

Views and Comment

A firm in Cleveland, Ohio, found that Regulation W is a regulation with teeth in it. One of the Federal Reserve banks got a judgment in U. S. District court, forbidding the firm to continue making credit terms that did not comply with the regulations. Regulation W and other federal regulations usually have all the authority they claim and it is well to try to learn what they provide for and abide by these provisions. Curbstone law is cheap but it comes too high at that when you get into federal district court. Incidentally, don't ever get into federal court if you are poor or only well-to-do. That is definitely a rich man's game. A poor man, in our opinion, cannot hope to get justice in a federal court.

Signs of the Times.—For every one of the millions of telephones the American Telephone & Telegraph company has in the United States the company pays taxes equal to \$2.65 each. In addition, the company collects by law and forwards to the United States treasury, more money than it pays out in dividends to its stockholders.

Aside from the matter of raising more tax money one of the major tasks of the present state legislature will be to re-district the state for representation. Presumably there will be a re-check on everything from judicial districts as well as for representation in the congress and in the state house and the senate. Floyd county, being in the outer confines of the 120th state legislative district, the outer confines of the 30th state senatorial district and the same in the 19th congressional district, may find itself in new company when the redistricting job has been done. If the legislature itself fails to accomplish redistricting in this session the job by constitutional amendment, will devolve upon a commission. The legislature, it is said, is not likely to let this last possibility come to pass.

That the treasury of the infantile paralysis organization has been seriously depleted by the inroads of polio in the past 12 months is the common report, which can be taken as correct. The report of the Texas situation says that not only have the chapters spent all of their funds but have been forwarded some \$375,000 from the national foundation. The way it works when you subscribe, half of the money that is collected stays in the home county chapter and half goes to the national fund to meet the over-all problem and to carry on research. In a case of infantile paralysis the bills for hospitalization and medical attention are so tremendous it takes a mighty few patients to eat up all of a county chapter's money. So far as we can see there is nothing to do but to go along with the talent on the program the way they are carrying it on, lost motion, apparent incompetence, and all. You and I will at least be doing our utmost. You feel mighty little and helpless when polio hits.

As of this moment practically everybody in this area, who is engaged in farming, has in mind to put a considerable acreage into cotton when planting time comes. Present price of upward of 40 cents per pound and a "floor" of considerably above 20 cents makes the crop look like a sure bet. Along with the hurry to get good cotton seed in hand or contracted also has come quite a bit of advice about cotton insects and cotton plant diseases. Among the things which you can treat your seed at planting to prevent are: Seed rot caused by disease organisms in the soil; soreshin which causes shriveling of the plant after it comes up; and angular leaf spot. Treating cotton planting seed will pay, in view of the good market almost certain to prevail, many of these responsible advisers declare.

The government is big business and was a long time before the war in Korea began. At this time, a source of reliable semi-private information says that of the wood pulp (such as is used to make print paper) available in America 24.5 per cent is for the direct use of the government.

We have a report through the mails which gives the annual report on the Texas A. & M. College system from the chancellor. The system includes three important colleges in addition to the numerous colleges that are centered at the college station, also two experimental stations and three experimental services, which sprangle out all over the state. This report does not include Extension service as we think of it in Floyd county as being connected with A. M. college. The educators of the state think of the educational system as just now making a beginning at being properly organized to do a good job. The ordinary citizen is not sure of but one thing about it, vaguely expressed in the slang expression, getting into pretty high cotton. Of all the schools and colleges and experimental stations each has its head and man-sized jobs down through the brass by the hundreds. The chancellor is a newly-adopted thing of the past two or three years. He coordinates, and with the regents, makes policy and has to do with personnel in the higher ranks. On the side he has overall to do with research committees, institutes, foundations, et cetera, et cetera. University of Texas has also gotten so big that it has to have a chancellor, too. No one man could possibly give all the things about these big schools his considered thought. He has to have reports, approve decisions and all of that for many a project that he does not actually see or know about personally. Texas schools are just now coming around to this "system" idea. They've had the plan years and years in the big colleges back east that grew fat from the Civil war boom.

A boss is a man who is late when you are early, and early when you are late.

The Floyd County HESPERIAN

HOMER STEEN, Editor

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Floyd County 14 Years Ago

(Taken from The Hesperian dated January 28, 1937.)

A grade crash on Highway 28 just west of Lockney, took the lives of four people on Wednesday night, including that of J. M. Parsons, a former Floyd county school teacher.

LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND

(Successors to W. M. Massie & Bro)

Professional Directory

People's Hospital
Wishes to announce to the public the visiting hours and clinic hours for
Hospital Patients:
10-11 a. m. 2-4 p. m.
7-8 p. m.
Clinic open Monday through Thursday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.
Peoples Hospital Clinical Laboratory
Approved Department of X-ray
Approved Clinical Laboratory
Tests.
Emergency work done at any hour.
Elective Work done at any hour. Appointments suitable to patient and Technician.
Visitors wishing to inspect hospital are welcome at any time.
Kimble Optometric Clinic
Dr. J. W. Kimble
Dr. O. R. McIntosh
Optometrists
FLOYDADA, TEXAS

FIRESTONE

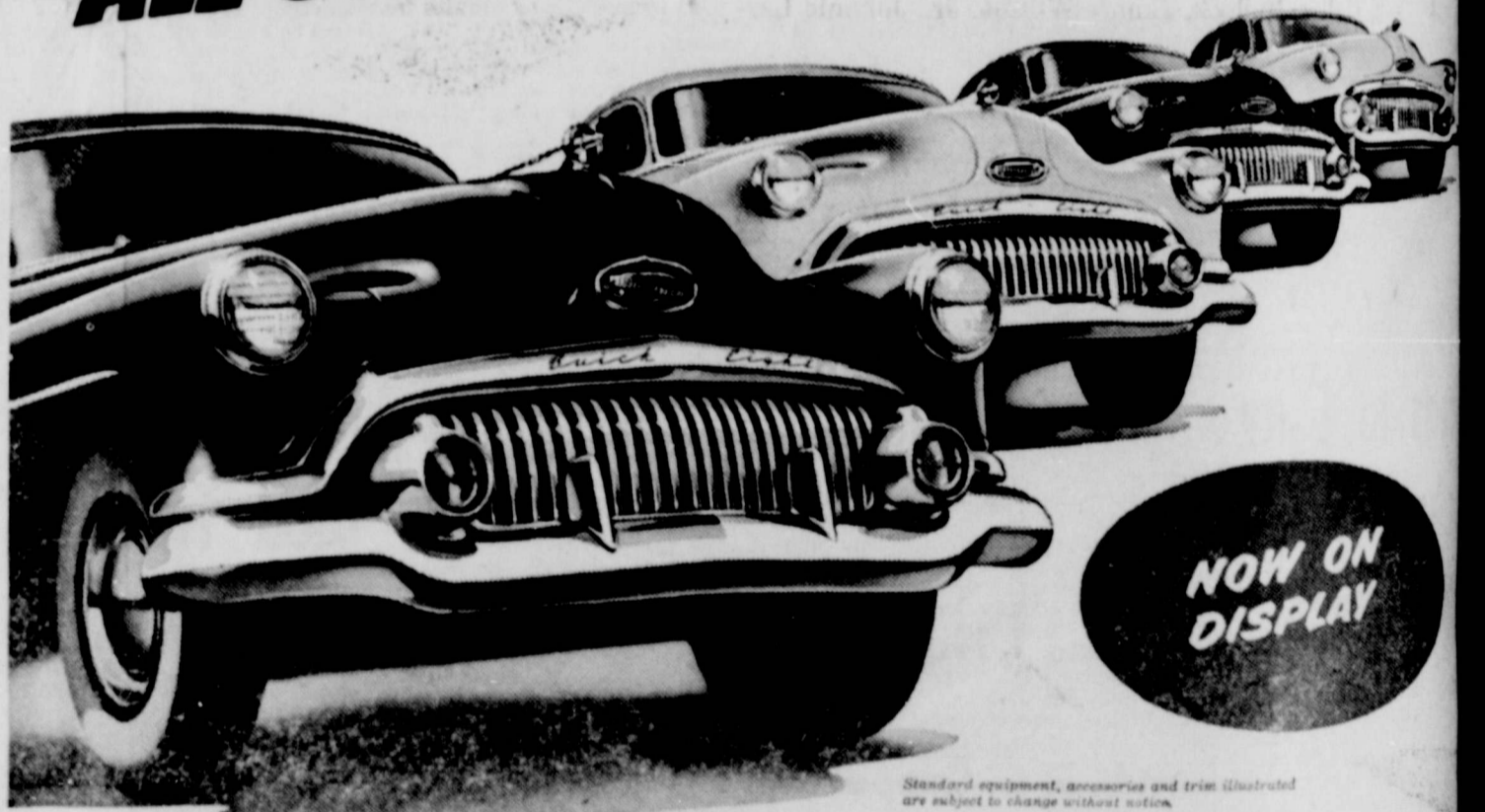
Road & Field Tire Service

Mr. Farmer — We Can Fix Your Flats
Anywhere — Anytime.

CALL 545 —

BRYAN - HOME & AUTO

ALL-STAR LINE-UP FOR '51!



NOW ON DISPLAY

Your first eye-smacking look at the line of lovelies pictured here tells you that they've got what it takes in visual charm.

But the fellow who said a picture speaks louder than a thousand words wasn't talking about these superbly able 1951 Buicks.

Sure, they're smart to look at—smart in style and smart in dress.

But they're also smartly powered—smartly engineered—smartly priced. And it would take a book to describe in full their deep-down goodness.

What's been done for '51 is to take the best automobiles that ever bore the Buick name—and top them.

Come, look them over, and you'll see what we mean.

There's the SPECIAL which can accurately be titled "the newest car in the world"—new in structure, new in power, new in dimensions, new in thrift—and potent in price appeal.

There's the SUPER—that looks and is a smart new edition of its "best seller" forebear.

Then there's the ROADMASTER—that coddles your anatomy on luxurious new fabrics and cloud-soft cushions—pampers your pride with its lordly bearing—shoots a delicious tingle right up your spine by

the exuberance of its power and action.

We could go on and on. This is the car that "breathes through its nose." This is the car that sports a brand-new front-end styling. This is the car with new high-visibility instrument dials, more easily read at night. This is the car with glare-and-heat-reducing glass and a host of other news-making features you can't afford to miss.

So your No. 1 date this week end is with your Buick dealer. It won't take you long to conclude that he's offering the smartest buys of the year.

"Smart Buy's Buick"

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

CLINE & RAINER

201 South Wall Street

Floydada, Texas



THE GREAT NEW
Mid-Century
U.S. ROYAL
GRIP MASTER

HERE IT IS! The ALL-SOIL Tractor Tire!

The all-purpose tire you've been waiting for!

WE'VE GOT IT! THE ONLY TIRE WITH ALL THESE ADVANTAGES!

- ALL-SOIL Open Center Design—for positive self-cleaning action.
- ALL-SOIL Full-Width Bite—for extra traction, greatest grip power.
- ALL-SOIL Exclusive Shoulder Angle—for sharpest bite, surest hold.
- ALL-SOIL Extra Lug Bracing—for slow, even wear, no lay-back.
- ALL-SOIL Reinforced Rolling Center—for smooth hard-surface riding, longer wear.
- ALL-SOIL Rugged Carcass Construction—for utmost strength with flexibility.

HIGHEST ALLOWANCES
for your present tractor
tires.

EASY PAYMENTS,
Liberal deferred payment
plan.

COMPLETE SERVICE
Prompt, efficient service in
our store or at your door.

ACT TODAY! GREATEST TRACTOR-TIRE VALUE IN HISTORY!

CONSUMERS FUEL ASSOCIATION

404 E. Missouri Phone 122 Floydada, Texas



THE HESPERETTE

Edited by Pupils of Floydada High School

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EDITORIAL

RECORD ATTENDANCE

Attendance is very important in school life. A good record of attending every class gives one a better chance of being exempt and, of course, passing with flying colors. It is very important to stay up with the other students in one's class. When one is behind in his assignments, he loses out. In some cases of long absence from school, it may take several days for a person to catch up with the class. Of course, there are several things that cannot be avoided such as illness or death in the family. However, there are also many times when absence from school is unnecessary. Whenever one thinks he needs to be out of school, he should think again about how much he needs to be in school. When it is necessary to be out of school, one should do his best to return within

a day or two.

ARE YOU IN THE KNOW?

Not many of us, when we pick up a newspaper, look first at the front page instead of the funnies, or even turn back to the news section after reading the comics. Although a newspaper wouldn't be the same without this entertainment section, we shouldn't let our reading stop here, as is the policy of many of us. Too many!

Now is the time for us to realize that it is the news in the paper today that is going to affect the future of the country and the world, and that it is we who, in a decade or two, will be governing our nation. Perhaps we shall be a part of it.

Many of you have heard the statement "History repeats itself." But if we look back over the history of the United States and the world again we shall find a lot of history that would be a tragedy to have happen again. Therefore, if more of us would know what is going on in the world, we may be able to help prevent mistakes from being repeated, by profiting from the experiences of others.

The most important problem before the world peace conference today is keeping peace in the world forever. This cannot be attained unless the people of the world are on friendly terms. To make friends we must know people. We can learn about the people of different countries if we read about their

interests and problems.

So let's remember that the small time it takes to read the news page and listen to news broadcasts in the future help to keep world peace and happiness.

The Maple Leaf, Adrian High school

Foydada Hi Cagers Make 1-1 Record in Tulia Tournament

For the third time this year the Foydada Whirlwinds bowed out in their second game of a tournament. This time it was to Dalhart (who went on to win the tournament) in the Tulia tournament by a score of 25-37. However, prior to that the 'Winds chalked up an impressive victory for themselves by downing Olton to the tune of 39-22. Playing a fast breaking game and using good passing, the 'Winds kept the lead all during the game. However, with three and one half minutes to play, Foydada only led by three points 25-22. The 'Winds called time and went back on the court. They sank seven baskets for fourteen points and allowed Olton only one goal and one free pitch. The game ended F. H. S. 39, Olton 25. Frank Stovall, rangy sophomore forward, was high man in the contest, hitting the nets for 12 points.

The Olton victory which was on Wednesday, entitled the 'Winds to play in the quarter finals, pulling against a strong Dalhart five. The 'Winds looked sharp for the first quarter, leading by three points at the end of the quarter. But the second quarter was a different song in which Dalhart started hitting a good percentage of shots and led at the half by six points.

In the second half the breaks were all against Foydada. The 'Winds were not able to get a rebound or an out-of-bounds ball, and the boys in the blue were ahead seventeen points at times. However, the never-say-die 'Winds kept pounding away at the basket and trimmed the large margin down to five points. When the buzzer rang, Dalhart won by 12 points. Roy Teague was the high point man in this tilt with 8 points.

Verdict of 'Guilty' Not Justified Judge Tells 'Jury' of 12

Friday evening, January 19, the Thespians under the direction of Mrs. I. T. Graves, presented an entertaining play, "The Night of January 16".

The cast of sixteen characters did an excellent job of presenting a court scene in which Karen Andrea (Hille Newberry) was on trial for murder. The unusual situations and strange entrances of the characters proved highly entertaining and kept the audience in a state of suspense throughout the entire play.

A group of twelve men, chosen from the audience, served as the jury for the trial. The jurors brought in a "no decision" verdict but upon the insistence of Judge Percy Parrish, they reconvened and gave the verdict of "guilty."

After pronouncing the sentence, the judge stated that a conviction was not justified because of lack of evidence. Thereupon he an-

nounced that he would not permit any of the jurors to serve on another jury for a period of five years. A large audience enjoyed this excellent play.

DE QUACKER

Say, I've really had to work this time, trying to find some gossip. Come on, kids, help me next week!

Whom was La Faun H. with Monday night? Could it have been Jerry Bob? Better watch her, Bob!

With whom does Carolyn Tye want to go? Lawrence Burke, I believe it's you.

Floy Jackson has been with Kenneth Bishop twice this week. Could this be a new romance?

Who was it that Nancy and Clara went with Saturday night? Could they have been from Clovis? ? ?

Could it be that Frances Allen wants to go with Dan Hagood? Give her a chance, Dan.

Did I hear Don McGuire ask Kayte for a date, Monday after the ball game? Too bad you had to go home, Kayte!

Travis Young and Dot Holmes

surely do make a cute couple. What about this, kids?

From what I hear there are quite a few girls wanting to go with Lloyd Edgar. Come on, Edgar, give them a chance.

Karen and Denny seem to be hitting it off fine. Keep up the good work, kids.

Did I see Connie Bearden with Barbara Perry the other night? Wonder what Ray Nell thinks about that or can Franklin Stovall answer that? ? ?

Did my eyes deceive me or was Betty Martin with Norman Muncy, Monday night? Wilton, where art thou?

Dan Hagood and Jeanie Hines seem to be getting along awfully well, but didn't I see him with Nancy S. Saturday night? ? ?

Jeanie I think you should make up your mind. Is it going to be Dan or Pike? ?

What's this I hear about Tanya and Franklin breaking up? What's the matter, Franklin, losing your grip?

Who was this Nancy was with Sunday night? It couldn't have been Dan could it?

What's this about Carolyn T. and Jeep H. They surely were having fun Saturday night.

Did Tanya want to go with a certain Lubbock boy by the name of Dan Mc. ? ? ?

Was that Doc S. that Nancy was riding around with Saturday night? What's this about Lawrence B. and Carolyn Tye being together Sunday?

Is it true that Bill Walker won't even speak to Sue Baker? What happened?

Are Estelle and Hubert really going steady? I don't believe they are!

Doris Blair and Troy McNeill surely seem to be making it all right. They really make a cute couple.

Carol Fulton and Earl Eubanks surely do like Petersburg girls. Floy, what was that you were going to say?

Oleta Neeley certainly misses Slats since he went to the Army. That's bad, but be sure not to give up, Oleta.

Carolyn Kiker seems to be having it round and round with Ralls (Continued next page)

THANKS A MILLION!

From the ROPING MEMBERS of the Floydada Rodeo Association to the NON-ROPING Members listed below for their Loyal Support and Co-operation this past year and hoping to have you and all your friends as members again this Year:

GOOD WILL MEMBERS

G. C. Tubbs, Glad Snodgrass, L. O. Adams, J. B. Bishop, Ed Holmes, Warnie Hilton, J. D. Cleveland, Bob Finley, Bob Muncy, Calvin Steen, Malvin Jarboe, Plains Machinery Co., Carmack & Smith, O. L. Stansell, Cullen Bullock, Jimmy Willson, Jr., Johnnie Lackey.

Chuckles and Lafts


"Looks like rain," mused the waiter as he placed the coffee on the table.

"Yes, but it tastes like carbolic acid."

Kissing a girl nowadays certainly leaves its mark upon a man. But after all, lipstick is something which merely adds color and flavor to an old pastime.

It was a very smart man who said, "Never tell a teacher where to get off unless you are a bus driver."

A Chinese university student, who had been invited to the president's reception, prepared for the occasion by memorizing phrases from an etiquette book. He had the polite phrases memorized so well in fact, that when a cup of tea was handed to him he solemnly responded, "Thank you, sir or madam as the case may be."



REX BROWN

Is it possible to save money on Texas standard insurance policies issued by legal reserve insurance companies? If so, can I save more than \$20 out of a \$100 premium?

For this and other insurance Questions Consult Rex Brown of Brown - Holmes Co. Floydada.

We are Happy to Announce That

Mr. Edell R. Moore of Abilene

LICENSED FUNERAL DIRECTOR And EMBALMER

is now with us

HARMON FUNERAL HOME

Protect Your Birthright -- Pay Your Poll Tax Before January 31st.

Support The Mothers March On POLIO. Turn On Your Porch Light Wednesday January 31, 7 o'clock p. m.

SHURFINE Salad Dressing PINT 29c	SHURFINE Salad Dressing PINT 29c	SHURFINE Salad Dressing PINT 29c	SHURFINE Salad Dressing PINT 29c
SHURFINE Salad Dressing PINT 29c	SHURFINE Salad Dressing PINT 29c	SHURFINE Salad Dressing PINT 29c	SHURFINE Salad Dressing PINT 29c
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★ QUALITY MEATS ★ HOME MADE Sausage PORK FRYERS BRAINS Fruits & Vegetables NO. 1 RUSSETS SPUDS, 49c 10 Pounds Ruby Red Avacodas Grapefruit	SIoux BEE 16 Oz. Carton Honey Creme, . . 33c	BRACHS Chocolate Covered CHERRIES 1 Lb. Box 55c Wheat Germ 12 Oz. Jar 35c Tomato Aspic Corn Relish Cashew Butter Sirloin Club Sauce	CHURCH'S 24 Oz. Bottle Grape Juice, . . . 39c
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FORD STEP-AHEAD ENGINEERING ACHIEVES NEW TRUCK ECONOMY



Here they are! New FORD TRUCKS for '51

New driving comfort for '51 Ford Truck models, like this F-8, offer a choice of two new 5-STAR Cabs! New massive-modern front-end appearance makes Ford, more than ever, the truck style favorite!

Yes . . . over 180 new models

NEW Steering column gearshift in series F-1 for car-like shifting ease! NEW Grain-tight 64-in. ft. Pickup body has hardwood floor with steel skid strips! NEW Wider rear cab window - 50% more rear safety vision! NEW Two new cabs: The 5-STAR, and the 5-STAR EXTRA. Engineered for maximum driver comfort! 5-STAR EXTRA Cab has additional features at slight extra cost. NEW Chrome-plated top piston rings now standard in all four Ford engines, for longer cylinder life! NEW Autothermic pistons, high-lift camshafts for top performance! NEW Easier, quiet shifting with new 4-speed Synchro-Silent transmission available at extra cost on Ford Series F-4, F-5 and F-6 models!

New Ford Trucks for '51 offer you great new economy features . . . to do MORE per dollar.

There are more than 180 models, with new features throughout . . . from 95-h.p. Pickups to 145-h.p. Big Jobs! With a Ford Truck, and ONLY with a Ford Truck, you can choose a V-8 or Six, to match your power needs exactly.

Behind the new Ford front end are engine performance advancements like new autothermic pistons, new chrome-plated top rings, new high-lift camshafts . . . new transmissions, and axle for even longer truck life.

FORD TRUCKS LAST LONGER!

Using latest registration data on 6,592,000 trucks, life insurance experts prove Ford Trucks last longer!

In the low-price field . . .

Only Ford Trucks feature POWER PILOT ECONOMY



WORKS AND SAVES AUTOMATICALLY ALL THE TIME

- The Ford Truck Power Pilot is a simpler, fully-proven way of getting the most power from the least gas!
- It automatically meters and fires the right amount of gas, at precisely the right instant, to match constantly changing speed, load and power requirements.
- Unlike conventional systems, the Power Pilot uses only one control instead of two, yet is designed to synchronize firing twice as accurately.
- You can use regular gas . . . yet you get no-knock performance! Only Ford in the low-price field gives you Power Pilot Economy!

POWELL CASH GROCERY

HIGHWAY 70 PHONE 871

Bishop Motor Co.

114 W. California St., Floydada Telephone 228

A Farm Woman Thinks

Nellie Witt Spikes
SOMETHING KIND
 Robert Hore

Want something to think of when the sunlight dreams have fled, something bright as the star light at twinkles o'er head; something the heart can cherish with pleasure has passed me by, something to live through life's winter, something that cannot die, so I have planned for my keeping, and deeds as onward I go; and deeds to be given freely to friend and foe. When at last the gleaming o'er moor and fen, have something kind to think of, love of fellow men.

to 60-day maize. As it turned out, we didn't have enough dry weather to get a crop of 3-minute oats. From one extreme West Texas folks are sometimes treated to the other by the weather-man.

On the day of February 26, 1887 cowboys coming to get their mail at the Mt. Blanco Postoffice found a new baby girl had arrived to stay with Aunt and Uncle Hank Smith and they called her Pretty Mary for her hair was dark brown and her cheeks pink. She learned to laugh and play as the years went on, in the valleys and on the hills nearherhome. She gathered the yellow buttercups which spread the bed, up and down the canyon. Her hand clasped bouquets of purple gentians, red wine cups and blue stars like bits of the sky above. Her love for all she met made her dear to everyone and soon she was called "Hon" the short for the southern term of "Honey". All through the years she kept the love of her friends and the ones she met from time to time. Now this day of January 15, 1951, her life is ended and like the beautiful sunset with its colors of gold and red and blue, her life went out leaving a glow of gold and silver, of love and service, the red of courage and the blue of faith, behind as her loved one's tears fall at her passing.

"Our life is but a little holding, lent To do a mighty labor: we are one With heaven and the stars when it is spent To serve God's aim."

It is nice to have my youngest brother, Jim and wife and son, Bobby, near us at Cone. When people begin to grow older and have reared their children and they have gone from home, they again turn to the companionship of brothers and sisters, getting so much more than in the busy years of younger days. Fred and Lizzie, brother and sister of Mr. Spikes spent Sunday afternoon with us. Forgotten were the problems of the world and in fact our own as days long ago were recalled as we sat around and visited. Memories are so sweet shared with the ones who also remember them.

Mrs. Allen H. Leach and son, Michael of Borger, spent the week-end with her parents, Mr. and Mrs. J. E. Newton of Dougherty.

Dealers Display New 1951 De Sotos



A multitude of sweeping changes have completely transformed the new 1951 De Soto line, on display at De Soto-Plymouth dealers on Saturday, January 27. The improvements have brought distinctive and distinguished exterior and interior styling, a new standard of riding comfort and convenience, exceptional safety features, and added power from a larger engine.

HIT THE ROAD

The boys at the roundhouse observed that one of the crew was unusually glum, and asked what was bothering him.

"I think my wife is tired of me," he replied.

"What makes you think so?" inquired a martial-wise friend.

"Every day this week," he answered, "she has wrapped my lunch in a road map."

—Santa Fe Magazine

In this great country you can still get all you want from the best filling station in the world—your own dining room.

No one objects to how much you say if you say it in a few words.

FERTILIZERS

Dry or Liquid
 a formula for every need.
**MORCKEL FARM
 CHEMICAL CO.**
 Phone 539
 Floydada, Texas

**IT PAYS TO PAY UP!
 RETAIL MERCHANTS
 ASSOCIATION**

Gifts For Crippled Child Are Detailed

Mrs. Chris Morren and Mrs. Robert Covington report the following gifts of cash for Mr. and Mrs. Jess Taylor's little girl Janet Sue, who was injured in a car wreck and had been in the hospital:

- S. L. Holmes 1.00, A. C. Chowning 1.00, David Leatherman 1.00, Grover Smith 1.50, Mrs. John White 50, Floyd Johnson 1.00, John Gray 5.00, Piggly-Wiggly 2.00, Star Cash 1.00, Collier Auto 1.00, H. O. Gilne 75, Rainer Shoe Shop 1.00, Harold Berry 1.00, Davis Gin 1.00, Spears Auto 1.00, W. Duckworth 50, Norman Variety Store 1.00, Kay Ferguson 1.00, R. C. Bullick 50, Louise Blum 1.00, Beatrice Covington 25, Mrs. Jessie Newberry 1.00.
- Total \$25.00.

Mesdames Billy Staniforth, sr., R. C. Henry, sr., E. J. Morehead and R. E. Fry left Saturday for Mineral Wells where they will be on a vacation for ten days.

Glass Installation

We are completely equipped to cut and install all glass areas of your car, regardless of make or model. See Us For Prompt Efficient Attention Expert Workmanship—Reasonable Prices.

Fay Maxey Shop
 Phone 166

INSURANCE

- AUTO • Windstorm • Hospitalization • LIFE
- FIRE • Casualty • Public Liability • POLIO
- TRUCK • Burglary • Farm Implements • HAIL

BROWN - HOLMES CO.

**RUTLEDGE
 Oil Company**
 WHOLESALE
 PANHANDLE
 PRODUCTS
 Phone 68

Now We Can Dig.... Cesspools — Cellars

Along with our building materials and ditcher, we now have a machine for digging your cellars or cesspools in short order.

REMEMBER FOR
 Concrete and volcanic ash building blocks or Concrete tile — Call —

374-W or 863-W
 WAYNE BENNETT HAROLD

**TAKING ORDERS
 For Our 1951 Supply**

New!
**High Speed OLIVER
 COTTON
 HARVESTER**

We will take orders to the 1st of June for a limited number of Cotton Harvesters . . . the total supply promised us for 1951. If you need a harvester, see us today . . . tomorrow they may be gone.

PLAINS EQUIPMENT CO.
 Oliver Sales & Service
 Phone 356 313 S. Wall

Recorded Deeds

- Ethel Logan to A. L. Logan, SE 1/4 of survey 67 Block C.
- Orlie Ferguson to W. F. Ferguson, Lots 10, 12 and 14 and 16 Block 6, Floydada.
- F. C. Baccus and wife to E. R. Harris, S 1/2 of lots 11, 12, 13, Block 22 original, Lockney.
- Marion Chancellor to Arden A. Brown, 250 acres out of survey 19, Block D.
- J. F. Boethe and wife to J. H. Exum, Lots 11, 12, 14 and 15 Block 58, Floydada.
- J. H. Exum and wife to W. C. Plumlee, Lots 11, 12, 14 and 15, Block 58, Floydada.
- Arnold Banks and wife to J. B. Latimer, M. Y. Price, survey consisting of 160 acres.
- R. E. Fry and wife to E. J. Cantrell, Lot No. 8, Block 61, Floydada.
- C. L. Hagood and others to Lucy Maud Hall and others 10 acres out of survey 61, Block 1, A. B. & M.
- Lucy Maud Hall and others to C. L. Hagood, 1/2 interest in 10 acres, survey 61, Block 1, A. B. & M.
- Ray Ashton and wife to Joe Anderson, 92 acres out of Survey 59, Block G.
- Joe Anderson and wife to Claud Hammit, 92 acres out of survey 59, Block G.
- James D. Wester and wife to C. M. Thacker, Lot No. 16 Block 68, Floydada.

MARY SMITH KIRK RITES ATTENDED BY FLOYD FRIENDS

Attending the funeral for Mrs. Mary Smith Kirk of Mt. Blanco, held in Crosbyton Wednesday of last week at the First Baptist church were the following friends and relatives:

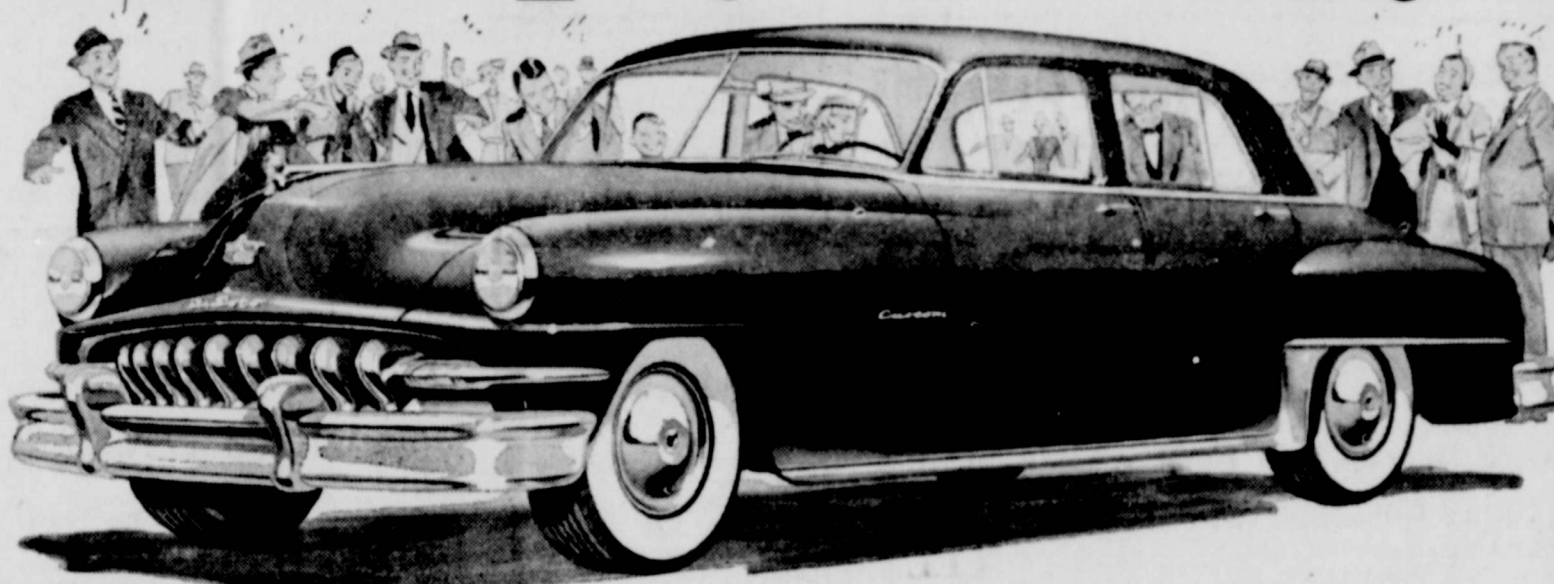
- Messrs. and Mmes. Fred and Bert Battey, J. A. Hartsell, W. M. Dorsey, G. L. Snodgrass, Bob Muncy, Bill Norris, George Fawver, J. J. Spikes, A. M. Dorsey, Riley Teague, Earl Bishop; Mesdames Tilford Taylor, Lee Noble, J. E. Green, P. W. Bell, Victoria Asher, Tom Hall, R. P. Hall, F. M. Covington, Clyde Alexander of Plainview, C. M. Norris, sr. and Messrs. Glad Snodgrass, T. R. Webster, Walter Gound, and John Fawver.

BIRTHS REPORTED

- Mr. and Mrs. Porter Finley a son William Linn, on January 13, 1951, at 3:50 a. m., and weighing 8 pounds and 6 ounces.
- Mr. and Mrs. Glenn Jarnagin a son, Joe Mack, on January 14, 1951, at 10:35 a. m., and weighing 6 pounds and 8 ounces.

If you want your progress to stop, just be totally satisfied.

On Display Saturday!



the '51 DE SOTO

...the RIDE is a REVELATION!

NEW BEAUTY . . . New, different styling gives the '51 De Soto new glamour, from its massive new front grille clear back to the new contour-type rear bumper.

NEW POWER . . . The new high-compression engine is bigger . . . more powerful! Gives smoother, more responsive performance whether you're maneuvering

through traffic or streaking down the open highway!

NEW RIDE . . . The new Oriflow shock absorbers make the difference! De Soto adds their amazing cushioning action to other famous De Soto comfort features to give you a Ride that's a Revelation!

Come in today . . . and see the really new De Soto for yourself!

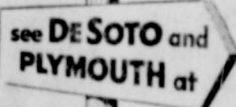
LOOK AT THE EXTRA VALUE DE SOTO GIVES YOU:

- New "Oriflow" Shock Absorbers • Tip-Toe Hydraulic Shift and Fluid Drive • Big, New, High-Compression Engine • Big, 12-inch Brakes for Extra Safety • New Parking Brake—easy to apply • Waterproof Ignition for Quick Starts • Long Wheelbase, Full-Cradled Ride • Featherlight, Shock-free Steering • Big Windows for Maximum Visibility • Scuff-Resistant Cylinder Walls

Don't miss GROUCHO MARX in "You Bet Your Life" on both Radio and TV each week on all NBC stations.

DANIEL AUTOMOTIVE

FLOYDADA, TEXAS 123 W. CALIFORNIA



Turn On Your Porch Light

AT 7:00 O'CLOCK WEDNESDAY NIGHT
 JANUARY 31, 1951

"Support Mothers March on Polio"

Social Events, Clubs

Kenneth E. Probasco, Fort Worth Miss Set Wedding Day March 3

FORT WORTH, January 22—Mr. and Mrs. Verne Garrison, 3511 Westcliff Rd. S., have announced the approaching marriage of their daughter, Peggy Elaine Garrison to Kenneth Eugene Probasco, son of Mr. and Mrs. Frank Probasco of Floydada.

McEntires Feted at Super Monday Night

A covered dish supper was given at the First Methodist church on Monday night honoring the Ray McEntire family, who are moving to Perryton. Seventy-five guests were served at the bountiful dinner and after the meal, a sing song led by Miss Ruby Lee Beville, was enjoyed by all.

Daughters Entertain on Mother's Birthday

Mrs. S. M. Woolsey, mother of Mrs. C. H. Day and Mrs. Fred Reeves, was honored on her 75th birthday anniversary with a dinner in the home of Mrs. Day on Sunday January 14. All the children, grandchildren and great grandchildren were present except one son, J. W. Woolsey and family of Plainview.

Thomas Home Scene of Birthday Dinner For A. J. Womack

A birthday dinner was given last Wednesday in the home of Mr. and Mrs. Tom Thomas in the Sand Hill community, honoring A. J. Womack on his 92nd birthday. Four of the five children of Mr. Womack were present, and the birthday cake, having "Happy Birthday, 1859-1951", on top centered the table at the lovely dinner.

McEntires Feted at Super Monday Night

A covered dish supper was given at the First Methodist church on Monday night honoring the Ray McEntire family, who are moving to Perryton. Seventy-five guests were served at the bountiful dinner and after the meal, a sing song led by Miss Ruby Lee Beville, was enjoyed by all.

Celebrate New Home With House Warming

Miss Nell Swinson was honored on Sunday afternoon by friends at her new home, 402 West Mississippi street, with open house.

Friends Compliment Recent Bride, Mrs. Richards, at Shower

Mrs. Thurman Richards, nee Jean Robertson, was honored with a bridal shower on Tuesday, January 23 at the home of Mrs. A. V. Womack at 7 p. m.

Fairview News

(By Mrs. Clyde Bagwell.)

FAIRVIEW, January 23 — Mr. and Mrs. Jim Stewart and Jim Dan, and Mrs. W. B. Wilson and Mr. and Mrs. Walton Wilson and Mary Ann and Judy went to Plainview Sunday to attend a birthday dinner at the home of Mr. and Mrs. L. A. Horton. The honorees were Mrs. Walter Welch, Mrs. Dona McVickers, and L. A. Horton. There were 35 guests present.

Center News

(By Mrs. J. E. Green)

CENTER, January 23—We were glad to have Bro. Hodges back in our pulpit Sunday, and to see him about after his illness. He reported that Jerry has the mumps. And Mrs. Hodges was not able to come until Sunday night. Bro. Hodges took Sunday dinner with the Rosses. The Mankins' dined with the R. C. Rosses Friday.

Lakeview News

(By Mrs. E. H. Tooley)

LAKEVIEW, January 23 — The Earnest Emert family moved to Lubbock Sunday. We will miss them a lot for they were very active and loyal to our church and community. Mrs. Wayne underwent a hysterectomy Friday in a Florida hospital. She is recovering satisfactorily.

USED CARS

Large Selection on hand including 4 Chevrolets, 1 DeSoto, 1 Mercury, 1 Dodge and several older models to choose from.

USED TRACTORS

Large selection in most makes. Come in today for all of your farming needs.

TERRELL IMP. CO.

JOIN

MOTHERS MARCH ON POLIO

TURN ON YOUR PORCH LIGHT AT
7:00 P. M. WEDNESDAY January 31

BUT

PAY YOUR POLL TAX

before
JANUARY 31st DEADLINE

AUTHORIZED DEALER

WHITE


Auto Store
THE HOME OF GREATER VALUES

Shower Compliments Mrs. Dillon Patterson

Mrs. Dillon Patterson was honored with a layette shower and tea at the home of Mrs. A. C. Carthel on Tuesday afternoon.

MRS. FRED JONES HOSTESS AT LAKEVIEW CLUB MEETING

Members of the Lakeview Home Demonstration club met January 18 in the home of Mrs. Fred Jones.



SAFE-PERMANENT PROFITABLE

An investment in Western Acceptance Corporation is not only permanent, but safe . . . as safe as the Southwest itself, whose vast resources the funds of this company are developing. For an **enduring return on your investment money**, turn to a company with solid experience in the Southwest . . . Western Acceptance Corporation. One share N. P. Common, \$10.00; one share N. P. Preferred, \$50.00; unit price \$60.00.

I AM INTERESTED IN THE DEVELOPMENT OF THE SOUTHWEST. SEND ME YOUR BOOKLET "AN INVESTMENT IN TEXAS FOR TEXANS."

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____

WESTERN ACCEPTANCE CORP.
1612 TEXAS AVE. LUBBOCK, TEXAS

FAIRVIEW CLUB MEETING WITH MRS. GALEN HOLLAND

The Fairview Home Demonstration club met on January 22, at 2:30 p. m. with Mrs. Galen Holland as hostess, the president, Mrs. E. W. Walls, presiding at the business meeting.

TOPS IN TOPPERS . . .

Smart — Smooth — Serviceable —

PURE WORSTED GABARDINE

Destined to lead a busy life . . . easy to slip on . . . flattering to any figure. Attracts a lot of attention but requires little. Black, skipper, red, biege, grey, navy, encore brown.

8 to 16 . . . 36 to 44

\$39.50

JOIN THE MOTHERS MARCH ON POLIO

Turn on your porch light Wednesday January 31, 1951 at 7:00 p. m.

HALE'S DEPT. STORE



John Suc Old

John Taylor passed a fatal Sun illness.

Mr. Tember I was on County and had time.

Mrs. J cared for ed awa; since the Maricle home.

Mr. T Floydad

Mr. T Perry, council delegate, gave an interesting report. A pamphlet on "Suggested procedure for organization" was read by the pres-

John L. Taylor Succumbed To Old Injuries

John Lee Taylor, 36, son of P. T. Taylor and the late Mrs. Taylor, passed away in the Plainview hospital Sunday morning after a long illness.

Mr. Taylor was injured on November 12, 1947, when he was working on the high line of the Floyd County Rural Electric Cooperative, and had been bedfast since that time.

Mrs. Taylor, the mother, tenderly cared for the invalid until she passed away in November, 1948, and since that time his sister, Mrs. E. J. Marricle, has cared for him in his home.

Mr. Taylor had made his home in Floydada since 1944 moving here

from Fort Worth. He had been a member of the Baptist church for a number of years.

The funeral service for Mr. Taylor were conducted at the Fundamental Baptist church on Monday afternoon at 2:30 with Rev. J. E. Young, pastor, officiating, and Rev. C. C. Calhoun, pastor of the Nazarene church, assisting. Burial was in the Floydada cemetery under the direction of the Harmon Funeral Home.

Survivors of Mr. Taylor include: one sister, Mrs. E. J. Marricle, and four brothers, R. L., J. W. and A. F. Taylor, all of Floydada and Roy Taylor of Waco, and his father, P. T. Taylor, of Floydada.

Pallbearers were Wiley Rogers, Carl Lewis, Remmer Rainier, K. L. Gregory, Melvin Henry and Fred Warren.

JANUARY GRADUATE U. OF T. SCHOOL OF PHARMACY

AUSTIN.—The University of Texas College of Pharmacy has 40 seniors who are candidates for degrees in January. In the list is Gene Thomas Arwine, son of Mr. and Mrs. J. A. Arwine of 528 West California street, Floydada.

News of Harmony

HARMONY, January 23—Funeral services for Marion Jetton, father of Milton Jetton of Floydada were held at Carrs Chapel Church Sunday afternoon at 2:30 o'clock and burial was in the Carrs Chapel cemetery. Mr. Jetton had been in ill health for several months and passed away in Wichita Falls Saturday morning. Mr. Jetton and family were former residents of this community. His years ago preceded him in death several months and passed away in Wichita Falls Saturday morning.

LaJuana Sue Williams and Mrs. L. A. Williams were honored with a birthday dinner Sunday at the home of Mr. and Mrs. Aldene Williams in Floydada. Mr. and Mrs. C. A. Williams also attended.

Mr. and Mrs. M. D. Ramsey, and Mrs. Donald Finkner, and Mr. and Mrs. Sherwood Ramsey, Mr. and Mrs. Charlie Fulkerson attended the wedding of Miss Mary Edna Finkner and Cecil Horrell at the Memorial chapel in Canyon Saturday night.

The W. S. C. S. will meet with Mrs. Sherwood Ramsey Tuesday afternoon at 2 o'clock for their third study session. All the ladies are welcome to attend this study on "We Seek Him Together." It is very interesting and well directed by Mrs. M. D. Ramsey.

Visitors in the I. C. Kirk home Sunday were Mr. and Mrs. R. C. Kirk of Dimmitt and Mrs. G. F. McGuire and son Mike of Waynoka, Oklahoma.

Mr. and Mrs. J. R. Turner now have their new telephone. Their number is 776-R-2.

Mr. and Mrs. T. J. Foster and son Melvin were Saturday night and Sunday visitors with the Roy Hollums family and Mrs. Tennie Foster. Mr. and Mrs. Mather Carr and Horace also called at the Hollums home Sunday afternoon.

Next Sunday is Brother Heim's preaching day at Carrs Chapel. Come and worship the Lord, and unite with each other in prayer for a universal peace for all nations.

Mr. and Mrs. T. E. Miller of Paragould, Arkansas, have been visiting Mr. and Mrs. E. W. Turner over the week-end. Mrs. Miller is a sister of Mr. Turner. The Miller and Turner families visited Mrs. Miller's son, Pervis, Sunday in Muleshoe.

Mt. Blanco News

(written by Aliene Brown)

MT. BLANCO, January 23—Count 'em: Women's faults are many. Men have only two — Everything they say, and everything they do.

Mr. and Mrs. E. H. Brown and Mrs. Barbara Smith were Thursday night visitors in the Truman Barnett home in Wake, and Friday night visitors in the Owen Crump home in Crosbyton.

Mrs. Barbara Smith was a Thursday overnight guest with Mr. and Mrs. A. L. Smith, Scarlett, and Choise. She was also a Friday overnight guest in the Gene Brown home.

We wish to congratulate Nancy and Howard Bishop on the new arrival. Also the Holt Bishops; they're grandparents now you know. The baby's name is Michael Lynn.

Mr. and Mrs. Charlie Wright and girls were Saturday night visitors with Mr. and Mrs. Wayne Appling and Jean.

Little Judy Appling was a Saturday overnight guest with Dorothy Ellis in Crosbyton.

Mr. John Smith of Knox City visited with Rev. and Mrs. Alvin Hamm and family last week.

Mrs. Thelma Newberry of Lakeview and Mrs. Mayo and girls visited in the M. J. Mosley home Sunday afternoon.

Mr. and Mrs. Leon Payne and boys, and Mr. and Mrs. Wayne Dean of Lubbock were Sunday dinner guests of Mr. and Mrs. R. E. Spurgin and Don.

Mr. and Mrs. A. B. Wall, Mr. and Mrs. S. R. Campbell, and Mr. and Mrs. C. L. Campbell visited together Sunday afternoon.

David Hamm was a Sunday dinner guest of Larry McCurdy.

Mr. and Mrs. Joe Thurston and family of Lakeview visited in the Rudolph McCurdy home Sunday afternoon.

Mr. and Mrs. Weldon McClure and Margaret visited in the Dennis Taylor home Sunday afternoon.

Rev. F. E. Swanner visited in the Alvin Hamm home Sunday afternoon. He also brought the Sunday evening message at the Mt. Blanco church.

Mr. and Mrs. E. H. Brown and Aliene were Saturday shoppers in Lubbock.

Mr. and Mrs. Brice Allen, and Mrs. Bertha Appling attended the Worker's conference Tuesday.

The Rudolph McCurdys spent Saturday in Lubbock. They visited Mrs. McCurdy's parents.

Mr. and Mrs. Gene Brown were Sunday afternoon visitors in the J. T. Singleton home at Cone.

Alvin W. Hamm spent Sunday with Darwin Baxter.

Mr. and Mrs. C. A. McClure and Mr. and Mrs. J. H. McClure visited Mr. and Mrs. F. B. Norman in Abilene Saturday.

Mrs. Baird Oats and Mrs. Betty Belt, Pat and "Perk" visited in the A. L. Smith home Monday afternoon.

Mr. and Mrs. E. H. Brown and Aliene were Sunday dinner guests of Mr. and Mrs. Holt Bishop and Shirley.

Sunday dinner guests of the Floyd Hills were Mr. and Mrs. R. L. Hill and Mr. and Mrs. Fred Hill and girls of Crosbyton, Mr. and Mrs. Cecil Prescotts and children of Fredrick, Oklahoma, and Mr. and Mrs. Roy Tripp of Wake.

The Crows of Hale Center, the Olivers of Enoch and the Vaughns of Hale Center visited in the Marshall Money home Sunday.

CARD OF APPRECIATION

We are deeply grateful to the friends and neighbors for their kindness and help at the death and last rites for our father.

The Milton Jetton Family.

The annual Style Show sponsored by the 1950 Study club will be held on Monday, February 26, at the high school auditorium. 51tc.

Small Cost, little space, but power to burn—the Want Ads.

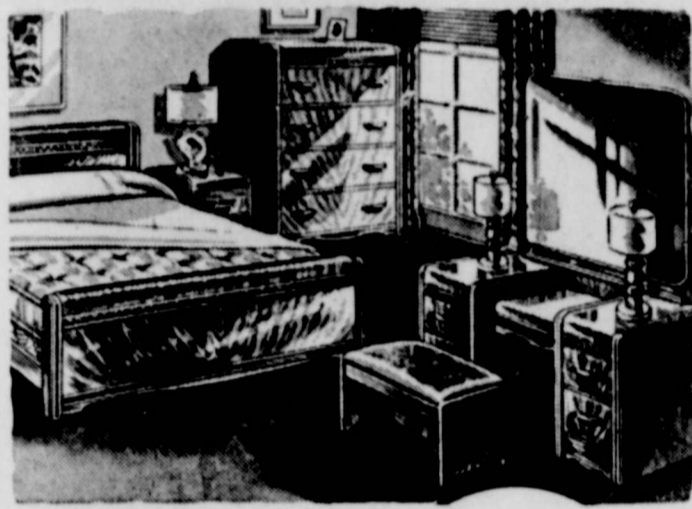
NEW! NEW! D.C. CASE TRACTORS

Come in today and let us show you the many advantages of this fine new Case Tractor . . . then you will know Case is far ahead in the equipment field.

We have equipment both new and used to help solve your every farming problem.

Terrell Implement Co.

BED ROOM SUITES



A NICE CHOICE OF BED ROOM SUITES.

Liberal Trade-In On Your Old Suite

BOREN HARDWARE

FURNITURE & APPLIANCE

North Side

Phone 295

FRIENDSHIP CLUB MET WITH MRS. SAM GREEN WEDNESDAY

The Friendship Home Demonstration club met with Mrs. Sam Green on Wednesday, January 17, with the president, Mrs. W. E. Grimes presiding at the business meeting. The club voted to meet at 2 p. m. through April and then at 3 p. m. through October. Roll call was answered with "My most important machine attachment."

New year books were filled in and Mrs. Mal Jarboe, club treasurer gave the 1950 year financial report. Miss Leila Petty read the revised standard rules and some rules were revised.

Miss Petty gave a demonstration on "Color" and gave each member a sample bottle of shampoo.

Lovely refreshments were served to the following members: Mmes. W. E. Grimes, W. H. Bethel, J. B. Bishop, J. H. Buchanan, Mal Jarboe, Ham Smith, George Stiles, and Miss Petty.

AT PENNEY'S

IN FLOYDADA

START YOUR YEAR WITH SAVINGS

SAVE

RECEIVING BLANKETS

3 for \$1

B-i-g 26" x 34" size! Soft, warm washable cottons in solids or checks. For after baby's bath, as a utility wrapper, extra crib or carriage blanket, or a lap covering!

TRAINING PANTIES, . . 39c

MILKY WAY Baby Pants, . 39c

SHOES

FELT Soft Sole, . . \$1.19

FIRST STEP SHOES, . . \$1.98

ALL LEATHER Soft Sole, . . \$1.49

Size 1 - 3



TOTS' PULLOVER COTTON VESTS

49c

No ties! No pins! Just slip it right on. The neck opening expands. Warm, cozy double breasted style with long sleeves — just right for winter. 1-6.

FOR INFANTS

36 x 50 CRIB Blanket 2.98

Pink, Blue, Maize or

Mattres Protectors

Size 17 x 18, . . . 39c

Size 27 x 34, . . . \$1.19

Size 34 x 52, . . . \$2.29

CHEVILLE 40 x 60 Crib Spread, \$2.98



MAKE 1951 A THRIFTY ONE

A STARTER

BIRDSEYE DIAPERS

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dozen

First quality 27" x 27" heavyweight diapers with a soft fine finish for extra absorbency! Hemmed edges for neater appearance. Highly absorbent, sturdy.



21 x 40 Curity diapers 3.95



Phillipine Hand Made Batiste Dresses \$1

COMBED COTTON Knit Gowns, 89c

JOHNSON & JOHNSON Baby Set, . . 47c

Plus Tax

PEE WEE Feeding Set, . 79c



PLASTIC DIAPER BAGS

1.98

plus tax

So handy for trips! Two zipper pockets! Two loops to hold bottles. Keep your keys and change handy in the outside pocket, baby's diapers inside. Three colors.

NOTICE, TAXPAYERS

MIDNIGHT, JANUARY 31, DEADLINE

For Payment of Current Taxes Without Penalty

Remember to Pay your County and State Poll Tax if you Want to Vote.

PENALTY FOR FAILURE TO PAY

TAXES BEGINS FEBRUARY 1

Motor Vehicle Registration Begins February 1

T. T. HAMILTON

ASSESSOR - COLLECTOR OF TAXES

Floyd County

SOCIETY

Garland Foster Club Speaker At Meeting

The 1929 Study club met January 18 in the home of Mrs. J. D. McBrien. Mrs. Farris introduced Mr. Garland Foster who spoke on Texas scientists and their contributions to mankind. The most noted scientist mentioned is Alvin C. Graves, a personal friend of Mr. Foster who is the director of tests of atomic bombs. Mr. Graves said the speaker is the only person who has been in a minor nuclear explosion and lived. He has developed a newer, more powerful and cheaper atomic bomb.

After the program, Mrs. Hollis Bond held a business meeting and the following officers were elected for the coming year: president, Mrs. Kinder Farris, first vice-president, Mrs. George Van Wickel, second vice-president, Mrs. O. G. Glassmoyer, recording secretary, Mrs. E. E. Joiner, corresponding secretary, Mrs. Rex Brown, treasurer, Mrs. S. W. Ross, custodian, Mrs. Hollis Bond, reporter, Mrs. Claud Weatherbee, parliamentarian, Mrs. J. D. McBrien.

Those present for the meeting were Mesdames S. W. Ross, R. C. Henry, sr., John Hoffman, Claud Weatherbee, S. J. Latta, E. L. Norman, George B. Caven, E. E. Joiner, Hollis Bond, Kinder Farris, P. A. Denison, L. L. Jones, O. G. Glassmoyer, Rex Brown, Lon Davis, Jr., L. J. Welborn, the speaker, Mr. Foster and the hostess, Mrs. McBrien.

Mr. and Mrs. A. H. Kreis are in Mineral Wells on a vacation for two weeks.

22 Study Club Elects Officers for Year

The 1922 Study club met with Mrs. J. M. Willson Thursday. Mrs. E. J. Morehead, president, presiding at the business meeting with Mrs. C. A. Caffee, acting as secretary in the absence of Mrs. E. A. Powell. Mrs. J. B. Jenkins, chairman of the nominating committee made the following report and the report was accepted and the new officers duly elected: President, Mrs. E. J. Morehead, first vice-president, Mrs. Edd Johnson, second vice-president, Mrs. C. K. Arnold, recording secretary, Mrs. Kenneth Bain, corresponding secretary, Mrs. Glad Snodgrass, treasurer, Mrs. Wilson Kimble, reporter, Mrs. E. L. Angus, custodian, Mrs. E. F. Stovall, parliamentarian, Mrs. J. M. Willson.

Mrs. E. L. Angus was leader for the day, the subject of the program being "Music." A poem was read by the leader, "Music Speaks" by Ethel Gurnalposgate.

The guest artists were Misses Ann Welborn and Carolyn McDonald who rendered three numbers in voice and Mrs. Bob Copeland who gave two piano numbers. The voice numbers were: "Roses in the Rain," "In an Old Dutch Garden" and "Harbor Lights." Mrs. Copeland's piano numbers were, "Dance of the Painted Doll" and "The Doll Dance."

The next meeting of the club will be on February 1, with Mrs. Edd Johnson as hostess. Garland Foster, teacher of science in Floydada high school, will be guest speaker, his subject being "Texas Scientists."

During the social hour the hostess served coffee, tea with orange, and Boston Brown bread, nuts and pickles. Mrs. R. N. Huckabee, presided at the silver service from table laid with Italian cut work cloth, with a centerpiece of lighted white candles and greenery. An arrangement of candles and greenery was also on the buffet.

Two out-town guests were present, Mrs. H. M. Secord of Silverton, and Mrs. Joe Williams of Roswell, New Mexico, and the following members: Mesdames C. K. Arnold, P. W. Bell, Kenneth Bain, C. A. Caffee, R. N. Huckabee, J. B. Jenkins, Edd Johnson, E. J. Morehead.



College Picks Top Beauties — Students at Wayland College in Plainview recently picked Jo Denton of Lubbock, in the lower part of the layout above, as beauty queen to be featured in the 1951 annual, "The Traveler." Others, named from the left in the top row, are Molly French of Floydada, Peggy Jobe of Tulia and Patricia Poss of Plainview.

Luncheon is Pleasant Birthday Surprise

Mrs. Billy Henry honored Mrs. R. C. Henry sr., with a surprise birthday luncheon last Friday at 1 p. m., when she invited her close friends for luncheon with the honoree. Cut flowers and pot plants adorned the house.

The luncheon was served buffet style the guests being seated at small tables. The afternoon was spent in playing games of canasta. Mrs. Henry received many beautiful gifts.

Enjoying the lovely luncheon and wishing the honoree many happy returns of the day were Mesdames Jim Barnard, Billy Stanforth, sr., A. P. Barker, of Leekney, George Smith, E. J. Morehead, J. G. Wood, R. E. Fry, J. M. Daniel, W. N. Garrett, Fred Brown, E. L. Norman, L. J. Welborn, and E. P. Nelson.

Billy Henry Has Party on Birthday

Billy Henry son of Mr. and Mrs. Billy B. Henry had a birthday Saturday and his mother invited about 20 of his friends to spend the afternoon with him and go to the picture show. Bill was seven years old and his birthday cake, which his mother decorated, was a big one with a large cowboy with lariat on the top and small cowboy and girl candles around the larger form. The cake and ice cream were served the guests before going to the movie. Mrs. John Kizer assisted Mrs. Henry in entertaining the youngsters.

O. P. Rutledge, Lon Smith, Glad Snodgrass, E. F. Stovall, W. S. Poole and E. L. Angus.

Mrs. Joe Williams of Roswell, New Mexico has been a guest of her mother, Mrs. E. F. Stovall for the past week. Dr. Williams and daughter Joan came Friday and spent the week-end here and Mrs. Williams returned home with them.

MRS. ALLEN FIRST CENTER CLUB HOSTESS FOR 1951

The Center Home Demonstration club met Friday, January 12, at the home of Mrs. Oliver Allen for the first meeting of the year.

Mrs. Allen vice-president acted as leader in the absence of the president, Mrs. Clyde Henderson. Members of the different committees were named. Also demonstrations leaders. Recommendations of the council committees were accepted and the year books were filled out and programs were planned for the year.

After the meeting refreshments were served to Mesdames O. C. Vinson, M. J. McNeil, Tom Noland, W. B. Jordan, Woodrow Wilson, W. J. Rhoades, and the hostess. The next meeting will be held

January 26 at the home of Mrs. M. J. McNeil at 2:00 p. m.

MRS. BARRETT LONE STAR CLUB HOSTESS JANUARY 16

The Lone Star Home Demonstration club met with Mrs. E. O. Barrett on January 16, at 2:00 p. m. for their first meeting of the new year.

The roll call was answered with a recent news article. Mrs. Hubert Frizzell, the president, presided at the business meeting. Committees for the new year were named. New year books were given to each new member.

Mrs. C. L. King gave a report on the "Hoover Commission." Miss Leila Petty gave a demonstration, "Color for you." The next meeting will be with

Mrs. Bailey Henderson, February 7, served to Mesdames W. T. Rastin, Wiley Nance, I. O. Graves, D. J. Phillips, Shortey Hartman, C. King, G. B. Johnston, Raymond Teeple, Hubert Frizzell, Miss Leila Petty, little Delinda Phillips, Miss Nance and the hostess, Mrs. E. O. Barrett.

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Optometrists & Orthoptists
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Plainview, Texas
Pho. 236 for Appointment

MR. FARMER: BE FAIR TO YOURSELF YOUR POCKET BOOK, YOUR TRACTOR.

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FLASHOTRAC SYSTEM



The Best L. P. Gas Tractor System

In U. S. A. Regardless of Price.

No Other System In Its Class.

No Other System Is As Safe.

No Other System Is As Simple.

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Baker FLASHOTRAC CO. INC.

PLAINVIEW

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312 Columbia, Street,

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TUNE IN
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Amarillo Station
6:00 A. M. TUESDAYS
6:25 A. M. THU. & SAT.



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Low In First Cost
FITS ALL TRACTORS

Cuts Cost 50%
(Fuel, Oil, Repairs)

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FIRE

Automobile and Casualty Losses.

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ALL KINDS OF INSURANCE

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REAL ESTATE

Jim Word

O. M. Watson



REDDY URGES YOU TO SUPPORT THE POLIO PORCH LIGHT PARADE

SOUTHWESTERN PUBLIC SERVICE COMPANY

26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Keep the future in your FORD

...with our 4-way FORD CARE

Get this BRAKE SPECIAL!

- We inspect front wheel bearings
- Repack wheel bearings
- Inspect drums
- Install new brake linings
- Inspect wheel cylinders
- Inspect brake lines for leaks
- Inspect master cylinder
- Add fluid if necessary
- Correctly adjust brakes

AT A SPECIAL LOW PRICE!

There's a long, bright future for your Ford if you bring it "home" to your Ford Dealer. Who else can offer such specialized care... at prices that are lower in the long run? Who else knows your Ford so well and has such close contact with factory engineers to keep your Ford running better and longer? Only a Ford Dealer can offer you this fine care—at a savings of time, money and trouble—because only a Ford Dealer can offer you the 4-way advantage of:

1. Ford-trained Mechanics
2. Genuine Ford Parts
3. Factory-approved Methods
4. Special Ford Equipment

FORD DEALERS KNOW FORDS BEST!

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Floydada, Texas

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Piggly Wiggly service in the flesh . . . that's every one of our energetic checkers! They know that your impression of our business is most often formed at their cash register . . . and they appreciate your suggestions and corrections. Behind the smiling, "Did you find everything?" is an efficient member of the Piggly Wiggly family . . . an employee who knows the current price of every last item we stock . . . a trained operator in the fast and accurate use of modern electric registers. In normal hours, they serve you immediately . . . in rush hours, they man extra check-out booths and speed your checking service. At all times, they are a combination of loyal employee, prompt-service expert, and server of YOUR interests. Because they are carefully selected and genuinely interested, they keep your check-out RIGHT ON THE MONEY!



RED SOUR PITTED **CHERRIES**, No. 2 Can **19c**

LIBBY'S **FRUIT COCKTAIL**, No. 300 Can **23c**

SPINACH Central No. 2 Can, **12½c**
PEAS HAPPY VALE 300 Can, **14c**
TURNIP GREENS Marshall No. 2 can, **.10**
OLIVES Libby Queen 1¾ Oz., **15c**
CAKE MIX Party Box, **37c**
HONEY Petty Extract 2 Lbs., **49c**
HOMINY Marshall Gallon, **45c**
COFFEE Bright & Early Pound, **81c**

DINTY MOORE BEEF STEW, 49c
SIOUX BEE HONEY CREME, 33c
TAMALES WOLF No. 2½ Can, **27c**
PREM CORN SWIFT Can, **49c**
CRACKERS MAYFIELD 303 Can, **14c**
KRAUT KRISPY 1 Pound, **29c**
LIBBY BABY FOOD, 9c
CAMPBELL TOMATO SOUP, 11c
TUXEDO TUNA, 25c



GROCERY ITEMS

OLD BILL VIENNA SAUSAGE, Can **10c**
POTTED MEAT Libby Can, **10c**
POP CORN Jolly Time Can, **19c**
GREEN BEANS Gold Tip No. 2 Can, **14c**
CATSUP LIBBY Bottle, **22c**
PINEAPPLE Dole Crushed No. 2 Can, **29c**
DOG FOOD Red Heart Can, **15c**
PRESERVES Hunts Peach 1 Pound Jar, **25c**
MARSHMALLOWS Sugarkist Pkg, **15c**
COCOANUT BAKERS Box, **15c**
SARDINES NATURAL No. 1 Tall, **14c**
BABO Can, **13c**
CLOROX Quart, **19c**
ORANGEADE TEXSUN 46 Oz. Can, **25c**
PIE CRUST PILLSBURY Box, **19c**

HOUSEHOLD NEEDS

BREEZE SURF Box, **33c**
RINSO Box, **33c**
LAUNDRY SOAP C. W. 3 Bars, **33c**
PALMOLIVE Reg. Bar, **25c**
CAMAY Reg. Bar, **10c**
10c

DORMANS **NEW POTATOES**, 2 No. 2 Cans **25c**

PIGGLY WIGGLY QUALITY MEATS

ROAST PORK, Boston Butts, Nice and Lean, Lb., **63c**
SLICED BACON WILSONS Corn King Pound, **55c**
ROUND CHEESE KRAFT ELKHORN Pound, **57c**
PICNIC HAMS ARMOURS ½ or Whole Pound, **49c**
CLUB STEAK NICE AND TENDER Pound, **87c**
SLICED BACON WILSONS Laurel Pound, **45c**
SACK SAUSAGE PINKNEY Country Style Pound, **33c**
FRANKFURTERS PINKNEYS Pound, **53c**

FRESH FRUITS AND VEGETABLES

FIRM HEAD LETTUCE, Pound **10c**
POTATOES IDAHO RUSSETS NO. 1 10 Pound Bag, **49c**
BANANAS GOLDEN FRUIT Pound, **12½c**
RADISHES Bunch, **5c**
APPLES WASHINGTON DELICIOUS Pound, **15c**
GREEN CELERY CALIFORNIA Large Stalk, **19c**
LEMONS Pound, **19c**
CARROTS Bunch, **13c**
CAULIFLOWER SNOW WHITE Pound, **17c**

PIGGLY WIGGLY



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Feature Films Will Be Shown Friday Night

There are nations in Europe that have not been involved in a war for centuries and they are mainly agricultural nations. This fact is brought out in one of two feature films in color to be shown here on Friday, January 26, and the showings, scheduled to start at 7:30 p. m., sponsored by S. J. Latta Implement Co., local farm implement dealer.

Entitled "Havens of Peace," the film is a tour of those nations of Europe that have not been troubled by wars and shows the scenic attractions of those nations as well as Andorra on the border of Spain and France, San Marino in northern Italy, Vatican City with its strong of holy-year pilgrims, Switzerland with its ever picturesque farming communities, Oberammer-

gau noted for its Passion Play, and Liechtenstein, situated in the upper Rhine valley.

"The Soil Is Good" With this film will be shown another feature entitled "The Soil Is Good," also in color. It stresses the importance of the soil to the general welfare of a nation, what the soil has done for mankind, what is happening to it, and what must be done to conserve it. It shows, too, how the modern farmer with the help of modern machines is able to conserve his soil, increase its yields, and raise his standards of living.

Along with the showing of the two films will be the presentation of stars of the radio from stations in Kansas City, including:

Tiny Tillman formerly with Weaver Brothers, singer of ballads; Mollie and Sue, a western yodeling team; and Jed Starkey, who is not only funny, but plays a great assortment of varied musical instruments.

In extending his invitation, Mr. Latta says, "The show is free, and arranged to present the best in entertainment to the folks of this territory, and the only thing necessary to get in the door is the desire to be entertained royally."

Their birthdays were on January 14. Guests for the occasion were: Mr. and Mrs. F. L. Marble, Mr. and Mrs. C. J. McGhee, Mr. and Mrs. Bruce Whitlock, Mr. and Mrs. J. E. Cox, Mr. and Mrs. E. M. Jackson, Judy and Lynn, Leon Marble, Charlie Whitlock, Max Marble, Mr. and Mrs. H. L. Marble, Don, Fred, Keith and June.

Mr. and Mrs. C. E. Bartlett of Dougherty and Mrs. Otho Sanders were shopping in Plainview Thursday.

Mrs. Harold Cox and little daughter of Fort Worth, spent the past week-end with Mr. and Mrs. P. M. Smitherman. Mrs. Cox is the Smitherman's only daughter.

Mrs. George Beedy, Mrs. Ralph McGuire and Martha, spent Tuesday in Plainview visiting Mrs. Beedy's boys and their families. All three of her boys have moved there, now. Jane Beedy has been quite ill, and her mother, Mrs. Friezell had her baby boy, but Jane is well enough to have him home again now.

Sunday afternoon guests in the J. K. West home were Mr. and Mrs. Sid Mudgett (they are former residents of South Plains) Mr. and Mrs. R. G. Dunlap and children Kendis Julian, Anne and Kenneth Bean, and Mr. and Mrs. Wilton Whitehead, from Silverton.

Mr. and Mrs. A. L. Wright from Pampa were week-end guests at the home of Jimmy Davis and family. Mr. and Mrs. Wright are Mildred's parents.

L. N. Johnson and Carlene Johnson spent Tuesday shopping in Lubbock. Mr. and Mrs. R. G. Dunlap were in Lubbock Tuesday also.

Mrs. M. M. Julian and Bruce were all day visitors with Mrs. Sula Julian and her nurse, Mrs. Burke, last Friday.

Mrs. R. E. Young and family were happy to have Miss Adelle Creighton, of Chillicothe, spend the past week-end with them at their home.

Glenn Brown went over to Tucumcari, New Mexico to spend the week-end with relatives. He went with Tom Hays who teaches close to Kress. They returned Sunday night.

Kenneth Harper from Carlsbad, New Mexico, visited his grandparents, Julian and Harper, in Lockney, Friday night. Saturday he saw friends and relatives in South Plains. He was called home from the army camp by the serious illness of his father, who seems to be improving day by day. Kenneth goes back to Fort Sam Houston, San Antonio, for his 6 weeks basic training.

The Floyd County Baptist Worker's conference was held at Crosbyton on Tuesday, January 16. It was well attended, and those from here who went with Mrs. Guest, were Mrs. John Smitherman, Mrs. Dock Jones, Mrs. Gilbert Bean and Mrs. Murray Julian.

Mr. and Mrs. Shelby Calahan and family have just about finished moving to the Calahan farm east of South Plains. Mr. and Mrs. H. S. Calahan, sr., will have their new home ready for occupancy by next week, they hope. They will be in Lockney. How we will miss their dear faces out here, and we hope they come back often.

Mr. and Mrs. G. E. Patterson of Splerley; Mr. and Mrs. P. M. Smitherman; Mrs. Harold Cox and daughter; and Terry Julian all were Sunday visitors in the Otho Sanders home.

Darrel Young drove to Vernon to spend the past week-end with his cousins there.

Mr. and Mrs. Arby Mulder are busy papering their home at the present writing. Little Nathan had a birthday supper at his home for several of his little friends, on Friday night.

Mrs. Gilbert Bean is confined to her home with virus pneumonia this week. We sincerely wish her "get well" greetings. We miss her at Sunday school and church, as we miss all those absent ones. Reverend Guest's message, Sunday, was "Afield", and everyone should have been there to hear his wonderful

sermon.

Reverend C. A. Joiner was a Sunday dinner guest at the home of Rev. R. C. Guest and Mrs. Guest.

Several boys from South Plains, and Floydada, went down to the canyons to "camp out" Friday night. It turned severely cold and some mighty cold boys returned Sunday morning. They even had to call the veterinarian, Dr. Joiner, for one of the horses got a cut on a rock. Travis Young had the misfortune of getting too close to the fence on a fractious horse, and had to have first aid, for cuts. His clothes were all ruined in the fracas. The boys who camped out were Larry Glasmeier, Barry Pyffe, Gordon Joiner, Glad Lynn Norman from Floydada, and Johnny West, Terry Julian, Keith Marble, and James Huckabee. Travis Young joined them Sunday morning.

Wednesday Mrs. Otho Sanders had an all day quilting at her home. Those who helped on the quilting were Mrs. L. A. Claiborne and Mrs. G. E. Patterson of Splerley; and Mrs. John Smitherman and Mrs. George West, of South Plains.

Mr. and Mrs. Lee Pearson were shopping in Amarillo last Saturday.

Mrs. Fred Fortenberry put up a quilt last Tuesday and had a group of ladies from Splerley and South Plains for an all day quilting. Those present from Splerley were Mrs. Jessie Foster, Mrs. Louis Horston, Mrs. F. R. Pickens, Mrs. Heburn Foster, and from here, Mrs. Otho Sanders, and Mrs. Elmo Reeves.

Mr. and Mrs. S. A. Thornton were Sunday night visitors at the home of Mr. and Mrs. George West.

The Otho Sanders were visitors in Plainview on Wednesday of last week.

Afternoon visitors in the home of Reverend R. C. and Mrs. Guest, were Mr. and Mrs. J. R. Chalke and Mr. and Mrs. Ralph Campbell and boys all of Lubbock. Miss Nelda Campbell of Lamesa arrived, also. They all had a delicious buffet supper together.

Mrs. Gene Edmonds was called back to Cameron last week, by the untimely death of a brother-in-law. He was killed in an airplane accident.

Mr. and Mrs. John Fortenberry from Cedar Hill were all day Sunday guests at the home of their son and his family, Fred Fortenberry.

The South Plains Community club met Friday night at the school house, January 19. The tables were spread bountifully with delicious food, and everyone served himself, cafeteria style. The evening was spent in games of "42". The club was well attended, although several families went to Floydada to attend the game of "The Night of January 19". The next meeting of the club will be Friday, February 2.

Dale Sims left Friday morning for Arkansas, his first army indoctrination center. Thursday night Mrs. J. K. West, Mrs. Rex Smitherman, and Mrs. George Beedy gave a lovely dinner for Dale, and his friends. The dinner was given at

the West home. About 35 neighbors and friends gathered for the buffet style supper.

Mr. and Mrs. George West motored to Amarillo Friday night to spend a pleasant week-end with Mrs. West's brother, Jim Davis and family. They also spent part of the time with a daughter, Mrs. E. T. Evans and family. They brought back little Gary Lee, a grandson, 2 years old, to spend this week with them here. This is his first time away from home, and the grandparents are enjoying every minute of his stay.

An old fashioned singing party was held at the John Key West home, Friday night. All the guests brought their instruments, and an evening was spent in music and laughter. Mr. and Mrs. West served a supper in which the main attraction was son-of-a-gun-stew. The neighbors from here were: Mr. and Mrs. Otho Sanders and children, and Mr. and Mrs. Johnny Wilson and children; from Center, Mr. and

Mrs. Hal Thomas; from Pleasant Valley Mr. and Mrs. A. M. Dorsey, Mr. and Mrs. Ralph Thayer and children and Mr. and Mrs. Clark Harris and children.

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South Plains News

(By Mrs. Murray Julian)

SOUTH PLAINS, January 22 — Some of the men of the community have been at work, the past week, and the week before, re-roofing the Baptist parsonage here. On Tuesday, Reverend R. C. Guest and Ernest Smitherman finished painting the roof with a spray gun. By night, in all that wind, they resembled the famed "green men of Mars." Finger nail polish takes off paint, but it almost takes off skin too. The men found out. This coming week, with the help of a carpenter, the men hope to complete the outside walls of the parsonage.

Mr. and Mrs. Bill Beedy and Eugene went to Lubbock Sunday afternoon to see Bradford and Charles, who are at Texas Tech. The boys haven't been home since the Christmas holidays.

Kay Norman, who is attending West Texas State college, at Canyon, was a guest at the home of her sister, Mrs. Sterling Cummings and husband, the past week-end.

Mrs. H. L. Marble gave a lovely birthday dinner last Sunday, honoring her husband, Horace, and his sister, Mrs. J. E. Cox of Lockney.

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MILLIE and SUE
America's foremost western girls' yodeling team

JED STARKEY
The Sage of Chinkapin Hollow, Arkansas. He's funny. Many musical novelties.

Virtually raised on the stage, Jed's father was in show business almost eighty years ago. A veteran showman, Jed toured the West coast's Orpheum Circuit in vaudeville before he entered radio.

Jed Starkey is featured regularly in the "Brush Creek Follies" nationally famous radio-stage show. "The Dinnerbell Round-up" and several other entertaining programs from Kansas City's KMBC-KFRM studios.

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