## The Floyd County Hesperian

# howers Add Inck. - rain <br> <br> Junior Live Stock Show Wednesday 

 <br> <br> Junior Live Stock Show Wednesday} op Moisture Trash Iniuree Persons fers Choose ard Members Second

Napoleon Park May Be a Beauty Spot Yet;Five-Year Plan Okeyed

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| $\pm= \pm=$ School Paving |  |
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| $= \pm=$ Gets 'Go' Sign |  |
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## Draft Mobile Health UnitPlanNextWeek



Old Setters Called Jime For Red To Meet Saturday Cross Gilts Is Here Now

os. Mathews igned New e by Daniel<br>Dairymen to Meet Saturday; Plan<br>Artificial Ensemination Program

Bank Doubles
Capital Stock

Stapleton Elected
Rotary President

Mrs. Preston Died


## A HEARTY WELCOME

 and best of luck4-H CLUB AND FFA JR. STOCKMEN OF FLOYD COUNTY

This institution has been handling products of the Dairy Farms of Floyd County for many years. We are deeply interested nn the welfare and the fortunes of your Dairy projects.

Dairy production goes hand in hand with good farm practices, and we are happy to encourage the young men who are the managers of the farms of this area when Tomorrow comes.

THE FAT STOCK AND DAIRY SHOW ON WEDNESDAY OF NEXT WEEK, MARCH 30
Means a great deal to the boys of the 4 -H Clubs and the Future Farmer chapters. It mans a great deal to us, too.

Preparation and Prespiration still make dreams come true in our country. Let's keep this true, and let's recognize the fact that our Great Plains' welfare is tied up in the Future of Good Live Stock.

## FLOYD CREAMERY

E. L. Angus, Mgr. - Floydada, Texas


See the difference... Hear the difference!


ODEN CHEVROLET COMPANY
221 South Main Street
Moydada, Tozas

## The Hesperette

Edited by Pupils of Floydada High School

##   <br> DITORIAL <br> Nater wherjuches Make <br> 

## HESPERETTE

Candid Camera


LUGGING POWER TO WHIP YOUR TOUGHEST JOBS MASSEY-HARRIS" 4,4

Ifs the Masae.-Harris full. --plow "44 for down
right lugging ability at its bept. Your new
breet breeze night thru the tough spots.. deliver con. stant, dependable power tor your heavy plowing,
high speed discing, planting, cultivating. Econom high ppoer . . . with an extra margin held in Now 5 speed transmission provides practical
working speeds for all tarm jobs . . shock resist-
 vision...velver ride seat ... md dozens of other
use features make the "44" more opw yeo features
easier to
 clans. From hood ho quitch if'stion built the three plow
mmediate Delivery on Model "44" Four Row Troctor


## 

Be sure and back the Jr. Livestock Show. Attend on March 30 .

Floydada Implement Co.


FHS Boys Enter
Plainview Tourney


R. M. HENDERSON

The Window Shop

NORTHERN STAR
COTTON SEED
LOCKETT 140 georgia hibred Please let us know SCOTT GIN COMPANY

## HAIL INSURANCE

Just a gentle reminder that when you need Hail Insurance protection, see a representative of your own Panhandle Hail Association.

We can save you $\$ 30$ per $\$ 1,000$ for insurance. Certainly I'm proud of the fact that we have paid over $\$ 1,000,000.00$ in losses to Texas farmers in the last two years. Every loss paid in full.

Pay after you harvest your wheat. If it hails, we pay you.

It costs no more to start now.
Sure I'm proud, Texas farmers keep the saving instead of out of state stock companies getting the profit.

Call 656-J-1 for Ed Holmes and I will either come to your farm or send one of the farmer boys that are helping get this job done right.

Your loyal support has meant more security for all Texas farmers, and again I say ..- Thanks and more power to you.

G. C. TUBBS 216 Bishop Bldg.

## KING,





## C/1/2

 WITh AOPD
BISHOP MOTOR COMPANY
Telephone 228

| Girl's Dresses $\$ 2$ | CHAMBRAY 44c |
| :---: | :---: |
| Women's Shoes $\$ 2$ | Casual Shoes \$3 |
| WORK SHIRTS, | $\$ 1.00$ |

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Casual Shoes \$3

WORK SHIRTS,
$\$ 1.00$
luxury sheers:
51 - GAUGE
$15,20 \& 30$ DENER
NOW W
NOW
1.15



COME a-runnin' to PenneysBUY More for Less !

Social Events, Clubs Mrs. Wilie Addresses
Study Club at Guest
Day Tea Thursday


## Let Whilley \& Franks Install Your Block Assembly

Special For This Month Only

Ford Block Assembly
Installed,
Chevrolet Block Assembly, Installed,
Plymouth Motor Complete, Installed, $\qquad$90 day or 3000 mile factoPermanent type anti-freeze s5.00
Whitley \& Franks Garage
FLOYDADA

Shipria
FREE - SHEILAND PONY

AT OUR OPEN HOUSE SAT. APRIL 2


FRIENDSHIP MEET"
"STANLEY PARTY"


Watson Can Meet Demand of Office



The Right Approach To Easter
$\qquad$ you will want to look
best. An "M Born" suit best. An "M Born" suit talk
ored to your individual mee urements will give you garment that, will do most for you ... clothes thay
you will wear with pride loen after Easter.

Price from $\$ 59.50$ to $\$ 110.00$ With Two Trousers.

Custan Mailond mions

We also stock all the nex:

## How To Relieve

 Bronchitis

 CREOMULSION

## WE'LL BE THERE

AT THE JUNIOR LIVE STOCK SHOW

## WED., MARCH 30

These 4 -H Club and FFA boys are trying to go places and do things, and we think they are entitled to the support of every public-spirited citizen of the county.

They will have some of the best of everything in the way of good Food-Producing Live Stock for us to view:
FAT STEERS - FAT SWINE - FAT LAMBS AND GOOD DAIRY CATTLE

Oden Chevrolet Company is anxious to cooperate with every agency that is trying to promote Live Stock rais ing in the county, whether it is Hogs, Steers, Heifers Sheep, Dairy Cattle.

So, here is to the boys who are working with their teachers and Sponsors and fathers and mothers trying to raise good cattle and make the better best.

We'll be there to see their show. We urge that every other citizen of the area take time off to attend the Jun ior Live Stock Show, too

For Sale, Farm Machinery



 toot Kramer pow, wed one sari Stor teem with 2 toot extension
W. C. Cares

## Wing

## Welcome Junior Stockmen <br> Feed Your Calf To Be A Blue Ribbon Winner

for LOW-COST GAINS and


MONEYMAKING FINISH
If's PURINA STEER FATENA . . . WITH AND ROUGHAGE


Purcua Ster fatena

Fuqua - Barber Farm Supply

## Hospital Notes



Terrell Lambs Are Champions at Lbw. Show

Much Customers, Few Fire When Spelling Bee
Fire Department Answers Call April Fourth

Each school in the county may
enter two contestants, asithe bee is
to be held in each individual school enter two contestants, as the bee is
to be held in each individual school
to determine the participants in tine to determine the participants in the
countywide be after which the
winner- will be sent then thrill,
April 30 , where some 30 count les
are participating, and the youngsters


## The Girl on the Go leas.




THE FUTURE OF FLOYD COUNTY IS TIED UP IN THE SUCCESS OF THE LIVE STOCK INDUSTRY

## ATTEND THE JUNIOR LIVESTOCK SHOW WED., MARCH 30

And encourage our Future Farmers and 4-H Club Boys in their efforts
attention
These youngsters battled the elements and bad weather of January and February to have some good animals in the competition in their county show.

WE ARE PROUD OF THE KIND OF BOYS
Floyd County People are Rearing. We are confident of the Future because we know these boys are learning the lessons of values and the need for work to make them prove out.

Don't fail to attend the show Wednesday. Don't fail to back the Live Stock Industry in Floyd County.


If you have live stock financing problems we'll do our best to help you solve them.
 See me before you have a disaster. It's full cove I solicit yous listings on Real Estate and Farm
Machinery.

## E. C. K IN G

Phone 373

## NOTICE

# The partnership of COFFMAN-HAMPTON GIN 

 COMPANY, of Barwise, Texas, composed of Orb Coff fran and J. E. Hampton, has been dissolved, the undersigned Orb Coffman having purchased the is. terest of J. E. Hampton in the partnership business which business will hereafter be carried on in the name of BARWISE GIN COMPANY. The under. signed Orb Coffman has assumed payment of all of all notes and accounts receivable of such partner.
## ORB COFFMAN

## ALL IN THE FAMILY. <br> THE EQUITABLE FAMILY

During 1948 thousands of families who wanted the se-
curity provided by life insurance joined The Equitable Society.
From every state in the Union-from big cities, from
country towns, and from farms - The Equitable weldconed a host of new members last year, widening its family circle to a total of $4,150,000$ men and women
It is the thrifty action and self-reliance of this huge possible the record of accomplishment which The Equitable brings to you in this annual report.
Of the $\$ 307,600,000$ disbursed last year to policyholder and beneficiaries, $\$ 70,086,000$ was paid out as dividend living policyholders were approximately 65 per cent of al disbursements to The Equitable Family during the year-
indicating a continuing trend of utilizing life insurance is a means of providing living as well as death benefits.

Wed protect the interests of the members of The
and their families in the realization of the fact best interests of the life insurance policyholder

There are some current economic conditions we are not responsible, which we cannot con tel against which we have tried and will try to protect those who contribute so greatly to the public welfare by the
voluntary provision for the members of their families.

We shall be glad to Report to the Board of Directors for the year 1948. This report gives the full details of The Society's finances, main features of which are able on request either to the home office or your nearer
82.21

the equitable life assurance society of the united states


## DOCTORS

CAULEY \& WECCH
OPTOMETRISTS


MAKE YOUR FOOD DOLLARS $G_{a}$ न arther!
Enioy full ilavored truits, crisp vegetablos - gardon
RRESH. No , PRtSH. No wilted or picked over producel Becauso con.
stant enclosed retrigeration and exclusive "Dew-Mist" humidity maintatin superior favor and quality in Crispy Cold truits and vogotables. TOP VALUES BEC
REFRIGERATED-Juicier REFRIGERATED-Juicier - More Appetizing
LESS WASTE-Vitamins ond noturol flovor preserved.
PROTECTED-No bruising or handling, dirt dust, flies. "ready to serve on your table"

| SEED POTATOES, | $7{ }^{\text {c }}$ |
| :---: | :---: |
| VEL, | $27^{c}$ |
| POTATOES, | $6^{\text {c }}$ |
| $\begin{aligned} & \text { CORN, Brimfull, } \\ & \text { Whole Kernel, Can, } \end{aligned}$ | $15^{\text {c }}$ |
| CATSUP, | $17^{\text {c }}$ |
| $\begin{aligned} & \text { KRAUT, } \\ & \mathrm{No} .21 / 2 \mathrm{Can}, \end{aligned}$ | $10^{c}$ |
| MARKET |  |
| Country Style, Pure Pork <br> SAUSAGE, <br> Ehresman Bros., Lb., | $41^{\text {c }}$ |
| BACON, Corn King, <br> POUND. | 47c |

Back the 4-H Club Boys and the Future Farmers of America by Attending Their Show and Sale, Wednesday.

## WESTER \& SON

CASH GROCERY \& MARKET
Phone 287 We Deliver

## SCHOOL SALE

Tuesday, April 12, 1949, at 1:30 p. m. The following school property is fo ale by the Edgin C. S. D. No. 29 of Floyd County. The Edgin school is located in the Northeast part of Floyd County, 5 miles south and 2 miles west of Quitaque Texas.
$1-4$ Room Brick and Tile School Building, $45^{\prime} \mathrm{X} 70^{\prime}$ with $16^{\prime}$ Outside walls. The Brick and Tile are held together with Lime Mortar. The Flooring is 3 Inch Edge Grain Pine

1-Flat Top Stucco Teacherage,
$24^{\prime} \mathrm{X} 24^{\prime}$
40 Students School Desks
2 -Teacher's Desks
Teacher's Chairs
1-8-Foot Steel Air Motor Windmill with Steel Tower and the pipe in Well.

## TERMS OF SALE, CASH

|  | Dr. E.D.Thompson <br> Lubbock, Texas <br> -Specialist- <br> Diagnosis \& Treatment <br> Rectal Diseases (PILES) 2121 Broadway, |
| :---: | :---: |
| Is it true you have done everything To restore your health if Chiropractic is not included ? ? ? |  |
| Dr. R. P. Tandy Bishop Building |  |
| Rooms 214-216 | Phone 385 |

## A BETIER SERNCE DEPRRTMENT

A LRRERR PARTS DEPRRTMENT

## MORE DISPLAY SPACE

## or Concrete <br> Building Blocks Concrete Pipe

DRIVE-WAY GRAVEL

Floor Sweep Oil Sorb or Dustless
Wayne Bennett FORCED US TO E-X•P•A•N.D!


TRACTOR

Farmers want more Ford Tractors ... and more Dearborn Implements. We need better display space to show this fine equipment And there's an increasing demand for our genuine Ford Tractor parts and exper service. Yes, farmers, you have forced us to e-x-p-a-n-d. But soon the carpenters and painters will be gone, and we'll be ready to serve you the way you'll like. Mean while, if you can stand a little mess, drop in and we'll do our best for you any time.


## BRASELTON IMPLEMENT CO.

Your Authorized Ford Troctor Dealer FLOYDADA, TEXAS

Flovd County Hesperian. Flovdada. Texas. Thursdav. March 24. 1949 Floyd County Hesperian, Floydada, Texas, Thursday, March 24, 1949
Classified AdS
Land For Sale
For Rent

## Floyd County Hesperian, Floydada, Texas, Thursday, March 24, 1949

pulhwestern tie Business elter in '49
y. Southwestern LIte Insurance
ying in pallas March 8 tearne
ond
paid-for new business dur


FERTILIZERS
Dry or Liquid
formula for every need.
MORCKEL FARM CHEMICAL CO.
Phone 525 W
Floydada, Texas


## INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Susety Bonds
1923 to 1949
E. P. NELSON AGENCY

## FREE REMOVAL

## INSTANTLY

OF CATTLE, HOG, SHEEP AND HORSE CARCASSES
Call Floydada Cold Storage Locker Phone 328
or Call Plainview 1444 Collect for Prompt Service PLAINVIEW RENDERING CO.


| Supresizi miracie oven <br> Cooks loed in eay reck pesiticel | SURFACE COOKING CAPACITY <br> Boess werking spoce between Units! |
| :---: | :---: |
| New spaciousness! New speed! New perfect heat circulation! | 4 full-size Corox Units! New room for large utensils! |

## NEW!

S1 PIIFED COOKIME COMTROLS

8wicheosing, Tel-A-Glance
Oven Cond Single Dial
?

## RADIO ELECTRIC CO.

06 South Main

SEE
ThE STARTLING, NEW, Westinghouse none 201
 its flock Division now means
weakness in our spiritual well be
ing.
Rode Donkey to School
I was here when Floydad
only one three room tsh 10 miles on donken came thre tom 8 , thep,
breaking carts as full as could ha on and a fort when no cother mean
were availabie. Compare then with were avallable. Compare then with
now. Guess if our prest set-uip
is producing citizens for our future now. Guess if our present set-up
is producing citizens for our future
needs equal to the oonkey and cart
age. Where have we come from and where are we going
I was here when Mrs. Emmett
Henry, then the sherifrs wife. Ived

 will be in this territory drilling test holes for water for the development of irrigation projects, also windmill and utility water.

## C. H. White Drilling Co.

## MARK MARTIN

 BILL NORMAN

Hom Omumy Ilyigher We Texans are proud of our homes . . . big ones, little ones, and in between. And, during the forty-six years of Southwestern Life service, this strong Texas company, operating exclusively in the Lone Star State, has loaned $\$ 123,365,140$ so that thousands more Texans might own their homes, thame or mandex

These loans have made for better life by happy home ownership, and the interest on them has meant better Life Insurance for the protection of Southwestern Life policy

U. S. Royal De Luxe 6.00-16 4 ply

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$11.75
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Other sizes priced accordingly Will allow all your old tires are worth if you wish to trade them in.

CONSUMERS FUEL ASSOCIATION

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