## he Floyd County Hesperian



Tearing Down Job Comes First
CONSTRUCTION COMPANY TAKES OVER COURT YARD GROUNDS AS YEAR'S JOB GETS GOING
R. W. Smith Elected For Trustee At-Large In 'Write In' Campaign

Fat Stock Show Exhibitors Have Many Fine Animals in Jr. Show


Building And NOMIX-UP ON
Re-Modeling In Business Area

Caravan Here Friday to Tell Of Cottle Show

Judge La Font Asks Vote For Re-Election

ast NATIONAL
BANK

PARKER
Furniture
PHONE 46
yan Home And Auto Supply "FIRESTONE"

## Day And Nite

Texaco
pHoNe 9505 PATTERSON'S Gocery \& Market PHONE 24
L. SOLOMON

Jewelers
these Diamonds,
dio Electric Co.
Wetinghouse Dealer

CLINE \&
RAINER

HARMON
funeral Home

Y'S CLEANERS
PHoNe 546

## RUTLEDGE OIL

Company
PhoNe b8

## FIOYDADA

mplement Co.
Hassey - Harris Dealer
YO MOTOR CO.
dge - Plymouth
dige Job - Rated Trucks

## OHN And DELL

## REAGAN

insurance

## Be Sure To Attend Church Regularly



From the days of Paul, the Christian world has insisted that the Cross and the From the days of Paul, the Christian world has insisted that the Cross and the
Empty Tomb must be kept together. Yet one is often associated with darkness and the
uther with ther with light. Isn't Calvary black and Easter bright? If the Cross is blackness, it is he darkness before the Dawn; it is the Sacrifice before the triumph.
For Jesus there was light all the way; both Calvary and the Resurrection had recome a part of the loving will of God. For He had passed through Gethsemane; there de had accepted the via dolorosa as the path of blessing; He was never alone on that
Cateful Friday, for He walked with the Father God The world may lateful Friday, for He walked with the Father God. The world may have lain in darkness at the Crucifixion, but there was no darkness in the soul of the Man of Galilee;
He was the Son of God and had dedicated himself to the Father's will. To the world He was the Son of God and had dedicated himself to the Father's will. To the world
there was Death and the dark; it was Black Friday. But to the seeing soul of Jesus there was Death and the dark; it was Black Friday. But to the seeing soul of Jesus
Christ there was Life and the light; it was Good Friday.

And so it has become for the Christian world. The Man who arose from the dead on Easter morning had carried a Cross on Friday. Perhaps Easter will mean most to
those of us who have learned during Lent to bear as well as to wear a Cross. The those of us who have learned during Lent to bear as well as to wear a Cross. The
Christian symbol was not intended to refer only to the Cross of Jesus; we set the Cross Christian symbol was not intended to refer only to the Cross of Jesus; we set the Cross
atop our churches and we exalt the Cross within the Church, representing a way of life. atop our churches and we exalt the Cross within the Church, representing a way of life.
It is God's way as well as the way of Jesus; God has forever carried a Cross, and with a smile upon His face. Godly women and men have ever carried a Cross and it has brought joy to their hearts and blessings to mankind. For the Cross spells Life for all of us; and he lives best and knows the deepest joy who has chosen to bear his Cross as he discovers
in it the will of his God. Most blessed is he who, like his God, can carry the Cross with a smile.

The Cross and the Tomb have both been snatched from their association with Death; for they have been transformed by love and self-giving and by a Presence of
ret to kiss the Cross," our cross as well as His.


This Church Page Is Being Published Each Week With the Hope of Getting More People to Go to Caurch. It Is Sponsored By These Business Firms Who Believe We Should Attend Religious Services Regularly.

| First Methodist Church | First Baptist Church | Church of Christ |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { 400 S. Fifth } \\ & \text { Rev. R. N. Huckabee, Pastor } 361 \\ & \text { Morning Services } 11: 00 \\ & \text { Evening Services } 7: 30 \end{aligned}$ | 401 S. Main Rev. R.H. Falwell, Supply Phane 271-J Morning Services $11: 00$ Evening Services $7: 00$ | Corner W. Tennessee \& 5th A. F. Waller, Minister Morning Services 10:55 Evening Services 7:30 |
| Cumberland Presbyterian Church | First Christian Church | mental Baptist Church |
| 400 W. Kentucky Rev. A. C. Durant, <br> Preaching Every Other Sunday Morning Services 11:00 Evening Services 7:30 | 301 W. Missouri Phone 180.W <br> E. A. Powell, Pastor Morning Worship 11:00 Evening Service 7:30 | $\begin{gathered} \text { Rev. Jack Young, Pastor W. Grover Street } \\ \text { Morning Services } 11: 00 \\ \text { Evening Services } 7: 30 \end{gathered}$ |
| Calvary Baptist Church | Church of The Nazarene |  |
| Grover Street Phone 745-J <br> Rev. J. T. Bilbrey, Pastor Morning Scrvices $11: 00$ Evening Services $8: 00$ Evening Services $8: 00$ |  | New Hope Baptist Church <br> Elders C. L. Jarrett \& D. L. Handley, Joint <br> Pastors. Meet first Sunday and Saturday night before and second Sunday and Saturday before in each month. |
| Grace Tabernacle Phone 530-W 328 West Virginia (Assembly of God Church) Rev. H. E. Sithee, Pastor Morning Worship 11ito Evangelistic Service $7: 45$ | New Salem Baptist Church <br> Elder L. M. Handley, Lubbock, Pastor Meet second Saturday and Sunday of each month. | Wall Street Church of Christ <br> Morning Services 10:30 Evening Services 7:80 |
| FUQUA - BARBER | FELTON - COLLINS | FINN'S GULF |
| Farm Supply | Grocery Co. PHoN: 87 | STATION <br> Your Good Gulf Dealer |

District 1-Act Play Contest Is On Tonight

Demonstrat'n Club Training Meetings


Closing Report 12 New Homes Surpasses Red Prospect for Cross Quota Andrews Addn.



Northeast Bound 2:05 p. m. A. J.CLINE, Agent

## CLUB ROPING SUNDAY

Afternoon at 2:30
Floydada Club
Silverion Club
Five man teams, three calves each.
Also jackpot roping.
ADMISSION
15c and 35c


Van's Men's Wear Adding Boys Line

## HIGGINBOTHAM-BARTLETT

 COMPANYHas good Building Materials, many money -saving suggestions to aid you in building or repairing.

Your inquiries are invited.
TELEPHONE NO. 6

214 So. Wall St

Floydada

Cut Your field Time in Half-

## Morckel Farm

 Chemical Move
## DRVE WAY GRAVEL

Volcanic Ash Building Blocks One of the most ec-
onomical building Concret

Wayne Benneft

## ATTENTION FARMERS

C. H. WHITE

DRILLING COMPANY

## HELLO EVERYONE

## HUGH R. ETTER



With a McCormick W-9 or WD-9






.

Martin \& Company

Versatile Bors Of Abernathy Track Winners


Dinette Coach and Pullman

## WEstround

Lr. Dollas
L. Fort Worth . $10: 35 \mathrm{P} . \mathrm{M}$

Ar. Loctoney: B:39AM.
 EASTBOUND
Lr. Lubbock - 9:00 P.M

Lv. Quitaque - $11: 10 \mathrm{P} . \mathrm{M}$.
Lv. Turkey : 11:28 P. M.
$\begin{array}{ll}\text { Ar. Fort Worth. } & \text { Ar.00 A. M M } \\ \text { Ar allas . } & 7: 15 \mathrm{~A}, \mathrm{M}\end{array}$
Convenient connoctions in uame ste.
tions at Fort Worth sod Doslos for
Gulf Cosit and Southern and East.
ONE-WAY FARES
 $\begin{array}{lll}\text { Coach } & \$ 8.92 & \$ 8.12 \\ \text { First Class } & 12.48 & 11.38\end{array}$ $\begin{array}{ll}\text { Lower Berth } & 3.80 \quad 3.50 \\ \text { Ath }\end{array}$



One-Day SERVICE Cleaning That Excels

STEWART'S CLEANERS



thens elube tond of the orzanization ley , M. smith, principal, talked To


## new ma officers

## cers <br> 



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## FERTILIZERS

HAVE THESE IN STOCK
321/2-0-0 Ammonium Nitrate.
16-20-0 Ammonium Phosphate Sulphate. (Pelleted)
0-20-0 Superphosphate
0-45-0 Superphosphate (Pelleted)
Morckel Farm Chemical Co .
116 W. Missouri St. Floydada, Texas

## INSURANCE

Surety Bonds
E. P. NELSON AGENCY

GET WINTER DRAG
Out of Your Car Now!

Is your winter-weary car sluggish, bal ky, dirty?
Now is the time to get Winter Drag out and put new pep and vigor in so you may enjoy spring driving.
Let us give your car the annual "sulphur and molasses" treatment . . . a complete

ALVA SPARKS GARAGE
Highway 70 East

WANT ADS PAY 0

First National Bank
Floydada, Texas
we sell savings bonds

Are You Having Troubles? .... Let a Want Ad Help You Solve The mum


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BOREN HARDWARE
FURNITURE \& APPLIANCE PHONE 295

The Floyd County Hesperian, Floydada, Texas, Thursday, April 6, 1950


been refining develong ractor engineers have 8 N Tractor. The result is that the Ford Tractor we offer you today is a better tractor than ever before ... in 29 really important ways.
insty friends around here. Now we think you farmer interested in the ways the engineers have found to make the Ford Tractor still better. Now, more than ever, it is worth your while to ask us for a demonstration of the Ford Tractor.

We're Ready with PROOF on Your Farm
Let us demonstrate to you what these improvements in
the Ford Tractor mean: 10 Engine Improvements, 7
Transmission Improvements, a remarkable Steering
Improvement, 4 Rear Axle Improvements and 7 Hy . draulic Improvements. Yes, the Ford Tractor is a
better tractor than ever. Phone us today for your demonstration.

NOTICE
ANNUAL STOCKHOLDERS MEETING
Of Consumers Fuel Association Monday April 17, 1950 at 2 p. m. American Legion Hall, Floydada.

The purpose of this meeting is the election of officers and any other important business will come up at this time. You are urged to be present at this meeting.
J. E. Elza, Secretary.

There will be several nice attendance prizes awarded.



Fire, Hail And Tornado Protection On your property, see me for a Farmers Union Mutual Also soliciting your listing on Farm and City property, and anything you have to sell.
311 West California St.
E. C. KING

BACK ON THE JOB
Since Saturday - and mighty happy to be back to serve our many friends once more.

I promised the Doc at Dallas one of these Special Steaks we always have on hand, if he ever came this way.
Always another juicy steak put away in case you want one, too. Also -

DINNERS - LUNCHES SHORT ORDERS
Good Coffee - Sandwiches We really appreciate our friends CURLEY'S Cafe
On the Highway at the Wye


CLINE \& RAINER

## Jr. Stock Show




CLUB BEEF
EASTER HAMS
DRESSED FRYERS

|  |  |  | table sall 17c |
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|  | ANANAS | AV |  |
| Grape Jam 39c |  | PORK 8 |  |
| Honey Creme 33c | 25c | ASPARAGUS, |  |
| TUNA, 39c | SOA | HAM | ERS, |
| oat, 98c |  |  |  |



The Floyd County Hesperian, Floydada, Texas, Thursday, April 6, 1950

Keep Up Fight Against Rats, Urges Cross


Swift \& Co. FEEDS

WE HAVE Laying Mash - Growing Mash - Calf Feed
Hog Supplement


40 and 8 at the departenent con-
vention.
This the year 1 am going",
sid Mr. Covington this week. The ? Also, sell Swift Baby

Floyd County
14 Years Ago
GRIFFIN
Produce $\mathrm{C}_{0}$.
Phone 257. East Side

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| :---: | :---: |
| from only $\$ 2.50$ to $\$ 7.50$ |  |
| Also a large selection in other beautiful <br> pot plants and evergreen house plants. |  |
| Easter corsages of Roses, Carnations and other selections. |  |
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| FLOYDADA FLORAL |  |
| vis \& Gift Shop |  |
| crincrasorex |  |
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Conntion rex wo tur rond ot



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Made of fine D. B. Fuller cottons, in patterns made exclusively for Kate Greenaway: The "Easter Bunny," "Duck and Chicken," "Bunny and Pansy." To wear with (or without) white or solid color blouses. In three delight. ful Kate Greenaway styles: 3 to $6 \mathrm{X}, \$ 2.98 ; 7$ to 12, $\$ 3.98$


Ha
STANDARD BRANDS

Che Floyd County Hesperian, Floydada, Texas, Thursday, April 6, 195


The Floyd County Hesperian, Floydada, Texas, Thursday, April 6, 1950


WE HAVE -Laying Mash - Growing Mash -Calf Feed
-Hog Supplement - Mineral Supplement Also, sell Swift Baby GRIFFIN Produce C 0 .

Phone 257 East Side

## New Coiffure for Round -Shape face


covington To Be Honor Guest When State Legion Meets



 member Clit banquet sivinual by the
to and 8 at the department con-



Floyd County
14 Years Ago




## All that's Geopall <br> HI Desirable in a Fine Can?

|  | moin go tar th itite, eo heres. Hen or god lick | and Judy Moss. New romancel Keep up the good work, Alvin. Did I hear Brooks Chapman ask |
| :---: | :---: | :---: |
|  | Volley Ball News |  |
|  |  |  |
|  |  |  |
|  | won and the boys' team won but the girls' second string lost both of heir games. |  |
|  |  |  |
|  |  | Rug and Carpet <br> Cleaning |
|  |  |  |
| 促 |  | In plant or on location,CALL 154 for further information. |
| 边 |  |  |
|  | DE QUACKER |  |
|  | Sememe | STEWARTS |
|  |  |  |
|  |  | CLEANERS |
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Ready to Wear-Marked Down to Clear Womens Coats, Pastels, . . . \$10.00 Womens Suits, All Wool, . . \$10.00 Womens Dresses, Good Styles, $\$ \mathbf{5 . 0 0}$ Girls Dresses, All Sizes, $\$ 2.00$ \& $\$ 3.00$

## PRE-EASTER <br> CLEARANCE



Children's Shoes
$\$ 2.00$



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Track Meet Winners
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Guess Who ? ??
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