

THE FLOYD COUNTY HESPERIAN

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One of Floyd County's Oldest Institutions

VOLUME 56

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 24, 1949

NUMBER 4

Wednesday to Be Rubinoff Day in Floydada

Wednesday, March 2, Texas Independence day, will also be "Rubinoff day in Floydada," both by public acclaim and by official proclamation, Mayor F. C. Harmon having officially designated the day as Rubinoff day.

The famed violinist will begin his day here at 8:30 o'clock when he will be met by Junior Chamber of Commerce President Fred Zimmerman, jr., by city officials, representatives of Floydada schools and Chamber of Commerce Secretary Robert H. Crowell.

The Rubinoff party is expected to include Dave Rubinoff, David Vazquez (pianist), L. Lamar Johnson, advance man, and probably Mrs. Rubinoff, a Texas girl whose home was Wichita Falls where she met Rubinoff.

Following the early morning reception the famed violinist and his pianist, David Vazquez, will make an appearance at each of the Floydada schools, and at noon they will be guests of the Floydada Rotary club, where Mr. Rubinoff will have charge of the program.

First concert at 2:30 The first concert of the day will be given at 2:30 o'clock at the Palace theatre, where the box office will open at 1:30. Students from all schools in the surrounding west Texas area have been invited to attend this special student matinee. Adults also may attend this matinee. Student and faculty tickets will be 75 cents, for adults \$1.50, both including tax.

The night performance will begin promptly at 8:15 p. m. also at the Palace theatre. Out of town guests from Matador, Crosbyton, Ralls, Petersburg, Lockney, Quitaque and Silverton already are promised. All seats for the night performance will be \$2.40 including tax.

A grand piano for the Rubinoff concert will arrive Tuesday afternoon or early Wednesday morning.

Seats for concerts will not be reserved, but only the seating capacity of the 775-seat Palace theatre will be sold. Box office opens at 1:30 and 7:30 p. m. for the respective programs.

Program for the Concert The program for the Wednesday evening concert will be as follows:

- (a) Soiree de Vienne (Concert Paraphrase on Strauss Waltz Theme), Grunfeld;
- (b) Liebestraum, Liszt;
- (c) Malaguena, Lecuona;
- (d) Warsaw Concerto, Addinsell;
- (e) Clair De Lune, Debussy;
- (f) Don't Fence Me In, Cole Porter.

Rubinoff and his violin Intermission (10 minutes)

- (a) Night and Day (Arranged by Solito de Solis), Cole Porter;
- (b) Cordova, Lecuona;
- (c) Mountain King Boogie (Arranged by Vazquez), Grieg;
- (d) Rhapsody in Blue, Gershwin;
- (e) When Day Is Done, Katscher;
- (f) Fiddlin' The Fiddle, Rubinoff;
- (g) Polonaise (Opus 53), Chopin;
- (h) Souvenir, Drdla;
- (i) Dance Russe, Rubinoff;

Rubinoff and his violin

Twelve Lodges Represented At Memorial

Twelve lodges were represented at the George Washington Memorial program held at Floydada Lodge No. 712, A. F. & A. M. Tuesday night. Two hundred and fifty master masons and their wives were present.

Main speaker for the evening was J. E. Edgar, of Turkey. Mr. Edgar's address was in two parts, "Early History of George Washington," and "Washington and the Masonic Lodge."

Master of ceremonies was Sam Green, W. M. A quartet composed of C. M. Lyles, Carl Muench, H. G. Barber and Fay Hart rendered several special numbers followed by the early history of the lodge by W. A. Gound. Welcome to the ladies was given by Mr. Green. A solo was given by Fay Hart.

The visitors and members of the local lodge enjoyed a bountiful supper served buffet style.

Basketball Monday Night At Andrews Ward Gymnasium

Coach L. F. Gresham Monday night will give the basketball enthusiasts who have followed the fortunes of his Whirlwind wards this season, preview of what he will have to offer in the way of a team next year.

These eligibles will be pitted against the squad which has carried the school's colors this season. Game time will be 8 o'clock, and place Andrews Ward gymnasium.

MRS. STOCKTON HENRY DIES

Mrs. Stockton Henry, 69, died at her home at 2307 Ave. M., Lubbock, Saturday afternoon, February 12. She had been in ill health for the past year.

Until three years ago Mr. and Mrs. Henry owned and operated the Lorenzo Tribune at Lorenzo. The Henrys sold their newspaper and moved to Lubbock about two years ago.



Mr. and Mrs. Rubinoff Mrs. Rubinoff, who is a native of Texas, will be with her husband when he plays in this city.

Rapid Growth of Floydada Paced by Added Telephones

Continued rapid growth of Floydada is making it necessary to expand the telephone system here, according to John A. Cornell, manager of the Southwestern Bell Telephone company.

Skilled workmen last week completed the installation of a new switchboard position at the telephone office here, along with 180

new lines at a cost of \$5,500, the manager said. The new position is designed to handle either local or long distance calls, and will help to speed service, since more operators can handle telephone traffic during busy calling hours.

The additional lines will help to get telephones more quickly to those on the waiting list for service, since it will increase the capacity of the telephone system here by about 200 telephones.

"All applicants who can be served through the addition of this new equipment will be notified by the telephone business office," Cornell said.

All Due To Rapid Growth "All this is due to Floydada's rapid growth, which has resulted in the greatest demand for service in the history of the telephone company here," he added.

Cornell pointed out that Floydada now has 1,200 telephones, more than three times the number in service in 1941, when there were only 374 telephones here. The number of daily calls, too, has increased more than two and one-half times.

"Before the war, operators here handled an average of about 2900 calls each day - now there is an average of 7,700 daily calls," the manager said.

"It all adds up to the busiest time we have ever had in Floydada," Cornell continued. "The new switchboard position and the new lines will provide better service and more telephones for the present, and we are not going to stop until everyone has a telephone who wants one here."

Play At Lakeview On Thursday Night

The Lakeview Home Demonstration club is sponsoring a four act play to be presented by the Mt. Blanco P. T. A. Thursday night, February 24, at 7:30. The name of the play is "Love in a Boarding House."

Admission charge will be 35c and 15c. The public is cordially invited to attend. Place is the Lakeview school auditorium, and the school will share in the receipts.

Wednesday's Market

Colored hens, 4 pounds and up.	26c
Colored hens, under 4 lbs.	24c
and all Leghorns, lb.	12c
Cocks, lb.	12c
Cream	
Butterfat, No. 1, lb.	60c
Eggs	
Eggs, per dozen, candled, No. 1.	37c
Hides	
Free from holes	
No. 1 Hides, lb.	12c
Bull Hides, lb.	8c
No. 2 Hides, lb.	8c
Hogs	
Top, cwt.	\$19.75
Heavies, cwt.	\$17.50 to \$18.50
Packer Sows, cwt.	\$13.50 to \$14.50
Grain	
Wheat, bushel.	\$1.98
Milo, cwt.	\$2.05
Cotton	
(Government loan)	
Cottonseed, ton.	\$80.00

ATTEND BANKERS MEETING

Olin M. Watson, president of the First National bank, and Olin M. Watson, jr., exchange teller, were among the plain members of the banking fraternity, who attended the Washington Birthday convention of the Seventh District Bankers association in Fort Worth.

Charity Bills Jump Sharply In The County

That the boom in business for farm operators and other business people in Floyd county lacked something of being 100 percent effective for all the residents has been evident throughout by charity bills which the county and other subdivisions in the county have paid.

This condition was accentuated in particular by the long storm period during January, when unfortunate families made heavier than usual calls for aid from the county, as shown by the bills the Commissioners court were asked to consider in their regular February session. In addition to food, clothing and shelter the court was asked to provide hospitalization in some cases.

Calls on the county have mounted so fast, in fact, the court adopted rules which are expected to tighten up the purse strings and conserve the funds available for charity. Several of the bills presented were taken care of by the court but one \$1,100 hospital bill and another for \$500 for hospitalization were held up.

Maximum Of \$300 Is Set In an order entered on the minutes of the court this month that body took measures to conserve the funds and attempt to spread the county's aid in hospital cases. The maximum hospital bill in any case will not be more than \$300 so far as the county is concerned. This order states, and rates which the county will accept as charges are indicated as follows:

For hospital room \$4, for ton-silectomies \$25, for appendectomy or other major operation \$75, for deliveries \$20, antiseptics \$5. Rate of pay for penicillin is \$1.50 per bottle, oxygen \$3 per bottle, transfusions \$15. Other drugs and medicines will be paid for at wholesale plus 10 percent.

Each doctor and each hospital in Floyd county and the Plainview hospital & clinic are listed to be notified of this basis of the court's willingness to pay for hospitalization, according to the order.

with oil and gas development." For this service King, Latham, Stultz & Company are to be paid on the basis of 4 cents on the \$100 valuation of these properties as entered on the tax rendition rolls of the county.

CAKE AND PIE SALE

The Sand Hill Home Demonstration club is having a cake and pie sale in the county kitchen Saturday, February 26. Everyone come and buy a piece of your favorite pie or cake.

CUB SCOUT MEETINGS

The pack meeting for the Cub Scouts will be Friday night, February 25, at 7 o'clock in the American Legion hall.

All Cubs who are eligible will receive awards.

County Survey On Oil Land Developments

A survey is due to be undertaken at an early date to determine what properties there are in Floyd county which are connected with gas and oil production industry with a view to assessing these values for taxes. Contract to this effect was made by the Commissioners court last week with King, Latham, Stultz & Company, whose representative presented them to have scientific and technical knowledge to do the job with many years of experience in such matters. Their office is in Dallas.

In addition to the survey, the Dallas concern contracts to complete a list of record owners of oil and gas properties and lease and royalty interests adjacent, as of January 1, 1949. Likewise they are to meet with the Board of Equalization and to furnish them the information on which to base proper values for assessment and taxation.

The properties which are indicated to be included in the survey according to the contract include oil properties, gas and sulphur deposits, pipelines, refineries, gasoline plants, drilling rigs, derricks, oil and gas leases, royalty interest in land developed and undeveloped, "and all other property of whatsoever character or value used in connection

Dodge-Plymouth agency to have New Home Corner Missouri & 5th

Announcement that the Floydada Dodge-Plymouth agency of Mayo Motor company will have a new home as soon as the building can be put up, was made this week by D. T. Mayo.

Plans call for a modern sales and service plant that will cover 50 by 120 feet at the corner of Missouri and Fifth streets, where the Mayors recently acquired a site 75 feet by 150 feet from R. C. Henry. The location is across the street west from the bus station and across the street north from Commercial hotel. It will have a south front and will also have a display area that can be seen from the east. Problem of parking space and working room on the exterior will be provided by a space some 25 by 150 feet the

length of the grounds on the east side of the building.

R. H. Willis will be general superintendent on the construction job, Mr. Mayo said. Work will begin as materials can be put on the ground and will be finished as soon in the spring as the workmen can put it together. "We are planning the building carefully to make it a modern automobile sales and service plant, and we expect to have an establishment which will be a material addition to the business section of Floydada," said Mr. Mayo Monday.

The company is now located at 110-12 West Missouri street, which was recently purchased by the Terrell Bros. to house their Case and power farm implement business.

Organize Fund Drive

This week George Caven, general fund chairman for the American Red Cross campaign, was rapidly completing the organization for raising the county's assigned goal of \$2,000, and said Wednesday that a county-wide organization will be ready to do their job when Wednesday March 2, opening day for the campaign, arrives.

Caven was named fund campaign manager by the executive committee in their annual meeting early in this month. At this meeting Carl Minor was re-elected county chairman. Caven has a very considerable number of his lieutenants already

named and expects to cover the remainder of the county before the week closes and get commitments to carry on the campaign.

"Our job this year will be relatively easy, compared with former years when the demand was heavy. The encouragement the committee has had to date from various helpers contacted gives me confidence that we will finish the job and wrap it up in a few days, if the weather man grants us the kind of weather we need," said Mr. Caven.

Announcement of all workers who will help in the campaign will be given to the press next week. Every community in the county will be given an opportunity to help as in former years, Caven said. Disaster relief and home service have



High Scout Award. — J. M. Willson, sr., of Floydada, and Mrs. Willson, are shown here, along with Frank A. Runkles, and Mrs. Runkles, of Lubbock, as the two men are presented Silver Beaver awards for outstanding work in Scouting in South Plains council. This is the highest council award. Willson's award was for outstanding work in support of the Scout program. The presentation was made by K. N. Clapp, at the annual banquet of the South Plains council, at Hilton hotel. The ladies received roses following the awards presentation. —Photo made by Bill Hams, of the Lubbock Avalanche.

Andrews Ward Paving Project Going Slowly

If people could only remember the condition of the road to the school house during the bad weather, many would have given \$20 or \$25 to be able to avoid the road, or to have it paved. Now they have forgotten. \$5 or \$10 from each family who take their children to school would be sufficient to pave these streets," says a statement issued this week by the Floydada Jaycees, who are urging people of the school district to take advantage of the presence of a paving contractor here for highway work.

"Remember how bad it was and send in \$10. The next time it turns bad, and the roads are so muddy you will remember and be proud that you helped," the statement continues.

The results of the drive are disappointing to date says the committee. It was hoped that the paving could be done on a voluntary basis without having to make personal contacts. "I'm cash and pledges on hand amount to \$740.10. If more interest is not shown the money will have to be refunded to the donors who have indicated an interest in the four blocks at the ward school house."

"If every family interested will help by contributing \$5 to this project (See Paving Projects, back page)

Polio Campaign Lacks Reports From Workers

Many communities still have not reported on the infantile paralysis drive. As soon as a report from these communities has been received it is believed that the goal will be obtained, as was reported this week by county fund drive chairman, Guy W. Ginn.

Totals to date (Wednesday morning) are as follows:

Floydada	\$626.80
Floydada Theatre col.	\$119.95
Total	\$746.75
Lockney	\$493.58
Bake	\$22.00
Barwise	26.00
Blanco	68.00
Campbell	23.51
Cedar Hill	22.05
Dougherty	62.98
Harmony	65.70
Irick	16.50
Lakeview	43.15
Lone Star	78.05
McCoy	51.70
Pleasant Valley	72.52
Providence	95.27
South Plains	115.25
Sterley	35.00

Total \$2073.11

The communities not listed have not reported and are urged to do so this week. "Polio hits suddenly and in unexpected places and we want to have funds available in case of an outbreak of this dread disease," the executive committee urges.

Organization Meeting Held At a meeting Monday night in the office of Dr. C. M. Thacker the Floyd County Chapter officials were elected for the ensuing year:

President, A. H. Kreis; vice-president, G. C. Tubbs; Jewel Eliza, treasurer; Edward H. Wester, secretary. Those with Edgar Hays and Dr. C. M. Thacker comprise the executive committee.

Drilling Tests Blanket Area

C. H. White Drilling company will make a series of tests for water sands in this area within the next two weeks, having started a rig this morning at Dougherty where at least three tests are due to be made, M. H. Martin and Bill Norman announced Monday.

Contracts have been made for at least 10 tests Mr. Martin said, and they are trying to contact any other land owners who would like to see what they have in the way of water sands for irrigation possibilities. W. S. Poole, Lee Rushing, L. H. Dorrell, Frank Probasco, Henry Willis and others have contracted for tests. Besides Martin and Norman.

RE-OPENS WELDING SHOP

W. E. Barnes, who has been spending the winter at Orange, Texas, on the coast, welding for Consolidated, returned home the first of the week and reopened his welding and disc rolling shop on North Main street for the spring and summer season.

Gen'l Electric Open House Saturday At Holmes, So. Side

On the wind-up of the general showing of their display room at 22 East California street, the south side General Electric dealer, Holmes Electrical Service, has announced their open house will be held on Saturday this week.

Feature of the display will be a complete General Electric kitchen and a complete General Electric laundry, appliances for both actual operation, Mr. Holmes said yesterday.

There will be souvenir and attendance prizes and refreshments, Mr. Holmes said. He hopes for a large number of people to see the new General Electric appliances for the same.

Wichita Man Technician At New Hospital

T. W. Haley, manager of the Peoples hospital, yesterday announced that Harry James, a Wichita Falls man, is laboratory and x-ray technician and physiotherapist at the hospital.

James arrived this week and has begun work. His wife and daughter will join him here this week-end, according to his plans. They will take their home at 508 South Main street.

James had his training in the army and at medical school in Kirksville, Missouri.

John Deere Day Wednesday, March 9, Local Dealer Announces

Stansell-Collins company, John Deere dealer in Floydada, is inviting farmers and their families to attend their big John Deere day program at the Palace Theatre on Wednesday March 9, at 1:30 p. m. Admission will be by ticket only, but large at Stansell-Collins company. "The Sugar Plum Tree" is the feature Hollywood production starring Billie Burke and Don Wilson that will be shown.

Stansell-Collins company says the show is a rollicking comedy about young people who have never

been on a farm, and what they do when they receive one as a gift. It will prove to be Grade "A" entertainment for the entire family, says Messrs. Collins and Stansell.

In addition to the "Sugar Plum Tree", several other brand new all-talking pictures will be shown. They cover farm equipment and modern farming practices every farm family will find interesting and worthwhile to see.

You will want to drop in on Stansell-Collins company for sure and get your free tickets for the show if you haven't received them or need more.

EDITORIALS

In the public prints we note that a Mr. Allen is going to be in Floydada on March 3 for the purpose of rendering assistance with income tax problems. This is a sort of a token visit and Mr. Allen is not likely to be a very busy man. Behind a benign and velvety puss, the collectors have claws that scratch. Everybody knows that if everybody in any town waited for an internal revenue man to come around to get their papers fixed up against March 15, the line would have formed already and would be two blocks or so long when he closed his desk, grabbed his hat and finished his day's work. The income tax thing is a tremendous business, reaching into every worker's and investor's life and pocket book. A deputy collector in a day could actually take care of about one-hundredth (in numbers) of those who have to hire a lawyer or something of the kind. It was a brilliant idea they had back in 1912 of getting the money. In addition the government has a hundred kind of sales taxes which are carefully called something else, and every little business in every little town is also withholding and putting in the sock and remitting at regular intervals. We've got the little ball wound up pretty tight!

Progress of the City Light and Power division in Floydada the past year has been marked by considerable reduction in the cost of operation as to fuel and a considerable increase in cost as to manpower. The city was fortunate in converting a part of its power to a new type that required less fuel cost in order to meet a competitive situation — competition with the times. That the city is growing there is no doubt. More demand all the time points to an even greater increase as the season progresses into spring and summer. And the city is making preparations to meet the situation with added converted power. Now, if only the city will keep its light business on a business basis and not let it get mixed up with petty politics, it will be a great thing for the community. The time is going to come when competitive conditions will demand the utmost in efficiency of operation. That time mustn't come when the folks are mixed in a quarrel over things that involve personalities. In that case it will be too bad. Perhaps a resolution on the part of all not to let such occur before there is even any indication that it could occur, would be a good thing for the enterprise.

One of the stories of the January storm period that is not likely to be adequately told is the day and night and month long struggle of maintenance men on roads and on power lines and telephone and telegraph lines to keep them functioning for the wel-

fare of the public. Men who went out into the ice and snow and made it a long, long day when the public was being warned of the dangers, did their perilous jobs in line of duty. In this particular part of the world, hazardous as the job was, the boys had it a bit easier in some respects than they did further east and south where the losses on light and telephone lines ran into the millions. One thing that helped was the fact that these brave fellows had every modern contrivance to make their jobs more effective and more safe for them to do their work.

It has now become apparent that the losses incident to the snows and sleets of January on highways and streets of the panhandle are even higher than the maintenance people themselves estimated. Millions the Highway department had hoped to spend on new construction will have to be diverted to repair of roads. Some of the very best stretches of road in all the country, some of the through arteries, are in progressively bad condition and being made worse daily by traffic, while the crews await weather in which they can apply patches and do other repair work that will alleviate the damage done. How many jobs that would have been let this year for added paving will have to be by-passed because of storm damage and the demand on the highway funds isn't for a layman to say. Doubtless hundreds of miles in West Texas alone, though.

Your Trees.—If you will carefully cut back your trees about now and get them shaped up for spring growth you will hardly notice the damage by mid summer that was done by the heavy coat of sleet and ice that damaged them in January and may damage them further in February. A tree is a tree in West Texas! Don't neglect it now simply because the weather is somewhat adverse and you'd likely get your hands cold and your feet wet putting it in condition to do good next summer.

We think Floyd county is "a-flittin' and a-gittin'", as the saying goes, in regard to better farming practices, better farm living conditions, better communications, better roads! That the people of the county are resolved to try to get out of the mud for one thing is a great tribute to their common sense. A sound road building program that will have good roads 20 years hence as well as now, and progressively more miles of hard surface highways that will blanket the county. Probably 40 miles or more this very year of 1949, and more in the offing. The county can work with the State Highway department to great advantage and by all means should continue to do it.

Floyd County 14 Years Ago

(Taken from the issue of February 21, 1935.)

Plans are being made this week for the Business men's gathering, and dinner for March 7.

E. C. Nelson, jr., judge of the 47th judicial district court in Amarillo, gave a talk entitled, "Washington, the Mason," Friday evening, February 22, at 7:30.

Harold Chapman, son of Mr. and Mrs. J. W. Chapman, missed his first whole day from school in eight years Monday.

Mr. and Mrs. J. M. Willson report a thrilling visit to Hawaii, on their way to Japan.

Miss Margaret Deakins is here from Snyder visiting her brother, Jack Deakins, and Mrs. Deakins.

Mr. and Mrs. J. T. Poole entertained a few friends with a "42" party Saturday night.

Miss Geraldine Massie was named honoree at a bridal shower given at the home of Mrs. O. P. Rutledge, Monday evening.

A surprise program was given Tuesday evening for the 1934 Study Club at the home of Miss Ena Lea Fyffe.

Mrs. C. A. Caffee entertained the members of the M. A. H. club at her home in Dougherty Thursday afternoon.

Miss Maxine Fry of Floydada, was formally presented to Las Chaparras club, a girl social club at Texas Tech college, Lubbock, on Saturday evening.

Carol McClung, a student in Wayland college, spent the week-end here visiting his parents, Rev. and Mrs. S. R. McClung.

Mrs. J. M. Gambin and Mrs. E. L. Angus spent Monday in Lubbock on business.

M. C. Fuqua underwent a mastoid operation in a Lubbock sanitarium Tuesday morning.

POLITICAL COLUMN

Below is a list of candidates for office in the City of Floydada municipal election, who have authorized The Hesperian to make their announcements:

For City Secretary:
B. K. BARKER

For City Marshal:
BOB SMITH

Mr. and Mrs. A. C. Collins visited their daughter and husband, Mr. and Mrs. Charles Latham in Littlefield during the week-end.

30 Blocks Paving At Lockney Goal

Of Committeemen

LOCKNEY—The Lockney Business Men's club paving committee hopes to secure at least 30 blocks of paving in the present campaign to get city streets paved, it was indicated this week.

The committee, composed of Claude Hammond, E. R. Harris, Marvin Gilbert, Charles Baxter, and Henry Schacht, is at work securing pledges from local citizens as to paving in front of their property.

Growth Of Crosby Co. has been steady

CROSBYTON.—Reflecting the continued growth in recent years of Crosby county and its three towns, Crosbyton, Rails and Lorenzo, a check of Crosby county tax rolls show a substantial increase in county valuations every year since 1941.

Some of this increase can be attributed to general rise in real estate and land values, but much of it is new building and improvements. This increase in the eight year period, as shown by the tax rolls is \$1,835,588. The 1948 rolls showed a valuation of \$6,598,986, while the 1941 rolls were \$4,763,398, an increase of close to two million dollars.

The Floyd County HESPERIAN

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HOMER STEEN, Editor

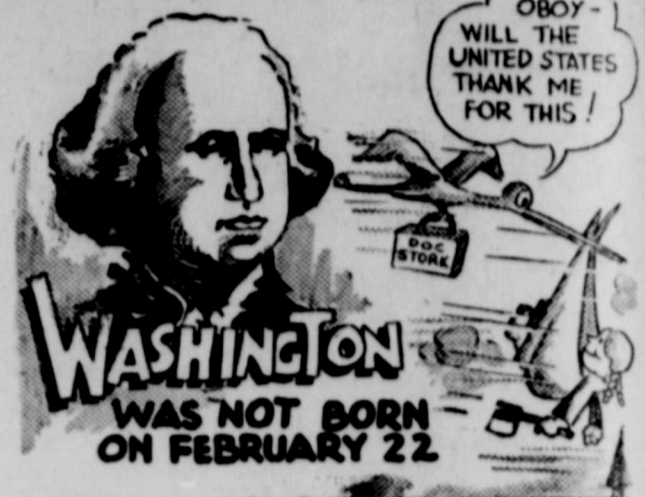
Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year, \$2.50, six months, \$1.25, four months 90c; in advance.



Mr. and Mrs. Leon Chambers and family, of Amarillo, spent the week-end here visiting with relatives.
Mr. and Mrs. O. F. Cummings and Junior returned Saturday from two week vacation in the Grande valley and Monterey, Mexico.
Fay Newell of Plainview visited her mother, Mrs. L. H. Newell, this week-end.
Mr. and Mrs. H. M. Redd were in Amarillo Sunday on business.

Carthel's Service Station says It's a Fact!



And We Can Prove It!

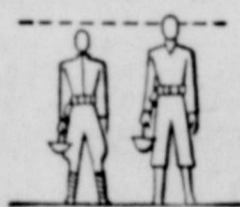
Answer Next Week
You make no mistake in giving us your business. You will discover that we not only give you quality, but are obliging in every way.

Answer to Last Weeks Ad
No federal law forbids the total destruction of coins; however, a statute does forbid the mutilation or lightening of a coin in such a way that it may be later circulated in its impaired condition. 1. "Nuggets of Knowledge" —Geo. W. Stimpson.

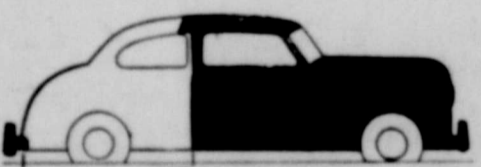
CARTHEL'S SERVICE STATION Phillips 66
PHONE 552 FLOYDADO, TEXAS

DODGE TO INTRODUCE NEW KIND OF CAR BUILT FOR TODAY'S BIGGER TALLER AMERICANS

Daring New Dodge establishes new trend . . . provides more head room, elbow room and leg room, at the same time decreasing outside dimensions. Extreme lines, uncomfortable seats and cramped interiors have no place in Dodge thinking.



Army statistics revealed that the G.I.'s of World War II averaged 1 1/2" taller than the Doughboys of World War I. The same statistics showed they were also heavier and more active.



DODGE SAID "NO" TO THIS . . . repairing dented or bent fenders is sure to be costly when fenders are formed right into great masses of sheet metal. Now look below and see why Dodge owners don't have this worry.



DOWN GO REPAIR COSTS! No costly-to-repair, massive sheet metal fender sections in new Dodge. Fender unit is bolted (not welded) to body; easily removed, repaired and even replaced, if necessary, at reasonable cost.



"BODY-CRAMPING ROOF LINES MUST GO," said Dodge! Army physical exams revealed that our wartime generation was bigger, taller and more active. A car with more interior space—not less—is the goal Dodge engineers achieved.



DODGE STARTED WITH A SPACIOUS INTERIOR—and practically built the rest of the car around it! Here is room to "room around in"—plenty of room to let the human body take positions that are natural and therefore comfortable.



TIRING? YES! Doctors agree that people can't go for long periods sitting on their spines without becoming tired, irritable. Dodge did something about this, too!



AH-H! RELAXING! Dodge "knee level" seats, shown above, put the entire body in a natural position . . . with full leg support for restful, all-day comfort.



"NECK CRICKING" CONTOURS ARE ALREADY OLD-FASHIONED. How can today's bigger, taller Americans be comfortable in a car where it's even hard to lean back or sit up-straight?



DODGE ROOMINESS IS ROOM ALL AROUND. The new Dodge, shorter, narrower and lower, gives you more elbow room . . . leg room . . . head room . . . that today's bigger Americans will WELCOME!

LOWER ON THE OUTSIDE . . . Higher on the Inside . . . SHORTER ON THE OUTSIDE . . . Longer on the Inside
NARROWER ON THE OUTSIDE . . . Wider on the Inside

SEE HOW DODGE DOES IT! Coming Feb. 25th

MAYO MOTOR CO.
Dodge, Dodge Job Rated Trucks, Plymouth

A Partner's Accounting
TO MORE THAN 245,000 POLICYOWNERS

46TH ANNUAL STATEMENT OF CONDITION

December 31, 1948

ASSETS	
United States Government Bonds	\$ 65,032,721.26
Texas County and Municipal Bonds	11,757,609.79
Public Utility and Corporation Bonds	17,374,656.98
First Mortgage Loans on Texas Real Estate	38,689,534.87
Collateral Loans	1,568,428.79
Home Office Building and Annex	2,050,000.00
Preferred Stocks	8,261,697.63
Bank Stocks	3,040,027.16
Other Common Stocks	7,173,572.43
Cash	2,960,822.44
Loans Against Cash Value of Policies	14,665,043.44
Accrued Interest and Miscellaneous Assets	637,762.05
Net Premiums to Complete Policy Years	6,390,065.07
These are premiums either in-process of collection or due to be paid during the current policy year. Proper offsetting liability is included in the policy reserves shown in the statement.	
Total Assets	\$179,601,941.91
LIABILITIES	
Policy Reserves	\$154,782,055.74
Premiums and Interest Paid in Advance	5,572,627.81
Reserve for Taxes and Other Liabilities	1,778,969.46
Total Liabilities	\$162,133,653.01
Surplus Funds for Protection of Policyowners:	
Capital Stock	\$4,000,000.00
For Interest Fluctuation and Other Contingencies	6,468,288.90
Surplus	7,000,000.00
Total Surplus	\$17,468,288.90
Increase in Assets during 1948	\$19,239,813.75
Insurance in Force: \$697,208,140.00	Gain for Year: \$56,341,122.00

Southwestern Life is big enough for strength, old enough for experience, young enough for progress, and near enough to serve you.

R. E. FRY
FLOYDADA REPRESENTATIVE

Southwestern Life Insurance Company
JAMES RALPH WOOD, PRESIDENT HOME OFFICE • DALLAS

For Better Life in Texas

The Hesperette

Edited by Pupils of Floydada High School

HESPERETTE STAFF

Editor Ivy Pearl Simmons
 Sports Writer Don McGuire
 Reporters Gladys Roberts, Claud
 Goen, Hope McIntosh, Brad
 Ford Beedy, and Roberta Garrett
 De Quacker ? ? ? ? ?
 Typists Wilma Hamilton and
 Charlene Perry
 Sponsor Anne Swepston

EDITORIAL

SUNSHINE IN OUR HEARTS

One of our current hit parade songs is "Powder Your Face With Sunshine." While this song is on our lips, let us have it in our hearts and put it into practice. A smile will help so much when things begin to go wrong.

Think of the person with whom you like most to be. Is he not someone who is happy? Likely he cheers you with his smile. We all have a smile.

In order to keep our school spirit high, get that sunshine into our lives.

Guess Who?

Answers for last week:
 Dan Hagood
 Peggy Collier
 Senior girl, dark brown hair, hazel eyes, writing poetry, thinking of Bill, Baptist, possessed of a vivid imagination.

Junior boy, short brown hair, blue eyes, knowing his Texas history roping cows.

DE QUACKER

Hi ya Suckers! Let's pull back the rug and see how much dirt has accumulated since last Thursday! Well, Ruth W., I imagine you wish you and John hadn't broken up now. It keeps Lee H. busy getting dates for you with those out of town boys.

Was that Mary Parrish with J. A. Tues. morning? Well! Tell us more. Couldn't be just because Richard and J. A. are good friends! Well, I overheard Lee asking Stanley Conner for a date last Wednesday morning. I guess if she can't have big brother, she would settle for little brother.

Arlene White said Thursday that he was really in love! Say, who is the lucky girl, Arlene? ? ?

Bill Jones said the other day that he would like to go with Peggy Collier. An old romance is starting to bloom again!

Is this a new romance blooming between Bobby Durham and Mary Lou Fawver? Tell us more, kids! Dan Hagood is worrying about his grades falling down since he met Sandra Carter. My, My, Dan, you must have it bad.

George Spears and Joyce Wilson must have made up. I heard a request played for him by her. It was "My Darling" Well, Well!

What's this about Dale Johnson and Billie Chowning? I hear they make quite a couple.

My, this Cliff Ware must be some boy. I guess Nell H., Ruth Williams, and Dorothy Clayton are going to have to fight to see who gets him.

It looks like Arlene Beedy is crazy about three R's. There's Ray, Randall, and Ralph. Are you fooling them or are you serious with one of them, Arlene? ?

Well, it seems as if Happy Roberts and Bobby McGuire have been getting along better than usual. Have you forgotten Trav, Gladys? ?

Jerry T. and Peggy L. were really having a good time Sat. night in the show. New romance, maybe! ?

Ivy Pearl S. and Richard P. just might be getting up a romance. I've seen them together several times lately.

Gladys, what was wrong with that Chevrolet Sunday. It seemed to take Trav and you both to drive it! ?

Lonnie was really having a good time Saturday night but he couldn't decide whether to let Molly June have his class ring or not!

Helen got over Jimmy fast when J. A. took her to the show (wonder if she really saw the show) ? ?

What's this I hear about Bill Turner going with some girls Saturday night! Who were they, Bill? ?

Don McGuire and Floy Jackson are really getting up a case from what I hear.

All the girls seem to swoon when Kenneth Oakley walks by. Better watch them, Kenneth, you might get caught! ?

Barry and Jerry were mighty anxious to get a car Sunday night. Did you ever find one, boys? ? ?

Ruth Maxey and Dub Hodge were having a real good time in the show having a real good time in the show

(Continued Next Page)

FFA Week Sees Ag Boys Busy

The Floydada Chapter of the Future Farmers of America won two first place banners, one in the Jr. F. F. A. Quiz and one in the Jr. Farm demonstration. The senior team won second place in the senior F. F. A. Quiz and third in the Farm demonstration. These contests were held at Hale Center on February 16.

The Jr. Quiz team was composed of Stanley Conner, Don Probasco, and Herbert Ring. The Jr. Farm demonstration team was composed of Ray Tesque, Dorman Turner, and Gary Oden. The senior Quiz team consisted of Billy Shipley, Delton Wagener, and Billy Turner. The Sr. Farm demonstration team consisted of Buddy Sanders, Douglas Whitfill, and Franklin Wiley.

The teams which entered the contest won place as follows:

Sr. Quiz First-Plainview, Second-Floydada, Third-Lockney, Fourth-Hale Center.

Sr. Demonstration: First-Plainview, Second-Lockney, Third-Floydada, Fourth-Hale Center.

Jr. Quiz: First-Floydada; Second-Plainview; Third-Hale Center; Fourth-Lockney; Fifth-Petersburg.

Jr. Demonstration: First-Floydada; Second-Plainview; Third-Hale Center; Fourth-Cotton Center.

Studies Pasture Grasses

Mr. Barber, Vocational Ag. teacher, went to Amarillo Saturday to visit the experiment station there.

While there he studied about pasture grasses and wheat. Mr. Barber said he gained much helpful information. Mr. Barber also expressed his desire to train teams to enter contests that are to be held at the experiment station.

A Livestock Judging team composed of Lavon Shearer, Lawrence Rrall, and Hubert Ring journeyed to Kress Saturday, where they entered a Practice Livestock Judging contest. The team won third place.

What would you do

What would you do if someone called you hyperpolysolabicesquepelemistic?

Tom Galloway-Tell them they were making a liar out of themselves.

Samie Chowning-Don't ask me that!

Mary Plumlee-Slap a slat out of them.

Aubrey Guthrie-I'd hit 'em.

Katie Collier-I'd kiss them.

Peggy Parkey-Probably turn red in the face.

Don Hagood-I'd call them the same thing I guess.

Peggy Collier-Knock them down (I'm not a brute)

Berwyn Pyffe-Kiss them

Incidentally it means-One who uses words.

"TRUSTED"

You have been trusted in times past.

And you are trusted still.

Be careful of that trust, my friend. hope you always will.

ask you to be careful of the faith that's placed in you.

We're counting on you, my friend; we think you will be true.

Of course, we know you make mistakes.

But you are human, too.

Please hold them to a minimum and keep them just as few.

you're trusted, friend, you're trusted, and

this is your chance to prove that you are living by that trust and paying back our love.

Judith McVae

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Ford Block Assembly, Installed, \$160.00

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TOP QUALITY MEATS



CRISCO, 3 LB. 89c

LIBBY'S TAMALES, CAN 27c

BABO, BOX 12 1/2 c

SOFT WEAVE TISSUE, ROLL 13c

HEINZ Baby Food, 3 Cans 25c

STEAKS

CLUBS LB.

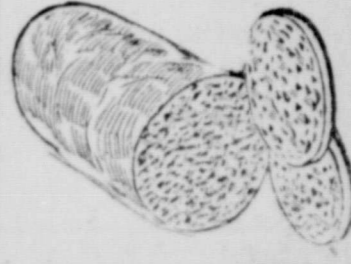
55c



SAUSAGE

PINKNEY'S Country Style Sack LB.

26c



PICNICS CUDAHAY'S LB. 43c

TEXAS GRAPEFRUIT JUICE, 46 Oz. 19c

ALMA GREEN BEANS & POTATOES, No. 2 17c

ADAMS ORANGE JUICE, 46 Oz. 29c

LIBBY'S SWEET MIXED PICKLES, 12 Oz. 25c

PETER PAN PEANUT BUTTER, 12 Oz. Jar 37c

LONGHORN CHEESE, 38c POUND

BACON SQUARES, 25c POUND

SLICED BACON, 49c POUND

HAMBURGER MEAT, 39c POUND

SUGAR, 8.70 100 Lb. Sack

CHERRY PIE - Easy! Quick!



Pillsbury's Pie Crust Mix

17c

RED CHERRIES

23c



PET MILK, TALL CAN 12c

BROOKS CATSUP, 14 OZ. BOX 19c

CAMAM, BAR 9c

SOFTASILK Cake Flour, BOX 41c

LIBBY'S Potted Meat, CAN 9c

HUNT'S Tomato Juice, 46 Oz. 29c

VEL, BOX 29c

SWAN, REG. BAR 10c

COTTAGE SARDINES, CAN 12 1/2 c

FOLGERS COFFEE, 1 LB. 55c

P & G, BAR 9c

IDEAL DOG FOOD, CAN 15c

BREEZE, 2 BOXES 39c

TREND, 2 BOXES 33c

JELLO, 2 BOXES 15c

DELMAR OLEO, LB. 22c

SHASTA PEAS, NO. 2 12 1/2 c

BROOKS Butter Beans, NO. 300 18c

KRISPY CRACKERS, LB. 25c

OLD KENT CORN, NO. 2 15c

Fill your baskets With FRESH PRODUCE

FIRM HEAD CABBAGE, LB. 5c

YELLOW ONIONS, LB. 5c

TEXAS ORANGES, LB. 10c

BANANAS, LB. 12 1/2 c

SNO - WHITE CAULIFLOWER, LB. 15c

WALCO BLACKBERRIES, NO. 2 25c

HI HO, Large Box 31c

TOMATOES, NO. 1 9c

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MARSHALL HOMINY, NO. 2 10c

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PETTYS HONEY, 5 LB. 99c

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Means More Exercise
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AT PENNEY'S

HESPERETTE (Continued)

3A Tournament News Bad For Floydada High

Bulldogs edged out Whirlwinds 51-47.

Floydada lost the first game at the 3-A three-way tie tournament Wednesday night to the Spur Bulldogs 51-47. Floydada started the scoring by racking up 5 points the first two minutes of the game, but the Bulldogs started then and the score stood 16-11 at the end of the first quarter with Finley scoring 6 of them.

The second stanza got underway with Durham racking up 8 points and then the score stood 35-20 at the half time, with the Bulldogs still leading. The third quarter showed a little more light with Finley making 6 points and at the end of that quarter the score was 44-35.

The fourth stanza Spur shoved them out by 3 points. Durham was the high man with 20 points.

Antelopes Also Breeze By

Winds lose last game to Antelopes, 50-27. Floydada Whirlwinds lost their last chance to compete in the regional tournament by going down to a highly polished Abernathy quintet, 50-27.

Abernathy started the ball game by racking up the first two points and the "Winds" got the next. The score stood 13-9 at the first quarter with Blockman racking up 6 points. The second quarter showed less light for the "Winds" with Blockman racking up 7 points and the Antelopes ahead at the half time 25-12.

Still in the third quarter the "Winds" got more behind with Abernathy boys just breezing by and staying ahead in the third quarter 40-17. It looked as if the "Winds" just couldn't get started. Blockman was high point man with 20 points.

DE QUACKER

Continued

Saturday nite. Might be a new romance!

Dan Hagood and Peggy C. "Painting the town red" Saturday night. (Hubba Hubba)

Jimmy Simmons and Arminta Berry were together Saturday night. You finally caught him, huh, Arminta?

Looks like Bobby Cline is determined to break the Senior girls hearts by rocking the cradle. He was with Elaine S. Saturday nite. So I've heard.

Lucille Rahn and Dale Roberts were together Saturday night. Is this news, huh? ? ?

Tom Bob and Mary M. seemed to be reconciled. They have been together quite a bit lately.

Senior Favorites

The seniors elected their class favorites when the class meetings were held two weeks ago. We are very proud to present our favorites who are really all around students. They are Hope McIntosh and Herman Galloway. Hope and Herman were elected with a wide majority over the rest of the nominees. The senior class is very proud of their

favorites.

Others who were nominated are the following: Bobbk Cline, Billy Hart, Barry Rosson, Bradford Bedy, Weims Norman, and Roberta Garrett.

Week's Personality

For our personality this week, we have picked a very prominent student of the senior class. She has green eyes, brunette hair, a fair complexion, a very cute figure, weighs 116 lbs, is 5' 4" high and is usually found in the halls with Weims Norman or otherwise talking to most anyone and always having the time of her life. As you already know, its none other than Etta Hope McIntosh, better known as Hopeless.

Hope was born right here in Floydada and has lived here continuously since. She started to school with several others of this year's graduating class.

For vacations and leisure time, Hope would first like to go to France and visit Paris to see all the latest fashions. Then she would like to go to southern France to Marseille and stay at the Monte Carlo resort. Outside of that, she would just eat, sleep, and have a good time.

Hope has always been outstanding among her classmates. Some of her accomplishments are that she was president of the freshman class, and is editor of Whirlwind, senior favorite, member of the Hesperette staff, program chairman of the Allied Youth, Secretary-treas. of the Social club, and member of the Chemistry club.

When asked about her favorite color, Hope immediately replied yellow! Her favorite foods are fried chicken, banana pudding. Of studies, she likes Geometry and English Literature the best. Her favorite pastime is reading, sleeping, eating, and last but certainly not least, is going on dates with her favorite boyfriend. (I wonder who?) Swimming and baseball are Hope's favorite sports.

Hope's most pleasant vacation was spent a few years ago when she and her parents drove practically all over Texas, visiting San Antonio, Corpus Christi, and Paris, and many other places of interest.

It would be very hard for Hope to decide which was her most embarrassing moment. But after much thought, Hope decided that one of her most embarrassing moments was

last year in American History class. Shorty Cardinal had a mysterious looking box and like all of the girls, she wanted to see it. Shorty was rather hesitant at first but finally let her have it. When she opened the box, Hope was quite shocked at what she saw and very embarrassed!

When asked about her most ideal person, Hope quickly replied that it was Miss Swepton. She admires Miss Swepton because, (as Hope put it) she's so blooming smart! Also for her wonderful sense of humor, and her understanding way for students.

It wasn't very hard for Hope to decide on her ideal boy. In fact she named off her description of him faster than I could write it down. But this handsome Romeo has very dark hair, dark eyes, a very good sense of humor, nice manners, tall, insanely jealous, and a pleasing personality. Don't tell me that someone has already found him! Surely Weims Norman doesn't fit this description! But when asked if she had found him, Hope only laughed and looked very guilty, but she said, "I'm looking." Congratulations Weims!

Hope couldn't make up her mind about her greatest achievement because she didn't think she had done one. But she decided that her being editor of the annual was an honor that she felt the most proud of.

Hope's life ambition is a very unusual one but nevertheless amusing. First she would like to go to college and have a career. Then when she's about thirty five or forty, she would like to get married and raise a family and live to be a great grandmother. Do you think Weims will wait that long, Hope?

Hope, you are truly the favorite of the senior class. Your outstanding personality and ever friendly smile has made you a very outstanding figure. We, the students of F. H. S. wish you good luck and the best of everything!

FATHER AND SON BANQUET

The annual Father and Son Banquet is scheduled to be held Saturday evening at 7. All boys are asked to bring their fathers and be on time. There will be a short program and plenty to eat.

The ag boys are planning to prune some trees this year. We have never charged anything for pruning but this year there will be a small charge.

Valentine Banquet

On Monday, February 14, the high school cafeteria was transformed into a lovely setting for the banquet honoring the band students and their guests. The traditional colors of red and white were used interspersed with the conventional Valentine symbols of white hearts pierced with red arrows.

Joy Bunch was toast mistress for the occasion; Gene Jackson said the invocation followed by speeches by Joy, Mr. Kattner, and June Powell. Molly French then sang a very delightful solo accompanied by Dorothy Bishop at the piano.

Contest games were enjoyed by everyone. The scores were kept and the one having the highest score received a box of King's Chocolates.

All of the ag boys have been writing essays on soil conservation which they entered in a contest. There should be some winners from the group.

This is F. P. A. week, so let's all back the boys!

the winner being Mary Maxey.

Those attending the Sweetheart banquet were:

Mr. Kattner, Mrs. Graves, Joy Bunch, Herschel Nelson, Bill Stansell, Jack Cantrell, Juanita Hakeabee, Eunice Welborn, Tommie Hart, Trois Muncy, Dorothy Bishop, Molly French, Billy Freeman, Ann Payne, Jennie Chowning, Bobby Bishop, Jennie, Hennessee, Ruth Massey, Arminta Berry, Edith Garrett, Janet Lloyd Billy Hall, Everett Powell.

Mary Maxey, Gene Jackson, Barry Rosson, Billie Newberry, Keith Stansell, Jack Cantrell, Juanita Hakeabee, Eunice Welborn, Tommie Hart, Trois Muncy, Dorothy Bishop, Molly French, Billy Freeman, Ann Payne, Jennie Chowning, Bobby Bishop, Jennie, Hennessee, Ruth Massey, Arminta Berry, Edith Garrett, Janet Lloyd Billy Hall, Everett Powell.

THOUGHT FOR THE WEEK

"The best way to wipe out a friendship is to sponge on it." - Aristotle

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Lb.,

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DEL MONTE

SPINACH, 16c
No. 2 Can,

WHITE CREAM STYLE

CON CHO CORN, 15c
No. 2 Can,

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No. 2 Can, 59c

WOLF TAMALES,

17 Oz. Can, 27c

RIO TEX

TOMATOES, 25c
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PICKLES, CHB Dill,

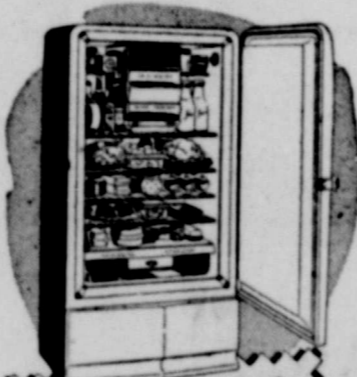
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SPRY
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25 Lb. Bag
\$1.73

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14c

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SAVORY

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Lb.,

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ARMOUR'S DEXTER

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Lb.,

47c

BANNER

BACON SQUARES,

Lb.,

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CLOVERBLOOM

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102 W. MAIN -- FLOYDADA

Soldier Tells Of Hawaii And Honolulu City

Below is part of a letter received by Mrs. Roy E. Hollums written by F. Sgt. Gene Foster who is in the Air Corps and stationed in Hawaii. Gene is a son of Mr. and Mrs. W. H. Foster, 200 East Crockett street.

The Hawaiian Islands are located approximately two thousand miles from San Francisco. The islands (eight in number) have an area of six thousand, four hundred, and

seven square miles. The population is probably between five and six hundred thousand, it all depends on who publishes the information. Certain times of the year the population is more than at other times. Hawaiians claim it is a lot more than it really is. Honolulu is the capital of all the islands and is located on the Island of Oahu, which is about a twenty-minute drive from where we live.

Honolulu has a population of around three hundred and fifty thousand people. The bigger percent of the people in Honolulu is made up of Japanese, Chinese, and Haouli's (pronounced Hally's), which are people like me and my family or in other words, people from the states. I would say seventy-five percent of the countries in the world are represented in Honolulu.

Some Homes Most Beautiful
The city is built on the side of

a mountain and down in the valley. Up in the mountains are some of the most beautiful homes I have ever seen. Most of them belong to wealthy people from the states and retired business men over here. The ordinary houses are built up on a foundation with a basement underneath, that is so the air can circulate underneath so that it will be cooler in the summer. They look like they are two story houses and have steps running up from the outside. The eaves of the houses are built out farther from the side of the house to keep out the rains. I am speaking of the working class of people. They also have screens wire all around the top of the houses and no window glass.

Although the islands are surrounded by water, they have some very high mountains. Mount Mauna Loa is the largest active volcano in the world. It is fourteen thousand feet high and has a crater at the top nine miles in circumference and the bottom of the crater is six thousand feet above sea level. The volcano erupted about two weeks ago, you folks probably read about it in the newspapers. I flew over it about a week ago, but all I could see was where the lava had overflowed and ran down the mountain. The top of the mountain was covered by clouds so we couldn't see down in the crater. It looked strange to see as much snow in such a warm climate. The mountains were covered.

Large Volcanic Crater

Mount Mauna Kea is also fourteen thousand feet high. Mount Haleakala, located on the Island of Maui is ten thousand feet high and has a volcanic crater twenty five to thirty miles in diameter and three thousand feet deep.

The islands have abundant sheep and cattle. (one large cattle ranch is on the island.) They raise sugar cane, pineapples (twenty-five varieties.) Indian corn, coffee, wheat, bananas, coconuts, and vegetables of all descriptions, watermelons, cantaloupes, etc. There is a Koa tree which is grown here that is equal to walnut and mahogany. It makes the prettiest furniture I have ever seen. The principal industries are the refining of sugar, canning and preserving pineapples, slaughtering cattle, and meat packing.

The schools here don't measure up to our schools at home. The University of Hawaii located in Honolulu is the largest college in the Islands, having an enrollment of nearly five thousand students. Illiteracy on the islands is fourteen percent.

The governor of the Islands, now Julius M. Steinback, is appointed by the President of the United States.

The Senate has fifteen members elected for four years. The House of Representatives has thirty members elected for two years. Hawaii has one delegate to the United States Congress but he does not have a vote. The congressman is appointed by the Governor of the Island, and at present is Joseph Farrington.

Poured Out The Money

Pearl Harbor, one of the best and largest Naval bases in the world, is located just out our back door and across the fence. The Island of Oahu, (pronounced Wahoo) is covered with Army, Air Corps, Navy, and Marine bases.

The armed forces spent a total of more than six hundred million dollars last year, surpassing the total expenditures of the pineapple and sugar industries combined.

The climate here is wonderful. It never gets colder than sixty degrees and never warmer than ninety degrees. There are some of the most beautiful scenic spots here that I have ever seen, most of them undecipherable.

It seems as though everyone here has an automobile; traffic is more congested than in Los Angeles or Chicago.

Honolulu is rated as having the third best police force of the U. S. and possessions. Philadelphia is first, Los Angeles is second, and Honolulu is third. I believe that the rating is based on the number of crimes committed and the percentage solved. The crime rate is very high. It seems to me the greater percent of the offenders are Filipinos. Nearly every paper has something in it about some Filipino killing someone with a



At the Chamber of Commerce banquet last week pictures of outgoing president J. W. Reue and incoming president O. M. Watson were made with Chamber of Commerce manager Robert H. Crowell, center, looking on. The picture was made by Bill Hams, formerly on the staff of The Hesperian and was furnished courtesy of the Lubbock Avalanche-Journal. Watson takes over formally on March 1.

knife.

The Mormon temple, across the island from us, is a very beautiful place.

PIO is their main dish, like bread is ours, which they call the staff of life. One of their main dishes is pig roasted with sweet potatoes under the ground and pork cooked in tea leaves. Any kind of food is served here. Of the foreign dishes, we like the Chinese best.

Well, as they say in Hawaii, "Aloha" which means, love, welcome, good-bye, and greetings.

Money makers—Hesperian Classified advertisements.

VISIT "SUNNY CALIFORNIA"

Mr. and Mrs. R. G. Dunlap of Floydada have spent most of the winter in California visiting his parents, Mr. and Mrs. J. A. Dunlap of Yucapia, California, and other relatives and friends in Los Angeles, Palm Springs, El Monte, and Pl-

DRS. CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg., 111 West 7th
Plainview, Texas
Pho. 236 for Appointment



Plant Now

Now is the ideal time to landscape your home

- SHRUBS
- EVERGREENS
- TREES
- ROSES

Top grade nursery stock, grown in West Texas and acclimated to this vicinity.

Free Landscape Service
Park Florist

Floydada, Texas

Phone 78

more. They report a very nice enjoyable winter, and also got to experience some of that "sunny" snow in Los Angeles.

Mr. and Mrs. A. L. Chambles and son, of Iowa Park, and Mr. and Mrs. Ray Switzer and son, of Amarillo, spent the week-end visiting with relatives.

DAUGHTER BORN FEBRUARY 17

Mr. and Mrs. Nolan Rucker of Amarillo are the parents of a daughter born Thursday of last week in Northwest Texas hospital in Amarillo. The baby has been named Judith Ann.

Grandparents are Mr. and Mrs. Efford Parish and Mrs. E. B. Rucker, of Floydada.

MONEY TO LOAN
ON FARMS & RANCHES **4%**
INTEREST

WHY PAY MORE? SEE

R. E. FRY, Floydada, Texas

Phone 65

Bank Building

RE-OPENED BARNES WELDING SHOP

And ready to do your

WELDING — LATHE WORK

DISC ROLLING

Same Location -- North Main St.

Floydada, Texas

Will Appreciate Your Patronage

WE DO IT RIGHT!

**COME!
COME!
COME!**
Free to all farmers
**ANOTHER BIG
JOHN DEERE DAY
SHOW**



Plus-
Several interesting and educational pictures on John Deere Equipment and modern farming practices.

STANSELL-COLLINS CO.

1:30 p. m., Wednesday, March 9

PALACE THEATRE

If you don't have tickets or need more,
ASK US FOR THEM

SPECIAL ON TRACTOR TIRES

Trade in your Slick, Worn Tractor Tires NOW at Latta's Implement Store, East Side Square, —

WHILE OUR SPECIAL PRICES ARE IN EFFECT ON GOODYEAR TIRES

And we have them in the right sizes in stock now including: —

- 9 - 36; 9:00 - 36; 10 - 38
- 11 - 36 and 11 - 38; also 12 - 36 and 12 - 38

Also other wanted sizes.

It will be interesting to your pocketbook to come around and let us show you how we can save you money on Genuine Goodyear tires if you act promptly.

S. J. Latta, IMPLEMENTS

Your M - M Dealer

Phone 58

Floydada

"I make Ft. Worth in 2 hours Less

with my 145 h.p. FORD F-7 BIG JOB"



ROADSIDE REPORT
FORD TRUCKS
OBID NELSON
SPUR, TEXAS

"I MAKE THE Ft. Worth trip, a distance of 248 miles, in 2 hours less with my new 145-horsepower Ford F-7 Big Job," writes Obid Nelson. "Before I got my Ford F-7, I was using a 2-ton truck of another make. My Ford is averaging about 7 1/2 miles per gallon with 28,000 lb. loads. This is better than my other truck with 19,000 lb. loads."

Sensational reports on the new F-7 and F-8 Ford BIG JOBS are coming in from everywhere. Men who know trucks claim 6,000 miles per month for months on end with no time out . . . gross loads of 50,000 lbs. . . power that leaves other trucks eating dust . . . passenger-car type of driving ease and comfort. Come in and let us give you more facts on the Mr. Big of big-time trucking . . . the Ford Big Job for 1949.

- ★ Grand New 145-Horsepower Ford V-8 Truck Engine
 - ★ New Heavy Duty Quadra Axles; One-Speed and Two-Speed
 - ★ Big Tires; up to 10.00-20 on F-8, up to 9.00-20 on F-7
 - ★ New Heavy Duty Five-Speed Transmissions
 - ★ Big Rear Brakes, Power Actuated, 16-in. by 5-in. on F-8
 - ★ Built and Warranted for the following ratings:
- | | Gross Vehicle Weight | Gross Train Weight |
|--------------|----------------------|--------------------|
| '49 FORD F-7 | 19,000 lbs. | 35,000 lbs. |
| '49 FORD F-8 | 21,500 lbs. | 39,000 lbs. |
- ★ Nationwide Service From Over 6400 Ford Dealers

Anything Goes IN...
(Over 139 Models)



BUILT STRONGER TO LAST LONGER
USING LATEST REGISTRATION DATA ON 5,444,000 TRUCKS,
LIFE INSURANCE EXPERTS PROVE FORD TRUCKS LAST LONGEST!

BISHOP MOTOR COMPANY

114 West California

Telephone 228

Social Events, Clubs

Miscellaneous Shower Compliment to Mrs. Mize, Recent Bride

The lovely home of Mrs. Ott Glassmeyer was the scene of a bridal shower honoring Mrs. Steve Mize, nee Genele Norman, Wednesday evening, February 16, at 7 o'clock. Upon arriving, the guests of honor were presented with corsages.

The guests were met at the door by the bride, Mrs. Steve Mize, Mrs. Bill Norman, Mrs. A. S. Mize, and the hostess, Mrs. Ott Glassmeyer.

After entering the guests were registered by Peggy Collier, who also pinned the favors, little silver wedding bells tied with a yellow ribbon, then seated by Sherwyn Pyffe. Dorothy Bishop played soft music on the piano while the guests were seated and served. Mrs. I. T. Graves gave the toast to the bride.

Katie Collier, assisted by Hope McIntosh and Sammie Shultz, served hot spiced tea and cookies from the beautifully covered table. The color scheme of green and yellow was carried out in the center piece of yellow jonquils, also the yellow and green printed napkins.

Those attending and sending gifts were: Mmes. Polk Goetz, F. M. Covington, Ham Smith, H. D. Drysdale, Lindsey Graham, Dorris Jones, Kenneth Tate, Mable Sims, Adron Fields, Sam Lide, Bill Colston, Billy Henry, Everett Perry, C. R. Woodson, J. E. Newton, H. N. Powell, W. O. Tye, D. W. Pyffe, R. C. Henry, Jr., H. O. Pope, W. B. Eakin, C. T. Hammond, Earl Foster, J. T. Poole, Bessma Hamilton, Edward Wester, Winnie Angus, Dee Johnson, Wallace King, R. T. Jones, Edd Muncy, Billy Tye, Mmes. Woodrow Wilson, Bill Beedy, L. D. Britton, George Mize, W. N. Garrett, Ruth Daniels, J. B. Tinnen, N. E. Tyler, Jr., Orland Howard, G. V. Hall, Troy Leonard, Ada Hinton, Maurice Steen, George Cardinal, Louis Blum, D. A. Senn, Jim Morrison.

Mmes. John Moss, W. H. Stimpson, Jr., Claude Ring, J. G. Cage, Don Wyatt, J. A. Hatley, IT Graves, J. C. Ginn, Harlan Cage, A. H. Kreis, A. B. Keim, H. B. Rials, B. F. McIntosh, B. H. Shultz, Ohmer Kirk, Maurice Campbell, G. R. May, Hollis McLain, Hayes O'Neal and J. R. Maddox.

Misses Hazel Patton, Valrie Burke, Bettie Lou Tye, Eddie Ruth Muncy, Donice Cline, Bessie Mae Morrison, Arlene Bishop, Mary Eunice Hennessy, Hope McIntosh, Pat Kirk, Pat Hennessy, Wilma Hamilton, Joy McIntosh, Ann Sweetston, Peggy Lanham, Billie Newberry, Elyne Snodgrass.

Misses Katie Collier, Edith Garrett, Dorothy Bishop, Molly French, Peggy Parkey, Betty Laminack, Sherwyn Pyffe, Jennie Chowning, Joy Jackson, Mary Maxey, Roberta Garrett, Gladys Roberts, Verna Laster, Christine Jones, Joy Mc-Craver, Joy Bunch, Sammie Shultz, Trois Muncy, Billie Chowning, Sammie Vickers, Grace Muncy, Peggy Collier, Jane Johnson, and June Powell.

Hostesses for the occasion were Mmes. Fred Cardinal, Ott Glassmeyer, Grady Walker, Walton Hale, Charlie Lewis, Jack Deakins, Tate Jones, Richard Stovall, Travis Collins, Conner Oden, Cecil Hagood,

Mrs. Ed Johnson 1922 Study Club Hostess

Mrs. Ed Johnson was hostess to the 1922 Study club Thursday, February 17. The meeting opened at the usual hour with Mrs. W. S. Poole presiding. A short business session was held and reports given.

The club was glad to welcome Mrs. Wilson Kimble back after a two months absence. Her sister, Mrs. E. A. Collins, of Aledo, Texas, was a guest.

Mrs. J. B. Jenkins was the leader of the program which was taken from the study course book, "To Whom Palestine," by Frank Gervasi. Mrs. Wilson Kimble gave the first copy, "Allah," Mrs. E. J. Rutledge gave "Justice in Palestine," which concluded the program and also finished the study course taken from the book.

Lovely refreshments were served to the following: Mmes. E. L. Angus, C. K. Arnold, Kenneth Bain, C. A. Caffee, W. I. Cannady, J. B. Jenkins, Wilson Kimble, E. J. Morehead, O. P. Rutledge, Glad Snodgrass, E. P. Stovall, W. S. Poole, A. E. Powell, the guest, Mrs. E. A. Collins, and the hostess, Mrs. Ed Johnson.

The club adjourned to meet March 3, with Mrs. Lon Smith for a Texas day program.

Moss - Dixon Nuptials Said At Brownfield

Miss Barbara Ann Moss, daughter of Mr. and Mrs. John Moss, route 1, Floydada, became the bride of James Dixon, of Big Lake, in a double ring ceremony performed by Rev. A. A. Brian, pastor of the First Baptist church, of Brownfield, in his home.

The bride was attired in a navy blue two-piece suit of faille with brown lizard shoes and matching accessories. Her corsage was an orchid.

Miss Berna Bartlett, the bride's attendant, wore a silver gray brocade suit and white carnations.

Mr. Dixon's attendant was Kenneth Dopson.

Also present at the ceremony were Miss Jo Matthews and Gordon Bullard.

Mr. and Mrs. Dixon are both former students of Texas tech.

HARMONY CLUB MEETING HELD WITH MRS. RAMSEY

The Harmony Home Demonstration club met February 19 at the home of Mrs. Sherwood Ramsey.

Mrs. C. A. Williams gave a demonstration on pruning shrubs.

Delicious refreshments were served to the eighteen members present.

The next meeting will be February 24.

MARRIAGE RECORD

Marriage license were issued this week to W. O. Stanfield and Odesa Wilkins.

Want ads save money.

C. A. Caffee, Bill Poole, Jess Glover, A. E. Guthrie, Tom Hall, and Everett Collier.

1934 Study Club Has Guest Speaker; Mrs. Johnston is Hostess

Miss Hester West was guest speaker at the meeting of the 1934 Study club Tuesday night of last week in the home of Mrs. Ralph Johnston, in Dougherty. Miss West chose for her subject one that she is well informed on, "China-Their Culture and Habits." In presenting "Facing New Fronts in the World," Elizabeth Armstrong, who was leader for the night, presented Miss West to the club.

During the business meeting, Bernice Hartzog presented her resignation and Ruby Evans was voted in to the club.

The next meeting will be March 1 with Gwen Cogdill as hostess.

Refreshments were served to Elizabeth Armstrong, Polly Cardinal, Ruby Cleveland, Ola Clonts, Gwen Cogdill, Florence Crowell, Frances Graves, Mary Katherine Hale, Bernice Hartzog, Thelma Hoffman, Mary Helen Lacky, Jewel Martin, Jettie Moss, Avis Munch, Mary Shaw, Bernice Stapleton, Corene Barber, Flora McNeil, the hostess, Emma Louise Johnston, the visitor Miss Hester West, and Miss Lella Petty.

William Hinton Wed February 5 to Miss Bernice Tompson

Mrs. Bernice Tompson, of St. Louis, Missouri, and William Hinton of Dougherty, were united in marriage in a quiet ceremony read February 5 at 2 o'clock in the manse of Rev. H. G. Henser in St. Louis.

Mrs. Hinton wore a white dress with a white orchid corsage.

Prior to her marriage, Mrs. Hinton was employed at the Carter Carburetor company in St. Louis.

Mr. Hinton served in the army four years. Following his discharge from service on December 6, 1945, he attended the University of Texas two and a half years. He also attended a term at an agriculture school in Madison, Wisconsin.

The couple is at home at Dougherty where Mr. Hinton is engaged in farming.

Birthday Party Given For Wandell Russell

A lovely birthday party was given by Mrs. Wayne Russell in honor of her little daughter, Wandell, at the Lakeview school Monday afternoon. This was a complete surprise to the honor and pupils of the school. Several games were greatly enjoyed as the weather was nice.

After the games were played, everyone assembled at the lunch room where a beautiful cake lighted with candles was waiting. "Happy Birthday" was sung to Wandell, who gave a very nice response. Delicious ice cream and cake were served to pupils and teachers.

We almost wish Wandell would have two birthdays a year.

Guests at Open House To Hear Dr. Wiggins

Plans were made for the club open house to be held in March at the meeting of the 1929 Study club Thursday of last week. Mrs. R. C. Henry was hostess for the meeting. Dr. D. M. Wiggins, of Texas tech, will deliver the address at the open house scheduled for March 4. The regular meeting on March 3 has been postponed.

Committee members present were Mmes. J. D. McBrien, Rex Brown, Kinder Farris, Hollis Bond, James Word, S. W. Ross, John E. Hoffman, and the hostess.

Miss Daisy Eudy, of Amarillo, was a week-end guest here with her parents, Mr. and Mrs. George Eudy. Miss Eudy is a bookkeeper at the Veterinarian's hospital.



The daintiest of all Homer Laughlin's patterns. Made on the ever popular Republic Shape Ivory Body. Decoraton is a copy of a famous Haviland pattern. Delicate red and lavender roses with pale green foliage; gold edge. Price is absurdly low for this type of pattern.

RADIO ELECTRIC CO.

106 South Main Call 201

Shower Held Friday Honors Mrs. Rucker

The home of Mrs. M. R. Grubbs, 312 West Crockett street, was the scene Friday afternoon of a miscellaneous shower for a recent bride, Mrs. Tommy Rucker, the former Doris Dyer. Mrs. Grubbs was assisted in the courtesy extended Mrs. Rucker by her daughter, Mary Alice.

The guests were registered in the bride's book by Miss Grubbs and served cookies and punch from a lace covered table. Centerpiece of the table was a lovely floral arrangement.

Upon arriving, the honoree was presented a corsage of pink carnations. Miss Grubbs gave the toast to the bride.

Mrs. Rucker was assisted in opening the gifts by her sister, Wilma Dyer, her mother-in-law, Mrs. W. E. Rucker, and her sister-in-law, Willie Mae Rucker.

Guests registering were Mrs. Bill Rucker, Billie Meiders and Jimmy, Mrs. Aaron Carthel, LaJuana Mc-Ada, Barbara Dutton, Wilma and Martha Dyer, Tommie Hart, Margie Herring, Juanita Huckabee, Eunice Welborn, Lee Hutchinson, Mrs. Presley Kenamer, Mrs. M. R. Grubbs and Mary Alice.

STARKEY CLUB 42 PARTY SET FOR FRIDAY NIGHT

The Starkey Home Demonstration club met Friday, February 18, in the home of Mrs. W. F. Ferguson.

Mrs. L. E. Kiker and Mrs. J. K. Holmes gave an interesting program on pruning evergreens.

Delicious refreshments were served to the following: Mmes. L. E. Kiker, J. L. Holmes, J. T. Myrick, Jr., J. W. Day, Jr., G. E. Assiter, G. H. Day, W. L. Davis, Paul Sparkman, Wanda O'Neal, William Culpepper, John Shipley, and the hostess Mrs. W. F. Ferguson.

The two new members to join were Mrs. John Shipley and Mrs. Wanda O'Neal.

The next meeting will be with Mrs. W. L. Davis on March 4.

42 Party Friday Night

The Starkey club is having a "42" party at the Starkey school house on Friday night, February 25, at 7 o'clock. Each club member is to bring 4 or 5 dozen cookies. The benefit quilt will be given away, and the children will be cared for by a leader. Bring your card tables and dominoes. Everyone is invited.

NOTICE TO BIDDERS

Competitive sealed bids will be received by the Commissioners' Court of Floyd County, Texas, on the 14th day of March, 1949, at 10 o'clock A. M., at the Courthouse in Floydada, Texas, for the purchase of the following machinery:

One or more road maintainers, equipped with cab, heater, 1300 X 24 front tires, left and right bulldozer extensions and hour meter; machines to be powered by four cylinder two-cycle diesel engines of not less than 100 horsepower.

All such bids are to be made as required by law, and the Commissioners' Court reserves the right to reject any and all bids.

If purchase is made pursuant to such bids, Floyd County will issue time warrants for the payment of all or a part of such purchase price, such time warrants to be issued in the maximum amount of \$22,000.00, bearing interest at the rate of 4% per annum and maturing serially, the maximum or final maturity being not later than six (6) years from the date of such warrants.

EXECUTED, this 14th day of February, 1949.

G. C. Tubbs
County Judge, Floyd County, Texas
42c

MRS. CROSBY'S FATHER DIES

RALLS.—Ralls friends of Mrs. Uel D. Crosby of Lubbock received word of the death of her father, Tom L. Bailey, 74, in a McKinney hospital Saturday afternoon.

A native of Collin county, Bailey lived for many years at Farmersville, where he was a barber.

Mr. and Mrs. J. E. Brown and children, Vicki and Jo Deane, of Lubbock visited Mr. and Mrs. J. T. McLain over the week-end.

Center News

CENTER, February 22.—We appreciate these beautiful sunny days so much after the cold, wet weather.

We had church and Sunday school Sunday for the first time in weeks. And had a good crowd morning and evening, but there were absentees at that. Let us all try to come next Sunday—Weather permitting.

Rev. and Mrs. Clay Muncy took Sunday dinner with Mr. and Mrs. R. C. Ross and Norma June.

Margaret Dunn was the guest of Nancy Carol Meredith Sunday.

Curtis Meredith and Jimmy Dunn were Sunday dinner guests of James David Welborn.

The Frank Dunns visited in the J. D. Welborn home Sunday afternoon.

Mrs. Welborn Miller was taken to the Plainview Hospital ill last week.

Mr. and Mrs. C. M. Meredith and children visited in town Saturday evening with Mr. Meredith's mother and sister, Mrs. C. E. Meredith and Miss Vera.

Donice Turner spent Friday night with Norma June Ross.

Among the out of town relatives and friends to attend the funeral services of Joe Robertson, Jr., were Clyde, Victor, and Margaret Green of Plainview, and Don Clark Green of Lockney, Mr. and Mrs. J. R. Strain of Amarillo, Joe's grandpar-ents, and many other aunts and uncles and cousins whose names we don't have.

Guests of Eunice Welborn Friday night were La Juana McAda, Jun-aita Huckabee, and Mary Alice Plumlee.

A large crowd attended the shower at Mrs. Oliver Allen's Thursday, honoring Mrs. Ernest Huckabee, nee Doris Vinson. The honoree was the recipient of many beautiful and useful gifts.

The Roe Jones family have moved into their beautiful new home on South Main Street, Floydada. Among the Center people attending the house warming were Mr. and Mrs. W. T. Lightfoot, Mr. and Mrs. J. E. Green, and Don Clark, Mr. and Mrs. E. R. Melton, Mr. and Mrs. Rhodes, Mrs. J. L. Montgomery, Mr. and Mrs. Frank Dunn, and others. More than 125 guests were present to congratulate them on this achievement.

Don Clark spent the week-end with home folks. Clyde came Sunday afternoon.

We regret the accident that injured Mr. Bishop. He is the young History instructor at Wayland college. He is in the Plainview hospital.

Mr. and Mrs. P. T. Gentry of Slaton, took dinner Monday with Mr. and Mrs. Walter Sims.

Mrs. Noland, who spent some time in a hospital at Lockney recently, is able to be out again.

Mr. and Mrs. J. E. Green were among the callers in the D. I. Bolding home Sunday afternoon. Mrs. Bolding was brought home from the hospital Friday much improved.

Mrs. Howard Nelson is on the sick list this week.

Mrs. Ashton's mother, Mrs. M. C. Fuqua, who underwent an appendectomy Saturday week, is recovering satisfactorily.

Rev. Clay Muncy and some Center men plan to attend the meeting tonight at the First Baptist church in Lubbock.

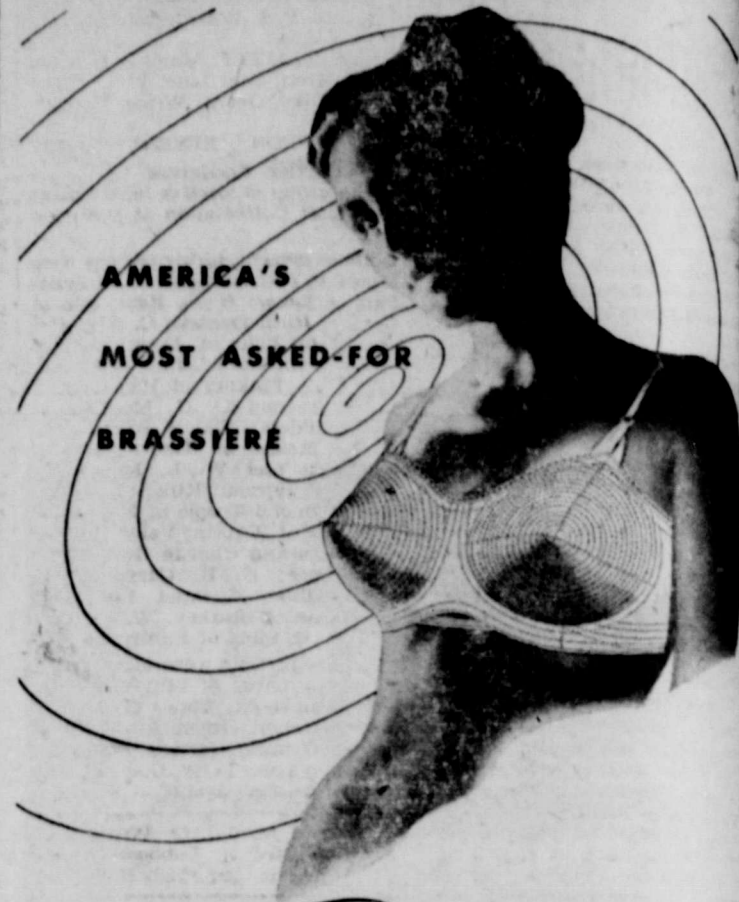
Remember Friday, February 25, is club day at Mrs. O. C. Vinson's.

Mr. and Mrs. Homer Warren, of Lubbock, spent the week-end visiting with relatives in Floydada.

Miss Lella Petty spent Monday in Lubbock on business.

Mr. and Mrs. Virgile Hoffman, of Henry, Illinois spent last Friday in the John E. Hoffman home.

Grover C. Freeman, of Hart, was in Floydada Wednesday on business.



AMERICA'S MOST ASKED-FOR BRASSIERE

V-ETTE Whirlpool

THE ONLY GENUINE CONTINUOUS WHIRLPOOL STITCH

Naturally you look lovelier in a V-ETTE* by Hollywood-Maxwell—the bra that molds itself on natural beauty—the bra famous for the original patented Whirlpool* stitching... the continuous stitching for continuous loveliness.

Cottons \$2.50
Nylons \$3.50

Miladies Specialty Shoppe

CLEARANCE SALE

Used electric refrigerators, General Electric Frigidaire, and Norge. All are clean and in good condition. Priced to sell.

- 1 Superfex (7 cu. ft.) oil refrigerator (new streamlined model) \$39.95
- 1 New Perfection oil range (table top, like new) \$19.95
- 1 New Perfection oil range, \$10.00
- 1 American oil heater, like new, \$15.00

We have several used gas and butane heaters priced cheap.

SEE US BEFORE YOU BUY

CURRIE APPLIANCE CO.

Hickerson - Strickland Bldg.

MORE Big FOOD VALUE

Grapefruit Juice, No. 2 Can,	10c
HOMINY, 2 No. 2 1/2 Cans,	25c
CORN, Vacuum Pack, 2 12 Oz. Cans,	25c
NEW POTATOES, 2 No. 2 Cans,	22c
DREFT, Regular Size,	29c
CATSUP, Sniders, 24 Oz.,	21c
POST TOASTIES, 13 Oz. Box,	19c
PURE LARD, Laurel Leaf, 4 Lb. Carton,	79c
MARKET	
SALT PORK, Nice and Lean, Lb.,	29c
FLAT RIB ROAST, Lean, Lb.,	39c
FRANKS, Cello Wrapped, Lb.,	43c

WESTER & SON

CASH GROCERY & MARKET

Phone 287 We Deliver

FAY MAXEY SHOP

Formerly Sam's Body and Fender Shop

Everything To Make Your Car New

Nothing To Make It Run

Council Makes District THDA Meeting Plans

At the Floyd County Home Demonstration council meeting on Wednesday of last week in the county court room, 15 of the 16 clubs of the county answered roll call with reports of their club activities during the month. Mrs. C. L. King presided.

Business included the recommendations of committees for the year's work.

Following the business meeting, Miss Kate Adele Hill, District agent from the A. & M. college Extension Service, conducted a training school in the Council manual. In discussing Home Demonstration work Miss Hill said, "One important duty of club members is to help and interest young mothers in Home Demonstration work, and boys and girls in H. Club activities." She stressed the point that with a membership of 46,000 women in this state, the Texas Home Demonstration association can do anything they set themselves to do.

Plan For District Meeting

Mrs. G. T. Maltby of Muleshoe, vice-president for District 2 of the Texas Home Demonstration association was present at the all-day meeting. Mrs. Maltby came to help the Council start on plans for entertaining the district meeting of the Texas Home Demonstration as-

sociation which will meet in Floydada on April 16. Mrs. Maltby was accompanied by Mrs. J. J. Gross of Muleshoe.

Mrs. Raymond Teeple, County T. H. D. A. Chairman, appointed committee members for the district meeting as follows:

REGISTRATION: Mrs. C. A. Caffee, Mrs. P. I. Roberts and Mrs. R. C. Matthews.

HOSPITALITY: Mmes C. L. King, A. H. Kreis, Sam Lide, W. C. Sims, Lynn Miller, George Weast, Herman King.

LUNCHEON RESERVATIONS: Mrs. Carrick Snodgrass.

The group enjoyed a luncheon at the Hotel Coffee shop at the noon hour.

Those present during the day were Mmes. P. I. Roberts and Floyd Bradford of Baker; Clyde Henderson of Center; Ruth Daniels, C. A. Caffee and Sam Lide of Dougherty; A. H. Kreis and Lee Rushing of Friendship; Don Finkner of Harmony; J. D. Eaves and O. G. Mayfield of Homebuilders; Wayne Russell and Orvus Shearer of Lakeview; M. L. Anderson and W. L. Morgan of Lockney; Herman King, C. L. King and Raymond Teeple of Lone Star; Lee Pope of Pleasant Valley; Robert Matthews and Charlie Boedeker of Providence; C. B. Carmack and Lynn Miller of Sand Hill; Paul Sparkman of Starkey; W. A. Lovell and W. C. Sims of Sunnyside.

Others present were Mrs. Maltby and Mrs. Gross of Muleshoe; Mrs. Hill of Lubbock; Mmes G. L. Fawver, Herschel Green Arlon Miller, W. E. Grimes, Carrick Snodgrass, and Miss Leila Petty, County Home Demonstration agent.

Mr. and Mrs. J. O. Warren and family visited in Lubbock Sunday with Mr. and Mrs. Bob Rogers.

Fairview News

FAIRVIEW, February 22—After six weeks or more of real bad weather that had everyone shut in from church and other activities, Fairview has again come back into the news.

Several things happened during the time we could not get about to gather the news. Among them, the community went through a siege of measles and a few cases of chicken pox.

Rev. and Mrs. Bill O'Dell, after their resignation on January 2, left February 7 for Lawrence, Kansas to make their home. Rev. O'Dell will pastor a church at Lawrence while attending the seminary at Kansas City. Mrs. O'Dell will also attend the seminary.

We wish to express our sympathy to Mrs. Joe Robertson, Jr., and the family of Mr. and Mrs. Joe Robertson, sr., in the loss of their husband, son and brother, Joe Robertson, Jr. Mr. and Mrs. Joe Robertson, sr., are former residents of the first part of this year.

You hear most every kind of story about wheat and what it will do since the fine moisture we have had since the first of the year. Some think it will come on and make a fair yield, others think it doesn't have a chance. So we will just have to wait and see.

June Kathryn Payne attended a slumber party Friday night at the home of Jean Porter at Floydada.

Mrs. W. B. Wilson returned home the first of the week from Stamford, where she has been visiting relatives for several days.

Ann Hopper and Luella Irwin spent Saturday night with Mary Ann Wilson.

Mr. and Mrs. Walton Wilson spent Friday with Mr. and Mrs. Sim Reeves at South Plains.

Mr. and Mrs. Walton Wilson and daughter, Judy, and Mr. and Mrs. Clyde Bagwell were Sunday dinner guests of Mr. and Mrs. E. W. Walls.

Mr. and Mrs. N. A. Arms, of Plainview, spent Wednesday with Mr. and Mrs. R. M. Cannon. Other visitors in the Cannon home during the week were Mr. and Mrs. Kenneth Middleton, of Levelland, and Mr. and Mrs. G. C. Freeman, of Hart.

Mr. and Mrs. C. W. Payne and daughter, June Kathryn, and Mr. and Mrs. Clyde Bagwell visited in the home of Mr. and Mrs. Cecil Payne and family Saturday night. Hubert Ring, of Dougherty, was also a Saturday night visitor in the Payne home. We are glad to have Mr. and Mrs. Payne and family move into our community and we invite them out to church and other activities of the community.

Farmers are getting their tractors and plows in shape to start to farming as soon as the land is ready. A few have already broken out some patches of sod and other spots that were dry enough.

There were only 22 out for Sunday School Sunday. But even that was more than has been able to get there for several Sundays due to bad roads and weather and sickness. Conference was held after Sunday School and some much needed business was attended to. Gene Hopper, L. B. Cozby and E. W. Walls were elected to serve on the pulpit committee.

Bobby O'Bannon and Miss Ruby Clark, of Dallas spent the week-end visiting in the home of Bobby's mother, Mrs. M. L. O'Bannon. Sunday they visited in Plainview with Mr. and Mrs. L. C. O'Bannon and family.

Mr. and Mrs. Hart Shoemaker and children, Nancy and Becky of Abilene, visited in the home of Mrs. Shoemaker's mother, Mrs. E. F. Stovall over the week-end. Tucker Teutsch, of Dumas, also visited Mrs. Stovall, as he was down on business.

Mrs. Bob Henry left Monday for Coleman for a few day's visit with relatives.

Stapleton & Jones
LAWYERS
Courthouse Phone 14

NOTICE
To Our Customers

When you turn your pork over to us to be cured, we will send it either to Lockney or Plainview, as you prefer, and have it cured at customary prices.

Floydada Locker

1 Two-Door Super Dynaflo
1 Four-Door Super Dynaflo

BRAND NEW 1949 BUICKS
AT LIST PRICE

And no Trade - ins Required

CLINE & RAINER
Buick Sales & Service Phone 37

Campbell News

CAMPBELL, February 22—We are happy to have Bobbie and Carleta Reeves back in school. They have been out two weeks with the measles.

Mr. and Mrs. G. W. Jones and Harold, Mrs. Ireta Chamblies of Amarillo visited in the C. W. Jones home Saturday night. They and Mr. and Mrs. C. W. Jones visited Mr. and Mrs. Porter Finley and Mary Ann Sunday.

Little Janice Ann Graham spent Saturday night with Mrs. Bratton and Mrs. Everett Warren and family. Mr. and Mrs. Buddy Graham and Brenda came for Janice Sunday night.

Mr. and Mrs. Gerald Lackey spent Sunday night with Mrs. Bratton.

Mr. and Mrs. Lee Trice visited Mrs. Bratton Sunday night.

Mr. and Mrs. J. A. Baxter and girls spent Sunday in the W. W. Baxter home.

Mr. and Mrs. W. W. Baxter returned home from South Gate, California, where she has been visiting her mother who is very seriously ill.

Mrs. W. H. Bethel attended a luncheon Wednesday at the home of Mrs. W. W. Coffey in Silverton. It was an executive meeting of district officers of Woman's Society of Christian Service of Plainview District.

Mrs. Bethel is Spiritual life secretary of the organization.

Mr. and Mrs. W. F. Hinkle, Dave and Billy returned Monday night from Houston. They visited Mr. and Mrs. W. B. Hinkle and family and Jno. Bosco and daughter, Mrs. Bosco is the daughter of Mr. and Mrs. W. F. Hinkle.

Mrs. W. H. Bethel attended the meeting of the B. & P. W. club Monday night.

Mr. and Mrs. E. B. Chesnut, and Mr. and Mrs. C. W. Jones and Janice went to Lubbock on business Wednesday.

Mr. and Mrs. Owen Lyles, Tommy Carl and Gary Dale, visited Mr. and Mrs. C. W. Jones and family Monday night.

Frances Pratt spent Monday night with Wanda Faye Strickland.

Mrs. H. F. Pratt visited Mrs. Ebb Warren Friday.

Eva Nell Pratt spent the night Friday night with Doris Jones.

Mr. and Mrs. H. F. Pratt and family spent Sunday at Ralls with Mr. and Mrs. A. T. Pratt and R. V. Everett Warren and H. F. Pratt made a business trip to East Texas last Tuesday, returning home Thursday.

Too Late to Classify

FOR RENT—Two room apartment, furnished or unfurnished on 12th and Grover Sts. See W. F. Culpepper. 4 tpc.

PHOSPHATE—Spreaders for rent or sale -- bring us your purchase orders for alfalfa fertilizers now -- The Roland Co. 4 tpc.

FOR RENT—Three room house, one block west of high school. Adults only. Mrs. John Wahl. 4 tpc.

AT LAST—fertilizing equipment that really works -- check with us now for cotton and maize fertilizers and equipment -- The Roland Co. 4 tpc.

FARMERS—Is your alfalfa 3 years old or older? Use both phosphate and pot-ash -- bring us your purchase orders and we will mix them with no extra charge. The Roland Co. 4 tpc.

DIGNIFIED POSITION—For one with good education and personality. Right party can earn \$100 and more weekly doing interesting dignified work; 6 hours daily, 5 days per week. Local and surrounding territory. Permanent. Write Box 848, Floydada. 4 tpc.

Alfalfa fertilizer—bag or car load bring us your purchase orders now - ask about our special fertilizer for young hay -- The Roland Co. 4 tpc.

FOR SALE—My farm one and a half miles southwest Lockney, 152-8 acres. See G. E. Fuller, route 1, Floydada. 4 tpc.

FOR SALE—1939 Allis-Chalmers in good condition. See Parnell Powell. 4 tpc.

FOR SALE—Weaner pigs. F. O. Conner, south of Plainview school. 4 tpc.

FOR SALE—White face bulls. R. B. McCravy, 3 miles southwest Lakeview or 302 West Jackson, phone 724-J. 4 tpc.

Alfalfa fertilizer is cheap in the government program -- our phosphate is better and our service is faster -- bring us your purchase orders now -- The Roland Co. Plainview. 4 tpc.

day.

Mr. and Mrs. Roy Hopkins, Donnie and Glenn, were Saturday night and Sunday visitors in the W. W. Baxter home.

Mr. and Mrs. Maurice Campbell Carol Jo and Mack accompanied by Mrs. W. W. Baxter spent Tuesday in Amarillo on business and to visit Mr. and Mrs. Ray Hopkins.

Mr. and Mrs. E. B. Chesnut visited Mr. and Mrs. Leon Landers early Sunday afternoon.

Mr. and Mrs. Willis Neil visited several days last week with their son and wife, Mr. and Mrs. R. L. Neil of Dougherty.

Mr. and Mrs. S. A. Guffee and Homer visited Mr. and Mrs. Willis Neil Sunday night.

Mr. and Mrs. Clarence Guffee, Clarence, Jr., and Sonja Kay visited Mr. and Mrs. S. A. Guffee and Homer Sunday.

Lawrence Stovall went to Kress Saturday with the livestock judging team.

Mr. and Mrs. R. M. Stovall and Fern shopped in Lubbock and visited their daughter and husband, Mr. and Mrs. J. W. Kinard and Kay, Saturday.

Mrs. S. E. Stiles and daughter, Billie Ruth, and son, Mr. and Mrs. M. L. Stiles and family of Lubbock visited Saturday afternoon with Mr. and Mrs. R. H. Ashton. Mr. Ashton's sister, Mrs. S. E. Stiles, visited until Monday.

Mr. and Mrs. Clarence Ashton, Frances and Bobby were dinner guests of Mr. and Mrs. R. H. Ashton Sunday.

Sunday guests of Mr. and Mrs. M. B. Johnston, were Mr. and Mrs. Ralph Johnston, Ralph, Jr., and Lon, and Mr. and Mrs. Seaton Howard and Sharon.

Mr. and Mrs. E. J. Barker, Mrs. A. L. Barker, Kenneth and Melinda, visited Mr. and Mrs. E. B. Chesnut late Sunday afternoon.

The following people drove over to visit Mr. and Mrs. C. W. Jones and family Thursday night; Lowell Moran, and Franklin Nixon, Eva Nell and A. C. Pratt, Virgil and Maxine Warren, Gail Baxter, Jan Stansell, and Mrs. Bratton. Everyone enjoyed music on their new combination radio, and lovely refreshments of homemade fudge and coconut cream candy.

A large crowd attended the "42" social Friday night. Mrs. M. B. Johnston and Bob Hinkle tied for high score.

Mr. Blanco is bringing a play entitled, "Romance in a Boarding

THANKS FROM THE BOLDINGS, EDELMONS AND THE MELTONS

Please take this personal, for we truly mean it. We thank you from the depths of our hearts for your thoughtfulness and kindness to Mrs. Bolding and Joan during their sickness, for the beautiful flowers, cheering cards, helpful prayers, tender thoughts and kind words. God bless each of you.

The Bolding Layout in Full House," Friday night. Admission is 40 cents for adults and 25 cents for children. Our percent will be used for baseball equipment.

We hope to have singing this next Sunday night. Everyone is invited.

Miss Viola Golightly and Mrs. G. M. Armstrong visited relatives in Fort Worth and Grand Prairie over the week-end. They also attended a Beauty convention in Dallas Monday, returning home Tuesday.

Mrs. Ben Whitaker of Big Springs and Miss Peggy McKinney of Plainview spent the week-end with their parents, Mr. and Mrs. J. J. McKinney of Floydada.

Mr. and Mrs. Jack Henry, and Jackie, Mrs. Luther Fry, C. A. Purnell, and Mr. and Mrs. Hugh Reet of Amarillo spent the week-end in Post visiting Mr. and Mrs. John Herd.

NATIONAL ALFALFA MILL

Offers for Sale

DAIRY GRIND MEAL

No. 1 \$2.00 Per 100 Lb.
No. 2 \$1.80 Per 100 Lb.

Lockney, Texas



The All 'Round Tractor

ALL 'ROUND THE FARM
ALL YEAR ROUND

Why buy a tractor that gives you only part-time service? Working time is what counts, and the Ford Tractor does such a variety of jobs that it "works more hours, saves more hours."

Ford Hydraulic Touch Control, Implement Position Control, Triple-Quick Attaching of implements -- and the big Dearborn line of implements makes this THE all 'round tractor. By all means, come in and get the facts. You will like our parts and service departments, too.

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Floydada, Texas

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\$12.95

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YOU CAN DEPEND ON Y OIL COMPANY

For Good Gas and Oils and Good Service. Located at the Wye in Southwest Floydada

P. Q. HANEY

If you need a plank or a carload

If you want a hog house or a home

Get your prices from

Nichols Lumber Co. Willson & Son

We don't want all the business -- just yours

We will be glad to figure any size bill of merchandise at no cost to you.



New Directors: Shown here are 11 of the 13 directors of the Floydada Chamber of Commerce and County Board of Development. From left to right, O. P. Rutledge, President; President J. W. Reue, J. M. Willson, sr., Vice-president; Guy W. Ginn, Earl Crow, Henry G. Barber, and Homer Steen. Directors not shown are R. E. Fry and Walter G. Collins. Photo by Bill Hams, courtesy Lubbock Avalanche-Journal.

Childhood Ills Should Not Be Taken Lightly

AUSTIN, Texas.—With the present incidence of chickenpox almost twice as high as records indicate for a seven year median, Dr. Geo. W. Cox, State Health Officer, issued a statement today declaring, "It is a great mistake to treat even light cases of childhood diseases such as chickenpox, measles, mumps, scarlet fever or whooping cough as though they did not amount to much. That sort of treatment makes it possible for these diseases to spread and cause serious outbreaks among children and the resulting

lowered resistance makes them easy victims to other forms of infection. "Some of the most serious epidemics of chickenpox which we have had, have been traced to mild cases that is, to cases so light that a doctor was not called. In some instances the children have continued to go to school and to associate and play with other children. In others, after they have been kept at home for a few days, they have returned to school and have scattered these germs around among their schoolmates. Eventually a group of cases -- sometimes very serious ones -- have developed from the carelessly-handled mild case. The result was another epidemic that could have been prevented."

The State Health Officer said that the family doctor is the best judge of the seriousness of such childhood diseases and suffering and anxiety will be avoided if the child showing symptoms of illness is put to bed and a doctor's advice sought and followed.

Baptist Youth In Banquet On Valentine Eve

The Intermediate and Young People's Department of the First Baptist church enjoyed a Valentine banquet Friday, February 11, in the basement of the church.

The banquet room was decorated very pretty, carrying out the red and white color scheme. The program of the evening was: "King of Hearts" by Rev. Doyle, the invocation by C. W. McCarty, Roberta Garrett and Clarence Guffee, Jr., were crowned King and Queen, by the toastmaster, Bro. Doyle.

Entertainment for the Queen was a song, "Always," by Pearl Simmons, Velma Briggs, and Arminia Berry. They were accompanied at the piano by Joy Bunch. Entertainment for the King was a mock wedding by a large group of the young people. The group singing was led by Molly June French with Joy Bunch at the piano.

The message, "Devoted Hearts," was given by Rev. P. E. Swanner, District Missionary. The closing prayer was given by Mr. Barber.

The menu consisted of heart's delight, creamed love, pure love and cupid's brew. The sixty eight that attended had an enjoyable evening.

Youth Rally Saturday Night
Saturday night, February 26, is the date for the next zone rally for young people. It is to be at the First Baptist church here and will

begin at 7:00 p. m.

Theme for the meeting will be "Christ, the answer for youth." The program for the occasion will include special music by the Lakeview church, a testimony by Clarence Guffee, Jr., song services by Rev. G. A. Rowell, special music by the Floydada Youth choir, and a message by Rev. E. J. Cobb. Organist will be Roberta Garrett and pianist will be Joy Bunch.

Young people from the following churches will be represented: Floy-

South Plains News

SOUTH PLAINS, February 21—Mr. and Mrs. J. B. Smitherman called on Mr. and Mrs. A. L. Stewart Sunday afternoon.
Mr. and Mrs. Junior Calahan visited Mr. and Mrs. Raymond Upton and children Sunday.
Mrs. Lee Pearson returned home Saturday from Tucumcari, New Mexico.
Mr. and Mrs. J. B. Smitherman are driving a new Pontiac.
Mr. and Mrs. George Cavin are making a series of trips to Lubbock where their three year old daughter is receiving medical treatment.

Mr. and Mrs. Gilbert Bean spent the week-end in Dallas visiting relatives. Mr. and Mrs. Albert Bean have a new daughter, Mattie Irene. Mrs. Bean plans to stay for awhile in Dallas.

Mr. and Mrs. Leo Brown called on Mr. and Mrs. H. R. Hartman Wednesday afternoon.

Mr. and Mrs. Lloyd Horn and children visited Mr. and Mrs. H. R. Hartman and family over the week-end.

Mr. and Mrs. Art Willis and Rex returned home from California Friday.

Some more children are out of school with the measles. Mr. and Mrs. J. B. Smitherman called on Mr. and Mrs. A. L. Stewart Sunday afternoon.

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Dr. J. U. BORUM, Jr.
Optometrist
Announces the opening of his office for the practice of optometry.
728 1/2 BROADWAY
PLAINVIEW TEXAS
Phone 2124-J

The First National Bank
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Buy your tickets at the First National's Ticket Window.

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Our plumbing materials are the best -- our work is the best.

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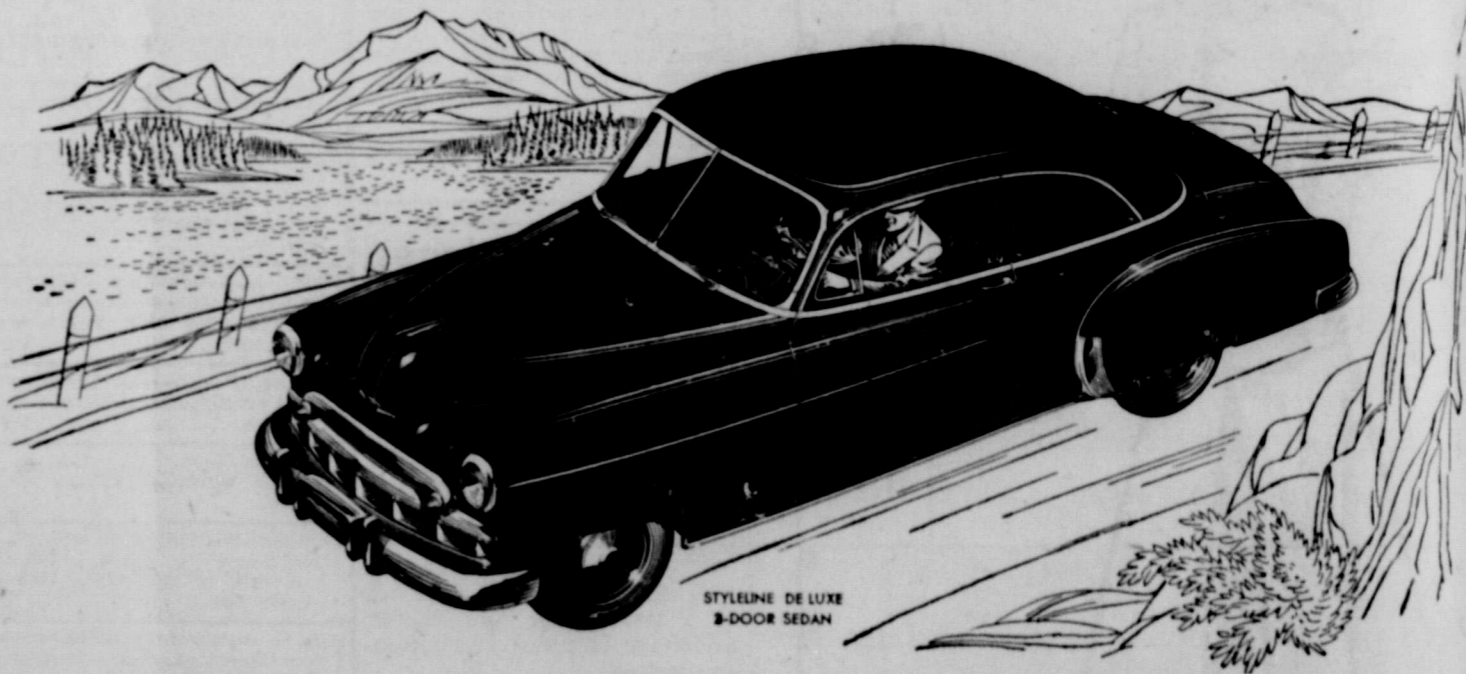
A day seldom passes in the area we serve unless another industry, another business goes on our lines. The Panhandle, Plains, Pecos Valley, Eastern New Mexico area is growing by leaps and bounds, and it is our constant aim to help it grow by having plenty of low-cost, dependable electric service ready wherever or whenever it's needed.

That's why we're happy to add new industry to our lines -- it means more prosperity for more folks in the years to come.

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24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Every view...every test...every ride...proves
CHEVROLET
is the most Beautiful BUY of all



The most Beautiful BUY for Styling

Look at this exciting new Chevrolet from any point of view—inside and outside, front, side and rear—and you'll agree it's the smartest-looking automobile of this new year. For it alone, of all low-priced cars, brings you the distinguished beauty and luxury of Body by Fisher—the body featured on highest-priced cars.

The most Beautiful BUY for Comfort

Settle into the deep, soft, form-fitting seats. Notice the extra-generous head, leg and elbowroom of the Super-Size Interior. Ride in this "car that breathes"—with an advanced heating and ventilating system that inhales outside air and exhales stale air—giving comfort beyond compare! (Heater and defroster units optional at extra cost.)

The most Beautiful BUY for Driving and Riding Ease—with new Center-Point Design

Most sensational of all the advancements in this thrilling new Chevrolet for 1949 is the entirely new kind of driving and riding ease which it introduces into the low-priced field. New Center-Point Design—including Center-Point Steering, Center-Point Seating, lower Center of Gravity and Center-Point Rear Suspension—brings you driving and riding results heretofore found only in more expensive cars. The difference is so great—and so pleasing—that it's no exaggeration to say it is proving a revelation to all who drive or ride in this car. Remember—only new Center-Point Design can give these finer motoring results; and only the new Chevrolet offers Center-Point Design at lowest cost.

The most Beautiful BUY for Performance

What thrills you'll have when you drive this car! It's the only low-priced car with a Valve-in-Head engine—the engine which more and more makers of high-priced cars are adopting—because it gives a much finer combination of performance, economy and dependability. And Chevrolet's world's champion Valve-in-Head engine holds all records for miles served and owners satisfied.

The most Beautiful BUY for Safety

Yes, you and your family will enjoy maximum safety. For Chevrolet brings you *fivefold* safety protection found only in this one low-priced car: (1) New Certi-Safe Hydraulic Brakes; (2) Extra-Strong Fisher Unisteel Body-Construction; (3) New Panoramic Visibility; (4) Safety Plate Glass in windshield and all windows, and (5) the super-steady, super-safe Unisteel Knee-Action Ride.

First for Quality **CHEVROLET** at Lowest Cost

AMERICA'S CHOICE FOR 18 YEARS

ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas

SOCIETY

**Mrs. Ernest Huckabee
Shower Honoree when
Hostesses Entertain**

A recent bride, Mrs. Ernest Huckabee, nee Doris Vinson was complimented with a lovely miscellaneous shower Thursday, February 17 at 1 o'clock in the home of Mrs. Oliver Calahan.

Upon arriving, the guests were met at the door by Mrs. Oliver Allen, Mrs. Ernest Huckabee, Mrs. O. C. Hanson, and Mrs. A. J. Huckabee. Beautiful corsages of white carnations were presented to the bride, her mother, and mother-in-law.

The guests were registered in the new painted brides' book by Mrs. Woodrow Wilson.

The dining room table was covered with a lace tablecloth and was set with a crystal punch bowl set from which punch, angel food squares, and candy mints were served by Mrs. Inez Mosley and Mrs. Gene Calahan.

My red hearts bearing the names Doris and Ernest.

A toast to the bride was given by Gene Calahan.

Hostesses for the occasion were Mrs. Oliver Allen, Lindsey Grams, W. J. Rhodes, J. A. Hartsell, J. C. Plumlee, Woodrow Wilson, Annie Assiter, Alvie Jackson, John Boyd, Travis Lightfoot, Pete Mosley, Junior Calahan, Elmo Reeves, George Beedy, Garvin Beedy, Leo Grizzell, R. C. Ross, and Miss Dorothy Anderson.

Those attending and sending gifts were, Meses Gene Aylesworth, M. Wood, Nolan Brand, Aldine Williams, Thomas Warren, Ola Warren, R. Noland, H. B. Mankins, L. A. Boyle, W. W. Riggle, Frank Dunn, L. Montgomery, Audie Noland,

New Low Lines of Dodge Coronet



The completely new and distinctive functional styling of the new Dodge Coronet presents a lower silhouette with graceful body and fender lines. Interior overall length, width, and height have been increased although exterior dimensions have been reduced. Front and rear seats have been moved forward to permit better cradling between the axles. The Dodge Coronet has a wheelbase of 123 1/2 inches, 4 inches longer than previous models.

Alton Noland, C. W. Gordon, Addie Thagard, Layton Dorrell, James Green, John Smitherman, R. C. Guest, Arthur Brown, H. L. Marble, Harry Hartman, J. K. West, Fred Fortenberry, Clyde Henderson, Robert W. Smith, C. C. Huckabee, Lee Burton, T. T. Hamilton, Howard Bishop, R. A. Brown, C. L. Jarrett, W. B. Jordan, Hal Thomas, Otis Huckabee, Walton Sims, Lewis Hars-ton, G. E. Assiter, M. J. McNeil,

Will Sims, Earl Huckabee, Riley Teague, R. J. Langley, C. M. Meredith, Joe Edmonson, Hulda Stroup, J. L. Heim, A. P. Sanders, Robe Morris, J. R. Teague, Floyd Fuqua, G. H. Day, S. L. Holmes, sr., Roy McCravey and J. W. Foster.

Misses Bobbie Sue Langley, Mary Eula Huckabee, Ruth Riggle, Wilma Hamilton, Joyce and Floyce Jarrett, Lois Huckabee, Vida Mae Stephens,

**PASTEURIZING MILK STUDY
OF DOUGHERTY H. D. CLUB**

A discussion on pasteurizing milk and the story of cheese highlighted the meeting of the Dougherty Home Demonstration club Tuesday of last week when the members gathered at the home of Mrs. J. R. Tinnin. Mrs. Tinnin and Mrs. Ruth Daniel gave the beneficial discussion on pasteurizing milk, and also in making puddings.

Mrs. Shirey served refreshments to the following: Meses R. M. McCauley, R. B. Calhoun, W. C. Sims, Oile Meeks, W. H. Hilton, D. W. Burke, C. B. Sims, Robert Day, O. L. Lowrance, Leslie Pasover, Herbert Sims, W. A. Lovell, M. F. Williams, S. J. Latta, W. W. Brints, and W. O. Tye.

The meeting was dismissed by the chairman, Mrs. Lovell, after which the club meeting went in a body to the Peoples hospital and chose their room.

The next meeting will be with Mrs. W. A. Lovell on March 4.

milk pasteurization followed by Mrs. Claud Ring's story of cheese.

Mrs. C. A. Caffee was in charge of the recreation period during which prizes were awarded to Mrs. Ring and Mrs. Blum. Mrs. Harper was awarded the attendance prize.

Members of the club are urged to pay the T. H. D. A. fee of 15 cents.

Next meeting of the club will be March 2 when Mrs. Caffee will be hostess.

At the meeting were Meses Ruth Daniel, Tate Jones, Maurice Campbell, Sam Lide, Jim Harper, Lewis Blum, Claud Ring, C. A. Caffee and J. R. Tinnin.

Have a SPIRELLA cor-set designed especially for your figure beauty and better health.

Save money with this longer lasting value.

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Mrs. W. C. Sims
400 West Missouri
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Naturopathic and Chiropractic Clinic
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OPEN HOUSE
Saturday February 26

PRIZES REFRESHMENT
You Are Invited

Our General Electric Store and Display Room has been completely modernized -- New Floor Finish, New Paint, New Arrangement. We think you'll like it. Too, you'll like to see--

Complete General Electric Kitchen including:	Complete General Electric Laundry including
ELECTRIC SINK with Glass Top; Push Button Range;	Automatic Washer
Combination Refrigerator	Automatic Dryer
Kitchen Cabinets	Automatic Flat plate Ironer
	Hot Water Heater

We urge you to keep the day and date in mind and don't fail to come to see us. We have a revelation for you in Modern, Home - Making Appliances that GE has made possible for every household.

Our show room also will have on display many other General Electric Appliances which are the latest in electrical appliances, which we suggest you take the time to inspect.

Holmes Electrical Service
Phone 441 South Side Square Floydada
GENERAL ELECTRIC

**J. A. Dunlaps Hosts
At Daughter's Home
For Family Gathering**

On Sunday, February 13, Mr. and Mrs. J. A. Dunlap, formerly of Floydada now of Yucaipa, California, had all of their children and most of their grandchildren and great grandchildren present for a reunion held at their daughter's home, 9607 S. Denken Avenue, Los Angeles, California.

A very delicious turkey dinner was served in the beautiful dining room. The celebration was also for Mr. Dunlap's approaching 74th birthday.

The children and grandchildren present were Mr. and Mrs. Willard Dunlap and son, Martin of El Monte, California, Mr. and Mrs. R. G. Dunlap and daughter Becky of Floydada, Mrs. Lois Dowell of Los Angeles, California, Mr. and Mrs. Olney Newberry of Palm Springs, California, Mrs. Leone Kigore and children, Louis and Mary Jane, Mr. and Mrs. Roy Dreher and children, Kathleen, Rex, and Cris of Lawndale, California.

**Mrs. Daniel Hostess
At Lovely Dinner For
Jr. Dept. Teachers**

Mrs. J. V. Daniel entertained the teachers and the officers of the Junior department of the First Baptist church, with a lovely dinner Thursday evening at 6:30.

Those present for the occasion were Mrs. E. F. Stovall, Mrs. H. O. Cline, Mr. and Mrs. Ralph Johnson, Mrs. G. N. Shirey, Mrs. A. T. Hull, Mrs. John Gray, Mr. and Mrs. J. S. Hale, jr., Mrs. W. S. Simmons, and Miss Maurice Burton.

After the dinner, the guests played Bible games.

**Sunnyside Has Busy
Month Of February**

The Sunnyside Home Demonstration club met February 4, with Mrs. S. J. Latta.

The house was called to order by the club chairman, Mrs. Walter Lovell. Business was taken care of, and a program was presented on landscaping, planting shrubs and pruning trees. Mrs. O. L. Lowrance gave tips on setting out roses and Mrs. Lovell read papers on landscaping. Mrs. S. J. Latta gave a demonstration on pruning.

Miss Lelia Petty gave a demonstration on "Planting a farmstead for convenience and beauty by putting the right shrubs in the right places." The demonstration was illustrated by drawings she displayed, she included many evergreens she had collected from the courthouse yard and Mrs. W. C. Sims lovely home.

Mrs. Latta served a lovely plate to 11 members and 3 guests.

Club Meeting February 11

The club met February 11, with Mrs. G. N. Shirey.

Mrs. W. C. Sims gave an interesting report from the council, also a good paper on origin and preparation of cheese.

Discussions on an attendance program was held, also hospital room. Thanks to the Rotary luncheons and Chamber of Commerce banquet, the club had enough money to pay for the furnishing of one hospital room.

Mrs. M. F. Williams and Mrs. W. W. Brints gave a demonstration

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Cleaning That Excels
STEWART'S CLEANERS

NATIONAL SEW AND SAVE WEEK



WE have COMAL COTTONS... rows and rows of 'em! Ready for you to pick the pattern you like best. And ready to be made up into those exciting new fashions you've been dreaming about! Soft pastels—vibrant colors—pert plaids! Chambrays, Gingham, Seersuckers, Broadcloths. All fine New Braunfels-made COMAL COTTONS—the pick of this year's cotton crop!

Priced per yard from **79c TO 98c**
McCall's
• Patterns • Zippers
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... and every other Sewing Need! ...

NEW SPRING FABRICS

- Spun Linens
- Organdies
- Printed Spuns
- Shantung
- Printed Batiste
- Oxford Cloth
- Bates Broadcloth

What a collection of new spring fabrics! Designed to give you dozens of sewing ideas. Better buy a supply now.

Crease Resistant Rayon Gabardine Spring colors, fine for suits, skirts, slacks suits, kiddies' clothes and dozens of other sewing needs. \$1.39 yd.	Quadriqa Prints Fast colors, prints and solids, all 36 inches wide. Better take advantage of SEW AND SAVE WEEK. 49c yd.
EYELET EMBROIDERY The Perfect Fabric, \$1.98 yd.	
RAYON WASH CREPE • THESE ARE THE FINEST QUALITY. Patterns are unusually beautiful. It looks and feels like pure silk. \$1.00 yd.	

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FOR SALE—Fresh milk cows, Clark Cates, 2 miles south Sand Hill. 32tp.

Lost and Found

LOST—Tan coin purse near Piggly Wiggly, containing money. Mrs. R. M. McCauley. Phone 779-W. 41tp.

LOST—Chevrolet hub cap between Lockney and Muncy on February 12. Leave at Hesperian. 42tp.

Poultry and Eggs

LIVE turkey toms for sale, good ones. Also choice dressed fryers priced right. Phone 74. Berry Produce. 41tc.

Attention Farmers!

For the next two weeks I will be in this territory drilling test holes for water for the development of irrigation projects.

C. H. White Drilling Co.

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Land For Sale

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tfc

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY
IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD
J. G. WOOD, Room 5, Bank Bldg Phone 236, residence No. 4444-W.

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 46tfc.

FACTS ABOUT OZARK RANCHES
Free Circular Available
M. Brooks, Cabool, Mo. 16tp.

FOR SALE—10 1/2 section ranch, a good buy for some stock man. A few houses in town. A few quarter sections and some half sections. C. T. Warren, 401 W. California, Floydada. 43tp.

FOR SALE—Several good farms, irrigated and dry land. H. Roy Brown, Real Estate, Silvertown. 43tp.

FOR SALE—By owners—Improved 320 acres—14 miles southwest Floydada, immediate possession. See or write, Foy Smith, Levelland, Box 553 or W. R. Reed, Hart, Box 100. 44tc.

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Misery of
COLDS
take **666**
LIQUID OR TABLETS—SAME FAST RELIEF

PROTECTIVE Weather Strip Co.

See your home dealer for free estimates.

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320 South Second St.
Telephone 367-J

Miscellaneous

WATCH REPAIRING—Rust ruins watches! See us regularly for expert watch cleaning. M. L. Solomon, jeweler. 52tfc.

FOR covered buttons, buckles, eyelets, buttonholes, custom made belts and sewing, see Mrs. R. I. Cook, 337 W. Ollie, Phone 176W. All work guaranteed. 51tfc.

FOR SALE—Well grained hegrira bundles. D. S. Battey, call 774-J-2. 52tfc.

Order of the Eastern Star will meet Thursday night February 24 at 7:30 o'clock. 32tc.

CUSTOM GRINDING TUESDAYS AND FRIDAYS. McCARTY'S FEED MILL. 51tfc.

WATCH REPAIRING—Rust ruins watches! See us regularly for expert watch cleaning. M. L. Solomon, jeweler. 52tfc.

SPECIAL price on farm wagons. Two wheel trailers, rebuilt motors. Floydada Wrecking Co. L. L. Clark. 38 tfc.

DODGE & CHRYSLER

6's and 8's
IRRIGATION MOTORS
We pick up and deliver
MAYO MOTOR CO.,
Phone 237

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 49tc.

AUTHORIZED MAYTAG SERVICE
Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M. McDonald, Hdwe. 49tc.

FLOOR SANDING—Call 482-W Earl Baker. 31tc.

SEALS BARGAIN STORE will buy NO MORE short dresses and suits, but will buy long dresses and suits.
New Navy oxfords, black and brown, sell at \$6.50 a pair.
Plaid Taffeta halters sell for 35c and plaid taffeta petticoats sell at 95c. 41tc.

MOTOR CHECK-UP—It costs less to check trouble before it occurs. Our expert mechanics can keep your car in the best condition and prevent expensive repairs. Bishop Motor Co. 41tc.

WALLPAPER—Whatever your problems in interior decoration, you will find the solution in our store because of the immense variety of wallpapers we carry. Our decorators will be glad to talk over your problems with you. Higginbotham-Bartlett Co. 41tc.

Farm and Ranch Loans for LEASING Terms at 4% interest. Pay off in advance at any time. Available to repair, rebuild improvements, finance old loans and for the purchase of farms and ranches.
Floydada National Farm Loan Association. 12 tfc.

Miscellaneous

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tfc.

NOTICE
Still soliciting your listings. Have several choice farms for sale. Some irrigated, some dry land. Also several houses here in town. See me at Palace Barber Shop, or phone 526-J. Jack Burleson. 8 tfc.

Houses for Sale

FOR SALE—Business house on Silvertown Highway. Some good residence homes in southwest and east Floydada. Thank you for the listings that you have given me. Tom W. Deen, 203 North Main Street, Floydada, Texas. 23tp.

RESIDENCE PROPERTY for SALE
Two lovely 3 room modern homes, well located on pavement, priced right. Several other homes at from \$1,500 to \$6,500. Also have a few improved small acreage tracts.
J. G. Wood, Bank Bldg. Phone 236. Res. 444-W. 49tfc.

FOR SALE—In 500 Block on South Main, two houses—6 rooms, one 4 rooms. Terms. Phone 279-J. John L. West. 21tc.

WE HAVE several good buys in houses with immediate possession. Goen & Goen. 101tfc.

TO CLOSE THE W. T. BROWN ESTATE, we offer for sale one modern residence on West Mississippi and one small house on East Kentucky. See or phone W. Edd Brown or R. Fred Brown, Floydada. 35 tfc.

FOR SALE—TO SETTLE ESTATE
Modern 3-bedroom house with closed in service porch, garage, storehouse, and chicken house, closed in back yard, nice young orchard, and plenty of garden space. This property located on 7x150 ft. lot, east front on pavement. The price is right. J. G. Wood, Bank Bldg. Phone 236. 52tfc.

FOR SALE BY OWNER—New modern, 4-room home with bath, stucco, insulated, 6 lots, on pavement, possession in 30 days, \$2,950. Reason for selling left town. See Howard Traueck, Matador. 34tc.

For Sale

FAMOUS—Buttonhole attachment, new. Phone 690-W-1. Mrs. Alton Noland. 33tp.

FOR SALE—Texas Seed Oats. D. W. Pyffe Seed Feed. Phone 91. 33tc.

FOR SALE—Table top apartment size stove. Phone 555-W. 11tc.

FOR SALE—Concrete, sand and gravel. Call M. A. BARTON. 490-R. 211 East Crockett. 2tfc.

FOR SALE—Texas Seed Oats. D. W. Pyffe Seed Feed. Phone 91. 33tc.

FOR SALE—2x4s and 2x6s. Enough to build a 24x24 foot house. 322 West Grover. 32tp.

FOR SALE—300 feet of irrigation well casing—1/4 by 1 1/2 inch. Rene Yearly. 14 miles northeast of Floydada. 33tp.

FOR SALE—Used portable typewriter. \$20.00. W. H. Tanner, Airport. 32tc.

FOR SALE—New Perfection four yard dump body. \$215. Below list price. Phone 922 or see Leroy at Ford Garage. 42tc.

FOR SALE—Electric welder and air compressor. See G. E. Lynn at Pender and Body Shop north of Cope's. 41tp.

FOR SALE—1942 Chevrolet truck, new hell hydraulic dump. \$900. Call 475-J or 223 W. Crockett. 41tc.

FOR SALE—Dump truck with new perfection body, 6' x 8', four yard steel, new motor, \$825. Phone 922 or see Leroy at Ford garage. 42tc.

FOR SALE—Well grained hegrira bundles. Will deliver. Phone 774-W. Harvey L. Newberry. 41tp.

Rubber stamp ink, numbering machine ink Hesperian office

For Rent

FOR RENT—Royal typewriter, just overhauled. Arthur B. Duncan Abstract Co. 21tc.

FOR RENT—Bedroom for men. 214 W. Miss 327-W. 11tc.

FOR RENT—Three room unfurnished apartment. Call Jewell Elza at the Bank. 11tc.

ROOMS, also kitchen privileges. 612 South Wall. Phone 145-W. 41tc.

BEDROOMS for rent. 411 south Wall. 41tc.

ROOM for rent. 115 West Kentucky. Phone 362W. 43tp.

FURNISHED apartment for rent. Mrs. W. M. Dorsey, 220 South Second. 41tc.

FOR RENT—Two apartments March 1. Phone 119-W. 120 South Main. 41tp.

Baby Chicks
LOOK at this value! Cockerels from pedigreed matings sire even Dixie's lowest priced chicks, such as Leghorns, Rocks, Reds! 4 to 6 weeks old Leghorn started pullets. Cheaper than you can raise them. Write for Bargain Catalogue today. Dixie Poultry Farm, Box 331, Brenham, Texas. 41tp.

Farm Machinery
NEW and used tractors, all makes. Braselton Implement Company. 41tfc.

MARTIN Ditchers. Braselton Implement Company. 41tfc.

FOR SALE—1942 model Ford tractor in excellent condition. Set-up transmission and lights, also full set of equipment consisting of, listers and planters, cultivator, knife attachments, tandem disc, one-way, ditcher, and 2 section drag harrow. G. E. Treadwell, 2 mi. west of Blanco. Ph. 630-W-2. 34tp.

FOR SALE—International Tractor. New overhaul job, 1947 model Baldwin combine. George Beedy, twelve miles north of town. 42tp.

Clean, cotton rags wanted at The Hesperian office.

Braselton & Marts

Building Contractors
Building and Re-Modeling.

FREE ESTIMATES
Commercial and Home Building

PHONE NO. 29

Farm Machinery

FOR SALE—Good used 14" moldboard plows, \$135.00. Power lift type ditcher for M Farmall or G John Deere, \$200.00. New two and three row power lift stalk cutters, \$110.00 to 137.00. Braselton Implement Company. 45tfc.

FOR SALE—One two way, two bottom, roll over, moldboard breaking plow. Billy Stanforth, South Plains. 42tp.

FOR SALE—1938 P-30 tractor with 2-row equipment, power lift, new tires on back, good tires in front. Odell Breed, Route 2, Floydada. 43tc.

Wanted

WATCH REPAIRING—Rust ruins watches! See us regularly for expert watch cleaning. M. L. Solomon, jeweler. 52tfc.

WANTED—Good clean cotton rags Spar's & Alexander Garage on Highway 70 east. 35 tfc.

WANTED—Clean cotton rags. Odell Chevrolet Company. 18tfc.

WANTED—Lady or couple to occupy bedroom with kitchen privileges and help with housework etc. 211 West Crockett St. Phone 326-W. 32tc.

WANTED—To rent four room house unfurnished. Ralph Glover, Southwestern Public Service or phone 466-J. 32tp.

WANTED—Job on farm, inquire at Barwise Gin. Joe Green. 42tp.

WANTED—Farm Work, part crop or by day, or ranch job. Inquire at Barwise Gin. R. L. Dake. 42tp.

Girls More Carefree Thanks To 2-Way Help

What to do for women's oldest problem, functional monthly pain? Many a girl and woman has found the answer in **CARDUI 2-Way Help**. You see, **CARDUI** may make things lots easier for you in either of two ways: (1) started 3 days before "your time" and taken as directed on the label, it should help relieve functional period pain; (2) taken throughout the month like a tonic, it should improve your appetite, aid digestion, and thus help build up resistance for the trying days to come. **CARDUI** is scientifically prepared and scientifically tested. If you suffer "at those certain times", get **CARDUI** today.

Counter sales books, adding machine paper, carbon. Hesperian

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germs taking phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must take the way it quickly allays the cough or you are to have your money back. **CREOMULSION** for Coughs, Chest Colds, Bronchitis

BUSINESS . . .

goes where it is invited and stays where it is well treated.

J. H. & Dell Reagan Insurance

Floydada, Texas



with **PLASTIC CURLERS** \$2
Bishop's PHARMACY

AM STILL WRITING FARMERS UNION — All-Coverage Insurance

See me before you have a disaster. It's full coverage at low cost.

I solicit your listings on Real Estate and Farm Machinery.

E. C. KING

Phone 373-J
311 W. California St.

NOTICE

MOTOR VEHICLE OWNERS

Vernons Civil Statute's of the State of Texas, Article 6675a-2:

"Every owner of a motor vehicle, trailer or semi-trailer used or to be used upon the public highways of this State shall apply each year to the State Highway Department through the County Tax Collector of this County of which he resides for the registration of each such vehicle owned or controlled by him for the ensuing or current calendar year or unexpired portion thereof."

Any resident of Floyd County who registers Motor Vehicles in another County can be required by the Highway Department to re-register for a full year in Floyd County.

All motor vehicle registration fees up to \$50,000 is placed in the Road and Bridge funds of Floyd County; after this figure is reached the County receives only 50% of said funds.

To expedite the registration of motor vehicles, please bring title and 1948 registration receipt.

T. T. HAMILTON

Assessor - Collector Floyd County
Floydada, Texas

WHITE'S Annual February SALE

IRONING BOARD
STURDY CONSTRUCTION COLLAPSIBLE
ONLY \$339

DON'T GUESS ABOUT VALUE—CHECK OUR STOCK AND BE CERTAIN OF THE BEST!
IRONING BOARD PAD AND COVER
\$169

MUFFLERS
FOR ALL CARS AS LOW AS \$519

FLOOR MATS
PREVENTS SEEPAGE OF EXHAUST FUMES
\$298

TAIL PIPES
15" FOR FORD
Now Only \$189

WHITE GUARANTEED BATTERIES
12-MONTH EXCHANGE
\$945
INSTALLED IN YOUR AUTOMOBILE!

TO FIT ALL CARS! 42"x51"x37"
AVAILABLE FOR ALL MAKE AND MODEL CARS IN A FULL RANGE OF STYLES AND SIZES.

DRIVING LAMPS
NOW ONLY \$595

Dress up your car with a pair of these Driving Lamps. Equipped with Sealed Beams—white or amber.

LICENSE PLATE JEWEL
NOW 6¢
RED, AMBER OR GREEN

LICENSE HOLDER
BUMPER TYPE
69c

LICENSE PLATE FRAME
89c

SEALED BEAM ADAPTER KIT
FORD '36-'34 AND OTHERS
NOW ONLY \$479

CONVERT DIM HEADLIGHTS TO INSURE SAFER DRIVING

HEAVY DUTY RADIATOR HOSE
LIST 45c PER FOOT
NOW 29c

SEE OUR Parade of Watches
ESPECIALLY THE NEW **ELGINS**

The DuraPower Mainspring* is in all new Elgins. Eliminates 99% of all repairs due to steel mainspring failures.
*Patent pending

M. L. SOLOMON
Jeweler

AUTHORIZED DEALER
WHITE Auto Store
THE HOME OF GREATER VALUES
117 West California Phone 323

Settlement For 1948 Wool Pool Is Made

Midwest Wool Marketing cooperative with headquarters in Kansas City is this week distributing proceeds from a \$800,000.00, 1948 wool pool. There are some 5,000 growers in this pool from the states of Nebraska, Kansas, Western and Southern Missouri, Oklahoma, Arkansas and the Panhandle of Texas according to an announcement just made by Frank C. Rice, General Manager of Midwest.

Fine Wools Show Increase

Due to extreme shortage of fine wools, with which are included fine and blood grades, prices for these grades showed a considerable increase during the past season.

All wools in the pool were carefully graded according to exacting

standards and the wools were marketed direct to Worsted and Woolen Mills.

1948 Wool All Sold

Mr. Rice reports that his organization has now marketed all 1948 growers wools. These wools were contained in several large pools besides a considerable volume of original bag fine wools not requiring grading.

Because of extreme short supply of fine wools mills are likely to resort to more medium wools the coming season which makes for a strong statistical position for all grades in 1949.

MOTHER OF MRS. MITCHELL DIED AT BROWNWOOD HOME

LOCKNEY—Mrs. R. L. Mosley, mother of Mrs. T. B. Mitchell of Lockney, passed away at her home in Brownwood early Saturday morning. She had been in ill health for the past 12 years.

ATTENDED A & M SCHOOL

COLLEGE STATION, Feb.—Attending the Texas Water and Sewerage Short School held last week at Texas A & M College was, Floyd Johnston, City Supt. Floydada.

Steady Growth Of Southwestern Again In 1949

In 1948 the people of Texas increased their life insurance with Southwestern Life Insurance company to \$697,208,140, James Ralph Wood of Dallas, president, announced in releasing the company's 46th annual financial statement to policyowners. This was an increase during last year of \$56,341,122.

He stated that inasmuch as Southwestern Life is wholly a Texas company, with every director and its more than 800 employees and agents living and working in Texas, this evidence of the confidence and good will of the more than 245,000 Texas citizens who are now numbered among the company's policyowners was especially gratifying.

During last year more than \$8,300,000 was paid to the owners of the Company's policies and to their beneficiaries.

The assets of Southwestern Life increased \$19,239,813.75 during 1948 to a total of \$179,601,941.91, enabling the Company to close the year in the strongest financial position in its history.

The largest increase in any of its investments was in loans made on Texas real estate, raising its holding of such loans to an all-time high of \$38,689,534.87.

Mr. Wood stated that Southwestern Life had a larger proportion of agents who had qualified for the Texas Leaders Round Table, an honorary organization of the Texas Association of Life Underwriters, than any other company. He said this was due to the high calibre of men selected to represent the Company and to the carefully organized and continuing program of instruction maintained for them.

Southwestern Life is represented here by R. E. Fry.

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

WRITER SAYS BUILD RIGHT KIND OF CHARACTER IF YOU WOULD WIN LIFE'S BATTLES

If you would have what it takes to win life's big battles against sin, you must build the right kind of character by being victor over life's little battles. Laterally by being an overcomer everyday.

Jesus has given us a promise to claim as our very own. He will give us grace for every trial. He will not suffer us to be tempted above that which we are able to bear but will with the temptation make a way of escape, (scripture), every moment of the day every day.

He that overcometh, the same shall be clothed in white raiment; and I will not blot his name out of the book of life, but I will confess his name before my Father and before his angels.

Mrs. Bennie M. Rose.

Date For Crosbyton Rodeo To Change

CROSBYTON—Due to a conflict with the Post stamped, dates of the second annual Crosbyton rodeo will have to be changed, Tilman Reeves, secretary of the association said Tuesday. The stockholders at their annual meeting two weeks ago had set May 19, 20, and 21 as the date for the rodeo this year.

"We are trying to get a date that won't conflict with other big shows in this area," Mr. Reeves said. Toots Mansfield, president of the Rodeo Cowboys association, has promised, to be at the Crosbyton show provided that a date can be arranged, he said.

Lakeview News

LAKEVIEW, February 21—If you enjoy seeing a good play, then come to the Lakeview school auditorium Thursday evening, February 24, at 7:30 o'clock and see the four act play, "Romance in a Boarding House," given by the Mt. Blanco P. T. A. Admission prices are 15 and 35 cents. Forty percent of the proceeds go to the Lakeview Home Demonstration club.

Rev. G. A. Rowell preached to large congregations at both morning and evening hours Sunday. He and his family were dinner guests in the home of Mr. and Mrs. W. M. Hambricht.

All young people of the community are urged to meet at the church Saturday evening at 6 o'clock from where all will go in a body to the First Baptist church in Floydada to attend the youth rally to begin at 7 o'clock.

Mrs. H. P. Hill and children Mary Diane and Dan, of Vernon, daughter of Mr. and Mrs. E. H. Tooley, and Mr. and Mrs. B. R. Teague, of Clovis, New Mexico, parents of Mrs. Tooley, visited in the Tooley home the past week-end. Mrs. Hill and children returned home Saturday and Mr. and Mrs. Teague returned Sunday morning.

Mr. and Mrs. Dick Nichols and son, Billy Clyde, left early Monday for South Dakota, where they will make their future home. Their address in their new home is Box 205 Harrold, South Dakota.

Mr. and Mrs. Fred Jones and children visited relatives in Plainview Sunday.

Mr. and Mrs. Wayne Battey and children, Jerry and Alvin Lee, visited Sunday afternoon in the home of her parents, Mr. and Mrs. Hodges of Hale Center.

LAKEVIEW CLUB MEETING

The Lakeview Home Demonstration club met February 14 with Mrs. Earl Edwards.

Those attending the call meeting were Misses Wayne Russell, Fowler Estep, Homer Newberry, Paris Wheeler, one visitor, and one new member, Mrs. Frank Polasek.

The next meeting will be held at the home of Mrs. Fred Jones on March 3.

VISIT TO HICKORY, OKLAHOMA

Mrs. Lenard V. Harper in company with her Mother-in-law, Mrs. S. A. Thornton, and her brother-in-law, A. R. Harper, spent the week-end near Hickory, Oklahoma, where they were joined by Mrs. Harper's husband, Ret. Lenard Harper, stationed at Camp Chaffee, Arkansas.

Rev. and Mrs. H. E. Smith and family returned home Sunday night from Windsor, where they had been since Thursday due to the illness of Mrs. Smith's father.



RUTLEDGE Oil Company

WHOLESALE PANHANDLE PRODUCTS
Phone 68

All lines of insurance written in companies that give you the utmost protection.

G. C. TUBBS INSURANCE AGENCY

216 Bishop Bldg. Phone 162

DO YOU KNOW -



how to take care of your tires?

1. Be sure that they are properly inflated. Under-inflation causes sidewall breakdown; over-inflation stretches the tire fabric, causing blow-outs.
2. Check frequently for cuts, blisters, distortions, nails or glass in the tires.
3. Make sure your wheels are in line. Uneven and rapid wear is the result of wheels not in line. Take care of your ... and they'll repay you with longer life—yours and theirs.

This message presented in the interest of our policyholders and all other motorists of this community.

Floydada Real Estate & Insurance Agency

Phone 440
Representing HARTFORD ACCIDENT AND INDEMNITY COMPANY Hartford, Connecticut

FREE REMOVAL INSTANTLY OF CATTLE, HOG, SHEEP AND HORSE CARCASSES

Call Floydada Cold Storage Locker Phone 328
or Call Plainview 1444 Collect for Prompt Service
PLAINVIEW RENDERING CO.

Arwine Drug Company

TIP TOE TABU

Atingle... with its "forbidden" clinging fragrance.

- The Perfume \$2.50 to \$32.50
- The Cologne \$2.00 to \$18.00
- The Body Sachet \$1.50 and \$3.00
- The Bath Oil, \$2.00
- The Soap \$2.00 the box

Dana

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds 1923 to 1949

E. P. NELSON AGENCY

WEDNESDAY March 2
8:15 P. M.
PALACE THEATRE

Acclaimed by CRITICS and PUBLIC!

RUBINOFF AND HIS VIOLIN

A CONCERT THE WHOLE WORLD LOVES!

WARSAW CONCERTO WAS THRILLING!
—Los Angeles Examiner

CHOPIN'S POLONAISE IS BREATHTAKING!
—Chicago Tribune

CLAIR de LUNE IS HEAVENLY!
—Boston Daily Record

DON'T FENCE ME IN IS SUPERB!
—N. Y. Daily Mirror

TICKETS
All Seats \$2.40 (tax incl.)
None Reserved
Student Matinee 75c & \$1.80
Box Office Opens 1:30 p. m. & 7:30 p. m.
(Only Seating Capacity of Theatre Sold)

TO MOVE CANNERY

The Floyd County Commissioners court told Supt. Sidney Reeves Tuesday that they would move the Lockney cannery to a new building and fix up the building suitable for use.

Mr. and Mrs. Clarence Reddy and family and Mr. and Mrs. Griggs Hulsey were in Lubbock Sunday, where they attended a birthday dinner honoring the Reddy's son-in-law, Melvin Roach.

Records
Music for your every mood as you like it...
H. G. Parker Furniture Co.

Dr. E. D. Thompson
—Specialist—
Diagnosis & Treatment of Rectal Diseases (PILES)
2121 Broadway, Lubbock, Texas

When you buy insurance, why pay Extra for deductibles clauses ? ? ?

ED HOLMES

Why we get the Business?
We are organized to pay losses and not profit.
Phone 656-J-1 for ED
(or see your local agent)

Studebaker's the '49 buy word

for performance that thrills!

FOR style that leads—thrill that lasts—driving that's exhilarating new pleasure—it's the '49 Studebaker all the way! Take a look—and you won't take less than Studebaker distinction and value for your new-car money. See for yourself that Studebaker is motoring's buy word for '49.

Studebaker Commander Starlight coupe for 5 passengers

PLAINS EQUIPMENT CO. FLOYDADA, TEXAS
313 South Wall St., Phone 356

Volcanic Ash or Concrete
Building Blocks
Concrete Pipe
DRIVE-WAY GRAVEL
Floor Sweep
Oil Sorb or Dustless
Wayne Bennett

MASSEY-HARRIS GOBLE Heavy-Duty OFFSET DISC HARROWS

NEW HARROW CHANGES TILLAGE METHODS!

Long considered one of the most efficient orchard and vineyard tillage tools, the Massey-Harris Goble Offset Disc is now demonstrating its all-around ability wherever a heavy-duty harrow is required. In some applications, farmers find that this new disc eliminates the need for plowing.

In cotton, corn, grain... wherever you have particularly stubborn soil or heavy root growths, these husky all-welded harrows step in to handle the job with a result that's mighty hard to beat. The sharp-edged blades "disc in" the toughest crop leaving just enough residue on top to help check soil drifting.

In spite of its rugged huskiness the Goble is an easy pulling offset harrow... the result of oil-bath bearings. These patented bearings extend the full width of each section... are free-running, long lasting. And they're positively sealed from dust and dirt—a big economy advantage that means low maintenance. Thrust is absorbed at the center where the greatest strain occurs in any harrow.

It all adds up to better soil preparation... easier handling... a better job done more economically.

Stop in soon... ask about this more efficient way to prepare seed beds.

FLOYDADA IMPLEMENT COMPANY

OUR MECHANIC IS BONNIE SHULTZ

Abernathy Easy Winner In Play Off Basketball

Playing basketball in top form the Abernathy Antelopes won going away from the Floydada Whirlwinds and the Spur Bulldogs in their elimination games Wednesday, Thursday and Friday nights of last week. In this manner the Abernathy boys gave a lesson to District 3-A schools in their first year of conference basketball as members of this No. 3 interscholastic district.

Floydada Whirlwinds, after seven games under pressure had their let-down against the Spur Bulldogs Wednesday night and lost 51 to 47. The 'Winds trailed all the way and a last-minute spurt failed to recoup their fortunes. The team also lost on Thursday night when all of their plays went sour and they couldn't gauge their throws to the basket. The Antelopes took them 47 to 28, and then went on to win the district championship on Friday night, easily outplaying Spur 38 to 35. Spur will be eligible for the regional games, however, each district sending two teams.

The regional games will be played at Burton gym, at West Texas State college.

Re-Burial Saturday For Lieut. Gilbert

Re-burial rites for Lt. W. B. Gilbert, son of Mr. and Mrs. H. S. Gilbert, were held Saturday afternoon, February 19, at the Plomat Baptist church at 2:30 p. m.

Killed in action during the furious fighting near Munda in the Pacific almost five years ago, the young Marine Corps flyer was buried in a foreign cemetery until removal to native country.

Lt. Gilbert was born near Plomat, March 28, 1921, and attended school at Plomat, graduating with the class of 1939. He attended Texas Tech college for four semesters and volunteered for military service August 17, 1942.

The young flyer was married at Lubbock, August 27, 1943, to Miss Lulu Stapleton, daughter of Mr. and Mrs. Ralph Stapleton of Lubbock.

Display new Dodge In Floydada Friday

The 1949 Dodge will be on display at the Mayo Motor company display rooms and simultaneously over the region tomorrow, Friday, February 25, it was announced this week by the Floydada dealers, D. T. and Gayle Mayo.

"Built for today's bigger, taller Americans, the new Dodge is lower on the outside, higher on the inside, shorter on the outside, longer on the inside, wider on the outside, narrower on the inside," declared the Mayos, who expect many lookers tomorrow when the new car is unveiled at their show room.

The model to be shown on the floor of the Floydada store is the Coronet 6-passenger club coupe.

Mr. and Mrs. W. O. Jones and Mr. and Mrs. Watson Jones spent the week-end visiting W. O. Jones' brother, who is ill at Electra, Texas.

EVERLITE FLOUR, \$1.69
25 Lb.,

KRAUT, 15c
No. 2 1/2 Can.

DOLE CRUSHED Pineapple, 35c
No. 2 Can.

ADAMS Orange Juice, 29c
46 Oz.

SUNSWEEP Prune Juice, 29c
Quart.

Fascination, Chocolate Covered CHERRIES, 69c
One Pound.

Miracle Whip, 34c
Pint.

Wax Paper, 25c
25 ft. Roll.

SOFLIN ROLL TOWELS, 19c
Roll.

PINK Salmon, 59c
Tall Can.

OXYDOL, 33c
Large Box.

VEL, 27c
Large Box.

Hull & McBrien
Phone 292
WE DELIVER

Assembly Of God Congregat'n Hears Rev. H. M. Sheets

Rev. H. M. Sheets, superintendent of the West Texas District council of the Assembly of God churches, will be speaking each evening for the remainder of the week at the local Assembly of God church. Services will begin each night through Sunday night at 7:30 o'clock preceded by prayer services at 7 o'clock.

Rev. Sheets, whose home is in Lubbock, has been in the ministry for a number of years and has been acclaimed by his hearers as an inspired preacher of God's word. Special music and singing have been planned for each night.

The pastor, Rev. H. E. Smith, cordially invites everyone to hear this well informed speaker.

Rev. Sheets brought the morning message at the Fellowship meeting held at the local church Tuesday of this week. The afternoon sermon was given by Rev. W. H. Magee, of Plainview.

Mercer Rites Mark Passing Of Pioneer

LOCKNEY—Robert B. Mercer, a pioneer of Floyd county and Lockney, passed away Friday morning at Olney at the home of his daughter. Funeral services were held at the Lockney Methodist church Saturday afternoon at 2 o'clock, with burial in the Lockney cemetery beside the grave of his wife who passed away about five years ago. Rev. H. G. Bryant conducted the rites, assisted by the local Methodist pastor, Rev. N. S. Daniel. Mr. Mercer was 94 years old.

Mr. Mercer was born in Kentucky October 7, 1854. He moved to Collins county, Texas, moved back to Greer county, Oklahoma, and then came back to Lockney about 1905. He had made his home here since with the exception of the past few years when he had been living with his daughter at Olney.

Survivors include two children, Mrs. W. R. Logan of Olney and Sable Mercer of Oklahoma. Also 25 grandchildren and five great-grandchildren survive.

Car Owners Slower To Register Autos

Automobile owners in Floyd county have been slowed down by the weather or something this year compared with the rate of registration of 1948. T. T. Hamilton, assessor-collector of Floyd county said Tuesday.

A comparison of automobiles registered at the close of business Monday night showed 360 owners had gotten the new plates. On the same date last year owners had registered 533 machines, slightly more than half speed comparatively.

Applicants for registration of motor vehicles should bring their title papers and 1948 registration receipt. Such will save the applicant time as well as the registration clerk, Mr. Hamilton pointed out.

Money makers—Hesperian Classified advertisements.

STAR CASH VALUES

PUR A SNOW FLOUR, \$1.75
25 Lb. Sack.

SUGAR, 90c
10 Lb. Bag.

Sliced, Chunks, Crushed Pineapple, 33c
Can.

HUNT'S Fruit Cocktail, 37c
No. 2 1/2 Can.

HUNT'S PEACHES, 27c
No. 2 1/2 Can.

White Cream Style CORN, 15c
No. 2 Can.

VEGETABLES

FIRM HEADS Cabbage, 5c
Pound.

TEXAS ORANGES, 8c
Pound.

Potatoes, 6 1/2c
Pound.

Carrots, 9c
Bunch.

GRAPEFRUIT JUICE, 19c
46 Oz. Can.

BAMA Peanut Butter, 39c
12 Oz. Mug.

FLOYDADA'S OLDEST FOOD STORE
Phone 40 We Deliver

Paving Projects

(Continued from first page)
ject it will be easy to reach this goal. The wear and tear on your auto during one week of bad roads is worth more than this amount to each person interested," the appeal says in conclusion.

Parnell Powell, Jewell Eliza, Guy W. Ginn, James Wester, Jim Willson, Jr. are members of the committee named by the Junior Chamber of Commerce to push the project.

Work On Other Streets Too
At the same time the efforts of the Jaycee committee are being put on the school paving project, individuals on numerous streets also are crowding to get property owners lined up for paving.

One project on which general support is being sought in addition to support of those resident on adjacent property, is on South Third from Highway 70 to the 100 block and the Peoples hospital ground. This paving will cost an estimated \$3,400. T. W. Haley, manager of the hospital, said adjacent property owners generally are giving their support. An 18-foot slab of paving will be laid. Haley estimated that in one day of active solicitation interested people had subscribed slightly more than 50 per cent of the amount needed. Several hundred dollars of this came from members of the hospital association and others who live in other communities. Haley said the parking area at the hospital has been graveled recently, greatly helping a bad parking situation there.

HOSPITAL NOTES

At Pitts Hospital

Crux Rendon was dismissed February 15, after receiving medical treatment.

Mrs. M. C. Puqua was dismissed February 22, after surgery.

Mrs. D. L. Lewis was dismissed February 17, after medical treatment.

Mr. and Mrs. Russell King's son was admitted February 17, for a tonsilectomy.

Mrs. W. J. Gilbreath was admitted February 17, for surgery.

A baby girl was born to Mr. and Mrs. Ben Van Cleave February 19. Judge Jeff D. Ayres was admitted February 21, for medical treatment.

C. M. Presley was admitted February 22, for medical treatment. John Lackey was admitted February 23, for a tonsilectomy.

Floydada Hospital and Clinic
Ted Anderson was admitted February 16, for medical treatment.

Born to Mr. and Mrs. Billy Patrick February 21, a daughter, Kathie Lynn, weighing 8 lbs.

Mrs. Elbert Parks was admitted February 21, for medical treatment.

PEOPLES HOSPITAL
Mrs. Johnnie Cates was dismissed February 19, after receiving medical treatment.

Linda Darlene Brock, daughter of Mr. and Mrs. John Henry Brock, was dismissed February 19.

Mrs. L. A. Sargent was dismissed February 19.

Don Probasco was dismissed February 20, after receiving medical treatment.

Mrs. Eula Johnson was admitted February 22.

Norman Rahn, son of Mr. and Mrs. Raymond Rahn, was admitted February 23, for medical treatment.

In Stock Soon

HERSHEY'S BARS CANDY, \$1.00
Box.

MEATS

GOOD QUALITY BACON, 49c
Pound.

LONGHORN CHEESE, 39c
Pound.

Sausage, 35c
Pure Pork, Lb.

WHITE KING SOAP, 33c
Box.

Rites For Mother Of Judge Kenneth Bain At Silverton

Mrs. J. A. Bain, 82, pioneer resident of Silverton, Briscoe County, passed away Monday at the home of her daughter, Mrs. Cecil James of Hamilton, Texas.

Funeral services were conducted Tuesday, February 22, at 3 o'clock by Rev. A. B. Haynes of Canyon at the First Presbyterian church of Silverton.

She moved to Silverton in 1900 with her husband, the late J. A. Bain, hardware merchant and vice-president of the First National Bank of Silverton.

Survivors include six children, ten grandchildren, and two great-grandchildren.

Her children are Frank Bain of Plainview, Kenneth Bain of Floydada, John Bain of Lubbock, Walter Bain of Borger, Mrs. Bruce Burleson of Amarillo, and Mrs. C. B. James of Hamilton.

Charlie Moore from Holdenville, Oklahoma, spent Monday night and Tuesday with Mr. and Mrs. Jack Henry and family.

Mr. R. E. Terry, Jr. of Houston a brother of Mrs. J. M. Willson, Sr. left Sunday after spending a few days in the Willson home.

Mr. and Mrs. Alva Sparks and family visited Saturday evening in Abernathy with Mr. and Mrs. Harold Sparks and daughter, Pamela Dean.

Mr. and Mrs. Glad Snodgrass spent the week-end in Jerico, where they were guests of Mr. Snodgrass's sister, Mrs. Will Reeves.

Mrs. J. C. Oden of Carlisbad, New Mexico, is here visiting her son and family, Mr. and Mrs. Conner Oden.

Rev. and Mrs. Lloyd Jones and family visited his parents in Seymour Monday night and Tuesday.

Mr. and Mrs. J. E. Elza visited in Dallas with kinsmen the first of the week.

Carolyn Wilson of Amarillo is spending the week-end with her grandparents, Mr. and Mrs. J. J. Smalley.

Mr. and Mrs. William McGhee of Herford were guests Sunday of Mr. and Mrs. R. M. McCauley and other friends.

Mr. and Mrs. Luke Sargent, who have purchased the C. P. Loper home, moved there from Starkey this week.

Mr. and Mrs. Fay Maxey and Linda attended the W. T. S. C. and N. M. U. basketball game in Canyon Saturday night.

Writing fluids Hesperian

HIDES

We will never use any pressure to get you to sell here.— But, we have gone up in price. That's the way we do it.

FEED

New low on Lay Mash (print bags). No better Broiler Mash than ours. Black Strap Molasses. Bring your can, Pigs, Sows, Calves, Cows do better.

Cottonseed Meal, 80 - 20 Mix, Shorts, Bran.

BERRY Produce & Feed

304 East Georgia St. Both Phones 74

Mr. and Mrs. M. J. McNeill spent the week-end in Lamesa as guests of Mr. and Mrs. Hal Reid Bethel.

A. H. Manning has been spending most of the past two weeks in Lubbock where he is being treated at a hospital.

Mrs. C. E. Myers of Lubbock, came Monday for an indefinite visit with her brother and family, Mr. and Mrs. M. R. Cirubbs.

An early armed ship of the American navy, the Monitor, was called "a cheese box on a raft."

Rubber stamp ink, numbering machine ink. Hesperian office.

VIRGIL ORMAN IN "VITTLES" OPERATION IN GERMANY

FRANKFURT, American Zephyr, Virgil N. Orman, 509 W. Jackson Street, Floydada, is one of the "Vittles" to beat the Russian blockade of Berlin.

S/Sgt. Orman, is a radio operator for Airways and Air Communications service, better known as AACAS, in Frankfurt, nerve center of operations "Vittles".

His organization, AACAS, provides the United States Air Force with navigational aids and ground-to-plane communications wherever they are required around the world.

FOR STARTING—

Your Baby Chicks we recommend a specially prepared Fine Chick grain, Super Greens and Oat Meal along with Fuf - O - Pep Starter. About noon each Friday Chicken Truck will be at our place. See us also for Broad Breasted Bronze, White Holland and Beltsville White Polts and White Pekin Ducks.

We have about 100 bushels of cooking apples we are offering this week at a greatly reduced price, as long as they last.

D. W. FYFFE SEED FEED

Also Seed Oats Phone 91

"SAVE TIME IN '49" SALE!
TIME SAVER SPECIALS FEATURED TODAY

HUNT'S FANCY WHOLE TOMATOES, Size 300 Can	17c	MEAT Specials	Per Pound
EAGLE BRAND MILK, CAN	29c		BOILING MEAT, 20c
HUNT'S CATSUP, 14 Oz. Bottle	18c	WICKLOW BACON, Per Pound	49c

WESSON OIL PINT	35c	FRESH VEGETABLES	C H B, FRESH CUCUMBER CHIPS
MORTON'S SALT, 2 For	17c	TEXAS ORANGES lb. 9c	12 OZ JAR' 15c
FRANCO AMERICAN SPAGHETTI, No. 1 Can	15c	NEW POTATOES	RAISINS 15 Oz. Box 16c
TAFT GRAPE JUICE, Quart	39c	WALNUTS No. 1 Diamond lb. 37c	GOLD SEAL Glass Wax PINT 59c
RITZ CRACKERS, Large Box	29c	AVACODAS	DREFT box 28c

MACKEREL Tall Can	25c	SWEET HEART SOAP 4 Reg. Size Bars	29c
CLOROX qt. 15c			

Felton-Collins
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