## for Marine Died at Palau

## First Crate Carrots Brings $\$ 100$

W. F. Ferguson Re-Elected Soil District Supervisor by Farmers

Test Shipment Goes to Dallas

Sweet Potato 'Winds Invade

Experiment Is
Encouraging



Re-Burial Rites Sunday Afternoon For Cecil I. Cook Wednesday


State Dress Revue of Club Girls Saturday


## Home Demonstration Council

Meet Date Set for October 30

## The Hesperette



## MATCHED ROPING

Sunday, October 11
2:30 p. m.
Floydada Rodeo Grounds
5-Man Teams, 3 Calves Each
Fiovdada vs. Tulia JaCKPOT ROPING TO FOblow Floydada club try-outs Friday night. All club members invited Admission 50c and 25c


## ver all comparisons prove

 CHEVROLET GIVES MORE VALUE motoring advantages.
FIRST IN
BIG-CAR QUALITY at LOWEST PRICES
. . . just as it's first in



CHEVROJET - and Only CHEVROLET - IS FIRST!
ODEN CHEVROLET COMPANY
221 South Main St.
Floydada, Texas

## O'NEAL \& COMPANY

NORTH SIDE SQUARE - 111 EAST MISSOURI STREET

# Stock Reduction Sal all faMous branos rediced <br> Buy Now For Christmas 

## NICE SELECTION OF ROOM HEATERS

Four Days of Money Saving at O'Neal \& Co.

## Friday and Saturday Monday and Tuesday <br> Reductions throughout the House - Here are some of the savings you can make by to ing prompt advantage of our need to make room. Christmas Shoppers will find a th sand good ideas here to fill Christmas Stockings and save money, too.

Here Is The Way Your Money Will Talk at O'Neal's

| Was | Now | W |
| :---: | :---: | :---: |
| 2-pe. Studio Suite in Wine |  | 1 Cup Pyrex Measuring Cup, 2 |
| Velour, \$169.95 | \$139.95 | 1 Pt. Pyrex Measuring Cup, |
| 2-pc. Studio Suite, in Orchid |  | 1 Qt. Measuring Cup, |
| Velour, 139.95 | 119.95 | 9-inch Pyrex Cake Plates, |
| 3-pc. Kroehler Red Frieze sect |  | 8-inch Pyrex C |
| Living Room Suite, 199.95 | 179.95 | All other Pyrex at Reduced |
| 2-pc. Kroehler Rose Frieze Living Room Suite, 189.50 | 169.50 | 2-Slice Proctor Automatic Toaster, Pop-Up, $\quad \$ 18.85$ |
| 4-pe. Blue Sectional Frieze |  | 2-Slice Sunbeam Automatic Pop-Up Toaster, 21.50 |
| ing Room Suite, 229.95 | 199.95 | Automatic Waffle Iron, 9.95 |
| 4-pc. Lined Oak Bedroom Suite, $217.50$ | 199.95 | Other Small Appliances at Savings, ing Popular Brand Electric Iron: Reduced Prices |
| 6-pe. Bedroom Suite, Walnut |  | 6-pe. Club Alunimum Set, \$19.95 |
| Finish, 149.94 | 129.95 | 8-Cup Electric Percolator 4.50 |
| 4-pc. Bedroom Suite, Walnut |  | Washington Forge Stainless |
| Finish, 134.95 | 119.95 | Steel Steak Set of $6 \quad 3.25$ |
| 6-pe. Maple Dinette |  | 12-pc. Washington Forge Stainless Steel Knife and Fork Set, 4.50 |
|  | 74.95 | Daisy Churn, 2 Gallon, 5. |
| Nice Selection Living Roor | bles | 4.50 |



Your OLDSMOBILE otatie
C. E. FYFFE CO., Flopdada, Texas

## The Hesperette

## 

MATCHED ROPING Sunday, October 11

## ${ }^{\text {2:30 }}$ p..... <br> Floydada Rodeo Grounds

5.M.Man Temems 3 Cartes Each Floydada vs. Tulia JACKPOT ROPING TO FOLHOW Floydada club try-outs Friday night. All club members invited Admission 50c and 25c

## High School Band Has 2 Busy Weeks

 Ken
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petid
pedd
E.
 TAKE a bon TAKE IT EA Enjoy a good sel our modern Renow Call at -
BISHOP: PHARMAC

## ONEAL \& COMPANY

NORTH SIDE SQUARE - 111 EAST MISSOURI STREET

## Stock Reduction Sal All faMous branos ReDuced <br> Buy Now For Chrisimas

## Friday and Saturday Monday and Tuesda

Reductions throughout the House - Here are some of the savings you can make by to ing prompt advantage of our need to make room. Christmas Shoppers will find a th sand good ideas here to fill Christmas Stockings and save money, too.

Here is The Way Your Money Will Talk at 0'Neal's

| Was | Now | Was |
| :---: | :---: | :---: |
| 2-pc. Studio Suite in Wine |  | 1 Cup Pyrex Measuring Cup, 25c |
| Velour, \$169.95 | \$139.95 | 1 Pt. Pyrex Measuring Cup, |
| 2-pc. Studio Suite, in Orchid |  | 1 Qt. Measuring Cup, $\quad 75 \mathrm{c}$ |
| Velour, 139.95 | 119.95 | 9-inch Pyrex Cake Plates, |
| 3-p. Kroehler Red Frieze sectional |  | 8 -inch Pyrex Cake Plates, |
| Living Room Suite, 199.95 | 179.95 | All other Pyrex at Reduced Pri |
| 2-pc. Kroehler Rose Frieze <br> Living Room Suite, 189.50 | 169.50 | 2-Slice Proctor Automatic <br> Toaster, Pop-Up, $\$ 18$. |
| 4-pc. Blue Sectional Frieze |  | 2-Slice Sunbeam Automatic Pop-Up Toaster, $\quad 21.50$ |
| Living Room Suite, 229.95 | 199.95 | Automatic Waffle Iron, 9.95 |
| 4-pc. Lined Oak Bedroom Suite, 217.50 | 199.95 | Other Small Appliances at Savings, Inc ing Popular Brand Electric Irons at Reduced Prices |
| 6 -pc. Bedroom Suite, Walnut |  | 6-pe. Club Alunimum Set, \$19.95 $\mathbf{\$ 1 6 .}$ |
| Finish, 149.94 | 129.95 | 8-Cup Electric Percolator 4.50 |
| 4-pc. Bedroom Suite, Walnut |  | Washington Forge Stainless Steel Steak Set of 6 |
| 6 -pc. Maple Dinette |  | 12-pc. Washington Forge Stainless Steel Knife and Fork Set, 4.50 |
| Nice Selection Living Room Tables |  | Daisy Churn, 2 Gallon, $\quad 5.29$ |
|  |  | Daisy Churn, 1 Gallon, $\quad 4.50$ |

## NICE SELECTION OF ROOM HEATERS

## Four Days of Money Saving at O'Neal \& Co.

## WE HAVE MOVED

From our location on the corner at Main and Missour
to 103 E. MISSOURI,
Formerly Webb Food Market

There will be no grand opening, but we invite our friends both new and old to come in and look around.

## Space Helelers

Floor Furnace Installation
Electrical Appliances
COLLIER AUTO and ELECTRIC

NEXT DOOR TO R. E. A.

It's $S M A B T$ to take care of your Olds!


Stop in at this sign today... FOR COMPLETE CHECK-UP OF THESE IMPORTANT POINTS:

G BRAKES NWEELS - OIL TRANSMISSION - Radiator chassis

Girls! Boys!

$=65^{50}$ 750

## - Elk Finished Leather Uppers

- Cowboy Boot Last and Heel - Fancy Underlay and Trim

Golly Kids! Penney's "Real Western Boots" are some thing to tell your beat pal about. And look at all these extras: cowboy heel and last, fancy underlays, colored boot straps, all leather construction. Why, these boots are as western as a pinto pony. They'll give you wear too... plenty of it! Be sure to tell Mom about the little prices for them, and don't forget . . . it's Penney's for Real Cowboy Boots.

## 'At PENNEY'S

| $\overline{\mathbf{P I}_{1}}$ | excellently. He is very considerate, very complimentary, and lots of fun When Verna was asked it she had found him, she replied, "I have my eye on him." She is going to finish high schoob in three years, and she is also very talented musically. Verna's ambition is to work her interior decorator. She would also like to get married over "Bride and Groom favorite expression is "Good Hor Honk." and calling things "hootchie." Verna said that she likes Floydada she ever lived. Her reason was that here try to help you and want to get along with you." The first two was walking down the street and her as if he had known her all of his life. This made her feel very are glad you decided to stay in Floy- dada, because you really are an as- set to F. H. S. as well as to the <br> Roving Reporter |
| :---: | :---: |
| Candid Camer |  |
| This week's topic is one of the attractive girls who lead the pepsquad. Verna Laster was born in squad. Verna Laster was born 31, 1930 |  |
|  |  |
| She has beautiful black hair, hazel eyes that change with dirfterentcolors, 133 pounds moulded into feet tis inch trame, and very tinyfingers. |  |
|  |  |
| es and the District of Columbin Her favorite pastimes are decorating goal posts, listening to records, riding bicycle, and working at the Lunchbox |  |
|  |  |
|  |  |
|  |  |
| ia belongs to the Social Gub, Sex National Thesipan Club, and the Pep Squad. She also won a beautycontest the fourth of July in Arkansas. |  |
|  |  |
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|  |  |

No Dinner Winners Band-Parent Club
in Floydada Friday Needs Members
$\qquad$

DO YOU KNOW little maintenance yet without
it your driving would be much
more hazardous.
Always keep your rear window
And ate
 it seike haviog another pair of
eyes or your driving safery.
This menoge provented in the in.

Floydada Real Estate \& Insurance Agency Phone 440

THE FIRST NATIONAL BAII

|  |  |
| :---: | :---: |
| he likes any kind of orchid lipst d "Tweed" perfume | Mary Maxey - No, I don't! ye dot Not a bad idea! |
| Untriendly people are number one | nuts li |
| the ust of vernas dislikes, peo- |  |
|  | - |
|  |  |
| during one hot summer sex- | dirry |
| ars ago She was roning |  |
| the | Jon Parkey-Miyt be okay for |
| she ran lack to the beck of |  |
| 5 | would have the pleasure of telling |
| Then she had to bring the lisundry | then |
|  |  |
|  |  |
| He ts 5 feet 7 meche |  |
|  |  |





## MEN'S OUT DOOR JACKETS

Packed with Warmth and Wear






## GRING YOUR FORD "BACK HOME" FOR SERVICE THIS FALI!

Equip your car with these
Genuine Ford parts done by factory trained mechanics.


## Distributors

Complete service for all
models on NEW
Stroboscope test machine.


Clutch Dise


Clutch Pressure Plate


Shock Absorber


Piston Rings
Distributor, clutch disc, clutch pressure plate, shock absorber, carburetor and fuel pump are new and ex-
change items. change items.

BishopMotor Company

1

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| pro |}

## Social Events, Clubs


(i) (i)

Miladies Specially Shoppe

# NOTICE OF STOCKHOLDERS MEEIMG PRODUCERS COOPERAIIVE ELEVATOR 

The Stockholders of the Producers Coop. erative Elevator, Floydada, Texas, are called to hold their Annual Meeting on

## SATURDAY, OCT. 23

1948, at 2 o'clock in the District Court Room, Floydada, Texas

Three Directors are to be Elected and any other Business Transacted that may properly be brought before the meeting.
Checks Covering Interest Due on all Outstanding Preferred Stock will be passed out to those who are present at this meeting.

WE URGE YOU TO BE PRESENT

## PRODUCERS COOPERATIVE ELEVATOR

Seaton Howard, Manager
Floydada, Texas

## These liems For Immediate Delivery:

## Check Our Prices Before You Buy

7 Foot Mowers, rear mounted
14 inch Moleboard
Plows,
\$180.00
14 inch Two Way Moleboard Plows, $\$ 275.00$

Four Wheel
Trailers,
Post Hole
Diggers,
Martin Hommer Ditchers
One Way Plows for Ford

## Four Row Weeders

1946 Model Ford. A-1 Shape, good rubber, new paint, with or without equipment.

## BRASELTON IMPLEMENT COMPANY


$\sqrt{2 /-2}$ wise, warm and wonderfu!!
\$29.75


Hale's Department Store


## COMING

 Palace-Floydada 'TheBake Rutht Story' SUNDAY-MONDAY, OCTOBER 17-18 With Wm. Bendix, Claire Trevor, Charles Bickford The Picture that All America Wants to See No increase in prices
## Tuesday-Wednesday OCTOBER 19 and 10

See Yourself in the Movies. Hear what you said and how you said it!

## See Floydada

 In Color and SoundMany Business Heads, Scenes about Town, Antics of the High School Crowd.
An Hour and a Hall fof Home Activities on the Screen with Sound
PLUS

## 'I Love Trouble'

With Franchot Tone, Janet Blair
No Increase In Price


That's the word that brings you one of America's greatest motor oils Phillips 66 Premium Motor Oil! What does "Lubri-cetion" mean? Brother, it means
just exactly what it says' It means lubrication plus just exactly what it says! It means lubrication plus protection.
Yes, with Phillips 66 Premium Motor Oil in your
crankcase your engine gets both crankcase your engine gets both lubrication and pro
tection. Here's how. Phillips 66 Premium Motor Oi is expertly refined from high quality crude to give you fine basic lubrication. But that's not all it does! Cer tain additives and inhibitors in this oil go to work in your engine to help fight against sludge, varnish, and for "Lubri-tection"... at the sign of the famous

## PHILLIPS 66

PREMIUM
MOTOR OII

* "Lubri-tection"-tbe protection rendered by
an oil of fine base stock containing special
oil of Jine base stock containing speina


## PHONE 66 For PHILLIPS "66" <br> wholesale - aaron carthel

These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

Felt Patterson
300 West California
Thomton's
Phillips Service
Houston
Thomas Grocery \& Market
312 South Second on Highway 70




Saddle Blanket.-The General election ticket
for Floyd county (and for Texas) is quite a
(any number of things, not dishonest in-
tentionally or otherwise, that could happen for Floyd county (and for Texas) is quite a tentionally or otherwise, that could happen
thing for size as usual, only a little more so
to change the final vote in any race in any thing for size as usual, only a little more so to change the final vote in any race in any
this year because of the additional parties county. But we remind our readers that a which have asked for a column on the ballot. law can't be passed to eliminate the human There are eight columns in all-Democratic, element in elections any more than a law can
Republican. State's Rights, Prohobition, Pro- be passed to make a man not make any misRepublican, State's Rights, Prohobition, Pro- be passed to make a man not make any mis-
gressive, Socialist, Independent and Write-
takes in the conduct of his personal affairs. In. The last-named column is for the voter Don't go along with the idea that we want a who is of the opinionty is the only really lot done about the election laws. The election
smart man in the county who has a good con- laws are not perfect but they are good enough science. The law sees that he gets to do the to protect the purity of the ballot. You can't
way he wants to do and nobody's business,
pass a law against being a human being. Or way he wants to do and nobody's business,
expensive as it may prove to be. The ticket law against being a human being. Or in Floyd county will be about 17 inches wide by some 24 inches long or deep including the Diplomacy-Secret or Open: There could "Tor" and "against" of eight amendments.
The Progressive column is a new one in Tex-
be as. It is Mr. Wallace's. It has been many a
year since the Prohibition column first ap year since a Texas prolibition column first ap a apever since, as far as we know, probably more
than 35 years. The beauty about letting the Pros have their say in their column (or Antis for that matter, if they demand it) is that
they could be right and most everybody else wrong. There are some voters in Floyd coun-
ty, a hand full, who have voted the Prohibin tion ticket in the general election year in and
year out. When a man's conscience insists that he do a thing a certain way there is no The recent very, very close race in Texas
for the nomination for United States senator
has some good people thinking there ought to has some good people thinking there ought to
be something done to the Texas election laws to take care of a situation like that. This rethat hasn't happened before in our time some- Munich or at Yalta, the result has been disto be a law passed. The fact is that the elec-
tions in Texas now are not any different to
Yet, experience does admit many difficulwhat they have been from time immemorial ties in open diplomacy. The temptation to and the proneness of humans to err have not
atultifies agreement. Hard words before a
changed. It would be good, of course, if the
world audience leave endless bitterness. The vote in whole State of Texas could be re- $f$ ear of losing face is intensified. A
counted by the respective and various district
nation finds difficulty in retreating from im-
courts, all the erroneous ballots, returns and
moderate proposals once they have been anwhatnot cleaned out, and all the crookedness,
if any, eliminated from the final figure estab-
agreement is consequently diminished. ever, the time for this has passed and the on- Assembly" the United Nations has been seekbeen for somebody to have challenged the public and the private. Techniques of con-
vote in every county. If you ask why every
ciliation have been proposed that will permit county, the idea is that an erroneous ballot is
just as effective in defeating the will of the
opposing interests to discuss their differ-
ences secretly, and then bring the solution just as effective in defeating the will of the ences secretly, and then bring the solution
people as a crooked one. There is not a coun-
ty in the bar of world opinions Covenants will
tye venture to allege, that would
be openly arrived at, approved as just and have all of its votes counted if a judge laid sound in the people's judgment after the pre the law before him and set some good clerks
before him to do the recounting. There are
 to show a proficor a loss.

GGIVE YOUR BUSINESS a Stronger Foundation
 agement. You probably have your property insured against the hazard of fire. Your labor is protected by compensation insurance. But what about you, and the key men who administer your business?

If you haven't protected your business against the risk you face every day of the possible loss by death of the brains that guide the destiny of your businessyou need Southwestern Life Insurance.

You can establish a sound emergency fund with Southwestern Life Insurance at an investment surprisingly low. It will be an asset to your business, strengthening the financial structure that undergirds it. And the day the need arises, forcing you into the competitive market seeking an executive with the know-bow, you will be prepared. A full discussion of this Southwestern Life Insurance plan, without obligation, is yours upon request. Let's discuss it now.

Floydada Representative
R. E. FRY

Southweftern Life SAMES RALPH WOOD, PRESIDENT
The Floyd County

## Best bet yet!

 1f you're shooting for extra engine protec-tion this fall, let these two pointers show you why you should switch to wintet. grade Conoco $\mathrm{N}^{\text {tb }}$ today grade Conoco $\mathrm{N}^{\text {th }}$ today
Pointer number one: $\mathrm{N}^{\text {it }}$ Motor Oil pives you extra protection because Nil give tains a special, added ingredient that fas tens an extra, film of lubricant to your engine's working parts ... actually OIL PLATES them. What's more, this OIL

## Make a date to Oil-Plate !

## n't all drain down even walls.

 Pointer number two: Free-flowing, win-er-grade $\mathrm{N}^{\text {itb }}$ saves battery drain and nerve strain because it's specially refined to give you faster starts when the temperature drops. So, your best bet yet for double protection is to get set for winter today! Train your sights on the nearest Conoco Mile.

COMPLETE SERVICE - BILLY B.HENRY, Distibutor cumme


## ruction Sale! <br> . <br> Rich. Irrigated West $T$ FARM At Your Own Price!

 lat.21,22, 23ule will be held on the site ;THE LAND IN SWISHER AND CASTRO OUNTIES IN THE TEXAS PANHANDLE

### 4.000

## Acres in Two Tracts c. limie fanm

 and Divided Into 160-Acre Units TRACT NO. 1TRACT NO. 2



| Experi | ood |
| :---: | :---: |
| Transferred South | Mt. Blanco Church |
| to 'Hunt' Weather | Expansion Program |
|  |  |
| or |  |
|  |  |
|  |  |





## WHEAT FARMERS

Treat your seed wheat with Benzene Hexachloride (BHC) to prevent wire worm damage.

## Morckel Farm Chemical Co.

## AUTOMOTIVE REPAIR

Mr. Motorist, play safe! Winterize your car now to save money and time. Get your car ready for cold mornings ahead.
barbee's garage
200 North Main
Floydada

We Have A Large Stock of The Following Items:

V-Crimp Roofing Shingles Heating Stoves
Floor Furnaces
Plumbing Supplies
Lineoleum Floor Covering
Wall Paper
Higginbotham-Bartileft Company Good lumer

Ask for it by name:.

Have your saw sharpened more accurately with our machine.


## NEW RADIATOR CORES

for all model cars, trucks and tractors. Also hot water heater cores.
Have your radiator cleaned, checked for leaks and repaired when necessary in order to preserve precious antifreeze.

## Saw Fileing

THE BEST NEWSPAPER OFFER OF THE YEAR

or
THE WICHITA DAILY TIMES
THE LATEST NEWS IN NORTHWEST TEXAS AND SOUTHWEST OKLAHOMA

[^0]

The hundreds of Taxpayers and Citizens who took time off from their Personal Affairs to be Guests of their City on September 24, is proof that the People of the Community and the Neighbors are Keenly interested in the Promotion of a Bigger and Better City with more and better facilities. This fact urges your officials and employees to do their utmost in Efficient Management, in Service to the Public, in Holding down costs.

The Interest displayed by the Public in the city's affairs is bound to be reflected in Greater Pride and Greater Effort to make Bigger Strides in the future. Personal attention, as evidenced by Flowers and Felicitations, Make us Prize more than ever those invaluable assets - Your Esteem and Moral Support.

CITY
of FLOYDADA
Mayor, Aldermen, other Officials and Employes
LIGHT AND POWER DIVISION
WATER AND SEWER DEPARTMENT


Floydada Floral Shop and Nursery
$\underbrace{12}$



Deeds Recorded


## 250, 500, 575

ILLON PROPANE TANKS in STOCK
${ }^{2000}$ Gallon Butane Tanks for Irrigation wells.

CHRYSLER MOTORS BUTANE CARBURETORS
Complete stock of Brass Fittings and Copper Tubing Regulators
HICKERSON - STRICKLAND BUTANE COMPANY
YOU CAN HAVE IENTY or BUTANE ALL WINTER IF

YOU HAVE DEEUATE STORAGE

IN THE TANK IS MONEY IN THE BANk!

Eat At Ease
Eat In Comfort
Eat Where You are Welcome

- EAT AT -

COPE'S DRIVE IN
Highway 70 North
Severance Tax Is League Debate
Subject of Year







|  |  |
| :---: | :---: |
| Mr. Car Owner |  |
| PLAY SAFE |  |
| WINTER STRIKES SOON! |  |
| Can Your Car Take It? |  |
|  |  |
|  |  |
| Start |  |
| Phone |  |
| 454 |  |
| $\bullet$ |  |
| SPARKS \& | S \& ALEXANDER |
|  |  |

## TOUGH SPOTS?

 Theyine easynow! without a whimper. Tough sposts gight alt. And And
talk about economy...these Massey. Harris talk about economy whe these Massey. Harris
tractors showed me what the word means. You can't beat' em for saving fuel dolldars. I finishe
my plowing and discing on tar less fuel the ever before

- GREAT MODELS
 You chose Massey-Harris...six great power
and fuel saving models in 5 power sizes....with and fuel saving models in 5 power sizes ... wit
new uptothe minute styling , oom ort mand dow
night right lugging ability. There
neering in the transmission struction throughout that means constant. dependable operation under the toughest
ditions. Stop in soon for complete information. See
how you can handle your work faster with tar less fati
Harris.


We have a few tractors for immediate delivery


William G. Me Milan, Lubbock contractor and sportsman, standing beside a giant ele-
phant carrying 18 pounds of fivory. This and other scenes will be shown in "African

## Armed Robbery

Charge filed in Hijacking

## INSURANCE

Fire, Windstorm, Extended Coverage, Automobile

## E. P. NELSON AGENCY

For BETTER BAKING


TENDER, FLAKY BISCUITS
Harvesi Queen Mill \& Elevator Company
Plainview, Texas

PETERSBURO-Cotton is rolling
owards gins at a much more rapid towards gins at a much more rapid
nate than last weke Every day
now means more cotton on the ve The weather has been ideal
nty of sumshine and it is matur
mishty fast Gins are humming thall of the year.
Thursday at noon

Commemorate Organization Nazarene church



## YOU DONT UUS GUES

Not on good plumbing, no sir
Plumbing is essential to the comm y health and contributes to the bea of your home.
We have the experience, the tools the desire to do the best in plumb work, plus a complete line of plumb fixtures.

Come in today and find out how li health and beauty really cost.

## Worsham \& Sons Plumbing

Plumbing Contractors and Supply
Phone 570

## ,

 STANS SILENT LASTS LONGER
## and 8 sem

gives pu tivelar bumanie

## FOR YOUR OWN PROTECTION

And to save that most valuable anti-freeze, come in today and let us check your hose connections as we flush your car with our Brady radiator cleaner, that definitely removes dirt, grease, rust and shale.

With anti-freeze so hard to get, and expensive too, you can't afford to have it boil away, and by all means, don't be negligent and let a hose break.

## You Can't Afford Io Take Chances

No! Cars are still hard to get and likely to be harder in the future. So play safe and bring your car in today to Spears for a radiator flush and a Complete Winter Check that will save you time, patience and money in the long run.

| Floyd County 14 Years Ago |  |  |
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| wime mam prom | CTM | Lande for Sale ain |
|  | Help Physical Fatigue? | ing |
|  |  | Uist of Town Lote. |
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|  | \%2\% | W. M. MASSIE \& BRO. |
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## Reddy

 Kilowatt Invites You
## To See The



## FLOYDADA ELECTRICAL APPLIANCEDEALERS' DISPLAY OF ELIETRICAL WASHING MACHINES ON OUR DISPLAY FLOOR

Glass Water Jugs Fire Hazard, Says D. F. Leatherman

 South Plains News









 auge over hhwer.end Juan home

 metropolitan newspaper-published daily except barts-Futters from of popular comics-Seaso acial articles-Exclusive News and Pictures; CUS local, State and Foreign news events. Also cay other interesting features.
COMPLETE DAILY NEWSPAPER that will intrest the entire family at a cost of less than 2 c per y-delivered right to your mail-box.
Send In Your Order At Once!

```
Name
```

| Route $\quad$ Box |  |
| :--- | :--- |
| Town |  |

Renewal

Out-of-State Rate is 85 c per month. PALL BARGAIN OFFER EXPIRES JANUARY 31st

## ELECTRIC DEALERS DISPLAYING:

O'NEAL \& COMPANY COLLIER AUTO SUPPLY ROBINSON - DAVIS WHITE AUTO STORE WILLSON \& SON LUMBER CO. NICHOLS LUMBER COMPANY

## KIRK \& SONS

h. M. McDonald hardware RADIO ELECTRIC COMPANY ODEN CHEVROLET COMPANY holmes electrical service CURRIE APPLIANCE COMPANY Western auto associate store terrell bros. implement co.

You are invited to see this display and register for an attendance prize during the month of OCTOBER, 1948. Southwestern Public Service Company will pay any dealer of the group displaying $\$ 25.00$ IN CASH on the purchase of an Electric Washing Machine that the attendance prize winner elects to purchase from.

## RULES!

1. Name of winner to be selected and announced by the displaying dealers on November 1, 1948.

## 2. Registration limited to Adults.

and


[^0]:    Send Your Subscriptión Today-
    This Rate For A Limited Time Only

