first Call Heralds Flower Show Phone Expansion Entries Urged


Carmichael No.
2Down 4,500 Feet Tuesday

## FHS-Slatanflagh Friday NightOpens Season

Re-Burial Rites Friday Afternoon
For Floyd County Man, George $T$,

Midland Man Here Next Tues. Night as Rotary Speaker

First Veteran Gets Car Under Public Law Number 633

Floating for Better Irrigation urged by Conservation Specialist

171 Registered for Service Draft Here

17r have
now for
owing
ore
are to
Stadium Fund Aided by Purchase of Season Reserve Seat Tickets

For BETTER BAKING

## Sverelite

TENDER, FLAKY BISCUITS
Harvest Queen Mill \& Elevator Company

Plainview, Texas

The Floydada Whirlwinds
Are our number one team and we are proud to say we
are backing them 100
and remind you that
can come to conesemil
play the game whe
over.
COPE'S DRIVE $\mathbb{N}$
With he' Winds all he way



Performs great...
 $\begin{array}{ll}\text { Withake a date to OLLPLATE } & \text { finished metal surfaces are extra- } \\ \text { A Conoco Nit Motor Oill } & \text { protected from corrosive corn- } \\ \text { A special, added ingredient } & \text { bustion acids... from destruc }\end{array}$ in N/6 oil (Patented) fastens tive "dy" friction sars. You're
extra lubricant magnet-like to extra-protected, too, from power strongly is this extra firms at.
$\begin{gathered}\text { Elogging sludge and carbon. } \\ \text { For great performance. full. }\end{gathered}$
fached to cylinder walls, it won't ... an OIL-PLATE!



## veen for a Day <br> BARBEE'S GARAGE

General Automotive Repair Service
will appreciate your repair jobs, large or small

## 200 North Main Street

Floydada, Texas

## THANKS FROM ROE JONES

mattoexpreses my ypprexition of the yenerous support of friends in my camfor Commissioner of Precinct of Floyd County. Also for the considration shown me by all during the first nd primary campaigns.

## ROE JONES

## Now Open and Ready For Sevivice

That's our new service shop to take are of our Servicing for our customers. Frank Norris is service Manager and vites all his old friends and customers come see him in his new position and

## CLINE and RAINER

Buick Sales and Service Phone 37

Southwest Corner of Square

## COMFORT and BEAUTY



From a bright new chrome soap dish or towel rack, to a complete new bath set or modern sink, you will find a new brightness
ease you for years.
Plumbing Contractors, Complete Plumbing Supplies.

WORSHAM S SON


2.79

- GINGHAMS, POPLINS - PERCALES, BROADCLOTH
why budget-minded women and allowance.
woven ginghams in pay plaids - onther cot
ton fabrics in stripes, chechs. florals and prims. Sust right for back-toocthool or
 DENNHETG CASH AND CARRY POLICY MEANS SAVINGS FOR YOU


You Save On
Matched Work Sets
PAY-CHECK STRETCHING VALUES in Sanforized t army twill shirts! Styled and priced for VALUE-PACKED TWILL PANTS tested for wear in our own laboratory! Heavy Sanforized $\dagger$ fabric, strong belt loops, reinforced strain points, full cut.
Heavy Duty Work Socks,
Save on Men's Work Sh
Super Work Shoe Value,
Boys' Sanforized Dungarees,


There is Still ONE Bargain...

## das

In your household budget
Natural gas service costs you no more today than it did before Pearl Harbor.
Contrast that with costs of most other things, which have edged steadily ever higher and higher.
Natural gas service... always one of the most modest and worthwhile items in your household budget, is now a greater bargain than ever.

Due to its efficiency and low cost, natural gas is in tremendous demand, not only in West Texas, but throughout the nation.

## Vosi lowas Gas Comenax

 see me before you have a diester. It's full coverageI solicit your listings on Real Estate and Farm

All Sizes
CONCREIE PIPE
$5 \times 8 \times 12$ Volcano Blocks

## WAYME BENNETI




UNION-All-Coverage Insurance

Madman 'Taken' In Courageous Fray by Negro



Celebrate Fiftieth Wedding Anniversary


LANDS
Lands for Sale and to Lease for Farming and Grae ing purposes in Floyd and other Ceunties; also large
W. M. MASSIE \& BRO. General Land Agents Floydada, Texas J. M. Massie

## WE HAVE TWO NEW

International trucks in stock for immediate delivery

KBS-8-149 inch wheel base KBS-5-177 inch wheel base Two used International pick ups

DANEL AUTOMOTIVE
De Soto-Plymouth-International Trucks Sales and Service
123 W. California St.
Phone 51







## PEACHES 27c

 clorox, $\quad \mathbf{1 5}^{\text {c }}$ FromGermany lux soap, $10{ }^{\text {c }}$ SUGAR 87 c

Green Beans, 15 ${ }^{\text {c }}$
Rice Krispies, 15 ${ }^{\text {c }}$ Salvation Army

Oxydol 34c
OLEO, $\quad 39^{c}$
Hull \& McBrien

## Phone 292 <br> WE DELIVER

| Looper - Fenner |  |
| :---: | :---: |
| Your Friendly Food Store |  |
| SUGAR, Imperial Cane, | 49 ${ }^{\text {c }}$ |
| PEACHES, Heavy Syrup, | $25^{\text {c }}$ |
| CATSUP, CHB, per Bottle, | $17^{\text {c }}$ |
| TOMATOES, No. 1 Can , | $25^{\text {c }}$ |
| CORN, Country Gentleman, White, No. 2 Can. | $25^{\text {c }}$ |
| OLEO, Nu-Maid, | $35^{\text {c }}$ |
| SPUDS, No. 1, White or Red, | $4 \frac{1}{2} \mathrm{c}$ |
| CABBAGE, Fresh, Hard Head, | $4^{\text {c }}$ |
| POTATOES, Fresh, per Can. | $10^{\text {c }}$ |
| GRAPE JAM, | $24^{\text {c }}$ |
| SYRUP, Pure Ribbon Cane, | $53^{\text {c }}$ |
| SHORTENING, Mrs. Tucker's, \$1.09 |  |
| $\therefore$ MARKET SPECIALS $\because-$ |  |
| $\underset{\substack{\text { BEEF ROAST, Chuck, } \\ \text { Pound, }}}{\text { den }}$ | 59 ${ }^{\text {c }}$ |
| BACON, Sliced, Pound. | $59^{\text {c }}$ |
| SALT BACON, No. 1 Grade, | $35^{\text {c }}$ |
| CHEESE, Longhorn, Pound, | $49^{c}$ |




Haile Succeeds Himself In Old Settlers Post


| POTATOES | FRESH VEGETABLES |  | CRACKERS$27 \mathrm{c}$ |
| :---: | :---: | :---: | :---: |
| 49c | TOMATOES | BANANAS ${ }^{\text {L, }}$ ? |  |
| Tomato Juice | POTATOES |  | Devil Food $\mathrm{Mi}_{\mathrm{i}}$ 26c |
| Orange Juice $27 c$ | BEANS 17 c | CAT FOOD <br> 3 for 25c | SOAP <br> 2 for 29 |
| Honey Creme 35c | Pork \& Beans 2 for 29c | CLEANSER 10 c | $\begin{aligned} & \text { SOAP } \\ & \text { Rex } \\ & \mathbf{1 0 c} \end{aligned}$ |
| SOFTASILK 43 c | CATSUP 21 c | GLO-COAT <br> qt. 98c | $\begin{gathered} \text { DREFT } \\ \text { Larre } \\ \text { 33c } \end{gathered}$ |


the games as


## SLIAON-

wos ome
-BEATsect todo of tail
s.tuland mande
Crop Country
People'S Way; Gilts-in-Kind BULLDOGS-

School Days - and McDonald sReady . . . .
with the things school boys (and girls) will want.
Foot Balls, Basket Balls, Ball Gloves, Bicycles and Repairs
Baskets and Luggage Carriers Pencils, Pencil Sharpeners

Many Items for School
Shot Guns, Rifles, Ammunition Hunting License

## H.M.McDonald HardWare $\mathrm{Co}_{0}$.

12 South Main



Delighting in an afternoon pienic snack on the lawn of the Texas
Scottish Rite Hospital for Crippled Children in Dallas, these young Soctivh Rite Hospital for Cripled Children in Dallas, these young
patients enjoy recreation and companionship while undergoing correc-
tive treatment. tive treatment.
Pictured left to right are: Clara Bryan, Midland: Wanda Williams,
Eustace; Marguerite Clark, Fort Worth; Melva Sue Bonner, Tyler; and Eustace; Marguente Dake,
Ana Beth Goodwin, Dallas.
Three of these girls are Three of these kirls are recovering from the devastating effects of
polio at the Scotith RRite Hoppital, the remedial center of Texas for
that dread disease. The facilities of the hospital, which are provided polio at the Scottish Rite Hospital, the remedial center of Texas for
that tread disease. The facilities of the hooppital, which are provided
by giffs and becueste are made available at no cost to those for

## Baking Is Our Business

and we bake only the best in pastries and cakes. So to make that special occasion really special, have some of our pastries on hand everyone will be delighted.

## FLOYDADA BAKERY

Bakers of that fine

## Butter Kist Bread

124 W. California St.
Phone 223

IN FARMING AS IN FOOTBALL THE RIGHT COMBINATION DOES THE JOB BEST
tions, coaching and physical condition are all combined to give the best performance on the gridiron. Any one or all of these factors can be the making or breaking of a team destined towin

With a redesignation of these important factors we find that the correct application, of the right kind of equipment, in good condition, at the right time will make a winning combination that produces a better yield of any crop.

INTERNATIONAL HARVESTER COMPANY HAS DESIGNED AND BUILT THE RIGHT KIND OF EQUIPMENT TO DO DO A BETTER JOB, RIGHT, and STAND THE PUNISHMENT.

YOUR McCORMICK-DEERING SALES and SERVICE

## The Wea's Social News sematuon wope In The Week's Social News ofterez tated



finer than ever While swan coffe

## Heading the school Brigade...


el association H. A. PHILLIPS

Phone 482-J
$\mathbf{5 5 , 0 0 0}$ WORKERS HIT $\mathbf{\$ , 6 2 6 , 0 0 0}$ JACKPOI


AM BUILDING

## $12 \times 16$ GRANARIES

FOR SALE
BLOCK NORTH OF CONSUMERS

"Fleur de Lis"
 Sesutiful simplieity. one of modern a
81.00 each.

Plates Silighty Higher
M. L. SOLOMON Jeweler
cal Events, Clubs ${ }^{2}=$


III

## Hi:Plains Seed Company

seed wheat: Comanceh, Tenmarq, Westar ABRUZZI RYE WINTEX BARLEY

Hi:Plains Seed Company
plated at the intersection of the Pe
Flada Highway in Plainview.
PHONE 165


Fresh Cat Fish Every Wednesday

## frozen Foods -Ice Cream





Junior Deb uses French dressing on all worsted gabardine by the American Woolen Co., and what's more, adapts the Paris style in half sizes! Impeccable tailoring added to notched lapels . . . long lithe lines . . . shapely pockets and its trim gored skirt. In vibrant new $\$ 65.00$

WE HAVE A TEAM
Is a portion of the yell the pep squad will give out with tomorrow night, but they aren't the only ones with a team. We have a team equally as good - in fact the same team and will be rooting for a win when they face the Slaton Bull Dogs tomorrow night.

## RADIO ELECTRIC CO.

106 S. Main
Phone 201
 Phone 201

- Deist ortetinat whfletiont of yum the


MILADIES SPECIALTY SHOPPE

Classified Ads



REMEMBER WHEN


This Old Timer was in its prime? A good many years ago we can assure you, and yet then as now John Deere equipment was the leading equipment and was, as now, doing the finer job on the farm.

> Not resting on reputation, John Deere Company has constantly been in the lead in the development of new equipment designed to meet the changing needs.

## Stansell Collins Implement $\mathrm{CO}_{0}$.

JOHN DEERE TRACTORS and FARM MACHINERY

SALES and SERVICE


Farm Machinery

$\qquad$



THE WHIRLWINDS! MAY THE ALW AYS BE WINNERS! But, Win or Lose, The Whirlwinds.

Get Reserved Seats and see the hor games in comfort. Be sure to he the Stadium Fund that wa

SPARKS \& ALEXANOER

good, dependable automobile eminio

If you havent had the family busum to good, economieal operating sminitr ial jobs done, our up-to-date automoti shop can take care of your needs.

Houses for Sale

> SPARKS \& ALEXANDER
> 307 East Houston

## Public

At the farm place where I have been living opposite the J. B. Sh farm, $4^{1} / 2$ miles northwest of Floydada on Highwa

## MONDAY, SEPTEMBER 13th

Will sell the following described property:


193712 foot Oliver Combine;
1941 power take-off, 6 foot MM Combine;
1946 Model 16-8 Case Wheat Drill, good as
new;
1 Model D John Deere tractor, perfect shape;
Eight-Foot Tandem Dise Plow in Good
shape: shape:
Two-Section Drag Harrow;
1 Two-Wheel Trailer;
1 Two Wheel stock trailer, a good one;
11934 Ford Truck, with 1937 Motor;
This Will Be a Cash Sale
Mrs. W.P.Nef
Col. W. H. Seale, Auctioneer

