

VALUES BIG AS SANTA'S HEART

WE GIVE
J&H
GREEN
STAMPS

WE GIVE
J&H
GREEN
STAMPS



PIGGLY WIGGLY CANDY
ORANGE SLICES, 19c Pound Pkg.

SUGAR KIST
MARSHMALLOWS, . . 15c 8 Oz. Pkg.

MARSHALL
PORK & BEANS, 25c 3 Cans

HEINZ BABY FOOD, 9c	Can	LIBBY FRUIT COCKTAIL, 23c	No. 303 Can
PETTY EXTRACT HONEY, 49c	2 Lb.	GOLD TIP GREEN BEANS, 25c	2 No. 2 Cans
WHITE HOUSE APPLE JELLY, 19c	12 Oz.	LIBBYS POTTED MEAT, 10c	1/4 Can

SUNSHINE PIMENTOS, 15c	4 Oz. Tin	CHASE AND SANDBORN COFFEE, 78c	Lb.
BAKERS COCOANUT, 15c	Box	BLUE PLATE SWEET POTATOES, 22c	No. 2 1/2 Can
LIBBY TOMATO JUICE, 14c	No. 2 Can		

IMPERIAL
MINCE MEAT, . . 15c 9 Oz. Box

OLD BILL
VIENNA SAUSAGE, 10c CAN

TUXEDO TUNA, 25c	Can	SIoux BEE Honey Creme, 33c	1 Lb. Ctn.
HEINZ KETCHUP, 25c	Bottle	PILLSBURY Pancake Mix, . . 33c	Large Box
HAPPY VALE PICKLES, 29c	Quart	RED SOUR PITTED CHERRIES, 19c	No. 2 Can
CAMPBELL TOMATO SOUP, 11c	Can		

RANCH STYLE BEANS, 14c	Can	LIBBYS Spinach, . . 19c	No. 2 Can
KRISPY CRACKERS, 28c	1 Pound	JOLLY TIME Pop Corn, . . 19c	Can
Asst. Flavors JELLO, 5c	Box	XMAS CANDY Cut Rock, . . 29c	14 Oz. Pkg.
		HERSHEY'S COCOA, 27c	1/2 Pound

PIILLSBURY REGULAR
CAKE MIX, 35c Box

DROMIDARY
PITTED DATES, 23c 7 Oz. Pkg.

LIBBY SLICED
PINEAPPLE, 29c No. 2 Can

EVERLITE MEAL, 39c	5 Lbs.	MODARTS SHAMPOO, 39c	Jar
HOLLANDALE Margarine, 29c	Pound	Reg. \$1.25 Size HADACOL, \$1.10	

PARD DOG FOOD, 15c	Can	SCOTS TISSUE, 25c	2 Rolls
AJAX CLEANSER, 25c	2 Cans	KLEENEX, 23c	300 Count

PIGGLY WIGGLY QUALITY MEATS

STEAK, 73c	Clubs, Nice And Tender, Pound,
BACON Deckers Tall Korn Sliced, Lb., 53c	Small and Meaty Pound
HAMS Picnics, Cudahy 1/2 or Whole Lb., 45c	CLEARFIELD Cheezeze 2 Lb. Box
WIENERS 1 Lb. Cello 63c	DECKERS Iowana Sliced Lb.
HAMBURGER, 55c	Fresh Ground Meat, Pound,

FRESH FRUITS AND VEGETABLES

TEXAS ORANGES, 45c	5 Pound Bag
DOUBLE RED Delicious Pound	WINESAP Pound
APPLES, 15c	APPLES, 15c
CALIFORNIA Pound	GOLDEN FRUIT Pound
ORANGES, 13c	Bananas, 12 1/2c
SNOW WHITE Pound	FIRM HEAD Pound
Cauliflower, 15c	LETTUCE, 10c
IDAHO RUSSETS No. 1	10 Lb. Bag
POTATOES, 49c	

Doctors Report Good Functions of the Nerves

any one of the many abdominal organs.

The spinal nerves move right down the segments of the backbone, reporting on feeling and motion of the area they serve. The first group of the 31 spinal nerves is made up of eight segments that handle the nerve supply to the neck, shoulders, arms and most of the parts of the hands. Sometimes one group of these nerves cross over into another territory, such as in the case of two of the thoracic nerves (second group) crowding in on the cervical crew (first group) and taking over the functions of the little finger and inner side of the arm.

There are twelve of these thoracic nerve segments, over the chest, taking care of the skin sensations and muscles in the domain.

The next group, five nerves called the lumbar nerves, start at the waistline in back and the groin in front. The swirl out in sensations and muscular motion to cover wide territory, running from the lumbar region down to the feet.

Just as parts of the hands are controlled by two different groups of nerves, so are the feet and legs. The soles of the feet and the outside of the legs come under the influence of the sacral segments, which are five in number. These sacral nerves and the coccygeal report to the buttocks and the seat in addition to the horning in on the leg and foot duties of the lumbar nerves.

The road each one of these nerves travel and the muscles they control make the testing and examining of the muscles an important part of the physical examination. It isn't always done as a separate part of the check-up, but any report of pain in organ or muscle may lead to a more thorough investigation of the nervous system.

Testing Reflex Nerves Reveals Health Status

Along with parlor tricks during the holiday season, the testing of reflexes frequently adds hilarity to gatherings. It is always amazing to find out that parts of your anatomy do things you're unaware of, when you think you have yourself quite under command.

Reflexes are those actions of muscles that respond to a stimulus without the brain. While the testing of reflexes at a party seems to add to the enjoyment, the testing in the doctor's office is sometimes a vital part of your physical examination.

Blinking the eyes when a piece of cotton is stuck in your eye, gagging when something touches the back of your mouth, and bending the big toe down when a finger or stick is stroked across the sole of the foot all come under the heading of superficial reflexes, reactions of the skin and mucous membranes.

Arm, leg and foot reflexes are tested not only for enough reaction but for exaggerated reaction, too, which may be significant of nerve path disorder. The foot jumps out when the you tap the knee just below the kneecap, the foot jerks down when you tap the back of the ankle, the forearm and hand jerk up when you hit the biceps muscle on top of the upper arm, and the forearm and hand pull down when the triceps muscle on the bottom of the arm is tapped. Those muscles all have to be nicely relaxed to give any medical information as to reflex.

One of the favorite "tricks" in social testing of reactions is standing with the arm and shoulder against the wall for a period and then stepping back from the wall and watching the arm float up.

The sense of pain, touch, and temperature are part of the skin sensations which may be tested if conditions suggest it advisable. The degree of pain may be important whether it is lacking entirely or unduly exaggerated. Numb parts of the skin where nothing is felt are always important, though they may be numb only to touch or normal objects and still react to pain and heat and cold.

Buttoning or unbuttoning your coat with your eyes closed may be a part of the deep sensation examination; it's really not as easy as it sounds. If you dress in the morning before you get your eyes open real good, though, you have had lots of practice for that.

Standing with your feet and ankles close together is another of the deep sensation tests. Easy? You're supposed to close your eyes while you do it. Not so easy, huh?

These deep sensation tests are all done with the eyes closed. Stretch your arms as far apart as you can and bring the forefingers together in a quick sweep or bring the forefinger in to our nose in a quick, eye-closed, motion. With your eyes still closed, no peeping, put the heel of one foot on the opposite kneecap and run it down the front of the leg.

Since relaxation is an important part of reflex and sensation testing in the physical examination, you aren't likely to be able to tell much about your own testing during the merriment and exhilaration of a party. In your doctor's hands, this testing may result in definite information as to whether the nerve path and mechanism is in proper order.

CALENDAR, PHONE CLOCK THREE GREATEST KILLERS

What are modern civilization's three greatest killers? Heart disease, cancer and accidents? No, says Dr. Richard H. Hoffmann of New York according to Pathfinder news magazine.

Today's grimmest reapers, he observed last week after 40 years as physician and psychiatrist, can be found in most homes and offices. Every year the treacherous trio topples more than 800,000 people into early graves, he estimated, and destroys the happiness of millions more. Dr. Hoffmann's assassians: The calendar. Every reminder of "payment due" and other deadline dates, it produces tension, and tortures with "the tyranny of apprehension."

The telephone. Though often indispensable, it can jangle the nerves into fatigue. Repeated tentative states induced by "the tyranny of interruption" can bring on heart disease, ulcers, gallstones or kidney stones.

The clock. It incites the urge to hurry. Worst despot among "the tyrants of appointment" is the alarm clock. Bodies and minds, to be freed of yesterday's debris, must go to bed earlier and let nature be the timekeeper.

When we read the stories about how stunning the bride looked, we always imagine the groom looked stunned.

More Comfort And Happiness In Good Health

BRONZE TURKEYS FAVORED

If you are buying a holiday turkey you are more than likely to get a bird of the Broad Breasted Bronze variety, the U. S. Department of Agriculture says. The National Turkey Improvement Plan reports show that this variety remains the outstanding popular favorite with turkey growers. Of the more than 2 million breeding birds under the Plan this year, three out of four were reported as Broad Breasted Bronze, and if the Standard Bronze flocks are included, the two groups account for nearly nine out of ten breeders.

The Beltsville White variety is relatively new. It was developed by Federal poultry specialists to supply the demand for a smaller turkey that can be fed to good eating quality at lighter weight than the Bronze. Beltsville Whites pulled ahead of the minor varieties this year, and in third place accounted for about one out of fifteen of the breeders under the Improvement plan. Some dealers have featured this variety in their advertising as of a size desirable for small family. White Holland turkeys accounted for less than 4 percent of the breeders; Jersey Buffs less than a half of 1 percent; and the Bourbon Reds, Narragansets, and Black varieties ranged near one-tenth of 1 percent each.

This variety distribution report is based only on flocks participating in the National Turkey Improvement Plan. It now includes reports from 44 States. The figures are probably representative of national total since the flocks now under the Plan include approximately 45 percent of all the breeding turkeys in the country.

PITFALLS BESET THE FEET OF GOVERNMENT GIRLS

With Washington already creaking at the seams, defense planners are getting ready to hire another 30,000 civilians—many of them girls—to push Federal paper around. To at least one Washingtonian, this is a cause for alarm, says Pathfinder news magazine.

The perturbed citizen is Ray H. Everett, executive secretary of the Social Hygiene Society. As a professional adviser to young women in trouble, Everett has peered into most of the pitfalls which presumably stud the capital. He concludes that the District of Columbia is no place for unmarried, unstable girls.

What he would like is psychological tests for all young women the Government wants to hire—before they get on the train. In this way he asserts, "the more unsteady youngsters could be left at home where they're under parental and home-town supervision."

STRENGTH THRU COMPETITION

The key to the strength of the American oil industry is the driving force of competition.

This strength must be preserved if the United States is to remain a power for peace.

Even with national planning and restrictions, the nation must continue to rely on private management and, although close and full cooperation with governmental agencies is necessary in time of emergency, nothing should be done that will impair the incentive for competition in normal times. — Frank M. Porter, President, American Petroleum Institute.

SELECTED BRIEFS

When a man has a birthday he takes a day off; when a woman has one, she takes a year off.

Potent traffic sign: "Slow down before you become a statistic!"

An optimist is one who figures that when his shoes wear out he'll be back on his feet. — Santa Fe Magazine

Women should believe in free speech; they are free enough with theirs.

Death and taxes are certain; but you feel the effect of death only once.

Most of us are kept poor all our life paying for life insurance so we can die rich.

The way some women shop, you'd think they were taking inventory of the store.

MAN'S PLANS vs. NATURE'S LAWS

In 1885 Pennsylvania passed a law offering a bounty on hawks and owls. Each scalp was worth 50 cents, and more than \$90,000.00 was paid out in two years to successful hunters.

But at the end of two years farmers found their fields over-run with mice, gophers and other rodents. Field crop and orchard damage was estimated at \$2,000,000.00.

The law was repealed. Farming is governed by natural laws! —Minneapolis-Moline Newsletter.

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Amon Carter, President

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STREET ROUTE BOX
TOWN STATE
No part-year orders accepted on the BARGAIN DAYS RATES. By Mail Only.

We Can Take Care of Your TRACTOR NEEDS

New tractors on the floor

DC And LA CASE

Large selection of used tractors. We are sure to have a tractor to fit your needs.

Keep Warm This Winter

With a Comfort Cover tractor cover to fit most tractors.

To Arrive Soon

Tandem discs and land levelers.

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THANK YOU FRIENDS

May we take this means of saying "thank you" for the many nice things you have done for the family and me, since the car accident in which my daughter and I were injured. The many cards, flowers, nice gifts which you have sent, and brought, and the visits, have been truly appreciated.

The doctors and nurses at the hospital were so good to me and everyone was so good to us. May God bless each and everyone of you.

Mrs. Mary Roddam and family

Messrs. and Mmes. Roy Horn of Crosbyton and O. J. Mangum and baby of Littlefield were guests of their father, Joe H. Smith Sunday

Mr. and Mrs. Carl Crow of Silverton were week-end visitors of the H. L. Rafferty family.

HOME FROM ARIZONA VISIT

Mrs. N. B. Stansell and son Keith and brother Norvell Willis returned home Sunday from Flagstaff, Arizona, where they had been to visit their sister and aunt, Mrs. Ray Clements, who has been very ill. Mrs. Stansell has spent the past two months with her sister and Keith and Norvell went out for a few days, Mrs. Stansell returning home with them. Mrs. Clements is improving.

AN APPRECIATION

It is with the deepest appreciation that we say "thank you" to all who contributed to the fund presented to us after the death of our husband and father. Words are inadequate to express our appreciation. May God's richest blessings be with all of you.

Velma Barbee and children

Fill-up today with Good **BELL GASOLINE**

And have your oil changed at the same time, we carry most popular brands —

Diamond DX.	
Bell Ethyl only	23c
Bell Regular only	22c

NEW AND USED HEATERS IN STOCK

150 — 300 — 500 Gallon Propane Tanks in Stock Now.

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	Lockney, Texas Phone 156

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We'll Help Make **YOUR CHRISTMAS a Merrier One**

With Quality Food at Prices to Fit Your Budget.

FOLGER'S COFFEE,	Pound	80c	WHITE SWAN Whole Green Beans \$1	3 Cans
LOG CABIN SYRUP,	12 Oz.	27c	SHURFINE BEETS,	Fancy Whole Can
SHURFINE PEAS,	Tiny Can	26c	Pure Cane SUGAR, 89c	10 Lb. Bag
DE LMONTE Lima Beans,	Tiny Green Can	29c	Pickles — Olives	
SHURFINE Orange Juice,	46 Oz. Can	29c	Tomato Juice,	46 Oz. Can
SHURFINE	46 Oz. Can	24c	ALL SIZES Electric Light Globes	
Gold Medal FLOUR, 89c	10 Lb. Bag		FANCY SLICED BACON,	Pound
FANCY SLICED BACON,	Pound	49c	PINKNEY Pure Pork SAUSAGE,	Pound
PINKNEY Pure Pork SAUSAGE,	Pound	35c	FANCY ALASKA Pink Salmon,	Can
FANCY ALASKA Pink Salmon,	Can	47c	STAR CASH GROCERY	

PHONE 40 WE DELIVER Floydada's Oldest Food Store

Class Banquet Sponsored by Sixty

Adult Two department of the Baptist church had a pre-Christmas banquet in the church room on Tuesday night. Sixty persons attended the banquet. The banquet was under the direction of Mrs. Henry and her helpers, Mrs. Earl Allen, Orval Newsome, Leonard Matzler, Claude Perry and Jess Patterson. Mrs. Alton B. Chapman was in charge of the program. A quartet of the First Baptist church of Lamesa rendered the program and the devotional message given by Rev. Fred Stumpff.

Hagood was a business visitor in Dumas on Tuesday. Mr. Hagood is a store manager and em-

Late to Classify

SALE—Deheaded bundles, 1 1/2 bundle, Travis Parr, 462p.
RENT—3 room furnished house, close in, 320 S. Main, per 44, 46tc.

CARD OF THANKS

We wish to express our sincere thanks and appreciation to all of our friends for their kind words of sympathy, the beautiful floral offering and all other acts of kindness and assistance extended to us during the illness and death of our beloved, father and grandfather. May God's richest blessings rest upon all of you.
Mr. and Mrs. J. R. Grimes
Charlie A. Grimes
Mr. and Mrs. W. E. Grimes
Mr. and Mrs. Frank Smith
Mr. and Mrs. Gene P. Aylesworth
Billy Bert Grimes
Joy Caroline Smith

WESLEY GIRLS PARTY

The Wesley Girls class of the Methodist church held their Christmas party at the home of Mrs. G. R. May on Wednesday night, December 13. Mrs. J. D. Colville is the teacher of the class.

Mr. and Mrs. T. L. Gilley and Mrs. J. P. Moss attended the funeral of Mrs. Euta Cross in Roaring Springs last Thursday. Mrs. Cross was a cousin of Mrs. Gilley and was the mother of a sister-in-law of Mrs. Moss.

Ads save time and money.

Missionary Union Recognition Service

A recognition service of the Women's Missionary Union of the First Baptist church will be held at the church on Sunday night, December 17.

The Sunbeams will present a playlet. The speaker for the evening is Marshall Burnett, a layman of Dallas, who will speak at the Brotherhood meeting on Monday night at the church.

The balcony at the church will be reserved for the colored people of the town and a good crowd is expected. A colored soloist from Lubbock will sing.

Mr. and Mrs. J. M. Wilson, Jr., and children, Mac and Linda, leave Friday for Cary, North Carolina, where they will spend the holidays with Mrs. Wilson's parents, Mr. and Mrs. J. U. Newman. They plan to be away about two weeks.

Rev. Clifford Potts, pastor of the First Baptist church in Matador was in Floydada Tuesday afternoon, visiting with Mrs. Pott's parents, Mr. and Mrs. T. T. Hamilton.

Dedicate Unusual Research Tower



RACINE, WIS.—One of the world's most extraordinary research laboratories was dedicated in Racine, Wis., by S. C. Johnson & Son, Inc., makers of wax products for home, industry and agriculture. Designed by Frank Lloyd Wright, the 153-foot high building has no first floor, no supports directly under the side wall. A central core anchored 54 feet in the ground carries the weight. Twenty-one miles of glass tubing circle the building between bands of brick. The company president, H. F. Johnson, right, is here pointing out the features of the building to Dr. Roger Adams, head of the University of Illinois Chemistry Department, who was principal dedication speaker.

PEOPLES HOSPITAL NOTES

Medical patients dismissed: Mrs. Grady Freeman, December 6, Mrs. R. O. Breed, December 6, Mrs. Dennis Kay, December 7, Mrs. W. R. Billington, December 6, Mrs. Alice Hathway, December 8, J. D. Porterfield, December 7, J. A. Nesbitt, December 8, Lloyd E. Allen, December 11, Mrs. Joe Bailey, December 9.
Accident patients dismissed: R. V. Payne, December 11, Mrs. Mary Roddam, December 11, Roy Landrum, December 9.

Medical patients admitted: Jennie Mae Bentley, December 11, Mrs. Vernon McPeak, December 11.
Surgical patients admitted: Mrs. L. P. Cox, December 7, Willard Polan, December 10.
Accident patients admitted: Floyd Little, December 10.
Mrs. Lee Rushing's father, J. C. Woolverson of Plainview, who has been very ill in the Lubbock Memorial hospital for the past several weeks, had major surgery Tuesday morning. Mrs. Rushing has been at her father's bedside this week.

FOR CHRISTMAS

Give a Gift Styled to the New Car Fashions!

PECKAT AIRFORM CUSTOM VISOR

This new one-piece, all-steel shade to fit one or two-piece windshield cars, designed for more beauty and driving safety.

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Get the most for your money in
BUY WITH CONFIDENCE QUALITY FOODS

- CONDENSED MILK, 25c
- CHRISTMAS MIX CANDY, 23c
- TRACHS Chocoate Covered Roy- Anne Cherries, 59c
- CURTIS CANDY, 25c
- ALMOND or PLAIN Hersheys, 25c
- BROWN HOUND CANDY, 20c
- Seasons Greetings Dinner NAPKINS, 65c

- KIMBELL'S Shortening, 3 Lb. Carton, 75c
- KIMBELL'S FLOUR, 25 Lb. Print Bag, \$1.65
- KIMBELL'S MEAL, 10 Lb. Bag, 75c
- KIMBELL'S Pork & Beans, Tall Can, 10c
- DIAMOND Tomatoes, No. 2 Can, 15c
- DIAMOND Cut Green Beans, No. 2 Can, 15c
- KIMBELL'S Sweet Potatoes, 2 1/2 Can, 23c

ORANGE GRAPEFRUIT, PINEAPPLE 46 Oz. Can
TEX-ADE, 20c

- WHITE SWAN MILK, Tall Can 2 For, 25c
- TEXAS ORANGES, Fresh Juicy Pound, 10c
- Ruby Red Grapefruit, lb., 10c
- White Grapefruit, lb., 8c
- CARROTS, Bunch, 5c
- COCONUTS, Each, 15c
- Washington Red Delicious Apples, lb., 13c
- BELL PEPPERS, lb., 15c
- Fresh Spinach, lb., 15c

- WILSON'S CERTIFIED Xmas Hams, Half or Whole, Pound, 59c
- WILSON'S Corn King Sliced Bacon, Pound, 48c
- CUDAHY'S Gold Coin Sliced Bacon, Pound, 48c
- EHRESMAN Bros. Pure Pork SAUSAGE, Pound, 46c
- Pork Chops, Pound, 51c
- WILSON'S BAKERITE, 3 Lb. Tin, 86c

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The TruVal label stands for top quality at the lowest possible price. Seventy-five years of know-how stand behind this famous name!

TruVal Shirts Brand new selection of TruVal Shirts in all popular materials and collar styles. Everyone a true shirt, a real value. \$2.65 to \$2.98	TruVal Sportshirts The most exciting sportswear collection in town. Seeing is believing. Fine TruVal Sportshirts for Christmas. \$2.98 to \$5.95	TruVal Avijac Lightweight, wind and water resistant jackets in poplin, gabardine or satin twill. Perfect for sports. \$6.95 to \$8.50	TruVal Pajamas Ideal for Christmas Gifts. Wide choice of models and materials. All with Latex waist and Dot Fasteners for comfort and convenience. \$2.98 to \$4.98
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- ### Other Suggestions for Him
- Jarman Shoes, Florsheim Shoes
 - Stetson and Stevens Hats
 - Wemberly and Van Husen Ties \$1.00 to \$2.00
 - Sheep Lined House Shoes
 - Kid Leather House Shoes.
 - Justin, Leddy and Old Mexico boots.
 - Acme Boots for the boys, size 4 to 8 childs. \$4.95
 - 8 1/2 to 3 Boys \$7.95 and \$9.95.
 - Mens All Wool Sweaters, Sleeveless and Long Sleeves.
 - All Wool Slacks size 28 to 44.
 - Cooper Jockey Underwear, Shorts, Medium and Longies.

- ### Suggestions for Her
- Chenille and Satin Robes.
 - House Shoes for all the family.
 - Corduroy Jackets for the Miss.
 - Jewelry Cases.
- ### SAMSONITE LUGGAGE
- The gift that fits every name on your list. We have just received a new shipment for Xmas.
- Berkshire Hosiery in all the new shades and weights. Size 8 1/2 to 11, medium and long length. Priced from \$1.50 to \$1.98.
 - Nylon Slips and Gowns.
 - Pajamas in all kinds of material and colors.

Hagood's Department Store

STANDARD BRANDS PRICED RIGHT

**Christmas Party
Lakeview Club
December 7**

Lakeview Home Demonstration Society held their Christmas party at the home of Mrs. Verlon Wright on December 7.

Refreshments of fruit, nut food squares, coffee, and Christmas candy favors were served as the guests arrived.

The first act was the singing of the second verse of "Silent Night" by the guests.

Christmas music was heard.

"Silent Night" was sung by all present.

Mrs. Ray Fawver gave the prayer.

Mr. H. Spears plans to have a Christmas dinner at his home on January 1.

Guests present were Mrs. Warner Johnson, L. D. Gougeon, Roy Fawver, Orvis Shearer, Russell Harvey Thomas, Jim Nichols, E. H. Spears, Lee Nichols, J. A. Kinchloe, Wayne Lee, J. A. Thurston and C. E. Jones.

Mrs. Lella Petty and the Mrs. Verlon Wright.

Alice Hathaway, who has been in the Peoples hospital for the past few days was discharged to her home, 410 West 21st Street, Friday, and her condition is thought to be improved.

Lakeview News

(By Mrs. E. H. Tooley)

LAKEVIEW, December 12—The teachers and pupils are sponsoring a Christmas program to be given in the school auditorium Thursday evening, December 21, at 7 o'clock. The tree is to be considered as a community tree and everyone is invited to come and see Old Santa in person.

Because of the illness of his daughter, Cricket, Rev. Oscar Mayo did not fill his regular scheduled Sunday night appointment.

E. H. Tooley was a dinner guest in the home of his sister, Mrs. D. R. Davidson and family in Hereford on Saturday.

George Owens, who had been visiting in the home of his parents, Mr. and Mrs. Jim Owens for the past 10 days, left Tuesday for Sacramento, California, where he is stationed at present at Mather Air base. While stationed in the school, he is studying interior decorating.

The L. D. Gouglightly family were Sunday dinner guests in the home of Mr. and Mrs. Leslie Fawver of Floydada.

Mr. and Mrs. Fowler Estep and her parents, Mr. and Mrs. Frank Jones made a trip to Idalou Sunday afternoon.

Cecil Jones of Colorado is a guest of his parents, Mr. and Mrs. Frank Jones of the Baker community.

Mr. and Mrs. D. E. Smith of Crosbyton, and Mrs. Dorothy Hargroves, of Lubbock, were guests in the Charlie Wright home Sunday.

Mr. and Mrs. Ferris Wheeler were called to Cleburne Thursday night on account of the death of Mrs. Wheeler's father, Mr. Fulfer.

Mr. and Mrs. Fred Jones returned

home from Amarillo Saturday, and also Panhandle where they were at the bedside of their grandson, who was critically ill.

Mrs. T. P. Anderson of Floydada is a guest in the home of her daughter, Mrs. Roy Fawver and Mr. Fawver.

Mt. Blanco News

(By Aliene Brown)

MT. BLANCO, December 12—Mr. and Mrs. Eugene Brown, Edmund and Aliene are visiting this week in Tennessee with Mr. Brown's father and other relatives.

Mr. and Mrs. Weldon McClure and Margaret Ann visited at Wayland college, Plainview, with their son, Jerry, who is a student there.

Mr. and Mrs. Millard Watson and children attended the wedding of Mr. Watson's sister, Miss Melba Watson, to Bill Raines of R. A. P. B. in Lubbock. The ceremony was held in the air base chapel at 3 p. m., on Sunday, December 3.

Mr. and Mrs. M. C. Money, Francis and Shirley, spent the week-end in Hale Center with Mr. and Mrs. Floyd Harrow.

Christmas shoppers in Lubbock Thursday were Mr. and Mrs. Gene Hardin and sons, Mr. and Mrs. Wayne Appling and Mr. and Mrs. Brice Allen.

Rev. and Mrs. Alvin Hamm and children were Sunday dinner guests of Mr. and Mrs. Weldon McClure.

Mr. and Mrs. C. A. McClure and granddaughters, Judy and Nancy Allen, visited Sunday afternoon in Spur with Mr. and Mrs. Horace Cagle.

Mrs. Mary Kirk and Walter Gound of Floydada were Sunday guests of the Clay Campbells in Ralls.

Mr. and Mrs. Pete Pierce of Lubbock were guests of his parents, Mr. and Mrs. O. A. Pierce on Sunday.

S. G. Appling and daughter Catherine visited Mr. and Mrs. Olin Watson Sunday.

Brenda and Glenda Wheeler spent Thursday night and Friday, with Shirley Bishop.

Mrs. Mary Kirk visited Monday afternoon with her brother, George Smith.

Mrs. Taylor Lowrie spent the week-end with her parents, Mr. and Mrs. George Smith.

Judy and Jennie Appling spent Friday night with the Gene Hardins.

Mrs. Holt Bishop and Shirley visited Mr. and Mrs. Earl Bishop on Friday.

Mr. and Mrs. Weldon McClure and Margaret Ann visited Mr. and Mrs. Charlie Wright and children, Wednesday night.

Kay Don Spurgeon spent the day in Lubbock, Saturday, with Mr. and Mrs. Leon Payne and attended the Lubbock-El Paso football game.

Those attending the Tech concert in Lubbock Senior High school Sunday were Mr. and Mrs. R. D. Armstrong and Roy Dee, and Mr. and Mrs. Holt Bishop and Shirley.

Mr. and Mrs. Clarence Lamb were guests of her parents, Mr. and Mrs. Jim Robertson on Sunday.

Mrs. Holt Bishop and Shirley visited Mr. and Mrs. H. M. Thomas of Lakeview on Wednesday.

Miss Lenore Haverstock of Lubbock spent the week-end with her parents, Mr. and Mrs. R. D. Arm-

South Plains News

(By Mrs. Raymond Upton)

SOUTH PLAINS, December 12—The community club will have a covered dish dinner on Friday night, December 15, at the school house and a gift for each member of the family who are present. Those who can are asked to bring chairs, also tables and dominoes.

Mrs. H. R. Hartman and children spent Sunday visiting in the H. L. Marble home.

Miss Donita Milton will entertain the Junior Sunday School class with a Christmas party at her home Saturday night, December 16. Each junior boy and girl is asked to bring a gift to be put on the tree. Each boy bring a gift for a boy and each girl bring a gift for a girl. That way the gifts will equally divided.

Mrs. Sterling Cummings and Mrs. H. S. Calahan, Jr. went shopping in Lubbock Monday.

Mrs. H. R. Hartman, Bob and Glenn Jarnagin visited H. R. Hartman, who is in a hospital at Amarillo, Friday of last week. Mrs. Hartman said she found Mr. Hartman feeling lots better.

Visitors in the H. S. Calahan, sr., home Sunday afternoon were Mr. and Mrs. Z. C. Cummings, Mr. and Mrs. Kendall Cummings and children, Mr. and Mrs. Shelby Calahan and children, Mr. and Mrs. Arthur Brown and Karen, Mr. and Mrs. Bryan Karr and Yvonne, Mr. and Mrs. Frank Brown and Dale, Mr. and Mrs. Raymond Upton and Jimmy, Mr. and Mrs. H. S. Calahan, Jr., and Dian.

MRS. RODDAM RECOVERING

Mrs. Mary Roddam, who was injured in a car wreck on November 30 on the Silverton Highway, was removed to her home six miles north of town Monday afternoon. A report from her home this mid-week is that she is getting along nicely, with the aid of crutches and a wheel chair.

ATTEND RELATIVES FUNERAL HELD MONDAY AT WACO

Mrs. A. E. Keim and mother, Mrs. J. E. Laughlin, left Sunday for Waco, after receiving a message that a brother-in-law of Mrs. Laughlin and an uncle of Mrs. Keim, R. E. Taef, had passed away in a

Waco hospital after a short illness. The funeral for Mr. Taef was held Monday afternoon and Mrs. Keim and mother returned home this mid-week.

The aggressive individual makes the wolf at the door into a rug for his floor.

WAYNE BENNETT HAROLD

Drain and Irrigation Tile — Building Blocks.

Telephone some of these days. Meanwhile

Call 374-W or 863-W

Located at the Railway Crossing

On East California Street

TWO DAYS — FRIDAY & SAT.
Sensational Xmas Gift Offer!
LOOKS, WRITES LIKE \$5 PENS
BALL POINT PEN
WITH A 10 YEAR WRITTEN SERVICE POLICY



WRITES TO 3 YEARS WITHOUT REFILLING

Only \$10.00 per dozen. \$1.00 per dozen. Compare with the famous nationally-advertised \$10.00 pen. Precision-designed in beautiful gold-color metal cap and body. Invaluable in value! No ink, no skin, instant drying. Water & carbon resistant. Non-clogging. 10 year written service agreement. Mail orders: \$1.00 extra. Supply limited. Ask for WINFIELD pen at

Baird Bishop Drug Store—Floydada

LEONARD'S CAFE

A Pleasant Down-town Place for a Sandwich and a Cup of Coffee

While you're Shopping for Christmas
Open 5 a. m. to 9 p. m.
Closed on Sunday

BUY YOUR NEW DODGE TODAY!
A Better Deal Than Any Time This Year



Today your present car will probably more than cover the down payment on a great New Dodge!

Share in our success! Greatest Dodge sales in history mean the deal of the year for you!

Come in today . . . find out how easily you can own a big new Dodge. Your present car will probably more than cover the down payment. Immediate delivery—your choice of model and color!

Don't wait—Share In Our Success! Come in for a grand money-saving deal today! You'll be miles and dollars ahead!

"You could pay \$1,000 more and still not get all the extra room, comfort, driving ease and rugged dependability of DODGE"

GET PROOF! SPEND 5 MINUTES WITH US!

RAYO MOTOR COMPANY
Floydada, Texas



FREE GIFT WRAPPING!
FOR HIM!
FOR HER!

Curlee Gabardine
TOP COATS
42.50 to 49.50

MEN'S GIFT SLIPPERS
3.98 to 5.50

Gabardine Sport Shirts! All Colors
. . . . 3.49 to 5.95.

Arrow Sheer Corduroy Shirts . . .
Sm. Md., Lg., . . 6.95.

NYLON SHIRTS AND BRIEFS
\$1.98 Each

NYLON SOX
Short and Long 75c to 1.00

CORDUROY SPORT COATS
Green, Gray, Maroon . . 14.95

BRENTWOOD SPORT VESTS . .
Gabardine & Corduroy on Fronts . .
Knit Backs, . . . 3.98 & 5.95.

All Wool Sleeveless Sweaters
2.98 & 4.98

ARROW WHITE SHIRTS
Regular or French Cuffs 3.65 to 4.50.

Beautiful Gowns For Her
Nylons, Crepes, Satins, 2.98 to 12.95

Gloves For Her . . . Doeskins, . .
Suedes, Kids, . . . 1.49 to 4.95.

FROTHY NYLON HOSE
1.35 to 1.95

LOAFER SOX FOR HER
She'll Love Them, 2.98.

Lovely Panties! Nylons, Crepes,
Rayons, Satins, . . 69c to 2.50

BEAUTIFUL DOWN COMFORTS
Slipper Satin Covered, 29.75 & 32.50

100 Per Cent DOWN PILLOWS
4.95 Each

COSTUME JEWELRY
1.00 to 4.95 Plus Tax

BOXED HANDKERCHIEFS
White & Asstd. Colors, . 89c to 1.49
per box.

GORGEOUS SLIPS FOR HER!
Nylons, Crepes, Jerseys, 1.98 to 7.95

MERRY CHRISTMAS TO ALL
HALE'S DEPT. STORE

Murder Charge Filed Against Negro Tuesday

Betty Johnson, 45-year old Negro woman was shot once in the shoulder and chest Tuesday morning about 7:40 o'clock at a tenant house on the Francis Carthel farm six miles north and two miles west of Lockney and died of the wounds on the scene. The shooting was done with a single barrel shotgun.

W. C. Bruton, Negro, 24, is being held in Floyd county jail, a charge of murder lodged against him. The complaint was filed by Deputy Sheriff Alton K. May. Two other Negroes, said to have been eye-witnesses to the shooting, are being held as material witnesses. Their home is in Nacogdoches. They are migratory laborers here for the ball pulling season.

Deputy Sheriff Olan Potest, of Lockney, made the arrest of Bruton. Sheriff Leland A. Hart, Deputy Mayor and County Attorney Enoch T. Jones, together with Justice of the Peace O. B. Olson, spent several hours on the scene and at Lockney Tuesday. The body of the Negro woman was taken to the Carter funeral home at Lockney, where it was found the main charge of shot took effect in the shoulder. However, three, possibly four, pellets hit in the region of the heart and are thought to have caused the death.

The accused Negro made no statement, officers said. One of the eye-witnesses told officers that the woman was standing in the door of the house and that the fatal shot was fired from a distance of about 16 to 18 feet. Only one shot was fired. One empty shell and one loaded shell was found at the scene.

Father of Judge Grimes Succumbs in Vernon Hospital

J. R. Grimes, father of W. E. Grimes, died in a Vernon hospital last Friday, December 8, at 3 o'clock p. m. Funeral services were held in the First Methodist church at Vernon Sunday afternoon at 2 o'clock.

Mr. and Mrs. W. E. Grimes, Billy Bert Grimes, and Mr. and Mrs. Gene Aylesworth of this city and Jim Morrison of Dougherty attended the services. Funeral services were conducted by Rev. M. P. Hines, assisted by Rev. Herndon of Dodson, Texas, and the pastors of Methodist churches at Odell and Northside. The deceased's only daughter, Mrs. Frank Smith of Dodson, was seriously ill with pneumonia in a Quanah hospital and was unable to attend the services.

Mr. Smith and daughter, Joy Caroline, were present. Joseph Richard Grimes was born at West Point, Tennessee on May 21, 1869. He was the son of William Andrew and Martha C. Grimes. He lost his father early in life and with his mother and sister, moved to Bell county, Texas, in 1891. He re-moved to Willbarger county, Texas, in 1908, and except for 4 years at Nalls, Texas, he has resided in the vicinity of Odell and White City, since 1908.

On August 9, 1894, he was married to Miss Effie Nora Huchingson of Moffat, Texas. To this union were born four children, W. E. Grimes, of Floydada, Charles A. Grimes, of Vernon, Thelma Estelle Grimes, who died in childhood, and Gertie Lynn Grimes, now Mrs. Frank Smith, of Dodson, Texas. He passed away on December 8, 1950, being survived by the widow, his three children. He was also survived by one sister, Mrs. Mattie Case of Temple, Texas, three grand-children, Mrs. Gene P. Aylesworth (formerly Miss Edith Grimes) and Billy Bert Grimes, of Floydada, Texas, and Joy Caroline Smith of Dodson, Texas.

Mr. Grimes was highly respected by all who knew him and lived a quiet, up-right, honest, sincere christian life.

Mrs. W. M. Jetter of Tulare, California, is her visiting her daughter, Mrs. E. T. Williams and family and other relatives and friends. Mrs. Jetter accompanied her brother, Fred Boone and wife of Tulare to Mineral Wells, where they visited with their father and Mrs. Jetter came on to Floydada for a visit. They will leave here Monday morning for home.

Mr. and Mrs. R. B. McCray are the proud parents of a new daughter, born December 12 at the Peoples hospital, weight 6 pounds. She has been named Sharon Dianne.

Texas Truck Driving Champs



Champion truck drivers of Texas for 1950 are pictured with their employer and the trophies they won in the annual Texas Motor Transportation Association, Inc. roados in Dallas, Frank M. Pannell (left), of Dallas, drove a Dodge 1 1/2-ton F-152 with van to win the straight truck event, while X. Z. Ballard (right), of Houston, drove a Dodge 4-ton YA-130 tractor with trailer to win the tractor semi-trailer event. Both men won the same events last year in the 1949 Texas roados. Their proud employer, Henry English (center), head of Red Ball Motor Freight Lines, of Dallas, served this year as president of the American Trucking Association.

S. H. Logan Passes Sun., December 10

S. H. Logan passed away in Lockney at the Floyd County Cooperative hospital on Sunday, December 10, and was buried in Lockney cemetery on Tuesday afternoon. Mr. Logan was born January 27, 1891, in Louisiana. He and his family have been making their home in Lockney for the past eight years. He is survived by his widow and four sons, Cleston of Plainview, Roy of Los Angeles, California, Troy of Turkey and Bob of Lockney; two daughters, Mesdames Porter Lowery of Lockney and John Cresce of Greenville; one sister, Mrs. Noah Yates of Plainview and one brother, C. M. Logan of Austin, and five grandchildren.

The funeral service for Mr. Logan was conducted Tuesday afternoon at the First Baptist church in Lockney, with the pastor, Rev. E. J. Cobb officiating. The daughter, Mrs. Cresce of Georgia did not arrive in Lockney until after the burial of her father. One son, Bob, works at the P. M. A. office in Floydada and his wife is the former Jean Bradford.

8th GRADE 4-H CLUB GIRLS MEETING TUESDAY
The 8th grade 4-H club members met Tuesday morning, December 12. Miss Leila Petty, Home Demonstration agent met with the girls. Twenty-six members were present and Nettie Derryberry and Barbara Huckabay were the new members. Miss Petty gave books on shampooing the hair and samples of shampoo. The girls answered the roll call, by telling ways they earned money.

Mr. and Mrs. Jack McKinney and sons of Clovis, New Mexico, Mrs. Ernest Kendrick and daughter Sue of Hails and Mrs. Ben Whitaker of Smyer were week-end guests of their parents, Mr. and Mrs. J. J. McKinney, this past week.
Mr. and Mrs. Fred Battey had as their guests Sunday, their daughters, Mr. and Mrs. J. D. Edmondson and children of Berger, Mr. and Mrs. Shelby Cook and children of Amarillo; also Mrs. T. B. Edmondson of Matador, Mr. and Mrs. O. M. Watson of McCoy and Mr. and Mrs. Bert Battey of Lakeview.

Mrs. W. H. Alexander left last week for Seymour, Texas, where she will spend the winter with her daughter, Mrs. Agnes Nugent. She also plans to visit another daughter in Nashville, Tennessee, while away from Floydada.

Mr. and Mrs. Lynn Colville and children are in Floydada for a month or six weeks, while Lynn is working with his father, J. D. Colville on the new courthouse. They have been making their home in Tuscumcar, New Mexico.
Marvin Gilbert of Lockney was a business visitor in Floydada on Wednesday.

HENS

For Xmas Market — We want 1500 Large Hens. Buy Your —

Dressed Turkeys

here. EGGS are high FEED only slightly higher.

BERRY
Drive N Produce (We dress Poultry for the public)

Boyce House Says I Give You Texas

How about a true story about a pioneer Texan whose fast thinking saved his life?

Down near Austin is a beautiful spot. It is called Barton's Spring and was named for "Old Man Barton", as everybody called him. One day, he was walking through the forest not far from home when he saw five or six Indians. They saw him at the same time and they began chasing him. They were on foot and it was quite a race. But Barton was no longer young and strength was just about to give out. He had reached the top of a hill and in the valley below was his log cabin home. It had never looked sweeter to him than it did now when it seemed that life was about to end. His pack dogs caught sight of him and they came rushing toward him. And that gave Old Man Barton an idea. He turned around, facing the Indians, who were running toward him and of course could not see what was on the other side of the hill, and he took his old hat in his hand and yelled, "Come on, boys; let's get them redskins." The Indians, thinking that he was calling to a bunch of Texans with their rifles, turned and ran away. His nerve and fast thinking had saved the pioneer's life.

The Whitewright Sun has dug up that time sketch in which an editor tells how he whipped an Indian by making use of the editorial "we" in speaking of himself—

"There was a blow; somebody fell. We got up. Turning upon our antagonist, we succeeded in winding his arms around our waist and, by a quick maneuver, threw him on top of us, bringing our back at the same time in contact with the solid bed of the printing press. Then, inserting our nose between his teeth and cleverly entangling his hands in our hair, we had him."

Mr. and Mrs. A. N. Gamble of Lubbock spent Saturday afternoon and evening here visiting Mrs. Gamble's sister, Mrs. G. R. May and other relatives.

Want ads save money.

Texas Venture

In Education • 1876-1950
Our next state college—Texas A. and M. in its seventy-fifth year

Believing that every Texas boy of outstanding ability should have a chance to get a college education if he really wants one, former students of the A. and M. College of Texas five years ago made up a fund to finance their first Opportunity Awards. They offered any Texas boy who graduated from high school with an excellent record and was not going to college without financial assistance a chance to win a scholarship paying \$200 to \$400 a year plus a student job if he would help him through college. Selections were made on the basis of scholarship, character and need, with a competitive examination as the final test. Sixteen boys won Opportunity Awards the first year and graduated from A. and M. with outstanding records. Many Texas boys have become interested in the plan and have given scholarships to year there are 239 Opportunity Award boys in school at A. and M. from all over the state. One of the nicest of these scholarships is financed by gifts from the current student body of the college.

Plenty of Savings for your CHRISTMAS TABLE

WILSON'S BACON,	Pound	45c
RED PITTED CHERRIES,	No. 2 Can	23c
TEA GARDEN Apple Juice,	46 Oz. Can	45c
SKINNERS Raisin Bran,	2 Pkgs.	29c
COMET RICE,	12 Oz.	15c
CRISCO,	3 Pounds	89c
AMERICAN BEAUTY MEAL,	10 Lb.	89c
CAMPFIRE Vienna Sausage,	Can	10c
ADMIRAL OLEO,	Pound	29c
HERSHEY'S COCOA,	1/2 Pound	22c
SHURFINE Pitted Dates,	6 Oz. Pkg.	20c
TEXAS ORANGES,	5 Lb. Bag	45c

HULL & McBRIEN
PHONE 292 We Deliver

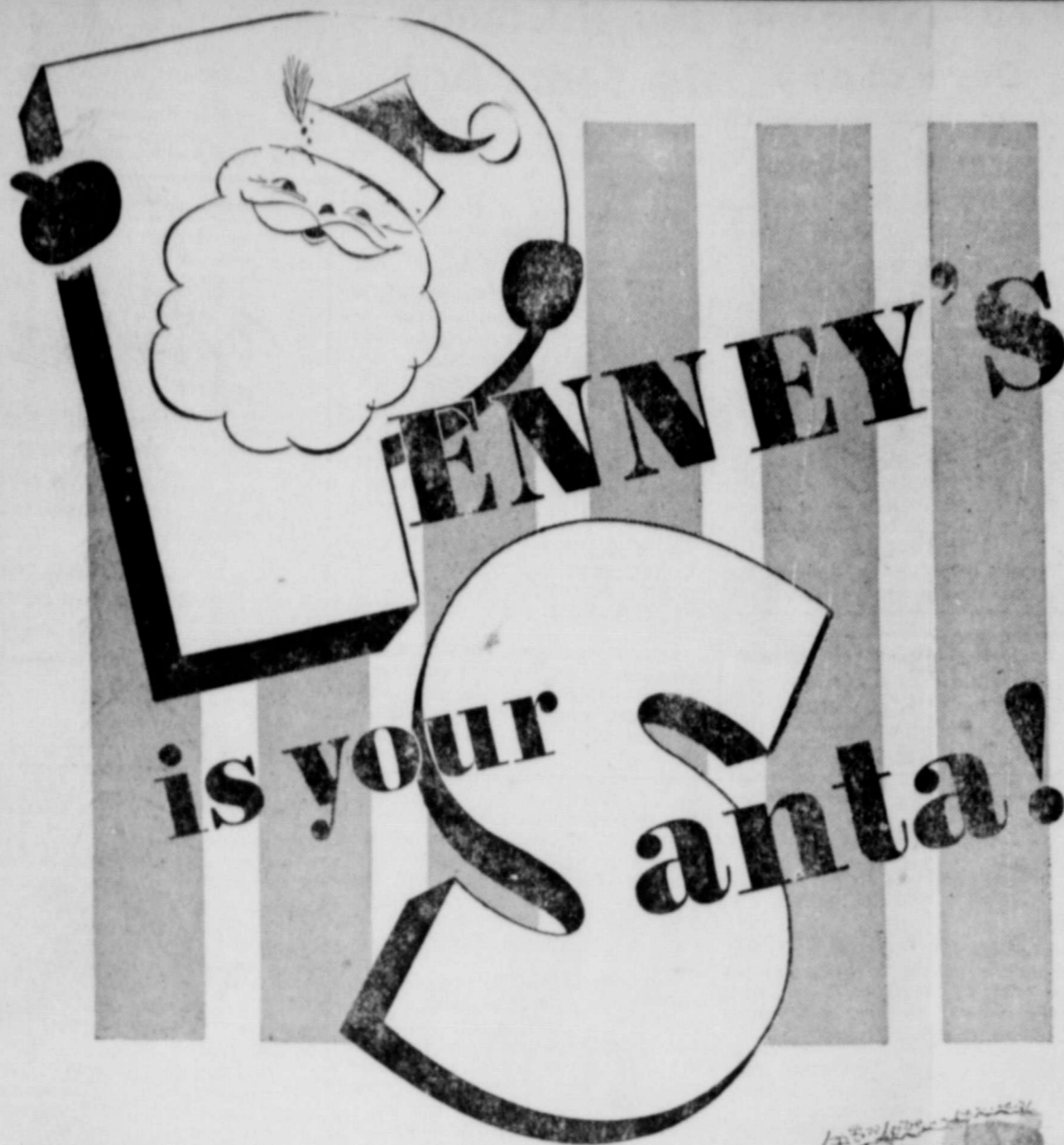
IN PERFECT HARMONY HIGH QUALITY LOW PRICES

DOLE PINEAPPLE,	No. 1 Can	35c
BAKERITE SHORTENING, . .	3 Lb. Can	85c
DEL MAIZE CORN,	303 Can	18c
GOLD MEDAL FOUR 10 Lb. Bag 89c		
SHURFINE Hominy,	No. 2 Can	10c
KOUNTY KIST PEAS,	No. 300 Can	15c
CALUMET Baking Powder,	16 Oz.	23c
Roxy Dog Food,	3 Cans	25c
GOLD SEAL Glass Wax,	Pint	59c
FRUITS and VEGETABLES		
RUBY RED Grapefruit	FRESH Pineapple	
TEXAS Tangerines	TOKAY GRAPES	
CAMPFIRE Vienna Sausage, . . .		25c
SHURFINE MINCE MEAT,		19c
CHASE & SANDBORN COFFEE,		79c
SHURFINE Red Pitted CHERRIES,	No. 2 Can	23c
Betty Crocker GINGER Cake Mix	Package	27c
WE GIVE "D.M." GREEN STAMPS		
FELTON - COLLINS		
GROCERY & MARKET		
122 W. Calif. Phone 27		
WE DELIVER		

TOYS

- DRESSED
Doll, . . . 2.49
- Ball Trunk, . . . 98c
- Ball Trunk, . . . 1.98
- REDUCED
16 x 3
Truck Wagon, 10.00
- Smaller Size, \$5.00
- Electric Train, . 14.75
- REDUCED!
Doll in
Blanket Set, . 7.50
- Long
Aluminum Dishes
98c - 1.29 - 1.98
- Large Panda, 4.98

Tinker Toys



SHIRTS

Shirts for every man on your gift list! Brand new! Perfect quality! All thrift-priced!



New End-to-End
Broadcloth Shirts

Also
WHITE BROADCLOTH
GREY CHAMBRAY
FANCY PATTERNS,
All Sanforized shrunk, Will
resisting collar points. Neck
14 to 17. Sleeve 32 to 35.

2.98

BEAUTIFULLY DESIGNED
ECONOMICALLY PRICED

CHRISTMAS CARDS

12 to 25 per package
Envelopes to Match

25c
49c
98c
Box



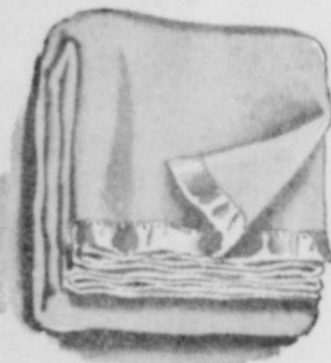
GIVE HER CANNON TOWELS

- 1 Bath, 1 Face, 2 Wash Cloths, . . . 1.49 set
 - Extra Heavy Towel Set
 - 2 Bath, 2 Face, 2 Wash Cloths, . . . 3.98 set
 - Colored Hand Towel Set, . . . 1.59
- Select your own set from priced right open stock of Cannon Towels and Cloths.



Penney Blankets

- 72 x 90
All Wool Solids, . . . 9.90
- 72 x 90
All Wool Stripe, . . . 10.90
- A Few
Electric Blankets, 19.75
- Part Wool Double 3.88



FREE GIFT
WRAPPING
on merchandise purchas-
ed here.



PROPORTIONED GAYMODES

1.35

No more troubles with length! Fine 60 gauge 15 denier Gaymode nylons, scaled for Midge, Norm, Long . . . in new tones Mist, Dawn, Dusk, Shadow. 8 1/2-11.

51 GAUGE
15 DENIER
Or
51 GAUGE
30 DENIER

1.15

MENS

SANFORIZED 2.98
OR
PAJAMAS, 3.98

Solids, Stripes, Fancy, Solid with Contrasting collars and Cuffs, Conservative Prints and Stripes in elastic or Web Belts. A-B-C, or D.

Leather Sole House Slipper, . . . 3.98

Mens Nylon Sox, . . . 69c

Mens Rayon Sox, . . . 49c

Regular Length

Part Wool Sox, 49c

MEN'S
Lined Dress Gloves, . . 2.98

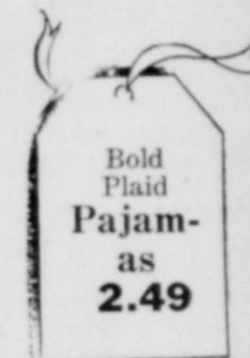
MEN'S
Unlined Dress Gloves, 2.98

MEN'S
Neckwear, . . . 1.49 & 1.98

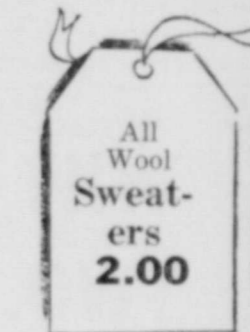
FOR BOYS



Plaid
Flannel
Shirt
1.49



Bold
Plaid
Pajamas
2.49



All
Wool
Sweaters
2.00



Ear
Muff
Attached
Satin
Caps
1.69



Leather
Fringed
Jacket
9.90



Red
Ryder
Sweat
Shirts
98c

COMFORTS

- Down Filled, 15.90
- Wool Filled, 10.90

DOWN PILLOWS

- Satin Covered, 9.90
 - Stripe Ticking, 7.90
- Each

GIFTS UNDER \$5

from thrifty Penney's Christmas Store!



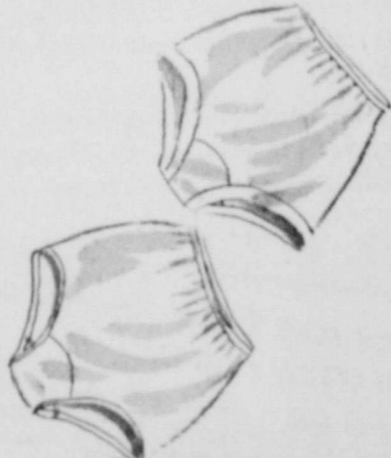
GOWNS

- Rayon Crepe, 3.98
- Rayon Crepe, 2.98
- Rayon Satin, 2.00
- Rayon Crepe, 1.98
- Rayon Knit, 1.98



SLIPS

- Nylon Knit, . 4.98
- Nylon Crepe, 3.98
- Rayon Crepe, 2.98
- Rayon Crepe, 1.98
- Rayon Knit, . 1.98



PANTIES

- Nylons, . . . 1.49
- Rayon Panties 69c
- Rayon Panties, 49c
- Bed Jacket, 2.98
- Half Slips
1.98 and 2.98

ROBES!

12 to 20

Tufted Chenille, . 3.98

Melon, Turquoise, Wine, Flamingo, Blue or Gold.

Heonier Tu-Tone Chenille, . . . 5.90

Size 12 to 20

Rayon Slipper Satin 5.00

Fuscia, Peach, Royal, Wine.

Rayon Faille Robe, 8.90

WOMENS SLIPPERS

Leather Sole Satin, . . . 2.98

Leather Sole Felt, . . . 1.98

Soft Sole Satin, 1.98

LEATHER SOLE
Warm Shearling, 3.98

SOFT SOLE
Warm Shearling, 2.98



EDITORIALS

TRAGEDY AT HOME AND ABROAD

(A contributed editorial)
 Once again American armed forces are in action trying to protect and uphold the ideal of freedom. Once again the spirit of Christmas will be mocked by the hate and bloodshed of the battlefield.
 In many American homes the roar of the cannon will make it hard to hear the ringing of the Christmas bells. That is to be deeply regretted, but throughout history the torch of man's dignity and freedom has been held aloft only through the sacrifice of its bearers.
 We can do little to prevent such personal tragedies. But we can do a lot to prevent another kind of tragedy which is equally poignant at the Christmas season — and more cruel because it is needless.
 We refer to the preventable tragedy of accidents. The National Safety Council has called for intensive accident prevention effort during the holidays — usually a very dangerous period of the year.
 That is an objective which has our whole-hearted support, not only because it is better to have a joyous Yuletide, but also because we cannot afford to waste the resources of manpower and material so necessary these days to our national strength.
 The waste is enormous — much more than most persons realize. The American Medical Association has shown that accidents rob the nation of more working years than any disease, because accidents strike all age groups, not just those whose productivity years are largely behind them.
 The traffic accident problem this year is serious, with a death toll of 35,000 in prospect. That would be the largest number of automobile victims since the record year of 1941.
 Rigid enforcement of the laws by state, county and municipal police, plus individual determination to play it safe, can keep the Christmas spirit — and all of us — alive this year.

THE MAGIC TALISMAN

(A Contributed Editorial)
 Wilson Fox, an attorney of Taylor, Texas, recently told a meeting there the secret of perpetual election to the state legislature. The secret was simple. Vote for all appropriations, said Mr. Fox, and vote against all taxes.
 A Pennsylvania congressman, who unfortunately is retiring this session, endeared himself to the newspapermen in the Press Gallery of the House of Representatives for many years by rising after each major appropriation during the session to ask in a loud and plaintive voice: "But where are we going to get the money?"
 None of his fellow legislators ever gave him an answer from the floor of the House. But of course everybody, including the Congressman, knew the answer. The money was

coming from new and increased taxes.
 At this turn of the tide in Texas, we could use somebody like that dauntless Pennsylvanian in Austin. Already we Texans are paying 26 cents out of every dollar we make in taxes — direct and indirect to city, county, district, state, and national governments.
 We may not be correct, but somehow we feel that Texans, perhaps vaguely and fumblingly, are beginning to get fed up on this situation. Now on top of that we are hearing talk that the state government must have \$50,000,000 more next year in new revenues — another way of saying new taxes.
 Even one state legislator could throw a thrill of hope into us by actually going on the attack for economy next January. Is there a volunteer in the house?

FREEDOM OF THE PRESS

Irresponsible, money-mad men, with nimble wit and facile pen, are hurting the newspaper business and the writing profession. Newspapermen who have to live with the things they write, and think that it is nothing but right that they should be wondering if license of the press is not being substituted for freedom of the press. The editor of the County-Wide News at Littlefield has an interesting view of this subject which he puts into print in the following:
 There is a lot of bunk peddled around the country about the freedom of the press and behind the slogan, certain newspaper men practice all kind of reprehensible writing.
 Is freedom of the press a license for a reporter for example, to write up public officials, insinuating graft and corruption and then, when called upon to substantiate the charges, fall back on the excuse that the sources of his information are confidential?
 Does the freedom of the press permit a columnist to peddle all types of rumors, regardless of their origin, and then, when called to account, say his information was based upon a confidential talk with an official?
 Responsible newspapers understand that behind such a screen, a clever writer can make almost any charge without ever being called upon to account for his allegations.
 There is some sentiment, even among writers themselves, for a plan to eliminate irresponsible journalists whose only excuse for writing is that they are willing to say anything, upon any and no authority, because they can fall back upon a "persecution" complaint if they are called to book.
 Failure to provide farm livestock and poultry with the protection and feed they need during the winter months, may mean the difference between a profit or loss for the producer.
 Texas livestock producers are losing millions of dollars annually because they are not controlling the lice that infest their animals. Only about 30 percent of the cattle in Texas are treated to control these parasites.

WHY USE TWO.



WHEN ONE WILL DO?

One "light as a feather" electric blanket will keep you warm on the coldest nights—why suffocate under an overload of ordinary quilts and blankets—with your winter overcoat thrown in for good measure when the mercury really drops. Electric blankets come with single and dual controls—you set the temperature you want and it stays at your setting all night long. Don't smother—Sleep Safely—Sleep Soundly—under one electric blanket.

Make your local electric appliance store your Christmas shopping headquarters. You'll find a wide selection of gifts—in all price ranges—from small appliances to ranges, refrigerators and automatic washers. Give the gift that will be remembered because it will always be used—an electrical gift.



SEE YOUR *Electric* APPLIANCE DEALER

SOUTHWESTERN
PUBLIC SERVICE
 COMPANY

34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Professional Directory

People's Hospital

Wishes to announce to the public the visiting hours and clinic hours for
Hospital Patients:
 10-11 a. m.; 2-4 p. m.
 7-8 p. m.
 Clinic open Monday through Saturday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.
People's Hospital Clinical Laboratory
 And Department of X-ray
 Approved Clinical Laboratory Tests

Emergency work done at any hour
 Elective Work done by Appointment suitable to patient and Technician.
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 Dr. J. W. Kimble
 Dr. O. R. McIntosh
 Optometrists
 FLOYDADA, TEXAS

The Floyd County HESPERIAN

HOMER STEEN, Editor

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Floyd County 14 Years Ago

(Taken from the Files of the Hesperian issue dated December 17, 1936)

The local force of WPA workers attended a meeting of the Texas Public Welfare Workers association in Plainview last Sunday. The meeting included 17 representatives from District 17.
 C. C. C. enrollment will be held again in January, according to announcement made by the local office.

Mrs. J. B. Claiborne and Mrs. T. A. Norman returned Sunday night from a visit in Wichita Falls, where they visited Mrs. Norman's parents, Mr. and Mrs. L. O. Stewart.

S. D. Guimarin of Sterling City Texas arrived last Friday for a visit with his parents, Mr. and Mrs. T. P. Guimarin, and sister, Mrs. J. G. Wood.

One of the best football games ever played on the local gridiron is expected to be unreel on Christmas day, when a Canyon Buffalo team of West Texas State college at Canyon and a Texas Tech team from Lubbock will play, according to J. C. Wester, who is helping with the arrangements. The game is sponsored by the Floydada Lions Club and by the McDermott Post of the American Legion and the proceeds will go to the sweater fund for the letter sweaters of the 1936 Whirlwind football players.

Two cars of dressed turkeys were sent to the eastern markets Friday by J. V. Jones of the Floydada Poultry and Egg company. This was in addition to several thousand pounds of live turkeys sent to the markets by the Floydada dealers.

M. B. Martin has leased the Floydada hotel from M. Easterling who with Mrs. Easterling and sons are moving to California. Mr. Martin took charge of the hotel last week and will be agent for the Red Star coaches as well.

Seven hundred seventy-five head of fat lambs were shipped to Oklahoma City this week by seven raisers of this area, consigned to the Christmas markets.

Berry Produce, with stations in Floydada and Olton were losers to the extent of several hundred dollars in a Friday morning blaze in

Olton

Mr. and Mrs. W. S. Poole of the Antelope community were honored at the Antelope school house by Mr. and Mrs. Tom Boyd, when they entertained honoring them on their silver wedding anniversary. Families of the community and invited guests were present for the party.

Members of the Martha class had a pretty Christmas at the home of Mrs. O. C. A. D. Cummings as co-mas party at the home of Mrs. O. P. Rutledge on Tuesday night.

A Messenger Boy De Luxe

How would you like to have a staff of competent messenger boys at your disposal, always ready to go anywhere with cash to settle your obligations, returning promptly with your receipt?

In effect, you have such a staff available when you maintain a Checking Account at our bank. Surely, this is the safe, modern, convenient way to handle your financial affairs!



First National Bank

Floydada, Texas

Federal Deposit Insurance Increased from \$5,000 to \$10,000 for each depositor.

Now is the time for all good men to come to the aid of their pocketbooks



There's been a lot of talk in recent weeks about "the buying power of the dollar" — past, present and future.

We can't foretell the future — but we can tell you this right now:

You'll look a long way before you'll find a car that offers as much for the money as you can get in a 1950 Buick.

Close to half a million of these cars have been built and sold this year.

Close to half a million people have checked their features and prices against the field — and decided they'd better buy Buick.

As to prices — they start down below some sixes. And whether you price the SPECIAL, the SUPER or the ROADMASTER, you'll find, on a cents-per-

pound basis, that few other cars can touch them for value.

And this is for sure! When it comes to performance — ride — the way they handle and hold the road — and thrifty use of fuel and oil — Buicks have never been finer.

That's another way of saying that coil springs on all four wheels — Dynaflo* — torque-tube drive — and Buick's high-compression, high-economy Fireball power produce an out-of-this-world combination.

So if you want your dollars to do extra duty — the time to act is now.

Look at the price tags — look at the features — sample the power and thrill that you get for your money — and you'll know what we mean.

*Dynaflo Drive is standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.

ONLY BUICK HAS Dynaflo — AND WITH IT GOES:

- HIGHER-COMPRESSION Fireball valve-in-head power in three engines. (New F-263 engine in SUPER models.) • NEW-PATTERN STYLING, with MULTI-GUARD forehead, super-through fenders, "double bubble" taillights • WIDE-ANGLE VISIBILITY, close-up road view both forward and back • TRAFFIC-HANDY SIZE, less over-all length for easier parking and gauging, short turning radius
- EXTRA-WIDE SEATS cradled between the axles • SOFT BUICK RIDE, from all-steel springing, Safety-Ride rims, low-pressure tires, ride-steadying torque-tube • WIDE ARRAY OF MODELS with Body by Fisher.

YOUR KEY TO GREATER VALUE

Phone Your BUICK dealer for a demonstration Right Now!

WHATEVER YOUR PRICE RANGE
Better Buy
Buick-Now!

CLINE & RAINER
 201 SOUTH WALL STREET FLOYDADA, TEXAS

Christmas Expected Boys Ranch

For the first time in their young history the boys at the Boys Ranch near Amarillo, Texas, are celebrating a real Christmas before they have had time to know what it's like to receive presents on Christmas morning or to enjoy a turkey dinner.

But for them this year, there will be a Christmas with all the trimmings. Each boy will receive a special gift box containing several items of clothing for everyday wear, a box of candy and an extra surprise gift. This will be in addition to the regular gifts they will receive.

A big party is planned for Christmas eve, and Christmas day there will be a lot of special activities. Church services will be held after the gift-opening ceremonies and then a full-scale holiday dinner will be served, complete with turkey, all kinds of vegetables, pie, ice cream, fruits and nuts.

Among the letters to Santa Claus from the smaller boys are requests for roller skates so I can use some cement sidewalks I helped build," games, toys and books. The older boys are thinking about bicycles, BB guns, boots and fishing tackle.

All the Ranch hands are planning on a fine Christmas and the staff and directors are doing everything to see that they won't be disappointed. The boys will have a wonderful celebration and they hope that everyone will have a very Merry Christmas and a peaceful 1951.

Hop Heads at Work

QUITAQUE. — Discovery was made early Sunday morning that burglars had entered the Burgess Pharmacy and an undisclosed amount of narcotics was taken. It was the third time in the past three years that the store has been burglarized.

Dr. E. B. Knollhoff of the Silverton hospital stated that a box of narcotics had been removed from the hospital and the contents re-

moved and the boxes left lying on the grounds.

TWO SONS IN ARMY

Mrs. L. P. Goodson has two sons who recently joined the armed forces. Billy Joe, who joined on November 4 and who is now stationed at Camp Polk, Louisiana, would like for his friends to write him. His address is RCT. Billy J. Goodson, 18365232 Co. L. 190 Inif. 45th D. V. Camp Polk, La.

Teddy Gene Goodson joined on November 17 and is now stationed

at Camp Carson, Colorado. His address is RCT. Teddy G. Goodson, 18365268. Engr. HVY. E. Q. I. R. Co. Camp Carson, Colorado.

Try The Want Ads

To Relieve
Miserable
COLDS
take **666**
LIQUID OR TABLETS - SAME FAST RELIEF

WHEN IN NEED OF
Fire, Hail And Tornado Protection
On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly.
Also soliciting your listing on Farm and City property, and anything you have to sell.
311 West California St. Phone 373-J
E. C. KING

TUNE IN
Uncle Jay
DIAL 710 KGNC
MARILLO STATION AT
10 a. m. Tuesday
5 a. m. Thurs. Sat



Him Tell You About
The
FLASH-O-RAC SYSTEM
Low in First Cost
Fits All Tractors
ITS COSTS 50%
(Fuel, Oil, Repairs)
FLASH-O-GAS CO.
Plainview

As A Farm Woman Thinks

Mrs. Green gave me a recipe for plum pudding that was brought over from England to Canada a hundred years ago. I intend to make it for the holidays and thought, perhaps others would like it also.

Plum Pudding
2 cups flour, 1 cup suet, 1/2 cup sugar, 1/2 cup molasses, 1 cup seeded raisins chopped, 1 cup seedless raisins, whole, 1 cup currants, 1 cup candied peel or citron, juice of one orange and grated rind, 1 teaspoon each, salt cinnamon spice, 2 eggs, 1/2 teaspoon cloves, nutmeg, 1/2 teaspoon soda dissolved in hot water.

Mix all with hot water to make quite soft but not sloppy. A little baking powder makes it lighter. Put the salt in the water in which pudding is to be boiled. Tie in cloth, not too tight and boil 3 or 4 hours. This may be processed in pressure cooker for 1 hour and fifteen minutes at 15 pounds pressure. Serve with hard sauce or whipped cream topped with cherries.

ROLE IN COLLEGE PLAY

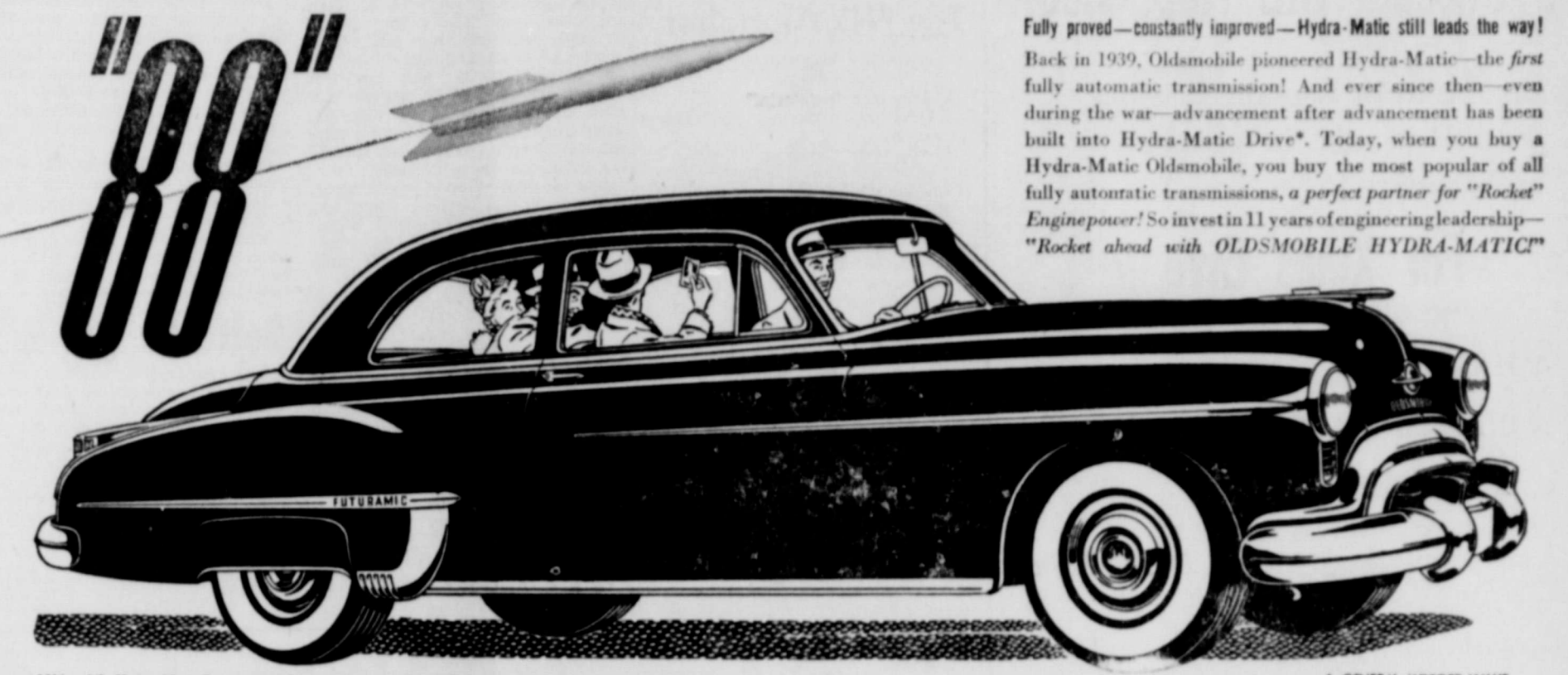
LUBBOCK, Tex., Dec.—Archie B. Muncy, Floydada is appearing in the presentation of G. B. Shaw's "Androcles And The Lion" at Texas Technological college.

The play will be given in the studio theatre in the speech building at tech. The production will have a week's running beginning December 11.

Muncy is a freshman at tech. Advice to the girls: Never let a fool kiss you; or a kiss fool you.

OLDSMOBILE HYDRA-MATIC

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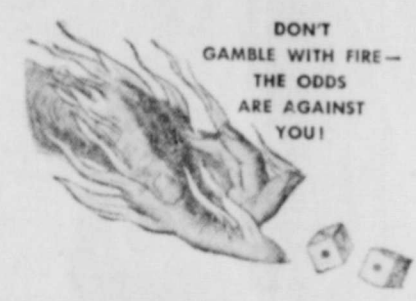


Fully proved—constantly improved—Hydra-Matic still leads the way! Back in 1939, Oldsmobile pioneered Hydra-Matic—the first fully automatic transmission! And ever since then—even during the war—advancement after advancement has been built into Hydra-Matic Drive*. Today, when you buy a Hydra-Matic Oldsmobile, you buy the most popular of all fully automatic transmissions, a perfect partner for "Rocket" Enginepower! So invest in 11 years of engineering leadership—"Rocket ahead with OLDSMOBILE HYDRA-MATIC!"

*Oldsmobile Hydra-Matic Drive optional at extra cost on all models. A GENERAL MOTORS VALUE

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ODEN CHEVROLET COMPANY
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Floydada, Texas

The People of Floydada
Should be Very Proud of
OUR FINE FIRE DEPARTMENT
Since they have given
Voluntarily Such Good
Service.



DON'T
GAMBLE WITH FIRE—
THE ODDS
ARE AGAINST
YOU!

We want to
THANK THE FOLKS of
Floydada and Floyd County
for the substantial business
they have given us in the past
several years.

INSURANCE

The Time is Near at Hand for All Kinds of Fires, Wrecks, and many other accidents. Check your Fire Insurance Policies and Increase your Insurance in Sufficient Amount to be sure your property is well covered in Case of a Loss.

Since your Car can Cause you the most Trouble in the Least Time of anything you own, you should have it completely covered including Liability Insurance against losses you might cause to others. This could save Doctor Bills, Car Repair charges, and -- perhaps -- Keep you out of a Law Suit.

REMEMBER: A CANDLE OR A FLAT TIRE CAN CAUSE YOU SOME TROUBLE

J. H. and Dell Reagan 127 W. California Phone 386 **Floydada, Texas**

A FEW OF THE THINGS THAT CAN BE COVERED WITH INSURANCE BY OUR AGENCY:
City Property — Merchandise — Machinery — Crops — Farm Property — Furniture — Live Stock — Automobiles — Combines — Grain in Field — Grain Being Shipped by Truck — Cotton Baled — ALSO — Men Working on Any Job Can Be Covered — And Your Guests or Your Customers — In Fact, Most Anything of Value Can Be Insured.

We Represent and Insure for Stock Companies Only

HESPERETTE

(Continued)

Football Banquet Gives Gay Occas'n

Saturday, December 9, the football banquet was given at the cafeteria. It was a gay occasion which called for the crowning of the football queen of 1950, and the announcement of the football captain for next year, and the cheer for '51.

lightly, and Natha Burleson. The banquet ended with the singing of the school song.

Whirlwinds Have 1 - 1 Tournery Record

Floydada won her first game of the Matador tournament 37-22, Thursday night, defeating Matador. Friday night was a different story with the well-seasoned Carey boys handing F. H. S. a 50-18 licking. Guthrie tossed in 13 points against Matador to get high score, while Townsend scored 8 for Matador. Against Carey Adrain Helms accounted for 7 points while Hill of Carey scored 19 points.

DE QUACKER

(Continued)
erett Hill get along fine in General Math. Keep up the good work. You make a nice couple.
It looks as if Shirley R. and Buddy S. are having a good time lately. Shirley, are you wearing Buddy's class ring? What will Lewis F. say? Who is this little black haired girl that Dale Griffin has such a good time with when Norma Ross isn't around? Norma, are you losing out after all these months?
Meri Young and Dale Roberts really have fun in Chemistry. What did Don say about your having a date with Dale for the banquet?? What's wrong with these Floydada girls, Carroll Fulton and Earl Eubanks? Are Petersburg girls better??
Franklin Stovall and Tanya Redd are getting along just fine these days. Be careful, Franklin. I think someone is trying to get your girl. Who was this that Meri Young

was asking Hershel to take to the banquet? What's the matter, Kayte? Bashful??

Why did Billee Newberry go to the football banquet with Edgar Allen instead of Don McGuire? I wonder!

Are you boys extra hard to please? You never ask any girls for dates. Could that be their reason they go with out of town boys so much?? Looks as if Peggy Don and Dennie have broken up. What happened, kids??

At the football banquet several new couples attended. I noticed Jean Porter with Don Barber; Edith Garrett with Dennis Wilks; Peggy Don Lanham with Bert Grimes; Clara Jones with Adrian Helms, and Floy Jackson and Carrol Fulton.
Cleo Bratcher, who recently moved to Lubbock, returned to be James Freeman's date for the banquet. Welcome home, Cleo.
Jean Owens came from Paducah to attend the banquet. Don Probasco was really glad to see her and so were we.

Did I see Dorothy Holmes with Bill Walker, Saturday night? What about Bob, Dorothy?
Benita T's escort for the banquet was Don Grigsby. Well! Well! Don't forget the can in Mr. Baker's office and fill it full!

FLOYDADA AGGIES BEAT LOCKNEY AGAIN

The Floyd County grass judging contest was held in the Floydada Ag room December 1, 1950. The Floydada Aggies competed against the Lockney Aggies.
The boys were to identify forty grasses and give their characteristics. Floydada won all three places with the following boys on the winning team: James Huckabee, Terry Julian and Lavon Shearer.

The boys on team number two were: Charles Hartman, Glen Brown and Milton Dunvant. The boys on the third team were: Bob Hargis, A. C. Pratt, and Scott Faulkenberry. There will be another contest next year and these boys surly hope that they can do as well then.

Traffic Safety Told in Assembly

Mr. Hill presented Mr. Strober from Plainview in assembly, Wednesday. Mr. Strober explained traffic safety to the students and every one gained information on some phase of driving.
Miss Frasier presented a film of "Julius Caesar" by William Shakespeare. Everyone enjoyed seeing this picture and many expressed the desire to see other films of this type.

Assembly Program

The assembly for December 1, was given by Miss Frasier.
Dane Clark was the announcer for the entire program. First on the program was a duet by Jean Porter and Barbara Hart. Some "echoes" were read by Ray Cook and Don Grigsby. A quiz program was announced by Bert Grimes and sponsored by "Wiggly-Giggly Vitamin Pills". The game of "Truth and Consequences" was played. Several students were called from the audience. They were asked questions and for the consequences they had to play the piano, sing songs, model, or say monologues. Those appearing were: Jackie and Lee Hutchinson, Doris and Dorothy Foster, Barbara McAda, Barbara Perry, Ann Deakins, Beverly Thomas, and Dan Hagood.

F. H. A. NEWS

This week the girls are very busy. They are bringing in their home projects. These consist of corduroy skirts, dresses, shirts, aprons, pajamas, and some very attractive embroidery work.

Mean while in the foods department the girls are baking cakes and cookies. Recently they had a cake contest. The judges were Mrs. Thomas, Miss Swepton, and Mr. Baker.

Entries were:
1. Date cake with 7 minute icing—Gladys Parkey
2. Devil's Food cake with 7 minute icing—Alice Latta
3. Apple Sauce cake with whipped cream icing—Shirley Reeves.
4. Yellow Butter cake with creamed icing—Cynthia Whitfield.
5. Devil's Food cake with creamer icing—Charlene McCormick
6. Devil's Food cake with chocolate nut icing—Valdonna Pierce
7. Butter cake with chocolate and coconut icing—Kathy Warren
8. Butter Cake with creamed icing—Wilma Jean Judy
The prizes were given in this order: Wilma Jean Judy, First; Shirley Reeves, second; and Cynthia Whitfield, third. During this next week the girls are looking forward to their labs on Christmas candies and cookies.

WHAT THEY'RE FAMOUS FOR

Wonderman—Frank Capshaw
Shortness—Carolyn Tye
Fimples—Denny Smalley
Boy's Looks—Billy Carmack
Girl's Looks—Wanda Reed
Smile—Barbara Perry
Talkativeness—Beverly Thomas
Freckles—Beth Walker
Ward-robe—Katie Collier
Sense of Humor—Bert Grimes

Pep—Meri Young
Lough—Loene Williams
Voice—Barbara Hart
Poise—Ruth Maxey
Brains—Conray Johnson
Complexion—Clara Jones
Flirt—Joyce Webb.

Guess Who???

—onderful
—dorable
—ice
—arling
—ctive

—andsome
—nergetic
—calistic
—ensative
—uge
—verything
—ikable

—dealistic
—omantic
—niscient
—atural
(Answer to last week: Ann Deakins and Dane Clark)

We couldn't understand how he kept so fat, when everyone said he ate like a bird, until we discovered he ate a peck at a time.



How to make him beam

It's A Stetson
\$7.50 to \$50 in a variety of brims.

TOP THIS OFF —
with a Gabardine Top Coat
\$24 to \$47.50

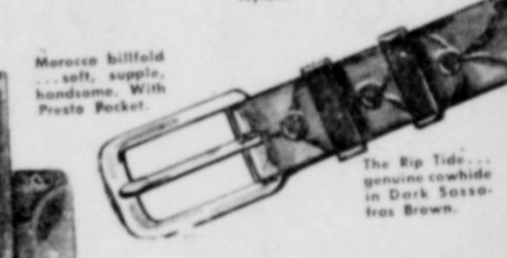


THE GLAD LOOK for DAD

For handsomely styled belts and billfolds that will have a long life with Father, give Textan. See our collection today.



Burgundy saddle leather on cowhide, cowhide stitched with Nylon.



Morocco billfold... soft, supple, handsome. With Presto Buckle.

You'll Find for His Christmas here —

Leather and Suede coats, Leisure coats, Dress gloves, Fur lined dress gloves.

A Sport shirt for that special guy you have in your life. Including Pendleton's. PAJAMAS — Some created in England and patterns he will like. A very pleasing gift.

Rhyncliffe CRAVATS

Here are the newest necktie fashions—created by the House of Rhyncliffe, Famous for Tie Fashions. You'll Tie a Perfect Tie Every Time. You'll Get A Better Tie Every Time You Buy a RHYNECLIFFE.

Americas Finest

Lounging
Robes

Brocaded Rayons in Maroon, Navy and Wine.
DISTINCTION . . . the Gift for Every Man.



OLSEN-STELZER
Cowboy Boots

GLAD SNODGRASS
"Smart Wear For Men Since 1900"

NEW FORD TRUCKS for '51

FEATURE **POWER PILOT** ECONOMY

FOR 1951, more than ever, economy-wise truck buyers are going to follow the trend to Ford!

New Ford Trucks for '51 give you step-ahead engineering advantages, such as America's only truck choice of V-8 or Six . . . a choice of over 180 models to fit your hauling job better . . . strength reserves that make Ford Trucks last longer.

You'll find these new features in engines, clutch, transmissions, axles, wheels, cabs, Pickup body—wherever there have been opportunities to make



All heavy duty F-5 and F-6 Fords for '51, like this Dump, give you easier, quieter shifting with new, 4-Speed Synchronizing transmission, optional at extra cost.

Ford Trucks do a better job for you, for less money!

Ford's POWER PILOT is especially important to you . . . for it's a PROVEN money-saver, on every hauling job.

Driver comfort, too, gets plenty of attention in new Ford Trucks for '51. There is the new 5-STAR Cab and the optional 5-STAR EXTRA Cab featuring foam rubber seat padding, glass wool roof insulation, automatic dome light and many other comfort extras at only slight additional cost.

And only Ford gives you a power choice of V-8 or Six . . . four great engines! Over 180 models. Come in . . . Get ALL the facts. Select the new Ford Truck that's right for YOU!

The Ford Truck Power Pilot is a simple, fully-proven way of getting the most power from the least gas.

It automatically meters and fires the right amount of gas, at precisely the right instant, to match constantly changing speed, load and power requirements.

Unlike conventional systems, the Power Pilot uses only one control instead of two, yet is designed to synchronize firing twice as accurately. You can use regular gas . . . you get no-knock performance. Only Ford in the low-price field gives you Power Pilot Economy!

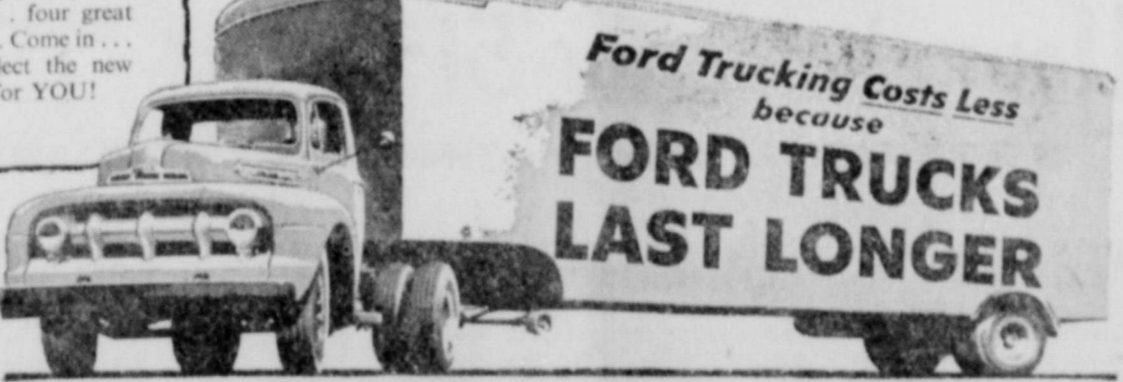
NEW FEATURES THROUGHOUT

New massive, modern front end and exterior styling makes Ford the '51 favorite for "good looks"!

New 5-STAR Cabs feature bigger rear window—with up to 50% more safety vision.

New "grain-tight" Pickup body, new clutch disc, new transmissions, new wheels assure still longer life.

New autohermic pistons with chrome-plated top rings, new high-lift camshafts for top performance, longer engine life. POWER PILOT ECONOMY . . . and many other money-saving advancements!



Using latest registration data on 6,592,000 trucks, life insurance experts prove Ford Trucks last longer!

See 'em today!

Bishop Motor Company

114 W. California St.

Floydada, Texas

Phone 228

Hunter Drowns On Lake When Ice Gives Away

Allen Rochelle (Pete) Coleman, 18, a native Floydada colored youth, fell through thin ice and drowned in a lake on the W. Ed Brown land north of Floydada seven miles Saturday morning about 8 o'clock while on a duck hunting trip with two brothers.

Rescue efforts of the brothers were fruitless and Floydada Fire department, the sheriff's department, with numerous volunteers spent a fruitless day attempting to recover the body. They finally were successful in recovering it in about eight feet of water some 75 feet from the spot where the broken ice indicated he had fallen through. A crew from the Lubbock Fire department with grappling hooks

Relatives, Friends From Other Areas Attend Cates Rites

Out of town relatives and friends who were present for the J. C. Cates funeral last week included Messrs. and Mesdames R. O. Pace, J. O. Clark, Marshall Van and son Jimmy, J. B. McCullar all of Dallas; Mr. and Mrs. J. S. Phillips of Garland; W. M. Ward and Ollie Van of Wellington; Dr. and Mrs. Albert Cates and P. M. Cates of Oklahoma City; Mr. and Mrs. Eugene Cates and Mrs. W. R. Cates of Ackerly; Mr. and Mrs. Elmer Dazey of Clovis New Mexico; Mr. and Mrs. P. M. Cates, jr. of Seminole, Texas, and Mr. and Mrs. P. M. Cates, sr. of Brownfield.

And Mr. and Mrs. S. L. Cates and family, Paul Cates, Mr. and Mrs. Derwood Cardell, Mr. and Mrs. Hugh Cardell, Mr. and Mrs. Aubrie Maine, Claudie Herman, Mr. and Mrs. Roe McCleskey and Mr. and Mrs. J. K. Waddington, all of Lubbock; Mr. and Mrs. Roy Horn of Crosbyton; Mrs. Flake Dillard and Mr. and Mrs. C. B. Campbell and H. H. Graham, all of Amarillo; and

Rev. Dee Cates of Sweetwater, Clyde Cates of Coalgate, Oklahoma, Mr. and Mrs. Earl Smith of Denver City, Mr. and Mrs. H. A. Cates of Pagosa Springs, Colorado, Messrs. and Mesdames Boss Smelser, Ralph May, Smith Mickey and Mrs. Georgia Pierce, all of Plainview; Messrs. and Mesdames S. O. Ellis, Bob Golleher, Harold Ellis, Norman Ellis and Mrs. Maise all of Earth, Texas, and possibly others.

brought the body to the surface, after a boat had been borrowed from C. N. Walding, equipped with an outboard motor borrowed from Roy C. Curry. During the day the rescue crews using oars had battled crusted ice that hampered their efforts.

Funeral rites for the young Negro were held Sunday afternoon at the colored Baptist church and interment was made in the Floydada colored cemetery.

The drowned youth was accompanied on the fateful hunting trip by two brothers, Anderson, 28, and T. J., jr., 15. They winged a duck and Pete was attempting to retrieve the bird when he fell through the ice to his death, they said. They left Floydada about 5 o'clock and the boy drowned about an hour later.

Allen Rochelle is survived by his parents, Mr. and Mrs. T. J. Coleman and by six brothers. He was a graduate of the Floydada Public schools last spring and attended Prairie View university during the first semester this year. He was due to return to school after the Christmas holidays.

A penny saved is a friend indeed. -Brown-Holmes Co.

An Especial Gift Christmas Shoppers

Not a certain person, but an especial gift comes to life and gives me a speedy lift. A snowbird post card, toy dishes, and real and dainty food add to the appeal; A doll, a ring, a little red chair; Among them were brother's marbles and a teddy bear; cheerful music with evergreens bright; the streets and the sky ever so light; Friendly windows, doors that say come in; Such a time, folks have not had since "when".

A visit, a game, a caller who came; The spirit of home through ages the same; New articles for the house replace the old "How we made it" and "over come" is told with table full and banished care; The short thanks turns into prayer with mirth and glee sing "The good man" He" made provisions for all, you and me.

Varied are the blessings Christmas gives; But all in all, proclaim — "Christ Lives."

Lillie Littrell Looney (Composed December 9, 1950)

Up the street
Down the street,
Shoppers!
Out the door,
In the store,
Shoppers!
Now they go,
Now they go,
Shoppers!
Much to do,
and not to do,
Shoppers!
Losing sleep,
Nothing cheap,
Shoppers!

Lillie Littrell Looney (Composed December 6, 1950)

AN APPRECIATION

We wish to extend our thanks to our many friends and neighbors for their words of sympathy, beautiful flowers and the many kindnesses shown us during the recent illness and death of our beloved husband and father. Especially, we want to thank Dr. Guthrie and the doctors and nurses at the Peoples hospital, especially Mrs. Inez Jones and Mrs. J. M. Floyd.

The J. C. Cates Family.

A jury is one thing that won't work right when it's fixed.

Modern Needs Call for More Water Supplies

Water, quite distinct from its place as Number One Necessity in human, animal and plant life has come to play an increasingly important role in modern industry, says the U. S. Department of Agriculture.

George D. Clyde of the Soil Conservation Service points out several striking examples of water requirements in industrial production.

A large paper mill will use 50 million gallons of water a day, enough to supply a city of 500,000 people.

It takes from 600 to 1000 tons of water for each ton of coal burned in a steam generating plant.

Production of a ton of steel calls for use of 65,000 gallons of water.

and a ton of rubber about 85,000 gallons. Each gallon of aviation gasoline requires about 25 gallons of condensing water.

Primitive human life, and plant and animal life under natural conditions, but "civilization" involves a great increase in the allowance for humans. Clyde points to sanitary sewers, modern plumbing, spinners type washing machines, and air conditioning equipment as examples

of modern developments that greatly increased the use of water by the human family.

These reminders emphasize the interest of the city dwellers in water, and the concern that city dwellers need to feel in water to the supply and conservation of water as well as of soil.

You have to make allowances for the water when he's off to college.



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MAMA TIRED?



Tell mama Santa Claus wants her to get more fun and less fuss out of Christmas shopping. Tell her to come to our drug store, and let us suggest gifts for everyone on her list. That's right, mother. It won't take long, and you'll have it done.

FOR EASY SHOPPING try the DRUG STORE first

White Drug Co.
116 W. California

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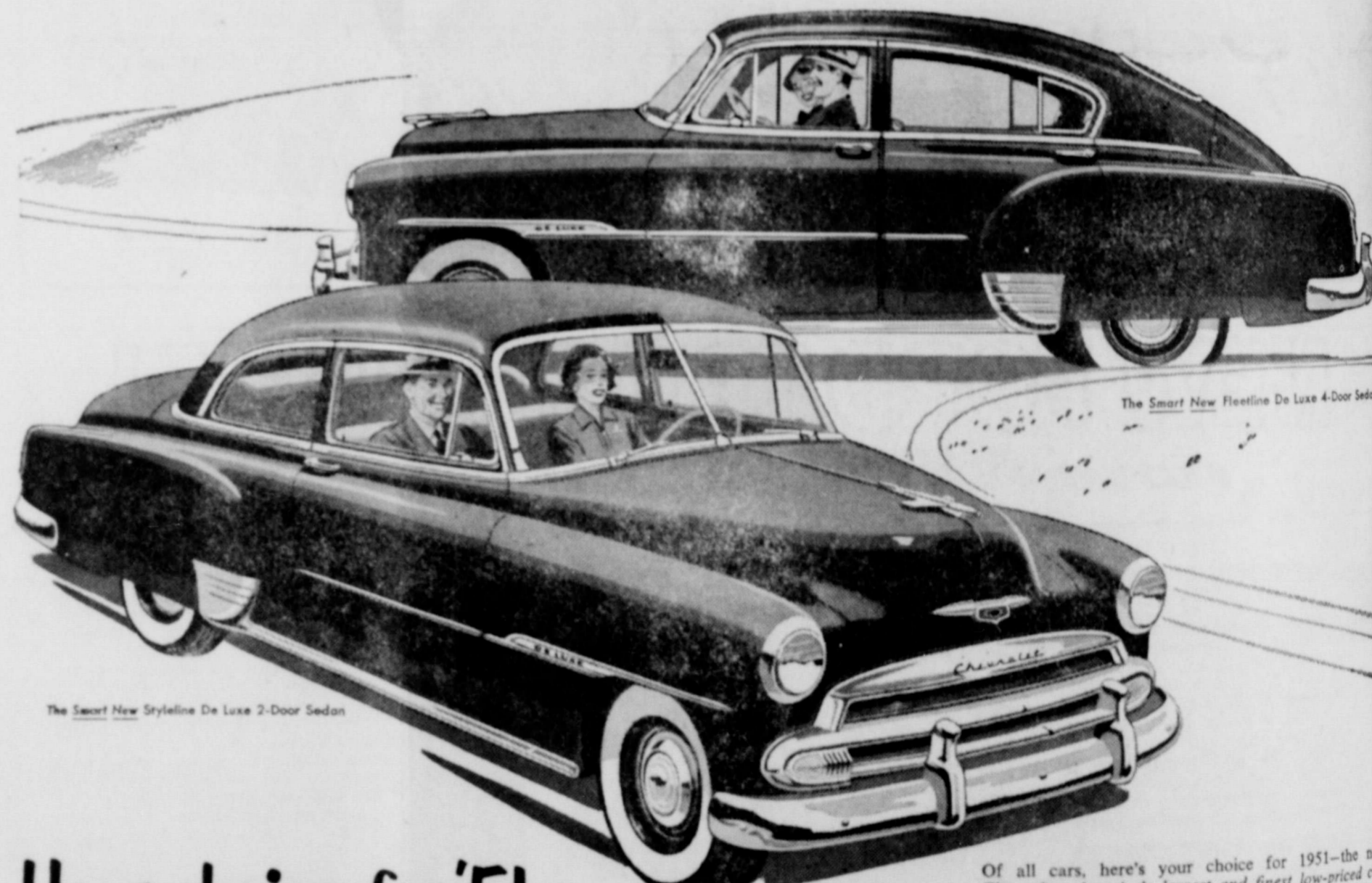
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BROWN - HOLMES CO.

NEW 1951

Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



Your choice for '51-

REFRESHINGLY NEW... THOROUGHLY RELIABLE!

- NEW AMERICAN BEAUTY DESIGN**
Brilliant new styling... featuring new grille, fender moldings and rear-end design... giving Chevrolet that longer, lower, wider, big-car look.
- NEW AMERICA-PREFERRED BODIES BY FISHER**
With strikingly beautiful lines, contours and colors... plus extra sturdy Fisher Uni-steel construction, with Curved Windshield and Panoramic Visibility.
- NEW MODERN-MODE INTERIORS**
With upholstery and appointments of outstanding quality... and with extra generous seating room for driver and all passengers on big, deep "Five-Foot Seats."
- NEW SAFETY-SIGHT INSTRUMENT PANEL**
Safer, more efficient with overhanging upper crown to eliminate reflections in windshield... and with plain, easy-to-read instruments in two large clusters.
- NEW MORE POWERFUL JUMBO-DRUM BRAKES**
(with Dual Life rivetless brake linings) Largest brakes in the entire low-price field... giving maximum stopping-power with up to 25% less driver effort—and longer brake life.
- NEW IMPROVED CENTER-POINT STEERING**
(and Center-Point Design) Making steering extra-easy, just as Chevrolet's famous Knee-Action Ride is comfortable beyond comparison in its price range.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



PLUS TIME-PROVED POWER Glide AUTOMATIC TRANSMISSION
—proved by more than a billion miles of performance in the hands of hundreds of thousands of owners.
Optional on De Luxe models of extra cost.

ODEN CHEVROLET COMPANY

PHONE 400 FLOYDADA, TEXAS 212 SOUTH MAIN ST.

Dancing Flowers

Sterling by **REED & BARTON**

Refreshingly new... and right, in any setting.

6-piece place setting \$28.75, Tax included

Simple, smart... its graceful lines made gay with blossom touches... **DANCING FLOWERS** brings bright beauty to your table.

Utterly different... utterly beautiful

M. L. SOLOMON
Jeweler

C. Penney Company Special Warfarin New Year-End Payment to Employees Rat Slow-Death

Board of directors of the J. C. Penney Company have authorized a year-end payment of an amount equal to two weeks' pay for full-time associates who have been employed for the full year of 1950. The amount of the payment is proportionate to the number of full-time associates and part-time associates employed less than a year.

Mass Installation

are completely equipped and install all glass of your car, regardless of make or model.

For Prompt Attention Workmanship — Reasonable Prices.

Maxey Shop

Phone 166

Penney Company store, said that more than 50,000 Penney associates throughout the United States would participate in the payment, including 23 of the Floydada store.

He said the company president, A. W. Hughes, in a letter to store associates, pointed out that the payment was "based upon the results attained for 1950. An extra payment of this sort for a company of our size represents a very large amount. The possibility of similar payments in the future years will continue to depend upon the results attained in those years." Mr. Hughes added:

"We are happy that the company is able to recognize associates' efforts in this special, substantial manner in addition to the regular company provisions for associates' benefit, which include the sick benefit plan, the gratuity death and dismemberment benefit plan, the thrift and profit-sharing retirement plan and others."

Mr. and Mrs. E. P. Nelson and Mr. and Mrs. S. W. Ross spent the week-end with Mr. and Mrs. David Flowers and family, in Amarillo. Mrs. Flowers is the daughter of Mr. and Mrs. Ross. Mr. Flowers, who is a reservist in the navy, has received his orders and will report January 4 in Oklahoma City.

COLLEGE STATION—Warfarin, a new rat killer released by the University of Wisconsin Research Foundation, appears to be one of the most effective poisons available for the control of rats and mice.

The active ingredient of the new poison is coumatin, a compound found in sweet clover which affects the clotting of blood, says J. E. Poore, assistant district leader for the Rodent Control Service. Rats that have eaten warfarin baits for several days become less active, develop internal hemorrhages, and slowly bleed to death.

Poore says that one advantage of warfarin over many of the other rat poisons is that it is odorless and tasteless. Rats will continue to eat the bait until they die without detecting the presence of the poison. Another advantage lies in the safety with which it can be used on the farm. Warfarin is poisonous to all warm-blooded animals, but the amount recommended for controlling rats and mice is so small that there is little danger of farm animals or people being poisoned accidentally.

Even though warfarin is considered an extremely safe rodent poison, Poore warns that the usual precautions should be taken to prevent accidental poisonings on the farm.

For the poison to be effective, it is necessary for rats to eat warfarin baits over a period of five or more successive days. Grain or cereal type baits, which are not readily eaten by cats and dogs may be mixed with the poison, thus reducing the possible danger of poisoning their farm pets.

Warfarin is now on the market under the trade names of various chemical companies. Poore cautions that the warfarin baits should be mixed according to the manufacturer's instructions.

According to Poore, mixed bait can be secured in 100 pound lots from the Rodent Control Service at San Antonio. Rodent control service fieldmen and county agricultural agents and representatives of other public service organizations can order the new poison.

Recorded Deeds

B. C. Howell et ux to J. P. Williams, N 1/2 of E3/4 Section 40 Block D-3.
J. O. Dudley, et ux to B. C. Howell, N 1/2 of E3/4 Section 40, Block D-3.
John Phillip Dew et al to W. D. Colson, 20 acres west 1/2 of George R. Griggs survey.

Lula Nance, et al to George N. Jeffcoat, Lots Nos. 7-8-9- and 10, Block 3, Lockney.

Troy E. Vaughn, et ux to W. M. Vaughn, Lot 10 Block "H" Andrews addition, Floydada, and Lot No. 2 Block 108, Original Floydada.

B. M. Carter to Lula Mae Carter, Part of J. T. Ball survey and part of survey Number 350, containing 160 acres.

W. B. Mitchell et ux, to Melvin Ross, Lot No. 16, Block 28, Sterley.

O. E. Saylor et ux to Oscar Furlow, 193.5 acres out of N 1/2, survey No. 20 Block "N".

Blain Holt et ux to Joe Finner, Lots Nos. 11, 12, 13, 14, 15 and 16 and 17, Block 2 R. E. Hadley addition, Lockney.

Blain Holt et ux to C. H. Samples, Lots Nos. 18-19 and 20 Block 2 R. E. Hadley addition, Lockney.

C. R. Reed et ux to Rex O. Parish, 100 acres out of section 204, MEP & Ry. Co.

H. L. Stowe et ux to Western Cotton Oil Company, Lots Nos. 5-6-7-8-9, Block 7, Aiken.

Curb to Curb Paving Plan at Petersburg

PETERSBURG.—Mayor Charlie Schuler, County Commissioner J. J. Goldston and County Judge Lee Nowlin have been successful in their arrangements with the State Highway department to pave Main Street full width from the Wylie & Son Service station north of the railroad crossing. Also included in this arrangement is curb and gutter.

The Highway Department is to pay ten thousand dollars on this additional pavement and the City of Petersburg to pay the remainder, which will amount to about seven or eight thousand dollars including cost of curb and gutter. Several property owners are to pay for the curb and gutter fronting their property, which amounts to something like six thousand dollars, leaving a balance of about two thousand dollars to be paid otherwise.

STUDENTS UNION OFFICER

PLAINVIEW, Dec.—Newly elected president of the Baptist Student union at Wayland college is James Clark of Greenville, with Laura Brooks of Plainview as enrollment vice-president.

Other officers elected are social vice-president, Martha Dobson of Plainview; devotional vice-president Roy Orrick of Plainview; morning watch chairman, Bill Nakahira of Hawaii; secretary, Margaret Green of Floydada; treasurer, Frank Irby of Plainview; publicity chairman, Edna Selman of Melinsand, N. M.; and music chairman, Bob Lewis of Whiteface.

You can't make a good hand out of a heel.

CROSBYTON'S FIRST BORN VISITS SCENE OF BIRTH

CROSBYTON.—Crosbyton received a visit Saturday from the first boy born in the city after it was founded in 1908. He is Kelly White, son of Frank E. White, now of Kerrville, and founder of the Crosbyton Review.

The building was torn down in the late 1920's.

GIRL BORN DECEMBER

Mr. and Mrs. James Sinclair of Portales, New Mexico, are the parents of a daughter born December 1, 1950. The young lady weighed five pounds and 10 ounces. She has been named Lynn Ann.

The mother is the former Ann Lou Payne. Grandparents are Mr. and Mrs. Claude Payne of Floydada.

IT'S BUILT FOR KEEPS!

In the difficult years ahead, that new truck of yours will have to put out more—and take it longer. So there are many reasons you'll be wise to choose a GMC!

You'll get the constant dividend of GMC's greater pulling power — truck-built horsepower with greater sustained torque than other engines.

And with that power goes the greater stamina of GMC's rugged truck-engineered frame. In practically all models, from 1/2 ton up, you get such extra value features (at no extra cost!) as Synchro-Mesh transmission,

Tocco-hardened crankshaft, airplane-type bearings, and Lifetime Weathersealed cabs. They all tell you that longer life and lower maintenance are standard equipment with a GMC.

As your GMC dealer we are transportation engineers, specializing in selecting the exact combination of the right engine, axle, transmission and frame for your particular trucking job.

That's why there's a special GMC truck waiting for you. Come in, let us show you why GMC is your best buy for the years ahead!

Floydada Real Estate & Insurance Agency

BISHOP BUILDING

ALL KINDS OF INSURANCE

FARM LOANS

REAL ESTATE

Jim Word

O. M. Watson

STAYS SILENT, LASTS LONGER

Has no moving parts in the freezing system. Compare both types! You'll find only the Gas Refrigerator stays silent, lasts longer because there are no moving parts in the freezing system. And what finer investment for years of happy Christmases—this Christmas?

The beautiful silent, long-lasting Gas Refrigerator gives you every new convenience. A big Frozen Food Compartment! An amazing Ninety-Second Quick-Change Interior that means no fuss to store the holiday turkey! Come see Servel. You'll want yours in time for Christmas!

TEN-YEAR GUARANTEE



FOR YOUR TREE!

Treat the family to a Servel this Christmas, and get this glamorous medallion to hang on the tree.

STAYS SILENT... LASTS LONGER

SERVEL GAS WATER HEATERS!

Choose a name you can depend on—Servel. There's none finer than the Servel Copper Ball Gas Water Heater—faster, more economical.

A model to suit every family. All fully automatic! All backed by Servel.

ALL YOURS AS A GIFT!

WITH THE PURCHASE OF A Servel GAS REFRIGERATOR

THIS 102-Piece CANTERBURY GOLD TABLE ENSEMBLE!

- 32-pc. Dinnerware Set — Real 22-Kt. Gold Decorations! 6 cups, 6 saucers, 6 dinner plates, 6 bread and butter plates, 6 fruit plates, 1 platter, 1 bowl
- 24-pc. Silverware Set — Stunning "Marianne" Pattern! 6 stainless blade knives, 6 forks, 6 teaspoons, 6 soup spoons
- 18-pc. Glassware Set — Safe-Edge Gold-Banded Trim! 6 highball glasses, 6 water tumblers, 6 fruit juice glasses
- 28-pc. Accessory Set — Completes Your Service 6 coasters, 6 ash trays, 6 stirrers, 6 hors d'oeuvre picks, 4 measuring spoons

Special Holiday Season Offer for Limited Time Only!

A \$39.75 Retail Value — Makes a Lovely Table Setting

You can have this beautiful Canterbury Gold Table Ensemble — which has a retail value of \$39.75 — as a gift! It's yours with the purchase of a new silent Servel Gas Refrigerator. We are making this special offer to you to make your table look lovelier than ever during the coming holiday season.

More than ever THE GREATEST REFRIGERATOR VALUE! PRICES HAVE NOT ADVANCED!

FOR MANY HAPPY CHRISTMASSES GIVE A

Servel The GAS Refrigerator

Treat the family to a Servel this Christmas. You'll be glad for years to come that you chose a Servel Gas Refrigerator. Servel is first for convenience. From its big frozen food compartment to its amazing ninety-second quick-change interior, it saves time and work. See the Servel at your dealer's today.

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

FOOTE BUTANE COMPANY
HIGHWAY 70 EAST PHONE 87

Aluminum Foil For Roasting

COLLEGE STATION, December—Roast the holiday turkey in aluminum foil if you want the "juiciest" and tenderest turkey that you have ever eaten, says Louise Mason, extension of Texas A. & M. college. She especially recommends this method of roasting for those who do not own a roasting pan or an adequate roaster.

The procedure for roasting in foil is simple and easy. Just dress, stuff and truss the turkey in the usual manner, says Miss Mason. Use a sheet of foil that is twice as long as the bird for the wrapping job. Place the bird lengthwise on one end of the foil sheet and then bring the foil up and over the bird and close all foil edges together.

Weigh the bird and be sure it is well greased and seasoned with salt and pepper before it is wrapped, she says. Place the turkey in an uncovered roasting pan breast side up and it doesn't matter if the legs protrude over the edge of the pan. The oven should be preheated to 400° F. before the turkey is placed in the oven for roasting, and this same temperature should be maintained until the bird is done.

Miss Mason says the eight to 10 pound stuffed bird should be cooked from two and one-half hours to three hours; a 11 to 14 pound bird from three and a quarter to four hours; a 15 to 18 pound bird from four to four and three-quarters hours and a 19 to 24 pound stuffed bird from five to six hours.

She says about 45 minutes before the roasting time is up that the foil should be slipped from around the turkey. Let the juices run down into the roasting pan so they will brown to just the right color for the giblet gravy. The turkey should be brushed with melted fat or drippings.

Miss Mason says there are two tests for determining when the turkey is done. Move the leg and thigh joint, if they give readily, the turkey is done. The second is to stick a fork into the meat where the wing is joined to the body; if the meat feels tender and the juice does not run pink, the roasting job is done.

To get that good flavored brown gravy, Miss Mason says, it is necessary to brown the flour before making the gravy. Place the flour in a pan over low heat and stir constantly until the flour becomes as brown as you desire it. Make the gravy in the usual manner. To prevent the flour from lumping when you are preparing a thickening, place the liquid in a container, put the flour on top of the liquid, cover the container and shake. This will give you a gravy with a smooth consistency.

News of Harmony

HARMONY, December 12—After last week's bitter cold weather we surely do appreciate the comfortable weather we are having this week.

Sunday school and church services were well attended. Brother Helm filled his regular preaching hour at Carrs Chapel. Mrs. Blanch Rutherford of Plainview attended the preaching services and afterwards visited with relatives and friends.

Visitors in the J. R. Turner home during the week-end were Mr. and Mrs. James Pevey and little daughter Benita Jean of Ball, and Mr. and Mrs. Francis Howard of Lockney. Mr. Howard is in the armed services and stationed at El Paso, Texas. He will leave to return to camp this morning.

Mr. and Mrs. A. C. Jackson and Mr. and Mrs. Elwood Walters of Floydada visited the Roy Hollums family Sunday afternoon.

The W. S. C. S. meeting held at Mrs. M. D. Ramsey's home last Tuesday afternoon had 10 members and two visitors present for their program. Mrs. Charlie Watson and Mrs. Glenn Pool were the visitors.

Each lady brought a beautiful wrapped gift which was unwrapped and then all packaged into a large box and sent to the Methodist Mission home at Farmington, New Mexico, for the Navajo Indians. Mrs. Ramsey presented each one present with a Christmas booklet of the Meditation on the Lords prayer written in poem form and autographed by Grace Nell Crowell. These little booklets were treasured very much by the ladies receiving them.

The next W. S. C. S. meeting will be in the home of Mrs. Donald Pinkner on January 2, 1951.

The Young Adult Sunday school class of Carrs Chapel will have their annual Christmas party Friday night of this week at the Harmony school house. All members of the class are invited to come and enjoy the evening.

The Christmas tree and program held annually at the Carrs Chapel church will be on Saturday night, December 23 at the church. Everyone in the community is invited to come. Santa Claus will be there. The program will start about seven o'clock.

Mr. and Mrs. D. S. Battey visited Mrs. Battey's sister and family at Lorenzo Sunday.

Mr. and Mrs. W. D. Hollums and sons Don and Mike of Sand Hill visited Roy Hollums and family awhile Monday night.

Mr. and Mrs. R. B. Gray made a business trip to Quanah, Texas, last Wednesday. Mrs. Gary's sister, Mrs. H. P. Watson returned with them and spent the night.

Most of us don't trust people for two reasons: First, because we don't know them; and second, because we do.

Relatives, Friends

Oscar Pettitt, 63, of Dickens, was buried Sunday December 10 in Spar. Mr. Pettitt had been in ill health for several months. He is a son-in-law of Mr. and Mrs. J. H. Farmer of Floydada, who were unable to attend the funeral on account of illness.

Relatives attending the funeral from Floydada were Mrs. Pettitt's sisters, Mmes. R. L. Neil and Reuben Smith and her brothers, John Farmer and Homer Farmer. Other relatives and friends of this vicinity attending the funeral were R. L. Neil and Rueben Smith and Messrs. and Mmes. W. E. Neil, W. H. Bethel, Claude Pawver, G. L. Pawver, Herschel Green, Clarence Ashton, Sam Green and Ham Smith.

Center News

CENTER, December 19—Because of illness of a loved one we were unable to get any news in last week.

Today seemed warm after the blizzard last Tuesday and near zero weather following.

The pie supper at the schoolhouse December 1 was most enjoyable and the proceeds of around thirty dollars was appropriated for the house maintenance.

The program by the volunteer mission band from Wayland college Sunday, December 3, was good as always. The Hodges also were present and a good lunch was served on the grounds.

Margaret Green of Wayland and Don Clark Green, Wellington, and Victor Green of Plainview were with homefolks the last two week-ends.

mostly at the W. A. Latta home at Mt. Blanco. Mrs. Latta was and still is critically ill.

The club Christmas tree at Mrs. Rhodes' Friday was well attended and thoroughly enjoyed by all present.

More than fifteen women were present.

Remember next Sunday will be church day and we hope everyone will come who can and be thinking when we can have the community Christmas tree.

Mrs. A. J. Clute has returned home from a two week visit in the hospital with her mother, Mrs. J. A. Clute and other relatives.

HANEY'S INDEPENDENT GAS & OIL

We Painted a little this week between cold snaps and we're going to paint some more. Better come around and keep an eye on the place so you'll know for sure where to get Good and Cheap Gas and Oil.

We sure are glad the way our friends are good to us and keep coming back. But they just as well. Somebody is going to have to help us pay for this outfit and the fixing up we're going to do.

P. Q. HANEY
At the Blue Goose Old Stand

FERTILIZERS

Dry or Liquid

a formula for every need.

MORCKEL FARM
CHEMICAL CO.

Phone 539

Floydada, Texas

"Test Drive" the '51 FORD with 43 "LOOK AHEAD" FEATURES



That upholstery will wear for years

...and the instrument panel is so beautiful and convenient

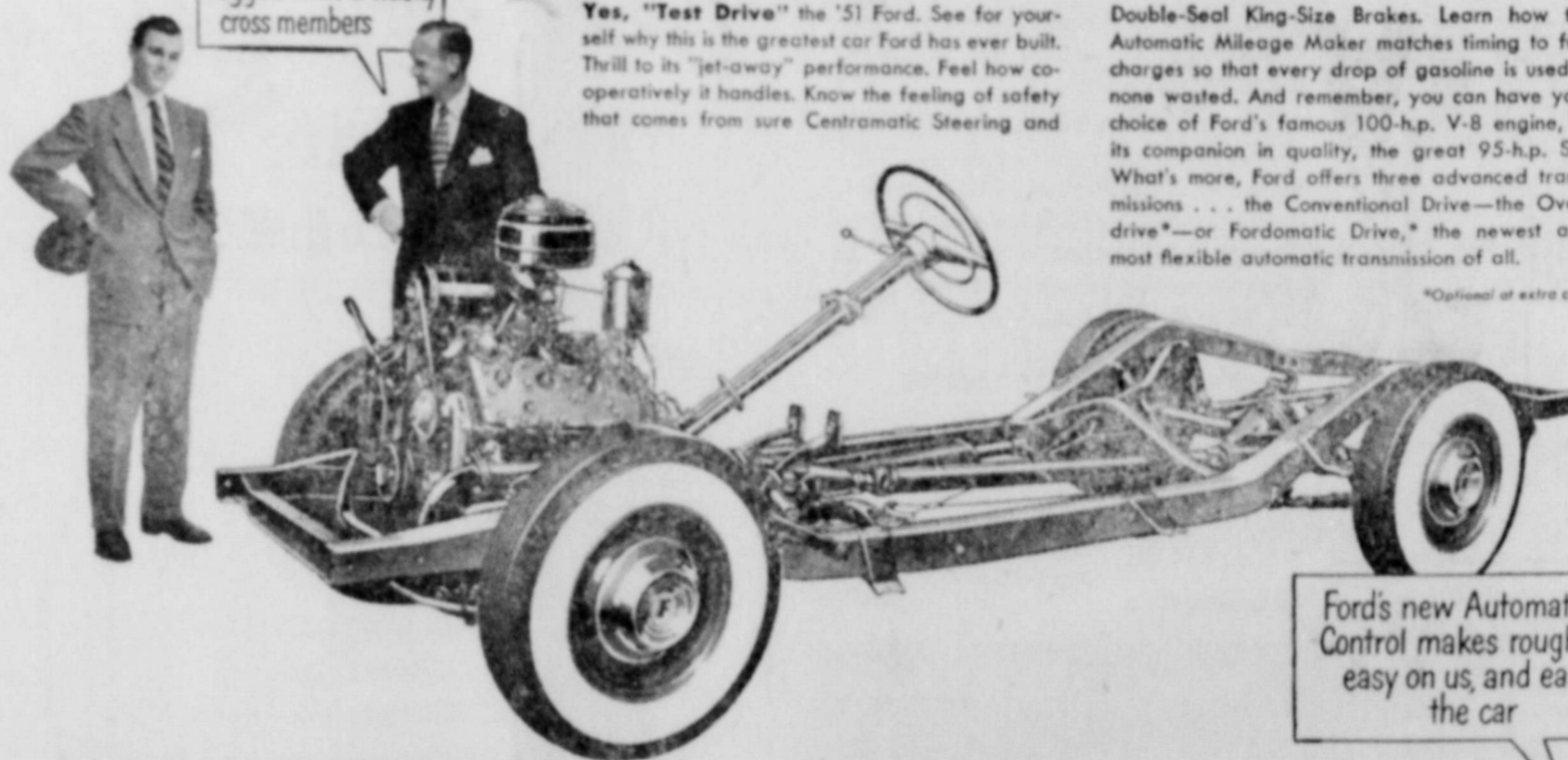
That finish is baked on to last

The frame is extra rugged with 5 husky cross members

Yes, "Test Drive" the '51 Ford. See for yourself why this is the greatest car Ford has ever built. Thrill to its "jet-away" performance. Feel how cooperatively it handles. Know the feeling of safety that comes from sure Centramatic Steering and

Double-Seal King-Size Brakes. Learn how the Automatic Mileage Maker matches timing to fuel charges so that every drop of gasoline is used—none wasted. And remember, you can have your choice of Ford's famous 100-h.p. V-8 engine, or its companion in quality, the great 95-h.p. Six. What's more, Ford offers three advanced transmissions... the Conventional Drive—the Overdrive*—or Fordomatic Drive,* the newest and most flexible automatic transmission of all.

*Optional at extra cost.



It's built for the years ahead

Ford's new Automatic Ride Control makes rough roads easy on us, and easy on the car

NEW AUTOMATIC RIDE CONTROL

You'll feel a brand-new kind of riding comfort with this unique three-way "partnership" of Advanced "Hydra-Coil" Front Springs—new Variable-Rate Rear Spring Suspension and new "Viscous Control" Shock Absorbers. This superior new Ford springing system adjusts to any road condition automatically—keeps the going easy and

level always—with no pitch, no bounce, no roll!

Why not stop in and see us today? Check the 43 new "Look Ahead" features which the '51 Ford gives you. Compare Ford's finish and coachwork with any car on the market today. We think you'll agree that you can pay more but you can't buy better!

'51 Ford

"When you buy for the future...Buy Ford!"

BISHOP MOTOR COMPANY

Authorized Ford Sales and Service

Floydada, Texas

WESTER & SON
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WE DELIVER