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THE FLOYD COUNTY HESPERIAN

Most Widely Read News Medium In Floyd County

VOLUME 56

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 17, 1949

NUMBER 3

Series to Decide Three Way Basketball Tie

On the outcome of three play-off games this week, beginning last night and continuing through Friday night, depends the basketball championship of District 3-A, and the two honor teams which will represent the district in the regional basketball tournament.

Spur won the first game of the play off last night when they beat the Floydada - Whirlwinds 51-47.

The Floydada Whirlwinds, the Spur Bulldogs and the Abernathy Antelopes, are the battling teams, each with exactly the same number of games won and lost—12 to 2—and they were to go at it hammer and tongs last night at 8 o'clock at the Abernathy gym.

The Whirlwinds went into the finals elimination by winning from Crosbyton Chiefs Tuesday night 74 to 17. The Spur Bulldogs qualified when the Matador Matadors forfeited their last game of the season on the same date, and the Abernathy Antelopes took the Paducah Dragons 49 to 29.

Yesterday afternoon it appeared the Antelopes had a bit the least strenuous schedule in the past 10 days and would go into the elimination with nerves a bit less taut. The Whirlwinds had to make it a whirlwind campaign for two weeks, with never a chance for a let-up and the Spur Bulldogs also had no chance to coast.

Another change in the official family at the court house which was effective on February 10, was in the county clerk's office where Miss Eddie Ruth Muncy has succeeded Mrs. Frank Webber. Mrs. Webber had to resign because of her health. Miss Muncy has been with West Texas Gas company's district office here for the past year as book-keeper.

If these three games do not get the job completed then it will be to do all over again, and there will be another three-game round. The Whirlwinds were to take on Spur last night, Abernathy tonight Friday night it will be Spur vs Abernathy.

In the Stretch With a Rush
Faltering in the early games of the double round robin for the district, the Whirlwind charges of couldn't find the basket in their (See Basketball, back page)

Contractor To Begin Work On Highways Soon

M. O. McDowell, superintendent for Cooper-Woodruff Construction company, of Dallas, who has been on the ground for several days, said yesterday that a lot of licks were being hit that day on their contract to build 26.26 miles of hard-surfaced paving in Floyd county.

The road builders have been getting their affairs lined up for a week or more. When good weather hit yesterday they did the same. Drainage structure work, dirt moving, caliche base grinding, all the things that go with beginning a very considerable job, were started under the direction of M. O. McDowell.

They had a lot of the machinery going in high yesterday afternoon and will not let anything but the weather get in the way until they have finished.

McDowell was hoping that he could know immediately what is the probable demand in Floydada for paving. He has a \$30,000 crushing machine for caliche on the job and it has to keep busy to earn its way.

He wants to crush all materials he will need for the jobs at Sand Hill, Harmony and Lone Star and also Floydada and Lockney just as soon as he can get it done.

The fund in Floydada for the paving job in the vicinity of Andrews Ward school was not climbing too fast as late as yesterday, reports to the Junior Chamber of Commerce indicated. Also other streets on which owners had indicated an interest had not lined up too solidly at last report.

"We seriously need to know by this week-end what the people of the communities interested want to do about the four blocks around ward school," said James Willson, jr. yesterday at noon.

City Officials To Be Chosen On April Fifth

Formal notice that the election of officials of the City of Floydada will be held on Tuesday, April 5, is being given this week in an ordinance adopted last week by the City Council, pursuant to statutes of the State of Texas, and appearing in The Hesperian of this issue.

A mayor, a city marshal, city clerk and five aldermen -- a clean slate from top to bottom of the elective list -- is to be chosen.

City officials whose terms are expiring are Mayor Frank Harmon; city marshal, Bob Smith; aldermen, J. D. McBrien, J. A. Patterson, Louis Norman, Walton Hale, and M. H. Martin, and secretary B. K. Barker.

March 15 is the deadline for a name to be added to the election ticket. The only officers who have announced their candidacy for the oncoming term are B. K. Barker for city secretary, and Bob Smith for city marshal.

The election will be held in the city hall. In charge will be J. G. Wood, Hollis Bond, James H. Word, Mrs. C. K. Arnold, and Mrs. G. Scott King.

Catlin New Owner OK Rubber Welders

Lloyd Catlin of Abilene, Texas, a former resident of Lockney, is the new owner of OK Rubber Welders in Floydada today.

Announcement that the business had been sold was made by Dick Bunnell, owner for the past three years. The deal was closed Monday afternoon late.

Catlin is an experienced rubber welder. Bunnell said he did not know exactly what he would do after turning the business over to his successor.

J. L. Dagley III In Lockney Hospital

J. L. Dagley, age 70, of Lockney, who has been critically ill in the Floyd County Cooperative Hospital in Lockney, is said to be improving this week after becoming much worse Sunday night.

He is suffering from a blood clot at the base of the brain probably resulting from injuries received in a car wreck last summer near Jacksboro.

Doak's Are Bigger — Only Difference

George Russell Farris returned from Dallas last week-end after an exciting experience during his visit there.

While in Dallas, he called on Doak Walker, famous all-American football star, and had a nice little chat with him in his home.

Walker gave George Russell an autographed picture of himself and signed his name in his football helmet. These autographs weren't any of those which are written by a secretary -- they were real.

When George Russell's mother, Mrs. Kinder Farris asked him what Mr. Walker was wearing, he answered, "He was wearing levis, but they were bigger than mine."

Olan Poteet Is New Deputy

Olan Poteet is the new deputy sheriff, who will serve the Lockney area. Sheriff Leland A. Hart announced last week-end. Poteet replaces Earl Cooper, who resigned on February 1 and has gone to work as a special officer for the City of Lockney.

Poteet has been farming at Lockney for several years. He is a brother of J. N. Poteet, who is the deputy at Ralls in Crosby county. Salary of this office was set at \$3,000 at the beginning of the year by the Commissioners court.

Another change in the official family at the court house which was effective on February 10, was in the county clerk's office where Miss Eddie Ruth Muncy has succeeded Mrs. Frank Webber. Mrs. Webber had to resign because of her health. Miss Muncy has been with West Texas Gas company's district office here for the past year as book-keeper.

GUESTS IN THE DAVIS HOME

Visiting Mr. and Mrs. Lon Davis for the week-end were Mrs. Davis' sister, and husband, Mr. and Mrs. W. C. Black of Canyon.

Nary a Name in This Story of How The Carriers out of Floyd Post Office Appreciate Their Patrons

Rural letter carriers out of the Floydada Post office, who make a daily routine of 320 miles or more through the county delivering mail to patrons of the office, have soaked up some considerable satisfaction during the bad weather out of the fact that these patrons have not been unmindful of their efforts to make the mail go through, rain, shine or snow.

Not only have the patrons of the five routes out of Floydada been thoughtful in many ways, they have even gone to the trouble to do some road dragging in many spots before the county maintainers had a chance to get around to the job. None of the carriers wanted any one name in their list used but they do want The Hesperian to say to the patrons they serve that the people on the routes have been a lot of help, just a lot of help.

C-C Banqueters Hear Dr. Marshall Address

Dr. J. W. Marshall, president of Wayland college Monday night told an audience of 400 Floydada people and visitors at the Chamber of Commerce banquet that the American way of life as exemplified in the southwestern part of the United States would be the final solution of the troubles which afflict the world.

The bright-lighted American Legion hall in which the big annual dinner was held, housed in comfort for the many members and guests against an inclement weather condition that made fires and the warmth of the good food served by the Sunnyside Home Demonstration club seem all the more welcome and wholesome.

Dr. Marshall praised Floydada people and plains people in general for their wholesomeness of mind, their great outlook on life and the mental atmosphere of good will. He said surely such is the real American way of life and such surely will be the attitude of the America which will prevail when the troublesome problems of the present-day world shall be solved.

It was an unusual speech for an annual banquet of an organization dedicated to the upbuilding of a business and civic community but it got a tremendous response from his hearers.

Alton B. Chapman Presides
District Judge Alton B. Chapman of 110th Judicial district presided at the banquet, and there were prominent citizens present from

Garza Man New Agriculture Agent

They'll Pick Up the Papers For Sure and No Failing, Saturday

Boy Scouts of Troop 64 and their Scoutmaster Robert H. Crowell are a wee bit red-faced about it all but they sure hope all the housewives of the town will overlook the fact they have been unable to get around to pick up those papers and magazines the boys asked them to save so the boys could collect and sell.

The Scouts are going to make a mighty try of it to earn enough money for a trip this spring and summer. They can make a little profit on paper collections and with enough volume can finance their trip. Here's the last word this week:

The boys are going to make the rounds of the town beginning at 8:30 Saturday morning. They'll be at your home without fail. They are going to make all of Floydada. That sounds like a rather ambitious bit of talk but the Scoutmaster said that's right -- all of the residence section of Floydada -- to pick up papers and magazines. They hope to get tons and tons on this round.

Meanwhile they're sorry if they've caused any housewives any inconvenience, if they've created any fire hazards. But they want newspapers and magazines and that is what they will be after. They hope

Attend Convention Of Hdwe. Dealers

The fortieth annual convention of the Panhandle Hardware and Implement dealers was attended by hundreds of dealers Monday and Tuesday. The meeting took place in the Herring Hotel, Amarillo where many talks and social activities made up the interesting program.

Attending the convention from Floydada were Mr. and Mrs. C. D. Foote and Mr. and Mrs. David Kirk.

you'll help. They sure want to make enough money for that trip they are thinking about.

And they want you to like 'em and not be vexed about it all. The weather has been mighty unruly for many days.

Court Planning Court House With New Look

Take a look see pretty quick at the court house like you are used to seeing it. There are going to be some changes made.

That is the flat out of the Commissioners court room. The contract was signed and sealed Monday. Here's what the court is going to have done and it is to be undertaken just as soon as the contractor, S. P. Conner, can get to it:

The shiny round dome with the copper roof will be taken off. It will be replaced by another, maybe not so ornate but (hopefully) not too hard on the eyes; it will be a lower dome and look different and probably not so good.

While the superstructure is out of the way the old clock which served the county so long and well so many years, but has become a menace, will be taken out and sold for junk.

A new roof will take the place of the roof now serving and through which the sun shines and the winds whistle.

Cornishes will be replaced and the contractor will re-work the drainage system.

And the bill you'll help to pay will be \$10,298.80. This is something more than \$2,000 more than the Commissioners hoped to get the job done for but probably about right under the circumstances at that.

S. P. Conner, veteran builder, was the successful bidder for the job.

Wednesday's Market

Colored hens, 4 pounds and up.	26c
Colored hens, under 4 lbs.	26c
and all Leghorns, lb.	26c
Cocks lb.	12c
Cream	60c
Butterfat, No. 1, lb.	60c
Eggs	38c
Eggs, per dozen, candled, No. 1.	38c
Hides	12c
Free from holes	12c
No. 1 Hides, lb.	8c
Bull Hides, lb.	8c
No. 2 Hides, lb.	8c
Hogs	\$17.50
Tops, cwt.	\$15.50
Heavies, cwt.	\$15.50
Packer Sows, cwt.	\$11.50 to \$13
Grain	\$2.00
Wheat, bushel	N 1.98
Milo, cwt.	\$2.00
Cotton (Government loan)	\$60.00
Cottonseed, ton.	\$60.00

Robt. H. (Bob) Gibson, county agent of Garza county since the war years, will be the county agricultural agent of Floyd county come March 1.

He will succeed Arlin L. Hartzog, who is resigning to go into private enterprise.

Announcement that Hartzog planned to get out of the Extension service and go into farming was made known by him to friends last week, and to district agent Williamson and the commissioners court.

Gibson began work as an Extension service man 18 months ago. He is a 35-year-old, has a wife and two sons, one six years old, the other two.

He started as a Triple A man, and thence to the army when the war years hit. After a hitch in the Southwest Pacific he went back to Post, worked as a Vocational agriculture teacher, then to the job of a county agent. He is a graduate of Texas tech. That Gibson quite likely will talk Floyd county lingo is indicated by the fact that he was born near Smyer and was reared in Lubbock county.

Gibson is From Garza
W. N. Williamson, district Extension Service agent, said over the telephone Tuesday that Gibson is a coming man and that he is sure he will fill the bill in Floyd county, hard as it will be to follow Hartzog. Gibson comes here from Garza county.

"We sure have been proud of Hartzog," said Mr. Williamson, "and we hate to see him go." Williamson said, however, that he didn't blame the retiring agent for making a good move for him financially.

Hartzog, in retiring from the Extension service, goes into farm production program that calls for 300 acres of irrigated land, 800 acres of grass land, and a section of dry farming land six and a half miles northeast of Farwell on the west boundary line of the state.

"I have lost some sleep over the problem of making a change from Extension service," said Mr. Hartzog. "I may be right or I may be wrong. I am so grateful to the farmers of Floyd county and the other friends who have been so gracious during the last three and a half years that I have my good fortune to be associated with the finest kind of people in this high plains country ever since I went into vocational agriculture and thence into the Extension service."

The retiring county agent will make his home with his family some six miles out of Farwell. The new agent comes to Floyd county with a high resolution to do a good job.

District Agent W. N. Williamson said Tuesday that it had been an

Post Card By Air Mail New Wrinkle

No longer will you have to take the time and trouble of fixing up an enveloped message when you use air mail correspondence. New postal rates and materials of 1949 include a postal card that travels by air along with the six cent air letter. The card, worth four cents, is no different from the one cent postal card, with the exception of its identification stamped in red ink.

Anticipation is that the air mail card will save much time and expense, and will find a useful place in everyday mail service. Mrs. Barbara H. Smith said this week.

The four-cent post cards are on sale now.

RETURNS HOME

Frank Breed left last Friday for his home in Marysville, California, after a few days visit here with his parents, Mr. and Mrs. B. L. Breed.



Rubinfoff and Richard Addinsell, composer of Warsaw Concerto, looking over the new score for Violin, which Rubinfoff plays here in Concert March 2.

honor to have Hartzog associated with the Extension service. "We have to see him go from us, but we are glad to have a good man like Gibson to take his place in Floyd county."

Formalities approving the change were made by the Floyd County Commissioners court in their session here this week.

Will Farm In Farmer
Mr. Hartzog this week told The Hesperian that his plans for private enterprise call for the operation of a farm in Parmer county. Mr. Hartzog will handle considerable acreage according to his plans which includes 300 acres under irrigation, 800 acres in native pasture, and a section that will be under dry land farming, "just the kind of set-up I have been looking for for a long time."

In spite of the fact that farm prices are headed down and farm operations are costing more than formerly the county agent thinks that he can better the outlook for himself and family by making a change now, "before I hang on to a salary so long I lose my nerve. We have been looking at good farmers doing a good job a long time here and in other counties of this area and I am convinced that on a long term we can do well, too."

Mr. Hartzog is not unfamiliar with the problems of the farm in north-west Texas.

Prior to coming to Floyd county Mr. Hartzog was county agent in Terry county. After finishing school at West Texas State college and at Texas Technological college he spent six years teaching agriculture in a south plains school. He also spent some time as assistant county agent of Lubbock county. His three and a half years spent in Floyd county has had outstanding success.

Polio Campaign May Yet Reach Goal Of \$2500

The weather has been in the way of the March of Dimes drive in Floyd county, so much that the successive news stories for sometime were discouraging. Not so this week, however.

Guy W. Ginn, campaign manager, yesterday was perked up a bit. It appears the goal of \$2,500, the minimum of what may be needed, may be reached after all.

Tuesday night the communities which had reported gave gross figures of \$1,831. That is \$669 less than the total hoped for.

A good many communities in the county have not reported yet. Some may go higher, some less than they formerly did. But if the per centage holds out with a complete report from every district the county campaign will go over the top in spite of all the weather handicaps, says Mr. Ginn.

"We just must finish and get our business out of the way," Ginn said yesterday. "Please, everybody, finish this week. The weather is good once more. We need to have the verdict of the people of the county. Whatever the people decide is what we will accept as the verdict without complaint," Ginn said. "But we need to know quickly. Polio is a fast worker. We need to be that way too."

GRUNDY WAREHOUSE REPAIR

Work was resumed this week on the Grundy warehouse, which had \$1,000 worth of damage done during one of the icy spells.

The construction is under the supervision of the Terrell brothers, and is expected to be completed today.

EDITORIALS

The reports have wheat prices down, cattle, hogs, poultry, eggs, butter, cotton, cocoa, and whatnot that comes from the farm or field is likewise, and a good many of the heavy commodities that go into living. But the Wall Street Journal says that the cost of a roof over your head is going up one percent to two per cent this year in spite of lower lumber prices.

That you must keep on reiterating your story, even though it seems to you it should be apparent to all, is evidenced by the experience of West Texas Gas Company, which has been waked up to the fact by rather insistent ribbing the past few months by some newspapers in the area which it serves. The gas company has been spending many dollars trying to keep abreast of the demand for natural gas and is hoping their rate structure will be left alone so they can keep up. This brings us around to the thought that numerous institutions, organizations, crafts, professions have a "no advertising" clause deeply imbedded in their statement of "principles and ethics." A fundamental law of human affairs is that there comes a day when you sing, "Oh, I wish I had some one to love."

Rent control, as practiced in many large cities and was justifiable as a war measure, comes dangerously near to confiscation. It is more dangerous because it is engaged in and enforced by the federal government. If you had some rent property in a controlled area you would be as indignant as some of the property owners are. Whatever injustices have been done or threatened to be done to tenants, the fact remains that the property owner's rights have been seriously invaded. It is a difficult situation but is doing our national set-up a disfavor in the eyes of many good citizens. Rent control in its simplest form simply takes something away from you and gives it to me. Nobody loves a landlord, he's always wrong or a scrooge or something. So he gets it in the neck in the name of the common welfare.

It is a matter of common knowledge that all the corporations are paying for their own account and for the account of others into the United States treasury more money than they are collecting to make use of themselves and to represent the fruits of their labor and management. Apparently the president and the Congress think it is wrong to make money, that some kind of a terrible sin would have been committed if somebody had a lot of money left when the government got through pouring it on. When the recession blossoms out in its full glory and the little

and big corporations go bust in great numbers and Uncle Sam has billions on his books he can't collect, it will be interesting to go back over some of the speeches that have been and are being made now in the congress and on the national forum. The congress and the president will be looking about for some way to replace the Social Security funds they have spent (this for instance). Perhaps the alibi will be a tirade against the sinful corporations! Nobody in government must accept responsibility for a bust!

Everybody has his own ideas about the proprieties, about farming and merchandising, about government, how to keep the country on an even keel. Mr. Mahon, who has been in the congress from this district for many years and has been a stalwart in formulating policy at Washington, will be pleased, we know, to have the information that the effort to keep excess profits drained off has been quite successful at least at one business address in Floyd county. We note, with interest, -- with horror, in fact -- (and pass the information along for what it may be worth to the congressman and to any others) that they got a certain business located at 212 South Main street, Floydada, "drained off" before the stockholders got any. The congress has been eminently successful in this respect. Perhaps that body will go to even greater heights now!

Farmers who have been concerned about the continually descending prices of their commodities will be interested in the point of view advanced by some to the effect that the man who has some kind of a storage arrangement made when harvest time comes is more likely to keep from having to sacrifice his crop at a figure below the support levels of the Department of Agriculture. Now is the time, they say, to begin maneuvering and planning and arranging. The squeeze will come at harvest time. The man who is ready for it can save enough money to represent the cost of producing the crop. It sounds reasonable in view of the continuing reports that backlogs of farm commodities have been piling up, and that everybody cannot hope to save his crop and get it stored and paid for in a brief 60 days.

When clothing shrinks in cleaning, the best thing to do is stretch the wet or damp material while pressing it. This is especially true with rayons.

A hen that lays 200 eggs a year puts about 14 times as much calcium into eggs as she does her body.

The Floyd County HESPERIAN

Established 1896 by Claude V. Hall Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1897. Published by The Hesperian Publishing Co., Inc., Floydada, Texas. HOMER STEEN, Editor

Subscription Prices: In Floyd and adjoining counties -- one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties -- one year \$2.50, six months, \$1.25, four months 90c; in advance.



Floyd County 14 Years Ago

(Taken from the issue of February 14, 1935.)

A slow rain Tuesday morning that began as a light drizzle and wound up as a sloppy snow late Tuesday afternoon brought from a quarter of an inch to an inch of moisture to all of Floyd county.

County agent Glen A. Lindsey, and his assistant, J. S. Porcher, attended a meeting of the county agents of the surrounding counties held in Plainview Monday.

O. T. Williams, for eight years teacher of vocational agriculture in Floydada High school, resigned his work here this week to go to Dalhart, to take a post in the educational department of the Wind Erosion control. T. F. Huggins, of Texas tech, will take his place.

Mrs. C. S. Ray and Mrs. C. A. Caffee were joint hostesses to five tables of 42 Saturday night, at the home of Mrs. Caffee. The Valentine motif was carried out in the tallies, favors and refreshments. Jim Morrison and Mrs. Ott Glassmeyer held high score for the evening.

A. H. Kreis left Sunday morning for Austin on business. 1922 Study Club met February 7 at 3:30, featured a program by Sinclair Lewis.

Guy Ginn and Raymond King, students at Texas tech at Lubbock, spent the week-end here visiting relatives and friends.

M-M Movies Were Well Attended

Two movies in sound and color were shown Monday of last week at the Palace theater, sponsored by the S. J. Latta Implement company, dealer in Minneapolis Moine farm machinery.

One of the films, entitled, "This Heritage of Ours," featured the growth of America. The other film, "Reasons for the Seasons," is the story of the seasons, why they occur, and how they affect the lives of all living things on earth.

Due to the weather, the crowd was not as large as it ordinarily should have been, but 200 or more attended the movies, reported Mr. Latta, the sponsor.

Quitaque Baptist Church Dedication

QUITAQUE, February.—The First Baptist Church "Dedication Day" was held February 13. All day services were held. The usual Sunday services were held until noon and then the "big dinner" and fellowship for everyone.

HAROLD SPARKS' ARE PROUD PARENTS OF NEW DAUGHTER

Mr. and Mrs. Harold Sparks of Abernathy are parents of a daughter, Pamela Dean, born Tuesday of last week at 12 a. m. in the West Texas Hospital in Lubbock. The baby weighed 7 pounds and 5 ounces. Grandparents of the girl are Mr. and Mrs. Alva Sparks of Floydada and Mr. and Mrs. C. J. Parr of Abernathy.

Mr. and Mrs. Howard Irby from Turkey visited in the home of Mrs. I. R. Grundy recently. Mrs. Irby is a brother to Mrs. Grundy.

Joe Walker, Floydada freshman at W. T. S. C. has joined the staff of The Prairie, college newspaper.

Half Minute Interviews

Claud Fawver: "I believe this little wheat that has been spewing up out of the ground has enough root left that keeps going down to hold it. If that is right it means some kind of harvest next June."

Rubber stamp ink, numbering machine ink. Hesperian office.

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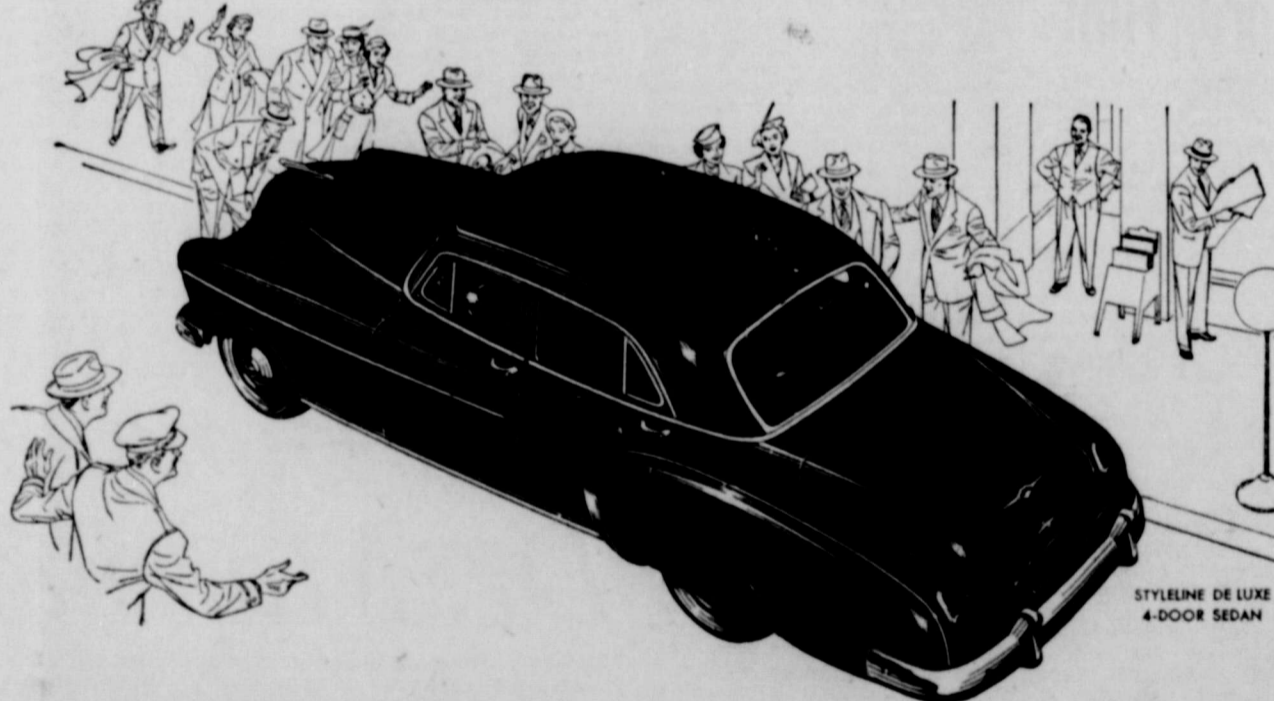
Young or old, rich or poor, all enjoy the benefits of electricity. Some more than others, but there's probably not a man, woman or child who doesn't receive some advantages from the availability of low cost dependable electric service.

It may be in your home, your schools, the stores you shop in, or on the farms or in the industries where you work, electricity is used everywhere.

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What a thrilling experience will be yours when you take your first ride in Chevrolet for '49! New Center-Point Design—including Center-Point Steering, Center-Point Seating, Lower Center of Gravity and Center-Point Rear Suspension—provides driving and riding results heretofore available only to owners of more costly cars. Here is another "first" for Chevrolet—another vital contribution to low-cost motoring—another treat for Chevrolet owners! Remember—only new Center-Point Design can give these finer motoring results; and only the new Chevrolet offers Center-Point Design at lowest cost.
- The most Beautiful BUY for Performance**
For real thrills and thrift—for the finest balance of performance and economy—owner after owner will tell you there's nothing like a Chevrolet! Its world's champion Valve-in-Head engine—now setting a trend for high-priced cars, but remaining exclusive to Chevrolet in its field—holds all records for miles served, owners satisfied, and years tested and proved.
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As A Farm Woman Thinks

(By Nellie Witt Spikes)

Seems as if folks are just as happy to see dry roads, sunshine and warmer weather as they were to see the much needed moisture. We excuse this by saying we want to get back to work, but West Texas people do not like to stay in the mud for any length of time. When I was a child my idea of a perfect town of Emma in which I lived was the streets and roads all around made of wide planks. I did not like the mud and there was not a sidewalk in the little town, so I like very kindly to paved streets and roads.

We feel in sympathy with the farmer Ervin Weinheimer of Lewis, Mont. who is having trouble this winter with wild ducks. He wrote to his Senator asking, "For fair chance and equal opportunity for the farmers."

"It just doesn't seem to me that it is the 'American Way' for the government to protect the ducks and in turn not to protect the farmers from them," he said. He was hauled out last summer but cut some hauled-out barley and some wheat and stacked it for feed for his cows during the winter. All winter he had some five hundred ducks but more came till there were nearer five thousand. They tore into his stacks. He couldn't scare them away even with blank shells as game warden advise. All this farmer asks of Uncle Sam is to give fair treatment both to farmers and to ducks.

Many a night and early morning in years past we listened to ducks quacking and knew they were scooping up the hard-earned grain with their big spoons. Late of an afternoon we drove in the hack around the lake scaring them off, hoping they would not come back that night. I do not see much reason that the government needs to protect anything as smart as a duck. He sees to that himself.

Poem of the week is by Cosette Middleton:

The Easily Disciplined
The winter has been long, it has been bitter,
But I shall be unhappy when it goes.
Taking its fierce white mountains and its glitter
To let the spring stand up on young green trees--
To let the tendrils yawn and stretch and run
In curly circles, and the ivy climb over the weathered walls toward the sun--
I shall be sad and sorry for a time--
A little while till I acclimatize
Myself and fold the restless wings of thought
That learned with blizzards, swept the ice-blue skies,
And learned to love the things that winter taught.
And when the spring turns to daisied season
I shall be sorry for a different reason.

As I sit here this Friday night, the news is coming in. Storm warning, prepare to take care of stock, we hear. It is warm now, but we shiver for the coming storm. A long time ago we had to wait till we saw the blue norther stretched across the northern horizon and we needed no more weather forecast. Storm warnings from the unsettled conditions of the world also pour in. After all God can't bring peace on earth by Himself. Men must be prepared to help out in the task.

SUNDAY SINGING
The public is cordially invited to attend a singing at the Calvary Baptist church, Sunday afternoon at 2 o'clock.

MILLER BUYS ANGUS CATTLE
Orba E. Miller of Floydada, Texas, recently purchased twenty purebred Aberdeen-Angus cows and four bulls from S. P. Miller of Windsor, Missouri.

MARRIAGE RECORD
Marriage license was issued this week to Jim L. Dixon and Barbara Ann Moss, February 14, and to W. L. Strickland and Virginia Lee Murphy, February 8.

Get the want ad habit.

Cancer Control Chairman



Karl Heblitzelle (above) of Dallas has been selected state campaign chairman of the American Cancer Society, Texas Division, for its annual cancer control month in April.

Churches Convene Here Sunday For Fellowship Meeting

The Floydada Assembly of God church will be host next Tuesday when the neighboring churches comprising the South Plains district of the Assemblies of God will convene here for their monthly Fellowship meeting.

Services will be held throughout the day with the beginning hour set at 10 o'clock. Dinner will be served at the noon hour by members of the local church.

Rev. C. H. Browning, pastor of the church at Memphis, is presbyter of the district and will be in charge of the services Tuesday.

Special music, singing and speaking have been planned for the day. The pastor, Rev. H. E. Smith, extends a cordial invitation to the public to attend the meeting.

Half Minute Interviews

P. Q. Haney: "You can tell them that the sleet and ice sure damaged the highways in every direction around here."

R. E. Fry: "I saw the champion calf roping at the Stock show tie that calf in 12.5 seconds. He was right down below us when he made the record."

A. T. Swepston: "We couldn't make it south from Hillcrest to the highway from our place during the sleet of January. We had to travel by way of Whiteflat and Matorado to get to Floydada. We were feeding sheep and got Mark Martin to bring us out parts for our tractor by airplane one day so we could grind and wouldn't have to let the sheep go hungry."

IRA BROYLES INJURED IN FALL

Ira Broyles, age 69, long time pioneer of Floyd county was injured last Friday when he fell from the roof of his home in northeast Lockney to a concrete sidewalk. His pelvis bone was broken twice, as was reported this week. He is receiving treatment in the Floyd County Cooperative hospital.

Mr. Broyles is reported to be getting along very well, but will be in the hospital two or three weeks. **Other Patients in Lockney Hospital** Joan Edelman, daughter of Mr. and Mrs. Grady Edelman of Floydada, was dismissed Tuesday, February 15, from the Floyd County Cooperative after an appendectomy. Mrs. D. I. Bolding of Floydada is receiving treatment this week in the Floyd County hospital at Lockney.

Attending the Pastor's and Layman's conference in Plainview last week from Floydada included Rev. and Mrs. L. A. Doyle, Mrs. E. P. Nelson, Mrs. J. D. McBrien, Mrs. W. S. Simmons, and Miss Rena Taylor.

Thelma Eudy spent the week-end in Amarillo visiting her sister, Daisie Eudy.

Lawrence Wilde spent the week-end with his parents in Munday, Texas.

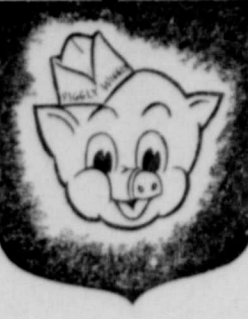
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SHASTA PEAS NO. 2 12 1/2 c

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TEXAS 46 Oz. GRAPEFRUIT JUICE, 19c

GOLD - TIP No. 2 GREEN BEANS, 14c

HEINZ CAN WHITE 5 LBS. Tomato Soup, 12c KARO, 57c

BAKERS BOX CINDERELLA 2 Lb. COCOANUT, 15c RAISINS, 35c

Breast - Chicken CAN 2 BOXES Tuna Fish, 48c BREEZE, 39c

DORMANS NO. 2 QUART New Potatoes, 13c MUSTARD, 22c

ARMOUR'S LARD 3 Lb. 45c

Libby's BABY FOOD 3 CANS 25c

Hunt's PEACHES NO. 2 1/2 27c

Meats

CHEESE, KRAFTS VELVEETA 2 LB. BOX 75c

SACK SAUSAGE, PINKNEYS COUNTRY STYLE POUND 29c

SLAB BACON, SMOKE, NICE FOR FRYING or BOILING POUND 29c

SLICED BACON, ARMOURS STAR POUND 65c

PORK CHOPS, NICE AND LEAN POUND 49c

BEEF RIBS, NICE AND LEAN POUND 33c

TEXAS SEEDLESS GRAPEFRUIT 8 Lb. Bag 39c



YELLOW ONIONS, POUND 5c

CAULIFLOWER POUND 15c

FIRM HEAD CABBAGE, POUND 5c

ARMOURS CAN VIENNA SAUSAGE, 19c

DOLE NO. 2 PINEAPPLE JUICE, 19c

PILLSBURY LARGE BOX PANCAKE FLOUR, 35c

ADAMS 46 Oz. ORANGE JUICE, 29c

SUGARKIST 8 Oz. MARSHMALLOWS, 15c

DOLE SLICED NO. 2 PINEAPPLE, 33c

LIBBY'S NO. 2 SPINACH, 18c

MARSHALL GAL. HOMINY, 49c

BAR KRISPY 1 LB. LUX, 9c Crackers, 25c

BAR PET Tall Can LIFEBOUY, 9c MILK, 14c

BOX ARMOURS CAN RINSO, 31c Potted Meat, 9c

REG. BOX SWAN, 10c DUZ, 31c

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LOWEST PRICES EVERY DAY

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CONVENIENT SHOPPING THE MODERN WAY

Grass Harvest Helps Relieve Seed Shortage

Harvesting of grass and legume seed—a business almost unknown in the Southwest a few years ago—reached an all-time high in 1948 with a yield of 27,826,600 pounds of seed urgently needed in the soil and water conservation program.

The big harvest will help relieve a serious shortage in the seed of legumes and grasses necessary to halt erosion and improve crop and range lands in Texas, Oklahoma, Arkansas and Louisiana, Louis P. Merrill, head of the Soil Conservation Service in the four-state region, explained.

The sharpest gain was in native grass seed harvested—4,041,183 pounds, largely the result of a tremendous fall harvest of bluestem, Indiangrass and switchgrass in north-eastern Oklahoma, Merrill said. The native grass seed harvest was greater by more than 3,000,000 lbs. than any previous harvest of such seed in the entire nation, Merrill estimates:

- Arkansas 6,060,888 pounds;
- Oklahoma 9,341,326 pounds;
- Texas 11,563,314 pounds;
- Louisiana 961,079 pounds.

Still More Seed Needed
"As big and as timely as last year's grass and legume seed harvest was, it is enough for only a

'Big Five' Behind Introduction of New Chevrolet



Key figures directing the 1949 Chevrolet inspect the unusual design of a new front suspension which is one of the major engineering secrets behind the car's amazingly smooth ride: (l. to r.)—John G. Wood, chief engineer; T. H. Keating, general sales manager; Hugh Dean, manufacturing manager; W. F. Armstrong, general manager, and E. W. Ivey, chief administrative assistant. This is the first postwar picture of top management.

fraction of the land that needs plant cover to control erosion, to lessen flood damage to agriculture and to make the land more profitable and permanently productive," Mr. Merrill said.

The grasses and legumes are needed not only in the normal soil conservation district program but in the agricultural flood control program on the Trinity and Middle Colorado River watersheds in Texas and the Washita River watershed in Oklahoma and Texas. The native grass seed harvested will plant about 400,000 acres. About 25,000,000 acres of Texas and Oklahoma eroded and depleted cropland are in need of native grass cover. In addition, an estimated 20,000,000 acres or more of depleted grazing land need seeding.

Oklahoma's big harvest of 3,831-

743 pounds supplied the bulk of the native grass seed total. The Texas native grass seed harvest was 209,342 pounds.

Some of the grass and legumes now, recognized as being extremely useful in the soil conservation battle were introduced by the Soil Conservation Service. Use of others already known to be good weapons in the fight was encouraged by Soil Conservation Service personnel and by soil conservation district boards:

Hairy Vetch Very Useful
One of the most important of the legumes is hairy vetch, a slender twining annual that came from Europe. The Pacific Northwest has been the source of most of the seed planted heretofore in Texas, Oklahoma, Arkansas and Louisiana, but recent years have shown that hairy vetch can be produced and harvested with profit in the southwest. Hairy vetch had only limited use until soil conservation districts began pushing it for erosion control and soil improvement on sandy lands. Local seed production has spread to many soil conservation districts and it has become an important factor in controlling erosion and improving cropland on many a Texas, Oklahoma, Arkansas and Louisiana farm. The yield of hairy vetch last year despite dry conditions totaled 8,634,521 pounds in the region with Texas contributing 6,372,071 pounds.

King Ranch Bluestem is a comparative newcomer to the soil conservation program but it is becoming immensely popular and very useful east of the Pecos River. It is not a native grass but has been growing for 30 years on King ranch in South Texas. Observing that the grass had spread from a small test plot for miles over the ranch, personnel of the San Antonio Nursery of the Soil Conservation Service gathered 75 pounds of seed in November, 1939. A test planting at the nursery showed this bluestem strain to be outstanding. Trials by soil conservation districts have been almost uniformly successful. It is a rugged grass that withstands low temperatures as well as heat and drought and is palatable to cattle and other livestock. Seed supply has been gaining rapidly in recent years but demand still far exceeds supply. KR bluestem seed harvested this year in the region totaled nearly 120,000 pounds.

Blue panicum is still another grass introduced by Soil Conservation Service with prospects for an important future in this region. Brought from Australia, blue panicum has been found useful for cultivated pasture in South Texas, and in the vicinity of Woodward, Oklahoma. Seed yields, 16,963 pounds in this region last year, are gaining rapidly.

Heretofore the principal sources of legume and grass seeds important to the soil and water conservation program have been foreign lands and other regions of the United States. The 1948 yield means that the southwestern states are on their way toward independence from outside markets, Merrill pointed out.

Revival Meeting Attendance Grows

The revival meeting which began Monday, February 7, at the Church of the Nazarene, is growing in interest and attendance. Under the spirit anointed preaching of Evangelist John R. Ferguson there were fourteen professions the first week.

The meeting closes Sunday, February 20. Mrs. C. C. Calhoun is in charge of the singing with Mrs. Ted Ferguson and Mrs. Delbur Rose alternating as pianists.

Bro. Ferguson is an excellent preacher. A cordial invitation is extended to all to attend these series of services. "Come thou with us and we will do thee good."

Gordon Bullard of Lubbock visited his mother, Mrs. G. M. Bullard, Sunday afternoon. Her grandson, Bradford Bullard, was also a visitor.

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Campbell News

CAMPBELL, February 15—Mr. and Mrs. H. P. Pratt visited his parents in Ralls Friday. Mrs. A. T. Pratt is able to be up some now, and feeling better.

Mr. and Mrs. Sam Green visited her parents, Mr. and Mrs. W. H. Maston of Amherst last Tuesday. Mr. and Mrs. Laverne Kincheole visited her parents, Mr. and Mrs. M. B. Johnston over the week-end. Mr. and Mrs. Seaton Howard were out for a visit with her parents and other relatives Saturday night.

Claudine Goen spent Friday night with Fern Stovall.

A. C. and Frances Pratt were out of school Monday, due to colds.

Mr. and Mrs. W. H. Bethel are driving a new Ford. They spent the week-end with Mr. and Mrs. Hal Reid Bethel and Don in Lamasa. Mrs. Hal Reid Bethel is getting along fine.

Mr. and Mrs. A. H. Kreis and Mr. and Mrs. Malvin Jarboe were dinner guests of Mr. and Mrs. W. H. Bethel Monday.

Mr. and Mrs. Dave Hinkle and Bob visited with Mr. and Mrs. W. F. Hinkle and Mr. and Mrs. Billy Hinkle Sunday.

Mr. and Mrs. J. W. Baxter and girls visited in the W. F. Hinkle home Sunday afternoon.

Mr. and Mrs. R. H. Ashton visited Mr. and Mrs. Milton Ashton last Thursday.

There are many fine gardeners in the Campbell community, but Bob Hinkle is one of the youngest and best. He keeps his yard and garden clean. He is expected to be one of the first to have lettuce, radishes, onions, etc. to eat. Drive by Dave Hinkles and see Bob's garden this spring and summer.

Time to plant English peas as soon as weather permits. The underground season will benefit our gardeners this year. Maybe fruit trees won't bloom too soon and get killed now. Perhaps we can have many varieties of fruit and vegetables to can this year.

Mrs. Farmer was very sick Friday night, but is doing fairly well at this writing.

Fern Stovall missed school Tuesday on account of a cold.

Lawrence Stovall has 100 Parmenter red chickens, that are one month old. He is very pleased with them.

Carleta and Bobbie Lou Reeves have been out of school with the measles.

Mrs. S. A. Guffee's eye is much better.

Mr. and Mrs. Buddy Graham, Janice and Brenda spent Sunday night with Mrs. Graham's parents, Mr. and Mrs. Everett Warren.

J. A. Baxter went to Lubbock Tuesday on business.

Miss Gail Baxter visited Maxine Warren Friday night.

The school children enjoyed their exchange of Valentines Monday.

A large crowd attended the "42" social Friday night. Cecil Baxter won high in "42" having 14 punches. Virgil Warren was high in "Bingo". Mrs. J. A. Baxter was loser in "Old Maid". We shall have "42" this Friday night.

We wish to extend our heartfelt sympathy to Mr. and Mrs. Joe Robertson, sr., and relatives in their recent bereavement.

FLOYDADA HOSPITAL NOTES
Mrs. J. A. Kincheole was admitted February 2 for medical treatment.

Born to Mr. and Mrs. Reuben Kemp, February 3, a baby girl, Barbara Ellen Louise Kemp, weighing 9½ pounds. Mrs. Kemp was dismissed February 6.

Charlie Perry was admitted February 5 for surgery. He was dismissed February 8.

Mrs. J. A. Kincheole was dismissed February 9, after receiving medical treatment.

Bill Gaither was admitted February 10, for medical treatment.

Lupe Martinez was admitted February 10, and dismissed February 12, for medical treatment.

Annie Cruz was admitted February 10, and dismissed February 13, after receiving medical treatment.

Carrol Duke was admitted February 14, for medical treatment.

Bobby Harless was admitted February 14 for medical treatment.

Mrs. Floyd Cumbie was admitted February 14 for major surgery. She is doing fine.

Ralph Gordon was admitted February 14, for medical treatment.

Center News

CENTER, February 15—We have just learned of the death of one of our neighbor boys, Joe Robertson, Jr., Monday night in a Plainview hospital. He became ill 24 hours earlier and was taken to the hospital with polio.

Joe was the oldest son of one of our most progressive families, Mr. and Mrs. Joe Robertson who live south of Center. He was reared here and served in the Marines during World War II in the Pacific, and came through without a scratch.

Tom Davis was dismissed February 16. He underwent an appendectomy last week.

Mrs. Johnnie Cates was admitted February 15, for medical treatment.

Sheila Patterson was in for medical treatment the past week. She has been dismissed.

W. F. Bishop was dismissed February 13, after receiving medical treatment.

He went to school and Sunday school with our boys, a clean, fine young man.

On July 4, 1947, he was married to Miss Aris Myrick of Florida. We regret the passing of Joe and our heartfelt sympathy is with the many loved ones he left behind. Mr. and Mrs. Green visited Mrs. D. I. Bolding in the Lockney County hospital.

PREACHING SUNDAY
Hear Mrs. Bennie M. Rose at the Sandhill school house Sunday afternoon, February 20, at 3 o'clock.

Mr. and Mrs. W. E. Garrett and son Donnie returned Tuesday from Wichita Falls where they attended the spring goods display of Wichita Auto stores.

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goes where it is invited and stays where it is well treated.

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ALL YEAR ROUND

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CHILI SAUCE, 12 Oz. Jar,	19¢
PEACHES, No. 2½ Can, In Heavy Syrup,	27¢
KRAUT, No. 2½ Can,	15¢
PAPER TOWELS, Roll,	16¢
SHELF PAPER, Roll,	19¢
SYRUP, ½ Gallon, White,	55¢
RAISINS, 2 Lb. Bag,	39¢

MARKET

JOWLS, Nice and Lean, Lb.,	35¢
LINK SAUSAGE, Wilson's, Lb.,	47¢
SLICED BACON, Wilson's, Lb.,	47¢

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Wayne Bennett

Call It Promise Or A Threat Attend Sand Hill Farmers Union; They'll Eat Up What You Bring; Take Up Collection

Sand Hill Farmers Local No. 33 will hold their regular meeting Tuesday night February 22, at 8 o'clock. A report on the state convention held in January will be made by Lloyd Allen, newly elected vice-president of Texas Farmers union. Plans for the new year will be made at this meeting. Ed Holmes, president of the Sand Hill Farmers union says, "The regular meeting each month at Sand Hill will be for recreation and discussing and trying to solve the problems that arise, instead of just plain "cussin them."

The subject of school consolidation will be discussed - don't stay at home and then blame someone else for what happens.

Regardless of what community you live in, you are welcome at Sand Hill. More than 200 families belong to Farmer's union at Sand Hill. Farmers or not, come and enjoy educational programs so your children can take advantage of the offer from the National Farmers Union association to give your boy or girl \$1,000 Life Insurance protection with the first premium free. Each family is asked to bring one dish dinner to spread together in the lunch room after the program. Ed promises you this: Sand Hill will try to eat everything you bring, and they always take up a collection before you leave.

FIVE A'S, ONE B

The list of students of West Texas State college who achieved the honor roll for the fall semester was released this week by the registrar of West Texas.

Myrtle Sargent, Floydada senior, was on the list of those making five A's and 1 B. Myrtle is the daughter of Mr. and Mrs. L. A. Sargent, of Floydada.

John Wilson Dies At Desk In Knox City

John A. Wilson, 62, of Knox City, Texas, and formerly of Floyd county, died at his desk in his office at Knox City, Wednesday morning, February 9 of cerebral hemorrhage.

He had been prominent for forty-two years in Knox City in banking, drug business and was Postmaster from 1932 to 1940, there. More recently during war years he was secretary of the Selective Service Draft board.

He is survived by his widow, former Miss Rosa Smith of Knox City, two sons, Dr. J. A. Wilson, Jr., Temple, Chad Arnold Wilson, Knox City and one daughter, Mrs. Leonard Waggoner, Fort Worth, Texas, five grandchildren, two brothers, Charles Wilson, Plainview, Rev. Joe Wilson, Floydada, four sisters, Mrs. C. W. Gound, Weslaco, Mrs. J. E. Wimberley, Roswell, New Mexico, Mrs. Fannie Montague, Floydada and Mrs. H. L. McKinstry, Hoisington, Kansas.

Funeral services were conducted February 11 at the First Methodist church and burial was in Knox City cemetery.

Among those in attendance at the funeral from here were: Rev. and Mrs. Joe Wilson, Mrs. W. B. Wilson, Mrs. Billie Tye, Walton Wilson, Randolph Wilson, Mrs. Bill Beedy, Mr. and Mrs. Robert Garrett, Mr.

U Of T Campus Will Be Scene League Events

South Plains News

SOUTH PLAINS, February 14—This weather is playing tricks on us. Looked like we were going to have some pretty weather, but no, it turns bad again.

Mrs. Lenton Lanham spent the day with Mrs. J. B. Smitherman last Wednesday.

Wedding bells have rung again. Connie Reeves and Hansel Sanders were married on February 9, at Plainview. They are making their home in the new house on the Sanders place at South Plains where he is engaged in farming.

Mr. and Mrs. E. T. Evans and children were week-end guests in the home of her parents, Mr. and Mrs. George Weast. Other guests on Sunday were Mr. and Mrs. Robert Lee Smith and children of Sterley, and Mr. and Mrs. J. B. Smitherman.

Mrs. Doodle Milton called on Mrs. David Garlington on Friday afternoon.

Mr. and Mrs. H. L. Marble and family visited Mr. and Mrs. R. A. Ford and Ray Sunday afternoon. Mr. and Mrs. Clayton Bond and children visited Mr. and Mrs. Harvey Sunday afternoon.

Mrs. Lee Pearson was called to the bedside of her sister at Tucumcari, New Mexico, last Thursday. Mrs. H. L. Marble and Mrs. Doodle Milton cooked for her family in her absence, Friday.

Mrs. Lena King, Mrs. Carrie Bostic and Mr. Jarrett went to Amarillo Tuesday where little Jimmy Reed, son of Mr. and Mrs. R. A. Reed had his tonsils removed. Mrs. King remained for the rest of the week.

Mr. and Mrs. Art Willis left Wednesday for a 10 day vacation trip to California. Mr. and Mrs. Menard Field are staying out here while Mr. Field is running the filling station.

Mrs. Bill Beedy was called to the funeral of an uncle Friday.

Mr. and Mrs. Shelby Calahan visited Mr. and Mrs. Raymond Upton Sunday.

Mrs. Gilbert Bean visited Mrs. Shelby Calahan and children Thursday afternoon.

Guests in the Early Pritchett home over the week-end where his sister and her husband.

Several of the school children are out with the measles.

Mrs. H. S. Calahan, sr., has been ill with a cold.

Mrs. H. L. Marble visited Mrs. J. E. Cox of Lockney, Thursday afternoon.

Mrs. F. L. Marble spent the week with Mrs. J. E. Cox.

Mr. and Mrs. Frank Wells visited Mr. and Mrs. Oscar Mulder Friday.

Louise Wilson is enrolled at Southern Methodist university during the month of February taking a lumberman's course. She will return to Floydada at the end of the course.

Mr. and Mrs. Troy Cummings of Shawnee, Oklahoma, visited last week-end with Mr. and Mrs. O. P. Cummings and Junior, and Mr. and Mrs. Otis Campsey.

U Of T Campus Will Be Scene League Events

AUSTIN, February—Plans are now under way for the state-wide University of Texas Interscholastic League annual meeting, May 5-7, in Austin.

Schools from Conferences AA, A, and B will bring students to the University campus for participation in the many areas of League competition.

Annual basketball tournament for AA, A, and B conferences will be held on March 3-5.

The City Conference meet including San Antonio, Houston, Dallas, and Fort Worth schools, will be held in San Antonio, May 13-14, and the first City Conference basketball tournament is slated for March 11-12 in Houston.

SOUTH PLAINS DEMONSTRATION CLUB MEETING WEDNESDAY

The South Plains Home Demonstration club met with Mrs. H. L. Marble Wednesday afternoon of last week at 2:30. Mrs. J. B. Smitherman called the house to order. The year books were filled out and the president appointed the committees for the year. The club voted to serve the Rotary club during the month of May.

Mrs. H. L. Marble gave a demon-

stration on pasturizing milk. Names were drawn for the Sunshine Sisters for the rest of this quarter. The hostess served refreshments carrying out the valentine motif, to the following: Mmes Bryant Higginbotham, R. C. Guest, Lenton Lanham, Arby Mulder, George Weast, J. B. Smitherman, Menard Field, A. L. Stewart, Bill Beedy, J. P. Taylor, Doodle Milton, and the hostess, Mrs. H. L. Marble.

The next meeting is with Mrs. Lenton Lanham of Floydada on Wednesday, February 23 at 2:30 o'clock.

Move James Jones To Florida Base

ORLANDO AIR FORCE BASE, ORLANDO, FLORIDA—First Lieut. James W. Jones, Floydada, Texas, formerly assistant aircraft maintenance officer at Fairfax field, Wansas City, Kansas, has assumed the duties of aircraft maintenance officer at the Orlando Air Force base, Orlando, Florida.

Prior to his assignment at Fairfax field, Lieutenant Jones was stationed at Erding, Germany, where he served 30 months as maintenance officer for the 862d Aviation Engineer battalion.

Son of Mrs. E. V. Calk, 4902 South Flores, San Antonio, Texas, he is married to the former Barbara Lynn McCleskey, daughter of Mrs. Sam McCleskey, Floydada.

Lieutenant and Mrs. Jones and their four children, James David, 12, Beverly Sue, 10, Billy Don, 8, and Michael Sam, 2, reside at 2962 Burnby, Orlando.

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- CARRY-MORE LUGGAGE SPACE
- NEW DIAL-CLUSTER DASH

The minute you see it, you'll say, "That's it!" Because that's the natural, normal reaction to this utterly new and gorgeous beauty—the finest in a long-unbroken line of fine Pontiac cars! You'll feast your eyes on the outside—and you'll say it's a dream within! For here's a whole new concept of space, light and airiness in a motor car! And when you drive and ride, you'll say it's even better than it looks! You'll experience a thrilling, delightful, unique combination of power, acceleration, smoothness, silence, economy and *proved* design—all made more exciting by the unsurpassed driving ease of GM Hydra-Matic Drive, optional on all models at extra cost. And as for comfort—just wait till you experience the almost unbelievable comfort and ease of Pontiac's exclusive new "Travelux" Ride! Here's one new car size new "Travelux" Ride! Here's one new car that's well worth looking at! Come in TODAY!

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210 W. California Floydada, Texas

Enjoy a Feast with no Fuss... Buy Quality CANNED FOODS

STOKLEY'S GRAPEFRUIT JUICE, 46 Oz. Can,	20c	EVERLITE FLOUR, 25 LB. BAG	\$1.69
RIO TEX TOMATOES, 2 No. 2 Cans,	25c	SPRY SHORTENING, 3 LB. CAN	99c
KIMBEL'S WHOLE POTATOES, No. 2 Can,	10c	VEL & DREFT SOAP POWDER, Reg. Size	29c
SPINACH, Hunt's No. 2 1/2 Can,	20c	WE GIVE TOP PRICES FOR EGGS	
LEAD WAY APRICOTS, No. 2 1/2 Can,	27c		
WOLF CHILL, No. 2 Can,	59c		
SNIDER'S CATSUP, Reg. Size,	20c		
KUNNERS PORK & BEANS, No. 2 Can,	16c		
COFFEE, White Swan, Lb. Can,	51c		
DEL HAVEN PEACHES, No. 2 1/2 Can,	25c		
BIG M BRAND ENGLISH PEAS, No. 2 Can,	14c		
RENOUN WHOLE GREEN BEANS, No. 2 Can,	20c		
SERLOIN NICE & TENDER STEAKS 67c lb.			
Nice & Lean lb. Salt Pork, 29c			
LAUREL LEAF PURE LARD 8 Lb. Bucket, \$1.60			
WE GIVE S. H. GREEN STAMPS			
PATTERSON'S GROCERY & MARKET			
Free DELIVERY — Free PARKING LOT REAR OF STORE — PHONE 24 — 102 MAIN — FLOYDADA			

DELICIOUS Apples, Lb., 15c
TEXAS Oranges, Lb., 10c
FROZE RITE Parker House Rolls 25c Pkg.
SNOW CROP Frozen Beans, 31c Pkg.
DUNLAY'S Frozen Corn, 27c Pkg.
SNOW CROP Lima Beans, 39c Pkg.
WILSON CORN KING SLICED BACON Pound 48c
WILSON'S SAVORY OLEO Pound 25c
FRESH BOSTON BUTTS POUND
PORK ROAST, 46c

Watch For Date of JOHN DEERE DAY in Floydada

Stansell-Collins Co. -Phone 88- Your John Deere Dealer

Christian Church Here Takes Part In Fund Raising

"An Empty Bowl - An Empty Soul" is the theme to be used this year by some five thousand Christian churches throughout the United States, as the members share with those who are still needy in war-devastated lands. The local Christian church will observe this next week February 20 - 27 as "The Week of Compassion" with a highlight fellowship dinner on Thursday night, February 24, with Rev. Travis White of Lubbock as guest speaker along with special musical numbers. The meal will be served at 6:30 P. M.

Last year the members of this communion raised \$582,467.74. The minimum goal for this year is \$500,000.00. None of this money will be kept by any agency of the Christian church, but will be sent directly to centers where they are able to accomplish the purpose for which they are given.

In Europe - your gift of money will provide grants to pastors and lay workers and scholarships to train students for the ministry; youth service programs; operation of Laymen's training centers.

In Asia - your gift of money will provide Protestant services; religious literature, medicines; emergency relief for church workers, and child welfare work.

Mt. Blanco News

MT BLANCO, February 15—The community club met at the school house last Tuesday night with a very nice crowd present.

Our four-act play, "Romance in a Boarding House," will be presented on the stage of the high school in Crosbyton this Friday night. The cast for the play is Mr. and Mrs. Weldon McClure, Mrs. S. G. Apple, Mr. R. D. Armstrong, Mrs. Bill Norris, J. C. Pierce, Dennis Taylor, Mrs. Cleo Whittle, Mrs. Billy Parker, Rev. Earl Fort, and Mrs. Austin Ferguson.

Mr. and Mrs. Robert Moss and sons and Mrs. Clifton Tension of Memphis spent last Thursday night and Friday with Mrs. Moss' parents, Mr. and Mrs. C. A. McClure. Rudolph McCurdy and little son, Larry, were dinner guests of Mr. and Mrs. Garnet Jones one day last week.

Mr. and Mrs. Weldon McClure and Margaret spent part of last week visiting in Wichita Falls.

Mr. and Mrs. Eugene Hardin are the proud parents of a little son, born in the Spikes clinic in Ralls, February 10.

Until the roads are dry enough to get around more and have more news this will have to do.



—Photo by Bright's Studio— Amarillo DINING OUT — Photographed after a luncheon at the Amarillo Hotel a couple of Saturdays ago are (left to right): A. L. Hartzog, Floyd County agent; Homer Steen, publisher of The Floyd County Hesperian, and Robert H. Crowell, manager of the Floydada Chamber of Commerce and Floyd County Board of Development. The three appeared on the program, "The Hometown Editor Speaks," which is heard each Sunday afternoon at 1:30 o'clock from KAMQ - 1010 - Amarillo.

Lakeview News

LAKEVIEW, February 15—Mr. and Mrs. Homer Newberry and children left for Dallas Wednesday, returning home Sunday afternoon.

Mr. and Mrs. G. W. Smith and children moved last week from this community to Dougherty where they will make their home.

Rev. G. A. Rowell, pastor of the Lakeview Baptist church filled the pulpit Sunday morning. He and his family were the dinner guests of Mr. and Mrs. Robert Peel. Rev. Earl Fort, pastor of the Mt. Blanco Baptist church brought the evening message.

Mr. and Mrs. James Jones of Panhandle visited in the home of his parents, Mr. and Mrs. Fred Jones and children the past week-end, returning home Sunday afternoon.

Mr. and Mrs. V. A. Pierce of Clovis, New Mexico, spent Thursday night in the home of E. H. Tooley and family. Mrs. Pierce is Mrs. Tooley's sister.

Anna Mae Jones is recovering from the mumps.

Rev. and Mrs. Earl Fort and Mr. and Mrs. Wayne Russell and daughter of Mt. Blanco attended church here Sunday night.

A very special treat was given the teachers and pupils Monday at the noon hour. Mrs. Homer Newberry and Mrs. Polesek gave candy and chewing gum to each one as they left the lunch room. At 3 o'clock the children and teachers assembled in the auditorium where two beautiful boxes filled with Valentines were distributed to their eager recipients, after which Mrs. E. H. Spears served refreshments of candy hearts, marshmallows topped with red hot, fondant cookies and popcorn balls.

Mrs. Spears directed an interesting Valentine game. Teachers and students really do their best with the parents backing them with their appreciation and support. Some of the "salt of the earth" reside at Lakeview.

Recipe of the Week

HOT TAMALES

2 cups meat (cooked and ground)
1 1/2 cups gravy or meat stock
1 clove of garlic (minced)
6 ripe olives (chopped) (optional)
1 tablespoon raisins (chopped) (optional)
2 tablespoons chili powder
1 teaspoon salt
1 quart stiff cooked mush
Mix meat, gravy, garlic, olives, raisins, chili powder and salt. Line the bottom of a casserole with mush, pour in the meat mixture. Cover the mixture with a top layer of mush. Bake in oven at 375° F. for 30 minutes. Serve hot from the casserole.

Complete Menu

- Hot Tamale Pie
- Tossed Vegetable Salad
- Crackers or Toasted Rolls
- Canned Pineapple Milk
- Hotels, hot bottles
- Solution and gullies
- Paraffin and paraffin wax
- Shells and warring gums, resins
- Copra
- Medicinal and Pharmaceutical preparations
- Coffee
- Tobacco
- Drugs, herbs, leaves, roots
- Tungsten
- Caster beans
- Crude bauxite
- Petroleum
- Rubber

WHAT THE EAST INDIES SEND US

LEADING IMPORTS

- Crude rubber
- Tin
- Tea
- Spices
- Sisal and henequen fiber
- Tapioca, cassava
- Essential Oils (Ginger, Peppermint, Eucalyptus, Anise)
- Medicinal and Pharmaceutical preparations
- Palm oil
- Hotels, hot bottles
- Solution and gullies
- Paraffin and paraffin wax
- Shells and warring gums, resins
- Copra
- Medicinal and Pharmaceutical preparations
- Coffee
- Tobacco
- Drugs, herbs, leaves, roots
- Tungsten
- Caster beans
- Crude bauxite
- Petroleum
- Rubber

a striking and menacing feature of the "Dust Bowl" development in the 30's. A practical application of such information will be tests of the matter, soil amendments, and fertilizer, as well as crop rotations and value of the various forms of organic types of tillage to increase the production of the soil that is in sizes either larger or smaller than those most "blowable" sizes.

BOYCE HOWES - ON TEXAS

More memories of a sojourn in California (to help write "Boom Town" nine years ago):

Of course, in Hollywood, you could go to church. And they have more sects out there than anywhere else in the world—Oriental, metaphysical and many more, including the denominations we are all familiar with.

Your columnist one night attended a service conducted by Almee Semple McPherson. The preliminary part of the service was already under way; a brass band was playing. The man next to me said I had missed a zythophone sextet. The main floor, first and second galleries were full and the third gallery was almost filled. The roll of states was called and there were people from 47.

Then Sister Almee appeared. She was wearing a white robe; and the sleeves when she raised her arms, looked like wings, and she had on a sort of gold halo. She had a brilliant smile, was very fine-looking and had a rich speaking voice. Her subject was "And the Rains Came." (A motion picture with that title had been made a short time before and was a big hit; the title is, of course, taken from the Scriptures.)

She told the story of Noah. As she was speaking, a curtain parted behind her and there was Noah warning his fellow townsmen that a flood was coming but they scoffed at him. (The scene was acted out, silently.) Sister Almee went on preaching and there was a second scene which showed Noah and his sons building the ark. Then the animals were shown entering, two by two. Another scene showed the flood; the ark, in the distance, was being tossed on the waves while lightning flashed from the angry sky.

It was the most remarkable sermon I ever saw.

The service closed with a song by a choir of young women who wore robes; each held a colored arch above her head and they sang "Over the Rainbow."

Was in Odessa recently and the wind was sure blowing. My friend, Harley Hightower, publisher of the Morning Herald, and I went to a drive-in show. It was a Gene Autry picture and the wind was so strong, it blew Gene Autry out of the saddle.

Records Music for your every mood as you like it... H. G. Parker Furniture Co.

666 GIVES FAST RELIEF when COLD MISERIES STRIKE

LIQUID OR TABLETS

Can Black-Draught Help an Upset Stomach?

Black-Draught may help an upset stomach if the only reason you have an upset stomach is because of constipation. Black-Draught, the friendly laxative, is usually prompt and thorough when taken as directed. It costs only a penny or less a dose. That's why it has been a best-seller with four generations. If you are troubled with such symptoms as loss of appetite, headache, upset stomach, flatulence, physical fatigue, sleeplessness, mental haziness, bad breath—and if these symptoms are due only to constipation—then see what Black-Draught may do for you. Get a package today.

RABBITS OUEAT DEER

Hunters in some mountain areas in the East may have to choose between deer hunting and rabbit hunting. Or it may work out that good game management will call for more rabbit hunting to reduce surplus rabbits that are now causing deer to starve. Unfamiliar to many sportsmen are the lessons of a Forest Service experiment in the Allegheny National Forest that shows how rabbits can practically "eat deer out of house and home."

Under limited hunting in areas where most predatory animals have been exterminated, deer have multiplied in some Appalachian Mountain areas until they are browsing the shrubs, bushes, and seedling forest trees faster than this material grows. This condition is acute in areas at the base of mountains and in sheltered valleys where deer concentrate in severe winter weather. To prevent increasing starvation of deer and continuing injury to the forests in Pennsylvania, it has been necessary to permit and even encourage hunters to bag female deer. Most sportsmen dislike to do this, but it is regarded as better than allowing the deer to starve after they have multiplied until they overbrowse an area so severely that it provides forage for fewer and fewer deer.

On the Allegheny National Forest, however, the rabbit situation complicates matters. At the Kane Experimental Forest in Pennsylvania the Forest Service enclosed several typical half-acre tracts to get the facts as to how rapidly overbrowsed forest range can recover. Each tract was fenced to exclude deer, and half of each tract had a tighter fence that also excludes rabbits. In 5-year and 10-year surveys it was clear that rabbits were damaging the browse far more

Abraham Lincoln was shot by John Wilkes Booth at Fords Theater in Washington, D. C.

than the deer. With rabbits and deer excluded, the shrubs and young trees grew back quickly. When only deer were excluded there was only slight recovery.

An area along the northern coast of South America has long been known as the Spanish Main.

Count Pulaski was a famous Pole who officered American troops during the Revolution.

POLITICAL COLUMN

Below is a list of candidates for office in the City of Floydada municipal election, who have authorized the Hesperian to make their announcements:

For City Secretary: B. K. BARKER

For City Marshal: BOB SMITH

Too Late to Classify

LOST—Glasses, shell pink rims, in tan case. Reward See Hesperian.

FOR SALE—Two butane brooders, Woods and Jamesway, guaranteed price \$20. See at Fuqua Farm Supply. E. O. Cates

STRAY COW—At my place 9 miles southwest of Floydada. Owner describes, pay for the ad and feed. Bob Ratjen.

FOR SALE—1946 Four door Chevrolet sedan, good tires, radio and heater. Dr. A. E. Guthrie.

FOR SALE BY OWNER—New modern, 4-room home with bath, stove, insulated, 6 lots, on pavement possession in 30 days, \$2,950. Reason for selling left town. See Howard Traweck, Matador.

SPARKS & ALEXANDER

GOOD AUTOMOTIVE REPAIR SERVICE

"Our Customers are our Friends." We want your business too.

East Houston Phone 454

For BETTER BAKING

TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company

Plainview, Texas

It Happened on Lady Luck's "Night Off"

Now HE HAS A SAFE DEPOSIT BOX

He had always entrusted the care of his valuables and important papers to Lady Luck—and she had never failed him. She had been a good servant. But she must have taken a "night off." For when he got home the other evening the house had been ransacked. Besides other valuables, important papers and records were missing—a costly experience for him.

Now he has a safe deposit box which has no "off nights" or "off days." He has protection 24 hours a day—at a cost of less than a penny a day.

Don't trust Lady Luck to guard YOUR valuables. Rent a safe deposit box now.

First National Bank

Floydada, Texas

WE SELL SAVINGS BONDS

LUCKING POWER TO WHIP YOUR TOUGHEST JOBS

MASSEY-HARRIS MODEL "44"

Full 3-Plow Power
502 Cubic Inch Engine
5-Speed Transmission
Built-In Governor
Self-Steer
Shock Resistant Steering
Velvet-Ride Seat

You'll like the way the Massey-Harris 3-plow "44" steps up production on your farm... its easy, effortless way it breezes through a tough job of plowing... its constant, dependable performance under all conditions.

It's economical power... with an extra margin held in reserve. You get more acres out of every tank of fuel... more work for every penny you spend.

Husky 5-speed transmission gives you a practical speed for each job. Shock resistant steering... streamlined styling... Velvet-Ride Seat and dozens of other advantages make the "44" easier to handle, more comfortable to drive.

From hood-to-hitch it's built rugged to deliver downright lugging power at its best.

FLOYDADA IMPLEMENT CO.

Massey Harris Dealers Phone 333

Social Events, Clubs

Miss Murphy Bride Doctor McIntosh Chicago Wedding

Miss Retta La Verne Murphy of Chicago, Illinois, became the bride of Dr. Oatis R. McIntosh of Floydada, February 5 in St. Cyril's Catholic Church in Chicago at 2 p. m. The bride is the daughter of Mr. and Mrs. Edward P. Murphy of 41 East 63th Place, Chicago, and McIntosh is a son of Mr. and Mrs. B. P. McIntosh of Floydada. The bride was attired in a gown of white tulle and carried a bouquet of white roses. Attending as bridesmaid was Miss Betty Ann Murphy. Best man was William H. Lovell. The ceremony was performed by Rev. Justin Connel, O. C. M. Mr. McIntosh graduated from the Park high school in Chicago in 1946. Mr. McIntosh graduated from Floydada high school in 1941. He served with the armed forces in the Southwest Pacific and was discharged in 1945. Before his induction he was a technician with Wilson Double Optical company here. The couple arrived here Friday and are making their home at 222 West Mississippi. Dr. McIntosh will be in business with Dr. John Kimble.



NTSC MOONMAIDS COMING HOME — Three young singers, former student stars of North Texas State stage shows, will return to the Denton campus Feb. 19, this time as featured vocalists with Vaughn Monroe's orchestra, which will appear at NTSC for two shows, one a radio broadcast. NTSC exes now singing with Monroe are Mary Jo Thomas, Denton, lower left; Tinker Cunningham of Denton, upper left; and June Hiett, Arlington, upper right. The fourth Moonmaid, Maree Lee, lower right, is from Ohio.

Mrs. McBrien Hostess When 1929 Club Meets

The 1929 Study Club met February 11 at 3:15 p. m. in the home of Mrs. D. McBrien, 204 South White street and was marked by a short business session conducted by the president, Mrs. Hollis Bond.

Mrs. L. J. Welborn gave an interesting talk on "Zoroaster, (Persian Religion)". An outstanding Persian proverb is "One pound of learning requires ten pounds of common sense to apply it."

The meeting for February 17, (in house) has been postponed. The next regular meeting will be March 3.

Members present for the meeting were Mrs. Hollis Bond, Rex Brown, A. Denison, R. Henry, E. E. Palmer, S. J. Latta, Troy Leonard, J. Welborn, James Word, Kinder, Paris, George Caven, George Van Wickel, and the hostess, Mrs. J. D. McBrien.

E. S. MEETING MARKED BY INITIATION CEREMONY

At a stated meeting of Order of Eastern Star, Thursday night, an initiation was the order of the evening.

Officers present were W. M. Anderson; W. P. Bill McNeill; A. M. Ruby Boteler, portem; A. P. M. J. McNeill; secretary, Helen Patterson; treasurer, Alta Probasco; and, Amanda Hart, Portem. A. L. Lila Green, chaplain; Eula Mae Smith; marshal, Opal Morrison; organist, Avis Muench; Ada, Grace Robertson; Ruth, Nita Merle Hull; Ester, Vera Meredith, portem; Martha, Janette Lackey, Electa, Frances Willis; warder, Lela McNeill; Sentinel, Byron Robertson, portem. Hostesses for the occasion were Eula Mae Smith, Sam Green, Grace Robertson, and Lela McNeill.

Others present were Mr. and Mrs. Doyle Walls, Mmes. Helen Solomon, Flora McNeill, Vernie McNeill, Emma Gilly, Jim Morrison, John E. Smith, and Herschel Green.

Clean, cotton rags wanted at The Hesperian office.

South Plains Couple Wed Last Wednesday In Quiet Ceremony

Miss Connie Reeves, daughter of Mr. and Mrs. G. E. Reeves, of South Plains, and Hansel Sanders, son of Mr. and Mrs. Andrew Sanders, also of South Plains, were united in marriage in a double ring ceremony performed Wednesday of last week at 2:30 in the Methodist parsonage in Plainview. Rev. P. T. Haynes officiated at the service.

Mrs. Robert Morris, sister of the groom, attended the bride as matron of honor. She wore a petal pink dress with brown accessories. Her flowers were white carnations tied with white satin ribbon. Robert Morris, Jr., served the groom as best man.

For her wedding, the bride chose a navy blue dress with white accessories. Her flowers were white roses with white satin streamers. For something old, she carried a handkerchief belonging to the deceased grandmother of the groom; for something new she wore a pearl necklace which was a gift from her sister. The something borrowed was a pearl bracelet belonging to the matron of honor and the something blue was blue garters. For good luck the bride wore in her shoe a penny made in the year of her birth.

Mrs. Sanders attended Floydada High school prior to her marriage. Mr. Sanders graduated from Floydada High school with the class of 1947.

Following the wedding, the couple went to the home of the sister of the groom for a lovely wedding supper.

The couple will live in their newly completed home near South Plains, where the groom is engaged in farming.

Garden Club Makes Plans for the Year

Plans for the coming year were discussed at the meeting of Our Home Garden club Thursday of last week. The 2:30 meeting was held in the home of Mrs. G. E. Mayo, 1120 South Main street with the president, Mrs. George Van Wickel in charge. Roll call was answered by naming a shrub.

The program leader was Mrs. James P. Potts. Mrs. Potts read the "Gettysburg Address" followed by the introduction of the speaker, Leila Petty, County Home Demonstration agent. Miss Petty gave a helpful demonstration on shrubs and landscaping.

During the business session, Mrs. R. C. Clem was elected historian. Members present for the meeting were Mmes. Alpha Boothe, Alton Chapman, R. C. Clem, W. E. Garrett, Guy Ginn, Billy Henry, Seaton Howard, Tate Jones, John Kimble, M. J. McNeill, James P. Potts, John Reue, M. L. Solomon, George Van Wickel, Jake Watson, a guest, Mrs. Jim Currie and the hostess.

Next meeting of the club will be with Mrs. Fred Zimmerman, Jr., on February 24.

CENTER H. D. CLUB

The Center Home demonstration club met Friday, February 11, with Mrs. W. T. Lightfoot.

The house was called to order by the president Mrs. J. L. Heim. After an extended business meeting in which one item was voting to contribute an evergreen to the grounds of the new Peoples' Hospital, Mrs. Henderson conducted the recreation.

Mrs. Vinson gave an interesting lesson on landscaping.

Delicious refreshments were served to Mmes. O. G. Vinson, Clyde Burton, Walter Sims, Henry Willis, J. A. Hartsoell, R. C. Ross, Melvin Ross, C. L. Ashton, Frank Dunn, J. L. Heim, Clyde Henderson, Woodrow Wilson, J. L. Montgomery, E. Green, the hostess, Mrs. W. T. Lightfoot, and a visitor, Mrs. J. M. Scoggins.

The next meeting is scheduled to meet with Mrs. O. C. Vinson, February 25.

Honor Mrs. Harper With Shower, McCoy On Monday Afternoon

The lovely new home of Mrs. H. A. Tardy, in the McCoy community, was the scene Monday afternoon of a miscellaneous bridal shower for Mrs. Lenard V. Harper, the former Ruth Reddy.

Hostesses for the occasion were Mmes. William Culppeper, Harlan Day, Robert Smith, George Smith, Leonard Smith, A. G. Eubanks, Cleo Fulton, Harvey Tardy, O. P. Cummings, Otis Campsey, Claude Payne, and L. H. Smith, Jr.

Upon arriving, the guests were registered by Mrs. L. H. Smith, Jr., and served hot coffee and cocoa with angel food cake. Plate favors were heart-shaped mints. Paper napkins in keeping with the Valentine motif were used.

The bride won in the game conducted to get the greater number of words out of the word "Valentine". Her prize was a large number of beautiful gifts.

The honoree was assisted in opening the gifts by her mother, Mrs. Clarence Reddy, her mother-in-law, Mrs. S. A. Thornton, and her grandmother, Mrs. L. L. Switzer.

Guests registering and sending gifts were Mmes. Oran Eubanks, Leonard Miller, G. A. Tardy, Wanda O'Neal, S. L. Holmes, Sr., O. L. Bear-den, Sid Williams, Griggs Hulsey, Clarence Reddy, J. T. Myrick, Jr., Earl Huckabee, Leslie Ewing, J. W. Day, Jr., Elmer Biggs, S. A. Thornton, L. L. Switzer, Edwin Pollan, K. L. Gregory, Maurice Steen, Wil-son Edwards, L. A. Pate, Newell Harper, Oklahoma, Ray Smith, Tulla Thelma Jones, W. W. Smith, E. R. Borum, W. E. Sims, Joe Fisher, of

Paducah, G. W. Switzer, J. W. Reddy, Arlington, Arvie Chambers, of Iowa Park, J. B. Harper, of Lockney, Frank McLeod, James Smith, Portales, New Mexico, M. A. Woods, Dona Covington, Melvin Roach, Lubbock, Boyce Kennady; Misses Lou Ola Ewing, Thelma Switzer, Jean Bradford, Jimmy Lou Stewart, LeNeil Tardy, Mava Smith, and Opal Rogers.

Coffee on Valentine Marks Opening of Garden Club Year

The Floydada Garden club met February 11 in the home of Mrs. O. G. Glassmoyer for a coffee. The Valentine motif was carried out in the table decorations and flower arrangements. Assisting Mrs. Glassmoyer were Mmes. J. B. Jenkins, O. P. Rutledge, L. J. Welborn, W. S. Poole, J. D. McBrien, and E. J. Morehead.

The president, Mrs. Hoffman, presided over the business. Mrs. Jenkins was program leader.

Roll call was answered with "My most unusual valentine." Music was furnished by Mrs. G. R. May. A poem was given by Mrs. D. T. Mayo and a reading-sole, "Old Fashioned Garden" was given by Mrs. E. L. Angus.

Flower arrangement was a big heart in keeping with Valentine by Mrs. John Hoffman.

Those attending were Mmes. E. L. Angus, B. K. Barker, Hollis Bond, C. A. Caffee, J. D. Cleveland, E. C. Henry, R. C. Henry, John Hoffman, J. B. Jenkins, D. T. Mayo, E. J. Morehead, J. D. McBrien, L. C. McDonald, W. S. Poole, O. P. Rutledge, John Stapleton, G. V. Smith, E. F. Stovall, O. M. Watson, L. J. Welborn, A. N. Ward, J. M. Willson, G. R. May, Lloyd Jones, Miss Leila Petty, and a visitor Mrs. H. J. Koeman.

The next meeting will be February 25 at 10 o'clock in the home of Mrs. G. V. Smith.

Buttons Win Beans



This town-tailored suit, with its white pique lapels and bone buttons all in a row scored a bull's eye on Cosmopolitan magazine's Male-Tested fashions jurors. Mickey Rooney, Jean Habbon, Steve Hannagan and Peter Lind Hayes agreed that they fiked the "expensive look" of its "restrained" silhouette. Of Parisie Mills Verdona crepe with slim, eight gore skirt, the suit is tailored by Handmasher and is available in navy, black, grey, spring green or five other colors at about \$65.

Bake M. Robinson, Jr., left last week returning to Post where he is to be employed with Homer McCrary, Frigidaire dealer, where he formerly worked. He and his wife and daughter will call Post home once more.

KING'S Grocery - Market We Deliver Phone 13

- FRESH Green Beans, 25c Lb.
- A BOX FULL OF Frozen Vegetables
- Fresh Cat Fish
- WILSON'S, SAVORY OLEO, 24c Lb.
- Butter, 65c Lb.
- BROKEN SLICES BACON, 17c Lb.
- NICE ROUND STEAK, 72c Lb.
- LARD, 75c Five Lb. Bucket.
- GOLDEN LIGHT COFFEE, 53c Lb.
- LUCKY DAY FLOUR, \$1.69 25 Lb. Sack, Guaranteed

Now You Can Protect Your Family

This **EMERGENCY** POLICY PAYS UP TO **\$5,000.00** AGGREGATE FOR THE TREATMENT OF THESE DREAD DISEASES • PLUS • **\$500.00** ACCIDENTAL DEATH BENEFIT Covers Each Person

Poliomyelitis (Infantile Paralysis)
Spinal Meningitis
Scarlet Fever
Diphtheria
Small Pox
Leukemia
Encephalitis
Tetanus

All of the above diseases covered under one policy.
 One Person, \$5.00
 Two persons, \$8.00
 Entire Family per year, \$12.00

J. W. HANEY
 OFFICE 214 WEST MISSISSIPPI
 Telephone 327-W Floydada

JUST THINK! ONLY \$5 DOWN FOR A NEW 1949 LEONARD AT WHITE'S

FEBRUARY PURCHASE PLAN... so simple, so easy on even the most modest budget, and timed perfectly to insure delivery of your beautiful new 1949 Leonard in June, right at the season when you need it most!

PAY ONLY \$5 DOWN
\$10 EACH MONTH MARCH, APRIL, MAY, and JUNE
HAVE YOUR LEONARD DELIVERED & INSTALLED IN JUNE
TAKE 15 MONTHS TO PAY THE BALANCE SIMILAR TERMS ON OTHER MODELS

MODEL LR AS ILLUSTRATED Only \$219.95

OTHER LEONARD MODELS \$249.95 TO \$459.95

UNTIL SEPTEMBER 1950 TO PAY THE BALANCE!

In anticipation of the great Spring demand, Leonard's production facilities have been expanded. By placing your order now White's can insure delivery of your new 1949 Leonard in June and offer the advantage of February's lower prices to protect you against rising steel cost and seasonal increases. Why risk higher prices by waiting? Why put it off 'til spring and then be faced with a big down payment and possible scarcity of the model you want? Place your order NOW!

A LIMITED NUMBER OF NEW 1949 LEONARDS AVAILABLE NOW! DELIVERED IN YOUR KITCHEN WITH 5 YEAR PROTECTION PLAN

AUTHORIZED DEALER WHITE Auto Store THE HOME OF GREATER VALUE

117 W. California Phone 323

"HIGH QUALITY"

Made to measure for gentlemen. We give you **STYLE**. We give you **QUALITY**. We give you **VALUE** FAR in excess of price

Let us measure you this week and select a fabric to your **INDIVIDUAL** liking and for every purpose. New spring stock is arriving daily. Examine the full showing.

GLAD SNODGRASS
 "Smart Wear For Men Since 1900"

We are in position to quote you **RERUCED PRICES ON ALL CHICK ORDERS**. Come in we will give you particulars.

We also will sell from the Truck each Friday Chickens at **\$12.95 TAKEN FROM THE TRUCK ON** that date.

Truck will arrive here at One Thirty O'clock each Friday. You must be here at that time to get these chicks at above price.

Due to a misunderstanding of the time, last week several parties missed getting their chickens. Truck will arrive here at One Thirty each Friday.

Field Seeds and Ful-O-Pep Feeds.

D. W. Fyffe Seed - Feeds
 Phone 91
 We now have seed oats

Dairy Leaders Train For Club Demonstrations

Training meeting for dairy leaders in Home Demonstration clubs were conducted by Miss Leila Petty, County Home Demonstration agent, on January 27 and February 2 in the Extension office kitchen. Pasteurizing milk was demonstrated. Leaders will give this demonstration in their clubs during this month.

The incidence of undulant fever and other milk-borne diseases make this demonstration a timely one.

and it is one in a series on the home dairying demonstrations now being carried in the clubs. Those present at the two demonstrations were Mmes. Ruth Daniels and John L. Tinnin of Dougherty; F. F. Stephens of Starkey; W. E. Green of Baker; Art Willis and H. L. Marble of South Plains; Raymond Teeple of Lone Star; J. A. Bobbitt and Joe Reeves of Sterley.

Since the weather and the roads kept several leaders from attending the training meetings, a third one was held on Saturday afternoon, February 5.

Mr. and Mrs. O. W. Denning have returned from a trip to Dayton, Oregon, where they were guests some six weeks with Mrs. Denning's sister, Mrs. Gertrude Finley.

Dating time from the birth of Jesus Christ was first conceived in 527.

Help To Florida-Bound Soldier Pays Dividends For Mrs. Taylor

Mrs. Martha Taylor, former Floydadian, enrolled last week at McMurry College, Abilene, Texas, after a hectic trip from California.

Driving alone, Mrs. Taylor reached Tucson, Arizona, one sunny Sunday morning and at 3 p. m. was stranded with dozens of other motorists near Lordsburg, New Mexico, where a two foot blanket of snow stopped all traffic.

An account of the next 12 hours was given in Mrs. Taylor's own words.

"I saw a soldier on a motorcycle, looking like he was freezing to death so I asked him in the car. His name was Tommy Thompson and he was headed for Miami. I was glad I had offered him shelter, when, around midnight, the impromptu motor encampment was notified that a Southern Pacific train was about a quarter of a mile away. "We waded snow never less than

knee deep, and when I sank into drifts, Tommy spread his army blanket in front of me to help me regain my footing. We waded across gulches and finally had to climb a barb wire fence, which couldn't have been less than seven strands high. Tommy helped me over, or I never would have made it. A lot of women lost their shoes in the walk.

"We found the train made up of volunteer trainmen out of Lordsburg. It consisted of cabooses and odd passenger cars from the yard, but it carried more than 2,000 people from the blockaded highways to shelter by the railroads, free of charge."

Mrs. Taylor had to stay in Lordsburg three days before she could reach her car. She reached Abilene February 5.

Mrs. Taylor is the mother of Mrs. Novella Jeter and Ralph Taylor, both formerly of Floydada.

Internal Revenue Collector Coming

The preparation of individual income tax returns for the year 1948 usually presents some problem to the average citizen with which assistance is desired. For this reason Deputy collector Ray W. Allen will be at the Floyd County courthouse in Floydada on March 3, from 8:30 a. m. until 5:00 p. m. to render assistance with income tax problems to any who desire it, as was announced this week by John S. Duniap acting collector of Internal Revenue.

PIANO PUPILS APPEAR ON RADIO SHOW OVER KSEL

Donald Smith and Sandra Collier, piano pupils of Mrs. Pearl Fagan, appeared recently on a radio talent show held in Lubbock. These programs are broadcast over KSEL on Saturday morning.

Both children were accompanied by their mothers, Mrs. Carl Smith and Mrs. Bob Collier, with their teacher, Mrs. Fagan.

PLANS PERSONALITY PAGEANT

West Texas State College will hold its second annual Personality Pageant on the campus March 4. Crowning of the college personality King and Queen is the climaxing occasion with princes and princesses of the court coming from high schools and junior colleges.

Tentative plans are for a play in the Branding Iron theater Variety Show and a tea. The pageant will be held in the Burton gymnasium. Floydada and Lockney are among the schools invited to send members of the Coronation Court.

Get the want ad habit.

MONEY TO LOAN ON FARMS & RANCHES **4%** INTEREST
WHY PAY MORE? SEE
R. E. FRY, Floydada, Texas
Phone 65 Bank Building

LANDS
Farm and Grazing Lands in Floyd and other Counties.
Town Lots in Floydada.
(Successors to W. M. Massie & Bro.)
MASSIE & BOND

BUTERKIST
IS
GOOD BREAD
MADE RIGHT
IT IS BAKED RIGHT

FARMS FOR SALE

In the best irrigation water belt in the United States. Improved and raw land. From \$60.00 to \$200.00 per acre. For further information write or call Spears Real Estate, Phone 61 Box 1206, Hobbs, New Mexico.

Case Affirmed By Higher Court Has Interesting Angle

Decision of the Court of Criminal Appeals affirming the Odessa trial of Dennis Randal, alleged to have murdered his twin brother Dallast, handed down Wednesday of last week, has an interesting angle for Texas attorneys at the bar in particular and the laity as well.

Randal was tried last summer and given a life sentence by a jury in District court at Odessa. One of the exceptions taken by the defense was that a change was made in trial judges during the progress of the case. District Judge Alton B. Chapman, of the 110th district, presided in the case after it had progressed for two days under the direction of the district judge at Odessa. Little of the testimony was heard after Judge Chapman took the bench. However, he prepared the charge, heard the arguments, and polled the jury's verdict. Defense claim was that the change of trial judges was prejudicial to the defendant. The Court of Criminal Appeals held against the defense attorneys.

Doug Beedy Loses To Abilene Fighter

Doug Beedy, former Floydadan, lost his bout to Tom Adams, former Lubbock fighter and defending state champion, light heavyweight, from Abilene, at the Will Rogers Coliseum, February 9, in the state Golden Gloves contest.

Beedy went out via TKO route in a minute and thirty seconds of the first round.

Adams Too Good
Beedy showed plenty of courage against the defending champion in light-heavyweight division, but the Brownfield fighter carried too much dynamite. Beedy opened the punching with a good right to the jaw, which he slipped through Adams' guard. Then he followed with a left jab, aiming for the noticeable cut near Adams' eye.

Suddenly Adams exploded a terrific right to the face that brought blood to Beedy's mouth and forced him to clinch. Seconds later, after Beedy had jabbed a left to the face, Adams unlimbered his heavy artillery. He stung Beedy with a right hook, used his right again and followed with a left that dropped Beedy for an eight count.

Beedy, dazed and bleeding, got to his feet and tried to cover up, but Adams exploded another right and landed a left that spun Beedy off his feet, a right helping him to the canvas. The referee started a count then called it off for a technical knockout at 1:30 of the first round.

APPOINTED TO COMMITTEE

CANYON—Maurine Medlen of Floydada, a senior, has been appointed by the Student Senate to serve on the Welfare committee. This committee governs student life outside of classes. Miss Medlen is a Business administration student and works in the department.

Get the want ad habit.

MARLENE FOOTE PLEDGES AT U. OF T.

Miss Marlene Foote, student at the University of Texas, Austin, pledged social sorority, Pi Beta, Phi, at the close of the spring rush activities, as was announced this week by the News and Information service of the University of Texas.

Miss Foote is the daughter of Mr. and Mrs. C. D. Foote of Floydada.

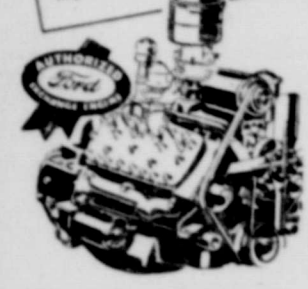
Mrs. H. E. Wooten and son, Douglas, of Fort Worth, were here for a few days' visit with Mrs. Wooten's parents, Mr. and Mrs. K. Terrell, last week.

FREE REMOVAL INSTANTLY OF CATTLE, HOG, SHEEP AND HORSE CARCASSES
Call Floydada Cold Storage Locker Phone 328
or Call Plainview 1444 Collect for Prompt Service
PLAINVIEW RENDERING CO.

BACK

The old reliable AUTHORIZED FORD QUALITY is now back in the Exchange Engine. NOW, this Engine has all its famous pre-war reliability PLUS notable improvements.

Again!



Why the Authorized Ford Exchange Engine is a Dependable Buy

Only Genuine Ford Engines go into the Authorized re-building process. This guarantees you sound metals throughout, tested and seasoned by usage. The entire process is under rigid Ford specifications and supervision. Every engine gets final inspection and is test run "under load."

Inside the Authorized Ford Exchange Engine

Genuine Ford Parts—made right—fit right—last longer—Now Available At

FOR YOUR OWN PROTECTION! Insist on the Exchange Engine bearing the Authorized Ford seal.



BISHOP Motor Co.

\$139.50

Plus Installation Budget Terms If Desired

Carthel's Service Station says It's a Fact!

IT IS NOT UNLAWFUL TO DESTROY U.S. COINS

I CAN'T DO ANYTHING ABOUT IT—BUT MAYBE YOU CAN!



And We Can Prove It!

Answer Next Week

It's good business on our part to give you 100 cents worth for every dollar you spend with us.

Answer to Last Week's Ad

The Heart Is Not Located On The Left Side—It is in the cavity of the thorax between the lungs, and is about as near the center of the body as its shape will permit. If a vertical plane were run through the center of the breast bone half if not more of the heart would fall on the right side. 1. "Uncommon Knowledge"—Geo. W. Stimpson.

CARTHEL'S SERVICE STATION Phone 552 FLOYDADO, TEXAS

AMERICA'S GREATEST WATCH VALUE

BULOVA

only \$39.75

MINUTE MAN Handmade 17 jewels great hunter \$39.75 CASH OR TERMS

M. L. SOLOMON Jeweler

HAS NEW "FEEL"

The power feels new—it is new! It's "Equa-Poise" Power in both the new 100 h.p. V-8 and the new 95 h.p. Six!

The brakes feel new—they are new! They are "King-Size" with "Magic-Action" to operate 35% easier!

The ride feels new—it is new! It's a "Mid-Ship" Ride cushioned by new "Hydra-Coil" Springs in front and new "Para-Flex" Springs in back!

Yes, the body's new, too! It's a new "Life-guard" of heavy gauge steel and it travels six people on "Sofa-Wide" Seats!

But take the wheel...try the new Ford "FEEL" yourself—today!

'49 FORD

There's a **NEW Ford** in your future

BISHOP MOTOR COMPANY
114 West California Telephone 288

The Hesperette

Edited by Pupils of Floydada High School

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Editor - Ivy Pearl Simmons
 Sports Writer - Don McGuire
 Reporters - Gladys Roberts, Claud
 Hope McIntosh, Brad
 Beady, and Roberta Garrett
 De Quacker - ? ? ? ? ?
 Typists - Wilma Hamilton and
 Charlene Perry
 Sponsor - Anne Swepston

EDITORIAL

THE SCHOOL SONG

Hail! Floydada High School,
 Hail! to you;
 Ever you'll find us
 Loyal and true,
 Firm and undaunted
 Always we'll be.
 Hail! to the school we love,
 Here's a toast to thee.
 Let us sing, fellow students, and
 let our hearts sing "The School
 Song."

Play on Names At Floydada High

George Spears
 Brett Powell
 Bert McCleskey's little brother, Dan
 Robert Turner
 Gary Odum
 Mile Cardinal
 Linda Strickland
 Renee Beady
 Mammie Shultz
 Hazel Cates
 Ivy Pearl Simmons
 Martha Burleson
 Mandy Muncy
 Mammie Hart
 Letta Hinsey
 Ita Anderson

THOUGHT FOR THE WEEK

Though a man conquer a thousand men in battle, a greater conqueror is he who conquers himself.
 —Undanavarga

Have a SPIRELLA corset designed especially for your figure beauty and better health.

Save money with this longer lasting value.
 Martha Day
 415 West Virginia
 Phone 360-W
 Mrs. W. C. Sims
 406 West Missouri
 Phone 133-W

Ah, Yes...
 There's GOOD News Today!



Jockey
 MIDWAYS
 are HERE

\$1.25

per garment

You've "searched everywhere and found none to compare" with this famous garment originated and manufactured by Coopers! Now back in pre-war quality, with all the features that made it famous, including the patented Y-front construction. So get yours now.

Hagood's Department Store
 Standard Brands Priced Right

Norman & Rosson Make Magician Program Click

Famous Bobo and his wife from the Southern Assembly were in charge of the assembly program Wednesday afternoon.
 Welms Norman, as an added attraction, produced a hair in Kate Collier's head. After Bobo's visit the school now has a new water pump in the form of Barry Rosson.
 Other students who participated on the very enjoyable assembly program were June Powell, Arlen White, and Mary Maxey. Among Bobo's numerous tricks were the disappearance of a rabbit, beautiful scarfs, and several card tricks. The faculty and student body thoroughly enjoyed the entertainment rendered by Bobo.

Mr. Jackson Caused All the Confusion

The cause of all the confusion here in dear old F. H. S. last Wednesday was no, not that pictures. Mr. Jackson of Jackson's Studio of our fair town took pictures to his heart's content. Pictures of all the school organizations were made to be published in our annual.
 Mr. Jackson was here again Friday to get a shot of the "F" club and new Jackets.

Fashion of the week

The thing chosen as the fashion of the week is certainly a very beautiful thing. It is none other than the new football jackets.
 These jackets are very different from any we have had before. They are made of silver satin, with a green stripe down the sleeves. There is a white football at the bottom of the large green F which, incidentally, stands for Floydada.

DE QUACKER

Loy Lee Trice and June Powell were having a wonderful time Thursday night. So did Christine and Mr. Perry, and David and Peggy C. Barbara and Brad seem to enjoy play practice lately-if only Barbara were in Dorothy's place!
 Dennis Wilkes went to the Valentine banquet with Jean Key Jackson from Lubbock. How do you like those Lubbock gals, Dennis? Sherwyn, who was that telephone call from the other day? You cert-

ainly seemed in a big hurry to answer it. Must have been Bill!!! Archie seemed terribly disappointed the other day when Corkey didn't ask her to the Valentine Banquet! Don't worry about it, Archie; there are other boys.

What's this about Darlene! She couldn't be going steady with Glyn Hamilton from Quitaque. Could she? From what I hear she is!
 Lee Hutchinson and Kenneth Underwood from Petersburg have finally broken up. Now she's taken up with Crosby again. Why don't these girls ever stay at Floydada? ? ?

Velma Briggs and Dale King sure seemed to be enjoying themselves Saturday night. Hubba, Hubba! George Spears told me that he would like to date Ruth Williams. What about this, Ruth!
 My, My! From what I hear Mary Maxey must have really had a good time last Wednesday night. Going with four or boys boys at the same time. Whew, Mary, you had better watch yourself.

Has Ruth W. and John M. really broken up? If they have, I know quite a few people that will be very happy!
 Billie Newberry and Jerrold V. were doing all right the other night. Is an old romance going to bloom again? ?

Is it true that Dale Sims and Ruth Williams are going together pretty steady now? I've seen them together a lot lately!

Well, these eighth graders must really have something. I know several senior girls that just swoon everytime they see one of them. A few senior girls are even going with them! Whew, what's this world coming to? ?

Why did Claude turn down a date with Joe W. Saturday night? Any special reason, Claude? ?
 Melvin D. and Anita Tooley must like to walk together pretty much the way it looks-Maybe this is a new romance-Huh! ?

Wilma seemed terribly embarrassed the other night at the banquet when the speaker told a joke on her and Jake, but it didn't seem to bother Jake. What about that, Wilma! ?

What's this about Bobby Cline wanting to go with Mary M.? Go ahead and ask her, Bobby. I've heard she wants to go with you!
 Leroy Parrish and these out of town girls he goes with! ! Leroy, why don't you ask some Floydada girls for dates now and then? I know plenty of them that would love to go with you! !
 Joy Bunch was with Mac Hickerson Friday at the banquet, Gene Dale Sunday night, and Hershall Monday night! Whew, that girl really gets around!
 Roberta was with Corkey G. Friday night at the banquet! Poor Archie and Ivy Pearl! ! Better luck next time, girls! !
 Which girl was with Cecil McAda Saturday night? Was it Barbara Dutton or Mary Alice Grubbs? ? If it was Barbara, won't Bobby Robertson be mad? ? ?
 Who else could Reese Grubbs have been with Friday night than Darlene Warren. They make a cute couple—at that! !
 Peggy Lanham and Dennis Wilkes are seen together quite a bit lately. They were together Friday night and Sunday night. Ain't love grand! !

TWO NEW STUDENTS

We are happy this week to welcome to the ranks of F. H. S. two new students. One Doris Blair, a cute little sophomore from O'Donnell. Doris we are glad to have you, and we feel sure that you will soon be an indispensable member of our school.
 The other is Kenneth Oakley, a junior from McKinney. We, the student body and faculty, extend a hearty welcome to you both.

CLUB MAKES PLANS

The F. F. A. held a meeting at noon last Monday.
 The purpose of the meeting was to discuss and plan articles for the club in the future.
 The meeting was then adjourned.

Answer for last week:

Doris Foster
 Dorothy Foster
 Don McGuire
 Sophomore boy, blond hair, blue eyes, handsome, president of the class, likeable, girl-shy.
 Junior girl, blonde hair, blue eyes, class reporter, little, cute, vivacious.
 Mr. and Mrs. Norma Hamilton and daughter, Norma Lou, attended the Fat Stock show.

All lines of insurance written in companies that give you the utmost protection.

G. C. TUBBS INSURANCE AGENCY

216 Bishop Bldg.
 Phone 162

See those new 1949 Card Tables today, all new designs.

Pittsburg Plate Glass Mirrors, Sets of Dishes in various sizes, Bavarian China.
 Mariposa by Laurel of California. New Gift Merchandise on display soon.

8 X 12 Ft. Rugs in beautiful designs.
 Most Everything for Farm and Home.

H. M. McDONALD, HARDWARE

Educators Praise Rubinfeld



Educators aware of the value of music appreciation in schooling, are enthusiastic in commending the Floydada Junior Chamber of Commerce for bringing Rubinfeld and his famed Stradivarius to the Palace theater on March 2.

Rubinfeld will appear in two concerts; a matinee at 2:30 for students and faculty members of schools of the community and outlying districts, and an evening concert, at 8:15 p. m. Tickets for the afternoon concert will be 75c (tax inc.) for students and faculty and \$1.80 (tax inc.) for adults.

First concert artist to bring the music field direct to the boys and girls of school age, Rubinfeld's special matinees have been enthusiastically received by teen agers throughout the country. Public school heads and University officials in every section of the United States have praised his "music appreciation hour" as many have termed it, and the maestro's files bulge with letters from top educators expressing with phrases such as: "You are doing a great piece of work when you share your talents with children"—A. E. Larry, Principal, Bowie High School, El Paso, Texas; "The effect on the young minds of our school was magnetic"—B. F. Comfort, Principal, Cass Technical High School, Detroit; "Of great value to the students who were fortunate enough to hear you"—S. A. Pepper, Principal, Senior High School, Sacramento, California.

The interest of young America has been continually held by Rubinfeld, not alone because of his artistry but in large measure because his matinee appearances are geared to his audience reaction. He does not "play down" to them, and from the moment he strikes the first note - whether it be the crashing note of a classical rendition of the luring swing of popular music - the youthful audience reacts with appreciation and approval.

Interspersing his varied, one hour musical program with educational highlights from his career, Rubinfeld's matinees have become more than just the appearance of artist and violin. His remarks, keyed to the times and with his own career as living proof of accomplishment against great odds, are a lesson in Americanism.

The 1948-49 program is considered one of the most popular yet offered on the concert stage and the student matinee attendees will hear such widely acclaimed works as the Warsaw Concerto and Chopan's Polonaise - the full score of Gerahwin's "Rhapsody in Blue"; the beautiful "Intermezzo" and Debussy's famed "Clair de Lune."

On the lighter side the program includes Rubinfeld's own "Piddling the Fiddle" and his sensational arrangement of Cole Porter's Don't Fence Me In. One of Porter's greatest hits, it gets a special Rubinfeld arrangement, played in nine different variations, in the manner of Symphonic, Strauss Waltz, Rumba, Scotland, Ireland, Palestine, Russia, John Phillip Sousa, and Boggie woogie.

All seats for the night performance are \$2.40 (tax inc.) and may be purchased from any Jaycee and at many downtown business houses. Only the seating capacity of the Palace will be sold. The theater box office will open at 1:45 p. m. and 7:30 p. m.

Mr. and Mrs. W. N. Garrett returned home after a five week stay in Wichita, Kansas, visiting her sister, Mrs. Tip Livingston. The Garretts planned to stay in Kansas only two weeks, but were detained by snow and ice.

Mrs. Elizabeth Armstrong and son, Harold Snell, spent Saturday night and Sunday in Rarri with her sister, Mrs. Ernest Kendrick and family.

The Starkey Home Demonstration club will meet Friday, February 18, with Mrs. W. F. Ferguson.

Conservation District News

The Floyd County Soil Conservation District in a call meeting of the supervisors on Thursday, February 10, voted to send copies of their 1948 annual report covering accomplishments, progress, results and operations of the district to U. S. Senator Tom Connally, U. S. Senator Lyndon B. Johnson, Congressman George Mahon, State Senator Kilmer B. Corbin and State Representative I. B. Holt.

Applications for district assistance were approved for the following farms: W. F. Carthel, A. T. Moore, Howard Bishop, S. J. Latta, and W. P. Sims.

Conservation plans were approved for the following cooperations: Cecil Purcell, C. L. King, L. G. Rhine, W. G. Kinard, Marvin A. Jarboe, O. G. Mayfield, R. R. Ferguson, Clark Cates, T. E. Davis, Ray L. Lathem and J. W. Day, jr.

Soil Conservation Service technicians assigned to the district made several moisture penetrations, bearing with soil augers, recently. The depth of moisture varies from 24 inches to 36 inches on wheat land that had been in wheat previously.

The 36 inch penetration was on wheat land that had blown out and chiseled solid. The big wheat near Lockney had 24 inches. Some summer tilled land east of Floydada had 32 to 39 inches of moisture. A sorghum stubble field east of Lockney had 21 inches of moist soil.

H. R. Patterson of Floydada reported a yield of grain sorghum of 6664 pounds per acre. This land was first year out of four years of Alfalfa plus 100 pounds of nitrogen fertilizer. Similar land treated with 100 pounds of nitrogen fertilizer yielded 3380 pounds of grain sorghum per acre. The two areas were farmed and irrigated in a similar manner.

COMING EVENT

The Business and Professional Woman's club will meet Monday night, February 21, in the American Legion Hall. George Caven will show films to which everyone is invited to attend.

RUTLEDGE Oil Company

WHOLESALE PANHANDLE PRODUCTS
 Phone 68

Merit Feed Gets Results —
 FUGUA-BARBER FARM SUPPLY

Santa Fe Train Schedule Changes

Effective Sunday, February 20, the Santa Fe railway will operate two stream lined trains, one for California points, and the other for East Texas points, via Lubbock. It was announced this week by L. H. Christensen, agent of the company here.

For California points the streamliner will leave Lubbock at 8:35 a. m., and will arrive at Los Angeles next morning at 10:40 a. m.
 For east Texas points the train leaves Lubbock at 6:25 p. m. daily and arrives Houston the next morning at 8:05 o'clock.

These two trains will be the latest of the company's new equipment, said Mr. Christensen, who hopes to have a lot of telephone calls asking for information and reservations.

PITTS HOSPITAL NOTES

Born to Mr. and Mrs. Dee Adams, February 3, a son, Ronald Dee, weighing 8 pound and 4 ounces.
 Mrs. H. A. Wright was admitted February 5, for medical treatment.
 G. R. Taylor, of Ralls was admitted February 7, for medical treatment.
 Charles Purnell was admitted February 9, for surgery.
 Mrs. M. C. Fugua was admitted February 11, for surgery.
 Born to Mr. and Mrs. N. R. Reeves, a baby girl, on February 11.
 Mr. and Mrs. Lloyd Nelson, parents of a baby girl born February 12.
 Mrs. L. J. Fowler was admitted February 14, for medical treatment.

Mr. and Mrs. Charles Ryals and children of Amarillo visited Mr. and Mrs. Floyd Ballard last week.

Want ads save money.

GEORGE WASHINGTON, THE FATHER OF HIS COUNTRY WAS BORN ON FEBRUARY 22, 1732

THIS BANK WILL BE CLOSED ON TUES., FEB. 22, 1949

TO OBSERVE THIS ANNIVERSARY IN THE HISTORY OF THIS COUNTRY.

PLEASE ARRANGE YOUR BANKING DEMANDS WITH THIS DATE IN MIND.



RUBINOFF and his Violin

WED. MARCH 2
 Palace Theatre
 Buy your tickets at the First National's Ticket Window

READ THESE WANT ADS for what YOU WANT

Classified Ads Miscellaneous

Miscellaneous

WATCH REPAIRING—Rust ruins watches! See us regularly for expert watch cleaning.

FOR covered buttons, buckles, eyelets, buttonholes, custom made belts and sewing.

CUSTOM GRINDING TUESDAYS AND FRIDAYS.

WATCH REPAIRING—Rust ruins watches! See us regularly for expert watch cleaning.

SPECIAL price on farm wagons. Two wheel trailers, rebuilt motors.

FACTS ABOUT OZARK RANCHES

DODGE & CHRYSLER and 8's IRRIGATION MOTORS

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County.

AUTHORIZED MAYTAG SERVICE

EXPERT repairing on home and auto radios.

BIG two day auction sale to be held at the McDonald Trading Post.

WE can't buy any more ladies coats. Will buy ladies long dresses and suits.

Braselton & Marts Building Contractors Building and Re-Modeling. FREE ESTIMATES. Commercial and Home Building. PHONE NO. 29

RELIEF AT LAST For Your COUGH Creomulsion relieves promptly because it gets right to the seat of the trouble.

T., N. M. & O. COACHES Schedules Effective March 15, 1948 In effect now, make your travel in Air-conditioned buses easier, time-saving. East Bound. West Bound. Northeast Bound 2:05 p. m. A. J. CLINE, Agent

STOCK TRAILER—For sale, new type axle. Darden's Welding Shop.

WASHABLE, SUNFAST WALL-PAPERS

FOR SALE—280 acre stock farm in Eastland County.

Land For Sale

FOR SALE—160 acres land all in cultivation.

LOW INTEREST RATE LOANS

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY

FOR SALE—Several choice irrigated tracts.

NOTICE

Houses for Sale

RESIDENCE PROPERTY FOR SALE

BACKACHE

FOR SALE—Business house on Silverton Highway.

Houses For Sale

FOR SALE—In 500 Block on South Main.

WE HAVE several good buys in houses with immediate possession.

TO CLOSE THE W. T. BROWN ESTATE.

FOR SALE—Five room modern house.

FOR SALE—TO SETTLE ESTATE

FOR RENT—Three room house.

FOR RENT—Three room apartment.

FOR RENT—Two G-3 M & M combines.

FOR SALE—1942 model Ford tractor.

FOR SALE—Used portable typewriter.

FOR SALE—2x4 and 2x6. Enough to build a 24x24 foot house.

FOR SALE—300 feet of irrigation well casing.

FOR SALE—Used portable typewriter.

FOR SALE—Upright piano.

STOCK TRAILER—For sale, new type axle.

FOR SALE—2x4 and 2x6. Enough to build a 24x24 foot house.

FOR SALE—300 feet of irrigation well casing.

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WAC RECRUITS DRAW EQUIPMENT—Recruits Susie Titus, Coolidge, Arizona, (center) and Emily Betsch, Huntsville, Alabama (right) receive equipment from supply corporal at WAC training center, Camp Lee, Virginia.

For Rent

FURNISHED apartments 102 East Houston St.

FOR RENT—Three room house.

FOR RENT—Three room apartment.

FOR RENT—Three room apartment with private bath.

Farm Machinery

NEW and used tractors, all makes.

MARTIN Ditchers, Braselton Implement Company.

FOR SALE—Two G-3 M & M combines.

FOR SALE—1942 model Ford tractor.

FOR SALE—Good used 14" mold-board plows.

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Baby Chicks

LOOK at this value! Cockerels from pedigree matings.

FOR SALE—Fresh milk cows.

FOR SALE—Hampshire boars.

Rubber stamp ink, numbering machine ink.

Live Stock

MILK COW FOR SALE—229 E. Kentucky.

FOR SALE—Fresh milk cows.

FOR SALE—Hampshire boars.

Rubber stamp ink, numbering machine ink.

Male Help Wanted

MAN with car wanted for route work.

LOST—Green shaded sun glasses.

Lost and Found

LOST—Green shaded sun glasses.

Arthritis Pain

For quick, delightfully comforting relief for aches and pains.

DO YOU KNOW—

What the seven most important parts of your car are?

- 1. Brakes 2. Lights 3. Horn 4. Windshield wiper 5. Steering gear 6. Tires 7. Rear-vision mirror

QUICK RELIEF FROM STOMACH ULCERS

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing

Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers.

Due to Excess Acid, Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at

Arwine Drug Co. Bishop's Pharmacy

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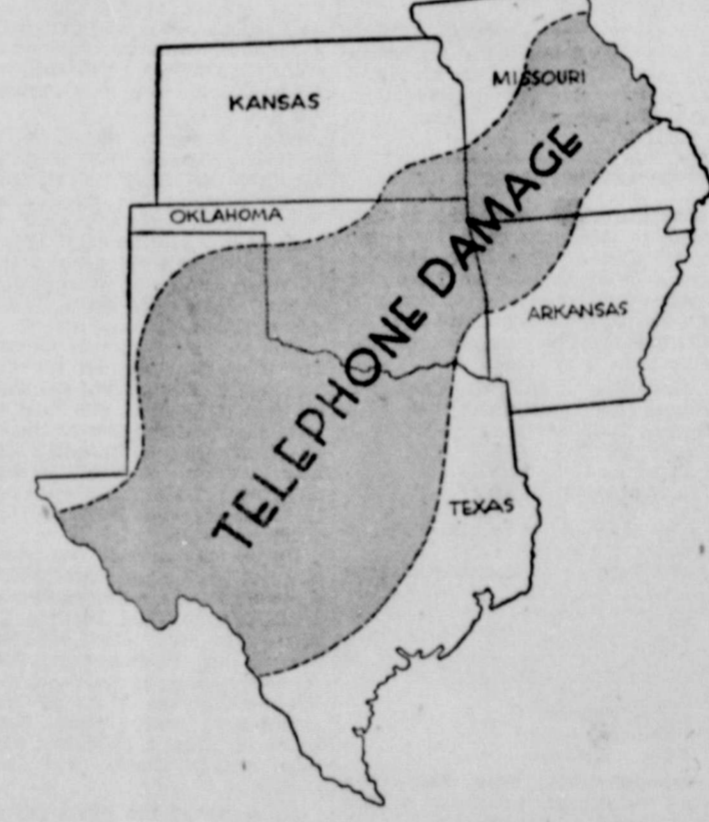
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Arwine Drug Co. Bishop's Pharmacy

Arwine Drug Co. Bishop's Pharmacy



January was the most costly month Southwestern Bell Telephone Company ever has known—\$10 million dollars damage from ice, sleet, floods, zero cold, wind.

Service restored quickly

Two things made it possible to restore service quickly. First, the diligence and skill of 4,200 telephone men.

Disregarding personal hardships and in the finest traditions of the business, these men worked from dawn to dark.

SOUTHWESTERN BELL TELEPHONE COMPANY

January Telephone Damage Reaches Ten Million Dollars

way or another, they got to where they were needed, and they got the job done.

Reason No. 2—the teamwork that characterizes Bell System service.

Western Electric Company, supply unit of the Bell System, marshaled its nation-wide resources.

A steady stream of poles, crossarms, drop wire, cable, insulators, steel strand, tie wire—all the things the storms had smashed—flooded into the iceed area.

Wire shipments during the month were more than was required by Southwestern Bell in all of the fourth quarter of 1948 for normal purposes.

Equipment is standardized

In the Bell System telephone equipment is standardized. The parts that fit in Texas work equally well in Missouri, Oklahoma, Arkansas, Kansas, or anywhere else.

Bell System teamwork met the challenge of these storms. Most of the service has been restored.

Dr. E. D. Thompson Specialist—Diagnosis & Treatment of Rectal Diseases (PILES)

2121 Broadway, Lubbock, Texas

Arwine Drug Co. Bishop's Pharmacy

Arwine Drug Co. Bishop's Pharmacy

Arwine Drug Co. Bishop's Pharmacy

Arwine Drug Co. Bishop's Pharmacy

Little Tract Pays Heavily in Royalties

AUSTIN, February—Land Commissioner, Bascom Giles, has found a steady customer for a small tract school land in Pecos County. The Commissioner has received an offer from an oil company covering rental on the tract for the next hundred years, making the present lease effective until the year 2000. The tract, less than two acres in size, is one of the smallest in the school Board's records. However, it has paid off in man-sized hunks of \$20,000.00 to the Permanent School Fund in cash bonuses and royalties. The 100-year payment is without precedent, Giles stated. However, added the Commissioner, the lease may be forfeited unless production is maintained and unless regulations of the School Land Board are conformed with. The most famous art museum in Paris is the Louvre, formerly a palace.

PLEASANT VALLEY HOME DEMONSTRATION CLUB MEET

The Pleasant Valley Home Demonstration club met at the home of Mrs. Clark Harris for a regular meeting at 2:30 o'clock, February 8. Miss Petty, the home demonstration agent, gave a demonstration on "Planning to Landscape." Mrs. A. M. Dorsey and Mrs. Roy Wilkes are the club leaders for landscaping. They gave a demonstration on pruning evergreens. Those present for the occasion were Mimes, Lee Pope, W. H. Pope, Rhea Mitchell, Roy Wilkes, Chester Mitchell, Edwin Hammond, Clark Harris, Weldon Smith, Robin Byars, Claude Hammit, A. M. Dorsey, Ralph Thayer, and Miss Petty. The next meeting will be February 22, with Mrs. Claude Hammit, at 2:00 o'clock.

42 Party Friday Night

The Pleasant Valley Home Demonstration club sponsored a 42 party in the Clark Harris Barracks Friday night. The music was furnished by Clark Harris, Ralph Thayer, Robin Byars, Chester Mitchell and Bill Johnson. Refreshments were served and everyone had a good time.

NOTICE OF REGULAR ELECTION FOR OFFICERS OF THE CITY OF FLOYDADA, TEXAS.

STATE OF TEXAS,
County of Floyd
CITY OF FLOYDADA
TO ALL QUALIFIED VOTERS OF THE CITY OF FLOYDADA, TEXAS.

TAKE NOTICE that an election will be held on the first Tuesday in April 1949, being the 5th day of April 1949, in the City of Floydada, Texas, for the purpose of electing the following officers of said City:

**JESS WRIGHT
PLUMBER**
Contractor and Repair Work
Phone 379-W

Judge Swepton, Civic Leader, Died February 9

TULLA Baptist church last Thursday at 3 o'clock. He had been a member of that church for about a year prior to having been an active member of the Methodist church. His pastor, Rev. C. G. Sewell, conducted the services, assisted by Rev. Bill Thompson, pastor of the Methodist church of Tulla. Rev. J. L. Alridge, Presbyterian pastor, and Rev. Uel D. Crosby, pastor of a Methodist church in Lubbock. Interment was made in the Rose Hill cemetery.

CITY OF FLOYDADA, TEXAS

ATTEST:
B. K. Barker
City Secretary
CITY OF FLOYDADA, TEXAS.
SEAL

This notice of Election is issued and given by the undersigned, pursuant to the authority conferred by virtue of the above and foregoing Order of the City Council of the City of Floydada, Texas, and under authority of law.

WITNESS MY OFFICIAL SIGNATURE AND SEAL OF THE CITY OF FLOYDADA, TEXAS. This the 8th day of February A. D. 1949.

F. C. Harmon
Mayor
CITY OF FLOYDADA, TEXAS.

PROTECTIVE Weather Strip Co.

See your home dealer for free estimates.

RAY WILLIAMS
320 South Second St.
Telephone 367-J

One-Day SERVICE

Cleaning That Excels

STEWART'S CLEANERS

EASY AS ROLLING

YOUR HAIR UP ON CURLERS BUT THE WAVE STAYS IN MONTHS!

Toni HOME PERMANENT
WITH PLASTIC CURLERS \$2 plus tax

Bishop's PHARMACY

When you buy insurance, why pay Extra for deductibles? ? ?

ED HOLMES

Why we get the Business? We are organized to pay losses and not profit.

Phone 656-J-1 for ED
(or see your local agent)

Penney's famous COTTONS



Brentwoods*! Same low Penney Price!

2.79

Better than ever cottons... new for spring 1949 — at the same low 2.79! 80 sq. percale, poplin, pique or chambray frocks — as washable as they're wonderful. In new prints — florals, geometrics, stripes (wide or narrow) or checks! Sizes 12-42... and others up to 52. Come in today... get first choice!

RECEIVED TOO LATE For Last Week's Dollar Day Event

A DOLLAR DAY VALUE!
CHENILLE SPREADS \$5
Double or twin sizes at such a little price! In rich solid colors or all-white. Need no ironing!

File Feb.—III-2



See a demonstration of "LIVE-WATER" ACTION in the Frigidaire fully automatic washer

Now enjoy "Finger-Tip" washing with the Frigidaire Fully Automatic Washer and exclusive "Live-Water" Action. All you do is put in clothes and soap... set the dial—and forget it! The Frigidaire Automatic Washer does all the rest... and remember only the Frigidaire Washer has "Live-Water" Action that gets clothes cleaner, brighter, whiter than you could ever imagine. Come in. See a demonstration of this different, fully automatic Frigidaire Washer.

ODEN APPLIANCE CO.
221 South Main Street
Floydada, Texas

Gold Medal Award

FASHION ACADEMY OF NEW YORK SELECTS

The '49 Ford

AS THE "FASHION CAR OF THE YEAR"

Citation "The 1949 Ford embodies all the essential qualities of good taste, modern design and subtle harmony in line and color. It is indeed a compliment to the style-conscious woman who will recognize and appreciate the flattering background it provides for her best dressed appearance."

Earl Allen Hartman
President, The Fashion Academy of New York

And "looks" are only half the story!

Take the wheel... try the new Ford "FEEL!"

BISHOP MOTOR COMPANY
114 West California
Telephone 228

Growing City Demands Added Horse Power

A growing city adds to the load for all the utility services and a growing city is the right description of Floydada, which has doubled its population in the past four years and the demand for homes still growing.

This outlook has the city light and power division checking over their available power to take care of more load this spring and summer when the demand jumps with the first hot day. That day, of course, hundreds of refrigerators will begin humming for twice the usual number of hours and in every one of these homes, too, the air conditioners and other appliances will go on, not to mention the other hundred or so gadgets in business.

So says General Superintendent Al Fuchs of the City Light and Power division.

Converting Another Engine

With power costs jumping by leaps and bounds for the past five years, the conversion of additional units to the gas-diesel type so as to conserve fuel and use less of it in an effort to show a profit on a big summer business has been the concern of his department the past few weeks, said Mr. Fuchs. Accordingly one of the 300 horse power stand by Worthingtons has been converted as an auxiliary and is being synchronized with the 830 horse power Cooper-Bessemer to be sure to have an ample supply of energy on the lines.

Two of the three 300-horse power engines are being left without change as insurance against the possibility of fuel line breaks, so as to furnish essential services in this kind of an emergency from fuel supply maintained in the city's storage tanks, said the light and power superintendent. Cost of this change made, first estimated at \$5,000 or so, was handled by the city's own experts at a cost considerable lower than \$1,000.

City Light and power plant has been most fortunate throughout January and February. Threatened line breaks from heavy icing up of lines for days were avoided when the elements missed by two or three degrees of putting enough load on the lines to start the lines snapping. This fortunate turn of affairs saved the city thousands of dollars and the department days of work in the icy cold. A stand by order for all hands was in effect for days as it appeared the big breaks might begin momentarily.

Mr. and Mrs. B. W. Snell and Mr. and Mrs. Clyde Rogers spent Sunday here as guests of their parents, Mr. and Mrs. Will Snell and Mr. and Mrs. J. J. McKinney.

Mrs. C. S. Jones and son, Neil Jones, of Amarillo, were guests of Mrs. Jones' sister, Mrs. O. E. Murry, Monday night. They were enroute to Marlin, Texas.

Mr. and Mrs. A. H. Kreis, returned home last week after spending a month in Mineral Wells, where they rested and took the baths.

FOR VETERANS ONLY . . . GI Home Loan Appraisals



THE LAW REQUIRES AN APPRAISAL OF THE HOME YOU WANT TO BUY WITH A GI LOAN



VA DOES NOT MAKE THE APPRAISAL... IT'S MADE BY A REPUTABLE, INDEPENDENT APPRAISER SELECTED BY VA



THE APPRAISER SETS THE 'REASONABLE VALUE' AND SAVES YOU FROM BUYING AN OVERPRICED PROPERTY



FINALLY, A WORD OF WARNING, DON'T MAKE ANY 'SIDE DEALS' WITH THE SELLER . . . IT'S AGAINST THE LAW

Basketball

(Continued From First Page)

clutch shots and lost to Spur and to Abernathy. In the second round, however, illnesses and snow blindness gave over to eagle-eyed shots that have kept the boys ahead of the best competition thrown against them and far and away better than the mediocre teams they have had to face. What they will do in the elimination is to be seen. They have been going great guns for two weeks now. They may stay hot and they may cool off. The team is a good one, though, and Mr. Gresham thinks they'll give a very good account of themselves.

Abernathy really has the inside track on the brief elimination. The team there has been playing quite consistently while both Floydada and Spur have been off and on.

LINDA ANNE IS NAME GIVEN NEW WILLSON DAUGHTER

Linda Anne is the name given to the new arrival at the J. M. Willson, Jr. home. The young lady was born Sunday afternoon at 3:30 o'clock in the Lubbock Memorial hospital. She weighed eight pounds and two ounces. Mother and baby are doing nicely.

Grandparents of the new baby are Mr. and Mrs. J. M. Willson, Sr., and Mr. and Mrs. J. U. Newman, of Cary, North Carolina.

Linda Anne has one brother, J. M. Willson, III.

Sole powers to try federal impeachments in the U. S. rests with the Senate.

Get the want ad habit.

Landscape Leader Gives Practical Ideas on Plantings

The Homebuilders Demonstration club met at the home of Mrs. D. D. Shipley Friday afternoon at 2 o'clock. Mrs. J. D. Eaves, president, was in charge of the business meeting.

Mrs. J. P. Moss, club landscape leader gave an informative and well planned demonstration on pruning trees and shrubs, also hints on general landscaping. Her talk was illustrated by the newest pruning tools, and many pamphlets and magazines, and books from reliable sources.

Miss Petty, Home Demonstration agent gave a demonstration on planning the farmstead for beauty and convenience. She stressed the use of few varieties for foundation planting and suggested that the house show from the foundation up in some places. She illustrated her demonstration with a planned farmstead, drawn to scale, and a collection of evergreens, many of which were from the foundation planting at the county court house.

The members who answered roll call were: Mmes. J. D. Eaves, D. T. Mayo, J. E. Horton, Raymond Williams, T. J. Heard, E. W. Turner, Riley Teague, O. G. Mayfield, W. A. Cates, Raymond Evans, P. E. Bertrand, J. P. Moss, D. D. Shipley, and Miss Lelia Petty.

The next meeting will be at the home of Mrs. F. P. Fuqua, Friday, February 25 at 2 o'clock.

Want ads save money.

Cotton Offers Fair Outlook

COLLEGE STATION—Now, it's about time for Texas cotton growers to decide how their cropping pattern will shape up for 1949.

For many cotton men, the 1949 season is already set. Others, however, are asking the question, "What should I do with cotton in 1949?" says C. H. Bates, extension farm management specialist of Texas A. & M. College.

Texas cotton farmers have taken to the 7-Step Cotton Program in a big way—and have come out on top in many ways by following the improved practices set up in this cotton program, says Bates. Many growers have built up their profits through more efficient production, ginning and marketing that is encouraged in the educational efforts of all agencies.

Back to this question many Texas cotton farmers are asking—"What should I do with cotton in 1949?" That is a matter for the farmer himself to decide, says Bates, but a few guiding facts may help to reach a decision. Here are some points to keep in mind:

- 1) The carry-over stocks of cotton next August are expected to be about three million bales greater than on last August 1.
- 2) The total cotton used in this country is expected to drop a little during the coming months. However, the foreign shipments are to increase under the European Aid Program.
- 3) Price prospects through the government loans are a little more favorable than for feed grain crops due to storage difficulties with grains.
- 4) Finally, the prospective demand for livestock and livestock products is relatively stronger than for crops.

Bates concludes that this year should be one of fair opportunity for cotton growers if good production and marketing practices are followed. It looks as if cotton "has the edge" on cash grains if it's a toss-up between these two crops.

Certainly where livestock production is handled along with cotton,

the output of meat, milk and eggs should not be decreased next year. It's good common sense, says Bates, to keep up the production schedule on the basis of long-run profits.

During the coming year, farmers must keep up the production system which will maintain the soil and provide permanent gains for better living.

BOYCE HOUSE GIVES YOU TEXAS

Not long ago, a man was talking to a group of youngsters and he said something about Will Rogers. Their faces became blank and at last one lad asked, "Who was Will Rogers?" None of them had ever heard of him.

Here was a man who was No. 1 box office attraction of the movies; whose radio program was heard by millions and whose daily newspaper feature was read by nearly everyone and you heard his wisecracks repeated gleefully a dozen times a day. More than that, he seemed the personification of the American spirit. He was the most beloved man in the world and when he died, everyone felt that a personal friend had been lost and countless checks were

wet with tears.

His voice has been silent 15 years and a new generation asks, "Who was Will Rogers?"

It is a pathetic commentary on the fleetness of fame.

Will Rogers said the most thrilling spot in Paris was the place where the American tourists went each day to see if their friends back home had cabled them any money.

Of the sidewalk cafes, he declared, "The saloons are so full, half the people can't get in—so they set them on the sidewalk."

And the Latin Quarter was named that because nobody living there spoke Latin or had a quarter.

He was not very enthusiastic about American tourists, who usually grumbled and boasted, "Real people in any country are the ones who stay home," he quipped.

Will said he didn't belong to any organized party—"I am a Democrat."

It snowed in Washington but you couldn't "see the ground for the lobbyist."

Mrs. Dionne, mother of the quintuplets, "Put maternity on a mass production basis."

When he was a boy, Will's father was putting up a fence and when he

learned that their neighbor was a lawyer, he put up two barbed wire on top of the fence!

The P. T. A. meeting which was scheduled for Wednesday, February 16, has been called off until Wednesday of next week at Andrew's school.

Mr. and Mrs. Woodrow Cates and Mr. and Mrs. J. D. Cates visit with Mr. and Mrs. A. S. Cummings Sunday. Ennis Cummings of Pampa spent the week-end with the Cummings'.

Mr. and Mrs. J. Harold Huggins of Colorado City, Texas, were among the recent visitors in Floydada. They were guests of Mrs. Huggins' parents, Mr. and Mrs. J. E. Roy.

ODD STUFF

We have Black Strap molasses for hogs or cows. Bring 10 gallon can if interested. Did you hear how some of the towns not too far away are running specials on dress poultry?

Poultry Men

Do you indorse sales of poultry at "Starvation Prices?"

SECURITY

pig and calf feed
STANTON DAIRY FEED
STANTON LAY MASH

Charley Berry

Day or Nite Phone 74
304 East Georgia St.

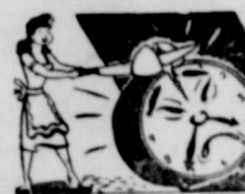
LEVI'S

REG. U. S. PAT. OFF.
AMERICA'S FINEST OVERALL • SINCE 1850

This week we have ORIGINAL LEVI COATS OR JACKETS worn by boys and girls. Sizes 26 to 42.

GLAD SNOODGRASS

"Smart Wear for Men Since 1900"



"SAVE TIME IN '49" SALE!

TIME SAVER SPECIALS FEATURED TODAY

GOLD MEDAL

FLOUR, 45c 5 LB. BAG

DEL HAVEN

APRICOTS, 27c No. 2 1/2 Can

HUNT'S ALL GREEN

ASPARAGUS, 35c NO. 1 CAN

National Cherry Week Feb. 15 to 22.

RED PITTED

CHERRIES

NO. 2 CAN

28c

SOFTASILK

CAKE FLOUR, 43c Large Box

DUFFS

HOT ROLL MIX, 28c 14 Oz. Pkg.

PLANTATION SLICED

PINEAPPLE, 33c NO. 2 CAN

ADAMS

ORANGE JUICE, 29c 46 Oz. Can

MEAT Specials

PINKNEY COUNTRY STYLE

SAUSAGE, 27c POUND

Admiration

OLEO, 29c LB. Longhorn

Cheese, 39c LB.

SURFINE

MARASCHINO

CHERRIES

8 OZ. Bottle

27c

SURFINE

Tomato Juice

46 OZ.

23c

LAVA

SOAP

reg. bar 10c

CAMAY

SOAP

reg. bar 10c

SURFINE

COFFEE

lb. 53c

RINSO

5c SALE
2 BOXES

39c

TREND

2 BOXES

37c

- ADMIRATION, Colored OLEO, Lb., **39c**
- JELLO, 3 Pkgs., **25c**
- GOLD MEDAL FLOUR, 10 Lbs., **79c**
- SWEETHEART SOAP, 4 Bars, **30c**
- DREFT, Large Pkg., **27c**
- Pinto Beans, 15 Oz. Can, **13c**
- ALMA FANCY SPINACH, No. 2 Can, **17c**
- HUNT'S Fruit Cocktail, No. 2 1/2 Can, **37c**
- TREET, 12 Oz. Can, **47c**
- HUNT'S CHB CATSUP, 14 Oz., **15c**
- AUNT JEMIMA MEAL, 5 Lb. Bag, **39c**
- AMBASSADOR TISSUE, ROLL, **7c**
- HERSHEY'S KISSES, 7 Oz. Bag, **35c**

STAR CASH VALUES

- | | |
|---|---|
| SUGAR, 10 Lb. Bag, 89c | CASA GRANDE Vienna Sausage 15c Can, |
| SPRY, 3 Lb. Tin, \$1.08 | SURFINE CHERRIES, No. 2 Can, 27c |
| MORTON'S Morton's Salt 17c 26 Oz. Pkg. 2 for, | KRISPY Crackers, 1 Lb. Box, 25c |
| ADAMS, Blended JUICE, 46 Oz. Can, 25c | BLEACH, Quart, 15c |
| Hershey's, Candy Bars, box, \$1.00 | Ivory Flakes, Large Box, 33c |
| Walnuts, 1 Lb. Pkg., 29c | VEL, Large Box, 29c |
|  |  |
| TEXAS SEEDLESS Grapefruit, 8 Lb. Bag, 39c | Sliced Bacon, Pound, 49c |
| Carrots, Bunch, 9c | SUGAR CURED Bacon squares Pound, 29c |
| BULK TURNIPS, Pound, 6c | Pork Chops, Pound, 53c |
| NICE & FIRM LETTUCE, Head, 15c | NU-MAID OLEO, Pound, 27c |

Floydada's Oldest Food Store

Phone 40

We Deliver

Felton-Collins

Phone 27 • Grocery & Market • 122 W. Calif.

WE DELIVER