

City 'at Home' with Open House Friday Afternoon

Soldiers Home Soon

Two more Floyd county soldiers during World War II are expected to arrive here within the next few weeks to be re-buried in the soil. Telegrams have been received by the families of Pfc. Baker and Cpl. Cecil Ivan...

Whirlwind football squad of Floydada High school, with their coaches, leave in the morning at 10:30 for Phillips, where they make their third try of the current season...

Holidays Recommended Floydada

The Chamber of Commerce of Floyd County, Texas, is recommending that Floydada observe the following days as holidays: Monday, November 11; Tuesday, November 12; Wednesday, November 13...

'Winds Leave For Phillips Friday Morning

Whirlwind football squad of Floydada High school, with their coaches, leave in the morning at 10:30 for Phillips, where they make their third try of the current season...

The Whirlwinds open their conference play with Ralls Jackrabbits on Wester field, the night of October 1.

Mrs. W. P. Daily Funeral Rites Held Tuesday Afternoon

Final tribute to the memory of Mrs. W. P. Daily, 79, was paid by friends and relatives of the deceased at funeral services held Tuesday afternoon in the First Baptist church...

A pioneer Plains woman, Mrs. Daily died Monday at her home, 110 South Fifth street. Born December 1, 1868 in Russellville, Arkansas, she was married to W. P. Daily December 10, 1886.

Survivors are three daughters, Mrs. E. J. Morehead, Mrs. R. C. Henry and Mrs. George B. McAllister, all of Floydada, two sons, H. G. Daily, Dallas and Fred Daily, Russellville, Arkansas, 17 grandchildren and 15 great grandchildren.

REUE AT FORT WORTH J. W. Reue, manager of the J. C. Penney company store in Floydada, has been in Fort Worth this week attending a convention of Penney managers.

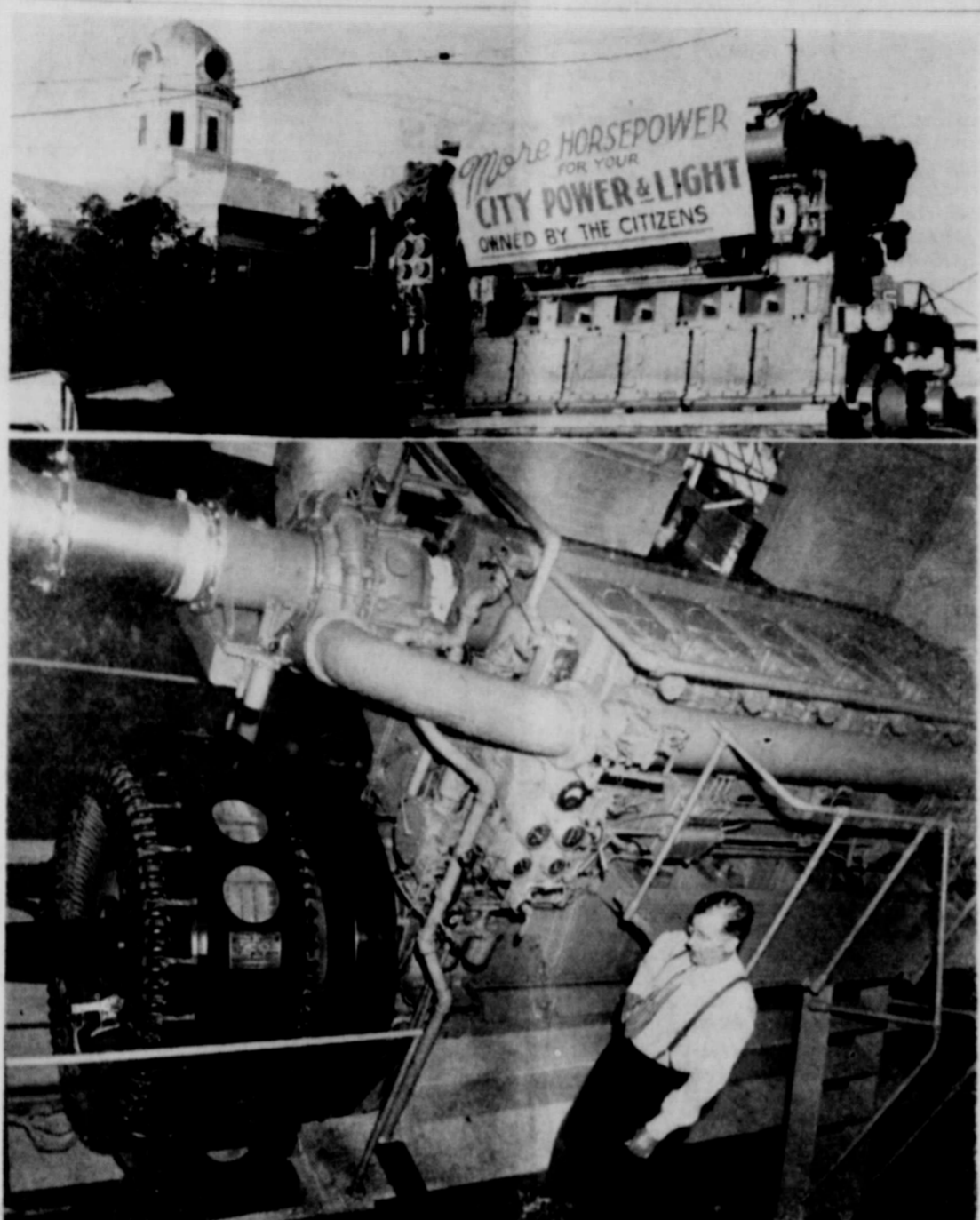
OPERATION LAST WEEK Travis Collins underwent an operation in the Scott and White Hospital last Thursday. Reports are that he is doing nicely and will return home in a few days.

Patton Sells Dairy Business, as a Hatchery and Feed Store

For 20 years operating Roy Patton dairy, will re-sell his business on October 15. Patton plans to re-enter the business on a new basis, opening a hatchery and feed store...

including a superior grade of ice cream and cottage cheese. Basic supply of milk comes from the Lyndale Dairy farm operated by Medalla Dairy farm...

Milk Price To Advance The price of milk on the local retail market is due to advance two cents beginning October 1. This will bring the price of milk here into line with the prices in other towns...



When the municipality opens the doors of its public service facilities to the public for the open house tomorrow it will be after an experience of some eight years, during which the community has grown very satisfactorily. In that period its light and power plant and its water and sewer service has been doubled in capacity...

Fuel Economy of New Engine Pleases City

Mr. Fuchs said that the new engine is reducing the cost per kilowatt of power put out on the service lines very materially, and he confidently expects this saving to be reflected in the balance sheet at the end of the year.



Gin at Barwise Is Most Modern

Coffman and Hampton Gin company, whose plant at Barwise is one of the most modern and complete in the plains country, is being made ready for operation this week...

Mayors of 15 Cities Invited to Open House

Mayor Frank C. Harmon yesterday announced that he had sent out invitations to the mayors of 15 neighboring cities to be present, along with other officials and citizens...

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Floydada and Floyd county people, in large numbers, as well as visiting officials and dignitaries from nearly a score of neighboring cities and towns, are expected to attend the open house Friday afternoon sometime between the hours of 1 o'clock and 6 o'clock.

Brief Formalities at 5:30

During the afternoon wives of the mayor and aldermen will be hostess to the city's guests and their assistants in receiving and entertaining will be the wives of the employees of the city.

Water Supply Has Okey of Health Dept.

To keep water clean and suitable for the use of human beings without the hazard of epidemics is one of the biggest jobs that a water department has to carry on.

his crew have successfully met the situation, carrying on a continuing safety water supply program inaugurated by his predecessors years ago.

No Contamination During Change The big expansion job of the past year, which has had to be taken in jumps and starts as materials have been available, has not changed the good record of the city's water supply.

Johnston has gained his knowledge of water and sewer work the hard way. Experience and attendance at A. & M. and other short courses have given him the know how that has proven invaluable to the city in the past 12 months.

Abbott Asks Vets To Meet with Him Here Friday Night

N. S. Abbott, coordinator of Floyd County Vocational schools, this week asked that all veterans who would like to enroll in the agriculture class at the next enrollment period...

Wednesday's Market

Table listing market prices for various goods including colored hens, cocks, cream, eggs, butterfat, hides, hogs, and wheat.

WOVEN save! Butough shirts Come in

1.50 1.66

29c 10c 39c

EDITORIALS

PAPER MONEY.—"Best tool of tyrants," Lenin said.

"Debauch their money, then step in Coordination's in the head
Disrupt their ways, make it a sin to bargain free. When Terror rules
Our Agents rise, control those fools."
Voltaire had said in sixty-nine,

"Relax!

Can ruin come to fertile France
For sixty years then ruled by
Quacks?"

Like those today who'd take the
chance

He little knew what they were doing
He little knew the trouble brewing.

Fire Prevention week in Texas and the nation is October 3 to 9. For a good many years it appeared that the people were not responding to the urgency of really studying fire prevention. We thought, unaware as all of us are at time to the appeal of the printed word, that the effort of fire officials, fire insurance companies, authorities, was wasted. However, more recently this effort has been rewarded by a most pleasing response from the public. This means, of course, the economic value of the program of fire prevention study is being rewarded. No telling how many millions of dollars the repeated campaigns have resulted in saving. Repeating and repeating the call for care in preventing fires to save property, to save lives, is worthwhile. It saves money, it saves property, it saves lives.

Through the years most everyone is associated with pleasing personalities which leave an impression of wholesale good will. Assuming that such persons have some faults you forget to think that they are as time goes along. They are kind to you when you hope for consideration, they are thoughtful when thoughtfulness is golden. They take the buffetings that go with living, and though they strive against the disfavor which fortune may fetch, they still go along without lament when things go wrong. Life is not lived in a day. The good life is one which is lived by a person calm within, at peace with himself. Such a one is worth his weight in gold to those with whom he is associated. Few reach this goal.

Needs of Floydada: The celebration this week of the completion of new light and power facilities in the community, as well as the new water facilities that answer all present demands of the community, accentuates the suggestion of what really are the needs right now of the City of Floydada. One authority listed them: Swimming pool, paving, paint, face lifting for business fronts.

Eight years of light plant experience should mean that the city authorities have learned something about how to operate a plant. It doesn't mean they know everything. At least, it means, however, that you can't argue with money in the bank. Floydada's total outstanding debt is five hundred thousand, slightly more. But of this only 200,000 thousand or there about is actual mortgage against the property of the community. Ten years ago you couldn't say as much.

As regards the swimming pool, it is a fact that a few communities and organizations have made swimming pools pay. Where, one has succeeded, however, a hundred have failed. It all depends on the promotion and the management. It could be fairly said, we think, that the council and mayor of Floydada are not all of a mind on the matter of a swimming pool here. Some want to go all out and provide all the money that is needed from whatever source it can be obtained for this project. Others on the council think they know the swimming pool could well be just a gash in the face of the earth a few years hence and otherwise only a headache for the taxpayers. Either could be right, but the objectors have the statistics of swimming pool projects on their side, Plainview and Roaring Springs to the contrary notwithstanding.

Whatever else one may say about the City of Floydada two things seem to stand out: One, Floydada has spent a lot of money in the past 12 months trying to clean up and to stay clean; Two, Floydada has had no polio patients this summer. You don't know what the association of polio and filth may be. There may or may not be any. Trouble about filth is that it permeates the clean areas nearby the same as unclean. The campaign for clean up must be general. Floydada authorities have tried and really tried. Apparently they have accomplished the impossible. It is to be hoped that the major emphasis in this community will continue to be on cleanliness. That's what the town's founders were thinking when they passed the very first ordinance. At that time they were thinking in terms of flies and typhoid fever. Cleanest town doesn't mean just the cleanest town. It also means the freest from disease germs.

Jim Willson Sayings: It wasn't moral turpitude that caused the downfall of Rome. It was taxes. Don't let them tell you different.

The public would be happier if collective bargaining could function with less collective loafing.—Ex.

The Floyd County HESPERIAN

Established 1896 by Claude V. Hall Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1879. Published by The Hesperian Publishing Co., Inc., Floydada, Texas. HOMER STEEN, Editor

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50, six months, \$1.25, four months 90c; in advance.



Floyd County 14 Years Ago

A big loss was caused by a fire at the Purity bakery at 102 East California Street Friday morning. The origin of the fire is unknown.

Yesterday the last of the center stakes were driven on the proposed Ralls-Floydada Highway. Very little has been done on the road, but contractors and highway workers will begin soon.

The Floydada Whirlwinds surprised the football fans with a 6-0 win over the Tulla Hornets last Friday afternoon at Tulla. Next week the Whirlwinds will take on the Slaton eleven.

A. D. Cummings superintendent of schools, has expressed his pleasure over the fine spirit shown in the schools and he predicted a good year of school work.

Robert McGuire has taken the agency for the American heater in Floydada, having opened a sales room in the Farris-Surginer building.

L. V. Assiter left Monday for Dallas where he will attend Southern Methodist university.

Flynn Thagard, wholesale distributor for Magnolia Petroleum com-

Mrs. McCollum says Belated Thank You to Floyd Voters

Home from a rest of several days with friends in New Mexico, I find that an appreciation to friends and neighbors in Floyd county who supported me in my ambition to serve the people as assessor-collector did not appear in The Hesperian. I do want the people of Floyd county to know that I appreciate the many kindnesses shown me during the campaign both by those who supported me and those who did not.

Floyd county people have been good to me throughout the years and this year when they chose my opponent over me for office was no exception.

I am still in need of employment and am accepting a place with a cooperative hospital as manager at Questa, New Mexico, near Santa Fe, in the mountains. If you come that way on vacation, hunting or fishing, be sure to come to see me.

Mrs. Elizabeth McCollum

Have your Rugs and Carpeting Cleaned at **Stewarts.**

STEWART'S Cleaners
A HOUSE YOU WILL ENJOY DOING BUSINESS WITH
103 N. MAIN ST., FLOYDADA, TEX.

Mrs. J. A. Henderson of Los Angeles, California, left Saturday morning to return to her home after visiting here with her sisters, Mrs. W. P. Thorp and Mrs. W. J. Browning.

Mr. and Mrs. Boyd Carpenter son of Wolfe City spent last week visiting in the city. Mr. and Mrs. Marvin Jackson Carpenter is a brother of Jackson.

DEFOLIATE For Greater Cotton Profits

Check these advantages:

- Earlier, more economical harvest
- Hand-pickers more easily attracted to work in fields that are leaf-free.
- Hastens maturity of late crop.
- Aids and speeds up mechanical harvesting
- Lowers number of bollies
- Permits more liberal use of fertilizer and irrigation water, which should increase acre yield.

Book your order now to assure your needs.

Morckel Farm Chemical Co.
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Floydada, Texas



A plus in any bus!

When you switch to Conoco Nth Motor Oil and an OIL-PLATED engine, you get these triple advantages...

(1) Extra protection from power-clogging sludge and carbon due to wear; (2) extra protection from metal-eating combustion acids; (3) extra protection from destructive "dry" friction starts.

Because Conoco Nth Motor Oil (Patented) fastens an extra film of lubricant so closely to metal surfaces that working parts are actually OIL-PLATED! This extra film stays up on cylinder walls... won't all drain down, even overnight.

For plus performance... full-time protection... more miles per quart...



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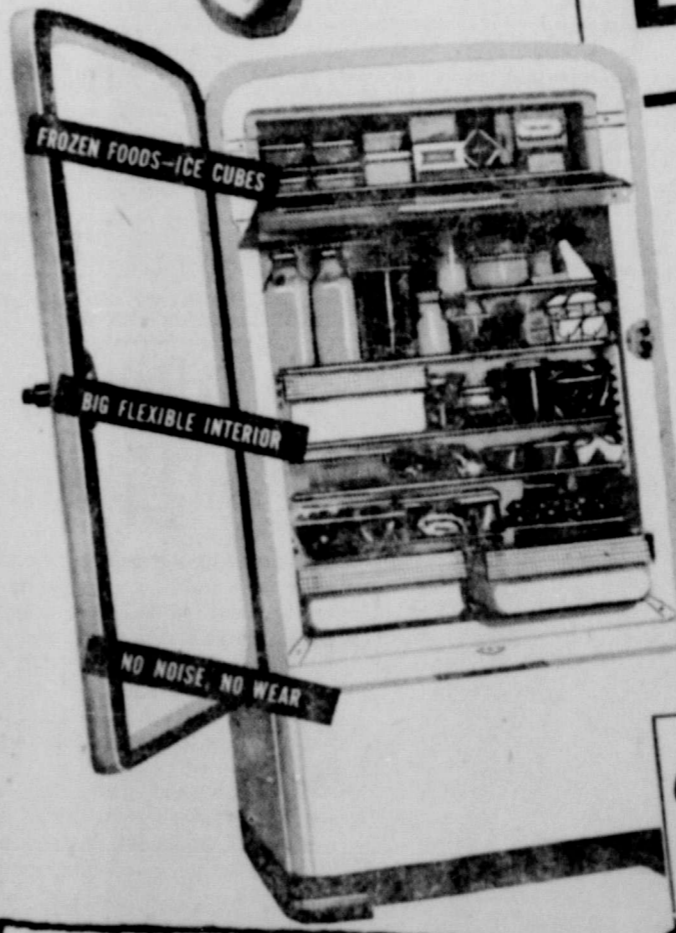
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Only Servel gives you a 10 year guarantee

Only Servel **STAYS SILENT LASTS LONGER**



EVERYWHERE, more and more Texas families are discovering... you get the biggest refrigerator value in the famous Servel Gas Refrigerator. For Servel—and no other refrigerator—guarantees silent, trouble-free performance for ten years!

The secret? It's Servel's different, simpler freezing system—with no moving parts. No machinery that can wear, no motor that can get noisy. A tiny flame of natural, butane or propane gas does the work. So Servel stays silent, lasts longer. (In fact, thousands of America's more than 2,000,000 Servel owners say their Gas Refrigerator is still doing its job after twenty years!)

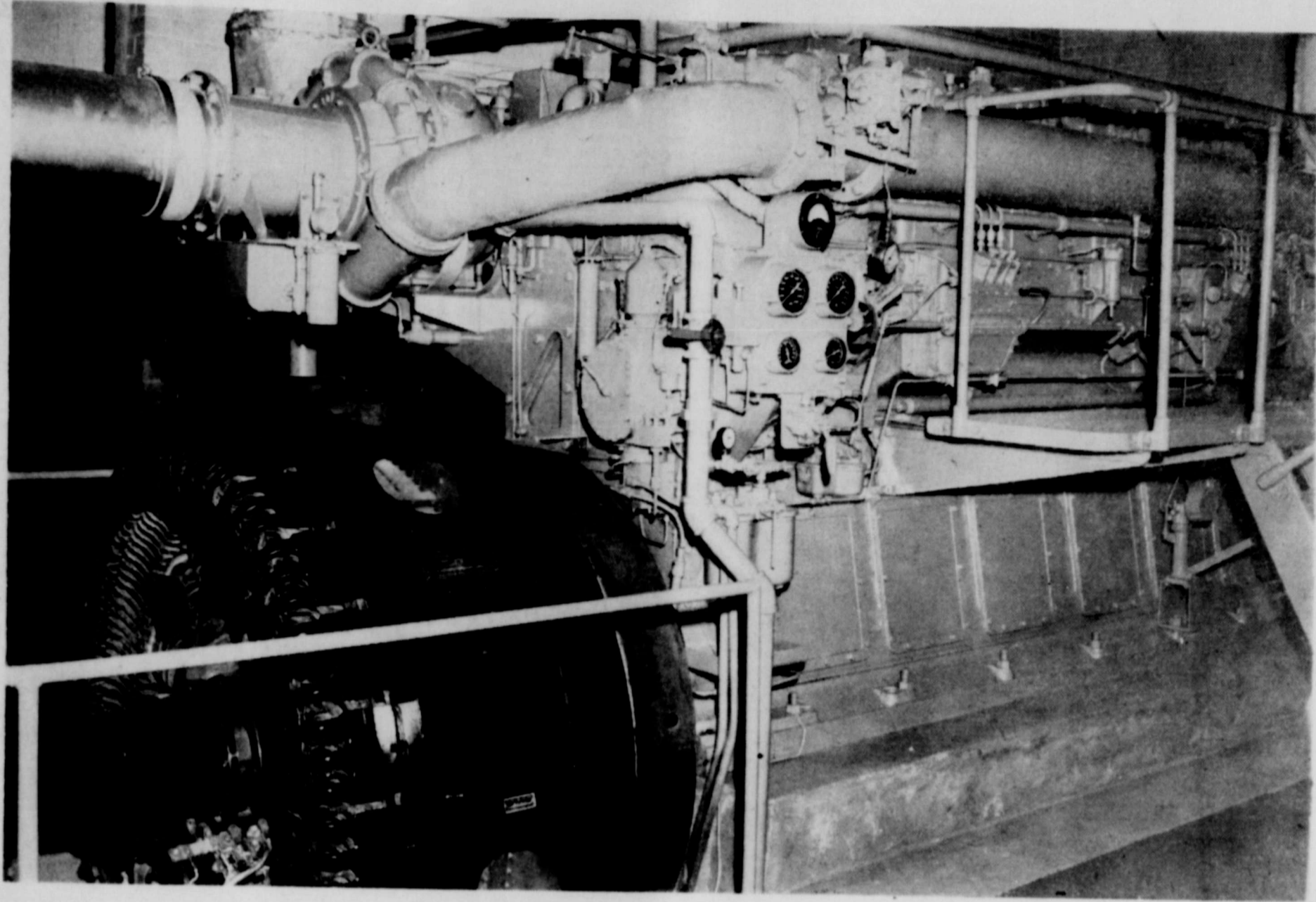
You'll be delighted with Servel's new features, too. There's every one you've wanted for keeping fresh and frozen foods. Choose your Gas Refrigerator today.

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STAYS SILENT... LASTS LONGER
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CURRIE APPLIANCE COMPANY

Floydada, Texas



We Are Proud To Have Been Selected

As the contractor to furnish and install the New Electric Generator unit together with all equipment and extension to the present building for the —

CITY OF FLOYDADA

and we appreciate the consideration and business-like cooperation of City Light Superintendent Al Fuchs, Chief Engineer W. C. Sims, City Secretary B. K. Barker, Mayor F. C. Harmon, and officers and employes of the light plant personnel, as well as that of the members of the City Council of Floydada.

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415 Jones Street

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Constructors of: Power Plants, Overhead and Underground Transmission and Distribution Systems, Industrial and Commercial Installations.

Preferred More Floyd Students

Texas State college, which has seemed to have hold on the preference of the scholastic preference of the freshmen, is no exception this year, having by far the most list of students going to Floydada than any other according to incomplete lists.

Floyd county students returning to college last week were: Texas Tech at Lubbock: Reva Jeanne Battey, Kelly Haines, Charles Beedy, J. D. Helms, Billy Scott, Sammy Hale, and Jo Crabtree.

West Texas State College: Steve Mize, Nan Bishop, Dwina Glassmoyer, Rushing, Betty Yearwood, Medlin, Betty Boteler, Norma Boteler, Dale King, Edwin, Johnny Collins, John W. C. Trowbridge, Ed Connor, Jean Covington, Medlin, Ted Lanham, Leslie Bruce Womack, C. L. Berry.

Tom Bob Jarbo, Travis Jones, Bobby McGuire, Eugene Mayfield, Myrtle Sargent, Carlene Daniel, and Bonnell Puga.

To A. & M. Charles Ray Hamilton, Edgar Judy, Earl Edwards, Jr., B. F. McIntosh, Jr., and Johnnie Hammonds and.

To Baylor University at Waco: La Rue Graves and Jo Muncy.

To Southern Methodist University: Oragene Wilson, Bobby O'Bannon, and Marjorie Oden.

To Wayland Baptist College at Plainview: Van Collins, Margaret Green, Rev. and Mrs. Bill Odell, and Leonard Wilson.

To Texas University at Austin: Marlene Foote, Gene Arwine, Douglas Pitts, and Jimmy Tye.

To Texas State College for Women at Denton: Beth Hinson.

To Texas School of Mines at El Paso, Billy Morrison.

To George Pepperdine College in Los Angeles, California, Ruth Harmon.

First Operating Personnel Six Men

The Municipal Light Plant began operating in 1940 with six men employed regularly. Heading the personnel was J. L. Puckett, superintendent. Puckett came to Floydada from Hobbs, New Mexico, where he was employed as maintenance engineer for the Loffland Brothers Drilling company.

L. D. Britton was lineman for the city system. Britton was employed by the Floyd County Rural Electric cooperative before joining the city force in November of 1939.

Three operators employed were John Lewis, J. R. Evers and Beryl Holt. Working in shifts, these men were on duty at all hours to insure smooth operation. In addition to the above crew, Louis Boothe, deputy city secretary, was employed as bookkeeper.

Money makers—Hesperian Classified advertisements.



Both Emcee Jack Bailey and a "Queen for a Day" are highly elated. The "Queen" above is one of the winners of hundreds of dollars worth of merchandise given away daily over the Mutual Broadcasting system's "Queen for a Day" program heard Monday through Friday. This fabulous Cinderella series has presented hundreds of gifts to lucky women during its three years on the air. "Queen for a Day" will be broadcast at the Panhandle South Plains Fair grounds in Lubbock on September 27, 28 and 29. The show starts at 12 o'clock noon and lasts for one and one-half hours.

Plant Bought At a Bargain

(Ed. Note: This story from The Hesperian of May 2, 1940, recounts the final arrangement by which the city financed the light and power plant, first celebrated eight years ago.)

Thanks to Federal participation through the Public Works Administration, the City of Floydada has bought modern, new \$158,000 power and light plant at a bargain.

Actual cost of the plant to the city will amount to approximately \$85,000 which, loaned to the city through the PWA draws only four percent interest over a twenty year period.

The figures were released recently by Mayor Glad Snodgrass, who points out proudly that Floydada has saved thousands of dollars out of the original estimates of the cost of the undertaking and has one of the finest plants of any city of its size in this section of the nation.

When the original plans for the undertaking were made, the people of Floydada voted a bond issue of \$120,000. The bonds were to be issued by the city at six percent interest to mature in 20 years. Interest alone, at \$7200 annually, would have cost the city \$144,000—more than the plant itself.

A PWA loan of \$85,000 was secured, payable in 20 years with interest at four percent, and the PWA in addition, made an outright grant of approximately \$73,000 completely covering the cost of the \$158,000 plant.

Bond Issue Not Sold
The bond issue voted by the city was never offered for sale. The loan by the PWA was made against the completed plant, and actually the city of Floydada has built a plant without investing a single dollar in cash.

By securing the \$85,000 loan from PWA at four percent interest in place of issuing \$120,000 worth of bonds at six percent, the city has saved approximately \$3800 annually in interest payments.

Reckoned over 20 years period, the saving in interest alone amounts to approximately \$76,000, only a few thousand dollars less than the total indebtedness incurred by the city with PWA.

Legume Farming Increases Yield

TULLA—If doubting Thomas of Plains agriculture need additional evidence of the worth of legume crops, they can go to W. A. Snell, who has an irrigation farm southwest of Tulla.

Mr. Snell, a genial, leathery-faced farmer, has proof positive that legumes pay off. In Mr. Snell's books, hubam is the coming legume.

He's now in his second year with the crop. And he's convinced legume treatment of crop-depleted irrigated soils is a solid investment for the future.

Working through the Swisher County AAA program, Mr. Snell made his first planting in hubam clover last year. He put in 35 acres, overseeding wheat in March.

"I believe it would have been better, if I had planted just a mile earlier," Mr. Snell observed. The clover remained low until after harvest. Then Mr. Snell watered it twice and cut the seed late in the summer.

He realized 7,000 pounds of first quality clover seed, with about 2,000 pounds of second grade seed. After additional growth, he made a cutting of the clover hay.

From his patch, of which only 30 acres were productive (five acres failed to make), he cut 306 bales

Webb Food Market Plan Move Shortly

R. D. Webb of Webb Food Market, north side food dealers, this week announced they are planning to move from Floydada, after closing out their business here and will re-establish themselves at a new site southwest of Petersburg. Mr. Webb said he had a building under construction there now and that they should be ready for business in the new location within a few weeks.

The new site chosen by Mr. Webb is at the intersection of the Slaton-Plainview highway with the Fort Worth & Denver Railway line. This location is six miles west and seven miles south of Petersburg. The new gin will serve an extensive cotton-growing area. Mr. Webb said he is not displeased with Floydada on the store's progress here but "I want to get a little further out in the country for a change." Their store should be finished there soon, he said.

William Dean Howells was often called the Dean of American Letters.

That the hubam put renewed vigor in Mr. Snell's land is evidenced by the prime maize crop he has on a last year's hubam land.

He has another plot on his farm under hubam treatment this year—following a rotation to rebuild the soil.

"What I really like about this hubam is how it leaves the ground," he affirmed.

"See," he exclaimed scuffing between rows with his cowboy boots, "it really is nice and loose."

Clean, cotton rags wanted at The Hesperian office

S-T-R-E-T-C-H Your Winter Wardrobe with SLACKS by HAGGAR



Come in and see our wide selection of Haggard Slacks. Tans, browns, greys, greens and blues in solids, glen plaids, shadow stripes; colors and patterns to harmonize or contrast with most any coat or jacket.

HAGOODS DEPT. STORE

Standard Brands Priced Right

Breezers Play Shorthorns at Lockney Field

Thursday night (tonight) will find Floydada's seventh and eighth grade Breezers pitted against the seventh and eighth grade Shorthorns of Lockney in their first game of the season. The games will be played at Lockney with the whistle blowing for the first game at 8 o'clock. Robert Fisher is coach of the Breezers and urges that a large group goes with the boys to Lockney. A good high school team is a result of the training and support that the players receive while still in grade school.

Starting line-up for the eighth grade is: L. E. Franklin Stovall; L. T. George Prew; L. G. Lewis Reddy; C. Eugene Reynolds; R. G. George Burgett; R. T. Donald Evans; R. E. Kerwin Baxter; Q. B. Connie Bearden; L. H. Adrian Helms; R. H. Bert Grimes and F. Billy Charles Carmack. Substitutes are Mack Hickerson, Troy McNeil, Dennis Smalley, Virgil Warren, Elmo Fortenberry, Carrel Handley and W. J. Hartline.

Starting line-up of the seventh grade is: L. E. Barry Stansell; L. T. Jimmy Dunn; L. G. Percy Parrish; Center, Bobby Jackson; R. G. Hubert Ellis; R. T. Ray Haney; R. E. Bobby Ashton; Q. B. Don Barber; L. H. Wilton Green; R. H. Norman Muncy and F. B. Jimmy Derryberry. Substitutes are Sam Shackelford, Bill Walker and Glad Norman.

Mr. and Mrs. C. E. Bartlett and son, R. V., spent Sunday in Happy visiting with Mr. and Mrs. George Woods.

Harold Snell spent the week-end in the home of his aunt, Mrs. Ernest Kendrick, at Ralls.

Mrs. Will Snell returned home Saturday after a few days visit with her sister, Mrs. Hurtle Hollingsworth, of Altus, Oklahoma.

Mr. and Mrs. Virgle Martin and daughters, Pat and Anna Louise, of Hale Center were visitors in the McCoy community Sunday.

L. I. Switzer is in Grand Prairie and Dallas this week visiting with relatives.

Counter sales books, adding machine paper, carbon, Hesperian

Too Late to Classify

WANTED—man or woman for city Watkins dealer of Floydada. No bond required, products supplied from distributor, 407 Ave. H, Lubbock. 34 4tp.

DYNAMITING BAMBOO

Digging with dynamite helps to supply planting stock of bamboo in Puerto Rico, according to reports to the U. S. Department of Agriculture. This big grass is proving an excellent soil conserving plant in Puerto Rico and is also of value as material for building and the making of furniture and novelties.

New plantings are established by offsets from old clumps that include a piece of stem and some attached roots. But the toughly matted roots that make bamboo such a good

soil holder also make for hard work in digging planting stock. The Federal Experiment Station at Mayaguez has found that the easier and quicker way is to blast out a clump with dynamite using about one stick to each 6 or 7 square feet of area in the clump. This should be just enough to blow the saucer-shaped mass of roots free and clear. Then it is relatively easy to go in with a hatchet or axe and cut loose offsets for planting. Blasting tests saved up to three-quarters of the man-hours of work and up to half the cost.

McCARTY'S FEED MILL

For **El Rancho**

- Poultry, Dairy, Hog Feeds;
- Cattle Cubes;
- Club Calf Feed — Horse Feed
- Rabbit Pellets — Salt — Mineral Feeds

A FEED FOR EVERY NEED

- We also have:
- Bran — Shorts — Stock Salt
- C. S. Meal — Cake — Hulls
- Dubb's Brand 20-80
- Milo — Wheat
- Van Horn Sprayers for sale or lease
- D. D. T. — 2, 4D — Chlordane
- Poultry Remedies and Supplies

For top quality at lowest prices

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Wilson Kimble Optometric Clinic
Phone 254 FLOYDADA Write, Box 518
Specializing in Eye Care and Visual Efficiency
We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.
Dr. J. W. Kimble, Optometrist

WHEAT FARMERS
Treat your seed wheat with Benzene Hexachloride (BHC) to prevent wire worm damage.

Morckel Farm Chemical Co.

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See me before you have a disaster. It's full coverage at low cost.
I solicit your listings on Real Estate and Farm Machinery.
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Phone 373-J 311 W. California St.

Carthel's Service Station
says It's a Fact!

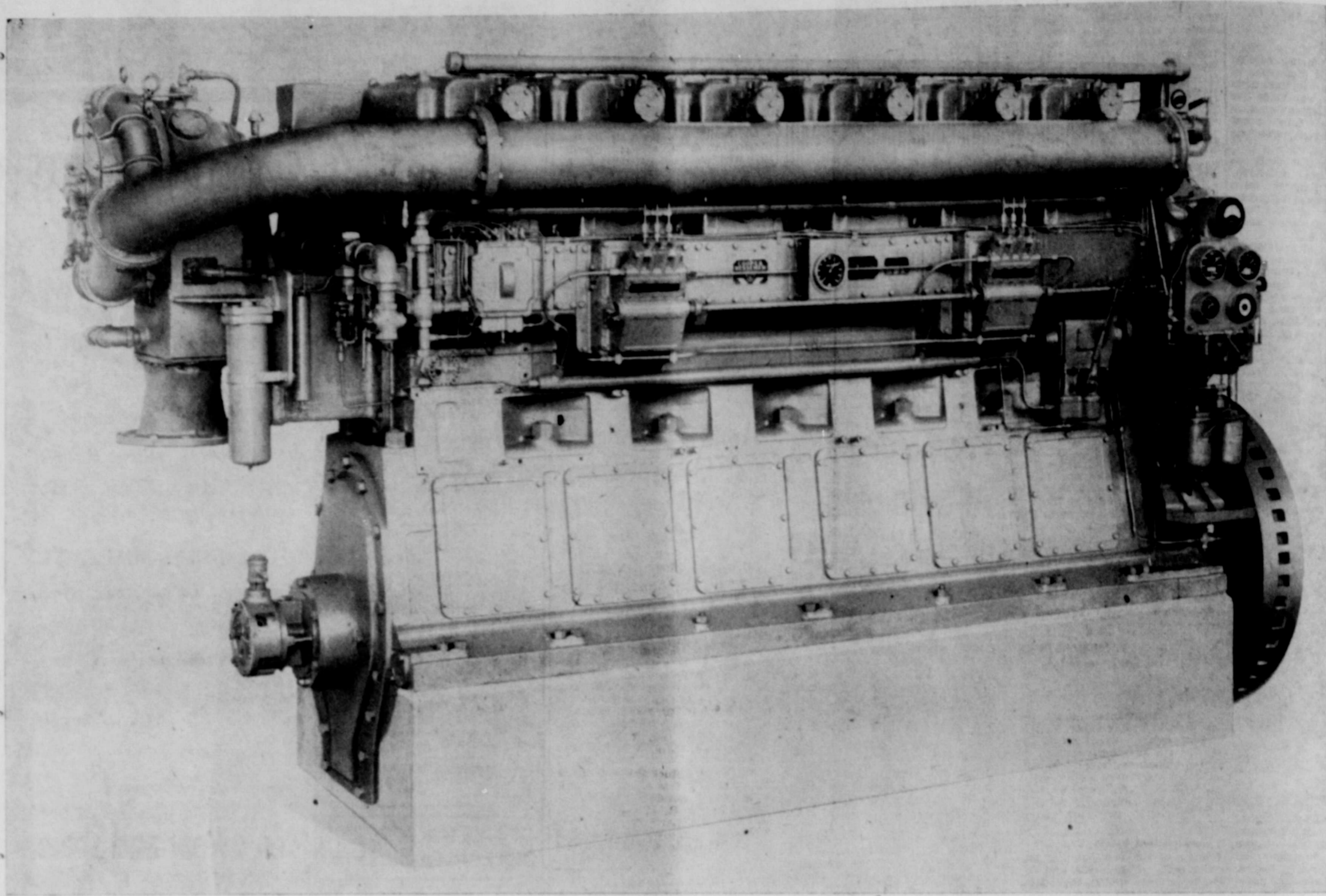
CALENDAR ALL DAYS ARE NOT 24 HOURS LONG!
MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
I WISH THIS NIGHT WAS SHORTER

And We Can Prove It!

Waste no time in discovering a place where you may take your car with the assurance it will have every attention and your orders be carefully followed. Discover Carthel's Station.

Proof that moths do not eat clothes: Moths lay eggs which develop into larvae. These latter are the guilty culprits! They then change into pupae and form cocoons, from which later emerge the innocent moths. 11th edition Encyclopedia Britannica.

CARTHEL'S SERVICE STATION
PHONE 552 FLOYDADO, TEXAS
Phillips 66



MORE POWER To The City of Floydada!

Yes, more power to this enterprising city and its civic-minded taxpayers. The Cooper-Bessemer Type JS six cylinder supercharged gas-diesel engine will supply the power to fill your needs!

As residents of this community you may be interested in knowing that the gas-diesel engine as developed by Cooper-Bessemer operates on gas and fuel oil, or fuel oil alone. This insures your engine operation during an emergency shortage of either gas or fuel oil in your area.

We at Cooper-Bessemer consider it an honor to have had our power unit selected for use in this progressive plant. And, since this new unit will double the present capacity of the plant, we say "more power to the City of Floydada." We mean it in the other sense, too—congratulations and best wishes to an advancing, far-sighted city.

The Cooper-Bessemer Corporation

MOUNT VERNON, OHIO

OUR YEARS TO PLAN-BUILD

years were required from the idea of a municipal power plant in Floydada was until its final completion, though there were many times apparently no progress was made, various members of the administration who served during that time were working steadily toward the goal.

Official notice in regard to proposed plant was made on May 1, 1936, when the city council passed a vote on a \$120,000 bond for building of a municipal plant.

Proposals were listed for a plant on the bond issue, the adopting an act of the legislature permitting the city to pledge its utilities operating revenues as security for the bonds and pledging all of it.

A heated pre-election campaign on the bond issue was passed on a landslide vote, 215 for to 80 against, on May 30, the legal issue was passed by a vote of 200 to 20.

In July of that year Cornell and company, of Amarillo, consulting engineers reported on a survey estimating the cost of the project at \$300,000. A survey of prospectors in the city brought assurance from 80 percent that they would patronize the city plant.

In January of 1937, the city made the first move toward realization of the project by offering for the sale of \$120,000 worth of bonds and signed a contract with the Israel and company.

In July of 1938, the council filed application with the Federal Works Administration for a grant for construction of a municipal plant. S. E. Duncan, secretary, Carl Cox, city engineer, Ben P. Ayres, city attorney, were appointed on a committee to act on the requested grant and

Aid Received.
A request filed asked for a grant of \$25,000 and a grant of \$67,000. In September, both loan and grant were approved by wire from the Federal Reserve Bank of Dallas, who was assisting in promoting the funds.

Carl Cox was named engineer for the project on October 13, 1938, and survey started.

November of that year, the city offered the Texas-New Mexico Electric company \$60,000 for their services here. The offer was received.

For Bids
In December the council advertised for construction of the plant. Low bid was submitted by Frank and Morse, of Dallas, \$229,800, but after long debate, the city turned down the bid as not being in the terms of the contract. Awarded construction contracts to the next lowest bidder, A. M. Smith and company of Dallas for



Mayor Glad Snodgrass, left, and city engineer J. L. Puckett, right, looked on as L. D. Britton, city lineman, eight years ago connected the first meter for the new Floydada Municipal Power and Light plant early in January, 1940.

\$137,207.

Actual construction on the plant was started in December, 1938, but several delays were encountered and it was not until April of 1939 that foundations for the new building and machinery were laid. In that month, ten percent of the PWA grant, amounting to \$22,610 was received. First cash payment made.

Construction Starts

Walls of the new building began rising early in May, 1939, and W. R. Pender arrived shortly thereafter to take charge of the project for Lockett and company. Building was completed early in July and work on the fuel and cooling systems was started immediately after the four-

th of July holidays.

During the summer came the announcement that the problem of a distribution system had been solved by an agreement with the Bell Telephone company by which the city would use the poles of the telephone company wherever possible, and would reciprocate by allowing the company to use new poles to be set for the city system.

Appointment of L. D. Britton as lineman for the municipal plant was announced early in November. Britton, who had been employed by the Floyd County Rural Electric cooperative, took over his new duties immediately.

Power Turned On

Early in January of 1940, after several months of testing had proved the generators, switchboard, and entire system in good order, the contractors announced that the new plant was ready for service. "The best plant of its size in West Texas," was the comment made by Pender, who supervised the construction for Lockett and company and his opinion was echoed by Rayburn Hamilton, consulting engineer for the PWA.

Actual service began on January 15, 1940, when the first meter was tied on Mayor Glad Snodgrass was the first city consumer to receive power from the new plant. More

Talk and Discussion on Animal nutrition Night of Sept. 30

Announcement was made this week that a talk on animal nutrition will be held at the high school auditorium on Thursday night of next week, September 30, by Alvy R. Smith. Smith is representative of one of the larger feed mills in the area but his talk will be confined to proper animal feeding, and will not feature any particular brand of feed.

Mr. Smith is a graduate of New Mexico A. & M. college. Special invitation has been extended to the agriculture class of the Floyd County Vocational school and to members of the agriculture class of Floydada High school, 4-H club boys and FFA members. The general public interested in farm feeding problems are also invited to attend.

The discussion period that follows the formal discussion is expected to be interesting and of value to all present.

Campbell News

CAMPBELL, September 21—Mr. and Mrs. Everett Warren and family and Mrs. T. M. Carter spent the week-end in Amarillo visiting relatives.

Loran and Lowell Nixon visited Billy Orman Sunday afternoon.

Mrs. J. A. Jameson spent Thursday, Friday, and Saturday with Mr. and Mrs. L. L. Nixon.

Leslie Nixon was home from W. T. S. C. Sunday.

Mr. and Mrs. Carl Reeves and family visited Mr. Rape in the Plainview hospital Sunday.

Mrs. W. H. Bethel and Mrs. Geo. Stiles went to Sudan Tuesday to a missionary meeting.

Mr. and Mrs. W. H. Bethel visited in the A. H. Kreis home Friday evening.

Mr. and Mrs. Hal Reid Bethel and Donald Reid spent the week-end with Mr. and Mrs. W. H. Bethel.

Sunday afternoon callers in the C. B. Lyles home of McCoy were: Mr. and Mrs. E. J. Barker, Mr. and Mrs. E. B. Chesnut, Mr. and Mrs. John Lyles and Diann of Plainview, Mr. and Mrs. C. W. Jones and children, and Mrs. Cecil Baxter and boys.

Mr. and Mrs. Tommy Norvell visited Mr. and Mrs. J. H. Norvell Friday.

Mr. and Mrs. Buck Norvell of Hale Center were guests of Mr. and Mrs. J. H. Norvell Sunday afternoon.

J. A. Baxter, R. M. Stovall, R. F. Finley, Leon Landers, and Cecil Baxter spent the week-end in Abilene on a fishing trip.

Mrs. R. F. Finley spent the week-end with Mrs. J. A. Baxter and

than 100 meters were installed in a three day period as the plant got into fulltime operation.

Formal opening of the city's new plant was held Friday afternoon, May 3. Guests during open house registered in the city hall, where they were greeted by the welcoming delegation of city officials, then escorted through the city hall, fire department and finally through the new plant.

City facts at the time of the completion of the new plant were Glad Snodgrass, mayor, S. E. Duncan, city secretary, and Mark Martin, Conner Oden, W. U. White, J. W. Lanier and R. E. Fry, councilmen.

Typewriter and pencil carbons, Hesperian office.

girls.
Mr. and Mrs. Gerald Lacky visited Mrs. Bratton Sunday morning.
Mrs. W. W. Baxter, Mrs. Ray Hopkins and boys, and Miss Margaret McGregory, visited with Mr. and Mrs. J. A. Baxter and girls Monday afternoon.
Mr. and Mrs. C. T. Warren spent Monday afternoon with Mr. and Mrs. Ebb Warren.
There will be a "42" social Friday night. No refreshments.
Writing fluids, Hesperian

CARD OF THANKS
We are grateful to the many friends who so thoughtfully gave their aid and sympathy during the illness and at the death of our mother and grandmother.
The Daily Family.
Typewriter Ribbons, Hesperian.

Records
Music for your every mood as you like it...
H. G. Parker Furniture Co.

DRS. CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg. 111 West 7th
Plainview, Texas
Pho. 236 for Appointment

Custom Tailored by M. Born of Chicago

It is time to start thinking and planning your fall and winter wardrobe and we would like to have the pleasure of assisting you.

We are proud to be able to present the M. Born line of custom and ready made clothes in Floydada and we are inviting your inspection of material and swatches at your earliest convenience.

P. S. Ladies' Suits and Coats Custom Tailored from \$40 up
Qualified lady in attendance to assure you of perfect fit.

SLACKS by Buccaneer
Gabs, Flannels, Twists in all the latest fall shades — **\$7.95 up**

SPORT SHIRTS by Malboro
In the season's latest sensation, "The Logger Plads" in soap and water fabrics. Also all wool — **\$2.98 up**

We also have the new "Bold Look" sport shirt in solid color

SPORT JACKETS
You boys that saw service in the last war remember that B-25 Alpacas lined gabardine. Well we have a copy of this popular jacket at the low price of — **\$19.50**

Other jackets in water repellent Zelan cloth — **\$7.95**

And rayon quilted lined suedes at — **\$29.75**

KNOX HATS
In the conventional types or Westerns — **\$7.50 to \$20.00**

All the season's popular colors.
Roberts Johnson and Rand Shoes for the entire family.

Van's Men's Wear and Shoes

CONGRATULATIONS

— TO THE —

POWER and LIGHT DIVISION

— AND THE —

WATER and SEWER DEPARTMENT

— OF THE —

CITY OF FLOYDADA

— AND TO —

The City Superintendent and the Personnel

Congratulations also to the citizens of Floydada for the fact that they have such capable and energetic men in charge of these enterprises which belong to the taxpayers.

— O —

We feel sure that the citizens of this and neighboring communities will enjoy viewing the new plants during open house Friday, September 24.

HALE'S DEPARTMENT STORE

For **BETTER BAKING**

Everlite FLOUR

TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company
Plainview, Texas

Announcing the...

Hodges PORTABLE DISC SHARPENER

Now you can sharpen your disc equipment when it needs it—easily and quickly—on the farm—without wasted effort of dismantling.

This low-cost, precision-built grinder sharpens one-way, tandems and disc plows right in the field without removing the blades. You can also sharpen plain or hard-surfaced discs, drill furrow openers, rolling cutters and rotary boot toppler blades.

There is no reason now to miss that EXTRA PROFIT from increased yields you can get by keeping sharp blades on all disc and drill equipment. Your savings in fuel, time and money will prove you can't afford to be without this sharpener.

● COME IN FOR A DEMONSTRATION AND FULL INFORMATION

DARDEN'S WELDING SHOP
E. Houston Phone 42

FARM LOANS

4% Interest— Liberal Appraisals
No Commission or Brokerage
Authorized Representatives
THE TRAVELERS INSURANCE COMPANY

J. W. Chapman & Sons
1006 — 13th Street, Lubbock, Texas

NEW TELEPHONE DIRECTORY GOES TO PRESS

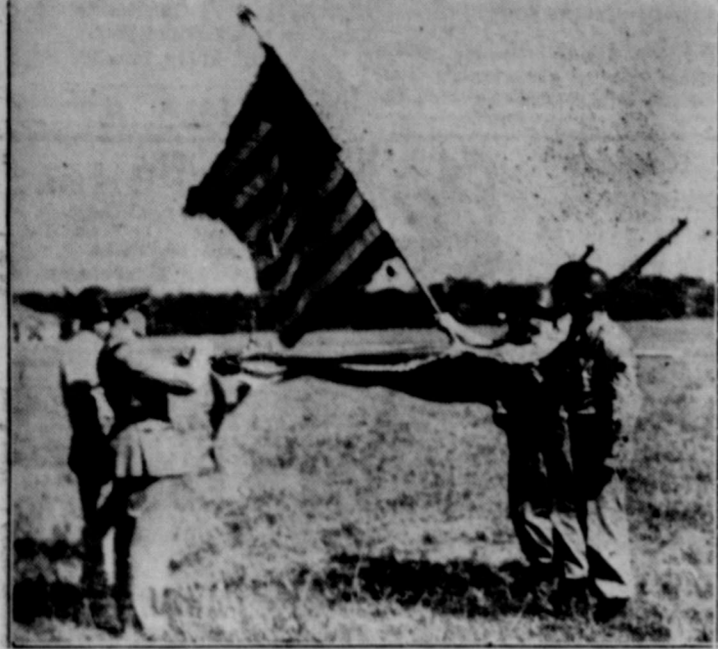
Oct. 7

There's still time to change your directory listing, or order an additional listing. Please call the telephone business office.

FREE REMOVAL INSTANTLY

OF CATTLE, HOG, SHEEP AND HORSE CARCASSES

Call Floydada Cold Storage Locker Phone 328
or Call Plainview 1444 Collect for Prompt Service
PLAINVIEW RENDERING CO.



FAMOUS REGIMENT RECEIVES COLONIAL WAR HONORS—D. E. Prior-Palmer, British Military Attache, (left) affixes battle streamer to the colors of 176th Infantry Combat Team, Virginia National Guard, commemorating the service of the old First Virginia Regiment under Col. George Washington in the French and Indian War, 1754-58. The 176th is the historical successor of the First Virginia, organized in 1628. Col. Edwin Cox, commander of the 176th, stands beside Col. Prior-Palmer in this snapshot of the ceremony at Camp Pendleton, Virginia.

Business Trend Up As Family Numbers Jump

NEW YORK—The family is a more important marketing unit than the individual for many commodities, and one factor frequently overlooked in the currently prosperous business picture is the astonishing rise in the number of American families during recent years.

Due principally to a pattern of earlier marriages, set by both the emotional tension and the high incomes of the war and reconversion years, it is estimated that by 1960 the United States' total of families will be about 27 per cent higher than it was in 1940. During the same period, the total population will have increased by only 18 per cent.

Great wars of the past have tended to reduce population. The slaughter and maiming of soldiers and civilians in their best productive years and the separation of soldiers from their wives have often sharply curtailed births during and for some time following active warfare.

According to a survey completed by the National Industrial Conference Board, however, our domestic experience during and since World War II has been completely to the contrary. The number of births since 1941 has been nearly five million greater than would have been anticipated on the basis of experience before the war.

Forecasts of future population have been pushed steadily upward during the past decade. In 1938, for example, it was estimated that our total population would reach 152 million by 1975. An official projection of population made in 1947 placed the 1975 total at 162 million.

DUCK SOUP—Soupy weather such as that which stopped all other flying during several days of the recent dedication of New York's giant new Idlewild Airport is no trouble at all to a Civil Aeronautics Administration plane equipped with the almost-magical landing system perfected by the Eclipse-Pioneer division of the Bendix Aviation Corporation. This plane effects landings in such weather all the time.

On one of the murkiest days of the Idlewild ceremonies, the plane negotiated a perfect landing, with its automatic pilot hooked by radio to the Instrument Landing System at the airport. The pilot took the controls only a moment before the wheels touched the ground, flying in on the radio localizer and glide path beams that gave a delicately accurate control to the plane's direction and descent.

The Bendix device is expected ultimately to contribute greatly to a reduction in the number of airline flight cancellations due to bad weather.

THINGS TO COME—Household silver can be detarnished electrolytically with a battery-powered gadget about the size of a flashlight—Paint for fabrics, upholstered furniture and fibre rugs makes them washable, fire-repellent and waterproof—Hollow aluminum rolling pin can be packed with ice for cold-dough rolling. It also doubles as a cocktail shaker—Contrivance for home sprinkler systems raises a little metal flag when the lawn has had enough water—Cake-baking is easy with a new mix. Add milk and bake—Plastic coating for aluminum protects it from salt spray, most acids and weather—Nylon yarns are now available for hand-knit sweaters and socks—Box-like device for busy executives amplifies both sides of a cradle telephone conversation to permit no-hands use.

TRENDS IN TRAINS—Railroads have always been considered more or less colorful, but some of the post-war aspects of the trade are giving literal meaning to the word. For instance, Pullman-Standard Car Manufacturing Company, the nation's largest car-builder, faced with maximum car dimensions of 85 feet long, 10 feet wide and 13½ feet high, turned to the use of color to give psychological impressions of more spacious interiors.

Railroads also have found color a safety factor. High speed trains of today are not easily seen approaching crossings if they are painted drab colors. Bright hues make them stand out from a great distance and give visual warning of their approach.

Pullman-Standard reports that the new use of brightly colored exteriors and functionally colored interiors on trains have raised the use of paint to a new high of 593 gallons a car—enough to paint 22 average-size five-room homes.

Barwise News

Barwise, September 20—If you people don't think Barwise is on the map, just bring your cotton to the new gin here, your laundry to Scooters new laundry, and buy your groceries at Dorothy's grocery store, and be convinced.

Scouter Alexander was rushed to the hospital for an appendectomy Friday night. He is reported doing nicely and will be home in a few days.

Johnnie Baldwin and Winston Hill are poling at night now on the Stringer farm. Everyone in the community is trying to get their wheat sowed while the moisture is here.

Some grain is being gathered now, and by next week the harvest will be in full force.

Mr. Petret was slightly burned on his arm and leg last week when he was baling hay. His clothes caught fire as he was lighting a cigarette; gasoline had been spilled on his clothes and was ignited as Mr. Petret struck a match. The burns were not serious.

Bro. and Mrs. Owen from Floydada visited in the Deal home Friday of last week.

Barbara Franke and Roger Bald-

win visited with Mr. and Mrs. R. T. Mann Saturday night.

Mr. and Mrs. Homer Horn and family visited in Jacksboro last week. His sister came home with them for a few days visit.

Mrs. Cates and daughter, Leyonia, visited with the Baldwin girls Saturday afternoon.

Monday morning the school bus was stalled at the railroad crossing with a broken axle. No one was hurt. The school children were taken on to school by Earl Hampton.

Mrs. Scooter Alexander's mother, of Fredrick, Oklahoma, is here with her.

Mrs. W. M. Houghton who has lived here many years went to Amarillo last week where she will make her home.

Mr. and Mrs. E. M. Robertson, of Copeville, spent the week with the B. C. Hinsley and J. R. Robertson families.

THE STATE OF TEXAS COUNTY OF FLOYD

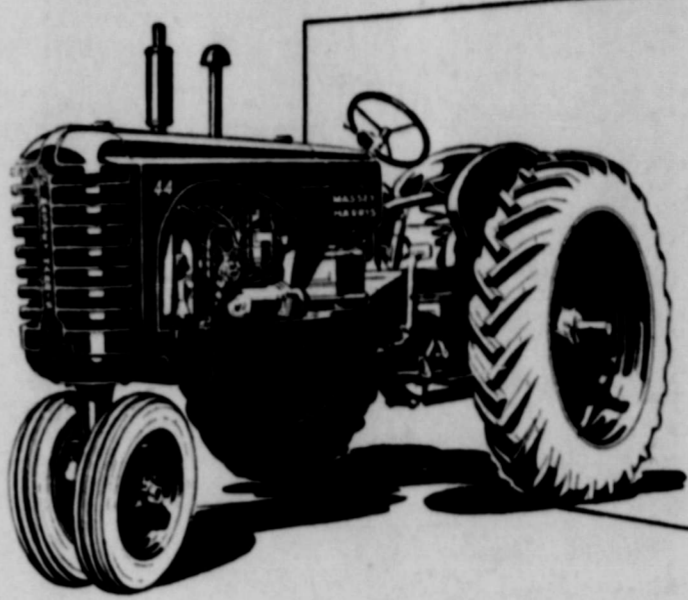
Pursuant to Article 3129 Texas Election Laws, as amended, I, Margaret Collier, County Clerk of Floyd County, Texas, hereby certify that the following candidates of the Democratic Party of Floyd County, Texas, for the county and precinct offices indicated have been officially certified to me by the Honorable Homer Steen, Chairman of the County Executive Committee of such party, as having received the necessary vote to nominate, and the names of such candidates will accordingly appear on the ballot of the General Election to be held November 2, 1948, as the nominees of such party:

- For County Judge, G. C. Tubbs.
- For Assessor Collector of Taxes, T. T. Hamilton.
- For County Attorney, Enos T. Jones.
- For Sheriff, Leland A. Hart.
- For District Clerk, Mary L. McPherson.
- For County Clerk, Margaret Collier.
- For County Treasurer, Mrs. Sam A. Spence.
- For County School Superintendent, Clarence A. Guffee.
- For County Surveyor, W. D. Newell.
- For Public Weigher, Precincts 1 and 4, J. C. Custer.

- For Commissioner of Precinct No. 1, Fred N. Clark.
- For Commissioner of Precinct No. 2, W. H. Counts.
- For Commissioner of Precinct No. 3, W. C. Plumlee.
- For Commissioner of Precinct No. 4, Fay Hart.

- For Justice of the Peace, Precincts 1 and 4, O. B. Olson.
- For Justice of the Peace Precincts 2 and 3, T. Z. Reed.

as, this 20th day of September 1948.
(Seal)
Margaret Collier
County Clerk, Floyd County, Texas.
34 ltc.



**LUGGING POWER
TO WHIP YOUR
TOUGHEST JOBS**

**MASSEY-HARRIS
MODEL "44"**

- Full 3-Flow Power
- 362 Cubic Inch Engine
- 5-Speed Transmission
- Built-In Governor
- Self-Starter
- Shock Resistant Steering
- Velvet-Ride Seat

You'll like the way the Massey-Harris 3-pow "44" steps up production on your farm . . . the easy, effortless way it breezes through a tough job of plowing . . . its constant, dependable performance under all conditions.

It's economical power . . . with an extra margin held in reserve. You get more acres out of every tank of fuel . . . more work for every penny you spend.

Husky 5-speed transmission gives you a practical speed for each job. Shock resistant steering . . . streamlined styling . . . Velvet-Ride Seat and dozens of other advantages make the "44" easier to handle, more comfortable to drive.

From hood-to-hitch it's built rugged to deliver downright lugging power at its best.

WE HAVE PLENTY OF REEL BATS

Come in and let us explain how you can have a new Granary in about eight days at practically no cost.

FLOYDADA IMPLEMENT COMPANY

Massey-Harris Sales and Service
On the road to the "Q" Station

SUITS... TOPCOATS in new fall styles



Step briskly into fall with sensational suit and topcoat buys that combine style with good basic tailoring! Top your Curlee suit of quality worsted, tweed or cheviot with a handsome coat in comfortable fleece, tweed or covert.

Fall Suits
\$35.00
To
\$65.00
Topcoats
\$39.50 to \$45.00

Buy your top coat on Lay-a-Way . . .
\$5.00 Deposit holds your coat 'till November 1

HALE'S DEPARTMENT STORE

BARBEE'S GARAGE

General Automotive Repair Service

Will appreciate your repair jobs, large or small.

200 North Main Street
Floydada, Texas

FOR SALE

Practically new 4 room house near high school with exceptionally good construction and conveniences.

FOR SALE—Moderately priced small home near high school. An excellent buy.

Several lots for sale in New Home Addition.

for ACTION SEE

FLOYDADA REAL ESTATE & INS. AGENCY

JIM WORD, MANAGER
FIRST NATIONAL BANK BLDG. PHONE 440

Our Time
Is



Your Time

Of first importance at this bank is rendering good service to our customers. Therefore, our time and counsel are available to you whenever you feel that we may be helpful. Our road to progress is through furthering the best interests of our customers. So you always find a cooperative and friendly spirit here.

THE FIRST NATIONAL BANK
Floydada, Texas
We Sell Savings Bonds

Hornets Blow 'Winds Away Night

quarter back, around right end and then a reversal of his field for a 61 yard dash to pay dirt. Jeter assisted by taking down three would-be tacklers with Bishop dancing around the rest. The other came when he took a punt on his 40 and made a 60 yard trek to pay dirt. Jeter missed both attempts at conversion. The first score came in the second quarter and the other came in the third. Floydada never seriously threatened the rest of the game.

Score in Three Quarters

Tulla scored one touchdown in each quarter except the third and even had one called back in the fourth because of backfield in motion. Paul Griffith accounted for the first and second quarter score with a 10 and 33 yard run. Ramsey made the first conversion, but his kick went wide on the second try. In the fourth canto, Howard found a hole and with only a small amount of down field blocking tripped the fifty yards for the final score of the game. Ramsey, the work horse of the game and possibly the best all around Hornet, missed his final

attempt at conversion. Looking over the game we see yards gained almost even, passing yardage almost even, but when we get to punts we find Floydada hurt very bad with a 6 yard average. When you can't run the ball out or pass it out the thing to do is kick, but when you can't kick the ball out of danger, you are almost certainly in position to be scored on. Time and experience will improve our ball club and no need trying to rush it up. You have to learn how to do things before you can do them.

STATISTICS

	Floydada	Tulla
First Downs	5	7
Yards gained rushing	258	237
Yards lost rushing	26	20
Passes attempted	8	4
Passes completed	4	1
Yards gained passing	28	26
Passes intercepted by	0	2
Number of punts	5	4
Punt average	6	25
Opp. fumbles recovered	1	3
Number of penalties	4	7
Yards penalized	40	55

Starting line-up for Floydada
R. E. Perry; R. T. Grubbs; R. G. Cline; C. Guthrie; L. G. Boothe; L. T. Burgett; L. E. Trice; Q. Finley; R. Half, Roberson; Full Back, Jeter; L. Half, White.

Other men who saw action in the fray were: Conner and Bishop in the back field and Haney, Harless, Jones, Norman, Parrish, and Gallo-way in the line.

Standings of District 3-A
Floydada suffered their second defeat this season from Tulla 19 to 12.

Lockney has won one and tied one when Kress held them 13 to 13 last week.

Crosbyton trounced Tahoka 13 to 0 for their second straight win.

Abernathy came across again, trouncing Petersburg 13 to 6.

Matador has lost one and won one. They squeezed out a 19 to 13 victory over Estelline last week end.

Spur dropped their second straight game to Post 13 to 7.

Halls was swamped their second time 32 to 0 by Levelland.

Paducah now has one loss at the hands of Crowell 18 to 21.

These standings, though early in the season, seem to indicate that Lockney, Spur, and Crosbyton are the teams to watch, however, some of the other teams, with inexperienced players may cause some upsets in the later part of the season though they aren't likely to take the top district honors.

Mr. and Mrs. T. G. Hall spent Saturday and Sunday of last week in Altus, Oklahoma, visiting Mr. and Mrs. Jim Smith, Mrs. Hall's brother and also her sister Mrs. Claud Carpenter. Mr. Carpenter is a cousin to Mr. Hall.

Jake and Roe McCleskey are now operating the Dumas Implement company, John Deere agency. They say they would like to see all Floyd county friends when passing through Dumas.

Straightening Job on Highway 82 Is Started

T. C. Cage Construction company of San Antonio began moving in equipment to start work on the rebuilding of Highway 82 from four miles west of Crosbyton to the Dickens county line. The firm was awarded the contract last month by the Texas Highway department on a bid of \$352,630.91.

Changing of the right-of-way and preliminary excavation for culverts has already started in Blanco canyon, where the biggest change will be made. Three curves in the winding road will be completely eliminated, the grade will be lessened and considerable work done on the cap-rock approaches.

A portion of the new road will be three lanes, two for uphill traffic, the other for downhill, to enable slow traffic such as trucks to proceed uphill without blocking the highway.

Remainder of the road will be widened from 18 to 24 feet and will undergo a complete resurfacing job.

Get the want ad habit.

Revival to Open Friday Night at Nazarene Church

Rev. and Mrs. C. C. Calhoun will conduct a revival meeting in the local church of the Nazarene September 24 through October 3. Services will begin each evening at 8:00 with a special Junior service at 7:45. Bro. Calhoun will do the preaching and Mrs. Calhoun will lead the singing and conduct the Junior service. Chorus singing will be featured in the Junior services.

Rev. and Mrs. Calhoun have recently moved here from O'Donnell where they pastored for three years. Prior to that Rev. Calhoun pastored churches at Captain, Tularosa, and Lordsburg, New Mexico, Copperas Cove, and Balmorhea, Texas.

Rev. Calhoun was licensed to preach in 1937 at the District Assembly of the New Mexico district at Clovis by Dr. J. W. Goodwin. Three years later he was ordained an elder at Astoria, New Mexico by Dr. R. T. Williams, General superintendent.

Mrs. Calhoun was choir director at the First Church of the Nazarene in El Paso prior to her marriage to Rev. Calhoun in 1939.

A cordial invitation is extended to the public to come hear the old-fashioned gospel in sermon and song.

Want ads save money.

NATIONAL RECOGNITION TO FLOYD COUNTY JERSEY

Wonderous Masterman Fairy 1502176, a registered Jersey cow owned by C. B. Carmack, Floydada, Texas, has completed a production record of 7,943 pounds milk and 457 pounds butterfat which has qualified her for the Silver Medal award of The American Jersey Cattle club, with headquarters in Columbus, Ohio. Masterman Fairy's record was made on 305 day actual production at the age of 2 years and 4 months. All her tests were verified by both the Texas A. & M. College and The American Jersey Cattle Club.

In compiling this record she produced more than two times as much butterfat as the average dairy cow in the United States.

Miss Joyce Reddy who is a student nurse at the West Texas Hospital in Lubbock is spending a two week vacation with her parents, Mr. and Mrs. Clarence Reddy of McCoy.

Mr. and Mrs. Emmet Hinson left Sunday to take their daughter Beth to Denton. Beth enrolled in school at T. S. C. W. Mr. and Mrs. Hinson returned home Monday night.

LANDS

Lands for Sale and to Lease for Farming and Grazing purposes in Floyd and other Counties; also large list of Town Lots.

W. M. MASSIE & BRO.

General Land Agents
Floydada, Texas

W. M. Massie J. M. Massie Hollis R. Bond

Join the
Throings of
FAIR
6 JOYOUS
DAYS
minded Folks

The—
31ST ANNUAL
**PANHANDLE SOUTH PLAINS
FAIR**
6 DAYS
SEPT. 27TH •
THRU
OCT. 2ND

Will See—
QUEEN FOR A DAY—(MON., TUES., WED.)
• WATER FOLLIES OF 1948
• SELDEN, THE STRATOSPHERE MAN
• FORSYTHE & DOWIS SHOWS & RIDES

ON THE FAIR GROUNDS
Ringling Bros.-
Barnum & Bailey
Circus - Sept. 29th

2-DAYS—2
SCHOOL CHILDREN
FREE
THURSDAY & FRIDAY
(Subj. to Fed. Tax)

Ladies and Gentlemen
Your
FAIR
Opens
Sept.
27th

School days ARE
Eye Strain Days

Better Light
Means
Better Sight

It's as simple as ABC or as "one and one make two." School days are eyestrain days... and better light means better sight.

Be sure, wherever your children play or study that they have the best possible dependable electric lighting—always.

**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**
24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

OUR CONGRATULATIONS and BEST WISHES

FOR SUCCESS TO THE CITY POWER and LIGHT DIVISION, and WATER DEPARTMENT

And to the administration of this prosperous and growing community. We and the other citizens are indeed fortunate to live in this, a far sighted city in one of the most prosperous and growing counties in Texas. As the city grows we recognize more and more the needs of services which are offered and will be offered in the future, and we are thankful that we live in a community with a progressive mind and a people willing to do the things necessary to improve themselves and better conditions in general.

The most graphic example is the expansion of the water system and the light and power division. The heads of these departments recognize the need of growth of these departments to correspond with the growth of the advancing city they are serving.

Attend The Open House Friday, Sep. 24
and see what you as a citizen own. It's your plant, don't fail to attend



FLOYDADA, TEXAS

221 South Main, or Phone 4 for Service

OPEN HOUSE

POWER and LIGHT DIVISION

CITY OF FLOYDADA

and City of FLOYDADA Water Department

1 O'CLOCK P.M. TO 6 O'CLOCK P.M.

This Is Your Invitation To Attend

The Date---FRIDAY, SEPT. 24th

The Place---Register At The City Hall

The Mayor and City Council of Floydada, and the Department heads, and members of the city's personnel extend to each and every citizen of Floydada an invitation to attend the Open House celebrating the completion of CITY POWER and LIGHT additions and CITY WATER DEPARTMENT Facilities to better your service;

Also, all those in neighboring communities who would like to have a part in the observance of this eventful occasion are heartily invited to take a part. Registration will begin at 1 p. m. and continue to 5:30.

YES, YOU'RE NEEDED

To make the Investment in your Light and Power Plant and your City Water and Sewer Department more secure and to serve the People of Floydada, your City Council has spent nearly 200,000 dollars for a more adequate light plant and building and a more adequate water supply system, storage facilities and extensions to lines.

This investment has resulted in ample power, ample water and ample facilities to serve the people of the community—and we need more customers to reduce the cost of the service.

The story, so far as your investment in these facilities in Floydada is concerned, is the same as in every other line. Costs are on the up-trend. Everything that goes into the production of light and power service, water and sewer service is costing more. This calls for more volume to meet the situation. So you can see you ARE needed—your patronage will add materially to the general welfare of the community.

FAITH IN FLOYDADA

Faith of the people of Floydada in their community has been rewarded by an ever-increasing volume of business built up by the growth of the city and an increase in the volume of business your utilities have enjoyed.

To meet this greater demand, which has been no less than an emergency, the City has doubled the capacity of the light and power plant and has more than doubled the capacity of the water system.

The cost has been heavy but not at the hazard of your property and its values. None of the improvements made represents additions to your tax bills or to the mortgage against the city's property. Revenues only are pledged to meet the debt service. Ample reserves are in all funds to meet any reasonable emergency.

The New Improvements are ADDITIONS, not replacements, in your light plant and your water and sewer systems. They make your investments in your community more secure, especially if you find it consistent to patronize them.

Attendance Prizes...View Your Investment In FLOYDADA

No Losers...Everybody Gets A Prize

1st Prize: Westinghouse Automatic Roaster Oven
—Gift of the City of Floydada

2nd Prize: General Electric Automatic Toaster — turns
off when toast is done
—Given by General Electric Supply

3rd Prize: Thermadoir Bathroom Heater
—Given by Graybar Electric Company

4th Prize: Westinghouse Automatic Electric Iron,
—Given by Westinghouse Electric Supply

5th Prize: Benjamin Enclosed Yard Light—Given by Nelson Electric Company

Many Students From Lockney At Colleges

LOCKNEY.—Freshmen at Texas Tech this year from Lockney included: Harold Hall, Edwin Langford, Vera Jo Rogers, Roy Glover, Glen Worsham, Carolyn Harper, and Eldon Love. Seniors at Tech from this area include James Carroll, Dwight and Terry Perkins, Thelma Zimmerman and Evelyn Johnson Cox. The Perkins boys, both engi-

neering majors, were recently initiated into Tau Beta Phi, honorary scholastic engineering fraternity. Qualifications are character, leadership and high academic standing. Other students who will attend Tech are Gene Messer, Wilkie Parrish, Betty Whitlock, Henry Neil Schacht, Laverne Rhine, Wanda Mae Rhine, Bill Teuton, Thalia Foster.

Students attending West Texas State College at Canyon are: J. B. Seal, Jr., Shirley McGhee, Patsy Stearns, R. L. Knox, Cloyce Childers, Donald Meyers, Glenn Rhine, and Lonnie Seaman.

To Wayland Baptist College at Plainview will go Bobby Lu Casey and Janet Huffman.

Gleynn Earle Norman will attend Texas State College for Women at Denton. She will study dress designing and interior decorating.

Dora Lee McDonald will enter nursing training at Harris Memorial hospital, Fort Worth.

Erna Hall, Mary Jo Rigby and Elva Sanderson are attending Plainview Business college.

Jeanie Thomas is attending Baylor university at Waco, this being her junior year.

Bill Allen is attending Oklahoma university.

Joe Brian Norman and Thomas Camp are attending the University of Texas at Austin.

Wesley, Hugh, and Sam Daniel, sons of Rev. and Mrs. S. Daniel of Lockney, are all attending McMurry college at Abilene.

'No Udder, No Cow'—Dairyman

COLLEGE STATION.—The stockman says, "No foot, no horse." And the dairyman says, "No udder, no cow."

Mastitis, which causes inflammation of the udder, is present in about two-thirds of the dairy herds. Surveys in several Texas areas have shown about 30 percent of the cows affected in one or more quarters. G. G. Gibson, extension dairy husbandman of Texas A. & M. College, estimates that when mastitis shows up, there is often a 25 percent loss in milk production.

And with milk prices and cost of cow replacements what they are today, it's much cheaper to keep the cows free of mastitis.

A good mastitis control program is simple. First, make an accurate check on the condition of the udder of every cow in the herd. Handle the cows so as to avoid spreading the disease from an infected cow to a healthy one. Treat those cases that look like they can be treated, and those that are too far gone should be removed from the herd.

Your county agent and local veterinarian can help in making the mastitis test of your herd. It's important that you make such a test especially if there have been reports of mastitis in nearby herds in the county.

The dairyman himself can go a long way in reducing chances of mastitis on his own place by getting rid of hazards such as water and mud holes in the lots, sharp snags and brush, high door sills, and slick barn floors that may cause falls. Repair broken fences and gates around the place, and avoid pouring or milking milk from cows with mastitis onto the floor or the gutter.

Cows which have had mastitis before should be treated when they are turned dry, and the medicine left in the udder, says Gibson. Early detection is highly important in the treatment and control of mastitis.

Husband—What's left of a sweetheart after the nerve has been killed.

Dime—A dollar with all the taxes taken out.

Argument—Discussion in which a husband is permitted to have next to the last word.

Bachelor—A man who thinks before he leaps and then doesn't leap. —Santa Fe Magazine.

GOOD typewriter ribbons for your model typewriter. Hesperian office

One-Day SERVICE
Cleaning That Excels
STEWART'S CLEANERS

Pastor and Wife



Rev. and Mrs. C. C. Calhoun, pictured above, will conduct the revival at the Church of the Nazarene which begins Friday night. Rev. Calhoun, newly named pastor, will preach for the services and Mrs. Calhoun will lead the singing and conduct the junior services.

Invite Farmers to Field Day Near Amarillo

The supervisors of the Floyd County Soil Conservation district are planning to attend a field day, including a barbecue at noon, at the Amarillo Conservation Experiment station on Tuesday, September 28. Farmers, and any others who are interested in agriculture, are invited to meet at the agriculture building at 8 a. m. and go along with the supervisors.

The work of the station includes study of various grasses, methods of farming, water conservation, grazing and related matters which will be observed and discussed.

Some ditch lines with which to water improved permanent pasture were run for J. T. Huckabay of Sand Hill and Robin Byars of Pleasant Valley.

A high point for an irrigation well was set for John Edward Smith of the Baker community last week.

Lines to water wheat were run for Charley Simpson of Lockney, M. M. Julian of South Plains and Floyd Trowbridge of Petersburg. These lines are contour lines that are run on flat grades of about one-half inch to the hundred feet, which are spaced two to three hundred feet apart.

Lakeview News

LAKEVIEW, Sept. 21—Misses June and Mary Sue Dunford accompanied by Wayne Carmickle, of Petersburg, have returned from a short visit with the girls' relatives at Longview.

Mr. and Mrs. B. R. Teague, of Clovis, spent the week-end in the home of their daughter, Mrs. E. H. Tooley and family.

Mrs. William Powell, who was taken to a Crosbyton hospital earlier in the week, was returned to her home Saturday. She is improved, but still confined to her bed.

A nice crowd was in attendance at the singing here Sunday afternoon. The third Sunday afternoon is time for this singing. Everyone has a very cordial invitation to attend.

Mr. and Mrs. James Jones, of Henrietta, visited his parents, Mr. and Mrs. Fred Jones, and children over the week-end.

The Nelson family and the L. D. Goughly family attended a reunion at the Baptist assembly grounds Sunday.

Mr. and Mrs. Willie Bunch and children attended the game in Tulia Friday night.

Rev. D. S. Pettijohn, of Plainview, will fill the pulpit at the Lakeview Baptist church next Sunday. He will preach at both the morning and evening services.

4-H Boys Have First Meeting Wednesday, A. L. Hartzog, county

No. Ward Students Attending College

The three students who graduated from North Ward High school in May of this year are all attending college. Charles Taylor and Velma Ruth Campbell are enrolled in Prairie View college at Prairie View, and Cynthia Lee Neal is attending Texas college at Tyler.

Franklin Bert Taylor, also a graduate of North Ward school, is beginning his second year at Prairie View college.

VISITOR FROM FLORIDA

Mrs. N. G. Edwards of Northern Florida has been visiting in the home of Mr. and Mrs. C. E. Soderstrum for the past three weeks. Mrs. Edwards is a cousin of Mr. Soderstrum and an old friend of Mrs. Soderstrum. Mrs. Soderstrum and Mrs. Edwards had not seen each other for thirty years. They enjoyed renewing memories and visiting together.

Mrs. Edwards left Monday for her home in Florida. She will visit relatives in Mobile, Alabama, on her return trip.

NEGRO ACHIEVEMENT DAYS

Negro organizations throughout the state are cooperating to make the two Negro Achievement Days at the 1948 State Fair of Texas the largest gatherings of their kind in State Fair history. Denys R. Slater, chairman of the State Fair Negro Day committee, has announced.

Both Mondays during the sixteen day State Fair have been set aside for Negro activities. Monday, Oct. 11, has been declared Junior Negro Achievement Day and Senior Negro Achievement Day will be Monday, Oct. 18.

Mrs. G. M. Finkner is visiting in Amarillo with her daughter, Mrs. H. Lanier.

Agent, met with the Lakeview boys for the purpose of re-organizing the Lakeview 4-H club. Officers elected were president, Jerry Bob Harrison; vice-president, Truman Dunavant; secretary, Milton Dunavant; reporter, Billy Clyde Nichols; song leader, Roy Boyd.



"Empire Wreath"

A border of bold striking leaves. Ensembles with the new bold colorful dinnerware designs, or matches the simple conventional. A "Sharpe" authentic. Has the feel of a dressed-up party. Made in all essential pieces.

Priced \$1.25 each.
Plates Slightly Higher
M. L. Solomon Jeweler

USED CARS

1947 Ford Tudor—Radio, heater, white side wall tires, seat covers, spot light, bumper guards, and fog lights.

1941 Ford Tudor—Radio, Heater;

1940 Ford Tudor—New paint, seat covers and heater.

Will pay top-prices for late model clean cars.

We want to add our congratulations to the City of Floydada, water and light departments, on the completion of their enlarged facilities.

BISHOP MOTOR COMPANY



BOOK LEARNING FOR THE ARMED SERVICES is spread them at their duty stations in overseas theaters by mobile U. S. Armed Forces Institute) units like this one which tours temporary installations in the Far East Command. 1st Lt. Mary G. director of a travelling educational unit, shows study guide to Army enlisted man while another waits his turn.

HANSON



"SONNET"
Handsewn shortie of Hanosette double-woven cotton.
\$3.50



"PUNTER"
Whipsewn "bored from your bear" HAND-MATE shoe in Hanosette double-woven cotton.
\$2.25



Wear your clothes with

that finished look

Venus has put amazing stay-up power and sculpting smoothness into the waistline of this girdle. A front panel of satin lightly boned and four sections of elastic alternating with rayon satin lastex do the trick. The back panel is a special stretch rayon satin lastex so your girdle stays in place. Tearose and White. Sizes 27-34. \$10.00—\$12.00

Miladies Specialty Shoppe

NEW HOUSES FOR SALE

For cotton pickers or grain barns

12 x 24 \$450

14 x 24 \$500

16 x 40 \$800

Your credit is good.

See houses east of Consumers in Floydada

Phone 558

ED HOLMES

WORSHAM'S Little PLUMBER



Skill and Speed

so necessary to good plumbing are two of our very important assets.

Skill to apply a job that will last on—and on, and speed to do the best in plumbing work at minimum cost.

WORSHAM & SON
Plumbing Co.
117 E. CALIF. PHONE 570

Plumbing Contractors and Supply
127 W. Calif. Phone 570

GET READY FOR COLD WEATHER

We have a large supply of South Wind Gas Car Heaters only \$29.95 Complete

... and our South Wind parts supply is complete to service your heater. If your South Wind heater isn't working as it should, drive in today and we will put it in tip top working order for the first cold spell. Don't wait, have it repaired early.

We also have defröster kits to fit most make cars.

SPEARS AUTO COMPANY
NEXT DOOR TO POST OFFICE

Timed to Slack Carrot Season

about the slack carrot season during September and October. This group of truck farmers are part of Parish Farms, Inc. in the Rio Grande Valley.

It's Walker's idea to put carrots on the market at a time that is now a dead spot on the production calendar. He is starting out with 300 acres of irrigated wheat land, and hopes to branch off into bell peppers and baby lima beans after he gets his carrot production going.

Parish Farms doesn't run on a "guesswork" proposition. These big scale carrot farmers figure 110 to 120-day growing period for their crop, and have invested much money to grow carrots in Floyd county. But there has been one big loss already. One large carrot planting of 110 acres was washed out this summer.

Weeds don't give Walker much trouble. He sprays naptha over the whole crop. The naptha makes a

Automobile Trails of Tomorrow



THE FIVE BEST youthful automobile designers in the country are shown above with their model cars which won national awards of university scholarships in the 1948 Fisher Body Craftsman's Guild competition just completed. They are (left to right) Tom Goad, Birmingham, Mich., \$4,000; Howard Eichen, San Francisco, \$3,000; Harold Simon, San Antonio, Texas, \$2,000; Harvey Whitman, Jackson, Mich., \$4,000; and Ronald Johnson, Portland, Ore., \$4,000. These futuristic models might well be seen on the highways a few years hence if the boys make careers of automobile designing.

Braselton Says Achievement Awards Readied

Sterling silver medals, all-expense trips to the National 4-H Club congress in Chicago, and college scholarships will be offered this year by Ford Tractor and Dearborn farm equipment dealers in connection with the National 4-H Poultry Achievement program.

Announcement of the awards was made today by Dearborn Motors Corporation, Detroit, and S. J. Braselton of Braselton Implement company, Floydada and Roaring Springs.

The poultry program, now underway in every state in the nation, is one of 24 4-H award programs conducted by the extension service of the State Agricultural college, and the U. S. Department of Agriculture.

One major objective of the 4-H Poultry program is to find the place of poultry in the economy of the general farm. To do this, 4-H boys and girls study scientific developments in poultry production and demonstrate the application of new findings to their own poultry flocks. Sterling silver medals will be awarded to all county winners and all state winners will receive an all expense trip to the National 4-H Club Congress in Chicago Nov. 28 - Dec. 2. Ten college scholarships of \$200 each will be presented to a national group selected from the State winners.

WENDELL DANIEL SOLOS RANDOLPH AIR FORCE BASE.

Aviation Cadet Wendell B. Daniel completed his first officially supervised solo today, taking another step toward winning his wings.

Cadet Daniel is participating in the first stage of flying training. In addition to his flying which occupies half a day, he attends ground school for intensive training in subjects such as engineering, communications, navigation and the theory of flight.

Cadet Daniel is the son of Mr. and Mrs. J. V. Daniel of 425 W. Missouri Street, Floydada, Texas. He graduated from Floydada High school and attended Baylor university.

SURPRISE BIRTHDAY DINNER FOR MRS. R. N. BURGETT

Mrs. R. N. Burgett was honored with a surprise birthday dinner Sunday at her home on East Georgia street. Mrs. Burgett moved here in 1913 from Archer County. This was her seventy-fifth birthday.

All children of Mrs. Burgett were present for the occasion except one son, J. W. Burgett, of Denton. Present were Mr. and Mrs. W. M. Burgett and son, Don, of Clovis, New Mexico. Mr. and Mrs. L. C. Burgett and family, Mr. and Mrs. Z. A. Burgett and son, Kenneth, and Mr. and Mrs. Y. M. Moore, all of Floydada, and Mr. and Mrs. E. L. Brown of Eldorado.

An enjoyable afternoon was spent by the family and friends.

Women now find 2-way help for old problem

What to do for woman's oldest problem, functional monthly pain? Many a girl and woman has found the answer in CARDUI 2-way help. You see, CARDUI may make things lots easier for you in either of two ways: (1) started 3 days before "your time" and taken as directed on the label, it should help relieve functional periodic pain; (2) taken throughout the month like a tonic, it should improve your appetite, aid digestion, and thus help build up resistance for the trying days to come. CARDUI is scientifically prepared and scientifically tested. If you suffer "at those certain times", get CARDUI today.



HOME-MADE PIES

For That Fitting Climax To an Excellent Dinner

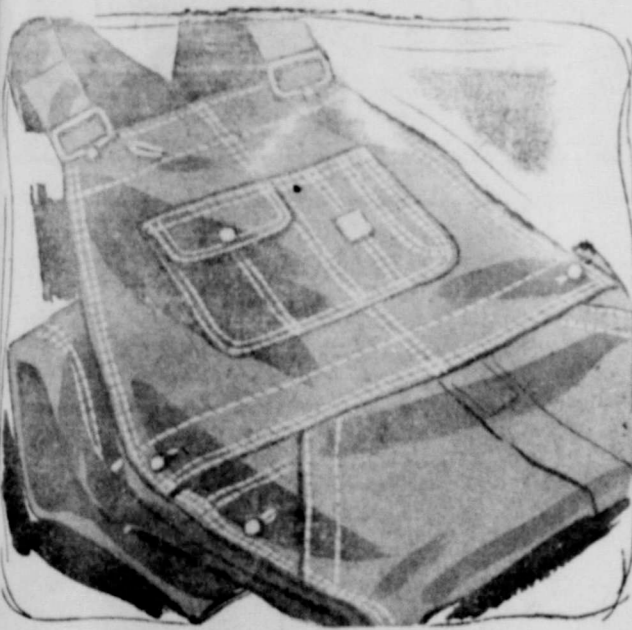
TRY our delicious home-baked pies topped by any flavor ice cream.

The MALT BAR

128 W. Calif.

Phone 452

PENNEY'S great claim to fame is keeping down prices on things you need!



Men's Big Mac

Overalls

2.59

If it comes from Penney's it's value is assured! Laboring men all over the country know the Big Mac name and the meaning of full value that goes with it. They know how tough that extra heavy denim is and how much it means in extra value when they buy at Penney's.

MEN'S WORK SHIRTS

Every working man the country over knows how thrift-priced our Ox-hide cotton chambray shirts are. Sanforized. 14-19

1.39

Vat-dyed Chambray 1.69

MEN'S WORK SHOES

A real buy at this price. Sturdy black retan leather in a plain toe blucher style. Black composition outsole, rubber heel.

3.98

6-12.

South Plains News

quick kill on the weeds, without bothering the carrots.

The first carrots were planted in May, and are moving to market now. Planting in 59-acre plots two weeks apart allows a staggering maturing date and assures a smooth harvest once the carrots are already on the market.

Walker says plans call for tilling and grading in the field, and arrangements have been made for a packing shed in Floydada to complete final preparations for packing.

If you are wondering about the water situation in Floyd county, that's all been taken care of, Walker and his crew brought along a giant portable irrigation spraying unit to be used if things get too dry. The carrot crew has used the spray rig only once this summer on a 60-acre tract.

"It caused some crusting, but it wasn't bad Walker said. The spray carries a half mile of line covering a strip 80 feet wide.

Pepper seed planted on a 15-acre area plus the labor and water came to \$25 an acre. Walker says that's a pretty tidy investment to make before one penny starts coming in.

Ransom Walker and his Parish Farm crew from the Rio Grande

Wanted! Men And Women Who Are Hard of Hearing

To make this simple, no risk hearing test with Urine drops used with simple syringe. If you are deafened, bothered by ringing, buzzing head noises due to hardened or coagulated wax (cerumen), try the Urine Home Method test that so many say has enabled them to hear well again. You must hear better after making this simple test or you get your money back at once. Ask about Urine Ear Drops today at

Bishop Pharmacy

SOUTH PLAINS, Sept. 21—All the farmers are busy plowing and sowing wheat.

P. T. A. meets Friday afternoon, September 24 at 2.30. Every mother is invited to attend.

The Home Demonstration club meets Wednesday, September 29 with Mrs. Art Willis.

Tuesday night guests in the H. L. Marble home were Mr. and Mrs. Billie Pace, of Beaumont, Mr. and Mrs. Pierce King and daughter, Leora, and Mr. and Mrs. E. C. King, all of Floydada, and Johnnie and Beth Calahan.

Rev. R. C. Guest attended the Brotherhood conference at the Plains Baptist assembly last Tuesday.

Several from here are planning to attend the association at Ralls Tuesday.

Mr. and Mrs. Billie Pace, of Beaumont spent Friday night with Mrs. Pace's sister, Mrs. H. L. Marble and family.

Mrs. Menard Field and Mrs. Johnnie Wilson visited Mr. and Mrs. Art Willis Thursday.

Miss Linnie Milton is not resting so well at this time.

W. E. Sims and Miss Anna Sims, of Plainview, flew to Montana to attend the funeral of their brother, who was fatally injured when a horse fell with him.

Miss Arlene Beedy is employed at Arwine Drug company.

A host of relatives were guests of the H. D. Merediths Sunday.

The H. L. Marble family were guests of the R. P. Kings Sunday.

Mr. and Mrs. Charlie Moore and son Lanny, of Holdenville, Oklahoma, spent last week-end here, guests of the Jack Henrys and the John F. Lewis.

Valley have brought truck farming to the South Plains of Texas, says Hartzog.

DON'T WAIT 'TIL THE WHISTLE BLOWS

TO EXPRESS YOUR REGRETS

Time and Tide Wait for No Man. Neither does fire or wind.

Check Your Insurance and See What You Really Have!

We have twenty Old Line Companies to place your risk in. All rates are the same on any one structure.

J. H. and DELL REAGAN

127 West California St.

Phone 386

FREEZER LOCKERS GAIN

Freezer locker plants have multiplied nearly 8 times in number in the 10 years since they became a rural development improvement enough to call for an annual count by the Extension Service of the U. S. Department of Agriculture. They passed the 10,000 mark this season—10,617—an increase of about 1,000 since last year. The first count in 1938 was 1,269 says the Extension Service.

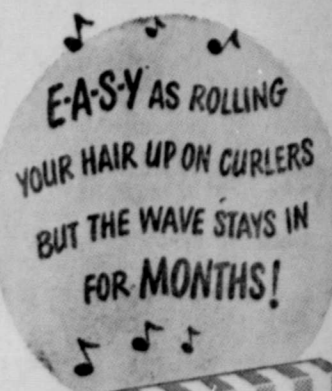
Increases were scattered through most of the States this year with Missouri leading in the number of new plants followed by Iowa and Washington States.

The Extension Service reports that the 10,600 plants provide nearly five and a half million locker boxes. These are used by about 3 million farm families and about half as many town and city families.

The boxes, the Extension Service estimates, handle well on toward

two billion pounds of food a year.

Mrs. Bob Echols, of Bay Field, Colorado, and her daughter, Mrs. Mary Webb, of Lubbock, were here last week-end. They visited in the homes of Mr. and Mrs. Jack Henry and Mr. and Mrs. Jno. F. Lewis.



with plastic curlers \$2 plus tax

Today's the day to give yourself a TONI

So lovely. The Toni wave is soft and natural-looking. Never frizzy.

So thrifty. Looks just as lovely and lasts just as long as a \$15 beauty shop wave.

So easy. Illustrated instructions are easy as ABC to follow.

Bishop's PHARMACY



Hold Your Hemline

You're furious—and rightly so—when a new look dress becomes a knee-length dress after cleaning. Your most delicate frocks are safe at Day's Cleaners.

Day's Cleaners

PENNEY'S never stops thinking up better ways to save strain on your purse!



Thickest Corduroy

And Wool Suit

9.90

Solid color thickest corduroy and bright all-wool plaid make this zippered suit a natural for the schoolground! The lined jacket has wool sleeves, collar, and back to contrast with the corduroy front, and zips up the front. The slacks are corduroy with slide fastener fly. 4 to 10.

BOY'S SPORT SHIRTS

Bright plaids . . . popular with the whole gang! Durable Sanforized and vat-dyed cotton poplines and broadcloths. 6 to 18.

1.98

GIRLS' DENIM JEANS

Sturdy Sanforized blue denim. Slide fastener at side for snug fit, copper plated rivets. 7-14.

2.29

Misses' Sizes 12 to 20 are

2.49

Social Events, Clubs

Lawn Party Recent Bride Is at Jones Home

A lawn party was given at the Lovell Jones home five miles south of the scene of a lovely wedding for Mrs. H. S. Calahan, hostess for the occasion. The party was given at the home of Mrs. H. S. Calahan, hostess for the occasion. The party was given at the home of Mrs. H. S. Calahan, hostess for the occasion.

Refreshments were served to the guests. The party was a success and all enjoyed it very much. The party was a success and all enjoyed it very much.

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'Tour of Nicaragua' Club Program Theme

"A tour of Nicaragua" was the theme of the program led by Mrs. Orland Howard at the meeting of the Dougherty Home Demonstration club Wednesday of last week. The club met with Mrs. W. S. Poole.

Location and description of Nicaragua was given by Mrs. Ruth Daniel; the people and their customs by Mrs. Harlan Cage; education and government by Mrs. Bill Smith; health conditions by Mrs. J. R. Tinnin; status of women by Mrs. C. W. Denison and native dishes and typical menus by Mrs. Tinnin. Some very helpful hints were given in their roll call.

Mrs. H. A. Drysdale and Mrs. Maurice Campbell won the prize during the recreation period led by Mrs. Louis Blum. The attendance prize was awarded Mrs. Drysdale.

Refreshments were served to the guests. The party was a success and all enjoyed it very much. The party was a success and all enjoyed it very much.

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Three New Members Welcomed into 1929 Study Club Thursday

Three new members were welcomed into the 1929 Study club at the meeting Thursday of last week in the home of Mrs. John E. Hoffman. They were Mrs. Lovell Jones, Mrs. Kinder Farris and Mrs. George Caven.

Mrs. James Word discussed "Primitive Religions", which was very fitting for the beginning of a series of programs on "Religion Through The Ages."

The club will meet October 7 at 3:15 o'clock in the home of Mrs. George Van Wickel, 329 West Houston street.

Club members present for the meeting were Mrs. Hollis Bond, Rex Brown, P. A. Denison, L. A. Doyle, W. E. Grimes, Ross Henry, A. T. Hull, E. E. Joiner, S. J. Latta, Troy Leonard, J. D. McBrien, S. W. Ross, George Van Wickel, James H. Word, George Caven, Kinder Farris, Lovell Jones and the hostess, Mrs. John Hoffman.

The club prayer in unison marked the opening of the meeting of the Homebuilders Demonstration club meeting September 10 at the home of Mrs. Raymond Evans. The president, Mrs. Mayfield, presided at the meeting.

During the business meeting, Mrs. J. P. Moss and Mrs. Evans were appointed club landscape leaders for the year 1949.

The next meeting of the club will be at the home of Mrs. C. J. Parr September 24 at 2 o'clock. Scheduled program for the meeting is a study of Brazil and a demonstration on the production of clean milk by Lella Petty, County Home Demonstration agent.

Members present for the meeting were Mrs. O. G. Mayfield, W. A. Cates, P. F. Bertrand, Turner, J. P. Moss, D. D. Shipley, Mayo, Raymond Williams, J. D. Eaves, P. F. Fuqua, Harmon Roberts, John Lloyd, Horton, Sandefur, a new member, the hostess, Mrs. Evans and Mrs. Haley, a visitor.

Five Are Initiated Into Eastern Star

Due to the renovation of the Masonic Hall where Floydada Chapter No. 31, Order of the Eastern Star meets and through the courtesy of the Lockney Chapter, five Floydada candidates were initiated at Lockney. They were Dorothy Tye, Betty Tye, A. L. Hollums, J. Morrison Hollums and Mable Ruth Kirk.

Attending the initiation from Floydada were Ruby Boteler, Helen Patterson, Herschel Green, Annie Green, Malcolm McNeil, Flora McNeil, Avis Muench, Anna Gilly, Lula Green, Nita Merle Hull, B. A. and Grace Robertson, Armanda Hart, Margaret Hollums, Gerald and Jeanette Lackey.

Mrs. Delbur Rose, Nazarene preacher, will preach at the Sand Hill School House Sunday afternoon at 3 p. m. Everyone is invited to attend the service.

Dr. and Mrs. I. W. Hicks of Lubbock and Mrs. Wimberly Butler of Seminole visited friends here Sunday.

The most famous American air-cooled automobile was the Franklin.

The most famous American air-cooled automobile was the Franklin.

The most famous American air-cooled automobile was the Franklin.

The most famous American air-cooled automobile was the Franklin.



Bed Room Suites and Living Room Suites . . .

Many styles and colors for that new home—they add new color, life and beauty to any redecorated room.

With cold weather just around the corner it's time to think of your heating needs. We have gas stoves in many styles, sizes and colors.

- Dinette Suits
 - Philco Radios and Refrigerators
 - Floor Covering — Wool and Linoleum
- 0 —
- Friday plan to see the Power Plant and water storage additions to the city at their open house. Enlarged plants for a growing city.

H. G. PARKER FURNITURE COMPANY

See us for your furnishing needs

STITCH AND CHATTER CLUB

Reminiscence of school days and handwork furnished entertainment for the meeting of the Stitch and Chatter club held Wednesday of last week in the home of Era Norrell. Marie Turner was hostess for the meeting.

During the business session, plans were made for a quilting to be held yesterday with Lela Price.

Refreshments were served to Pauline Faulkenberry, Susie Mooney, Lela Price, Claudia Porter, Robbie Stewart, Ethel Trice, Jewel McCormick, Myriam McLeod, Ollie Poteet, Betty Baker, Era Norrell and Marie Turner. Children present were Teddy Porter, Don Faulkenberry and James Lewis Norrell.

RETURN TO DENTON

Mr. and Mrs. E. L. Lowe, jr., of Denton spent several days with Mrs. Lowe's parents, Mr. and Mrs. J. V. Greer of Dumas. The Greers are former residents of Floyd county.

Mrs. Lowe is re-entering Texas State College for Women to work on a master's degree. She received a B. S. degree in home economics August 26. Mr. Lowe is a student at North Texas State college in Denton.

Mr. and Mrs. Robert J. Starkey and children of Clovis, New Mexico, visited Sunday with Mrs. Starkey's parents, Mr. and Mrs. C. E. Davis.

HOME BUILDERS NAME LAND SCAPE LEADERS FOR 1949

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During the business meeting, Mrs. J. P. Moss and Mrs. Evans were appointed club landscape leaders for the year 1949.

The next meeting of the club will be at the home of Mrs. C. J. Parr September 24 at 2 o'clock. Scheduled program for the meeting is a study of Brazil and a demonstration on the production of clean milk by Lella Petty, County Home Demonstration agent.

Members present for the meeting were Mrs. O. G. Mayfield, W. A. Cates, P. F. Bertrand, Turner, J. P. Moss, D. D. Shipley, Mayo, Raymond Williams, J. D. Eaves, P. F. Fuqua, Harmon Roberts, John Lloyd, Horton, Sandefur, a new member, the hostess, Mrs. Evans and Mrs. Haley, a visitor.

CLASS ELECTS OFFICERS

The members of the Wesley Girl's Sunday school class of the First Methodist church met this week and elected their teacher and officers. Those elected were: Mrs. James Colville, teacher; Mrs. L. C. McDonald, assistant teacher; Mrs. Noel Troutman, president; Mrs. Ray Curry, second vice president; Mrs. H. M. McDonald, secretary; Mrs. Bob Henry, assistant secretary; Mrs. Jess Wood, treasurer; Mrs. George Smith, assistant treasurer, and Mrs. V. W. Hennessee, reporter.

**RUTLEDGE
Oil Company**

WHOLESALE
PANHANDLE
PRODUCTS

Phone 68

Relieve SORE, ACHING
Muscles
THIS EASY WAY

use
RED ARROW
Penetrating Liniment
ASK YOUR DRUGGIST

...Effective October 1st...

It will be necessary that we advance Milk Prices 2¢ per quart. All other points around us have been up for several months and we had hoped that we could hold prices down here, but this advance has been forced upon us by rising costs all down the line. All of our expense items have advanced several times within the past year and we have been advised they will go up again October 1st. We are agin' it, but cannot do anything about it.

In this connection, we have purchased the Roy Patton Dairy Plant and hope that by combining our business that we can hold our expenses down to such an extent that we can prevent any further increase—for some time to come, at least. It will be our pledge to provide you with the very best dairy products at the least possible cost.

If you desire residence delivery, please make your arrangements with us before October 1st so we can go right ahead with your milk.

Lyndale Farm Dairy Store

Phone 575

ESTOCK OWNERS removal of Animals L.L. or SEE Consumers Ass'n No. 122 lada, Texas

ppened to vances for

their elec- your elec- Sept. 24 sion hold

N

b. Bag 39

Lb. Ctn. 99c

8 Lb. .59

on of the

Lb. 39c

1/4 Lb. 31c

No. 2 Cans 55c

No. 300 Can 12c

R

KET

Classified Ads

For Sale

FOR SALE—Early Black Hull bearded wheat, \$2.50 per bushel; also Black Hull slick head wheat, \$2.50 a bushel. L. H. Blum, 6 miles northeast Dougherty. 34 2tp.

FOR SALE—Used table top gas range. Good condition. Collier Auto and Electric. 34 1tc.

FOR SALE—Large kitchen cabinet with sink and fittings to be moved. Fifty English white leghorn pullets, \$1.50 each. J. H. Exum. Twelve miles southeast of town. 34 1tc.

Heavy duty weed burner for fence rows and irrigation ditches. Available for Johnson grass. Fuqua-Barber farm supply. 34 1tc.

FOR SALE—Two wheel Granite trailer, good condition, good tires. 129 West Houston St., or call 49-W. 34 1tc.

GOOD GRAINED, irrigated hegarri bundles for sale. R. F. Stovall. 34 1tc.

FOR SALE—Two wheel trailer, 102 E. Jeffie, phone 469-W. 33 2tp.

FOR SALE—Wheat seed wheat 1 mile north and 5 miles west. Edwin Hammonds. 33 2tp.

CERTIFIED seed wheat for sale: Comanche, Westar, and Pawnee grown from Experiment Station seed. Contact Jack Renfro, 104 Main St., Hereford, Texas. 32 3tc.

FOR SALE—Pal baby walker and combination car bed and seat. Mrs. B. J. Darden, phone 42. 33 2tc.

FOR SALE—Standard black hull seed wheat. Wayne Batty, 4 miles east, 4 miles south. 33 3tp.

FOR SALE—Certified Westar seed wheat. Mal Jarboe. 33 2tp.

FOR SALE—Practically new three piece living room suite, five piece bed room suite, 7 1/2 foot Frigidaire, one lawn mower, one truck tarp 28 X 14. Priced right to sell quick. 211 W. Kentucky. 33 2tc.

BLACK HULL Seed wheat, first year from certified seed. Earl Edwards. Lakeview. 33 2tp.

FOR SALE—Household items. Mrs. R. B. Rosson. 33 1tc.

Miscellaneous

Many farm supplies in stock, others can be secured in a few days, set our prices before you buy. McCarty Feed Mill. 33 1tc.

FOR FLOOR sanding see Earl Baker at Willson & Son Lumber Co., or call residence phone No. 482-W. 12 26tp.

Miscellaneous

IF you have property for sale see us. Goen & Goen. 33 2tc.

HAVING bought the J. C. Wester paint gun, any one interested in having any house painting or machinery painting, please contact F. L. Little, 1 block north of Blue Goose Filling station in east part of Floydada, or contact E. C. King. Mr. Little is an experienced operator and will guarantee satisfaction. E. C. King. 32 1tc.

AUTHORIZED MAYTAG SERVICE Genuine Maytag parts, Oils & Grease. See your Maytag dealer. H. M. McDonald, Hdwe. 482

Floor Sander. See Buster Boothe. 44 1tc.

Economy Feed at Boothe & Sons. 17 1tc.

Attention—Book your order now for fall chicks. Hatched every Monday. Rice Hatchery. 31 1tc.

We would be glad to talk over with you the matter of selling your farm. Goen & Goen. 33 2tc.

Alfalfa Hay at Boothe & Sons. 17 1tc.

Get Your Feed from Boothe & Sons. 17 1tc.

KEYS

Phone 242-W

B. F. McIntosh
222 W. Miss. St.

Everlay Egg Mash at Boothe & Sons. 17 1tc.

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager.

MATTRESS renovating and new mattresses made to order. Phone 921 F 33. Lester Burgett. 11 1tc.

MONEY TO LOAN—On farms and ranches - 4% interest. Interest due date to suit borrower. R. E. Fry. Floydada. 37 1tc.

USE Cosden products and be satisfied. Home Oil Co. 248tc.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27 1tc.

Wanted

WANTED—plowing, drilling, malle combining. J. R. Yearwood. 33 2tp.

WANTED—girl to do housework. 529 W. Virginia. 32 1tc.

WILL KEEP your child for you by the hour, by the day or by the week. Call The Hesperian office. 34 2tp.

Would be glad to have you call at our office any old time. Thanks. Goen & Goen. 33 2tc.

WANTED—Your drilling and plowing at a special price. Good equipment. See Fred Lloyd one mile west of airport or call 311-J. 33 6tp.

WANTED—Custom plowing and sowing. Bert Lee Emert, block east of Camp Copes. 33 4tp.

WANTED—To make your button-holes, 5c each. Mrs. T. E. Adcock, 419 W. Kentucky, Phone 438-W. 26 1tc.

WANTED—I am in need of some farms to sell, large or small, irrigated or dry; Prospective buyers ar coming in most every day. I will appreciate your listings if you want to sell.

J. G. Wood, Bank Bldg., Phone 236 or 562-W. 36 1tc.

WANTED—Good clean cotton rags Sparks & Alexander Garage on Highway 70 east. 35 1tc.

WANTED—Wheat land to lease on crop rental or cash. See Billy Brown or Woodrow Badgett or phone 265 or 357-J. 20 1tc.

WANTED—Clean cotton rags. Oden Chevrolet Company. 18 1tc.

For Rent

Room for rent—For gentleman. Private entrance. Close to square. Call 41 or 263-W. 34 1tc.

FOR RENT—Furnished apartments. 309 W. Mississippi. 34 1tc.

FOR RENT—Bedroom with or without kitchen privileges. Mrs. Jordan, phone 469-W. 33 2tp.

FOR RENT—Three room furnished house. F. M. Thagard; call number 560-J. On Georgia and Tree Row streets. 32 1tc.

Lost and Found

LOST—Small brown imitation alligator purse containing \$30, in or near post office. Finder please notify Mrs. E. C. Henry, 616 West California street for reward. 34 1tc.

LOST—Thursday while reading meters, billfold containing two drivers license, Social Security card, some money, etc. Reward for return to V. H. Boteler. 34 1tc.

Farm Machinery

FOR SALE—16-10, steel seed box for I. H. C. wheat drill. See at Martin & Co. 33 2tp.

FOR SALE—7 hole Dempster wheat drill. Clyde Farish, nine miles north Lockney. 33 2tp.

FOR SALE—International row binder, A-1 condition. L. H. Blum, 6 miles north of Dougherty. 34 2tp.

FOR SALE—New Model D John Deere tractor \$2,850; New Oliver 70 tractor \$2,000. Speer Motor Co., Phone 153, Crowell, Texas. 34 2tp.

FOR SALE—One used I. H. C. drill, 16 - 10. Extra good condition. See it at Panhandle Service Station. 34 2tp.

FOR SALE—Combine 1948 self propelled No. 123 S. P. International perfect condition. \$4,250. New seeder attachment for John Deere one way \$60. For sale or trade 10 ft. disc harrow Hammer mill No. 10C International, both A1 condition. What have you? W. H. Mayfield, Roby, Texas. 34 1tp.

FOR SALE—One 12 foot eight inch space Case wheat drill, \$350; also a new 10 foot Oliver drill with 10 inch space, \$360. E. P. Pritchett, route 2 Lockney. 34 2tp.

FOR SALE—Number 61 I. H. C. six foot combine with motor. T. E. McCarty, Route one. 33 1tc.

FOR SALE—International self-propelled combine. E. K. Williams. Petersburg or phone 77-J in Petersburg. 33 2tp.

SEE the New Ferguson Tractor now on display, Limited number for immediate delivery, Genuine Ferguson Implements, 6 to 12 foot tandem disc harrows, Cotton Tractors.

H & H Tractor & Implement Co. Authorized Dealers for Ferguson Tractors, East Broadway just west of Canyon, Lubbock Texas. 30 1tc.

DODGE & CHRYSLER IRRIGATION MOTORS

We pick up and deliver MAYO MOTOR CO., Phone 237

Land For Sale

A Special Land Bargain
320 acres fairly well improved, 7 miles of Plainview, one mile off Railroad point, 1 1/2 miles off paved highway. One of the best irrigation wells in Hale county. Possession January 1, 1949. Minerals go. Electricity, Butane Gas, on school bus line, choice location. Price \$125 per acre. Splendid terms if desired. Goen & Goen. 34 2tc.

FOR SALE—My well improved 80-acre farm home; fine land, 5 miles east of Floydada on pavement. Sam E. Rush. 33 2tp.

If we can't sell your land you certainly would owe us nothing, we will do our best. Goen & Goen. 33 2tc.

FOR SALE OR TRADE—240 acres good sandy land, in irrigation belt. Will drill well. \$40 per acre. Will take 4 or 5 room house to be moved on deal. See L. B. Brazelton, 210 South 8th Street, Brownfield, or address inquiries to Route 1, Brownfield, Texas. 33 3tp.

FOR SALE—160 acres in irrigation belt, some improvements, \$100.00 per acre. 160 acres, good irrigation well, \$135.00 per acre, no improvements. Several good buys in both dry land and irrigation belt. Several houses in town, most any price wanted. Two room house priced right. Will appreciate your listings. Smith and Stanley at Stanley's Barber Shop. Night phone 491-R. 32 1tc.

Farm and Ranch Loans for Long Terms at 4% interest. Pay off in advance at any time. Available to repair, rebuild improvements, finance old loans and for the purchase of farms and ranches. Floydada National Farm Loan Association. 12 1tc.

FAIRMS RANCHES, BUSINESS & RESIDENCE PROPERTY.
IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL SEE WOOD J. G. WOOD, Room 5, Bank Bldg. Phone 236, residence No. 562-W.

FLOYD COUNTY FARMS
151 - Acres improved, good irrigation well on REA, located 4 1/2 miles of town, 1/2 mile of farm to market road; Priced for sale at \$153.00 acre. J. G. Wood, Bank Bldg. 27 1tc.

We especially need some farm land listings. Goen & Goen. 33 2tc.

NOTICE

Still soliciting your listings. Have several choice farms for sale. Some irrigated, some dry land. Also several houses here in town. See me at Palace Barber Shop, or phone 303-J. Jack Burleson. 8 1tc.

Male Help Wanted

RELIABLE man with car wanted to call on farmers in Floyd county. Wonderful opportunity \$15 to \$20 in a day. No experience of capital required. Permanent. Write today. McNeess Company, Dept. A. Freeport, Ill. 33 2tp.

Female Help Wanted
Girl or woman wanted for fountain. Apply at Bishop Pharmacy. 34 1tp.

Houses for Sale

FOR SALE—Five room house with bath on 1 1/2 lots, 329 West Tennessee. 34 4tp.

FOR SALE—Nice three-room modern home, chicken yards, pens, brooder and brooder houses, on 18 lots in east Floydada. Cross-fenced, nice lawn, flower garden, trees, shrubs, etc. to sacrifice for quick sale at \$4,750. R. D. Webb. 34 1tc.

FOR SALE—Five room house, with bathroom, front and back porches, frame. All lumber construction. To be moved. P. D. Helms, Route 1, (McCoy), Floydada. 34 2tp.

FOR SALE—Our modern home, 309 W. Marivena, 4 rooms and bath, white stucco finish, 50-foot front. White pine floors and woodwork. Mrs. H. L. Thomas. 34 1tp.

FOR SALE—My home in Lockney, two blocks east on Bryant street. Bargain. See A. B. Cook at Daniel Automotive, Floydada. 34 1tp.

TO BE MOVED—10 by 20 garage, box car siding. Earl Edwards, Lakeview. 33 2tp.

We also handle city property and invite your listings. Goen & Goen. 33 2tc.

FOR SALE—Five room house 1 block north high school. 223 West Crockett. 33 2tp.

For Sale Or Trade

FOR SALE—Small room frame house with pavement. Priced right. Bank Bldg. Phone 236.

FOR SALE—My home in Floydada. Six room house and windmill, 5 acres of Tom Hall.

WE HAVE several good houses with immediate possession. Goen & Goen.

FOR SALE—Two houses, cated, priced to sell. Hogge or D. T. Mayo.

ONE 15-30 International Oliver Combine in perfect condition; also two 12 one 9-foot Sanders one W. Edd Brown, Tel. 265, 3 1tc.

There is plenty of money land at a fair price - particulars. Goen & Goen.

SPOTTED POLAND CRE heavy with pigs. Earl Lakeview.



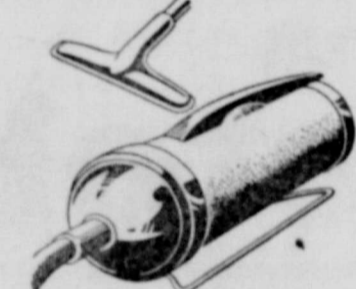


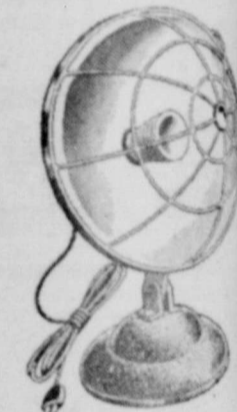
FOR SALE—Choice Shortling bulls. Call 144 or H. E. Cannaday.

No matter how far you go, where you look, how hard you try, you'll find no bread as fine as —

BUTTERKIST

FLOYDADA BAKERY

BAKERS

We have expanded our appliance stock so that now the housewife can find a complete line of household appliances here. Come look over our stock, for here you may find that perfect gift for birthday, anniversary or shower.

Some of these items include:

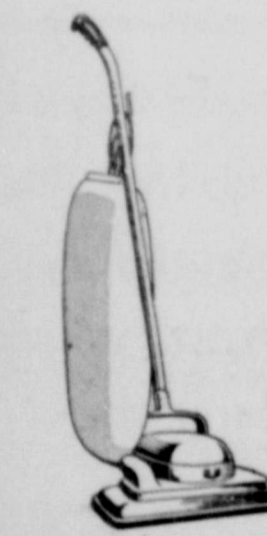
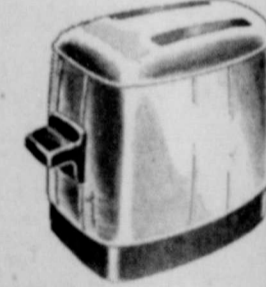

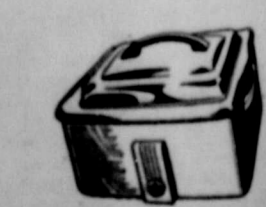
Electric Mixers, Ice Grinders, Pop Corn Poppers, Clocks, Vacuum Cleaners, Automatic Electric Blankets, Heating Pads, Juicers, Electric Roasters, Irons, Ironing Board Covers, Radios, Electric Heaters.

Hot Point Appliances

Wallpaper

Venetian Blinds

Willson & Son Lumber Co.

SALE—Small...
 SALE—My home...
 AVE several...
 SALE—Two houses...
 for Sale Or Tr...
 30 International...
 plenty of money...
 Live Stock...
 POLAND CH...
 Choice Short...
 you go,
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The Republican standard bearers, Governor Thomas Dewey of New York and Governor Earl Warren of California, are shown here on the Dewey farm near Lawling, N. Y., as they made plans for the Presidential campaign which will take them to all parts of the U. S. In the background is the dairy barn in which the Dewey herd of approximately 50 cows—mostly Holsteins—is bred and milked. His farm neighbors credit Governor Dewey with a well-grounded knowledge of farming and the farmer's problems—knowledge gained from first-hand experience. National farm policy is expected to be one of the major campaign issues.

Perfect Attendance at County Council

Almost perfect record of attendance was reached when each of the seven clubs was represented at the opening of fall activities of the County Home Demonstration. The council met Saturday 2:30 in the County room. Six officers, 28 members and visitors and the Home Demonstration agent, Leila Petty, presided over the meeting. Mrs. George Stiles stated that the county women would participate in the South Plains Fair at Lubbock by furnishing hostesses for the Home Demonstration exhibits on one day of the fair. These exhibits will be Mrs. C. A. Caffee, Mrs. Miller, John Lloyd, A. H. Kreis, George Stiles, Raymond Teeple, T. H. D. Anderson, stated that ten clubs had entered on "measure your club" for this year. Homebuilders led the county with the high number of points in T. H. D. Anderson and community activities, with Lone Star club as a close second.

Gold Stars Are Added

Forty-three gold stars were added to reading certificates. Twelve reading certificates were presented to Mrs. Earl Edwards, Homer Newberry, G. W. Smith, Paul Denison, Raymond Williams, P. P. Bertrand, Moss, C. J. Parr, W. A. Cates, E. Eaves, D. D. Shipley and O. G. field.

Officers and members present for council meeting and the clubs represented were Mmes. Carr, Snodgrass, Mather Carr and Scott, Harmony; A. M. Dorsey, Thayer and Lee Pope Pleasant, Lynn Miller, Sand Hill, Stiles, Friendship; Herman Raymond Teeple and C. L. Lone Star; Herschel Green, O. C. Vinson and M. J. Nell, Center; C. A. Caffee, Dou- O. G. Mayfield and John Homebuilders; G. W. Smith, S. V. Adams, Lakeview; W. L. Lockney; Jake Jones, Pro- George West, South Plains; R. S. Starkey; R. H. Tinsley, Otho Sanders, Sterley; W. A. and Lon Blasingame, Sunny-

CUB PACK MEETING FRIDAY NIGHT AT LEGION HALL

Floydada Cub pack will have a meeting tomorrow night at the American Legion hall, it was announced today, and the plans call for Field executive of Blanco district, Laffer, to be present and start the Cub pack out on their year's program of activities.

Project of the Cubs for the evening will be the display of hobby collections by the members of the different Cub dens.

Officials of the Cub organization are anxious for all parents of the youngsters who can be present.

Center News

CENTER, Sept. 20—People are busy getting their wheat sowed. Some of it is already up. Rev. and Mrs. Clay Muncy filled the regular appointment Sunday. They dined with the Green family. In the afternoon, in company with the C. M. Merediths, they visited Mr. and Mrs. H. D. Meredith. The latter Mr. Meredith is ill, but is reported a little improved.

J. B. Jordan, of Portales, New Mexico made a flying trip to the Lightfoot home last Monday. Melvin Ross, of San Simon, Arizona, has been here with his parents, Mr. and Mrs. R. C. Ross, for the last week. He helped with wheat planting.

Mary Alice Plumlee spent the week-end with Nell Huckaby, of South Plains. Mr. and Mrs. O. R. Golightly attended the family reunion Sunday of Mrs. Golightly's brothers and sisters and their families and descendants. The group met at the Baptist youth camp in Blanco canyon. Fifty-eight people were present.

Mary Alice Plumlee, Nell Huckaby and Lourita Poteet spent Friday night with Eunice Welborn. Clyde and Margaret Green, of Wayland, and Don Clark, of Lockney, spent Saturday night with homefolks.

Mr. and Mrs. Travis Lightfoot and family visited in the Woodrow Wilson home Sunday afternoon. Margie Turner, of Floydada, spent Monday night with Nancy Carryl Meredith.

Curtis Meredith spent Monday night with Bobby Jones. Mrs. C. L. Ashton and children were callers in the C. M. Meredith home Sunday afternoon.

Mr. and Mrs. J. E. Green were callers in the home of Mrs. A. W. Anderson and of the W. B. Jordans in Floydada Sunday afternoon.

Mr. and Mrs. Walter Sims had some paper hanging done in their house last week. Bruce Horton, their little grandson, spent the week-end with them.

Melvin Robertson was home Sunday. He was accompanied by several of his teammates from Canyon. They played at Lubbock Saturday night.

The Center Home Demonstration club will meet with Mrs. C. M. Meredith October 1 instead of September 24 as was scheduled, as Leila Petty could not be present on the 24.

AVIATION ATTRACTION

AVIATION ATTRACTION—Probably the most spectacular event of 1948 for the air world will be the resumption of tests and the first sustained flights of the Hughes Flying Boat, now in readiness at its dock near Long Beach, Calif. Howard Hughes, who designed and built the sky giant, so huge that a football gridiron couldn't contain it, lists three problems as the most important of the many that the craft has had to face. They are: First, the large jump in size above that previously surmounted (the Flying Boat, at the time of design, was 350 per cent larger, in terms of wing area, than anything previously accomplished). Second, the fact that it was built of non-strategic materials ("The problems of building out of wood a structure of this designed to stand the stresses required are simply unbelievable," says Hughes.) Third, the size of the flight control surfaces. "Heretofore, even in the largest airplanes, these control surfaces have been of a size that could be moved manually by the pilot," the flyer-industrialist explains. "In the flying boat, for the first time, this size limit has been exceeded, and by a wide margin." It's a good bet that when the craft takes off once more, sometime before the end of the year, Hughes, who piloted it on the first taxi flight last November, will be at the controls again.

Salmon are noted for their ability to jump waterfalls while swimming upstream.

Writing fluids. Hesperian

NO LOST TIME!...

for PIGGLY WIGGLY SHOPPERS



SPEND AS LITTLE OR AS MUCH TIME WITH US AS YOU LIKE — OUR QUICK CHECKOUTS SPEED YOU ON YOUR WAY!

These Prices Good FRIDAY, SATURDAY & MONDAY

- PEACHES, REMARKABLE 25c No. 2 1/2 Can
- CORN, OLD KENT 19c No. 2 Can
- GRAPEFRUIT JUICE, 15c 2 No. 2 Cans

SLICED PINEAPPLE DOLE, No. 2 33c

DEER KRAUT No. 2 10c

KRISPY CRACKERS 1 Lb. 25c

- WESSON OIL, 47c Pt.
- LIBBY'S VIENNA SAUSAGE, 19c Can

DEL MAR OLEO 1 Lb. 27c

- CHB CATSUP, 14 Oz. 19c
- LIBBY'S SPINACH, No. 2 18c

- TOMATOES, 9c No. 1
- LIBBY'S POTTED MEAT, 9c Can
- PETER PAN PEANUT BUTTER, 37c Pt.

- MARSHALL PORK & BEANS, 12c Can
- MARSHALL HOMINY, 14c No. 2 1/2

- SAVE with SELF-SERVICE
- HEINZ BABY FOOD, 3 Cans 25c
 - TREND, 2 Boxes 36c

- SHASTA PEAS, 12 1/2c No. 2 Can

- SAVE with SELF-SERVICE
- COTTAGE SARDINES, 14c Can
 - LINIT STARCH, 14c Box

TOMATO JUICE Hunt's 46 Oz. 23c

GRAPEFRUIT

- LETTUCE, Firm Head, 10c Lb.
- TOMATOES, California, 15c No. 1, Lb.
- CABBAGE, Firm Head, 5c Lb.
- CAULIFLOWER, Sno-White, 10c Lb.

EVERLITE FLOUR 25 Lb. \$1.59

- SPRY, 3 Lb. \$1.19
- Toilet Soap Bar
- Sierra Pine, 10c
- Palmolive, 19c 2 Bars
- LIFEBUOY, 25c 3 Bars
- BORAXO, 15c Can
- OXYDOL, 35c Box
- DUZ, 35c Box

- PORK CHOPS, 69c End Cuts, Nice and Lean Pound
- SLICE BACON, 69c Morrel Pride No. 1 Pound
- ROUND STEAK, 69c Arm, Nice and Tender Pound
- BEEF RIBS, 45c Nice and Lean — For Baking or Stewing Pound
- ROUND CHEESE, 49c FULL CREAM Pound

- Ruskin CIGARS, \$2.75 Box
- CLOROX, 19c Qt.
- BABO, 19c 2 Cans
- PREM, 53c Can
- PLUMS, 59c Gal.
- PEACHES, 75c Gal.
- HOMINY, 49c Gal.

SUPER STOPPERS FOR THRIFTY SHOPPERS PIGGLY WIGGLY

CLOSING OUT SALE

BUY THESE BARGAINS SAVE MONEY

-- MOVING TO NEW LOCATION --

CLABBER GIRL	25-Oz. Can
BAKING POWDER,	20c
BRIMFULL	No. 2 Can
APPLE SAUCE,	14c
RED and WHITE	No. 2 1/2 Can
Apricot Halves,	27c
RED and WHITE	12 Oz. Can
Apricot Nectar,	9c
WILSON'S	No. 2 Can
BLACKBERRIES,	20c
BRIMFULL	
R. S. P. CHERRIES,	26c

SOFTASILK	
CAKE FLOUR,	35c
AMERICAN BEAUTY	
DEVIL FOOD CAKE MIX,	32c
AUNT JEMIMA	2 1/2 -Lb. Pkg.
PANCAKE FLOUR,	30c
CARNIVAL OATS,	40c
RED and WHITE	1 Lb.
COFFEE,	49c
HERSHEY'S	16-Oz. Can
CHOCOLATE SYRUP,	14c
DURKEE'S	1/4 Lb.
COCOANUT,	14c

BRIMFULL	2 Lbs.
GRAPE JAM,	33c
BRIMFULL	2 Lbs.
GRAPE JELLY,	39c
JOHNSON'S	Pint
LIQUID WAX,	42c
OLD ENGLISH	24 Oz.
FURNITURE POLISH,	15c
RED and WHITE	3 Lbs.
SHORTENING,	\$1.05
Oxydol, Tide, White King 31c	

RED and WHITE	No. 2 1/2 Can
FRUIT COCKTAIL,	37c
RED and WHITE	46-Oz. Can
GRAPEFRUIT JUICE,	14c
BRIMFULL	46-Oz. Can
ORANGE JUICE,	23c
BRIMFULL	No. 2 Can
NEW POTATOES,	12c
BRIMFULL	No. 300 Can
BEANS and BACON,	10c
RED and WHITE	No. 2 Can
WHOLE KERNEL CORN,	19c
BIG M	No. 2 Can
CREAM STYLE CORN,	15c

MARCO	14-Oz. Bottle
CATSUP,	19c
BRIMFULL	2 Lbs.
GRAHAM CRACKERS,	44c
BRIMFULL	Pt. Jar
SALAD DRESSING,	29c
CELLOPHANE	1-Lb. Bag
APRICOTS,	35c
MARCO	7 1/2 Oz.
PITTED DATES,	21c
RED and WHITE	11 Oz., 2 For
CURRANTS,	25c

SWAN SOAP,	16c
PALMOLIVE	Reg.
TOILET SOAP,	9c
CLOROX	Qt.
BLEACH,	13c
AJAX CLEANER,	10c
20 MULE TEAM BORAX,	11c
NIL,	51c
SOS PADS,	12c

BRIMFULL	No. 2 Can
HOMINY,	9c
RED and WHITE	No. 2 Can
FANCY PEAS,	25c
RED and WHITE	No. 1 Can
FANCY PEAS,	19c
BRIMFULL	No. 300 Can
BLACKEYED PEAS,	11c
FRANCO - AMERICAN	No. 300 Can
SPAGHETTI,	14c
ROBIN HOOD	25 Lb.
FLOUR,	\$1.89

JELLO PUDDING,	25c
TALL MILK,	15c
DIAMOND	Ctn.
MATCHES,	32c
CHEF BOY-R-DEE DINNER,	36c
MARCO	3 1/2 Oz.
GREEN OLIVES,	15c
MARCO	Pint
PEANUT BUTTER,	29c
BRIMFULL	Qt.
SOUR PICKLES,	28c

GOLD SEAL	
GLASS WAX,	40c
FAULTLESS	12 Oz.
STARCH,	10c
CANE	10 Lbs.
SUGAR,	89c
BLUE LABEL	5 Lbs.
KARO SYRUP,	52c
LIPTON'S	1 Lb.
TEA,	\$1.13
SKINNER'S	
LONG SPAGHETTI,	9c

Friday & Saturday WEBB'S FOOD MARKET *These Items are at COST or BELOW*