|  | (1an, |
| :---: | :---: |
|  | and $G$ |
| cked | s |
| inst 'Winds | ${ }^{\text {Hospital On Sunday Afternoon }}$ New Coniract |

Lockney Okers
Sewer, Water
Revenue Bonds
ren, Tubbs And ats Realty Firm


Blessing of Providence Asked As New Officers Carload of Grain is Loaded Out For War-Ravaged People

Sworn In With

EDITORIALS
Due to Happen Again．With the passing of have been awaiting the warm sun，a beauti－ the early stages of the dry spell and the be－
ginning of a new year The Hesperian has
hour cycle that wouldn＇t numb his senses decided to begin a campaign for more mois－
turn cyis paints into daubs of icyces．Strain ture so that better dry land crops can be as we maxy，with dumbness that lack of words
made either this year or at least by next bring with them，we can＇t say it．much as we made either this year or at least by next bring with them，we can＇t say it，much as we year．This campaign may not get any re－
sults this spring but it is sure to by the late take the place of the man with
palette and brush who wasn＇t there． fall of this year and may bring with it some severe weather．This eventuality will have to be prepared．for by stockmen and Getting away from the ethereal sky and those whose work calls for them to spend back to the brown earth and the lack of much time out of doors．Thus next Novem－can provide，we note that cattes terrain
ber or not later than mid－December the men who have been in the habit of working out－have gone down tremendously in the pas doors with their outside clothes on and one few days．Farmers who waited until after
 and put another pair on top of that．Two instead of from Uncle Sam，whom they di two．This is for next fall and winter．Mean－to pay in the year of 1948．We have come While if we can get anything done about it basic dealer or operator or whatever you call
sooner，we will．What we need is a lot of

good | gation is fine but the price of stuff our people | the farmer．Is that sarcasm or is it a sug |
| :--- | :--- |
| have to sell is started down．and everybody |  |
| gestion of the fact of the business？Suppose |  | in the whole United States seems to be cam－tomorrow you ask the steel man or the boile So that the net from irrigation crops，where

the throttle stays wide open to consume fuel
thit．It will be an indignant，or at least an
for weeks and months is not as wide as it would otherwise be．A few good rains to help
would be a good thing to have．

$\square$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$


You＇ll find＂better living＂for sale in every electrical appliance your local dealer＇s．These men entrusted with the distribution of electric refrigerators，ranges，washers，ironers，lamps，radios，and scores of othe appliances know that every sale they make brings better living to the purchaser．

That＇s why you＇ll find progressive appliance dealers constantly call ing your attention to new improvements as they appear in new model of appliances．These men know that these appliances，operating on a minimum of low－cost，dependable electric service，will bring a better way of life into your home for years to come．

Know your appliance dealer，for in his store will first appear the innovations in electric living that will be commonplace in the comfort able homes of tomorrow．

> The Floyd County HESPERIAN Estabished 1896 by Claude v．Hall
Entered as second class naill at the
postoftice at Floydada．Texas，Ari postornce at Floydada，Texas，Apri，
10． 1907 under the act of Congres
of March 3，1899？ Published by The Hesperian Pub
ushing Co．IIc．，FToydad，Texas．
HOMER STEEN，Edttor Subscription Pries：In Floyd an adjoining counties－one year，s2000；
six months 81.00 ；four months，70c；
in monane ix months
advance．
> ubscription Prices：Outside Floyd 250．six moning counties．ouside one year
yon Mametexas胥 FpRexesascocuron Floyd County 14 Years Ago


The practical sea lion．．．
$=\square$ time protection．That＇s why practical motorists change Po winter－grade Conoco $\mathrm{N}^{\text {th }}$ Motor Oil and an OIL They engine for extra－protection． hat fastens extra oil contains a special added ingredien won＇t all drain down ．．．even overnight．That＇s why wont all drain down ．．．even overnight．That＇s why simect text Oil－Plate for Extra Protection！


## DAIRY and FAR

 SALELOCATION： 5 miles south of Floydada，Texas On the Roy Curry Farm

Monday，January 10， 194<br>TIME：1：30<br>TERMS：

## LIVESTOCK

4 Registered Jersey Cows
－Registered Jersey Heifers
1－Registered Jersey Bull
6 Grade Jersey Cows
1 －Spotted Jersey Heifer，coming 2 －yr，old 6 of these cows are milking now and the rest are heavy springers．Some will freshen by sale date
1－3 year old saddle horse
MACHINERY \＆DAIRY EQUIPMENT
1－4 can milk Cooler
1－4－row slide Go－devil

## HARVEY BROCK，Own KENNETH BOZEMAN <br> Auctioneer

1－2 wheel Stock Trailer
1－Wagon Box
1－1947 Holland Automatic Twine H Baler in good condition．
13 －Tool bar shanks，nearly new
$1-10 \mathrm{ft}$ ．Angel One－way，on rubber，

## dises．

1－4 wheel Trailer with grain bo $1-100 \mathrm{gal}$ ．underground Butane Tan 2－1941 G3 MM Combines，good condi 1－1943 H Farmall with 2 row cultiva MISCELLANEOUS

1－Sewing Machine
Many other items too numerous to me


Wilson Kimble Optometric Clinic Phone 254 FLOYDADA Write, Box 518 Specializing in Eye Care and Visual Efficiency We maintain a modern optical laboratory for the
prompt and accurate filling of ophthalmic prescripprompt and accurate filling of ophthalmic prescrip-
Dr. J. W. Kimble, Optometrist
Braselton \& Marts Building Contractors
Building and Re-Modeling FREE ESTIMATES Building PHONE NO. 29

Expert Typewriter and Adding Machine Repairing
Plains Typewriter Service
$\qquad$



A GREAT VALUE
IN THIS BIG
JANUARY SHOW!

## Penco*



Thrifty, quality-minded housewives all over America know Pencos as luxury muslin sheets - at budget-low prices! Now they're here - tagged lower than-in-years - just in time to help replenish your sheet supply - and save you money! Tested to prove their long-wearing quality - and years dependable service! Pencos are here in the size you need! ........
$84 \times 90$ Permanent Finish Organdy Curtains, $\mathbf{\$ 3 . 9 8}$
42" x 36" PENCO PILLOW CASES, . . . $\$ .54$
81 x 99 PENCO SHEETS,
$81 \times 108$ PENCO SHEETS, . . . . . . . . 2.69
$81 \times 99$ NATIONWIDE SHEETS, . . . . . 2.19
$81 \times 99$ OPPORTUNITY SHEETS, . . . . 1.99
80 SQUARE PERCALE, . . . . . . . . . . . 35
$22 \times 44$ TOWELS, . . . . . . two for 1.00
Heavy Honor brand unbleached domestic, yd., . . . 29

The First National Bank of Floydada, Texas



## CONGRATULATIONS

the 1,005 people who helped Peoples Hospital last Sunday with elebration. They even ome of
uilding
fs unbelievable how muen derece

RED HOT SPECLALIS
20 Gallon water heaters $\mathbf{\$ 5 7 . 5 0}$
30 Gallon table top Electric water
heaters $\mathbf{\$ 1 1 0 . 0 0}$
Iron Enameled lavatories $\mathbf{\$ 1 9 . 0 0}$
$1 / 2$ inch Galvanized pipe, $\mathbf{1 6}$ c per foot
$1 / 2$ inch ells
$11 / 2$ inch globe valves $\mathbf{\$ 4 . 5 0}$

## Worsham \& Sons Plumbing Co.

ROBINSON \& DAVIS
Home \& Auto Supply

108 South Main Flowdada. Texas

We wish to take this means of thanking each and everyone of our friends and customers for their patronage of the past year. Too, we wish to solicit a continuation during the coming year, of your fine patronage.

10 Ft. Upright Home Freezer -- This week $\$ 3.25$

585, This Week $\mathbf{\$ 7 2 . 6 0}$
One Firestone Combination Radio and Record player - cabinet model - Regular price $\$ 229.50$, This Week $\mathbf{\$ 1 8 0}$.
Firestone Washing Machines with pump - Reg. price $\$ 144.50$. This Week $\$ 125.00$

Circulating Heaters - 4500 B. T. U Reg. Price $\$ 89.95$. This Week $\mathbf{\$ 7 4 . 1 5}$

Firestone upright brush type Vacuum cleaners. Reg. Price $\$ 69.95$. This Week $\$ 44.95$

New 8 ft . Firestone Refrigerators while they last. $\mathbf{\$ 2 8 9 . 5 0}$

All size passenger, truck and tractor tires. See us for your tire needs.

MONEY TO LOAN ON FARMS \& RANCHES 4\%
R. E. FRY, Floydada, Texas


## 65 Bank Bit

i

## (1) Derothy Pe lins

 goon of yout ${ }_{\text {da }}^{\text {day }}$ beantifully deal $\frac{1}{2}$ Price Sale
Oncea 4 uar
NOW $\$ 700$

## BISHOP DRUG CO

ar! Pays in any legal
Do as hundreds of others saving on all kinds When out of St

CALL FOR
mamens staon re
Phone 650.J1
ED HOLMES
surance (No $\$ 50$ or $\$ 100$ deduct clauses.)

# PLUS-VALUE DAYS 

SAVE

## Blankets

## 100 WOOL ESMOND PARADISE ( $72 \times 84$ ) $\$ 19.50$ <br> Now Only <br> $\$ 12.50$

Warmly Welcomed: Rich Luxurious Blankets in many Delightful
CANNON-LEAKSVILLE \& WELWYN by Nasha
\$13.95
Now Only
$\$ 9.90$
$100 \%$ Wool, Beautifully bound with matching Rayon Satin. Full Generous size.

## PURREY BANKET by Nasha- Nationally Advertised <br> evy and soft as a downy chick.

 foll moths damage this blanket within five years $\mathbf{\$ 7 . 9 5}$
## OTHER BLANKETS AT

$25 \%$ Wool Double ( $72-84$
Wool Double ( $72-84$ )
$\$ 7.98$
$\$ 5.90$
$\$ 4.49$

QUANAH FEED By the Sack, Ton or Truck $43 \%$ Protein Cotton Seed Cubes.
43\% Protein Cotton Seed Meal,
20/80 Mixed Feed.
scott gin co.

Hagood's Department Store
Standard Brands



## As A Farm Woman Thinks


 B ming this collumn and. had was
nany nice things to write about many made things to write about
and manderesting. Any-
one can dream. cantt they
 Floydada, Texas

## Start the New Year right

 by coming to church andCALVARY BAPTIST CHURCH T. Bilbrey, Pastor


## Whatever You Want

 In A RangeOn the market today, actually available, are many good "makes" of gas ranges. Each "make" is offered in several models. Each model offers its own particular combination of splendid modern features.

In one or another of these many fine makes and models, you can almost surely find exactly the combination of features that you want. See your gas range dealer today!

## 



* Automatic dock control.
* Automatic lighting of oven, broiler and top burners.
* Numerous top burner arrangements.
* Extra oven or extra broiler.
* Glass oven windows.
* Griddles. Deep well cookers.
* Giant burners, simmer burners.
* All these ond many more, plus beouty, dependobility, economy.




EVERLAY
C. A. Boothe \& Sons

## WE CAN SOLVE YOUR WASHING PROBLEM IMMEDIATELY! <br>  <br> genuine Maytag washers AVAILABLE FOR YOUR USE in Your own home! <br>  zominemanel and giventzed ALSOMAYTAG DUTCH OVEN COOK. STOVES, IRONERS \& DEEP FREEZE <br> H. M. MCDONALD, HardWare

## RUTLEDGE Oil Company <br> WHOLESALE PANHANDLE <br> Products Phone 68

## ANNOUNCING!

BONNIE SHULTZ
As our full time mechanic. If it needs fixing Bonnie is the man for the job, through years of experience.

If your car started slow or didn't start during the last cold snap, come in and let us install a new battery. We can fix most cars

## FLOYDADA IMPLEMENT COMPANY

## Conter News <br>  <br>  <br> BABY CHICKS THIS WEEK-END

mpbell News


## We have some baby chicks that have

 not been spoken for this week-end, $n$ too many but some.If you are ready for chicks now why not drop by and pick up some of these fine little fellows from blood-teste lines? We will have chicks each week-end for the next several weeks. To be sure you get the breed you want why no book them now?
Some of the very finest flocks in all o Floyd county are represented in the hatchings we offer.

## PATION HATCHERY

STATEMENT OF THE FIRST NATIONAL BANK
Of Floydada, Texas
the close of business December 31, 1948
RESOURCES



Youth Rally Here Mt. Blanco News On January Eighth


King's Grocery and market \begin{tabular}{l}
Phone 13 <br>
\hline COFFEE, 1.89

 

CUCKY DAY <br>
FLOUR, <br>
241 lb , sck. <br>
\hline
\end{tabular} $\underset{\substack{\text { BALT } \\ \text { Der lib }}}{\text { SACON }}$ Laying Mash, 4.75 youre FIRED!




| PURE <br> LARD, | ${ }^{\text {c }}$ |
| :---: | :---: |
| Yellow Creme CORN, | 15c |


| Brockles Special Dressing A Food Itself |  |
| :---: | :---: |
| DIAMOND <br> Matches, | $35^{\text {c }}$ |
| FANCY PINK <br> Salmon, <br> No. 1 tall Can. | 57 ${ }^{\text {c }}$ |
| VEL. <br> Large Box, | $30^{\text {c }}$ |
| $\overline{\text { RINSO, }}$ | $33^{\text {c }}$ |
| Lux Soap, | $10^{\text {c }}$ |

Morton's Sugar Cured
Sausage Seasoning Sausage Seasoning
and Meat Pumps
STAR CASH VAlues Floydada's Oldest Food Store
Phone 40 - We Doliver Phone 40 - We Deliver

| John B. Stapleton <br> Stapleton \& Jones <br> LAWYERS <br> General Civil Praetice \& Income Tax Matters <br> Office In Courthouse <br> Phone 14 |
| :--- |



QUALITY OF OUR PRODUCTS

IS DEPENDABE

FLOUR, $\quad \mathbf{8 5}$ c BOLLLMG MEAT,

CHERRIES, $\$ 1.49$ BACON, 49


| yexican stur benss CHIIL-ETS, | $25 c$ | BAB-O | CLOROX |
| :---: | :---: | :---: | :---: |
| CHIIL POWDER, | 21/2 OZ. CAN | 10c | q. 15 c |
|  | 21 C | CAMAY | TREND |
| PEANAIT Butten | ${ }^{12}{ }^{\text {O2, GLASS }}$ | $\underset{\text { reg. bar }}{\text { SOAP }}$ | $\begin{aligned} & \text { TREND } \\ & 2 \text { BOXES } \end{aligned}$ |
| UI BUIIER |  | 10c | 39c |

Felton-Collins
WE
DELIVER

