

Mt. Blanco News

MT. BLANCO, April 10—The simultaneous revival began at the Mt. Blanco church Sunday morning, with Rev. Roy Clayton, of Roaring Springs, doing the preaching. Rev. Alvin Hamm is in charge of the singing.

There were several over the enrollment of 89 present for Sunday school Sunday morning and well over a hundred for church.

Rev. Hamm preached at Roaring Springs Sunday morning and Sunday night for Rev. Clayton.

Sunday dinner guests in the home of Mr. and Mrs. Brice Allen and girls were Mr. and Mrs. Wilbur Tannahill and children of Lockney.

Mr. and Mrs. Wayne Appling and girls had as Sunday dinner guests Mr. and Mrs. Martin Howard of Lubbock.

Mr. and Mrs. S. G. Appling and daughter Catherine attended the singing in Floydada Sunday afternoon.

Mrs. Ray Owen and daughter Dolores of Lubbock visited with the S. G. Applings a while Sunday afternoon.

Sunday dinner guests of Mr. and Mrs. C. A. McClure were Rev. and Mrs. Alvin Hamm and children. Rev. Roy Clayton, Miss Ava Nell Smith and Jimmie Thomas of Lubbock.

Services at the church this week will be at 10:30 a. m. and 7:30 p. m. Everyone is invited to attend these services.

Visitors in the home of Mr. and Mrs. R. E. Spurgin and son over the week end were their daughters and families, Mr. and Mrs. J. A. McCowan and children of Paducah, Mr. and Mrs. Pat Culpepper and daughter of Bridgeport, Mr. and Mrs. Leon Payne and sons and Mr. and Mrs. W. R. Dean of Lubbock.

Miss Lenore Haverstock of Lubbock and little Ruth Ann of Midland were Easter visitors of Mr. and Mrs. R. D. Armstrong and Roy D.

Visitors of Mr. and Mrs. M. J. Mosley Sunday were their daughters and families, Mr. and Mrs. Johnnie Largent and sons Billy and Dale.

Mr. and Mrs. Aldridge Powell and daughter Sharon all of Pampa, Mr. and Mrs. Wesley Hay and sons of Lockney, Mr. and Mrs. Homer Newberry and girls of Lakeview, Mr. and Mrs. Walter Crawford and Virginia of Crosbyton. Afternoon visitors were Mrs. C. M. Norris and Mrs. Weldon Siegler, Mr. and Mrs. Weldon McClure and Mr. and Mrs. J. W. Jackson.

Sunday dinner guests of Mr. and Mrs. Frank Moore and sons were Mr. and Mrs. Al Galloway and sons of Cone and Rev. and Mrs. C. E. Dick.

Misses Cora Mae Suttle of Crosbyton and Nona Martin of Lubbock were Saturday night and Sunday guests of Allene Brown.

Mr. and Mrs. Johnnie Largent and sons and Mr. and Mrs. Aldridge Powell of Pampa spent the week end with Mr. and Mrs. M. J. Mosley and Mr. and Mrs. H. A. Powell.

Mr. and Mrs. H. T. Ayres, Jr. of Lubbock visited her parents, Mr. and Mrs. Henry Brewer Sunday.

The ladies of the Mt. Blanco Home Demonstration Club will sell pies at the R. E. A. meeting in Floydada next Saturday, April 15.

All members are to bake two pies and if you are unable to go and take them, bring them to the community house by 9:00 a. m. and some one will see that they are taken. This is to raise funds for the club.

Mr. and Mrs. Weldon McClure and Margaret visited in Big Springs, Abilene and Graham Tuesday.

Supper guests of Mr. and Mrs. Weldon McClure and children last Friday night were Mr. and Mrs. Garnett Jones of Crosbyton, Mrs. Glenn Jones of Crowell and Billy Peel of Crosbyton.

EASTER DINNER GUESTS

Sunday dinner guests in the home of Mr. and Mrs. Otis Anderson and daughter, Elaine, were Mrs. Ausie Watson and son, Travis, of Abilene.

Mr. and Mrs. William Anderson and daughters, Betty Lou and Barbara Fay, of Littlefield, Odell Thompson, of Petersburg, Mr. and Mrs. Floyd Anderson and children, Martha Sue and Teddy and Mrs. A. W. Anderson and children, Nita, Dorothy and Leon, of Floydada.

An Easter egg hunt was enjoyed by the children Sunday afternoon.

Mr. and Mrs. Thomas Rucker and baby from Carlsbad, New Mexico, spent the Easter holidays here with relatives.



ROBERT S. CALVERT OF AUSTIN

Announces his candidacy for Comptroller of Public Accounts, an office he has held by appointment by the late Governor Beauford H. Jester since the death of Geo. H. Sheppard in January 1949.

Calvert, a veteran public servant, has served nineteen years as Financial Statistician and Chief Clerk in the Comptroller's Office which he now heads.

A native Texan, born in McLennan County and reared in Brown and Nolan Counties, Calvert is seeking his first elective term for the office of State Comptroller. He is a World War I veteran, a member of the American Legion, Veterans of Foreign Wars, the Lions Club, and the Masonic Lodge. He is a member of the First Christian Church of Austin where he is presently serving as Chairman of the General Board.

Half Minute Interviews

J. F. Jones: "It is going to have to rain, and if it does in a few days all of my wheat will make a little."

AT ROCHESTER, MINN.

Mr. and Mrs. W. N. Garrett, accompanied by Mr. and Mrs. D. L. Ferguson, of Clovis, New Mexico, left for Rochester, Minnesota, early Monday morning where Mrs. Garrett will go through the clinic.

After the long drive if everyone feels well and they aren't too tired the two couples plan to cover a good deal of country and stay gone as long as two weeks, with no planned places to visit, just where they feel like, said the Garrett's son, W. E. Garrett Monday.

IT'S... SPRING

And time to get your Automobile in shape for Summer Driving.

TUNE-UP NOW

So that your Car may give you complete driving satisfaction in the hot summer days to follow.

SPEARS AUTO CO.

Ride Great Trains through a Great Country



12 great trains

- Super Chief
- The Chief
- Texas Chief
- Kansas City Chief
- Chicagoan
- Kansas Cityan
- El Capitan
- The Grand Canyon
- California Limited
- Golden Gate
- San Diegan
- The Tulsan

Si, si, si, chico! Riding one of Santa Fe's great trains is certainly the way to see that romantic Southwest of yours. Santa Fe trains are famous for comfort and room to move around... for a wonderful choice of fine Fred Harvey meals... for dependable on-time schedules, regardless of weather... for arriving right downtown.

Yes, traveler, figure it out—you'll go Santa Fe—all the way!



For information about Santa Fe trains and vacation lands—see your local Santa Fe Agent

The 10th And Best Year Of PROGRESS And SERVICE

From a start destined to failure by many, YOUR Light and Power plant has grown in its decade of operation, each succeeding year surpassing the last, to almost a \$300,000.00 plant.

In its 10th year of operation, YOUR Light plant has made even larger strides. Here is what YOUR plant has done in the past year:

Operating Statement Fiscal Year Ending March 31, 1950 of Municipal Light and Power Plant

Gross Income,	\$ 77,088.26
Operating Expense,	\$ 38,384.56
Operating Profit,	\$ 38,703.70
Principal Interest & Bank Chg.,	\$ 11,677.64
Increased Value of Plant,	\$ 8,250.00

MONEY IN BANKS & FUNDS APRIL 1, 1950

First National Bank, Floydada, Texas,	\$ 15,792.75
Mercantile National Bank, Dallas, Texas,	\$ 28,578.05
Investment Fund First National, Floydada, Texas,	\$ 1,004.25
	\$ 45,375.05
Transferred to General Fund of City,	\$ 8,000.00
Federal Securities Owned, Federal Bond Maturity Value,	\$ 16,000.00
Plant Valued At,	\$298,460.72
We Owe Revenue Bonds,	\$164,000.00

IT'S UP TO YOU....

This is YOUR non-profit municipal electric plant where you gain by using the best in electric service, YOUR ELECTRIC SERVICE.

Each additional person helps himself when he enjoys the benefits of dependable electric service from Floydada Light and Power plant. This year \$8,000.00 went to the General Fund of the City. Let's finish paying the indebtedness of our Light and Power Plant so this money can be used in a program of. —

LOWER TAX RATES, CIVIC IMPROVEMENT, OR LOWER LIGHT RATES

With \$8,250.00 spent for extension of lines, improving lines, new transformers, street lighting and equipment and over 38,000.00 in operating profit, this 10th year was indeed the best for you —

Floydada Municipal Light And Power Plant

CITY COUNCIL

- Mark Martin
- Lewis Norman
- J. D. McBrien
- J. A. Patterson
- Dr. C. M. Thacker

We Own Our Own
Light Plant — Water Works — Sewer System

CITY OF FLOYDADA

- Al Fuchs, Electrical Supt.
- W. C. Sims, Chief Engineer
- Floyd Johnston, Water Supt
- Carl Rodgers, Fire Chief

F. C. Harmon
Mayor

B. K. Barker
Secretary

R. D. Smith
Marshal

HOSPITAL NOTES

Goen was dismissed April 10 after receiving medical treatment March 18. His condition is improved.

Estine Ransom, Petersburg, was dismissed April 6 after undergoing major surgery.

Clarence Hollins, Dougherty, was dismissed April 10 after receiving treatment for injuries sustained in an accident.

Carol Oakes, baby daughter of Mr. and Mrs. F. R. Oakes, was dismissed April 6 after receiving medical treatment.

James E. Owens and new James Arnold, were dismissed April 6.

Youngblood, Plainview, was dismissed April 10 after receiving treatment for injuries sustained in an accident.

Dale Taylor, Hollis, Oklahoma, was admitted April 7 and underwent major surgery on April 8. Mrs. Taylor is the daughter of C. S. Keater of Lockney.

Gay Wynette Bradshaw, daughter of Mr. and Mrs. J. O. Bradshaw, was dismissed April 9 after receiving medical treatment.

Robert Rice was dismissed April 10 after receiving medical treatment.

J. N. Gullion was dismissed April 10 after receiving medical treatment.

Layton Dorrell was admitted April 10 for major surgery.

W. L. Caffee was admitted April 11 for medical treatment.

Typewriter and pencil carbons, Hesperian office

ORDINANCE NO. 243

AN ORDINANCE FIXING RENTALS TO BE PAID BY ELECTRIC COMPANIES FOR THE PRIVILEGE OF USING WITH THEIR POLES, WIRES, CONDUITS, PIPES AND FIXTURES THE STREETS, EASEMENTS, AND ALLEYS AND OTHER PUBLIC WAYS WITHIN THE CITY OF FLOYDADA, TEXAS, PROVIDING PENALTIES FOR VIOLATIONS, AND PROVIDING AN EMERGENCY.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FLOYDADA, TEXAS:

Section 1: That all persons, associations, organizations, and corporations using or maintaining any electric light or other poles and other fixtures in any of the streets, highways, easements, alleys, parks or other places within the corporate limits of the City of Floydada, Texas, shall on the 1st day of April of each and every year file with the City Secretary a sworn report showing the gross receipts from the business conducted by such persons, associations, organizations and corporations within the corporate limits of the said city for the preceding year ending December 31st.

Section 2: The City Council may when it sees fit have the books and records of the person, association,

organization or corporation rendering the statement required in Section 1 of this Ordinance examined by a representative of the city to ascertain whether such statement is accurate, but nothing in this ordinance shall be construed to prevent the City from ascertaining the facts by any other method.

Section 3: That upon the 1st day of April of each and every year every person, association, organization or corporation occupying or using the streets, highways, easements, alleys, parks, or other public places in the City of Floydada, Texas, with poles, and for other fixtures shall as a condition to such further occupancy pay to the City annually for such privileges a rental equal to two percent of the gross receipts received by such persons, association, organization, or corporation from its business conducted in the corporate limits of the City of Floydada, Texas, for the preceding year which sums shall be paid to the City of Floydada, Texas.

Section 4: That upon receipt of the above rental by the City, the City Secretary shall deliver to the person, association, organization, or corporation paying the same a receipt for such rental, which said receipt shall authorize such persons, association, organization, or corporation to use and occupy the streets, highways, easements, alleys, parks and other public places of the city in carrying on its business for twelve months from December 31st of such year.

Section 5: That the rental for the privilege of using the streets, alleys, highways, easements, and public places of the City of Floydada, Texas as provided for in this ordinance is not charged as a tax but is made for the privilege now enjoyed and to be enjoyed by such persons, associations, organizations, and corporations of using the streets, easements, alleys, and other public ways of the city in the conduct of their respective businesses; and such charges are additional to all ad valorem and franchise taxes and to all taxes of every nature whatsoever against the persons, associations, organizations or corporations mentioned herein.

Section 6: That nothing herein is intended to relieve any person, association, organization, or corporation of any condition, restriction or requirement imposed by any law or ordinance of the said city of Floydada, Texas.

Section 7: That this ordinance does not grant a franchise to any utility or person, association, organization or corporation to use the streets, easements, alleys and other public places and shall never be so construed by the courts or other wise, and the city reserves the right to cancel the privilege granted hereunder and refund the unearned rentals paid to the city.

Section 8: That the city of Floydada, Texas hereby reserves the right to put into effect at any time other restrictions and regulations as to the erection and maintenance of poles, wires and other appurtenances in the streets, easements, alleys and other public ways of the said city and from time to time require such poles, wires and other property equipment and fixtures as it may deem proper to be removed and to require wires to be run in conduits on such terms as the city may deem proper.

Section 9: That every person, association, organization and corporation who shall operate any business without the payment of the rentals provided for herein shall be subject to a penalty of One Hundred (\$100.00) Dollars for each and every day that such person, association, organization, or corporation shall conduct such business using and occupying the streets, easements, alleys, or other public ways of the city of Floydada, Texas, without the payment of the said rental which said sum may be recovered by the city of Floydada, Texas in a court of competent jurisdiction by a suit filed therein.

Section 10: That every person, association, organization or corpora-

tion and the local manager or agent of every such person, association, organization or corporation failing or refusing to make the report required by Section 1 of this Ordinance, or failing or refusing to allow the examination provided for in Section 2 herein shall upon conviction in the Corporation Court of the City of Floydada, Texas, be fined in any sum not to exceed One Hundred (\$100.00) Dollars and every day failure or refusal, as mentioned in this Section, shall be deemed a separate offense.

Section 11: The city fire marshal, building inspector, electrical inspector, city's police officers, and such other persons designated by the city, shall have the power and it shall be their duty to examine and inspect from time to time all electric light or other poles and other fixtures in the public places within the city for the purpose of seeing that all of same are in a safe and

suitable condition, and whenever any such item is found to be unsafe or unsuitable for the purpose for which it is used, the person using, possessing or maintaining same shall be notified and required to place same in a safe and suitable condition.

Section 12: If any section, paragraph, subdivision, clause, phrase or provision of this Ordinance shall be adjudged invalid or held unconstitutional, the same shall not affect the validity of this ordinance as a whole or any part or provision thereof other than the part so declared to be invalid or unconstitutional.

Section 13: All ordinances in conflict with the provisions of this ordinance are hereby expressly repealed insofar as the same are in conflict with the provisions hereof.

Section 14: That the fact that electric companies have been oc-

cupying and using the streets, easements, alleys, and other public ways of the city of Floydada, Texas for many years without the payment of rent for such use creates an emergency, and this ordinance shall take effect immediately upon its passage, approval and publication as required by law.

Passed and approved this 11th day of April A. D. 1950.

F. C. Harmon
Mayor

ATTEST:
B. K. Barker
City Secretary (Seal)

111tc.

KING'S

GROCERY & MARKET

Phone 13 We Deliver

CAKE FLOUR, Softasilk, Box,	39c
COFFEE, Golden Light, 1 Pound,	77c
FLOUR, Lucky Day, Print Apron Sack, 25 Lbs.,	\$1.79
MEAL, Canadian Best, 10 Pounds,	63c
SALMON, Red, Tall Can,	69c
BEETS, Cut, No. 2 Can, 2 For,	25c
WHEATIES, 8 Oz. Box,	15c
DOG FOOD, Gaines Krunchon, Pellets, 2 Lbs.,	32c
LARD, Wilson, 3 Lb. Carton,	45c
Sliced Bacon, Keeton Rainbow, Pound,	29c
Pork Sausage, Wilson Certified, Pound,	35c
BOLOGNA, Pound,	39c

ANNOUNCING

THE NEW DEALERSHIP OF

LINCOLN - MERCURY CARS

Come in at your earliest convenience and inspect our car on display.

BRASELTON IMPLEMENT COMPANY

For A Free Demonstration Phone 29
LOCKNEY HIGHWAY

SOUTH HALF BASEBALL

CROSBYTON — The Crosbyton Crosbyton Chiefs won an impressive 10 to 7 victory over the Paducah Dragons Tuesday in the first district baseball game for both teams. It marked the beginning of the double round robin schedule of the South half of District 3-A.

For cleaner clothes!

THE MAYTAG AUTOMATIC WASHER

\$289.95

NOW ON DISPLAY

At your Maytag Dealers. Also at the R. E. A. office Show Room. Immediate delivery on automatics. Also conventional washers. Get your Maytag washer today, at McDonalds — You will find a complete stock of fishing equipment, Rods, & Reels. Lures of all kinds, Trout Lines, Minnow Seins, & Buckets, Cane Poles, Sleeping Bags. Everything in Hardware and Household Supplies.

At Your Hardware Store.

H. M. McDonald, Hardware

BIG SHIPMENT JUST ARRIVED



Wide selection in living room and bedroom table lamps.

LIBERAL TRADE IN ON Your Old Furniture



ODD STUDIO COUCHES

One Plastic, Only, \$69.50
One Tapestry Only, \$49.50

BOREN HARDWARE FURNITURE & APPLIANCE

North Side Phone 295

AFTER EASTER CLEARANCE

FRIDAY SATURDAY & MONDAY

SUITS, COATS, DRESSES AND HATS

SPRING SUITS REDUCED

\$39 Suits Clearance Price \$26
\$45 & \$49 Clearance Price \$33
\$55 & \$59 Clearance Price \$38
\$69 & \$75 Clearance Price \$44
\$99 Suits Clearance Price \$66

SPRING COATS

Short and Long
1/2 PRICE

SPRING HATS

To Clear
1/2 PRICE

SPRING DRESSES

To Clear

\$8.95 Dresses For \$5.90
\$10.95 Dresses For \$6.90
\$12.95 Dresses For \$7.90
\$14.95 Dresses For \$8.90
\$17.95 Dresses For \$10.90
\$22.95 Dresses For \$13.00
\$24.95 Dresses For \$15.00
\$29.00 Dresses For \$17.00

BLOUSES REDUCED

\$3.95 BLOUSE FOR \$2.90
\$4.95 BLOUSE FOR \$2.90
\$6.95 BLOUSE FOR \$4.00
\$8.50 and \$9.95 BLOUSES \$5.00

Miladies Specialty Shoppe

Death Claims Mrs. Dottie Simmons

Funeral services for Mrs. Dottie Simmons were held Sunday afternoon, at the First Baptist church in Girard, Texas.

Mrs. Simmons was born in 1873, in Caldwell Parish, La., where she lived until 1911, when she and her late husband moved to Kent county where they made their home.

Mrs. Simmons suffered a stroke Wednesday morning and was carried to the Spur hospital for treatment. She was a sister of Mrs. C. E. Meredith of Floydada.

INTERESTING DEMONSTRATION AT PLEASANT VALLEY CLUB MEETING ON TUESDAY

Mrs. A. M. Dorsey was hostess when the Pleasant Valley Home Demonstration club met on April 11. Feature of the afternoon was an interesting demonstration by Miss Petty on altering a pattern.

Roll call was answered with alteration problems. Flower seeds and plants were exchanged. Miss Petty announced the following events for the early spring calendar:

Open house at Texas Tech April 21 and 22;

Floyd county conservation field day May 4, with lunch at Lockview farm;

Four-H club girls dress revue May 13.

Refreshments were served to Mrs. Clark Harris, Lee Pope, R. C. Mitchell, L. K. Sherman and son, Edwin Hammonds, Miss Petty, Mrs. Ray Wilkes and daughter, Chester Mitchell and son, Weldon Smith, and the hostess; and Mrs. Bob Henry Alton Noland and daughter Joyce Lanell, visitors.

We are always glad to have all visitors who will meet with us.

CHANGE IN COUNCIL DATE

The Floyd County Home Demonstration Council will meet on Saturday afternoon, April 22, instead of at the regular time on April 3, according to an announcement by Mrs. C. L. King, Council Chairman.

Wayland and Wenona Faulkenberry and C. H. Wise Jr. spent the week-end in Norman, Oklahoma visiting with C. D. Wise, Jr. They were accompanied as far as Elmer, Oklahoma by Mrs. Sam Baker and daughter, Donna Sue.

MEMBER

Annual Meeting and Open House of Floyd County Rural Electric Cooperative

FLOYDADA, SATURDAY, APRIL 15 - ALL DAY

Headquarters Office And American Legion Hall

ATTENDANCE PRIZES - ELECTION OF OFFICERS - ENTERTAINMENT

HOME TALENT PROGRAM

THE MODERN KITCHEN

Program For The Day

AT THE LEGION HALL

1:00 P. M. Concert, Floydada High School Band;

Readings, square dance exhibition group singing, quartet singing.

Reports of officers - Annual Election. Awarding of attendance prizes.

ENTERTAINMENT, TOO

DON'T BRING LUNCH

BE SURE TO COME!

Notice, Please!

The Cub Scouts are going to offer for sale some luminous house numbers to make some money for a definite purpose.

Some time ago some of these were put up in the city and were stolen and laid aside.

The boys are asking for protection and we are very anxious to give them the help possible; but there is a catch. The public will give their cooperation and report the numbers.

Please give the boys your attention and if you can use a number or two, please buy them. They are our numbers and are due our full cooperation.

C. Harmon, Mayor 111te.

MRS. ELMER COOPER WAS THURSDAY CLUB HOSTESS

Mrs. Elmer Cooper was hostess when the Starkey Home Demonstration club met on April 6 for their first semi-monthly meeting.

Mrs. N. S. Abbott gave the demonstration of the afternoon, showing how to lay patterns on materials and how to cut.

Mrs. J. W. Day, Jr. had charge of recreation and at that time Polly Ann gifts were exchanged.

Refreshments were served to Mrs. P. F. Stephens, Leon Ferguson, John R. Shipley, N. S. Abbott, G. H. Day, J. K. Holmes, W. L. Davis, J. W. Day, Jr., Wanda O'Neal, G. E. Assiter, Paul Sparkman, Wm. Cullpepper, J. T. Myrick, Jr., W. A. Blair, W. W. Blair, Tom Porter, Wilson Edwards, Lloyd Pale, C. D. Perry, E. M. Jackson, Mrs. Doyle Mours, a new member; and two visitors, Mrs. Paul Wheeler and Mrs. M. J. McNeill, 15 children, and the hostess.

At the meeting of the club on April 18 Mrs. G. H. Day will be hostess. Miss Petty will be present.

FLOYDADA HOSPITAL NOTES

Aubrey Smith, son of Mr. and Mrs. L. H. Smith, had a tonsillectomy last Friday and has been dismissed.

BORN.—To Mr. and Mrs. C. F. Goughly, of Lubbock, a daughter April 7.

Mrs. E. J. Barker hospitalized on April 7 for medical treatment, has been dismissed.

Clovis Myrick had his tonsils removed on Saturday.

Mrs. Jennie Bishop, who went to the hospital for medical treatment Saturday, has returned to her home.

BORN.—A son to Mr. and Mrs. B. H. Stephenson, of Aiken, on April 7.

Mrs. E. C. Henry is out of the hospital. She was admitted for medical treatment April 6.

Mrs. O. B. Patterson, of Lockney, underwent tonsillectomy at the hospital Saturday.

Mrs. Sam Bishop is in the hospital this week for treatment. She was admitted Saturday.

Thelma McGaugh was hospitalized Saturday for medical treatment and has been dismissed.

Mr. and Mrs. J. C. Pierce, of Mt. Blanco, have a baby girl born at the hospital Sunday.

Mrs. Clarence Jones was hospitalized Monday for medical treatment.

Mrs. Jewel Elza entered the hospital Wednesday for surgery.

DELEGATES TO DISTRICT ROTARY MEET IN AMARILLO

Official delegates to the District Rotary convention in Amarillo this month-end from Floydada club are Hollis R. Bond, president-elect, and S. W. Ross, secretary.

Numerous other members of the Floydada club and their wives likely will attend part or all of the district meeting.

Hollis R. Bond also was chosen to attend the International convention in Detroit June 18-22, in a voice vote by the club last week.

JOHNSON RESTING NICELY

Yesterday's report on Ed Johnson, who is in a Lubbock hospital following surgery two weeks ago, indicated that he was resting nicely.

Mr. and Mrs. George Cardinal announce the birth of a daughter, Janet Lee, on April 6. At birth, the young lady weighed 8 pounds and 13 ounces. Grandparents of the new arrival are Mr. and Mrs. George B. Jenkins, Floydada, and Mr. and Mrs. Z. N. Cardinal, Plainview.

Mr. and Mrs. John Buchanan, former residents of Floyd county, have returned from the west coast where they had been making their home for the past several years. They plan to make this their home.

Sgt. and Mrs. H. W. Wilson of Lawton, Oklahoma, spent the week-end with his mother, Mrs. C. E. Soderstrom.

J. C. Fortenberry Hurt; Hip Broken

John Cephus Fortenberry, Floyd county pioneer since the nineties, is in Floyd County Cooperative hospital at Lockney this week with a broken hip and suffering from bruises, he sustained in a farm accident at his home near Cedar Hill Monday.

Mr. Fortenberry was working with cattle when one of the animals charged him. A Carter ambulance took him to the hospital.

He is doing as well as can be expected, said the report from the hospital yesterday afternoon.

FRED ZIMMERMAN AND SON HOME FROM TUCSON, ARIZONA

Fred Zimmerman and son, Fred III, are home from Tucson, Arizona, where they had been several weeks, leaving Mrs. Zimmerman and the daughter.

Mrs. W. E. Bureson spent Monday at Lubbock where she went to be with her father M. B. Martin of Flomot in a hospital there for treatment since late December. Mr. Martin underwent an operation the first of this week.

FOR RENT

Bedroom in private home. Close in. No children, no dogs or cats. You won't hear much noise unless you make it. A home where you can rest assured you can REST.

115 W. Kentucky street, phone 362-W. 111tp.

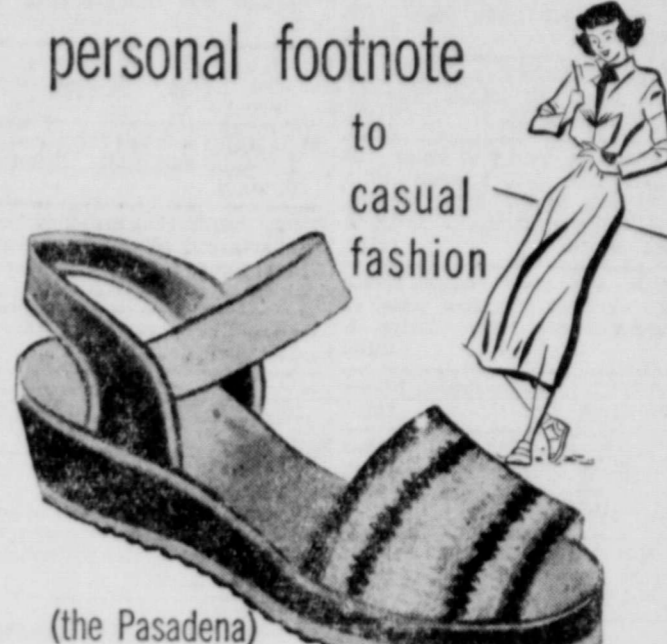
family's daughter, Kathryn, in the Sunshine state.

Little Miss Kathryn, five and a half years old daughter, is under the care of a doctor and hospitalized. She is doing nicely. Mr. Zimmerman thinks, but it would not do to bring her home at the time. How long she and her mother will remain at Tucson depends on the speed-

ness of Kathryn's recovery.

The Zimmerman father and son came home so that the son could finish his school year with his class here. While away from home he has been in school at Tucson.

The daughter's physical trouble may have developed from a mastoid infection now two or three years old, the Zimmermans think.



You're femininity on foot in these casuals with fashion's flair for color... styling's thought for comfort. They're the strap sandals of shining boucle braid that will go wherever fashion goes on frolic this season. In multi-color with royal green, turquoise or flame red trim, or in all white. — \$3.95

Children's sizes 11 - 3 in red only.

Van's Men's Wear and Shoes

Floyd County Rural Electric Cooperative, Inc.

Headquarters Office, Floydada, Texas

International's Family Party Next Tuesday

H. Martin, of Martin & Company, International dealers, is optimistic about the forthcoming International Harvester family party which is due to be held in Floydada Tuesday afternoon at the Palace theatre. The party will start at 7 o'clock and last until 11 o'clock.

An all-free party which the dealer sponsors, Martin said he is particularly happy this year to entertain. "It has been a long time since we have had a party like this," he said. "I have seen it all the way through and all the while it is going to be a success," he said.

In addition to the on-the-stage-in-features, which are delightful, says Mr. Martin, there will be new color movies, educational and comedy, but not to worry about anybody's or tractor's or other commercial or talk except to say the sponsor.

The party lasts for a full two hours. It is scheduled for a two-hour period longer than that of any other party in the city.

Next week when Hammonds & Company, the affiliated dealer at Amarillo, gave the show, it made a full house of people. Mr. Martin is sure it is going to be the same here next Tuesday. There'll be no sales talk, entertainment, he said. He is International Harvester Co. for assembling and presenting his sponsorship one of the delightful two hours plus jolity and entertainment. Mr. Martin and Company, King City, is a hand-balancing duo. They Lee, the last-named and a tap dancer.

Features include a story of an safari into the big game and other travel and comedies in color.

Center News

CENTER April 11—The wind still blows.

Easter has come and gone. The get-together at the school house Friday night was attended by 54 persons. Rev. Hodges and Floyd Montgomery presented slides suitable for the season for which we are grateful. There was visiting and some games and singing. We sang nearly everything in the book, some of them twice.

Among the young people home for the vacation were Don Clark and Margaret Green.

Mr. and Mrs. Floyd Montgomery, of Bovina, visited here Friday through Saturday morning with his mother, Mrs. Montgomery, and sister and family. Mr. and Mrs. Frank Dunn, Mrs. Nolan Arney attended Sunday school here Sunday and was a dinner guest of homefolks, the J. D. Welborns.

Mr. and Mrs. Charles Horton and boys visited Sunday with her parents, Mr. and Mrs. Walter Sims. Mrs. Hartline and children attended church at Fairview Sunday.

Lakeview News

LAKEVIEW, April 10—Those eating dinner in the home of Mr. and Mrs. Frank Jones Sunday were Mr. and Mrs. Maner Applegate and children of Blum, Texas, Mr. and Mrs. Durlard Ellison of Crosbyton, Mr. and Mrs. Leroy Dennison and baby of Lubbock, Mr. and Mrs. Leon Jones of Plainview, Mr. and Mrs. F. B. Estep and son Billy Joe, Mr. and Mrs. Bob Estep of Lubbock and E. H. Tooley and Alvin Lee Battey.

Mr. and Mrs. Raymond Irwin and family of Plainview and Mr. and Mrs. Clarence Pope of Floydada visited in the J. H. Palvadore home Sunday.

Rev. and Mrs. Mayo and children of Plainview were Sunday dinner guests in the home of Mr. and Mrs. Wayne Russell and Wandell.

Mrs. Wayne Carmickle, daughter of Mr. and Mrs. J. L. Dunford and little son, Eddie Lee of Petersburg visited in the home of her parents Friday.

Mr. and Mrs. John Lloyd visited in the home of Mr. and Mrs. Ray Lloyd and family Sunday.

Mr. and Mrs. L. D. Goughlight and children visited in the Carlton Paviour home Sunday afternoon.

Mr. and Mrs. Wayne Russell and daughter, Wandell were in Lubbock Wednesday where Mr. Russell is receiving medical treatment for an infected ear.

The honor roll for the fifth sixth week of school is as follows: First grade, Melvin Lloyd, fourth grade, Nell Palvadore.

Mrs. A. G. Cardinal spent Monday in school as a visitor.

Mr. and Mrs. T. T. Hamilton were in Matador Sunday to visit with their daughter and family, Rev. and Mrs. Clifford Potts.

South Plains News

SOUTH PLAINS, April 10—There was a large crowd out for church and Sunday school, Easter Sunday.

College students home for the Easter holidays were Jack and Raymond Reeves, Charles and Bradford Beedy, Mona and Jean Cummings and Bob Hartman.

Mrs. Dick Austin of Abilene spent the week end visiting her daughter and family, Mr. and Mrs. Will Sims and Dale.

Guests in the home of H. R. Hartman over the week end were Mrs. J. B. Jarnagin, Mrs. Lloyd Horn and children and Bob Hartman of Lubbock and Mrs. Betty Whitlock and son Allen of Odessa.

Mr. and Mrs. Wayne Childress of San Marcos visited during the holidays with his parents, Mr. and Mrs. Ralph Childress.

Mr. and Mrs. H. S. Calahan, sr., are visiting in Dallas this week with their son Mr. and Mrs. C. T. Calahan.

Mr. and Mrs. George Weast visited and shopped in Amarillo Friday and Saturday.

Mrs. Lee Deavenport and Mrs. Arlie Barnett of Claude visited with Mr. and Mrs. George Weast, Tuesday afternoon.

Mr. and Mrs. Early Joiner had guests Sunday to celebrate the occasion of Early Joiner's and Terry Julian's birthdays. Fowler Blake-more, Rev. C. A. Joiner and Murray Julian and family enjoyed the occasion.

Dinner guests in the Raymond Upton home Sunday were Mr. and Mrs. Shelby Calahan and children, Mr. and Mrs. H. S. Calahan, Jr., and daughter Dian. Afternoon callers were Mr. and Mrs. Hilburn Casey, Bobby Lou, Mr. and Mrs. Jack Calahan and Jackie Don, Z. C. Cummings and Zack Walton Cummings.

Mr. and Mrs. Bryant Higginbotham entertained the community's junior group of boys and girls Easter Sunday with a party and Easter egg hunt and a nice time was reported by those present.

Little Sharon Evans of Amarillo spent last week with her grandparents Mr. and Mrs. George Weast.

The Baptist revival will begin Sunday, April 16. Rev. C. E. Dick of Crosbyton will do the preaching. Everson is invited to attend.

Balls School Trustees

BALLS, April 7—Saturday school board trustee election sent 386 voters to the polls to select Cliff Parish, Ellis Henry and Jack Robertson to fill three vacancies. Defeated were Walter Gillon, Medlin Carpenter and O. C. Thomas. M. O. Green defeated Bert Flowers for precinct trustee. Claude Adams was named trustee-at-large.

Mr. and Mrs. R. E. L. Muncy spent the Easter holidays in Amarillo, where she visited Mr. and Mrs. W. L. Reams, Mr. and Mrs. D. L. Pingley, Mr. J. R. Pingley and children and Mr. and Mrs. Frank Reams.

THE AMERICAN WAY



There Just Can't Be a Jackpot

RESUME FEATURE DAY

MATADOR, April—"Appreciation Day", weekly Saturday event sponsored by the Matador Lions club was resumed Saturday, April 8.

A new loud speaker system has been purchased out of funds remaining when the trades day event was discontinued in the late fall.

Mr. and Mrs. L. A. Horton, of Plainview, spent Sunday here with their daughter and husband, Mr. and Mrs. Jim Stewart.

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BEGINNING AT 2 p. m.

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BRIMFUL Sweet Potatoes, Large Can 23c	
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GOLD CROWN, Sliced BACON, Pound 39c	
LONGHORN CHEESE, Pound 49c	

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EDITORIALS

This is the last week for guesses on the census to qualify for The Hesperian's contest and possibly the winning of a handsome new dollar bill and your picture in the paper as the outstanding guesser of the year. After Saturday night there will have been too many noses counted, too much study of the situation. Thus those who hurried in like we wanted them to do will be at a disadvantage as compared with those who were more leisurely. Guesses range on up to 6,000. We have two guesses at that figure. They are the ones we want to win. We make no bones about showing favoritism in this particular contest. We want the high man to win. We want the low man to lose.

In connection with the census, as the last days for enumerating begin to roll around, we are mindful of the fact that 10 years ago there were a good many folks not at home. The census man went back time and again, never could find them and, this may be somewhat of an assumption, finally gave it up and closed his rolls without getting their names down. This year, with every nook and cranny filled with people, all the little and run-down premises full of people as well as those others, we think surely it must be that the usual figures of 3.7 persons to every water meter must be a bit low. Except for the houses you see occasionally that are closed and waiting for a buyer to take charge and things of that kind there are no places vacant. And some families are squeezed into much smaller quarters than they want to be. Likewise, there are numerous house trailers on parking lots where migratory people are living in their usual customary trek through the country taking advantage of work where they find it, moving with the movement of employment.

Whether the census people will let a volunteer crew help run down the last few known persons not counted in the census in this year of 1950 we do not know. Certainly, the Jaycees, the Chamber of Commerce, or somebody, should make themselves available for such a contingency and let the crew leader know as much. An enumerator who calls back four or five or six times and finds nobody at home, which we feel sure will happen, is going to get discouraged and let it go at that. Census enumerators are being paid "piece work" basis. You get a name or names you get paid, you don't get 'em you don't get paid. A flat tire or so after supper will tend to discourage even the most work brickee and determined census taker. A local organization pledged to dig out the hard ones and get them on the dotted line, letting somebody else have the

credit and remuneration involved, might be all right with the Bureau of the Census. Any way no harm in trying. The crew leader and the enumerators might give the go ahead sign. But this kind of an effort needs to be broached to the Census officials soon. We recall when such a volunteer movement got under way in the last census, it was entirely satisfactory with everybody and there were actually many names (relatively speaking) added. But this addition, coming late as it did, appears only is a supplemental report. The official figures you see on the highway department's sign boards as to Floydada, are not correct although they are the official printed figures. You have to go to Washington or somewhere to find official verification to the claim that the actual population of Floydada in 1940 was above 2,700.

There are good arguments against a tax against exports of natural gas and the people, especially the legislature, are due to have them laid out before them when another tax-raising time comes, presumably in January. The most part of us are thinking in terms of taxing the natural gas that leaves the confines of the state to go to other climes, to centers of high density population. Whether you can tax one man's gas and not tax another's, and whether or not you can tax gas that is moving into interstate commerce, are both questionable, we are told. This in the first place, and the natural gas land owner's desire to sell his gas instead of leaving it in the ground, as he had been doing for years before the big center markets opened up.

As to the big industrial centers market there seems to be no end. Industries and domestic users alike are trying to get out from under the hazards of the miners' perennial strikes. They like coal and they want to patronize themselves and home industry but they also dislike to be cold and uncomfortable, or have to shut down their plants. It is as though the miners are putting themselves out of business. The longer they keep up their present way of doing the better it suits the land owner with a lot of natural gas to sell. As one man put it John L. Lewis is making the natural gas people a mighty good salesman. Mr. Lewis likely will come up with something, however. He has never failed yet to take care of the miner, which is why he has their unswerving loyalty. This time, contrary to his former experiences he is bucking a competitor not an employer and the tactics will have to be different.

W. J. WALLER REGAINING STRENGTH; TO BE WELL SOON
W. J. Waller, who has been hospitalized for some weeks with yellow jaundice and complications, is rapidly regaining his strength this week. Back from Scott & White hospital at Temple he has been taking treatment at Peoples hospital.

Floyd County 14 Years Ago

(Taken from the Floyd County Hesperian April 16, 1936)
A day on the plains of Texas can be prettier than in most any country of our knowledge. Further, a check-up will show that the number of ideal days per year on the plains is greater than in most any other country.

Hysteria goes in cycles like the measles and the mumps. Right now our pet peeve is the dust storms. A half a dozen of them in a spring makes us forget the scores of lovely days that only a plainsman has the pleasure of enjoying every season.

Henry Smith and Miss Mae Rawlings were married in Floydada Sunday afternoon at 4:30 o'clock with Rev. C. B. Meador performing the ceremony. Mr. and Mrs. Robert McGuire and sons, Bobbie and Donald Bruce, visited in Plainview Sunday with Mrs. McGuire's parents, Mr. and Mrs. R. B. Mitchell.

The Floyd County HESPERIAN
HOMER STEEN, Editor

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The planting on the four trial blocks of Floydada's boulevard streets was completed the first of this week, an idea sponsored by the three study clubs of the city, representing seventy-five women, and aided by the city council, which recently approved the deal. The trees were provided by the club women through public subscription. Belief that the trees on these streets will add to the beauty and attractiveness of the community if the plan is a practical one, prompted the movement for the trial plantings.

Professional Directory

Peoples Hospital
1100 South 3rd
Wishes to announce to the public the visiting hours and clinic hours.
Visiting hours for Hospital Patients:
10-11 a. m.; 2-4 p. m.
7-8 p. m.

Clinic closed for elective surgery Tuesday, Thursday and Saturday mornings, open from 2 p. m. until 6 p. m.—Monday Wednesday and Friday—clinic open 8 a. m. to 12 noon and 1 p. m. until 5 p. m. Closed Sunday

Peoples Hospital Clinical Laboratory and Department of X-ray
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Emergency work done at any hour. Elective Work done by Appointment suitable to patient and Technician.
Visitors wishing to inspect the hospital are welcome at any time

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STEWARTS CLEANERS

Old timers of Floyd county are set for their general re-union to be held in Floydada on Thursday, May 28, with the intention of making it the biggest, best and most enjoyable in the many years which they have been here to celebrate the founding of the county forty-six years ago.

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DISTRICT COOPERATOR LICKS BORDER WEED PROBLEM; BENCH LEVELLING GIVES PROMISE

By Carl J. Muench, District Engineer

Bench leveling for irrigation is being advanced in the Floyd County Conservation District by leaps and bounds. This very ancient practice is coming into prominence as irrigation method and holds promise for the future in this district.



Chester Mitchell, of Pleasant Valley . . . has figured out a way to be rid of weeds on irrigation borders. How he rigs up his tillage tools to meet the situation is told in the text of the accompanying story as told by Carl Muench.

gram.

Since the first of the year over 300 acres of land have been levelled in the Floyd County District and this figure will probably be doubled and redoubled before the year is out.

Takes Half The Water

If bench leveling is properly designed and constructed and watering recommendations carried out, the farmer will be able to get along on about half the water that it formerly took to water his land. In years of normal or near normal rainfall the lands will probably not have to be watered at all. The cost of bench leveling varies but this saving of water will pay for

the project in a short time.

Bench leveling is not a haphazard thing but is something that requires detail planning and construction and good maintenance by the farmer.

The Soil Conservation Service technicians assigned to the Floyd County Soil Conservation District are responsible for the technical designs and layout work on these projects. The first thing necessary before work can begin is the making of a topographical map of the area. This is necessary for the design of and proper placement of borders and pans. Also it is necessary to have a detailed soil survey and an infiltration test. Soil surveys are fundamental in that they show how

much top soil can be removed without material damage to fertility and also what crops would be best suited for the area. Infiltration tests are necessary to determine the permeability of the soil and from this determine the length of time the soil should be watered and to some extent the length and width of the runs.

Several Trial Plots

Construction is being done, by maintainer, however where heavy cuts and fills must be made a carry-all or scraper must be used. A good float is needed to give the finishing touches. Charlie Smith of Lockney, dirt contractor, is doing most of the leveling work in this district. The county machinery has started work on a project on the Wade Deavenport farm. Mr. Smith has been the contractor doing the construction work in amounts given on the following places: Harmon Handley, 44 acres; Bud Leaverton, 21 acres; Chester Mitchell, 8 acres; Sidney Johnston, 7 acres; Wade Deavenport, 44 acres; H. R. Patterson, 50 acres; Doyle Harrison, 71 acres; Wesley Hay, 50 acres; Kenneth Moody, 50 acres.

Bench leveling, like all other good things, has a few things in it that cause a little extra work for all the advantages gained. However, these problems are being solved and as usual the kinks are being hammered out by the farmers themselves, working with the District technicians. Getting water into the ends of pans is sometimes a problem but this can be licked with metal check dams or better still, with concrete underground pipe or metal or canvas surface pipe. Another problem is cultivation. This is being solved by making just as many pans as possible parallel and making them as long as possible. Also, the width can be made such that an even number of rows will go into each pan.

Reducing The Weed Hazard

One of the main problems so far encountered is the weed hazard on the borders. But here again one of the enterprising farmers of the District oiled up the wheels in his fertile brain and went to work on the problem. There are several recognized ways of meeting this problem. When the weeds are small you can use your ditcher blade to scrape the weeds from the sides of the borders, or you can use chemicals in season and where adapted. You can use a flame thrower or burning machine. These borders can also be maintained in grass and mowed. Another method is that of cultivation and that is what Chester Mitchell put his talent to work.

Kills Weeds; Saves Borders

Mr. Mitchell raises certified sorghum seed, fine cotton and Duroc Jersey hogs on a farm about 12 miles northwest of Floydada. He has been a District cooperator for several years and this spring put in eight acres of bench leveling on a trial basis. He likes it so well that he is ready to put in a sizeable acreage as soon as his wheat comes off and he has also persuaded others to start bench leveling their land. Up to this time most of the borders have been cultivated with shovel or chisel equipment but Chester hit on another plan. He hung a three gang, 16 inch disc on either side of the tool bar of his Ford tractor, straddled a border and let the discs bite good old mother earth. He said it took a lot of adjusting to get it to work just right but we believe that the weed problem on borders is solved. The district technicians were with Chester last week giving the rig the once over and it looked

LaFollette Has Two For Three in Opener

Metz LaFollette, who has been teacher and assistant coach at Lockney the past year, started his second season with the Amarillo Gold Sox Sunday against Lubbock and garnered two hits out of three times at the bat against the Hubbers.

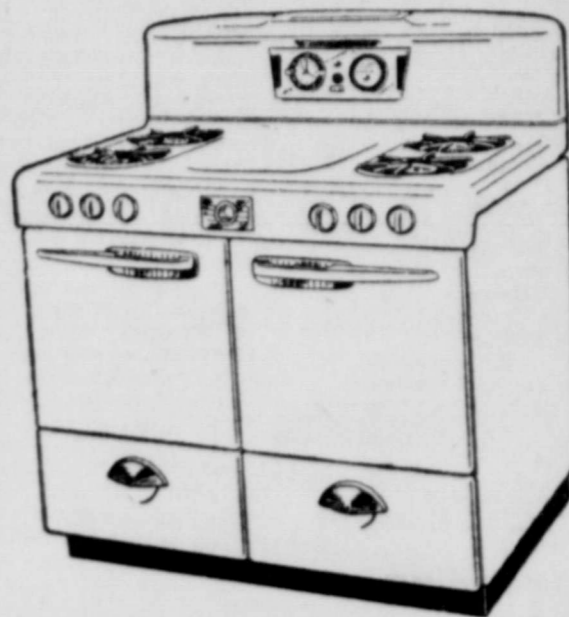
LaFollette played with the Gold Sox last year and had a good season. He does a good job in right field in defensive play.

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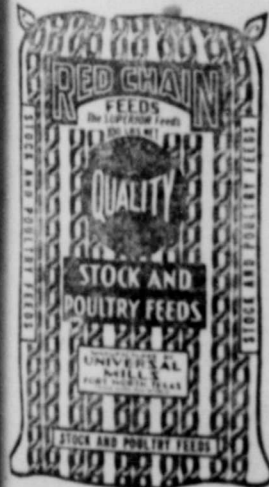
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We are pleased to announce that Mr. Harry Morckel of the Morckel Farm Chemical Company has been made distributor of RED CHAIN feeds in Floydada. Mr. Morckel is one of Floydada's leading business men, who is thoroughly devoted to the best interests of his town and community. Best of all Mr. Morckel knows the agricultural needs of this section. He is now in position to render you a real feed service.



You'll like RED CHAIN feeds because Red Chain is made by experienced feed men. The formula for every bag of Red Chain feed is based on an established need and on definite nutritional knowledge. Red Chain feeds are made to help you make more money from your feeding operations . . . To help you get more eggs, more milk and more meat per pound of feed used.

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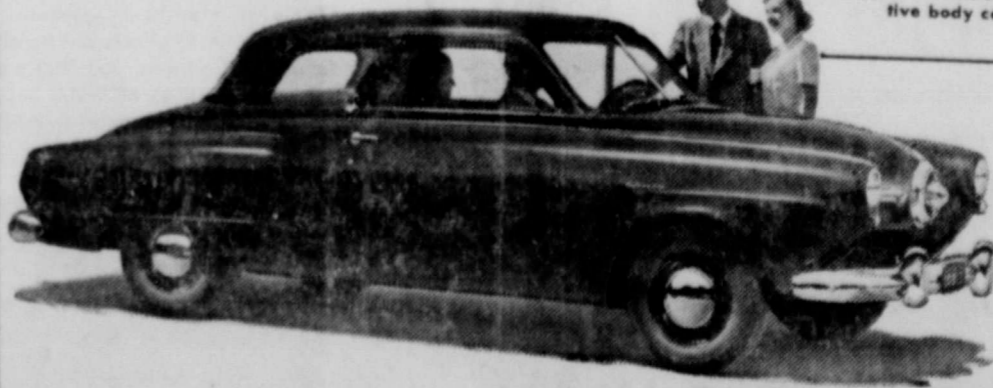
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SWARTS CLEANERS

Thespians District Short Play Winners

The district play contest was held in the high school auditorium Thursday night, April 6, 7-9. The Floydada play, "Mr. Lincoln's Whiskers", won first place. The characters were James Cooper, Dale Roberts; Martha Cooper, June French; Pippa Cooper, Billie Newberry; Mr. Hogan, Ray Cook; Ella, Barbara Hart.

Spur's play won second place. Their play was "On Vengeance Heigh". Their characters were Cheri-dish Gormley, Annette Lee; Hope, Myra Ratliff; Lem Carmalt, Jerry Price; Clay, Wayne Smith.

The other plays were: Crosbyton, "Cleaned and Pressed"; Paduach, "Nine Lives of Emily"; Tulla, "Darkness."

The six on the all-star cast are Annette Lee of Spur, June French of Floydada, Billie Newberry of Floydada, Dale Roberts of Floydada, Ray Cook of Floydada, and Prentiss Fields of Paduach.

The members of the stage crew were Joy Bunch, Dorothy Bishop, Janet Lloyd, Peggy Lanham, Arminia Berry, Douglas Whitfill, Carroll Handley, and Don Pope.

The sophomores in the Thespian club are Ray Cook, Jean Friske, Gary Oden, and Nancy Golightly.

GRADES THIS WEEK

Well kids, grades come out this week. Some of them were bad and some of them were good. Most of them could stand improving. This is the last time around. You might even say it was a sort of last chance. We'd better get in there and go after those credits and exemptions. We'd better use those study halls and keep on our toes in class. It might not even hurt to take a book home once in a while. It's not so hard as you think. What do you say? Let's go after those grades!

Candid Camera

On a very warm day of May 7, 1935, Dr. E. A. Guthrie rushed seventeen miles from Floydada to the home of Mr. and Mrs. E. Williams and delivered a great big bundle of joy whom we know as the popular young sophomore, Loene Williams. She has blue eyes, dark brown hair, is five feet and two inches tall, and weighs a hundred eighteen pounds.

The ambitions that she craves are to be a twirler and some day get married. Her likes are Hershel, Cream Puffs, Clara, ice cream, fried chicken, boys, slumber parties, pretty clothes, and summer. Her pet dislikes are spinach, cabbage, catly people, studying, six weeks tests, sand storms, and muddy weather.

The teacher that rates tops is Mrs. Cardinal, with the favorite subject being English. The song she enjoys most is "I Can Dream, Can't I". The little lady's choice colors are green and red, of course not mixed. The preferred sports are basketball, football, volleyball, and swimming in the summer. Her favorite picture is "The Stratton Story" with Shirley Temple and Audie Murphy as the favorite stars. Loene's unusual nickname is "Worms". Burping and also saving nasty words constitute the worst habits. She was most embarrassed when she went to the door in her slip. The biggest thrill was graduation from the eighth grade. Her ideal boy should have light brown hair, blue eyes, be five feet eight inches tall, weight a hundred and thirty pounds, have a likeable personality, and play sports. I think it sounds like a senior named Hershel, but I might be mistaken.

The perfect day would begin by getting up at the leisurely hour of nine and eating a hearty breakfast namely bacon, eggs, toast, coffee, also a fresh glass of orange juice. Clara and Loene would go riding in a beautiful green forest of Colorado. Cruising home, they would eat a feast consisting of fried chicken, cream potatoes, vegetable salad, hot rolls, ending it all with a dreamy dessert of ice cream and angel food cake. Then for about an hour they would listen to some jazzy records.

The girls would swim to their heart's content in Loene's own private swimming pool until time to prepare for the big date. That ideal boy would pick up this pretty girl

GIRLS

Hair—Jean Friske
Eyes—Natha Burlison
Mouth—Wanda Poole
Nose—Frances Ashton
Feet—Marlene Raley
Figure—Clara Jones
Personality—Loene Williams
Height—Virginia Presley
Complexion—Nancy Golightly
Hands—Carmen Graham

BOYS

Hair—Dennis Wilks
Eyes—Don Daniels
Mouth—Phil Boothe
Nose—Roy Teague
Feet—James Freeman
Physique—Kenneth Bishop
Height—Hubert Ring
Complexion—Jackie Hutchinson
Hands—Guy Roy

NOTICE

Miss Cline asked us to announce that she would be very happy if the person who took her billfold last week would please mail or otherwise return her driver's license and social security card; feel welcome to keep the money and billfold.

and take her to a wonderful dinner, steak with all the trimmings. The couple would dance to a good name band and later go for a long moonlight drive. At the end of this perfect day our girl would go to a swell slumber party with the gang. Loene, you're swell and may the best be yours, always.

FHA Announcements DE QUACKER

Mrs. Carr is showing a picture this week for all the girls in high school all girls are urged to be present as it will be a very interesting picture. The Texas Tech Home Economics department is having an open house April 21 and 22. The girls who attend will make a tour through the nursery and home management house.

WEST TEXAS STATE COLLEGE A CAPPELLA CHOIR SINGS

Floydada High school was honored April 6 by the West Texas State College A Cappella Choir under the direction of Mr. Houston Bright. The choir sang several numbers, such as "Evening Song of the West", "The Black Oak Tree", "The Night Has a Thousand Eyes", "Didn't My Lord Deliver Daniel", and "There is a Balm in Gilead".

The types of music sung were Sixteenth century, choruses by Houston Bright, modern choruses, and part-songs, folk-songs, and spirituals. The Treble Ensemble and the Varsity quartet also sang several songs. The entire program was enjoyed by all.

SOPHOMORES RECOGNIZED

This week the Hesperite edition is featuring the Sophomore class, Conray Johnson, Ray Cook, Jean Friske, Don McGuire, and Hubert Ring serve on the staff.

Natha, did C. B. light up flame? Continued Column Three, next page.

FERTILIZERS
Dry or Liquid
A formula for every soil
MORCKEL FARM CHEMICAL CO.
Phone 330
Floydada, Texas

OLIVER "88"
New
AVAILABLE FOR IMMEDIATE DELIVERY
Plains Equipment Co.
313 South Wall



Dr. J. G. Pruitt
NATUROPATHIC PHYSICIAN
208 West Missouri St.
PHONE 70
FLOYDADA, TEXAS

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TIRES	MOTOR OIL
LIGHTS	LUBRICATION
WINDSHIELD WIPER BLADES	SPARK PLUGS
WINDSHIELD WIPER ARMS	OIL FILTER
BRAKE FLUID LEVEL	COOLING SYSTEM
WHEEL PACKING	TRANSMISSION and DIFFERENTIAL

Your Phillips 66 Dealer knows just what to do to prepare your car for warm weather. He'll use dependable Phillips 66 Gear Oils and Greases. And he'll see that your engine gets "Lubri-tection" with Phillips 66 Premium Motor Oil.

GET "Lubri-tection"!

Lubrication plus Engine Protection
Listen to the Rex Allen Show Every Friday Night Over C.B.S. at 9 P.M. Central Standard Time

PHONE 66
For **PHILLIPS "66"**
WHOLESALE—AARON CARTEL

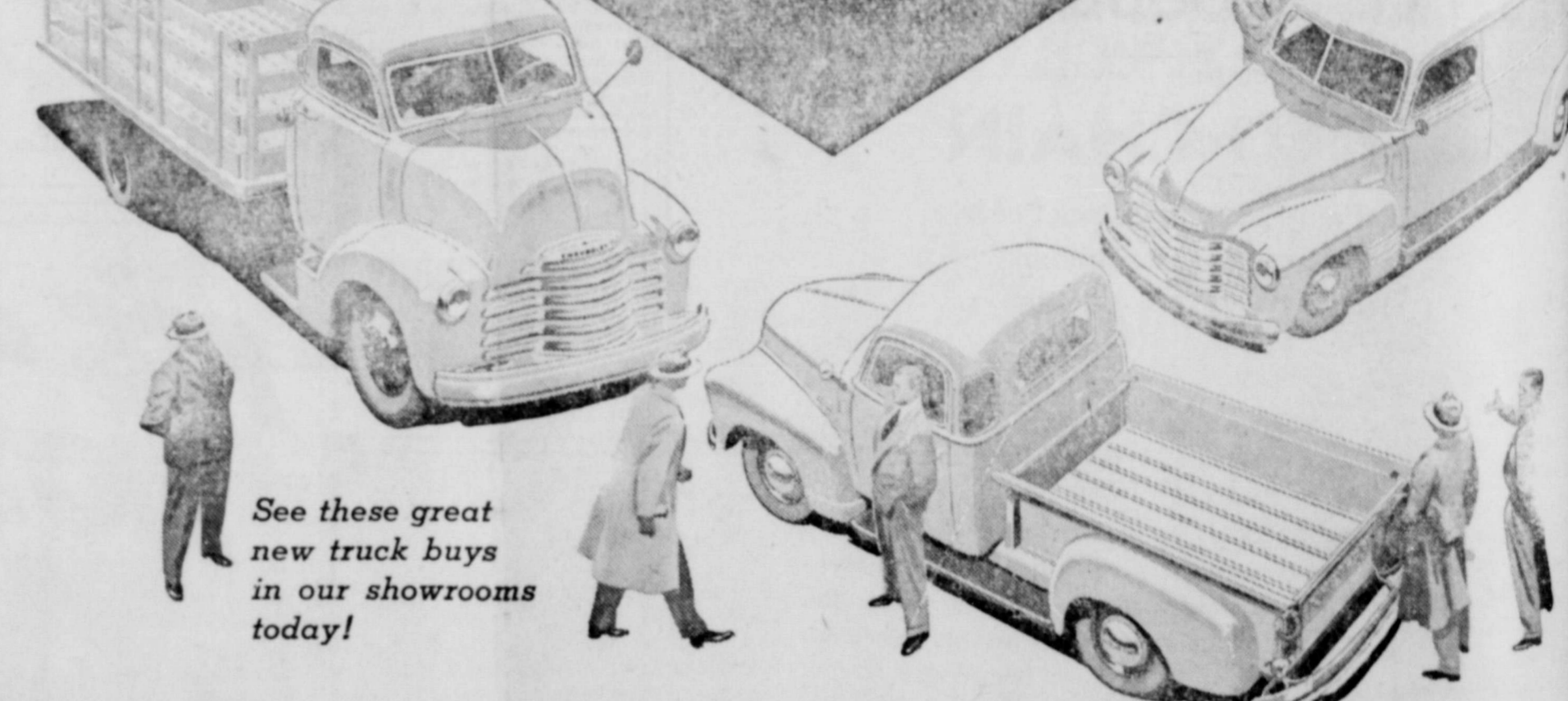
These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

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Performance Leaders Most Powerful Chevrolet Trucks Ever Built!	Payload Leaders Cost Less To Operate Per Ton Per Mile!	Popularity Leaders In Each and Every One of the 48 States!	Price Leaders Now at New Low Prices!
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On the hills or on the straightaway, the efficient new Chevrolet P-L Trucks are far ahead in performance. They give you high pulling power over a wide range of usable road speeds—and high acceleration to cut down total trip time.

Far Ahead with lower operating costs per ton mile. The rugged construction and all-around economy of Chevrolet P-L trucks cut running and repair costs—let you deliver the goods with real reductions in cost per ton per mile.

Final and official 1949 registrations show that in every State in the Union more people bought Chevrolet trucks than any other make. In total, they were preferred over the next two makes combined—convincing proof of greater value.

From recently reduced prices to high resale value, you're money ahead. Chevrolet's low bottom initial cost—amazingly low cost of operation and upkeep—and high resale value—all add up to the lowest price for you.

FAR AHEAD with all these PLUS FEATURES • TWO GREAT VALVE-IN-HEAD ENGINES: the New 105-h.p. Load-Master and the Improved 92-h.p. Thrift-Master to give you greater power per gallon, lower cost per load • THE NEW POWER-JET CARBURETOR: smoother, quicker acceleration response • DIAPHRAGM SPRING CLUTCH for easy-action engagement • SYNCHRO-MESH TRANSMISSIONS for fast, smooth shifting • HYPOID REAR AXLES—5 times more durable than spiral bevel type • DOUBLE ARTICULATED BRAKES—for complete driver control • WIDE-BASE WHEELS for increased tire mileage • ADVANCE-DESIGN STYLING with the "Cab that Breathes" • BALL TYPE STEERING for easier handling • UNIT-DEIGN BODIES—precision built

ODEN CHEVROLET COMPANY
221 South Main Street
Floydada, Texas

You Should Have Seen The That Got Away



—Staff Photo

He Likes. Mayor F. C. Har-
Floydada likes to fish. He
fished in more assorted kinds
of fishing streams, lakes, gulfs, and
more than most anybody. Which
subject was a willing subject when
he was a willing subject when
the candid camera man wanted
to pose with a big buffalo
head at Don Martine lake in
the vicinity of Menard Field. A
load of lead-down catfish
was brought home by Field and Dorton
of South Plains. Field
wants his picture in the scene.
He is in the background, look-
ing the other way. The mayor
wanted the picture taker to hurry
as the fish was so heavy it could-
n't be held at arm's length too long.
Field and Thornton took their fish-
ing and camping equipment along
on their trip and settled down on a
stand put in the lake to do the kind
of fishing they like.

J. M. Foster Family Gather at Amarillo

The eight children of Mr. and Mrs.
J. M. Foster together with their
families gathered in the home of
their parents in Amarillo Sunday
of last week for a family reunion.
The Fosters are former Floydada
residents, having moved to Ama-
rillo only recently. A bountiful
dinner was served to 30 guests at
the noon hour.

Their children are Mr. and Mrs.
H. E. Foster of Compton, Califor-
nia; Mr. and Mrs. Bob Foster and
daughter, of Oklahoma City; Mr.
and Mrs. A. O. Foster and daughter,
of Lockney; Mr. and Mrs. H. E.
Seago and daughters, of Alken; Mr.
and Mrs. John Dawney and chil-
dren, of Hereford; Mr. and Mrs.
Darmond Lewis, of Amarillo, and
Jim and Billie, of the parental
home.

Among the friends present for
the reunion were Mr. and Mrs. H. A.
Williams, of Lubbock, and Mr. and
Mrs. O. T. Dawney, of Amarillo.

Mr. and Mrs. Earl Bishop had as
their guests over the week-end, Mr.
and Mrs. B. W. Howard and family
of Lubbock, Mr. and Mrs. Davis
Bishop and family of Slaton, Mr.
and Mrs. Riley Teague and family
of Floydada, Mr. and Mrs. Bill
Tilson and son Joe Mac of Lubbock,
Mr. and Mrs. Howard Gene Bishop
of Lakeview and Mr. and Mrs. Holt
Bishop and daughter Shirley of Mt.
Blanco.

Mr. and Mrs. Kelly Hagood, stu-
dents at the University of Texas
spent the week-end with his par-
ents, Mr. and Mrs. Cecil Hagood.

HESPERETTE

Continued from page four

DE QUACKER.

(Continued)

Who was that blonde Conray was
with at the show Friday night????
Why did David Willson put Cad-
illac tail lights on his car? hnnnn,
Jean.

Which girl was Kenneth King
with Thursday night??
When is Hubert going to ask
Joyce W. for a date?
When will Jackie and Edith stop
scrapping?

So Don McGuire isn't going with
Floy J. any more? That Matador
girl must be cute.

Clara, did you lose out at the
formal dance Friday night? Better
watch David?

Dennis sure would love to go
with Nancy G. Come on, Nancy,
give him a chance . . .

Why does Conray enjoy going to
Ralls every week-end. Have you in-
terest there. Huh?

Alice Latta sure would like to go
with Ray Cook. Come on, Ray, give
her a chance.

There's a certain senior girl who
would surely like to go with Weldon
Hargis. Weldon is always seen with
Gloria Ratjen though. Tough luck.

Who is the freshman girl that
wants to go with Hubert. Here's a
hint, she has dark hair and dark
eyes.

Why does Don Daniels go to Plain-
view so often? Good stuff, Don?
Who are all the little gals that
have a crush on M. K.???

Which sophomore boy wants to go
with Trois?? Better Watch It, Ev-
erett.

Band News

The band is working hard for
the contest April 28. They are
working on two overtures, "Shall-
mar," "Mountain Majesty," and a
march, "Symbol of Honor."

They are going to start marching
because the bands will be judged on
this, also.

NEW STUDENT

A new student entered high school
this week. It was Nancy Buchanan,
a sophomore from Los Angeles, Cali-
fornia. Nancy, we want to welcome
you to F. H. S., we hope you like
it here.

PERSONALS

Mr. and Mrs. Fred Deen and fam-
ily of Los Angeles, California, are
spending ten days in the home of
his parents Mr. and Mrs. Tom W.
Deen. The family was joined over
the week-end by Mr. and Mrs. Jesse
Haines and son Jeffery Lynn of
Fort Worth, Mr. and Mrs. Jack
Wheat of Amarillo and Mrs. Scott
King and son Dale of Floydada.

R. V. Bartlett, of Fort Worth,
and Miss Verble Jo Sammon, of
Greenville, spent the week-end with
Mr. Bartlett's parents, Mr. and Mrs.
C. E. Bartlett. Sunday guests of
the Bartletts included their daugh-
ter and family, Mr. and Mrs. Otho
Sanders. An enjoyable day was
spent taking pictures and visiting.

Easter guests in the home of Mr.
and Mrs. A. S. Cummings were Mr.
and Mrs. Elmer T. Cummings of
Canyon, Mr. and Mrs. Sidney Lee
Rogers and son Burton of Amarillo,
Mr. and Mrs. Clyde Cummings and
Mr. and Mrs. J. D. Cates and son
J. Mac of Lubbock.

Mr. and Mrs. Rusty Russell, of
Mineral Wells, were here several
days last week as guests of Mrs.
Russell's mother, Mrs. G. Scott
King. Dale King, a student at
West Texas State college in Canyon,
spent the week-end with his mother.

Mr. and Mrs. Jack Crull, Lub-
bock, spent Sunday in the home
of Mrs. Crull's parents, Mr. and
Mrs. W. F. Daniel, Sr., as did
Mr. and Mrs. W. R. Daniel and
son, Danny, and Mr. and Mrs. W.
P. Daniel, Jr.

Mr. and Mrs. Y. M. Moore spent
the week-end in Weatherford as
guests of their daughter and family,
Mr. and Mrs. L. H. Scott, and in
Fort Worth with their son and wife,
Mr. and Mrs. Morris Moore.

Miss Martha Lee Sanders of Aus-
tin, spent the Easter holidays here
with her parents, Mr. and Mrs. Otho
Sanders. Martha Lee is a senior
in the school for the blind in Aus-
tin.

Mr. and Mrs. J. C. Williams, of
Dimit, were here Wednesday and
Thursday of last week visiting with
Mrs. Williams' brother and wife,
Mr. and Mrs. J. T. McLain.

Guests in the J. T. McLain home
during the week-end were their
daughter and family, Mr. and Mrs.
John E. Brown, of Lubbock, their
son and wife, Mr. and Mrs. Hollis
McLain and E. L. Cornelius.

Mr. and Mrs. Ray Crabtree, of
Tulia, were weekend guests of Mrs.
Crabtree's mother, Mrs. Morgan
Wright.

Mr. and Mrs. Albert Lyles and
family of San Diego, California are
visiting his parents Mr. and Mrs.
C. M. Lyles, this week.

Marjorie Oden, a student of Sou-
thern Methodist university in Dallas,
spent the Easter holidays here with
her parents, Mr. and Mrs. Conner
Oden.

Get the want ad habit . . .

Mr. and Mrs. C. E. Bartlett and
Mr. and Mrs. Otho Sanders visited
Sunday afternoon in the J. H. Poore
home.

Mr. and Mrs. W. H. Hilton spent
the week-end in Amarillo, visiting
their daughter Mr. and Mrs. John-
son and family.

Guests of the Jack Henrys for the
week-end were Mr. and Mrs. John
Herd, of Post, Mr. and Mrs. Gilbert
Watson and Mrs. Erma Little of
Lamesa.

Mr. and Mrs. J. B. Claiborne, of
Lamesa, spent the Easter holidays
with Mrs. Claiborne's parents, Mr.
and Mrs. J. G. Wood.

Mr. and Mrs. Claud Patton visited
with relatives and friends in Mer-
kel over the week-end.

FERTILIZERS

HAVE THESE IN STOCK

32½ - 0 - 0 Ammonium Nitrate.

16 - 20 - 0 Ammonium Phosphate -
Sulphate. (Pelleted)

0 - 20 - 0 Superphosphate

0 - 45 - 0 Superphosphate (Pelleted)

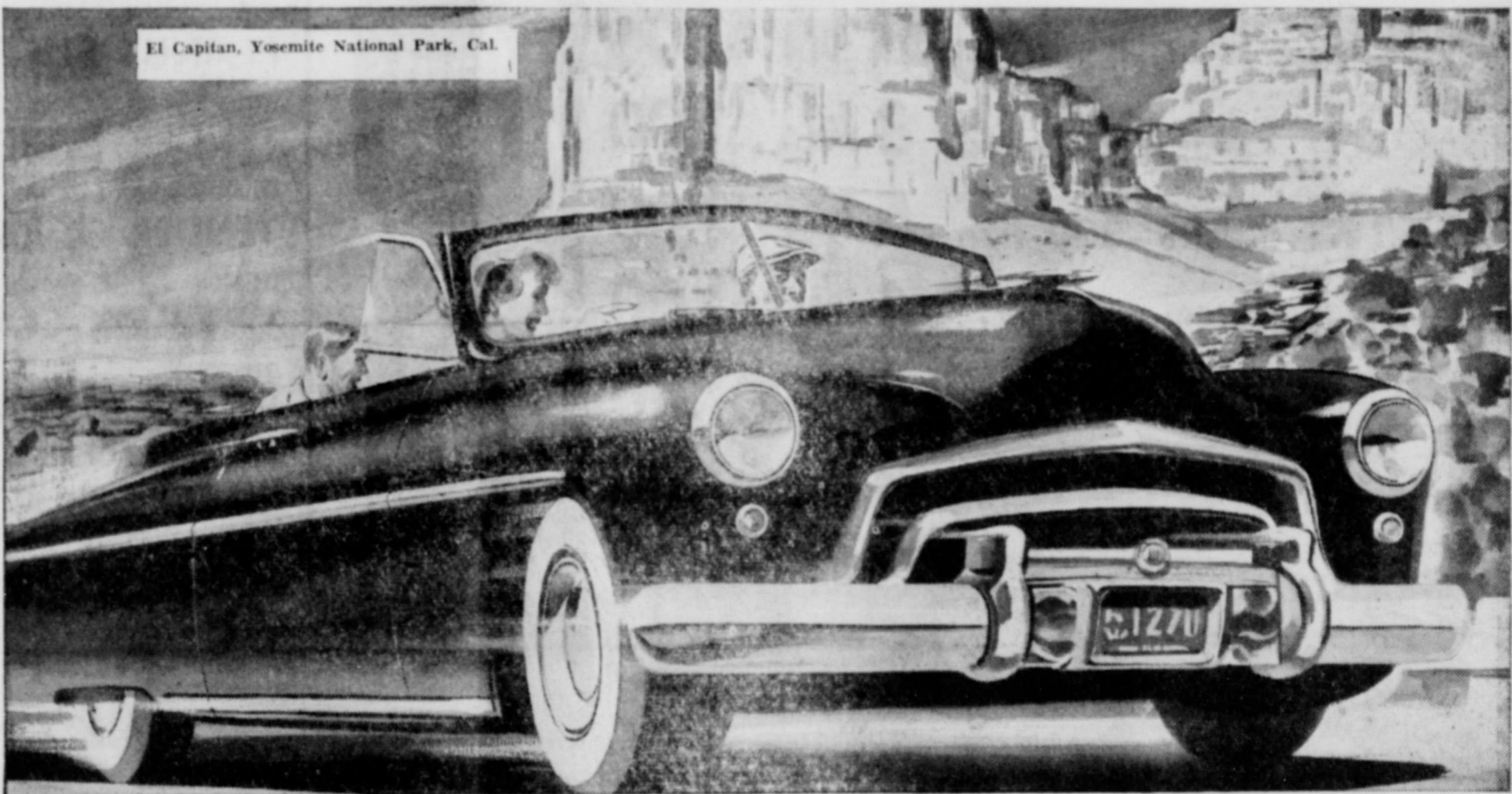
Morckel Farm Chemical Co.

116 W. Missouri St.,
Floydada, Texas



WAYNE BENNETT

Build Better... Build Block!



50,000 Miles - No Wear!

1. **Five Years' Driving in 70 Days!** Racing over hot Mexican-border highways . . . 14 hours a day for 10 weeks . . . six brand-new cars put amazing new Conoco Super Motor Oil to one of the toughest tests ever devised. After 50,000 miles of continuous driving, engines showed no wear of any consequence . . . in fact, an average of less than one one-thousandth of an inch on cylinders and crankshafts! Original factory finishing marks were still visible on piston rings!
2. **New-Car Gasoline Mileage!** Amazing result: gasoline mileage for the last 5,000 miles of the run was as good as for the first 5,000 miles . . . actually there was an average difference for the fleet of only 4/100 of a mile per gallon! This astounding test—equal to 5 years of normal mileage—showed that Conoco Super Motor Oil, with regular care and proper crankcase drain intervals, can keep your new car new!
3. **New-Car Power! Quicker Starts!** Yes—Conoco Super Motor Oil's extra protection keeps that factory flash . . . that showroom smoothness . . . year after year! Only Conoco Super Motor Oil OIL-PLATES metal surfaces to make your engine last longer, perform better, use less gasoline and oil! Conoco Super Motor Oil virtually stops wear before it starts . . . keeps your engine new and clean! Conoco Super Motor Oil is the great new modern wear-fighter!



NEW CONOCO Super MOTOR OIL

Now! 29 IMPORTANT IMPROVEMENTS



give you ☆ GREATER POWER
☆ SMOOTHER, MORE EFFICIENT &
QUIETER OPERATION ☆ EASIER
HANDLING ☆ ADDED RUGGEDNESS
☆ LONGER LIFE

For many months, Ford Tractor engineers have been refining, developing and improving the Ford 8N Tractor. The result is that the Ford Tractor we offer you today is a better tractor than ever before . . . in 29 really important ways.

The Ford Tractor has always been an outstandingly good tractor and has made a lot of farmer friends around here. Now we think you will be interested in the ways the engineers have found to make the Ford Tractor still better. Now, more than ever, it is worth your while to ask us for a demonstration of the Ford Tractor.

We're Ready with PROOF on Your Farm

Let us demonstrate to you what these improvements in the Ford Tractor mean: 10 Engine Improvements, 7 Transmission Improvements, a remarkable Steering Improvement, 4 Rear Axle Improvements and 7 Hydraulic Improvements. Yes, the Ford Tractor is a better tractor than ever. Phone us today for your demonstration.



Braselton Implement Co.

Lockney Highway

FOR A DEMONSTRATION ON YOUR FARM

HUNT FOODS DOLLAR SALE

Hunt's
CANNED FOODS
SALE!

HURRY, HURRY, NOW IS THE TIME TO STOCK UP ON —
CANNED Fruits And Vegetables

The More You Buy the More You Save During Our Dollar Sale on HUNT'S Famous for Quality Foods at Down to Earth Prices. If its Flavor You are Hunting — HUNT For The BEST.

Hunt's
CANNED FOODS
SALE!

HEAVENLY PEACHES HUNTS — HALVES HEAVY SYRUP 5 NO. 2½ CANS.. \$1.00

- HUNT'S Whole Unpeeled APRICOTS No. 2½ can 4 for .. \$1.00
- HUNT'S PURPLE PLUMS No. 2½ size 5 for .. \$1.00
- HUNT'S FRUIT COCKTAIL No. 2½ size 3 for .. \$1.00
- HUNT'S FRUIT COCKTAIL No. 300 size 6 for .. \$1.00
- HUNT'S Sliced or Halves HEAVENLY PEACHES 300 size 7 for .. \$1.00
- HUNT'S Halves BARTLETT PEARS No. 2½ can 3 for .. \$1.00
- HUNT'S Halves BARTLETT PEARS 300 size 5 for .. \$1.00
- HUNT'S Extra Heavy Syrup BOYSENBERRIES No. 2 cans 4 for .. \$1.00
- HUNT'S Heavy Syrup LOGANBERRIES No. 2 cans 4 for .. \$1.00
- HUNT'S Heavy Syrup BLACKBERRIES No. 2 cans 4 for .. \$1.00
- HUNT'S TOMATO JUICE No. 2 cans 8 for .. \$1.00



- HUNT'S CATSUP 14 ounce bottles 6 for .. \$1.00
- HUNT'S Solid Pack TOMATOES 300 size cans 7 for .. \$1.00
- JACK SPRAT PORK And BEANS 300 size 10 for \$1.00
- HI - C ORANGEADE 46 oz. can 3 for .. \$1.00
- PEANUT BUTTER 9 oz. goblet 3 for .. \$1.00
- HUNT'S — NO. 1 CANS TENDER GARDEN PEAS 8 for .. \$1.00
- HUNT'S — NO. 2 CANS TENDER GARDEN PEAS 5 for .. \$1.00
- HUNT'S WHOLE-K CORN No.1 cans 8 for .. \$1.00
- HUNT'S WHOLE-K CORN No.2 cans 5 for .. \$1.00
- 1 OZ. BOX BAKERS COCOANUT 7 for .. \$1.00
- ROE - TEL KRAUT No. 2 cans 10 for \$1.00

Hunt's TOMATO SAUCE SPECIAL!
4 cans for 25c

Red Mitten PIE CHERRIES No. 2 4 cans for \$1.00	HUNT'S 1 Lb. Strawberry Preserves 3 for \$1	DOLE CRUSHED PINEAPPLE No. 2 4 cans for \$1.00
----------------------------------------------------------	------------------------------------------------------	---------------------------------------------------------

24 Oz.
SOUR
3 for \$1.00

PURE CANE SUGAR
10 Lbs. for, . . . 87c

FLOUR
KIMBELL'S BEST
25 lb., . . . \$1.65

RINSO
REGULAR SIZE, 25c
GIANT SIZE, 55c

BAKE RITE 3 Lb. Can
SHORTENING, 59c

Wilson Corn King, Cudahy Gold Coin Pound
BACON, 38c

LEAN MEAT Pound
PORK CHOPS, 45c

Wilson's Celo Wrapped Skinless Pound
FRANKS, 45c

BANANAS
2 Lbs., 25c

GRAPEFRUIT
Texas, Lb., 10c

DELICIOUS APPLES
2 Lbs., 25c

THREE - DAY SALE
FRIDAY — SATURDAY
and MONDAY
APRIL 14-15-17

PATTERSON'S QUALITY DEPENDABILITY SERVICE
Brocery & Market
FAST FREE DELIVERY
WHERE PARKING IS A PLEASURE
PHONE 24 FLOYDADA, TEX.

THREE - DAY SALE
FRIDAY — SATURDAY
and MONDAY
APRIL 14-15-17

Water Supply Now Expounded New Booklet

Designed to familiarize farmers with the underground water conservation law, an eight-page booklet prepared by the Agricultural Extension Service is being distributed by agents throughout the high country wherever there is irrigation.

A question and answer booklet outlines the basic principles of the Underground Water Conservation law, which was passed by the Texas legislature in 1949.

Every farmer and every water user in an area depending on underground water should be familiar with this law and how it will affect him," the Extension Service says.

The law hinges on two points. It declares that the water in this land belongs to the individual owner and its uses cannot be allocated, pro-rated or taken away from the owner.

The law lays the framework for organization of underground water conservation districts, giving to them powers of conserving, protecting and regulating the underground water in their areas over which they have jurisdiction.

Equipped with power to re-charge ground water reservoirs, the law has the right to prevent use of irrigation water, thus insuring a continuing supply of the water which is vital to the prosperity of thousands of high country farmers and businessmen.

DRS.
CLOUGH & CLOUGH
Chiropractors & Orthopodists
111 West 7th
Floydada, Texas
Phone 238 for Appointment

Control of districts is strictly local, by an elective board of five directors.

As A Farm Woman Thinks

(Nellie Witt Spikes)

My Garden
By Clara J. Smith

Each year when tulips nod their gold
And roses fragrantly unfold
I would possess a garden spot
Where I may grow forget-me-not;
Forget-me-not of heavenly blue,
With niggonette and gentian too,
Gay hollyhocks, petunias sweet,
A bed of pansies round and neat.

It is very trying to wait this time of year when one longs to get outside and make preparations for vegetables and flowers. Remembering the early morning sweetness of the mimosa tree at the farm, I will put out some in this new home. Mrs. Carr Surginer brought me red, orange and yellow cannas, our nearest neighbor, Mrs. Byars, a snow-berry and other plants as the season gets warmer. I have spirea from the home of my neighbor on the farm, Mrs. Jim Crump, making life far more interesting for the pleasant associations with each shrub.

Little Miss Mary Word visited me the other day. We talked as grown-ups. She told me about the Easter egg hunts and a picture show she liked.

Wilson brought me a beautiful corsage to wear on Easter. I felt so good and so happy by his love and the lovely carnations. Mrs. Byars and I went a walking round the block and we stopped to see the redbuds and shrubs at Lacy Martin's home. He and Mrs. Martin were so gracious and we were shown around the porch which were once the steps at the State capitol at Austin, the big fireplace, the window made of square bottles. The Martins once lived in Ralls as many will recall.

From the April Capper's Farmer:
"Old Dobbin had a poor safety re-

POLITICAL ★ ★ ★ Announce Armed Forces Day Plans

Following are announced candidates on the Democratic ticket for Floyd county:

For Representative 120th District
HAROLD M. LA FONT

For District Attorney
JOHN B. STAPLETON

For County Judge:
G. C. TUBBS

For County Attorney:
ENOS T. JONES

For Sheriff:
EARL COOPER
LELAND A. HART
J. R. (Bud) STILL

For County Clerk:
MARGARET COLLIER

For District Clerk:
MARY L. McPHERSON

For Assessor-Collector of Taxes:
T. T. HAMILTON

For County Treasurer:
MRS. SAM A. SPENCE

For Commissioner of Precinct No. 1:
FRED N. CLARK

For Commissioner Precinct No. 2:
W. H. COUNTS

For Commissioner Precinct No. 3:
W. C. PLUMLEE

For Commissioner Precinct No. 4:
P. L. (FAY) HART

For Justice of the Peace, Precincts No. 1 and 4:
O. B. OLSON
S. H. WRIGHT

In 1909 we had some 26 million horses and mules on our streets and roads, traveling about 3 billion miles a year. During that year, 3,850 persons were killed in accidents involving horses and horse-drawn vehicles,—or thirty fatalities for each 100 million horse travel miles. By contrast, the nation's current motor vehicle fatality rate is seven deaths for each 100 million vehicle miles of travel.

Fire feels good this Monday morning. Mr. Spikes, tho, is outside breaking the crust on some beans he planted and watered on Good Friday.

Premise

By Ruth Simpson Cooper
Not song of birds, nor violet's hue,
Nor pleasant warmth the breezes bring,
Nor Somnolence, nor skies soft blue
To me proclaim the coming Spring
But when dark rows of fragrant earth
That form and fall as tractors hum,
Wait assurance of new birth,
I know the promised spring has come.

Want ads save money.

Announce Armed Forces Day Plans

Armed forces day will be observed in Plainview, Saturday May 20. This day was set by the president in place of army and navy days held in the past. The purpose of this celebration is to honor our Unified Armed forces, and the millions of veterans who have returned to civilian life.

Tentative plans for this day are a parade of veteran's organizations, army and air force reserve units. A flight of B-25's has been requested from Reese Air Force base. The National Guard field artillery battery will give a demonstration of a battery in action complete with blank rounds for sound effects. Floyd county organizations have been invited to participate in this event.

RUPTURE SHIELD EXPERT HERE

H. M. SHEVNAN, widely known expert of Chicago, will personally be at the Hilton Hotel, Lubbock Sunday and Monday only, April 23 and 24, from 9 A. M. to 4 P. M. Mr. Shevnan says: The Zoetic Shield is a tremendous improvement over all former methods, effecting immediate results. It will not only hold the rupture perfectly no matter the size or location but it will increase the circulation, strengthen the weakened parts, and thereby close the opening in ten days on the average case, regardless of heavy lifting, straining or any position the body may assume. A nationally known scientific method. No under straps or umbersame arrangements and absolutely no medicines or medical treatments. Mr. Shevnan will be glad to demonstrate without charge. 6509 N. Artesian Ave., Chicago 45 Large incisional hernia or rupture following surgical operation especially solicited

Records
Music for your every mood as you like it...
H. G. Parker Furniture Co.

D. G. Ayres, Floyd county service officer and Gerald G. Holmes, American Legion post commander have been named as parade masters for this affair.

TO SPONSOR QUARETTE PROGRAM ON FRIDAY NIGHT

The Eastern Star will sponsor a concert given by the Stamps Ozark quartette on Friday night, April 14, at 8 o'clock p. m. at the High School auditorium. The Quartette is from K W P T in Wichita Falls.

Tickets are on sale at Patterson grocery and Charlie Berry produce. Admission 50 cents for adults and 25 cents for children.

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile
Surety Bonds
1923 to 1950
E. P. NELSON AGENCY

NOTICE

ANNUAL STOCKHOLDERS MEETING

Of Consumers Fuel Association Monday April 17, 1950 at 2 p. m. American Legion Hall, Floydada.

The purpose of this meeting is the election of officers and any other important business will come up at this time. You are urged to be present at this meeting.

J. E. Elza, Secretary.

There will be several nice attendance prizes awarded.

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.



Look how you save with *Dynaflo*

FIRST thing you notice, of course, is the bother and effort Dynaflo Drive* saves.

Next, that Dynaflo saves you physically—after long trips you're less tense and tired, more relaxed.

But then, as the miles pile up—and this comes from cold, recorded fact after Dynaflo's two years of public operation—you spot savings you hadn't expected . . .

You save on tires—because power application is steady, even. On clutch expense—the usual friction clutch is gone.

You save on transmission maintenance, and the rear-axle expenses likely to go with it. And the way your engine is oil-cushioned against normal shocks and strains shows up in less engine upkeep.

*Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.

You may well discover another pleasant surprise, too.

We are getting a steadily mounting number of well-satisfied letters about gasoline mileage with Dynaflo cars.

The SPECIAL has shown some records little short of phenomenal. The SUPER is delivering mileage that compares most favorably with gear-shift cars. And the ROADMASTER more than holds its own with cars of its size and bulk.

In short, there's a lot more to please your budget in the 1950 Dynaflo than its new lower price. Refinements over the past two years result in savings that are sizable over the life of the car.

Knowing that, don't you want us to demonstrate the big side of Dynaflo—the utter smoothness of America's first oil-does-it-all drive?

Only Buick has *Dynaflo*—and with it goes: HIGHER-COMPRESSION Fireball valve-in-head power in three engines (New F-263 engine in SUPER models.)

- NEW-PATTERN STYLING, with MULTI-GUARD fender, taper-through fenders, "double bubble" taillights
- WIDE-ANGLE VISIBILITY, close-up road view both forward and back
- TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius
- EXTRA-WIDE SEATS cradled between the axles
- SOFT BUICK RIDE, from all-coil springing, Safety-Ride rims, low-pressure tires, ride-steadying torque-tube
- WIDE ARRAY OF MODELS with Body by Fisher.

Matchless Team — DYNAFLOW and F-263

In the Buick beauty pictured here you can have both Dynaflo and Buick's very latest in power. For every latest in power, for every season, Dynaflo Drive is optional equipment at extra cost.



FOUR-WAY FOREFRONT
This rugged front end (1) sets the style note, (2) saves on repair costs—vertical bars are individually replaceable (3) avoids "locking horns," (4) makes parking and garaging easier.

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"Better buy Buick"
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LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND

(Successors to W. M. Massie & Bro.)

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Is it any wonder that people prosper who take advantage of this outstanding bargain offer! Think of it! Being able to tell almost 3000 people about anything you may want to buy, sell or rent at such a low cost. Start Today! Get the WANT AD habit and you will have money in your pockets for purchases. ADS may be inserted by calling Number 8.

FLOYD COUNTY HESPERIAN

CLASSIFIED ADVERTISING DEPARTMENT
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201 SOUTH WALL FLOYDADA, TEXAS

When better automobiles are built BUICK will build them

FHS Declared 3-A Winner Of One-Act Play

Floydada High school's entry, "Mr. Lincoln's Whiskers", won the one-act play District 3-A contest last Thursday night at the high school auditorium, with Spur, Crosbyton, Paducah and Tulla groups of young high school men and women competing. Spur students won second place.



HE SCARES ALL THE EVIL SPIRITS WITH THAT HOME PERMANENT!

Now is the time to do something about a new hair-do. Only experienced operation can provide the finest results - and that is exactly what we have to offer. Your hair's natural loveliness is a valuable asset.

VOGUE BEAUTY SHOPPE

For The Best Products

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SERVICE

As well as most of the popular brands of oil. Drive in today at -

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Highway 70 North

The Floydada group will compete April 22 in the Region I contest at Texas Technological college.

Members of the winning Floydada cast were: Dale Roberts, Molly June French, Billie Newberry, Barbara Hart and Ray Cook. Mrs. I. T. Graves was the director. Stage crew included Joy Bunch, Dorothy Bishop, Janet Lloyd and Peggy Latham.

The Spur students, who were Annette Lee, Myra Ratliff, Jerry Price and Wayne Smith, presented "On Vengeance Height."

All-star cast boys were: Best boy, Roberts, Floydada. Other all stars were: Cook, Floydada and Prentiss Fields, Paducah.

Annette Lee of Spur was best actress. Others in the all-star cast were: Miss Lee, Spur, and Misses Newberry and French, both of Floydada.

Deeds Recorded

Lane A. Decker to Warren D. Walls, Lots 1 and 3 and the west nine-tenths feet of lot 5 in block H. in Andrews addition of town of Floydada.

T. R. Noland to J. A. Noland, East 110 acres of the southwest one-fourth of Section No. 17 in block T. B. S. & F.

Ed Whitfill to Southwestern Public Service company all of Section 26 in Block D-1.

Frank Perkins to T. Dwight Perkins all of southeast 1/4 of survey No. 72 in block G.

Frank Perkins to F. Terry Perkins all of the southwest 1/4 of survey No. 34 in original town of Lockney.

H. E. Blender to Orisby Milton all of lots No. 1 and 2 in block 34 in original town of Lockney.

Weldon Dodson to L. B. Smith, lots No. 15, 16, 17 and 18 in block No. 4 of Walling addition to the town of Lockney.

W. B. Mullins to Horton Howell and Weldon Howell, being the north 1/4 of section 38, in block D-2, 5290 feet with the south line of section 56, in block D-2.

Lola L. Williams to M. J. Wesley, Jr., lots 8 and 9 in block 2 in town of Aiken.

Monroe Smith to H. T. Estes, being the north 60 feet of lots 11, 12 and 13 in block 4, in original town of Lockney.

Steven H. Tackett to C. B. Irwin, all of the east 1/4 of the east 480 acres of survey 88 in block D-3.

B. P. Sandefur to B. L. Sandefur, the northeast quarter of section 27 in block 1, A. B. & M.

A. J. Jackson to J. L. Hrabal west 1/2 of lot 7 in block H. in Andrews addition of town of Floydada.

Horton Howell to W. B. Mullins, 185.3 acres of land out of east central Part of section 56, block D-2.

Gerald Sams to J. C. Billington all of lots 15, 16 and 17 in block 2, in the south side addition of town of Lockney.

Ross E. Smith to L. B. Smith lots 6 and 7 in block 3, in Byars addition to the town of Lockney.

J. D. Wood to M. W. Wiley, all of lot 4 and 5 in block 32 in original town of Lockney.

PETERSBURG SCHOOL VOTE

PETERSBURG, April—In the school trustee election held Saturday, 112 votes were cast which was a light vote considering the eligible vote in the district.

Harvey Curtis, Linn Haggard and Johnnie Alford were elected to serve for the coming two years.

For the office of trustee-at-large, John Hegl was elected receiving 77 votes and Kenneth Roberson received 17. These two names were written.

Conservation District News

The board of supervisors of the Floyd County Soil Conservation district held their regular meeting on April 4 with the following members present: W. H. Nelson, W. F. Ferguson, Bert Bobbitt, R. G. Dunlap and Cecil Purcell. Visiting were W. Scott Amend, district conservationist of Plainview, Leila Petty, Home Demonstration agent, Bob Crowell, manager of Floydada Chamber of Commerce and Louis Dawkins, representing the State Soil Conservation board.

Applications for assistance in applying conservation practices were approved for the following: L. K. Sherman, L. W. Johnson, W. L. Glover, Claude Hammit, Oscar Golden, Helmuth Quebe and Bud Dean. Agreements between the district and the following farmers were also approved: Ralph J. Thayer, Andrew J. Costner, W. D. Mount, manager of the Stringer land south of Allmon, and W. A. Blair.

Further plans for the field tour on May 4 were made but no definite schedule can be given at this time. The district is also sponsoring a window display contest in connection with the field day. The schedule for the day will include a tour to view conservation practices applied and a barbeque and program at the noon hour.

Chamber of Commerce Will Assist
The Floydada Chamber of Commerce and Floyd County Board of Development have announced that they will again assist the district with

the noon meal for the crowd attending the annual field day. Bob Crowell, manager of the organization, reported that meat for barbeque and beans will be furnished and that they will assist in arranging for the food to be prepared and served. Jaycees Awarding Window Display Winners

Dr. John Kimble, president of the local Jaycees, has reported to the board of supervisors that the Junior Chamber of Commerce organization has voted to award the winning teams of the window display contest total of \$30 cash prizes.

The contest will be entered in teams of three by FFA and Home-making students and 4-H club boys and girls by placing exhibits showing advantages of applying conservation practices in show windows of business houses in Floydada and Lockney.

The prizes will be divided in multiples of three, first prize, \$9, second \$6 and five \$3 each. These awards will be made on May 4 at the noon hour program of the field day.

Announces Series of Sermons Subjects City Park Church

Arnold Banks of Silverton will deliver the messages indicated below, starting April 14 through the 23, at the City Park Church of Christ. Services will be at night only except for the Sunday services.

The evening worship will start at 8 o'clock p. m. Singing will be led

TOMORROW! PENNEY'S 48th ANNIVERSARY

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ANNIVERSARY PRICED!

WAVY-LINE CHENILLE SPREADS

TO SAVE YOU MONEY! **\$3.44**

Big value! Velvety-thick chenille tufting... in closely-stitched rows... wider, longer for greater fullness on every side! Notice the colors—white, pastels, the new intense shades! Better come early!

STORE AWAY GARMENT BAG, . . 1.00

Transparent, Zipper Opening, Holds 8 Garments

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ANNIVERSARY BUY!

MATCHED TOWEL SETS

Get yours now... They'll go fast!

53c

FACE TOWELS, 16" x 26", 37c
WASH CLOTH, 12" x 12", 2 For 29c

Thick, thirsty loops... close, even underweave... wide tape selvages! See the colors... clear, bright, full of life! Here's everything you want in a towel, and Penney's prices are really rock-bottom! Stock up today... and save!

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1st QUALITY SHEER NYLONS

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54 gauge 15 denier
Newest Spring shade
Sheer, flattering
Made for longer wear

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SPECIAL PURCHASE!

COMBINED COTTON BROADCLOTH WAFFLE TEXTURED PIQUE COTTON BROADCLOTH PRINTS NOVELTY PRINTED PIQUE PRINTED COTTON SHEERS SANFORIZED* CHAMBRAYS

Your choice—every yard at one amazingly low Anniversary price! just **44c** yd.

The makings of a new-season wardrobe at far less than you'd expect to pay... not short lengths, odd pieces—these are all full bolts! All crisp new cottons freshly picked at the very top of the season! Don't miss this thrifty, thrifty buy!

*Shrinkage will not exceed 1%

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LOOK! PENNEY'S CRAFTSMAN* DRESS SHIRTS

In fine 136 x 60 broadcloth are only... **1.77**

Many patterns! Colors! Nu-craft* collars! Hurry in! Sizes 14-17.

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BROADCLOTH SPORT SHIRTS

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Long sleeves! Ocean pearl buttons! Blue, tan, green, grey, saddle, white. S, M, L



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