## unty-Wide Rally Showers Spot D. Club Women Area, Presage

# Good Progress on Building as School Opening Nears 

May Be He Missed a Fortune
Cafe Man Wonders if Radio Has
a 'Take the Pot' Program or If Maybe a Stinker Did Him Wrong


Shaughnessy
Play.Off Set $\ln$ City League

| a |  | WAC Officer | O'Neal Elected |
| :---: | :---: | :---: | :---: |
| cisibumex |  | School Opens | Commander of |
|  | Wonderful Tria | Mid-September | McDermett Post |
|  | Reports Hamilton |  |  |

Fire and Extinguisher Fluid Give Mrs. Berry's Kitchen "New Look"

## Crowding

 oad ProjectW. E. Sims at 60

Takes Up Flying

| Mrra C.L Bery mmelead the moke | ced he oven doar just to bo eratan | Appulatuens tor women not on |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| mulio the fire trues were | dire mas housht have sarr- | ${ }^{\text {and }}$ | askect to ere in ombect |
|  |  | Itaemed lissie the ap- | Parce |
|  | dre exinguher from n natr- | , |  |
| houes met bery douert mid |  |  |  |
|  |  | come | 151 Accepted |

When Jesus Trod Gallilean Hills
y Before Next As A Farm k-End, Prospect Woman Thinks


## EDITORIALS



Personal journalism: One of the things
we suspect that is wrong with America is in $\begin{gathered}\text { Unually strong perfume from flowers in }\end{gathered}$
dicain- Santa Fe Almanac.
$\square$
personal journalism. It would be a yood
thing if all he "y line "writers and the
"columnits" had a choking fit, as happened

The People's Forum simiek wation ativivic.


aveiy
citite
vent

 Forum Law gives nckease
NEW OLD AGE PENSION
Old age pensions are increased
approximately 8.00 per month fo
ach recipient, under a new liw for
approximately 85.00 per month for
each recpient, under sew naw fust
passed by the soth congress, passed by the sondh congress, a cop
of which is before me. Just received of which is before me. Just received
Under this law, he Pederal Cov-
ernment pays three-fourths of the ernment pays wrree-fourths of the
first $\$ 20.00$ of each grant, or $\$ 15.00$
fand first 820.00 of each erant, or 815.00
and one haif of tha edditional amo
unt above $\$ 2000$ a mant unt above $s 20.00 \mathrm{a}$ a month.
That means that aill who are now reeeving means that ail who are now
hould get $\$ 5.00$ a month or more
month increase should get $\$ 500$ a month increase.
and those who receve less han
520.00 hhould receive a proportionate
 maximum of 845.00 should receive
5000 a month under this new law
Needy blind and dependen Necedy blind
recieve a
According
as has a to

 The Floyd County HESPERIAN Established 1896 by Claude V. Hal
Enteref as second class nail at the
pontoffice at Floydida Texal. Art Entered as second class nail at the the
postoffice at ploydada. Texas, April
10. 1907. under the pototfice at Floydada. Texas, April
10. 1907 .under het act of Congress
of March 1897 .
Published by Th March 3. 1897. Hesperian Pub
(hblished by The Co. Ine. Foydada. Texas.
hing
HOMER STFE, Edtor Subscription Prices: In Floyd and adjoining counties - one yeard 8200 and
six months 81.00 ; tour months, 70 c
in advance.



To The People of the 19th Congressional District:
While I had no opponent in the reeent to
tion, I want all of you to know of my apman
ciation for your confidence and support Ait
all times I welcome your suggestions and 4
vice in regard to national a ffrairs, and I mee
you to call upon me at any time for any yo
render. Thanks to all.
George Mahon


KILMER CORBIN Candidate for

State Senator
Expresses His Appreciation He is grateful to the people of the 留 Senatorial District which he reecived Julv ell
him to lead his three wr
ents. Campaign and, if elec

## Momber TEXAS



MEET THE NEW BUICK DEALER

IN FLOYDADA, TEXAS

## CLINE \& RANER

## 101 SOUTH WALL STREET

THERE'S a big welcome mat at the door of your new Buick-Dealer. And we hope you will use it.

For you will meet up with an organization built on friendliness, courtesy and the kind of consideration you like to have shown to you.
It's an organization headed up by men who know cars - and Buicks in particular - from tire tread to Turret Top.

It's an organization with a most complete stock of proper service parts, and with specialists skilled in factory methods.

And, of course, it's your near-by place to see the new fashion - plate Buicks that match superb beauty with the greatest
engineering advances of the yearincluding the Vibra-Shielded ride, and the fabulous new Dynaflow Drive.*

This organization has one thought foremost: to serve you well. We hope you'll drop in soon and say hello.

## BuICK alone has all these faatures

dYNAFLOW DRIVE - TAPER-THRU STYLING - VIBRA SHIELDED RIDE - HI-POISED FIREBALL POWER SAFET. RIDE RIMS - QUADRUFLEX COIL SPRINGING. FIEX.-FI OIL RINGS - ROAD-RITE BALANCE • RIGID TORQUE-TIE - Sol rings - road-rite balance - rigid torque sorber top lining - duomatic spark advance - ten smart models - body by fishe


| $\$$ Produce fressm Every dava! | LEMONS <br> Calif. - Sunkist Lb. 12c |
| :---: | :---: |
| CELERY, | ${ }_{\text {scathe }}^{19 \mathrm{c}}$ |
| CARROTS, | 9 C |
| POTATOES, | 4 $\frac{1}{2} \mathrm{c}$ |
| TOMATOES, | 15c |


| PORK CHOPS <br> Center Cuts <br> Lb. |  |
| :---: | :---: |
| PORK LOIN ROAST, END CUT - NICE and LEAN | 59c |
| SLICE BACON, RATH'S SUNVALE | 49c |
| CHEESE, <br> KRAFT'S KAY CHEDDAR | 65 c |
| SALT BACON, | 39c |


| PEACHES <br> Shasta, No. 21/2 <br> 19 c |
| :---: |
| Libhy's <br> BABY FOOD <br> 3 cans 25c |


| COFFEE, | 53c | Preserves . 37 |  |
| :---: | :---: | :---: | :---: |
| Folge | 1 Lb |  | ${ }_{2} \mathrm{Lb}$. |
| FLOUR, | \$1.60 | Trend, | . 33 |
| Everlite | $25 \mathrm{LL}$. . |  | 2 Boxes |
| CRACKERS | 25c | Dreft, | . 31 |
|  | 42 |  |  |
| SUGAR, <br> PURE CANE | $42 \mathrm{Cl}$ | Oxydol, | .35 |
| FOR THINGS TOEAT- | TBE BEAT | Camay, | . 19 |

CARL'SWELDING SHOP...


## A. GOOD RECORD



## STERLING J. PARRISH

To The State Senate
30th District of Texas, Comprising 24 Counties
and Service to the people unexcelled in the history of the 30th Plus the Democratic Cusfom of the Second Term

When you go to Vote on August

28 help reelect
(Political Adv, Paid for by Friends of Senator Parrish)


MERCHANDISE RE-GROUPED and RE-PRICED FOR Friday and Saturday Last Two Da; OUR GREATEST
Slerse Ever OAl ginal Close-Ont


Crinkle Bed Spreads Scalloped Edge, \$1.50 Brown Domestic 20c
us Fe hes F ngAu

LADIES' SHOES Values to $\$ 6.95, \$ 1.50$ Children's Shoes, $\$ 1.00$


Final Close Outs in Every Department SHOP THE ENTIRE STORE
Hagood's Department Star
Standard Brands

> vestiock owners ".un Animals Consumers Fuel Ass'n
> one No. 122

Und moves when it outgrows or tires


## SPELIALS FOR SATURDAY

- Assorted Cookies
- Apple Pie

Apricot Pie

- Mince Pie
- Pineapple Pie

You have tried the rest, NOW try the best

## Butter Kist Bread

## FLOYDADA BAKERY

Perfect Plowing Team. . New oliver"77" PLOW MASTER

it takes out the cal
Continuing research reveals ano
ther highly desirabie quality in the new slow-acting nitrogen fertuizer
that is being developed by U . S under the name of urea-form. The
matertial has an unusual capaity for taking up water from the atmos phere without caking or ceasing to the
be a free flowing powder. Thus the
experimenters find that urea-form can be mixed with other fertilizers
and that tit will act as a "condit.
隹 ioner" and check the caking of such
a mixture Even when stored at 100
percent relation percent relative humidity, one urea-
porm product remained dry and po
wdery, although it assorbed molsture
enowit wdery, although it assorbed motsture
enough to increase tis weight near-
iy a third. Even then, it was possible to add some fluid w
ecking its rree flow
Preliminary tests
Preliminary tests show that urea-
form can te tadded to some of the
chemict fertilizers that tend to ca
che
 mixture. Free flow is partricularly
important re the fertalizers that are
applied by modern machines that appined ban modern machines that
leave a band of fertulizer in the soll
a little below and to the sides of
and

!
.
2.te




The new farm features of the Oliver " 77 ", make this
amous fractor mere versatile and economical than ever wn. Its steaty more versatile and economical than ever to 6 -cylinder engine and 6 -forward-speed trans. mission give you nearly
combination you need.
You have a choice of three engines: one for gasoline, one or tractor fuel-and a diesel, a specially designed, farmngineered engine that will be available later. Also, you heels for Row Crinterchangeable cast iron or stamped steel What's more, every mounted tool is basically interchangeable vith every other new Row Crop tractor. When you add the sttery i we power take-off of the 17 , mecered oil system, Sattery ignition and the several other new improven
ou'll realize why the " 77 " is truly a farmer's tractor.

[^0]Use Chlordane to Kill Red Ants.
Use Sulphur or Sulphur and DDT for C

## NELSON'S CONOCO SERVICE

## 

Highway 70 North
Morckel Farm Chemical Co. Telephone 591W Floydada, Texas


Only Senel grives yo

- tennear givarante:


## 8,2 0 0

## STAYS SIIENT LATSIDNEER



More and more Texas families say

$\qquad$


HICKERSON-STRICKLAND CO. Floydada, Texas

How Is farth Study of storoge Re-Chrued woune Suving At Electricity?



HOW SHARP

## IS "SHARP"

and the only answer seems to be "very sharp indeed."

An easy answer to the question of how to make your car look SHARP is to send it to Nelson's for Washing.



Hospital Plans In the Making

RUILEDGE Dil Company<br>wholesale<br>PANHANDLE PRODUCTS<br>Phone 68

## WAKE UP

## LAZY SUMMER APPEEITES

A change is always good for the appetite and you'll find the meals we serve a very welcome change

For a delicious sundae, milk shake, sandwich, hot dog or any type fountain drink, just honk your horn and Bob will come running

## COPE'S DRIVE IN

Highway 70 North

## Engine Running Rough?

## A MOTOR TUNE UP

at Spears Auto Company will assure you of an easier starting, smoother running more dependable motor

Quick, efficient, dependable service

## SPEARS AUTO COMPANY




## FOR SALE

Practically new 4 room house near high school with exceptionally good construction and conveniences.

FOR SALE-Moderately priced small home near high school. An excellent buy

Several lots for sale in New Home Addition


LANDS
Lands for Sale and to Lease for Farming and a
ing purposes in Floyd and ether Counties: list of Town Lots.
W. M. MASSIE \& BRO

General Land Agents Floydada, Texas
W. M. Massie J. M. Massie

## COTTON DUS

- Sulfur or 5
- $10 \%$ DDT.Sulfur or
- 3\% Benzene hexachlori
- 3\% Benzene hexachloride-5\% DDT.Sutur
- Toxaphene or calcium arsenate for leaf wia
- For grasshopper control use $20 \%$ toxapheas Kill Johnston Grass:
- Use Sodium Chlorate
- 2. 4-D for blue weed, possession ving
e.t.
Sodium Chlorate for Johnson Grass


## Liquid Fertilizer

- Reduces production costs - no equipment buy-just drip liquid into irrigation water.
A formula for every crop-nitrogen or
A formula for every crop-
tures of nitrogen, phosphoric acid and pota
- No root burning-even distribution, compli
fertilization of all feeder roo
A flexible fertilizing program.
For Profit Use JW Brand Quality Insecticides:

See us for all your farm chemical need.
Booking orders now for 16-20-0 Dry Fertilize
Jones-Walker Farm Chemical $\mathrm{Co}_{\mathrm{n}}$
WHOLESALE and RETAIL
P. O. Box 493 - 6th and Date Sts

Plainview, Texas
Morckel Farm Chemical Co.
815 W. Missouri St., Floydada, Texa
P. O. Box 755 - Phone 591

## Passenger Train Service Restored Between Quanah and Floydada

## Warm/are'august  <br> 萬

 and warm weather meansfrequent changes. Insure your through dry cleaning that re moves soif and adds longe

STEMARTS cecawcr A HOUKE YOU WILL ENJOY
DOING BUSINESS WITH



|  |  |  | Car of Material For Packing Shed Is Being Unloaded <br> Lumber with which to re-model the Quanah loading platform on East Kentucky street to make it wable for a vegetable packing shed was unloaded here last week by the Q.A. \& P. Railway company When re-done the platform will accomodate the extensive shipment | incorporated, is due to begin shipment of its first crop of carrots and Jones farm near Barwise. <br> Half Minute Interviews <br> Jno. R. Gray: "Twenty-eight ye- ars ago it rained the first day of ars ago it rained the first day of August and some every day for 20 days thereafter." <br> Mr, and Mrs, Lenton Lanham and family returned home last Thursday after two months in the | Wilson Kimble Optometric Clinic <br> Phone 254 FLOYDADA Write, Box 518 <br> Specializing in Eye Care and Visual Efficiency We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions. <br> Dr. J. W. Kimble, Optometrist |
| :---: | :---: | :---: | :---: | :---: | :---: |

## INSURANCE

Surety Bonds
1923 to 1948
P. NELSON AGENCY

## Successful Farmińg... Cumis) - You can't do all your farming with your hands and back. There is a lo of necessary head work and book work.

It is easier to keep records with the aid of a checking account and you can bo
more sure of showing a profit if you run your farm like a business.
This is where we come into the picture
We provide checking account facilities
which you should make full use of. You will
find that it will pay you to pay by check.
HE FIRST NATIONAL BANK
Floydada, Texas
We Sell Savings Bonds

## 

 Vith the Features You Want!

TAKE A BOOK
TAKE IT EASY

BISHOP'S PHARMACY

One-Day SERVICE Cleaning That

STEWART'S CLEANERS $\qquad$



## FARM LOANS

4\% Interest - Liberal Appraisals No Commission or Brokerage
THE TRAVELERS INSURANCE COMPANY
J. W. Chapman \& Sons

1006- 1331 streeth Lutbock, Teas

## Whirlabout

...YARDS AND YARDS OF


A dress to go straight to the heart of any young Miss! And her Mom
will hail this outstanding value! She'll appreciate the sturdy washable percale that will stand many washings . . . the wash-fast prints in clear, becoming colors. Really a dress you can't afford to pass up!

## NOTICE!

FLOYDADA
PEPSQUAD
RECEIVED GREEN CORDUROY Yard Goods for

## YOUR PEP SQUAD SKIRTS

## MEGAPHONES

at Penney's

Softball Play Off

PINEAPPLE, $19{ }^{\text {c }}$

| Hunts |
| :---: |
| $\substack{\text { PEACHES, } \\ \text { Tall Can. }}$ |

Orange Juice,
46 aza Can.

| Gold Medal <br> FLOUR, <br> 10 Lbs. |
| :--- |


$\underset{\substack{\text { Kerr } \\ \text { PINT JARS, } \\ \text { Dozen, }}}{ } \mathbf{6 5 c}$
Bee Brand
Insect Spray,
Quart.
GRAPE JAM, 39c
$\underset{\substack{\text { KRAUT, } \\ \text { No. } 2 \text { can, }}}{\mathbf{1 0}}$

| $\substack{\text { TEA, } \\ \text { TEA, } \\ \hline$ DREFT, $\\ \text { Large Box, }$$}$ |
| :---: |
| $\mathbf{2 9}^{\mathbf{c}}$ |

Sliced Bacon, 69c
Hull \& McBrien
Phone 292
WE DELIVER

## HENS

fryers

## Looper-Fenner

## Your friendly Food Siore

| SUGAR, Pure Cane, 10 Lb . Sack. | 87c |
| :---: | :---: |
| FLOUR, Print Bag, PurAsnow, 25 Lbs . | \$1.69 |
| JELL-O, assorted Flavors, | $25^{\text {c }}$ |
| $\underset{\substack{\text { LEMONS, } \\ \text { Dozen. }}}{ } 360$ size, | $30^{\text {c }}$ |
| GRAPEFRUIT JUICE, | $15^{\text {c }}$ |
| TOMATO JUICE, No. 2 Can, | $25^{\text {c }}$ |
| $\begin{aligned} & \text { CHILI SAUCE, } \\ & \text { Larre Botle, } \end{aligned}$ | $19{ }^{\text {c }}$ |
| ORANGE JUICE 46 Oz . Can, | 24 ${ }^{\text {c }}$ |
| KRAUT, | $14^{c}$ |
| HOMINY, R \& W, No. 2 Can, | $25^{c}$ |
| PORK \& BEANS, White Swan, 2 Cans, | 25 ${ }^{\text {c }}$ |
| SPUDS, California, White, 10 Lb . Mesh Bag. | 49 ${ }^{\text {c }}$ |

$\therefore$ MARKET SPECIALS :

| stab | 49 ${ }^{\text {c }}$ |
| :---: | :---: |
| $\frac{\text { BACON SQU ARES, Sugar Cured } 39}{}$ |  |
| Ground beef, | $49^{\circ}$ |
| PORK CHOPS, | $69{ }^{\text {c }}$ |

and


[^0]:    Plains Equipment Company

    Floydada, Texas
    

