## ISPLAY WILL FEATURE URAL ELECTRIC MEET

Make Entries In Soil Saving Awards Offer

OClub Women at Meeting


## RAIN BRIGHTENS AREA PROSPECT

yos Occupy dern Motor vice House


Many Rodeo Entries Forecast Good Shows Saturgay, Sunday


Doyles Due Home During Week-End From Virginia Trip

Dairy Program Must Register Breeding Rules at 18, Board Are Announced Reminds Youth
Crosby County Beer Election Called May 1


One-Day
SERVICE
Cleaning That Excels
STEWART'S CLEANERS

## Champions All - Echo From the Junior Live Stock Show





Texas Weed Control Conference April 21
$\qquad$


Recognition Bro'ght to Country by Dairy Club Boys at Show

 ws Westinghouse avomonere way

 Actroan! Gerpor!

## (

Phone us and make ar-
rangenents to see the
Lanudromat wash alonot
your clothes. IT B FREE.
 or unlocding washer ...tbe lated
shelf is a time and
 damp-drying
Nent over all known washing ods. Inclined Basket give a me
ing action that isamazingly ffice
 waters keep interior sparklin do
$\qquad$
INSTALLS ANYWHEREI No bolting to Floor ... No Vibratien

TUNI IN TEO MALONA.


|  |  |  |
| :---: | :---: | :---: |
| Tomatoes' | 25 c | BACON, |
| TIDE, | 47 c | Fresh Dres |
| OLEO, | 22 c | FRANKS, |
| ABY F |  | Mex |


| Intract Letting For w Church On esday, April 26 <br> ockNEX-Tne building com- <br> rch building and to set Tuescay. 126, as the day for letting <br> nes bulding will be of brick <br> architects estimated the cost <br> NEW MEXICO VISIT $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ | Center News <br> OENTER, April 19 - Sunday was Reverend and Mrs church day. Reverend and Mrs Clay Muncy dinned with the J. E Greens, and caneo on relailves in Greens, and caned on town later in the day <br> Mary Alice Plumlee and Frances Ashton were dinner guests of Eunice <br> Welborn Sunday <br> Tucumeari, New Mexico, visited or <br> the J. D. Welborn home Sunday, and with his mother, Mrs. Ida Welborn <br> Mrs. Leo Frizzell was on the sick <br> was better Monday. <br> Slaton visited Friday with Mrs <br> Mr. and Mrs <br> sent part of the Faster holiday <br> Montgomery, ander, Mrs. <br> Mr, and Mrs D Dunns. <br> rs J E $\qquad$ <br> Mr. and Mrs. C. M. Meredith vis <br> ves in town <br> Victor, Clyde and Margaret Green <br> of Lockney visited homefolks Sun- <br> day afternoon. |
| :---: | :---: |
|  |  |
| We have a large stock of all kinds of Field Seeds, lower prices than you can find anywhere. |  |
| Pasture grass seed, Lawn and garden seeds. |  |
| Baby Chicks and Ful-O-Pep Feeds. |  |
| D. W. FYFFE SEED CO. |  |
| $\begin{array}{r} \text { Pho } \\ \text { Floyda } \end{array}$ | 91 Texas |

Come to see us for Your Western
Style Clothes for the Rodeo.

## LEE RIDERS

Authentic Cowboy Pants 11 oz. Denim

MEN'S $\$ 3.98$
YOUTH $\mathbf{\$ 3 . 4 9}$
BOYS $\$ 2.25$
WESTERN SUITS $\mathbf{\$ 2 2 . 5 0} \mathbf{\$ 3 9 . 5 0}$


Justin Boots
$\mathbf{\$ 1 9 . 5 0}$ to $\$ 35.00$

Leddy Boots
The world's leading hand made boot now
$\$ 37.50$

## Hagood's Department Store

Standard Brands
Priced Right




## Social Events，Clubs

Bridal Shower Compliments Mrs． Jim Simpson，Nee Bette Lou Tye


Why are more and more families choosing the Servel GAS Refrigerator？

## ITS GUARANTEED

 FOR TEN YEARS！ONLY SERVEL STAYS SILENT，LASTS LONGER
Refrigertor is your big refreriserateoc．valuevill till your，The Gas dep ndabble performance for ten fall yeara＇ chinery．There＇s not a single moving part in ita freming yo mate． to caumen noime or wear．A tiny gas tame does the work．So， See the new Gas Refrigerator．You＇ll and every new conven－
 Flexible interior．And remember－you rer surv of long－lasting
noise－free，trouble－free performance with Servel！

maxy wayur

Shower Complime
Mrs．Bob Wooten
marin Boo wooten the




Husbands Entertain Stitch and Chatter Club and Families
 Plans Are Annoding Plans Are Annoanced
Mr．and Mr．Lovell Jones an－
nounce the engagement and appro－


## 

## 8語

The wedang bto take place Jume棓新部

G
Garden Club Meets
With Mrs．J．F．Potts
home of Mrs，Jarden club met in the
day Mrs John Retue had Thars－
day Marge

$\qquad$
atm mend youth rally held
SATURDAY AT SILVERTON

| saturday at sliverton <br> several of the Baptist youth＇s of | tion club met with Mrs．w．C．Sim |
| :---: | :---: |
|  |  |
|  |  |
| diny evening and dight． |  |
| of the erucfixi |  |
|  |  |
|  |  |
| veima Briess，Money | weiner roast，picnic |
| ${ }_{\text {a }}^{\text {ham，and }}$ Baptat | Members of the Jumior C |
|  |  |
| WEather postpones shower | at 7.30 Tuesday night，April 26 ． at Foydada Airport |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## hall INSURANCE

1 represent a company that has been doing busi－ ness since 1776 and has over TWO HUNDRED EIGH－
TY FIVE MILLION DOLLARS in admitted assets． YOU ARE NOT GAMBLING when you insure with the HOME INSURANCE COMPANY，they have a branch office in Lubbock，Texas，and adjusters near by to give prompt service on adj

## J．G．WOOD

Room 5
Bank Building

Phone 236 Res．444－W

Currie Appliance In New Quarters After Tomorrow


## I．，N．M．\＆O．COACHES

Schedules Effective March 15， 1948 In effect now，make your
buses easier，time－saving

East Bound
Leave Floydpda 8：40 a．m．，．，：05 p．m．，and 8：15 p． City，Dallas and all points east；

## West Bound

## eaving Floyda

 points North，West apd South．Northeast Bound 2：05 p．m．
Silverton，Quitaque，Memphis，Childress．
A．J．CLINE，Agent

## IHE FIRST NATIONAL BANK

OF FLOYDADA，TEXAS

Financial Statement For The Close of Business，April 11， 1949

| OFFICERS | Resources |  |  |
| :---: | :---: | :---: | :---: |
|  | Loans \＆Discounts | ＋ | \＄1，036，320．26 |
| O．M．Watson，President | Stock in Federal R | eserve Bank | 5，250．00 |
| E．L．Norman，Vice－President | Banking House，F Fixtures | rniture and | 26，000．00 |
| C．H．Bedford，Vice－President | Other Real Estate |  | 1.00 |
| Earl Crow，Cashier | U．S．Govern－ ment Securities | \＄1，716，900．00 |  |
| Lyda Walding，Assistant Cashier | Other Bonds \＆ Warrants | 168，697．77 |  |
| Olin M．Watson，Jr．，Assist－ ant Cashier | Commodity Credit Corp．Loans | 317，702．76 |  |
| J．E．Elza，Assistant Cashier | Cash | 2，016，622．08 | 4，219，922．61 |
| DIRECTORS |  |  |  |
| R．M．Battey |  |  |  |
| Kinder Farris Liabilities |  |  |  |
| J．V．Nelson | Capital Stock |  | \＆100，000．00 |
| E．L．Norman | Surplus |  | 75，000．00 |
| Glad Snodgrass | Undivided Profits |  | 61，89795 |
|  | Other Liabilities |  | 13，731．41 |
| o．M．Watson | Deposits |  | 5，036，864．51 |
|  | Total |  | \＄ $5,287,49387$ |




## Boteler to Coach

 at Lovington, NM
## New Officials What About of City Take Grain Prices? Oath of Office



HATCHING SEASON SOON WILL CLOSE

We urge that you give us your booking now for needed chicks so we will know how ong to ontinue tosetegess

Remember, we still have a full line o

## PATION HATCHERY

## WHICH WAY

Fine rains have made the best wheat .... in the best county .... in the best state! TWO WAYS TO COLLECT?

## If it don't hail .... your good wheat pays off.

If it does hail ... your own Texas Panhandle Mutual Hail Assn. would like to pay your loses.

Floyd Trowbridge this week insured 200 acres for $\$ 3,000$ with his own P. M. H. 'A. and saved $\$ 90.00$ on his premium! You too are welcome to the fair adjustments and security of your own Texas company

Call the boy of your choice, H. D. Meredith, Hal sott, G. E. Assiter, E. C. King or Phone collect 656J-1

Coordinator Says Vocational Tr'n'g Courses Available



Dr. R. P. Tandy BISHOP BUILDING

Chiropractic Restores Health

## DOCTORS

# Your Insurance Agent Adzises -- 

That you talk with your local agent about writing your Fire Insurance on a three or five year basis.

## WHY?-

Because the recent Courthouse fire will result in an increase of your insurance premium by approximately 25 percent.

## BUI-

By renewing your policy with either a three or five year term policy you will get this credit for the full term.

## If-

You will discuss this with your agent he will gladly give you the actual savings on your individual policy and he can provide a payment plan to help finance a three or five year policy without using your spare cash.

## E. P. NELSON AGERCY <br> J. H. and Dell reagan GOE \& GOEN <br> G. C. TUBBS INSURANCE AGENCY Florddad Reel Estate \& Insurance Agencr

112 West Missouri St., Floydada
P. S. We are pleased to announce that L. B. Stewart, sr., and Jim Elliott will be in charge of shop service at our agency beginning Monday morning, April 25.


Grade School League Meet Winners Named

POTATOES, $6^{\text {c }}$ | $\substack{\text { Carrots, } \\ \text { Bunch. }}$ | $\mathbf{5 c}$ |
| :--- | :--- | Crisp Select Celery

Vigaro and Sheep Manure for Lawn and Flowers. Bulk Garden Seed.

lb. 25c PRESERVES, 39 c

| TUNA. | 45 | TIDE |
| :---: | :---: | :---: |
| CuCuMBER CHIPS, | 15c | ${ }^{45 \mathrm{c}}$ |
| HOMINY, | 25c | ${ }_{0}^{0.0}$ |
| BUTTER, | 65 c |  |

PURE LARD

65c
ORANGE JUICE 29 c

Marshmallows
25 c
 Nhasiley Bem
Pioneer Roofing Company ninview, Texas tead Buitt wion Roon Poon Phone 51 HENS
$\qquad$

##  <br> $0=0$  nsws.



## Felton-Collins

Phorie 27 • Grocery \& Market • 122 W. Calif

W E
DELIVER


Floyd County
14 Years Ago


(3) Electrically

ALL SUMMER LONG YOU'LL ENJOY EASIER MEALS
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ one of the older models without the numerous advantages of a post war refrigerator, see the beautiful new models on display at your



## TRANSPORTATION 5 UNLIMITED!

$\qquad$ Bargain Ride of Your Life!

New Stadium<br>Construction Is Started



Cun canar VALUES BUILT FOR YOU:


### 1.77

COTTON HOUSEDRESSES
House Coat 4.98

|  | $39 c$ | $\begin{gathered} \text { Cow Boy Hat } \\ 1.69 \end{gathered}$ |
| :---: | :---: | :---: |
| $7 \mathrm{a}^{\mathrm{e}}$ |  | Palm Hat 98c |

TERRY TOWELS
-ney customers want bath towels to be HEA

| x 28 " towel | c |
| :---: | :---: |
| " 12 " cloth | 19c |
| 'x 44" towel | 73 c |

$12^{\prime \prime} \times 122^{\prime \prime}$ cloth
$22^{\prime \prime} \times 44$ "'
SEE WHY YOUR DOLLARS BUY MOREAT PENNEY'S!

## Week End Case 5.00 <br> Case 10.00

Percale sheets 2.98 67c

CHENILLE SPREADS Penney's is an old hand at tracking down BIG VALUES . . . then tagging them at a price to make the town sit up and take notice! We searched,
shopped, compared until we found the BEST
 SPREAD BUY for your $\$ 7.77$ ! Closelystitched chenille with big flower basket design.


KNIT POLO SHIRTS Youd expect to pay much more for these better-
made knit shirs . . . but at just 88 c each, they're closely knit and cut to body curves. ribbed crew neck (it won't sag out of shape

Cachmens savinos roor rout ANNIVERSARY-PRICED DRESS FABRIC!


## 08

BEMBERG* SHEERS An unheard-of low price for rayon sheer prints! Dozens of patterns . . . from big, splashy ones right down to the tiniest of bud prints. Pastels, jewel colors, even hard-to-find Be smart-get enough during our 47 TH ANNIBe smart-get enough during oar of your warm weather wardrobe. Washable, of course! $39^{\prime \prime}$. -Req U. S. Pal

Floyd County Hesperian, Floydada, Texas, Thursday, April 21, 1949


## er Cantata lay Night

## BET MORE WHEAT!

## 



## CAPITOL AIR SERVICE

TOPEKA, KANSAS
WE GUARANTEE OUR WORK
ST - $\$ 2.00$ to $\$ 2.50$ per Acre - Depending on Stage


Flowers for
all occasions
pot plants
cut - flowers
funeral spray

Floydada Floral Shop
419 Ross Phone 727

## Make Studebaker your

 49 buy word AND CUT COSTS

PLAINS EQUIPMENT COMPANY


## IO OUR MANY FRIENDS

Your support has enabled us to give you a direct
 ority to serve you from Amarillo with the same type of over-night service we have given you from Dallas, Fort Worth, Lubbock, Plainview and Wichita Fall.
We appreciate your cooperation and business. We trust that our service merits your continued support to the end that we may continue to give you this over-nighi MILLER \& MILLER Motor Freight Lines
SERVING THE TEXAS PaNHANDLE F. W. Webb, Local Agent

## AMATEUR RODEO

FLOYDADA, TEXAS, APRIL 23-24

## $\$ 900.00$ IN PRIZE MONEY

Afternoon Perform
Night Performance 2:30 P. M

3 Performances
Afternoon 23 rd , night 23 rd and afternoon 24th. Two go rounds, five events, Bull Riding, Saddle Bronc Riding Bareback Riding, Calf Roping, and Cowgirl Sponsor
$\qquad$
Calf Roping entrance fee 815.00 . Two go rounds $\$ 150$. each go round. $\$ 60, \$ 40, \$ 30, \$ 20$.

Bull Riding entrance fee s10. Two go rounds. 8100 each go round.
$\$ 100$ each go round
rounds. 8100 each $g$ o round. 850, s30, 820.10
Admisson: Adults 81.00 plus tax. Children 50 c plus tax

# ANNUAI MIETING 

## of the Floyd County Rural Electric Cooperative, and FIECTRICAI ADIIIANCES DISDIAY

AMERICAN LEGION HALL, FLOYDADA, TEXAS,

## SATURDAY, APRIL 23

(The American Legion Hall is conveniently located two blocks north of the Coop. Office.)

## APPLIANCES FOR EASIER

AIL - EIECTRIC LIVING!

Will Be On Display

## modes, sold and serviced by the firms whose

names appear on this page, will be seen, among

Ranges, Ironers, Irons, Mangles, Washing Machines, Hot Water Heaters, Home Freezers, Refrigerators, Radios, Toasters, Sweepers, Brooders, Water Pumps, Milkers, Air conditioners, Vacuum Cleaners, Milk Coolers, Record Players, Radio Combinations, Welders, Water Coolers, Farm Shop Equipment.
And other fractional horse power appliances to make your bome shop or farm more efficient

You Can See the Electric Appliance Display and Attend the REA Meeting all in the same Building.

Appliance Show will open at 10 o'clock a. m., and continue throughout the day.

## ATTENDANCE AWARDS

Which will be given to members holding lucky tickets will include the following:

Toasters - Coffee Makers - Fans Flood Lights - Hot Plates - Time Switches Kitchen mixers - Table lamps - Lamp bulbs Irons - Clocks

# PROGRAM 

Floyd County Rural Electric Cooperativ

Ameant Legion Hal
Saturday, April 23

The following Electrical Dealers are Cooperating to present this display:

MARTIN \& COMPANY
COLLIER AUTO \& ELECTRIC
H. G. PARKER FURNITURE CO.

RADIO ELECTRIC CO. holmes electrical service CURRIE APPLIANCE CO BUULDERS MART ODEN APPLIANCE CO. TERRELL BROTHERS

## H. M. McDONALD HARDWARE

## O'NEAL \& COMPANY

Robinson-Davis Home Auto Supply
S. J. LATTA, IMPLEMENTS

## OPEN HOUSE

The coop's modern office and warehouse will be open for inspection throughout the day. Members are invited to come and see the lay-out and familiarize themselves with the workings of the organization. Employes will be present to show you through and answer questions. The location is at the corner of California and Fifth Streets.

Employes will be glad to see you, andwill serve -

## Coffee And Doughnuts

## 49 Classified Business and Professional Directory

ftional names, addresses and telephones of Manufacturing, Business and Professional interests of Floydada and vicinity. Reproductions of Directory in book form will be distributed FREE.



AChange is in Order...


Change to OIL-PLATING!

| enoa | sarem |
| :---: | :---: |
|  | , 1 , mindicmis |
| \%erson furico | 裏而 |

Oil-Plate foday ot your Conoco Mileage Merchants!

## CLEARANCE

Friday, Saturday, Monday SUITS - COATS

DRESSES
new cotton dresses
Georgan

## $\$ 8.00$

New Cords \& Rayon Gabardine $\$ 14.95$ To $\$ 16.95$ Values

## $\$ 9.00$

One Lot of More Expensive DRESSES
$\$ 5.00$
One Special Lot DRESSES

## $\$ 3.00$

$\$ 3$ - $\$ 5$ - $\$ 8$

## NOTICE

## We will be ready tor business in our new loastion


Frray, Aprilez
Serrel Cas Refrizeraturs
Servel "Ball Water Heaters Bendix Automatie tome Lamutries Masic Chef Gas Ranges Deeprece Home Freeeres
come in and see these applances
CURRIE APPLIANCE COMPANY

