

FLOYDADA BOY first at gate OF STATE FAIR

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Winds Travel From Home To Fight Dragons
d County Wheat Ranks High Cuality at Tri - State Fair
ther Good; Maize Rolls In; ion In Area Begins Moving

Snow White Play At Floydada High Auditorium Friday

## Ire of City Council Raised by Gas Company Penalties TAX BILL GETS BIGGER



Cotton Picking Rules Laid Down<br>Farmer Responsible for Violation

Hospital Drive
Nets 2 - Thirds
Ivin Bennetr Report of Fund Goal

Dr. Harvey, Lions
Governor on Visit

Modern Betsy Rosses Busy With United Nations Flag Making for United Nations Day October 24

EDITORIALS

## E



ABILENE Jimmy Dalton Ham-
Inonds of Floyddada is among the
650 students who are enrolled this
in at Hardin-Simmen
all at Hardin-Simmons enrolled unversity,
Opening classes began September

## Buy Your Insurance

ON FARM HOMES
While it is chear
Five years fire protection for thas one year premiums less TWENT PERCENT.

Extended Coverage one year prem ium 53 cents; Five Years 82.12 on ree dence and $\$ 1.06$ on Furniture with $\$ 5.01$ deductible on buildings. $N o$ deductik on contents.

J. H. and DELI REAGAII

Floydada, Texas

Mrs. W. D. Newell

 that Monument for your boved ones.
ble elberton georgia grante silver gray georga marble
lephene 455-W or visit 323 W . Tennessee

## Waito homilit

Iilipande?

## CrueLunch!

Food just doesn't come free-except in the bread line.
Government services don't come free either. That tax
on your dinner check helps pay for a lot of things
that some people think they are getting "free,"
When new services are offered-most people have
too many lands today the price of shucked-off res-
ponsibility is centralized control. The price of Gov-
ernment handouts is personal freedom.
If the Government controlled the restaurant business, the food, we believe, would be poorer and the price
higher. If the Government took over the medical profession, we believe that prices would climb and services deteriorate.
age-the responsibility to earn and to keep your con-


TAKE Ií EASY TAKE A BOOK

BISHOP'S
PHARMACY
WARNING!
The Fort Worth Star-Tele--
gram has warned me to PROUBSCRIBERS Now on the Fall Bargain Day
Rates. At this time I have
authority to accept subscript-

Daily and Sunday $\quad \$ 13.95$ Daily without Sunday 12.60 We can't read the future, but
we invite youn to tage of this opportunity now because once paid in advance you are assured of a paper no make. I would appreciate your new

P. O. Sterling<br>Floydada, Texas



TENDER, FLAKY BISCUITS
lanest Oueen Mill \& Elevator
Company
Plainview, Texas


Never was there a cooking appliance so beautiful to have and behold as a new, MODERN gas range. It's fast .... and so clean toustomatic you can load it, leave it and come back to a perfectly cooked dinner hours later. See the new gas ranges at your deal-

West TexasGasCompany

Boyce House Says I Give You Texas
$\qquad$
INSURANCE

- AUTO - Windstorm - Hospitalization
- FIRE - Casualty - Public Liability - POLIO
- TRUCK - Burglary - Farm Implements - HAIL

BROWN - HOLMES CO.


They that can give up essential
liberty to obtain a little temporary safety deserve neither the liberty nor the safety


AMERICA IS THE ...

but america is not the land of the free handout
Our Nation was founded on the principle that Freedom must be paid forand is well worth paying for.
The American people have made great sacrifices in payment for liberty.
But they have refused to sacrifice liberty for promised "security"...to trade , freedom for the spurious "safety" of State Socialism.
$\qquad$ business is free to create a better product, and Unfettered by political controls, American medicine has made this the healthiest, strongest Nation in the world. Socialized medicine would endanger our physical health, our economic welfare and our political freedom.
This hospital is proud to be part of a commun-
ity and country where each American is free With American medicine, we say...

Let's keep our right to manage our own lives. to earn our liberty...to keep America the
LAND OF THE FREE
PEOPLE'S HOSPITAL Floydada, Iexas


## In This Week's Social News



| Mrs. Jenkins Program | Dougherty HD Club |
| :---: | :---: |
| dy | Entertains Pleasant |
| Club last Thursday | y |
| Nineteen Twenty-Two study | The Dougherty Home Demonstra- |
| with Mrs. P. W. Bell on | tion club met in the home of Mrs. |
| (tall | heir guests the members of the |
| Donts of Parliamentary pro |  |
|  | by Mrs. Jones and |
| ded Ever a short business meet- | Mrs. Ned Bradiey presided at the |
|  | st book. Prom the dining tabie |
| ort on the distry | t |
| ing of Distriet 7 , which was held in Plainview on September 22 | tumn fruits with canna le |
| A letter was read from Miss An- | in wicker baskets, and with lighted |
| e- |  |
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|  |  |
| trs. | te favors were tiny maf |
|  | Each member of the |
| Trs. Lon |  |
| tory of the "club collect" by Mary |  |
|  | Mrs. Sam Lide. president of the |
| an for the club Jed a pari | cty |
| tary drill, which was very 1 | erty |
| Mrs. Bell served an tiee co | the rec |
| ring the social hour. The | gave a humorous skit. "Just a |
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| Shultz-Preston Vows |  |
| Taken in Plainview |  |
| Miss Lucille Shultr of Plainview |  |
|  |  |
|  | Campbell, Orland Howard. C. A |
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|  |  |
| Dr. O. K . rosers, pastor of the |  |
| Frost Presosterian church, was the |  |
| ofnciating clergyman. Hery Pmar |  |
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|  |  |
| bister of the bride was matron of | of officers. |
| honor. Music was furnished |  |
| Mrs. Pollyana Cavit. | St |
| cessories and |  |
| n red roses. Bronze | rell of rexas Heroes |
|  | The 1922 study |
| A |  |
|  | ducted by the rice-president. Mrs. |
| were guests from Plainview, Elec | a. Glass |
| Dailus and Lubbock After a |  |
| ding trip the couple will be at |  |
| home in Electra. The bride |  |
| tate food spectalist |  |
|  |  |
| with | and Stephen F. Austin, who devoted |
| puarters at College Station. For | his time to the colonization of Tex- |
|  | as and to establishing civilization |
| She is quite well known in | the state |
| Floyd county. <br> Mr. Preston is a farmer and | Mrs. W. E. Carimes chose as h |
|  |  |
| Electra for a number of years. | Jacinto; and David Crocr |
| R | ub members present |
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| 退 | Wickel, Gee. B Cavin, O, G Glass- |
| $1 \mathrm{sec}$ |  |
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| Northern Tissue, . . . 25c |  |
|  | Orange Juice, . . 23c |
|  | ISCUITS, . . . . . . . . 25c |
|  | CHEESE, . . . . ${ }^{\text {e }}$ 89 ${ }^{\text {c }}$ |
|  | dimiral Oleo, . . . . 290 |
|  | Oysters - Frozen Foods |
| Onell |  |
|  |  |
| Grocery \& Market |  |






FOR
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values
we can save YOU UP TO

Choose from the
lowing models.

- Flight Jackets
- Coat Lengths
- Woolen Materia
- Gabardines
- Satin Twill
- Lined

Unlined
Sizes $34-44$
83.95 to $\$ 14.95$


Regardless of the kind of Jacket you need ... lightweight or all wool blank in our stock

Other Cold Weather Needs
Corduroy Caps, Plaid and Tan,
Corduroy Hats,
Twill Hats

- Van's

THE FAMILY SHOE STORE


BE A MODERN-DAY COLUMBUS



4-H Club Winners Named at Lubbock


Elevator Meeting
To Be Held Tonight


- TIRE and TUBE REPAIR
- hYDROFLATION LIQUID WEigit
- EMERGENCY LOANER SERVICE
- FACTORY-METHOD RETREADING
- WHEEI and RIM SERVICE
"We're as Cibse as Your Phone * and Almost as Fast"

FIELD And ROAD SERVICE
BRYAN-HOME \& AUTO PHONE

THE FIRST NATIONAL BANK

> Capital Stock

Surrlus
Undivided Profits
Reserves
Other Latabilities
Deposits

Liablifties
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officers and directors
J. V. NELSON, Chairman of the Board
C. Norman, President

Lydaw, Whes Pres, \&Cashier
C. H. Wise, Asst. Cashier

Pederal Deposit Insurance Increased from 85,000 to $\$ 10,000$ for each
demasitor.


## D. W. FYFFE FEED - SEED

PHONE 91
thebe remans a shoort tine
FOR PLANTING PERMANENT Pastures
We have a limited amount of the eight most commonly sown varieties of Grasses, Priced to sell.
See us regarding your needs.
Ful-0.Pep, The Superior Feed

## Yous Know Its FRESH Bcauts DATED WITH A DOT"



## ANDTHER HOLSUM FIRST.. for WEST TEXANS

For your convenience in finding a loaf YOU KNOW is FRESH, your Holsum Baker now marks each loaf, so you know exactly when the bread was baked. Look for the word HOLSUM on the end of the wrapper; bread baked on Monday will have the dot under H , on Tuesday under O and so on. Reach for HOLSUM, the loaf with three stars for triple-flavor, the loaf that's DATED WITH A DOT to give you positive freshness.

Corrosion And Rust Problems To Car Owners

Foyd County 14 Years Ago


Hercisour ption $\overrightarrow{R_{x}}$ provaranur com
" $=$
PURCHASE Voluntary Health Insurance.
PRESERVE the American medical system,
PROTECT freedom all along the line.

## Bishop's

 ar war Iili! is


## Rugged no RAGGGED

of therican statesman has defined rugzed individuans "a a eul ogy of those God-fearing men and women of honesty whose stamina and胞保.
$\qquad$
$\qquad$ To the doctors who are fighting for reedom, our salute. Their crusade
for liberty is all America's crusade.

## ODEN CHEVROLET COMPANY

Judge it on power and performance


|  | Latin－American Is | New Varieties |
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| Game |  | Superior Seed |
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## FFA Sponsor，Lead＇r <br> At Kaycee Meeting <br> STALK SHREDDERS

That Really Do The Job
These shredders pulverize stalks，even up to small misuites．The most perfect job of stalk shredding we have ever seen． Come in today and arrange for a dem－ onstration and see for yourself．
TERRELL IMPLEMENT CO．
Phone $391 \quad 112$ West Missouri


Holsum Selling 'Dated' Bread

## Mt. Blanco News


Floydada Real Estate \& Insurance
Agency
Bishop building
ALL. Kinds of insurance
Farm Loans
Real estate
Jim Word
O. M. Watson

| UOW need it ... I sell it |  |
| :---: | :---: |
|  |  |
|  | Voluntary Health Insurance |
|  | Let me show you how you can protect yourself and your barming akainat bie major conks of illmess and linancial provertion, prace pace of miad and new kecurity. |
|  | You can select the kind of pollsy you want, at a fortinterior Cancrament toy. No compulacry pavroil tax <br>  |
|  | An Invorimont in voluntary hoalth insuronese is an lavestmant in Amsrice. |
|  | See your local Great American Reserve Insurance Company Representative - |
|  | Ernest C. Carter |

## (8)elin2g Milk

is selling health
$\qquad$ with that of the medical profescion.
$\qquad$
$\qquad$ musiness.

In fact, every great Nation that hax tried socilized

America has no place for permanent Govern ment controls borrowed from foreign lands,
It has no place for socialized medicine, social ized raitroads, socialized power. socialized manufacturing . . . or socialized dairies:
We believe-and all experiences proves- that free
men do the best job of running industry, professions men do the
and business.
That's why today we publiely reaffirm our faith in American initiative, American progress, American
FREEDOM. Freedom.

PATTON DAIRY Phone 157





## WINTERIZE NOW


Radio Station
Application at
Head of Line
年
COOD HEALTH
Ouparn

PRODUCERS COOPERATIVE Elevator
HEAR DON L. JONES
of Lubbock Experimental Station. Noted authority on agricultural problems of Grain Sorghums

Two directors are to be elected. Reports of officers will be made on the conduct of the business and the outlook for the coming season. Interest ch
passed out to those present Dio diretors urge that sou ome and give this matter your attention

THE BIGGEST NEWS IN MOTOR CARS IS STILL OLDSMOBIIE'S "ROCKEE"!
'rocket" engine plus hyora-matic EXCLUSIVE WITH OLDSMOBILE!



# ding For Something? Try The Classified's 



Now more than ever, youll want Dodge ruggedness and dependability


MOTOR COMPANY 202 W. Missouri St.


| Peanut Butter, | 29c |
| :---: | :---: |
| AJAX <br> CLEANSER, | ${ }^{\text {Pef Can }}$ |
| PICKLE, | 33 |


| FLOUR, | 85 c |
| :---: | :---: |



| Vienna Sausage, | 10c |
| :---: | :---: |
| TUNA, | 37 c |

DOG FOOD, 25c
RINSO, 29c
PORK ROAST, 52c

PICNIC HAMS, 49c

## FRESH FRYERS

BACON, 55c

WESTER \& SON
grocery \& market



