

## 

## Views and Comment

The current test for oil at Cedar is proving quite interesting to people oll over the
county. Since Humble tried and got their dry hole there has come along the Scurry county field which discredited most of the Humble geologists who worked this territory. This
has changed the ideas of the people about the possibility of a successful test. They just know there is going to be an oil well. As one fellow put it the other day, they better get an oil
bury bury.

$\qquad$


## Of course -ir's Electric!

## Thront ont

 get the best in electric refrigeration. The valuable vitamin and mineral content of meats, fruits and vegecables are kept at peak perfection. And you have the added value of making frozen salads and desserts which bring new pleasure to menu planning

Sen for her .eep your toon values up and your food cons

SEE YOUR Electric APPLIANCE DEALER THERE'S A MODEL FOR YOU

Truck traffic control law changes con-
inue to be much in the news at Austin. The
ruckers in their battle for changes that truckers in their battle for changes that would be punitive, are making a bid for public
favor. They feel they have never told the favor. They feel they have never told the real story of how much support they have
given to road building and maintenance and given making a belated effort to make the people see their side of a highly controversial
issue. The truckers have permitted the issue. The truckers have permitted them-
selves to be jockeyed into selves to be jockeyed into the position of law
violators, imposing on the public. They violators, imposing on the public. They
need to get that psychological barrier out of thearonay. People of the state will be fair and reasonable when they find out what fair
reasonable is. Within the course of a few years it wil
be a violation of the law to waste irrigation water on the high plains. Bar ditches full of for an investigation by a grand jury or some

THE FLOYD COUNTY HESPERIAN

Publushed by the Hesperian Publishing Co.. Inc.. at
Main St, Moydada. Texas. HOMER SEERN, Eitor
THURDAY, MARCH 22, 1951

## Recorded Deeds. mstannout tot number 15, town of <br>  <br>  <br> Wlosdad Walter Milert, Mester, block D -2  Norene Vimbe to Dalton W. Newton, lots nur Locknye. D. $C$. <br> Dize, Cot Leloach, etux to Alton $\mathbf{s}$ Mumber 12 , block 2 , Floy- <br> dada. Lot number 12, block 2, Floy- Marian stone Baker etvir to Wu- our H. Stone. all oz undidided $1 / 3$ nterest in north 120 acres. of west <br>   acres south of section 2. Block D-2 Deny Brown Wilis etal to Mary Lee Dillard, south $2131 /$ acres of west $1 /$ section 13 , block $\mathrm{D}-2$. Hub rett Joh 90 acr John A. L. 90 acres out Jow De St Lewis. 200 west part <br>  <br>  <br> SEE <br> R. E. Blake FOR <br> PLUMBING <br> Phone 567-W <br> Good $G$ <br> Right Piin <br> On the seme corner of town." <br> P. 0. <br> Service Station <br> BRIIGES \& STRATTOW AIR-COOLED ERME <br> for Roplacement or Now Equipment <br> | DADA IMPLEMENT |
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|  |  | <br> EAL Estate Jim Word O. M. Watson <br> Floydada Real Estate \& Insurance Agency <br> BISHOP BUILDING <br> ALL. KINDS OF INSURANCE <br> $\qquad$ <br> Powered for thrillsPriced for thrift!

$\mathrm{H}^{\mathrm{H}}$ERE, packed in 3,615 nimble pounds and 204.8 inches of over-all length, is the car marvel of ' 51 .
In the few short weeks since it started to roll off the assembly lines, it has written a bright new page in automotive history for the low-priced field.

What Buick engineers have done is come up with a brand-new high-style body-new in every contour and dimension.

They've designed a brand-new, weightsaving frame, exclusively for this Special.

Then they've added the power-packed F. 263 Fireball engine-which was new in the 1950 SUPER-and just wait till you see

## "Smant Buis Buick"

what that does for this nimble performer.
There's a power-to-weight ratio that spells thrill and thrift in operation-at a first cost that's just a breath away from the lowest price level.
We'd like you to see and drive this newest Buick marvel-find out for yourself what a honey it is to handle, and what a cinch it is to buy. Why not drop in and see us the very first chance you get?

| ${ }_{3 s}$ Making <br> trest Rules | Floyd County : Years Ago (Taken from the files of the Hee |
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## A NEW SUIT FOR EASTER?




## WOOLENS

Woolens require extra attention be cleaned really C-L-E-A-N.... if
textures and colors are to be restor ed to original newness. Before you summer, let us clean them for you One trial will prove we know ho
... and at moderate prices, too.

## CLARK'S CLEANERS

TOPS IN DRY CLEANING

Chrysler again remakes your motoring life!
 (-9)

NISA 180 horsepower

in the handsomest, best-riding new CHRYSLERS ever built!
$\qquad$ Chrysler FirePower>

Finest engine
ever put
in an autom
in an automobile

## In This Week's Social News

"What's New," 1922 Johnstons Honored Mt. Blanco Nw

Johnstons Honorees; Numerous Hostesses Vie In Entertaining


## Class Remembers

 Their Protege at Vows Are Readthe Orphans Home Home Ceremony






## District Attorney Is Guest Speaker

Mre tmot Roket ky hatew

As fast and easy as "setting" your hair!
Cgivaz Ander


Coory. Make pin curls with
Curbtack and special alloy Bobtie-pins that cannot discolor pr injure hair. So fast (yet tafe), some hair takes a per


Lovoly. Oil-rich, secret.process Spun-Crean waving lotion
conditions hair; results in conditions hair; results in
silk-soft waves.

## Bishopic


$\$ 4.00-\$ 5.00-\$ 6.00$

SEND A LIIY TO YOUR CHRUCH SUNDAI Pot Hydrangea plants - speciman plants
Easter colors of pink, orchid and blue $\$ 3.50$ and dp

Other Easter plants including Azaleas, Mos Rose bushes,
$\$ 2.00$ and up.

CORSAGES


## PARK FLORIST

Flowers and Gifts
Visitors welcome - whether you plan to buy or of
plan now to visit largest selections of Cut Flowers and Pot Plants fit

DRESS UP
OR EASTER


News of Harmony


Scouters Meet Devise Summer Scout Program





Recreation Plans for Demonstration
story Dates Clubs Are Studied da Many Years



Big Crowd At Lakeview Show Monday Night

T., N. M. \& O. COACHES


## BATTERY SPECIAL

$\$ 14.34$ Exchange<br>\$12.04 Exchange<br>$\mathbf{\$ 1 0 . 9 2}$ Exchange<br>$\$ 9.95$ Exchange<br>These Bargains are available at all Phillips 66 Dealers

For the next 30 days

ALL PHILLIPS 66 DEALERS FEATURE<br>LEE TIRES WITH A 15-MONTH UNCONDITIONAL guarantee

## At The Phillips 66 Wholesale

Aceessories - Champion Spark Plugs

## FOR YOUR FARM NEEDS

OILS - GREASES - BUTANE CALL 66

CARTHEL OIL \& BUTANE CO.

We give "S. \& H." Green Stamps

Seek Way Out On The Use of Mexican Labor
$\qquad$

## MODERN FURNITNRE FOR MODERN PLANNING <br> 

When you think of bedroom furniture,
think of Boren Hardward, Furniture Appliance, we stock latest furniture
with latest finishes,
 Your Old Furniture

## BOREN HARDWARE

FURNITURE \& APPLIANCE
North Side
C



Cal Farley, founder and president of Boy's Ranch, ex
plains the Ranch's proposed expansion plans. He holds plains the Ranch's proposed expansion plans. He holds a
model of the type of units to be built, housing 24 to 30 boys
The chart in the background shows the future building area The chart in the background shows the future building area vocational school.


## 

Conter Nows
(By Mrs. J. E. Green)
CENTER, March $20-$ The dry unday was the rain. ter Church on thit regimy of
ume. It is its sunday full tume". It is good to think
very sunday being "church day
We had good crowds at both ery
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to Lubbock over the weekend a tr
Lo Lubbock over the weekend
Mma and Mrs. $E$ Green went
Painview Saturday
Plainview Saturday atternoon.
W. M. S. met Monday afternoon
with Mrs. Frank Dunn. There
with Mrs. Frank Dunn Dine There were
six women present. They are using
All the members and other local
All the
as Bibie
The J.

Here's official proof of Studebaker gasoline economy!

In the 1951 Mobilgas Economy Run... three Studebakers finished 15 st 2 nd and 3 rd in actual miles per gallon among 26 cars entered in standard classes

N the 1951 Mobilgas Economy Run, miles per hour. The Studebakers, piloted Champion, Commander V-8 and Land test Board rules, made operating history Cruiser V-8-successfully defended their with averages of 28.6,28 and 27.6 actual age. The cars competed over a tortuous miles per gallon. Each Studebaker had s40-mile course from Los $1 r$ zeles, via regular, not premium, gas! Come in and
Death Valley and Las Vegas, to the Grand Death Valley and Las Vegas, to the Grand see cars just like these record-making
Canyon, at speeds averaging more than 49 thrift stars on our showroom floor.

PLAINS EQUIPMENT COMPANY
313 South Wall Street Floydada. Texa
 Peekat Airform ... a new all steel-one piece auto shade, custom built to fit either the one- or two-piece Windshield Car!

SPEARS AUTO COMPANY
Phone $39 \quad 107$ N. Main


Beat the Heat with Skip Dent Shirs!

## COOL, LIGHTWEIGHT TOPFLIGHT SHIRTS



At Penner's


Half Sizes 14
EASTER SUNDAY
CONFECTIONS
3.98
other Dainty patues

| Sike something, straight | Juvenile Suits |
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AN
Girls Rayon DRESSES
Toddlers 1 to 3. Little Sister 3 to 6 Big Sister 7 to 14


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Now See The Stunning New

## Ford victoria

The sweetest，smartest car on the roads，with an excit－ ing new interior，matching the outside car finish ．．．plus ．roomy rear seat with built in arm rests at each side with ash trays incorporated，rubber foam front seat， ＂Safety－glow＂control panel，and many many more ex－ citing engineering achievements．

## Smart as a convertible ．．Snug as a sedan

Both side and quarter windows roll down so that nothing will obstruct either view or breeze，yet the VICTORIA has an all－steel top overhead，and with the windows roll－ ed up，you are as perfectly protected from rain，snow or cold as in any regular coupe or sedan．

See this NEW．exciting automobile today

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GAVES TIME AND MONEY
PEACHES
SNIDERS
CATSUP ．25c
19c

| ＊QUALITY MEATS＊ |  | PEANUT BUTTER BAMA |
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| LONGHORN | Pound |  |
| CHEESE ．．．．．49c |  |  |
| $\begin{aligned} & \begin{array}{l} \text { FROZRE PERCH } \\ \text { FISH } \end{array} . . . \end{aligned}$ | $\ldots{ }^{\text {Pound }}$ | DOG FOOD |
| Avocados | Celery | 35 c |
| Squash | NEW <br> Potatoes | BLEACH 15 c |
| old dutch |  |  |
| CLEANSER <br> 2 For | SWEETHEART 4 Bars |  |
| 25c |  |  |

POWELI CASH GROCERY
HIGHWAY 70

## ooting Change of Personal hus to Boards, is Important

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take lí easy TAKE A BOOK Latest Best Sellers
joy a good book from our

BISHOP'S
PHARMACY


RUTH BILLER ...... declared one of the youngest and
most talented singers of our time .... "likes to be with people, likes to sing for people." ${ }^{\text {. }}$
Groom Your Flower Garden mex on phice xum nime
 3.mo it ime whata man Chrive in almost all parts of Texas
and require relatively lutle water
are the Aster. Chrysanthemat are the Aster, Chrysanthemum,
Dianthus $\begin{aligned} & \text { aratatus, Linum, Gail. } \\ & \text { Dardia. Grape Hyacinths, Gypsop- }\end{aligned}$ hardia, Grape Hyacinths, Gypsop-
hila, Hetianthus, Hollyhock, Hem-
erocallis. Iris-bearded. and Sedum spectabile, and the Yucca. These
plants may be lett in the ground
durning the winter ment NOTICE TO CREDITORS OF THE Estate of katie b. CONNER, Notice is hereby given that orig-
inal teters estamentary upon the
estate of Katie B Conner, decensed




## LANDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE \& BOND
(Successors to W. M. Massie \& Bro)

# Dollar for Dollar © ......... Pontiac 


dCar whth 6M Hydra-Matie Brive pletely satisfying, carefree performance yeir

L. C. McDONALD

## Hight fruck with a Lifaline.

$\mathrm{E}_{\text {to roof, pack engineered }}^{\mathrm{Xtra} \text { from rims }}$ new GMC $1 / 2-$ to 2 -tonners are truck. built to stay young and free of trouble down through the uncertain years ahead.
Model for model, feature for feature hings like these tell you why: Rotating

Free-Valve action, wider Twin-Action hydraulic brakes, heavier front axles, "Six-Footer"Cabs with new Ventipanecontrolled ventilation - lifetime engi. neering in every detail.
Yet one thrifty price covers all-you pay no "extras." As your GMC dealer, features are standard equipment on a GMC.
Come in - compare these hauling champs. In price, in product -in operchamps. in price, in procuet - in aperating
buy!
$\xrightarrow{\text { Man Re what and olter reat. }}$


1 RECENTLY CHECKED A CAR that had
One 39,000 miles on Conoco Super Motor
 connecting rod journals were within five tem
thousandths of an inch of the original factor



Winds Place at Hereford Meet

1950 County Audit Filed This Month


BE THE JUDES! com rextears?

| TOMATOES | 17 c |
| :---: | :---: |
| PEACH HALVES | 29 c |
| GRExLPEFRUIT JUICE | 12c |
| LIGHT BULBS | 15c |
| MACARONI | ${ }^{8} \mathrm{Coze}$ |
| PORK \& BEANS | 27 c |
| GREEN BEANS | ${ }^{\text {No. } 2 \mathrm{can}}$ |
| MILK | 29 c |
| AMERICAN BEATTY MEAL | ${ }^{10}$ |
| FLOUR | \$1.94 |
| BATH SIZE <br> LUX SOAP | 25 c |
| TIDE | ${ }_{\text {30c }}$ |

HULL \& McBRIEN
We Delive


Spring Opens on Chilly Side

Harmony Enorod Jaycees Elect | in Trexs fural |
| :--- |
| Progess contert |
| $51-57$ |

## The Harmony Community club met Wednesday night, March 14 , at anner, manager of Ployd-

 W. H. Tanner, manager of Ployd-ada airport. was eeected president
of the Floydada Junlor Chamber of of the Floydada Juntor Chamber of
Commerce when the orsantzation
pitked their ofticers tor the en.
suing year at their Tuestay tunch. eon $\begin{aligned} & \text { With Tanner was chosen as first } \\ & \text { vice-president Kenneth Baina and as }\end{aligned}$ With Tanner was chosen as nirst
vice-president Kenneth Bain, and ns
second vie-president Enos T. Jones.
Geome Gienn Amburn was named serce-
tary. Rex Brown treasurer and Mar-
vin Standefer parliamentarien Mas. vin Standefer parliamentarian. Eras
Jr Jones was named state director
from Floydada Junior Chamber of
 Directors elected were Parnell
Powell Ed Wester, Kenneth Thate,
Fred Cardinal, Lyndell Roberts, A.
He Fred Cardinal, Lyndell Roberts. A.
Ha Rainer.
Hord
$\mathbf{W}$. B. Henry, James
H.

## president Committee named to serve for

EASTER

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chick crumbica of $\underset{\substack{\text { star }- \text { DR } \\ \text { flor }}}{ }$

Charley Bern

## These Values have been checked - DUAIITY PAICEN

DOUBLE S \&H GREEN STAMPS ON WEDNESDAY on cash Purchase of $\$ 2.50$ or More



## FImm WE GIVE "S.Z." GREEN STAMPS

FELTON - COLINS
GROCERY \& MARKET
122 W. Calif.
Phone 27


## THE HESPERETTE



PROTECT YOUR HOT WATER TANK INVESTMENT WITH BECO-CELL

WHAT BECO-CELL WILL DO:

- Remove enale and corrosion from old hot water tanks and pipee.
- Prevents rust and scale from forming in new tanks and pipes.
- Has a definite softening effect on water, saving soap.
- Reduces akalinity and excess acidity.
- Eliminates water discoloration due to rust in tanks
- Greatly reduces gas bills.
- Inexpensive to install, one BECO-CELL Device will protect your hot water tank for becocell is Easy To Install-

BECO-CELL LENGHTENS LIFE OF OLD HOT WATER TANKS-Adds years of Life of new ones

CALL 7 FOR A BECO-CELL device today

## BUILDERS MART

"We don't want all the business-Just Yours"


COOR' A SUPER TRADE-IN ALLOWANG FOR YOUR OLD, WORN GAS RANGE! MORE THAN EVER BEFORE FOR THAT OLD STOVE WHEN TRADED DURIII THIS SENSATIONAL "ONCE A YEAR" MONEY-SAVING EVENT! HURRY



Study Club's Home Talent Program Good

The program of home talent sponsored by the 1929 study club, o which Mrs. Hollis bond which Mrs. Hollis Bond is presiden

at the Frirs Baptist church la
Friday Fritay evening. was enfoyed b
small but appreciative erowa. Mrs. Bond welcomed the guests
and Mrs. Kinder Farris, incoming and Mrs. Kit
presidident of
the program the program
Mrs Bob Mrs Bob Copeland opened the
program with an organ recital as the
representative of the 1950 study club. 1922 stud Myren Katter
and encore. $\underset{\substack{\text { Motary Bil } \\ \text { ing the }}}{\text { Rot }}$
 H. S. Watson Rites Tuesday Afternoon

Aged Mother Dies Funeral at Denton

$\left\lvert\, \begin{aligned} & \text { years, got an additional prize for } \\ & \text { winning, a gift from. . . Mitichen, } \\ & \text { breeder of the champion pitc. The }\end{aligned}\right.$ years, got an and fom on. c. Mitchell,
winning, a gift rom R.
breder of (he champon plg. The
prize was another barrow.
THE STATE OF TEXAS Lucille Wisdom vs Bill Henry Wis-
dom in which Lucille Wisdom is
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 County, Texas.
Given under Given under
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City of Floydada
March, 1951.


## WE WISH TO EXTEND CONGRATULAIIONS TOTHE 4 HCLUBBOYS

on the splendid work you did in feeding and contributing your calves for last week's show. The calves generally showed an unusual good finish and you boys deserve credit for your efforts.

We feel honored to have furnished feed for the Grand Champion and other winners of the show.

For five years we have offered $\$ 25.00$ to the boy showing the Grand Champion of this show, provided he
used $20^{\circ}$ of Ful-O-Pep feed in his program. Five years we have paid the $\$ 25.00$.

To each boy participating in the show - again our congratulations.

## D. W. FYFFE SEED - FEED PHONE 91

For your information for your 1951-52 feed program, over a 7 year period at the major stock shows in the U.S. individual fat calves fed Ful-O-Pep and shown by boys and girls won:

More than $1 / 2$ of the junior classes and breed championships.

More than 2-3 of Junior Grand Championships. Almost $1 / 2$ of Grand Championships of the shows No other feed can equal this record.

Ful-O-Pep offers $\$ 11,900.00$ prizes during 1951-52

We Deliver

## CHEVROLET



Automatic Transmission* Built by Chevrolet alone for Chevrolet alone
cownactife is the first and finest automatic transmission in the low-price field, and the only one proved by hundreds of thousands of owners in over a billion miles of travel!

Come in-try Powerglide coupled with Chevrolet's 105-h.p. Valve-in-Head engine-the only fully proved Automatic Power-Team in the low-price field.
Take the wheel of Chevrolet for ' 51 and try the timeproved Powerglide Automatic Transmission, teamed
with its own great 105 -h.p. Valve-in-Head Engine-most powerful engine in the low-price field. No clutch pedal -no gearshifting-not even a hint of gear changes in forward driving! Only velvet velocity-a smooth, unbroken flow of power at all engine speeds! Come in and try this only fully proved automatic transmission in the low-price field at your earliest convenience! -Combination of Powervide Automatic Tranemission and loshp
ensine optional on De Lure modeli at extra coir AMERICA'S LARGEST AND FINEST LOW-PRICED CAR

ODEN CHEVROLET COMPANY

