

# EDITORIALS

The new year opens with a rather bright prospect for Floydada and Floyd county, for material change for the better in many business ways. Despite the threat to the economy in the cotton situation, farm people see hope in cattle and feed and other means of livelihood. To tell a man on a piece of land not to produce is like trying to breed a race of frogs that won't leap. In local business circles there is evidence of soundness, of progress, of intention of better civic conditions, to offer people bigger and brighter and better merchandising establishments. In the matter of general public betterment are the continued road building programs, better school facilities, a re-done court house on which quite a sum will be spent to re-place the charred walls on the court house square a temple of justice and public affairs that will be modestly in keeping with the great people which it will serve. As to local housing private capital seems to be balking at construction for commercial purposes, that is for rent. This backwardness and the backwardness of business property owners to go all out on re-newing and modernizing their properties seem to be the major retarding influence so far as the town of Floydada itself is concerned.

The New Year is going to be a pleasant surprise to the people who have necessities of life to sell, we are delighted to announce to the people who have bacon and beans and sheets and shoes for little boys and girls. The cotton crop is just now "coming in." By this we mean that cotton farmers are still to get most of their pay and that there are many "settlements" to be made with cotton "pullers." Furthermore, it is a fact that things went along so good this fall for the workingman he is tempted to stick around and see if it goes as well throughout the spring and summer. Irrigation is bringing a new outlook for many people other than the men who own the irrigated farms. Irrigation is spreading, too, and there'll be more irrigated farms another year if the government program works out anything like favorably. So the retail man is going to have more people to do business with than he did have. More people to do business with is the need of most retailers in this area.

Disposition to find fault with everything that transpires in government and business today, with a slant toward a charge of unfairness even downright skullduggery and dishonesty seems to highlight the usual conversations of the day when talk gets around to business and world affairs. This disposition also is noted in the writings of the newspaper people, especially editorial writ-

ing. It even colors the news stories, or we imagine it does. A good resolution for most any conversationalist or writer to adopt this year would be to see that his carping talk does not include too much criticism in matters of which he has no knowledge. We note the loudest talk and the most positive statements you hear are about matters in which the utmost ignorance is also indicated.

For instance, a writer with a slant toward dependence on agriculture can make out a good case with ease its policies toward labor, toward the Far East, Western Europe, cotton allotments at the moment. A writer back east can wax hot and wrathful over farm subsidies and the way the farmer people are milking the government instead of cows, about the alarming waste of foods for which the government pays and then fails to make use of sensibly, while a Union man can make out a good case out of his imaginings about the unfairness of the big corporations in the wage-price dispute. Each makes out a good case if you will take his basic premises as to facts as the actual facts themselves.

All of this stems out of the "special privilege" era, according to our imagination, when only a few of the many interests were taken care of by the government. These were adopted as the "official" people to get special treatment, special recognition. As time went on the others also began to make demands and to get them recognized, because the laws established inequities which had to be righted. The special privileges could not longer be denied those who were getting them, so instead of repealing the laws which granted special privileges the congress only added more and more to the list. The farming "class," so we think, were the last to get recognition in this manner. It was when they began to balk at meek submission to foreclosure that the government began to be alarmed and started an arrangement to alleviate the apparent inequities and give the farm operator a chance in the markets and in the legislative halls. This made the effort to give everybody special privilege unanimous.

Success or failure in business is caused more by mental attitude even than by mental capacities. —Walter Dill Scott

Fear not that life shall come to an end, but rather fear that it shall never have a beginning. —Cardinal Newman.

There are many paths to the top of the mountain, but the view is always the same.

## Professional Directory

### People's Hospital

1100 South 3rd  
Wishes to announce to the public the visiting hours and clinic hours.  
visiting hours for  
Hospital Patients:  
10-11 a. m.; 2-4 p. m.  
7-8 p. m.  
Clinic open Monday thru Saturday from 8 a. m. to 5 p. m. Closed Sunday.  
Visitors wishing to inspect the hospital are welcome at any time.

*Kimble Optometric Clinic*  
Dr. J. W. KIMBLE  
Dr. O. R. MCINTOSH  
OPTOMETRISTS  
Floydada, Texas

### The Floyd County HESPERIAN

HOMER STEEN, Editor

Established 1896 by Claude V. Hall  
Entered as second class mail at the post office at Floydada, Texas April 10, 1907, under the act of Congress of March 3, 1879.

Published by The Hesperian Publishing Co., Inc., Floydada, Texas.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50, six months, \$1.25, four months 90c; in advance.



## Saturday Date For Mike The Shoat to Sell

Mike, the big fat pig, who has had his food plentifully and with just the right amount of vitamins and everything ever since he was weaned a few months ago, is going to go on the block Saturday afternoon at 1:30 on the north side of the square in Floydada. Fire Chief Carl Rodgers has announced.

The pig, a pretty, well-bred red, tipped the scales at 245 pounds the other day. That is the signal to get him out of the pen and into somebody's locker.

Mike was presented to the volunteer fire department by Puqua-Barber Farm supply in recognition of the organization's yeoman work the past 12 months in the community, Puqua-Barber meanwhile taking responsibility for seeing that Mike got fed right. He has been on display at the popular East Missouri feedlot.

Col. W. H. Seale has promised to conduct the auction of the porker with the vitamin-rich chops, sausage meat and hams.

Whatever the pig may bring will go into the coffers of the fire department, a fund that gets many a call for aid that just can't be turned down. The fireboys never have too much money and scrape the bottom of the barrel often, according to common report.

Figures on Ike, Mike's brother.

### FERTILIZERS

Dry or Liquid

a formula for every need.

MORCKEL FARM

CHEMICAL CO.

Phone 539

Floydada, Texas

still in the pen, indicate that although he has not gone hungry for a minute, getting as much feed as Mike, he hasn't had the gains that made his mate big and fat.

### BARTLEYS MOVING BACK TO WACO FROM INDIANA

Mr. and Mrs. Thos. M. Bartley, who have been making their home at Indianapolis, Indiana, for the past three years, are moving back to Waco, Texas, their former home. They were in Floydada last week for a half-day on a visit with Mrs. Bartley's brother, W. B. Henry and Mrs. Henry.

The Bartleys were accompanied here by their son and his wife, Mr. and Mrs. Howard Bartley, of Childress.

Noah's Ark was build of gopher wood.

Benjamin Franklin introduced the broom to America.

### QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment Must Help or it Will Cost You Nothing  
Over two million bottles of the WILLARD TREATMENT have been sold for relief symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid, Heartburn, Sleeplessness, Poor Digestion, Sour or Upright Stomach, Gas, Bloating, Indigestion, etc. Ask for "Willard's Message" which explains this treatment—free—at

Arwine Drug Co. Bishop's Pharmacy

## D. W. FYFFE SEED - FEED

Phone 91

We will receive our first shipment of chickens Friday Jan. 6th. These chickens are from one of the best hatcheries we have purchased chickens from in the past. There will be 1,000 chicks in this shipment that are not sold. If you are interested, see us at that time for quality chicks.

# No wonder they're calling them "TOP CHOICE FOR 'FIFTY'"



They're greater in power—higher in compression—a standout in styling—dreams to drive—and now there's a Buick beauty for 1950 to fit practically any budget

No, we just couldn't hold back the whole big Buick line for 1950.

They're too good-looking—too much fun to drive—too jam-packed with stepped-up, higher-compression, ready-to-ramble power—to be kept under cover.

So maybe you've already seen some 1950 Buicks on the highway.

Maybe you've noticed the extra "git up and travel" they have—glimpsed the wide, curving windshields (one piece in most models)—noted, approvingly, that the typical Buick taper is now found in all Buick fenders.

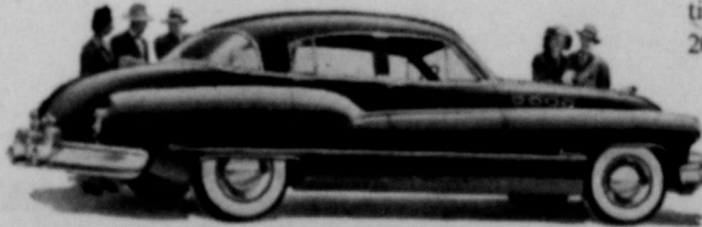
Maybe you've even heard some things...

That there are more than a dozen-and-a-half models to choose from. That there are three power plants in the Buick line—all of higher compression, all stepped up in power.

That all models are big and roomy inside—some rear seats are better than a foot wider than before!—yet in every instance, shorter over-all, so easier to handle, park and garage.

Above all, maybe you've heard of exciting news on price...

That Dynaflo Drive, for instance—standard on ROADMASTER models, optional on all others—now costs 20% less than on 1949 models.



LOTS OF LUGGAGE SPACE, plus a high-fashion rear-end treatment, graces the Buick four-door Sedan models for 1950. This is the ROADMASTER, and above is the SUPER version of this much-wanted 4-door, 6-passenger Sedan.

Phone your BUICK dealer for a demonstration—Right Now!

WHATEVER YOUR PRICE RANGE  
**"Better buy Buick"**

When better automobiles are built BUICK will build them

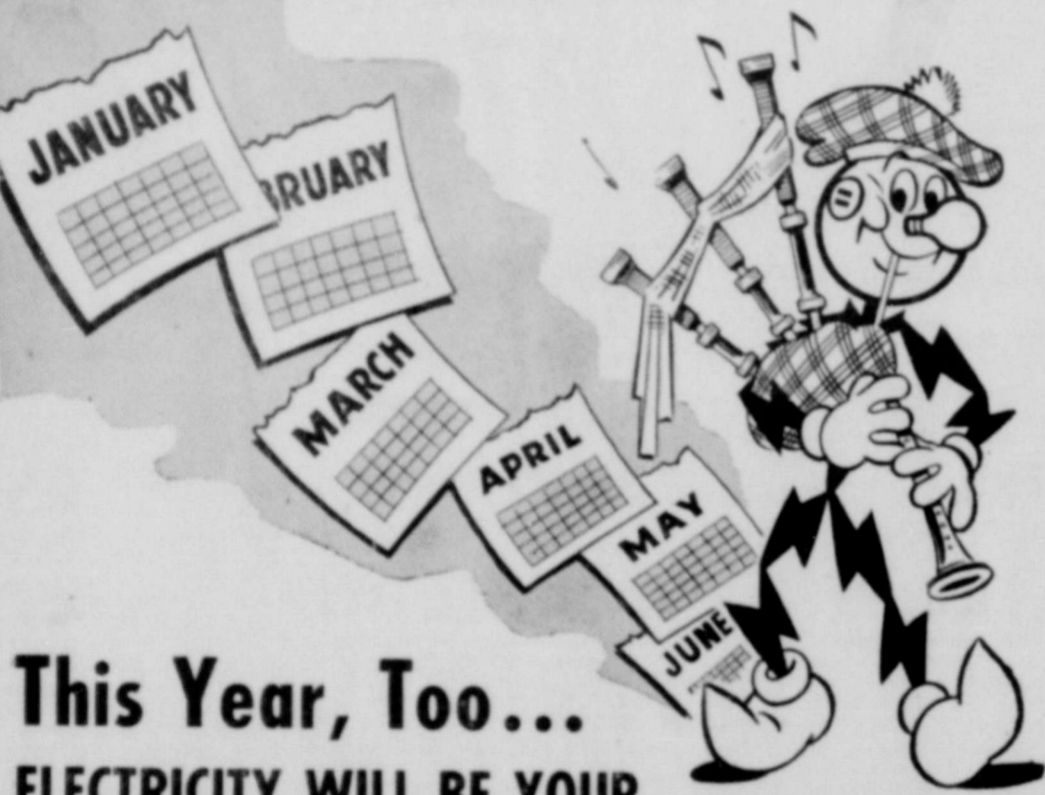
Time in HENRY J. TAYLOR, ABC Network, every Monday evening

## CLINE & RAINER

201 South Wall

Telephone 37

Floydada, Texas



## This Year, Too... ELECTRICITY WILL BE YOUR BIGGEST BARGAIN!

No doubt about it... this year, all year, your best buy will be low-cost electric service. While prices on most everyday items were on the upgrade all around you, your Public Service Company continued to bring you dependable electric service at the lowest cost possible.

Just think! All the services you use today for electrical living would have cost nearly twice as much only a few years ago. True, you are using more electricity today than you were then, but the good living and many comforts that are yours electrically in this year 1950 are still the most economical item in your budget. Low-cost... dependable... electric service makes it that way!

## SOUTHWESTERN PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

# HESPERETTE

Edited by Pupils of Floydada High School

**Hesperette Staff**  
 Editor: ...  
 Reporters: ...  
 Sports Writers: ...  
 Typists: ...  
 DeQuacker: ...  
 Sponsor: ...

## Happy New Year

From your last year select the love  
 And kindly, friendly deeds;  
 Throw out the disappointments  
 And the burrs and tangled weeds  
 And only keep the best that grew,  
 For next year's garden seeds.  
 —Anon.

## Guess Who ???

Brown hair, brown eyes, swell personality, swell guy, basketball player, bashful too, always loving, always true.  
 Blue eyes, blond hair, class queen last year, swell kid, wonderful gal, goes with the one above—Wal?  
 Answers to last "Guess Who"—Lane Snodgrass and Roy Teague.

## A DAY NEVER PASSES BUT

We have at least one test; Buster is sent to the office; Gayle Carver and Chuck break up;  
 Peanut is sent out of the library; Jerry T. goes to see Billee; Every subject gets harder; Joy B. has on the coat Bill J. gave her for Christmas;  
 Dale Roberts isn't seen with his "Matador gal"; Arlen wonders over to Grayce's locker; Someone enters the study hall; Time goes faster and faster; Someone else says they wish to go with Meri Young.

## DE QUACKER

Everything is going in such a whirl that I don't really know where I am. Girls getting other girls' boyfriends, and suede jackets, lounging P. J., wrecks, and etc., Ah, I am ready to settle down and go to school.  
 Did I see right when I saw Grace with Arlen the other night? Is this romance starting again? ?

Say Beverly, that sure was a pretty suede jacket that you were wearing when you walked in the show with Billy Charles. Could he have given it to you for Christmas? Well Sammye got a bad disappointment over the Christmas holidays when she found out that the Christmas Formal had been called off. Could it have been because she didn't want to break her date with Jr. Maybe you can ask him when there is a discussion on when they are going to have their dance.  
 Gayle, you seemed to be doing alright the other night when I saw you. You know I saw you on the front porch with Chuck and it looked alright to me.

I wonder why June Ware was beaming so the other night? ? ? Could it have been because Johnny had just given her the suede jacket for Christmas? ? ? It sure is a pretty one, I think that I would be proud of it too.  
 Peggy, I want to know just what has happened between you and Fred? ? ? I saw him the other night and he was by himself, and I said to myself right then, "Wonder where that cute Peg is that he goes with all the time?"  
 David and Mary Alice seem to have made the Christmas holidays alright, since they were together quite a lot.  
 Boy is this Dan getting up to hot stuff. One should have seen the girl that he was with the other night. Dan where did you find that? I bet that any boy would like to have found that it looked good from where I was sitting. What will Shirley have to say about this Dan? ?

I wonder if Bettye and Leonard have broken up? I saw him the other night with someone else. Will this bother you, Bettye? ? ?  
 Jr., when James Pinley came home Christmas, did that make you stay home because he was with Chris? ?  
 Clara, that sure was a pretty compact that Kenneth gave you for Christmas; I don't blame you, I would be proud of it too.  
 It seems Grayce had worlds of fun during Christmas. Of course she was with Mac, it's a shame that he had to go to school.  
 Did I see Barry and Elaine together over the holidays? Tough that you had to go home so early Elaine.  
 Say Dan what happened to you and Amarillo. By the way Aubrey what did you do Wednesday? Better watch him Pat.  
 Billie how did you make out over the Christmas holidays? Pretty good!  
 Joy and Bill seem to be hitting it of pretty good since Christmas. But it's about time.  
 Genelle, which is it Lockney.

## EDITORIAL

### CHALLENGE OF 1950

The new year has issued a challenge to everyone. What changes will be brought about, and what will be accomplished during this year? Will we make the most of our opportunities in the next twelve months, or will we go along in the old rut? Will we accept the responsibilities being placed more and more upon us? Will we meet the challenge of 1950? ? ?

## Assembly Program Given by Chorus

The assembly program December was given by Miss Beville and her chorus. The girl's chorus sang "Let's Mortal Flesh", "Come All Ye Mortals", "O Little Town of Bethlehem", "Gentle Mary", "Infant King", "There's a Song in the Air", "White by My Sheep", "Gloria", "Three Great Kings", "Shepherds", "We Three Kings", "The Inn", "Sing We now of Christmas", "Carol of the Bells", "Silent Night".

The boys' chorus read the Christmas scriptures found in Matthew and Luke.  
 The chorus gave Miss Beville a tip for Christmas and the program closed by their wishing everyone a Merry Christmas and happy new year. The entire program was enjoyed by all.

## Giggie News

On Tuesday at 6:30 the annual F. A. and F. H. A. Christmas party was held. Games were played and gifts were handed out. Refreshments were served and several of the young people went Christmas shopping. It was enjoyed by all who attended.

At noon and between periods the boys are selling ice cream. It means making money for the paper. Plans continue to be made for the trip to the Ft. Worth fair show, approximately thirty are planning to attend.

The Sweethearts were presented with Sweetheart compacts and Sweetheart jackets the week following Christmas.



## WY OIL CO.

For Good Gas  
 And Oils  
 and good service

at the turn of the Wye in  
 southwest Floydada.

P. Q. HANEY  
 PROPRIETOR

## CONCRETE FACTS



WHAT DID YOU USE... READY-MIX CONCRETE?

WAYNE BENNETT

Block Blends With Beauty!

# BACK ON THE BUDGET?



Help yourself to these  
 made-to-order Values



## PIGGLY WIGGLY

MEDIUM BOX  
**DUZ**  
 10 Boxes  
**\$1.00**

DASH  
**DOG FOOD**  
 Can  
**14c**

HI - C  
**ORANGEADE,** 46 Oz. Can  
**33c**

EVERLITE  
**SALAD DRESSING,** PINT  
**25c**

MARSHALLS  
**PORK & BEANS,** 3 Cans  
**25c**

ARMOURS  
**MILK**  
 TALL CAN  
**10c**

LIBBY'S  
**BABY FOOD**  
 3 Cans  
**25c**

DORMANS FRESH  
**BLACK EYE PEAS,** No. 2 Can  
**12 1/2 c**

MARSHALLS  
**HOMINY,** No. 2 Can  
**10c**

**DELICIOUS**  
*Because They're FRESH!*

CALIFORNIA NO. 1  
**CARROTS,** BUNCH  
**11c**

FIRM HEAD  
**CABBAGE,** POUND  
**5c**

SNOW - WHITE  
**CAULIFLOWER,** POUND  
**15c**

CALIFORNIA SUNKIST  
**ORANGES,** POUND  
**9c**

WINESAP  
**APPLES,** POUND  
**13c**

LARGE BOX  
**BREEZE,** 2 Boxes HI HO  
**37c** **CRACKERS,** Large Box  
**31c**

LIFEBUOY  
**SOAP,** 2 Reg. WOLF  
**15c** **TAMALES,** No. 1 1/4 Can  
**23c**

**PUREX,** QUART WOLF  
**15c** **CHILI,** No. 2 Can  
**57c**

3 POUND  
**CRISCO 79c**  
**TOMATOES**

DEER BRAND, No. 2 Can

**10c**

**PEACHES**

REMARKABLE, No. 2 1/2, Can

**17c**

Large Box YUMMY  
**VIENNAS,** 2 Cans  
**25c**

No. 1 1/4 Can HEINZ  
**KETCHUP,** 14 Oz.  
**27c**

No. 2 Can LOG CABIN  
**SYRUP,** 12 Oz.  
**27c**

DORMAN'S  
**NEW POTATOES,** No. 2 Can  
**12 1/2 c**

DEL MONTE SWEET  
**PICKLES,** 12 Oz.  
**29c**

BURLESONS  
**HONEY CREME,** 16 Oz.  
**35c**

ALLENS  
**GREEN BEANS,** No. 2 Can  
**14c**

PETER PAN  
**PEANUT BUTTER,** 12 Oz.  
**37c**

SKINNERS  
**MACARONI,** 7 Oz. Box  
**11c**

PILLSBURYS  
**CAKE MIX,** Box  
**35c**

*Here's  
 GOOD  
 MEAT*

## BEEF RIBS

For Stewing or Baking, Pound

**35c**

**SLICED BACON,** 39c POUND

ARMOURS BANNER  
**SACK SAUSAGE,** 29c POUND

WILSONS CERTIFIED  
**ROUND CHEESE,** 49c POUND

KRAFTS ELKHORN  
**BACON,** 17c POUND

ENDS AND PIECES

# PIGGLY WIGGLY



DAVIS & HUMPHRIES OWNERS & OPERATORS

**HESPERETTE**

Continued

**What Was Your New Resolution?**

Dale Roberts—To have a better time in 1950 than I did in 1949.  
 Mary Plumlee—Too good to tell.  
 Mary Pawver—To study English IV and Geometry more.  
 Joyce Stewart—Stop griping about English literature and start griping about English grammar.  
 Benny Ewing—To pass in deportment.  
 Mrs. Graves—I just have a jillion. But of course I couldn't think of just one special resolution.  
 Pat Hennessee—Have a real good time, and pass last half English.  
 Dorothy Bishop—Be a plain old good gal!  
 Trois Muncy—Be a little devil!  
 Leroy Parrish—Be good (like always).  
 Billie Chowning—To go someplace every night.  
 Grayce Hunch—Be good; for one thing, study harder and be friendlier.  
 Joy Bunch—To wear my rubber bands on my braces.  
 Jane Johnson—To buy a suede jacket.  
 Betty Laminack—Find a boy friend.  
 Genelle Norman—Have fun and go somewhere every night.  
 Peggy Collier—Be good and have fun.  
 Sherwyn Pyffe—To start studying more, and to be real sweet.  
 Joy McCravey—Be real sweet (how could she be more) and try not to have any more wrecks.

**DE QUACKER, (Continued)**

Crösbyton, or could it for once be Floydada? But Chuck Dunn is pretty good looking.  
 By the way, Peggy did you have a good time with Bill Simmons Saturday night?  
 Jane was pretty blue when Leroy left over the Christmas holidays but I think that he made up when he came back. I think probably that he has nearly made up his mind between Jane and Doris. I will try to tell you more about this romance next week. Who is the losing girl? Read next week.  
 What is this I hear about Wayne and Marlene? Could all the girls in Floydada be losing out?  
 Sherwyn, you will just have to teach Bill how to dance since he gave you a record player for Christmas. I wonder if that was just a hint to let you know that he wanted you to teach him to dance? You had better take advantage of it anyway.  
 Doesn't anyone see Bob Harbor with Ann any more? I haven't seen them together in some time. Could something have happened that I didn't get in on? I have big ears and eyes but I might have missed that.  
 Mary Alice, did you go with Melvin while he was here over the Christmas holidays? He was here for some time, you know.  
 It looks like that Jane is tired of playing ball? What is gonna happen? Will he let her go and go back to Doris?  
 Well kiddies, you see Christmas week wasn't so bad after all. But remember my little can in Mr. Baker's office.  
**Ex-Students Visit**  
 During the Christmas vacation many ex-students of F. H. S. were seen in the halls. They were Barry Rossen, James Finley, Van Collins, Ivy Pearl Simmons, Joyce Womack, Ann (Payne) Sinclair, Bob White, Dan Goodson, Melvin Robertson, Tom Ballard, June Powell, Claudean Goen, Mary Maxey, Roberta Garrett, Gene Jackson, Kelly Hagood, and Bobby McGuire.  
 We welcome these ex-students and want them to come back to visit us again whenever it is possible.  
 Get the want ad habit.

**Band Hats Arrive; To be Issued Soon**

The long-awaited-for new hats arrived just before the holidays and will be issued shortly. They are snappy looking hats and will add a great deal to the uniforms. Everyone is proud of them.  
 Several band "exes" were visitors before and after the holidays. Taking an active part in rehearsals were Barry Rossen, Gene Dale Jackson, and Ted Lanham.  
 Names were drawn and gifts were exchanged between band members on December 22. Tentative plans were made for another party early in the new year.  
 The band misses the presence of one of our popular members, Billie Newberry, who was injured in an accident. We sincerely wish you a speedy recovery, Billie.

**Candid Camera**

To start the New Year off with a bang, the Candid Camera brings to us the picture of a peppy gal who has short blond hair, pretty blue eyes, is 5 ft. 6 1/2 inches tall, and weighs 139. She really hit Floydada with a bang on July 22, 1933. This gal is known to all of us as Jane Johnson.  
 Jane's pet likes are horses, black Mercury's, snow, green, tall boys, friendly people, Mr. Foster, swiss twirling, suede jackets, trench frays, and spare ribs.  
 She says her greatest ambition is to own a ranch in Wyoming someday, raise horses and shetland ponies. You probably guessed that Jane's biggest weakness is horses. Cats, Algebra, grippy people, oranges, Chevrolet's, English IV, blonds that wear red, Nashes, and windy weather she dislikes very much.  
 That certain fellow who makes her heart beat faster is 6 ft. tall, weighs 160 pounds, has brown hair, grayish blue eyes, is sweet and understanding and also embarrasses easily. During her leisure time she'd probably talk to this certain fellow on the telephone.  
 Jane's best seen movie is "The Great Gatsby" starring Allan Ladd. She also likes Jane Powell.  
 Her favorite subject is biology and Mr. Foster, her teacher.  
 Football, horseracing, tennis, and swimming head Jane's long list of likes for sports.  
 She revealed her worst habit as being hateful.  
 Her most thrilling moment came when Mr. Kattner told her she was a swiss twirler.  
 The song she loves to hear is the ever popular, "I Can Dream, Can't I".  
 Jane unrolled for us a very unusual, and exciting perfect day.  
 To begin with, she'd naturally get out of bed (around 9:00). She doesn't like breakfast so she'd hop in her new black Mercury and go by for Sherwyn, Billie and Betty. They'd fly (in the Mercury) to

**Funeral Rites Said For Henry Bradford**

Funeral services were conducted for Henry Bradford, 80, in Canyon, Texas, on Saturday afternoon at the First Christian church at 2:30 o'clock with the Rev. W. R. Matsier, pastor, officiating.  
 Mr. Bradford died Friday night at his home in Canyon. He was a retired farmer, lumberman, outstanding business and agricultural leader in Randall county. He came to Texas from Tennessee in 1885 and was married to Miss Ida Gamble in Denton in 1889.  
 Mr. and Mrs. Bradford had lived in Chillicothe for a number of years. In 1917 they moved to Canyon. The Bradfords formerly were frequent visitors in Floydada with the Davis family, and for a short time made their home here.  
 Survivors are his wife, two daughters, Mrs. W. C. Black, Canyon and Mrs. Irby Carruth, Waco. The late Mrs. Lon Davis of Floydada preceded her father in death a year ago last spring. Six grandchildren and one great grandchild survive.  
 Attending the funeral from Floydada were Lon Davis, Jr., grandson of the deceased, Lon Davis, Sr., and Mr. and Mrs. W. Edd Brown.  
 Burial was in Dreamland cemetery under direction of Griggs-Warren funeral home.

Typewriter and pencil carbons, Hesperian office

Carlsbad Cavern and spend the morning. To be different and to make sure they'd get a good meal, they would "speed" to Lubbock just to eat southern fried Chicken, smashed potatoes melted in butter, fruit cocktail salad, corn on the cob, ice tea, hot rolls, and banana pudding at the Rendezvous. They would come back to Floydada in time for Jane to have a date with her ideal boy. It would more than likely be real snowy and she and her ideal boy would go sleigh riding with the gang; then journey to her house to warm up, play cards, eat popcorn, fudge and apples, till almost midnight.  
 Then Jane would go to Joy Mc's slumber party with all the girls, gossip, and get into meanness.  
 Jane, you're a swell girl whom everyone admires. May the best O' luck be yours, always.

Three new students

There were three new students who started to school this week. They are Willie Hopson, a sophomore from Fox, Oklahoma; Richard Hopson, a senior from Fox, Oklahoma; and John Holmes, a senior from Oklahoma City, Oklahoma. We want to welcome you to F. H. S., and we hope you like it here.

**Lakeview News**

LAKEVIEW, January 3—School work was resumed Monday morning after Christmas vacation which began December 22.  
 The Lakeview Baptist Brotherhood met in regular session Monday night at the church. After a social hour and refreshments, Rev. Oscar Mayo, pastor, brought an inspiring message on "What Man Can do for Good in His Community."  
 Mr. and Mrs. Fred Jones and children, Wayland and Imogene, returned home Sunday afternoon after visiting the week-end in Goree with relatives.  
 Mr. and Mrs. S. N. Teague and children, Don Ray and B. R., Jr., of Fields, New Mexico, visited Saturday night and Sunday in the home of his sister, Mrs. E. H. Tooley and family.  
 Mr. and Mrs. Frank Polasek and children, Mary, Barbara and Alice, returned home Monday after spending the week-end visiting near Memphis.  
 Mr. and Mrs. Dick Nichols and son, Billy Clyde, of Harrold, South Dakota, visited in the home of his parents, Mr. and Mrs. R. L. Nichols, and other relatives during the Christmas holidays.  
 Mr. and Mrs. Fowler Estep and son, Billy Joe, had as their guests Thursday night and Friday, her brother, Cecil Jones, of Cortez, Colorado.  
 Mr. and Mrs. J. F. Jones, of the Baker community, attended church here Sunday. They had as their guests in the afternoon their daughter, Mrs. Fowler Estep and family, Mr. and Mrs. Bobby Estep, of Floydada, Mr. and Mrs. Leon Jones and Mr. and Mrs. Leroy Denison, of Lubbock, and Miss Caroline, Jones, of Dove Creek, Colorado.

Nadine Willis has returned to Texas Technological college after spending the holidays with her parents, Mr. and Mrs. Henry Willis. Other guests of the Willis family during the holidays were Mr. and Mrs. Brice Sandlin, of Fort Worth, and Seth Murphy, of Levelland.

Edar L. Judy, jr., has returned to Texas A&M college after spending the holidays with his parents, Mr. and Mrs. E. L. Judy of the Campbell community.

Mr. and Mrs. E. C. Carter spent the week-end in Dallas on business. On Monday they attended the Cotton Bowl game between Rice and North Carolina.

Tommy P. Gant, Prop. Phone 9514  
**THE MALT BAR**  
 Good Food Served in a Clean Friendly Way  
 "This is Our Town, Too"  
 Fountain Service Open 6 a. m. to 11 p. m.

**FARMERS:**  
 We invite you to see the  
 NEWLY RELEASED **MM** COLOR FILMS  
**"AN AMERICAN JOURNEY"**  
 A story of our neighbors in and near this great and prosperous land of ours.  
 and  
**"WEATHER WHYS"**

The story of weather... what it is... what is done about it... and how it affects modern farming.  
**IN COLOR! IN SOUND!**  
 Bring your family and friends. Give yourself a real holiday and plan to be with us. There will be tickets for you at the door.  
**DATE — January 6**  
**TIME — 2 P. M.**  
**PLACE — Palace Theatre**  
**S. J. Latta Implement Co.**  
 Minneapolis-Moline Sales & Service

**RUTLEDGE Oil Company**  
 WHOLESALE PANHANDLE PRODUCTS  
 Phone 68

I have acquired the ROYAL cafe, and invite my friends to stop in when in Ralls  
**J. RUSSELL NOBLE**

**FINANCIAL STATEMENT**  
 of the  
**FIRST NATIONAL BANK**  
 Floydada, Texas  
 at the close of business December 31, 1949

RESOURCES	
Loans and Discounts	\$ 1,043,546.46
Stock in Federal Reserve Bank	5,250.00
Banking House, Furniture and Fixtures	20,000.00
Other Real Estate	1.00
United States Government Bonds	\$ 1,515,400.00
Other Bonds and Warrants	155,938.51
Commodity Credit Corporation Loans	1,734,974.34
Cash	1,816,264.18
<b>Total</b>	<b>\$ 6,291,374.49</b>

LIABILITIES	
Capital Stock	\$ 100,000.00
Surplus	82,000.00
Undivided Profits	83,960.72
Reserved for Taxes	15,000.00
Other Liabilities	23,255.23
Deposits	5,987,158.54
<b>Total</b>	<b>\$ 6,291,374.49</b>

<b>OFFICERS</b>	<b>DIRECTORS</b>
O. M. Watson, President	R. M. Battey
E. L. Norman, Vice-President	Kinder Farris
C. H. Bedford, Vice President	J. V. Nelson
Earl Crow, Cashier	E. L. Norman
Lyda Walding, Asst. Cashier	Glad Snodgrass
Olin M. Watson, Jr. Asst. Cashier	O. M. Watson

Member of  
**FEDERAL DEPOSIT INSURANCE CORPN.**

**COMING OR GOING...**



**SMARTER THAN EVER...**



**AGAIN THIS YEAR THE BIG VALUE IS DODGE!**

You could pay a thousand dollars more and still not get all the new beauty... extra room... famous ruggedness of this great new Dodge

HERE'S BIGGER VALUE in smart new styling... in ease of handling... in comfort... in sound engineering. And in actual dollars and cents, too, because the big new Dodge costs just a few dollars more than the lowest-priced cars.

Despite its smart, low, graceful lines outside, Dodge is higher, wider, longer on the inside to give you the roominess that spells solid comfort... that means extra room for your head, your legs. Less overhang front and rear makes parking and garaging simpler, easier.

See this great new Dodge. Sample the flashing performance of the powerful high-compression "Get-away" Engine... the smoothness of Dodge Fluid Drive. Come in today.

**NEW BIGGER VALUE DODGE**

Just a few dollars more than the lowest-priced cars!

NEW VALUE! You'll thrill to the smoothness of Dodge Fluid Drive, Gyro-Matic, to free you from shifting, optional on Coronet models at moderate extra cost.

**MAYO MOTOR CO. Floydada, Texas**

**FIRST NATIONAL BANK**

**PARKER Furniture**  
PHONE 46

**Bryan Home And Auto Supply**  
"FIRESTONE"

**Day And Nite Texaco**  
PHONE 9505

**PATTERSON'S Grocery & Market**  
PHONE 24

**M. L. SOLOMON Jewelers**  
Watches, Diamonds, Silverware

**Radio Electric Co.**  
Your Westinghouse Dealer

**CLINE & RAINER**

**HARMON Funeral Home**

**DAY'S CLEANERS**  
PHONE 546

**RUTLEDGE OIL Company**  
PHONE 68

**FLOYDADA Implement Co.**  
Massey - Harris Dealer

**MAYO MOTOR CO.**  
**Dodge - Plymouth**  
Dodge Job - Rated Trucks

**JOHN And DELL REAGAN INSURANCE**

**L. C. McDonald Pontiac - GMC**  
Allis - Chalmers

**PENNEY'S**

# Be Sure To Attend Church Regularly

## A Brand New Year



How beautiful it is! "Trailing clouds of glory do we come from God." The newborn babe with all its sweet and tender beauty! The brand New Year with all its clean and glorious possibilities! The Year is as spotless and as impressionable as the newborn babe. What a responsibility to be entrusted with making the habits and the character of a child! What a trust is the New Year! May we accept the Year as God's gift of love and of confidence in us.

What the New Year shall be depends not so much on outward circumstances as upon the spirit and the attitudes and the purposes which we cherish. In many ways the year ahead of us will be exactly like last year: the same number of days and of hours within each day, the same places to work, the same people as fellow workmen. If this is to be a better year than last, then there must be a better mood in us, there must be higher goals that we set for our striving, there must be a nobler mind with which we approach people and places.

Isn't it a wonderful thing that we may begin again? Our friends and our families are in readiness for the change. Never again for twelve months will it be so easy and so desirable for us to make the changes which will make it a New Year for ourselves, our families, and our fellows everywhere. Why not begin with prayer and devotions such as will lift the whole family into relation to God? *The New Year is a divine gift*; why not accept it as such, and offer thanks to the Giver? If we shall live worthily through these twelve months we shall need divine as well as human help; why not dedicate ourselves and our families to doing the will of God, expecting His aid every step of the way? Let it be God's brand New Year and ours; may we be workers together with God.



Copyright 1948 by Williams Newspaper Features Box 413, Fort Worth, Texas

This Church Page Is Being Published Each Week With the Hope of Getting More People to Go to Church. It Is Sponsored By These Business Firms Who Believe We Should Attend Religious Services Regularly.

**First Methodist Church**  
400 S. Fifth Phone 361  
Rev. R. N. Huckabee, Pastor  
Morning Services 11:00  
Evening Services 7:30

**First Baptist Church**  
401 S. Main Phone 271-J  
Rev. R. H. Falwell, Supply Pastor  
Morning Services 11:00  
Evening Services 7:00

**City Park Church of Christ**  
Corner W. Tennessee & 5th  
A. F. Waller, Minister  
Morning Services 10:55  
Evening Services 7:30

**Cumberland Presbyterian Church**  
400 W. Kentucky Rev. A. C. Durant, Pastor  
Preaching Every Other Sunday  
Morning Services 11:00  
Evening Services 7:30

**First Christian Church**  
301 W. Missouri Phone 180-W  
E. A. Powell, Pastor  
Morning Worship 11:00  
Evening Service 7:30

**Fundamental Baptist Church**  
Rev. Jack Young, Pastor W. Grover Street  
Morning Services 11:00  
Evening Services 7:30

**Calvary Baptist Church**  
Grover Street Phone 745-J  
Rev. J. T. Bilbrey, Pastor  
Morning Services 11:00  
Evening Services 8:00

**Church of The Nazarene**  
416 S. 4th Street Phone 379-W  
Rev. C. C. Calhoun, Pastor  
Morning Services 11:00  
Evening Services 7:30

**New Hope Baptist Church**  
Elders C. L. Jarrett & D. L. Handley, Joint Pastors. Meet first Sunday and Saturday night before and second Sunday and Saturday before in each month.

**Grace Tabernacle**  
328 West Virginia Phone 530-W  
(Assembly of God Church)  
Rev. H. E. Smithee, Pastor  
Morning Worship 11:00  
Evangelistic Service 7:45

**New Salem Baptist Church**  
Elder L. M. Handley, Lubbock, Pastor  
Meet second Saturday and Sunday of each month.

**Wall Street Church of Christ**  
Morning Services 10:30  
Evening Services 7:30

**FUQUA - BARBER Farm Supply**  
PURINA CHOWS

**FELTON - COLLINS Grocery Co.**  
PHONE 27

**FINN'S GULF STATION**  
Your Good Gulf Dealer

**HAGOOD'S DEPT. Store**  
Standard Brands  
Priced Right

**Stewart's Cleaners**  
One Day Service

**Mollie A. Morton Style Shop**  
South Side of the Square

**NORMAN'S 5c to \$1 Store**  
Variety Merchandise  
at Lower Prices

**Oden Chevrolet Co. Chevrolet - Olds.**  
Sales and Service

**ARWINE DRUG**  
"Goteverything"

**Carmack & Smith Tractor Co.**

**KING'S GROCERY**  
PHONE 13

**S. J. LATTA Implements**  
PHONE 58

**Plains Equipment Company**  
Oliver and Studebaker

**SCOTT GIN**

**Bishop Motor Co.**  
Your Friendly Ford Dealer

**Farmers Co-Op Gin**  
PHONE 208

**Rice Radio Service**  
210 North Main

**CURRIE Appliance Co.**  
Your Friendly Appliance Store

**FLOYD CREAMERY**

**BOB'S SERVICE Station**  
N. E. Corner Square

# Social Events, Clubs

## Burke - Tye Ceremony Said in Home Service Last Sunday Evening

On Sunday evening, January 1, at six o'clock, Miss Valrie Anne Burke became the bride of Mr. James M. Tye in an informal double-ring service in the home of the bride's parents, Rev. R. N. Huckabee read the service.

The bride is the daughter of Mr. and Mrs. D. W. Burke, Floydada, and the bridegroom is the son of Mr. and Mrs. W. O. Tye, also of this city.

As a pre-nuptial selection, Miss Bobbie Gene Medlen, organist, played "Intermezzo" from Cavalleria Rusticana and Liszt's "Liebestraum" was softly played while the candles were being lighted by Miss Jo Muncy attired in a toast colored dress.

Miss Ruth Elaine Harmon sang "My Hero" and "I Love Thee" accompanied by Miss Medlen. The bridal party entered to the strains of "Ah Sweet Mystery of Life" and the traditional Lohengrin's wedding march was played for the processional.

"Oh Promise Me" was the soft accompaniment for the exchange of vows. The impressive candlelight ceremony was read before an archway entwined with fern and white gladioli, banked with floor baskets of plumose fern and white gladioli. Cathedral candelabra bearing white tapers formed the arch.

The bride's attendant Miss Billie Frances Sisson, wore a royal blue crepe dress fashioned with bustle effect, black accessories and winter

rose. Her old fashioned bouquet was of pink carnations on blue maline. Flower girls were nieces of the bride, Carolyn and Jann Cates who wore colonial dresses of dark green velvet and bonnets to match and carried red rose petals in white baskets.

Entering on the arm of her father, the bride wore a Franklin original gown of light brown faille with high neck, 3/4 length sleeves, tiny self-covered buttons extended from neckline to waist with full skirt appliqued with brown velvet leaves. She completed her ensemble with a cloud white felt bonnet, brown gloves, suede opera pumps and gold costume jewelry, a Christmas gift.

The bride carried Dewitt Burke, her deceased brother's white bible, topped with Red Delight roses with satin streamers caught with red roses in satin bows.

For something borrowed she carried a crocheted blue book mark made by Mrs. R. M. McCauley and given her mother, blue garters and a penny in each shoe.

Mrs. Burke and Mrs. Tye, mothers of the bride and groom, wore black with gardenia corsages.

The reception followed at the Burke home. The table was laid with white satin dinner cloth, white candles, crystal silver service and centerpiece of white snapdragons and white mums. The three tiered wedding cake topped by bride and groom was served by Mrs. Johnnie Cates, sister of the bride. At the coffee service was Mrs. Betty Lou Simpson, sister of the groom. Another sister of the bride, Mrs. Leslie Pawser registered the guests. Jo Muncy pinned white carnation cor-

sages and buttonaires on the bridal party at the reception. The couple will spend a week on a honeymoon trip to the Davis mountains in Texas. Mrs. Tye wore for her going-away suit, brown tweed, spice brown blouse, brown accessories and red rose corsage. The couple will be at home at 115 west Crockett, Floydada.

Out of town guests who attended the wedding were Mr. and Mrs. Jim Tye of Kermit, Texas, and Orby McCleskey of Lubbock.

## Shower Compliments Mrs. Leon Ferguson

Mrs. Leon Ferguson, a December bride, was honored with a shower December 22 at 2 o'clock in the home of Mrs. G. H. Day in the Starkey community.

Guests were met at the door by Mrs. Day and registered in the bride's book by Mrs. Eugene Lawson. The serving table was laid with a lovely hand crocheted cloth. Tea was served by Mrs. W. R. Daniel from a service placed on a reflector surrounded by a Christmas wreath. Plate favors of individual corsages were pinned on each guest by Mrs. Elmer Cooper. Angel food squares and mints carrying out the Yule theme completed the refreshments.

The gifts were presented the honoree on a Christmas tree following the toast to the bride by Mrs. J. W. Day, Jr.

Hostesses for the occasion were Mrs. W. R. Daniel, Eugene Lawson, S. L. Holmes, Sr., L. E. Kiker, C. H. Day, Annie Assiter, G. W. Wilson, G. E. Assiter, Elmer Cooper and J. W. Day, Jr.

Guests present and sending gifts were Mrs. Grady Walker, L. A. Sargent, Paul Sparkman, Lurer Buckner, Drew Cumble, O. W. Denning, Milton Terry, F. F. Stephens, Wanda O'Neal, Clarence Reddy, Floyd Lawson, Winfred Payne, Roy Crawford, Floyd Ballard, O. F. Cummings, Otis Anderson, W. S. Ferguson, Garner Weems, Milton Weems, Jim Jones, William Blair, Welton Cumble, W. W. Blair, W. H. Holmes, Oran Eubanks, E. W. Holmes, W. L. Davis, B. P. Sandefur, M. J. McNeill, Efford Parrish, Rafe Ferguson, William Culpepper, Bill Robertson, J. T. Holmes, E. L. Thomas, J. T. Atkinson, W. F. Ferguson, Miss Mildred Wood and Beaul Ferguson.

## SAND HILL CLUB MEETING

Announcement that the Sand Hill Home Demonstration club will have its next meeting on Wednesday, January 11, was made this week by Mrs. C. B. Carmack. The meeting will be held at the club room at 2 o'clock. All members are urged to be present.

## Miladies Club Holds Holiday Parties

Miladies club met in the home of Mrs. C. W. Jones for a Christmas party. Roll call was answered with Christmas verses. Bags were packed with fruit, nuts and candy for the community Christmas tree. Names had been drawn and each member received a gift.

Refreshments were served to Mrs. Foster Amburn, E. J. Womack, H. P. Pratt, Cecil Baxter, A. J. Cline, J. A. Coker, W. H. Bethel, M. B. Johnston, C. B. Lyles, Olen Lyles and sons, Leon Landers and daughter, E. L. Judy and daughters, Doris, Ann, Janice and Randall Jones and the hostess, Mrs. C. W. Jones.

## Community Tree

A Christmas tree and program were sponsored by the club December 22 at the Campbell schoolhouse. Christmas carols and readings were given and Santa appeared in person to hand out the gifts from a beautifully decorated tree. A box of fruit, nuts and candy was sent to a destitute family.

## Women's Council Has First Meeting of Year

The women of the First Christian church held their first council meeting of the year last Monday afternoon in the home of Mrs. L. H. Dorrell, 615 West Mississippi street. Fifteen members were present.

Council will meet the first and third Monday of every month. Plans were made to serve the Rotary club for January at Fellowship hall. A box of clothing and food will be packed this month for the Fowler Homes, Dallas.

An enjoyable hour followed and delicious refreshments of layer cake and hot punch were served to Mesdames Fred Brown, Harry Morckel, D. W. Fyffe, Kinder Farris, J. C. Wester, J. H. Buchanan, O. P. Rutledge, J. N. Farris, V. Asher, D. W. Johnson, J. B. Jenkins, Helen Lee, E. A. Powell, Pay Maxey and the hostess L. H. Dorrell.

Roy Howard of Lubbock visited in Floydada Tuesday and Wednesday with his brother Ard Howard and sister, Mrs. Dell Reagan. Amos Howard, son of Roy Howard has received highest honors in his graduating class from University of Texas, school of law, in Austin.

Mr. and Mrs. Al R. Fuchs returned home the latter part of last week. They had been on a holiday visit with relatives at Siloam Springs, Arkansas.

## Guthries Are Hosts For Film Personality

Dr. and Mrs. A. E. Guthrie held an informal reception Saturday evening between 5:30 and 6:00 in honor of Johnny Sands of Hollywood, California, who has been here visiting his mother, Mrs. Ora Gough.

After arrival the guests were served coffee, nuts and fruit cake and spent the remaining time in informal visiting. Those attending were Dwina Glassmoyer, Mrs. Eddie Conner, Thomas Flynn Thagard, Mrs. Bob Henning, Mrs. Lamar Haynes, Bobby McGuire, Kelly Hagood, Gene Arwine, Ruth Elaine Harmon, Billie Frances Sisson, Jo Muncy, Oragene Willson, June Powell, Mr. and Mrs. Phil Steen, Mr. and Mrs. Maurice Steen, the honoree, Johnny Sands and the host and hostess, Dr. and Mrs. A. E. Guthrie.

## Wedding Party Guests at Rehearsal Dinner

Miss Valrie Burke entertained the members of her wedding party with a rehearsal dinner Saturday evening at 6 o'clock at her parents home, Mr. and Mrs. D. W. Burke in northeast Floydada.

The dining room was attractively decorated with pot plants. Dinner was served buffet style to Misses Billie Frances Sisson, Ruth Elaine Harmon, Bobbie Gene Medlen, Jo Muncy; Mr. and Mrs. George Mize, Rev. R. N. Huckabee; Mr. and Mrs. D. W. Burke and son Lawrence, Miss Burke and Bridegroom Jimmy Tye.

Mr. and Mrs. Worth Howe and son, of Harper, Texas, were here last week for a brief holiday stay, guests in the home of Mrs. Howe's parents, Mr. and Mrs. P. Q. Haney.

James Carr, of Oklahoma City, visited his aunt Mrs. Delia Carr, and other relatives here and at Petersburg during the holidays.

## POLITICAL ★ ★ ★

## ★ ★ ★ ★ COLUMN

Following are announced candidates on the Democratic ticket for Floyd county:

For County Treasurer  
MRS. SAM A. SPENCE

For Sheriff  
EARL COOPER

For County Attorney  
ENOS T. JONES

## HOSPITAL NEWS

Master Kenneth O'Neal, son of Wanda O'Neal, was dismissed on December 28 after having minor surgery.

Also dismissed December 28, was Mrs. W. M. Stanforth, Jr., after having received medical treatment. Mrs. Maria Moya and baby boy, Brigado, Jr., were dismissed December 28.

Mrs. J. W. Freeman was admitted December 30 for medical treatment. Mrs. Grady Freeman was admitted January 2 for minor surgery and medical treatment.

Mrs. Floyd Jones was dismissed December 30 after undergoing a tonsilectomy.

Mrs. Calvin Steen was dismissed December 31 after having received medical treatment. Mrs. Evelyn Jones was dismissed January 2 after receiving medical treatment.

Mrs. L. J. Fowler was dismissed January 1, 1950 after receiving medical treatment.

Mrs. J. A. Smalley was admitted January 1 for medical treatment. Admitted for medical treatment was B. Woody, Dougherty.

Master Michael Barnett was admitted December 31, for minor surgery.

Mr. and Mrs. Harry Reeves are the proud parents of a fine baby girl, Vickie, who was born January 1, 1950 at 7:40 p. m. and believed

to be the first baby born in Floyd County for the year 1950.

O. F. Cummings was admitted January 1, for medical treatment. Admitted January 2, was Miss Jean Porter. Miss Porter is being given medical treatment.

Master G. A. Lann was admitted January 3, 1950 for medical treatment.

Mrs. J. B. Smitherman was admitted January 3, for minor surgery.

Gerald Lackey was admitted January 4, for medical treatment.

Mr. and Mrs. Harold Huggins, Plainview, were here during a week-end visit here with his sister, Mrs. G. R. Strickland.

F. E. Stone left Tuesday for home in Clovis, New Mexico, following a week's visit here with his sister, Mrs. G. R. Strickland.

## Too Late to Classify

FOR SALE — Good grain bags, bundles, 6c. E. P. Pritchett, South Plains. 4919

STRAYED or LOST—1 heifer, black Angus around 600 lbs. Harvey Newberry, Harmony. 4920

LOST—Man's glove for right hand Wednesday on streets of Floydada. Leave at Hesperian. 4918

## WHEN IN NEED OF Fire, Hail And Tornado Protection

On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly. Also soliciting your listing on Farm and City property, and anything you have to sell. 311 West California St. Phone 373-J

E. C. KING

## MONEY TO LOAN

On Farms and Ranches - To Buy new farms or to take up Vendor's Lien Notes at LOWER RATE OF INTEREST.

No Commission to pay - Very Attractive Terms.

R. E. FRY

Bank Building Floydada Phone 65

## INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds 1923 to 1950

E. P. NELSON AGENCY

## BAIN and BAIN

Kenneth Bain Kenneth Bain, jr.

Attorneys at Law

Income Tax Reports Made

Bishop Building

FLOYDADA

TEXAS

Now showing for the first time in...

## FLOYDADA



The Maytag automatic washer

The completely automatic washer that gets clothes really clean!

Only Maytag could build an automatic like this!

It features the famous Maytag Gyro-foam washing action that gets your clothes spotlessly clean.

What a worker it is! Playclothes, grimy overalls, rugs, lingerie... everything washed with perfect safety.

All the work is done for you. Just set two simple dials. Then your time's

your own until you're ready to take out your clothes.

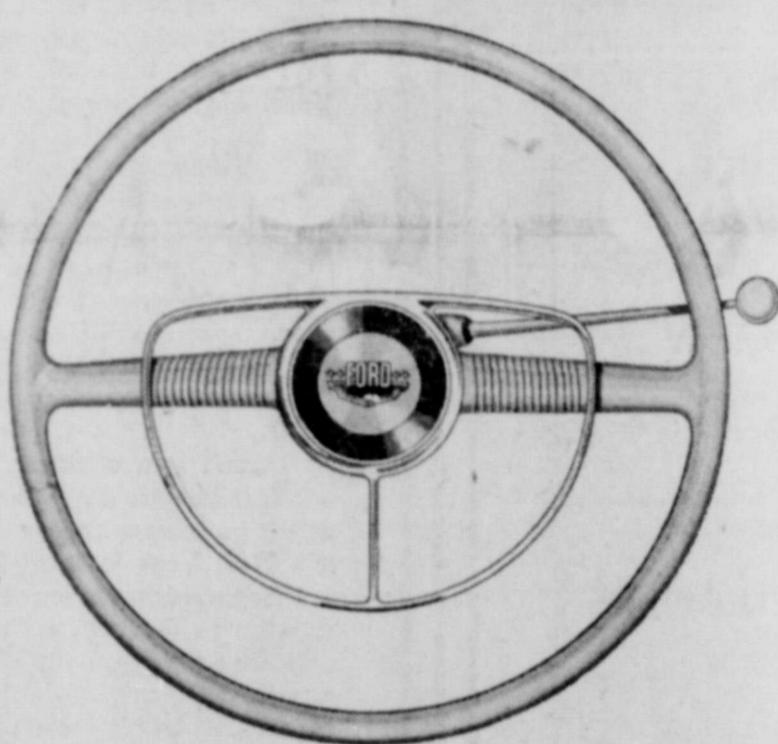
This automatic is built to give you finest service. It's genuine Maytag construction in every part.

Come in today and see it in action.

Liberal trade-in Easy monthly payments

H. M. McDONALD, HDWE.

MEET OUR BEST SALESMAN



TAKE THE WHEEL OF A '50 FORD

Yes, 10 minutes at the wheel will introduce you to the wonderful "feel" and amazing, sound-conditioned quiet of the '50 Ford. You'll discover the comfort of Ford's "Mid Ship" Ride... its bump-erasing "Hydra-Coil" and "Para-Flex" Springs... its 35% easier-acting King-Size Brakes.



"YOU'LL SEE THE DIFFERENCE"

"YOU'LL FEEL THE DIFFERENCE"

"YOU'LL HEAR THE DIFFERENCE"

There's a Ford in your future...with a future built in

Only Ford in its field offers a V-8... a new, "hushed" V-8 engine (the type used in America's costliest cars). It's so quiet you can speak in whispers. Yet it sells for hundreds less than all other "eights"... even hundreds less than most "sixes."

AT YOUR FORD DEALER'S!

## BISHOP MOTOR COMPANY

Authorized Ford Sales and Service

Floydada, Texas

TEST DRIVE A '50 FORD — IT WILL OPEN YOUR EYES!

## Baptist Assn. Workers Meet in Floydada

Approximately 100 representatives from Baptist churches in Floyd, Motley and Crosby counties were in attendance at the Floyd County Baptist association worker's conference held in the Floydada church Tuesday.

Singing opened the days activities at 10 o'clock. On the morning program were Bill Holcombe, Rev. Riley of Quitaque, Rev. James Kennedy of Rails, Mrs. Drew Cummins and Rev. G. A. Elrod, of Silverton. Rev. Elrod brought the morning message.

The host church served the lunch at the noon hour.

The afternoon was spent in meetings of the boards and W. M. U. organizations, singing and the inspirational message by Rev. R. T. Barton, of Cone.

Mr. and Mrs. Gordon Bullard, of Lubbock, spent the week-end here as guests of Mr. Bullard's sister, Mrs. G. M. Bullard.

### FAMILY HOLIDAY GUESTS

Mr. and Mrs. J. Sam Hale and family had eight of their children home for the holidays. Those sharing the Hale's Christmas tree were Mr. and Mrs. Roy Hale, Mr. and Mrs. Kenneth Roberson, Mr. and Mrs. E. Blackmon, Mr. and Mrs. Arliss Rainer, Mr. and Mrs. Bill Crumpton, Mr. and Mrs. J. B. Hale, Jr., Sammie Hale who is a student at Tech, Lubbock, and

Mr. and Mrs. Wayland Hale and family from Abilene. Wayland will be graduated in January from McMurray.

Mrs. Paul Kerns of Pontiac, Michigan and Ralph Hale of Montrose, California were unable to be here.

Christmas Day guests in the Floyd Ballard home were Mr. and Mrs. W. C. Boren, of Corpus Christi, Mr. and Mrs. Gene Boren, of Lubbock, Mr. and Mrs. Sam Spence and daughter, Mrs. Victoria Asher, of Floydada, Mr. and Mrs. Ted Lawson and sons, of Lubbock, Mr. and Mrs. Floyd Lawson and children, Mr. and Mrs. W. L. Hallmark and children, Mr. and Mrs. Gene Lawson, of Floydada, Mr. and Mrs. W. P. Brown and children, of Plainview and Mrs. Joe Boothe, of Anton.

Mr. and Mrs. Leeman Reasoner and family, of Slaton, were here Sunday on a New Year visit with Mr. Reasoner's mother, Mrs. John Reasoner.

## Ears of Popcorn a Strawberry Red

Ears of popcorn that mature in the shape of a large, luscious strawberry and with the deep rich red strawberry color, too, will be grown in a bit of a corner of Glen Jarnagin's sandy truck field east of Floydada next spring if he has the luck he expects to have.

Some of the "pods" of the new variety of popcorn were received recently by Jarnagin from a relative in a north Mississippi valley State. He thinks the new variety may have possibilities. However, it will be planted only experimentally and well away from his other plantings.

### CARD OF APPRECIATION

Words cannot express the deep appreciation I feel for my friends who were so thoughtful following the tragic death of my son, Carl P. Leatherman. The comforting words you said, the kind deeds you did and the lovely flowers you sent will never be forgotten.

Especially do I thank Mrs. Frank Donoham, Mrs. Pernie Leatherman, Mrs. Virgie Leatherman and Mrs. Laura Peak who so graciously served dinner to the friends and relatives in Amarillo.

Mrs. Marvin Tingley

Mrs. A. J. Beedy of Fort Worth is here with Mr. and Mrs. R. C. Henry, Jr., and new granddaughter, Miss Charlotte Henry, 6 pounds, 12 ounces, who was born December 16, 1949 at Pritz hospital, Floydada. Grandparents are Mr. and Mrs. R. C. Henry, Floydada and Mr. and Mrs. A. J. Beedy of Fort Worth.

Mr. and Mrs. Robt. H. Crowell and family spent the Christmas holidays visiting their parents in Austin and Beaumont. In Austin they visited in the home of Mrs. Crowell's parents, Mr. and Mrs. L. W. Pfleger, and in Beaumont they visited Mr. Crowell's mother, Mrs. Lou Ann Crowell.

## Half Minute Interviews

Jack Stansell: "The temperature fell 36 degrees in two hours at our place Tuesday afternoon."

L. A. Marshall: "While we were at Roswell I saw by the Catholic hospital record where Ira and Steve had delivered 278 babies at that hospital alone. Steve was four dozen up on Ira."

### CARD OF THANKS

We gratefully and sincerely appreciate the many expressions of sympathy and kindness so thoughtfully extended during the illness and death of our mother and grandmother.

Mrs. Bess Cantwell  
Mr. and Mrs. Guy L. Rush  
Mr. and Mrs. Carter Andrews  
Mr. and Mrs. Clarence Goins  
Mr. and Mrs. Cecil Delk

### THANKS EXPRESSED

Mrs. J. D. McBrien chairman of the Community Cheer drive extends her thanks to everyone who helped with the baskets of cheer. Mrs. McBrien said that all those who needed a gift were sent boxes, because of the response of the community in spreading Christmas cheer.

Miss Marjorie Oden of Floydada, senior student in Journalism in S. M. U., Dallas, made a trip to Boys Ranch, Tascosa, Amarillo over the week-end. Miss Oden was on a class assignment to get a story about the Boys Ranch and was going to do a feature for the Dallas Morning News on which paper she is full-time employee and has had several "by-line" (articles signed by name) recently. Her father, Conner Oden and brothers Gary and Jerry accompanied her to Amarillo. Miss Oden returned to school in Dallas Monday.

Sammie Hale, Kenneth Willis and Bill Hale of Floydada attended the Raisin Bowl game in Fresno, California, and the rose parade and Rose Bowl game in Pasadena, California. While on the coast they visited Sam's brother Ralph Hale of Montrose, California.

Mr. and Mrs. Leroy Rushing of Breckenridge spent the holidays with her parents, Mr. and Mrs. Kenneth Bain. Mr. Rushing returned to his duties as Principal of schools in Breckenridge and Mrs. Rushing is a demonstrator for the A. & M. extension service.

## South Plains News

By Mrs. Raymond Upton  
SOUTH PLAINS, January 2—We had a fairly good attendance at Sunday School and church Sunday. However, we hope the attendance will increase each Sunday of the new year. Visitors are always welcome and we invite you to come again.

Visitors in the home of Mr. and Mrs. George West Christmas Day were Mr. and Mrs. Paul Stanford and daughters, of Lubbock, Mr. and Mrs. Marlin Jarnagin and family, Mr. and Mrs. D. H. Davis, Mr. and Mrs. O. C. Raveley and sons, Mr. and Mrs. Elbert Deckerson and daughter, Betty, all of Silverton, Mr. and Mrs. R. W. Smith, of Sterley, Mr. and Mrs. E. T. Evans and family, of Amarillo, and Mr. and Mrs. Robert Lee Smith and daughters, of Sterley.

Mrs. Helen Jamison and daughter, Dannette, of Raton, New Mexico, spent the Christmas holidays here visiting with relatives. Mrs. Jamison is a sister of C. L. Jarrett, Lena King and Mrs. Carrie Bostick.

Mr. and Mrs. Paul Snodgrass spent the Christmas holidays visiting Mrs. Snodgrass' parents and other relatives at Bonham.

Mr. and Mrs. L. T. Wood had as Christmas Day guests, little Mike and Walt Wood, of Lubbock, and Mrs. Wood's parents, Mr. and Mrs. S. C. Waller, of Tucumcari, New Mexico.

Billy Jackson spent the holidays at Paducah and Crosbyton visiting with relatives. While gone, he also visited with Mr. and Mrs. J. R. Miller at Dickens.

Miss Wanda Haney, of Borger, spent Thursday night with Miss Carol Reeves.

Mr. and Mrs. Arthur Brown and daughter, Karen, spent Wednesday and Wednesday night visiting friends at Turkey.

Mr. and Mrs. Clyde Wright and Mr. and Mrs. Edd Thomas, of Silverton had dinner with Mr. and Mrs. George West Wednesday night.

Mr. and Mrs. Morris Hootengartner and family, of Glenwood Springs, Colorado, spent the holiday visiting Mr. and Mrs. H. B. Thornton. While here the Thorntons took their friends on a sight-seeing trip to the Carlsbad caverns.

Mr. and Mrs. Wade Deavenport went shopping in Lubbock Thursday.

Mr. and Mrs. H. R. Hartman and family took New Year's dinner with Mrs. J. B. Jarnagin in Lubbock.

Mr. and Mrs. Raymond Upton and family had New Year's dinner with Mr. and Mrs. Jack Calahan, of Lockney.

Mr. and Mrs. John Arnold, of Silverton, visited Sunday afternoon with the Dock Jones family.

Mr. and Mrs. George West had dinner Thursday night with Mr. and Mrs. R. W. Smith, of Sterley.

All lines of insurance written in companies that give you the utmost protection.

**G. C. TUBBS**  
INSURANCE AGENCY  
216 Bishop Bldg.  
Phone 162

Visitors in the home of Mr. and Mrs. Oscar Mulder on Wednesday were Mrs. C. F. Joiner, Mrs. J. W. Redden, Mrs. Winnie Redden, all of Silverton.

Miss Donita Milton entertained a host of friends when she celebrated her 10th birthday with a party Monday night.

Guests in the H. R. Hartman home Friday night were Mr. and Mrs. E. P. Smitherman and son, Larry, Mr. and Mrs. H. L. Marble, Mr. and Mrs. Bryant Higginbotham and sons, James Alton and Bud, Mr. and Mrs. Leo Brown and girls, Mr. and Mrs. A. L. Stewart, Mrs. Art Willis, Mr. and Mrs. Raymond Upton and family and Donnie Carol Young. Games of "42" and "84" were enjoyed by all.

Mr. and Mrs. Ralph Childress are visiting their son and wife, Mr. and Mrs. Wayne Childress in San Marcos. From there, they plan to go to Columbus, Georgia, where they will visit her daughters, June, Joy and Patsy.

## Floyd County 14 Years Ago

(Taken from the files of The Floyd County Hesperian published January 2, 1936)

A flurry of snow in the north part of the county last night with only spitting snow in the vicinity of Floydada is in the record of the weather for the week.

Cotton bales ginned in Floyd county up to December 13 totaled 7,640, according to Fred Bell, special agent of the bureau of the census of the Department of Commerce.

Mail dispatched from Floydada east over the Quanah, Acme & Pacific totaled 20,000 pieces on the Saturday preceding Christmas Day.

Funeral services for Mrs. J. H. Shurbet, 73, were conducted Friday afternoon in the First Methodist church.

School heads of Floydada will gather in Floydada Saturday morning to make plans for the annual interscholastic competition in the county.

The Commissioners court on Tuesday afternoon turned thumbs down on a petition asking that an election be called to determine whether liquor sales should be made legal or illegal in the city.

Rainfall recorded for the year 1935 totaled 19.60 inches.

C. A. Boothe has leased the Boothe Tailor shop on West California street from his uncle, E. E. Boothe.

Total tax collections for the month of December was \$22,833.76 from all sources.

Mr. and Mrs. R. C. Watson, residents of Floyd county since 1911, Monday celebrated their sixtieth wedding anniversary.

W. E. Suite and J. T. Massie, both of the local post office, and their families left Tuesday for Ft. Worth, where they have been transferred by the U. S. post office department.

# REAL FOOD VALUE

PETER PAN	12 Oz Jar	
PEANUT BUTTER,		32c
RED & WHITE	3 Lb. Can	
SHORTENING,		74c
BRIMFUL, Whole Kernel Golden	2 - 12 Oz. Cans	
CORN,		27c
BRIMFUL, In Syrup	No. 2 1/2 Can	
PEARS,		29c
BRIMFUL	QUART	
PICKLES,		32c
	3 Lb. Can	
SPRY,		81c
BRIMFUL	No. 2 1/2 Can	
PUMPKINS,		12c
BRIMFUL	2 CANS	
PORK & BEANS,		21c
	2 CANS	
Vienna Sausage,		25c
	FLAT CAN	
SARDINES,		10c
SLICED	Pound	
BACON,		49c
EHRESMAN Pure Pork	Pound	
SAUSAGE,		46c
LONGHORN	Pound	
CHEESE,		49c

## WESTER & SON

GROCERY & MARKET

Phone 287

We Deliver

# CLOSE OUT OF LADIES DRESSES

ALL OF OUR FALL DRESSES GROUPED INTO ONE LARGE PRICE GROUP

Corduroys, Gabardines, Failles, Crepes

Values to \$22.95 - Now \$5.99

TWO DRESSES FOR \$10

Sizes 9 to 15 And 10 to 20

# HAGOOD'S DEPT. STORE

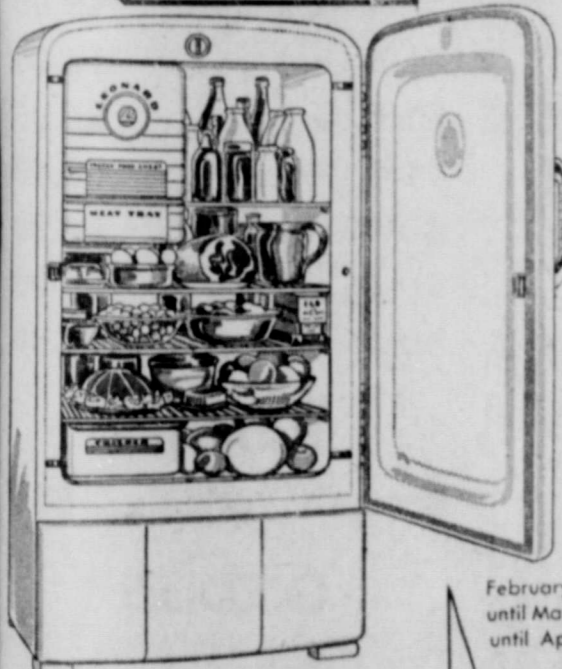
Standard Brands

Priced Right

## D. W. DOUGLAS, M.D.

Announcing change of office location to Thacker - Wester Clinic, 428 W. Calif. Office hours 9 a. m. to 5 p. m. except Thursday afternoon and Sunday. Office To Open January 9

Now! IT'S EASIER TO OWN A NEW 1950 LEONARD Use WHITE'S "Exclusive" A-B-C Easy Purchase Plan!



## Until APRIL 1952

TO PAY THE BALANCE!

**PAY ONLY \$3 DOWN!**

IMMEDIATE DELIVERY! Your new 1950 Leonard is delivered and installed in your home, with a 5-year Protection Plan, immediately.

**PAY ONLY \$3 MONTHLY!**

**FOR 3 MONTHS!**  
(FEBRUARY, MARCH AND APRIL)

The original ABC plan is another "first" for White's... always ahead with greater values and easier ways to buy. This simple plan, aptly named, actually gives you four bonds months... free of carrying charges... 28 months in all to pay! Enables you to buy and enjoy your new 1950 Leonard NOW... right as steel prices are advancing! Only \$3 down delivers and installs in your home the new "LRE"... payments of only \$3 monthly in February, March and April. The first regular payment is not due until May, after which you have 24 months to pay the balance... until April, 1952! Buy the great new 1950 Leonard today...

IT'S EASY AS ABC... AT WHITE'S!

**\* FOLYSTYRENE!** There—in a word—is the biggest reason why the new 1950 Leonard is such a beauty! This post-war miracle adds magical beauty that's easy on the eyes... stays beautiful throughout the years! It adds beauty that's easy on the elbow, too... as easy to keep clean as a fine china dish! Polystyrene will never discolor or wear off... it's white all the way through!

**\* QUALITY!** Always a "must"... but even more obvious than ever in our new 1950 Leonard! Reflected in the excellence of materials, of workmanship, of design... it's apparent, above all, in the special provisions for storage needs... the big 35-lb. Freezer Chest... the Ice Popper ice tray with "racker action" release... the spacious shelf surfaces, the Polystyrene meat tray and large capacity crisper!

**\* DEPENDABILITY!** In your new 1950 Leonard, you are assured complete satisfaction! Plenty of storage space—8.6 cu. ft. of it—dependably refrigerated by Leonard's great Glacier Sealed Unit. And now, Leonard's new Mono-Mount suspension assures even quieter, practically vibration-free operation.

LOOK AT THE TREMENDOUS APPEAL IN YOUR NEW 1950 LEONARD "LRE"! BY FAR TODAY'S BEST BUY! 8.6 Cu. Ft. "LRE" \$229.95\* Priced at Only

REMEMBER... WHITE'S ABC purchase plan assures immediate delivery... only \$3 down... \$3 monthly... for 3 months... 28 months to pay!

GET THE BIGGEST DOLLAR'S WORTH OF COLD SPACE IN LEONARD!

AUTHORIZED DEALER  
**WHITE**  
Auto Store  
THE HOME OF GREATER VALUES

117 West California St. Phone 323

IT'S EASY AS "ABC" TO OWN A NEW 1950 LEONARD!

## John Deere Dealer Plans Party For Farmers of Area January 19



Stansell-Collins company's annual John Deere party will be held on January 19, Walter G. Collins said this week. The party will be held at the Palace theatre at 1:30 o'clock and admission will be by ticket. Tickets to the show can be obtained free of charge at the John Deere store.

### As A Farm Woman Thinks

(Nellie Witt Spikes)

**'Roots of the Soil' Feature**  
The feature picture, "Roots of the Soil," is a dramatization of life in rural America. Its action centers around a small town banker and his family who play an important part in community activities. Richard Travis and Rochelle Hudson play leading roles supported by three of Hollywood's best younger actors and actresses, plus a cast of unusual ability. It will prove to be top entertainment for the whole family.

Several other brand new all-talking pictures will be shown. They cover modern farm equipment and latest farming practices every farm family will find interesting and worthwhile to see said Mr. Collins.

### How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION**  
for Coughs, Chest Colds, Bronchitis

thimble when folded, hose, a pencil sharpener, pillow cases, hot pot holders which mother lovingly made, a lacy silk nightie and bed jacket, but perhaps I had better not take space to list them all. Anyway you had rather be counting up and naming the things you got.

The Lewis Nordykes sent me the new book which Lewis has had published this year, Cattle Empire, a story of the XIT ranch. Here was the big new State of Texas with land, land, land, there in Chicago were the men with money. The State needed a capitol building, the men wanted investments for quick money. Texas wanted a building taller and larger than that of any other state. So the scene was set and the big play went on. Three million acres of land for a new State capitol. In the book we see Col. Amos Babcock traveling to the newly acquired acres in an army ambulance. "He sat at a desk-like table (in the ambulance) in the shade of the tarp, a dumpy heavy-set civilian wearing a soft fedora. In itself the hat was sufficient to arouse curious comment among the people of Tascosa. But there was still more to engage their eyes. The man was reading a book!

We learn how the troubles of Abner Taylor building a railroad to get out the red granite, using more and more of the money from Chicago, while Barbeque Campbell was riding the three million acres to get water and stock the big ranch, using more and more of the money from Chicago, teaching the cowboys there were other ways to hold a job than ride a horse. We go down the long line of Texas and New Mexico with Maybry in bitter cold weather surveying out a line for a straight fence, followed by wagons of barb wire and fence staplers. We go to

### Rites at Matador Held for Father of Mrs. Joe Martin

Funeral services for C. H. Norton, 75, father of Mrs. Joe Martin of Floydada were held Tuesday, December 27 at 2 o'clock at the First Baptist church of Whiteflat with

England and get a glimpse of nobility and little investors wanting to make more in Texas ranches.

If you want a thrill and a knowledge of an interesting part of the history of Texas I advise you to get the book, Cattle Empire, by Lewis Nordyke. Read it for its intense interest and keep it for future pleasure and history.

Rev. R. L. Jameson conducting the services.

Mr. Norton passed away Christmas Day following a heart attack. He had been a resident of Motley county the past 32 years and a member of the Baptist church for over 50 years.

Interment was made in Matador cemetery under direction of McDonald Funeral home.

Survivors besides his wife, Mrs. Anna Norton, are one son, Herman of Bakersville, California and 5 daughters: Mrs. L. G. Harris, Enochs, Texas; Mrs. J. M. Jameson, Plomot; Mrs. J. L. Sparks, Macomb, Oklahoma; Mrs. Vernon King, Lubbock; and Mrs. Joe Martin of Floydada. Also surviving are 14 grandchildren and 11 great-grandchildren and one brother, E. H. Norton, Midland.

Attending the funeral from Floydada were Mr. and Mrs. D. M. Moore, Mr. and Mrs. L. B. Stewart, sr., Mrs.

Charles Horton and her father Walter Sims and Mrs. Doyce Smalley and son Joe.

Bruce Foster, of Houston, was among the Christmas visitors with relatives and friends during the holiday season.

Judge and Mrs. W. E. Grimes and their son, Billy Bert, spent the holiday season with relatives at Vernon and Crowell.

Mr. and Mrs. Ray S. Daniel and family, of Amarillo, spent the Christmas holidays in the Clement B. McDonald home.

## COFFEE ONLY 4c

Yes Sir, thats all a cup of coffee costs at Cope's Play House every day and - - -

FREE SHUFFLE BOARD

for the ladies on each Tuesday night.

Why not make it a date to eat where it's fun to eat.

## COPE'S PLAY HOUSE

## IT PAYS TO STOP AT

Camp Cope's Service Station where you always get the best service possible from Free Air to Wash and Grease.

## Camp Cope Service Station

Leslie Copeland, Manager

# SEMI-ANNUAL SALE STARTS FRIDAY!

THE STORE - WIDE EVENT THAT MEANS REAL SAVINGS FOR WOMEN AND JUNIORS . . . ON NEW FASHIONS TO WEAR RIGHT NOW, NEXT SPRING, THE YEAR ROUND! **SAVE!** DOORS OPEN 9 A.M.

### DRESSES

GROUP  
Of Values to \$14.95 **\$8.95**  
GROUP  
Of Values to \$22.95 **\$12.95**  
GROUP  
Of Values to \$29.95 **\$16.95**

### DRESSES

Junior Miss and Women's  
GROUP  
Of Values to \$14.95 **\$4.00**  
GROUP  
Of Values to \$19.95 **\$7.00**  
GROUP  
Of Values to \$29.95 **\$10.00**

### COTTON DRESSES

Cottons to wear at home on the street, to feel Dressed Up. . . Beautiful Styles  
GROUP  
Values to \$14.95 **\$4.00**

Wayne Maid Cottons  
Fast Colors, Sanforized,  
All in One Group, **\$2.49**

### ROBES

Group of Values to \$24.95  
**1/3 Price**

### NATIONALLY Advertised Brands

Franklin Dresses  
Bloomfield Dresses  
Georgiana Dresses  
Martha Manning Dresses  
Doris Dodson Jr. Dresses  
Trudy Hall Jr. Dresses  
Marcy Lee Cotton Dresses

### SUITS

GROUP  
Of Values to \$59.00 **\$33.00**  
GROUP  
Of Values to \$75.00 **\$44.00**  
One Group 1/2 Price  
One Group Choice **\$17.50**

### COATS

GROUP  
Of Values to \$59.00 **\$33.00**  
GROUP  
Of Values to \$85.00 **\$44.00**  
GROUP  
Of Values to \$45.00 **\$24.00**

### FUR TRIMMED COATS ONLY A FEW

\$85.00 Coat **\$48.00**  
\$89.00 Coat **\$54.00**  
\$99.00 Coat **\$66.00**

Utility Coats  
Shower Resisting  
**1/2 Price**

### HATS

GROUP  
Of Values to \$8.95 **\$3.00**  
GROUP  
Of Values to \$14.95 **\$5.00**

### BAGS

Group of Calfs, Suedes, Velvets, Values \$4.95 to \$19.00. **1/2 Price**  
All Other Fine Bags One Third off.

### GLOVES

Hansen, Double Woven Suedes, Best Styles and Colors.

\$1.50 Gloves **\$1.30**

\$1.95 Gloves **\$1.40**

\$2.50 Gloves **\$1.90**

\$2.95 Gloves **\$2.25**

\$3.50 Gloves **\$2.75**

Group of Kids **\$1.00**

Group of Fabrics **69c**

### Costume Jewelry

Group of Pins, Values to \$5.00 **\$2.00**

### GOWNS

Knit, Crepes, Nylons  
\$3.95 Gowns **\$2.50**  
\$4.95 Gowns **\$3.00**  
\$6.95 Gowns **\$4.00**  
\$8.95 Gowns **\$6.50**  
\$10.95 Gowns **\$8.90**  
\$14.95 Gowns **\$11.00**  
\$19.00 Gowns **\$12.90**

### PANTIES

Group on Table **68c**

### GIRDLES

One Group **\$1.00**  
\$10.00 and \$12.50 - 1/2 price

### SWEATERS

1/2 Price

### NYLON HOSE

Group of Mojud, Found's Values to \$1.65 **79c**

CLOSED ALL DAY THURSDAY

ALL SALES FINAL PLEASE

MILADIES SPECIALTY SHOPPE

NO REFUNDS  
NO APPROVALS  
NO EXCHANGES

### NATIONALLY Advertised Brands

Swansdown Suits  
Swansdown Coats  
Youthmore Suits  
Youthmore Coats  
Joselli Suits  
Junior Deb Coats  
Junior Deb Suits

Remember -

JAN. 19

## JOHN DEERE DAY

Free to all farmers

SEE OUR NEW ENTERTAINMENT FEATURE PICTURE

"Roots in the Soil"

Plus "WHAT'S NEW IN JOHN DEERE FARM EQUIPMENT" and other new interesting and educational pictures

ADMISSION BY TICKET ONLY

Stansell - Collins Co.

Floydada, Texas

1:30 p. m., Palace Theatre, Thursday, January 19

IF YOU DON'T HAVE TICKETS OR NEED MORE, ASK US FOR THEM *They're Free*

## New Styling Features 1950 Chrysler Line

In its 1950 line, now on display in dealers' show-rooms throughout the country, including Terrell Motor company, of Floydada, Chrysler offers new styling, inside and out, including entirely new upholstery in virtually all models; the introduction of an entirely new body style available in both the six and eight-cylinder lines; improvements in the instrument panel, larger brakes on the six-cylinder models and an improved booster of the eights; increased visibility through a rear window that has 27 percent more glass area; a slight increase in height, width and length, a wider rear spread on the sixes, and a refinement of numerous features introduced in

the 1949 models. Nineteen body styles are listed and 15 standard body colors, eight of which are entirely new.

Appearance improvements begin at the front bumper and are carried through to the rear bumper, giving the new line distinction and individuality. Different styling features have been incorporated in the sixes and in the eights, so that one is really distinguishable from the other at first glance. Among the points of difference between the two lines are the parking lights, the length of the molding on the front fender, the nameplate on the front of the radiator and the wheel cover.

Front-end styling features an entirely new die-cast grille, comprising three heavy horizontal bars, topped by a fourth bar that curves down at the ends. In the sixes, a new rectangular parking light is located below each headlight between the top and bottom bars of the grille. These bars extend out to wrap around the fender. In the eights, a new round parking light is installed in a chrome grille plate underneath each headlight. This chrome plate fills the space between the top and bottom bars of the grille. Seven thin vertical bars are placed between the horizontal bars of the grille. A new enameled nameplate with chrome wings is placed just above the center of the grille in the sixes. The name Chrysler in script is used on the eights in this position. There is a new hood ornament placed lower on the hood.

### Records

Music for your every mood as you like it . . .

H. G. Parker Furniture Co.

# NEVER BUT NEVER

BEFORE AT THIS LOW PRICE!

51 GAUGE — 15 DENIER  
Gaymode\* NYLONS

NOW only 98¢

NOT seconds or irregulars, but first quality perfect luxury sheers! NOT last year's colors, but brand new 1950 just-named shades! NOW! Penney's famous Gaymode nylons at this never-before-low price! NOW! while your budget's slim and your stocking wardrobe slimmer!

Come — quick! 8½-10½

\*Reg. U. S. Pat. Off.

## AT PENNEY'S

## Cancer Foundation Has Firm Believer In Visiting Nurse

The former Eddie Mae Gilliland, now Mrs. Scheurich, while on a visit to the high plains communities where she made her home as a girl, related here last week-end the story of the Anderson Cancer foundation, where free cancer treatment may be obtained and where cancer research is being carried on. The foundation is located on the campus of Texas Medical center at Houston. Mrs. Scheurich said she was surprised to learn that many Texans in this area did not know of the services being rendered to the state by the cancer foundation.

Daughter of Mr. and Mrs. Sam Gilliland and reared at South Plains, Mrs. Scheurich began training for a nurse soon after completing her school work and has followed the profession since that time. "I got hungry to see the plains country and its people," she said, "It is great out here." Besides South Plains and Floydada, she also spent brief periods at Plainview, Lubbock, Lockney and other points in this section.

### Center News

CENTER, Jan. 2.—The Christmas season is over. The reunions, the parties, the Christmas trees are over and we have said goodbye to 1949 and are starting on 1950, the last half of the century. I wonder how many of us will be here to see the year 2000.

The Frank Dunnas had a nice visit in Oklahoma.

Mrs. Green, Clyde, Don Clark and Margaret visited in Slaton last Wednesday with relatives, Rev. and Mrs. J. T. Bolding and family and Mr. and Mrs. Clyde Shaw. The elder Boldings and Shaws have visited many times in Floydada and vicinity in years gone by. The Greens also visited in Lubbock in the afternoon.

Clyde Green left Thursday for Waco after spending the holiday season with homefolks.

Margaret Green returned to Wayland college Sunday.

Melvin Robertson returned to Canyon Sunday afternoon to resume his work at WTSC.

Don Clark Green, after spending the holidays with homefolks, returned to his work in the Wellington schools Monday afternoon.

Mr. and Mrs. Charles Horton and sons visited Mrs. Horton's parents, Mr. and Mrs. Walter Sims, during the week-end.

While we were busy on the side last week, the C. L. Ashton family slipped away to their new home. How we shall miss them in our church and club work and the B. T. U. especially. We wish the Ashtons happiness and success where ever they are and hope they'll be back later to stay longer.

Sunday night the crowd at B. T. U. was so small we couldn't see it. We sang a few songs and went on to church at Fairview. But let us not give up.

Two young ladies from town attended Sunday School here Sunday as guests of Eunice Welborn.

Mr. and Mrs. Herbert Meredith, of Dougherty, attended Sunday School here Sunday and were dinner guests of Mr. and Mrs. Leo Frizzell.

Victor Green, of Plainview, made a short stop with home folks last Monday.

Some of our people attended the Worker's conference at the First Baptist church in Floydada Tuesday.

Our Lottie Moon Christmas offering for foreign missions has reached the \$60 mark.

Come to Sunday School and B. T. U. next Sunday.

Mr. and Mrs. Bob Reeves left last week-end for their home in San Bernardino, California following a holiday visit here with Mrs. Reeves' parents, Mr. and Mrs. A. B. Blount. The Blounts, the California visitors and Mr. and Mrs. Raymond Blount and family, of Tulla, spent Christmas Day in Lubbock with the George Newmans.

### FIRST MEETING OF CENTER CLUB FOR YEAR JANUARY 3

The Center Home D-monstration club will meet January 13 at Mrs. Oliver Allen's home at 2:30.

This is the first meeting of the year. New members to be installed are:

President, Mrs. Clyde Henderson; vice-president, Mrs. Oliver Allen; secretary-treasurer, Mrs. M. J. McNeill and reporter, Mrs. Woodrow Wilson.

### BROTHER OF MRS. WALKER SUCCEUMBS AT NEW HOME

Mrs. W. E. Walker left Monday to attend the funeral of her brother Joe W. Armontrout who died January 2 in New Home, Texas and was buried there January 3, 1950.

Mrs. Walker's daughter Mrs. P. A. Denison and Mr. Denison of Floydada attended the funeral.

Guests in the A. S. Cummings home over the holidays were Mr. and Mrs. Elma T. Cummings, of Amarillo, Mr. and Mrs. J. Clyde Cummings, of Lubbock, Mr. and Mrs. Jack Smitherman and family, of Hart, Mr. and Mrs. E. H. Cummings, Mr. and Mrs. Doyle Cummings, of Friona, Mr. and Mrs. Wayne B. Stark, of Hereford, Mr. and Mrs. J. D. Cates, of Lubbock and Mrs. Joe B. Hale and children, of Odessa.

Writing fluids, Hesperian

### CHRISTMAS TURKEY DINNER

Mr. and Mrs. J. H. Exum entertained during the Christmas holidays with a turkey dinner. The festive table was laid with a red cloth covered with a lovely lace table cloth. Numerous colored balls piled high and red candles intermingled with greenery made the centerpiece.

Here for the homecoming were Mr. and Mrs. John Exum, of Abilene, Mr. and Mrs. Ray Herndon and children, Jerry Don, Carolyn Jane and Linda Jean, of Tulla, Mr. and Mrs. Ernie Sumner and son, Ronnie Joe, of Lubbock and Mr. and Mrs. Leonard Doss and daughter, Wilma Lee, of Tulla.

### RETURNING TO SCHOOL

Leaving Floydada after spending the holidays with relatives and friends and returning to institutions of higher learning the first of the week were: Kelly Hagood, University of Texas; Bobby McGuire, Joe Bunch, Eastern New Mexico at Portales; Miss Beth Hinson, T. S. C. W., Denton.

Miss Dwina Glassmoyer will attend business school in Amarillo, Miss Ruth Elaine Harmon is returning to University of Texas, Austin where she is in her second year.

Mr. and Mrs. A. B. Blount attended funeral services in Claude last Wednesday for Mrs. Pearl Howe, a niece of Mr. Blount.

### W. S. C. S. MEETING

Yes, Women Talk! Next Week They Will Be Talking About "Women of the Scripture".

The women of the Woman's Society of Christian service of the First Methodist church will begin their bible study, "Women of Scripture", next Tuesday afternoon, January 10, at 3 o'clock, in the regular meeting room in the basement of the church.

The six sessions included in the study are as follows: I. Nurture and Training in the Home; II. Sharing the Blessings of the Home; III. Career and Business Women; IV. Across the Boundaries of Race; V. Women and the Text of the Bible; VI. Women of Prayer, Faith and Service.

Every woman who is interested is urged to attend all sessions.

Pfc. Franklin B. Taylor, stationed at Camp Hood, Texas, Charles W. Taylor, student at Prairie View college and Joyce Taylor, student of St. Peter Claver academy, San Antonio, are here visiting with their parents, Mr. and Mrs. Charlie Taylor.

LEDGER binders in some sizes, indexes to match, Hesperian.

### W. E. GRIMES

Attorney-at-Law

INCOME TAX SERVICE

Room 2, Bishop Building

Floydada, Texas



# SUPERSTITIOUS

Do you hunt for ♀ whenever you're out walking?  
Do you hang ♀ over your kitchen door? Do you sprinkle salt over your left shoulder and avoid walking under ♀? Do you avoid black ♀ and like saving ♀? ?? YES? Then watch this paper for the big news!

## AT PENNEY'S



Plainview Welding Works and M. & G. Drilling Contractors takes this opportunity to announce we are now Dealers for

## JOHNSTON Turbine PUMP

which now enables us to do a Turn Key Job on installation of irrigation systems.

This is an addition to our services we have been doing all along for you, such as: clean out jobs, pump repairing, building motor frames and cooling coils plus complete machine and welding shop operated by skilled workmen.

FOR A COMPLETE DEPENDABLE SERVICE SEE US ANY TIME.

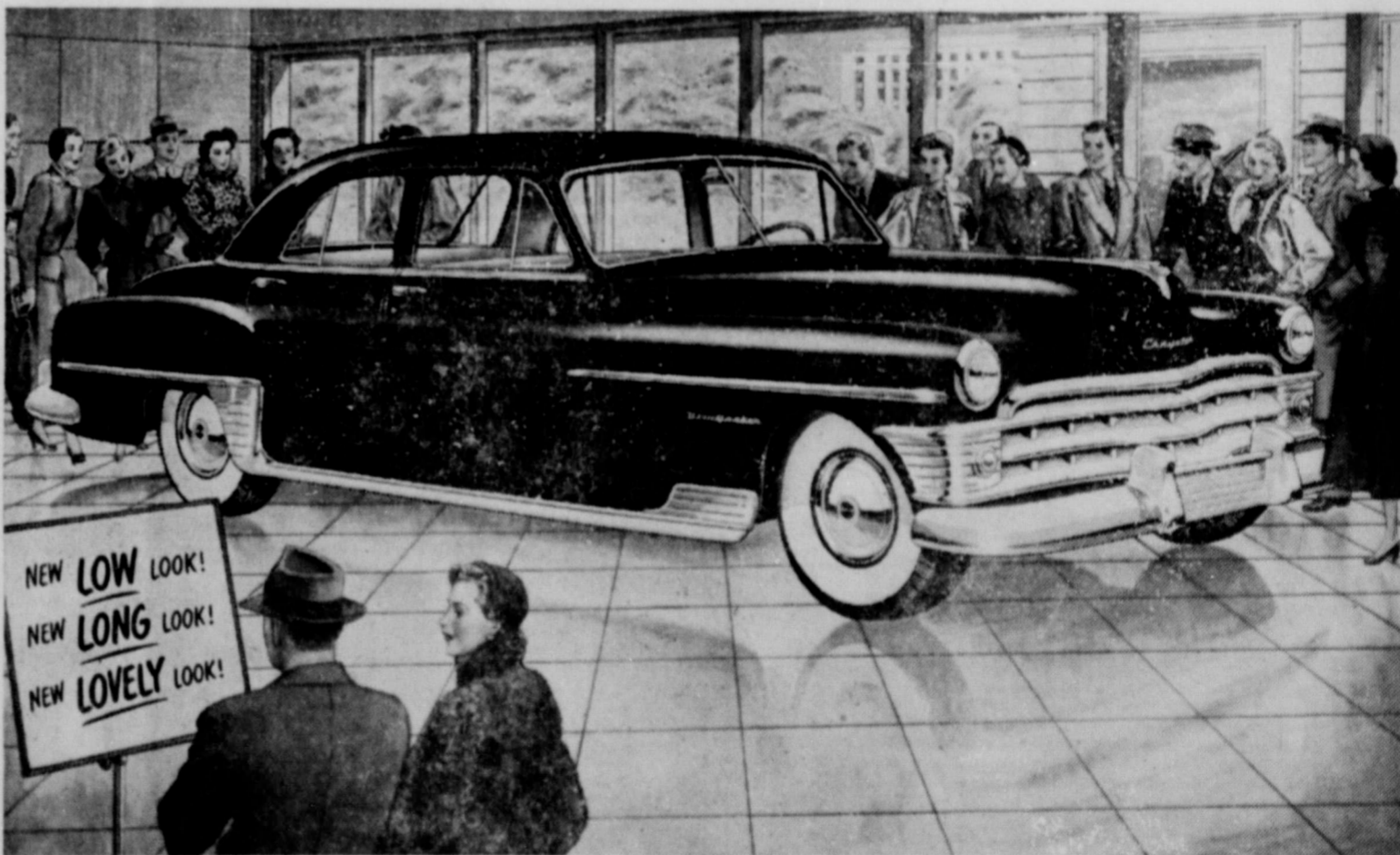
**Plainview Welding Works**  
AND  
**M. & G. Drilling Contractors**

OFFICE PHONE 567  
J. T. GLASPIE, Phone 2009 W. C. E. MERRIFIELD, Phone 1159-W  
23rd and Columbia St.—Amarillo Highway Plainview, Texas

Excitingly...dramatically...and differently

# NEW FOR 1950

A classic of long, low and lovely styling



**Here it is! Now on Display:** The beautiful 1950 Chrysler . . . the beauty surprise of the year! From smart new front to smart new rear, every sleek, trim line was deliberately styled to give it a new long, low streamlined look! With stunning new interiors, new nylon fabrics . . . it's today's new style classic, inside and out! And again for 1950 Chrysler's beauty reflects the sound engineering and

the solid comfort inside. Again there's headroom, legroom and shoulder-room to spare! Chair-height seats! Surprising visibility all-around . . . in the easiest of all cars to get into and out of. You've got to see and drive it really to appreciate it . . . the wonderful things that have been done to make it the smartest, most comfortable—the safest, sweetest driving car today! (19 new body styles available.)

BEAUTIFUL **CHRYSLER** TODAY'S NEW  
1950 **CHRYSLER** STYLE CLASSIC  
**TERRELL MOTOR COMPANY**

112 W. Missouri St.,

FLOYDADA

Telephone 391

## SHOP PENNEY'S JANUARY WHITE GOODS

Pay Cash...Carry it...Be Thrifty!

### LOWEST PRICES IN YEARS!

#### Nation - Wide\* Sheets

Penney's famous service quality

81" x 108" — \$1.77

72" x 108" — \$1.67

42" x 36" — 37c

## 1.67

81" x 99"

\*Reg. U. S. Pat. Off

#### Penco\* Sheets

Penney's finest high count muslins

81" x 99" — \$1.97

42" x 36" cases 43c

81" x 108" Colored Sheets \$2.77

## 2.17

81" x 108"

\* Reg. U. S. Pat. Off.

PRICES ARE DOWN IN JANUARY! SAME DEPENDABLE QUALITY!

SILVERMOON PRINTS, 69c yd.

RONDO PRINTS, 39c yd.

MO - D - GAY PRINTS, 29c yd.

27" WHITE OUTING, 19c yd.

27" x 27" BIRDSEYE DIAPERS, \$2.89 doz.

## CHOOSE TODAY -- 90 DAYS TO PAY

Use Our Lay - Away Plan For a Thrifty '50



# Classified Ads

## Land for Sale

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 46tfc.

**LOW INTEREST RATE LOANS**  
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tfc

### FLOYD COUNTY IRRIGATION FARMS

160 A. Improved, well located, good irrigation well, \$170. Acre.  
160 Unimproved, good irrigation well, \$150. Acre.  
213 A. Fair improvements, on pavement. Good well, \$175. Acre.  
J. G. Wood, Bank Bldg. 42tfc

**FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY**  
IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD  
J. G. WOOD, Room 5, Bank Bldg Phone 236, residence No. 444-W.  
FOR SALE—3 room house close in. L. C. Winters, City Barber Shop. 454tp

FOR SALE—Crosby county 200 acres with 8 inch well. 79 acre cotton allotment. Price at \$150. per acre. 100 acres, 4 room house, \$120 an acre. See Charles Clanton at the Rails trading post. 476tp.

180 acres on pavement, in shallow water belt, good irrigation well, and improvements, worth the money. E. C. King, phone 373J. 492tc.

The **Katzenjammer Kids, Snuffy, Wimpy, and Jiggs** join the **March of Dimes**



**HOUSE BARGAIN**  
Four room modern stucco, with garage located close in on gravel street priced for quick sale at \$3500.00.  
J. G. Wood, Bank Bldg. 42tfc

I HAVE some houses for sale, and also some irrigated farms. I also have tract at Portales, New Mexico. I would appreciate your listing on houses or land. J. E. Tritt 619 West Lee. 464tp

WE HAVE several good buys in houses with immediate possession. Goen & Goen. 1012tc

**Farm Machinery**  
STALK CUTTERS—2 to 4 rows fit any tractor at moderate price. S. J. Latta Implement Co. 45tfc

### Miscellaneous

**DODGE & CHRYSLER**  
8's and 9's  
**IRRIGATION MOTORS**  
We pick up and deliver  
**MAYO MOTOR CO.**  
Phone 237

### Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager

**CUSTOM GRINDING**  
**Mc-CARTY'S FEED MILL**  
at Kimbell Elevator 28tfc.

MAKE ME an offer on two 1000 bushel storage bins. Ready to fill Lewis Norman. 44tfc.

GENERAL hauling and moving. Long and short distances. W. A. Shaw, 303 W. California, Phone 191-W. 474tp.

### Miscellaneous

YOUR cement and road gravel hauling appreciated. C. Poteet, phone 764-J-4. 16tfc.

MONEY TO LOAN—On farms and ranches. See R. E. Fry. 6tfc.

AUTHORIZED MAYTAG SERVICE Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M. McDonald, Hdwe. 49tfc

FLOOR SANDING—Call 482-W. Earl Baker. 36tfc.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tfc

THE SEWING SHOP—Coats re-lined and re-styled; dressmaking, alterations, hemstitching, buttonholes. 119 W. Missouri St. Next door to Express office. 486tp.

ATTENTION—Farmers—bring your cotton to T. J. Biske cotton office. We pay considerable over the loan on low grades cotton. Office located first door east of Chamber of Commerce. Try us. 46tfc

STATED meeting of Floydada Lodge No. 712 A. P. & A. M. Saturday night Jan. 14 at 8 o'clock. 492tc



### B. F. McINTOSH

222 W. MISSOURI - FLOYDADA, TEXAS  
FARM AND ranch loans for long terms at 4% interest. Pay off in advance at any time. Available to repair rebuild improvements, finance old loans and for the purchase of farms and ranches. Floydada National Farm Loan Association. 494tc.

### For Sale

**CAR GLASS**  
Pay Maxey Shop 7tfc

FOR SALE—3/4, 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 37tfc

FOR SALE—Good used refrigerators, various sizes and styles. Oden Appliance Company. 30tfc

FOR SALE—Boston screw tail pups. See Mrs. Elmer Williams or call 470-W. 483tc.

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 7tfc

TAILOR MADE SEAT COVERS. Pay Maxey Shop 28tfc

FOR SALE—dryland begari and Dutch boy cane bundles. Phone 393-W. C. M. Meredith. 482tp.

INTERNATIONAL Harvester home freezers and refrigerators. Collier Auto Supply, north side of square. 492tc.

### For Sale

FOR SALE—Hegari bundles. Two white faced and one Durham bull. Phone 181. W. B. Eakin. 482tc.

FOR SALE—Good cane bundles, 6c bundle. Claude Ring, 4 miles south Dougherty. 482tp.

WHILE it lasts — Zerone (alcohol base) anti-freeze, 98c gallon, regular \$1.40 seller. Collier Auto Supply, north side square. 492tc.

### FOR SALE

1946 Ford 3/4 ton pick-up, 4 speed transmission, heavy duty tires. 1949 half ton 8 cylinder Ford. Low mileage, heater, bumper guards. BISHOP MOTOR COMPANY 49tfc

FOR SALE—Heavy irrigated bundles at 12c. 2 miles East, 1 1/2 miles South of Starkey school. J. S. Hale, Jr. 682J-3. 492tc

LARGE fat fryers, 2 1/2 to 3 lbs. Phone 540J. 496tp.

### For Rent

TO RENT—Large front bedroom, outside door. Phone 477-W. 49tfc.

FOR RENT—Bedroom. 102 E. Jeffrey, phone 469-W. 49tfc

FOR RENT—Two room furnished apartment. 320 W. Virginia. 49tfc.

FURNISHED APARTMENTS—102 East Houston st. 39tfc.

### Personal

RITA, all is forgiven. Meet me at the Malt Bar Cafe. Love, Jimmie. 49tfc.

### For Sale Or Trade

FOR SALE OR TRADE—Good four-door car; also two good rockers, \$3 each. 514 South Wall street. 494tc.

### Wanted

WANTED—Woman to cook and keep house. Inquire at Hesperian. 492tp.

WANTED TO RENT — Bedroom close to Malt Bar Cafe. Private entrance, telephone and private or adjoining bath. Phone 9514. 49tfc

Money makers—Hesperian Classified advertisements.

DRS. **CLOUGH & CLOUGH**  
Optometrists & Ophthalmologists  
Clough Bldg., 111 West 7th  
Plainview, Texas  
Pho. 236 for Appointment

To Relieve Misery of  
**COLDS**  
take 666  
LIQUID OR TABLETS—SCHEME FAST RELIEF

CALL **AARON CARTEL**  
Floydada Agent  
**Curry Motor Freight Lines Inc.**



PHONE 66 FOR PICK-UP  
**CURRY**  
MOTOR FREIGHT LINES INC.

### Houses for Sale

FOR SALE—House with 3 lots, \$3500; one house \$2750. Would like to have your listings. Have some farms for sale. 7 room apartment reasonably priced. Nice Barber shop worth the money. 8 room house well located worth the money. 4 room house with 3 lots \$1,500 down \$40 a month on balance. If you want to buy or sell, see C. T. Warren, 401 W. California. 37tfc.

FOR SALE—4 room house with garage on pavement near grade school. K. E. Edmiston, 504 W. Jackson. 492tp.

Money makers—Hesperian Classified advertisements.

So Rich... So Mellow... So Fragrant!  
YOU'LL PREFER **WHITE SWAN** finer coffee

IT'S DUCK SOUP SAVING MONEY at our **WHITE FOODS SALE**

AMERICAN BEAUTY FLOUR, 10 Lbs.	75c
GLADIOLA Cream Meal, 10 Lbs.	69c
RED & WHITE Soap Flakes, BOX	25c
Bake - Rite, 3 Lb. Can	85c
PLAIN SUN No. 2 Can, 2 For	Blackeye Peas, 25c
WES TEX Cane Flavor Syrup, Gallon	\$1.19
COLORADO HONEY, 5 Lb. Jar	90c
HUNT'S No. 2 1/2 Can	PEACHES, 28c
REX JELLY, 5 Lb. Jar	78c
WHITSONS 14 Oz. Cans, 2 For	Pork & Beans, 25c

You'll take to these super savings like a duck takes to water because this once-a-year sale of ours features low, low prices on all these grand, good-tasting foods that are white in color — foods you buy frequently... enjoy daily. They head a long list of "best buys" — top quality foods at money-saving prices — that help you fill your family's plates without emptying your purse. And it's this sure economy that invites you to buy ALL your food needs at PATTERSON'S.

### ★ Choice Meats ★

WILSON'S Corn King Sliced Bacon, Pound	42c
EHRESMAN BROS. Pure Pork SAUSAGE, Pound	42c
Smoked Jowls, Pound	29c
CHOICE MEAT Beef Roast, Pound	51c
COUNTY FAIR Wieners, Pound	39c

### ★ Wilson's Canned Meats ★

Deviled Ham, 3 1/4 oz.	18c
POTTED MEAT,	8c
Sliced Dried Beef,	29c
Pork Brains, 12 oz. tin,	34c
Pork Salad, 5 oz. glass,	23c
BESTYETT SALAD DRESSING, QUART	45c
Kraft Caramels,	35c
MONARCH Whole Green Beans, No. 2 Can	32c
GOLDEN LIGHT COFFEE, 1 Lb. Can	75c
SARDINES, Flat Can,	12c

Bring Us Your Eggs BEST PRICE

CABBAGE, Pound,	5c
CUCUMBERS	
Green Onions, Bunch,	8c
Turnip Tops RADISHES	
Hot Sweet Peppers	
EGG PLANT SQUASH	
★ Frozen Foods ★	
ORANGE JUICE, Concentrated,	31c
GRAPE JUICE, Concentrated,	29c
SUCCOTASH, Snow Crop,	39c
PEAS & CARROTS, Snow Crop,	29c

EVERY DAY LOW PRICES **PATTERSON'S** QUALITY DEPENDABILITY SERVICE  
FAST FREE DELIVERY **Grocery & Market** FAST FREE DELIVERY  
WHERE PARKING IS A PLEASURE  
PHONE 24 FLOYDADA, TEX.

## DON'T GET CAUGHT WITH YOUR BATTERY DOWN

Come to Spears Auto and get yours checked before cold weather gets you.

## SPEARS AUTO CO.

PHONE 39

## LANDS

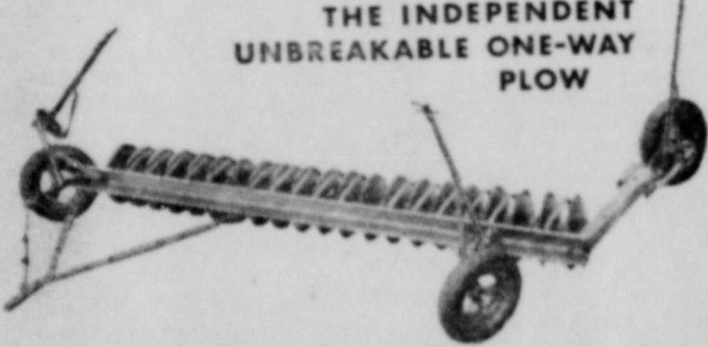
Farm and Grazing Lands in Floyd and other Counties  
Town Lots in Floydada.

## MASSIE & BOND

(Successors to W. M. Massie & Bro.)

## COMPARE All plows....

And you will buy the **INDEPENDENT UNBREAKABLE ONE-WAY PLOW**



- Steel Unbreakable Axle Holders
- Ball Bearing Thrust Cylinder Bearings
- Steel Unbreakable Quadrants
- Timken Wheel Bearing
- Steel Unbreakable Plungers
- Full Roadability

### GUARANTEE

Every part of the Independent Unbreakable One-Way Plow is unconditionally guaranteed (except rubber tires and disc blade over the manufacture of which we have no control) for one year. The disc cylinder bearings have a fifty (50%) percent trade-in value, thereafter INDEPENDENT PLOW, INC.

Made of heavy welded steel unbreakable construction. You would expect these fine, highest of quality implements to cost more, however, modern engineering and production plus mass buying makes it possible to bring these plows to you at cost below almost all similar farm tools. Come in and compare and you will buy.

MADE BY MAKERS OF WORLD'S LARGEST PLOWS  
**INDEPENDENT PLOW, INC.**  
NEODESHA, KANSAS

Swivel wheel for Krause and Independent Plows. **\$25.00.**

## FLOYDADA IMPLEMENT CO.

Massey-Harris Sales and Service  
Phone 333 Highway 70 East

## 1950 Chevrolet Has Automatic Transmission

The automatic transmission, hailed as the most revolutionary driving feature since the advent of the self-starter, makes its first appearance in the low-price automobile field, Saturday, January 7, with the introduction of 1950 Chevrolets.

Chevrolet's application is an exclusive development known as Power-Team. A product of company research covering the entire postwar period, it is the chief element in an optional, extra-cost "power-team." Included is a larger, more powerful engine and many refinements that extend throughout the line of new passenger car models.

Also presented for the first time in the retail automobile market is the Bel Air, a luxurious, six-passenger coupe possessing the swank of the convertible with the practicality of the solid top. With the Bel Air leader, the latest series contains 10 individually styled two-door sedans and two four-door sedans, a sport coupe, business coupe, convertible coupe and all-steel station wagon.

As in the 1949 models, when Chevrolet set new volume records to once again lead the industry in sales, most of the bodies are available in "special" and "de luxe" treatments. Improvements through the 1950 chassis and bodies are many. A new Power-Jet carburetor eliminates the "lean" periods in gasoline feed and affords quicker warmup in cold weather. Larger exhaust valve capacity helps power output. Each of the six-cylinder passenger car engines follows the traditional, economical valve-in-head design. In the new bodies, styles have accomplished striking effects with smart, fresh-tone upholstery and freshly fashioned exterior metalwork.

## Mt. Blanco News

By Mrs. Wayne McClure  
 MT. BLANCO, Jan. 3—Our sincere wish for everyone in our community and those surrounding us is that they will have a happy and prosperous ensuing year.

The Mt. Blanco church services were well attended for the first Sunday in the year.

Several in our community are ill. We hope for them a speedy recovery. The young people of the Mt. Blanco church attended a youth rally at Ralls Saturday night. The young people of the Ralls Baptist church were organized at that meeting by Mrs. Alvin Hamm, associational young people's leader.

Rev. and Mrs. Alvin Hamm and daughter, Melanie, Mr. and Mrs. W. Allen and girls and Mr. and Mrs. C. A. McClure attended the Worker's conference Tuesday at Floydada. The First Church there was the host church.

The community club held their regular meeting Tuesday night. A pigwood supper and games were enjoyed by those attending.

Mrs. Barbara Smith, of Lubbock, was a week-end visitor in the E. H. Brown home.

Mr. and Mrs. Holt Bishop and daughter, Shirley, visited in Morton Sunday with Mr. Roy and Floy Smith. The Smiths are former residents of the Lakeview community.

Mr. and Mrs. Wayne Appling and daughter, Shirley, were dinner guests Sunday of Mr. and Mrs. Alvin Hamm and children.

Mr. and Mrs. Rudolph McCurdy were Saturday night visitors in the E. Thurston home.

Mr. and Mrs. Holt Bishop and daughter, Shirley, were dinner guests Sunday of Mr. and Mrs. Harve Thomas.

Mr. and Mrs. Wayne Appling visited in the M. J. Mosley home Sunday afternoon.

Mr. and Mrs. W. B. Allen and daughter were Sunday dinner guests of Mr. and Mrs. C. A. McClure.

A group of young people enjoyed a birthday dinner given by Rev. and Mrs. Alvin Hamm in honor of the birthday of Roy D. Armstrong at the parsonage Saturday night. They all saw the new year in.

Mr. W. McClure, Jerry and Marjorie were Sunday dinner guests of Mr. and Mrs. J. H. McClure.

## GET YOUR FARM LOANS

FROM *John Hancock* LIFE INSURANCE COMPANY OF BOSTON, MASSACHUSETTS

## FARM and RANCH LOANS

At low rate interest. No Brokerage. Loans available for improvements and irrigation wells.

See Jim Word —

## FLOYDADA REAL ESTATE and Insurance Agency

First National Bank Building

## Quick Work, Wind Change, Help To Save TMBar Pasture, Cattle

Good fortune smiled on the TMB ranch Christmas day.

A fire set by trespassers was stopped with a loss of less than a quarter section of their grass on the south side of the canyon. J. V. Daniel, manager, says it was a combination of at least three fortunate factors:

(1) The fire was discovered quickly and the news was broadcast immediately over the telephones which now serve the area, as a consequence of which;

(2) Men of several families enjoying Christmas day gatherings on a pretty afternoon, turned out in force with plows, gunny sacks, brooms and water and were fighting the fire within a matter of minutes after it was discovered; and

(3) A fortunate change of wind from the south to the north just

Mr. and Mrs. Dennis Taylor and sons are visiting at Rye, Colorado. The Brotherhood of the Mt. Blanco church met Monday night. A program and refreshments were enjoyed.

Mr. and Mrs. W. A. Latta, Misses Lottie and Lizzie Latta and Mr. and Mrs. Mac Latta were dinner guests Sunday of Mr. and Mrs. S. J. Latta, of Floydada.

at the right moment helped fan the fire backward over the area of grass already consumed.

### Fire Fighters Gather Quickly

It was approximately 4 o'clock when the wind change came. The fire was set a few minutes earlier. Curtis Gilbert and his two sons first discovered the fire. Bill Gilbert put his plow to work throwing a fire guard around the burning area before the fire had burned more than 20 minutes. And the Gilberts were joined by Jim Jones, Allen Watts, J. S. Hale, Jr., Wayland, Sammy and Roy Hale, A. H. Rainier, and Gene Blackmon. The last five named were guests for Christmas day of the J. S. Hales, who live adjoining the TMB pasture. They were not long quieting the fire and extinguishing the last wisp of flame, after the wind whipped around. It had been a brisk southwest wind until the norther took over.

### Matches and Feathers Found

Track of the intruders, who climbed through a pasture fence and walked some 40 yards into the grass land, were found when the investigation was made by the Crosby county sheriff's department, J. V. Daniel said. Two burned matches and the plucked feathers of a bird

made circumstantial evidence that the pair had crawled through to shoot the bird and had struck the matches while on the spot where the fowl was picked up. Whether they departed in panic after the fire started or went back to the road without knowing they had started a fire was not definitely evident.

The cattle had been fed in the north end of the pasture the morning before the fire was started and the herd was located in the path of the fire. Loss of grass and cattle could easily have reached \$50,000 figure had it continued uncontained.

After the wind changed the property in danger was 4,000 acres of good grass lying to the south of the scene of the fire.

Get the want ad habit.

Mr. and Mrs. Fred Nabors and family, of Amarillo, spent last weekend in Floydada, guests of Mrs. Nabors' parents, Mr. and Mrs. Homer Steen, and other relatives. Mr. Nabors is Amarillo manager

for Jackson Tire company and spent his time while here in year-end check-up with Dwight Jackson, owner-manager of the company at Lockney.

## Buy Your Building Blocks and save at LEATHERMAN

Sand & Gravel  
 607 E. Missouri St.  
 Route 5, Phone 573

## BORASCU FOR WEED CONTROL

CONTAINS BORON

Kills weeds when applied directly to the soil in large amounts. Is safe to use, Non-combustible, Non-Corrosive, and Non-poisonous.

Can be applied any time. A product of the Pacific Coast Borax Co.

For Sale By

## MORCKEL FARM CHEMICAL CO.

116 W. Missouri

Floydada

Phone 539

# On display Saturday - 1950 CHEVROLET

introducing **POWERGLIDE** automatic transmission

Optional on De Luxe Models at Extra Cost

**Chevrolet—and only Chevrolet**  
 —brings you all these major advantages at lowest cost!



**NEW STYLE-STAR BODIES BY FISHER**  
 in sparkling new color harmonies



**NEW TWO-TONE FISHER INTERIORS**  
 extra-roomy—extra-luxurious



**CENTER-POINT STEERING**  
 with Utilized Knee-Action Ride



**CURVED WINDSHIELD with PANORAMIC VISIBILITY**  
 in Fisher Unisteel Bodies



**BIGGEST OF ALL LOW-PRICED CARS**  
 longest, heaviest car in its field, with widest tread

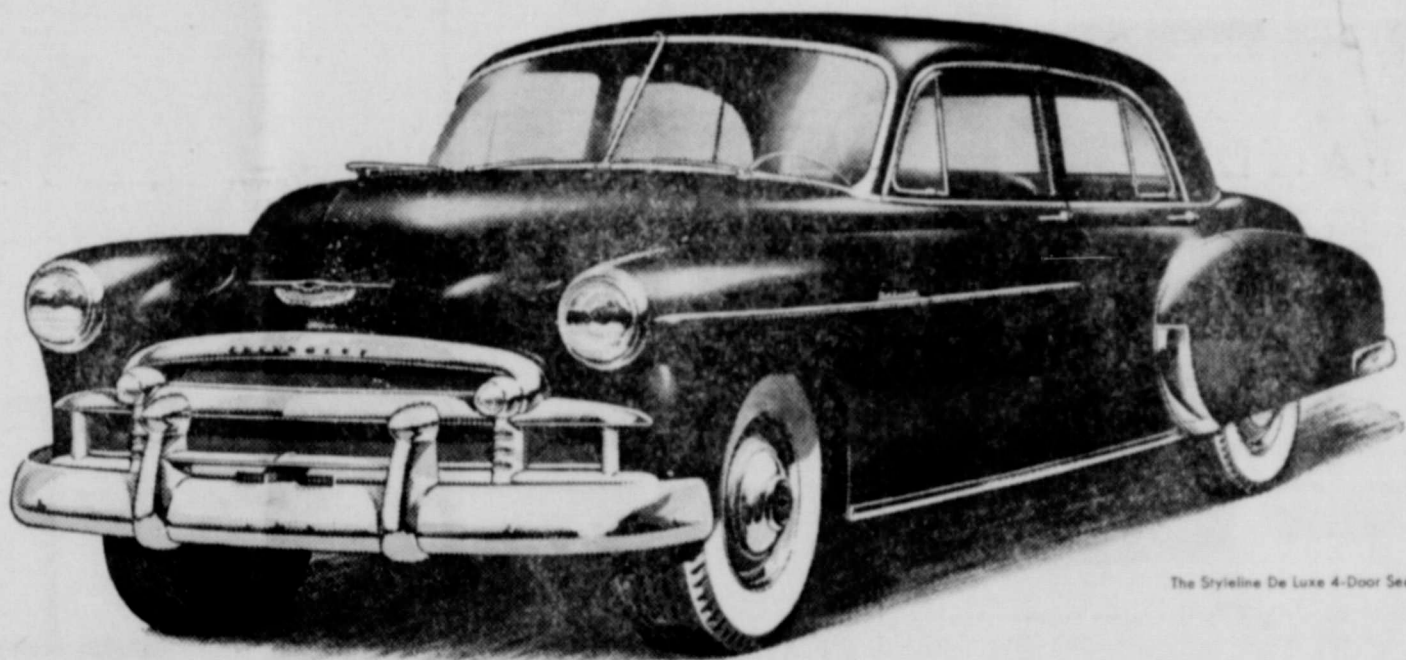


**LOWEST-PRICED LINE IN ITS FIELD**  
 extra-economical to own—operate—maintain



**PROVED CERTI-SAFE HYDRAULIC BRAKES**

with Dabi-Life rivetless brake linings



The Styline De Luxe 4-Door Sedan

## FIRST...and Finest...at Lowest Cost!

Chevrolet for '50 brings you the best of everything at lowest cost . . . greater beauty . . . finer performance with economy . . . outstanding driving ease, comfort and safety!

Here, in Chevrolet for '50, are the finest values the leader has ever offered to the motoring public.

These thrilling new Chevrolets are available in 14 surpassingly beautiful Styleline and Fleetline body-types. They bring you a choice of two great engines and two great drives—the Automatic Power-Team\* and the

Standard Power-Team—described in detail below. And they also bring you quality feature after quality feature with styling, riding comfort, safety and dependability ordinarily associated with higher-priced cars, but found only in Chevrolet at such low prices and with such low cost of operation and upkeep.

Come in. See these superb new Chevrolets for 1950—the smartest, liveliest, most powerful cars in all Chevrolet history—and we believe you'll agree they're **FIRST AND FINEST AT LOWEST COST!**

### ONLY LOW-PRICED CAR TO OFFER A CHOICE OF STANDARD OR AUTOMATIC DRIVING THE AUTOMATIC POWER-TEAM\*

Built by Chevrolet—Proved by Chevrolet—Exclusive to Chevrolet

**NEW POWERGLIDE AUTOMATIC TRANSMISSION—**for finest Automatic Driving (with no clutch pedal—no clutch pushing—no gearshifting). It combines with Chevrolet's new Economiser High-Reduction Axle to bring you an entirely new kind of driving . . . low-cost automatic driving that is almost 100% effortless . . . it's the simple, smooth and thrifty automatic transmission. **NEW 105-H.P. VALVE-IN-HEAD ENGINE (with Power-Jet carburetor and Hydraulic valve-lifters).** Here's the most powerful, as well as the most thoroughly proved engine, in the low-price field . . . giving performance extraordinary . . . together with traditional Chevrolet economy in over-all driving.

\*Optional on De Luxe Models at Extra Cost

### THE STANDARD POWER-TEAM

Outstanding for Standard Driving Ease . . . Performance . . . and Economy

**HIGHLY IMPROVED, MORE POWERFUL VALVE-IN-HEAD ENGINE (with Power-Jet carburetor and larger exhaust valves).** The fine standard Chevrolet engine now made even finer . . . giving more power, more responsive pickup, greater over-all performance . . . plus the outstanding economy for which Chevrolet has always been noted. **THE FAMOUS SILENT SYNCHRO-MESH TRANSMISSION (with Extra-Easy Hand-E-Gearshift).** Long recognized, by automotive engineers and the motoring public alike, as the pattern of smooth, quiet gear transmissions . . . assuring extremely simple and easy gearshifting . . . in fact, owners say *easiest* car operation, next to automatic driving itself.

America's Best Seller **CHEVROLET** America's Best Buy

## ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas

## Crash Victim Near Estelline Reared Here

Mrs. Marvin Tingley and her mother, Mrs. Lela Lloyd, Mr. and Mrs. C. M. Leatherman and Mr. and Mrs. Dewey Leatherman are among the relatives who attended funeral services for Mrs. Tingley's son, Carl P. Leatherman, in Amarillo Monday of last week. Funeral services were conducted in the chapel of Boxwell Brothers Funeral home.

Leatherman died Saturday morning as a result of injuries sustained in a highway accident Friday night, three miles southwest of Estelline in which an entire Estelline family of five were also killed. The Estelline family was Mr. and Mrs. Roy Lee Blake and three children.

Leatherman was driving a transport truck belonging to Ferguson-Steer company of Amarillo and crashed into the Blake car as they supposedly attempted to make a turn off the highway. Both vehicles were going the same way at the time of the accident. The truck rolled over the Blake car crushing the five occupants and then rolled into the bar ditch bursting into flames. Leatherman, badly burned, was taken to the hospital, where he died early Saturday morning.

C. P. Leatherman was the son of P. M. Leatherman, of Phoenix, Arizona, who was also among the relatives present at the funeral.

The Leatherman family came to Floydada in 1925. The crash victim was reared in Floyd county and was a member of the Baptist church here.

Survivors besides the parents are his wife, two daughters and one son, and four brothers.

## These Boys 'Must' Carry on Tradition in Football Families

Mr. and Mrs. Joe Rushing of Lubbock are parents of a seven-pound seven ounce son named Dickie Lee who was born December 30 in West Texas hospital. Grandparents are Mr. and Mrs. Lee Rushing, Floydada and Mr. and Mrs. Dick Roundtree, Lubbock.

Four hours later Mr. and Mrs. R. E. Goughly also of Lubbock became parents of a boy who weighed seven pounds, 12 ounces. Mrs. Goughly, the former Miss Lula Lee Teal, and Joe Rushing are grandchildren of Mrs. S. L. Rushing of Floydada.

Lee Rushing says the new fathers, Joe and R. E., plan to train their sturdy sons as half-backs on some future football team, since both Joe Rushing and R. E. Goughly were powerful players for the Floydada Whirlwinds.

## Children Home For New Year Dinner

Mrs. G. W. Hart, of the Baker community, was one of the county's New Year celebrants who had all of her family of children and grandchildren with her to observe the day. A big family dinner was the feature at high noon.

Those present were Mr. and Mrs. Jim Hart, Mr. and Mrs. Fay Hart and son, David, Mr. and Mrs. Jeff Hart and son Billy, Mr. and Mrs. Tom Hart and children, Mr. and Mrs. Leland Hart and children, Mrs. Annie Gunnells, all of Floydada;

Mr. and Mrs. Frank Gearhart, Mr. and Mrs. Fred Whatley, Mr. and Mrs. W. H. Holmes, Mr. and Mrs. Cecil Hart and children, Mr. and Mrs. Richard Donathan and daughter Cordelia, of Amarillo; Mr. and Mrs. Troy Titus and children, of Plainview; and James Finley, of the U. S. Navy, stationed in Florida.

Visiting and picture-making helped to make up a pleasant afternoon.

## Hospital Party

(Continued from first page)

pay for this oxygen tent. Those contributing were:

John Moss, Mal Jarboe, Edd Holmes, Friendship Home Demonstration club, Tate Jones, Stansell-Collins, Martin Co., Conner Oden, A. H. Kreis, G. L. Snodgrass, H. O. Cline, Consumers Fuel, T. T. Hamilton, G. C. Tubbs, Ben P. Ayres, J. M. Harrison, R. C. Henry, O. M. Watson, George Fawver, Roe Jones, J. R. Robertson, Producers Co-op Elevator, Mr. and Mrs. Hollis Bond, J. A. Patterson, and

R. M. Battey, D. T. Mayo, J. M. Smith, Duncan Hollums, Ham Smith, Menard Field, Lee Rushing, P. J. Wilkes, Earl Crawford, Harlan Day, H. L. Hartsell, O. F. Cummings, Farmers Co-op Gin, J. Sam Hale, Scott Gin Co., W. W. Mayo, Dorris Jones, T. R. Noland, L. J. Welborn, Anton Finley, Plains Equipment Co., Floydada Implement Co., W. H. Bethel, W. Edd Brown, Lon Davis, W. O. Jones, Raymond Williams, L. C. McDonald, F. C. Harmon, Buck Hickerson, Harold Robertson, W. B. Jones and A. C. Rainer.

Mr. and Mrs. C. Alexander gave sheets and H. D. Meredith a gift of a heating pad.

Sixty-eight registered and several score called throughout the afternoon. Park Florist sent flowers for the occasion. The staff served coffee and cake to guests.

Mr. and Mrs. Charles P. Webb returned to Denver Monday after spending a week with her parents, Mr. and Mrs. Bob Smith. They plan to spend a week in Grand Junction, Colorado visiting Mr. Weber's father and brother before completing their Christmas vacation.

Mr. and Mrs. Allen H. Leach, Jr., and son Michael of Borger, Texas, spent the week-end with Mrs. Leach's parents, Mr. and Mrs. J. E. Newton in Dougherty.

## Whirlwind Quintet Opens Tournament Against Memphis

Their basketball games, interrupted by the Christmas and New Year holidays will be resumed by the Floydada High school squad of fifteen basketballers when they go to Childress tournament beginning tomorrow afternoon at 1 o'clock.

Coach Gresham anticipates his boys will get some good lessons in basketball play and strategy in this tournament in preparation for their district schedule which opens on January 13 against Lockney High's Longhorns.

The Whirlwinds' first game in the tournament will be against Memphis high, which last year was district II champ in Class A basketball.

Depending on their luck in the first game, the Whirlwinds will play again Friday night at 9:30 if they lose and draw a losing team for an opponent.

## M. E. Clergyman

(Continued from page 1)

ted bishop in 1933. With the coming of war in the Far East and the amalgamation of Protestant forces into one Christian church, he became chairman of the executive committee of the Church of Christ in Japan. During the war, he visited Shanghai and elsewhere in China and worked to unite Christian forces there. He was in communication with Methodist bishops in China during those years.

Dr. Abe is a native of Hiroaki. After graduating in arts and theology at Aoyama Gakuin, he came to the United States and entered Drew Theological seminary. He received his bachelor of divinity degree there and a master of arts degree from New York university. Ohio Wesleyan university awarded him the honorary degree of doctor of divinity. He has attended church gatherings in the United States and Europe several times. He was fraternal delegate from Japan to the Methodist General conference of 1928.

### Publis is Invited

A large crowd of interested people is expected to greet this distinguished minister from Japan, where Northwest Texas Methodists are supporting numerous missionary specials. All who are interested in obtaining first hand information about Japan are invited to come early for a good seat, said the pastor, Rev. R. N. Huckabee.

Mr. and Mrs. C. W. Demison, Jr., of Brownfield, visited New Years Day with his parents, Mr. and Mrs. C. W. Demison, Floydada.

## STAR CASH VALUES

PURE CANE SUGAR, 10 Lbs.,	90c
PURASNOW FLOUR, 25 Lbs.,	\$1.79
SHURFINE PEACHES, 2 1/2 Can, In Heavy Syrup	25c
SHURFINE, Grated PINEAPPLE, No. 2 Can,	27c
KIMBELL'S Boysenberries, No. 2 Can,	24c
Tomatoes, 2 No. 2 Cans,	25c
CORN, 2 No. 2 Cans,	25c
WHITSON'S Pork & Beans, 3 Cans,	25c
VEL, Large Box,	25c
TIDE, Box,	27c
CRYSTAL WHITE SOAP, 3 Bars,	25c
LIFEBOUY SOAP, Bath Size, 2 Bars,	25c
VIENNA SAUSAGE, 2 Cans,	25c
FANCY SLICED BACON, Pound,	45c
PINKNEY'S Skinless FRANKS, Pound	39c
CRISCO, 3 Lb. Can,	79c

## P. C. BANKS BURNED

P. C. Banks is in Floydada hospital this week receiving treatment for burns he received Sunday night when cinders from burning cotton blew on him while working at Farmers Coop gin.

Mr. Banks' hands received painful but not serious burns, according to the attending physician at the hospital.

## SINGING SUNDAY

An announcement made this week by C. M. Lyles stated that the Second Sunday afternoon singing will be held at the Nazarene church Sunday afternoon beginning at 2:30. Everyone is invited to attend.

Mr. and Mrs. Ham Smith, Jr., and Vicky returned to Denton where Ham is finishing at N. T. S. T. C. after spending holidays with their parents, Mr. and Mrs. Ham Smith of Baker and Mr. and Mrs. A. B. Keim, of Floydada.

Mr. and Mrs. L. A. Marshall, accompanied by Mr. and Mrs. W. V. Robinson, of Lubbock, spent the holidays in Roswell, where they were guests of Drs. Ira J. and U. S. Marshall and their families.

Mr. and Mrs. E. J. Barker returned home Sunday from Chicago, where they had been guests since before Christmas in the home of their daughter, Mrs. L. V. Assiter and Mr. Assiter. Rain, sleet or snow fell every day during their

## stay in the Windy city.

Mrs. Morgan Wright spent Christmas in California. In Los Angeles she visited her son Grady Wright and family and another son Clyde Wright. Mrs. Wright went to San Diego for a visit with her daughter Mrs. Carol Sanders and family and her grandson Kris Wise.

Emmett Hinson went to Denton the first of the week, accompanying his daughter, Beth, there to re-enter school. He was to return by way of Lampassas for a brief stay with his parents-in-law, Mr. and Mrs. S. E. Rush at their new home there.

Mrs. Jiggs Jackson, of Lubbock, has been here this week, guest in the home of her parents, Mr. and Mrs. W. L. Lebfried. Mr. Jackson is a member of the Tech basketball team now on a road trip.

Bob White was accompanied to Fort Worth by his parents, Mr. and Mrs. Ulmer White last Friday for a week-end visit before Bob starts his second semester at T. C. U.

Mr. and Mrs. Ed Muncy, Floydada had as dinner guests on New Years eve; Mr. and Mrs. Elvin Howell, Amarillo; Mr. and Mrs. Bob Muncy, Betty and Norman; Mr. and Mrs. Clay Muncy and Mr. and Mrs. R. E. L. Muncy, all of Floydada.

James Finley, E. M. P. A. stationed with the navy in Key West, Florida, leaves Friday to return to his station after spending the holiday season with his parents, Mr. and Mrs. Bob Finley, Floydada.

Mr. and Mrs. Phil Merry, Jr., and Linda were dinner guests Wed-

nesday evening of Mr. and Mrs. W. L. Auvenshine, of Lubbock. Mrs. Merry and Mrs. Auvenshine were school friends in Mary Hardin-Baylor, Belton.

A nine pound twelve ounce boy was born to Mr. and Mrs. P. H. Mays, of Silvertown, January 2, at Pitts hospital.

Mr. and Mrs. Fay Maxey and daughters spent New Years Day in Clovis, New Mexico, visiting with Mrs. Maxey's father, J. E. Stephens and relatives. They returned home by way of Canyon, Texas where Miss Mary Maxey will continue her school work at W. T. S. C.

Mr. and Mrs. L. C. McDonald and Mr. and Mrs. Clement B. McDonald visited Christmas day in the home of their brother and son, L. E. McDonald and family of Tulla.

Mrs. L. B. Hart, of Fort Worth, who was a guest of her parents, Mr. and Mrs. A. C. Collins, during the New Year's Day guests to her home. E. Pullers was returned to her home and Mrs. Olin Poteet and family, of Lockney, Mr. and Mrs. Silas Wheeler and daughter, of Cone, Mr. and Mrs. C. N. Foster, of Cone, and Mrs. D. N. Wiseman, of Plainview.

**DR. WALTER J. WILLIAMS**  
Osteopathic Physician and Surgeon  
Special Attention to Rectal Diseases  
**Over Cretney Drug Store**  
Plainview

John B. Stapleton      Enos T. Jones  
**Stapleton & Jones**  
LAWYERS  
General Civil Practice      Income Tax Matters  
204 Bishop Bldg.      Phone 14

See The New  
**1950 DE SOTO**  
ON DISPLAY  
**TUES. JAN. 10**  
At  
**DANIEL**  
**AUTOMOTIVE**

**Shop and Save in 1950**  
... WHERE IT'S EASY TO BE THRIFTY!

**YOU BE THE JUDGE!**  
COMPARE OUR LOW PRICES!

HUNT'S PEACHES, No. 2 1/2 Can	25c
HUNT'S PEARS, No. 1 Can	20c
TAFTS Grape Juice, PINT	15c
DOLE PINEAPPLE, No. 1 Can	17c
HERSHEY'S COCOA, 1/2 Lb.	22c
PINTO BEANS, Pound	10c
Comet Rice, 12 Oz.	15c
SOFLIN NAPKINS, Package	15c
ROYAL GELATINE, Package	5c
SHURFINE FLOUR, 25 Lb.	\$1.65
AMERICAN SARDINES, 3 Cans	25c
TIDE, Package	28c

**HULL & McBRIEN**  
PHONE 292      We Deliver

HUNT'S PEARS, No. 2 1/2 Can **32c**

GOLD MEDAL FLOUR 5 Lb. Bag <b>49c</b>	PURE CANE SUGAR 10 Lb. Bag <b>89c</b>
---------------------------------------	---------------------------------------

CRYSTAL PEACH PRESERVES, QUART **44c**

**MEAT · POULTRY · FISH**

PINKNEY'S SAUSAGE, Per Pound **33c**

PORK RIBS PORK & BEEF LIVER **FRYERS**

FRESH OYSTERS

SHURFINE Shortening 3 Lbs. **79c**

Texas Oranges, 5 Lb. Bag **39c**

Celery, Pound **10c**

**FRUITS and VEGETABLES**

PINK Grapefruit, ? Pound

Bananas, ?

3 MINUTE POP CORN 2 For **29c**

Chocolate Covered Cherries, Lb. **49c**

SHURFINE MILK, 2 Tall Cans **25c**

SOFLIN Toilet Paper 10c

IDEAL Dog Food, 2 Cans **29c**

LUX Toilet Soap 3 Regular Bars **25c**

RINSO BOX **28c**

VAN CAMP PORK & BEANS, Two No. 300 Cans **23c**

DEL MAIZ, Cream Style CORN, CAN **18c**

KOUNTY KIST PEAS, No. 300 Can **15c**

TASTEWELL PICKLES, QUART **25c**

**Felton-Collins**  
Phone 27 · Grocery & Market · 122 W. Calif.  
WE DELIVER