

# THE FLOYD COUNTY HESPERIAN

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FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 20, 1949, NO. 38

## County Wide H. D. Tour Held Friday

Hundred and twenty-five miles covered last Friday when Home Demonstration club women together with the agent, Leila Petty, a member of the Hesperian staff, Virginia and a number of guests, including two from Hale county, made a tour of the county and visited the homes of the club members.

The caravan was made up of the county-wide tour and Friday, October 14, was canceled and combined to a one day tour Friday. The caravan made stops at the homes of 12 Home Demonstration club and one 4-H club member where they viewed improvements and gained several interesting items from the accomplishments of the room demonstrators of the district clubs.

Approximately 75 club members and visitors made the tour Friday, leaving Floydada at 9:30 o'clock. The caravan was headed by Mrs. J. P. Moss, Homebuilders, and Mrs. G. H. Day, Starkey, yard demonstrators, were added to the list of stops. The ladies had neatly landscaped grounds and beautiful flowers.

Mrs. Joe Thurston, of Lakeview community and living room demonstrator was the next stop. Mrs. Thurston has a lovely new home. The greatest interest in the home was a sewing room, which was a second living room.

A stop was then made at the home of Mrs. Floyd Bradford at Baker. Mrs. Bradford had a nice home with many impressive ideas. She was a living room demonstrator.

Everyone was getting tired by this time and only had two more stops before returning home. At the home of Mrs. Tate Jones, the group viewed the beautiful new home and was impressed with the landscaped grounds surrounding the house.

Last stop of the tour was at the home of Mrs. A. H. Kreis, yard demonstrator of the Friendship club. Mrs. Kreis has a very neat yard with grass and flowers. Mrs. Kreis came to the rescue of the group by serving delicious refreshments of spice cake, cake, cookies, and coffee served by Mrs. W. H. Bethel, W. E. Grimes, and Mal Jarboe from a table laid with a lace cloth with appointments of crystal.

The ladies then said good-by to everyone who had made the tour and all agreed, despite the dust on the country roads, that the 125 mile trip had truly been enjoyed and had been worth their time.

## Whirlwinds To Matador For 3-A Gridiron Battle

Setting itself a fast pace, District 3-A is being led by one team one week and another the next, all teams having lost a minimum of one game at the present.

Floydada this week moves into the Matador camp, a weak team in the district if there is such a thing. Matador has lost decisively to every district contender they have encountered and may give the very tired and injured Floydada even a chance to lick their wounds.

The remainder of the district lines up to face one another again this week with the exception of Tulla who has an open date.

Crosbyton, with a 20-6 win over Abernathy ringing in their ears will go to Spur for contest with the Bulldogs, who turned on the pressure also last week and walked away from Lockney with the long end of a 12-6 ball game.

Abernathy moves on down to Paducah this week and the Antelopes should find the Dragons a very potent opponent.

Rails Jackrabbits and Lockney Longhorns get together for mortal combat at Lockney.

Last Monday night, at the meeting of the District 3-A Board, the Abernathy team was ruled as having played an ineligible player and were given the opportunity to forfeit games in which the player had been used.

Result of the meeting was the forfeiting of three games by Abernathy, to Floydada, Lockney and Matador, affecting only games in which the player has participated and not disqualifying the Abernathy team from other conference scheduled games.

## COTTON HARVEST MOMENTUM GAINS AS PULLERS ARRIVE

Cotton harvest in Floyd county still has priority in farm operations this week.

Floydada ginners, John Gray, John Lanier and Lon Davis report increased staple lengths as well as better samples this week.

Most Floyd county gins were slowed considerably Monday and Tuesday and farm operations had begun to be resumed only after Tuesday afternoon. Slowdown came after scattered showers Monday and Tuesday afternoons, but did not halt all county operations either day.

Wednesday morning, the sun was out, indicating probable speed-up of operations and gins.

**Labor Still Headache**

Labor still stands as the main holdback in the cotton harvest, with a few farmers finding hands as they came in, however the influx to date has been light and many fields need crews in them badly.

Cotton men are still at work trying to provide housing facilities of various types, intended to induce laborers here rather than elsewhere.

**County Agent Reports**

Cotton harvest is getting into full swing in Floyd county, reports Robert H. Gibson, Floyd County Agent.

## Funeral Rites Held For H. W. Simpson

Last rites were conducted for Henry Wellington Simpson, age 80, yesterday afternoon (Wednesday) October 19, at the City Park Church of Christ, Floydada, at 3 o'clock p. m. Interment was made in the Floydada cemetery at the side of his wife who preceded him in death, May 24, 1948. Elder C. C. Guffin, a nephew of Rosewell, New Mexico, officiated and funeral arrangements were under the direction of Harmon Funeral home.

Mr. Simpson was born February 12, 1869, in Marys county, Missouri. He married Harriett Helton on October 24, 1898 in Commanche. To this union were born eight children, two of which preceded both mother and father in death. E. O. Simpson died January 26, 1907 and Grace succumbed May 8, 1939.

He had been a resident of Floyd county for four years, moving here from Aspermont, June 1, 1945. At 11:45 a. m. October 18, 1949, Mr. Simpson died after an illness of three or four months.

He is survived by six children; one daughter, Mrs. D. D. Webb of Huntington Park, California; five sons R. A. of Levelland; L. W. F. P., J. M. and W. O., all of Floydada; twenty-one grand children; twenty great grand children and one great grandchild.

### Wednesday's Market

Hogs	
200 to 270 lb. cwt.	\$18.75
270 to 300 lb. cwt.	\$14.00-\$15.00
300 to 350 lb. cwt.	\$16.00-\$18.00
350 to 400 lb. cwt.	\$17.00 down
Hens	
2 1/2 lbs., 4 pounds, up	18c
3 1/2 lbs., under 4 lbs.	16c
all Leghorns, lb.	16c
Cream	
sterilized, No. 1 lb.	55c
Eggs	
per dozen, candled, No. 1	47c
Hides	
1 Hides, lb.	14c
2 Hides, lb.	8c
3 Hides, lb.	6c
Grain	
best, bushel,	\$1.93
2nd, " "	\$1.85
3rd, " "	\$1.75
corn in the field for dehydrating,	\$15.00
corn baled hay at the mill	\$20.00
per ton, cwt.	1.60

**Official Memorandum**  
BY  
Governor of Texas  
ALLAN SHIVERS  
AUSTIN, TEXAS

**GREETINGS:**

Farming and ranching activities afford the principal income of a vast majority of the inhabitants of the State of Texas.

The farmers and ranchers of Texas, through their various organizations, have crusaded for recognition, representation and economic equality by democratic procedures.

These groups recognize the necessity and supreme importance of having an educated, prosperous and organized agricultural husbandry in our State.


WHEREFORE I, as Governor of the State of Texas do hereby request the observance throughout the State of October 20 through 27, inclusive, as

TEXAS FARM BUREAU FEDERATION ORGANIZATION WEEK

AND I urge that our citizens cooperate in the recognition and observance of this week in an effort to publicize this important phase of our Texas life.

In official recognition whereof, I hereby affix my signature this 10th day of Sept., 1949.

*Allan Shivers*  
Governor of Texas



## Farm Bureau Starts State Drive Today

Last night, directors and workers of the Farm Bureau met at the B. & M. Cafe, Floydada to formulate plans concerning the membership drive which will be state-wide October 20 through 27.

Having previously set the night of October 20 as kick-off date, the directors changed to Wednesday night because of the Producers Co-op elevator meeting on Thursday night.

Chairman Ben Quee said, "Workers will operate in pairs attempting to contact all farm families and persons interested in farming or the work of Farm Bureau. Persons contacted by these workers are asked to let the program be explained so that they may see how Farm Bureau can and will benefit them," added Mr. Quee.

Thursday night, October 20 a Texas wide broadcast over the Texas network will be the formal opening for the drive. Texas Farm Bureau president, J. Walter Hammond will speak at 8:30, his subject being, "Better Agriculture for Texas".

The local directors are planning a hard campaign for membership, and have set their goal at one hundred per cent farm families, urging that a strong Farm Bureau can do many things they themselves cannot do, or have done.

The Farm Bureau lists a long line of accomplishments in the past and with the increased membership in county, state and nation they have hopes of accomplishing many more important things desirable for the farming families of the nation, said Mr. Quee.

## FLOYDADA 'B' SQUAD Downs Spur 'B' 7-6

To protect a perfect record, the Floydada Whirlwind "B" squad defeated Spur "B" 7-6 on Wester field Tuesday night.

Before a crowd of followers who see the "B" games, the scrappy team outdid the Spur team very little more than the score indicates.

Fans are reminded by the coaching staff of Floydada High school that the young squad is the Whirlwind team of the future and any interest shown will benefit fans in knowing what the gridiron prospects for Floydada are in the future.

## Willson Voted Chairman For Haynes District

At a boy scout meeting that was held at Roaring Springs Tuesday night, Jimmy Willson, of Floydada, was elected chairman of the newly formed Haynes district of the Boy Scouts.

Jack Henry was chosen as cub scout commissioner for 1950. Other officers include John Thomas of Rails, district commissioner, Earl Thinn of Rails, vice-chairman; and E. P. Reeves of Matador, vice-chairman.

The group voted to accept the proposal for consolidation of the former Blanco, Break Plains and Haynes districts. The district now includes the counties of Floyd, Crosby, Dickens, Motley, Briscoe and the town of Turkey in Hall county.

The men voted to name the new area for John Haynes of Silverton, donor of the boy scout camp in Briscoe county.

Jimmy Willson presided at the dinner meeting, which was held at the hotel in Roaring Springs. Twenty-seven scout leaders from eleven towns were present. Floydada men attending the meeting other than Willson were Jack Henry, Guy Ginn, Jim Potts, Fred Cardinal, and A. M. Standefer.

W. R. Postma, scout executive of the South Plains Council, discussed the 1950 budget.

Final plans were made for the round-up in Lubbock Friday and Saturday.

## HOG SHOW, SALE NOV. 5

Plans are being formulated and the rules and regulations have been announced for the annual F.P.A. and 4-H club achievement day hog show. Sponsored by the Chamber of Commerce, the show will be held Saturday, November 5, at the Junior Livestock show barn in east Floydada. The show barn will open at 8 o'clock to accept entries and grooming will begin at 9 and last until 10, when the judging will start.

The rules and regulations for entering are:

- See that your animal is properly entered.
- Entries in barrow classes will show on weight at time of entry. Weight ticket made at time of entry will be required on any animal in question.
- Scales at Armstrong pens have been designated as official for sale of hogs. Scales at show ground, official for checking swine for show classing.
- Hogs 170 pounds through 230 pounds show in light classes. Those 240 pounds and over show in heavy classes.
- Owner may show a gilt in barrow classes or in the breeding classes, but the same animal cannot show in both.
- Decision of the judge is final.
- An exhibitor may show one light and one heavy, or two light and two heavy barrows in each breed in the single classes.
- At 10 o'clock the judging will start with schedule and classes below. Prizes will be given through fifth place with additional prizes for the Grand Champion.

**Class—**

- Light Duroc.
- Heavy Duroc.
- Breed Champion.
- Light Hampshires.
- Heavy Hampshires.
- Breed Champion.
- Light Poland Chinas.
- Heavy Poland Chinas.
- Breed Champion.
- Light Chester Whites.
- Heavy Chester Whites.
- Breed Champion.
- Light Cross Breeds and others.
- Heavy cross breeds and others.
- Breed Champion.
- Grand Champion Barrow.
- Pen of three barrows bred by one owner.
- Litter of five or more.
- Breeding Gilts.
- Sows that have farrowed.
- Grand Champion Female—will include cow-hog-hen gilts).

**Officials Announced**

The officials for the achievement day hog show will be general superintendent, Emory Angus, assistant superintendents, H. G. Bar-Ser, Bob Gibson, and F. L. Montanden; publicity, George Caven and A. H. Rainer; secretary, Robert Crowell, manager of the Floydada Chamber of Commerce; pen assignments, Harry Morckel and Edd McLeroy; auctioneer, Col. W. H. Seale; clerks, O. P. Rutledge and Homer Steen; sale committee, Robert Crowell, Jim Word and Guy Ginn; judge, to be announced later.

## CO-OP STOCKHOLDERS TO MEET; INVITE MEMBERS AND FAMILIES

## Oil Progress Week is Well Under Way

Directors of the Producers Cooperative elevator have completed plans this week for their annual stockholders meeting to be held at the American Legion hall Thursday (tonight), at 7:00 p. m.

This meeting will feature a full program of entertainment including a John Snider Barbecue to start things rolling. John Snider, who is much sought after all over the southwest and even famous in the New England states, for the fine barbecue dinners he serves, has set up his pits behind the Legion hall where he will spend the day in the completion of his barbecue.

Main speaker for the night will be Frank Triplett, manager of Producers Grain company, owned by the Floydada and 90 other co-ops in Texas. He is well versed in the grain business and should be able to leave a great many good ideas, say the directors of the local Co-op.

Members of the Co-op and their families are the invited guests of the directors and manager, who urge that everyone be on hand to enjoy the barbecue, being prepared for 400, and the talk by Mr. Triplett.

Very important business will also be taken care of at this annual meeting of the stockholders. Two directors are to be elected to assume duties in the place of expired terms of P. J. Wilkes and Henry Willis.

Of equal importance will be the distribution, at the meeting, of 6 per cent interest on preferred stock.

This meeting falls at almost exactly the time as the completion of the new 215,000 bushel addition to their storage capacity and will be partially in celebration of this enlargement to the grain plant.

## Lions Carnival Features Fun For Everyone

Tonight marks the opening night of another of those "famous" Lion carnivals, and this one is scheduled to run three nights, Thursday, October 20 through Saturday, October 22.

Half the receipts of this carnival will go to the F.H.S. band for instruments and uniforms, a worthy cause, points out Enos T. Jones, president of the local organization. The band is expanding faster than present funds can take care of, and the better the band looks, the better impression other towns and communities will have of Floydada.

There will be dolls and bottles to chuck at, and some of the Lions club members, weather permitting, hot dogs, hamburgers, cold drinks, and numerous other stands, to make this the biggest and best carnival the local organization has put on.

Opposition in the form of football Friday night will not close the stands down. The game will be out of town, there will be too little seating capacity to handle many out-of-towners, and the fact that this is probably the weakest team in the district, are some of the reasons given to keep the stands open and expect a fair sized turn out. Also the fact that the people returning from the game will want coffee and hamburgers, according to Ed Johnson, carnival chairman.

Committees assigned to each stand and responsible for their operation were out Wednesday night getting their stands put up and everything in readiness for tonight's opening.

Band mothers are reported to be getting everything in readiness for their sale of cakes, pies, cookies and coffee.

## PMA Price Supports Not Acceptable By West Texas Gins

The Floyd County Production and Marketing committee has been making contacts with local ginners in Floyd county in order to negotiate ginner agreements so that cotton growers may take advantage of the recently announced Commodity Credit Corporation cottonseed purchase program. To date, the committee has received an unfavorable reception in that no ginner has signed an agreement. The ginners state that the allowance for handling set up by the Commodity Credit Corporation is not sufficient in amount to defray the expenses incidental to the handling.

The proposed program will make it possible for cotton growers to protect the price of their cottonseed since the producer may sell his cottonseed at the established price of \$46.50 a ton.

If all negotiations with the ginners fail, the local Production and Marketing committee will be forced to start buying the cottonseed.

**Latest Report from Office**

A committee composed of ginners, oil mill men and farmers, from Lubbock county, are flying to Washington this week to work out a program on the above mentioned problem.

## As A Farm Woman Thinks

Nellie Witt Spikes

Back from day dreaming of quiet old Emma days was I drawn by the roaring of an airplane as it poured out black dust over the green cotton fields. The whirring of the combine made me happy that maize does not have to be headed by hand. Cars hurry past carrying farmers from one job to another. Cotton rows are covered by slowly moving white sacks. The good smell of boiling turnips and mustard greens, the rich spicy scent of a baking apple pie comes from the kitchen. The blue morning glories on the garden fence stay open all day. Leaves are falling from a grapevine and a mocking bird's nest is brought into view, but the mocking birds have taken their brood to sing where orange blossoms bloom. Autumn days in old Emma 1900. Autumn days in the year of 1949 with the

clover and hustle and hurry of a big cotton crop to be gathered, of land to be plowed and sowed with seed wheat. Nice to go back in memory, but well to be alive and enjoying the many comforts of today.

I miss the turkeys around the place. Miss their picking and quarreling with one another, flying on the windmill and the top of the house. But especially will I miss them at Thanksgiving and Christmas time.

Taking the turkeys some 18 miles to market in a wagon was no easy job. The night before they had to be driven in the big barn or slipped up on and caught off the lot fence. How their big wings flopped in our faces! And their toe nails scratched our hands! They were loaded in the wagon, which was covered over with slatted planks and before sunrise the next morning, Mr. Spikes had slipped the lines over the mules' backs and another year's work was soon to be paid off.

How I missed them as I went to the lot to let the cattle in to drink. Not

a gobble, for the one gobbler I kept looked lost. I liked to raise turkeys. They responded more to feeding and being friendly than did the little chickens.

I always tried to get my bunch up to 100. Well one fall I did, 135 I believe. Imagine my astonishment and embarrassment one afternoon as I watched them running in and saw a big one with a piece of pasteboard around his neck which read,

"Please keep me at home. I can't stay off the neighbor's feed stacks". Reading Charlie Guy's column in the Lubbock Avalanche-Journal is always a pleasure and I really enjoyed the piece he copied on getting old. The stairs had grown steeper and longer to this man than they used to be. Shoe laces were not so good and harder to reach. And so on as you, too, will recall. But to me, chewing gum has changed. It did not stick to the roof of my mouth as it does now.

Many of my friends want to make a visit to Emma again with me and get ready for soon we will walk the dusty streets again and sit near the cracker barrel.

With the approach of age, the soul flies like a bird back to the days of childhood. Now those days shine bright and clear in my memory until it seems as if everything there must have been better, lovelier, than is this world today.

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## Motley County Courthouse To Be Dedicated Oct. 25

MATADOR, Oct.—Dedication ceremonies for the new courthouse will be held Tuesday night, October 25, at 7:15 o'clock, instead of Thursday night, October 20, as previously announced, according to a change in plans made public this week by County Judge C. W. Giesecke.

The change was made after it was learned that a number of other events had been scheduled for the same night, which would interfere with attendance at the dedication ceremonies.

The original program for the dedication will be carried out, Judge Giesecke said, only the date has been changed.

### UNDERGOES OPERATION

Mrs. Bill Cross, of Canyon, underwent an appendectomy late Monday afternoon. Mrs. Cross is in the hospital at Canyon and was reported doing fine late Tuesday afternoon.

Mrs. Cross is the former Nancy Bishop.

## Mrs. W. E. Anderson Attends Last Rites For Her Father

Mrs. W. E. Anderson attended funeral services in Denton Thursday for her father, W. E. Waggoner, age 83. All of Mrs. Anderson's brothers and sisters were in the parental home for the last rites of their father.

The widow and nine children survive. The children are Mrs. W. T. Harlan, of Plainview; Rev. H. E. Waggoner of Comanche; W. R. Waggoner, of Terral, Oklahoma; J. M. Waggoner, of Haskell; Mrs. Frances Langston, of Dallas; Mrs. W. E. Anderson, of Floydada; Mrs. J. C. Matthews, of Denton; Mrs. Louise Maples, of Abilene; M. K. Waggoner, of Kingsville; one sister, Mrs. Frank Gardner, of Abilene; a niece Mrs. Olin Watson of Floydada and a nephew, Gordon Apppling of Mt. Blanco. Other survivors are a number of grandchildren, great grandchildren and other relatives.

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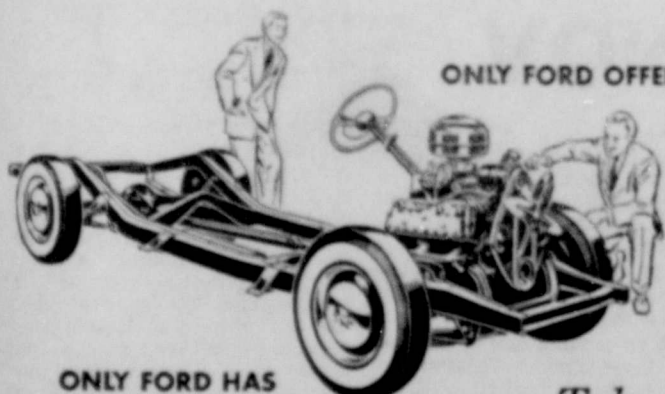
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## Best Your Oil Love Before Buying Pans

any farm and ranch women put off buying a pressure saucer because they cook on kero-coal or wood stoves and they think that the heat is fast enough to do the job.

This is your problem, Mrs. Bertha Clayton, extension home manager, specialist of Texas A.&M. College, says that you can test your saucer and prove to yourself whether it is the job.

The Maine Experiment station recently answered this question by saying that it depends on how slow the stove is; that pressure saucers can be used if the stove is off heat fast enough to boil two measuring cups of water in 30 minutes," Mrs. Clayton says.

Measuring four cups of boiling water into a three-quart saucer, cover the cover and boil on the heat for 30 minutes. Then measure the amount of water that is left. If there is less than two cups of water, the stove is fast enough for a pressure saucer.

Pressure saucers have made their place in the list of kitchen essentials that homemakers would like to have. They are economical to save food value, time work and energy.

Homemakers have found, Mrs. Clayton says, that it pays to shop around before buying. The pressure saucer is expensive in comparison to other pots and pans.

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Lift the pan, to be sure it is comfortable to handle, that it will not be too heavy when filled with food, and that the handle can be gripped firmly without danger of tipping.

Check the method of protection against high pressure; is the gauge or pressure indicator durable? Are parts, such as gaskets and handles, replaceable? Is the sealing device or cover simple to operate? Are all parts of it easy to keep clean?

"After you've bought your pressure saucer," Mrs. Clayton warns, "be sure to study the directions that come with it and follow the manufacturers suggestions for care and operation."

**MRS. BENNIE ROSE TO SPEAK AT SAND HILL SUNDAY**

Church services will be held at the Sandhill School house Sunday afternoon, October 23. The song service will begin at 2:30 o'clock.

Mrs. Bennie M. Rose, of the Church of Nazarene, will be the speaker.

Everyone is invited to come, according to Mrs. Rose.

### SATURDAY AND SUNDAY HAIL DAMAGES PETERSBURG CROPS

**PETERSBURG, Oct. —** Saturday evening, October 8, a rain and hail storm fell over various areas of this community and again on Sunday night, leaving in its wake considerable damage to cotton and in some instances to feed.

In some places stalks were almost stripped to leaves and bolls, hammered and bruised and, according to gin men and cotton farmers, will make the cotton spotted or discolored, causing it to be classed in a much lower grade.

A hard blowing rain accompanied the hail in some sections, more especially Sunday night. It is difficult to estimate the damage for a week or so until damaged bolls begin to sour and rot or open up and dry out.

Mr. and Mrs. E. W. Turner left this week for Albuquerque, New Mexico, where they are visiting their son and family, Major and Mrs. Ervin Loyce Turner. After spending some time with them, Mr. Turner and Loyce plan to travel on up into Utah to go deer hunting.

Mr. and Mrs. E. J. Barker, Mr. and Mrs. C. B. Lyles, and Mr. and Mrs. E. B. Chestnut spent Sunday in Roaring Springs where they attended a singing convention.

## Mt. Blanco News

**MT. BLANCO, October 17.**—The community club was fairly well attended last Tuesday night and what a "tacky" bunch we were! Especially Mrs. Holt Bishop and Dennis Taylor who won the prizes in the adult group for being the "tackiest". Those who missed the party really missed some fun. Dennis Taylor was high bidder on the Frigidaire.

The Mt. Blanco church voted to call a pastor next Sunday morning. All church members are urged to be present.

Mrs. Marvin Powell underwent major surgery in the Crosbyton hospital last Friday and is resting satisfactorily at this time.

John Evans, of Longmont, Colorado, is visiting in the home of his niece, Mrs. R. D. Armstrong and family.

Mr. and Mrs. Weldon McClure went to Wichita Falls last Friday and brought Mrs. McClure's mother and sister, Mrs. M. J. Vaughan, and Miss Elsie Vaughan, home with them for a visit.

Miss Lenore Haverstock, of Lubbock, spent the week-end with her parents, Mr. and Mrs. R. D. Armstrong.

Mr. and Mrs. Charles Gibson and girls visited in Amarillo last week-end.

Mr. and Mrs. Horace Cage, of Spur, and Mr. and Mrs. C. A. McClure were Thursday dinner guests of Mr. and Mrs. Dennis Taylor.

Dennis Taylor, Luther Norvell, of Hereford, and Dr. Harper, of Wichita Falls, are hunting and attending to business in Colorado.

Sunday afternoon visitors of Mr. and Mrs. Weldon McClure and family were Mr. and Mrs. C. A. McClure and Mrs. Dennis Taylor and boys.

Mrs. Luther Norvell and son, of Hereford, are visiting Mrs. Dennis Taylor and sons while Mr. Norvell and Mr. Taylor are in Colorado.

Mr. and Mrs. Blanton Hartzell were called to Temple last week to be at the bedside of Mrs. Hartzell's mother, Mrs. Monroe Harrison, of Floydada, who is critically ill in that city.

The Home Demonstration club will meet at the school house Thursday afternoon, October 20, for achievement day and the election of officers. All members are urged to come.

There will be a Hallowe'en carnival at the school house Thursday night, October 27. The carnival is sponsored by the Community club and the Home Demonstration club.

Mr. and Mrs. S. G. Appling attended a family reunion of the Wallace family in Ralls Sunday.

## Lakeview News

**LAKEVIEW, October 17.** — The end of the first six weeks of the 1949-1950 school terms found the following pupils making the honor roll: Derwood Rowell, seventh grade; Maxine Hatley, Nellie Ruth Neff and Patsy Johnson, sixth grade; Alice Polasek, Nell Polvadore and Wandell Russell, fourth grade; Anella Thurston, third grade; Larry Wheeler, Mack Wilkes and Donald Neff, second grade; Linda Gollightly, Dolores Dunford and Melvin Lloyd, first grade.

Since last week was fire prevention week, the regular 3:30 Friday afternoon program consisted of plays, exercises and poems pertaining to fires.

A week-end youth revival will be held at the church this week-end beginning Friday night and continuing through Sunday night. The young people of the community will be in charge and young ministers from Wayland college, Plainview, will bring the messages each evening.

The Lakeview gin, which has been undergoing repairs for the past several weeks, ginned its first bale of the new crop Monday afternoon. The gin is under the management of Ernest Emert. A heavy run is expected before the harvest is finished this fall.

Mr. and Mrs. Fred Jones and children were Sunday dinner guests in the home of Mr. and Mrs. Walter Hollums, of Sand Hill.

Mr. and Mrs. J. A. Amburn and children visited Sunday in the home of Mrs. Amburn's parents, Mr. and

**ANTI-FREEZE**  
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Mrs. Bob Hinsley, of Dougherty, Mr. and Mrs. H. J. Nelson and daughter, Alma Ruth, visited relatives in Floydada Sunday.

Mr. and Mrs. Milton Harrison and children and Blanton Hartzell and children went to Temple last week where Mr. Harrison's mother-in-law is ill in a hospital there. Mrs. Hartzell, who had been at her mother's bedside several days, returned home with them.

Mr. and Mrs. Wayne Russell and Wandell motored to Paducah and Matador Sunday afternoon.

Mr. and Mrs. Fred Jones are the

proud grandparents of a son born to Mr. and Mrs. James Jones, of Panhandle Monday night.

Dale Emert, of Dougherty who is a U. S. service man, visited in the home of his brother, Ernest Emert and family Sunday.

Misses Johnnie Owens, Mary Lou Polasek, Betty Sue Thornton, Mary Sue Dunford, Ann Jones, Rev. and Mrs. G. A. Rowell and son, Durwood, were dinner guests at the E. H. Tooley home Sunday.

There are 409 rooms in the Texas capitol building.

Mr. and Mrs. Leslie Ewing and sons, Bennie Lee and Roy, spent Saturday in Amarillo attending the Tri-State fair. They stated that they enjoyed the program that the band presented before a huge crowd.

Mrs. Sam McCleskey and sons, Orby and Dan, of Lubbock, spent Sunday here visiting with friends and relatives. The McCleskeys are

former residents of Floydada.

Ted Lanham, Joe Walker, Johnny Collins, Eugene Mayfield, Weims Norman and June Powell, were among those from West Texas State college who spent the week end here.

The corner stone in the Texas capitol building weighs about 16,000 pounds.

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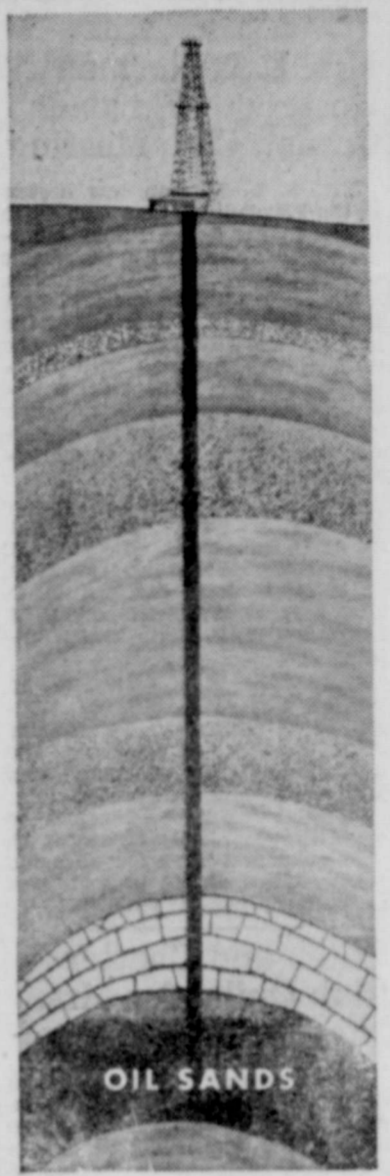
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This is Oil Progress Week in the U.S.A. But it is worth remembering that 1949 is oil's *ninetieth* year of progress. And rely on it, competition in the oil industry will mean even greater progress in the days and years to come. A free competitive oil industry is your guarantee that you and your neighbors will keep right on getting more and more, better and better oil products at reasonable, competitive prices.

Oil builds for America's future. Count on it to add to your comfort, your health and your convenience.

Oil Progress Week Oct. 16th-22nd

Panhandle Service Station

Oil's 90th Year of Progress

## Autumn Festival of Values

BRIMFUL, Peach and Apricot PRESERVES,	2 Lb. Jar	37c
BRIMFUL Black Eye Peas,	2 Tall Cans	23c
PREM,	Can	39c
BIG M TOMATOES,	2 No. 2 Cans	25c
EATWELL MACKEREL,	Tall Can	23c
BRIMFUL PEACHES,	No. 2 1/2 Can	25c
CRYSTAL WHITE SOAP,	2 Bars	15c
FAB,	Large Box	25c
SPUDS,	10 Lb. Bag	49c
BRIMFUL Pork & Beans,	2 - 1 Lb. Cans	31c
RED and WHITE Tomato Juice,	46 Oz.	25c
Vienna Sausage,	2 Cans	25c
BRIMFUL APPLES,	Sliced No. 2 Can	21c
Knee Pads,		\$1.00
LIGHT CRUST FLOUR,	10 Lb.	85c
EHRESMAN, Pure Pork SAUSAGE,	Pound	46c
FRANKS,		39c

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# Studebaker does it again!



The new 1950 Studebaker with "next look" styling has already set a new all-time sales record! More people bought new Studebaker cars from Studebaker dealers last month than in any previous month in history!

Studebaker's September was its biggest month ever both in production and in sales!

**STUDEBAKER'S REALLY ROLLING...WITH THE "NEXT LOOK" IN CARS!**

# Social Events, Clubs

Tech and received his degree in animal husbandry. The couple plan to live in Floydada.

## South Plains Home Demonstration Club Has Starkey Guests

The South Plains Home Demonstration club entertained the Starkey club Wednesday, October 12, at the lovely home of Mrs. Geo. West. When the guests arrived the group went to the school auditorium where the club members presented their one act play. Then returned to Mrs. West home for further entertainment, several games were directed by Mrs. West and Mrs. Higginbotham. Mrs. Murry Julian gave a monologue and Mrs. Art Willis gave a reading. Music for the afternoon was furnished by Mrs. Bill Beedy, Mrs. Murry Julian and Mrs. R. M. Wilcoxson.

As the guests were registered they were presented with a beautiful black and gold corsage. The dining room was beautifully decorated in Halloween fashion. The guest passed by the table and were served cheese sandwiches, pumpkin pie, with whipped cream, orange and black candy and coffee.

Guests present were Mmes. D. D. Shipley, Homebuilders Club, M. J. McNeill, Center, L. A. Pais, John Shipley, J. K. Holmes, William Culpepper, J. T. Myrick Jr., W. P. Ferguson, Wilson Edwards, G. H. Day, Travis Buske, W. L. Davis, L. E. Kiker, E. M. Jackson, Annie M. Assiter, Wanda O'Neal, W. W. Blair, J. W. Day Jr., and Mrs. W. A. Blair.

Members present were: Mmes. Fred Fortenberry, G. Milton Sr., J. K. West, Art Willis, H. S. Calahan, Jr., H. S. Calahan, Sr., H. L. Marble.

## DRIVE WAY GRAVEL

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**Wayne Bennett**

Arby Mulder, Walter Wood, L. T. Wood, Ernest Smitherman, Lenton Lanham, Bryant Higginbotham, H. R. Hartman, Wade Leavenport, H. B. Thornton, Menard Field, J. B. Smitherman, R. C. Guest, A. L. Stewart, M. M. Julian, J. P. Taylor, Geo. Beedy, Bill Beedy, Gilbert Bean, Otho Sanders, Arthur Brown, John Wilson, two new members, Mrs. R. W. Wilcoxson and Mrs. Rex Smitherman and the hostess, Mrs. Geo. West.

Next meeting will be with Mrs. Carl Daniel Wednesday, October 26 at 2:30 p. m.

## Mrs. E. L. Norman Hostess to Floydada Garden Club Meeting

Mrs. E. L. Norman was hostess to the Floydada Garden club when it met in her home, Friday morning at 10 o'clock, with the theme of holiday flowers and decorations.

Mrs. J. B. Jenkins presided over the business and the leader of the program was Mrs. D. T. Mayo. The roll call was answered with "harvest time helpers." Mrs. Gene Aylesworth had charge of the program and gave some illustrations of decorations for the home at Christmas time.

Attending the meeting were Mmes. B. K. Barker, Hollis Bond, C. A. Caffee, E. C. Henry, J. B. Jenkins, Wilson Kimble, G. R. May, D. T. Mayo, J. D. McBrien, L. C. McDonald, A. P. McKinnon, E. J. Morehead, W. S. Poole, O. P. Rutledge; and Mmes. Geo. Smith, O. M. Watson, L. J. Weiborn, J. M. Wilson, W. E. Grimes, Noel Troutman, J. P. Moss, R. N. Huckabee, and Mrs. Virgie Thomas of Roswell, New Mexico, and Mrs. Aylesworth.

## Stitch and Chatter Club Quits for Mrs. Norrell Wednesday

At the meeting of the Stitch and Chatter club last Wednesday, a friendship quilt was quilted for the hostess, Mrs. Mattie Norrell. A covered dish luncheon was served at the noon hour.

Members present were Betty Baker, Laura Campbell, Pauline Faulkenberry, Jewel McCormick, Susie Mooney, Ers Norrell, Claudia Porter, Lela Price, Robbie Stewart, Mamie Bunch, Inez Walker and visitors, Mrs. Wise, Rita Lyles, Nell Olem, Orvie Poole and Betty Poole.

Pyans were made for a Halloween party on October 27. Next meeting of the club will be October 26 with Susie Money. At that time gifts will be exchanged.

## Mrs. J. D. Cleveland Attended Garden Club Meeting October 14

Fifteen of the 41 Garden clubs were represented by 40 members at the executive board meeting of District One Texas Garden Clubs, Inc. Friday in Childress. The Childress club was hostess to the meeting held in the Woman's Department Club building.

Registration started at 9 o'clock and was followed by a coffee. The general assembly was presided over by Mrs. Lefroy Gaines, president of the Childress club. Rev. Cole of the First Presbyterian Church gave the invocation. O. B. O'Dell, manager of the Chamber of Commerce in Childress, welcomed the group. The response was given by Mrs. J. D. Dillard, president of the City Garden council, Midland.

Presentation of the meeting was by Mrs. Albert Morrow, Morton, district counselor, Mrs. James A. Allen, president of the Texas Federation of Women's clubs, brought greetings from the Seventh district.

Reports were given from the following officers and committee chairmen: Extension chairman, Mrs. C. G. Dunn, Levelland.

Flower show, Mrs. Carroll Boyd, Dumas.  
Scrapbook and history, Mrs. H. V. McCall, Odessa.  
Finance, Mr. Tony Vaughn, Phillips.

Judging school, Mrs. J. A. Fortenberry, Lubbock.  
Roadside development, Mrs. J. Gordon Bristow, Big Spring.  
Information, Mrs. B. L. Brannon, Dimmitt.

Treasurer, Mrs. Joe Deason, Amarillo.  
Parliamentarian, Mrs. L. C. Link, Midland.  
Awards chairman, Mrs. C. L. Fryling, Phillips.

Budget, Mrs. Tom Hilburn, Littlefield.  
Conservation, Mrs. Clyde Mathis, Borger.

Junior gardens chairman, Mrs. J. D. Cleveland, Floydada.  
Publicity chairman, Mrs. J. A. Kendall, Amarillo.

Restoration of old homes and gardens, Mrs. Clarence Neufeld, Perryton.  
Luncheon was served in the Methodist church.

The afternoon session was opened with reports of the presidents called for by Mrs. C. G. Dunn, vice-counselor of Levelland. A talk and a demonstration on making Christmas wreaths was given by Mrs. Claude Keeton, of the Lubbock Garden club. Mrs. R. W. Lacey, Phillips, who received a scholarship to the Audubon Nature camp last summer, reported on the training received there.

The next executive board meeting will be held in Big Spring early in the fall of 1950.

Mrs. Cleveland attended the executive meeting in the place of the president, Mrs. John Hoffman, who is suffering from a broken ankle.

## Edd McLeroy And Bride Interviewed On 'Bride and Groom'

Edd McLeroy, assistant county agent of Floyd county, and Miss Jacqueline Small, daughter of Mr. and Mrs. Hugh Small, of Lubbock, were interviewed Tuesday over the radio program "Bride and Groom" preceding their wedding in the chapel adjoining the place of broadcast. "Bride and Groom" is broadcast each week day at 1:30 and originates in Hollywood.

Following the ceremony, the couple were presented with numerous gifts, compliments of the program. It takes a lot of correspondence and an unusual romance to be eligible to appear on the program and be married there. Miss Small had written the program officials some time ago and gained permission for her and Mr. McLeroy to be married on it.

Mr. McLeroy and Miss Small met in the summer of 1946 while both were attending Texas Tech college at Lubbock. During the interview on the program, details of how they met, when and where etc. were told. The bride graduated from Abilene High school in 1945 and Texas Tech in 1948. At Tech, she majored in Home economics and taught school at Spade last year.

Mr. McLeroy graduated from Brownfield High school. Following graduation, he served in the army some three years. Following his discharge from service, he attended

## Start The Day Right

Eat breakfast at Leonard's where Business is always appreciated.

Hot Cakes a Specialty.

## LEONARD'S CAFE

## Floyd County Council Meeting Held Oct. 15

The Floyd County Home Demonstration council met Saturday, October 15, in the county courtroom at 2 o'clock.

Mrs. C. L. King presided over the business and Miss Lela Petty, County Home Demonstration agent, told of the style show to be held in the Aggie auditorium, Lubbock, November 16, in the afternoon. Mrs. Lynn Miller reported on the yearbooks, and asked that all clubs send in the names of their officers as the books are ready to go to press. Mrs. C. B. Carmack reported on the exhibit at the fair.

Mmes. O. G. Mayfield, C. B. Carmack and W. A. Lovell were hostesses from Floyd county at the fair. Mrs. W. C. Sims gave a report on marketing. She also has a price list for ordering Christmas decorations and trees. Mrs. O. G. Shearer reported on 4-H clubs. Plans were discussed for the Christmas party. Officers were elected for the ensuing year. They are chairman, Mrs. C. L. King; vice-chairman, Mrs. Lynn Miller; secretary and treasurer, Mrs. J. B. Smitherman.

Mrs. Raymond Teeple reported on the T.H.D.A. meeting at Mineral Wells. "Better Homes for a Better

## World" was the theme. Others reporting on the meeting were Mmes. R. C. Clem, Wayne Russell, C. L. King and Miss Lela Petty.

There were 64 club members present on the county tour, also several visitors.

Present at the meeting were Mrs. C. L. King, chairman; Mrs. Lynn Miller, vice-chairman; Mrs. J. B. Smitherman, secretary; Mrs. Raymond Teeple, T.H.D.A. chairman; Mrs. A. M. Dorsey, reporter; and Baker, Mmes. P. I. Roberts and Floyd Bradford; Center, Mmes. J. L. Hein and Clyde Henderson; Dougherty, Mmes. Ruth Daniel and Sam Lide; Friendship, Mrs. A. H. Krebs; Harmony, Mrs. Donald Pinkner; Homebuilders, Mmes. D. T. Mayo and O. G. Mayfield; Lakeview, Mrs. Wayne Russell and Mrs. Chris Shearer; Lockney, Mrs. Henry Bollman; Pleasant Valley, Mmes. A. M. Dorsey and Lee Pope; Providence, Mrs. R. C. Matthews and Mrs. Charlie Boedecker; Sand Hill, Mmes. C. B. Carmack and Lynn Miller; South Plains, Mrs. J. B. Smitherman and Mrs. George West; Starkey, Mrs. Davis; Sterley, Mrs. J. O. Sauter; Sunnyside, Mrs. W. C. Sims and visitors, Mrs. J. K. Holmes, Mrs. Claude Hammit, Mrs. Will Shell, Mrs. Vestal Hastings, Mrs. Bertram, Mrs. Clem, and the home demonstration agent, Miss Lela Petty.

Mr. and Mrs. Maurice Steen attended the S. M. U. and Rice football game at Dallas, Saturday.

## Wesley Class Meet With Mrs. Kimble

The Wesley Sunday school class of the Methodist Church met in the home of Mrs. Wilson Kimble last Wednesday afternoon for their monthly party.

Mrs. J. M. Wilson and Mrs. Noel Troutman gave the devotional, and coffee was served to Mmes. J. D. Colville, B. F. McIntosh, W. O. McDowell, W. S. Ross, E. C. Henry, A. P. McKinnon, Eld Johnson, H. M. McDonald, R. M. Stovall, W. E. Grimes, E. S. Randerson, Tom Smith, R. F. Kirchner, Bob Smith, L. C. McDonald, V. W. Hennessee, George Stiles, R. N. Huckabee, J. M. Wilson and the hostesses, Mmes. Wilson Kimble, Noel Troutman, and

J. G. Wood. The next meeting will be in the home of Mrs. O. E. Henry, November 9.

## ANNUAL CHRYSANTHEMUM SHOW SET FOR OCTOBER 21

Announcement was made last week by Mary Grindstaff, Home Demonstration Agent of Hale County, of the forthcoming Hale County annual chrysanthemum show to be held October 21 and 22 in the Agricultural building auditorium in Plover. Mrs. T. J. Hart, show chairman, invites all amateur gardeners to enter exhibits. Exhibitors do not have to be club members. All flowers in the show must be named, and labels may be used.

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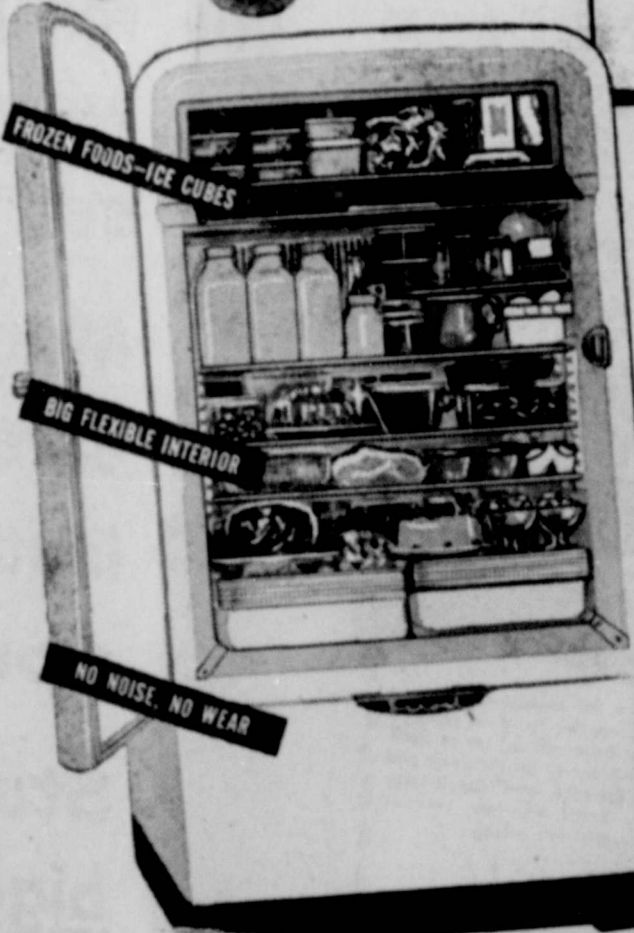
Why is the Servel **GAS** Refrigerator the choice of people with experience?



Only Servel has no moving parts in its freezing system



Only Servel **STAYS SILENT LASTS LONGER**



Everywhere, families have discovered that there's one refrigerator different from all the rest... gives you more years of noise-free, worry-free service. It's the Servel Gas Refrigerator.

The secret? Servel has the simplest of all freezing systems. Not a single moving part. No machinery to wear. No motor to get noisy. A tiny gas flame does the work. So Servel stays silent, lasts longer. (In fact, thousands of America's almost 3,000,000 Servel owners report that their Servels are still on the job after 15, 18 and even 20 years.)

You'll be delighted with Servel's new features, too. Plenty of ice cubes, easy to get at. Lots of room for fresh and frozen foods. Come in today and see the beautiful models. Select your new Servel Gas Refrigerator—the choice of people who've had experience!

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# SOCIETY

## Crowd Hears Richardson At School Thursday

A small crowd, Dr. Rupert Richardson, president of Hardin University brought an interesting and timely address on "Things More Important Than Roping" Thursday night in the school auditorium. Dr. Richardson's lecture in Floydada was given by the 1929 study club. Hollis Bond, president of the study club stated some important facts that Dr. Richardson stated in his address were, more and education are more important than security. The present that we are now living exchanging freedom for security. Education takes freedom and education in-

cludes more than just the informed mind". Preceding Dr. Richardson's address, several piano selections were rendered by Mrs. Clement McDonald and Mrs. O. G. Glassmoyer. Miss Ruby Lee Beville, music supervisor of the Floydada schools accompanied at the piano by Mrs. D. W. Douglas as she sang, "Let My Song Fill Your Heart", by Charles and "Ecstasy," by Rummel. Mrs. Bond also said that the club was very fortunate in securing such a notable speaker as Dr. Richardson and everyone present enjoyed the lecture that he rendered.

**NAMES OMITTED BY ERROR**  
In the story published last week of the birthday party honoring Wayne Rice, five names were not included in the list. They are Norman Goen, Harold Ellis, Floyd Lynch, Truman Poole and Billie Kinnard.

## Mrs. Beatrice Duncan Hostess At Birthday Celebration Sunday

The home of Mrs. Beatrice Duncan, 709 West Ross street, was the scene of a gathering of her family and friends Sunday. The occasion was in honor of the birthdays of Mrs. Malvin Duncan and Mrs. Bud Thompson of Petersburg. Mrs. Ed Tarpley of Hart and Emory Cox of Floydada. All birthdays were in October.

Present for the occasion were: Mr. and Mrs. Ed Tarpley and children of Hart; Mr. and Mrs. Malvin Duncan and son, Johnny, and Mr. and Mrs. Bud Thompson and sons, Wayne and Edward, of Petersburg; Mr. and Mrs. Harold Robertson and children, Louise, Dorothy and Raymond of Barwise; Mr. and Mrs. M. W. North and daughter, Becky, of Plainview; Mr. and Mrs. Albert Duncan and daughter, Rilla Sue, and Mr. and Mrs. Emory Cox all of Floydada, and the hostess, Mrs. Beatrice Duncan.

## Harmony H. D. Club Elects New Officers

Mrs. Donald Finkner was elected president of the Harmony Home Demonstration club for the coming year at the regular meeting of the club Thursday last week. Mrs. Roy Hale was hostess at the meeting when the roll call was answered with "share an idea".

To serve with Mrs. Finkner the ensuing year will be Mrs. Glen Pool, vice-president; Mrs. C. A. Williams, secretary-treasurer; Mrs. Everett Miller, council representative and Mrs. Roy Hale as reporter.

Work was completed on the aluminum trays that were started Tuesday when the club met in the home of Mrs. John Hoffman. Other trays were begun at that time.

Announcement was made that an entertainment will be given Thursday night, October 20, at the school house to raise money to furnish a room at Peoples hospital. Joe T. Smith, son of Mr. and Mrs. Charles B. Smith, will give a talk on his work in Saudi Arabia. Joe has just returned from Arabia, where he worked for two and a half years and he has many interesting and amusing things to tell about the people and their customs. There will be no admission fee charged, but an offering will be taken. The public is invited to attend.

Refreshments were served to Mrs. R. B. Gary, Glen Pool, Everett Miller, E. M. Rutherford, Donald Finkner, Mather Carr, G. L. Snodgrass, Walter Hanna, Charles B. Smith, Sherwood Ramsey, M. D. Ramsey, Zant Scott, Bill Edwards and Chloma Williams.

Next meeting of the club will be Thursday, October 27 when the Baker club members will be guests.

**PACK NO. 57 WILL MEET AT LEGION HALL OCT. 24**

The pack meeting of Pack No. 57 cub scouts will be held at the American Legion hall Monday night, October 24, at 7:30 p. m.

The theme for the month is "Fire Prevention". There will be a film on fire prevention shown at the pack meeting Monday night.

All cubs and their parents are urged to be present.

## Miladies Club Was Organized Wednesday

The ladies of the Campbell community met in the home of Mrs. E. L. Judy Wednesday, October 12. A Miladies club was organized. The following officers were elected: Mrs. C. W. Jones, president; Mrs. E. J. Womack, vice-president; Mrs. E. L. Judy, reporter.

The club plans to meet once each month for the purpose of promoting friendliness and social life in the community. The next meeting will be in the home of Mrs. M. B. Johnston, November 10, at 2 o'clock p. m.

Refreshments were served to Mrs. Leon Landers, Cecil Baxter, A. J. Cline, E. J. Womack, C. W. Jones, M. B. Johnston, Misses Ann and Janice Jones, Linda Landers, Wilma Jean Judy, and the hostess, Mrs. Judy.

## Pleasant Valley Club Met With Mrs. Dorsey

The Pleasant Valley Home Demonstration club entertained the Providence Demonstration club Tuesday of last week, in the home of Mrs. A. M. Dorsey.

For the afternoon's entertainment Mrs. Newton Daniel gave a book review, "The Big Fisherman".

Refreshments were served to the visitors: Mrs. B. H. Quebe, Harold McLaughlin, Richard Matthews, Norman Smith, Clarence Brandes, S. R. Jones, Robert Buhrkuhl and daughter, Jeanne Kay, J. W. Mathis, L. B. Brandes, Ben Brandes, Newton Daniel, Jake Jones and Charlie Boedecker.

Members present were: Mrs. Roy Wilkes, Harmon Handley, Weldon Smith, R. L. Pope, Edwin Hammonds, Bob Henry, Clark Harris, L. K. Sherman and Mrs. A. M. Dorsey.

## Cathy Woodward Home from hospital

In her own little bed at home at last is little Miss Cathy Woodward, two and a half month old daughter of Mr. and Mrs. L. D. Woodward. Cathy is the young miss who was born August 10 in Floydada hospital and weighed only two pounds and 7 ounces. According to the books,

Cathy should have survived only some 24 hours, but she fooled the attendants at the hospital as well as her family and friends.

Along the middle of last month, it again looked like the odds were working against Cathy. She took pneumonia and was moved to Lub-

bock Memorial hospital for treatment. Following a stay there of some 20 days, Cathy was no longer confined to the incubator. She was kept there until Tuesday of this week. She now weighs 5 pounds, one and a half ounces. Her mother says she is quite a big girl now compared

to what she was just a few weeks ago.

Mr. and Mrs. Junior Womack and son, Jimmy, spent last week-end visiting Mrs. Womack's sister and husband, Mr. and Mrs. Delbert Dillard of Midwest, Oklahoma.

## FLOYDADA ROPING CLUB'S Last Matched Roping Of 1949 Season Sunday October 23, 2:30 P.M. VS. 5 Man Roping Team From Texas Tech ROPING 3 CALVES EACH Also Jackpot & Ribbon Roping

ADMISSION 25c and 15c

The Roping members of the Floydada Club take this opportunity to thank the non roping members who have helped buy calves as well as with other arrangements. These members are:

- G. C. Tubbs, County Judge
- Glad Snodgrass, Men's Furnishings
- L. O. Adams
- J. B. Bishop, Ford cars and Trucks
- R. B. McCravey
- Ed Holmes, Farmers Union Life
- W. H. Hilton, of Palace Barber Shop
- J. D. Cleveland, Oden Chevrolet Co.
- Bob Finley, Piggly Wiggly
- Bob Muncy, Muncy Elevator
- Calvin Steen, Secretary-Treasurer
- Malvin Jarboe
- Plains Equipment Co., John Hrabal, Jerald Cardinal
- Carmack & Smith Tractor Co.
- C. B. Carmack, Carl Smith
- Cull Bullock
- O. L. Stansell, Stansell and Collins
- Jim Willson, Jr., Builders Mart

### BARGAIN

### Day Rates

Star Telegram — \$13.95

Lubbock Morning Avalanche — \$10.95

Amarillo Times — \$4.00

Wichita Falls Record News.

Would appreciate your subscriptions.

**PAT STERLING**



### We Can Say It Others Are Saying It

America continues to be the most favored land of the earth. We can be thankful for peace, for prosperity, for liberty, for security, for a thousand blessings besides. Many in other parts of the world are less fortunate.

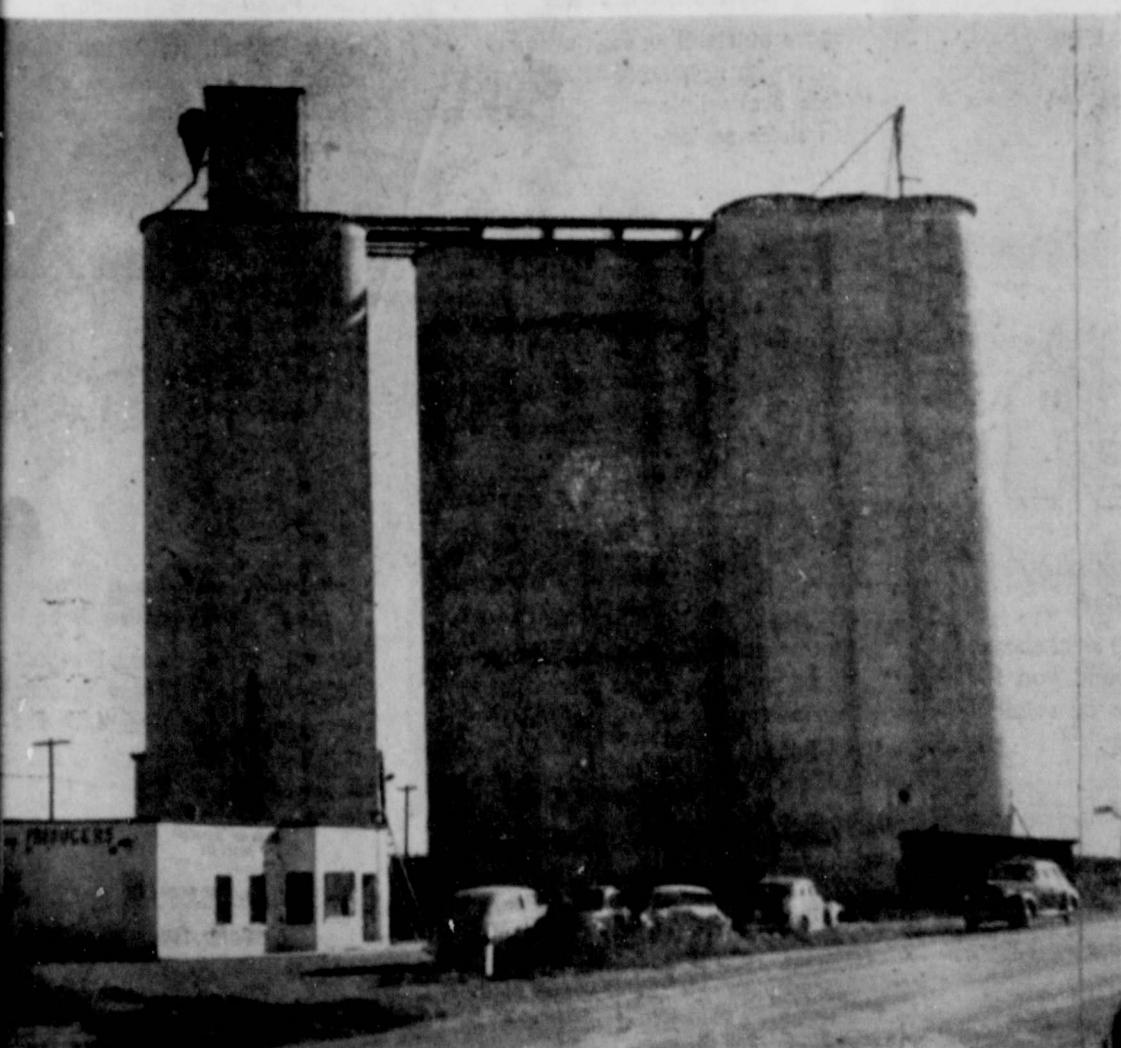
On this Thanksgiving Day we give thanks to the Great Giver for the richness of His bounty. At the same time we are happy to know that millions of people elsewhere have reason to say, "Thank God for America," which has brought them bread and protection and hope.

No business will be transacted by this Bank on Thanksgiving Day

## First National Bank

Floydada, Texas

Don't Miss The Fun at the Lion's Carnival Oct. 20 - 21 & 22



Picture of the Producers Cooperative grain Plant on the Silvertown Highway, Floydada. The large storage tanks on the right are the newly completed 215,000 bushel addition to the 100,000 bushel storage facilities built in 1946.

## Annual Stockholders Meeting

7 P.M. OCTOBER 20 AT AMERICAN LEGION HALL

All Members and Their Families Invited To Attend

JOHN SNIDER BARBECUE — FRANK TRIPLETT TO SPEAK

Mr. Triplett is manager of Producers Grain Co. which is owned and operated by Producers Cooperative Elevator of Floydada, and 90 other Cooperative elevators in Texas.

Mr. Triplett is well informed about the grain business and should give us some information that will be of value to each member.

Mr. John Snider the BARBECUE KING will serve a barbecue supper beginning at 7 p. m. Snider is preparing for 400 people and you will have to be there with your family to make the number.

Each member and entire family are invited and we urge you to attend as we have a program planned that we hope will be profitable, entertaining and enjoyable to all.

This is the 6th. annual meeting of your Cooperative elevator and we know you will want to hear the annual report and help celebrate the opening of your new storage facilities which are now ready to receive grain.

6% interest or dividend checks will be distributed on all preferred stock of record at beginning of last fiscal year.

There will be two directors to be elected; vote on amendment to charter and any other business that may come before the meeting.

This is the day in each year that you have to attend to your elevator business so let us again urge you to be present and attend to YOUR business.

ROE JONES, Manager  
Board of Directors

# Producers Cooperative Elevator

### County Agent Gives The People's Forum Methods to Control Peach Tree Borers

Peach tree borers cause considerable damage to peach, apricot and plum trees during the fall and spring and now is the time to control them, said County Agent Bob Gibson.

Numerous requests were received last spring for methods of control after they had completed their damage and nothing could be done. Treat in the fall (October and November) while the borers are small and before great damage is done.

Gibson recommends the following treatments: Ethylene dichloride emulsion is the most satisfying material for peach tree borers. Treat the trees in the following manner. Clear all grass and weeds from the base of the tree about the ground line, build up a mound of soil six to ten inches up the tree trunk and apply one-half pint of diluted ethylene dichloride emulsion mixture on the mound around the tree. For trees two to four years of age apply one-fourth pint per tree. Cover the liquid with a few shovels of dirt.

If ethylene dichloride is not available then paradichlorobenzene crystals will control the borers. To treat with paradichlorobenzene break the soil crust fifteen to eighteen inches around the tree and remove any grass and weeds then place the paradichlorobenzene crystals in a circle around the tree about two inches from the tree trunk. Use one ounce for large trees, three-fourths ounce for trees four to five years of age and one-half ounce for smaller trees. Cover the crystals immediately with dirt to form a cone around the base of the tree, and pack firm with back of shovel. Apply paradichlorobenzene between October 20 and November 15. Do not let the crystals touch the tree because they are harmful. Remove the mound about six weeks later.

L. C. McDonald left Wednesday of last week for Hays, South Dakota where he is checking on holdings, and business interests.

### Cancers in Texas Registered Jersey No. 2 Death Cause in Shipley Herd

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

**'Magnify The Lord'**  
"O magnify the Lord with me, and let us exalt His name together." Psalms 34:3.

Life has a way of testing us. Each day we are tried. By using will power, people are able to make the best of some of life's situations, and overcome handicaps that would hinder them in this world.

But to be more than conquerors as we travel down here we must depend on God. The ninth Psalm has a great lesson for us today. David asked God to put fear in the people so that they might know that they are "but men."

We realize the arm of flesh will fail. We dare not depend on ourselves to the extent that we leave God out, or give him the "leftovers" after we live the way we want to. Nor can we trust in our family or money or our country or anything we may possess. With David we cry that we may realize that we are "but men," and that we wrestle not against flesh and blood but against principalities, against powers, against rulers of darkness of this world, against spiritual weakness in high places." Ephesians 6:12.

Life is truly a proving ground. How we use each moment is a test of fidelity. We cannot serve God and mammon.

"O Lord, our Lord, how excellent is thy name in all the earth." Mrs. Bennie M. Rose.

### FOUR YEARS COLLEGE AWAITS INTERESTED STUDENTS

AUSTIN, Tex.—Support for four years of college education is awaiting Texas high school senior boys who apply for 1950-51 Naval ROTC scholarships before November 12, and pass aptitude and physical tests, Capt. R. A. Knapp, University of Texas commandant, announced.

A successful candidate will receive tuition, books, fees, uniforms, and \$50 each month for four college years. If qualified at the end of college, he will be given a commission and be expected to serve two years of active duty in the regular Navy or Marine Corps.

Application forms have been distributed to all Texas high schools.

### DAUGHTER BORN FRIDAY

Mr. and Mrs. Thomas Leslie Fawver are the parents of a girl born at 8:15 Friday night in Pitts Hospital. The little miss weighed 7 pounds and 10 ounces and was named Phyllis Gayle.

The maternal grandparents are Mr. and Mrs. D. W. Burke and the paternal grandparents are Mr. and Mrs. Roy Fawver, of Floydada.

The world's largest vegetable farm is located near Edinburg, Texas.

HOUSTON (Special) — Cancer, including leukemia, which has often been termed "cancer of the blood", is now the second cause of death in Texas, according to statistics just released by the American Cancer Society, Texas Division, Inc.

Last year 6,913 Texans died of the disease. In 1947 a total of 6,823 died, the report shows. And yet, just six years ago the total cancer deaths reported in Texas amounted to only 3,867.

The sharp rise in death totals can be attributed to three or four factors, the American Cancer Society comments.

During the past few years efforts of the State Department of Health to acquire accurate tabulations of cancer deaths from hospitals and medical men throughout the state have shown good results.

Also there is the "paradox of an aging population".

"Paradoxically," the report says, "the rise in cancer deaths may be attributed largely to the great advances which have been made in medical science. One after another, the diseases which caused the greater number of deaths in the past have been brought under control. Death rates from common infectious diseases, tuberculosis, and pneumonia have declined very rapidly during the twentieth century while death rates from cancer and heart diseases have increased. The explanation is quite simple. The control of other diseases has resulted in an increase in the average duration of life, and this in turn has resulted in an aging of the American population. Since cancer death rates increase with age, a higher overall cancer death rate is to be expected in an older population".

The facts and figures were prepared by the Statistical Research Section of the Medical and Scientific Department of the American Cancer Society. They are based upon statistics compiled by the U. S. Department of Health.

Longview, Texas, was named by surveyors who were impressed with the long-distance view from the town site.

### Registered Jersey in Shipley Herd

COLUMBUS, Ohio, Oct. 11.—John Shipley, of Floydada, has purchased the registered Jersey, Silver's Polly Chance from the herd owned by R. P. King of Floydada. Shipley bought the animal with which to start his purebred Jersey herd.

Jerseys are registered at the national office of The American Jersey Cattle Club in Columbus, Ohio. The club has kept complete records on all registered Jerseys in the United States since 1863.

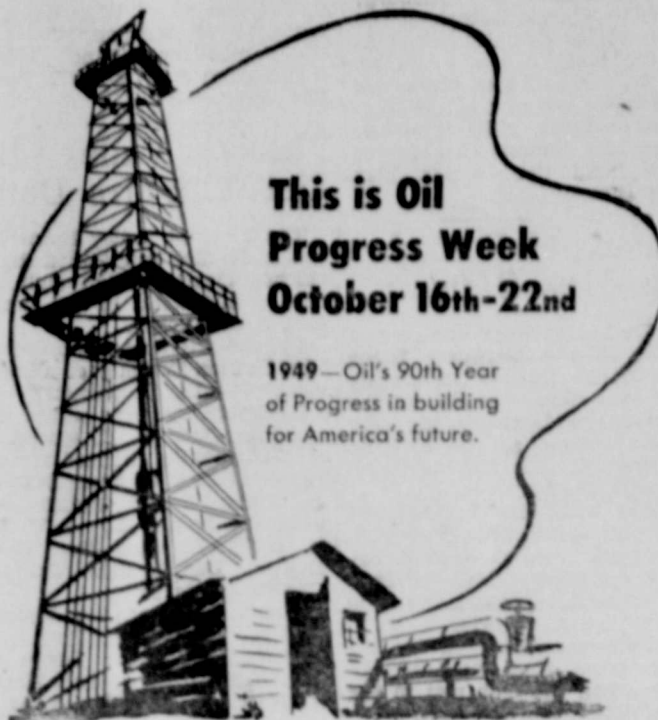
Jerseys are especially noted for producing milk that averages more than 5 percent butterfat. The breed also calves and begins producing milk from three to six months sooner than other dairy breeds. This means faster herd building and earlier milk checks, and makes Jerseys increasingly popular with dairymen.

Mr. and Mrs. J. D. Cates and son, Jay Mack, spent Sunday here with their parents, Mr. and Mrs. J. C. Cates and family and Mr. and Mrs. A. S. Cummings. Mr. and Mrs. Cates are residents of Lubbock.

OKLAHOMA VISITORS  
Mr. and Mrs. Donald Cornelius, of Bartlesville, Oklahoma were week end guests of E. L. Cornelius and Mr. and Mrs. Hollis McLain.

Mr. and Mrs. J. D. Cates and son, Jay Mack, spent Sunday here with their parents, Mr. and Mrs. J. C. Cates and family and Mr. and Mrs. A. S. Cummings. Mr. and Mrs. Cates are residents of Lubbock.

Mr. and Mrs. Cornelius attended the Texas Tech homecoming at Lubbock, and visited a day with Mrs. Cornelius while there.



This is Oil Progress Week October 16th-22nd

1949—Oil's 90th Year of Progress in building for America's future.

Consumers Fuel Assn.  
Phone 122  
Free Removal of Dead Livestock

### CALL AARON CARTHEL Floydada Agent Curry Motor Freight Lines Inc.

LEGEND  
— DIRECT TRAILER SERVICE  
--- THROUGH TRAILER SERVICE  
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--- RESTRICTED TO SERVICE BETWEEN AMARILLO AND THIS POINT  
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PHONE 66 FOR PICK-UP

### NOTICE

It is a violation of law to make a right turn on a red light without coming to a stop.

This Law Will Be Enforced!!

Bob Smith  
City Marshal

Chris ORIGINAL



A most important suit, for most every occasion designed to put you at your loveliest best in all wool, all worsted Sharkskin. The smart details at the hip line were inspired by a famous Parisian designer to give you a look of slim elegance in grey.

\$55.00

Miladies Specialty Shoppe

## CHEVROLET... the one and only low-priced car with all these EXTRA VALUES



World's Champion Valve-in-Head Engine

the extra efficient power plant with the valve-in-head design that's setting the trend for the automotive industry.



Longer, Heavier, with Wider Tread

the big car in the low-price field, with all the advantages of more riding-comfort, road-steadiness and safety.



Certi-Safe Hydraulic Brakes

more outstanding than ever before with new *Dubl-Life* Rivetless brake linings that last up to twice as long.



Curved Windshield with Panoramic Visibility

supplying all that extra vision which means extra safety in driving with a fuller, freer view all about you.



Center-Point Steering

with control centered between the front wheels for maximum driving-ease with minimum driver fatigue.



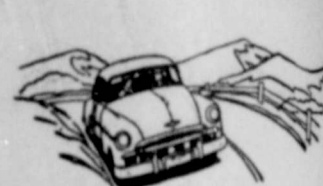
Fisher Unisteel Body Construction

with steel welded to steel above, below and all around you for the highest degree of solidity, quietness and safety.



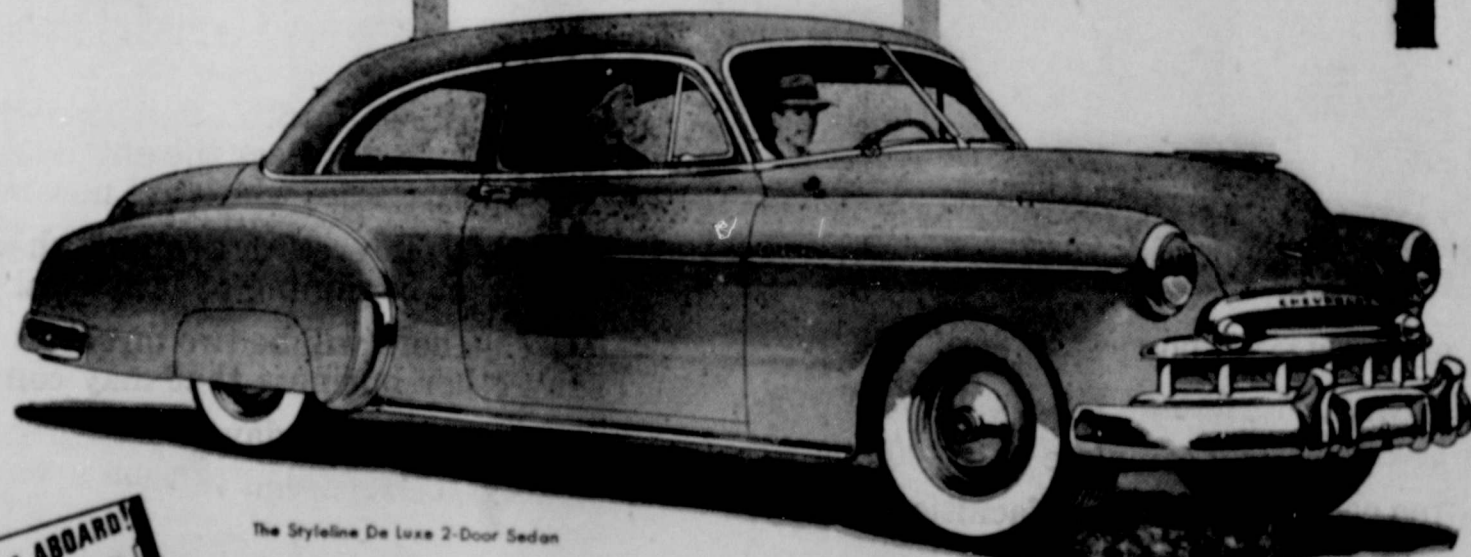
Extra Economical to Own and Operate

and traditionally worth more when you trade; for Chevrolet is America's most wanted motor car—new or used!



5-Inch Wide-Base Rims, plus Low-Pressure Tires

the widest rims in the low-price field—plus extra low-pressure tires—for greater stability and riding-comfort.



The Styleline De Luxe 2-Door Sedan

These EXTRA Values are exclusively yours at lowest cost in Chevrolet!



ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas

We're featuring Chevrolet Super-Service Specials all this month—so "ALL ABOARD FOR VALUES UNLIMITED!"

### Wicks and Goblins at MCcoy on Wednesday Oct. 26

Wicks and goblins will be on the rampage at the Halloween party Wednesday night, October 26, at the home of Mrs. McCoy preceding the unveiling of the masked figures. The party being sponsored by the Recreation club and will be held at the schoolhouse. Members of the committee who are planning

the party are Mrs. C. Reddy, Mrs. Harvey Tardy and Mrs. L. Z. Miller. The committee asks that everyone attending the party to come masked. Time of the entertainment has been set at 7:30 and everyone is urged to attend and bring card tables and dominoes.

Mr. and Mrs. Earl Switzer, Mrs. Ola Jester and Mrs. L. L. Switzer were in Amarillo the first of the week visiting with relatives.

Coach and Mrs. Floyd Murry and children of Perryton, Texas, spent the week-end here visiting with relatives.



Of course I'm selling it! Since we installed our LP-Gas system I only want to leave the house!



This gentleman may not be as crazy as he seems. It is wonderful having all the conveniences of city gas miles beyond the mains. No matter where you live, you enjoy LP-Gas for cooking, refrigeration, hot water, and space heating. Write, phone or come in and let us show you the latest in modern appliances and LP-Gas service.

## FOOTE BUTANE CO.

Phone 87

Floydada

Texas

### Shortage of Labor Slows Operations In Motley County

MATADOR, October.—Submerged in a sea of white cotton fields, Motley county is ready to harvest the largest crop in history but any hope of sufficient labor is out of the question. Good pullers are earning \$10 and \$15 and more daily, but too few are available.

Across the broad expanse of Western Texas the picture is the same. One of the finest cotton crops ever produced may rot in the fields. County agent J. R. Emmons said recently that Motley county farmers need from 1,500 to 2,000 pullers immediately. Mr. Emmons said most of the available pullers are in transit and that the best prospect is to contact them on the highways.

One farmer, Emmett Lawrence east of Matador, is preparing to harvest his cotton by machinery. He has purchased two tons of defoliate and will start the machinery as soon as the leaves are removed from the plants.

Total ginning in the county amounted to 1,449, Saturday night. Roaring Springs had ginned 386 of this, Matador, 488 and Plomot had ginned 575 bales.

Mr. and Mrs. Ruel McPherson of Austin, spent last week visiting in the home of Mr. McPherson's mother, Mrs. C. P. McPherson and with his brothers of Lockney—and sister, Miss Mary McPherson of Floydada.

**666 GIVES FAST RELIEF**  
LIQUID OR TABLETS when COLD MISERIES STRIKE

All lines of insurance written in companies that give you the utmost protection.

### G. C. TUBBS

INSURANCE AGENCY  
216 Bishop Bldg.  
Phone 162

### Fairview News

FAIRVIEW, October 19.—Showers and cool days is the type of weather we are having now. Farmers are trying to get cotton out and feed cut between showers.

Wheat that is up is looking fine, but some have had to plant over on account of insects eating up the seed as it sprouts.

E. W. Walls returned home the first of last week after spending four days at Lexington, Oklahoma where both of his brothers and sister met at the home of their parents for a family reunion. Mr. and Mrs. Dean Walls and son from here also attended the reunion.

Rev. and Mrs. Joe Wilson went to Floydada Friday where they visited in the home of his niece and husband, Mr. and Mrs. Bob Garrett. Other visitors in the Garrett home were Rev. Wilson's sister and niece and nephew. They were Mrs. J. E. Wimberly and daughter, Mrs. Floyd Childress from New Mexico and Frank Wimberly of Altus, Oklahoma.

A football game recently between the Fairview Tornadoes and South Plains boys was played at South Plains with a score of 47 to 7 in favor of the Tornadoes.

Sunday dinner guests in the Clyde Irwin home were Leonard and Mary Ann Wilson and June Hartline. Afternoon visitors were Mr. and Mrs. Lofflin Hartline, Gene and C. J. Payne.

Mr. and Mrs. C. W. Denison were Sunday dinner guests of Mr. and Mrs. Clyde Bagwell. In the late afternoon, Rev. and Mrs. Ullman Moss and daughters drove by for a short visit.

Mr. and Mrs. Floyd Bradford and son of Baker, and Bill Line of Plainview visited a short while Sunday afternoon in the C. L. Bradford home.

Mr. and Mrs. Melton Scott of Brownwood were Monday night supper guests of his cousin and family, Mr. and Mrs. Gene Hopper.

Mr. and Mrs. Lee W. Burton visited Sunday afternoon with her parents, Mr. and Mrs. J. T. Myrick at South Plains.

Mr. and Mrs. Walton Wilson and daughter Judy, were Sunday dinner guests of Mr. and Mrs. E. W. Walls.

Mr. and Mrs. Doyle Walls of Floydada called in the afternoon. Jane Tye of Floydada spent Saturday with her cousin, Judy Wilson. Mr. and Mrs. L. B. Cozby and Mr. and Mrs. Thurmon Perry and daughter, Jan, visited at Wayland college Sunday afternoon with Mary Dee Cozby. While in Plainview, they also visited Mr. and Mrs. Grady Reeves and sons.

Mr. and Mrs. L. B. Cozby visited

Sunday, October 9 at Spur in the J. T. Cozby home.

### CARD OF THANKS

I wish to extend my appreciation to the people for their sympathy and kindness during my recent illness, due to an accident.

I especially wish to thank the staff of the Plainview clinic, who has done so much for me.

—R. D. NELSON.

Mrs. E. F. Johnson and daughter, Mrs. Dollie Russell and daughter-in-law, Alta Lee Johnson of Vernon, and Homer Altman, a nephew of the Willis' of Bledsoe, were visitors in the R. H. Willis home Sunday. The out-of-town guests, accompanied by Mr. and Mrs. R. H. Willis, visited Mrs. L. B. Pawver who is ill in the Peoples hospital.

Mrs. E. R. Borum is visiting in Lubbock with her daughter and husband, Mr. and Mrs. Jack Shisler.

## RUTLEDGE Oil Company

WHOLESALE PANHANDLE PRODUCTS  
Phone 68

## HEARS AGAIN FOR ONLY \$1.50

A Hartford City, Indiana man says, "I have been troubled with my hearing for thirty years. But, OURLINE changed all that and I hear again." Yes, you too can hear again if you are hard of hearing because of hardened, excess ear wax (cerumen) which can also cause buzzing, ringing, head aches, OURLINE, an AMAZING, SCIENTIFIC discovery is NOW ready for your use. OURLINE, a home method will quickly and safely remove your hardened, excess ear wax in just a few minutes in your own home. Get OURLINE today. No Risk. Your money back if you do not hear better at once. We recommend and guarantee OURLINE.

BISHOP DRUG CO.

### DAUGHTER BORN OCTOBER 18

Born to Mr. and Mrs. Johnny Cardinal, a baby girl weighing 4 pounds, Tuesday, October 18 at 9:07 o'clock a. m.

The Cardinals, of Canyon, are former Floydada residents.

E. J. Cantrell and L. L. Switzer are in Cortez, Colorado on business.

## Oil works round the clock for you!



You and your neighbors are now using more than 200 million gallons of gasoline, oil and other petroleum products every day. We're proud of our part in helping to supply the oil products you need—the services you want—where and when you want them.

### Oil Progress Week is

October 16th-22nd

## Buck Hickerson Service Station

West Side of "Y"

# WHITE'S FALL SALE

FULL SIZE BOY'S or GIRL'S MODEL

**TROPHY BICYCLE**

Value sensation of the year! Sleek, graceful design and beautiful color combinations. Full size double-bar "motor-bike" type frame. Non-skid balloon tires and double coil spring saddle. Many, many other sensational features.

LIBERAL TRADE-IN ALLOWANCE FOR YOUR OLD BIKE!

THERMOIL permanent-type ANTI-FREEZE

GALLON \$3.19

REG. \$3.50 VALUE

**BICYCLE PARTS & ACCESSORIES**

SADDLE BAG LEATHERETTE \$2.39

BICYCLE FENDER FRONT OR REAR NOW ONLY 49c

BICYCLE CHAIN 1/2" x 1/8" 3/16" x 1" — ONLY \$1.59

BICYCLE TIRE 24-INCH SIZE NOW ONLY \$2.39

BICYCLE TUBE 24-INCH SIZE NOW ONLY \$1.29

**BIG Value**

EXTRA BIG TRADE-IN ALLOWANCE FOR YOUR OLD TIRES

POPULAR 600-16 SIZE NOW \$9.95 PLUS TAX

A good tire at a low price... for greater safety and mileage. For extra miles, extra safety, buy a full set of White's Multi-Mile Tires today!

INSTALLED WITHOUT ADDITIONAL CHARGE

STURDY, STREAMLINED COASTER WAGON ALL-METAL RUBBER TIRES EASY TO HANDLE!

NOW ONLY \$5.95

COLORS RED, WHITE and BLUE

ROASTER

Now Only \$1.59

'BB' Air Rifle SHOT 5c Package

POLISHED ALUMINUM PERCOLATOR ELECTRIC 4-Cup Size NOW \$3.19

AUTHORIZED DEALER **WHITE Auto Store** THE HOME OF GREATER VALUES



# HURRY!

Only 11 more days to enter

# FORD'S \$100,000 CAR-SAFETY CONTEST!

## 700 Prizes

### 25 NEW FORDS

"The Fashion Car of the Year" 4-door Custom V-8 Ford Sedans, equipped with Radio, "Magic Air" Heater, Overdrive, and White Snowwall Tires.

### 5 NEW FORD TRUCKS

Bonus Built to Last Longer (Optional) General Duty Model F-5, V-8 engine, stake body, 158-inch wheelbase FORD Trucks, equipped with Radio and "Magic Air" Heater. Optional as prizes to the top 5 of the 25 car winners who specify preference for a truck on Contest Entry Blank.

25 4000 U.S. SAVINGS BONDS

100 \$100 U.S. SAVINGS BONDS

200 \$50 U.S. SAVINGS BONDS  
350 \$25 U.S. SAVINGS BONDS

Enter FORD'S \$100,000 Car-Safety Contest Today

LET'S TAKE IT EASY

## HERE'S ALL YOU DO!

(no matter what make of car or truck you own)

- Drive to your Ford Dealer displaying poster shown below.
  - Get a Free Car-Safety Check, Free Safety Insignia and Free Entry Blank.
  - In 50 words or less on entry blank finish this statement: "All cars and trucks should be safety checked periodically because..."
  - Mail entry before midnight, October 31, to Ford Car-Safety Contest Headquarters, Box #722, Chicago 77, Illinois.
- (a) Use only official entry blank obtained at any Ford Dealership displaying the poster shown below. Print clearly your name and address.
- (b) Contest is limited to the continental U. S. and Alaska.
- (c) Prizes as stated on entry blank, will be awarded on the basis of sincerity, originality and aptness. Judges' decisions are final. Duplicate prizes in case of ties. Entries must be submitted in the name of the registered owner or his designated representative. Only one entry per car or truck may be considered. All entries become the property of Ford Motor Company. Contest subject to Federal, State and local regulations and to contest rules on entry blank.
- (d) Winners' names will be posted at all Ford Dealers' not later than December 1, 1949.
- (e) Contest is open to all residents of United States, except employees of Ford Motor Company, Ford Dealers, their advertising agencies or their families.



# Bishop Motor Co.

114 W. California St., Floydada

Telephone 228

DRIVE IN RIGHT NOW! \* CONTEST ENDS OCT. 31!

### County Judge And Commissioners In Meet At Galveston

Expected home today and tomorrow are the county judge and commissioners and their families who have been in Galveston this week where they attended a convention held at the Buccaneer hotel.

Making the trip to Galveston were Judge and Mrs. Clifford Tubbs, Mr. and Mrs. Fred N. Clark and their son and family, Mr. and Mrs. Alfred Clark, Mr. and Mrs. W. H. Counts and Mr. and Mrs. P. L. (Pate) Hart.

Commissioner and Mrs. Carl Plumlee were unable to attend the convention.

### JAMES L. MCCOOL CRUSHED IN MEMPHIS GIN ACCIDENT

James Leonard McCool, age, 29, of Pirebaugh, California, was crushed to death in a cotton press at the Tindall Gin at Memphis, about 7:30 o'clock Monday night, October 17. He was taken to the Goodall hospital, where he was pronounced dead upon arrival. Mr. McCool is a nephew of Mrs. C. A. Russell of Floydada.

McCool and his wife had gone to Memphis two weeks ago from Pirebaugh and he had been working at the gin only a week. He planned to work during the cotton ginning season. James was a brother-in-law of Jett Hoggard, manager of the gin.

The body was taken to Commerce, Texas, Tuesday afternoon for funeral services and burial. Arrangements were under the direction of Murphy-Spicer Funeral home.

Mrs. Lula Moore had as her guests this week, two daughters, Mrs. Ted Barnes and children, Jo Beth and Teddy J. of Memphis, Texas, and Mrs. R. V. Smith and daughter, Linda of Lubbock.

Thanks fellows for your selections in made to measure suits through Mr. Boazman last Friday and Saturday. He and we were well pleased with the nice business and hope to have your suits here in about three weeks.

We are receiving new patterns in made-to-measure and stock suits each week. With our long experience in fittings and selecting woollens, we hope to have you make your selections at an early date. You may believe us or NOT. Good wearing apparel is still hard to get.

**Glad Snodgrass**  
"Smart Wear For Men Since 1900"

**PLENTY OF VALUES IN OUR harvest of FOOD BARGAINS**

HUNT'S Fruit Cocktail,	No. 2 1/2 Can	33c
HUNT'S Boysenberries,	No. 2 Can	29c
SOFLIN NAPKINS,	80 Count 2 Pkgs.	25c
AMERICAN SARDINES,	Can	10c
AEROWAX,	Pint Can	29c
PINTO BEANS,	15 1/2 Oz. Can	8c
ADMIRAL COLORED OLEO,	Pound	39c
SHURFINE MILK,	Tall Can	12c
HERSHEY'S KISSES,	7 Oz. Pkg.	23c
CHASE, CHOCOLATE COVERED CHERRIES,	1 Lb. Box	58c
LIGHT BULBS,	100 Watt	12c
TASTEWELL Sour Pickles,	Quart	25c

**HULL & McBRIEN**

PHONE 292

We Deliver

### New Set of Spurs to Boys Ranch Riders

Re-printed last week in The Hesperian was a letter to Mrs. Ruth Bradbury from her sons, Eddie and Freddie Childs from Boys Ranch, Amarillo.

In this letter to their mother they told some of the things they were doing, including horseback riding, and asked for a set of spurs.

Having read the letter in the paper, Calvin Hilborn, Floydada, donated a good pair of spurs to the boys, spurs he had never worn because of an accident while riding.

Joe Dick Moore of Moore's Leathercraft shop has furnished the spurs, hand toolled with Childs toolled into each of the straps. Now when they boys get ready for riding they will have a fine pair of spurs that definitely mark them as owners and should be a great thrill for the two lads.

### New Baptist Church

Services were held for the first time in the New Salem Baptist church here Saturday and Sunday, October 8 and 9. The church building was moved to Floydada from Cone and is being modernized and remodeled on the inside by the members.

L. M. Handley, of Lubbock, is pastor of the new church. Services will be held the second Saturday and Sunday of each month.

### TO THE VOTERS OF FLOYD COUNTY

I take this opportunity of announcing my candidacy for the office of member of the Texas State Board of Education from the 19th Congressional District. I feel that I am well qualified to fill the office of State Board Member from the standpoint of both training and experience. I was educated in Texas Schools and hold a B. A. and Master's degree. I have been connected directly with the public schools of this state for some 30 years.

I am not seeking this office to further the interests of any individual, but for the opportunity to serve the public schools of this Congressional District.

—E. H. BOULTER.

### PEOPLES HOSPITAL NOTES

Mrs. E. L. Angus was dismissed October 17, following medical treatment.

Dismissed Monday, October 17 was W. J. Waller, after receiving medical treatment.

Admitted October 12 was Mrs. G. E. Goodgoin, for major surgery. Mrs. H. C. Clark was admitted October 12 for major surgery.

Mrs. Paul Sparkman and baby girl, Gail Nell were dismissed October 14.

Following medical treatment, Everett Perry, jr., was dismissed October 14.

Mrs. Dale Teague, the former Margaret Huckabee was admitted October 16 for major surgery.

## DID YOU KNOW -

THE FIRST COMMERCIAL OIL WELL DRILLED IN THE WORLD WAS BROUGHT IN BY COL. EDWIN L. DRAKE IN TITUSVILLE, PA., ON AUGUST 27, 1859.

SINCE THEN, OIL MEN COMPETING WITH ONE ANOTHER, HAVE DRILLED 1,259,927 WELLS IN THE UNITED STATES IN THE SEARCH FOR OIL.

1900	TOTAL USE OF ENERGY IN THE UNITED STATES.
ALL OTHER POWER	
1949	TOTAL USE OF ENERGY IN THE UNITED STATES.
ALL OTHER POWER	
OIL POWER	

THE UNITED STATES HAS PRODUCED TWO-THIRDS (57 BILLION BARRELS) OF ALL THE OIL PRODUCED IN THE WORLD AND STILL HAS THE GREATEST PROVED RESERVES IN HISTORY, 27 BILLION BARRELS.

THE YEARS OF THE GREATEST INCREASE IN OUR AMERICAN STANDARD OF LIVING COINCIDE WITH THE 90 YEARS OF PETROLEUM'S PROGRESS.

### WORK NEARLY COMPLETE ON QUITAQUE ELEVATOR

QUITAQUE, Oct.—Work of enlarging the storage capacity of the Quitaque elevator is nearly completed. The additions to the storage at the elevator will be about the capacity of 12 cars, added to what storage was already there.

The new bins are being constructed in such manner that further enlargement will be possible, if the need is felt for more storage.

Miss Jo Muncy, daughter of Mr. and Mrs. Edd Muncy, and Miss Betty Muncy, daughter of Mr. and Mrs. Bob Muncy, both students at Baylor university, spent the week-end in Floydada. Saturday they attended the Baylor-Tech football game in Lubbock.

D. I. Bolding, jr. was host to L. C. Tanner, Hemer Morris, and George Cowden, students at Baylor university at Waco, over the week-end. The students attended the Baylor-Tech football game with D. I. and Miss Eddie Ruth Muncy, former students of Baylor, Saturday afternoon.

Carl Plumlee was in Dallas the past week-end on business. While there he attended the S. M. U. and Rice football game Saturday night.

Ted Bell, B. F. McIntosh, jr., and Louis Newell spent last week vacationing near Santa Fe, New Mexico.

### Henderson Babies Win Blue Ribbons

One celebrity to a family is enough, but when there is two in the same family, it gets to be quite a novelty. That's just what happened in the O. W. Henderson family, of Roswell, New Mexico. At the Eastern New Mexico State fair in Roswell the first part of the month, the Henderson's daughter, Mary Katherine, carried away a blue ribbon in the 4 year old group of the baby contest. Not to be outdone by his older sister, little 17-months-old Ned Ward Henderson also won the high honors and received a blue ribbon in his age group.

Mrs. Henderson is the former Sappho Ward, daughter of Mr. and Mrs. A. H. Ward, former residents of Floydada.

### Center News

Center October 17 — After a week of beautiful days, the wind is blowing a gale this morning. We had a shower Monday afternoon.

People are busy harvesting row crops. And a few are still sowing wheat, but most of the wheat is up. Cotton is opening nicely and Mexicans and school children, after school, are busy pulling bolls.

Sunday was church day. Rev. and Mrs. Hodges and Jerry, also Bobby Ashton, were Sunday dinner guests of Mr. and Mrs. Leo Prizzell.

Mrs. Walter Hendricks of Lefors is visiting in the J. D. Welborn home. Mrs. Hendricks is Mrs. Welborn's mother.

Mrs. Ita R. Parrish of Eastland spent the first of last week in the home of her brother and family, the R. C. Ross' Grandmother Ross who has been ill, is able to be up again.

Mrs. Buck Rogsdale and mother-in-law near Muleshoe spent the week-end with her parents, Mr. and Mrs. Ross, Norma June, and grandmother Ross.

Nita Anderson, of Floydada, attended church here Sunday, guest of Eunice Welborn.

Mrs. J. L. Montgomery and Mr. and Mrs. Frank Dunn and family spent Sunday visiting in the home of Mr. and Mrs. Floyd Montgomery of Bovina.

Some of the Center Home Demonstration club women reported a most enjoyable time on the county-wide tour last Friday. Viewing the made over rooms and new homes and improved yards in company with 60 to 70 other women is fun and most

inspiring. Mrs. K. J. Mathews of Phillips, Margaret Green of Wayland college and Victor Green of Plainview were week-end guests in the J. E. Green home.

Mrs. C. L. Ashton has been on the sick list for several days.

Mrs. Joe Robertson who has been hospitalized for more than two weeks is reported still improving.

Mr. and Mrs. Travis Lightfoot and children of Floydada and Mr. and Mrs. H. B. Mankins attended church services here Sunday night. Mrs. Mankins has recently been dismissed from the hospital.

We miss the absentees from our flock more than most, I guess, and always glad to have back those who have been absent from sickness or otherwise. Let us all try to keep coming even though cold weather is "just around the corner". Remember the club entertains at Mrs. W. B. Jordan's next Friday.

Come to Sunday School next Sunday. You will help it and it can help you.

Tom Hall left last Wednesday, in company with L. C. McDonald for Hays, South Dakota, to visit his daughter and husband, Mr. and Mrs. N. E. Tyler.

Get the want ad habit.

### Too Late to Class

FOR SALE OR TRADE — Case wheat drill, good shape, trade for John Deere or Case tractor puller. Phone 202, Charles Clanton.

FOR SALE — Good marble table, Jim Hart, first house west of town, Baker school house, Phone 202.

Mr. and Mrs. J. S. Hall of Floydada, attended the Tech football game in Lubbock Saturday.

Mr. and Mrs. J. F. Shannon Shamrock visited relatives in Floydada this week.

Kermit, Texas, was so busy causing in early days it was a trading post, and Mart was a ket.

Memphis, Texas, was so busy because when settlers were to decide upon a name for town, a letter addressed to Memphis, Tenn., was sent there.

Crystal City, Texas, is the capital of the world.

## T., N. M. & O. COACHES

Schedules Effective March 15, 1948

In effect now, make your travel in Air-conditioned buses easier, time-saving.

### East Bound

Leave Floydada 8:40 a. m., 2:05 p. m., and 8:15 p. m., making direct connections at Vernon for Oklahoma City, Dallas and all points east; Connections at Vernon for all points east

### West Bound

Leaving Floydada 10:25 a. m., 4:20 p. m., and 9:45 p. m., making direct connections at Lubbock for all points North, West and South.

### Northeast Bound 2:05 p. m.

To Silverton, Quitaque, Memphis, Childress.

A. J. CLINE, Agent

# Food Bargains

<b>SHORTENING</b> ADVANCE, 3 Lb. <b>65c</b>	<b>PURE CANE SUGAR</b> 10 Lbs. <b>89c</b>	<b>MEAT'S Special</b>
<b>HERSHEYS</b> Box of 24 <b>89c</b>	<b>HUNT'S, Heavy Syrup</b> <b>23c</b>	
<b>Grape Jam</b> CRYSTAL, Qt. <b>39c</b>	<b>SHURFINE FLOUR</b> 25 Lb. Print Bag <b>\$1.69</b>	<b>WICKLOW SLICED BACON,</b> <b>55c</b>
<b>SHURFINE</b> <b>FLOUR</b> 25 Lb. Print Bag <b>\$1.69</b>	<b>TEXAS GRAPEFRUIT</b> Home Grown <b>TOMATOES</b>	<b>COUNTRY STYLE SAUSAGE,</b> <b>45c</b>
<b>SHURFINE MILK,</b> <b>25c</b>	<b>DELICIOUS APPLES,</b> <b>10c</b>	<b>BANANAS, ?</b>
<b>SUNSHINE Crackers,</b> <b>27c</b>	<b>ADMIRAL BLENDING OLEOMARGARINE</b>	<b>Regular, lb., 25c</b> <b>Colored, lb., 39c</b>
<b>Wesson Oil</b> <b>33c</b>	<b>A JAX CLEANER</b> 2 Cans <b>21c</b>	<b>VAN CAMP PORK &amp; BEANS,</b> <b>23c</b>
<b>CRYSTAL WHITE SOAP,</b> <b>23c</b>	<b>SKINNER'S MACARONI,</b> <b>10c</b>	<b>HUNT'S California SPINACH,</b> <b>25c</b>
		<b>MEXICAN STYLE BEANS CHILI-ETS,</b> <b>25c</b>

**Felton-Collins**  
Phone 27 • Grocery & Market • 122 W. Calif.

WE DELIVER



## Classified Ads

### Land for Sale

SALE—Two well-located corner lots. Pavement two sides, sidewalk front. Also four burner cook stove. Call Gant 541W or 370. 282tc.

SALE—Several choice irrigated tracts, some improved, some also dry land farms in most size tract wanted. See or buy in city property. See or Leonard Smith at McCoy Barber shop. 46tc.

SALE—The east 240 acres of D. Irwin farm 1 mile west of Irwin school house. See Clyde 17tc.

INTEREST RATE LOANS  
We use for your farm loan. More money per acre, no commission. Quick inspection, low interest. splendid pre-payment option. Goen & Goen. 49tc.

WANT RANCHES, BUSINESS & INVESTMENT PROPERTY.  
YOU WOULD BUY, SEE WOOD YOU WOULD SELL, SEE WOOD. WOOD, Room 5, Bank Bldg. 236, residence No. 444-W.

LOOKING FOR A REAL BARGAIN  
THIS IS IT  
acres wheat land one mile off Irwin 10 mi. of Floydada. 540 acres in cultivation. All plowed. See Clyde 17tc.

Farm Machinery  
M&M four row tractors on hand, ready to deliver. S. J. Latta Implement Co. 301tc.

INTERNATIONAL row binder, fair condition. See Clyde Irwin. 33tc.

SALE—Heavy duty 7 ft. power John Deere one-way, 24 inch A-1 shape. \$300. Braselton Implement Co. 34tc.

SALE—1948 Clipper combine and Corsican ditcher. Phone 381-1. 1 1/2 miles north Sand school. C. E. Mills. 372tp.

SALE—Practically new 12-10 power drill. \$250. E. P. Pritchett, 18 miles No. Floydada on Silverton highway. 363tp.

## Wanted

WANTED—GI flight students. I am planning to start a class of private pilots under the GI bill about November 15. W. H. Tanner—Airport. 382tp.

WANTED—Hegari bundles, small heads and stalks. Rex Brown. 38 tfe.

WANTED—Plowing and Sowing. Wilson Warren, pho. 181. 33tc.

ELECTRICIAN—Call 2-1790. Lubbock or write 1311 Arnett St. Floydada city license. W. C. Fry. 345tp.

WANTED—100,000 rats to kill with Ray's Rat Killer. 75c bottle for 50c. Satisfaction or double refund. Arwine Drug Co. 364tc.

MAN AND WIFE UNDER 50 YEARS WANTED  
SALARY, room and board given married couple to live in private home in Albuquerque, N. Mex.; keep house and take care of a retired invalid business man. He is not T. B., ill or bedfast, but is unable to walk or take care of himself. Goes riding daily, attends movies often. Husband must be a good driver, strong enough to lift and carry invalid, and help him generally. He must be over five feet, eight tall. Wife must prepare meals, do some housework and at times help husband take care of the invalid man. Absolutely no drinkers. For interview in Plainview or nearby towns, mail description, age, photo if available, address and references to  
HOMER MINOR  
1011 Travis, Plainview, Texas

## Miscellaneous

CLEANED right day or night. Now ready to start butchering. Let us do your work. Killing days in October will be 20-27. Beginning November—Tuesdays and Thursdays. Phone 696-J-4. 384tp.

PIANO Tuning and repairing. Travis Burgett. Phone 421-J or 754-W-3. 366tp.

THE SEWING SHOP—Dress making, alterations, hemstitching, button holes. 110 W. Missouri, next door to Express office. 385tp.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 277tc.

## Miscellaneous

**DODGE & CHRYSLER**  
6's and 8's  
IRRIGATION MOTORS  
We pick up and deliver  
**MAYO MOTOR CO.**  
Phone 237

**Arthur B. Duncan Abstract Company**  
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square.  
Mrs. Maud E. Hollums, Manager  
YOUR cement and road gravel hauling appreciated. C. Potec, phone 764-J-4. 16tc.

**CUSTOM GRINDING**  
**MCCARTY'S FEED MILL**  
at Kimbell Elevator 28tc.

AUTHORIZED MAYTAG SERVICE  
Genuine Maytag parts, Oils & Grease. See your Maytag dealer.  
H. M. McDonald, Hdwe. 49tc.

**TAILOR MADE SEAT COVERS.**  
Pay Maxey Shop 28tc.

**MONEY TO LOAN—On farms and ranches.** See R. E. Fry. 6tc.

**FOR YOUR WATCH WORK—**See C. H. Bradford. 114 South Main. 364tp.

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 7tc.

VISIT the gift department of the Sewing Shop, 110 W. Missouri St. 354tp.

**FLOOR SANDING—**Call 482-W. Earl Baker 36tc.

**Houses For Sale**  
FOR SALE—Home on 321 W. Virginia street. 8 rooms with front porch, bath room, apartment, barn, chicken house, garage and concrete cellar. Priced right. Phone 19-J. M. C. Fuqua. 384tp.

FOR SALE—One 4 room and one 6 room house on the same lot in 500 block, South Main. Terms: one-half cash, balance can be arranged. John L. West. Phone 279-J. 25tc.

FOR SALE—TO BE MOVED  
Modern 3 bedroom frame in good condition. The material alone in this house worth considerable more than price asked. \$3500.00. J. G. Wood, Bank Bldg 35tc.

WE HAVE several good buys in houses with immediate possession. Goen & Goen. 101tc.

FOR SALE—10 room apartment. House. Well located. \$4000. Here is a bargain. Smith and Stanley at Stanley's barber shop. 37tc.

FOR SALE—Stucco house with 4 rooms and bath and extra lot. 1026 S. 4th, Douglas Dunn. Phone 279-W. 374tp.

FOR SALE—House with 3 lots. \$3500; one house \$2750. Would like to have your listings. Have some farms for sale. 7 room apartment reasonably priced. Nice Barber shop worth the money. 5 1/2 acres of land, 6 room house on highway reasonably priced. 20 acres of land, 5 room house, near town. If you want to buy or sell, see C. T. Warren, 401 W. California. 37tc.

## For Rent

FOR RENT—Apartment. See me at noon or after 5 o'clock p. m. at 218 E. Georgia. 381tc.

FOR RENT—Bedroom, close in. Phone 362-W. 115 W. Ky. 381tp.

FOR RENT—3-room furnished house to permanent couple. 320 Main street. Phone 44. 381tp.

FOR RENT—Newly furnished two-room garage apartment. Call Commercial Hotel. 381tc.

OFFICE SPACE for rent. See J. B. Bishop at Bishop Motor Co. 23tc.

FOR RENT—Bedroom, 214 W. Miss. Mrs. J. W. Haney, pho. 327-W. 32tc.

FOR RENT—170 acres land with sale of equipment. 10 miles southwest of Floydada. J. F. Martin. Phone 772-J-4. 382tp.

FOR RENT—Furnished apartment adults only, call at 129 W. Georgia. 372tp.

## Live Stock

FOR SALE—Good pair gray horses, tools and good mower. Horses weigh about 3300 pounds, good pullers and gentle. Will sell all cheap. See Ben Van Cleve or phone 696-J-4. 382tp.

FOR SALE—Weaning pigs. Harvey Brock. Phone 650-J-4. 382tp.

FOR SALE—35 Suffolk bucks ready for service. 15 are registered, remainder % and better. Priced reasonably. Phone 467 W-1. C. M. Meredith. 32tc.

## Lost, Strayed, Stolen

LOST—White face steer, weighing approximately 500 pounds, with a swallow fork in the right ear, underbit in left ear. If found, notify Wesley Hay at Lockney or call 92. 381tc.

LOST—Olive Drab tire between Lakeview gin and Floydada. If found call 748-W-1. L. L. Nixon. 381tc.

## Help Wanted

HELP WANTED—Man with car wanted for route work. \$15 to \$20 in a day. No experience or capital required. Steady. Write today. Mr. Sharp, 120 East Clark Street, Freeport, Illinois. 372tp.

## For Sale

FOR SALE—One used washing machine, good operating condition. \$25. Currie Appliance Co. 381tc.

FOR SALE—35mm Argus C-2 camera with flashbulb attachment and leather case. Also G. E. exposure meter. L. W. Chapman, R. E. A. 381tp.

FOR SALE—Clean 1941 Chevrolet Club Coupe. N. B. Stansell. 381tc.

FOR SALE—Wester seed wheat—straight strain, \$2.25 per bushel while it lasts. G. M. Armstrong, Phone 589-J. 38-2tp.

## USED CARS

1942 Ford Tudor. Radio-heater-seat covers.

1942 Mercury Tudor. Radio heater. 1948 Mercury Fordor. Radio Heater.

## TRUCKS

1940 1/2 ton Pick-up Ford. New motor new tires and dual rear tires

1946 Ford 1/2 ton 3 speed-good tires

1938 Ford 1 ton Pick-up

1937 Ford tudor

1948 Pontiac fordor-low mileage—exceptionally clean.

**BISHOP MOTOR COMPANY**  
CHAMPION cotton harvester made by H. M. Wallace, Lubbock. In good shape, ready to go. See L. D. Woodward or Malvin Jarboe, two miles east Floydada cemetery. 372tp.

FOR SALE—Bendix Economat washers for only \$18.00 down and \$10.28 a month. Put one of these fully automatic washers in your home. Currie Appliance Co. 29tc.

FOR SALE—Five 1,000-bushel Butler steel granaries, already erected. Phone 526W or 539. Morckel Farm Chemical Co. 21 tfe.

## For Sale

FOR SALE—Three-room house on two lots. Henry Galloway, 306 West Grover. 38 4tp.

FOR SALE—New KB5 International truck, 177 inch wheel base, Daniel Automotive. 34tc.

FOR SALE—1/2, 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 37tc.

FOR SALE—Large size cotton trailer with sideboards, H. D. tires, excellent condition. \$200.00. W. Edd Brown, Telephone 265 37tc.

FOR SALE—Maytag washing machine with electric motor. \$25.00 Collier Auto Supply. 372tc.

FOR SALE—New O'Keefe and Merritt butane stove. Never been used. Phone 272-W. 354tc.

FOR SALE—Hegari bundles, 5c a bundle. R. E. Waggoner, 1 1/2 miles S. E. Center school house. 376tp.

FOR SALE—Automobile and Tractor batteries, wholesale plus exchange. Collier Auto Supply. 372tc.

FOR SALE—Good used refrigerators, various sizes and styles. Oden Appliance Company. 30tc.

INTERNATIONAL pick-up, KBI, new, 125 inch wheel base. See Daniel Automotive. 34tc.

FOR SALE—Living room suite and bedroom suite. J. Sam Hale, phone 481-W. 32tc.

IF YOU CAN use a KB6 International truck to advantage contact Daniel Automotive. 177 inch wheel base. 34tc.

**CAR GLASS**  
Pay Maxey Shop 7tc.

FOR SALE—150 good 3-year-old ewes; two 16-10 drills; 1 deep furrow wheat drill; 4 wheel cotton trailer. Phone 181. Floydada. W. B. Eskin. 35 3tc.

ONE 100 pound butane bottle and regulator, good. Malvin A. Jarboe. 372 3tc.

Be wise—Advertise.

Mrs. Sam A. Spence, treasurer of Floyd County, is at home this week while on vacation.

Mr. and Mrs. J. L. Colville and children of Borger, Texas, visited here with relatives over the weekend.

Merit Feed Gets Results



FARM SUPPLY  
FUQUA-BARBER

## If You Have A Heating Problem

IN YOUR HOME OR PLACE OF BUSINESS

Call us for information on the following heating equipment:

WARD FLOOR FURNACES

PAYNE FLOOR FURNACES

PANELAIR—Above the floor forced air units installed for only \$237.00 and \$259.00.

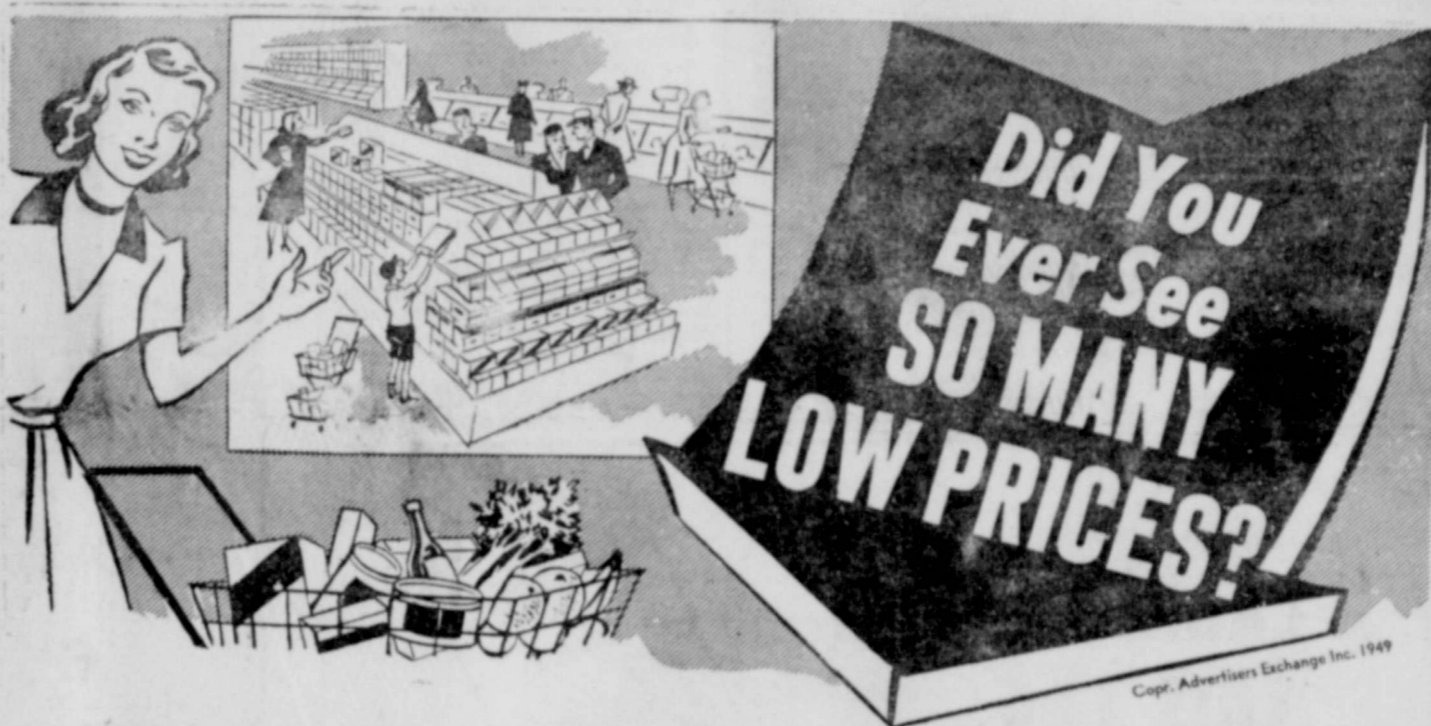
DEARBORN SPACE HEATERS

We are also proud to announce that we have added the beautiful New ROPER Ranges to our line of home appliances.

Visit our store and see these top quality appliances:

## Currie Appliance Co.

127 W. California



## WILSON'S CERTIFIED Canned Meats

- B2 With Valuable Coupon 29c
- MOR BEEF, 45c
- MOR PORK, 39c
- Corned Beef Hash, 34c, 3 For \$1.00
- CHILI CON CARNE, 37c
- TAMALES, 16 Oz. Can, 23c
- TAMALES, 16 Oz. Glass, 27c
- ROAST BEEF, 12 Oz. Can, 49c

## Ideal Dog Food 2 cans 29c

WILSON'S Corn King Pound  
**SLICED BACON, 59c**

WILSON'S, Ready to eat Half or Whole, Lb.  
**PICNIC HAMS, 49c**

**FRESH FRYERS,**  
ALL CUTS OF STEAK TAKE YOUR PICK

BRING US YOUR EGGS  
**Pecans, in shell, lb., 39c**

**CABBAGE - TURNIPS**  
**PEPPERS, HOT, SWEET**  
**GREEN BEANS**

Apples, By Each, By Bushel, or By Truck Load

Cold Pinto Beans, New Crop  
C. R. C. 100 Lb. 9c lb.

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You don't have to strain your eyes to find low prices at PATTERSON'S. You're surrounded by them. They're here—there—everywhere... in every department... because we make every price a low price every day. We do it by being as careful in our buying as you are in yours and as economical in our storekeeping as you are in your house-keeping. So shop here today. You've never seen so many low prices in one place.

MAYFIELD	No. 2 Cans 2 For
Cream Style White Corn	25c
BLUE HAVEN	2 Cans
SWEET PEAS,	25c
Diamond Tomatoes, 2 cans,	25c
Monarch Pork and Beans, 2 cans,	25c
For Perfect Baking	50 Lbs.
American Beauty Flour,	\$3.45
Pure Sorghum, New Crop, 1/2 Gal.,	73c
Bright and Early Coffee, 1 Lb. Bag,	45c
Wilson Lard, 4 Lb. Ctn.	80c
Mrs. Tuckers, 3 Lb. Ctn.,	75c
KRAFT Dairy Fresh Carmels, 1 Lb. Bag	35c

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Naturopathic and Chiropractic Clinic  
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## New Freedom from Kitchen Sink Slavery!

Here's the answer to your dishwashing problems—the amazing new G-E Portable Dishwasher! Washes all your dishes, glasses, silver, pots, and pans for you. Tested—proved! Priced lower than you dreamed possible. See it today—

Portable—not a permanent house fixture. No installation—no extras of any kind.

**NEW! GE**  
**Portable DISHWASHER!**  
Only \$16.95 Down \$1.70 A Week

**FREE 10-DAY TRIAL IN YOUR OWN HOME**  
**GENERAL ELECTRIC DISHWASHER**  
Holmes Electrical Service  
Floydada Phone 441

# Large Crowd Saw 'Winds Edge Paducah

In what proved to be one of the most bruising games of the Whirlwind season, Floydada defeated the Paducah Dragons last Friday night, 12-6.

Played at 8:00 before a capacity crowd at Wester field, the weather was right for football, with a slight chill in the air.

Floydada coaches, L. F. Gresham, A. E. Baker and Charles Read have

expressed, at various times, their appreciation of the large following of Floydada fans who attend the games and show such fine sportsmanship, and Friday night's game was no exception.

Game scoring started about midway in the first period, when after a sustained drive of 73 yards, Wayne Robertson, Floydada fullback, broke into the clear on a right tackle run, picked up necessary blocking and crossed the pay stripe standing, from 27 yards out. Finley attempted conversion from placement, kicking wide.

Early in the second canto, the Dragons moved the ball 73 yards to the Floydada 4 yard stripe, when with only a 6 point margin the Whirlwinds held and took over on downs.

Late in the same period, Floydada also penetrated the Paducah five yard line, the half ending with

Floydada in possession of the ball on the Paducah one foot line and one down remaining.

Scoring was resumed in the third period, when late in that period, line backer Aubrey Guthrie intercepted a Paducah pass on the Floydada 33 and raced to the Paducah 41 before being pulled down. Seven plays later, Billy Smith circled left end from 9 yards out and again crossed the pay stripe standing up. Smith attempted conversion from placement but this kick was also wide.

With Floydada holding a 12 point lead, the Dragons took to the air midway of the final period, connecting Joe Clark to H. A. Lee, on a thirty yard pass in the air, totaling 62 yards including run, to be stopped by Smith on the Floydada one yard line. Joe Clark, Paducah quarter back plunged over on the next down, but failed to cross when he attempted a run for the extra point.

Impressive work of the game, as in the past was turned in by all members of the Floydada line. The backs of course turned in good performances but were overshadowed by the impressive line work.

Again in this game, line and backfield continued to work as a unit, so well that there are no real stand-outs.

Injuries were one of the noticeable parts of the game, coming as a rule, two at a time, one Floydada man and one Paducah man so constant in fact that both teams were considerably weaker by the fourth quarter.

Jr. Perry, right end and co-captain of the Floydada eleven was the most serious injured, knocked unconscious for several hours. Other Whirlwinds taken out on injuries were Wayne Robertson, Billy Smith and Reese Grubbs, who didn't go out but received attention on the field.

**Floydada Starters-Subs**  
Floydada substitutes, replacing injured players, or entering the game as offensive or defensive players, were Hubert Ring, Buster Mooney, Jerry Thomas and co-captain Bob Finley, injured in the Ralls game and still suffering with a bruised left leg. Starters were:

Name	Position
Jr. Perry	RE
Reese Grubbs	RT
David Willson	RG
Aubrey Guthrie	C
Johnny Lloyd	LG
Bill Haney	LT
Loy Lee Trice	LE
Bill Jones	QB
Dale Roberts	LH
Wayne Robertson	FB
Bill Smith	RH

**Half Time Entertainment**  
Floydada band entertained Friday night for the first time on Wester field, in uniform.

Coming on the field after a fanfare, in one band front formation the width of the field, the band marched about twenty yards and with a series of flanking movements, formed the regular band marching formation. After reaching the center of the field, the band

formed a "Jug" and to the music of Little Brown Jug, indicated by marching, what happens when the jug is turned over, by marching through the mouth of the Jug.

After completing this maneuver the band formed a "P" on the Paducah side of the field played a march. Counter marching to the Floydada side of the field, the band then formed an "F" and played a march for the Floydada fans.

The Floydada band is one of the better drilling units and playing organizations in district 3-A this year and helped prove this last Friday night, in their first uniformed appearance on Wester field.

## Visit in Hawaii

The call of the surf, of the exotic beauty, of the island paradise have worked on people for many years, and this call finally got the best of Venita Green of Floydada who has made necessary arrangements to see this island paradise.

Venita left Floydada Tuesday for Killeen, Texas, to visit with her parents till October 25 when she will board a plane and fly to Honolulu, Hawaii, located on the island of Oahu.

Venita is going on this long excursion to visit her sister and husband, Mr. and Mrs. L. L. Humpert.

Mr. Humpert operates a jewelry store in Honolulu.

Mrs. C. E. Bartlett spent the week-end in Crosbyton visiting with her sister, Mrs. A. G. Barnett, and a friend, Mrs. Jim Dickey.

Texas A. and M. College operates the only state-owned hotel in the United States, at College Station.

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Enjoy a good book from our modern Rental Library.  
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So Fragrant...  
**White Swan Coffee**



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**IN LONG-LIFE, LOW-COST TRANSPORTATION**

Month after month and mile after mile, GMC's "100-450" series prove they are the top trucks in the light and medium duty field... prove it thoroughly as each individual unit delivers the goods at low cost per mile over a long-life span.

Powered by big, efficient engines of the same basic design as the famed "Army Workhorse"... underscored by strong, sturdy chassis... highlighted by wide, roomy cabs... these products of the world's largest exclusive manufacturer of commercial vehicles are truly "tops." There is a "100-450" series GMC ideally suited to your particular job. Come in and let us show you, point by point, why a GMC is best for you.



**GMC TRUCKS**

The GMC "Triple Checked" used truck emblem is your guide to a better buy.

**L. C. McDonald**  
210 West California Floydada, Texas

**FERTILIZERS**  
Dry or Liquid  
a formula for every need.  
**MORCKEL FARM CHEMICAL CO.**  
Phone 539  
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**IF A LAMP CARRIES THIS TAG**



**IT'S GOT TO BE GOOD**

The appearance of the "Certified" tag on any lamp, of any type, assures you that the lamp has been submitted to rigid testing by an impartial testing laboratory. It assures you that the manufacturer of that lamp, one of over 100 leading American companies, has submitted his product to a complete test.

For example, the laboratory has determined that the switch will operate efficiently. It has ascertained that the cord is at least seven feet long, has a certified plug, to assure safety. The lamp itself is properly weighted to resist tipping, and of a finish which will ordinarily resist scarring or marring.

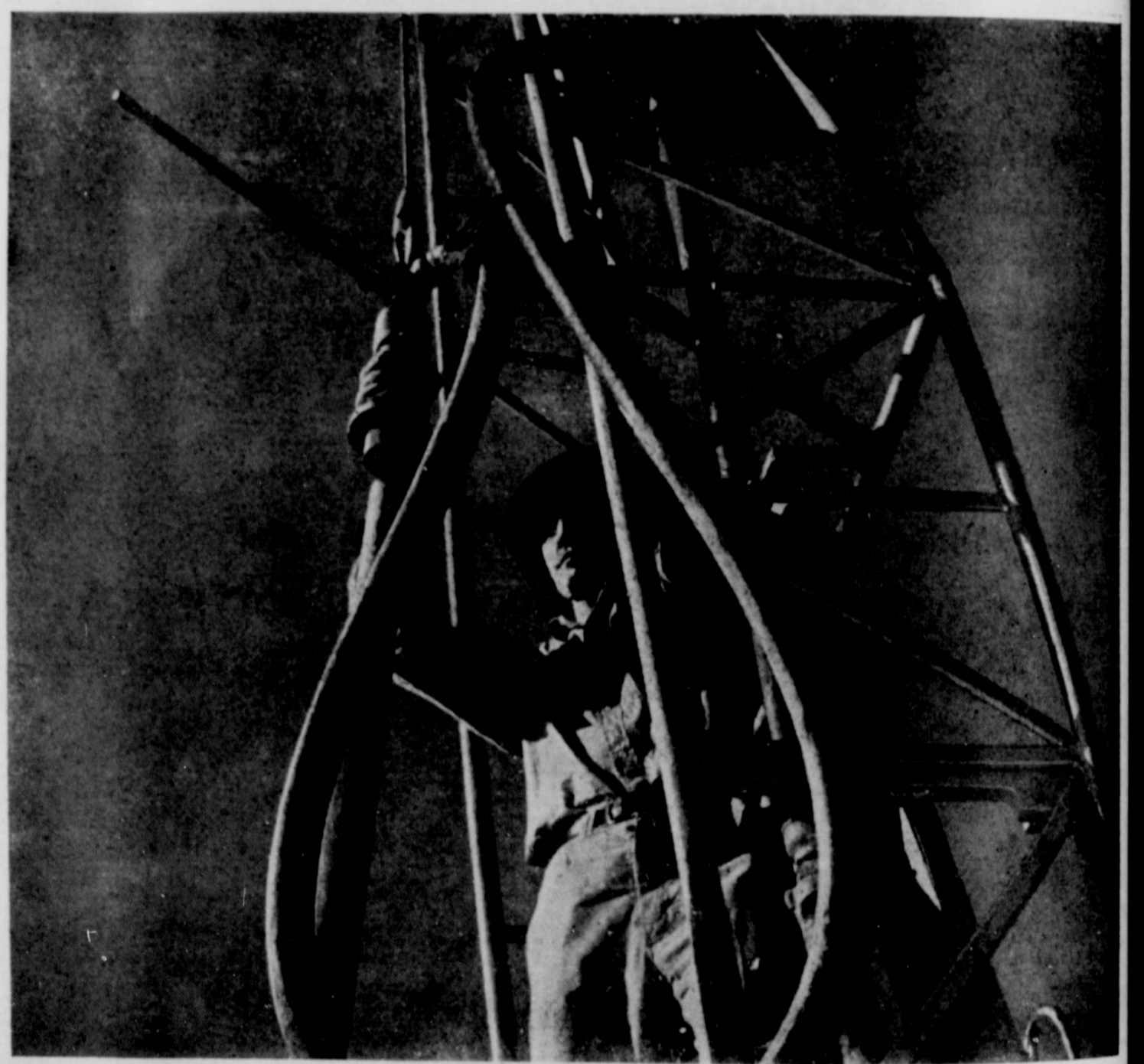
And above all, the "Certified" lamp has an exclusive new type reflector which will gain the most light from the bulb, and apply the light correctly for the use for which the lamp has been designed.

The next time you buy a lamp, make sure it is "Certified." Inquire at your favorite store for this new lamp.



Hear "HYMNS OF THE WORLD" each Sunday at 12:45 P.M. on YOUR PUBLIC SERVICE COMPANY NETWORK

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



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**THE "ENERGY-BLOOD" OF AMERICA IS OIL.** Oil keeps modern America on the move. The more progress we make as a nation, the more oil we use.

To keep pace with America's ever-increasing demand, some 13,475 oil producing companies are drilling deep in the earth, far under the sea. They are finding and maintaining new banks of oil for America to draw on. Almost every year these proved oil reserves get bigger.

From these underground reserves of energy other companies buy oil to make fuels and lubricants for cars... fuel oil for home heating... modern fuels for power farming, airplanes and trucks, with each company trying to outdo its rivals.

This healthy American rivalry creates new techniques and improves old ones in every phase of the oil business—in research, production, refining, transportation and marketing. You benefit—with new developments in gasolines, lubricants, heating fuels, plastics, insecticides, paints, medicines, cosmetics, synthetic rubber and hundreds of other products available in ample quantities at reasonable prices—when and where you want them.

Spurred on by rivalry, more than 34,000 individual companies in the oil industry are continuing oil's great record of ninety years of progress... progress which continues to give greater comfort, better living and more convenience to you.

**Day and Nite Texaco Weems Texaco Service Station**



**OIL PROGRESS WEEK**  
October 16<sup>th</sup>-22<sup>nd</sup>  
Oil's 90<sup>th</sup> Year of Progress

**OIL BUILDS FOR AMERICA'S FUTURE**

# District 3-A Grid Assets Were Any Friday

District 3-A is becoming more interesting each and every week, with undefeated teams left in the district, as of last week's hard hitting games.

Abernathy, previously undefeated in conference play, bowed to the Clayton Chiefs, 20-6 although according to pre-game statistics, they had reversed the score by 30 points.

When you buy insurance, why pay Extra for deductibles? FULL clauses? ? ?

## ED HOLMES

Why we get the Business? We are organized to pay less and not profit.  
Phone 656-J-1 for ED (or see your local agent)

Matador, who has yet to win a conference game, and with little hope in sight, fell before the Tulla Hornets, 28-0.

Floydada, who has been stymied by injuries since their game with the Ralls Jackrabbits four weeks ago, downed the Paducah Dragons 12 to 6, both teams suffering heavy injuries in so doing.

Lockney Longhorns, who were picked as probable district winners at the first of their season, lost their second conference game last week to the Spur Bulldogs, 6-12 and in so doing, these two teams also suffered heavy injuries.

Ralls, the other district contender, had an open date last week, first rest the Jackrabbits have had since the season opened September 9.

District standings at this time are:

Team	win	lose	%
Floydada	3	0	1000
Lockney	3	1	750
Crosbyton	3	1	750
Spur	3	1	750
Paducah	1	2	333
Ralls	1	2	333
Tulla	1	3	250
Matador	1	2	333
Abernathy	0	4	000

## Floyd County 14 Years Ago

(Taken from the issue of Thursday, October 17, 1935)

Schedule for educational meetings in which the wheat farmers of Floyd county will be given information and instructions concerning the signing up of the new 1936-1939 contracts, has been drawn up by A. H. Kreis, secretary of the Floyd

## Professional Directory

### People's Hospital

1100 South 3rd  
Wishes to announce to the public the visiting hours and clinic hours.  
visiting hours for Hospital Patients:  
10-11 a. m.; 2-4 p. m.  
7-8 p. m.  
Clinic open Monday thru Saturday from 8 a. m. to 5 p. m. Closed Sunday.  
Visitors wishing to inspect the hospital are welcome at any time.

**Kimble Optometric Clinic**  
Dr. J. W. Kimble  
Dr. O. R. McIntosh  
Optometrists  
Floydada, Texas

**Stapleton & Jones**  
LAWYERS  
204 Bishop Bldg. Phone 14

county wheat production control association.

Floydada football fans will have plenty of games to witness this week-end with three games slated to be reeled off on Wester Field on Thursday and Friday.

Reports gathered late yesterday afternoon from gins in the county indicated that about 1,370 bales of cotton had been ginned in Floyd county.

A two-day celebration will mark the seventeenth anniversary of Armistice Day, November 11, in Floydada, according to plans being made by McDermott Post, American Legion, and advance notice of which was given some weeks ago.

Armour Creameries, since the opening of their plant here about January 1, has purchased \$56,613 worth of cream and eggs from people in the Floydada trade territory. It was stated this week by E. L. Angus, manager of the plant.

The South Plains Rural Mail Carriers Association had a social meeting Saturday night at the First Methodist church, Floydada. Rev. S. R. McClung, pastor of the Baptist church, gave the opening address, with W. C. Foote, of Petersburg, responding.

Two voting places where Floyd county farmers may cast their votes in the nationwide corn-hog referendum Saturday, October 26, have been set up, Glen A. Lindsey, county

agent, has announced.  
Mr. and Mrs. A. W. Coltharp and son and Mr. and Mrs. Clarence Goins of Muleshoe spent Sunday here with Mr. Goins' and Mrs. Coltharp's parents, Mr. and Mrs. J. A. Goins.  
Mrs. O. G. Glassmoyer and children of Dougherty, left last Wednesday for California where they will visit her father. They plan to be away about six weeks.

Mr. and Mrs. D. W. Burke left last Saturday morning for Conway, Arkansas, where they are visiting with Mrs. Tom Ehrbridge, Mr. and Mrs. Paul Davenport, and other friends and relatives of Conway.  
Mrs. Burke's sister, Mrs. Pete Lawler of New York City, New York, is also visiting in the Ehrbridge home in Conway.

**NOTICE OF INTENTION TO ISSUE REFUNDING BONDS THE STATE OF FLOYD COUNTY OF FLOYD**  
authorize the issuance of FLOYD

## It's New!



EASY AS ROLLING  
YOUR HAIR UPON CURLERS  
BUT THE WAVE STAYS IN  
FOR MONTHS!

CREME COLO WAVE  
**Toni** HOME PERMANENT

with plastic curlers \$2 plus tax

Today's the day to give yourself a TONI

So lovely. The Toni wave is soft and natural-looking. Never frizzy.

So thrifty. Looks just as lovely and lasts just as long as a \$15 beauty shop wave.

So easy. Illustrated instructions are easy as ABC to follow.

**Bishop's PHARMACY**

In compliance with the provisions of chapter 163, Acts of the Regular Session of the Forty-second Legislature, 1931, NOTICE IS HEREBY GIVEN that it is the intention of the Commissioners Court of Floyd County, Texas, to pass an order on the 14th day of November, 1949, COUNTY ROAD AND BRIDGE REFUNDING BONDS, in the maximum amount of \$20,888.00, for the purpose of refunding, canceling and in lieu of a like amount of Floyd County Road and Bridge Warrants, Series of 1949, dated July 1, 1949; said refunding bonds to bear interest at a rate not to exceed three and one-half (3 1/2%) per cent per annum, and to mature serially with a maximum maturity date not later than 1968.

suance of an order passed by the Commissioners Court of Floyd County, on the 10th day of October, 1949.

G. C. Tubbs  
County Judge,  
Floyd County, Texas. 37-3tc

**WHEN IN NEED OF**  
**Fire, Hail And Tornado Protection**  
On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly.  
Also soliciting your listing on Farm and City property, and anything you have to sell.  
311 West California St. Phone 373-J  
**E. C. KING**

**DOCTORS**  
**CAULEY & WELCH**  
OPTOMETRISTS  
1114 Ave. L. Dial 7180  
Lubbock, Texas  
(One block west Hotel Lubbock)

**Oil Progress Week** 1949—Oil's 90th Year of Progress in building for America's future.  
**October 16th - 22nd**

**CONGRATULATIONS TO THE OIL INDUSTRY ON NINETY YEARS OF PRODUCT ADVANCES**

This week is "Oil Progress Week." But to a nation moving forward with oil, Oil Progress Week is every week in the year.

The helping hand of your neighborhood dealer . . . the part he plays in the daily life of his community . . . the friendly, efficient service you will find at his station, symbolize the progress that, spurred on by rivalry, will continue to mean so much to you and to all Americans in the years ahead.

Rely on the progress of oil. We'll keep right on getting more and more, better and better oil products. Oil builds for America's future. Count on it to add to your comfort, your health and your convenience.

**TRIANGLE TRANSPORT**

R. C. Henry  
Kenneth Henry  
W. B. Parrack  
A. H. Reynolds  
E. H. Boling  
J. R. Winters

O. R. Graves  
Karl Kenner  
Joe Floyd  
Bill Queen

R. C. Henry, Jr.  
C. B. Tuley  
Gerald Hopper  
Leroy Hutchens  
Melvin Ross

**Nationwide OLD STOVE ROUND UP**  
See Your Gas Range Dealer

Here's good news, partner!  
Automatic gas range dealers are really going all out to corral those old stoves. Now's the time to do some tradin'. There's nothing to compare with the modern automatic gas ranges. You get beauty—plus . . . fast, automatic, economical cooking performance.

Buy A New Natural Gas Range

Receive Free Set Of Glasses

See the Modern Gas Ranges At Your Dealer's

**West Texas Gas Company**  
HELPING BUILD WEST TEXAS SINCE 1927

**Will you get your \$2,064 out?**

At average new-car prices, you've tucked about \$2,064 into your new car. What will you get out of it in service? Winter wear can steal away many a dollar of your car's value. Prevent that theft . . . OIL-PLATE your car!

**1. Oil-Plating**—a feature of patented Conoco No. 1 Motor Oil—performs a wear-preventing miracle by fastening a shield of special lubricant to working parts.

**2. Never Lets Go!** Even when the fine lubricating oil itself isn't covering a part, OIL-PLATING IS! It protects your engine from winter's wear!

**3. Winter is Poison!** Now's the time when engine wear is most dangerous. New and older cars both urgently need Conoco No. 1.

**See Your Conoco Mileage Merchant, NOW!**

**CONOCO Nth MOTOR OIL**

# HESPERETTE

Edited by Pupils of Floydada High School

**Hesperette Staff**  
 Doris Bollman Editor  
 Barbara Marshall, Peggy Collier, Billie Chowning-Sammie Shultz Reporters  
 Don McGuire, Aubrey Guthrie Sports Writers  
 Joy Bunch, Grace Muncy Typists  
 ? ? ? ? DeQuacker  
 Anne Sweptson Sponsor

loved. And when Nature would make anything especially rare and beautiful, she makes it little; little pearls, little diamonds, little dew. Agar's is a model prayer; but there it is a little one; and the burden of the petition is far but little. The Sermon on the Mount is little, but the last dedication discourse was an hour long. Life is made up of little. Day is made up of little beams, and night is glorious with little stars."

## EDITORIAL

### LITTLE THINGS

"Little things are the sweetest to hear; little charities fly farthest, and stay longest on the wing; little lakes are the stillest; little hearts are the fullest, and little farms are the best tilled. Little books are read most, and little songs the dearest

## Band News

Friday night during the half the Floydada Band entered the field in one straight line. After going into their regular marching positions, they went to the center of the field to form a jug. They played "Little

Brown Jug" and the bottom of the jug flowed out of the mouth. After coming in marching positions again, they did a counter march and came to the center of the field and formed a "P" to the east and an "F" to the west. While in these formations they played "Thunderer" and "On Wisconsin" while the twirlers went through routines. After this they immediately marched off the field playing "High School Cadets".

## Candid Camera

Way back in 1933, on a warm May 2, a small baby girl was born to a very happy family in the little town of Paducah. This family was the Dee Pyffe's, and the small bundle of joy was none other than Sherwyn Lynn Pyffe. When Sherwyn was small, she was rather fat, but during her sixteen years she has out-grown that and become quite a lovely picture for our Camera. She is 5 ft. 3 inches tall, weighs 125 pounds, with brown hair and sparkling brown eyes, and a smiling personality that makes you happy just to be around her.

Sherwyn's likes are many, including pretty clothes, boys, Mr. Foster, pep leading, Mercury's, slumber parties, good music, Jane's pickup, and rainy weather. She dislikes ice cream sticks, people that try to break-up other people's romances, windy weather, grippy people, sweet pickles, turnips, raisins, and Dumas.

Her biggest weaknesses are shoes and boys named "Bill". The man of her dreams should be 6 ft. tall with brown hair, brown eyes, and have a good physique. He must be lots of fun, like to talk, and like rainy weather. He should be very understanding with a sweet personality. When asked if she'd found him, she just grinned and said "Yes". (Lucky guy).

Sherwyn's greatest ambition is to get married, raise a family of three, and live on a big ranch somewhere in Colorado.

"Again" is her favorite song, and she says her worse habit is talking about people, saying things she doesn't really mean.

During her pastime she'd just read part of the time and ride around the rest.

"The Redhouse" was Sherwyn's favorite picture, and she loves to see Rory Calhoun, Kathryn Grayson, and Clark Gable act.

Sherwyn's favorite subject is biology, and red and brown are her favorite colors.

As for sports she likes football, tennis, swimming, and she loves to skate. Her most embarrassing moment happened when she was about ten years old. She and her cousin were smoking a cigar on her front porch and the preacher caught them. Sherwyn said she felt just so high and she couldn't think of a thing to say.

To start a perfect day for Sherwyn, she'd be living in Colorado. She would arise about 9 o'clock and it would be raining (just drizzling) so she'd go for a long walk in the rain. She doesn't eat breakfast so she would relax with a good book until lunch. For lunch she would eat fried oysters, french fries, lettuce, tomatoes, iced tea, and chocolate cake.

## DE QUACKER

Well, after a ballgame everything is alright again. The gossip is just rolling in my head, so here goes. Who is this, Walter Anderson, that is going to go blind winking at you in 5th period History? How about a break, Walter? What is this I hear about Peggy B. having a crush on Peanut? Peanut, could this be a new romance? Tell us more.

Ann Welborn wouldn't mind going with Benny Ewing. Come on Benny, give her a chance, but don't let Adrain hear about it. You better keep it under your hat. I hear Myrna Wilson went with Duane Stevens. Sorta robbing the cradle a little bit — aren't you, Duane?

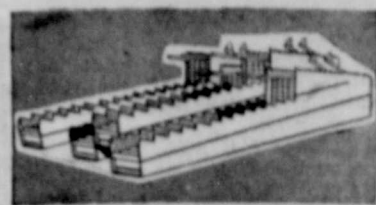
Neil Langley sure seemed to like what was in the DeQuacker last week about M. Wilson; what will Wilma Jean say, Neil? I am glad you liked it, Neil. DeQuacker, Mary Patterson is looking for a boyfriend. Better watch out boys; she may have something.

Eva Nell Pratt and Kenneth sure

have fun in World History class. A cute couple no!!! Come on, Eva Nell, give him a chance????

It takes a long time to come from Plainview, doesn't it, Roger Sanders and Neil Langley? What is up there? maybe I had better journey and look into this a little more. Don McGuire sure wanted Clara

May be to queen. Wonder why after watch him, Kenneth, and Peter and Billy were having a party good time the other night. Aren't they a cute couple? Say, what is this about, telling Troy off the other day? (Continued)



NEW MASSEY-HARRIS COMBINES HAVE

Longer, Wider STRAW WALKERS



YOU SAVE MORE OF YOUR CROP... HARVEST FASTER

★ Longer separating area... 101 inches from the center of the cylinder to the discharge point in the 12 foot "26"—124 inches in the 16 foot "27"... lets you cut faster, covering more acres, getting more of your grain at less cost.

The straw moves in a loose... open... ribbon. It's pitched and tossed over each inch of the walkers, shaking out every bit of your grain.

It's all part of the amazing new Massey-Harris combine principle—Balanced Separation.

See us the next time you're in town... ask about Balanced Separation with its longer, big capacity walkers and other plus features!

Floydada Implement Co.

Massey Harris Sales & Service Highway 70 East

## "How are things in the oil business?"

Mister, let me tell you...



"You and I know that America has always been a nation on wheels. But the number of vehicles operating in the U. S. today is sort of staggering! There are now some 40 million cars, trucks and buses — and this year they will eat up an estimated 30 billion gallons of gasoline.

"With 250,000 service stations covering this country from coast to coast, the competition for this business — your business — is something terrific. And you benefit — because it pays off for you in higher standards of service, helps bring you better and more efficient oil products.

"Yes, Mister, outfits like ours are out to beat everybody and his

brother in winning and holding your trade. We'll pull out all the stops in keeping your car serviced and rolling smoothly. That's plain good business for us.

"We're just one of the thousands of individual companies that make up the oil business. The same spirit of rivalry that makes us tick is working for you in every branch of the industry — refining, production, transportation, research and marketing. Competition produces more oil products — better service for you and your family.

"This is Oil Progress Week. But the way we figure, Oil Progress Week is every week of the year."

## Y OIL COMPANY

## THEN... AND NOW

by J.C. Crozier



1859 — The news of America's first oil well was barely mentioned in the press. Much more interest was aroused by the coal-burning steamship "Great Eastern" — the biggest and most powerful ship afloat. In 1860 she made the Atlantic crossing in 11½ days.

TODAY, modern oil-burning liners make the Atlantic trip in 4½ days and maintain fast, regular schedules to every part of the world. Oil is now the fuel for three-quarters of the world's shipping.



1859 — The farmer was tied to his soil from sun-up to sun-down. Even with these hours of labor the average farmer raised only enough to feed himself and four other persons. Town was a long, jolting wagon trip away. Most shopping was done at a crossroads general store.

TODAY, the farmer can count on petroleum to do most of the hard work on his highly-mechanized farm. It drives and lubricates his tractors, trucks and autos... fertilizes his land, kills weeds and insect pests. As a result, one farmer can support himself and fourteen other people. And modern stores are only a short distance away by car.



OIL PROGRESS WEEK  
 October 16-22

Oils 90th Year of Progress

CHARLIE'S INDEPENDENT Service Station

Highway 70 East

OIL BUILDS FOR AMERICA'S FUTURE



Those tanks you see along the railroad tracks and rivers are storage points for liquid energy. From "oil plants" like this, the wholesalers of the oil business, oil jobbers and distributors keep oil on the move to you.

## Oil works round the clock for you

HOURS BEFORE MOST PEOPLE ARE AWAKE, your local oil jobber is hard at work. For you and your fellow Americans are now using more than two hundred million gallons of oil products a day — and the oil business' record of service demands that they be delivered to you or to your service station on time — no matter what the weather, no matter where you live.

More than 20,000 marketing companies of all sizes fill this vital role in the oil industry. Competing with rival firms, they have opened new horizons of service in their round-the-clock drive to keep communities like yours supplied with all the gasoline, oil and other petroleum products you want.

### MAGNOLIA PETROLEUM

A. L. Wylie, Jr., Consignee, A. J. Cline Service Station, Floydada, J. L. Dunford Service Station, Lakeview, Lone Star Grocery, Lone Star, G. P. Nelson, Sterley, Carothers Service Station, Lockney, Cline & Rainer, Floydada.

The efficient, dependable service provided the whole-sale branch of oil marketing, represented by your local distributor and jobber, symbolizes the progress being made by all branches of the oil industry: research, production, refining, transportation, marketing. Spurred on by rivalry, more than 34,000 individual companies in the oil industry are continuing oil's great record of ninety years of progress... progress which continues to give greater comfort, better living and more convenience to you.

OIL PROGRESS WEEK  
 October 16-22

Oils 90th Year of Progress

OIL BUILDS FOR AMERICA'S FUTURE

# ESPERETTE

(Continued)

## Down Dragons 12-6

Paducah's hard driving once Whirlwind team rolled over Paddy but outought Paducah team Friday night at Westwood before a crowd of approximately 1500. The Whirlwinds drew first early in the 1st period on sustained drive sparked by Robertson, and Smith, making up about 20 yds. The started on their own 27 and ran off tackle, cut in, and never standing up. Finley's try point was no good. The score was 6-0.

Then until the half there was much action with the exchange of Paducah's drive sparked by Pat Green, a hustling hard fullback, in which Green drove the ball down to Paducah's own 7 yd. line where Paducah's stubborn forward wall held the ball went over. Floyd tried to punt out of the danger zone but that was all for Paducah. The Winds held tight and got possession of the ball more when they carried down to the Dragons' 1 line on drives such as Jones' kick, a quick pass play from Smith and Robertson both along the line for gains such as 15 yds. each; but as they got where they needed it, Father ran out on them, ending the half with the score standing 6-0.

Second half was played somewhat the first, with both teams heads up football, and with Winds scoring early in the period set up by alert Aubry Guthrie, Winds' pivot man, when he inserted a Stone pass intended for Guthrie ran it back to the end of 25, where Smith and Robertson scooted left end and scored the ball then just took time out. The half way was the last quarter when the Winds had the ball on their own and Stone faded way back and Lee pulled it out of the air and it down to the 1 yd. line. Mark scored the next play with a sneak. The try for the point was no good. The score was 12-6. The game was about 2 hours from being over at that time and there wasn't any more for either team. It was a fought game with many injuries but the Winds just had the team and the most hustle came out the victor.

De Quaker continued to be the matter Jane, or is it? This we hear about Don Gladys; you better watch pretty close, Floy. That Buddy Sanders would go with Peggy Jo Brown; why don't you give him a chance; he might be better than you, never know. Under why Valdonna is so sad eyes. Could it be that Betty with Bert. Better watch Valdonna. Pat surely had a good running back from Abernathy, Mark's pick-up. What about it, Mary? This I hear about Lynn and Mary. The best of luck romances in this paper. Simpson has been making

eyes at Norma Britton in 3rd period study hall. What is this? Bert and a certain girl from Sandhill seem to be getting along pretty good. What is her name, Bert? Albert Whitfill sure would like to sit by Carmen Graham. Does this mean another new romance?? Of all the surprises — Betty asked Jr. to a Halloween party. Keep up the good work.

From what I hear, Raynell and Adrain seem to have fun in Algebra I. Better watch them, Connie and Ann.

Earl Eubanks seems to be trying to beat Connie Bearden's time. Better watch him, Connie, he's pretty good, you know.

Mary Patterson and Trop McNeil seem to be doing alright in 6th period speech class. Better watch these two kids. What about Sammy, Troy??

Who was that certain Peggy that Don Marble was writing to in 5th period typing Friday?? Come on kids, tell us more. Could it have been Peggy Hand, Don??

Johnnie Owens sure was happy when Anita and Cecil broke up. Better watch Johnnie, Cecil.

Billie C. sure does like to help Billy S. with his bookkeeping and the other way around. Could Billie have forgotten Trice all ready???

From the way it looks Ray Nell Erby and Zack Cummings sure make a handsome pair. What is a certain person going to say about this???

Boy, I have been seeing Peggy Collier. The Colliers and Conners must be sewed up since Katie is going with her and Fred Conner a lot lately. sewed up since Katie is going with "T", too.

Donald Evans has got a clear track for Grace Muncy since Grace and Arlen broke up. Has Arlen stepped back in the picture?? From the looks of things he must have for Grace has his ring back.

Let's have a few more gossip papers from the Jrs. and Seniors?? You know that I can't get around to everyone in one week. You must inform me. The things that you like best, gossip, is what keeps me going.

**Aggie News**  
Douglas Whitfill, son of Mr. and Mrs. Fess Whitfill of Floydada, was elected president of the Plainview Future Farmers of America in a meeting of Future Farmers held at Plainview High School last Wednesday afternoon at 4 o'clock. Each school could nominate a president who was then brought before the assembly and questioned about parliamentary procedure and Future Farmer work. Douglas did such a fine job that he received a big majority on the first ballot. Plans were made for the year's work and a busy program of work set up. The Ag classes have nominated a sweetheart for each of the three classes which will be named or elected by voting at 1 cent per vote. The three nominees are Mary Alice Plumlee, Billie Newberry, and Joy McCravey. The boys are studying grasses and poultry.

Bill Jones carried his Hereford beef calf to the Dallas Fair Sunday and will show it Thursday. The calf is a nice fat calf according to Mr. Barber. The Future Farmers held an Ag meeting Monday night with President Douglas Whitfill in charge. Plans were made for the Fat Stock Show trips, annual program of work, and local stock show.

**THUMBNAILED SKETCHES**  
Lloyd Edgar Allen — "33", gray eyes, brown hair, 5 feet and 8 inches, cute as a bug's ear.  
Buster Mooney — "30", brown eyes, brown hair, swell personality, and oh, so friendly.  
Junior Perry — "34", red hair, brown eyes, look at that height, doesn't get hurt too often. (See Hesperette, back page)

# LOOK! --- BUY!

PIGGLY WIGGLY  
WIDEST VARIETY

PIGGLY WIGGLY  
QUALITY FOODS

# SAVE!

PIGGLY WIGGLY  
LOWEST PRICES

RED SOUR PITTED No. 2  
**CHERRIES, 23c**

ALLEN'S No. 2  
**GREEN BEANS, 14c**

DORMANS No. 2  
**BLACK EYE PEAS, 14c**

## BIG WEEK-END SPECIALS

BAKERITE 3 LB.  
**SHORTENING, 79**

CHURCH'S QUART  
**GRAPE JUICE, 39c**

RED CROWN CAN  
**POTTED MEAT, 7c**

KRISPY 1 LB.  
**CRACKERS, 27c**

LIBBY'S CAN  
**VIENNA SASAGE, 19c**

DEER No. 2  
**SPINACH, 14c**

MARSHALL 2 CANS  
**BABO, 25c**

MARSHALL 3 No. 2 Cans  
**HOMINY, 25c**

MARSHALL 3 CANS  
**PORK & BEANS, 25c**

OLD KENT No. 2  
**CORN, 12 1/2 c**

LIBBY'S No. 2  
**KRAUT, 12 1/2 c**

WHITE 1/2 Gal.  
**KARO, 57c**

LIBBY'S No. 2  
**SLICED PINEAPPLE, 33c**

DEER 2 No. 2 Cans  
**TOMATOES, 25c**

ALMA No. 2  
**BEANS & POTATOES, 15c**

## Meats!

CURED POUND (SHANK END) POUND (BUTT END)  
**HAMS, 49c 53c**

**PORK CHOPS, 65c**  
NICE AND LEAN POUND

**CHEESE, 83c**  
KRAFT VELVEETA 2 LB. BOX

**SLAB BACON, 49c**  
OXFORD SMOKED POUND

**SUMMER SAUSAGE, 59c**  
WILSON'S POUND

**BACON ENDS AND PIECES, 29c**  
RATH'S POUND

CLINTONVILLE No. 2  
**PEAS, 12 1/2 c**

No. 2  
**New Potatoes, 13c**

Large Box  
**HI-HO, 31c**

Try this new sensation!



**Peach Pie!**  
1/2 cup undiluted Pet milk  
1 1/2 teaspoons plain gelatin  
2 tablespoons lemon juice  
1/2 cup syrup from peaches  
1/2 cup granulated sugar  
1/2 teaspoon salt  
16 quartered marshmallows  
1 teaspoon grated lemon rind  
1 1/2 cups canned cling peach slices  
1 baked 9-inch pastry shell  
Chill milk until ice cold. Soften gelatin in lemon juice. Combine peach syrup, sugar, salt and marshmallows, and cook and stir over very low heat until marshmallows are melted. Stir in softened gelatin and lemon rind. Chill until slightly thicker than unbeaten egg whites. Whip chilled milk with cold rotary beater until fluffy. Fold into cold gelatin mixture. Fold in well-drained peach slices. Pour into baked pastry shell, and chill until firm. Decorate with additional peach slices. Serves 6 to 8.  
Note: To whip Pet evaporated milk, chill milk, bowl and beater thoroughly. To hasten chilling, pour milk into refrigerator tray until icy (about 15 to 20 minutes).

PILLSBURY  
**PIE CRUST, 19c**

**PET MILK, 25c**  
2 TALL CANS

HEINZ 3 Cans  
**Baby Food, 25c**

BOX  
**DREFT, 27c**

DELMAR Pound  
**OLEO, 19c**

HUNTS CHB 14 oz.  
**CATSUP, 15c**



CALIFORNIA  
**DELICIOUS APPLES, 15c**  
POUND

TOKAY POUND  
**GRAPES, 12 1/2 c**

FIRM HEAD POUND  
**LETTUCE, 10c**

CALIFORNIA No. 1 POUND  
**TOMATOES, 12 1/2 c**

SNO - WHITE POUND  
**CAULIFLOWER, 15c**

BUNCH  
**RADISHES, 5c**

No. 1 RED POUND  
**POTATOES, 5c**

# BARGAIN OFFER!



The YEAR'S GREATEST News Buy!

**AMARILLO DAILY NEWS**

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MORE NEWS! MORE FEATURES! MORE PICTURES!

**DAILY BY MAIL ONLY DAILY**  
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WITHOUT SUNDAY \$8.95 YEAR

FOR ALL LOCAL STATE and WORLD NEWS  
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# PIGGLY WIGGLY

WHERE SHOPPERS WISE ... ECONOMIZE!

# October 16 - 22 Proclaimed Oil Progress Week

"Oil Progress Week" for Floyd county from October 16 to 22 was proclaimed today by Mayor F. C. Harmon.

The Mayor's proclamation said the special week was being set

aside because it was significant that the 90 years since the petroleum industry was born are the 90 years of greatest progress that the nation and Floyd county had known.

Men and women of the oil industry here will cooperate in informing the public about the ways their industry has contributed "to our standards of living and to the preservation of our free, democratic American way of life", said the proclamation.

Mayor Harmon in his proclamation directed the attention of all citizens to a study of "the contribution and service the oil men who live among us make to our public, social, business and private life."

**PROCLAMATION:**  
WHEREAS it has been brought to the attention of this office that 90 years ago forward-looking businessmen drilled the first successful oil well, and

WHEREAS it is significant that those 90 years have been the 90 years of greatest progress for our nation and our community, and

WHEREAS members of our community who are engaged either in producing, transporting, refining or marketing petroleum products desire to report to other members of our community on the progress of their free and competitive industry, and

WHEREAS October 16 to 22 inclusive has been designated as "Oil Progress Week", when members of the oil industry will cooperate in informing the public about the ways in which their industry has contributed to our high standards of living and to the preservation of our free, democratic American way of life

NOW, THEREFORE, I, F. C. Harmon, Mayor of Floydada, do hereby proclaim the week of October 16 to 22 inclusive to be

**OIL PROGRESS WEEK,**  
and to direct the attention of our citizens to a study of the contribution and service the oil men who live among us make to our public, social, business and private life.

In witness whereof, I have hereunto set my hand and caused the seal of Floyd County to be affixed.

(Signed)  
F. C. HARMON,  
Mayor of Floydada.

38-11c

## South Plains News

**SOUTH PLAINS**—My but it is surely beginning to feel like winter even before the sun goes down. Jack Frost must be just around the corner, there is still a lot of leaf to be cut.

Rev. and Mrs. Guest visited last week at Deport, Texas visiting Mrs. Guest's parents.

Mrs. H. S. Callahan, sr., celebrated her birthday Sunday. There was a lovely birthday dinner in her

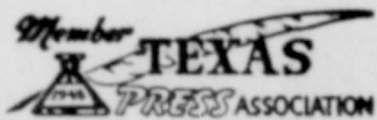
## The Floyd County HESPERIAN

Established 1896 by Claude V. Hall Entered as second class mail at the post office at Floydada, Texas April 10, 1907, under the act of Congress of March 3, 1897.

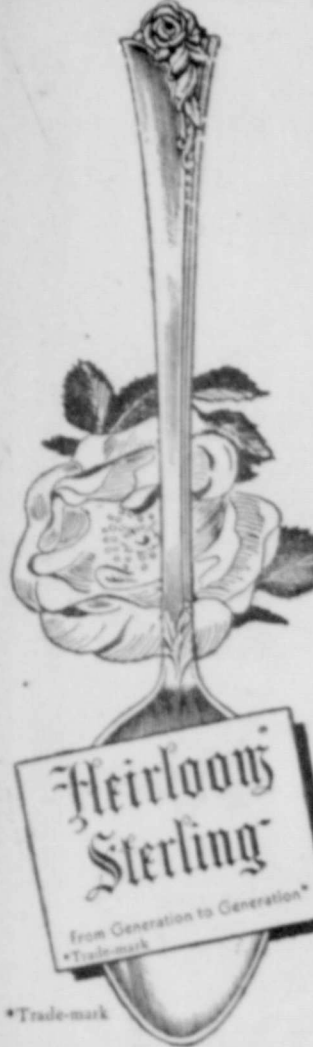
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*Glorious*  
Damask Rose



Heirloom Sterling  
From Generation to Generation

Sterling design reaches new heights in Damask Rose—symbol of "beauty ever new." Come in... see... feel this glorious pattern carved high as a precious cameo. Complete services for 6, 8, 12... Current Service Pieces, too.

6-PIECE PLACE SETTING  
\$22.50  
Federal Tax Included

M. L. Solomon  
Jeweler  
Phone 81

at the home of Mr. and Mrs. Bryan Karr at Alken. Most of her children were present at the dinner.

The pie and box supper at the school house Thursday night was well attended. Everybody had a nice time and lots to eat.

Thursday, October 27, is the regular PTA meeting. There is to be a program and costume party. Everybody is invited to come.

Mr. and Mrs. Fred Portenberry were honored with a surprise shower on their 16th wedding anniversary by the Sterley Methodist church and friends.

Attending the shower were: Mr. and Mrs. Otho Sanders and boys, Mr. and Mrs. A. P. Sanders and children, Mr. and Mrs. Elmo Reeves and children, Mr. and Mrs. Hansel Sanders, Mr. and Mrs. Jesse Foster and children, Mr. and Mrs. William Wood and son, Mr. and Mrs. John E.

McCain and girls.  
Those sending gifts were: Mr. and Mrs. Earnest Huckabee, Mr. and Mrs. Alf Huckabee, Mr. and Mrs. A. H. Switzer, Mr. and Mrs. E. C. Mosley and Mr. and Mrs. Lewis Horston.

Bonnie Upton gave a slumber party Friday night of last week. Those present were Winnie Hartman, Peggy Jones, Donita Milton, Carol Young, Virginia Taylor, Louise Pri-

chett, Patay Vanek, Gail Brown, and a cousin, Wanell.  
Mr. and Mrs. Walter Burgess of Dumas and Miss Carlene Daniel of Canyon spent the week-end with Mr. and Mrs. Carl Daniel and attended church Sunday morning.

Baylor University, now in Waco, was originally located at Independence, Texas.

## ATTEND THE FOOTBALL GAMES IN COMFORT

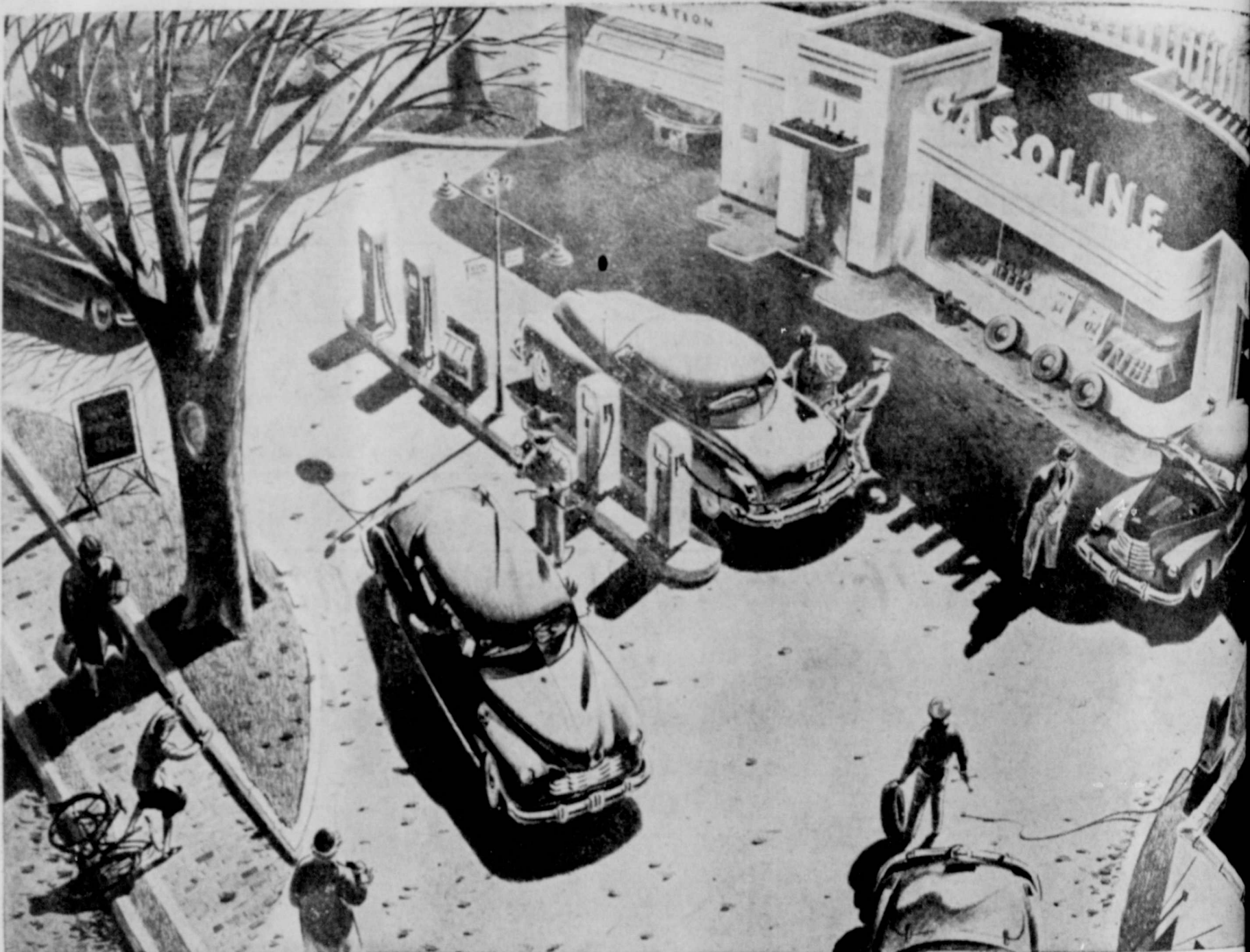
And to do this in cold weather, your Heater must be in perfect operation.

If Yours Doesn't Work Right

Bring it to SPEARS for complete check and repair . . . and if you need a heater, Spears has hot water heaters as well as South Wind heaters.

## SPEARS AUTO COMPANY

Next Door to Post Office, Phone 39



## Here's "welcome"—wherever you drive

**A**ROUND THE CORNER from your home or in strange cities—along lonely roads—high on the mountains and deep in the valleys—the nation's 250,000 service stations are ready to welcome you and help you wherever you drive.

The men in these stations play an important role in the life of every American community. They are on the job for you, ready to keep your car fueled, serviced, and rolling smoothly, doing their part to keep America constantly moving ahead.

The competition among these dealers for your business results in higher standards of service... helps bring you better... more efficient oil products. And the same rivalry pays off for you in other branches of the oil industry—in research and

production, in refining and transportation. More than 34,000 individual oil companies and the services of more than a million men and women provide the oil products that result in better living, greater comfort, more conveniences for you.

The helping hand of your neighborhood dealer... the part he plays in the daily life of his community... the friendly, efficient service you will find at his station, symbolize the progress that, spurred on by rivalry, will continue to mean so much to you and to all Americans in the years ahead.



"Oil Progress Week"... is every week!

SUPPLYING YOU with the most oil products possible is only part of the job of the oil industry. The research that helps you get the most out of record-breaking oil supplies is another important job. Rival petroleum firms spend over 100 million dollars in scientific oil research every year.

You can see the result in almost any field from the increased efficiency of your car's engine powered by new and better fuels to major ad-

vancements in chemistry, medicine, farming and manufacturing.

Crop freezing is now overcome by an artificial fog... harmful insects are destroyed... rust is prevented... clothes are waterproofed... new medicines developed... industrial production increased... all with the help of oil and its by-products.

October 16th-22nd is "Oil Progress Week." But to a nation moving forward with oil, Oil Progress Week is every week in the year.

1949—Oil's 90th Year of Progress

Off Walden Service Station  
On A Convenient Corner

## CONTINENTAL OIL COMPANY

Joe Burgan R. C. Henry Fred Stewart  
Billy Henry

OIL BUILDS FOR AMERICA'S FUTURE



HESPERIAN WANT ADS PAY OFF

# MR. FARMER!

## Your Farm Bureau Is Growing

### TEXAS FARM BUREAU

Has Grown in Membership 430 per cent from 1944 to 1948. 1948 Membership was 33,852.

Goal for 1949 is 70,000.

### AMERICAN FARM BUREAU

Has Grown in Membership 75 per cent from 1944 to 1948. 1948 Membership in the American Farm Bureau was 1,325,826.

## Your Membership Will Make It Stronger

**TEXAS GOAL: 70,000 IN 1949**

**FLOYD COUNTY GOAL: 100% IN 1949**

*1,325,826 Farm Bureau Families Invite You To Become A Member Because:*

### WORKING TOGETHER Farm Bureau Members

1. Represented every unselfish American Farm Bureau member in Washington at 53 major Congressional hearings and filed briefs in the 80th Congress on 117 other occasions.
2. Texas Farm Bureau actively supported a program to maintain 90% of parity support prices on basic commodities. The success of this program will save farmers millions of dollars.
3. The Texas Farm Bureau led the movement to obtain the three point grain storage program. Saved Texas grain producers over \$45,000,000.
4. Supported and helped secure passage of legislation for Rural Housing, giving farmers similar loan privileges as city people.
5. Prevented a move to classify peanuts as a non-basic crop in 1948, thereby saving producers a minimum of \$72 per ton.
6. Supported 90% of parity loans for grain sorghums in 1949.
7. Supported enlarged REA and Rural Electric Telephone program.
8. Fought for the enactment of Texas Farm Bureau Rural Road Program to get farmers out of the mud. A larger membership is needed to secure passage.

### WORKING ALONE You Cannot

1. Be in Austin and Washington each day the State and National legislators are in session.
2. Maintain a National Farm Program, (including parity prices, research and marketing, soil conservation, farm credit, rural electrification, etc.)
3. Secure adequate rural road program that will get the farmers of Texas out of the mud.
4. Attend freight and legislative hearings in which agriculture has a stake.
5. Meet in conference with leaders of labor, industry and government.
6. Uphold your interests as an individual farmer alone against the organized interests of other groups.

YOU CAN'T—BUT FARM BUREAU CAN AND  
WILL AT A COST OF ONLY 1.4  
CENTS A DAY TO YOU.

Join the Farm Bureau—It Gets Things Done. Farm Bureau Is The Voice of Organized Agriculture.

**HESPERETTE**

(Continued)

**Questions-Answers**

What would you do with a xanor-phica?  
 Billie Chowning—"I'd sleep with it."  
 Buster Mooney—"I'd eat it."  
 Mack Hickerson—"I'd kill it."  
 Mr. Kattner—"Frankly, I don't know what I would do with it."  
 Sherwyn Pyffe—"I'd put it in Grace's locker."  
 Pat Hennesse—"I'd bisect it in biology."  
 Jane Johnson—"Tick, tick, you know."  
 Peggy Collier—"Make it yell with the pep squad."  
 Bill Jones—"Wear it around my neck."  
 Bobby Finley—"Burn it with a bunsen burner."  
 Betty Laminack—"Feed it to Spotty Lee." (Her cat)  
 Joy Bunch—"Sell it for the senior queen."  
 Joy McCravey—"Hit Bobby with it."  
 Grace Muncy—"Take it with me everywhere."  
 Trop McNeil—"Take it home and put it to bed."  
 Genelle Norman—"Use it to keep my feet warm."  
 Trois Muncy—"Ask it to go with me to the Hallow'en party."  
 Mary Plumlee—"Fiddle, I probably wouldn't know what to do."  
 Answer—"It is a musical instrument."

**Thespian Officers**

The Thespians of 1949-50 elected officers for the year. The officers are as follows: president, Dorothy Bishop; vice-president, Billie Newbery; secretary, June French; treasurer, Joy Bunch; and reporter, Arminia Berry. The president chose Trois Muncy, Genelle Norman, Dale Roberts and Leroy Parrish as the publicity committee.  
 The Thespians also discussed plans for the activities for the year.  
 The Thespian Club is a national organization for high school speech students.

**FLOYDADA "B" DEFEATS TULLIA "B" 12 TO 6**

Floydada "B" team defeated the Tullia team at Tullia last Tuesday night by a score of 12 to 6. The first touchdown was made by Don Daniels on a 20 yard run around left end in the first quarter. The second tally came by Jackie Hutchinson when he received good blocking and went fifty yards to make the score 12 to 0. Then Tullia scored in the third quarter to make the score 12 to 6. The "B" squad

**Conservation District News**

The management of crop residue from sorghum harvest is an important, and in many cases an essential, conservation practice according to Ralph R. Cogdell, Work Unit conservationist of the Floyd County Soil Conservation district. Most farmers that harvest sorghums for grain leave ample stalks or stubble. But those harvesting sorghums for bundles are sometimes inclined to

cut the plants too close to the ground. Short stubble does not offer much protection against the wind. In some cases a little more stubble height would save an emergency tillage operation which comes when the weather is disagreeable. It is costly and would otherwise be an unnecessary operation.

A good sorghum stalk cover or stubble may be overgrazed to the extent that a blow hazard develops. Some grazing may be good business, but excessive grazing will hurt the land and livestock do not make their best gains on overgrazed stalk fields. Sandy or chalky soils need more crop residue than the good wheatland type soil for ample protection.

If the land does not have ample stalk or stubble cover, it should be roughed up by chiseling or some other means before it starts blowing. It may cause adjoining lands to blow that would not otherwise erode.

**F. H. A. Girls**

The Homemaking girls met in the high school auditorium, Wednesday night, October 12, for the installation service. The following officers were installed: Gloria Rajen, president; Frances Ashton, Beth Walker, vice-presidents; Mary Ann Wilson, Margie Herring, secretaries; Gladys Parkey, Loraine Fisher, treasurers; Gleva Ratjen, Peggy Lanham, reporters; Mary Plumlee, parliamentarian; Fern Patterson, Estelle Richardson, Sergeant-at-arms. The stage was decorated with the traditional colors, red and white. After the officers were installed, the group sang several songs. They were then directed to the dining room for refreshments. The dining room was arranged in Hallow'en colors. After the refreshments, the group went back to the auditorium where several pictures were taken by Jerald McMillan and Charles Spencer. Everyone had a good time. Following is the recipe that was used for the punch:

**PUNCH**  
 Dissolve 8 cups sugar  
 14 cups cold water  
 Add 8 teaspoons vanilla extract  
 8 teaspoons almond  
 1 small bottle of red cake coloring  
 1 large can pineapple juice  
 1 large can orange juice  
 10 to 12 quarts water.  
 Serves 75.  
 Note for Hallow'en: use yellow fruit coloring; colored cubes may be used. This yellow punch served with Brownies or chocolate cookies makes nice refreshments for Hallow'en.

**STYLE OF THE WEEK**

To be a red head is quite a nifty deal in F.H.S.; however a peroxide will do.  
 The freshmen style of the week is to giggle and laugh in the show as loud and as often as they find opportunity.

**Deeds Recorded**

Fred Wise to Ralph Wise, all of the SE 1/4 of section 68 in block C in Lubbock, Hale, Floyd and Crosby counties. 8 1/2 of West 73.33 acres of section 65 in block C in Crosby and Floyd counties.  
 T. S. Brown to R. J. Teal, 100 acres of land in section 4 in block D-2.  
 Maud E. Hollums to A. D. Pultz, lot No. 11 in block G in Andrews addition to the town of Floydada.  
 A. B. Kempton to T. V. McClure, 125 acres of land being the SW 1/4 of survey No. 2 in block G-2; 20 acres being the east part of Survey No. 32 in block G; 6 acres being the NE corner of survey 27 in block G.  
 Miss Virgie Baker, et al. to Mrs. Ella Blair, 185 acres of land being the southwest part of section 39 in block No. 1.  
 Virgie Baker, et al. to Johnnie Baker, 200 acres being the northwest part of section 39 in block No. 1.

**Deeds Recorded**

Virgie Baker, et al. to Mrs. Gettie Helm, 220 acres being NW 1/4 of section No. 40 in block No. 1.  
 Mrs. Gettie Helm, et al. to Virgie Baker, 195 acres of land being SE part of section No. 39 in block No. 1.  
 F. L. Brown to Will McDonald, all of south 1/2 of lot No. 3 and all of lots 4 and 5 in block No. 2 of the Byars Addition to the town of Lockney.  
 E. C. Cloud to Mrs. Myrtle Weast, lot No. 2 in block 25 in the town of South Plains.  
 P. A. Denison to Emmitt Dutton, one-half interest in South 40 feet of lot No. 8 in block 109 in the original town of Floydada.  
 W. T. Graham to Graham Grain company, all of block No. 7 and 1 1/2 acres out of block No. 6 in the original town of South Plains; a tract of land out of section 12 in block B-2; all of lots 1, 2, 3, 4, 5, and 6 in block 3; lots 1, 2, 3, in block

14, in the city of Silverton.  
 Myrtle Meador to Fred J. Reeves, lots 3, 4, in block 2 in the Bartley Heights addition to the town of Floydada.  
 LEDGER binders in some indexes to match Hesperian.

**LANDS**  
 Farm and Grazing Lands in Floyd and other Counties  
 Town Lots in Floydada.  
**MASSIE & BOND**  
 (Successors to W. M. Massie & Bro.)



the shirt with the soft collar that won't wrinkle... ever



**new! Van Heusen Century**

Tremendous news!... a shirt with a collar as soft and comfortable as fine linen—that stays fresh, wrinkle-free all day long—without starch or stays!  
 It's the new Van Heusen Century! The collar is a single woven piece of fabric with no fused or stitched layers to work apart or fray. The collar points can't curl up. Perspiration won't wilt it... work won't wrinkle it... laundering won't hurt it! Come in for more comfort... more wear... for the new Van Heusen Century!

**Hagood's Department Store**  
 Standard Brands Priced Right

**"So stupid—those Americans"**

"A WONDERFUL COUNTRY, Comrade, yes. I was glad to have seen it. But such crazy ideas have the people."  
 "So? They are not so far advanced?"  
 "Such nonsense in their heads! Business competition they call it—freedom—individual enterprise! Bah! Foolishness—waste. So many different people—all in the same business. I tell you, Comrade, in the petroleum business alone are 34,000 separate, independent firms, more than a million workers."  
 "And so many people are needed? What is this business competition they work at?"  
 "Some strange idea they have that it is good when each one tries to make things more better and get more customers than each one else because in that way he and his firm will prosper."  
 "And so they try?"

"Always they try. Research in petroleum they are doing always. Money they spend like water. For what? To find more uses... to make products for less cost... to make advancements in engineering, chemistry, medicine. All that, when any sensible man knows such things should be the business of the State—that private competition is wasteful and expensive."  
 "Of course. Of course. Poor people—their misfortune is very great indeed. And yet automobiles everybody there drives. Sometimes I wonder..."  
 "Careful, Comrade! Don't talk like that. Somebody might be listening."

**PHONE 66** AARON CARTEL  
 FOR PHILLIPS 66 WHOLESALE and RETAIL

**Your Alert Phillips Dealers**

Solicit and Appreciate Your Patronage  
**Felt Patterson** 300 West California  
**MONTGOMERY'S** N. E. Corner Square  
**Thornton Phillips Service** 300 E. Houston — Highway 70  
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 312 SOUTH SECOND ON HIGHWAY



**OIL BUILDS FOR AMERICA'S FUTURE**