Twelve Pages his Week

f Floyd County's est Institutions

THE FLOYD COUNTY HESPERIAN

**Most Widely Read News Medium In** Floyd County

E 57

p!

VE!

RICED!

ADS

4

AY

1.00

Garments

BUY!

#### FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 20, 1950

## Backers APRIL SHOWERS OPEN SPRING **SYMPHONY FOR CROP GROWERS** Saturday

ter Trip

entertain and a loud nake themselves heard the month-end rodeo in the association's arena 29 and 30, will make the everal neighboring cities this coming Saturday.

is for the roaco. nnson, president of the

said the party will leave northeast corner of the ptly at 8 o'clock. They as many as will to make

and stop enroute when vertakes them if a good le is found.

no doubt there will be a for all. Two go rounds nd day monies for four being planned with \$1000 offered. Events include

saddle bronc riding, bull and girls barrel race. The ting ... in 'amateurs.' for greater

ors-white, etter come

of Floydada Roping club Silverton Roping club new bunch of calves next rnoon in a roping coniay before last the Silub came to Floydada and ed contest carried off most

sicians to help pull

the home town at 8 o'caravan will tarry briefly Plainview, Tulia, Sil-Turkey, Matador, gs, Dickens, Crosbylong enough to tell

Has Good Stock , the Muleshoe impeswill furnish the stock. aggregation of animals ts of the show and John-

Ferguson place at Starkey. bare back bronc riding, lacking. Campbell, Fairview, Center, Hill-

tot be a RCA event. It e past week chutes at

Rodeo association grounds re-modeled and the pens repaired by association preparation for the

s to Silverton Sunday

nors. on Acres lications

led to it might be pas-

good bet if he fails to

By

Rains in the week since Wednesday night of last week that were Cedar the Sid Browns and the Johnmost partial but also most welcome, ny Lackeys report about an inch helped to moisten and loosen up or more. the soil of Floyd and other West

Texas counties in a four-day period that lasted through Sunday night. At Floydada the rainfall as re-

ported by Fire Chief Carl Rodgers operations and started the ball to at the city hall, was 1.53 inches. but this was not representative of all the area Around Lakeview the moisture left

in the ground was a half inch or so where the heaviest fall occured. It W. O. Simpson, right north of Lakeview school, thought he had even Eastward toward Pleasant Hill less. the rain got a bit heavier with some 80-hundredths at the Kinder Parris say that this acreage of wheat that Dougherty report says an place. inch plu

One Inch at Lockney In Lockney and that general vicinity the fall was about an inch.

according to the rain gauge measured by G. A. Barton. Around Sterley

time the travelers will and Lone Star the general report is in line with this figure, a few less, a few more. South of Lockney the fall was somewhat lighter perhaps)

Toward the west the rainfall was about the same as at Floydada out to the general vicinity of Barwise where it might have been a bit lighter. Starkey, Blanco, a portion of Sand Hill and part of McCoy didn't have so much rain, as little as 4-tenths reported at the W. F.

Measurement reports from the northeast part of the county are

crest, Liberty areas reported vary-

## Annual Spring **Camporee** Set

Boy Scouts from Floydada will join those of the other communities in the district Friday evening as they trek to Crosbyton for the annual spring camporee. Approximately 20 scouts are planning to take part in the activity which is to be held on the L-7 Ranch.

Outdoor cooking will be demonstrated to the scouts from other towns in the area by members of the local troop. James F. Potts, district camping and activities chairman, has planned similar demonstrations by the other scout

Other plans for the affair include a fellowship campfire Friday evening which will include songs, stunts, and perhaps a story by one of the old timers of the area.

Why A Chamber of Commerce Parents of the scouts will be in-

ing amounts up to an inch. Not Enough and Too Early

It was the first rainfall since early October of any consequence. While it sharpened the interest in farm rolling, especially in farm land preparations, the rain was too early for any planting and not enough to wet the ground thoroughly, even

was most helpful where irrigation farming is being practiced. The rainfall gives wheat that is left a bit of a lease on life. Reports is due to produce from little to a lot is something like 80,000 acres out

of a planting last fall of more than 200,000 acres. The rainfall as reported at Floyd-

ada: Wednesday night 14-hunderdths; Thursday night 6-hundredths; Friday night 1.15 inches; Saturday night 18-hundredths.

C-C Campaign **Begins; Bright Outlook Seen** 

Illness and enforced absences have been a hindrance this opening week in the Chamber of Commerce drive

for new members, but efforts to date have been 95 per cent effective for those members of the campaign committee who were in position to work.

So says Robt. H. Crowell, manager of the Chember of Commerce. The goal of the committee is to reach a membership of 300, doubling the present membership of 150.

"There are so many things to do, so much manpower and funds needd to get around to all the big and little matters we need more help' is the point of view. "We are having a number of farmers join up with the organization activities," Crowell said. "Floyd county is an agricul-

tural area and the major, portion of our problems have to do with some phase of this industry, which means we need and must have the farmer point of view to carry on successfully with a county development program."

The membership drive committee is composed of O. M. Watson, sr., Tate Jones, J. G. Wood, W. E. Gar rett, Earl Crow, Russell King, J. W.

will enter the 100-yard dash, also the 440-yard relay team, the mile Most people are already fan relay team, Buster Mooney in the with the work of a Chamber of mile grind, and Don McGuire in Commerce and know WHY a Chamthe half-mile run. ber of Commerce is an absolute es-Win District Volley Ball sential in a truly progressive city. They can usually, without hesitat-Floydada high's volleyball team ion, list the many projects that the won district honors at the contest Chamber has "Spearheaded" to a in Tulia Saturday. This particular succerrful completion; name the interscholastic event is not carried many civic programs it has spon-sored and the ways in which it further than district competition under interscholastic rules. provides assistance to the small and large firms of the community **Curtailed Service** On the other hand the average tax-paying citizen or businessman, not a member of the Chamber of **Forecast For City** Commecroe, knows that a chamber does exist, but may not know why or how it functions. In P. O. Deliveries Almost two hundred years ago, our forefathers recognized a truth in the now famous words of Ben Although an order is expected Franklin, "Yes, we must, indeed. momentarily for the curtailment of all hang together, or, most assureddelivery service in Floydada, ly, we shall all hang separately. Barbara H. Smith, postmaster, said Those men recognized the need for yesterday no order had as yet been cooperation if they were to build received. a strong and independent nation, Postmaster General Donaldson in this new land. Today Floydada said Tuesday in newspaper interfaces that same question, whether views that city mail service would we will continue to go forward. be curtailed and other steps are through the cooperation of our to be taken by the Post Office dep-(See C-C Campaign, back page) artment, due to greatly increased costs, to reduce expenses.

#### LEAGUE SOFTBALL MUNICIPAL CONCERT ASSOCIATION TO BRING TEAMS MAY THIN **RENOWNED MUSICAL ATTRACTIONS TO FLOYDADA** DOWN TO THREE

Floydada Softball association have only three teams in their league when "play ball" is called on the tentative date set for May 8, says Gene Collins, general manager of the league. But good luck may come along and bring with it an entry from McCoy and one from South Plains

Pros and cons of the situation were discussed at a league meeting Monday night.

Teams definitely on the line are REA, Lunch Box and Build-ers Mart. South Plains is debating whether to go along with this league or some other.

If it develops that only three teams play in the local league this will mean that out-of-town games will have to be matched, home and home basis, and it is possible this would see a good brand of baseball on the home grounds even with the handicap of few league entries. Meanwhile the league will plan and study and certainly work out something, said Mr. Collins.

in Floydada is no longer a dream! The Floydada Municipal Concert association has been organized for the sole purpose of bringing renown- with other municipalities throughout ed concert attractions to the com- the nation operating on this same munity and thus enlarging the city's

entertainment, cultural, and social life The Floydada Municipal Concert

An annual concert series present- | attend all the concert presentations | ber of concerts possible. No addiing the world's distinguished artists without further admission charge. There will be no single admissions sold for any individual concert Floydada now becomes affinated

municipal plan presenting outstanding and topflight concert attractions locally. At least three concerts will

be presented during the season, and association is entirely non-profit as many more as the association's and cooperative. Membership pri- budget makes possible. In as much viliges are open to everyone -adults as the Floydada Municipal Concert and children alike. A membership association is one hundred percent campaign week will soon be an- cooperative, the more members in nounced and during that week the the association the larger the oudentire citizenry will be entitled to get, and therefore the greater num-

Orders Moving Ginn New Head Floyd County **Rural Electric** 

> A thousand or more people probably considerably more, attended the annual meeting of the Floyd County Rural Electric cooperative in Floydada last Saturday, representing more than 2,000 homes in all or portions of six counties. J. C. Ginn was elected president to suc-

And apparently all enjoyed the day, from the model kitchen demonstration at the coop headquarters the picnic dinner at the noon hour to and through the afternoon of business and entertainment.

The dinner hour found the people with a penchant for good picnic eating enjoying themselves to the It was hot dogs, chili, utmost. mustard, pickles, onions, potato chips, coffee and doughnuts at the noon-day buffet style dinner for hundreds.

Cars bringing people to the meeting were parked on every side street and on California to the highway four or five blocks westward.

The demonstration kitchen was All the dealers baving part in furnishing the demonstration kitchen were on hand to meet the vis-

itors and answer qustions about the appliances. Movies were shown throughout the morning by Holmes Electric Co. Bouquets of flowers were sent

by Mr. and Mrs. W. H. Ratheal and boys, Park Florist and Floydada Floral shop. Among the out of town visitors

tional assessments will be made on the members. Funds accumulated from member-

ship dues will be used solely in the presentation of artists selected by the local association's talent committee. The programs presented will re designed to please the varied musical tastes of the local audiences

The number of memberships in the association will, of necessity limited to the seating capacity of the High school auditorium, and memberships will be available only during the one campaign week. At the conclusion of the designated week, the membership rolls of the association will be closed for the season. Everyone, therefore, is urged to watch for the announcement of the campaign week, and all are advised to secure their memberships

then without delay The Floydada Municipal Concert association officers chosen for the first season are to be chosen at a later date to be made known to the public. In order to transact the necessary duties of the organization the membership committee consisting of Olin Watson, jr.,; Mrs. D. W. Douglas; and Mrs. Carl L. Minor, ir., were appointed and Jim Word was appointed executive secretary.

**Fullingim Sixtieth** Anniversary Day

Mr. and Mrs. E. C. Fullingim of Tucumcari, N. M. celebrated their 60th wedding anniversary Sunday, April 2, in the home of their daughter, Mrs. J. C. Dyer. All of the Fullingim children were present ex-

cept Earl Fullingim of California. Mrs. Fullingim attended the first school in Floyd County. Spending many years in the Sand Hill and Harmony communities, she and Mr. Fullingim moved to Tucumcari, N M., years ago, where they have made their home

Mrs. Fullingim is the sister of T. McLain of this city.

Interest Grows in Conserving Water Supply

A revival of interest in underground water conservation, and in organizing one or more underground. were H. C. Pruitt, Blair Adams, water conservation districts, is reported by the High Plains Water

**One - Act Play** personnel are busy people this week, **Cast Competes** while they engage in moving some 120 carloads of stored maize and hegira they have been holding since last fall for the order of Commodity Credit corporation. For **Regional** Responsible for the movement of the grain are requested orders from | ceed Mal Jarboe. the corporation, giving shipping instructions on more than 12 million

One-act players of Floydada High pounds of the stored grain. Manager Roe Jones said Tuesday school and their sponsor, Mrs. I. that the huge bins are being em-T. Graves, representatives of Inter-scholastic League District 3-A, will ptied against the possibility of a big row crop of forage feed this vie for regional honors Saturday fall "We don't know how much morning on the stage of the senior feed we will ship but we do know high school in Lubbock. They are the biggest acreage of maize, hegari scheduled to give their "serious' comedy at 9:45 o'clock a. m. "Mr. and kaffir in history is due to be Lincoln's Whiskers", is the title. Other Floydada High school stuplanted. If it materializes we'll need the room to take care of the dents who will be in the regional people," said Mr. Jones this week. scramble include Douglas Whitfill,

While it is some months before a possible maize harvest the shipping orders were asked for now because later storage facilities at the primary markets might not be available, Mr. Jones said

Scholastic Census **Figures Still Below One Thousand** 

Despite the fact that the area of Floydada Independent School district has been more than doubled in the past year, the enlarged disluding consolidations with

**Big Shipments** of Milo Maize Producers Cooperative Elevator

**W** ECORATOR OLORS

fast!

530

20" x 48

under the law passed by st month. The applica-be made to the local PMA, of course.

ed

unty office of Produc-WEL teting administration has ped world without end ssage of the new law. get the information cot-ETS 's want to them, and acreage allotments arthose who desire a 5 now ... en and if the rules will insiderable confusion has m the change in the is helpful to some and

to others. McEntire, administrative e PMA of Floyd county said he and the rest of nel in the office have to rush out informach they have been asked, the fact that cotton ne is close by and a farm needs to know what he

derweave s...cleat, you want

eally rod. e! is James

UALITY

EER

łc

15 denier

ring shader

onger wed

tering

ONS

The general impression ems to be that the new everybody, while the imamong some good cotton is that we want to help

who have made apunder the revised law the rushing out information as it can, and McEntire office will do its utmost all the others who put in n seeking more acreage rop soon to be planted.

#### JONES GAINS GTH AFTER OPERATION MAYO CLINIC

Jones and Lane Decker ame Monday night from Minnesota, where they atisfactorily following an her mother. The two will be taken. ne as soon as Mrs. Jones' will permit.

vited to the troop meeting next ncrease in his permitted Tuesday night at the Scout hut. age allotment and thinks They are to be presented miniature pins of the same rank which their son holds. Also on hand will be riting for the increased officials of the Rotary club, who he thinks he might be enwill receive the charter for 1950.

### **Re-Building Court** House to begin soon

After a month of work with men and machinery, during which many tons of brick steel and rubble have been removed from the old building, A. T. Nesbit, superintendent for Dolph Construction company, said this week see the turning point in the job of re-building the court house for Floyd county

taxpayers. Aside from the removal of several thousand face brick from the west and east sides of the structure, most of the work beginning this week-end will be building instead of tearing down. Nesbit said their tests of basic structure left standing the confirmed those last year of engineers employed by the county that that he can prepare his the remaining portions are sound. The job is expected to be completed

you go by the rules set late this year or early in 1951. the law which is just what o do, you offend some who take such matters **REUES AND MRS. JOHNKE** 

said McEntire yester-ATTEND RELATIVES RITES at every cotton grower or Mr. and Mrs. Jno. W. Reue and tton grower might well Mrs. W. R. Johnke returned Tuesday his application for more from Brenham, Texas, where they writing and let us see attended the funeral rites of Henry can do for him. About Muller, 65, who died Thursday of n help. The others we last week at his home in Brenham.

He was the victim of a heart ailment Mr. Muller was a brother-in-law of Mrs. Johnke and an uncle of Mrs. Reue. He and his wife were visitors in Floydada in the month of February for two weeks, guests

of the Reue family. Long-time resident of Brenham, former postmaster, and one-time on the advertising staff of the Dallas Morning News, Mr. Muller had just returned from the State of Washington to make his home. Survivors include his wife, one

on, one daughter, and five grandchildren.

#### BOOK REVIEW FRIDAY NIGHT

Mrs. N. S. Daniel, Lockney, will WHIRLWINDS LOSE OPENER review the book, "Star in My Crown" some 10 days. At in the Harmony schoolhouse tomoring Mrs. L. L. Jones was row night at 8:30. The event is being sponsored by the Carrs Chapel last week at Mayo clinic. tker remained at Roches-ther mained at Roches-Refreshments will be served by

the Carrs Chapel women.

### Heart Attack Fatal

### For Doctor Purcell

Mr. and Mrs. L. D. Britton attended funeral services in Fort Worth last Thursday for Mrs. Britton's uncle, Dr. N. C. Purcell, a former resident of Floydada. The doctor's death was attributed to a heart attack and came suddenly Tuesday. The final rites read in the Lucas chapel in Fort Worth were followed by burial in the Rock Church

cemetery near Bluff Dale (Erath county) Dr. Purcell, a chiropractor, and his wife lived in Floydada and Floyd county some 20 years before moving to Fort Worth three years Back in the early days, the ago. doctor taught school at Antelope and in Briscoe county. He practiced chiropractic in Floydada a number of years and was active in his practice at the time of his death. Survivors include the widow and

#### two sisters, Mrs. Bessie C. Bell and Mrs Tina Hall, both of Fort Worth. Floydada High baseball team lost their opening game of the interscholastic season to Lockney Long-

horns Tuesday afternoon 10 to 8. Their opening game which was due to have been played against Tulia high, at Tulia, was postponed on account of bad weather.

who is the school's and the district's

first place winner in boys decla-

mation. Boys declamation contest

will be held at the Tech Agricul-

Third, fourth and fifth place win-ners in the typing collect are Floyd-

ada students of District 3-A and are

eligible to contest for honors Sat

urday morning. They will take their

tests for state honors at 10 o'clock

a. m. at the administration building

Track and Field Entries

ada High will have entries in five

They are Turner and Nelson who

In track and field eventsFloyd-

ontests, representing District 3-A.

tural building

of Texas Tech.

#### BROTHER OF A. B. BLOUNT DIED AT MEMPHIS, TENNESSEE

Edney Blount of Memphis Ten-nessee, brother of A. B. Blount, sr., of Floydada and Mrs. S. E. Brown of Lockney, passed away at 3:30 a. m. Saturday morning.

Surviving are his wife, six children one brother and one sister.

Funeral services were held Sunday Memphis. Mr. Blount and Mrs. Brown were unable to attend the services.

#### Wednesday's Market

ł	Hens	
	Colored hens, 4 pounds and up	21
	Colored hens, under 4 pounds	17
	Roosters, lb.,	8
	Cream	
	Butter fat, No. 1 lb.,	52
	Eggs	
	Eggs per dozen, candled, No. 1	. 25
	Hides	
	No. 1 Hides, lb.,	14
	Bull Hides, lb.,	8
1	No. 2 Hides, lb.,	
1	Grain	
1	Wheat, bushel.	\$2.0
	Barley, cwt.,	\$2,1
	Milo, cwt.	\$1.8
	Hogs	
	Tops 200 - 260 cwt.,	\$16.2
	270 - 300 cwt.	\$15.5
	300 - 325 cwt.,	\$15.0
	Light Packer Sows, cwt.,	\$13.5
	Heavy Packer Sows, cwt.,	\$12.5
	areas a new and an and an and	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1

parts or all of seven other adjacent and Mr. McLaughlin of Lubbock; districts, the scholastic population Mr. and Mrs. Edwin "Goose" Ramey, still falls below one thousand.

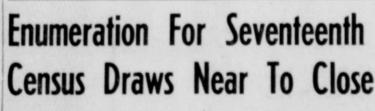
Census enumerators working under the direction of Mrs. V. H. Boteler, district secretary, made their final report this week. This report shows 988 scholastics within the confines of the new and enlarged district. This compares with 849

scholastics last year, an increase of 139 school children. Every additional scholastic means

considerable income to the district president of Floydada Independent and the enumerators pretty well School district board of trustees. He combed the area for any youngsters they could put on the rolls, so there are likely few if any that were miss-

subject to check for duplications and errors before they are made final

tendent Clarence Guffee it was said Moss is vice-president of the figures are not available yet for board and C. L. Hagood is secthe common school districts.



Crew leader Ralph C. Johnston his neighborhood who may have said this week that so far as the been missed should call him (residence telephone 740-J3). Also The towns of Floyd county are concerned the census enumeration has been Hesperian (telephone No. 8) has just about completed. Not many volunteered to take this information more areas of either Floydada or and relay it to Mr. Johnston as has Lockney are yet to be visited by the the Chamber of Commerce, Robt enumerators. The enumerators have Crowell, manager (telephone No. made good speed and the time is 104.) The resident should wait, berapidly drawing near when they'll fore reporting any believed missing indicate their jobs have been done. from the rolls, until after the en-Except for call backs where famiumerators have worked their nei-

lies were not at home the work of ghborhood, before they begin reporting. There are a few call backs the enumerators might alerady be apleted in the town areas said and an occasional spot in most every community the enumerator Mr. Johnston. The agricultural census may require full time up to May has not yet worked but likely will, in the towns at least, within a 1 to finish although very satisfactory work has been done by the short time. Possibility that the figures on the census workers.

#### Want Job to Be Complete

population of both Floydada and Lockney may prove disappointing to Johnston said this week that, some of the residents is indicated whether the numbers of many or this week in a remark made by Mr. few, the crew leader as well as the Johnston. He pointed out that there enumerators want the job to be a are sizeable little communities on thorought one, but Johnston pointthe outskirts of both towns which ed out that telephone calls should are not actually within the corpornot be made to enumerators since ate limits of the towns. Population they are paid on piece work basis guessers could be fooled by appearand to hunt down all the persons ances in this manner, the news whom some of the neighbors or friwriter gathered from the remark. ends think may have been missed would work a hardship on them. The information as to census figures will not be immediately available Rather, says Mr. Johnston, a person who has been missed by any figures on either town or country enumerator or thinks of someone in totals at this time.

of Dimmitt; and Elmo Osborne editor of the Texas Co-op Power (See R. E. A. Directors, back page)

### Hull Elected Head Of School Board

Alva T. Hull succeeds himself as was named last week at the organization meeting of the board, when two new members were qualified.

The two new members are Aaron The figures for the district are Carthel and J. K. Holmes. Five other members renamed in

the April election, besides Hull, are E. L. Thomas, Jno. W. Reue, J. P. At the office of County Superin- Moss and C. L. Hagood.

retary.

With water conservation associations in 14 counties as associate members, the High Plains Association is taking the lead in an educational campaign on conservation. The group estimates that 12,000 wells are now scattered over the 4,000,000 acres of irrigation land which covers one huge reservoir in the High Plains area. The increase in use of irrigation

Conservation and Users Association

wells-it has more than doubled in the past decade-and continued new drilling activities are bringing the pumping figures to a record high.

A lot of farmers think it is time to start conservation, by proper spacing of wells, by re-charging the reservoirs and by preventing waste. the High Plains association reports.

They are talking about organization of districts because they know that it won't do any good for part of the irrigation farmers to save water if the rest of the well users keep pumping what is saved out of th same reservoir. They feel that any conservation program would have to be wide-spread.

The High Plains Water Conservation and Users Association has associate members representing county groups in Lubbock, Lamb, Bailey, Castro, Hale, Floyd,, Swisher, Deaf Smith, Parmer, Randall, Dallam and Crosby counties and the Petersburg Water Conservation Association.

### Floyd Co. Juniors Win In Jersey Show

The following boys from Floyd county and Floydada FFA exhibited dairy animals at the Plainview Dairy show placing Billy Carmack, FFA, 1st. with Junior Yearling Heif-- dropped between January 1 to June 30, 1948; Billy Carmack, FFA 1st. with senior heifer calf dropped July 1 to December 31, 1948. Bobby Carmack 1st. and Donald Farish 3rd, with junior heifer calf dropped. between January 1 and June 30. 1949

These boys then exhibited these animals in the county herd of four heifer calves and won 1st. prize in the county group.

Billy Carmack was judged the first place winner in the showmanship contest.

#### MRS. FOOTE AT AUSTIN

Mrs. C. D. Foote is in Austin for an extended visit with her daughter, Marlene, who is a student at the University of Texas. Mrs. Foote and Mr. Johnston is releasing no will remain in the Capitol city until the school term is completed, which will be sometime in June.

## EDITORIALS

(Editorial contributed by the High Plains | pause to consider the fact that self regulation Water Conservation and Users association.) High plains farmers are on the spot.

They successfully conducted a long fight to win local control of underground water, which supplies 12,000 irrigation pumps scattered over four million acres of farmland in the High Plains. Ostensibly, the fight ended in victory when, in the spring of 1949, the Texas Legislature passed the Underground Water Conservation Law, which gives underground water rights to individual landowners and provides the means for conserving it.

Secure in their ownership of the water. farmers have neglected to carry out the conservation provisions of the law. Decline in the underground water level in some areas has been slight, and the need for conservation regulations is not deemed urgent at this time.

At recent hearings of the Texas Water Code Committee, a group set up to study water laws and report recommendations to the next legislature, proponents of state control have renewed attacks on the present law. At hearings in Austin, El Paso, Stamford and Pecos, many witnesses testified that they thought the state should set up some kind of agency with broad regulatory powers over users, similar to the powers of the Railroad Commission over oil and gas.

Plains farmers rallied, and on March 20 about 400 showed up at another hearing, in Amarillo, and gave a standing vote of support to the present law.

That's how the farmers got on the spot. Their representatives, questioned by Code Committee-men, had to admit that not a single underground water conservation district has been formed since passage of the law. They had to admit that the conservation provisions of the law are in the hands of the district and don't apply unless a district is formed.

The Water Code Committee adopted a "watch and wait" policy, indicating their willingness to let the present law have a chance to prove itself.

Meanwhile, advocates of state control of underground water have dragged out their old arguments: "Water is water" and the same laws which apply to surface water should apply to underground water. They charge that the local control law is unworkable in that its conservation provisions cannot be carried out.

The farmers are now in a position where they must organize a district, they must apply conservation practices - simply to prove that it can be done

By their inaction, High Plains farmers are running the risk of losing control of their water. If they fear regulation, they should | cultivation is practiced.

would be far better than state regulation. They should also ponder the possibility that under state control, underground water might be prorated on a priority basis in the same manner that the state prorates surface water with municipalities and industries getting precedence over irrigation.

At the present time, there is little risk of the water running out-but there is some danger of control being taken away if the farmers don't prove that they can handle conservation without the state's help.

They should get off the spot and on the ball! -0-

One of the interesting experiences the writer had at the press convention in Amarillo last week-end was a brief conservation with a newspaper man who had a three-year experience in a small city with competition. This man is still guessing at what it cost him to put on a successful scrap with a competitor who was a good man, too, in spite of the fact that he cost the town a lot, cost the successful competitor a lot and didn't make any headway himself for the three wasted years. Which prompts us to suggest that any small city which feels it must have two newspapers will find that the burden of it falls inevitably on the people who advertise. If they must have two newspapers they must support two newspapers, either well or poorly. If about half want one of them, the other half the other, then the field is split half and half and, after throat cutting and money-losing there is nothing left for one or the other to go ahead and try to take care of the situation. This newspaper man said it was his idea that, when and if, the people get tired and out of patience with the newspaper man they have, they should see that a good man buys him out at a fair price and get rid of him that way. The old "competition" method as a matter of practice works out to cost the business community a lot and break both of the competitors. Competition is a good thing within reason, but this contemporary thinks there should be reason, and consideration. also, of the fact that sometimes competition costs individual firms and the whole com- \$2.50, six months. \$1.25, four months munity as well as the firms whose fortunes are tied up in the battle of supremacy.

Thought on the Census: Be thankful you live in a country where you are counted-not counted out .--- Pathfinder

Use shallow cultivation for the rose garden. The young feeder roots that are near the surface of the ground may be destroyed if deep

## Professional As A Farm Directory

#### People's Hospital 1100 South 3rd

Wishes to announce to the public visiting hours and clinic hours. Visiting hours for Hospital Patients:

10-11 a.m.; 2-4 p.m. 7-8 p.m

Clinic closed for elective surgery Tuesday, Thursday and Saturday mornings, open from 2 p. m. until 6 p. m .-- Monday Wednesday and Friday-clinic open 8 a. m. to 12 noon and 1 p. m. until 5 p. m. Closed Sunday

Peoples Hospital Clinical Laboratory And Department Of X-ray Approved Clinical Laboratory

Tests. Emergency work done at any hour

Elective Work done by Appointments suitable to patient and Technician.

Visitors wishing to inspect the hospital are welcome at any time



PRESS ASSOCIATION

#### Woman Thinks The words of an unknown poet is the poem for the week and it will be a good one for your scrap

book: Last eve I passed beside a black-

smith's door, And heard the anvil ring the vesper

chime; Then looking in, I saw upon the floor

Old hammers, worn with beating years of time. "How many anvils have you had"

said L." 'To wear and batter all these ham-

mers so? "Just one," he said with twinkling

eye, "The anvil wears the hammers out,

you know. And so, thought I, the anvil of God's Word

For ages, skeptic blows have beat upon

Yet, through the noise of falling blows was heard, The anvil is unharmed-the ham-

mers gone. My dearest wish has come true: Ah, yet ere I descend to the grave May I a small house and large

garden have; And many friends, and many books,

both true, Both wise, and both delightful, too. My friends from Cone and two from here came this afternoon for

the Monday meeting of the Cone



Concrete or Volcanic Ash

**Building Blocks** One of the most economical building

materials available.

**Concrete** Pipe



They brought us a lovely our very soul's delight and WSCS. snow-white blanket from the church our little home more h at Cone. How it warms our hearts beautiful. Our heart a its fleecy softness. How dear is the church at Cone and the ones we have worshiped with through the to spareyears! Wherever we live or go we know the love and prayers of this

little church will be ours and they have shown it by the warm blanket and love and prayers already given

ents, Mr. and Mrs. And the other dear friends who Mr. and Mrs. J. U And the other dear intends white bock were also guess with garlands of beautiful roses for mon home.



the kindness shown us.

a thousand friends has

the University of Te

Stafford of San

recently

Miss Ruth Harmon,

with Miss

## FERTILIZERS HAVE THESE IN STOCK 321/2 - 0 - 0 Ammonium Nitrate.

16 - 20 - 0 Ammonium Phosphate.

Sulphate. (Pelleted) 0 - 20 - 0 Superphosphate

0 - 45 - 0 Superphosphate (Pelleter

Morckel Farm Chemical G

116 W. Missouri St., Floydada, Texas

to visit the newest



-0-

Yes, there is a part of your Public Service Company that makes a business of trouble! It's not too

IS MY BUSINESS

difficult to be dependable if everything goes just right. But we like to be dependable 24 hours a day, 365 days a year . . . in sleet, snow, rain, or wind.

Thanks to our linemen-ever alert for trouble-even the worst

storm interrupts electric service only briefly. Working under every weather condition, day or night . . . these men make it possible for us to be dependable in providing low-cost electric service to you.





## **MERCURY** Sales

and Service Headquarters

## **BRASELTON IMPLEMENT COMPANY**

Lockney Highway

#### Floydada, Texas

T IS WITH genuine pleasure that we invite you to visit this newest Mercury dealership at your earliest convenience.

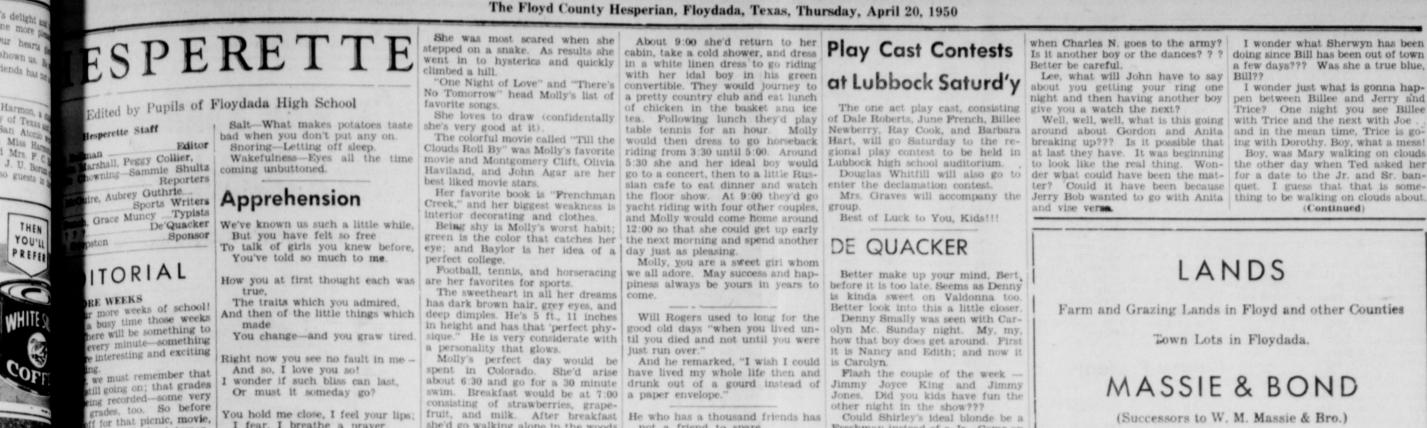
Here you will be able to see the new 1950 Mercury-the car that is truly "Better than Ever" in every way. Competent salesmen will be on hand to tell you all about this great new car and to demonstrate it, too.

In addition, you will be able to inspect the modern new service shop . . . the new, factoryapproved equipment. And you will be able to meet the highly skilled, factory-trained mechanics who are always ready to provide you with quick, reliable, and economical servicewhenever you need it.

Be sure to call soon. We assure you that a warm and friendly welcome awaits you. So drop in, if only just to say "hello."

MERCURY DIVISION OF FORD MOTOR COMPANY





I fear, I breathe a prayer. Could these sweet lips, sometime, someplace, Discuss our love affair?

By Lyla Myers

listen to beautiful music

THEN

YOU'I

PREFER

(

WHITES

RS

)CK

Vitrate.

osphate.

hate

Pelleted

cal G

AND I

take a look at tomor-

with juice squeezed

r that stayed out in the

ing to brush warm air

A small boy with a tail.

Y'S DICTIONARY

t to sleep

g's little boy.

VITALIC

ATTERIES

PEARS

to Company

"A hint to the

#### Candid Camera

Posing in a gay colonial dress with hoops and a high buttoned collar, a pretty little miss with twinkling green eyes smiles at us through a carved picture frame, in the comedy, "Mr. Lincoln's Whiskers", she is Martha Cooper, the charming wife of James Cooper, but in real life this pretty miss is known to all of us as Molly June French. Molly delighted the small town of Shawnee, Oklahoma, with her arrival on February 7 in 1932. (Although she was born in Oklahoma, Molly says she's a true Texan). Now eighteen years of age Molly is five feet and six inches tall, weighs 107 pounds, has long brown hair and a lovely voice that will some day put Lily Pons in the shade. Molly's likes are sport clothes, people in general, classic and semiclassical music, art, food, ballet, autumn, steak, cherry cobbler, reading,

good books, dramatics, and horses. Her only real dislikes are snakes, hay fever, history, carrot juice, and wearing fussy clothes. The one thing she's always long-

ed to do is to sing in the opera, "Carmen" at the Metropolitan Opera lete Automotive House in New York City. Her greatest ambition is just to be a success at whatever she at-Repair tempts to do. Molly's great thrill came when

she was a freshman and was asked to sing at the 1946 Jr.-Sr. banquet.



she'd go walking alone in the woods not a friend to spare, with a portable wrist radio and And he who has one enemy will Evans, give the girl a chance. meet him everywhere.

Why will Joyce Myrick be glad ANC OF BARGAINS **BIG SLICE** 

Freshman instead of a Jr. Come on

SALE STARTS FRIDAY APRIL 21 ENDS SATURDAY THE 29th. ADDITIONAL ITEMS WILL BE ADDED AS SALE PROGRESSES.

MEN'S FELT - HATS Were \$10 Now \$7 Were \$12.50 Now \$9 Were \$15 Now \$12 Regular Westerns	MEN'S Sport Shirts Odd Lots All Colors S - M - L \$1.95 Values to \$3.95	MEN'S SKIP - DENT (Ventilated) Dress Shirts \$2.88 Size 14 - 17 These will make a fine Lay- Away for Fathers Day, Ladies. Greys, Blue, White	MEN'S ZELAN JACKETS Zipper Type \$4.50 Others to \$7.95 NYLO_GAB JACKETS	MEN'S Work Shirts Grey Chambray Western Cut, Three Snap Fasteners on Cuff. 14's - 17's \$2.59 - 2 for \$5
MEN'S RAYONS NYLONS	SLACKS In All Colors And Patterns	and Maize. Regular \$3.95 MEN'S ODD - LOT	\$8.95 34's - 44's Regular \$10.95 WRANGLER JEANS	Ladies Jeans

the form of a quartet out of Lub-

### **Enjoyable Evening** HESPERETTE Volley Ball Girls Tuesday Night For **District Champions Farmers Unioners**

An enjoyable evening of entertain-

ment is promised for those who at-

charge of the program which in-

cludes two short plays, several sel-

ection by the Floydaad High school

all boys chorus under the direction

of Miss Ruby Lee Bevill, discussion

of farm problems by the older folks

and classes for the juniors and re-

The program will be followed by

Assembly Program

Miss Bevill and her chorus pre-

ented the assembly program April

11. The chorus sang "O Life with

Splender," "Nightingale", and "Fai-

The sextet sang, "Praise the Lord",

"Lift Thine Eyes", "Jacob's Ladder", and "My Hero". Those in the sex-

tet are Molly French, Betty Louise

Johnston, Betty Laminack, Dorothy

Bishop, Dorothy and Doris Foster.

Rubber stamp ink, numbering

GIVEN ABSOLUTELY

... with the purchase of this 1950

machine ink. Hesperian office

to everyone to be present.

refreshments for everyone.

**Chorus Presents** 

serve children.

thful Shepherd".

Eyes'

by all.

Saturday night?

Our own volleyball girls carried out the record set last year to make district again. The tournament was exciting, and though during the last games the girls were tired, they played with true Whirlwind spirit and brought home the victory. The tournament was held at Tulia, Saturday, April 15. Eight schools entered in the tournament but we downed the mall coming out in the lead.

The schools were Spur, Maudor, Tulia, Crosbyton, Ralls, Abernathy, Paducah, and Floydada. For the championship Floydada defeated Abernathy in two straight games.

Those of the first string were: Joy McCravey, captain; Joy Bunch, Gleva and Gloria Ratjen, Joyce Stewart, and Mary Plumlee. Those of the second string who accompained them to Tulia were: Billie Chowning, Clara Jones, Loene Williams, Ann Welborn, and Sammie Vickers, and their coach, Miss Doniece Cline Congratulations Champs!

### News of the Ags

There will be an Ag. meeting Monday night at 7:00 in the Ag, room. Plans are to be made for the F. H. A. and F. F. A. picnic to be held in May.

The Ag. boys are busy making projects for the Soil Conservation Service. The projects will be placed in the dispay windows of the business houses in Floydada. The Soil Conservation trip will be made May

#### DE QUACKER,

Is it true that David has a date with Elayne to the banquet?? What will Clara have to say about this, Elayne?? You better look into

this a little more, Clara!! I am just wondering who is gonna be the luck boy that gets to go with the new girl, Nancy?? It looks as though Dan is though. Come on, kids, make it good, you're a cute couple

Seems as though Dorothy and Sammie had a good time in Canyon. But who wouldn't with Trice, Jr. and Bobby up there.

Pat and Gut sure are making a good go about certain things. That's the way I like to see things go, so why not keep it up a little longer! Joy, did Bill buy you that Fish Supper the other night after you volleyball girls won district?? I heard that he was going to. I hope

you succeeded. Bettye and Earl seem to be getting up quite a case these days. Bet-

ter look into this a little bit more. How about telling us more, Bettye. Mary you are letting Jennie Chowning run away with Bish. You

had better get on the ball if you still want to go with him. Jane, I hear that you met a new

# ay Gibson

JUNIOR DRISSIS

#### **Center News**

CENTER, April 18-How we did enjoy the rain Saturday night! The puddles and mud sure looked after these months of dry good weather and dust storms. Plant life is greening up almost overnight. Sunday was church day. Rev. and Mrs. Hodges dined in the J. E. Green home and made several com-

tend the meeting of the Sand Hill Farmers Union Tuesday night, acmunity calls in the afternoon. Jerry Hodges was a Sunday guest cording to Mrs. Ed Holmes who the of the Robertson boys.

first of the week asked the Hes-Dub and Jimmy Hartline and James David and Bobby Welborn perian to extend a cordial invitation were dinner guests of Jimmy Dunn. The Junior Reserve boys will have Mr. and Mrs. R. C. Ross and daughter, Norma June, dined with Mr.

and Mrs. Ross Green and son. Melvin Robertson, of W. T. S. C. spent the week-end with home folks,

the J. R. Robertson family. Mr. and Mrs. Leo Frizzell and Mrs. Jackson visited Sunday afternoon with their brother, Mr. Carpenter of Ralls. Mr. Carpenter is just

home from the hospital. Norma June Ross and June Hartline attended the slumber party Saturday night given by Barbara There were 5 girls present. McAda. Mrs. Hartsell returned home Monday from a Lubbock hospital, where she had been for treatment and an operation for several days.

Mrs. Anna Rutledge, of Groes-beck, is visiting her daughter and family, the C. M. Merediths, of Floydada.

Mrs. Ross Green visited Mrs. C. M. Meredith and Mrs. Rutleds Monday after W. M. S.

Our W. M. S. met with Mrs. R. C. Ross Monday afternoon. There were 6 women present.

Mrs. Clyde Burton has been sick with flu.

Henderson, is sick with flu. The Center Home Demonstration club met in an all day session Fri-

day of last week with Mrs. O. C. Vinson. Leila Petty gave an interesting demonstration on clothing and fashion. Lunch was spread for all. There wast a seconl program and business session in the afternoon. Twenty women were present.

The next meeting of the club will be Friday afternoon, April 28, at 2:30 in the club room. Mrs. Frank

Frank Dunn and J. E. Green made business trip to Lubbock Tuesday. On Friday night, April 28, the club will sponsor a musical program in

bock. The quartet will sing in the Floydada High school auditorium. Tickets are 60c and 30c. Everyone is invited.

Our week-end revival conducted by Bro. Hodges in the Center church will be next Friday night, Saturday, Saturday night and Sunday, April 21, 22 and 23. We hope everyone will make plans to attend.

The next community get-together is to be at the schoolhouse Thursday night, April 27. The recreation period, usually beginning around 8 o'clock, is to be preceded by supper,

banquet style, and after dinner speakers on G. A. and R. A. work. Bring covered dishes and be on hand

by 7 o'clock. Come to the week-end revival.

Counter sales books, adding machine

paper. THE HESPERIAN.

Medical patients dismissed this week were Mrs. W. L. Caffee, Saturday, April 15; E. E. Johnson, April 15; C. B. Wisdom, of Hobbs, New Mexico, April 16; Mrs. Carl Rogers, April 16; Mrs. Lula Moore, April 17; Mrs. Jean Ross, Comanche, Oklahoma, April 16.

Major surgery patients dismissed this week were Mrs. Dale Taylor, April 18; Mrs. Layton Dorrell, April

Accident patient dismissed was Charles Holmes, son of Mr. and Mrs. Ed Holmes

Mr. and Mrs. Billy Gene Warren are to be congratulated on the birth of a son, Gene Carroll, born at 8:05 m. April 13, weighing four pounds Mrs. Warren was dismissed April 18, but son Gene Carroll is still in the incubator where he will remain for awhile longer.

### Another Good

TURKEY DINNER SUNDAY 75c

(Sunday, April 23)

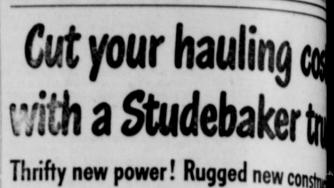
Meet your Friends For Dinner At -

## **CURLEY'S CAFE**

On the Highway at the Wye

Cleo Stephens, Prop.

admitted April 17 for pa Admitted for medical treatment PEOPLES HOSPITAL NOTES ment. April 15 was W. O. Jones. Mr. and Mrs. Edd Brown were Typewriter Ribbons



n

W

Se

ock

GI

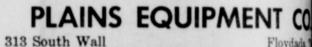
15

M

Studebaker trud in a full range di lined 14-ton, M erful 116-te modelsinf

Spend less for gas! Spend less for repairs! Save al way every day! Put the pulling power, the staying power the earning power of a Studebaker truck to work on hauling!

Studebaker trucks are selling sensationally b they're saving sensationally. Come in and get the of the amazing economy of Studebaker trucks-st from the records of people in your line of business!





boy while you were in Canyon over the week-end. I am not sure but I think that they called him "NED" Could he be better than Leroy?

By the way, Billie, what did Jimmy do while you were in Amarillo Dunn will be hostess.

Miss Bevill, accompained by Mrs. D. W. Douglas on the piano, sang, "In the Fashion", "Amada", "What Our club president's husband, Mr. the Old Cow Said", "One Fine Day" from Madam Butterfly, "I Hate Music", "Let My Song Pill Your Heart", and "Smoke Gets in your The entire program was enjoyed

YOU'LL LIKE OUR "COOL SCHEMER" . . . For its ingenious scheming of a scallop border pattern in winsome Waffle Pique'... for its cool, airy neckline . . . and for its richly colored blue, gold, red or green on white. 7 to

15. At an \$8.95 incredible

HAGOOD'S **Department Store** 



The greatest value and the greatest washday combination in America today! A \$19.95 set of Haag Deluxe Double Drain Tubs given absolutely FREE with the purchase of this NEW 1950 Haag Washer. For nearly half a century, the name Haag has been a guarantee of complete satisfaction ... you can buy a Haag Washer with confidence ... 1-year written guarantee PLUS a 10-year replacement bond!

ONLY

24 MONTHS

to pay the balance

Use WHITE'S Original

"DIRECT" PAYMENT PLAN

Small weekly, bi-weekly, or monthly

get, are made directly to White's,

nts, arranged to suit your bud-

r in person or by mail. There is

company involved.

### **KURRY! THE SUPPLY IS LIMITED!** The BEST answe to a CLEANER wash is here! It's the DOWN PAYMENT

NEW 1950 Haag with features you have slways wanted .... features that mean cleaner clothes in less time with loss work. Double-action wringer ... double-quick agitation ... splashproof, turn-flo tub ... dual-life gearing ... all mean 100% easier washing.

MODEL 350E

ILLUSTRATED

NOW ONLY



hah Route ng Pieces Floydada

April 17 for me

19 cos

cer tr

ew constru

debaker

a full range d

airs! Save al

ne staying pe

to work on

ionally b

and get the

trucks-s

of business!

NT CO

ay link is being told on a mailing list of Acme & Pacific Railevery month with a ng piece that goes to ar away as San Francisand Pittsburgh, Pen-

> hardson, traffic manager is responsible for a lotter service that tells ng story of how the ite can serve the shippers

> > INSURANCE

ing them through this area to save Santa Fe and the Quanah line and big city terminal delays. Apparently Richardson's idea is paying of! for every month many hundred car-loads of freight are switched to Santa Fe lines here for the west coast and points adjacent, and from the Santa Fe to the Quanah route

for consignment to scores of cities and points on the Frisco and connecting lines of the east and south. Richardson was here last week, in company with Quin Baker, vicepresident and general manager of the line and Chas. H. Sommer, of

St. Louis, president. It was a routine study of conditions on the line. together with reports of drouth conditions that brought the railway men here for first hand look see. "Floydada is named every time

we contact a prospective customer and every time we make out a bill of lading covering a shipment by way of this gateway." Richardson pointed out,

Famous

The Quanah route in its advertising offers a through service by way west connection by tak- of Floydada from points west via

the Frisco and connecting line points in a dozen states east of the Mississippi, and conversely from these points to west coast centers. "One of the interesting human interest things about the service

potential opened up some years ago is the ways that people we contact find of pronouncing Floydada. You'd imagine that most anybody could join Floyd, a not unusual name, and Ada, a not unusual name and call it Floyd-ada. But they don't. They call it Flo-dadda mostly and stumble around as though it were a mysterious combination of English pronunciation," said Richardson.

#### WAYLAND PLAY CAST

PLAINVIEW - Pearl Simmons, Roberta Garrett and Dee Cozby, of Floydada, were listed among the members of the cast for the Wayland college presentation of "The Sleeping Beauty" presented during the latter part of March.

Mr. and Mrs. Bill Jackson and family of Hale Center, were re-cent guests of Mr. and Mrs. Roy L Hale

gent's sister-in-law, Mrs. Grover

et the want ad habit

Sargent

Windstorm. Extended Coverage, Automobile Surety Bonds 1923 to 1950 P. NELSON AGENCY L. A. Sargent and Mrs. L. T. Hick-erson and daughter, Pat, were in Roswell, New Mexico, Monday to attend funeral services for Mr. Sar-

## **Baptists Drive** To Save Souls



#### J. R. WHITE

First Baptist church of Floydada, in the Baptist simultaneous soul saving campaign, has evangelist J R. White, of Fort Pierce, Florida, here this week in a series of ser-vices that began the first of the week and will continue through April 23.

Twice daily worship includes an early-morning prayer and praise session at 7:30 a. m., and an evening worship at 7:30 o'clock.

Earl Greathouse, of Dimmitt, is song leader during the meeting.

Gospel singing, gospel preaching, is the motto of the local church in its contribution to the simultaneou campaign

### Floyd County 14 Years Ago

(Taken from The Floyd County Hesperian April 23, 1936)

Verna Phillips, Doris Jordan, Gelnna Mae Shurbet, and Almeda Maye Carr, accompanied by Miss Mary Wilbanks, instructor in the home economics department of the high school, left Wednesday for San Angelo, where they are attending the state home economics They will return Sunday. rally. Commemorating its second an niversary in Floydada, open house will be held in Bishops pharmac; Tuesday afternoon, April 28, between the hours of 2 and 5, Baird Bishop, proprietor, has announced.

Elbert Parks who has been visiting in East Texas, returned nome Sunday afternoon. He also visited the oil well at Talco, Texas, and stated that everything was on a boom there but the country was in need of rain.

Mesdames N. A. Armstrong and Sam Abston returned Friday of last week from Coffeyville, Kansas where they had been the past few weeks were accompanied home by Miss Doris Armstrong who has been visiting in Lawrence Kansas with her sister, Mrs. Wanda Banker.

son, Barry returned home with them for a three weeks visit.

Mr. and Mrs. H. L. Boykin and daughter spent Sunday here with Mrs. Boykin's sister, Mrs. Lon Blassingame and family. Mrs. Blassingame accompanied them to Santa Fe, New Mexico, where they will spend a weeks vacation.

Work of completing topping on the road east from Floydada to the Motley county line has been delayed by continued cold, by detours on the highway in Motley County from whence crushed rock must come for the surface treatment. Crews of Field Bros. are expected to begin to be released around May 1 from their Groom construction job and rock hauling will begin soon thereafter, with probabilities that work on actual topping will start early in June

On Floydada-Silverton WPA pro-ject work is being concentrated this week on Uuit One to the Briscoe bounty line.

Six representatives from the First National bank, Floydada, attended the South Plains Bankers associaion held at Plainview Tuesday. Miss Audrey Farris spent from Thursday evening until Monday in Dallas and Fort Worth. She attendad the horse races while there Charley L. Berry made a busines trip to El Paso this week.

**Rites Held Easter** 

## Sunday for 89-Year

### -old Mrs. Steward

Final rites for Mrs. Margaret A Steward, 89 years old, mother of Mrs. R. B. Gary, of the Harmon



### FARM and RANCH LOANS

At low rate interest. No Brockerage. Loans available for improvements and irri-

See Jim Word or O. M. Watson, Sr. FLOYDADA REAL ESTATE

gation wells.

and Insurance Agency Room 216 **Bishop Building** 

Mr. and Mrs. Ray Generation Sun-Williams, Arizona, spent from Sun-day until Friday here with Mrs. dist church in Quanah. Rev. Lester Hill and Rev. W. W. Cook officiated Hill and Rev. W. W. Cook officiated sell and family. Mrs. Stansell and and burial was in the Chillicothe cemetery

Mrs. Steward was born in Virginia in 1860 and came to Hardeman county in 1887. She succumbed after a long illness while in the home of daughter, Mrs. Nannie Masten at Wellington.

Nearest of kin who survive are Turner, of Barksdale, Louisiana. four daughters, Mrs. Gary, Mrs. Nettie Gorman, of Amarillo, Mrs. H. Counter s les books, adding mach P. Watson, of Hooleyan, and Mrs. Masten, of Wellington. Twelve grandchildren, 23 great grandchild-

Mr. and Mrs. Ray Clements of community, were read Easter Sun- ren and one great great grandchild also survive as do two stepdaughters, Mrs. Eva Finch and Mrs. Ina Stephens and a stepson, Jack Steward

Among the relatives present for the last rites were Mr. and Mrs. R. B. Gary, Mr. and Mrs. Elmer Wil-liams and family, of Floydada, Miss Reda Mae Gary and James Holcomb, of Lubbock, Mrs. N. Matthews, of Petersburg and Mrs. Estell

Counter s les books, adding machine paper. THY HESPERIAN.

Writing fluids Hesperian

IN PERSON IDA RED and The Kentuckians Show DOUGHERTY HIGH SCHOOL AUDITORIUM ADMISSION 25c and 50c 8:00 P. M. Thursday, April 20, 1950 WE'LL HELP YOU WITH YOUR BUILDING AND REPAIR PROBLEMS Whether it is a big or little building job you have in mind, remember our resources in know-how and materials are at your command. HIGGINBOTHAM - BARTLETT

214 South Wall St. Clarence Goins, Mgr., Floydada



Phone 6



AMERICA'S GREATEST TIRE VALUE LOWEST PRICE EVER

♥//. qQ&₽\_ \\k

PLUS TAX 6.00-16 AND YOUR OLD TIRE Other Sizes. Also LOW

### NO OTHER TIRE AT THIS PRICE OFFERS ALL THESE EXTRA VALUES

ACCLAIMED BY MILLIONS. OF MOTORISTS AS AMERICA'S GREATEST TIRE VALUE.

15% MORE MILEAGE Because It's Made With Exclusive New Plus-

MORE NON-SKID SAFETY Because Its Full Width 8-Rib Tread Has 3,456 Sharp-Edged Angles to Give Greater Protection Against Skidding. GREATER BLOWOUT PROTECTION . . . New Exclusive Rubber Resinous-Plastic Gum-Dipping Eliminates Internal Heat. STRONGER Because It's Built With a New All-Rayon Cord Body.

RIES THE FAMOUS FIRESTONE LIFETIME GUARANTEE

## Big-Smart-Impressive!

## The Chieftain De Luxe Four-Door Sedan

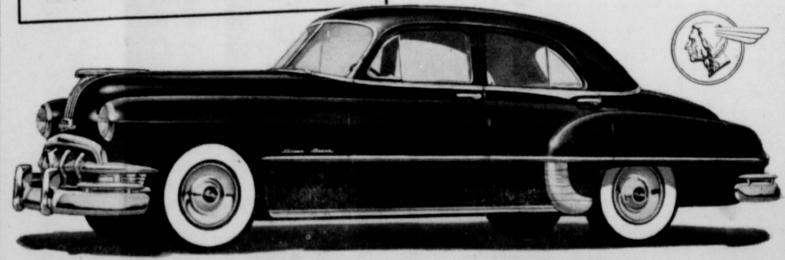
### MOST POPULAR PONTIAC OF THEM ALL!

The beautiful Chieftain De Luxe Four-Door Sedan . . . A big, luxurious car with loads of room for solid comfort . . . Wide, comfortable seats with restfully contoured cushions ... Arm rests and quality floor coverings ... Wide, easyaccess doors with child-proof locks . . . Luggage space galore in a trunk with counter-balanced, self-locking lid ... Super-safe, super-strong all steel Bodies by Fisher . And performance that will thrill you every time you drive!

Even in a family of stars there is usually a favorite-and in the brilliant family of 1950 Pontiacs this is the most popular car. It's easy enough to see why-and it's also easy to see that the basic things which make this model so desirable can be yours in any Pontiac you choose.

Every Pontiac is distinctively beautiful. Every Pontiac, whether it be a Straight Eight or a Six, a Chieftain or a Streamliner, a Sedan or a Coupe, will give you marvelous performance and wonderful satisfaction for years and years.

Yes, the car you see here is a very smart buy-chiefly because it's a Pontiac, and dollar for dollar, you can't beat any Pontiac! Come in and see for yourself.



America's Lowest-Priced Straight Eight Dollar for Dollar-Lowest-Priced Car with GM Hydra-Matic Drive Power-Packed Silver Streak Enginesyou can't beat a Choice of Six or Eight World Renowned Road Record for Economy ONHAC! and Long Life The Most Beautiful Thing on Wheels L. C. McDONALD 210 WEST CALIFORNIA FLOYDADA, TEXAS

## Floydada Fuel Cooperative Meeting Held

Members of the Consumers Fuel association Monday afternoon named John K. West as a new director and elected E. L. Widener for a place on the board after he had served for sometime by appointment, succeeding B. P. Sandefur, jr.

tended

On the speaking list were Tom C. Jones, controller of CCA, Amaoperatives, and County Agent Bob taking the baths and resting

Gibson. The latter spoke on the Congo, Educated boys program and developments in the Cow-Sow-Hen annual competition among junior farmers of the

C. O. Spence, president of Floydada Consumers, presided at the sessions. Rev. Sidney Johnston said the invocation, opening the ses-sions of the gathering. Entertainment for the afternoon

included group singing led by Mrs. A. Hutchinson with Mrs. D. W. Douglas accompanist; piano nump bers by Mrs. Douglas, and songs by a quartet composed of Floyd John ston, Mrs. J. A. Hutchinson, Earl Rainer and Al R. Fuchs. Reports were had from J. E. Elza,

manager, and from C. A. White, of the auditing company.

The fuel association has had a C. O. Spence presided at the meet-ing held in the American Legion ancial statement indicates and the hall, where some 200 members at- reports of officials reflected this condition.

Mr. and Mrs. W. B. Jones have rillo; George Blair of the Dallas returned home from Stovall Wells, office of the Texas Federation of co- near Graham where they have been

### GOSPEL MEETINGS

Now in Progress at the

### CITY PARK CHURCH OF CHRIST

#### FLOYDADA, TEXAS

Preaching by BRO. ARNOLD BANKS of Silverton, Texas.

Singing conducted by local singers.

Services Daily through April 23 8:00 p.m. EVERYONE IS INVITED TO ATTEND





will appear in the Plunkett Variety Show's three day performance here next week. His trainer, Capt. Plunkett, also will present dogs, seals and monkeys in the vaudeville acts to accompany three act comedies each night

Ten members of the family which give the show its name will appear here, in a new flame-proof tent. The family has operated a stage show on the road since 1929 and has a tent show in Texas since 1934. Thirty people are in the company, presenting a three-act comedy and ten acts

Coons big Varmints noon April 13, in the home of the hostess Mrs. Carrick Snodgrass. Roll call was answered with altertion problems.

Miss Leila Petty, county home demonstration agent, gave a demonstration on altering and fitting a pattern. She used Mrs. Bill Tucker as a model.

The next meeting will be April 27, in the home of Mrs. Walter

PROTECTION AGAINST

FIRE

Automobile and Casualty

G. C. Tubbs

**Insurance** Agency

Phone 18

Want ads save money.

Coons grow bigger in West Texas and that may be the reason the Mrs. Everett Miller had charge of the recreation. There was an exchange of flowers 15-pound coon reported last week by The Hesperian as a big one was and bulbs. over-rated. That is the opinion of The hostess served refreshments

Hanna

Losses

Harlan Cage, of east Floyd county, who has to deal with coons and other to the following Mmes. D. S. Bat-tey, M. Carr, Donald Finkner, Walvarmints in the area adjacent to ter Hanna, J. S. Hale, Roy Hale, John Hoffman, Everrett Miller, Glen the caprock in protecting his stock and barnyard fowls from the wily predatory animals which roam, at Pool, M. D. Ramsey, Ted Ruther-ford, Zant Scott, G. L. Snodgrass, Bill Tucker, Miss Leila Petty and night the hostess Mrs. Carrick Snodgrass.

Cage points out that coons weighing as much as 34 pounds have been caught in this county. Cage said a good many men enjoy coon hunting hereabout.

### **Mrs. Harper Hostess** For Dougherty Club

Mrs. Jim Harper was hostess to members of the Dougherty Home Demonstration club Monday when roll call was answered with a sewing The vice-president, Mrs. Claude Ring, had charge of the meeting. Using one of the club members

as a model, Miss Leila Petty showed how to measure and fit a commercial pattern and how to adjust the pattern for various alteration problems. The demonstration proved to very interesting and beneficial to all. Bulletins were given the

members in connection with this demonstration Mrs. Louis Blum led the group in recreation. Game prize winner were Mmes. Howard Drysdale and Tate Jones. Mrs. C. E. Bartlett was awarded the attendance prize. Refreshments were served to Mmes. John R. Tinnin, Ruth Daniels, Bill Smith, Tate Jones, C. E Bartlett, Howard Drysdale, Maurice

## CURB SERVICE

Will be continued at Camp Cope's Pa House beginning next

#### FRIDAY AT 4 P. M.

Curb service hours will be 4 p.m. 12 midnight for the remainder of 6 Summer.

Eat the convenient way - driven and honk at -



HESPERIAN CLASSIFIED ADS PA

## HOLIDAY NOTICE

The First National Bank of Floydada will be closed

all day

## San Jacinto Day FRIDAY, APRIL 21

(Legal Holiday)

We will appreciate it if you will arrange your banking

requirements with this date in mind.

## THE FIRST NATIONAL BANK

Floydada, Texas

## HAIL INSURANCE

This year in Floyd County your Texas Panhandle Mutual Hail Association is writing \$1200.00 Hail Insurance for the same premium that all other companies charge

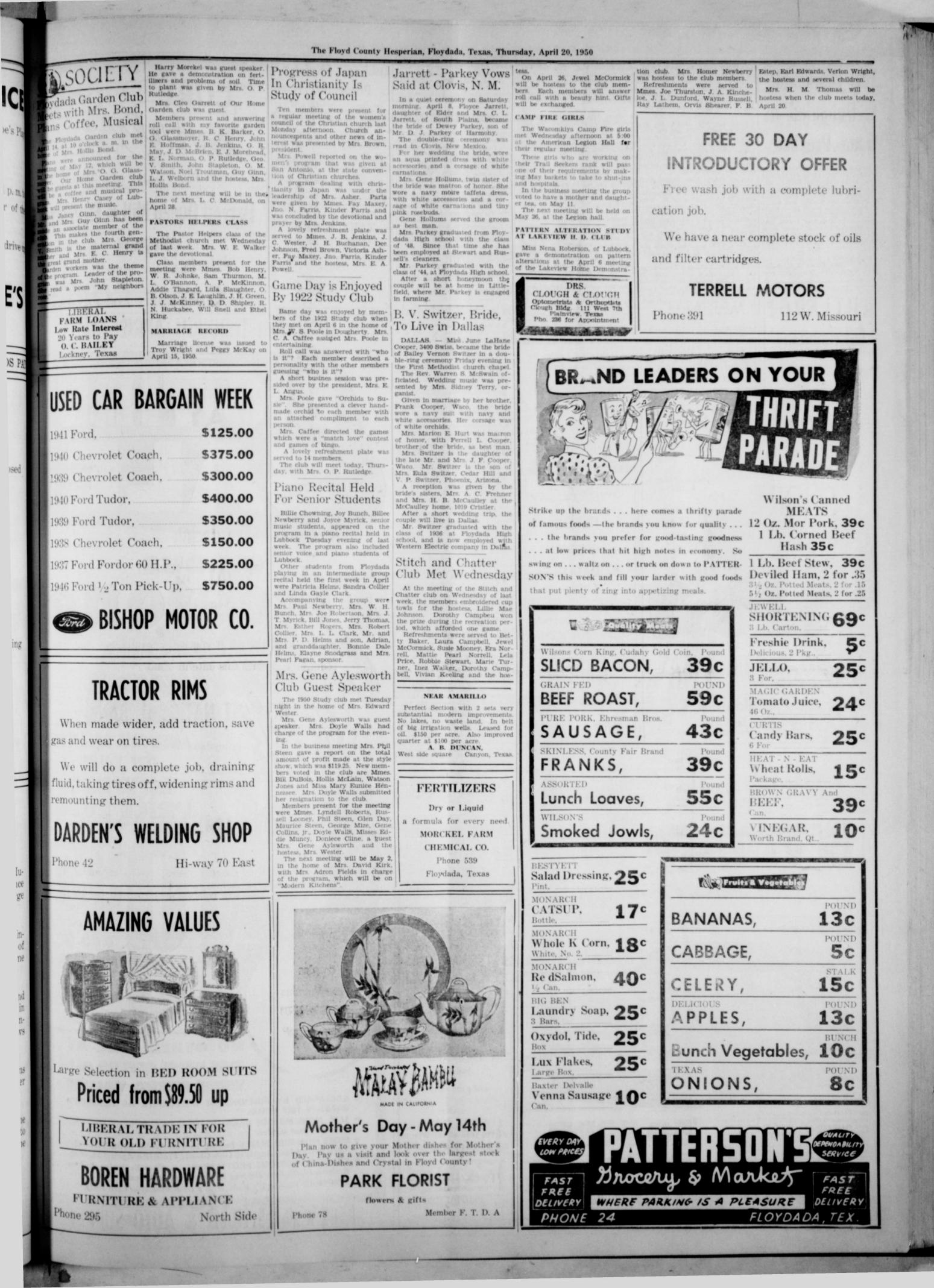
This week Jim Jones opened up the season by insuring 241 acres of wheat for \$10 per acre a total of \$2410.00 insurance. Thats an extra \$400 for the same

I'm proud of our record of writing Insurance and paying losses for Panhandle Mutual Hail Association m the past 6 years. I welcome comparisons. Jim has insured with us several years. From experience he knows how we adjust and pay losses.

This week we paid \$75.50 wind damage on Weems Texaco Station. We also paid \$100 fire loss on a brooder

For better service to you I have opened a full time Insurance Office in Floydada. We are next door to Chamber of Commerce at 106 West Missouri St. Come to see us. Our new easy telephone number is 345.

ED HOLMES



## **\$100 Deductible Defended** as **Good** Practice

Should the man who buys insurance on his home or business have to pay the first \$100 of loss if a hail or windstorm damages it?

Texans, who like to brag about their capricious weather and berate its consequences, aren't sure. Since the Board of Insurance Commissioners decided on Sept. 1, 1946, that the policyholder should stand some of the minor damage of storms, there have been arguments pro and

Last March 1, in a test case before the Third Court of Civil Appeals, the so-called "mandatory \$100

RUTLEDGE

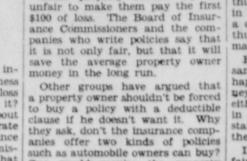
**Oil Company** 

WHOLESALE

PANHANDLE

PRODUCTS

Phone 68



insurance commissioners have the

right to demand that Texans de-

Some property owners say it's

mage.

The court ruled that they

deductible" came to head. The from heavy loss.

One would require the property owner to pay the first \$100 of loss. The other, although costing considerably more in premium, would pay for every penny of loss, regardless how small.

Good principals of insurance, so the underwriters claim, make it fair for the policy-holder to stand the first \$100 of loss. They point out that, after all, the only purpose of insurance is to distribute the burden of a heavy loss.

In simple terms, insurance is a plan whereby property owners join to protect themselves and each other

icies. Records

usic for your ery mood as you like it . . . H. G. Parker Furniture Co.

Because of the much higher rates

Swift & Co. FEEDS POULTRY DAIRY

problems ask about Swift's Supplements for all needs. We appreciate your orders.

> GRIFFIN Produce Co.

The premiums Both property owners and the mor-policies are sm- tgage-holders want to avoid that. court was asked to decide if the paid for individual policies are small, but together they make a sizeable "pot" to which all policy- the mandatory \$100 deductible will duct the first \$100 of insurance holders are welcome in time of claims for hail and windstorm da- need.

When one policy-holder suffers a heavy loss, he collects to the extent of his policy from the fund thus created by the monies paid in by all. What might have been a crushing loss to an individual is thus spread to the shoulders of sult from the expected decrease in thus spread to the shoulders of many people. But if a large number suffer the

same loss at the same time, what happens? There isn't enough money in the till to go around. So either more money must be paid in or else the policy-holders must stand some of the minor losses themselves.

Insurance men believe that the fairest way is to keep premium rates low and let the property owner stand the first \$100 of loss. If the property demands full coverage, ims would be half again as large as they now are and perhaps even more. This would make insurance so expensive that many people couldn't buy it.

As the order now stands, every hail and windstorm policy says that the property owner must stand the first \$100 of loss. Why wasn't this deductible clause made optional, as it is in automobile collision pol-Why can't persons have full coverage if he wants it?

Insurance spokesmen say that the deductible was made mandatory to benefit the property owner, especially the high percentage of persons who have long-term mortgages on their homes. Banks and mortgage companies, because of the large number of real estate loans they make, naturally want the best nsurance protection available. In all liklihood, most of them would require that full coverage be carried on mortgaged property.

home-purchaser's mortgage payments might be increased to a point where they would be prohibitive.

### · Cattle

If you have special feeding

Lubbock Minister Too, insurance men argue that decrease premiums, particularly on property outside the seacoast area.

By decreasing the number of small claims the companies have heretofore had to pay, the deductible will eventually mean savings in this week. the cost of adjusting claims. Insurance experts say that it costs as much to adjust a \$50 claim as it does one for \$500. With fewer laims to adjust, the resulting savings can be passed on in the form Hesperian office

of lower premiums. Insurance men are generally agreed that some kind of deduc tible for windstorm and hail coverage is a necessity. Had the Board of Insurance Commissioners not ordered it, most companies would have ceased writing hail and windstorm insurance altogether or at least refused to sell full coverage policies.

At any rate, the \$100 deductible seems here to stay.

### **Homers in Tenth** Win for Whirlwinds

Floydada High school baseball squad had anything but an impressive showing in their earlyspring practice games in anticipation of the opening of conference play on April 14. Many of the youngsters are green hands and are having to learn the mechanics as well as the strategy of the game from scratch.

Last week, however, they whipped out a victory over the Silverton High team, when they displayed some considerable power with the bat. The 'Winds came from behind in the ninth to tie up the score at 4-4, and went on in the tenth to such insurance would require, the win 7 to 6. Bill Smith who hit a homer in the sixth repeated in the tenth with two on to tie the score, and Hubert Ring rang down the curtain with a home run after two team mates had fanned out.

Fulton was the winning pitcher, Satterfield the loser. **Conference** Games

North half conference games began on April 14 when Floydada met Tulia at Tulia and Lockney played Abernathy at Abernathy.

#### **OPEN CAMPUS DAY**

ABILENE-"Open Campus Day" is the new name given the 27th annual senior day program April 29 to be held on the Hardin-Simmons campus at which students of Floydada high school are invited. More than 4,000 students from

Texas high schools are expected. Schools within a radius of 200 miles of Abilene are expected to send their seniors for the day of entertainment and education.

#### NEW TAX MONEY BEGINS TO ROLL IN TO TREASURY

AUSTIN, April-One million eight hundred thousand dollars re-ceipts under the ten percent tax increases levied by the Special Session of the legislature rolled into the State Treasury in March. All the raises became effective the first of March, but Comptroller, Robert S. Calvert, stated that the payments on crude oil tax and other major taxes are not due until the full force of the new



## **Universal Tractor Front** Minneapolis Moline Installation

Installable on all makes of tractors Changeable in a short time with adjustable width, helps in eliminating side draft.

S. J. Latta Implement Co.





	23C	19c
ATEST E T VER	Salt Bacon Heavy Lean Pound 222c	WHITE SWAN COFFEE 1 Lb. Can 74c
<b>F</b> <b>D</b> <b>T</b> <b>A</b> <b>X</b> <b>D</b> -16	BRIMFUL Halves & Slice PEACHES, BRIMFUL PEARS, MARCO Whole Green B	22c No. 21/2 Can 33c No. 2 Can
Y OUR TIRE Sizes LOW	Peanut Butter, WOLF CHILI,	12 Oz. Mug <b>39</b> C Large Can <b>59</b> C
AT	DUZ, CHARMIN TISSUE,	Large Box 25c 3 Rolls 25c
JES ICA'5 Plus- d Has dding.	AUSAGE, BAUSAGE, BOLD CROWN BACON,	1 Lb. Roll 33C Pound 39C
nbber r. PLY	WESTER GROCERY &	

82

**FS** 

Power Lift ditcher by Service Equipment Co., Dallas. These ditchers are as good as the best. Floydada Implement Company.	equal to the best! how? Just drive in at Camp
FOR SALE-One 1936 22-36 Inter-	Cono's Service Station
national tractor; one F-20 1938 International tractor; one 1947 Allis-Chalmers 6 ft. combine with 2 ft. extension. First National Bank. 11tfc.	where you get person-
PATENTED irrigation check dams, irrigation motors, syphon tubes, shovels, dams, everything for the irrigation farmer. S. J. Latta	alized service for your car.
Implement Company. 5tfc. CASE BALER with self blocker; Model WC Allis tractor; John Deere mower; A. C. rake; 200 acre hay route. See Everett Miller 5 miles northeast Petersburg. Write George Piller, 1905-15th, Lubbock. 104tc.	Camp Cope's Service Station
Money makers-Hesperian Class- fied advertisements.	Service Station
	SPARKS
GAR • Dependable R	AGE
GAR • Dependable R	AGE
GAR Dependable R Dependable R Fair Prices;	AGE
GAR Dependable R Dependable R Fair Prices; A Good Place t	AGE epair; eplacement Parts;
GAR Dependable R Dependable R Fair Prices; A Good Place t	AGE epair; eplacement Parts; to go when you need utomotive service.
GAR Dependable R Dependable R Fair Prices; A Good Place t any kind of an ALVA	AGE epair; eplacement Parts; to go when you need utomotive service.
GAR Dependable R Dependable R Fair Prices; A Good Place t any kind of an	AGE epair; eplacement Parts; to go when you need utomotive service. SPARKS 307 E. Houston

new flo	ower-fresh tints! Unheard-of luxury ice this low! Measurer 80" wide.
27 X 27 BIRDSEY E DIAPERS, RECEIVING BLANKI WOMEN'S	
SHEER BLOUSES, . MEN'S DRESS or SPORT S BOYS'	\$2.00 HIRT, \$1.77
SPORT SHIRT, <sup>8 GARMENT</sup> STORAGE BAGS,	· · · \$1.00
STOP! SINO,"! SAVE! STOP! SINO,"! SAVE! STOP! SINO,"! SAVE! Come fail Sino de Sino de	TY ROY

\$7.77 Super-soft chenille tufting . . . graceful sprays of colorful posies! Complete array of colors! Anniversary-priced! Indayl

12" x 12" wach

cloth, 2 for 29c

thick, thirsty loops . ..

lose, even underweave

.. wide tape selvages!

Clear, bright colors!

Value through and

rough! Stock up!

54" wide When have you seen lace curtains priced to low! Famous Heidenberg panels (made to last and lasti; in lovely stripe pattern. Eggshell. Fitt standard window.

## Announce Open ESTATE OF LOUIS B. CARDINAL House For New Plant April 29

business is being conducted there, but Mr. Morckel pointed out the elapsed time would give his organ-ization time to get on the beam, stock up more fully and make some preparations for what he hopes will be a big event for farmers of the area. The use of the new chemicals in farm operations will continue to grow is his belief.

Morckel announced that John W. Buchanan, who has returned recently from the west coast, will be associated with the business as

## salesman Installation **VFW Officers**

Veterans of the Foreign Wars last night insalled their new officers for the year, with Leon Ferguson as commander. The ceremonies were held at the IOOF hall.

Other officials chosen to serve this year are Eugene Lawson senior vice-commander, W. R. Daniel junior vice-commander and William Bertrand post adjutant.

Post quartermaster is Tom Goslee, post chaplin Wayne Brown, with trustees as follows:

Eighteen-month trustee, Ralph Gee; 12-month trustee E. T. Williams; and Six-month trustee Duncan Hollums

District Commander Coming Thursday night. April 26, is the date set when there will be a joint meeting of the VFW and the ladies auxiliary. The meeting will be held at 7:30 o'clock the evening of April 26, Wednesday, at the IOOF hall.

Purpose of the meeting is to organize a ladies auxiliary. All elgible veterans and their wives, sisters and mothers are urged to attend this meeting, whether or not dues are paid.

Present for this important event in the history of J. W. Harrison Post No. 5616 will be J. E. Deen, of Tulia, commander of District 13, together with Mrs. Shaffer of the same city, president of District 13 VFW auxiliary, and Mrs. Vada Lee Humphrey, of Borger, depart-ment chief of staff who will be guest at the banquet.

Local ladies (wives, sisters and mothers) are asked to bring a covered dish. Meat will be fur-nished by the VFW post. Mrs. E. T. Williams has any additional information wich may be needed by ladies of the organization

VFW Equipment Available W. Harrison Post VPW three hospital beds. Two of these beds are not in use at this time. These beds are for the free use of the public, Commander Ferguson points out. All that is required of anyone needing these beds is that they be signed for. Also Ferguson pointed out the post has a number of wheel chairs and crutches, a portion of which are loaned out. Anyone having this equipment at the present is asked to contact the VFW, and ir not in use return it to VFW for the use of others who may be in need of it. Contact Eugene Lawson of Law-son Bros., blacksmiths, on this equipment.

(11/60) interest in and to the West One Hundred Ten (W. 110) Acres of the Northwest One-fourth (N ET AL, MINORS NO. 772 IN THE COUNTY COURT, FLOYD W, 4) of Survey Number One Hundred Thirty-two (132), in COUNTY, TEXAS SITTING IN MATTERS PROBATE Block Number One (1), Certificate No. 939, Abstract No. 1755, in

TO ALL PERSONS INTERESTED IN EMILE CARDINAL, A MINOR, OR HIS ESTATE: You are hereby notified that I have on the 19th day of April, 1950, filed with the County Clerk of Floyd County, Texas, an application under oath for authority to make to PLA. Harry Morckel, proprietor of Mor-ckel Farm Chemical company, an nounced plans this week for the formal opening at their new location on East Houston street on Saturday. April 29. The store is already open and business is being conducted there, but Marked a publication will be heard as polication will be heard. The Marked an undivided eleven - sixtieths but Marked a public during the Sixtieths and Sixtieths but Marked a public during the Sixtieths and Sixtieths and Sixtieths and Sixtieths and Sixtieths and Sixtieths and Six

NOTICE

DINAL, A MINOR 121tc.

**Deeds Recorded** 

Maud E. Hollums to F. W. Webb, lots No. B, 2, 4, 6, 8, 10, 12, 14, 16, 18 and 20 in Block G, in Andrews Be

GUARDIAN OF THE PERSON a tract of 2 acres of land out of the 120 acres of land being the north AND ESTATE OF EMILE CAR- southeast corner of the north west 120 acres of the G. W. Ball 160 acres

west side of survey No. 15, in Block

Beulah Milton to Raymond Upton 152.9 acres of land being all of the northeast ¼ of survey No. 30, in

 Southeast corner of the north west
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of the G. w. Ball 100 acres
<sup>120</sup> acres of land out of the southeast
<sup>120</sup> acres of land out of the southeast and Equipment company of Ameri-ca, lot 10 in block No. 132 in the

town of Floydada,

NEW Comette lons Run Stop W Right - Angle H Arrow Seam Mis

Mr. and Mrs. O. L. Star

turned home last week-end

spending 15 days at Phoenix.

Twist Yarn Diam. ond Toe. See them at-

White Drug Co. 116 West California

ona.

	dependent	School District No. B. L. W. Johnso	n to R. L. Johnson, Perry of Fairview.	
	**************************************	ARDEN	D STREAM OF AND PAN MONEY SAV	ITRY
	-	estone Vel PLASTIC GARDEN RANGEAD		. \$6.79 <b>29</b> c
RR R,	Pure	Red Sour Pitted No. 2 Can, Cane und Bag,	23c BREEZ 86c TOULETSOAP	
1		HOMINY, MARSHALL, No. 2 Can, SALMON, ALASKA CHUM, No. 1 Can, BABY FOOD, HEINZ, 3 Cans, APRICOTS, HUNTS, No. 2½,	10cTOILET SOAP, LIFEBOUY, 2 Reg. Ba33cRINSO, Large Box,33cLarge Box,25cTOILET SOAP, LUX Bath Size,25cBABO, Can	15° 25° 12° 12°
}_{{}}	57° 21° 65°	KRAUT, MARSHALLS No. 2 Can, TREET, ARMOURS, Can, NEW POTATOES,	12 <sup>1/2</sup> c BLEACH, PUREX, Quart, 39 <sup>c</sup> 25 <sup>c</sup> FRESH FRUITS	15 & VEGETABLES

25°



Mrs. Ralph White and baby daughter, of Lubbock, visited her father and mother, Mr. and Mrs. Ed Cantrell, and other relatives here Sunday.



set in 14Kt. gold. \$100.00

**Convenient Payments** Arranged

M. L. Solomon,

Jeweler

PORK & BEANS,	25°
BROOKS No 1, 3 Cans,	20°
DELCO DICED, 3 - 303 Cans, TOMATOES,	25°
BETTY No. 1, 3 Cans, KOOL - AID,	25°
6 Packages,	
TOMATO	JES,
CRACKERS,	25c

65°

CRACKERS, KRISPY, 1 Pound,	25°
LISTERINE,	49°
MILK of MAGNESIA,	39°
PHILLIPS, 12 Oz., SHAMPOO,	54°
MODART, 4 Oz. Jar, BUTTER BEANS,	15°
BROOKS, 303 Can, MILK,	230
ARMOURS, 2 Tall Cans, CAKE MIX,	35°
DROMIDARY, Box,	35

TS 1/2 LIGHTER

IT'S ECONOMICA!

IT RESISTS

IT'S TOUGHT ONGER-WEARING

OII AND GREASE

COFFEE,	77
FOLGERS, Pound,	and the second s
TUNA,	25
TUXEDO, Can, TOMATO JUICE, LIBBYS, 8 Oz., 3 Cans,	25
TISSUE, SCOTT, Roll,	12
Deer Brand 3 No. 1 Cans,	250
MARGARINE, HOLLANDALE, Pound,	19
SPINACH, LIBBYS, No. 2 Can,	19
WRIGLEYSGUM, 3 Packages,	10
MARSHMALLOWS, SUGAR KIST, Package,	15
COCOANUT, BAKERS, Box,	15
CANDY, MARS Assorted, 6 Bars,	25
MINT WAFERS, ROCKWOOD, 9 Oz.,	33

NEW POTATOES,

DEER BRAND, 2 No. 2 Cans,

LETTUCE, 1	<b>O</b> C
GREEN ONIONS,	BUNCH 5c
GOLDEN FRUIT	Pound 12120
ORANGES,	Pound 10c
CABBAGE,	Pound 3C
RADISHES,	Bunch 5C
POTATOES,	Pound 5C
CALIFORNIA GREEN CELERY. 1	21c

UA

# PIGGLY WIGGLY QUALITY MEATS

CHUCK	ROAST	Pound,
PICNIC HAMS,	39c	CLUB ST

UGAR CURED, Half or Whole, Pound	390
HAMBURGER MEAT,	45°

CHEESE,

CHEEZE AMERICAN,

ind,			-		
2 Lb.	Box,	7	9	c	

EAKS,	
ENDER, Pound,	
PIECES, Pound,	
RIBS,	
LEAN Pound.	

**59**¢

59

23

29

**38**0

SLICED

GOOD And BACON, Wilsons Corn King Pound,

NICE And T

BACON. ENDS And J

SHORT H

dication New rsonage Set

ette Nr

op Welt

Mist.

Diam.

1g Co.

lifornia

19

C

rge Box

5c

15°

25°

12°

2 0

15°

aid of the stewards of ch the 20 honor guests at thodist church supper in last night served the Marmembers of the Methodist at a fellowship supper. In-formal dedication on that Sunday embers into the church is for the Wednesday night will follow on the same afternoon. On the committee for the arrangethe progress of the church

feasts together have stian high favor since the days of tles," said Rev. R. N. Huckthe church minister. ith Sees New Parsonage

Methodists of the local conon got great enjoyment out mpliment paid them last by Dr. Roy Smith, lecturer in

emand in the church. \*'I n living in parsonages and arsonages all my life, but ave I seen a nicer parsonage finished and furnished harmoniously and fitt-



### hru Dinette-Coach and Pullman

WESTBOL	IND
	9:15 P. 1
Lv. Dallas	
Lv. Fort Worth -	10:35 P.
Ar. Turkey	7:15 A.
Ar. Quitaque -	7:34 A.
Ar. Lockney	8:39 A.
Ar. Plainview* -	9:15 A.
Ar. Lubbock -	9:55 A.
EASTBOL	IND
Lv. Lubbock -	9:00 P.
Lv. Plainview* -	9:30 P.
Lv. Lockney -	10:12 P.
Lv. Quitaque -	11:10 P.
Lv. Turkey	11:28 P.
Ar. Fort Worth -	6:00 A.
Ar. Dallas	7:15 A.
"Umousine between Lock	ney and Plains
Convenient connection tions at Fort Worth Gulf Coast and Sout em points.	and Dallas
ONE-WAY	FARES

М.

M.

м.

sta-

ast-

Fort Worth Lubback or Plainview

\$8.12

11.38

3.50

C. E. Childers Ticket Agent,

Lockney, Texas

Dallas obock or

\$0.92

12.48

man, who is a nation-wide travel-ingly decorated," said the church er. Dr. Smith visited here briefly, guest of J. M. Willson. Rev. R. N. Huckabee, the pastor of the church, smiling behind his hand, suggests he is negotiating for a "long term lease" on the pre-

### **Open House May 7**

man. The parsonage is debt free.

(By Mrs. Bennie M. Rose)

place where sin cannot enter.

of the Spirit of God for they are foolishness unto him, neither can

they know them because they are spiritually discerned." - -I Cor. 2:14.

Although man has failed to heed God's word, God has not changed.

Sin will keep us out of heaven. The last beatitude tells us "blessed are they that do His commandments that they may have a right to the

tree of life, and may enter in thr-

ough the gates into the city. Rev. 22:14. One sin brings condemnation.

"For whosoever shall keep the law and yet offend at one point is guilty

The world is ever changing. Stocks of great value today may be

worthless tomorrow. Happiness today may turn to sorrow before nightfall. Loved ones leave us and go to their reward, our best laid

plans are changed. But God continues to call right right, wrong

wrong, sin sin, and righteousness

of them all. "James 2:10.

righteousness.

'Ye must be born again.

persons."

"Knowing that of the Lord ye

mises.

Following are announced candidates on the Democratic ticket for The Methodist congregation is Floyd county: looking forward with anticipation to the dedication day for the new Representative 120th District parsonage and the visit of Bishop HAROLD M. LA FONT Will C. Martin of Dallas for the occasion. The bishop will be met by

\*

District Attorney a delegation of the men folks of JOHN B. STAPLETON the congregation at South Plains and have a breakfast preceding the For County Judge: G. C. TUBBS

morning at 9:30. The open house For County Attorney: ENOS T. JONES

ments for the open house will be Mmes. G. M. Armstrong, R. F. Sto-For Sheriff: vall, L. F. Martin, George Sherrill, E. B. Chesnutt, M. W. King, A. B. EARL COOPER LELAND A. HART Keim, Will Snell and Noel Trout-J. R. (Bud) STILL

For County Clerk: MARGARET COLLIER **God Has Not Changed** For District Clerk: MARY L. MCPHERSON

> For Assessor-Collector of Taxes: T. T. HAMILTON

shall receive the reward of their inheritance: for ye serve the Lord Christ. But he that doeth wrong For County Treasurer: MRS. SAM A. SPENCE shall receive for that wrong that he has done: and there is no respect For Commissioner of Precinct No. 1

Collosians 3:24-25. FRED N. CLARK God is the same yesterday, today and forever. We acknowledge **Commissioner Precinct No. 2:** God to be above all and His Word W. H. COUNTS to be absolutely true. Recognizing the wages of sin to be death and

For Commissioner Precinct No. 3 the gift of God to be ternal life W. C. PLUMLEE through Jesus Christ our Lord. God is God and sin is sin. In every generation and in our gene-For Commissioner Precinct No. 4

P. L. (FAY) HART ation sin will blight and destroy For Justice of the Peace, Precincts

the soul of man. "Man looketh No. 1 and 4: upon the outward appearance but O. B. OLSON God looketh upon the heart." Many people wear tinted glasses. The AT EL PASO CONVENTION things of God and the things of

the devil take on a similar hue. In El Paso last week to attend Their eyes are blinded. They canthe convention of the West Texas speak, that can be written about not see this life to be a proving Judges and Commissioners assocground, with those who overcome iation were Commissioners Fred berg's poetry--it is the kind of Clark and P. L. Hart together with film West Texans like and even the wiles of Satin as the only ones to enter heaven - heaven the place where sin cannot enter. Too many hold to their pet sins where sin cannot enter. Too many hold to their pet sins

while calling them other names. The commissioners and their party ager for West Texas Gas company They say their sins are habits, cus- left on Tuesday, making the trip was in charge of the script and dirtoms, or take their natures to task by automobile. Judge Tubbs made ected the making of the picture. for the things they do. "The natthe trip down by plane from Lubural man receiveth not the things bock.

Get the Want ad hab"

TO a

\* \* \* COLUMN Documented in Floydada and Crosbyton golf club members paired off as usual with lots of enthusiasm and will to win Film and Sound last Sunday afternoon on Floydada golf course -- and as usual a cold shower that wet everybody to the hide and froze them stiff put a Critics have been unanimous in stop to proceedings, just as Gene Collins predicted. their praise of West Texas Gas Company's "FUEL FOR A GROW-The Crosbyton club had some 20 ING EMPIRE", a film document of natural gas and life on the South contestants ready for the paring,

and the Floydada club had about 30. Some played some nine holes, year of unprecedented agricultural others got well teed away when the shower fell and the match was postponed to some future date. The future date will be set for

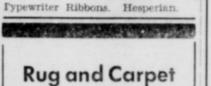
Yessir, Rained Out,

Matched Golf Play

a time that we need rain fearfully bad again, Colilns said. The golfers can't have a lot of fun that way but it will help the country, Collins thinks. "We are not complain ing and we are not against rain,' Collins said in reporting the miscue of the club matched play,

#### Half Minute Interviews

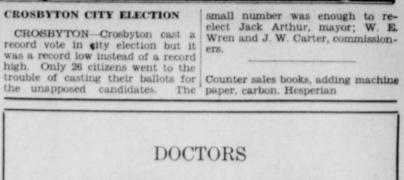
R. I. Bennett: "We thought we had pretty good credit in these parts but the post office cut us off and The Hesperian cut us off

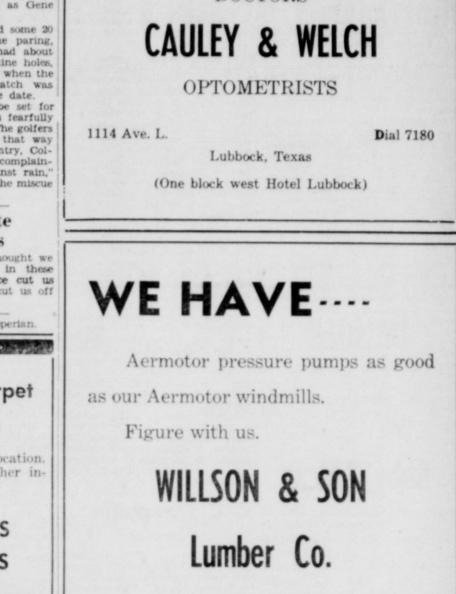


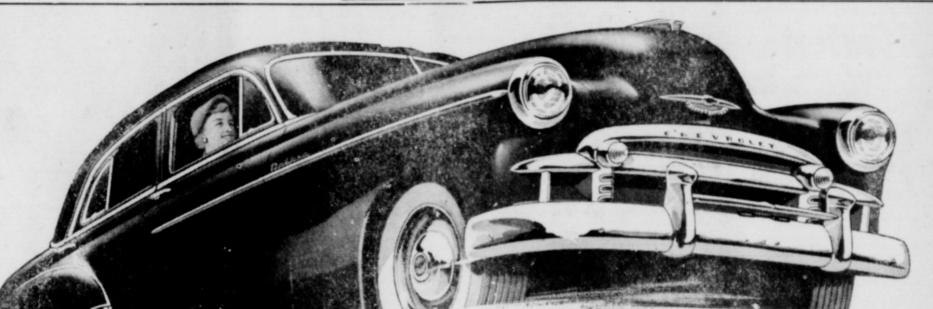
Cleaning

In plant or on location. CALL 154 for further information.

> STEWARTS CLEANERS







The Floyd County Hesperian, Floydada, Texas, Thursday, April 20, 1950

Plains of Texas. Filmed during a

production and activity, this new

creative effort is a simple and direc-

Theme for "Fuel for a growing

empire" is based upon the explor-

ations of an eminent army explor-

er, Capitan Randolph Marcy, whose

travels carried him across the sec-

tion of West Texas served by West

Texas Gas company. What the

captain saw and reported a century

ago to his superior later became a

congressional report and is now

documerted in the congressional

The camera lens opens on a familiar prairie dog and his West Texas home scenes of the Canadian

river and the Palo Duro canyon

are then shown, representing the possible trail which Captain Marcy

follower during his trip. Skyline

views of various West Texas towns

appear and as the story progresses

the camera picks up impressive sce-

nes symbolic of cotton production

potato harvest, wheat and maize

combining as well as other area

to show the area served by West

Texas Gas company. Other scenes

show the equipment and facilities involved in the production, trans-

mission and distribution of natural

It is a kind of free verse, so to

the cities and towns of Carl Sand-

The picture uses map sequences

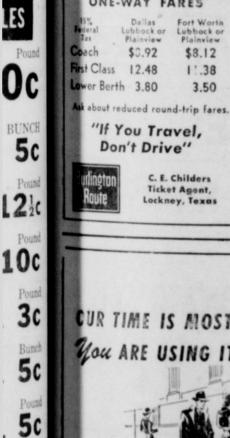
tly told picture-narrative.

records.

activities.

gas.

POLITICAL \* \* \* Growing Empire



2號

90

59

23

29

80

VI

"Knowing that of the Lord ye shall receive the reward of inheritance. For ye serve the Lord Christ. But he that doeth wrong shall receive for that wrong he has done: And there is no respect of persons." God has not changed.

Mr. and Mrs. J. L. Nichols, of Shreveport, Louisiana, save been here the past two weeks as guests of Mrs. Nichols' parents, Mr. and Mrs. H. N. Powell at Dougherty. Mr. Nichols left Friday to return to Louisiana and Mrs. Nichols remained here for a longer visit with her parents.



being devoted to your service. Our officers are always willing to drop mere routine duties to give their attention to you.

So why not come in and discuss your financial affairs with them?

First National Bank

Floydada, Texas WE SELL SAVINGS BONDS

NEW STYLE-STAR BODIES BY FISHER (in sparkling new color harmonies) Now more than ever "the most beautiful bodies built," exclusive to Chevrolet and higher priced cars.

#### CENTER-POINT STEERING

Assuring a remarkable degree of steering ease, under all driving conditions – another vital feature found only in Chevrolet and more expensive cars.

NEW TWO-TONE FISHER INTERIORS

(extra-roomy . . . extra-luxurious) With new upholstery -new colors-new appoint-ments-placing Chevrolet far ahead in both beauty and comfort.

EXTRA-ECONOMICAL TO OWN-OPERATE AND MAINTAINand traditionally bringing

you more value when you trade; for Chevrolet cars are most wanted-new or used.

BIGGEST OF ALL LOW-PRICED CARS Biggest in every way the longest, heaviest car in its field, with the widest tread . . . all of which means maximum stability and safety.

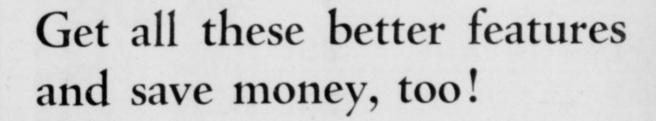
CURVED WINDSHIELD with PANORAMIC VISIBILITY (in Fisher Unisteel Bodies) Supplying extra vision-extra body-strength and durability -extra safety-protection for

PROVED CERTI-SAFE HYDRAULIC BRAKES Bringing you swifter, safer,

you and your family.

to twice as long.

straightline stops and em-bodying new Dubl-Life rivetless brake linings that last up

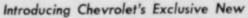


Make your own comparisons . . . make your own tests . . . and you'll find that Chevrolet and only Chevrolet brings you all these better features of motoring while saving you money in all ways!

Chevrolet alone brings you the finest body beauty and luxury at lowest cost. Chevrolet alone offers you your choice of the finest no-shift driving or standard driving at lowest cost. Chevrolet alone gives the finest Valve-in-Head engine performance and dependability at lowest cost! And Chevrolet alone provides the finest riding-comfort and safety at lowest cost!

The reasons are basic, for only Chevrolet brings you the widely acclaimed built-in features which produce these outstanding motoring advantages, at the lowest prices and with such remarkably low cost of operation and upkeep.

Come in . . . get all these better features and save money, too, by choosing a 1950 Chevrolet . . . first and finest at lowest cost!



The Styleline De Luxe 4-Door Sedan

All Constanting and



Chevrolet's exclusive Powerglide Automatic Transmission, teamed with a 105-h.p. Valve-in-Head Engine that is the most powerful in its field, pro vides an entirely new kind of smooth-flowing move ment at all speeds, without clutch pedal, "clutch pushing" or gearshifting. All this with traditional Chevrolet economy in over-all driving!

\*Combination of Powerglide Transmission and 105-h.p. engine optional on De Luxe models at extra cost.

NEW LOWER PRICES make Chevrolet more than ever AMERICA'S BEST SELLER . . . AMERICA'S BEST BUY



FIRST...and Finest...at Lowest Cost!

ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas

## Announce Open House For New Plant April 29

April 29.

The store is already open and business is being conducted there, but Mr. Morckel pointed out the elapsed time would give his organ-ization time to get on the beam, stock up more fully and make some preparations for what he hopes will be a big event for farmers of the area. The use of the new chemicals in farm operations will continue to grow is his belief.

Morckel announced that John W. Buchanan, who has returned recently from the west coast, will be associated with the business as salesman.

## Installation **VFW Officers**

Veterans of the Foreign Wars last night insalled their new officers for the year, with Leon Ferguson as commander. The ceremonies were held at the IOOF hall.

Other officials chosen to serve this year are Eugene Lawson sen-ior vice-commander, W. R. Daniel junior vice-commander and Wil-

liam Bertrand post adjutant. Post quartermaster is Tom Goslee, post chaplin Wayne Brown, with trustees as follows:

Eighteen-month trustee, Ralph Gee; 12-month trustee E. T. Williams; and Six-month trustee Duncan Hollums

District Commander Coming Thursday night, April 26, is the date set when there will be a joint meeting of the VFW and the ladies auxiliary. The meeting will be held at 7:30 o'clock the evening of April 26, Wednesday, at the IOOF hall. Purpose of the meeting is to

organize a ladies auxiliary. All elgible veterans and their wives, sisters and mothers are urged to attend this meeting, whether or not dues are paid.

Present for this important event in the history of J. W. Harrison Post No. 5616 will be J. E. Deen, of Tulia, commander of District 13, together with Mrs. Shaffer of the same city, president of District 13 VFW auxiliary, and Mrs. Vada Lee Humphrey, of Borger, depart-ment chief of staff who will be guest at the banquet.

Local ladies (wives, sisters and mothers) are asked to bring a covered dish. Meat will be furnished by the VFW post. Mrs. E. T. Williams has any additional in-formation wich may be needed by of the organization

**VFW** Equipment Available

NOTICE ESTATE OF LOUIS B. CARDINAL ET AL, MINORS NO. 772 IN THE COUNTY COURT, FLOYD

COUNTY, TEXAS SITTING IN MATTERS PROBATE TO ALL PERSONS INTERESTED Floyd County, Texas;

minor, described as follows:

An undivided eleven - sixtieths i

(11/60) interest in and to the West One Hundred Ten (W. 110) Acres of the Northwest One-fourth (N. W, 1/4) of Survey Number One Hundred Thirty-two (132), in Block Number One (1), Certificate No. 939, Abstract No. 1755, in

TO ALL PERSONS INTERESTED IN EMILE CARDINAL, A MINOR, OR HIS ESTATE: You are hereby notified that I have on the 19th day of April, 1950, filed with the County Clerk of Floyd County, Texas, an application under Harry Morckel, proprietor of Mor-Harry Morckel, proprietor of Morckel Farm Chemical company, an- CID OIL COMPANY, a corporation, such County as the time and place formal opening at their new location of Shreveport, Louisiana, as lessee, an oil, gas and mineral lease on that would be heard, and that such apon East Houston street on Saturday. certain real estate belonging to such plication will be heard at such time and place

T. J. Cardinal

#### 121tc. DINAL, A MINOR

## **Deeds Recorded**

Maud E. Hollums to F. W. Webb, lots No. B, 2, 4, 6, 8, 10, 12, 14, 16, 18 and 20 in Block G, in Andrews addition to town of Floydada. Herman F. Miller to J. B. Johnson,

E. B. Gilliland to Dick E. Bunnell acres survey. all of lot No. 15 in block 41, in town of Floydada.

W. Melvin Day to Floydada In- Adams Pre-emption survey. dependent School District No. B.

GUARDIAN OF THE PERSON a tract of 2 acres of land out of the 120 acres of land being the north AND ESTATE OF EMILE CAR- southeast corner of the north west 14 of the northeast 14 of survey No. 21

Menard Field to Southwestern Life Insurance company, 240 acres of land being 240 acres off of the west side of survey No. 15, in Block

D-1. Beulah Milton to Raymond Upton 152.9 acres of land being all of the northeast ¼ of survey No. 30, in

L. W. Johnson to R. L. Johnson, Perry of Fairview.

120 acres of the G. W. Ball 160 acres Homestead Donation survey. Goodnight High Grade Cattle company to Arthur B. Duncan, 4 acres of land out of the southeast corner of survey No. 1 in block GM.

L. B. Newman to Consolidated Gas and Equipment company of America, lot 10 in block No. 132 in the town of Floydada,

C. B. Patton to R. L. Johnson, and east of Pt. Worth and Denver main line right-of-way. E. B. Gillijand to Dick F. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to forty acres of the G. W. Dub to forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to R. L. Johnson, forty acres of the G. W. Dub to S. B. Patton to S. B. Pat Visitors in the home of Mrs. Bul-40 acres of land being all of south forty acres of the G. W. Ball 160 acres survey. Mr. and Mrs. Grady Reeves of R. W. Cudd to R. L. Johnson, 80 Cozby and daughter Mary D., Mr. acres of land known as the S. H. and Mrs. Chil McClure, Benton

Ritchey and Mr. and Mrs. Thurmon

turned home last week-end spending 15 days at Phoenix ona. NEW Comette N

lons Run Stop W Right - Angle He Arrow Seam Mis Twist Yarn Diam

Mr. and Mrs. O. L. Stan

ond Toe. See them at-White Drug Co.

116 West Califor

in his postle

the ( Smith Met tion ( com by D dem been

have better

mo

Iru

OUR

you

Large Bo

an

A SOLID STREAM OF GARDEN AND PANTRY	111111
SPRING MONEY SAVERS!	
Firestone Velon \$9.25 Value For, \$6.79	
ORANGEADE HI - C 46 Oz. Can, 290	;

23c

CHERRIES, Red Sour Pitted No. 2 Can,

/	S	U	G	A	R	,
VIEN						

OLD BILL, Can,	
SALAD DRESSING,	25°
EVERLITE, Pint Jar,	
GREEN BEANS,	121c
GOLD TIP CUT, No. 2 Can,	
TOMATO SOUP,	11°
CAMPBELL Can,	
CHILI,	57°
WOLF BRAND, No. 2 Can,	31.
PEACHES,	210
HUNTS, No. 21/2 Can,	21°
	CF.
MEAL,	65°
EVERLITE, 10 Lbs.,	
PORK & BEANS,	25°
BROOKS No 1, 3 Cans,	
CARROTS,	20°
DELCO DICED, 3 - 303 Cans,	20
TOMATOES,	OFC
BETTY No. 1, 3 Cans,	25°
KOOL - AID,	25°
6 Packages,	

10 Pound Bag,	
Pure Cane	

	Cane	86c
Po	und Bag,	000
	HOMINY, MARSHALL, No. 2 Can,	10°
	SALMON, ALASKA CHUM, No. 1 Can,	33°
	BABY FOOD,	25°
	APRICOTS,	25°
	HUNTS, No. 21/2, KRAUT,	121/2c
	MARSHALLS No. 2 Can, TREET, .	39°
	ARMOURS, Can, NEW POTATOES,	25°
	DEER BRAND, 2 No. 2 Cans,	23

BREEZE,	25
TOILET SOAP, LIFEBOUY, 2 Reg. Bars,	15
RINSO, Large Box,	25
TOILET SOAP, LUX Bath Size,	12
BABO, Can	12
BLEACH, PUREX, Quart,	15
FRESH FRUITS &	VEGETABLES

W. Harrison Post VFW has three hospital beds. Two of these beds are not in use at this time. These beds are for the free use of the public, Commander Ferguson points out. All that is required of anyone needing these beds is that they be signed for. Also Ferguson pointed out the post has a number of wheel chairs and crutches. a portion of which are loaned out. Anyone having this equipment at the present is asked to contact the VFW, and is not in use to return it to VFW for the use of others who may be in need of it. Contact Eugene Lawson of Lawson Bros., blacksmiths, on this equipment.

Mrs. Ralph White and baby daughter, of Lubbock, visited her father and mother. Mr. and Mrs. Ed. Cantrell, and other relatives here Sunday.



most brilliant diamonds set in 14Kt. gold. \$100.00 **Convenient Payments** Arranged

M. L. Solomon, Jeweler

TOMATOES, ODACTEDO

KRISPY, 1 Pound,	25°
LISTERINE,	49°
14 Oz., MILK of MAGNESIA, PHILLIPS, 12 Oz.,	39°
SHAMPOO, MODART, 4 Oz. Jar,	54°
BUTTER BEANS,	15°
BROOKS, 303 Can, MILK,	23°
ARMOURS, 2 Tall Cans, CAKE MIX, DROMIDARY, Box.	35°
DROMIDARY, Box,	

TS % LIGHTER

RESISTS.

IT'S TOUGHT & LONGER-WEARING

OIL AND GREASE

ECONOM'CA

DEER DRITTE, E 10. E Cano,	
COFFEE,	77°
FOLGERS, Pound,	
TUNA,	25°
TUXEDO, Can,	and the second
TOMATO JUICE,	25°
LIBBYS, 8 Oz., 3 Cans,	antitud
TISSUE,	12°
SCOTT, Roll,	
Deer Brand	25-
3 No. 1 Cans,	25c
o non r ounit,	
MARGARINE,	19°
HOLLANDALE, Pound,	19
SPINACH,	19°
LIBBYS, No. 2 Can,	13
WRIGLEYSGUM,	10°
3 Packages,	10-
MARSHMALLOWS,	15°
SUGAR KIST, Package,	13
COCOANUT,	15°
BAKERS, Box,	
CANDY,	25°
MARS Assorted, 6 Bars,	23
MINT WAFERS,	33°
ROCKWOOD, 9 Oz.,	

FIRM HEAD	Pound
LETTUCE, 1	Oc
GREEN ONIONS,	BUNCH 5c
GOLDEN FRUIT	Pound 1212
FLORIDA	Pound 10c
FIRM HEAD CABBAGE,	Pound 3c
RADISHES,	Bunch 5c
POTATOES,	Pound 50
CALIFORNIA GREEN	Stalk
CELERY, 1	Zil

## PIGGLY WIGGLY QUALITY MEATS

## CHUCK ROAST, Pound, DICNIC HAMS

SUGAR CURED, Half or Whole, Pound	<b>39</b> °
HAMBURGER MEAT, FRESH GROUND, Pound,	45°
CHEESE, CHEEZE AMERICAN, 2 Lb. Box,	<b>79</b> °

SLICED BACON, Wilsons Corn King Pound,

## **59**¢ 59

23

29

**38**0

	And TENDER, Pound,	
	CON.	
	And PIECES, Pound,	
	ORT RIBS,	
OOD	And LEAN Pound	

CLUB STEAKS



The world is ever changing. Stocks of great value today may be worthless tomorrow. Happiness today may turn to sorrow before nightfall. Loved ones leave us and go to their reward, our best laid plans are changed. But God .continues to call right right, wrong wrong, sin sin, and righteousness righteousness

dication New who is a nation-wide travelingly decorated," said the church Dr. Smith visited here briefly, guest of J. M. Willson. Rev. R. N. Huckabee, the pastor

of the church, smiling behind his hand, suggests he is negotiating for a "long term lease" on the premises.

#### **Open House May 7**

Seven of the stewards of the 20 honor guests at casion. lethodist church supper in y, last night served the Marmembers of the Methodist at a fellowship supper. Inembers into the church is for the Wednesday night uainted occasions which are the progress of the church

man.

feasts together have tian n high favor since the days of les," said Rev. R. N. Huckhe church minister. ith Sees New Parsonage

rsonage Set

May

Mist.

Diam.

g Co.

liforni

9

C

ge Boy

30

150

25

120

2

15

ES

Methodists of the local conn got great enjoyment out pliment paid them last by Dr. Roy Smith, lecturer in mand in the church. n living in parsonages and arsonages all my life, but ave I seen a nicer parsonage finished and furnished harmoniously and fitt-



### hru Dinette-Goach and Pullman

W	ESTBO	UND	
v. Dallas		9:15	P. M
. Fort W	orth -	10:35	P. M.
Ar. Turkey		7:15	A.M
Ar. Quitag		7:34	A.M
Ar. Lockne		8:39	A.M
Ar. Plainvie		9:15	A.M
Ar. Lubboo	:k -	9:55	A.M
EA	STEOL	JND	
Lv. Lubboo	k -	9:00	P. M
Lv. Plainvie		9:30	P. M
Lv. Lockne		10:12	P. M
Lv. Quitaq		11:10	P. M
Lv. Turkey		11:28	P. M
Ar. Fort W	orth -	6:00	A.M
Ar. Dallas		7:15	A. M
Unousine bet	weenLock	ney and P	lainvier
Convenient of tions at For Gulf Coast orn points.	t Worth	and Da	llas fo
		FARE	
15% Federal Tax	Dallas Lubbock Plainvie	or Lubi	Worth bock or inview

\$8.12

11.38

C. E. Childers

Ticket Agent, Lockney, Texas

3.50

50

50

**2**<sup>1</sup>

**9**c

**59**°

23

29

**8**C

"Knowing that of the Lord ye shall receive the reward of the inheritance. For ye serve the Lord Christ. But he that doeth wrong shall receive for that wrong he has done: And there is no respect of persons." God has not changed.

Mr. and Mrs. J. L. Nichols, of Shreveport, Louisiana, slave been here the past two weeks as guests of Mrs. Nichols' parents, Mr. and Mrs. H. N. Powell at Dougherty. Mr. Nichols left Friday to return to Louisiana and Mrs. Nichols remained here for a longer visit with her parents.

OUR TIME IS MOST VALUABLE WHEN You ARE USING IT

> Our time is most valuable when it is being devoted to your service. Our officers are always willing to drop mere routine duties to give their attention to you.

So why not come in and discuss your financial affairs with them?

First National Bank

Floydada, Texas WE SELL SAVINGS BONDS

NEW STYLE-STAR BODIES BY FISHER (in sparkling new color harmonies) Now more than "the most beautiful bodies built," exclusive to Chevrolet and higher priced cars.

#### CENTER-POINT STEERING

Assuring a remarkable de gree of steering ease, under all driving conditions – another vital feature found only in Chevrolet and more expensive cars.

TTO AT

NEW TWO-TONE FISHER INTERIORS

(extra-roomy . . . extra-luxurious) With new upholstery -new colors-new appoint ments-placing Chevrolet far ahead in both beauty and comfort.

EXTRA-ECONOMICAL TO OWN-OPERATE AND MAINTAINand traditionally bringing

you more value when you trade; for Chevrolet cars are most wanted-new or used.

BIGGEST OF ALL LOW-PRICED CARS Biggest in every way the longest, heaviest car in its field, with the widest tread .... all of which means maximum stability and safety

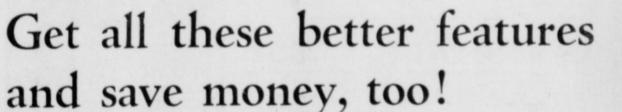
CURVED WINDSHIELD with PANORAMIC VISIBILITY (in Fisher Unisteel Bodies) Supplying extra vision-extra body-strength and durability -extra safety-protection for

PROVED CERTI-SAFE HYDRAULIC BRAKES Bringing you swifter, safer,

you and your family.

to twice as long.

straightline stops and em-bodying new Dubl-Life rivetless brake linings that last up

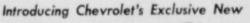


Make your own comparisons . . . make your own tests . . . and you'll find that Chevrolet and only Chevrolet brings you all these better features of motoring while saving you money in all ways!

Chevrolet alone brings you the finest body beauty and luxury at lowest cost. Chevrolet alone offers you your choice of the finest no-shift driving or standard driving at lowest cost. Chevrolet alone gives the finest Valve-in-Head engine performance and dependability at lowest cost! And Chevrolet alone provides the finest riding-comfort and safety at lowest cost!

The reasons are basic, for only Chevrolet brings you the widely acclaimed built-in features which produce these outstanding motoring advantages, at the lowest prices and with such remarkably low cost of operation and upkeep.

Come in . . . get all these better features and save money, too, by choosing a 1950 Chevrolet . . . first and finest at lowest cost!



and the second sec

The Styleline De Luxe 4-Door Sedan



Chevrolet's exclusive Powerglide Automatic Transmission, teamed with a 105-h.p. Valve-in-Head Engine that is the most powerful in its field, pro vides an entirely new kind of smooth-flowing move ment at all speeds, without clutch pedal, "clutch pushing" or gearshifting. All this with traditional Chevrolet economy in over-all driving!

\*Combination of Powerglide Transmission and 105-h.p. engine optional on De Luxe models at extra cost.

NEW LOWER PRICES make Chevrolet more than ever AMERICA'S BEST SELLER . . . AMERICA'S BEST BUY



FIRST...and Finest...at Lowest Cost!

ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas

#### Old Settlers Meet R. E. A. Directors

#### Saturday afternoon

Members of the official family of Floyd County Pioneers association, who planned to have their first planning meeting for the 1950 annual gathering on May 28, ran into conflicting dates and interests Sat-urday afternoon and did not get together. They had planned to meet at the office of Mrs. Maud Hollums at 2:30 o'clock.

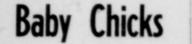
I. C. Surginer, president, said that the postponed meeting will be held next Saturday, April 22. With the date for the annual gathering now only slightly more than 30 days away he said it is high time the old timers make preparations for the event.

Question of where the meeting will be held will be one of the prominent matters for discussion, said Mr. Surginer yesterday. Some have advanced the idea that the pioneers do not have the meeting this year, he said. These and other matters will be threshed out, he said, when those interested gather Saturday. The hour is 2:30 o'clock, the place Arthur B. Duncan Abstract company office.

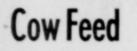
Money makers - Hesperian Classified advertisements.

## DANGER

danger zone for too many car dent, and Leo Frizzell, of Floydada, wrecks. When in our School Zones, "Slow Up, Let 'Em Grow Up."



We are still ordering lots of C-C Campaign chicks. We charge \$1.00 per 100 commission. We are headquarters for Chick Starter, citizens efforts, or retain our status Chick Grains, Chick Crumb-les, Chick Grower, Broiler interested in giving time and effort les, Chick Grower, Broiler Mash, Chick Fattner, Chick Tonics and "Security" food for Chicks, Calves, Pigs.



Prices lower than Many, Many places. Barrel Buttermilk -Barrel Molasses.



(Continued) newspaper, Austin, Texas. Chamber of Commerce.

the community who knew that Floy-

dada would never "be on the map"

or call it by any other name.

What is the Chamber of Com-

is your community servant- -an or-

work together for the betterment

of the community. The Chamber of

FAIRVIEW, April 18-We are all

smiling over the nice rain we re-

most parts. It really looks like

spring now, things have taken on a

Last Monday night visitors in the

Mr. and Mrs. Preston Bullard

Mr. and Mrs. C. W. Payne and

spent the week-end here with

and Mrs. Gordon Bullard of

In the absence of the pastor, Rev.

Mr. and Mrs. Gene Hopper and

Mrs. Joe Wilson and Mrs. W. B.

Mr. and Mrs. E. W. Walls at-

The community was well rep-

Mr. and Mrs. Holman Owen and children Bobble and Sherry and Mrs. Annie Hambright of San Diego,

California, are visiting in the home

Joe Wilson, who is in a meeting

in Kansas, Rev. Herbert Morrison

Lubbock and Mary Dee Cozby.

Mr.

Attendance prizes were given. Prizes were drawn by W. H. Hulsey, Howard Hickman, Wayne Rice, Mrs. John W. Seigler, Mrs. Alton Noland, R. D. Armstrong, Johnny Lackey, Mrs. Lillian Curtis, E. H. Brown, T. J. Campbell, C. H. Ver-ett, J. W. Franklin, O. R. Mooney, Mrs. W. R. Daniel, Mrs. Annie to everyone in the community, to work for the advancement and progress of the community. E. Assiter, Mrs. J. M. Birdwell, Mrs. Lee Rushing, W. H. Ratheal, Roy merce? The Chamber of Commerce Hale, W. H. Sinclair and Mrs. Rob-

ert E. Smith. ganization through which civic min-ded men, and business firms may At the afternoon meeting A. H. Kreis, serving as master of ceremonies, introduced several local entertainers. Floydada High school Commerce in Floydada is only as band helped to entertain the crowd good as the members make it. With

that gathered for the event. the cooperation of even more of the citizens of the community, who The square dance octette of oungsters, the Foster twins, Doris become members, the load is lighter and Dorothy, of Dougherty, daughon all, while the progress of the ters of Mr. and Mrs. Earl Foster, community makes even greater str-Beverly Thomas, daughter of Glee ides forward. Thomas, and songs by the Floydada Do you belong to the Chamber quartette, helped to entertain beof Commerce? tween more serious matters of the afternoon.

Robert H, Crowell, manager of rairview News Floydada Chamber of Commerce and E. L. Angus, manager of Floyd Creameries, were among the helpful local people who joined in the ceived over the week-end. This community received  $1\frac{1}{2}$  inches in six-county area

Ginn Succeeds Mal Jarboe

In the election of officers at the pretty green color. afternoon session J. C. Ginn, of Last Monday nig Cedar, was elected to succeed Mal L. B. Cozby home were Mrs. J. R. Jarboe of Floydada as president of Cozby of De Leon, Mrs. Lula Green This territory is still in the the association. Herman King, of of Olton, Mrs. Joe Cozby of Spur Lockney, was chosen as vice-presi- and Miss Alba Cozby of Dickens. and family of Portales, New Mexsucceeds Lee Trice as Secretarytreasurer

Milton Harrison of Lakeview is relatives. a new director for District Two: June Kathryn were Sunday dinner Oliver Harmel from District Six, guests of his mother, Mrs. W. W. and W. C. Snodgrass from District Seven. W. H. Ratheal of McAdoo, Payne of Floydada. Saturday night guests of Mr. and Mrs. T. L. Perry and Jan were, was re-elected for District One, as director.

#### (Continued)

of Plainview preached Sunday. He was accompanied here by Mrs. Morrison and their daughter. They were guests of Mrs. Joe Wilson. to develop this area into something great. Today, just as it was in the family were Sunday dinner guests of Mr. and Mrs. Walton Wilson and early days of our history, there are men, farmers, cobblers, storekeepers family who will ask, "but why should I contribute either my time or my Wilson are visiting in Lubbock a efforts to such undertaking, it won't increase my profits any?" From few days this week. a short range point of view this is tended a birthday supper and get probably true- -they might not see together Wednesday night at Lockany immediate benefit.

ney at the home of Mrs. T. J. Jar-The principals for which our foreboe, the occasion being Mrs. Jarfathers struggled were intangiblesboe's birthday. freedom, independence and self determination. Very few of the men resented at the R. E. A. party who worked the hardest, ever lived to enjoy the fruits of their work. Saturday. To them, it was more important to MCCOY PARTY PLANS chieve these aims for posterity. The monthly party of the McCoy, community is scheduled for next What they did recognize was the fact that as men they had a respon-Wednesday night, April 26 in the sibility to their fellow men, to make schoolhouse. Everyone is invited to this country a better place to live, attend. Refreshments will be served for their having lived. and an entertaining program is The above is a way of explainbeing planned.

#### MRS. VINSON IS HOSTESS ing some of the thinking that is back of an organization like the FOR CENTER CLUB MEETING

Men in

The Center Home Demonstration culb had an all day meeting Friday.

April -14, in the home of Mrs. O. without working to put it there, C. Vinson. organized a Chamber of Commerce Each member brought a covered dish and lunch was served during to accomplish this end. They knew that what the town was, reflected the noon hour to fourteen members, on them as people. Call it pride, one new member and two visitors. It Miss Petty gave a demonstration does remain that it is important on styles.

Mrs. Clyde Henderson gave the council report. Mrs. H. B. Mankins and Mrs. Travis Lightfoot gave "how is your health.". Mrs. Hen-derson announced that the Odis Echols quartet would be here at the high school auditorium on Fri-

day night, April 28. The date of the next meeting will be announced later.

AMBURN FAMILY BIRTHDAYS OCCASION FOR GATHERING A birthday dinner at the home

of Mr. and Mrs. Foster Amburn in northeast Floydada Sunday, April

members of the connection who ada Monday shopping.

8

were born in the months of April and May. Several members of the family have birthdays in these

months Present for the enjoyable family get-together were Mrs. W. A. Am-burn; Mr. and Mrs. Alva Jackson, their children, Floyd Bob, and Lynn; Mr. and Mrs. Glenn Amburn, their children, Ronnie and Jerry; and the hosts, all of Floydada; Mr. and Mrs. Rex Smitherman of South Plains; Mr. and Mrs. Bill Keasler of Olton; and Mr. and Mrs. W. A. Amburn of Plainview.

#### CENTER CLUB CONCERT

The Center Home Demonstration club will sponsor a consert given by Odis Echols and his quarette from Lubbock, Friday night, April 28, at 8 p. m. at the high school auditorium

Tickets may be bought at the door or from one of the Center club members. Admission 30 cents for children and 60 cents for adults.

Mrs. Frank Pohl and Mrs. Eldrid 16, was to observe the birthdays of Seigler of Matador were in Floyd-

FOURTH SUNDAY SERVICE AT SAND HILL ANNOUNCED

Sparkman, W. T. Culpepe R. Shipley, Wanda O'Neil Kiker, M. J. McNeil, Ma Regular fourth Sunday service to be held at the Sand Hill School house Sunday afternoon, April 23. Mrs. Bennie M. Rose will tell a story from the Bible to the Juniors at 2:30 o'clock. At 2:45 song service will begin.

Mrs. Rose will bring the message for the afternoon.

Everyone is invited to come and worship with us.

#### STARKEY CLUB REPORTS

The Starkey Home Demonstration guessing contest, grand priz club met April 18, with Mrs. G. H. Day hostess. Miss Petty gave an interesting demonstration on altering patterns, which every one en-joyed very much. Mrs. J. T. Myrick, jr., gave a talk on modern art. Mrs. Tomme Assiter had charge of the recreation.

Refreshments were served to Mmes. N. S. Abbott, J. K. Holmes, Doyle Mount, T. R. Assiter, Elmer Cooper, W. W. Blair, Leon Ferguson,

doing!

S. L. Holmes, J. T. Myrick, jr., Paul | kins, of Tech college, Lass

Week-end guests of Mn : Hopkins and Mr. and Mn Henry were Mr. and Mrs. Ken nold and children, Bette and San Angelo, and Joe Cam

the hostess and several chi

The next meeting will b

in the home of Mrs. W.

There will be an ente

CUBS MEET MONDAY NO

Pack 57 will hold their m

The theme is Country Piz.

pack meeting Monday nigh

at the American Legion h

will be a midway, peep sho

ing, red lemonade, hog callie

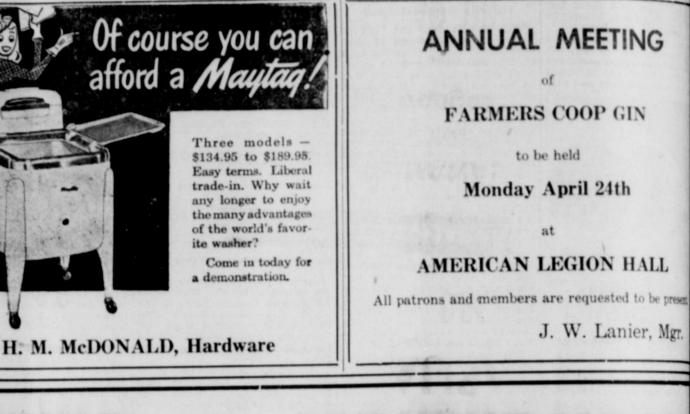
So come one and come a what the cubs of Ployda

test and others.

Friday night, April 21.

come. Bring chairs, don

card tables.





YOU get MO	NRE fot the HERE	of Mr. Owen's mother, Mr. Jones and Mr. Jones.		LOMEDAL	UR'	5 Lb. Bag 49c	BACO PINKNEY	
HI - C ORANGEADE, SHURFINE Can		VALUES PURE CANE SUGAR, 10 Lb, Bag, B9C SUGAR,		10 Lb. Bag 87c	SAUSAGE' 2 DRESSED FRYERS			
TUNA, LARGE LIMA BEANS,	39c <sup>2 Lb. Bag</sup> 35c	PURASNOW FLOUR, S 25 Lb. Sack, SHURFINE SOUR	1.89	SHURFIN	Е	FRUITS a	nd VEGETABLES	HUNTS TOMATO S
ADMIRAL- Colored Oleo, PONDS TISSUES,	Pound 39C Box 300 25C	Shurfine Extra Fancy PEACHES, No. 2 <sup>1</sup> / <sub>2</sub> Can, SHURFINE	25°	3 Lb. Can 69c		Avacados PASCAL CELERY	BANANAS FLORIDA JUICE Oranges	8 Oz. Can 7 c
SOFLIN TOWELS, JELLO,	Rolls 15c 2 Packages 15c	Salad Dressing, Pint, With Plastic Picnic Set EMPSONS FANCY PEAS, No. 2 Can, 2 For	35° FANG		Tall Can 42c	<b>VEL</b> BOX	SALAD DRESSING, 25	
PURE GOLD BROOMS,	\$1.49	HUNTS Solid Pack TOMATOES, Tall Can, 2 For,	Read Barbler Constant and Constant States	NA,	<b>39</b> c	25c	WINSLOW GREEN ASPARAGUS	, <sup>Siz</sup>
CORN KING BACON,	Pound <b>39c</b> 4 Packages	THU. 2 Calls,	25° MI	Crocker	Cans 2 For <b>25</b> C 202 Pkg.	JOHNSONS CARNU	TABLE SALT,	1
Cracker Jacks, TIDE,	15c 27c	Laige Dox,		rty-Mix,	NU LANGER AND	<sup>РІМТ</sup> <b>59</b> С	HIP - O - LITE MARSHMALL	OW CREME,
Energy Bleach,	<sup>1/2</sup> Gallon <b>19</b> C	FANCY PINK SALMON, Tall Can, Vienna Sausage	49°	Fel	to	n-Cc	llins	WE
HULL & McBR	We Deliver	2 Cans	39° Ph	one 27	• Groc	erý & Market •	122 W. Calif.	DELIVE