

One of Floyd County's Oldest Institutions

THE FLOYD COUNTY HESPERIAN

Most Widely Read News Medium In Floyd County

VOLUME 57

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 2, 1950

J 509-3

NO. 1

CRUCIAL CAGE GAMES FRIDAY AND TUESDAY IN 'NORTH HALF'

With their sole remaining chance to play in the district tournament...

Coach Gresham is hopeful that the boys will win against the Hornets...

A three-way tie is not impossible, said Floydada win from Tullia...

Spur Bulldogs Stepping High last week-end the Whirlwinds took...

Cold Weather accentuates Dollar Values the cold wave of the week accentuates...

Advertisements of several merchants in Floydada this week feature...

District 3-A Banquet Date February Eighth

The banquet for the All-district 3- football team will be held on the evening of February 8...

Wednesday's Market table with columns for Hens, Cream, Eggs, Hides, Grain, Middling, and Hogs.

IF DOC WRITES RIGHT YOU GET NEW TELEPHONE

Farmers have been so anxious to get telephones they have used every available excuse to try to hurry installation.

Road Topping on Highway 70 Is Scheduled

In a state-wide program of resurfacing highways the State Highway department announced Tuesday...

Staking Dougherty Roadway to South James F. Potts, resident engineer of the State Highway department...

Churches, Schools, Public Gatherings Resume Activities

The scarlet fever scare in Lockney has completely subsided and all types of public gatherings which had been abandoned for several days...

Four Floydada Fishermen Show Proof of Big Bass Fishing Story

Returning last Friday night from a three day fishing trip at Azucar, Old Mexico were O. G. Glassmoyer, Grady Walker, N. B. Stansell, Wallace King, who Saturday morning were displaying to interested lookers...

IRRIGATION SCHOOL MONDAY WILL HIGHLIGHT NEW REPORTS ON BEST HIGH PLAINS METHODS

The annual irrigation school at Lockney Monday will open at 9:30 in the Mesa theatre, when Mayor G. M. Brunner will open the meeting...

Bank Deposits in Floydada Reach New All-Time High

The upward curve of deposits, which local bank men estimated would not reach its peak until late January, apparently reached that peak on Monday of this week...

business Monday night were listed at \$7,263,012.90. At Tuesday night's close the figures were slightly lower.

Seven Million in 1947 Last previous crop marketing season to see deposits in The First National bank reach above \$7 million...

PROCLAMATION ISSUED

WHEREAS, February 8, 1950 is the 40th anniversary of the foundation of the Boy Scouts of America...

WHEREAS, the Boy Scout Program has affected the lives of 16,500,000 American boys and men since 1910...

WHEREAS, the Movement is engaged in a Crusade to "Strengthen the Arm of Liberty" by giving the boys a richer experience and increase its usefulness to the nation...

NOW THEREFORE, I, F. C. Harmon, Mayor of the City of Floydada in the State of Texas, do hereby proclaim the week of February 6th to 12th as "Boy Scout Week"...

Stolen Truck Found In L. A.

The 1950 model Dodge three-quarter ton truck stolen from the J. L. Nisbit farm 15 miles north and west of Lockney on January 18, has been recovered in Los Angeles...

Boy Scouts Mark 40th Anniversary "STRENGTHEN LIBERTY"



Official poster marking the 40th birthday. The 40th anniversary of the Boy Scouts of America will be observed Feb. 6 to 12 in every part of the nation...

port to the Nation" at Washington, D.C., where the Movement was incorporated Feb. 8, 1910. They will also take part in an impressive ceremony at Independence Hall in Philadelphia.

Lockney Wreck Time Extended Injures Seven In Polio Drive

Four Silverton men were injured, one of them seriously, and three Lockney women, one of them critically, Tuesday night about 7:30 on the highway about one mile east of Lockney...

The county chairman reminds those who have not made their donations as yet they can still do so by leaving their contributions with C. H. Wise at the First National bank.

FLOYDADA BOY GRADUATES AT McMURRY COLLEGE

ABILENE, January 26 — John Wayland Hale, of Floydada, was among the 19 McMurry college students who completed their academic requirements for graduation at mid-term, announced Jerome Vannoy, registrar.

July 17, 1947, is that deposits now are likely to stay at a high level. Reason for this, a large proportion of the farm operator's expenses have already been met.

"Of course, it's not many days until the federal collector will be along and this bill will take a considerable bite out of the flush funds from the fall harvest," said Mr. Norman.

Vets Checks Keep Coming Yesterday the Floydada bank handled six GI insurance dividend checks, a bit faster tempo than last week, said Chas. H. Bedford...

District Sells School Bonds

Floydada Independent School district has completed the sale of the \$165,650 bond issue voted by the people in November, where the money in the bank and are now ready to talk their plans with an architect...

J. R. (Bud) Still Offers for Sheriff

To The Voters of Floyd County: This is my announcement as a candidate on the Democratic ticket in the July primary for the office of sheriff of Floyd County.

I was born in this county and have resided here all of my life with the exception of a bit over five years that I served in the U. S. Army during World War Two.

EDDIE BROWNS OF ELBORADO HAVE A SON BORN JAN. 27 It's a 1950 model boy for the Eddie Browns of Elborado, Texas, formerly of Floydada, born January 27 at the hospital and clinic in San Angelo.

EDITORIALS

Doctors have come in for some rather pointed remarks by the man on the street and his wife at home, these remarks to the general effect that the doctors are in a combine or trust and their organization, American Medical Association, operating in violation of the anti-trust laws. These loosely-expressed views the doctors have been taking in much the same manner as the lawyers take talk about them, that is tolerantly and with a good understanding of the weaknesses of us all for loose talk. The doctor, like the lawyer, knows that when the cards are down we've all got a doctor we are going to send for and we want him to get on down to the house and do it quick, or out to the hospital as the case may be. More recently the medics have occasion to worry, however, for the shafts of criticism leveled at them come from an official source. The Department of Justice has decided to conduct an investigation of the Texas Medical Association and they are having the Federal Bureau of Investigation to carry on this work. It comes at a time, too, when the administration is carrying the ball for a federal national health program, against which the medics unalterably and quite vocally are opposed. Which makes one wonder if the investigation of the state medical fraternity by the FBI couldn't be somewhat similar to the way they do things in modern Europe, that is to make use of police power to browbeat the doctors and keep them from being against whatever they want to be against. Spokesmen for the Texas doctors declare the "socialistic-minded politicians in Washington" are attempting to foist a soup-line welfare system on the people of the country, and say they are not going to be scared into compliance. The fact that police power has been thrown into the combat makes it more important that the medics stand up against the attacks and the abuse, since "no segment of American life will be safe from such attacks if this abuse of our federal police power is allowed to continue." This is the point of view of the doctors. A good many others, too.

That the physicians have been too jealous of their relations with their patients as being between them and them alone is a matter which can be argued both pro and con. What points the whole thing up is that medical and surgical aid has gotten beyond the means of many people to afford. The welfare records and the minutes of the Commissioners courts, especially, are full of this information. Something "must be done" as the saying goes. Mayhap the doctors have put their minds to the solution of this problem too late to head off the administration's

urge to have a hand in the matter. But they are trying to improve their relations with the public. They would like to work out the solution within the framework of the usual trade and barter. The personal solutions they have to face is that a poor man nowadays finds it cheaper on his family just to go ahead and die if it were not for the fact that the mortician is going to come along and take what is left to "put him away."

Watch your trees already planted. Fruit trees in west Texas particularly need attention to protect them from borers. Blistering heat takes heavy toll of peach trees in combination with the borer. There are some simple remedies. Also it should be said that scores of good evergreens can be grown in this part of the world that are not commonly planted. Tree and shrub pruning season is in the offing. Do not be in too big a hurry on the high plains has always been good advice and still stands good. But don't wait past a reasonable time. Care of trees and shrubs pays off in the long run.

Study of grasses suitable to various conditions has indicated that there is no use to be married to any particular variety of grass for your yard. If blue grass or Bermuda or some other sort does not fit your needs, there are other grasses that will do what you want them to do.

Congressmen of the nation who went back to Washington in an economy state of mind the first of the month will find it difficult to make what they heard at home while in recess fit into the pattern of the telegrams they are going to get while the congress is sitting. Everybody wants economy except on their own pet projects. Senator Byrd's program which would cut over a hundred million dollars from West Texas' tax bill the coming year would be a fine thing to use for pruning the president's ungody budget for the next fiscal year. "The proposed Byrd budget means" no curtailment of present government services" says the report of West Texas Chamber of Commerce, based on a study made by M. C. Ulmer of Midland. And it would not if one had not to consider that the bureaucrats are going to see that it does reduce present government services. We have big government now. And big government is going to make it uncomfortable for any who oppose the ambitions of important members of the bureaucracy. Many yet have that to learn.

Trouble is only opportunity in work clothes. —Henry J. Kaiser.

Floyd County 14 Years Ago

(From files of The Hesperian, issue of February 6, 1936)

J. C. Bolding returned home Saturday from Plainview where he has been since December 27 following an accident with a wagon and a team of mules. He suffered a broken bone in his right arm, and several fingers of his left hand and his face were severely lacerated.

Mrs. O. B. Olson fractured her right arm Wednesday morning when she fell from the back steps of her home.

The 3,055 polls paid and exemptions issued this year compares with 1,832 issued for last year, an off-year in politics. In the City of Floydada Collector S. E. Duncan estimates 62 per cent collections. Approximately 60 per cent had been turned in for Floydada Independent School district February 1. J. B. Houston, secretary, reports.

K. A. Osburn, of this city, will be district supervisor for the Old Age Assistance Commission of Texas for a district to be composed of about 15 counties.

At present there are 29 Floyd county youths employed on NYA projects. Of these 20 are in school. T. W. Whigham started his work today for the Burgess Battery company as traveling salesman in the Panhandle territory.

E. S. Price, water superintendent for the City of Floydada leaves Saturday for College Station, where he will enroll Monday in the school for water and sewer superintendents and health officers.

Application blanks have been received this week by McDermott post American Legion, for payment of adjusted service certificates. J. C. Gilliam told The Hesperian this week. There were 82 applications Wednesday night.

Crowds have been jamming the district courtroom in attendance at the trial of Melvin Ensey, Spur, on a murder charge. District Attorney Alton B. Chapman heads the prosecution. "Uncle Ben" Speegle was murdered in his tourist camp at Matador on the night of November 22, 1935. Ensey, along with Everett McArthur has been indicted.

C. F. Ramsey, pioneer resident of Lockney, is reported as much better this week. He has been suffering

from pneumonia.

The Rotary father and son program Wednesday, in charge of Roy Snodgrass, consisted mostly of performances of sons of members. Violin solos were played by Carl Lester Minor and James Wester. A piano solo was rendered by Joe Arwine. Tom Roy Snodgrass gave a reading, and Jean Arwine sang. "Don't give up the ship."

Miss Goldie Sisson and Bill Jackson were united in marriage Sunday morning at 8 o'clock in the Methodist parsonage with Rev. W. V. O'Kelley officiating.

Mrs. Bill Daily entertained with a dinner February 3 honoring her husband on his birthday.

Mr. and Mrs. Cecil Hart were honored with a shower given at the home of Mr. and Mrs. R. P. Finley Thursday evening.

F. M. Covington, Henry Bloodworth and son, Wayne, spent Sunday in Olney.

Adell Evers of Pleasant Hill was a week-end guest of Maciel Jones.

W. P. Hewitt, stockfarmer and resident of Precinct 3 for the past 33 years has announced as candidate for Commissioner of Precinct No. 3.

W. H. Nelson made a business trip to Waco last week.

The first 1936 car license was bought Saturday afternoon by A. M. (Bert) Battey from Frank L. Moore.

The Floyd County HESPERIAN

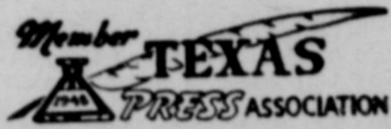
HOMER STEEN, Editor

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Get our prices before you buy!

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HAVE THESE IN STOCK

- 32 1/2 - 0 - 0 Ammonium Nitrate.
- 16 - 20 - 0 Ammonium Phosphate - Sulphate. (Pelleted)
- 0 - 20 - 0 Superphosphate
- 0 - 45 - 0 Superphosphate (Pelleted)

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No Commission to pay - Very Attractive Terms.

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Dry or Liquid
a formula for every need.

MORCKEL FARM CHEMICAL CO.

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Floydada, Texas

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OPEN MONDAY JANUARY 6
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Merit Feed Gets Results

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TWO-WAY STRETCH

that's strictly inside stuff!

Look! Whap-around rear windows and top-side styling in the Riviera manner

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening

HERE'S THE NEW 1950 BUICK SUPER 126, companion body-type to the equally new ROADMASTER 130. Both are shorter than last year's 4-door Sedans — yet 4 inches longer in wheelbase. In both, the difference is used to give you real stretch-out room in the rear seat.

What the boys did here really calls for some medals.

We gave them the job of coming up with something that was bigger inside — for room and comfort — longer in wheelbase — always important to good riding qualities — yet unbulky and easy-handling in over-all dimensions.

Just look how well this tidy number meets these "impossible" specifications!

Item one — rear-seat cushions are a full foot wider than last year's SUPERS and ROADMASTERS.

Item two — in every dimension — leg-room, head-room, hip-room, shoulder-room — this rear-seat compartment is bigger than previous models — and nearly four inches longer, fore and aft, than other 1950 Buick interiors.

Item three — wheelbases are the longest of our 1950 line. On the SUPER, it is 125 1/2" instead of 121 1/2" — on the ROADMASTER 130, it is 126 3/4" instead of 126 1/4".

Yet — and here's where the magic comes in — the whole car is shorter over-all. Actually less from bumper to bumper than previous Buicks in these series.

That means easier parking, easier tucking away in family garages, easier maneuvering in crowded traffic.

There are some other things too. An extra rear-quarter window not found in standard 4-door Sedans. A different upperstructure styling that makes this body-type stand out as something pretty special.

Even special names that let you say, "I drive a SUPER 126" or "Mine's a ROADMASTER 130," just by way of being different.

Yes, we think we hit on a happy idea in the "Longfellows," as they're coming to be known. They are not longer, on the outside, but there's a two-way stretch — in width and length — in the rear compartment.

You're going to like that — as you'll see by calling on your own Buick dealer. If he doesn't have one of hand, he can get it pretty promptly — and at a price and on a deal you have trouble matching, much less beating, anywhere else.

See him now, will you — about placing an order?

Features like these mean

BUICK'S THE BUY

HIGHER-COMPRESSION Fireball valve-in-head power in three engines, five hp ratings. (New F-3 engine in SUPER models.)

NEW-PATTERN STYLING, with bumper-guard grille, taper-through fenders, "double bubble" tailfin

WIDE-ANGLE VISIBILITY, close-up road view by forward and back.

TRAFFIC-HANDY SIZE, less over-all length for easy parking and garaging, short turning radius.

EXTRA-WIDE SEATS cradled between the axles.

SOFT BUICK RIDE, from all-coil springing, Safe Ride rims, low-pressure tires, ride-steadying torque tube.

DYNAFLOW DRIVE standard on all ROADMASTER optional at extra cost on SUPER and SPECIAL versions.

NINETEEN MODELS with Body by Fisher.

WIDE CHOICE OF EQUIPMENT adding flexibility to prices that bracket every price range above lowest.

WHATEVER YOUR PRICE RANGE

"Better buy Buick"

Phone your BUICK dealer for a demonstration — Right Now!

When better automobiles are built BUICK will build them

CLINE & RAINIER

201 South Wall Telephone 37 Floydada, Tex

HALE'S SEMI-ANNUAL CLEARANCE SALE

STARTS SATURDAY FEBRUARY 4th, ENDS SATURDAY FEBRUARY 11th STORE CLOSED ALL DAY FRIDAY

At 8:30 a.m. Saturday

HALE'S BRING YOU THE SALE OF SALES
 The Sale Of The Year, Where Drastic Reductions Are Made On Beautiful And Durable Merchandise In Order That We May Clear Our Stock For The New Season Ahead. A Wonderful Opportunity To Make Drastic Savings From Hale's At A Fraction Of The Original Price. Start Shopping These Departments Saturday.

80" X 80"
FAST COLOR PRINTS
 Regular 39c
 Now **31c**
 ALL NEW PATTERNS

All Ladies
 FALL AND WINTER
Coats
 1/3 OFF

PASTEL COLOR
Cannon Towels
 20" X 40"
 ROSE COLOR ONLY
3 For \$1.00

One Group Ladies
Millinery
 Less Than 1/2 Price
 Felts and Straws

CHENILLE
Bath Mat Sets
\$1.25 Set
 Extra Nice

ONE GROUP
Wos. Coats
 To Close Out
\$10.00

LADIES DRESSES REDUCED
 ONE GROUP DRESSES, 1/3 OFF
 ONE GROUP DRESSES, 1/4 OFF
 ONE GROUP DRESSES LESS THAN 1/2 ORIGINAL PRICE

- LADIES RAYON PANTIES Regular 69c 33c
- ONE LOT WOMENS FABRIC GLOVES, 50c Pair
- PASTEL COLOR WASH CLOTHS Regular 15c 10 For \$1.00
- CANNON FACE TOWELS Pastel Colors, 23c Each
- ONE GROUP PRINTED CREPES, . . . Values to \$1.19 . . . This Sale . . . 57c yd.
- ONE GROUP COTTON PLAIDS, Regular 98c, Now 48c Yd.

3 Tables Womens and Childrens SHOES 1⁰⁰ pr

- MEN'S KNIT BRIEFS, . . . Regular 49c . . . This Sale 38c Each
 - MEN'S HANDKERCHIEFS, Full Size 12 For \$1.00
 - MEN'S BANNER WRAP FANCY SOX, . . . First Quality 19c Pr.
 - 9 ONLY MEN'S LEATHER COATS, Values to \$37.50 . . . Now \$19.95
- MANY OTHER BARGAINS THROUGHOUT THE STORE

ONE GROUP
 MEN'S PORTAGE
SHOES
 25% OFF

ONE GROUP
WOMENS SHOES
 VALUES TO \$7.95
\$2.88 PR.

ONE GROUP
MEN'S SUITS
 Values to \$45.00
\$24.88

20 ONLY
 MEN'S CURLEE
TOP COATS
 Regular \$39.50
\$23.88

MEN'S
WORK SOX
 White and Natural
17c Pair
 SIZES 10 TO 12

MEN'S
Under Shirts
 Regular 49c, This Sale
38c Each

Men's Broadcloth
Shorts
 Regular 69c, This Sale
2 For \$1.00

One Group Boys
WOOL COATS
 Values to \$8.95
\$3.00

HALE'S DEPT. STORE

Baptist Young People in Zone Meeting Here

Young people from Lockney, Floydada, McCoy, Sand Hill and Starkey met in the First Baptist church, Floydada, for a zone youth rally Saturday night. Rev. and Mrs. Alvin Hamm and some of their members from Mt. Blanco were present and directed the organization of the zone. Officers for the zone were elected.

A meeting of the zone will be held the first Saturday night of each month at 7:15. The next meeting will be March 4 in the Lockney Baptist church.

An interesting and inspirational program was presented to the group by the Lockney young people. Following the program, the group enjoyed a fellowship hour in the basement of the church. Floydada group furnished the refreshments.

Lakeview News

LAKEVIEW, January 31-Mr. and Mrs. Ferris Wheeler and daughters are visiting relatives near Cleburne this week.

Earl Edwards, jr., who is a student at Texas A. & M. college, spent the semester holidays with his parents here. Other week-end guests of the Edwards included their daughter, Mrs. Frank Fite and Mr. Fite, of Abilene, and Mr. and Mrs. J. V. Porterfield, of Petersburg.

Mr. and Mrs. Wayne Russell and daughter, Wandell, went to Dallas Saturday and were in attendance at the Stamps Singing convention Saturday night.

Mr. and Mrs. Wayne Battey and son visited Mrs. Battey's parents at Hale Center Sunday.

The little son of Mr. and Mrs. Wayne Carmickle, of Petersburg, was a week-end guest of his grandparents, Mr. and Mrs. Leo Dunford.

Mr. and Mrs. Jess Amburn and daughter, who have been active citizens in our community the past year, moved to Amarillo last week.

Bill Hambright, who underwent surgery in a Dallas hospital last week, is home now and improving satisfactorily.

Frank Polasek made a trip to Memphis over the week-end.

Mrs. Dennis Taylor and Mrs. Alvin Hamm, of Mt. Blanco, were visitors of Mrs. E. H. Tooley and Anita Thursday afternoon.

Mrs. Mayo, wife of the pastor of the church here, and three daughters were not in attendance at church Sunday due to illness. Rev. Mayo was a dinner guest in the Ernest Emert home.

Miss Velma Lee Mayo was a dinner guest in the Fred Jones home Sunday as were Johnie Owens, Mary Lou Polasek and Anita Tooley.

CENTER CLUB SEES FILMS ON YARD LANDSCAPING

Center Home Demonstration club met with Mrs. Henry Willis on January 27 at 2:30, when a program given by Miss Petty was enjoyed. She gave demonstrations of the use of shrubs about the home, especially the use of shrubs for screening. Slides showing yard improvements in the past year were also shown on the screen.

In the club's business meeting \$5 was voted to the county poll fund. The club also decided to buy a chair for the club kitchen and voted to pay \$3 to help pay for the films of landscape leaders' yards for 1950.

There were 13 members present, three visitors and two children.

Mr. and Mrs. G. C. Bailey returned home Thursday from Jacksboro where they attended the funeral of Mr. Bailey's sister, Mrs. Ethel Kiker. Mrs. Kiker was buried in Oakwood cemetery January 25.

Survivors include the husband, mother, two sisters and five brothers, including Mr. Bailey.

Mrs. L. H. Newell had as guests over the week-end Mrs. Arthur Edwards, of Wichita Falls, Mr. and Mrs. S. D. Scott of Petersburg, Mr. and Mrs. Cecil Sluder of Lubbock, Miss Fay Newell of Plainview, Mr. and Mrs. W. D. Newell and Louis Newell of Floydada.

Get the want ad habit.

Limited Quantities Stormproof Cotton Are Being Released

The Department of Plant Industry, Texas Technological college has notified Robert H. Gibson, County Agent, that they have some seed of the new storm proof cotton varieties No. 122 and No. 89A.

This cotton was developed by the Lubbock Experiment station and very small amounts of the seed were released to the college and others for planting in 1949. Dr. A. W. Young of Tech states that this cotton produced from three-fourths to one bale per acre on dry land and over 2 bales under irrigation conditions.

A limited amount of this seed is being released as long as it lasts. Anyone interested in securing some of this seed should contact Robert H. Gibson, Floyd County Agent, as soon as possible.

Mr. and Mrs. DeWinn Pyffe, of Lubbock, were week-end visitors in Floydada with their parents, Mr. and Mrs. D. W. Pyffe and Mr. and Mrs. Clarence Ginn.

Born to Mr. and Mrs. T. J. Banks, a son, Sunday afternoon in Peoples hospital. The baby weighed 5 pounds and was named Thelbert Ray.

Mr. and Mrs. Jack McKinney and children, of Clovis, New Mexico, were Sunday guests of Mr. and Mrs. J. J. McKinney, sr.

W. K. Hale, of Wichita, Kansas, and Olin Fry, of Amarillo, were Sunday guests of Mr. and Mrs. W. L. Fry and Mr. and Mrs. R. E. Fry.

Be wise—Advertise.

Professional Directory

People's Hospital

1100 South 3rd
Wishes to announce to the public the visiting hours and clinic hours:
visiting hours for
Hospital Patients:
10—11 a. m.; 2—4 p. m.
7—8 p. m.

Clinic open Monday thru Saturday from 8 a. m. to 5 p. m. Closed Sunday.

Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometric Clinic
DR. J. W. KIMBLE
DR. O. R. MCINTOSH
OPTOMETRISTS
Floydada, Texas

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Poultry and Dairy
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For Best Results

We are booking orders now for SWIFT'S —

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GRIFFIN

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DORMANS BLACKEYE PEAS NO. 2 CAN 12½c	DEER BRAND TOMATOES NO. 2 CAN 10c	ARMOURS MILK TALL CAN 10c
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DAILY SAVINGS ON QUALITY FOODS

PRINT BAGS GOLD CROWN FLOUR 25 Pound Bag \$1.65	HEINZ KETSUP BOTTLE 27c
SALAD DRESSING MIRACLE WHIP PINT 29c	SCOTS Paper Towels ROLL 19c
QUALITY BRAND BLACKBERRIES No. 2 Can 19c	

LUX BATH SIZE TOILET SOAP, BAR 11c	
NEW POST CEREAL SUGAR KRISP, 6 Oz. 15c	
DORMAN'S (Whole) NEW POTATOES, No. 2 Can 12½c	
AMERICAN BEAUTY MEAL, 5 LB. 35c	
REMARKABLE PEACHES, No. 2½ Can 19c	

MARSHALLS
HOMINY
3 No. 2 Cans
25c

QUALITY MEATS!

BEEF ROAST, Chuck Nice And Tender 49c Pound
PICNIC HAMS, MORREL PRIDE ½ or Whole 37c Pound
SLICED BACON, WILSON CORN KING 39c Pound
CLUB STEAK, Grain Fed Nice and Tender 69c Pound
CHEESE, KRAFTS VELVEETA 89c 2 Lb Box

TEXAS ORANGES, POUND 8c	
MARYLAND SWEET POTATOES, POUND 8c	
FRESH TENDER GREEN ONIONS, BUNCH 5c	
CALIFORNIA GREEN CELERY, STALK 15c	
WASHINGTON WINESAP APPLES, POUND 10c	
FIRM HEAD Cabbage, Pound 4c	

SPRY

3 Pound Can
73c

RINSO, BOX 28c	PARD Dog Food, CAN 14c
BREEZE, BOX 27c	AJAX CLEANSER 12½c
Swan Soap, Large Bar 14c	PUREX, QUART 15c
KRISPY CRACKERS, 1 LB. 25c	HEINZ Baby Food, 3 Cans 25c
KRAFT DINNER, BOX 14c	WOLF BRAND No. 2 Can 57c

MONDAY IS DOLLAR DAY

in our home town and right here you will find values galore. Then you can return on Tuesday, Wednesday and all the rest of the time to find you can buy in your home town where your dollar will buy just a little more than most any where you might go.

So come on down. We have practically everything in hardware and household supplies. Our merchandise is of the best you can buy anywhere and prices are always right

Come on in and lets trade while we are in the mood.

H. M. McDonald, Hardware

PIGGLY WIGGLY

DAVIS & HUMPHRIES OWNERS & OPERATORS

Social Security Law Discussed By SSA Mgr.

The fact that the social security tax advanced from 1% to 1 1/2% each from the employer and the employee, effective January 1, 1950, has caused some employers to inquire if the law has been changed to tax more than the first \$3,000 in wages paid to an employee in a year, according to John G. Hutton, manager of the Lubbock office of the Social Security Administration.

"The law that only the first \$3,000 in wages paid by an employer to this tax is still in effect," Hutton said, "and only an Act of Congress will change the law pertaining to the maximum wages to be taxed."

Hutton pointed out that all inquiries regarding social security tax matters should be referred to the Collector of Internal Revenue, and that all questions about old-age and survivors insurance benefits should be directed to the social security office, located at 1311 Texas Avenue, Lubbock.

Joe Cox, of Portales, New Mexico, spent the week-end here visiting T. M. Noland and other relatives.

One-Day SERVICE Cleaning That Excels

STEWART'S CLEANERS

GET YOUR FARM LOANS

FROM **John Hancock** LIFE INSURANCE COMPANY OF BOSTON, MASSACHUSETTS

FARM and RANCH LOANS

At low rate interest. No Brokerage. Loans available for improvements and irrigation wells.

See Jim Word —

FLOYDADA REAL ESTATE and Insurance Agency

First National Bank Building

Billy Jack Eudy Is Mid-term Graduate

Completing the requirements for a Bachelor of Business Administration degree, Billy Jack Eudy finished his college work at Texas Technological College, Lubbock, on January 25. His degree will not be officially conferred until in June, as diplomas are not awarded at mid-year unless absolutely necessary for the graduate to secure employment with degree "in hand."

Billy Jack gets his degree in commercial teaching, and is planning to begin teaching in high school. While at Tech he was an active member of the Future Teachers of America association and Chamber of Commerce. He is the son of Mr. and Mrs. George Eudy, of Floydada.

As A Farm Woman Thinks

By Nellie Witt Spikes

"I am not bound to win, but I am bound to be true. I am not bound to succeed, but I am bound to live up to what light I have. I must stand with anybody that stands right, and part with him when he is wrong." — Abraham Lincoln.

This January has been warm most of the time, but this morning the air seemed to be blowing off an icy lake. The fire feels good. Several nights lately I have had to open the outside door so that I could turn on my electric blanket. Can't afford to lose even a night without the soothing comfort of the blanket since I have it. I know that not too many years ago a number of guggans of old wool clothes or new wool samples did not feel very heavy as we slept up stairs in the attic which was pretty open as houses were then without the blessing of sheetrock.

Last week I spent climbing up and down off a table painting the living room and our ceilings are all of nine feet. Well, I used a kaiser mine product and that went on in a hurry. The worst job was moving some three hundred books and painting the book shelves. I was of a mind to give them all away to a public library, but now they are dusted and back in clean shelves so I will keep them. Some of these books I studied at school. Many are much older than even our oldest citizen. Some are as new as today. I love them all but they are lots of trouble.

Before we bought our first car (which by the way was a Buick, but the children insisted on calling it a Puick) Mr. Spikes pondered the question as to paying some two-hundred dollars extra for a self-starter. "I can do a heap of cranking for two hundred dollars," he insisted, but as the children and I would have to go many times by ourselves we paid the extra. Now we waver over the overdrive, heaters and radios. The finest and most stylish convertibles have no appeal for me. That old Buick which we had to let down the top every time the wind got high remains clear in my memory. The curtains flapped in the cold in the winter and the isinglass in the curtains was always breaking out and the buttons were torn out or the buttons off. So I will take a car of the enclosed type.

That Buick was fine, tho. It shone like the newest of black silk. I made me a special khaki dress which was like the new coat model dress. The dress was trimmed in quantities of brass buttons for the first war was on. I had leather gloves which wrinkled stylishly at my elbows, a cap with a big bill with two yards of wide white chiffon

through the loops to blow like a streamer in the wind. My shoes were tan with figured tops and buttons. Thus I was attired for motoring and this is like the children remember mama.

"Thought for the week!" Thank God every morning when you get up that you have something to do that day which must be done, whether you like it or not. Being forced to work, and forced to do your best, will breed in you temperance and self-control, diligence and strength of will, cheerfulness and content, and a hundred virtues which the idle never know." — Charles Kingsley.

Poem for the week:

Peace
If ever peace comes to this troubled world, I know
It must begin with me, with you,
And so
I watch the little things I do and speak
Gently with tolerance, and ever seek
Wisely, to catch another's point of view:
It might transcend my own, be nearer true.
Peace is the native climate of the soul.
The sun-splashed hill-top, the heart's dear goal,
Yet men have ever sought the easier way,
Wherein peace, vaunted has not come to stay—
Nor ever will it come, save in the heart,
Where it will play its own, its special part
In God's sublimest plan. Hard though it be,
Peace will at last depend on you and me;
We each of us, his sacrifice must make—
Lord Jesus, guide us on this road we take!

Breakfast Is Of Importance

COLLEGE STATION, January—Breakfast is a mighty important meal and if you want to be an efficient worker, you'll be wise to take the advice of the experts and add some protein-rich foods to your breakfast menu. Louise Mason, extension foods and nutrition specialist of Texas A. & M. College, says that scientists in the USDA now have the evidence to prove that a protein-rich breakfast can do more to stave off fatigue hours longer than a morning meal with less protein.

Over a period of two years, says Miss Mason, the breakfasts tested ranged from a cup of black coffee to a hearty meal that included eggs and bacon. Those in the experiment consistently reported a sense of well-being when the breakfast contained the larger amounts of protein. Their feelings agreed with the record of their blood-sugar level, the physiological indicator of the body's response to different meals, used in the study.

The favorable feeling of well-being seemed to depend more on the amount and quality of the protein

in a breakfast than on the calories from starch or fat, says Miss Mason. The influence of a breakfast with plenty of protein lasted even into the afternoon, when the workers in the test ate a light lunch of a sandwich and coffee.

It is an advantage to provide about one third of the day's protein allowance in the breakfast, says Miss Mason and some of it should come from top-quality protein foods as milk, eggs, and lean meats.

The Phil Merry who left Floydada two weeks ago while Mr. Merry is job seeking following the finish of his college career, are temporarily situated at Columbus, Ohio.

Get the want ad habit.

RELIEF AT LAST For Your COUGH

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

Dr. J. G. Pruitt
NATUROPATHIC PHYSICIAN
208 West Missouri St.
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FLOYDADA, TEXAS

BORASCU FOR WEED CONTROL

CONTAINS BORON

Kills weeds when applied directly to the soil in large amounts. Is safe to use, Non-combustible, Non-Corrosive, and Non-poisonous.

Can be applied any time. A product of the Pacific Coast Borax Co. For Sale By

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LANDS

Farm and Grazing Lands in Floyd and other Counties

Town Lots in Floydada.

MASSIE & BOND

(Successors to W. M. Massie & Bro.)

Chevrolet alone

in the low-price field gives you highest dollar value . . . famous Fisher Body . . . lower cost motoring!



The Styleline De Luxe 4-Door Sedan

FIRST . . . and Finest . . . at Lowest Cost!



AMERICA'S BEST SELLER . . . AMERICA'S BEST BUY!

Here's your buy for 1950 . . . for all the things you want in a motor car at lowest cost . . . the new Chevrolet with Style-Star Body by Fisher!

It's the one and only low-priced car that offers you a choice of automatic or standard drive . . . with the thrilling new Powerglide Automatic Transmission and new 105-h.p. Valve-in-Head Engine for finest automatic drive results . . .

and with a highly improved, more powerful Valve-in-Head engine and the famous Silent Synchron-Mesh Transmission for finest standard drive results—at lowest cost.

Moreover, it's the one and only low-priced car that brings you all the other features listed here.

Come in today; see the sensational new Chevrolets for 1950; and place your order for this car that is first and finest at lowest cost!

Chevrolet—and Chevrolet alone—brings you all these advantages at lowest cost! NEW STYLE-STAR BODIES BY FISHER . . . NEW TWO-TONE FISHER INTERIORS . . . CENTER-POINT STEERING AND UNITIZED KNEE-ACTION RIDE . . . CURVED WINDSHIELD WITH PANORAMIC VISIBILITY . . . BIGGEST OF ALL LOW-PRICED CARS . . . EXTRA-ECONOMICAL TO OWN, OPERATE AND MAINTAIN.

POWERglide AUTOMATIC TRANSMISSION*

Here, for the first time in low-cost motoring, is a truly automatic drive, with Chevrolet's exclusive Powerglide Automatic Transmission and 105-h.p. Valve-in-Head Engine, most powerful in its field.

*Combination of Powerglide Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.

SMOKE SIGNALS

In the early days of America, communication was by smoke signals. It took a lot of fire and a lot of smoke to talk to your nearest neighbor.

TODAY your newspaper brings you news of your community, as well as the world, as soon as it happens.

SUPPOSE WE HAD TO DEPEND ON SMOKE SIGNALS TODAY?

TEXAS PRESS ASSOCIATION

441 DRISKILL HOTEL ★ TELEPHONE 72023 AUSTIN, TEXAS

ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas

SOCIETY

Home Wedding unites Miss Jo Anne Wright and James D. Reed

In a double ring ceremony performed January 6 in the home of Mr. and Mrs. C. D. Nichols, 1806 Hemphill, Fort Worth, Miss Jo Anne Wright, daughter of W. E. Wright, of Corpus Christi, became the bride of James D. Reed, son of Mrs. Nita Reed, of Ralls.

Nuptials were read by Rev. W. B. Flores before a mantel decorated with baskets of white mums arranged with fern, flanked with palms and candelabra.

Mrs. W. O. Dear, jr., Floydada, sister of the bride, lighted the candles.

Given in marriage by her brother, Clarence Wright, Plainview, the bride wore a street length dress of soft grey satin, simple in design with a low square neckline. Her corsage was an orchid.

Miss Jimmie Wilson, of Ralls, attended the bride as maid of honor. Milton Roberts served the groom as best man.

A reception for the wedding party and guests was held in the Nichols home following the ceremony. Mrs. W. O. Dear, jr., and Mrs. C. D. Nichols served.

The bride is a graduate of Ralls High school. She was employed at Bishop Drug company before going to Ralls, where she is now employed as a telephone operator. Mr. Reed attended Ralls High school, served 18 months in the U. S. Navy and is now employed by Ralls Co-op gin.

Mr. and Mrs. W. O. Dear, jr., and son, David, attended the wedding from Floydada.

ATTENDS RITES FOR SISTER

Mrs. R. E. L. Muncy returned Saturday night from the funeral of her sister, Mrs. W. N. Luck, at Grandview. Mrs. Luck died Wednesday afternoon at her home at the age of 79. Survivors are her husband, five sons, one daughter, four bro-

thers and two sisters. While away from home, Mrs. Muncy also visited a sister in Fort Worth and two nieces in Wichita Falls.

Texas has more railroad mileage—over 16,000 miles—than any other state.

Monday Evening Guest Musicals at Baptist Church Auditorium to Present Three Popular Musicians

The 1934 Study club guest musical Monday evening at the First Baptist church auditorium promises to be a delightful event for Floydada lovers.

Mrs. Joe Kelly and Mrs. Frank C. Edwin, sopranos, of Lubbock, and D. W. Douglas, organist and accompanist will be the guest talent at the evening.

The program will be open to all no charge. It will be a varied program of classical and semi-classical numbers.

The program tentatively announced as follows:

- From "Suite Gothique".....Boellman
- Through The Years.....Youmans
- Mrs. Douglas.....Del-Rigeo
- Lovey Night.....Ronald
- Kiss, from "New Moon".....Rombert
- Mrs. Goodwin.....Mendelssohn
- Should That My Love.....Kountz
- Hollow Tune.....Bach
- Year's At The Spring.....Mrs. Goodwin and Mrs. Kelly
- The Maids of Cadiz.....Delibes

Send Me a Lover, St. Valentine 17th Century English! Annie Laurie, arranged by Lehman Mrs. Kelly Rose Marie—from "Rose Marie" Friml You Are Free—from "Apple Blossom" Jacob I'll See You Again—from "Bittersweet" Noel Coward Mrs. Kelly - Mrs. Goodwin

First Baptist Church Monday, February 6, 1950 7:30 p. m. Floydada, Texas

Mrs. Mable Sims And Charlie Andrews of Aiken, Wed Saturday

Mrs. Mable Sims, daughter of J. R. Teague, became the bride of Charlie Andrews Saturday afternoon at 5 o'clock, at the Church of Christ parsonage with A. F. Waller, minister of the church, reading the double ring ceremony.

The bride was attired in a navy blue suit, touched with pink and wore a corsage of pink carnations. For something old she carried a linen handkerchief, a gift from Collins Roland. For something old she carried a pair of pink doekin gloves, a gift from the bridegroom, and for something borrowed she carried a navy bag, belonging to Mrs. Luther Morris. Something blue was her suit.

Those attending the wedding were Mr. and Mrs. Collis Roland and Milton Teague, of Floydada, Mr. and Mrs. Cecil Andrews, of Aiken, and Mr. and Mrs. Lawrence Andrews, of Lockney.

After spending a few days in Fort Worth, attending the Pat Stock show, the couple will be at home in Aiken, where Mr. Andrews is manager of the Aiken elevator.

Mrs. J. W. Buchanan left Tuesday for her home in Los Angeles, California, following a visit here with her sister-in-law and husband, Mr. and Mrs. Harry Morckel. Mrs. Buchanan was attempting to find a home to buy in Floydada, but as late as Monday she had been unsuccessful in her venture.

FRIENDSHIP CLUB MEETS IN THE CLUB KITCHEN

The Friendship Home Demonstration club met Wednesday of last week in the club kitchen. A lovely luncheon was served at the noon hour followed by a business meeting. The new year books were distributed and committees appointed to fill out the program for the year.

Leila Petty, County Home Demonstration agent, gave a demonstration on proper landscaping, using as illustrations several beautiful homes over the country.

Members present for the meeting were Mmes. E. L. Angus, Harry Morckel, J. H. Buchanan, W. E. Grimes, Sam Green, Mal Jarboe, George Stiles, F. O. Conner, a guest, Miss Dorothy Rushing, and Leila Petty.

MEETING POSTPONED

O. J. Laas, president of the Hale and Floyd counties Bi-County Council P. T. A. has notified Mrs. E. E. Joiner, president, that the January meeting scheduled to meet with the Floydada Parent-Teachers association has been postponed. Meeting date will be announced later.

KING'S

GROCERY & MARKET

Phone 13 We Deliver

JELLY, 6 Oz. Jar, 2 For,	25c
OATS, Purity, Regular, 3 Lb. Box,	33c
PICKLES, Sour or Dill, Quart,	25c
HAND SOAP, Bath Size, 2 For,	25c
BREEZE, Reg. Size, 2 For,	35c
O-CEDAR, Oil Mops, Each,	\$1.29
PEANUT BUTTER, 12 Oz. Peter Pan,	35c
HI HO CRACKERS, 1 Lb. Box,	29c
DOG FOOD, 2 Cans For,	29c
PURE PORK SAUSAGE, EHRESMAN, Lb.,	39c
JOWLS, Keeton Sugar Cured, Hickory Smoke, Pound,	25c
BACON, Wilson Corn King, Pound,	39c

CASUAL Charm



Betty Rose wonderful designers create this fabulous all-occasion casual coat of wonderful, wearable Vigoshen Menswear Worsted. Meticulously tailored in a bold manner with button trimmed pockets and cuffs. So perfect for wear everywhere. In Tawny Tan, Tahitan Grey. Sizes 8 to 18

Betty Rose
COATS and SUITS

The Style Shoppe
MOLLIE A. MORTON, Owner

SENSATIONAL TIRE VALUE AT WHITE'S...

WHITE DELUXE!

Now.. Guaranteed 18,000 Miles...

INSTALLED FREE!

Top quality White Deluxe Tires are backed by all the scientific and engineering "know-how" available to the tire industry... your guarantee of extra mileage, riding comfort, safety and value. Don't take chances... trade today for a set of White Deluxe Tires.

6.00 x 16 SIZE

NOW FOR ONLY **\$13.35** PLUS TAX

TERMS AS LITTLE AS \$1.25 WEEKLY!

LIBERAL TRADE-IN ALLOWANCE FOR YOUR OLD TIRES!

SEAT COVERS

Perfect, Fitting Leatherette Trimmed Scotch Plaid Design

FOR MOST SMALL COUPES **\$5.95** FOR COACH OR SEDAN **\$9.95**

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MORE POWER! QUICKER STARTS! GREATER DEPENDABILITY

WHITE BATTERIES GUARANTEED 12 MONTHS

Insure Yourself for Greater Performance DURING THIS EVENT... **\$8.45** EXCH.

THERMO ANTI-FREEZE in quart containers Now Only **25c** ALSO AVAILABLE IN GALLON CANS!

SNOWTIME SUPER SAVERS!

PREPARE FOR ICY ROADS NOW!

TIRE CHAINS

6.00 x 16 SIZE NOW ONLY **\$8.90** PER PAIR LIMITED SUPPLY

ELECTRIC WINDSHIELD DEFROSTER

NOW ONLY **\$2.98**

Rubber suction-cup mounting... complete with 3-way switch and wiring... A real value for your car.

LICENSE PLATE FRAME ADJUSTABLE

A-1077 CHROME PLATED

Clamps ground plate! DURING THIS EVENT **89c**

LICENSE PLATE JEWEL

Colors: Red, Amber or Green. Complete with Spring and Wingnut... ONLY... **6c**

SEALED BEAM ADAPTER KIT

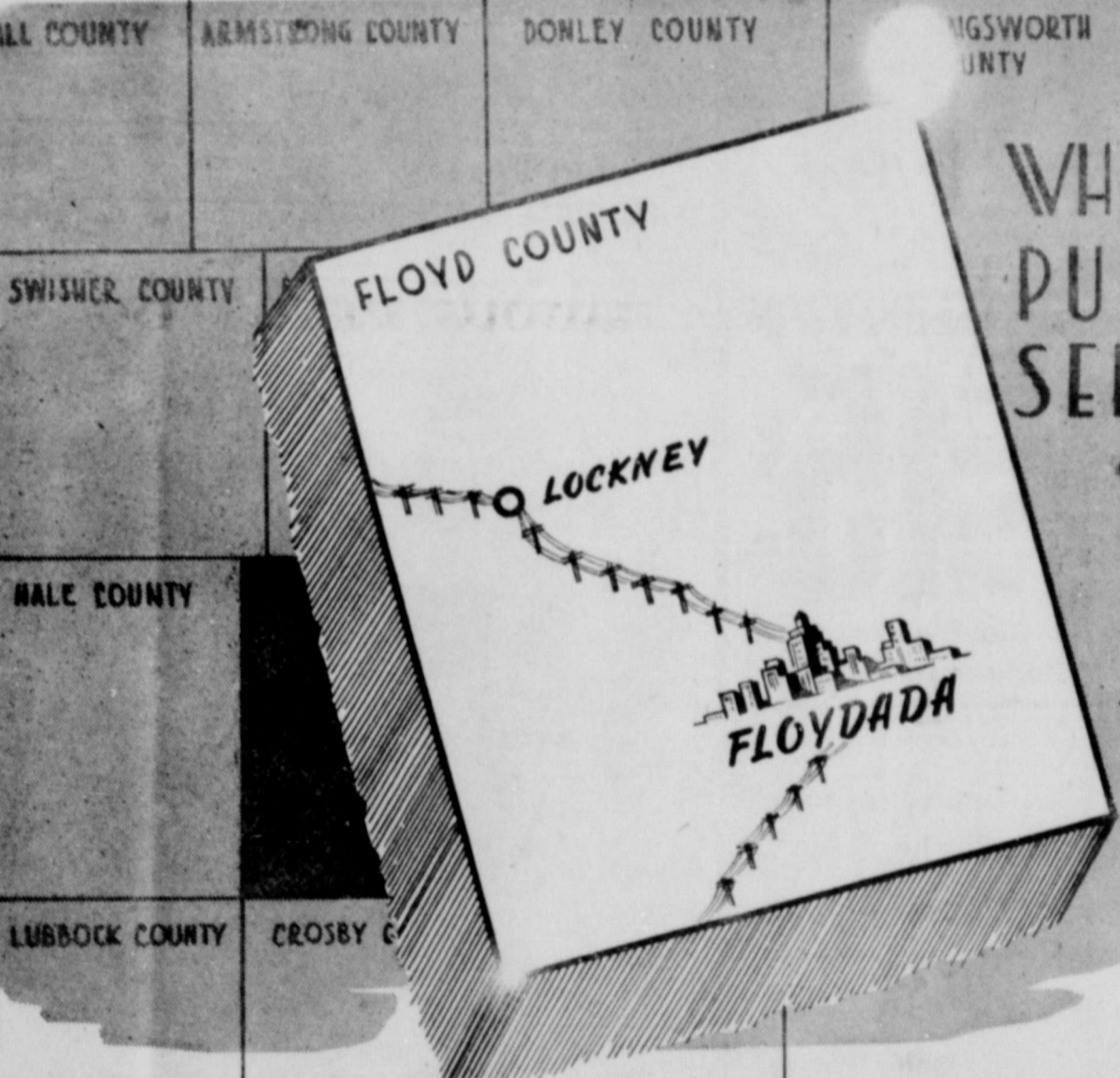
Change from "Bulb type" Headlights!

AS LOW AS **\$4.69**

To Fit Most Cars... Brighter, more efficient lighting on your car with Seal-beams...

AUTHORIZED DEALER

WHITE
AutoStore
THE HOME OF GREATER VALUES



WHAT is PUBLIC SERVICE ?

Public Service is electric service at its best. Service not from one source, but from several. Service that has ten base-load power plants behind it.

Public Service means the best in equipment, the best in manpower to operate that equipment. It means salaries, wages, taxes, rents, buying power in the area it serves.

Public Service contributes to the economic growth of Floydada and Floyd County. You contribute to that growth if Public Service serves you. Does it? Do you?

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Cotton Grower
New Allotments
Now Available

Floyd County farmers who did not receive a 1950 cotton allotment due to failure to plant cotton in the years 1946, 1947 or 1948 may file for a new grower cotton allotment. According to information given by Ray S. McEntire, Administrative Officer of the PMA, applications for the new grower cotton allotments will be accepted only through February 20, 1950.



IF YOU WANT... the best in service... from free air to an expert wash and Grease Job...

Camp Copes Service Station Leslie Copeland Manager

Warren Must Stay
In Bed Quietly,
Reports Hospital

C. T. Warren, real estate dealer, still remains in a serious condition this mid-week in Peoples hospital where he has been the past two weeks suffering from a coronary affection. The deciding factor on whether Mr. Warren's condition will become better or worse depends largely on his remaining quiet and resting long enough for the illness to be counteracted.

First Jersey Calf
of Artificially Bred
Jersey Born Tues'd'y

The first calf of the artificial insemination program initiated last year by Floyd county Jersey breeders, was calved on Tuesday of this week. A good grade cow in the herd of T. L. Pawver, Floydada, is the dam of the little bull. Tech's Welcome Volunteer is the sire.

CHARLES BEEDY ON TECH
STOCK SHOW JUDGING TEAM

LUBBOCK, January — Charles Beedy, South Plains student at Texas Technological college, is a member of the six-man livestock judging team which is representing Tech at the Southwestern Exposition and Fat Stock show in Port Worth Saturday.

'Notre Dame McGuire' Begin'ing
Study at School of His Dreams

Bob McGuire, Jr. left this week for Notre Dame university, Indiana, where he will enter the school at the beginning of the semester in February, his credits and application having been approved some weeks ago.

South Plains News

SOUTH PLAINS, January 31—Mr. and Mrs. J. J. Moore, of Lubbock, spent Sunday visiting with Mr. and Mrs. Wade Deavenport.

Several Hundred
Visit Boren Store
at Formal Opening

Boren hardware, furniture and appliance store's formal opening last week-end was attended by several hundred visitors, said Floyd Boren Monday.

PLEASANT VALLEY CLUB
ARRANGES YEAR'S ROGRAM

Mrs. Weldon Smith was hostess to members of the Pleasant Valley Home Demonstration club January 24 at which time the year books were filled out and plans were made for the March of Dimes party to be held on January 28.

Mayor Urges
Early Clean Up

In a message to the residents of Floydada this week Mayor F. C. Harmon, for the city council, is urging that every pretty day between now and the opening of spring be made clean up day around premises of Floydada people.

Records

Music for your every mood as you like it... H. G. Parker Furniture Co.

WE GIVE AND REDEEM STAMPS Orman Gro. & Mkt.

Writing fluids, Hesperian

LIBERAL FARM LOANS Low Rate Interest 20 Years to Pay O. C. BAILEY Lockney, Texas

INTERNATIONAL RWAY TAILORING Well-Suited Men generally wear Made-To-Measure Clothes.

FRYERS

The ones we offer you are new crop. They were grown by Poultry experts on good feeds and modern sanitary methods.

EGGS

Just because Eggs are Cheap—don't sell dirty, broken eggs. Many take pride in selling Clean Eggs.

LAY MASH

"Be Thrifty in '50" Feed Stanton's \$4.00 grade in prints. Feed Wes-Tex \$4.00 grade in prints.

Berry Drive N Glad Snodgrass

PRICES TALK BARGAINS... GRAPE JUICE 19c... C. H. B. CATSUP 19c... HUNT'S Tender Garden Peas 15c... PINK SALMON 44c... White Corn 15c... Pep-I-Hominy 10c... Bayer Aspirin 10c... TUMS 5c... BREEZE 39c... Facial Tissue 19c... CRUSTENE 69c... MILK 25c

STAR CASH VALUES... PURE CANE SUGAR 90c... Large MINT STICK CANDY 35c... BAKER'S COCOANUT 15c... WALNUTS 39c... Red Spuds 49c... AMERICAN BEAUTY CAKE MIXES 33c... SHURFINE Sour Cherry 27c... PEACHES 25c... Pinto Beans 25c... Vienna Sausage 25c... DUZ 27c... VEL 25c... LUX SOAP 25c... SWERL 25c... BACON 45c

HUNT'S PEARS 32c... SUGAR 89c... PEAS 33c... MEAL 33c... CORN 18c... MILK 25c... SAUSAGE 25c... BLEACH 15c

MEAT · POULTRY · FISH... BACON 39c... CHEESE 39c... OYSTERS 69c... BANANAS... FLOUR \$1.69... CAKE MIXES 99c... BLACK EYES 25c... BEANS 15c... NARKINS 25c

Felton-Collins WE DELIVER 27 • Grocery & Market • 133

HESPERETTE

Edited by Pupils of Floydada High School

Hesperette Staff

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Barbara Marshall, Peggy Collier,
Billie Chowning—Sammie Shultz

Reporters
McGuire, Aubrey Guthrie

Sports Writers
Bunch, Grace Muncy—Typists

DeQuacker
Sponsor
Sweepston

Whether or not the sun shines, to cast shadows this February 2, it would be a good day for everyone of us to survey the world of study and work before us. For, especially for the seniors, this world of endeavor will end in May, and we can't take one look and put it off for another six weeks if we expect to pass.

EDITORIAL

GROUND HOG DAY

February 2 is the day that superstition would have us believe foretells the coming of spring. On this day the ground hog comes out of his hole in the ground and surveys the world before him. If he sees his shadow, he dives back into his underground castle, and spring will be delayed for six more weeks. However, if his shadow is not visible, spring has arrived!

Candid Camera

The cameraman snaps this week a fast moving picture of our personality who raced down the football field many a time to bring the "Winds" another touchdown.

This guy whose secret desire is to coach football was born on March 24, 1934, in the little town of Farmer, Texas, just fifteen years ago. He's very good looking with brown hair and brown eyes, is 5 ft. 10 inches in height and weighs 160 pounds. He is known to all F. H. S. students as Wayne Robertson.

Thirty Boys Made Stock Show Trip

Approximately 30 boys have just got back from Fort Worth where they attended the Fat Stock show. The boys were accompanied by Mr. and Mrs. H. G. Barber. They had a wonderful time and the rodeo was enjoyed by all. The boys attending were Don Daniel, Dorman Turner, John Hinsley, Scott Faulkenberry, Terry Julian, Denny Smalley, Bill Jones, Hubert Ring, Virgil Boothe, Norman Muncy, Don Probasco, Charles Hartman, Billy Carmack, David Rape, Lavon Shearer, Bill Turner, Fred Marble, Lawrence Burke, Glen Brown, Don Barber, Gary Oden, James Freeman, Carroll Fulton, Bobby Smith, Kerwin Baxter, A. C. Pratt, Lawrence Stovall, Rodney Hinkle, Curtis Meredith, Mr. and Mrs. Barber and the bus driver, Mr. Alpha Boothe.

Teddy Assiter and Buddy Sanders have received a registered Duroc gilt for work done in Voc. Ag.

Guess Who ???

Wonderful physique, good all-round guy, brown hair, brown eyes—sends you to the skies.
Cute little chick, who's out in front. Does little ditties to get in the stunt.
Answers to last week:
Arlyn White—Grace Muncy.

DE QUACKER

Snow has come
The clouds are grey
Wasn't Monday
An awful day?

But romance prospers
Grey skies or blue—
So good ole De' Quacker
Has his eyes on you.

Your loves are never private
I'll tell you what to do
If you don't want "De Quacker" on
Take a tip from me to you.

Leave love-out of your life;
Be proud, single, and free
Cause if you don't, I'll catch you!
It's as easy as A B C.

I think Cecil Murphy has his eyes on Ruth Maxey. Lavon, you had better watch Cecil, but on the other hand you might not have anything to worry about.

Fred M., you had better quit paying so much attention to LaJuana and turn your eyes in the direction of someone else.

What's this I hear about Don Probasco and Mary Patterson? They seem to be having quite a time. Better watch him, Jean.

A certain boy sure would like to go with Ann Welborn again. How about giving him a chance, Ann? Maybe Bob won't care too much.

Nita J. Day and Brooks Chapman seem to be going alright in Speech I the 6th period. Good luck you two.

Russell, how are you and Patricia Spears getting along? O. K. I hear but you'd better watch Jerry Bob Harrison because he's been her boyfriend for years.

Mary Alice, did you enjoy the wrestling matches last Saturday? You and Bobby Bishop sure looked like you were having a good time when I saw you.

Bill, you're really lucky to have Sherwyn as a girl. I guess if I knew that she would give me a billfold for my birthday like yours, I would start on her right now.

Jane, you had better watch that Doris a little better than what you have been doing. She might be getting a box of candy from Leroy instead of Doris giving Leroy one. Be careful kid.

I wonder if Bill Jones had a good time while he was in Fort Worth? Joy, was he a true blue? Were you? Didn't I see Gene Dale here over the week-end?

Bettye, why don't you go with Melvin when he goes to all the trouble of finding you? If I were you I would go, you know he might (Continued)

New Dodge Coronet Four-Door Sedan



New body lines, larger rear window and fresh front end styling identify the new Dodge Coronet four-door sedan. The new Dodge line consists of ten body styles on two wheelbases. Coronet models, on a 123½-inch wheelbase, are available with Gyro-Matic transmission, which frees the driver from shifting. Fluid Drive is standard equipment on all Dodge cars.

MAYO MOTOR CO.

Dodge - Plymouth - Dodge "Job Rated" Trucks
112 W. Missouri Street
Floydada, Texas



OLIVER "88"

AVAILABLE FOR IMMEDIATE DELIVERY
Plains Equipment Co.
13 South Wall Telephone 356

MONDAY ONLY

PENNEY'S DOLLAR DAYS

MEN'S DRESS SHIRTS, \$2.00
Scattered Sizes — Fancy and Pastels

WHILE QUANTITIES LAST!

Women's Rayon Dresses, 2 for \$5

Women's Rayon Panties, 3 for \$1

BOYS Short Sleeve SPORT SHIRTS \$1.50

MEN'S All Wool Coat Sweaters \$2.00

MEN'S Leather Coats \$20.00

Girls' Sizes Chenille Robes \$3.00

BIG TERRY TOWEL BUY



22" x 44" bath size, 2 for \$1

12" x 12" WASH CLOTHS 8 for \$1.00

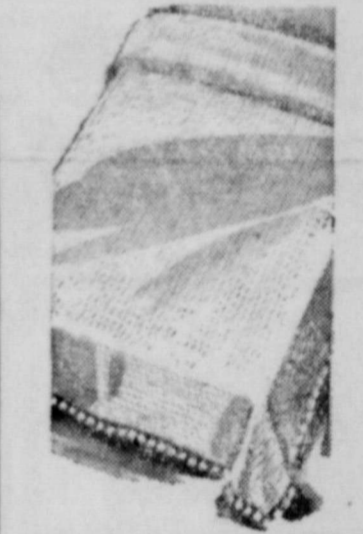


RAYON TRICOT KNIT GOWNS \$1

Semi-tailored styles with cord or lace trimming in pink, blue, maize, or white. Run-resistant, easy to launder. 34-44. **\$1**

MEN'S Blue Chambray WORK SHIRT \$1 EACH

PINPOINT CHENILLES



All Colors 25 Spreads EACH— \$4

42 x 44 Plastic Curtains \$1.00

42 x 90 ORGANDY Priscilla Curtains \$3.00

RAYON CREPE SLIPS NOW



Size 32 to 42 PINK WHITE BLUE Each — \$1

ANNOUNCING THE BAKER FLASH OTRAC SYSTEM

PATENT APPLIED FOR

INVENTED — DEVELOPED — PERFECTED

BY G. R. BAKER

Each farmer can save several hundred dollars each year — Start now and cut your production cost. Get ready for lower farm product prices.

THE FLASH OTRAC SYSTEM IS

1. Low in First Cost
2. Safer Than Gasoline
3. Cut Oil Cost 50%
4. Cut Fuel Cost 50%
5. Double Life of Motor
6. Develops More Power
7. Thieves Cannot Steal Butane and Put it in their Cars
8. Quick and Easy to Fill Tank
9. Easy to Switch back to Gasoline if and when Butane Tank runs Empty

SOLD WITH A MONEY BACK GUARANTEE

Make an early visit to our store - - - Through our shops.
See For Yourself - - Learn First Hand Facts
Don't Wait - - - Investigate Now

Baker FLASH-O-GAS CO. INC.
"THE OLDEST BUTANE DEALERS IN THE PANHANDLE"

Cotton Grower New Allotments Now Available

Floyd County farmers who did not receive a 1950 cotton allotment due to failure to plant cotton in the years 1946, 1947 or 1948 may file for a new grower cotton allotment.

According to information given by Ray S. McEntire, Administrative Officer of the PMA, applications for the new grower cotton allotments will be accepted only through February 20, 1950.

In order to apply for an allotment, the applicant must go to the county office where he will be interviewed by a county committee member or other designated personnel. He will execute a detail questionnaire relative to farming operations.

The details of the new grower allotments are so involved relative to multiple farming operations that it is necessary that the applicant appear in person at the county office. The actual operation of the

Warren Must Stay In Bed Quietly, Reports Hospital

C. T. Warren, real estate dealer, still remains in a serious condition this mid-week in Peoples hospital where he has been the past two weeks suffering from a coronary affection.

The deciding factor on whether Mr. Warren's condition will become better or worse depends largely on his remaining quiet and resting long enough for the illness to be counteracted.

As long as he does not have company at the hospital he rests rather comfortably and was described as such late yesterday by hospital attendants.

It is the hope of the attending physicians to keep Mr. Warren in bed for some six weeks, possibly allowing sufficient time for his condition to be corrected.

'Notre Dame McGuire' Begin'ing Study at School of His Dreams

Bob McGuire, Jr., left this week for Notre Dame university, Indiana, where he will enter the school at the beginning of the semester in February, his credits and application having been approved some weeks ago.

Bobby spent the first half of the school year at Eastern New Mexico State college after a year at West Texas State, Canyon.

Entering the famous Indiana school will be the first step in the accomplishment of a "dream" the Floydada boy has entertained since his early schoolboy days. He thought and talked Notre Dame so much that he carried the nickname "Notre Dame McGuire" through high school. But the kidding didn't change his mind.

Bobby is the son of Mr. and Mrs. Robert McGuire, 411 West Mississippi street, who have been sympathetic to their son's ambitions, and accompanied their son to Amarillo to see him off on his scholastic adventure.

Several Hundred Visit Boren Store at Formal Opening

Boren hardware, furniture and appliance store's formal opening last week-end was attended by several hundred visitors, said Floyd Boren Monday.

The visitors found the store restocked and re-decorated and well filled with new ideas in merchandise. The stock is not complete yet, however, Boren said, and more opening stock merchandise will be arriving right along. Eddie Harkins is associated in the store as salesman. He is here from Crosbyton.

PLEASANT VALLEY CLUB ARRANGES YEAR'S PROGRAM

Mrs. Weldon Smith was hostess to members of the Pleasant Valley Home Demonstration club January 24 at which time the year books were filled out and plans were made for the March of Dimes party to be held on January 26.

Refreshments were served to Mrs. Edwin Hammonds, A. M. Dorsey, L. K. Sherman, Lee Pope, Clark Harris, Roy Wilkes and daughter, Linda, Dan Smith and the hostess.

Mr. and Mrs. Fred Batty had as their guests over the week-end their daughter, Mrs. Shelby Cook, Mr. Cook and children from Amarillo.

Mrs. Leon Hanks left Sunday for her home in Fort Worth following a two weeks visit here with Mr. and Mrs. T. L. Gilley.

STAR CASH VALUES

PURE CANE SUGAR, 10 Lbs.,	90c
LARGE MINT STICK CANDY, 25c Size, 2 For,	35c
BAKER'S COCOANUT, 1/4 Pound Box,	15c
No. 1 Diamond WALNUTS, Pound,	39c
Red Spuds, 10 Pounds,	49c
AMERICAN BEAUTY CAKE MIXES 3 Boxes, Regular Price 1 Cake Pan FREE	
SHURFINE Sour Cherry, 27c Can,	27c
SHURFINE In Heavy Syrup PEACHES, No. 2 1/2 Can,	25c
Pinto Beans, No. 2 Can, 2 For,	25c
KIMBELL'S Cream Peas, 2 Cans,	25c
Vienna Sausage, 2 Cans,	25c
DUZ, Large Box,	27c
VEL, Per Box,	25c
BATH SIZE LUX SOAP, 2 Bars,	25c
SWERL, Giant Box,	25c
FANCY SLICED BACON, Pound,	45c

Mayor Urges Early Clean Up

In a message to the residents of Floydada this week Mayor F. C. Harmon, for the city council, is urging that every pretty day between now and the opening of spring be made clean up day around premises of Floydada people.

"Any time a pretty spell hits is a good time to get rubbish out of the way," says the mayor, whose municipality has taken the lead in cleaning up premises for which the city is responsible. "Help can be had now and we urge that you keep this clean up foremost in your mind," the mayor adds, pointing out that health, fire hazards and civic pride all can be served by the clean up.

In a clean up the property owner is duty bound to get his unburnables in the alley and call the city hall. The city also is hauling tree limbs for property owners who have no way of getting them out of the way. These are being taken to the dump grounds and burned.

One of the practices the mayor says should not be followed is taking tree limbs or any other burnable or unburnables to the dump grounds and throwing them out in.

Records
Music for your every mood as you like it...
H. G. Parker Furniture Co.

K-K AND WE GIVE REDEEM STAMPS
Orman Gro. & Mkt.

discriminately. Pits are provided where these can be disposed of.

Mrs. J. E. Brown and daughters, Vicki and Jo Deane, of Lubbock, and Mr. and Mrs. J. T. McLain, together with Mr. and Mrs. J. H. McLain and Marilyn and Pat Huguley, visited over the week-end with Roy N. Tyler and the James P. Huguley families in Amarillo. Pat, who had visited with his grandparents since Christmas remained in Amarillo with his parents and infant sister, Penny Sue.

Mr. and Mrs. Jess Patterson and daughter, Sheila, will leave today for Tyler, where they plan to visit with relatives and fish for a week.

Mrs. A. W. Van Leer of McAdoo spent Monday in Floydada guest of Mrs. M. L. O'Bannon, shopping and visiting.

FRYERS

The ones we offer you are new crop. They were grown by Poultry experts on good feeds and modern sanitary methods. They are not, "tougher, tougher, tougher" — They are, tender, tender, tender.

EGGS

Just because Eggs are Cheap — don't sell dirty, broken eggs. Many take pride in selling Clean Eggs.

LAY MASH

"Be Thrifty in '50" Feed Stanton's \$4.00 grade in prints. Feed Wes-Tex \$4.00 grade in prints.

Berry Drive N

WE CULL HENS WE DRESS HENS

LIBERAL FARM LOANS Low Rate Interest 20 Years to Pay O. C. BAILEY Lockney, Texas

INTERNATIONAL RWAY TAILORING



Well - Suited Men generally wear Made-To-Measure Clothes.

Just received our new Spring Samples. Come in soon and look them over.

Every man is an individual in himself. He is built in a certain manner... He carries a specific amount of weight... He is just so tall... and he has his own individual dimensions. Only a suit made-to-measure can fit well... Look Better... Last Longer. Better See —

Glad Snodgrass
"Smart Wear For Men Since 1900"

To Relieve Misery of **COLDS take 666** LIQUID OR TABLETS - SAME FAST RELIEF

IF YOU WANT...

the best in service... from free air to an expert wash and Grease Job... the place you need to go is —

Camp Copes Service Station

Leslie Copeland
Manager

PRICES TALK and we say it with those BARGAINS

PINT GRAPE JUICE,	19c
14 Oz. C. H. B. CATSUP,	19c
No. 1 Can HUNT'S Tender Garden Peas,	15c
CAN PINK SALMON,	44c
No. 2 Can CRYSTAL BROOK White Corn,	15c
15 Oz. Can Pep-I-Hominy,	10c
BOX 12 Bayer Aspirin,	10c
ROLL TUMS,	5c
2 Pkgs. BREEZE,	39c
BOX SOFLIN Facial Tissue,	19c
3 Lb. Carton CRUSTENE,	69c
CAN EAGLE BRAND MILK,	25c

HULL & McBRIEN
PHONE 292 We Deliver

Our Food Prices ARE DOWN AT THE Bottom

HUNT'S PEARS, No. 2 1/2 Can	32c	MEAT · POULTRY · FISH	
PURE CANE SUGAR, 10 Lb. Bag	89c	WICKLOW SLICED BACON, Pound	39c
HUNT'S Tender Garden PEAS, Two No. 2 Cans	33c	LONGHORN CHEESE, POUND	39c
American Beauty MEAL 5 Lb. Box	33c	FRESH OYSTERS, PINT	69c
Large Avocados Each	25c	SHURFINE FLOUR 25 Lb. Print Bag	
Fancy Apples, Pound	10c	\$1.69	
DEL MAIZ CORN, Can	18c	FRUITS and VEGETABLES	
SHURFINE Tall Cans 2 For MILK,	25c	BANANAS	
Old Bill, VIENNA Sausage, 2 For	25c	Pick-O-Morn Tomatoes, Pound	19c
ENERGY BLEACH, Quart	15c	American Beauty Assorted, 3 Boxes with Large Cake Pan	
Electra - Sol For Electric Dish Washers, Pkg.	29c	CAKE MIXES,	99c
F A B BOX	25c	PLAINSLAND BLACKEYES,	25c
		WITH HAM LIMA BEANS,	15c
		RAINBOW NAPKINS, Pink, Green, Yellow 2 Pkgs.	25c

Felton-Collins
Phone 27 • Grocery & Market • 122 W. Coll

WE DELIVER

HESPERETTE

Edited by Pupils of Floydada High School

Hesperette Staff
 Editor: Barbara Marshall, Peggy Collier, Billie Chowning—Sammie Shultz
 Reporters: Don McGuire, Aubrey Guthrie
 Sports Writers: Bunch, Grace Muncy
 Typists: De'Quacker
 Sponsor: Lane Swepton

Whether or not the sun shines, to cast shadows this February 2, it would be a good day for everyone of us to survey the world of study and work before us. For, especially for the seniors, this world of endeavor will end in May, and we can't take one look and put it off for another six weeks if we expect to pass.

Thirty Boys Made Stock Show Trip

Approximately 30 boys have just got back from Fort Worth where they attended the Pat Stock show. The boys were accompanied by Mr. and Mrs. H. G. Barber. They had a wonderful time and the rodeo was enjoyed by all. The boys attending were Don Daniel, Dorman Turner, John Hinsley, Scott Faulkenberry, Terry Julian, Denny Smalley, Bill Jones, Hubert Ring, Virgil Boothe, Norman Muncy, Don Probasco, Charles Hartman, Billy Carmack, David Rape, Lavon Shearer, Bill Turner, Fred Marble, Lawrence Burke, Glen Brown, Don Barber, Gary Oden, James Freeman, Carol Fulton, Bobby Smith, Kerwin Baxter, A. C. Pratt, Lawrence Stovall, Rodney Hinkle, Curtis Meredith, Mr. and Mrs. Barber and the bus driver, Mr. Alpha Boothe.

Teddy Assiter and Buddy Sanders have received a registered Duroc gilt for work done in Voc. Ag.

Guess Who ???

Wonderful physique, good all-around guy, Brown hair, brown eyes—sends you to the skys.
 Cute little chick, who's out in front. Does little ditties to get in the stunt.
 Answers to last week:
 Arlyn White—Grayce Muncy.

DE QUACKER

Snow has come
 The clouds are grey
 Wasn't Monday
 An awful day?
 But romance prospers
 Grey skies or blue—
 So good ole De' Quacker
 Has his eyes on you.
 Your loves are never private
 I'll tell you what to do
 If you don't want "De' Quacker" on
 Take a tip from me to you.
 Leave love out of your life:
 Be proud, single, and free
 Cause if you don't, I'll catch you!
 It's as easy as A B C.
 I think Cecil Murphy has his eyes
 on Ruth Maxey. Lavon, you had
 better watch Cecil, but on the other
 hand you might not have anything
 to worry about.
 Fred M., you had better quit paying
 so much attention to LaJuana
 and turn your eyes in the direction
 of someone else.
 What's this I hear about Don
 Probasco and Mary Patterson? They
 seem to be having quite a time.
 Better watch him, Jean.
 A certain boy sure would like to
 go with Ann Welborn again. How
 about giving him a chance, Ann? ?
 Maybe Bob won't care too much.
 Nita J. Day and Brooks Chapman
 seem to be going alright in Speech
 I the 6th period. Good luck you
 two.
 Russell, how are you and Patricia
 Spears getting along? O. K. I hear
 but you'd better watch Jerry Bob
 Harrison because he's been her boy-
 friend for years.
 Mary Alice, did you enjoy the
 wrestling matches last Saturday? ?
 You and Bobby Bishop sure looked
 like you were having a good time
 when I saw you.
 Bill, you're really lucky to have
 Sherwyn as a girl, I guess if I knew
 that she would give me a billfold
 for my birthday like yours, I would
 start on her right now.
 Jane, you had better watch that
 Doris a little better than what you
 have been doing. She might be
 getting a box of candy from Leroy
 instead of Doris giving Leroy one.
 Be careful kid.
 I wonder if Bill Jones had a good
 time while he was in Fort Worth? ?
 Joy, was he a true blue? ? Were
 you? ? Didn't I see Gene Dale
 here over the week-end? ?
 Bettye, why don't you go with
 Melvin when he goes to all the
 trouble of finding you? If I were
 you I would go, you know he might
 (Continued)

Candid Camera

The cameraman snaps this week a fast moving picture of our personality who raced down the football field many a time to bring the "Winds" another touchdown.
 This guy whose secret desire is to coach football was born on March 24, 1934, in the little town of Farmer, Texas, just fifteen years ago. He's very good looking with brown hair and brown eyes, is 5 ft. 10 inches in height and weighs 160 pounds. He is known to all F. H. S. students as Wayne Robertson.

Wayne says his greatest ambition at present is to get out of high school.
 He likes warm weather, football, swimming, fried chicken, and last, but not least, women!
 Lockney, spinach, basketball, and studying are his main dislikes.
 Wayne was most embarrassed the first time he asked a girl for a date; he was also very scared.
 "Messing around" is his favorite pastime and his worst habit is talking too much.
 English III and Mrs. Jones are his favorite subject and teacher.
 "Red River" is his best seen movie, and Robert Mitchum and Gail Russell are his favorite stars.
 Wayne was most thrilled when the Whirlwinds elected him captain for 50-51.
 The one and only has pretty blondish-brown hair, brown eyes, is 5 ft. 1 inch tall, and weighs about 110 pounds. She is very sweet and lovable.
 Wayne's favorite sport is football and Marlene is his only weakness.
 "Some Enchanted Evening" is the song he finds favorite.
 As for his ideal day Wayne would arise around 7 o'clock and go for an icy swim till almost 8:30. He'd then eat breakfast of fried eggs, bacon, gravy, and orange juice. He'd just "mess around" till noon and for lunch he would eat fried chicken, potato salad, corn bread, beans, onions, and ice tea. Around two o'clock the Winds would play Lockney in football (and beat em). After the game Wayne would dress, go get Marlene, and eat at Curie's. About 6:30 they'd go to Roaring Springs with a bunch of kids, picnic, and swim. He'd arrive home around midnight and hit the hay.
 Wayne was elected Jr. Class favorite and he is certainly a "Favorite" with everyone.
 Good luck to you, Wayne, you're a mighty fine guy!

EDITORIAL

ROUND HOG DAY
 February 2 is the day that superstition would have us believe foretells the coming of spring. On this day the ground hog comes out of his hole in the ground and surveys the world before him. If he sees his shadow, he dives back into his underground castle, and spring will be delayed for six more weeks. However, if his shadow is not visible, spring has arrived!



OLIVER
"88"
New

AVAILABLE FOR IMMEDIATE DELIVERY

Plains Equipment Co.
 113 South Wall Telephone 356

New Dodge Coronet Four-Door Sedan



New body lines, larger rear window and fresh front end styling identify the new Dodge Coronet four-door sedan. The new Dodge line consists of ten body styles on two wheelbases. Coronet models, on a 123½-inch wheelbase, are available with Gyro-Matic transmission, which frees the driver from shifting. Fluid Drive is standard equipment on all Dodge cars.

MAYO MOTOR CO.

Dodge - Plymouth - Dodge "Job Rated" Trucks
 112 W. Missouri Street Floydada, Texas

MONDAY ONLY

PENNEY'S DOLLAR DAYS

RUN! HURRY! SCURRY! HUSTLE! FLY!

MEN'S DRESS SHIRTS,	\$2.00	PINPOINT CHENILLES
Scattered Sizes — Fancy and Pastels		
WHILE QUANTITIES LAST!		\$4
Women's Rayon Dresses, 2 for \$5		All Colors 25 Spreads EACH—
Women's Rayon Panties, 3 for \$1		42 x 44 Plastic Curtains \$1.00
BOYS Short Sleeve SPORT SHIRTS \$1.50	BIG TERRY TOWEL BUY	42 x 90 ORGANDY Priscilla Curtains \$3.00
MEN'S All Wool Coat Sweaters \$2.00		RAYON CREPE SLIPS NOW
MEN'S Leather Coats \$20.00	22" x 44" bath size, 2 for \$1	
Girls' Sizes Chenille Robes \$3.00	12" x 12" WASH CLOTHS 8 for \$1.00	Size 32 to 42 PINK WHITE BLUE Each — \$1
RAYON TRICOT KNIT GOWNS \$1	MEN'S Blue Chambray WORK SHIRT \$1 EACH	
Semi-tailored styles with cord or lace trimming in pink, blue, maize, or white. Run-resistant, easy to launder. 34 - 44.		

DOORS OPEN 8:30

ANNOUNCING THE BAKER FLASH O TRAC SYSTEM

PATENT APPLIED FOR
INVENTED — DEVELOPED — PERFECTED
 BY G. R. BAKER

Each farmer can save several hundred dollars each year — Start now and cut your production cost. Get ready for lower farm product prices.

THE FLASH OTRAC SYSTEM IS

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3. Cut Oil Cost 50%
4. Cut Fuel Cost 50%
5. Double Life of Motor
6. Develops More Power
7. Thieves Cannot Steal Butane and Put it in their Cars
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 Don't Wait - - - Investigate Now

Baker FLASH-O-GAS CO. INC.
 "THE OLDEST BUTANE DEALERS IN THE PANHANDLE"

PLAINVIEW 312 Columbia St. TEXAS

Generous Help for Polio Fund Dimes Party

The Pleasant Valley Home Demonstration club members were guests to a March of Dimes party Friday night of last week at the Clark Harris barracks. Supper, consisting of sandwiches, pies, cakes, coffee and cokes were sold by the women. Food that was left was auctioned off. Games of "42" were enjoyed by all.

raised \$67.58 at the party and \$29.00 later from several who were not present, making a total of \$96.58 for the community.

Attending the party were Messrs. and Mrs. Weldon Smith and son, Dan, Edwin Hammonds, Ralph Thayer, A. M. Dorsey, Bennie Taft and daughter, Bonita Merle, Bob Muncy, Alton Nolan and children, Joe Arland and Janice, Johnse Cox and daughters, Wanda Mae and Nova Jean, E. O. Cates, Claude Hammit and son, Larry, Clark Harris and children, Joan and Ronnie, M. J. McNeill and baby, Mrs. Lee Pope and children, Joyce and Wayne, Mrs. Roy Wilkes and Mrs. Shorty Sherman.

Mr. and Mrs. W. C. Wright, of Long Beach, California, are here for an indefinite visit with Mrs. Wright's mother, Mrs. Lula Slaughter, and with her sister and husband, Mr. and Mrs. W. L. Fry.

Kings Develop Interesting Electric Uses

Following a late-January visit to the home of Mr. and Mrs. Albert King, of Lone Star, Mrs. Nancy Morekel tells a most interesting story of the uses this farm family are making of their electric power and a new development in their plans.

The King family consists of Mr. and Mrs. Albert King, their son Herman and his wife, and their small son, Ben Richard, a few

weeks old. Here is the story of the unfolding of very interesting farm activities made possible by the spread of electrical use throughout the area:

For several years Mrs. King has operated an upholstery shop at her country home in which she has done excellent work. Herman has an all-electric woodworking shop that he operates in connection with the upholstery shop. He has a ten-inch tilting arbor saw, eight-inch table saw, jib saw, drill press, grinder shaper, six inch planer, turning lathe, thickness planer, eight inch power hand saw, portable electric sander, quarter inch hand drill, one half inch drill, vibrotool, two electric powered carving tools and there are electric sewing machines in the upholstery shop.

Praise is Given REA
According to the Kings, R. E. A. has made all of these things possible - and now they have added a new project to their already well filled schedule of farm life - Mrs. King has added a complete line of ceramic supplies and green ware and secured a teacher to conduct classes which a large number of folks are finding very interesting. Mrs. King has a kiln for firing the pottery - it is electrically heated with R. E. A. power. She said, "I simply cannot find words good enough to praise REA. The services of REA lessened the labor in my upholstery shop - sewing machines are much nicer to use when driven by kilowatts instead of a tired foot - and the joy of an electric glue pot is just too much to try to describe, and with an electric radio to furnish music - well just what more could we ask for!"

In order to bring REA about Herman and his father spent lots of time trying to convince folks it would be worth their while to sign up and become members and in lots of instances Albert King just paid the \$5.00 to get them to let him put their name down.

As the first step from coal oil lamps the Kings used carbide, then a Delco plant supplemented with a windcharger, and then finally electricity was made possible by the organization of the Floyd County Rural Electric cooperative. It was unanimously voiced by the family that the REA bills are not anything to compare with just the battery up keep alone. It is so much cheaper and enables them to do so much more with much less labor.

Other Electrical Helps
Other electrical helps about the farm include a pressure pump system that furnishes water for the house and water for the livestock, cattle and more than ninety head of hogs, and a flock of chickens. They have an electric welder, an air compressor and a seed cleaner. In the house they have recently added an automatic washer and drier and a bottle sterilizer. They have an eleven foot refrigerator and an eight foot home freezer and they said neither of them are big enough.

Lamps have always been one of Mrs. King's hobbies but when electricity came along she just electrified her old ones. She has some beautiful ones. Her dream for the future is the largest country ceramic house in Texas, and with REA available as her ever-ready helper she is setting out to have just that - and I would say probably very soon.

The Kings are active in community affairs. Herman has his own plane and is president of the Flying Farmers in Floyd County.

day night.
J. E. Green and Don Clark made a business trip to Plainview Saturday.

Mr. and Mrs. J. E. Green and Margaret visited Friday evening in the home of Mr. and Mrs. Fred Battey, Floydada.

Sunday dinner guests in the J. E. Green home were Mary Alice Plumlee and Frances Ashton; also Victor Green, of Plainview.

Eunice Welborn spent Sunday night with LaJuana McAda.

Mr. and Mrs. C. L. Ashion and son, Bobby, visited in the Plumlee home Sunday afternoon.

The Home Demonstration club met Friday afternoon with Mrs. Henry Willis. There were 15 women present and all enjoyed the technical slides of West Texas homes and the accompanying comments by Miss Petty. Delicious refreshments of ice cream and angel food cake were served. The next meeting of the club will be February 10 with Mrs. Woodrow Wilson.

The Frank Dunns visited in the J. D. Welborn home Sunday afternoon.

Mrs. Green attended the Mission study institute at Ralls last Tuesday, January 24.

Mrs. Green and Margaret visited Monday afternoon in the W. A. Latta home at Mt. Blanco.

Mrs. Charles Horton and sons, Bruce and Phil, visited Monday with her parents, Mr. and Mrs. Walter Sims.

Mr. and Mrs. Garvin Beedy attended the Fat Stock show in Fort Worth last week. Baby Larry visited his grandparents, Mr. and Mrs. Leo Prizzell.

Next Sunday will be church day. Everybody come and bring someone.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing
Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid - Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc. due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment - free - at

Arwine Drug Co.
Bishop's Pharmacy

FRIDAY, SATURDAY at Firestone HOLLOW-GROUND STAINLESS STEEL PARING KNIFE



WHILE THEY LAST

Top Quality with These Features . .

- Mirror Finish, Stainless Steel Blade Stays Sharp Longer
- Imported Easy-Grip Rosewood Handle
- Solid Brass Compression Rivets

**IT'S ANOTHER
BIG VALUE SCOOP!**

Hurry - Hurry - This is Another One-Time Buy! Sale Ends When Present Stocks Are Gone!

WEEK END SPECIALS And DOLLAR DAY Monday

- | | | | |
|--|-----------|--|--------|
| LOT BRA'S
Your Choice, | \$1.00 | NYLON HOSE,
8 1/2 & 9 Only, 2 Pair For, | \$1.00 |
| Table of Assorted Items,
Your Choice, | \$1 | FABRIC GLOVES,
Assorted Colors, Two Pair, | \$1.00 |
| All Winter Coats,
Your Choice, | 1/2 Price | 1 Rack of Skirts,
Corduroy Flannel and Gabardine
YOUR CHOICE 1/2 PRICE | |
| Rack of Dresses,
Your Choice, | \$3.99 | ALL FELT HATS
Your Choice | |
| Rack of Dresses,
Your Choice, | \$5.00 | \$1.00, \$3.00 & \$5.00 | |

MILADIES SPECIALTY SHOPPE

CLEAN UP

Clean up time is on us again and the State Health Department is on us again and asking that we not wait until spring to start. They give good reasons for it.

From now until spring when a pretty spell hits is a good time to get the rubbish out of the way. While jobs are scarce help can be had to clean your premises and we urge that you put this foremost on your mind and let us get the job well done.

REASONS:

- HEALTH, first;
- FIRE HAZARDS second
- A NICE, CLEAN AND DECENT PLACE TO LIVE, third.

Please get your unburnables in the alley and call the City hall.

If you cannot burn your limbs pile them where they can be loaded and call the city hall.

F. C. HARMON, Mayor

Center News

CENTER, Jan. 31—It is cold and cloudy. We could use some rain or snow on the wheat.

In spite of the weather, we had a good crowd at Sunday school. There were 25 present.

Our young people home for the week-end were Melvin Robertson, of WTSC, Canyon, Don Clark Green, Wellington, and Margaret Green, Wayland.

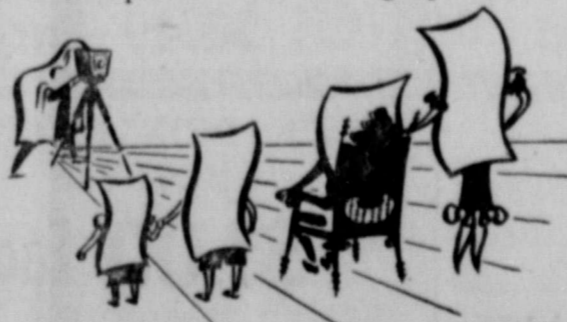
Don Clark and Margaret Green attended the youth rally at the First Baptist church in Floydada Saturday.

Photographs

MAKE THE PAST AN OPEN BOOK

You may forget if you have paid a bill by check, but a photograph never forgets. On film in our vaults the whole story is recorded for your protection. If your cancelled checks should be destroyed, you can call on us for a photographic proof.

There is no charge for this extra service and protection which we provide for our checking depositors.



First National Bank
Floydada, Texas
WE SELL SAVINGS BONDS

- | | |
|---|--|
| 14 1/2 Inch
Oval Roaster
\$6.19
2 DAYS ONLY | Soap Dishes
WHITE
25c Each |
| WAGNER
Carpet Sweeper
\$6.79 | Vacuum cleaner
Brush Type
Upright
One-Third H. P. Motor
115 Volt A-C D-C
\$35.75 |
| STEP-ON
Garbage Can
\$1.99 | 100
FLASHLIGHTS
29c each |

SPECIAL

A BEAUTIFUL
COMBINATION RADIO
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Big Delegation Attends State Farmers Union

A rousing state meeting of the Farmers Union of Texas in which Floyd county people had a large part was that in Amarillo last week-end.

Among these Floyd county people were Mr. and Mrs. Lloyd E. Allen, Mr. and Mrs. Ed Holmes, Mr. and Mrs. Earl Hampton, and Mr. and Mrs. R. H. Ford. Allen is state vice-president and was re-elected to this post. These seniors were in addition to a generous attendance of Floyd county juniors in the farmers organization.

Joe J. Berg, president of the Union, made one of the points toward which the organization looks with concern, namely that whereas in the past nine months farm income has dropped three billion dollars, industry and commerce—non-farm income—has risen some five billion. Depressions start with dwindling farm incomes, he told the meeting.

Recognition of the Farmers Union was given by the U. S. Department of Agriculture, which sent to the meeting a young, aggressive assistant secretary in the person of John Baker. Appeal for a balance of the scales for economic justice for the farmer was the burden of Baker's address. The convention was held in Amarillo hotel.

The juniors of the organization put on Saturday night's program for the convention banquet. The state organization paid the expense of the juniors in the banquet hall. Lloyd Allen said the youngsters really put on a good program. Allen says the union is looking forward with keen anticipation to the golden anniversary convention which will be held in 1952 in Fort Worth or Dallas.

Parity on Purchasing Power
Assistant Secretary Baker, who brought greetings from Secretary Brannan, said the secretary thinks farm parity should be based on the purchasing power of the farm family and not on a bushel of wheat or a bale of cotton. He said the plan of Mr. Brannan for farm price supports should cost the taxpayer not more than half of the cost of the present purchase-type support plan. Baker said Mr. Brannan thought the national farm program should be based on the principle of abundance, not scarcity.

Sand Hill Local of the Farmers Union is one of the largest and

strongest in the state. Wm. Finkner, of Petersburg, was among the officers re-elected for the state organization. Finkner has been serving as a director and retains this post.

Board Meeting of H. D. Agents Held at Ft. Worth

Miss Leila Petty returned Monday from Fort Worth where she attended a board meeting of the County Home Demonstration Agents' association of Texas. The Board meeting was held in the Texas hotel and was attended by the directors from the 14 Extension districts in Texas. Miss Petty is Secretary of the State association.

On Sunday morning the directors of the County Home Demonstration Agents' association and the County Agricultural Agents' association with other Extension agents who were in Fort Worth at the time were entertained at a breakfast at the Worth hotel by Leo Potishman, president of the Transit Grain company of Fort Worth.

G. G. Gibson, director of Extension service in Texas, was also a guest at the breakfast.

Mrs. Leon Hart and son, Dale, of Priona, spent the week-end here as guests of their mother and grandmother, Mrs. W. A. Amburn.

Texas Water Code Meeting February 10

At the instance of L. Hamilton Lowe, executive secretary of the Texas Water Code committee, Judge G. C. Tubbs is reminding citizens of this area who are interested in the water program of a meeting of the water code committee for two days in Austin beginning on Friday, February 10.

"In my mind this is a most important meeting in which municipalities, water districts, chambers of commerce, large water users and citizens in general will be interested," said Judge Tubbs this week. "According to the advice I have from the Water Code committee they will hear all of those who have constructive ideas about remedial legislation in this field."

"Of course the committee will want those who have common problems and are in agreement as to a plan and what they want to select a spokesman to present their views. The code committee could not hear everyone interested in a two-day session. Doubtless our people will want to get together and see what action they would like to take."

It is Judge Tubbs' idea that Floyd county people should have someone present as observers on the workings and the trend of thought at this code committee meeting, even if they do not ask to be heard. Water is getting more and more important every day.

The Water Code committee was created by the 57th legislature to study the water problems of the state and to make recommendations for legislation designed to produce a more adequate supply and more equitable distribution of water.

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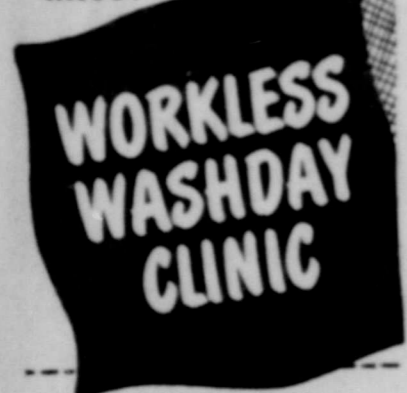
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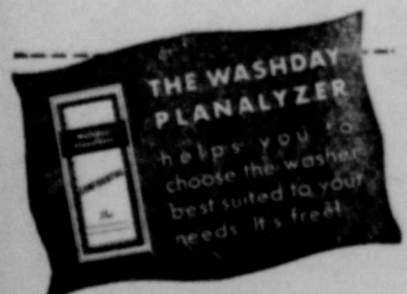


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