

|  | Orders Moving | Ginn New Head |
| :---: | :---: | :---: |
| - $=$ | Big Shipments | Floyd County |
| One - Act Play | of Milo Maire | Rural Electric |
| Cast Competes |  |  |
| For Regional |  |  |

Fullingim Sixtieth Anniversary Day

Interest Grows in Conserving Water Supply

Hull Elected Head Of School Board

Enumeration For Seventeenth Census Draws Near To Close

Floyd Co. Juniors
Win In Jersey Show

EDITORIALS



The Floyd County HESPERIAN






 | ix months ${ }^{81}$ |
| :--- |
| in advance. |

Subscription Prices: Outside Floye
and adjoining countles - one yea


As A Farm
Woman Thinks



DRVE WAY GRAVEL

Concrete or Volcanic Ash Building Blocks One of the most ec-
onomical building materials available. Concrete Pipe
Wayne Benneft

FERTILIZERS
HAVE THESE IN STOCK 321/2-0-0 Ammonium Nitrate 16-20-0 Ammonium Phosphate. Sulphate. (Pelleted)

## 0-20-0 Superphosphate

0-45-0 Superphosphate (Pellete

## Morckel Farm Chemical

${ }^{11} 6 \mathrm{w}$. Misearis
Floydada, Texas

## BRASELION IMPLEMENT COMPANY

Lockney Highway<br>Floydada, Texas

I $_{\text {you to visit this neweat Mercury }}^{\mathrm{T}}$ dealership Here you will be able to see the new 1950 Mercury-the car that is truly "Better than Ever" in every way. Competent salesmen will be on hand to tell you all about this grea In addition, yor will modern new service shop ... the new, factory
pproved equipment. And you will be able to meet the highly skilled, factory will be able ics who are always ready to provide you with quick, reliable, and economical servicewhenever you need it.
Be sure to call soon. We assure you that a warm and friendly welcome awaits you. So drop in, if only just to say "hello."

MERCURY DIVISION OF FORD MOTOR COMPAN



Candid Camera

toCompany
te Automotive
Repair
Flovdada April $24-25-26$
PLUNKETT"S BIG
STAGE SHOW


Eaturing-
Dogs and Congo, the Chimpanzee with the Human Mind:
Beautiful Girls! Lovely Wardrobe
ALSo-
$\times$ Larling the Ziegfield in Tent Show Busines
DIFFERENT SHOW EACH NIGHT Ste- "The Turn in the Road Nite "My Blue Heaven"
EACH A THREE-ACT COMEDY
Comfortable Seats for 1200 People -ADMISSION
Children-25e; Adults- 50 c (Tax Included) ORS OPEN 7:00 P. M. CURTAIN AT 8:00 P. M. Change of Program Each Night! Sponsored By Fire Department Ad Admils any Lady Free Opening Nite Plus 10e Federal Tax

## VANS



SALE STARTS FRIDAY APRIL 21 ENDS SATURDAY THE 29th. ADDITIONAL ITEMS WILL BE ADDED AS SALE PROGRESSES.


## SHOE SPECIALS FOR ENTIRE FAMILY

| $\begin{gathered} \begin{array}{c} \text { ONF GRoup } \\ \text { CD Pair Ladies } \\ \text { ODD-LOTS } \end{array} \\ \$ 2.88 \\ \text { Vatues to } 86.95 \end{gathered}$ | Ladies' Dress Shoes Hi And Madium Wedge: | Dress Wedges <br> Browns, Reds, Greens, Mul- <br> ti and White $\$ 3.49-\$ 4.95$ | Men's Dress Oxfords <br> We made a special purchase for this event. ( 5 dozen pair in 4 styles, French Toes, Plain T Toe. (Sizes $61 / 2$ to $111 / 2$ - A's -D's $\$ 8.88$ <br> Regular \$10.95 - \$12.95 Grade |  |
| :---: | :---: | :---: | :---: | :---: |
| Girls' Moc's | Saddle |  | Sandals | MEN'S <br> Black Kid |
|  |  | BARE FOOT <br> SANDALS |  |  |
| \$2.98 | OXFORDS |  | Brown only | Hi- Tops |
|  | OXFORDS |  | \$4.95 |  |
| MOCS | and C Widhs |  |  |  |
| es 78.8 only | \$3.49 | Al Colors |  | Widh onis |
| \$2.98 | Black and B | And Types | reducen | kegylar 9.5 |


(Limit 3 Pair)
(NO RETURNS OR EXCHANGES ON SALE ITEMS

HESPERETTE Enjoyable Evening Center News
Volley Ball Girls Tuesday Night For District Champions Farmers Unioners
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 toemed the mal commensen out but the

 townt, and datrat Rauten Joid

News of the Ags





TURKEY DINNER SUNDAY 75c



Meet your Friends For Dinner

## CURLEY'S CAFE

On the Highway at the Wye

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he form of a quartet out of Lub-
ock. The quartet will sing in the

PEOPLES HOSPITAL NOTE

Admitted for medical tr
Cut your haulinga with a Studebakert Thrifty new power! Rugged new constra

|  | business session in the Twenty women were pr |
| :---: | :---: |
| nk that they called him "NED". | The next meeting of the |
| d he be better than Leroy? | day a |
| hat did |  |
| do while you were in Ama |  |



PLAINS EQUIPMENT CO

HURRY! ONLY 4 MORE DAYS A $\$ 19.95$ SET OF HAAG DELUXE DOUBLE DRAIN TUBS GIVEN asouriverutz jay Gibron HAAG WASHER


YOULL LIKE OUR COOL SCHEMER" For its ingenious scheming of a scallop border pattern in win some Waffle Pique for its cool. airy neck line ... and for its richly colored blue. gold, red or green on white. 7 to
15 . At 15. At an
incredible $\quad \$ 8.95$ HAGOOD'S Department Store

IT'S EASIER TO OWN A N: 1950 LEONARD



DIRECT PAYMEN
mall weekly, bi-weekly, or monthly payments an either in person or by mail. There is never a

## - 32495

Yow'Biggest Dollaros Worth


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sirs! Sove al
to work on
 Famous



ACCLAIMED EY MIUIONS OF MOTORISTS AS AMERICA'S GREATEST TIRE VALUE.
15\% MORE MILEAGE Because It's Made With Exclusive New PlusMileage Tread Rubber.
MORE NON-SKID SAFETY Because Its Full Width 8-Rib Tread Has GREATER Edged Angles to Give Greater Protection Against Skidding. Resinous-Plastic Gum-Dipping Eliminates Internal Heat.
STRONGER Because It's Built With a New All-Rayon Cord Body.
RIES THE FAMOUS FIRESTONE LIFETIME GUARANTEE

Baplists Drive
To Save Souls

$\qquad$


Floyd County 14 Years Ago

$\qquad$
 stated that everything was on a
boom there but the country was in
need of rain.
Mesdames N. A. Armstrong and Sam Abston retured Friday of last
week from Coffeyville, Kansas where
they had been the past few weeks.


The Chieftain De Lame Fonr-IDoor Sedan

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ 210 WEST CALIFORNIA
L. C. McDONALD

Dollar for Dollar-
you can' beat a
nmamem

Floydada Fuel Cooperative Meeting Held




Miladies Specialty Shoppe

| Phone 13 Grocery \& market | We Deliver |
| :---: | :---: |
| CRACKERS, | $25^{\text {c }}$ |
| $\underset{\substack{\text { SAROr. }}}{\substack{\text { Find }}}$ Tall Can, | $25^{\text {c }}$ |
| OATS, Purity, | $15^{\text {c }}$ |
| COFFEE, White Swan, | $77^{\circ}$ |
| New Irish Potatoes, No. 2 Can, | $12^{\text {c }}$ |
| TURNIP GREENS, | $10^{\text {c }}$ |
| MUSTARD GREENS, No. 2 Can, | $10^{c}$ |
| VINEGAR, 1 Quart Jar. | $12^{\text {c }}$ |
| $\begin{aligned} & \text { BREEZE, } \\ & \text { 2 Boxes for, } \end{aligned}$ | $35^{\text {c }}$ |
| BEEF RIBS, Fresh and Tender, Lb.. | $33^{\text {c }}$ |
| SMOKED JOWL, Keeton, Sugar Cured. Pound. | $25^{\text {c }}$ |
| Sliced Bacon, Wilson Corn King, 39c Pound. |  |


$\qquad$ HARMONY CLUB REVIEW
PATERN ALTERATIONS


Martin \& Co., Floydada, Texas


## CURB SERVIC

Will be continued at Camp Cope's p House beginning next

FRIDAY AT 4 P. M
Curb service hours will be 4 p . 12 midnight for the remainder of Summer.

Eat the convenient way -drive and honk at -
CAMP COPES
PLAY HOUSE

## HOLIDAY NOTICE

The First National Bank of Floydada will be closel all day

## San Jacinto Day

FRIDAY, APRIL 21

(Legal Holiday)

We will appreciate it if you will arrange your bankine requirements with this date in mind.

## THE FIRST NATIONAL BANK

Floydada, Texas

## HAIL INSURANCE

This year in Floyd County your Texas Panhandle Mu tual Hail Association is writing $\$ 1200.00$ Hail Insuranc for the same premium that all other companies charge you to write $\$ 1000.00$.

This week Jim Jones opened up the season by suring 241 acres of wheat for $\$ 10$ per acre a total $\$ 2410.00$ insurance. Thats an extra $\$ 400$ for the sam premium.

I'm proud of our record of writing Insurance and paying losses for Panhandle Mutual Hail Association it the past 6 years. I welcome comparisons. Jim has in sured with us several years. From experience he know how we adjust and pay losses.

This week we paid $\$ 75.50$ wind damage on Weems Texaco Station. We also paid $\$ 100$ fire loss on a broode house of Oliver Allen.

For better service to you I have opened a full time Insurance Office in Floydada. We are next door Chamber of Commerce at 106 West Missouri St to see us. Our new easy telephone number is 345 .


USED CAR BARGAIN WEEK
$\$ 125.00$ $\$ 375.00$ $\$ 300.00$ $\$ 400.00$ $\$ 350.00$ $\$ 150.00$ $\$ 225.00$ $\$ 750.00$ BISHOP MOTOR CO.

## TRACTOR RIMS

When made wider, add traction, save gas and wear on tires.

We will do a complete job, draining uid, taking tires off, widening rims and

DARDEN'S WELDING SHOP

## AMAZING VALUES



Priced from $\$ 89.50$ up
LIBERAL TRADE IN FOR
YOUR OLD FURNITURE

## BOREN HARDWARE

FURNITURE \& APPLIANCE
hone 295




Announce Open House For New Plant April 29

## Firestone Velón PLAS ORANGEADE

59.25 Value For,
$\$ 6.79$
29c CHERRIES, SUGAR,



Col. गtp cut. No. 2
ToMATO SOUP,
CHILI
PEACHES,
MEAL,
PORK \& BEANS,
carrots.
tomatoes.
Kool-AID,
TOMATOES,
crackers.
histerine.
milk of magesesia,
shampoo.
bitter beans,
мик.
Cakemix,

M. L. Solomon, Jeweler
dication New rsonage Set May Seven

CUR TIME is mOST VALUADLE IW...al
You are using it


Our ing is moot valuablowion
ofticers erre always willing to drop

tention to you.
So why not come in and discuss
your financial aftairs with them?
First National Bank Floydada, Texas WE SELL SAVINGS BONDS
$\overline{\text { Poutical } \star \star \star}$ Growing Empire Yessir, Rained Out, $\star \star \star \star$ column Documented in


## Film and Sound



Rug and Carpet Cleaning

STEWARTS CLEANERS

Matched Golf Play

coospox nucrox

DOCTORS
CAULEY \& WELCH
OPTOMETRISTS

Lubbock, Texas

## WE HAVE

ermotor pressure pumps as good
our Aermotor windmills
Figure with us.
WILLSON \& SON
Lumber Co.
 and save money, too!


FIRST...and Finest...at Lowest Cost!

Announce Open House For New



Installation VFW Officers

## OF OF JOY

## Firestone Velón <br> \$9.75 Value For, . . \$6.79

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officers are always willing to drop mere routine duties to give their at-
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So why not come in and discuss
your financial aftairs with them?
First National Bank
Floydada, Texas
WE SELL SAVINGS BONDS

CUR TIME is most valuaple ivinal 2ow art USIMG IT

"If You Travel,
TII C. E. Childers,
Ticket Asport,
Lockney, Toxas

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Poutical $\star \star \star$ Growing Empire ${ }^{\text {Yessir, Reined Out, }}$ Matched Golf Play
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| Rug and Carpet |
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| Cleaning |



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low instead of a rec.
26 cilizens went too
sting their ballots
Counter sales books, adding machine
paper, carbon. Hesperian

DOCTORS
CAULEY \& WELCH
OPTOMETRISTS

Lubbock, Texas
(One block west Hotel Lubbock)

## WE HAVE....

Aermotor pressure pumps as good ar Aermotor windmills
Figure with us
WILLSON \& SON
Lumber Co.

Old Settlers Meet R. E. A. Directors Saturday afternoon


Baby Chicks


| ORANGEADE, | ${ }^{46} \mathbf{3} \mathbf{C}$ |
| :---: | :---: |
| TUNA, | 39 c |
| LIMA BEANS, | ${ }^{2.15 .5 a g}$ |
| Colored Oleo, | 39c |
| TISSUES, | 25c |
| TOWELS, | 15 c |
| JELLO, | ${ }^{2}$ Packeres |
| Purk gold | \$1.49 |
| BACON, | 39 c |
| Cracker Jacks, | ${ }^{\text {Prachese }}$ |
| TIDE, | 27 c |
| Energy Bleach, | 19 c |

HULL \& McBRIEN
monk we

 and Miss Alba Cozby of Dickenss
Mr. and Mrs Preston Bulard
and family of Portales. New Mex-
leo. pent the week-end here with
relatives.
Mr. and Mrs. C. W. Payne and
June Kathryn were Sunday dinner
Kin.







ANNUAL MEETING

FARMERS COOP GIN

Monday April 24th

AMERICAN LEGION HALL
AMERICAN LEGION HALL
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| angrat moak CORN, | 25 c |  |
| :---: | :---: | :---: |
|  |  | BACON' 39 |
| FLOUR' | 49c | SAUSAGE' 27 |

DRESSED FRYERS
SUGAR, $\quad 87 \mathrm{c}$

| fruits and vegetables |  |  |
| :---: | :---: | :---: |
| Avacados | BANANAS |  |
|  | Lorida Juck <br> Oranges |  |



