

THE FLOYD COUNTY HESPERIAN

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 29, 1949

Most Widely Read News Medium In Floyd County

NO. 48

One of Floyd County's Oldest Institutions

Pay Off Loans, PMA in Texas Now Self-Owned

It is rare indeed when a group of people voluntarily return money to the United States Treasury, particularly in these days when there is widespread dependence on the federal government for financial support. Nevertheless, this is what the production credit associations in Texas have been doing since 1944.

Starting with approximately \$8,000,000 of government-owned capital stock in 1934, the associations completed the job of paying off the dollar at the end of 1949.

A remarkable feature of this performance is the fact that the government had not set a definite time in which the capital was to be returned to the Treasury. Also, in paying off the government capital the associations became subject to federal income and other taxes. In returning the last of the government stock, the production credit associations in Texas are well ahead of the rest of the country. About 75 have paid off their full and about two-thirds of the original capital stock investment by the government has been returned to the Treasury.

During the sixteen years since the associations were organized it has been necessary for Texas farmers and ranchers not only to raise \$8,000,000 to replace the government's investment but also another \$7,000,000 to get the capital surplus needed to support the same of loans they are now handling. Of this \$15,000,000 of capital surplus now in the Texas associations, only about \$3,000,000 represents capital stock that members legally required to purchase in connection with their loans.

The associations obtain their loan funds by selling their notes to the Federal Intermediate Credit Bank in Houston, which in turn gets its funds by selling short-term bonds to private investors in all parts of the country. The associations do not and never have loaned government money.

LINE MAKE CHRISTMAS TRIP TO POINTS DOWN-STATE

Mr. and Mrs. A. J. Cline left last Thursday, December 22, for Ben Ar, Texas, where they visited with Mrs. Cline's sister, Mrs. W. G. Cline. Mrs. Cline's mother, Mrs. A. Coker, returned to her home in Ben Hur with them.

Friday Mr. and Mrs. Cline, in company with Mrs. Pavelka, Mrs. A. Coker and Charlie Coker visited in Rusk with J. A. Coker. Mrs. Cline's father, who is in the hospital.

The group then returned to the home of Mrs. Pavelka and had their Christmas dinner. Others attending were Mr. and Mrs. Horace Coker of Port Arthur, Texas.

The Clines returned to their home in Floydada late Tuesday afternoon.

Value Hunters to Find Floydada Shoppers Paradise in January

What with Dollar day Monday and retail establishments all over the clearing stocks after December 25 and early January inventories, it appears that Floydada stores are going to be a giant paradise for value hunters during the next two weeks.

EXTEND EMERGENCY COTTONS'D BUYING PROGRAM TO FEB. 15

Announcement was made this week by G. B. Johnston, chairman of Floyd County PMA committee that cottonseed emergency purchase program is being continued for the present.

Mr. Johnston said that State Chairman B. F. Vance advised the committee here of the extension of the buying program from December 31, 1949 to February 15, 1950, by the Commodity Credit Corporation.

Only danger that the buying program might be terminated before February 15 would arise from the fact that seed delivered might not be clean and sound or contain excessive moisture or free fatty acid. The cotton seed are being paid for at the gins on the basis of \$46.50 per ton where the producer has signed authorization.

The PMA committee said yesterday that every gin in the county is now accepting cottonseed for the account of the Commodity Credit Corporation, all now being signed up to handle the seed for CCC.

Farm cotton storage contracts are

not extended past the December 31 deadline, but there are only two such contracts in effect in Floyd county, Mr. Johnston said.

Acreeage Cut Is Drastic
The PMA committee has had some rather stormy sessions with cotton growers since announcement of the individual farm allotments became effective but for the most part the producers have become reconciled to the drastic cuts in the county acreage and their own acreage when they find that the allotments are based on the history of the respective farms as made by the producers themselves and that the committee is only applying the rule of the act of congress. The committee has a standing invitation to any individual grower who would like to review with the committee the allotments they have been given, Mr. Johnston said. Any inequities which may develop as having been done are still possible of correction since some weeks will elapse before the producers will have to begin making their plans, it is pointed out.

Ayres & Ayres Named to Aid in Litigation

The law firm of Ayres & Ayres of Floydada will assist County Attorney Enos T. Jones in representing the county authorities in injunction proceedings now pending in district court and set down for hearing on January 5, County Attorney Jones said this week. The Commissioners court named the Ayres firm.

The suit, asking the court and highway officials be restrained from proceeding with road construction under an agreement made by county and state officials September 15, was filed in early December. Sixty-one residents of the county were named as plaintiffs in the petition filed with District Clerk Mary L. McPherson.

Answer of the defendants in the suit had not been filed as of Wednesday of this week, and the county attorney said a date for its filing prior to January 5 had not been determined upon by the attorneys.

The county attorney had given the Commissioners court an opinion before their agreement with the state highway department was signed, indicating that the action taken by them would not jeopardize the county's ability to carry out the terms of the court's order of January, 1948, calling the road bond election. Based on this order \$500,000 in bonds were voted for the construction of hard-surfaced roads.

The September 15 agreement with the department on road construction called for the Dougherty road and the Pleasant Valley road, together with one mile of road extending west from Pleasant Valley school grounds. The court put in escrow \$84,600 to cover the county's part of the estimated cost of this road project.

Speeding Up School Building Effort

Floydada school authorities have been bearing down on their job of perfecting the record for financing the construction of additional school rooms at Andrews ward school and a gymnasium on the high school campus.

Last week in their meeting they canvassed and declared the results of the bond election by which \$165,000 was authorized to be borrowed and spent for bringing the district's school plant up-to-date.

The board is going to make every effort to be ready to let contracts early in February with the hope of having the new housing ready for the opening of the next school year, said Alva T. Hull, president of the board of trustees.

Home Lighting Winners Named By the Jaycees

Decisions were final and announcements were made on the results of the home lighting contest which closed last Friday night, December 23, Parnell Powell who is chairman of the Christmas committee, said Tuesday morning of this week.

The first prize of \$25.00 went to A. H. Rainer, 621 West Virginia street. Second prize of \$15.00 went to Fred Zimmerman, Jr., of 530 West Mississippi street, and taking third prize presented to the residential section, Ray Cook, Jr., won \$10.00 for decorating his parents home.

There had been unusually good response in both residential and business sections of the city, although the business section did not receive prizes, only honorable mentions. The contest was sponsored by the Junior Chamber of Commerce.

Business houses receiving honorable mentions were, first place, the Floyd county REA building; second place, Southwestern Public Service company, and third place was the J. C. Penney company.

Many of the people of the town entered into the home lighting contest, as most houses were fully decorated for Christmas. Their keen interest is realized and appreciated, Mr. Powell, spokesman for the Jaycees, said this week.

Cold Wave Brings Low of 17 Degrees

The cold wave that blew in with Christmas week-end brought the low of the week on Monday morning when 17-degree temperature was registered in Floydada. Range of temperatures all week has been about the seasonal normal, with the high for the period registered yesterday afternoon at 62 degrees.

Low Saturday was 24 degrees, Sunday registered 22, Tuesday 22, and Wednesday 24 degrees.

THE BLACKS ARE THANKFUL TO AN ANONYMOUS DONOR

Somebody at Christmas-time did them a very thoughtful kindness, says Mr. and Mrs. T. G. Black, who reported to The Hesperian this week that a big hamper of foods, including practically everything good to eat was left at their home on Christmas eve.

Mrs. Black called to ask the newspaper to say a big "thank you" for them to whomsoever it was who thought of them. "There was no name and we don't know who to express appreciation to," she said, thinking that perhaps the person who left the hamper would see and know the couple did not fail to appreciate the Christmas remembrance.

Wednesday's Market

Hogs	
Light Packer Sows,	\$13.00
Heavy Packer Sows,	\$12.50
Heavy Hogs, cwt.,	\$14.50
Hens	
Colored hens, 4 pounds and up ..	17c
Colored hens, under 4 lbs.	15c
and all Leghorns, lb.	15c
Cream	
Butterfat, No. 1 lb.,	55c
Eggs	
Eggs per dozen, candled, No. 1 ..	28c
Hides	
No. 1 Hides, lb	10c
Bull Hides, lb	6c
No. 2 hides, lb.,	5c
Grain	
Wheat bushel,	\$1.96
Barley, cwt.,	\$2.00
Milo, cwt.,	\$1.75
Cotton Middling	29.22
15/16 basis lb	29.22
Cotton Middling	27.02
7/8 basis lb.,	27.02
Cottonseed ton,	\$46.50

HOSPITAL BIRTHDAY JANUARY 2

The general public is cordially invited to attend the celebration of the first birthday of the Peoples hospital, a community hospital located at 1100 South Third street in Floydada. Open house will be held from 1:00 P. M. to 5:00 P. M. on Monday, January 2, 1950. Mrs. G. L. Martin, business administrator, states.

The hospital staff expresses the hope that everyone will be able to attend the party so that they may become better acquainted.

Boren Is Successor to O'Neal Co. In North Side Store

Successor to O'Neal & Company in the hardware and furniture business on the north side of the square is Floyd Boren, of Leonard, Texas, who negotiated for the business and a lease on the building at 111 East Missouri street, last week.

Mr. Boren arrived this week to take over from the former owners and began to re-model the store to fit his ideas. The store will be closed for the present until remodeling and re-stocking are completed, Mr. Boren said.

His family, a wife and two children, will join Mr. Boren here as soon as he has obtained living quarters.

Mr. Boren, a World War II veteran, had been in business in East Texas until his recent return to Fannin county, where he was reared.

Hays O'Neal, manager of the business until the sale to Mr. Boren, had a heart attack last year and has had to slow down. As a result he and his partner, Jack Deakins, determined to sell.

Buick 1950 Line Is Completely New Says Buick Official

FLINT, Mich., Dec. 28 — Buick today announced for 1950 its most comprehensive line of cars since the pre-war days, and for the first time offered models in a wide range from the newly-invented lower price field to luxury custom models in the upper brackets. The cars are completely new from styling and engineering standpoints, boasting more powerful engines, new and roomier bodies, greater comfort, and sweeping fender lines carried through the length of the body.

Altogether there are 19 models in the line with seven in the Special Series and six models each in the Super and Roadmaster Series. Basically the cars are on three different chassis but one model in both the Super and Roadmaster Series is on a lengthened chassis to accommodate a more spacious body.

Demonstration Agents Shower'd with Honors and Gifts at Annual Meeting Held In Chicago, Ill.

Miss Lelia Petty had on display this week some of the gifts that she received while in Chicago, Illinois, attending the national meeting of the county home demonstration agents, Miss Petty being a delegate from the Texas organization.

Eight steel corporations and other commercial organizations displayed different wares in their booths at this meeting. Each agent had the privilege of submitting her name to be in the final drawing of each booth. Miss Petty Floyd county's own demonstration agent, won a beautiful steel serving table from the American Central, Avco Manufacturing corporation. This is the same company that puts out the

American steel kitchens. The table was delivered to her from one of the company's branch offices.

While in Chicago, the agents were the guests at many complimentary parties and dinners given by different states also by manufacturers. Each company and state presented the guests with gifts. The Kansas package included baked sunflower seeds. South Dakota presented them with a copper letter opener, with the handle in the form of the four faces of Mt. Rushmore. Miss Petty was also presented a leather billfold, a pair of cake pans and many other gifts too numerous to mention.

NEW CHRYSLER AGENCY WILL HOLD OPEN HOUSE TO SHOW 1950 MODEL THURSDAY, JANUARY 5

Announcement that open house will be held at their show rooms on Thursday, of next week, January 5, to present to the public in this area the new Chrysler passenger car for 1950, was made this week by Terrell Motor company, successors to Terrell Bros.

Interesting developments in the affairs of this J. I. Case farm machinery agency have occurred in the past several days. Clayton Terrell, of Plainview, announced Wednesday that he and his brother, W. E. Terrell, of Lockney, have bought the interest of their brother, K. Terrell in the agency and have re-named it Terrell Motor company. At the same time he said Collis Roland had been named manager of the business. The Terrells will be active in the agency as their time from other interests will permit, but the management will be conducted by

Cotton Harvest Still Dominates Business

With the brief Christmas holiday behind them gins this week continued on a 24-hour ginning basis, and the cotton growers continued to bring in cotton picked up off the ground and from their stripping machines as well.

Gins in Floydada gave their crews a brief rest but the demand of the season called for them to resume

work when Monday morning dawned again with only a short intermission for Christmas dinners and for the annual visit of Santa Claus and a Sunday of rest.

Early last week, in a resume of total ginning, County Agent Robt. H. Gibson put the total bales ginned as of Tuesday at slightly more than 53,000 bales. His estimate at

that time was that 95 per cent of the crop had been gathered, 85 per cent ginned.

Cold weather and dampness have slowed down operations somewhat but as the sun dried out the cotton and warmed up the atmosphere, farm operators continued their work of gathering the last of the crop. There are still numerous fields in which strippers will gather more cotton. In view of the drastic cuts in acreage for next year and the uncertainties incident to change in farming plans for both cotton and wheat, the probability is now remote that any cotton that can be gathered will be left in the fields. Every man with some cotton is going to gather the last scrap. So say the growers contacted. The fact that machinery can be used and the need for expensive hand gathering eliminated will add to the likelihood that no staple will be overlooked.

Flow of Money Is Slow
With congestion becoming more apparent at seaside and some of the docks there putting on embargoes the movement of the crop to market through Commodity Credit corporation has been slower day by day, reports O. M. Watson, president of the First National bank of Floydada. His idea, as the year draws to a close, is that for the first time in local history, the peak of cotton and cottonseed bank deposits will be late in January, possibly as late as February 1. Much of the cotton already gathered is awaiting storage space and none of the cotton yet in the fields is marketable, of course. Thus, thousands of bales are yet to be sold or get into loan contracts.

Expense of the cotton crop this season, both for growing and harvesting, has been the highest on record, and the producers net per bale will be cut drastically by this factor, said Mr. Watson.

Disabled Vets Have to Jan. 1 to Re-Instate

"Disabled Veterans of World War II, who may be disqualified for Life insurance because of those disabilities, have but one week left in which to take advantage of a special provision of the National Service Life Insurance laws enacted for their benefit," Robert W. Sisson, manager of Veterans Administration regional office at Lubbock, has warned.

"Affected are Veterans with Disabilities incurred in service between October 8, 1940 and September 2, 1945, who have less than the \$10,000.00 maximum of NSLI and whose disabilities are less than total 100 degree.

"Such Disabilities are disregarded in determining eligibility under the health requirements for NSLI, 1 application is made before January 1, 1950.

"Until that date, January 1, 1950, these disabled veterans may apply for new or additional insurance, or reinstate lapsed policies, up to \$10,000.00 worth of total coverage, and receive the benefit of this special provision.

"After that date (January 1, 1950), all impairments to health, including those which may be due to service, must be considered in determining insurability."

Sisson added that application may be made at any Veterans Administration office and that a physical examination, which will be made by Veterans Administration, without cost to the veteran, is required.

Rotary And Lions Clubs Skip Meetings

Rotary club and Lions club of Floydada both dispensed with their meetings for this week and each will start out with a new slate of meetings next week.

On January 4 the Rotary club will have their luncheon at the American Legion hall, with Richard F. Stovall the program chairman for the day in a discussion of things of interest in the income tax field.

At the Lions club at the B & M cafe on Thursday Jack Henry will be program chairman. Cub scouting will be the subject for the hour.

Matador Takes Change From 'A' Football

Beginning with the next football season District 3-A, interscholastic league, will have eight member schools instead of nine as at present.

The Matador School board last week took action withdrawing from Class "A" competition and for next season their school boys will play in Class B.

According to the Matador Tribune, which last week carried the detailed story of the action of the Matador school board, the decision was reached because of lack of student enrollment with which to carry on Class A competition. The board expresses the opinion that it was only fair to get in a district where the local lads might have a chance to win their share of games. Only thirty-five of the students of Matador high this year are boys.

As a result the playing squad is not large enough to compete with schools with a hundred or more boys from which to choose a football squad.

The Matador squad the past season was one of the hardest playing squads in the district but failed to show for honors because of a lack of reserves. Class A officials of the district assured the Matadors before the action of the board there was taken, they would be welcomed back into the district when they feel they would like to compete again in the class.

Poll Tax Business Has Brisk Pick-Up

Poll tax payments in the county in the week since Tuesday of last week had begun to pick up. With the court house closed two and a half days for Christmas, 109 persons paid their poll taxes in the week to date to 797. This number is estimated by The Hesperian to be about one-fifth or one-sixth of the possible number of eligible poll tax payers in the county.

The week has been an extremely busy one in the collection department at the assessor-collector's office what with year-end taxpayers rounding up their affairs in readiness for the new year, reported Assessor-Collector T. T. Hamilton.

More Tax And More 'Trigger Work' Slated

John B. Dunlap, collector of internal revenue, today reminded employers and employees of the second Texas district that the federal insurance contributions act provides for an increase in the tax rate under that act to one and one-half percent on employees and one and one-half percent on employers, based on all taxable wages paid on and after January 1, 1950.

Ever since the beginning of the social security program, of which these taxes are a part, these rates have been one percent each on employees and employers, and collector Dunlap called attention to the change in order to prevent confusion in preparing January pay-rolls.

This change does not affect the rates of income tax withholding from wages, which are the same as they were in 1949.

Employers were also reminded, however, that new regulations will be effective January 1 regarding the depositing and reporting of both the F. I. C. A. taxes and income tax withheld from wages.

Monthly Deposits Required
Starting with wages paid in January, employers who are liable for more than \$100 of these taxes in one month are required to deposit them in either a federal reserve bank or a commercial bank authorized to receive such deposits for transmittal to the Federal Reserve bank.

Deposits are required for taxes resulting from wages paid in the first and second month of each year. (See Trigger Work, back page)

'TOT' to Speed Toys Overseas

McDermott Post 118 is cooperating in a nationwide American Legion sponsored collection of toys to be sent from the children of the United States to the children of Western Europe. Under the plan, each child is asked to contribute to "TOT", tide of toys, an extra Christmas toy and with it a signed note of greeting to a child in Europe. The American Legion posts will pack and freight the toys to an east coast port for shipping overseas. Distribution will be under the supervision of CARE.

In Floydada this week, G. G. Holmes announced that gifts for the collection can be left at the office of the Southwestern Public Service company. Deadline for bringing the toys in is January 5.

With the cooperation of city officials, schools and of the general public, the American Legion hopes to make "TOT" a tremendously effective agent of international goodwill.

EDITORIALS

FOR FREEDOM AS WE KNOW IT

What is the chief problem facing us Americans on this New Year's Day in this Mid-Century Year?

We have just completed one of the most revolutionary half centuries in human history. We have lived through a revolution in scientific and material development.

But the greatest issue we have seen developing in the past fifty years has been the sharpening struggle for men's minds and souls — for freedom as we know it in America, as opposed to slavery under various forms of dictatorship.

This is a year of decision for all Americans. We must resolve today to take an active stand for democratic freedom, not just a passive restatement that we are "good Americans." A positive determination to make our free way of life work to the fullest possible extent for the benefit of all of us. A resolve to prevent that indifference to the duties of good citizenship which has allowed dictatorships and slave states to spring up in many other lands. A resolve to be "active citizens" every day of the year by voting intelligently and honestly, by assuming our obligations to work for a better community, by studying issues carefully, by avoiding group prejudices, by constantly practicing good citizenship.

The American Heritage Foundation, which conducted the Freedom Train tour in 1947 and 1948 and which is now directing a national program to raise the level of active citizenship through re-emphasizing the significance of our major national holidays, has proposed that we make 1950 a "Year of Consecration" to our American Heritage. It has suggested that each community hold a period of special events emphasizing our duties as good citizens, combined with a year-long educational program for more active citizenship.

This all becomes a matter of individual responsibility. Communities will make varying plans to support the program. But each of us in his own heart must earnestly resolve on New Year's Day to be a better and more active citizen, to make this personally a "Year of Consecration" to our heritage of freedom. We will thus do our part to make sure that the next half century will see the growth of freedom throughout the world.

Spokesmen for business and industry in the United States view the outlook for 1950 through rosy glasses as do also officials of the U. S. Treasury. Another arrow pointing in this same direction is the announced intention of the giant A. F. of L. to push for more wages this year, though the prospect for business in general is given somewhat of an off-green cast by the union's statement in

which they say they will insist on more but demand that industry must not increase prices. Farm operators may as well make their plans to see their commodities work downward in price. This is predicted by the talent and forecast by the fact much of their produce is going to have to sell on a buyer's market and be supported by government subsidies. The outlook which is spoken of as being so rosy for the major portion of industry will find spotted areas of weakness, where small businesses find they cannot buck the fierce competition which is sure to develop in the year of 1950. For the printing industry for instance says one authority: Times are going to be 'good' as far as purchasing power is concerned, but the rub will come in . . . how to make a profit. Few newcomers to the printing industry will be able to buck the competition, which will get stiffer all the time."

A powerful ally on the side of Texas in getting the tidelands law passed by the congress, which would clarify and settle the state's title to minerals, including oils, in submerged areas on the coast line, is the Texas State Teachers association. The association says it will have an active part in asking the congress to pass a bill confirming state ownership this year. Report is the bill is to have hard sledding but the Texas delegation is going to make a fight for it. The government, despite the thought of Texans that a trade is a trade, have been at work trying to get hold of the school children's submerged lands since 1938. There are some three million acres of tidelands located in the original boundaries of the Texas Republic and these three million acres now represent most valuable assets to the public schools of the state. They were reserved to the state when the republic gave up its identity and merged into the union. Big government has a definite advantage and the importance of putting up a stiff effort is realized by the teachers. The welfare of the state will be dealt a serious blow if the bureaucratic juggernaut does succeed in setting aside a solemn covenant.

Truth cannot be drowned, it is like a cork, you may push it down but it will rise again, and again, and again. —L. A. Marshall

It is better poultry management to sell the extra pullets than to put them into an overcrowded house.

Life for a newspaper man in Russia is just one banned thing after another.—Arkansas Gazette.

E. T. Bolding Active After 50 Years Teaching

Professor Edgar Tarpley Bolding, of Russellville, Alabama, brother of D. I. Bolding of Floydada, for the first time in fifty years was not on the job as full time instructor in the Franklin county schools, when they reported this fall.

Professor admits that he was forced to retire, not because he was old or worn out, but because he had lived a long time. Unbent and unburied by the years, this soft-spoken and unassuming school teacher is proof that the most successful career is a useful one. His parents were James Tarpley and Fannie Rogers Bolding. His father was a Confederate soldier, and his mother a sister to Captain I. J. Rogers.

The story of Prof. Rogers career begins in a one-teacher school, and the young professor was not yet 21 years old, and had around 40 pupils at Good Springs school, in the southwest corner of Colbert county, Alabama, according to the Franklin County News, which featured the life story of Mr. Bolding in a recent issue.

During his next 50 years in the educational field, 47 of them were spent in Franklin county, where he kept apiece and even led in the changes of his field.

He graduated from two independent normal schools. After graduation at State Teachers college, Bowling Green, Kentucky, he attended summer school year after year at the University of Alabama and Auburn to learn new techni-

ques of teaching. After his first school years in Colbert county, Mr. Bolding taught at Marietta, Mississippi, for two years, and at Pleasant Site, Cherry Hill, and Burleson in Franklin county. He was at the Franklin county high school, which is now Russellville high school, for 10 years, eight of which were as principal, four years at Red Bay as principal and seven at Vina as principal.

After being at Vina, he returned to Russellville, to teach mathematics until his retirement this last school year. While he was county school superintendent, he divided the county into high school districts, and all the high schools in the county system were accredited.

Oil Painting Made

As a tribute to his outstanding services as an educator and citizen, his picture now hangs in the high school auditorium. Miss Elizabeth Dearing, a Russellville artist of noted scope, and a former student of Mr. Bolding's, was commissioned to do the painting.

Mr. Bolding had been teaching 23 years before he married. And you might know that a man who loves teaching as well as he would marry a teacher. His wife, the former Miss Iva Averitt, was his niece's music teacher. They were married in St. Louis. Their son, Edwin Bolding, now lives in Nashville, working as an industrial engineer.

It is a mistake, says the Alabama newspaper, to say that Mr. Bolding has retired. His life is too

active for that, as he has not completely given up teaching school. He still substitutes occasionally, and does some private teaching. In his everyday contacts, his work in the church, Masonic lodge, and Scouts, he continues his successful career of molding character.

The Alabama educator has visited numerous times in Floyd county and has numerous friends, as well as relatives, resident here.

Mr. and Mrs. James Burke and family of El Paso, Texas spent the Christmas holidays with their parents, Mr. and Mrs. D. W. Burke and Mr. and Mrs. J. L. Heim, all of Floydada.

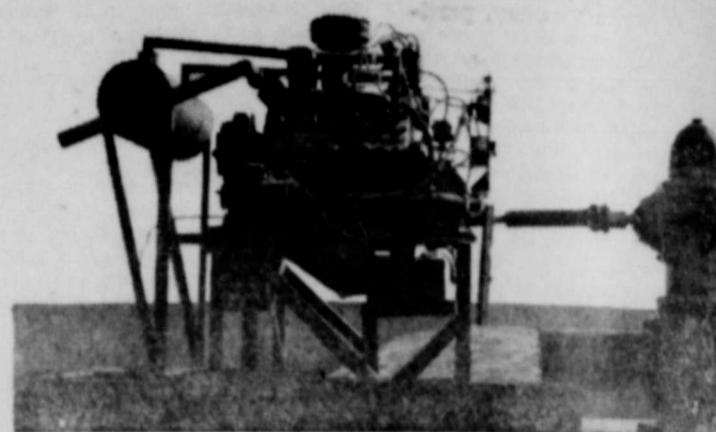
Miss Dorothy Tye of Dallas spent the Christmas holidays here with her parents, Mr. and Mrs. W. C. Tye and other friends and relatives.

Mr. and Mrs. J. R. Patton and daughter, Hazel Faye, of Carlisle, New Mexico, were here spending the Christmas week-end with her parents, Mr. and Mrs. Bob Patton.

Mr. and Mrs. Tom Davis visited with his parents, Mr. and Mrs. P. Davis, in Abernathy Monday.

Coach and Mrs. Charles Read and son, Alan, spent the week-end in Wichita Falls visiting in the home of Mrs. Read's parents.

SEASON'S GREETINGS!



from

L.P. DAVIS & SON, Inc.

Manufacturers of



Turbine Pumps

- Quality Materials
 - New Design
 - New Low Cost
- Twenty Years Experience In Irrigation Contracting
Box 747 Phone 364 or 90
Southeast Corner of Square, Plainview, Tex.

GET YOUR FARM LOANS



FARM and RANCH LOANS

At low rate interest. No Brokerage. Loans available for improvements and irrigation wells.

See Jim Word —

FLOYDADA REAL ESTATE and Insurance Agency

First National Bank Building

Professional Directory

People's Hospital

1100 South 3rd
Wishes to announce to the public the visiting hours and clinic hours.

visiting hours for Hospital Patients:
10-11 a. m.: 2-4 p. m.
7-8 p. m.

Clinic open Monday thru Saturday from 8 a. m. to 5 p. m. Closed Sunday.

Visitors wishing to inspect the hospital are welcome at any time.

Humble Optometric Clinic

Dr. J. W. KIMBLE
Dr. O. R. MEISTERS
OPTOMETRISTS
Floydada, Texas

The Floyd County HESPERIAN

HOMER STEEN, Editor

Established 1896 by Claude V. Hall Entered as second class mail at the post office at Floydada, Texas April 10, 1907, under the act of Congress of March 3, 1897.

Published by The Hesperian Publishing Co., Inc., Floydada, Texas.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50, six months, \$1.25, four months 90c; in advance.



BE WINTER WISE Winterize Your Car



Don't stall over readying your car for winter - or your car may stall on you when cold weather comes. Every part of your car - from radiator to tail lights - from top to tires - needs checking NOW to avoid future breakdowns.

SPEARS AUTO Company
Phone 39



FAMILIAR FACES

To nearly every one of you there are many familiar faces among the folks at Southwestern Public Service . . . linemen . . . cashiers . . . meter readers . . . and all the others that make up the Public Service "family" in your locality.

They are your friends and neighbors . . . they attend the same churches . . . buy at the same stores . . . with roots firmly planted in the life of the community.

In other words, throughout the great Panhandle-Plains-Pecos Valley-Eastern New Mexico area, your Public Service Company "belongs" . . . a home - operated, business - managed company, working toward a better way of life . . . electrically . . . for everyone.

SOUTHWESTERN PUBLIC SERVICE COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

FOR A THRIFTY '50 SHOP PENNEY'S FIRST

SHOP

PENNEY'S

THE STORE THAT THRIFT BUILT

FOR THE TRADITIONAL

WHITE GOODS EVENT

Lowest Prices In Years

TUESDAY MORNING

JANUARY 3

STORE WILL BE CLOSED MONDAY, JANUARY 1

Our Regular Dollar Day Specials will be Offered at Another date.

Johnny Sands Growing Into Film Stardom

New grown up is Johnny Sands (John Harp), who is here from Hollywood, the guest of his mother, Mrs. Ora Gough. Finishing his current picture "Once Over Lightly" on Christmas eve he headed for Texas immediately in his car to spend a few days with his mother. He will be here until after New Year's.

Now in his eleventh motion picture, Johnny has developed into a mature and competent young leading man, no longer confined to juvenile roles.

His first break after a succession of youthful roles came when he was cast as a heavy in "Outrage," a Paramount production, starring MacDonald Carey and Gail Russell. It was good in this one that his scenes were written into the picture for him.

From the villain's role in that one he made a switch to a comedy role in "Over Lightly," which is now nearing completion. In addition to comedy situations as an ex-convict Johnny has a deeply touching scene with Wanda Hendrix, who is the picture's feminine star, opposite Edmond O'Brien.

Sands Is Cinema Name

Least the folks in West Texas start scratching their heads and trying to remember who in the world "Johnny Sands" maybe they'll place him better as John Harp. He acquired the name of "Sands" strictly for marquee purposes.

The screen name came as a result of his liking for swimming and the beach. He stayed too long in the surf one day and was late for an appointment at which his professional name was to be chosen. It was natural that it be "Sands."

Johnny's intensely serious about the career and is studying dramatics with Lester Luther, preparing for even bigger roles than those he has been playing. He recently finished a season of summer stock at the Laguna Playhouse and is looking forward to a Broadway stage play. He has appeared on numerous

radio shows, including the Lux Theatre. He believes that to become an accomplished screen star it is necessary to be familiar with all mediums of acting.

Career Gets Shot in Arm

The Sands' career was given a shot in the arm recently when he ranked second in Photoplay's Popularity poll. Photoplay is largest of the nationally circulated fan magazines and Johnny's high ranking definitely established him as one of Hollywood's young men most likely to succeed in a big way.

Although occasionally seen in Hollywood's glamour spots, Johnny is a young fellow without pretense. He can more often be seen eating out at ordinary restaurants or bar-becue grills than he can at the swanky spots. Despite the Hollywood penchant for flashy convertibles, he drives a modest automobile—and without the heavy foot on the accelerator that marked his hotrod days.

With no serious romances in his life, he lives in a bachelor apartment in Beverly Hills. He's a popular escort of numerous young ladies but he remains fancy free.

Center News

CENTER, December 26—A large crowd attended the community Christmas program Wednesday night. The beautiful tree and splendid program were enjoyed by all.

Sunday morning the Women's Missionary union presented a mission program. Attendance Sunday night at Training Union was unusually good. We regret that Rev. Hodges was ill and unable to attend. The Lettie Moon offering was over \$50 and still open.

Holiday guests in the J. E. Green home were the J. B. Massingill family, Mr. and Mrs. W. R. Coggin, Mrs. C. J. Matthews, Mrs. Ruby Broyles and Mr. and Mrs. Leonard Deskin, all of Phillips. All of the above mentioned took Christmas dinner and visited in the W. A. Latta home at Mt. Blanco. Mrs. Matthews remained for an extended visit.

The Frank Dunn family spent Christmas with his parents at Alva, Oklahoma.

Mrs. Luther Hartline is convalescing at home.

Mr. and Mrs. Thurman Walls of Levelland spent Christmas with her homefolks the J. R. Robertson family.

Mr. and Mrs. Clarence Ashton, Bobby and Frances, spent Christmas day in Floydada in a get together in the M. C. Fuqua home.

Mr. and Mrs. Buck Ragsdale of near Muleshoe and Mr. and Mrs. Melvin Ross of Floydada spent Christmas in the R. C. Ross home.

Mr. and Mrs. Floyd Montgomery, of Bovina, were holiday guests of Mrs. J. L. Montgomery. Mr. and Mrs. Drew Cumble of the Cone community visited the Montgomery's Monday night.

Mr. and Mrs. Charles Horton and sons ate Christmas dinner in the home of her parents, Mr. and Mrs. W. P. Sims.

Clyde, Victor, Don Clark and Margaret Green spent their holidays with home folks, the J. E. Greens. The Montgomerys and the D. I. Boldings visited in the home Monday afternoon.

Mrs. Garvin Beedy, who has had a severe attack of flu in the home of her parents, the Leo Prizzells, is

able to be up and around again.

The home demonstration club Christmas party at Mrs. Clyde Burdon's on December 15, was enjoyed by sixteen women.

On Sunday night, December 17, after church, a group of Center young people and some older ones, sang Christmas carols at Twenty-two homes of the community and in town.

We have had lovely weather for Christmas vacation. The college youngsters of our community home for vacation were Margaret Green, Wayland, Clyde Green, Baylor, and Melvin Robertson, W. T. S. C.

Latta Cinema Show Will Be January 6

An entertainment program which will include the showing of two motion pictures in color has been arranged for farmers and their families in this community by S. J. Latta, local Minneapolis-Moline dealer.

The program is scheduled for January 6, 1950 in the Palace Theatre and will start promptly at 2 p. m.

One of the films to be shown is entitled "An American Journey" and will include scenes photographed in color in many countries south and north of the border as well as in many sections of this country.

The film will also include many typically American songs. One entitled "This Land of Ours" was written especially for this picture.

The other feature film, also in color and entitled "Weather Whys," will tell the story of weather, what it is, what is being done about it, and how it affects the life of a farmer. The picture will have scenes of all types of weather and will show how weather information is compiled and distributed. The film was made with the cooperation of the U. S. Weather Bureau.

DOUGHERTY CLUB CHRISTMAS PARTY HELD WITH MRS. JONES

Mrs. Tate Jones was hostess to the Dougherty Home Demonstration club in her home, for their annual Christmas party, on Wednesday, December 14.

A Christmas story was given by Mrs. Howard Drysdale and the new committees were appointed for the new year's work.

The game prize was awarded to Mrs. C. A. Caffee, and the attendance prize went to Mrs. C. W. Denson. The next meeting will be with Mrs. Sam Lide on January 4. The perfect attendance prize was given to the club president, Ruth Daniel.

The members present were Mmes. Ruth Daniel, Howard Drysdale, C. E. Bartlett, Bill Smith, John R. Tinnin, Jim Harper, E. L. Angus, Sam Lide, Orland Howard, C. W. Denson Miss Leila Petty, the hostess, Mrs. Tate Jones, and one visitor, Mrs. C. A. Caffee.

HOLIDAYS SPENT IN AMARILLO

Mr. and Mrs. J. E. Brown and daughter of Lubbock, accompanied by Mr. and Mrs. J. T. McLain, went to Amarillo during the Christmas holidays to spend the week-end with the McLain's daughters, Mr. and Mrs. Roy M. Tyler and Mr. and Mrs. James P. Huguley and family. Mr. and Mrs. Hollis McLain and daughter, Marilyn attended the reunion on Sunday, Christmas Day.

The Browns and McLains returned home on Monday. Vickie Brown, age four, and Pat Huguley, age three, are now visiting with their grandparents, the McLains of Floydada.

CARD OF APPRECIATION

We take this means of expressing our thanks to our friends and neighbors for their kindness and sympathy in the recent illness and death of our husband and father.

We also thank you for the food and lovely flowers and cards of sympathy.

Mrs. L. L. Clark
Lovell Clark and family
Mr. and Mrs. Alva Redd and family

MURRY'S ENTERTAIN GUESTS

Guests in the home of Mr. and Mrs. O. E. Murry during the past week have been Mr. and Mrs. Lloyd Murry and daughter, Rebecca Jo, of Loveland, Colorado, Coach and Mrs. Floyd Murry and family, of Perryton, Mr. and Mrs. Emmett Murry, of Waterford, California, Mrs. Bertha York, of Stockton, California, Mr. and Mrs. Calrence Travis and daughter, of Vacaville, California, and Mr. and Mrs. A. D. Campey, of Jacksboro.

Writing fluids, Hesperian

Another Drop Foreseen For Farmer Income

COLLEGE STATION—The net income of Texas farmers and ranchmen, on the average, should be good again next year, says Tyrus R. Timm, extension economist of Texas A. & M. College.

In the first place, he says, net income is expected to be good in terms of most previous years even if the decline expected in 1950 materializes. This will make the third straight year that farm prices have dropped from the postwar high of 1947. Net farm incomes for 1950 may be down as much as 10 to 12 percent under 1949 if yields are average.

Secondly, he continues, incomes of persons not living on farms and receiving their earnings from business profits, wages, dividends and rents may find their net incomes dropping less than those of farmers—maybe only 5 percent. The expectation that exports will hold up, that business inventories will continue in good shape, that a large volume of savings is still waiting for prices of many postwar products to drop more and the cashing-in of the insurance repayment to veterans amounting to some 2.2 billions of dollars are the dominant factors in the general outlook.

A third consideration, says Timm, is that the level of farm profits in 1950 likely would be much lower were it not for the strong government assistance in providing dollars for foreign countries to buy our products. And to a lesser extent by supporting the prices of some farm products sold in this country. Timm points out that part of the profits at least for 1950 have a risky foundation and much depends upon the continuation of government assistance.

The cost of farming is likely to decrease less than total farm income, says Timm, and that means lower farm profits. Total farm production is expected to continue at or near record level and this means it will be between 35 and 40 percent above the pre-war level.

Profit opportunities for livestock look better than those for crops, generally speaking, says Timm. The supply-demand ratio for livestock is more favorable to the producer. Yet, prices of livestock could drop more than those of major crops since some current livestock prices are considerably above parity and for cattle, as an example, presently the government support prices have been established at any level. By comparison, prices of commodities such as cotton and grain sorghums are hovering near the government support prices.

Although incomes look good again for 1950, farmers and ranchmen should not lose sight of the fact that American agriculture has never come out winner from wartime inflationary periods, says Timm. It has been the same story—after the war of 1812, Civil War, World War I and so far, after World War II—the prices paid farmers have gone down faster and lower and stayed longer than the prices for things the farmers had to buy.

BUSINESS GROUPS WARNED

Almost without exception, economist feel the nation is heading into a financial crisis. Last fortnight, the U. S. Chamber of Commerce pointed out one important preventative measure—holding Federal expenditures within probable revenues. Then the Chamber went a step farther: It laid the blame for those expenditures squarely on business itself, and told how they could be cut out.

Business organizations, it said, should (1) stop pressuring Congressmen for appropriations for individual states and local communities—and even their own—and (2) try to persuade state and local authorities to do the same.—Pathfinder News Magazine.

Mr. and Mrs. H. J. Koenen, of Oak Park, Illinois, are holiday guests in the home of their daughter, Mrs. John Kimble, and Dr. Kimble. They arrived in time to spend Christmas day here.

Among the Floydadans who spent the holidays away from home were Mr. and Mrs. Harry Morekel, who went to Springfield, Missouri, to see relatives, including Mr. Morekel's father, C. W. Morekel.

BOYCE HOUSE ON TEXAS

Picturesque individuals have served as Commissioner of the General Land Office of Texas. Col. Thomas William Ward was land commissioner during the Republic and the first years of statehood. He was a native of Ireland and was a member of that gallant band, the first company of New Orleans Greys, who came to Texas to help in the fight for independence. He took part in the storming of San Antonio under old Ben Milam and lost a leg, which was fitted with a cannon-ball. In firing a salute at Austin in 1841 on the anniversary of the independence of Texas, he lost his right arm. Thus maimed, he continued in active public service and was United States consul at Panama during President Buchanan's administration.

On one occasion, Ward and another man had words. Ward remarked, "I'll see you again," and hobbled away on his crutches. Soon he came back, accompanied by a negro servant who bore a platter over which a napkin was spread. The colonel said to the servant, "See that fellow? Go to him, uncover the platter and tell him to take his choice." The negro did as bidden and, when the man lifted the napkin, two dueling pistols were revealed. He turned and ran.

The oldest town in Texas is Ysleta, which was established in 1681 by 404 Indian captives from Isleta, N. M. They were taken there by the Spanish Governor Otermin. The Spaniards themselves did not settle there until the next year when the Franciscan mission, dedicated to San Antonio De Paula, was built.

Thus, Ysleta, which is near El Paso, was in existence at least three years before De Leon founded the fort and mission on the Neches river. There are those who assert that Ysleta existed as an Indian village many years prior to 1681; some even contend the town is older than San Augustine, Fla., which is regarded as the oldest city in the United States.

Ysleta had but little influence on the settlement of Texas, being in the western part of the country and with a different object from the first settlements in East Texas; Ysleta was established indirectly as the result of gold-seeking. The conquistadores, going north from the City of Mexico, frequently went through El Paso del Norte, the pass of the north, from which the modern city of El Paso derives its name. The founding of Ysleta, the first permanent settlement in Texas, grew out of one of these treasure-hunting trips.

One explanation of the meaning of the name is "little island," it being said that at the time of the Spaniards' arrival, the land was an island in the Rio Grande, the river

later changing its course.

Mr. and Mrs. Jack McIntosh, of Brownwood, have been among the Christmas vacationers in Floydada. They were the guests of Mr. and Mrs. B. F. McIntosh and Mr. and Mrs. A. H. Kreis.

Inez Chambers and Robert Lee Burns, of Amarillo, are spending this week with their aunt, Effie Mae Cline.

Lake Superior is the largest fresh-water lake in the world.

Mr. and Mrs. Bill Switzer and family spent the first of the week in Graham visiting with Mrs. Switzer's parents, Mr. and Mrs. A. P. Chambliss.

Mr. and Mrs. J. C. Williams, of Trenton, Illinois, are here visiting with Mr. Williams brother and wife, Mr. and Mrs. E. T. Williams.

Mr. and Mrs. Charles T. Denison and children of Lincoln, Nebraska are here for a week's visit with Mr. Denison's parents, Mr. and Mrs. P. A. Denison and daughter Pauline.

...the SALE you've waited for!

limited time, \$2.00 jar \$1.00 plus tax

Save half... as you thrill to a complexion beautifully clean, soft as rose petals! You call it "melting magic" because penetrating Cream of Roses thoroughly removes make-up in one delightful application! Save a dollar a jar now... get your supply today!

Bishop's PHARMACY

When you buy insurance, why pay Extra for deductive-BULL clauses? ? ?

ED HOLMES

Why we get the Business? We are organized to pay losses and not profit.

Phone 656-J-1 for ED (or see your local agent)

Tommy P. Gant, Prop. Phone 9514

THE MALT BAR

Good Food Served in a Clean Friendly Way

"This is Our Town, Too"

Fountain Service Open 6 a. m. to 11 p. m.

MIKE WILL SELL AT PUBLIC AUCTION

January 7, 1:30 p. m.

(Mike is the pig down at Fuqua-Barber's which has been fed right and has done so good. Look him over any time before the sale)

PROCEEDS OF SALE GO INTO THE TREASURY OF THE FLOYDADA VOLUNTEER FIRE DEPARTMENT

(They're giving us Ike, too, and we're going to sell him for the benefit of the Polio Chapter's funds. But he'll have to be fed up some and got out of that Razor-back condition first.)

FLOYDADA FIRE DEPT.

Again we thank you. Our very best wishes for a happy and prosperous New Year. No firm like ours could long exist without such friends as you. So once again we pledge our best in everything we do.

H. M. McDonald, Hdwe.
Homer and Ora

DOLLAR DAYS

HURRY! HURRY!
BIGGER and BETTER THAN EVER!
THE SALE SENSATION OF THE YEAR!

MONDAY JANUARY 2

<p>One Group Ladies HOUSE SHOES Broken Sizes \$1.00 Pr.</p>	<p>CURLEE TOPCOATS Special for Dollar Day Regular \$39.50 Now \$27.50</p>
<p>One Lot Womens & Childrens ANKLETS 5 Prs. For \$1.00</p>	<p>One Table Women & Childrens SHOES \$1.00 Pr.</p>
<p>100% Wool BLANKETS Were \$14.95 Now \$9.95</p>	<p>Mens Broadcloth SHORTS Full Cut... Sanforized Regular 69c Now 2 for \$1.00</p>
<p>81 x 99 Premium SHEETS Regular \$2.19 Now \$1.88</p>	<p>Fancy Turkish TOWELS Special For Dollar Day 3 For \$1.00</p>

Hale's Dept. Store

Grubby Cattle Are Expensive Says Gibson

Many of the cattle in Floyd County are infested with grubs in their back, some of them have a larger number than usual, states Robert H. Gibson, Floyd county agent. These grubs are very expensive. Grubby cattle are discounted one-half to one and one-half cents per pound or an average of \$3.86 per animal and in addition to this discount it requires 15 per cent more feed to fatten an animal and will reduce the amount of milk approximately 25 per cent for milk cows.

Grubs may be controlled by dusting the backs of animals thoroughly with equal parts by weight of 5 per cent rotenone and wettable sulfur or 5 per cent rotenone one part and trippoli earth or Pyrophylite two parts. A fruit jar with 15 holes in the lid one-fourth inch in diameter is best for applying dust. Rub dust into hair with finger tips or brush. Repeat in 30 to 30 days.

Most all drug stores have a prepared rotenone dust in small containers for a few head of cattle.

Grubs may also be controlled by applying the backs of animals with 5 pounds of 5 per cent rotenone, 10 gallons of water. A sprayer producing not less than 250 pounds pressure should be used and the back thoroughly wet.

All 4-H Club boys who have grubby calves should begin treating their calves with one of these methods immediately in order to be rid of the grubs by show time, Gibson said.

Rockefeller Centers R. C. A. building in New York is 70 stories high.

All lines of insurance written in companies that give you the utmost protection.

G. C. TUBBS
INSURANCE AGENCY
216 Bishop Bldg.
Phone 102

Will Exhibit Sheep at Ft. Worth Show

FORT WORTH, Dec.—The Floyd county 4-H club is one of the first groups to enter livestock for judging in the Southwestern Exposition and Fat Stock Show in Fort Worth January 27 through February 5. The club will exhibit three lambs in the boys' division.

Cash awards this year total \$112,000, largest in the show's 54-year history.

Almost 400 cowboys, including the top hands in the nation, will perform in the world's largest indoor rodeo. They will match brain and brawn with 140 bucking horses, 80 Brahmas, 100 Mexican steers and other wild animals rounded up by Verne Elliott, veteran rodeo producer.

AT SAN JOSE COLLEGE

Foy Senn of Dougherty is attending San Jose State college at San Jose, California.

Enrollment in the state's oldest publicly-supported college has reached an all time high of more than 8,200 full-time students.

Mr. and Mrs. Billy Woody left Monday for their home in Houston following a week's visit here with Mr. and Mrs. Roy Curry and at Lockney with Mr. and Mrs. C. B. Smart.

Mr. and Mrs. L. T. Hickerson and daughter and Mr. and Mrs. Buck Hickerson and family spent the holidays in Grand Prairie with their parents, Mr. and Mrs. F. L. Hickerson.

Holiday guests of Mr. and Mrs. B. F. McIntosh, sr., were their children, Mr. and Mrs. Jack McIntosh, of Brownwood, Mr. and Mrs. J. Y. Jordan, of Abilene and B. F. McIntosh, Jr., of Amarillo.

Mr. and Mrs. J. L. Baker of Plainview and their daughter, Virginia Baker, of Denton, were Christmas guests of the W. E. and W. N. Garretts.

Miss Leila Petty, County Home Demonstration agent, is expected home Saturday from Austin, where she has been visiting with her sister, Mrs. Carl Stoune, during the holidays.

Mr. and Mrs. Clay Willis and children, Patricia Ann and Bobby Clay, spent Sunday and Monday here visiting with relatives including Mr. Willis' mother, Mrs. R. H. Willis.

Want ads save money.

John B. Stapleton Enos T. Jones
Stapleton & Jones

LAWYERS

General Civil Practice Income Tax Matters
204 Bishop Bldg. Phone 14

Pushbutton Cooking for Junior Chefs



CHICAGO—Boys Clubs all over the world are honored by the presentation of a gold-trimmed pushbutton electric range to the Boys Club of Chicago. It marks the fortieth anniversary of the invention of fireless cooking by the late George A. Hughes, founder of Hotpoint, Inc. Community Fund's Red Feather girl, 12-year-old Carol Ann Glenn, accepts automatic appliance from James J. Nance, Hotpoint president and club director, while two of the junior chefs proudly inspect their new range.

Weatherford Rites Held for Father of Henry G. Barber

Mr. and Mrs. H. G. Barber and family attended funeral services for Mr. Barber's father, Winburn Barber, 68, at Weatherford Monday last week.

Funeral services were held at the Baptist church in the Greenwood community at 2 o'clock. Interment was made in the Greenwood cemetery.

Mr. Barber passed away at 4 o'clock Saturday afternoon following a long period of illness. His health had been failing for three years. He had been a deacon of the Baptist church there for several years.

The H. G. Barbars accompanied by Mr. and Mrs. James Ray Barber of Lubbock drove to Weatherford Saturday night after they learned of their father's demise.

Surviving Mr. Barber besides his wife are six sons, two daughters, four brothers, and four sisters. They all attended the last rites.

Mr. and Mrs. Irving Newberry and children, of Montrose, Colorado, and Mr. and Mrs. Jack Tinney and family, of Dalhart, are here visiting in the Jess Patterson and Paul Newberry homes.

Mr. and Mrs. Russell Looney left Thursday of last week for New Boston and Corsicana, where they will visit with their parents until next Monday.

Mr. and Mrs. Jim Laminack, of Oklahoma City, spent the holidays here with Mr. Laminack's mother, Mrs. Mabel Laminack, and his sisters, Darlene and Bettye.

Chevrolet to Show New Model Jan. 7

DETROIT, Dec. 27—A new series of Chevrolet passenger cars, reportedly one of the most important ever developed by the company, will be unveiled, Saturday, January 7.

W. E. Fish, general sales manager, made the announcement today as some 7,000 Chevrolet dealers across the country began preparations for elaborate showroom presentations.

The 1950 car will make its appearance following Chevrolet's most successful year. Fish said retail passenger car sales in 1949 would top 1,000,000 units while truck sales of 350,000 would set a new all-time record for the industry.

Visiting in the home of Mr. and Mrs. Baird Bishop over the weekend were Mr. and Mrs. Kenneth Baird Bishop of Dalhart and Miss Arla Vee Bishop of San Angelo.

Mr. and Mrs. Calvin Steen spent Monday in Canyon, where they were guests of Mr. Steen's father, John V. Steen, and his sister, and husband, Mr. and Mrs. Fred Scott.

Mr. and Mrs. C. D. Foote and daughter, Marlene, left Saturday morning to spend the Christmas week-end in the home of Mrs. Foote's parents in Spearman.

Mr. and Mrs. Gaines Davis, of Lamesa, were here Sunday, guests of Mr. and Mrs. Charlie Lewis and other friends.

Mr. and Mrs. J. D. Cleveland spent the holidays in Lamesa, visiting Mrs. Cleveland's parents, Mr. and Mrs. J. M. Wood.

DRIVE WAY GRAVEL

Concrete or Volcanic Ash

Building Blocks

One of the most economical building materials available.

Concrete Pipe

Wayne Bennett

VICTIM OF NEGLECT

When North Dakota's Republican Sen. William "Wild Bill" Langer gets up to speak, most of his fellow Senators get up and leave. While Langer bangs, thumps, pounds and roars, his colleagues find things to do elsewhere, according to Pathfinder news magazine.

Last week Langer told newsmen why this doesn't bother him at all.

"I just think about Harry Truman," he said. "Why, when Harry Truman was a Senator, nobody listened to him. He'd come in here to give a report from the Truman Committee, the most important committee of the Senate, and everybody'd get up and leave. They treated him just the way they do me. Yes, sir, whenever I feel bad because nobody's listening, I just think about Harry Truman and stop worrying."

Mr. and Mrs. Bill DuBois accompanied by Bobby McMeans, of Amarillo, spent the holiday week-end in Jewett with Mrs. W. C. DuBois. They were accompanied as far as Fort Worth by Billy Morrison, who visited with his brother and wife, Mr. and Mrs. J. D. Morrison.

Mr. and Mrs. Bill Cross of Canyon, visited during Christmas with Mr. and Mrs. J. B. Bishop and Mr. and Mrs. Lyndal Roberts and with friends.

Mr. and Mrs. S. W. Bryan visited, during Christmas, with their children at Seagraves.

Pfc. Maxine Griffin, who is stationed at San Antonio at the Lockland Army Air Force base, is here spending a two weeks leave with her parents, Mr. and Mrs. Ed Griffin and other friends and relatives.

James Finley, who is stationed at Key West, Florida, is here visiting with his parents, Mr. and Mrs. Bob Finley over Christmas holidays.

Mr. and Mrs. Virgie Flowers and son, Kenneth Dale, of Amarillo, spent Sunday with their mother and grandmother, Mrs. R. F. Luttrell, and other relatives.

Bob White, who is a student at Texas Christian University, is spending the holidays with his parents, Mr. and Mrs. W. U. White.

Twenty-one guns comprise the national salute to The Flag.

Jim Bob Rafferty, of Fort Worth has returned to his home after spending Christmas with his parents, Mr. and Mrs. H. L. Rafferty. Jim Bob is employed with Tribune Publishing company.

Martha Lee Sanders, a senior at the school for the blind at Austin is here for a two week's visit with her parents, Mr. and Mrs. O. Sanders.

Mr. and Mrs. Ray Smith and family, of Tulla, visited here with relatives during the holidays.

Visiting Mr. and Mrs. B. Shultz and family the latter part of the week were their daughter, Mrs. Jack Knox and daughter, Debbie of Tulla.

Rats have caused more destruction than any other animal.

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds 1923 to 1949

E. P. NELSON AGENCY



AVAILABLE FOR IMMEDIATE DELIVERY

Plains Equipment Co.

313 South Wall

Telephone 356

Big NEW YEAR'S DANCE

DECEMBER 31, 1949

AMERICAN LEGION HALL

FLOYDADA, TEXAS

MUSIC BY

Mike Smith And His TEXAS RHYTHM BOYS

Plenty of Horns, Noise Makers and Hats to Help Ring in the New Year

MAKE YOUR PLANS TO ATTEND NOW



MONDAY, JANUARY 2, 1950

CHENILLE BATH SETS, \$1.00

TURKISH TOWELS

15 x 37 Five For \$1.00
19 x 36 Four For \$1.00

LADIES SUEDE SHOES

All Styles, All Sizes. Entire Stock Wedges and High Heels—

½ Price

ONE LOT HOUSESHOES, \$1.00

LADIES BLOUSES, \$1.00

LADIES WOOL SCARFS, \$1.00

Hagood's Dept. Store

Standard Brands

Priced Right

Consecration to Freedom Is Times Demand

Calling for the observance of 1950 as a "year of consecration" to our heritage of freedom, the American Heritage foundation is ready to assist any community in the nation to organize a period of consecration to our American heritage at any time during 1950. This period would be a week of consecration, "freedom week," "call to action week," or American heritage week. This proposed program is part of the continuing national campaign to raise the level of active citizenship which the foundation has been conducting for the past three years with the cooperation of the Advertising Council.

"This mid-century year is a crucial one in the world-wide struggle for freedom, as opposed to dictatorship and slavery," said Mr. Shugrue. "Inactive citizenship on the part of millions of Americans is a greater menace to the survival of our American institutions of freedom than any outside threats or ideologies."

The foundation suggests that each community program during 1950 be divided into three phases: 1. a week of consecration, with events for all groups in the community, similar to the week of rededication held in more than 500 cities during freedom train tour; 2. a year-long community effort to examine and restate in terms of today's needs, the ideals of our American heritage and the rights and responsibilities of American citizenship; 3. a campaign of education and special events to

promote better citizenship through events tied in with our major national holidays.

To assist the communities in these plans, the foundation is issuing a "Mid-Century Kit" with detailed suggestions for organizations, schools and every phase of promotion, so that any community may arrange a week of consecration at any time during the year. Supplementary kits will be issued for Washington's birthday, Independence day, Labor day and Thanksgiving.

South Plains News

By Mrs. H. L. Marble
SOUTH PLAINS, Dec. 26—Christmas has come and gone. Guess all the grown-ups are relieved. As far as I know, everyone has had a wonderful Christmas.

All the college students are at home for the holidays. They are Misses Jean and Mona Cummings, Reva Thomas, Carlene Daniel and Raymond, Jack and Bob Reeves, Billy Bean, Charles and Bradford Beedy.

Miss Carol Reeves, teacher in Brownfield, is also at home this week.

Mr. and Mrs. Ted Forgy, of Alpine, are visiting her parents, Mr. and Mrs. Bruce Whitlock.

Rev. and Mrs. R. C. Guest had their children, Mr. and Mrs. Edsell Hutsell and Dick Guest at home for Christmas.

Mrs. Art Willis and boys spent Christmas day in Haskell. They returned home Monday afternoon accompanied by a niece and nephew who will visit with them for a short time.

Mr. and Mrs. Jack McCowan and boys spent Christmas with Mr. and Mrs. Walter Wood and Mr. and Mrs. L. T. Wood and family.

Guests of Mr. and Mrs. Bill Beedy Friday night were Mr. and Mrs. Jack McCowan, Mr. and Mrs. L. T. Wood and Mr. and Mrs. E. P. Smitherman.

Mr. and Mrs. Roy Childress and daughter, Louise, spent the holidays at home.

Christmas dinner guests in the Harry Hartman home were Mrs. J. B. Jarnagin, Mrs. Betty Whitlock and son, Allen, Mr. and Mrs. Lloyd Horn and children, Floyd Jarnagin, of Lubbock, and Mr. and Mrs. Marilyn Jarnagin and family, of Silberton.

The H. S. Calahan family had as their Christmas schedule their Christmas tree in the home of Mr. and Mrs. E. A. McLeod, Christmas dinner in the home of Mr. and Mrs. Hilburn Casey and dinner Monday in the home of the Z. C. Cummings'.

Guests in the H. L. Marble home Christmas were Mrs. Pierce King and son and daughter, Randall and Leora, Mr. and Mrs. E. C. King, and Mrs. Hobby Heath and children.

Guests in the P. L. Marble home Sunday were Mr. and Mrs. J. C. McGhee, Billy and Cleveanne, Mr. and Mrs. Bruce Whitlock, Mr. and Mrs. Ted Forgy, Mr. and Mrs. J. E. Cox, Mr. and Mrs. E. M. Jackson and girls, Mr. and Mrs. Johnnie Johnson and children, Mr. and Mrs. Hugh Marble and children and Leon Marble.

Mr. and Mrs. George Beedy had their children at home for Christmas.

Mr. and Mrs. Raymond Upton and children took Christmas dinner in Plainview with Mrs. Upton and the girls.

Mr. and Mrs. Glen Jarnagin and son visited in the H. R. Hartman home Monday.

Mr. and Mrs. Leo Brown and girls took Christmas dinner in Floydada with Mr. and Mrs. Perry.

Mr. and Mrs. Elmo Reeves and children and Mr. and Mrs. Hansell Sanders spent Christmas at Stamford with relatives.

Dock Jones has his mother visiting in his home.

Mr. and Mrs. C. W. Bond and children took Christmas dinner with Mr. and Mrs. Harverty.

Mr. and Mrs. George Weast had their children home for Christmas.

Club Christmas Party

Tuesday night the club Christmas party was held at the schoolhouse. Gifts were exchanged and games of "42" were played. Refreshments of sandwiches, pie, coffee and cocoa were served to Mmes. Art Willis, George Weast, Ralph McGuire, Douglas Beedy, Messrs and Mmes. Bryant Higginbotham, Carl Daniel, Doodie Milton, Wade Deavenport, Herman Thornton, Sim Reeves, H. L. Marble, J. B. Smitherman, A. L. Stewart, George Beedy, J. K. West, H. R. Hartman, Arthur Brown, Lenton Lanham, Fred Fortenberry and M. M. Julian.

Thanks From Retiring Reporter

I have served in the capacity as your reporter since the South Plains news started. Now I am turning my job over to Mrs. Raymond Upton. I have enjoyed it very much and I hope you will help your new

reporter as you did me. Remember the news jar at the store. I am sure much if you will continue to drop your news items in for her.

It is not an easy job. So please cooperate with her and help her make the news worthwhile. I thank each of you and also thank each member of The Hesperian staff. They have been very nice.

Mr. and Mrs. T. L. Gilley are in Tyler for a two week's visit with Mr. and Mrs. E. D. Gilley. While away, they will also visit Mrs. Gilley's brother and wife, Mr. and Mrs. V. C. Hanks, in Houston.

Get the want ad habit.

HOLIDAY GUESTS

Guests of Mrs. E. C. Henry Sunday and Monday were Mr. and Mrs. Pitzer Baker and family, of Monday, Mr. and Mrs. Kenneth Henry, of Vernon, Mr. and Mrs. Arthur Barker, sr. and son, Barry, and Mr. and Mrs. Arthur Barker, jr., of Lockney, Mr. and Mrs. B. P. Jarvis and Miss Lucy Ross, of Plainview, Dr. and Mrs. G. V. Smith, Mr. and Mrs. Billy Henry, Mr. and Mrs. Guy Ginn and Mr. and Mrs. Ross Henry of Floydada.

Mr. and Mrs. Leon Chambers, of Amarillo, spent Christmas Day here visiting with relatives.

BAIN and BAIN

Kenneth Bain Kenneth Bain, jr.
Attorneys at Law

Income Tax Reports Made

Bishop Building
FLOYDADA TEXAS

HESPERIAN WANT ADS PAY OFF



RED AND WHITE COFFEE,	1 Lb. Can	69c
Black Eye Peas,	2 No. 2 Cans	23c
DE LMONTE Pineapple Juice,	46 Oz. Can	35c
LIGHT CRUST FLOUR,	10 Lb. Print Bag	85c
Baby Food,	3 Cans	25c
IVORY FLAKES,	Large Box	28c
BRIMFUL, Peach or Apricot PRESERVES,	Tall Can	39c
BRIMFUL PEARS,	Tall Can	23c
TOMATOES,	2 No. 2 Cans	25c
SPRY,	3 Lb. Can	89c
SLICED BACON,	Pound	47c
Bacon Squares,	Pound	29c
LONGHORN CHEESE,	Pound	49c

WESTER & SON
GROCERY & MARKET
Phone 287 We Deliver

BORASCU FOR WEED CONTROL
CONTAINS BORON

Kills weeds when applied directly to the soil in large amounts. Is safe to use, Non-combustible, Non-Corrosive, and Non-poisonous.

Can be applied any time. A product of the Pacific Coast Borax Co.

For Sale By
MORCKEL FARM CHEMICAL CO.
116 W. Missouri Floydada Phone 539

Open House

TO ANNOUNCE OUR APPOINTMENT AS AUTHORIZED
Chrysler - Plymouth
Dealers in Floydada
AND THE FIRST SHOWING OF THE
1950 MODEL CHRYSLER

"America's Finest For 1950"

THURSDAY, JAN. 5

We invite you and your friends to visit our display room at 112 West Missouri Street, where we will hold open house.

Refreshments for the Grown-Ups
Gifts for the Kiddies
Be Sure To Come

TERRELL MOTOR CO.

Successors to Terrell Bros., Dealers In
Chrysler and Plymouth Cars J. I. Case Farm Machinery
Telephone 391 Floydada, Texas 112 W. Missouri Street

In This Week's Social News

MISS SMARTT W. FRED MARTIN REPEAT VOWS

Miss Katherine Hughta Smartt, daughter of Mrs. Minnie L. Smartt, 412 South Main, became the bride of Mr. Wm. Fred Martin, son of Mr. and Mrs. Mark Martin, 517 West Tennessee, at eight p. m. Wednesday, December twenty-first, at the First Christian church.

Mrs. Smartt was hostess at a reception afterward at her home.

Miss Neil Swinson played pre-nuptial organ selections, the wedding organ selections, the wedding marches and accompanied Mrs. John Hollums in "Melody of Love."

The church was decorated with woodwardia trees. And double tapers tied with white satin bows marked the aisle to the altar, which was banked with calla lilies and white stock and lighted by Cathedral candelabra. Reverend E. A. Powell read the ceremony before an archway of white mums.

Lyndel Roberts attended the groom as best man. Ushers were Macy Orman, Lane Decker and Macy Boteler. Candle lighters were Kenneth Barker and Don Lewis Norman. Miss Vernelle Crumpacker was maid of honor. Misses Donice Cline, Mary Hennessee and Marthelein Lewis were bridesmaids. Edna Lewis, a cousin of the bride was flower girl.

The feminine attendants wore embossed taffeta dresses, fashioned alike in shades of fuchsia, aqua and yellow. Each carried a muf of carnations in harmonizing colors to match her frock and wore a garland of carnations in her hair. The flower girl's dress was a replica of the bride's.

The bride wore the wedding dress of her maternal grandmother, Mrs. L. H. Lewis, a gown made in 1889 of albatross cloth with front panels of brocade silk. It was fashioned with high neck line, long sleeves, fitted bodice and gathered skirt with bustle in back. The bride's headpiece was a tiara of seed pearl and orange blossoms. Her only jewelry was her mother's diamond Shriner pin of white gold lace. She carried her great great grandmother's two-hundred-year-old hymnal topped with a nest of green orchids. For sentiment the seams of her wedding gown were brian stitched in blue, and her old coins were two gold quarters. She was given in marriage by her uncle, Mr. Charlie Lewis.

At the reception, the bride's table covered with a lace cloth and decorated with roses and tapers, was centered with a tiered wedding cake of two wedding bells. Miss Orange Willson and Mrs. Lane Decker were in the house party.

The couple left for Mexico City December 26 on their wedding trip. Mrs. Martin wore a royal blue French wool suit with matching accessories and a Bird of Paradise corsage.

Mrs. Martin is a graduate of Colorado Woman's college and the bridegroom recently served in the U. S. army in Berlin.

This marriage unites two prominent Floydada families. The bride's maternal grandparents came to Floyd county as pioneers in 1890, and the groom's parents have long resided here, where his father is a successful merchant and wheat farmer.

Holiday guests in the home of Mr. and Mrs. C. L. Bradford were Mr. and Mrs. A. S. Lane, of Plainview, and Mr. and Mrs. Stewart Pelton of Mountain View, Arkansas.



MRS. W. FRED MARTIN

Miss Luttrell, Leon Ferguson United in Vows Said at Claude

Miss Willie Mae Luttrell, daughter of Mr. and Mrs. C. C. Luttrell, of Claude, became the bride of Leon Ferguson, son of Mr. and Mrs. W. F. Ferguson, of the Starkey community, in a single ring ceremony performed Sunday, December 11, at 2 o'clock in the home of the bride's parents. Rev. J. D. McDaniel, pastor of the Claude Baptist church, performed the single ring ceremony as the couple stood before an archway of greenery and gladioli.

Preceding the ceremony, Mrs. John Luther played, "O Promise Me" and accompanied Misses Irene and Annie Marie Luther as they sang, "I Love You Truly." The traditional wedding marches were used.

Given in marriage by her father, the bride wore an eggshell suit with dark brown accessories and carried an orchid atop a white Bible. For the traditional something old, she wore a bracelet worn by her mother at her wedding; the something new was her bridal attire; the something borrowed were ear screws belonging to a former roommate, Wanda Church, and blue garters were the something blue.

Mrs. Margaret Stinson, of Borger, sister of the bride, attended as matron of honor. W. R. Daniel, Floydada served as best man.

At the reception following the ceremony, the guests were registered by Mildred Moore, of Claude. The three tiered wedding cake topped by a miniature bride and groom was cut and served by Miss Modena Hartsell, of Floydada. Miss Church poured the punch. The lace covered table was centered with an arrangement of carnations which formed the background for an open book bearing the names of "Bill and Leon."

Mrs. Ferguson graduated from Claude High school and attended business college in Amarillo. For three years, she was employed in the Extension office in Claude. At the time of her marriage, she was employed by General Mills in Amarillo.

Mexico and Texas, returning by way of the groom's parents, Mr. and Mrs. J. F. Jones, of the Baker community here for the holidays.

The bride is the daughter of Mr. and Mrs. W. O. Hancock, of Dove Creek, and attended the Dove Creek High school.

The groom attended Floydada High school and graduated with the class of 1942.

Mrs. June Ferguson Bride of Roy Hayes

Mrs. June Ferguson, daughter of Mr. and Mrs. Jack Burleson, and Roy Hayes, son of Mr. and Mrs. W. N. Hayes, of Buffalo, Alabama, were united in marriage in a single ring ceremony performed by a Baptist minister in Clovis, New Mexico, December 19 at 4 o'clock.

The couple's only attendants were Mr. and Mrs. Johnny McLain of Plainview.

For her wedding, Mrs. Hayes chose a blue dress with grey accessories and a white carnation corsage.

Mrs. Hayes attended Floydada High school. The year prior to her wedding, she was employed in the Floydada office of the Southwestern Bell Telephone company.

Mr. Hayes graduated from Lafayette High school in Lafayette, Alabama. During World War II, he served in the infantry.

The couple is at home at 711 Galveston street in Plainview, where the groom is employed by Southwestern Public Service company.

Mr. and Mrs. C. L. Hagood spent Christmas day in Canyon, where they were guests of Mrs. Hagood's mother, Mrs. W. A. Jennings.

Mr. and Mrs. J. R. Jackson of Amarillo spent Christmas in the home of Mr. and Mrs. A. J. Jackson and Gene Dale, here.

Mr. and Mrs. Herman Nelson and daughter, Jimmy Lou, of Oklahoma City, spent the Christmas holidays with Mr. and Mrs. H. J. Nelson.

Get the want ad habit.

Christmas Observance Of Club Is Held With Mrs. Estep Hostess

The Christmas party for the Lakeview Home Demonstration club was held December 20 in the home of Mrs. F. Estep. The program consisted of a song, "O Little Town of Bethlehem"; a scripture lesson on the second chapter of Luke by Mrs. B. P. Neff; a song, "Silent Night, Holy Night"; a reading by Mrs. Ray Latham, and two games. Mrs. Kincheloe and Mrs. Neff won in the games.

Mrs. Wayne Russell, president, presided during a short business meeting. Mrs. Earl Edwards gave a final report of the year.

Gifts were exchanged and refreshments of coffee or cocoa and cake were served to Meses Homer Newberry, Kincheloe, Joe Thurston, Earl Edwards, Ray Latham, Paris Wheeler, Verlon Wright, B. P. Neff, Orvis Shearer, Wayne Russell and the hostess.

Study Club Christmas Party Pretty Affair

Mrs. Jack Lackey was hostess to the 1934 Study club for their Christmas party Tuesday evening, December 20 at 7:15 o'clock. The house was beautifully decorated, carrying out the Yuletide season, centering around the large Christmas tree that stood in front of the picture window.

Mrs. J. S. Hale, jr., was leader for the program. Mrs. L. P. Gresham gave the history of several Christmas legends, one being the German Christmas legend as told by Martin Luther to his children. Miss Ruby Lee Bevil sang the Christmas song as told, accompanying herself on a miniature organ. Another legend with "How Tinsel Came to Be on the Christmas Tree," followed by the story of "Silent Night," told by Don Barber with Miss Bevil singing softly the song "Silent Night."

Mrs. M. J. McNeill was in charge of the recording Dicken's "Christmas Carol," with Lionel Barrymore giving the narrative.

The club answered roll call with "My Most memorable Christmas."

In the business meeting the club gave a report of the activities of the committee that helped with

the community aid for the needy families.

A very nice refreshment plate was served following the exchange of gifts from the Christmas tree to the following guests and members: Miss Ruby Lee Bevil, Meses Anne Swepston and Lella Petty, Mesdames Glenn Armstrong, J. D. Cleveland, Fred Cardinal, J. D. Cleveland, Ralph Cogdell, Robt. H. Crowell, D. W. Douglas, Raymond Evans, Robt. H. Gibson, I. T. Graves, L. F. Gresham, J. S. Hale, jr., Harry James, Enos Jones, Malcolm McNeill, J. P. Moss, Carl Muench, Virgle Shaw, John Stapleton, and the hostess, Mrs. Lackey.

Mrs. Lella Petty will be hostess to the club on Tuesday evening, January 3, at 7:15 o'clock.

AMBURN CHILDREN GATHER FOR CHRISTMAS RE-UNION

Mrs. W. A. Amburn had as guests at her home on Monday, December 26, a large number of her children and grandchildren and enjoyed the day with them. A beautiful dinner was served at the noon hour.

The guests included Mr. and Mrs. Foster Amburn and son, Thomas Wayne, the latter of Shamrock; Mr. and Mrs. Glenn Amburn and son Ronnie; Mr. and Mrs. Alvie Jackson and children, Floy, Bob and Lynn; Mr. and Mrs. Rex Smitherman of South Plains; Mr. and Mrs. W. A. Amburn of Plainview; Kenneth Amburn of Roswell, New Mexico; Mr. and Mrs. Bill Keasler of Olton; and Mrs. B. B. Carter and daughter Bernadine of Amarillo.

Mr. and Mrs. Donald Thomas and daughter, Kay, of Fort Worth, and Mr. and Mrs. J. N. Sims, of Houston, were holiday guests of Mrs. Pearl Fagan.

Mr. and Mrs. Lynn Colville, of Borger, are here visiting with their parents, Mr. and Mrs. J. D. Colville, and Mrs. Geo. M. Pinkner.

William Waller, of Lovington, New Mexico, visited during the holidays with his parents, Mr. and Mrs. W. J. Waller.

Noah was 600 years old when the ark was completed.

Too Late to Classify

WANTED — Experienced waitress. Apply at Lunch Box Cafe, 481E.

Mrs. M. R. Barton Passes; Rites Held at Afton on Friday

Mrs. M. R. Barton, 78, of Olton, Texas, mother of M. A. Barton, of Floydada, died on Thursday of last week and was buried at Afton following rites held there at the First Baptist church at 2 o'clock Friday. Rev. S. E. Bennett, of Spring Lake, officiated.

Mr. and Mrs. M. A. Barton, who were called to Olton by his mother's death, were among the survivors who attended the funeral, returning home Saturday. Mrs. Charlie Smith of Olton is a daughter. There are nine other sons and daughters, besides the surviving husband.

Mrs. M. R. Barton was a native Texan. She and Mr. Barton made their home in Fort Worth for a quarter of a century before moving to Olton in January of this year.

Excluding the Presidents who were assassinated, three U. S. Presidents have died in office.

NEW YEAR GREETINGS!

Thanks for your patronage during the year now drawing to a close.

The Sewing Shop

Mollie Crum
Proprietor

ANNOUNCEMENT

I have taken over the management of —

CAMP COPE SERVICE STATION

Continuing to handle Conoco Products, I will give the best possible service and will continue to offer wash and grease jobs along with the other services.

LESLIE RAY COPELAND

COPE'S PLAY HOUSE

Is Now Re-Opened After Re-Modeling

GIRLS PLAY FREE SHUFFLE BOARD

On Tuesday night. You Boys come along too and drink that coffee way down in price. **4c per cup of coffee.**

NO CURB SERVICE 'TILL SUMMER

Santa didn't bring the poor little car hop any long handles and he can't make the grade till it warms up.

The Saying is Catching Fast "meet you at" —

COPE'S PLAY HOUSE

ANNOUNCING

Purchase of the stock of
O'NEAL & CO.

Hardware and Furniture
North Side of Square

Store Now Closed for Re-Modeling
and Re-Stocking.

Will Re-Open in the Near Future with
a complete new stock.

FLOYD BOREN

North Side Successor to O'Neal & Co.

FARMERS:

We invite you to see the
NEWLY RELEASED MM COLOR FILMS
"AN AMERICAN JOURNEY"

A story of our neighbors in and near
this great and prosperous land of ours.
and
"WEATHER WHYS"

The story of weather... what it is...
what is done about it... and how it
affects modern farming.

IN COLOR! **IN SOUND!**

Bring your family and friends. Give yourself a
real holiday and plan to be with us. There will
be tickets for you at the door.

DATE — January 6
TIME — 2 P. M.
PLACE — Palace Theatre

S. J. Latta Implement Co.
Minneapolis-Moline Sales & Service

Mrs. Fuqua Called to Injured Brother At Christmas-Time

Due to the absence of Mrs. M. C. Fuqua caused by the serious illness of a member of her family, the children of Mr. and Mrs. Fuqua who usually gather for Christmas at the family home 321 West Virginia street this year met in the home of Mrs. Fuqua's son, Floyd Fuqua, Mrs. Fuqua and family at 129 E. Ollie here for the holiday were Mr. and Mrs. Hubert Scott, of Amarillo, Mr. and Mrs. Jack Hunter and Mr. Hunter's sister and husband, Mr. and Mrs. Fred Shelton of Plainview, Mr. and Mrs. Mac Fuqua, of Lubbock, and Mr. and Mrs. Clarence Ashton, Mr. and Mrs. Joe Dunn and M. C. Fuqua, of Floydada.

Mrs. M. C. Fuqua was called to Goldthwaite last Friday to be at the bedside of her brother, O. R. Kendall, who suffered severe head injuries in a fall from a building where he was doing carpenter work. Latest reports from Mrs. Fuqua received Christmas Eve stated that her brother was in serious condition. She was accompanied to Goldthwaite by her sister and husband, Mr. and Mrs. Isaac M. Steen, of Clayton. Mrs. Steen is also a sister of Mr. Kendall.

Copeland Is Mgr. of Service Station

H. A. Copeland, owner of Camp Copeland's Service station, announced last week the management of the station is now handled by Leslie Ray Copeland.

Copeland took over management of the station Friday December 23 from R. D. Nelson who had run the station for the past few years. Nelson, who was injured in an automobile accident October 7, is still unable to operate the business and decided to turn over his duties, so that he might recover. Nelson has made no plans for the immediate future other than try to get over his injuries through rest, until his doctor thinks it wise to attempt working again.

Leslie Ray Copeland, the new manager, has lived in Floydada all his life with the exception of duty during World War II in the Air Force and a short period immediately following discharge when he lived in California.

"As soon as I get straightened out and re-stocked and otherwise re-arranged I will offer the best service I am capable of giving," said Mr. Copeland.

Rites for Mrs. Ewen Held Last Friday

Funeral services for Mrs. Buck Ewen, 21, victim of polio, were conducted Friday afternoon at 2 o'clock in the Hale Center Methodist church with burial arrangements under the direction of M. W. Lemons, funeral home of Plainview.

Mrs. Ewen was stricken with bulbar polio July 4, 1948 and placed in an iron lung in West Texas Polio Center in Plainview where she spent several weeks, most of the time with a special nurse in constant attendance. The past several months she had spent part of her time at the home of her parents, E. and Mrs. F. N. Ferguson at Hale Center. She became ill Monday of last week and was again admitted to the hospital in Plainview where she died Thursday morning. Besides her parents and husband, survivors include two sisters, Mrs. Wade Davis, Cotton Center, and Mrs. Claude Burnett, Hale Center.

Miss Beatrice Davis had as her guests on Christmas eve, her parents, Mr. and Mrs. L. J. Davis of Hale Center, and her sister, Miss Beatrice Davis of Clovis, New Mexico. Christmas day was spent with Mr. and Mrs. J. J. Ardry of the Baker community. Other visitors to the Ardy home were Mr. and Mrs. C. M. Reynolds of Borger and Mr. and Mrs. R. W. Pyron of Croston.

Mr. and Mrs. S. H. Lanier, of Amarillo, were holiday guests of Mrs. Lanier's mother, Mrs. Geo. M. Lanier, as were another daughter and husband, Mr. and Mrs. Lynnville, of Borger. The Colvilles remained in Floydada for an extended visit.

Mr. and Mrs. Roy Barker and children, of Oklahoma City, Mr. and Mrs. Weldon Thornton and children, of Lubbock, and Mr. and Mrs. Lee Harry, of Amarillo, were holiday visitors in the home of Mr. and Mrs. Claude Patton.

Examination Soon For Clerk-Carrier at Floydada Office

Competitive examination for the position of substitute clerk-carrier, \$1.29 per hour, has been announced by the United States Civil Service commission for filling vacancies in the Post Office at Floydada.

If veterans are to be considered for appointment to the above position, it is highly important that veterans who are qualified and who may be interested in filling the application receive information concerning the examination. Application card, form 5000-AB, properly executed, must be filed with the Regional Director, Fourteenth U. S. Civil Service Region, 210 South Harwood, Dallas 1, Texas, not later than close of business on January 16, 1950, according to Thomas W. Salling, Regional Veterans Federal Employment representative.

C. D. Foote Buys Currie Appliance

The sale by Mr. and Mrs. J. A. Currie of Currie Appliance company, together with all stock of Servel, Bendix and models, parts and accessories, to C. D. Foote company, East Houston street butane and propane dealers, was announced last week. The transfer has been completed. Mr. Currie said his and Mrs. Currie's plans are indefinite for the present.

VISITORS FOR CHRISTMAS

Visiting with Mr. and Mrs. C. L. Berry for Christmas were Mr. and Mrs. Roy Sparkman and Barbara of Brownfield; Mr. and Mrs. Walter Chiddix of Plainview; Mr. and Mrs. R. E. Ewing, Don and Donna of Amarillo;

Mr. and Mrs. Harold Berry, Bo and Woody, C. L. Berry, jr., of Floydada; Mr. and Mrs. Herbert Braun of Corpus Christi; Mr. and Mrs. W. L. Hightower of Lockney, also Mr. and Mrs. E. J. Womack, Carroll and Bruce Womack of Floydada.

Mrs. W. H. Simpson had as her guests on Christmas day, her sons, and families, Mr. and Mrs. L. D. Simpson and daughter, Susan, of Plainview, Mr. and Mrs. Jim Simpson and daughter, Sherri and Mr. and Mrs. W. H. Simpson, jr., of Floydada.

Mr. and Mrs. G. E. Fuller returned Friday night from a two week's visit with relatives and friends in Temple, Austin, Houston, Texas City, Sweeny and Bay City. While at Houston, the Fullers went to San Jacinto battleground and went throughout the battleship Texas.

Mr. and Mrs. Robert Day and daughter, Nita Jo, Mr. and Mrs. William Culpepper and daughter, Kay, and Mr. and Mrs. Paul Carmickel and daughters spent Christmas Day with Mr. and Mrs. K. C. Day and sons at Slaton.

Here during the Christmas holidays to visit their parents, Mr. and Mrs. E. J. Morehead, were Mr. and Mrs. J. S. Hotchkiss, jr., and children, of Tucson, Arizona, Miss Marjorie Morehead, of Brownfield and Mr. and Mrs. Richard Morehead, of Austin.

Guests Christmas day in the home of their parents, Mr. and Mrs. Tom Smith, were Mr. and Mrs. H. H. Palmer and daughter, of Amarillo, and Mrs. Rebecca Pilley, of Austin.

Mr. and Mrs. J. B. Jordan and daughter, of Portales, New Mexico, and Mr. and Mrs. L. H. Maggard and sons, of Plainview, visited during the holiday week-end with Mr. and Mrs. W. B. Jordan.

Mr. and Mrs. D. T. Mayo returned home this week from Madison, Wisconsin, where they have been spending the holidays in the home of their daughter and family, Mr. and Mrs. L. H. Hodges.

Mr. and Mrs. Monroe Boteler and daughters, of Artesia, New Mexico, and Rev. and Mrs. Cloy Lyles and daughter, of Vers, were here during the holidays visiting with their parents, Mr. and Mrs. C. M. Lyles.

Miss Jeanne Battey of Texas Technological college, Lubbock, is spending the Christmas holidays in the home of her parents, Mr. and Mrs. D. S. Battey.

Three states in the Union have four-letter names—Ohio, Iowa and Utah.



EVERLITE SALAD DRESSING,	PINT 25c
DEER BRAND TOMATOES,	No. 2 Can 10c
DORMANS (Green) BLACKEYE PEAS,	No. 2 Can 12½c
HUNT'S PEACHES,	No. 2½ Can 23c

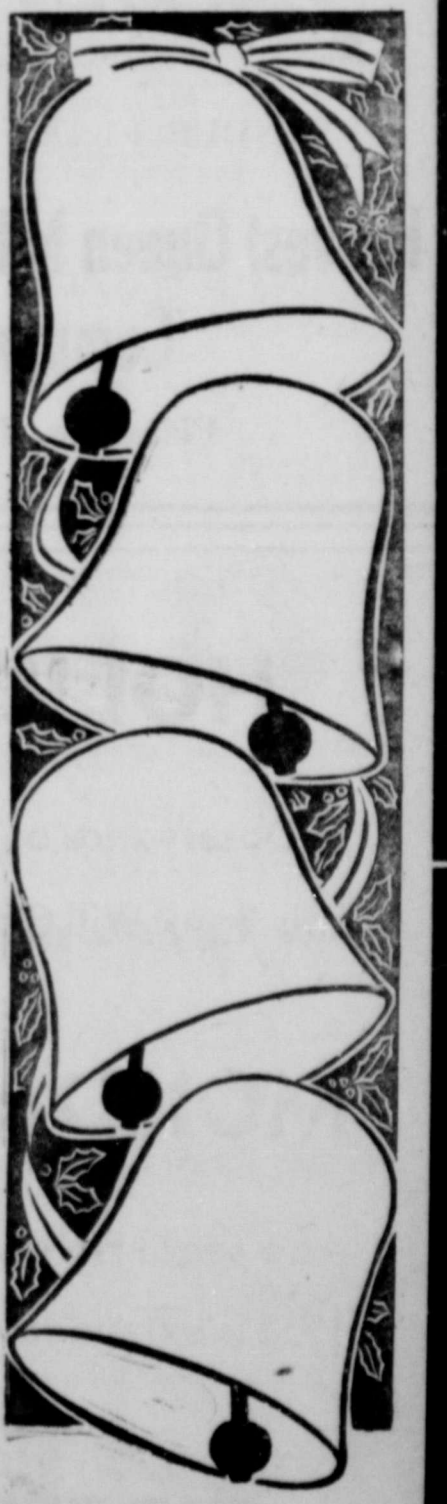
ALLENS GREEN BEANS,	No. 2 Can 14c
MARSHALLS KRAUT,	No. 2 Can 12c
PETTYS HONEY,	2 Lb. Extract 43c
DORMANS NEW POTATOES,	No. 2 Can 13c
WOLF TAMALES,	No. 1½ Can 23c
AMERICAN SARDINES,	¼ Can 12½c
HEINZ TOMATO SOUP,	3 Cans 33c
PETER PAN PEANUT BUTTER,	12 Oz. 37c
PILLSBURY PANCAKE FLOUR,	Large Box 35c

DUZ,	BOX 28c
OXYDOL,	BOX 28c
VEL,	BOX 27c
CAMAY,	2 Bars 15c
Palmolive,	2 Reg. Bars 15c
LUX,	2 Bars 15c

Sparkling Fresh

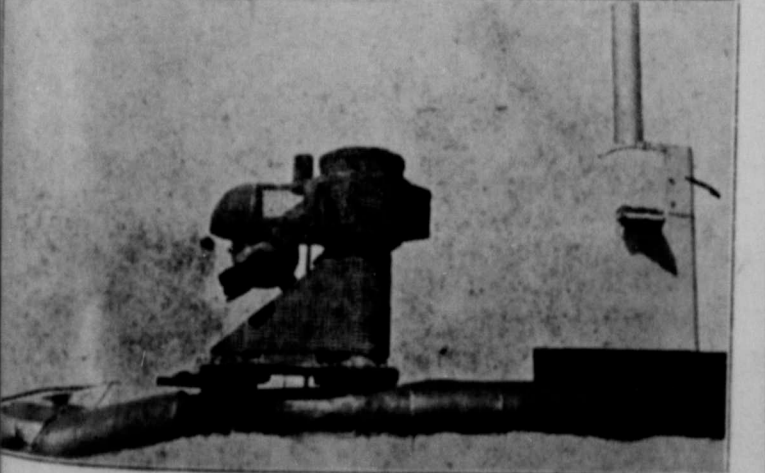
IDAHO RUSSETS NO. 1 POTATOES,	POUND 6c
WASHINGTON DELICIOUS APPLES,	POUND 13c
CALIFORNIA SUNKIST ORANGES,	POUND 9c
ONIONS Green, Bunch	5c
CELERY California Green, Stalk	12½c

LIBBY'S Baby Food,	3 Cans 25c
WOLF CHILI,	No. 2 57c
CLOROX,	QUART 17c



BEEF ROAST CHUCK, LB	49c
SLICED BACON,	42c
WILSONS CORN KING	POUND
T-BONE STEAKS,	69c
Grain Fed Nice and Tender	POUND
SALT BACON,	33c
NICE AND LEAN	POUND
CLUB STEAKS,	63c
Grain Fed Nice And Tender	Pound
CHEESE,	89c
KRAFTS VELVEETA	2 Lb. Box
PORK ROAST,	43c
BOSTON BUTT END	POUND

MOTHERS OATS,	Large Box 39c
HARVEST INN CORN,	No. 2 Can 12½c
VERMONT MAID SYRUP,	12 Oz. 28c
KRAFT DINNER,	BOX 14c
MARSHALL PORK & BEANS	3 Cans 25c
LIBBY'S POTTED MEAT,	¼ Can 9c
ARMOURS MILK,	Tall Can 10c



SNORKEL (BREATHING DEVICE) ON GERMAN SUBMARINE—This breathing device was used by the Germans in latter stages of World War II, permitting their submarines to patrol continuously submerged. Diesel gases are exhausted and fresh air received through an opening above the "float valve" near the top of the snorkel. The wire mesh encasement was intended to reduce possibility of radar detection. At the right is the periscope, shown extended.

PIGGLY WIGGLY  **DAVIS & HUMPHRIES OWNERS & OPERATORS**

Display 1950 Dodge January 4, at Dealers

DETROIT—Dodge dealers will display the new Dodge line of automobiles in their showrooms Wednesday, January 4. L. L. Colbert, vice president and director of Chrysler corporation, president of the Dodge division, announced today. Pictures of the new models and specifications were released today. They are longer and lower in appearance as a result of styling modifications. Rear fenders are longer and larger and the rear tread is two inches wider. The rear window area in coronet and meadowbrook models is increased one-third. New parallel bar-type grille, of separate piece construction to minimize repair and replacement cost; new larger bumper guards, new exterior chrome trim, a restyled instrument panel, new dash and cowl insulation and new tail lights are among the improvements.

Available in ten body styles and on two standard wheelbases, the new Dodge cars retain the generous head room, shoulder room, leg room, seat height and wide door openings of preceding models, which established an all-time Dodge high in retail sales. Fluid drive is no-extra cost equipment on all models. Gyro-Matic transmission, which frees the driver from shifting, is available in the Coronet series, at less cost than competitive automatic transmissions. Other chassis features, exclusive in the Dodge price class, include a resistor-protected ignition system, speed proofing of cylinders and Cycle-bond brake linings. All models are powered by the Dodge "Get-Away" engine with a compression ratio of 7 to 1. Despite their new, longer appearance and wider rear tread, the new Dodge cars are substantially unchanged in their exterior dimensions, thus retaining the "bigger inside, smaller outside" feature of preceding models.

REV. GEORGE PALMER
While Mrs. Ella Johnson of Floydada was visiting with her sister, who has recently been a patient in the Wichita Falls clinic, Wichita Falls, Texas, she learned that Rev. George Palmer, now of Childress, has been critically ill there. Rev. Palmer is a former resident of Floydada. He was pastor of the First Methodist church here for three years. Mrs. Johnson said that Rev. Palmer sends his regards to all of his old friends here.

Mrs. Clinton M. Rhodes, of Fort Worth has been here two weeks visiting with her mother, Mrs. J. J. Smalley.

W. E. GRIMES
Attorney-at-Law
INCOME TAX SERVICE
Room 2, Bishop Building
Floydada, Texas

COTTON ATTENTION FARMERS

We Are in the market for your cotton on the green card

Also we are writing up LOAN NOTE PAPER and can pay you off same day on loan note.

WE APPRECIATE YOUR BUSINESS

Located north side square over Bryan's Food Store

Chapman & Davis Bros.

Telephone 1210 Plainview, Texas

For BETTER BAKING



Everlite FLOUR

TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company

Plainview, Texas

HOLIDAY NOTICE

In Observance of the Beginning of the New Year
This Bank Will Observe -

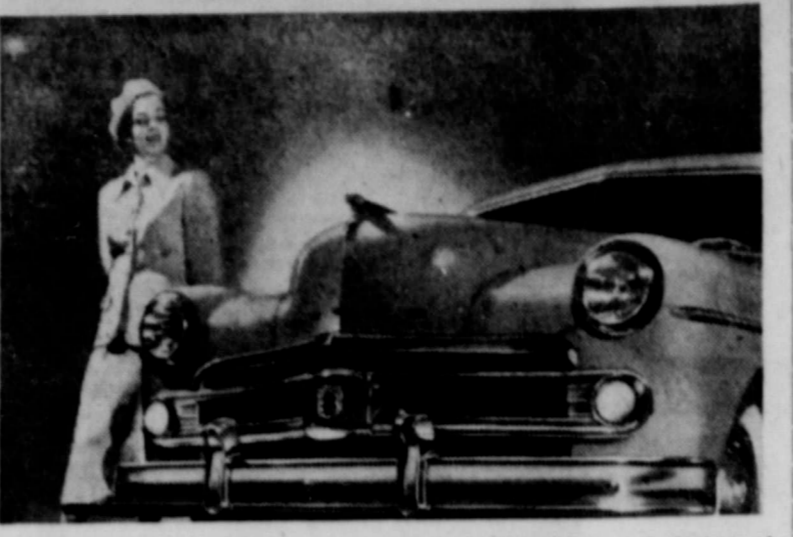
MONDAY, JANUARY 2

As a Legal Holiday. Our wishes for a Prosperous 1950 is extended all our friends and customers.

FIRST NATIONAL BANK

Floydada, Texas

Front View of New Dodge



Beauty and serviceability are combined in the front end design of the new Dodge cars. Bumper guards are larger, and of special design to provide maximum protection to parking lights, hood and grille. The grille is made of gleaming stainless steel members, replaceable separately to minimize replacement costs.

FAMILY RE-UNION HELD LAST WEEK-END
A family reunion was held in the home of Mr. and Mrs. J. J. McKinney this Christmas week-end. The turkey dinner with all of the trimmings was served at 6 o'clock Sunday evening. Those attending the reunion were Mr. and Mrs. Ben Whitaker of Vincent, Mr. and Mrs. B. W. Snell of Lubbock, Mr. and Mrs. Jack McKinney and two sons, of Clovis, New Mexico, Miss Peggy McKinney of Plainview, Mr. and Mrs. Clyde Rogers of Lubbock, Mr. and Mrs. Ernest Kendrick and daughter Sue of Ralls, Mr. and Mrs. G. M. Armstrong and son, Harold, Mr. and Mrs. M. L. Solomon and son, Jerry and Mr. and Mrs. J. J. McKinney, Jr., and son, all of Floydada.

PEOPLES HOSPITAL NOTES
On December 12, Mr. J. D. Newman and Master Bobby Assiter were dismissed after having received medical treatment. Walter Harris was dismissed December 24, after receiving medical attention and minor surgery. Mrs. B. T. Davis was dismissed on December 23 following major surgery. Miss Opal Rogers had major surgery on December 17, and her condition was reported good on her dismissal December 22. Miss Billee Newberry was dismissed December 23 after receiving medical treatment for injuries sustained in an accident. Master Jerry Bullock was admitted December 23 for medical treatment, and returned home December 24. Admitted December 26 was Billy Stanforth, Jr. who is receiving medical treatment. M. D. Tyler was admitted for medical treatment on December 26. Mrs. Maria Moya was admitted December 27. The Moya's are the proud parents of Brigido Moya, Jr., a fine son. Tonsillectomies scheduled for Tuesday, December 27 were Kenneth O'Neal, son of Mrs. Wanda O'Neal, and Wayne Cage, son of Mr. and Mrs. H. J. Cage.

Mr. and Mrs. Leo Jackson of Greenville, are visiting this week in the home of Mr. Jackson's parents, Mr. and Mrs. A. C. Jackson of Floydada and Mrs. Jackson's parents in Flomok, and visiting friends in and around both towns. The Jacksons plan to leave Floydada Friday morning stopping at several places on their trip to Greenville where Mr. Jackson has served as football coach.

CAMP HOOD, TEXAS — Private Franklin B. Taylor, son of Charlie Taylor and wife of Floydada, recently reported to the 2d Armored Division, Camp Hood, Texas, along with other members of the 64th Heavy Tank Battalion, an organic unit of the 2d Armored. Prior to his arrival at Camp Hood where his unit was undergoing training with the famed 82nd Airborne Division. Pvt. Taylor has one year previous military service with the United States Army. Before entry into the service, he attended the Floydada High school, in Floydada.

CARD OF THANKS
We deeply appreciate the kind words of sympathy, the beautiful flowers and cards and nice lunch that was served, and every other act of kindness shown us in our hour of sorrow at the loss of our son and brother, Sgt. Ernest S. Worsham. Your efforts to help bear a part of the load will never be forgotten by us.

J. S. Worsham
Mr. and Mrs. E. W. Turner
Mrs. C. P. Patterson
Mrs. W. E. Love
Mr. and Mrs. Ira Worsham
Mr. and Mrs. George Worsham
Mr. and Mrs. J. M. Worsham

Mr. and Mrs. Kenneth Rimmer and family spent from Friday until Monday in Marshall visiting with Mrs. Rimmer's sister and family, Mr. and Mrs. D. M. Farsythe. Mrs. A. E. Williams accompanied the Rimmers to her home in Fort Worth following a month's visit here.

Mr. and Mrs. Otis Campsey left Tuesday morning for their home in Azle following a visit here with Mrs. Campsey's parents, Mr. and Mrs. O. F. Cummings.

Mrs. Z. A. Burgett left Tuesday for Dallas, where she will visit her sons, Kenneth and Adolph, for a few days. From Dallas, Mrs. Burgett will go to Eldorado, where she will visit for an indefinite time with her daughter, Mrs. Eddie Brown, and family.

Mr. and Mrs. Bob McGuire and sons, Bobby and Donald, and Mrs. McGuire's parents, Mr. and Mrs. R. B. Mitchell of Floydada spent the week-end with Mr. and Mrs. Virgil Young of Plainview.

PERSONALS

Students attending Texas A & M college, College Station, visiting over the holidays here include Charles Ray Hamilton, visiting his mother, Mrs. Baird Bishop and Mr. Bishop; Earl Edwards, visiting his parents, Mr. and Mrs. Earl Edwards, sr.; and Macyl Orman visiting in the home of his parents, Mr. and Mrs. P. L. Orman.

Guests in the home of Mr. and Mrs. Will Snell over the Christmas holidays for turkey dinner were W. D. Snell and daughter, Eloise of Fort Worth, Mr. and Mrs. B. W. Snell of Lubbock, Mr. and Mrs. Roy L. Hale and their sons, of Floydada, also a grandson, Harold Snell, also of Floydada.

Misses Ann Brown and Marjorie Oden, of Dallas, spent the Christmas week-end here visiting with relatives. Miss Brown a guest of her sister, Mrs. A. E. Guthrie, and Miss Oden in the home of her parents, Mr. and Mrs. Conner Oden.

Mr. and Mrs. Jack Cogswell of Houston and Mr. and Mrs. F. C. Harmon, Jr., and family of Paducah and Miss Ruth Elaine Harmon, student at Texas University, spent the Christmas holidays in the home of their parents, Mr. and Mrs. Frank Harmon.

Mr. and Mrs. G. L. Snodgrass had as their guests during Christmas holidays, Mr. and Mrs. Bill McClennan and Billy McClennan of Comanche, Oklahoma. On Monday Mr. Snodgrass Bill and Billy McClennan and Bill Myers went hunting and bagged a coyote.

Mr. and Mrs. Ralph Glover spent the Christmas holidays in Clovis and Sudan. In Clovis, they were guests of Mr. Glover's parents, Mr. and Mrs. Charlie Glover, and in Sudan they visited with Mrs. Glover's sisters, Mrs. Hub Beller and family and Mrs. Homer Doty and family.

Visiting over the holidays in the home of Mr. and Mrs. Robert Medlen were their daughters and families, Mr. and Mrs. J. W. Anderson and daughters of Pampa; Mr. and Mrs. H. C. Harter of Dumas; Misses Maurine and Bobbie Medlen of Canyon.


Mr. and Mrs. Debert Dillard, of Oklahoma City, spent the holidays here with their parents, Mr. and Mrs. M. F. Dillard and Mr. and Mrs. J. M. Hicks.

Mr. and Mrs. Kenneth Rimmer and family spent from Friday until Monday in Marshall visiting with Mrs. Rimmer's sister and family, Mr. and Mrs. D. M. Farsythe. Mrs. A. E. Williams accompanied the Rimmers to her home in Fort Worth following a month's visit here.

Mr. and Mrs. Otis Campsey left Tuesday morning for their home in Azle following a visit here with Mrs. Campsey's parents, Mr. and Mrs. O. F. Cummings.

Mrs. Z. A. Burgett left Tuesday for Dallas, where she will visit her sons, Kenneth and Adolph, for a few days. From Dallas, Mrs. Burgett will go to Eldorado, where she will visit for an indefinite time with her daughter, Mrs. Eddie Brown, and family.

Mr. and Mrs. Bob McGuire and sons, Bobby and Donald, and Mrs. McGuire's parents, Mr. and Mrs. R. B. Mitchell of Floydada spent the week-end with Mr. and Mrs. Virgil Young of Plainview.



ANTI-FREEZE
in a leaky RADIATOR is Money Wasted!

Be sure the anti-freeze you put in your car this fall gives you dollar for dollar value. Let us clean the radiator of all dirt, rust and lime deposits and repair any leaks. You'll like our superior service and fair prices.



BADGETT & PROBASCO
PHONE 572

PERSONALS

Mrs. W. M. Jeter left Tuesday for her home in Tulare, California, following a week's visit here with her daughter and husband, Mr. and Mrs. E. T. Williams. Mrs. Jeter came to Texas with Mr. and Mrs. Fred Boon, of Exeter, California. The Boons and Mrs. Jeter also visited in Mineral Wells before returning home.

Mr. and Mrs. J. B. Bartley, of Amarillo, who return to Floydada annually to spend a brief Christmas visit, were guests of their daughter and husband, Mr. and Mrs. K. E. Edmiston, and other relatives over the week-end.

During the Christmas holidays, Mr. and Mrs. T. T. Hamilton and daughters, Wilma and Omega, visited in Matador with Mr. and Mrs. Clifford Potts and in Amarillo with Mr. and Mrs. Gray and family. Mrs. Gray and daughters returned home with the Hamiltons for a few days visit.

Mr. and Mrs. Jack Cogswell of Houston and Mr. and Mrs. F. C. Harmon, Jr., and family of Paducah and Miss Ruth Elaine Harmon, student at Texas University, spent the Christmas holidays in the home of their parents, Mr. and Mrs. Frank Harmon.

Mr. and Mrs. G. L. Snodgrass had as their guests during Christmas holidays, Mr. and Mrs. Bill McClennan and Billy McClennan of Comanche, Oklahoma. On Monday Mr. Snodgrass Bill and Billy McClennan and Bill Myers went hunting and bagged a coyote.

Mr. and Mrs. Ralph Glover spent the Christmas holidays in Clovis and Sudan. In Clovis, they were guests of Mr. Glover's parents, Mr. and Mrs. Charlie Glover, and in Sudan they visited with Mrs. Glover's sisters, Mrs. Hub Beller and family and Mrs. Homer Doty and family.

Visiting over the holidays in the home of Mr. and Mrs. Robert Medlen were their daughters and families, Mr. and Mrs. J. W. Anderson and daughters of Pampa; Mr. and Mrs. H. C. Harter of Dumas; Misses Maurine and Bobbie Medlen of Canyon.

Mr. and Mrs. Debert Dillard, of Oklahoma City, spent the holidays here with their parents, Mr. and Mrs. M. F. Dillard and Mr. and Mrs. J. M. Hicks.

Mr. and Mrs. Kenneth Rimmer and family spent from Friday until Monday in Marshall visiting with Mrs. Rimmer's sister and family, Mr. and Mrs. D. M. Farsythe. Mrs. A. E. Williams accompanied the Rimmers to her home in Fort Worth following a month's visit here.

Mr. and Mrs. Otis Campsey left Tuesday morning for their home in Azle following a visit here with Mrs. Campsey's parents, Mr. and Mrs. O. F. Cummings.

Mrs. Z. A. Burgett left Tuesday for Dallas, where she will visit her sons, Kenneth and Adolph, for a few days. From Dallas, Mrs. Burgett will go to Eldorado, where she will visit for an indefinite time with her daughter, Mrs. Eddie Brown, and family.

Mr. and Mrs. Bob McGuire and sons, Bobby and Donald, and Mrs. McGuire's parents, Mr. and Mrs. R. B. Mitchell of Floydada spent the week-end with Mr. and Mrs. Virgil Young of Plainview.

Mr. and Mrs. Powell and Mrs. Jimmie, and Mr. and Mrs. ... are expected home Friday from Shreveport, Louisiana, where they have been visiting with their daughter and sister, Mrs. J. L. Nichols and Mr. Nichols. Enroute home, the Texas group will also visit in Sulphur Springs with Mr. Wester's grandmother, Mrs. W. Y. Wester.

Mr. and Mrs. J. B. Bartley, of Amarillo, who return to Floydada annually to spend a brief Christmas visit, were guests of their daughter and husband, Mr. and Mrs. K. E. Edmiston, and other relatives over the week-end.

During the Christmas holidays, Mr. and Mrs. T. T. Hamilton and daughters, Wilma and Omega, visited in Matador with Mr. and Mrs. Clifford Potts and in Amarillo with Mr. and Mrs. Gray and family. Mrs. Gray and daughters returned home with the Hamiltons for a few days visit.

Mr. and Mrs. Jack Cogswell of Houston and Mr. and Mrs. F. C. Harmon, Jr., and family of Paducah and Miss Ruth Elaine Harmon, student at Texas University, spent the Christmas holidays in the home of their parents, Mr. and Mrs. Frank Harmon.

Mr. and Mrs. G. L. Snodgrass had as their guests during Christmas holidays, Mr. and Mrs. Bill McClennan and Billy McClennan of Comanche, Oklahoma. On Monday Mr. Snodgrass Bill and Billy McClennan and Bill Myers went hunting and bagged a coyote.

Mr. and Mrs. Ralph Glover spent the Christmas holidays in Clovis and Sudan. In Clovis, they were guests of Mr. Glover's parents, Mr. and Mrs. Charlie Glover, and in Sudan they visited with Mrs. Glover's sisters, Mrs. Hub Beller and family and Mrs. Homer Doty and family.

Visiting over the holidays in the home of Mr. and Mrs. Robert Medlen were their daughters and families, Mr. and Mrs. J. W. Anderson and daughters of Pampa; Mr. and Mrs. H. C. Harter of Dumas; Misses Maurine and Bobbie Medlen of Canyon.

Mr. and Mrs. Debert Dillard, of Oklahoma City, spent the holidays here with their parents, Mr. and Mrs. M. F. Dillard and Mr. and Mrs. J. M. Hicks.

Mr. and Mrs. Kenneth Rimmer and family spent from Friday until Monday in Marshall visiting with Mrs. Rimmer's sister and family, Mr. and Mrs. D. M. Farsythe. Mrs. A. E. Williams accompanied the Rimmers to her home in Fort Worth following a month's visit here.

Mr. and Mrs. Otis Campsey left Tuesday morning for their home in Azle following a visit here with Mrs. Campsey's parents, Mr. and Mrs. O. F. Cummings.

Mrs. Z. A. Burgett left Tuesday for Dallas, where she will visit her sons, Kenneth and Adolph, for a few days. From Dallas, Mrs. Burgett will go to Eldorado, where she will visit for an indefinite time with her daughter, Mrs. Eddie Brown, and family.

Mr. and Mrs. Bob McGuire and sons, Bobby and Donald, and Mrs. McGuire's parents, Mr. and Mrs. R. B. Mitchell of Floydada spent the week-end with Mr. and Mrs. Virgil Young of Plainview.

RUTLEDGE Oil Company


WHOLESALE PANHANDLE PRODUCTS
Phone 68

WHEN IN NEED OF
Fire, Hail And Tornado Protection

On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly. Also soliciting your listing on Farm and City property, and anything you have to sell.

311 West California St. Phone 373-J

E. C. KING





We extend to each of our customers sincerest Thanks for the good business we enjoyed in 1949.

Warmest Wishes for a Happy New Year.

One-Day SERVICE
Cleaning That Excels

STEWART'S CLEANERS

STAR CASH GROCERY

We now have in stock Syracuse China the above Pattern G - 1505 Coralbel.

A place setting, consisting of five pieces, is priced at \$6.65.

M. L. SOLOMON, Jeweler
Phone 81

Cold Weather Calls for Check on Gas Stoves

By this time you're aware that heater weather has definitely hit Texas.

State Health Officer Geo. W. Cox, commenting on the above mentioned fact, said Thursday there is no doubt that carbon monoxide—associated with gas heaters—is one of the most lethal and least publicized of all the poisonous gases.

Carbon monoxide, the doctor explained, is formed when there is not enough oxygen mixed with burning gas, or when the design or operation of gas burning equipment is faulty.

With a toxicity comparable to the gases used in warfare, not enough attention is paid to the deadly effects of prolonged exposure to carbon monoxide," the veteran health officer said. He indicated that carbon monoxide claims more than its share of accidental deaths in Texas, but for some inexplicable reason it is not held in the same respect as other accidents.

Dr. Cox believes this "killer" is an explanation, and makes the following recommendations for users of gas heaters:

- (1) Make sure the heater is properly adjusted, by a gas serviceman if possible.
- (2) Use metal tubing for connecting the stove to the gas line, and check for leaks before the stove is used.

- (3) Always ventilate a room where a heater is burning. Even if no carbon monoxide is being formed, oxygen is being consumed.
 - (4) Never operate a stove at its highest burning rate.
 - (5) Do not use propane or butane gas in a heater designed for natural gas.
 - (6) Never let the stove burn all night. When other people using the same fuel line turn their stoves off, the line pressure will increase and the flame of the burning stove will increase to the point where carbon monoxide may be produced.
- Carbon monoxide expelled by an automobile exhaust is a big health hazard in winter, too, Cox warned. He said many motorists have wrecked their cars and been listed as a highway death, when carbon monoxide was really the killing agent.

Fairview News

FAIRVIEW, December 27—Weather during Christmas was very nice and much visiting was done.

Mr. and Mrs. E. W. Walls had his parents, Mr. and Mrs. E. C. Walls of Lexington, Oklahoma, and his sister and husband, Mr. and Mrs. Edward Johnson, of Nicoma Park, Oklahoma, his brother and family, Mr. and Mrs. E. R. Walls and Peggy of Plainview, and their sons and families, Mr. and Mrs. Doyle Walls and daughter and Mr. and Mrs. Dean Walls and son, Larry of Floydada, as guests for the Christmas holidays.

Mr. and Mrs. Joe Earl Wilson of Canyon spent the holidays with his parents, Rev. and Mrs. Joe Wilson.

Mr. and Mrs. C. W. Payne and June left last Friday for Wolfe City to spend the Christmas holidays with her mother and other relatives. They were accompanied by Mrs. W. W. Payne of Floydada.

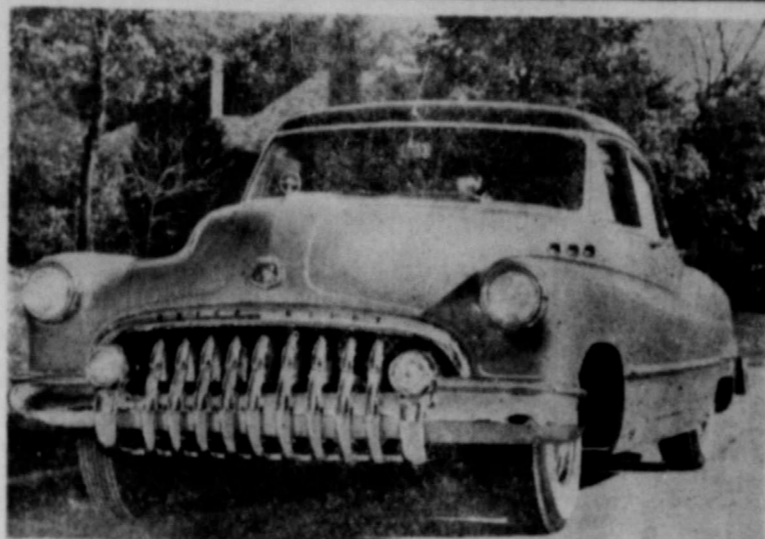
Mrs. Clyde Bagwell spent the holidays in Lubbock and Levelland with her aunt and cousin, the C. D. Thacker family.

Mr. and Mrs. E. W. Walls were dinner guests Monday of her sister and family, Mr. and Mrs. D. D. Tate of Lockney.

Mr. and Mrs. Claude Bagwell visited Monday night with Mr. and Mrs. J. B. Jordan at the home of Mr. and Mrs. W. B. Jordan in Floydada.

Mr. and Mrs. Malcolm Bridges and children of Houston are here spending the Christmas week with her

Buick from Stem to Stern



This sturdy looking bumper and grille combination graces the front end of the complete line of 1950 Buick automobiles. Other distinctive features are the full taper-through front fenders, wrap-around bumpers with bomb-shaped bumper guards housing the parking light and direction signal indicators in front, and back-up lights in the rear, and identifying name plates on the front fenders. The cars have completely new bodies, and a new and more powerful engine is under the graceful hood of the new Super sedan shown above.

parents, Mr. and Mrs. Lee Rushing, and visiting around with other relatives and friends.

The Rushings and the Bridges went to Lubbock Tuesday, where they were guests of Mr. and Mrs. Joe Rushing. Wednesday they were guests of Lon Davis and Lon, Jr. and in the afternoon they visited Mrs. Rushing's brother, J. C. Woolverton of Plainview.

A number in our community have been sick with the cold or flu.

Mr. and Mrs. Eddie Wayne Conner of Canyon, spent Christmas eve night with his parents, Mr. and Mrs. F. O. Conner.

Christmas morning breakfast guests of Mr. and Mrs. F. O. Conner were Mr. and Mrs. Jeff Salters and Troy of Phillips and Mr. and Mrs. S. F. Conner of Floydada.

Mr. and Mrs. F. O. Conner went to Vernon Sunday where they spent the night with Mrs. Conner's sister, Mrs. Claudia Taylor and her niece, Mrs. Sybil Stockoff. Mrs. Stockoff left the next day with her husband for Washington, D. C.

The Wilson family met in the home of Mr. and Mrs. Walton Wilson for their Christmas tree Saturday night. Those present were Mrs. W. B. Wilson, Mr. and Mrs. Woodrow Wilson and daughters Mr. and Mrs. Randolph Wilson and sons, Mr. and Mrs. Bill Beedy and sons, Mrs. George Mize, Rev. and Mrs. Joe Wilson and Dana Joe, Mr. and Mrs. Albert Randolph of Lubbock and Lawrence Randolph of Earth. For Christmas day dinner, they all gathered at the home of Mr. and Mrs. Bill Beedy of South Plains.

Mr. and Mrs. Gene Hopper and family spent the Christmas holidays at Throckmorton with his mother, Mrs. Steadham and other relatives.

Walton Wilson went to Abilene to the football game between Littlefield and Mexia.

Mrs. W. B. Wilson had a party

Tuesday night for her children and their families and for a few old friends of the family. Those present, other than her children were, Mr. and Mrs. Sid Brown of the Cedar Hill community, Mr. and Mrs. George Beedy and daughter, and Mr. and Mrs. L. T. Woods of South Plains, and Mr. and Mrs. Jack McGowan of Tucuman, New Mexico.

The Irwin children were Christmas day guests of their aunt and uncle, Mr. and Mrs. V. H. Boteler of Floydada.

Mr. and Mrs. L. B. Cozby and Mary Dee spent Christmas in Lubbock with Mr. and Mrs. Leslie Crabtree.

Mr. and Mrs. Thurmon Perry and Jan spent Christmas day with his parents, Mr. and Mrs. J. T. Perry in Floydada.

Mr. and Mrs. T. C. Goodman and son of San Antonio spent the Christmas holidays with her parents, Mr. and Mrs. L. B. Cozby and other relatives.

Holiday visitors in the Lee Burgett home were Mr. and Mrs. Travis Burgett and children of Lubbock, Mr. and Mrs. Merle Mercer and Mrs. A. M. Cook and children of Skellytown, Mr. and Mrs. Bill Burgett and children of Shallowater,

Attendance Prize Winners Named

J. E. Collier, of Collier Auto supply, located on the north side of the square, announced winners of Christmas prizes, this week.

Winners of the first two prizes were: first prize, a Zenith radio, to R. F. (Bill) Taylor; second prize, a Sunbeam iron, to Mrs. V. W. Hennessie.

Other prizes of a silver dollar each were awarded to ten winners, on Christmas eve night. They were Dr. J. G. Pruitt, Roy Hale, G. H. Day, Dale Sims, Frances Mitchell, L. W. Chapman, E. H. Wright, G. F. Hagie, Kearney Edmiston and Mrs. Mollie Morton.

Some of the prizes are still to be collected by their owners and will be on hand at their convenience, added Mr. Collier.

CHRISTMAS DAY GUESTS

Guests in the R. F. Jackson home Christmas day were Mr. and Mrs. E. D. Tarpley and Mr. and Mrs. Harold Tucker and boys, of Clovis, New Mexico; Mr. and Mrs. Ted Traylor and Mr. Traylor's mother of Los Angeles, California; Mr. and Mrs. H. J. Tucker of Poplar Bluff, Missouri; Mr. and Mrs. J. D. McPhaul, of Lamesa; Mr. and Mrs. Leeman Norman, of Big Spring; Dr. and Mrs. A. A. Pittman and son, of Muleshoe; Mr. and Mrs. L. S. Jackson and daughter Margaret, of Amarillo and Mr. and Mrs. A. B. Clark and daughter, Mildred and Mr. and Mrs. Elton Goen and sons, of Floydada.

One granddaughter, Mrs. Dick Minkler, her husband and son, of Muleshoe, Texas, could not be present.

Mr. and Mrs. Buck Hickerson and children and Mr. and Mrs. L. F. Hickerson and daughter, Pat, spent the Christmas holidays in Grand Prairie with parents, Mr. and Mrs. F. L. Hickerson.

Mr. and Mrs. Clarence Guffee and daughter, Sonja Kay, went to Paradise, Texas, this week-end to be with Mrs. Guffee's parents, Mr. and Mrs. Moody.

Mr. and Mrs. Sammie Dingham and son of Lubbock, Mr. and Mrs. Carl Nelson and children and George Burgett, all of Floydada.

Mr. and Mrs. S. L. Holmes, Jr., and children are moving from our community to Floydada to make their home, and Mr. and Mrs. Galen Holland are moving to the farm being vacated by the Holmes family.

Writing fluids, Hesperian

NTS STUDENTS AT HOME

Kenneth Bishop, grandson of Mrs. S. G. Bishop of Floydada, is spending the Christmas holidays here with his grandmother and sister, Dorothy Bishop. Kenneth is a student at North Texas state college at Denton.

Bryan Collins, who is also a student at Denton, is here visiting his parents, Mr. and Mrs. W. G. Collins.

W. M. Lancaster and son Jimmy, of Venus, Texas, were here for the holidays, guests in the home of Mr. and Mrs. H. L. Rafferty. Jimmy is a grandson of Mr. and Mrs. Rafferty.

Mr. and Mrs. Dorris Jones visited Christmas day in the home of Mrs. Jones' parents, Mr. and Mrs. John R. Freeman, of Lubbock.

Mr. and Mrs. Thomas Flynn Thagard, of Oklahoma City have been among the holiday guests here and in Tahoka in the home of their parents. The Flynn Thagards also had as guests their daughter, Mrs. Robert Heningsen, of Amarillo.

Guests in the home of Mr. and Mrs. W. O. Jones during the Christmas holidays were Mr. and Mrs. E. J. Christopher and daughters, of Lubbock and Mr. and Mrs. A. T. Watson, Hamilton, Texas.

Mr. and Mrs. J. D. McBrien and Mr. and Mrs. A. T. Hull and family visited during the holidays in Snyder with relatives.

Mr. and Mrs. Melvin Roach, of Lubbock, spent the Christmas holidays with Mrs. Roach's parents, Mr. and Mrs. Clarence Reddy.

MONEY TO LOAN

On Farms and Ranches - To Buy new farms or to take up Vendor's Lein Notes at LOWER RATE OF INTEREST.

No Commission to pay - Very Attractive Terms.

R. E. FRY

Bank Building

Floydada

Phone 65

RE-OPEN SUNDAY

Noon after being closed several days re-decorating the interior of our shop.

SERVING GOOD FOOD IS OUR SPECIALTY

HOTEL COFFEE SHOP

TAKE IT EASY TAKE A BOOK

Latest Best Sellers Enjoy a good book from our modern Rental Library.

Call at

BISHOP'S PHARMACY

COTTON WANTED

OUR PRICES ARE GOOD

Located at Aaron Carthel's office (Phillips 66 Wholesale)

Let me bid on your cotton. Bring your green tags.

C. POTEET, Phone 66

Residence Phone 764-J-4

WELCOME 1950



Here is 1950 . . .
 All ready to begin
 Perhaps he brings health . . .
 Perhaps he brings wealth . . .
 You should invite him in!
 None can turn this babe away . . .
 Enuff of the old year's stay—
 We're ready to greet another year—
 the dawn of a brand-new day!
 Yes, give him a welcome merry
 Ending '49 . . . come January . . .
 And the young and old alike
 Rejoice and receive the New Year tyke!

WHITE AUTO STORE

Pre-Inventory SALE

SALE STARTS FRIDAY, DEC. 30 COME EARLY

Fall and Winter Coats, Suits, Dresses, Hats and many other items will go 1/2 Price and some less.

HATS, - - - - - \$1.00 \$1.49 \$2.98

DRESSES, - - - - - \$12.95 \$16.95 Sale at \$8.95

1 Group Junior in Woolen and other materials on sale \$4.98.

WOOL Flannel Slacks, Sale, - - - - - \$4.98

WOOL SCARFS, Closing Out, - - - - - 49c

Remember, come early, this sale will only last a few days.

THE STYLE SHOPPE

PHONE 17

MOLLIE A. MORTON, Owner

Classified Ads

For Sale

CAR GLASS
Fay Maxey Shop 71fc

FOR SALE—1/2, 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 371fc

FOR SALE—Good used refrigerators, various sizes and styles. Oden Appliance Company. 301fc

FOR SALE—Boston screw tail pups, be ready to go by Christmas. See Mrs Elmer Williams or call 470-W. 483tc

FOR SALE—A boy's bicycle, 20 inch, priced at \$20. Call 723 J-1 or see Weldon Smith. 472tp.

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 71fc

TAILOR MADE SEAT COVERS.
Fay Maxey Shop 281fc

FOR SALE—dryland hegarri and Dutch boy cane bundles. Phone 393-W. C. M. Meredith. 482tp.

FOR SALE—Hegari bundles. Two white faced and one Durham bull. Phone 181. W. B. Eakin. 482tc.

FOR SALE—Good cane bundles, 6c bundle. Claude Ring, 4 miles south Dougherty. 482tp.

Farm Machinery

STALK CUTTERS—2 to 4 rows to fit any tractor at moderate price. S. J. Latta Implement Co. 451fc.

Wanted

WANTED—to rent or lease small patches close in for cotton. Mose Simpson. 454tp.

WANTED—Renter to farm 160 acres irrigated and care for aged couple. Nellie Brown, phone 730J4. 471tc.

WANTED—Dishwasher. Steady. Apply Lunch Box Cafe. 472tc.

For Rent

OFFICE SPACE for rent. See J. B. Bishop at Bishop Motor Co. 231fc.

FURNISHED APARTMENTS—102 East Houston st. 391fc.

BEDROOM for rent. 220 West Virginia. 481tc.

FOR RENT—Bedroom with stove. 115 West Kentucky. Phone 362-W. 481tp.

Land for Sale

FOR SALE—Here is something you have been looking for. 150 acres of land. Six room house. Good irrigation well. A fine farm. Can be bought this week. There is not a better buy in the county. C. T. Warren 401 West California. 411fc.

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 481fc.

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 491fc

FLOYD COUNTY IRRIGATION FARMS
160 A. Improved, well located, good irrigation well, \$170. Acre.
160 Unimproved, good irrigation well, \$150. Acre.
213 A. Fair improvements, on pavement. Good well, \$175. Acre.
J. G. Wood, Bank Bldg. 421fc

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY.
IF YOU WOULD BUY, SEE WOOD
IF YOU WOULD SELL, SEE WOOD
J. G. WOOD, Room 5, Bank Bldg
Phone 236, residence No. 444-W.

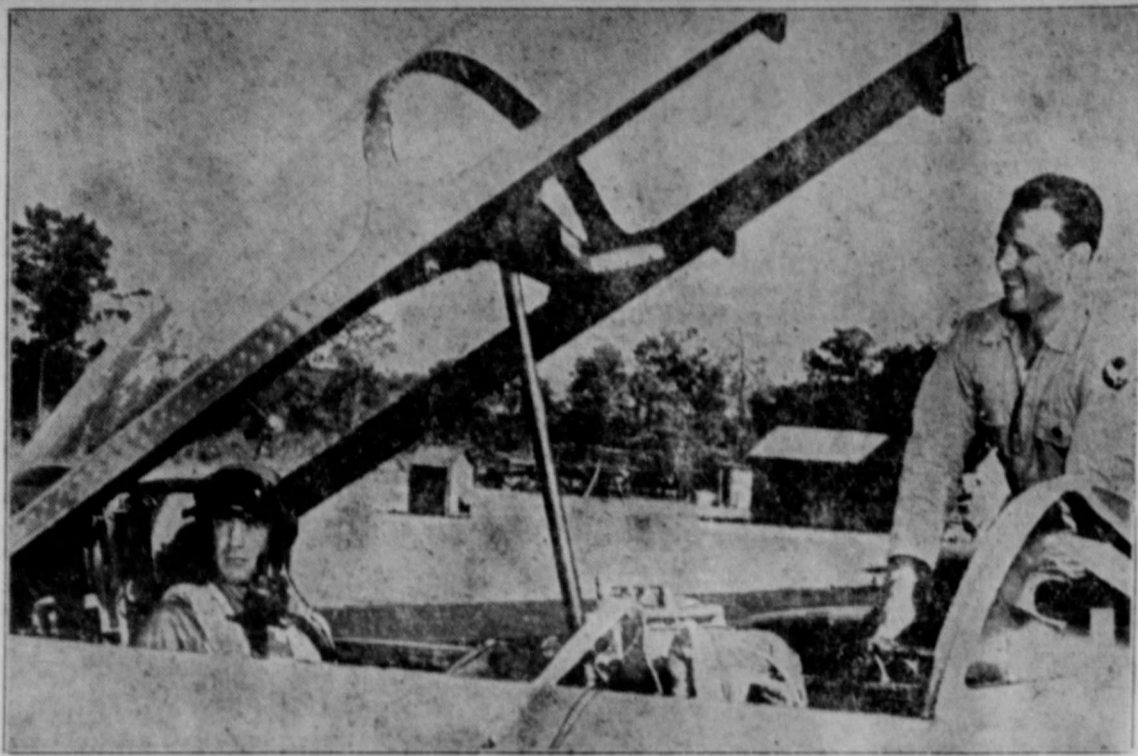
DRS. CLOUGH & CLOUGH
Optometrists & Orthoptists
Cough Bldg. 111 West 7th
Plainview, Texas
Pho. 236 for Appointment

FERTILIZERS
Dry or Liquid
a formula for every need.
MORCKEL FARM CHEMICAL CO.
Phone 539
Floydada, Texas

LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND
(Successors to W. M. Massie & Bro.)



ARMY SECRETARY FLIES IN JET PLANE—Secretary of the Army Gordon Gray (left) prepares to take off for flight in a T-33 two-place jet-propelled "Shooting Star." Mr. Gray witnessed demonstrations of the latest developments in air-ground operations staged by Brigadier General W. R. Wolfenbarger's tactical air force for students of the Nation's service schools. At Eglin Air Force Base, Florida, the Secretary's pilot, Lieutenant G. P. Humphries (right), demonstrated the versatility of jet aircraft in ground attack by actual strafing.

Land For Sale

FOR SALE—Crosby county 200 acres with 8 inch well. 79 acre cotton allotment. Price at \$150. per acre. 100 acres. 4 room house, \$130 an acre. See Charles Clanton at the Ralls trading post. 476tp.

Houses for Sale

FOR SALE—House with 3 lots, \$3500; one house \$2750. Would like to have your listings. Have some farms for sale. 7 room apartment reasonably priced. Nice Barber shop worth the money. 8 room house well located worth the money. 4 room house with 3 lots \$1,500 down \$40 a month on balance. If you want to buy or sell, see C. T. Warren, 401 W. California. 371fc.

FOR SALE—5 room house close in. L. C. Winters, City Barber Shop. 454tp.

WE HAVE several good buys in houses with immediate possession. Goen & Goen. 1011fc

HOUSE BARGAIN

FOR SALE—Four room house and bath on 3 lots, deep well, gravel street. Three blocks of school and square. E. T. Williamson. 463tp.

I HAVE some houses for sale, and also some irrigated farms. I also have irrigated land in any size tract at Portales, New Mexico. I would appreciate your listings on houses or land. J. E. Tivis. 619 West Lee. 494tp.

Lost, Strayed, Stolen

LOST—Helibone watch, last Wednesday, December 21, near high school. Phone 692-R-4. Roger Sanders. 481tp.

Miscellaneous

DODGE & CHRYSLER
6's and 8's
IRRIGATION MOTORS
We pick up and deliver
MAYO MOTOR CO.
Phone 237

Arthur E. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maul E. Hollman, Manager

CUSTOM GRINDING
McCARTY'S FEED MILL
at Kimbell Elevator 281fc.

YOUR cement and road gravel hauling appreciated. C. Poteet, phone 764-J-4. 161fc.

MONEY TO LOAN—On farms and ranches. See R. E. Fry. 61fc.

AUTHORIZED MAYTAG SERVICE
Genuine Maytag parts, Oil & Grease. See your Maytag dealer. H. M. McDonald, Hdwe. 487c.

FLOOR SANDING—Call 482-W. Earl Baker. 361fc.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 271fc.

MAKE ME an offer on two 1000 bushel storage bins. Ready to fill. Lewis Norman. 441fc.

Crossbreeding Beef Cattle

Crossbred beef cattle can be much better than they look.

A carload of third generation steers each of which has a Hereford bull for a father, an Angus for a grandfather, and a Shorthorn for a great-grandfather may look like "scrubs" to a buyer at a stockyard where range cattle come for resale to feeders in the Corn Belt. Yet, animal for animal, these crossbreds average "better in nearly every respect" than the purebred stock from which they stem originally, a U. S. Department of Agriculture experiment in breeding range cattle shows.

The definite advantage that could result from planned crossbreeding of beef animals on the range may not be gained, however, unless the breeders can arrange a system of direct marketing to buyers who will give due weight to the fact that the crossbreds are from purebred stocks, and are produced under a definite breeding system. Thus, their lack of uniformity in color is not an indication of inferior market yield and quality. In other words, they are not mongrels or scrubs.

Results of a full round of crossbreeding—in an experiment in which the U. S. Department of Agriculture cooperated with the Montana Agri-

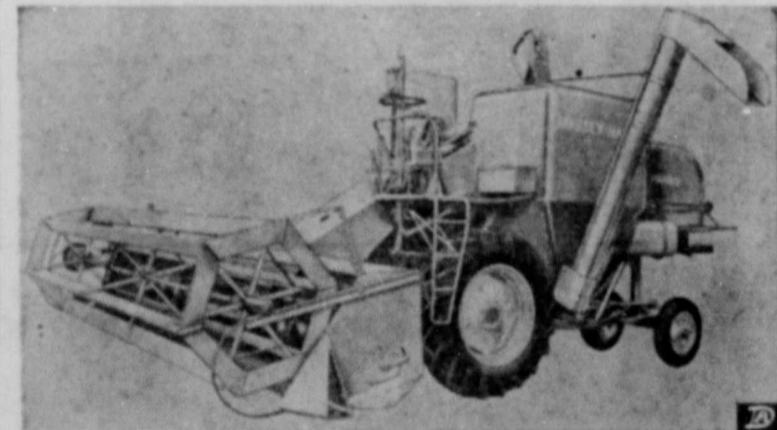
Miscellaneous

GENERAL hauling and moving. Long and short distances. W. A. Shaw, 303 W. California, Phone 191-W. 474tp.

THE SEWING SHOP—Coats re-lined and re-styled; dressmaking, alterations, hemstitching, buttonholes. 110 W. Missouri St. Next door to Express office. 486tp.

ATTENTION—Farmers—bring your cotton to T. J. Buske cotton office. We pay considerable value on the loan on low grades cotton. Office located first door east of Chamber of Commerce. Try us. 461fc.

Biggest-Capacity Combine on Wheels



RACINE, WIS.—Easier harvesting in the nation's vast grain belt will be experienced next year with this newest and biggest capacity combine on wheels. Developed by Massey-Harris company engineers, who produced the first really successful Self Propelled combine 11 years ago, the machine has a 16-foot table. Balanced Separation and a variety of operating conveniences. Welcome news to the big wheat farmers is that it can harvest up to 70 acres per day. For the smaller farmer is another new model, with a 12-foot table and capable of harvesting 50 acres per day.



Balanced Separation means perfect control of grain and straw in the cutting, elevating, feeding and through threshing, result of which is shown.



Easy-to-open panels provide for convenient inspection and adjustment. It is the easiest of all combines to operate.

cultural Experiment Station—indicated the practical possibilities of controlled hybridization of beef cattle. High quality sires of Shorthorn, Hereford, and Angus breeding were used in rotation. The offspring showed the results of hybrid vigor. They made economical gains in the feedlot. The carcasses graded well and slaughtered to advantage. Buyers of the finished cattle, the packers, favor such animals.

But a carload of these crossbreds do not reveal a smooth running, even colored, "look alike" lot of cattle. Bradford Knapp, Jr., in charge of the breeding experiment, comments that the order buyers at the stockyards—who buy for feeders—discriminate against these "off color" cattle. The range owner breeding for sale at a terminal market would be penalized for what is actually an evidence of superior quality. Knapp suggests that direct selling to feeders might overcome this disadvantage.

Farmers in the Corn Belt who have enthusiastically accepted so-called "crossed corn" may be expected to be open minded as to possible superiority of crossed beef animals.

SNIDE WALK

One day as a practical joke on certain guests, a hotel man who ran a snail; mountain inn for summer tourists put several mileposts, less than three quarters of a mile apart, on nearby roads.

Shortly afterward he noticed that guests who had been spending their vacations there for several seasons were remaining a week or so longer than usual.

He did not know why until one day a guest remarked: "This place is doing me a lot of good this year. I can walk farther than I ever could in my life, and with less fatigue." Mileposts where they were.

Mr. and Mrs. J. G. Martin, Jr. and sons of Lubbock, were Sunday guests of Mr. Martin's parents, Mr. and Mrs. J. G. Martin, Sr.

Rev. and Mrs. E. A. Powell are in San Antonio this week visiting with their daughter and husband.

Man's first weapon in warfare was the slingshot.

Buffalo Grass Is Hybridized

Hybrid strains of buffalo grass that produce unusually heavy yields of forage are in the making for the Southern Great Plains. Dr. Jack Harlan, grass breeder at the U. S. Southern Great Plains Field Station, Woodward, Okla., is developing them from two types of native strains in the large collection of breeding material at the station. Plants of one of these are good seed yielders, of the other, heavy forage producers.

Although Dr. Harlan has not been able to combine these two qualities directly in one strain, he has devised a breeding plan by which the seedy type is converted into a good forage grass in one generation. The advantage of this is that it makes it possible to get large supplies of seed much more quickly than could be done otherwise.

The development hinges on the fact that buffalo grass, unlike other range grasses, has male and female plants. Basic studies of hundreds of selections have enabled Dr. Har-

lan to breed strains of the seedy type plants that are nearly all female. When these are interplanted with selected forage-producing strains for pollination, they give high yields of seed which produces hybrids with good forage quality. The conversion is a complex process, requiring from 8 to 15 crosses to provide the selected strains that will then be crossed for the production of hybrid seed.

When the hybrids are ready for introduction they probably will be released to growers in the area through a seed distribution plan very much like that now generally used to distribute hybrid corn seed. State agricultural experiment stations in the Southern Great Plains or organizations under supervision of the stations will produce the breeder seed of the two lines. These will be interplanted for field production of hybrid seed by commercial seed growers.

Typewriter Ribbons. Hesperian.

In the office of the manager of a big-city department store, a woman patron was registering a complaint. "I can't understand," said she, "why your floorwalker had to be so unreasonable. I asked him a simple question, but before he answered he wanted to know where I came from."

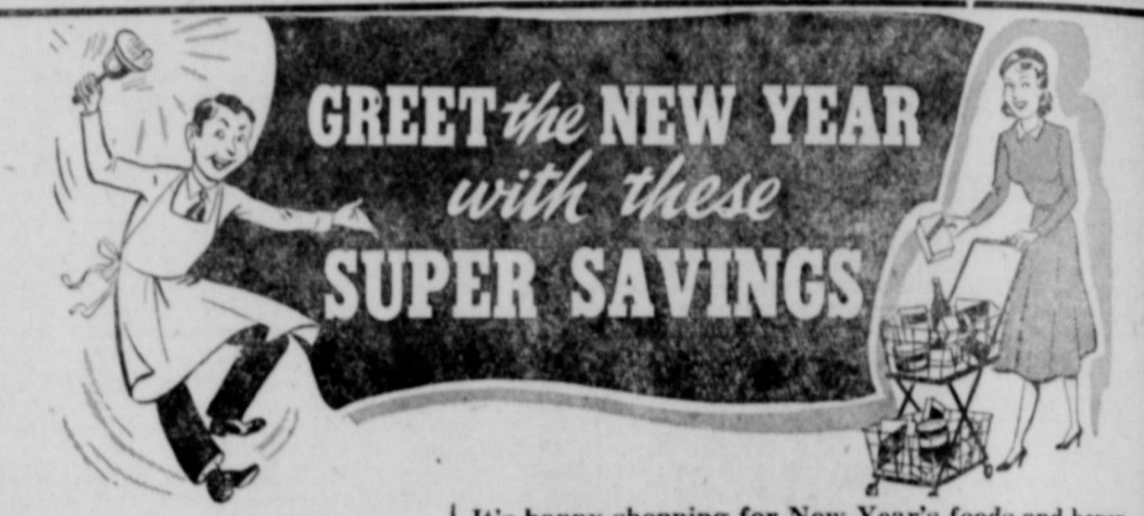
"What did you ask him?" the manager gently inquired.

"Just a plain, simple question," the lady retorted. "All I said was 'Pardon me, but is this the second turn to the left?'"

A baseball has a cork center about the size of a marble.

Records
Music for your every mood as you like it...
H. G. Parker Furniture Co.

DR. WALTER J. WILLIAMS
Osteopathic Physician and Surgeon
Special Attention to Rectal Diseases
Over Cretney Drug Store
Plainview



GREET the NEW YEAR
with these
SUPER SAVINGS

Box Chocolate Covered 1 Lb.
Cherries, 45c

MIXED
CANDY, 25c

It's happy shopping for New Year's foods and beverages when you do ALL the buying for your Holiday Dinner and Party at PATTERSON'S where scores and scores of super values greet a thrifty 1950. And you'll benefit from savings right through the New Year because they're a direct result of our way of doing business - our careful buying and low-cost, low-profit operation that make every price a low price every day.

Southern Plantation Hickory Smoked, Pork or Beef. CAN
PIT BARBECUE, 70c

5 Boxes
Cracker Jacks, 20c

BAMA In Mug
Apple Jelly, 33c

MONARCH No. 2 Can
RHUBARB, 35c

DEL RIO No. 2 Can 2 For
TOMATOES, 25c

COLORADO 2 Lb. Jar
HONEY, 45c

Yacht Club, California Tall Can
Sardines, 45c

Values Galore

MONARCH
CATSUP, 20c

ALMA, Turnip - Mustard No. 1 Can, 2 For
GREENS, 15c

WHITE SWAN 1 Lb. Can
COFFEE, 75c

MONARCH No. 2 Can
Green Limas, 35c

CHUCK TIME, OLD BILL Can
Vienna Sausage, 12c

Keeton's Plainsman, Wilson's Corn King Lb.
Sliced Bacon, 45c

PURE PORK
SAUSAGE, 43c

EHRESMAN Bros., Pound
ASSORTED Lunch Loaves, 49c

LOIN and T-BONE Best Quality Lb.
STEAKS, 79c

LEAN TENDER Pound
PORK CHOPS, 49c

WILSON'S Pound
Brick Chili, 52c

Youngblood, Cut Up
FRYERS

Green Beans, 31c
10 Oz. Pkg.

BRUSSEL
Sprouts, 39c

PEAS and
Carrots, 29c

FILLETS of
Red Perch, 44c

SLICED
Strawberries, 40c

EVERY DAY LOW PRICES

PATTERSON'S QUALITY DEPENDABILITY SERVICE

Brocery & Market

FAST FREE DELIVERY WHERE PARKING IS A PLEASURE **FAST FREE DELIVERY**

PHONE 24 FLOYDADA, TEX.

Cotton Report Indicates Crop Above 60,000

A few hours before the weatherman brought to a halt the cotton harvest in Floyd county last week, County Agent Robert H. Gibson reported total bales ginned in the county at 53,312 bales. His estimate of the per cent of the crop that has been gathered and of the crop that has gone through the gins indicates that the total crop for 1949 is this county will not reach 70,000 bales, but possibly 65,000.

Based on Mr. Gibson's guess of 95 per cent gathered and 85 per cent ginned, the crop should have reached 62,300 bales by the time the gins close down sometime after the first of the year. Right now hundreds of bales of cotton are waiting turn at the suction pipe and hundreds more bales would be on the way if cotton men had trucks and trailers enough available to put the cotton there.

Gin management today is taking advantage of the lull to carry on clean up in their plants, making minor adjustments that had been neglected, and otherwise prepare for a concentrated effort to get right along with the job and finishing it as soon as possible.

Work Well Along on New Parsonage Methodist Church

Construction is well underway for the Methodist parsonage, reports Mrs. George Smith, chairman of the committee, the first of the week.

A three bedroom brick residence is being built at the same location as the old parsonage, which was moved several weeks ago. The location is at 127 West Kentucky street. The plans were approved by the board of trustees. The building is under the supervision of Noel



Y OIL CO.

For Good Gas
And Oils
and good service

At the turn of the Wye in
Southwest Floydada.

P. Q. HANEY
PROPRIETOR

Troutman.
The committee for the building plans is composed of Mmes. Loran Leibfried, Ray McEntire, Glen Armstrong, Maggie Daniel, Wilson Kimble, George Smith, chairman, assisted by Mrs. Wallace King and Jas. F. Potts.

South Plains News

(Left out last week)
SOUTH PLAINS, December 19—
The weather is still with the cotton farmers. The piles heaped high in the fields are gradually becoming smaller. The gin is still snowed under.

Mr. and Mrs. Shelby Calahan are the proud parents of a new boy born Sunday, December 18, at 2 o'clock a. m. Both mother and baby are doing nicely.

Mrs. Vanek is in the hospital at Lockney last week.

There are several in our community who were sick last week.

Guests of Mr. and Mrs. J. B. Smitherman last week, were Mr. and Mrs. Garvin Beedy and son, Larry, and Mr. and Mrs. Alvie Jackson and Mr. and Mrs. P. M. Smitherman.

Mr. and Mrs. Otho Sanders made a trip to Austin last week to bring Martha Lee home for the holidays.

Guests of Mr. and Mrs. Arby Mulder last week were Mr. and Mrs. E. P. Smitherman and boys and Mr. and Mrs. Tommie Edwards and children of Whitefield.

Arby Mulder underwent an operation on his nose last week.

Guests in the Geo. West home the past week were Mr. and Mrs. Fred Fortenberry and Elmo, Mr. and Mrs. H. R. Hartman, Mr. and Mrs. A. L. Stewart, Mr. and Mrs. Menard Field and Mrs. Art Willis. They enjoyed games of "42".

Mrs. Andrew Sanders and Mrs. Fred Fortenberry visited near Plainview with Mrs. Sanders' daughter, Mrs. Morris, last week.

Miss Carol Reeves and her roommate from Brownfield spent the last week-end in the home of her parents, Mr. and Mrs. Sim Reeves.

Rev. and Mrs. Guest visited Sunday night with Mr. and Mrs. Edsell Hutsell at Silverton.

Mt. Blanco News

(By Mrs. Weldon McClure)
(Left out last week)

MT. BLANCO, December 20—Mr. and Mrs. Rudolph McCurdy were Thursday night visitors in the J. W. McClure home.

Mr. and Mrs. Wayne Dean and Mr. and Mrs. W. R. Dean of Lubbock were supper guests Dec. 18 night of Mr. and Mrs. R. E. Spurgin and Kay Don.

Mr. and Mrs. C. A. McClure, Alvin and Wesley Hamm were last week dinner guests in the Dennis Taylor home.

Mr. and Mrs. Weldon McClure and Margaret, Mrs. M. J. Vaughn and Miss Elsie Vaughn were in Lubbock last week.

Mr. and Mrs. C. A. McClure were Lubbock shoppers Saturday.

Mr. and Mrs. Wayne Appling and daughters were Sunday afternoon visitors of Mr. and Mrs. Rudolph McCurdy and Larry.

Sunday afternoon visitors in the M. J. Mosley home were Mr. and Mrs. S. G. Appling and Catherine, Mr. and Mrs. Walter Crawford, and Virginia of Crosbyton, Mr. and Mrs. Homer Newberry and daughters of Lakeview.

Rev. and Mrs. Alvin Hamm and Melanie were Sunday dinner guests of Mr. and Mrs. W. B. Allen. In the afternoon the group attended a Christmas program at Lorenzo.

The brotherhood of the Mt. Blanco church sponsored a community working Monday to help Delmar Fergus gather some of his cotton. Due to Mrs. Fergus' illness Mr. Fergus has been unable to get all of his cotton.

There will be a community Christmas tree and program at the church Friday night. Everyone is invited

Conservation District News

(Left, out last week)

The Soil Conservation Service technicians assigned to the Floyd County Soil Conservation District have started the layout work on a bench leveling job for Bud Leaverton of Sterley community.

Bench leveling, or level borders, is simply moving dirt into level pans, making it level from side to

Home Demonstration Club Meeting

The South Plains Home Demonstration club met December 14, Wednesday, with Mrs. M. M. Julian as hostess. The house was gaily adorned with Christmas decorations. A committee was appointed to plan the annual Christmas party for the club. The party was to be at the schoolhouse Tuesday night, where games of "42" will be played and gifts exchanged.

Sunshine sisters were revealed in the presenting of Xmas gifts. Names for sunshine sisters were drawn for the next quarter.

The next meeting will be with Mrs. Herman Thornton, January 11.

The hostess served lovely refreshments to Mmes. Art Willis, Carl Daniel, Grigsby Milton, sr., H. R. Hartman, Walter Wood, Geo. Beedy, Fred Fortenberry, Wade Deavenport, H. L. Marble, Herman Thornton, Bryant Higginbotham, E. P. Smitherman, Arby Mulder, Geo. West, Otho Sanders, J. B. Smitherman, Sim Reeves, Menard Field, Lenton Lanham, Willcoxson, R. C. Guest, J. P. Taylor, Arthur Brown, Dock Jones, A. L. Stewart, J. K. West, Bill Beedy, Doodle Milton and the hostess.

Adult Sunday School Class

The Adult Sunday School class held their annual Xmas social at the home of Mrs. Geo. Beedy. Christmas carols were sung in a group. Mrs. Willcoxson gave a beautiful story of Christmas and games were played. Gifts were exchanged.

Delicious refreshments were served to Rev. C. A. Joiner, Messrs and Mmes. M. M. Julian, Sim Reeves, Early Pritchett, J. B. Smitherman, Walter Wood, R. C. Guest, Dock Jones, H. L. Marble, Willcoxson, Doodle Milton, W. E. Sims, Geo. Beedy, Mrs. J. K. West, Mrs. Bill Beedy and Miss Linnie Milton.

Guests were Mr. and Mrs. Ralph McGuire of Plainview.

A. S. Mize and son, George, left Monday morning for Rogers, Arkansas, to visit with Mr. Mize's mother and brother and family. They will return home December 31.

Conservation District News

(Left, out last week)

Henry Ford, who farms southwest of Lockney, has a piece of land that was in alfalfa for seven years. The first year it was taken out of alfalfa it was planted to corn and made about 75 bushels per acre. This year, which is the second year out of alfalfa, part of it was planted to Turf oats and made 100 bushels per acre. Some of it was planted in grain sorghums this year and made 5100 pounds per acre.

DOCTORS

CAULEY & WELCH
OPTOMETRISTS

1114 Ave. L. Dial 7180
Lubbock, Texas
(One block west Hotel Lubbock)

SO THIS IS NEW YORK

Here is New York as seen by W. J. Sheridan, a taxi driver:
"Look at it! Steam shovels. Rollers. Sidewalk superintendents. This is the biggest yokel town in America. Only here they don't roll up the sidewalks. They tear up the pavements."—Pathfinder.

Mrs. Ruby Pike left last week for her home in Portland, Oregon, after visiting here during the illness and death of her father, Tom J. Day.

T., N. M. & O. COACHES

Schedules Effective March 15, 1948

In effect now, make your travel in Air-conditioned buses easier, time-saving.

East Bound
Leave Floydada 8:40 a. m., 2:05 p. m., and 8:20 p. m. making direct connections at Vernon for Oklahoma City, Dallas and all points east; Connections at Vernon for all points east

West Bound
Leaving Floydada 10:30 a. m., 4:20 p. m., and 10:30 p. m., making direct connections at Lubbock for all points North West and South.
To Plainview leave Floydada, 10:25 a. m. and 4:20 p. m.

Northeast Bound 2:05 p. m.
To Silverton, Quitaque, Memphis, Childress.

A. J. CLINE, Agent

1949 Studebaker's biggest year!



More people bought new Studebaker cars and trucks in 1949 than in any year before!

Since its introduction in September, the new 1950 Studebaker has been bought by more people than any new-model Studebaker in any similar period!

Today's far-advanced new 1950 Studebaker is the fastest selling Studebaker of all time!

STUDEBAKER'S REALLY ROLLING!

If you want more milk and richer milk from your cows why not get a

GOOD JERSEY BULL

to help you develop your herd into bigger and better production? Get progeny of proven bulls and you can't miss.

We Have Sons of Nuriel's Wonderous Aim

from Calves to Two-Year-Olds out of Cows with records over 500 pounds of Butterfat in 305 days, twice a day milking, that will help you improve your herd, cut down feed bills, increase production.

C. B. CARMACK
Floydada, Texas