# 'African Adventure' Movie Show Cotton, Maize at High School Next Week Brings True to Life Story of Game Hunt Harvest Edges Into Season 

 Achievement Day Hog Show Set For Saturday October 30

Floyd, Crosby
Farm Families
TobeHonored
Game Friday Night 'Winds Vs. Abernathy
$\qquad$
25 -Year Plaque Presented Olson by Woodmen of World Progress Day


| Carmichael Second Test Looks Good for Producing Well |
| :---: |
|  |  |
|  |  |
|  |  |



Tip Bullock's
Body Enroute
From Europe

Rites For Father
of Mrs. Conway
Held on Monday

County Tax Valuations Pass Ten Million Again After Twenty Yrs.

Wednesday's Market $\underset{\substack{28 c \\ 180}}{\substack{20}}$

Final Date on Grain Sorghum Supports is February 28,1949

Words to the wise! $(1) 1 \begin{array}{cc}1 H L S \\ I T\end{array} \underbrace{}_{1} \begin{aligned} & \text { for modern } \\ & \text { automatic } \\ & \text { cooking! }\end{aligned}$
 NO OTHER RANGES giv
 smokeless Gas broilers give
you char-type broiling from
juicy-fare to "done through." SO COOL, SO CLEAN: E ness... super-streamlined for AUTOMATIC ALL TH WAY: New Gas anges light clock contr


## West TexasGas Company



| The people who are really playing hob with | $\begin{array}{l}\text { be able to tell Mrs. Nice out at Baker and } \\ \text { things, so far as the agricultural community }\end{array}$ |
| :--- | :--- | :--- |
| Mrs. Good Housewife out at Providence ex- |  | is concerned, are the autos,

farm machinery factories, and dealers. makers and their union men are tacking on escape the frostiness of wintry weather that great gobs of take for themselves. The deal-
ers, foolishly, are accepting what or nearly always, swoops down on
us, kills vegetables and flowers unexpectedly facturers set out in the way of prices and for the unwary. This service The Hesperian advising their dealers to get into the gray year. We tell you franikly the authorities thereabout. The deatus, istead of fighting agreed is wees. We think the nation, are trying to figure out a way to get tober, ought to absolve us from responsibil
The Hesperette

Wilson Kimble Optometric Clinic FLOYDADA Write, Box 518 specializing in Eye Care and Visual Efficiency ne maintain a modern optical laboratory for the tompt and accurate filling of ophthalmic prescrip-


## FIGHTING FOR YOUR RIGHTS!

 In Every State and Territory, Every Hour of The Day, OVER 5000 AMERICAN NEWSPAPERS Are Fighting Hor Your Rights To Have Government HONESTLY, OPENLY AND EFFICIENTLY CONDUCTED IN YOUR BEST INTERESTS!
## Here Are A Few Battles So Far In 1948!



The above clippings report only some of the many batties in this perpetuai war! They have appeared in Editor \& Publisher, the outstanding trade paper of the newspaper profession! in Roanoke, Virginia . . . San Antonio, Texas . . . or in Portsmouth, New Hampshire . . . the eternal vigilance of the daily newspaper safeguards the citizen's liberty . . . is his own personal representative in the halls of government! YOUR OWN NEWSPAPER, The Hesperian, IN KEEPING WITH THE TRADITION of The AMERICAN PRESS, WHICH RECOGNIZES THATITS FIRST DUTY IS TO SERVE THE PEOPLE OF THE COMMUNITY IN WHICH IT IS PUBLISHED, HAS BEEN A LEADER IN FIGHTING FOR PROGRESS AND REFORM IN GOVERNMENT! IT HAS FOUGHT AGAINST INJUSTICE AND CORRUPTION . . . ANYTTHING THAT BENEFITS THE PEOPLE IT HAS MADEITS CONCERN . . . THERE HAS BEEN MANY A FIGHT ON ITS EDITORIAL PAGE . . . BUT NEVER AN UNJUST CAUSE!

## YOUR OWN NEWSPAPER, ALONG WITH ITS CONTEMPORARIES, IS A BULWARK AGAINST THE ENEMIES OF DEMOCRACY!

-A Message From The Floyd County Hesperian


Whirlwinds Out


ELECTRIC DEALERS DISPLAYING:

O'NEAL \& COMPANY COLLIER AUTO SUPPLY ROBINSON - DAVIS WHITE AUTO STORE WILLSON \& SON LUMBER CO. NICHOLS LUMBER COMPANY WESTERN AUTO ASSOCIATE STORE TERRELL BROS. IMPLEMENT CO.

You are invited to see this display and register for an attendance prize during the month of OCTOBER, 1948. Southwestern Public Service Company will pay any dealer of the group displaying $\$ 25.00$ IN CASH on the purchase of an Electric Washing Machine that the attendance prize winner elects to purchase from.

## RULES!

1. Name of winner to be selected and announced by the displaying dealers on November 1, 1948.
2. Registration limited to Adults.

John Deere Farm Equipment

| HESPERETTE DE QUACKER CONCLUDED- | Pexy Hand and Lrey Parth | Plenty of Food | Ag Green Hands |
| :---: | :---: | :---: | :---: |
|  |  | In the Booth at | Get Initiation |
| momer Hilly Mace s |  | Game Friday Night |  |
|  | Mrest Lanham and Bars R Reson | mhe exp ruiau wayd |  |
| Eaime what wherer moum |  |  |  |
| to see Sherwyn Fyffe the other day that he hollored "Hi" out loud in the | Twen to inctanex and jery |  |  |
| What's this we hear about Ernest? |  |  |  |
| Cound at be Velma Briges sweetir |  | The pep traesin mint io thank | hates -ux |
|  |  |  |  |
| BUSINESS <br> goes where it is invited and sta ed. |  | Cross Section Of |  |
|  |  | Cross Section |  |
|  |  |  |  |
|  |  |  | Assembly Program |
| J. H. \& Dell Reagan Insurance Floydada, Texa |  |  | Is Scientific One |
|  |  | a bashuil mus | mridy |
|  |  |  | Hee som |
| IS YOUR CAR READY |  |  |  |
|  |  |  |  |
|  |  | ancer ? | \%ay |
|  |  |  |  |
| For The Cold Hard Winter Ahead? |  |  | in her moun |
|  |  | in the teachers' lounge all Wednes- day morning. You guessed it! Pic- |  |
| In all likelihood it isn't and the smart thing to do is bring it around so that we |  |  | Sored the prod |
|  |  |  | Roving Reporter |
| may get it in winter condition for you. |  |  |  |
| SPEARS AUTO COMPANY |  | Mis meat | ably |
|  |  |  |  |
| Next Door to Post Office |  | charion has moued back |  |
|  |  |  |  |



S\& H GREEN STAMPS given only for Cash and Bills paid in full each 30
$\qquad$
Old Kent
CORN, 15c

TOMATOES, 35c

| Red Delicious APPLES, | $10{ }^{\text {L.b. }}$ |
| :---: | :---: |
| CARROTS | Bunch |
| 4-Doz. Size |  |
| LETTUCE, | 15 c |
| TOMATOES, | 18 c |
| Red and White GRAPFS | ${ }^{\text {Lb }} \mathrm{c}$ |


| CRUSTENE SHORTENING |
| :---: |
| 3 Lb. Carton 99c |
| NU-MAID OLEO |
| 1 Lb .36 c |


| GREENS, 10c | KLEENEX$25 \mathrm{c}$ |
| :---: | :---: |
| sto. White tilb cin. |  |
| Pure Lard, \$1.10 |  |
| Romay No. 300 Can | 15c Box |
| Blackeye Peas 12c |  |


at a new low


Our former price was very low for 51 gauge 15 and 20 denier, full-fashioned hose. And now if's STILL LOWER!
 reach of every woman in the country. enjoy the beauty, comfort and perfect fit of 6 to them now! Find out for yourself why millions
style-wise and budget -smart women will wear no othe

If you like long-wearing, sturdy sheer hose, our 51 gauge, 30 denier Gaymodes. Plenty of ser and beauty for only 1.49
If you like the 18 mauge tex weight, try our sheer-as-a-cobweb-GAYMODES for 1.39

If you like nice medium sheers in a 30 denier wely and is gauge-veave, there's nothing prettier tham GAYMODES for 1.15

- All these GAYMODES come in sizes $8 \frac{1}{2} \cdot 10^{12}$ ? nylon welt and foot, in three of our
shades. Come in and see them!


## IT PAYS TO SHOP AT PENNEY'S

 SOMEBODY SAY "hs warmurn"? (2)

HE GASOLINES 00T $17!$
ritlips 66 "CONTROLS"** This fuel For Fast Starting And Quick Warm-Up On Those Cold Winter Days!

Man, if it's fast warm-up you're looking for-
Phillips 66 is the gasoline for you! Because this Phillips 66 is the gasoline for you! Because this
asohine is especially designed to go into action asohne is especially designed to go int
ast-even on the wintry days and nights. You see, Phillips 66 is controlled-design fire you high level performance season after sea son. Iny a tankful and see for yours
notorists "go" with Phillips 66 !


## phlulups 66 <br> tasoline <br> 

## PHONE 66 " ${ }^{\text {P PHILLIPS " } 66 " ~}$ <br> AARON CARTHEI. <br> wholesale and retail

These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

## Felf Patterson

mownec callemint
Thornton's
Phillips Service
300 East Houston
 HUNT DEER IN COLORADO
A group of Lockney men s.
last week in the vilinity of D
Colorado where they hunted Cast week in the vicinity of Delta,
Colorado, where they hunted deer
Those making the trip ineluded Hat Those making the trey hunted deem
mon Handled Har Glen. R. C. Chest

## Carthel gowire Station tank Th a Fuct/in

 DED LDEAKNES UNDERWEAR DOES

Cuxdicucan Provesui
cantatmomann

## 

of Briscoe County
thad to oak ay uhe varim of Named Treasurer


# NOT KEEP THE WEARER WARMER THAN WHITE FLANNEL <br>  

## AUTOMOTIVE REPAIR

 car now to save money and time. Get your car ready for cold mornings ahead.BARBEE'S GARAGE
200 North Main
Floydada Water Does Not Always Freeze at Freezing Point - It's
temperature can be reduced several degrees lower with-
out it's congealing, especially if the water be pure and it



