

Floyd County's Best Institutions



Mrs. J. L. Heim... To celebrate their golden day on December 24.

ANNIVERSARY CHRISTMAS Family Dinner Christmas Open House December 28

years ago December 24... Harper and Jesse Left... near Itasca, Texas...

son. Their first home was a farm just across the road from the Larry Chittendon ranch...

W. E. Burleson Killed in Car Crash

W. E. Burleson is in Stanley hospital at Matador this... a broken hip following an... late Sunday afternoon...

During their years together both Mr. and Mrs. Heim have been active in civic and church affairs...

Mrs. W. A. Latta Funeral Rites Held At Mount Blanco

Mrs. Nancy Elizabeth Latta, wife of W. A. Latta of the Mt. Blanco community passed away at her home on Monday, December 18...

Wednesday's Market

Table with market prices for various goods like corn, wheat, and flour.

Lawyers Dine, Talk 'Shop' at Meeting Here

The Caprock Bar association, composed of lawyers of Floyd, Briscoe, Motley, Dickens and Crosby counties, met Saturday night...

Twenty lawyers were present. After the banquet, the guest speaker, Judge A. J. P... of Amarillo...

Equity Trades Termed Price Support Abuse

A number of reports have been received in the county PMA office to the effect that individuals, including warehousemen...

Ray S. McEntire, administrative officer in charge of the Floyd County PMA, stated that the 1950 price support program does not provide for the producers' equity transfer...

Four Brothers, Two Sisters Meet Sunday At Christmas Dinner

There were four brothers and two sisters and their families of Mrs. Tilford Taylor who met for dinner Sunday at the Taylor home at 712 South Wall street...

Those present were Messrs. and Mrs. P. I. Roberts and family, W. C. Wright, B. P. Neff and children, Charlie Wright and daughters, Vernon Wright and children, Bill Norris and Daria, all of Floydada...

Stokes D. Bishop Died Last Saturday

Stokes D. Bishop, 54, son of a pioneer Floyd county family, was found dead at his home in Dallas Saturday.

Funeral rites were held at Brewer Funeral home in Dallas Monday at 2 o'clock and interment was made in a cemetery there.

Yuletide Festivities Are On RAISE IN WATER RATES

When the first of the month arrives and with it the batch of bills that usually accumulate in a month the water users in Floydada...

The city council at their last meeting passed an ordinance making the first raise in water rates in a period of nearly a quarter of a century.

Nothing is indicated in the ordinance as regards irrigation rates which have been effective in prior years during the summer time.

Death Claims T. G. Hall, Senior, After Two Hours Illness

Thomas Grady Hall, sr., age 59, passed away at his home after a few hours illness on Tuesday evening...

The funeral service will be held at 2:30 this afternoon in the First Baptist church, with a former pastor, Rev. L. A. Doyle of Portales, New Mexico, officiating...

The Hall family moved to Plainview in 1928 and returned here in 1942 and have made their home here since that time.

Mr. Hall united with the First Baptist church in 1917 and has been a faithful member of that church since then.

He is survived by his widow, Mrs. Francis Smith of Wolfe City on March 14, 1914...

He is survived by his widow, Mrs. Francis Smith of Wolfe City on March 14, 1914...

Dr. J. R. Herbst, dentist at the Peoples hospital since January, 1950, has received his call to the armed forces and will report to Fort Sam Houston in San Antonio on January 2.

Dr. Herbst was a reserve in the army with the rank of first Lieutenant.

Pat (and a Suit) on the Back For Fire Chief by Dept. Members

Veteran Fire Chief Carl Rodgers, who also qualifies by experience and appointment as fire marshal of Floydada, got a pat on the back from the members of Floydada Volunteer Fire department last week.

Not only a pat on the back but a good suit of clothes to go with it as well. It was an appreciation of his quiet but efficient service to the department and to the citizens during the past 12 months...

Salvation Army Drive Slowed; Lack of Help

The local Salvation Army committee, which is headed by Judge W. E. Grimes, set a quota of \$1000 to be reached in Floydada and surrounding communities. This drive is now under way and is progressing very slowly...

J. M. Willson, who is special gifts chairman, makes the following statement: "I know of no more worthy cause than that of the Salvation Army. The work that they do with so little money is remarkable..."

According to James Word, drive chairman, "I am aware that every one is busy at this time of the year, but it is hoped that everyone will take enough time out in order to make a donation to the local Salvation Army unit..."

Christmas Program on Sunday Evening

The First Christian church will present their annual Christmas tree and program at Fellowship hall on Sunday, December 24, at 6:30 P. M. o'clock.

The Salvation Army since its beginning eighty-six years ago has provided a spiritual hitching post in a troubled world...

Dr. James Wester, superintendent of the Sunday school, is assisted by Mrs. George Van Wickel and Mrs. Billy Brown in working out plans for the program.

JOURNEY TO WISCONSIN

Mr. and Mrs. D. T. Mayo left Monday of this week with a destination Oklahoma City for the showing of the new 1951 Dodge to dealers only on Tuesday.

From there they will continue on to Madison, Wisconsin, to visit their daughter and family, Mr. and Mrs. L. H. Hodges.

PUPILS ART ON EXHIBIT

The art pupils of Mrs. E. J. Barker are exhibiting their work this week, and probably all next week, at the Southwestern Public Service Company office...

The public is invited to visit the exhibit. Some of the art pieces will be for sale.

Although Christmas day is yet four days away, the festivities incident to the Yuletide were inaugurated days ago in Floydada and Floyd county, with almost everybody participating in some kind of activity incident to the enjoyment of the season.

In addition to decorations in the down-town section many homes have Christmas lighting effects and a number of these are entered in a contest sponsored by the Jaycees.

Two interesting ladies night programs arranged for this mid-week are those of the Rotary club and Lions club. The Rotary Christmas party was held last night at the First Christian fellowship hall...

Tonight's Lion club Christmas meeting will be held at B & M Dining room on East Houston street. It will be ladies and children's night, with members' families invited.

Trading at retail establishments for Christmas giving has been brisk in the report from department stores and other shops.

Both Christmas day, and New Year's day are slated for observation by most of the business establishments in Floydada, according to the retail trades committee of the Floydada Chamber of Commerce.

Organizations all over the community are on the lookout for home situations where the Santa Claus needs the services of well-disposed persons to brighten the day with food, clothing or other attentions.

Christmas Program at Nazarene Church

Announcement that the Christmas program sponsored by the Sunday school of the Church of the Nazarene will be held Sunday morning from 10 to 11 o'clock, was made this week by the pastor of the church, Rev. C. C. Calhoun.

At the regular hour of church service the pastor will deliver a Christmas message.

Christmas Dinner

Employees of Southwestern Public Service company enjoyed a Christmas dinner Monday in the dining room of the B & M cafe.

Employees from Lockney, Silverton and Floydada were present.



I cannot walk the long, steep road That leads to far off Bethlehem To pay my homage to The Child Or give Him any costly gem.

But I can give much more than this By opening my heart's door tonight And welcoming Him King of kings Here where His star shines dazzling bright.

He does not ask for us the gifts The three kings brought Him long ago, But peace on earth, good will to man, As shining at the starlight's glow.

So I await the lovely hour Away from all the busy throng, Assured that I will hear tonight The Angels' sweet celestial song.

—William Arnette Wofford



Best Wishes  
for a  
MERRY  
CHRISTMAS

J. C. Ed

- OCEAN SPRAY CAN  
**CRANBERRY SAUCE, 15c**
- RED & WHITE 46 Oz. Can  
**TOMATO JUICE, 29c**
- DEL MONTE Tall Can  
**FRUIT COCKTAIL, 23c**
- DEL MONTE 46 Oz. Can  
**Pineapple Juice, 36c**
- RED & WHITE 2 - 9 Oz. Box  
**MINCE MEAT, 35c**
- RED & WHITE 3 Lb. Can  
**SHORTENING, 89c**
- CHOCOLATE FUDGE 1 Lb. Celo Bag  
**CANDY, 25c**
- PAPER NAPKINS 80 Count  
**TEANAPS 15c**
- BAKERS 8 Oz. Pkg.  
**COCONUT, 29c**
- FRESH 1 Lb. Pkg.  
**CRANBERRIES, 19c**
- CELERY, Large Stalk  
**19c**
- TEXAS Pound  
**ORANGES, 10c**
- GOOD QUALITY Pound  
**BACON, 49c**
- WILSON CERTIFIED 1 Lb. Roll  
**SAUSAGE, 39c**
- KRAFT VELVEETA 1/2 Lb. Box  
**CHEESE, 29c**

Wilson Certified, 1/2 or whole, 12 - 14 lb. Ave.  
"The Wilson Label Protects the Table."  
**HAMS, 59c**  
Pound

**WESTER & SON**  
Grocery & Market  
PHONE 287 WE DELIVER



**Many Children Write to Santa**

Floydada, Texas  
December 15, 1950  
Dear Santa Claus,  
I am a little girl and will be 4 years old on December 26. I have tried to be a good little girl with real hair, a buggy, and a doll blanket. Don't forget my sister Marky and all the other little boys and girls. I would enjoy some fruit, nuts and candy, too.  
Your little friend,  
Daria Kay Smalley

Floydada, Texas  
December 18, 1950  
Dear Santa,  
I am a little boy 6 years old and in the first grade at school. I have been a good boy this year. I would like for you to bring me a Shtiand pony, Roy Rogers pistols and holsters and also a gaberdine cowboy shirt.  
Be sure and remember my little sister, Jadie. Bring her a doll, dishes and a doll chair.  
Love,  
Bennie Max Campbell

Floydada, Texas  
December 18, 1950  
Dear Santa Claus,  
I am a little boy 4 years old and I have a little sister 2 years old, named Linda. For Christmas I would like for you to bring me a gas station and a big toy steam shovel. Linda would like a baby doll.  
Don't forget all of the other little boys and girls. Bring them something nice.  
Lots of love,  
Stanley Abbott

Floydada, Texas  
December 18, 1950  
Dear Santa,  
I am a little girl 2 years old and this is my first letter to you. Please come to see me at my "Gran-nie" and "Pa-Paw" Day's on Christmas Eve too. I want a doll buggy and doll, also a stove, hi-chair for my doll and a iron and ironing board.  
Thank you,  
Janice McNeill

Floydada, Texas  
December 18, 1950  
Dear Santa Claus,  
I am a good little girl and I have the best little brother I ever saw. Please bring me a doll that looks like a real baby, and an electric iron just like mama's. I want an ironing board too!  
Leon, my little brother, wants a train and a gun for Christmas. He is just 2 years old so bring him anything else you think he would like to play with.  
I will be five years old my next birthday and I love you very much.  
Betty Lou Wright

Floydada, Texas  
December 18, 1950  
Dear Santa,  
I want a Dale Evans suit, a two gun holster, a Toni Doll and nuts and candy.  
Please bring David, my little brother, a Roy Rogers suit, two gun holster, a double barrel pop gun and nuts and candy.  
Janet and David  
Boren

Floydada, Texas  
December 18, 1950  
Dear Santa Claus,  
I am in the fourth grade this year and I would like for you to bring me a bicycle and some material for my doll. (About Five dollars worth please). Yesterday in town I bought a color book about you and your brownies. I am going to color in it as soon as I get through writing you. I would like for you to write to me sometime. Well, I have to go and eat now. ...  
By now,  
Love,  
Nancy Ann Willis

Floydada, Texas  
December 18, 1950  
Dear Santa,  
I have been a pretty good boy and I would like for you to bring me two guns and holsters, and spurs, boots, hat and a doctor set.  
Santa Claus, I like you better than anybody else.  
Yours turly  
Don Pinn

P. S. I am 6 years old.

Floydada, Texas  
December 18, 1950  
Dear Santa,  
I have been good, I made straight A's on my report card. Will you please bring me a bicycle, if you have enough to go around.  
Love,  
Bobby

Floydada, Texas  
December 16, 1950  
Dear Santa,  
I am a little girl 3 years old. I have been pretty good most of the time. Will you please bring me a crying doll, ice box and gun. Don't forget all the other boys and girls.  
Vickie Jarboe

Floydada, Texas  
December 18, 1950  
Dear Santa,  
I am just a wee little girl, four months old, but I would like a little squeaky toy and something soft and cuddly.  
I love you,  
Baby Martha McGuire

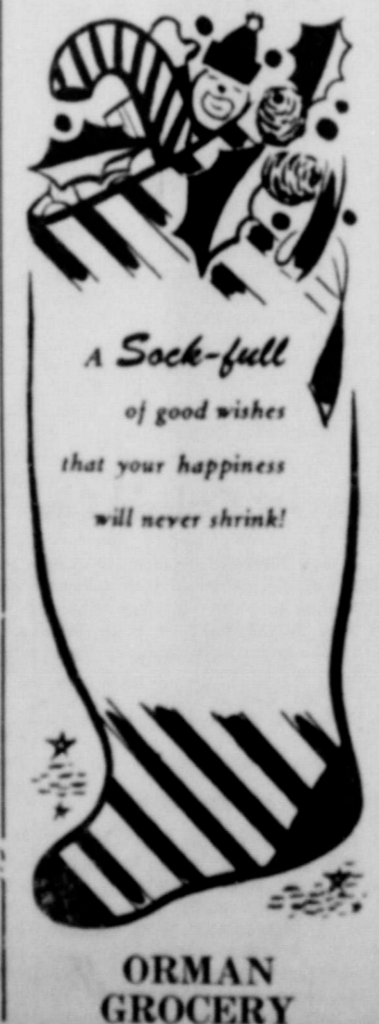
Floydada, Texas  
December 19, 1950  
Dear Santa Claus,  
I am a little boy 3 years old. I try to be good so you will come to see me. I would like to have two guns and holsters and caps for them, a fire truck, a tractor, fruit, nuts, and candy. And please bring my little sister, Kathy, a doll and anything else you have for a little girl. Also be good to Daria, Rita, and baby Dale. Thank you Santa Claus.  
Leslie Patrick

Floydada, Texas  
December 19, 1950  
Dear Santa Claus,  
I am a little girl almost 5 years old. I have tried to be a good girl and do what Mommy says. So would you please bring me a doll, a set of dishes, some color books and crayolas, a little Bible, fruit, nuts, and candy. And please remember Leslie and Kathy and Daria and all the other little boys and girls.  
Thank you.  
I love you,  
Rita Patrick  
P. S. You can find me at my Grandmother Grace's at Seagraves.

Floydada, Texas  
303 West Crockett  
December 8, 1950  
Dear Santa Claus,  
I am in the fifth grade and I am 10 years old. I would like for you to bring me a doll that looks like a new born baby and a house-coat and house-shoes.  
Lots of love,  
Corrynne Galloway

Floydada, Texas  
303 West Crockett  
Floydada, Texas  
Dear Santa Claus,  
I am a little girl 4 years old and I would like for you to bring me a new born baby doll and a tricycle. Don't forget the other boy's and girl's. Please don't forget Aunt Anne. Please bring lots of fruit and nuts and candy.  
Lots of Love,  
Darlene Galloway

Floydada, Texas  
303 West Crockett  
December 8, 1950  
Dear Santa Claus,  
I am a little boy and I am in



A Sock-full  
of good wishes  
that your happiness  
will never shrink!

ORMAN  
GROCERY

the third grade and I would like for you to bring me a Texan Jr. twin holster set and a football.  
Douglas Galloway

Noteworthy Excuse: Little Johnny after an absence of two days, arrived back at school.  
"Didn't your mother write a note?" asked the teacher.  
"Yes, ma'am, but I forgot to bring it," he answered.  
"Well, young man," the teacher continued, "why were you absent?"  
"I don't know," Johnny replied, "I didn't read the note."—New Orleans Times-Picayune.

Every major event that has occurred in this nation—whether it be the opening of the west or the prosecution of a great war—has depended in large part on the railroads for success.  
—St. Augustine (Fla.) Record.

**RUTLEDGE**  
Oil Company  
WHOLESALE  
PANHANDLE  
PRODUCTS  
Phone 68

**FERTILIZERS**  
Dry or Liquid  
a formula for every  
**MORCKEL FARM**  
CHEMICAL CO.  
Phone 533  
Floydada, Texas



**Silent Night**

**TO ALL**  
Best Wishes  
FOR  
Christmas  
WHITFILL  
LAUNDRY

Our Greetings are as familiar as the lullaby carols that fill the air at Christmas... with the same, true notes... say to you:  
Joy to the World!

**GRUNDY**  
Iron & Metal



**MERRY CHRISTMAS**  
and a  
**HAPPY NEW YEAR**

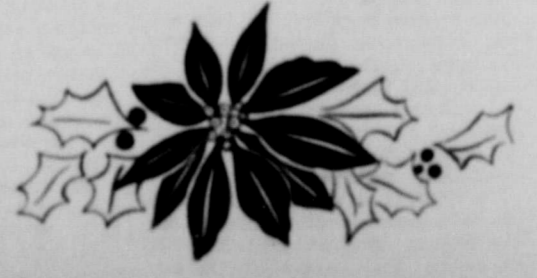
The officers, directors, and employees of this bank join in expressing their appreciation of your friendship and patronage throughout the past year.

As the problems of 1951 present themselves we shall have greater need for a continuation of mutual friendship and loyalty.

May we take this means of pledging to you the continued cooperation and friendship of this institution and wishing for you and yours a happy and prosperous New Year.

**THE FIRST NATIONAL BANK**

Floydada, Texas



**INSURANCE** in STOCK COMPANIES  
in dividend-paying STOCK COMPANIES  
in dividend-paying non assessable Mutuals  
in LLOYDS and ALLIANCES


**REAL ESTATE & LOANS**

Are you saving on all of your insurance? Let us protect you and your interests.

**BROWN - HOLMES CO.**  
106 W. Missouri Floydada, Texas Phone 345

**GREETINGS**

To you  
whose confidence  
we treasure, we  
sincerely wish a  
Christmas of great joy



**H. N. POWELL**  
GROCERY AND HARDWARE  
Dougherty, Texas

**SOCIETY**

**Mary Helen Parrish,  
W. T. Watson Repeat  
Nuptial Vows Sunday**

Miss Mary Helen Parrish and W. T. Watson of Lockney were wed at the First Baptist church Sunday afternoon at 2:30 o'clock, with the pastor, R. Earl Allen officiating. Before an arch of gladioli and fern the couple repeated their vows.

Mrs. Bob Copeland played the pre-nuptial organ music and the traditional wedding marches. She played "Always" as Melvis and Elvis Lowrance lighted the candles. Mrs. R. M. Jones of Lockney gave the reading "How do I love Thee" as Mrs. Copeland played "I love you Truly". Myron Kattner sang "The Lord's Prayer" with Mrs. Copeland at the organ.

The groom was attended by Robert Rigdon of Plainview and Miss Elwanda Hart, bridesmaid entered with Richard Jones. Miss Arminta Berry, maid of honor preceded the bride, who entered with her brother, Raymond Parrish, who gave her marriage. The flower girl was Sandra Kaye Jones and the ring bearer was Bo Berry, the ring being carried on a white satin pillow.

The bride wore a white taffeta gown with shoulder veil. Her jewels were pearls. For something old she carried a handkerchief belonging to Mrs. R. M. Jones, something new was her wedding veil, something borrowed was the wedding dress, belonging to Mrs. Jake Jones, and something blue were the blue garters. She wore a penny made the year of her birth in her right shoe. She carried a white bible topped with a white gardenia corsage, with white satin ribbon streamers.

The maid of honor wore a yellow taffeta dress. She carried a nosegay of pink carnations with pink and white satin ribbon streamers. The bridesmaid wore a blue taffeta dress with overskirt of blue net, and she carried a nosegay of pink carnations with pink and white satin ribbon streamers.

A reception followed the wedding in the church parlor, with Miss Arminta Berry cutting the cake and Miss Elwanda Hart serving the tea. Miss Tommie Hart was at the guest book and Miss Lee Hutchinson played soft music during the reception.

Mrs. Watson is the daughter of Mr. and Mrs. Omer Parrish and Mr. Watson is the son of Mr. and Mrs. W. T. Watson of Lockney.

After a short wedding trip the couple will be at home in Lockney, where Mr. Watson is employed by Whitey Baccus Motor company.

**Class Party Pretty  
Christmas Event for  
Wesley Girls Class**

The Wesley Girls Sunday school class of the First Methodist Church had their Christmas party at the home of Mrs. G. R. May in the Baker community on last Tuesday evening, with Mrs. May as hostess. Assisting hostesses were Mesdames W. H. Henderson, Bob Smith, Roy Curry, R. M. Stovall.

The May home was beautifully decorated with a large Christmas tree in the living room and with greenery and candles on the tables. On the door was a large Christmas stocking filled with candy canes and greenery.

Serving spice tea, Christmas sandwiches, mints and small cakes was Mrs. Roy Curry, seated, who presided at the silver service. She was assisted by Mrs. Bob Smith and Mrs. Fred Cardinal in the serving. The table was laid with a white damask cloth.

**Artistic Center Piece**

The center piece was the art of Mrs. Cardinal, daughter of Mrs. May. It was a snow house with Santa on the roof, a rail fence, made of red stick candy, the whole of the center piece of candy and cake iced with tiny green Christmas trees in the yard and with a walk of tiny Christmas candies. The savory sandwiches, mints and cakes were hand decorated by Mrs. Cardinal.

On the buffet was a Madonna music box flower container filled with red carnations, which played "Silent Night."

Ann Welborn played Christmas music on the piano as the guests gathered and Barbara Hart rendered Christmas songs, accompanied by Ann Welborn.

Mrs. Cardinal gave the Christmas story, "Why the Chimes rang."

Mrs. Wilson Kimble, president of the class, presided at the short business meeting, preceding a visit from Santa, who talked much like Fred Cardinal. He distributed gifts to all the members and the guests, Ann Welborn, Barbara Hart, Mrs. Winnie Angus, and Rev. and Mrs. R. N. Huckabee.

Members present were Mesdames E. S. Randerson, Noel Troutman, M. L. O'Bannon, J. M. Willson, Sr., V. H. Boteler, J. G. Wood, D. T. Mayo, Bob Henry, Lon Blasingame, George Stiles, H. M. McDonald, Tom Shaw, Lula Moore, J. R. Yearwood, Ham Smith, Wilson Kimble, George Smith, V. W. Hennessee, W. E. Grimes, J. D. Colville, E. J. Barker, H. L. Rafferty, and the class mother Mrs. E. C. Henry, and Mr. and Mrs. Fred Cardinal.

**Joint Hostesses For  
Study Club Entertain  
With Christmas Party**

The 1922 Study club met in the home of Mrs. E. L. Angus for their Christmas party on Thursday, December 15, with Mrs. W. S. Poole and Mrs. C. A. Caffee as co-hostesses.

Mrs. E. J. Morehead, president, conducted the business meeting and Mrs. O. P. Rutledge was leader for the program. Roll Call was answered by "My family Christmas traditions." Mrs. Kenneth Bain introduced Mrs. I. T. Graves, guest speaker, who gave a beautiful Christmas story, "The Little One" Christmas games were directed by Mrs. Caffee. Mesdames Rutledge, Bain and Stovall received the game prizes.

Gifts were distributed from a beautifully decorated tree and spice tea and cookies and candy corsage were served the members and guest.

The center piece on the dining table was a sugar plum tree on a revolving stand with tiny trees, duplicates of the larger tree, placed around the stand.

Enjoying the party were Mrs. I. T. Graves, the guest, and Mesdames Kenneth Bain, C. K. Arnold, E. A. Powell, J. B. Jenkins, R. E. Fry, O. P. Rutledge, R. N. Huckabee, Glad Snodgrass, Wilson Kimble, J. M. Willson, E. F. Stovall, E. J. Morehead, and P. W. Bell. Four of the members of the club were unable to attend. Mmes. Edd Johnson, Lon Smith, W. I. Cannaday, and Mrs. A. P. McKinnon. The latter is spending Christmas in Dallas.

**Alathean S. S. Class  
Christmas Meeting**

The Alathean Sunday School class of the First Baptist church held their Christmas meeting in the home of Mrs. R. E. L. Muncy December 14. The program was opened by Mrs. Kate Collier reading the scripture, and Mrs. R. Earl Allen leading the prayer.

Mrs. R. Earl Allen gave a reading "When the chimes rang."

Presenters were exchanged from the beautiful Christmas tree.

A lovely refreshment plate was served. The afternoon was enjoyed with visiting.

The class members present were Mmes. W. B. Jordan, L. H. Newell, Kate Collier, W. A. Cates, M. C. Fuqua, W. B. Cantrell, J. H. Poore, J. L. Cooprell, J. A. Grigsby, J. A. Hartsell, J. T. Snodgrass, W. A. Amburn, M. E. Kennard, Morgan Wright, E. C. Austin and S. H. Wright.

Visitors were Mrs. T. J. Heard, Miss Ita Coppell, Mrs. R. Earl Allen, Norma Allen and Jill Mat-sler.

Mr. and Mrs. Paul Wheeler and son Billy, visited in Paris last week with an uncle of Mr. Wheeler, Doyle Wheeler and family. Doyle Wheeler was a resident of Floyd county at one time.




*Greetings*

We like to think of our customers as our friends. As an expression of our genuine appreciation of these friendships and all that they have meant to us, we wish you and those whom you love, a joyful Christmas Season.

**FARMERS ELEVATOR COMPANY**

Phone 43

B. V. Carver — Carl Nelson



**Noel**

First, a sincere "Thank You" for your patronage—then our cordial wish for a joyful Yuletide and a Prosperous New Year!

**HALE'S  
DEPT.  
STORE**

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*Maybe It's a Bit  
OLD FASHIONED*

... this idea of wishing folks a Merry Christmas but we have been doing so for many years and each season we welcome the opportunity more and more.

Ours is a sincere greeting with the true significance of the Christmas Season the real thought back of our message to you.

**MERRY CHRISTMAS**

**MARTIN & COMPANY**  
INTERNATIONAL TRACTORS



## Christmas Party for Retiring And Incoming Demonstration Council Officers Held Saturday

The annual Christmas party for retiring and incoming officers of the Floyd County Home Demonstration Council was held Saturday afternoon, at the home of Mrs. Everett Miller of Harmony. In the receiving line were Meses. C. L. King, retiring Council chairman; Mrs. Jno. Smitherman, secretary-treasurer; Mrs. Raymond Teeple and Mrs. Everett Miller.

Mrs. Will Snell of Sunnyside was in charge of the guest register.

Corsages of holly tied with red ribbons were presented to each guest by Mrs. C. L. King.

Mrs. B. H. Quebe of Providence and Mrs. Jno. Smitherman of South Plains presided at the beautifully decorated dining table. Punch and tiny decorated cakes were served. Mrs. B. H. Quebe, Mrs. Shearer, and Mrs. Smitherman were assisted by Mrs. C. A. Williams and Mrs. Carrick Snodgrass of Harmony and Mrs. J. H. Buchanan of Friendship.

**Mrs. Stiles Installing Officer**  
The program was in charge of Mrs. O. G. Shearer of Lakeview and Mrs. Quebe, members of the recreation committee. The Star Spangled Banner and Song of Peace were sung by the entire group, followed by the impressive installation of all of the new council members. Mrs. George Stiles, a former council chairman, assisted by Miss Alice Latta, installed the council members. New officers of the council are Mrs. Ruth Daniel of Dougherty, chairman; Mrs. Jno. Smitherman of South Plains, vice-chairman; and Mrs. B. H. Quebe of Providence, secretary-treasurer. After the installation Mrs. C. L. King expressed her appreciation for the cooperation of the council members for the past two years, and to Mrs. Everett Miller for having the party in her lovely new home.

Mrs. Daniel read the names of the 1951 Committees.

A get-acquainted game was played with everyone participating, then Hark the Herald Angels Sing and Come All Ye Faithful were sung. Mrs. W. B. Jordan of Center gave a prayer.

**Christmas Tree Loaded**  
The Christmas tree was loaded with exciting looking packages which were distributed by Mrs. W. H. Bethel of Friendship, Mrs. O. G. Shearer and Mrs. Wayne Russell of Lakeview.

Those attending were Meses. W. B. Jordan of Center; Mrs. Sam Lide and Mrs. Ruth Daniel of Dougherty; Mrs. W. E. Grimes and Mrs. W. H. Bethel of Friendship; Mrs. Everett Miller, Mrs. C. A. Williams, Mrs. John Hoffman, of Harmony; Mrs. P. F. Bertrand, Mrs. O. G. Mayfield, Mrs. W. R. Daniels, and Mrs. D. T. Mayo of Homebuilders; Mrs. Wayne Russell, Mrs. Orvus

Shearer, Mrs. R. L. Nichols and Mrs. Roy Fawver of Lakeview; Mrs. J. E. Tierce and Mrs. J. H. Cooper of Lockney; Mrs. Vestal Hastings and Mrs. C. L. King and Mrs. Raymond Teeple of Lone Star; Mrs. Lee Pope, Mrs. A. M. Dorsey, Mrs. Roy Wilkes, Mrs. Vernon Gross of Pleasant Valley; Mrs. B. H. Quebe, Mrs. L. B. Brandes, Mrs. Sam Jones, Mrs. T. E. Coward of Providence; Mrs. C. B. Carmack and Mrs. T. C. Hollums of Sand Hill; Mrs. George Weast and Mrs. Jno. Smitherman of South Plains; Mrs. A. H. Sulter and Mrs. Wesley Hay of Sterley; Mrs. S. J. Latta and Mrs. Will Snell of Sunnyside; Mrs. George Stiles, Mrs. J. H. Buchanan and Mrs. Carrick Snodgrass, Mrs. R. H. Huckaby, Mrs. Mercer of Amarillo, Miss Alice Latta and Leila Petty, County Home Demonstration agent.

## Bertrands Are Hosts For Home Builders Club Christmas Party

The Homebuilders club met Tuesday night, December 12, in the home of Mr. and Mrs. P. F. Bertrand, for their annual Christmas tree and turkey dinner.

After the remains of the dinner were cleared away, Santa Claus knocked at the front door. He talked to all the children present and passed the gifts from the beautifully decorated tree.

The rest of the evening was spent visiting, singing, carols and playing "42".

Those enjoying the gala affair were Meses. and Mmes. T. G. Herring, Byron Robertson, T. J. Heard, R. C. Clem, E. G. Norrell and son, Floyd F. Paqua, son and daughter Jack and Bonnanell, E. L. Thomas and son, W. R. Daniel, Raymond Evans and son, Ronnie, J. P. Moss and daughters Margaret and Judith, Raymond Williams, and daughters Mona and Carolyn, D. T. Mayo, O. G. Mayfield, Mrs. W. A. Cates, and Neal Bertrand and the host and hostess.

**Sew and So Club Has Pretty Xmas Party**  
The Sew and So club met December 14 in the home of Mrs. Emery Roberson with Mrs. Parnell Powell, as co-hostess.

Gifts were distributed from a beautiful decorated Christmas tree and was thoroughly enjoyed by the members and their children. After the gift exchange the afternoon was spent in visiting.

A delicious refreshment plate was served to Mesames G. W. Switzer, O. E. Assiter, J. W. Walker, W. H. Bunch, W. F. Bertrand, Milton Harrison, Earl Sparks, R. C. Bullock, Marion Barton, Orval Newberry, Emery Roberson and Parnell Powell.

## Mrs. Shipley Hostess For Birthday Dinner

Mrs. D. D. Shipley celebrated her birthday on Friday, December 15, with a covered dish luncheon in her home.

A lovely dinner was enjoyed and the friends presented her with a nice birthday gift shower.

A beautiful potted poinsetta was sent Mrs. Shipley by Messrs. and Mesdames E. J. Barker, George Stiles, W. H. Bethel and E. B. Chesnut.

Mrs. Lantham and Mrs. Surginer, her neighbors, sent her gifts and the Rebekah lodge sent her a beautiful bed jacket.

Present for the dinner were the following friends: Mesames J. H. Green, O. B. Olson, Lula Slaught, Fannie Powers, Ella Jahneke, J. W. Finley, Sam Thurmon, W. H. Hilton, W. A. Cates, Will Snell, E. C. Henry, P. H. Felton and J. E. Laughlin.

**Club Bridge Luncheon**  
The Clover Leaf Bridge Luncheon club had their luncheon at the Hotel Coffee shop on Tuesday. A lovely luncheon was enjoyed by the members, after which they proceeded to the home of Mrs. Fred Brown. Games were enjoyed and the Christmas gift exchange was from a beautiful tree. The Brown home was beautifully decorated in the Christmas motif.

Mr. and Mrs. Sam Thurman and their daughter and husband, Mr. and Mrs. Jimmy Fulkerson of Lubbock, leave Friday for Harlingen to spend the Christmas holidays with two other daughters, Mrs. R. J. Rodgers and family and Mrs. Cullen Riley and family.

**FOR HER CHRISTMAS STOCKING**

**COMETTE Nylons**

An exquisite gift, but really not expensive. And oh! — so appreciated! No woman ever had too many. Stop in today. In two minutes you can have a box of her shade, already gift wrapped.

60 and 51 Gauge  
15 and 30 Denier

**Bishop's PHARMACY**

With All Good Wishes  
To Our Friends Everywhere  
We Say Merry Christmas  
and Happy New Year

**MASSIE & BOND**

# Martha Manning

## Wardrobe Wonder

Selected by the Editors of GOOD HOUSEKEEPING



A. Washable Doeskin rayon crepe in exclusive Martha Manning print. Navy, Frosted Grape, Black, Evergreen. Style No. 6964 \$10.95

B. Ombred Polka Dot print in washable Sublime rayon crepe. Dark Cardinal, Black, Bronze, Frosted Grape. Style No. 6351 \$8.95

C. Rayon Gabardine, crease resistant two button coat in Navy, Beige Bark, Evergreen, Midnight Grey. Style No. 6965 \$10.95

D. Butcher rayon linen cardigan jacket with rayon crepe "go-everywhere" dress. Navy and Cardinal, Blue Silver and Pink, Black and Blue, Evergreen and Bronze. Style No. 8153 \$14.95

Buy them separately or as a co-ordinated Wardrobe...for under \$46

Martha Manning Dresses are Women's and Half Sizes. Styles illustrated in coordinated colors. Sizes 14½ to 22½.

**Wash Christmas**

To all our friends — far and near,  
we extend compliments of the Season.

**Hotel Coffee Shop**

WE WILL BE CLOSED SUNDAY AND MONDAY

**GREETINGS**

Our wish to you this joyful Holiday  
Season is as old as St. Nick and as  
sincere as the spirit of his smile—  
Merry Christmas! Happy New Year!

**GLAD'S**

GLAD ED

**MILADIES SPECIALTY SHOPPE**

**Letters To SANTA CLAUS**

Floydada, Texas  
Route 2  
December 19, 1950

Santa Claus,  
I will be 5 years old Christmas  
I am a good little girl and  
I love my Mother.  
I would like for you to bring  
me a doll, doll buggy, and a jeep  
and my Daddy's.  
I don't forget all the other little  
boys and my little cousin,  
Ricky Field.

Love you, Santa,  
Edna Kay West

Floydada, Texas  
December 19, 1950

Santa,  
I have two little sisters who have  
just turned 3 years old and  
I would like for you to bring me a  
doll and doll buggy.  
I am 1 year old and  
I would like a little red wagon, toy  
car and doll.  
I would also like some fruits,  
candy and candy. Please bring  
them to the other little boys and girls  
in my neighborhood.

Love,  
Elsene and Gayle Pawver

Floydada, Texas  
531 W. Jackson  
December 19, 1950

Dear Santa,  
I am a little boy, 2 years old. I  
am a pretty good little boy, some-  
times.  
I would like to have lots of  
things, but what I want most is  
a horse.  
Please remember all the other  
little boys and girls, and don't  
forget my little girl friend, Brenda  
Walls.

Love,  
Ricky Alan Field

Floydada, Texas  
December 19, 1950

Dear Santa,  
I am a little girl 7 years old  
and in the second grade. I try  
to be a good little girl and help  
my mother.

Please bring me a doll with real  
hair and a big rubber ball.  
It's not too much I would  
like some dresser lamps.

I love you,  
Linda Golightly

Mr. and Mrs. W. S. Poole will  
leave Saturday for Oklahoma City,  
Oklahoma, where they will spend  
the Christmas holidays with their  
son, Dr. Warren Poole and family.

Bobby McGuire, student of Notre  
Dame university in South Bend, In-  
diana, is home for the Christmas  
holidays. He returns to school on  
January 1.

**News of Harmony**

HARMONY, December 19—  
Tis the week before Christmas.  
When all through the country,  
Every creature is stirring.  
Even chickens and turkeys;  
For they know quite well  
The fate that's in store  
When company stops at the very  
back door.

Yes, everyone is hurrying about  
to finish the last task that has to  
be completed before the Christmas  
trip or before the arrival of loved  
ones. How we do enjoy this season  
of the year!

Mr. and Mrs. Monroe Schulz and  
children made a trip to Vernon last  
week to visit Monroe's father and  
mother and his two brothers and  
their families. They enjoyed a pre-  
Christmas dinner and family re-  
union.

Mr. and Mrs. Charlie Watson  
have their grandsons, Jerry and  
Jimmy, from San Gabriel, Califor-  
nia, visiting them through the holi-  
days.

Mr. and Mrs. Glen Hartsell, of  
Texline, spent Monday night with  
his sister, Mrs. J. R. Holmes and  
family.

Don't forget the Christmas  
program at Carr's Chapel Church Sat-  
urday night. There will be a Christ-  
mas tree and all the presents from  
Santa and old Santa Claus himself.  
Everyone is invited.

Brother Heim will not fill his  
regular appointment at Carr's chapel  
Sunday as they are taking  
Christmas with their parents who  
live down state.

Rev. and Mrs. N. S. Daniel of  
Lockney visited in the Roy Hollums  
home a while Wednesday afternoon.

Marlene Hollums is home for the  
holidays. She will return to school  
in Lubbock January 2.

**Lakeview News**

(By Mrs. E. H. Tooley)

LAKEVIEW, December 21—There  
will be a school Christmas program  
and a community Christmas tree  
at the school auditorium Thurs-  
day night, beginning at 7 o'clock.

Teachers and pupils will enjoy a  
turkey dinner with "fixin's" at the  
lunchroom Wednesday, planned by  
Mrs. B. P. Neff, our lunchroom cook.

The Warner Johnson family left  
Tuesday morning for California  
where they will spend the holidays  
with relatives.

Mr. and Mrs. H. M. Nelson and  
Alma Ruth were guests in the P.  
M. Smitherman home at South  
Plains, Sunday afternoon.

Visiting in the Wayne Battey  
home Sunday were Mrs. Battey's  
parents, Mr. and Mrs. Hodges of  
Hale Center, and her sister and  
husband, Mr. and Mrs. Thornton  
of Lubbock.

This community was saddened  
Monday afternoon to learn of the  
death of Mrs. W. A. Latta of the  
Mt. Blanco community. We join  
the community in extending heart-  
felt sympathy to the loved ones.  
Mrs. Latta was put away in the  
Lakeview cemetery Tuesday after-  
noon.

Mr. and Mrs. James Jones and  
little son of Panhandle are here  
visiting relatives.

Mr. and Mrs. Wayne Russell and  
Wendell visited Mrs. Russell's par-  
ents, Rev. and Mrs. Berry Watson  
of Matador Sunday.

Guests in the Blanton Hartsell  
home Sunday were H. C. and Betty  
Clark of Floydada, Glenn Hartsell  
of Texline and Mr. and Mrs. Walter  
Clark and daughter of Crosbyton  
and Anella and Lynda Thurston.

Mr. and Mrs. Ferris Wheeler made  
a trip to Plainview Monday.

Delightful Christmas Party  
A beautiful Christmas party was  
held in the W. H. Hambright home  
Saturday night, sponsored by the  
Hattie Lee Sunday school class. The  
entire Sunday school was present  
except seven. Sixty-five cellophane  
sacks containing apples and various  
candies were given to the group  
as refreshments.

An interesting and inspiring pro-  
gram was given in the form of  
a Christmas story by Mrs. Wayne  
Battey. Patsy Johnson also gave

**South Plains News**

(By Mrs. Raymond Upton)

SOUTH PLAINS, December 19—  
Church and Sunday school was well  
attended Sunday. Some of the  
college students are home for the  
holidays. This made our attend-  
ance larger.

Misses Mona and Jean Cummings  
who are attending college at Den-  
ton are visiting their parents, Mr.  
and Mrs. Z. C. Cummings during  
the Christmas holidays.

Mrs. H. L. Marble and Mrs. G.  
Bean went shopping in Lubbock  
Friday of last week.

**W. M. U. Christmas Party**

The W. M. U. Ladies met Monday,  
December 18, in the home of Mrs.  
J. B. Smitherman. A program was  
rendered by the members after  
which Christmas gifts were ex-  
changed. A large number of ladies  
enjoyed this occasion.

The community club Christmas  
dinner and party was enjoyed by  
a large number Friday night, Decem-  
ber 15. About 60 adults were  
present. There was lots of food and  
everyone had a good time. Gifts  
were exchanged. Those who missed  
this party missed a good time. The  
club will meet every two weeks so  
be present at the next meeting,  
will you?

The Junior Sunday school class  
accompanied by their teacher, Mrs.  
G. Bean and assistant teacher, Mrs.  
M. Julian, and several of the  
mothers, went caroling Monday night.  
The party visited several of the  
homes of the community where they  
were treated with candy and cook-  
ies. The last home to be visited  
was the M. M. Julian home where  
the children were entertained with  
a party. Christmas gifts were ex-  
changed. Refreshments of sand-  
wiches, cookies, pop, cocoa and can-  
dy were served to the following:

Virginia Taylor, Donita Milton,  
James Alton Higginbotham, Eugene  
Beedy, Juanelle Brown, Bonnie Up-  
ton, Louise Pritchett, June Marble,  
Rex Willis, Donnie Young, Patsy  
Vanek, Winfred West, James Roy,  
and Edward Hartman, Terry, Ken-  
dis and Bruce Julian, Mrs. Doodle  
Milton and Barbara Sue, Mr. and

an interesting Christmas story. Mrs.  
Roy Pawver gave a delightful hum-  
orous reading. The young people  
sang "White Christmas" from an-  
other part of the house. The effect  
of which was indeed lovely. Other  
Christmas carols were sung by the  
entire group.

Prayer was offered by the pastor,  
Rev. Oscar Mayo, after which gifts  
were distributed to each one pres-  
ent, from the beautifully decorated  
Christmas tree.

Mrs. E. Pritchett, Price and Jimmy,  
Mrs. R. C. Guest, Mrs. Raymond  
Upton, Mrs. Frank Vanek, Mrs. Bill  
Beedy, Mr. Hall and the hostesses  
and hosts, Mrs. G. Bean and Mr.  
and Mrs. M. M. Julian.

Several of the men of our com-  
munity attended the Brotherhood  
meeting in Floydada Monday night.  
Some of those attending were Rev.  
R. C. Guest, E. P. Smitherman,  
Doodle Milton, Raymond Upton,  
Clayton Bond, Dock Jones, Rev. C.  
A. Joiner and Frank Vanek.

**AN APPRECIATION**

We wish to thank our friends  
and neighbors of Floyd county for  
their comforting words, for the  
flowers and for the assistance be-  
stowed upon Mr. and Mrs. Farmer  
during the family's absence through  
the illness and death of our be-  
loved husband and daddy.

Mrs. Oscar Pettit, Dickens, Texas  
Mrs. Gladys Franklin and family,  
Patton, California, and  
The Farmer Family.

Mr. and Mrs. Eddie Wayne Con-  
ner and baby son, Lonnie Ed, will  
spend the Christmas holidays with  
his parents, Mr. and Mrs. F. O.  
Conner. Another son of the Con-  
ners, Grady, and family of Tem-  
ple, Oklahoma, are expected to  
be home for the holidays, also.  
Judge and Mrs. A. J. Polley of  
Amarillo were house guests of Mr.  
and Mrs. C. L. Minor Saturday and  
Sunday, and Judge Polley spoke at  
the Caprock Bar association ban-  
quet Saturday night.

*A Christmas Note*



To our friends and customers:  
A bright and joyful holiday to you all!

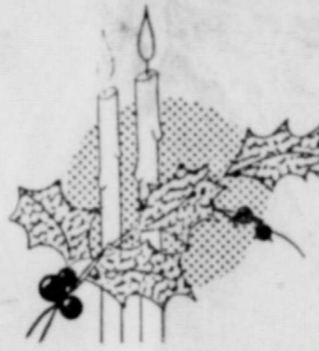
**LEONARD'S CAFE**

**Food Bargains Galore**  
FOR CHRISTMAS FEASTING!

HUNTS Country Style PICKLES, 25 Oz. Jar, <b>29c</b>	Honey Spread 1 Lb. Carton, <b>33c</b>
SNIDERS CATSUP, 14 Oz. Bottle, <b>23c</b>	Ginger Bread, MIX, Box, <b>29c</b>
ADAMS Orange Juice, 46 Oz. Can, <b>34c</b>	BAKERS COCOA, 8 Oz. Box, <b>25c</b>
Sour Pitted Cherries, No. 2 Can, <b>25c</b>	Crackers, 1 Lb. Box, <b>29c</b>
BAKERS COCONUT, 4 Oz. Box, <b>15c</b>	SALT — PEPPER Shakers, Pair, <b>19c</b>
MINUTE Tapioca, 8 Oz. Box, <b>21c</b>	CRANBERRY Sauce, Large Can, <b>19c</b>
PREM, 12 Oz. Can, <b>49c</b>	LONGHORN CHEESE, Pound, <b>47c</b>
NUTS CANDY	FRUITS HAMS
AVACODAS	HENS — FRYERS
Egg-Nog Mix	Fresh Coconuts

**POWELL**  
Cash Grocery & Market  
Plenty of Parking Space  
PHONE 871

**Merry Christmas!**



TO ALL

T. L. SHIPMAN

Grocery

The People's Friend



'S no time like Christmas for  
wishing all our friends and customers  
an abundance of good things for  
the Holiday and in 1951!

WAYNE BENNETT HAROLD  
Phone 374W 863W



*West Texas Gas Company*

**EMPLOYEES**

Wish  
You  
A



*Merry Christmas*  
and a  
*Happy New Year*



May your Christmas be  
SUPERlative, with the MOSTest  
of the BESTest for 1951!

**AARON CARTEL**  
Your PHILLIPS 66 Jobber

**Classified Ads**

**FOR SALE**

**FOR SALE**—\$3300 worth of \$50 monthly, six per cent, installment notes on good residence property in Floydada. Floydada Implement Co. 471tc.

**FOR SALE**—Deheaded bundles. 1 1/2 cent bundle. Travis Parr. 462tp.

**\$10.00** for your old broom on an Apex vacuum cleaner. Collier Auto Supply. 462tc.

**VACANT LOTS**, residence or business, good and bad, all parts of town. W. Edd Brown, owner, telephone 285. 521tc.

**MONUMENTS FOR SALE**—by Mrs. W. D. Newell, successor to the late S. B. McCleskey, representing Southeast Granite and Marble Co. Headstones. Phone 455-W or visit 323 West Tennessee Street. 401tc.

**CAR GLASS**  
Fay Maxey Shop 71tc.

**FOR SALE**—Plenty of Goodyear car and tractor tires. Latta Implement Co. 321tc.

**JOHN BLUE Fertilizer distributor** for all makes of tractors. Marckel Farm Chemical Co. 111tc.

**HAVE plenty of Water pressure systems** on hand. S. J. Latta Implement Company. 71tc.

**FOR SALE**—1/2, 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 371tc.

**TAILOR MADE SEAT COVERS**.  
Fay Maxey Shop 281tc.

**TIMKIN BEARINGS**—Near complete stock. Spears Auto Co. 441tc.

**FOR SALE**—1948 Cushman motor scooter in first class condition. \$175.00. Don Kirk, 2 blocks west of Peoples hospital. 444tp.

**FOR SALE**—75 x 150-ft. corner Wall st. and Highway 70. Phone 540-J. W. J. Waller. 441tc.

**HOLIDAY TURKEYS** Limited supply Thanksgiving and Christmas turkeys again this year. 70c and 75c delivered dressed at the grocery stores; 40c and 45c on foot at the farm. Telephone 774-J2. Batten Turkey Farm. 453tc.

**FOR SALE**—Broadbreasted turkeys. Call 694-W3. 463tp.

**FOR SALE**—1950 Chevrolet pick-up. Reasonable. Phone 591-R or 93. 462tc.

**FOR SALE**—6 months old blonde male cocker spaniel. Call 397-R. 461tc.

**NEW PORTABLE** sewing machine, cheapest and best on the market. Ph. 113-J. S. H. Wright. 464tp.

**FOR SALE**—1949 Mercury, fully equipped, 1948 Harley Davis Motorcycle, 74. See Leroy. —Ford Garage. 462tc.

**FOR SALE**—125 feet of 14 inch well casing. S. J. Latta Implement Co. 461tc.

**FOR SALE**—Deheaded bundles. 1 1/2 cent bundle. Travis Parr. 462tp.

**OK CAFE** for sale, including shuffleboard, west side of square. \$1,250. 471tp.

**FOR SALE**—Mahogany dining room suite—table, chairs, buffet, server and china cabinet. Call 873 after 12 noon. 471tp.

**Farm Machinery**

**FOR SALE**—Two 47 model Mercury well motors with butane calorimeters and cooling systems. Phone 400-J-3. Lockney. Bob Merrill, 1 Mi. south, 1/2 mile E. Lone Star. 473tp.

**FOR SALE**—Two row Boone cotton stripper, 1950 model. Ph. 634-J-1. Reason for selling, no cotton. 391tc.

**ANY SIZE** one way. S. J. Latta Implement Co. 411tc.

**HART** wide fronts for row crop tractors. S. J. Latta Implement Co. 411tc.

**MAYRATH** Auger grain loaders 18, 21, 27 and 41 foot loaders. S. J. Latta Implement Co. 411tc.

**For Rent**

**FOR RENT** — 3 room furnished house. Close in. 320 S. Main. Phone 44. 461tc.

**OFFICE SPACE** for rent. Inquire at Bishop Motor company. 271tc.

**MODERN** offices for rent; brand new air-conditioned, phone connection in each office. Plenty parking space. Phone 256. 221tc.

**FURNISHED** apartments 102 E. Houston. 411tc.

**BEDROOMS** for rent, young men preferred. 229 W. Miss. Ph. 499-W. 462tp.

**FOR RENT**—Good comfortable 4-room house, 7-miles from Floydada, on REA line, pavement, school bus route. Ph. 393-W. 461tc.

**FOR RENT** — 3 room furnished house. Close in. 320 S. Main. Phone 44. 461tc.

**FOR RENT**—Bedroom. Ph. 327M. 214 West Mississippi. Mrs. W. H. Brock. 471tp.

**FOR RENT**—Small two room house on pavement, close in, modern. Mrs. Maud E. Hollums. 472tp.

**FOR RENT**—3 room house with bath. Phone 234-J. Mrs. L. Y. Woolsey. 472tp.

**Farms for Sale**

**FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY**  
IF YOU WOULD BUY, SEE WOOD  
IF YOU WOULD SELL, SEE WOOD  
J. G. WOOD, Room 5, Bank Bldg  
Phone 236, residence No. 444-W.

**4% INTEREST FARM LOANS!**  
More dollars per acre, no commission charge, courteous service. Call Rex or Ed. Brown - Holmes Co. Phone 345. 421tc.

**FEDERAL LAND BANK** 4 per cent farm and ranch loans, available to repair, rebuild improvements, refinance old loans and to purchase farm and ranch land. Long time terms. Easy payment plan. Pay in full any time. Floydada National Farm Loan Association, telephone 256. 319 So. Main St., Floydada, Texas. 241tc.

**FARMS AND RANCHES**, Residence property. If you would buy see Ward if you would sell, see Ward. H. S. Ward, Matador, Texas, Ph. 213W. P. O. Box 731. 351tc.

**FOR SALE**—170 acres land. Has irrigation well, 10 miles south of Floydada. By owner, J. F. Martin, Lovington, New Mexico. 462tp.

**MONEY TO LOAN**—On Farms and Ranches—Low Interest Rate — Attractive prepayment options— See R. E. Fry. 431tc.

**Houses For Sale**

**FOR SALE**—6-room house and bath and 25 acres, Floydada; orchard; close in; good well; out buildings; see or write R. D. Murphy, Olton Route, Plainview. 271tc.

**NICE FHA** two-bedroom house and garage attached. Can start construction within 10 days. \$7,500 with \$1,300 down. Payments \$45 per month including insurance and taxes. See Fred W. Webb, general contractor, 512 South Main. Ph. 117-W. 411tc.

**FOR SALE** — 2 room house with roughed in plumbing for tub and lavatory, has stool. 102 E. Jeffie. Phone 469-W. 462tp.

**FOR SALE**—New two room house, well built, wired for electricity. Also one yearling white face bull. W. B. Eakin, 3 miles west McCoy. 471tp.

**Wanted**

**WANTED**—Ironing in my home. 513 1/2 North Third. 453tp.

**WANTED**—Ironing to do at home. 212 W. Jackson. 463tp.

A harp always reminds me of a piano with its clothes off.

**Miscellaneous**

**BUTCHERING!**

We now butcher every day. Half mile east of Silverton highway.

**Ben Van Cleve**

**Arthur B. Duncan Abstract Company**  
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.  
S. E. Corner Public Square.  
Mrs. Maud E. Hollums, Manager. 281tc.

**FLOOR SANDING** — Call 227-J. Earl Baker. 291tc.

**SPENCER** Individually Designed Corsets and Brassieres. Health Comfort and Style. Doctors prescriptions filled. Free Demonstrations in your home. No obligation. Phone 86-R or 15 for appointment. Trained in all new methods. Registered Corsetiere. Mrs. Georgia Bass, Crosbyton, Texas, Box 458. 281tc.

**DODGE & CHRYSLER**  
5's and 8's  
**IRRIGATION MOTORS**  
We pick up and deliver  
**MAYO MOTOR CO.**  
Phone 237

**NEED** a good used car or truck? See Fred Nabors at Hedgecoke's used car lot, 6th and Jackson, Amarillo. 321tc.

**EXPERT** repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 271tc.

**Miscellaneous**

**DRESS**—making, alterations and button holes. 102 E. Houston. Ph. 459-J. Mollie Crum. 454tc.

**NOTICE**—It is a violation to shoot any kind of fireworks in the city of Floydada. If you do and get caught you are subject to fine. Please take notice.  
Bob Smith, City Marshal. 471tp.

**NO MORE** belt orders accepted. Shortage of buckle material. One day service given on bill fold and ladies purses. Orders accepted until December 23. Joe Dick Moore. 471tc.

**Live Stock**

**FOR SALE**—Fresh milk cows. W. F. Hinkle. Phone 748-J-2. 453tc.

**FOR SALE**—Hampshire boar, good individual. Glenn Jarnagin. 462tc.

**FOR SALE**—Weaner pigs. W. F. Hinkle. Phone 748-J-2. 453tc.

**FOR SALE**—Good Jersey cow, fresh. Ph. 393-W. 461tc.

**Help Wanted**

**WANTED**—Man or Woman to take over route of established customers. No car or capital required. Apply Watkins Products, 4108 Ave. H., Lubbock. 431tc.

**TAKE IT EASY TAKE A BOOK**

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Enjoy a good book from our modern Rental Library.  
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**BISHOP'S PHARMACY**

**Boyce House Says**

A Texas Congressman, according to Clark, in debate once generously offered to perform a surgical operation, free of charge, on the jugular vein of his opponent with a Bowie knife.

And though Joe Bailey was a great orator and brilliant debater, he was once set back on his heels in Congress. It was about 1900, Bailey, in the course of a speech, quoted Lincoln. Congressman Jonathan P. Dolliver of Iowa interposed, "I congratulate the Democrats on having attained, at the end of the

century, the position occupied by the Republicans in the nineteenth century."

Envy is a madness which endures the good of others.

You can judge a man by his foes as by his friends.



And may all the Joys of a Healthy and Happy New Year be yours to know and share  
**WYLIE BUTANE CO.**



We have enjoyed  
Serving you in the  
Past Year and Sincerely  
Hope that our Pleasant  
Relationship will  
continue for the years  
to come.

It is our Earnest  
wish that all that  
is good shall be  
yours in the years  
ahead.

**ODEN CHEVROLET COMPANY**

**Chevrolet Sales and Service**

**Floydada, Texas**

**Oldsmobile Sales and Service**

Conner Oden, Dealer;  
Clinton Fyffe, Manager;  
Ted L. Allen, Service Manager;  
Doyle Walls, Parts Manager;  
Dale Sims, Assistant Parts Manager;  
John J. McKinney, Jr., Body Shop Manager;  
L. D. Britton, Frigidaire Manager;  
James R. Bridges, Office Manager;

Adron Fields, Sales;  
Jack Lackey, Sales;  
Lacy Martin, Sales;  
Ross Alexander, Mechanic;  
Billy Patrick, Mechanic;  
George Allen, Mechanic;  
Carl G. Boutwell, Mechanic Helper;  
Hovey D. Musick, Body Shop;

Fred Conner, Body Shop;  
Doc Smalley, Lubrication;  
Garland Mitchell, Used Car Maintenance;  
Louis Ridley, Wash Rack;  
J. P. Bonner, Polishing;  
James Cooper, Wash Rack.

*Our Christmas Greetings*



To One and All

**LUNCH BOX CAFE**

DOROTHY SANDY PRESTON

# SOCIETY

## Billy Frances Sisson and Gayburn Metcalf Wed in Lubbock Ceremony

Miss Billy Frances Sisson and Gayburn Metcalf were united in marriage Wednesday evening, December 13, at 7 P. M. in the home of Rev. C. A. Bickley, pastor of the Ashbury Methodist church in Lubbock.

The maid of honor was Miss Ruth Parker, who wore a gold suit with green and brown accessories and an orchid corsage.

The bride wore a navy blue suit with rose accessories and wore a white vanda orchid corsage.

The groom was attended by the Rev. C. A. Bickley.

A reception followed the wedding ceremony in the new home of the couple at 4211 28th Street in Lubbock. The mother of the groom, Pearl Metcalf and Mrs. Mathew Metcalf presided at the refreshment table.

After the reception, the couple left for a short trip to Ruidoso, N. M.

Mr. and Mrs. Metcalf will make their home in Lubbock, the groom being a senior at Texas Tech, receiving his degree in June, and the bride is in the credit department of the General Motors Credit Association in Lubbock. Mrs. Metcalf is the daughter of Mr. and Mrs. O. T. Sisson of Floydada. She graduated with the class of 1949 from the Floydada High school since that time has been employed in Lubbock.

Mr. Metcalf is the son of Mrs. Pearl Metcalf, a teacher on the Lubbock school faculty.

Mrs. O. T. Sisson and Mrs. B. Schultz attended the wedding in Floydada.

## Louise McDowell and Gene Vickers Wed

Miss Louise McDowell, daughter of Mrs. Gertrude Bramlette of San Angelo, and Gene Vickers, son of Mr. and Mrs. J. R. Vickers of this city, were united in marriage in the home of the groom's parents, Sunday morning, December 17, at 9 o'clock, with the Rev. R. N. Huckabee, pastor of the First Methodist church, officiating.

Miss Sammie Vickers, sister of the bridegroom and Thurmon Dunn were the attendants.

Mrs. Vickers wore a navy blue suit with white hat and other accessories of blue, with a white gardenia corsage.

Miss Sammie Vickers wore a brown velvet dress with green accessories and a large yellow mum corsage.

After a short trip the couple will make their home in Floydada.

Mrs. Vickers has been employed at the Lunch Box and Mr. Vickers is employed at the Panhandle Service station.

## Mrs. Chapman Host's For Wives of Lawyers

Mrs. Alton E. Chapman had a dinner party for the wives of the out-of-town lawyers who were present for the Caprock Bar association banquet here Saturday night, at her home 420 West Jackson street.

Attending the lovely dinner were Mesdames A. J. Polley of Amarillo, G. E. Hamilton of Matador, Art La Croix, L. D. Ratliff, Bob Conner and Alfred Walker all of Spur and Mesdames John B. Stapleton and Richard F. Stovall.

After the sessions of the bar the husbands held, the out-of-town lawyers came to the Chapman home for coffee and a visit.

## Robertson-Richards

Miss Jean Robertson, daughter of Mr. and Mrs. Bill Robertson of Sand Hill became the bride of T. W. Richards, son of Mr. and Mrs. J. R. Richards, of Lockney on November 29.

They were married by Rev. O. J. Welch, Baptist of Aiken church.

They were accompanied by Mr. and Mrs. R. L. Kellar of Lockney, sister and brother-in-law of the groom.

Mr. and Mrs. Richards are living near Lockney. T. W. is employed at the South Plains gin.

Jean graduated with the 1950 Senior class at Floydada.

T. W. finished High school with the 1949 class at Lockney.

## Mrs. Ruth Daniel, Teacher, Entertains For Members of Class

Mrs. Ruth Daniel, teacher of the "Merry Molles" Sunday school class of the Baptist church at Dougherty, entertained her class at the church last Thursday afternoon.

The guests were greeted by the chimes from the little church in the Christmas scene, on the piano. The group joined in singing "Silent Night". Mrs. Ott Glassmoyer rendered a medley of Christmas songs, at the piano. The Yuletide story was given by Mrs. Fred Cardinal, the story, "Why the Chimes Rang".

After the program, gifts were exchanged from the tree.

A lovely plate was served, consisting of fruit cake and spiced tea, with plate favors of tiny Christmas trees made of cedar of Lebanon.

The guests for the party were Mesdames Ott Glassmoyer, Bob Lotzspeich, Howard Drysdale, and Fred Cardinal.

Members present were Mesdames S. M. Crawford, C. E. Woodson, Jim Morrison, Jimmy Harper, C. E. Bartlett, Elmer Warren, Oliver Emert, Russell Crawford, J. T. Poole, J. W. Ross, J. R. Hinton, Virgie Scott, William Hinton, Bill Colston, J. G. Cage, Raldo James, Howe Hines, Harlan Cage, Claud Ring, Tate Jones, R. T. Jones, Jack Barnett, W. S. Poole, Claud Fawer, Maurice Campbell, John R. Tinnin, C. A. Caffee, and Mrs. Daniel.

The class was named in honor of Mrs. T. J. Campbell, deceased, lovingly remembered as "Aunt Molly", who was teacher of the class for several years.

## Yuletide Party Held By Women's Christian Service Group Monday

The Women's Christian service group of the First Christian church held their annual Christmas party at 3 P. M. o'clock Monday at the church parlor. Mrs. Victoria Asher, Mrs. Faye Maxey and Miss Myrtice Meador formed the committee responsible for the entertainment.

The room was made festive with decorations, soft lights and a silver Christmas tree where gifts were exchanged by the guests. Mrs. O. P. Rutledge assisted by Mrs. George Van Wickel presented the gifts.

The program consisted of scripture reading, The Christmas story, by Mrs. W. D. Newell, prayer by Miss Meador and a reading entitled, "The Legend of the Christmas Candle," presented by Mrs. Kinder Farris.

A colorful refreshment plate consisting of angel food squares with candy cherries and red cranberry punch was served to the following guests. Mesdames W. Edd Brown, J. B. Jenkins, E. A. Powell, R. Fred Brown, D. W. Fyffe, T. J. Heard, J. H. Buchanan, Martha Powell, Mesdames J. C. Wester, O. T. Sisson, Charlie Probasco, L. H. Dorrell, Claude Price, C. B. Carmack, Maxey, Asher, Newell, Van Wickel, Farris, Rutledge and Miss Meador.

## Club Husbands Honor Guests at Dinner

The Sandhill Home Demonstration club honored their husbands with a turkey Christmas dinner on December 12 at 6 P. M. at the B & M Dining room.

The tables had for their centerpieces vari-colored candles with greenery. At each plate was a tiny Christmas message.

Special guests were Miss Leila Petty, County Home Demonstration agent, and Mrs. Roxie Jeter of Tulare, California.

Twenty-four members and their husbands were present and most of the party attended the picture show after the dinner.

## Holiday Open House

Mr. and Mrs. Fred Zimmerman, Jr., entertained friends on Saturday evening, with a Christmas holiday open house.

The home was beautifully decorated with Christmas greenery and decorations. Eighty guests called during the hours of 8 to 10:30 P. M.

Assisting the host and hostess in the entertaining were Messrs. and Mesdames James F. Potts and Richard F. Stovall.



*Saybury*

\$12.95 to \$24.95

## LUXURY GIFTS THAT ARE BEAUTIFUL

### SAYBURY ROBES

Quilted Satin and Crepe  
Rose, Aqua, Red, Navy  
10 to 20  
**\$12.95 to \$24.95**



### GOWNS - SLIPS

Nylon Gowns \$9.95 - \$19.95  
Kickernick Rayon Gowns \$3.95 - \$4.95  
Nylon Slips, \$7.95 - \$14.95

### Crepe Slips

Lace Trimmed - Tailored  
White, Pink, Black.  
**\$3.98**

### Jantzen Sweater

Slip-on and Cardigans  
32 to 38  
**Priced 7.95 to 10.95**

### Down Satin Comforts

White Goose Down  
Extra Large  
Blue, Rose, Wine, Ivory  
**\$29.95**

### Wool Comforts

Large Size - Rose, Green,  
Blue, Wine.  
**\$19.95**

### Sparkling Gifts Of JEWELRY

**\$1.00**  
to  
**\$6.75**  
plus tax



Shining costume accents . . . that will make her eyes shine with delight! Rhinestones, pearls, and metallics . . . pins, chokers, and earrings to choose from. Many pieces available in matching sets.

## Miladies Specialty Shoppe



## Season's Greetings

To wish you a very merry Christmas and a prosperous New Year and to express the hope that our present cordial relations may continue for many years to come.



*We sing a song of sincerest wishes for a truly Merry Christmas and a New Year filled with happiness!*

Kimble Optometric Clinic  
Dr. John W. Kimble  
Dr. O. R. McIntosh  
Glen Amburn

## Lyndale Farm Dairy Store

May the true joys and blessings of the first Christmas, be yours today— may each day of the coming New Year bring you new pleasure and happiness!

**THE MASSIE WHOLESALE GROCERY**

# Happy Holiday Feasting

BETSY ROSS  
**GRAPE JUICE**, . . . . . **39c** Quart Bottle  
 HUNT'S PICNIC All Green Spears Can  
**ASPARAGUS**, . . . . . **27c**  
 DORMAN 2 No. 2 Cans  
**NEW POTATOES**, . . . . . **25c**

No. 2 1/2 Can  
**SWEET POTATOES**, . . . . . **22c**  
No. 300 Can  
**TOMATO JUICE**, . . . . . **10c**  
10 Lb. Bag  
**SUGAR**, . . . . . **89c**



HOLLANDEALE **MARGARINE**, **29c** Pound  
 SWIFT **CLEANSER**, **26c** 3 Cans  
 DREFT, **31c** Box  
 KRISPY **CRACKERS**, **28c** 1 Pound  
 LIBBY DILL **PICKLES**, **31c** 22 Oz.

Shop at Piggly Wiggly and Save your way to Valuable Merchandise

**SPINACH** CENTRAL **25c** 2 No. 2 Cans  
**CORN** LIBBY White C. S. **18c** No. 300 Can  
**BABY FOOD** HEINZ **9c** Can  
**GREEN BEANS** Gold Tip **25c** 2, No. 2  
**APRICOTS** HUNTS **23c** 303 Can  
**KETCHUP** HEINZ **25c** Bottle  
**PEAS** HAPPYVALE **14c** No. 300 Can  
**MEXICORN** **19c** 12 Oz. Can  
**MUSTARD** HEINZ **10c** Jar  
**PEARS** MONARCH **43c** No. 2 1/2 Can

**CANDY** Xams Hard Mix **29c** 14 Oz. Pkg.  
**ROCK CANDY** Cut **29c** 14 Oz.  
**CREAM** NOVELTY **29c** 14 Oz. Pkg.  
**CHOCOLATE** Box Benton **67c** Hall, Lb.  
**GUM** WRIGLEY **10c** 3 Pkgs.  
**HERSHEYS** DAINTY **22c** 6 Oz. Bag  
**ORANGE SLICES** Lb. **19c**  
**CHERRIES** MARISCHINO **27c** 8 Oz. Bottle  
**PINEAPPLE** Dole Sliced **29c** No. 2 Can  
**APPLE CIDER** Motts **27c** Quart  
 DOLE No. 2 Can  
**PINEAPPLE JUICE** **17c**

LIBBY FRUIT **COCKTAIL**, . . . . . **23c** No. 300 Can  
 OCEAN SPRAY  
**CRANBERRY SAUCE**, . . . . . **19c** Can

SUGAR KIST Package  
**MARSHMALLOWS** **15c**  
**KLEENEX** 300 Count, **23c**  
**EAGLE BRAND** Can, **27c**  
**NAPKINS** RAINBOW **14c** 60 Count  
 RENOWN  
**GREEN BEANS** Whole **17c** No. 2 can  
**LAUNDRY SOAP** P&G **9c** Bar  
**CIGARETTES** All Brands **\$1.89** Ctn.

**POTTED MEAT** Libby **10c** No. 1/4  
**PRESERVES** Hunts Peach **25c** Pound  
**DOG FOOD** PARD **15c** Can  
**TISSUE** Sofe Weave **13c** Roll  
**HONEY** Burleson Extract **49c** 2 Lb.  
**TEA** LIPTON **32c** 1/4 Pound  
**PICKLES** Del Monte Whole **55c** 22 Oz.

## FRESH FRUITS AND VEGETABLES

CALIFORNIA Navels  
**ORANGES**, . . . . . **12 1/2c** Pound  
 Fancy Delicious Pound  
**APPLES**, . . . . . **15c**  
 GOLDEN FRUIT Pound  
**BANANAS**, . . . . . **12 1/2c**  
 FRESH LARGE Each  
**COCOANUTS**, . . . . . **19c**  
 CALIFORNIA GREEN Stalk  
**CELERY**, . . . . . **15c**  
 FIRM HEAD Pound  
**LETTUCE**, . . . . . **10c**  
 IDAHO RUSSETS 10 Lb. Bag  
**POTATOES**, . . . . . **49c**

## PIGGLY WIGGLY QUALITY MEATS

**HAMS**, . . . . . **59c** Armours Star Half or Whole, Pound  
 PINKNEY Country Style Sack Pound  
**SAUSAGE**, . . . . . **35c**  
 DECKERS Tall Korn Sliced Pound  
**BACON**, . . . . . **53c**  
 KRAFT Elkhorn Round Pound  
**CHEESE**, . . . . . **45c**  
 DECKERS Iowana Sliced Pound  
**BACON**, . . . . . **59c**  
 PICNIC Shoulders 1/2 or Whole Pound  
**HAMS**, . . . . . **45c**  
 PORK, Boston Butt Pound  
**ROAST**, . . . . . **55c**  
**HENS**, Fully Dressed **55c** And Drawn, Pound





### Notice Of New Address

wish to announce my office is now moved from 323 South Wall Street to—

308 WEST KENTUCKY STREET  
Phone No. 494-R

LICENSED PUBLIC ACCOUNTANT  
Auditing and Income Tax Reports

**Silas E. Duncan, Sr.,**  
Floydada, Texas

## MIDNIGHT SHOW

CHRISTMAS NIGHT  
December 25th. 11:30 p. m.

## PALACE THEATRE

Floydada, Texas

## ANNOUNCING

Edd Owens, new lessee of the Day and Night Texaco Service Station.

WE SPECIALIZE IN

MARFAK LUBRICATION and a complete line of TEXACO PRODUCTS.

**EDD OWENS, Lessee**  
**DAY AND NIGHT TEXACO**



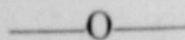
We still have a large selection of small **ELECTRIC APPLIANCES** in standard brands

**JOHANNES BRAHMS CERAMICS**

A new shipment to select from.

Gift items in **BONE CHINA**

Many other gift items for your selection.



Heartiest wishes for a Merry Christmas and a happy prosperous New Year.

**RADIO ELECTRIC CO.**

# Social Events, Clubs

### Nuptial Vows Unite Peggy Collier, Fred Conner on Saturday

Saturday afternoon at 5:30 in the church parlor at the First Baptist church, Miss Peggy Collier and Mr. Fred Conner were united in marriage by the pastor, R. Earl Allen. Only immediate families of the contracting couple were present for the ceremony. The parlor was decorated with pink glads and pink candles. Mrs. Conner wore a royal blue suit with pink hat and gloves with other accessories in black. She is the daughter of Mr. and Mrs. Everett Collier and is a graduate of the 1950 class of the Floydada High school, and is at present employed at Miladies shoppe. Mr. Conner is the son of Mr. and Mrs. Jim Conner of the Cedar community. He graduated from Floydada High school in 1947 and attended West Texas State college at Canyon for one year. He is at present employed by the Oden Chevrolet company. After a short trip they will be at home in Floydada.

### Campbell Home Scene of Pretty Christmas Party of H. D. Club

The Dougherty Home Demonstration club had their Christmas party in the home of Mrs. Maurice Campbell Wednesday, December 13. As the guests arrived, Mrs. Sam Lide presented each with a pretty Christmas corsage. Roll call was answered with members' plans for Christmas. A short business meeting was held, in which Mrs. Tate Jones gave the financial report for the year. Mrs. Ruth Daniels the council report and the new president, Mrs. C. A. Caffee named her committees for the new year. Mrs. William Hinton was named reporter, Mrs. Sam Lide, parliamentarian. Party games were led by Mrs. Jim Harpe and Mrs. William Hinton. The prizes were given to Mrs. Ned Bradley and Mrs. Howard Drysdale. Mrs. Caffee gave Edgar Guest's poem entitled "Just Before Christmas" and Mrs. Daniels read a Christmas story.

The guests went into the dining room where Mrs. Caffee served hot spiced tea, with open face sandwiches and fruit cake. The table was covered with a hunter green table cloth. Gold Christmas balls with cedar formed the center piece, with lighted red candles in pottery holders. Pottery and silver completed the table.

Gifts were exchanged from a lighted Christmas tree. Blue birds were revealed in the gifts.

The members present were Mmes. Howard Drysdale, Raldo James, Sam Lide, Bundy Campbell, C. A. Caffee, J. R. Tinnin, Bill Smith, Ned Bradley, Howe Hines, William Hinton, Tate Jones, Claud Ring, Ruth Daniels, Jim Harper, Miss Petty and the hostess, Mrs. Maurice Campbell. The first meeting of the new year will be with Mrs. Ned Bradley on January 3.

### Wedding Date Named

Mr. and Mrs. Floyd Johnston announce the approaching marriage of their daughter, Betty, to Keith Price, son of Mr. and Mrs. J. H. Price, of Borger, formerly of Lockney. The wedding date has been set for December 23.

Mrs. Dena Myrick, who has been a patient in the Guthrie hospital, has returned to her home and is improving nicely.

## Professional Directory

### People's Hospital

Wishes to announce to the public the visiting hours and clinic hours, for  
Hospital Patients:  
10-11 a. m.; 2-4 p. m.  
7-8 p. m.

Clinic open Monday through Saturday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.

Peoples Hospital Clinical Laboratory And Department Of X-ray Approved Clinical Laboratory Tests.

Emergency work done at any hour Elective Work done by Appointments suitable to patient and Technician.

Visitors wishing to inspect the hospital are welcome at any time.

**Kimble Optometric Clinic**  
Dr. J. W. Kimble  
Dr. O. R. McIntosh  
Optometrists  
FLOYDADA, TEXAS

### W. E. GRIMES

Attorney - At - Law

### Income Tax

Service

Room 202 Bishop Bldg.

### Club Christmas Party Held on Tuesday

The Christmas party of the Stitch and Chatter club was held at the home of Mamie Bunch, Tuesday, December 19. Each member brought packs of fruit, candy and nuts for his own family. Santa Claus was present to distribute the gifts.

The club met Wednesday of last week at the home of Dorothy Campbell. Officers were elected for 1951. They are: president, Vivan Keeling; vice-president, Pauline Paulkenberry; and secretary-treasurer, Dorothy Campbell.

Refreshments were served to Betty Baker, Mamie Bunch, Laura Campbell, Lillie Mae Johnson, Vivan Keeling, Susie Mooney, Era Norrell, Mattie Pearl Norrell, Marie Turner, Inez Walker, and the hostess.

Children present were James

Lewis Norrell, Rodney Buich, Shirley Walker, Donna Baker, Cary and Roger Campbell.

### CHRISTMAS RE-UNION

T. J. Campbell, Mr. and Mrs. Maurice Campbell and children, Max and Jo attended the annual Pre-Christmas reunion dinner with relatives at Meadow, Texas.

T. J. Campbell remained for a week's visit.

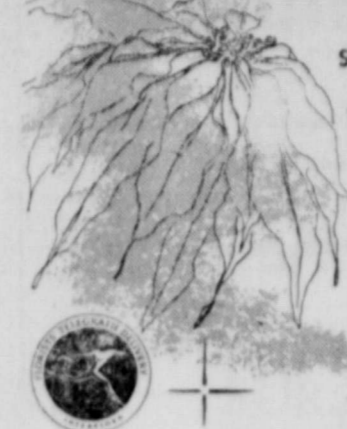
Mr. and Mrs. Grady Walker and sons leave today for Mission, Texas, where they will spend the Christmas holidays with her parents, Mr. and Mrs. A. S. Broyles. A family reunion is being held during the holidays. The Walkers plan to be gone for a week or 10 days.

Mr. and Mrs. Dick Bunnell have returned from a ten-day visit with relatives in Los Angeles, California.

## CHRISTMAS FLOWERS

SO EASY TO GIVE

SO SURE TO BE APPRECIATED



You'll be surprised how many on your Christmas list you could take care of, more easily and most acceptably, with flowers. For your loved ones, friends or business customers, we suggest a poinsettia plant or fragrant bouquet, a pretty, festive corsage to say "Merry Christmas" in a very special way. Visit our shop or telephone.



**Park Florist**  
flowers & gifts



May Christmas bring you  
Enough blessings to brighten  
Every moment, every hour...  
in the NEW YEAR!

**ARWINE DRUG CO.**



We extend to you this  
age-old greeting  
"A very Merry Christmas  
to you and yours..."

**CURLEY'S CAFE**

CLEO STEPHENS

# CHRISTMAS Greetings



The warmth and sparkle of Christmas

is in evidence everywhere.

Smiles are brighter... greetings more friendly.

It's just good to have friends.

And so, to you, may we express

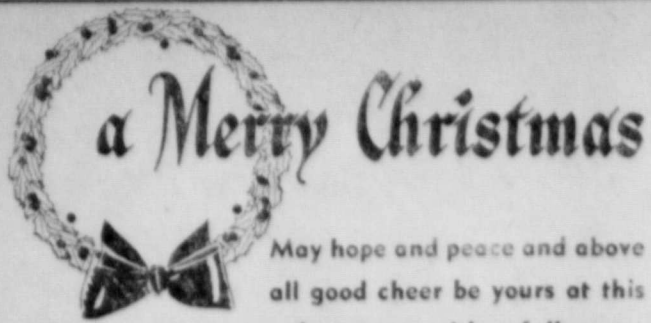
Our best wishes for a Season of

real joy and happiness.

**HENRY EDWARDS ELEVATORS**

DOUGHERTY

BARWISE



May hope and peace and above all good cheer be yours at this gala season, with a full measure of real happiness for you and yours.

### Last Minute Suggestions

#### FOR HIM

ROBES, Botany 100% wool \$17.50, \$18.50

Lined and Unlined HOUSE SHOES, \$3.95, \$4.95

Manhattan, Marlboro SHIRTS, white and colors \$2.95 up  
14 to 17 32-36 Sleeves French or Pain Cuff.

Manhattan, Botany and Eisenstaadt. NECKWEAR, \$1.00 to \$2.50

SOLID GABARDINES SPORT SHIRTS, \$4.95  
14 to 17. 32-36 Sleeves. Others \$3.95 to \$7.95

ESQUIRE SOCKS, 55c to 75c  
Sports, Nylons, etc.

MANHATTAN Reg. and longs PAJAMAS, \$3.95 to \$6.95  
Broadcloth rayons and lounge type.

#### HANDKERCHIEFS

Boxed, initials, linens and colors. All by Manhattan.

Jackets, Slacks, Underwear, Etc.

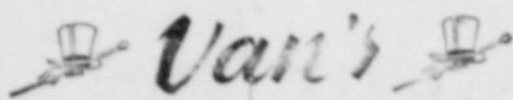
#### FOR HER AND CHILDREN

Houseshoes, \$2.98 up

Childrens Houseshoes, \$1.98 up

Anklets for Kiddies, 3 for \$1.00

Fontenelle Hose, \$1.45 to \$1.95



THE FAMILY SHOE STORE

Men's Wear  
104 S. Main

Boys' Wear  
Phone 557

### Death claims Father of Mrs. O'Bannon

Mrs. M. L. O'Bannon's father, S. W. Jackson, age 86, of Avery, Texas, was buried last Thursday in the English cemetery, near Avery, after suffering a heart attack on Wednesday. The service was in the Methodist church.

Mr. Jackson was a pioneer of the Avery community. Mrs. Jackson preceded him in death eight years ago, and he made his home with a daughter, Mrs. Nellie Miller since that time. Mr. Jackson is survived by another daughter, Mrs. Howard Burton of Cameron, Oklahoma, and three sons, Thurmon Jackson and McCune Jackson and Lester Jackson, all of Avery, besides Mrs. O'Bannon and Mrs. Miller.

Mrs. O'Bannon was unable to attend the funeral of her father because of illness.

#### RECOVERING FROM INJURIES

Mrs. J. A. Hutchinson has returned home from Dallas, where for the past five weeks she has been in Baylor hospital.

Mr. Hutchinson went to Dallas Saturday, and returned home Monday afternoon with his wife. She is much improved and able to be up and around some.

Mrs. Hutchinson was injured in a fall last February, and has been receiving treatment in Plainview and Dallas since that time.

#### CHRISTMAS HOLIDAYS

PLAINVIEW, December — Wayland College students got out for the Christmas holidays on Tuesday.

One of the events of the school preceding the holidays was the choice of school beauties contest, in which Jo Denton, of Lubbock, was named top beauty. Molly June French, Floydada freshman was given the second place choice by a trio of judges, Ivy Pearl Simmons, of Floydada, was among the beauties named in the contest.

#### WALKER HEADS FRATERNITY

CANYON—Joe Walker, son of Mr. and Mrs. J. W. Walker, of 230 West Jeffie street was recently elected president of Mu Kappa Delta, West Texas State journalism fraternity.

Walker is also active in the Future Teachers of America and Alpha Sigma Xi, college social fraternity. He is a junior education major.

#### NEW SON NAMED DONNIE MIKE

Mr. and Mrs. Roy Edwards of Floydada are the parents of a new baby boy born December 13, 1950. He was born at 4:30 o'clock, Wednesday afternoon and weighed nine pounds and four ounces. He has been named Donnie Mike.

Donnie Mike has a brother, Roy Eugene, and a sister, Frances Marie. Grandparents are Mr. and Mrs. A. T. Edwards of Floydada, and Mr. and Mrs. J. S. Stewart of Floydada.

Try The Want Ads

#### JERRY LYNN MILLER THOUGHT ON ROAD TO RECOVERY

Jerry Lynn Miller, age 2 years and 8 months, son of Mr. and Mrs. Lynn Miller, who has been a patient in the Northwest Texas hospital in Amarillo for the past month, was removed to the Floyd County Cooperative hospital in Lockney on Monday, by his parents.

Jerry Lynn has been suffering from nephritis. His mother, Mrs. Miller, reported Tuesday that he is gradually improving, but it will take a long time for him to fully recover, she said.

Billy Mac Shipley, son of Mr. and Mrs. John Shipley, will spend Christmas day with his parents. Billy Mac is a student at Draughtons Business college in Lubbock and works at Hester's Office Supply company.

Johnny Hammond of Meridian, Mississippi, spent the week-end in Floydada visiting his mother, Mrs. Hope Hammond. He is with an insurance company and has been transferred to Denver, Colorado.

Mr. and Mrs. R. C. Henry, Jr., add baby left Wednesday for Fort Worth to spend Christmas with her parents, Mr. and Mrs. A. J. Beedy.

Mr. and Mrs. Howard Drysdale and children left Sunday to spend the Christmas holidays in California where they will visit relatives in Santa Monica and Glendale.

Mr. and Mrs. E. J. Morehead will have their children with them for the holidays — Messrs. and Mesdames Richard Morehead and family, of Austin, Johnnie Hotchkiss and family of Lampasas, and Miss Marjorie Morehead, Brownfield, teacher. On Sunday night the family will go to Plainview for the family Christmas tree at the home of Mr. and Mrs. Lucian Morehead.

Rev. and Mrs. C. C. Calhoun will spend the first half of next week in Weatherford and Fort Worth, where they will be guests of relatives.

Mr. and Mrs. Ed Muncy will have their daughters, Jo and Grace, students respectively at Texas tech and Baylor university, home with them for the holidays.

Mr. and Mrs. Charles Read and son, Alan, spent the week-end in Lubbock visiting Mr. Read's parents.

Eddie Wayne Conner of Canyon spent Sunday with his parents, Mr. and Mrs. P. O. Conner.

#### SING IN CHORAL GROUP FOR PALO DURO RECORDING

CANYON.—Miss Margaret Green and Mary De' Coby of Floydada are members of The Wayland College Pioneer chorale which has recorded a special fifteen-minute program for the Palo Duro canyon Christmas observance December 15 to 31.

The Pioneer chorale is one of five choral groups which have prepared special Christmas programs to be broadcast from the depths of Christmas Tree Canyon during the Christmas holidays.

#### JUNIOR CHRISTMAS PARTY

The children of the junior training class of the Baptist Sunday school were entertained with a Christmas party given at the home of Mr. and Mrs. Carl Muench.

The group played games and watched moving pictures shown by Mr. Muench. Refreshments of hot chocolate and doughnuts were served to 25 children.

#### TRIP TO OLD MEXICO

N. W. Williams, in company with his brother and wife, Mr. and Mrs. A. L. Williams of Electra, and Dr. and Mrs. George Smith left Tuesday for Mexico City and other points in Mexico for a two weeks trip.

Mr. and Mrs. Fred Cardinal and Mrs. Stella May visited in Lubbock Sunday afternoon with Mrs. May's sister, Mrs. A. N. Gamble and Mr. Gamble, and attended the Christmas oratorio at the First Methodist church, directed by Mrs. Myrtle Lawson.

#### Too Late to Classify

PEAK anti-freeze, permanent type solution, good for your car, at Spears Auto Co. 471c.

FOR RENT—2 or 3 room apartment. Call Commercial Hotel. 471c.

FOR SALE — No. 12 Remington typewriter. Reconditioned. See P. I. Roberts at Piggly Wiggly. 472tp.

FOR RENT—2 rooms and bath, with running water. T. L. Morris, North 10th St. 472tp.



BEST WISHES TO ALL OUR FRIENDS AND CUSTOMERS

Christmas is here and the New Year stands at the threshold . . . may you open your door to the wonderful things we wish for you!

HULL & McBRIEN

GROCERY AND MARKET

## ENJOY THIS CHRISTMAS WITH THESE FOOD SAVINGS

SHURFINE CRUSHED PINEAPPLE, . . . . . No. 2 Can 27c

SHURFINE SHORTENING, . . . . . 3 Lb. Can 89c

HUNTS Green Spears ASPARAGUS, . . . . . No. 1 Can 28c

MEAT · POULTRY · FISH

SLICED BACON, . . . . . Per Pound 49c

XMAS WRAPPED HAMS

DRESSED HENS & FRYERS

XMAS CANDIES And NUTS

BAKERS COCONUT, 19c  
Chocolate Coated CHERRIES, 55c  
SHURFINE Mince Meat, 19c  
ORANGE Marmalade, 25c  
KEYKO OLEO, 29c

FRUITS and VEGETABLES  
IDAHO Potatoes, 49c  
FRESH Cauliflower

LUX Toilet Soap, 25c  
ENERGY BLEACH, 15c

BETTY CROCKER Party Cake Mix, 37c

AUNT JEMIMA PANCAKES, 17c  
PILLSBURY HOT ROLL MIX, 28c  
MOTTS SWEET CIDER, 28c  
HERSHEY CHOCOLATE SYRUP, 19c

### Just A Plain HOLIDAY GREETING

To you — one of our Family of Friends we extend our most cordial and sincere Holiday Greetings.

It is your friendship that has made possible our pleasant 20 years stay in your county.

It is the nice things you have extended us that "Give Warmth" and a feeling of gratitude for our "Tomorrow"

Here are a few of the many MONEY SAVING items you can choose from for your Holiday Meals.

MONARCH Fine for Salads Can Spiced Grapes, 26c

SHURFINE Fit for the Finest 3 FOR Tiny Tot Peas, . . 78c

SHURFINE 46 Oz. Can Tomato Juice, . 25c

FANCY — Broiled in Butter MUSHROOMS

Hemet Spiced No. 2 1/2 Can 3 FOR PEACHES, . . 92c

Asparagus Pack Can Green Beans, . 29c

WHITE KING SOAP, . . . . . 29c

ROSEDALE No. 2 1/2 Can PEARS, . . . . . 39c

Cranberry Sauce 15c

ALL GREEN No. 1 Can ASPARAGUS, . 29c

OLIVES Plain, Stuffed, Ripe

Fancy Del Monte Can Green Lima Beans 29c

Mackerel, . . . . . 19c

FANCY SLICED Pound BACON, . . . . . 49c

Plenty Xmas Candy NUTS & FIREWORKS

FRUITS The Better Kind

STAR CASH GROCERY PHONE 40 WE DELIVER Floydada's Oldest Food Store

WE GIVE "5¢" GREEN STAMPS

FELTON - COLLINS GROCERY & MARKET 122 W. Calif. Phone 27

WE DELIVER



and  
All good wishes  
**FLOYDADA BAKERY**  
J. W. Walker

**Christmas**  
The deepest joy  
of the holiday season  
is having friends like you—  
**MERRY CHRISTMAS!**  
**HAPPY NEW YEAR!**

**PATTON DAIRY**

The Soft Glow  
of the  
Yuletide  
Candles...

lights the way for us to wish you a wonder-  
ful Christmas abundant with health, happiness  
and prosperity. And may we include in our  
greeting our sincere thanks for your patronage  
of the past year.

**THE DAVIS GIN**



**Many Children Write to Santa**

Floydada, Texas  
December 16, 1950  
Dear Santa,  
I am a little boy 5 years old. I have been trying, very hard, to be good and I am looking forward to seeing you Christmas.  
I would like for you to please bring me a bicycle, Indian tent, and a one gun holster.  
Please remember my cousins and all my friends.  
Denny King.

Floydada, Texas  
December 15, 1950  
Dear Santa,  
I am a little girl 2 years old and I would like very much for you to bring me a baby doll, rocking chair and tricycle.  
Please remember my little cousins.  
I love you,  
La Donna Nelson

Floydada, Texas  
December 16, 1950  
Dear Santa Claus,  
I have been a good little boy and I want a side-walk bicycle and a two barrel shot gun and nuts, apples and do not forget the other little boys and girls. I am 4 years old and have a sister 10 years old, she will like a doll for Christmas.  
Your little friend,  
Alden Carthel

Floydada, Texas  
December 4, 1950  
Dear Santa Claus,  
Please bring me an electric iron and ironing board. Toni doll so I can fix her hair myself. Please bring my daddy some teeth.  
Thank you,  
Sandy Davis

Floydada, Texas  
Route 1  
December 18, 1950  
Dear Santa,  
Please bring us some toys. Dear Santa Claus. I Margaret Nell want a baby doll and dresses for it. Dale wants toys, candy, and oranges.  
Margaret Nell and Dale  
Laminack

Floydada, Texas  
December 17, 1950  
Dear Santa Claus,  
I am a little boy 2 years old and have been a good boy, sometimes. Please bring me some spurs, toys and please remember the rest of the little kids.  
I love you  
Little Rex Don Pope

Floydada, Texas  
December 18, 1950  
Dear Santa,  
I am 9 years old. I have tried to be a good girl and help my Mother, so please bring me a bicycle, and some oil paint, also some candy, nuts, and fruit.  
Love you,  
Jackie Ring

TUNE IN  
**Uncle Jay**  
DIAL 710 KGNC  
AMARILLO STATION AT  
6:00 a. m. Tuesday  
6:25 a m Thurs. Sat



Let Him Tell You About The  
**FLASHOTRAC SYSTEM**  
Low in First Cost  
Fits All Tractors  
**CUTS COSTS 50%**  
(Fuel, Oil, Repairs)  
Baker **FLASH-O-GAS** CO.  
Lockney Plainview

**OH, WELL**  
A man's life is full of contradictions.  
He comes into the world without his consent. He goes out of it against his will. The trip between is governed by the rule of contraries.  
When he is little the big girls kiss him. When he is big the little girls kiss him.  
If he is poor, he is a bad manager. If he is rich, he is dishonest.  
If he is prosperous, everyone wants to do him a favor.  
If he needs credit, he can't get it.

If he doesn't give to charity, he is a stingy cuss. If he does, it's for show.  
If he is actively religious, he is a hypocrite. If he takes no interest in religion, he is a hardened sinner.  
If he gives affection, he is a soft specimen. If he cares for no one, he is cold-blooded.  
If he dies young, there was a great future for him. If he lives to an old age, he missed his calling.  
If he doesn't get money, he is a bum. If he does, he is a grafter.  
If he spend money, he is a loaf-

er. If he saves it, he's a tight-wad.  
—Workman Service, Inc.  
Soldiers back from New Guinea report having seen tribes of wild women without tongues. No wonder they were wild!

**666** GIVES FAST RELIEF when COLD MISERIES STRIKE  
LIQUID OR TABLETS

**ATTENTION — RURAL FOLKS**  
**THE FORT WORTH PRESS**  
FALL BARGAIN OFFER  
**\$5.00**  
One Full Year — by Mail — In Texas  
A COMPLETE DAILY NEWSPAPER  
Delivered Right to Your Mail Box  
EVERY DAY EXCEPT SUNDAY  
(Offer expires January 31st 1951)

**MAIL YOUR ORDER TODAY —**  
Fort Worth Press  
Fort Worth, Texas.  
Amount \$5.00 — One Full Year by Mail

To:  
Name \_\_\_\_\_  
Route \_\_\_\_\_ Box \_\_\_\_\_  
Town \_\_\_\_\_, Texas  
New \_\_\_\_\_ Renewal \_\_\_\_\_

**Your Holiday Shopping CHECK LIST**

<b>FOR MOM</b>		Down <b>COMFORT</b> 15.90	Satin Robes 5.00	All Wool <b>BLANKETS</b> 9.90	Chenille Bed Spreads 5.90 - 10.90
<b>FOR POP</b>		All Wool <b>SUIT</b> 35.00	All Wool Gabardine <b>OVERCOAT</b> 29.75	Leather Coats 24.75	Pajamas 3.98
<b>FOR SIS</b>		Head Scarfs 98c to 1.98	Rayon <b>GOWNS</b> 1.98	Outing Gowns & Pajamas 2.29 - 2.98	Lounging <b>SOCKS</b> 1.98
<b>FOR JUNIOR</b>		Boy Scout or Cub Scout Uniforms and Eq- uipment.	All Kopak Filled Sleeping Bag 12.75	Flannel Plaid <b>SHIRTS</b> 1.49	Bold Plaid Flannel <b>PAJAMAS</b> 2.98
<b>FOR UNCLE JOE</b>		Neck Ties 1.49	<b>PAJAMAS</b> 2.98	Leather House Shoes 2.98	Boxed Handkerchiefs 49c & 98c
<b>FOR AUNT EM</b>		Nylon Hose 60 Gauge 15 Denier 1.35	House Shoes Rayon Satin 2.98	Chenille <b>ROBES</b> 3.98	Rayon <b>GOWNS</b> 1.98 - 6.90
<b>FOR BABY</b>		Toddler Size Rayon Panties 39c	Toddler Size <b>OVERCOAT</b> 5.00	Chenille <b>ROBES</b> 1.98	<b>TOYS</b> REDUCED
<b>FOR FRANK</b>		Towncraft <b>SHIRTS</b> 2.98	Gabardine Sport Shirt 3.98	<b>BELTS</b> 1.49 - 1.98	Dress <b>GLOVES</b> 2.98

**WENNEY'S is your Santa!**



## Many Children Write to Santa

Floydada, Texas  
December 10, 1950

Dear Santa Claus,  
I am a little girl almost 6 years old.

Will you please bring me a soft cuddly doll wrapped in a blanket and a sweetheart bracelet and necklace. Please bring my little sister, Sherry Deanne a small, soft baby doll and we would both like to have some fruit, nuts, and candy. If you have enough to go around. Remember all the other little girls and boys too.

Your little friends,  
Linda and Deanne  
Robertson

Floydada, Texas  
December 15, 1950

Dear Santa,  
I am a little girl 2 years old. I would like a nice big doll, set of dishes, and some records. Please don't forget my little brother, John Robert. He is very good. I think milk is all he would care for.

Love,  
Becky Dunlap

Floydada, Texas  
December 14, 1950

Dear Santa,  
I am a little girl 8 years old. Please bring me a cowgirl doll, boots, some new pictures for my view-master, a nurse kit, house-shoes and a baton.

Also some fruit, candy, and nuts. Don't forget the other girls and boys.

I love you,  
Rilla Sue Duncan

Merry Christmas  
and  
Happy New Year

from

Stan's Slaughter  
House

G. C. Hillburn, Manager

Floydada, Texas  
December 14, 1950

Dear Santa,  
I'm a little girl 6 years old and in the first grade.

I want a magic-skin baby doll set of dishes, a pair of mud boots, and if it's not asking too much, please bring me a little bicycle.

My brother, Ken, wants a microscope set and an eversharp pencil. Please be good to all the other little boys and girls, and bring us all nuts, fruits, and candy.

Love,  
Melinda Gay Barker  
123 W. Hallie  
Floydada, Texas  
P. S. I'd like a picture of you and Mrs. Santa.

Floydada, Texas  
December 15, 1950

Dear Santa,  
I have tried to be a good girl this year. For Christmas please bring me a choo-choo train and a black board, and a black board for Lydia. Lydia is my little sister. She doesn't talk, but she wants one. I want a refrigerator too. I am at my Grandmother's house this year so don't forget and go to Tucumcari instead.

Please bring Grandmother and Paw something nice too. Also Mother and Daddy and my Grandmother Pinkner in Amarillo.

Bye,  
Juanita Colville

Floydada, Texas  
December 2, 1950

Dear Santa,  
I think I have been a pretty good little girl. I want a doll and doll blanket, a doll nurser set, a doll bath tub and a doctor set. Please bring me some candy, apples and nuts, and oranges.

I love you,  
Pat Allen

Floydada, Texas  
December 9, 1950

Dear Santa,  
I am a little girl. Please bring me a doll and little stove, some candy and nuts. Remember the other little boys and girls.

Nancy Ann Jetton

Floydada, Texas  
December 14, 1950

Dear Santa Claus,  
I am a little girl 4 years old. I've tried to be a good little girl and would like for you to bring me a doll, some dishes, and a piano. I have a little brother 2 years old and he would like to have a tractor and a pickup, also fruits, nuts, and candy.

Be sure to go see all the other little boys and girls for they'd like to have some toys too.

Your friends,  
Sue and Rex Harrison

Matador, Texas  
December 14, 1950

Dear Santa Claus,  
We have been good boys and girl. We want some Ford cars, and a filling station. Please bring our little sister a baby doll. We have moved to Matador, on Carson St.

Please bring all the other boys and girls lots of toys too.

We would like some fruit, nuts and candy too. We will leave some cake for you.

We love you,  
Lowell, Alton, and Linda Jones

Floydada, Texas  
Route 4  
December 15, 1950

Dear Santa,  
I wrote you last year and you surely were nice and that's why I think you should know what I need this year. Most of all I want a road grader, but if you run out of these I would use a loader.

Remember that I have a little sister who needs a table and some candy.

Your little friend,  
Lon Eddie Miller

Floydada, Texas  
December 15, 1950

Dear Santa,  
I am a little girl 7 years old. I have been good this year. I would like for you to bring me a party doll, bicycle, and housecoat, and lots of fruit, nuts, and candy. Don't forget the other children.

Love,  
Sharon Kay Culpepper

**GOOD CHEER** for the Holidays  
May the Christmas season  
be one of unmeasured joy  
for each of you.

### Palace Beauty Shoppe

Bess Cantwell

Irene Sherrill



### Denison's Laundry

P. A.

Dessie

Christmas Greetings  
AND MANY THANKS  
FOR YOUR PATRONAGE  
**OLETA'S BEAUTY SHOP**

IT'S TIME TO SAY!

MERRY CHRISTMAS

AND A  
HAPPY NEW YEAR

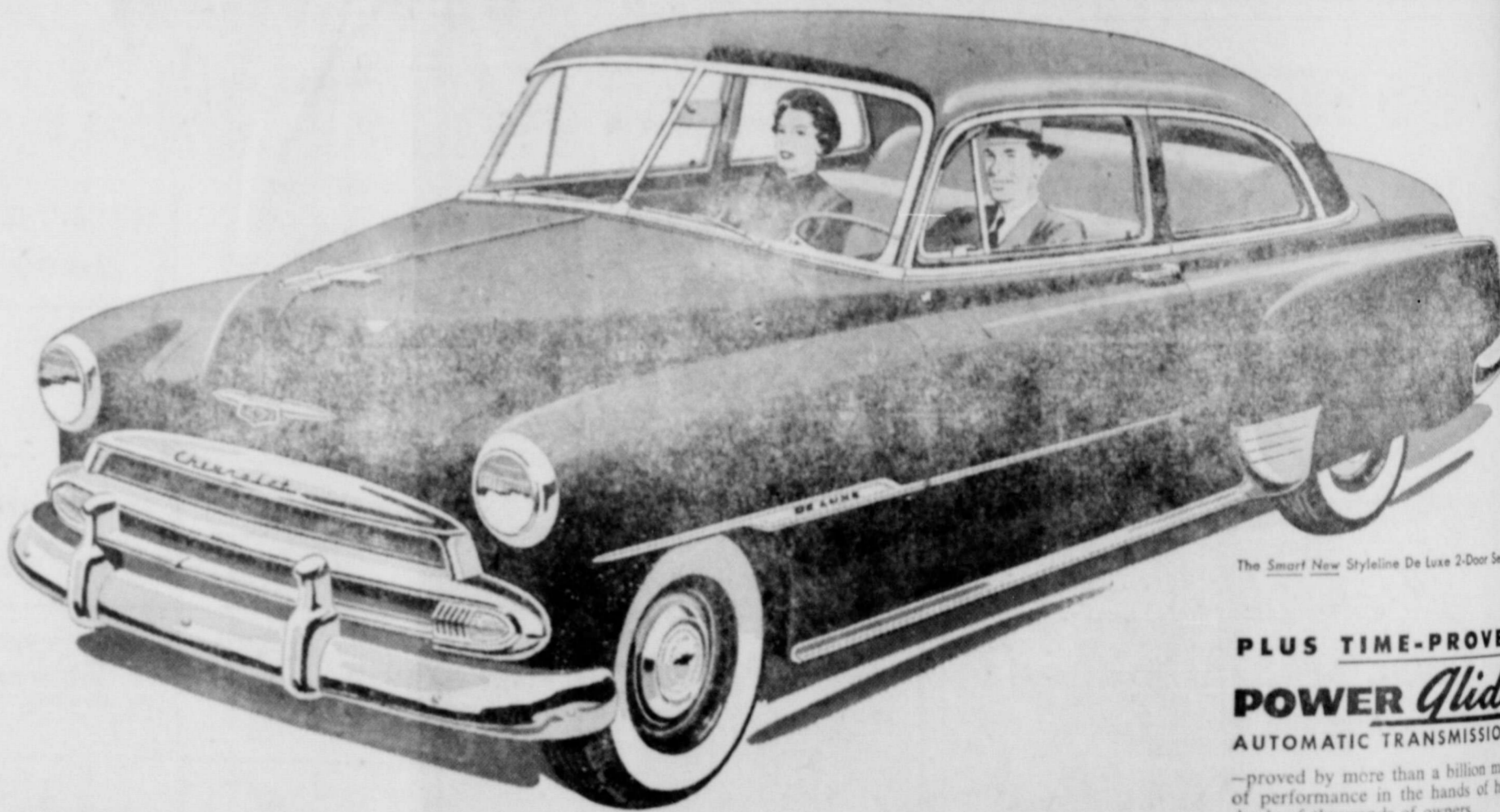


### Cantrell's Fruit Stand

North Side of Square

# NEW 1951 Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR



The Smart New Styleline De Luxe 2-Door Sedan

PLUS TIME-PROVED  
**POWER GLIDE**  
AUTOMATIC TRANSMISSION

—proved by more than a billion miles of performance in the hands of hundreds of thousands of owners.

## All the things you want IN THE NEWEST NEW CAR FOR '51!

Choose Chevrolet and you'll own the newest new car for '51 . . . the car that is refreshingly new, inside and out . . . with that longer, lower, wider "luxury look" which stamps it as most beautiful in its field.

You'll own the only car that offers you your choice of the finest, time-proved no-shift driving\* or standard driving, at lowest cost.

You'll own the car that gives the top-flight combination of thrifty Valve-in-Head engine performance, riding-comfort and safety.

Come in . . . see and drive Chevrolet for '51 . . . America's largest and finest low-priced car!



**NEW!**

**AMERICAN BEAUTY DESIGN**—Brilliant new styling . . . featuring entirely new grille, fender moldings and rear-end design . . .

imparting that longer, lower, wider, big-car look which distinguishes Chevrolet products.

**NEW!**

**AMERICA-PREFERRED BODIES BY FISHER**—With new and even more strikingly beautiful lines, contours and colors . . . with extra sturdy Fisher Unisteel construction . . . Curved Windshield and Panoramic Visibility.

**NEW!**

**MODERN-MODE INTERIORS**—With upholstery and appointments of outstanding quality, in beautiful two-tone color harmonies . . . and with extra generous seating room for driver and all passengers on big, deep "Five-Foot Seats."

**NEW!**

**MORE POWERFUL JUMBO-DRUM BRAKES** (with *Dubl-Life* riveted brake linings)—Largest brakes in low-price field . . . with both brake shoes on each wheel self-energizing . . . giving maximum stopping-power with up to 25% less driver effort.

**NEW!**

**SAFETY-SIGHT INSTRUMENT PANEL**—Safer, more efficient . . . with overhanging upper crown to eliminate reflections in windshield from instrument lights . . . and plain, easy-to-read instruments directly in front of driver.

**NEW!**

**IMPROVED CENTER-POINT STEERING** (and *Center-Point* Design)—Making steering even easier at low speeds and while parking . . . just as Chevrolet's famous *Knee-Action* Ride is comfortable beyond comparison in its price range.

\*Optional on De Luxe models at extra cost.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

ODEN CHEVROLET COMPANY

PHONE 400

FLOYDADA, TEXAS

212 SOUTH MAIN ST.

## NOTICE

### Of New WATER RATES

Beginning With January 1, 1950, Billing Because of the Necessity of Raising Wages and Increased Cost of Materials . . . . .

It has become Necessary to Have more Money . . . . .

Hence the New Rates:

MINIMUM (no change)  
2,000 Gallons, **\$1.50**

Next 10,000 Gallons  
Per Thousand Gallons, **30c**

All over 10,000 Gallons  
at, Per 1,000 Gallons, **25c**

City Of  
**FLOYDADA**

SINCERE appreciation of congenial friendships and pleasant associations come to you with the Season's Greetings and all good wishes for a



**MERRY CHRISTMAS**

**J. G. WOOD**

Bank Building

Real Estate



**Border Conference Repeater**

CANYON, Texas, December 14—Bruce Womack, Floydada senior, is one of the few repeaters on the 1950 All-Border Conference eleven. This year he was one of eight Buffaloes who dominated the conference pickings. Of the eight, seven, like Womack, are seniors.

Bruce, weighing in at 200 pounds and reaching 6 feet 2 inches into the ozone, is plenty rugged and considered one of the best tacklers on the squad. He has been tabbed as an outstanding professional material because of his size and deceptive speed.

The muscular former Floydada

**KNEW HIS BASEBALL**

In a down town Houston barber-shop a shoe shine boy has been an almanac of baseball information for the customers—lawyers, bankers, insurance men and oilmen. If any of his well-to-do clients wanted to know the batting average or the pitching record of any big league baseball player, Harold Simpson would rattle it off from memory plus his smile and good manners—paid off a fat dividend: He was in Philadelphia watching the first game of the World Series. A fund, secretly collected by his customers, paid all costs.—Pathfinder News Magazine.

High school star will play his last collegiate football game January 1 in El Paso when the Buffaloes of West Texas state, 1950 Border Conference champs, tangle with the Cincinnati University Bearcats in the 1951 Sun Bowl.

**They Didn't:** A little girl in Elmore, N. J. rushed into the house one day and said to her mother, "Ma, if baby were to eat tadpoles, would they give him a deep bass voice like frogs?"

"Dear me, Madeline, no. Why they'd kill baby."

The little girl looked up at her mother wistfully. "Well, they didn't.—For Doctors Only."

**Much Better Inside:** A farmer was driving past an insane asylum with a load of fertilizer. An inmate of the asylum saw him and called, "What are you hauling?" "Fertilizer," the farmer replied. "What are you going to do with it?" "Put it on strawberries." "You ought to live in here, we get sugar and cream on them."—Eddie Cantor's Book of Best Jokes.

A lot of people are late for church because they have to change attire; and a lot of others because they have to change a dollar.

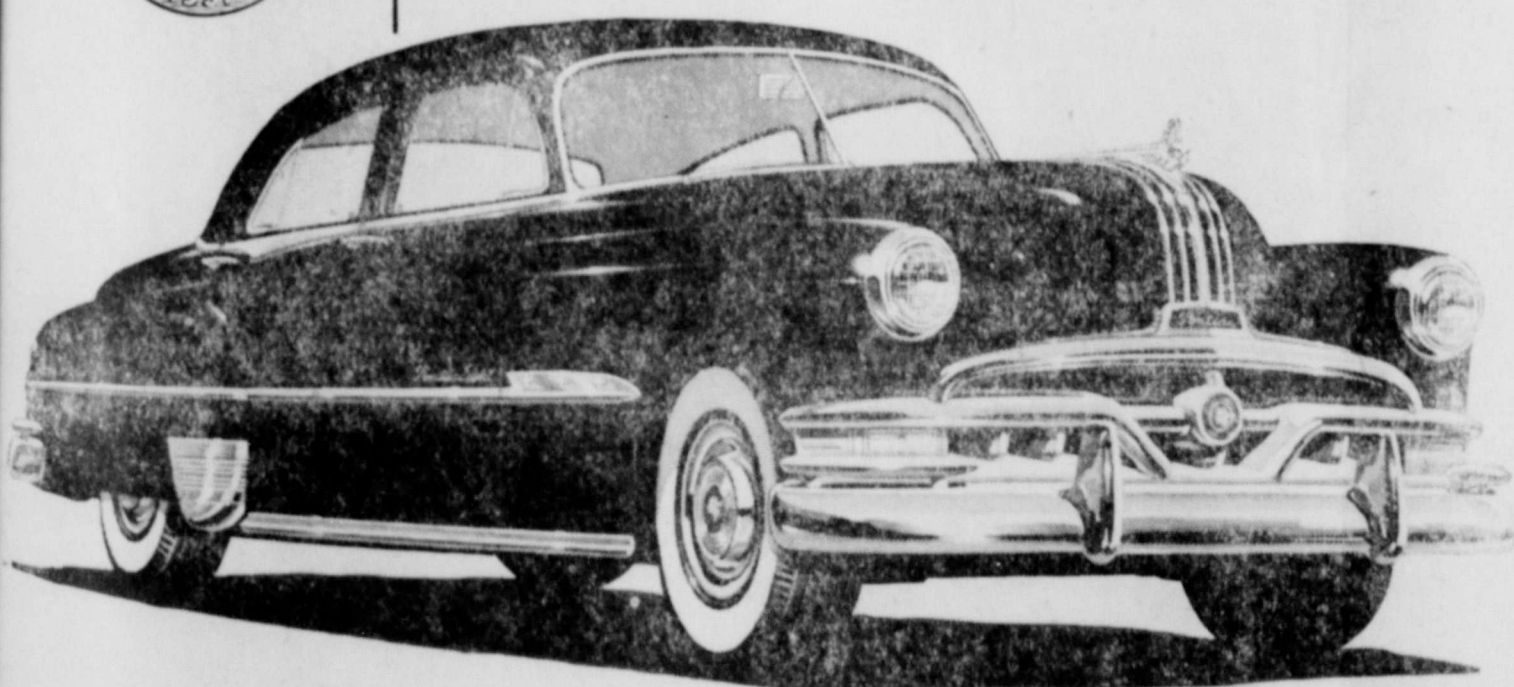


**Greetings Friends**

UP pops Santa with our best wishes for a VERY MERRY HOLIDAY!

**DAY'S CLEANERS**

Come in and see the **New Silver Anniversary Pontiac**



**Double Proof** that Dollar for Dollar you can't beat a Pontiac!

\*\*\*

**L. C. McDONALD**

Floydada, Texas

210 W. California, St.

*Greetings*

Be merry... and may you all have the sparkling ingredients for a full cup of happiness!



**H. & S. BUTANE CO.**

and SERVICE STATION

Floydada

Lockney

JUST as friendship grows and prospers at the Holiday

Season, so it is our sincerest wish that our business

relationships shall grow in mutual understanding.



**CONSUMERS FUEL ASSOCIATION**

Floydada, Texas

# THE HESPERETTE

Edited by Pupils of Floydada High School

## HESPERETTE STAFF

Mary Ann Wilson ..... Editor  
 Janet Lloyd ..... Assistant Editor  
 Aubrey Guthrie, Don McGuire .....  
 Sports Editors  
 Ruth Maxey, Peggy Lanham, Nancy Buchanan, Eva Wailer, .. Reporters  
 Margie Herring, Edith Garrett, Pat Fralin, ..... Typists  
 DeQuacker .....?????  
 Mrs. W. Ray Johnson ..... Sponsor

## F. H. A. and F. F. A. Christmas Party

The F. H. A. and F. F. A. Christmas party is over with everyone just a little more in the mood for Christmas.

The Christmas tree was brought in by the F. F. A. boys. The program committee was led by Jean Porter and Barbara Perry. They chose games that were enjoyed by all.

The room was decorated by Darlynn Warren, June Payne, Alice Latta, Joan Edelman, Winona Hatley, and Valdonna Pierce. Mrs. McMullan supervised the decorating. The refreshment committee was composed of Karen Buchanan, Mariene Raley, Natha Burlson, Frances Ashton, and Virginia Presley.

The Christmas party was enjoyed by all who attended. The members are looking forward to next year and more fun.

## Spur Wins Second Meeting 42 to 32

The Spur Bulldogs won their second game against Floydada at Spur Friday, by outshooting the Winds to the tune of 42 to 32. However, it was a see-saw battle throughout the first three quarters. In the first quarter the Whirlwinds led 9-7 with Frank Stovall tossing in six of the Winds nine points.

In the second quarter the Bulldogs got hot and led at the half 29-20. They were paced by all-district end, Vernell McAlpine, who racked up 10 of those 29.

During the third quarter the Winds came back strong but still never could grab the bigger part

of the score. The quarter ended with the Winds 28 and Spur 33.

The fourth stanza was played with Spur completely dominating it, and the game ended Floydada 32, Spur 42.

Franklin Stovall was high man for the tilt with 16 points to his credit.

### "B" Game

Spur had a good night, for she also won the "B" game in a somewhat closer contest, 30-25.

The Winds led this game all the way until the last of the fourth quarter, and then it looked as though they just weren't making a good per centage of their shots, although their defense was air tight. However, in the final period the Spur boys were still going strong and were hitting their shots.

So as a result of the fourth quarter, the Floydada five lost its second game to the Spur quintet by a close score.

## Don't Leave Us Out, Please, Santa; We've been so good

Floydada, High School  
 December 21, 1950

Dear Santa,

Once again it's time for you to climb down our chimney with your big pack of gifts for us F. H. S. kiddies. First, I must tell you we've all been very good children this year. (So far, that is!) We've done our lessons every single night. We always listen to our mamas and papas. We never (Well, hardly ever) stay out late, and we're always quiet as mice in the library.

I suppose I'd better tell you what some of the kiddies would like you to bring them. There are about one hundred boys around here who would like very much for you to bring them each a car. Most of them aren't particular about the kind, just so it runs. Please bring all the seniors enough money to stay a week on their senior trip. It is hinted that Hershel wants several dates with Kayte Collier, too.

And Santa dear, remember poor little Dan. He needs a door that works for "Vera". Bring Dale Roberts a girl friend. Please bring all the boys, ties. Bring all the girls lots of pretty clothes. Hubert Ring would like a few inches in height. Please bring Kenneth Bishop and Donald Evans a faster car apiece. Bring Jenny some answers (especially in Chemistry) and an alarm clock to make it on time to band. Miss Swepton needs some more papers to grade! Bring the girls a date for the Junior-Senior banquet. (It's a little early, but the early bird gets the worm.)? Don Barber would like a steady girl friend. Lloyd Edgar wants a left-handed pencil. Please don't leave anyone out!

Bye,  
 Nosy Jane

## What are you Going To Do Christmas?

- Rodney Hinkle - "Take a vacation."
- Lavon Shearer - "Going to Amarillo."
- Denny Smalley - "Enjoy myself."
- Duane Lemons - "Open presents."
- Hershel Irwin - "Stack feed, eat, sleep, and go places."
- Jenny Hennessee - "Recuperate from studying and might go to Abilene."
- Peggy Taylor - "Go somewhere every night and have a good time."
- Wilma Jean Judy - "Go to the show and fool around."
- Strimson Stringer - "Nothing."
- Don Probasco - "Go hunting."
- Jo Mack Dunn - "Run around."
- Wanda Poole - "Eat, sleep, and go to Roaring Springs."
- Charles Hartman - "Work and have a big Christmas dinner."
- Billy Marquis - "Pull cotton and go to the show."
- Billy Carmack - "Rest."
- Freddie Taylor - "Stay at home."
- Wayland Jones - "Visit relatives."
- Kerwin Baxter - "Hunt and go fishing."
- Veva Buske - "You'll find out later."
- Gerald Hall - "Go to Pampa to see my sister."
- Allan Gross - "Work and run around."
- Carol Fulton - "Going to Arkansas and visit relatives."
- Terry Julian - "Nothing"
- Doris Foster - "Visit my grandmother."
- Lawrence Stovall - "Go quail hunting."
- Dorothy Foster - "Eat lots and have a good time."
- Fike Hanna - "Going to Amarillo and sleep."
- Herbert Irwin - "Work and eat."
- Eva Waller - "Going to Lubbock."
- Ruth Maxey - "Read a book, open presents, and go to the show."
- Peggy Lanham - "Shoot, I'm gonna stay out late Christmas Eve so I can see Santa Claus."
- Juanita Huckabee - "Oh You'd be surprised."

## Candid Camera

This week our camera turns on one of the "51" football captains, Roy Teague. He was born January 14, 1934, in Crosby county, and during the past sixteen years he has grown to be 6' 1" tall. He weighs 180 pounds, has brown hair, light blue eyes, and a friendly smile.

His most embarrassing moment came when he picked up his first date. Through the years he has overcome this embarrassment.

Roy will be very happy Christmas if he receives a new typewriter. His hobbies are hunting, fishing, horseback riding, and . . . hot rod racing.

He pictures his dream girls with glossy brown hair and light blue eyes. He wants her to weigh about 125 pounds and to be about 5' 4" tall.

His most exciting moment was when he was named football cap-

tain for "51". His greatest achievement happened when he graduated from grade school and he hopes to accomplish a still greater achievement in about two more years, when he graduates from high school.

Some of Roy's likes are Ford's, football, Randolph Scott, American history, basketball, and baseball. His dislikes are slow drivers, work, English III, Lockney, and silly girls.

Roy is a very modern up-to-date boy, and his opinion of the world situation is, "I think it is a pretty bad shape right now. I think if they are going to make atomic bombs they should also use one and, now, before Russia beats us to the draw."

Roy wants to be a rancher some day, and I am sure that he will make a very good one.

## HUMOR COLUMN

### Simple

First aid instructor: "How would you rescue a man from drowning?"  
 Eager Pupil: "That's easy. First you take the man out of the water; then you take the water out of the man."

### Well, No

Dan: "Our governor started his life as a barefoot boy."  
 Edgar: "Well, after all, none of us are born with shoes on."

### Bright

Don: "Do you want to get next to something there's a lot of money in?"  
 Jackie: "Sure!"

Don: "Well, Go down and lean up against the bank."

While walking down the street, the teacher noticed a small boy vainly reaching for a doorknob. Being helpful, he rang the bell for the little boy and then asked, "What now, little man?"

Little boy: "Run like heck. That's what I'm going to do."

Guard: Ten prisoners have broken out, sir.

Warden: Have you given the alarm?  
 Guard: I sent for the doctor. I think it's the measles.

Judge: Haven't I seen you in court before?  
 Don: Yes

Judge: What suit?  
 Don: My blue one.

Billy: I once was a sergeant in a dentist's office.

Bert: How could you be a sergeant in a dentist's office?  
 Billy: I drilled teeth.

Several inmates of Alcatraz have petitioned for the organization of a swimming team.

Did anyone hear of the little morgan who never ate hot potatoes because he thought they were stolen?

Roy B. What grows up as it grows down?  
 Bobby: I give up.  
 Roy: A duck.



# Greetings



The year-end holidays bring a welcome pause in affairs of business . . . an opportunity to put aside daily cares for a while and share with friends the happiness and good fellowship of the season.

AUTHORIZED DEALER  
**WHITE**  
*Auto Store*  
 THE HOME OF GREATER VALUES

Merry Christmas

We add to the wealth of greetings which surely come your way, our sincerest wishes that good fortune bless you all at Christmas and in 1951!

Only Two More Days To Do Your Xmas Shopping

We still have plenty of Things for HIM and HER. Come in and let us help you with your last minute shopping.

ALL GIFTS WRAPPED FREE

Hagood's Dept. Store

Standard Brands Priced Right



From all at our friendly store . . . we send Holiday Greetings right to your door!

## TERRELL MOTOR - IMPLEMENT CO.

Woodson Terrell, Owner — C. C. Huckabee, Mgr.

Collis F. Roland  
 Luther Harris  
 K. Terrell  
 Jim Elliott

### ESPERETTE

(Continued)

#### What Do You Want

Wellborn—"Clothes and my teeth."  
 Grimes—"A private swimming pool."  
 DeWitt—"A Cadillac in which to ride."  
 Lloyd—"A good grade on my car."  
 Ring—"An electric train, a car and a tractor."  
 Anna Pierce—"Lots of fun."  
 Hagood—"A car that won't start of oil everytime I crank and a gallon of gas everytime I fill."  
 Webb—"A doll and buggy."  
 Gayle and I can play dolls."  
 Charles Carmack—"A car that runs."  
 Foster—"A real pretty girl."  
 Fulton—"A little red wagon."

#### WHO

—atural  
 —dorabel  
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 —cautiful  
 —nderstanding  
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 —dorable  
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can bet a dollar to a doughnut without giving such big

### DE 'QUACKER

Well, kids, here I am again. Since this is the last edition before Christmas I thought that you would all tell enough of the news happenings to last for two weeks, but you disappointed me.

Is it Glen B. and Peggy T. that are going strong or is someone jealous of them? Tell us about it, Winnie.

It seems as though John Hinsley and Peggy Jones really enjoy each others company very much. It seems as though they might be going steady.

I wonder if Jim Dan doesn't ever get tired of talking about Patty Lee. Seems as if he wants to talk about her all time.

Why does Bill Walker like English class so well? Could it be because of Sue Baker? Tell us more, Bill.

Kayte, what has happened to "T"? Looks as if Hershel Irwin can answer that question.

Betty Hall has W. H. written on all of her books. Could it be Weldon Hargis's initials?

Dale Roberts and Benita Teaff surely do go to the show a lot. Maybe this will be a new romance. Reckon?

Wayne Carpenter and Gwen Richardson surely do make a cute couple, don't they? Good luck, kids.

Estelle and Hubert get along just fine these days. But I think Lawrence Stovall surely would like to go with Estelle. How about it, Lawrence?

Why is Jackie Hutchinson such a flirt? He breaks the girls' hearts and then always goes back to Edith. What's this I hear about Franklin Stovall saying that he isn't going steady with Tanya? Tanya says that he is, oh well, work that out for yourselves.

### Things to Ponder

Do we appreciate Christmas, I wonder! Do we remember it's a birthday date? The Child born without lightning or thunder, the Three Wise men bringing gifts that were late.

the quiet manger lay the new Child, the Lord strewn with straw and old timber.

Did this mean the Day should be wud? Jr did it mean: Him, we should remember?

In America, Christmas is spent with glee. People give away candy and toys. Oh, Lord, on this day when we should remember Thee!

Do we think only of our beauty and poise?

If in future years we do fuss Let's remember, He is the Giver. The one who gave His life for us. And us from sin did deliver.

—Aubrey Guthrie

### Here and There

"All the world loves a lover" — until he monopolizes the telephone. Christmas is coming," says an evening newspaper, thus confirming a wide-spread rumor.

The fellow who takes the worst view of everything may not be a pessimist. He may be a candid camera fiend.

Then there was the man who asked for special telephone rates for just listening. He wanted to talk with his wife.

Influence is what you think you have until you try to use it.

The bigger a man's head gets, the easier it is to fill his shoes.

Doing nothing is the most tiresome job in the world, because one can't stop and rest.

For somehow, not only at Christmas but all the long year through, the joy that you give to others is the joy that comes back to you.

—Whittier  
 The future we study and plan begins today. —Chester O. Fischer.  
 Christmas vacations are over, which prompts us to remark that most boys like school best—closed.

### NANCY NUTTS

Dear Nancy,  
 How many film stars can you name that have never been in a divorce court?

Questionly,  
 Dear Barbara, Barbara Hart  
 Well, there's Lassie, Smartly, Nancy

Dear Nancy,  
 "Will you marry me?"  
 Beggingly,  
 Dale Roberts

Dear Dale,  
 No, but I'll always admire your taste.

Lovingly yours,  
 Nancy

Dear Nancy,  
 What would you do if I started to cry?

Beverly Thomas  
 I'd hang out a sign, "Wet Paint"  
 Understandingly yours,  
 Nancy

Dear Nancy,  
 If you were the captain of a ship and the ship began to sink, whom would you save first—the women or the children?

Wonderingly,  
 Lavon Shearer

Dear Lavon,  
 Me, of course.  
 Waterlogged,  
 Nancy

Dear Nancy,  
 My teacher said that nothing was impossible, what do you think?

Denny Smalley  
 Dear Denny,  
 Have you ever tried putting tooth-paste back in a tube?  
 Know it all,  
 Nancy

Dear Nancy,  
 Why does a woman say she's been shopping when she hasn't bought a thing?

Jack Cantrell  
 Dear Jack,  
 Why does a man say he's been fishing when he hasn't caught any fish?

Graciously,  
 Nancy

Dear Nancy,  
 Where does Mr. Baker hang out?

Wonderingly,  
 Roy Teague

Dear Roy,  
 Above the belt!  
 Smartly,  
 Nancy

Dear Nancy,  
 Did you get rid of any moths with those moth balls I gave you?

Anxiously waiting,  
 Wanda Poole

Dear Nancy,  
 Do you still love me?  
 "Guess Who?"

Dear "Guess Who,"  
 Yes, Who are you?  
 Wonderingly,  
 Miss Nutts

Dear Nancy,  
 How do you find the horse power of an engine?

Valdonna Pierce.  
 Dear Valdonna,  
 Just count the spark plugs,  
 Just a machanic,  
 Nancy

Dear Nancy,  
 What is a synonym?

Ray Cook  
 Dear Ray,  
 A synonym is a word you use when you can't spell the other one.  
 Your pal,  
 Nancy.

Dear Nancy,  
 Why are bees so nervous?

Percy Parrish  
 Dear Percy,  
 Probably because they have hives.  
 Ha, ha,  
 Nancy

Dear Nancy,  
 Don't you think the ring that Jackie gave me is nice?

Edith Garrett  
 Dear Edith,  
 That's what I thought last night when I gave it back to him.  
 The wise one,  
 Nancy

Dear Edith,  
 That's what I thought last night when I gave it back to him.  
 The wise one,  
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 Nancy

### Southern Assembly

On December 11, there was a Southern assembly presented to us by Mr. Lynch, who is an archer. He told us how to choose the correct arrow and also how to stand to shoot at targets. He gave us information concerning the material used in making bows and arrows. He shot at different types of targets and proved to be very skilled in archery. Merl Young and Hubert Ring assisted Mr. Lynch during the performance.



It's Our Turn to be Santa with these generous **FOOD SAVINGS**

## SAVE ON ALL YOUR FOOD NEEDS

- RUBY RED TEXAS GRAPEFRUIT, . . . . . 10c
- CALIFORNIA ORANEGS, . . . . . 12c
- TEXAS ORANGES, . . . . . 10c
- BOX Delicious Apples, . . . . . 13c
- 360 Size LEMONS, . . . . . 45c
- FORT HOWARD TISSUE, . . . . . 25c
- GOLDEN QUEEN BROOMS, . . . . . \$1.00
- Spry — Crisco, . . . . . 89c

- KIMBELLS BEST FLOUR, . . . . . \$1.65
- ROSE DALE Bartlett Pears, . . . . . 44c
- SUN SPUN Black Eye Peas, . . . . . 15c
- WHITE SWAN PUMPKIN, . . . . . 15c
- HI NOTE TUNA, . . . . . 25c
- ZESTEE Pure Strawberry Preserves, 65c
- EAGLE BRAND MILK, . . . . . 29c
- WHITE SWAN MILK, . . . . . 25c

Package Xmas Napkins, . 65c

### T., N. M. & O. COACHES

Schedules Effective June 22, 1950  
 In effect now, make your travel in Air-conditioned buses easier, time-saving.

**East Bound**  
 Leave Floydada 8:35 a. m., 2:05 p. m., and 8:20 p. m. making direct connections at Vernon for Oklahoma City, Dallas and all points east;

Connections at Vernon for all points east

**West Bound**  
 Leaving Floydada 10:30 a. m., 4:20 p. m., and 10:15 p. m., making direct connections at Lubbock for all points North West and South.  
 To Plainview leave Floydada, 10:25 a. m. and 4:20 p. m.

A. J. CLINE, Agent

## Get the BIGGER, BETTER and GREATER DALLAS NEWS

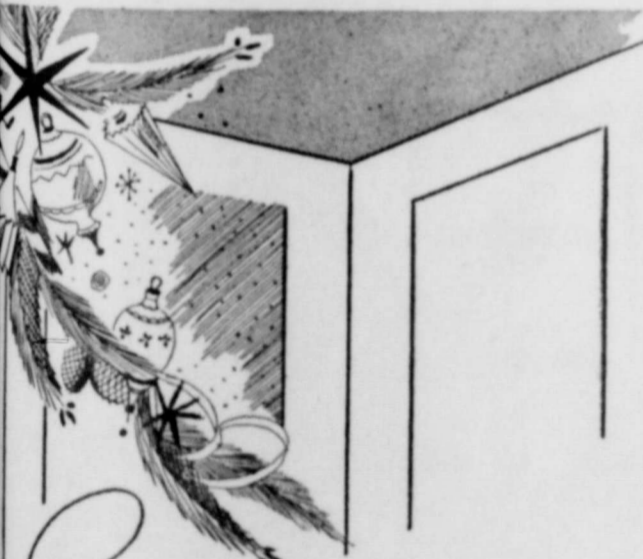


- for Texas' most complete news coverage!
- for The Southwest's biggest and best Sports Coverage!
- for America's favorite comic strips!
- for A giant Women's Section every day!
- for Texas' best rural and farm news!
- for "This Week" Magazine, every Sunday!

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 Circulation Department, The Dallas Morning News, Dallas, Texas  
 Gentlemen:  
 Please send me The Dallas Morning News, DAILY and SUNDAY, for which I agree to pay \$1.50 per month.  
 Check or money order is enclosed for  
 3 months, \$4.50  6 months, \$9.00 (These rates good only in Texas)

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Christmas is here  
 With its  
 holiday fun,  
 And may it turn out  
 Just your  
 merriest one!

**NORMAN'S**  
 5c to \$1.00 Store

## RE-STOCK AT THESE LOW PRICES!

- HUNTS Fruit Cocktail, 39c
- No. 2 1/2 Can, 39c
- HUNTS Peaches, 29c
- No. 2 1/2 Can, 29c
- LIBBYS Crushed Pineapples, 29c
- No. 2 Can, 29c
- Blackberries, 25c

### Quality Meats

- ARMOURS STAR SLICED BACON, . . . . . 59c
- SWIFTS PREMIUM SLICED BACON, . . . . . 59c
- WILSONS CORN KING SLICED BACON, . . . . . 48c
- CUDAHYS GOLD COIN SLICED BACON, . . . . . 48c
- LEAN TENDER LOIN STEAK, . . . . . 79c
- QUALITY BEEF ROAST, . . . . . 59c
- PRE - COOKED & FRUITED PICNICS
- PLENTY XMAS HAMS, . . . . . ?

# PATTERSON'S

## GROCERY AND MARKET

Where Parking is a Pleasure

PHONE 24

Fast Free Delivery



**BERRY PRODUCE**

Charlie

Velma



**Texas Venture**

In Education • 1876-1951  
Our first state college... A. and M. is now  
in its sev... h year



Organized in 1887 as an honor company and crack drill unit, the Ross Volunteer company at the A. and M. College of Texas is the oldest student organization in the state. The first company was called the "Scott Volunteers" in honor of the popular Col. T. M. Scott, then business manager of the college. In 1890, when the illustrious Lawrence Sullivan Ross, Confederate General and former Governor, became president of the college, the name was changed to honor him, and the group became permanently established as the honor company of the college. Through the years the Ross Volunteers have held to high standards of character, scholarship and military precision. In addition to their spectacular precision drills, they have served as honor guards for distinguished visitors to the campus and have participated in many state ceremonies as an honor guard to the Governor. Ross Volunteers, in their white dress uniforms, are shown here grouped around the statue of their patron, Sul Ross, which is a campus shrine at the Texas school.

**CRICKETS BECOME CANNIBALS**

Because the cherry, health-sing ing crickets is also a crop-destroying pest, its market value (for females only) jumped last week to five cents. Dr. Vincent G. Dethier, John Hopkins University biologist, announced he would buy for a nickel each--11,000 or more mother crickets to study their eggs-laying habits. Object: to find a way to kill off the young. *Pathfinder* news magazine. Hunters were advised how to tell female from male: watch for a long slender egg-laying tube. Look for crickets under rocks and logs, said

Dr. Dethier, and be sure to put food in the container they're kept in; otherwise profits will be eaten up.

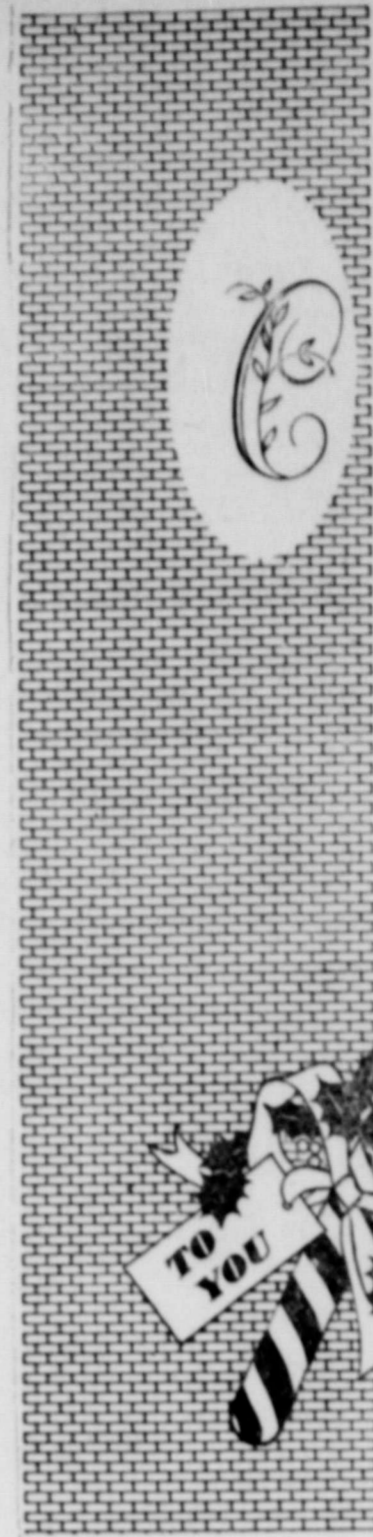
"Leave five crickets alone in a bottle on Friday," he explains, "and you may end up with only one very big cricket by Sunday."

And every one that heareth these sayings of mine, and doeth them not, shall be likened unto a foolish man, which built his house upon the sand: And the rain descended, and the floods came, and the winds blew, and beat upon that house; and it fell: and great was the fall of it. *Matthew VIII, 26-27*



Here's to a Happy Holiday... a wondrous New Year

**Badgett & Probasco**  
RADIATOR SERVICE



**CHRISTMAS**

Christmas reminds us of friends, good times, and all that's brightest and good in life.

It makes us th... we know, or wish to know. It strengthens all the bonds of feeling and friendship that link us all, one to the other. **MERRY CHRISTMAS!**

That is why it makes us think of you with our best wishes for your continued happiness on Christmas and all through the coming year.

**Floydada Real Estate & Insurance Agency**  
O. M. WATSON JIM WORD



In sincere and friendly appreciation of your patronage and good will...

**MERRY CHRISTMAS**

**HAPPY NEW YEAR**

**MAYO MOTOR CO.**

DODGE — PLYMOUTH CARS  
DODGE JOB RATED TRUCKS

Phone 237

200 W. Missouri



We make no bones about it...

Our favorite Christmas tale begins with our sincere wishes that

**YOUR HOLIDAY BE DOG-GONE GOOD!**

**FLOYDADA IMPLEMENT COMPANY**

Massey - Harris Sales and Service

Floydada, Texas



**House Says  
We Love You Texas**

...warefare almost broke  
...Toyah.  
...permit-holder vs. rancher.  
...farmer were mainly out-of-  
...who had obtained a permit  
...for minerals on land,  
...the State had sold to ranch-  
...had retained part of the  
...rights. Technically, the  
...holders were within their  
...going on the land, but the  
...became indignant be-  
...were cut and gates  
...left open.  
...was that both sides armed,  
...the outsiders took  
...side of the business section  
...cattlemen took over the  
...side of the business district  
...man.  
...newspaperman who had arrived  
...up the "war" nearly set  
...hostilities. He had had a  
...two and, while standing  
...of the postoffice talking to  
...he twirled a six-shooter  
...finger and the weapon went  
...then came a-running; they  
...the battle had broken out.  
...a compromise was worked  
...Graham, well-known attor-  
...oil man of Abilene, whom  
...for many years, relates

**LeBlanc Thanks Newspapers for Cooperation**



Senator Dudley J. LeBlanc

Oklahoma City. (Special) Senator Dudley J. LeBlanc, manufacturer of Hadacol, thanked more than 400 members of the Oklahoma Press Association at their meeting here this week for the important part played by weekly and small daily newspapers in the tremendous success of Hadacol.

The Senator described how he had parlayed \$2500 in borrowed money into the \$7,000,000 in assets LeBlanc Corporation, of Lafayette, La., in two and a half years.

**How To Relieve  
Bronchitis**

...relieves promptly because  
...to the seat of the trouble  
...loosen and expel germ laden  
...and aid nature to soothe and  
...tender, inflamed bronchial  
...tissues. Guaranteed to please you  
...any refund. Croupulision has  
...the test of millions of users.

**CROUPULISION**

Cough, Chest Colds, Acute Bronchitis

this little-known chapter of Texas history.  
...Norman Hapgood, the famous  
...magazine editor, once declared,  
..."Certain personalities create drama  
...for themselves."  
...Hapgood tells this humorous  
...story in his autobiography:  
...A prohibition speaker invaded the  
...mountains of Tennessee, where  
...many of the inhabitants were re-  
...puted to operate stills to provide  
...their own personal supply of  
..."drinking whisky," otherwise known  
...as "mountain dew." A good-sized  
...crowd turned out and, at the con-

clusion of the speech, an old moun-  
...taineer held up a copy of the Bible  
...and said, "I have read this Book  
...from river to river and nowhere  
...do I find where a man asked for  
...water to drink—except one, and he  
...was in hell, where he deserved to  
...be!"  
...("Of course, if you're a prohibi-  
...tionist, that's just a joke!")  
...Recently, the nation was supposed  
...to observe "Write a Letter Week".  
...Just write a letter about anything  
...to anybody. This "week" was about  
...the silliest one yet.  
...If those who proclaim these weeks  
...want to do something worthwhile,  
...why not proclaim a "Read a Book  
...Week," or, even better, "Read a  
...Boyce House Book Week." That  
...would be the greatest boost to  
...literature since Shakespeare wrote  
...his sonnets!

And Hapgood tells this one:  
...Theodore Roosevelt didn't like  
...William Jennings Bryan. At a  
...dinner in London, someone asked  
...T. R. what he thought of Bryan and  
...he replied, "Bryan has a brain of  
...three guinea-pig power." Teddy  
...paused, then added, "And when I  
...say three, I exaggerate!"  
...Col. Robt G. Ingersoll, the famous

**When you buy coffee...**

White Swan  
Quality is your  
Best Economy



MORE PLEASURE PER CUP  
MORE CUPS PER POUND...

In extending our greeting to you, we'd be neglecting something mighty important if we failed to include a word of appreciation for the friendly cooperation and sincere good will of those we serve —

We say at once "Merry Christmas" and



**PRODUCERS  
COOPERATIVE ELEVATOR**

FLOYDADA TEXAS DOUGHERTY

agnostic, gave a lecture many times to great audiences on "The Misdeeds of Moses." He spoke in a Southern city and a Negro preacher announced that he would answer the eloquent unbeliever's criticism of Moses' account of Old Testament times. The colored minister, on the next Sunday morning, declared:  
"Brethren and sisters, there is just one thing to keep in mind—Moses was there and Colonel Ingersoll wasn't."

Advertising placards in a Dallas street car:  
"Dallas, the Hometown City — Blank Undertaking Co."  
That really is carrying hospitality to an extreme!

When a portion of the battlefield of Gettysburg was to be dedicated, Edward Everett was invited to make the principal address. President Lin-

coln was going to be there and he was asked to speak. Afterward Everett said, "I can only wish that I may have said as much in an hour as you did in three minutes."  
The pompous oration of the scholarly Everett is forgotten but the world will never forget the Gettysburg Address by the former railsplitter.

**INSURANCE**  
Fire, Windstorm, Extended Coverage, Automobile  
Surety Bonds  
1923 to 1950  
**E. P. NELSON Agency**

Best Wishes  
FOR  
A VERY HAPPY  
HOLIDAY  
SEASON

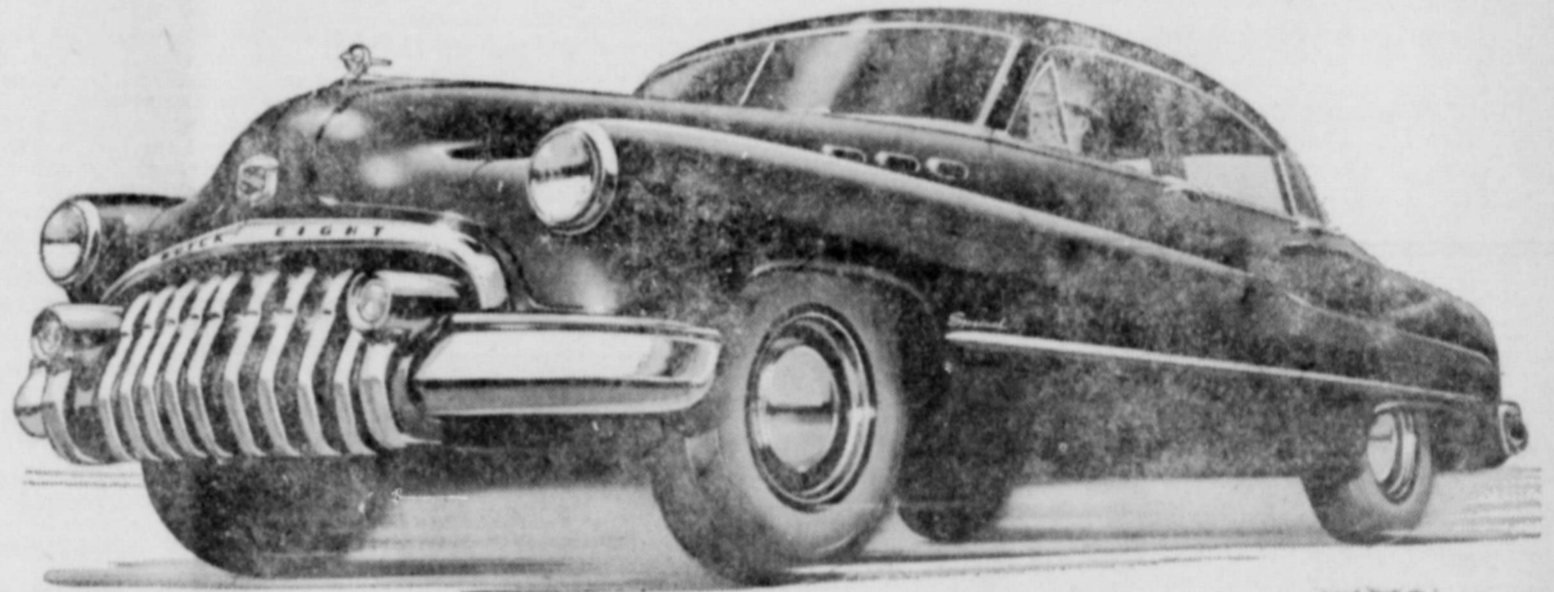
MOORE'S  
Leather Shop



A Cheery  
Old Fashioned  
Christmas from...

**P. Q. HANEY**  
INDEPENDENT OIL AND GAS

Don't forget new location... Southeast "corner" of Town



**You bet there's a Santa Claus!**

YOU may not see any fluffy white beards or gay red jackets in our showrooms — but we're playing Santa nevertheless. We're playing Santa when we offer these gay and gorgeous Buicks at the prices offered today. Where else can you find so much power and comfort and style and size and fun at comparable figures? Where else can you find high-compression Fireball power — Dynaflo Drive®—and the ever-level ride that you get in a Buick? What you pay for a SPECIAL buys an eight—not a six—but the price tags are less than many a six will cost.

What you pay for a ROADMASTER buys the standout performer in the fine-car field—at the lowest price per pound of any car near its size—and at hundreds of dollars less than you'll pay for others which match ROADMASTER'S reputation. These are facts you can check in any Buick dealer's showroom — but the thrill of getting a bargain is nothing compared to the thrill you'll get out on the road. You have to feel for yourself the

eager take-off—the willing rush of power on the straightaway.

You have to feel the supreme command that is yours with Dynaflo Drive—and the level-gaited stride of this bonnie beauty.

So come in—and take out one of these star performers.

Just a few miles with a Buick and we know what you'll say:

"Christmas! What a marvel!"

WHATEVER YOUR PRICE RANGE  
**Better Buy  
Buick  
— Now!**

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

Phone Your  
BUICK dealer  
for a  
demonstration  
Right Now!

**ONLY BUICK HAS Dynaflo—  
AND WITH IT GOES:**

**HIGHER-COMPRESSION Fireball valve-in-head power • NEW-PATTERN STYLING, with MULTI-GUARD fenderfront**

**TRAFFIC-HANDY SIZE for easier parking and garaging • EXTRA-WIDE SEATS cradled between the axles**

**SOFT BUICK RIDE, from all-coil springing, Safety-Ride rims, low-pressure tires, ride-steadying torque-tube**

Your Key to Greater Values

**CLINE & RAINER**

201 SOUTH WALL STREET FLOYDADA, TEXAS

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

# Views and Comment

An early greeting from a distant friend offers this as a Christmas thought: At this time of the year as we remember the birth of Jesus, it is well that we think on his basic teaching that every individual should stand before God in the integrity of his own conscience and act accordingly. With great masses of men surrendering their judgment to the will of incompetent if not cruelly evil men, surely the fruit of such conduct is a terrible mess. Government should only protect men in their right of life, liberty and property to be just. Otherwise colossal evil is engendered. Until man returns to His truth there is no salvation. Solely through the beneficent influence of noble life lies any hope for human progress toward a better tomorrow.

This is another year when the approach of Yuletide brings with it many sobering problems for the high plains people, these problems being principally hitched to the affairs of the nation and its battle with the communistic ideology. People of the area have come to the realization that the war with communism has been joined. There seems to be no way to evaluate the situation otherwise. The ideas that the Russians have and the ideas that the western people have clash at too many points. From a Texas way of reasoning there has seemed to be nothing in the way of getting along with the communists by simply recognizing they have one point of view and we the other. People in this country have gone along hopefully with this logic. Our people have been unwilling to come to the conclusion that there could be any people anywhere who prefer war and turmoil and death and pestilence to peace and an opportunity to follow the pursuits of a normal vocational and national life. Some thing or other is working on the Russian mind, however. There is no escaping the conclusion that they are unwilling to join in a wholesome world-wide effort to bring health, happiness, better living to the peoples. Instead they have in mind to impose a type of government and economics on the world that allows no man to maintain the dignity of the individual. It is a fateful thing to come to such a realization. It took the American people as a whole five years to reach the conclusion that the situation imposed upon them has been inevitable all the time. Now the principal task is to meet it with whatever means and fortitude we can summon.

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Worry is like a rocking chair — it gives you something to do, but won't get you any place.

The Hesperian quoted authorities on the subject a week or two ago as saying that the reason range grass in November and December has not been as good for cattle as was expected was that the hard freeze caught the grass in a lush stage following the big rains and "soured" the grass instead of letting it cure the usual way with a gradual approach of the usual winter period. Another point of view says that is all wrong. Lack of vitamin content in the fall grass is the answer in this logic, which is in brief: The long-continued summer rains pushed the range grass up and gave it the lush growth in the summer-time and followed in August and September with more of the same. When the time came in the fall for the grass to get its shot of vitamin growth and prepare the range animals for winter-time, the job had already been done too early. Cited is the fact that cattle and horses grow frisky in the spring on little short, unjointed grass. It is nature's way of doing. The animals are given a big dose of the proper vitamins. The same thing happens in a lesser way in the fall a little while before frost-time in normal years. When no rain falls in the winter and spring and no grass tendrils spring up to bless the land the cattle do no good. They do not get the vitamins they need regardless of how much they are fed. Similarly in the fall when the live stock should get a shot to carry them through the winter, too much moisture at the wrong time spoils the plan and we say the "grass was soured," the cattle are not eating it like they should. It wades out a bit deep for us, but we let it go at that. Its a good subject for a hot stove debate. For this reason, if none other, we'd like to help keep the pot simmering.

Generally speaking, unfertilized farm ponds will support from 100 to 200 pounds of fish per acre, while a fertilized pond will support from 500 to 600 pounds.

Hogs that are moderately fat and weigh between 180 and 240 pounds live weight, produce hams, shoulders and sides of meat of the most desirable size for curing.

When you're making sausage for freezing, add all the seasoning ingredients except the salt. Salt seems to speed up the rancidity process, while the other seasonings keep the sausage from getting rancid.

We judge ourselves by what we feel capable of doing; others judge us by what we have done. —Longfellow.

Ordinarily, anything that is whispered or shouted isn't worth listening to.

## The Floyd County HESPERIAN

HOMER STEEN, Editor

Established 1896 by Claude V. Hall Entered as second class mail at the post office at Floydada, Texas April 10, 1907, under the act of Congress of March 3, 1879.

Published by The Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas.

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Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50; six months, \$1.25; four months 90c; in advance.



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Imogene and Evelyn Roy, students at Wayland college in Plainview are home for the holidays.

Miss Audrey Farris is home from her work in Lubbock, to spend the holidays with her mother, Mrs. John Farris.

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Billy Joe Welch is spending the holidays with his mother, Mrs. A. J. Welch. Billy Joe is teaching in Tulsa.

The Wednesday Luncheon club were guests of Mrs. T. P. Collins

Try The Want Ads



May this Christmas bring special joy to you and yours.

C. H. BRADFORD  
Jewelry — Watches

Thursday for a lovely luncheon and Christmas party. Mr. and Mrs. E. L. Norman entertained a group of friends Friday evening with a "42" party. Mrs. D. D. Shipley entertained members of the Pastors Helpers class of the Methodist church Thursday with a turkey dinner. Mrs. Shipley was assisted by Mrs. L. L. Clark. This was a birthday party for Mrs. Shipley, also. The Y. W. A. of the Baptist church met at the home of Mrs. Wilmer Jones for their Christmas party. The Clover Leaf club met at the home of Mrs. P. W. Bell for their regular meeting.

The brightest side of politics is on the inside. Flattery is a form of soft soap; and soft soap is mostly lye.



MALT BAR  
W. H. DUKE

WHEN IN NEED OF  
**Fire, Hail And Tornado Protection**  
On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly. Also soliciting your listing on Farm and City property, and anything you have to sell.  
311 West California St.  
**E. C. KING** Phone 373-1

The same friendly son you've heard before: Merry Christmas and a Prosperous New Year!

**Scott Gin**  
John R. Gray Mgr.



The year-end holidays bring a welcome pause in affairs and business — an opportunity to put aside daily cares for awhile and share with friends the happiness and good fellowship of the season.

QuanaH, Acme &  
Pacific Railway Co.



# GREETINGS

CONTINENTAL OIL COMPANY

Billy B. Henry

R. C. Henry



## Many Children Write to Santa

Floydada, Texas  
December 5, 1950

Santa,  
I will be 8 years old December 10. I have been good. I want you to bring me a traffic light, some B-B's, a tractor set, candy and fruit, and just anything else you have for a boy my age. Don't forget any of the boys in the world. Bring Al-Lee something for a boy 12 old.

Your friend,  
Jerry Battey

Floydada, Texas  
December 5, 1950

Dear Santa,  
I saw you in town but I will write you so you won't forget what I want. Please bring me a tractor and equipment for it, and anything else you can. I am 2 years old and a pretty good boy.

Love,  
Randy Bertrand

Floydada, Texas  
December 5, 1950

Dear Santa Claus,  
We are twin boys, living with our Grandmother. We have been good boys. We go to school. We are 9 years old. Will you please bring us a bicycle a piece. Don't forget our Grandmother, Auntie and our teacher, Miss Vera Meredith.

We love you,  
Billy and Buddy Gaither

Floydada, Texas  
November 18, 1950

Santa,  
I am 10 years old. I have been a good boy this year. Will you please bring me a Daisy twin barrel pump scope set and lots of b-b's.

I love you a lot,  
David Blair

Floydada, Texas  
December 4, 1950

Dear Santa Claus,  
I am a little girl 8 years old and in the third grade. I have tried to be good and help my mother. Would you please bring me a big doll with real hair and that walks. I would also like to have a nurse kit. Please don't forget all the other boys and girls and bring them something nice too, also my teacher, Miss Rhodes.

Lots of love,  
Lajuana Sue Williams

Route 2  
Floydada, Texas  
December 1, 1950

Dear Santa,  
I am a little girl 5 years old. I have been pretty good all year. Would you please bring me a baby doll that sucks the thumb, a little doll house and furniture, and a doll buggy and some candy, nuts, and fruit.

I have a little nephew who is one. Please bring him a teddy bear, little cars and some pull toys, also some candy, and fruit.

Yours truly,  
Imogene Jones  
December 1, 1950  
Dougherty, Texas

Dear Santa Claus,  
Please bring me a filling station, a little merry-go-round and some books.

If you have some, I would like some peppermint candy. Daddy says he would like a new wheatland tractor, not a B-29.

Love,  
Ralph Johnston, jr.  
Dougherty, Texas  
December 1, 1950

Dear Santa,  
Please bring me a little dump truck and a ferris wheel. I have drunk my milk everyday and tried to be a good boy.

Love,  
Lon Johnston  
Floydada, Texas  
December 1, 1950

Dear Santa,  
I want a B-B gun and some B-B's. I want some fruit, nuts, and candy. I am a boy 5 years old.

Your friend,  
Wesley Johnson  
P. S. Bring me a tomic rocket.

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Dear Santa,  
I want a B-B gun and some B-B's. I want some fruit, nuts, and candy. I am a boy 9 years old.

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Please bring me a new tricycle, a little filling station, a Jack in the box, and anything else you want me to have.

Love,  
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Ronnie Blair.

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Dear Santa,  
I am a little boy 6 year old I am as good as most cowboys and would like a big filling station and a football. I would like anything else you bring. Come to see my Uncle Neal.

Love,  
Ronny Bertrand

Hi There!!!  
It's us  
Again

and  
another very  
Merry  
Christmas

VOGUE  
Beauty Shoppe  
Phone 33

Holiday Greetings

As you skate thru  
the Merry Holidays,  
May you cut a pattern  
of happiness for all  
the coming year!

L. C. McDONALD  
CLEMENT McDONALD

PONTIAC G.M.C. ALLIS CHALMERS

BECAUSE we value your friendship it is a pleasure to say "Thanks" . . . and to wish you abundant Joy at Christmastime.

JOYOUS WISHES FOR THE YULETIDE SEASON

Sparks Auto Service

Hi! There's no limit to all the cheer  
we wish for you at Christmas  
and all thru the coming year!

BOREN HARDWARE  
FURNITURE & APPLIANCE  
North Side Floydada

MERRY CHRISTMAS!

HAPPY  
NEW  
YEAR!

... from the more than 1800 employees of Your Public Service Company who have enjoyed the privilege of bringing you dependable electric service for another year. May the Spirit of Christmas live in your house every day and the bright new hopes and promises of the new year reach complete fulfillment.

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MALT BAR W. H. DUKE

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On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly. Also soliciting your listing on Farm and City property, and anything you have to sell.

311 West California St. E. C. KING Phone 373-4

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QuanaH, Acme & Pacific Railway Co.



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CONTINENTAL OIL COMPANY

Billy B. Henry

R. C. Henry

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Floydada, Texas  
December 5, 1950

Dear Santa, I will be 8 years old December 21. I have been good. I want you to bring me a traffic light, some B-B's, a tractor set, some candy and fruit, and just anything else you have for a boy my age. Don't forget any of the boys in the world. Bring Al-Lee something for a boy 12 years old.

Your friend,  
Jerry Battey

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November 18, 1950

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Love,  
Ralph Johnston, Jr.

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Love,  
Lon Johnston

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P. S. Bring me a tomic rocket.

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Love,  
Ronny Bertrand

Hi There!!!

It's us  
Again



and  
another very  
Merry  
Christmas

VOGUE  
Beauty Shoppe  
Phone 33



As you skate thru

the Merry Holidays,

May you cut a pattern

of happiness for all

the coming year!

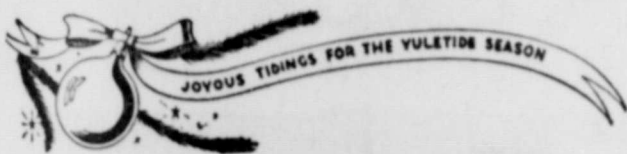
L. C. McDONALD  
CLEMENT McDONALD

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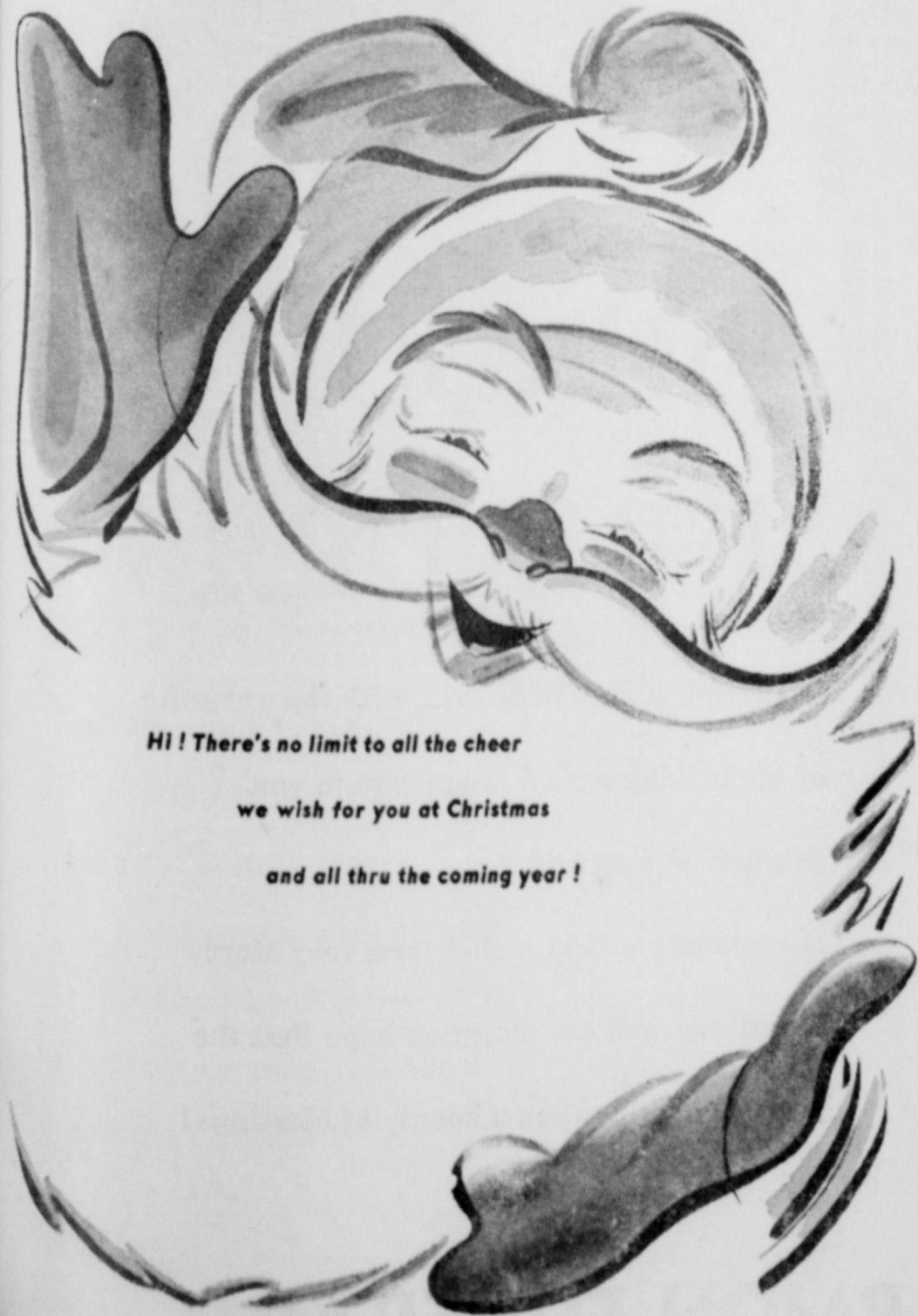
G.M.C.

ALLIS CHALMERS

BECAUSE we value your friendship it is a pleasure to say "Thanks" . . . and to wish you abundant joy at Christmastime.



Sparks Auto Service



Hi! There's no limit to all the cheer

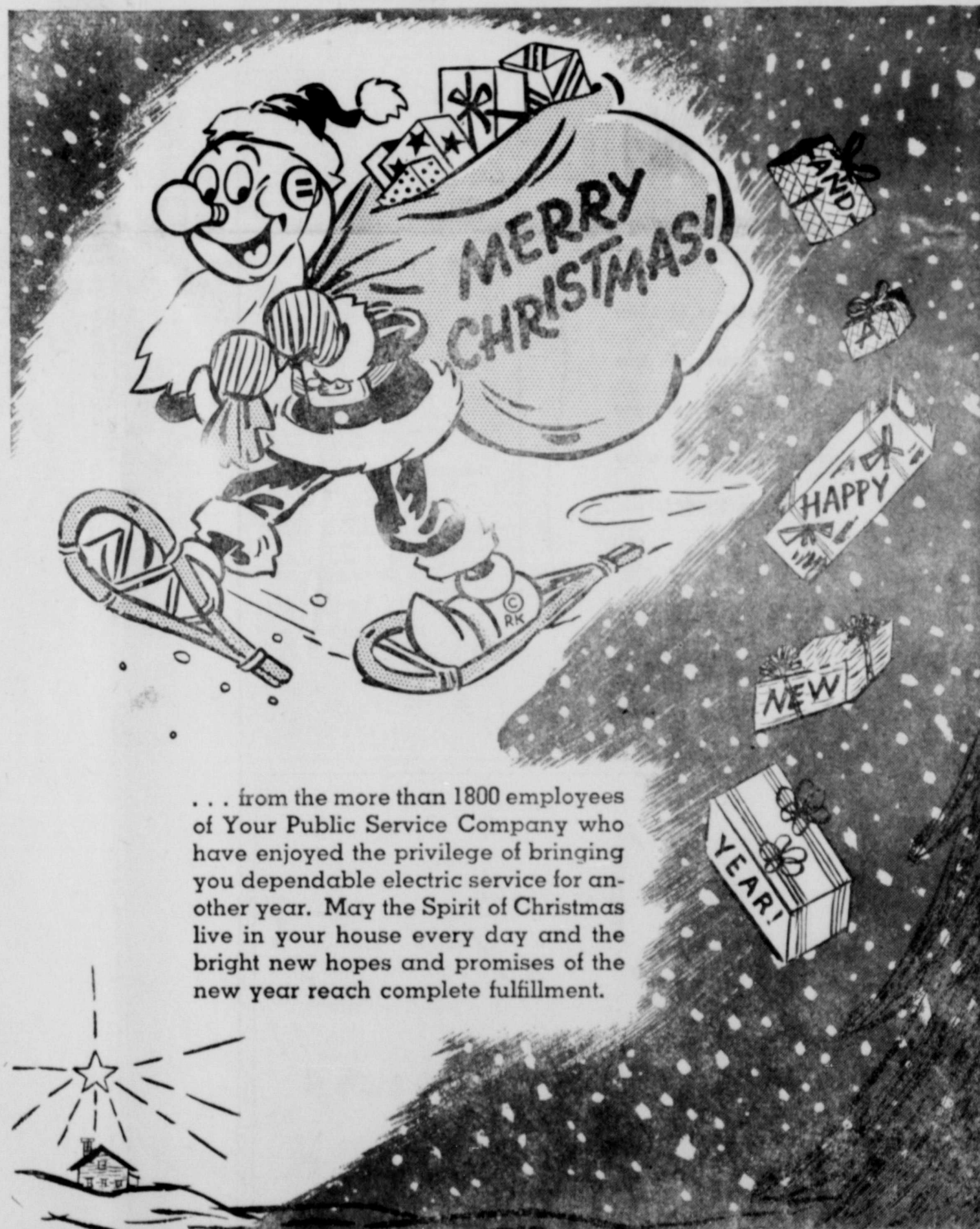
we wish for you at Christmas

and all thru the coming year!

BOREN HARDWARE  
FURNITURE & APPLIANCE

North Side

Floydada



. . . from the more than 1800 employees of Your Public Service Company who have enjoyed the privilege of bringing you dependable electric service for another year. May the Spirit of Christmas live in your house every day and the bright new hopes and promises of the new year reach complete fulfillment.

SOUTHWESTERN  
**PUBLIC SERVICE**  
COMPANY

26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



## Many Children Write to Santa

Floydada, Texas  
December 13, 1950

Dear Santa,  
We are two little girls 6 and 7 years old. We want a big doll and a ferris wheel, fruit, nuts and candy. Remember our Mother and Daddy and our three brothers, also Grandy and Papa G. I.  
Lots of love  
Marjorie and Carolyn  
Dunavant.

Floydada, Texas  
December 8, 1950

Dear Santa,  
Please bring my little brother, Leonard, a doctor set and a machine gun, a good gun and holster, and a toy electric razor. Please bring my little sister, Sue, a little doll and buggy, and a little doll suitcase with plenty of doll clothes. Please bring me a shirt, Levi jacket, good gun and holster, and a B-B gun with a scope, also a chemistry set.  
Love,  
Jay, Leonard, and  
Sue Johnson

P. S. Please don't forget us. We have been pretty good.

Floydada, Texas  
Route 5  
December 12, 1950

Dear Santa,  
I'm a big boy, 3 years old. I live South of Dougherty. I hope you find me as I'm a very very good boy.

Please bring me a tractor with a plow and a trailer, a belt with my name on it, and some clay and a pair of spurs. Also lots of candy and fruit.

Now, I'm Bill and that other kid is Bill Daniels. Bring him a tractor, and bring Seaman and Elhel something. Elhel wants a doll.  
Santa, remember Daddy, Mother, and my big brothers.

Goodbye,  
Bill Ross.

Floydada, Texas  
December 13, 1950

Dear Santa,  
Please bring me a walking doll, Hi-Chair, ironing board, iron, and a stove that cooks. I have been a good girl and I love you lots.

Remember all the other little boys and girls.

I love you,  
Jennifer Kay Henry

Floydada, Texas  
December 12, 1950

Dear Santa Claus,  
I am writing for my brother and myself. My brother, Woody, wants an ironing board, telephone, and tractor, also dishes, pans and spoons.

I want a lunch pail, gun and scabbard, coke truck and B-B gun.  
Love,  
From Charles and Woody  
Berry

I am also writing for my brother Layne, he wants a rattler and doll.

Floydada, Texas  
December 12, 1950

Dear Santa,  
I'm tried to be a good boy and mind my Grannie, and Mother. Will you please bring me a baseball glove, guns and holster, cowboy hat and gloves, a filling station, puzzles, paint book, and fruit, nuts, and candy. Thank you very much.  
Your friend,  
Darryl Lindsey

Floydada, Texas  
December 12, 1950

Dear Santa,  
I want a cub scout suit, size 8 and a watch. I have been good. I am going to Mission for Christmas. I was sick on Saturday. How are you feeling?  
Love,  
Ray Walker

Floydada, Texas  
December 4, 1950

Dear Santa,  
For Christmas this year I want a football and a machine gun. I want some fruit, and nuts too. I have been a good boy this year. My little sister wants a doll and a little doll washer lots of candy and fruit.

Your friends,  
Glenn Irvin and Nita Jo Dorrell

Floydada, Texas  
December 13, 1950

Dearest Santa,  
I am a little boy 3 1/2 years old. I have a new little brother almost 3 months old. His name is Roger Gale.

Would you please bring me a train, a double-barrel shot gun, and a boy doll? Roger Gale wants a teddy bear. Don't forget all the other little boys and girls.

Love,  
Gary Davis Campbell

Floydada, Texas  
December 13, 1950

Dear Santa Claus,  
I am a little boy 5 years old, and for Christmas I wish you would bring me some boots, guns, chaps, and a little service station. Also some candy, nuts, and oranges. Don't forget the other little boys and girls.

Love you lots,  
Ronnie Payne  
P. S. Don't forget Don Finn, we both have been good this year.

Floydada, Texas  
Box 44  
December 5, 1950

Dear Santa,  
I haven't been a very good girl this year, but maybe I've been good enough to get a few things.

I am 8 years old and in the second grade. Please be nice to my teacher Mrs. Standefur and all the little children.

Bring me a bathinette, a doll, a teaset, a refrigerator, and lots of fruits, nuts, and candy for my Mother, Daddy and please bring my big sister a yellow cadillac convertible.

Thank you, Dear Santa, and I'll try to be better next year.

Lots of love  
Eddy Carolyn Porter  
P. S. Don't forget my dog, Bingo.

Floydada, Texas  
December 11, 1950

Dear Santa,  
All I want for Christmas is my new front teeth, but I need five instead of two. If you can't bring me those please bring me a big boy doll with some girl clothes, too, so I can change it to look like a girl when I want to. Also an iron that will really heat and an ironing board.

I love you,  
Addie Adkins

Floydada, Texas  
December 15, 1950

Dear Santa,  
I am a little boy 7 years old. I am in the first grade. Please bring me a holster set, a fire engine and plenty of nuts and candy. Don't forget my little nephew, Johnny Dean Cantrell.

Charles Owens

Floydada, Texas  
December 13, 1950

Dear Santa,  
I would like for you to bring me a comb and brush set and five year

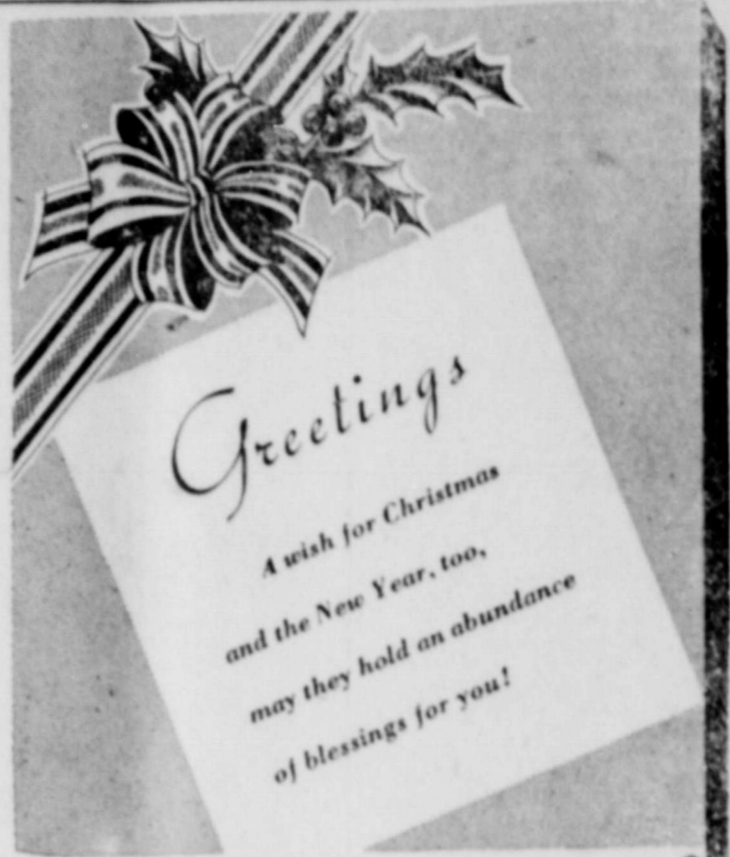
Diary. Please bring my sister something too. Bring me some nuts and candy too.

Your friend,  
Marilynn Jones

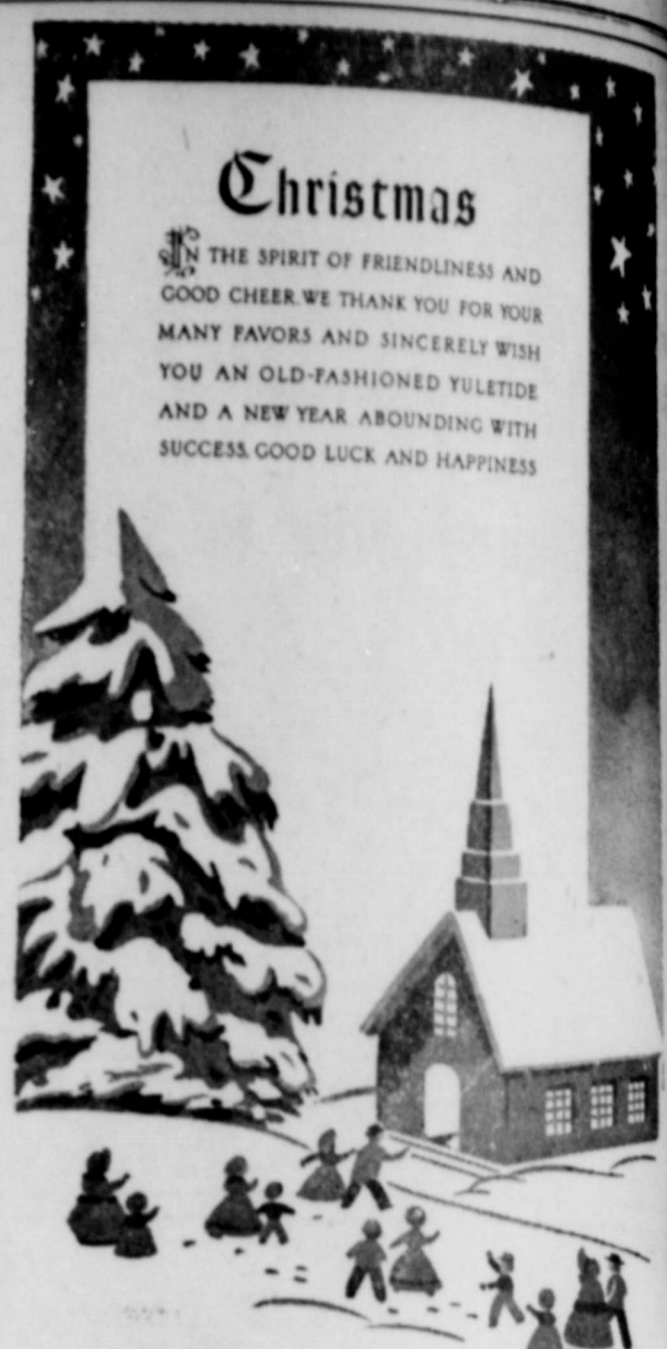
Floydada, Texas  
December 15, 1950

Dear Santa,  
I am a little girl 7 years old. Please bring me a doll, some dishes, and a rocking chair. Please don't forget my little brother who is 4 years old.

Love,  
Dianne Johnson



Fowler Hardware Co.  
ERNEST IRENE



## Christmas

IN THE SPIRIT OF FRIENDLINESS AND GOOD CHEER WE THANK YOU FOR YOUR MANY FAVORS AND SINCERELY WISH YOU AN OLD-FASHIONED YULETIDE AND A NEW YEAR ABOUNDING WITH SUCCESS, GOOD LUCK AND HAPPINESS

KING'S GROCERY  
AND MARKET

# Joyous greetings

To our friends:  
May Christmas blessings fill your heart with true happiness and bring you peace and joy all thru the coming year!

S. J. LATTA  
Implement Company

# MERRY CHRISTMAS

In the Spirit of Christmas... with the warmth of the holiday season, we extend to you this note of appreciation... It contains our best wishes for a very Merry Christmas, and our sincerest hope that the New Year brings you a bounty of blessings!

HARMON FUNERAL HOME  
FLOYDADA, TEXAS

# "Merry Christmas"

We value your friendship and good will... we wish you a Happy Holiday and fulfillment of your hopes in '51!

DANIEL AUTOMOTIVE



### Whole or Half Ham Christmas Time Star

- Menu**  
 Broiled Grapefruit  
 Baked Half Ham  
 Sweet Potato Puffs  
 Buttered Broccoli  
 Cranberry Nut Salad  
 Cloverleaf Rolls  
 Butter or Margarine  
 Mince-meat Tarts with  
 Hard Sauce  
 Beverage

With young people home from school and with out-of-town guests in the home the yule season becomes a popular time for entertaining. Another trend of the season is serving a perfectly baked ham brightly garnished with Christmas colors.

A baked ham always makes a grand appearance on the serving table; however, for a small group a half ham may be preferred. Both the shank and the butt half of ham may be decorated with a Christmas air. For example, red and green maraschino cherries may be alternated over the surface of the ham and the platter brightened with green parsley. Or for a different serving, the ham may be carved in the kitchen, then the attractively arranged slices are placed on a platter or tray garnished with cranberry nut salads in lettuce cups.

However the ham is served, proper cooking is most important. First it is placed on a rack in an open roasting pan. Placed fat side up, the juices will run down through and over the ham as it cooks in a self-basting process. Water is not added to the roasting pan and it is left uncovered. The ham is roast-

ed in a 300 degree F. oven. A roast meat thermometer inserted into the thickest section of the ham will tell the homemaker when the ham is cooked, that is, it has reached 160 degrees F. An estimated cooking time may be determined by allowing 15 to 18 minutes per pound for a whole ham and 18 to 20 minutes per pound for a half ham.

#### HOLDING THEIR LAND

More farms have changed hands by voluntary sale since 1940 than during any other 10 year period on record, says the Bureau of Agricultural Economics.

The annual rate from 1943 to 1947 was higher than in 1919, the World War I peak. However, the rate has declined steadily since 1946, and in 1949 it was more than a third below the 1945-46 peak.

Foreclosures and assignments rose sharply in 1922 and continued at a relatively high rate as late as 1940. Since then the rate of foreclosures, as well as tax sales, has been extremely low.

Voluntary sales accounted for 70 percent of all farm transfers in 1949. The combined rate of transfers by all methods in both 1948 and 1949 was the lowest since records first became available in 1926.

#### FRUITED LOAF

Brighten winter meals with the famous combination of ham and pineapple. Sprinkle brown sugar over the bottom of a greased loaf pan covered with crushed pineapple. Top with a ground ham and pork loaf combination. When baked, turn the loaf upside down for tempting serving.

#### SCHOOL LUNCH PUZZLE

How to divide dollars by children and get the right answer in lunches is the school lunch managers' puzzle this fall. They are looking through their recipe files for help with the answer, for it must include a nourishing meal at the price the children can afford, and a balanced budget.

Basic in this puzzle are these simple facts compiled from reports of 33 states for September: Ten percent more children had lunch at school, and there were ten percent more schools in the national school lunch program in September 1950 than in September 1949. The federal appropriations for school lunches is the same this year as last.

To make the puzzle more intricate, labor costs are increasing, and the prices of many foods bought locally are higher than a year ago. Nor can the school lunch manager look as fully to contributions of food bought by the government under its price support and surplus removal program for a solution to her puzzle. This year there will probably be fewer than usual of these price support and surplus removal foods. Last year they made up 16 percent of all the food used by the National School Lunch program, the U. S. Department of Agriculture reports.

But what else can school lunch managers do? They can encourage community help, improve their management practices, and scan their recipes with care. Fortunately there are quantity-portion recipes for many foods prepared in cooperation with the Bureau of Human Nutrition and Home Economics. Among the foods for which quantity recipe leaflets are available are: Potatoes; nonfat dry milk; dried fruits; fish; yeast and quick breads; turkey; dried whole eggs; honey; tomato paste; and sandwich fillings.

These publications are free to School Lunch personnel. Others may buy them from the Superintendent of Documents in sets of 20 for \$1.

#### GRASS IN SHADE

What bothers lawn makers most is to get a good green turf in the shade. According to Dr. Fred V. Grau who carries on research for the U. S. Golf Association, in cooperation with the U. S. Department of Agriculture, the public asks more questions about the shade problem than about any other matter related to grass growing on home grounds. "This sounds reasonable," he says, "when we consider that nearly everyone likes shade trees and a good lawn, and that in 99.44 percent of the cases you can't have both. The shade is above the grass and the roots of the trees are underneath, leaving the grass in a pinch-- and the loser."

But Grau gives out some helpful suggestions to people in the various regions: In the South, St. Augustine grass will grow to the bases of shade trees if the trees are high and open. In the North the fescues (Chewing fescue and sheep fescue) do pretty well under shade trees when soil is well drained. Pough stalk biograss (Poa trivialis) is good if it gets plenty of water

But under the Norway maples it is practically impossible to have a good turf because shade is so very dense and the feeder roots are so shallow.

A common mistake in attempting to grass shady places is in the spring so that the seed sprouts about the time the trees become strong competitors for moisture and light.

Fall is the best time for two reasons--the special reason that trees are about to drop their leaves and the second and general reason (for lawns in shade or sun) that weeds and trees are not such vigorous competitors then.

#### BRAISE OR STEW

Those cubes of meat usually prepared as a stew may be braised too. Brown them thoroughly, then contrary to cooking as a stew, where the meat is completely covered with water, add only 1/2 cup. Cover the pan tightly and let the cubes simmer until tender. Cubes of beef require from 2 1/2 to 3 hours cooking time. Veal and lamb require slightly less cooking time.

Most people who marry for money find out they could have borrowed it cheaper.

*A generous share of Christmas Joy*



*from us to you*

**WHITE DRUG COMPANY**

## Christmas Greetings



We welcome

the good fellowship of the Christmas Season which enables us to extend our cordial greetings to our many friends and customers.

**POOLE GRAIN CO.**

Dougherty, Texas

## GREETINGS



for the **MERRIEST OF YULETIDES**

It is a genuine pleasure at the Holiday Season

to depart from the usual business

routine and wish you and yours

A Merry Christmas

**Panhandle Service Station**

C. N. Walding

## ANNOUNCING

A SERIES OF GOSPEL MEETINGS

At **Wall Street Church Of Christ**

Conducted by **EVANGELIST ALVA JOHNSON**



Alva Johnson

Beginning Friday Dec. 22 — Ending Sunday Dec. 31

Omitting Monday the 25th and Omitting Morning Services on the 22nd and 23rd.

Morning Services 10:30 A. M.

Evening Services 7:00 P. M.

**A Cordial Invitation Is Extended to Everyone**

*Rocketing your way...*



# HAPPY "HOLIDAY"



\*Oldsmobile Hydro-Matic Drive optional at extra cost on all models.

Happiest holiday of all—Oldsmobile's exciting "Holiday" Coupé! It's another famous "Rocket" Hydro-Matic car—tops in action, style and economy! See it—drive it—today!

...with

**88** Good Wishes for a Merry Christmas and a Happy New Year!

SEE YOUR NEAREST OLDSMOBILE DEALER

**ODEN CHEVROLET COMPANY**

221 South Main Street

Floydada, Texas

A GENERAL MOTORS VALUE



# Joyous Noel

JOYOUS NOEL TO ALL  
OUR GOOD FRIENDS IN  
THIS COMMUNITY.

**E. Z. WAY LAUNDRY**

Mr. and Mrs. W. J. Wilks



## At Christmas

You're sure to find our best wishes for your happiness and joy — May everything wonderful be yours in the New Year . . . and always!

**FLOYD CREAMERY**

### Boyce House Says I Give You Texas

(By Boyce House)

September 28, 1950

The last of the "show boats" which used to ply the rivers of the South is at the foot of the levee in St. Louis -- the "Goldenrod," presenting an old-time melodrama nightly.

St. Louis is a most interesting city -- (this observer spent several days there recently, incidentally seeing my first big league baseball game). The old courthouse in which the Dred Scott case was tried -- (remember the "Dred Scott decision" which helped bring on the Civil War?) -- is still standing. On the lawn is a stone marking the beginning of Daniel Boone's trail, the first into the wilderness.

Across the street is an aged building with a spiral fire escape, of graceful, delicately-wrought iron-work. The structure houses the picturesquely-named Log Cabin Fur Company, which circumstances remind one that St. Louis was founded by the French, who were interested in the fur trade -- and the city is still the largest fur-processing center in the world.

Oldest building is the "Stone House" where John Jacob Astor was active when he was laying the foundation for one of America's greatest fortunes -- (which was founded on fur trading).

St. Louis is the world's leading city in the making of shoes, also beer.

You can see the spot where a former Army officer living in obscurity prior to the Civil War has his real estate office. His name was U. S. Grant.

Then there is the house which the famous financier, Jay Gould, built so that his daughter could entertain her friends during the great World's Fair of 1904.

And there is the narrow, three-story, brick house in which Eugene Field was born. Manuscripts in a small, neat hand; elaborate dresses of his wife; an ax presented to him by Gladstone, the English statesman who chopped down trees for exercise; and many quaint articles of furniture -- all these make the author of "Little Boy Blue" seem very real.

St. Louis has few traffic lights. At some of the busiest intersections, policemen are on duty in the middle of the street, making their signals with hands encased in white canvas sacks for the sake of increased visibility. At most crossings, you watch for an opening and then run. You may have to sidestep, pivot and change pace to get across. Doak Walker could keep in practice as a broken-field runner in St. Louis.

The Union Station is an immense affair, first a building, then a semi-open waiting room, then the gates and train sheds. In the station are numerous business establishments, including a hotel. Trains are arriving and departing every few minutes.

At one booth are greeters in Oriental headgear and with gold-fringed badges, welcoming delegates to a Negro fraternal convention. Another booth is the point of assembly for many lovely and laughing girls from all over the nation on their way to enroll in a famous Missouri college for young women.

Hundreds of people rush to and fro, the tide never pausing; and there is the sea-like murmur of many voices. It is like a Hollywood super-production with "a cast of thousands." What hopes, joys and griefs would be revealed if one could know the stories of those who embrace or shake hands in greeting and the others who smile and may be shed a tear in parting, in the endless drama of St. Louis' Union Station!

Out in Coleman County stands Santa Anna mountain, with the busy little town of Santa Anna at its base.

The landmark towers above the surrounding country and, because of the great distance at which it can be seen, the mountain served as a guide to wagon trains hauling supplies to the frontier, to parties of gold-seekers, California-bound, and to travelers in general.

From the summit, a view of many miles in all directions can be obtained and, in the day when the savages ruled that section, the top of the mountain served as a lookout for Indians and, later, for the

Texas Rangers, on a scout for redskins and lawless whites.

Legends hang about the mountain. There is a cave, and treasure is supposed to have been buried there.

The most romantic of the stories is that of an Indian maiden and her lover. A tribe was encamped on the mountain and a sentinel watched constantly for covered wagons, which could be attacked, the occupants slain and their possessions taken.

One day, a wagon-train was seen approaching and the brave young chief, preparing to lead his warriors into action, embraced his sweet heart, the beautiful daughter of the old chief. In the maiden's heart there was a secret fear and she urged him not to go. But he only laughed as he pointed to the few defenders of the wagon-train, three or four men on horseback, and told her he would soon return with much treasure and a special gift as a token of his love for her. Then springing on the back of his pony, he gave the signal and the war party dashed away.

From the mountain, the girl watched as the drama swiftly unfolded below. She saw the braves burst from the mesquite, with blood-chilling yells, and the attack began. But there came puffs of smoke from each wagon and the red men were driven back, leaving several dead. It had been a trap for behind the canvas covering of the wagons there had been concealed 20 Texas Rangers. The maiden looked at the broken force of warriors as they drew near, but the face of her beloved was not among them and she knew that he had been killed in the battle.

Broken-hearted, the Indian girl leaped from the highest point of the mountain; and her body and the body of her sweetheart were buried at the foot of the cliff. And the stern old mountain stands eternal watch above their graves.

Such is one of the legends of Santa Anna Mountain.

In Washington, they have what they call "protocol." It sets forth where an official shall sit at a dinner. Cabinet officers outrank Senators; Senators outrank Congressmen; members of the Supreme Court outrank everybody except the President and Vice President, and one Senator has rank above another because of being a committee chairman or because of length of time he has been in the Senate. To place an official in Chair No. 46 when he should have been in Chair No. 43 is a tremendous blunder.

Yet we Americans think the Chinese are a peculiar people.

A judge said to a jury, "You have been out for 36 hours. Have you reached a verdict?" A juror exclaimed, "We haven't even elected a foreman yet! There are six Democrats and six Republicans on this jury".

## Greetings

The jolly redcoat is coming . . .  
with a pack-full  
of our best wishes for your  
Health, Happiness and Prosperity—  
on Christmas and for 1951!

**BRASELTON IMPLEMENT COMPANY**

## RING OUT...

... and wish our customers  
the best of Season's Cheer—  
with many joys to brighten,  
all the coming Year!

**FOOTE BUTANE CO.**  
Floydada, Texas

**Modern Beauty Shoppe**  
Will Re-open December 28.

## Greetings AND BEST WISHES

To all our friends, old and new . . .  
We all join in, in wishing Christmas Joys  
to those whom we have served!  
May health and happiness await you in 1951!

**Morckel Farm Chemical Company**  
Highway 70 East — Phone 539  
Floydada, Texas  
P. O. Box 755



**Letters To  
SANTA CLAUS**

Floydada, Texas  
December 7, 1950

Dear Santa,  
I am a little boy 7 years old. I have tried to be a good boy. Please bring me a bicycle and a set of guns and some fruit, nuts, and candy.

Don't forget the other little boys and girls.

A friend,  
Kenneth Dale Rimmer

Floydada, Texas  
December 6, 1950

Dear Santa,  
Please bring me an electric train with a bridge and tunnel. Don't forget my sister and all the other boys and girls.

Love,  
Larry Don McEntire



No fooling!  
We do wish you  
all that's good and gay  
at Christmas!

**RAINER  
Shoe Shop**

South Plains, Texas  
December 4, 1950

Dear Santa,  
I am a little boy 6 years old. Will you please bring me an electric train and a set of guns. I can't ask for much for my little sister wants so many things. She wants a buggy, table and chairs, doll, dishes, and lots more.

Please bring us candy and fruit and we know you will think about all the other little boys and girls.

We love you,  
Nathan and Katherine Mulder

Floydada, Texas  
December 3, 1950

Dear Santa,  
I am a little girl 5 years old. I have tried to be a good girl. Please bring me a doll and a doll house and furniture. Some fruit, nuts, and candy.

Don't forget my brother and little cousins that are going to be here with me for Christmas.

A friend,  
LaJuana Ann Rimmer

Floydada, Texas  
December 7, 1950

Dear Santa,  
I am a little boy 3 years old. I've been pretty good this year, so I would like for you to bring me a tricycle, a pair of boots and spurs. Also lots of candy, fruits, and nuts.

Love,  
Little Edd Gee

Floydada, Texas  
December 7, 1950

Dear Santa,  
I am a little girl 2 years old. I would like for you to bring me a doll and doll buggy. Lots of candy, fruit and nuts. I've been pretty good you see.

Love,  
Phyllis Elaine Gee

Floydada, Texas  
December 5, 1950

Dear Santa,  
Please bring me a filling station and a truck. My little brother, Mac, wants a big dump truck, and a little fuzzy dog. I would like to have some nuts, candy, and fruit. Don't forget Linda and Nita Fay.

Your friend,  
Larry Poage

Floydada, Texas  
Route 3  
December 4, 1950

Dear Santa Claus,  
I am a little girl five years old and have tried to be good. So won't you please bring me a doll and table and chairs. Bring me some fruits, nuts, and candy and fireworks. Don't forget all the other little boys and girls.

Love,  
Dorothy Ann Melton

Floydada, Texas  
December 6, 1950

Dear Santa Claus,  
I have tried to be a good boy. I want a jacket to wear to school, and a little machinery truck. And any thing you want to bring me.

Your little friend,  
Curtis

Floydada, Texas  
December 8, 1950

Dear Santa,  
I am a little girl. I have been very good this year. I wish you would bring me a doll that wets its pants, and a set of dishes. Please don't forget my sister, Joyce and her friend Mary Lou Fawver, for they have been pretty good this year.

I love you very much,  
Ruth Stewart

Floydada, Texas  
December 8, 1950

Dear Santa,  
I am a very little boy who has been pretty good this year. I would like for you to bring me two guns, a train and a cowboy hat, some spurs, and a fire truck. Don't forget my friend, Lyndel.

Your friend,  
Jackie Alexander

Floydada, Texas  
December 6, 1950

Dear Santa,  
Please bring me a baseball, a bat, and a glove. I want a Cub Scout suit too.

Jerry Warren

Floydada, Texas  
December 7, 1950

Dear Santa,  
How are you this Christmas? And how is Koko, Snowball and Joe? Santa, do you have plenty of toys for all the little boys and girls? If so please bring me a bicycle and some house shoes. Thank you for every thing.

I love you, Santa  
Lois Ann Glover

Floydada, Texas  
December 6, 1950

Dear Santa,  
Please bring me a Pia-Mate Doll in evening gown and a permanent wave kit for her. I will be happy with anything you can bring me. Don't forget all the other boys and girls.

Love,  
De Vona McEntire

Floydada, Texas  
December 2, 1950

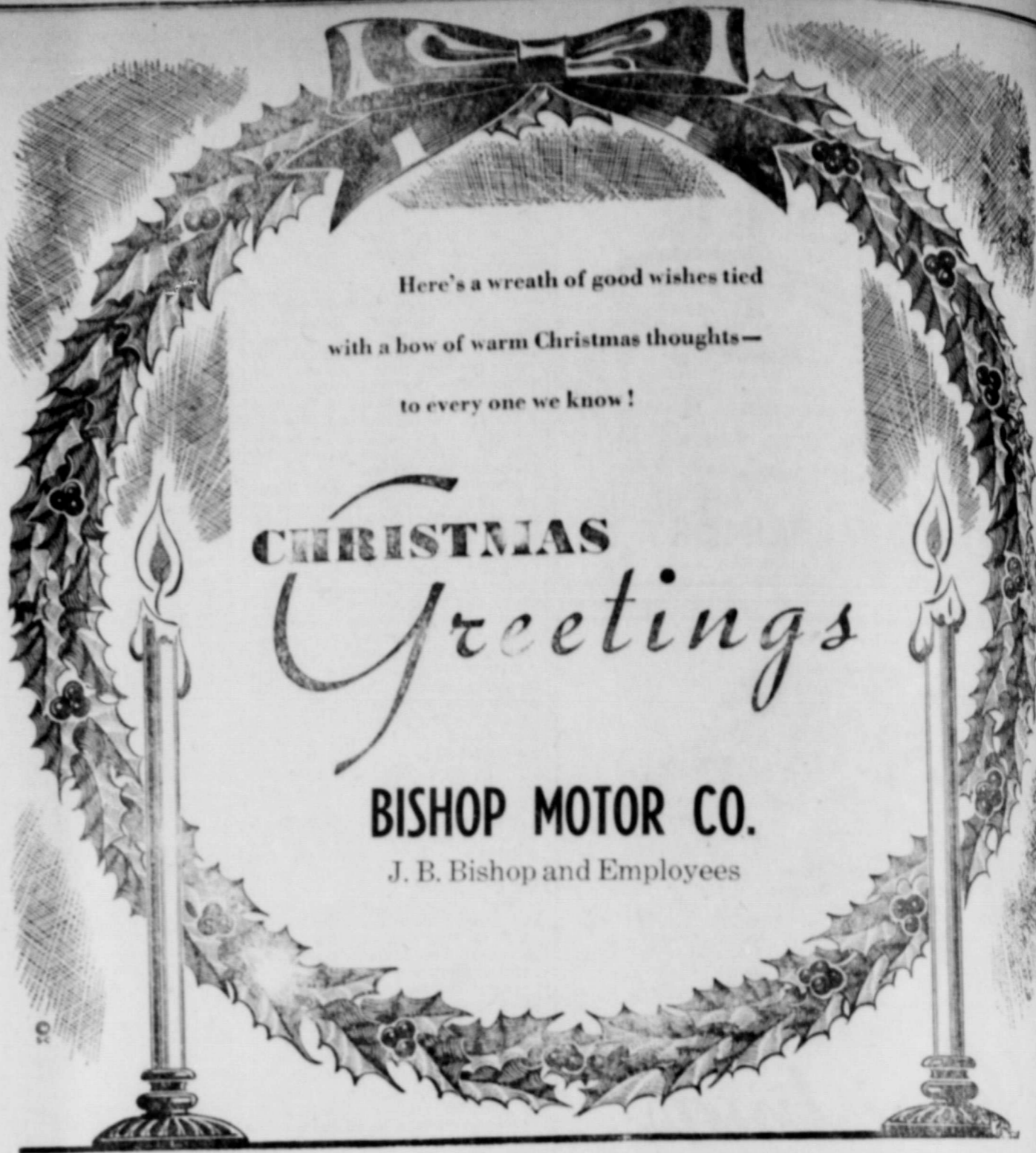
Dear Santa Claus,  
I have tried to be a good little girl this year. I am 6 years old and in the first grade at school. I hope that you will bring me a set of guns with caps to shoot, a baby doll, a new dress and a pair of school oxfords. Please don't forget all the other children.

All my love,  
Mary Katherine Asher

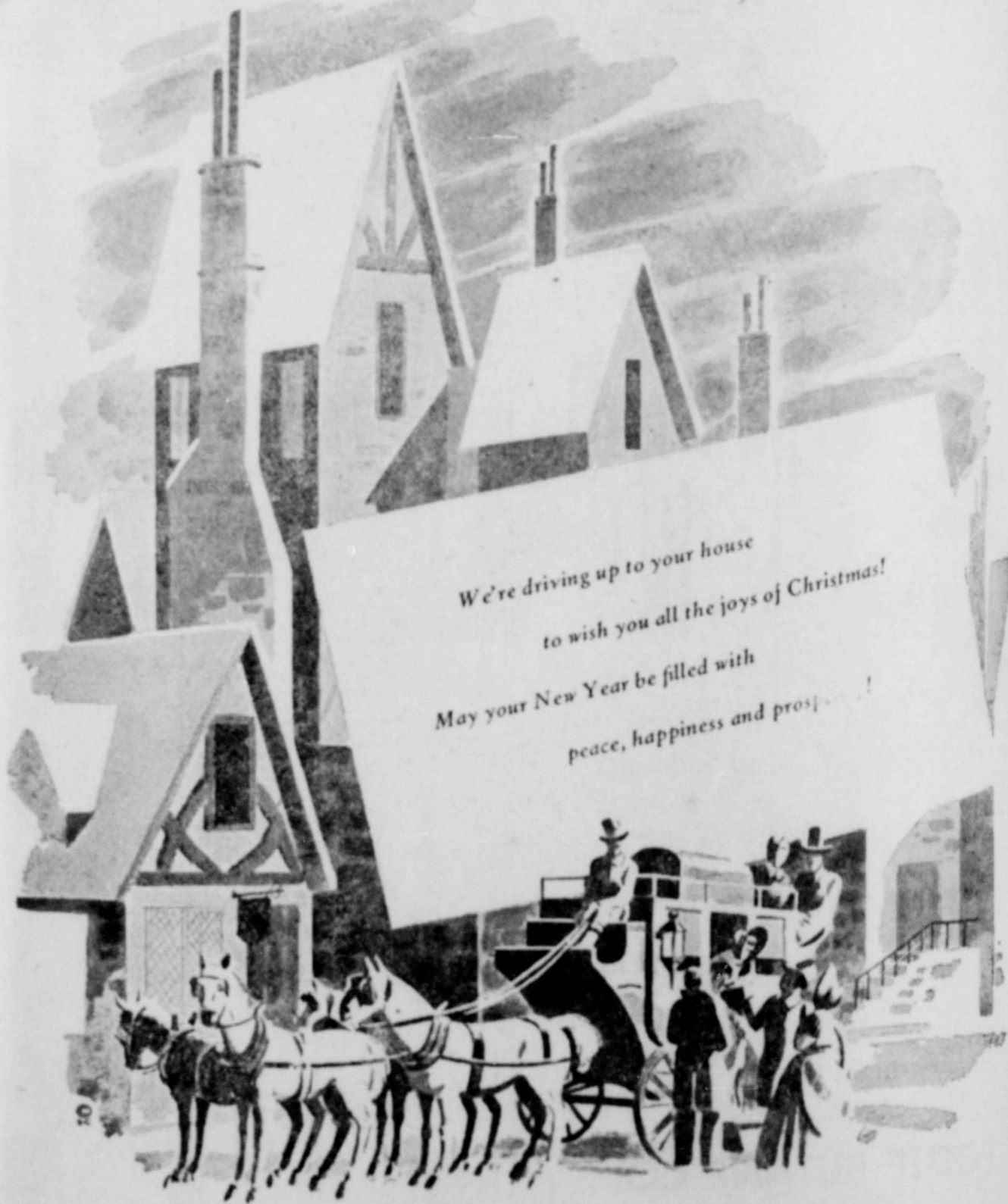
Floydada, Texas  
Route 5,  
December 5, 1950

Dear Santa,  
I am a little boy almost 4 years old. I have been a pretty good boy so would you please bring me a big six wheel truck, a gun and holster set, nuts and candy and anything else you want to.

Santa, don't forget all the other little boys and girls.  
I love you,  
Gary Jarnagin



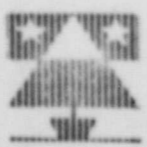
**Merric Christmas to All**



We're driving up to your house  
to wish you all the joys of Christmas!  
May your New Year be filled with  
peace, happiness and prosperity!

**Season's  
Greetings**

In this Christmas inventory of  
our many blessings . . . we like  
to count the assets of your  
friendship and good will!  
To you we extend all the  
Season's Greetings!



**H. G. PARKER FURNITURE**

FLOYDADA

LOCKNEY

**PLAINS EQUIPMENT CO.**

OLIVER

Sales & Service

STUDEBAKER



Letters To  
**SANTA CLAUS**

Dallas, Texas  
December 11, 1950  
I have been a good little boy. I have tried to be a good little boy and I help my Mommy with the baby brother. So will you please bring me some toys? I like a gun and scabbard, a horse, a new doll and a cash register. Bring Kelly something.  
Love,  
Nancy Tyler

Floydada, Texas  
December 11, 1950  
Dear Santa Claus,  
I am a little boy 7 years old. I go to school at Dougherty. I would like to have a pair of house shoes, a ball glove, and bow and arrow, and also some fruit, nuts and candy. Please remember the other boys and girls.  
Your friend,  
Wayne Cage

Floydada, Texas  
December 11, 1950  
Dear Santa Claus,  
I am a little girl 6 years old. I go to school at Dougherty. I would like to have a doll house, a cash register, house shoes, a hat, and a doll. Also some nuts and candy. Please remember the other boys and girls.  
Your friend,  
Nita Beth Cage

Floydada, Texas  
December 11, 1950  
Dear Santa Claus,  
I am a little boy in the third grade at Dougherty school. I am 8 years old. I would like to have a maintenance ball glove, a hat and bat, house shoes and a doll. Also some fruit, nuts, and candy. Please remember the other boys and girls.  
Your friend,  
James Ray Cage

Floydada, Texas  
December 6, 1950  
Dear Santa,  
I hope that I have been a good boy this year. I already have some toys but I never have had twins. I would like you to bring me a double decker bed for the living room and a set of dishes, and a play cabinet to go in my play room.  
Your friend,  
Karen Sue Ring

Floydada, Texas  
December 12, 1950  
Dear Santa,  
I have been a very good boy. Will you please bring me a real horse, a little house with a garage and car, also lots of candy, fruit, and nuts. Don't forget Mother and Daddy will be looking for you too, Santa.  
Bye,  
David Hart.

Floydada, Texas  
Route 5,  
December 11, 1950  
Dear Santa Claus,  
I am a little boy 3 years old. I would like to have a catapiller tractor and a roadgrader. Don't forget my little brother, Jerry, who is seven months old. Please bring us some fruit, nuts, and candy.  
With lots of love,  
Lyle Lathem

Floydada, Texas  
December 10, 1950  
Dear Santa Claus,  
North Pole,  
Dear Santa Claus,  
I have been a good boy this year. I would like or you to bring me a tricycle, a little red wagon, a mechanical train with a whistle and a rocking horse, also lots of fruit nuts, and candy. Please remember all my little friends and all the other little boys and girls.  
Your little friend,  
Larry Dean Walls  
216 West Crockett St.  
Floydada, Texas

Floydada, Texas  
December 9, 1950  
Dear Santa Claus,  
I'm a little girl three years old. I want a doll that looks like a real little baby. I'll need a suit case with some extra clothes - lots of pants. Please don't forget to stop and see Sue and Shirley and all of our little neighbors and friends. I love you, Santa Claus, and if I'm awake when you come I'll come in and hug your neck.  
Sandra Jean Stapleton

Floydada, Texas  
December 9, 1950  
Dear Santa Claus,  
Please bring me a post truck, a holster and gun. If you have a little boy doll I would like one so I can play dolls with my little sister. Don't forget all the other little boys and girls. Be sure to leave something for Johnny H. and Ronny and our new neighbors, Bobby and Lynn Margaret.  
I like you and I'll try to be a good boy - I'm 4 years old.  
Johnny Stapleton

Floydada, Texas  
1117 South Main  
December 11, 1950  
Dear Santa,  
I am 4 years old and have been a good boy. I would like for you to bring me a tractor big enough to ride in, jumping rope, doll, story books, nuts, fruit, and candy. Please remember all the other little girls and boys.  
Love,  
Royace O'Neal

Floydada, Texas  
December 11, 1950  
Dear Santa Claus,  
I have been a good little boy. I think I would like to have a gun that shoots fire. I also want a big dump truck and a Fordson tractor. and lots of fruit, nuts, and candy. Please don't forget my aunt, sister, and the other little boys and girls.  
Your little friend,  
James McNeill

Floydada, Texas  
December 9, 1950  
Dear Santa,  
I am a boy 8 years old and in the third grade. I have tried to be a good boy.  
Please bring me a double gun and holster set, bow and arrows, and a paper rifle. Please bring my little sister a doll and telephone. Don't forget my little friends.  
Thank you Santa,  
Troy Lee Johnston

Floydada, Texas  
December 14, 1950  
Dear Santa,  
We are two little girls, 4 and 2, years old. For Christmas we would like new doll, a table and chair set, house shoes and don't forget the nuts and candy. We have tried to be good. Don't forget all the other little girls and boys.  
Love,  
Janice and Brenda Graham

Floydada, Texas  
December 13, 1950  
Dear Santa,  
I have been a good boy. So please bring me a road grader, ditch digger, bus terminal, target game and a marble ball game.  
Jennifer Kay and I want a record player. Remember the fruit, candy, and also the other little boys and girls.  
I love you,  
Bill Henry



The real spirit  
of CHRISTMAS ...

Peace ... good will ... freedom ... prosperity ... opportunity ... friendship—all of this is the Christmas spirit ... may it be yours in '51, and ever after!

**SPEARS AUTO CO.**



*Christmas  
Greetings*

It adds much to the enjoyment of the season  
to extend to our friends and customers  
our best wishes for a MERRY CHRISTMAS ...  
A HAPPY NEW YEAR!

**HIGGINBOTHAM - BARTLETT CO.**  
Clarence Goins Manager

A Joyous Christmas - - - A Bright New Year  
With No Bad News Is Our Wish For You Sincere

**INSURANCE**



The Time is Near at Hand for All Kinds of Fires, Wrecks, and many other accidents. Check your Fire Insurance Policies and Increase your Insurance in Sufficient Amount to be sure your property is well covered in Case of a Loss.

Since your Car can Cause you the most Trouble in the Least Time of anything you own, you should have it completely covered including Liability Insurance against losses you might cause to others. This could save Doctor Bills, Car Repair charges, and -- perhaps -- Keep you out of a Law Suit.

**REMEMBER: A CANDLE OR A FLAT TIRE CAN CAUSE YOU SOME TROUBLE**

**J. H. and Dell Reagan**

127 W. California  
Phone 386

**Floydada, Texas**

A FEW OF THE THINGS THAT CAN BE COVERED WITH INSURANCE BY OUR AGENCY:  
City Property — Merchandise — Machinery — Crops — Farm Property — Furniture — Live Stock — Automobiles — Combines — Grain in Field — Grain Being Shipped by Truck — Cotton Baled — ALSO — Men Working on Any Job Can Be Covered — And Your Guests or Your Customers — In Fact, Most Anything of Value Can Be Insured.

**We Represent and Insure for Stock Companies Only**



## Our Christmas Wishes

express our appreciation for your patronage and our sincere hopes that the Holiday bring you good fortune in 1951!

**G. C. TUBBS**  
Insurance Agency



JOLLY GOOD WISHES

for THE HOLIDAY SEASON

and A HAPPY NEW YEAR!

**DARDEN WELDING SHOP**

608 E. Houston

Phone 42



### Letters To SANTA CLAUS

Floydada, Texas  
November 18, 1950

Dear Santa,  
I am a little girl 4 years old. I cannot write so my mother is writing this letter for me. I have been a good little girl. My name is Sharon Blair. I would like a little rocker and a little table and chairs and some guns for Christmas. Bring us some fruit, candy, and nuts.  
I love you Santa,  
Sharon Blair

Floydada, Texas  
Route 4  
November 22, 1950

Dear Santa Claus,  
I am a little girl 9 years old. I have been a good little girl. Will you please bring me a big doll, a pair of roller skates, a doll house with furniture in it, and a little doll in it. Don't forget the other boys and girls.  
Your loving friend,  
Sandra Kaye Harber

Floydada, Texas  
November 25, 1950

Dear Santa Claus,  
I want a dragline and a football suit for Christmas, please. I have a little baby brother. Please bring him a pretty little toy. I try to be a good boy every day.  
I love you,  
George Farris

Floydada, Texas  
November 30, 1950

Dear Santa Claus,  
I am a little boy 3 years old and I am a very good boy. Please bring me a little puppy dog and a maintainer for Christmas. Don't forget to fill my stocking. I have a little brother named Marc and he wants a toy puppy dog and don't forget to bring my big brother, Johnny Fred, a Christmas present. I will be waiting for you.  
I love you,  
Charles Brown

Floydada, Texas  
December 1, 1950

Dear Santa,  
I am three and one half years old. I have tried to be a good little boy this year. Please bring me a dump truck, tractor with a trailer and plow and lots of nuts, candy, and fruit. Don't forget the other little boys and girls.  
Love,  
James Lewis Norrell

Floydada, Texas  
November 14, 1950

Dear Santa,  
I am 5 years old, and have been a pretty good boy this year. Please bring me a filling station, cash register and a fire truck.  
Don't forget my brother, Wayne. He wants a desk so he can study his lessons better.  
I love you lots,  
Jerry Don Catlin  
331 W. Lee St.  
Floydada, Texas



**Fed up with shopping?**

Neither your family nor your friends want you to wear yourself out on Christmas shopping, and it isn't necessary. Bring us your Christmas list, and let us suggest some gifts that will please everyone, and save you money and energy. If you don't have time to come in, just phone us.

FOR EASY SHOPPING TRY

**White Drug Co.**  
116 W. California

Floydada, Texas  
December 2, 1950

Dear Santa Claus,  
I want a big wagon with some sideboards on it and some nuts.  
Kenneth Dale O'Neal  
P. S. Don't forget my little cousin, Janice, bring her a doll and some candy.

Floydada, Texas  
December 9, 1950

Dear Santa,  
I'm a little boy not 2 years old. Please bring me a gun, and an Aero-plane. Fill my sock with candy and nuts.  
Don't forget all the other little children.

Roland Dee Adams

Floydada, Texas  
1117 South Main  
December 11, 1950

Dear Santa,  
I am a little girl 6 years old and started to school this year. I would like for you to bring me a doll (with a yellow blanket), doll buggy, electric sweeper (that really runs, jumping rope, story books, fruits, nuts, and candy.  
Royace and I will leave you some candy under the tree.

Love,  
Vicky O'Neal

Floydada, Texas  
November 19, 1950

Dear Santa,  
I am 8 years old and I have been a good girl. I want a doll on some skates and I also want some skates. Don't forget my two little sisters. They want a doll too.

I love you lots,  
Sandra Charlene Wright  
Route 2  
Floydada, Texas

Floydada, Texas  
December 9, 1950

Dear Santa,  
Please bring me skates, a bracelet, dishes, and a broom.  
Please don't forget my brother Gene Edward — he is 10 and I am 5 years old.

Your little girl  
Linda Sue Jones

Floydada, Texas  
December 5, 1950

Dear Santa,  
I am a little girl 3 1/2 years old. I have been a good girl. I would like for you to bring me a little piano, with a stool and song book, also a doll and doll house with furniture.  
Remember the other little boys and girls with lots of nice things too.

Thank you Santa,  
Deliece Gilly

Floydada, Texas  
December 9, 1950

Dear Santa,  
Please bring me an electric train, a water tower, a underpass, an airport, marble machine. Also bring two guns and scabbard.  
Also bring Aaron Jay, my brother, a rubber pull train, one gun and scabbard and a little red wagon.

Lots of love,  
James Alvin and Aaron Jay  
Hinsley

Floydada, Texas  
December 2, 1950

Dear Santa,  
I am a little girl 9 years old. I am in the fourth grade, miss Mitchell is my teacher. I want a big baton. I would like a Bingo set. Remember all the other boys and girls. Bring some candy and fruit.

Your little friend,  
De Anne Newberry  
Route 2  
Floydada, Texas

Floydada, Texas  
December 1, 1950

Dear Santa,  
I am a little girl 5 years old. I have been a good girl. Will you please bring me a new bear, fruit, nuts, and candy.  
Please don't forget my uncle, Lynn Cardinal. He wants a B. gun and some records.

Your little friend,  
Marquitta Jones



## Merric Christmas to All

In the spirit of friendship and good will that is Christmas... we thank our many customers for their continued patronage!

To all, our most sincere wishes for holiday joy!

**STANSELL - COLLINS COMPANY**  
**LOCKNEY IMPLEMENT COMPANY**



# Buy for the future!

These days you want a car that will stay young, stay in style, and keep its value. That's why, more than ever before, your pick should be Ford!

You can pay more... but you can't buy better!



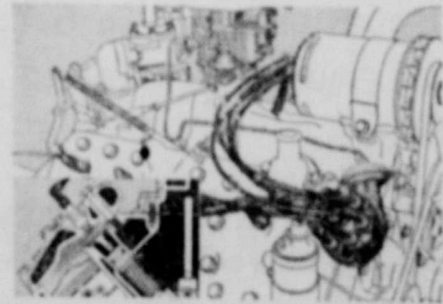
# Buy the '51 FORD!

[WITH 43 "LOOK AHEAD" FEATURES]

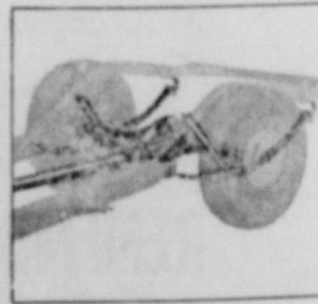
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And in this '51 Ford, you'll find Fordomatic Drive,\* the newest smoothest, savingest of the automatic transmissions. You get Key-Turn Starting. And, of course, you get your choice of the silent and savingful power of Ford's V-8 and Six engines. Come in and see this new '51 Ford for yourself!

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Ford's Automatic Mileage Maker is a three-way combustion, ignition, and carburetion system that gives you high compression performance with even regular grades of gas.



Ford's Automatic Ride Control makes rough roads easy on you, easy on the car itself. Irons out the bumps—automatically.



Ford's Automatic Posture Control Pulled forward, it sets automatically back, it automatically levels.

It's built for the years ahead!

This '51 Ford is years ahead in style, too! You'll see beautiful new "Fashion Car" styling... with a future-styled "Dual Spinner" Grille, New Rear Window styling.

And the new, long-wearing "Color-Keyed" Fordcraft Fabrics... the new "Safety-Glow" Control Panel in Ford's "Luxury Lounge" Interior match exterior colors.

Come in for the "LOOK AHEAD" facts on the '51 FORD!

**BISHOP MOTOR CO.**

Phone 228

114 W. California

Floydada, Texas



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I love you Santa,  
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Please don't forget my uncle, Lynn Cardinal. He wants a B. gun and some records.  
Your little friend,  
Ma...



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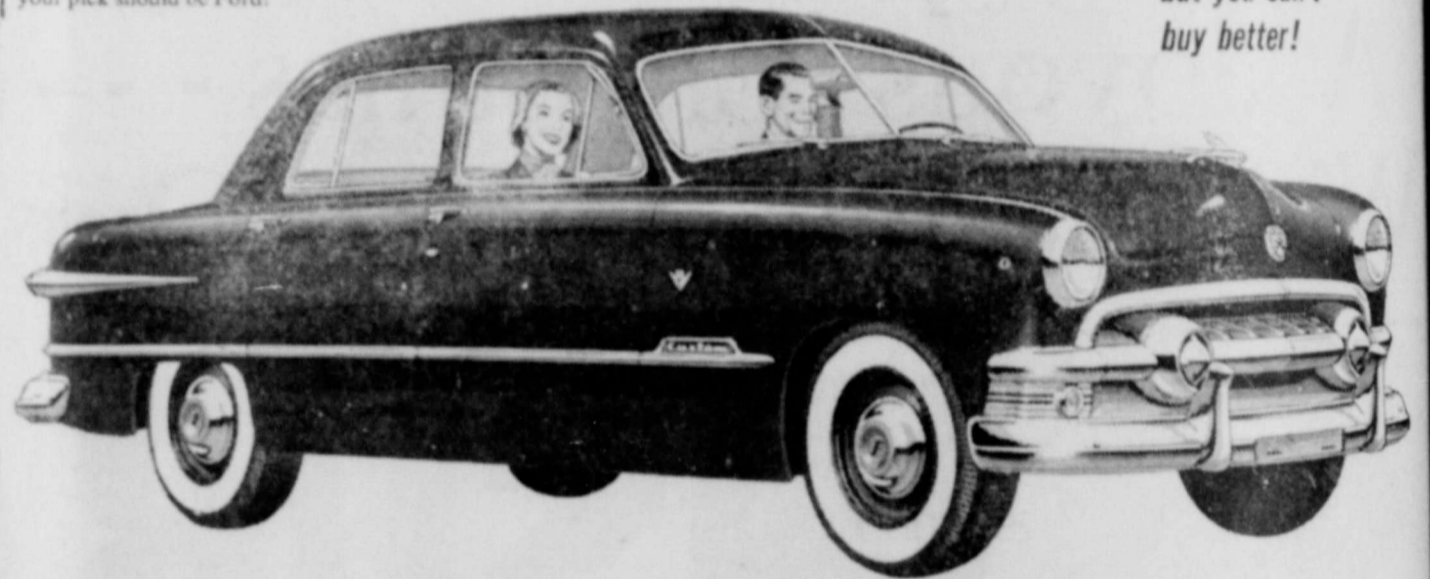
STANSELL - COLLINS COMPANY  
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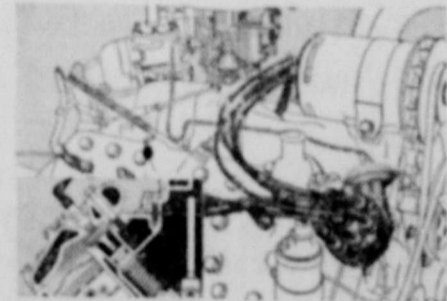
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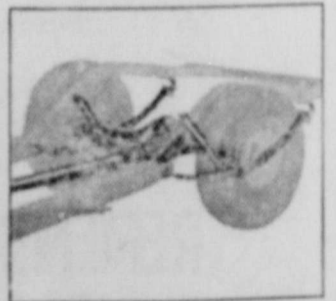
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Ford's Automatic Feature Control Panel. Pushed forward, the seat automatically rises. Pushed back, it automatically levels.

### It's built for the years ahead!

This '51 Ford is years ahead in style, too! You'll see beautiful new "Fashion Car" styling... with a future-styled "Dual Spinner" Grille, New Rear Window styling. And the new, long-wearing "Color-Keyed" Fordcraft Fabrics... the new "Safety-Glow" Control Panel in Ford's "Luxury Lounge" interior match exterior colors!

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