## City Vote to Cho slate of Officials <br> With voting already under y on an absentee basis， yon an absentee basis， ydida citizens who are ex－ ised over the welfare of eir municipality and its tied activites and innest－  <br> Sample Ballot For Mayor： <br> For City Secretary <br> B．K．Barker <br> Jake B．Watson For City Marshal： <br> Bob Smith <br> For Alderman： <br> J．A．Patterson <br> C．M．Thacker Jimmy Willson <br> Aaron Carthel Lewis Norman <br> John W．Kimble <br> A．C．Rainer Clinton E．Fyffe <br> M．H．Martin <br> W．D．McBrien



gnostic Clinic Children April at Khiva Temple

## 7 Direct Phone Lines

## 

Floyd County 18 －yr． Olds in Jan．－Feb．
dnesday＇s Market



## lass Registered





Eld．John Freeman Injured in Wreck

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Paving Hangs Jr．Live Stock in Balance For Rules Change Two Projects In Small Part <br>  <br> $\qquad$

Schools of Floydada and Floyd
County Recess for Assn Meeting

$\square$



43


Gin Doubling Storage Bins

## Paunatuons were tial hast monut

Next Enrollment Date for Veterans Schools April 8

## 


 diy．Amony hees wero T．T．T．

 Weifre orifice，anc diarerece

 mom and omat nom

 no miximin min


为 5
ham nimo phant tan


EDITORIALS

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
| 俍 |  |
|  |  |
| bit off more than they can't give you telephone service before the |  |
| ves to do it. For instance, portions of the ber and ring for you. <br> oydada exchange area are still not being $\qquad$ $\qquad$ |  |
|  |  |
|  |  |
| standing on their Lockney system watch the fate of a bill recently submitted to |  |
|  |  |
|  |  |
| was not only envisioned but on paell. "We've got to put it off a little <br> opening all meetings of all state boards to the press and whatever other segment of the |  |
|  |  |
|  |  |
|  |  |
| is trying to do, among other things we will be of the undercover varie |  |
|  |  |
| ad off a povernment program of get- state boards feel that while they are spend- |  |
|  |  |
| g into the telephone business. The gov- ing public money and attending to public |  |
|  |  |
| 硣 and the leaven is already work- business. They prefer to meet in "execu- |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| promise of a bright, shiny new phone and all meeting, its time and place, in order that inof that. Of course the $\$ 9,500$ man couldn't terested persons may be on hand if they |  |
|  |  |
|  |  |
| re speed than he has given them rural elric service but he could hold a lot of meet- |  |
|  |  |
| ss and pep the folks up and have them on side, and hold his job, which is quite im- <br> public" attitudes on the part of too many official boards in Texas. The "papa knows |  |
| tant to him. |  |
| $\qquad$ <br> 0 have earned a spanking and the taxpaying <br> nwhile the telephone people are workpublic is entitled to know of their full of- |  |
| hard on the job and they'll get it done <br> quickly than anybody clse wim when you <br> e. The job is simply stupendous when you <br> If the bill does nothing more than put an end to peanut politics and selfish "swap-outs" on state boards, it will be very much worth |  |

$\qquad$

## OURTAX BILLWAS BIGTOO <br> 

I
In many towns we serve, Southwestern Public Service is the largest tax payer. Just as many other tax paying citizens we pay each year municipal, county, state and federal taxes.

Mos: of these tax bills have gone up in the past several years as tax rates have risen, and as our investment in equipment has increased.

Despite increased expenditures for taxes, wages and equipment, your Public Service Company is happy that it is still able to provide dependable electric service today at lower cost than ever before.

Alderman Chooses Plug Dry Holes | Not to Run; Never |
| :--- |
| Again to Find Fault |

 be git h an


 the beit of thent collexitue ablitues

POLITICAL OLUN

 For cuy serctar: JAKE B WATSO Tor Cut Marthal
LFE HowARD
LFE How
The Floyd County HESPERIAN

10. 1907, under the act of Congress
of March 31897 .
Published by The

 six months
in advance.
Subscription Prices; Outside Floyd
and adoining counties done vear
s2.20. sjix months. 11.25 , four months
205
2M- TEEAS


## The All 'Round Tracton

$\Rightarrow$ ALL 'ROUND THE FARM $\Rightarrow$ ALL YEAR ROUND

## YOU CAN DEPEND ON Y OIL COMPAN

For Good Gas and Oils and Good Servie
Located at the Wye in Southwest Flo P. Q. HANEY
"We get faster handling of larger payloads
...with our new 145-horsepower Ford Model F-7 BIG JOBS!"


 replaced but we get faster handing of lararer payloass,
 find our new 144 .horsepower Ford Model F.F. Big Jobs
are more versaile, more capable. They are tar superior are more versatile,
to the two-ton trucks." Sensational reports on the new F-7 and F-8 Ford Big
Jobs are coming in from everywhere. Men who. know trucks claim 6,000 miles per month, for months on end,
with no time out ... ${ }^{\text {eross }}$ loads of 50,000 lbs. ... power with no time out ... gross loads of 50,000 lbs. ... power
that leaves other trucks eating dust ... passenger-car type that teaves other trucks eating dust ... passenger-car type
of driving ease and comfort ... gasoline economy that even smaller two-ton trucks cannot excel on comparable runs. Come in and let us give you more facts on the Mr.
Big of big-time trucking-the Ford Big Job.

$$
5+2+2+2+2
$$

BISHOP MOTOR COMPANY
114 West California
Telephonk


## HAIL INSURANCE

Just a gentle reminder that when you need Hail Insurance protection, see a repr

We can save you $\$ 30$ per $\$ 1,000$ for insurance
Certainly I'm proud of the fact that we have paid over $\$ 1,000,000.00$ in losses to Texas farmers in the last two years. Every loss paid in full.

Pay after you harvest your wheat. If it hails, we pay you.

It costs no more to start now.
Sure I'm proud, Texas farmers keep the saving instead of out of state stock companies getting the profit.

Call $656-\mathrm{J}-1$ for Ed Holmes and I will either come to your farm or send one of the farmer boys that are helping get this job done right.

Your loyal support has meant more security for all Texas farmers, and again I say ... Thanks and more power to you.

## ED HOLMES

Buffalo Football Youth Night Play Schedule For 1949 Thy Will be Done

## $t$



## In The Week's Social News



AM STILL WRITING FARMERS UNION - All-Coverage Insurance 1 low cost. solicit your listings on Real Estate and Farm E.C.KING

Phone 373 -s
For just right Combinations


Hagood's Department Store stundard Brands

## Mrs. Chapman hostess For Our Garden Club Our home Garden club met March 10 at the home of Mrs, Atton Chap- <br> 




Braselton \& Marts Building Contractors
Commercial and Home Building Building and Re-Modeling. FREE ESTIMATES
PHONE NO. 29

Reoolutionary now trucks! Now in dosign and valuo! STUDEBAKER 49ERS CUT HAULING COSTS
Top payload per truck! Top mileage per gallon!

[^0] teg room, hip room tops spere-foot-controlled "air scoop"

- Time-soving new "lift-the-hood" occessibility-engine io
- Time-saving new "lif-the-hood" occessibility-engine, ig-
nition, instrument panel wiring within cosy arm's reacht
- Now spring design provides a ride that's a marvel of
comfort, loaded or empty!
- New structural ruggedness-exceptionat o


## PLAINS EQUIPMENT CO.

313 South Wall
Harmony Club Has Varied Program for Guest Day Meeting
 South Wall Phone 356


## SAVE on

 Feed cost the FULD.PEP Way!

If you are planning a permanent pasture for this spring, see
D. W. Fyffe Seed-Feed Co.
for prices on proven varieties for this area. We also
have Certified Common Alfalfa and lawn grass seed.
You can save more time and labor per dollar in vested with a Superior Hog Feeder than any invest ment you can make on a farm. We have ton sizes or $11 / 2$ ton sizes.

Hot Caps For Your Plants

STEWART'S CLEANERS

## -

## Professional

Directory
People's Hospital
 Yesters hour for

Visitors wishing to inspect the
hospital are welcome at any time.

One-Day SERVICE Cleaning That Excels

NOW see the GAS Refrigerator

ONLI Servel
STAYS SILENT STAYS SILENT
LASTS LONGER LASTS LONGER
da. Sarkhey
Consolidation
ole April 5

## INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds
E. P. NELSON AGENCY

## FREE REMOVAL

INSTANTLY
OF CATTLE, HOG, SHEEP AND HORSE CARCASSES
Call Floydada Cold Storage Locker Phone 328
Call Plainview 1444 Collect for Prompt Service
VIEW RENDERING CO.

## Fluff-dry

a washer load of clothes in 20 minutes !


Frigidaire
Clothes Dryer

Frigidaire Clothes Dryerl No heavy lifting or carryin
Any 20 minulerof ar daryis dicis
to 25 minutes, clothing, towels, sheets, chenille rob
spreads, bath mats come out soff, fluffy and sweet smell
vie, os you pofp-dry for iraning or bone-dry
demonstration of this Frigidaire Clothes Dryer today!
ODEN APPLIANCE CO.
24 soth Maing st APPLANCE Phome


More Improvement Pampa Minister to School Property Methodist Church



| - Ix a Stem about Frigh Prices? |  |
| :---: | :---: |
|  |  |
| TISSUE, $3 \text { Rolls For }$ | $23^{\circ}$ |
| PEAS, Big M, | $23^{\circ}$ |
| SYRUP, Brimful, Crystal White, $1 / 2$ Gal | $51^{\circ}$ |
| PAPER TOWELS, | $15^{\text {c }}$ |
| shortening, Jewel, | $82^{\text {c }}$ |
| PORK \& BEANS, White Swan 2 Cans | $25^{\text {c }}$ |
| O. B. Macaroni or Spaghetti, 3 Boxes For, | $25^{\text {c }}$ |
| COFFEE, Bright and Early, 1 Lb . | $46^{\text {c }}$ |

FOR YOUR GARDEN SEED POTATOES.GARDEN SEED ONION SETS AND PLANTS MARKET
$\overline{\text { PORK ROAST, Fresh and Lean, }} \mathbf{4 3}^{\mathbf{c}}$
$\underset{\substack{\text { BACON, Lean Slices, } \\ \text { Lb. }}}{\text { 45c }}$

WESTER \& SON
For A Visit

CASH GROCERY \& MARKET

Dr. E.D.Thompson
Specialist-
Rectal Diseases (PILES
J. E. BRADLEY
located at
1505 Ave. Q
With Guns, Inc.

MR. FARMER

Floydada Implement C .
Massey - Harris Farm Machinery Highway 70 East


Be Sure To Get Your Share Of These BIG DOLLAR Values

Thees Outstanding Food Values are our way of saying Thanks a Million' For the fine support siven us the past three years. We are in a pasition to offer theee astings to you beaxase we have combined our buying power with that of 82 other progressive, independent, home-owned retail grocery men of the Panhandle, who buy for less in Carload Lots.

And if you have not already done so, we urge you to try fine tasting. fine quality Shurfine Foods - available only at your AG Stores. In Shurfine you get quality merchandise at bargain prices.

We shall continue to pass along our savings to you - our customers. Shop

mint
FANCY SWEET PEAS,
$\$ 1.00$

HUNT'S, Extra Heavy Syrup, No. $21 / 2$ Can,
Halves or Sliced Peaches, $\$ 1.00$

Eat More Meat During Lent



| Shurfine Fancy, No. 2 Can |  |
| :--- | :--- | :--- |
| WAX BEANS; | $\mathbf{\$ 1 . 0 0}$ |


| husts Heary syrup, No. 1 Can |  |
| :--- | :--- |
| Fruit Cocktail, | $\mathbf{\$ 1 . 0 0}$ |

${ }^{16}$ Soflin Toilet Tissue, $\mathbf{\$ 1 . 0 0}$

Soflin Toilet Tissue, $\mathbf{\$ 9 . 3 3}$
Shukfine. soo Size ${ }^{9}$ For

$$
\begin{aligned}
& \text { SALMON } \\
& 59 \mathrm{c}
\end{aligned}
$$ PORK \& BEANS, $\$ 1.00$ SuNA Hershey Bars, 93c 45c ${ }^{\text {any brand }}$ CIGARETTES, $\quad \mathbf{\$ 1 . 6 9}$

Asparagus, 33c STRUP, 27c


| CHB 140 Oz Botle <br> CATSUP, | $\mathbf{\$ 1 . 0 0}$ |
| :--- | :--- |


| PEANUT BUTTER, | \$1.00 |
| :---: | :---: |

SHURFINE, Quarts
Apple Cider Vinegar, $\$ 1.00$
TOMATO JUICE, $\quad \$ 1.00$

| SHURFINE No. CLan |
| :--- |
| BUTER BEANS, |

DOG FOOD, $\quad \$ 1.00$
VEL, 28c

Lux Toilet Soap, $\quad 25 \mathrm{C}$
SUAD FRUIS milLEGABLES 4
ORANGES,
9c

## Hull \& McBrien

Phone 292
We Deliver

Felton - Collins Grocery \& Market Phone 27 We Deliver

## Star Cash Grocery

 Phone 40 We DeliverFloyd County Hesperian, Floydada, Texas, Thursday, March 17, 1949
ew Plymouth ow Friday


Is it true you have done everything To restore your health if Chiropractic is not included

Dr. R. P. Tandy Bishop Building Rooms 214-216

Phone 385


Stapleton \& Jones
CAN BLACK-DRAUGHT Help Physical Fatigue?


Wilson Kimble Optometric Clinic Phone 254 FLOYDADA Write, Box 518 Specializing in Eye Care and Visual Efficiency We maintain a modern optical laboratory for the prompt
tions. Dr. J. W. Kimble, Optometrist


New Plymouth on Display
 New Plymouth Features Beauty,
Performance, Safety and Comfort


## MAYO MOTOR CO.

112 West Missouri
Phone 237

 Right on the job day after day because
they're tough, and ruggedly built... Right
$\qquad$
$\qquad$


New INVISIBLE PLAYTEX LIVING GIRDLE! erases bulges at hip and thigh that men don't like!

- Made of tree-grown liquid latex which alone
combines tremendous power with comfort, "invisible
figure control" with complete freedom of action!
- Dynamic all-way action stretch slims you, trims
- Light, resilient, comfortable, washable as your
own skin! 10 seconds to wash dainty, 10 seconds to


Mail and Phone Orders Filled
Miladies Specialty Shoppe, Floydada, Texas
$\qquad$
$\qquad$ name ADDRESS ~ ZONE $\qquad$ CITY - Charoe

- Check STATE
D MONET ORDER




New Plymouth on Display


[^1]

Verhang for easier parking reand Suburban.
The 97 -horsepower engine has im-
araging. While the silhe




## SEE THE NEW PLYMOUTH

At Mayo Motor Company, Friday, March 18.

See for Yourself the new features, Beauty, Comfort, Safety Performance. Don't fail to see this beautiful new 4 Door Sedan

## also

1948-4 door custom built Dodge. 1-ton 49 Dodge pick-up
$19443 / 4$ ton Dodge pick-up

1. $19491 / 2$ ton-2 speed, Dodge truck New Dodge and Plymouth engines. Dodge

## MAYO MOTOR CO

112 West Missouri Phone 237
an $\mathrm{O}_{\mathrm{id}} \mathrm{W}_{\mathrm{ay}}$ or
Getting Ahead
That Fits Today's
New Conditions
principles of success. There is an
old and tried way of getting ahead that is just as good and just as certain to win as ever-regular
This bank offers you assured safety for your money, and friendly service and cooperation that will help you on your financial way of regular deposits in
account in this bank.

## First National Bank

Floydada, Texas

WE SELL SAVINGS BONDS


Birch, the Magician
Gives Fine Program


$\qquad$
$\qquad$
$\square$








ANNOUNCING THE GREAT NEW PHILLIPS 66 tractor TIRE

Now yon can buy another Line of Phillips 66 products
new Phillips 66 tractor and new Phillips 66 frater

THE NEW PHILLIPS 66 REAR TRACTOR TIRE

## front tractor tine



This philips
tire offers you


* Adept bite, steady, continuo

$\rightarrow$ A
* A guard against shock

1 QUALITY LIE OF PHIL UPS PRODUCTS AT ONE STOP
AARON CARTHEL

Birch Matinee Has Willson Speaker at Big Crowd; Not So Legion Anniversary of Evening Show

$\qquad$

## 

THE SIX IS NOT BLUE

AND HER BY
ARE AS BLUE ARE AS BLUE
AS THE SKIES

## 55:



Condo $\omega$ EC an Prove
But judging from our patronage, many idea that no demand is too small for our people like the
$\qquad$


## 

## Curve <br> MOTOR? FREIGHT

 ANNOUNCESTHE APPOINTMENT OF Aaron Carthel

LOCAL AGENT FLOYDADA

## We are happy to announce that arrangements have been made effective

 March 10th, with Mr. Aaron Carthel to provide man power and facili March 10th, with Mr. Aaron Carthel to provide man power and facili to perform pick-up and delivery service in Floydada We feel this improve service will futher enable Curry Lines provide faster daily serves betweAmarillo and Floydada shippers. Amarillo and Floydada shippers.

This new service will also permit a better service for Floydada on al outgoing freight since the regular trailer operating into Floydada will make its return trip to Amarillo the same day

The owners and management of Curry Motor Freight Lines pledge Carthel full an complete cooperation in this new connection


Amarillo
Amarillo - General Office
R. C. JORDAN, President W. B. PEARCE, Vice Pres.
W. C. PERRY, Gen. Agent


Maytag Dutch Oven Cook Stove Cooks With the Gas Off ANNOUNCEMENT
In regard to our cooking school which will be at the American Legion Hall March the 24th.
Miss Pearl Hughey from the Maytag company in Dallas will be in charge of the school and Maytag appliance demonstrations. Also on display will be a Maytag home freezer, ironer and washer. The invitation of the cooking school is not only to owners of Maytag stoves Regardless of the make of your stove
this school will be helpful to you if you are interested in a more modern way of cooking.
Mr. Marks, regional Maytag managwill also be present.
Ladies - Come and be With Us
There will be a gift for everybody
plus some good things to eat.
Your Authorized Maytag Dealer

## H. M. McDonald Hardware Co.

Phone 341


Revival at Baptist Church for a Week





## More Mail Trouble

## BACK AGAIN - OUR OLD FASHIONED BARGAIN BEEI <br> 

PAV CASM... CARRY IT...YOU SAVE II!


Permanent-Finish ORGANDY

Turkish Towels 19c

## Priscillas

CASH-AND-
CARRY VALUE!

Baby Needs
$\underset{\substack{\text { Birdseye Diapers } \\ 2.89}}{27}$

| Gauze Diapers, |
| :---: |
| CHIX, Doz. |
| $\mathbf{3 . 7 9}$ |

Crib Blankets, 2.98 Receiving Blankets 39c $\underset{\substack{\text { Infants } \\ \text { Size } \\ 4 \\ \text { to } \\ 5 \\ \text { An }}}{ }$
$\underset{\substack{\text { Training Panties } \\ \text { COTTON }}}{\mathbf{3}}$
$\underset{\substack{\text { Training Panties } \\ \text { RAYON }}}{\text { 39c }}$
White, Blue, Maize
PLASTIC
Training Chamber, 59c
sumer


## anomio

If we could tell you the original price of these wonderful hose, you'd recognize it as the bigfine, very sheer dress weipht heard of! Very and every pair 1 IRST QUALITY. No irregulars or seconds, ever! Now, $\$ 1.25$ New spring
shades. Get yours now!


Jersey Knit Slips

### 1.00

Medium or Large in Tearose, Black, or White.

Rayon Panties,
Rayon Panties,
49
PENWEY DARS

## Eighth Grade Win 3-A Championship Breeze Through Very Successful Season



| H. D. Club Has Meeting |
| :---: |
| The South Plains Home Deme | The South Plains Home Demon-

stration club met at the home of
Mrs. Dodie Milton Wednesday
 March 9, at $2: 30$. The roll was
called and the minutes were read.
Mrs. M. M Julian gave an interes
ting discussion on "Our Flag". Mrs.
 institutions. The meeting was tur-
ned Mrs. Annie Assiter, who gave
nal - Stanley Party. a"Stanley Party", next meeting of the club will be

narch 23 at $2: 30$ with | Beedy as hostess. |
| :--- |
| $\begin{array}{c}\text { Mr. } \\ \text { visted relatives. in Lubbock Sunday. } \\ \text { vin }\end{array}$ |

Floyd County 14 Years Ago
14. 1935 )
Beginning with a heavy fog SunBeginning with a heavy fog sun-
dayg nitht and ending in a soft
snow Monday about noon, although day nikht and ending in a soot
snow Monday about noon, although
later in some parts of the county,
a total of 78 of an inch of mos-
ture was received in Floydadm re
 E. C. Nelson was elected chairman
of the Plyod County chapter of the
America Red Cross at a meeting
held of the Floyd County chapter of the
American Red Cross at a meeting
held Monday nint in the county
court-room for the purpose of elee held Monday nisht in the county
court-rom for the purpose of elec-
ting officers. Other officers elected were G. A. Lider as vice-chairman:
J. W. Chapman, secretar:, and
charles Bedford. Treasurer. Charles Bedford. Treasurer.
A dellgation trom Ralls visited
the local Rotary club and presented the program at the regular meeting
of the club Wednesday noon. Meeting near a proposed. park
site northeast of Floydada, partles
from Fopdad
 property of John A. Hollums, the
ated suth of the Fomot Gap
road, which they are thinking to ated south of the Flomot Gap
road, which they are thinking to
make a park. Mrs. L. J. Welborn, who has been
in a Plainview Sanitarium reeeiving


## FAY MAXEY SHOP

SAFETY GLASS-For any Car or Truck seat covers -Plastic or Fiber CAR DOORS COVERED, TRUCK \& PICKUP SEATS REBUILT \& RECOVERED
FENDER \& BODY WORK, CAR PAINTING run.


NEW OLDSMOBILE DEALER

## ODEN CHEVROLET COMPANY

221 South Main St.,


## see the new F UTURAMICS!

[^2]


[^0]:    - America's best looking and

[^1]:    is featured abowe. special deluxe
    tyling is combined with newt new

[^2]:     community! Here you'll find the finest in new and used cars . . . and skilled "Futuramic Mechanics" ready to service your present model. Their modern equipment . . . their ample stock of genuine Oldsmobile parts . . . assure you of prompt, efficient maintenance and repair. Above all, you'll see the new Oldsmobiles for 1949! Thrilling to look at, with their Futuramic styling . they're "The New Thrill" to drive, with their spectacular "Rocket" Engine! Words can't describe it . . . you've got to try it! So conse in soon to this modern Oldsmobile showroom . . . and ary "The New Thrillf"

