Baylor U. Head
To Be Speaker
At Encampment
District Teams Open Football



> Garden Club's Third Annual
> Show to be On September 23

Dr. W. R. White

Guest Speaker Here
On Sund'y Morning


WATER RATES RAISE?

ord Broken


Attendance
Sale THDA

South Plains News


## MOVING!

The Lunch Box Cafe will be closed
Sunday Sept. 3 rrd, and will be closed un-
IT PAYS TO PAY UP!
RETAI L MERCHANTS
ASSOCIATION

## WE ARE PROUD TO ANNOUNCE

That we have been accepted as the New Kaiser - Frazer in Floydada.
ithin a few days we will have a parts stock arrive complete service on these outstanding automo

- the same service you will be able to get any-
where in the United States.


## NOW ON DISPLAY

A Beautiful New Kaiser Special. Come out today and And compare this beautiful new car.
The Low Priced . . . Sensational . . . New Henry J. Kaiser is in production, and we will have one to show early in September.
The 1951 Frazer is also in production, and we will ave one of these beautiful automobiles to show sometime after the middle of September before you buy ... SEe the new 1951 KAISER - FRAZER LINE AT

## COPELAND K-F SALES

KAISER - FRAZER SALES \& SERVICE Highway 70 North - Floydada

New Type of Golf Tournament
at Country Club Opens Sept. 3


GOLF IS HIS GAME Dr. Douglas Takes AFTER HOLE-IN-1 Residency in Lincoln AT COUNTRY CLUB

$\square$ $5=5$


Masterpiece School Supplies
Note Book Paper, $\quad \$ 1.00$
Zipper Note Book, \$2.29

| CANDY, | 10c |
| :---: | :---: |
| GUM, | 10c |
| BACON, | 55 c |
| CHEESE, | 42c |
| BEEF RIBS, | 43c |

WESTER \& SON
GROCERY \& MARKET

The Studebaker Champion is one of the 4 lowest price largest selling aw..!


## 

YOU GET GREATER CAPACITY, CLEANER SEPARATION WITH A
MASSEY-HARRIS CLIPPER

Sale On Ceramic Greenware
MONDAY, SEPTEMBER 4
PLATES
BOXES
PLANTERS
FIGURINES
Chocolate Sets
LaMPS
Prices on all greenware reduced Classes held Monday thru Friday, any

Floydada Floral \& Gilt Shop
Phone 727


SELF-PROPELED CITPLR


The Masser. Hatris Clipper straight-through separation. straight through . . . there a
wist and tangle the straw.


#### Abstract

units in a thin, even blanket.


ng or slugging. The greaneres of the Clipper cuts waste . . . gets more grain out of straw . . lets you harvest more acres per dys.

## Stop in and see the $M$

## nexx time yourre in town. C combinee and voill know

## Mratita Mo moverlamis

Floydada Implement CO .
ghey harris saies and servic

LOOK WHAT YOUR MOWERE IN THE LOW PRICG Cumber


Cooke County Man Lawrence Horton Sees Holdings Here Rites at Plainview

New money's worth for you in a lowest price
 IS THE STUDEBAKER CHAMPION!


## GOOD WHEAT SEED

ning to sow your wheat
Farmers Elevator Comglad to help you find the dyou want to plant
d handled right will make the man who puts them in the

PHONE 43

FARMERS ELEVATOR CO.
Floydada, Texas

 WESSON OIL, TOMATO JUCE. MARGARINE, GREEN BEANS, BEEF STEW, PINEAPPLE JUICE, GRAPELAID,

GgC PEACAPP


## Can You AffordIt?

OUT OF TOWN MILK HAS ADVANCED IN PRICE -
Can you afford to pay more and get less?
Our milk has always been pure, wholesome milk Just as it come from the cow - no skim milk added No cream removed!
Yes, you pay much more and get less, when you buy the container instead of the milk.

Our prices will remain as follows


NO - MORE

## PAY

## LyndaleFarmDairy Store

PHONE 575


McCoy Softhall Water Rates
Tournament
Ended Friday
 WE HAVE STORAGE ROOM

For About 2000 Bags of Alfalfa Seed

## Bring yours in for Recleaning and for

 sale.
## D. W. FYFFE SEED CO

| We can Toint with Pride <br>  |  |
| :---: | :---: |
| PORK \& BEANS, | 20 c |
| BLISS COFFEE, | 79 c |
| PINEAPPLE, | 15c |
| GUM, | 10c |
| ORANEGADE, | 33 c |
| CATSUP, | 19c |
| MARGARINE, | 29c |
| SOAP, | 25c |
| APPLE JELIY, | 37 c |
| SALMON, | 49 c |
| SUGAR, | 93 c |
| JELLO, | 25 c |
| HULL \& McbRIEN |  |



School Opening
Monday Morning

STAR CASH VALUES
Select Your Lunch
Items from our Store $\frac{\text { SCHOOL SUPPLIES }}{\substack{\text { Sor All The Kidies }}}$


|  |  |
| :---: | :---: |


$\overline{\text { Vienna Sausage, } 25^{\circ}}$

|  |
| :---: |

Sweet poptatees $19{ }^{\circ}$

| RIN |
| :---: |



ALLBRAN; $24{ }^{\text {c }}$

|  |  | $40^{\text {c }}$ |
| :---: | :---: | :---: |

BABO,
Bulk Turnip Seed

EGGS

FRYERS

FEED

Berry Proour
8 fizid



EDITORIALS | Eerery and dien |
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| and especiall | and especial es in the times call for a fewer number of fall turnips not later than August 28 to

 Saturday, August 26 , thus forestalling plant䠉
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| FERTILIZERS | Emerseetce work done at any |
| :---: | :---: |
| Dry or Liquid | Elective Work done by Appoin ments suftable to patient and |
| formula for every noed. MORCKEL FARM | Visitors wishing to inspect the hospital are welcome at any time |
| hemical co. Phone 539 | Kimble Optometric Clinic Dr. J. W. Kimble Dr O.B MeIntosh |
| Floydada, Texas |  |




First National Bank Floydada, Te
your choice


## HITHEPs. BUY ALL YRow HUNTING EQUIPMENT ON WHITES EASY TERMS!

## HOLIDAY NOTICE

MONDAY, SEPTEMBER 4

If you will arrange your hank hing nedd with hisis hoit
day in mind we will apprecatec saur cooperation

THE FIRST NATIONAL BANK

ficic Construction Program inved; Better Service Aim Building Program in Area

WHEN IT RAINS IT POURS, FINDS hockley couplels Rained Ouf

## INSURANCE



Nat'l Colorcrete Co. Features New GLATEX ASBESTOS Siding
$\qquad$
INSURANCE
E. P. NELSON Agency


SPECIAL PROMOTION IW LOW PRICE nowner

$=$ (
Serwel
The GAS Refigeratior

## In This Week's Social News

Eight Outstanding Music Pupils


##  <br> BEAUTFUL 1950 CHRYSLER <br> It's the most thrillingly re-styled new car today! Today's new style classic of long. low, and lovely!' With all CHRYSLER'S famous headroom, legroom, shoulderroom... full visibility...extra convenience . extra comfort... wonderfu' performance COME IN TODAY! <br> 3 ON DISPLAY <br> NOW DEMONSTRATING <br>  <br> NEW $\cdots$ NEW $\cdots$ NEW

Windsor Newport
New Yorker four-door

## Windsor Club Coupe

Also four new Plymouths arrived the irst of the week and are on display now. Chrysler - Plymouth Sales \& Service

## TERRELL MOTORS

112 W. Missouri
Phone 391
Texas Standard Auto Policy
BROWN - HOLMES CO

$$
\begin{aligned}
& \text { Gleva Ratjen Bride } \\
& \text { of Billie Jo Smith } \\
& \text { in Vows Said Sunday }
\end{aligned}
$$

$\qquad$macem tom tom
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## automoblle finalla

We finance cars in Ages from 1946 1950.

## J. H. REAGAN

Barwise laundry
And would Appreciate

MRS. harold ROBERTSON

## Dodany

AT HAGOOD'S DEPT. STORE XTRA!! SCHOOL SPECIAL -XTRA!

Genuine Leather, Zipper Note Book $\$ 1$
Binders-Regular \$2.00-Dollar Day-
LADIES SPECIAL This Dollar Day Only Here is Something You Ladies Will Appre ciate.
VIKO the Guaranteed Aluminum, Heats Fast Cleans Easily, Tested Approved Good Housekeeping Institute - A Mirro Product. ROASTER, 25 pound, . . $\$ 3.00$ comet the popular aluminum ROASTER, 15 pound, . . \$1.50 Double Boiler, 2 quart, . \$1.00 Covered Pan, 2 quart, . . 50c PERCULATOR, 8 cups, . . 75c DISH PAN, 14 quart, . . $\$ 1.00$


## GIRLS SPECIAL

KATE GREENWAY Dresses and Playsuits, One \$1, OV Large Grouping. Sizes 1 thru 8

## TOWEL SPECIAL

Extra Large Heavy Weight, new bright dark colors \$1, ff

## WORK SHIRT SPECIAL

Giant Red Ball Sanforized, Full Cut, two button thru \$1, OU
pockets, Blue or Gray Chambry,
SORRY - NO PHONE OR MAIL ORDERS - THESE GOODS ON SALE DOLLAR DAY ONLY in Our Store


State Budget of Half Billion 1951 Forecast

Floyd County
14 Years Ago

## naternemur ime



As A Farm
Woman Thinks


## FOR MEXICO TOURSIS

|  | RUTLEDGE |
| :---: | :---: |
| minmor theme | Oil Company |
|  | Oil Company |
| , ame |  |
|  | Phone 68 |

Fire, Hail And Tornado Protection


Adjustments made prompt
E. C. KING
J. H. \& DELL REGGAI

## V.8's POWER

 AMERICA's.FINEST CARS
Vari's тне falliv sho: store
\$1.98


AND FORD'S V-8 COSTS HUNDREDS LESS


## DUSTING POISON FOR LEAF WORMS

Calcium Arsenate can be Used either for Dusting or Spraying

## SCOTT GIN

John R. Gray, Mgr





