

THE FLOYD COUNTY HESPERIAN

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 15, 1949

NO. 46

Busy Pre-Christmas Season Foretells Holiday Opening

Christmas is missed by none. Half a dozen agencies in Floydada are working to make sure on this point. Stores to Open Evenings Several retail stores in the community are planning to make it possible for late and early workers to shop with more leisure this season. Yesterday department stores said they would be open here one week-day night—this Thursday—until 8:30 o'clock, and two nights next week Thursday night and Friday night—to take care of these shoppers. How much of a demand for this kind of service there is the store managers will find out when they put the idea into practice. They are not sure there is a need but there may be, one merchant said yesterday. What many of the local organizations will do this week in recognition of the season is indicated herewith: The Music of Bethlehem Mrs. Carl J. Muench will direct the Christmas cantata, "The Music of Bethlehem," by Holton which will be given Sunday night by the First Baptist church youth choir. The cantata will begin at 7:30 o'clock. Mrs. Clement McDonald will be organist and Miss Nell Swinson pianist. Assisting in the cantata will be the men's quartet composed of Henry Barber, N. S. Abbott, Dr. E. E. Joiner and Carl J. Muench. The program scheduled is: Organ Prelude, "Evening Star," Wagner, Mrs. Clement McDonald; Scripture reading, Dr. R. H. Falwell; "Ring on, O Song," (Choir with soprano obligato), Miss Beth Walker; "A King Shall Reign," (baritone solo), Ted Latham; "The First Christmas Carol," (soprano and alto duet), Molly June French and Dorothy Bishop; "The Song of the Morning," (choir); "To Bethlehem Draw Near," (women's chorus and choir); "Let Heaven and Nature Sing," (choir); "The Lullaby Hymn," (Mezzo-soprano solo and choir), Carolyn McDonald; "The Music of the Bells," (choir with soprano obligato) Georgette Huckabee; "The March of the Magi," (men's chorus and choir); "The Music of Bethlehem," (choir). The public is cordially invited to attend the program. A special anthem will be rendered Sunday morning by the joint adult and youth choirs of the church. Program Sunday Afternoon The First Christian and First Methodist church choirs will present a Christmas program in the Methodist church Sunday evening. The program, directed by Miss Ruby Lee Bevil, will begin at 5 o'clock with a prelude, "Fantasia on Christmas Carols," by Reibold. A candlelight professional "O Come All Ye Faithful" will be given by the choir. Carols, "Oh Little Town of Bethlehem," "It Came Upon a Midnight Clear," and "The First Noel," will be sung by the congregation. A solo, "Oh Holy Night," by Adam, will be sung by Myron Kattner, followed by a group of carols by the choir. "Good Christian Men Rejoice," "Gentle Mary Laid Her Child," "In a Bleak Midwinter," and "Gloria in Excelsis." Scripture reading by Rev. R. N. Huckabee, pastor of the Methodist church will then be given. A solo, "Jesu Bambino," by Yon, will be sung by Miss Bevil, followed by Rev. E. A. Powell, pastor of the Christian church, reading scriptures. Three anthems, "Birthday of a King," by Neidinger, "Lullaby on Christmas Eve," by Christiansen, and "And There Were Shepherds," by Willson, will be given by the combined choir. Benediction, "Festival Postlude," by the organist, Mrs. D. W. Douglas will close the program for the evening. Rotary Party Tonight Floydada Rotary club will have their annual party tonight, with Billy Brown, Lon M. Davis, Jr., and R. E. Fry in charge of the plans and arrangements. Gift-giving and a program of music and talks will feature the evening. The Christmas party generally being one of the highlights of the club's year, the members will be guests. The meeting will be held in the American Legion auditorium. Christmas Tree and Program The Annual Christmas tree and program for the 1923 Study club will be in the home of Mrs. Glad Snodgrass, this afternoon. Mrs. W. I. Cannaday and Mrs. Edd Johnson will be co-hostesses for the occasion. Included in the program, a Christmas poem will be given by Mrs. P. W. Bell, "The Little Star That Lost His Way," The Night Christ Was Born," by Mrs. Jim Cleveland. Members will answer roll with Christmas legends and gifts will be exchanged. Christmas Charity Party Plans for the community Christmas charity program will be put into action Friday afternoon when committees from the local Study clubs meet in the county court room. Time for the meeting is 3 o'clock. The annual charity program is sponsored this year by the 1929 Study club. Mrs. J. D. McBrien is general chairman. As in previous years, the committees from each club get the names of the needy families and see that they are well remembered on Christmas. (See Christmas Season, back page)

RESTRAINT ORDER SOUGHT IN PETITION FILED AGAINST COMMISSIONERS TO BE HEARD JAN. 5

J. R. Belt, J. M. Williams, L. B. Brandes, Ben Brames, R. K. Ooley, Walter Sammann, Albert Scheele, M. C. Scheele, Fred F. Musgrove, Roy L. Howard, Wyatt McLaughlin, J. W. Mathis, D. B. Mathis, Ewald Quebe, W. M. Sammann, Solon Walker, Bob Walker, Ben Quebe, B. H. Quebe, Ted Broeder, Arnold Dietrich, Virgil Brasher, Helmut Quebe, T. H. Bodeker, W. A. Bodeker, R. C. Mathews, Harold McLaughlin, Bill Buth, C. W. Ginn and Cecil Brown. The suit is numbered 3805 on the docket. Richard P. Stovall of Floydada, and Winston Brummett of Lubbock, are representing the plaintiffs in the suit.

Thayer and 69 other residents of Sand Hill, Floydada, Erick, Providence and Lockney districts named as plaintiffs in Floyd County. The county judge of Floyd County, the four commissioners, D. H. Thayer, state highway engineer, Fred Wemple, Robt. J. Potts, F. Mitchell, highway commissioner of Texas, are named as defendants. The hearing is set for January 5, 1950, at 10 a. m. in the court house of Floyd county. The September 15 agreement entered into by the highway department and the commissioners court set for the paving project is set forth in the county line, together with the Pleasant Valley road extending south, both of which were in the original order filed in 1948. The agreement actually includes an extension one mile west from Pleasant Valley road. The county has placed \$84,000 with the highway department, estimated to be ample to cover the county's three-fourths of construction costs which are included in the agreement. The agreement signed in September has been in the hands of the commissioners court for several months before the court members' names were placed on it. Questions whether the mile of paved road west from Pleasant Valley road should be included had been discussed and in the court time. The court finally arrived at the conclusion that it could not jeopardize the final completion of all projects voted for in the bond issue. The court is entered by the terms of the vote on any remaining funds for the completion of such other roads as the commissioners and the Highway Department might find possible. The bond issue had been constructed. The plaintiffs in the suit last week maintain the position until the completion of the bond issue provided for in the bond issue order, on which the tax-payers passed in January of last. The commissioners have no authority to expend any of the money for other road construction until they "complete the construction of such designated roads in order and to which said commissioners court is limited by its vote to construct first."

Progress And Financing on Paving Report Re-Interment Rites for Sgt. E. S. Worsham

With four stretches of hard-surfaced road work completed, one job under contract, and two others provided for with money in escrow at Austin, the Commissioners court and the State Highway department have moved along about on schedule with the hard-surfacing program for which voters on January 12, 1948, voted \$500,000 in funds. A check-up as of December 1 at the court house showed a balance in the road bond fund of \$177,322.39, now remaining in the hands of Mrs. Sam A. Spence, county treasurer. Of this approximately \$75,000 is allocated to the Baker-Pleasant Hill road under contract due to be finished next spring, leaving approximately \$102,000 left to finish the work that was mandated to the court to do by the county electorate. Disposition of the remaining \$322,667.61 and a progress report of what has been completed and what is in the hopper for road improvement in the next 12 months is probably good material for an editorial appraisal, especially in view of the approaching end of the year and of some discussion and of some expressed doubts. A look at the record indicates the following: First Four Completed The first four contracts entered into for the Sand Hill-Harmony roads with Cooper & Woodruff, in which the highway department participated with one-fourth the money cost and furnished engineering, and the Center-Fairview and Cedar Hill roads, cost the county net \$206,344.01. The Commissioners court turned \$240,000 over to the state and got back a refund of \$34,225.99. Construction of these roads began in mid-1948 and was finished in mid-1949. The Sterley spur contract with Cooper & Woodruff, for which the county furnished all the money cost but got aid of the highway department in engineering is on the county's bond fund books at \$24,404.80, and two extensions, one at Lone Star for \$34,000, and one at Harmony for \$54,000, total \$88,404.80. Biggest escrow money sent to Austin in September, concerning which the hearing in district court is to be had on January 5. This covers the Pleasant Valley and Dougherty roads as well as the mile west from Pleasant Valley school. Other figures which go to make up the total outlay from the bond issue are: An extension to the Fairview road carrying it up to the church that (See Paving Progress, back page)

Reburial rites for Sgt. Ernest Simpson Worsham will be held in the First Methodist church here at 3 p. m. Saturday, December 17. Rev. R. N. Huckabee, pastor of the First Methodist church, will officiate. Sgt. Worsham, son of J. S. Worsham of Route One, Floydada, was born February 9, 1914 in Runkles county, Texas. He moved with his family to Floyd county when a small boy and resided in the Fairview community. Worsham enlisted in the army in Oklahoma City in January, 1942, went over seas in December 1944. Sgt. Worsham entered Germany with the 7th army, later being transferred to the 2nd army, where he was a member of Battery C battalion. He went all the way across Germany and into Austria, later being sent back to Germany where he was injured in a vehicular accident on the night of May 28, 1945. He succumbed to the injuries on May 30, 1945. Worsham's body was interred in a U. S. Military cemetery near Nurnburg, Germany. Survivors include his father, J. S. Worsham; three brothers, Charlie of Brownwood, J. M. and Ira N. of Grand Junction, Colorado, three sisters: Mrs. W. E. Love, Houston, Mrs. E. W. Turner and Mrs. Clyde Patterson of Floydada. Interment will be in the Floydada cemetery under the direction of Harmon Funeral home.

Married Fifty Years Ago Gullions in Open House Sunday Will Observe Day with Friends (By Mrs. W. D. Newell) Mr. and Mrs. John N. Gullion will hold open house to their friends Sunday from 2:00 p. m. until 6:00 p. m. at the family home at 222 West Kentucky street. The occasion is in honor of their Golden Wedding anniversary. Married near Fullbright, Red River county, Texas on December 20, 1899, Mr. and Mrs. Gullion came to Floyd county in June, 1921, where Mr. Gullion was active in business until he retired four years ago. For a quarter of a century Mr. Gullion was in business with his son at the Gullion & Son Service station. The station was located on the north side of the square at the present location of O'Neal & Company furniture store. Later Mr. Gullion leased the building on the southeast corner of the square, the building where Western Auto Associate store is now housed. At the time Mr. Gullion retired from active business he was sole operator of the Gullion tire service and located in the Oden Chevrolet building, immediately north of the present Oden Chevrolet main office building. Of the three children, Mrs. Eula Mae Smith is the only one residing in the county. The other two, Mrs. Annie Ruth Nelson resides at Ecajon, California and John E. Gullion resides at Tulsa, Oklahoma. All three children are married. Mrs. Gullion Improving Two years ago on March 4, Mrs. Gullion was seriously injured in a fall on the ice as she stepped from her porch to get the morning paper. She spent eighty-nine days in a hospital for treatment of a broken limb suffered in the fall. Later she was returned to the hospital where she stayed for twenty-one more days and for some weeks it was feared she could not survive the shock of her injury. At this time she is able to walk on crutches and able to do most of her housework. Her spare time is spent making fancy work, a hobby that she has turned into quite a profitable little business. She was able to go to town for the first time in two years two months ago. "I hope I can see all my friends here Sunday, for it has been a long time since I have seen so many of them," Mrs. Gullion said. Both Mr. and Mrs. Gullion stated they wanted all their friends to consider this story of the important mile stone in their lives, to be a special invitation to be with them on Sunday.

No Fireworks This Season Says Mayor and City Marshal Announcement was made this week by the City Marshal, Bob Smith and Mayor P. C. Harmon, that anyone caught shooting fireworks in the city limits will be fined for doing so. For many years, the youths of the city have been permitted to shoot off their fire crackers, roman candle, skyrockets and other such forms of Christmas noise makers, gaiety, making a pretty picture, but increasing danger through fire and other hazardous ways. So for the safety of the people, the fireworks have been barred from the city this Christmas season.

More Pipe Line, in City Gas System West Texas Gas company is due to finish today installation of an additional regulator, 3200 feet of four-inch high pressure line and 575 feet of six-inch low pressure line, to give greater gas volume to residents in West and Southwest Floydada, Roy Leslie, manager, said yesterday. The new regulator is located at the alley on White between California and Missouri streets. The new regulator is at the end of the high pressure line to give better pressure into the service mains.

Mrs. J. P. Brownlee Funeral Rites Held Mr. and Mrs. J. B. Turner, accompanied by Mrs. Elmer Norrell and son, left Sunday for Columbus, Mississippi, where they attended funeral-services for Mrs. Turner's mother, Mrs. J. P. Brownlee, 72, Mrs. Ruby Pike of Portland, Oregon, 39 grandchildren and 27 great grandchildren. Pallbearers were Fred Reeves, Cecil Griggs, P. A. Denison, Walter Newell, Claude Payne, and Efford Parrish.

Home Lighting Interest Keen The home lighting contest, which opened the first week of December, is now in full swing, with many houses in the residential section decorated to the smallest detail. But Parnell Powell, chairman of the Christmas committee, says there have been but a few names turned in to him or other committee-men for homes to be judged. All who wish for their homes, inside or out, to be viewed, please submit name by telephone or in person or by mail to Mr. Powell, Kenneth Bain, Jr., or W. H. Tanner. This contest is sponsored by the Junior Chamber of Commerce, and prizes will be awarded as first place, \$25.00, second place \$15.00 and third place, \$10.00. There has been unusually good response in both residential and business sections, although the business houses will not be awarded prize money, but are eligible for honorable mentions. As many have noted, the business section of the city has gone all out for decorating this year. Some of them have unusual decorations and some have less elaborate Christmas decorations. The REA building, housed on the corner of California and Fifth streets, has one of the most unusual, yet delightful and memory-refreshing Christmas scenes seen yet. The new building, which is occupied by Mayo Motor company, is colorfully decorated, and many others. The Jayces wish to thank all of them for their cooperation, said Mr. Powell.

Watson and Battey Contract Sale of Bank Stock; Will Retire from First National Mr. Watson has made no plans for the immediate future, he said, except to take it easy for awhile, and get some visiting and fishing done that he has been putting off. Bank Has Had Solid Growth The First National Bank of Floydada, now in its 46th year has had substantial growth during Mr. Watson's incumbency as executive vice-president and president. At the present time the capital account of the bank stands at approximately \$275,000, of which \$100,000 is represented in common stock, \$75,000 surplus and \$100,000 undivided profits. Mr. Watson said that service with The First National of Floydada has been a pleasure, with many good friends and associates among the clientele of the bank as well as with other employes and officials of the organization, and it is with some regret that he finds it financially to his best interests to sever such a long and pleasant connection. J. V. Nelson of Amarillo said Tuesday he had contracted to buy the Watson and Battey stock in The First National Bank. Agent at Stamford Gene Webb and his wife are now making their home at Stamford and Gene has been named agent for Miller & Miller Motor Freight lines there. Formerly driver here for the company Gene was given the new assignment last week and was checked in on Monday. Mrs. Webb, the former Billie Freeman, will be cashier-bookkeeper.

Old Hampers Cotton Work Light, very light, shower last night and added cold this morning have slowed down the harvesting somewhat, but since most harvesting is being done with machinery a great deal of cotton will go into ricks at the fields and on turn rows. The cotton is operating on an around clock basis but the ginner is working a bit every day on the order of bales of cotton on the fields where cotton is being ginned manually the cold has kept out of the crop for two days. Every day beginning last Thursday except for Saturday and Sunday temperature has dipped as low as 29 degrees. Record low of the week was recorded at West Texas Gas company, was Tuesday night above zero. Wednesday the low mark was 26 degrees. High for the week was registered on Saturday at 99 degrees.

Woman in Hospital Cannaday is in Lubbock hospital this week where she is being treated for pleurisy. Mrs. Cannaday is at Lubbock with her mother. Mrs. Cannaday, brother of the late, talked with his sister-in-law yesterday and was told that she was doing fairly well. W. I. came back from a business trip to the city last week-end and Sunday morning the condition of his lungs was such that physicians feared the possibility of pneumonia.

Jeff Williams Has Surveyed for 47 Years

PLAINVIEW—Setting neighbors squabbles with a transit, running lines by a raven's nest that wasn't there and dodging rifle bullets are some of the highlights of the 47 years W. J. Williams of Plainview has worked as a surveyor.

Jeff, as he is known to many friends, is 68. He was first elected Hale County surveyor in 1902. He spent 10 years as surveyor of Potter County, from 1906 to 1916, and during that period acquired the Amarillo News, which he published for 6 years. Among his editors were Bascom N. Timmons, now Washington correspondent of the Fort Worth Star-Telegram, and the late Hilton Greer of Dallas. T. W. Stanberry, still on the Amarillo News staff, was his advertising man.

Williams returned to Plainview in 1916, served four years as deputy surveyor and became surveyor again in 1920.

Cleared Title Mystery

His adventure with the raven's nest cleared up a 30-year title mystery. Records on the plot of land he was called upon to survey called for a corner at a raven's nest in a shinnery tree. Williams could find neither the nest nor the tree, but he established the corner by running lines from known markers, some three or four miles away.

In Swisher county he straightened out a snarl that was threatening to lead to trouble, because survey lines went wrong in 1875 when a surveying crew chased a wild mustang colt.

When the colt had been caught the surveyors went back, but were unable to find the pin. Deciding they had no time to start the line again, they set up about where they thought they were when the colt appeared.

The late W. B. Hutchinson, Swisher county surveyor, ran his lines according to the Land Office official map several years later, and after the county was well settled

DRS.
CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg., 111 West 7th
Plainview, Texas
Pho. 236 for Appointment

FARMERS, GO SEE!

What Purina Hog Chow Can Do For Your Growing Pigs

We know how to put out a fire but we don't claim to know how to put out a good pig.

It looks like Fuqua-Barber Farm Supply does know how.

We would like for you to go see for yourself. Somehow Mike is doing better than Ike.

FLOYDADA VOLUNTEER FIRE DEPARTMENT

P. S. We're going to sell Mike in January. Ike is such a runt we don't know what we'll do with him.

If you want more milk and richer milk from your cows why not get a

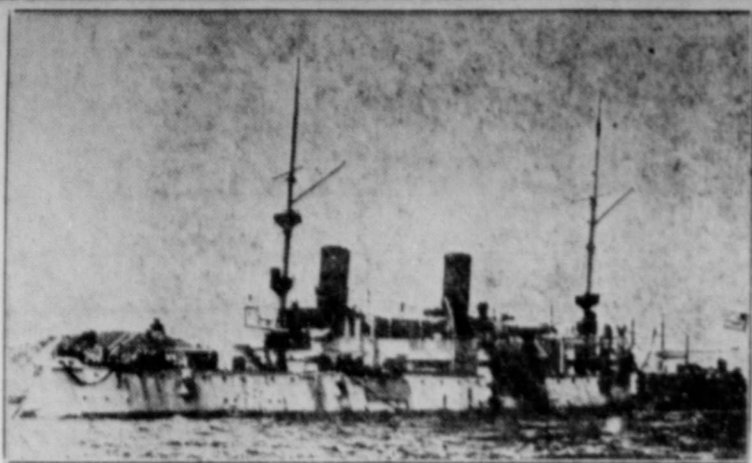
GOOD JERSEY BULL

to help you develop your herd into bigger and better production? Get progeny of proven bulls and you can't miss.

We Have Sons of Nuriel's Wonderous Aim

from Calves to Two-Year-Olds out of Cows with records over 500 pounds of Butterfat in 305 days, twice a day milking, that will help you improve your herd, cut down feed bills, increase production.

C. B. CARMACK
Floydada, Texas



U. S. S. OLYMPIA, DEWEY'S FLAGSHIP, STILL ACTIVE—The old grey fighter, which just 50 years ago returned in triumph from the victory of Manila Bay, lies peacefully at her slip in the Philadelphia Naval Base where she receives homage as an "eagle of the sea" that escaped plucking by the "harpies of the shore." Twenty-eight years ago she brought to the United States the body of the First World War's Unknown Soldier, and a year later was ordered to be scrapped. There was no eloquent Oliver Wendell Holmes to write another "Old Ironsides" that saved the frigate Constitution a century before, but the protests of the patriotic citizens of Olympia, Washington, forced the cancellation of the scrapping order. She's a proud ship still—just as trim and span as on that May morning in 1898 when she led Admiral George Dewey's squadron into Manila Bay. She was rated a light cruiser of 4,500 tons and was commissioned January 2, 1894, and looks young for her 55 years. The illustration is from a photograph made when she participated in the Dewey Day exercises in New York harbor September 29, 1899. Today tens of thousands annually visit the U. S. S. Olympia.

discovered that many farmers were living a mile and a half from home. They were on land called for in deeds, but the designations were incorrect.

Marked By Pile of Rocks

Williams, called in to help out, located a pile of rocks in Hale county that controlled the south-west corner of Swisher. He then established the three other corners and made a correct survey. But some people who had lived on land several years and had improved it were unwilling to move.

With the late J. E. Sweptson of Tulsa, Williams went to Austin and talked the situation over with a committee of legislators. As a result a special law, the only one of its kind in Texas, was passed to make titles to the land valid.

Near Pecos, where once almost worthless land suddenly yielded a crop of oil wells, there were points where the surveys failed to join, leaving narrow strips to which land owners had no titles. The state called for Williams to make a survey. He and his sons could read the signs on the ranch gates, "hunters and surveyors keep out," but they had a job to do.

The cloth crosses they placed on

the ground for markers in making aerial photographs mysteriously would disappear and other annoyances cropped up constantly. Things got serious one day when rifle bullets began popping against rocks near the surveyors.

"We figured they were only trying to scare us off, and kept right on surveying," Williams said. He was right, or somebody was a poor shot.

It was Williams and W. D. Twitcheil, now of San Angelo, who made the survey of the XIT lands in 1912 that recovered for the State of Texas approximately 55,000 acres of land that inadvertently had been included in the XIT because of mistakes in the original survey.

Williams was born on St. Valentine's Day, 1881, six miles east of Cleburne. Although he had only 12 months schooling, he pursued the self-education system so diligently that he acquired a first grade state certificate, taught school five years in Hale and Swisher counties and at numerous teachers' normals.

L. L. CLARK DEFINITELY WEAKER, SAYS MRS. CLARK

Report was made this week on the condition of L. L. Clark, who has been suffering from a stroke for the past month or so. Mrs. Clark said that her husband's condition was definitely not improved as he had another stroke on Saturday, December 3, and left him in a very weakened condition. He has been resting in the home.

Mrs. Clark's brother and family of Graham have been visiting here, Mr. and Mrs. M. E. Hamm and also her sister, Mrs. Ivo Duckworth of Fort Worth has been visiting in the Clark home.

MRS. R. E. FRY HOME FROM FORT WORTH AND HOUSTON

Mrs. R. E. Fry returned Wednesday afternoon, after visiting in Fort Worth with her daughter, Mrs. Hugh McCullough, and visiting in Houston with her sister, Mrs. Hugh Dumas. The latter underwent a serious operation, but at the time Mrs. Fry left, her condition was much improved.

Mrs. Fry was accompanied to Fort Worth by her daughter, Mrs. Neil Wright, Jr., and small son, Neil III, of Lubbock. Mrs. Wright returned home after a few days visit, but Mrs. Fry stayed with her daughter and sister for three weeks.

MANY AT MISCELLANEOUS SHOWER FOR ROBERTSONS

A large crowd from various communities of the county attended the miscellaneous shower honoring the James Robertson family on Friday night of last week in the Lakeview school auditorium.

Mr. and Mrs. James Robertson, whose home in the Pleasant Hill Community was completely destroyed by fire on Saturday morning of December 3, were presented with many lovely and useful gifts, according to Mrs. R. L. Nichols, a member of the committee that planned the shower.

Mrs. Loyd Reeves and Mrs. Toad Thompson, of Plainview, and Mr. and Mrs. J. H. Poore, Floydada, spent Monday in the C. E. Bartlett home.

As A Farm Woman Thinks

Nellie Witt Spikes

I know Ralls and Floydada as well as all the other towns around have many fascinating things this Christmas of 1949. But let us leave all this and go back to old Emma as it is called now and take a few hours off to look over the Christmas prospect there.

A load of freight has just pulled into town, the mules and horses slouching in their harness, tired and weary from the long trip from Amarillo. Who is the driver with the long whip in his gloved hand warming at the big redhot stove? Perhaps he is Henry Smyer, maybe Sam Wright, but what matters to the merchant whose eyes have searched the road towards Amarillo for days is that the precious boxes of Christmas cheer are being unloaded from under the wagon sheet along with the bacon and flour and salt.

The boxes are piled open with hatchets or whatever is handy for they are built of strong wood and heavy card boxes are unpacked from their excelsior.

Take a look at those workboxes which will make many a woman and girl happy. Scissors, thimbles and emery that look like red strawberries. What if they are never used? They are very pretty. Glove and handkerchief boxes to match. Short for the hankies, long for the gloves the pictures on the tops very beautiful. Woolly little lambs on wheels, dogs on wheels, trumpets that shriek and bugles red and green, nickel-plated guns that shoot caps, cups with Father, ones with Mother, Brother and Sister and Baby. Sets of dishes, both for grownups and little girls, albums to hold the family pictures, albums for the auto-graphs of friends, ribbons like the rainbow, fascinator of baby blue and delicate hoods for the little ones, nubbias for the men and boys.

And did you ever see so many picture frames? Warm shawls for the older women, and ten yard patterns of bright calico for the younger ones. If you are over thirty you had better buy some brown striped or black with a small design, for goodness sakes do not choose a color which folks would whisper that it is too gay for the age.

Brushes and combs in pretty boxes with a mirror inside the lid. Boxes for jewelry and manicure sets. Long strings of candy to hang on the tree as ropes of red and green, oranges that children only got for that special season. Oh, the tables and shelves are getting fuller and prettier every minute we look on and the pile of boxes outside the door is growing. Vases of gold and silver glass, vases from Japan and China, vases to put on the organ, hair receivers, powder boxes, perfume and cologne bottles and small platters for pins to set on the dresser.

The freighter eats sardines and crackers spiced with plenty of pepper sauce, and a can of white California grapes and turns the heads of his team towards home. In a few days his wife and children will be in town for a short day to see and buy the gifts for the coming glad day.

Oh, you tell me I forgot the dolls. Pardon me, I have. Will you take one with a bisque head with real curly hair, bisque body and sleeping eyes? Or will it be a black shiny haired china dolls with sawdust bodies? There are plenty of all kinds so take your pick.

The big cedar tree will soon be brought from its canyon home and fastened down in the big courtroom of the courthouse. Watches with long glittering chains will sparkle from its green branches, silk handkerchiefs will look like gay butterflies amid the boughs. All unwrapped dolls will look at little girls and bugles and drums will appeal to little boys.

What a gay pretty tree you are saying and it is true. Candles will sparkle and gay ornaments glow, but their light has now been gone for many years only in our precious memories and it is time for us to come back to this year and day and make Christmas a happy time.

IN APPRECIATION

Our sorrow has been easier to bear, and our burden made lighter because of your many expressions of kindness and sympathy in the loss of our loved one. May you, too, have friends to bring you comfort in your hours of sadness.

C. B. Stewart
Mrs. Kate Collier and family
Buster McIntosh is now employed in Amarillo with Clowe & Cowan, where he has been for the past few weeks.



Latest thing in toy realism to gladden the hearts of little girls everywhere is this Toni doll with new nylon wig that can be shampooed and waved. Research by two large corporations—Ideal Novelty and Toy Company and DuPont laboratories—was necessary to create the unique wig, which is capable of withstanding shampooing, combing, and curling. Complete with play-wave kit, it was produced by Ideal in cooperation with the Toni company.

VISIT WITH GRAND PRAIRIE SISTER AT TEMPLE HOSPITAL

Mrs. Henry Edwards returned last Wednesday night from Temple where she spent the week with her sister, Mrs. W. O. Daniels of Grand Prairie. Mrs. Daniels is receiving medical treatment at Scott & White sanitarium.

Mrs. Edwards was accompanied on the trip to Temple by Mrs. L. R. Thomas. After a Scott & White clinic check-up, Mrs. Thomas underwent surgery. Her condition is very satisfactory.

Mrs. Hope Hammonds left this week for Ypsilanti, Michigan, where she will spend the Christmas holidays with her son, Jimmie and his family.

Writing fluids, Hesperian

GET YOUR FARM LOANS

FROM
John Hancock
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS

FARM and RANCH LOANS

At low rate interest. No Brokerage. Loans available for improvements and irrigation wells.

See Jim Word —

FLOYDADA
REAL ESTATE
and Insurance Agency

First National Bank
Building

NEW GRANDDAUGHTER BORN TUESDAY, DECEMBER 13

The James H. Barnards of Barwise are crowding the completion of their cotton harvest this week in the hope they will be able to leave shortly for Oakland, California, where they have a new granddaughter.

The baby, named Barbara Ann, was born on Tuesday, December 13, to L. and Mrs. M. W. Vineyard at Oakland. She weighed 5 pounds and 13 ounces at birth.

The gin will have to have good luck and the weather man give his cooperation for the Barnards to get finished in time for the trip before the holidays, Mrs. Barnard said yesterday.

HARMONY CLUB NEWS

Mrs. Walter Hanna was hostess to the Harmony Home Demonstration club in the club room on the afternoon of November 30.

The roll call was answered with sewing tips.

Mrs. Everett Miller gave council report and the program given by Misses Roy Hale, Pool, Mather Carr and Donald P. ner.

The next meeting will be Christmas party in the home Mrs. Carrick Snodgrass on Friday afternoon, December 16, at 7.

The hostess served refreshments to Misses Mather Carr, De Finkner, Roy Hale, Everett Miller, Bill Jackson, Glen Pool, Sherr Ramsey, Zant Scott, G. L. Snodgrass, Chas. B. Smith, Chas. T. bridge, and C. A. Williams.

HALF-MINUTE INTERVIEW

Mrs. Geo. F. West: "Over radio they speak of our part of county as 'suburbs of Floydada' wish our home could be judge the Christmas lighting contest."

Mr. and Mrs. W. J. Waller, Mr. and Mrs. Rae Thornton of the week-end in Lovington, Mexico, visiting with relatives.

CHRISTMAS CARDS?

Yes, a few left for imprinting this week-end, delivery Monday.

They look good, they are good. And the hurry-up price is not out of line with the times. At your —

HESPERIAN OFFICE

WE CLOSE MONDAY DECEMBER 26

The day after Christmas on Sunday

To give our Employees a brief holiday with their Families at Christmas-time. This is a week from next Monday.

We will appreciate your cooperation in arranging your buying needs.

Open bright and early again on Tuesday morning.

CONSUMERS FUEL ASSOCIATION



Motoring's "next ride" is here! Come in and go for a drive!

NEW 1950 STUDEBAKER'S

"Miracle Ride"

COME in and go for a drive in America's most talked about new car—the dramatically different 1950 Studebaker.

Come in and treat yourself to the unforgettable experience of the 1950 Studebaker's "Miracle Ride"—the grandest new thrill in all motoring.

The Studebaker "next look" and the Studebaker "next ride" are selling the 1950 Studebaker faster than any car Studebaker ever introduced before.

Come in now and let this aerodynamic new 1950 Studebaker work its magic on you. You won't ever want to go back to ordinary motoring.

PLAINS EQUIPMENT CO.

313 South Wall

Phone 356

STUDEBAKER'S REALLY ROLLING! STUDEBAKER LEADS AGAIN WITH THE "NEXT LOOK" IN CARS

NOTICE

Closing out on all merchandise due to ill health.

All items have been reduced in price materially, and some of these items would make excellent Christmas gifts.

O'NEAL AND COMPANY
North Side of Square

DAV FILM TO BE SHOWN HERE



A 10 minute educational movie short dramatizing the story of the disabled American Veterans will soon be seen in local theaters. Titled "How Much Do You Owe?" the film stars James Stewart, famous motion picture actor, and General Jonathan M. Wainwright, hero of Iwo Jima and Corregidor. Gen. Wainwright is shown presenting Stewart, who contributed his services along with the entire motion picture industry which made possible the film, with special DAV citation. Interested enquirer is the new Mrs. Stewart.

REPORT ANY CHANGES

Keep in mind, that if you should change your name for any reason, by marriage or otherwise, you should report the change to the Social Security Administration. Form for reporting change of name may be obtained from your postmaster or by contacting the Lubbock office of the Social Security Administration.
Gerry Schantz, social security

representative will be in Floydada at the post office at 10:30 a. m., December 14, to discuss questions about social security and take claims from persons who might be eligible for social security benefits.
Mr. and Mrs. G. E. Hodge and R. V. Bartlett, of Fort Worth, spent the week-end with Mr. and Mrs. C. E. Bartlett.

CARD OF THANKS

My wife and I would like to take this opportunity to thank everyone who was so thoughtful to help us during her recent illness. We wish to thank everyone also for the flowers, gifts and the cheerful notes.
G. W. Smith and wife

Mr. and Mrs. Ray McEntire and family plan to leave tomorrow for Chatsworth, California, where they will be gone two weeks visiting his parents, Mr. and Mrs. J. M. McEntire. Mr. McEntire is the administrative officer for PMA.

Mr. and Mrs. Bob Rogers of Lubbock spent Sunday with Mr. and Mrs. J. O. Warren.

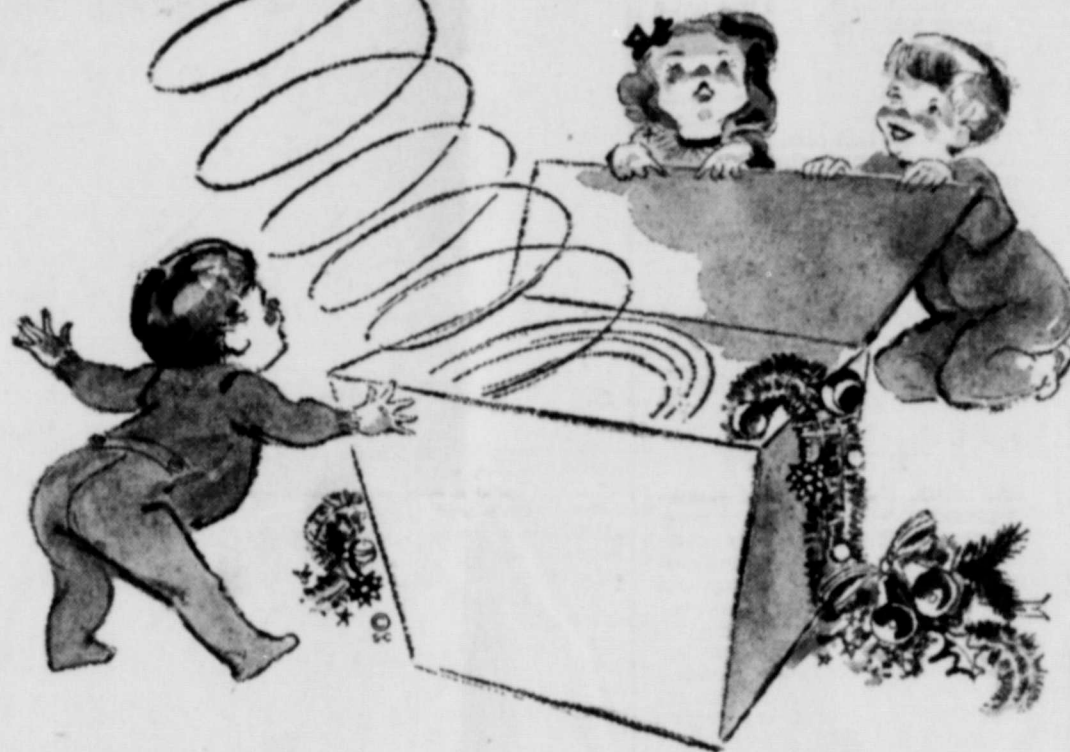
Among the December sightseers from Floyd county who toured Palo Duro State park were Lee and Leona Pearson of South Plains and Jack and Lillie Mae Johnson of Floydada.

Bob Logan, who has been employed at the Tripple A office since Monday of last week, visited J. B. Seale at WTSC Sunday.



Santa's popped up again!

Bless his heart and jolly smile, he's here once more! And we're here to help you with suggestions for all the small delights and the big 'real' gifts to make this Christmas so wonderful and so warm-hearted!



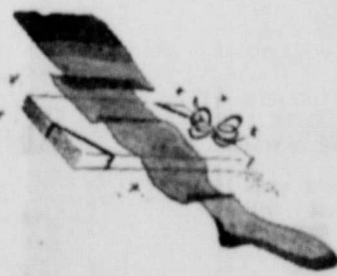
FOR HER



Lovely gowns "for her." Nylons, Crepes and Satins.

HOSE

54 Gauge - 15 Denier
51 Gauge - 15 Denier



Luxurious Panties in white, pink, blue and maize.

DRESSES -- Nylons, Crepes, Wools and Taffetas

SLIPS

Nylons, Crepe Satin, A gift that's sure to please.

FOR HIM

Van Heusen and Tru - Val Shirts and Pajamas. Sport and Dress Shirts.



Corduroy Jackets
Ledy and Justin Boots



Wimberly and Van Heusen Ties for the particular man

Stetson Hats
Justin and Florsheim Shoes

Hagood's Department Store

Standard Brands

Priced Right

Conservation District News

The board of supervisors of the county Soil Conservation District held their regular monthly meeting Tuesday, December 6, in the agriculture building. Activities and accomplishments of the district for the year were discussed. Members present were Cecil Purcell, Chairman, W. H. Nelson, W. F. Ferguson, Bert Bobbitt and R. G. Dunlap.

Applications for assistance were received for the following farmers: W. Lloyd, W. M. Day, A. D. Burroughs and R. B. Rosson. Agreements between the district and the following cooperators were approved: Joe Thurston, Howard Bishop, Lee W. Burton, Henry Schacht and R. B. Rosson.

The Clark of Flomot, Texas, has purchased a new Hancock elevator with which he expects to increase his production on his farm as well as for some of his neighbors. He plans to build up some old rows by putting some additional rows in them.

Mr. Clark is a cooperator of the district and has some land he is under supervision of the Soil Conservation Service technicians. He is well pleased with the way his rows stopped water erosion and the sale of cotton that is made to the acre.
This machine should be very busy in cotton planting time.

Food Worker Found Dead By Machine in Briscoe County

Donavan, 35, of Briscoe County, was found near death by the side of the road near Silverton Tuesday, and he succumbed that afternoon after being taken to the hospital for treatment.

Silverton friend told S. F. Conner that the engine of a road machine Donovan was operating was running, indicating he had felt illness coming on him and had been out of the machine hurriedly when it fell down.

He had the want ad habit.

seen in House & Garden



GOLDEN-HUED DIRILYTE

Choose Dirilyte, this Christmas, for gifts as gay as golden sunshine on the tables of those you care for. The golden color of this beautiful metal alloy goes all through, for Dirilyte is solid, not plated—it's a lifetime investment. Yet so moderate—a 26-pc flatware service for 6, in chest, is only \$58.50, tax free. We'll show you many accessory pieces, too, that are splendid gift ideas! Come choose them now!

M. L. Solomon, Jeweler

Phone 87

Social Events, Clubs

Indoor Decorations, Holiday Ideas Given at 1929 Study Club

"From bows to beargrass, anything goes, and there is never a dull Christmas tree at the Barkers." The vivid description given by Mrs. B. K. Barker of some of the lovely and unusual trees enjoyed by her family during past Christmases were very inspiring and entertaining to the members of the 1929 Study club, Thursday afternoon, when they met in the home of Mrs. George Van Wickel.

Mrs. Barker also gave suggestions for attractive indoor decorations to be used through the holiday season. Attending the meeting were: Mmes. O. G. Glassmeyer, P. A. Denison, S. W. Ross, E. E. Joiner, L. J. Welborn, Billy Brown, Rex Brown, E. L. Norman, W. E. Grimes, S. J. Latta, J. D. McBrien, Jim Word, Kinder Parris, Hollis Bond, Ross Henry, and Mrs. Van Wickel as members. Mrs. Barker, Mrs. J. B. Jenkins and Frances Van Wickel were visitors for the evening.

Parrish Families Have Christmas Party at Joe Parrish Home

Mr. and Mrs. Joe Parrish entertained with a Christmas party and supper in their home at Lockney, December 9, Friday.

Enjoying the evening were Mr. and Mrs. Efford Parrish and LaJuana, Mr. and Mrs. Sed Waller and J. E. Mr. and Mrs. Chester Parrish, all of Floydada. Mr. and Mrs. Clinton Dennis of Plainview, Mr. and Mrs. Dub Turner and Brenda of Aiken and Mr. and Mrs. Ed Dunavant and Eddie Don, Mr. and Mrs. Boyce Mosley, Mr. and Mrs. Joe Parrish and Louise and Betty Ann Johnson, all of Lockney.

KEITH TYES HAVE A SON

Mr. and Mrs. Keith Tye at Albuquerque, New Mexico, have a baby boy born Wednesday, December 14 at 3 a. m.

At arrival the baby weighed eight and one-half pounds and todote had not been named.

Mr. and Mrs. W. O. Tye of Floydada and Mrs. Welch of Baytown, Texas, are the proud grandparents. Keith is the manager of the radio station, KVER, in Albuquerque.

ATTENDS GRAND LODGE

QUITAQUE—Chas. Gowin left Sunday accompanying Mr. Bellinger of Silverton, to attend the meeting of the Grand Lodge at Waco. Several cars of men from this area attended the Waco meeting.

MARRIAGE RECORD

Leon Edwards Landers and Winnie Louise Seaton, December 3, 1949.

Typewriter Ribbons, Hesperian.

Council Meeting Held at Sterley Friday

The Floyd County council met Friday, December 9, at the Sterley clubroom. The Christmas theme was carried out in the decorations. The tree was beautifully lighted and gifts were placed under it. Mrs. Clyde Farrish played appropriate music while the guests arrived. Mrs. Everett Miller directed the singing.

Mrs. Robert Lee Smith gave two readings, entitled, "Shopping for Christmas Dinner," and "Why the Chimes Rang." Mrs. C. L. King read the committees for next year.

Refreshments of spiced tea and angel food squares were served to the following: Miss Lelia Petty, county home demonstration agent; Mmes. W. B. Jordan, Center; Ruth Daniel, Sam Lide, C. A. Caffee, Dougherty; W. H. Bethel, W. E. Grimes, Lee Rushing, Friendship; Don Finkner, Everett Miller, Harmon; D. T. Mayo, Riley Teague, O. G. Mayfield, Homebuilders; J. E. Tierce, Henry Bollman, Lockney, and

Mmes. Clyde Farrish, Herman King, C. L. King, Raymond Teeple, Lone Star; R. L. Pope, A. M. Dorsey, Pleasant Valley; R. C. Matthews, Charlie Boedecker, L. B. Brandes, B. H. Quebe, Providence; C. B. Carmack, Lynn Miller, Sand Hill; J. B. Smitherman, George Weast, Ernest Smitherman, Lenton Lanham, South Plains; Paul Sparkman, W. F. Ferguson, Starkey; Joe Reeves, A. H. Sulter, Wesley Hay, Sterley; W. A. Lovell, W. C. Sims, Will Snell, S. J. Latta, Sunnyside; and the visitors, Mrs. Robert Lee Smith and Cagerline Carmack.

Wedding January 1

Mr. and Mrs. D. W. Burke announce the engagement and approaching marriage of their daughter, Valrie Anne, to James Monroe Tye, son of Mr. and Mrs. W. O. Tye.

The wedding will take place in the home of the bride's parents Sunday, January 1 at 5:30 p. m.

CARD OF APPRECIATION

We would like to thank each one of you individually for the wonderful things done for us after our home and all of the contents burned. We wish to thank everyone for the money, clothes, food, and every other gift given us.

May each of you have many friends in your time of need. Mr. and Mrs. James Robertson and daughter, Linda.

Mr. and Mrs. M. D. Ramsey, Mr. and Mrs. Sherwood Ramsey and children left 10 days ago for Denver, Colorado, to visit Mrs. M. D. Ramsey's aunt who is ill. Mrs. Ramsey planned to spend some time with her aunt, but the others to return home in a few days, according to the Harmony correspondent in the Petersburg Journal.

Social For Husbands And Children Given By the Baker Club

A social honoring their husbands and children was held in the home of Mr. and Mrs. G. L. Fawver on the night of December 5, by the Baker Home Demonstration club women.

Games of "84" and visiting were enjoyed by all, and refreshments of pop corn, apples, cold drinks, and home made candy were served to T. J. Cardinal, George Fawver, Mrs. Herschel Green, Bob, Marcelita and Wilton; and

Messrs. and Mmes. Ham Smith, R. A. Colston, Floyd Bradford and Conly, Poyner Roberts, Ken, Janis, and Dale, Claude Fawver, R. L. Neil and the hosts Mr. and Mrs. G. L. Fawver, Doris Marie and Mary Lou.

Penney Associates to Enjoy Benefits of Store Profits

The board of directors of the J. C. Penney company have authorized a special payment of an amount equal to two week's pay for all full-time associates who have been employed for the full year of 1949 and on a proportionate basis for extra and part-time associates and for those employed less than a year.

All Penney associates throughout the company share in this payment except those who are members of the management staff and whose earnings are determined largely by the Company's long-standing profit-sharing plan.

J. W. Reue, manager of the J. C. Penney company store, said that more than 50,000 Penney associates all over the United States will participate in this payment, including 32 of the Floydada store. He further emphasized that this was not a Christmas bonus in the usual sense and was non-recurring.

The company some years ago substituted a thrift and profit-sharing plan for the more usual Christmas bonus and into this plan is annually paid a proportionate share of company earnings. The current extra payment, just announced, is additional to these thrift and profit-sharing benefits.

Oldsmobile's New Models to be Seen Early in January

LANSING, Mich.—S. E. Skinner, vice-president of General Motors and general manager of Oldsmobile division, today announced important new low prices on newly styled Series "88" cars for 1950, as the highlight of a press preview here. He said that price reductions on the popular "Rocket" engine powered models will range from \$35 to \$65 throughout closed and convertible body styles for 1950. The reductions are in addition to a \$25 reduction announced by Oldsmobile November 25 on Hydra-Matic drive. The American motoring public will see Oldsmobile's new 1950 "Puturamic Fleet" for the first time early in January, Mr. Skinner said. Oldsmobile's 3800 dealers are completing plans now for local introductions and the presentation of complete details through newspaper advertising.

Christmas Edition of Paper Next Week

The Christmas edition of The Hesperian, coming Thursday of next week, will be one of the most interesting issues of this newsy newspaper of the entire year.

Among other things it will tell the story of pre-Christmas days in the various communities of the county in this year of 1949, one of the most eventful in the history of the county and state.

The edition will afford business people, as well as professional men and individuals, an excellent opportunity to warm up to their friends, customers and clients without feeling self-conscious or particularly commercial.

The Hesperian is the county's most widely read news medium. It goes into hundreds and hundreds of homes and will carry your personality in a cordial and welcome atmosphere of good will through its pages, if you say the word.

Santa Letters In Numbers
Among the other things that will be interestingly read are the letters to Santa Claus which the youngsters are writing in care of this newspaper.

WE HAVE
Fruit, nuts, candy, and a selection of xmas trees.
All trees for churches sell at 25 per cent discount.
NEFF'S Fruit Stand
East Side of Square

Disabled Vets Film Will Be Shown Here

Floydada residents will soon see at the Palace theater a 10 minute educational movie short dramatizing the story of the Disabled American Veterans.

The film, titled "How Much Do

You Owe?" stars James Stewart, famous motion picture actor, and General Jonathan M. Wainwright, hero of Bataan and Corregidor.

With Jimmy Stewart contributing his services and the entire motion picture industry cooperating to make the film and its distribution possible, movie goers will see a dramatic, alive and realistic presentation of the rehabilitation of the disabled veteran.

The recent 28th national convention of the Disabled American Veterans in Cleveland unanimously adopted a resolution commending the motion picture industry for its contribution and a special citation was awarded Stewart.

The story was written by Col.

Owen Crump, Hollywood writer and producer and was directed by Ralph Staub, Columbia Pictures director.

Step by step, through the thread of the plot of the short, is the courageous story of the problem facing the disabled veteran. A realistic presentation is made of the problems that every community faces and the manner in which the DAV serves.

Mr. and Mrs. Aldine Williams and Linda and Aldine's parents, Mr. and Mrs. L. A. Williams, of Amarillo, visited briefly at Jacksboro, Morgan's Mill and Strawn to gather pecans and visit with relatives, last week.

Methodists Begin Quitaque Church

QUITAQUE—At a meeting Friday night of the Methodist building committee, the go-ahead was given on the new church (or tearing up) the old building was begun.

The new church will be constructed on the present property but not be built over the basement sanctuary slightly to the north of it, facing east, and the edifice building to the west.

MILADIES

The Treasure House of Gifts

You are sure to find your gift inspirations in this 'ooh and ah' collection of fashionable and functional gift items for the particular women on your shopping list.

A Gift that never misses... with Miss or Mrs.

NYLONS
by
MOJUD
\$1.50 - \$1.75 - \$1.95

AL - HY CREPE GOWNS
Lace Trimmed Only \$3.95

KICKERNICK GOWNS
Rayon and Brushed Rayon Bemberg
\$4.95 - \$5.95 - \$6.95

HANSEN GLOVES
Double woven fabric. Winter pink, copperbark, Hati Red Rico, Green, Cloud White and Black. \$1.95 to \$3.95.
Imported Kid and Suede \$4.95 to \$7.95.
Wool Gloves \$1.50 to \$2.95
Fownes Fabric Gloves \$1.25

KICKERNICK NYLON
Skimpkamp brief

Incredible nylon in a better brief... better because it fits better. Smooth as a second skin, this brief of nylon—with Lastex waistband and leg finish—washes and dries like your nylon hose, wears for ages. Blush or white, 4-5-6.
\$1.95
Rayon Briefs 79c - \$1.00

Imported Linen Handkerchiefs
Handmade. White and colors.
69c - 89c - \$1.00 to \$2.25

Miladies Specialty Shoppe

MONEY TO LOAN
On Farms and Ranches - To Buy new farms or to take up Vendor's Lein Notes at LOWER RATE OF INTEREST.
No Commission to pay - Very Attractive Terms.
R. E. FRY
Bank Building Phone 65
Floydada

For the Men and Women
On your gift list: famous make time pieces for years of service and pleasure. Priced: \$19.95 to \$65.00.

BULOVAS CROTONS ELGINS
C. H. Bradford
Jeweler

HOLIDAY DRY CLEANING Special!

LET US DO THE WORK
Bring your clothes early to Day's for that extra special job we'll do on your very best holiday garments. Have your clothes cleaned for Christmas now.

DAY'S CLEANERS
Phone 546 Floydada

Cutting Horses No Contest at Stock Show

PORT WORTH—The open cutting horse contest at the Southwest Exposition and Fat Stock Show, Dec. 27 through Feb. 5, will be restricted to 24 entries because of the limited number of stalls available for cutting horses.

The sole basis in the contest is performance.

Usually, the cutting horses seen in the contests here are in active duty on a ranch, earning their way and take time off to participate in the competition.

A cutting horse gets his name, of course, from his ability to go into a herd of cattle and "cut" out an animal, then prevent it from returning to the herd, a necessary part of ranch work. The horse must work with a loose rein, maintain the proper balance to move quickly in any direction with very little assistance from the rider, whose chief concern is to stay aboard while his mount is "turning on a dime."

FINES NEW GRANDSON

Mrs. W. H. Simpson returned Sunday from Phoenix, Arizona, where she has been visiting with her daughter and husband, Mr. and Mrs. Don Shaw and her new grandson, James Douglas Shaw, who is now five weeks old. Mrs. Shaw is the former Ruth Simpson. The paternal grandparents are Mr. and Mrs. Tom Shaw of Los Angeles, California.

Mike Doing Mighty Good; Ike Problem Hog for Firemen

As of Monday morning Mike, the fire department's hog was doing mighty fine. He tipped the scales at 301 pounds. His mate brother Ike is not doing so hot, although he is a healthy animal and doing everything but getting ready for the slaughter pen.

Mike will be sold by the fire department sometime in January to get funds for the department's general fund, always in low and always needing a few more dollars. Fire Chief Carl Rodgers is hoping for a lot of bidders, all wanting some good juicy pork meat, when the sale takes place.

Ike, blast him, is going to be given to the firemen, too, said Rodgers. The runt porker weighs less than a hundred pounds still and Rodgers is wondering how the fire-boys are going to realize anything out of an animal like that. He is so little he is not hardly fit to eat, say the firemen who have been down to see him at Fugan-Barber's, where Mike, the fat boy, also is holding forth.

PMA Voting Today

Cotton farmer vote today is determining whether the quota plan for cotton production will be adopted for the year of 1950.

The vote in Floyd county is under way at the Beacon office in Lockney, at Cedar Hill, and at the agricultural building in Floydada.

Cotton raisers in the cotton states will determine whether the quota plan is adopted.

Be wise — Advertise.

Dr. J. G. Pruitt

Naturopathic and Chiropractic Clinic

208 West Missouri St., Phone 70

NOTICE

It is a violation of the law to shoot off any kinds of Fireworks inside the city limits of Floydada.

Anyone caught doing so, is subject to fine.

Bob Smith, City Marshal
F. C. Harmon, City Mayor

How To Say "MERRY CHRISTMAS"! It is so easy to find a suitable Christmas present for that particular person when the selections are so large and the stocks are "open stock."



20 Piece Starter Set

Visit our shop and look over our many Patterns in fine china - fine crystal - table lamps - silver sets and allied gifts.

PARK FLORIST

Flowers and Gifts

Phone 78 or 363-W Floydada, Texas

Finley Leads As FHS Quint Wins Tourney

Floydada Whirlwind basketball team is off to a fast start in the 1949-50 season with six games already in the score books and the season only a few weeks old.

Bob Finley, pace setter for the 48-49 Whirlwind team is in the same form this year having ended up high point man in five of the six games.

The latest games to Monday night, were recorded in the Matador tournament December 8, 9, and 10 in which the Whirlwinds out-did opponents in four games to win the tournament and place sharpshooter Bob Finley on the all tournament team.

First game of the tournament pitted the Whirlwinds against the Matador Matadors, which the Winds won handily, 43 to 22.

Nose Out on Quitaque
Defeating Roaring Springs 35 to 9 put the Whirlwinds in the semi-finals against Quitaque, who came nearer to the "Winds than did any other team in the tournament. Floydada, however, edged past the break country boys 38 to 37, to enter the finals.

The finals opponents were the Tulla Hornets, whom the "Winds snuffed out 38 to 25, to wind up tournament winners.

Bob Finley, who has the knack of doing the right thing at the right time and being at the right place when he should be, accounted for half or more of all Whirlwind points in all four of the tournament games except the Matador game when he was out-pointed one point by Aubrey Guthrie. Guthrie 16, Finley 15; against Roaring Springs, Finley 19, Perry second with 9; Quitaque game, Finley 19, Guthrie second with 10; and the Tulla game, Finley 20 and Perry second with 10.

North Half Stronger?
The basketball district includes the same teams as did the football schedule, Floydada, Lockney, Abernathy, Ralls, Tulla, Matador, Crosbyton and Spur, differing in that the district is divided into north and south halves, the winner to be determined by a play-off after a double round robin in each of the divisions. Two teams from each half will play an elimination series, and the two winners will represent the district in bi-district play.

The north half, including Floydada, Lockney, Abernathy and Tulla stacks up as the strongest half, and barring unforeseen changes or improvements, will likely have two of its teams representing the district in bi-district play.

Trip to Extension Meeting in Chicago Is a Delightful One
Miss Leila Petty, County Home Demonstration agent, returned home Wednesday of last week from Chicago where she attended a national meeting of the county home demonstration agents, as a delegate from the Texas organization.

Miss Petty with 145 demonstration agents and other Extension people from 45 states had a delightful meeting in the Stevens hotel at Chicago.

While in Chicago, Miss Petty visited her niece, also a niece at Detroit. She also had dinner with Mr. and Mrs. Buri Fisher. Mrs. Fisher is the former Margaret Tubbs and a resident of Floydada.

December 20 Dead Line for Insuring Wheat in County
December 20 is the deadline for seeding wheat in Floyd county this year to get insurance with the Federal Crop Insurance corporation.

The county advisory committee for the corporation, composed of W. H. Nelson, Sid Brown and E. L. Thomas reported this week wheat seeded after December 20 will not be insured with the Federal Crop Insurance corporation.

In view of this fact the committee is requesting that all farmers who have wheat policies with the government, to submit their seeded wheat

County's First Jersey Tested Sire Certified

When the American Jersey Cattle club this week sent certificate to C. B. Carmack certifying his Nuriel's wondrous Aim, (433203VG) bull as a tested sire, it made history in the annals of Jerseydom in Floyd county. So far as records available indicate he is the first bull so to qualify.

To qualify as a testes sire, according to Jersey standards, a bull must have at least 10 daughters officially tested for production, proven by competent observers and recorded in the records of the club. Getting such a record completed and in the hands of the club is a task of no little moment, for the owner of the animals must make the record as he milks the cattle, every day for at least 305 days, come rain, shine, cold, snow or heat.

In the instance of Nuriel's Wondrous Aim, his first 10 daughters were tested. Their average yield of milk was 9,461 pounds of milk computed to a mature 305 day, twice a day milking. The milk tested 5.2 per cent butterfat, 490 pounds fat in the period. This is more than a pound and a half of butterfat per cow average per day.

Nuriel's Wondrous Aim, one of the herd sires on the Carmack dairy farm, still in service, has a back ground of production. His sire was Fillpal Wondrous Aim (411591 in Jersey records), imported from Jersey Isle in 1940, a superior sire, classified as excellent, one of the breed's famous bulls. Dam of the Carmack bull is Royalist's Nuriel 1150670.

Carmack obtained the big, rugged bull, a good type for the plains country, while a calf at \$500 plus transportation charges from one of Indiana's great breeding farms. This \$500 is probably the best money that Carmack ever spent in building his herd, although at the time it was viewed by contemporaries as a daring thing to do.

Nuriel has 15 daughters already classified and other good heifers coming on who will add to his record and at this time the prospect is good for the bull to be classified as a superior sire. The bull also has sons which Carmack is developing, some of these prospects for herd sire being for sale.

Burial Rites For Two Kinsmen Held Monday, Tuesday
Jess Patterson returned home yesterday after returning from Earth and Palo Pinto counties, where he attended the last rites for two kinsmen.

Of these one was M. H. Patterson, 32, of Port Worth, for whom burial rites were held Tuesday morning at Strawn.

The other kinsman was Den Kerr, 66, also of Port Worth, who was buried on Monday at Xray, Earth county.

Making the trip downstate with Mr. Patterson were three cousins, W. D. and Aubrey Whitworth, of California, and Ozle Whitworth, of Arkansas, who have been here this fall during the harvest.

Rev. Huckabee Will Be Guest Speaker at P-TA Meeting
Rev. R. N. Huckabee, pastor of the First Methodist church, Floydada, will be guest speaker when the Parent Teachers association will meet Wednesday, December 21, at 7:30 p. m., in the Andrews Ward school gymnasium. As his topic, Rev. Huckabee has chosen, "Teamwork between home and church."

Special music will be furnished by the lower grade children, and will be under the direction of Miss Ruby Lee Beville, music and choir director.

There will also be an executive meeting of the PTA Tuesday, December 20, at 3 p. m.

acres as soon as possible. Failure to do so will result in the insured not being eligible for the automatic 5 per cent cash discount on his premium, the report states.

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In view of this fact the committee is requesting that all farmers who have wheat policies with the government, to submit their seeded wheat

North Wind and Drops in Mercury
Will make you proud of yourself for having had your car winterized this year at Winter Headquarters.

SPEARS AUTO CO.

Next to Post Office Phone 39

Funeral Tuesday For Mrs. McCauley At M. E. Church

Death Monday morning claimed the life of Mrs. R. M. McCauley, 72, following treatment in the Peoples hospital for the past week. Mrs. McCauley was being treated for a heart ailment.

Funeral services were conducted Tuesday afternoon at 2:00 o'clock in the First Methodist church by Rev. R. N. Huckabee.

Pallbearers were D. W. Burke, Bob Calhoun, W. H. Hilton, W. A. Lovell, Lon Blessingame, and F. O. Conner.

Survivors include besides her husband, 2 daughters, Mrs. J. B. Bartley, Amarillo, and Mrs. Calvin Steen of Floydada; one grandchild, Mrs. Kearney Edmiston, Floydada; three great grand-children, three brothers, W. R. Brown, Grandfield, Oklahoma, Lester Brown, Boise City, Oklahoma, and C. B. Brown, of Yakima, Washington.

Mrs. R. M. McCauley was born in the state of Mississippi, December 6, 1877. She was married in 1896 at Granbury, Texas, to R. M. McCauley.

She with Mr. McCauley moved to Floyd county in 1918, and they made their home one mile east on the Matador highway until one year ago when they moved to 300 East Kentucky street.

Too Late to Classify
FOR SALE—10 thousand bundles of cane. See Sam E. Rush, 5 miles east of Floydada. 461tp.

HOUSEWIVES buy your eggs and fancy dressed poultry now for the Christmas holidays. Special prices. Berry Drive In Produce. 462tc.

ATTENTION—Farmers—bring your cotton to T. J. Buske cotton office. We pay considerable over the loan on low grades cotton. Office located first door east of Chamber of Commerce. Try us. 461fc.

WANTED—Houses to paint, spray painting at a reasonable rate. Call 770-J2. 461tc.

Christmas Flowers
SO EASY TO GIVE
SO SURE TO BE APPRECIATED
You'll be surprised how many on your Christmas list you could take care of, more easily and most acceptably, with flowers.

Visit our shop or telephone, we take care of the fancy wrappings, the timely delivery. And there's no waiting in line at the post office on out-of-town gifts, when you use our flowers-by-wire service.

PARK FLORIST
Flowers & Gifts
Floydada Phone 78



WESTER & SON
GROCERY & MARKET
Phone 287 We Deliver

Mrs. Ellen C. Bailey Died at Lockney; Rites Held Tuesday

Last rites for Mrs. Ellen C. Bailey, 87, were held in the First Methodist church, Lockney, Tuesday, December 13, at 2 p. m.

Rev. N. S. Daniels assisted by Rev. E. J. Cobb of Lockney officiated.

Mrs. Bailey died at her home on West Locust street, December 12

after being ill for two days with pneumonia.

She was born May 27, 1862 in Alabama and married Mr. Bailey who preceded her in death in 1913 at Melrose, New Mexico.

Survivors include six sons, W. R. S. M., O. C. and Beal of Lockney, Charlie of Oklahoma City, Lee of Ukiah, California; two daughters, Mrs. Velma Gray of Phoenix and Mrs. Marvin Dawkins of Lockney; 13 grandchildren and 12 great grandchildren.

Interment was made in the Lockney cemetery.

AVOID THE LAST-MINUTE RUSH!

ORDER HOLIDAY FOODS NOW!

CHOCOLATE COVERED	1 Lb. Box
CHERRIES,	49c
No. 2 Can	
POTATOES,	10c
Red and White	1 Lb. Can
COFFEE,	69c
DEL MONTE	46 Oz. Can
Pineapple Juice,	43c
DEL MONTE	Tall Can
FRUIT COCKTAIL,	22c
RED and WHITE	3 Lb. Can
SHORTENING,	74c
GERBER'S	3 Cans
BABY FOOD,	25c
Package	
Pitted Dates,	26c
P and G	3 Bars
SOAP,	25c
BRIMFULL CRUSHED	No. 2 Can
PINEAPPLE,	28c
MEATS	
CUDAHY or WILSON	Pound
Bacon Squares,	29c
GOLD CROWN	Pound
BACON,	49c

Get Your Christmas Ham Now, Wilson or Cudahy

WESTER & SON
GROCERY & MARKET
Phone 287 We Deliver

There's a Right Way to do everything!

Aariat, well handled, would "ground" that steer in minutes. It's the right way to do the job.

There's a right way to do the servicing work on your John Deere Equipment. The mechanic who is trained to service the equipment the way the factory recommends... who has the right precision tools with which to do the work... and who uses genuine John Deere Parts as replacement parts, is able to do the work quickly... efficiently... economically.

Ours is the only shop in this community that guarantees all three... trained mechanics, precision working tools, and genuine John Deere Parts. This means your John Deere Equipment will come back looking and running like new... ready to give you dependable, efficient performance for many months to come. See us for full details.

Stansell - Collins Co. **Lockney Implement Co.**
Floydada, Texas Lockney, Texas

BUY ONLY GENUINE JOHN DEERE PARTS - THEY FIT AND WEAR LIKE THE ORIGINALS

Classified Ads

Miscellaneous

DODGE & CHRYSLER
6's and 8's
IRRIGATION MOTORS
We pick up and deliver
MAYO MOTOR CO.
Phone 237

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square.

CUSTOM GRINDING
Mc CARTY'S FEED MILL
at Kimbell Elevator

YOUR cement and road gravel hauling appreciated. C. Poteet, phone 794-J-4.

MONEY TO LOAN—On farms and ranches. See R. E. Fry, 6tf.

GOOD LOOKING Christmas cards quickly. Caught short? Order Friday, get delivery Monday. A little high but what is not? The Hesperian. 461dh.

AUTHORIZED MAYTAG SERVICE
Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M. McDonald, Howe 49tc

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 7tf

MY TRUCK will be parked next to Neff's Fruit Stand in Floydada Saturday, December 17, with five different flavors of honey. W. E. Gillespie, Plainview. 461tp.

GOOD LOOKING Christmas cards quickly. Caught short? Order Friday, get delivery Monday. The Hesperian. 461dh.

THE SEWING SHOP—Dress making, alterations, hemstitching, buttonholes. 110 W. Missouri, next door to Express office. 444tp

Miscellaneous

FLOOR SANDING—Call 482-W. Earl Baker. 36tf.

TAILOR MADE SEAT COVERS. Fay Maxey Shop 28tf

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tf

MAKE ME an offer on two 1000 bushel storage bins. Ready to fill Lewis Norman. 44tf.

Farm Machinery

FOR SALE—4 ft. deep freeze, practically new, \$125.00. Alva Sparks. 452tc.

STALK CUTTERS—2 to 4 rows to fit any tractor at moderate price. S. J. Latta Implement Co. 45tf.

Lost, Strayed, Stolen

LOST—Brown billfold containing approximately \$150 and valuable papers. Reward for return to L. D. Hill on Sid Latta place east of town. 452tp.

LOST—Strand of Mexican silver beads (not much value but an heirloom.) Mrs. Glad Snodgrass. 461tc.

Wanted

WANTED—to rent or lease small patches close in for cotton. Mose Simpson. 454tp.

MAN with car wanted for route work \$15 to \$20 a day. No experience or capital required. Steady. Write today. Mr. Sharp, 120 East Clark Street, Preoprt, Ill. 452tp.

WANTED—Two or three bedroom home for permanent employe of Southwestern Public Service company. Call 232. George Caven. 39tf.

WANTED—Hatching eggs. Premium paid on all hatching eggs. See us for culling and testing. Rice Hatchery. Phone 238. 434tc

WANT TO RENT—1/2 section irrigated on 1/3 and 1/4 or will pay \$12.00 per acre cash lease. Henry D. Loter, Rt. 1, Lockney, Tex. 461tp

Live Stock

FOR SALE—9 weeks old pigs. \$8 a piece. W. F. Hinkle. 453tp

FOR SALE—Small Shetland pony, wagon and harness \$300. 229 South First St. 452tp.

FOR SALE—Battery raised fryers weighing 2 1/2 to 3 pounds. D. W. Pyffe Seed-Feed. Phone 91. 452tc.

PIGS for sale. J. B. Schrader, 4 1/2 miles south town. 44tf.

For Rent

OFFICE SPACE for rent. See J. B. Bishop at Bishop Motor Co. 23tf.

FURNISHED APARTMENTS—102 East Houston st. 39tf.

FOR RENT—Irrigation land at Pecos, Texas. See O. C. Bailey, Lockney. 39tf.

FOR RENT—Apartment. 720 South Main. Phone 119-W. G. N. Shirey. 462tp.

FOR RENT—Furnished apartment, adults only. Call at 129 W. Georgia street. 462tp.

FOR RENT—Furnished bedroom. 321 West Kentucky, or inquire at Cope's Drive-In. 461tc.

Land for Sale

FOR SALE—Here is something you have been looking for. 150 acres of land. Six room house. Good irrigation well. A fine farm. Can be bought this week. There is not a better buy in the county. C. T. Warren 401 West California. 41tf.

FOR SALE—180 acres of land, all sowed, perfect stand. N. B. Stansell. 43tf.

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 461tc.

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tf.

FLOYD COUNTY IRRIGATION FARMS

160 A. Improved, well located, good irrigation well, \$170. Acre.

160 Unimproved, good irrigation well, \$150. Acre.

213 A. Fair improvements, on pavement. Good well, \$175. Acre.

J. G. Wood, Bank Bldg. 42tf

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY. IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD J. G. WOOD, Room 5, Bank Bldg Phone 236, residence No. 444-W.

Houses For Sale

FOR SALE—5 room house close in. L. C. Winters, City Barber Shop. 454tp.

WE HAVE several good buys in houses with immediate possession Goen & Goen. 101tf.

FOR SALE OR TRADE
Residence located at 508 South Main Street. Would sell furnished or unfurnished. Would consider exchanging for other property in Floydada. Might consider renting furnished beginning January 1st. Goen and Goen

Telephone 320 or 264-J. 452tc.

Houses For Sale

FOR SALE—House with 3 lots, \$3500; one house \$2750. Would like to have your listings. Have some farms for sale. 7 room apartment reasonably priced. Nice Barber shop worth the money. 5 1/2 acres of land, 6 room house on highway reasonably priced. 20 acres of land, 5 room house, near town. 8 room house, well located, worth the money. If you want to buy or sell, see C. T. Warren, 401 W. California. 37tf.

HOUSE BARGAIN
Four room modern stucco, with garage located close in on gravelled street, priced for quick sale at \$3500.00. J. G. Wqgd, Bank Bldg. 42tf.

A BARGAIN—A house to be moved, five room efficiency, eight hundred feet hard wood floor space. Well insulated, newly finished inside. Priced for quick sale, located on North eleventh street, one block off Silverton highway. See J. C. Anderson, at same location. 461tc.

FOR SALE—Modern six room and bath, stucco on gravel street. Pho 477-J. 462tp.

FOR SALE—Four room house and bath on 3 lots, deep well, gravel street. Three blocks of school and square. E. T. Williamson 463tp.

For Sale

FOR SALE—Boone cotton puller for the Ford tractor. Pulled only 16 bales. Priced \$500.00 installed. Braselton Implement Co. 452tc.

FOR SALE—Girls bicycle, practically new; also three bred gilts. Ph. 744-J-1. Jim Harper. 452tp.

FOR SALE—Cane bundles. See Jim Hart, first house west of Baker schoolhouse. Phone 634-J-2. 452tp.

FOR SALE—Living room suite. Call 296-J. If no answer, call 91. Mrs. D. W. Pyffe. 452tc.

HOLIDAY TURKEYS? YES at reasonable prices. On foot at farm. Oven-dressed delivered to any business house in town. Leave order at Felton-Collins Gro. Write or telephone 774-J2. D. S. Battley, Route 4, Floydada. 40tf.

CAR GLASS
Fay Maxey Shop 7tf.

FOR SALE—1/2, 3/4, 1 1/4 and 2 ton trucks in stock. Mayo Motor Co. 37tf.

FOR SALE— I am quitting farming so have my good new 1948 Chevrolet pick-up, 1/2 ton, two new tires for sale. See R. B. Gary, Phone 776-W3. 453tc.

FOR SALE—1949 tudor Ford sedan, radio and heater, low mileage, priced at \$1,550. Bishop Motor Co. 41tf.

LAST MINUTE Christmas cards needs can be taken care of for a limited number of customers at The Hesperian office. Name imprinted orders Friday delivered Monday. 461dh.

FOR SALE—New KB5 International truck, 177 inch wheel base, Daniel Automotive. 34tf.

FOR SALE—Good used refrigerators, various sizes and styles. Oden Appliance Company. 30tf.

INTERNATIONAL pick-up, KBI, new, 125 inch wheel base. See Daniel Automotive. 34tf.

IF YOU CAN use a KB6 International truck to advantage contact Daniel Automotive. 177 inch wheel base. 34tf.

For Sale

FOR SALE—1936 Dodge truck, steel bed, in good shape. Darden Welding Shop. Phone 42. 452tc.

FOR SALE—Model A truck, good tires and bed. Priced at \$60. Darden Welding Shop. Phone 42. 452tc.

FOR SALE—I have several large size tarps at bargain prices. Fred Brown, Phone 142. 42tf.

FOR SALE—Model A truck, good tires, and bed. Priced at \$60. Darden Welding Shop. Phone 42. 461tc.

FOR SALE—Both light and heavy grained hegarl bundles, small stalks with heavy fodder. See H. E. Cannaday or phone 144. 42tf.

FOR SALE—Electric McCormick-Deering 2S milk separator. Like new. See Faris Wheeler, 3 1/2 miles southeast Lakeview. 443tp.

FOR SALE—1936 Dodge truck, steel bed, in good shape. Darden Welding Shop. Phone 42. 461tc.

FOR SALE—1937 Dodge car, \$150.00. George H. Mize. Phone 196-M. 462tp.

FOR SALE—1949 Ford tudor sedan, loaded; 1948 Chevrolet half-ton pick-up. See LeRoy at Ford garage. 462tc.

LAST MINUTE Christmas cards needs can be taken care of for a limited number of customers at The Hesperian office. Name imprinted orders Friday delivered Monday. 461dh.

FOR SALE—1936 Dodge truck, steel bed, in good shape. Darden Welding Shop. Phone 42. 461tc.

FOR SALE—Model A truck, good tires, and bed. Priced at \$60. Darden Welding Shop. Phone 42. 461tc.

FOR SALE—Boston screw tail pups, ready to go by Christmas. See Mrs. Elmer Williams or call 470-W. 462tp.

USED CARS

1939 Ford delux tudor. 4 new tires, motor overhauled. New pistons, sleeves, all bearings, etc. New seat covers. This is a clean car that has plenty of service in it.

USED TRUCKS

1947 Ford 1/2 ton pick-up. Stake body, 8 cylinder, 4 speed transmission. 750x17, Heavy duty tires. 1949 1/2 ton pick-up, heater, low mileage—8,000 miles.

1939 Ford 1/2 ton pick-up. Bishop Motor Company. 461tc.

FOR SALE—Hegaral bundles. Phone 638-W2. Ray Latham. 46tf.

CHRISTMAS TREES—Cut fresh in Colorado last week. Speciman Spruce trees. Holly, Mistletoe, Spruce, Pine and all Christmas decorations. Park Florist. 462tc.

DR. WALTER J. WILLIAMS
Osteopathic Physician and Surgeon
Special Attention to Rectal Diseases
Over Cretney Drug Store
Plainview

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile
Surety Bonds
1923 to 1949

E. P. NELSON AGENCY

COTTON ATTENTION FARMERS

We Are in the market for your cotton on the green card

Also we are writing up LOAN NOTE PAPER and can pay you off same day on loan note.

WE APPRECIATE YOUR BUSINESS

Located north side square over Bryan's Food Store

Chapman & Davis Bros.

Telephone 1210 Plainview, Texas

COME IN AND SEE ME!



Hi, there! I'm Purina Mike. I'm a healthy, thrifty pig and I'm going to be fattened to market weight right here in the Purina store. Won't take long either, 'cause I'm getting Purina Hog Chow and grain. They're keeping records of my cost of gain, so you can check up on me any time. I'll bet you'll be surprised at the fast, low-cost gains I make on the Purina Plan. Come in next time you're in town.

Purina Mike

Fuqua - Barber Farm Supply

Gifts for HIM



... A man's conception of the perfect Christmas Gift is something to wear, something practical!

Here's What He'd Choose Himself

SHIRTS: Durable broadcloth, with action-room at shoulders, Regular and French cuffs. Sanforized. \$2.95 to \$3.95

ROBES: By Botany. A choice collection of wools. Sensible tailoring, variety of colors. \$17.50 to \$18.50

TIES: Hundreds of patterns in pure silk, fine rayons and wools. Rich colors, cut to tie and drape right. \$1.00 to \$2.50

GLOVES: Fine detailed workmanship in soft, supple leathers. For warmth, for dress. All sizes. \$2.95 to \$4.95

SOCKS: Wide assortment of men's hose in cottons, rayons, silks, and nylons. All sizes, all colors. 55c to 75c

PAJAMAS: Tailored coat or middy styles on fine broadcloth. Elastic or drawstring waists. In stripes or pastels. \$2.95 to \$3.95

SCARFS: To keep him warm, to add that touch of color to drab winter wear. Wools in a variety. \$1.95

NYLON SPORT SHIRTS: Two button cuff colors brown, chamois, blue and white. \$6.95

BELTS \$1.00 to \$2.00

KNOX HATS: All colors and westerns. \$8.50 to \$20.00

GIFT WRAPPING FREE

Van's Men's Wear And Shoes



Modernize your water system today with one of the Peerless Efficient Pumping units.

All types available - Reciprocating, Jet, Water King, Hillift, Champion - The most complete line of water pumps sold in this area.

Come in and learn of the many advantages Peerless has to offer. We can handle your complete installation.

HICKERSON - STRICKLAND

BUTANE COMPANY

Floydada

Texas



"Mrs. F. will work on our Christmas dolls for the poor. A big help!"

"Edith wants me to have some of their apples. They're delicious."



"Daughter Mary Ann makes plans for a formal dance. Big event."

"Ed, my husband, will get a later bus from the city. Saves me a wait at the bus stop!"

There's a pleasant bustle of family life in the home of Mrs. Ida Bianchi, on the outskirts of Oklahoma City. And the telephone is right in the middle of everything.

Mrs. Bianchi proved that by keeping track of all calls, in and out, for five days.

She was surprised to see how many there were... and how little they cost—1 1/2¢ a call!

"The telephone is a BIG help to me—a bargain," she says. "And the time and steps it saves!"

To Mrs. Bianchi, our thanks for her kind words. We are doing our best to make your telephone service a real bargain today—and to keep it growing in value every year! Southwestern Bell Telephone Co.



What else gives so much for so little?

Wounds Prove Fatal to Mrs. C. B. Stewart

Sudden and untimely death came to Mrs. C. B. Stewart, daughter of Mrs. Kate Collier of Floydada Thursday of last week. Mrs. Stewart died at a hospital in Corpus Christi, Texas, some 28 minutes after receiving a gunshot wound at her home. Mrs. Stewart was re-arranging a bedroom closet, when a loaded gun was accidentally knocked from its position, hit a box falling and was discharged.

Gertrude Elizabeth Collier, daughter of Mrs. Kate Collier and the late W. K. Collier, was born September 13, 1912 in Hardin, Ray county, Missouri. When she was three years of age, her father and mother moved to Floyd county, Texas, where they established their home in the truck community. Upon the death of her father in 1919, the family moved to Lockney, where Gertrude lived until she graduated from high school in 1930. At an early age she was converted and became a member of the Baptist church.

After completing a business course in Abilene in 1931, she went to Austin where she lived for a number of years. She was employed there as secretary in The Texas Highway Department for some two years, and later transferred to The Texas Unemployment Compensation Commission. When the Texas Old Age Assistance commission was set up, she accepted employment there as stenographer, which position she retained until January of 1942 when she was transferred to Washington, D. C. under Civil Service appointment. While in Washington, she was employed as junior clerk-steno in the Navy department of the U.

Argentina to Detroit by Truck



Steep and precipitous mountain passes, violent equatorial storms and near impassible jungle trails were among the obstacles overcome by Aldo Carloni and Antonio Bollester, young Argentines on a 15,000-mile trip driving an eight-year-old Chevrolet truck from Cordova, Argentina to Detroit, Michigan. Here Carloni (right) is reviewing the 14-week journey with J. W. Burke, manager of the

Chevrolet Truck Department in the Motor Capital. With the exception of three short stretches where there are no roads at all and the vehicle was transported, the entire trip through 13 countries was accomplished in the truck which contained provisions for sleeping and cooking meals and carried extra gas and oil. Difficult journey as shown on map by Carloni and his companion was one of the first via the still incomplete Pan-American Highway.

S. A.

Married in August of 1942

In August, 1942, she was married to C. B. Stewart of Austin, Texas, an employee of the Southwestern Bell Telephone company. Since that time, she and her husband have lived in Austin, Victoria, San Antonio and Corpus Christi. Mrs. Stewart is survived by her husband, C. B. Stewart; her mother, Mrs. Kate Collier; five sisters, Mrs. M. F. Shaw of Amarillo; Mrs. Paul

Cooper of Lockney; Mrs. B. Y. Newman of Plainview; Miss Margaret Collier of Floydada, and Mrs. J. H. Cox of Corpus Christi; also two brothers, Everett and Bob Collier, both of Floydada. She is also survived by a number of nieces and nephews. One sister, Mrs. V. Lee Matney, predeceased her in 1933. The funeral services were held at the Carter Funeral home in Lockney at 10 o'clock Sunday morning, December 11. Rev. E. J. Cobb, officiated, assisted by Rev. N. S. Daniel, pastor of the Lockney Methodist church.

The pallbearers were Winfred Orman and L. T. Hickerson of Floydada, and Leon Wofford, Rayburn Spence, Paul Teuton and Leslie Ferguson, all of Lockney. Interment was made in the Lockney cemetery by the side of her father, the late W. K. Collier, under the direction of Carter Funeral home.

Lakeview News

LAKEVIEW, December 14—There will be an all-day service and lunch in the basement of the church here next Sunday. Our new pastor, Rev. Oscar Mayo and family hopes to see and get acquainted with every member of the church that day. So we urge all members to attend.

Our young people accompanied by Mrs. Wayne Battey attended a get-together church party at Mt. Blanco Saturday. The Pansy church was also represented.

Miss Alda George of San Angelo is visiting in the home of Mr. and Mrs. E. H. Tooley. Miss George and Mrs. Tooley were childhood friends. They, together with Mr. and Mrs. Fowler Estep, visited Mrs. Estep's parents, Mr. and Mrs. Frank Jones of the Baker community Sunday afternoon. The Jones' were also good friends of the Tooley's and Miss George.

Mr. and Mrs. James Jones and little son of Panhandle visited his parents here Saturday night and Sunday.

Mr. and Mrs. L. W. Johnson and children visited Sunday in the home of his cousin, Mr. and Mrs. F. K. Gregory of Hollis, Oklahoma.

Mr. and Mrs. Hugh Nelson and daughter, Alma Ruth, visited Sunday in the home of their daughter and family, Mr. and Mrs. R. K. Ooley of the Providence community. They attended church at the Whitfield Baptist church in Swisher county.

Christmas Program Tuesday
The school announces that their Christmas program will be given in the school auditorium Tuesday evening, December 20, beginning at 7 o'clock. Everyone is invited to be present.

Fred Jones went to Knox City, Sunday on business, returning home on Monday.

Mr. and Mrs. J. F. Estep of Kem, Colorado, arrived Monday to visit in the home of their son, Mr. and

Center News

CENTER, December 13—Some foggy days, some clear cold ones and colder nights. December! And Christmas is just around the corner.

There has been more sickness around. Among those on the list were Mrs. Garvin Beedy and baby, Larry, Mrs. C. L. Ashton, Donna and Jo Anne Welborn and Walter Sims.

The all-day meeting of the W. M. U., which was held in the home of Mrs. Leo Frizzell, was much enjoyed by all those present. Mrs. Barton of Cone reviewed "Japan's New Day," while Mrs. Drew Cumble took over the Sunbeams. The Center women present were Mmes. R. C. Hodges, Frank Dunn, H. B. Mannkins, J. D. Welborn, J. E. Green, R. C. Ross, W. C. Plumlee and the hostess, Mrs. Frizzell. There were also four children present.

Mr. Hartline and children visited Saturday and Sunday with Mrs. Hartline, who is in the Plainview hospital. Jimmy Dunn was dinner guest Sunday of James David Welborn.

Don Clark Green spent the weekend with home folks. Other in the home Sunday were Victor Green of Plainview, and Mr. and Mrs. W. A. Latta of Mt. Blanco.

Mr. and Mrs. J. E. Green attended the rendition of "The Messiah," by the Wayland college chorus, in the college auditorium Monday evening.

All members remember the Home demonstration club Christmas tree that is to be held at Mrs. Burton's Thursday, December 15, and the community tree at the schoolhouse next Wednesday night, December 21, unless otherwise announced.

Come to church next Sunday and Sunday night. We want to take the Lottie Moon Christmas offering Sunday.

Mrs. Fowler Estep and family.

Mr. and Mrs. Leo Dunford are the proud grandparents of a baby boy born to their daughter, Mrs. Wayne Carmickle of Abernathy, in a Lubbock hospital, Monday. Mr. and Mrs. Carmickle named their son Eddie Lee.

J. M. Dickerson of Jacksboro, Texas returned home Saturday after being here a week visiting with his sister, Mrs. Lula Slaughter.

GIVE YOUR FAMILY A CHRISTMAS GIFT

That will keep on Giving through the years. Give them a set of World Books.

If interested, call 499-W after 4 o'clock or on Saturday—

Re-Decorate Palace South Plains News For the Holidays

With the completion of a re-do on the interior from box office to the drop screen Palace theatre, Floydada's outstanding cinema place, has a new look which is getting a favorable comment from the public.

Jack Deakins, manager of the show, said this week the job is practically complete. Installation of a men's lounge has also been done.

New Marquee Soon, Too
Still in the designing and building stage are a new electric marquee and sign which will adorn the show front soon also. Both will be unusually attractive.

J. W. MAXWELL IN VETS HOSPITAL AT AMARILLO

John W. Maxwell, former long-time resident of Floyd county, is in the veterans hospital in Amarillo, where he underwent an operation Tuesday of last week. His sister, Mrs. Harry Stanley, who visited with John Sunday, said he is likely to be slow recovering.

Mr. and Mrs. Maxwell are living in Amarillo. For the present his address is Ward 3, Room 371, Veterans hospital, should he have friends who would like to write him a note or visit with him during his stay there.

Mr. and Mrs. Rex Johnston and family of Temple spent from Saturday until Tuesday afternoon with Mr. and Mrs. M. B. Johnston of the Campbell community, and other friends and relatives.

LEDGER binders in some sizes, indexes to match. Hesperian.

FOR HER CHRISTMAS STOCKING

COMETIE Nylons

An exquisite gift, but really not expensive. And oh! — so appreciated! No woman ever had too many. Stop in today. In two minutes you can have a box of her shade, already gift wrapped.

60 and 51 Gauge
15 and 30 Denier

Bishop Pharmacy
Phone 232

her parents, Mr. and Mrs. Geo. Beedy.

SOUTH PLAINS, December 12—The weather didn't get so bad over the week-end as we were expecting. Maybe its better to get a bad report on the weather and not get so cold rather than be colder than reported.

Mr. and Mrs. Harry Hartman and family visited in Silverton with Mr. and Mrs. Marlin Jarnagin and family.

Mr. and Mrs. Leo Baxter and Dick Guest of Lubbock attended church here and spent the day with Rev. and Mrs. R. C. Guest.

Mr. and Mrs. Sim Reeves had guests Thursday night and games of 42 were played.

Mr. and Mrs. R. M. Nutt have a new baby daughter. Mrs. Nutt is a sister of Mrs. J. B. Smitherman.

Mr. and Mrs. A. L. Stewart visited in Dickens Sunday with relatives.

We were glad to have Mr. and Mrs. Davis and children who live where the Frank Wells did out to church Sunday. Come again.

Elmo Reeves, Hansel Sanders, and Duard Reeves went bird hunting at Lamesa last week.

Mr. and Mrs. Ralph McGuire of Plainview spent the week-end with

Mmes. Geo. Weast, J. B. Smitherman, E. P. Smitherman and Mrs. Lenton Lanham attended the council party at Sterley Friday.

PTA met Friday. The tree and program are to be at night this year. Either on Wednesday or Thursday night. It will be announced at school.

There is to be a social for all adults of the church on Friday night this week. Each lady is to bring a lady's gift and each man a man's gift to exchange, in the home of Mr. and Mrs. Geo. Beedy.

On Monday afternoon the WMU will meet with Mrs. H. L. Marble in their annual Christmas social. Each lady is to bring a gift to exchange.

Mr. and Mrs. Sim Reeves called on the H. L. Marbles Sunday night.

Mr. and Mrs. Bryan Karr and children of Aiken and Mr. and Mrs. Z. C. Cummings, Sterling and Zack, were Sunday guests of Mr. and Mrs. Raymond Upton and family.

Recent guests in the R. E. Young home were Mr. and Mrs. H. D. Hale and son of Pampa, Mr. and Mrs. G. C. Pitts of Lubbock, Mr. and Mrs. Earl Rogan of Vivan, Oklahoma, and Mr. and Mrs. J. S. Brannon and boys of Silverton.

All-American Reception for only.... \$22⁹⁵



ARVIN MODEL 152T

This low-cost table model radio performs beautifully even under difficult conditions. Built-in loop antenna. Walnut plastic case.

WHITE
Auto Store
THE HOME OF GREATER VALUES

WHEN IN NEED OF Fire, Hail And Tornado Protection

On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly.

Also soliciting your listing on Farm and City property, and anything you have to sell.
311 West California St. Phone 373-J

E. C. KING

FOR SALE

4 and 5 Row Stalk Cutter

HODGES ROTARY CUTTER

1936 Dodge Truck, \$250

DARDEN WELDING SHOP

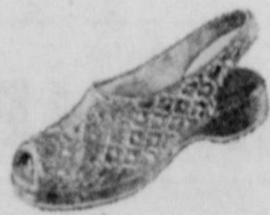
608 E. Houston Phone 42

Christmas Slippers TO LOAF AND LOUNGE IN!

Accent Comfort with

GIFT SLIPPERS

Cozy, comfortable slippers for everyone on your gift list. Be sure to see this collection, it's chock full of smart new styles for men, women and children.



Children's \$1.79 to \$2.98
Women's \$1.98 to \$3.95
Men's \$3.95 to \$4.95

Van's Men's Wear And Shoes

SEE US--

For all kinds of parts, accessories, Anti-freeze, etc., for all makes of cars and tractors.

We now have a parts store in Lockney, located 1st door North of Hotel --- come in and see us when in Lockney.

DANIEL AUTOMOTIVE

Floydada

Lockney

home for Christmas! on the Santa Fe



It's a real gift to the whole family! A Santa Fe trip home is the best of all for Dad, Mom, and the kids too.

Remember, Santa Fe is the economical way to travel. Children under five ride free with an adult passenger, and big sister or brother, under twelve years, ride for half fare.

Make your plans with confidence—the Santa Fe will take you home and bring you back in any kind of weather. See your Santa Fe ticket man for full information on schedules and fares.

Gift Tickets!

It's easy to send a Santa Fe gift ticket to a relative or friend. Ask the Santa Fe ticket man for details.



Worth A. Jennings Prominent Randall County Man, Dies

Mr. and Mrs. Cecil Hagood and son, Kelly, attended the funeral of Mrs. Hagood's father, Worth A. Jennings, sr., at Canyon Thursday. Mr. Jennings was 76 years old and a pioneer resident of the Panhandle. Funeral services were conducted in the First Christian church at 3 o'clock p. m. with Rev. Joe Pindley and Rev. W. R. Mataler officiating.

Burial was in the Dreamland cemetery under the direction of N. S. Griggs and sons, of Amarillo.

Mr. Jennings, an old time cowboy and prominent Randall county political figure, died in the family home in Canyon, where he has resided for many years, at 5:30 o'clock last Thursday morning.

He is survived by his widow; three sons, Worth Alston Jennings, Jr., Phoenix, Arizona, Joe Jennings of Lorenzo, and Jack Neil Jennings of Canyon; four daughters, Mrs. Cecil Hagood, Floydada, Mrs. Clyde Davis, Canyon, Mrs. Vester Hill, Spearman, and Mrs. Martin Phillips, Plainview.

Christmas Season

(Continued from first page)

clubs need funds to carry on this worthwhile program and any donations can be given to Mrs. Rex Brown, treasurer.

Anyone knowing of a needy fam-

TURKEYS

We offer you CHOICE Birds fully dressed at a price you can afford.

HENS

If you would rather serve Hens than Turkeys — We will have large or small Hens fully dressed at a trifle cheaper and quality unsurpassed.

Lay Mash

Stanton's or Wes-Tex. Not too high either.

Berry's Drive-N

Behind Shipman Grocery Phone 74

ily is asked to turn the family's name in to Mrs. McBrien, said Mrs. Hollis Bond, a spokesman for the clubs.

Committees from the clubs are Floydada Garden club, Mmes. G. V. Smith, W. E. Grimes, John Moss; from Our Home Garden club, Mmes. Flora McNeil, Ann Watson and Rowena Howard; 1929 Study club, Mmes. O. G. Glassmoyer, Kinder Farris, Ross Henry; from the 1922 Study club, Mmes. C. A. Caffee, Leona Bell and J. M. Willson, sr.; and from the 1934 Study club, Mmes. Ralph Cogdell, Enos Jones and G. M. Armstrong.

Lions Meeting Today

For their part in the Christmas activities the Lions club have their Christmas gift giving (to each other and an added something for a little boy or girl to be put into the hands of a committee and distributed) today at noon in their regular meeting.

The club also are having a party for the Cub Scouts Monday night of next week at 7:30 at the American Legion hall. The Lions are sponsors of this group of youngsters. President, Enos T. Jones says modest gifts will be the rule at today's meeting. Jake Watson is program chairman for the day. Mrs. Ralph Johnston is on the program for a Christmas story and Commissioner and Mrs. Pay Hart will give some musical numbers.

Thursday of next week the club will have no meeting, dispensed with as too close up to Christmas-day and in the midst of the final holiday hurry.

Study Club and Families

The 1929 Study club will have their annual Christmas party today beginning at 4 o'clock in the First Christian Fellowship hall, for their families.

For the evening entertainment a play by the club children will be featured. The play, "Christmas in Toy Shop," will be directed by Mrs. Kinder Farris.

The play cast in order of their appearance: Toy Maker, played by Larry Glassmoyer; Johnny, by George Farris; Susan, Ann Welborn; the clown, Gordon Joiner; Gretchen, Carolyn McDonald; Diana, Alice Latta; Hans, Johnny Fred Brown; Mitzel, Ann Word; Sven, Ray McDonald; Joseph, Bert Grimes; Mary, Betty Burke Caven; the little dolls will be played by Mary Word, Linda Caven, Francis Van Wickel, Beth Word and Charles Brown.

Mrs. McDonald will accompany the group caroling. Following the program refreshments will be served. It is also a custom for the study club to give each child a gift.

Program at High School

A musical Christmas program will be presented in assembly by the High school chorus and the boys choir of Andrews Ward school Thursday, December 22.

The program will begin at one o'clock in the high school auditorium with Miss Beville as director.

Auxiliary Christmas Party

A large crowd attended the American Legion auxiliary's annual Christmas party in the Legion hall Monday night at 7:30, according to

Mrs. J. C. Covington, president of the auxiliary.

By the members of the Legion furnishing turkey and everyone who attended bringing along a covered dish to complete the meal, a luscious supper was served to approximately seventy members and visitors.

During the evening, Earl Lewis of Plainview presented a travelogue of South America.

The women of the auxiliary have been very busy for the past two weeks working on one of the longest Christmas shopping lists in the world, said Mrs. J. M. Willson, sr. There are 100,000 war veterans who will be forced to spend Christmas in Veteran's Administration hospitals. Many gifts were brought for this purpose. Each veteran will receive a gift from the auxiliaries throughout the country.

Schools Dismiss December 23

Floydada High and Andrews Ward schools will dismiss at noon on Friday, December 23 for Christmas holidays, said Mr. Graves, superintendent of Floydada schools.

Students will return to their school work Monday January 2.

1934 Study Club

The 1934 Study club will meet in the home of Mrs. Jack Lackey, Tuesday, December 20, for their Christmas party.

Theme for the evening will be "Lifting Up Our Faces To Christmas."

Members will answer the roll call by telling their most memorable Christmas. Christmas legends will be given by Diana Gresham and Dickie's "Christmas Carol" recording by Flora McNeil.

Turkey For Fireman's Feast

Members of Floydada Fire department will have their annual get together Tuesday night. It will be a big feed at which a 25-pound turkey contributed by Mr. and Mrs. Floyd P. Fuqua will be the center of attraction.

Wives of the firemen will prepare the supper that will be given at the recreation hall.

Paving Progress

(Continued from first page)

cost \$494.31, and a spur from Highway 207 east to the South Plains school that cost \$4,093.43 for construction and \$480 for engineering service.

Engineering services to date of \$1,643.52 spent on the Baker road and \$3.50 for a blue print. The Baker road is under contract. Lubbock Engineering company re-

ceived the engineering check on this job and Geo. A. Linder the engineering fees on the South Plains job. Cooper & Woodruff had had all road bond construction contracts under the bond issue, until the Baker road letting was held. The state is not participating in the Baker job.

Surplus In Prospect

When all the work is finished as provided for in the original election order the prospect now is that a surplus will be left in the fund. This can be expended, according to the election order approved by the taxpayers for additional highway mileage in the county.

Colson Bill Road Work

The Barwise road, east to Sand Hill and the Sand Hill road north two miles and east one mile are set in the county program by the State Highway department under the Colson bill. They will represent no part of the road bond expenditure. They are tied in with the Pleasant Valley road job and the Dougherty road job for construction in 1951. They are committed by the highway department, but these commitments are always contingent on funds being available and a lot of the Colson bill money will be spent in the state before the authorities get around to these bottom of the list items. The county authorities look upon them as certain, however, since the department is careful to watch its commitments to see that they are within the probabilities of their funds.

Federal Spending Planned

Very considerable help to the county's bond issue roads will be the participation of the federal funds with the state in the construction of the eight miles of road north to Providence from Aiken, and thence west two and a half miles to the Hale county line. The county has not been asked as yet to put up any money on this road work, but likely will be asked to help on that portion of the road north to Providence on which bond funds are available. The road is to be made a better one than the average farm to market road, according to the local resident engineer's office, where the plans and specifications have been completed. Incidentally these plans have passed the district engineer's office and are now in the hands of the state highway en-

gineer at Austin. In Northeast Floyd County this week the resident engineer's crew had begun work on the plans for the northeast Floyd county--Southeast Briscoe county road, which will run 6.7 miles south from Quitaque, to within about two miles of Fairmount in this county. The highway engineers have spent a great deal of time on a study of the best solution of two bridge problems in this country. On these the department has called in their bridge men. What the final decision on these bridges will be the local resi-

dent engineer has yet to be advised. However, the work is in the mill and this road plus the Providence road are due for lettings for 1950, it is thought for sure.

STRENGTH EBING REPORT ON CLYDE IRWIN FROM HOSPITAL WEDNESDAY

Clyde Irwin, who is suffering from severe burns sustained in a plane crash, is reported by Dr. D. W. Douglas, a member of the staff of Peoples Hospital, to be in a critical condition, late Wednesday afternoon.

Mr. Irwin's strength is ebbing away and his condition is becoming more serious every day, said Dr. Douglas.

Mr. Irwin and his daughter, Leola, took off in a private plane on the morning of November 27, Sunday, around 6:15. He was taking Miss Irwin back to Brownsville where she was teaching school. Miss Irwin was killed and Mr. Irwin severely burned. He was taken immediately to the Peoples Hospital where he has been receiving treatment since that day.

Typewriter Ribbons. Hesperian.



SAY Pendleton FOR CHRISTMAS

LET'S GO CHRISTMAS SHOPPING

Where he will select things he will wear and won't leave hanging in the closet.

"Here's a few items he will put right on"

Stetson from \$7.50 to \$50 (a good bet.) Western suits by 'Pendleton' and 'Lost Valley'. (Yes Sir! Ladies too). Pendleton and Levi shirts and trousers. (you don't have to apologise when selecting these.)

Ladies suede Fringe California coats. Mens suede and leather California coats. Olsen Stelzer hand made boots (you might find a pair to fit the daughter.) Gabardine top coats. Satin and wool lounging robes. Pajamas and Gloves. Neckwear, 'He'll wear' and wear. Nylon Sport shirts. New Dress shirts coming in this week. Val-A-Pak luggage (travel light travel right.)

YES Mam - Santa can find about what he wants here and its later than you think. Shop now with —

GLAD SNODGRASS

"Smart Wear For Men Since 1900"

Where Many West Texans Trade

PLENTY OF VALUES ...IN OUR

harvest of FOOD BARGAINS

CHRISTMAS DINNER

FOR A MERRY

HUNT'S No. 2 1/2 Can	PEARS,	29c
SHURFINE No. 2 Can	Early June Peas,	32c
HUNT'S No. 2 Can	BOYSENBERRIES,	29c
SHURFINE Tall Can	MILK,	12c
RANCH STYLE 2 Cans	BEANS,	25c
SOFLIN Package	NAPKINS,	15c
SOFLIN Package	Facial Tissue,	19c
WELCH'S Quart	GRAPE JUICE,	49c
TASTEWELL Quart	SOUR PICKLES,	25c
SUNKIST Pound	ORANGES,	10c
Papershell Pound	PECANS,	39c
Pound	ALMONDS,	35c

HULL & McBRIEN

PHONE 292 We Deliver

RED SPUDS, 49c	10 Lb. Mesh Bag.
HUNT'S Fruit Cocktail, 35c	No. 2 1/2 Can.
SHURFINE Extra Fancy PEACHES, 25c	No. 2 1/2 Can, In Heavy Syrup
Cranberry Sauce, 19c	Can.
SLICED PIE APPLES, 35c	2 Cans.
MUSHROOMS, 30c	4 Oz. Cans.
Pickles Olives Relish	
WHOLE TINY BEETS, 22c	No. 2 Can.
SHURFINE TINY PEAS, 55c	2 Cans.
SMALL WHOLE POTATOES, 25c	2 Cans.
VEL, 25c	Large Box.
Super Suds, 27c	Large Box.
BATH SIZE Lux Soap, 25c	2 Bars.
SWERL, 25c	Large Box.
PINKNEY'S WIENERS, 39c	Pound.
FANCY SLICED BACON, 49c	Pound.

Almonds - Brazil Nuts - Pecans - Peanuts - Walnuts - Shelled Nuts - Cranberries.

Fruit Cake Ingredients Fresh Dates

Mrs. Morckel's Fruit Cakes are Almost all sold. Please call us if you want one.

SHURFINE No. 2 Can	Red Pitted Cherries,	28c
PURASNOW 10 Lb. Bag	FLOUR	79c
PURE CANE 10 Lb. Bag	SUGAR	89c
SHURFINE No. 2 Can	HOMINY,	10c
SHURFINE 3 Lb. Can	Shortening	74c
Measuring Cup		25c
both for 99c		
DELICIOUS Lb.	Apples,	10c
Texas 5 Lb. Bag	Oranges,	39c
ALMONDS FILBERTS WALNUTS	XMAS Candies	
HUNT'S 14 Oz. Bottle	CATSUP	15c
VERMONT MAID 12 Oz. Bottle	SYRUP,	27c
SHURFINE 46 Oz. Can	ORANGE JUICE,	33c
SHURFINE 4 Oz. Jar	Maraschino Cherries,	15c
GOLD COAST No. 2 1/2 Can	Whole Spiced Peaches,	33c

Felton-Collins

Phone 27 • Grocery & Market • 122 W. Calif.

WE DELIVER

P-S-S-S-T!...
SOMEONE'S COMING!
BETTER STOCK UP NOW
WITH GOOD THINGS
 from **PIGGLY WIGGLY**



Del Monte
CATSUP
 14 Oz. Bottle
19c

HUNT'S
APRICOTS
 No. 2 1/2 Can
27c

WOLF
CHILI
 No. 2 Can
57c

LIBBY'S
PEACHES,
 No. 2 1/2 Can
25c

ADAMS
ORANGE JUICE,
 46 Oz. Can
25c

DEER BRAND
TOMATOES,
 No. 2 Can
10c

MARSHALLS
HOMINY,
 3 No. 2 Cans
25c

WOLCO BRAND
BLACKBERRIES,

No. 2 Can
19c

MORTON'S
SUGAR CURE,
 7 1/2 Lb. Box
77c

SWEET POTATOES,

No. 2 1/2 Can
19c

ALL BRANDS
CIGARETTES,
 Carton
\$1.69

HEINZ
TOMATO SOUP,

3 Cans
33c

LIBBY'S
PINEAPPLE JUICE,
 No. 2 Can
19c

FRESH SHELLED
PECANS,

Pound Pkg.
93c

DORMAN'S
NEW POTATOES,
 No. 2 Can
13c

HERSHEYS
CHOCOLATE SYRUP,

CAN
17c

DORMAN'S
FRESH BLACKEYES,
 No. 2 Can
12 1/2 c

PETER PAN
PEANUT BUTTER,

28 Oz. Can
73c

HOLMES
SARDINES,
 2 Cans
25c

TREAT THE FAMILY TO CHRISTMAS SNOW CAKE



MADE WITH
 SWANS DOWN INSTANT CAKE MIX PKG. 39c
 BAKER'S COCONUT TIN 15c
 BORDEN'S EAGLE BRAND CAN 29c
 ASK FOR FREE RECIPE

DELMAR
OLEO
 1 Pound
19c

YUMMY
VIENNA SAUSAGE,
 2 Cans
25c

ARMOUR'S
MILK
 Tall Can
10c

MARSHALLS
KRAUT,
 No. 2
12c

LIBBY'S
Baby Food,
 3 Cans
25c

ALLENS
Green Beans,
 No. 2 Can
14c

HOUSEHOLD
RAISINS,
 2 Lb.
35c

BEST QUALITY

VALUE  **BARGAIN ST.** **LOW PRICES**

PORK ROAST, 39c
 Boston Butt End Pound

Christmas Hams, 59c
 WILSON'S, Half or Whole Pound

Sack Sausage, 29c
 Wilsons Certified Pure Pork Lb.

SLICED BACON, 53c
 WILSON'S Certified Pound

T-BONE STEAK, 73c
 Grain Fed Nice and Tender Lb.

CHEESE, 89c
 KRAFT'S Velveeta 2 Lb. Box

FRESH BUNCH RADISHES, 5c
 Pound

FIRM HEAD CABBAGE, 5c
 Pound

TEXAS ORANGES, 45c
 5 Lb. Bag

FIRM HEAD LETTUCE, 9c
 Pound

Texas Seedless GRAPEFRUIT, 49c
 8 Lb. Bag

Golden Fruit BANANAS, 12 1/2 c
 Pound

TIDE, 28c
 BOX

DREFT, 27c
 BOX

OXYDOL, 28c
 BOX

DUZ, 28c
 BOX

ARMOUR'S
TREET
 12 Oz. Can
39c

WOLF
TAMALES
 No. 1 1/2 Can
23c

BABO, 25c
 2 Cans

PROMEDARY Pitted Dates, 25c
 Package

PARD DOG FOOD, 14c
 Can

CAMAY, 15c
 2 Bars

PALMOLIVE, 15c
 2 Reg. Bars

LIFBOUY, 15c
 2 Reg. Bars

Bigger Savings!

Wider Variety!

PIGGLY WIGGLY

DAVIS & HUMPHRIES OWNERS & OPERATORS



EDITORIALS

At the Cowboys Christmas ball at Anson in the eighties those who attended dressed in the best they had, which means white collars and shined shoes and regular suits for the men, and the women garbed also in conventional women's styles of the times. In modern reproductions of the scene made immortal by Larry Chittenden, the inclination has been to ape the modern rodeo garb for both men and women and to let the Hollywood motif have sway. No reas-year. The insane, of course, had few stal-want to and can have more fun, except that the committee which is arranging to stage the event has decreed the conventional garb of the eighties as the preferred wearing apparel. Doubtless the men will be digging out old-style suits, derby hats and the like, while the women will be hunting up grandma's cor-set and bustle that accentuated the wasp-like waist, attempting to be unlike themselves as of today and like their grandpas and grand-mas and great uncles and aunts of yesteryear. To have their fun in the eighties the people put off their work-a-day clothes and put on anything more festive they might have in which to frolic. Cowboy clothes in those days were work clothes.

Governor Allan Shivers is planning the special session of the legislature, for late January or early February, according to reports that are current in the press. State eleemosynary institutions' financial needs are to be the principal topic for the session according to this same report. All the minorities, or nearly all, powered theirs through the regular session to the tune of a half billion a on this should not be if those who attend warts plugging for them, despite Texas' shameful conditions in hospitals for the men-tally ill. Now the legislature is to be shamed into doing something about it. Means more taxes.

Christmas lights in Floydada this sea-son are more numerous and prettier in the business area than in prior years. If you have not seen them after nightfall we sug-gest you tour the city some night before the night before Christmas. The city boys have gone to some trouble to make a pretty dis-play. Southwestern Public Service has a Santa Claus and sled and his reindeer really lope through the snow. These among others you will enjoy. Nothing like light to attract people.

An interesting fact about the Salvation Army is that all of its officers pledge total abstinence from intoxicating liquors, harm-ful drugs and tobacco. The Salvation Army is primarily an evangelical movement.

In connection with the forthcoming session of the legislature, it is noteworthy that business people nearly always view with alarm such an event. They do so principally be-cause those who will not have to pay the bill directly, make up a budget for somebody else to meet. It is the man who operates a busi-ness who is first to feel the pressure, to raise the money, to make the reports, and to go through the mill. The fact that then he has to take it off of the public doesn't keep it from being irksome and burdensome. This thought goes through one's mind of course; A year ago the general fund had 90 million in the treasury. All of that was spent and many times that much more by the legisla-tors now in office. The prospect of turning the same men loose with the public's pocket-book makes the taxpayer break out with goose bumps.

Another dollar and six bits every Texas citizen is due to pay before he gets clear title from the tax man to his property and which he must pay by January 31 in order to vote, will go for a poll tax receipt. The other day a report from the assessor-collector's of-fice indicated that less than 400 eligibles had paid this tax. Presumably everybody ex-pected the poll tax law to be repealed and they would vote without the receipt. How-ever, one joker in the proposed change in the constitution provided that everybody would have to register and presumably pay some-thing for this privilege, turned enough against the amendment to kill it off. So, if you want to have a part in naming the nominees of your party in the summer and of voting in the generalelection next year, remember the poll payment is a must if you are within the age limits.

To illustrate the way things happen to keep your plans from working out is cited this year's cotton crop. There doesn't seem to be any doubt that the dry land cotton, with three-fourths to a bale per acre, is netting the cotton man more money than the irri-gated cotton crops. This despite the fact that the wheat man who irrigated came out on top and the feed man who irrigated really did go to town over and above what he would have made out of the same acreage in cotton.

About tuberculosis, which still takes its toll but is not a popular disease to have now. It is preventable. It is curable. It is not in-herited. It is a "catching" disease. It is caused by a germ which usually attacks the lungs but may attack other parts of the body. This on the authority of the Texas State De-partment of Health.

Littlefield Powers Into Semi-Finals

The Littlefield Wildcats powered their way into the state semi-finals of Class A football last Friday afternoon when they proved much superior to the Ballinger Bearcats and

The Floyd County HESPERIAN

HOMER STEEN, Editor

Established 1896 by Claude V. Hall Entered as second class mail at the post office at Floydada, Texas April 10, 1907, under the act of Congress of March 3, 1879.

Published by The Hesperian Pub-lishing Co., Inc., Floydada, Texas.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50, six months, \$1.25, four months 90c; in advance.



Professional Directory

People's Hospital

1100 South 3rd
Wishes to announce to the public the visiting hours and clinic hours.

visiting hours for Hospital Patients:
10-11 a. m.; 2-4 p. m.
7-8 p. m.

Clinic open Monday thru Saturday from 8 a. m. to 5 p. m. Closed Sunday.

Visitors wishing to inspect the hospital are welcome at any time.

Stapleton & Jones

LAWYERS
204 Bishop Bldg. Phone 14

Himble Optometric Clinic

DR. J. W. KIMBLE
DR. O. R. MCINTOSH
OPTOMETRISTS
Floydada, Texas

won a clear-cut victory 34 to 6 in the quarter-final contest at Odessa.

The Littlefield victory was more of a rout than a football contest. Ballinger's lone score came in the fading minutes of the game on a long pass. Littlefield piled up 401 yards net rushing for 27 first downs. Ballinger had three first downs.

The burly Wildcats met Garland of Dallas county in their contest next week-end. Garland won over Mineola in penetrations when their game ended in a 7-7 deadlock.

Mexia will meet Uvalde in the other semi-final contest. Mexia downed New Braunfels at Waco 26 to 6, and Uvalde had little trouble with El Campo, winning 33 to 13.

Kress is Region 1 winner in Class B, taking Olton at Plainview Fri-day 13 to 6.

Bron Martin Death Due to Blood Clot

MATADOR—Death Saturday cla-imed the life of Bron Martin, Flomot pioneer, about an hour after he suffered an attack caused from a clot on his heart, at his home in the Flomot community. After suf-fering the attack Mr. Martin went to the home of his grandson, Ray-mond Gunn, who brought him to Stanley clinic at Matador, where he died a few minutes after arriving.

Funeral services were conducted Monday afternoon at 3:00 o'clock at the Methodist church of Flomot, by pioneer minister, Rev. Bob Jameson, assisted by Rev. J. E. Lee, Flomot Baptist pastor and Rev. L. W. Baker, Methodist pastor.

Palbearers were Tom Spears, W. E. Burselon, Tom Bynum, John Bar-ton, Harrison George and Harold Martin.

Survivors include his former wife, Mrs. Pearl Martin, 4 sons and 3 daugh-ters: Bruce of Matador, Elwyn and Howard of San Francisco, Cali-fornia, Barney of Flomot; Mrs. Ir-ene Irby of Floydada, Mrs. Beatrice Smith, San Francisco, California, and Mrs. Alto Gunn, Levelland. He is also survived by one sister, Mrs. Zula Parker, Pyote, Texas, a half-brother, Paul Martin of Vern-on; fourteen grandchildren and one great-grandchild.

A window in the car had opened slightly, and the child's head protruded through the opening. His footing and hung suspended until the parents returned. He rushed to Crosbyton Clinic hospital, but was pronounced dead on arrival.

Baby Hangs Itself

CROSBYTON—A one-year old Mexican baby accidentally hung himself on the glass of a car win-dow Tuesday morning. The child named Joe Tijrina, was left in the car while the parents, Mr. and Mrs. Tony Tijrina, of Austin, were pull-ing cotton in a nearby field.

All lines of insurance written in companies give you the utmost protection.

G. C. TUBBS
INSURANCE AGENCY
216 Bishop Bldg.
Phone 162



A tiny packet of letters, a child's locket fastened to the heart with the strong chains of memory.

Keep all of your treasures safe from theft, fire and other misfortune. Rent a deposit box here for your valuables right away.

First National Bank

Floydada, Texas

WE SELL SAVINGS BONDS

DRIVE WAY GRAVEL

Concrete or Volcanic Ash

Building Blocks

One of the most economical building materials available.

Concrete Pipe

Wayne Bennett

Certified DOESN'T MEAN A MORE EXPENSIVE LAMP



IT MEANS A Better LAMP

In looking for lamps which bear the all-important "Certified" tag, you'll be surprised at the wide range in prices. You will find that this tag is not granted only to the makers of expensive lamps, but also to the makers of lamps which sell at popular prices.

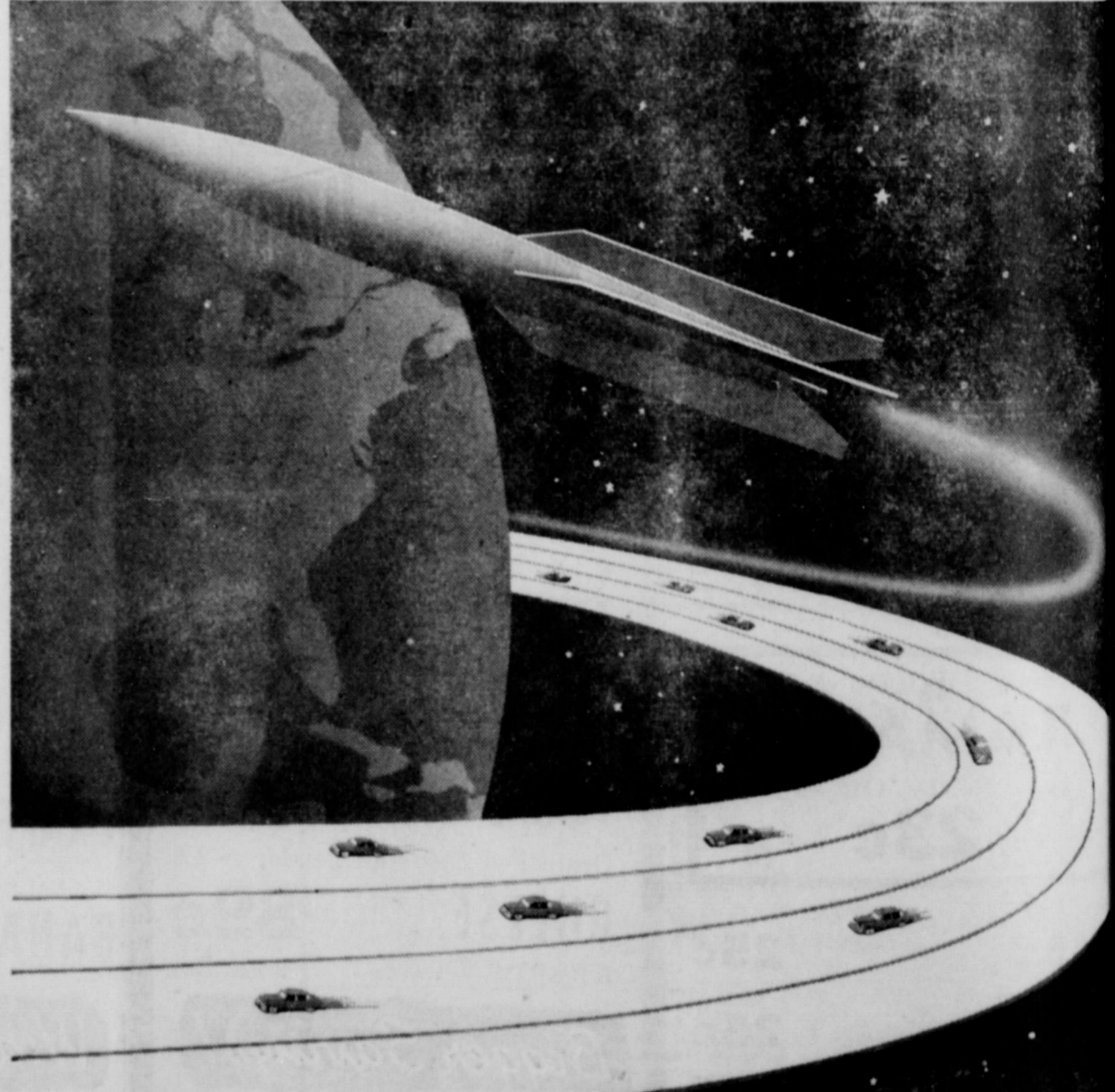
The Certified tag means that the manufacturer of that lamp, regardless of its selling price, has met 105 specifications in its construction.

See these modern lamps soon at your favorite store. They're built to exacting "Certified" standards in a wide selection of sizes, styles and colors.

They're built, too, to bring more light into your home, because the new type reflectors are constructed to give you direct and indirect light at the same time!

When next you buy a lamp, make sure it is "Certified." Inquire at your favorite store for this new lamp.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



Oldsmobile
Rockets Ahead!

Look ahead to a great new fleet of Futuramic Oldsmobiles for '50. Expect the surge of high-compression "Rocket" Engine power, the whispering voice of "Rocket" pace. Count on an exciting new development in automatic driving . . . a brilliant new partner of "Rocket" performance. Get ready for breath-taking new Futuramic styling . . . a unique look of fleet luxury. Watch for three complete series of great cars . . . the finest to bear the Oldsmobile name. Look ahead to these big advancements, then plan to Go Ahead and Own an Oldsmobile!

WATCH FOR THE NEW FUTURAMICS—COMING SOON TO YOUR OLDSMOBILE DEALERS
ODEN CHEVROLET CO. Floydada, Texas

Opportunity In Distributive Education

If the vet is interested in receiving some real training in bookkeeping and business training in general, he is being given that opportunity by Floyd County Vocational School. The present class in bookkeeping was organized June 3, 1949 with A. D. Pultz, principal Floydada Grade School, as instructor. The class was scheduled to operate on a half-time basis which was the desire of the majority of the students. Veterans entering training on a half-time basis receive half benefits and use eligibility at the rate of half-time. Kenneth Bain, jr., is instructor of this class. He succeeded Mr. Pultz November 1, who resigned due to a heavy schedule in his regular school work.

The course being taught, general bookkeeping, is 144 weeks in length. Class meets four nights a week in the Floydada High school. No home work is required, however outside reading is encouraged. Veterans who attend are not required to be employed, but many find they can work while going to school. Mr. Bain is giving well rounded business instruction and class room supervision of study. All books and instructional materials are furnished free which will be yours to keep upon completion of the course, said N. S. Abbott, coordinator.

Vets will learn things that will help at work such as: business English, letter writing, business arithmetic, bookkeeping, and typewriting, and will learn things that will help get more from life, such as: business speech and personality development.

The vet will learn things that will make the future more secure, such as business law and economics.

Those interested should contact N. S. Abbott, coordinator of the Floyd County Vocational school for additional information. The office is located in the basement of the courthouse in the rear of the county school superintendents' office. Mrs. Virgil Shaw is secretary. Copies of discharge, marriage record, and birth certificates of all children are required.

Crosby Allotment 99,805 Cotton Acres

CROSBYTON — Cotton allotment for Crosby county is 99,805 acres for 1950. The PMA office has been busy making final adjustment of figures and getting the individual allotments ready for mailing.

The cotton allotment is based on

When you buy insurance, why pay Extra for deductive-BULL clauses? ? ?

ED HOLMES

Why we get the Business? We are organized to pay losses and not profit.

Phone 656-J-1 for ED (or see your local agent)

Pass the Pork But Watch How It Is Cooked

AUSTIN, Texas.—"Please pass the pork" is a familiar sentence around many winter dinner tables these days. A juicy roast pork or pork chops are dishes that can't be beat, according to many connoisseurs of meat. However, pork can be dangerous if it isn't cooked long enough. So, be sure that pork passes the test of thorough cooking before you put it on the table. Otherwise, trichinosis may result, said Dr. Geo. W. Cox, State Health Officer.

Trichinosis is a big word, but the disease is easy to prevent. All you need to do is cook the meat until the pink color turns to white. When the change of color occurs, the meat is safe to eat. Farmers who raise hogs for sale as meat, and who feed them garbage, should cook the garbage first, or the meat may become contaminated. If butchered pork is stored at a temperature of five degrees above zero, Fahrenheit, for 20 days, trichinosis parasites should die, if there are any.

the 1947 and 1948 seeded cotton acreage in the county. In 1947 the county had 116,000 in cotton, and in 1948 there were 118,000 acres. The 1950 allotment of 99,805 is 85.3 percent of the average.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

If a person eats a pork chop, for example, that contains trichinae, they are swallowed in the form of tiny capsules. In the intestines these capsules develop and discharge minute worms which are carried by the bloodstream to various parts of the body . . . settling in muscles where after a period of time they become calcified and die.

What are the symptoms of trichinosis? Stomach upsets and muscular pains, a feeling of chilliness, sore throat, and sometimes considerable fever, are some of the signs. An acute attack of the illness lasts about one or two weeks. The disease has a low death rate, but recovery is fairly slow.

Writing fluids, Hesperian

666 GIVES FAST RELIEF when COLD MISERIES STRIKE
LIQUID OR TABLETS

Mrs. Ama Smalley, of Clovis, New Mexico, was here last week-end, guest in the home of her sister, Mrs. O. L. Stansell, and with other relatives.

Clay Willis, of Amarillo, who spent several days here last week as guest of his step-mother, Mrs. R. H. Willis, following his father's death, left Friday morning returning home.

DOCTORS CAULEY & WELCH OPTOMETRISTS

1114 Ave. L. Dial 7180
Lubbock, Texas
(One block west Hotel Lubbock)

BORASCU FOR WEED CONTROL

CONTAINS BORON

Kills weeds when applied directly to the soil in large amounts. Is safe to use, Non-combustible, Non-Corrosive, and Non-poisonous.

Can be applied any time. A product of the Pacific Coast Borax Co.

For Sale By

MORCKEL FARM CHEMICAL CO.

116 W. Missouri Floydada Phone 539



Harry Morckel checks the depth of auxiliary ditch being dug to drain lake on his farm.



Morckel, left watches water flow through flume which carries the lake water on land that needs the moisture.



Movable pump and pipe are used to move the water from the lake.



County Agent Bob Gibson of Floyd County and Morckel watch transfer of water from small pipe to large flume. The water strikes directly into the mouth of the larger pipe so it does not wash out a gully.

Harry Morckel Lake Draining System Works

General demonstration of how the Harry Morckel lake-draining and irrigation system works to reduce the loss of grass on the land that needs moisture is shown in the accompanying pictures reproduced in The Amarillo Times. Pictures made by County Agent Robt. H. Gibson.

Morckel's system of drainage irrigation: a ditch is dug along the lake to be drained. When the ditch is full and there are animals in operation into it from the lake he moved up a portable pump and ties in with light pipe long enough to reach

to the desired elevation up on the adjoining terrain. The system is quickly assembled and re-assembled when and if the point to which water is to be delivered is desired to be changed. The water is pumped into the line from the ditch and the lake empties into the ditch. The system really works as the pump pours several hundred gallons of water under force to the point desired and the irrigation system is arranged to accommodate the flow out into the fields where it is needed.

Mrs. L. B. Fawver, jr., who had been visiting here with her father-in-law, L. B. Fawver, for several days, left last Thursday returning to her home at Fort Worth.

It's ALL BUICK—



and priced like a six!

ON some cars, it might not be such standout news.

But when you read the price tags on this smart and sizable Buick SPECIAL of 1950—

When you listen to the throaty baritone of the big Fireball valve-in-head straight-eight engine that fills its bonnet—

When you feel its lift and surge on the road, sample the soft smoothness that's yours with coil springs on all four wheels (and wide Safety-Ride rims as well)—

When you see how neatly this beauty slips into pocket-size parking places, avoids "locked-horn"

tangles, and threads its way through traffic—

When you take in its roominess, see its wide outlook, picture yourself traveling in the sleek, taper-fender styling that calls the turn on the smartest fashions for 1950—

When you hear some of the miles-per-gallon figures happy owners of this beauty are reporting—

Man alive, this stands out as a bargain that says "Grab me quick!"

Actually, dealers have trouble keeping this particular model of the 1950 SPECIAL on hand. Quick action may be able to

snail one for you — or a six-passenger model in 2-door or 4-door body-type.

Why not see your dealer now — and start the New Year as a Buick owner at a cost that's less than for some sixes?

TEN-STRIKE! Only Buick SPECIAL has all these Features!

- TRAFFIC-HANDY SIZE • MORE ROOM FOR THE MONEY • DYNAFLOW DRIVE optional at extra cost • JET-LINE STYLING
- NON-LOCKING BUMPER-GUARD GRILLES • HIGH-PRESSURE FIREBALL STRAIGHT-EIGHT ENGINE • COIL SPRINGING ALL AROUND • LOW-PRESSURE TIRES ON SAFETY-RIDE RIMS
- GREATER VISIBILITY FORE AND AFT • SELF-LOCKING LUGGAGE LIDS • STEADY-RIDING TORQUE-TUBE DRIVE • THREE SMART MODELS WITH BODY BY FISHER

SPECIALLY NOW
"Buick's the Buy"
YOUR KEY TO GREATER VALUE

Phone your BUICK dealer for a demonstration—Right Now!

CLINE & RAINER

201 South Wall St., Phone 37 Floydada, Texas

When better automobiles are built BUICK will build them

HERE'S A WONDERFUL GIFT IDEA!

THE AMARILLO TIMES

IS STILL ONLY **\$4** FOR ONE YEAR BY MAIL

The Amarillo Times wants you as a subscriber. Here are just a few of the many things that more than 130,000 readers, enjoy in the Times:

NEWS National, International, and State news direct from the wires of International News Service and the United Press. State and Regional News by Times correspondents. Local news coverage by an experienced reporting staff. Sports, Society, the columns of T. E. Johnson, Dr. J. A. Hill, Drew Pearson, Westbrook Pegler, Earl Wilson, Louella Parsons, Mary Haworth and others. Cross Word Puzzles, Patterns, Weather, Markets.

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COMICS Over twenty comic strips and panels in each issue . . . biggest Sunday comic section in the Amarillo area.

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HESPERETTE

Edited by Pupils of Floydada High School

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 Billie Chowning-Sammie Shultz
 Reporters
 Don McGuire, Aubrey Guthrie
 Sports Writers
 Joy Bunch, Grace Muncy
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 De Quacker
 Anne Swepston Sponsor

EDITORIAL

CHRISTMAS GIFTS

These last weeks before Christmas are busy times. Each hour of the day and many of the night are filled with preparations, parties, and shopping trips. Mysterious bundles are purchased and carried to secret hiding places. Gaily wrapped packages are placed beneath trees trimmed with shiny ornaments and fancy lights. These packages and bundles may be large or small, costly or inexpensive, but if they are given in the spirit of Christmas, all will bring joy on Christmas morn.

Remember, as you go on your gala Christmas shopping expeditions, it isn't the gift but the giving that counts.

Style of the Week

"I'll say old chap, do you have a date to the banquet?" asked Dan Hagood Friday afternoon (the last day to get a date). Golly, what a mess—well, at least he got a date. "Well, Sally May, you'd should see my be—utiful banquet dress and do you know I have a date with handsome Harry. Oh swoon!"

Well, at last, just about everybody has a date, and with the big night looming up fairly close I'm sure this whole week will be a thrilling one.

I wonder who the football queen is???

Members of Band Attend Band Clinic

Friday and Saturday, November 9 and 10, a band clinic was held at Texas Tech. The clinic band consisted of about 110 members.

A dance was given for the clinic band members on Friday night. Reports from members of the Whirlwind Band said the clinic band was very attentive and played very well. They said they believed they learned very much and the trip was well worth the time.

Next year the entire band is hoping to get to attend the clinic to hear the band even if they don't get to play.

The following attended from Floydada: Joy Bunch, Trois Muncy, Arminta Berry, Mary Parrish, Don Barber, Everett Powell, Jack Cantrell, and the director, Mr. Kattner.

Candid Camera

Inside the 5 ft. 10 1/2 in. frame of our candid camera's picture this week a sweet guy grins at us with a very mischievous look in his grayish blue eyes, he's minus a front tooth and has peroxidized brown hair.

On March 22, 1933, the winds blew at an 99 miles per hour gale down in the valley at Levita, Texas, and with them they brought a speedy little fellow called Jerry Tom Thomas, who today exhibits his speed out on the basketball court, wearing the No. 11 on his green Whirlwind jersey.

A cute little dish with long br-

nette hair who's 5 ft. tall, has grayish blue eyes, a pretty figure, wears size 3 shoes, usually wears yellow or red, is sweet and slightly spoiled, rates as Jerry's biggest weakness.

His likes are pretty girls, football, basketball, chicken, hamburger steak, brunettes, levis, yellow, red and friendly people.

Tabu lipstick, people that stay mad, liver, orange, and maroon are Jerry's dislikes.

To be a racer and drive in the Annapolis 500 mile speedway race is Jerry's greatest ambition.

His leisure time, Jerry would spend seeing a good movie, probably with his biggest weakness. Jerry's favorite subject is his fifth period chemistry class and Mr. Foster is his favorite teacher.

"Look For the Silver Lining" is the best show he's seen, and June Haver and Spencer Tracy are his best liked movie stars.

Jerry's worst habit is biting his finger nails, and the song he loves to hear is "Maybe It's Because."

He was most embarrassed the first time he went with Billie.

Jerry's likes for sports are football, baseball, and basketball. He says he was most thrilled when he was elected captain of the '49 basketball team.

His ideal day would begin about 9:00. He would go to the Lunch box and get Preston to cook him a two dollar breakfast, then go to Billie's house and get her out of bed—If it's summer time, he would go to work at the swimming pool. He would eat lunch over at Billie's house consisting of fried oysters (slightly browned on bottom), lettuce, and tomato salad, corn, string beans, corn bread, ice tea, jello with "nanners" in it, and fruit cake. In the evening he'd go to Austin with the basketball team, play in the state play off and win. Then he'd meet a certain brunette down there from Floydada and go to the Cinema. When he and the brunette had had a rip-roaring time, they'd get Pat and Aubrey to drive them home in a bright red and yellow two tone Cadillac convertible. He would take Billie home and "say" goodnight real late if Coach wasn't around and get up the next morning and do it all over—

Here's wishing you, Jerry, a big bundle of success and happiness, you're a deserving guy whom we all love.

- GUESS WHO**
- | | |
|-------------------|-----------|
| -ashful | -olly |
| -rderly | -dd |
| -asketball player | -earning |
| -ig | |
| -oung | -can |
| | -razy |
| -riently | -ute |
| -deal | -avishing |
| -ice | -dorable |
| -ikable | -aluable |
| -nightening | -outhful |
| -ouunker | |

Assembly Program Has Songs and Skit

The assembly program, December 8, was presented by Mrs. Jones.

The program opened with a piano solo by Judy Moss. The following numbers completed the enjoyable program: "Maybe It's Because" sung by Lee Hutchinson, accompanied by Anne West; "I'll See You in My Dreams" and "Deep Purple" sung by Jean Porter, Barbara Hart, and Judy Moss, accompanied by Miss Beville; a monolog by Janet Lloyd; "Far Away Places" and "Indian Love Call" on her marimba by Carolyn Kiker; "Mule Train" sung by Patsy Day accompanied by Judy Moss; several Christmas songs played by Wilma Jean Judy; "That Lucky Ol' Sun" and "Twenty-four Hours of Sunshine" sung by Johnie Owens and Anita Tooley, accompanied by Carolyn Kiker.

The program closed with a skit, "The Advice Doctor", presented by Don Probasco, the doctor; Peggy Lanham, the nurse; Dale Roberts, the reporter; Janet Lloyd, a patient; and Ruth Maxey, a patient. The announcer for the program was Billy Carmack.

NEW SHOPPHOMORES

Two new sophomores started to school here this week. They were Wanda Jean Chapman from Idabel, Oklahoma, and Weldon Hargis from Leonard, Texas.

We want to welcome you both to F. H. S. and we hope you like it here.

DE QUACKER

Well, after our basketball boys have won a tournament we should have a lot of gossip this week because all the boys were in Matador and boy howdy! All those girls here by themselves.

Den Evans and Alvin seem to be fighting over just who is going to ask Wilma to the football banquet. Bet Donald wins. Love . . . Love. This Earl Eubanks has really been getting around; it's Eva one night and Sammie Vickers the next. What

is going to happen, I wonder ??? Arlen and Grayce seem to be doing pretty good lately. The best of luck to you from me and that this time it works.

Carolyn McDonald and Philip Smitherman sure do have fun in the seventh period study hall and Phil-

ip, you had better be careful because Cecil Murph likes her too. Well, well, Sherwyn Fyffe and Ted Davis seem to be working up quite a case . . . Cute couple.

Don Daniels, I want to know something. Was that really Bettye Hanks that you were eyeing so that

day at noon? ??? ? ? ? ? Could be something there . . . ? ? ? ? Grayce, did I understand you say that you enjoyed working with Bill Hale . . . ? ? ? ? Maybe will get to work again next urday or do you still like him (Continued)

SET HIM UP IN BUSINESS WITH A Firestone Service Station

Every Boy Wants One

Complete to Smallest Detail

Easy to Assemble No Screws or Bolts Needed



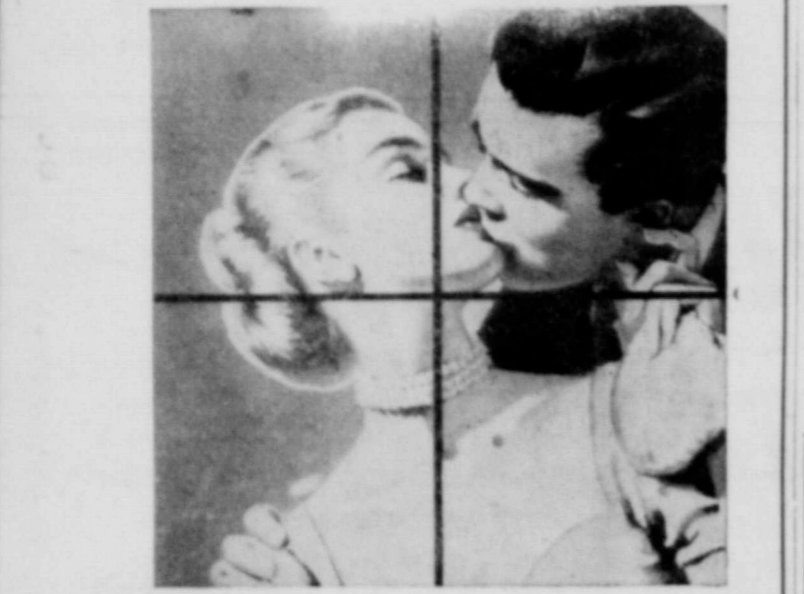
DRIVE IN

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NO OTHER TOY OFFERS SO MUCH PLAY VALUE

A business of his own—in his playroom! Cars can be serviced on the gas island. Gasoline pumps actually hold water. Elevator hauls cars to second floor for storage. Auto laundry really holds water. And there's a lift for lubricating cars. Complete with car and truck.

Group Your Toy Purchases on Our Layaway Plan...



look what goes on when you give...

Van Heusen

Our selection of Van Heusen gifts will clinch things for you this Christmas. Watch how he goes for the Van Heusen label . . . the famous seamanship . . . the smart styling . . . the guaranteed lab-tested fabrics. Make it a Van Heusen Christmas and you're a clinch for a clinch!



Store will remain open tonight (Thursday) until 8:30.

Next week store will be open until 8:30 Thursday and Friday December 22 and 23 and will close at 6:30 Saturday Dec. 24th.

Hagood's Dept. Store
 Standard Brands Priced Right

SANTA SAYS-

"It's the best Christmas Present of all"



A Magic Chef GAS RANGE

When you give her a Magic Chef for Christmas, you'll be giving her real cooking enjoyment. She'll love the one-piece top burners that just lift out for easy cleaning; and the Swing Out Broiler that makes broiling fun; and the beauty of the range itself that adds so much to her kitchen. It's the ideal Christmas present.

ON DISPLAY AT

Hickerson - Strickland Butane Co.

Gas Systems Sales & Installations		Irrigation Motors
Floydada, Texas Phone 89	Main Office in Floydada West Side of Y	Lockney, Texas Phone 156

See Our Sensational Game

FOOTBALL - QUARTERBACK

"The Football Classic"

Scientifically designed. Play a realistic full football game in your own home. 99.2% accurate with college & high school football today.

(Come in and let us show you)

No Workshop is Complete without this

Zephyr

1/4 IN. ELECTRIC DRILL

Only **17⁹⁵**

Lightweight—streamlined! Powered to drill through quarter inch steel . . . can also be used on wood. Runs at 1600 RPM without load.

USE OUR LAYAWAY PLAN



Junior Miss 5⁹⁵ SEWING MACHINE

The perfect gift! Actually sews doll clothes. Needle guard avoids injury to small fingers.



NOTICE

Starting Saturday 17 through the 24th we will be open after 6 p. m. for your shopping pleasure.

Thank You

YOUR FIRESTONE STORE

BRYAN HOME & AUTO SUPPLY

Gifts FOR ALL THE FAMILY

Education Vital in Social Disease Curb

AUSTIN.—The final solution to the venereal disease problem in Texas rests squarely on the shoulders of the people in the individual community. State Health Officer Geo. W. Cox has said.

Cox pointed to community participation in the state's venereal disease education program as "one of the most vital requisites in eradicating social disease."

"The medical profession and health authorities know venereal disease can be controlled and ultimately eliminated," Dr. Cox asserted. "All that remains now is for communities to eliminate conditions which lead to a high venereal disease rate. These conditions, the health of-

ficer said, are lack of recreational facilities, tolerance of vice operations, and "antiquated" court systems which permit juveniles to be confined with hardened criminals.

"These conditions lead to juvenile promiscuity, and promiscuity is the one big factor which makes for high venereal disease rates," Cox warned.

"Treatment of syphilis and gonorrhea isn't the business of the State Department of Health, except when the patient is indigent. Our aim is venereal disease education and prevention."

Morbidity statistics reported from all over the state show syphilis and gonorrhea cases far outnumber the combined cases of scarlet fever, smallpox, diphtheria, whooping cough, poliomyelitis, typhoid fever and chicken pox.

Well over 13,000 cases of syphilis, and 21,000 cases of gonorrhea have been reported so far this year.

Miss Cagerline Carmack, of Phoenix, Arizona, spent last week-end and the first of this week on a brief visit with her parents, Mr. and Mrs. C. B. Carmack and brothers, Billie and Charles.

I wonder Why????? Joy B. sits in front of him, but of course that couldn't be the reason.

Billie C. and Jimmy H. are seen together quite frequently -- I wonder if its the same old love still burning?????

Jane, you had better watch Leroy in Chorus. I see him talking to Wilma Jean Judy quite a lot.

What's this I hear about Barbara Dutton and Jerald Vinson going to get married. Barbara is this the rebound? I hear Billy Hart really gave you a tumble????

The Sunday afternoon show is quite exciting for the little fresh. It seems that Ann W. was with Earl Eubanks, and Gayle C. was with Carol Fulton. Better watch these freshmen.

Young People Meet at Mt. Blanco in Area Get-Together

The Lakeview, Mt. Blanco, Pansy and Crosbyton young people met at the Mt. Blanco church Saturday night. Due to bad weather, the Crosbyton people were unable to attend.

As each entered, he or she was introduced, and all was recorded

on a recording machine. Christmas carols were sung. After that Wayne Appling gave the devotional, which all of the young people enjoyed. A discussion was held on having a young people's area meeting. This meeting will be held on the second Saturday of each month, it was decided. Lakeview will be the host of the coming meeting.

The officers that were elected are president, Alene Brown of Mt. Blanco; vice-president, Anita Tooley of Lakeview; secretary and treasurer, Shirley Bishop of Mt. Blanco; reporter, Gordon Hambright of

Lakeview; chorister, George Owens of Lakeview; and pianist, Shirley Bishop of Mt. Blanco.

After officers were elected, the group went to the Community house and had fellowship together.

Deeds Recorded

Edwin Johnson to Alva Raper, the North 60 feet of lot numbers 11, 12 and 13 in block number 20 in the original town of Lockney.

The First National company of Lockney, to Claude Brown, the

north 18 feet of lot number 8 in block number 1 of the Willow addition of Lockney.

J. C. Billington to T. V. Copeland, a tract of land in the city of Lockney out of the J. D. Burleson 158-acre Homestead Donation survey.

C. F. Harris to T. V. Copeland, 170 feet north and 425.6 feet west of wagon spindle driven in the ground, intersection of Main and Locust streets, Lockney.

Mrs. Edna Rodgers to West Texas Gas company, lot number 9 in block number 52 of the town of Floydada.

Fannie Jones, et al. to Lovene Decker, first tract, all of lot number 11, all of north one-half of lots numbers 9 and 10 in block 131 of the original town of Floydada; Second tract—all the south one-half of lots numbers 9 and 10 in block number 131 in the town of Floydada.

C. L. Anderson to John Belt, 28.2 acres of land out of the northeast part of the W. M. Johnson 160-acre Preemption survey.

J. C. Dossey to Quennie Teaff, lot number 26 in block 95 in the original town of Floydada.

HESPERETTE

Christmas Party to be Followed by Christmas Caroling

On December 20, at 6:30 p. m. the P. F. A. and F. H. A. Christmas party will be held in the high school cafeteria. Each person is to bring a gift suitable for either a boy or girl and it is not supposed to cost over 50c. There will be entertainment and refreshments for everyone. After the party the group will be Christmas caroling over Floydada.

Thursday, December 8, the 3rd and 4th period Ag. class butchered a beef. It was the first time they had done this but they had learned from teachings how it was done.

The sixth and seventh period class made a field trip to Mr. Bill Goode's place to see his registered herd of Herefords. He has a very nice herd.

The boys are now busy making saddle holders for the football banquet. Along with that, they are raising dairy cattle.

THE QUACKER

Attention: Doris Blair you had better watch that Jane Johnson. Boy, is Jane going to town with that Leroy! Jane, maybe it was not that you broke your date with him for Friday night since they had so much trouble down the road.

Rexy and Fred sure are seeing a lot of each other lately. . . . Peggy, Jane was home over the week-end, did you have any trouble with trying Fred to yourself???

Bettye L. and Buster M. seem to get along fine. If only Buster were a little taller -- Well -- That's life. But, you will just have to grow a little.

Did I hear right the other day when Sammie Shultz asked Jr. to go to the Christmas formal???

What will Chris say, Sammie???

Who is Mary Alice gonna end up with -- David or Loy Lee???

She seems to keep both of them very busy.

Sammy, was that you with Earl Eubanks Sunday night???

Boy, aren't these girls get desperate. Rocking the cradle a little, aren't you??

What's this I hear about Alvin King Gladys Parkey to go to the annual banquet with him. Alvin gets around, Love -- Love. . . . Bill J. has such fun in Chemistry.



Y OIL CO.

For Good Gas
And Oils
and good service

At the turn of the Wye in Southwest Floydada.

P. Q. HANEY

PROPRIETOR

Santa's Here!

And he's made everything ready for your shopping convenience! Yes... Santa's here to stay until his duties call him away the night before Christmas!

We've a thousand treasures for you to tuck 'neath the Christmas tree for your friends and family! Our friendly store is full of that gay holiday spirit and we're all wrapped up in making your shopping a pleasant, exciting adventure!

Be clever and wise... start your Christmas shopping now!

Selections and service are at their best!

Open Thursday Night to 8:30
For Your Shopping Convenience — Also Open Next Week
Thursday and Friday Nights to 8:30

SAVE TIME & EXPENSE . . . WE GIFT WRAP FREE!

HALE'S DEPARTMENT STORE

Order NOW for Christmas Delivery



The first lady of the house and home deserves such a gift. Thrill her with a Nationally advertised Westinghouse refrigerator with all the latest and best features.

We have a complete line of Westinghouse appliances ideal for Christmas gifts for every member of the family.

RADIO ELECTRIC

Phone 201 Floydada

Thomas' Pay Loan in Seven Years on Farm

(Ed. Note: This story of success and the accompanying pictures was carried in The Amarillo Times in a recent issue. Though more or less familiar to all Floyd county people, it is a report in which all take pride and is worth re-printing for home consumption.)

"In order to pay out my farm, I milked 12 to 15 Jerseys and raised hogs, with as many as 100 swine at a time, beginning in the fall of 1939 and, by August, 1946, seven years later, I had paid my \$11,000 farm ownership loan in full," says Ernest

Lee Thomas, prominent 38-year old farmer in Floyd County.

Thomas was born and reared in the Roseland community, about 16 miles north of Floydada. All of his life, until 1939, he had lived on a rented farm, residing in the Lone Star community until 1939 after his marriage in 1936. His wife is the former Miss Minnie Faye Evans, who was born and reared near Crowell, in Poard county. Miss Evans attended the teachers college at Canyon then went to Floyd County to teach school. There she met her future husband. They now live on their own farm (391 acres) in the Blanco school community, 8 1/2 miles southwest of Floydada. They have two sons, Billie Norman Thomas, 11, a sixth-grader at Floydada, and Keith Evans Thomas, 6, who starts to school next year.

"We never would have gotten ahead on a rented farm," says Ernest Lee Thomas, "as we couldn't have spent the time with cows and hogs we did here in order to make the money that paid for our farm."



Ernest Lee Thomas checks his records with County FHA Supervisor William E. Anderson of Floydada. Since Thomas is county chairman of the FHA committee, these two gentlemen get together often to check the work in the county.



Ernest Lee Thomas says livestock, including cows and sheep, helped him pay off the \$11,000 government loan in seven years' time. He still keeps some of them on the place.

For this farmer secured a Farmers Home Administration farm-ownership loan back there in 1939 with which he purchased the 391-acre farm he now owns. He has a very modern 3-bedroom residence now, recently remodeled. He and Mrs. Thomas have the REA service, Bu-tane for heating and cooking and also a telephone as well as a fine water system piped throughout their

house. In fact, it is as modern a home as one could wish for in town or country. They also have hot water for their washing machine. And they have a freezer unit, of course.

"After 1940, I refused to raise any cotton on the place since I made more money with livestock," says Mr. Thomas. "We grew a surplus amount of feed back in 1944, so we

bought 233 lambs and fattened them for the market. In 1945, we bought 500 lambs, and, in 1946, we bought 1,000 of them. And we doubled our money on them each year."

He still has 45 lambs on the place although the market went down a couple of years ago. He is running 50 head of cattle this year, and has two registered gilts for Billie Norman's 4-H club work. In fact Billie won a Duroc Jersey pig by writing the winning essay of the county on "Why Hens Should Be Cows, Hogs and Hens on a Farm."

Today, Ernest Lee Thomas is chairman of the county FHA committee and is one of the strongest supporters in West Texas for diversified farming as well as the FHA program. He put in 65 acres of alfalfa two years ago and is putting in 20 acres of vetch this fall. He has 80 acres in Martin and Plainsman grain sorghums which produced 3,000 pounds to the acre. He harvested 1,000 bundles of cane and hegarit to the acre.

Yes, Mrs. Thomas has helped her husband all of these years, doing the milking much of the time.

"My wife has helped plow and combine when it was necessary," says the husband. "And she says she never pulled bolls until after she married."

The Thomases now have an irrigation well on the farm and it has assured fine crops in dry years. And it is already paid for. The land, for which they paid \$28.50 an acre in 1939 is now worth \$150 an acre.

While Mrs. Thomas has worked long and hard with a flower bed program for her yard, she is now planning new furniture for her remodeled home. The place is one of the prettiest in Floyd County. Mrs. Thomas also has a cellar filled with canned fruits and vegetables.

"On top of all this, she is selling \$30 worth of milk right now each week to the cotton pickers," added her husband.

To top all of this off, Ernest Lee Thomas says he has bought 213 adjoining acres that cost him \$100 an acre and it is "dry land."

William E. Anderson, county supervisor for the FHA, says that Ernest Lee Thomas "already has helped several young couples to get a start in farming operations since he realizes what it is to get ahead and buy one's own land."

And this hard-working Floyd County farmer did break one resolution this year by breaking down

and putting in 250 acres in cotton. "It looks like 200 bales now, for sure," he laughed. "But I still don't like to raise it."

Said a great Congregational preacher To a hen, "You're a beautiful creature." And the hen just for that Laid an egg in his hat; And thus did the Hen reward Beecher.

Writing fluids, Hesperian

FERTILIZERS

Dry or Liquid a formula for every need.

MORCKEL FARM

CHEMICAL CO.

Phone 539

Floydada, Texas

Get the want ad habit.

Records Music for your every mood as you like it... H. G. Parker Furniture Co.

One-Day SERVICE

Cleaning That Excels

STEWART'S CLEANERS

For BETTER BAKING

Everlite FLOUR

TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company

Plainview, Texas



Mr. and Mrs. Ernest Lee Thomas display samples of the canned goods stored in the cellar at their home southwest of Floydada.



Keith Evans Thomas, 6, son of Mr. and Mrs. Ernest Lee Thomas, likes to ride his daddy's horse around the place.



Thomas at right, while Mrs. Evans is at left in center, with Mrs. Thomas, her daughter. Keith, 6-year old son of the Mrs. Thomas, her daughter. Keith, 6-year old son of the Thomases, is in front. The picture was made at the front door of the Thomas residence.

Again in 1949 MORE PEOPLE HAVE BOUGHT CHEVROLETS than any other make

—just as they have done during the total 19-year period, 1931 to date!

THE men and women of America know value when they see it!

Consequently, they are purchasing more Chevrolet passenger cars than any other make . . . and more Chevrolet trucks than the next two makes combined . . . thereby placing Chevrolet first in sales this year, just as they have done, for the total 19-year period, 1931 to date.

Naturally, we and all Chevrolet dealers are deeply appreciative of this overwhelming tribute of preference; and we join with Chevrolet in pledging to do everything possible to give you greater and greater value in the months and years to come.



*1949 results based on incomplete but conclusive nationwide registration figures. All other facts listed here are based on complete and official nationwide registration figures.



FIRST in passenger car sales for '49*



FIRST in truck sales for '49* (Outselling the next 2 makes combined)



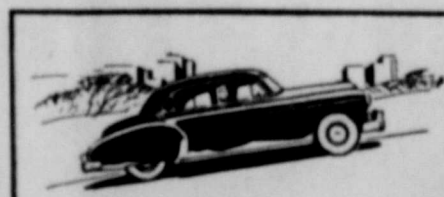
FIRST in passenger car sales for all postwar years



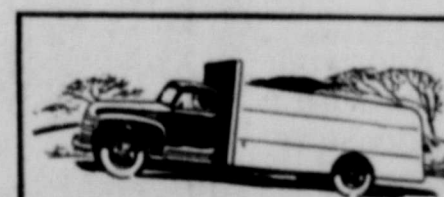
FIRST in truck sales for all postwar years



FIRST in total number of cars on road today



FIRST in passenger car sales for total 19-year period, 1931 to date



FIRST in truck sales for total 19-year period, 1931 to date



FIRST in total number of trucks on road today

ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas

December High Fatality Month For Shoppers

A concealing umbrella or an armful of Christmas packages were named today by Col. Homer Garrison, Jr., who heads the Texas Department of Public Safety, as two of the common reasons why December's pedestrian death rate is consistently the highest of the year.

"Probably the commonest sight in the city at this time of year," Col. Garrison said, "is the frantic Christmas shopper dashing from curb to curb with packages stacked from the crook of her arm to the bridge of her nose. With her view cut off this way, is it really any wonder, then, that more than 1,000 pedestrians were killed last December?"

This high pedestrian death rate is one of the targets of the Texas Department of Public Safety's program of traffic safety education, conducted this month, in cooperation with the Texas Safety Association.

"Pedestrians too often forget that

TAKE IT EASY TAKE A BOOK

Latest Best Sellers Enjoy a good book from our modern Rental Library.

Call at
BISHOP'S PHARMACY

HEARS AGAIN FOR ONLY \$1.50

A Hartford City, Indiana man says, "I have been troubled with my hearing for thirty years. But, OURLINE changed all that and I hear again." Yes, you too can hear again if you are hard of hearing because of wax, earache, ringing, buzzing, roaring, tinnitus, or any other ear ailment. OURLINE, an AMAZING, SCIENTIFIC discovery is NOW ready for your use. OURLINE home method will quickly and safely remove your hardened, excess ear wax in just a few minutes in your own home. Get OURLINE today. No Risk. Your money back if you are not better at once. We recommend and guarantee OURLINE.

BISHOP DRUG CO.

cloudy weather, snow, sleet and rain make visibility just a fraction of what it is under favorable conditions," Col. Garrison said. "This reduction in visibility is dangerous to the pedestrian, not because approaching cars are appreciably harder for him to see, but because the motorist may not see a pedestrian until practically on top of him. Pedestrians forget, too, that icy or snow-laden streets may make it impossible for the motorist to stop quickly as usual even when he does spot them."

Hours of Darkness Long
The Texas Department of Public Safety and the Texas Safety Association also pointed out that the hours of darkness in December are so long that the morning and evening peak hours of traffic fall during these periods of sharply reduced visibility. In 1948, the Texas Department of Public Safety reports, 79 per cent of the pedestrians killed in December were killed during the hours of darkness. "Darkness, normally bad winter visibility factors, Christmas shopping, and poor braking traction all combine to help sky-rocket December's toll of pedestrian deaths and injuries each year," Col. Garrison said.

The Texas Department of Public Safety and the Texas Safety Association outlined the following rules for Christmas shoppers:

1. Never assume, merely because you can see an approaching car, that the motorist can see you.
2. Cross only at intersections when the light is in your favor.
3. Do not let the fact that you are obeying correct pedestrian practices lull you to the point of not remaining alert.
4. Do not obstruct your view of traffic when stepping into the street with an umbrella or bulky packages.
5. Remember that three out of four pedestrians killed are violating a traffic law or engaging in an unsafe practice at the time.

If all walkers would conscientiously follow these rules, the Texas Department of Public Safety and the Texas Safety Association said, the December pedestrian death rate -- nearly half again as great as the average month -- could rapidly be whittled down.

Christmas Cantata

LOCKNEY--The annual Christmas cantata, with voices of the leading singers of the city, and directed by Mrs. Troy Ray will be presented at the First Methodist church on Sunday evening, December 18 starting at 7:30. It was announced this week.

The cantata tells the story of the birth of Jesus. Through the music

Texas' Growth Dwarfs Record Almanac Shows

Texas' growth and change in the last ten years dwarf all previous periods in the state's history. The Texas Almanac, just published by The Dallas Morning News, reports.

The new Almanac - 672 pages - is the largest ever published. It contains more than 650,000 words and word-equivalents in statistics, scores of maps and illustrations. Texas population is predominantly urban, for the first time in history. The net value of manufactured products has more than quadrupled since the prewar period. The number of industrial wage earners has doubled, the Almanac reports.

With farm population down, agricultural production is up. Mechanization may be the answer, for the number of tractors in the state jumped from 98,923 in 1940 to 236,390 this year.

The Bureau of the Census hurried compilation of its new post-war count of manufacturers to make it available for this Texas Almanac, editors report. All figures, including data on individual industries, counties and cities are included in the book. There is a 15,000-word history of the Texas cattle industry

the different scenes relating to the birth are presented.

Soloist will be Mrs. Fritz Schacht, Mrs. Edgar Hays, Arthur Barker, Sr., Glenn Marshall, and Bob Miller. A duet will be sung by Mrs. Schacht and Mrs. C. L. Record.

All developments in minerals exploration and development are shown.

The Almanac describes Texas' new arrangement under the Gilmer-Aiken law, is able to list Army, Navy, Air Force and National Guard installations for the first time since wartime censorship was lifted.

It covers officials, commissions and boards . . . the 300 odd laws passed by the 51st Legislature . . . the State Constitution with all recent amendments . . . 1949 population figures . . . a survey of all water supply projects, under construction and tentative, and hundreds of other subjects.

MERCY OF THE LORD FROM EVERLASTING TO EVERLASTING. WRITER SAYS

"But the mercy of the Lord is from everlasting to everlasting upon them that fear Him, and His righteousness unto children's children; to such as keep His covenant and to those who remember His commandments to do them." Psalms 103:17-18.

As children of God we are entitled to claim every promise He extends to mankind in His Holy word. This is a wonderful promise, "mercy from everlasting to everlasting and His righteousness unto children's children." But with every promise He places a significant "if" clause.

Today, we are living under grace, no longer under the dispensation of the law, we may forget that we are expected to abide by God's spiritual laws, but "the wages of sin is death." "The soul that sinneth, it shall die." The law of sin and death will exist as long as there is sin in the world.

"But the mercy of the Lord is from everlasting to everlasting upon them that fear Him, and His righteousness unto children's children, to such as keep His covenant, and to those who remember His command-

- I. Thou shalt have no other Gods before me.
- II. Thou shalt not make unto thee an graven image.
- III. Thy shalt not take the name of the Lord thy God in vain.
- IV. Remember the Sabbath Day to keep it holy.
- V. Honor thy father and mother.
- VI. Thou shalt not kill.
- VII. Thou shalt not commit adultery.
- VIII. Thou shalt not steal.
- IX. Thou shalt not bear false witness against thy neighbor.
- X. Thou shalt not covet.

Let us remember His commandments to do them that His mercy shall be from everlasting to everlasting.

MRS. BENNIE M. ROSE.
Writing fluids, Hesperian

FRIDAY AT SATURDAY

Firestone

Big 113-PIECE PACKAGE GIFT WRAPPING

Material



This Big Package Includes..

- 60 Gummed Seals
- 30 Metallic-Foil Seals
- 5 Gift Tags
- 5 Gift Cards
- 6 Sheets (20 x 30 in.) Gift Wrapping Paper
- 4 Sheets (20 x 25 in.) DeLuxe Gift Wrapping Paper
- 2 Sheets (20 x 30 in.) Red Tissue
- 1 Sheet (20 x 30 in.) White Tissue

Special 39¢

LIMIT 2 TO A CUSTOMER

Hurry... Hurry... These won't last long! Only through a special purchase are we able to offer this special value in time for your Xmas Shopping

Folding DOLL CARRIAGE
Little mothers will love it! Lightweight... easy to push. Folds up for storage. Has rubber tires.
4⁹⁸

HUNTING KNIFE
With leather sheath. Overall length, 9 inches.
2⁹⁸

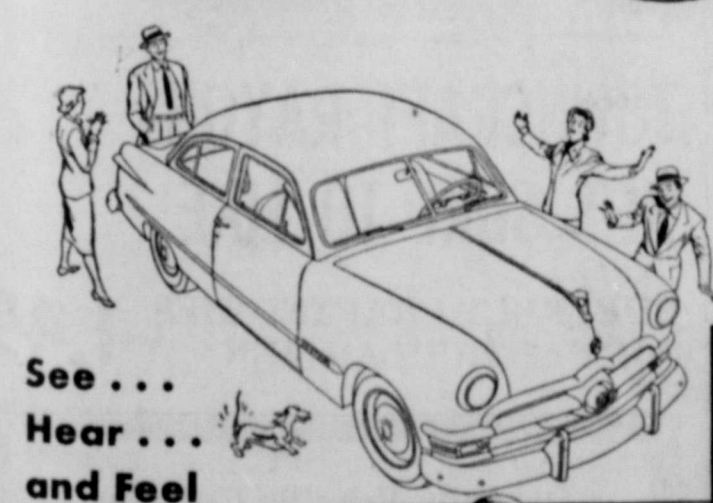
ELECTRIC STOVE
with Utensils
Actually heats... but can't burn tiny fingers! Equipped with frying pan, two saucepans.
3⁹⁸

PLAY TABLE, BENCH
Let 'em build things! All-steel table. Wooden mallet, pegs, blocks, nailing board and nails.
4⁴⁹

SPARKING JET PLANE
Just like a real Jet fighter... harmless sparks shoot out the rear. Black plastic - yellow nose. Strong spring motor.
3⁴⁹

REMOTE CONTROL CAR
Long wire attached to steering wheel enables child to guide car by remote control. Spring-wound motor... 3 speeds.
2⁴⁹

50 ways new for '50



Ford is 50 ways new for '50... packed with improvements that make it the fine car of its field. For Ford brings you an even smoother "Mid Ship" Ride on new foam rubber front seat cushion with new non-sag springs... a new silent ride in Ford's 13 ways safer, sound-conditioned "Lifeguard" Body. Power such as you've never felt. It's 100 h.p. and it's a V-8--the engine type used in costliest cars--for hundreds less than most "Sixes". It's so quiet you can talk in whispers at highway speeds. Try it today.

THE ONE FINE CAR IN THE LOW-PRICE FIELD!

1950 FORD

See... Hear... and Feel the difference at your FORD DEALER'S

There's a Ford in your future...with a future built in

Bishop Motor Co.

114 W. California St., Floydada

Telephone 228

BRYAN HOME & AUTO SUPPLY

YOUR FIRESTONE STORE

Death Stole Holiday From 3000 Last Year

"Don't let death take your holiday!" This was the warning issued today by Col. Homer Garrison, jr., Director of the Texas Department of Public Safety.

"Too many people either do not, or will not associate the Christmas holidays with anything as grim as death," Col. Garrison said. "And yet this month's death rate is consistently high. Last year, more than 3,000 motorists and pedestrians died in December alone."

The Department of Public Safety is emphasizing the subject of holiday hazards during December in cooperation with the Texas Safety Association.

Col. Garrison pointed out that December, last year, again successfully defended its title as the deadliest month of the year from a national standpoint. Both pedestrian and motorist fatalities were higher at that time than at any other time of the year.

"A lot of things go into making of a record like that," Col. Garrison said. "Low visibility, slippery road surfaces, fogged windshields, more drinking drivers, and long hours of darkness that cover the peak hours of traffic every day are the factors chiefly responsible for such a high fatality rate."

Maintenance of windshield wiper, defroster, and brakes, use of chains, lower speeds, and abstinence

ANTI-FREEZE
in a leaky RADIATOR is Money Wasted!

Be sure the anti-freeze you put in your car this fall gives you dollar for dollar value. Let us clean the radiator of all dirt, rust and lime deposits and repair any leaks. You'll like our superior service and fair prices.

BADGETT & PROBASCO
PHONE 572

from alcohol before and while driving were the preventive measures urged by the Department of Public Safety and the Texas Safety Association.

Floyd County 14 Years Ago

(Taken from the issue of Thursday, December 12, 1935)

Floydada will aid in the presentation of the resources of West Texas to the ten million visitors expected to see the Texas Centennial exposition in Dallas beginning on June 1, 1936. W. Edd Brown, director of the West Texas Chamber of Commerce promised D. A. Bredeen, its manager, in a letter this week.

November tax collections in Floyd county, according to the report filed by Assessor-Collector Frank L. Moore, was \$33,065.68, for all purposes, state, county and school.

Two Floydada men, E. W. Henderson and G. C. Tubbs, were named last week on the official roster of officers of the Grand Chapter, Royal Arch Masons, in the closing session of the Texas Grand chapter in Waco.

Possibility of a county unit in child welfare is held here, following a survey now under way of conditions in Floyd county being made by case workers of the Texas Relief commission.

A new bus connection for Floydada with South Plains, Silverton, Quitaque, Turkey and Estelline will soon be inaugurated by Red Star Coaches, was the announcement made this week.

Mrs. D. D. Childress of Los Angeles, California, spent Thursday here as the guest of Mr. and Mrs. T. P. Collins. She was enroute to Vernon, where she will visit with relatives.

Mrs. J. M. Gamblin and Mrs. R. P. Terrell left Monday morning for Mineral Wells where they plan to stay a week or ten days.

Will Hampton of Middlesboro, Kentucky, spent from Sunday until Tuesday here with his sister, Mrs. J. A. Goins and family.

WOMAN'S CHRISTIAN COUNCIL
The Woman's Council of the First Christian church met in regular session recently in the home of Mrs. Victoria Asher. Mrs. Kinder Farris was program leader.

During the meeting, the council decided to sponsor a box for the Yakima Indian Christian mission, Washington.

At the social hour, refreshments were served to Misses J. H. Buchanan, Kinder Farris, George Van Wickel, L. H. Dorrell, R. Fred Brown, J. C. Wester, D. W. Pyffe, W. D. Johnson, O. P. Rutledge, S. L. Powell, Fay Maxey, J. N. Farris, and George Farris and Mary Kay Asher.

IN APPRECIATION
We take this means of expressing our thanks to our friends and neighbors for their thoughtfulness and sympathy in the recent illness and death of our husband and brother. We also thank you for the food, the beautiful flowers and cards of sympathy.
Mrs. W. H. Henderson and The Henderson family

County agent and Mrs. Robert Gibson and family plan to spend Christmas holidays in Lubbock with their parents.

Old-Fashioned Christmas Recalled

Of more than usual interest is a display in the show window of the Floyd county Rural Electric cooperative depicting a typical Christmas setting of many years ago. Planking a brick fireplace is the traditional Christmas tree of native cedar, resplendent with strings of popcorn and cranberries, rag dolls, and peppermint stick candy. The fireplace is outfitted with andirons, an antique clock and a candle log. At one side is an old fashioned table with the kerosene lamp and odds and ends in use during that day and time. As would be expected there is a wooden dasher churn, a spinning wheel, a skein winder, and a cap and ball musket.

Many persons in and around Floydada have seen the display and commented on the memories it brought back to them.

In another show case is the modern Christmas tree with all the trimmings and modern furniture and lighting.

The Cooperative is indebted to Lon M. Davis for the loan of the antique furniture; Mrs. W. Edd Brown, sr., and Mrs. W. E. Brown, jr., for the old fashioned toys under the tree (the dress on the doll is a real baby dress more than 80 years old); and to Grady Parker for the loan of the modern furniture.

Everyone is invited to come and see the window, said members of the personnel at the Rural Electric office.

SINGS AT PORTALES

Miss Ruby Lee Bevil, music and choir director, presented soprano solos in Handel's "Messiah" at Eastern New Mexico University, Portales, New Mexico, Sunday, December 11.

Mr. and Mrs. Howard Gene Bishop spent Sunday at Lubbock visiting with relatives.



IT HAPPENS EVERYTIME SHE TRIES TO DO HER OWN HAIR!

It's true that a happier home is made by a lady who looks her best most of the time. Your hair-do is important, and you can entrust a permanent or set to our experts with happier results.

VOGUE Beauty Shoppe

DOLLAR VALUE



Mary Esther Chocolates 2.00

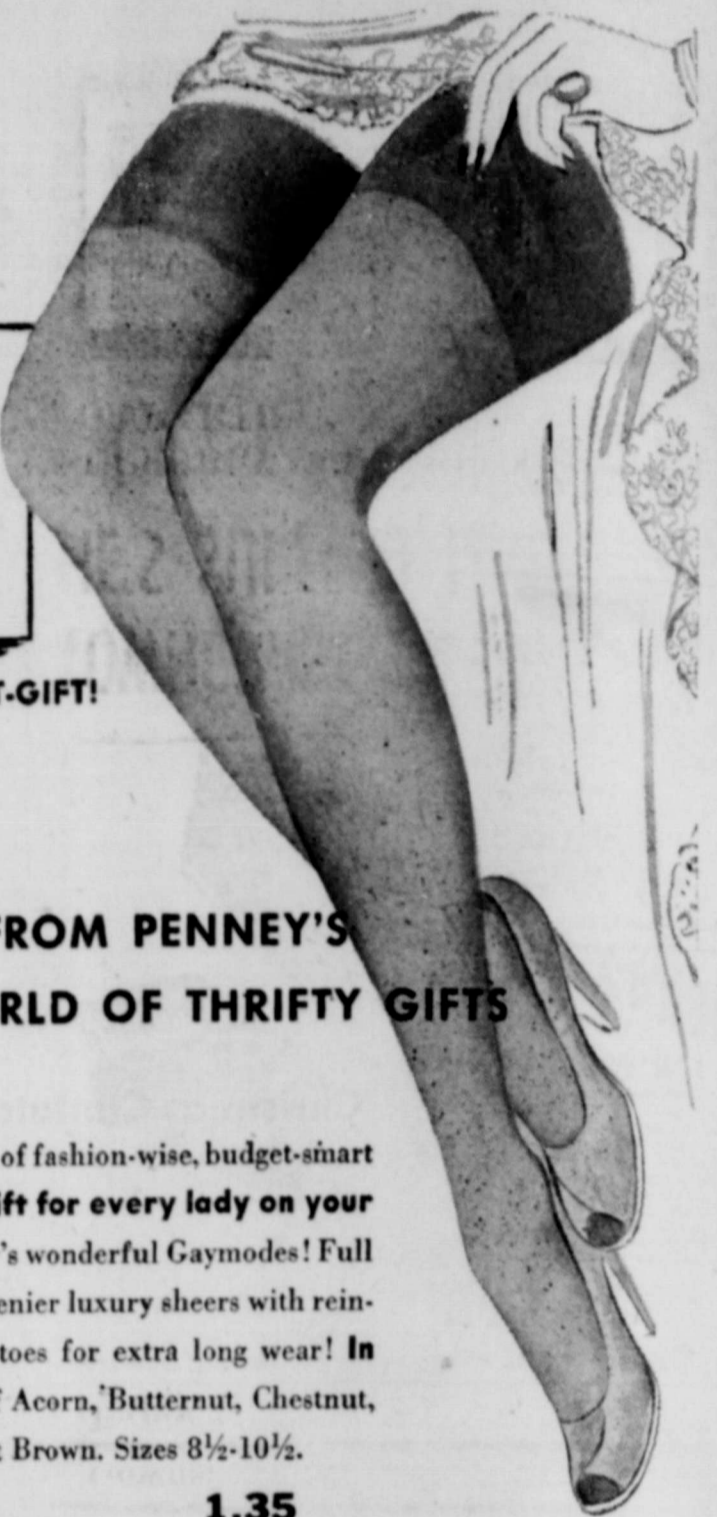
A gift for the whole family! Nougats, cremes, caramels and a host of other delicious centers in Penney's own home-style chocolates. They're perfect gifts. 5-lb. box.

AT PENNEY'S... NYLONS

Store will remain open until 8:30 p. m. Thursday Dec. 15th, Friday Dec. 22, Friday Dec. 23. Close 6:30 p. m. Xmas Eve.

1.15
51 GAUGE
15 DENIER

C&C THRIFT-GIFT!

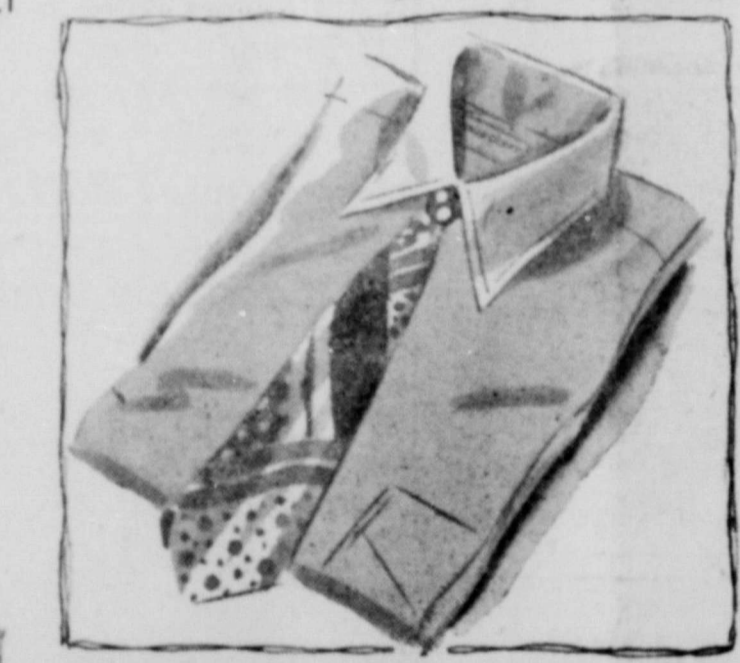


NYLONS FROM PENNEY'S WORLD OF THRIFTY GIFTS

... top choice of millions of fashion-wise, budget-smart women! The perfect gift for every lady on your Christmas list! Penney's wonderful Gaymodes! Full fashioned 51 gauge, 15 denier luxury sheers with reinforced tops, heels, and toes for extra long wear! In smart winter tones of Acorn, Butternut, Chestnut, Hickory Smoke, and Nut Brown. Sizes 8½-10½.

- 54 Gauge, 15 Denier **1.35**
- 45 Gauge, 15 Denier **79c**
- 51 Gauge, 15 Denier, long, size up to 11 **1.25**

IT'S NEVER TOO LATE AT PENNEY'S



MEN'S END-TO-END BROADCLOTH SHIRTS

A LOW PRICE FOR A GIFT HE'S SURE TO LIKE **2.98**

Here's why men rave about Towncraft end-to-end broadcloth shirts. End-to-ends are sturdy—take the toughest wear and laundering in stride. End-to-ends come in soft canyon colors that harmonize or contrast with a man's outfit. Nucraft collar. 14 - 17. Also Whites, Stripes, Rayon Dots.

- 17 x 17 MENS White Handkerchiefs 12 for **1.00**
- MENS Lined Dress Gloves **2.98**
- VISIT OUR TOYLAND
- MENS Unlined Dress Gloves **3.98**
Grey - Black - Brown

MEN'S HOSE 49c
All Sizes. All Colors.

BEAUTIFUL Colored Sheets 2.79 ea. Case To Match 59c ea.

Shop Early - Close 6:30 Xmas Eve

2 to 16 **GIRLS RAYON UNDIES**

Panties,	39c
Gowns,	1.98
Pajamas,	2.98



TOWNCRAFT RAYONS HE'S SURE TO LIKE
SUPERBLY CRAFTED TIES FOR PARTICULAR MEN **1.49**

Organdy Priscilla Curtains
Permanent, Finish
Peach, Maize, Blue, White
42 x 90 Pair **3.00**

AT PENNEY'S ... A WORLD OF Thrifty Gifts

Santa Will Be At Penney's Saturday Afternoon 2 to 5

TODAY'S BUY OF BUYS!

HOLIDAY **FRUIT CAKES 1.00**
3 Pound 3 Ounce
Fresh - Tasty - Spicy

SUPER VALUE! DON'T MISS IT!

CLOSE OUT DRESSES \$4.00 & \$5.00

250 WAREHOUSE CLOSE OUT DRESSES. ALSO OUR OWN STOCK MARKED TO CLEAR.