## log Show Saturday Whirlwind－Longhorn Grid

C．Martin，Methodist Bishop， speak in Floydada Tuesday as thodists Attend Conference Battle Friday Night Feature General Election on Tuesday
 B．H．Crawford
Funeral Rites
Here Yesterday

Funeral Rites Held For Mrs．Golightly
perston Has Iding Under bstuction


| Mahon Says Europe | 为 |
| :---: | :---: |
| Recovery Program | mam kiay wix |
| Will Be Slow One |  |
| Hemem mix |  |
|  | eap |



Moss Is Director
On Co－op Board

## Smith Baby Dies；

## funeral at Idalou

S
EDITORIALS
Nobody agrees all the time on anything so
think of himself as "Us," meaning all of the
it well may be there are those who do not
areople of the country all together for each
areau in the beleratiof that the Farm Bu-
reau farmers' organization
which takes a well. balanced view of the na-


## Even Better than it Looks!

## L. C. McDONALD




 M/ Mmbur PEXAS Floyd County 14 Years Ago

oo You know -




COMPLETE SERVICE
coño
WHOLESALE OILS GAS, LUBRICANTS
he Hesperette

## Trstur Junior Class News

G GIVES
6 FAST
2uich R. Rilise $=$
RED ARROW
HOSE AND

## Martha Mannuing

"CORSAGE"

${ }^{4}$ ne
for the hall-size figure. sizing" that does away with costly alterations. A) lis is yours in Chateau rayon crepe highlighted with fabric flowers and self-cording. Creme de Cocoa, Olympian Green, Amethyst, Heaven Blue. $16 \%-22 \mathrm{~m}$.

$$
\$ 1595
$$

Miladies Specialty Shoppe


# milisula 

the Sensational, New Westinghouse HAND VAC for your old Cleaner $\$ 4 \frac{95}{}$ regardloss of condition when you buy the wonderful Westinghouse AUTOMATIC



IT'S COMPLETELY AUTOMATIC
limited time for this amazing offer HURRY TO

Radio Electric Company

| Come On, 'Winds, Brains Beat Brawn |  | De quater next |
| :---: | :---: | :---: |
|  |  |  |
|  |  | Musie tor your 10 |
|  |  |  |
|  |  |  |
|  | EVERLAY Whminime <br> C. A. Boothe \& Sons |  |
| , |  |  |
|  |  |  |
| - |  |  |
|  |  |  |
|  |  | N |
| Amateur Contes |  |  |
| Has good Audience | NOW |  |
|  |  |  |
|  | Before you're slowed down by |  |
|  | gish starting, before summer lubricantsstiffen, batteries weaken- before cold |  |
|  | weather makes everything about your car or truck hard to manage and control, get our winterizing service. |  |
|  |  |  |
|  | Come in and let our mechanics tune up your engine, thoroughly check lubrication, electrical and cooling system. <br> We'll give your engine the winter protection it take winter driving. |  |
|  |  |  |
|  |  |  |
| Homemakers Have Party Plans Made |  |  |
|  | HEATERS, Hot water and gas |  |
| Party Plans Made $\qquad$ | heater hose |  |
|  |  |  |
|  | If you drive a Chrysler made car, we have a radio to fit, ready to install. |  |
|  | DANIEL AUTOMOTI |  |
|  |  |  |



This is a National Election. It is legal and proper for you to vote for
your choiecof candidatetes, even though you may vote in the columns
of two parties or more
About the "Pledge
ocratic primaries took no pledge. They merely voted! What
if a candidate should practice fraud or encourage others to
do so - should he still be supported? Vote for the most

## Let Us Blot Out Texas

 Blackest Ballot ScandalCOKE STEVENSON SAYS He will not vote for Lyndon Johnson because he did not honestly and fairly receive a maiority of the Democratic votes Therefore, Coke Stevenson de clares he is not the Democratic nomince! Coke Sfevenson will vote for the most Democratic man on the ticket: JACK PORTER FOR THE UNITED STATES SENATE!

YOU CAN DO YOUR PART Before Lyndon Johnson, so called Democratic nominee, is seated as United States Senator he must gain the approval of the Senate.
If you vote for Jack Porter for Senator there will be no uncertainty and the good name of Texas will not be soiled. Jack Porter, never questioned a to ballot honesty and ideals, will be seated!

## HESPERETTE

 curty hair Anta Tooley cant make up her and Melvin Dunavant. Come on
Anitate ilive the boss a hance
Well
 Aubry and vice-versa. Cobid this
be y new love affair ?
 Payne had in her notery book Ann
taye cours
tay
to Whats wrons with Francis Ashton
 wanto Gas oncele Nuy Colande Parn What will Brad say denelie?
Katy was with Aibry
 betwention Dale theress a new romance Shorty Cardinal Ikes wo ride the
Baker bus. or is
It Irene Oraham


 Jackee Ruberinson was enjoying

 In Jooks like Don Shurbet is loos-
ing out and BBII Blorsom tis taking
vert He asked Mary to Plainview
Fhum what I have heard, it seems
Holmes and Jean
 seems as if Leroy Parish was
having a good tume with Ralls the
other night. What happened Bob $H$, did I see you one night
vith Tris $M$. and the next night with Wanda Reed? Wed
Ima Nell and Wayland Jones seem
to have a good time in 2nd perimet Eva Wallere enjoyed the Master
of ceremonies Tuescay night Stanley Conner.
It suems that
W. Aut is losing
He was with a Lockney sirl Wednesday night.
From the way it looked Tuesday
night Mary Plumlee and Reece


 hoatury around an a cloud Wedieter


Band News
The Whiriwind band made an apt
arane: Fithe
resence of Mr Katiner. As whal The
hey played durnne the game The
tunt tor the halt was begun by
arough itself, marched to me the fity
ard line and did sereal divtons
and telescepe movements Atver the

An invitarion has been reeceved
aten the West
y the band to
exas State Homecoming Oct. 30
tation to the Mardin collese
Aggie News
VEVA LEE beske is chatter
SWETHART
vera Lee Buke nas elected chap The The contert ender fluat Friday 1. All members are nirged to De preser
met. Billy Mac Shipley, Bully Jo sunith
nd Harvey Dale Tardy are winning PEP sQUVAD NEW:
The pep squad wants to remind
the football fans that the game Priday will be the iast time the con-
cesion stands are selling food. There
will be pienty of hot doos, hot poffee cild be pienty of hot dopse, hot coffee
cold drinks, and candy for every
dhis money is helping a big footban banquet and we wivil
appreciate your buying from us. appreciate your buying from us
theme winners name
The Floydada Fire Department on fire prevention. The entire semior were given for the three best themes Five dollars, two and one-half dol Ivy Pearl simmons, Barbara Terry and Jennie Chowning respectively We wish to thank the members of the Fire Department for thetr thao-
thitruiness and generosity in award ing these prites.
carnival! Carnival!

## COHETO PEVNETS HIRST!

 BIIG IIIC OIERILLS8-oz. Denim-Sanforized

## $\$ 2.59$

- Plenty of Deep Pockets
- Rust Resisting Buttons

Today is the time for you to buy 'em and long after is the time for you to see how well they've served you: Right-fitting (because they're cut over graduated patterns) and extra sturdy (because they're double stitched, and bar-tacked at strain points). You can depend on Big Macs to really work for you!


MEN'S UNIFORM SETS
\$3.29
their size and color after many washings !
\$2.79


Popular with Dad and the Boys!
DENIM DUNGAREES

|  |
| :---: |
|  |  |
|  |  |
|  |  |

$\begin{array}{lll}2.49 & 1.79 & 1.49\end{array}$
For Mom and The Girls!
$\qquad$ everywhere! These have orange stitching. every where! These have orenge stitehiag.
2.49



Grade A 8-ounce Cotton Duck,
COTTON SACK OF 10-Ounce GRADE "A" DTCK 35 c 12 Feet Long,

Each \$3.25 $101 / 2$ Feet Long

Each $\mathbf{\$ 2 . 9 8}$
J. C. PENNEY - Floyddada, Texas

## BACK AGAIN - OUR OLD FASHIONED BARGAIN PWNYYMIS

36 in. Fast Color Cotton Prints, 36 in. Cotton Outing Flannel,
27 in. White Outing
$12 \times 12$ Cannon Wash Cloths,

## White Sheet Blankets

You'll find this Penney Day price hard-to-beat on sheet blankets! Sturdy, unbleached cotton, woven closely. (No more cold sheets to climb

еасн Measure a full $70^{\prime \prime} \times 95^{\prime \prime}$


72x84 Part Wool
Blanket,
Blanket,

Blanket $\quad \$ 10$
Blankets, $\quad \$ 2.9$
26x36 Receiving
Blanket
Spreads

## PENNEY DAYS

42×90 Pebble Dot Priscilla Curtains, Women's Outing Gowns, Duck Down Pillows,
Jrs. 2-Piece Corduroy Suit, 3 to 8,


Men's Sanforized Dress Shirts, Men's Cotton Vest,
Men's Knit Briefs,


[^0]Floyd County Hesperian, Floydada, Texas, Thursday, October 28, 1948
dos Topple adors for 34106

## USINESS

H. \& Dell Reagan Insurance
Floydada, Texas

WORLD'S MOSTEFFIGINT FIOOR COATINGI Fithatceal IIEIEE'S WHY:


 Authorized Dealer

YOU CAN HAVE PIENTY ALL WINIER

## IF

yOU HAVE ADEQUATE STORAGE

```
HOW BIG A TANK
```



## مOTE BUTANE COMPANY

Floydada, Texas

|  | , max Doa sum in |  |
| :---: | :---: | :---: |
|  |  | WHEAT FARMERS |
|  |  | reat your seed wheat with B |
|  |  | orm damage. |
|  |  | Morckel Farm Chemica |
| 为 |  |  |
|  |  | erthe |
|  |  | says Its a Fact! |

$\qquad$

## WHEAT FARMERS

Treat your seed wheat with Benzene worm damage

Morckel Farm Chemical Co.

 Proof of Last Week's Ad: Only

## 

 CAmited as to purse, shoy for your sta-

Center News
ond s. matid

West Texas Singers Finish Paving Job Meet Fifth Sunday on Matador Streets

One-Day SERVICE

Cleaning That Excels

STEWART'S CLEANERS

For BETTEER BAKING

## Everelte

TENDER, FLAKY BISCUITS
Harvest Oueen Mill \& Elevitor Company
Plainview, Texas

| In Milions | st Texas Singers | ish Paving Job |
| :---: | :---: | :---: |
|  | Fifth Su | Matador Str |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | SERVICE |
|  |  | leaning Th |
|  |  |  |
|  |  |  |
|  | Montsomery. Heim and the hastest The enext meeting will be with |  |
|  |  |  |

THE NEWEST THING IN MOTOR CARS


Hallowe'en fire Hazards Great, Rodgers Warrs



Gay and Colorful

vote for
Judges
Refirement amendment and Assure

\author{

| pRis5y | 1. Economical and efficient |
| :--- | :--- | :--- |
| administation of Justice. |  |

}


Hale's Dept. Store
The Plaid Shirt by Marlboro

> Van's Men's Wear and Shoes


## You Will Be Surrprised

To know how little it takes, in cost or time, to make that old dingy bath room dy jours shine like nene coin.

## Worsham \& Sons Plumbing Co.

you may elete a complete est of fix tures coloredo or white, or any singel fix ture
Worsham \& Sons Plumbing Co. 127 w. Callf.

Phone 570

Floyd County Hesperian, Floydada, Texas, Thursday, October 28, 1948



Pack Meeting Will
Be Early Friday
Account Ball Game


COTTON - Attention Farmers CHAPMAN and DAVIS mat mat

## FOUR SECTION HARROWS

That can be used as eititer feexite of rixid something nev.
Have on hand one neve fertile red bist butor
For sale one model "G" Jom D Deeremem rubber good condition.
FLOYDADA IMPLEMENT CO.
Massey-Harris Sales and Service
On the road to the " $Q$ " Depot

ThinkS Porier
To
To Be Winner

# Your choice for QUALITY on all these counts 

at prices that are lower than those of any other car in its field!



HA, HA! - HO, HO!
Come on 'Winds, Le's Go!
You are up against your biggest test of the season this week and we are behind you.

But if you should lose the game remember, Cope's is not lost as a friend.

## COPE'S DRVE IN

Highway Seventy North


| DELMAK <br> OLEO, | $27{ }^{\text {che }}$ |
| :---: | :---: |
| Cranberry Sauce, | 22c |
| HUNis PEACHES, | 29 c |
| TOMATOES, | 9c ${ }_{\text {No. }}$ |
| Tomato Soup, | 25c |
| PEARS, | 45 c |
| CRYSTAL WHITE SOAP, | 9c |
|  | 15 c |
| Pineapple Juice, | 19 c |
| Chocolate Syrup, | 15 c |

CRISCO,

PURASNOW
FLOUR,
$\$ 1.59$

BRIGHT \& EARLY
Lb.
COFFEE,

|  | SWEET POTATOES, 80 |  |
| :---: | :---: | :---: |
|  | CALIFORNIA, No. 1 <br> tomatoes, | 15c |
|  | IDAHO RUSSETS NO <br> POTATOES, | 55c |
| TOKAY | texas |  |
| GRAPES | ORANGES, | 52c |
| lb. 13c |  | 10c |


|  | AFT'S VELVEETA CHEESE 2-Lb. Box 85c |
| :---: | :---: |
| BOLOGNA, |  |
| SMOKE BACON, <br> SLAB - Nice and Lean | $43 c$ |
| SACK SAUSAGE, <br> PINKNEY - Country Style | 55c |
| BACON, <br> ENDS and PIECES | $\begin{array}{\|c} \text { 1.Pound Pkg. } \\ \hline \end{array}$ |
| ROUND CHEESE, <br> KRAFT'S ELKHORN | $49 \mathrm{Cound}$ |


| TREET, | $47^{\mathrm{Can}}$ |
| :---: | :---: |
| pet | Tall Can |
| MILK, | 15c |
| $\overline{\mathrm{CHB}}$ | Bottle |
| CATSUP, | 19c |
| cottage | Can |
| SARDINES, | $12 \frac{1}{2} \mathrm{C}$ |
| PALMOLIVE, | $\begin{aligned} & 2 \text { Reqe. Bars } \\ & \mathbf{1 9} \end{aligned}$ |
| Shasta | No. 2 |
| PEAS, | $12 \frac{1}{2} \mathrm{C}$ |
| wolf | No. 2 |
| CHILI, | 59c |






Have you seen the Electrical Dealers
Washing Machine Display in our Floydada Office?




[^0]:    Men's
    Corduroy Caps
    Red Leather Caps, Boys' or Men's Size Men's 8 -piece All Leathe Caps,
    ${ }^{\text {Boys' }}$ Corduroy Caps, $s$
    with ear muffs
    Ear Muffs,
    Fluffy and Warm Men's Large White Handkerchiefs,

    Bandana,

