

EDITORIALS

Nobody in recent years in Texas has been such a close race as the Stevenson-Johnson fray, seeking the U. S. Senatorial post to succeed W. Lee O'Daniel, present incumbent. Most everybody in general, Stevenson supporters in particular, were surprised by the closeness of the contest. The Hesperian's idea was that Stevenson was due to win by a comfortable majority, probably 50 thousand votes. First returns bore this idea out, but later returns saw him slipping. At the moment this is written it is not known what the unofficial report will be and neither of the candidates can afford to assume anything, it appears. Prediction was being made Monday and even afterward that only the state committee's official tabulation on September 13 would tell the story. Around this town, and perhaps every other one in Texas, it is being predicted that the loser, whichever he may be, will search earnestly for any good ground for a contest before he gives up finally.

Last similar thing to happen in Texas also had Lyndon B. Johnson as one of the contestants. At that time Mr. Johnson's opponents were W. Lee O'Daniel, Gerald C. Mann and Congressman Martin Dies. It was a special general election and not a primary and so no run-off. There were 20 or 30 candidates but these four got the most of the votes. The Texas Almanac records Dies' vote at 80,653, Mann's at 140,807, Lyndon B. Johnson at 174,279, and W. Lee O'Daniel at 175,590. Johnson took an early lead and it was the late returns which finally gave the eventual victory to Mr. O'Daniel.

So far as we are informed there has been only one contest of a state election in Texas. That was in December of 1873, when Coke defeated Davis for governor. This was in pre-primary days, however and before majority run-offs were so much as thought of. Davis contested and there was a general to-do. Coke and the legislature held a part of the capital and Davis and the soldiers the other. Finally the impasse was broken up and Coke was seated as governor in January.

"Play like I turned like this and hit the guard in the temple." . . . the old man was coming down the steps from the court house, his mind full of this and that of community and personal problems. He got the little boy's words but they must have registered subconsciously for he crossed the length of the court house lawn before the words hit him . . . "Play like I turned like this and hit the guard in the temple . . ." His mind recreated the scene, the little fellow, with good

timing, turning on his toes, taking two steps up the court house entrance and letting the imaginary guard have it with the butt of his play gun. Was the old man just imagining the boy's play like day dreams were "against" the established law of the land and the man who "guarded" them? The elder worried about it for nearly a hundred feet further. Then he began thinking of something else, as his problems crowded in. Should he have pursued the matter further in his mind, explored the thought of the little boy who fashioned himself into a person who would hit the guard? Why not that he was the hero who stopped the felon who would have dared attack the man who represented the majesty of our country's law? Oh, well, old-fashioned, back seat driver type. Bound to be the old man was wrong. Youth must express itself! Let the guard have it in the temple. Serves him right. Has somebody gone wacky?

The State Board of Water engineers is the official state organization which high plains people will contact to let them carry along their irrigation and other water use enterprises if the state board can have its way. According to their theory a "prior appropriation," in which the state's interests are put above that of the individual, will be effective. The organization of high plains water users is objecting to the water board's ideas. What most Texans will agree to is that the water belongs to the land on which it falls, that the underground water rights go with the fee simple ownership of the surface of the earth. The state agency is headed by an aggressive man who believes differently. Not to be particularly unkind but to be bluntly outspoken, the country is full of men like the state's water engineer, who would beneficially run the people's business for them better than the people can run their own affairs.

For perspiration stains that have been allowed to "set" a few days, sponging with vinegar sometimes restores the color. — Santa Fe Almanac.

These new shiftless automobiles have nothing on some people we know. They've been that way right along.—Ex.

Some people spend so much time warming up to their jobs they come mighty close to being fired.—Pathfinder.

Sign over a spittoon in a village general store in Missouri: "We Aim to Please Will you Aim, Too, Please?—Pathfinder.

**I'M 24
I HAVE 24 JOBS**

-and a score more!

Yes, in the 24 years Reddy Kilowatt has been serving folks in the Panhandle Plains Pecos Valley area his jobs have grown in number and variety. Today he has 24 . . . and scores more.

Pictured here are just 24, all of them bringing better living to folks in the area we serve. In the years to come we expect the development of many more time and labor-saving electric appliances, and promise that we shall always be ready to serve you with the best possible electric service at the lowest possible cost.

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The Floyd County HESPERIAN

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Floyd County 14 Years Ago

Items taken from The Floyd County Hesperian fourteen years ago.

Figures compiled last night at high school indicated that enrollment is approximately three hundred students, Superintendent A. D. Cum-

ings reported this morning, increasing the enrollment by some twenty five or thirty.

J. V. Daniel, president of the First National bank here, and his uncle, Walter Fuller of Lawton, Oklahoma, left Friday for Fort Worth on a business trip.

The season's low temperature was recorded Tuesday morning when the thermometer read fifty four at seven a. m., following Sunday night's "norther."

Dr. C. M. Thacker was honored on his birthday with a surprise dinner. Those present were Miss Peggy McKinney, Dr. A. E. Guthrie, G. C. Tubbs, Bob Medlen, and W. B. May.

Reed D. Harper and Arnold R. Harper of South Plains were among the ten Texas youths who passed the final examinations this month for the United States Marines.

Richard A. Crank, a farmer who lived near Alken, was instantly killed shortly before noon Wednesday when the tractor on which he was riding was struck by a Fort Worth and Denver passenger train ten miles east of Plainview.

Delegates from the local Baptist church left Wednesday morning for Ralls to attend the Baptist associational meeting held there. Rev. G. W. Tubbs, pastor of the Mt. Blanco and Campbell Baptist churches, preached the introductory sermon.

Sunday night's dust storm that struck Floydada from the north about 8 o'clock, is indicated by reports to have been nearly three hundred miles wide.

GREERS MOVE TO DUMAS

Having lived in Floyd county 49 years, J. V. Greer recently sold his farm near Muncy and left Saturday with Mrs. Greer and daughter, Peggy Ann, for Dumas to make their

home. Mr. Greer will be associated with Dumas Implement company the John Deere agency.

Wind is the result of air pressure from a place of high pressure one of lower pressure.

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Floydada, Texas

W. M. Massie J. M. Massie Hollis R. Bond

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HICKERSON-STRICKLAND CO.

Floydada, Texas

SOCIETY

Mrs. W. E. Garrett Our Home Garden Club Hostess Thurs.

Our Home Garden Club met Thursday, August 26, at the home of Mrs. W. E. Garrett. Roll call was answered with a garden poem. Mrs. Glen Armstrong gave the Garden Cutting. Mrs. John Hoffman gave an outstanding talk and demonstration on flower arrangements. Mrs. George Van Wickel, president, presided over the business meeting. Additional plans were discussed for the September flower show, and it was decided to have the door open to the public from 12 until 7 in the afternoon.

Members present in addition to the hostess were Meses. Glen Armstrong, Alpha Boothe, Robert Collier, Kinder Farris, Dick Penner, Guy Ginn, Billy Henry, Seaton Howard, Ralph Johnston, John Kizer, G. E. Mayo, M. J. McNeill, Jim Potts, John Reue, George Van Wickel, Jake Watson, James Willson, Jr., and Fred Zimmerman, Jr.

CARR'S CHAPEL W.S.C.S. MEETS WITH MRS. FINKNER
CARR'S CHAPEL, August 27—The

Mrs. Robinson Gives Pointers on Dahlias, Fall Rose Planting

Floydada Garden Club met August 27 at 10 a. m. in the home of Mrs. E. L. Norman. Mrs. Norman served punch as the guests arrived. Mrs. Hoffman presided. Mrs. J. B. Jenkins called the roll which was followed by a poem given by Mrs. E. T. Mayo. Flower arrangements were in charge of Mrs. Jenkins and Mrs. Angus. Mrs. Jenkins introduced the guest speaker, Mrs. Frank Robinson of Lockney, who gave fall plantings of roses and how to plant dahlias.

Those present were Meses. E. L. Angus, C. A. Caffee, J. D. Cleveland, E. C. Henry, R. C. Henry, John Hoffman, J. B. Jenkins, Wilson Kimble, D. T. Mayo, E. J. Morehead, John Stapleton, G. V. Smith, E. F. Stovall, O. M. Watson, J. M. Willson, G. R. May, and Ott Glassmoyer; guests were Mrs. Frank Robinson of Lockney, and Mrs. Norman.

The next meeting will be September 10 at 10 a. m. with Mrs. J. D. McBrien at 204 South White St.

Carr's Chapel W. S. C. S. met with Mrs. Donald Finkner for the regular business meeting monthly program.

The vice-president, Mrs. Sherwood Ramsey, conducted the business session. Mrs. M. D. Ramsey, assisted by Mrs. Hollums, Mrs. C. B. Lyles, and Mrs. Wesley Carr, had charge of the worship service.

The hostess served refreshments to ten members and seven children. Four members attended the seminar at Lubbock early in the month and six attended the zone meeting at Floydada.

The next regular meeting will be September 6 at the home of Mrs. Bill Tucker.

If there were no despicable tightwads, where would us good fellows borrow money?

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STEWART'S CLEANERS



Mrs. H. S. Calahan, Jr., was Miss June Foster before her marriage on August 24 at the First Baptist church. The couple is at home near South Plains.

Stitch and Chatter Club has Lawn Picnic

The Stitch and Chatter Club had a picnic at the home of Mr. and Mrs. Jack Johnson Wednesday, August 25. After a bountiful supper games were played and group singing was enjoyed.

The following members and visitors enjoyed the get together.

Mr. and Mrs. Will Campbell, Mr. and Mrs. Will Mooney and son, Bill, Mr. and Mrs. Tom Porter and children, Jean, Joy Ann, and Teddy, Mr. and Mrs. Elmer Norrell and son, James Lewis, Mr. and Mrs. E. A. McLeod, Mr. and Mrs. Truet McCarty, Mr. and Mrs. L. G. Norrell, Mr. and Mrs. Calvin Poteet and children, Lowreta, Vera, and Barbara, Mr. and Mrs. J. B. Turner, Mr. and Mrs. Jack Johnson and children, Darlene, Jay, Lenord, and Sue, Mr. and Mrs. O. R. Mooney and children, Bob, Buster, and Joe Beth, Mrs. G. W. Moore, Mrs. Elliott, and Miss Gletta Bingham.

The next meeting will be September 8 with Mrs. Marie Turner. Members will exchange gifts.

W. S. C. S. MET TUESDAY AT METHODIST CHURCH

The W. S. C. S. met Tuesday afternoon in the basement of the First Methodist Church at three o'clock. Twenty five members were present. Rev. Lloyd Jones, pastor of the Methodist Church, gave a report on the Youth Encampment at Ceta Canyon. Mrs. Glen Armstrong and Mrs. Lloyd Jones gave a report on Children's Workers, which they have recently studied in a course at Ceta Canyon, and Miss Bobbie Jean Medlen gave a short devotional.

ART CLASSES SEPT 15

All age pupils and adults will be accepted when Mrs. E. J. Barker again opens her art classes on September 15. Mrs. Barker will be back from her vacation within the week and asks that interested persons, contact her at her home 115 Hallie Avenue or phone 240-J.

Center News

CENTER, August 31—Weather is still hot and dry in our community though some others around here had refreshing showers Sunday. Some of the farmers are preparing to cut feed and combine a short maize crop.

There was a good crowd at Sunday School and B. T. U. Sunday.

The Muncys are convalescing nicely after their wreck. Among their callers from Center during the week were Mr. and Mrs. C. M. Meredith and children, Mr. and Mrs. R. C. Ross and daughter, Norma June, Mrs. Leo Frizzell, Mrs. J. D. Welborn, the J. E. Greens and others.

Bryan Meredith of Dallas visited home folks, the C. M. Meredith's, the first part of the week.

Janice Noland, daughter of Mr. and Mrs. Audie Nolan, has been on the sick list the last week.

A large number of Center people attending the funeral services held Sunday afternoon for Grandmother McCAda, who died Saturday morning. The McCAda's lived at Center several years ago.

VISITORS FROM AUSTIN IN THACKER HOME RECENTLY

Mrs. R. T. Miller, sister of Mrs. C. M. Thacker and former resident of Floydada, has been a recent visitor in the Thacker home.

The Millers moved to Austin in 1922 where Mr. Miller was an attorney. They had two sons, R. T. III and Buddy. R. T. was killed during the war on Iwo Jima and Buddy is in law training at the University of Texas. Mr. Miller passed away in 1934.

Mrs. Miller has been touring Eastern Canada and the New England states, and is now on her way home to Austin where she is engaged in teaching school. Her son, Buddy, his wife, and their son, Mike, have also been visiting in the Thacker home this week.

Meeting old friends and recalling former experiences has been greatly enjoyed, says Mrs. Miller.

W. S. C. S. OF LOCKNEY HOSTS TO LADIES OF FLOYDADA

LOCKNEY, August 30—The W. S. C. S. of Lockney entertained the W. S. C. S. of Floydada Monday afternoon with a tea in the basement of the First Methodist Church in Lockney. The theme of the program was friendship. Attending the fellowship from Floydada were Meses: Wilson Kimbel, J. M. Willson, Sr., W. E. Grimes, Lloyd H. Jones, E. C. Henry, W. H. Alexander, Will Snell, W. H. Bestel, George Styles, D. D. Shipley, D. T. Mayo, Lucy Martin, Greer Christian and Gene Aylesworth.

STARKEY COUPLE WED

Thelma Pierce and Windell Johnson of the Starkey community were married in a quiet ceremony at six thirty p. m. August 21 at Mt. Blanco. Rev. Fort, pastor at Mt. Blanco, read the ceremony. The couple's only attendants were Mr. and Mrs. J. T. Pierce. The couple are making their home at McCoy.

Mrs. Lula Owens and Mr. and Mrs. O. B. Owens and son, Travis Lee, all of Sulphur Springs came Sunday for a visit with their daughter and sister, Mrs. Wade Warren, Mr. Warren and family. The O. B. Owens returned to their home Wednesday and Mrs. Owens remained for a longer visit with Mrs. Warren and another daughter, Mrs. R. L. Glenn, of Roaring Springs.

Mr. and Mrs. Allen H. Leach of Borger spent the week-end with Mrs. Leach's parents, Mr. and Mrs. J. E. Newton of Dougherty.

CLAUD PARRISH IMPROVES

The Creed Parrish family is happy over marked improvement shown this week in the condition of their son, Claud, 18, who has been ill since June 22 and confined to his bed for the past eight weeks.

A blood test made early in July revealed that he was suffering from typhoid fever. He has been treated at the family home, 707 West Crockett street.

Mr. and Mrs. T. P. Collins returned Sunday from a short vacation in Ruidoso, New Mexico.

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Ladies!

Have you registered for a Gay Gibson Dress?

Contest closes Saturday, September 4 at 3 p. m.

To be eligible you should wear a ladies junior dress.

Visit our window, select one of the fine dresses and register.

The winner and number of votes each dress received posted in our window at 4 p. m.

The winner will also be notified by us personally.

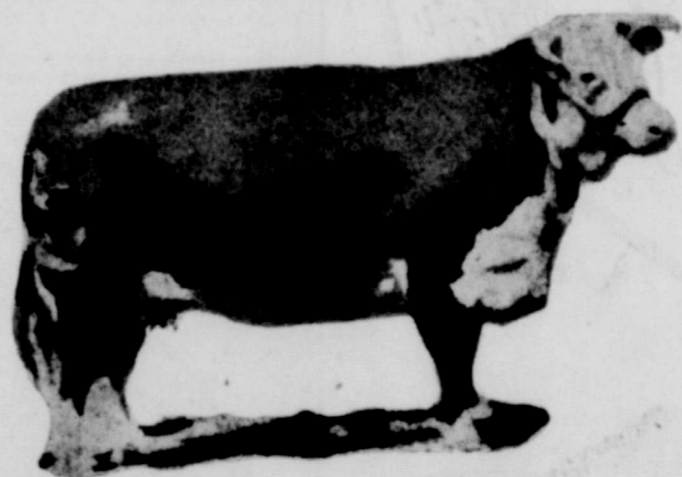


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FLOYDADA, TEXAS

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Hunters Shoot 'Phone Lines

Hunters not only shot birds last year, but also managed to knock down 2,600 telephone wires in Southwestern Bell Telephone territory, C. A. Myers, manager for the company said today. "With the 1948 hunting season about to open, the company urges hunters to use care in shooting at or near its pole lines," he said.

"What we probably need," Myers said, "is telephone lines that can duck bird-shot. But, what we have is pole lines and wires that can't dodge. The problem is pretty serious. Last year, about one-fourth of all cases of trouble on our open wire long distance telephone lines was traced to gun-shot damage."

Even good shots miss occasionally, Myers said, and a shot at a bird on a telephone line, or flying in front of it, may cut a wire and interrupt telephone service. Until the company can get men out to repair the damage, important messages may be delayed.

In asking that hunters think twice and pass up "fat" shots around telephone lines, Myers said, "Care and thoughtfulness on the part of hunters now will go a long way to-

Recognition Given To Jersey Herd of Floyd Co. Breeder

Wondrous Aim Sybl 1454603, a registered Jersey cow owned by C. B. Carmack, Floydada, Texas, has completed a production record of 8,740 pounds milk and 495 pounds butterfat which has qualified her for the Silver Medal award of The American Jersey Cattle club, whose headquarters are in Columbus, Ohio. Wondrous Aim Sybl's record was made on 305 day actual production at the age of 2 years and 11 months. All her tests were verified by both Texas A. & M. College and The American Jersey Cattle club.

In compiling this record she produced more than two times as much butterfat as the average dairy cow in the United States.

Mr. and Mrs. W. B. Jones returned home from Ojo Caliente, New Mexico, where they had been for a week's rest and taking the baths.

Dr. and Mrs. G. V. Smith and two of their grandsons have gone to Ruidoso for a week's vacation.

ward protecting the community's vital long distance telephone service."

Lakeview News

LAKEVIEW, August 31.—The Willie Bunch family returned from a vacation trip in East Texas.

Mr. and Mrs. R. L. Nichols and sons David and Dick made a trip to South Dakota last week on business.

Mr. and Mrs. Wayne Battey and sons left one day last week for Colorado, Utah, and other points of interest.

Dinner guests in the home of the Fred Jones family Sunday included Mr. and Mrs. Walter Hollums and sons of Sand Hill, Miss Margaret Morris of Haskell, Mississippi, Lamonte Leddy of Levelland, Miss Nadine Willis of Floydada, and Misses Anita Tooley and LaNell McCravy. James Jones who is working in Henrietta spent the week-end with home folks here.

Dr. and Mrs. R. E. Cogswell of Dimmitt, Miss Margaret Morris of Haskell, and Miss Lamonte Leddy of Levelland were guests in the home of Mr. and Mrs. H. M. Hambricht over the week-end. They were attendants of the Breed-Hambricht wedding Sunday morning.

Miss June Dunford spent a few days last week with friends at Petersburg.

Mr. and Mrs. E. H. Tooley had as guests Sunday afternoon, Mr. and Mrs. Brice Allen and daughter of Mt. Blanco, Mr. and Mrs. Walter Hollums of Sand Hill, Mr. and Mrs. J. B. Allen and son of Lockney, and Rev. D. S. Pettijohn and daughter of Plainview.

Mrs. Bert Battey was honoree at a surprise birthday dinner which was arranged by her daughters Mrs. Bertrand and Mrs. Newberry.

Maxine Thornton left Monday for Odessa where she will spend her senior year in high school. She will stay in the home of her sister.

Mr. and Mrs. Warner Johnson and children returned Saturday from a trip to Colorado and New Mexico.

Mr. and Mrs. J. L. Dunford and children left Tuesday morning for Clarksville, Arkansas, where they will visit in the home of Mrs. Dunford's parents, Mr. and Mrs. N. B. Johnson and other relatives. They will then visit in the home of Mr. Dunford's mother of Ozark, Arkansas. On their return they will visit relatives in Longview.

The 1948-49 school term will open Monday morning, September sixth. Opening exercises will be at 9:00. Rev. Joe Wilson of Floydada will bring the devotional. Mr. and Mrs. Tooley will again compose the faculty. Everyone is invited to be present.

Mrs. Norvell's birthday party at the home of her sister, Mrs. Holly of Dickens, last Sunday.

Those attending the picnic at Roaring Springs Friday were: Mr. and Mrs. R. M. Stovall and family, Mr. and Mrs. Cecil Baxter and family, Mr. and Mrs. Clarence Jones and family, Mr. and Mrs. Frank Pratt and family, Mr. and Mrs. Johnny Baxter and family, Mr. and Mrs. Will Neal, Virgil Warren, Mrs. Gerald Lackey, Rose Beard, Mrs. Orman and boys, and Mrs. Bratton.

School began Monday. We are happy to have Carleta and Bobby Reeves in school this year.

We shall have a "42" social Friday, September 2, at 7:30. Everyone is invited. No refreshments. Please bring card tables and dominoes.

SEALE'S BARGAIN STORE TO NEW LOCATION SEPT. 15

Announcement was made by Col. W. H. Seale this week that the Seale Bargain store is moving about September 15 from its present location, 204 South Main, to the Hollums building at 194 South Main.

recently vacated by the Boling Electronic service. The new location is on west side square.

Lease on the building was signed the first of this week.

Mr. and Mrs. G. N. Shirey returned last week from St. Paul, Minnesota, where Mr. Shirey attended a rural mail carriers national convention.

Mr. and Mrs. H. A. Powell of Mt. Blanco attended the Primitive Baptist association at Muleshoe last week-end.

Mr. and Mrs. W. T. Wood, Queen, Arkansas, are visiting home of their daughter, Yearly and Mr. Yearly, also visiting other relatives here.

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Music for your every mood as you like it...
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WHITE SWAN TEA

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FLOUR All Brands 50 Lbs. \$3.59	Crustene 3 Lb. Carton 99c	Pure Lard SNOWHITE 4 Lb. Carton \$1.09	Colorado Peach Truck Load here Mon., new B
FRUIT JARS Rings, Caps — Flats			Colorado Peach Truck Load here Mon., new B
PAPER NAPKINS, DIAMOND 39c			Angles 25
TOMATOES, CLIMBER BRAND 25c			Pickles, 25
CHERRIES, FIRESIDE & MAGIC CUP 75c			McCormick, Monarch 55
COFFEE, Sunny Sweetened, The Perfect Milk for ice cream 4 for Condensed Milk, \$1.00			TEA, 55
Home Grown Vegetables ALL KINDS			Whitson's 2
FROZEN FOODS FISH — CHICKENS			Pork & Beans 25
ICE CREAM FUDGE and POP SICLE			Hearts Delight, Tomato No. 2
Kleenex, Large Pkg. 27c			JUICE, 10
Primrose, Pure Tomato Jar 40c			DELGADOS — IN TASTY GRAVY 50
COLD Lb. MELONS, 3c			TAMALES, \$1.00
Peerless & Rosebud, Cocoa Hard-Water 3 Bars 25c			THE BEST — YOUR CHOICE
ALL FLAVORS 3 For JELL-O, 25c			LOIN STEAK, 80
COOLEST STORE HOTTEST PRICES			PLENTY FRESH FRYERS
H. M. McDonald Hardware Co. PHONE 341			GRADE A BEEF Pound
PATTERSON'S GROCERY & MARKET Free DELIVERY — Free PARKING LOT REAR OF STORE — PHONE 24 — 102 MAIN — FLOYDADA			BEEF ROAST, 65c
			FLAT RIBS, 43c
			NUGO Pound
			OLEO, 41c
			Schreiber's Rindless, Wisconsin Natural 1/2 Lb. Pkg. 40c
			CHEESE, 40c
			TRY US FOR EGG PRICES THIS WEEK

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by

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As seen in full color in Charm

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Hale's Department Store

Campbell News

CAMPBELL, August 31.—J. R. Johnston and family came Saturday and spent the week with his parents. Mrs. Johnston reports the arrival of the son of Mr. and Mrs. Ralph Johnston Saturday, August 28. Mother and baby are doing nicely.

Mr. and Mrs. Seaton Howard and daughter and Mr. and Mrs. Lavane Kincheloe of Lubbock spent the week end with Mr. and Mrs. Johnston.

Virgil Warren spent Sunday with A. C. Pratt.

Mr. and Mrs. C. M. Lyles returned home Monday from Artesia, New Mexico, where they had been visiting Mr. and Mrs. Monroe Boteler.

Mrs. Monroe Boteler and daughters of Artesia, New Mexico, visited Mr. and Mrs. C. M. Lyles last week.

Rev. and Mrs. Clay Lyles of Vega Texas, spent Friday night with Mr. and Mrs. C. M. Lyles.

Joe Smith and Mr. and Mrs. W. H. Bethel visited last week in Wolfe City with relatives.

Mr. and Mrs. W. L. Orman and family attended the Childress reunion at the E. P. Smitherman home Sunday.

Mr. and Mrs. J. H. Norvell and daughter, Geneva, Mr. Dunn and daughter, Pauline of Spur, attended

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HOLIDAY SPECIALS

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TOMATOES, No. 2 Can—2 For **25c**

CHERRIES, No. 2 Can—2 For **75c**

COFFEE, 1 Lb. Glass Jar **39c**

Condensed Milk, \$1.00

Home Grown Vegetables ALL KINDS

FROZEN FOODS FISH — CHICKENS

ICE CREAM FUDGE and POP SICLE

Kleenex, Large Pkg. **27c**

Primrose, Pure Tomato Jar **40c**

COLD Lb. **MELONS,** **3c**

Peerless & Rosebud, Cocoa Hard-Water 3 Bars **25c**

ALL FLAVORS 3 For **JELL-O,** **25c**

COOLEST STORE HOTTEST PRICES

PATTERSON'S GROCERY & MARKET
Free DELIVERY — Free PARKING LOT REAR OF STORE —
PHONE 24 — 102 MAIN — FLOYDADA

DELGADOS — IN TASTY GRAVY 50

TAMALES, **\$1.00**

THE BEST — YOUR CHOICE

LOIN STEAK, 80

PLENTY FRESH FRYERS

GRADE A BEEF Pound

BEEF ROAST, **65c**

FLAT RIBS, **43c**

NUGO Pound

OLEO, **41c**

Schreiber's Rindless, Wisconsin Natural 1/2 Lb. Pkg. **40c**

CHEESE, **40c**

TRY US FOR EGG PRICES THIS WEEK

Install Pastor Sunday Evening

A special service on Sunday evening, September 5, at eight o'clock the Rev. H. L. Anderson will be installed as the new pastor of the City Lutheran Church, R. R. 1.



The speaker at the service was the Rev. Daniel F. Schorlemmer, pastor of Beautiful Savior American Lutheran church, Amarillo. Rev. Anderson is a native Texan and was reared near Austin. He completed part of his education training at Texas Lutheran College, Waco, Texas, and later received a B. S. degree from Capital University, Columbus, Ohio, an institution of the American Lutheran church in Mission, Texas for the past 2 1/2 years. Pastor and Mrs. Anderson and their eight-month old son, David, will arrive in the Pampa this week.

South Plains News

SOUTH PLAINS, August 30—The shower over part of the community Sunday morning certainly added to the atmosphere. The cool breeze was enjoyed much by all. There was a large attendance at the school and church Sunday.

The meeting is getting very good attendance at all the services. Bro. Talley is delivering some very good messages. The meeting is continuing at least part of the week. We are having good results.

Mr. and Mrs. Dock Jones and children returned from a trip into Arkansas Sunday.

H. L. Marble has returned from a trip up through Colorado and South Dakota. He reports everything looking very green and beautiful.

Mr. and Mrs. Elmo Reeves and family were guests of Mr. and Mrs. Andrew Sanders Sunday.

Guests in the Shelby Callahan home Sunday were Rev. and Mrs. R. C. Guest, Rev. Talley and Rev. Joiner.

Little Johnnie and Beth Callahan were visitors of their grandparents, Mr. and Mrs. Gilbert Bean Sunday.

The Calahan relatives all attended the wedding of June Foster and Junior Calahan in Floydada at the Baptist church last Tuesday. Miss Carol Reeves attended the wedding also.

Mr. and Mrs. R. E. Young and family and Miss Lorena Williford visited at McLean last week-end.

Donnie Carol Young is spending the week with his sister Mrs. Ted Pitts of Lubbock.

Guest in the H. L. Marble home Sunday were Mrs. Tavia Wienbroer, Gene Alice and Carl of Berger, Mr. and Mrs. Lee Goughly, Nancy Ann and Nita Faye of Lubbock.

Mr. and Mrs. F. L. Marble and Leon called on the H. L. Marbles in the afternoon.

Miss Linnie Milton is better at this writing. Mrs. S. Yearly is convalescing at the home of her parents. She is doing better.

Mr. and Mrs. Otis Milton and family visited home folks over the week-end.

Mrs. Sim Reeves and Carol attended the wedding of Miss Reeves' nephew in Lubbock Thursday. Mr. and Mrs. Reeves attended the funeral of Mrs. W. T. Brown in Floydada Friday.

Childrens Re-Union

The children and their families of the late Mr. and Mrs. J. D. Childress held a reunion at the home of Mr. and Mrs. E. P. Smitherman Sunday, August 29. Illness of some caused them not to be present. A picnic lunch was served at noon to the following:

Mr. and Mrs. Enis Bishop of Stamford, Mrs. Ella Wooten and Mrs. Andy Company of Artesia, New Mexico, Mrs. Fred Hawkins and children, David, John, and Linda of Rotah, Mr. and Mrs. Homer Campbell of Haskell, Mr. and Mrs. Joe Artzman, Amarillo, Mr. and Mrs. W.

Marion E. Heald Is WTCC Director From Aspermont

STAMFORD. — Among WTCC's younger directors is Marion E. Heald of Aspermont. Though but 32 years old and resident there only since 1944, he is hailed by fellow-townsmen as a go-getting leader, as he was at Floydada, his earlier hometown.

Heald's public services have been in widely diversified fields. On moving to Aspermont he took the post of public school athletic coach, and served without pay through the years 1944-45-46. Under his coaching the high school football and basketball teams won their district championships for two years running. His coaching background was four years of starring on the Floydada squad during his high school days there.

In the field of community-wide labors he is home service chairman of the Infantile Paralysis control program. He also is secretary of the Aspermont Lions club which carries on the functions of a Chamber of Commerce.

In business life Mr. Heald is an abstractor.

Powells Observe Anniversary of Their Marriage

MT. BLANCO, August 25—Mr. and Mrs. H. A. Powell celebrated their thirty sixth wedding anniversary today at their home in Mt. Blanco. The celebration was an outdoor affair and it was also in honor of their son, Parnell, who was having a birthday.

Mr. and Mrs. Powell were married at Merit, Texas, in Hunt county. Present were their sons, Mr. and Mrs. William Powell and daughters, Gail and Shirley, and Mr. and Mrs. Parnell Powell, and sons, Arlis and Jerry. Their other son and his wife, Mr. and Mrs. Aldridge Powell, were vacationing in Colorado.

Mr. and Mrs. E. J. Barker and granddaughter, Patsy Barker, spent the week-end in Stamford visiting with Mr. Barker's relatives. They were enroute to Heber, Arizona, to visit with Patsy's parents, Mr. and Mrs. A. D. Barker. Patsy had been in Floydada since July 10 visiting with her grandparents. The Barkers plan to be away from home a week.

Mr. and Mrs. J. B. Claiborne and son, Jay Wood, of Lamesa, were here Monday enroute home from Chicago, where they had spent several days while Mr. Claiborne attended the annual gathering of Piggy-Wiggy store managers and the national organization. In Floydada the Claibornes were guests of Mrs. Claiborne's parents, Mr. and Mrs. J. G. Wood.

Visitors and dinner guests in the Ted Allen home Sunday included Mr. and Mrs. Cecil Ferguson and Mr. and Mrs. Jimmie Glenn Ferguson of Dallas, Mr. and Mrs. Joe Edwards and children of Plainview, Mr. and Mrs. Bill Graham and children of Dougherty, Mr. and Mrs. J. B. Grundy and children, and Mrs. G. C. Edwards.

Mary Pearl Coward of 215 W. Mississippi is leaving soon for Denver City, Texas, where she will teach in the grade school. Her mother, Mrs. Edna Coward, will go with her.

L. Orman and sons, Billy and Larry, Mr. and Mrs. Everet Collier and daughters, Peggy, Katie, Carolyn, and Sandra, Floydada, Ralph Childress, Mr. and Mrs. Ray Childress and daughter, Louise, Mr. and Mrs. P. M. Smitherman, Mr. and Mrs. J. B. Smitherman, and son, Mack, Mr. and Mrs. Bert Sewell, all of South Plains, Lynn Loring, Grants, New Mexico, Keith Campbell, Plainview, and Mr. and Mrs. E. P. Smitherman and son, Larry, of Phillips.

Durwood Gearhart, son of Mr. and Mrs. F. B. Gearhart of Amarillo, is serving with the Merchant Seaman and at present is in Bremen, Germany. Durwood has been in the service over two years. He is expected home in about three weeks. The Gearharts are former residents of Floydada.

Mr. and Mrs. Sidney Dunavant and two sons of Gridley, California, were guests during the last week in the Leon Landers home. Mr. Dunavant is a brother of Mrs. Landers. The Dunavants formerly resided here. While in Texas they also have visited in Dallas.

Miss Mava Smith of Portales, New Mexico, returned to her home yesterday after visiting friends in the McCoy community. Miss Smith, with her parents, is a former resident of the community. She will attend school at Eastern New Mexico college this fall.

Accompanied by her daughter and family, Mr. and Mrs. Ted Barnes, of Memphis, Mrs. Lula Moore spent the week-end in Lubbock visiting with two other daughters, Mr. and Mrs. R. V. Smith and family and Mr. and Mrs. Bob Cole. The group enjoyed a picnic in Mackenzie park Sunday.

Mr. and Mrs. Glad Snodgrass returned Friday from a week's vacation spent at Navajo lodge in Ruidoso, New Mexico.

Writing fluids, Hesperian

Mike Lowrance and his three younger sons were here the first of the week visiting relatives and attending to business. Their home is at Buda, Texas.

Get the want ad habit.

WHEAT FARMERS

Treat your seed wheat with Benzene Hexachloride (BHC) to prevent wire worm damage.

Morckel Farm Chemical Co.

Firestone HARVEST SALE

A BUMPER CROP OF VALUES

WE'VE CUT THE PRICE!

REG. 98c
87c

BROOM RAKE

REG. 29.95
Now 22.99

The Newscaster TABLE RADIO

Don't miss this! Handsome Ivory plastic cabinet. Has unusual sensitivity, selectivity, power and tone.

SAVE 1/2

REG. 29c PKG.
Now 2 PKGS. FOR 29c

DUSTING and POLISHING PAD

Don't Miss This!

REG. 75c
49c

Less Batteries
Streamlined, 2-Cell FLASHLIGHT With Bulb

HARVEST SALE SPECIAL

REG. 6.98
Special 4.49

13-Piece
1/4-Inch Square Drive SOCKET WRENCH SET

Reduced! Perfect for ignition or carburetor repairs! Finest alloy steel; chrome-plated.

Special!

Reg. 65c
49c

6-Foot Rayon-Covered APPLIANCE CORD

PAINT at CARLOAD PRICES

REG. 5.30
4.88

Gal. In 2 or 5 Gal. Cans
Firestone HOUSE PAINT

WE'VE CUT THE PRICE ON THESE AXES

Reg. 2.69
1.29

HOUSE AXE

Was 3.29
Now 1.69

Single Bit AXE

Reg. 3.79 Value
1.98

Double Bit AXE

SHOT DOWN!

Last hunting season 2,500 telephone wires were broken by stray bullets. That's why we say: Hunters, please don't shoot at birds on telephone wires.

One shot may break an important long distance wire.

SOUTHWESTERN BELL TELEPHONE CO.

INSURANCE and REAL ESTATE

We can give you most any kind of coverage:

Plate Glass, Neon Signs, Farm Implements, Livestock, Pasture Grass, Automobile, Truck, Tractors, Fire—extended coverage, Grain, Cotton, Hay, Bundled Feed, Cargo (property damage) and bodily injury, medical aid in case of car accident, Workmen's Compensation and many other coverages not mentioned in this space.

J. H. and DELL REAGAN

We have several good Houses for Sale.

TRADE AND SAVE

get the BEST for LESS

During our **BIG HARVEST SALE!**

Firestone STANDARD TIRE

12.95

PLUS TAX

6.00-16

We need used tires for retreading! You'll be amazed at the liberal trade-in allowance we'll give for your old tires during our big Harvest Sale. Here's your chance to get famous Firestone Standard Tires at BIG SAVINGS. Even if your tires are only partly worn, you'll get FULL allowance for the unused mileage during this BIG SALE! DON'T wait... TRADE and SAVE TODAY!

ROBINSON & DAVIS

HOME & AUTO SUPPLY

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Telephone 545

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 the church...
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25c
 No. 1 Cans
 2 For
29c
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 Shop



BSQSA foursome above are (top l. to r.) Hal Jones and George Walters; and (bottom l. to r.) Dyke Turner and C. D. Johnson, of Dallas. Fifty other organizations have completed arrangements for special days at the 1948 State Fair of Texas, and tripled before opening day, Oct. 9. David A. McMinn of the State Fair has announced.

Shop Singers Returning to
 The Society for the Pre- and Encouragement of Quartet Singing in Texas arranged for Oct. 17 as a quartet day at the Fair of Texas. At least 100 quartets will sing on this day. Through the nation there are 480 such 20,000 members. SPE-
Commissioners
Budget, Set
ity Tax Rate
 first time in a number of years the Floyd county citizens' Commission court meeting when that body considered adoption of the budget for next fiscal year. The budget prepared by Judge W. E. Adams and adopted by the court on Sept. 29.
 rate for the year was set at 1.54. The school tax rate for the year was set at 42 cents, making the total rate 1.96. The various common school districts are as follows:
 fund 30 cents; road and 22 cents; special road fund 15 cents; permanent fund 13 cents; jury fund and special road and fund tax 35 cents.

WED FRIDAY
 Elizabeth Pierce, daughter of Mrs. J. M. Pierce of the community, became the bride of Otis Johnson, son of Mrs. O. Johnson, Friday morning, August 28. The ceremony was officiated by Rev. Earl L. Fort, pastor of the First Baptist Church. The bride wore an aqua blue suit with accessories. Only attendants were Mr. Wendell Johnson of McCoy, who will live in the Fair-Community where Mr. Johnson is engaged in farming.
 Helen Smith and children, Mrs. Judy Max, and Steven, Ruth, and Mrs. Rusty Russell, returned home after a two week visit to their mother, Mrs. G. Scott. They were accompanied home by Dale Scott King who returned this week end.
 J. J. Wilkes was admitted to the new hospital Saturday afternoon. Mr. Wilkes, Dennis, and Elizabeth spent Sunday with their mother at the hospital. There were also several new cases of typhoid fever reported in the last few days, they report.
 Mrs. W. H. Bunch and her family spent part of last week at the home of her relatives in Texas, where they were visiting.

QUOTES AND NOTES
 As far as American cotton is concerned, the European Recovery program is seeking to pick up where the U. S. Department of Agriculture has left off. It is an intermediate step toward what we hope will become free flowing, healthy world trade through usual commercial channels. —Secretary of Agriculture Charles F. Brannan.

Good forage and pasture crops have the effect of holding the soil in place while increasing the surface absorption of water. Lime and fertilizer enhance these values while increasing the yield of the grasses and legumes. —O. S. Aamondt, head agronomist, U. S. Department of Agriculture.

Strong consumer demand resulted in a record output of 379 billion cigarettes in the year ending June 30, 1948, reports the Bureau of Agricultural Economics. This was 18 billion or approximately 5 percent more than in the previous fiscal year. Virtually all the increase was consumed in the United States.

In the English language, the letter "e" occurs most frequently. The action effect keeps it on the job as a protection against other invaders.

Texas Model Champs



MODEL AUTOMOBILES designed and built by Jerry Patton, left, of Arlington, and Harold L. Simon, right, of San Antonio, have won first state awards in Texas in the senior and junior divisions, respectively, of the 1948 Fisher Body Craftsman's Guild competition. Each youth receives \$150, and in addition their models were declared regional winners for the Texas-Arizona-New Mexico area, winning for them free trips to Detroit for the Guild's national convention to compete for university scholarships.

19 PERCENT TO 90 PERCENT

Typical of the contribution rural electrification makes to the industrial economy of the Nation is that of the 28 rural electric cooperatives in Ohio, says the Rural Electrification Administration. The first Ohio co-op that was financed by REA began operating June 15, 1936, says the U. S. Department of Agriculture. These 28 Ohio co-ops, all of them financed by loans from the Rural Electrification Administration, own and operate 24,287 miles of line. They serve 96,093 consumers, including 820 rural churches and 260 rural schools.

Collectively, they paid \$251,825 in taxes during 1947. They provide employment for 541 persons. They own and operate 171 automobiles and motor trucks.

Since the first loan to an Ohio rural electric co-op was approved by REA in September, 1935, REA has allocated a total of \$36,486,272 to its Ohio borrowers. They have re-paid \$7,901,507 in principal and interest, including \$1,167,573 on principal in advance of the date due.

or 18.8 percent, of the farms in Ohio were receiving central station electric service. Today, 198,512 Ohio farms, or 90 percent of the number in the State, receive electric service.

The record of the soil conservation districts is an amazing illustration of democracy in action and the practical application of scientific knowledge to human problems and their solutions. —Edward H. Graham, U. S. Department of Agriculture.

If rural living is desirable for a larger portion of our population, the trend toward part-time farming and homes in the country is a healthy development. —Sherman E. Johnson, Bureau of Agricultural Economics, U. S. Department of Agriculture.

The newest in insecticides was included in this report of control methods given to the Hesperian office by County Agent A. L. Hartzog. Farmers should study them carefully so as to know what to buy to better suit their needs, he said.

Senator William L. March in 1832 said, "To the victors go the spoils."

Texas is called the Lone Star State because of the one star in its flag during the time it was a republic.

Want ads save money.

Bothered by SUNBURN HEAT RASH, HIVES or Other Minor Skin Irritations?



If so, better get a bottle of RED ARROW CALAMINE LOTION today and be prepared. This special compound is particularly effective in providing soothing relief to affected parts... is convenient to use... has a pleasant odor... and does not stain clothes. RED ARROW CALAMINE LOTION gives soothing, cooling relief. Don't delay... drive discomfort away... get RED ARROW CALAMINE LOTION today... from your local druggist.

Carthel's Service Station says It's a Fact!

WE DO NOT HAVE FIVE FINGERS ON EACH HAND!

And We Can Prove It!

Proof of last week's "BEAUTIFUL BUT DUMB IS NOT BASED ON FACT!" Studies made as well as objective comparisons, show that there is no relationship between appearance and intelligence. Confirmed by the Department of Psychology of New York University.

For satisfaction, you need Carthel's Station service for here you are assured of courteous service and a consistent standard of quality coupled with fair prices.

CARTHEL'S SERVICE STATION **PHONE 552 FLOYDADO, TEXAS**

PARIS 1905

Dorsa a original ours exclusively

Gleaming, sultry crepe back satin. Romantic. Reminiscent. A dress that does your flirting for you. Contour moulded with a rippling fall of drapery. Cowl hood for your look of languid splendor. Tapestry Grey, Taupe Brown, Brilliant Blue. Juniors 9 to 15.

\$29.95

Miladies Specialty Shoppe

OUR BIRTHDAY Anniversary *September First*

1st

One year ago we opened for business with the belief that the people of Floydada and Floyd County would appreciate real high quality dairy products, made right here at home from the production of our own cows. That belief was well founded, for we have been well pleased with the reception of our products. Our business has continued to grow from the start and is still growing every day.

It has been our policy from the beginning, and will continue to be, to offer only the very best in milk, cottage cheese and ice cream. A product that you can have no fear to give to your babies or use yourself. Just Remember —

"NO ONE EVER OUTGROWS THE NEED FOR MILK"

LYNDALE FARM DAIRY STORE

Flowers Do
for Talking
You

MAKE IT A HABIT
Order Flowers

know what to say...
 know HOW to say it?
 the easiest, pleasant-
 way and send flowers.
 can mean a lot.

ydada Floral Shop

McNeills Meet Ashton Home for Re-Union

Mr. and Mrs. Milton Ashton entertained with a dinner Sunday at their home near Lockney, the occasion being a reunion of all the children of Mrs. R. L. McNeill for the first time in 10 years.

The afternoon was spent in making pictures, group singing, and just visiting. The children present were: R. L. Hawk of Heber Springs, Arkansas, Mr. and Mrs. Summers and children of Lubbock, Mr. and Mrs. C. H. McNeill of Denton, Mr. F. C. McNeill of Denton, Mr. C. E. Parsley of Amarillo, and Mrs. Ray Smith and children, Mr. and Mrs. B. A. Robertson, McNeill, all of Floydada, and Mrs. Milton Ashton and Mrs. Lockney.

John present was an uncle, John of Carlsbad, New Mexico, the following cousins: Miss Verne and Mr. and Mrs. John McNeill and daughter of Mesquero, Mexico, Carl McCareless of McNeill, Mr. and Mrs. M. J. McNeill, Mr. and Mrs. Bill McNeill and Mrs. R. L. Hawk has been visiting in Lubbock and Amarillo the past two weeks.

Hawk and Mrs. P. C. McNeill's sons, Howard, Ned, and Char- Wayne were the only members of the family who were not present at the reunion.

Display of Photos Pack Meeting

The Pack meeting of Floydada Scouts last Friday a display of photographs, photography has been the project of the month.

Two Cubes were present. I won first place for display photographs, Den 2 second place. Collins was the individual place winner with Larry Glasser second. Den 2 won first at- tention, Den 1 won second.

Den 2 stood high in achievement award, Den 6 second. Individual awards included the Lion award for Gordon Joiner, the gold and silver on beaver award to Bobby and the gold arrow on lion award to Doyle Grundy.

Football Tournament
The Cubes are to have a big soft- ball tournament Sunday afternoon starting at 2:30. Local dens are participating and dens of other communities in the district are also invited to send their players. Admis- sion will be free.

SONDAUGHTER BORN AUG. IN LOS ANGELES

Mr. and Mrs. J. T. McLain are proud grandparents of Roxanne Wallace who was born Thurs- day, August 26, in Los Angeles, Cali- fornia. She is the daughter of Mr. and Mrs. Don Wallace. The Wal- laces have another little girl, La- raine, who is four years old.

For the past two weeks Hollis Ham of the Sand Hill Com- munity has been in the Veterinarian's office at Amarillo. The doctors have not determined the cause of his illness yet.

Mr. and Mrs. Lois Bronson and Mrs. of Dallas were week-end in the home of Mr. and Mrs. R. Robertson Saturday. Mr. and Mrs. Bronson and Mrs. Robert- son visited in Plainview with Mr. and Mrs. Theo Strain.

DRS. CLOUGH & CLOUGH Optometrists & Orthoptists Clough Bldg., 111 West 7th Plainview, Texas Pho. 236 for Appointment

MILK-MADE TWIN'S CREAMLAND



September 9th 1776
Name: U. S. Congress first
ever since that day, it's stuck
all sorts of weather and luck
what like the name: Pat-
Dairy
it stands for does never
remains as dependable as the
every year new friends has

TATTON'S DAIRY

Nazarene Women's Auxiliary Names Officers for Year

The Women's Foreign Missionary society of the Church of the Naz- arene has elected officers for the years as follows:

Mrs. N. E. Tyler, president; Mrs. J. T. McLain, first vice-president; Mrs. Bennie Rose, second vice-presi- dent; Mrs. Ruth Bartlett, treasurer; Mrs. Ted Ferguson, secretary; Mrs. Marvin Hall, publicity.

The superintendent of study is Mrs. C. C. Calhoun.
Meeting dates are the first and third Tuesdays of each month.

Rev. Lloyd Jones Teaches Course in Ceta Encampment

Rev. Lloyd Jones, pastor of the First Methodist church here, was in a Methodist Youth encampment at Ceta canyon last week. He taught a course on "Know Your Church." There were 124 enrolled at the camp and 20 staff members.

Rev. J. Edmund Kirby of Sweet- water was platform speaker, and Rev. Cecil Matthews, director of Wesley Foundation at Texas Tech, was training and recreational meth- ods leader.

TO THE PEOPLE OF FLOYD COUNTY, TEXAS:

I want to thank the people of Floyd county for the nice and court- eous way in which they received me while I was making my campaign for County Judge. I know that no man has friends that are more loyal than mine. Thank you, my friends, that worked so faithfully for me. I hold no grudge against anyone. I have nothing but good will for every body.

I hope Judge Tubbs a successful administration and as a private citi- zen I will do everything that I can to help him to make it so.

Respectfully
Tom W. Deen

MOVE FROM CALIFORNIA TO MAKE FLOYDADA HOME

Mr. and Mrs. Frank Jordan and daughters and Mrs. Jordan's par- ents, Mr. and Mrs. J. A. Burns recently moved from Delano, California, to make their home in Floydada.

Liking California country fine, but desiring a change, the Jordans chose Floydada as a likely spot to live. Mrs. Jordan is a sister to Leroy Burns, of Floydada.

Mr. Jordan is engaged in the trucking business.

Mr. and Mrs. M. E. Hamm, of Graham, Texas, have been visiting in the home of Mr. Hamm's sister, Mrs. L. L. Clark. They arrived here Thursday. Their son, Vernon Hamm, also of Graham, arrived by plane Sunday. Mrs. Clark's sister, Mrs. Ivo Duckworth, of Fort Worth, came Tuesday afternoon for a visit here.

Guests in the home of Mrs. Ella Johnson last week included her sis- ter, Mrs. J. E. Teppett of Tell; her niece and husband, Mr. and Mrs. Jess Benham of Childress, and two cousins, Misses Lola and Fern Hodge of Graham.

Mr. and Mrs. Fay Hart and son David spent the week-end in Ama- rillo.

Mr. and Mrs. Harold Huggins and children, Jimmy and Sharon Kay, of Colorado City visited last week end with Mrs. Huggins' parents, Mr. and Mrs. J. E. Roy. They also vis- ited Mr. Huggins' parents, Mr. and Mrs. Huggins of Lockney.

My Sincere Thanks

To the People of Pre- cinct No. 4 For What You Did for Me Saturday

In return for the vote which gave me a com- fortable majority, I will do my best to make the precinct and the county a commis- sioner that you will be glad you chose.

Meanwhile, accept my thanks again.

FAY HART



Nowadays even FIRZT GRADERZ know -
The Good Food They Eat
Comes From PIGGLY WIGGLY!

These Prices
Good
FRIDAY,
SATURDAY
& MONDAY

COFFEE, FOLGER'S	49c 1 Lb.
PINEAPPLE JUICE, DOLE	17c No. 2
FRUIT COCKTAIL, LIBBY'S	19c No. 1
PEARS, REMARKABLE	29c No. 2 1/2
GRAPE JUICE WIDMER'S	35c qt.
CRACKERS, KRISPY	25c 1 Lb.
SPRY,	\$1.19 3 Lb.
Glo-Coat, JOHNSON'S	98c Qt.

SHOP HERE FOR YOUR
FRUITS and VEGETABLES

FRESH TOMATOES, No. 1 CALIFORNIA	15c Lb.
POTATOES, IDAHO No. 1	5c Lb.
GRAPEFRUIT,	6c Lb.
LEMONS, SUNKIST	14c Lb.
LETTUCE, FIRM HEAD	10c Lb.
Cantaloupe	10c Lb.
CABBAGE FIRM HEAD Pound	5c

Veal cutlets	.89
Nice, Tender Steak	Lb.
Weiners,	39c
Keeton Skinless	Lb.
Slice Bacon	69c
Wilson Corn King	Lb.
BACON,	29c
End and Pieces	Lb.
Sack Sausage	49c
Pinkney Country Style	Lb.
Biscuits,	25c
Ballard Oven Ready	2 Cans
CHEESE,	59c
Kraft's Kay Cheddar	Lb.
Kraft's Velveeta	CHEESE
	99c
	2 Pound Box

COMB HONEY,	1.09
PETTY'S	1/2 Gal.
VIENNA SAUSAGE,	15c
SNACK TIME	Can
WAX BEANS,	93c
McGRATH'S	Gal.
PRUNE PLUMS,	59c
	Gal.
PEAS,	25c
SHASTA	2 No. 2
MUSTARD,	22c
	Qt.

LUX, Toilet Soap	19c 2 Bars	KETCHUP, Heinz	29c 14 Oz.	SARDINES, Cottage	12 1/2 c Can
LIFEBUOY, Toilet Soap	19c 2 Bars	Deviled Ham, Libby's	19c Can	HOMINY, Marshall	49c Gal.
SWAN SOAP,	11c Bar	Tomato Juice, Hunt's	19c 46 Oz.	SPINACH, Libby's	18c No. 2
VEL,	31c Box	TOMATOES,	9c No. 1	PEACHES,	19c No. 2 1/2

KRAUT DEER No. 2 Can	10c
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BABY FOOD LIBBY'S 3 Cans	25c
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MILK Pet or Carnation Tall Can	15c
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LIMA BEANS Green and White No. 2 Can	23c
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Dillard Reunion Has Attendance

ship of many friends. There was a bountiful lunch spread, to which Robin Baker of Plainview added ten gallons of ice cream.

There were 113 present at the reunion.

To start the day off just right, there was a short devotional service with Rev. H. M. Reeves in charge. Rev. and Mrs. Pete Love, of Colorado City, sang a special song.

There were five ministers present; each gave a word of exhortation. Timely words were added by Cephus Fortenberry and Freeman Love. A special song was rendered by Corene and Maxine Reeves. Rev. Lonnie Bowen and Mr. and Mrs. Ben Dillard and daughter sang "Precious Memories." Rev. Bowen was chosen

as the morning speaker; his message was enjoyed by all. The devotion was dismissed with prayer offered by Vance Cook of Plainview.

Those coming from the farthest points were Rev. and Mrs. Lonnie Bowen of Houston, Mr. and Mrs. Bud Dillard and daughter from Carlisbad, New Mexico, Mr. and Mrs. Curtis Stotard and daughter of Jacksboro, Mrs. Thomas of Jacksboro, Mr. and Mrs. Leroy Love of Wichita Falls, Mr. and Mrs. Tencil Love of Borger, and several from Childress.

Rev. H. M. Reeves was elected president for next year, C. W. Dillard was elected as secretary and treasurer. Lubbock was chosen as the place to meet next year; it will be the third Wednesday in August.

It was a day well spent and one that will never be forgotten by all who were present.

duces moisture condensation in barns. The system, according to Ray R. West, of Minneapolis-Honeywell Regulator Company, will cut down the condensation which causes barn timber to rot and tools to rust. Excessive moisture often reaches 100 per cent saturation in shelters, West said, speeding structural decay and causing heavy losses in animal feed as well as endangering the health and milk-producing capacities of animals.

Soon to be distributed through farm and electrical equipment wholesalers by the Brown division of the Honeywell company, the new system will automatically control fans and other air conditioning devices, keeping barns dry and comfortable regardless of outside moisture.

Bits of Business -- Builders started work on 94,000 new dwellings in July, almost 13,000 above the number started in the corresponding month a year ago. Factory shipments of oil burners in June totaled 29,000 units, up 12 per cent from the 26,000 shipped in May. Total sales reported by 680 establishments handling paint, varnish, lacquer and filler were \$102,651,016 in June against \$99,079,396 in May and \$92,633,793 in June last year. Total income received by individuals in the United States rose 11 per cent from 1946 to 1947 -- from \$171 billion to \$190 billion. The biggest individual prop under business now is government spending for arms and European aid.

Tin foil is being replaced in many of its traditional uses by aluminum foil, which is both cheaper and more plentiful, says the Commerce Department. Retail trade continues at a satisfactory pace.

SEVEN HUNDRED SIX AND 07/100 DOLLARS (\$6,706.07) and costs of suit, under a judgment in favor of Dorsey Baker in a certain cause in said Court, No. 3734 and styled C. W. Nickels, Jr. vs. Lucian Morehead and Dorsey Baker, placed in my hands for service, I, Leland Hart, as Sheriff of Floyd County, Texas, did on the 31st day of July, 1948, levy on certain real estate and property situated in Floyd County, Texas, described as follows, to-wit:

Approximately 2 acres of land out of the West One-Half of Section No. 3, in Block C-9, Floyd County, Texas, described by metes and bounds as follows: BEGINNING at a point in the South line of said section, 159 yards East of the Southwest corner of said section; THENCE North 120 yards; THENCE East 80 yards; THENCE South 120 yards; THENCE West 80 yards, to the place of beginning; together with the 4-70 Continental Gin Plant now located on said land, including the office building, gin building, seed house cotton house, 4-70 saw stands, cleaners, steam power plant, burr fan and ram, casing for cotton press, and all other machinery and equipment and personal property of every kind and character now located on said land;

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, newspaper published in Floyd County, Texas, on the 31st day of July, 1948.

Leland Hart
Sheriff of Floyd County, Texas

ATHLETES FOOT GERM HOW TO KILL IT. IN ONE HOUR.

IF NOT PLEASED, your 35c back. Ask any druggist for this STRONG fungicide, TE-OL. Made with 90 percent alcohol, it PENETRATES. Reaches and kills MORE germs faster. Today at ARWINE DRUG.



You Don't Need A String tied around your finger to remind you that there's always something good to eat at...

THE MALT BAR

Whether it's a full course meal, a snack or a fountain drink, we can please.

The MALT BAR

MATCHED ROPING
Saturday Night, September 4
8 P. M., at

FLOYDADA RODEO GROUNDS

FLOYDADA ROPING CLUB
vs.
SILVERTON ROPING CLUB

Also Jackpot Roping
Admission: 50c and 25c

Tune In KSEL
950 KILOCYCLES

8:30 A. M. to 8:45 A. M. — Monday Thru Friday
FOR THE

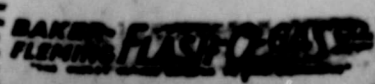
OPER RANGERS



Hear Your Old Time Favorite Songs
BY

BILL KITTS — ZEKE KITTS

Wm. Wayne Kitts at Piano



Plainview — Lubbock

Business News Nation Wide

(By Reynolds Knight)

NEW YORK—Advertising campaigns to encourage home decoration and maintenance will be considerably more frequent and sustained this fall than last, and local merchants should be on the alert to capitalize on this increased promotion.

A survey of advertising agencies indicates that the space to be used for such promotions will run from 10 to 15 per cent above the fall of 1947.

The variety of the campaigns runs the entire gamut of merchandising. Furniture and rug manufacturers will emphasize beauty and color. Appliance makers will play upon the theme of work-made-easier and more leisure time.

Hardware and paint manufacturers will stress the necessity of keeping the home looking well and in good repair in order to preserve its value.

Typical of the thinking among manufacturers is a major hardware maker whose 1948 advertising budget is 300 per cent above last year's. Part of this increase is due to the company's expansion program, but not all of it. Chiefly, the increase reflects the manufacturer's desire to support the retailing efforts of local merchants upon whom rests the major sales burden.

TIPS FOR RETAILERS—Retail grocers on the lookout for sure-fire ideas to improve their business might ponder some of the following. One method found useful in bringing "dead hours" to life is to hold three-hour specials, advertised in advance. A good way to speed up traffic and avoid customer confusion is to attach a store directory to each package-carrier. A groceryman will build good will with mothers who send their children on errands if he remembers that children are customers entitled to be waited on in turn just like adults. Often sales can be increased if related items are displayed together -- canned sauerkraut and frankfurters, canned corn and lima beans. Another suggestion is to encourage customers to buy whole cases of canned goods instead of just a few cans by featuring the savings obtained. No matter how anxious they may be to wait on customers as rapidly as possible, merchants are admonished to count change out slowly to save those all-important pennies which mean profit in the grocery business. These and other tested sales hints from a new booklet published by the American Can Company for grocerymen.

Things To Come -- Indoor antenna developed for television resembles a floor lamp. Vacuum lock for automobiles keeps children from opening rear doors while engine is running, until driver releases catch.

Window blinds coated with vinyl resins are said to be washable, fire-resistant and sun-proof. Portable magnetic wire recorder weighs less than 24 pounds. Silverware tray made of plastic fits into almost any kitchen drawer. Small, 77-pound, gasoline driven, portable power plant develops 350 watts and operates standard light bulbs and 115-volt appliances. Newest salt and pepper shakers have rubber valves to seal out the moisture. Flexible template for copying curves is made of steel and aluminum. It can be adjusted to any arc and snaps back into straight-edge when wing screws are loosened.

Barn Comfort -- Cows are going to be more contented in the future, thanks to the development of a new humidity control system which re-

DEADLINE FOR ENTRIES
Deadline for entries in the major divisions of the State Fair of Texas' 1948 Livestock Show and Junior Livestock Show is Sept. 13, Ray W. Wilson, livestock manager of the Fair, has announced.

Livestock breeders who send in entries immediately will receive the most desirable locations for the show, Wilson said. The Sept. 13 closing date applies to beef and dairy cattle, sheep, swine, Angora goats, and for entries in all divisions of the Junior Livestock Show.

Mrs. Ernest Tomme of Llano, Texas, has been visiting her mother, Mrs. Edna Cowand, and her sister, Mrs. J. H. Tribble.

NOTICE OF SHERIFF'S SALE
THE STATE OF TEXAS,
COUNTY OF FLOYD,
NOTICE IS HEREBY GIVEN
That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, Texas, on the 31st day of July, 1948, by the Clerk of said District Court, for the sum of SIX THOUSAND

Any Type Ladies
Alterations
done at —
DAY'S CLEANERS

All Sizes
CONCRETE
PIPE

For Culverts and Irrigation

5 x 8 x 12
Volcano Blocks

WAYNE
BENNETT

East California Street

THANKS FOR THE FINE TURN OUT AND RECEPTION OF OUR STUDEBAKER OPEN HOUSE

And don't think we don't have plans for the future not only in sales but in service for our car owners.

Our service department includes Joe Martin as service manager and L. B. Stewart, Sr., with other mechanics to be added in the near future. L. B. Stewart, Jr., is to be parts man, and we already have a large shipment of parts with more to arrive in the near future.

You Can Expect A Modern Service Department Ready and Capable of Serving You Expertly

Our service department will have the most modern equipment available, neat, clean and equipped to handle any service problem.

Prizes for our Saturday drawing are still being held until claimed. If your name is in this list we will be glad to let you have your prize when you call.

WINNERS WERE: Mrs. W. L. Finley, Jackie Lee Johnson, John Finley, Mrs. J. G. Deakins, V. W. Hennessee, T. R. Noland, Mrs. Lon Smith, Ray Williams, Clarence Reddy, Mrs. C. W. Bennett, Mrs. W. L. Morgan, Mrs. Clarence Guffee and Shirley Rice.

PLAINS EQUIPMENT COMPANY OLIVER FARM EQUIPMENT STUDEBAKER CARS and TRUCKS

YOU CAN GO WRONG —

But not if you have your car serviced at Nelson's Conoco Service where only the best—Conoco products are used. Try our washing and greasing and be well pleased with the way your car looks and drives—we know we can please.

NELSON'S CONOCO SERVICE
Highway 70 North

