## spITAL FUND CAMPAIGN IS Squad Training baNIZED; S100,000 SOUGHT Call Answered By 39 Tuesday <br> 

## Municipality Meets Power

 Need With Fifth Generator2 Native Sons<br>Crash Victims

J. D. Hopper Rites Monday Afternoon

Roaring Springs INSECT THREAT


Re-Union Date
August 21.25

Alleged Forger Gets
2 Years Suspended
Funeral for Sister of Ples Nelson Held Saturday Morning

|  | McCoy Soltball |
| :---: | :--- |
| Felton Collins | Gourney Gets |
|  | Going Monday |

[^0] By New Fixtures
Wednesday's Market

## Kennel Club Show

$\qquad$


Match Roping Saturday Night


\section*{四 | Bean Repeat Vows in |  |
| :--- | :--- |
| Pretty home ceremony | Bob Copeland's Brid |
| Given at Littlefield |  | <br> $\qquad$}



Tom Sawyer T Shirt,
98c to $\$ 1.98$
Tom Sawyer Sport Shirts, . . $\$ 1.98$ to $\$ 3.95$
Argyle Socks,
50 c to 65 c
Rough Tough Jeans,
. \$1.98 to \$2.49


Brand New Colorful Corduroy \$1.98-\$2.49
Hagood's Dept. Store

In This Week's Social News woman time




In This Week's Social News Wedding Group Given $\begin{gathered}\text { Mr. and Mrs. A. A. A. . Porester of } \\ \text { Texarkana were guests besides } \\ \text { The }\end{gathered}$ Rehearsal Dinner by
Mrs, C. C. Huckabee $\qquad$


Georgeann Huckabee Marriage to Myron W. Kattner Is Pretty Ceremony Evening Of August Six


INSURANCE
Fire, Windstorm, Extended Coverage. Autemobile
Surety Bonds
E. P. NELSON Agency

## FIVE UNITS NOW



## 290 HORSE POWER ENGINE DRIVEN GENERATOR UNIT RECENTLY INSTALLED AT THE CITY LIGHT PLANT.

Making Electricity in Floydada For Floydada. Giv ing Contunuous Service Without Interruption.
Floydada is among the lowest in electric rates, water rates, sewer rates and tax valuation.

Your Light Plant has saved Floydada thousands of dollars in eletcric bills.
HELP FLOYDADA BY SUPPORTING YOUR OWN CITY LIGHT PLANT.

- your present car may never again be worth what we will give you!


MAYO MOTOR COMPANY 202 W. Missouri St.

[^1]
## HOW IS THE TIME TO TRADE



We
Waited $\begin{aligned} & \text { Years to } \\ & \text { Write } \\ & \text { This } A d\end{aligned}$
Yes, We Have Been Serving Our Friends and Customers of This Area for 25 Years! Now We Are Celebrating Our
Silver Anniversary Birthday Sale
5 DAYS - FRIDAY AUG. 18th THRU WEDNESDAY 23rd

## ${ }^{4}$ Sparagus 4 for $\$ 1.00$ <br> .

PEAS, 7 for $\$ 1.00$ fonatoes. 7 for $\$ 1.00$

SPINACH, 8 for $\$ 1.00$
PORK \& BEANS, 10 tor $\$ 1.00$
REMARKABLE PEARS,

| HUNTS Syrup Pack No. 2 Cans |  | UNTS Desert Cut | No. |
| :---: | :---: | :---: | :---: |
| BLACKBERRIES, | 4 for \$1 | PEACHES, | 3 for \$1 |
| HUNTS Syrup Pack Red | No. 2 Cans | hunts halives | Tall Can |
| CHERRIES, | 3 for \$1 | APRICOTS, | 5 for \$1 |

STRAWBERRY PRESERVES,

## 중

| Preserves, | 5 for 51 | silcon | ORN, |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |

# GTOMATO JUICE. 

 TENDER GARDEN PEAStomato juice,

## ORANGEADE,

| TUNA, | 39\% | peanut bl |
| :---: | :---: | :---: |
| BLEACH, | 15 c | Whole |
| TOMAT | SAU | CE, |
| Felt |  |  |

5 for \$1 10 for $\$ 1$

3 for $\$ 1.00$
푸중
4 for $\$ 1.00$

WE
DELIVER

Convinced US Is In Earnest About Korea

## AT PENNEY‘S

NOTICE
Members of Floydada Hi Pep Squad


Yea Whirlwinds! Beat Slaton!

## Now 4 to see instead of 3 in lowest price cars

 And the one to buy is the Studebaker Champion!The Studebaker Champion
is one of the 4 lowest price
largest selling cars!

LOOK WHAT YOUR MONEY BUYS IN THE LOW PRICE CHAMPION



Ellicient
Fmaraetic
Honest
Having served with dis-
Unetion for 15 months since
appointmont, he now de-
Wote Amennst 26th
$\qquad$
$\qquad$
Ho's

durlge
Mensele Giriffin's
 moit thats and whane
 int

Hale Country Friente


##  <br> ,

$\qquad$


## OUESTIONS OF INSURANCE

have insurance to cover your
se of Fire. Wind Storm, Light-
Hail on your home and other
have the men working for you
case of accident
or guests covered should the cident while in your home
car completely covered for fire,
Ilision and Upset
and your family's doctor bill
hould your car have an acci-
ose some one should sue you as a an accident with your
$t$ make any difference?
course none of these things could pen to you, but you might have a and you would be doing him a favo ulet us know about him. Thanks

## J. H. And Dell Reagan



Bailey County Designation Is Now Pefitioned $==$ $=$-

Floydada, Texas


Draftees Point
Questions At Local Boards

Band Director Calls for Band rehearsals
$x^{2}=a^{c}$

Cumberland church Siorm Damage
Revival Meeting Begins August 20 Fails to Stop SWP Service

Mrs. E. M. Deakins Is Gravely Injured

Revival Meetings

Neglig't Homocide Neglig't Homocid
Jury Is Still Out

Farmer Winner League Honors
In Tournament League Honors
In Tournament





5


STAR CASH VALUES

| A SofetyTik FOR SAFER TRIPS | $\begin{aligned} & \hline \hline \text { OLADOWLAKE } \\ & \text { OLEO. } 1940 \text { dime } \end{aligned}$ |
| :---: | :---: |
|  | $\overline{\text { Velveeta Cheese } \mathbf{7 9}^{\circ}}$ |
|  |  |
|  | SALMON, 45 ${ }^{\text {c }}$ |
|  |  |
| PPUICE | 4602 can - 53 |
|  | Tex-Ade, ${ }^{\text {a }}{ }^{\text {c }}$ |
|  |  |
|  | Raisin Bran, 5c |
|  |  |
|  | $\mathbf{2 9}^{\text {SOAP, }}$ |
|  |  |
|  | $\substack{\text { Sod } \\ \text { Rexe Bat, }, 3 \text { For, }}_{25}^{c}$ |
|  | MATCHES, $40{ }^{\circ}$ |
|  | ${ }^{\text {NAPIPKINS, }}$ 25 ${ }^{\text {c }}$ |
| $\underset{\substack{\text { BISHOP } \\ \text { Motor Company }}}{\text { coser }}$ | Sorghum Sgrup $\frac{1}{1 \text { gal }}$ |
|  | Bulk Turnip |

ACCENT IS ON STYLE IN 1950 CHRYSLER MODELS



Jaunt Reveals Great Western Scenic Marvels


| ¢ 1 CT AILUUALT* |  |
| :---: | :---: |
|  |  |
|  |  |
| NEAPPLE | 28c |
| COFFEE, | 81c |
| ORANGEADE |  |
| MARSHMALLOWS | Ows 2 |
| PUREX |  |
| APPLES | 19 |
| PICKLES | 25 c |
| CANNING SUPPLIES |  |
| FRUIT JARS 74c | 74c |
| FRUIT JAR LIDS | DS |
| FRUIT JAR CAPS | APS |
| SURE JELL | 25c |
| gulf wax | 15 |
|  |  |

Bacon. good quality, lb. 59c
Franks, all meat, lb. 49c
WESTER \& SON
GROCERY \& MARKET

Mrs. Jones, 90 Died August 5 at Big Spring


SCRATCH DALLAS
Why Should Dallas Run Texas? Four of five run-off races have Dallos candidates - TOO MUCH DALLAS

 ( MEADE F. GRIFFIN

SCRATCH DALLAS ON AUGUST 26 COMMITtEE FOR STATEWIDE GOVERNMEN
 meet your needs for dependable, low-cost electric service.
$\qquad$ electric power generated at our Riverview plant available at Carlbba New Mexico, if needed.
To further assure you a continuous and economical supply of electricity, yout Public Service Company has provided a central load-dispatching center which llocates generation to each plant for most economical operation. In this manner the local area plant is still able to meet increased demand for within its own area when necessary.
To meet your growing needs for electric power, important 1950 plant expansions will be new unit has already gone on the line at Roswell. Yes, your Public Service Company is on the job keeping ahead of the rapid growth of the Panhandle - Plains - Pecos


## SOUTHWESTERN <br> PUBLIC SERVICE



The Floyd County Hesperian, Floydada, Texas, Thursday, August 17, 1950

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | $\overline{\text { RE-CONDITIONED refrigerator }}$ that will give you genuine good service for a long time. And youll like the prices. Oden App Co. $\qquad$ |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | WANTED House to move out on a tarm. See Wilson \& Son Lumber 283 te C. |  |
|  |  | WANTED-Rent hous-small place in edise of town ou coumtry. Clyde Hinile call $70 . \mathrm{J}-1$ 282te |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | FACTS ABOUT OZARK FARMS EANCHES AND BUSINESSES Free Listings M. BROOKS, Cabool, Mo. 255 tp |
| UNIOR dining room suit Mrs. Conner Oden. |  |  |  |
|  |  |  |  |
| LOR MADE SEAT COVERS |  |  |  |
|  |  |  |  |
|  |  |  | $\begin{array}{l}\text { MONEY TO LOAN On tarms and } \\ \text { ranches. See R. E. Fry. } \\ \text { offe }\end{array}$ |
|  |  |  |  |
|  |  | Close in on new paved street. <br> Se Mrs. Darby. 216 West Misis. <br> sitp | We Have It |
|  |  |  | - Laundry Tubs <br> - Bolts <br> - Pipe Fittings <br> - Carbolineum <br> - Sprayers <br> - Filter Dises |
|  | NOTICE Since PMA has announc ed that the deadine for cotton buy-and pay top prices for-you cotton equities, Brown HolmesCos 10 W W Missour! Flowdada Texas Phone 345. $27 t^{*} \mathrm{C}$ |  |  |
|  |  | For Sale Or Trade | - Rope <br> - Houseware <br> - Gifts <br> - Pain <br> - Gates V Belts "We Have It" <br> Fowler Hardware Co |
|  |  |  |  |
|  | y Maxey shop |  |  |


[^0]:    Reserved Seat Sale
    For Football Games
    New Look Given

[^1]:    Floydada, Texas

