## VBIC WILL VEW NEW SCHOOL Bureau Ilects OPEEH HOUSE 'SCHOOL WEEX' Officids Next

let Vocational
chool in Down. Jown Quarters

Thursday Night
?
Counci Women
Hear Reports
of H. D. Clubs


## Municipal Election Interest Grows; 2 New Candidates

|  |  |  | Floydada Men Hear |
| :---: | :---: | :---: | :---: |
| exemption certificates. |  | Williams, new chairman for 1951 and C. L. Hagood. | Emin |
| October 1 of state and county tax as reported by the assessor-colle |  | City Tax Rate Set | Brotherhood Ra |
|  |  | Same As For 1951 |  |
|  |  |  |  |
|  | West is Panhandle |  | $y^{2}$ |
|  | District Manager |  |  |
|  |  | Co-Op Gin Meeting | , or |
| Polio Organization |  |  |  |
| to Elect Officers |  |  |  |
|  | $\mathrm{Pr}$ | This Year | nathy District ers in Tourney |

Response Pleasing, Make More Room Plea of Secretary

Fees of Office in 1950 Bring in More than $\$ 40,000$ to Treasury

Preach for Revival Opening here Sunday Morning

## County Depository



## Tax Payments Reported High By County, City and School

## N. W. Williams Chairman Red

 Cross Chapter
$\qquad$

Floydada Men Hear Eminent Minister in Brotherhood Rally

Winners in Tourney

## Views and Comment

News item in this issue of The Hesperian
tells of the forthcoming visit of an Internal tells of the forthcoming visit of an Internal
Revenue collector's deputy soon to spend a Revenue collector's deputy soon to spend a
day to help the people with their income tax. day to help the people with their income tax.
People who have real income troubles have long sin to come around. One man, of course, would make no appreciable dent in a day in the line
that would form. Doubtless the gesture is made for the psychological effect, more than for any other reasoning of the department's head men.
See in the public prints where two artisans of some kind, probably carpenters, left for
Amarillo to join in the permanent economy up there. Many communities of the area will
be aided in this fine large way by Amorillo. It will doubtless be of enduring benefit to
the whole area for that kind of thing to keep happening.

Possibly it is getting late enough in the winter season that the influenza epidemic
which swept across from the Scandinavian countries to England and western France, before it becomes ineffective. On both the east coast and the west coast where there
was more exposure earlier in the winter the virus was rather severe, especially when it
hit elderly persons. For a time public health hit elderly persons. For a time public health the possibility that the country was in
repetition of the 1918-19 epidemic.
Santa Fe reports on the southwest wheat crop condition: "The general situation is very
much muddled and probably will remain so for sometime."
About the most powerful and least expensive thing we know of that a person can pu
his money into at the time is a good, well-
worded classified advertisement in The He perian. Backing our judgment we have one
we used last week advertising for a rain W. we used last week advertising for a rain. We
are repeating this week, the cost this week
being, of course, half the price of the first being, of course, half the price of the first
insertion. In contrast with this money-saving
plan of ours we see in the public prints where plan of ours we see in the public prints where
a New Mexico syndicate of oil men, ranchers
and every-day nesters have pooled $\$ 555,000$
for the same service we are after for the sam
five cents.

## grams from all sorts of places. The date is not too far away, assuming the war does not

 not too far away, assuming the war does notinterfere too much, when the young man who interfere too much, when the young man who
has been straining his intestines out to get and keep a shiny new car is going to have to
add television payments on top of that to keep his wife and children from feeling like they are terribly mistreated.
The market is wide open and there is a very good reason why chickens do not go
higher on the market in line with other meats. But we wonder what that reason is.
While inflation has hit practically every While inflation has hit practically every
other food, the meat of the barnyard fowl other food, the meat of the barnyard fow
has remained about the same on wholesale and retail markets for months and months
on end. The story told by travelers on their return
from the Rio Grande valley is not too pretty from the Rio Grande valley is not too pretty a one about the citrus fruit trees. Allowing
for possible exaggeration it does seem that
the losses in the recent the losses in the recent freeze have been tre-
mendous. Some of the stories have it that
fine trees were ripped open by the frost the frozen sap and the current crop was ruin ed practically in its entirety. Weather records of more than a half century were shattered
twice since the beginning of the new year.
How It Came About.-The briefest, plainest account of how it happened that Floydada
came to be named Floydada, is told by Mrs. came to be named Floydada, is told by Mrs
Maud E . Hollums in a recently quoted state ment to Laura V. Hamner, as reported in The Amarillo Daily News. Says Mrs. Hol-
lums, as quoted by Miss Hammer: lums, as quoted by Miss Hammer:
"The town of Floyd City was dedicated by
Caroline V. Price and her husband, James B. Caroline V. Price and her husband, James B.
Price, as shown by the records of Floyd Coun Price, as shown by the records of Floyd Coun-
ty. No one by the name of Ada Price had
anything to do with the said "The Floydada postoffice was created in "The Floydada postoffice was created in
September, 1890 . When Floyd County was first organized with Floyd City as the county
seat. efforts were made to get a postoffice seat, efforts were made to get a postoffice
by that name, but the application was rejected because Hunt County already had a post"Efforts were then made to secure a post-
office named Floydalia. This name was agreed upon by the citizens, one of whom was
my father, Arthur B. Duncan, now deceased.
The name was submitted to Washington but The name was submitted to Washington but
was misinterpreted there and the result was
that the name Floydada was given the postoffice."
This is no doubt correct, but many oldtimers do not go to the trouble of contradicting
the "Floyd" and "Ada" story. To Judge Dun-
can's knowledge of how it actually happened can's knowledge of how it actually happened
may be added the testimony of others includ may be added the testimony of others includ-
ing the late W. T. Montgomery, who helped



Safer Cough Revirit

IT PAYS TO PAY UP! RETAIL MERCHANTS ASSOCIATION

## INSURANCE

- AUTO • Windstorm - Hospitalization - LIFE
- FIRE - Casualty • Public Liability - POLIO
- TRUCK• Burglary - Farm Implements • HAIL

BROWN - HOLMES CO.



WHY WASTE TIME Looking for a good drying day?

FOR AUTOMATIC ELECTRIC WASHERS SEE YOUR Clodiac APPLIANCE DEALER


## pubiic serivice compans

s0 yenas of cood citizensmid and pushic seavice

## Want more TMRell per dollar?

$W_{\text {day to }}^{\text {have the things you hope some }}$ Is it power that rises to every challenge? Is it the satisfied feeling of being a very important person there at the wheel? Is it day-long comfort and ample dimensions that make every trip a pleasure? Is it the durable goodness of sound construction - the sturdy strength that will outlast the years?
Well, sir, the time has come for you to take to heart these three words of sensible advice-"Smart Buy's Buick."
Every Buick has Fireball power - an exclusive combustion principle that makes exclusive combustion principle that makes
each drop of fuel do extra duty.

Every Buick has coil springs on all four wheels - that add to your comfort and never need service.
Every Buick can be had with Dynaflow Drive,* which lends extra smoothness to all the miles you drive and saves wear on tires, engine and transmission for longrun economy.
Every Buick sparkles with added conveniences, refinements, appointments that lift these 1951 beauties far above the "utility" level and make them a special joy to own.
And when it comes to price-we ask you to compare Buick with the field. Come see us soon. Lots of folks are comparing and finding there's no buy like a Buick.

## No other car provides all this:

ornanow onvi-hown train on oual vintuation
diver ond cor
won, valve in heod - hightempros. custrom cerory drop of fuel PUSN-GAR PORETRONT - combinas White-giow instaumentsveoter clarity at night

- ride improven diving control


## CLINE \& RAINER <br> 201 SOUTH WALL STREET <br> floydada, texas

;ture Farmers Review Record Wd Accomplisments of Chapter
$\qquad$

SPECIALS AT THE

## FRUIT MARKET

Friday and Saturday
Coffee, lb.
Pink Salmon, can
Pork \& Beans, can
Delicious Apples, lb
Texas Oranges, lb.
Parsnips, lb
Leftuce, head
No. 1 Spuds, 10 lbs.
Bring us your eggs
THE FRUIT MARKET
North Side Square


## As Modern As

The Times

And the sparkling beauty of chrome with the easy to clean Burn-proof tops, makes these dinet suites of many colors and sizes just right for you.

And for your Dining room we have an unusual se lection of Dining room suites.

## For Your Living Room

we have an extra large selection in Living room Suites, Sectionals, Plastic Friezes, in many colors and styles, with platform rockers, tables, lamps, and all furniture to complete your room.

## If It's Comfort You Want

We have mattresses of interspring, foam rubber and also a less expensive line as well.

## Complete Home Furnishings

From the living room to the back of the house we have home furnishings to fill your needs. In the kitchen we have Philco Refrigerators \& Electric Stoves as well as gas stoves and small electrical appliances every homemaker needs.

## PARKER FURNITURE COMPANY

## Floydada

South Plains News
(by Mrs M. M. Julian) Wich
Barn
nard
nar
Wm.
Bill
Mr
Kare
Kan
R hita Falls, Mr. and Mrs, J. H.
nard, and Miss. Barbara . and
drom Barwise.
Stanitork.
yr stanitort.
Mr. and
ren ,



Good Gas
at the
Right Price
On the "Southeast corner of town."

## P. O. HANEY

Service Station

##  LADIES!! <br> Electra McLarnan

Will Demonstrate the

## Marie Tomlin Beauty Line

## BEGINNING FEB. 26 THROUGH MARCH 3

CALL AND MAKE YOUR APPOINTMENT NOW FOR A

## Free Facial Treatment

For Dry Skins, Normal-Oily Skins and Pimple Conditions

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Phone 73

## ${ }^{2}$ <br> The finest light trucks ever buiff by GMC!

You've never seen $1 / 2$ - to $\mathbf{2}$-tonners like these -unsurpassed in horsepower-engineered with new

L. C. McDONALD

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nder Coton

protection against FIRE Automebile and Casuality G. C. Tubbs
$\underset{\text { PHONE Agesey }}{\text { Insurance }}$

Hagoods Department Store TAMDARD BRANDS

RUTLEDGE
Oil Company
whonesale
PANLANDLE
Phone 68

## Speed Soles on new spee keos



Re-elected were Henry Schacht
and Hibert

plan castor bean planting Brownwood- About 20,000 acres in
this area are to be planted this
yis year in castor beans, which wil
yellid, up to $\$ 20000$ gross return per
acce. Most of the castor oll con acre. Most of the castor of icon-
sumed in the United States is now
sumported the sumed in the Unitea
imported from Brazil.
At the age of 70 a supreme
Court Justice may retire on full


## LANDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada

## MASSIE \& BOND

(Successors to W. M. Massie \& Bro)

## MR. FARMER:

YOUR POCKET BOOK, YOUR TRACTOR BE FAIR TO YOURSELF Investigate The



Floydada Real Estate \& Insurance

## Agency

BIGHOP BUILDING ALL KINDS OF INSURANCE FARM LOANS real estate Jim Word O. M. Watson


## Social Events, Clubs

Shower is Compliment Club Is Entertained to Granddaughter of by Mrs. L. J. Welborn Mrs. Floyd L. Selsor Mrs. Toyd L. Selsor The iene suady cluw met in the




Pre-Nuptial Shower Fetes Jack Smith,
Miss Dorothy Burso

## Lakeview News


 overed from tilness.
Rev
Haw .


Miladies Specialty Shoppe

his spring . . . as always! Joselli
suits you divinely
for only $\$ 59$. Others from $\$ 39$. smart little suit that double daily for desk and date! Tailored as are all Josellis, with
hand-stitched details in quality. (fabrics . . color . . sizes)

MRS. EARL EDWARDS, JR
 bok atte
morning.
 The ccildren of Mright . Mnd Mrs. Van
Thornton of Lubbock were guests of
he wer nd. We Batteys over the week-
Mrs. H. P. Hell
 Sunday until Tuesday.
The Warner Johnson fanity v
friends in Lorenzo Bunday d friends in Lorenzo sunday.
Mr. and Mrs Roy Pawver and
Mr. and Mrs Cartoon Pawver and Mr. and Mrs. Marvin eston and
children of Hollis. Oklahoran. were Better Cough Relint When rew druys or
your couth or hest co
Creomulsion contains Creomultion
ful, proven in
cotich to dist
goos right its
sid nature soo der. inflamed
Tefaranated ted
refondes mone
CREOMURSION

BRIDGE TILE-DRAIN TILE

Whatever your concrete problems may be bring them to Floydada Building Materials. Our plant is equipped to meet your needs.

WAYNE
BENNETT
374-W
BENNETT HAROLD

## HOT VALUES TOP GRROL

 QUALITY MEATS
HUNTS, Whole New
POTATOES 10C
Can Can
HUNT
CORN
25C


| DELICIOUS |
| :--- |
| APPLLES 13C |
| Pound |

CABBAGE
TOMATOES
CAULIFLOWER
GREENS

## GRAPEFRUIT

ORANGES
LETTUCE
SQUASH
TOOTH PASTE . . . 59 c
.SOCIETY
Is. Vick Is Honored Mmes. Farris, Henry its. Birthday Dinner '29 Study Club Hosts t Daughter's Home t Daughter's Home

Musicale, Tea Tuesday Evening News of Harmony For Guests of 1934 Study Club


## OK CAFE

UNDER NEW MANAGEMENT
LUNCHES, With Soup, Salad, Drink and Dessert

85c
Sandwiches, Steaks, Short Orders.
Come to See Us.
MRS. EULA JONES

## SPECIAL

TO DAY AND FRIDAY. Austra Whites, Hampshire whites and White Wyandottes $12^{1 / 2}$ cents. These are the same chicks we have been selling for 16 cents and week olds 16 cents.
50 Gas, Butane and electric brooders, 50 to 500 chick capacity. Ready to deliver, also poultry remedies and supplies. This is seeding time for Brome Perenial Rye, Wheat, Blue Panick and Perenial Rye, also Certain Clovers.

Delinted cotton seed, Mocah No. 1, Storm master, Western prolific, Locket and Northern 15, Hi-bred Half and Half, and Northern limited.
If you have cotton seed you want cleaned and treated at your farm see us for prices and date.

## D. W. FYFFE SEED.FEED <br> Arrow Feeds

# Here Are The Figures <br> On How Truckers Paid Their Way In Floyd County for the Year 1950 

County Share of License Fees
\$23.679
Highway Construction Expenditures \$16,220
Highway Maintenance Expenditures \$12,732
County and District Road Fund Surplus Distributed . . . . \$ $\mathbf{9 , 2 8 0}$
Per Capita Apportionment, Paid to Schools
-7. Intangible Tax Paid To Counties
\$ 9,376
\$ 553
Flord County Total
\$71,840

## The Motor Carrier Industry Is Helping

Build Texas. We believe the People of Texas will do the fair thing when they find out what the fair thing is. A fair and just Trucking Law is all we ask. This Advertisement Paid for By:
now
ray Oak - Lime Oak - Gray
Walnut - Avadiray \& Mahogany


BOREN HARDWARE
furniture \& appliance


Grass Harvest Volume Grows




Complete Farm Service Includes:

## Fammous Fram oni and motor

 cleaners and filtersFram carburetor oilter Fram carburetor oil rilter
Fram gasoline filter Fram crankcase air filter
Fram positive crankease Fram positive crankcase
ventilator Fram radiator and water cleaner and carteridges All these available

SPEARS AUTO COMPANY Phone 39


## PE

Mens Leather Jackets.
Bors Size

| Womens | J SİC |  |
| :---: | :---: | :---: |
| Gabardine Coats $\$ 15.00$ | A FEW OF THESE COATS |  |
|  | Girls . . . . . . $\mathbf{5 5 . 0 0}$ |  |
|  | Toddler Girls $\mathbf{\$ 3 . 0 0}$ | Two Tone <br> Satins <br> All Wool |
| Spring Weights Colors \& Styles | Toddler Boys $\mathbf{5 3 . 0 0}$ | Grey \& Green Pile Lined Twill |
|  | Womens . . 510.00 |  |
| ot all sizes - We ay have yours. | Womens DRESSES . . . . 50c | Assorted Color Com. bination, Scattered Sizes |

## Mens

All Wool Gabardine, Over Coat

## womens

SHOES

| Boys <br> Flannel Shirt $\mathbf{\$ 1 . 0 0}$ | Girls Outing <br> Sleepwear |  |
| :--- | :--- | :--- | :--- |
| All Leather Construction | R1.00 | Childrens <br> Unions . . . . . . 50c |
| Mens Work Shoes Outer Soles \& Heels |  |  |

Boys
All Wool Shirt Jacket
AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!


## Refreshingly

 new
## on all the thincs

 vou wantambican beautry obsion
amenca-metratio moots or msher moolem moote intemots
 sanetrysioht instrument mant




AND YOU'LL KNOW TI'S THE LARGEST AND MOST LUXURIOUS CAR IN ITS FIELD

Walk up to this big, beautiful 1951 Chevrolet with any yardstick of value, and widest car in its field... outmeasuring all others. .. America's largest and finest low-priced car. Style? One look at its new America-Preferred Bodies by Fisher will tell you it's the style car of the year. Performance? It brings you a Valve-in-Head engine-trend-leader for the industry!

## CHEVPOTET $-\cdots=$ mana Quid CHEVROLET



The Foyd County Hesperian, Floydada, Texas, Thursday, February 22, 1951

Classilied Ads



 TIMKIN BEARINGS Near com-
$\frac{\text { plete stock. Spears Auto } \mathrm{Co} \text {. } 4 \text { ttre }}{\text { For Sale }}$
PLENTY second-hand tires. Trac-




## LAND LOANS

The Hancock Insurance Co. wants to
loan money on land and we are in a position to take your application in case you should want a loan.

If you want guaranteed protection insure with a stock co

## J. H. \& Dell Reagan

## IEDFORD CIINIC \& HOSPITAL

West 11th and Denver Sts. PLAINVIEW

NOW OPEN

The general public is cordially invited to our Formal Opening Sunday, February 25th. Hours: $\mathbf{3}$ to 5 p.m.

Dr.N.L. Tediford



Good Financial Report Plains Coop Meeting



capital by Richard F . Stovall
More hearings will be held on
both of these propasals, it has been
indicated.

## Civil Defense

 To Change Our Way of lite

Milking Shorthorn Bull Yearlin Hurdles From Want Ads to Ner
Former Floyd county residents,
now in at California, have been
tittering over a live stock averetise

These Values have been checked © DUALITY©PFILEN


