
A. J. Folley Resigns Associate Justice Supreme Court; Jester Names Meade F. Griffin to Place


Martin is w Adm.Supt. al hospital

Lion Sponsored Show Friday Will Feature Unusual Illusions̈


PIA - Jaycees Sponsor Big Play Night

Magnolia Station Gets Face Lifting
olastic Census Half of March



## 


Inesday's Market

Blanks Available For Louisiana Vets Claim For Bonus

Eleven Offer for Councilmen
Rev. C. J. Menefee
Died In February
At Phoenix, Ariz.
Spelling Bees
To Determine
Best Spellers

Brotherton Rites Held Wednesday


| $E D M T M R A$ |  |
| :---: | :---: |
| Everything in Floyd county is tied to the farm or has a background which stems from the farm. It was and probably still is that nation, where farm conditions and farm interest prevailed. But growing population forced interest in other types of endeavor. ple with the know how drifted into such ple with the know how drifted into such things as manufacture, and now many a good farm in Ohio and Indiana and Illinois, not to mention other sevelar states, is despoiled by a plant of some kind, possibly a plant hat smog and deals out pneumonia or some other type of disease that has to do with the unof the world. The center of population is shifting and many Texas locations find trial plants. One such is in deep East Texas where there are times of the day when the terrifice odor that goes with a "belching" of a processing plant for wood fibres. But they and more adequate way toward a livelihood. As men, like ants, crawl more thicky over the terrain, they despoil the land which the Lord gave to His people. The Indians, who loved the land for the land and the Great Spirit which ruled it and guided the seasons, planted the herbs, and stationed the buffalo for handy sustenance, may have sensed the kind of thing which the whites gradually are doing to beautiful America and for that Leittle Big Horn, at Tule Canyon, at Buffalo Wallow. Who <br> A Practical Problem-Floydada municipality has a problem the citizens and officials need to solve, one which is pointed up and high lighted every two years at election time, but which we all forget or neglect as soon as el- ection day is past. That problem is due to the fact that we put up the whole slate of officials - mayor, aldermen, secretary, marshal -- for eection all at one and the same time. This is not to say that there is any liklihood of choosing a bad set of men for these important but somewhat thankless jobs. It is to say, however, that it probably would be better to name a part of them once every staggered terms, so that at all times there is no danger of having background of knowledge officials with no botich of the of the affairs of the public's business. No doubt every type of endeavour, including a municipality, needs the introduction of new blood, the san | plete set of minds unfamiliars with the task before them it would be better. Floydada is growing up. The problems of the commun- ity are getting more and more complex, and the need for a background of knowledge of municipal affairs more and more necessary, We hope the city will find a way to get its official personnel on a "staggered" basis once more. legal difficulties. <br> WHY CUSTOMERS LEAVE HOME <br> Quoting Hubert M. Harrison: <br> Now that the search for merchandise is over West Texas merchants will revaluate the importance of store appearance. <br> In too many of our towns, Main Street is going to seed and the buildings need a face lifting job. Good lighting, new and attractive entrances, new paint, modern fixtures, the effective use of glass, will attract and hold customers who may be passing by the dingy store on a dingy Main Street. <br> Modernizing Main Street means more, however, than new fronts on stores. It means pert salesmanship, a real interest in the customer's problems, and, of course, it could gress, and teamwork for improving the town. Highways can be made to lead into your -would rather buy at home if they can get what they want at a fair price under pleasant, attractive surroundnigs. Farsighted leaders in <br> small towns to prosper because built on the prosperity of small towns in their trade areas. Our small towns can be made work. In the competition between towns, at- <br> Record food crops during 1948 have inworld food outlook. No slackening of connumber on the pay checks drops sharply this $\qquad$ frost in April, says the old-timers almanac. ruary day means an early spring. Both have $\qquad$ ing with human beings. And the solution to this problem is one part science and 99 parts human relations. |

Price of Valves is up 43\%


## Yet Natural Gas Service Remains At the Same Low Pre-War Prices!

In cold weather scores of valves are opened and closed to meet your requirements for natural gas service.

Like other equipment, the price of valves is much higher today ... but your gas rates are still at pre-war prices.

Yet ... despite the increased costs of equipment, transmission, production, steel pipe and compressors . . . natural gas service is still furnished you at 1940 prices!


Drive a Ford and "FEEL" the difference

Theres also in your future


BISHOP MOTOR COMPANY

## Stock

 ning show and sale with a minimum $/$ H. Rainer, and George Caven:of lost motion. Beelow is Eiven the
ofst of officials. sehedules of
list


## RE - OPENED

## BARNES

## WEDDING SHOP

And ready to do your
WELDING - LATHE WORK DISC ROLLING

Same Location -- North Main St.
Floydada, Texas
Will Appreciate Your Patronage

## WE DO IT RIGHT!


Here's more room than ever before
$11 / 2$ C cubic feet of food storage that fits in kitchen space of a "9"! Frigidaire


ODEN APPLIANCE CO.

| Departing Hartzogs Presented Farwell | amone maxt neiptus and erian | Bovin and will make mear hane |
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it is today and we gauge our lending ccordingly.
your credit needs are. We are always glad crope with our stockm friends mon a proper benking basis. If you wish to talk with us obout a possible loan, we thall be glad to see you

First National Bank
Floydada, Texas

WE SELL SAVINGS BONDS


## Change to OIL-PLATING!

## HEAP BETTER TRANSPORTATION!

... Your car will take you places a heap longer
with an engine that's protected with Conoco $\mathrm{N}^{t h}$
Motor Oil-and OIL PLATING.
CENTE STARTNQ!


Oil-Plate roday at your
Conoco Milleage Merchants!


Mrs. William Hinton Is Shower Honoree
At the Norman Home At the Norman Home


Buy RED GOOSE SHOES


Others From $\$ 2.98$ up
Hagood's Department Store Standard Brands
the choice of
Value.Wise Value.Wise
Parents!
Miss Billie Hopper, Lee Ray Crutchfield
Wed on February 18
Mr and Mrs. Tom Hopper
 The double ring ceremony was
solomized in Borker at at oclock
Friday might, Pebruary 18, by Walt er Allan.
The bride was attired in a sult
grey gabardine with green The bride was attired in a suit
grey gabardine with green ac-
sories and wore a corsage of cessories and wore a corsage
white carnations.
Mrs . Walter Campbell, cousin
the groom, was the matron of hen
Her dress of black crepe was Her dress of black crepe was
cented with red aceesories wih
thoulder corsage of red carnation
Walter Con ented with red accessories with
houlder corsage of red carmatio
Walter
Wamperil and attended
oom as best man.
Por her daukhter's wedding. M



## Revival at McCoy Sunday, March 13 a a revival met owill begin at the MeCoy Bapt

Floydadans.

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Buly Jack Budy sentor student at
Texas Toch spent ine werk-end here



For Sale, Farm Machinery
ew Model D. John Deere, Used about 4
12 foot Krause. Plow, used one year
15 foot Hoeme with 2 foot extension
Reason for selling, we are moving
W. C. Cates

## GOOD AUTOMOIIVE REPAIR SERVICE

- Our Long Years of Experience in this line of work;
- Our big stock of superior Replacement parts;
- Our good workmen who want your continued good will and patronage;

Are your guarantee of high class work and fair prices a Daniel Automotive Service. We are serving many car and truck owners. Let us add your name to the list

## DANIEL AUTOMOTIVE SERVICE

P. S. See the New De Soto while you are here and watch for our announcement of the Plymouth soon.

DO YOU KNOW THE COST OF A TILE BATHROOM FOR YOUR NEW OR REMODELED HOME?

Our representative, who will be in Floydada Friday,
March 18, can tell you! He will March 18 , can tell you! He will have many interesttub, on, your cabinet, in your fireplace, and for your porch or terrace. These designs and costs will be freely given, right in your own home, on Friday. Seeing them, you'll have a new desire to include the ageless beauty of lasting tile in the home you plan to build,
or the one you are now constructing See our tile or the one you are now constructing. See our tile
samples and get the facts about their cost. . no obligation whatsoever.

A PENNY POSTCARD WITH YOUR NAME AND ADDRESS WILL BRING Our REPRESENTATIVE to VISIT YOU FRIDAY, MARCH 18, 1949

ADDRESS PENNY POSTCARD TO:

ARCHITECTURAL TILE AND TERRAZZO CO.
708 Avenue Q
Lubbock, Texas
Phone 4081


VAN'S Mens Wear \& Shoe Store

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to Westinghouse COLDERCOLO
mode possible by NEW, BxCuUSIVE, AUTOMAM HOLDOGOD SONTHOB



Youcanbe SUREE..irith Westinghouse

ACT
Now 1


See these great, new westinghouse refrigerators -at

## RADIO ELECTRIC

106 South Main




For BETTER BAKING

## Everate

TENDER, FLAKY BISCUITS
Harvest Oueen Mill \& Elevator Company
Plainview, Texas


HART \& HAGGARD


The All 'Round Tractor
$\Rightarrow$ ALL ROUND THE FARM
$\Rightarrow$ ALL YEAR ROUND
Why buy a tractor that gives you only part-time cervice? Working time is what counts, and the Ford Tractor does
such a variety of jobs that it "works more hours, saves mare hours.
Ford Hydraulie Touch Control, Implement Position Ford Aydraulie Touch Control, Triple-Quick Attaching of
Control, mplements inment the big Dearborn
line of mplements makes this THE all round tractor. By all meanss
come in and get the facts. You will like our parts and sorv co FARM fOUIPMFNT
departments, too.
Braselion Implement Co. Inc.
Your Authorized Ford Tractor Dealer Floydada, Texas


Thousand Attend the GE Open House
 the G-E Open house for a demon.
stration of the completely new kit-
chen equipment and laundrying
unit. As guests entered, they registered
on an individual piece of paper
which was folded and put into

 and appreceites the peoplespliancesces,
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Home Builders Will Serve Rotary Club In Month of March

dadda, Texas, Thursday, March 10, 1949


Matinee: Adult 60c-Students 30c Night: Adult $\$ 1.20$ - Students 60 c

for fill whdue. .funn fill vied....and from eovery vienpoint

The most Beautiful BUY for Styling

The most Beautifut BUY for Driving and Riding Ease

The most Beautiful BUY for Performance with Economy

Every test you make at the traffic light, on the hills, on the The most Beautiful straightaway -and of gasoline and oil mileage at journey's end will confirm your own deep-seated conviction that Chevrolet is the most beautiful buy of all for performance with economy!

Moreover, your new Chevrolet will keep on giving this finer brand of thrills and thrift with unfailing dependability, year after year, for it's the only low-priced car with a world's champion Valve-in-Head Engine, holding all records for miles served, owners satisfied, and years tested and proved

[^0]ODW CHEVROLET COMPANY

Her Prizes
or Limericks

## raselton \& Marts

## Building Contractors

Conmercial and Home Building
ilding and Re-Modeling. FREE ESTIMATES
$\qquad$

Well cleaned clothes old friends, wear well.

## Good dry cleaning is

 investment that pays use well cleaned clothes e old friends, wear well. When you select a dry aner, choose the one thates you quality service at

DAY'S Cleavers
W. California Phone 546

## HAIL INSURANCE

Just a gentle reminder that when you need Hail Insurance protection, see a representative of your own Panhandle Hail Association.

We can save you $\$ 30$ per $\$ 1,000$ for insurance. Certainly I'm proud of the fact that we have paid over $\$ 1,000,000.00$ in losses to Texas farmers in the last two years. Every loss paid in full.

Pay after you harvest your wheat. If it hails, we pay you.

It costs no more to start now.
Sure I'm proud, Texas farmers keep the saving instead of out of state stock companies getting the profit.

Call 656-J-1 for Ed Holmes and I will either come to your farm or send one of the farmer boys that are helping get this job done right.

Your loyal support has meat more security for all Texas farmers, and again I say ... Thanks and more power to you.

## ED HOLMES



Take care of your clothes Electrically




 ing it toast dry. You'll avoid, too, the trouble of bundiling up to go out to "hang up clothes" and resulting
colds and sniffles. trical needs... youll like it.



## PUBLIC SERVICE соинан



ARROW CHALK STRIPE ENSEMBLE everything you want...it has
 Sou really couldnt tosk tor tor more. Come in see this lotest Arrow achierement in harmonized fastions: Many Shirts 53.65 ries s1.50 Hendkerchieff o5\%


HALE'S DEPT. STORE

 Mrs. Clarence Lamb, of Lubbock,
visited her parents, Mr. and Mrs
Jim Robinsen. Jim Robinson, Saturday
DuWayne Brewer spent the weekend in Lubbock with Mr, and Mrs
Henry Ayess, ir
Mrs. Rudolph McCurdy visited Mrs. Rudoinh Mrcurdy
Mr. Herry Brewer Friday.
Mr. and Mrs. Henry Ayers Mr. and Mrs Henry Ayers hr
were Sunday dinner guests of her
parents, Mr and Mrs. Henry rewer
Mr and Mrs C. A. McClure and Mr. and Mrs. C. A. McClure and
Mrs. Brice Alien and girls pent
Friday in Spu wwh Mr and Mrs
Horace Cage and family. It was





Call Floydada Cold Storage Locker Phone 328
or Call Plainview 1444 Collect for
PLAINVIEW RENDERING CO.

## Tolks are callingy it

## The BUY ine Big Cars

## CLINE \& RAINER

Floydada, Texas

| OTTY OF PLOYDADA, TEXAS | Thtest |
| :--- | :--- | :--- | :--- | :--- |
| This the Bth day of February A. D. | SEAL |
| 1949 |  |

$1949 . \begin{array}{ll}\text { F. C. Harmon } \\ \text { Mayor }\end{array}$

Wilson Kimble Optometric Clinic Phone 254 Floydada Write, Box 518 Specializing in Eye Care and Visual Efficiency We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescrip-
tions. Dr. J. W. Kimble, Optometrist

TALK ABOUT...
"Getaway"


## Kithe.

 this gasolines GOT $17!$Phillips 66 Gasoline is "CONTROLLED"* For Excellent Driving Performance All Year 'Round!

When you step on the starter you want to start? When you give her the gas you want smooth, quick response!
That's why Phillips 66 Gasoline is controlled . . designed for high-level performance whether the thermometer is high or low. Try a tankful and see what Phillips 66 control will do for you!


## PHONE For PHILLIPS "66"

WHOLESALE - AARON CARTHEL
These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

## Felf Patterson <br> CARTHEL'S

Service Station
Blue Goose
Station \& Grocery Highway 70 East

onrract Let or Extensions C City Mains

## WE STILL HANDLE

BARRY AUTOMATIC MARKERS No Change by Hand
IN STOCK Now! Fertilizer attachments for planters.
If you have tractor or machinery troubles bring them to our mechanic, Bonnie Shultz.

## FLOYDADA IMPLIMENT CO.

Massey - Harris Dealers
Highway 70 East


|  | GRAPEFRUII JUICE, | 19c | wxacun man |
| :---: | :---: | :---: | :---: |
| PureCane | scors |  | 10c |
| SUGAR | TOILLET PAPER, | 12c | SWAN |
|  | VIENMA SaUsage, | 19c | SOAP |
| 87 c | SALMON, | 53c | 17c |


| JElo | Baby Food 25 c |
| :---: | :---: |
| OXYDOL, |  |
| TIDE, |  |
| DOG FOOD, |  |
| CIGARETTES, \$1.69 |  |
| ${ }_{\text {crisco }}^{\text {cir }}$ | OLico |
| 89c | 17 c |



BEEF RIBS, $\mid$ Bacon Ends


| SLICED BACON, | $\underset{\text { pound }}{\mathbf{5 9 C}}$ |
| :---: | :---: |
| ROUND CHEESE, KRafts ELKhorn | ${ }_{\text {380usp }}^{\text {Pr }}$ |
| SACK SAUSAGE, | $\mathrm{V}_{\text {pousi }}$ |



Eddye Wayne Conner Weds Joan Byars
Canyon in Beautiful Home Ceremony



Merit Feed Gets

- Results $\underset{\text { - RUqua-barber }}{\text { - }}$ fUQUA-barber
farm supply


## Your Ground Is Cracking Open and Turning Dry Mighty Fast

One of these mornings you'll look things over and want to crank up that Irrigation Motor and Put the Water to your crop land.

## Why Not .- Right Now

Have Sparks \& Alexander give the Motor the Repair Attention it Needs so that all you have to do is Crank up?
It will be money in your pocket to give this careful thought.

## SPARKS \& ALEXANDER

General Motor Repair Service
East Highway 70
Telephone 454

## WORE Big FOOD VALUE

## CORN, Whole Kernel,

POTATOES
$\frac{2 \text { No. } 2 \text { Cans, }}{\text { TOMATOES, }}$
DREFT,
PEACHES,
PETS, yyrup, No. $2 \frac{1}{2}$ Can,


RUNE JUICE, ƏQC

## FOR YOUR GARDEN SEED POTATOES - GARDEN SEED <br> ONION SETS AND PLANTS

## MARKET

BACON
$45^{c}$
Barbecue with Mexihot Sauce, Copyrighted by
Dickecue with Mexihot Sauce, Copyrighted by
Dicken Manufacturing company to be made Fresh
Daily. Try a poưnd today.

## WESTER \& SON

CASH GROCERY \& MARKET
Phone 287

## The Hesperette

| hesperette stafy | Celebrity Visitor |
| :---: | :---: |
| sports Writer Don Mco | At Floydada High |
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| EDITORIAL <br> THOROUGHBREDS |  |
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| Constier your hertiage and theheritage of your American neligh nertiage of your Amercan neighbors. What is the blood that fow In your veins? 15 it pure strain |  |
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| Undoubtedyy your ancestors wereof many nations Perhaps now youcannot even tell whilch strain holds cannot even tell which strain hold | A |
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| sway in sour 1 Ife You may be eh <br> French, oerman, Indian -. Phast- <br> cally speaking. you are not a thor <br> oughbred. |  |
|  |  |
| But you can be a thoroughbred <br> Your speech, your actions, and your standm in ilfe. if you speak ciean |  |
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| standing in life. If you speak clean and helpful words, if you are honyour fellowmen, if you look for the things you can give rather than the be a thoroughbred. |  |
|  | The Junior Pr P A Quiz team |
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| thocght for the week |  |
| "Health is the greatest of gifts. Contentment the best of riches." Shammapada. |  |
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| ber stamp ink in inuberin |  |

OUR SERVICE DEPARTMENT

Has Been
RE - OPENED

In Charge of

## HECKMAN \& HECKMAN

Factory Trained Mechanics

ALL NEW EQUIPMENT And we use only Factory Engineered parts.

We invite all our old and new customers to visit us when in need of repair tractor

## L. C. McDONALD

Pontiac -- GMC -- Allis Chalmers

## FAY MAXEY SHOP

SAFETY GLASS - For any Car or Truck SEAT COVERS-Plastic or Fiber CAR DOORiS COVERED, TRUCK \&PICKUP SEATS REBUILT \& RECOVERED
FENDER \& BODY WORK, CAR PAINTING
Everything to make your car new-Nothing to make it

## Candid Camera



## Let Whitley \& Franks Install

 Your Block AssemblySpecial For This Month Only Ford Block Assembly, Installed,
$\mathbf{\$ 1 4 0 . 0 0}$
Chevrolet Block Assembly, Installed,
$\$ 120.00$
Plymouth Motor Complete, Installed,
$\mathbf{\$ 1 5 0 . 0 0}$ 90 day or 3000 mile factory guarantee Permanent type anti-freeze $\mathbf{\$ 5 . 0 0}$ gal. ALL WORK GUARANTEED
Whilley \& Franks Garage floydada
Highway 70
Phone 627



| Snow Dift 8 |  | CABBAGE, |
| :---: | :---: | :---: |
| BABY FFOOD, | 25 c |  |
| BLEACH, | 15c |  |
| aches. | 25c |  |


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|  | -- ${ }^{\text {ancurus }}$ RICHADDA CHESE, | c |
| $\xrightarrow{\substack{\text { anden }}}$ | VEAL Cutletts, | 70 |
| Stick | (silme Rib ROAST, | 48 c |
|  |  |  |


[^0]:    New "Dubl-Life" Rivetless Brake Linings - Last up to TWICE as Long!斯 proved by millions of units under all kinds of is proctically doubled. Chevrolet is the first fullproved by millions of units under all kinds of sized car in America to bring you this important
    driving conditions. Becouse there are no rivets to braking advancement !

