

THE FLOYD COUNTY HESPERIAN

Most Widely Read News Medium In Floyd County

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 16, 1948

NUMBER 46

Floyd County's Oldest Institutions

To Aid Claus Christmas

A Christmas party for 4-H Club girls of Floyd County has been planned for Saturday, afternoon December 18, in the American Legion hall in Floydada. Games will be played and gifts exchanged. Mrs. Orvus Shearer, County 4-H Girls' sponsor, will be in charge.

4-H Club Girls Christmas Party Saturday Afternoon at American Legion Hall; Officers are Named

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OES Grand Officers Will Visit Chapter

On Thursday night of last week at 6:30 p. m. at the Masonic hall, the Eastern Star held its annual Christmas dinner. Turkey with all the trimmings was served to fifty members and visitors. The visitors were Mrs. Josephine Davis, Worthy Matron of the Ralls Chapter, and Mrs. W. A. Cates, a charter member of Bongs chapter.

Tulia Change Signals Meet Of Committee

With the assignment of Tulia High school to a District 3-A berth for the 1949 football season, the officials of the district are preparing for the probability they will have to re-shuffle their schedules and have a new deal.

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Christmas Cantata, 'Chimes Of the Holy Night,' Sunday Evening in Auditorium of Baptist Church

With a season of Christmas parties, homegatherings, social and church events of varied type already inaugurated in the community an enjoyable event Sunday night, opening Christmas week proper will be the chapel choir Christmas cantata at the First Baptist church.

Mailing Rush Starts Early, Volume Great

Announcement was made yesterday by Barbara H. Smith, postmaster of the Floydada office that the office will be open all day Saturday of this week to accommodate the rush of patrons who most likely will want to mail on that day.

Hospital Names Dr. D. W. Douglas Staff Member

Employment of a physician and surgeon to head the staff at Peoples hospital in Floydada effective on January 1, was announced this week by T. W. Haley, manager of the hospital, who gave out the report Wednesday morning following a conference here between the physician and the board of directors.

Commissioners At Meeting Called By Hiway Commission

Members of the Floyd county Commissioners court, together with officials-elect due to assume office January 1, are in Fort Worth today where they are attending a conference of county commissioners and road authorities called by the State Highway Commission.

Whirlwinds Win Opener Basket Ball Conference

Coaches Gresham and Baker of Floydada High school decorated with choice smiles Wednesday Morning when they were able to report their Whirlwind basketball team had racked up a win going away in their first double round robin game of the conference played Tuesday night, and to add that for the first time in the school's history they had as big a squad of prospects as they could handle.

'Christmas Tree' Cedar Lighted Up

The ceremony, more than a decade old, of lighting up the "Christmas tree" on the lawn of the court yard square is being carried on again this season. Although there will be no program or visit from Santa Claus at the tree the idea of having its trim outline done in pretty colored lights is being continued.

Patterson Food Mart Is Observing 2nd Anniversary

Patterson Grocery & Market this week is observing the second anniversary of the establishment of the business in Floydada with a largely increased stock of merchandise over their original modest beginning.

Mrs. A. G. Muse Funeral Rites Held Tuesday Afternoon

PLAINVIEW—Funeral services for Mrs. A. G. Muse, 62, of Plainview were held at 2 o'clock Tuesday afternoon at the First Baptist church here. Rev. L. F. Webb of Lubbock Seventh Day Adventist minister, officiated.

Dr. Snodgrass Is Speaker At Rotary Christmas Party

Dr. Roy Snodgrass, of Amarillo, widely known and sought after as an after-dinner speaker, addressed Floydada Rotary club at their annual Christmas party last night. Dr. Snodgrass is pastor of the First Christian church in his home city.

Club Will Assemble

The Lions club will assemble at their meeting tonight to be the last meeting of the year for 1948. Lions whose surnames begin with the letters A through Z are invited to attend.

Enter Dimmitt Tournament

The Floydada High squad has been entered in a tournament at Dimmitt High school Friday and Saturday. Their first game will be Friday night when they are bracketed against Priona at 7 o'clock.

Mrs. Starks Is Honored

At the close of the chapter on Thursday night, tribute was paid to Mrs. Ella B. Starks, Eastern Star Mother, who served as the first Worthy matron of the Floydada chapter, and rendered many years of invaluable service to this organization.

WARRENS ARE VISITORS

Mr. and Mrs. Bud Warren, who recently moved to Lubbock to make their home, were in Floydada on business Tuesday. Mr. Warren is employed with one of the Lubbock Piggly-Wigly stores.

G. B. Johnston Chosen Chairman PMA; Beings 10th Year of Service

The county convention for the election of county committeemen of PMA was held Monday, December 13, at 10:00 a. m. in the Agricultural building in Floydada.

SCHOOL HOLIDAYS

Students in Floydada public schools will be able to forget about school and lessons after one more week until after the New Year is here, says Superintendent I. T. Graves.

Floydada Coaches Childress Guests In Football Fest

L. F. Gresham and A. E. Baker, coaches of Floydada High school athletics, together with W. C. Regan, of the school faculty, and Robert Crowell, were among the guests registered Monday night when the Greenbelt Football Officials association had its annual meeting with Childress as the host city.

ON HOLIDAY LEAVE

Chief Boatswain Male and Mrs. Gilbert H. Shirey and daughter, Sue, arrived here Monday from New York City to spend the holidays with their parents, Mr. and Mrs. G. N. Shirey and Mr. and Mrs. W. D. Newell. The Shireys have been in New York the past eleven months. Three months of that time, Shirey spent at Goose Bay, Labrador. He will report at Pensacola, Florida after the first of the year.

Minister Held; Body To Granbury

Rev. Martin Robinson, rector of the Methodist church, left for Granbury on Tuesday, December 11, 1948, at his home, 800 South Wall Street in Dallas. Bro. Robinson had been in poor health for several years, but became seriously ill in the past few weeks.

C of C Membership Meeting Called for Tuesday Evening

Members of Floydada Chamber of Commerce will be asked to pass on some important matters that can hardly be postponed, said Robert Crowell manager of the organization this week in calling attention to a meeting Tuesday evening of next week at 6:30 o'clock. The place of the meeting will be the Legion hall.

GUESTS FROM AMARILLO

Mr. and Mrs. J. B. Bartley, of Amarillo, were here Saturday night and Sunday, guests of their daughter and husband, Mr. and Mrs. Kearney Edmiston and other relatives.

Ruben M. Holmes Rites Held Saturday

Ruben Meredith Holmes, 67 years of age, passed away December 9. Mr. Holmes had been a resident of Floydada for the past two and a half years associated as salesman at Holmes Electrical Service.

Wednesdays Market

Colored hens, 4 pounds and up. 28c  
under 4 lbs. 25c  
and all Leghorns, lb. 26c  
Cocks, lb. 10c  
Cream  
Butterfat, No. 1 lb. 65c  
Eggs, per dozen, candled, No. 1. 50c  
Hides  
Free from holes  
No. 1 Hides, lb. 10c  
Bull Hides, lb. 6c  
No. 2 Hides, lb. 6c  
Hogs  
Tops, cwt. \$20.50  
Heavies, cwt. \$18 to \$19  
Packer Sows, cwt. \$15 to \$16  
Grain  
Wheat, bushel. \$2.05  
Malze, cwt. \$2.10  
Amarillo Market  
Dehydrated, ton. \$18.00  
Cotton  
Cotton, Middling, cwt. 15/16 \$36.52  
(Government loan)  
Cottonseed, ton. \$75.00

Dads Study Financial Burdens

Financial burdens, especially financial problems of Texas municipalities, were the subject of a regional meeting of the authorities in Plainview.

SANTA LETTERS

This week-end is the very last date on which letters to Santa Claus can be received at The Hesperian office for next week's Christmas issue. None received next week-end will be received.

Reached In Boy Scout Fund Campaign, Report from Ch'rman

The Boy Scout campaign which has been reached, reports fund chairman Jim Potts. He and the committee wish to thank all who have responded to this cause. Potts expressed an appreciation to the donors of the campaign.

Christmas Home Lights Glow

lighting in the organization's contest would be done on the night of December 23. Any belated resident who wishes to enter the contest before that evening may do so by simply working out a design that pleases him, putting it up and turning on the lights. In addition to the possibility of being a prize winner the resident will have added his bit to the beauty of the town during the evenings.

Homes Are Very Pretty

Scores of original ideas have been used in varied ways to make some most attractive yard and window designs in all parts of the city, said Mr. Zimmerman. He suggests that more than one pleasant evening can be spent taking the family up and down the streets seeing the many pretty Christmas displays.

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Colored hens, 4 pounds and up. 28c  
under 4 lbs. 25c  
and all Leghorns, lb. 26c  
Cocks, lb. 10c  
Cream  
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# EDITORIALS

## WATER THE CHRISTMAS TREE

Keeping the Christmas tree relatively safe from fire is better than trying to make it safe, is the best advice available from the U. S. Department of Agriculture. Keeping it safe starts as soon as it is cut. For the buyers, the safety treatment starts as soon as the tree is brought home. Give the butt of the tree a slanting cut, removing about an inch, and set it in a pail of water.

Dealers who can not conveniently stand all their stock in water can help materially by keeping trees sprinkled, either while they are in piles or bundles or when set out for display.

Some chemical treatment may be found that will make evergreens fire resistant, but the experience of Forest Service specialists is that none of the chemical treatments that have been recommended actually do the job. The principal result from one of these "treatments" may be that it leads the buyer into using water that the tree can absorb, and into taking the trouble to set the tree in the solution although the solution is not quite as good as plain water. The tree draws in water along with the chemical in solution, and it is the water rather than the chemical which keeps the tree moist and sappy enough so that it is less likely to break into a blaze. But the tree would draw in even more water if the chemical is left out. The water prevents the branches and needles from becoming tinder dry and a fire hazard.

A fresh cutting of the butt on a slant removes the surface covering of resin that hampers the tree in absorbing water. Then keep this surface covered with water, before and after mounting the tree. It takes a little added skill and ingenuity to mount the tree so that the butt can remain in water while the tree is serving as the center of the holiday celebrating, but the extra effort is worth while in reducing fire hazard.

The most overworked vehicle in America is the "organization." Ever since somebody found that two heads rattled louder than one, people have been organizing. It is now indispensable in our way of life. You can't raise money for your local lying-in hospital for indiscriminate dogs and cats without some organization. The Tuesday Night Grand Slam club can't function without a president, vice president, secretary, treasurer, reporter and royal card custodian. Boy Scouts have to have organization, and so do anti-beer drinkers. It just ain't possible for a man individually, to be wet or dry, boss or laborer, live or dead unless he pays dues to some organization. Individual action is about as alive as a post-election Dixiecrat.—Ernest V. Joiner in South Plains Press.

### Re-Do Their Schedules:

The Tentative arrangement that will put Tulia High school into interscholastic District 3-A beginning next year may call for the school officials to re-do their schedules for the football season. It had all been arranged amongst them to have the same schedule as last year, except that a home game would be a game away from home and vice versa. Nobody has told us anything at this writing and this is not to say that the change, if made, will affect matters as much as we think they may. But it appears this is right, that a meeting will have to be held of the district committee, with Tulia representatives in on the meeting, and the whole arrangement the way we do in District 3-A gone over with them and with each other again so there will be no misunderstanding our unhappiness later. In interscholastic affairs, with boys (half of our nation's future, girls the other half) as the pawns on the board, it pays to have all the cards on the table all the time and everybody understanding and working together. School people, we are thankful to say, realize this more than the rest of us do.

The Hesperian could well attend to its own business, try to make a better newspaper, attempt to make a better living for the folks who work in the office, give the public a better, more sprightly, sparkling newspaper, instead of trying to tell young women what to name their babies. So some think who commented on the contribution of this department to the thought of the month of December, which will close the books on the year 1948 in a few more days. Others think the young women need guidance in this important business of naming their little bundles of happiness as they arrive. The Hesperian goes down the middle of the road from everything to anonymity. We are not against any young woman who wants to name her girl baby whatever she lovingly desires it should be named. But here we suggest that a young woman who anticipates a happy event see briefly Acts 24:24, and that she read that beautiful first chapter of Ruth.

### Oil Field Boys Better?

Are oil field boys better thinkers and actors on the football stage than the boys we raise on the farms and in the small towns of our beloved southwest? We do not know. Will they make better and more aggressive citizens later on in life? We do not know, again we say. The fact that an oil town and an oil town were opposed to each other in the deep west quarter-finals last week-end gives us the idea that maybe they are. And this is somewhat buttressed by the fact that this week's interscholastic Class A games will be played with an oil community pitted against an oil-community.

## Floyd County 14 Years Ago

(December 23, 1934)

Meeting Sunday at the home of Mr. and Mrs. Henry Assiter, south of Floydada, the many friends and relatives of Grandma Littlefield gave her a surprise birthday party, although her birthday is not until December 24. She will be 81 years old.

The All-Star game which was played on the Whirlwind gridiron Friday afternoon, December 14, ended with a 0-0 tie between the Ralls All-Stars and the Floydada Fire department.

Mrs. Ethel Drury, 19, whose disappearance from her home south of Dougherty last Thursday morning caused her parents so much concern that they broadcast a message over the radio, was found early Sunday morning at Tahoka where she was visiting, according to information received here.

Miss Evelyn Grigsby, daughter of Mr. and Mrs. E. A. Grigsby, and Woodrow Williams were married Sunday morning, December 9, at Dimmitt, Texas.

Mr. and Mrs. A. H. Kreis and their daughters, Irene and Ruth, left Tuesday for Knoxville, Tennessee, where they will be guests of relatives during Christmas.

McDermott Post, American Legion, on the last lap of a membership drive, Monday night counted noses and found that the membership this year is already five in excess of last year's fifty-five.

L. A. Marshall, Geo. E. Marshall, and Clyde Walker returned last

## The Floyd County HESPERIAN

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Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50, six months, \$1.25, four months 90c; in advance.



week from Bear Creek, near Silver City, New Mexico, where they had been working gold bearing sands in the river bed. They have abandoned operations for the remainder of the winter and will begin again next spring.

Want ads save money.

Born to Mr. and Mrs. W. H. Bunch, a son, December 3 in the Lubbock Memorial hospital. The baby weighed six pounds plus and was named Rodney Dean. Mother and baby are doing fine.

Zoroaster was an ancient philosopher of Persia.

Eddie Wayne Conner and Trowbridge of WTSC attended the football game at Monahan and Phillips Saturday at Lubbock and visited with the Conners over the week end.

Chicago was the site of the 1893 World's Fair of 1893.

## AGAIN IN OFFICIAL EGG LAYING CONTEST PULLETS RAISED ON FUL-O-PEP AVERAGED MORE EGGS

Even though all hens at the National Egg Laying Contest are fed on a standard laying ration, there's a big difference in the way they were raised! And for the 9th straight year, pullets raised on the Full-O-Pep feeding plan outlaid the average of all other birds by a wide margin. Here are some highlights of the 1947-48 contests:

- HIGH PENS at 12 of the 16 official contests were raised on Ful-O-Pep.
- HIGHEST PEN and HIGHEST HEN among all contests were both raised on Ful-O-Pep.
- 6 OF THE TOP TEN BREEDERS with 5 or more pens entered were Ful-O-Pep users.
- HIGHEST LIVABILITY RECORD of all contests was made by a Ful-O-Pep raised entry consisting of 6 pens, or 78 birds. Only two birds were lost during the entire 12 months.



Certainly this is outstanding proof that Ful-O-Pep Feeds grow big, productive pullets capable of heavy continuous laying!

So this year, cash in on the many advantages that the Ful-O-Pep Rearing Plan has to offer.

## D. W. FYFFE FEED & SEED COMPANY

119 South Wall Street

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Plenty of Suggestions For Last Minute Shoppers

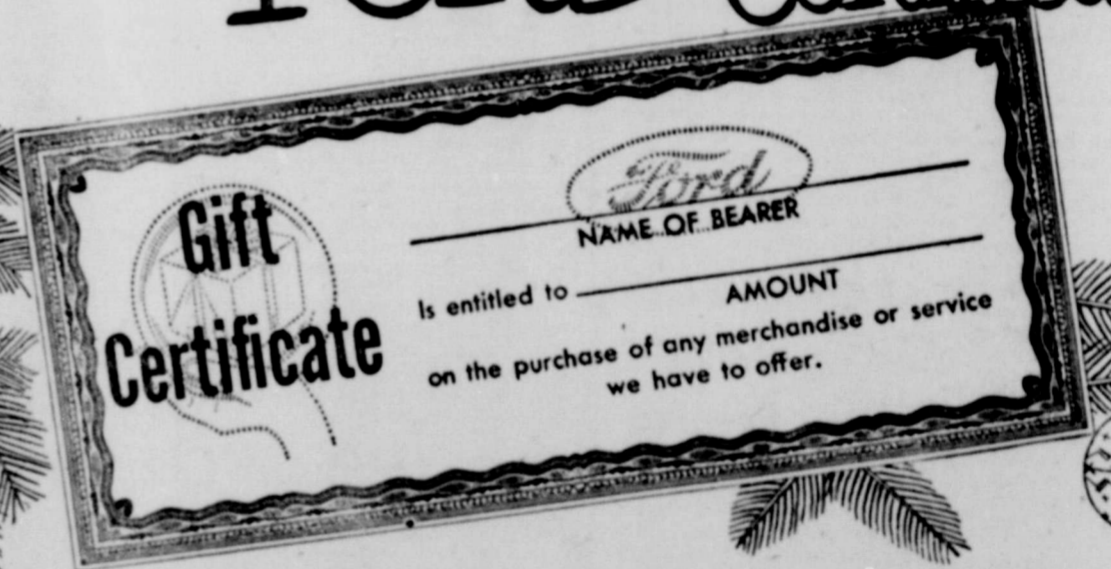


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## FORD Dealer Gift Certificate

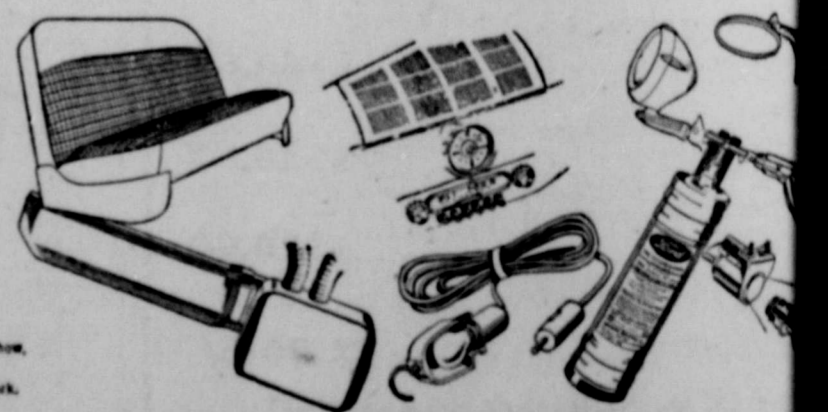


Got a Ford owner on your Christmas List? Then stop in at your nearest Ford Dealer's today, and get a Christmas Gift Certificate... redeemable in smart, useful Ford accessories or Genuine Ford Service!

They're available in any amount you specify... they save you time and trouble... they make a personal, much appreciated Gift for any and every Ford owner!

LOOK WHAT A GIFT CERTIFICATE WILL BUY

These and many more Genuine Ford Accessories are available at our showrooms now. They're designed specially for Ford cars. There's one for every need and taste. See them when you stop in for your Gift Certificate. You'll probably want to give your own Ford a Merry Christmas!



Your Ford Dealer invites you to listen to the Fred Allen Show, Sunday Evenings—NBC Network. Listen to the Ford Theater, Friday Evenings—CBS Network. See your newspaper for time and station.

## BISHOP MOTOR COMPANY

114 West California

Telephone

A MERRY CHRISTMAS FROM YOUR FORD DEALER

## Winter Camp December Through 30

Headquarters office of the Plains council, Boy Scouts of America, has announced through Council camping committee that winter camps will be held December 28, 29 and 30, at Camp Post and Camp Mammy.

The camp in the Council area will be at Camp Post located in the southwest of Post, Texas. The Council will provide campsite and site preparation. Scoutmasters with professional Field Executives Frank Johnston and Frank Johnston will be at Camp Post. The camp will be held at Camp Post, 15 miles southwest of Post, Texas. Scoutmaster Raymond Lupton and W. R. Postma will be at Camp Mammy, located ten miles north of Post, Texas.

Winter camps will be troop camps with each troop bringing their own food, cooking utensils, and tents. The Council will provide tents at each camp site. Each troop will come prepared for five meals. Camps will start late on Saturday afternoon, December 28, and arrive in time to pitch tents and prepare the evening meal.

## One-Day SERVICE Cleaning That Excels STEWART'S CLEANERS

Expert Typewriter and Adding Machine Repairing  
**Plains Typewriter Service**  
 Phone 630 Collect  
 Truck in Floydada Each Friday  
 West Side of Square

## When Eating Out It's The FOOD THAT COUNTS

## COPE'S DRIVE IN

## Let Whitley & Franks Install Your Block Assembly

Block Assembly, Installed, **\$160.00**  
 Chevrolet Block Assembly, Installed, **\$135.00**  
 Plymouth Motor Complete, Installed, **\$170.00**  
 30 day or 3000 mile factory guarantee  
 Permanent type anti-freeze **\$5.00** gal.  
**ALL WORK GUARANTEED**  
**Whitley & Franks Garage**  
**FLOYDADA**  
 Highway 70 Phone 627

## Matador Buys Sewer System

MATADOR, Dec.—Matador City council and representatives of the Southwestern Sewer company reached an agreement Tuesday night on a price for the company's plant and entire holdings in Matador. The price was \$37,000.

Harris C. McDonald, president of the Sewer company arrived in Matador Sunday. He asked the city \$40,000 for the property but agreement was finally reached for the lower figure, which also includes the company's priority on approximately 1,500 feet of new sewer pipe, on order over a year. The city has ordered the pipe and it will be delivered within ten days.

Sewer customers are in for a surprise on February 1, 1949. They will find that their sewer bills have been reduced for the month of January. Residence charge of \$2 will be reduced to \$1.50 and business charge of \$3 will be reduced to \$2.50.

**CARD OF THANKS**  
 We wish to express our thanks to our friends, to Mrs. Clonts and her students for their kindness shown during the illness and stay in the hospital of our son and brother, Roy Elber.  
 Mr. and Mrs. Leslie Ewing  
 Lou Ola and Bennie Lee

**MARRIAGE RECORD**  
 Marriage license were issued this week to Leonard V. Harper and Ruth Reddy.  
 Misses Joan Byers and Theresa Lieke spent the week-end with Miss Dwina Glassmoyer at the home of her parents, Mr. and Mrs. O. G. Glassmoyer. The girls are students at WTSC in Canyon, Texas.

## Spur Hi Wins In Tournament

MATADOR, Dec. 11—Spur High school won the boys basketball championship in the Matador High school tournament here with a 29-27 victory over Floydada and Quitaque won the girls championship with an 18-16 victory over Matador.

Consolation victories were turned in by Memphis over Quitaque, 45-22, in the boys bracket, and by Spur over Ralls 27-14 in the girls bracket.

On the basis of victories, Quitaque ranked first, Matador second and Spur third in the meet.

In the semi-final round games, Memphis beat Flomot 23-16. Quitaque beat Matador 35-30. Floydada beat Vernon 32-26 and Spur beat Ralls 31-25.

The most sportsmanlike conduct award for boys went to Green of Memphis, while Price of Quitaque won the girls award.

**THE TYPOGRAPHICAL ERROR**  
 We don't know just who to credit for this ode, since the source is unknown to us. Should its author read it, we hope he will be repaid by knowing it will come to the attention of those for whom it will hold the most appreciation.

The typographical error is  
 A slippery thing and sly;  
 You can hunt it till you're dizzy.  
 But somehow it gets by.

Til the forms come off the presses  
 It is strange how still it keeps.  
 It shrinks down in a corner,  
 And it never stirs or peeps.

That typographical error,  
 Too small for human eyes,  
 Til the ink is on the paper,  
 Then it grows to mountain size.

The editor stares in horror,  
 He grabs his hair and groans;  
 The copyreader drops his head  
 Upon his hands and moans.

The remainder of the issue  
 May be clean as clean can be,  
 But the typographical error  
 Is the only thing you see!

**HOSPITAL CHECK-UP**  
 MATADOR, Dec.—Elmer Stearns, vice president and cashier of the First State bank left last week for Temple, where he entered Scott and White hospital for a physical check-up. He was expected to return this week.

**LAND BLOWING BADLY**  
 CROSBYTON, Dec. — Saturday night's storm, which reached an intensity equal to many during the dust bowl days of the '30s cut visibility here less than 200 feet between 9:30 and 10:00 p. m. And because of the extremely dry season, Crosby county land is reported to be blowing badly.

The first storm was followed by milder dusters both Monday and Wednesday of this week.

Lane Decker and Miss Lovene Jones, students at Draughon's Business college in Lubbock, spent the week-end visiting in the home of Miss Jones' parents, Mr. and Mrs. Lovell Jones. Mr. Decker and Miss Jones have been attending Draughon's since September, and Lane is employed part time at Kuykendall Chevrolet company.

Virgil Boteler, senior student at the University of New Mexico in Albuquerque, New Mexico, will appear in "Who's Who in American Colleges and Universities for 1948-1949". The University will have 26 students in this list.

Virgil is the son of Mr. and Mrs. V. H. Boteler of Floydada.

Melvin Robertson and Bruce Womack of Canyon spent the week-end with their parents and had J. D. Covington, also a student at WTSC, visiting with them.

Mr. and Mrs. Cell Hall and family of Plainview, Texas, visited Sunday night in the home of Mr. and Mrs. T. G. Hall sr.

Dan Roberts of WTSC at Canyon, Texas, spent the week-end in Floydada visiting with Mr. and Mrs. Maurice Steen.

Supersonic-speed trains driven by atomic energy are foreseen in the year 2048 by President R. L. Williams of the Chicago & North Western Railway.

Counter sales books, adding machine paper, carbon. Hesperian

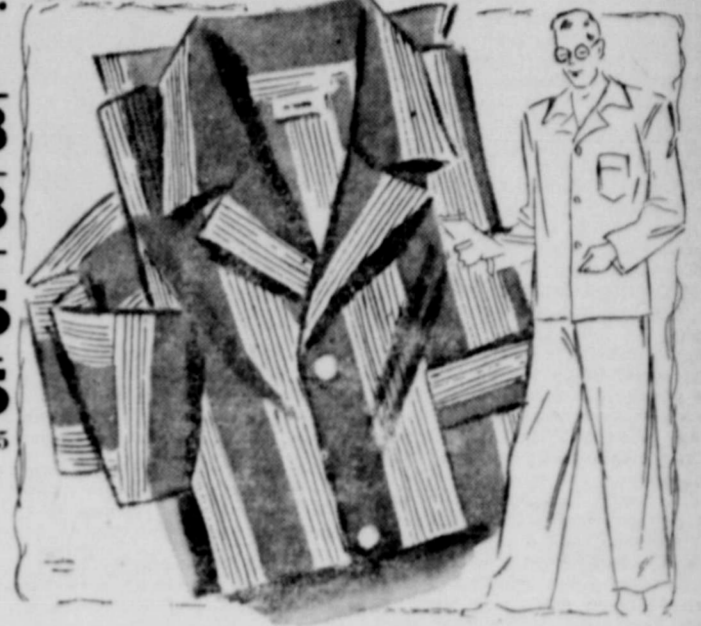
**Col. W. H. SEALE**  
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 Specializing in FARM and MERCHANDISE SALES FOR 30 YEARS.  
 I can sell it for you, and will appreciate your calls.  
**DAY PHONE 554**  
**NIGHT PHONE 120**

# IT'S NEVER TOO LATE AT PENNEY'S

LAST MINUTE SHOPPERS' GUIDE

Santa will be at Penney's 2 p. m. Saturday.

- Towncraft Shirt, . . . . . **2.98**
- Leather Dress Gloves, . . . **3.98**
- ALL WOOL
- Covert Over Coat, . . . . **34.75**
- All Leather Coat, . . . . . **24.75**
- SUEDE & CAPE 28.75



## MEN'S PAJAMAS FOR CHRISTMAS 3.98

Towncraft\* pajamas—magic words that can solve so many of your Christmas problems! They are made from fine quality Sanforized\* cotton. Bright colored stripes that all men like to wear. Slipover or coat styles. Elastic or drawstring trousers. A.B.C.D. A real buy at this price! OTHERS 2.98 - 4.98 - 6.90



## She'll Love These Rayon Crepe Gowns 2.98

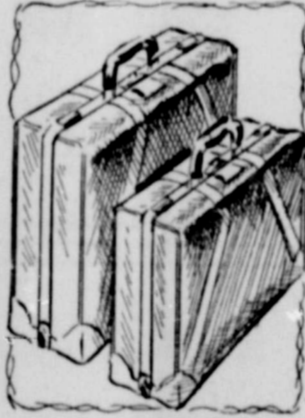
Fine rayon crepe gowns trimmed with lace, net, or Apennelle embroidery. (Put three of these under the tree and watch her smile Christmas morning!) Pretty molded midriffs, cap sleeves, or straps. In tearose, bue, pink, or yellow. A real buy at this low price! Size 34-40.

## Rayon Knit Gown, . . . . 1-98 ALL SIZES

- Chenille Robes, . . . . . **6.90**
- All Wool Blankets, . . . **9-90**
- 81 X 108 NATION WIDE
- Colored Sheets, . . . . . **4-39**
- BEAUTIFULLY COLORED
- Acordian Pleated Scarfs, **1-98**

## NYLONS

- 51 Guage 15 Denier **1.59**
- 51 Guage 30 Denier **1.49**
- 45 Guage 30 Denier **1.15**
- 42 Guage 30 Denier **.98**



**Top Grain Cowhide**  
**32.75 and 44.75**



**Saddle Leather Fitted Travel Case**  
**4.98**  
 Others **2.98**



**Wool or Rayon Mufflers**  
**.98 and 1.98**



**Finest Quality Ties, Gay Bold or Patterns**  
**1.49**



**Pound Chocolate Cherries**  
**.79**



**2 Pounds Miniature Chocolate**  
**1.49**



**2 1/2 Pounds Hard Candies**  
**.98**



**1 Pound Gift Chocolate**  
**.69**

## 5 POUND BOX MIXED CHOCOLATE KITCHEN CANDIES 2.98

Store will be open until 8:30 p. m. on Thursday and Friday December 23 and 24

# WHY SHOP AROUND? COME TO PENNEY'S FIRST!





## Winter Brings Its 'Complaints' For Childhood

AUSTIN—Every mother is familiar with childhood illnesses known commonly as "summer complaints", but many mothers fail to realize that the winter season brings its quota of "winter complaints" from which young children must be carefully protected.

In stressing this important fact, Dr. Geo. W. Cox, State Health Of-

ficer, says: "Certain winter diseases are just as harmful and just as likely to make their appearance as summer ailments, unless children are safe-guarded against them.

In the group of winter health hazards, Dr. Cox included influenza, colds, tonsillitis, pneumonia, bronchitis, asthma, and diphtheria when no immunization has been given.

Any such disease affecting a child's respiratory or breathing system is apt to be very serious and in many cases it is fatal. Pneumonia often develops from a neglected cold, or may follow a severe case of measles or whooping cough. Bronchial conditions may also prove to be an after effect of these diseases, and certainly these respiratory illnesses are much more difficult to combat than the digestive disturbances commonly called summer complaints.

"These winter diseases are especially dangerous to babies and very young children", Dr. Cox said. "Nearly all of them are spread from the secretions of the nose and mouth. Children not in good health are naturally more susceptible than those who are stronger, and the first line of defense is to keep the child's resistance built up to the highest possible point; the second is to keep him under competent medical supervision, and the third is to make sure that they avoid contact with persons who have caught and colds."

Why send away for office supplies call no. 8.

## ASTHMA

Don't let coughing, wheezing, recurring attacks of Bronchial Asthma ruin sleep and energy without trying MENDACO, which works thru the blood to reach bronchial tubes and lungs. Usually helps mature quickly remove thick, sticky mucus. Thus alleviates coughing and aids freer breathing and better sleep. Get MENDACO from druggist. Satisfaction or money back guaranteed.

We Are Sales Agents for the Biggest Selling and Most Famous of All FAMOUS Gas Appliance Brands in America and Here they Are:

- Roper Ranges
- Tappan Ranges
- Servel Refrigerators
- Servel Water Heaters
- Rex Water Heaters
- Adams Heaters
- Dearborn Heaters
- Empire Furnaces
- A. R. Wood Brooders
- St. Charles Kitchens
- Clearview Blinds
- Thor Washers
- Thor Dish Washers
- Thor Gladirons
- Century Carburetors
- Flash-O-Gas Butane
- Flash-O-Gas Propane

All Famous Brands of Very Best Quality Sold at a Low Price — Correctly Installed and Guaranteed— We Invite You to Come In To See Us.

BAKING BLENDING FLASH-O-GAS CO. Plainview — Lubbock

## 1895 Linotype Now In Museum At West Texas

CANYON—Probably the last Model 1 linotype in the Southwest has come to rest in the Panhandle-Plains Historical Museum.

The old machine was purchased by Clyde Warwick of the Canyon News for the printing exhibit at the Museum. It belonged to A. C. Torres, publisher of the Spanish newspaper, El Defensor Del Pueblo in Socorro, New Mexico.

Manufactured by the Mergenthaler Linotype Co. of Brooklyn, N. Y., it bears the date 1895. The Mergenthaler Company aided Warwick in securing the machine as it still services all the machines it makes. The company will send a mechanic here soon to erect the linotype which was dismantled for transportation.

The printing exhibit in the Museum covers one-fourth of the basement floor in the old annex and includes six cases of material and several old presses.

An embargo is a stoppage of ships or merchandise by sovereign authority.

## Greatest Gift May Be A Life

AUSTIN—Your greatest gift may be a life!

With this slogan as its spearhead, the Texas Safety Association Saturday took Governor Jester's campaign against holiday traffic deaths to the far corners of the State.

The Association asked the 41 state wide organizations supporting its traffic safety program to spread the word that there can be less than the expected 85 deaths and twenty-five hundred injuries between Dec. 23 and Jan. 1 "If individual Texans will assume the responsibility for making it so."

Governor Jester said the Department of Public Safety has predicted 330 deaths and 6,600 injuries for December. In the two days before Christmas, the prediction said, 30 will be killed and nine hundred injured.

The Safety Association also reached out to thousands of industrial workers with a safety message to its 1,600 members firms, and to other thousands of Texans with an appeal to churches to emphasize the holiday danger.

Service clubs were asked to devote three minutes of their programs next week to pointing up the dangers of holiday traffic. Business and trade organizations were asked to emphasize the need for extra driving and walking caution.

The Governor addressed an appeal for action to college and university presidents and school superintendents, asking them to alert students to the hazards of Christmas travel.

In a letter to chiefs of police the Governor expressed confidence that diligent enforcement efforts will be effective in reducing the toll.

### Deeds Recorded

Mrs. Mattie Griffith to T. L. Griffith, five acres out of D. F. Davis survey.

Mary Maud Thacker to Lucy Cates, 303 acres out of Henry Fullerton survey.

N. R. Austin to O. L. Lawrence, lot 1, 2, and 3, block 104, original Floydada.

R. E. Franklin to Alfred Hughes, 1/2 interest in section 1, block K.

I. D. Halligan to James C. Finner, 80 acres out of section 40, block D2, G. C. and S. F. Railway company.

Ed. Whitfill to A. O. Wines, southwest 1/4 of section 43, block D2.

M. J. Sams to E. O. Barrett, north 1/2 of survey 25, block B4, A. B. & M.

N. W. Ray to Dorsey Baker, two acres out of section 3, block C9.

Louis Chatman to M. L. Bullocks, lot 8, block 29, original Floydada.

CO-SUFFERERS

Never for one minute think, brother, that you are the only one who ever knelt in Gethsemane until your eyes would not blink; Akin unto our Father's son in awful death-dealing pain.

Always Fortune and Tide Clash, Shore and Sea each the other meet at sometime.

Measure the second when time is still. Nothing seen or heard; When flash! Live waves reflect anew God's sunshine and divulge His unerring skill.

—Written by Mrs. Paul Looney for the bereaved ones of J. C. Baxter, formerly her pupil.

## A CONCRETE AND STEEL SHELTER for Your Valuables

### OUR BANK VAULT

Don't lose any of your valuables this year when you can protect them for only a few cents a month. What chance has a "house-breaker" to break into our heavily guarded vault? Fire will find no welcome from the massed steel around your box. And even the vault attendant can't open your box without your key besides his own. Better rent your box now.

**First National Bank**  
Floydada, Texas

WE SELL SAVINGS BONDS

## NEW IDEAS

FOR YOUR

## CHRISTMAS GIFT LIST

LET US HELP YOU SOLVE YOUR CHRISTMAS SHOPPING PROBLEMS

### GENUINE CHEVROLET

#### Accessories\*

Over 90 different, distinctive Automotive Accessories for safety, beauty and convenience.

#### Parts Repair Kits\*

In all price ranges for the economy and convenience of motorists who make their own repairs.

#### Service Certificate\*

On all standard Service Operations to protect and preserve the life of your car.

All gifts will be installed or serviced after the holidays at recipient's convenience.

TWO GREAT NAMES TO ASSURE YOU OF RELIABILITY AND EXCELLENCE... CHEVROLET -- GENERAL MOTORS

You can be sure of highest quality workmanship at the lowest prices possible. \*Budget Terms if Desired

## ODEN CHEVROLET COMPANY

221 South Main Street

Phone 4

### GRASS JUDGING CONTEST

FORT WORTH, Dec.—A grass judging contest and special rodeo—first of their kind for and Southwest show—will highlight 4-H Club and FFA Day Jan. 29, at the Southwestern Exposition and Fat Stock Show here Jan 28 through Feb. 6.

The boys will judge grasses, legumes and seeds common to Texas soils, since Exposition officials believe the knowledge of range grasses is important to Lone Star beef progress. The new contest will be staged in cooperation with the Association of Soil Conservation District Supervisors. Rufus R. Peeples of Tehuacana is superintendent.

Teams for the contest will be composed of three boys and two alternates, with not more than one 4-H team from each county and one FFA team from each chapter participating. Over \$200 worth of awards and medals will be presented winners.

### VISITS WITH CHILDREN

Mr. and Mrs. O. P. Rutledge returned from Wichita Falls, Texas, Friday where Mrs. Rutledge had been visiting for the past week with Dr. and Mrs. John Maas and family. Mr. Rutledge went down on Thursday and accompanied Mrs. Rutledge home.

Mr. and Mrs. Rutledge spent Saturday and Sunday in Amarillo visiting with Mr. and Mrs. Sam Rutledge and family.

All lines of insurance written in companies that give you the utmost protection.

**G. C. TUBBS**  
INSURANCE AGENCY  
216 Bishop Bldg.  
Phone 162

Mr. and Mrs. Ray Hall of Lubbock, Texas, and Mr. and Mrs. T. B. Hall, Jr., and son, Thomas Ray, of Floydada spent the week-end in Amarillo visiting with their sister and her husband Mr. and Mrs. Glenn Crawley.

Mr. and Mrs. Everett and family of Lubbock, Texas, spent the week-end visiting with Mrs. Felt Patterson and Mrs. Dillon Patterson.

Second Sheets. The H

## FARM LOANS

4% Interest — Liberal Appraisals  
No Commission or Brokerage  
Authorized Representatives  
THE TRAVELERS INSURANCE COMPANY

**J. W. Chapman & Sons**  
1006 — 13th Street, Lubbock, Texas

For BETTER BAKING




**Everlite**  
A PERFECT  
FLOUR

TENDER, FLAKY BISCUITS

**Harvest Queen Mill & Elevator Company**  
Plainview, Texas

Your legs look pretty in Dovedown Nylons



\$1.50 pr.

When you buy Dovedowns you enjoy the sheer beauty of a luxury hose at an average budget price. Dovedowns are styled to fit from toe to top. You will like the way they feel on your foot and the way they flatter your ankles. You will notice the prettier seaming and nice garter tops. Dovedowns are nationally advertised for their loveliness. See the new colors today.

- \* Purses, Patents, plastics and leathers
- \* Handkerchiefs in plain white with beautiful design, pure linen, fancy printed
- \* Robes, Selections in silk and quilted robes
- \* Gowns in lovely styles and colors
- \* Costume Jewelry, the gift that will please
- \* Hansen Gloves in fabrics, wool and imported kid
- \* Panties, the perfect gift
- \* Negligee Sets, lovely sets that are ideal gifts
- \* Luggage in one and three piece sets
- \* Blankets in lovely pastel shades
- \* Down Comforts, all satin in gold, blue and rose
- \* Pajamas that will suit even the most particular "Miss" or "Mrs" on your shopping list

MILADIES SPECIALTY SHOPPE

# Social Events, Clubs

## Gama Iota Chapter Preps for Regional Meeting of Teachers

The Floydada chapter, Gama Iota, of the Delta Kappa Gamma Society, is preparing for the regional meeting of teachers to be held in December in the Economics department of the school.

Members of the pep squad, and the guests at the main event and escorted them to the school.

There they were greeted by the hostesses Mrs. Noman and Mrs. Ruby Orman, who presented them to the registrar. The registrar presented them with a bouquet of flowers.

A word of welcome given by Mrs. S. Thomas, a medley of songs were sung by Misses, Mrs. Herring, Barbara Hart, Mrs. Walker, June Ware, Darlynn and Beverly Thomas under the direction of Mrs. Harold Christensen.

Miss Dorothy Traweck, of the "Negro Dance Suits" by Dett. Vocal solos were given by Miss Barbara and Beth Walker, voice pupils of Mrs. Christensen.

## Reddy-Harper Vows Are Said Friday

Ruth Reddy, daughter of Mr. and Mrs. Clarence Reddy, of the McCoy community, and Leonard V. Harper, son of Mr. and Mrs. S. A. Thronson, were united in marriage in a single ring ceremony performed Friday afternoon of last week at 4:15 o'clock in Lubbock.

For her wedding, the bride chose a dress of black iridescent material and a corsage of red roses.

The couple's only attendants were Mr. and Mrs. H. R. Childers, cousins of the groom. Mrs. Childers wore a black and white check suit with a corsage of white carnations.

Mrs. Harper graduated from the Floydada High school with the class of 1947. For the past year, she has been employed at the Floyd County REA coop.

The groom is a graduate of Lockney High school. He served in the Merchant Marine three years during World War II. He was employed by the REA coop until several weeks ago when he moved to Plainview to be employed by Southwestern Public Service company.

## Mrs. Mooney Hostess For Meeting of Club

The Stitch and Chatter Club met December with Mrs. Susie Mooney. Members answered the roll with "What I Enjoyed Most about the club year." Plans were made for the Christmas tree on December 15.

There were two visitors present, Mrs. Ruby Jordan and Mrs. Thelma Cook of Tahoka.

The hostess served hot chocolate and cake to the visitors and the members present.

Members at the meeting were Mesdames Lillie Mae Johnson, Claudia Porter, Ethel Trice, Myrtle Pope, Era Norrell, Jewel McCormick, Doris Hucabay, LaVerne McCarty, Ollie Poteet, Betty Baker, and Marie Turner.

The next meeting will be held on January 12 with Mrs. Jewel McCormick.

## Wesley S. S. Class Has Christmas Party

The Wesley Sunday School class held their Christmas party at the church last Wednesday night. Hostesses for the party were Mesdames N. W. Ward, V. H. Boteler, G. V. Smith, E. Henry, Lula Moore and E. J. Barker.

Mrs. R. M. Stovall gave the scripture reading on the birth of Christ. Mrs. W. H. Bethel gave a reading on "Always going forward." Mrs. Lloyd Jones lead the prayer.

Each member took a gift to be exchanged. Those present were: Mesdames R. M. Stovall, Walter Collins, M. L. O'Bannon, S. E. Thurman, W. E. Grimes, E. S. Randerson, Tom Smith, T. C. Herring, C. J. Pharr, P. G. Bertrand, George Stiles, N. W. Williams, J. O. Wood, V. W. Hennessy, H. M. McDonald, L. C. McDonald, D. T. Mayo, B. F. McIntosh, B. B. Smith, Roy Curry, J. D. Colville, Wilson Kimble, Rafferty, W. H. Henderson, J. B. Turner, Scott King, G. R. May, Lloyd Jones, Lillie Henry, Noel Troutman, W. H. Bethel, and the hostesses.

## Pupils in Pianologue 'Star of the East' Next Tuesday Even'g

Mrs. Ohmer Willis Kirk will present a group of her pupils in a pianologue, "The Star of the East" Tuesday evening, December 21 at 7:30 o'clock in the First Baptist Church. Assisting in the program will be pupils of Miss Patricia Kirk and the Andrews Ward chorus, directed by Mrs. Harold Christensen.

Ted Lanham, of West Texas State college speech department, will be the narrator.

Piano pupils appearing on the program are Linda Hull, Kelly King, Sandra Fowler, Linda Fowler, Sandra King, Snow Drop Dunn, Grace Muncy, Ruth Williams, Sally Jo Redd, Ann Finley, Donice Turner, Vanda Dale Carter, Ann Welborn, Mildred Clark, Eddie Ruth Muncy, Mary Clark, Ann Payne, Patti Pappin, Dorothy Bishop, Billy Goode, Fontaine Fowler, Jane Pope, Frank Traweck, Dorothy Traweck, Patsy Fortenberry, Norma Dunn, Joyce Dell Hammonds, Linda Hammonds, Ray Nell Hammonds, Tanya Redd, Mack Shurbert, Patricia Bartlett, Genelle Norman, Trois Muncy, Pauline Denison, Anita Durham, Juanell Shearer, Betty Martin, and Loyce Ann Herring. Barbara Hart and Alma Jean Porter are soloists for the chorus. Nell Swinson plays the organ accompaniment.

No admission charge. Everyone is invited, says Mrs. Kirk.

## Recipe of the Week

**Pecan-Rice Loaf**  
 2 cups pecans, chopped  
 2 cups cooked rice  
 2 tablespoons melted fat  
 1/4 cup chopped green pepper  
 3 tablespoons flour  
 1/2 cup finely cut celery  
 1 cup dry bread crumbs  
 1 egg, beaten  
 1 1/2 teaspoons salt  
 1/8 teaspoon pepper  
 1 cup milk

Ingredients should be tightly packed in a well-greased loaf pan lined with paper. Baking should be done in a moderately hot oven (375-400 degrees, F.) for one hour. Pecan-Rice loaf goes well with brown sauce, seasoned with chopped parsley.

Pecans can be added to enhance the flavor and nutritive value of many dishes.

2. Pecans are from 5- to 25 percent protein value.

3. Rice, also abundant this year, is energy packed and especially economical this season.

4. Rice can also be used as the base in the dressing for holiday fowls.

## Card of Thanks

We want to express our appreciation to Mr. Edd Brown for the lot which he has given for the purpose of building a Methodist church.

© R. Rutherford,  
 District Supt.  
 Z. D. Evans,  
 Chairman of the Steward board.

## Here from Monday

Mr. and Mrs. J. T. Strickland and family have moved here from Monday and are making their home on the W. B. Strickland farm near Cedar Hill. W. B. is a brother to J. T. and has moved to Santa Anna after selling the place to J. T.

The Stricklands have two children, Wanda and Billy, who are attending high school.

## In Loving Memory of J. C. Baxter

(By Mrs. C. W. Jones)  
 We've lost a loved one, who was kind and dear  
 And life to us now is drab and drear;  
 But we try to remember the beautiful life  
 That J. C. lived mid trouble and strife.  
 He was good and kind and loved by all.  
 With a smile he answered the Master's call.  
 He was sick and near death, but had never a care  
 As long as Wanda, Rena and Mama were there;  
 His family and friends were all standing by  
 For the Master had called and he knew he must die.  
 He laughed and joked to each loving friend  
 And helped us keep courage right to the end.  
 The school bus looks lost and lonesome and sad  
 We've lost the best driver we ever had.  
 The children smile sadly and look away  
 They're thinking of by-gone happier days.  
 We had a good friend, we all say that  
 As we think of the driver we lovingly called "Pat"  
 J. C. has gone to that heavenly place  
 Where no sign of suffering will be on his face;  
 But all will be bright with the goodness of God  
 Think of that children, as onward you tread,  
 Think of the faith that your bus driver had  
 Think of his great reward, cheer up and be glad.

## Wesley S. S. Class Has Christmas Party

The Wesley Sunday School class held their Christmas party at the church last Wednesday night. Hostesses for the party were Mesdames N. W. Ward, V. H. Boteler, G. V. Smith, E. Henry, Lula Moore and E. J. Barker.

Mrs. R. M. Stovall gave the scripture reading on the birth of Christ. Mrs. W. H. Bethel gave a reading on "Always going forward." Mrs. Lloyd Jones lead the prayer.

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## Writing fluids, Hesperian

Mr. and Mrs. O. W. Bartlett, of Bethany, Missouri, are here visiting with their daughter, Mrs. Carl J. Munch, Mr. Munch and their family.

## Rutledge Oil Company

WHOLESALE PANHANDLE PRODUCTS  
 Phone 68

## Insurance

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds  
 1923 to 1948  
**E. P. NELSON AGENCY**

## Free Removal

INSTANTLY OF CATTLE, HOG, SHEEP AND HORSE CARCASSES  
 Call Floydada Cold Storage Locker  
 Phone 328  
 or Call Plainview 1444 Collect for Prompt Service  
**PLAINVIEW RENDERING CO.**

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 Call Floydada Cold Storage Locker  
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**PLAINVIEW RENDERING CO.**

**Festive GIFTS**

for the fairest in the land!

Christmas-time . . . anytime . . . you can count on HALE'S when it comes to knowing what women want. And there's nothing like a HALE'S gift box to whet a lady's appetite for what's inside! Delight her—and her—and especially HER with gifts that are fashion-right and holiday-bright . . . from her own favorite store!

**SLEEK ENTRANCE... FANFARE EXIT!**

A suit headliner for your wardrobe. Straight from the shoulder—complemented by curve at collar and hip. It's fashion news from the brief box jacket to the neat gored skirt. In a pure worsted sheen.

Sizes 7 to 15  
**\$75.00**

A slim column of figure flattery coming . . . with wee seahorse pins for a conversation wedge. But look behind you for the real news: row on row of ruffled tiers.

**\$27.50**

The "Just Right" Blouse For Her!

Cascades of delicate lace bring sweet flattery to this lovely Negligee.

by **Linda**  
 a California Creator SINCE 1934

**Lorch**

**\$4.95**

**\$19.75**

STORE OPEN UNTIL 8:30 P. M. THURSDAY AND FRIDAY DECEMBER 23 AND 24

# HALE'S DEPARTMENT STORE

## It's New!

**EASY AS ROLLING**  
 YOUR HAIR UP ON CURLERS  
 BUT THE WAVE STAYS IN FOR MONTHS!



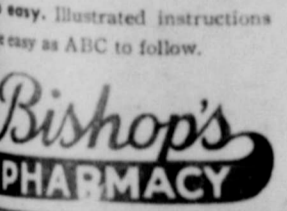
with plastic curlers \$2 plus tax

Today's the day to give yourself a TONI

so lovely. The Toni wave is soft and natural-looking. Never frizzy.

so thrifty. Looks just as lovely and lasts just as long as a \$15 beauty shop wave.

so easy. Illustrated instructions as easy as ABC to follow.



## Insurance

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds  
 1923 to 1948  
**E. P. NELSON AGENCY**

## Free Removal

INSTANTLY OF CATTLE, HOG, SHEEP AND HORSE CARCASSES  
 Call Floydada Cold Storage Locker  
 Phone 328  
 or Call Plainview 1444 Collect for Prompt Service  
**PLAINVIEW RENDERING CO.**



### Success Story for Eddie Williams, Former Floydada Business Man; Good Product and Salesmanship

Eddie Williams, president of Tontine Shade Shop, incorporated, since he moved from Playdada to Dallas in 1942, has a business success story which is brought to mind in connection with the recent completion of his company's new office and factory in that city.

Williams, who is a nephew of W. Ed and R. Fred Brown of Floydada, got the idea of going into the shade,

linoleum and paint business back in the late thirties. At that time he engaged in the business but later moved to Floydada and for some years operated a successful food store.

It was in 1942 that he went back to the shade business and associated himself with the Tontine franchise. Tontine is a product of Du Pont. Williams got back into the game with the growing tide of government installations at camps, flying fields and public housing projects with the result that he had a ready-made prospect list for his first two or three years of operation.

1943 was his big year of installation for the government and war department. In that year he manufactured into shades 200,000 yards of Tontine. During his association with contracts on government projects he made the shades for five army camps, 11 public housing projects and 10 flying fields, mostly in the southwestern part of the nation. Installation contracts which his firm handled included Camp Swift, Camp Hood, Camp Fannin,

Howze and Camp Maxey. He installed the shades at public housing projects at:

Gatesville, McGregor, Ballinger, Sweeney, San Marcos, in Texas, Pine Bluff, Blythville and Bauxite in Arkansas, Belen in New Mexico, Norman in Oklahoma, and Prairie Du Lac in Wisconsin.

Texas flying fields for which the Williams organization had contracts during the early war years were at Goodfellow, Blackland, Waco, Del Rio, Majors, Aloe, Perrin, Gene Autrey and Eagle Pass.

**New Plant Is Built**  
The new home of the Tontine Shade Shop, incorporated, occupied this year, is shown above, together with the executive organization. From left to right are Eddie Williams, Vyron Williams, his brother, Anna Stout, John Courtney, and Tontine sales representative Battle Turner. The heavy per cent of the company's volume is in the shade material and installation contracts. A tremendous volume of business is handled and Williams expects to make his establishment one of the largest outlets for shades in America.

#### Lakeview News

LAKEVIEW, Dec. 14—Rev. G. A. Rowell, pastor of the Lakeview Baptist church, preached last Sunday at both morning and evening hours. He and Mrs. Rowell and boys were dinner guests in the home of Mr. and Mrs. Charlie Battey and family.

A number of the younger people are expecting to attend the Youth's rally at Cone Saturday night. The program is announced to begin at 7 o'clock P. M.

**Christmas Program**  
A Christmas program consisting of Christmas songs and plays is to be given in the school auditorium by the pupils of the school Friday, December 17, beginning at 7 o'clock p. m. Everyone is invited to attend the occasion.

Mr. and Mrs. B. L. Breech and daughter, Dorothy, visited in the home of Mr. Breech's brother, Joe Breech and family of Anson Friday night, going on to Fort Worth Saturday where they visited relatives Sunday, returning home Monday.

A large crowd attended the miscellaneous shower given Mr. and Mrs. M. D. Thornton and daughter, Mary Sue, Friday night. A gift of something over five hundred dollars and many things to furnish their home was presented to them.

Mr. and Mrs. Warner Johnson and children returned home Monday from Springdale, Arkansas, where they moved his brother, Gene and family last Saturday.

Mr. and Mrs. Fred Jones and children were Sunday dinner guests in the home of Mr. and Mrs. Walter Hollums of Sand Hill.

Smith.

#### MRS. MULDER IS HOSTESS FOR S. P. CLUB MEETING

The South Plains Home Demonstration club met December 8 with Mrs. Arby Mulder as hostess. Mrs. Mulder presented each guest with a gift.

Plans were made for a luncheon at Mrs. George West's on Thursday night. All members and their husbands are invited. Names were drawn for the tree to be had that night. We planned to help some needy family for Christmas.

The hostess served lovely refreshment plates to Mesdames Grigsby Milton sr., Gilbert Bean, J. P. Taylor, Arthur Brown, H. R. Hartman, Bryant Higginbotham, Wade Leavenport, A. L. Stewart, M. M. Julian,

Art Willis, Sim Reeves, Raymond Mulder. The next meeting will be C. Guest, Carl Daniel, Doodle Milton, Mrs. A. L. Stewart on January 15, 1949. H. L. Marble and the hostess, Mrs. 1949.

### Our Incubator Will Be Sealed This Week

And our first hatch will come off the first part of January. Please get your order in early so that you can receive the very best chickens in the country.

Our eggs are from Oliver Allen, J. D. Eaves and others equally as good for the present that we won't be able to obtain later.

Call us today and place your order for the best chickens in this part of the country.

We carry a full line of TEXO FEED for dairy and poultry. Come in today and let us fill your needs.

**PATTON'S HATCHERY**

**Volcanic Ash or Concrete Building Blocks Concrete Pipe DRIVE-WAY GRAVEL available from— Wayne Bennett**

### FOR YOUR MERRY CHRISTMAS

Be sure to include plenty of Lyndale products — Milk, Ice Cream and Cottage Cheese. We will have Egg-Nog Mix (strictly non-alcoholic) so leave your orders early with your favorite dealer, also, please put in your order for whipping cream. We believe we can supply everyone if your order is received not later than December 23.

**LYNDALE FARM DAIRY STORE**

#### BUSINESS . . .

goes where it is invited and stays where it is well treated.

**J. H. & Dell Reagan Insurance**  
Floydada, Texas



Ira Harrison  
Manager

#### Baptist Book Store

1212 Ave. Q - Lubbock

#### CHRISTMAS SPECIALS:

Projectors - Slides - Film Strips - Religious Pictures - Bibles - Bible Story Books - Children's Books ---

"Always Dollar Day Here"

# DAIRY & FARM SALE

TUESDAY, DECEMBER 21, 1948

One mile east, 1/4 mile south, 2 miles east big Elevator in Abernathy  
TIME: 10:30 Lunch Will Be Served TERMS: CASH

#### 60 Dairy Cattle Consisting Of:

- 18—Head big Wisconsin Holstein Cows
- 10—Nice registered Jersey cows
- 10—Good grade Jersey Cows
- 15—Heifers, heavy springers, some fresh by sale date
- 3—Registered Jersey Bull calves
- 4—Holstein Bull calves

These cows have been bred to registered bulls from Texas Tech herd. All cows have been tested for bangs and T B. No Mastitis in herd.

#### MACHINERY

- 1—F30 Farmall with 4-row planter
- 1—F20 Farmall with 4-row planter
- 1—4-row Farmall Cultivator
- 1—4-row sled

1—big Cattle Self Feeder  
Other Cattle Feeders and dairy equipment

- 1—11-ft. International power-lift Chisel
- 1—Baldwin 12-ft Combine
- 1—12A John Deere Combine, good shape
- 1—12-ft. deep furrow Oliver Wheat Drill
- 3—2-row Sleds
- 1—International pick-up Hay Baler
- 1—7-ft. International Mower
- 1—Side delivery Rake
- 1—big 4-wheel Trailer

#### MISCELLANEOUS

- 1—Berkshire sow
  - 1—Poland China sow
  - 5—Pigs, 2 months old
  - 400 - 500 bales Alfalfa hay
- Many items too numerous to mention.



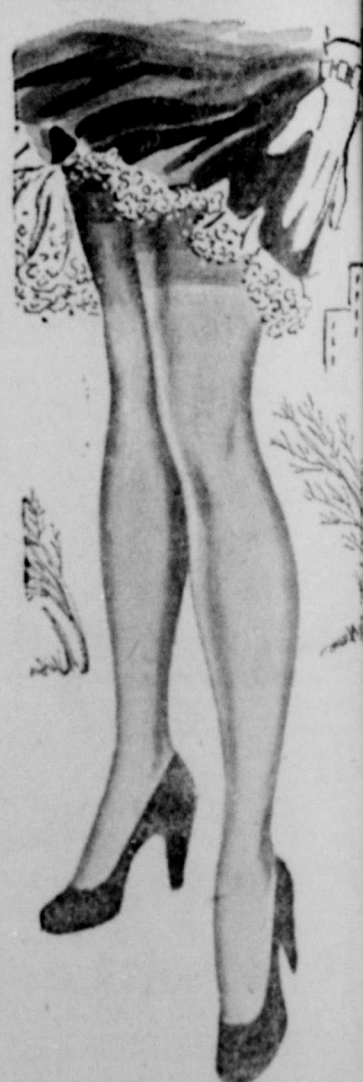
### CHRISTMAS SALE NYLON HOSE

#### BERKSHIRE, VANETTE & FINE FEATHERS

- Regular \$2.25, First Quality, Special Price **\$1.95**  
Box of Three **\$5.50**
- Regular \$1.95, First Quality, Special Price **\$1.65**  
Box of Three **\$4.65**
- Regular \$1.65, First Quality, Special Price **\$1.50**  
Box of Three **\$4.25**
- Regular \$1.50, First Quality, Special Price **\$1.35**  
Box of Three **\$3.75**
- Regular \$1.35, First Quality, Special Price, **\$1.25**  
Box of Three **\$3.50**

#### SAVE ON BOX OF THREE PAIR

Take a thrifty tip, buy them boxed in three's to save money - to last longer! They're exquisitely sheer, flawless nylons from top to toe. At this low price, they're a wonderful buy - and a grand gift for some lucky someone on your Christmas list. This seasons new shades, sizes from 8 1/2 to 10 1/2.



CHRISTMAS SHOP  
THURSDAY DEC. 23rd.  
FRIDAY DEC. 24th  
8:30 to 8:30

CHRISTMAS WRAPPED FREE — OF COURSE  
**HAGOOD'S DEPARTMENT STORE**

Standard Brands — Priced Right

KENNETH BOZEMAN  
Auctioneer

COWAN BROS.  
Clerks

**MONROE WAITS and TURNER BROS., Owners**





# Anniversary **SALE**

## Meat Values

Wilson Certified or Swift Premium	Half or Whole, Lb.
<b>HAMS,</b>	<b>69c</b>
GRADE A BEEF	Pound
<b>LOIN &amp; T-BONE STEAKS,</b>	<b>80c</b>
Swift Premium, Christmas Wrapped	Pound
<b>BACON,</b>	<b>75c</b>
NICE AND TENDER	Pound
<b>CLUB STEAKS,</b>	<b>69c</b>
SNO - WHITE	4 Lb. Ctn.
<b>PURE LARD,</b>	<b>95c</b>

## ELECTRIFYING FOOD VALUES

RED - CREST	2 No. 2 Cans
<b>TOMATOES,</b>	<b>25c</b>
VAL - TEX	No. 2 Can
<b>CANNED POTATOES,</b>	<b>10c</b>
DEL - HAVEN	No. 2 1/2 Can
<b>PEACHES,</b>	<b>25c</b>
COLORADO	Qt. Jar
<b>PURE HONEY,</b>	<b>49c</b>
WILSON	No. 2 Can
<b>BLACKBERRIES,</b>	<b>24c</b>
COMSTOCK, PIE	No. 2 Can
<b>SLICED APPLES,</b>	<b>23c</b>
EL - FOOD	Qt. Jar
<b>Peach &amp; Apricot Preserves,</b>	<b>42c</b>
ARMOUR'S	2 Cans
<b>PORK &amp; BEANS,</b>	<b>25c</b>

MRS. TUCKERS
<b>SHORTENING</b>
3 LB. Can & Ctn.
<b>89c</b>
ALL KINDS
<b>BLEACH</b>
QT.
<b>15c</b>
ADMIRATION
<b>OLEO</b>
LB.
<b>30c</b>



ASSORTED  
FRUITS  
& NUTS



Pure Sorghum
New Crop
1/2 Gal.
<b>85c</b>
Pure Ribbon Cane
New Crop
1/2 Gal.
<b>65c</b>

<b>PECANS</b>
5 LB. BAG
<b>\$1.60</b>

GLADIOLA
<b>CORN MEAL</b>
10 LB. BAG
<b>70c</b>

## Tempting FOOD SPECIALS

CHRISTMAS	1 LB. Pkg.
<b>MIX CANDY,</b>	<b>25c</b>
WHITE SWAN	No. 300 Can
<b>PORK &amp; BEANS,</b>	<b>10c</b>
HEARTS DELIGHT	No. 2 1/2 Can
<b>FRUIT COCKTAIL,</b>	<b>45c</b>
CLIMBERS	No. 2 Can
<b>PITTED CHERRIES,</b>	<b>33c</b>

Hey Kids See Us For Your  
Fire Works. We Have All  
Kinds

### SALE OF Canned Goods

DORMAN, All-Green	No. 2 Can
<b>Shelled Blackeye Peas,</b>	<b>14c</b>
ALMA, Mustard & Turnip	Can
<b>GREENS,</b>	<b>10c</b>
ROYAL PRINCE	2 No. 2 Cans
<b>CORN,</b>	<b>25c</b>
OCEAN SPRAY	Can
<b>CRANBERRY SAUCE,</b>	<b>23c</b>
BLUE LABEL	26 Oz. Bottle
<b>KARO,</b>	<b>22c</b>
DEL MONTE	No. 300 Can
<b>TOMATO JUICE,</b>	<b>10c</b>
DURKEE	4 Oz. Pkg.
<b>COCONUT,</b>	<b>18c</b>

Christmas Baskets	Arriving Friday
Delicious	LB.
<b>APPLES,</b>	<b>15c</b>
	LB.
<b>ORANGES,</b>	<b>8c</b>
	LB.
<b>GRAPES,</b>	<b>15c</b>
Red or White	LB.
<b>Potatoes,</b>	<b>5c</b>
	LB.
<b>CABBAGE,</b>	<b>5c</b>
Yellow	LB.
<b>ONIONS,</b>	<b>7c</b>

Christmas comes but once a year. Let  
Patterson's make it a Great Event in your  
home.

**PATTERSON'S GROCERY & MARKET**  
Free DELIVERY - Free PARKING LOT REAR OF STORE -  
PHONE 24 - 102 MAIN - FLOYDADA

THESE PRICES GOOD DECEMBER  
17 THROUGH DECEMBER 24

### Tulia In 3-A

(Continued From First Page.)  
two outside games in the football season.  
Reports that Post was to be moved into District 3-A, as was said to be under consideration, seems to

have been decided against by the League authorities. This report has it that Post is to be left in 4-A but that that district will operate as one loop for 1949 instead of being divided into north and south halves as was done last season.  
Tulia is approximately 52 miles from Floydada. It will be less than a hundred miles from all its District 3-A opponents except Paducah and Spur, which are slightly more than 100 miles distant.

**FOLGERS COFFEE,** 55c  
1 Lb.,

**WELCH'S Grape Juice,** 49c  
Qt.,

**Hunt's Tender Garden Sweet Peas,** 15c  
No. 1 Can,

**SURFINE HOMINY,** 15c  
No. 2 1/2 Can,

**Surfine Cream Style White Corn,** 23c  
No. 2 Can,

**HUNT'S New Potatoes** 12c  
14 1/2 Oz. Can,

**CRUSTENE Shortening,** \$1.05  
3 Lb. Can,

**AUNT JEMIMA White Meal,** 39c  
5 Lbs.,

**DREFT,** 29c  
Large Pkg.,

**Van Camps Pumpkin,** 22c  
No. 2 1/2 Can,

**SUGARKIST Marshmallows** 25c  
8 Oz. Pkg.,

**CLOROX,** 15c  
Qt.,

**Hull & McBrien**  
Phone 292  
WE DELIVER

Hesperian Ads Pay

Mr. Graves' idea is that schedules can be revamped with reasonable ease to include the Hornets should the assignment to the district be given the approval of the district executive committee this afternoon. He gave formal notice Monday to school heads that the matter would be considered in the special meeting of the committee in Matador today.

### Rebekhas Entertain At Christmas Party

Rebekah Lodge No. 77 entertained with a Christmas party Tuesday night at 7 o'clock for the members and their families at the I. O. O. F. hall.

The regular business meeting was held and then Christmas gifts were exchanged. Candy and apples were served and a fellowship was enjoyed by all.

Those present were Mr. and Mrs. R. P. King, Mr. and Mrs. Andy Jackson, Mr. and Mrs. W. R. Kirkpatrick, Dr. and Mrs. J. G. Pruitt, Mr. and Mrs. Q. Carter and children, Mr. and Mrs. Alva Sparks, Mr. and Mrs. Fred Reeves, Mrs. C. L. Berry, Mrs. Tom Hart, E. L. Cornelius, and G. N. Shirey.

The Rebekah Lodge meets every Tuesday night at the I. O. O. F. hall. The Lodge invites new members at all times.

Typewriter Ribbons, Hesperian.

### FEED

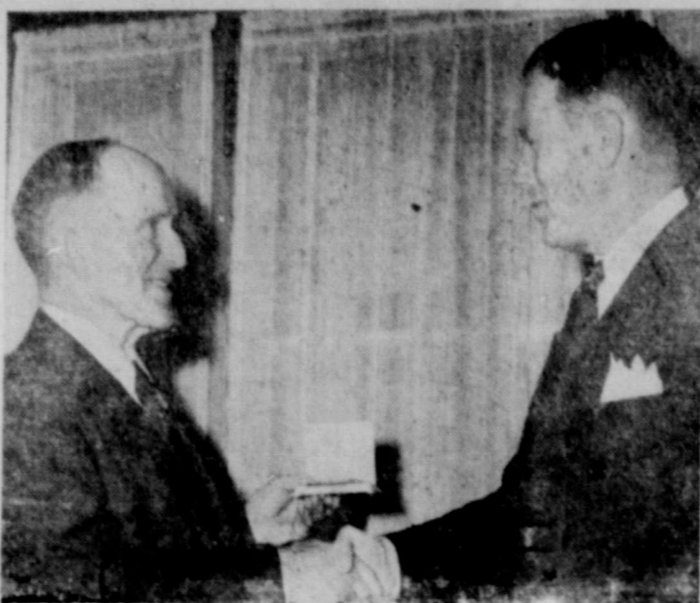
Stanton's Fresh Lay Mash, now in snow white bags as well as pretty print. No letters to wash and scrub on for hours.

### TELEPHONE

Floyd County is being covered with modern telephones—Thanks to Mr. Kreis and others. The service is wonderful. We are as close to you as your telephone. Call us—74.

**BERRY'S New Drive In**  
310 East Georgia Street

### No Mishap Or Illness In 42 Years



POKCA CITY, Okla.—For his 42-year unbroken record of service without an accident and without loss of time due to illness, Elmer Hanlin, left, of Denver, Colo., Continental Oil Company tank truck driver, receives a gold watch and a handclasp from president L. F. McCallum.

### Club Has Christmas Stories As Program

The Nineteen Thirty Four Study Club met at 7:15 p. m. on Tuesday, December 6, in the home of Anne Willson.

With the president, Bernice Stapleton, presiding during the business session, the club voted to give \$15.00 to the general fund to spread Christmas cheer for the needy of the town.

With new officers due to be elected in January, a nominating committee was appointed consisting of Mary Shaw, Corene Barber, and Florene Crowell.

The program for the evening was "Christmas Stories" led by Bernice Hartzog who gave "The Other Wise Man" by Henry Van Dyke.

The entertaining rooms were decorated with the Christmas motif as was the refreshment table which was served to: Elizabeth Armstrong, Polly Cardinal, Ruby Cleveland, Margaret Collier, Mary Katherine Hale, Frances Graves, Olla Clontz, Bernice Hartzog, Thelma Hoffmap, Emma Louise Johnston, Diana Greenham, Jewell Martin, Flora McNeill, Jettie Moss, Lella Petty, Mary Shaw, Gwen Cogdill, Bernice Stapleton, Anne Swepston, Mary Helen Lackey, and the hostess Anne Willson.

### RICHARDSONS HAVE A SON

Mr. and Mrs. Bill Richardson of Floydada are the parents of a baby son born Tuesday morning in the General hospital in Lubbock. The boy weighed five pounds and 15 ounces and was named Ronnie Gill.

Grandparents are Mr. and Mrs. G. R. Day and Mr. and Mrs. L. J. Richardson of Post, Texas. The baby's father is employed at Day's cleaners.

**GOLD MEDAL FLOUR,** \$1.79  
25 Lb. Sack,

**SUGAR,** 90c  
10 Lbs.,

**MORTON'S SALT,** 17c  
26 Oz. Pkg., 2 For,

**Shortening,** 95c  
3 Lb. Carton,

**CHB CATSUP,** 17c  
14 Oz. Bottle,

**Cake Flour,** 39c  
Swansdown,

**Green Beans,** 17c  
No. 2 Can,

**HUNT'S PEACHES,** 27c  
No. 2 1/2 Can,

Plenty of Fruits, Nuts and Candies for your Christmas needs.

**BABO,** 10c

**RINSO,** 33c  
Large Size,

**VEL,** 30c  
Large Size,

**CAMAY SOAP,** 10c  
Bar,

**STAR CASH VALUES**  
Floydada's Oldest Food Store  
Phone 40 — We Deliver

### COFFEE STIMULATES TRADE

Coffee, whether or not it serves to enliven or stimulate the drinker, is certainly a stimulant to international trade. In 1947 it stood Number One in the list of commodities imported into the United States—and it has in many of the years since 1900. Always it has been an outstanding import item, though occasionally surpassed by sugar, hides and skins, rubber, wool and mohair, or silk.

Coffee is also an outstanding example of a "complementary" crop according to a U. S. Department of Agriculture study of its place in world trade which the Office of Foreign Agricultural Relations is now completing. Kathryn H. Wylie, agricultural economist, points out that the value of the coffee imports last year was more than 10 percent of the total imports of all products—estimated at a value of about \$5,650,000,000. A complementary product is one the United States must import. The imports of such commodities with dollar exchange to buy U. S. products.

Although the slang name for coffee may be "Java," the East Indian island contribution to the U. S. supply is relatively slight. In all but a few years of this century Brazil has supplied more than half this country's coffee imports, sometimes up to more than three-quarters.

The importance of the crop in producing countries appears, says Mrs. Wylie, in the fact that coffee accounts for more than three-quarters of the exports of Colombia and El Salvador, and for two-thirds from Costa Rica, Brazil's greatest total.

GOOD homes for sale in Missouri, cheap. Contact Marshall Brooks, Cabool, Missouri or Roy Golden, Norwood, Missouri, five miles north on highway E after 1st of January. Can fix you up with a real home cheap 466tp.

FOR SALE—84 ewes that are lambing now. Lee Bomar, 2 1/2 miles west Silverton. 461tp.

FOR SALE—51 ewes to lamb in 2 or 3 weeks, two bucks. Priced for quick sale. Geo. May, 1 mile north Baker school, call 638-W-1 463tp.

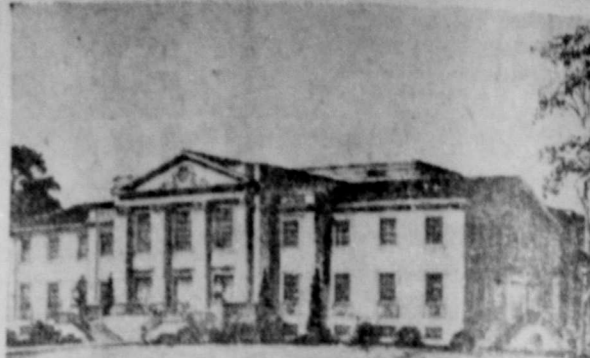
officers and executives from throughout the United States.

Beginning work for Continental in Denver in 1906, Hanlin drove two horses and a 600 gallon two-compartment tank wagon, but turned in his outmoded equipment 28 years ago for an automotive unit. With motor transportation, as with horses, he kept his perfect safety record of no accidents. He plans to retire early in 1949.

### Too Late to Classify

FOR SALE—One new Kelvinator refrigerator, one new Maytag washing machine, good living room suit. Sell cheap if sold soon. Also might have some alfalfa hay. Roy Golden, 2 miles west McCoy. 461tp.

AM AGAIN doing papering and painting. Work guaranteed. L. E. Fancher, 301 west Lee. 463tp.



Cultural center of Texas Christian University will be the new Fine Arts Building and Auditorium, now under construction, shown above in architect's sketch form. Scheduled for completion by the opening of the 1949 fall term, the structure is the largest single project in T.C.U.'s \$10,000,000 Total Building Program. The structure, which will cost an estimated \$1,500,000, will actually be three buildings in one, including an

Auditorium seating more than 2,000 persons, occupying the top portion of the building. Science, Arts offices, classrooms and rooms, built around the Auditorium; and a library, seating 224, for campus productions. Main entrance building is shown at left with a foyer, leading to the Auditorium. Entrance Little Theater can be seen at extreme right.

presents only a little more than a third of all her exports.  
The coffee plant is a native of Abyssinia, and Mrs. Wylie mentions the legend that coffee roasting started with Arab efforts to keep a monopoly on the crop by refusing to sell the raw beans, heating them until they would not germinate.

### PENICILLIN RESEARCH

Secretary of Agriculture Brannan recently reviewed the story of the life-saving drug, penicillin, and the contribution of U. S. Department of Agriculture scientists at the Northern Regional Research Laboratory in developing the "know how" for practical production. "The measure of their success," he said, "is to be found in these facts."

"About a dozen pharmaceutical houses today are producing penicillin for commercial production."

"The price of 100,000 units of penicillin has been reduced from \$20 to less than \$1."

"Our current rate of producing penicillin is about 125,000 times larger than it was in the first six

months of 1943.

"Our annual production of \$150,000,000 a year at that time and in hundreds of penicillins."

"Our research in penicillin is now estimated at about \$100,000 in public salaries and expenses. The was carried on at a labor represents a public investment of \$2,000,000. Here, then, is a monument of public funds that off in handsome dividends farmers, for physicians, pharmacists, for the sick and for all of us."

An estedford is a cat Welsh bard.

Portuguese is the official language of Brazil.

Get the want ad habit.

Quality Of Our Products Is Dependable

## FOR BETTER MEAL PLANNING

GOLD MEDAL FLOUR,	10 Lb. Bag	85c
HUNT'S YC PEACHES,	No. 2 1/2 Can	27c
HUNT'S FRUIT COCKTAIL,	No. 2 1/2 Can	39c
RED PIPPED PIE	No. 2 Can	28c

SURFINE MINCE MEAT	10 Lb. Bag	19c
HOT ROLL MIX	14 OZ. PKG.	28c

## MEAT'S Special

FRESH OYSTERS	DRESSED TURKEYS
TENDER MADE HAMS	From Batty Farm
In Sealed Cans, 3 to 4 Lbs.	XMAS WRAPPED Hams & Bacon

# Looper-Fenner

Your Friendly Food Store

PORK and BEANS, White Swan, Per Can,	10c
COCONUT, Moist, Per Can,	20c
GRAPE JUICE, Welch, Pint Bottle,	28c
Chocolate Syrup, Hershey's, Per Can,	15c
SPUDS, Red or White, Pound,	4c
ORANGES, 5th of Bushel,	27c
MINCE MEAT, 15 Oz. Jar,	15c
Chocolate Candy Drops, 1 Pound,	29c
APPLE BUTTER, 14 Oz. Jar,	14c
RAISIN OAT MEAL, Box,	19c
TOMATOES, No. 1 Can, 3 For,	25c
TOMATO SAUCE, 4 Cans,	25c
<b>QUALITY MEATS</b>	
PORK CHOPS, Lb.,	59c
SLICED BACON, Wilson's, Lb.,	63c
SAUSAGE, Home-Made, Pure Pork, Lb.,	49c
BEEF SHORT RIBS, Lb.,	39c

FRESH VEGETABLES	DELICIOUS APPLES	FANCY XMAS MIX CANDIES POUND
Cranberries POUND 29c		25c
GRAPES TOKAY, POUND 18c		ASSORTED MIX NUTS POUND 45c
	New Crop NAVEL ORANGES	
TREE TOP APPLE JUICE, 18c	FRUIT CAKES	RINSO 1 REG. and 1 LGE. BOTH FOR 39c
WESSON OIL, 43c	EAGLE BRAND MILK can 32c	BAB-O CAN 10c
SURFINE PUMPKIN, 2 for 25c	SOAP LUX, REG., SIZE 3 for 25c	GLO-COA QT. 98c
MIRACLE WHIP SALAD DRESSING, 69c		

**Felton-Collins**  
Phone 27 • Grocery & Market • 122 W. Calif. WE DELIVER

### Monahans, New London State Semi-Finalists

Monahans Lobos Saturday night defeated the Phillips Blackhawks in the state finalist aspirant running game at Jonesboro, Texas, earning their victory and qualifying for the semifinals in Class A football. Their next opponent will be another oil town, in Texas and this semi-final of the north loop will be played at Brownwood at 2 Saturday afternoon.

The south side of the state it New Braunfels against Falls. Their game is scheduled for Saturday night at 8 o'clock in San Antonio.

Harold V. Ratliff, sports writer, New Braunfels and New Braunfels to Palfurias. Ratliff picks New Braunfels to win the final state championship.

Phillips Stopped Cold

Phillips and except for one spurge in the quarter when the Blackhawks were through the air, their play was so impressively washed out that the Post Antelopes, was the Monahans had far the more impressive statistics, including the 145-pounder, the brilliant ball totter which the Monahans game

### As A Farm Woman Thinks

(By Nellie Witt Spikes)

Last week at the time I should have been trying to think what to fill this space with, I was in my son's hospital at Falls, hot packs over infected eyes. For two days and night I flinched from the nurses as they came with penicillin shots.

Last week we stayed with Paul and Wilma, Joe and Billy and enjoyed it so much. Mr. Spikes has gained some strength. He can walk a little on crutches but is still in bed almost all the time. Today, Monday, we are at home once more. There are so many things to do to get ready for Christmas. Margaret Nell is eager to get started and so am I. We like to make trimmings for the house and for the spicy evergreen Christmas. Wilma put long shiny strings of shredded cellophane to her white curtains with tiny shiny stars. All along the cellophane she pasted the silver stars. At every motion of the curtains the trimming sparkles and at the top of the curtains she hung red and gold, blue, silver, and green glass balls, making a lovely effect.

Listening over the radio: I had always heard that one could not get all the coons up one tree, but the nursery people find it can be done, for they advertise five kinds of apples on one tree.

We were very pleased to have Burl Brown of Stamford to visit us the other Sunday and to know he was happy and doing well. In the early part of 1934 a young boy walked up to our place. There was no work, at least we could not pay for the little we had to do. But Burl stayed and helped us every way he could like one of the family. He took Old Kit and moved dirt, planted grass and made tiles for the irrigation. Till late summer he stayed. We hated to see him leave, but there was nothing around these parts of the plains he could make a living at so he moved on and was out of sight but not out of mind till he came to our house in a brand new Dodge truck. Life always gives unexpected pleasures.

Editorial from the New York Times is a fine piece of writing. I quote:

"Winter starlight has the deep fireglow of eternity, the unending gleam of wonder. To stand on a December hilltop under a clear night sky is to stand in the midst of infinity. There are no limits to either time or distance, except as man himself may make them. One has but to touch the wind to know these things, for the wind itself is full of starlight, even as the frosted earth underfoot, starlight and endless time and exalting wonder.

"The eye is caught by the red-gold gleam of the star they call Arcturus and wonder grows. Even as the ancients, you strain for a closer look thru this peephole, this spark burn in the blackest of night, hoping for the slightest glimpse into the dazzling brilliance of beyond. You turn to the star called Betelgeuse, even redder than Arcturus, and you expect the factual truths of the astronomers, and yet wonder if they constitute the whole, the ultimate truth. Time, and distance, and wonder; and you stand on a hilltop in the midst of infinity.

"Star after star the night is filled with starlight, and the Milky Way is a whole sky drift of mingled stardust. It is as though the star-studded wind were forever blowing a course across the deepest darkness forever and changing only with repeated seasons. Tonight it is thus, and tomorrow it will be changed, but only in relationship to you and your sense of time and the next day another notch of change. Yet another December it will be the same again, as it has been before and still before.

"You wonder and watch the winter stars, and there is starlight in your very puffs of life breath. And your shoulders lift towards the stars, for you too are a part of this eternity."

Mr. and Mrs. W. D. Newell accompanied by their son, Lewis, attended the golden wedding anniversary celebration in Falls Sunday of Mr. and Mrs. R. B. Sessom. The Sessoms are former residents of Floyd county.

Mrs. I. R. Grundy and her daughter, Mrs. R. L. Reed, of Silsbee, were in Lubbock Wednesday of last week shopping.

Mrs. W. D. Johnson and Mrs. G. M. Armstrong spent Monday in Lubbock.

### Blanco News

(By Mrs. Weldon McClure)

BLANCO, Dec. 14—We have five days with no sand blowing there is still no rain or light. My how dusty the air. It will rain again though, and see.

Practicing twice a week and everyone is gradually learning their parts, though it is hard to find time to study for Christmas.

Mrs. Bill Norris had as dinner guests, Mr. and Mrs. of Floydada and Mr. and Mrs. Taylor and family.

Mrs. S. G. Appling and Catherine attended the Floydada Sunday afternoon.

Mrs. J. B. Allen and Mr. Wilbur Tannehill and of Lockney were Sunday visitors of Mr. and Mrs. Allen and family.

Afternoon visitors of Mr. C. A. McClure were Mr. J. H. McClure and James, and Duane; Mr. and Mrs. J. McClure, Jerry and Margaret, Mrs. Dennis Taylor and Mr. Joe and Tom, and E. E. McClure, a student at Tech.

Mrs. Hubert Sandel and this week to a farm of Crosbyton. Mr. and Mrs. Appling are moving to the Sandel moved from.

Mrs. Reeves of Leather-wood Monday night visitors of Mrs. Ferguson.

Mrs. Bill Norris visited Tuesday and Wednesday.

There will be a Christmas tree program at the church on the 23rd of December. Everyone invited.

Mrs. R. D. Armstrong shopping in Floydada Monday. Barbara Smith and Edmund

**OLD'S**  
take 666

**RELIEF AT LAST**  
**YOUR COUGH**

relieves promptly because it reaches the seat of the trouble and expel germ laden mucus, tender, inflamed bronchial membranes. Tell your druggist you a bottle of Creomulsion is quickly allays the cough and to have your money back.

**CREOMULSION**  
Chest Colds, Bronchitis

**I AM STILL WRITING FARMERS UNION — All-Coverage Insurance**

before you have a disaster. It's full coverage at low cost.

Solicit your listings on Real Estate and Farm Machinery.

**E. C. KING**  
311 W. California St.

**WHITE SWAN**  
Gives You  
DOUBLE VALUE!  
Finer Coffee  
plus  
VALUABLE NYLON  
COUPONS  
at your Grocers Now!



# "Correct!" — the lady wins!

## PIGGLY WIGGLY

is the right place to do your  
**Pre-CHRISTMAS SHOPPING!**



These Prices  
Good  
**FRIDAY,  
SATURDAY  
& MONDAY**

LIBBY'S SWEET PICKLES, 12 OZ. **25c**

IMPERIAL MINCE MEAT, 9 OZ BOX **17c**

SCOT TISSUE, ROLL **12c**

ALL BRANDS CIGARETTES, Carton **\$1.69**

DORMANS WHOLE POTATOES, NO. 2 CAN **13c**

DOLE SLICED PINEAPPLE, NO. 2 CAN **33c**

LIBBY'S VIENNA SAUSAGE, CAN **19c**

UWANTA SALMON, TALL CAN **53c**  
DEL MAIZ NIBLET CORN, CAN **19c**  
DROMIDARY ORANGE JUICE, 46 OZ. **25c**

DELMAR OLEO, LB. **27c**

CARNATION MILK, TALL CAN **15c**

OXYDOL, BOX **35c**

DUZ, BOX **35c**

### PIGGLY WIGGLY Personal Trimmings MEATS

PORK CHOPS, NICE AND LEAN, POUND **49c**  
PICNIC HAMS, MORREL PRIDE, Half or Whole, POUND **45c**  
ROUND CHEESE, KRAFTS ELKHORN, POUND **45c**  
SACK SAUSAGE, PINKNEY COUNTRY STYLE, POUND **37c**  
HALIBUT FISH, FRYING OR BAKING, POUND **19c**

SWIFTS PREMIUM WILSON CERTIFIED PINKNEY SUNRAY MORREL PRIDE HAMS, HALF OR WHOLE LB. **59c**  
SLICE BACON, MORREL PRIDE ARMOUR STAR SWIFT PREMIUM WILSON CERTIFIED LB. **67c**

DREFT, BOX **29c**  
CAMAY, 2 BARS **19c**  
WOLF CHILI, NO. 2 **59c**  
WHITE KARO, 1/2 GAL. **57c**  
IDEAL DOG FOOD, CAN **15c**  
COCOANUT, PKG **15c**  
SUGAR KIST, 8 OZ PKG. **15c**  
Marshmallows, **15c**  
COTTAGE, 2 CANS **25c**  
SARDINES, **25c**  
SHASTA PEAS, NO. 2 **12 1/2c**

FOLGERS COFFEE, LB. **55c**

ARMOURS Peanut Butter, QT. **69c**  
XMAS MIX, LB. **29c**  
HEINZ KETCHUP, 14 OZ. **27c**  
REG. BAR IVORY SOAP, **11c**

### PIGGLY WIGGLY FARM FRESH FRUITS and VEGETABLES!

CALIFORNIA GREEN CELERY, STALK **19c**  
SNO - WHITE CAULIFLOWER, LB. **15c**  
YELLOW ONIONS, LB. **5c**  
WASHINGTON DELICIOUS APPLES, LB. **15c**

TEXAS SEEDLESS GRAPEFRUIT, 8 LB. BAG **33c**

3 LB. CRISCO, **\$1.05**

# Piggly Wiggly



# The Hesperette

Edited by Pupils of Floydada High School

**STAFF**  
 Editor: Ivy Pearl Simmons  
 Writer: Ted Davis  
 Editor: Brad Beedy, Claudean  
 Editor: Roberta Garrett, Hope Me-  
 Editor: Wilma Hamilton and  
 Editor: Perry

## Whirlwinds Take Second Place In Matador Tourney

Whirlwinds got on their feet the first time this year, in a game with a very good start against Kirkland 41-18 with the high point man, SAL... and that game was in the quarter finals with...

When they went back to Matador... spirits high, and they... the favored... five... Finley, the high point... 22 points and that... them up against a very... team.

When they had to go back to Matador... Vernon in the semi-final... was also favored over... and White boys, but PHS... out of the Vernon boys... Finley was again the high... 17 points. Boy this time... three hard fought ball... by Finley and Capt. Gall-... they went into the finals... the Spur cagers who had also... hard fought ball games... Whirlwinds were the slight-... team.

At quarter Floydada was... but Spur came back full... by Lindsey and Simpson... the half the score stood 17-... then on it was just a good... game, but the game ended... Spur's favor.

When they ended the Matador tour-... with Spur taking first and... second, but we have some-... be proud of. Bob Finley... was the most... player in that tourna-... for five years in Matador. He... all tournament team and... a gold basketball. We ar-... of you Bob Finley, good...

**Records**  
 for your  
 mood as  
 like it...  
 Parker Furniture Co.

## Auction Sale

WEDNESDAY AFTERNOON  
 December 18 at 2 o'clock p. m.  
 North Side of Square

is a partial list of items  
 sold at sale:

sewing machine, good

bed with cover, mat-  
 springs and pillows;

bed;  
 library table with a  
 in it;

12 rug;  
 breakfast room set, table  
 chairs;

range with pilot light;  
 heaters;

pulley for John Deere

bicycle, new one;  
 scooter;

per with attachments;  
 oak dining table;  
 appliances.

have anything to sell,  
 to this sale.

forget the date, Satur-  
 December 18, at 2 o'clock.

**H. H. SEALE**  
 Auctioneer

Boothe, clerk

## EDITORIAL

**AS IT IS INTENDED**  
 Christmas is almost here. Every-  
 one is in a mad rush to complete  
 his shopping and to drop his last  
 greeting card in the mail. There  
 was never such a pushing and  
 scrambling in the stores. What has  
 occasioned all this daze and be-  
 wilderment? Yes, the American  
 Christmas—But what is Christmas?  
 Why should it cause such an up-  
 roar?

Christmas Day commemorates the  
 birth of Jesus, the greatest gift that  
 the world has ever known. That  
 is why we now give gifts to our  
 friends and loved ones. It is intend-  
 ed to be a day of peace. Let us  
 meet it in such a spirit—quiet and  
 peace.

## Halbrooks' Bring Assembly Program

The high school students were  
 highly entertained Thursday, Decem-  
 ber 9, by two dramatists from  
 the Southern Assembly company  
 out of Dallas. The artists were Mr.  
 and Mrs. Halbrook, two very  
 charming people.

Their program was presented in  
 three divisions. First they gave a  
 skit from Shakespeare's, "As You  
 Like It", between Rosalind and Or-  
 lando. The second part was a  
 Christmas story told by Mrs. Hal-  
 brook. She gave the new Christmas  
 classic entitled "The Littlest Angel".  
 The last number was a skit from  
 Booth Tarkington's scrip concern-  
 ing an interview between a society  
 newspaper reporter and Mark  
 Twain. Mr. Halbrook's interpreta-  
 tion and characterization of Mark  
 Twain was termed a masterpiece  
 of acting.

The student body wishes to have  
 more programs as entertaining as  
 the one brought by the Halbrooks.

## Roving Reporter

What would you do if someone  
 gave you a bit of mannoheptose?  
 Ruth Williams—What! Give it  
 right back to them.  
 John Moss—I'd abscond.  
 Bob Durham—Take another dip.  
 Berta—Try to open my locker  
 with it. Sounds like muscles.  
 Polly Cardinal—Oh my heavens!  
 Chris Jones—What does that  
 mean!

Sherwyn Fyffe—Golly, I don't  
 know!  
 Bob White—Throw it away.  
 Jennie—Shoot!  
 Don B.—Give it to Cline or eat it.  
 Bob C.—Use it to study Geom  
 with.

Verna L.—I'd sling it down as if  
 sulphuric acid.  
 Sammie Shultz—Give it to my  
 boy friend for Xmas present. (Well  
 well, I wish I'd be the lucky guy).  
 Mrs. Graves—Experiment with it.  
 Mr. Kattner—If I had a course  
 in Organic Chem. I'd know what to  
 do with it.  
 Grace Muncy—Throw it away or  
 maybe I'd keep it for a keepsake in  
 remembrance of who gave it to me.  
 Claudean—Eat it.  
 Wilma—Sell it.  
 Gladys R.—Go into a fit.  
 Billie Chowning—Take it behind  
 the barn and stomp it.

Hope—Mannoheptose! Good heav-  
 ens I guess I'd go completely crazy.  
 Derald Young—Heck, if I know.  
 Janet—I'd give it to Johnny.  
 Arlen—Probably die?  
 Barry—Give it to Miss Swepston  
 for Xmas.  
 John—Drink a little whiskey to  
 neutralize it.  
 Junior Perry—Take it for a laxa-  
 tive.  
 Bob Finley—Find Reagan and  
 find out what it means.  
 Mannoheptose is a synthetic  
 sugar.

## DE QUACKER

I hear Eunice and Jerry made up  
 after their last fight. Is dat so,  
 kids?  
 Looks like Doris has already for-  
 gotten Kenneth. I see her with  
 Tommy a lot now.  
 Looks like Barbara has lost out  
 on Cecil. Too bad, Barbara, but  
 you still have Reese.  
 Bobby Durham and Glean Robert-  
 erson were having a good time the  
 5th period study hall, Monday.  
 What's happened to those Plain-

## NOTICE

The Chapel choir of the First  
 Baptist church will present the  
 Christmas Cantata, "The Chimes of  
 the Holy Night," at the Baptist  
 church Sunday night, December 19,  
 at 7:30.  
 This choir has previously been  
 known as the Youth choir.  
 The public is cordially invited to  
 attend.

view boys Doris and Juana used to  
 go with. I haven't seen them around  
 lately. Did you make them mad,  
 girls?  
 Joy McCravey, which one of the

Conner boys were you riding around  
 with Saturday afternoon. Was it  
 W. T., Fred or Stanley??  
 Joy Bunch seems to like Bill Jeter  
 just fine, I just bet this is a new

romance!  
 Well, Hope was with Arlen Friday  
 night. Is this getting serious?  
 Weims and Sammie are getting up  
 quite a case. Weims, have you and

Hope finally broken up?  
 Dale Johnson is still trying to get  
 Mary Dee to go with him! Why  
 don't you give the poor boy a  
 chance, Mary?  
 Mary Plumlee is just dying to go  
 with Bobby Cline again. Bobby you  
 had better get busy or she might  
 lose interest.  
 (See Hesperette next page)

# WHITE'S CHRISTMAS THRIFT SALE

**MORE... for LESS this YEAR!**

**THE PRACTICAL Gift FOR THE WHOLE FAMILY!**

**NEW!**  
REFRIGERATED  
TOP-TO-BASE!

Refrigerated  
TOP-TO-BASE!

Refrigerated  
TOP-TO-BASE!

Refrigerated  
TOP-TO-BASE!

Refrigerated  
TOP-TO-BASE!

Refrigerated  
TOP-TO-BASE!

**ANOTHER LEONARD FIRST**  
The New Fruit Freshener!  
**IT'S REFRIGERATED**

See This New Deluxe  
**LEONARD**  
AT  
**WHITE'S**

More Space Inside  
No Bigger Outside

**8 1/2 Cu. Ft.** WITHIN SHELF AREA

plus

**2 Cu. Ft.** UTILIZED BY THE REFRIGERATED FRUIT-FRESHENER

ALL IN A LEONARD—TAKING NO MORE SPACE THAN A Refrigerator of Much Smaller Capacity

MODEL LF 48  
SUPER DE LUXE

**\$339<sup>95</sup>**

Come in—see these famous Leonard refrigerators. There are 5 great new models to choose from. Get the one that's just right for you!

**IT'S EASY TO OWN A LEONARD**

**FAMOUS ECONOMY MODEL**

Here's the famous Leonard Economy Model—all the basic Leonard features at this low, low price. Big, roomy—powered by the famous Leonard Glacier Sealed Unit.

**\$219<sup>95</sup>**

MODEL LR

**AUTHORIZED DEALER**

# WHITE

AutoStores

THE HOME OF GREATER VALUES

117 WEST CALIFORNIA      PHONE 323

**LOOK AT THESE GREAT LEONARD FEATURES:**

- ★ **BIG FROZEN FOOD CHEST**  
Easily stores 40 pounds total packaged frozen foods and ice cubes. 4 trays—2 with movable grids, 2 of Leonard's famous Ice Popper type.
- ★ **BIG DEEP MEAT TRAY**  
Located below Frozen Food Chest... easily accessible. 2 3/8 inches deep. Made of aluminum... light in weight, unbreakable, easily cleaned.
- ★ **MAGIC PRESTO 5-WAY SHELF**  
Two hinged, fold-down sections forming half of the lower shelf permit easy re-arrangement of space to accommodate tall bottles or bulky foods.
- ★ **BIG SLIDING VEGETABLE CRISPER**  
Large porcelain enamel crisper, 5 inches deep, 21-quart capacity, with glass cover. Extra moist storage for fresh vegetables and salad greens.
- ★ **FIVE-YEAR PROTECTION PLAN**  
A written warranty of satisfactory operation of the Leonard Glacier Sealed Unit is included with every Leonard refrigerator!

*plus* THE NEW EXCLUSIVE REFRIGERATED FRUIT FRESHENER

CONVENIENT TERMS  
65 WEEKS TO PAY!

# Meet Santa Claus at Penney's Saturday

DECEMBER 18 2 p. m.    MANY OF OUR TOYS RE-PRICED FOR QUICK SELLING

## SHOP EARLY FOR BEST SELECTIONS

STORE WILL BE OPEN UNTIL 8:30 P. M. ON THURSDAY AND FRIDAY DECEMBER 23 AND 24

### HESPERETTE

DE QUACKER, Continued—

Christeen and Junior Perry make a cute couple, don't you all agree? Is this case between Dorothy Clayton and Dale G. really serious? I hear they are going steady!

Is Leroy still going with Lockney, or has he interest some other place now? Virginia and Jack still have it bad. Ain't love grand!!

Billy Joe Smith and Harvey Dale Tardy seem to do all right with the Ratjen twins. I see them together quite a bit lately.

Does Peggy Hand still like Kenneth Ring? I wonder!! Grace and Joan P. were doing alright Sunday night!

'Happy' and Trav. were together again Saturday night. One night she goes with him, the next night she goes with Bill. Can't you make up your mind, Happy?

Roberta and Dale R. were having a mighty good time Saturday night. Hubba, Hubba!

Well, well, well. Arien was with Peggy Collier Saturday night, and from what I hear, they had a pretty good time!

Attention! A blond hair was found on Bobby Cline's coat in Geometry Class the other day. Who is she, Bobby?

I hear Deral Young asked Hope for a date Monday. Are you going with him, Hope?

### Whirlwind Players On Regional Teams

Left half, also captain, Bill Jeter and guard Bobby Cline were named on the all regional team. Jeter was put on the squad and Cline received honorable mention. Jeter was also all district first string man, and Cline was on second string of all district men. We wish to congratulate these two boys, because we know they deserve the honors that have been given them in the past year. Good Luck.

### Candid Camera

Since everyone has been getting into the basketball spirit, I want to take this opportunity to introduce to you our basketball captain of this year's team, Herman Galloway. Herman was born in Hereford, Texas, around sixteen years ago. He lived there for about a year and a half before coming to Floydada where he has lived until now.

Herman, better known as "Clem", was one of the fourteen members of the present senior class that started to school here.

"Clem" has dark brown hair, green eyes, weighs around 155 lbs., and when he stands up reaches the height of 5' 10".

### BACKACHE

For quick comforting help for Backache, Rheumatic Pains, Getting Up Mornings, strong cloudy urine, irritating passages, Leg Pains, circles under eyes, and swollen ankles, due to non-organic and non-systemic Kidney and Bladder troubles, try Cystex. Quick, complete satisfaction or money back guaranteed. Ask your druggist for Cystex today.

Herman would like to spend his vacation months hunting and fishing in Sun Valley, Idaho. He would also like to go back to the West Coast to visit a while. Sometime Clem would like to go to Alaska.

Herman was manager of the football team last year and played that sport this year. He has played basketball for four years making the first string the last year and holding the honor of captain of the basketball team this year. Another accomplishment was the position of second baseman on the Whirlwind baseball team last year.

Clem can usually be seen strolling down the halls of F. H. S. wearing khakis, a beanie, plain colored shirt, loud socks, and loafers.

A list of Herman's "loves" would begin with the St. Louis Cardinals. Other likes are the colors green and gold, banana pudding, pork chops, butter milk, ice cream, creamed potatoes, hot rolls, algebra, typing, history, literature, basketball, baseball, and football.

Clem's aversions would begin with the Brooklyn Dodgers heading the list. Other dislikes are quiet people, the color red, spinach, fish, cabbage, and teachers that always give a lot of assignments.

His favorite pastimes are loafing around, driving around in a car, cutting up, and acting silly.

Herman's favorite expression is the very extraordinary expression: "Diddle-dee-dad-burn."

"Clem's" most pleasant vacation was spent in California. He stayed there for almost six months. During this vacation he saw Sing Sing, Alcatraz, and a lot of places where the earthquake hit and left many of the buildings leaning. He also got to cross the San Francisco Bay Bridge, the largest bridge in the world.

Herman said that he had had lots of embarrassing moments but that none of them were worth printing.

His most exciting moments and one of his greatest achievements happened during a baseball game with Abernathy last year. The score was 0-0 and he got a double two base hit which started off a rally and helped the Winds to win the game.

Joe Gordon, second base for the Cleveland Indians, is Herman's ideal person.

Clem's ideal girl should have real black shiny hair, blue eyes, 115 lbs. of luscious curves on a 5' 5" figure. She must also have a wonderful personality. When asked if he had found her yet, he answered, "No, not yet."

His greatest achievement during his high school years was being elected captain of the basketball team.

Herman's secret ambition is to start out being a carpenter and then he would like to work on up until he would get to be a contractor.

Herman, if it is people like you that have made our past eleven years of school at Floydada to be very happy memorable occasions.

### SPEECH DEPARTMENT HEAD HEARS LECTURE AT WTSC

Saturday, December 11, Mrs. I. T. Graves attended a speech clinic at West Texas State college at Canyon. Dr. Cash from the University of Denver, Colorado, who is a speech expert, gave a lecture. Demonstrations of different kinds of speech activities were given by college and high school students.

The speech department of W. T. S. C. presented a play, entitled "A Message From Kufee," in which Tom Bob Jarboe, a Floydada graduate of '48, played an important role very well.

### CHOOSE INVITATIONS

Wednesday, December 8, the senior class chose the style of their invitations which are to be ordered after the first of next year. The design that received a large majority of the votes was a very original one with a small gold "Whirlwind" on it. The remaining part of the invitation is white with an engraved "Seniors" written across the top.

### HOME FROM MUNDAY

The sophomore and junior classes extend a warm welcome to Billy and Wanda Strickland. These students have attended school here in F. H. S. in days past. We are glad to have them return to us after several months' absence in Munday, Texas.

Moses died after he saw the Promised Land from the top of Mt. Pisgah.

### DO YOU KNOW -



how to take care of your tires?  
1. Be sure that they are properly inflated. Under-inflation causes sidewall breakdown; over-inflation stretches the tire fabric, causing blow-outs.  
2. Check frequently for cuts, blisters, distortions, nails or glass in the tires.  
3. Make sure your wheels are in line. Uneven and rapid wear is the result of wheels not in line. Take care of your car and they'll repay you with longer life - yours and theirs.

This message presented in the interest of our polytechnides and all other motorists of this community.

Floydada Real Estate & Insurance Agency  
Phone 440

### Conservation District News

The Floyd County Soil Conservation district held their regular monthly meeting on Wednesday, December 8. Bert Bobbitt attended the meeting as a new member of the board of supervisors. All other members were present. The recent soil blowing was discussed and the board thought that the emergency could be reduced if the farmers would rough up the land by chiseling or listing.

Clodding the land will work and the few fields which soil type is such that clodding is impossible, could be aggravated by plowing. To prevent future erosion on this type of soil it should be planted to grass at first opportunity. The fields that were cloddy or had a good cover of stubble did not move as much as fields that were bare and pulverized. Better management of the crop residue, contour farming and terracing during seasonable years will minimize hazardous conditions during dry years. The drought has caused part of this condition to materialize while some operators overgrazed fields or otherwise abused the land.

One farmer can undo the efforts of several if he refuses to cooperate in controlling a blow hazard and

lets his land blow over on adjoining fields. Preventative measures require less effort and expense than emergency treatment. If wind erosion develops it can be checked and stopped much easier at start than after several blows.

Applications for district assistance were approved for the following: Durwood Jack, Vernon Daniels, Ray and James C. Pinner, O. G. Mayfield, Raymond A. Klatt, T. E. Davis, Clark Cates, E. M. Jackson, R. E. Ferguson, Frank Probasco, O. L. Lowrance, Wm. Culpepper, Milton Shore, Rene Yeary and E. E. Joiner.

Conservation plans between the district and the following cooperators were also approved: H. A. Tardy, C. R. Reed, D. L. Wright, Frank Probasco, O. P. Clark, Ben Cogdill, W. G. Walker and A. O. Foster.

### CARD OF THANKS

We are very grateful to our friends and neighbors for their help and kindness during the illness and death of our mother, grandmother, and sister, Mrs. P. T. Taylor.

The lovely floral offering, the food and kind deeds done were appreciated more than words can express.

### Woman's old problem relieved by 2-way help

What to do for woman's oldest problem, functional monthly pain? Many a girl and woman has found the answer in CARDUI 2-way help. You see, CARDUI may make things lots easier for you in either of two ways: (1) started 3 days before "your time" and taken as directed on the label, it should help relieve functional monthly pain; (2) taken throughout the month like a tonic, it should improve your appetite, aid digestion, and thus help build up resistance for the trying days to come. CARDUI is scientifically prepared and scientifically tested. If you suffer "at those certain times", get CARDUI today.

DRS. CLOUGH & CLOUGH  
Optometrists & Orthoptists  
Clough Bldg. 111 West 7th  
Plainview, Texas  
Pho. 236 for Appointment

### GET READY FOR THE HOLIDAY DRIVING

A Spears check-up will put your car to running more efficiently, start easier and in general make your Holiday driving more enjoyable.

### SPEARS AUTO CO.

Next Door To Post Office

Mr. and Mrs. Leeman Norm of Amarillo visited here last week end with their parents, Mr. Mrs. E. L. Norman, sr., and Mr. Mrs. A. B. Clark.

Let the wait ad habit.

### Wilson Kimble Optometric Clinic

Phone 254 FLOYDADA Write, Box 51  
Specializing in Eye Care and Visual Efficiency  
We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.

Dr. J. W. Kimble, Optometrist

Before buying it will pay you to find out what we offer. We invite you to visit our store to compare prices and quality.

Such a visit will be very much worth your while as it will give you a standard by which to judge the prices and high quality of the merchandise we carry.

### HERE YOU WILL FIND PLENTY OF SEASONABLE MERCHANDISE

- Pittsburg plate glass mirrors
- Sampson card tables
- Waffle Irons, Sandwich grills
- Silverware
- Sunbeam and G E irons, ironing boards and covers
- Bicycles, tricycles, wagons, all sorts of toys.

Most Everything You Need at —

### H. M. McDONALD Hardware

## Christmas Sale

GROUP DRESSES \$12.95 - \$16.95	GROUP DRESSES Sale Price	GROUP SUITS \$16.95 to \$29.75
\$19.75	$\frac{1}{4}$ - $\frac{1}{3}$ OFF	Sale Price
Sale Price \$9.95		\$9.95

### Sale On All Fall Hats

With Feather Trimming

# 1/4 - 1/3 - 1/2 off

### Ladies' Suits, All Wool

SALE PRICE

# 1/4 and 1/3 off

VISIT OUR STORE AND SAVE MONEY ON YOUR CHRISTMAS SHOPPING

## Style Shoppe

Mrs. Mollie A. Morton, Manager  
Floydada, Texas

**QUANAHA FEED**  
By the Sack, Ton or Truck  
43% Protein Cotton Seed Cubes.  
43% Protein Cotton Seed Meal.  
20/80 Mixed Feed.  
**SCOTT GIN CO.**

Dr. J. G. Pruitt  
Naturopathic and Chiropractic Clinic  
208 West Missouri St., Phone 70

### LANDS

Land for Sale and to Lease for Farming and Grazing purposes in Floyd and other Counties; also large list of Town Lots.

### W. M. MASSIE & BRO.

General Land Agents  
Floydada, Texas

W. M. Massie     J. M. Massie     Hollis R. Bond



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Come in today for food the O. K. way.

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And any other electrical gift that would make your wife, mother, any member of the family a pleasing gift. Visit us soon and see our large stock of varied gifts.

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