## dge, Com'r

 untan omo WEEK OFRAINBATTERS SUCH A THING! AREAS OVER COUNTY Moore, Tubbs Enter Run - Off
$\qquad$

Democrats to Meet In Convention 2 P. M. on Saturday
leat Insurance Again Offered dd Growers on All-Risk Basis


Municipal Concert Membership
Drive Will Be Made Next Week

Maturity Date of '49 Cotton
Loan Extended

Continued Rains and Damp Adds the Threat of Boll Worms, and Other Cotton Insects to Crops

## Wednesday's Market



6-County Singing Convention Sunday

EDITORIALS


Holmes Appreciat's Consideration of Voters, Candidates


IT PAYS TO PAY UP!
RETAI L MERCHANTS ASSOCIATION


Y OIL CO.
For Good Gas And Oils
$\qquad$
P. Q. HANEY proprietor

HEAT HUGS THE DBUT MOT YOUR KITCHEND $^{\text {Y }}$

Your Electric Range is a real lifesaver in the summertime! Electricity's clean, radiant heat truly "hugs the pan".. to keep It's quicker to cook electrically, too, because this same pan: hugging heat brings your food up to cooking temperature fast! And there's lots more time for leisure when you have Electric Range. Put the food on ... set the accurate controls... your range does the rest, automatically!
Add up the advantages . . clean, quick, food-stretching, cooler electrie cooking makes juiy menu-planning a pleasure instead of chore. See the many beautiful Electric Ranges at your dealer's how economical it is to cook electrically... through dependable, low-cost Electric Service.

$$
\text { so } 100 \text { seres sons }
$$

[^0]
You Get THREE TIRE LIVES IN ONE*
You Get $\mathbf{6 0 \%}$ MORE SAFE MILES
You Get EVERLASTING WHITEWALLS
You Get New U. S. NYLON LIFE-TUBES!
The LOWEST COST PER SAFE MILE IN TIRE HISTORYI
UNITED STATES RUBBER COMPANY

## 4113 3 travel for $1 \frac{1}{2}$ fares <br> ..MAKE IT A FAMILY TRIP <br> go SantaFe



## Floyd County 14 Years Ago

 FIRE
Itutombilie and Casantly
G. C. Tubbs

| RUTLEDGE <br> Oil Company <br> WHOLESALE PANHANDLE PRODUCTS Phone 68 |
| :---: |
|  |  |
|  |  |



This bank is well known for its liberal service
policy. In serving an individual, we consider policy. In serving an individual, we consider
only his need for banking service and his honesty in dealing with us. Nothing else counts. He may be rich or poor. His education, his personal opinions on any subject do not
influence in any way the efficiency and sincerity of our cooperation.
We believe in baniking on "The American
Plan"-which means equal privileges for all. Every officer and employee of this bank has
this true spitit of service. his true spirit of service.

First National Bank Lexam nuxy, wix



 | $\begin{array}{l}\text { ors. } \\ \text { Members of the Floydada Cham- } \\ \text { ber of Commerce quartette will sing }\end{array}$ |
| :--- | on Friday night over radio station

KGNC in Amarillo
will be in the try-out
Among friends from out of town
who were here for the funeral of contest of


## COMPLEIE STOCK

- temkin bearings
- fram cartridges - Gates belts


## SPEARS AUTO CO.

## ?

# Drive home the facts... 

Step into a POWER Clide* Chevrolet and enjoy the big driving thrill of the day
smooth, efforless, nosshift drining at lonest cost!


Cooper Expresses
Thanks to Voters

SPEND 5 MINUTES WITH US SAVE $\$ 1000$

## (1). SOCIETY

 Miss Virginia Holmes.Hart Re-Named by 82 Margin


BRASELTON IMPLEMENT CO.
$\qquad$


Mrs. I. A. Smith Burial Rites Held Here Late Friday

Harris Winner With Majority

N. Lecknes
$\qquad$
$\qquad$ nito the general election
nomine of tor the place.

## SALE ON CERAMIC GREENWARE

FRIDAY - SATURDAY, JULY 28 Chocolate Pot Sets Figurines

Planters
Boxes
Plates Prices on these items are drastically $\mathrm{re}^{2}$ duced.

Classes on Tuesday and Thursider 2 p.m.to 5 p. m.

Floydada Floral \& Gilt Shop
Phone 72

Plumlee Wins Again in Three


Miladies Specialty Shoppe


## REMEMBER! JOIN YOUR

## Municipal Concerts Association NEXT WEEK

JULY 31 THROUGH AUG. 6
DEADLINE 6 p.m. SATURDAY

- Memberships will be offered only during this six day period.
- No Individual Tickets will be sold for any single attraction.
- A minimum of three concerts will be presented during the 1950-51 season.

| Dues For Adult Memberships, Federal Tax, | $\begin{array}{r} \$ 5.00 \\ 1.00 \end{array}$ |
| :---: | :---: |
| Total, | \$6.00 |
| Dues For Student Memberships, Federal Tax, | $\begin{array}{r} \$ 2.00 \\ .40 \end{array}$ |
| Total, | \$2.40 |
| you are not contacted by a volunteer ou may fill out the adjacent form with your dues to | Name |
|  | Mail Address |
| ydada municipal concert S'N. MBER OF COMMERCE bldg ydada, texas <br> hip Identification card will be mailed | Phone Town |
|  | $\square$ Adult Membership $\$ 6.00$ |
|  | Student Membership \$2.40 |
|  | Floydada Municipal Concerts Ass'n. Chamber of Commerce Building - Floydada |

Scout Scribe
Tells Story of Natl Jamboree
$\qquad$

## For BETTER BAKING

## Everlite

tender, flaky biscutts
Harvest Queen Mill \& Elevator Company

## MORE AND MORE-IT'S

# FORD. 

 FORD.FORD GIVES YOU
10 EXTRA VALUES
AT NO EXTRA COST IORD gIVES YOU
10 EXTRA VALUES
AT MO EXTRA COST FORD gIVES YOU
IO EXTRA VALUES
AT MO EXTRA COST


DOCTORS
CAULEY \& WELCH
optometrist


BALLERINA POTTERY

Coast to Coast they're switching to AMERICA'S N0.1 ECONOMY PICKUP


xis

ocial Events, Clubs Attitude of Voters


为
hagoods Greatest SALE of the Year! CIEATBANCI Sale Begins Friday Morming July 28th 9 a. m. Store Will Be Closed All Day Thursday, July 27

| $\mathbf{3 O P S}$ | $\mathbf{6 6 c}$ |
| :--- | ---: |
| $\$ 1.25$ and 98 c Values, | $\mathbf{8 8 c}$ |
| $\$ 1.49$ Value | $\mathbf{\$ 1 . 3 3}$ |
| $\$ 1.98$ Value, |  |

Boys Short Sleeve Sport Shirts

| $\$ 1.39 \cdot$ Value, | $\mathbf{8 8 c}$ |
| :--- | ---: |
| $\$ 1.98$ Value, | $\mathbf{\$ 1 . 3 3}$ |

MENS SPORT SHRIRS
$\begin{array}{lll}1.33 & 1.63 & 2.13\end{array}$
BOYS SUITS
$2.99 \quad 3.33 \quad 3.99 \quad 4.99$
MENS PANTS
Seersucker and Stonecutter Cord 2.50

All Mens \& Boys Bathing Suits $\frac{1}{2}$ PRICE

LADIES SHOES
Valués To $\$ 4.95$
ONLY 2.69
Colors: White, Red, Green and Black ONE TABLE
SaNDALS AND PLAY SHOES
Values to $\$ 4.95$
NOW 1.47
MENS JARMAN SANDALS
Values To $\$ 9.95$
NOW 4.88
MENS SANDALS
$\$ 3.98$ and $\$ 4.95$ Values 3.47

LADIES AND CHILDRENS
DENIM PEDAL PUSHERS - PASTEL COLORS

| 1.33 |
| :---: |
| LADIESAND CHILDRENS |
| 1.33 |
| LADIES SHORTS |
| $1.33 \quad 1.88 \quad 2.57$ |
| All Ladies And Childrens Bathing Suits |
| $\frac{1}{2}$ PRICE |
| BATHING CAPS |

Ladies Bathing Caps, were 98c, Now 55c Childrens Bathing Caps Were 59c, Now 33c

## BATISTE GOWNS $1.33 \quad 1.99$

PRINTED CREPE GOWNS 4.99

SHORTIE GOWNS
BATISTE GOWNS, $\quad \$ 1.88$ NYLON CREPE GOWNS, $\$ \mathbf{3 . 3 3}$

GIRLS SHORTIE PAJAMAS
2.22

GIRLS SAIIN GOWNS 2.22

Mens Dress Straw Hats 1.98 And 3.98

## LADIES DRESSES <br> $\begin{array}{lll}6.99 & 5.99 & 4.99\end{array}$ <br> TWO PIECE DRESSES 7.99

AlL NYION DRESSES
Were $\$ 27.50$

### 13.99

LADIES SUMMER SUITS 8.99

CHILDRENS DRESSES

| Were $\$ 1.98$, Now, | $\mathbf{\$ 1 . 3 3}$ |
| :--- | :--- |
| Were $\$ 2.98$, Now, | $\mathbf{\$ 1 . 9 9}$ |
| Were $\$ 3.98$, Now, | $\mathbf{\$ 2 . 4 4}$ |

LADIES SKIRTS

| Were $\$ 2.98$, Now, | $\mathbf{\$ 1 . 9 9}$ |
| :--- | :--- |
| Were $\$ 3.98$, Now, | $\mathbf{\$ 2 . 6 6}$ |
| Were $\$ 5.95$, Now, | $\mathbf{\$ 3 . 8 8}$ |
| Were $\$ 7.95$, Now, | $\mathbf{\$ 4 . 8 8}$ |

LADIES SHORTS
1.66

SLIP \& BLOUSE 2.66

## HALF SLIPS

ASTEL COLORS 2.55

SUMMER MATERIALS

| Cotton Printed Sheers, | 33c |
| :--- | :--- |
| Lawn and Batiste, | $\mathbf{4 4}$ c |
| Organdy and eyelet, | $\mathbf{6 6 c}$ |

$33 c$
66 c

Educational, Health Standards Raised in Texas Small Schools
 THE MASSEY-HARRIS 3-4 PLOW "44" Hust ave acyunder husky thars bull for more than able tractor, the "44" walks awgh, versatile, dependborn $3-4$ plow jobs on your farm. Fith the most stubfield job that you really get to know the "44." That You take heavy piowing and discing jobs in stride. plant, cultivate, haul seemingly with no effort. And you do it on less fuell
There are more acres of work in every tank of gas planted, more dollars and cents savings in every operation. See us soon for compiete details on the

FLOYDADA IMPIEMENT CO.
Massey - Harris Sales \& Service
Highway 70 East
YOUR MAsSEY-MARRIS DEALER

PAUL S. KNIGHT
BOONEVILLE, ARKANSAS
REVIVAL MEETING
Church Of Christ floydada, texas


BEGINNING
ThURSDAY, AUGUST 3rd, At 8:15P.M. CLOSING
SUNDAY NIGHT, AUGUST 13ih Two Services Daily - 10:30 A. M. \&8:15 P.M.
We urge Everybody regardless of creed, race, or station in life, to attend each of these services if possible. Bring your pencil and paper if you will; make notes from these sermons and Search The Scriptures for "the gospel of Christ . . .... is the power of God unto salvation to everyone that believeth" (Romans 1:16)

## SAIVATION IS FREE LEAVE YOUR PURSE AT HOME



Fire, Hail And Tornado Protection On your property, see me for a Farmers Union Mutue
Insurance Policy. Adjustments made Also soliciting your listing on Farm and Cly. erityo andicieting yyyurthing you have to form and aty E. C. KING

## for L-onger [Lasfing Pecp! <br> Its Super <br> 

momanm Pr Motor Oil! Proved by 50,000 -Mile Rood Test! After a gruelling 50,000 -mile road test, engines lubricated with new Conoco Super Motor Oil showed virtually no wear at all .... an
average of less than one one-thousandth inch on cylinders and crankshafts. Proving that new Conoco Super Motor Oil - with proper crankcase drains and regular care - can
keep new-car pep, new-car performance, year after year




## FIRT NATIONAL BANK

## PARKER

Furniture
PHONE 46

## Bryan Home And

Auto Supply
"Firestone"
Texaco
PHONE 9505

## PATTERSON'S

Grocery \& Market
M. L. SOLOMON

Jewelers
Watches, Diamonds,
Silverware

Radio Electric Co.

CIINE \&
RAINER

HARMON
Funeral Home

DAY'S CLEANERS
PHONE 546

RUTLEDGE OIL
Company
PHONE 68

## FLOYDADA

Implement Co.
Massey - Harris Dealer

Dodge - Plymouth
Dodge Job - Rated Trucks

## JOHN And DELL

## REAGAN

insurance

## MAYO MOTOR CO.

- 


## Be Sure To Attend Church Regularly


$\mathrm{T}_{\mathrm{HE}}$ trut of f iltele child is one of lifes high goods. Each of us has been the


 EQuaLLY as important is our trust our confdenco in the posesbilities wrapped

 THis eager mind with its teterna guesting to. know, will larran all that we can

 ing and for creating. Encourage him to read great biographies, teach him to sing
our noblest songs, share with him our reverent prayers, acquaint him with high
souls that pass his way; lead him into the church. Who can tell the grace and the souls that pass his way; lead him into the church. Who can tell the grace and the
nobility that lie hidden within the soul? It doesn't matter so much where he may ne today; it matters much that we shall show him where he may go tomorrow.
Trust the aspiring soul. And trust the great God who is creator of body, mind and
soul. Who knows what you and the child and God may accomplish through this soust Who knows what you and the child and God may accomplish through this
sife? Walk hand in hand with him.


This Church Page Is Being Published Each Week With the Hope of Getting More People to Go to Cnurch. It Is Sponsored By These Business Firms Who Believe We Should Attend Religious Services Regularly.

$$
\begin{aligned}
& \text { First Methodist Church } \\
& \text { Phone 361 } \\
& \text { 400 S. Fifth } \\
& \text { Rev. R. N. Huckabee. Pastor } \\
& \text { Morning Services } 11: 00 \\
& \text { Evening Services 7:30 } \\
& \text { Cumberland Presbyterian Church } \\
& \text { Rev. A. C. Durant, Pastor } \\
& \text { 400 W. Kentucky } \begin{array}{l}
\text { Wraching Every Oher Sunday } \\
\text { Preanning Services 11:00 } \\
\text { Morning } \\
\text { Evening Services 7:30 }
\end{array}
\end{aligned}
$$

Calvary Baptist Church





Selling The Woman

Glad Snodgrass

## STAR CASH

## VALUES



| PINEAPPLE, | 15c |
| :---: | :---: |
| KRAUT, | 14 c |
| CORN, | 15 c |
| CHEESE, | 39c |
| COMB HONEY, | 65 c |
| Pineapple Juice, | 39c |
| Seedless Raisins, | 15c |
| MILK, | 24c |
| NOODLES, | 25 c |
| Powdered Sugar, | 12 c |
| Pink Salmon, | 42 c |
| PINT JARS, | 65c |

HULL \& McbRIEN
phove me
we paliere


Dollar for Dollar you cant beat a "Povivai" L. C. McDONALD
egg mariet


WE
DELIVER


[^0]:    2s yeass or coop citizasio

