## urday Last Day Wheat Harvest Gets Under Way Get on Ticket



Firestone Opening
Next Week-End



Carmickle Well Countr's First Oil Producer
$\qquad$

Firemen Take Time About While Chief Is Hospitalized

## SWPCGrows Up; Giant Main

 Spring of Industry Development contract from Deparment Confirms 40.1 Miles of New Road
## dCounty Pensioners to Talk

 fics at Their Sunday MeetingGame Warden Hunting Places To "Plant" Available Wild Life

EDITORIALS

| A considerable bit of infantile paralysis in | setting on the sidings awaiting the loads in |
| :---: | :--- | :--- |
| Texas has made some communities rather |  |
| ample numbers to care for all needs. The |  | panicky. Report of any new cases of polio ample numbers to care for all needs. The put the people into a dither. Health authori- bring about changes from year to year. ties indicate that there is undoubtedly some connection between filth and general uncleanliness in a community, possibly in the fact that filth and lack of sanitation are

breeders of flies, mosquitoes and other possibile carriers. About the best thing that any
community can do is to be sure that things community cand in ship-shape and that there are no gathering places for filth. If, after

$$
\begin{array}{l|l}
\text { The Floyd County } & \text { Hoydada Golfers } \\
\text { H ES PER IA N } & \text { Lose to Crosbyton }
\end{array}
$$

## FARM LOANS Liberal Appraisals

## VETERANS!

Reinstate Your National Service Life Insurance lo ro

Execute reinstatement wo monthly premiums Make check or Draft TREASURER OF UNITED STAT
D. G. AYRES, County First National Bank Floydada, T
two monthly premiums
Make check, or Draf Floydada, Tex

## 

 —面 toexxranirno:lil ALㅡ․ WANE for your ald tire on a NEW B. F. Goodrich Silvertown

The above allowance is over and abo our regular trade-in allowance. lo clip this coupon and bring it in. l save an extra $\$ 4.00$ on a full sef of tir

LIMITED OFFER - ENDS JUYY

Play safe, too, by acting promptly B. F. Goodrich Silyertown tires. Toughe fhem, give more strength to the afety. Double shock-absorber breaker against severe bruises and blowouts. wider, flatter tread puts more rubber on


And FOR A REAL LOW PRICED TIRE 1095 Lus TAX
B. F. Goodrich DEFIANCE TIRE
The new Defiance gives dependable, safe mileage for the PAY 1.25 DOWN
greatest value ever built into a tire at this low price. The ONLY
Defiance has a wide, full-depth, tusty Defiance has wide, full-depth, husky, non-skid tread.
Improved high-tensile cord gives greater bruise resistance.
ODEN CHEVROLET COMPANY


Happy Day, Pop; Mom, Where's My New Swim Suit?


what Every texay shot
KNOW ABot HiNDWEED








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| Josi |




Too Late to $C$


THURSDAY
FRIDAY SATURDAY JUNE 24, 25, 26

108 So.Main<br>Phone No. 545<br>Floydada, Texas



Buy It on Our Convenient Budget
Firestone 10 Cu . Ft. Upright FOOD FREEZER
Vacation NeEDS

10.295 Men's Leather Trimmed GOLFBAG
 fasteners on hood, shoo comALt SUMMER TO PAY


Reg. 3.49 2.97

One Gallon PICNICJUG Keeps liquids piping hot or icy
coll longer. Spout prevents
spilling. Reg.
3.95


ROLLER SKATES $\underset{\substack{\text { Bat1- Boarting } \\ \text { Whoels. Rubber }}}{ } \mathbf{3 . 5 9}$ whols. Rubber
cutbitioned to abrorb sthocki.

GTrand openilg specials


CHENILLE RUG Reg.
R.49
Ren $\quad 1.69$

SENSATIONAL
LOW PRICE!


| Reg. 1.98 |
| :---: |
| $2 . \operatorname{col} \mathrm{Can}^{2}$ |
| 1 |

Firestone DRY CLEANER Use it for Clothing or
Dren Use it for Clothing or
Draperies... Also an Excellent Paint Thinner人里 $>\begin{gathered}\text { A Perfect } \\ \text { Combination! }\end{gathered}$

cliantr and
polish
$55 c p$


Special Offer! Reg. 1.39
$1 / 2$ Gallon Self-Polishing
FIOR and Reg. 29c Long-Handle WAX APPLIER Both 1.39

Sixteen-Ounce Head

## REDUCED

 Formerly now $19^{98}$ 7-Piece, High Speed DRILL SET


Firestone AUTO RADIO
${ }_{\substack{\text { seof } \\ \text { sais } \\ \hline}}$
49.95

Have mpsele wherever you gol
And what
And what a radio too-five tom ft dash controls. Buy now tom fit dant
and save!


Publisher's Inferiority Complex Gets Big Boost From Sunday Listeners on KGNC Broadcast

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Naturopathic and Chiropractic Clinic 208 West Missouri St.,

Phone 70

| COOPERATING with Farmers $\square$ Farming, in all its wealth in this section. We wish to encourage our farmer ods, to use good seed and fertilizer to take proper care of farm machinery, and to diversify, so as to have more than one source of income. $\qquad$ sponsible tarmers for productive pur- poses, where farm inventories and good $\qquad$ cing at this time, a talk with us may |
| :---: |
| THE FIRST NATIONAL BANK <br> Floydada, Texas <br> We Sell Savings Bonds |




THE FACT IS \%eneseataercice
 OEVELOPED BY GENERAL ELECTRIC LIGHTING



PRIVATE ROOM FOR BUTTER! SPECAL COMPARTMENT IN G-E DELUXE BUTTER FROM GETTING TOO HARD ANOTHER OETHE THOUGHTFUL


You can put your confidence in GENERAL ELECTRIC


## Many others, Robt. McGuire am- ong them sad things about the in- tervew that helped the pubilisher inferiority complex

KINGS LEFT FRIDAY FOR
PRESBYTERIAN ASSEMBLY


Above All Things
-AGood Roof
Tar and Gravel, Built up
Composition Shingles ; Composition Shingles;
We roof anything that has
walls: Findley Roofers

Plainview, Texas


## LUMBER

## BAIH FIXIURES

## ACME PAINTS

"We Don't Want All The Business Just Yours"

NICHOLS LUMBER COMPANY

## ANNOUNCING...

## Complete

## MAGNETO REPAIR SERVICE

## FOR ALL TYPES OF MAGNETOS

We have invested severald hundeded dollars in the lastiew daps for resting and checking equipment. We are now carrining a complele line of Fairbanks Mosse May neiosforallmakesoffrctocorsand combines.
llif's samgnetel you want, we have it. Bringyour old magnetsointor repair.
STANSELL-COLLINS COMPANY 21550 . Main

Phone 88

## The Floyd County Hesperian, Floydada, Texas, Thursday, June 17, 1948

tesses Compliment Miss mon With Bridal Shower rsday at the Parker Home

| Harmon, bride elCogswell of Houston it Mrs. H. G. Parker treet, last Thursday. $\mathrm{p} . \mathrm{m}$. home was a medley tpeas and gardenias cabie. A miniature blecloth, entirely sur white flowers. The |  |
| :---: | :---: |

## 



(1). SOCIETY


## FATHER'S DAY

## JUNE 20

Dad'll listen when you tell him about the quality foods and reasonable prices that you get at the friendly Red \& White Store.

| Wicher can | ${ }^{39}$ |
| :---: | :---: |
|  | MLL |
|  | Poik 8 Benas, |
| Hities | Orine lice, |
| man, 25.5 | DREFT, |
|  |  |



1 Bis Selection-Juut For Dad!

## TOWNCRAFT* TIES

### 1.49

- Foularda, Crepeo! - Printa!
- Stripes, Figaree! - Neat, Bold! attractive gift wrapping free

Bew's a great big assortment of ties meant eqpecially for Dad! All kinds-colorful, plain. en, coneervative! Come in now!

For Style _ and For Summer Comfort !

## COOL RAYON SLACKS



## Swim Trunks

### 2.98



$\qquad$ Sport Shirts 2.49


Pajamas
4.49

Our eagle-eyed buyers search-
ed all over the market to find ed all over the market to find
these Santorize pajamas at
this low price! They got them Men's
House Shoes $\$ 3.98$
S of t comfortable, a 11
leather house shoes, Just the kind dad likes-sizes

Give Dad a
Solar Straw
$\$ 4.98$
Sleek pinch front pana-
ma to set off summer Detachable puggaree

Men's Briefs 49c
Knit combed cotton. Tap-
ed seams, elastic waist ed seams, elastic waist
band. $28-44$.

Men's Shorts 98c
Sturdy sanforized, striped cotton. Gripper fast-

T-Shirts
69c
Craftsman flat knit,
short sleeve under shirts
Knit Shirts 1.49

Made for summer com-
fort. Short sleeve knit

Athletic Shirts 59c
Craftsman Swiss ribbed shirts! Knit for com

Rayon Anklets

Men's elastic top anklets in pastel or dark shades.
Regular length hose, 49c Initial Handkerchiefs

Give dad a supply of
these fine hemstitched handkerchiefs.

Handkerchiefs

Just for dad - initial white woven borders with rolled hems.
see our Selection of
Men's Belts
98c to 2.98
Genuine leathers, elastic Genuine leathers, elastic
and genuine snakeskin.
Assorted styles in all
sizes.


# EW FORD TO BE SEEN IRST TIME JUNE 18th 


$=$


Associate Justice of the Court of Civil Appeals
 Ander Judge Northcutt practiced law
in Amdrillo until he was elected
County Judge of Potter County.
in 1940 . He is now serving his
fourth elective term

$\qquad$




## FARM $4_{\text {LiOANS }}^{\circ}$ NO.. Long Term Repayment - Payable On or Before

 ARVOL D. HAYS LUBBOCK INSURANCE AGENCY FIRE - AUTO - HAIL 01 Myrick Bldg. $\qquad$Attention. Wheat Growers The Mills say
"Plant Improved Varieties of Wheat"

- Robert Lee Smith, Lockney, Route F, Westar, Comanche, Wichita;
- Adrian Crawford (see Wayne Russell), Floydada, Route 2, Westar, Comanche and Wichita;
- Roe Jones, Floydada, Route 3, Standard Blackhuil (approved strain);
- Henry W. Schacht, Lockney, Route 2,
- R. G. Dunlap, Lockney, Route 2, Com-
- Bobby Kincheloe, Floydada, Route 2, Tenmarg, Comanche
: O. C. Bailey, tockney, Westar;
- Ray Cook, Floydada, Westar:

Floydada, Route 5, Com-

## COPE'S DRIVE $\mathbb{N}$

For Land's Sake! Fertilize
Liquid Fertilizer:

- Reduces production costs - no equipment
buy-just drip liquid into irrigation water
- A formula for every crop-nitrogen or mix
tures of nitrogen, phosphoric acid and potash
- No root burning-even distribution, complete
rtilization of all feeder roots?
- A flexible fertilizing program.

For Profit Use JW Brand Quality Insecticides:

- Sulfur or $5 \%$ DDT-Sulfur Mixture for early hopper
- $10 \%$ DDT-Sulfur or $20 \%$ toxaphene for boll-
and lygus bug,
- 3\% Benzene hexachloride $-5 \%$ DDT-Sufur mix-
ture for flea hopper, bollworm and plant lice;
- Toxaphene or calcium arsenate for leaf worm;
- For grasshopper control use $20 \%$ toxaphene

To Kill Weeds:

- 2, 4-D for blue weed, possession vine, careless,
- Sodium Chlorate for Johnson Grass;

See us for all your farm cheminal needs.
Jones-W alker Farm Chemical Co., WHOLESALE and RETAIL P. O. Box 493 - 6th and Date Sts.,
Plainview. Texas

Morckel Farm Chemical Co., 815 W. Missouri St., Floydada, Texas
P. O. Box 755 - Phone 591-W

## PUBLIC AUCTION

The following school property will be sold at public auction at the Fairview School, District No.
cated 11 miles northeast of Floydada, Texas, on Tuesday, June 29, Starting at 1:30 p. m. Frame House, $28 \times 38$ feet, 5 rooms, solid sheathing, wired for R. E. A
School House, $46 \times 57$ feet, two story brick ( 1 year to remove)
Garage, $18 \times 18$ feet, boxed and stripped, shingled Playground equipment
One steel slide, 11 feet high, 24 feet long
Two Seasaws
Two Oak Desk Chairs
Three Oak Teacher's Desks
One Oak Table
Two Play Tables
130 feet of Blackboard, $31 / 2$ and 4
One Whitney Piano and Bench
Two Scenery Curtains and other stage fixtures Nine 4 -inch light fixtures and some Romex Wire Two Steel Cabinets
One 8 -foot Aeromotor Windmill and Tower 180 feet of sucker rod and 2 -inch pipe 250 feet of 1 inch pipe
One 6x6 Cypress Water Tank
4,000 Pounds of Slack Coal
Miscellaneous Outbuildings and Books
Terms: CASH. All property to be removed from grounds immediately except brick school building.

## It's the 49 FORD <br> H's The Car of the Year!



BISHOP MOTOR CO.



## Social Events, Clubs

Green-Jones Wedding $\mid$ Miss Ruth Campbell $\mid$ Lakeview-Dougherty Ceremony in Baptist Weds O. A. Holladay Club Entertainment



May, June Are Busy
Months For Stitch and
Chatter club Members

$y_{2}^{2}$


The Floyd County Hesperian, Floydada, Texas, Thursday, June 17, 1948
Nowation

Now graduate. For protection "to the Nith degree," PLAning dings to clinder walls
OlL. PLARE your engine with


BILIY B. HENRY, Disiribuior
Coolest

- Store
Hottest
- Prices
Always at-
Patferson's


|  |  | $\begin{gathered} \text { TEA } \\ \text { Each 29c } \end{gathered}$ |  |
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| Phg. 43 |  |  |  |
|  |  | OUR |  |
|  | in 10 | ctibl 3.69 | 5 c |
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|  | (1) | 2phg. 25c | 75 |
|  | PORK CHOPS |  | ARM Steak |
|  | Lb. 65c | 65c | b. 7 |
|  |  | Lunch |  |

YES, WE BUY 'EM TRY US


