

EDITORIALS

Texans are becoming more grass conscious than for half a century of time when they attempted to rout the natural cattle feed from the country and put the land into cultivation for cotton and corn. After sucking a lot of substance from their lands all the blackland property owners are beginning to think in terms of how to get back on the cattle raising basis, on which their grandfathers waxed rich. And they are studying grass and how to get it to saving and re-building the soil in a way that is almost amazing. Way down east and in the deep, deep south part of the state one finds Herefords, and black angus and mixtures of these breeds with the common cattle of the country. New types of cattle, too, with the shoulder hump that indicates part Brahma blood. West Texans, those who still try to raise cattle as a part of their farming operations, or on ranches, will find these cattle from the deep east part of Texas and from all parts of the deep south competing with them more and more as they find they can live without cotton and do better with live stock, and at the same time re-build the heritage much of which has been washed down gullies and into the gulf of Mexico from denuded lands.

Population of Texas in the decade ending this spring had an increase of considerably more than a million people. The final census figures for the state were issued last week-end. According to the press reports the state will rate one additional congressman. Since all the congressmen were elected last week from their respective districts there can't be any congressional redistricting at this time, if we have the information correctly. Thus, will ensue an election and the choice of a congressman-at-large. There ought to be some interesting political activity some time after the first of the year if this turns out to be correct. Hatton W. Summers, long a congressman from the Dallas district, started a very interesting political career that way.

Higher water rates in Floydada, plugged for by The Hesperian but opposed in some responsible quarters, should be inaugurated, we think, as soon as the city council and the taxpayers can find a common ground on which to settle. Among other reasons is the simple one that the water department general fund is running behind financially. As of last month it owes the light and power general fund some \$9,000, whereas, in our judgment, it should be building up a reserve. For instance, against the need of additional water supply, more mains, more sewer lines, betterments or enlargements, or both, at the sewer disposal plant, and last but not least a considerable bit of warehousing for facilities and equipment. We still have in effect the same rates that were in effect in the mid-thirties, whereas other communities in the area have found it wise to revise rates and make them more realistic.

If we understand the Agriculture Department chief, Mr. Brannan, there are going to be few, if any federal strings on production of any kind this coming year. The fear of the Russian bear makes it desirable to have such tremendous production there will be no doubt that there will be subsistence for ourselves and for the peoples whom we have promised food and clothing, as well as for the huge military organization which we may have to set up. An interesting development in the next five years may be the continued progress of farming toward mechanization. If the man power is drained off into the war effort and into defense work like we have been warned it may be, those who operate the farms and the other industries and commerce are going to have to learn more about pushing buttons.

One of the commissions named by the last legislature is due to make a report and suggestions on the conduct of elections in Texas. This commission already is summarizing the problems such as date for the primary, elapsed time between the first and second primary, and the conventions. At the time it is a practical impossibility to comply with all the provisions of the statute in conduct of primaries in Texas. Since all the laws cannot be met, it is general that county committees use the rule of common sense and do the most they can. About the only thing that can get an election official or a county committee in real trouble, we have been told, is appearance of or actual fraud or intimidation. Another phase of primary election holding is the cost of holding them, and whether or not a readjustment of the costs so as to make less of a burden on the candidates. At the time the costs of a primary are being born inequitably in many counties, the committee applying the rule according to law but requiring the candidates to pay all the expenses. This will make interesting activity at Austin next spring when the legislature begins to attempt to adjust matters.

Great minds have purposes; others have wishes. Little minds are tamed and subdued by misfortune; but great minds rise above them. —Washington Irving.

Texas stockmen can boast of being judges of good livestock but as judges of pastures and ranges, especially grass, they often do not know what to look for.

Careful planning of space and equipment in the small home will allow the rooms to be used for more than one activity, yet will provide the space and privacy that every home needs.

Nitrogen can be added to the soil for five cents per pound if it is done by plowing under a legume crop. The cost will be at least three times that figure if the nitrogen is purchased by the sack.

Floyd County 14 Years Ago

(Taken from the files of the Hesperian issue dated December 3, 1936.)

Raymond King, a senior student at Texas Tech college in Lubbock was among the high ten in the judging contest at the International Live stock show in Chicago, last week.

J. C. Gilliam was awarded \$1,250 by a county court jury Tuesday as damages to his house and land taken by Highway 207.

J. W. Jones, superintendent of the Lockney school and director general of the county interscholastic meet, has issued a call for all teachers of the county, including the ones in the Lockney and Floydada schools to meet in the district court room on Saturday December 12, for the purpose of organizing the interscholastic league for the year.

Showers on Saturday and Tuesday added to the wheat outlook crop for next year. A half inch of moisture fell at Floydada, but in the south end of the county the fall was heavier.

Pupils of Mrs. Ed Bond, both voice and expression, furnished the program for the Floydada Rotary club the past Wednesday.

Forecast from the United States Weather bureau, indicates a decided drop in temperature for the panhandle today and Friday, with an estimated 12 to 18 degrees temperature. Warning was issued to stockmen. Sunday saw the highest and lowest temperature of the week, the highest being 62 degrees and the lowest being 27 degrees.

Mr. and Mrs. F. M. Shenfelt of Amarillo spent Saturday and Sunday with Mr. and Mrs. S. W. Ross and Mary Anna.

Mildred Welborn spent from Thursday until Sunday in Austin, visiting friends and attending the Texas - A & M ball game.

Mr. and Mrs. Leroy McDonald of Sweetwater were in Floydada for Thanksgiving, visiting relatives. Mrs. J. C. Gilliam accompanied them home on their return trip to Sweetwater and visited relatives over the week-end.

Mr. and Mrs. A. B. Clark and daughters and Mr. and Mrs. R. F. Jackson spent Thanksgiving in Lubbock with Mr. and Mrs. J. D. McPhaul. Mr. Clark attended the

Lubbock - Plainview game. J. C. Gilliam, James Willson and S. F. Conner attended the S. M. U. T. C. U. football game in Dallas last Saturday.

Ena Lea Pyffe was hostess to the 1934 study club at her home.

Mrs. Terrell Loran was hostess to the 1929 Study club at her home, with Mrs. Richard Stovall as leader. Mrs. J. M. Willson was guest speaker

er and Mrs. Stovall reviewed the book, "Borgia" by Zona Gale.

Mr. and Mrs. J. M. Baggett and daughters Lillian and Posey, of Ozona, were honor guests at a Thanksgiving dinner given by Mr. and Mrs. E. P. Nelson. Other guests at the dinner were Mr. and Mrs. S. W. Ross and Mary Anna, and Mr. and Mrs. Frank Boerner and children, Frank, LaJuana Jo, and Janice.

PHONE 66
For PHILLIPS "66"
WHOLESALE — AARON CARTHEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

HARTLEY'S
Service Station
N. E. Corner Square

Felt Patterson
300 West California

Blue Goose
Station & Grocery
Highway 70 East

Thornton's
Phillips Service
300 East Houston

Thomas Grocery & Market
312 South Second on Highway 70

These Retail Dealers Give
S & H GREEN STAMPS

Professional Directory

People's Hospital

Wishes to announce to the public the visiting hours and clinic hours for

Hospital Patients:

10-11 a. m., 2-4 p. m.

7-8 p. m.

Clinic open Monday through Thursday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.

Peoples Hospital Clinical Laboratory and Department of X-ray

Approved Clinical Laboratory Tests

Emergency work done at any time

Elective Work done by appointments suitable to patients and Technicians.

Visitors wishing to inspect hospital are welcome at all times.

Kimble Optometric Clinic

Dr. J. W. Kimble

Dr. O. R. McIntosh

Optometrists

FLOYDADA, TEXAS

The Floyd County Hesperian

HOMER STEEN, Editor

Established 1896 by Claude V. Entered as second class mail at post office at Floydada, Texas, 10, 1907, under the act of Congress of March 3, 1879.

Published by The Hesperian Publishing Co., Inc., at 212 South St., Floydada, Texas.

Subscription Prices: In Floyd and adjoining counties — one year, six months \$1.00; four months, in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year, \$2.50, six months, \$1.25, four months, in advance.

Member TEXAS PRESS ASSOCIATION

Member TEXAS PRESS ASSOCIATION

Member TEXAS PRESS ASSOCIATION

Member TEXAS PRESS ASSOCIATION

200,000 freshmen can't be wrong!

We believe that something has happened in 1950 that you should take to heart.

Ever since this year's Buicks were introduced, their big bulge in sales has come from people who traded other makes of cars for this bounteous beauty.

The total is more than 200,000.

That's 200,000 "freshmen" added to the roll call of Buick owners—200,000 people who must have sized up the current version of the cars they owned, and decided that Buick offered more thrill, more comfort, more satisfaction for the money.

Beyond that, of course, there were other hundreds of thousands who already owned a Buick and bought a new one

this year. But we're speaking here of new owners only.

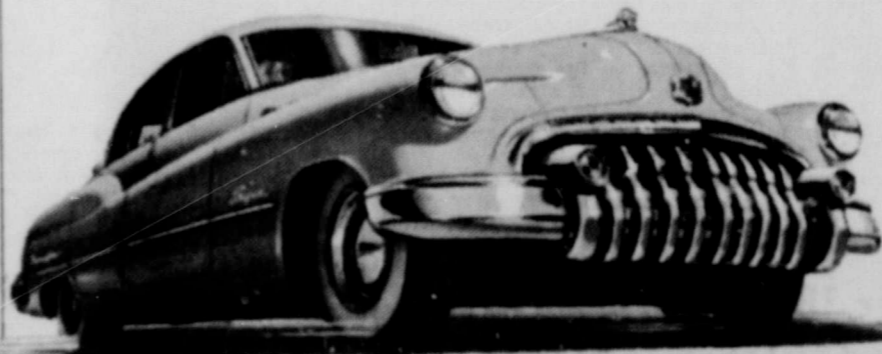
We can name many reasons for this landslide — including Fireball power — an incomparable ride — and Dynaflo Drive.*

We can remind you that the Buick SPECIAL, SUPER and ROADMASTER just about blanket the range of a car-owner's aspirations—matching prices with many sixes in the lower brackets—matching distinction with the finest in the fine-car field.

We might add that Buick prices are doubly attractive—since their list prices include many features customarily on the "extra" list.

But why try to spell out all the reasons Buick wins in a showdown? The proof of the pudding is in this great car itself. Better come in—look it over—and find out what an unbeatable buy it is.

*Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.



When better automobiles are built BUICK will build them

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

WHATEVER YOUR PRICE RANGE
"Better Buy Buick"
YOUR KEY TO GREATER VALUE

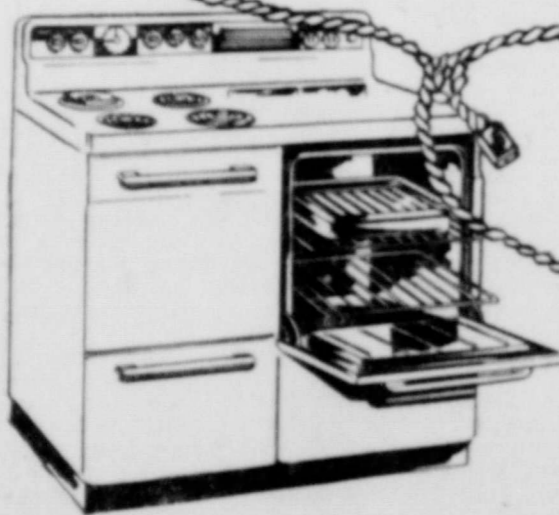
CLINE & RAINER

201 SOUTH WALL STREET

FLOYDADA, TEXAS

Phone Your BUICK dealer for a demonstration Right Now!

IT'S TIME TO ROUND UP—
GOOD MEALS



ON THE RANGE

THANKSGIVING NOVEMBER 23
CHRISTMAS DECEMBER 25

The holiday season will soon be here. Good meals will be the order of the day... and, plenty of them. For the best cooking—the most convenient cooking—you can't afford to be without a modern electric range. There's no need for hours and hours of slaving over a hot stove... let Reddy "round up" those holiday meals for you... with clean electric cooking. What's more, Reddy won't quit when the holidays are over. He'll be in there working for you every day... all day.

Of course — it's Electric!

SEE YOUR Electric APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY

26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

A Farm Woman Thinks

(Nellie Witt Spikes)

I made a trip to Lubbock last week and enjoyed seeing my mother, and brother very much. Lubbock is a fine growing city and I see it, but

the little towns; they nestle with gardens and cool little stores, where every neighbor meets his neighbor, anywhere he

LOOK SHARP on snappy days



The

TRUVAL

Topper

\$15.95 Coat

More value per dollar than any shirt on earth"

HAGOOD'S Dept. Store

Standard Brands Priced Right

Smart, luxurious, hand washable. Beautifully tailored of fine, distinguished gabardine. And as practical as any sportshirt you will ever find.

Two rounded, buttonless flap pockets. Convertible collar with button loop; permits wearing of tie if desired. All the bright, new, popular fall colors.

You'll find this really wears well on you—and your pocketbook.

"More value per dollar than any shirt on earth"

Other Corduroys, in all the new colors, at \$5.95

Hagood's Dept. Store

Standard Brands Priced Right

I like the little towns; they seem to smile. And say, "Please do come in and sit awhile."

There have been robbers in the canyons this year. The gold bullion has been stolen from the cottonwood trees and they raise gray fingers of accusation at every passerby, but the robbers are asleep in the filmy cocoons that sway with every wind, tied to the naked trees.

Proud were the big tall Palma Christas as they waved big fan leaves to and fro. But an enemy caught them one night last week and today they hang black limp leaves of mourning as if for pity for their sad condition.

We just had only one head of lettuce in our garden. I turned a box over it but when I cut it next day, it was as if the leaves had been dipped in hot water. Without a by-your-leave the cold swooped out of Canada and before we could get in all the tender things they were as frozen as if put in a deep-freeze. Now if we had our druthers we would like for winter to come on in mild fashion for some weeks and give a body time to get a little used to it and not have to get out in a cold, stiff norther and pick green tomatoes.

The chow-chow is all made all speckled with red peppers. The mince meat of green tomatoes is ready for a pie. The cranberry sauce is made. So my canning is done for the season. I can look an empty fruit jar in the eye and say, "I do not care if you are not filled. I am through."

It seems quite fitting for the Floyd county Hesperian with a certificate of AAA rating as one of the best weekly newspapers of America to print on its front page about a home boy who made good. I am telling about Leslie Surginer being named Finance Chief of the REA Finance division, the highest post in the finances of the organization.

Long about this time of the year I love to take from my treasure room of happy memories, the good times we had at Emma from Thanksgiving on until Christmas. In fact my whole life at Emma was a happy one. Beef and antelope, prairie chickens, quail and fried chicken tasted good, but oh, those pork sausages Mrs. Reagan placed on the checked tablecloth at the Thanksgiving day dinner at the schoolhouse! A rarity on the plains at that time for not many hogs rooted the mud and grunted satisfaction for their feed at that time.

Mrs. Bedingfield usually brought chess pies. I have a small collection of chess pie recipes. The one my family used was made of three eggs ¼ to one half a cup of butter, one cup of sugar and vanilla. Break the eggs in a bowl, add the sugar and butter, cut in bits and beat all together but do not beat very much, or not till foamy. Pour in shell and put in hot oven but reduce heat after five minutes and cook slowly till set. I think the cooking has more to do with this kind of pie than anything else.

But I started in to tell about the Christmas time for after Thanksgiving the freighters hooked up their teams and started to Amarillo to bring back the big wooden boxes of Christmas presents. The school children began to practice singing holiday songs and learning

Funeral For Claude Hammonds Father At Sulphur Springs

Mr. and Mrs. Claud Hammonds and son have returned from Dallas where they were called on account of the serious illness of Mr. Hammonds' father, who passed away on Tuesday November 7. Funeral services were held in Sulphur Springs on Wednesday, November 8 with burial in the Sulphur Springs cemetery. Mr. Hammonds had been in ill health for some time. Mr. and Mrs. Claud Hammonds are former Floydada residents, but are now making their home in Lockney, where Mr. Hammonds has the Hammonds Implement company.

drills and plays for the season. Mothers and aunts dressed big bisque dolls with bodies of kid and long curls and sleepy eyes while the children slept. Or the china dolls with red cheeks and shiny black hair and blue eyes. Nubias and wristlets knit of red and blue woolen thread. Fascinators crocheted of pale pink, sky blue or soft fluffy white with beads on the top for the young ladies. Mother stamped spectacles and spools of thread on bits of wool for us to embroider in chain stitch for spectacle holders and needle cases. But I am getting too far ahead. It is not Thanksgiving yet and I had better put back my memories and see to making ready for that day soon to come.

Water Supply Fluoridization Urged by Cox

AUSTIN.—The Texas state department of health has undertaken a program to promote the fluoridization of municipal water supplies wherever necessary, according to Dr. Geo. Cox, State Health Officer.

It has been proved that where drinking water contains 1.0 to 1.5 parts per million of sodium fluoride that less dental decay occurs, especially among those that have used the water since birth. Excessive amounts of fluorine causes mottling of the enamel.



GOLD MEDAL
"Kitchen-tested"
ENRICHED FLOUR
At Your FAVORITE GROCER

The city water supply at Marshall has been treated for four and one half years. This has resulted in a reduction of 47 per cent in the decay rate among the age group 6 and 7 years. The younger groups receive the earliest benefits from

such a program but all ages have shown some improvement. Other cities adopting fluoridization of their water supplies are Austin and Corpus Christi. Ft. Worth, Iowa Park and Breckenridge and some forty other Texas cities are seriously considering the measure.

The Texas Junior chamber of commerce in cooperation with the State Health department and the this program its main health objective for this year for control of tooth decay.

THANKSGIVING DAY

Thursday, November 23

WILL BE OBSERVED BY THIS BANK AS A

LEGAL HOLIDAY

In thankfulness for the manifold blessings which have been the lot of our homes and our country.

THE FIRST NATIONAL BANK

of Floydada, Texas

Floydada Real Estate & Insurance Agency

BISHOP BUILDING

ALL KINDS OF INSURANCE

FARM LOANS

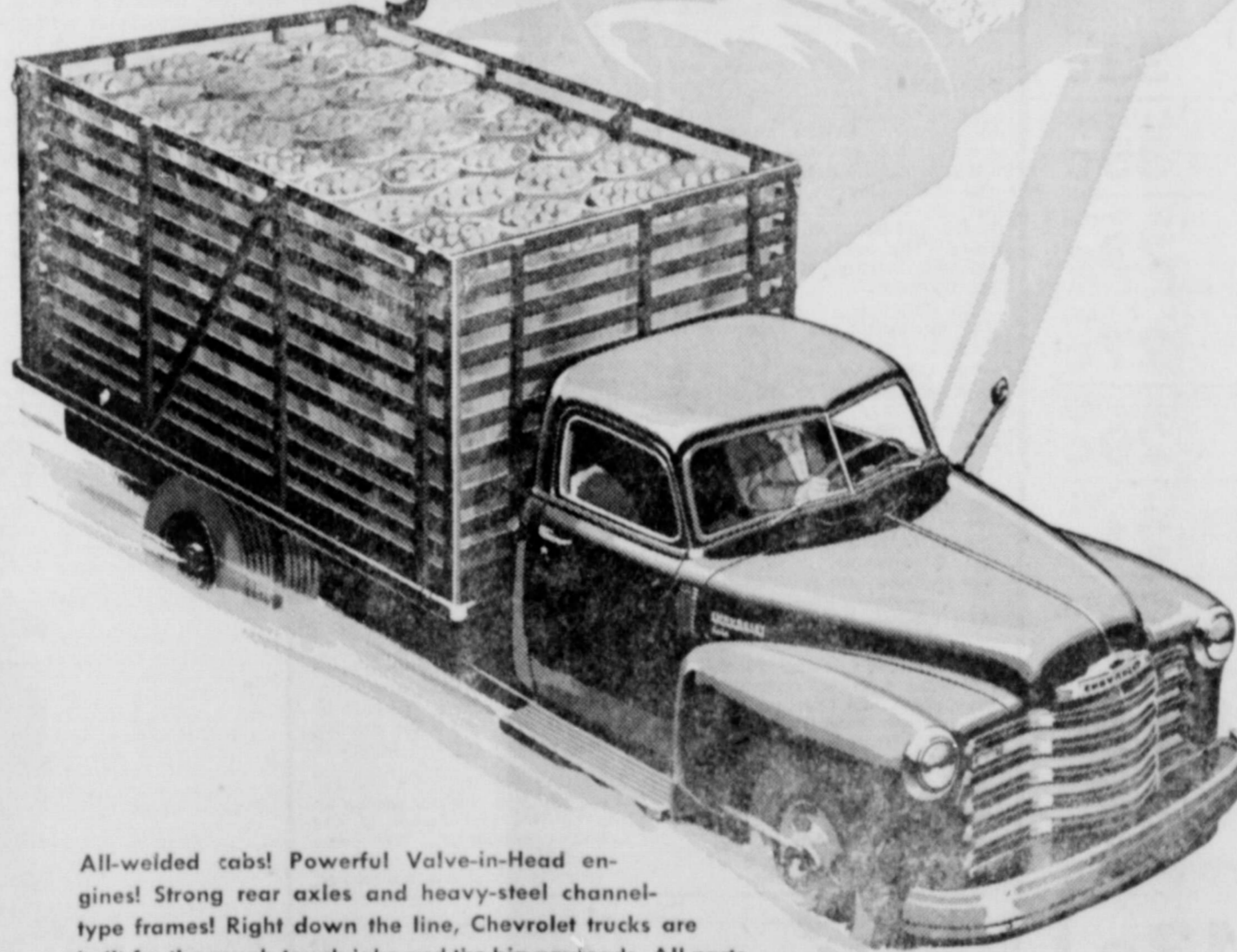
REAL ESTATE

Jim Word

O. M. Watson

RUGGED

Right down the line!



All-welded cabs! Powerful Valve-in-Head engines! Strong rear axles and heavy-steel channel-type frames! Right down the line, Chevrolet trucks are built for the rough-tough jobs and the big payloads. All parts, all units—like Chevrolet's positive Synchro-Mesh transmissions—are engineered to withstand the shocks and strains of real work. Engineered to serve you better—and longer! That's why there are more Chevrolet trucks on the road than any other make . . . why you should come in and see these great trucks today!

Rugged engines

Chevrolet's valve-in-head engine design has been proved and improved for 38 years. It's world famous for rugged reliability, for its ability to take hard use year after year.

Rugged frames

Chevrolet's channel-type frames are built for the load . . . built with reserves of strength in their wide flanges, deep section and heavy metal . . . Advance-Designed to withstand the road shocks and distortions of hauling big payloads.

Rugged cabs

Chevrolet cabs with Advance-Design construction are all-steel, all-welded for greater safety and longer service. Rigid, solidly built cabs are flexi-mounted on rubber for greater durability. Doors open easily, even in off-the-road use.

Plus CHEVROLET ADVANCE-DESIGN TRUCK FEATURES

Two Great Valve-In-Head Engines • Power-Jet Carburetor • Diaphragm Spring Clutch • Synchro-Mesh Transmissions • Hypoid Rear Axles • Double-Articulated Brakes • Wide-Base Wheels • Ball-Type Steering • Unit-Design Bodies • Advance-Design Styling.



Advance-Design Trucks



ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas

Hagood's Dept. Store

Standard Brands Priced Right

Man Shall Not Live by Bread Alone



In these days of alarming uncertainty it is significant that all America is being reached during November by the "Religion in American Life" program, a non-sectarian movement aimed to strengthen religion in personal and community life.

Y-Teen Recognition Service on Sunday

Forty-two new Y-Teens from the senior and junior high school will take part in the candlelight recognition service for new members, Monday, November 20, as a feature of the third annual nation-wide Y-Teen roll call of the YWCA, a Red Cross agency, Mrs. J. M. Hollums, adviser announced today.

JUNIOR G. A. GIRLS MEET

The Junior G. A. Girls of the First Baptist church had their Halloween party on Monday afternoon, October 30. Games and stories, pertaining to Halloween were enjoyed during the social hour.

Mrs. Hammond European Trip Much Enjoyed

Mrs. Hope Hammonds has returned home from a four months visit with her daughter, Mrs. C. L. Daniel and family in Germany. Major and Mrs. Daniel live in Frankfurt, where the major is with the air force.

Mrs. Hammond flew direct from Detroit, her son Jim's home, to Paris, where Mrs. Daniel met her. During her stay in Europe, Mrs. Hammond visited several different countries, including France, Belgium, Germany, Austria, The Netherlands, The Hague (where she visited the Peace palace); Italy and Switzerland.

Mrs. Hammond said of the climate in Germany it is damp and disagreeable, not at all like Texas. She stated that the clothing bought there, if you could buy any, was of inferior grade, and the material was not of the best.

KITCHEN CLEANER



Newest thing in electric cleaners! Cook and eat while you sweep. Carry your kitchen as you clean your carpets. Hot dogs in a jiffy. Only defect: it won't pick up dirt. Only use: as a gag for Hoover salesmen to chuckle over.

Club Makes Plans For the Holidays

Mrs. Mal Jarboe entertained the Friendship Home Demonstration club on Wednesday at her home east of town. The club members arrived at 10 o'clock, when they had a short business meeting, presided over by Mrs. W. E. Grimes, the president.

It was voted to have a social this month, honoring club members husbands, and the Xmas party was discussed, which will be at the home of Mrs. E. L. Angus, on Monday night December 18.

Mrs. A. H. Kreis had charge of the program for the morning, which was on family graces. Roll call was answered with items on etiquette. After adjournment at noon, a lovely covered dish dinner was enjoyed by the members: Mesdames J. H. Buchanan, W. E. Grimes, Ham Smith, sr., Lee Rushing, F. O. Conner, George Stiles, W. H. Bethel, A. H. Kreis, with Miss Petty and Mesdames Harry Morckel and Winnie Angus there for the noon hour, and Mrs. Malvin Jarboe and Vickie as guests for the dinner.

Christmas Gifts Party Held Tuesday

The American Legion members and members of the auxiliary of McDermott Post No. 118, in the Legion hall Tuesday night held their annual "Christmas gift" party for the disabled veteran in the McCloskey hospital. Each member who was present brought a gift to be sent to the "Gift Shop" in the hospital, where the disabled veteran may select his gift or gifts for his friends or relatives.

Post Commander L. D. Britton and the Auxiliary president, Mrs. Jess Covington, had charge of the arrangements and a lovely turkey dinner was served, each auxiliary member bringing a dish, and the Legion boys buying the turkey.

About fifty people enjoyed the dinner and afterwards played games of bingo. The gifts brought will be shipped on Friday to the McCoskey hospital.

Mr. and Mrs. R. C. White of Houston have been here visiting their daughter, Mrs. Kinder Farris and family. Mr. White has returned to his home, but Mrs. White will remain for a longer visit.

Miss Martha Hargis, who has been employed at White Drug store for the past few months, is now connected with the Plains Equipment company as bookkeeper.

Court House records

Marriage licenses have been issued this week are Mrs. J. C. Dossey, November 9, Mrs. F. M. Wilkes, November 9, Mrs. W. E. Jones, November 12, Teddy Porter, November 13, Susie Perryman, November 13, E. T. Hanks, November 13, L. L. Nixon, November 14.

PEOPLES HOSPITAL NOTES

Medical patients dismissed this week are Mrs. J. C. Dossey, November 9, Mrs. F. M. Wilkes, November 9, Mrs. W. E. Jones, November 12, Teddy Porter, November 13, Susie Perryman, November 13, E. T. Hanks, November 13, L. L. Nixon, November 14.

Surgical patients dismissed this week, Mrs. H. A. May, November 11, Medical patients admitted this week, Mrs. W. B. Jones, November 14, Mrs. Joy Ward, November 14.

Mr. and Mrs. W. H. Bethel have returned home from a fishing trip to Menard. On Sunday they visited with their son, Hal Reid and family of Lamesa, in Lubbock, where they spent the day.

Mr. and Mrs. R. C. White of Houston have been here visiting their daughter, Mrs. Kinder Farris and family. Mr. White has returned to his home, but Mrs. White will remain for a longer visit.

Hundreds of Wom'n At District Meet

The District 9 Womens Missionary Union convention was held in Plainview at the First Baptist church. Several hundred women were present to hear the program theme "God moving, who can hinder," with Miss Lillie Mae Hundley, missionary from China leading the devotional opening of the annual session.

The principal address was given by Miss Eula Mae Henderson, Texas W.M.U. executive secretary. On the afternoon program was Mrs. John Mein, a missionary from Brazil. A bountiful lunch was served by the 19 Baptist W.M.U. societies of the Staked Plains association.

THANKS TO MANY FRIENDS

To the good friends and neighbors and the church members who were so kind, in remembering me with visits, cards, flowers and gifts, both in the hospital and at home during my illness, I take this way to say, "Thank You" as it would be impossible for me to write each of you. May God bless each of you. Mary A. Norton

Dorothy Rushing spent the week-end in Lubbock visiting her brother Joe Rushing and family.

Mr. and Mrs. Bailey Brown and daughters, Mary Beth and Martha Sue of Estacado were Sunday guests of Mr. and Mrs. Ham Smith, sr., and on Friday and Saturday of last week, the Ham Smiths, sr., had as their guests, Miss Belle Brown and Mesdames Alice Spears and Lute Ellis of Lorenzo.

Mr. and Mrs. W. U. Riggle had as their guests the past Saturday and Sunday, her brother, Ralph Fulker-son and wife and son, her sister, Mrs. Raymond Shoup and husband and daughter, all from Wichita Falls, and Mr. and Mrs. Bud Pope from Sand Hill and Mr. and Mrs. Don Finkner of Harmony.

Keith Stansell has returned home from Flagstaff, Arizona, where he and his mother, Mrs. N. B. Stansell have been visiting his aunt and uncle, Mr. and Mrs. Ray Clements. Mrs. Stansell remained for a longer visit with her sister. The latter has been ill but is improving.

Mrs. Ida Hutcherson and daughter Velma Jo, of Memphis, Texas, and Mr. and Mrs. J. P. Solomon, spent the past week-end with their sisters, Mesdames Lula Moore, and W. H. Henderson and Miss Lillie Solomon and brother, M. L. Solomon and family.

Every Week is Bargain Week in the Want Ads.

USED CAR VALUES

- 1949 Ford Custom 6 with radio-heater.
1949 Lincoln, Radio, Heater, automatic drive.
1949 Mercury, Radio, Heater and over-drive.
1949 Ford 8.

Braselton Implement Co. Lockney Highway

Bob and Linda McCullough spent the week-end with their grandparents, Mr. and Mrs. R. E. Fry, while their parents, Mr. and Mrs. Bob McCullough of Midland attended the home coming at Texas tech in Lubbock this past week-end.

Mrs. W. H. Alexander and son Earl Alexander of Plainview have returned home from a visit with relatives in East Texas, including Bonham, Denison and Windom.

Mr. and Mrs. George Eudy announce the approaching marriage of their daughter, Miss Daisy Louise, to Boney Calvery of Big Springs, on Thursday, November 23.

Mrs. Lena Callison of Van Nuys, California, is here visiting her mother, Mrs. Addie Thagard and sister, Mrs. Oliver Allen and family and brother, Flynn Thagard and Mrs. Thagard.

Mrs. F. O. Hodge of Clarendon spent last Thursday and Friday with her mother, Mrs. Lula Moore here.

Mr. and Mrs. P. L. Hargis and family spent the past week-end in Sherman and Leonard, their old home, visiting relatives and friends.

Mr. and Mrs. George Mize and Mr. and Mrs. Hollis McLain attended homecoming at Texas tech on Saturday.

Too Late to Classify

FOR RENT - Partly furnished apartment, 720 So. Main St. Phone 118-W. 421tp.

4% INTEREST FARM LOANS! More dollars per acre, no commission charge, courteous service. Call Rex or Ed. Brown - Holmes Co. Phone 345. 421tf.

FOR RENT-Three rooms and bath duplex. Apply at Commercial Hotel. 423tc.

FOR SALE-Two wheel trailer with cotton frames. Fred Lambert. 423tp.

WANTED-Capable Butane-driver salesman to live in Floydada and operate Flash-O-Gas delivery truck - permanent job apply in person to Albert Willis, manager, Baker Flash-O-Gas Co., Lockney, Texas. 421tc.

Glass Installation

We are completely equipped to cut and install all glass areas of your car, regardless of make or model. See Us For Prompt Efficient Attention. Expert Workmanship - Reasonable Prices.

Fay Maxey Shop

Phone 166

CHRISTMAS CARDS

Either with name printed or plain. These personalized greeting cards for the 1950 season are here for your selection.

PERSONAL STATIONERY

makes a nice gift for that something "different." Give your friends stationery with their name printed on both paper and envelopes.

THE HESPERIAN

Phone 8 or 888

Butter's Cooker's New Stir in Roll BISCUITS! GOLD MEDAL ENRICHED FLOUR At Your FAVORITE GROCER

666 GIVES FAST RELIEF when COLD MISERIES STRIKE LIQUID OR TABLETS

POWELL Cash Grocery & Market. HUNTS In Heavy Syrup No. 2 1/2 Can PEACHES, 29c. SHURFINE Sour Pitted No. 2 Can CHERRIES, 23c. HUNTS Solid Pack No. 2 Can TOMATOES, 20c. DIAMOND No. 1 Pound WALNUTS, 39c. WHITE KING Large Box Water Softner, 25c. ROXIE 3 Cans DOG FOOD, 23c. SWISHER Pound Creamery Butter, 69c. FRESH - From Berry's Produce - Dressed Daily Lb. FRYERS, 59c. OYSTERS Dressed Hens. PHONE 871 Plenty of Parking Space

Whirlwinds Hit Winning Streak Against Chiefs

The Floydada Whirlwinds scored their first district 3-A win Friday night, when they defeated the Crosbyton Chiefs 13 to 6 in a game played at Crosbyton.

This win is the second this season for the Whirlwinds, the other one a non-conference victory over Matador, and it definitely places the Crosbyton Chiefs as the lowest team in the race for the 3-A crown.

In the opening quarter, Floydada chose to receive, after winning the coin toss. A fumble of the opening kick gave Crosbyton possession of the ball on the 'Winds 28 yard line, and drove to the five before a penalty gave the 'Winds possession. Three plays resulted in no gain, and the winds kicked.

The chiefs drove for three first downs before their drive was halted on the four. The Winds took over

again and were held for no gain on a pass and two running plays Carmack kicked the fourth down and Crosbyton returned the ball to the Whirlwinds 11. Two plays later Frank Hesh powered over his own right guard for eight yards and the score. Hesh attempted to run the extra point over but was stopped short by inches.

Winds Finally Get Going
The second quarter went much as the first had, with the 'Winds unable to gain the necessary yardage for a first down, and the Chief's unable to push across a score, until a couple of plays before the half ended, when the 'Winds made two first downs on two attempts.

The Floydada assault started early in the third quarter, when Crosbyton, unable to gain after the kick off punted to the Whirlwinds. The 'Winds marched down field and climaxed the drive with Billy Carmack going over for the touch down from the eight yard line and Hagood making the extra point conversion. Later a Carmack to McGuire pass, good for about 60 yards, scored, but the play was called back and the Winds were given a penalty to nullify the score.

The remainder of the third and during the first part of the fourth, it appeared to be the Whirlwinds game, with only the scoring punch lacking, until about mid-way in the fourth when Don McGuire ended a 45-yard drive by going over from the two to score. Hagood's kick was no good, and the Whirlwinds led 13-6. The game ended with that score, the 'Winds in possession of the ball on the Crosbyton 20 yard stripe.

Lyndon B. Johnson Honored at Dinner

From all over the South Plains, people, "who swim the river" with U. S. Senator Lyndon B. Johnson in his 1948 campaign for the post, gathered at the Hilton hotel in Lubbock on last Friday night, to honor him at a dinner.

For more than three hours, he sat around and discussed government problems with them in the "off-the-record" fashion in the meeting.

Attending the dinner was District Judge Alton Chapman of Floydada and some other 60 persons of this area. Also attending was Representative Harold M. LaFont. The Senator arrived late Thursday for the dinner, then proceeded to Amarillo for a meeting on Friday, then back to Lubbock and spoke at the Silver anniversary program at Texas Tech.

Takes Austin Bride

AUSTIN, Texas, Nov. 9.—Mr. and Mrs. Meade F. Griffin were on a wedding trip to Mexico City Thursday following their marriage here at the University Methodist church.

Mrs. Griffin, the former Mrs. Dorothy Porter-Smith of Georgetown, has been working here for a charitable foundation. Griffin, from Plainview, is an associate justice of the Supreme court.

Dr. Edmund Heinsahon, pastor, officiated at the ceremony. A reception was held at the Austin club.

Brazil Visitor Honored with Birthday Dinner

LOCKNEY.—Mrs. O. C. Harris of

lovely! lasting!
in Eight
sparkling colors!



Hand-fashioned NORBEN Gem-Tone tumblers "hold the cold" of delicious, refreshing drinks. Made from a special alloy—tasteless and odorless—with finish permanently blended into the metal; will not stain, fade or wear off. Attractively gift packaged. See them now!

Set of 8... \$7.50
Radio Electric Co.

Sao Paulo, Brazil, was honored at a birthday dinner at the home of Mr. and Mrs. V. D. Harris here Saturday evening. Attending were Messrs. and Mmes. O. C. Harris and children and B. E. Harris, Harold Griffith and children, Raymond Nelson and daughter of Plainview, and V. D. Harris.

CARD OF THANKS

May I take this opportunity to thank my friends, who were so

thoughtful of me, during my illness in the Peoples hospital and since returning home, for their many cards, letters, gifts, flowers, and every other token. Friends in Lubbock, Plainview, Lockney, South Plains and Floydada were so kind

and I truly appreciate their kindness. Again may I say, Thank You, Mrs. Menard Price

Houston Spikes, of Amarillo, with West Texas Gas company, visited with his uncle, J. J. Spikes, Monday

YOUR ONE TIRE INVESTMENT... FOR MANY YEARS TO COME

LIFE-TUBE
BLOWOUT PROTECTION
NEVER POSSIBLE BEFORE



THE GREAT Mid-Century
U.S. ROYALS
THE ONLY Air-Ride IN THE WORLD

TIRE QUALITIES AND FEATURES NEVER KNOWN OR POSSIBLE BEFORE

- ★ Never Before, U. S. ROYALTEX TREAD AND TRACTION to sweep, bite and hold in slippery weather, where tires never held before!
- ★ Never Before, U. S. NYLON LIFE-TUBES for blowout protection and Life Protection far beyond all previous standards.
- ★ Never Before, MID-CENTURY PROTECTIVE CURB GUARD to end all grinding curb scuff and abrasion—to safeguard the sidewalls of your tires.
- ★ With EVERLASTING WHITEWALLS or BLACKWALLS, to maintain the trim beauty of your tires.

YOURS,

For Years instead of Miles SAFETY and COMFORT

"CAN WE MAKE ENOUGH OF THEM?"

Never in our history has there been such demand as we have experienced for the Mid-Century ROYAL MASTER and the new U. S. NYLON LIFE-TUBE!

People have asked us whether we'll be able to make enough of them to go around.

The answer is—we have never been able to make enough of them. They have been "selling out" as fast as we could make them.

Of one thing you may be sure—we will

make all of them we can in keeping with all official limits on rubber supply.

OUR BEST ADVICE WOULD BE—keep in close touch with your own neighborhood U. S. Royal Dealer. He will do his utmost to give you these exclusive Master and Life-Tube qualities—never known or possible before.

He will see you safely and comfortably through the months and years ahead and we, of course, will do our utmost to help him.

UNITED STATES RUBBER COMPANY
America's Largest Maker of Tires

U. S. ROYAL TIRE SERVICE... RIGHT WHERE YOU LIVE

CONSUMERS FUEL ASSOCIATION

404 E. Missouri

Phone 122

Floydada, Texas

PROTECTION AGAINST FIRE

Automobile and Casualty Losses.
G. C. Tubbs
Insurance Agency
Phone 18

TUNE IN Uncle Jay

DIAL 710 KGNC
AMARILLO STATION AT
6:00 a. m. Tuesday
6:25 a m Thurs. Sat



Let Him Tell You About The

FLASH-O-RAC SYSTEM
Low in First Cost
Fits All Tractors
CUTS COSTS 50%
(Fuel, Oil, Repairs)

Baker **FLASH-O-GASCO**
Lockney Plainview

O. C. Harris' Will Return to Brazil After States Visit

LOCKNEY.—Mr. and Mrs. O. C. Harris and children, Richard, Jennifer Jane and Claudia, will sail from New Orleans on November 23 for their home in Sao Paulo, Brazil. They have been in the states for the past two months, visiting relatives and friends.

Mr. Harris is an associate of the firm of Anderson, Clayton and company of Sao Paulo. He spent about three weeks of his stay in the states visiting various plants, in the United States and Mexico, of the Anderson Clayton Company.

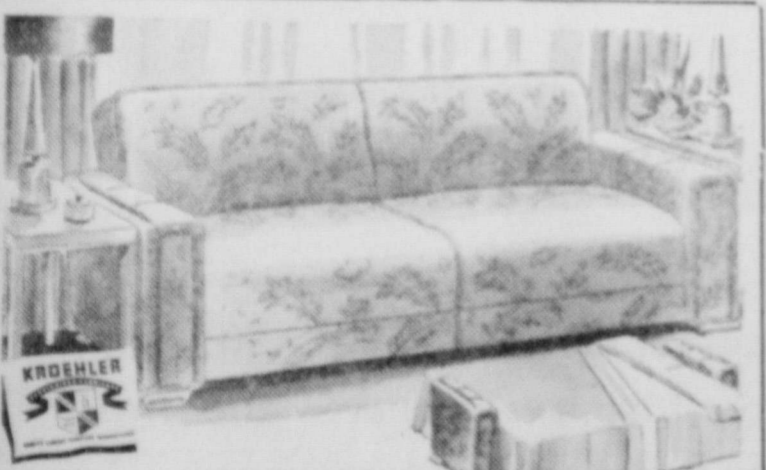
The Harris family have been visiting here with his parents, Mr. and Mrs. V. D. Harris and families of his brother, B. E. Harris and sisters, Mmes. Harold Griffith of the Lone Star community and Raymond Nelson of Plainview and Jesse Wofford of Hereford. They visited with Mrs. Harris's family, Mr. and Mrs. C. H. Pritch of Okmulgee, Oklahoma. Her sisters, Mmes. Paul Craig of Oklahoma City and Vick Vogel of Cincinnati, Ohio, her brothers, Vernell Pritch of Okmulgee, H. E. Pritch of Elk City, Oklahoma, and Charles Pritch, Jr. of Fairview, Oklahoma.

They will spend a few days in Houston before sailing and expect to spend Christmas in Brazil.

COMPLETES BASIC COURSE

LACKLAND Air Force Base, Texas.—Pvt. Billy W. Morris 17, son of F. L. Morris, Route 3, Floydada, Texas, has completed his AF basic airman indoctrination course at Lackland Air Force base.

His basic training has prepared him for entrance into Air Force technical training and for assignment in specialized work.



Divan & Chair by Kroehler
Divan & Chair styled as above in red mohair Frieze **\$189.50**

Liberal Trade-In On
Your Old Furniture

BOREN HARDWARE

FURNITURE & APPLIANCE

North Side

Phone 295

For Power with Economy...it's High Compression!

FOR HIGH COMPRESSION...

IT'S THE "ROCKET"!



Ever since Oldsmobile introduced the "Rocket" Engine two years ago, seems like everybody claims "high-compression"—but nobody explains it. The phrase simply means squeezing the gasoline into a smaller space before exploding it. This gets more power out of the same amount of fuel. But the engine must be designed for high-compression all the way through to assure smooth, quiet, gas-saving performance. The "Rocket" is 100% high-compression—from the crankshaft out. And the lowest-priced "Rocket" Engine car is Oldsmobile's "88." Makes good sense to try it soon—doesn't it?

OLDSMOBILE
A GENERAL MOTORS VALUE

SEE YOUR NEAREST OLDSMOBILE DEALER

ODEN CHEVROLET COMPANY

PHONE 400

FLOYDADA, TEXAS

212 SOUTH MAIN ST.

GOOD HEALTH



Answer to Question No. 1:
1. If you are healthy and of average size you have a trillion and a half platelets in your blood stream. They are tiny, colorless particles which help to coagulate the blood after an injury.

Answer to Question No. 2:
2. A group of teachers in Baylor, Texas, persuaded the University Hospital in 1929 to provide 21 days of hospital care via a prepayment insurance plan. The name Blue Cross was given to this type of plan later. Now Blue Cross has approximately

38,000,000 members and millions more are protected by other health insurance plans.

Answer to Question No. 3:
3. Well, look what has happened to smallpox. It has almost disappeared in the United States because of vaccination. The Armed Forces use preventive vaccines against typhoid, tetanus (lockjaw), typhus, yellow fever, cholera, plague and smallpox. Immunization agents also are useful against diphtheria, whooping cough and scarlet fever.

Made to Measure SUITS

Select the pattern and style now and we will have here by Xmas. Likely we have his measure on file.

Otherwise, come in and make your selection now. Let us take his measures.

Glad Snodgrass

"Smart Wear For Men Since 1900"

STAR CASH VALUES

- Frozen Sliced Strawberries, Full Pound Pkg., **49c**
- PURE CANE SUGAR, 10 Lb. Bag, **89c**
- NO. 1 SPUDS, 10 Lbs., **45c**
- HUNTS WHOLE APRICOTS, No. 2 1/2 Can, **27c**
- OCEAN SPRAY Cranberry Sauce, 19c Can.
- HUNTS CATSUP, 14 Oz. Bottle, **19c**
- MUSTARD, Quart, **15c**
- FRESH SHELLED Blackeye Peas, 2 Cans, **25c**
- PINTO BEANS, No. 2 Cans, 2 For, **25c**
- Packed In Syrup Sweet Potatoes, No. 2 1/2 Can, **19c**
- DUZ, Large Box, **29c**
- CRYSTAL WHITE SOAP, Giant Box, 4 For, **29c**
- KITCHEN TOWELS, Roll, **15c**
- PAPER NAPKINS, 2 Box, **25c**
- FANCY SLICED BACON, Pound, **49c**
- Vienna Sausage, 3 Cans, **22c**

New GMC Trucks For Red Ball Motor



PONTIAC, MICHIGAN — Ready for delivery to the Red Ball Motor Freight, Inc., of Dallas, Texas are these 12 GMC model 650 Diesel truck-tractors, announced last summer as GMC's newest economy for heavy duty haulers. Thirty of the new Diesels have been ordered by Red Ball, whose President, Henry E. English, recently became Chairman of the Board of Directors for the American Trucking Association.

Sunday Dinner To Honor Son

Mrs. Grady Dunavant gave a dinner Sunday honoring her son, Welton, who left Thursday to enter the armed forces.

Attending the dinner and spending the day were Messrs. and Mmes. Philip Dunavant and sons, Neil and Phil, and Floyd Dunavant, all of Plainview; Ed Dunavant and son Eddie Don and granddaughter Brenda Turner; E. D. Jones and daughters, Nell and Marilyn; Elbert Parks, and Miss Jane Pope and George Dunavant, the honor guest and the host and hostess.

Mt. Blanco News

(written by Aliene Brown)
MT. BLANCO, November 13—The news is kinda scarce this week, but maybe it is because of the cold weather. People haven't gone places as they did when it was warm.

We had a good number in Sunday school. There were 80 present. Among the visitors were Mr. and Mrs. Robert Moss and sons of Memphis and Rev. and Mrs. Earl Fort of Plainview.

Visiting Minister to Preach Sunday

Rev. Claud Cravins, student at the Baptist Bible seminary of Fort Worth will fill the pulpit at the Fundamental Baptist church, Sunday morning and Sunday night in the absence of the pastor, Rev. Jack Young, who is in a revival at Childress, Texas.

Morning services are at 10 o'clock and evening services at 7 o'clock. The public is cordially invited to attend both services.

Hagood Rites

(Continued from first page)
Christ, Tuesday afternoon at 3 p. m. where she was a member. Curtis Camp, the minister officiated, with burial in the Rose Hill cemetery under the direction of the Wallace Funeral home.

Attending the funeral from Floydada were the following friends: Messrs Tate Jones, Richard Stovall, Walton Hale, Dr. A. E. Guthrie, Harold Berry and Messrs and Mmes. Paul Coen, Canner Oden, T. T. Hamilton, Bob McGuire and others.

Mr. and Mrs. Otha Noyes and son Gary and daughter Kay Neil of Vernon were week-end guests of her parents, Mr. and Mrs. Claud Price.

view were Sunday dinner guests of Mr. and Mrs. Delmer Porgus and children.

Among those that the Forts visited were Mr. and Mrs. W. A. Latta, Mr. and Mrs. Jim Robinson, Mr. and Mrs. O. A. Pierce, Mr. and Mrs. Holt Bishop and Shirley. They were supper guests of Mr. and Mrs. E. H. Brown and Edmund and Allene.

Mr. and Mrs. Al Belt and "Perk" and Pat of Crosbyton, Mr. and Mrs. Johnny Tucker and children, and Mrs. Baird Cates, of Lubbock were Sunday dinner and afternoon guests of Mr. and Mrs. A. L. Smith and children.

Mr. and Mrs. Holt Bishop were Saturday evening callers in the Hubert Sandlin home in Crosbyton.

Mr. and Mrs. Wayne Dean and Mr. and Mrs. Leon Payne and children of Lubbock were Thursday overnight visitors with Mr. and Mrs. R. E. Spurgin and Kay Don.

Mr. and Mrs. C. A. McClure visited with Mr. and Mrs. F. B. Norman in Abilene Wednesday.

Mr. and Mrs. Brice Allen and girls were Wednesday evening supper guests of Mr. and Mrs. H. R. Cagle of Spur.

Mr. and Mrs. Eugene Hardin and boys were Thursday and Friday night guests in the home of Mrs. Hardin's parents, Mr. and Mrs. R. C. Rathel of Pansy.

We have quite a long sick list

BROTHER SUCCUMBS
G. A. Tardy received the sad information that his brother, Ben Tardy of Three Rivers, Texas, passed away Friday of a heart attack. Mr. Tardy was unable to attend the funeral services on account of his health.

Ben Tardy visited his brother here during the past summer.

Tom Bob Jarboe, Gene Mayfield, June Powell and Bob Finley were among the students from West Texas State college in Canyon, who were home for the week-end.

O. L. Marler, who has been a patient in the Guthrie hospital transferred to the Plainview hospital Wednesday afternoon by the Harmon ambulance, for tests and ray treatments.

THIS SHOP

Is headquarters for most handsome and attractive GIFTS for you to choose from.

Make your selection now and use our lay-away plan. A small deposit will hold your gift until Xmas.

GIFTS for Husband, Father, Brother, Son or Daughter's boy friend.

Stetson Hats, Freeman Shoes, Shirtcraft Shirts, Pajamas, Olsen-Stelzer Belts, Sox. Most anything you would like for a man that likes to dress well.

You can be sure of getting exactly what you want for a man at a man's Store.

FRESH Dressed HENS TURKEYS FRYERS

When we say FRESH we mean that. Ask the meat market man — How Fresh?

FARMERS!
We need many more fat Hens and few fat turkeys.

NO No. 2's needed.
Berry Produce & FEED
Phone 74.

Glad Snodgrass

"Smart Wear For Men Since 1900"

Special Food Savings for your THANKSGIVING TABLE

- SIoux BEE HONEY CREME, 1 Lb. Carton, **33c**
- ARMOURS PURE LARD, 3 Lb. Carton, **59c**
- HUNT'S FRUIT COCKTAIL, No. 1 Can, **23c**

- MEAT · POULTRY · FISH**
- SLICED BACON, **49c** Per Pound
- FRESH CATFISH & OYSTERS
- DRESSED FRYERS & HENS

WHAT'S COOKING?
New STIR N ROLL BISCUITS!

GOLD MEDAL ENRICHED FLOUR 10 lb. 89c

- FRUITS and VEGETABLES**
- FRESH Cranberries, Lb. Pkg., **20c**
 - NEW CROP PECANS
 - TEXAS Oranges
 - GOLDEN RIPE BANANAS

AUNT JEMIMA PANCAKE FLOUR
Reg. Size **19c**

- Wesson Oil, pt., **37c**
- SHURFINE HOMINY, No. 2, **10c**
- SOFLIN TISSUE, Roll, **10c**
- ROXEY DOG FOOD, 3 Cans, **25c**

- EASY MONDAY liquid Starch
- Quart **23c**
- DREFT **29c**

- LOG CABIN SYRUP, **27c** Small Size
- HUNTS PORK & BEANS, No. 1 Can, **10c**
- SHURFINE MINCE MEAT, 9 Oz. Pkg., **19c**
- SUNSHINE GRAHAM CRACKERS, Lb. Box, **29c**

WE GIVE "D.M." GREEN STAMPS

FELTON - COLLINS GROCERY & MARKET
122 W. Calif. Phone 27

WE DELIVER

THANKSGIVING SELECTION of QUALITY FOODS at Thankful Prices

- DORMAN BLACKEYED PEAS, No. 2 Can, **15c**
- SHURFINE PEACHES, No. 2 1/2 Can, **29c**
- SHURFINE SHORTENING, 3 Lb. Can, **89c**
- FRANCO AMERICAN SPAGHETTI, Can, **15c**
- SHURFINE DATES, 6 Oz. Pkg., **20c**
- Wrigleys Gum, 3 Packages, **10c**
- HUNTS PEAS, No. 1 Can, **15c**
- MORTONS SUGAR CURE, 7 1/2 Lb. Can, **75c**
- CAMPFIRE Vienna Sausage, 2 Cans, **25c**
- Soflin Tissue, 3 Rolls, **25c**
- DROMEDARY Fruit Cake Mix, Pound, **67c**
- SURF, Box, **25c**

HULL & McBRIEN
PHONE 292 We Deliver

Thankful

FOR PROSPERITY OF HOME AND NATION

These Specials Good Through Nov. 22

OCEAN SPRAY

Strained or Whole Berry

No. 300 Can

CRANBERRY SAUCE 12½c

KRAFTS

PINT

MIRACLE WHIP, 33c

CANNED FOODS

PEAS Happy Vale 303 Can. **14c**

CORN MAYFIELD 303 Can. **14c**

BABY FOOD HEINZ Can. **9c**

POTTED MEAT Libby ¼ can **10c**

BEANS Ranch Style Can. **14c**

SPINACH Libby No. 2 Can. **19c**

TOMATO JUICE Libbys 303 Can **10c**

PRESERVES Hunts Peach 1 Lb. Can. **25c**

CHILI WOLF No. 2 Can. **63c**

TUNA Breast of Chicken Can. **41c**

GOLD TIP GREEN BEANS, 2 NO. 2 CANS **25c**

GROCERY ITEMS

LIBBY 303 Can **PUMPKIN, 10c**

PILLSBURY BOX **PIE CRUST, 19c**

LIBBY Spanish 3 Oz. **OLIVES 21c**

Box. **JELLO 5c**

Tall Can **PET MILK, 13c**

HERSHEYS ½ Lb. **COCOA 27c**

3 Pound Can **CRISCO, 85c**

HAPPY VALE Quart. **PICKLES 29c**

HUNTS 14 Oz. Bottle **CATSUP, 22c**

PARTY CAKE Box. **CAKE MIX 35c**

MARASCHINO 8 Oz. **CHERRIES 27c**

DEL MONTE 303 CAN **FRUIT COCKTAIL, 21c**

PIGGLY WIGGLY QUALITY MEATS

Wilson's Certified Half or Whole Pound **HAMS, 59c**

FULLY DRESSED and DRAWN HENS, Lb., **TURKEYS, TOMS, Lb., 65c**
59c

DECKERS IOWANA SLICED LB. **BACON 59c**

KING KORN Extra Fancy Pound. **HEAVY HENS 49c**

Extra Standard Pint. **OYSTERS 63c**

DEXTER Tall Corn Sliced, Pound. **BACON 53c**

FRESH FRUITS AND VEGETABLES

IDAHO RUSSETS No. 1 10 Lb. Bag **POTATOES, 49c**

CALIFORNIA GREEN Stalk. **CELERY 15c**

FIRM HEAD Pound. **LETTUCE 10c**

Maryland Sweet Pound. **SWEET POTATOES 6½c**

Bunch. **RADISHES 5c**

California No. 1 Pound. **GREEN BEANS 15c**

CALIFORNIA BELL PEPPER, 15c

PIGGLY WIGGLY

DAVIS & HUMPHRIES OWNERS & OPERATORS



GOOD NEWS

GREEN STAMPS



To All Thrifty Housewives Of

FLOYDADA AND VICINITY

The Following Merchants Give "S & H" Green Stamps

ON ALL CASH SALES AND ALL BILLS PAID IN FULL WHEN DUE

FELTON-COLLINS GROCERY CO.

WHITE AUTO STORE

And At Following  **Phillips Stations**

HATLEY SERVICE STATION

J. F. PATTERSON SERVICE

RUDY'S SERVICE

One
S & H
Green Stamp
With
EACH
10c
Purchase
...
5 for 50c
10 for \$1

Merchandise of National Reputation Given in exchange for every filled book of "S & H" Green Stamps

—○—

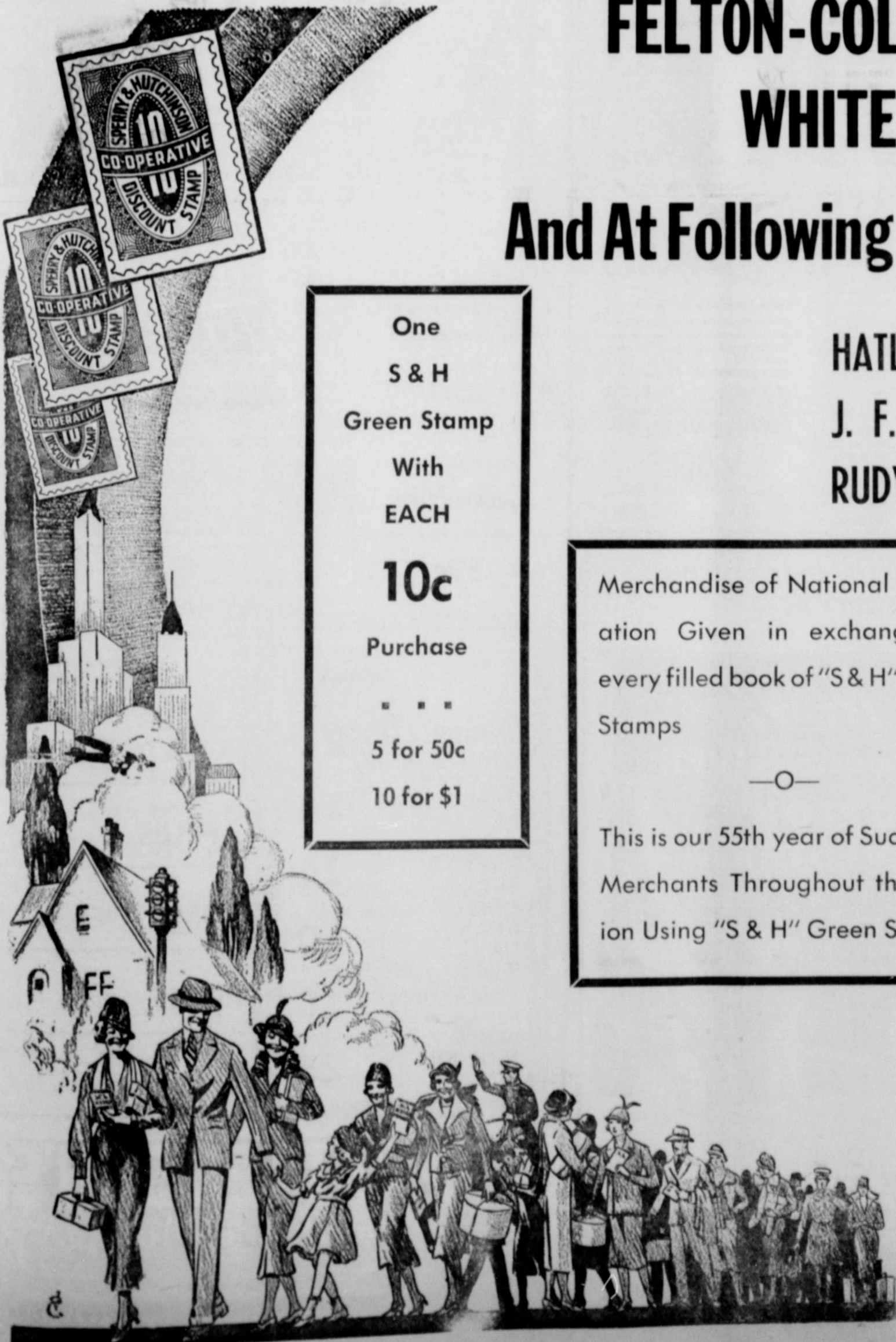
This is our 55th year of Successful Merchants Throughout the Nation Using "S & H" Green Stamps.



Trade With These

"S & H" Green Stamp

Merchants In Floydada



Studebaker's 1951 Line on Display Today

The company having overcome production difficulties, representatives of Studebaker motor company here, John Hrabec and Gerald Cardinal of Plains Equipment company, announce their open house showing of the 1950 Studebaker line starting today November 15 through Saturday 18.

Changes in the line include the change to the V-8 type engine on the Commander and Land Cruiser models and many modifications in the Champ line as well.

A new front and back appearance on all three cars have been so changed to add sleek lines, with automatic transmission available on all three cars.

Plains Equipment will have four new models on display when time for the showing arrives today, and extends an invitation to all persons to come in and look over the 1951 Studebaker automobile line.

Mrs. E. C. Henry has returned home from a trip to Fayetteville, Arkansas, where she spent the past three weeks visiting relatives and old friends. She also visited in Eureka Springs and Cane Hill, where she was reared. Mr. and Mrs. B. F. Jarvis, sister of Mrs. Henry and Mrs. George Smith, a daughter of Mrs. Henry, visited in Fayetteville last week and Mrs. Henry returned home with them.

Mr. and Mrs. Easton Blenden and boys of Pecos visited the past week-end with relatives in Lockney and friends in Floydada.

GOLD MEDAL ENRICHED FLOUR
At Your FAVORITE GROCER

Center News

(By Mrs. J. E. Green)

CENTER, November 13.—The high winds and low temperatures of last mid-week have passed on, and the weather is warmer and sunny this week.

Noland Arney of Camp Hood spent the week-end with his wife and the Welborn family.

Sunday School and B. T. U. were well attended. Mostly by the young people.

Donna and Jo Ann Welborn have been shut in with flu for the last few days, but are better now.

Mr. and Mrs. Leo Prizzell and Mrs. Garvin Beedy went on a shopping trip to Lubbock Saturday.

Visiting in the J. E. Green home and in the W. A. Latta home at Mt. Blanco last mid-week were Mr. and Mrs. J. B. Massingill and two children, Mr. and Mrs. W. R. Coggin and three children, Mrs. Ruby Broyles and daughter, Mrs. Dolly Deskin, also Mrs. J. K. Matthews, all of Phillips. Mrs. Matthews remained at the bedside of Mrs. Latta, who has been ill for many weeks.

Peggy Jones, David Pope and John Hinsley of Floydada attended B. T. U. here Sunday evening. Come again, young people, always glad to have you.

Sunday dinner guests in the J. E. Green home were Victor Green, Miss Sue Green and Miss Evelyn Wright, all of Plainsview, and Mrs. Green's brother, Turley Matthews of Leavenworth, Kansas. All visited in the W. A. Latta home in the afternoon. Mr. Matthews will visit half of the week with his sisters and their families and other relatives in this locality.

Several of our club women attended county achievement day at Harmony last Friday. They report a most enjoyable day. Among these were Meses Oliver Allen, O. C. Vinson, Woodrow Wilson, McNeill, Hartsell, Heim, W. B. Jordan, Henry Willis and Mrs. Clyde Henderson.

Some phones are just half working out here.

Next Sunday will be church day. Come and bring somebody with you.

Conservation District News

The board of supervisors of the Floyd County Soil Conservation District met Thursday of last week for the purpose of electing officers for the new fiscal year and to take care of routine business. Members attending were Cecil Pursell, R. G. Dunlap, W. H. Nelson, W. F. Ferguson and Bert Bobbitt. W. Scott Amend of the Plainview Soil Conservation service office also attended.

Bert Bobbitt, representing the northwest sub-division of the district and living in the Lone Star community, was elected to serve as chairman of the board through September of 1951. R. G. Dunlap, serving the middle east section of the district, was elected to the office of vice-chairman. W. H. Nelson was chosen to succeed himself as treasurer, having held that position on the board for a number of years. W. F. Ferguson was again elected secretary, making his third term in that capacity.

Applications for assistance were approved by the board for the following farmers: M. H. Martin on a half section just southeast of the Floydada city limit and Gale Hawthorne, who has recently purchased the Andrew Costner quarter section in the Pleasant Valley community, coming to this county from near Lubbock.

An agreement between the district and Miss Uva Thorn was approved on her farm just south of Almon.

The Soil Conservation Service technicians are being called upon to engineer more and more bench leveling. This has become a popular method of irrigating in the last few months in the district and is recommended as being one of the better methods for applying irrigation water without waste of effort and water. Charlie Smith of Lockney is the dirt contractor on most of this type of work in the district.

Farmers planning to do some bench leveling in the next few months, who have not already contacted personnel of the SCS office, should do so in order to get on the schedule by the time engineering assistance will be needed.

PORK IN PROSPECT

As an example of how "production can master inflation," Secretary of Agriculture Brannan turns to the current situation and prospects in pork. Our present and prospective supplies of pork testify," he says, "to the capacity for sustained big production our farmers possess. We are, in fact, the beneficiaries of that big production as farmers send to market this fall and winter the finished output of last spring's record pig crop."

"This fall's pig crop is also setting a peacetime record, and these hopes will be ready for market late next spring. Still another record crop is expected next spring, and it will arrive on the market a year from now."

"This sustained flow of pork will continue to help put a damper on inflationary pressures in food prices. Near-record supplies of feed grains replenished again this year by a large corn crop, are providing the farmers with the raw material to keep production up."

In his discussion the Secretary noted that meat plays a vital part in the cost of living. A third of the Nation's food money goes for meat, he said.

KNOT ALONE
A feminine passenger had boarded the bus after the lights had gone out. A tall man standing near her asked if he could help find a strap. "Thank you," she replied, "but I have already found one."
"Then I wonder if you would mind letting go of my necktie."
—Stanta Fe Magazine

THE LAND THAT GOD FORGOT

(Ed. Note: Young men from all over the nation are beginning to fill army camps again. Their homesickness, nostalgia for the familiar scene, is beginning to be noted in the familiar pattern. Dislike of the particular camp they are in is one of the things mostly noted. Here's one from Melvin Robertson, an early fall recruit, sent to the home folks recently.)

Just below the Canadian border, Ft. Lewis is the spot, where we are doomed to spend our time In the land that God forgot.

Down in the snakes and the buzzards, Down where a man gets blue, Right in the middle of nowhere, Three thousand miles from you.

You sweat, freeze and shiver, It's more than you can stand, We're not a bunch of convicts, Just defenders of our land.

We're soldiers in the Sixth army, Earning our measly pay, Guarding our people with millions, For two dollars forty a day.

Living with our memories, Waiting to see our gals, Hoping that while we're away, They haven't married our pals.

Few people know we are living, Few people give a damn, Although we're not forgotten at home, We belong to Uncle Sam.

The time we spend in the army, The time that we have misied, Boy's we hope the draft don't get you, And for God's sake, don't enlist!

Somebody will die and go to heaven, Where St. Peter will meet us at the gate and yell, "They're from Ft. Lewis, Washington, Lord, They've served their time in Hell!"

REV. STRICKLAND LEAVES

CROSBYTTON.—Rev. C. A. Strickland, pastor of the Assembly of God Church for the past several years, and Mrs. Strickland, left today for Van Nuys, California, where they will make their home. Rev. Strickland held his last service with the local church Wednesday evening.

REV. TINER IN HOSPITAL

MATADOR.—Rev. G. C. Tiner, pastor of Roaring Springs Baptist church, was conveyed to the Lubbock Memorial hospital, Lubbock, Monday, for further treatment after a week in the Stanley clinic here following a recent heart attack.

MERCHANT'S IDEA HELPS

In an era when towering churches filled the land, one man began wondering about the little country churches he had known in his youth—and which somehow brought him closer to his God and to his fellow man. He noticed more and more of them seemed to be running down. Thus it was that a grocery store owner of Fowlers Mills, Ohio, decided to help at least one little country church in his community. Grover Merle Reynolds put a bowl on his store counter, dropped a penny or so into it every time he rang up a sale. Customers began dropping coins in, too. In slightly more than a year, the bowl has given that little country church \$750 for long-needed repairs.—Pathfinder News Magazine.

only JUMPING JACKS

Have the patented feature that keeps the little foot where it belongs—straight from toe to heel

Builds Confidence for "First Steps"
Patented Jumping-Jacks help prevent ankles from turning... assure more healthful walking from the start. Extra satisfaction assured by superior craftsmanship and materials.

VAN'S
The Family Shoe Store
104 S. Main Phone 557

T., N. M. & O. COACHES

Schedules Effective June 22, 1950
In effect now, make your travel in Air-conditioned coaches easier, time-saving.

East Bound
Leave Floydada 8:35 a. m., 2:05 p. m., and 8:20 p. m. making direct connections at Vernon for Oklahoma City, Dallas and all points east.

Connections at Vernon for all points east

West Bound
Leaving Floydada 10:30 a. m., 4:20 p. m., and 10:15 p. m., making direct connections at Lubbock for all points North West and South.
To Plainview leave Floydada, 10:25 a. m. and 4:20 p. m.

A. J. CLINE, Agent

THANKSGIVING Values!

The FINEST FOODS at the FAIREST PRICES

Just feast your eyes on these super values and you'll know for sure that here are the fairest prices and that this is THE market for you!

- NO. 1 YOUNG TOMS, 65c Pound, Place Your Orders Now
- NO. 1 TURKEY HENS, 69c Pound,
- NO. 1 HENS, 49c Pound,
- Wilson's Canned Meats
- Wilson's Corn King Cudahy's Gold Coin
- Sliced Bacon, 48c
- GRAIN FED BEEF ROAST, 63c
- Plenty of Fresh Pork Roast, Shoulders, Boston Butts
- FRESH PORK, 53c
- BAKERITE, 79c

CURLEE CLOTHES

For Lasting Satisfaction
WHEN you choose one of the new Curlee Outercoats for your fall and winter wardrobe, you're making a real investment in clothing satisfaction. These coats are smartly styled — as modern as tomorrow. They offer fine, pure wool fabrics in the season's newest patterns — materials which are warm and comfortable without excess weight. Skilled workmanship, which pays careful attention to every detail of construction, builds months of extra wear into every coat that carries the Curlee label. We have just placed our new line of Curlee Outercoats on display and are offering a complete range of styles, models, and sizes. Why not come in and make your selection today?
\$42.50 to \$49.50
HALE'S DEPT. STORE
Floydada, Texas

AVAILABLE SOON A LIMITED SUPPLY OF —

New! High Speed OLIVER COTTON HARVESTER

PLAINS EQUIPMENT CO.
Oliver Sales & Service
Phone 356 313 S. Wall

HUNT'S CATSUP, Bottle,	21c	NO. 1 IDAHO POTATOES,	4c
OUR VALUE Green Beans, Can,	14c	DELICIOUS APPLES,	12c
Sun Spun, Mustard-Turnip GREENS, No. 2 Can,	14c	TOMATOES,	20c
KIMBELL'S Mexican Style BEANS, Can,	10c	PEARS,	10c
DIAMOND TOMATOES, No. 2 Can,	15c	Egg Plant,	15c
HUNT'S PEACH PRESERVES, 1 Lb.,	25c		

PATTERSON'S Grocery & Market
WHERE PARKING IS A PLEASURE
PHONE 24 FLOYDADA, TEX.

EVERY DAY LOW PRICES
FAST FREE DELIVERY
QUALITY DEPENDABILITY SERVICE
FAST FREE DELIVERY