# of Floyd County's dest Institutions 

NY TRAFFIC ACCIDENTS ARE Dragons Invade PoRIED DURING PAST WEEK Wester Field Arcking Switch Friday Night Burns Hands of Bill Womack

Funeral Rites
For W.D. Burke Farm Bureau Read Thursday Week October $=2=20$ Through 27
$d$ Workers
Rural Roads mitteemen

Funeral Services Said Thursday

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| 5-6mes |  |
| Funeral Rites |  |
| For W.D. Burke |  |
| Read Thursday | er |
|  | Through 27 |

FLOYDADA DEALERS OBSERVE OIL PROGRESS WEEK OCT. 16-12


Fire Prevention

Meeks Attend Last Rites For Kinsman In Grapevine Oct. 3

Representative To
Lockney District


Wheat Entries At Fair Are Winners

Cotton Harvest Season Is Under Way; Need Pullers
'29 Study Club Has Program;
Public Invited


Week Oct. 9-15



LANDS
Farm and Grazing Lands in Floyd and other Contion zown Lots in Floydade.

MASSIE \& BOND
(Successors to W. M. Massie \& Brol)

## FARMERS

Treat Your Wheat With Lexone, (Benzene Hexachloride, BBi protects the seed from Wire Womi

Use Aero Cyanamid to Defoliate sour octon, it ontanaine Nitrogen.

Morckel Farm Chemical a
116 W. Missouri
Floydada, Texa


SOUTHWESTERN
PUBLIC SERVICE


## Come Look at All Three

 with Dynaflow Drive
But look how much territory that takes in-how many ifferent-sized budgets can now affor wich neither a clutch pedal nor gears that shift
$Y_{\text {ou can have Dynaflow as optional equipment on the }}$ tidy, sparkling new Buick Specis, with its traffic handy
size, stepped-up roominess, and bold new front-end

You can have it, again as optional equipment, on the neat and nimble SUPRR, with its sleck lines, 110 or 120
horsepower Fireball power plant, and triple Ventiports.
And of course Dynatow is sanded equinent best buy among fine cars, the magnificent RoADMastre of 150 - combines, with matchless ride, the stirring lifi bearing.
$\mathrm{S}_{\mathrm{o}}$ beork.
theok whe SPECLAL, the SUPRR and Rosomister in mind-and remember thas all of them offer the added enjoyment of Dynaflow Drive.
or SEE and HEAR


## Buides' the Buy

On every one it is the same silky, sweet-handling delight On every one it cuts driving effort to the minimum, take tension out of traffic, brings you to the end of day-long
drives with surprising freshness and relaxation. Sooner or later we predict that you'll join the army of car owners who wou
Dynaflow has to offer.
Why be among the late-comers? Your Buick dealer will
be tickled to show you how quickly and
can have Dynaflow to enjoy - right mowd

HEICK afone
has all these features
$\qquad$

 coll spernaing


bodr by hisher

IRST NATIONAL
BANK

## PARKER

Furniture
phone 46
sryan Home And Auto Supply "FIRESTONE"

## Day And Nite

Texaco
PHoNE 9505
PATTERSON'S
Grocery \& Market
PHONE 24
M. L. SOLOMON Jewelers
Watches, Diamonds,

Radio Electric Co.

CIINE \&
RAINER

HARMON
Funeral Home

AY'S CLEANERS
PHONE 546

RUTLEDGE OIL
Company
PHoNe 68

## FIOYDADA

Implement Co.

## AYO MOTOR CO.

odge - Plymouth
odge Job - Rated Trucks
IOHN And DELL
REAGAN
insurance

## VOGUE BEAUTY

## Shoppe

PHONE 33

## L. C. McDonald

 Pontiac - GMCAllis - Chalmers

## Be Sure To Attend Church Regularly



Is the heading correct? Is not the Cross a symbol of death? Not since history's supreme Man mounted to heaven by way of a cross. The ages have declared Him the man who lived abundantly. He found joy in human fellowship, He faced every sort of duty with eagerness, He healed and helped all those who came to Him in any need, He faced death unafraid, He was the Son of God. As the symbol of His own life the Cross gleams in the sunlight forever; it is also a symbol of the gracious and loving heart of God, our Father and our Friend and righly it slows with heavenly radiance, Christiens have come to accept it ours as the symbol of every noble and elfecrifing lif on the earth; they 10 it about also necks and they crown the lovely churches of the world with it. Whatever is good and true and beautiful belongs somehow with the Cross.

Jesus was the 'friend of sinners' in the long ago, and He comes to us now as our friendly messenger, with a generous invitation to life and life more abundant. He calls to you and to me as He spoke to the fishermen by the lake, "Come, follow me." Are you
thirsty? Come and drink the living water. Are you hungry? Come thirsty? Come and drink the living water. Are you hungry? Come and eat, Are you carrying a heavy load? Come and let me get into the yoke with you. Are you in sorrow? Come and find comfort. Are you afraid? Fear not, for you are the children of the living God.

It is an invitation to rich and satisfying life. He invites to contentment instead of worry; He invites you to joy in place of sorrow; He offers health of body and mind; He calls you to trust instead of fear; He welcomes you to fellowship in place of your loneliness; He assures of inner peace instead of conflict and confusion; He would crown your life with "beauty in place of ashes"; He invites you to the love and forgiveness and kindness of the God who created you and sustains your life from day to day; you are invited to 2 good Life now and forever. This is "An Invitation to Life."


Op Wilum Nownen ratere This Church Page Is Being Published Each Week With the Hope of Getting More People to Go to Church. It Is Sponsored By These Business Firms Who Believe We Should Attend Religious Services Regularly.

> First Methodist Church Phone 361 400 S. Fifth. R. N. Huckabee, Pastor Rev. Morning Services 11:00 Evening Services $7: 30$

Cumberland Presbyterian Church 400 W. Kentucky $\begin{gathered}\text { Rev. A.C. Durant, Pastor } \\ \text { Preaching Every Other Sunday }\end{gathered}$ Preaching Every Other Sunday
Morning Services $11: 00$

Evening Services 7:30
Calvary Baptist Church Grover Street Phone 7

Rev. J. T. Bilbrey, Pastor Morning Services 1100
Evening Services 8:00

Grace Tabernacle (Assembly of God Church)
Rev. H. E. Smithee, Pastor N. Worship 11:00 Morning Worship $11: 00$

First Baptist Church 401 S. Main

Rev. R. H. Falwell, Supply Pastor Morning Services $11: 00$ Evening Services 8:00

First Christian Church 301 W. Missouri

Phone 180-W
E. A. Powell, Pastor

Morning Worship 11:00
Evening Service 7:30
Church of The Nazarene
416 S. 4th Street
Phone 379-W
Morning Calhoun, Pastor
Morning Services 11:00
Evening Services 7:30

City Park Church of Christ
Corner W. Tennessee \& 5th A. F. Waller, Minister
Morning Services $10: 55$ Morning Services $0: 55$
Evening Services 7:30

## Fundamental Baptist Church

Rev. Jack Young, Pastor W. Grover Street Morning Services 11:00

New Hope Baptist Church
Elders C. L. Jarrett \& D. L. Handley, Joint
Pastors. Meet first Sunday and Saturday nirbt Pastors. Meet first Sunday and Saturday night before and second sunday and Saturday before each month

Wall Street Church of Christ
Morning Services 10:30
Morning Services 10:30

FUQUA - BARBER
Farm Supply
purina chows

HAGOOD'S DEPT.
Store
Standard Brands Priced Right

Stewart's Cleaners
One Day Service

## Mollie A. Morton

Style Shop
South Side of the Square

NORMAN'S

5c to \$1 Store
at Lower Prices

## Oden Chevrolet Co.

Chevrolet - Olds.
Sales and Service

## ARWINE DRUG

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S. J. LATTA Implements PHONE 58

Plains Equipment Company
Oliver and Studebaker

SCOTT GIN

Bishop Motor Co.
Your Friendly Ford Dealer

## Farmers Co -Op

 GinPHONE 208

## Malt Bar Cafe

Steaks, Lunches, and Fountain Service

## CURRIE

Appliance Co.
Your Friendly Appliance
FLOYD
CREAMERY

## BOB'S SERVICE <br> Station <br> N. E. Corner Square

Eddie Childs
Writes Home


## Burke Services <br> As A Farm Woman Thinks

## Blinker Lights At <br> School Crossings <br> Turned on Wed.




Officials Set Hog
Show Date Nov. 5


## FRYERS - BAKERS

fresh dressed or frozen
anton's Balanced Hog Feed, $\mathbf{\$ 3 . 5 0}$
Bran - Salt - Pig Emulsion 4 kinds dairy feed
LAY MASH
STANTONS
18 and 20 per cent $\quad \begin{gathered}\text { ARROW WES-TEX } \\ 18 \text { and } 20 \text { per cent }\end{gathered}$
We Need Good Eggs - Cull Hens
BERRY'S DRIVE N
Phone 74 Just North of Shipman's

Much Improved Say Reports This Week

Ladies Levis
Glad Snodrass

## STAR CASH VALUES

 hawest of ARGAINS
FOOD BAT (1)

|  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |


| COFFEE | $\begin{aligned} & \text { rumg and } \\ & \text { sUGAR } \end{aligned}$ | $D T .15 S_{\text {rade }}$ |
| :---: | :---: | :---: |
| HOMINY | 89c |  |
| 10 c |  | CHEESE, 390 |
| PEARS 32 ces | 79c | SAUSAGE, 45c |


| $\begin{aligned} & \text { cexts } \\ & \text { catsup } \\ & \text { nochmet } \\ & \mathbf{1 5 c} \end{aligned}$ | CRESH VEGETABIES |  | SHORTENMG 65c |
| :---: | :---: | :---: | :---: |
|  | CELERY | BANANAS |  |
|  | Cranberries | coconuts |  |
| Corn, 25c | $\begin{aligned} & \text { DREFT } \\ & \text { 28x } \\ & \text { enc } \end{aligned}$ | PICKLES, |  |
| ${ }^{\text {arik, }}$ Mac |  | PEANUT BUITER. |  |
| Salmon, 42c |  | SYRUP, |  |
| Toilet Paper 10 c |  | TABLE SALI, |  |
| Felton-Collins |  |  | WE DELIVER |



## Just right for a

 provocative accent!
$\qquad$

Black Heel Stockings MOJJUD
specilly Butane and Gasoline Trucks fargo insurance may be had for a all Premium per Thousand. Livestock can now be insured reas-

Don't forget to write a five year y on your home and Save around in period of 5 years.
We have just had the biggest month e have had since we engaged in the in-
rance business, and we want to thank the people for their help for without m we would really be lost.
In a short time Mr. C. C. Huckabee join us as solicitor and he will be callor time as he might have something at might be of interest to you.
As you know if we can't save you me money in case of a loss we could it write much business and if you will ermit us to do a little more bragging e are really writing it.

> Thanks to You

John and Dell Reagan

Antelopes Are Undefeated 3-A District Team


One-Day SERVICE Cleaning That Excels
STEWART'S
CLEANERS



RUTLEDGE
Oil Company
WHOLESALE PRNHANDLE
PRODUCTS Products

## INSURANCE

Sarety Bond
E. P. NELSON AGENCY

## 10Milion Visitors



## 

FOR GI INSURANCE
World War II veterans with ser-
vice-connected ddsabilities were re-

$\qquad$





 Administration without cost to
veteran.
TECH HOMECOMING TECH HOMECOMING
LUBBOCK- WMnston Churchi
Roy Rogers, and Joan Crawfor
may be among the 8.000 visitors ex may be among the s.000 vistiors ex-
pected on the Texas TTechological
college campus otcober $14-15$ tor
the annual Homecoming celebra-




## Antelopes Lead

District 3-A Grid Contest
 amarilio milif news
The Morning Newspaper Serving the Tri-State Area Bymail Only nuty sumax pallywintor sman

## $0^{95}$


$10^{s}$

## $M M Q L$ .FARM NEWS.REGIONA SUBSCRIBE NOW! DONT WAIT



Fire, Hail And Tornado Protection On your property, see me for a Farmers Union Xioce Anso solicitingy your listing ons made promply perty, and anything you have to sell
11 West Calfonia sut E. C. KING

Plenty of low.cost power! Ruggedness that amazss! STUDEBAKER TRUCKI PAY OFF IN SAVIIMGs


- Check with recent purchasers of new Stude baker trucks. They can show you proof thel Studebaker truck power is amazingly eco-
nomical. Wear-resisting craftsmanship keeps these trucks from taking enforced vacations in the service shop.
- America's truck buyers like that kind of economy-and that's why they're swing ing over to Studebaker trucks in a big way. - Stop in and find out what Studebaker trucks could do for you-in dependable perform.
Plains Equipment $\mathrm{C}_{0}$.

ESPERETTE
Floyd County'Hesperian, Floydada, Texas, Thursday, October 13, 1949
F. H. A. Club Has Business Meeting


MaKE YOUR PLANS
TO ATTEND
THE

Thursday October 20 Through Saturday October 12

## We're Ready To Gin

In the fall of 1946, due to serious illness in my family I thought best to dispose of my business interests since I could not devote as much time to them as I had formerly done. I have always felt that above all else a man's first duty is to his family and for this reason I sold the elevator and closed down the gin. During the past summer a crew of workmen have been repairing and adding new and modern machinery to the gin plant and now have it ready for operation. We have installed new gin stands, new extractor feeders, and a new 16 unit Thermo-Cleaner-Drier. We have ginned only a few bales but are highly pleased with the type of work that we are able to do.

I cannot enumerate any reasons why I should merit any of your business but no one any where will appreciate an opportunity of serving you more than I do. I assure you that if you will give us a trial that every effort will be made to give you the best possible service and I beieve you will be pleased with it. Some of the boys who helped us in former years are with us again and we have some new members in our crew.

Our business relations down through the years have been a source of genuine satisfaction and pleasure and we want to thank each and every customer for the past business and shall appreciate seeing you again at the same-old stand.

WE SELL SAVINGS BONDS




 20 C Lfilyi ROAST BEEF, | Lfitly |  |
| :--- | :--- |
| TAMALES, | No. $2^{\mathrm{Can}}$ |






| treet, | 39c | SPRY, | 85 c |
| :---: | :---: | :---: | :---: |
| MARSHMALOWS, | 15 c | HILI, | 57 c |
| GREEN BEA |  |  | 14c |

BEEFROAST,

| ROUND CHEESE, 45c | SALt bacon, | 33 c |
| :---: | :---: | :---: |
| BACON SQUARES, 39c | sulced bacon, | 63 c | SACK SAUSAGE, 49C

pinkneys country styie ..... pound

- 2 - reesh fruits and vegetables -
APPLES, ..... Wastington Delicious 15c

| CELERY, | 15c | RADISHES, | 5 |
| :---: | :---: | :---: | :---: |
| GRAPES, | 12 ${ }^{\frac{1}{2} \mathrm{c}}$ | CAULIFLOWER, | 15 |


| 35c |  |
| :---: | :---: |



- 59,89 Texas Are Given Free X-ray In Three Years



## TRAIN LOAD SALE

Beautiful Hand-Painted


The American Beauty Rose is hand painted on this apron by an artist- every stroke by hand.
Pretty enough for a party - practical enough PLASTIC PARTY APRON Reg. 1.19 Value Special29 UMIT - 2 PER CUSTOMER Only through a special purchase are we able to offer this terrific value! It's part of our big October clearance sale . . . deep cut

Look These Super Specials Over . . Quantities Limited - Come Early!

ONE GROUP
SEAT COVERS 40 OFF Another Group $\frac{1}{2}$ Price

## BRYAN HOME \& AUTO SUPPLY <br> "YOUR FIRESTONE DEALER"

108 S. Main S. W. Bryan

FLOYDADA Herschel Sanders
FLOYDADA
Phone 545

## FRIDAY-SATURDAY al Firestone



$\qquad$
Heirloom Sterling
$=$


,


| APPLE BUTTER, 28 oz jar, |  |
| :---: | :---: |
| PEANUT BUTTER, Peter Pan, |  |
| BRIMFUL PEACHES, no. 21 |  |
| VIENNA SAUSAGE, 2 cans, |  |
| \& WHIE SHORTENNG, |  |
| FUL CATSUP, 14 oz. bottle, |  |
| BigMTOMATOES, 2 no. 2 cans, 2 |  |
| BRIMFUL SPINACH, $2^{\text {no }} 2$ cans $31 \mathrm{c} 6{ }^{\text {for }}$ |  |
| Dried Apricots, Brimful,lb. pkg., |  |
| Cranberry Sauce, Ocean Spray, 2 c |  |
| Brimful Strawberry Preserves, lb. jar, |  |
| Light Crust Flour, 10 lb . bag, |  |
| Ronco Vermicelli, 8 oz: pkg., |  |
| Great Northern Toilet Tissue, 2 rolls, |  |
| DUZ, large box, 25 |  |
| P \& G SOAP, 2 bars, |  |
| SPUDS, $10 \mathrm{lb} . \mathrm{bag}$, |  |
| Brimful Apples, sliced for pies, no. 2 can, Golden Brimful Corn, 2 cans 29c 12 cans $\$ 1$. |  |
|  |  |
| Brimful Syrup, $\frac{1}{2}$ gallon, golden, |  |
| Binder Twine, per ball, $\$ 2.10$ or bail |  |
| PPLES, for cooking, bushel, |  |
|  |  |
| Ehresman Pure Pork, Sausage, lb. 4 |  |
| GROCERY \& MARKET |  |

is Cause Fast , mmination in dden Caches


Reue Seeks End Conservation To Polio Drive

## Center News

CEETER Oet. 11 The sunday
school erow was sim because ot
threitening weather, and the night

District News



## JUMPING-JACKS Sensational

 "CHILD Development GUIDE" suchenterachs ILXXIII SHOIS FOR WAND WERR Our Gift to You!! for all chlioren 6 months to 4 rearsDRVE WAY GRavel

Concrete or
Volcanic Ash 3uilding Blocks e of the most ec terials available Concrete Pipe ame Bennett


Classified Ads


| DODGE \& CHRYSLER 6's and 8's IRRIGATION MOTOR We pick up and deliver MAYO MOTOR CO., Phone 237 |
| :---: |

Arthar B. Dancan Abstract
Company
Oldest and most complete Abstract
plant in Floyd County. Prepared to
Oldest and most oomplete Abstract
plant in Floyd Couthy Prepared
rend $\mathrm{*r}$ prompt efficient serviee
rend
everyhing in the line of land
. E Cormer Pubile
Suare.

CUSTOM GRINDING
$\left.\begin{array}{c}\text { MeCARTY } \\ \text { at KED Kimbell } \\ \text { Elevator }\end{array}\right)$
 2

## Bishop's

## Tuck Byeses! BARGAINDEAL <br> Donctranioks





Help Wanted
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