ollars Get a Break Rural Electric
Monday Trading Coop To Have
Un*


## Six Speakers Lime Sulphur

 Announced For Treament For Lecture Series San Jose Scale| TO AUSTIN |
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| Mmamemememe |

## Ready Plans For Soil Tour

Mobile Unit of TB Clinic Here May 30

## 1A Requests

reage Data Plantings
'Close Call,' Says Report on Jenkins

## Rille Contest

 for Club Boys Next Saturday$\qquad$

Play At Dougherty Wednesday Night

Three Nights of Cannival May 12 To 14


Floyd County 14 Years Ago


## FERTILIZERPS

 Dry or Liequin MORCKEL PARY Chemical oa, Phone 525 W Floydada, TexTire Repairing


Tire Re-Capping SEIbERLING Trirg

Einjoy the biggest triple thrill in motoring! See... Drive ... and Save Money with

## CHEVPIDLET



The mast Beantifif BJY of all

THESE are the people who own your electric light and power company. Chances are
They represent a cross section of America - housewives, doctors, teachers - industrial workers, craftsmen, farmers - mechanics and milkmen. Yes, people from all walks of life have put their savings into companies like ours. They're direct owners. stake in the electric industry. They're people with life insurance policies and savings stake in the electric industry. They're people with life insurance policies and savings it wisely. And because business-managed electric companies have a long record of successful service, much of that money is invested in utility securities. So, you see, the electric industry is owned by the people it serves.
$\qquad$

Ammicas choice CHEROLTT New lower prices make it more than ever
fOR is riaks FIRST FOR QUALITY AT LOWEST COST
ODEN CHEVROLET COMPANY
$2 \varepsilon i$ South Main Street
Floydada, Texas
 $== \pm=0$ Death Claims
$==$ H. M. Bainer,
$=$ at N. Y. City

Career Turned to Farm Life
In October of 1010, Mr. Bainer
left Amarill to bcome aricul
eural and industrial agent at Top. Five - County Picnic $\qquad$ a visit with Mrs. Hargis' brother and
wife, Mr. and Mrs. Wille Carr. The
men of the family returned home
Sunday while Mrs. Hargis remained Will be on May Day ka, Kansas. He held that posi- Will be on May Day $\qquad$

## War II, he became director of the Southwestern Wheat Improvement asococtation at Kansas city, Missouri,

 Mr. and Mrs. D. L. Hargis andsons, Charlie and Marvin, went to to
Oklahoma City last mid-week for Use Hesperian Ads

Dr. R. P. Tandy BISHOP BUILDING

## KILL WEEDS THE MODERN WAY

Contact us for AERIAL SPRAYING of wheat with $2,4-\mathrm{D}$, the Wonder Weed Killer. SPRAY EARLY IT PAYS - We can handle any amount up to 50,000 Acres.
MORCKEL FARM CHEMICAL CO.

# Your Insurance Agent Adrises -- 

That you talk with your local agent about writing your Fire Insurance on a three or five year basis.

## WHY?-

Because the recent Courthouse fire will result in an increase of your insurance premium by approximately 25 percent.

## BUI-

By renewing your policy with either a three or five year term policy you will get this credit for the full term.
IF-
You will discuss this with your agent he will gladly give you the actual savings on your individual policy and he can provide a payment plan to help finance a three or five year policy without using your spare cash.

## E. P. NELSON AGENCY <br> J. H. and DELL REAGAN GOEN \& GOEN <br> G. C. IUBBS INSURANCE AGENCY <br> Floydada Real Estate \& Insurance Agency

LANDS
Furm and Graxing L Lands in Flogd and other Counties.

MASSIE \& BOND

Juniors - Seniors Banquet Corsages

PARK FLORIST


CASE SELF-PROPELLED COMBINES CASE K 2 COMBINES

## TERRELL BROTHERS

112 West Missouri St., Floydada P.S. We are pleased to announce that L. B. Stewart, sr., and Jim Elliott have charge of shop service at our agency.

Willson Urges Purchases of Savings Bonds

## Last Rites Said Railiff Heads For Geo M. Woolsey Aftorneys Of Tuesday Afternoon Aft Caprock Assn



Eren Betten than it Loolks?


Fire, Hail And Tornado Protection On your property, see me for a Farmers Union Mouer
Insurance Policy. Adjustments made promply Insurance Policy. Adjustments made promply Also ooliciting your listing on Farm and ontit Alto solicitity your listing on Farrm
perty wand anithin you have to sell.
311 Weest Caltorniin St ${ }_{311}^{\text {perty }}$ West California s.

> E. C. KING

## DAIRYMEN <br> YOJ CAN USE DDT!

The Federal Security Agency an
partment of Agriculture issued th partment of Agriculture issued the
statement on April 5, 1949 after of the principal government age
cerned with the utilization of DDT cerned with the utilization of DDT
ional and international heaith and

A number of statements have bee published during the last several da which have misled and alarmed the pul lic concerning the hazard of using DD
as an insecticide. . The Food and Drut as an insecticide... The Food and Drry
Administration has not prohibited use of DDT in spraying dairy cattle an barns . . . There is no justification f public alarm as to the safety of the mill
supply from the standpoint of DDT con tamination.

Fuqua Barber Farm Supply USE PURINA DDT PRODUCTS TO CONTROL FLIES AROUND DAIRY BARNs Spray Early - Spray the Building -

## ions on the package



MEN'S DRESS SHIRTS $\$ 1.98$

WORK SOX
5 pair $\$ 1$

| $\substack{\text { Neckwear } \\ \text { ank } \\ \text { 2 Tries } \\ \text { 2 For } \\ \mathbf{\$ 1}}$ | HATS |
| :---: | :---: |

NYLON HOSE \$1

GOLD SANDALS
Regular \$3.95 for $\$ \mathbf{2} .95$

| Infant's | Men's |
| :---: | :---: |
| Sandals | Crepe Sole |
| \$1 | \$3.95 |

Van's Men's Wear \& Shoes


Sanitation In Eating Places Is Emphasized Woman Thinks As A Farm


TAKE IT EASY TAKE A BOOK Latest Best Sellem
njoy a moob book tron

BISHOP'S
PHARMACY

Everyone Is Talking About That
BETTER

## BUTIER KIST BREAD

## Party Pastries

FLOYDADA BAKERY
SCOTT GIN

# FIRST MONDAY More For Your DOLLAR 


$101 / 2 \mathrm{Cu} . \mathrm{Ft}$.
 IT'S COLD FROM TOP TO BASE!


FREE With Purchase of Any 45 Piece Set Luray Pastel Dishes


WHITE'S BICYCLES
onats or \$39.95
LESS LIBERAL TRADE-IN EASY TERMS, TOO!

| $\underset{16 \text { Inch - } 5 \text { Blade, }}{\text { Lawn M }}$ (5.95 |  |
| :---: | :---: |
| HOE, 8 1.00 |  |
| Water Bag, <br> Gallon <br> $\mathbf{1 . 0 0}$ |  |
| . 22 Rifle Shells |  |
| Federal Hi-Power or Winchester |  |
| Shorts, 3 Boxes, $\$ 1.00$ |  |
| Longs or Long Rifle, $\$ 1$ 2 Boxes, |  |
| Koolbreeze, <br> Car Chiller, Pr., \$1.00 <br> E  |  |
| Edison Spark Plugs, $\$ 1$ 2 For, |  |
| Bicycle Innertube \$1.00 |  |
| $\begin{gathered} \text { \$5.00 Discount On Any } \\ \text { Set of Plastic } \\ \text { SEAT COVERS } \end{gathered}$ |  |

great ELCIN values in the

## Parade of Watches!




oniy an ELGIN mas the Courapower mainsprimo.
5
M. L. Solomon, Jeweler 10 South hain
Phone 81


## Tom Thidilc $=$

## Youns for DOLLAR 5

MONDAY ONLY


| kING | Pound | SAUS |  |
| :---: | :---: | :---: | :---: |
| ACON, | 47 c |  | FRESH |
| To Loaf | Pound |  |  |
| NCH MEAT, | 39c |  | BEANS |

SPECIALS SATURDAY AND MONDAY
LARGE BOX DUZ,

## 31 c

PINT CAN FLYY SPRAY with D.D.T.,
20c
SWIFT JEWEL SHORTENING, 3 Lbs.,

## WESTER \& SON <br> GROCERY \& MARKET

Floyd In Money At Dairy Show
$\qquad$


One-Day
SERVICE
Cleaning That
Excels
STEWART'S
CLEANERS


Cool, crease-resistant rayon checks in a Junior-Deb Paris
inspired suit of much charm and fashion. The double breasted jacket with flattering wide peak lapels, tab pockets and trim fit will show you at your best. You'll love the neat hang of the skirt . . . the smart colors to choose from . . . in junior and misses' sizes. $\$ 35.00$

> DOLLAR - DAY MONDAY
> Dovedown Nylon Hose, $\quad \$ 1.00$

DOLLAR - DAY MONDAY
DOLLAR - DAY MONDAY
3 Pr. Bobby Sox

SEED Denos Coniab

## Closing out at $1 / 2$ price - Kentucky Wonder Bean, Golden Wax Bean, Stringless Green Pod, English Peas. <br> FARMERS

Brannan Talk Will Feature

Mnventim
Berr's Drive-In

dirasatatition amed dune wed. IOOF Open House
 from head to foot g
tinct advantages. up haterer touts mod moly noom Glad Snodgrass

| INSURANCE $\qquad$ <br> E. P. NELSON AGENCY |  |
| :---: | :---: |
| STAR CASH VALUES <br> FRIDAY, SATURDAY, MONDAY |  |
|  |  |
|  | TUNA, 398 |
|  | APRICOTS, 59 ${ }^{\text {c }}$ |
| $\overline{\text { Chili-ets, 25 }}$ | PEACHES, 59 ${ }^{\text {c }}$ |
| ${ }^{\text {a }}$ | Sill |
| SPINACH, 35c | VEL, $\mathbf{2 8}$ |
|  |  |
|  | Tr ${ }^{2}$ |
| C絽 |  |
| VEGETABLES: |  |
|  |  |
|  | FRANKS, 39 |
| Head | Pounds, 39 |
| Potatoes, $8^{\text {c }}$ | OLeme, $\mathbf{2 5}^{\text {c }}$ |



## The Hesperette

## CundẄ́c Can Prove sx:


ANSWER TO LAST WEEKS AD
American Indians Were Not Horsemen Originaily, arrival of the Europeans upon this continent. The the Spanish invaders of Mexico
Knowledge" Geo. W. Stimpson.

FIRST MONDAY is
sDoiiahs DAY at Hagood's

150 COUNT "VANITY FAIR"

## FACIAL TISSUES

Regularly 9c box

19c box 12boxes $\$ 1$

FRUIT OF THE LOOM"
TABLE CLOTHS


FLOUR SACK TOWELS
REG. 46 c EACH Sturdy Sack Toweling, White
Bleached, Red Stitched Border. $\stackrel{4}{8}$


## HEAD SQUARES



WOMENS COTTON
WASH DRESSES
$\$ 1.97$

Play Cast Guests At Little Theatre


## HAIL INSURANCE

We have Five Old Line Hail Com. panies and can give you a Real Coverage and you don't have to wait untill after harvest to collect your

Mr. \& Mrs. J.H. Reagan

## TRACTORS

Braselton Implement Co

HAGOOD'S S DOILAR SDAY S-T-R.E.T.C.H YOUR SDOLLAR

Toddlers Dresses $\underset{\text { stat }}{\text { pint }}$

## \$1

Misses Anklets White Only, Durene Yarn, If perfect would be 39c.
4 pair \$1
SAVE ON BIG TURKISH BATH TOWELS S

## SHOES! SHO ES! SHOES! 3.88

THE
BAPTIST HOUR

## BET THE LOW.COST MILEAGE OF A TUDEBAKER 49ER



- "My new Studebaker takes for less gas than my former truck to cover a 740 -mile route," says one hauler. "No expense outsite of ges ail for many months," Writes another pleased Studebaker truck owner.
"Studebaker 'lift-the-hood' accessibility saves me a good $50 \%$ in maintenance time," reports still another
man who keeps a sharp eye on costs.
ments the-saving, spine-saving, cost-savingimproveup now on the revolutionary new Studebaker '49ers!

PLAINS EQUIPMENT CO.

Home Improvem'nt Specialist Gives Work Saving Ideas



Pick up some of these and man
ALL WOOL GABARDINE
$\$ 20.00$
Final Mark Down

| ONE GRoUP <br> Women's Blouses, <br> ONE GRoUP | $\mathbf{\$ 2 . 0 0}$ |
| :--- | :--- |
| Women's Skirts, | $\mathbf{\$ 3 . 0 0}$ |


| Abeal price drop |  |
| :---: | :---: |
| Rayon Panties | 49c |


| All Wool Pants, | $\mathbf{\$ 9 . 9 0}$ |
| :--- | ---: | ---: |
| lJVENLIE. |  |
| SPORT COATS, | $\mathbf{\$ 4 . 0 0}$ |
| BOOS |  |
| SPORT SHIRT, | $\mathbf{\$ 1 2 . 0 0}$ |

## Penneys Super

 Monday May 2 Only


MEN'S SHIRTS
Beautiful Patterns and Colors, Fused Collars, Also White Broadcloth. 14 to 17.
$\$ 2.00$

FIRST MONDAY MAY 2
PENNEYS SUPER
One Day Only These Are Special Buys For This Great Event.

Will Not Be in For Selling Until Monday 8:30 a. m.


Schools of 3-A

## In Few First

 Regional Wins
$\qquad$



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## NOTICE

## It is a Violation of the City Ordinance to

"Run" a Red Light or to make a U-Turn
under a Signal Light.
It is also a Violation to Center Park or
to Double Park.
You must come to a Stop Before Making a Right turn under a Red Light.

We hope to have Cooperation of Motorists in Carrying out these Safety Measures. By Order of the Mayor and City Council,

BOB SMITH, City Marshal of Floydada

AT PARKERS FOR TRADES DAY MAY 2 ONLY
$\mathbf{1 0 \%} \quad$ ON FURNITURE DISCOUNT : WLOOR PAPERI
Liberal Trade-In Allowance on Old Furniture for new $\$ 65$ Allowance on your Old Stove on a New Chamber Range.

It will pay you to shop Parkers every day for unusual val-
H. G. PARKER FURNITURE COMPANY

Complete Home Furnishings - Rugs - Linoleums
Philco Dealer - Radios and Refrigerators Wall Paper - Stoves - Ranges
118 South Main St.

Bright sun shining-new greenery showingBright sun shining-new greenery showing-
soft breezes calling you onto the highwaysoft breezes calling you onto the highway-
this is the season that Buick of yours was made for!
This is the time when you'll want to hear the sweet hum of its eager power, feel the lazy
comfort of its easy stride, comfort of its easy stride, get the springtime
feel of its thrilling action. feel of its thriling action. And you can have all that-with just a little attention to some simple things to shake the


For instance - the rusty sludge that has accumulated in your radiator should be cleaned out. Transmission and rear end may beck Crankcase oil should be chid be check sur Crer trade ons to a summer grade.
The underside of your car has taken a lot of splashing on wet roads. Some of the chassis grease has been washed out, some of it fouled with mud and grit.

## Time to Spring Clean your Buick too

So it's time to drain out the dregs of winter. Time for a little of the knowing, loving care every Buick gets at the hands-
 Buick-developed tools, Buick-established hethods, Buick-engineered parts.
It doesn't take long, doesn't cost much. But it goes a long way toward making old Buicks step out again like lively spring colts. How about stopping in-this weekto see about a spring rejuvenation for your faithful Buick?

