

Floyd County's Best Institutions

SELECTIVE SERVICE BOARD POSTS INDUCTION, EXAMINATION CALLS

For induction into the services for March 9 and a call for physical examination...

of Roaring Springs; Robert Lee Wall, General Delivery, Scott Leathell Ellison, Route 2, Kenneth Dale Hildreth, Box 56 of Petersburg.

Election List Grows as More Names Filed

With the deadline Saturday night (and the city office closed on Saturday afternoons) the time for the filing of names for places on the city ticket is only hours away.

Talk and rumor of various electors who might be induced to offer for places as aldermanic candidates or for mayor had resulted late yesterday in the addition of one more name for the mayor's place and five more for aldermen, making a total of three candidates for mayor and six for aldermen.

Readhimer Victim of Heart Attack; Funeral Wednesday

J. R. Readhimer, a former Floyd county resident, passed away Tuesday in St. Anthony hospital in Amarillo. The funeral was held in Amarillo Wednesday afternoon.

Legislature Should Re-Commit Graham Bill, Ben Quebe Declares

Ben Quebe, president of the county farm bureau, today called on members of the local organization to contact Representative Harold M. La Font in Austin and urge their views on action of the legislature in referring the bill, H. B. 226, on the committee on highways and roads.

Dedication New Church Home Will Be Sunday

LOCKNEY.—All day services Sunday, March 4, will dedicate the \$100,000 First Baptist Church building here. The beautiful light cream brick building was completed and the congregation moved in almost exactly one year ago.

The day's program of activities will start with regular services Sunday morning. Sunday school will start at 10 a. m. and the pastor will preach during the morning worship service.

A basket lunch will be served at the church at the noon hour, with members of the church bringing the food. Many former members and friends of the church are expected to be present.

The new building, which includes the sanctuary and the educational unit, has a combined floor space of more than 14,000 square feet. Of brick and tile construction, the building houses a Sunday school of more than 300 at present and the auditorium has a capacity of more than 600, including the balcony.

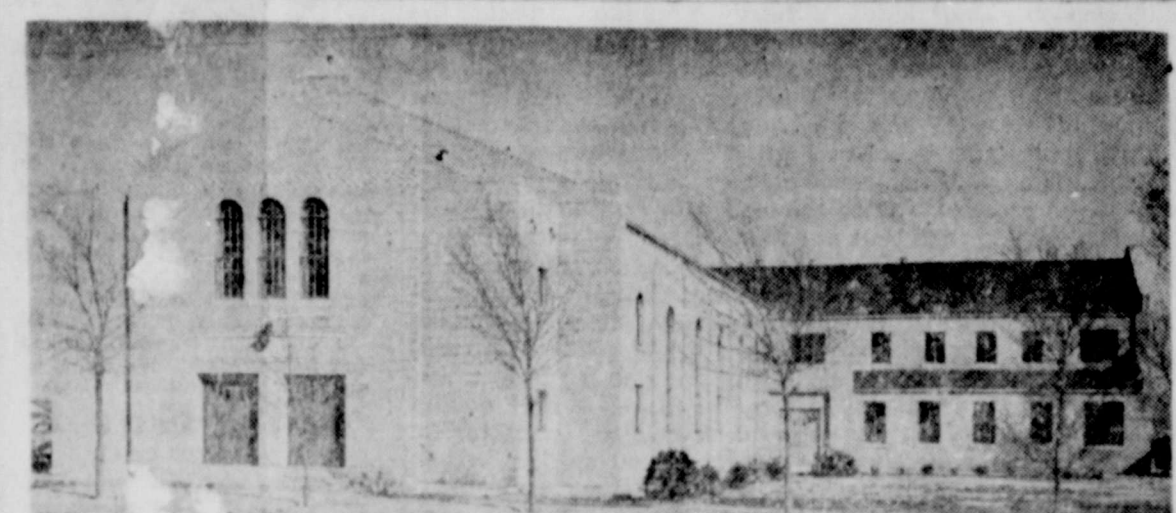
VFW Election Date March 7

The Veterans of Foreign Wars, J. W. Harrison Post No. 5616, will have a special meeting Wednesday night of next week, March 7, to nominate new officers to serve the post for another year, it was announced this week.

COMING EVENTS

- (Events of interest scheduled for the next 30 days in Floydada as compiled by Floydada Chamber of Commerce, Telephone 104.)
March 1—7:30—Farm Bureau meeting High School.
March 6—Open House Floydada Public Schools.
March 14—FFA & 4-H Jr. Livestock Show Sponsored by Floydada Chamber of Commerce.
March 15—1929 Study Club Open house, First Baptist church.
March 25—Revival begins—First Baptist church—Rev. Franklin Swanner.
March 27—One Act Play Contest Floydada High School.
March 29—Municipal Concert Floydada High School.

Schools "Open House" Tuesday



Dedication house of worship will be at 3:30 in the afternoon.

GRAVES GIVES REPORT

In the appended statement is a report to the people of the area on their public school system by I. T. Graves, superintendent, in the form of a review of achievements of the past five years and a summary of the work to be consummated, as well as a list of the needs of the system now apparent.

Two years of work have been added to the high school curriculum with chorus classes for high school as well as grade school. Two units of accrediting have been granted for vocational trades which includes instruction in auto and tractor mechanics and welding.

Drill Is Ready For Oil Test

The drilling rig was all set to spud in the oil test on the J. S. Lacey land one and a half miles northwest of Cedar yesterday, as rig builders completed their job to have the test start on contract date, March 1, today.

C. P. Looper Rites Held Wednesday at Stockton, California

C. P. Looper, former pioneer merchant and Floydada resident, passed away in Stockton, California, on Tuesday at 4 p. m. according to word received here by friends of the family.

Two Airmen Expect Duty Assignments

Among the Floyd county reservists in the air force who have calls to report for physical examination and expect to have assignments to active service soon are Ralph Johnston of Dougherty and Maurice Steen of Floydada.

March Dollar Day

For those who like First Monday and the Dollar day shopping and for everybody who likes a bargain, the increasing number of firms participating in March first Monday merchandising in Floydada will be interesting news as revealed by the advertising columns this week.

Attend Water Code Hearings

James H. Word, president of the Floydada Chamber of Commerce, and Lane A. Decker, Floyd county farmer, returned from Austin Tuesday morning after attending hearings concerning the proposed new Texas Water code.

Goal of \$3,700 Sought by Red Cross This Year As Campaign for Emergency Funds Gets Under Way

Organization for the Red Cross fund campaign in Floyd county has been practically completed in every community in the county with the possible exception of three. The campaign will be launched this morning with a goal of \$3,700, said Hollis R. Bond, roll call chairman, yesterday.

HENDERSON FAMILY LOCATED AT RAMSGATE, ENGLAND

Mr. and Mrs. Clyde Henderson received a cablegram February 15 from their son, Major Walton Henderson, stationed at Ramsgate England, that his wife and children had arrived safely and they are now at home in Ramsgate.

Daugherty School Open House Mon.

The Dougherty community will begin observing National School week on the morning of March 5, and they are asking all patrons to visit school during the day.

Watt Griffith Passes

Watt Griffith, 56, Lockney cattleman and native son, died at his home there shortly before 8 o'clock yesterday morning, after an illness extending over several months.

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Open house announced for next Tuesday afternoon by Floydada Public Schools is expected to draw one of the largest "come and go" crowds in the history of the school system. This is the forecast based on sentiment and indications of this mid-week.

The afternoon of school visitation will be followed by a program Tuesday night at the high school auditorium. Practically every civic organization in the community has taken occasion to indicate interest in the events of Public Schools week, March 4 to 10, and are lending encouragement to insistence of school authorities that patrons and taxpayers visit the school and participate in the open house and program.

Under the sponsorship of the P. T. A. and with the cooperation of various citizens of the community it was possible to pave the streets leading to Andrews Ward and a place for school busses north of the building. The North Ward school has also been improved. A building from a rural community was purchased, moved in, placed on concrete foundation, repaired, and painted which provided much better school facilities for this school.

The high school hours for open house visitation will be from 6:30 to 7:30 in the evening, immediately preceding the evening program in the auditorium of the building. In the evening's program a pleasant surprise package is expected to be unwrapped with musical and other numbers featuring the school student body.

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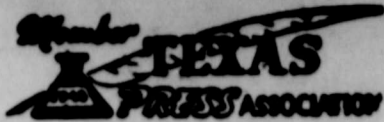
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Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c in advance.

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50 six months \$1.25, four months 90c in advance.

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc. at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor
THURSDAY, MARCH 1, 1951



Established 1896 by Claude V. ...
tered as second class mail at the ...
office at Floydada, Texas, April ...
under the act of Congress of ...
1897.

Views and Comment

Customers of The Hesperian's classified advertising department could not help but note how the elements began having minor convulsions, resulting in a light dew almost by the time the ink was dry on a certain classified advertisement which a go-getting publishing firm inserted in The Hesperian. Since that time the north winds and south winds have been raunching and faunching—to use a crude but expressive participial double. The polar cold masses and the gulf breezes have been trying to coordinate ever since. Enough moisture rolled up over the plains country from the Gulf of Mexico last week to fill every lake brimming full in the whole enormous plateau. The north winds made a pass but didn't put enough English on the ball, so to speak, and the cold mass caromed off into a side pocket. However things do shape themselves up for the persistent advertiser sooner or later, and the publishing concern is reported to be not down-hearted. No names are mentioned here. We never let advertising creep into the editorial columns of The Hesperian.

Country newspaper publishers have been privately seething over another snub at the hands of the Post Office department recently. The department is none too happy with rates paid by newspapers for transportation through mails. Weekly newspapers, in particular, ride the free horse too hard, the postmaster general has indicated. The weeklies think that an increase of rates that runs pretty high in the past five years, to say the least has been steep, if not steep enough for all purposes. Perhaps the clashes which have occurred at this level in congressional hearings, may have influenced the postmaster general. Anyway, his recent "embargo" put daily newspapers on the list to ride on through while the country newspapers laid in the post office or at the depot siding. The Hesperian's mid-February issue missed this "embargo" by the matter of a few hours. Whether the embargo in the first place was a disgrace to the service or a wise action taken in the interest of the convenience and welfare of the public is a matter of opinion. But it isn't a matter of opinion whose paper was going to get hauled and whose was going to be refused.

How long a big fire can keep on costing the insuring public, under Texas law, is illustrated by the statement appearing last week that at Lockney the property owners are to get a 5 per cent good fire record discount, the same as for last year. They are still paying for the big loss, something like \$55,000, they had when the school building burned down four years ago.

Enthusiasm is the fever of reason.
—Victor Hugo

Gone With the Wind?—What with the lengthening shadow of the court house fire that cost Floydada insurable property not only the lowest possible good fire rating but also added a heavy premium penalty the two considerable school fires in the past six months have not been too conducive to hope for a betterment in fire insurance rates any time in the immediate interesting future. But high premiums or low, look to your insurance policies. Don't be caught short. Also look to the causes of fire, little careless things that get to be big things in the family fortune in short order. Whether the materials you'll need to rebuild are caught in the vortex of war or just caught in a warehouse somewhere waiting for the price to go up, the result will be the same so far as you are concerned. In some instances it may not be the matter of price, it may be a matter of not getting the materials you need.

ABE WAS BORN TOO SOON

Had Abraham Lincoln been living today, the Rotary club would supply him with a set of books, the Lions club with a good reading lamp, the Cosmopolitan club with writing material, the Kiwanis club with a wooden floor for the cabin. He would have the protection of the child labor law and government old-age insurance. A kindly philanthropist would send him to college with a scholarship. Incidentally, a case worker would see that his father received a monthly check. The OPA would reduce his rent 50 percent. He would receive a subsidy for rail splitting; another one for raising some crop he was going to raise anyway, and still another subsidy for not raising a crop, he had no intention of raising.

Result: There would have been no Abraham Lincoln. —Gulf Breezes.

Cotton Seed Supply.—Last year we had a good many reports that the cotton planted in some fields never did come up to a good stand, or if it did just stood there and did no good for weeks. Bad seed was the usual conclusion of the man who planted. This year a man could be fore handed by being sure of the germination of the seed he puts into the ground. The gamble seems to have been taken out of the price, but there is still the gamble of hail, dry weather and bugs. No need of a man also gambling on the kind of seed he puts in the ground. If the supply gets limited like they say it may, it will be tempting to plant no count seed on a chance. But for a crop that is sure to be expensive, this does not look like the kind of a gamble to take.

It is easy to forget how to plow when everyone wants to be a harvester.
—W. Arthur Simpson

Recorded Deeds

E. L. Hough et ux to Alma D. Crump, Lots number 5, block 64, Floydada.
Rachel C. Proctor etvir to E. V. Nigh, lot number 2 and east 1/2 of lot number 1, block 2, Brewster addition, Lockney.
S. A. Alley to E. V. Nigh, lot number 2, east 1/2 of lot number 1, Block 2, Brewster addition, Lockney.
Frankie Morris et ux to F. L. Morris, lots number 7, Block 53, Floydada.
G. D. Russell, et ux to H. L. Yarbrough, NW 1/4 section 2, block D-5.
Joseph H. Holt et ux to G. M. Brunner, lot 5, block 3, and lot 4, block 3, McKoy place addition, Lockney.
J. G. Martin et ux to O. M. Watson, 100 feet by 150 feet out of survey 64, block 1, A. B. & M.
J. E. Blackshear, Jr., et ux to W. H. Eubanks, lots 6 and 7, block 8, Honerhea addition, Floydada.

Professional Directory

People's Hospital

Wishes to announce to the public the visiting hours and clinic hours for
Hospital Patients:
10-11 a. m.; 2-4 p. m.
7-8 p. m.
Clinic open Monday through Saturday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.
Peoples Hospital Clinical Laboratory
Approved Clinical Laboratory
Tests
Emergency work done at any hour
Elective Work done by Appointments suitable to patient and Technician.
Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometric Clinic
Dr. J. W. Kimble
Dr. O. R. McIntosh
Optometrists
FLOYDADA, TEXAS

John A. Lloyd, et ux to J. Ray Lloyd, all of E. 1/2 section 106, block D-3.

J. Ray Lloyd, et ux to John A. Lloyd, parts of survey 1 and 20, T. T. Ry. Co.

Mable Ramsey Haynes et al to Bloomer Ramsey, part of section 6, Block D-5.

Bloomer Ramsey et al to Nora Ramsey Jones, part of section 6, Block D-5.

Lille M. Rankin et al to W. T. Rankin, SW 1/4, section 3, block C-9.

T. V. Rankin et ux to Will H. Rankin, south 371.4 acres of section 33, Block B-4.

Mattie Griffith to Kelton Shaw, Lots 5 and 6 and south 1/2 of Lot 4, block 8, Walling addition, Lockney.

Ralph Brown et ux to A. R. Hale, all of N 1/2, section 99, Block D-2.

Half Minute Interviews

Bill Darden: "I believe that if a man could guarantee to furnish pumps and the pipe for 100 irrigation wells he could sell them in this territory in one day."

Mr. and Mrs. Fred Battey and Mr. and Mrs. W. C. Watson, the latter of San Angelo, were in Hereford Thursday on business.

Miss Norma Jo Teeple, student in W. T. S. C. at Canyon, spent the past weekend with her parents, Mr. and Mrs. Raymond Teeple.

The way to make your dreams come true is to wake up and get busy.

Polyandry is the form of marriage in which a woman has more than one husband.

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU

Retail Merchants Association

LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND

(Successors to W. M. Massie & Bro)

INSURANCE

- AUTO • Windstorm • Hospitalization • LIFE
- FIRE • Casualty • Public Liability • POLIO
- TRUCK • Burglary • Farm Implements • HAIL

BROWN - HOLMES CO.

Southwestern Life Reports TO THE PEOPLE OF TEXAS *

• INCREASE IN ASSETS DURING 1950: \$22,957,214

INSURANCE IN FORCE: \$829,222,242

INCREASE FOR YEAR: \$67,578,223

48th ANNUAL STATEMENT OF CONDITION December 31, 1950

ASSETS

United States Government Bonds	\$ 57,367,208.08
Texas County and Municipal Bonds	15,631,805.77
Public Utility and Corporation Bonds	20,847,316.58
First Mortgage Loans on Real Estate	74,721,613.75
Collateral Loans	1,974,044.16
Home Office Building	1,950,000.00
Preferred Stocks	10,371,877.48
Bank Stocks	2,901,641.15
Other Common Stocks	6,632,226.14
Cash	4,186,214.70
Loans Against Cash Value of Policies	18,017,939.92
Accrued Interest and Miscellaneous Assets	1,000,931.34
Net Premiums to Complete Policy Years	7,487,316.90

These are premiums either in process of collection or due to be paid during the current policy year. Proper offsetting liability is included in the policy reserves shown in the statement.

TOTAL ASSETS \$223,090,135.97

LIABILITIES

Policy Reserves	\$193,646,653.27
Premiums and Interest Paid in Advance	5,573,404.77
Reserve for Taxes and Other Liabilities	2,917,432.03

TOTAL LIABILITIES \$202,137,490.07

Surplus Funds for Protection of Policyowners:	
Capital Stock	\$5,000,000.00
For Interest Fluctuation and Other Contingencies	7,452,645.90
Surplus	8,500,000.00
	20,952,645.90
	\$223,090,135.97

* This 48th annual accounting at the end of the Company's greatest year, is made with a sense of deep appreciation to the people of Texas whose consistent investment in Southwestern Life Insurance has made this Company the largest in the Nation which does business exclusively in one State.



16 OFFICES AND 900 TEXAS SERVING THE PEOPLE OF TEXAS

FLOYDADA REPRESENTATIVE

R. E. FRY

Southwestern Life Insurance Company

JAMES RALPH WOOD, PRESIDENT

HOME OFFICE • DALLAS

"GIVE ME THIS '51 DODGE for long life...dependability"



"I've driven Dodge cars for years...know from experience that you just can't beat a Dodge for DEPENDABILITY"

—Says Don B. Alford, Chicago, Ill.



Here's why Dodge delivers more miles per dollar

EVERYTHING about this great new '51 Dodge—the way it looks, feels, rides and handles—tells you that here's a car that's built to last. It's a car that's stunning to look at, with plenty of head, leg and shoulder room—a car engineered from bumper to bumper to last longer, go farther at lower cost.

Spend 5 Minutes With Us

Five short minutes behind the wheel will tell you why this is the car for you—for the years ahead. You'll find that the new Oriflow

Shock Absorbers not only give you a truly new kind of ride—but the resulting smoothness and freedom from wheel "hop" and "bounce" mean less car wear, prolong car life. Famous Dodge Fluid Drive, with its smoother starts and stops, "cushions" all moving parts from engine to rear wheels—adds to car life, saves tires, lowers costs.

Come in Today

See how you could pay \$1,000 more for a car and still not get all the extra room and rugged dependability of this new '51 Dodge.

NEW KIND OF RIDER! New Oriflow shock absorbers let you float down roads so bad they stop other cars. Never before anything like it!

The #1 Dependable DODGE

Just a few dollars more than the lowest-priced cars

MAYO MOTOR COMPANY 202 W. Missouri St. Floydada, Texas

Adult Leaders of 4-H Clubs Plan for Year

The work of adult leaders of 4-H clubs was discussed at a meeting held in the office of county home demonstration agent the afternoon of February 16, and a chairman, Sam Lide, was elected who will serve as representative in the county home demonstration council. A committee also drew up recommendations to present to the county board.

Those attending this meeting were: Sam Lide and Bill Smith of Fairview; Lloyd Allen of Sand Hill; Henry Bollman of Lockney; Harry Hartman of South Plains; O. G. Shearer of the county 4-H club; and Miss Petty.

A training meeting for secretaries in the demonstration clubs was held Tuesday afternoon by Miss Petty in her office. Those attending were: Ned Headley of Dougherty; Mrs. Mitchell of Pleasant Valley; M. Boone, Sterley; Verlon Wright, Lockney; L. W. McCustion and



IMAGINE! ONLY \$29.52* BUYS THIS!

Childers All-Aluminum Storm Proof Door Hood

Protect your doorway from sun and rain with a Childers Aluminum Door Hood. They're designed to cover doorways any size without expensive custom fitting. Take advantage now of Childers money-saving price!

Order Today Installed Promptly

BOB COLLIER
Collier Auto & Electric

J. D. Huggins, Lockney; E. G. Norrell, Homebuilders; M. J. McNeill, Center; and Walton Wilson, Fairview.

Club Reporters Meet

A club reporters meeting held in the office of Miss Leila Petty, Home Demonstration agent, Thursday afternoon, was attended by reporters from several different clubs.

Miss Petty gave each reporter a hand book for club reporters, written by Laura Lane, who was for several years acting Extension editor, in the Extension service of the A. & M. College. Miss Lane is now woman's editor of the "Country Gentleman."

Points of good reporting were brought out in the talk by Miss Petty and in the round table discussion which followed.

Attending the meeting were the following ladies, representing their clubs: Mesdames B. P. Neff of Lakeview club; C. W. Payne of Fairview; C. A. Caffee, Dougherty; County council reporter, Ruth Daniel, Dougherty; council president, William Hinton, Dougherty; T. C. Hollums, president of the Sandhill club; J. P. Moss of the Homebuilders club; Woodrow Wilson of the Center club; C. W. Dennison, Sunnyside club and Winnie Angus of the Hesperian staff.

Education-Expansion Chairman Meet

The education-expansion chairman in Home Demonstration club file February 16, for training concerning the duties of their committees. The group meet in the office of the County Home Demonstration Agent, Miss Leila Petty. Instruction was given by Mrs. S. J. Latta of the Sunnyside club, who is County 4-H D. A. chairman. She was assisted by Miss Petty. Special emphasis was placed on the method of making reports on the reading program, were: Mmes. J. L. Heim, Center; S. D. Kinniburgh and R. C. Fawver, Fairview; M. O. Peugh, Lone Star; George Cardinal and L. B. Stewart, Jr. Floydada; B. A. Howell and Mary Simmons, Sterley; Howard Drysdale, Dougherty; Don Finkner, Harmony; J. H. Buchanan, Friendship; Earl Edwards, Lakeview; Harmon Handley and Alvin Wilson, Pleasant Valley; Mrs. Latta and Miss Petty.

SEVENTH GRADE 4-H CLUB

The 7th grade 4-H club met February 20. Pat Helms presided. The members said the 4-H pledge and secretary called the roll. Twenty members were present.

Miss Petty led the group in a game called compliments. She gave members new 4-H club books. Miss Petty gave a demonstration on accessories in the bedroom.

The Secretary of Labor would be the last to succeed to the presidency in case of the death of the President, Vice President and other Cabinet officers.

DRS. CLOUGH & CLOUGH
Optometrists & Orthopists
Clough Bldg. 11 West 7th
Plainview, Texas
Pho. 236 for Appointment

Wayland Choir To Sing Here Friday, Mar. 9

The Wayland College International Choir will be heard in concert here Friday evening, March 9. The performance will begin at 7:30 o'clock.

The 35-voice choir, under the direction of Shelby Collier, presents a varied program. The first of the program will be presented in full evening dress. The second half, members will appear in gay costumes by nations as the national anthem of each country is played by Miss Eulalia Burke, pianist for the choir.

Each of the costumes presents an array of color to add spice to the international theme of the concert. Two soloists of the choir are of Oriental origin. The first, Miss Murial Okamoto of Japanese ancestry from Hawaii, sings "On Fine Day," from the opera Madam Butterfly, in addition to other Japanese music. She wears the traditional Japanese kimono of exquisite design fashioned in silk with a seven foot obi.

Another soloist, Peter Chen, of Shanghai, China, wears one of the most interesting costumes of the choir's collection. It is a Mandarin gown, well over 100 years old, that was brought to this country by Dr. Mary Anderson, head of Wayland's department of education and former missionary to China.

Used by many Chinese leaders when in audience with the emperor, the gown is fashioned with sleeves shaped like horses' hoofs. The wearer would then crawl in humbleness on his knees before the emperor, showing his lowly estate as contrasted to the ruler's.

Other Chinese costumes include a Chinese wedding dress and a Japanese warrior's kimono.

Business Survey

CROSBYTON—Crosby county has been included in a list of West Texas counties that will undergo an intensive survey by the Bureau of Business research of the University of Texas.

The survey will constitute a study of municipal, industrial development, population growth, and requirements for municipal and industrial water supplies in the Pandhandle-Plains area.

Phone Meeting

CROSBYTON—A meeting of possible subscribers to the South Plains telephone co-op has been called for Thursday, March 1, beginning at 7:30, in the Mt. Blanco church. The meeting is sponsored by Crosby County Farm Bureau. Residents of the Mt. Blanco and Wake communities are urged to be present.

PRIVATE HAROLD M. NORRELL

Pvt. Harold M. Norrell, son of Mr. and Mrs. Lewis G. Norrell of Floydada, is presently assigned to Company "C" of the 5th Engineer Combat Battalion at Fort Lewis, Washington.

At the present time he is undergoing Unit Engineer training. Pvt. Norrell was inducted into the service September 19, 1950.

Prior to his entry into the service he was in his father's employ as a farmer. He graduated from the Floydada High school, class of '44.

You oughta here our boy sing "Shortenin' Bread." He renders it a slice at a time.

Arabia is sometimes referred to as Araby.

Anniversary Dinner Agent of Santa Fe For Crosby Couple Offers for Mayor

Mrs. Lenton Lanham attended a family dinner in the home of her parents, Mr. and Mrs. J. R. Huckabay of Crosbyton on Friday, February 16, to celebrate the 41st wedding anniversary of Mr. and Mrs. Huckabay.

Mr. Huckabay is 80 years of age and Mrs. Huckabay is 78 years of age. Five of the children were at home for the dinner. They were, besides Mrs. Lanham, Ed Huckabay of Salinas, California, Mr. and Mrs. L. D. Huckabay, Mr. and Mrs. Ige Ellison and Mr. and Mrs. Homer Ellison and daughter Rita, all of Crosbyton. Friends called during the afternoon to wish the couple many more happy anniversaries.

Four of the children of Mr. and Mrs. Huckabay were unable to attend: Mrs. Joe Smith of Maple Rev. B. B. Huckabay, pastor of the First Baptist church of Mountainair, New Mexico, Jim Huckabay of San Jose, California, and Truman Huckabay of Salinas, California.

ON TSCW HONOR ROLL

DENTON—Among the approximately 300 students at Texas State College for Women who maintained a "B" average during their last semester at the college is Miss Beth Hinson, daughter of Mr. and Mrs. E. E. Hinson, 106 S. Main, Floydada. One of the privileges of being named to the "B" average list is class attendance exemption.

GENERATOR STOLEN

LOCKNEY—Thieves stole a generator and battery from a truck belonging to the Green Well Drilling Equipment company of Plainview. The truck, along with other equipment was on the Roe Bryant place, two miles south of Lockney.

Mr. and Mrs. A. P. Horn, of Lubbock, were here Thursday visiting Mrs. C. Alexander, who is ill in the Peoples hospital. They were luncheon guests of Mr. and Mrs. C. L. Minor and visited other friends in the afternoon.

LOCKNEY—The name of D. E. Cox, local Santa Fe agent and a resident of Lockney for nearly 25 years, was filed for the office of Mayor Monday of this week.

G. M. (Bud) Brunner, present mayor, has announced that he will not be a candidate for re-election to the office.

No names had been filed Wednesday for the two vacancies for alderman. The terms of E. R. Harris and J. E. Cox expire with this term.

Mrs. Faye Messer will probably announce her candidacy soon for re-election to the office of city secretary, a post she has held for the past four years.

CARD OF THANKS.

We wish to thank our friends for their kindness to us during our recent bereavement. The beautiful flowers, telegrams and words of sympathy were appreciated.

Mr. and Mrs. A. D. Pultz and son
The James B. Mills family.

SPEAK AT McMURRY

McMURRY COLLEGE --- Dr. Louis Hadley Evans, pastor of the First Presbyterian Church of Hollywood, and Dr. Evelyn Millis Duvall of Chicago, executive secretary of the National Council on Family Relations, will be featured during the sixth annual Willson Lectures.

PROTECTION AGAINST FIRE

Automobile and Casualty Loses.

G. C. Tubbs
Insurance Agency
PHONE 418

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Security Bonds
1923 to 1951

E. P. NELSON Agency

The Floyd County Hesperian, Floydada, Texas, Thursday, March 1, 1951
at McMurry College in Abilene, March 6-9.

Seattle, Washington is farther north than Nova Scotia.

It's probably true that all things come to him who waits; but we're inclined to believe that they are likely to come too late to do any good.

As fast and easy as "setting" your hair!

the *Elizabeth Arden*

PIN CURL
PERMANENT
WAVE
only 200 complete (plus 22¢ Fed. Tax)



Easy. Make pin curls with Curlstick and special alloy Bobbie-pins that cannot discolor or injure hair. So fast (yet safe), some hair takes a permanent in just a few minutes!



Lovely. Oil-rich, secret-process Spun-Cream, waving lotion conditions hair; results in silk-soft waves.

Bishop's PHARMACY



Built in Texas... and helping build Texas

Ford is the only Automobile Manufacturer Building Cars and Trucks in Texas

of material and supplies from Texas merchants and manufacturers and paid over \$7,500,000 for incoming and outgoing transportation. Then, too, there is a total of over \$148,000 paid by Ford in local and State taxes.

ALL THE FORDS made are not built in Detroit. There are plenty of them built right here in Texas—last year over 128 million dollars worth of cars, trucks, parts and products were made at Ford's Dallas Assembly Plant. What's more, 1,722 Texans put them together or followed through with their consignment to dealers in the Dallas, Houston, Oklahoma City and New Orleans Sales Districts.

Yes, Texas is building a lot of cars and trucks for Ford... and in the process Ford is helping to build Texas, too!

WHEN YOU BUY FOR THE FUTURE—BUY FORD

There's a *Ford* in Your Future!

The folks who work in Ford's Dallas Assembly Plant and District Sales Offices earn over \$7,000,000 every year. They spend it mostly in Texas. Texas benefits from Ford in other ways, too. For example: during 1950 Ford bought over \$1,000,000's worth

BISHOP MOTOR CO.

Phone 228 114 W. California Floydada, Texas

Floydada Real Estate & Insurance Agency

BISHOP BUILDING
ALL KINDS OF INSURANCE
FARM LOANS REAL ESTATE
Jim Word O. M. Watson

Plan to attend the open house for Floydada public schools, Tuesday March 6. From 2 to 6 o'clock and from 6:30 to 7:30 o'clock



Check over your Farm Equipment

Is your farm equipment in "tip-top" shape for the tough season ahead? If not—right now is the time to check it over thoroughly... list the replacement parts necessary to put it in perfect working order... and place your parts order with us immediately.

We supply you with only genuine John Deere replacement parts... parts with the same dependability of the original parts. You'll save yourself the worries of last minute delays by ordering your genuine John Deere parts from us today.

ORDER ALL PARTS NOW!

STANSELL-COLLINS CO.
FLOYDADA, TEXAS

Remember ONLY GENUINE JOHN DEERE PARTS FIT AND WEAR LIKE THE ORIGINALS

Marshall Convinced That Berries Will Be Money-Makers on Plains

(By L. A. Marshall)

Let's talk about strawberries. Everything that grows on vines does well on these South Plains. All the berries including strawberries, grapes, melons, and tomatoes. Grapes hardly ever bud out early enough to get killed, if given plenty of water are real producers. Strawberries really pay off here. Several years ago I planted a few rows of everbearing strawberries in the garden. I estimated they would have paid \$500 per acre if I had a few acres so I bought five acres near town here and planted about three acres, dug a couple of wells and watered them. I really

raised the strawberries. Then something happened and I learned this lesson that cost me folding money: (I am passing it to you free.) Its this, everbearing strawberries will not ship. They get ripe one day and tomorrow they go mushy. But with home freezers anyone may raise everbearings and freeze them, then ship or eat. With freezers and lockers available strawberries will pay \$500 per acre. **\$700 To \$1000 Per Acre** I sold everbearing plants at \$100 per hundred. The extra plants you raise may be sold for \$300 per acre. They now sell for two or three times that money. With freezing available now, strawberries and plants have a possible \$700 to \$1,000 per acre.

Glass Installation

We are completely equipped to cut and install all glass areas of your car, regardless of make or model. See Us For Prompt Efficient Attention Expert Workmanship — Reasonable Prices.

Fay Maxey Shop

Phone 166

FERTILIZERS

Dry or Liquid a formula for every need. MORCKEL FARM CHEMICAL CO. Phone 539 Floydada, Texas

A Floyd County Organization

Owned by the Members of Floyd County, Directed by a local Board who are farmers like yourself. To improve, remodel, or finance that irrigation well—See

Floydada National Farm Loan Assn

319 South Main Telephone 256

the most money and cooperate with one another on the selling end of their business, the happier they will be.

Would Join Farm Bureau If I were a farmer I would join the Farm Bureau. They are really helping the farmer on the west coast. That old saying that the farmer will not stick to his organization is untrue. He will, if that organization really helps the farmer to sell his products for more money.

The farmers of Floyd county are making rattling money. When they could just as well be making the folding kind. We have the best land in Texas and water if they would only raise something that others are glad to pay this folding money for.

I think the co-op organizations would profit by changing their names to farmers associations. Considerable pressure or propaganda is trying to poison the public against co-ops. Others call their organizations, say, farmers egg producers association or Walnut growers association.

The word co-op should be dropped. So long as the unorganized farmer takes his products to market and says what will you gimme, just that long his pocket book will be exposed. No other business man does that. You can imagine what would happen to other business men if they said what will you gimme for this tractor or groceries or dry goods.

If I could only persuade the farmers to think and act, then I would have done my Boy Scout deed for today. The Boy Scout slogan is do at least one good deed each day for which he does not receive or expect any pay.

E. C. FULLINGIM HAS BEEN ILL

On February 16, Mr. and Mrs. Roy N. Tyler and children, Betty Jean and Johnny came to visit Mr. and Mrs. J. T. McLain, Mrs. N. E. Tyler and others.

The McLains returned home with them the following Saturday returning home Wednesday. The McLains visited another daughter, Mrs. James P. Hughley and family and other relatives and friends while in Amarillo.

On Tuesday, Mrs. Tyler and her parents visited Mr. McLains sister, Mrs. E. C. Fullingim and Mr. Fullingim and others at Tucumcari, New Mexico. Mr. Fullingim has been ill but is improved. He asked to be remembered to his friends here. The Fullingims were pioneers of Floyd county.

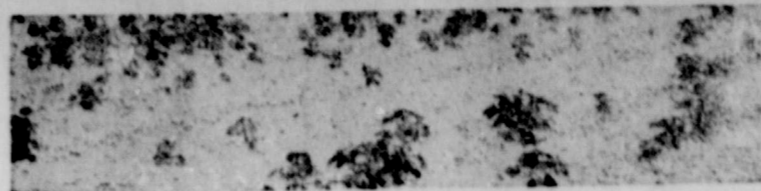
W. E. GRIMES

Attorney - At - Law

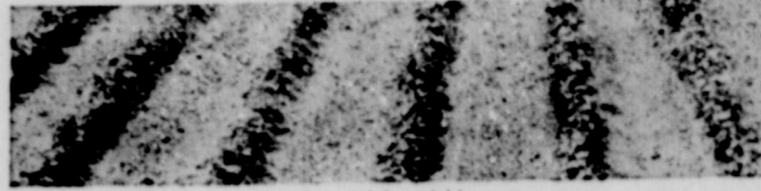
Income Tax Service

Room 202 Bishop Bldg.

MORE and BETTER COTTON



SEED TREATMENT helps turn thin stands . . .



into thriving yields

As a cotton planter, you can expect four-way benefits from one simple operation you can perform on your own farm, or have done for you. It consists of planting seed that has been treated with an organic mercury dust. Its results include:

1. Control of most of the seed rot or decay that reduces your stands before the seeds can sprout.
2. Control of seedling blight caused by bacteria in your soil or seeds that attack the tender seedlings.
3. Control of anthracnose or pink boll disease, another germ-caused ailment that results in smaller crops of poor-grade, spotty cotton.
4. Control of bacterial blight or angular leaf spot that kills your cotton plants or stunts their growth.

Experiment Station figures show yield increases of 5% to 40% as a result of seed treatment. This means up to \$12 per acre added to your income. Cost of the chemical amounts to less than 10¢ per acre.

Those who recommend seed treatment stress the fact it should be correctly used—applied to the seed according to directions, and in the right amounts. The cotton planter has too much at stake, they say, to risk cutting corners on the use of less than recommended amounts, or skipping any steps of the fairly simple seed-treating process.

The treatment can be done by many ginners and delinters. Ask your County Agent about the value of seed treatment and where you can get this service in this vicinity.

Floyd County 14 Years Ago

(Taken from the files of the Hesperian, issue dated March 4, 1937.)

Commodities distributed to relief clients in the county during 1936 amounted to \$13,900.92, according to a report made by Dot Slough, case worker, in charge of relief work in this county.

To A. M. Battey of the Lakeview community goes the distinction of being the first purchaser in the county of a 1937 passenger car license, having bought it on February 1, as reported by Frank L. Moore, tax collector and assessor.

Drilling rigs continue to puncture the Floyd county soil and with every passing ten days, five or more new wells, start flowing under the pump. The latest new place is on the R. N. Patterson place which was brought in on Saturday.

Miss. Leona Carter has left for San Antonio, where she will enter nurses school.

Guest day was observed by the 1934 Study club in the home of Mrs. J. B. Jenkins with Misses Jane Hughes, Bernice Patton, and Kathleen Wade as hostesses. Miss. Wilmina Salisbury, was presented in a recital, reading Eugene O'Neill's "Mourning Becomes Electra."

Mrs. Martin Brown honored her son, Martin Looper, with a birthday party on his seventh birthday. Mrs. L. V. Rodgers honored her daughter, Joan Rogers, on her fifth birthday with a birthday party at her home.

Z. R. Felton and Miss. Helen Gregg were married in Yuma, Arizona, on February 29. Mr. Felton is the son of Mr. and Mrs. P. M. Felton and the bride is from Austin Texas.

A new sewing club, the Stitch and Chatter club, was organized at the home of Mrs. D. D. Shipley, on Wednesday afternoon. President is Mrs. Earnest Kendrick, vice president, Mrs. Raymond Teeple, and Mrs. P. P. Bertrand, secretary. The new club will meet every two weeks.

Parents of the Floydada High school band will meet at the high school tonight at 8 o'clock to form a band-parents organization, as announced by the band master, Charles M. Kiker.

Volley ball tourney will be held on March 13 here with 20 rural schools in the county invited to participate, announce A. D. Cummings, school superintendent. Miss. Reba Copeland, who is coach of the Floydada High school girls volleyball team, will have charge of the meet.

More and more farmers are signing up to wire their homes for electricity for the new rural electrification project. Over 800 members have signed up today.

Mrs. J. E. Eldridge is in Pampa this week, where she is leading a study course for teachers and workers of the church.

Miss. Nadine Houston of Belton is here visiting her uncle, J. B. Houston and Mrs. Houston. The Enoch blacksmith shop will be reopened on Monday, after being closed since the death of John Enoch last year. The owner, Tom McClung, will have charge of the shop.

Bicycles have been in use for about a hundred years.

The Constitution of the United States makes no mention of a President's Cabinet.

RUTLEDGE Oil Company

WHOLESALE PANHANDLE PRODUCTS Phone 68

Symptoms of Distress Arising from **STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST** Ask About 15-Day Trial Offer!

Over four million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this remarkable home treatment—free—

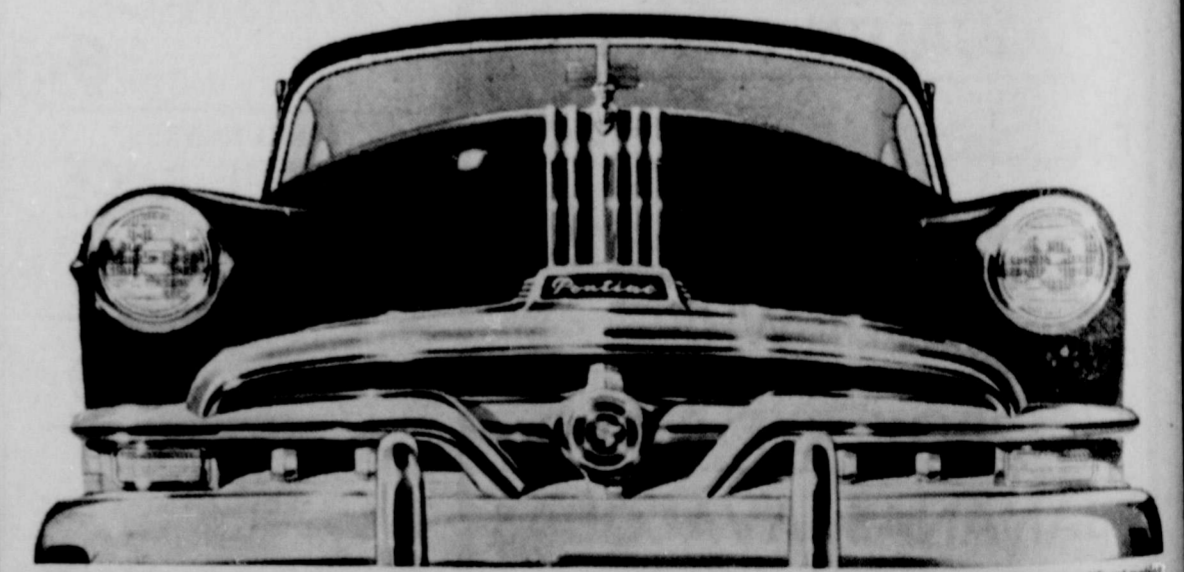
Bishop's Pharmacy Arwine Drug Co.

A Three Days' Cough Is Your Danger Signal

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION relieves Coughs, Chest Colds, Acute Bronchitis

Dollar for Dollar you can't beat a Pontiac



Equipment, accessories and trim (illustrated are subject to change without notice)

For Miles and Miles of New Car Pleasure!

If you've never owned a Pontiac you've never known the thrilling experience of Pontiac's surging, eager power . . . its smooth, sure-footed ride . . . and its effortless handling ease. But there's an even greater revelation—for Pontiac keeps this new-car thrill for miles and miles and years and years!

America's Lowest-Priced Straight Eight • Lowest-Priced Car with GM Hydra-Matic Drive (Optional at extra cost)

L. C. McDONALD 210 W. California Phone 97

Experiments in flying were carried on by the Wright Brothers at Kitty Hawk, N. C. because winds there are steady and strongest of anyplace in the United States.

666 GIVES FAST RELIEF when COLD MISERIES STRIKE LIQUID OR TABLETS

Members of the Greek Orthodox Church do not celebrate Christmas on December 25.

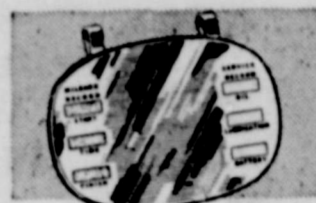
SHOP \$AVE



New Pep for Old Cars! WHIZ MOTOR RHYTHM Only 69c



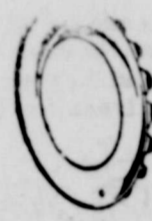
Regular 79c SPECIAL 47c Popular Jet-Type EXHAUST EXTENSION



VISOR MIRROR Now . . . Low Priced at 49c Clips on Any Sun Visor



SAFER 195 Greater Vision Because It Mounts at Eye Level Door Top MIRROR



LYON WHITE WALLS Smart . . . Dressy! Easy to Install!!! 749 Set of Four

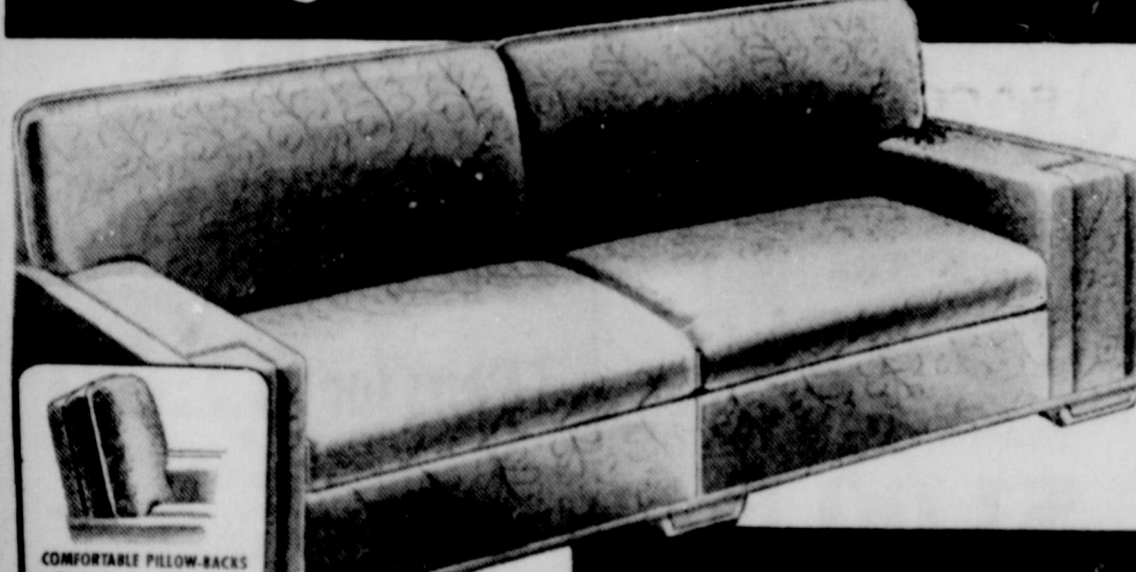
We Give GOLD ARROW STAMPS We Redeem

ALSO — JUST ARRIVED

Lawn Mowers — Garden Hose Lawn Sprinklers — Garden Tools Come In And Shop BEST TIRE DEAL IN TOWN

BRYAN HOME & AUTO Your Firestone Store

Only KROEHLER makes it! NOW It's HERE come in and see this 'new glamour' for your home!



Pillow Back Sofa and Chair in LUXURIOUS MOHAIR FRIEZE only \$229.50 EASY TERMS

This glamorous new Kroehler furniture is beautifully tailored in sculptured, high-loop, mohair frieze in your choice of stylish colors. See it today! See the modern, low-slung, streamlined simplicity . . . the finger-thick cord that trims the base and the deep, soft, pillow backs.

BOREN HARDWARE FURNITURE & APPLIANCE

SEE R. E. Blake FOR PLUMBING Phone 567-W



PURE CANE, 10 lb. Bag

SUGAR, 89c

LARGE BOX DREFT 33c

LARGE BOX OXYDOL 33c

LAVA, MED. BAR TOILET SOAP 11c

PUREX, Quart Bottle CLEANSER 15c

LARGE BOX IVORY SNOW 33c

PARKAY, COLORED, Pound OLEO 35c

ADMIRATION, Pound COFFEE 89c

COMSTOCK, No. 2 Cans SLICED APPLES 19c

SIoux BEE, 16 oz. Honey rCeme . 33c

SKINNER, 7 oz. Box SPAGHETTI . . 11c

DIAMOND, 80 Count NAPKINS . . . 15c

YOU'LL FIND GREAT SAVINGS AT OUR MARCH

DOLLAR DAY

Our March Dollar Day is one for savings! The items we've priced for a single dollar will stock your pantry and shelves for days to come. Give your kitchen a thrifty re-stocking with our fine foods, and give a boost to your S & H Green Stamp Book with our valuable Green Stamps. Here's the place to trade for Dollar Day savings and valuable S & H Green Stamps!

 **CANNED FOODS**

OLD BILL, 10 No. 1/2 Cans
VIENNA SAUSAGE... \$1.00

DEL MONTE, 6 No. 2 Cans
SPINACH . . . \$1.00

MAYFIELD, 303 Can
CORN 15c

ARMOURS, 16 oz. Can
TAMALES 29c

IDEAL, 16 oz. Can
DOG FOOD 15c

DINTY MOORE, 24 oz.
BEEF STEW 49c

HAPPY VALE, No. 303 Can
PEAS 14c

KARO, White, 1/2 Gallon
SYRUP 61c

WHITE HOUSE, 6 No. 303 Cans
APPLE SAUCE..... \$1.00

HEINZ, 10 Cans
TOMATO SOUP..... \$1.00

CHUM, No. 1 Tall Can
SALMON 52c


MARSHALL, 3 No. 2 Cans
HOMINY 21c

DEL MONTE, Quart
PRUNE JUICE . . . 35c

EAGLE BRAND, Can
MILK 31c

HEINZ, Can
BABY FOOD 9c

TUXEDO, 4 No. 1/2 Can
TUNA \$1.00

 **FROZEN FOOD FEATURES**

SNOW CROP, 14 oz. Pkg.
SPINACH . . . 29c

SNOW CROP, 10 oz. Pkg.
CUT CORN . . 27c

SNOW CROP, 12 oz. Pkg.
RASPBERRIES 39c

SNOW CROP, Fordhook
LIMA BEANS 39c

LUSTER CREME, \$1.00 Size
SHAMPOO..... 69c


COCOANUT BAKERS 40 oz. Pkg. 15c

NEW POTATOES DORMANS, No. 2 Can 12 1/2 c

KETCHUP HEINZ 14 oz. Bottle 27c

PORK & BEANS 3 No. 300 Cans 25c

SKINNERS, 7 oz. Box
MACARONI . 11c

 **PIGGLY WIGGLY QUALITY MEATS**

END CUTS, Pound
PORK CHOPS 49c

REGULAR PRICE 74c This Week
Paulgers 1 lb. roll pure pork
1 Can Ballards Biscuits
SAUSAGE 59c

Morrell Palace
Pound **55c**


CURED SHOULDERS
1/2 or Whole, Pound **49c**

Cudahy Wicklow
Pound **49c**

ENDS AND PIECES
Pound **23c**

KRAFT Elkhorn
Pound **57c**

CHUCK, Pound
BEEF ROAST 69c

 **FRESH FRUITS AND VEGETABLES**

IDAHO, NO. 1, Pound
POTATOES.... 49c

CALIFORNIA STALK
Pound **19c**

GOLDEN FRUIT
Pound **12 1/2 c**

FIRM HEAD
Pound **10c**

BUNCH **5c**

FRESH BUNCH
GREEN ONIONS . 9c

Meetings of Demonstration Clubs

TEXTILE PAINTING CLUB WOMEN
DEMONSTRATION OF TEXTILE PAINTING AT LONE STAR CLUB
 The Lone Star Home Demonstration Club met in the home of Mrs. W. D. Nance on Tuesday, February 21, with the president, Mrs. Hubert Frizzell, presiding. Roll call was answered with "A funny thing that happened in our family."
 Mrs. M. O. Peugh gave a report on education and expansion, urging the members to do more reading. Mrs. Hubert Frizzell was elected as nominee to the district meeting in Tulla on April 28.
 Mrs. C. L. King was appointed club civil defence chairman.
 Mrs. M. O. Peugh gave a demonstration for Mrs. W. D. Nance.
 Mrs. C. L. King gave the poem "My Club Work," by Mrs. H. H. Withers.
 The hostess served pound cake, open face sandwiches and hot apple cider, to two guests, Mrs. Lee Johnson, Jr., and Mrs. B. Phillips; two new members, Mrs. Edwin Dickerson and Mrs. Norman Caldwell, and other members besides those mentioned on program above: Mesdames Jack Nix, Bob Merrill, Clyde Baxter, Bailey Henderson, Mark Martin, A. O. Foster, H. H. McPherson, G. B. Johnston, Sr., E. O. Barrett, Raymond Teple, Ben McGhee, Conrad Henderson and M. H. Hartman.

MRS. B. P. NEFF HOSTESS AT LAKEVIEW CLUB MEETING
 The Lakeview Home Demonstration club met in the luncheon room of the school with Mrs. B. P. Neff as hostess on February 21.
 The meeting was held for a demonstration on textile painting, and several members brought pillow cases, scarfs, aprons and handkerchiefs and painted designs on them, under the direction of Mrs. Neff.
 Four 4-H members were present: Misses Jaunell West, Dorothy Breed, Patsy Johnson, and Maxine Hatley.
 The club meets on March 1, with Mrs. Warner Johnson, Miss Leila Petty will demonstrate. General care of the landscape.
 Members attending the meeting were: Mesdames Farris Wheeler, Earl Edwards, Wayne Russell, J. A. Kinchelew, L. E. Nichols, Verlon Wright, Jim Owens, Roy Fawver, L. D. Gollightly, Harve Thomas, E. H. Spears, Fred Jones, and Paul Polasek, and little Miss Nellie Ruth Neff.

SAND HILL DEMONSTRATION CLUB HAS CALL MEETING
 The Sandhill Home Demonstration club met with Mrs. Bill Robertson on February 20, in a call meeting. Roll call was answered with my favorite laundry trick by 14 members. One visitor, Nora Mae Buske was present.
 Mrs. Lynn Miller was named nominee for delegate to the district meeting in Tulla in April.
 Committees gave reports, and Mrs. T. J. Buske had charge of the

LEGAL NOTICES
NOTICE TO CREDITORS OF THE ESTATE OF ADA S. (MRS. J. L.) MONTGOMERY, Deceased
 Notice is hereby given that original letters testamentary upon the estate of Ada S. (Mrs. J. L.) Montgomery, deceased, were granted to me, the undersigned, on the 5th day of February, 1951, by the County Court of Floyd County, Texas, in Cause Number 2960. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are, Box 526, Bovina, Texas, County of Parmer, State of Texas.
 FLOYD LEE MONTGOMERY
 Executor of Estate of Ada S. (Mrs. J. L.) Montgomery, Deceased 34c.

ORDER AND NOTICE OF CITY ELECTION
 THE STATE OF TEXAS
 COUNTY OF FLOYD
 CITY OF FLOYDADA
ELECTION ORDER
 I, F. C. Harmon, Mayor of the city of Floydada, Texas, by virtue of the power held vested in me by law, do hereby order that an election be held in the City of Floydada, on April 3, 1951, being the first Tuesday thereof, for the purpose of electing the following officers of said city:
 Mayor, Five (5) Aldermen; and that said election shall be held at the City Hall in said city, and the following named persons are hereby appointed Managers thereof, to-wit:
 Polk Goen, Judge; Mrs. Sanford Webber, Clerk; Mrs. E. S. Randerson, Clerk.
ELECTION NOTICE
 The City Marshal is hereby directed and instructed to post a properly executed copy of this order and notice of election at the City Hall, the place where this election will be held. Said notice shall be posted thirty days before the date of said election.
 Signed and executed this 16th

COMMUNITY MEETING AT HARMONY FRIDAY NIGHT
 Beautiful potted plants added a note of cheer to the club room of the Harmony Community center February 22 when Mrs. R. B. Gary entertained as hostess.
 Mrs. C. A. Williams was in the chair and Mrs. Glenn Poole acted as secretary in the absence of Mrs. Everett Miller.
 Announcements were made of a community meeting for Friday night, March 2 when we will have a speaker from the Extension service at College Station to discuss community improvement. The meeting is to be at 7:30 and all the community is invited to attend. The speaker will be E. C. Martin or an assistant from the college.
 Mrs. Don Finkner was appointed to be chairman of civilian defense for the community.
 Mrs. John Hoffman read a pleasing poem by William B. Nesbitt entitled "A Friend or Two."
 Joe Mack Dunn of Floydada gave us a demonstration in leathercraft. Clever refreshments carrying out the Washington motif were served to Mesdames Aldine Williams, John Hoffman, Carrick Snodgrass, Zant Scott, Roy Hale, M. D. Ramsey, E. W. Turner, G. L. Snodgrass, Walter

The Floyd County Hesperian, Floydada, Texas, Thursday, March 1, 1951

Hanna, Bill Tucker, Riley Holmes, Don Finkner, Glen Poole, C. A. Williams, D. S. Battey, Misses Linda Williams, Janet Holmes, Nita Karen Scott and three visitors, Rex Miller, Joe Mack Dunn and Mrs. Joe Dunn.
 The next regular meeting will be March 8 with Mrs. Bill Tucker as hostess.
 Be wise—Advertise.

For BETTER BAKING

Everlite
 A PERFECT FLOUR

TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company
 Plainview, Texas

ROSE BUSHES
 We have just received a large shipment of Jumbo Rose bushes in a wide range of colors. These are exceptionally fine bushes and when they are one there will be no more to the Rose bush industry being destroyed by freezes in Texas and in Tyler.

Monthly Bushes \$1.00 each
 Climbing Roses \$1.25 each
 Patented Roses at Market Prices

PARK FLORIST
 FLOWERS & GIFTS

Giant Pansy Plants just received. 65c per dozen

HOMEBUILDERS REPORT
 The Homebuilders club met Friday, February 23 with Mrs. F. F. Fuqua, with Mrs. Fuqua as vice-president, presiding.
 Roll call was, "a funny thing that happened in my family." In every family, the funniest stunts were pulled by children.
 A report on the Hoover commission was given by Mrs. J. P. Moss.
 Mrs. O. G. Mayfield gave a leather craft demonstration, showing the methods and tools used in lacing and tooling leather for billfolds, purses, and other things.
 Other members present were Mrs. P. F. Bertrand, W. A. Cates, T. J. Heard, D. T. Mayo, E. G. Norrell, C. J. Parr, B. A. Robertson, D. D. Shipley, Raymond Williams and Riley Teague.
 At a call meeting Friday, February 16 in the home of Mrs. D. D. Shipley, Mrs. W. R. Daniel gave a demonstration on textile painting.
 Each member present painted designs on place mats, tea towels, or aprons. This would make a very interesting hobby. Many useful and beautiful things for the home can be made in this way.
 The next meeting will be with Mrs. J. P. Moss on March 9.

STILL GRAVELLY ILL
 LOCKNEY.—Watt Griffith, who underwent a major operation several weeks ago at the Plainview Sanitarium was reported to be in a serious condition and not to be improving.

CAFE THIEVES
 LOCKNEY.—For the second time within a month, burglars broke into the "66" Drive-Inn cafe on Highway 70 in South Lockney Sunday night.

GOOD GAS at the Right Price
 On the "Southeast corner of town."
P. Q. HANEY
 Service Station

LUBBOCK, TEX. FEB.—The following students from Floydada made the fall semester honorroll at Texas Technological College: D. Jeanne Battey, Arts and Sciences senior.

MR. FARMER: YOUR POCKET BOOK, YOUR TRACTOR. BE FAIR TO YOURSELF
 Investigate The **FLASHOTRAC SYSTEM**
 The Best L. P. Gas Tractor System In U. S. A. Regardless of Price.
 No Other System In Its Class.
 No Other System Is As Safe.
 No Other System Is As Simple.
 No Other System As Trouble Free

TUNE IN DIAL 710 KGNC
 Amarillo Station
 6:00 A. M. TUESDAYS
 6:25 A. M. THU. & SAT.

Let Him Tell You About THE
 Low In First Cost
 FITS ALL TRACTORS
Cuts Cost 50%
 (Fuel, Oil, Repairs)

MR. FARMER:
 YOUR POCKET BOOK, YOUR TRACTOR.
 BE FAIR TO YOURSELF

Investigate The **FLASHOTRAC SYSTEM**

The Best L. P. Gas Tractor System In U. S. A. Regardless of Price.
 No Other System In Its Class.
 No Other System Is As Safe.
 No Other System Is As Simple.
 No Other System As Trouble Free

Baker FLASHOTRAC CO. INC.
 PLAINVIEW Box 548 312 Columbia, Street. TEXAS

All in a Year's Work

MUCH HAS BEEN DONE IN 1950 TO BUILD A STRONGER, BETTER TELEPHONE SYSTEM IN TEXAS

Telephone Installers Were Busy... connecting 557,650 telephones during the year, an average of one every 57 seconds. Back of this activity was a rapidly growing telephone system. Fifty-three new buildings were completed or started... enough dial and switchboard equipment was installed to serve 146,000 telephones... 131,000 telephone poles were placed... more than 1,164,000 miles of wire were added to the system.

Growth Is Expensive... Gross construction cost in Texas last year was \$82,623,000. That's an average of \$84.31 for each of the 980,000 people in all walks of life whose help we must have to pay for expansion and improvement of telephone service—the people who have invested their savings in the telephone system.

WE CAN'T STOP GROWING NOW

The need for telephone growth is far from satisfied. It is imperative that we meet fully the service demands for defense, both military and industrial. Now, as never before, improved telephone company earnings are important—for only adequate earnings can attract new investment money needed to expand the telephone system.

SOUTHWESTERN BELL TELEPHONE COMPANY

Prove its Comfort—on the road!

New 1951 MERCURY

Road-prove it and you'll agree—
 There's nothing like it on the road!

BRASELTON IMPLEMENT COMPANY, INC.
 Floydada, Texas

HESPERETTE STAFF
Editor: Ann Wilson
Assistant Editor: Lloyd ...

EDITORIAL

THE HOME STRETCH

Considering that there are only few more weeks until the end of the year ...

Yes, spring is on its way, and this is the time of year when most of the students let up on their school work.

At this time of year many students are seen sitting in a classroom, looking as if they had not a care in the world.

A BIT O' HUMOR

Overheard a new definition for friendship: the short period between spick and mopstick.
Secretary: "I have an awful cold in my head."

UNCLE PETE SEZ-

Use your suggestion box! Track has started. The boys are getting into shape.

George Burgett and Donald Evans must know someone in Lockney. They have made a lot of "business" trips lately.

Billee N. went to Dalhart to see her cousin again! What will Donald Mc say?

Women's minds are like concrete—all mixed up and permanently set.

The Canyon Eagles won the Regional Championship Saturday by beating the Phillips Blackhawks.

SAVINGS
A Special, Returned by Popular Request
CHARACTER DOLLS
1.00
EARLY EASTER REMEMBER? MARCH 25

India Assembly Program Theme

On Wednesday, February 21, we were privileged to have an interesting Southern Assembly presented by Mr. Willit.

He told us there were seventeen major languages and two hundred dialects spoken there.

He spoke of the different animals that lived in the jungles. He told about their sizes, their habits, and their ferocity.

He also told us of the snakes of India. In some sections of India there are 5000 snakes to every square mile.

But despite the presence of many deadly snakes in India, the greatest curse to India, Mr. Willit said, are the ants.

He stated, although there are three times as many people in India as in America, thirty per-cent more are killed annually by automobiles in America than are killed in India by snakes and wild animals.

Billee Newberry was selected to be his assistant. She modeled the clothes and the jewelry of an Indian princess.

Mr. Willit showed us the collection which he had brought back from India. These included: a temple totem; a temple bell, two musical instruments called bamboo notes, a chart, a sort of bowl which the natives use for a market basket.

He also displayed a spear, bamboo bows, and poison arrows. These had all come from wild tribes in India.

WAS BLIND, NOW HE SEES
At one o'clock, Wednesday, February 21, an interesting assembly was brought by Dr. Kimble.

George Campbell had been born blind, and until he was eighteen, had never been able to see.

The assembly was thoroughly enjoyed, and after the lecture, a period was held.

Highlights of 1950 Re-Told

At the beginning of the 1950-51 school year new officers were elected for each class.

Aggies a Busy Lot
National F. F. A. week, February 19, through February 25, was observed Tuesday night February 20.

The boys have been cutting rafters and making ropes during the past week.

The classes have made several field trips the past week, also.

SAVINGS

SAVE
RUFFLED ORGANDIES
3.77
82" x 90"
Permanent finished! Topflight workmanship, too!

Thumbnail Sketch of Class Secretaries

Our freshman secretary, Dorothy Holmes, was born September 11, 1935, at Sand Hill.

Our sophomore secretary, Fern Patterson, was born September 12, 1934, at Floydada, Texas.

Our junior secretary was born February 25, 1934, in Plainview, Texas. She now stands 5 feet 3 inches and weighs 108 pounds.

Her most embarrassing moment was when her best friend and she spent the entire Sunday afternoon chasing her donkey, Menckia, all over the residential part of Austin.

This description could fit no other person than Nancy Ann Golightly, 1951 pep leader.

Our senior secretary was born February 5, 1934, at Plainview, Texas. She now stands 5 feet 2 inches, and weighs 125 pounds.

SUGGESTIONS
I suggest that: The girls get to wear the football jackets.

Seniors raise some more money for their trip. Students be quieter in study hall.

Fashions and Fads
To be in high fashion this spring, you'll need several different-colored little bunches of artificial flowers to wear on your newest outfit.

Burlington Fabrics
BED SPREADS
500 EACH
Large, Full Size in Blue, Green, Red and Saddle Brown

PENNEY'S RUN! HURRY! SCURRY! HUSTLE! FLY!
DOLLAR DAY
LEATHER GARMENTS
Mens Coats 15.00
Mens Jackets 10.00
Boys Jackets 7.00
Juvies 5.00

SAVINGS
SAVE
RUFFLED ORGANDIES
3.77
82" x 90"
Permanent finished!

SAVINGS
SAVE
RUFFLED ORGANDIES
3.77
82" x 90"
Permanent finished!

look dainty when perched lightly on your wrist, or at your collar, or thrust into your belt.

Mr. and Mrs. Roland Boening, of Waco, have a new daughter born on Washington's birthday.

Mr. and Mrs. Johnny Cardinal, of Sudan, are the proud parents of a baby girl that was born Saturday night in Memphis, Texas.

Mr. and Mrs. Arthur Price, of Amarillo, were visitors in the Ott Glassmoyer home Sunday afternoon.

There are no grounds for divorce which are accepted in all 48 states.

Penney's Dollar Day Savings
PART WOOL
SINGLE BLANKET 3.00
FOR DOUBLE BED

REVERSABLE RUGS 1.00
FEATHER PILLOWS 1.00

DOLLAR-STRETCHING VALUES!
Draw Curtains, pair . . . 5.00

PENNEY MONEY SAVER!
Mens WORK SHOES
500 PAIR
All Leather Construction
Composition Outer Sole
6 to 11 EE

Declamation News
Once again the time has rolled around for the declamation contest.

Our senior secretary was born February 5, 1934, at Plainview, Texas. She now stands 5 feet 2 inches, and weighs 125 pounds.

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Penney's Dollar Day Savings
Mens WORK SHOES
500 PAIR

CHILDRENS SHOES
Oxfords, Straps or Slip-ons
Scattered Sizes 8 1/2 to 3
3.00

WOMENS GABARDINE COATS
10.00
Spring Coats price cut long before Spring starts

WOMENS HALF SLIPS
2 for 1.00
ALL RAYON

WOMENS HALF SLIPS
2 for 1.00
ALL RAYON

OPEN HOUSE TUESDAY

March 6, at Your Public Schools!

..... *You Are Invited!*

Public schools week in Texas will be March 4 through March 10, with every school community in the state expected to participate in some way that will focus attention on the cooperative venture which is the school system.

This week it was announced that open house will be held Tuesday at both the ward school and high school in Floydada and that visitation of parents during open house hours will be urged.

Open House at Schools

At Andrews Ward school hours for the open house will be from 2 o'clock to 6 o'clock Tuesday afternoon and again from 6:30 to 7:30 o'clock. In the afternoon faculty members will be on hand in each room to show exhibits prepared by the children and to see the parents through all departments of the building. This will include the fine, new class room addition which was put into service this week. This addition is the last word in class room facilities for public schools.

From 6:30 to 7:30 both the Andrews Ward school and the high school building will be open for general visitation and the day's activities will be culminated with a program in the high school building.

Plans for the local observance are being made by a committee of W. G. Collins, who is chairman, Mrs. Jess Patterson, Mrs. Alton B. Chapman, J. B. Bishop, Gayle Mayo, J. C. Wester, A. T. Hull and I. T. Graves. The last two-named are president of the school board and superintendent of schools respectively.

"It is of paramount importance that this civic interest be strengthened and that those in the teaching profession be supported and encouraged in their efforts," said Governor Allan Shivers in his official memorandum setting the Public Schools week dates.

..... Visit the Public Schools in order to see the Great Progress being made in our Educational System Allan Shivers, Governor of the State of Texas

The Public School Is Democracy In Action

Objective of Public School Week is to Acquaint all the people with the Programs and Accomplishments of the Public Educational System.

Progress and Development of the Public School System has been a great venture for the people of Texas. We like to believe that the opportunities afforded our children for a sound basic education are not excelled anywhere. If we are justified in this Conclusion it is only because our Citizens have shown a Personal Interest in Education, and Because Public-Spirited Men and Women have been Willing to Devote their Lives to the Teaching of our Youth.

It is of Paramount Importance that this Civic Interest be Strengthened and that Those in the Teaching Profession be Supported and Encouraged in their Efforts.

The Week of March 4 to March 10, 1951, has been proclaimed Public School week in an Official Memorandum issued by the Governor of the State of Texas Floydada Schools are stressing Tuesday afternoon and evening, March 6, as the date on which open house will be held for the public to view their schools in action, and see the fine physical plant for which the public's funds have been expended.

It will be an Interesting Occasion for Every Citizen of the Entire Community who Avails Himself of the Opportunity. Visit your schools on Open House day, Tuesday, March 6.

This Advertisement Sponsored to Support Public School Education by

MAYO MOTOR COMPANY

HULL & McBRIEN

NORMAN'S 5c to 1.00 STORE

WILLSON & SON LBR. CO.

STANSELL-COLLINS CO.

J. C. PENNEY COMPANY

FELTON-COLLINS GROCERY & MARKET

HAGOOD'S DEPT. STORE

HIGGINBOTHAM-BARTLETT CO.

DANIEL AUTOMOTIVE

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S. J. LATTA IMPLEMENTS

RADIO ELECTRIC CO.

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ODEN CHEVROLET CO.

PRODUCERS COOPERATIVE ELEVATOR

TERRELL MOTOR & IMPLEMENT CO.

WHITE AUTO STORE

WESTER & SON

SPARKS AUTO SERVICE

Come in! See it in Action!



NORGE
—ONLY GAS RANGE



with Amazing New
ELECTRIC
OVEN
LIGHTER



ITS HERE! COME SEE IT!
The Spectacular NEW **NORGE**
With Exclusive **SELF-D-FROSTER** System



YOU'LL NEVER NEED TO DEFROST WITH THIS NEW NORGE!

NEVER BEFORE SUCH BEAUTY WITH SO MANY EXCITING FEATURES!

- * **SELF-D-FROSTER** system defrosts automatically late each night—the only daily defroster. Keeps food safely chilled. Saves you money, time and work.
- * **SAFETY-SEALED FREEZER**. Space for 33 pounds of frozen storage. Seals in cold. Seals out heat and odors.
- * **FINGER-TIP ICE TRAYS** release cubes instantly. No melting... no splashing under faucet. Produces 56 ice cubes.
- * **MEAT STORAGE COLDPACK** keeps meat, fish safely chilled even during defrosting.
- * **CRISPER DRAWER** keeps fruits and vegetables moist and garden-fresh.
- * **ADJUSTABLE SHELVES** for extra-tall bottles and bulky foods. You get more than 14 square feet of shelf space.
- * **ROLLATOR® COLDMAKER** silent as a snowflake. No vibration. Backed by Five-Year Protection Plan.
- * **SEAMLESS INTERIOR** of acid and stain-resisting Titanium porcelain enamel—cleaned in a flash!
- * **TILTABIN** gives you extra storage for staple foods, cereals, canned goods without opening the refrigerator.

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AYE, NORGE IS A THRIFTY BUY!
SEE IT TODAY!

— and note these other features of the new NORGE Gas Range.

BALANCED HEAT OVEN, Even temperature throughout, bake 4 perfect cake layers, perfect roasts every time . . . **SPRIO-LATOR BURNERS** give clean, concentrated heat . . . **SELF-LOCKING SAFETY VALVE** HANDLES baffle children's inquisitive fingers . . . **SURPRISINGLY LOW PRICES**



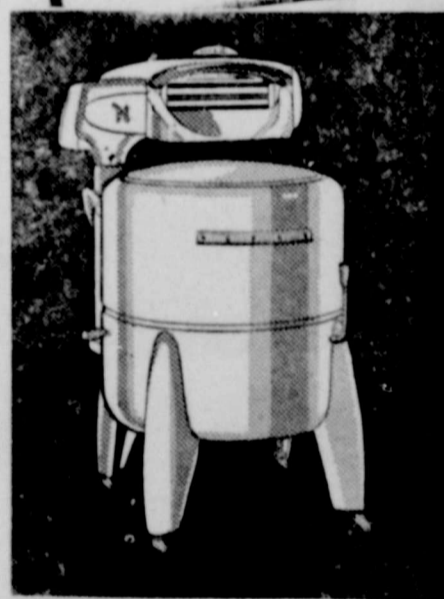
Ends Need For Matches In Your Kitchen
Ends Constantly Burning Oven Pilot
That Wastes Gas!

The revolutionary new Electric oven lighter—exclusive with NORGE Gas ranges—works just like the lighter on your car . . . saves time, money and work.

You just press a lever, turn the gas control—and electricity lights your oven burner. Release finger pressure, and the Electric Oven Lighter goes completely off until you need it again.

Let us show you this marvelous improvement today! only NORGE has it—and we're your NORGE headquarters.

Step In! Meet America's WHITEST WASHING WASHER!



The new **NORGE Triple-Action WASHER**

ONLY \$30.00

DOWN 65 Weeks to Pay

AMAZING TRIPLE WASHING ACTION propels clothes up, down . . . and around . . . through suds. Gets your whites whiter, gets colors brighter.

WASHES IN 7 MINUTES! A full load of average wash.

8-POSITION WRINGER. Cannot wring while swinging or swing while wringing.

SAFETY-RELEASE BARS operate instantly at a touch from any direction.



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