

General and Special Election Officials For Biennium Named For Voting Precincts By Commissioners Court

Officials for regular and special elections in Floyd county for the biennium were named last week by the Commissioners court in their regular sessions.

Precinct 2, Starkey, J. K. Holmes, presiding judge; Efford Parrish, judge and Mrs. Annie Assiter, clerk.

Precinct 3, Allmon, Marvin Shurbert, presiding judge; Dennis Thorn, judge and Mrs. Eula Thorn, clerk.

Precinct 4, Sand Hill, Tom J. Thomas, presiding judge; W. M. Knight, judge and W. R. Billington and Jim Holmes, clerks.

Precinct 5, East Lockney, C. J. Taylor, presiding judge; W. B. Sandefur, judge and Mmes. Lloyd Wolford, Dee Copeland, C. H. Rose, clerks.



RED CROSS CAMPAIGN OPENS MARCH 1; COMMITTEEMEN NAMED

Edward Wester, chairman of the 1950 Red Cross Fund drive, announced this week that Floyd county's quota has been set at \$2,200, the county's part of the national goal of \$67,000,000.

The demands of the program of essential service to servicemen and their families continue at a uniform high rate.



School Bands Concert on Independence Day

Floydada High school band will present in its first concert of the year on Thursday of next March 2, announced Myron Harter, director, this week.

Band Personnel.—Except for two members the above pictures the Floydada High school band, which plans a public program Thursday of next week, March 2.

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Baritone: Mary Parrish, Clint Turner; Bass horns: Jack Cantrell, Percy Parrish.

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Friday Night '42' Party at Lakeview

'42' party has been announced for Friday night, February 24 at the new schoolhouse.

Field Day For Nostalgia

Floydada people Saturday morning were trying to look the other way when the Quanah, Acme & Pacific pulled out with its last passenger and mail train.

District Atty. Stapleton Up For Re-Election

To The Citizens of Floyd County I wish to announce that I am a candidate for re-election to your District Attorney's office.

Radio Station Site is Chosen

Site of the Floydada Radio station, assuming that the Federal Communications commission grants a license for the same, has been chosen, said Ed Holmes, president of West Texas Broadcasting company, this week.

Auto License Report

A total of 390 license for cars and 160 for trucks and pick-ups had been issued Saturday night at the close of business by the tax assessor-collector.

Wednesday's Market

Table with market prices for various goods including Hens, Cream, Eggs, Hides, Grain, and Hogs.

OLD TIMERS, FRIENDS ON 'LAST PASSENGER' OVER QUANAH ROUTE SATURDAY MORNING

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PACK 57 TO CELEBRATE

Pack 57 Cub Scouts will celebrate the 40th birthday of Scouting at their regular pack meeting Monday night February 27, at 7:00 o'clock at the Legion hall.

AYERS RESIGNS AS COUNTY AGENT OF HALE COUNTY

PETERSBURG, Feb.—Manuel Ayers, Hale county agriculture agent for the past three years, offered his resignation to the Commissioners court recently.

TWO HOLIDAYS IN 20 DAYS ENOUGH, BANK MAN SAYS

Texas old-timers may turn over in their graves when they get the news: The First National Bank of Floydada observed the birthday of Abraham Lincoln as a legal holiday on February 13 (for February 12, Sunday) and observed the birthday of George Washington yesterday, February 22.

'Winds Tackle Shamrock Irish Friday Evening

Floydada High School Whirlwind basketball squad is still in the fight for interscholastic cage honors—but by special dispensation that applies to Region I only—and they'll play at the four-district meet in Canyon this week-end.

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EDITORIALS

A business-like approach to the business of taking the 17th decennial census is indicated in the statements and news stories emanating from the office of the district supervisor who is now in the process of organizing 25 counties in Congressional District No. 19 for the job. Mr. Whiteley says he must have a county supervisor (which is to be called crew leader) who is of a mind to get a good job done, a civic-minded sort of person who will really supervise the people who take the field to get the actual enumeration. A crew of 13 persons as against a considerably smaller number in 1940, will be employed, his statements indicate. What he wants is a census that is a census, says Mr. Whiteley. First announcement of any actual appointments will be made on March 2 when the selection for crew leader will be given out. A good crew leader who knows how to select a good personnel for the enumeration will be the key. He will either get a good job done or not. Scare over the type of some of the questions that will be asked is not justified in all probability. The job of census enumerator is due to be a hard-working one, not too remunerative and not lasting too long, but very good for a person who wants to get out and make a few shillings while there's a thin place in his other business activities this spring.

One of the things which people generally will be glad to see is the return of good cheese of most anybody's brand that doesn't chew like rubber and taste like ladigo leather. Demand for cheese has been so great, it has been said, that the public wouldn't let the cheesemakers cure their product so that it would be good to the taste although possibly good for the health of the eater. Perhaps somebody right now may be selling good tasting cheese right here in Floydada. In which case, profound apologies, of course, but it so happens we have not enjoyed the pleasant experience of smelling or tasting the same.

"The broadening of the base and the deepening of the bite" of federal taxes against which the taxpayer strives somehow to cope has been making more business for the legal profession as the years go along. There seems no probability in the present generation that our bland, poker-faced uncle will ease up. While he dishes out the harassed taxpayer is coughing up. Report has it that the tax reporting business is getting so big and the volume of interpretations of the law so huge that most any man who goes to make up a return must hire himself a specialist. Even simple things are not simple now. They will get more complex. Which is how the

taxation lawyer will come in for a neat way of living to take the place of the court house practice he once had. Special training for such lawyers is much in demand now. In addition to federal income taxation there is also estate and gift taxation, which is even more tricky to the uninitiated. A man who would like to leave some of his estate to his posterity must be a pretty good one at toeing the mark to die and keep the government from taking what he leaves away from the wife and children. It is said that even Texas' century-old community property law is little or no protection for the joint property of a deceased person. Law schools are getting ready to teach an increasing number of tax lawyers in view of these conditions.

The "agricultural program" is now messed up with potatoes. What the trouble is that the potatoes which have been bought high cannot be gotten to the sources where they would do good and cost the government less than to haul them out to sea possibly lies in the wording of the law which put the tubers on the "parity" list to begin with. There are several points of view on the whole agricultural subsidy set-up, raging from rank opposition to insistence that there shall be 100 per cent support on the farm family basis. We are of the opinion that nobody really knows what would be the best thing to do for the general good. Since there is protection for every other type of production and labor there is no out from protection for the farm operator. As Joe Bailey pointed out the early part of the century you can't buy on a protected market and sell on an open market without going broke. It will take a lot of trial and error to find the answer is the guess we hazard. We do not pretend to know the answer.

Wheat in the field is arriving at a crucial stage in its development, whether it be irrigated or dry land product. Rain from heaven would be the ideal answer in the next two weeks if coolish weather would follow. And continued warmish weather to make the wheat begin now to sap the ground and throw up a top growth wouldn't be so good, although the wheat would look quite promising for a time as a result. What the country needs and may not get is a good lot of snow and cold rain. It would be fine indeed if the milk supplier and the cattle grower had to wade snow about knee deep to get to his cattle on the morning of March 1.

When you're young you do a lot of wishful thinking. As you grow older you do a lot of thoughtful wishing.

Professional Directory

People's Hospital

1100 South 3rd
Wishes to announce to the public the visiting hours and clinic hours.
visiting hours for
Hospital Patients:
10-11 a. m.; 2-4 p. m.
7-8 p. m.
Clinic open Monday thru Saturday from 8 a. m. to 5 p. m. Closed Sunday.
Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometric Clinic
Dr. J. W. KIMBLE
Dr. O. R. McINTOSH
OPTOMETRISTS
Floydada, Texas

Stapleton & Jones
LAWYERS
204 Bishop Bldg. Phone 14

The Floyd County
HESPERIAN
HOMER STEEN, Editor

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Floyd County 14 Years Ago

(From the files of The Hesperian February 27, 1936)

A. G. Hopkins, secretary of Floydada Chamber of Commerce since mid-October, has resigned his place effective March 1 and will take a place in the organization of Wilson & Company, packers, in Oklahoma City.

Miss Lula Belsher, for ten years a teacher in the Andrews Ward school, left this week for Canyon, where she will pursue studies at West Texas State college, completing credits for a BA degree.

By their defeat of Lamesa High school in the finals of the District Interscholastic League basketball tournament last Saturday at Lubbock, the Abernathy High school team won the right to represent the district in the regional meet in Canyon.

Trophies attesting their superiority in basketball competition among Floyd county junior school

teams were presented this week to the teams of Starkey and McCoy.

Funds to carry on the fight against wind erosion may be available as early as the latter part of next week.

Miss Helen May began work Monday morning at the First National bank as bookkeeper.

Miss Barbara McCleskey and James Jones were united in marriage Sunday, February 23 in Paducah.

Observing the anniversary of Rotary International, N. W. Williams gave a brief history of the club at the meeting Wednesday noon.

W. A. King, Vocational Agricultural teacher of Floydada High school, opened an evening school Monday at Center for the farmers.

LEDGER binders in some sizes, indexes to match. Hesperian.



Records
Music for your every mood as you like it . . .

H. G. Parker Furniture Co.

DRS.
CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg. 111 West 7th
Plainview, Texas
Pho. 236 for Appointment

One-Day
SERVICE
Cleaning That
Excels

STEWART'S
CLEANERS

Get the want ad habit.

BORASCU FOR WEED CONTROL

CONTAINS BORON

Kills weeds when applied directly to the soil in large amounts. Is safe to use, Non-combustible, Non-Corrosive, and Non-poisonous.

Can be applied any time. A product of the Pacific Coast Borax Co.

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MORCKEL FARM CHEMICAL CO.

116 W. Missouri Floydada Phone 539

Growth

through Service to a Growing State

• INCREASE IN ASSETS DURING 1949: \$20,530,980

INSURANCE IN FORCE: \$761,644,019

INCREASE FOR YEAR: \$64,435,879

47th ANNUAL STATEMENT OF CONDITION December 31, 1949

ASSETS

United States Government Bonds	\$ 60,348,871.46
Texas County and Municipal Bonds	14,055,181.09
Public Utility and Corporation Bonds	18,726,378.84
First Mortgage Loans on Real Estate	57,228,791.34
Collateral Loans	2,146,396.85
Home Office Building	2,000,000.00
Preferred Stocks	8,138,435.23
Bank Stocks	2,957,421.38
Other Common Stocks	6,626,176.09
Cash	3,734,445.83
Loans Against Cash Value of Policies	16,406,126.43
Accrued Interest and Miscellaneous Assets	890,256.45
Net Premiums to Complete Policy Years	6,874,441.32

These are premiums either in process of collection or due to be paid during the current policy year. Proper offsetting liability is included in the policy reserves shown in the statement.

TOTAL ASSETS \$200,132,922.31

LIABILITIES

Policy Reserves	\$173,167,872.79
Premiums and Interest Paid in Advance	5,690,606.98
Reserve for Taxes and Other Liabilities	2,449,895.62
TOTAL LIABILITIES	\$181,308,375.39

Surplus Funds For Protection of Policyowners:

Capital Stock	\$4,000,000.00
For Interest Fluctuation and Other Contingencies	6,824,546.92
Surplus	8,000,000.00
	18,824,546.92
	\$200,132,922.31



16 OFFICES AND 900 TEXANS SERVING THE PEOPLE OF TEXAS

FLOYDADA REPRESENTATIVE

R. E. FRY

Southwestern Life Insurance Company

JAMES RALPH WOOD, PRESIDENT

HOME OFFICE • DALLAS

FAMILY PROTECTION • BUSINESS LIFE INSURANCE • ANNUITIES • PENSION PLANS • GROUP LIFE INSURANCE



Upstairs, downstairs . . . all through the house! Electricity's on the job 24 hours a day . . . making household chores easier . . . living more gracious. Saving countless hours of your precious time and energy. You see, electricity's energy IS untiring. Whether you "plug in" or flick a switch . . . you get just the assistance you need. The cheery, sight-saving glow of your Certified Lamp, for example . . . or the undeniable convenience of your electric home laundry.

Yes, the many outlets and switches throughout your home make up a "service entrance" you can count on. Neat, compact . . . efficient. And so economical. Low-cost, dependable electricity makes it that way!



SOUTHWESTERN
PUBLIC SERVICE
COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Census Taking Job Will Start on April First

As plans go along for the census to be done in April, the Census Bureau is anxious to get into the hands of farm operators the blanks which they will be asked to fill out, said L. D. Whiteley, district supervisor, last week. This to give the farmer a chance to study up (and prepare in advance if he will) on the questions to be asked. Accordingly the blanks are being mailed in advance.

"We can do a much better job if farm operators study the questions and get their answers assembled against the time the enumerator calls," said Mr. Whiteley. "Cooperation in this important task will be a great aid in getting the best job done," said he.

Will Have Irrigation Census
The importance that irrigation taking in the farming picture will be given a place in the census for the first time in Floyd county. This new added service for this area will give a true and complete picture of the irrigation activities,

how much acreage, how many wells, and information of the kind. Bringing this information down to date as of April will be an interesting compilation for the farmer himself as well as for those who are dependent on this type of farm operations for a livelihood.

Plans to catch transients in hotels, on vacations, in schools, and in various other types of absences from home are being made for the 17th decennial census, and this information will be much more complete than was the case 10 years ago. Just how many thousands or millions of Americans are on the move, where they are from, whether they are on the road temporarily or permanently, how they obtain their livelihood, are questions of moment in the business and social records of the nation, in the belief of the census bureau.

Announce Crew Leader Next Week
In preparation for the census the district supervisor said the crew leader for Floyd county will be announced on Thursday of next week, and beginning on March 7 this crew leader will take applications for positions as enumerators. The district supervisor at the Lubbock office will not have to do with these selections. "We are going to try to pick a good civic-minded crew leader, who will want to do a good job, and hold him responsible for naming good, capable enumerators to get out and get the people counted," said L. D. Whiteley last week-end while in Floydada. The enumerators (13 in number) whom the crew leader will choose from a list of applicants to help him, will start their job on March 27 when they will take a four-day training course in Floydada, and begin the actual job of enumeration on Saturday, April 1.

County Council Plan 4-H Girls Club Support

The Floyd County Home Demonstration council met Saturday February 18 in the county courtroom, Mrs. C. L. King presiding. Reports were given on expansion by Mrs. Everett Miller, on finance by Mrs. W. H. Bethel, who said the council had permission to have a booth at the R. E. A. meeting in April.

Mrs. Raymond Teeple asked for suggestions about recreation for young people. Mrs. Sam Lide reported on the county wide 4-H club that was organized February 11, with eight members, one adult leader. This makes 13 girls 4-H clubs. Nine adult leaders present. Recommendations are:

1. Each club choose a girl's 4-H club and boys 4-H club to help;
2. Each club include at least one 4-H program by 4-H club members in the home demonstration club program for the year.
3. Secure the interest and cooperation of the parents and others in the community in the 4-H program, invite them to special 4-H occasions; Have 4-H meetings in the home, encourage the family to participate, etc;
4. That club help share expense of a 4-H club girl to district camp.
5. That 4-H clubs be encouraged to raise own club funds.

Mrs. C. B. Carmack said the chairs were on the way. The president of the clubs have been invited to the Rotary luncheon March.

Mr. Bush will show slides on irrigation at the next meeting. Miss Petty finished the meeting with her remarks. All 15 clubs were represented and visitors were Mrs. P. P. Bertrand and Mrs. D. D. Shipley.

NOTICE TO CREDITORS OF THE ESTATE OF F. C. IRWIN, DECEASED

Notice is hereby given that original letters of administration upon the estate of F. C. Irwin, deceased, were granted to me the undersigned, on the 25th day of January A. D. 1950, by the County Court of Floyd County, Texas. All persons having claims against said estate are hereby required to present the same to me within the time

prescribed by law. My residence and postoffice address are Box 262 Lubbock, Texas, in Lubbock County, Texas.

(signed) Randall C. Irwin
Administrator of estate of F. C. Irwin, Deceased. 41c.

LAKEVIEW CLUB BOYS REPORT

Our county agent, Mr. Gibson visited Lakeview school February 15. He told us how to write an essay on the cow, hog and hen contest. He told us the value of them on a farm. The eleven boys that write the best essays will get a gilt apiece. The boy that raises the best gilt will get a hoghouse and fifty chickens. The one that gets second place will get one hundred chickens and third place 50 chickens, and the other eight boys will get twenty five chickens each.

Mr. Gibson told us how to grow a garden, and how to treat the seed that we plant. Mr. Gibson's assistant, Mr. Morrison explained how to grow fruit, and what time of year to trim trees and how to get rid of dead limbs.

After the business was taken care of, the president closed the meeting.

ON WTS HONOR ROLL

CANYON, Texas.—Two students from Floydada are listed among the

89 fall enrollees on the honor roll at West Texas state, announced Frank Morgan, registrar, this week. Floydada students are Elaine C. Wilson, senior, with 5 A's; and Mary Maxey, freshman, with 3 A's and 2 B's.

For BETTER BAKING



TENDER, FLAKY BISCUITS

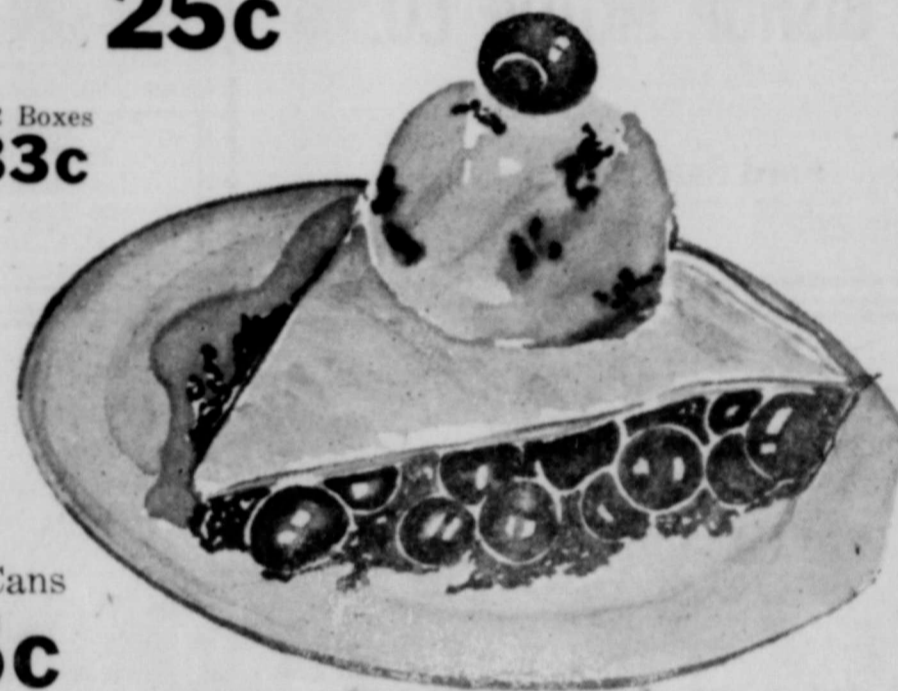
Harvest Queen Mill & Elevator Company

Plainview, Texas

666 GIVES FAST RELIEF when COLD MISERIES STRIKE
LIQUID OR TABLETS

CHERRIES ARE THE BERRIES FOR FEBRUARY

- RED SOUR PITTED No. 2 **CHERRIES, 25c**
- PILLSBURY 2 Boxes **PIE CRUST, ... 33c**
- PET 2 Tall Cans **MILK, 25c**
- 3 Lb. Can **SPRY, 73c**
- MILFORD'S 2 - 303 Cans **CORN, 25c**



LIBBY'S No. 2 1/2 Can **Fruit Cocktail 29c**

SUGAR KIST 8 Oz. Package **Marshmallows 15c**

- LIBBYS 3 Cans **BABY FOOD, ... 25c**
- BRIGHT & EARLY 1 Lb. **COFFEE, ... 65c**
- Quart Bottle **CLOROX, ... 19c**
- WOLF BRAND No. 2 Can **CHILI, ... 57c**

- WOLF BRAND No. 1 1/4 Can **TAMALES, ... 23c**
- JOLLY TIME Can **POP CORN, ... 19c**
- HI - C 46 Oz. Can **ORANGEADE, ... 33c**
- DASH Can **DOG FOOD, ... 14c**

PIGGLY WIGGLY QUALITY MEATS

- BEEF ROAST, 39c**
- CHUCK Grain Fed Nice And Tender Lb.
- SLICED BACON, 35c**
WILSONS CORN KING POUND
- CHEESE, ... 75c**
KRAFTS VELVEETA 2 Lb. BOX
- PORK ROAST, ... 43c**
BOSTON BUTT END POUND
- SALT BACON, ... 23c**
NICE AND LEAN POUND
- PORK CHOPS, ... 39c**
END CUTS POUND

FRESH FRUITS AND VEGETABLES

- FIRM HEAD Pound **LETTUCE, 10c**
- BUNCH **RADISHES, ... 5c**
- CALIFORNIA GREEN STALK **CELERY, ... 15c**
- WINESAP POUND **APPLES, ... 13c**
- BUNCH **GREEN ONIONS, ... 5c**
- GOLDEN FRUIT POUND **BANANAS, ... 13c**

Large Box **TIDE 25c**

Large Box **RINSO 25c**

GROCERY ITEMS

- Hollandale 1 Lb. Pkg. **MARGARINE, 19c**
- BAKERS 4 Oz. Package **COCOANUT, ... 15c**
- PILLSBURY Large Box **CAKE MIX, ... 35c**
- VERMONT MAID 12 Oz. **SYRUP, ... 27c**
- LIBBY'S 14 Oz. **CATSUP, ... 19c**

PIGGLY WIGGLY WHERE SHOPPERS WISE... **WIGGLY** ... ECONOMIZE!

SOCIETY

Vows at San Angelo Unite Arla Vee Bishop and Walton A. Foster

Arla Vee Bishop, of San Angelo, daughter of Baird Bishop, Floydada, became the bride of Walton A. Foster, son of Mr. and Mrs. E. A. Foster, of San Angelo in a double ring ceremony Friday, February 17 at 7 o'clock in the First Methodist church of San Angelo.

Rev. Ray Johnson, pastor of the church, performed the ceremony as the couple stood between baskets of gladioli flanked with branched candelabra with a background of

fern trees. The bride, given in marriage by her father, wore a rose-beige gabardine suit with rose straw hat and white stock blossoms with white and navy accessories. She carried a white Bible topped with an orchid satin streamers. For something old, she carried a white linen handkerchief belonging to the groom's mother; something new was her wedding ensemble; something borrowed was the white Bible belonging to Mrs. Hollis McLain and the something blue was blue garters belonging to her sister-in-law, Mrs. Kenneth Bishop.

Pre-nuptial music was played by Mrs. C. A. Cornick, organist, who

accompanied Miss Dorothy West as she sang "Through The Years" preceding the ceremony and "The Lord's Prayer" at the closing.

Mrs. Hollis McLain, of Floydada, was matron of honor. She wore a grey suit with navy accessories and carried a hand bouquet of vanda orchids and orchid stock blossoms. Bridesmaids were Mrs. Kenneth Bishop, of Dalhart, dressed in a pink suit with navy accessories, and Mrs. Bob McClellan, of San Angelo, who wore a grey suit with navy accessories. Both carried arm bouquets similar to the matron of honor.

Bob McClellan, of San Angelo, served the groom as best man. Ushers and candlelighters were Joe Yowell and Frances Strother, cousin of the groom.

Mrs. Baird Bishop wore a black suit with a corsage of white gardenias and Mrs. E. A. Foster, mother of the groom, wore a black suit with a corsage of pink gardenias.

The reception following the ceremony was held in the Massie club house. The table was covered with a white linen cloth and centered with an arrangement of stock blossoms and fern. On either side of the centerpiece were lighted white tapers in silver candle holders. The four tiered wedding cake was served by Anne B. Ellis. Mrs. Charles L. Harless presided at the silver coffee service. Wedding gifts were displayed at the reception.

The bride plans to continue her work of being in charge of the Junior Department at Sturges in San Angelo. The groom is employed by radio station KXEL.

Out of town guests included Mr. and Mrs. Baird Bishop and Mrs. Hollis McLain, of Floydada, Mr. and Mrs. Kenneth Bishop, of Dalhart and Macy Orman, of College Station.

MRS. DANIELS WILL GIVE BOOK REVIEW AT CAMPBELL

Miladies Club will sponsor a book review and 42 party at the Campbell school house Friday night February 24.

Mrs. N. S. Daniels of Lockney will give the book review. Everyone is invited to come and bring card tables and dominoes.

LIBERAL FARM LOANS
Low Rate Interest
20 Years to Pay
O. C. BAILEY
Lockney, Texas

Miscellaneous Shower At Aiken to Honor Mr. and Mrs. Andrews

LOCKNEY, February—A miscellaneous shower was given at the Aiken Methodist church Tuesday evening of last week for Mr. and Mrs. Charles Andrews. The entertainment room was decorated with the Valentine motif. Pink and white hyacinth and red carnations were the decorating flowers.

A miniature wedding was staged which was very entertaining. Members of the wedding party were pianist, Kay Golden, soloist, Carolyn Belt, candlelighters, Loy O'Brien and Cherrie Welch; preacher, Harold Thomas; groom, James Riley Rogers, bride, Glenda Jean Marshall; father of the bride, James Wofford; best man, Pat O'Brien; bridesmaid, Karen Tilson; flower girl and boy, Lynda Lucas and Marvin Ferrell Marshall.

Hot apple cider, sweetheart cookies and Valentine mints were served from a table with a big red heart on which was a heartshaped centerpiece of red carnations.

Hostesses for the evening were Mmes. Marvin Ginn Marshall, Clyde Lucas, R. C. Rogers, Oscar Golden, J. R. Belt, Raymond Barr, Herman Stowe, David Stowe, A. P. Langfeldt, C. J. Roach, J. C. Thomas, sr., Leo Duvall, R. L. Powell, D. M. Marshall, J. S. Marshall and Oran Smith.

Among the one hundred and forty guests that registered and sent gifts were Mr. and Mrs. Collis Roland and Milton Teague of Floydada.

MRS. HANDLEY HOSTESS TO PLEASANT VALLEY CLUB

Roll call was answered with "time savers" and the hostess, Mrs. Harmon Handley, gave a talk on "The Work of Texas Home Demonstration association" at the February 14 meeting of the Pleasant Valley Home Demonstration club. Mrs. Weldon Smith discussed consumer buying of milk. Mrs. Roy Wilkes gave an interesting demonstration on the control of household insects.

Strawberry ice cream sodas, which carried out the Valentine colors, were served to Mmes. A. M. Dorsey, Rhea Mitchell, L. K. Sherman and son, Tommy Joe, Lee Pope, Vernon Gross, Roy Wilkes and daughter, Linda, Weldon Smith and the hostess.

WINN-MARTIN VOWS SAID

QUITAQUE—Miss Joy Lee Winn of Turkey and Gerald Martin of Flomot were married January 20, at 10 o'clock at Matador. Rev. Marvin Brotherton, pastor of the Methodist church there, performed the ceremony.

The bride is a daughter of Mr. and Mrs. Pete Winn of Turkey and was a senior in high school. The groom is a son of Mr. and Mrs. Van Martin of Flomot.

Center News

CENTER, February 21—Sunday was church day, but owing to the illness of Bro. Hodges' mother, the Hodges family spent the week-end with her at her home in McGregor. Bro. Hodges' appointment was supplied by a young ministerial student of Wayland college, Bro. L. G. Chambliss, who was accompanied by Mrs. Chambliss.

Bro. Chambliss honored us with his first sermon. Thus is added one more volunteer to quite a list, some of them among Texas outstanding preachers, who preached at Center the first sermons of their ministry.

There is still some illness in the community, mostly colds.

Mrs. Ida Welborn, who has been confined to her bed for a week, is believed to be improving.

The Frank Dunn family have been sick with colds, as have the Welborn children, the Hartline children and the small son of Mr. and Mrs. Cecil Queen.

Mrs. Lonnie Sandifer, who has been spending some time in a Lubbock hospital, returned to her home Saturday. Some of their children spent the week-end in the home where Mrs. Sandifer seems to be resting better.

Mr. and Mrs. Howard Nelson and Mr. and Mrs. George Waxler spent the week-end in Clarendon visiting Mr. Nelson's mother who has been ill for several weeks, but seems now well on the road to recovery.

Mrs. J. L. Montgomery and Mrs. Branson visited Mrs. Ida Welborn Sunday afternoon.

Mr. and Mrs. R. E. Waggoner visited the Frank Dunns Sunday afternoon.

The Frank Dunn family called in the J. D. Welborn home Sunday evening.

Mr. and Mrs. Chil McClure visited in the Hartline home Friday evening.

Mr. and Mrs. J. E. Green attended the pastor's Layman conference at Wayland February 13 and 14 and on Tuesday afternoon, stopped in Lockney for a short visit with Rev. and Mrs. Clay Muncy.

Victor Green of Plainview ate Sunday with home folks, the J. E. Greens. Later in the afternoon the Greens visited in the W. A. Latta

home at Mt. Blanco. Melvin Robertson of W. T. S. G. spent the week-end with home folks, the J. R. Robertsons, and attended church here Sunday. Sunday afternoon the family visited in the home of Mr. Robertson's sister, Mr. and Mrs. B. C. Hinsley.

Women of the W. M. U. met Monday afternoon with Mrs. J. L. Montgomery.

Mr. and Mrs. J. E. Green visited the D. I. Holdings Friday evening. The Holdings visited the Greens Monday evening.

Friday February 24, will be home

demonstration club day. We meet with Mrs. Flora McNeill.

Come to Sunday School and Training union next Sunday.

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds 1923 to 1950

E. P. NELSON AGENCY



ORANGES,	Pound	8c
PINK Grapefruit,	POUND	8c
Tangerines,	POUND	15c
DELICIOUS APPLES,	POUND	13c
SQUASH, CUKES		
GOLDEN BANANAS,	POUND	12c
PEPPERS, Hot - Sweet		
TOMATOES - CELERY		
Garden Fresh		

DELCO LIMAS, No. 2 Can,	15c
VAN CAMPS CHILL, Can,	39c
OLD SMOKEY SAUCE, Bottle,	10c
ALL FLAVORS JELLO, 1 1/2 Pound Can	29c
KIMBELLS BEST FLOUR, Print Bag, 25 Lb.,	\$1.69
TEXAS Blackberries, No. 2 Can,	19c
MAYFIELD, Cream Style CORN, No. 2 Can, 2 For	25c

Load Fresh Fruits - Vegetables Fresh From The Gardens of South Texas. Picked To-day Here To-morrow

CANE	10 Lb. Bag	HI - C	46 Oz. Can
SUGAR,	88c	ORANGEADE,	39c
V-8 CATSUP,	14 Oz. Bottle	PRINCE ALBERT	10c
			Per Can

FORT HOWARD TISSUE, 3 Rolls,	25c
PURE SORGHUM, 1/2 Gallon Pail,	59c
GREEN GIANT Sweet Peas, Can,	23c
WHITSONS Pork & Beans, 3 Cans,	25c
Harmony Chocolate Covered CHERRIES, 1 Lb. Box,	45c
ROSEBUD or DIAMOND MATCHES, Carton,	35c
WHITE SWAN MILK, Tall Can,	10c

★ Quality Meats ★

CHUCK ROAST,	POUND	49c
CLUB STEAK,	POUND	70c
CORN KING BACON,	POUND	39c
ECONOMY JOWLS,	POUND	27c
FRIERS - SPARE RIBS		
TRY OUR MEATS - Your Neighbor Does.		

EVERY DAY LOW PRICES

PATTERSON'S

QUALITY DEPENDABILITY SERVICE

Brocery & Market

FAST FREE DELIVERY WHERE PARKING IS A PLEASURE

PHONE 24 FLOYDADA, TEX.

Georgiana

Gift-minded, beautifully-styled prints in 'Gloriana washable rayon crepe ...

Just arrived! Just right for now under a coat and to wear through the Spring! Just \$8.95

Fashion's newest all-around pleated skirt and removable white pique collar. Gloriana rayon crepe in navy, green, or brown. Sizes 12 to 40.

Chinese print with jutting pockets. Washable Gloriana rayon crepe, in red, toast, green or royal. Sizes 14 to 42 and 12 to 22.

Other Cottons from \$3.95 to \$14.95
Miladies Specialty Shoppe

PALACE THEATRE

SATURDAY PREVUE SUNDAY & MONDAY FEB. 25-26-27

JOHN WAYNE, IN "SANDS OF IWO JIMA"

ADMISSION 25 CENTS & 50 CENTS

Special Prices For School Children Monday Afternoon 2 & 4 P.M.

PALACE THEATRE

SATURDAY PREVUE SUNDAY & MONDAY FEB. 25-26-27

Southwestern Life Insurance Co. Reports Business Increase in '49 As Financial Statement Released

Southwestern Life Insurance Company's agency force in 1949 produced \$108,786,968 of new paid-for life insurance, a gain of 11.7 per cent over the \$97,401,728 recorded in 1948. It was announced today by James Ralph Wood of Dallas, presi-

dividual. He pointed out that the face amount of the policies purchased in 1949 averaged 20 per cent higher than those purchased during 1948.

Southwestern Life is represented here by R. E. Fry.



R. E. FRY

ent, as the Company's 47th annual financial statement was released for publication.

Company assets, which for the most part represent savings of the company's 255,000 policyowners, at the end of the year amounted to \$200,132,922.31. The statement reflected the Company's investment interest in Texas farms, homes and business properties. It showed a total of \$57,228,791.34 in real estate assets, an increase of more than \$9,000,000 over 1948.

Southwestern Life's total insurance in force at the end of the year was \$761,644,091, an increase of \$64,557.9 in 1949.

Policyowners and beneficiaries received payments during the year of \$150,000,000 in the aggregate to \$9,322,341.59. More than half of this amount, \$4,915,081.59 was distributed to living policyowners and owners of Southwestern life annuities and retirement income contracts. The remainder, \$4,407,260.00 was paid to beneficiaries of deceased policyowners.

President Wood said the trend is toward the purchase of larger amounts of life insurance by the in-

FERTILIZERS

Dry or Liquid formula for every need.
MORCKEL FARM CHEMICAL CO.
Phone 539
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DRIVE WAY GRAVEL

Concrete or Volcanic Ash Building Blocks
One of the most economical building materials available.
Concrete Pipe
Wayne Bennett

FERTILIZERS

HAVE THESE IN STOCK

- 32½ - 0 - 0 Ammonium Nitrate.
- 16 - 20 - 0 Ammonium Phosphate - Sulphate. (Pelleted)
- 0 - 20 - 0 Superphosphate
- 0 - 45 - 0 Superphosphate (Pelleted)

Morckel Farm Chemical Co.

116 W. Missouri St.,
Floydada, Texas

Sunday of last week.

Here to help their rather celebrate the occasion were Mr. and Mrs. C. H. Hanks and son, Gary, of Electra, Rev. and Mrs. Perry Threadgill and sons, of Wolforth, Mr. and Mrs. A. J. Zarp and daughter, of Lubbock, and Mr. and Mrs. Charles Hartzell, Floydada. A son, Q. Carter and family called in the afternoon.

THE STATE OF TEXAS

To: Nettie Huskins, Sam Ellis, Mrs. Sam Ellis, Sam Ellis Jr. and the Unknown Heirs of Nettie Huskins, the Unknown Heirs of Sam Ellis, the Unknown Heirs of Mrs. Sam Ellis, the Unknown Heirs of Sam Ellis, Jr. and their heirs and legal representatives Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court of Floyd County at the Court House thereof, in Floydada, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation that is to say at or before the 27th day of March A. D. 1950, then and there to answer Plaintiff's Petition filed in said Court, on the 7th day of February A. D. 1950, in this cause, numbered 3864 on the docket of said court and styled Kenneth Bain Plaintiff vs. Nettie Huskins et al Defendants and wherein all the above mentioned parties are defendants.

A brief statement of the nature of this suit is as follows, to wit: Suit in Trespass to Try Title to recover of and from defendants fee simple title to Lots Number 4 and 5 in Block No. 115 in the original town of Floydada in Floyd county Texas, as shown on Plat of record Vol 2F page 294 of Floyd County deed records. Plaintiff pleads that he owns title by deed from F. C. Hatman who owned by sheriffs deed on tax foreclosure judgment against Sam Ellis and his Unknown Heirs and that Sam Ellis and his Unknown Heirs owned title by ten years limitation against defendant Nettie Huskins at time of said tax foreclosure and plaintiff pleads to own title against defendant Nettie Huskins under the ten year statute of limitation. Plaintiff claims to own said land and premises with fee simple title and that defendants own no interest in same as

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TREES - EVERGREENS
Shrubs and roses grown in West Texas and acclimated to this vicinity.

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PARK FLORIST
Floydada, Texas Phone 78

is more fully shown by Plaintiff's Petition on file in this suit. If this citation is not served within 90 days after date of its issuance it shall be returned unserved.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Floydada, Texas this 8th day of February A. D. 1950.

Attest:
Mary L. McPherson Clerk,
District Court,
Floyd County, Texas

34c.

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for swift, dependable freight and passenger transportation

Let your Santa Fe Agent help with your transportation problems

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MOST POWERFUL Trucks in Chevrolet History!

Great new performance with Chevrolet's Advanced LOAD-MASTER "105" Engine

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ADVANCE-DESIGN TRUCKS

Never before such power in Chevrolet trucks! The new Load-Master 105-h.p. engine—rugged, heavy-duty power plant; and the famous Thrift-Master Engine—now stepped up to a husky 92 horsepower!
These are Chevrolet's greatest engines!

They give you more performance, more features, more of everything that matters—and the lowest list prices in the field too!
See them today. Whichever you choose, remember this: Chevrolet now offers you the most powerful trucks in its history!

Saves You Time on the Hills • Saves You Time on the Getaway • Saves You Money all the Way

*** PERFORMANCE LEADERS • * PAYLOAD LEADERS • * POPULARITY LEADERS • * PRICE LEADERS**

ODEN CHEVROLET COMPANY
221 South Main Street
Floydada, Texas

Dividends Due Deceased Vets Goes to Heirs

Dividends due deceased veterans for the time they held National Service Life Insurance in force prior to their death, will be paid to their beneficiaries or heirs, V A has announced, according to D. G. Ayres, Floyd county service officer.

Where the insurance was in force at the time of the veteran's death, payment will be made automatically to the beneficiary of record. No application of any kind will be required in these cases.

If the insurance was not in force at the time the veteran died, the dividend will be paid to his estate through the executor or administrator of the estate. Where there is no administrator, payment will be made directly to those persons who are entitled to the veteran's estate under the inheritance laws of the state of which the veteran was a legal resident at the time of the death.

In the lapsed insurance cases, claim forms will be sent by VA directly to those persons found to be entitled to all or a share of the veteran's dividend. No general distribution will be made of these

forms, VA said.

Payment of dividends in behalf of deceased veterans will begin soon, VA said, and is expected to be substantially completed by June 30 of this year.

FEBRUARY 15 MEETING OF DOUGHERTY H. D. CLUB

Mrs. Bill Smith was hostess when the Dougherty Home Demonstration club met on February 15. Mrs. Claud Ring had charge of the meeting. Roll call was answered by each member, who gave a law.

A nominee was elected for the THDA meeting.

Mrs. Jim Harper and Mrs. Ruth Daniels had charge of the program on soil conservation.

Game prizes were given Mmes. Wm. Hinton and Ruth Daniels. Mrs. Campbell received the attendance prize. Refreshments plates were served the following:

Mmes. Bruce Johnson, Jim Harper, Ruth Daniels, Claude Ring, Wm. Hinton, G. V. Smith, Maurice Campbell, and the hostess, Mrs. Bill Smith, and a visitor, Mrs. Russell Crawford.

Next meeting of the club will be with Mrs. Maurice Campbell on March 1.

MARRIAGE RECORD

Marriage license were issued last week by the county clerk to the following couples:

Jack Randall Cole and Lila Fern Huddleston, February 16;
Jimmy Simmons and Hazel Louise Cates, February 18.

Tough Combats Open Schedule For Longhorns

LOCKNEY, Feb.—The Lockney Longhorns will play the Shamrock Irishmen and the Littlefield Wildcats to start off their 1950 gridiron schedule according to information released by Lockney school officials.

Both of these games will be played on the home field and each game is expected to test the mettle of Coach Curtis Kelley's Longhorns.

With Matador dropping back to Class B football, there are now only eight teams in District 3-A. The Longhorns will play a practice game with Sudan to make up their ten game schedule.

The Longhorn Schedule

Following is the complete schedule:

Sept. 1—Shamrock here;
Sept. 8—Littlefield here;
Sept. 15—Sudan there;
Sept. 22—Crosbyton there (first district game);
Sept. 29—Abernathy here;
Oct. 6—Tulia here;
Oct. 13—Spur there;
Oct. 20—Ralls there;
Oct. 27—Floydada there;
Nov. 3—Open;
Nov. 10—Paducah here.

BOY SCOUT COUNCIL ADDS BRUNNIE'S NAME TO LIST

LOCKNEY, Feb.—G. M. Brunner, local lumberman and mayor, has recently been appointed as representative for Lockney on the executive board of the South Plains Council, Boy Scouts of America. The appointment was made by Council President, Dr. F. B. Malone, of Lubbock.

Mildred Woods spent the weekend in Pampa as a guest of her sister, Mrs. W. K. Hartley.

Mr. and Mrs. J. G. Martin, sr., and daughter spent Sunday in Lubbock with their son and family, Mr. and Mrs. J. G. Martin, jr.

Get the want ad habit.

Bedford to Spend Day Here Helping With Tax Reports

To help solve the problems that arise when the average citizen begins to prepare individual income tax returns for 1949, deputy collector of Internal Revenue, Burl Bedford will be in the court house on March 7 to render assistance to those who so desire. The hours will be from 8:30 to 5.

The deputy collector's advice and assistance is extended as a courtesy and without cost to any citizen.

The March 7 date will be the only visit paid to Floydada by Mr. Bedford before March 15, the deadline for filing income tax returns for the year 1949.

Lockney Lions Club Has First Meeting

LOCKNEY, Feb.—The Lockney Lions club held their first regular meeting Monday night of last week. Organization and the election of officers of the club was completed. The club will meet each Monday evening at 7 o'clock in the Baker hotel lobby.

A complete roster of the charter members include Clyde Applewhite, Jaudon Cobb, R. E. Daniel, Jr., Claude Hammond, Joe Handley, Blaine Holt, R. B. Holt, Dwight Jackson, Harold Jeffcoat, Metz LePollette, H. B. Machen, Dr. G. A. McClelland, H. H. Mills, Sidney Reeves, L. L. Reece, Paul Reece, J. D. Steele, V. L. Webster, Joe Wilson, Leon Wofford, Wayne McClain, C. C. McDowell, Joe Rogers, W. R. Darnell, Vernon Daniels, O. B. Wilbanks, Willis Reynolds.

DOCTOR AT PETERSBURG

PETERSBURG, Feb.—One of the longest felt needs of this community is soon to be realized, that of a doctor. The Business Men's club has been working for many months to interest some young doctor to locate at Petersburg. At last they have been successful in their undertaking.

Dr. Moore, of Slaton, is making arrangements to locate here. He has been with the Loveless clinic at Slaton for the past several months. He is a young man, finished medical school two years ago and has been practicing since.

Dr. Moore comes well recommended. He is married and his wife is a nurse. He resigned his place with the clinic effective the first of March and it is his plan to open his office here soon after that date.

SAND HILL CLUB REPORTS

Roll call was answered with time savers at the February 8 meeting of the Sand Hill Home Demonstration club in the club room. Reports and reading of the minutes were given. A demonstration was given on consumer buying of milk by Mrs. C. B. Carmack.

Pollyanna names were drawn for this year. Three new members were added to the enrollment.

Members present for the meeting were Mmes. Edd Holmes, C. B. Carmack, Joy Allen, A. V. Womack, Roy Hollums, Walter Knight, Otis Elliott, Eddie King, Lynn Miller, Jim Holmes, Will Hollums, Orville Finley, T. C. Hollums, T. J. Buske, Bill Robertson, Fred Jackson, J. R. Turner, a visitor, Mrs. J. N. Bartlett, the hostess, Mrs. Jim Holmes and Mrs. Claude Jones.

January Meeting of Club

The Sand Hill club met January 25 in the club room. Mrs. Carmack read the committees for the year. A demonstration on control of household insects was given. The hostess served refreshments to Mmes. Roy Hollums, Jim Holmes, Lynn Miller, C. B. Carmack, Will Hollums, A. V. Womack, J. R. Turner, Walter Hollums, Walter Knight, Wayne Billington, T. C. Hollums.

STITCH AND CHATTER CLUB

Stitch and Chatter club met with Laura Campbell February 8. Ref-

reshments were served to Mmes. Leta Wiker, Dely Baker, Pauline Faulkenberry, Jewel McCormick, Susie Mooney, Era Norrell, Bobbie Stewart, Marie Turner, Doris Huckabee, Dorothy Campbell, and two visitors, Mrs. Minnie Fay Thomas, and Mrs. Bill Bullock, and the hostess.

The meeting yesterday was with Mrs. Pauline Faulkenberry. Gifts were exchanged.

Mr. and Mrs. W. E. Garrett returned last week from Wichita Falls, where they had been since Sunday attending the showing of the new spring merchandise in the interest of White Auto store.

RELIEF AT LAST For Your COUGH

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays your cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

Mr. and Mrs. Homer Kennemer, Jr., of Falls River, Mass., have announced the arrival of a daughter weighing 5½ pounds. Mr. and Mrs. H. G. Kennemer of Floydada, are the grandparents.

Insect and Rodent Control

Are you bothered with Rats, Mice, Prairie Dogs or other rodents? Do you have Lice on Livestock or Poultry? Are Roaches or other Insects in your home? Do you have Insects in your Granary or stored grain?

WE HAVE THE CURE
The World's Lowest Price Power Duster:
SUPERBRAND GENERATOR and DUSTER
using a Chlorinated Hydrocarbon Product

IT'S ECONOMICAL—Less than 25c worth of chemicals killed 128 rats in a cowbarn.

The World's most effective insecticide—One of the ingredients used is Super-Brand B-1 up to 15 times as effective as D. D. T. Used exclusively now by both Army and Navy.

Killing power lingers for weeks—Does not impart an unpleasant odor. Kills three ways.

Call or Write for Demonstration

M. A. BARTON
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LANDS

Farm and Grazing Lands in Floyd and other Counties

Town Lots in Floydada.

MASSIE & BOND

(Successors to W. M. Massie & Bro.)

THE TALK OF THE TOWN... WHITE'S "Exclusive" ABC Easy Purchase Plan

It's Easy to Own a NEW 1950 LEONARD!



\$3 DOWN
DELIVERS and INSTALLS Most New 1950 Leonards in Your Home with a 5-Year Protection Plan.

\$3 MONTHLY

FREE of carrying charges... for March, April and May... the first regular payment is not due until June

FOR 3 MONTHS

JUST AS EASY AS "ABC"

It is as easy as ABC at White's... use the exclusive ABC Easy Purchase Plan... buy and close ABC Easy Purchase Plan NOW! Only enjoy your New 1950 Leonard NOW! Only \$3 down will deliver and install in your home 1950 models... only \$3 monthly, most 1950 models... until May, 1952, March, April and May... until May, 1952, to pay the balance. Don't wait for steel prices to advance! Buy your 1950 Leonard today!

Plus THE CONVENIENCE OF WHITE'S "DIRECT" PAYMENT PLAN

White's "DIRECT" PAYMENT PLAN couples, for your convenience, easier ways to pay with greater values and easier ways to buy. Payments are always made directly to the store where you purchase your New 1950 Leonard... always at Whites!

LEONARD... BUILT TO YOUR SPECIFICATIONS!

New beauty features everywhere! Styled years ahead, the New 1950 Leonard has a Permalain finish outside that will not easily chip, mar or stain. Polystyrene, sensational new material, gives lasting beauty to most-used inside features... beauty to last through the years! Special provision for storage needs... big Freezer Chest... Ice Popper ice trays with "rocker-action" release. Usefulness to make your daily work easier... design that stays modern! Get extra space... get the Biggest dollar's worth of cold space... in Leonard. Dependable refrigeration for 69 years.

Remember... WHITE'S "Exclusive" ABC purchase plan assures IMMEDIATE delivery... \$3 down... \$3 monthly... for 3 months!

LEONARD... BY FAR TODAY'S BEST BUY
MODEL LRE \$229.95
8.6 Cu. Ft. Capacity

AUTHORIZED DEALER

WHITE
Auto Store
THE HOME OF GREATER VALUE

OTHER GREAT NEW '50 LEONARDS
PRICED FROM \$189.95 TO \$449.95

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Mac PENNEY DAYS

THAT'S THE THRIFT IN US!

One Table Full

Chenille Bed Spread 6.66
Double Bed Size, Ball Fringe
Beautiful Array of Solid Colors.

42 X 90
Cushion Dot Priscilla Curtains, **2.98**

42 x 90
MARQUESETTE PANEL, **\$1.29**

COTTAGE SETS, **\$1.49**

FIRST QUALITY, NO SECONDS EVER!

Feather Pillows
20 x 26
5 1/4 Pounds **1.98**
50% DUCK FEATHERS Each

NATION WIDE

Sheets & Cases
42 x 36 CASES 37c

36 x 36 Cases 37c

81 x 108 Colored Sheets \$2.79

42 x 36 Colored Cases 59c

CANNON TOWELS

Solids or Plaids **59c**

12 x 12 Wash Cloth 19c
16 x 28 Face Towel 39c

Barber's Steam Towel 31c

HAND TOWELS
Huck, 14 x 22 33c

Barber Towels **17c**
16 x 28 Each

TAKE YOUR FLING AT SAVINGS!

Pastel Waffle Pique Dresses

Top Buys... The New Brentwood Cottons! **2.79**

Yes, only \$2.79... and look what you get! Really smart styling... not a bit of the housewife look about it. Well made, too, of crisp waffle pique... most-wanted springtime fabric... in powder blue, rose, or aqua, with white trimming... sizes 12 to 20.

GREAT MacPENNEY DAY BUY!

ONE GROUP WOMEN'S SKIRST **3.00** PURCHASED FOR THIS EVENT

WOMEN'S Cotton Batiste BLOUSES **2.98**
WHITES - SIZES 32 to 38

The Store That Thrift Built

PENNEY'S

Y OIL CO.

For Good Gas And Oils and good service

At the turn of the Wye in Southwest Floydada.

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PROPRIETOR

HESPERIAN

Edited by Pupils of Floydada High School

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 Billie Chowning—Sammie Shultz
 Reporters
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Aggies Send Quiz Teams to District

On Thursday, February 15, two quiz teams went to Tulla to compete in the district leadership contest. The Senior quiz team consisting of Teddy Assiter, Hubert Ring, and Albert Whitfill won first place. The Junior team consisting of A. C. Pratt, Charles Hartman, and Terry Julian won second place. The placing of the teams that entered were:

Sr. F. F. A. quiz: (1st) Floydada, (2nd) Hale Center, (3rd) Tulla,

Winds Take Second Place in Turney

Floydada fighting Whirlwind team took home the second place crown as the results of Esten Blackmon's shot in the last 10 seconds of play and put them ahead 32-41. It was a double elimination tournament being played in Lubbock's fine "Chapman Field House". In the first game Floydada dropped an easy game to Spur 44-31 led by "Beantole Dusham" with his 16 points. The Floydada boys just couldn't get started. In the next game the Whirlwinds chalked up an easy victory over the scrappy but outclassed Matador Matadors 53-19. And since Abernathy has skinned by Spur that gave the Whirlwinds another chance at the "Bulldogs". They took advantage of the game when Don Hill sank a basket and that was all for the night 41-39. So that eliminated Spur and Matador, leaving the favorite Abernathy team and the Whirlwinds. It was a close game all during the contest with Abernathy staying a minimum of four points and maximum of 8 ahead all the game until the last minute and Floydada got ahead 41-40 sparked by sure-shooting by Finley, who kept as cool as a cucumber. But in the last 20 seconds the Abernathy team got the ball and it took only ten seconds to score, giving them the tournament and first place winners in the District 3-A. Finley was truly the one man show with his 26 tallies. Congratulations, Cagers!

Candid Camera

Strolling down the F. H. S. halls, we catch a glimpse of a guy who is 5 feet, 9 inches tall, weighs 142 pounds, has dark brown hair and brown eyes. On November 26 in the popular year of 1932 another baby was born and this time it was a boy, who now at seventeen years of age has the great ambition to be a big stock farmer. Yes, my pets, the personality profile this week is a senior, who goes by the name of Douglas Whitfill. To start things off right, Douglas would arise about six in the morning and eat a ham and egg breakfast. The rest of the morning he'd spend riding horseback and hunting. Then for lunch he'd eat steak with all the trimmings and finish up with ice cream. All afternoon he'd just rest and read. About 7 o'clock he'd pick up the ideal girl and take her to a nice restaurant for a chicken supper. After they'd attend a good movie, then on the way home, grab a light snack at some drive inn. Douglas would end a perfect day by hopping in bed around midnight. Douglas likes almost everything but fried chicken, cornbread, ice cream, Ford's, animals, green, yellow, English IV, and dramatics top the list. His only dislikes are nose people, turnip greens and anything of history. His "Cindrella" must be 5 ft., 4 inches in height, weight 125 pounds, with pretty dark hair and brown eyes. She must definitely be sweet and likeable with a good personality. To an engineer on a train or a motorcycle cop has always been Douglas' secret desire. He was most thrilled when elected President of the Plainview District of the Future Farmers. Hunting and horseback riding would take care of his favorite pastime. As for the movies his favorite was "The Sullivans". His best liked music ranges from western to classical. He reveals his worse habit as talk-

ing too much.

Last Copy for High School Annual in

Saturday, February 18, the final copy for the 1950 Floydada High school annual was mailed. The capable and industrious staff was composed of Sammie Shultz, editor; Joy Bunch, typist; Peggy Collier, literary assistant; Floyd Fuqua, artist; Dan Hagood, literary assistant; Bobby Finley, business manager; and Don Kirk and Teddy Earl Assiter, photographers. Taylor Publishing company of Dallas is publishing the book again this year, and unless some unforeseen difficulty arises, the annual should be ready for distribution much earlier this year.

DE QUACKER

Seems like the Foster Twins think Donnie Woolsey and Bobby Ashton from Ward School are pretty cute boys. Kinda robbing the cradle, don't you think?? Jerry Oden and Brooks Chapman are having a fight over Alice L. In speech the 6th period. May the best man win!!! Bettie H., Lucille Latham, and Kathy Warren seemed to be having a good time Sunday. I wonder who they were with! Could it have been Jimmy Green???

Well, it seems that Myrna Wilson has made an awful habit of stealing other gal's fellows? Some of the girls I've heard complaining about, it lately have said "I wish that Myrna Wilson would lay off." Take a hint Myrna or you might get into serious trouble. How many boys do you want, anyway, Myrna???

Loyd Nelson had better watch out because there are a couple of gals after him. Wonder who they could be???

Seems like to me that Brooks Chapman would like to go with Joy Jackson. What will Don have to say about this???

Are Kerwin Baxter and Carmon Graham still crazy about each other???

Jerry Oden and Sammy Vickers sure have a good time in 6th period speech. Keep up the good work.

Wayne Roberston, Marlene Raley, Leroy Parrish, and Doris Blair sure make a cute foursome, don't they?? Looks like Jane has lost out, doesn't it!!!

It looks like Wanda Poole and Skeets W. have gotten up a case; come on tell us more, kids. Janet Lloyd and Duane Lemons sure seem to have a good time in 5th period algebra class. She seems to have her eyes on Conray Johnson, too. Come on boys???

Everyone seems to like the new boy, Dane Clark, especially Betty Stewart; Betty, I thought you liked Leonard Wilson real well?

What's this I hear about Darlene J. and Reese Grubbs going steady?? It doesn't seem so to me. He was wanting a date with Mary P.???

Friday night... I guess that's how life is though.

Extra Special!!! What's this I hear about Brooks asking Carolyn McDonald for a date in speech class???

How is Billy Jo Hall and Georgia Martin from Matador getting along lately? He really seems to like her from the way he talks.

Did my eyes deceive me or did I really see Myrna Wilson with Sherman Irwin the other night? Sherman, what happened to the other fine gal I see you with, Carolyn McDonald, or can you make up your mind???

It seems that the girls have about given up and gone to Lockney and didn't find it so bad, Huh, girls???

Lee, Tommie, Mary, and Elwanda; namely.

Boy, what a time Bettye Laminack had in Ft. Worth. It must have been a "Lost Week-End."

Peggy and Fred seem to be still hitting everything off O. K. That's the way to go, kids.

Band Rehearses For Concert March 2

The band is rehearsing every day for the big concert which will be given March 2. Night rehearsals will begin soon. This concert is going to be different from those previously given. Don't Miss It!

The assembly program February 14 was presented by Mrs. Graves. Those on the program were Douglas Whitfill, who gave a speech, "The Shadow", which he will present in the F. F. A. speech contest at Tulla; Beverly Thomas, who gave a monologue, "The Waltz." A play, "Mansions", was then presented. The characters were Harriet Wilde, played by Molly June French, Lydia Wilde, played by Dorothy Bishop, and Joe Wilde played by Dale Roberts.

Kenneth, don't make Clara wait all week before you ask her for a date. Come on, get on the ball, it might roll out from under you.

If you people would help me out, we could find out a lot more things. Then everyone would know more than they do, so put all you know in my can in the office!!!

Money makers—Hesperian Classified advertisements.

Assembly Program

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Guess Who???

In the older freshman boys there shines among our prides and joys, A handsome kid whose figure's well known. He plays a pretty basketball and leads among the football call, One thing about his hair, it can't be blown.

PARTY FOR MRS. DILLARD

LOCKNEY, Feb.—A party was given Friday night in the home of Mrs. C. L. Callaway honoring Mrs. Mary Lee Dillard, of Floydada, on her birthday. Attending were Mr. and Mrs. Rene Yeary, Mrs. Joe Phillips, Andrew Jetton, Mr. Bloodworth, of Matador, Mrs. Mayme Jetton, Mr. and Mrs. Wernee Leach and Mrs. J. W. Berchfield, co-hostess.

His girl, a short and lovely sight, worships him almost day and night. Tho she can't even seem to dance enough. She's never laughed when she gets caught. For they say to me she's not the least bit rough.

Answer to last week:
 Junior Perry; Peggy Collier.

News of FHA Girls

The clothing girls are making attractive spring clothes that they are very proud of. The foods girls are preparing breakfasts now; they are planning a breakfast that they are having soon. The girls are all looking forward to the area meeting this year which is to be held at Berger on March 25. They are all working hard on the assembly program, which is to be given March 7.



Table No. 54-1
 No. 54-1 Table. Attractive 30 by 54-inch extension table—French-curve double legs. Genuine BEAUTY-BONDED FORMICA top—laughs at hot dishes, cigarette burns, chipping, stains. Polished metal skirt has two ribbons of matching color plastic. Five gorgeous colors—red, yellow, gray, green, and blue. Choose from 8 chair styles—all in DURAN upholstery.

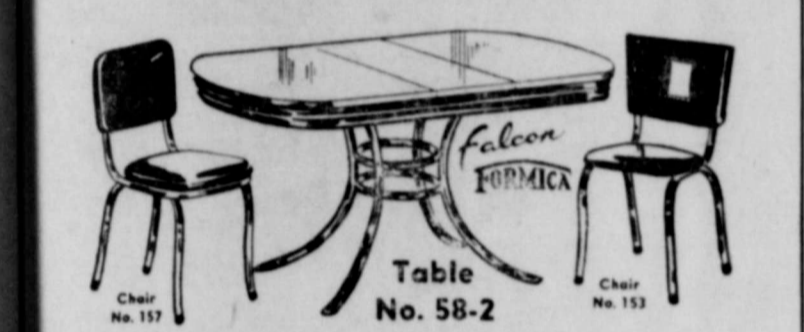


Table No. 58-2
 No. 58-2 Table. FORMICA-top style queen, with ring pedestal base that "stays put" when top is extended or closed. B-I-G fifteen square feet top closes to only 3 by 4 feet. Matching color plastic insert in polished metal skirt for EXTRA BEAUTY! Falcon's "deep-plate" chrome—plus top that laughs at hot dishes, cigarette burns, chips and stains. Long life and lasting beauty for graceful living! 8 lovely chair designs to choose from—colors to match or contrast—and all upholstered in rich, smooth, easy-to-clean DURAN plastic.

BOREN HARDWARE
 FURNITURE & APPLIANCE
 North Side of Square



Reduced prices on new 1950 Studebakers [ALL MODELS AND BODY TYPES] save you \$86 to \$141

Share in Studebaker's success! Get the benefit of Studebaker's all-time peak production! Drive America's most distinctive car—the fastest selling car in Studebaker history!

COME in and get your share of Studebaker's sensationally lower prices—made possible by new high production. Come in and see how the strikingly beautiful "next look" Studebakers excel in sleek modern styling! No bulging excess bulk! No squandering of gasoline! Come in and save \$86 to \$141 and drive away in a low, long, alluring new Studebaker—a real 1950 car!

PLAINS EQUIPMENT CO.
 313 South Wall Phone 356

AMERICAN HEART ASSOCIATION DANCE

American Legion Hall
 SATURDAY NIGHT, FEBRUARY 25th, 8:30 - TILL ?
 FLOYDADA, TEXAS
 Music By
Mike Smith and His Texas Rhythm Boys
 All proceeds from this dance will go to the American Heart Association Fund.

Arranged to meet my friend Amma in downtown Wichita for a shopping spree. She's 50 miles away—sounds like next door.

"IT'S A REAL BUY!"

"Our telephone service is a real budget buy," said Mrs. George Bloomenshine recently, after keeping a five-day record of all telephone calls made and received at her Winfield, Kansas, home.

She finds that her telephone gives valuable service two ways... it saves time running her household... helps her husband keep in touch with his real-estate and insurance prospects after office hours.

"It's just like having a combination errand boy, salesman and messenger working for us 24 hours a day," added Mrs. Bloomenshine. "What a surprise to find when I checked my record that this service costs us an average of only 2¢ for every call we make and receive!"

Each year brings progress in your telephone service. New telephones added—improvements made! The result: you can call more people, and they can call you—with quicker, better service. It's a real budget "buy"—that grows in value every year! Southwestern Bell Telephone Co.

What else gives so much for so little?

WANT REAL SERVICE?

Then drive out to Camp Copes Service Station where service is just a by-word. From fixing a flat to a wash & Grease job we can't be beat.

Camp Copes Service Station

Evening call from real-estate prospect. George out, so I fill in with details about a house he's offering for sale!

Visited over the phone with Mrs. Reeder before she went off to work. She's gone a lot, but phone keeps us in touch.

Called downtown to ask Mr. Roberts at the furniture store if our table had come in yet. Twelve blocks in twelve seconds!

Classified Ads

Farm Machinery

FOR SALE — Hudson Automatic Markers to fit Massey-Harris "M", "H", John Deere or Case. Floydada Implement Company. 44tc.

FOR SALE — 1936 Dodge Truck. Darden's Welding Shop. 41tc.

FORD tractor and equipment to sell with some terms, to go with rent of 142 acre farm on third and fourth that has 89-acre cotton base. Call 764 W4 or see W. H. Brock. 31tc.

FOR SALE — F-20 Farmall, two row equipment; No. 10 tool bar planter. Priced for quick sale. S. McClure, 20 miles Northeast of city. 43tp.

FOR SALE — 12 ft. Moline combine. Would trade for row crop tractor, prefer Ford. O. G. Shearer, phone 620-W-4, Floydada. 14tp.

USED TRACTORS

- 1947 H. Farmall with two row equipment
- Oliver 28-44 wheatland tractors
- 1938 Case row crop tractor, no equipment.
- 13-foot Jeffroy Plains Equipment Company 31tc.

FOR SALE — New two wheel trailer; several one-way discs in various sizes. Russell's Blacksmith shop. 23tp.

FOR SALE — 4 row MM tractor, all equipment; Oliver cotton master, two 4 bale trailers, 4-row Rotary hoes, 4 row knifing attachment. Some African Millet bundles. Inquire at Hesperian. 23tp.

For Sale

FOR SALE — Clean 19erspring mattress and set of springs. Also to exchange white New Zealand rabbit. See S. J. Latta, Phone 758-W-3. 43tp.

FOR SALE — Two Duroc Jersey boars that can be registered, 13 weeks old. \$12.50 each. See or contact Billy Shipley. 41tp.

FOR SALE — 1936 Dodge Truck. Darden's Welding Shop. 41tc.

FOR SALE — 1947 Salsbury motor scooter. See Jack Cantrell, at Hesperian. 51tc.

TAILOR MADE SEAT COVERS. Pay Maxey Shop 28tc.

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 7tc.

CAR GLASS Pay Maxey Shop 7tc.

FOR SALE — 1/2, 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 37tc.

FOR SALE — Good used refrigerators, various sizes and styles. Oden Appliance Company. 30tc.

FOR SALE — 200 bu. clean seed oats. E. P. Reeves, Matador, Texas. 13tp.

Land for Sale

CHOICE first lien \$3250 vendors lien note, 6 per cent. See Goen and Goen. 41tc.

FLOYD COUNTY IRRIGATION FARMS

160 A. Improved, well located, good irrigation well. \$170. Acre.

160 Unimproved, good irrigation well, \$150. Acre.

213 A. Fair improvements, on pavement. Good well, \$175. Acre. J. G. Wood, Bank Bldg. 42tc.

ACREAGE TRACTS CLOSE IN

20-A Highly improved, modern 5 room house, lots of out buildings, all farming equipment goes with immediate possession, the price is right.

25-acres, modern 6 room house, basement, plenty of out buildings, improvements alone worth price asked. J. G. Wood, Bank Bldg 50tc.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY.

IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL SEE WOOD J. G. WOOD, Room 3, Bank Bldg Phone 236, residence No. 444-W.

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner, telephone 265. 52tc.

Land For Sale

LOW INTEREST RATE LOANS

See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tc.

FOR SALE — Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 46tc.

Houses for Sale

FOR SALE — 4-room stucco house with bath, venetian blinds, wall radio, and air conditioner. Easy terms. Call or see Troy Vaughn. Phone 29. 50tc.

WE HAVE several good buys in houses with immediate possession. Goen & Goen. 101tc.

FOR SALE — 6 room house and bath to be moved; wired for REA and piped for butane. Modern in every way. One mile west and 1 mile south Muncy. See Paul Kropp. 51tc.

FOR SALE — Modern 4-room house with bath, to be moved. Phone No. 628 J-1. Wayne Batley. 23tp.

For Rent

FOR RENT — Bedroom with adjoining bath for two men. 300 E. Mississippi St. See C. E. Davis, the Watkins agent. 32tp.

FOR RENT — Two room furnished apartment. Y courts. 50tc.

FURNISHED APARTMENTS — 102 East Houston st. 39tc.

Live Stock

FRESH milk cows. Phone 723W-2, or see C. P. Pulkeron. 24tp.

FOR SALE — Young choice short-horn bulls. See H. E. Cannaday or phone 144. 24tc.

Lost, Strayed, Stolen

LOST — Brown leather billfold in Palace theatre Sunday night. Contains five one dollar bills, army papers, driver's license, etc. Keep money but return papers to Oatis Howk, route 5, Floydada, or Wanda Chapman, Lockney. 41tc.

Counter sales books, adding machine paper. THE HESPERIAN.

Wanted

WANTED — Ironing in my home. Mrs. Patterson, Phone 326W. 41tc.

WANTED — Office desk. Ph. 237. Mayo Motor Co. 41tc.

Miscellaneous

Keys  PHONE 242-W

B. F. McINTOSH
222 W. MISSISSIPPI — FLOYDADA, TEXAS

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager 28tc.

DODGE & CHRYSLER 6's and 8's IRRIGATION MOTORS We pick up and deliver MAYO MOTOR CO. Phone 237

LUZIER'S fine cosmetics and perfumes distributed by Mrs. Frieda Fawver. Phone 687-J. 43tc.

THE SEWING SHOP — Dressmaking, alterations, hemstitching, buttonholes. 110 W. Missouri Street, next door to Express office. 44tp.

PAINTING — Exterior or interior, all work guaranteed. Phone 698-W-4. 43tp.

NOTICE — Starting March 1 we will slaughter hogs on Tuesdays and Thursdays, beef any day. Stan Goen Slaughter House, G. C. Hillburn, manager.

AUTHORIZED MAYTAG SERVICE Genuine Maytag parts, Oils & Grease See your Maytag dealer, # M McDonald, Hdwe. 49tc.

PARTY who found butane underground tank on Matador highway east of Floydada, please report to Lubbock Machine Co., Box 1138, Lubbock, Texas. 32tp.

MAKE ME an offer on two 1000 bushel storage bins. Ready to fill Lewis Norman. 44tc.

YOUR cement and road gravel hauling appreciated. C. Poteet, phone 764-J-4. 16tc.

CUSTOM GRINDING McCARTY'S FEED MILL at Kimbell Elevator

Be wise — Advertise.

PROTECTION AGAINST FIRE Automobile and Casualty Losses.

G. C. Tubbs Insurance Agency Phone 18

FLOOR SANDING — Call 482-W. Earl Baker. 36tc.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tc.

MONEY TO LOAN — On farms and ranches. See R. E. Fry. 64tc.

CHOICE first lien \$3250 vendors lien note, 6 per cent. See Goen and Goen. 41tc.

DON'T SWEAR AT IT ! DON'T THREATEN IT ! DON'T WISH YOU HAD !

Bring in your car for regular service. It's regularity and thoroughness that keeps your auto young and healthy.

.... Know - how - - - Good equipment... Careful Check-up at —

SPARKS AUTO SERVICE

Highway 70 East Telephone 454
Alva Sparks

ANNOUNCING

Floydada Real Estate & Insurance AGENCY

Has moved to room 206 Bishop building.

Jim Word
O. M. Watson

WHITE'S Sensational COMBINATION OFFER! A SET OF HAAG DELUXE DOUBLE DRAIN TUBS

Free! 

\$19.95 SET OF DELUXE DOUBLE DRAIN TUBS

Given Absolutely Free WITH THE PURCHASE OF THIS 1950 HAAG WASHER



THE GREATEST WASHDAY VALUE COMBINATION EVER OFFERED

Beyond any doubt... the greatest value and the greatest washday combination in America today! A \$19.95 set of Haag deluxe drain tubs absolutely FREE with the purchase of the daring NEW Haag Washer. The washer that is setting the pace with new modern-flo lines, double-quick agitation, gentle-action wringer, turn-flo tub and dual-life gearing. It's sensational!

MODEL 349E ILLUSTRATED **\$129.95**
Now Only

MODEL 349EP WITH PUMP **\$139.95**

ONLY \$5 DOWN PAYMENT
24 MONTHS to pay the balance

HURRY! THE SUPPLY IS LIMITED!

Use WHITE'S Original "DIRECT" CREDIT PLAN

White's "DIRECT" CREDIT PLAN is exactly what the name implies... payments are arranged for your convenience and are made directly to the store where you purchase the items you need and want... always at White's!

Go Modern in '50

AUTHORIZED DEALER
WHITE Auto Store
THE HOME OF GREATER VALUES

117 W. California St. Phone 323

THIS \$17.95 COMBINATION steam or dry iron GIVEN ABSOLUTELY Free... WITH THE PURCHASE OF ANY CONSOLE sew-gem

FIVE GREAT 1950 MODELS TO CHOOSE FROM

FULL ROTARY ELECTRIC SEWING MACHINE
MODEL 15-215
\$19745 VALUE
\$17950

COMPLETE WITH 15 ATTACHMENTS AND G-E STEAM IRON

Only \$5 down.. 24 months to pay the balance

FOR A LIMITED TIME ONLY White's will give absolutely FREE a full-automatic, famous General Electric combination steam or dry iron with the purchase of ANY 1950 console Sew-Gem electric sewing machine. This exciting General Electric Iron steam irons the sheerest silks, rayons, cottons without sprinkling, steam presses woollens without dampening or a press cloth... converts to dry ironing with a flick of the finger. No need to empty water. It's really two irons in one.

ONLY SEW-GEM GIVES YOU SILENT CHAIN DRIVE

A quiet, smooth application of power, assuring positive timing of your stitching. Today's automobile, the motion picture projectors, calculating machines—all use the chain drive for quiet, accurate timing of parts.

AND THE EXCLUSIVE RIGHT HAND BOBBIN

So convenient! The bobbin is always at your right hand, ready for easy, instant removal. No bobbin case to bother with. Stitch former is an upright full rotary unit. Keeps thread under control at all times. Forms perfect stitch.

SO EASY TO USE WHITE'S Original "DIRECT" CREDIT PLAN

White's original "Direct" Credit Plan offers you the things you need and want now... to use and enjoy while paying for them during the coming months. It offers you convenience and economy. You do not deal with any far-away concerns. Payments are always made to the store where you save more... always at White's!

AUTHORIZED DEALER WHITE Auto Store THE HOME OF GREATER VALUES

117 W. California Phone 323

C of C Scores Smash Hit With Huge Audience

Floydada Chamber of Commerce scored a hit with a redoubtable cross-section of the county's forward-looking citizenship Thursday night last when considerably more than 500 persons attended the annual meeting of the organization. It was held at the high school cafeteria and there was considerable of music, entertainment and fun-making, along with some serious thinking.

Over the week-end Secretary-manager Robt. H. Crowell was getting pats on the back for a smash hit and the cafeteria management along with the future home makers who aided in serving the food were being told they did a good job in serving so many so acceptably in so short a time.

Only fly in the ointment was the absence of J. B. Bishop, newly-nomined president who was forced to be absent from the meeting for business reasons. He was called out of town at the last minute and had to leave his regrets.

John B. Stapleton served as the toastmaster for the evening and gets credit for keeping a good program moving along on a good schedule. Rev. E. A. Powell said the invocation. He is pastor of the First Christian Church.

Watson Presents Visitors
O. M. Watson, retiring president, presented visiting guests and distinguished personages before the singing and the speech-making began. Among those presented by Mr. Watson were:

W. E. GRIMES
Attorney-at-Law
INCOME TAX SERVICE
Room 2, Bishop Building
Floydada, Texas

GET YOUR FARM LOANS
FROM *John Hancock*
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS

FARM AND RANCH LOANS
At low rate interest. No Brokerage. Loans available for improvements and irrigation wells.
See Jim Word —

FLOYDADA REAL ESTATE
and Insurance Agency
First National Bank Building



Chamber of Commerce Group.—Thursday night, following the annual Chamber of Commerce banquet at the high school cafeteria, C. W. Ratliff, Lubbock newspaper man, grouped as many of the officials as he could get together for the above picture. Front row, left to right, are Robt. H. Crowell, secretary-manager; John Stapleton, toastmaster at the banquet; J. G. Wood, J. M. Willson, sr., president of the West Texas Chamber of Commerce; O. P. Rutledge, R. F. Stovall, and Dr. James Wester; back row; Guy Ginn, H. G. Barber, E. L. Angus, Earl Crow, O. M. Watson, retiring president; J. M. Willson, jr., Delbert Downing, Midland, principal speaker; and John W. Reue.

Raymond Lee Johns, Plainview, staff member West Texas Chamber of Commerce; Mr. and Mrs. M. W. Wiley, Lockney; C. W. Ratliff, AV-alanche-Journal, and Joe Meador, Chamber of Commerce, Lubbock; Harry Hoare, Amarillo News and Bill Sansing, Chamber of Commerce, Amarillo; Miss Ziggle Sears, field representative Texas Aeronautics commission; and DeWayne Davis, manager Tulsa Chamber of Commerce.

Delbert Downing, the Midland Chamber of Commerce manager, who made the principal talk of the evening, was presented by John W. Reue, a member of the board of directors of the Chamber of Commerce and a former president. Downing wowed his audience, as was expected, before he presented his major theme which was that times are changed, that change is in the mill and that change will continue to be the problem of the citizens and business man who would like to keep in step. "From this time on, for foreseeable generations ahead, every 10 years will bring a complete change that once took centuries to produce," said Downing.

"Once upon a time getting a new railroad, a new gin or a new highway set the pace for a community and gave it a secure place for 10 or 20 years at a time. Now that is all changed and even the store fronts will be outmoded unless one keeps on his toes."

"Note-ables" Are Music Makers
Possibly it was the "Note-ables" male quartet that set the scene for the reception of Downing's talk to make such a hit. Anyhow the "Note-ables", headed by J. Ray Dickey, made a distinct hit. From beginning to end, the quartet carried the audience along from fun to pathos back to fun again. Dickey's wife is the former Pauline Bishop and Dickey was a youngster in business in Floydada for a number of years before moving to Lubbock. The Floydada audience readily perceived why their singing would be in demand in Tulsa, in Dallas, in Houston, this spring. The "Note-ables" are members of the Society for the Prevention of the Extinction of Barber Shop Quartet Singing Association of America, incorporated. (right).

One of its members is a farmer, one a manufacturer, one an automobile dealer, another a radio announcer. They sing wherever they are wanted and they want to go, said Robt. H. Crowell, secretary-manager of the Chamber of Commerce. "I'm glad we wanted them to come to Floydada and glad they wanted to come," said he.

On the committee of the secretary-manager in making plans for the annual meeting were W. E. Garrett, J. M. Willson, sr., J. W. Reue, Guy Ginn, J. M. Willson, jr., and members of the FFA chapter of

Floydada. The program of work carried out in the past year included scores of important matters for the development of the community and county. These were listed in a brochure which was at the table for the

visitors to see. Principally they dealt with problems which confronted farming people in the past 12 months. Courier sales books, adding machine paper, THE HESPERIAN.

EDWARD BAIRD HURT WHEN TRAPPED BY FALLING HAY
Edward Baird, of the Harmony community, was seriously injured some two weeks ago when some baled hay fell on him, breaking his

back. He was taken to a Plainview hospital, where he was placed in a cast from his hips to his neck. At present he is at home, although he will have to remain in the cast for some time, and is reported by the Petersburg Journal to be doing as nicely as could be expected with such an injury.

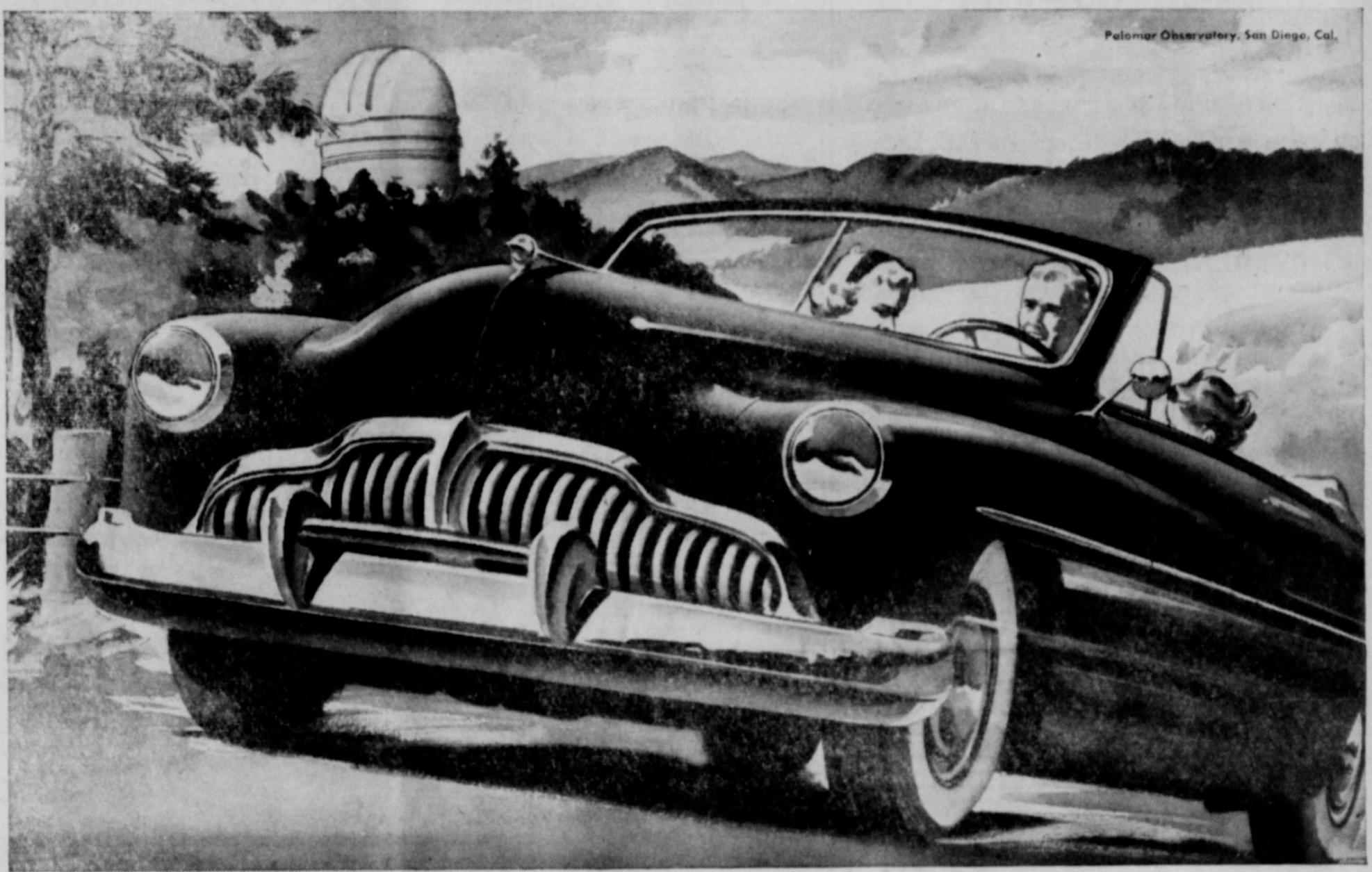
Mr. and Mrs. C. W. Denison were accompanied to Brownfield over the week-end by Mr. and Mrs. Gilmer Denison of Idalou, where they visited in the home of Mr. and Mrs. C. W. Denison, jr., and family. C. W. Denison and Gilmer Denison celebrated their birthdays together.

PE-NAME SUPERINTENDENT
PETERSBURG, Feb.—At a meeting of the school board Tuesday night, Superintendent Moreland

was re-employed as superintendent of schools, B. M. Lyde as principal of Petersburg High school and Elmer Watson as grade school principal. Other faculty members will be employed at a later date.

RUTLEDGE Oil Company
WHOLESALE PANHANDLE PRODUCTS
Phone 68

WHEN IN NEED OF Fire, Hail And Tornado Protection
On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly. Also soliciting your listing on Farm and City property, and anything you have to sell.
311 West California St. Phone 373-J
E. C. KING



50,000 Miles - No Wear!

1. Five Years' Driving in 70 Days! To test the wear-fighting ability of amazing new Conoco Super Motor Oil, six brand-new cars raced over blistering highways along the Mexican border . . . 14 hours a day for 10 weeks. After 50,000 miles of continuous driving, engines showed no wear of any consequence . . . in fact, an average of less than one one-thousandth of an inch on crankshafts and cylinders! Astounding proof: factory polishing marks were still visible on piston rings!

2. New-Car Mileage! For the last 5,000 miles of this gruelling test—equal to 5 years of normal mileage—gasoline mileage was as good as for the first 5,000 miles . . . actually there was an average difference for the fleet of only 4/100 of a mile per gallon! Proved: Conoco Super Motor Oil—with crankcase drains at proper intervals and regular care—can keep your new car new! New Conoco Super Motor Oil conclusively showed itself to be the great new modern wear-fighter!

3. New-Car Power! Quicker Starts! Yes—Conoco Super Motor Oil's extra protection keeps that factory flash . . . that showroom smoothness . . . year after year! Conoco Super Motor Oil's exclusive ability to OIL-PLATE metal surfaces makes your engine last longer, perform better, use less gasoline and oil! Conoco Super Motor Oil virtually stops wear before it starts . . . keeps your engine new and clean!



NEW CONOCO Super MOTOR OIL

"All I know is what I read in the Newspapers"



Will Rogers said it . . . BUT MILLIONS OF AMERICANS DO GET MUCH OF THEIR INFORMATION FROM THEIR Newspapers!

TEXAS PRESS ASSOCIATION
441 DRISKILL HOTEL ★ TELEPHONE 72023
AUSTIN, TEXAS

Marine Picture 'Sands of Iwo Jima' Coming

Boasting a cast of thousands and produced with the complete cooperation of the United States Marine Corps, "Sands of Iwo Jima", promises to be one of the outstanding productions of the year, says Jack Deakins, local theatre manager.

Coming to Floydada starting with a Saturday night preview and continuing Sunday and Monday the dates for showing here are February 25, 26, and 27.

Mr. Deakins has arranged, in addition, a special afternoon showing Monday afternoon at 2 p. m. and 4 p. m. for students with special prices to the students at those hours. High school students will be admitted for 35 cents and other children for 20 cents. Although the show was arranged for children, adults

will also be admitted, added Mr. Deakins. Admission for other performances are 50 cents for adults and 25 cents for children.

Flag Raisers in Cast

The story starts in a Marine training camp in New Zealand with a squadron of Marines learning to fight the hard way from a tough Sergeant John Stryker, portrayed by John Wayne, and continues through Tarawa and Iwo Jima, climaxed by the flag raising at Mt. Suribachi.

Included in the cast are the three survivors of the original flag raising, along with a cast of thousands including 1200 Marines.

Too Late to Classify

WANTED—Home rug and upholstery cleaning. All work done in your home. Satisfaction guaranteed. Free estimation. C. F. Fine, box 1165, Plainview, Texas. 43tp.

FOR SALE or trade — Palomino horse 9 months old, also nice saddle mare 9 years old. W. A. Kirk, 2 blocks west Peoples hospital. 43tp.

Typewriter and pencil carbons. Hesperian office

Battle Against Insects Seen During Spring

Unless there comes some severe weather during the remainder of the winter season Floyd county people may find their principal job of making gardens and giving proper care to their trees, shrubs and lawns this year of 1950 will be one of fighting weeds and insects, said M. A. Barton yesterday.

Barton has recently begun presenting an insecticide and noxious weed service in the area and is finding much interest indicated throughout the section, he said. Good to excellent seasons last year followed by a mild winter have served to give insects an increase and this may possibly have important bearing on the progress of plant life in the area, Barton believes. The best thing that could happen would be two or three days of zero weather, so far as the battle against harmful insects in concern. Should these sub-zero days not occur in the remainder of February or early March the big battle with insects will start with the opening of spring. Barton in particular warns that carelessness in handling sprays may be a costly practice, where the newly developed weed and insect killers are used.

South Plains News

SOUTH PLAINS, February 21—Sunday School and church were well attended Sunday.

Jack and Raymond Reeves, who are attending college at Tech, spent the week-end visiting with their parents, Mr. and Mrs. Sim Reeves.

Guests in the home of Mrs. Art Willis Thursday were her sisters, Mrs. Berry Norman and Mrs. Olen Bogard, of Rule; also Mrs. Menard Field and Grandmother Field, of Floydada.

Mrs. Alton Noland and daughter, Joyce, of Floydada, Mrs. J. W. McDonald and son, Donnie, of Amarillo, Mr. and Mrs. Arby Mulder and children were visitors of Mr. and

Mrs. Oscar Mulder Wednesday of last week.

Jerry Pearsey visited his grandmother in Haskell over the week-end.

Mr. and Mrs. Sim Reeves spent Friday and Friday night in Brownfield visiting with their daughter, Carol, who is teaching school there.

Mr. and Mrs. Doodle Milton and daughters visited with Mr. and Mrs. Carl Daniel Sunday afternoon.

Mr. and Mrs. Walter Wood spent part of last week in Tucumcari, New Mexico visiting their daughter and family, Mr. and Mrs. Jack McCowan and boys.

The South Plains P. T. A. sponsored a "42" party at the school-house Friday night. Each member invited another couple who was not a P. T. A. member to be their guests. Everyone reported an enjoyable time. Each member paid fifty cents for himself and the same amount for his guest. Proceeds will be used for buying playground equipment for the school children.

Mr. and Mrs. Oral Roberson, of Corpus Christi, and Mr. and Mrs. Delmer Gardner, of Winters, visited the J. B. Smitherman family Sunday night.

Mona and Jean Cummings, who are attending college at Tech, spent the week-end visiting their parents, Mr. and Mrs. Z. C. Cummings.

Mr. and Mrs. Ralph Childress are visiting this week with relatives in Wayside and Happy.

Raymond Upton and son, Ronnie, attended the funeral services for B. M. Ferguson at Amherst Saturday. Mr. Ferguson was a brother-in-law of Mr. Upton.

Mr. and Mrs. Jack Calahan and son, of Lockney, visited Sunday with Mr. and Mrs. Shelby Calahan and family.

Ladies of the W. M. U. met in the home of Mrs. Doodle Milton Monday afternoon.

Lakeview News

LAKEVIEW, February 21—Rev. Moody Smith, student in Wayland college, filled the pulpit Sunday morning and evening in the absence of the pastor, Rev. Oscar Mayo, who could not be present because of illness. Rev. Smith and his wife were dinner guests in the home of Mr. and Mrs. Homer Newberry.

The fourth six weeks tests were underway in school Tuesday and Wednesday of this week.

The W. M. S. had a call meeting

Monday afternoon at which time things useable for Buckner Orphanage were prepared for shipping.

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BUICK TRADE-INS

Read about these and see them on our lot. There are some good buys here for somebody -- lots of value, lots of mileage.

BUICK, 1950 model 4-door special, Dynaflow drive; Radio, Heater and Defroster; Seat Covers, Signal Lights, run 4,000 miles, new car guarantee.

CHEVROLET, 1948 model, two - door Fleetline; Radio, Heater; Low Mileage; A-1 shape;

CHEVROLET, 1946 model Four - door Fleetmaster; Radio, heater; Nice seat covers; good shape.

BUICK, 1939 model 4-door, Slick; Clean; A-1 shape.

FORD, 1939 DeLuxe, nearly new motor, Nice seat covers; clean throughout.

CLINE & RAINER

Your Authorized Buick Dealer
Phone 37 Floydada, Texas

STAR CASH VALUES

STARKIST Tooth Paste, 49c
50 Cent Tube, .01
With One Tube

PURE CANE SUGAR, 90c
10 Lbs.,

SHURFINE TOMATO JUICE, 23c
46 Oz. Can,

HI - C Orange-Ade, 33c
46 Oz. Can,

Lakeside Fancy Tiny PEAS, 55c
2 Cans,

RUTABAGA TURNIPS, 15c
Can,



Coated with Sugar and Honey
Package, 15c

TOMATOES, 25c
No. 2 Can, 2 For,

TASTEWELL PICKLES, 25c
Sour or Dill, Quart.,

HUNT'S CATSUP, 17c
14 Oz. Bottle,

DUZ, 27c
Large Box,

SWERL, 25c
Large Box,
Fine for Dishes and Light Laundry

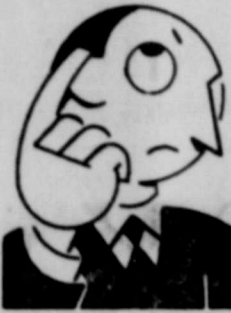
CRYSTAL WHITE SOAP, 25c
3 Giant Bars,

SOFLIN KITCHEN TOWELS, 15c
Roll,

LONGHORN CHEESE, 39c
1 Lb.,

Fancy Sliced BACON, 45c
Pound,

Seed Potatoes
Onion Sets Seed Peas



"Food for Thought"

BETTER QUALITY AT LOWER PRICES



GOLD MEDAL FLOUR, 10 Lb. Bag 85c

CRUSTENE SHORTENING, 3 Lb. Carton 59c

PURE CANE SUGAR, 10 Lb. Bag 87c

SNIDERS CATSUP, 14 Oz. Bottle 19c

BAKERS COCONUT, CAN 19c

RITZ Crackers, Large Box 29c

Aunt Jemima Pancakes, Reg. Pkg. 19c

MORTON'S SALT, 2 Boxes 17c

GOLD SEAL Glass Wax, PINT 59c

SPIC & SPAN CLEANSER, Package 21c

MEAT · POULTRY · FISH

PINKNEY'S SAUSAGE, Per Pound 29c

ARMOURS - BANNER BACON SQUARES, Per Pound 29c

FRYERS FRYERS, FRESH OYSTERS

FRUITS and VEGETABLES
EAST TEXAS Yams, Lb. 10c
CRISP Large LETTUCE, Lb. ?

PARSNIPS, BANANAS, Regular, per lb., 25c
Colored, per lb., 39c

GOLD SEAL Glass Wax, PINT 59c

CRYSTAL PEACH PRESERVES, Quart 44c

SKINNERS MACARONI, 7 Oz. Pkg. 10c

VAN CAMP PORK & BEANS, No. 1 Can, 2 For 22c

HUNT'S TOMATOES, Fancy Peeled Size 300 Can 14c

SAVE ON YOUR Favorite Foods

BRIGHT & EARLY COFFEE , 1 Pound	69c
CRYSTAL BROOK CORN , No. 2 Can	15c
SHURFINE Tangerine Juice , No. 2 Can	20c
HUNT'S BOYSENBERRIES , No. 2 Can	25c
SHURFINE CATSUP , 14 Oz.	20c
CORN KING Sliced Bacon , Pound	39c
SOFLIN TISSUE , Roll	10c
Vienna Sausage , 2 Cans	25c
SHURFINE FLOUR , 25 Lb.	\$1.75
ADMIRAL Colored Oleo , Pound	39c
HUNT'S Peach Halves , 2 1/2 Can	25c
OXYDOL , Large Package	25c

HULL & McBRIEN
PHONE 292 We Deliver

Felton-Collins

Phone 27 • Grocery & Market • 122 W. Calif

WE DELIVER

Marine Picture 'Sands of Iwo Jima' Coming

Boasting a cast of thousands and produced with the complete cooperation of the United States Marine Corps, "Sands of Iwo Jima", promises to be one of the outstanding productions of the year, says Jack Deakins, local theatre manager.

Coming to Floydada starting with a Saturday night preview and continuing Sunday and Monday the dates for showing here are February 25, 26, and 27.

Mr. Deakins has arranged, in addition, a special afternoon showing Monday afternoon at 2 p. m. and 4 p. m. for students with special prices to the students at those hours. High school students will be admitted for 35 cents and other children for 20 cents. Although the show was arranged for children, adults

will also be admitted, added Mr. Deakins. Admission for other performances are 50 cents for adults and 25 cents for children.

Flag Raisers in Cast
The story starts in a Marine training camp in New Zealand with a squadron of Marines learning to fight the hard way from a tough Sergeant John Stryker, portrayed by John Wayne, and continues through Tarawa and Iwo Jima, climaxed by the flag raising at Mt. Suribachi.

Included in the cast are the three survivors of the original flag raising, along with a cast of thousands including 1200 Marines.

Too Late to Classify

WANTED—Home rug and upholstery cleaning. All work done in your home. Satisfaction guaranteed. Free estimation. C. F. Fine, box 1165, Plainview, Texas. 43tp.

POR SALE or trade — Palomino horse 9 months old, also nice saddle mare 9 years old. W. A. Kirk, 2 blocks west Peoples hospital. 43tp.

Typewriter and pencil carbons. Hesperian office

Battle Against Insects Seen During Spring

Unless there comes some severe weather during the remainder of the winter season Floyd county people may find their principal job of making gardens and giving proper care to their trees, shrubs and lawns this year of 1950 will be one of fighting weeds and insects, said M. A. Barton yesterday.

Barton has recently begun presenting an insecticide and noxious weed service in the area and is finding much interest indicated throughout the section, he said. Good to excellent seasons last year followed by a mild winter have served to give insects an increase and this may possibly have important bearing on the progress of plant life in the area, Barton believes. The best thing that could happen would be two or three days of zero weather, so far as the battle against harmful insects in concerned. Should these sub-zero days not occur in the remainder of February or early March the big battle with insects will start with the opening of spring. Barton in particular warns that carelessness in handling sprays may be a costly practice, where the newly developed weed and insect killers are used.

South Plains News

SOUTH PLAINS, February 21—Sunday School and church were well attended Sunday.

Jack and Raymond Reeves, who are attending college at Tech, spent the week-end visiting with their parents, Mr. and Mrs. Sim Reeves. Guests in the home of Mrs. Art Willis Thursday were her sisters, Mrs. Berry Norman and Mrs. Olen Bogard, of Rule; also Mrs. Menard Field and Grandmother Field, of Floydada.

Mrs. Alton Noland and daughter, Joyce, of Floydada, Mrs. J. W. McDonald and son, Donnie, of Amarillo, Mr. and Mrs. Arby Mulder and children were visitors of Mr. and

Mrs. Oscar Mulder Wednesday of last week.

Jerry Pearsey visited his grandmother in Haskell over the week-end.

Mr. and Mrs. Sim Reeves spent Friday and Friday night in Brownfield visiting with their daughter, Carol, who is teaching school there.

Mr. and Mrs. Doodle Milton and daughters visited with Mr. and Mrs. Carl Daniel Sunday afternoon.

Mr. and Mrs. Walter Wood spent part of last week in Tucuman, New Mexico visiting their daughter and family. Mr. and Mrs. Jack McCowan and boys.

The South Plains P. T. A. sponsored a "42" party at the school-house Friday night. Each member invited another couple who was not a P. T. A. member to be their guests. Everyone reported an enjoyable time. Each member paid fifty cents for himself and the same amount for his guest. Proceeds will be used for buying playground equipment for the school children.

Mr. and Mrs. Oral Roberson, of Corpus Christi, and Mr. and Mrs. Delmer Gardner, of Winters, visited the J. B. Smith family Sunday night.

Mona and Jean Cummings, who are attending college at Tech, spent the week-end visiting their parents, Mr. and Mrs. Z. C. Cummings.

Mr. and Mrs. Ralph Childress are visiting this week with relatives in Wayside and Happy.

Raymond Upton and son, Ronnie, attended the funeral services for B. M. Ferguson at Amherst Saturday. Mr. Ferguson was a brother-in-law of Mr. Upton.

Mr. and Mrs. Jack Calahan and son, of Lockney, visited Sunday with Mr. and Mrs. Shelby Calahan and family.

Ladies of the W. M. U. met in the home of Mrs. Doodle Milton Monday afternoon.

Lakeview News

LAKEVIEW, February 21—Rev. Moody Smith, student in Wayland college, filled the pulpit Sunday morning and evening in the absence of the pastor, Rev. Oscar Mayo, who could not be present because of illness. Rev. Smith and his wife were dinner guests in the home of Mr. and Mrs. Homer Newberry.

The fourth six weeks tests were underway in school Tuesday and Wednesday of this week.

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Mrs. Leona Bell and Mrs. Victoria Asher returned Saturday night from a three weeks visit in San Diego, California with Mr. and Mrs. Spencer Bell and Miss Ruth Bell. On their return home, Mrs. Bell's daughter, Alice, of Lubbock, accompanied them to Floydada and spent the week-end.

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HENS

Need Culling now. Surely, they ought to be laying now or never. We are tops when it comes to Buying HENS, or Culling.

FEED

Now that we sell feed for Cash We can sell high grade feeds just a little cheaper. Cow feed low as \$2.25 Lay Mash low as \$3.90

FRYERS

250 White Rock, we bought last Thursday, went like fire. 250 more just as good this week-end. Wouldn't you prefer 1950 fryers to those killed last year?

Berry Drive - N

304 E. Ga.

Behind Shipman Grocery

CONSULT WITH US

On your needs for Insurance against

FIRE — Windstorm — HAIL
Automobile Loss — Plate Glass Loss
Public Liability

Let us analyze your present policies before March 1 without obligation to you.

GOEN & GOEN

Telephone 320

Floydada, Texas

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Read about these and see them on our lot. There are some good buys here for somebody -- lots of value, lots of mileage.

BUICK, 1950 model 4-door special, Dynaflo drive; Radio, Heater and Defroster; Seat Covers, Signal Lights, run 4,000 miles, new car guarantee.

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Sour or Dill, Quart.,

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