11-County Flower Apporal Seen how on Saturday Soon for $G .1$. Flying School
$\qquad$

State Convention of Democrats Certifies Johnson as Candidate for Senate; For Truman-Barkley


| Merchants End | 1,800 Baptist |
| :--- | :--- |
| Soliball With | Men Gather at |
| Win at Ralls | Camp Grounds | urged by the the

yone fell
while th difo Amy
dsill Doen
VOnations

glary at Lunch Nets 40 Dollars

O'Neal \& Company
Use New Lighting in North Side Store

C of C Membership
Meeting Tues. night


Band Parents Have Watermelon Feast

## Set Up More Roads in Floyd County Program



Rotary Plays Host to School Faculty

John W. Maxwell In Vet's Hospital At McKinney, Texas


Two Floydada Boys
Join Up for Three
Years in Military

Jaycees Schedule
Meeting Sept. 20

City Planning
Open House
September 24

> Rural Schools Have Enrollment of 1256

Training School for Agents and Landscape Leaders Next Week


It's the big word that ought to be in every Motorist's car and VocabularyPhillips 66 Premium Motor Oil!

$$
\begin{aligned}
& \text { Sure, it takes a special word to describe Phillips } 66 \\
& \text { Premium-for this is no ordinary kind of motor oil! } \\
& \text { You get lubrication plus protection with this oil! } \\
& \text { It's expertly refined from some of the finest crudes- } \\
& \text { but that isn't all. We then add inhibitors designed to } \\
& \text { cut down the harmful sludge and engine deposits that } \\
& \text { so often run up repair bills and cut down power! } \\
& \text { Yessir, mister - that's a good word to remember for } \\
& \text { the good of your motor - "Lubritection"! Just ask } \\
& \text { for Phillips } 66 \text { Premium Motor Oil next time! }
\end{aligned}
$$

* "Lubri-tection"-the protection rendered by an oil of fine base stock containing special
detergent and oxidation inbibiting ingredients.


## PHONE 66

 lor PHILLIPS "66"AARON CARTHEL
WHOLESALE and RETAIL
These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

| Fell Patterson <br> 300 West California | CARTHEL'S <br> Service Station |
| :---: | :---: |
| Thornion's | Blue Goose |
| Phillips Service 300 Enst Elanston | Station \& Grocery Highway 70 |



(1).SOCIETY

Dorcas Sunday School Class Has Luncheon,
At the McBrien Home A combined social and business
meting of the Dorcas Sunday Shool
class of the Furst Baptist church
was held Tuesday of last week in meeting of the Dorcas sunday school
class of the Frrst Baptist church
Was held Tuesday of tast week in
the form of a luncheon at the home of Mra, J. McBrien. Prteen mem- mem-
bers enjoyed the overed dish lunch-
eon at the noon hour. During the busthes ded over by Mrs Es L. Angus the ollowing names to serve as officers
of the class the coming year: President, Mrs. E

 Members present for the meeting
were Mmes. E. Angus, J . More-
head. Y. M. Moore, Troy Leonard


## PLEDGE MEMBERSAMERICAN GUILD OF ORGANIST



$\qquad$

 nimonempew

 | of |
| :--- |
| of interest. Tuesday, Bobby pott for |
| Dalias to reume his studies at |
| Southern Metodist unverty, |
| where he is majoring in ensineering |

 written in companies that
give you the utmost proG. C. TUBBS
 Bishep Bld
Phone 162

## Hagood's Department Store <br> Standard Brands

| Urges Larger | \% = mixumix mix |
| :---: | :---: |
| 'chool Units | \% |
|  | 2***wixa |
| - \% w | , 5x |
| 5 | = wivisi |
|  |  |
|  |  |

Come In and See Us Today For a NEW FORD TRACTOR

We now have Tractors for Immediate Delivery
3 New John Deere " $\mathbf{G}^{\prime \prime}$, Power Trowl Cylinders
New 1948 Farmall " H " Wheel weights and belt pulley with or without equipment.

1934 model "M" Farmall, good rubber, recent overhaul with new equipment, $\$ 3,700.00$

Used John Deere Van Brunt 16-8 drill, and New Power Lift type Dempster Drill for Ford.

## BRASELTON IMPLEMENT COMPANY


to get your heating equipment ready

## FOH WINTER

It should be thoroughly cleaned, checked, adjusted, and if neces sary, repaired. Call your plumber or heating contractor NOW

If you have a floor furnace, and wish to clean it yourself. it's easy this way: Lift the grill and remove accumulated dust and spider webs with vacuum cleaner and suction hose attachment.

## Now is the time, too,

to light vour gas furnaces
You'll be glad. later, if you go ahead now and light the pilot lights on your gas floor furnaces or central gas furnace. The quantity of gas burned by these tiny pilots is so small that you'll not be able to tell the difference on your gas service bill. Then when cold

SILHOUETTE
FALL


Now is the time and have this done before the "big rush." weather does come, you'll be ready.

heOwners, Lataterem Nem liensed Waming

For Greater Cotton Profits
k these advantages
arhier, more economical-harvest
Hand-pickers more easily attracted to fields that are leaf-free
Hastens maturity of late crop.
Aids and speeds up mechanical har-
Lowers number of bollies
Prmits more liberal use of fertilizer and irrigation water, which should inrease acre yield.
Book your order now to assure your
Morckel Farm Chemical Co.
Phone 525-W
Floydada, Texas

## FLOYDADA IMPIEMENT COMPANY

YOUR MASSEY-HARRIS DEALERS
On the Road to the " $Q$ " Depot
 ${ }^{8} 10$


The STETSON Hhippet ${ }^{8} 10$


The STETSON Open Road
 plus lightweight comfort. Come ary it on soday,

$$
\mathbf{s} 12.50 \text { to } \mathbf{5} \mathbf{5 0 . 0 0}
$$

HALE'S DEPARTMENT STORE
Phone 41
Floydada

Whirlwind-Tiger Opener Lostby Winds 11 to 12

Wilson Kimble Optometric Clinic Phone 254 FLOYDADA Write, Box 518 Specializing in Eye Care and Visual Efficiency We maintain a modern optical laboratory for the
prompt and accurate filling of ophthalmic prescrip-

## SEE

F.M.C.Sprinkler Irrigation

DEMONSTRATION
Low Pressure Rooster Pump)
1 Mile West of
PLAINVIEW
On Olton Highway
Wilcox Farm - Adjoining Drive-In Theatre

## Saturday, Sepiember 18,1948

PEERLESS PUMP DIVISION
FOOD MACHINERY CORPORATION
LUBBOCK • PLAINVIEW
HEREFORD

Day after day, more and more people are agreeing

## The Durability...the Dependability.. the Dollar-Value ALL ARE IN CHEVROLET!

Yes . . Chevrolet alone gives the Big-Car Quality and Big-Car Value that have caused more people to buy Chevrolets than any other car! Chevrolet alone gives these Big-Car Advantages at lowest cost!


## Compare Values!...

CHEVROLET - and Only CHIVROLET - IS FIRST!

ODEN CHEVROLET COMPANY
221 South Main Street
Floydada, Texas
South Plains News

## Lubbock Symphony <br> 1948-1949 Season



"


## Center News






oceatan being a golden wedain
celoratiton
The Tin ted over he week-end with relative

companied by Victor $\begin{aligned} & \text { Oren } \\ & \text { Antiony Lata. The } \\ & \text { boys }\end{aligned}$ canm


## RUILEDGE

 Dil CompanyPhone 68
He'll WealYour Shoes

Plumbing Contractors and Supply 127 W. Calif.
 Some Da).

T
your son will wear your succeed you in the business you're in-may not even go into that field at all he will be confronted with serious competition in whatever business or fession he enters. He will probably be confronted with all kinds of tax pro with all kinds of economic problems-perhaps weightier than any you today.

Yes, he'll wear your shoes some day. Your economic shoes. And how he wears them will depend upon how well he is prepared to face the world. can guarantee him the educational opportunity to get ready for that day th Southwestern Life Insurance, and you can do it now, while he is young, at lower than you ever will be able to assure his future with Life Insurance interview will not obligate you. So get a full description today of what do for that youngster of yours with Southwestern Life Insurance. <br> \section*{\section*{R. E. FR Y <br> \section*{\section*{R. E. FR Y <br> <br> <br> nomen <br> <br> <br> nomen <br> <br> Southwe l-ann Lif <br> <br> Southwe l-ann Lif Cresures} Cresures}

## INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds
E. P. NELSON AGENCY

## "ThingsWe' re Fresh Out Of"

Haggis - a kind of meat pudding fa-
mous in the Highlands of Scotland. We
will leave that to our Scotch friends.
But... If you're Scotch in disposition
and don't want to pay too much for a deliciously cooked meal

Try Us for Breakfast, Lunch, Dinner Complete Fountain Service Pit Barbecue

## The MALT BAR

128 West California
Phone 452

## NOW ON DISPLAY

The Oliver Cotion Harvester
At PLAINS EQUIPMENT COMPANY
This machine is something new in cotton harvesting. If you are planning on buying a cotton harvester you should
see this machine first.

## PLIANS EOUIPMENT CO.

Oliver Sales and Service
Studebaker Sales and Service
313 So. Wall
Phone 356


## Und örcan Prove itu

Proof of last week's "It is Not Easier to Swim in Deep There." is no scientific foundation for the belief that the buoyancy of water increases with its depth. As the buoy-
ancy does not so increase, is is as easy to swim in shallow ancy does not so increase, it is as easy to swim in shallow
water as deep. 1. "Buggets of Knowledge"-Geo. W. Stimpson.
Because the average man cannot afford to take chances confidence. That is why you'll patronize Carthel's Phil-


## CARTHEL'S <br> SERVICE STATION

An Army Hitch Seldom Hurts A Good Kid





Miladies Specially Shoppe

$\qquad$

| FOR SALE-AImost new 20 ft , traill er house suversen highway. 32 2tp | iscellaneous | Wanted |
| :---: | :---: | :---: |
| CSED CAES 1941 Ford tudor radio and heater 1941 Ford plek up 4 speed trans- | IF you have property for sale see us <br> Geen 2 (ce | WANTED-Custom plowing and <br> sowind Beto Lee Ewnert. block <br> east of Camp Copes. |
| 1940 Ford truck 2 speed axle and body <br> We buy late mode! used cars at top prices | HAVING bought the J. C. Wester paint suin, iny one interested in chinery painting, please contact |  |





One-Day SERVICE

STEW/ART'S CLEANERS

## T., N. M. \& O. COACHES

Schedules Effective March 15, 1948 In effect now, make your travel in Air-conditione

## East Bound

Leave Floydada 8:40 a. m., 2:05 p. m., and 8:15 p. m City, Dallas and all points east;
Connections at Vernon for all points east

## West Bound

Leaving Floydada $10: 25 \mathrm{a} . \mathrm{m} ., 4: 20 \mathrm{p}, \mathrm{m}$., and $9: 45 \mathrm{p}$ m., making direct connections at Lubbock for all

Northeast Bound 2:05 p. m. To Silverton, Quitaque, Memphis, Childress. A. J.CLINE, Agent
$\qquad$

|  |
| :---: |
| FOR SALE - Good corner lot of Andrews ward. Chas. $E$ ton, 314 West Marivena. |
| $\begin{aligned} & \text { FOR SALE My well } \\ & \text { acre farm home, Ime } \\ & \text { east of Floydada } \\ & \text { Sam . Rush. } \end{aligned}$ |
| $\begin{aligned} & \text { CHOICE LANDS, Pecos cour } \\ & \text { suitable for irrigation, excel } \\ & \text { shallow water, priced right. } \\ & \text { rence \& Miller, Fort Stock } \\ & \text { Texas. } \end{aligned}$ |
| YOR SALE OR TRADE- 240 good sandy land, in irrigation Will drill well. $\$ 40$ per acre moved on deal. See L. B. Br on, 210 South sth street, Brow 1. Brownfield, Texas. 33 |
| We especially need some farm listings. Goen \& Goen. 33 |
|  |
|  |
| FOR SALE-20 acres highly improved, modern 5 -room residence, gar- aze, chicken and brooder houses sheds, fenced and cross-fenced good small orchard. All city con- veniences. Mile east of Floydada Lon Blassingame owner 32 2tp |
|  |

unsday, September 16, 1948

## FOR SALE

Practically new 4 room house ne high school with exceptionally good con struction and conveniences.

FOR SALE -Moderately priced small home near high school. An excellent buy

Several lots for sale in New Home dition


Houses for Sale


ONLY THE GAS REFRIGERATOR Gives you a Ten-Year Guarantee. STAYS SIIETI LASTS LONGER
No wonder Texas fomilies say, "It's the Gas
Refrigerator for us !" For people everywhere
know the know this different!, simpler reefrigeratorywhere stays
silent, lasts longert. ailent, lasts longer! That's because only Servel has no moving
parts in is freezing system. No ery. So there's nothing to wear or or get machin.
tiny flame of does the work. And Seretane or propane noisy. A does the work. And Servel alone is propane gasanteed
for ten years of oilent, trow And actually, many of the moree performance. families whe enjoy Gat the more than $2,000,0000$
had theire had theirs 18 and 20 years! But it's not only permane Rife that are swinging Texas familience and longer for keeping fresh and frodels- with convenience for keeping fresh and frozen foods - with convenience beautioe
Come choose your today. First come, firist serverve

## stars sulent... lastr iongit The GAS Refrigerator

## Operates anywhere ON MATURAL, dutan

| j. Jones post-War cean Trip |  |
| :---: | :---: |
| WHEA | ARMERS |
| reat your seed wheat with Benzene exachloride (BHC) to prevent wire orm damage. <br> orckel Farm Chemical Co. |  |
|  |  |

## MIZARD APPLIACES

have in a new 7 cubic feet Wizzard

WIZZARD STOVES
WASHING MACHINES
fact Wizzard Appliances of all kinds.
Get ready for the hard starts on cold nings. Wizzard, hard to get, Batto fit most any car.

## CLINE \& RAINER

ick Sales and Service Phone 37
Our Service Shop is now Open Sect The Car Of The Year... RLC
THE 49 FORD-



Mrs. Delbur Rose To Preach Sept. 26 At Sand Hill School
Mes Deibur Rese of aiken whol
a member or he church of the Na an

Lockney Looks Best in Opener
... ANNOUNCING ... THE COMPLEIION OF THE

## New Additional Power Plant

FIOYDADA LIGHI \& POWER DULIION
and the
Completion of the Waterworks Storage and Extensions Which will be celebrated with an

## .OPEN HOUSE.Friday, September 23rd

Keep the date in mind and watch for complete announcement next week.

Don't forget you are invited if you live in Floydada or in any interested community.

## Attendance Prizes Galore

and a chance to see what has been done to give you Better, more Adequate Light and Power service, Better, more Adequate Water Service.

## COME and Bring the FAMLLY

-Cily of Floydada
-Light and Power Division
-Water Depariment

Legal Mercy Deaths Urged and Opposed

| FVERLITR |
| :---: |
| FLUUR |
| $\mathbf{\$ 1 . 7 9}$ |

Green Beans and Irish


PEAS, 23c

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| :---: |
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| TEA | 3 |
| :---: | :---: |
| NAPKINS, | 15 |
| $\begin{array}{r} \text { SITSWI } \\ \begin{array}{c} \text { PRUN } \\ \text { 2La } \end{array} \\ \mathbf{3 9} \end{array}$ |  |


| Brushes, | 19 |
| :---: | :---: |
| JELLO, | 15 |
| $\begin{array}{r} \hline \text { Johi } \\ \text { Paste } \\ \mathbf{5}^{1} \end{array}$ |  |


| Hull \& Mcbrien |
| :---: |

Phone 292
we deliver

## Looper-Fenner

Your Friendly Food Store

| SUGAR, Pure Cane, 5-Lb. Bag. | $47^{\text {c }}$ |
| :---: | :---: |
| TOMATOES, No. 2 Can. 2 For. | $25^{\text {c }}$ |
| CORN, Our Darling, White, No. 2 Can. | $24^{\text {c }}$ |
| KRAUT, Reagan's, | $9{ }^{\text {c }}$ |
| PORK \& BEANS, White Swa 2 Cans. | $25^{\text {c }}$ |
| YAMS, Maryland Sweet, th | 9 c |
| ONIONS, White or Yellow, th. | $7 \frac{1}{2} \mathrm{c}$ |
| BABY FOOD, Gerber's, | $25^{\text {c }}$ |
| JELL-O, any flavor, | $25^{\text {c }}$ |
| PEAS, Early June, 2 No. 2 Cans, | $25^{\text {c }}$ |
| LEMONS, Large Size, Dozen, | $30^{\text {c }}$ |
| TREND, Soap Powder, | $38^{\text {c }}$ |
| ICE CREAM - FROZEN FOODSFRESH MEATS |  |



County Council to Meet Saturday

Open House-Field Day for Farmers

| $\begin{aligned} & \text { STAR CASH } \\ & \text { VALUES } \end{aligned}$ |
| :---: |
|  |  |
|  |
|  |



| PEACHES, <br> No. $2{ }^{2}$ Can, In Heavy s | $27^{c}$ |
| :---: | :---: |
| $\overline{\text { CRISCO, }}$ | \$1.19 |
| Hunt's <br> PEARS, No. 21 1 Can | $29^{\text {c }}$ |
| Pickweet, fanc PEAS, $\qquad$ | $24^{\text {c }}$ |
| A meal in a can, reat <br> Beans and $\mathbf{P}$  <br> 2 for $\mathbf{3}$ | Potatoes <br> 35c |
| COCOA | 39c |
| Grapefruit <br> Juice, <br> 46-0z. Can. | 17c |
| Tomato Juice 46-Oz. Can, | e, $28^{\text {c }}$ |
| $\begin{aligned} & \text { MUSTARD, } \\ & \hline \text { Q. Jar, } \end{aligned}$ | $15^{\text {c }}$ |
| Royal <br> GELATIN, <br> All flavors, 3 for | $23^{\text {c }}$ |
| $\begin{aligned} & \mathrm{DUZ}, \\ & \text { Large Box, } \end{aligned}$ | $33^{\text {c }}$ |
| $\begin{aligned} & \hline \text { VEL, } \\ & \text { Large Box, } \\ & \hline \end{aligned}$ | $30^{c}$ |
| SOAP, <br> 3 bars for | 27c |





## The Hesperette Band Misses

 Seniors, Buf Is Carrying On

EDITORIAL
$\square$
bargain rates STAR-TELEGRAM $\$ 13.95$
See Agent at Baker.




## Roving Reporter By 3 New Cuties

the famous watch that winds itself!
nam
ngar
nanr tor cercfree ue be


ive matues cronon watemes numus sivec ive
M. L. Solomon JEWELER



Classes Name Their Officers


Billy Mac Shipley New President of Floydada Chapter
 Coaches and Supts.


Two New Members in School Faculty

Club Chooses New
Pledges for Year


Floydada vs. Slaton


WE GIVE S \& H GREEN STAMPS

| SONNY BOY FLOUR, | 2.99 | Gladiola - Everlite <br> MEAL, |  | SUGAR, | 90 c |
| :---: | :---: | :---: | :---: | :---: | :---: |
| No. 2 Can | 2 For | Pocket Tin | Can | Monarch | mi 2me |
| Cherries, | 75c | Prince Albert, 10c |  | Pork \& Beans 35c |  |
| otr dariong | No. 2 Can, 2 for | movarch - chb | $14 \mathrm{oz}$. Botlle | delgados | 150020 |
| CORN, | 45c | CATSUP, | 18c | TAMALES, | 20 C |
|  | 1/2 Gal. Can | ideal. | an | Red - White |  |
| Glo-Coat, | 45 | Dog Food, | 15c | MILK, | C |


| Condensed Milk, | $\$ 1.00$ | DEL HAVEN <br> PEACHES, in Syrup, | 29 C |
| :---: | :---: | :---: | :---: |
| GRAPE JUICE, | $\begin{aligned} & \text { Pint Bottle } \\ & \mathbf{1 0 c} \end{aligned}$ | SNO.WHITE PURE LARD, | $\$ 1.09$ |
| No. 300 SIZE KLEENEX, | $25^{\text {Box }}$ | EASY COLOR - NEW PACK BLUE BONNET OLEO, | 45 C |
| SHORTENING, | $\begin{array}{r} \mathbf{}^{\text {Lb. Carton }} \end{array}$ | Best Egg Market in W <br> WE PAY TOP PRIC | t Texas |


| Nice and Fresh CABBAGE, | $5 \mathrm{c}$ | Maryland Sweet YAMS, | $10^{\mathrm{L} . \mathrm{C}}$ | Nice and Tender <br> Rump Roast, | 59 c |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CARROTS, | 10 C | Red Delicious APPLES | 10 c | r's Dexter Sliced Bacon, | 5 |
| Home Grown Tomatoes, | 18 c | ONIONS, | $10^{\mathrm{Lb}} \mathrm{c}$ | Pure Pork SAUSAGE | 49 C |
| LETTUCE, | $\mathbf{1 5 c}$ | FRESH BA <br> NicE and | NAS | Battery Raised Fresh Fryers, | 750 |

COOLEST STORE
HOTTEST
PRICES

DATTERSONS


## Soapless Suds

 in High Favor
## A Farm

man Thinks
$\square$ HOU AMSWER wh wailuables?


## IHE FIRST NATIONAL BANK

Floydada, Texas
We Sell Savings Bonds
Conservation
District News







nerica's newest trucks! New styling! New sizes! New features!
Perolutionary 1949 Studebakers!

NO BIRDS ALLOWED ?
on telephone wires
in hunting season
Precision work on three standard
type motors will be studied by auto-
motive mechanics from this area
Prestas

REDUCED!
POTATO
MASHER
 Sunting 5 son
this selel

2500 and 350 CFM AIR CONDITIONERS TO GO AT COST!

During this Harvest Day Sale, buy one of these and save when Higher Prices come next Spring.

ROBINSON - DAVIS Home and Auto Supply

PLAINS EQUIPMENT COMPANY
313 South Wall
Floydada, Texas
 In Tent Under Way $\frac{M r}{\text { Mr and amo }{ }^{L} \text { D. . Horton and }}$




 of this year.













 Payme who is in in the Lubbock int and Mra, F W. Walls visted
 $\frac{\text { It' } 1 \text { Brand New! }}{\text { Nas }}$

it's the
GREATESI Masic Chp YET!


SEE IT Today AT
Currie Appliance Company

PWIETS
(30) Anniversirly

Wonderful, Washable Chenille Robes anNiversary priced at 5.00

Lightweight chenille! At a low, low price! Rows of soft plushy tufts . . . big collar . . waist-whittling half-belt. Tubs so easily and no ironing necessary In a raft of lovely-lady colors. Sizes 12.44 MISSES Blue Jeans, oz. SANForized



Adorma Briefs
Miss Prep
Low Prices! Big Savings, Men's Craftsman Shirts'

## ANNIVERSARY PRICED

 2.00Look . . . fine Sanforized $\dagger$, mercerized, worl (not printed) broadcloth shirts at this unheor of price! This is your big chance to save! B HURRY! HURRY! There are jast enough shiry for this ANNIVERSARY EVENT! Come in
NOW!

Men's Knit Briefs
Men's Knit Vests
Men's Broadcloth Shorts
men's all wool
Tweed Dress Slacks Sizes 28 to 36
Boys' Size
Boys' Size
All-Over Hobnail Chenille Spreads ANNIVERSARY PRICED
7.00

Row after row of plump, luxurious chenille tufts (about 28,000 in all) cover the spread. Ball-fringe shirts the edge . . . accenting its beauty. In blue, dusty rose, peach, yellow, chartreuse, green, or chid, gray or all white. Double or twin-bed size 81 INCH WIDE Unbleached Sheeting Limited 100 yds. per Cust
2824 Wall Canvas


Penney's Suds-Loving Crisp Cotton Dresses


At this special price for our big Anniversary! 80 sq. percale, poplin and broadeloth print dresses in a range of styles and colors for market ing or staying at home. Tailored types with button down fronts and belted waists. More feminine Chambry
Solid Color or Stripe
COTTON PRINTS
Mo D Gay
A Good


Also 9 feet - $101 / 2$ feet- 12 feet Sacks

