

THE FLOYD COUNTY HESPERIAN

Most Widely Read News Medium In Floyd County

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 23, 1950

NO. 8

of Floyd County's Oldest Institutions

VOLUME 57

Name Enumerators in '50 Census Count

Enumerators for Floyd county in the federal census beginning Saturday, April 1, were named this week by Ralph C. Johnston, of Liberty, crew-leader, as follows:

For Floydada: Mrs. Kathryn Daniel Kier; Mrs. Ava Lee Pittz, and Mrs. Willie G. Fry; For Lockney: Mrs. Jesse D. Wood and Mrs. Polly S. Gilbert; For Precinct No. One: Paul Barkman and Wm. T. Culpepper; For Precinct No. Two: Malcolm J. McNeill and Mrs. Willa Smith; For Precinct No. Three: Jack Stansell; For Precinct No. Four: Samuel McIntosh.

Reporting from the district office, he has been engaged in study and preparation for the task of supervising the census work. Mr. Johnston said Tuesday that the enumerators will be instructed to meet him at the Chamber of Commerce Monday morning in Floydada at 8 o'clock and will proceed to the body to Ralls where a day of intensive schooling in the forms of the census will be carried on. Enumerators scheduled to serve in Crosby county. The enumerators for the towns will have a similar meeting at the same place on the following Tuesday, March 28. These enumerators will assemble here and go to Ralls in a bus also, said Mr. Johnston.

Actual enumeration will begin on Sunday, April 1. The Census Bureau anticipates that the work of the enumerators will have been completed nation-wide within the month of April.



Olin Culberson . . . Candidate for gubernatorial office, says the talk is always about some necessity for spending more, but never about the need for spending less and spending it more wisely.

Appeals Court Upholds Road Injunction Plea

Contention of the taxpayers that the Commissioners Court of Floyd county had no authority to exercise their discretion in an agreement with the State Highway commission to have a mile of road with bond mileage that was not included in the mileage for which \$500,000 was provided by vote of the people in January of 1948, was upheld in the Court of Civil Appeals in Amarillo in a decision handed down this week.

Some 60 taxpayers attacked the agreement and asked a restraining order in District Court for Floyd county in January. The restraining order was refused by presiding judge Alton B. Chapman.

The case was advanced on the appeals court docket to give early consideration to the petition for the injunction.

The case is styled Ralph Thayer and others against D. C. Greer, state highway engineer and others, including members of the State Highway commission. The state authorities did not join in defending the suit, maintaining the matter is one for settlement on the county level.

Richard F. Stovall and Winston Brummett of Lubbock are attorneys for the complaining taxpayers. County Attorney Enos T. Jones is assisted by Ayres & Ayres in representing the Commissioners court in the litigation.

Judge G. C. Tubbs and members of the Commissioners court had no statement to make in connection with the matter, pending study of the higher court's ruling.

Schools Vote This Month On Rule Changes

Schools which are members of the interscholastic league of Texas will vote during this month on four rule changes which have been proposed by the advisory committee of the University Interscholastic league. These changes have been passed on by the League executive committee to the member schools for final action.

The questions to be voted on are as follows:

19-Year 10-Semester Rule: No one shall take part in any contest in this League who, on the first day of the September preceding the contest has reached or passed his or her nineteenth birthday and/or after the end of the tenth consecutive semester following his or her first enrollment in the eighth grade.

Out-of-State Competition: No one shall take part in any athletic contest in this League who has competed either as an individual and/or as a member of an athletic team in out-of-state athletic contest that has not been approved by the State Executive Committee. This rule does not apply to regular scheduled school games arranged by the school officials.

Athletic Try-outs: No one shall take part in any athletic contest in this League who has ever participated in a college athletic practice session or tests for purposes of revealing, demonstrating or displaying athletic ability in any sport.

Restriction on Number of Basketball Games: No basketball team shall, in any basketball season, compete in more than 24 non-conference basketball games, exclusive of games allowed in three invitation basketball tournaments and games played that count on League standing in the district.

The Interscholastic League offers the following as an unofficial interpretation or clarification of the questions which are being submitted to schools:

The questions and answers given are in no sense official, as only the state executive committee can make official interpretations.

Q. When will semesters commence under the proposed 10 - semester rule?

A. When a student enrolls in the eighth grade semester shall begin and shall be counted consecutively from that time on until the expiration of the student's tenth semester. Semesters are counted from the time of first enrollment in the eighth grade regardless of whether (See Schools Vote, back page)

Bargain Rates Now In Effect for Irrigation

Bargain rates, which City Secretary B. K. Barker says represent a saving to the city or possibly a bit more cost, are in effect now in Floydada. In fact the bargain or discount rate went into effect on March 15 and will be reflected in the first billings to water customers.

To turn on your water and let 'er flow through the hose out on to the lawn, the trees and the shrubs, you live in Floydada. Also you can even afford to grow some radishes on this water rate, if you happen to live in a dry part of town where it has not rained. Floydada is getting bigger all the time. Possibly you live in a part of town where it has rained. In that case, you need to figure on it unless you are a bit reckless and like to see the water run out on the grass and between the trees. A bit more water is needed. Texas does not do a lot of damage any time and only slight damage once in 15 years.

The irrigation rate is one-fourth cheaper than the regular rate, according to the mathematics used at the Hesperian office. If you are a college graduate the discount figure is either higher or lower than that. Anyway, after the minimum is paid for the first few thousand you get 40 cent rate for all the rest of it and any meter-reading month.

The city figures that every tree saved, every lawn kept looking good, every shrub that is made to thrive, by the use of more water and attention of the home owner (or renter who likes pleasant surroundings) will be worth the money to the community. So the rate is cut and has been for a number of years. The source of water makes it certain the demand will not exceed the supply.

Series of Injuries Sustained in Lubbock Accident

Bonnie Henningsen, daughter of Mr. and Mrs. Flynn Thagard is in Lubbock Memorial hospital and slightly improved following an auto crash early Sunday morning in Lubbock. Mrs. Henningsen was riding with her husband, E. R. Henningsen, when their car plowed into a center section of the East Broadway underpass. She suffered severe lacerations on her forehead, upper lip and face. Her hip and pelvis bones were severely bruised and the ligaments badly strained.

In the army reserve and in Lubbock for two weeks' training, Henningsen was taken to an army hospital in El Paso. He sustained a broken jaw bone and knee injuries in the accident.

The couple were enroute to Floydada at the time of the crash. Mrs. Thagard is spending all of the time in Lubbock with her daughter and Mr. Thagard spends most of his time there.

Confident Goal of Red Cross Will Be Met

Edward Wester, county finance chairman of the American Red Cross for Floyd county this week had a much more optimistic outlook for the success of the campaign than he had a week ago. At that time Wester feared that inclement weather, illnesses and such were going to mean the Red Cross annual fund gathering for the year would lack much of reaching the goal of \$2,200.

Over the week-end things began happening, committees began functioning and Wester's report Monday morning showed without any report from Floydada or Lockney, \$1,568.90. This is within \$700 of the goal. With several communities in addition to Floydada and Lockney to be heard from, Wester is confident the 1950 goal will be reached.

The deadline is March 31 for the final report. Meanwhile the county chairman hopes that all committees which possibly can, give their final figures this week, so that if possible he can wind up the drive and wrap the job up with a report the first of next week.

In Floydada Joe Arwine, jr., is the drive chairman, and in Lockney Frank Perkins. Both of these chairmen have been hampered in their efforts by illness and enforced absence from home.

Jeweler Making Modern Front

The M. L. Solomon Jewelry store is in the process of getting a face lifting. Work on the store began last week and will be completed sometime this week according to M. L. Solomon, owner of the store. The remodeling is being done on the front and the display window in an effort to make the store a little more modern and eye pleasing, said Mr. Solomon.

The front will be done in maroon tile. The display windows are to be trimmed in chromium and a mirror will be placed in each end of the case to better display the stock. The back of the show window will be made of translucent sliding panels for easy accessibility to the show stock.

The blowing dust has considerably slowed down work on the project, and made working conditions unpleasant in the store, but Mr. Solomon thinks it will be worth the trouble and inconvenience to have a modern front.

Re-design of his floor plan on the interior of the jewelry store was made by Mr. Solomon last year, and the added front will make it outstanding in appearance and arrangement for display.

INDEPENDENT DISTRICT, COUNTY COMMON TRUSTEES TO BE NAMED

This week petitions have been filed for names to be placed on the ballots for county trustees, for common school and independent school district trustees in the elections to be held Saturday of next week.

School people in two precincts will choose county board members. They will either re-name or name successors to Bill Beedy in Precinct 3, Earl Edwards in Precinct 4, and R. M. Battey, trustee at large. The names of the three have been filed on the ballot for re-election.

In the Floydada district, voters will have a chance to elect seven trustees. The six whose terms expire and two new names, those of J. K. Holmes and Aaron Carthel have been filed for the ballot. They are A. T. Hull, Cecil Hagood, E. L. Thomas, Mrs. Alton B. Chapman, J. P. Moss, John Reue, Aaron Carthel and J. K. Holmes. W. G. Collins did not ask to be re-elected.

The election in Floydada will be held Saturday, April 1, in the American Legion hall. Officials conducting the election will be Mrs. Leona Bell, Mrs. C. K. Arnold and Mrs. Ruth Green.

Rural districts and the trustee or trustees whose term expires are given below.

Lockney—Leslie Ferguson, O. H. Hucksabee, Robert Smith; Fairview—Walter Wilson; South Plains—J. P. Taylor, Johnnie Wilson; Sand Hill—Leroy Durham; Lakeview—R. L. Johnson; Lone Star—C. H. Farish; Cedar Hill—E. E. Wells; Dougherty—F. M. Covington, A. C. Emert; Baker—Ray H. Smith; Providence—Ted Boedeker; Campbell—H. F. Pratt.

Pitts' To Take European Trip

The Pitts, Dr. Donald H. and Mrs. Pitts, are shaping their plans for a marvelous 60-day vacation during the slow days of spring, which they will take in Europe.

This week Dr. Pitts said the Pitts hospital will be closed about April 1 and he and Mrs. Pitts will sail for Europe on the S. S. Queen Mary April 7 from New York City, with the Grand hotel, Paris, France, as their destination. Mrs. Pitts is now in Hallville, Kentucky, but will join the doctor in New York City in time for the sailing. Mrs. Pitts is with her mother who has been ill for many months.

Their first seven days in Paris and the last eight days in London, England, are their only set dates for their 60-day absence. Between the two they plan to have some time in southern France (at Nice) some time in Italy, some time in Switzerland, and in Germany. Distances in Europe are not as far as they sound. Furthermore, much of their stay in Europe will be done at rates which are lower than they can live at home, says Dr. Pitts.

Their eight-day stay in London will be at the Piccadilly hotel. It will be several days before they leave home, but Dr. Pitts reminds friends here if they want to get in touch with him after their departure messages addressed Care American Express company, Paris, France, will reach them, where-so-ever they may be.

The couple will reach New York City on their return June 5. The hospital, meanwhile, will be re-staffed and re-opened on June 1.

IOOF Grand Lodge Attended By Many

Fred Reeves and Mrs. Alva Sparks were due home Tuesday night from Dallas where they attended the Rebeccah assembly and Grand Lodge as representatives of the Floydada Rebeccah Lodge No. 77 and Floydada I. O. O. F. Lodge No. 34. The assembly of lodge members from the entire state had headquarters in the Baker hotel. The convention was officially a business meeting, but several members were to seek competitive degree work and receive the decoration of chivalry.

Children from the orphanage in Corsicana were among those on the program. A memorial service was held for lodge members who died during 1949.

Potts is Attending 'School' at A. & M.

A school of intensive study of best road building methods for various Texas conditions, and a brush up on old ideas that may be still good are being attended this week by Jas. F. Potts, resident engineer of the State Highway department for Floyd county. Also at the school is S. C. McCarty, district highway engineer.

The school is being held at A. & M. college. Potts is due to return home the latter part of the week.

Street Paving Offer Renewed

As Cooper & Woodruff made preparation this week to re-enter Floyd county to carry on construction of the hard-surface road from Aiken north to Providence and west to the Hale county line, the operators announced they would set up a caliche rock crusher on the Goins farm north of Floydada and will crush enough material to take care of streets, alleys and private driveways in this vicinity which they may be offered.

Setting up the machine close to Floydada will be done as a matter of economy on the haul of the base material.

If enough business is obtained here the price will be the same as last year when the company laid a score or more blocks of the paving strip in Floydada and took care of numerous private drive ways over a wide area. This price is \$2.50 per linear foot and would be charged out to owners on either side of the street at \$1.25 per running foot should the owners be agreeable.

It is indicated that a considerable number of local property owners will be interested.

A very considerable number of property owners in the northwest corner adjacent to the new construction have indicated an interest and will build private driveways on their property when the work gets under way there.

Some 20 to 25 days will be allowed for Floydada owners to make up their minds before the offer is withdrawn here, it was said.

Community Easter Musical Will Present Cantata 'Calvary' Apr 5

Plans were completed this week for the Community Easter musical program. The cantata, entitled "Calvary" will be presented at 8:00 P. M. on Wednesday, April 5, at the First Methodist church.

Approximately fifty voices will be heard in the cantata representing members of choirs from various churches of the town. Practice continues twice a week in preparing the program. Miss Ruby Bevil, who is directing the program, said. Miss Bevil is musical director at Floydada High school.

"We expect good attendance and are working to make this program one of which the people of Floydada will enjoy," the director said. "Good attendance and hard work by members of the choir is encouraging and shows much interest among the singers." Miss Bevil said.

The cantata will open a series of various programs planned by the churches in observance of Easter and the people of the town and adjoining communities are invited to keep the date in mind and make plans to attend.

License Business in Vehicles Picks Up in the County

A total of 1255 license for cars, 605 for trucks and pick-ups, 10 for trailers, 5 for house trailers and 5 dealer license have been issued up until March 18, at the office of county assessor-collector T. T. Hamilton.

Mr. Hamilton says that business has been slow, but is picking up now. Owners of vehicles are again reminded that these license must be renewed on or before April 1.

Apparently the Water Code committee envisions, or leans to the idea of, a state commission with broad powers of control. Plains water users foresee the same possible result from the hearings and report to be made to the legislature, but do so with foreboding. Plainsmen maintained at Amarillo that a commission with broad powers set in Austin would undoubtedly go a di-service to the high plains county.

WATCH WATER HEARING

Floyd county people, along with people of fifty or more other counties in the high plains country, are watching with wary eye, the meetings of the Water Code Committee provided for by the last legislature to study the surface water problems of Texas and make recommendations for or against some regulatory action by the legislature.

A delegation from Floydada including Robt. H. Crowell, Chamber of Commerce manager, J. M. Willson, jr., and James H. Word, attended the Austin meeting six weeks ago, which initiated the regional conferences. This week a large group from Floyd county, more than 20 in number, attended the meeting of the water Code committee held in Amarillo, and yesterday others from the county attended a similar meeting held in Abilene.

Underground Water Control Interest and awareness of the plainness to the study of the state's water problem seems fully justified in view of the fact that a great deal of the time of the Water Code committee is given to discussion of underground water also. In Amarillo Friday W. O. Fortenberry, president of the High Plains Water Conservation association was one of the property owners who gave his views to the Water Code committee. Ed Whitfill, president of the Floyd County Water Use and Conservation association, together with Frank

Perkins, secretary, were present from this county. Other Floyd county people who attended the session held in Amarillo included Tate Jones, W. O. Tye, L. L. Jones, Lee Trice, Roy Fawver, Roy Wilks, Chester Mitchell, Jas. H. Word, J. M. Willson, jr., Herman Millican, Jack Taylor, Marvin Shurbet, Harmon Handley, T. B. Mitchell, France, Ginn; also J. B. Bishop and Robert H. Crowell, president and secretary respectively of Floydada Chamber of Commerce, and County Commissioner Fred N. Clark.

Attending the meeting in Abilene

yesterday from this county were J. M. Willson, sr., president of West Texas Chamber of Commerce, Robt. H. Crowell and Homer Steen.

Apparently the Water Code committee envisions, or leans to the idea of, a state commission with broad powers of control. Plains water users foresee the same possible result from the hearings and report to be made to the legislature, but do so with foreboding. Plainsmen maintained at Amarillo that a commission with broad powers set in Austin would undoubtedly go a di-service to the high plains county.

W. J. Waller in Clinic at Temple

Condition of W. J. Waller was such yesterday that members of the family and the attending physician deemed it wise to remove him to Scott and White sanitarium in Temple for observation and treatment. Mr. Waller has been quite sick the past several days.

A daughter, Mrs. A. L. Maxwell, of Detroit, Michigan, and a son, William, from Lovington, New Mexico, had been called in to be with their father and both arrived here late Tuesday night. They along with their mother and brother, H. S. Waller, and sister and husband, Mr. and Mrs. G. E. Assiter made the trip to Temple with their ill father.

Wednesday's Market

Hens	
Colored hens, 4 pounds and up	15c
Colored hens, under 4 pounds	16c
Roosters, lb.	8c
Cream	
Butterfat, No. 1 lb.	55c
Eggs	
Eggs per dozen, candled, No. 1	27c
Hides	
No. 1 Hides, lb	10c
Bull Hides, lb	6c
No. 2 hides, lb.	5c
Grain	
Wheat, bushel	\$2.05
Barley, cwt.	\$2.05
Milo, cwt.	\$1.80
Hogs	
Tops 200 - 250 cwt.	\$15.75
270 - 300 cwt.	\$15.00
300 - 325 cwt.	\$14.00
Light Packer sows, cwt.	\$12.50
Heavy Packer Sows, cwt.	\$12.00

Death Claims Mrs. Fred Lloyd Wed.

Death came last night to Mrs. Fred Lloyd the former Frances Ruth Garrett member of two prominent families of Floydada. Mrs. Lloyd died at 11:15 in the Plainview sanitarium following two day's illness. She underwent surgery at Peoples hospital Tuesday and was moved to Plainview yesterday afternoon where she died last night under an oxygen tent.

Funeral services are set for Friday afternoon at 3 o'clock in the First Baptist church Floydada. Mrs. Lloyd was a fourth grade teacher in Andrews Ward school.

Survivors include her husband, a daughter, Kitty Frances, her parents, Mr. and Mrs. R. A. Garrett, two sisters, Edith and Roberta, her grandmother, Mrs. Frances Montgomery, and her parents-in-law, Mr. and Mrs. John A. Lloyd.

Juniors to Vie For Honors At County Show

This week the final touch to preparation for the Junior Live Stock show was made with the announcement that Professor Anderson, of the School of Agriculture at Texas Technological college, will judge the stock show here on Wednesday of next week, March 29.

Other officials were named three weeks ago and the plans and regulations announced together with the prize list.

Floydada Chamber of Commerce is sponsoring the event, which is for the promotion of better live stock and live stock appreciation by the Junior farmers of Floyd county. PFA and 4-H club boys are eligible to show.

Bob Crowell is show manager with E. L. Angus as general superintendent.

Sheep, beef cattle, dairy cattle, and hogs are included in the list of animals which the young showmen will put on exhibit.

Program is Announced The day will be a busy one, to be climaxed at 3 o'clock by the auction sale of fat cattle, sheep and swine.

The show barn on the Rodeo Association grounds will be open for entries at 7 o'clock a. m., and judging will start at 8:30 o'clock with swine first, followed by sheep, then beef cattle and dairy cattle. The youths will be judged on showmanship.

Animals may be removed from the show barn beginning at 5 o'clock.

Among the farm leaders of the county who will actively participate in the show are County Agent Robt. H. Gibson, H. G. Barber, vocational teacher at Floydada, F. L. Montague, vocational agriculture teacher of Lockney, and N. S. Abbott, coordinator of the Floyd County Veterinary vocational school.

Have the Smelling Salts Handy NEWSPAPER MAN COULDN'T TAKE IT IF LOW GUESS PROVES TO BE RIGHT ON THE CENSUS

Probability is that S. M. (Tiny) Brown missed several of the small babies when he made his unofficial count of people in Floydada. This is the belief of Eddie Jarrett of South Plains, who, in making his guess at the population of Floydada that will be reported officially soon after the April census is taken, said he figured the final count would be 4,443.

According to Jarrett's idea, Brown talked to the mammas and papas and saw the youngsters about the house but forgot to note that in 243 homes there were little fellows in the baby bed. Jarrett may have something at that, admits Brown. Under pressure, however, The Hesperian's good will ambassador sticks with his 4,200 guess. At the newspaper office they insisted he go above 5,000 but he was unwilling to do it.

Several guesses have come in, but not nearly as many as the newspaper office had hoped. One guess put the figures at 4,117. This was Sterling K. Cummings, of Lockney, Route 7.

If another guess that came in the

same mail, that of Kendall K. Cummings, same address, turns out to be right, somebody is going to have to use smelling salts, strong solution, to revive a newspaperman at the Hesperian office, who will swoon and hit the concrete floor with a plop. Kendall's guess is 3,200.

Brown Making More Territory After completing what he considered a thorough canvass of Floydada Brown has now taken to Floyd county's roads and lanes. He is seeing and talking to as many per day as he can get to. Tuesday of this week he came in with eyes and craw full of sand. "I guess I missed some of the houses I couldn't see in that territory," he said.

The Hesperian's idea for the roving ambassador is to get somebody out from the office to look at the country and the people, and see and talk to them, find out what they are thinking, how The Hesperian can best serve them, and—important to us—get them to take The Hesperian if they are not already doing so. Brown says that to date he has found the percentage of homes already receiving this weekly news-

paper very, very high. In Floydada, he was astounded at the high percentage of readers. "Just a mighty, mighty few homes didn't already get the paper that I went to see and I signed up a good percentage of these," said Brown.

The Hesperian is anxious to have at least one guess at the population of Floydada, within the corporate limits, at above 5,000. If such a guess is received and such a guesser should be lucky on the figures, which Brown says he won't, we'll print his or her picture double column and in a flattering pose.

One or two men guessers on the census figures are fairly hard lookers—we mean by that not exactly models of beauty, although good citizens. We assume, however, that our camera can take it and if they win they'll win and the newspaper photographers will do the best they can with the subject they have to work with.

It is weeks and weeks away when the census report will be given out by the Department of Commerce. All comers can have a guess with us. A dollar in money and picture in the paper is the offer.

EDITORIALS

Many of the things The Hesperian is disposed to discuss, or argue about, are dismissed by some of the more advanced thinkers as matters which are now part of past history, the patterns set, the race lost, the record closed. We think now in particular of the transportation matter and particularly of the railways. The truck and bus folk appear to need no champion, youthfully exuberant and militant these industries have a modern message which seems to hit a responsive chord. Yet, the railways, which are, after all, the nation's chief network of commerce and transportation front of defense, need the thoughtful attention of the people of the country. It is too late to point with alarm for the present lawmakers. Their minds are set in a pattern, it seems to us. They know and accept that government and labor have hamstrung the nation's railways, regulated them, alternately strangling and applying restoratives, until the railways are helpless to help themselves. They are on the ropes and only hope the ICC, the Texas Railroad commission, the people who work for them and take their money, but at the same time call them unprintable names — they only hope that these people will give them an occasional opportunity to wage war with business conditions and incidentally competitors on an equal basis.

To make the truck boys happy and to keep some of them from getting too hostile and read into this bit of thought something reflecting on them and their use of the highways, we hurriedly add the thought that they are headed in the same direction as the railways. The government and the people who work for the truckers will have them so tightly bound with red tape within the next decade that they'll be asking, not telling. A man will call up a trucker and want some information about a hauling job. The trucker's man will look in his rule book, like the railway man does, and then tell the customer he'll let him know as soon as he can find out.

Right now, and everybody knows it is the truth, the truck people who haul on schedule for employers who have schedule routes, and the railroad employees who draw good wages to serve you, spend a good part of their Fridays telling their customers what they are not going to do for them on Saturday. What we say is that you'd better get on the ball trying to help that way off yonder (as you think) fellow who is paying you to help make money he isn't making so he can pay you to help him make money. You sure better quit calling him names to the customers. He won't fire you for that but you'll create conditions

that way that will put him into the hands of the receiver and the taxpayers will have to dig up some more to keep him going, so he can keep you going. Meanwhile, the ever-present threat of government ownership and operation. And when you and the railroad men and the rest of the folks get to working for the government, you'll be working for the government. How fat that will be until some morning when your son takes over your job! The commissar will drop in and casually inform him of certain things they've heard he said. We are headed that way.

Although there is no reason for The Hesperian to say as much still it is one of the things that affect the country and thus we are led to believe by the facts of the day that the miners are moving toward pricing themselves out of the market. One can have no patience with the Jno. L. Lewis type of leader and at the same time realize that mining people are people with character written on their faces. But they can be wrong in a business way the same as any of the rest of us. Who is it who has not seen a good old boy price himself out of business?

Newspaper people live in a world of words. And occasionally they lapse into wackiness, as for instance the advertising man who threw some words together for a customer's advertisement in which he had the customer saying: "Roses are red, violets are blue, come in cash, the mortgage is due." Further down in the advertisement came this line: "Why drive away down town to get gyped. Come to blank's. We're closer." Perhaps it tickled the reader's funny bone, too.

A news story this week says that Cooper & Woodruff are going to set up their crushing machine this spring at the caliche deposit on the Clarence Goins farm adjacent to South Plains highway. This for the purpose of crushing material that people in this area may demand for private road building and for streets and alleys that owners now are ready to pave. The contracts will have to be made in the next several days, probably not more than 25 days allowed from this date. Floydada blocks where property owners were almost persuaded last season are in line this year, or so it seems. But the haul from the caliche deposit that will be used on the Aiken - Providence road will be too costly to use this far from the scene of construction. If you have an idea you would like a paved strip down your street this year do not delay. And get your neighbors in both directions interested, too.

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HOMER STEEN, Editor

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Professional Directory

People's Hospital

1100 South 3rd
Wishes to announce to the public the visiting hours and clinic hours
visiting hours for
Hospital Patients:
10-11 a. m. 2-4 p. m.
7-8 p. m.
Clinic open Monday thru Saturday from 8 a. m. to 5 p. m. Closed Sunday.
Visitors wishing to inspect the hospital are welcome at any time.
Peoples Hospital Clinical Laboratory
And Department Of X-ray
Approved Clinical Laboratory
Tests.
Emergency work done at any hour
Elective Work done by Appointment suitable to patient and Technician.

Kimble Optometric Clinic

DR. J. W. KIMBLE
DR. O. R. MCINTOSH
OPTOMETRISTS
Floydada, Texas

Substantial Growth for Floydada Seen

James H. Word was chairman in charge of the program last week when the Lions club gathered at the B & M cafe for their weekly luncheon. Enos T. Jones, president said good programs and good attendance have marked the club's meetings.

Another lively program was given when Mrs. Len V. Smith was the club's guest speaker recently. Mrs. Smith urged that many excellent local businesses as well as new business opportunities in the community point to a bigger and better City of Floydada. She said growing confidence in the outlook here points to substantial growth in the future.

Floyd County 14 Years Ago

(From The Hesperian March 19, 1936)

Selection of R. W. Cothorn to succeed A. G. Hopkins as secretary of the Chamber of Commerce was announced this week by the board of directors.

Mr. and Mrs. J. O. Warren last week-end moved to Lubbock, where Mr. Warren will be employed with the Lubbock Auto company.

The March 1 report of Fred Bell, cotton reporter, gives the figures for all gins at 11,711 bales for the season of 1939 as compared with 2,932 for the year 1934.

Dr. R. E. Jackson, professor at Denton, has been secured to address the 1936 graduating class of Floydada High school.

March 30, 1922—Practically every line of endeavor in the county is showing signs of the return of normalcy in business and the sale Monday afternoon of a car of good mules by Snodgrass, Evans and Howard is another arrow in the right direction.

1922—As a result of a small cyclone last Friday night east of town, the L. C. McDonald farm was damaged somewhat.

Miss Audrey Camden and S. J. Furrow were united in marriage last Tuesday evening.

The five Martin brothers, including Mark and Luce, of this city, have to worry along with another 700-acre oil land lease where the drillers hit a good oil sand at seventeen hundred odd feet Thursday night. Walter Collins and O. L. Stansell

spent the week-end in Fort Worth and Dallas on business. While Mr. and Mrs. Carrick Snodgrass witnessed a mastoid operation on their small daughter at the lock sanitarium last Thursday, a thief took their car and they did not see the machine since.

DOCTORS

CAULEY & WELCH

OPTOMETRISTS

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Lubbock, Texas

Dial 718

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FERTILIZERS

HAVE THESE IN STOCK

32½ - 0 - 0 Ammonium Nitrate.

16 - 20 - 0 Ammonium Phosphate Sulphate. (Pelleted)

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Morckel Farm Chemical Co.

116 W. Missouri St.,
Floydada, Texas

Forgot to ask Goldie about sleeves in dress I'm making for her. Dressmaking is just a side line, but it gives me a little "pin money"!

"I'M SO GLAD YOU CALLED!"

"Our telephone is a real family friend," said Mrs. K. L. Davidson of Chelsea, Oklahoma, recently, after keeping a five-day record of all telephone calls made and received at her home.

"Our telephone not only keeps us 'in touch' with the family and friends, but is a time-saver and step-saver in running the house—helps me in my dress-making as well! All this service—at an average cost of 2¢ for every call made and received!"

☆☆☆

Each year brings greater progress in your telephone service: new telephones added—greater improvements made! The result: quicker, more trouble-free service for more people! It's a real budget value—that grows in value every year! Southwestern Bell Telephone Company.

What else gives so much for so little?

Nine-year-old Tommy, my nephew, called to tell me all about his new bike.

Husband called to see if I needed anything from store. Saves me a trip!

Enjoyed hearing from my sister-in-law and her folks. They're in town, but no time to come around—so they visit by phoned!

Mrs. G. liked her dress—appreciated my reasonable price!

Here is the quality you can see—hear—and feel! Take the wheel at your Ford Dealer's and feel for yourself the get-up-and-go of the '50 Ford's 100-horsepower V-8 (the engine that whispers while it works)—ride in Ford's "Mid Ship" comfort—and listen to Ford's "sound-conditioned" quiet. A few minutes at the wheel will convince you: Ford's the one fine car in its field for '50.

Its hushed power whispers quality!

— and it feels like America's costliest cars!

<p>NEW "HUSHED" RIDE—the 13-way stronger "Life-guard" Body and "sound-conditioning" all around make the '50 Ford so silent you can talk in whispers while you ride.</p>	<p>"FASHION CAR" STYLING—sparkling new upholstery fabrics are a decorator's dream.</p>	<p>QUIET NEW 100-h. p. V-8—it's the same type engine used in America's costliest cars... yet the '50 Ford sells for less than most "sixes."</p>
<p>FOAM-SOFT COMFORT—new foam rubber cushioned, non-sag front seats add to the '50 Ford's luxurious "Mid Ship" Ride—to make trips really relaxing.</p>	<p>"TEST DRIVE" the '50 FORD</p>	<p>KEEPS YOU SAFE—Ford's 35% easier-acting King-Size Brakes can stop you on a dime. The 13-way stronger, "Life-guard" Body is safer, too.</p>

at your FORD DEALER'S ... it will open your eyes!

Bishop Motor Co.

114 W. California St., Floydada Telephone 228

HESPERETTE

Edited by Pupils of Floydada High School

Hesperette Staff

Editor
 Sara Marshall, Peggy Collier,
 Billie Chowning—Sammie Shultz

Reporters
 McGuire, Aubrey Guthrie

Sports Writers
 Bunch, Grace Muncy

Typists
 De Quacker

Sponsor
 Sweepston

EDITORIAL

Spring Rush On

It seems to be spring rush season. Book reports coming up with weeks left, not far behind. Preparations are well underway for the Scholastic League Literary Contest with contestants working hard on sports, baseball, and track reports, causing much comment.

Spring Is Here ! !

Candid Camera

Lightning flashed across the sky, a lonely figure with a small black bag struggled through the rain on a July 16 in 1933. Just fifteen minutes later the sun began to shine and the winds began to blow. Out of the storm came a young, green eyed little girl who was given the name, Billie Vivian Chowning. Billie's hair is a pretty black, and she stands 5 ft. 5 inches in height. She weighs approximately 128 pounds.

She likes everything but her specialties are fish, blue Mercurys, hamburgers, dancing, slumber parties, dates, boys, sport clothes, saddle oxford, winter, and frosted cakes.

Her great secret desire is to explore Germany. Someday she wants to be a school teacher and teach Algebra II and English grammar. Billie's biggest weakness is bright colored lingerie, an dher favorite colors are green and brown. Billie was most thrilled when Mr. Egan told her she was going to be a twirler for two years. She was most scared coming from a ball game at Paducah in Trice's car when a trailer of cotton turned over in front of the car and they nearly went over the cliff beside the road.

Billie's pet peeves are catty people, spinach, having to stay home at night, and hot weather.

She reveals her worse habit as being too stubborn and opinionated. Her most embarrassing moment occurred when she wore a fuchsia sweater to a ball game at Tulla. She jumped up to yell and some Lion Club members asked her why she didn't ever wear that sweater to Lion's club meetings. Billie said she knew she turned a brighter color than her sweater.

"Music, Music, Music" tops her list of songs and her favorite pastime is getting into meanness. "The Kid From Texas", starring Andie Murphy and Gale Storm, was her best liked movie.

Football, basketball and baseball are Billie's favorite sports and her ideal college is S. M. U.

Her best liked subject is short-hand and she adores Miss Beville. Her ideal dream man must be 5 feet 8 inches in height, have black hair with brown eyes, and a good looking physique, love to dance, and have fun. He must be sweet and very understanding.

Billie's perfect day would be spent in the state of Utah with Sherwyn.

Assembly Program

Coach C. T. Read, Jr. and his class presented the assembly program March 14. The opening number of the program was the boy's chorus, singing "Dear Hearts and Gentle People" accompanied by Dorothy Bishop on the piano, and "I said My Pajamas," and "Chattanooga Shoeshine Boy".

A group—Edith Garrett, Mack Hickerson, Billy Charles Carmack, Billie Newberry, Elayne Snodgrass, Bert Grimes, Pat Fralin, and Lloyd Edgar Allen—danced several square dance numbers.

Lee Hutchinson sang "Red Silk Stockings and Green Perfume," and "Maybe It's Because" accompanied on the piano by Judy Moss. The Foster twins sang "Music, Music, Music."

The entire program was enjoyed by all.

IMPORTANT
 The date for the annual Junior-Senior banquet has been set for April 29, 1950, at 8 p. m. The high school cafeteria, as usual, will be the setting for the occasion.

DE QUACKER

Well, the week-end comes and goes, but o gee what can happen in a week-end.

Well, after a day of holiday everything should be back together again. Let's see if it is, huh? ? ?

Did Gang 14 have fun at Lane's Friday night? You girls must have had lots to do to be so mean, GIRLS.

Jackie Alexander, you and Lorraine seemed to be wooing just fine the other day. Come on, Kids, give us a good show.
 Lyndel Spears and Rose Lagrone

tip things off in the band every morning. If you could have only seen how they sit and make "goo-goo" eyes at each other.

June P. made sure that she talked to Fred Conner while she was home. She stopped him the other day. What about this Peg? ? ?

Tommie Hart seems to have found her man. But what will E. S. say about this? ?

Mary Polasek was with Gordon H. the other night — what will Anita say about this, Mary? ? ? ?

Doris B. and Leroy P. seem to be making out just fine Saturday night. I wonder where Jane was all this time? ? ?

Frances Pratt seems to miss Rodney H. when he isn't in the study hall third period. How about giving her a chance? ?

Clara and Dan seemed to be doing alright Friday night. She isn't wasting much time since she and Kenneth are not going steady.

Why was Jerry trying to keep the boys from telling Billee that the Tulla girls were here the other night? ?

Layne and David W. must have had lots of fun at the dance Friday night. At least it seemed that way to me. Ah, cute couple.

Too bad that Clara and Kenneth couldn't keep from fussing because they sure did make a cute couple, don't you think? ? ?

Boy, did the Senior girls take advantage of the school holiday. A dance, a slumber party, and a picnic all in two days. Boy, what fun that must have been. Maybe the same thing will happen again when the school turns out for Easter.

My lands, does that Mary Alice really get around. One night it is David Willson the next Mack Hickerson, and then the next Jo Mack Dunn. Not sure but I think

that she had a date with Jo Mack Sunday night too. . .

Earl and Bettye Laminick seem to be getting up a right nice little case of romance. It looks good from where I am standing.

I can imagine how some people felt when Jane and Leroy double dated with Trois and Everett. Must have been great fun. . .

Pat, what are you going to do with that other boy friend of yours when you go with Carol? ? Better

Continued

Records
 Music for your every mood as you like it . . .
 H. G. Parker Furniture Co.

FHA Girls to Model

Some Homemaking girls are to go to Starkey, March 21, to Model for the Home demonstration club there.

The first year girls who are going are Jean Porter, modeling a red Indian head skirt, with lace belt; Betty Stewart, blue stripe dress; Nita Joe Day, plaid blouse; Virginia Morris, cotton skirt.

The alternates are Wenona Hatley, red Indian-head skirt; Carolyn McDonald gingham plaid skirt.

The second year girls are Peggy Brown, brown chambray skirt; Mary Plumlee, red-pique skirt; Loene Williams, light green gabardine skirt; and the alternate is Virginia Presley, dark green gabardine skirt.

Guess What ???

At the head of the school's is where Who are always helping me and you. At the head of the school's is where he presides;

By his side she will always abide! Answer to last week— Polish and polish

LIBERAL FARM LOANS
 Low Rate Interest
 20 Years to Pay
 O. C. BAILEY
 Lockney, Texas

NOTICE

George Cardinal and Bill Dowdy are now operating Rudy's Service Station No. 2 on northeast corner of square.

These boys formerly worked in the No. 1 station on Highway 70 east and have experience that qualifies them to give you courteous and efficient service.

We invite our old friends and well as new ones to come by and give them a chance to serve you.

Rudy's Service Stations

(No. 1 and No. 2)

Meet your new Authorized Swift Feed Dealer!

AUTHORIZED DEALER
Swift's FEEDS

FOR POULTRY
 FOR DAIRY CATTLE
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 FOR HOGS
 FOR TURKEYS

• Now buy all your feeds from the dealer who displays this sign. He handles the complete line of Swift's specialized feeds for all classes of livestock and poultry. Used by successful feeders.

GRIFFIN PRODUCE

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Phone 257

Rug and Carpet Cleaning

In plant or on location.
 CALL 154 for further information.

STEWARTS CLEANERS



MADE A MISTAKE... I BOUGHT HER A HOME PERMANENT!

There are problems enough at home. When your beauty is concerned, let those who "specialize" in hair styling assist you. Our operators are all experienced and anxious to serve you.

VOGUE Beauty Shop



you'll look so much slimmer so much smarter in

Swansdown's

new "profile" suit!

Benefits galore in store for you who choose this attractive "Profile" suit! Adroitly styled by Swansdown, with vertical lines that lend height, avoid width! Here is the new eased waistline, the new, shorter jacket, the new, rolled collar, the correct, slim skirt! Here is the all-day, every-day suit your wardrobe MUST have for Spring! In Forstmann's Milateen. \$75.00

OTHER SUITS
 \$35 to \$99.00

Ours Alone!

As advertised in Harper's Bazaar



Make Your Easter Selection Now!

"time for the topper" says

Swansdown



Use Our Convenient Lay Away

Sunshine and bright skies ahead . . . the right weather for this bright Swansdown short coat! Simply styled and detailed to pair off with any suit or dress . . . with slant-set flap pockets, stitched emphasis on collar, revers, cuffs and pockets. It's wearable . . . it's wonderful! In a pure worsted fabric. \$39.00.

Ours Alone!

As shown in Mademoiselle



OTHER COATS
 \$24.95 to \$65.00

MILADIES SPECIALTY SHOPPE

HESPERETTE

Quiz Teams Home From Huntsville

Well the quiz teams have gone to Huntsville and come back. According to the Ft. Worth paper, the boys did not win but they surely had a good time. They went as far as Ft. Worth Thursday night. Early Friday morning they pulled out and arrived in Huntsville about 1:00 p. m. Friday afternoon. Saturday morning they took the quiz test. The results were to be announced at about 3:00 p. m. so the boys didn't stay. They went by a saw mill that is supposed to be the largest in the state. Everyone enjoyed seeing it.

The highlight of the day was a speech by Governor Shivers. He spoke before the large number of people just before the contest began. The group arrived in Dallas Saturday night where they spent the night. Sunday morning they left for home. Along the way, they stopped at the famous Mineral Wells, where they saw the Crazy Wells. They arrived back in Floydada about 7:00 p. m. Everyone was tired and sleepy but they surely had a good time. The Junior team is planning to go next year if they win in area.

The Senior team was Albert Whitfill, Buddy Sanders, and Hubert Ring with Teddy Assiter as an alternate.

The Junior team was A. C. Pratt, Terry Julian, and Charles Hartman.

DE QUACKER.

(Continued)
be careful, you might get yourself in a little mess.

Could Joy and Bill have been fussing a little bit the other night? You know that is not good for you, so why do you do it???

Floy and Don seem to be clicking along just fine these days. That is the way I like to see things go, keep it up.

Dorothy, what is Sammy gonna say about these dates with Trice lately? Better be careful, I would hate to see a break-up.

Jo Mack and Mary Alice seem to have had a lot of fun over the weekend. Jo Mack, what will Pat Hammonds have to say about this??

Sammie and Jerry make a right cute couple, don't they? I wonder where Billie was while Joe was having a good time??

Is Floyd Puqua really letting Dennis Smalley just run away with Virginia Morris? Floyd you had better latch on to that, it looks pretty good.

Aubrey, what will Pat have to say about all of those girls coming down to see you, or did they come to see Dan??

Johnny Lloyd and June Ware are back together again it seems. It looks like they just can't make up their minds??

Dale Roberts and Jean Porter sure do make a cute couple. How about telling us a little more about this romance.

Is Pike still going with Gayle Carver? One hardly seems to see him with her. What happened??

Too bad that Mary Young has to stay home until Don gets ready to come out for her. Don, you better keep your eyes open she might be fooling you.

Why was Billie eating Peanut out the other day for? Could it have been that he told Jimmy that she went with Leonard Grigsby when he was home? What did Jimmy have to say about this Billie??

Boy are some fine girls swooning over Delton Waggoner's cookie duster. Maybe you should have gotten one a long time ago, Delton??

Virginia Holms and Bill seem to be doing just fine these days. May you have the best of luck always.

I wonder if Genevieve quit school for the same reason that Benevise did? Are you getting married, Genevieve??

Could Jr. and Chris have been fussing Thursday night? That was a funny place to be fussing, at a dance.

Don't faint but Grace and Arlen haven't fussed in a long time now. Don't you think that we should pat them on the back or give them a hand-shake??

Are James Freeman and Cleo still hitting it off pretty nice these days? They make a cute couple.

Eva Waller sure must have had a good time in Plainview skating the other night. It sounds like she did anyway.

Ann West and Kenneth, when are you gonna set the date for a little ceremony? I wonder if you will last until Ann can get out of school??

Who do Peggy Parkey and Peggy Lanham go with? They look like good prospects, why doesn't someone look into this matter of a date with them??

Look Your BEST

Your clothes will always help you "look your best" when they are cleaned and pressed at Day's Cleaners.

One Day Service

DAY'S CLEANERS

It seems to me that "T" Conner sure does have a long time to wait. Katie does have one more year in high school doesn't she? Katie, will he wait for you??

Are Teddy Assiter and the Fisher girl still going steady? I guess that it is lucky that she lives by his grand-mother, I wouldn't know, because I was never that lucky.

Earl Eubanks and the Graham girls seem to be doing just fine now, that everything is all straightened out.

Don't you people forget my "Little can" in "Little Bakers" "Little office."

NEW STUDENT

A new student, Joyce Webb, a freshman from Andrews, Texas, entered high school this week. We want to welcome you, Joyce, to F. H. S. and we hope you will like it here.

Center News

CENTER, March 20—Sunday was church day with good average attendance morning and evening.

Rev. Hodges and family took Sunday dinner in the J. R. Robertson home. We were happy to have with us Rev. F. E. Swanner of Plainview, district missionary, who preached at the evening service.

Mr. and Mrs. Ross Green were Sunday dinner guests in the R. C. Ross home.

Mr. and Mrs. D. I. Bolding and Mrs. J. E. Green visited in the W. A. Latta home at Mt. Blanco Tuesday afternoon of last week.

Mr. and Mrs. J. D. Welborn spent the week-end in Lefors visiting Mrs. Welborn's mother and other relatives. Mr. and Mrs. Nolan Arney, who have just moved here from Dallas, stayed in the home with

Grandmother Welborn and the children during the absence of the parents.

Don Clark Green spent the week-end with his parents. They all made a trip to Plainview Saturday to see Vic and Margaret.

Mr. and Mrs. James Robertson and children of Houston visited part of last week with their parents Mr. and Mrs. J. R. Robertson and family.

Mr. and Mrs. J. E. Green and Don Clark dined Sunday with Mr. and Mrs. Carl Plumlee and Mary Alice. Mr. and Mrs. Ross Green made a business trip to Plainview Wednesday.

Mrs. Tom Noland visited Mrs. R. C. Ross Monday.

The W. M. S. met Monday afternoon with Mrs. Ross Green. A program was given, and a box packed for the orphan's home. There were five women present.

Mr. and Mrs. Floyd Montgomery of Bovina, were week-end guests of his mother and sister and family, Mrs. J. L. Montgomery and the Frank Dunns. They attended the community party.

Mr. and Mrs. W. C. Sims took Sunday dinner with Mr. and Mrs. Walter Sims.

The community party last Friday night at the schoolhouse was well attended and enjoyed by all. Games were played and refreshments served to fifty-six people. Later there was a song fest with Mrs. Floyd Montgomery at the piano. We hope every one in the community will be present in the next get together, the date of which will be announced later.

The Center home demonstration club will meet Friday, March 24, with Mrs. Clyde Burton as hostess. Ladies, come and be with us.

Evening of Fun

The Miladies club is reminding everybody to bring their lunch and come to the Campbell school house,

March 24, at 7:00 p. m. for an evening of fun.

No charges or collections will be taken up.

Typewriter Ribbons, Hesperian.

You like coffee? ... really good coffee? ... good coffee?

THEN YOU'LL PREFER

WHITE SWAN
finer coffee!

So Rich • So Mellow • So Fragrant



Piggly Wiggly and Mrs. Tucker's present

A SUPER SALE for SUPER MOTHERS

PRESTO!
You're Super!

We know your family is lucky to have such a gracious mother, wife, cook, counselor, friend, helper, and all-around joy! There's "Superman" and "Supergirl", but for sheer genius and endurance, you SUPER MOTHERS TAKE THE PRIZE. We are proud to play a small part in your super-achievement. We hope our Super-Savings and Super-Quality continue to help you in your Super-Job.



- OLEO** One Pound Yellow, **35c**
- SHORTENING** 3 LB. CARTON MRS. TUCKER'S **57c**
- MEADOAKE** 1/2 Doz. 1/2 Doz. **11c**
- HUNT'S PEACHES**, No. 2 1/2 Can **23c**
- PINEAPPLE**, No. 2 Can **29c**
- DEER BRAND New Potatoes**, No. 2 Can **12 1/2 c**
- PETER PAN Peanut Butter**, 12 Oz. **37c**
- MARSHALL HOMINY**, No. 2 Can **10c**
- PURE CANE SUGAR**, 10 Lb. Bag **87c**
- BRIGHT & EARLY COFFEE**, Pound **65c**
- DINTY MOORE Beef Stew**, Can **49c**
- GOLD TIP Green Beans**, No. 2 Can **14c**
- DEL MONTE SPINACH**, No. 2 Can **17c**
- HUNT'S CATSUP**, Bottle HI - C **19c**
- HEINZ TOMATO SOUP**, Can **11c**
- Clorox**, Quart **17c**
- ANGELUS MARSHMALLOWS**, 10 Oz. Cello Bag **15c**
- BAKERS COCOANUT**, BOX **15c**
- PLAINSUN Blackeye Peas**, No. 2 Can **12 1/2 c**
- LIBBY'S Vienna Sausage**, Can **19c**
- WOLF BRAND CHILI**, No. 2 Can **57c**
- HI - C Orangeade**, 46 Oz. Can **33c**
- LIBBY'S Potted Meat**, Can **9c**
- JOLLY TIME Pop Corn**, Quart **19c**
- RINSO**, Large Bar **25c**
- SURF**, Large Bar **25c**
- TIDE**, Large Bar **25c**
- PALMOLIVE Toilet Soap**, 2 Reg. Bars **15c**

FRESH FRUITS AND VEGETABLES

RIGGLY WIGGLY QUALITY MEATS

- FIRM HEADS LETTUCE**, POUND **10c**
- TEXAS ORANGES**, Pound **10c**
- SNOW WHITE Cauliflower**, Pound **12 1/2 c**
- FRESH No. 1 Tomatoes**, Pound **19c**
- GOLDEN FRUIT BANANAS**, Pound **12 1/2 c**
- FIRM HEAD Cabbage**, Pound **3c**
- PORK ROAST**, **45c**
- BOSTON BUTT END**, POUND
- CLUB STEAK**, **59c**
- GRAIN FED NICE AND TENDER Skinless Wieners**, POUND **37c**
- PINKNEY'S SALT BACON**, POUND **29c**
- NICE AND LEAN BEEF RIBS**, POUND **29c**
- NICE AND LEAN BACON SQUARES**, POUND **19c**
- SUGAR CURED JOWLS SLICED BACON**, POUND **47c**
- WILSON'S CERTIFIED**, POUND

- ARMOURS TREET**, 12 Oz. Can **39c**
- HERSHEYS COCOA**, 8 Oz. Can **23c**
- LIBBY'S Baby Food**, 3 Cans **25c**
- MILFORD'S CORN**, 3 No. 303 Cans **33c**

PIGGLY WIGGLY

DAVIS & HUMPHRIES OWNERS & OPERATORS



Speculation Was Reef Field on Move North

CROSBYTON—Will Garza and Crosby county be on an extension of the Canyon Reef oil field of Scurry county? That is the question foremost in the minds of not only Crosby county people, but the oil industry as well.

If you have a Texas map handy, it might be interesting to look at. In Scurry county, the field has

already been fairly well defined as extending north and slightly west of Snider. Although not yet proven as an extension, the southwest Kent county field is probably tied on to the Scurry county production area, still following a north and slightly west direction.

Now attention is centered on a "tight" wildcat seven and one-half miles northwest of Clairmont, the Caroline Hunt Trust Estate No. 1 Young. This well still follows the northwest line from the Scurry county field. The test Monday was credited with drilling ahead below 6,630 feet in line, without setting casing, as some sources previously indicated would be done.

Some saturation and bleeding oil were reported logged in cores to 6,428 feet, in the Canyon Reef line. Now draw a line on your map from Scurry county field, through the southwest Kent county field, and the No. 1 Young test. Continuing in the northwest direction, it would hit Crosby county in the Kalgary area.

Attend Lectureship Series at McMurry

Rev. and Mrs. R. N. Huckabee and Mr. and Mrs. J. M. Willson attended the Willson lectures at McMurry college, recently.

Rev. Huckabee reports that the Willsons were presented to the assembly and were paid tribute by Dr. H. G. Cook, president of the college, in the crowded auditorium on the first evening of lectures.

The lectures, established by Mr. and Mrs. Willson in 1946, were delivered by Bishop J. Waskom Pickett of the Delhi (India) area of the Methodist church and by Dr. Bernice Milburn Moore of the Hogg Foundation for mental hygiene in Austin.

Willson lectureships also have been established at Southwestern University, Georgetown, Texas, Technological college, Lubbock, Texas Wesleyan college at Fort Worth, and West Texas State college at Canyon.

LIONS PRESIDENT

MATADOR, March — Automobile dealer Forrest Campbell Tuesday was elected president of the Matador Lions club after a report of the nominating committee. He will assume office at the beginning of the club's new fiscal year, July 1.

Karl Marx was a frequent contributor to the New York Tribune while living in poverty in London after his exile from Prussia and France.

Wicks Offered By Ralls Club For Governor

L. A. (Lloyd) Wicks, is being offered by the Ralls Rotary club as president of the 183rd district of Rotary International, an announcement out of Ralls says this week.

A resident of Crosby county since 1907, Mr. Wicks has been prominently identified with professional, business and civic and church advancement in Ralls and Crosby county through the many years of his residence in the area.

Wicks' wide acquaintanceship in the South Plains area is certain to make him a strong candidate for the district governorship.

Election of district governor is held annually during the spring months and the new governor begins service on July 1.

Council Elects THDA Delegates

The Floyd County Home Demonstration Council had its regular meeting Saturday afternoon in the county court room in Floydada, Mrs. C. L. King of Lomb Star, chairman presided. All fifteen of the Home demonstration clubs in the county were represented and reports were given of their various activities since the February council meeting. The county-wide project for March was a "guest day" in each club to acquaint non-club members of the community with Extension work. Thirty-six visitors were present at the guest days reported, with seven new members enrolled.

Announcements were of the spring stock show at Floydada on March 29 for 4-H, FFA, and FHA members, and training meetings for clothing leaders March 27.

Mrs. O. G. Mayfield, a member of the Education - Expansion committee, asked for a report on the reading project. Mrs. Clyde Henderson, exhibit chairman, reported on the exhibits of trays and ceramics at the Rotary luncheon. Mrs. C. B. Carmack, marketing chairman, said the chairs ordered for the Extension office kitchen would arrive in April. Mrs. Donald Pinkner, chairman of the finance committee, gave some suggestions for raising money for the treasury. Mrs. J. E. Tierce and Mrs. W. B. Jordan reported that the canneries at Lockney and Floydada were open on Mondays and Tuesdays of each week.

Mrs. Raymond Teepie, County T. H. D. A. chairman, said reservations for the luncheon at the district T. H. D. A. meeting should be sent to Mrs. J. M. Griffin, Route 1, Littlefield, by April 10. Money is to accompany the reservation.

New business included the changing of the April council meeting from its regular time on the 15th to April 22. The annual REA meeting is on that date. The motion for the council to have a concession stand at the REA meeting was lost. Soil Conservation has been studied in the clubs during the year.

To obtain more information on this important subject the District Soil Conservation supervisors of the county were invited to attend the "coun-ll meeting. Those present were Bert Bobbitt of District 1, R. G. Dunlap of District 3, W. H. Nelson of District 4, and W. T. Ferguson of District 5. Mr. Dunlap told the Council members of some of the practices approved by the Supervisors and stressed the importance of soil conservation work in the county. His statements were emphasized by the soil whizzing by at a great speed and in enormous quantities all during the meeting.

Edward Bush, associate district agent and irrigation specialist of Texas A. & M. college, put further emphasis on the District supervisors talk when he showed the group a collection of slide films on irrigation. The slides showed different methods of irrigation with emphasis on economy of operation and conservation of water and soil in the methods used. This illustrated talk by Mr. Bush was greatly appreciated.

After the council meeting was adjourned the election of delegates to the district meeting of the Texas Home Demonstration association was held. Mrs. Raymond Teepie, County T. H. D. A. chairman, presided over the election. Nominees were named and those present were introduced. The nominees were as follows:

Mrs. O. C. Vinson, Center; Mrs. Sam Lide, Dougherty; Mrs. W. E. Grimes, Friendship; Mrs. Donald Pinkner, Harmony; Mrs. Riley Teague, Homebuilders; Mrs. R. L. Nichols, Lakeview; Mrs. J. E. Tierce, Lockney; Mrs. Raymond Teepie, Lone Star; Mrs. Weidon Smith, Pleasant Valley; Mrs. Wilfred Stotmer, Providence; Mrs. Lynn Miller, Sand Hill; Mrs. Bill Beedy, South Plains; Mrs. Tom Porter, Starkey; and Mrs. S. J. Latta, Sunnyside. Delegates elected were Mrs. Raymond Teepie, Mrs. Lynn Miller, and Mrs. Sam Lide. Alternates were Mrs. W. E. Grimes, Mrs. Bill Beedy, and Mrs. Donald Pinkner.

FOURTH SUNDAY SERVICE AT THE SAND HILL CHURCH

Everyone is invited to attend fourth Sunday services at Sand Hill church, March 26, at 2:30 p. m. Mrs. Bennie M. Ross will sing with the children and tell them a Bible story. At 2:45 p. m. Mrs. Ross will bring a message on the blessing and cursing of God.

Black walnuts can be grown from seed. Supplies of planting seed may be obtained from the Texas Forest Service, College Station, Texas for a small charge - it covers the cost of mailing and handling.

Post Lower Prices For Milk at Retail

The pressure of lower prices for milk down-state and in the mid-west made themselves felt last week in Floydada as Lyndale Farm Dairy here announced a reduction of a cent per quart on both homogenized and pasteurized milk, effective

March 16. Good news to the retail buyer of milk will make bad news for the milk producers, who foresee the possibility of more of the same from the areas with lush pasture, while their cows feed in dry lots.

The new price range announced by Lyndale is as follows:

Homogenized milk, per quart,	22c
Pasteurized, per quart,	21c
Buttermilk, per quart,	17c
Cream, half pint,	30c



Y OIL CO.

For Good Gas And Oils and good service

At the turn of the Wye in Southwest Floydada.

P. Q. HANEY

PROPRIETOR

WHEN IN NEED OF

Fire, Hail And Tornado Protection

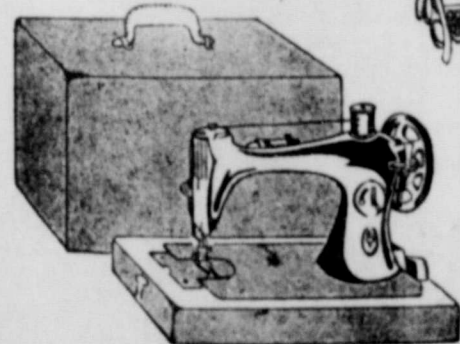
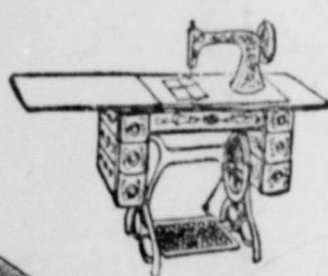
On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly. Also soliciting your listing on Farm and City property, and anything you have to sell.

311 West California St. Phone 373-J

E. C. KING

SPRING SPECIAL!

WE MAKE THIS INTO THIS



CONVERT ANY MAKE, ANY MODEL into a new PORTABLE ELECTRIC, only \$29.50

\$5 DOWN—\$1 A WEEK

Parts used are the finest money can buy!

- NEW MOTOR BY GENERAL MOTORS
- NEW AIRPLANE PORTABLE CASE
- NEW FOOT CONTROL
- NEW SEW LIGHT—NEW RHEOSTAT
- OVERHAUL BOBBIN CARRIER
- ADJUST AND OIL MOVING PARTS
- GUARANTEED

FOR FREE PICKUP AND DELIVERY—CALL US OR YOUR LOCAL REPRESENTATIVE.

MRS. RAY COOK

Phone 178-W 337 Ollie St. New and Used Machines for Sale. General repair on all makes.

HUB SEWING MACHINE

1940 TEXAS LUBBOCK PHONE 7961



Thru Dinette-Coach and Pullman

WESTBOUND

Lv. Dallas - - 9:15 P. M.
Lv. Fort Worth - 10:35 P. M.
Ar. Turkey - - 7:15 A. M.
Ar. Quitaque - 7:34 A. M.
Ar. Lockney - - 8:39 A. M.
Ar. Plainview* - 9:15 A. M.
Ar. Lubbock - 9:55 A. M.

EASTBOUND

Lv. Lubbock - 9:00 P. M.
Lv. Plainview* - 9:30 P. M.
Lv. Lockney - 10:12 P. M.
Lv. Quitaque - 11:10 P. M.
Lv. Turkey - - 11:28 P. M.
Ar. Fort Worth - 6:00 A. M.
Ar. Dallas - - 7:15 A. M.

*Limousine between Lockney and Plainview

Convenient connections in same stations at Fort Worth and Dallas for Gulf Coast and Southern and Eastern points.

ONE-WAY FARES

15% Federal Tax	Dallas Lubbock or Plainview	Fort Worth Lubbock or Plainview
Coach	\$0.92	\$8.12
First Class	12.48	11.38
Lower Berth	3.80	3.50

Ask about reduced round-trip fares.

"If You Travel, Don't Drive"



C. E. Childers Ticket Agent, Lockney, Texas

For BETTER BAKING



TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company

Plainview, Texas

20 Reasons Why People are Saying...

"Dollar for Dollar - you can't beat a PONTIAC"

1. America's Lowest-Priced Straight-8
2. Lowest-Priced Car Offering GM Hydra-Matic Drive
3. The Most Beautiful Thing on Wheels
4. Famous Silver Streak Engines—Choice of New, More Powerful Straight Eight or Six
5. World Renowned Road Record for Economy and Long Life
6. Super-Safe, Super-Strong All Steel Bodies by Fisher
7. All-Cushioned "Travelux" Ride
8. Distinctively Beautiful Sweep-Stream Rear Fender Ensemble
9. Spacious, Luxurious Interiors Featuring Arm Rests, Assist Cords and Quality Floor Coverings
10. Wide, Comfortable Seats With Restfully Contoured Cushions
11. Wide, Easy-Access Doors
12. Better, Safer Driver View with Extra Wide, Curved Windshield
13. Ultra-Styled Dial Cluster Dash
14. Handi-Grip Parking Brake on Dash
15. Finger-Tip Starter Button
16. Full Chromium Windshield and Rear Window Moldings
17. Twin Duct Outside Air Heating and Ventilating System
18. Extra Large, Fully-Lined Trunk for Extra Luggage
19. Counter-Balanced Self-Locking Trunk Lid
20. Smoother, Safer Riding—Low Pressure Tires on Broad Rims

NEW LOWER PRICES JUST ANNOUNCED—COME IN AND GET THE FULL STORY!



L. C. McDONALD

210 WEST CALIFORNIA

FLOYDADA, TEXAS

SOCIETY

Mrs. Huckabee Club Hostess as 1922 Club Hears Guest Artists

Mrs. R. N. Huckabee was hostess to the members of the 1922 Study club in the new Methodist parsonage Thursday of last week. The president, Mrs. E. L. Angus, presided during the short business session. During the business meeting, Mrs. E. J. Morehead, the new president of the club for next year, named her committees for the incoming year. Mrs. Morehead was elected delegate to the Seventh District convention of the Federated clubs in Memphis on April 27. Mrs. Angus was elected alternate.

The leader for the day, Mrs. Glad Snodgrass, opened the program with a poem on books. Mrs. C. K. Arnold introduced the guest artists, Ruby Lee Beville who accompanied herself on the piano as she sang "Sheep May Safely Graze," and "The Three Crosses," and Mrs. J. M. Willson, jr. who reviewed the book, "The Sweetest Story Ever Told" by Fulton Ousler. This story of Christ was beautifully given by Mrs. Willson, who reviews a book in a most charming manner.

Following the program, the hostess served a lovely refreshment plate, carrying out the Easter motif, to 12 members and the two guests.

The club will meet with Mrs. W. S. Poole on April 6 with Mrs. C. A. Caffee as co-hostess.

Hughes-Blair Nuptial Vows Said at Clovis

QUITAQUE—Miss Jane Hughes of Quitaque and Harry Blair of Clarendon were married Tuesday afternoon at 1 o'clock at Clovis, N.M., the Rev. J. C. English, Methodist pastor, reading the single ring ceremony in the Methodist parsonage.

Accompanying the couple for the service were Mrs. Willie Smylie, and Russell Smylie of Beaver, Oklahoma. They returned immediately to Quitaque and will make their home here.

Mrs. E. J. Morehead left Wednesday for Austin where she will visit in the home of her son, Mr. and Mrs. Richard Morehead.

Members of Eastern Star Attend School Held at Plainview

Several members of the Order of the Eastern Star, Floydada Chapter No. 31 attended the school of instruction held in the Masonic Hall at Plainview Tuesday. Receiving "A" certificates from Floydada lodge were Helen Patterson, Velma Berry, Amanda Hart and Lula Green. Annie Green, Winnie Booth and Roberta Russell received "B" certificates.

Others attending from Floydada were Lela McNeil and Herschel Green.

The Worthy Matrons of the district, dressed in blue chambray uniforms, served as officers of this school. The associate matrons, wearing grey chambray uniforms, served as pages to the Worthy Matrons. Velma Berry, associate Matron, served as page to Amanda Hart, Worthy Matron.

Mrs. Hart was selected by the District Grand deputy, Gladys Laing, to present honorary memberships from 13 chapters of District 2, section 5 to the Worthy Grand Matron, Mable Harley, and Worthy Grand Patron, Dean Gaudin, of the Grand Chapter of Texas, Order of the Eastern Star.

All members attended the banquet at the Hilton hotel Tuesday night.

Eight members of the local chapter attended the Friendship night at Earth last Friday night. Other Friendship nights which possibly will be attended by members of the Floydada chapter are Lockney, April 1, Paducah, April 11, Ralls Rainbow Girls, April 17, Hale Center, April 20.

Wedding Date April 8

Mr. and Mrs. Robert Medien of 29 West Missouri Street announce the engagement and approaching marriage of their daughter, Maurine to Jack D. Ritchey, son of Mr. and Mrs. Dillard Ritchey of Dalhart, Texas.

The wedding will take place April 8, at the Medien home.

Visitors in the home of Mr. and Mrs. Riley Tesque and family over the week-end were Mr. and Mrs. Bill Tison and son Joe Mack and Mrs. Lotie Hilton of Lubbock. Mr. and Mrs. Holt Bishop and daughter Shirley of Mt. Blanco and Mr. and Mrs. Charlie Andrews of Aiken.

'Japan Begins Again' Council Study Theme

Ladies of the First Christian church met in the home of Mrs. W. D. Johnson last Monday afternoon for regular council meeting. Mrs. Fred Brown presided over the business meeting. Mrs. Kinder Farris was program leader.

Study of Japan was continued with Mrs. Farris giving a chapter from Kerr's book, "Japan Begins Again." Mrs. D. W. Douglas displayed a collection of souvenirs that added much to the interest of the program. Early protestant missionaries to Japan were discussed by Mrs. Douglas. Rutledge and Brown. Mrs. Jenkins read the scripture and gave the devotional.

The hostess served a lovely refreshment plate of chocolate cake and iced punch. Bouquets of jonquils and iris appropriately suggested the first day of spring.

Attending were Mrs. J. H. Buchanan, J. C. Wester, O. P. Rutledge, J. B. Jenkins, Fay Maxey, E. A. Powell, D. W. Douglas, R. Fred Brown, George Van Wickel, Kinder Farris and son George, Victoria Asher and granddaughter, Mary Kay and the hostess, Mrs. W. D. Johnson.

Sharon Fuqua Wed At Spirit Lake, Iowa

Mrs. M. C. Fuqua attended the marriage of her daughter, Sharon, and Gordon Fowler which took place March 11 in the First Methodist church in Spirit Lake, Iowa.

Mrs. Fowler is a graduate of Floydada High school. At the time of her marriage, she was employed by an interior decorating shop in Spirit Lake, where she has lived the past three years. Before moving to Iowa, she did secretarial work and modeling in Los Angeles, California.

Mr. Fowler is secretary of the Chamber of Commerce in Spirit Lake.

Celebrate Annivers'y

Mr. and Mrs. J. E. Huckabay celebrated their 60th wedding anniversary at their home in Lorenzo.

Mr. and Mrs. Huckabay are parents of eleven children, ten of whom are living and they were all present for the celebration.

Mr. Huckabay is now 82 and his wife is 79. They have 24 grandchildren and 8 great-grandchildren. Mrs. Huckabay is an aunt of Mrs. Lenton Lanham of Floydada.

Mr. and Mrs. J. V. Hollingsworth, of Amarillo, were here the first of the week as guests of their daughter and husband, Mr. and Mrs. W. E. Gerrett.

Rug and Carpet Cleaning

In plant or on location. CALL 154 for further information.

STEWARTS CLEANERS

DRESS UP FOR EASTER

Boy's suits 8's to 12's — **\$13.95**. Brown and green glen plaid with solid gabardine slacks.

Boy's slacks - 2's to 12's — **\$2.98 to \$3.95**. Navy, brown, green, gray, and tan gabardine.

Boy's and girl's T-shirts 1's to 8's **\$1.25 to \$1.95**, solids, stripes and novelties.

Boy's boxer type shorts - **98c to \$1.95** fancies, shantung, and gabardine.

Roy Rogers briefs and vests - 2's to 12's. Made just like Dad's.

Boy's and girl's shoes by Poll Parrot and Jumping Jack — **\$2.98 to \$5.95**.

Just received another shipment of neckwear by Eisenstaedt of Chicago. These ties were sensational at Christmas. Also have a new shipment of crisp white shirts in regular cuffs and collars and French cuffs with spread collars.

Van's Men's Wear & Shoes

Mrs. Bruce Johnson Showered at Meeting Of Club at Dougherty

Mrs. Bruce Johnson was honored with a miscellaneous shower when the Dougherty Home Demonstration club met Wednesday of last week in the home of Mrs. Claude Ring. Mrs. Johnson has moved to the McCoy community and was presented with numerous gifts.

Wednesday was also guest day for the club. Thirteen visitors were present at the meeting which was under the direction of Mrs. Sam Lide, the president. Roll call was answered with a garden hint.

Mrs. Daniels gave a paper on by-laws and Mrs. Campbell read a belated paper on questions and answers concerning the Home Demonstration association. Mrs. William Hinton gave a poem on "husbands."

An interesting program on shrubs that bloom in different months of the year and shrubs that are colorful in winter was given by Mrs. Tate Jones, landscape leader.

Recreation was led by Mrs. Jim Harper. Game prizes were awarded Mrs. Howard Drysdale and Mrs. Roy Crawford.

Refreshment plates were served the following guests: Mrs. Bob Covington, Ada Hinton, Roy Crawford, C. R. Woodson, G. C. Hilburn, S. N. Crawford, R. T. Jones, Kenneth Poole, J. T. Poole, Kenneth Ring, Jack Ross, Russell Crawford and the members, Mrs. Bruce Johnson, Sam Lide, Tate Jones, L. H. Blum, Jim Harper, Bill Smith, Howard Drysdale, G. W. Smith, C. E. Bartlett, Ruth Daniels, John R. Timin, William Hinton, Maurice Campbell and the hostess, Mrs. Ring.

The club will meet next with Mrs. John R. Timin on April 5. Each member is to bring flower cutting, seed or bulb to exchange.

Shower and Farewell Party Honors Mr. and Mrs. N. T. A. Byars

Mr. and Mrs. N. T. A. Byars were honored with a shower and farewell party in their home in the Pleasant Valley community Tuesday night of last week. The Byars plan to move to Canyon to make their home. They received numerous gifts.

Hostesses for the occasion were Mrs. Weldon Smith, Mrs. Shirley Race, Mrs. John Cox and Mrs. Alton Noland.

Refreshments of sandwiches, coffee, punch, angel food cake and doughnuts were served.

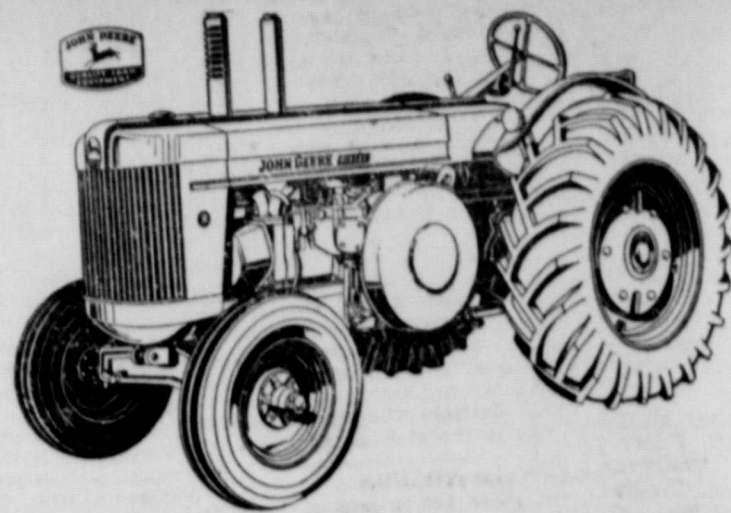
Mr. and Mrs. Clark Harris provided entertainment with their movie machine.

Present for the occasion were Messrs. and Mrs. W. E. McClure and daughter Zelma, W. H. Fields, J. G. McGuffey, Plainview, J. U. Leckie, R. D. Rice, P. U. Payne, W. H. Pope, Charlie Pulkerson, Clark Harris and children, Joann, Donnie and Carolyn, Shirley Race and children, Don, Jerry and Shirlene, Johns Cox and children, Weldon Smith and son, Dan, Alton Noland and children, Joe Arlan and Lanelle Joyce, J. E. Race and Eddie Lynn Hammonds.

Sending gifts were Mr. and Mrs. Edd Thornton, Mr. and Mrs. Johnnie Race and Mr. and Mrs. J. E. Watson, of Floydada.

Mr. and Mrs. Fay Maxey and daughter, Linda, and Wanda Lee Jones were visitors in Clovis, New Mexico, last Sunday.

Mr. and Mrs. Bob Rogers, of Lubbock, spent Sunday with Mr. and Mrs. J. O. Warren.



DEMONSTRATION MARCH 27 of the John Deere Model R DIESEL TRACTOR

In the afternoon only on the Duncan Hollums Farm, Just south of the Q A & P Section House -- on the old Lakeview Road.

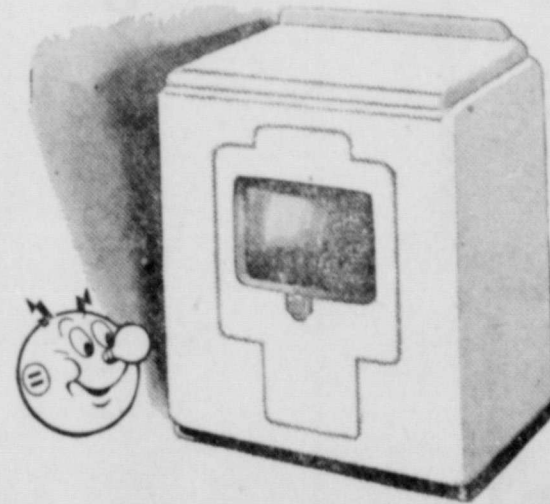
Will also show and Demonstrate other new Farm Equipment and Machines.

STANSELL - COLLINS CO.

John Deere Implements Sales and Service
John Deere Tractors and Combines

215 South Main St., Floydada, Texas Telephone 88

Who Says I'm Old-Fashioned?



REDDY'S MY HANDY MAN

No lavender and old lace methods for me. Wash-day drudgery is a thing of the past at my house! Thanks to my electric washer, and Reddy—my favorite handy man. They're so efficient and dependable . . . that I trust the finest lingerie and linens—even blankets—to their gentle care. Everything comes out sparkling fresh, beautifully clean. Saves so much time and energy, too. And extra leisure hours are always a welcome dividend in a busy woman's day!

See the display of modern, streamlined electric washers at your dealer's. You'll find a model to suit 'most any budget, 'most any house-plan. Remember . . . an electric washer is economical! Low-cost, dependable electricity makes it that way!

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

THERE'S NO SECRET, ABOUT THESE FOOD SAVINGS



SAUSAGE
WILSON CERTIFIED
1 Lb. Roll
33c

BRIMFUL CHERRIES
For Pies, No. 2 Can
26c

BRIMFUL Orange Juice
46 Oz. Can
41c

PUREX
Quart
15c

MORCO **TAMALES,** Large Can **23c**

NORTHERN **TISSUE,** 3 Rolls **25c**

HEART DELIGHT **PEACHES,** Tall Can **17c**

TOMMY TINKER **TUNA,** Can **34c**

OXYDOL, Large Box **25c**

LIGHT CRUST **FLOUR,** 25 Lb. Print Bog **\$1.79**

SOUR OR DILL **PICKLES,** QUART **19c**

GOLD CROWN **BACON,** Pound **39c**

MEATY, GRAIN FED **BEEF RIBS,** Pound **29c**

WESTER & SON
GROCERY & MARKET

Phone 287

We Deliver

Study Club Has Study of Television

The 1929 Study club was audience interested and enlightening Thursday afternoon, March 16, in the home of Mrs. L. J. Welborn.

Equipped with portable screen, projector and transcriptions, Mr. George B. Caven showed two movies on "What's new in the radio." The first began with the old time home made AM radio and progressed to the modern F. M. sets. The second showed television programs in the making.

Those present were, Meses. A. H. Billy Brown, R. C. Henry, A. Denison, J. D. McBrien, Bond, John Hoffman, George Wickel, Kinder Parris, Rex Ross, S. W. Ross, Arthur Stewart, G. C. Glassmoyer, L. L. Jones, E. L. Norman, C. B. McDonald, E. E. Mr. and Mrs. Caven and Mrs. Welborn.

4-H CLUB GIRLS MEETING

The 4-H club meeting was held in 4-B room of Andrews Ward, March 14. The meeting opened with all saying the 4-H motto. Roll call was answered with the name of a favorite vegetable.

Miss Petty, Mrs. Woodrow Wilson and fifty-one girls were present. Three new members were Gaynell and Junell Holladay and Patricia Markus.

The contest of who could name the most vegetables was won by Cherry Crawford and Sonja Beth Wilson, having twenty-two each.

Miss Petty showed a poster on how to treat different plants and gave us papers on food.

The meeting was adjourned with all saying the 4-H prayer.

CARD OF THANKS

We take this means of thanking our dear neighbors for the many lovely gifts and words of comfort they gave us Tuesday night as we prepare to go away to a new home. May God bless you all.

Mr. and Mrs. N. T. A. Byars.

Naomi Huckabee Wed to G. B. Johnston, Jr.

Miss Naomi Huckabee, daughter of Mr. and Mrs. A. J. Huckabee, of Strawn, former residents of Floydada, became the bride of G. B. Johnston, Jr., son of Mr. and Mrs. G. B. Johnston, March 11 in the first Methodist church in Clovis, New Mexico.

For her wedding, the bride chose a beige suit with navy and pink accessories.

Mrs. Johnston graduated from Floydada High School with the class of 1949. Prior to her marriage, she was employed in the Floydada office of Southwestern Bell Telephone company. The groom graduated from Lockney High school with the class of 1939. During World War II, he served in the Army Air Corps.

The couple is at home on their farm north of Lockney.

AT AUTOMOTIVE SHOW

Mr. and Mrs. Elmer Norrell and son left today for San Antonio to attend the Southwest Automotive exposition, representing Spears Auto company.

The exposition will last through Saturday and the Norrells plan to return home Sunday.

R. A. Coverdale of Beaumont, California, was in Floydada this week on business. Mr. Coverdale was enroute to Coffeyville, Kansas, where he will spend a few days, before his return home.

Plans Are Complete For 1950 Style Show

Plans for the style show to be sponsored by the 1950 Study club were completed Tuesday night when the members of the club met in the home of Mrs. Maurice Steen. The show is to be held Monday night in the High school auditorium beginning at 8 o'clock.

Easter fashions and other ladies' wear in the latest fashions from Miladies Specialty Shoppe will be modeled by Meses. Wallace King, Baird Bishop, Calvin Steen, Gene Collins, Jr., Jack Stenzel, Hollis McLain, George Cardinal and Misses Jo Muncy, Billee Newberry and Pat Fralin. Children's wear from Hale's Department store will be modeled by Vicki Wester, Bill Henry, Jennifer Kay Henry, Mary Kay Asher, George Farris, Jim Tye, Grace Ann Potts, Jill Matsler and Kim Kimble.

An entertaining program composed of local talent with Bill Brown as master of ceremonies has been planned. The program plus the style show promises to make an enjoyable evening well worth the time that it will take to see it, said a spokesman for the club this week.

Advance tickets for the show are on sale at Miladies Specialty Shoppe and can be obtained there or from any study club member.

COMMUNITY - COOP HOSPITAL MANAGERS MEET IN PLAINVIEW

A meeting of community and co-operative hospital administrators and managers was held at Plainview March 21, 1950. The purpose of the meeting was to discuss predominating conditions and problems arising in these types of hospitals.

Those attending the meeting were Mrs. Theresa Ricketts, of Hansford hospital, Spearman, Mrs. G. L. Martin, R. N. of Peoples hospital, Floydada, L. R. Bailey, Hale County Co-operative hospital, Hale Center, W. A. Hicks, West Plains clinic, Morton, D. Copeland, Floyd County Co-operative hospital, Lockney, and Ralph Rosten, Farmer County Co-operative hospital, Friona, Texas. Also present were J. L. Shaffer and A. W. Anthony, Jr., chairman and secretary of the Board of Trustees of Farmer County Community hospital in Friona.

Arrangements were made for the group to hold monthly meetings at the various hospitals. The following meeting will be held at Hale Center April 18, 1950.

CENTER GUEST DAY

The Center Home Demonstration club met with Mrs. R. C. Ross, March 10, at their new time. This being guests day, there were three guests, which were Mrs. Melvin Ross, Mrs. Fred Reeves and Mrs. Carl Denison.

The program for the afternoon was based on a reading, "He found a secret in the flowering earth", by Luther Burbank, given by Mrs. M. J. McNeill.

Fifteen members were present. The next meeting will be in the home of Mrs. C. W. Burton, Friday, March 24.

LAKEVIEW CLUB REPORT

The Lakeview home Demonstration club met with Mrs. B. P. Neff Thursday, March 16. Roll call was answered with garden hints, and the business was taken care of.

Those present were Meses. Wayne Russell, Ray Latham, J. A. Knichloe, Wayne Wright, Verlon Wright, Earl Edwards and the hostess, Mrs. B. P. Neff.

The next meeting will be in the home of Mrs. Homer Newberry Thursday, March 30.

COMMUNITY PARTY MARCH 24

The Starkey Home Demonstration club will entertain the community with a party Friday night, March 24.

Come and bring, card tables, canasta cards, chairs, home made candy and fruit. Everyone is invited.

Mr. and Mrs. Earl Crow accompanied by Nell Swinson and Maurice Burton, spent the week-end in Tres Ritas, New Mexico.



Get Your Garden Hose Today

5 pounds of Vigoro with each 50 feet of hose. Most every kind of lawn sprinklers, spade forks, shovels, canvas dams truck tarps, wheel carts, sprayers, double tubs, Maytag Washers, stoves, ironers, deep freeze. Everything in hardware and household appliances.

H. M. McDonald
Hardware

NOW

...PENNEY'S THRIFTY
EASTER STORE IS
READY WITH THE
SMARTEST STYLES IN TOWN!

- WOMEN'S Nylon Panties, 1.49
- WOMEN'S Nylon Gowns, 5.90
- WOMEN'S Nylon Slips, 3.98
- 54 Gauge 15 Denier Nylon Hose, 1.35
- 51 Gauge 15 Denier 98c
- WOMEN'S Satin Brassiers, 98c
- WOMEN'S Half Slips, 1.98
- Rayon Knit
- All Silk Scarf, 1.79
- WOMEN'S Satin Gowns, 2.98
- WOMEN'S Satin Bed Jacket 2.98
- WHITE LINEN LACE TRIMMED Handkerchiefs, 49c
- WOMEN'S Cotton Batiste Blouses 3.98
- OTHERS, \$2.98
- Women's Purses 2.98
- WOMEN'S Nylon Anklets, 59c
- WOMEN'S Gabardine Skirts 2.98
- WOMEN'S Nylon Gloves, 1.49
- WOMEN'S Adma Panties, 59c



- NOW ...**
- DRESS UP
INFANTS WEAR
- Size 9 to 18 mo. Batiste Gertrude, 98c
 - Batiste Frecks, 1.98
 - OTHERS, \$1.00
 - EMBROIDERY PIQUE Easter Bonnets, 1.98
 - Size 1 to 4 Rayon Panties, 39c
 - Size 3 to 6 1/2 Dainty Anklets, 39c
 - White - Pink - Blue - Maize
 - Rayon Crawler, 1.98
 - 3 Piece Knit Suits, 2.98
 - Boxer Short Shirt, Sox
 - 1 to 4 Cotton Training Panties, 39c

BUTCHER RAYONS CREPES & COTTONS

designed to go into summer tagged at a low ...

8.90

Everybody loves butcher-weave rayon ... so we've a group in misses' and half sizes ... in white, and pastel colors! Among them ... a bolero-topped sunback; a dress etched in dyed-to-match lace.

CREPES or COTTONS \$5.90



- LITTLE SISTERS Easter Frocks
- RAYONS OR COTTONS
- Size 1 to 3 - 3 to 6 and 7 to 14 or Sub Teens.
- \$1.98 to \$6.90
- EASTER SANDALS
- \$2.49 to \$2.98
- Rayon Crepe GIRLS SLIPS
- Size 2 to 14
- 98c
- Little Girls PURSES, 98c

AT PENNEY'S EASTER STORE

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds 1923 to 1950

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EASY DOES IT!

with these **SPRING CLEANING AIDS!**

Sing your way through Spring cleaning with the aid of these fast-working partners that whisk away dust and dirt ... that leave surfaces sparkling clean—shining bright—with a minimum of effort and elbow grease. Yes—easy does it when you use the Spring Cleaning Aids we feature at low, low prices. So come in today for all your cleaning needs—and save clean through the list.

Quality Meats

GRAIN FED BEEF ROAST,	POUND	59c
COUNTY FAIR FRANKS,	POUND	39c
WILSON'S LAUREL PURE LARD,	8 Lb. Pail	\$1.34
PURE PORK SAUSAGE,	POUND	43c

Try Our Bar-B-Q

BESTYETT Dressing,	Pint	25c
DIAMOND Pork & Beans,	Tall Can.	10c
EMPERSON CHAMPION Sweet Peas,	Can.	10c
DELCO Baby Limas,	No. 2 Can.	15c
VAN CAMPS CHILI,	Tall Can.	39c
ALL BRANDS CRACKERS,	2 Lb. Box.	50c
KIMBELL'S MEAL,	10 Lb. Bag.	69c
MAGIC GARDEN Tomato Juice,	46 Oz. Can.	24c
Pure Sorghum,	1/2 Gallon.	59c

Fruits & Vegetables

FIRM HEADS CABBAGE,	POUND	3c
VINE RIPE TOMATOES,	POUND	18c
FRESH CARROTS,	Large Bunch	5c
CRISP JUICY Del. Apples,	POUND	13c
SACK Texas Oranges,	BAG	50c
TEXAS GRAPEFRUIT,	POUND	10c

Garden Fresh Vegetables

PUREX, CLOROX,	Gallon.	49c
For A White Wood Work JIFFY QUICK CLEANER,	Quart Bottle.	\$1.49
A CLEANER, FILLER Sta Wax Polish,	Quart Bottle.	\$1.75
DREFT, TREND,	Box.	25c
SPICK & SPAN,	Box.	25c
ALL FINE FURNITURE Radiant Polish,	Quart.	27c
MUFTI SPOT REMOVER,	Bottle.	50c

EVERY DAY LOW PRICES

PATTERSON'S

QUALITY DEPENDABILITY SERVICE

Grocery & Market

FAST FREE DELIVERY

WHERE PARKING IS A PLEASURE

FAST FREE DELIVERY

PHONE 24 FLOYDADA, TEX.

Keeping Costs At Low Level REA Objective

Officials of the Floyd County Rural electric cooperative returned last week from Chicago, where they attended the eighth annual convention of the National Rural Electric Cooperative Association March 6-9. Directors R. L. Trice of Floydada and W. H. Rathel of McAdoo, were among the 4300 delegates from over 42 states who attended the convention.

The convention, operated on a unique plan which permitted each individual to get answers to his questions from the nation's top men in various fields, was aimed at an exchange of information to improve and extend rural electric service.

On hand to help find answers to the questions were Secretary of the Interior Oscar Chapman, Rural Electrification Administration administrator Claude R. Wickard along with his top rural electrification specialists, Senator Lister Hill (Ala.), Tennessee Valley Authority chairman Gordon Clapp, NREA executive manager Clyde T. Ellis and experts on the technical phases of rural electric systems operation.

Inadequate Power, High Rates
Inadequate power supply and high rates which rural electric systems must pay for wholesale power were given more consideration than any other single problem. Calling electricity "the life-blood of our nation," Secretary Chapman declared that the Department of Interior is developing the nation's water power at a record breaking pace and is constantly making efforts to cooperate with rural electric systems needing that power to fill the rapidly growing demands of America's farmers for electricity. Several speakers, including TVA Chairman Clapp, pointed out that development

of low cost water power by the government could save American farmers millions of dollars annually on their electric bills. Possibilities of generation of their own power by rural electric systems were thoroughly explored.

The new rural telephone program, under which REA makes loans for the construction and improvement of rural telephone facilities, was also given considerable study. Delegates, generally stating their plans to stay out of the rural telephone business, discussed steps they should take to aid telephone companies in their areas. It was urged that they lend the benefit of their experience because of the desire to aid farmers in their communities and because telephones make it easier to give good electric service. They stressed the fact that outages could be reported much more quickly and service restored if all members had telephones.

Senator Hill referred to the first rural telephone loan made late in February and urged the delegates to stick together in the "never-ending fight as we carry to the farm people of America the opportunity to share, fully in the comforts and benefits of modern living, as we develop the rivers and streams of America, hold back its floods, rebuild and enrich the soil. Reforest the hillsides, provide cheap power and cheap transportation, and use our God-Given resources for the strength and happiness and security of a strong and mighty America."

Keeping The Costs Down
Means of working closely with members in keeping the cost of rural electric system operation down and service good were also given considerable attention. Delegates exchanged ideas on the successes and failures of their own systems. General agreement was reached that it is the job of rural electric system officials to keep their members so well-informed on system conditions and operations that they be capable of assisting in keeping costs down. "After-All," REA Administrator Wickard said, "REA Cooperatives are established for service and here are many sound reasons why REA cooperative service is and should be better than the service offered by any other type of supplier." Among the reasons, he listed: the goal of service to all farms and member-ownership and control of their electric systems.

PROTECTION AGAINST
FIRE
Automobile and Casualty Losses.
G. C. Tubbs
Insurance Agency
Phone 18

RUTLEDGE
Oil Company
WHOLESALE PANHANDLE PRODUCTS
Phone 68



FLOYDADA CHILDREN WILL STAR IN MOVIE

Melton Barker will arrive in Floydada to produce a two reel comedy, according to an announcement by Jack Deakins, manager of the Palace Theatre. The picture will be made in Floydada and children will be used in the cast. After the cast has been selected there will be two or three days of rehearsals, teaching them to act before the sound camera. There will be a small charge for training. However, there will be no charge for registering for tryouts.

Children between the ages of 3 to 14 wishing to tryout for parts must register at the Palace Theatre at once. When the casting director arrives in town, he will get in touch with those who have registered and arranged for tryouts.

MOVIE REGISTRATION BLANK

Fill Out The Blank And Mail Or Bring To The Palace Theatre To Try For A Part In

FLOYDADA'S OWN JUVENILE COMEDY

STARRING FLOYDADA'S BOYS and GIRLS
Between the Ages of 3 and 14

NAME _____
AGE _____ PHONE _____ Boy or Girl _____
ADDRESS _____

POLITICAL ★ ★ ★ Tulsa Evangelist ★ ★ ★ COLUMN To Preach Here in Nazarene Revival

Following are announced candidates on the Democratic ticket for Floyd county:

For District Attorney
JOHN B. STAPLETON

For County Judge:
G. C. TUBBS

For County Attorney:
ENOS T. JONES

For Sheriff:
EARL COOPER
LELAND A. HART
J. R. (Bud) STILL

For County Clerk:
MARGARET COLLIER

For District Clerk:
MARY L. McPHERSON

For Assessor-Collector of Taxes:
T. T. HAMILTON

For County Treasurer:
MRS. SAM A. SPENCE

For Commissioner of Precinct No. 1:
FRED N. CLARK

For Commissioner Precinct No. 2:
W. H. COUNTS

For Commissioner Precinct No. 3:
W. C. PLUMLEE

For Commissioner Precinct No. 4:
P. L. (PAY) HART

For Justice of the Peace, Precincts No. 1 and 4:
O. B. OLSON

Engage Mansfield In Roping Contest For Date in April

CROSBYTON—Announcement is being made this week by directors of the Crosbyton Rodeo Association that Toots Mansfield, world champion calf roper, will return to Crosbyton again this spring on Saturday, April 23. He will be matched with J. D. Hollman, a former Crosby county boy who now lives at Ozona, in southwest Texas.



Rev. Haley Messer

Reverend Haley Messer of Tulsa, Oklahoma, has been engaged to conduct the evangelistic campaign to

be held by the Church of the Nazarene from March 28 until April 9, according to Reverend G. C. Callahan, pastor of the congregation. Services will be held in the church at 7:45 o'clock. Everyone is cordially invited to attend these special meetings.

The Reverend Mr. Messer has made an outstanding record as pastor in California, Texas, and Oklahoma. The last five of his twenty years in the ministry of the Church of the Nazarene have been devoted exclusively to the field of evangelism.

Reverend Messer has developed an unusual talent of memorizing extensive portions of scripture, a practice which is used very effectively in his ministry.

GRAIN SORGHUM HYBRIDS

Grain sorghum growers should eventually reap benefits from new ways in the commercial production of hybrid seed. Agronomists of the U. S. Department of Agriculture's research Administration say satisfactory techniques may be developed in the "not too distant future."

Tests of first-generation hybrids indicate that the use of certain hybrid combinations may be expected to give the farmer 40 percent more grain, other factors being equal, than the present commercial varieties.

More research will have to be done, says Dr. J. H. Martin of the Bureau of Plant Industry, Soils, and

Agricultural Engineering, before seed of adapted hybrids can be produced economically. But he adds that the prospects of utilizing hybrid vigor in producing grain sorghum are "very bright".
Male sterility—ordinarily a serious biological defect—again proves to be the fortunate accident that makes for greater grains. Male sterile strains of grain sorghum are used as a means of producing the hybrid seed, thus making it profitable that production can be on a scale large enough for wide use.

Get the want ad habit.

FERTILIZERS
Dry or Liquid
a formula for every
MORCKEL FARM
CHEMICAL CO.
Phone 539
Floydada, Texas



DEARBORN LIFT-TYPE MIDDLEBUSTER

...a great implement for the Ford Tractor

Wherever crops are listed or bedded, you'll find the Ford Tractor and Dearborn Middlebuster doing a fine job.

This implement can be attached to a Ford Tractor in a minute or less... lifted and lowered by Hydraulic Touch Control for fast transport, turning and backing... and its depth can be regulated by Hydraulic Touch Control and Implement Position Control... You can use two bottoms or one. Add a planter attachment if you wish... with or without fertilizing equipment. See it!

Dearborn
FARM EQUIPMENT
We have genuine parts and expert service... Come in any time, let's get acquainted.
Ford
TRACTOR

BRASELTON IMPLEMENT CO.

On Lockney Highway

DO YOU KNOW HOW TO DANCE

Why not learn and be the popular one.



A series of 8 lessons will begin on TUESDAY, MARCH 28, AMERICAN LEGION HALL at 5 o'clock -- and then you are offered a dance at the end of the series.

Janet's School of Dance 8 Lessons \$6.00

Here's the car that gives you highest quality at lowest cost



The Fleetline De Luxe 4-Door Sedan

America's Best Seller... America's Best Buy!



All these exclusive features make Chevrolet
FIRST...and Finest...at Lowest Cost!

NEW STYLE-STAR BODIES BY FISHER • NEW TWO-TONE FISHER INTERIORS • CENTER-POINT STEERING • CURVED WINDSHIELD with PANORAMIC VISIBILITY • LONGEST, HEAVIEST LOW-PRICED CAR • CERTAINLY SAFE HYDRAULIC BRAKES • EXTRA-ECONOMICAL TO OWN-OPERATE-MAINTAIN

POWERGLIDE AUTOMATIC TRANSMISSION*

Here, for the first time in low-cost motoring, is a truly automatic drive. Chevrolet's exclusive Powerglide Automatic Transmission, teamed with a new 105-h.p. Valve-in-Head Engine, that is the most powerful in its field, brings you an entirely new kind of smooth-flowing movement at all speeds, without clutch pedal, "clutch pushing" or gearshifting. All this with traditional Chevrolet economy in over-all driving!

*Combination of Powerglide Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.

Think of all the things you want in your new motor car... and of how completely the new Chevrolet fulfills these desires at lowest cost... and we believe you will agree it's your No. 1 buy!

All comparisons will convince you that it offers the finest motor car qualities at lowest prices... from the smooth-flowing beauty of its Body by Fisher to the smooth-floating comfort of its Knee-Action Ride... and from the thrilling performance of its thrifty Valve-in-Head Engine to the extraordinary ease of control that comes with your choice of the finest in automatic or standard drives.

Yes, here's the car that gives you your best dollar's worth in quality... feature after feature and advantage after advantage of higher-priced cars at the lowest prices and with surprisingly low cost of operation and upkeep... so come in and place your order—today!

ODEN CHEVROLET COMPANY
221 South Main Street
Floydada, Texas

Classified Ads

Houses for Sale

WE HAVE several good buys in houses with immediate possession. Call 1011c

FOR SALE—6 room house and bath moved, wired for REA and for butane. Modern in every way. One mile west and 1 mile south Muncy. See Paul 511c

BEAUTIFUL FHA or 100 per cent GI houses to be constructed in GI houses addition; close to school, town and close to work. Beautifully built by F. W. Webb, formerly of Andrews, Texas. For further information contact Elmer Waggoner Co., agents, 1515 Texas Ave., Phone 2-1237 Lubbock, Texas. 74tc

FOR SALE—4 room house will have to be moved. Cheap. Also P-20 small with two row equipment. Lowrance, 400 S. 8th St. 82tc

For Sale Or Trade

TRADE—1949 model self-propelled 15-foot combine for 12-horsepower combine and wheat tractor. Leonard Matisier. 71tc

Farm Machinery

FOR SALE—12 ft. Moline combine. Will trade for row crop tractor, Ford, O. G. Shearer, phone 623-W-4, Floydada. 55tp

FOR SALE—Buick industrial fire-pump engine completely equipped for irrigation purposes. Engine runs at 185 h. p., has been used one season. Phone 252. Lon M. Davis, Jr. 61tc

WANTED irrigation check dams, irrigation motors, syphon tubes, sumps, dams, everything for the irrigation farmer. S. J. Latta Implement Company. 51tc

Farm Machinery

FOR SALE—Complete planter for M-M UT. Phone 742-W-3. Sam Lide. 64tp

FOR SALE—H Farmall with two row equipment in A-1 shape. Bill Dyer Used Car lot, Lockney highway. 82tc

TRACTOR SPECIALS

1—1941 H Farmall with equipment, good tires, motor A-1. \$725.00

1—1937 F-20 Farmall with equipment, tires, complete overhaul. \$550.00

5—Regular Farmalls with equipment, your choice. \$100.00 each.

2—F-30's with 4 row equipment. BRASELTON IMPLEMENT CO. 81tc

Live Stock

FOR SALE—Good fresh milk cows. C. P. Fulkerson. Phone 723-W-2. 83tp

FOR SALE—350 Ramboulet ewes from 3 to 6 years old, solid mouth, bred to lamb beginning April 1; ewes large and fat; will sell in small bunches. Also have a few good irrigated farms for sale with attractive price and terms. E. C. King, Phone 373-J, address 311 West California st., Floydada, Texas. 84tc

DAIRY SALE AT AUCTION

50 head dairy cattle, all fresh and heavy milking—Milking machines and milk cooler and other articles. Sale begins Monday, March 27, at 1 p. m., at L. L. George Farm, 6 mi. due south of Olton. 81tc

For Rent

FOR RENT—Apartment, 720 S. Main, phone 119-W. G. N. Shirey. 71tc

FOR RENT—Bedroom, 102 East Jeffie. Phone 469-W. 82tc

FOR RENT—2 room house, 4 miles north of Floydada. See R. C. Ross, Phone 453-J2. 81tp

FOR RENT—6-room house 12 miles out on pavement. Ph. No. 623-W. R. M. (Fred) Battey. 83tp

Land for Sale

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 46tc

LOW INTEREST RATE LOANS

See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tc

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY

IF YOU WOULD BUY, SEE WOOD. IF YOU WOULD SELL, SEE WOOD. G. WOOD, Room 5, Bank Bldg. Phone 236, residence No. 444-W. 46tc

VACANT LOTS, residence or business, good and bad, all parts of town.

W. Edd Brown, owner, telephone 265. 52tc

For Sale

FOR SALE—1949 model Massey-Harris tractor with 4-row equipment, used one season. Milton Evans, Route 4, Phone 774-W2. 72tp

FOR SALE—Full blood White Leghorn pullets. C. P. Huckabee, E. Virginia st., first house east of Silverton highway. 63tp

FOR SALE—12 tons of bright green alfalfa hay. Call 206. C. A. Boothe. 51tc

FOR SALE—1947 Salsbury motor scooter. See Jack Cantrell, at Hesperian. 51tc

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 71tc

FOR SALE—One second hand Maytag washer, \$30; one used Maytag washer, perfect condition, \$110. H. M. McDonald Hardware. 81tc

FOR SALE—Good used refrigerators, various sizes and styles. Oden Appliance Company. 30tc

For Sale

FOR SALE—1/4, 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 37tc

FOR SALE—Used new perfection kerosene range in excellent condition. White Auto Store. 81tc

CAR GLASS

Fay Maxey Shop 71tc

FOR SALE—Several used refrigerators and ice boxes. \$3.50 up. White Auto Store. 81tc

TAILOR MADE SEAT COVERS

Fay Maxey Shop 28tc

FOR SALE—Fancy work. Mrs. J. N. Gullion, 222 W. Ky. 81tc

FOR SALE—Well built chicken house 10 by 20 feet. Hollis Bond. 81tc

FOR SALE—Five or six squares of used galvanized roofing. Ph. 623-W. R. M. (Fred) Battey. 83tp

FOR SALE—Share in Peoples hospital. Bill Norris, 712 S. Wall St. 82tp

Lost, Strayed, Stolen

STRAY HORSE—White paint, 1100 pounds has a leather halter on. Roy Curry place. 81tp

STRAY, white face heifer calf at my place; Y or wingless or similar brand on left thigh. If you know the owner please notify W. S. Poole. 81tp

Wanted

WANTED—To trade lots near Wayland college in Plainview for late model Studebaker. Royce R. Young, 2108 W. 10th St., Plainview. 63tp

WANTED TO BUY or trade for good used 4 row cultivator to fit an M International tractor. Call 742-W-2. H. D. Meredith. 81tc

WANTED TO BUY or trade for 4 or 5 room house to be moved. Will trade tractor and pay difference. Charles Clanton, Ralls, phone 202. 74tp

Wanted

WANTED—Ironing. Mrs. Lois Graham, 219 East Tennessee. 8 2tp

WANTED—Plain sewing and button holes to make. Mrs. Ella Johnson, 523 West Ga., Phone 96W. 82tc

Miscellaneous

DODGE & CHRYSLER 5's and 6's

IRRIGATION MOTORS We pick up and deliver MAYO MOTOR CO., Phone 237

FOR EFFICIENT and reasonable spray or brush painting, call 770-J-2, Floydada. 54tc

BEFORE you buy a corset, see what a spirilla will do for you. Call Martha Day, phone 360-W or Mrs. W. C. Sims, phone 133-W. 51tp

MR. FLOYD COUNTY LAND OWNER—The big question to consider in borrowing money is not "How much can I borrow," but "How much can I pay back?" We have your answer. Floydada National Farm Loan Association. 51tc

AUTHORIZED MAYTAG SERVICE Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M. McDonald, Hdwe. 96tc

Miscellaneous

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared and prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28tc

To the Voters of Justice of Peace Precinct No. One

We the friends of S. H. Wright having full confidence in his ability to make a real Justice of the Peace hereby announce him for said Office. (Advertisement paid for by E. L. Hough, F. A. Campbell and other friends of S. H. Wright.) 81tp

VFW MEETING every Wednesday night 7:45 p. m., at Odd Fellows hall. James W. Harrison Post, E. T. Williams, Commander, Duncan Hollums, Adjutant. 71tc

MONEY TO LOAN—On farms and ranches. See R. E. Fry. 61tc

GRINDING—Mondays and Tuesdays at McGarty's Feed Mill. 71tc

BARGAINS in used cook stoves at White Auto Store. 81tc

Miscellaneous

FLOOR SANDING—Call 482-W. Earl Baker. 513tp

MAKE ME an offer on two 1000 bushel storage bins. Ready to fill. Lewis Norman. 44tc

YOUR cement and road gravel hauling appreciated. C. Poteet, phone 764-J-4. 16tc

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tc

PIANO tuning and repair. Phone 421-J, Floydada. Travis Burett. 74tp

Repairing & Cleaning CESS POOLS

Service Day and Night Phone 1963-W or see

C. E. GIBSON 1507 Milwaukee, Plainview 84tp

Counter sales books, adding machine paper, carbon, Hesperian

DRS. CLOUGH & CLOUGH

Optometrists & Orthoptists Clough Bldg. 111 West 7th Plainview, Texas Ph. 236 for Appointment

WHITE'S Spring Opening Sale

OUTSIDE WHITE HOUSE PAINT
ALL-PURPOSE • EXTERIOR • DURABLE • INTERIOR

An excellent, well-balanced paint. Produced under scientific conditions. Contains 1% Tetro-Chlorophenol and is 100% mold and mildew resistant.

\$2.49

Dependable WHITE BATTERIES
12 MONTH GUARANTEE **\$8.45** EXCH.

Colorful "Long-Life" Plastic SEAT COVERS
FOR COACH OR SEDAN **\$19.95**
MADE OF SARAN PLASTIC
CUSTOM TAILORED TO FIT YOUR CAR

WHITE MULTI-MILE Tires
Now GUARANTEED 12,000 MILES!
POPULAR 6.00x16 SIZE **\$10.45** PLUS TAX

Don't Take Chances... REPLACE THOSE OLD WORN TIRES... TODAY!

FREE INSTALLATION SERVICE!

WHITE'S..YOUR GARDEN TOOL HEADQUARTERS

UTILITY HOE
HARDWOOD HANDLE 8" BLADE **\$1.29**

GARDEN RAKE
14 TAPERED TEETH SMOOTH HARDWOOD HANDLE **Now \$1.49**

PICNIC AND OUTING NEEDS!
Gallon Size OUTING JUG LIGHT GRAY EXTERIOR FINISH PORCELAIN INTERIOR
A Real Value at Only **\$2.69**

SOFT BALL..\$1.59
FIELDER'S GLOVE \$3.19
Self-Shaping Made by OK Mfg. Co.

BASEBALL BAT "ADIRONDACK" DARK FINISH \$1.98

GRASS WHIP
KEEP BLADE FOR CUTTING HEAVY GRASS... NOW **\$1.29**

SHOVEL
48-INCH HANDLE **Now \$1.79**

LAWN MOWER
HARDWOOD HANDLE 5 BLADE **\$17.95**

LAWN SPRINKLERS
PRICED AS LOW AS **98c**

PLASTIC GARDEN HOSE
50-FOOT LENGTH **\$6.95**

BRASS GARDEN HOSE
50-FOOT LENGTH COMPLETE WITH COUPLINGS **\$2.69**

PLASTIC GARDEN HOSE NOZZLE 49c

WHITE AutoStore
THE HOME OF GREATER VALUES
117 W. California Phone 323

It's Much EASIER to Own a NEW 1950 LEONARD REFRIGERATOR!

WHITE'S "NOW-FAMOUS" "ABC" EASY PURCHASE PLAN...

Is Sensational

Just Look!

ONLY \$3 DOWN

\$3 MONTHLY

FOR 2 MONTHS... payments in April and May are absolutely FREE of carrying charges! The first regular payment is not due until June... after which you have 24 months to pay the balance... until May, 1952... actually three bonus months!

Now... It's even easier to own a NEW 1950 LEONARD!

JUST AS EASY AS "ABC"

It's even easier than easy to own a new 1950 Leonard Refrigerator! White's "Now Famous," ABC Easy Purchase Plan enables you to own and enjoy your 1950 Leonard NOW! Only \$3 down will deliver and install in your home most 1950 models... only \$3 monthly for two months, April and May, after which you have 24 months to pay the balance... until May, 1952.

NEW BEAUTY FEATURES EVERYWHERE!

Styled years ahead, the New 1950 Leonard has a Permalain finish outside that will not easily chip, mar or stain. Polystyrene, sensational new material, gives lasting beauty to most-used inside features. Special provisions for storage needs... Big Freezer Chest... Ice Popper ice trays with "rocker-action" release. Usefulness to make your daily work easier... designed to stay modern throughout the years.

Plus... THE ADDED CONVENIENCE OF WHITE'S "DIRECT" CREDIT PLAN!

White's original "Direct" Credit Plan offers you the things you need and want now... to use and enjoy while paying for them during the coming months. It offers you convenience and economy. You do not deal with any far-away concern. Payments are always made to the store where you purchase your 1950 Leonard... always at White's!

WHITE AutoStore
THE HOME OF GREATER VALUES

MODEL LRE \$229.95
8.6 Cu. Ft. Capacity

WHITE AutoStore
THE HOME OF GREATER VALUES

117 W. California Phone 323

Preston Smith, Lubbock Solon, Asks Promotion

Preston Smith, 38-year-old Lubbock business man, entered the political arena this week by announcing his candidacy for Lieutenant Governor.

Smith is a three term veteran of the Texas House of Representatives. He was first elected in 1944 to represent District 119.

During his service in the House, Smith has been for four years a member of the appropriations committee. He has also served as chairman of the sub-committee on higher education. He is a firm believer in the application of sound business methods in the operation of the state government.

Born on a Williamson County farm, son of Mr. and Mrs. C. K. Smith, he stayed with farm life until 1931. He is the seventh child in a family of 13 and has six brothers and six sisters.

Much of his career in the House has been devoted to championing the cause of Texas' rural people. He was author of the rural hospital bill and co-author of the rural telephone bill, and also has been active in the fight for farm-to-market roads and soil conservation.



PRESTON SMITH

Smith has been a supporter of all veteran legislation.

Of his hospital plan, Smith says, "This measure will go a long way toward solving the doctor shortage in small communities. If the counties will vote bonds for hospitals and then lease them to some of the young doctors just out of college who have no financial means to build their own hospitals, the younger men will not be so inclined to go into the large towns where facilities are available."

PEOPLES HOSPITAL NOTES

J. J. McDaniel of Petersburg was dismissed March 15 after receiving medical treatment.

Donald Evans, son of Mr. and Mrs. Raymond Evans, was dismissed March 20 after undergoing major surgery.

Mr. and Mrs. J. T. Myrick and son, J. T. III were dismissed March 16 after receiving medical treatment.

Mrs. Lewis Norman was dismissed March 17 after receiving medical treatment.

Helena Hollis, Dougherty, was admitted March 19 for major surgery. Her condition at the present is reported as much improved.

Mrs. W. M. Knight, who was admitted March 6 for major surgery, is reported as condition good.

Mrs. G. V. Hall was dismissed March 15 after undergoing minor surgery.

Silas Duncan was admitted March 15 for medical treatment.

Mrs. Roy Lathem, Stratford, underwent a tonsillectomy on March 16.

Mrs. K. Terrell underwent major surgery March 18. Her condition is reported as good.

W. F. Daniel was dismissed March 20 after receiving medical treatment.

Gerald Lackey, Lockney, was dismissed March 20 after receiving medical treatment.

Mrs. J. W. Freeman was admitted March 18 for medical treatment.

W. Stan Goen was admitted on March 18 for medical treatment.

W. J. Waller was admitted on March 20 for medical treatment.

Mrs. Claude Pawver was admitted on March 20 for medical treatment. The following underwent tonsillectomies on March 17, 1950:

Jerry Buske, son of Mr. and Mrs. T. J. Buske, Floydada; D. L. McCarvey, son of Mr. and Mrs. R. B. McCarvey, Floydada; Miss Jan Stansell, daughter of Mr. and Mrs. Jack Stansell, Lockney.

Mrs. Fred Lloyd underwent major surgery on March 21.

As A Farm Woman Thinks

(By Nellie Witt Spikes)

We are about to get straightened out in our new home. Many friends and relatives have called. I have not found all my things as yet, but perhaps I will not for some time. It is time to get out in the yard and set out roses and other plants but the wind blows so much we will wait for better weather. Mr. Spikes dug up a bit of ground to plant some garden sass on one side for my flowers. He says he only likes to raise things to eat. The weather man has just said more sand this afternoon. Maybe the floor did not need sweeping anyway.

Mrs. Amos Yates of Forrest, New Mexico, sent me the New Mexico Magazine. It is a fine little paper and makes me want to travel the length and breadth of that fascinating state which has so many wonderful things of interest. True they are far apart but there are good highways to take you from one to another and friendly folks along the way. Vesta Kiker has a poem which made me stop and think why cannot we see some things with the eyes of a poet such as:

Lace Fences
Brown lace
Tumble weed fences
Enclose the western roads,
Through pasture lands, in winter,
Lake soft walls

There is a very interesting write-up of the first Hilton hotel by Murtle Andrew Gore who managed the First Hilton hotel more than forty years ago in the little village of San Antonio (N. M.) on the Rio Grande. When Mrs. Hilton moved to California to send the younger children to school Mr. Hilton made the fine old adobe home

into a hotel where many notable people stopped.

"Connie was a happy go-lucky boy," she recalls, "more interested in girls than business. About the time he was smitten with a beautiful girl and spent some time getting ready to go to a big dance in Socorro, he carefully dressed and then decided the back of his neck needed trimming. The barber shop was closed for the day so Connie borrowed a pair of clippers to trim the neck line of his thick brown hair, which always had a decided wave and was difficult to even up. He came into the kitchen singing and whistling and waving the clippers at me.

"Come and run these clippers over the back of my neck, will you," he asked.

"No Connie, I told him, 'I never used a pair of clippers in my life, and I don't know how.'"

"Ah, its easy, dead easy, just like this," he said, "you can do it, I want to look special for the dance tonight, because she's a special girl."

We went to the washroom, while steaks sizzled on the stove and pans of biscuits filled the huge oven. I threw a towel around his shoulders over his good suit, clutched the clippers in my hand and started.

I never knew what happened. The clippers slid up over the back of his neck and up to the crown of his head, leaving a strip cut as close to his scalp as I could get it!

Then I screamed, and with a fit of nervous laughter I told him to look. He grabbed the hand mirror and looked at the back of his head. I won't repeat what he said; then for two days Connie did not speak to me at all. He did not go to the dance. But with his wonderful disposition he soon forgot it.

Today the name of Conrad Hilton is known the world over as a power in the hotel business, and San Antonio is almost a ghost town. But with some of the old-timers of San Antonio still lives the memory as in the heyday. Some of these memories are of the fine things that grand old man, A. H. Hilton, (father of Connie) accomplished. His generosity and kindness have never been surpassed by any Benefactor of any town."

See you a sandstormy day next week.

Herbert Hoover is the only man of Swiss descent to be president of the United States.

Senator Morris Seeks Lieutenant Governor's Post

AUSTIN — State Senator G. C. Morris, Greenville, Thursday announced his candidacy for Lieutenant Governor. He was in Austin for a meeting of the Legislative Council, an agency he helped organize last year and then headed as first chairman.

Sen. Morris, 37-year old Greenville attorney, promised an active, fighting campaign carried to every community in Texas. He said he would go to the people with the proposal of taking stock, reorganizing and

simplifying state government the way to continue needed

without levying new taxes. As State President last year, Sen. Morris became Acting Lieutenant Governor, succeeding Albert

Mrs. Lula Moore has returned home from cities in the Red River valley, where she visited Thursday to Sunday. She was accompanied by her daughters, their husbands and families. Mr. and Mrs. Barnes of Memphis, and Mrs. Mrs. F. O. Hodge of Clarendon, Moore also visited a sister, Ida Hutcherson at Memphis.

Animals with long legs and long necks in order to reach food without bending their

★ Born on a Williamson County farm, the seventh child in a family of 13 (six brothers and six sisters).

★ Farmed in Central and West Texas.

★ Worked his way through Lamesa High School and Texas Tech College.

★ Married and father of two children.

★ Member of the Methodist Church, Masonic Lodge and Kiwanis Club of Lubbock, Tex.

★ Successful West Texas business man and veteran legislator.

★ Believes in the application of sound business methods to state government.

PRESTON SMITH
for
LIEUTENANT GOVERNOR

GET YOUR FARM LOANS

FROM *John Hancock*
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS

FARM and RANCH LOANS

At low rate interest. No Brokerage. Loans available for improvements and irrigation wells.

See Jim Word or O. M. Watson, Sr.

FLOYDADA REAL ESTATE and Insurance Agency

Room 216
Bishop Building

TIMKIN BEARINGS

We now have a complete stock of automobile, truck and tractor bearings.

SPEARS AUTO CO.

Next Door to Post Office
Phone 39

PRE-EASTER SALE

on

COATS and SUITS For

Friday Saturday and Monday

Kishmooor INC.

SAVE BY

Selecting Your

COAT

OR

SUIT

THIS WEEK

Kishmooor INC.

STYLE SHOPPE

MOLLIE A. MORTON, OWNER

Mother vs. Electric Iron

With Reflections on Father

MOTHER, Ironing, turns round to stir beans. (About that time she hears a roar in the living room. She rushes in and finds little brother with a big knot on his head. Now, all he had been doing was showing little sister how the kitten walked on the piano keys.)

JUST as mother got him fixed up she heard another scream from the back yard. She rushed out and found big sister's face and hands all covered with scratches and blood. Big sister really had not done a thing, only tied a knot in the tom cat's tail so he could not get through the screen door so easily.

MOTHER came back to her ironing to find the clothes on fire and the beans burned.

JUST THEN in rushes father. He failed to see how mother, with nothing much to do, could have such a thing to happen.

BUT MOTHER EXPLAINED the same thing caused it that caused him to leave the car running all night and burned the bearings out last summer.

FATHER settled for crackers and soup.

NOW, Any of these things might happen in your own home, so be sure and get some insurance.

JOHN & DELL REAGAN

INSURANCE and REAL ESTATE

C. C. Huckabee, Solicitor

Easy Road Be Rid Of Insect Pests

—There is no easy road to the eradication of insects and rodents, says Dr. Geo. W. Cox, State Health Officer. Frequently people are optimistic about the destruction of insects and believe that, with the use of fogging machines, the insects will be killed in a matter of days and peace and quiet will remain forever. This is not true, and, unfortunately, it is a waste of money, because it creates an artificial sense of security. Any killing of insects is a temporary clean-up of the community. This should be carried on. This means cleaning up the rubbish and eliminating all insect breeding places. It means the draining or filling of wet areas for destruction of mosquito larvae. When this is done, it will be surprising how few are left to become a nuisance, perhaps, a public health hazard.

Half Minute Interviews

W. Batey: "The greenbugs eaten up my wheat and are on the mail box waiting for a check."

Wooten, McAdoo: "My guess is 85 per cent of Dickens county has been leased for oil, and it could be if the owners do to lease."

There are two perfectly good men: one dead and the other unborn. Chinese proverb

When no dew follows a hot day, rain may be expected.

DRIVE WAY GRAVEL

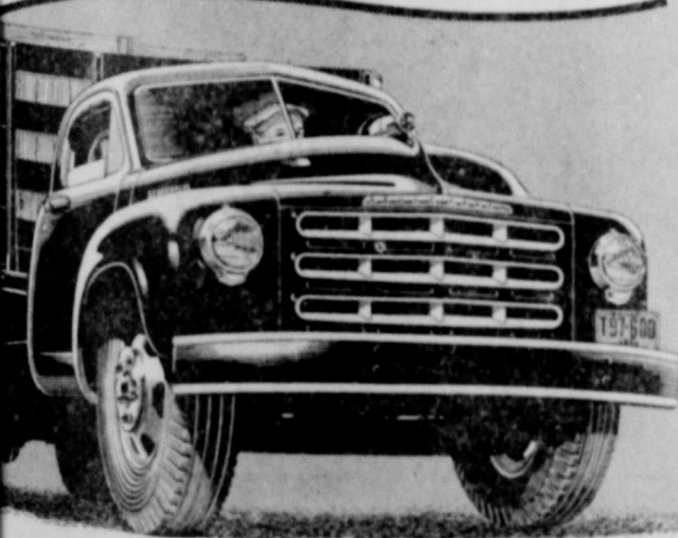
Concrete or Volcanic Ash Building Blocks

One of the most economical building materials available.

Concrete Pipe

Wayne Bennett

STUDEBAKER TRUCKS CUT COSTS!



New Studebaker designing assures extra gas mileage and fewer repairs!

- Modern designing puts amazing performance into the Studebaker Power-Plus and Econ-o-miser truck engines. They really wring the mileage out of gasoline.
- Modern designing reinforces every rugged inch of the Studebaker truck structure. A "plus" of frame length for maximum load space and load support. An exclusive twist-resisting K-member up front.
- Check up on Studebaker trucks now—see why they're America's stand-out trucks in cutting hauling costs.

Plains Equipment Co. South Wall Street Floydada, Texas

No Hiway Change Through Floydada Backed by Court

Residents who have "jumped out" of the members of the Commissioners court on the basis of reports that the court is backing a plan for a change in the routing of highways through Floydada should rest easy about the matter so far as that body is concerned, or any members of it said Judge G. C. Tubbs this week.

"The commissioners did not pay any attention to the report at first and do so now only after the rumor continues to persist," said the judge.

"The court asked me to state the matter plainly, that it is not in their line of duty to undertake routing changes through a municipality and that they are not doing so. The same goes for me."

The judge said members of the court keep having queries come to them as to why they are backing routing changes through or around the city. Some taxpayers have been indignant over reports they have heard. The statement is issued to lay at rest any such reports, so far as the members of the Commissioners court are concerned.

CAN'T LIVE WITH DDT

Although U. S. Department of Agriculture entomologists are concerned over the development of strains of houseflies that are resistant to the poisonous effects of DDT, they are correspondingly satisfied over evidence that mosquitoes are not developing this kind of immunity.

Last summer, entomologists collected mosquitoes in the Mexican village where for three years, DDT sprays have been used in houses and outbuildings to control mosquitoes that carry malaria. These mosquitoes were then tested in a comparison with other mosquitoes caught in a nearby village that had not been sprayed.

This is the type of test that had revealed the increase of resistance to DDT developed by some strains of flies. One kind of mosquito, however, showed no sign of being able to live with DDT.

FARM PRODUCTION RISING

That our agriculture is more highly productive now than ever before is hardly open to question, says Secretary of Agriculture Brannan. He points out that our total farm output last year set another new record—the sixth new record in the last nine years.

This record was made, says Secretary Brannan in spite of somewhat smaller livestock production, the result of the short corn crop of 1947 and a reduction in livestock numbers because sales have been outrunning the rate of replacement.

Crop production last year was 15 percent greater than in 1947 and 37 percent greater than in the pre-drought period from 1923 to 1932.

"These simple facts of enlarged production are not well enough realized," he says.

Dawn is so pretty
In country and city,
It seems a great pity
To flaunt it so soon.

Why stage it so early
When people are surly?
Why be so unfurlly
So long before noon?

—Margaret Fishback, Collier's

Mr. and Mrs. John Walker and son, Joe, who is a student at WTS, and daughters, Beth and Shirley, returned recently from a brief San Antonio trip, where they visited relatives and also at Bandera and Medina. The Walkers have a guest, Mrs. Charles Baurleine, Mr. Walker's mother, for a visit.

Signs of Time Point to 'Coming of the Bridegroom'; 'Go Ye Out to Meet Him,' Sermons to Urge

Behold the bridegroom cometh will be the burden of a series of 10 messages to be delivered at the Fundamental Baptist church on West Grover street in the period from March 26 through April 2 in nightly meetings, it is announced this week.

Rev. J. E. Young, pastor of the church will deliver these messages based on texts in the New Testament. How soon could the end be, messages on the signs of time, will feature thought-provoking texts on the signs in the heavens, the general falling away from the faith, scoffing at the second coming of Christ, the distress of the nations. These and other messages of similar import will feature the 10-day discussions by the pastor of the church.

All the messages will be based on texts from the New Testament, according to the announcement made this week. Timothy, Paul, St. John the divine, St. Luke, are among the inspired writers whose works will be enlarged upon by the minister.

Tennis was purely an amateur sport until 1926.

Sixtieth Wedding Day Occasion For Family Celebration

The 60th wedding anniversary of Mr. and Mrs. J. R. (Bob) Huckabay Crosbyton was observed recently when relatives and friends called at their home.

TAKE IT EASY TAKE A BOOK

Latest Best Sellers
Enjoy a good book from our modern Rental Library.

Call at
BISHOP'S PHARMACY

Children of the couple are Jim, Edd and Truman of California. Rev. Bernice Huckabay of Littlefield, Lon of Crosbyton, Mrs. Lenton Lan-

tern of Floydada and Mrs. Joe Smith of Maple, Texas. Twenty-eight grandchildren and twenty-four great grandchildren.

Mr. and Mrs. Huckabay lived in Floyd county from 1916 until 1922, when they moved back to Crosby county where they lived ever since.

BORASCU FOR WEED CONTROL

CONTAINS BORON

Kills weeds when applied directly to the soil in large amounts. Is safe to use, Non-combustible, Non-Corrosive, and Non-poisonous.

Can be applied any time. A product of the Pacific Coast Borax Co.

For Sale By

MORCKEL FARM CHEMICAL CO.

116 W. Missouri

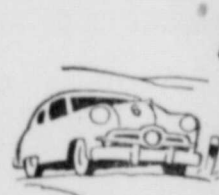
Floydada

Phone 539



Cliff Dwellings, Mesa Verde National Park, Colorado

50,000 Miles - No Wear!



1. Driven 5 Years in 10 Weeks! For 70 days, six brand-new cars raced over the broiling Mexican-border desert at 60 m.p.h. . . . putting amazing new Conoco Super Motor Oil to one of the most punishing tests ever devised. After 50,000 miles of continuous driving, engines showed no wear of any consequence . . . in fact, an average of less than one one-thousandth of an inch on cylinders and crankshafts. Startling proof—factory finishing marks were still visible on piston rings!



2. New-Car Mileage! This rugged road test—equal to 5 years' normal mileage—proved that Conoco Super Motor Oil, with proper crankcase drains and regular care, can keep your new car new! Gasoline mileage for the last 5,000 miles of the test-run was as good as for the first 5,000 miles . . . actually there was an average difference for the fleet of only 4/100 of a mile per gallon!



3. New-Car Power! Quicker Starts! Yes—Conoco Super Motor Oil's extra protection keeps that factory flash . . . that showroom smoothness . . . year after year! Conoco Super Motor Oil OIL-PLATES metal surfaces to make your engine last longer, perform better, use less gasoline and oil! Conoco Super Motor Oil virtually stops wear before it starts . . . keeps your engine new and clean. New Conoco Super Motor Oil is the great new modern wear-fighter!



NEW CONOCO Super MOTOR OIL

V. F. W. Sponsors Sign Project

Plans were completed this week for the V. F. W. to sponsor the erection of a huge 36 ft. (and maybe more) "Scotch-lite" Welcome sign for the city of Floydada. This board will be similar to those of Ralls, Crosbyton, Slaton, Snyder, Spur, Post, Lockney and practically all of the cities and towns over the plains and Panhandle area.

Individual spaces, size 5 1/2' x 2 1/2' will be sold to the merchants on both sides of the board on a four year contract, leaving the center one-third of the board to welcome tourists and tradesmen to Floydada in brilliant colorful "Scotch-lite" which glows by car lights making it readable at night. Across the base of the entire board the

cities slogan will also be featured in radiant Scotch-lite.

Schools Vote

(Continued from first page)

the student is in or out of school.

Q. Will students in the eighth grade be eligible to compete on the high-school team?

A. No. A student who is not in high school cannot compete on the high-school team without violating Article VII, Section 8, the composite team rule.

Q. Will a student have ten semesters of high-school eligibility under the proposed rule?

A. No. He still will have only eight semesters of high-school eligibility.

Q. Why have a 10-semester rule?

A. If the age limit is raised to

19 we will have many schools which will encourage students to remain over for an extra semester of competition. By starting semesters in the eighth grade, it is hoped that the program of "hold-overs" could be eliminated.

Q. If favorably voted on by member schools, when will the proposed 10-semester rule and the 19-year age rule become effective?

A. All eligibility rules must be published in the Constitution and Rules for a period of one year, which means that this rule would be effective starting with the 1951-52 school year.

EYE TROUBLE HAS NO APPARENT CAUSE

Sheriff Leland A. Hart was released Wednesday of this week from Lubbock Memorial hospital where he underwent a complete physical check up to determine the origin of an eye trouble.

After a complete check, including X-rays, the doctor was still unable to determine the origin of the eye trouble, but indicated the sheriff is near perfect physical condition. Sheriff Hart is to report back to his doctor in about two weeks for further checks and observation.

DICKIE CLARK HAS SERIOUS OPERATION

Little Dickie Clark, 3 1/2 year old son of Sgt. and Mrs. Ross J. Clark of Biloxi, Mississippi and grandson of Judge and Mrs. G. C. Tubbs of this city was taken to New Orleans, Louisiana, Tuesday for an intestinal operation.

The Clarks have one other child Cecie who is 2 years old. She and her grandmother Mrs. Tubbs remained in Biloxi, while Sgt. and Mrs. Clark are staying with Dickie. At noon Wednesday Judge Tubbs had not had a report on Dickie's condition.

PACK MEETING MONDAY

Pack 57 cub scouts will have their regular pack meeting Monday night, March 27, at the American Legion hall. Handicraft has been the theme for the month.

The Pack is sending a gift box to Boys Ranch. Things to be sent are to be brought to the Pack meeting.

All visitors are welcome.

Mr. and Mrs. C. D. Foote and Mr. and Mrs. Jon Hollums, of Foote Butane company, attended a Servel sales meeting last Friday in the Lubbock hotel, Lubbock.

Dwina Glassmoyer, of Canyon, spent the week-end here visiting with her parents, Mr. and Mrs. O. G. Glassmoyer.

Mr. and Mrs. Roy Hale and family visited over the week-end with Mr. and Mrs. W. H. Jackson of Hale Center.

STAR CASH VALUES

FOLGERS' COFFEE, 79c Pound.

PURE CANE SUGAR, 90c 10 Lb. Bag.

NO. 2 CAN Blackberries, 35c 2 For.

NO. 2 CAN Boysenberries, 35c 2 For.

BRIMFUL PEARS, 32c Large Can.

Extra Fancy Spiced GRAPES, 27c Can.

SHURFINE Turnip Greens, 25c 2 Cans.

IRISH - Small POTATOES, 15c No. 2 Can.

VEL, 25c Large Box.

DUZ, 27c Large Box.

CRYSTAL WHITE SOAP, 20c Giant Bars, 3 For.

REGULAR BAR Lux Soap, 25c 3 For.

FANCY SLICED BACON, 39c POUND.

LONGHORN CHEESE, 39c Pound.

NU-MAID OLEO, 21c Table Grade, Lb.

Bulk Garden Seeds
Lawn Grass Seeds
SEED POTATOES

Lakeview News

LAKEVIEW, March 21—Mr. and Mrs. Homer Newberry and children attended the girls basket ball game in Waco Saturday night, between Dimmitt, Texas State champions and Slater High school of Hurley, Iowa.

Mr. and Mrs. B. F. Neff and children visited friends at Cross Plains over the week-end.

Mr. and Mrs. Wayne Russell and daughter, Wandell, visited relatives at Lakeview in Hall county Sunday.

Mrs. Russell's grandmother, Mrs. Mitchell, returned home with them for a visit.

Mr. and Mrs. J. R. Thurston and children left Thursday for a visit with relatives near Cleburne. They returned home Sunday evening.

Mr. and Mrs. Herdin Turner and daughter of Lockney and Mr. and Mrs. Clarence Pope and son of Floydada visited Saturday night with Mr. and Mrs. Hillery Polvadore.

Before Selecting Your Suit

You should select your model. Different type men should wear different type clothes as styles differ in detail. DRAPE MODELS and full length drape are intended for ultra dressers with youthful slender figures. CONVENTIONAL MODELS are modified to the latest style ideals for the average well-dressed man.

CAMPUS MODEL represent the type of clothing worn by those who have a liking for natural shoulders and straight easy lines. CONSERVATIVE MODELS are especially designed for men whose business, professional or personal taste calls for restrained styling. STOUT MODELS are for men of heavy build.

If there is a question on which model suits you, consult us and we will render our best judgement.

Remember, the reason for suits now, whether from stock or made-to-measure tailoring, is to try to give you exactly what you want.

We sell clothing to customers in some of the larger towns - season after season.

Glad Snodgrass

"Smart Wear For Men Since 1900"

Pig Emulsion — 40% Hog Concentrate.

Security Food — Minerals

Steamed Bone Meal — 50%

Meat & Bone Scraps

SHORTS \$2.95 BRAN \$2.65

C. S. Meal - Semi Solid "E" Emulsion.

These are some of the items we have in stock besides a complete line of Poultry & Dairy Feeds.

EGGS POULTRY

Lots of Fresh Dressed Fryers

Charley Berry

Phone 74 North of Shipman's Grocery.

and family. Mr. and Mrs. Lake Scott of Rye, Colorado, are visiting in the home of Mr. and Mrs. Dennis Taylor.

A. G. Cardinal is rapidly improving from an appendix operation.

In a game of baseball Thursday afternoon between Sand Hill and Lakeview played on the latter's diamond, Sand Hill won by a score of nine to two.

Eddie Lee Polvadore, small son of Mr. and Mrs. J. H. Polvadore, is in

the hospital with pneumonia.

Mrs. M. W. Vineyard of Gonia is spending several months with her parents, Mr. and Mrs. A. L. Barnard of the city while her husband, L. Vineyard is at the Aircraft Carrier Base.

Mr. and Mrs. W. N. Garrett, Thursday of last week for a visit with Mr. Garrett's father, R. S. Garrett.

KING'S

GROCERY & MARKET

Phone 13

We Deliver

FLOUR, Lucky Day, 10 Lbs.	85c
MEAL, Canadian Best, 5 Pounds,	33c
Baker Cocoa, 1 Pound,	42c
Tea Time Tea, With Glass, 1/4 Pound,	25c
COFFEE, White Swan, 1 Pound,	77c
PICKLES, Dill or Sour, 1 Quart,	19c
Mothers Carnival Oats, Box,	43c
RINSO, Giant Size, Box,	50c
BABO, 2 For,	25c
Sugar Cured Bacon, Wilson, 1 Pound,	39c
Pure Pork Sausage, Wilson Bulk, 1 Pound,	29c
Chuck or Rib Roast, Nice Lean Tinder, Lb.,	50c

These Values have been checked FOR QUALITY AND PRICE

SHURFINE FANCY TUNA, CAN	39c
CHEFS PRIDE PINTO BEANS, 2 LB. BAG	25c
SHURFINE SPINACH, No. 2 Can	15c
HEREFORD NEW POTATOES, No. 2 Can	15c
PRIMROSE CORN, 303 Can	15c
BREEZE, 2 Packages	39c
COMET RICE, 2 Lb. Packag	35c
ADMIRAL OLEO, Colored Pound	39c
TREET, CAN	44c
JELLO, 2 Pkgs.	15c
SOFLIN TISSUE, ROLL	10c
FOLGERS COFFEE, POUND	79c

HULL & MCBRIEN

PHONE 292

We Deliver

DO WONDERFUL IS THE WORD FOR THESE FOOD VALUES!

DEL MAIZ CORN, No. 300 Can 18c

GOLD MEDAL FLOUR, 10 Lb. Bag 87c

PURE CANE SUGAR, 10 Lb. Bag 87c

TASTEWELL Tomatoes Fancy Pack No. 2 Can 13c

Vermont Maid SYRUP, 12 oz. Bot. 27c

DUFFS Hot Roll Mix, Pkg. 28c

CHB FRESH Cucumber Chips, 12 Oz. Jar 15c

LustrWax, QUART 59c

FRUITS and VEGETABLES
Delicious Apples, Lb. 12c
Pascal CELERY
BANANAS AVACADOS

DREFT BOX 25c

CRYSTAL WHITE SOAP 3 FOR 23c

SIoux BEE HONEY CREME, 1 Lb. Can 33c

Mexican Style Beans 2 For 25c

HUNTS TOMATO SAUCE, 19c

HUNTS New Whole POTATOES, 2 For 23c

MEAT · POULTRY · FISH

PINKNEY'S SAUSAGE, Per Pk 29c

WICKLOW BACON, Per Pk 39c

DRESSED FRYERS FRESH OYSTERS

AMERICAN BEAUTY CAKE MIX

2-All Purpose 1-Devils Food All three with Cake pan 99c

Felton-Collins

Phone 27 • Grocery & Market • 122 W. Calif.

WE DELIVER