Most Widely Read

VOLUME 56

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 3, 1949

NUMBER 1

Many Remember Him This Way



A recent photograph of Col W. M. Massie, reproduced hererith, came to light, speaking newspaper-wise, last week folowing his death and last rites here. This recent likeness is nore like the present-day Floyd county people remember Mr. lassie than was that one re-produced last week as pioneers emembered him. The story behind the picture is that a nice oung man wheeled into the office of W. M. Massie & rother one morning and gave a sales talk that was a dandy. lobody wanted any pictures, however, until the whimsical ide of it hit the Colonel. He wheeled around to his desk, icked up an important looking sort of paper and told the oung man to begin. The picture above with smile and all mplete, was the result. It is a good recent likeness, friends

getting estimates of redoing the court is anxious to get a new roof of and the dome of the county's to replace the one now 35 years old,

dome and clock, left in its in many places. Water damage to

ent condition, was a hazard, but | walls and interior partitions, as well

conditions which followed have as to the contents of some portions successive officials putting off of the court house, will get progres-

conditions which followed have

Judge G. C. Tubbs, following talks

aturday Was

Moving Day

or Braselton

pany as sole occupant there.

oved to their new home at 910 orth Second street last week-end

The Braselton organization is hav-

nder Farris Tuesday. Farris is ach hitting as office manager fol-

ng the resignation of J. C. Wes-

Croy Vaughn, manager of the

aselton Implement company, ex-

g on completion of the job.

ednesday's Market

per dozen, candled, No. 1...400

Free from holes

ored hens, 4 pounds and up...28c ared hens, under 4 lbs. nd all Leghorns, lb., 28c

terfat, No. 1, lb.,

Hides, lb., Hides, lb., 2 Hides, lb.,

r Sows, cwt.

bushel,

Off Year Poll Tax Payments High At 2,445

Poll taxes paid in Floyd county or 1948 mark a new high for a ecent off-election year, with 2,445 poll taxpayers registered at the close of the period January 31. In reporting the figure for the year on poll tax payments, County Assessor-Collector T. T. Hamilton also reported 28 exemption certificates is-

Payments of taxes in general stood at a high per centage, as the date line came for payments to avoid

Figure on poll taxes paid this year compares with 3,250 paid last year when the polls were effective for use in the primary and general elections. No regular elections are due this year.

Sell Auto License Tags

Mr. Hamilton reported reasonably brisk business on the sale of automobile license tags, also, on the first day of February. "We sold several to owners of automobiles the first day and we expect to sell more when the public learns that they can ow apply their new tags any time they want to do so," he said.

Passenger car plates start with the numerals and numbers AM5250 and end with AM8449, a total of

2,119 license for the passenger cars. Commercial trucks start with MC 300 and go to MC749. This is a total of 449 for truck license

Farm trucks start with RB9750 end with RB9999, also RC10 to RC649, a total of 888 for farm

Here is what is needed to register a car:

1. Your certificate of title.

2. Your 1948 registration receipt.

For the record first automobile license number went to W. R. Daniel for 1949, and the first farm truck

are carried out, the court house roof will have a "new look." Best so-

Goen Funeral On Sunday At

The body of Stanford Norman Goen will arrive in Floydada Saturday morning by way of the Q A & P Railway from the Army Quartermaster depot in Fort Worth, Har-mon Funeral home was advised by funeral and burial rites will be held Sunday afternoon.

Yesterday it was indicated that Elder John R. Freeman, of Lubbock will conduct the funeral, which will be held at Wall Street Church of Interment will be held in Fl oydada cemetery. Military honors will be paid the Floydada service man by McDermett post, American Legion.

Stanford Norman lost his life in the Ruhr basin April 10, 1945. His armored corps was spear heading a drive when he was slain in a tank duel. His body had been in

He was the son of Mr. and Mrs. W. S. Goen. An elder brother, Elton, who was in the naval service in the Southwest Pacific, also sur-vives, and a small son, Stanford Norman Goen II.

will be former schoolmates of the deceased, all of them are ex-servicemen. They are Edward Wester Tommie Griffin, Carl Minor, jr.

Chester White Field Man

R. C. Mitchell, farmer of Lockney, Texas, and former teacher of vocational agriculture, has been appointed part-time field representative of The Chester White Swine Record association. The appointment was made by letter by Levi P. Moore, secretary of the association of Rochester, Indiana. The registered swine organization has fieldmen in all the leading hog producing states where large numbers of pure-

bred Chester Whites are found. Up to date, Texas has had no field representative, but because of the increasing popularity of this breed it was felt there was a need ourt house, and if the figures for which was built to last 20 years, and lution in the view of the court's the reparts and changes they have likewise anxious to get the heavy members is to take the dome off for a representative. Mitchell will take that time necessary from his tes, will replace the roof and re-ve the clock which was built into Weakened timbers from rains and time. Seams in the copper that regular farming operations to act 1923 and the family resided here un-as part-time booster for the breed. til 1932 when they returned to that e edifice when it was completed weather of the years and vibration covers the dome have pulled loose. as part-time booster for the breed. Replacing the copper cover would be to visit be too much to undertake right now breeders, assist in arranging swine bama, where he was born July 16, shows, and reporting to the association of the second states of the second sta Judge Tubbs said if the repairs and changes cost no more than the premiums will be offered at the state he took up residence in the major shows and fairs in Texas for estimated \$7,000 or \$8,000, the county ional prizes for Grand Champions provided they are registered Chester

> herd of registered Chester Whites on his farm. He plans to visit the Southwestern Exposition and Fat Stock show in Ft. Worth January

Ralls Man Victim Train-Auto Crash

entail no financing.

has the funds in hand to pay the

bill and the repair and change would

James Frank Smith, 57 year old farmer of Ralls and longtime resident of the South Plains, died at a week ago yesterday in the West Texas hospital in Lubbock His death was caused by injuries received about 10 a. m. in a collision of his car and a Panhandle and South Plains freight train at a crossing in Ralls.

Funeral services and interment took place in Lubbock, former residence of Smith.

CARL RODGERS TO MAYO BROS.

Mr. and Mrs. Carl Rodgers left Sunday for Mayo Brothers clinic in Rochester, Minnesota, where Mr. Rodgers plans to have an opera-tion due to high blood pressure. Mr. Rodgers is the chief of the Floydada Fire department.

NAMED ON BOARD

MATADOR-V. R. Beauchamp of Matador, today has been informed that he has been appointed a member of Selective Service Local Board No. 45 at Pla Motley county. 45 at Plainview to represent

Board Chosen

Election of 11 directors, who with the past president and Floydada's director on the West Texas Chamber of Commerce board are to make up a directorate of 13, had been completed for the Chamber of Com-merce and Board of County Development, reported Robert Crowell yesterday.

New Look' for Court House

Plan of Commissioners Court

reparts and changes they have likewise anxious to get the heavy members is to take the dome off mind come within their esti-

architects eight years ago that clear, blue sky through from beneath with copper a critical material.

worse, the court considers.

Take Dome off, Remove Clock

This board will have been organized within the next few days and spite of the cold and snow, vaca-ng the Barker building, on West Issouri, leaving Mayo Moter cothe new officials presented at the gala banquet now being arranged for on the night of February 14. Features will include an address by Dr. J. W. Marshall, of Plainview. g some difficulty getting adjusted ring the cold weather and comp-Crowell reported yesterday, also ing the moving of their gear and ds and ends, but are giving their lal Ford Dearborn service, said nder Farris, Theodore that sale of tickets for the annual meeting had been brisk, at \$1.50 a

Motley Prospector

Humble Oil & Refining company No. 1-H Matador, lone wildcat in east Motley county, 660 feet from south and east lines of section 128. Matador Cattle company survey, was waiting on cable tools last week. wer implement distribution plants the area when the grip of cold ather will permit them to get

Water In Hole Test Total depth is 8,616 feet in solid granite. A string of 51/4-inch casing is set on 6,551 feet. Immediate plans of the operator have not been re-

Heads for Helicopter School But Winds up in New Haven Hospital

ada, Texas, to New Haven, Con-necticut, just for an appendicitis while he is rallying from the operoperation, appears to be a bit too far to travel for no other result. ada operator of a plane dusting service, thinks so more disgustedly

than anybody hereabout.

For that appears to be the net result of a trip he began on January 16 here, headed for Providence, Rhode Island, where he was to have attended a Helicopter school, only one of its kind. The school was to have opened on January 24.

He got as far as New Haven, where he was taken to the hospital for an would be able to travel. Helicopter is going to be more and more in the picture. As a sir farming grows in importance Mr. Burke believes.

When he left home Mr. Burke had planned to return by way of Stuttgart, Arkansas, to work on his planes in preparation for the spring season.

Across the continent from Floyd- emergency operation. Meanwhile the ation, still at the hospital last weekend, when he advised his parents, Mr. and Mrs. D. W. Burke, that he would be holed up at the hospital for a few days longer before he would be able to travel. Helicopter

an army cemetery since.

The pallbearers at the funeral Arwine, jr., Dillon Patterson, Steen, Phil Steen, and

Mitchell

Mitcheli is establishing a small 28-February 6, in the interest of the Chester White breed.

Show Famous Quilt at Ft. Worth Show A quilt that has been handed

down from oldest son to oldest son for more than a century has been entered in the 11th annual Leonard's -Star-Telegram Quilt show in Fort Worth by George Caven, manager of Southwestern Public Service com-pany in Floydada. Handwoven in two corners of the four-color coverlet is "Hand-made by J. Wirick in St. Parish, Champagne county, Ohio, for Sarah Allen." Mrs. Allen is Mr. Caven's great great grandmother. The quilt rightfully be-longed to Mr. Caven's oldest brother, but upon his death it was assed to the next brother in line, Mr. Caven.

Wirick, a famous quiltmaker of century ago, sheared the sheep, carded and wove the wool that went into the making of the beautiful reversible quilt.

The annual show is being held in Worth through February 10. A number of beautiful and interes-ting quilts are registered and competition for \$1,825 in merchandis prizes promises to be keen.

Starkey Transfers

Trustees of the Starkey School district have announced that primary students of that district have transferred to the Floydada school district. The number of Primary students in the district is small to continue the two teacher school that has been operating for many years.

Starkey pupils enrolled in And rews Ward school here at the be ginning of this semester which be-gan last week. Including the high school transfers, thirty three Starkey students are attending school in Floydada.

Weary of Slush, Residents Look Wall St. Church Hopefully for Sun to Shine Again



W. A. Baker died Saturday

Funeral Rites Held Monday

W. A. Baker, 79, of Munday, widely known merchant and banker since 1902, died at Knox City, Texas, hospital Saturday and was interred at Munday following funeral rites held Monday afternoon at the Meth-odist church there. Rev. Barr, pastor of the church assisted by Bateman, an old friend, and District superintendent Luther Kiker officiated. Mr. Baker had been ill for three years and was hospitalized some weeks ago.

Survivors include his widow, four sons, *Homer of Roosevelt, New Mexico, C. P., of Munday, Roy, of Knox City, Bonner of Salt Lake City; and one daughter Miss Ruth Baker of Munday. Three grandsons and one great grandson also survive. Among Floyd county friends who attended the rites were Mr. and Mrs.

R. C. Henry, Mrs. E. C. Henry, Mrs. Geo. V. Smith, of Floydada, and Mr. and Mrs. A. P. Barker of Lockney. Organized Bank At Munday Mr. Baker moved to Floydada from Munday with his family in

city to make their home. major shows and fairs in Texas for new farming area of Knox county full classes of the breed and addit- in 1902, and entered the merchandising business which was his principal activity for 40 years. helped in the organization of many basic social and business institutions of the early days, among these bank in 1906. While in Floydada he headed Baker-Campbell company, which was in business at the southwest corner of the square. He was a member of the Methodist church and of the Masons and

Westers Are New **Grocery Operators**

J. C. Wester and his son, Edward H. Wester, are the new owners and operators of the grocery and market, operated by Looper-Fenner, and which for a quarter of a century has had C. P. Looper as manager. The trade, arranged 30 days or more ago, was completed over the week-end and the new owners took

over Monday morning. Long-time residents of the community, and both known in local retail circles for a number of years the new owners will have little difficulty in their acquaintanceship Familiar faces in a new place says the opening line of their an

C. Wester operated Quality bakery here for many years and re-cently was employed with Brasleton Implement company. Wester, following his war service as a marine, has been associated with Hagoods Department store.

Grimes Is Named Co. Appeals Agent

Announcement has been made the appointment of Judge W. E. Grimes as associate appeals agent for Floyd county for Selective Ser-

Harold LeFont, of Plainview, is Chief Appeals agent for Selective Service District composed of Hale, Floyd, Swisher and Motley counties.

MARRIAGE RECORD

William K. Lewis and Mary Louise Hooper, January 27. Curtis B. Collier and Myrtle Wil-liams, January 28. of winter's icy grip, Floyd county residents last night were whooping fell on the ice at the family home on West Houston street. blasts that have been practically contineous since the night of Jan-

all roads, streets and lanes that are committees have caught the weather not paved and would make rural right and report their jobs finished. travel impossible for three or four days except by tractor power, the people want to see their lots dry once more, see their live stock frisk, and they want it to be safe to walk about without fear of falling and breaking a limb

Season Great; Damage Slight The season in Floyd county, alon with that of the whole southwes region, was perhaps never better Only once a quarter century does winter season come along so thoroughly good in the plains region, say students of the weather, to take the place of a dry outlook that hangs on through the fall months. Three and a half to four inches of moisture was vouchsafed by rain, by snow and principally by sleet in a combination of unusual meteored for a full twenty five days.

But while this has happened there has been little acute suffering, herdsmen have been able to get to their flocks to give them attention. Several falls, a few resulting in broken bones have occured, to 2 o'clock yesterday no deaths from highway accidents and only one death of a Floyd county resident in the entire region, had been recorded as due to the bad roads and highways. Traffic has been slowed down materially but trucks carrying ssentials have gone through, trains School Work Interrupted

School work in the communities of the county, notably at Ploydada and Lockney, was interrupted for at least four days, and after schools resured their labors, atschools resured their labors, at-tendance was way sew on many days, with school buse remaining at a standstill. This condition is due to be effective again before the final disappearance of the gray clouds and the resumption of his usual reign by King Sol, because bus roads are predicted to become impassable for a time before they can again be traveled with any de-gree of satisfaction. Measles and mumps have contributed to the ow attendance figures in Floydada

With minor exceptions mail men and making their routes as usual, so that shut-ins had their mail nearly on schedule. Rural letter carriers in particular, along with school bus drivers, are bracing themselves for the inevitable morning when there will be no bottom on country roads and they'll skid and stall as they try to make it through. When the date is coming is not possible for the Weather Bureau to forecast with certainty. One ex-tended forecast said hard cold over the week-end, but the atmospheric fronts have put on some queer quirks already and may repeat in

On the accident "front' two broken arms are recorded as the result of falls in Floydada. Veterans Service officer, Darnell G. Ayres, i carrying an arm in a sling as a result

Billie Earl Terrell Lamb Ranks High

The Southdown lamb shown by enterprising young Billie Earl Terrell, of Lockney, placed second in Fort Worth. Judging was done the latter part of last week.

Billie Earl has been a consistent 'Sheep man" and exhibitor of his although attendance was

With some thaw yesterday and a down main toward home Thursday Weather Bureau forecast for the immediate future of a slight let-up of winter's icy grip, Floyd county

The march of dimes, annual fund drive for the National Infantile Paralysis foundation, has been re-While such a thaw as the populace hopes for would make quagmires of many communities, although a few (See Sloppy Weather, back page

Winds Get Hot And Take Spur In Basketball

Floydada High School Whirlwinds returned to their early season form in a big way in their game Friday against Spur High Bulldogs 48 to 39 to avenge their first round loss to that team early in January.

Finley was the really hot potato of the game, scoring 29 of the Whirlwinds' points. Hart with nine points was second high man against Spur. Coach Gresham said his boys were out of form early in January. Sick-ness and too much snow and slush most likely has cost them the district pennant, although circumstances ould give them a three way tie with Spur and Abernathy for first, and they have a fair chance for second place. A bad game or so in the remainder of their six game campaign before the finish could put them in third place.

Take Ralls Team Too The boys were still going strong Tuesday night when they took Ralls Jackrabbits 59 to 24. Finley continued his strice with 24 points but Blacop was nightman with 25 points egainst the Ralls entry.

Starting line-up for the Whirlwinds in both games: Forwards, Pinley and Bishop, center Hart, Guards Galloway and Trice.

Floydada B squad also did well against the B string of Spur and Ralls, winning a game from each. This team is composed of Guthrie and Hambright, forwards, Perry at center, and Parkey and Thomas at guard positions. Score against Spur 35 to 19, against Ralls 34 to 15.

As of Wednesday scores on too have been bundling up, using chains many games were not available to make a teams have played more games than others also. Floydada has six games to

the campaign closes. Friday night they have the crucial game against Abernathy, Monday night they meet Matador here, Tuesday night Lockney here. Then it will be Paducah at Paducah and the wind up game against Crosbyton on their home court.

Lloyd Allen Vice-**President Texas** Farmers Union

Lloyd Allen, prominent young Floyd county farmer, is vice-president of the Farmers Union of Texas and Wm. Finkner, of Petersburg, is on the board of directors.

They were chosen last week in Amarillo when the state organization held its annual meeting in connection with the gathering of the National Farmers Union in Amarillo. his class at the big Fat Stock show Allen is a member of the biggest and exposition now in progress at local Farmers Union chapter in Texas, that at Sand Hill.

The meeting was attended by numerous other Floyd county people, hampered by severe road conditions

Red Cross Chapter Re-Organizes for Year; and Makes Plans For Launching Fund Drive In March

No changes were made in the of- lars, as has been done in previous ficial family of the Floyd County years. Chapter of the American Red Cross at the annual meeting Tuesday afternoon in the office of the county school superintendent in the basement of the court house. Re-elected for another year were

the chairman of the chapter. Carl Minor, sr., the vice-chairan, Frank Perkins, of Lockney, the secretary-treasurer, Mrs. Virgle Shaw and John Stapleton, director, who will serve another three year term

Following the elction, the chairman appointed a number of committees for the coming year, George Caven was appointed as head the fund raising committee with eaigning for the county's quota of \$2,000 will begin early in March. Expectations are that the quota will be reached easily and possibly over-subscribed by several hundred dol-

J. G. Wood was elected as chair-

man of the Home Service committee, as isted by Mrs. Winnye Angus as secretary; Clarence Guffes chair-man of the Disastor Preparedness Nursing committee; First Aid com-mittee chairman, Jim Potts, vicechairman, Joe Parrish, of Lockney; Publicity committee, Mrs. Fred Zim-Mrs. L. F. Martin; the Junior Red cross headed by Mrs. H. G. Barber as chairman and Mrs. Jesse Cox as vice-chairman. The latter named is a teacher in the Lockney grade

The nominating committe head-ed by Clarence Guffee and composed of Mr. Guffee, John Stapleton, John Reue and Guy Ginn made the rec-ommendations for the new officers.

EDITORIALS

Safety and Law-Yale University, working food and fibre. They are getting smart in conjunction with the Connecticut Motor down in central Texas. Ellis county, Hill some experiments on safe driving, using driv- | counties are grazing cattle now on re-planted ers who have never had accidents against drivers who had more than one accident. And they come up with some enlightening answers, which should be of considerable help in the new campaign Amarillo police have planned for stricter law enforcement.

In the Connecticut tests, the experts took 93 drivers who had never had an accident and gave each one a test lasting an hour and a half. They then tested 93 drivers who had had a combined total of 325 accidents had also been caught in 338 traffic violations. The drivers who had had no accidents had no violations charged against them.

Even more important conclusions can be drawn from the tests, and the records of the drivers tested. The repeaters preferred and drove at higher speeds, boasted of their "liquor-holding" capacities; and blamed their accidents on bad luck and others. The thing that stands out is that the attitude of the driver, combined with his past record for accidents is the best indication that he will have more accidents.

The experts say that more tests will be needed before laws can be made which will definitely rule the drivers who defy the law off the road. But it is becoming more and more clear that the eventual safety of our highways is going to be closely tied-in with rigid and impartial enforcement of the laws. -Amarillo Daily News

Natural Cattle Country. The cattle industry of Texas on which was based many of the first fortunes of the state came into exinstence in middle and south Texas. The longhorns grew there and thrived. They came west as the Indians and the buffalo were made to give way. Later the cotton and corn man came along with his plow. They ran out all, or most all, of the adventurous spirits who made Texas great. They planted and tilled and reaped to fit the demands of a landlord who lived in town or somewhere else. Only a stomping ground for work stock was left out of all the wonderful grazing land. The rest had been plowed up as the nesters turned the virgin grass over to the tune of whirring prairie chicken's drumming. Now that half a century, three quarters of a century, a century, has passed, the Hill county, the Falls county, the Matagordo county families realize their forefathers played hob with what was the most valuable, the most potent cattle country in all the world, they return to cattle breeding and grazing. And let the West Texas people have their farming and the intensive cultivation of the land that goes with

Vehicles Department, has been conducting | county, Falls county, half a hundred other grass lands where the soil had been spoiled by short-sighted men, especially absentee landlords who thought they had to have their

> An old friend once told us of his experi- Deere Farm Machinery co. ence in Hill county, how he broke virgin soil there that made a bale of cotton per acre the very first year. As he plowed through the virgin soil and turned under grass that had grown since the centuries began, he turned under nests of zooming prairie chickens and cried as he made grubbing farm land out of broad acres of the prettiest cattle country that ever man saw. Now that root rot and depleted soil has made the Hill county people forget how smart they are as cotton raisrs they are planting this kind of grass and that on the hillsides. And now nature is smiling as she receives back the seed of which she has been so long cheated. And so it is happening, too, in Ellis and many other ocunties thereabout. They ran the prairie chickens out of the country during and after the civil war days. Now they are begging the prairie chickens to come back and occupy the home which they had as their own, according to the laws of nature. All right, all right, say the prairie chickens, but plant some grass first so we can have our homes like we want them. That is what they are doing in Hill and Ellis. Grown men trying to get along with the birds. Aint that a sight!

Over at Lubbock the other day robbers or burglars broke into a print shop, but acording to the official report "got nothing of importance". This served them right, of course, as every man of good intelligence would know. Not only did they get nothing of importance they made the printer buy a new lock on a credit which made him mad as wet hen and may have embarrased him at the hardware store. The most nearly identical experience we have record of in this connection is the young preacher's wife and her husband and what she said and what he said when a burglar began pilfering their home in the wee small hours. Scared and indignant she woke the aspiring young minister with the warning that a burglar was in the house. A smart young man who undoubtedly went high in church councils before his career was finished the young minister told his wife impatiently: "Be still and wait to see if he finds something to steal. If he does we'll get up and take it away from

Floyd County 14 Years Ago

J. B. Bishop was named dealer for Ford Motor company in Floydada the first of the week.

W. E. Grimes, teacher of the Muncy school has opened office for

law practice in Floydada. Between 300 or 400 persons attended the John Deere Tractor day, sponsored by Stansell-Collins John Maxine Fry, student at Texas tech, was in an accident in Lubbock

Monday. She received only slight

New officers are elected for 1929 Study Club. They are as follows: President, Mrs. A. J. Folley; vice-president, Mrs. Robert Medlen; econd vice president, Mrs. Lorin eibfried; recording secretary, Mrs. C. W. Wigham; treasurer, Mrs. L. Norman; and reporter, Mrs. Terrel Loran.

The Floyd County HESPERIAN

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PRESENTASSOCIATION

POLITICAL COLUMN

Below is a list of candidates for office in the City of Floydada mun-icipal election, who have authorized The Hespertan to make their

For City Secretary: B. K. BARKER

cipal O. T. Williams of Floydada High school spent Saturday in Tulia,

Canyon, and Amarillo on business.
Dr. and Mrs. A. E. Guthrie last week-end attended the annual cow-boy's Reunion and celebration in Clayton, New Mexico. Clayton is the former home of Dr. and Mrs. Buthrie.

Tomorrow, February 1, is the first date on which automobile owners may purchase new 1935 license tags for their vehicles.

TO ANSWER QUESTIONS ABOUT SOCIAL SECURITY

Elliott W. Adams, Social Security administration representative will be in Floydada at the U. S. Post Office at 10:30 a. m. on Wednesday. February 8, for the purpose of answering any questions on social se-curity; discusing possible benefits and taking claims from persons who seem to be entitled to benefits; and taking applications for social security account number cards.

Two different social security acount numbers might lessen and could never increase benefit payments. If you have more than one card return the extra one to the nearest field office of the Social Security Administration.

H. D. AGENT OF CROSBY COUNTY HAS RESIGNED

Miss Mozelle Parr, who has served for the past 18 months as county demonstration agent for Crosby county, has announced her resignation club council meeting, effective on February 20.

Miss Parr has accepted a position electrification supervisor for R. E. A. North Plains Electric cooperative, with headquarters in Perryton.

Mrs. J. C. Sparks of Lubbock is here visiting in the home of her son and family, Mr. and Mrs. Alva

One-Day SERVICE

Cleaning That Excels

STEWART'S **CLEANERS**

HESPERIAN WANT ADS PAY OFF

Dr. J. G. Pruitt

Naturopathic and Chiropraetic Clinic 208 West Missouri St., Phone 70

squirrels, TAXES and a popular legend



No-a squirrel doesn't know anything about taxes. But if he did, he'd probably plan ahead for them-nut by nut-a little at a time.

Mr. Squirrel would plan ahead because that's the painless way. He'd earmark a special savings account to meet his tax obligations. He'd take advantage of this friendly service our bank offers YOU.

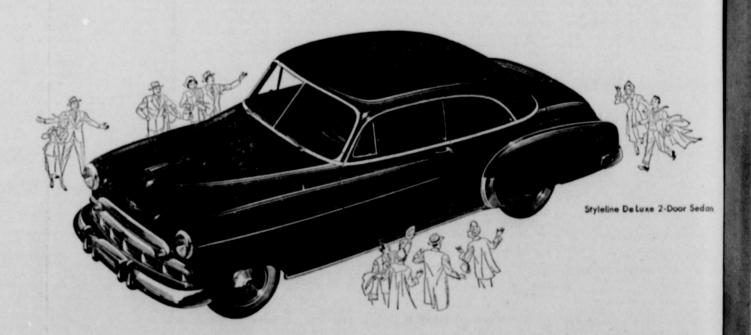
First National Bank

Floydada, Texas

WE SELL SAVINGS BONDS

SETTING A NEW WORLD STANDARD OF LOW-COST MOTORING

Everything about it tells you this new CHEVROLET is the most Beautiful BUY of all



You'll find that now more than ever before Chevrolet merits the title of being "first for quality at lowest cost"; and that it is, indeed, the most beautiful buy of all, in all these features and in all these ways.

Chevrolet is the only car bringing you all these fine-car advantages at lowest cost! Completely new Bodies by Fisher . New, ultra-fine color harmonies, fixtures and fabrics . New Super-Size Interiors with "Five-Foot Seats" . New Panoramic Visibility with wider curved windshield and 30% more glass area all around . New Center-Point Design with Center-Point Steering. Lower Center of Gravity, Center-Point Seating and Center-Point Rear Suspension • Improved Valve-in-Head engine for power, acceleration, smoothness and economy . Certi-Safe Hydraulic Brakes with New Braking Ratios . Extra-Strong Fisher Unisteel Body Construction • Improved Knee-Action Ride with new Airplane-Type Shock Absorbers . The Car that "Breathes" for New All-Weather Comfort (Heater and defroster units optional at extra cost)

First for Quality CHEVROLLY at Lowest Cost

ODEN CHEVROLET COMPANY

221 South Main Street

Floydada, Texas



's been cold but the worst is yet to come.

Some lucky folks are all set with electric blankets already at home. But for the rest ... those who are looking forward to sleeping under a load of blankets this winter or suffering from a series of colds...the word is to "go electric."

Electric blankets bring you not only guaranteed sleeping comfort on the coldest nights, but a definite relief from

colds. Under a comfortable featherlight electric blanket, you're not exposed to energy-draining nights of cold discomfort.

While the original cost is just a little more, you'll save money on cleaning your single electric blankets, and on storage problems. One night under an electric blanket, and you'll KNOW that you want the many advantages offered you by an electric blanket.



See Your Dealer

You'll find a choice of makes and colors in electric blankets.

PUBLIC SERVICE

14 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

The Hesperette

Edited by Pupils of Floydada High School

HESPERETTE STAFF

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ur

Don McGuire porters,-Gladys Roberts, Claurlene Perry

ood Old Winds prise The Fans; at The Bulldogs

few fans by going over the alldogs with a lopsided score.

Spur stayed behind all the way Ivy Pearl Simmons by 8-15 points. Finley led the Whirlwind's attack by starting off and making 10 points the first quarter and setting the Whirlwinds in Goen, Hope McIntosh, Brad-Beedy, and Roberta Garrett were the stalwarts for the Spur ? ? ? ? ? ?

Wilma Hamilton and

Ty

Anne Swepston

Graph Stacked up points in the third quarter. Galloway was also going good and was counted for 14 points for the night. Finley was high point man for the night with his 28 points.

This game was a revenge game and also set Floydada back in the district running with a good chance. Another hard game will be against Abernathy which also has a good

THOUGHT FOR THE WEEK

"If you always watch the clock, you'll remain one of the hands.

AN AILING MOTOR

an sound the death knell for your car. he way to put your car back on four wheels and have it rolling merrily long this spring is to drive in here at he first sound of trouble. We specialze in all motor repair work.

SPARKS & ALEXANDER GARAGE

Phone 454

307 E. Houston

Floydada Aggies See Stock Show

The Floydada Aggies left Floydada 5:15 Friday morning and arrived Fort Worth at 1:00 o'clock to attend the Fat Stock show. The boys first enjoyed the parade at 2:00, although it was below freezing. Saturday morning the boys attended the special F. F. A. Rodeo. After seeing the rodeo, the boys saw the fine fat stock.

in places the roads were slick but were better than really expec-Twenty-one attended the Fat Stock show with Mr. Barber acting as sponsor, and Roy Baxter drove the bus. The boys had reservations at the Texas Hotel and had a very

enjoyable visit at the hotel. The boys left Fort Worth for good old Floydada Sunday morning at 10:00 and arrived in Floydada at 6:30. The boys all had a swell time but they were all glad to be home

The boys attending the stock show

were as follows: Johnny Lloyd, Dale Johnson, Fred Marble, Lavon Shearer, Wayne Robertson, Don Probasco, David Willson, Kenneth Hollums, James Freeman, Don Jeter, Don Daniels, Kenneth Bishop, Pike Hanna, Frank Wiley, Billy Shipjley, Bill Jones, Chuck Holmes, Hubert Ring, and

Famous Quotations

Mr. Graves- "In regard to" nnie Chowning-"I didn't do it" Mr. Baker- "Do you have an ex-

Barry Rosson- "Oh spit" Roberta Garrett- "Thank you" Claudean Goen-"Well I'll swan" Wilma Hamilton-"Oh my heavens" Joy McCravey-"Golly"

Mollie French-"My word" Gladys Roberts-"Really?" Verna Laster-"Mummmm" Jon Parkey-"Mousie" Bill Jones-"How about a little

Clem Galloway-"Diddle-dee-dad-Kenneth Bishop-"Pass the Sea-

grams? Jimmy Powell-"Mell-of-a-hess" Gene Jackson-"Don't worry about

Arlen White-"About that much" Bobby Bishop-"How about a date" Dan Hagood-"Chock-lack" Aubrey Guthrie-"Be good" Hubert Ring-"Oh heck"

Mary Maxey-"Mustn't do that"

B SQUAD ALSO WIN GAME The B squad boys also won their game but this victory wasn't unusual for they have been victors in all but one. Guthrie was the leader in the Whirlwinds' attack by racking up 7 points in the first half to spurt them ahead 30-14. Hambright kept the green and white boys ahead all the way. Guthrie was also high man with 14 points.

Mrs. McMillan New Member of Faculty

This week we have a new mem-ber in the faculty. Coming to us ber in the faculty. Coming to us from Plainview is Mrs. J. O. Mc-Millan, who is replacing Mrs. Alice Baker, whose resignation became effective last Friday.

McMillan will reside in Plainview with her husband and son, who is a freshman in Wayland Col-

received her degree from Union University in Jackson, Ten-She later attended Murray nesee. State in Murray, Kentucky. has previously been an instructor in Wayland College.

McMillan-we, the students of F. H. S., welcome you to our school and sincerely hope you will enjoy teaching here.

Candid Camera

A typical, all around American girl-Claudean Goen-is our topic this week. Claudean is a biue-eyed She weighs around 125 lbs. She is about 5' 6" tall. Claudean is a native Floydadan,

as she was born in Floydada almost seventeen years ago.

She is another one of the present

seniors who began her education in Floydada in the first grade.

Claudean likes to spend her vacation months and leisure by traveling wimming, and reading. She would like to go to Colorado and Arizona. While she is up there, she would ike to se the sights and go horseback riding. She is a member of the Gamma

Signa Kappa, the A. Y. Post, and is on the "Hesperette" staff. She was a member of the Whirlwind Band. Claudean said her chief accomplishment was pasing senior literature Claudean likes to wear slacks or sweaters, skirts, mocassins, and loud

socks better than any other wearing Her favorites are green and blue (but not together), pecan pie, fried chicken, fish, chocolate pie, squash, eorn, shorthand, bookkeeping, swimming, football, boxing, lipsticks, opera music, good books, and easy

assignments. Conceited people head Claudean's list of dislikes. Other aversions are nosey people, eggs (fixed any way), hillbilly music, poetry, sloppy

weather, and baseball. Her favorite pastimes are reading, eating, and just plain having a good

"Ill swan" is the slang expression Claudean uses most. Her most pleasant vacation was pent in Arizona. While vacationing

Sne saw the Painted Desert, the Grand Canyon, and the

Petrified Forest.
Claudean's most embarrising moment happened one summer. She dived into a swimming pool and when she came up the top of her two piece bathing suit was untied. She finally noticed that it was untied and quickly retied it.

Lilli Ponds is her ideal person. Claudean's ideal boy should have black culry hair and big brown He should have a wonderful physique of 175 lbs and around 6'2' This ideal person must also have good manners and must be a lot of fun to be with.

Her greatest achievement in high school is passing all of her subjects and she has also had an exemption grade in the majority of them Claudean's life ambition is to

Extraordinary



\$269.00



No other combination gives you more for your money

- G-E Electronic Reproducer · Both standard and FM radio
- Big 12 in. Dynapower speaker Plays up to 12 records automatically Gracious 18th Century cabinet

HOLMES

Electrical Service

Claudean, just being yourself besides having one of the most outstanding personalities of F. H. S. has made you a valuable asset to our beloved school

Typewriter Ribbons. Hesperian.

OUR SINCERE SYMPATHY

The faculty and student body of F. H. S. wish to take this means of expressing their deepest sympathy and regret to Barbara Marshall for the loss of her father.

(Continued Next Page)

Carthel's Service Station says It's a Fact!

ORIGINATE "Of the people, by the people, for the people"



and We Com Prove Stl

Answer Next Week

You can have faith in what we say in our ads, for we don't fool any of the people any of the time. Your first experience with us will convince you.

Answer to Last Weeks Ad ROBERT FULTON DID NOT BUILD THE FIRST STEAMBOAT . Blasco de Garay demonstrated a crude steam craft in the harbor of Barcelona in 1543; in October, 1783, James Rumsey successfully demonstrated a steamboat on the Potomas River. 1. -- "Popular Questions Answered." -- Geo. W. Stimpson.



FAMULIAR FACES IN NEW

We take this means to invite our friends and the many friends and P. Looper and Dick Fenner to visit us in ou

GRUCERY AND MARKET

We trust that are we enter a new field that we shall be able to render an efficient and economical service to our customers. Our aim is to sell the best merchandise obtainable at prices consistent with good business. You will find a quality you want at a price you are willing to pay.

BRING US YOUR EGGS

We would libe to buy your eggs. We intend to give you prompt service in the handling of your eggs and to pay prices in line with the weekly market . We will pay you qush.

MEET YOUR FRY NOS AT OUR STORE

For many years this st re has been the meeting place of many families and friends. We want to extend this invitation to you and your friends to continue this custom, and to assure you that you shall be welcome at all times.

MR. L. T. (Pete) HICKERSON

who has been with the store for peral years will continue with us, and joins in this invitation to you had said our store. We shall endeavor to make your calls profitable and saint.

DELIVERY SERVICE

We shall continue to render morning and afternoon delivery service to those customers who wish to order by telephone, and we assure you that it shall be our aim to please you, as we select the merchandise you order for delivery . A trial will convince you that you will be pleased.

WESTER AND SON CASH GROCERY

J. C. Wester

Ed Wester



road engineers and firemen seek to force railroads to add extra, needless men on diesel locomotives. This is sheer waste -a "make-work" program which would mean fewer improvements and higher costs-for YOU!

Railroads use modern diesel locomotives be they are one of the means of giving faster, better service to you.

Two men compose the crew of a diesel They occupy a clean, comfortable cab at the front. The engineer handles the throttle. The ireman sits and watches the track shead With no coal to shovel, he has practically nothing else to do.

No Benefit To You

Now the leaders of the Brotherhood of Locomotive Engineers and the Brotherhood of Locomotive Firemen and Enginemen want forcing a feather-bedding scheme on the rail-roads. The extra men they propose to add to the diesel crews are not needed. There is no

work for them.

The union leaders are fighting among them selves about which union should furnish these extra, needless men. The Brotherhood of Locomotive Engineers have even threatened a strike. You may not be interested in this distally concerned if these groups succeed in atting through this feather-bedding scheme, scause it would mean a slowing up of the approvement program of the railroads—conthet the diesel is the outstanding symbol.

Their pay is high by any standard. Granting of these demands, therefore, would mean that the railroads would be paying out millions in unearned wages to those in the very highest

We'd Like To Spend This Money On You

You know how much the diesel has meant to you in increased speed, comfort and conven-ience. The railroads have many more of them on order for even greater improvement in service to you. But needless drains of money, such as this present demand of the unions for needless men on diesels, reduce the ability of railroads to spend money on better serv-

Proud as the railroads are of the diesel, it is only a small part of their improvement program. Since the War, literally billions of doljars have been spent on improvement of

tracks and stations, on new passenger and freight cars, as well as on diesel locomotives, and on the many other less conspicuous de-tails of railroading that contribute to improved service.

Feather-Bedding Means Less Service To You But brazen feather-bedding schemes like toe one now proposed would, if successful, divert large sums of money from our present im-provement programs. Even worse, they make improvements like the diesel worthle making the cost of their operation prohibitive

These demands are against YOUR interests—as well as those of the railroads. They are schemes to "make work". Neither you nor the railroads should be forced to pay such a

penalty for progress.

That's why the railroads are resisting these "make work" demands to the last ditch—and why they are telling you about them.



. J'LAST LONGER STRATION DATA ON 5,444,000 TRUCK STATE OF STREETS PROY - TO TRUCKS

Guests in the home of Mrs. J. B. Smitherman were Mmes. H. R. Hartman, Geo. Weast, H. L. Marble,

Art Willis, and Raymond Upton. Mr. and Mrs. H. L. Maroie and

Mr. and Mrs. Raymond Upton called

on the J. B. Smithermans Wednes-

Mr. and Mrs. Fred Fortenberry

Mrs. E. P. Smitherman returned

and son, were guests in the Elmo

home from the hospital Saturday

in the J. B. Smitherman home Tues-

Dick Guest, Rex Smitherman, and

Fred Marble were among those who

attended the Fat Stock show in Fort Worth over the week-end.

The Home Demonstration -club

will meet with Mrs. H. L. Marble

Wednesday afternoon, February 9,

at 2:30. Everyone come. We want

and children visited Sunday with

her parents, Mr. and Mrs. Gilbert

Mr. and Mrs. Elmo Reeves and

children visited in the H. L. Marble

Beware Coughs

From Common Colds

That HANG ON

to help loosen and expel germ laden

phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial

mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like

the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Eronchitis

on relieves pri it goes right to the seat of the trouble

and Mrs. Shelby Calahan

to finish filling out the books.

home sunday afternoon.

Reeves home Wednesday night.

day night

day night.

HESPERETTE | Band Preparing

EDITORIAL

CARELESNESS IS COSTLY

How careless are you? Being you are driving a car, you may have wreck. If you are careless about obeying laws and regulations, you may be killed. When you are careless about the laws of health, when you do not get the proper food, rest, and exercise, you become ill. Carelesness in your social relationship will cost you your friends. They will not stay with you; if you do no take care to put the right kind of thought into your mind, you will soon find yourself in a mental dilemma. Be careful. The life you save-physically, socially, or mentally -may be your own.

NEW STUDENTS

Several students have enrolled in F. H. S. since mid-term. Wands Duke and Billy Lathern have attended school here formerly. Wanda is a junior. Billy is a senior; he lived fair weather. at Mineral Wells before returning A third new student is Mary Loy Polasek, a freshman from Memphis, Texas. We extend a warm welcome and an invitation to become an active member of F. H. S.

For Band Clinic

Some of the members of the band have been working on some solos for the Band Clinic annually held at West Texas State College; the band goes to this clinic each year and has benefited by it. Last year Floydada didn't have a very large represen-tation but a better one this year is xpected and members are working to try to bring home honors. Bands from all over the state are usually represented there, so the competition is strong.

Guess Who?

Answers for last week: Hazel Cates, Stanley Conner. Junior girl, brown hair, chewing gum and drinking cokes, wearing

levis, brown eyes, "rubia." Senior boy, brown hair, putting his feet on the furniture, making a good impression on Miss Swepston, wearing boots, being a friend, eyes brown in bad weather and green in

DE QUACKER

Well, this weather is just right for all my little ducklings to puddle

ARWINE DRUG

Nothing is so haunting as a favorite fragrance

... and nothing wins her favor so completely as

Tabu! Sentimental as a sonnet, romantic as ribbons and lace . . . Tabu is the true Valentine!

Perfume \$2.50 to \$32.50 Cologne \$2.00 to \$18.00 Lets hope it stays this way! It seems that Gene J. and Joy B. were having a good time at the Ritz theater Tuesday night. Gene J. I thought you were supposed have been running the show. It didn't look like that was what you

were doing when I saw you! whew Rumors have been running around that Bradford would like to go with Sammie Shultz. Sammie come on and give him a chance.

Poor Dale R., Roberta broke a date with him the other night to go with Delmar. Too bad Dale! Better luck next time Don Shurbet sure looked pleased

to see Mary Young walk into S. H. Wed. morning. Mary, he must have thought that you wern't coming. It sure changed the look on his Say, whose boyfriend is Dennis

anyway? I know several girls who would be glad to claim the honor. Aubrey G. said the other day that he wished he could go with Joy Mc-Cravey or Clara Mae Jones. What

about this girls? Jimmy Hammonds and Trois Muncy sure make a cute pair!!! Say, is there an old romance coming into bloom again? Twe heard

that Sammy S. is crazy over Arlen

David W. and Velma Briggs seem to be hitting it off swell. It is an old, old romance from what I hear. What's this I hear about Mary Maxey and Buster Mooney? I guess they did have a good time in Plainview the other night and they do

make a cute couple

Deral has decided that Billie is a pretty cute gal after all. All begins well that ends well!!! From what I hear. Dan Hagood would really like to cut in on Don S. Come on Mary, give him a chan-

No matter what Hope says or does, Arlen keeps coming back for more He must like her pretty well! What does Weims say about the situation,

Bettye L. and Pete McGee must have it pretty bad. I noticed they were doing fine Saturday night My, my, from what I hear Shorty C. and Peggy L. really had a time

t it Saturday night!!! Did Hershall N. and Dale R. have lates with Edith G. and Ruth Maxy the other night, or am I mista-

Mary D. Cozby had a date with Loy Lee Trice Thursday night after the basketball game. Congratula-tions, Mary, you must have won the

Is it true? I heard Ruth Maxey and Dale Johnson are going steady Melvin D., you had better watch ut. Mary M. has her eye on you and you might get caught. Fern S., have you seen Carol W. lately? I've heard that you had

quite a time with him on your ip! Tell us more, Fern. Which Bobby did Joy McCravey

have a date with Friday night? Could it have been Bobby Finley? ? Are Joy B. and Gene Dale going teady now? I notice she is wearing his ring, but she pulls it off when she's around Hershell. Say what's going to become of this! !

BUSINESS ...

goes where it is invited and stays where it is well treat-

J. H. & Dell Reagan Insurance

WEST TEXAS GAS COMPANY COMPLETED ALL 1948 PROJECTS ON SCHEDULE ... 1949 EXPANSION PROGRAM IS STARTING

(Fallowing are the project) which we reported to our customers in July, 1948, that we planned to complete in 1948.)

NEW FACILITIES TO BE INSTALLED ON PIPE LINE SYSTEM 1948

- 1. Near Turkey Creek Compressor Station will be installed a 300 horse-power booster compressor. Main plant is 2,350 horsepower.
- 2. At McSpadden Compressor Station: three more 400 horsepower com-pressors, increasing capacity to 2,850
- 3. At Plainview Compressor Station: one more 300 horsepower compressor, increasing capacity to 2,400
- 4. At Littlefield Compressor Station: one 80 horsepower compressor, to increase capacity to 330 horsepower. 5. Between Littlefield Compressor Sta-tion and Whitharral: nine miles of
- 6 n inch pipe will replace 31/2-inch From Littlefield to point of inter-section with new El Paso Natural Gas Company line: ten and one-half miles of 8%-inch pipe will replace
- 41/2-inch pipe. 7. Ar Tahoka Compressor Station: one more 300 horsepower compressor, to increase capacity to 780 horsepower.
- 8. Between Taboka and Brownfield: ten miles of 61/g inch pipe will replace 41/z inch pipe.

TWO NEW SOURCES OF SUPPLY ARRANGED

We have signed an agreement with El Paso Natural Gas Company to pur-chase from that company at two points. Barring unforeseen contingencies, this gas, which will benefit all towns on our will be available by November

1948 PROGRAM COST 21/4 MILLION

Last winter we experienced an unusually heavy demand on our gas system . . . a demand which briefly exceeded the capacity of our transmission facilities. At that time we told the people we serve that we would make every effort possible to correct this situation before

Certain definite projects were required to increase capacity. Some had already been planned...others were added. We reported to our customers via the newspapers what projects we planned to carry out in 1948. In the panel at left is a re-listing of those 1948 projects.

We are happy to say all of the expansion and improvement projects so reported to our customers were actually completed during 1948 ... on schedule. West Texas Gas Company invested about \$2,280,000 during the year in these improvements and additional facilities.

In November, we began purchasing substantial quantities of gas at Amherst and at Umbarger from El Paso Natural Gas Company. These new supplies of gas will directly or indirectly benefit all towns served by us.

24 MILLION MORE IN 1949

Already our 1949 expansion program is beginning. Preliminary work is under way now for one important project. It is estimated that we will invest another \$2,250,000 or more during 1949 in additional facilities and improvements. Thus, in the two years of 1948 and 1949 we will have invested about four and one-half million dollars in order that we may provide a dependable, efficient and economical gas service to our customers.

West Texas Gas Company DUILD WEST TEXAS SINCE 1927

Motley Judge

She has had several callers.
Rev. and Mrs. R. C. Guest and
Mr. and Mrs. Edsell Hutsell visited MATADOR, January 28-Sudden death Sunday night of Pion-eer, Wm. R. Cammack, 70, county judge of Motley county for 18 years shocked this weather bound community when the news was circulated early Monday morning. Judge Cammack visited with friends on the streets Saturday, having just overed from an attack of and pneumonia. Becoming ill Sun-day, he was conveyed to Traweek epital late in the evening died alomst immediately afterward. He was not a candidate for reelection to the office of county judge, in 1948, due to failing health, and retired January 1, from the office he had held snice 1930.

Funeral services were held at the Matador Baptist church, Wednesday afternoon at 3:00 o'clock with the astor, Rev. Clifford Potts officiating, assisted by Rev. W. B. Vaughn Methodist pastor here several years Interment was made in the East Mound cemetery under the direction of McDonald Funeral home, and pallbearers were Bill Sheridan, John Hamilton and Lloyd Ladd

William Richard Cammack had for the past 58 years. He was born in Tyler county, Texas, December 11, 1878, and came to Motley coun with his parents in 1897. During his early teens he boarded with various families between here and Childress and changed the mules used to pull "hacks" on the mail

In 1898 he filed on a section of land east of here and at the age of 18 received the deed for it. He then worked for Bob Haley seven section ranch at Whiteflat and in 1900 began working for the Mata-

dors, riding the range for five years. While attending the Decatur Baptist college ,the judge met Miss Jennie Cagle, who was also a student and they were married in 1906. Mrs. Cammack met a tragic death on Mother's day in 1938 in an automobile accident.

Judge (Billy) Cammack at various imes had been a barber, a dry goods merchant, and in 1927 uilt the Cammack inn, now the Motley hotel. He was a member of the first town council, served on the school board, and belonged to various organizations. He was a member of the First Baptist church. which his parents, the late Mr. and Mrs. T. N. Cammack, with four other pioneers, organized in 1893. His father had also served this pioneer settlement in public office, having been sheriff for two terms, and later serving as tax assessor for six

He married Mrs. Eula Tomlinson of Lubbock, Texas, on Novermber 30 1939, and in addition to his widow, he is survived by three daughters; Mrs. W. G. Park of Uvalde, Mrs William F. Cole of Houston and Mrs. T. J. Baron of Seagraves; one son, Cecil Cammack of Seagraves, a stepon, Allan Tomlinson of Lubbock three brothers, Bragg C. Cammack of Los Angeles, California, T. E. Cammack of Matador, and Webb Cammack of Lubbock, three sisters, Mrs. Vashti Teal of Dallas, Mrs. Ester Klienschmidt of Canyon, and Mrs. Vera Rhodes of Los Angeles; and 10 grandchildren.

South Plains News

SOUTH PLAINS, January 31-This Monday morning is a beautiful sight. The sun so bright on the snow and ice is welcomed by everyone since it has been so long since we've had pretty weather. As long as the ground is frozen, we can go about our business now.

There were only 16 at church Sunday morning; we had no services

at night. Mr. and Mrs. Lee Pearson returned home Saturday fro Tucumcari, where thew attended the funeral

of her father.
Mrs. J. K. West and Chester accompanied Miss Hester West to Florida, where she plans to make her home.

Rev. C. A. Joiner spent several days going through the clinic in



You've killed a little girl, Mister, that's what! You didn't think the safety campaigns and accident statistics applied to you -you were a "good" driver - you thought. You could stop "on a dime" until that little girl ran out in front of you. Now it's too late; she's dead and all your regret won't bring her back to life.

We cannot stress too strongly: Drive with great care through school zones and crowded streets; a child's life is far too precious to be sacrificed to carelessness.

This message presented in the interest of our policyholders and all other motorists of this community.

Floydada Real Estate & Insurance Agency Phone 440

Representing Bertford, Connecticut

HESPERIAN WANT ADS PAY OFF

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile **Surety Bonds**

E. P. NELSON AGENCY

JUST RECEIVED

A shipment of 9 X 12' Lindleum Rugs. 1949 Patterns

A full line of Maytag Appliances Bu tane Cook oves, now being offered at greatly and ced prices.

Over stocked & must make room for chandise. other

All kinds of garden tools for Spring & S ner. The largest stock of chain & loi n West Texas.

Pissure water systems in stock, com right on down and let's swap.

M. McDonald, Hardware:

These Prices Good During Week-End

Due to the bad weather and the inconvenience peo ple have had in getting to town, we have extended out! sale on these items and others throughout the store until Saturday night, February 5.

DRESS MATERIALS

WASH SILK, printed, 36 inches wide, values to \$1.49 for only \$1.00 vd. BEMBERG, 36 inches wide, regular \$1.65 grade for only

LADIES HOSE

Full fashioned nylon hose, sizes 8½, 9 and 9½ only Regular \$1.45 and \$1.95 values for only 985 c pr.

LADIES PANTIES

Ladies knit panties, values to 79c for only 25c pr.

DRESSES

We still have some good values in our dress department. Faille Dresses, \$24.95 values for only \$12.95 Crepes, \$16.90 values for \$9.90 Wools, \$15.00 values for \$8.00

LAD ES SH XES

Blacks, all suede regular 3.98 palues \$1.98 Black suede, gold lues for \$2.47 \$4.95 DRESS SHOES, All Vice 199 lues for \$2.47 shoes are greatly re-

duced. Values to \$7.95 for only 3 1.95. High and medium heels, leather black, brown, red. Ties, pumps

ulf, and kid. Colors.

ACME BOOTS FOR MEN

2 pair size 11D, value to \$12 0 only \$5.00 pr. 2 pair size 11D, value to \$1.50 only \$9.97

MEN'S WOLL SHOES

\$3.98 values only **\$2.2** leather soles
We still have those dress shirt, values to \$3.95 for only \$1.98

> MEN'S DRESS SOX 50c values, 3 pr. for **\$1.00**

Hagoods Depastment Store

Standard Brands *

Priced Right

wo Colorful lovies To

A colorful program which will innde the showing of two feature ms in color and sound has been ranged for farmers and their fames in this community. This pro-am, which will be held on Monday, bruary 7, is sponsored by S. J. atta Implement Store, local Min-eapolis-Moline farm machinery ler, and will be held in Palace

Special invitations were mailed by the local dealer to farmers this area inviting them to bring ir families and their friends to joy the progrom which, according the sponsor promises to be a The two movies are ala event. to be of special interest to ricultural audiences.

One of the films, entitled "This leritige of Ours," features the great

episodes in the growth of America where freedom has always been a sacred heritige. In a dramatic way, takes the audience on a tour of places that now live in history, in-cluding many made famous by the Oregon Trail, the Morman Trail, the camp where gold was discovered in '49, and the Alamo, where a handfull of brave men fought a great battle for freedom. This film also stresses the part agriculture has played in making America the great

The second film, entitled "Reasons for the Seasons," is a story of the seasons, why they occur, and how they affect the lives of all living things on earth. This film is of particular interest to farmers who depend so much on the seasons for their livelihood. Colorful sequences also show how the modern farmer with the help of modern machinery to cope more effectively with the demands made by the seasons on him and his work wherever

In announcing the showing of these films, which are scheduled to begin at 2 p. m., S. J. Latta, Implements, owner declared that the program that has been prepared will include other events certain to be

MONEY TO LOAN **ON FARMS & RANCHES**

R. E. FRY, Floydada, Texas

Phone 65

Bank Building

enjoyed by the entire family.

WHY PAY MORE? SEE

"WOODY, The Builder's Friend BY "SAWDUST"



NICHOLS LBR. Co. WILLSON & SON BUILDING MATERIALS WE DON'T WANT ALL THE BUSINESS-JUST YOURS!

More Vocation Classes Seen, Demanded

If you are interested in receiving ome real training in merchandising, selling, bookkeeping, and other business training in general, you will be given that opportunity by your Floyd County Vocational school veterans. Classes will be organized either on a half-time basis, or a full time basis, to suit the desires f the majority of the students. Veterans entering training on a half-time basis receive half benefits and use eligibility at the rate half-time.

Courses run from 18 to 24 months in length. Class schedules will be arranged to suit local situations. No homework is required, however, outside reading is encouraged. Veterans who attend are not required to be empolyed, but many veterans find that they can work while going to school. Qualified instructors will give well rounded business in-structions, which will include instructional movies, field trips when possible, and class room supervision of study. Visiting lecturers will contribute from their experiences. All books and instructional materials will be furnished you free which will be yours to keep upon completion of the course.

You will learn things that will help you at work, such as: Business English, letter writing, busines ari-thmetic, bookkeeping, store organization, store operation, and type-

You will learn things that will help you get more from life, such as: public speaking, selling mastery, and personality development.

You will learn things that will make the future more secure, such as: Business law, advertising, typewritnig, economics, sales promotion, salesmanship, and merchandising. Entrance requirements are estab-lished by the local school. Veteran should have a grade school educa-

tion or its equivalent. Those interested should contact N. S. Abbott, coordinator of the Floyd County Vocational school for additional information. Copies of discharge, marriage record, and birth certificates of all children are re-

Half Minute Interviews

E. E. Wells: "I'm getting a little old and sissy. I sleep under an electric blanket these cold nights.'

George Caven: "Our new electric service line is on from Lockney to Floydada, the most modern design and construction in West Texas. Its lightning proof, storm proof, raido proof, everything but fool proof."

Mrs. Jack Stansell: "I guess I ought to tell you I am not sick and haven't been in the hospital for an operation. It is my sister-in-law, Mrs. Pat Stansell who has been ho pitalized. She is getting along

John A. Lloyd: "One thing I like about the moisture from above is that it wets the high spots, too."

Have you been a little slow about giving your engine the extra protection it needs for winter-weather driving?

It's easy to change now to winter-grade Conoco Nth Motor Oil and the extra protection of an engine that is OIL-PLATED!

Because free-flowing Conoco Nth actually fastens extra lubricant right to cylinder walls. This extra OIL-PLATING protects working parts from winter's grinding "dry-friction" starts . . . from metal-eating combustion acids . . . and from power-robbing sludge and carbon due to wear.

So stop trouble before it starts . . . Oil-Plate for Extra Protection!



Commemorate War Dead At John Tarleton

STEPHENVILLE, Tev.-James L. Asher and William L. Jameson of ommemorated by the erection of a Memorial stadium. James attended Tarleton in 1937-39 and William attended Tarleton in 1929-32.

Sponsored by the Tarleton ex-students association, a three-year fund raising plan, now in its second year. as raised approximately 55,000 toward its \$100,000 goal. The college recently acquired a 38-acre tract west of the present campus for the location of the stadium. A football field has been leveled and sodded in the new area and games will be played there next fall. Plans for the stadium include a seating capacity of 8,000 with dressing rooms, showers, and other facilities located beneath the stands. The stadium is designed to accomodate agriculture fairs, livestock shows, and for general community use as well as to provide a place for athletic contests

Mr. and Mrs. Sam A. Spence re-turned home Sunday after attending the Fat Stock show Friday night They also spent Saturday and Satorday night in Dallas with Mr. and Mrs. S. J. Chenoweth, formerly of Floydada. They reported that the Fat Stock show was good, but cold



Mrs. O'Keefe Rites Held At Plainview

Mr. and Mrs William E. Brown of Floydada attended the funeral services of Mrs. Brown's grand-mother, Mrs. R. W. O'Keefe, 75 Friday, at 2:30 O'clock at the First Methodist church of Plainview. Interment was made in Plainview metery under the direction of M. W. Lemons Funeral home.

Mrs. O'Keefe died unexpectedly Floydada, former students of John at her home at 903 Denver, about Tarleton college who lost their lives 3 o'clock Wednesday morning. She o'clock Wednesday morning. in World War II, are among the 184 had been ill the past ten months ex-tudent wer dead who will be with a heart disease, but apparently

> Mrs. O'Keefe was the mother of two choldren, Herbert Pritchett of Fort Worth, and Mrs. Hal Wofford, who died in 1932. There are two grandchildren, Mrs. P. S. Skidmore Seattle, Washington, and Mrs William E. Brown of Floydada, the former Jo Hal Wofford, whom Mrs. O'Keefe adopted and reared

> France owns more square miles in Africa than any other European

Volcanic Ash or Concrete

Building Blocks

Concrete Pipe DRIVE-WAY

GRAVEL

Floor Sweep Oil Sorb or Dustless

Wayne Bennett

BACK TO WEST TEXAS

Canyon, Duane Byars of Lockney, former West Texas State College football star now under contract to the Los Angeles Rams, professional team, will return to W. T. for the second semester.

Byars played tackle with the Buffaloes in 1947. Last spring he accepted a contract with the Rams. During summer practice he received an injury and is now on leave of absence.

Byars is married to the former Joanette Palmer of Flainview.

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Latest Best Sellers Enjoy a good book from our modern Rental Library. Call at

> BISHOP'S PHARMACY

FARMERS!

We invite you to attend -A Program You Will Enjoy. . . . **Bring Your Family and Friends**

See two new films in color and sound, produced especially for you.





The story of Seasons, why they occur, and how they affect your life. The story of Seasons, why

You won't want to miss the treat we have in store for you....REMEMBER

Feb. 7, 2 p. m., Palace Theatre

S. J. LATTA, Implements

Phone 58

S. E. Corner Square





Some like 'em S (FOR SMALL LOADS)

We have a Ford for you...whatever you haul

Whatever you haul, wherever you haul it, we've got the right kind of truck for your work. Fords truck everything! Here's why! First, each individual Ford Truck can do more kinds of jobs. That's because it is Bonus Built with extra strength to give it a wider work range. Second, we offer over 139 different Ford Truck models. These,

multiplied by scores of chassis options, give a job coverage practically without limit. That's what's back of our contention that the loading dock hasn't been built which has strained to a load that Ford Trucks can't pull. Come in and get the facts from us on wide Ford job coverage. Check on the scores of exclusive Ford Truck features available in no other truck built!





BUILT STRONGER TO LAST LONGER USING LATEST REGISTRATION DATA ON 5,444,000 TRUCKS, LIFE INSURANCE EXPERTS TRUCKS LAST LOMPT MP

Chevrolet, '37 to '47

\$249

114 West Calle onia

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particularly in connection with the

Situation as to Cotton

should be used in fixing cotton acre-

in 1950 there will be a cotton acre-

without an affirmative vote of the

1949 A Base Year? If Congress decides that 1949 shall be counted as a base year,

West Texas farmers will probably

Central and East Texas farmers

who have about gone out of the cotton business would probably

plant a big cotton acreage, and it

has been argued that West Texas

might possibly sustain a net loss in

Members of the House Committee

on Agriculture are seeking passage

West Texas should see to it that the West Texas viewpoint is not over-

looked in the presentation of the

A group of West Texans are scheduled to appear before the House committee on February 7. Com-

mitte officials advise that it will not

be possible to hear all individual

farmers who may want to appear,

spokesmen of groups of farmers as

to conclude hearings as to cotton on

the long range legislation will not be agreed upon until a much later date.

We wish to extend the heartfelt

for the many kindnesses and expres-sions of sympathy during the

family's recent sorrow and bereave-

Mrs. J. I. Hammonds and children

PROTECTIVE

Weather Strip Co.

RAY WILLIAMS 320 South Second St.

Telephone 367-J

free estimates.

See your home dealer for

age control program in 1950. Production controls, however, would not be placed in operation

producers themselves.

cotton quotas.

Farm Bureau.

Social Events, Clubs Mahon Reports

Study Club, Guests Hear Authoress at Tea Tuesday Evening

The members of the 1934 Study Clubb were hostess to the 1922 and 1929 Study Clubs and the women members of the faculty of high school and grade school, at a tea Tuesday evening, at 7:15 o'clock in the American Legion Hall.

The guests were met at the door by Bernice Stapleton, Ruby Cleveland and Mary Katherine Hale. Bernice Hartzog presided at the silver service, with Jettie Moss, Mary Helen Lackey and Leila Petty as-

Elizabeth Armstrong was in

charge of the guest book. Frances Graves, chairman of the program committee, introduced the a member of the faculty at West Texas State college. Miss Erdman spoke on "The Difficulties and Experiences in Writing a Book." She number of textbooks and magazine articles. Her first novel won the \$10,000 Dodd Mead Co. award.

Puddin Stansell, daughter of Mr. and Mrs. Pat Stansell, returned home Sunday from Hobbs, New Mexico, where she had been visiting with her grand parents, Mr. and Mrs. Bill Asher

Under present laws, a woman may become president of the United

Dr. J. U. BORUM, Jr., Optometrist

Announces the opening of his paign. Cake auctions also brought in more profit for the fund. office for the practice of op-

728 BROADWAY PLAINVIEW TEXAS

Phone 254

Wilson Kimble Optometric Clinic

FLOYDADA

Specializing in Eye Care and Visual Efficiency

We maintain a modern optical laboratory for the

prompt and accurate filling of ophthalmic prescrip-

Dr. J. W. Kimble, Optometrist

These and many more seasonal items

Sport Shirt, 4.00

Solids - Plaids

Cotton plaids, 2.00

Size 14 to 17

Flanelette Shirt, . . . 1.50

Character Patterns

Outing Gowns, 1.50

Size 40 to 48

Women's Suede Shoes 2.00

Outing Pajamas, . . . 1.50

marked down for quick selling.

Juvenile Sizes

Stripes or Solid

Solids

One Piece

Puting Sleepers

Officers Elected By 1929 Study Club

The 1929 Study club met January 20, at 3:15, in the home of Mrs. W. E. Grimes, 618 West Missouri

Mrs. A. T. Hull conducted a short business session and officers for the next two years were elected. They are as follows: President, Mrs. Hollis Bond; vice-president, Mrs. Troy Leonard; 2nd vice-president, Mrs Kinder Farris; recording secretary, Mrs. George Van Wickle; treasurer Mrs. Rex Brown; corresponding secretary, Mrs. E. L. Norman; custodian, Mrs. Geo. Caven; reporter, Mrs. P. A. Dennison; and parliamentarian, Mrs. James Word

Mrs. S. J. Latta introduced the speaker, Rev. Lloyd Jones, pastor of the First Methodist church. Rev. Jones gave an interesting talk on Shintoism; some men who buy ancestry, are only the shadow of a mighty name.

Members present were Mmes. Troy Leonard, A. T. Hull, J. D. McBrien, E. E. Joiner, R. C. Henry, Rex Brown, Kinder Farris, S. J. Latta, P. A. Dennison, John Hoff-man and the hostess Mrs. W. E.

March of Dimes Party At Pleasant Valley

The large barracks of Mr. and Mrs. Clark Harris in the Pleasant Valley community was the scene Friday night of a profitable March of Dimes party. In spite of the now and cold over forty people were

The Home Demonstration club ladies brought food and drinks which were sold, all the profit go-ing to the March of Dimes cam-

A string orchestra composed of Clark Harris, Ralph Thayer, and Roy Wilkes furnished music for the evening and those present enjoyed

James Watt is usually credited with inventing the Steam engine.

Write, Box 518

The Blue Bonnet Nedle Club met in the home of Mrs. W. B. Fekin, Thursday of last week. They spent

the afternoon doing needlework.

Those present for the occasion

a new member.

go the limit in seeding land to cot-ton. But, at the same time, many The next meeting will be February 10 at 2:30 o'clock in the home of Mrs. Wayne Finley.

- 2 cups diced leftover meat
- 4 tablespoons lard
- 2 cups milk

4 teaspoon pepper 2 tablespoons Worcestershire sauce salt and pepper.

NGAGEMENT ANNOUNCED

Cummings, son of Mr. and Mrs O. F. Cummings of Floydada. Wed-ding date has been set for February

Mrs. Parnell is now employed at Walgreen Drug Store, and Mr. Cumis employed with Haliburton

CLUB MET JANUARY 25

The Pleasant Valley Home Demonstration club met Tuesday, Janu-ary 25, with Mrs. A. M. Dorsey as

MID-TERM GRADUATE

COLLEGE STATION, Jan.-Midterm graduates of Texas A&M Col-lege include the following from

Bonnie Roe McCleskey, daughter Mr. and Mrs. Roe McCleskey of

Lt. and Mrs. James Jones are residing in Orlando, Florida, after Lt. Jones' transfer from Kansas City, Missouri. Jones is serving in

Mr. and Mrs. Melvin Roach of Lubbock visited Mrs. Roach's par-ents, Mr. and Mrs. Clarence Reddy,

Floyd County ELECTROLUX CLEANERS 'The Complete Home Cleaners' SALES and SERVICE Free Demonstrations

T TEXAS SINCE 1927

Grain Sorghum, of Their Newspaper SMU To Present **Cotton Outlook** Celebrated Star



Jane Cowl, one of the leading acresses of the American stage, will 1949 crop. visit Southern Methodist University in Dallas in January. She will be guest star of the SMU Arden Play-ers' production of the Maxwell An-derson drama, "Elizabeth, The Queen," January 27, 28 and 29 at McFarlin Auditorium. Miss Cowl will appear under auspices of the American National Theatre and Academy as part of its project to encourage development of the drama in American colleges.

Mrs. Eakin Hostess When Needle club Met

ere Mmes. Woodrow Wilson, Oliver Allen, Woodrow Goen, Luther Dar-rell, Everett Collier, Layton Darrell, Ployd Puqua, Bob Collier, Auth-ur Wylie, Ernie Widner, Greer Christian, and the hostess, Mrs. W. B. Eakin. Mrs. Arthur Wylle was

Meat-Potato Casserol

- cups diced cooked potatoes
- cup enriched flour
- teaspoons salt

Melt lard. Add flour, stirring unsmooth. Add milk and cook until hick, stirring constantly. Season resterchire sauce, meat and potatoes. Place in casserole; bake in moderate ven (350° F.) 30 minutes. 6 ser-

SHAWNEE, Oklahoma-Mr. and Mrs. Burt Mills announced the eng-agement and marriage of their daughter, Mrs. Carrie Lee Parnell, to Troy

Oil Well and Cementing company.

Yearbooks for 1949 were passed out and yearly plans were discuss-ed. The meeting was combined with a stork shower for Mrs. Ralph

Present were Mmes. W. A. Stearns, Ralph Thayer, Lynn Miller, A. M. Dorsey, Clark Harris, Lee Pope, and Roy Wilkes.

loydada: John I Hammonds, Jr., BS in In-

Dumas, formerly of Floydada, was seriously injured last week in an automobile accident near Clayton, New Mexico. The extent of injures is unknown here but the reports are that doctors have confined her to her bed for several weeks.

the Army Air forces.

ver the week-end.

Austin Davis Representative

Silsbee Publishers **Finish New Home** Robert Read, associate publisher

of the Silsbee Bee, a weekly news-paper published in Silsbee, Texas, and his publisher brother, David Read, have completed a move into a newly constructed, modern buil-The present law permits but does ng that completes the initial step not guarantee a loan, usually refer-red to as a support price, on grain in the expansion program of this growing weekly paper. Established in 1919 and acquired in 1933 by David Read, the Bee moved into its new home in July of last year. sorghum. I have joined with others here in appealing to the Secretary Agriculture to announce imme diately a 90% of parity loan on grain sorghum for the 1949 crop. I am The Bee has been acclaimed as one of the finest and most progressive supporting legislation which weeklies in southern Texas. would require such a loan support. Producers need to know what to

Robert Read is the son-in-law of Mr. and Mrs. I. R. Grundy. He became a partner in the Bee in 1945 after returning from the service as a major in the 9th Airforce Intelligence division. He is a native of Silsbee and a graduate of the school A loan of less than 90% would be Silsbee and a graduate of the school unsatisfactory and inadequate. What of journalism of Texas Technological Secretary may do and what college in Lubbock.

Jess Wright Back From California To Resume Plumbing

Jess Wright returned to Floydada Here is the situation as to cotton the latter part of January from Buena Park, California, where he The present law assures a support price of 90% of parity for 1949, but had been regaining his health for after 1949 the support could be as low as 60% of parity. A 60% supthe past six months. Mr. Wright is establishing his plumbing shop here port would be practically worthless, again and expects to open for bus-iness in the near future. and we hope to fix the figure for the ong range program at not less

six years. Wright had to quit in the summer of last year and move to Two important questions as to cotton may be decided by Congress within the next few weeks. First, a different climate, choosing California as a likely spot. After resting some two months in California, he 1949 be considered in arriving at cotton quotas on individual farms in opened his plumbing concern there. Texas seems to be a better place Second, what sort of formula than California thinks Mr. Wright age quotas for the states, counties so he plans to try once more in this

and individual farms in and after 1950? It is assumed that if there The family will move here as to be a support price on cotton soon as living quarters can be sec-

Half Minute Interviews

Earl Edwards, Lakeview: "We had little over four inches of moisture

N. B. Stansell: "It was really cold and slick in North Texas when I left there Monday

FLOYDADA HOSPITAL NOTES

Hayes O'Neil was dismissed Jan-

Mrs. S./R. Colston was dismissed Ted Goodson was dismissed Jan-

of a resolution specifying that the year 1949 shall not be considered as a base year in fixing 1950 acreage Wisdom was dismissed

January 29. The House Committee on Agriculture has heard some of the re-commendations of the Farm Bur-Patricia Ann Lee was dismissed February 1

eau, a nation wide organization, in Mrs. I. R. Grundy was dismissed regard to cotton acreage allotment problems. Farm Bureau members in February 1

Mr. and Mrs. J. D. Cleveland and Miss Leila Petty spent the week-end in Fort Worth attending the Pat Stock show. Miss Petty attended a board meeting concerning the Home Demonstration organizations of Tex-

Mr. and Mrs. Dick Bunnell of Floydada and Mr. and Mrs. Harry Blendon of Lockney have gone to Arkansas City, Kansas, to attend the funeral of Mr. Bunnell's father.



See our complete selection of Hallmark Cards

for every occasion.

BABY CHICKS

BOTH NEW AND STARTED CHICKS

ready to go, most all breeds including both White Leghorns and heavier chicks.

Also good stock of TEX-O Dairy and Poultry feeds.

PATTON HATCHERY

Located at same old stand, on South Main Street, Floydada.

PITTS HOSPITAL NOTES

Born to Mr. and Mrs. J. B. Whitehead January 26, a daughter, Eve-lynn Sue, weighing five pounds and

J. B. Bishop was admitted January 28 for surgery.

A. L. Lester was admitted January 28 for surgery.

Mrs. A. B. Blunt was admitted January 31, for medical treatment. Wayland Jones was admitted February 1, for medical treatmene. Mrs. T. M. Whitley was dismissed oday after surgery.

son, Jimmy, of Dougherty visited over the week end with B. Nichols and family, and Mr. and Mrs. J. S. Nichols. Mrs. S. J. Nichols is a daughter of Mr. and Mrs. Powell, who with her husband, is enroute to Laurel, Mississippi. Graduating Laurel. from the University of Oklahoma January 27, Nichols will be employ-ed with the Gulf Oil company as

Get the wars ad habit

TABLETS

RUTLEDGE Oil Company

PANHANDLE PRODUCTS Phone 68

For BETTER BAKING



TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company

Plainview, Texas

the cardioan costume!





"Two For The Show"... And two for the money as well, the best looking rayon gabardine you ever saw. Accompanying sleeveless cardigan uses a raised stripe of embroidery to outline bright bands of color.
Eggshell & Royal, Maize & Grey

Blue & Grey, Mosstone & Beige

Other Doris Dodsons from \$12.95

Miladies Specialty Shoppe

1700 To 7500 **Good Size For Factory Town**

COLLEGE STATION-If your town is in the 1700 to 7500 popula-tion bracket or thereabout, chances of securing an industry are good. The 1700-7500 bracket is pointed out as one of the most sought-after by the industry of the United

Important industrial location factors will soon be available to the inby the Management Engineering Department through the Engineering Experiment Station, Texas A&M

reveal to industry the available lo-cating factors to be found in the This information will be available to inquiring in-

The forms have been prepared after an exhaustive study in the requirements of industry in choosing a location for a plant. Factors considered by a manufacturer in search for a suitable location will vary with the different industries. "However, it has been found that

industries are interested in such factors as nearness to market for the materials and the produce,' says R. W. Downward of the Management Engineering Department. Power cost, availability of labor, labor conditions and rates, climate, transportation facilities, water and facilities, housing facilities building and warehouse faclities, taxes, banking facilities, social facilities dustry. Forms have been prepared such as churches, schools and places and are being sent to the towns of recreation are other important factors," Downward pointed out.

"These forms will be of much assistance to cities in evaluating local conditions and determining whether When the forms have been filled or not they are in a position to attack and returned to the Management tract new industries," Downward Engineering Department they will says. "This is an opportunity for

the cities to make their local advantages known to industry, since many inquiries are being received assistance of all chambers of commerce in preparing the forms was sought and given the Manage-Engineering Department.

"The past several years have witnessed a gradual realization of the part of communities that movements in industry are not regulated entirely by chance," Downward points out. "Communities have disovered that industry chooses locations according to certain very dedinite location factors, and that those far-sighted enough to make data on these location factors available to industry have developed industrially more rapidly than the

Campbell News

CAMPBELL, February 1-Mr. and Mrs. Frank Pratt visited his parents in Ralls, Friday. Mrs. A. T. Pratt

Mr. and Mrs. R. M. Stovall, lawrence and Fern, visited their daughter and family, Mr. and Mrs. Jay Kinnard and Kay, of Lubbock, Sun-

Rodney Hinkle, Kerwin and Waldo Baxter are out of school this week with the measles.

The follwing students stayed in town last week and went to school; Fern Stovall and Barbara Landers tayed with Mrs. Jordan; Eva Nell and Frances Pratt stayed with Mrs. Virginia Warren and A. C. Pratt stayed with Mrs. Carter.

Roy Baxter returned home from Ft. Worth Sunday. He took the 4-H club boys down to the Fat Stock

Mr. and Mrs. W. H. Bethel were called to Lamesa Thursday. Mrs. Hal Reid Bethel was painfully bur-ned on arms and hands. She was waxing floors near the stove when some oil clothes became ignited. Mr. and Mrs. Bethel returned home

My! Fay Hart is sure helping roads in this community with the maintainer

Mr. and Mrs. W. H. Baxter and Roy visited in the J. A. Baxter Sunday afternoon.

Edger Lee Judy, jr., visited his parents and Wilma Jean between

Mr. and Mrs. C. W. Jones and family and Mr. and Mrs. John Lyles and Linda of Plainview spent inday with Mr. and Mrs. C. D.

W. Baxter, S. L. West, and J. A. Baxter left Tuesday morning for Ft. Worth to the Fat Stock show. plan to return Thursday Gail Baxter spent Saturday night

and Sunday with her grandparents, Mr. and Mrs. R. F. Finley. Mr. and Mrs. R. F. Finley and Gail Baxter visited Mrs. E. B. Mul-

ins Sunday afternoon. Leslie Nixon is home this weekend between semesters at W. T. S.

If roads permit, we shall have "42" social Friday night and sing-ing on Sunday morning. Everyone

All lines of insurance written in companies that give you the utmost pro-

G. C. TUBBS INSURANCE AGENCY

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Braselton & Marts

Building Contractors

Building and Re-Modeling. FREE ESTIMATES

Commercial and Home Building

PHONE NO. 29

Lubbock, Texas

Lakeview News

LAKEVIEW, February 1-The community has so long wanted finally came between 21/2 and 3 inches of it inthe form of snow, sleet, and rain. Dirt roads will be almost sable while thawing out

Mrs. Leo Dunford returned home unday afternoon form a Lubbock hospital where she underwent a major operation. Her condition is

eported as satisfactory. Rev. G. A. Rowell and family of Plainview and Mr. and Mrs. Walter Hollums and son, Don, of Sand Hill community, visited Sunday in the home of Mrs. E. H. Tooley. Mr. and Mrs. Gene Johnson have

recently moved to the R. L. Nichols Mr. and Mrs. Dick Nichols returned home Monday from South Dakota where they spent several days in the interest of a new locat-

Several in the community are ill this week, including Wayland and Imogene Jones, Bobby Golightly, ind Charles Johnson

The Walter Hollums family of and Hill were dinner guests Sunday of Mr. and Mrs. Fred Jones and

Mr. and Mrs. Wayne Battey and sons visited relatives in Lubbock Grady Drunavant returned home

Tuesday from Cortez, Colorado where he moved the household goods of Mr. and Mrs. William Powell, formerly of this community. Mrs. Thurmon Battey is at the

ome of Mr. and Mrs. Bert Battey where she is recovering from najor operation she underwent in a Lubbock hospital last week. Joe Thurston returned home Sunday night from East Texas where he had been working for several

Center News

CENTER, February 1-For the last several days roads covered with snow and ice were as hard as a pavement. But cars refused to start unless dragged around with a tractor, and sometimes a tractor refused

Cold, and colder, weather and Yet as a rule people feel better, less colds and sickness than before the precipitation and low temperatures set in, and we are thankful.

Sunday was fifth Sunday, and not church day, but next Sunday is and we hope all will be able to

College students home between semesters for the week-end were Melvin Robertson accompanied by a schoolmate, J. D. Covington, of T. S. C., and Margaret Green of

The H. D. club met Friday afternoon with Mrs. Woodrow Wilson. Several did not get there, snow was coming down in sheets. The next meeting is scheduled to be with Mrs. T. Lightfoot on Friday, February

Mr. and Mrs. O. R. Golightly are spending some of these cold winter weeks in Floydada with their daughter, Miss Viola Golightly

We regret the pasing of our for-mer Center resident. Geo. B. Marshall. His wife and children, and loved ones have our deepest sympath. Some of their former neighbors here attended the funeral services Friday afternoon at the First Baptist church in Floydada.

Among the college students who spent mid-term holidays in Floydada are Bonnanelle Fuqua, Nancy Bishop, Eddie Wayne Conner, Melvin Robertson, Travis Jones, Fred Conner, Dwina Glassmoyer, Macyle and Norma Boteler, Betty Boteler, Bobbie Medlin, Maurine Medlin, Jean Covington, Leola Irwin, C. L. Berry, Bill Hale, Kenneth Willis, Sammye Hale, Nadine Willis, Jean-ne Battey, Johnny Collins, Dale King, Van Collins, and Dorothy Jean

Mr. and Mrs. Don Wallace and daughters, LaDonna and Roxanne left yesterday for their home in Los Angeles, California, after spending some time visiting with Mrs. Walace's parents, Mr. and Mrs. J. T. McLain and other relatives in Floydada, Sand Hill, Lubbock, and Ama rillo. They expect to visit from Wednesday until Friday with relatives and friends in Albuquerque, New Mexico.

Susan B. Anthony was leader in the woman sufferage movement in America

The DuraPower Mainspr is in all new Elgins. Eliminates 99% of all repairs due to steel mainspring failures.

M. L. SOLOMON Jeweler

Mt. Blanco News

MT. BLANCO, Feb. 1-Well, the sun sure looks good this morning and arn't we proud of the moisture Our community club play "Romance in a Boarding House," was presented here Friday night, January 21, to a very nice audience and it apparently was a success from what we hear about it; we are to present it at the Crosbyton High school Friday night, February The time was changed because of the weather and the illness of

one of the cast Mr. and Mrs. Dennis Taylor took their baby son to a clinic in Okla-homa City last week for treatment for allergy. They left Sunday, re-turning home Wednesday night. The report snow and ice all through

Oklohoma as well as Texas.

Mr. and Mrs. Brice Allen and girls visited last Monday with his parents in Lockney

Get the want ad habit

Records Music for your every mood as you like it

H. G. Parker Furniture Co.

P. O. STERLING

REAL ESTATE DEALER

Room 12, Bank Bldg.

Will appreciate your listings of Real Estate or other property.

Mrs. Brice Allen were Mr. and Mrs.

We will have more news when we Weldon McClure and children, Jerry can get out and see someone

FARMS FOR SALE

In the best irrigation water belt in the United States. Improved and raw land. From \$60.00 to \$200.00 per acre. For further information write or call Spears Real Estate, Phone 61 Box 1206, Hobbs, New Mexico

WISE UP AND SAVE MONEY

With A

MOTOR TUNE UP

At

SPEARS AUTO CO.

Next Door To Post Office





gripping edges provides greater traction-quick, positive stopping-prevents skidding and side slipping. All this plus 100% Rayon Cord and new COLD RUBBER makes White Super Deluxe the tire

with Safety built in! Largest and Best Selection in Town SEAT COVERS "Endurance" FOR MOST SMALL COUPES \$595 COACH

\$**Q**95 INSTALLED FREE! OTHER DELUXE COVERS UP TO \$27.95

WHITE BATTERIES License Plate

JACK"

SCREW TYPE

ONLY

DURABLE

169

12-MONTH **\$9**95 GUARANTEE CUSTOM BUILT. DEPENDABLE EXCHANGE



Bolts

CHROME PLATED ONLY 89c

AUTHORIZED DEALER THE HOME OF GREATER VALUES



A QUART

IN SEALED CAN

ALCOHOL

BASE

ONLY

A GALLON

INSTALLED

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WHEEL CYLINDER KIT VS Ford, Front and Rear '42 to '46 49c





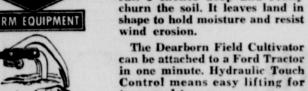
Field Cultivator really gets down and digs Use it shallow for eradicating



spring-actuated shanks permit points to ride over stones or roots and reset themselves auto-matically. Variety of points available.

office.

Hilton Hotel



turns and transport. See it! And remember us for genuinepartsand expert service. TRACTOR

weeds or mulching . . . or set it

full 9 inches deep and really

Dearborn Windy Sub - Soiler

Come in and see a demonstration of this sub-soiler. It chisels from 12 to 16 inches deep, allowing water penetration

This sub-soiler meets the approval of the District Soil Conservation Committee. Priced at -

\$55.00 **Genuine Dearborn 2-Way Plows** Ready for immediate delivery

Braselton Implement Co. Inc.

\$285.00

Your Authorized Ford Tractor Dealer Floydada, Texas

NOTICE

TO PATRONS OF PARK FLORIST

Goen this Sunday, February 8, the personnell of my shop

and myself will take over Park Florist for all floral or-

ers as you are accustomed to receiving. All cash or

charge accounts will be handled through our Lubbock

RIBBLES FLOWERS

ders on Saturday and all floral designs on Sunday.

For the return and re-burial of Stanford Norman

We assure you of the same high standard in flow-

up to 40 inches wide.

Want to plan 1949 Truck Crop? County agent Hartzog gives data on Acreages, Yields, Production

for the benefit of those farmrs who duction for 1949 is slightly above contemplate truck crop plantings last winter's crop of 1,065,000 bushels this year and deals with crops for and the 1938-47 average of 1,058,000 fresh market. The data for those crops refer to conditions as of January 1, 1949, except carrots which are refered to as of January 20th.

The following report of acreage BEETS: January 1 prospect for the yield and production of certain commercial truck crops is given by A. L. Hartzog, Floyd County Agent, 1,080,000 bushels. Prospective pro-

LOOKING FOR

"FAST WARM-UP?



THIS GASOLINE'S

That Famous Phillips 66 "CONTROL"* Is Designed To Give You Fast, Smooth Action—Hot Weather or Cold!

Don't blame the thermometer-some cars sputter and miss on the warmest days. That's why Phillips 66 Gasoline is controlled!

And that control is designed to better Phillips 66 power, pick-up, and pep whether the thermometer drops or rises. Get a tankful and see for yourself!



PHILLIPS 66 1 GASOLINE



PHONE 66 For PHILLIPS "66"

WHOLESALE — AARON CARTHEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

Felt Patterson

300 West California

Thornton's

Phillips Service

300 East Houston

Service Station N. E. Corner Square

Blue Goose

Station & Grocery Highway 70 East

Thomas Grocery & Market

312 South Second on Highway 70

ornia and Arizona was unchanged. The indicated production or 384,400 tons is 17 percent less than the 462,-700 tons produced in 1948, of which about 5 percent was not marketed because of market conditions, but is 7 percent above the 1938-47 average. December weather in Florida was too warm for optimum growth, and worms caused some damage. Some

growers neglected insect control measures because of market condit-Recent cool weather favorable. Dry weather in Texas Coastal Bend has reduced prospects there. Irrigated crops, particularly those in the important Lower Val-

CAULIFLOWER: Prospective winter pital here, but still a representative production is now 3,448,000 cratesabout 8 percent below the November 1 forecast of 3,771,000 crates. Present indications, however, are 25 percent above the 1938-47 average of 2,759,000 crates

ONIONS: Intentions to plant reports from the late spring areas in north Texas, California, Arizona, Louisiana, and Georgia point to an acerage for 1949 one fifth larger than the relatively small 1948 acerage. States totals 18,980 acres for harvest this year compared with 15,770 acres harvested last year. The acres harvested last year. The acreage in Texas, estimated at 11,-400, is an increase of 44 percent over crops are in good the 7,900 acres last year, but it is 15 the Costal Bend. percent under the 10-year average of 13,430 acres. California expects an acreage of 5,400 campared with 1,250; Georgia 600 compared with

for the winter lettuce crop in Arizona, California, Florida, and Texas is now placed at 9,460,000 crates. This production is about 2 percent above earlier prospects. While indications for this winter's crop are 4 percent below last winter's pro-duction of 9, 871,000 crates, it is 43 percent above the 1938-47 average of

SPINACH: Prospects for winter crop spinach in Texas, Louisiana, and California have improved somewhat and production is now placed at 7,329,000 bushels. Present indications are 25 percent above the 1948 way, but most carrots are being winter crop of 5,766,000 bushels.

Annual Meeting Hospital Group Shows Gain

LOCKNEY-The weather cut the attendance considerably at the annual meeting of the membership of the Floyd County Cooperative hos-

Yields per acre in Texas and Louis-iana are turning out better than ex-pected earlier in the season.

CARROTS: Texas supplies of good quality carots were available in other states as a result of unfavorable weather. A slight interruption in harvest occured the early part of the past week, but a total of 104 solid cars moved on January 15, and a heavy tonage moved in mixed cars and by truck. Shipments were active from both the Lower Valley and Winter Garden districts. Late crops are in good condition except in

The California winter carrot crop in the Desert area escaped damage from the freeze except for a limited amout of discoloration of tops. The ontinued cold weather, however, LETTUCE: Indicated production has retarded growth of plants and has held back harvest. Rain occurred in the Desert areas January 12-23 forced growers to stop harvest. An increasing volume of carrots January but shipments will be dependent upon weather conditions Arizona carrot tops were severaly damaged and most shipments are not making grade due to poor tops. Some shipments are going out as "topped" stock, but sizes are smaller than usual. The Florida carrot crop for fresh market is making fair to good progress. Harvest is under-

hear the report of the auditor, and | MOTHER PASSES AT ITALY to take part in the meeting.

The auditor's report showed the otal operating revenues for the pest year of \$65,803.04, a considerable increase per month over the previous operating period. Total operating expenses were shown as \$55,498.89 leaving a margin of \$10,-

This margin is partly taken up by uncollected accounts, Manager J. D. Copeiand said Thursday, but the hospital has had a good year and has accomplished much in the past year, he pointed out.

The report showed the hospital had assets totaling \$74,713.25 as of September 30, 1948, the close of the fiscal year. Of this amount \$62,-365.00 is for the land, building, and fixtures and the equipment of the hospital a large part of which has been purchased the last year.

NEW PONTIAC PRICES

Harry J. Klinger, General man-ager of Pontiac Motor Division, an-nounces the new 1949 prices which increase from forty to sixty dollars on the volume models of the 1949 Pontiac line. Price of the new, larger and re-designed Pontiac con-vertible has been increased \$135. It was also announced that the Pontiac Torpedo Series has been discontinued.

MID-WINTER CONCERT

Lubbock Symphony orchestra will present its mid-winter concert on Tuesday, February 8. In addition to the orchestra, two guest artists will be featured. William A. Murphy, young planist will appear with the orchestra in a McDowell con-certo, and Norma Jean Hammer, from Wink, Texas, will appear as flute soloist with the orchestra.

> DRS. CLOUGH & CLOUGH Optometrists & Orthoptists Clough Bldg. 111 West 7th Plainview, Texas Pho. 236 for Appointment

Mauldin of Italy, Texas, mother of Mrs. Sidney Reeves of Lockney passed away at her home Wednesday Rubber stamp ink, numbering according to a wire received here

She has been in ill health for some

machine ink. Hesperian office.

AM STILL WRITING FARMERS UNION — All-Coverage Insurance

See me before you have a disaster. It's full coverage at low cost.

I solicit you: listings on Real Estate and Farm Machinery.

E. C. KING

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GOOD BREAD

MADE RIGHT IT IS BAKED RIGHT

FINAL CLEARANCE DRESSES

GROUP 1

FORMERLY SOLD TO \$14.95

GROUP 2 \$5.00

FORMERLY SOLD TO \$22.95

GROUP 3 \$8.00

FORMERLY SOLD TO \$29.95

CREPES-WOOLS-GABARDINES-PRINTS

SIZES 9 to 15 10 to 20 38 to 44 141/2 to 241/2

NO APPROVALS

NO RETURNS

MILADIES SPECIALTY SHOPPE

Floyd County riesperian, rayumun, reans, fata.

HUNTS

As A Farm **Woman Thinks**

nbering

(By Nellie Witt Spikes)

Seems as if the Weatherman is ing about this Monday morning lefrosting the snow, sleet and ice ne has covered the Plains country with the last three weeks. Trickles of water fall from the roof, water eeps from snow piles and we hope running in the ground. But as see the clear sunshine and no with the wind from ortheast, we wonder if the Weathman is not trying to play a trick nd turn his refrigeration on again Grandpa and Grandma sit by the arm fire and do not get out any o they can still say, "Why you bught to have seen this country "Why you when we came out here. This spell is nothing to that." But the ones who have to get out and feed the ock, milk the cows and see that the chickens have water and feed nake their heads and wonder if i as any worse way back then.

The mail has certainly brighten-ed up the cold weather as well as nice week spent with Wilma, Paul and Billy which we certainly Joe had to go to school out Billy could play all day. I ead stories to him and had many good laugh at cute things he did and said. He picked up the card of pretty new buttoms his mother ad bought and said, "Buttons and ows, buttons and bows," A very pular song if you ask me when babies pay attention. Joe is earning how to play forty-two and we spent many hours at night playing this game. Joe and I also play-ed flinch. He said, "grandmother, I thought this was a brand-new game and you tell me you played it when you were young."

The mail brought me more fluor-escent rocks, a beautiful card from Greathouse of Dimmitt who the lovely selenite roses from North
Texas, a gray gypsum rose from
Canada and some Chalcedony roses
from Yavapai County Arizona (Tax from Yavapai County, Arizona. They came through the cold and the snowy weather from Miss Mary Ann Casey of Bakersfield, California. No they were not withered for they are rocks that are formed like small roses. I have the desert roses from Oklahoma and some pink selenite roses from the Big Bend Country.

Miss Casey wrote such a nice

letter and took the pains and time to pin an interesting piece about the fairy crosses found in the hazy Blue Ridge mountains of Patrick county, Virginia, which the geologists call staurolites. These perfectly formed little stone crosses are known on the few acres where they are found as fairy crosses and this is the legend.

Long before the white man came to America, little woodland sprites were visited one day by a mysterious white dove, which fluttered down to the ground in their midst, spent and exhausted. Asked why it was so tired, the dove is said to have replied that it was because of having flown across many seas to tell them of the crucifixion of the God of love by those He loved. Then, the legend goes, the little woodsprites wept tears of blood in the darkness of their sorrow, and as each tear touched the ground it changed into a tiny stone cross. These are carried by muuntineers as charms or good luck pieces. This beautiful legend makes me appreciate more the two small crosses I own. I saw Miss Casey's adver-tisement in the Mineral Notes and Newspaper I take and ordered the things from her. Somehow when I opened the package and saw the lovely stone roses, I felt like I had seen Miss Casey get them down from the shelf of her tiny store fill-ed with beautiful, interesting rocks,

you like rock collecting amy help you to find new stones. Thanks to you Miss Casey. Hope some day I can open your door and walk in.

I am thoroughly enjoying the house flowers this winter. They have responded to my care and the ferns have put out long lacy shoots and the ivy which has never seemed to care whether it lived or died, has grown several inches and there is a new shoot coming from the side. I do not have but a few-only a

One of the finest things I have found in the week's reading is "Dark Vialence of the Atlantic," by C. B. Palmer in Reader's Digest, I especially liked this: "There is black beauty in the rugged weather. The seas may be black but each combing wave spreads a gleaming scarf of white lace where it breaks. And the lace in turn is torn into long streamers that vein the water like

Deeds Recorded

Steen, lots 17, 18, and 19, block 1

W. L. and Sarah L. McAda to W. B. Mitchell, lot 16, block 28, Sterley,

Dick and Katherine Fenner to Noman Hamilton, lot 4, block 63, R. J. and Roberta Clark to W. J.

Griffith, 55 acres of land from Frank Smith Homestead survey. Thurman B. and Elene Thomas to J. C. Thomas, jr., undivided ½ interest of north ½ of section 39.

CARD OF THANKS

It is a great comfort to have so many friends at hand to take care of every need. May we express our deepest gratitude to each of you who sent such lovely flowers, cards of sympathy, or any other kindnes rendered. We especially wish to express our thanks to the

Mrs. Etta Woody. Dr. and Mrs. I. J. Marshall, Ros-well, New Mexico; Dr. and Mrs. Steve Marshall, Ros-

well, New Mexico; W. C. Marshall of Lubbock; Mr. and Mrs. Bill Robinson, East Orange, New Jersey.

A. & M. DAIRY JUDGING TEAM WINS AT FT. WORTH

dairy judging team won first place judging contest at the Fort Worth Fat Stock show and Exposition was carried in the daily press

Earl Edwards, jr., of Floydada, son of Mr. and Mrs. Earl Edwards, was high scorer for the A. & M. team in the contest and in Jerseys.

HONORED ON HER BIRTHDAY

MATADOR-A party was given by Mrs. Frank Pohl on January 12 in her home on the occasion of her daughter, Carolyn's seventh birth-

Games were played during the afternoon and then gifts were opened by the honoree. A wish was made as the honoree blew out the candles on the pink and white cake, decorated with "Happy Birthday Carolyn." Stick candy was given to the guests as favors.

REV. DURRANT TO PREACH FOR PRESBYTERIANS SUNDAY

Rev. A. C. Durrant of Garden City will preach at the Cumberland Presbyterian church here Sunday, February 5, at 11 a.m. and 7 p.m. The public is invited to attend.

Mozelle Smith, daughter of Mr. and Mrs. Leonard Smith of McCoy, paper weights of polished stone and Mrs. Leonard Smith of McCoy, and other fine things. Rock collecting is a wonderful hobby. One from West Texas hospital in Lubmakes many friends, and there is no bock where she underwent an ap-telling where some lead, an adver- pendectomy last Friday. She is tisement or some one who knows reported as improving nicely.



Make sure now that your trucks are equipped with the accessories they need for safe, comfortable and efficient accessories they need for safe, comfortable and efficient cold weather operation. Heaters, defrosters, cab fans, safety tanks, road sanders, anti-freeze - whatever the winter truck equipment you need, we'll meet your requirements with parts and accessories that have been double checked by International Truck Engineers for top quality, utility and absolute dependability. Come in and look over our stock today. We'll show you the parts and accessories you'll want -at the price you want to pay.

DANIEL AUTOMOTIVE

Leadership in True American Style! Year after year look to ...

PIGGLY WIGGLY

for the Best for Less!



NO. 21/2 CAN

THESE PRICES GOOD FRIDAY SATURDAY & MONDAY

NO. 2 OLD KENT

	3 LB. Crisco 99 C	
*	SHASTA PEAS NO. 2 12 12 c	

HEINZ

BABY FOOD

3 Cans

25c

PEACHES, **27**c PET or CARNATION MILK,

SALAD DRESSING, 37c MARSHALL

HOMINY, **10**c ROLL KRISPY

TISSUE, PARD CAN 15c COFFEE, DOG FOOD, MARSHALL NO. 300 COTTAGE

KRAUT, 14 OZ. LIBBYS CATSUP,

12c CRACKERS, 25c 55c 10c SARDINES, 12½ c 20c VEL, 29c



CAN

GALLON

NO. 1

9c

NO. 2

18c



45c PORK ROAST, SHOULDER, NICE AND LEAN POUND **53c** SLICED BACON, 43c BEEF ROAST, FANCY CHUCK, NICE AND TENDER 35c SACK SAUSAGE, PINKNEY'S COUNTRY STYLE POUND 23c BACON, ENDS AND PIECES POUND **29**c SLAB BACON, SMOKE, NICE AND LEAN POUNI

CALIFORNIA CELERY GREEN STALK **23**c FIRM HEAD POUND

5c CABBAGE, IDAHO RUSSETS, NO. 1 POUND POTATOES, 6c POUND ORANGES, 9c

NO. 2 PINEAPPLE JUICE, DEEP BROWN BEANS, 15c SUGARKIST 8 Oz. MARSHMALLOWS, LIBBYS VIENNA SAUSAGE, 19c LIBBYS CAN POTTED MEAT, 9c ARMOURS 2 Pounds PEANUT BUTTER, 69c

TOMATO SOUP, **12c** CAN PORK BEANS, 12c 3 BARS DELMAR POUND 23c OLEO, 27c LUX,

53c KARO, \$1.05 SALMON, SOFTASILK CAKEFLOUR 41c TOMATOES,

HONEY,

HEINZ

99c SPINACH,

CONVENIENTSHOPPING THE MODERN WAY

LOWEST PRICES EVERY DAY

Classified Ads

Houses for Sale

FOR SALE-To be moved, 5 rooms and bath complete, wired for electricity, has gas and water con Located at 620 South Wall. Phone 540-J or see W. J. 52tfc.

RESIDENCE PROPERTY for SALE

Two lovely 5 room modern homes. well located on pavement, priced Several other homes at from \$1,500 to \$6,500. Also have a few improved small acreage

J. G. Wood, Bank Bldg. Phone 236.

WE HAVE several good buys in Goen & Goen.

Miscellaneous

GET-Your anti-freeze at Collier

TO CLOSE THE W. T. BROWN ES-

Maxey. Call 372-J.

TATE, we offer for sale one mod-ern residence on West Mississippi

3-bedroom house

closed in service porch, garage, storehouse, and chicken house,

closed in back yard, nice young orchard, and plenty of garden

75x150 ft. lot, east front on pave-ment. The price is right. J. G.

Wood, Bank Bldg. Phone 236.

This property located on

to non-organic and r Sladder troubles, try Cystex, Quick, complete satisfaction or money back guaranteed. Ask your druggist for Cystex today.



farm equipment extends beyond the immediate sale of a tractor. combine or implement. It's a rule with us to take a personal interest in seeing that your equipment delivers the best possible field

After all, our business is based

need it. Our mechanics are trained to keep your Massey-Harris tools operating at their best. They know your equipment from end to end. All repair parts are factory inspected and specified

Make that date now . . on service . . . service you can your equipment in shape early.

OUR MECHANIC IS BONNIE SHULTZ

Floydada implement Co.





Model Shows RK70 \$349.75 Other Models From \$169.75

Frigidaire Electric Range

Here's the Electric Range that has everything, Including two all-purpose ovens! Bake in one, broll in the other . . . all at once, faster, easier, better. This wonder range has Radiantube 5-speed Cooking Units . Triple-Duty Deep-Well Cooker . . . full-width Storage Drawer . . . Cook-Master Oven Control . . . all porcelain cabinet with acid-resisting porcelain top . . . fluorescent lamp . . . pressure cooker (extra) and many other features you should see.

ODEN APPLIANCE CO.

221 So. Main St.

Floydada, Texas

Miscellaneous

and one small house on East Ken-tucky. See or phone W. Edd Brown or R. Fred Brown, Floyd-ada. 35 tfc. WATCH REPAIRING-Rust ruins watches! See us regularly for expert watch cleaning. M. L. Sol-

FOR SALE — Five room modern house, \$5,500.00. 911 So. Main. Fay FOR covered buttons, buckles, eyebuttonholes, custom belts and sewing, see Mrs. R. I. Cook, 337 W. Ollie, Phone 178W. FOR SALE-TO SETTLE ESTATE All work guaranteed.

FOR SALE—Well grained hegira bundles. D. S. Battey, call 774-J-2

Order of the Eastern Star will meet Thursday night February 10 7:30 o'clock

CUSTOM GRINDING TUESDAYS FRIDAYS. McCARTY'S FEED MILL.

WATCH REPAIRING-Rust ruins watches! See us regularly for expert watch cleaning. M. L. Sol-

SPECIAL price on farm wagons. Two wheel trailers, rebuilt mot-Floydada Wrecking Co. L. L. 38 tfc.

QUALITY WALLPAPERS-Protect the investment you have made in your home and save money now by taking advantage of our economical prices on quality wallpapers. Higginbotham-Bartlett Co

CHECK-UP-See us and your car in good condition at little expense. Proper care expensive breakdowns Bishop Motor Co. 1 1tc

FACKS ABOUT OZARK RANCHES Free Circular Available M. Brooks, Cabool, Mo.

NOTICE-Subrcribers of the Lubbock Evening Journal. When weather conditions make it impossible to deliver papers, can be picked up at Patterson New subscribers appreciated. Walter Cantrell.

FOR SURE starts these cold mornget a new battery from Collier Auto--North side square 12tc.

> DODGE & CHRYSLER IRRIGATION MOTORS

We pick up and deliver MAYO MOTOR CO.,

M. A. BARTON-Long and short distance hauling. Covered van, 211 East Crockett St.

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager

AUTHORIZED MAYTAG SERVICE Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M McDonald, Hdwe 4stc

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tfe

ANTI-FREEZE-See us for anti-freeze needs. Don't take chances. Collier Auto--North side square

For Sale

FOR SALE—Cane bundles. John

FOR SALE-Alfalfa hay, 450 bales, No. 1 hay; International mower for H or M. J. A. Noland, 7 miles

FOR SALE- Bundles, cane and hegira, 5 miles East of Floydada Glen Jarnagin. 45tfc

FOR SALE-Buick foredoor sedan. See E. P. Nelson. Call 85 or

FOR SALE-Good used 14" moldboard plows, \$135.00. Power lift ditcher for M Farmall or G John Deere, \$200.00. New two and three row power lift stalk cutters, \$110.00 to 137.00. Braselton Implement Company.

Farm Machinery

FOR SALE-1942 model Ford tractor transmission and lights, also full set of equipment consisting of, listers and planters, cultivator, knifing attachments, tandem disc one-way, ditcher, and 2 section drag harrow. G. B. Treadwell, 2 mi. west of Blanco. Ph. 630-W-3.

NEW and used tractors, all makes Braselton Implement Company

FOR SALE-Model A John Deere Appling, Mt. Blanco. 513tp MARTIN Ditchers. Braselton Imp-

FOR SALE-Two G-3 M & M combines, 1941 models. \$1250.00 each. See Leonard Matsler at Leonard's

Want ads save money.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

FreeBook Tells of Home Treatment that Must Help or it Will Cost You Nothing

Arwine Drug Co. Bishop's Pharmacy

Land For Sale

FOR SALE—By owner 406.3 acres of wheat and land, in irrigation district. P. H. Tullis, route 2, Anton, Texas

FLOYD COUNTY FARMS FOR SALE DRY LAND OR IRRIGATED IMRPOVED OR UNIMPROVED, FOR PRICE AND DESCRIPTION SEE J.O. WOOD, ROOM 5 BANK BLDG. OFFICE PHONE 236. RES. 444W

LOW INTEREST RATE LOANS

See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen.

FARMS. RANCHES, BUSINESS & RESIDENCE PROPERTY. IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL SEE WOOD G. WOOD, Room 5, Bank Bldg Phone 236, residence No. 562-W

FOR SALE-One of the nicest irrigation quarter sections in the country. The price on this land has been reduced--\$20.00 per acre this week. Better see this. Smith and Stanley at Stanley's Barber Shop

FOR SALE-Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some ood buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop.

Farm and Ranch Loans for Long ferms at 4% interest. Pay off in advance at any time. Available to rebuild improvements, finrepair. ice old loans and for the purchase of farms and ranches

Floydada National Farm Loan Association.

11tc

Still soliciting your listings. Have several choice farms for sale. Some irrigated, some dry land. Also several houses here in town. See me at Palace Barber Shop, or phone 526-J. Jack Burleson. 8 tfc.

FOR CASH LEASE 213 acres irrigated land, located 1 mile west of McCoy. Call 211-J Plainview, or 906 Travis St. H. E. Graham. 11tp.

Writing fluids. Hesperian

For Rent

FOR RENT—Two room furnished house two blocks north Ward School. W. F. Culpepper 522tp. FOR RENT-Furnished apartment Mrs. W. M. Dorsey, 220 South Second Street. 52tfc. Second Street.

APARTMENT FOR RENT-Furnished or unfurnished. 230 W. Va. St

FOR RENT-Storage space over our store for household furniture, etc. Collier Auto and Electric

FURNISHED apartments 102 East Houston St.

FURNISHED house for rent. Tel-ephone 127-W. F. M. Thagard, Georgia and Tree Row Streets.

FOR RENT-6 room house with bath. 3 blocks from square on pavement and mail route. To responsible parties. Ernest Williamson.

FOR RENT-Three room unfurnished apartment. Call Jewell Elza at the Bank.

Wanted

WATCH REPAIRING-Rust ruins watches! See us regularly expert watch cleaning. M. L. Solomon, jeweler.

VANTED-Good clean cotton rags & Alexander Garage Highway 70 east.

WOULD LIKE to rent or lease 200 or 300 acres to put in cotton of feed. Edd Muncy.

CAN BLACK-DRAUGHT **Help Physical Fatigue?**

Yes, Black-Draught may help physical fatigue if the only reason you have that listless feeling is because of constitution. Black-Draught, the friendly laxative, is usually prompt and thorough when taken as directed. It costs only a penny or less as directed. It costs only a penny or less a dose. That's why it has been a best-seller with four generations. If you are troubled with such symptoms as less of appetite, headache, upset stomach, flatilence, physical fatigue, sleeplessness, mental haziness, bad breath—and if these symptoms are due only to constipation—then see what Black-Draught may do for you. Got a package today. WANTED Junk batteries. We will pay you \$2.00 cash for each of your old junk car, truck, or tractor batteries, or will trade you a gallon of Zerex for two of them. Collier Auto and Electric. North 49tfc.

WANTED-Clean cotton rags. Oden Chevrolet Company

Live Stock

FOR SALE-Chester White weaner Malvin Jarboe, 1% miles east Floydada cemetery. 522tp.

FOR SALE-Entire stock of Duro hogs (200 head) Breeding stock and all. Several gilts and sows with pigs by side, 2 to 6 weeks old. Several gilts and sows bred for early spring farrowing. Several 80 to 90 lbs. Sow pigs and boar pigs. All of above subject to register and vaccination. Herd boar is a son of Tops. C. O. Roberts. Lockney, Texas. 504tp.

FOR SALE—Two year old black Angus bull pure bred but not registered. See Duncan Hollums.

415 Virginia St. Lost and Found

FOR SALE-Milk Cow. Robert Day

FOR LEASE—Filling station in Matador. Will sell cash register, one grease gun, electric coke box, air compressor and stock. Station been in operation four months.

Located in East Matador on highway 70. Phone Ray Locke 114-M, Matador. 512tn

LOST-Small American floor edger in Floydada. Finder please notify Higginbotham-Bartlett co. 11tp.

LOST SATURDAY-while young owner was in hospital, brown coe Reward. Phone 496-J. 208

usually starts alleviating pain so you work, enjoy life and sleep more comfort Get Romind at druggist today. Quick,



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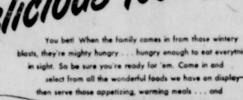
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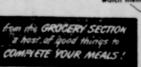
Call Floydada Cold Storage Locker Phone **328**

or Call Plainview 1444 Collect for Prompt Service

PLAINVIEW RENDERING CO.

Come a-runnin' for delicious food! Off with those galoshes . . .





Pure Louisiana Sugar Cane SYRUP, Gal.,

DEL HAVEN 25° Peaches, No. 21/2 Can, RIO - TEX

13° No. 2 Can, DEL MONTE Spinach, 16°

Tomatoes,

No. 2 C

KIMBLE, Whole

SKINNERS Rasin Bran, 15° Reg. Size,

Potatoes, 10° No. 2 Can. 29° Dreft & Vel.

Reg. Size, ALL BLEACH, 15° Quart. HUNT'S, SUPREME

Spinach, **20**c No. 21/2 Can, ARMOURS Pork & Beans 12c

CRYSTAL WHITE SOAP, 19° 2 Reg., WHITE SWAN

51° 1 LB. Can. SWIFTS Cleanser, Reg. Can.

Coffee,

PUREASNOW and

EVERLITE

FLOUR

25 LB. BAG.

\$1.69

We Have All Sizes

WES-TEX SYRUP

Marie Gifford APPLE CRISP

GOT YOUR YEAR ROUND SUNSHINE from the DAIRY SECTION!

MAYFLOWER OLEO, LB.,

FLOYDADA BUTTER, 69° LB., FRESH

For WARMIN Sind ENERGY for family - serve plenty of yord

Country Eggs

MEATS AND POULTRY! PINKNEY Sausage, **36**c LB.,

ROUND STEAK, **80**c The Best, Lb., T-BONES,

Large or Small lb. LAURED LEAF LARD, 80° 4 LB., **60**°

DEXTER, Sliced BACON, **50**°

3 LB.,

Potatoes, LB. IDAHO RUSSET Potatoes, **60**° 10 LB. Bag., Lettuce, Nice Firm

Ear lots of FRUITS AND

VEGETABLES for winter pep!

5°

15°

8c

8c

6°

10°

NICE & FIRM

Cabbage,

DELICIOUS

APPLES,

LB.

LB.,

LB.,

YELLOW

ONIONS,

RUBY RED

Grapefruit,

RED OR WHITE

Heads Tomatoes, Nice and Firm

RUTABAGA Turnips, LB.,

TAMIN ENRICHED BAKERY GOODS

BUTTER KIST BREAD

Cakes, - Donuts

Try Johnnies Ham**burger Buns**

PARKING LOT REAR OF STORE -

ear Of High emand Seen or Pontiacs

sales volume was seen today Pontiac Motor Division, as the 1949 Pontic Silver streaks made r public bow. lthough Pontiac sales exceeded

in ster, box, ition iths. igh-i-M, 12tp. dger otify 11tp. pung coe-

5.419 during 1948, third highest ar in the division's history, L. C. Donald of Floydada, experssed fidence that Pontiac sales during 9 will top this figure. With rently expanded factory facilities, ntiac is more than able to meet se added demands, he said. "We expect a very fine year. In et, with the beginning of producn of the new 1949 models, we are a more secure and better compe-

ve position than ever before. "However satisfactory past de-and has been for our product, we confident that it will continue grow in the future. Modern, ctional styling and worthwhile chanical imporvements, make ntiac an even more desirable car

own than before. "As the accepted car of a large gment of the substantial element America's buying power, we feel at Pontiac can look forward to fine reception during 1949." Production is already under way the factory with substantial protion schedules set for February.

TEP UP CADET TRAINING ROGRAM IN AVIATION

The Aviation Cadet Training proam has initiated a new training ogram whereby there will be ght clases a year instead of three, ecording to information reaching Sergeant Elbert Newell and Cpl. Martin, in charge of the U. S. Army and U. S. Air Force Recruitng Station at 111 West 8th St., lainview, Texas.

"The first class, under this new program, will commence April 4th of this year, with a new class benning eyery six weeks thereafter", aid Sergeant Newell. "Every efort will be made to keep at least three future classes filled due to the frequency of the courses under the eight-class schedule.

JOINS TEXAS DRYS

m

nd

CANYON,—Dr. J. A. Hill, president emeritus of West Texas State College, has joined the staff of the United Texas Drys as a special worker in the educational field. Dr. Hill resigned as president of W. T. on Sept. 1. He is continuing to make his home in Canyon and is and magadnes.

Brentwoods*

Penney Price!

Better than ever cottons . . . new for spring 1949 - at the

same low 2.79! 80 sq. percale, poplin, pique or chambray

frocks - as washable as they're wonderful. In new prints - florals, geometrics, stripes (wide or narrow) or checks! Sizes 12-42 . . . and others up to 52. Come in today . . . get

Same low

first choice! Reg. U. S. Pat. Off. **Entirely New Pontiac For 1949**



The Pontiac Chieftain line of which the four-door deluxe sedan is shown here has a 120 inch wheelbase. Roof lines have been lowered without sacrifice of comfort. Trailing pattern of the Chieftain series consists of two gracefully arched steps from roof crown to trunk deck to lower edge. Both Pontiac Streamliner and Pontiac Chieftain lines average 38 percent nore glass area. Visor on car pictured is an accessory.

on her way to Frankfurt, Germany.

Psychology Prof Misses So They See **Basketball Game**

Due to illness, Dr. Doyle Jackson, noted psycologist of Texas tech, was not able to attend the Lions club meeting Thursday night, where he was to be the guest speaker on "De-mocracy and Education." He plans to attend some time this month.

The Lions had their meeting at the Hotel coffee shop at 7 o'clock, attended their businesss, and then went to the basketball game at Andrews Ward between the home town Floydada Whirlwinds and the Spur Bulldogs.

MRS. BETHEL, MRS. RUSHING FRIENDSHIP CLUB HOSTESSES

Mrs. W. H. Bethel and Mrs. Lee Rushing were hostesses to an en-joyable meeting January 19, for Friendship club.

An interesting recreation was directed by Mrs. W. E. Grimes. Mrs. Rushing gave some valuable information in her council report, and Mrs. Stiles gave a report on short course suggestions. Petty gave some valuable pointers

on planning a landscape. Refreshments were served to the following: Mmes. Mal Jarboe, F. O. Conner, George Stiles, E. L. Judy, W. E. Grimes, Sam Green, Leila Petty, the home demonstration make his home in Canyon and is agent, and Miss Wilma Jean Judy, and the hostesses, Mrs. Lee Rushing and Mrs. W. H. Bethel.

Penney's famous

COTTONS

Dental Health Day Feb. 7

AUSTIN-Observance of the first National Children's Dental Health Day on February 7th has been ap-proved and commended to Texans by an Official Memorandum signed by Governor Beauford H. Jester.

The dental health of children is of prime importance to their general well-being, and Dr. Geo. W. Cox, State Health Officer, says that every child should be under the regular care of a competent dentist from the time he is thirty months. from the time he is thirty months

"Much can be done in the way of tooth decay prevention by dentists of today," Dr. Cox said, and studies are under way at present which may lead to still further advances in the control of dental caries. Two Texas cities with almost indentical fluoring contant in their city water supplies are being used in one experiment. Sodium fluoride is being added to the supply of one city, and the re-sults in the reduction of dental cares checked against that of the city hose water supply is not treated. "This experiment has been in pro

Mr. and Mrs. George Mize accompanied Johnny Hammonds and ited with being the real author of Mrs. Dan Daniels to Amarillo Mon-Shakespeare's plays. ress only 29 months and it is too to establish a positive evaluaday. Johnny is going to Oklahoma City, Oklahoma, and Mrs. Daniels Kohinoor is the largest diamond tion, but the results checked so far have demonstrated a decided ten-

their drinking water."
Early training of children in good dental hygiene will materially aid them in keeping their teeth and gums in good condition, and their gums in good condition, and their regular visits to the dentist will en-able him to make any corections as by Jesus at The Last Supper.

The most troublesome pest to Australian farmers is the rabbit.

PRESSURE PUMP SYSTEMS

Have water pressure at your command at the turn of a faucet. Enjoy one more of the conveniences of town -- at home away from the pressure.

We have both Jacuzzi and Peerless pressure pumps for your choice.

Our installation has to be right.

Worsham & Son Plumbing Co.

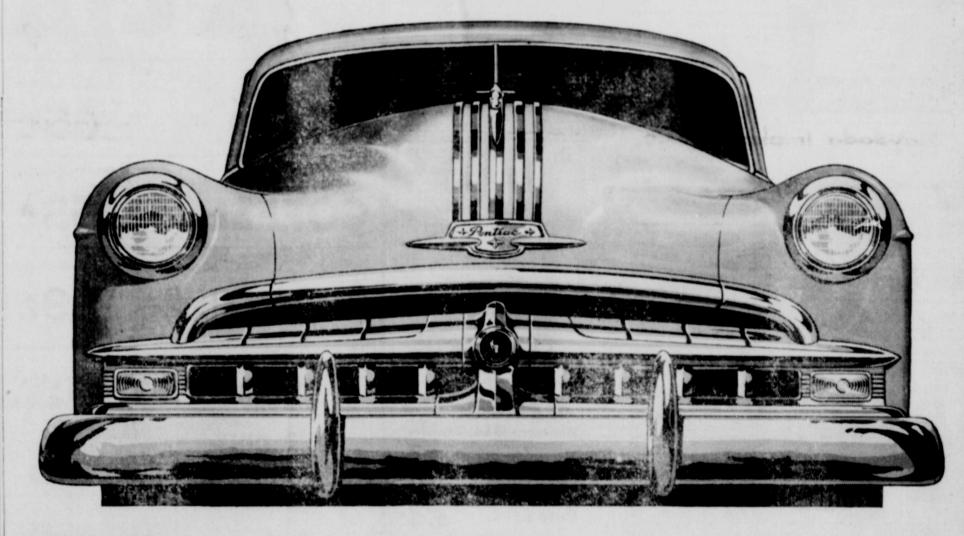
Plumbing Contractors and Supply 127 W. California Phone 570

Announcing the

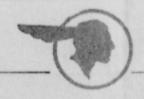
belonging to the British Crown.

1949 PONIHAC

Now on display



The Finest of all New Features in the Smartest of all New Cars?



We extend to you and your family a most cordial invitation to come in and see the great new 1949 Pontiae! Definitely and decidedly, it's the finest, most beautiful Pontiac we have ever been privileged to show. You will admire everything about it: the flashing smartness of its completely new Bodies by Fisher-its many new features-its fine performance. Here's a real step forward in the motor car world . . . one that you should see without delay!

PONTIAC - Division of General Motors

I. THE YEAR'S OUTSTANDING BEAUTY

2. LOWEST PRICED CAR WITH GM HYDRA-MATIC DRIVE

3. COMPLETELY NEW BODIES BY FISHER

4. WIDER SEATS-ADDED ROOM

5. WIDE, ELSY-ACCESS DOORS

6. NEW WIDE-HORIZON CURVED WINDSHIELD

7. SAFE-T-NEW DRIVER VIEW

8. NEW DIAL-CLUSTER DASH

9. EXCLUSIVE TRAVELUX RIDE 10. NEW FINGER-TIP STARTER BUTTON ON INSTRUMENT PANEL

11. NEW HEATING AND VENTILATING SYSTEM

12. CAPRY-MORE LUGGAGE SPACE

13. NEW LOW-PRESSURE TIRES, 15" WHEELS AND WIDER RI

14. PONTIAC FAMOUS IMPROVED STRAIGHT EIGHT AND SIX CYLINDER ENGINES

L. C. McDONALD

210 W. California St., Floydada,

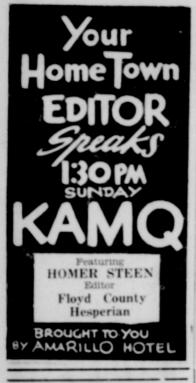
Telephone 97

Jaycees Begin Rubinoff Sale For Concert

Tickets went on sale this week for Rubinoff and His Violin who will appear in a popular concert at the Palace Theater on March 2. The Floydada Junior Chamber of Com-merce is rapidly setting up ticket points in the down town area and nearby towns. A few of the stores in Floydada where tickets may be purchased are Bishop's Drug, White Drug Co., and Arwine Drug Co. Tickets may be purchased by mail by mailing check or money order to Rubinoff Concert, Floydada, Tex-

All seats for the night performance are \$2.40 Tax incl. will be reserved and only the seating capacity of the 775 Palace Theater will be sold. At 2:30 in the afternoon Rubinoff will give a special Student Matinee. Tickets will be 75 cents (tax incl.) for all Tickets students and school faculty and \$1.80 (tax incl.) for adults. All Floydada schools and schools in surounding towns have been invited to attend. In the coming month news stories and advertising will cover this West Texas area of Lockney, Quitaque, Matador, Crosbyton, Ralls and Petersburg. The Floyd-ada Jaycees are expecting many out of town visitors for the concert.

Young musicians in Floyd County should be especially interested in David Vazquez, pianist who appears





No Need to Run

LONGHORN CHEESE, Lb.

GREEN VALLEY Lima Beans, **30**° No. 2 Can,

PLAINSMAN, Black Eye PEAS, 14c

No. 2 Can. O JOY PEAS,

2 No. 2 Cans. ADMIRATION OLEO,

Lb. SUGARKIST

Marshmallows, 15c 8 Oz. Pkg., SKINNERS CUT

Macaroni, 10° Pkg., LUX

SOAP, 19° 2 Bars, SOFTLIN 17° NAPKINS,

Pkg., HEINZ CATSUP, 27°

14 Oz., CRISCO \$1.04 3 Lb.,

DREFT. 29° Pkg.,

Hull & McBrien

Phone 292 WE DELIVER

Atlanta Minister to Conduct Revival

Evangelist John R. Ferguson of Atlanta, Texas, will conduct a revival meeting at the Church of the Nazarene, 300 West Tennessee. The



Evangelist John R. Ferguson

begin Monday night, February 7, and close Sunday night, February 20. The preaching service will begin each night promptly at 7:30. Rev. Ferguson has recently en-

tered the evangelistic field after a very successful eight years pastorate Previous to that, Atlanta. had pastored churches at Tokio, Tahoka, Grassland, and Quanah. A cordial invitation is extended all christian friends of other churches and everyone to attend

with the internationally known vioinist Rubinoff in a Floydada con ert on March 2.

Vazquez will have two solo spots on the concert program. He will pen the concert with three numpers, a Concert Paraphrase on a Strauss Waltz theme, Franz Liszt's "Liebestraum" and the famous "Ma-laguena" by Lecuona. After interrangement of Cole Porter's "Night and Day," a modern music rendition sure to appeal to the Floydada audience, and "Mountain King Boo-

David Vazquez returned to the concert field in 1947 after a four year interruption of his career. He spent four years in active naval duty during the war. He is the product of the American School of Music and studied only under masters here. At 17 he was the winner of the National Allied Arts Contest and also won early recognition under Eugene Ormandy, Richard Lert, Ingolf, Dahl and others. Vazquez has ured with the great Spanish dancer, Antonio Triana and also with Prima Ballerina Mia Slavenska Rubinoff has been an ardent enthusiast for advocating music training for students at home in the United States. He feels that Vazquez is a fine example of this theory of training

Mr. and Mrs. Conner Oden and ons, Gary and Jerry, attended the Fort Worth Fat Stock show over the week-end. While down-state also visited their daughter and sister. Marjorie, who is a student at

and Mrs. Harold Wayne Bennett and Gwendolyn Estell, and Wayland Richardson were among Floydada attendants at the Stock show. They also visited Mr. Bennett's parents

who live at Burkburnett. Mrs. J. Sam Hale is in the Lubbock Memorial hospital recuperating from several heart attacks suffered recently. Tuesday she was re-

Too Late to Classify

WANTED-GI flight training apto those who qualify. Tickets for the Rubinoff concert available at

32c FOR RENT-Bedroom for men. 214 C H B W. Miss. 227-W.

FOR SALE—Table top apartment size stove. Phone 555-W 1tfc

FOR SALE-Double deck bunk bed with springs and slats; mattress thrown in. Call 431-J after 4 o'clock or see H. G. Barber. 12tc.

FOR LEASE-100 acres of land on pavement. Some wheat. Close in. F. A. Faulkenberry, call 722-W-1.

> FORD - TRACTOR DEARBORN Farm Equipment PRESENT horty Thompson FARM HANDS SADDLE ROCKIN' RHYTHM (Starting Feb. 7) 12:45 NOON

> > MON.-WED.-FRI.

DIAL KFDA

Sloppy Weather

(Continued from first page)

for the local paralysis fund in case of an epidemic later unless the enthusiasm of the drive can be revived. Guy W. Ginn, county drive chairman was unable to give anything like a complete report as late

May Lose Some Pavement

Among the heroes of the 25-day fight against the elements to keep normal business functioning have been the Highway Department's maintenance men in the district. Foreman Frank Webber and his workers have been up early and out late with highway machinery trying to meet the threat of danger human lives and damage to high-In spite of their efforts, however, there is no doubt that some damage has been done to shoulders of paved roads in some notably in the vicinity of South Plains. Some damage to ashalt paving also in the cities of Lockney and Petersburg is due to show up also, in the estimate of the oad maintenance people.

No Zero Weather Reported

In their fight to keep their cattle, ogs and sheep in condition, live tock men have been put to it to find increasing feed supply. J. D. Wood, manager of National Alfalfa mill at Lockney reports huge de mands for baled alfalfa from that company's storage at Lockney. The mill has sold hundreds of tons of ay to cattlemen far and near. Biggest single sale was to an owne who bought 250 tons and will have haul it 350 miles to his cattle have bought alfalfa in rather large

First and only Zero weather of the nter at Floydada must come later. f at all. West Texas Gas company reports a low of 7 degrees on Satur day and Sunday mornings. High the week was 38 degrees on

Geo. B. Marshall Rites Held Friday

Funeral services were held for Geo. B. Marshall, 42, at the First Baptist church Friday afternoon at 3 o'clock. Rev. L. A. Doyle, pastor of that church, officiated. The funeral was under the direction of Harmon Funeral home, and interment was made in the Floydada cemetery. Pallbearers were Alton Chapman, A. T. Hull, C. B. McDonald, Richard Stovall, Buck Hicker-

on, and Lindsey Graham. Mr. Marshall died after a long illness of Hodgekins disease, at 3 o'clock Tuesday morning of last week at St. Mary's hospital, Ros-well, New Mexico. Mallards Fun-eral home took care of the body while at Roswell. Mrs. Marshall acanied the body home to Floyd-

Marshall was born in Jack

Dr. E. D. Thompson

-Specialist-Diagnosis & Treatment

Rectal Diseases

(PILES) 2121 Broadwoy. Lubbock, Texas

STAR CASH

Floydada's Oldest Eood Store Phone 40 - We Deliver

90° SUGAR, 10 Lb. Bag, 64° Pure Lard, 3 Lb. Carton.

17° CATSUP. 14 Oz. Bottle

MARCO 29° Peaches, No. 21/2 Can,

37° Cocktail, No. 21/2 Can, LIBERAL 39° PEARS,

No. 21/2 Can, EMPSON Pork & Beans, 25c No. 2 Can 2 For.

SURFINE 27° CHERRIES,

No. 2 Can. igarettes, \$1.69 Any Brand, Carton Cigarettes,

VEL. **30**° Large Size,

33° Oxydol, Large Size.

P&G SOAP. 19° 2 For,

county, Texas. July 10, 1906. He was 5 years old when with his parents, Mr. and Mrs. L. A. Marshall, he moved to Floyd county. He fin-

ished Floydada High school in 1923 and attended Hardin-Simmons University, graduating in 1927. He sercounty several years as an official, first as district clerk and later as assessor-collector of taxes.

He married Miss Erna Lee Crawford in 1930, and two daughters were bron to this union. She preceded him in death April 3, 1940. A second marriage to Miss Mar-garette Benn took place March 15, 1941 in Floydada. daughter were born to this union

was a member of the First Baptist church here since he was 14 His home has been a Floydada. He was gone from Floydada only a short while. He was employed by Ingerton Saddle Shop in Amarillo, and later moved to Laketion. Texas, where he was manager the Laketon Cooperative, Inc. He and his family moved back to Floydada in October 1947, where they now live.

Out of town relatives and friends who atended the funeral were Dr. J. Marshall of well, New Mexico, Dr. and Mrs. Steve Marshall of Roswell, New Mexico, W. C. Marshall of Lubbock Mr. and Mrs. Bill Robinson of East

Mr. and Mrs. Chis Benn and Martha, Mr. and Mrs. Owen Benn, Mr. and Mrs. J. W. Yeager and children, Mr. and Mrs. H. E. Richter and Mr. and Mrs. Hilburn Barrick and sons, all of Abernathy, and Mr. and Mrs.Clyde Benn and Suzan of Plainview, Mr. and Mrs. Earl Crawford of Crosbyton, Mr. Virgil Crawford of Brownfield, and Mr.

M. T. Brooks of Whiteface Survivors include the widow, the parents, the two children by the first marrriage, Barbara and Myrna, two children by the second marriage, George Benn and Marlene Ann.

Co. School Board To Meet Monday

County superintendent Clarence Guffee, has announced that the quarterly county school board meet-ing will be held in his office Monday afternoon at 2:30.

Members of the board are R. M. Battey, president; J. T. McLain of precinct 1; Ben Quebe of precinct 2; C. W. Burton of precinct 3; and Earl Edwards of precinct 4. All members are due to be present.

Want ads save money

ANNOUNCING

The formation of a partnership between J. M. Massie and Hollis R. Bond, for the operation of a general land agency.

MASSIE & BOND

(Successors to W. M. Massie & Bro.)

GREAT TRIP DOWN SOUTH

Mr. and Mrs. R. L. Nichols returned home last week from a great trip they had just completed to five southern states and in south Texas and Old Mexico, which they made in company with their son, Claude, of Williams, Arizona.

Points in Arkansas, Tennessee, Alabama (native state of Mr. Nichols), Mississippi and Louisiana, were among those visited. To make their rounds complete they went into South Texas and crossed into Old Mexico at Del Rio.

It was a trip they had anticipated for a long time the Nichols couple said, and was enjoyed immensely.

HENS

WE HAVE ORDER FOR

2,000

Our poultry house is 1/2 Block North of Lunch Box Cafe; 1/2 Block North of Matador Highway.

We have installed new Coleman Heating Stove in our poultry house NO FROZEN FEET, NO FROZEN COMBS

When you need a dressed fow "contented chickens.

Our Egg House and Feed House in Separate Building on separate lot from peultry department.

NEW LOW on Stanton's Fresh Lay Mash and Cow Feeds. 1/2 block North Shipman's Grocery. 304 East Georgia.

Charlie Berry

Day and Night PHONE 74

EARL YOUNG SICK

Earl Young, former resident loydada, has been seriously ill West Texas hospital in Lubbo following an operation last we The Young family are residents

On

that city. Jim Young, of Corpus Christi, ac ompanied by Mrs. Young, visite is brother briefly last week-end

W. J. Wilkes underwent a mi operation on January 21, in a Lat bock hospital. Mr. Wilkes is it proving nicely.

KING'S

Grocery - Market We Deliver Phone

CANADIAN BEST FLOUR, 151.59 25 Lb.,

399 5 Lb.,

BRIGHT & EARLY \$1.89 COFFEE,

Margarine. 26°

33¢

Salt Bacon,

ARMOUR'S CRESCENT

Sliced Bacon, 40°

CANADIAN FEEDS Corn & Oat Base

Egg Pellets and Mash DAIRY FEED

WEEK-END SPECIALS

QUALITY OF **OUR PRODUCTS** IS DEPENDABE

LARD, 65c

SURFINE

POUND COFFEE, 53c

FRUIT COCKTAIL,

BACON,

COUNTRY STYLE SACK **39c** SAUSAGE,

Fancy Green

CELERY

Per Pound **33**C

PER POUND

SLICED PINEAPPLE

NO. 2 CAN

33c

and TOPS TEXAS

TURNIPS

ORANGES lb. 10c

Qt. JAR

39c

GRAPEFRUIT lb. 10c

FRESH VEGETABLES

ADMIRATION OLEO

POUND

32c

GRAPE JAM,

MACARONI,

SURFINE

RITZ

SKINNERS

PKGE. LOC

Large Box CRACKERS, **29c**

SIOUX BEE LB. CARTON HONEY CREME, 35c **Hot Roll Mix** Pkge. 28c

DUFFS

O'CEDAR **POLISH** 4 Oz. Bottle 19c

CAMAY SOAP reg. bar 10c

MIRACLE WHIP Salad dressing

> 37c **TREND** 2 BOXES

39c

Super Suds 33c

Felton-Collins Phone 27 • Grocery & Market • 122 W. Calif

WE DELIVER