


Wallace Loyd Killed In Action, Parents Advised by Army

Body of Mrs. Small To Be Interred Here


Polio Campaign Comes to End

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|  |
| Campaign Pla |






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$\qquad$
D. L. Catlin Missing in Korea Since Dec. 3

Dollar Day Gives
Shot in the Arm
To Ailing Currency To Ailing Currency
$\qquad$

Two Aged Brothers Succumb in Week

Floydada Fashion Buyers at Preview

Mrs. O. L. Stansell Passed on Sunday After Long Illness

New Leaders of Floyd County Council Officiate As First Meeting for 1951 is Held Auspiciously

Gilbert L. Fawver



## Views and Comment

THE FRINGE OF REASON
(The Odessa American)
The business of collecting and disseminating news is getting hammed up intolerably by a legion of journalistic muggers, scenery-
chewers and strip tease artists. The hard-working and unsensational journews is made have a mounting hatred for this increasing tribe of snatch-and-run actors. The only fellow we knew who made a good
thing out of somebody else's scene-stealing thing out of somebody elses scene-stealing
was the late Professor Zambrini who had was the late Professor
one of the most popular burlesque routines
in the business. in the business. studiously bang away at a xylophone on the
front of the stage while a pretty girl did a strip tease behind him, apparently without his knowledge. As the audience applauded and hollored for more, the professor would
take deep bows express his thanks to the ter encore.
The gentlemen of the press, however, are not profiting from the distracting activi-
ties which are going on behind their backs.
Fact is, they are sharing the blame for a Fact is, they are sharing the blame for a
number of sins they aren't committing. number of sins they aren't committing.
Mr. Truman is following the precedent of
his late boss in blaming the working press his late steady loss of public confidence and
for his stem. Actually, what the newsmen do is
esteem. esteem. Actually, what the newsmenotation
quote the President (without quotatesider
marks) ; and the President has the unfor-
 The newspaper reader - or radio listener have not contained this or that "report," and
the kept men and women of journalism begin
the old story that the "press" is corrupt and The crisis which is on for America had

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## Professional Directory

## People's Hospital 

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Flopdadar, ETAS
The Floyd County



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## 4 nerints

 rectal In the home of Mrs. Thomason Monday evening. Amone the
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squarenext door to Arwie drug

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Mr.
to the $\qquad$ Try The Want Aas
TAKE IT EASY TAKE A BOOK Latest Best Sellers nodern Rental Library Call at

## INSURANCE

- AUTO - Windstorm - Hospitalization - LIFE
- FIRE - Casualty - Public Liability - POLIO
- TRUCK • Burglary
- Farm Implenents
- HAIL

HAS THE Electric HOME LAUNDRY?

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## Long-term Investment

## that pays daily dividends

$T_{\text {to the durability of things they }}^{\text {Hese darn their minds }}$ But it's rare when doing your duty turns out to the best way to satisfy your heart's desire. That's what's so marvelous about this ' 51 Buick. If you picked a car just for the lift it gives youyour pride in its power-or its generous comfortBut make note of this:
That gleaming new push-bar forefront, which greets your eye with flashing beauty, contains 25
grille bars made of stamped mounted to "give" and come steel, individually Combined with a massive, wrap-around bumper. fortressed by two stalwart "bumper bombs" and two added uprights, it gives unsurpassed

Springs of stout spiraled steel on all four wheel let your wheels curtsey over bumps, while you ride level as a lance. But they also need no servicing and breakage is virtually unknown. Buick's great-powered engine is a Fireball, wondrously lively and eager at the mere touch of your drop of fuel, and has the mechanical perfection

## "Smant Buris Buick"

CLINE \& RAINER
201 SOUTH WALL STREET FLOYDADA, TEXA

## Social Events，Clubs

ary Edna Finkner Is $\begin{aligned} & \text { Coffee Compliments } \\ & \text { Mmes．Willis，Forbis }\end{aligned}$ ed to Cecil Horrell

## 共

matador，January 25 （spocin）





RAYON SHANTUNG
DRAW DRAPES
$21 / 2$ Yards Long．Draperi－ es with those marks of expensive tailoring！Bl－
ind－stitched hems（no puckering！），mitered cor－ ners（neater，flatter！）
deep pinch pleats！Buy！ 5.00 $2 z_{2}^{2}=24$
Riverside Bath Mat， $\$ 1$

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Panbecrene

## Womens

 Blouss
## \＄1

Each
Special Sheer Blouses 1.66
．
 Table Covers 2 for $\$ 1$
條 con PLASTIC，．．．15c


Newly-Weds Honored Shower Compliments When Friends Shower Mrs. James Langley Amburns With Gifts At the Bertrand Home



Trim Maternity
 Tea, Miscellaneous
Shower Compliment Miss Mary Plumlee


## FREE

instructions in ceramics greenware - paints

honograph

Mrs. H. M. REDD and Mrs. E. J. PIERCE

## Dollar Day Specials FOR MONDAY

We are Otering Odds \& Ends A1 Give Away Prices -

## FOR DOLLAR DAY

1 Table Various Items
$\mathbf{\$ 1 . 0 0}$

Some Items 2 for \$1 1 Group Dresses \& Coats $\$ 10$ Miladies Specialty Shoppe


## Office Supplies

When you need office supplies try the Hesperian.

Phone 8 or drop by for your ruled forms. ledgers, ring binders, staplers and all office needs.

If you are running low on printed forms call The Hesperian and renew your supply before they are all gone when most needed.


## RUTLEDGE

Oil Company WHOLESALE
PANHANDLEE
PRODUCTS Products
Phone 68


CATTLE AUCTION
EVERY THURSDAY \& SATURDAY,
a farmer's sale FOR FARMERS FARMERS LIVESTOCK
AUCTION CO.

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## IS

Your arr perenered
tor the tuture?
If not, bring ito ows
tor deperatable
Spears Auto

## Money In The Bank ---

Yes; When you buy our milk you save from $4 c$ to $6 c$ per quart - and that is just like putting money in the bank.

What you save makes dollars and sense!
Pasteurized, . . . . . . . . 21c qt.
Homogenized, . . . . . . 22c qt.
Butter Milk, . . . . . . 17c qt.
$\frac{1}{2}$ pint Cream, . . . . . . . . 30c

LYNDALE FARM DAIRY STORE

Boyce House Twice Told Tales


The First National Bank

## FIRST MONDAY \$ Dollar Day \$ SPECIALS

BOYS FLANNEL SPORT SHIRT
Size 2-20. Values to $\$ 1.98$. Dollar Day Price \$1.39. \$2.49 Values \$ Day $\$ 1.69$
Boys all wool Slipov'r Sleeveless Sweater Regular \$2.49 Value \$ Day $\$ 1.99$

MENS FLANNEL SPORT SHIRTS
Sizes small and medium. Values $\$ 2.49$ $\$$ Day Only $\$ 1.67$. Values to $\$ 3.50$ \$ Day Only \$2.00.

## MENS DRESS SOX

Rayon Dress Sox Elastic Tops. 5 Pair\$ Day Only \$1.00.

GIRLS SPUN NYLON ANKLETS All The Bright Colors Only $\$ 1.00$ pair.

## 1 TABLE LADIES SANDALS

 Color Green, Gray, Tan \& Black. Values to $\$ 6.95$ Only $\$ 2.00$ pair.Mens Luggage Tan Shaving Kit 98c ea.

## BATH MATS

1 Lot Bath Mats Rubberized Back Will Not Slip Size $18 \times 30$. Most All Colors. \$ Day Only \$1.00.

Wool Red Hart Knitting Thread 39c \& 45c Values, Verigated \& Solid Colors \$ Day 4 Balls For \$1.00.

## CURTAIN SCRIM

Green \& Blue Cushion Dots \$ Day 4 Yards Only \$1.00.
Hagood's Dept. Store

The Floyd County Hesperian, Floydada, Texas, Thursday, February 1, 1951







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Large Attendance At Dealer's Show

Young People Rally at Calvary Baptist


| Dealers Will Study | Fundamental |
| :--- | :--- |
| Opportunities For | Fellowship Meeting |
| Increasing Service | All Day on Friday |



News of Harmony


JayCees State Meet Held in Plainview








Directors re-Named
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 In Crosbyton Bank assiant casher to take the phace

## Meserk and Mmes it


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STOMACH ULCED DUE TO EXCESS ACI QUICK RELIEF GO NO COS

HOME BULIDERS MEETING
HELD WITH MRS. R.




Bishop's Pharmacy

Now We Can Dig Cesspools - Cellars
Along with our building materials and ditcher, REMEMBER FOR

BENNETT


ir's smart to put your money in an
all-new 1951 and all-new 1951 Mercury You gèt more for
your money. Value high, too, when you're ready to trade in.
Mercury's built to last!

3-WAY CHOICE!

New 195 mercuny Nothing lileition the mad! BRASELTON IMPLEMENT COMPANY, INC.

THE HESPERETTE


## Candid Camera

Chuckles and Laffs
 terest in the churwed wedding ing and
then suddenty turned to her mother
with a puzzed expresion.
Did d he lady change her mind?"
"he whispered to her mother.


 $=5=5$ 보녈 $\square=$
 Style of the Week

LIKE YOUR SHADOW, YOUR credit follows you

## Retail Merchants Association

# Wester \& Son 

# Virtiday Patof 


'Winds Losers In Conference Games of Week Dr. Springer Speaks Here Sunday Night


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  | Mrs. O. L Stansell |



Texans Battle For Restored Make Big Jump Grass Wealth

Poll Payments
int nenus
$\qquad$

## MEAT

\& FEED

FEED

Saturday Floydada Day in Ft. Worth

| $\begin{aligned} & \text { STAR CASH } \\ & \text { VALUES } \end{aligned}$ |  |
| :---: | :---: |
| Vel | 45 ${ }^{\text {c }}$ |
| Stikfice | 95 ${ }^{\text {c }}$ |
| log cabiv | 49 |
|  |  |
|  | 35 ${ }^{\text {c }}$ |
| $\frac{\text { cren }}{\text { crean }}$ | 16 ${ }^{\text {c }}$ |
| $\begin{aligned} & \text { DIAMQND, CUT } \\ & \text { Green Beans, } \end{aligned}$ $2 \text { Cans, }$ | $25^{\text {c }}$ |
| $\begin{aligned} & \text { GRAPEFRUIT } \\ & \text { JUICE, } \\ & 46 \mathrm{Oz} . \mathrm{Can}, \end{aligned}$ | $27^{\circ}$ |
|  | 29 ${ }^{\text {c }}$ |
| Olive Headquarters -All sizes. Plain - Stuffed -RipeChopped. |  |
|  |  |
|  |  |
| (eneme | $45{ }^{\text {c }}$ |
| FANCY SLICED $\begin{aligned} & \text { BACON, } \\ & \text { Pound, } \end{aligned}$ | $49^{\circ}$ |
|  | 33c |



## These Values have been checked FOR I||ALTY and PI|



| Youthful Bicyclist | South Plains News |
| :---: | :---: |
| At Ralls Rallies |  |
| Following Mishap |  |
| 3. January 18 - Ezale |  |
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| mepred out of dager at at Lub- | Reverend R $\mathrm{R}^{\text {coma }}$ |
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Floydada Real Estate \& Insurance Agency
mishop bulldina all kinds of insurance

 $\qquad$
W. E. GRIMES



# the Railroads 

What is the TRUTH?

## 




Beef Stew, Austex, no. 303 33c DRANO, Regular Can, 23c Orangeade, Hi.C, $46 \mathrm{oz}, \quad$ 29c Dried Peaches, Sunsw't, lb 31 c Tomato Soup Campb'ls, 3 33c Chili, Austex, No. 300 can 49c
Soiloff, 24 Oz , bottle, $\quad \mathbf{4 3 c}$ HUNTS Yellow Cling

## PEACHES

Milk, Carnation, tall can, 15c Tamales, Austex, no. 300 25c Cat Food, Puss Boots, can, 15c Elastic Starch, 10c size, 5c DUZ, Large Box, $\quad \mathbf{3 3}$ c JELLO, Assorted Flavors, 8c NESCAFE, 4 oz., Instant, 59c

WESSON OIL, Pint, 45c FLOUR, Gold Medal, 5 lb . 55 c Marshmallow Creme, 25c Vienna Sausage, Arm. can 22c Pop Corn, J. T., 10 oz . can, 19c Wax Paper, Cut Rite, roll, 27 c Macaroni, Skin'rs, 14 oz . bg. 23c 25 c GLIM, 4 Oz . Bottle, $\quad \mathbf{2 6 c}$ SCOT TOWELS, $50 \mathrm{ct}$. 19c Spaghetti, Sk'n'rs., 7 oz. 11c Mustard, Frenches, 6 oz, 10c Baby Food, Gerbers, 3 cans 27c SURE JELL, Package, 12c


0
NIBLETS Vac.Pack 12 Oz . Can
CORN ..... 14c
 ..... 15c
PIE CRUST MIX Repghar Fox. ..... 17c
FRUIT COCKTAIL ..... 39c
TIDBIT PINEAPPLE ${ }_{120}^{\substack{\text { DoLe } \\ 12 \\ \text { Can. }}}$ ..... 19c
PINEAPPLE JUICE Doie ..... 50c
CORN BEEF HASH ..... 39c
GREEN GIANT PEAS ..... 20c
 ..... 15c
(inn ..... Z. Gumanteed by Grod Housekeepphg

38 c

## RICE

CRISCO . . $\underset{\substack{\text { Large Bar } \\ \$ 1.13}}{\substack{\text { MoRToNs } \\ \text { SALT, }}}$ Ivory Soap

15c SATINA,
CLOROX, . . 17c RAINDROPS, 25c CLOROX, . . 17 c
Toilet Tissue, Scot, 1000 Sheet Roll 13c
Dental Cream, Colg Dental Cream, Colgate 75c size 42c
PINEAPPLE
MEAT SAUCE LEA-perrin ..... 39c
PEACHES DEL MONTE ..... 33c
PINEAPPLE JUICE ${ }^{\text {DoLE }}$ ..... 33c
SUNSHINE COOKIES ${ }^{\substack{46 \mathrm{oz}, \mathrm{Can}, \\ \text { HERDOX }}}$ ..... 39c25c19c42c$\begin{array}{lll}\text { BACON } & \begin{array}{c}\text { WILsons corn king } \\ \text { Sliced Pound } \\ \text { BeEF } \\ \text { Pounck }\end{array} & \text { 42c } \\ \text { ROAST } & \text { 69C }\end{array}$SAUSAGE $\begin{array}{ll}\text { PINKNEY Country Style } \\ \text { Sack, Pound, } \\ \text { CUDAHY WICKLOW } & \text { 39C }\end{array}$BACON $\begin{gathered}\text { CUDAHY WICKLow } \\ \text { Sliced Pound, } \\ \text { 39C }\end{gathered}$LIVER $\underset{\substack{\text { FRESH Pork } \\ \text { Pound, }}}{\text { 39C }}$SPARE RIBS $\begin{gathered}\text { Small And Meaty } \\ \text { Pound, } \\ \text { 59c }\end{gathered}$ROUND CHEESE Pound, 57 CFRESH FRUTITS \& VEGETABLES

FRESH FRUUTS \& VEGETABLES

| LETTUCE ${ }_{\text {ctirm }}^{\substack{\text { FIRMEAD } \\ \text { Pound, }}}$ | 1 |
| :---: | :---: |
|  | 49c |
| RADISHES | 5c |
| APPLES $\begin{gathered}\text { WAshivgron pelic } \\ \text { Pound } \\ \text { den }\end{gathered}$ | 15 |
| GREEN CELERY ${ }_{\text {cele }}^{\substack{\text { CALIFORNIA } \\ \text { Large Stalk, }}}$ | 19c |
| CAULIFLOWER ${ }_{\text {che }}^{\substack{\text { Snow White } \\ \text { Pound, }}}$ | 17 c |
| BANANAS ${ }_{\text {cole }}^{\substack{\text { Golden frut } \\ \text { Pound, }}}$ | 12 |

## PRRCES GOOD FRDDAY FEBRUARY 2 THROUGH SATURDAY FEBRUARY io

