$=$ Producers Elevator Storage Space Will Be Tripled In Seventy Days
 WHEAT ACREAGE IS CUT


Support Program For Cotton Seed
"Sheriff, Where's My Pick - Up? I've Got to Get Out to the Farm"

Blanco Scouts In Swim Meet Here Aug. 11

Machen nominated

Tobe L. Pittman Funeral Rites Held Sunday Afternoon
$\square$

Reecer Re-Interred Tuesday at Lockney

Coaches Attending

## School at Beaumont

PROCESSING NSLI DIVIDENDS VAST CLERICAL JOB; PAYMENTS DUE TO BEGIN IN JANUARY

| Professional Floyd County |  |
| :---: | :---: |
| Directory | 14 Years Ago |



| and it is to be noted that lard and soaps and other products that used fats have retailed |  |
| :---: | :---: |
|  |  |
| with some indication that there is a compro- |  |
|  |  |
| Sunday. |  |
|  |  |
| dignati |  |
| presumed to be an abstract of theol board says the plan is entirely unsatisfactory. It is assumed the compromise plan spearheaded by Speaker Sam Rayburn is the one to which <br> Dr. J. W. Kimble <br> Dr. O. R. McIntosh Optometrists Floydada, Texas |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Texas must not be as simple and as uncontrovertible as most country newspapermen think |  |
| it to be, The Hesperian among these. It is 'our impression that Rayburn and others <br> think there is no chance for their <br> LAWYERS <br> 204 Bishop Bldg. Phone 14 |  |
|  |  |
|  |  |
| thing that can be salvaged will be just that much. $\qquad$ O- $\qquad$ |  |
|  |  |
| K. N. Clapp, the Anderson Clayton company area representative, who has been a wizard on cotton forecast in the South Plains country for a quarter of a century or so, gave out figures last week-end in which he forecast among other things, that Floyd county's 65,000 acres of land in cotton this season, will | Eatablished 1896 by Claude V. Hall Entered as second class mail at the postoffice at Floydada, Texas, Apri 10. 1907, under the act of Cengress of March 3, 1897. <br> Published by The Hesperian Pubtishing Co, Inc., Floydada, Texas. HOMER STEEN, Ealtor |
| ons move along normally. Of the acreage in cotton in Floyd county he says 40,000 acres are under irrigation and 25,000 acres in dry <br> Subscription Prices: In Fioyd and adjoining countles - one year, 32.00 ; six months $\$ 1.00$; four months, 70c; in advance. |  |
| land cotton. Sill run close to 100,000 bales and some of them are likely to break production records. Weather during August is most |  |
|  |  |
|  |  |
| likely to tell the story of a bigger or a lesser production, Mr. Clapp says. |  |
| Ben F. Ezell, pre-war member of the Floyd $\rightarrow$ PDEFESASSOCUTION |  |
|  |  |

##  <br> hum whe nmied wa natio

act mos mint as habi

DOCTORS
CAULLEY \& WELCH
OPTOMETRISTS
$\qquad$
Lubbock, Texas
(One block west Hotel Lubbock)

## Your Bakerv-Man Saps BUITER-KIST BREAD

Is good bread - as good as the beed wheat Floyd County grows.

Ask at your grocers for
BUTTER-KIST LOAF

## Your trip to California in

 Santa Fe Chair Cars costs less than lyy automobile...

If's hard to believe (till you figure it out for yourself)

Even when you divide the cost is still less per person via Santa

Just add up the cost of drix ing your car to California gas, oil, depreciation and night's lodgings (to say noth ing of weat and tear on you seiff!
self!
And that isn't all! After arriving in Los Angeles, you can travel to San Diego on your round-trip ticket via Santa Fe at no extra cost! Just tell the ticket agent you want it that way.
You'll like traveling in Santa Fe chair cars, too! Carefree clothing is the popular way to dress, and you have comfortable dressing rooms to freshen up whenever you please so that you can enjoy every minute of your trip along the scenic route to California.

Remember too, you can enjoy
ou travelCTUAL COST COMPARISONactual cost comparison
VIA SANTA FE CHAIR CARStotal cost ' 119 "in
in Your own car
Thano miromanon ${ }^{3} 130$

$\qquad$


## OTAL COST '150"

## A CLEAR SAVING OF $\$ 30.84$ YIA Chalr CAR



As August rolls around once more, your Public Service Company rounds out another year of good citizenship in thePanhandle-Plains-Pecos Valley-Eastern New Mexico area.. .25 years of steady progress. During that quar-ter-century we have grown with you ... ever expanding our facilities . . . keeping pace with the great, fast-growing territory.
Now, starting our 25 th year, we reaffirm our pledge to provide dependable low-cost electric service to more and more families, businesses and industries . . . to assure a brighter future electrically-for the region we serve

SOUTHWESTERN

## MILK <br> 100 <br> WORLD OVER GRAPEFRUIT

PEAS

## LIBBY'S FRUIT <br> cocktall <br> No. ${ }^{21}$

| LIBBY'S BARTLETT <br> PEARS | ${ }^{\text {No. }} 3$ | ${ }^{\text {Lubrys no. } 2 \text { can pin }}$ | 49 |
| :---: | :---: | :---: | :---: |
| ushed or sliced |  |  |  |
| PINEAPPLE | 15c | JUICE | 12c |

$\xrightarrow{\text { untobs }}$ Peaches Nozicen 23C
 whi PRESERVES เom 15c LibBys fancy sweet gherkins PICKLES 39c
libers 16 ouncecan


| MEATS | Yanented |
| :--- | :--- |
| SAUUSAGE | $\mathbf{3 3 c}$ |
| SLLICED BACON | $\mathbf{4 3 c}$ |
| BEEEF RIBS | $\mathbf{3 3 c}$ |
| VELVEETA | $\mathbf{7 1 c}$ |
| BACON SQUARES | $\mathbf{2 7 c}$ | SPAGHETTI \& CHEESE

15 c


TOMATOES
25c
 2.AA TOMATO JUICE 46这家 libbys no. 2 can corned beef
HASH 35c

VIENNA SAUSAGE
19c
POTTED MEAT 3 for 25c
LIBBYY 12 oz CaN
ROAST BEEF
55c
REMEMBER! ITS LIBBYS For PERFECTION
SQUASH,
$7 \frac{1}{2} \mathrm{C}$


CORN
SALAD DRESSING EXTRACT HONEY vint VINEGAR

CANTALOUP
3c| CABBAGE $7 \frac{1}{2} \mathrm{C}$ 99c 499

## 6 Plays Given

 By H. D. Clubs

Calvary Baptist Church Meeting to Begin Friday Night

Mt. Blanco News


Mrs. Earl Bonine,
of Ralls, Succumbs


Fire, Hail And Tornado Protection On your property, see me for a Farmers Union Xuturul
Insurance Policy. Adjustments made promptys pertvo andinating aning you have to sell.
sir West Californing St
E. C. KING

## 

 TIDE, 28C

| $\begin{aligned} & \text { Ice Cream Mix } \\ & \text { JUNET, EDXXES } \\ & \text { 25c } \end{aligned}$ |
| :---: |

CATSUP
Frozen Strawberries 39c


SAUSAGE,


Mrs. Forgy Honoree Louis Willson, Bride At Wedding Shower Elect, Complimented At the Thomas Home



## NDAY DINXER GUEsTs TILFORD TAYLOR HoME



BUILDERS MART

## WE DO APPRECLATE

The support of Floydada and Floyd County to our dairy products - We know we are providing the best milk, at the best price and in the best contianer! You are proving that by your patronage!

Our ice cream sales are larger than ever! Ask for it at your Grocer or if it is a delicious Sundae or Malt - get the best at --

WHITE DRUG BISHOP PHARMACY

## BILL OWENS INDEPENDENT

Service Station - Now Open

ox highway тoeast

Wearchanding many of the popular banas of mo-

Regular Gas 21c Ethyl Gas 22c

We thank our many friends for their loyal patronage and hope you will continue with us.

Our independent station merits your consideration --stop and fill up --- you'll be pleased with cost and qual-

Bill Owens Independent Service Station

Lyndale Farm Dairy Store

ve Suitable hedule East ree Santa Fe

## Ftrice

Texaco FIRE-CHIEF Gasoline!
Your car starts like a flash ... leaps into full flight at the touch of the pedal . . . with power to spare the economical gasoline that gives you

VEEMS' TEXACO SERVICE Lockney Highway

## T., N. M. \& O. COACHES

Schedules Effective March 15, 1948

In effect now, make your travel in Air-conditioned buses easier, time-saving.

East Bound
Leave Floydgda $8: 40 \mathrm{a} . \mathrm{m} ., 2: 05 \mathrm{p} . \mathrm{m}$. , and $8: 15 \mathrm{p} . \mathrm{m} .$,
making direct connections at Vernon for Oklahoma making direct connections at Vernon for

## West Bound

Leaving Floydada $10: 25 \mathrm{a}$. m.,. $4: 20 \mathrm{p} . \mathrm{m}$., and $9: 45 \mathrm{p}$. m., making direct connectio
points North, West and South.

Northeast Bound 2:05 p. m. To Silverton, Quitaque, Memphis, Childress. A. J. CLINE, Agent


| ETe Easy Does il |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| Nit | FLOUR, | 85c |
| ${ }_{\text {PORK }}^{\text {53 }}$ chops |  |  |
| $\xrightarrow[\substack{\text { PORK CHOPS } \\ \text { Lean and Tender }}]{\text { a }}$ | MEAL, | 79c |
| 61c | SHORTENING, | 85c |
| ESH FRYERS | DUZ - RINSO, | 15c |
| 63 c |  |  |
| FRANKS <br> Ray - Corm Kins | CRACKERS, | 50c |
|  | ViennaSa | 25c |
| ICED Bacon |  |  |
| 53c |  | 55c |



Constitutional
Amendments
Vote Nov. 8
5



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## DOBBINS

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MORCKEL
Bymm Comatal con

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2

$5=55$
 $=2$
 HOME
Tomi menen
namco mmm
Bishop's PHATMACY


WHICH HELP THE FARMER Wo tond at every season of the year to responsible farmers of this section. In the Spring our loans help them to finance the making of crops and to purchase needed supplies, tools, and ma chinery; in the Fall to carry their produce to market. At any time of the year we are always ready to advance funds to responsible farmers for legitmate farm needs.

First National Bank
Floydada, Texas

WE SELL SAVINGS BONDG yseason of the year to


TUNE IN KVOP 1400 KILOCYCLES 8:15 to 8:30 A. M. SUNDAY THROUGH THURSDAY Vor
POLLYANNA
AT THE HAMMOND


WITH YOUR FAVORITE SONGS AND MELODIES Sponsored by

ADVANCE-DESIGN TRUCKS


ODEN CHEVROLET COMPANY


## USE MARLATE

Morckel Farm Chemical Co .

HESPERIAN CLASSIFIED ADS PAY

Good times beckon Jou in Phidilips Country"


## THANKS -

FOR YOUR RESPONSE TO OUR NEW MILL
We are trying to give good service on custom grinding.

McCARTY'S FEED MILL

## WHAT'S THE SCORE ON YOUR CAR?

Buck and Jump
Throw smoke screen ( ) Differential Growl () Radiator Leak ( ) Carburetor fouled () Headights Bad ( Points Worn ( ) Clutch Slip ( ) Fan Belt Worn ( ) Generator Bad Water Pump Bad ( ) Tires Smooth Brakes Bad
Cheek the List. Any Two an give you a lot of Driving Woe these late Summer Months
Bring your car to Sparks \& Alexander regardless of make. Correction of faults listed above, Made Now, Can save you big repair bills later on
SPARKS \& AIEXANDER
307 East Houston
panHande
Products
Phone 68


Houses For Sale

Farm Machinery

Wanted

Bus. Opportunities
$\qquad$
For Sale

 INDEPENDENT PLOW, INC. neodesha, kansas

Sivel wheel for Krause and Indepen$\mathbf{\$ 2 5 . 0 0}$.
OYDADA IMPIEMENT CO.
Massey-Harris Sales and Service Highway 70 East

Cox Says PreSchool CheckUp Is Needed


Revival Meeting Starts In The Calvary Baptist Church

Friday night, August 5 .
 will do the preach-
$\qquad$
ge of the song serv

The Evening Service
Starts at $80^{\circ}$ Clock

| BROOMS, each | 79c |
| :---: | :---: |
| ${ }_{\text {Pan }}^{\text {Plusbury }}$ Cake Flour, | 33 c |
| PAPER PLATES, | 29c |
| SALAD DRESSING, | 49 C |
| COMB HONEY, | 63 c |

Fresh \& Frozen, Fruits \& Vegetables
Longhorn Cheese, $\quad$ 39c
BACON SPECIAL, 39c GROUND BEEF, 40c

Top Price For Eggs
Phone 13
As A Farm
Woman Thinks


号





## USED CARS

1949 Ford " 6 " cylinder Custom Tud radio heater, balloon white side wall

19498 cylinder Ford Tudor Sedan, rad heater, good tires.
1941 Ford $3 / 4$ ton pick-up, grain bed, did wheels, 4 speed transmission, new mo new tires.

1941 Ford Tudor, radio, heater, excell tires. This car is one owner car ing condition.

All above cars and trucks, carry used car guarantee.

## BISHOP MOTOR CO.

Authorized Ford Sales \& Service 114 W. Calif.
it's easy to look slimmer, trimmer in this

striped tailleur:

Up-and-down lines do wonders for your figure! See how they add a special grace to this attractive Swinssown suit! And for clever contrast . . . the horizontal hip detail that adds softness above the severely narrow skirt. In Miron's pure worsted stripe

Exclusive with us


We, the P. A. Denisons, Wish to Announce that Emit and Ruth Dutton
have bought a half interest in our Laundry and both will assist with the work. We want to thank our customers for their patronage, and hope that they will continue to do their Laundry business with us.

The new name we have chosen is -

## $D_{\text {einison }}^{\text {and }} D_{\text {utton }}$ LAUNDRY

## You Can Count On Your Thumbs

## Household Items

## MAYO MOTOR CO.

Consistantly Day In and Day Out
Month in and month out, Sold new cars at regular factory List Prices (no bonuses - No Paded Prices -No forced Aceessories and with or without Tradeins).
Mayo Motor Co. Policy Is The Same Today
Before you buy or trade see us, we esved you money once
We can save you money again.
For a Complete Wash and Lubricating Job see our new pressure equipment.

## MAYO MOTOR CO.

Dodge<br>Plymouth<br>Dodge Job Rated Trucks 200 West Missouri Street<br>Phone 237

Twelve Widows
On Mississippi
Want Pavement

$\square$ more
ment

We now have mor than 200 good Hen Co new one man coops
and 50 used poultry coops at a real bar gain.
Mash Nast an

## Charley Berry

|  |  |
| :---: | :---: |
|  |  |
|  |  |
| FLOUR, | \$1.69 |
| PEACHES, | 25c |
| PINEAPPLE, | 35 c |
| MILK, | 11 c |
| SALMON. | 49 c |
| TISSUE, | 25c |
| shurpine Facial Tissues, | 19c |
| BLEACH, | 39c |
| SURE-JELL, | 25c |
| SPAGHETTI, | 15c |
| MEAL, | 39c |
| Pinto Beans, | 10c |
| HULL \& McBRIEN |  |

Annual Camp of Future Farmers Is August 11 to 13

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| :---: |
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Hospital Meeting To Be Friday Night

Aud hat nuir nimm

Floyd County Eyes View South Dakota

Conservation District News

Marion Carpenter
Meeting Continues Is Vet Instructor

| STAR CASH VALUES |  |
| :---: | :---: |
|  | Spluple cis |
|  | MLLK, |
| Pinaple, $\mathbf{3 3}^{\text {Pa }}$ |  |
|  | $\frac{4}{\text { OxrDoL }}$ |
| Siler | VEL |
|  | Sose, |
| agrever | 8. |
| vegetables | MEATS |
| Home Grown Vegetables |  |
| Fresh Fruits | OLEO, |
| Melons | Sausage, |

SPEGIALS


