## chool Board Lets wilding Contract

 Review Road Inverts Under instructionPublic Invited to Open House

Pre'ct Conventions Called for Saturday
$\qquad$



Weekly Dates Set
Examiners' Visit

Starkey 42 Party To Be Held Tonight

Woman Sentenced
to Two Years For Forgery of Check

FHS Band Concert
Tuesday Night Killed in Mo. Auto Accident Tests Go Down
at Fast Rate
Near Petersburg

Softball Players Make Changes In Schedule of Games During May; Phillips vs. McCoy Monday


| Seek Roadway | One-Day School |
| :--- | :--- |
| N. to Quilaque On Irrigation |  |
| From Fairmount Well Attended |  |

Grady Walker Opposes Boll Worm District

## J. A. Mass Rites Meld Fri. at Pampa

## Floyd Country Club <br> Building Road, Dam

## Area Red Cross Manager Sends



chool B
cuilding
keview Road Iverts Under nnstruction outh Electrocuted onday Afternoon ile Wading

Horace Allens Anticipate Big Field Tour Killed in Mo. Auto Accident


Tests Go Down at Fast Rate Near Petersburg

Softball Players Make Changes In Schedule of Games During May; Phillips vs. McCoy Monday


Woman Sentenced to Two Years For Forgery of Check

Seek Roadway N. to Quitaque From Fairmount Well Attended

Grady Walker
Opposes Boll
Worm District

> Floyd Country Club Building Road, Dam

EDITORIALS
 - = = $\pm$ vavaw price level. But with each successive war, pool, probably an inadequate one to attract many per er generat
orices drop
time don't nt situatio This time we may have a different situa-- ures were made the amount was adequate farm incomes. And we probably need the folks who wish the city wouldn't spend the extreme caution of those who got burned in mo a liability before long, have in mind that all persons engaged in farming-young, mid-
dle aged, and old-will do well to balance those co vith a Bonds.
possible边新
$\square$


## Graduate to better livines

 Sectrically S Slep into new freedom, new luxury, new con venience... when you live electrically. It's the smartest, and most economical way to live today. With so many wonderful new appliances to make housework less tedious, and with electric service costing less than ever before...NOW'S THE TIME to graduate to better living electrically.
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## The Floyd Co. Hesperian

Floyd County
14 Years Ago


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TAKE IT EASY
Latest Best Sellers
good book from
ern Rental Library
PHARMACY BISHOP'S
 ARVOL D. HAYS LUBBOCK INSURANCE AGEN 01 Myrick Bldg.

1 Am Handling
Ed Holmes' Floor Sweep Business
Charles will help me deliver after school.
per can. Give us a trial and keep
me a card. Let's keep Charles busy.
antumatian
$2=4$

asnasaw

L. A. MARSHALL


Don't Cuss the Other Fellow's Headlights Unless


## Napoleon on the 3oth of April. 1803 , Sold us Loulitiana at a 15 million




For iss the finest food we know
To keep you in trim and all aglow.
'Cause Our rich pure kind beats
PATIONTS DARITY

You've Had Yours Tested!


FAULTY HEADLIGHTS are on Chief Causes of Highway Accident.
way Bumps and Jars make adjus necessary at least twice a year.

New "Seal Beam" Headlights increased power make headligg
even more important. When y lights are tested with the Bear tester, light output, light beam Elecat laterar aim can all be accurately
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USE OUR BUDGET PLAN. Be safe and pay as you go! We use Only Genuine Chevrolet parts. Our parts stock is he most complete.


## THE HESPERETTE

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De

EDITORIAL


De' Quacker


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home made ice cream all the time

NOON and

## NIGHT!

Fine food in an appetizing setting, served up by a friendly, efficient staff! You always get the best at The Malt Bar, whether you drop in for a light snack or full-course din-


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| RETAIL EGGS, | 37 c |
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| MMNARCH |  |
| :--- | :--- |
| GELETIN, | $\mathbf{8 c}$ |
| KRE-MEL, | $\mathbf{8 c}$ |

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$\mathbf{9 C}$ <br>
\hline YAMS, \& $\begin{array}{r}\text { No. } 2 \mathrm{Cam} \\ 15 \mathrm{c} \\ \hline\end{array}$ <br>
\hline PRUNES, \& No. $21 / \mathrm{can}$
19 c

a <br>
\hline GINGER ALE, \& 10c <br>
\hline CHEERIOS, \& 14c <br>
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## HESPERETTE Candid Camera <br> 

st Half Baseball
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Badgett \＆Probasco
Complete Radiator Service＇NEW and USED RADIAToRs
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## MR．WHEAT FARMER

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Act hail The Pambanale Mutual exs son
dit has been haied on
E．C．KING
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## LIOUID FERTILIZER

## Is Now Available

Reduces Production Cost－No equipment to buy－
st drip Liquid into Irrigation water．
A formula for every crop－Nitrogen（20－0－0）
complete fertilizers $15-8-4$ ， $13-15-0$（plus trace ele ments）， $10-20-0,0-25-5,10-10-5$ for wheat，barley，al dif，Sugar beets，permanent pastures，grain so N．potatoes，truck，etc．
illization of all feeder roots．
Quickly available nutrients－plant food is very peration－fertilize as you irrigate．
A flexible fertilizing program．Contact for full in－
MORCKEL FARM CHEMICAL COMPANY
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## IEADNTOTIE

Solo Course as Low as Private Pilot License
preciated very much by the students
Next Biil Hutchinson．alded by the
chorus，sang II Ride An old Paint

## Take Pride

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Rainer＇s SHOE SHOP Goding Boots for the youngster
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## Miladies Specially Shoppe



Glover-Wyatt Nuptial Vows Said at Lubbock



## HIGH BLOOD PRESSURE

CAUSE HAS BEEN DISCOVERED


E. H. Boaz, M. D. MORGAN HOSPITAL

Mrs. Wood Hostess
When So. Plains Club
Entertains Lone Star Entertains Lone Star




 Some very interesting games were
polared The octil hou wastesses at Garden
portan
Punch and and enteved bates








 New 3 room house and
bath with garage, orchard and garden.
Why pay place can be bought for
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SLACKS
Men and young men need plenty of nice cool slacks for the sultry days ahead. We have your favorite colors and patterns priced right


Have also received some additional shoe shipments. We have shoes for the entire family in the famous Poll Parrott for children, Trim Tred for misses and ladies and Rand and Randeraft for men. Sandals, flats, ventilated and the regular conventional types.

Come in. Your patronage will be greatly appreciated.
VAN'S MEN'S WEAR and SHOES
104 Main Street
Phone 557

## 19, P1, HITCH and COMPLETE diat moving outhit



FORFORD. FERGUSON antw fori ractions
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 Fink 4ita Mftur $\sqrt{\text { HPATI }}$


DEALER IMQUIRIES INVITED V. D. HARRIS, Agent

Lockney, Texas

GIFTS FOR MOTHER

## 15 Sif <br> Summer Time Print

to keep you cool and lovely Verney's washable rayon crepe in famous-for-fit half sizes

Oh, the frosty-fresh charm of it . . . typically "Mynette" in slenderizing beauty of fit, excel. lence of value! The rippling shoulder cascade is side-swept to a graceful hipline drape. the pretty skitt is soffly side-gathered. Charming print: lime green or eggshell etched with sepia candelabra, pink or aqua with black. Sizes $141 / 2$ to $241 / 2$. See it in the May issue of "Today's Woman" magazine.

The Style Shoppe Mollie A. Morton, Prop

## (7) $S$ SCIETY

amilton-Cleveland
ows Taken Saturday n Home Ceremony


Why Do 8 Out of 10 Big Feeders Use Gormula Geeds?

Simply because they have found that dollar for dollar FORM FEEDS do a better job of maintaining animal and bird health production than is possible with home-mixed feeds! There is
prmiry of proteins, vitamins and minerals in good FORMUL DSt of proteins, vitamins and minetals in good FORsibly be obained in home-mixed rations.
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YOUR MONEY.

## R THE BEST in formula feeds

## Ee Rancho <br> Geeds

ee Us For: Planting Seed, Baby Chicks Poultry Supplies, Custom Grinding
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McCarty's Feed Mill
हast chiforinis streer


HELP YOUR COUNTRY
HELP YOURSELF!
Mrs. Maud Burrus and
W. L. Morris Wed at
South Plains Sunday


## FORMAL OPENING

Open House Food Event beginning Saturday, May ${ }^{\prime \prime} 1$ ind continuing through May

## SAVE ON OUR BIG BARGANS

Famous Pioneer Matador food store now under new management. FREE coffee and cold drinks, Saturday, May 1. Seven baskets of FREE groceries.

Buy Half A Beef, have it cut and wrapped for storage in our modern locker plant. We will sell any amount of meat from our large stock of fresh meats. You make the selection.

We Offer Complete butchering service. We slaughter your livestock, cut and wrap exactly as you want it. We cure, smoke and cut pork, grind sausage as you want
it. We have enlarged our locker facilities and have for rent a few locker boxes
Locker Rents Are All Due on May 1
Thanks

## SPOTCASH GROCERY and LOCKER PLANT <br> matador, texas



## VIGORO FERTILIZER

## One Pound or 100 Pounds



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well improved, natural gas,
443 acres, 200 acres near
Plainview.
Solon F. Featherston

Exclusive Agent
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Beloved ruffly off-shoulder blouse teams with black broadcloth skirt flirting gay with Peek--A-Boo ruffle.
Blouses \$4.95
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## WUNSTOP DUZZIT!

Your motor will purr like a kitten after our complete motor Tune-up We check all werking parts

## DANIEL Automotive - Floydada

## PAYMASTER 54

## Cotion Planting Seed

The long-sought answer to the need for a quality-staple high-yielding cotton that matures quick

State Registered seed are available through Your GINNER, Your SEEDMAN, WEST TEXAS COTTON OILC0

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(Warehouse at Aiken)

## WITH JOHN and DELL

Ask abouf our Special Insurance on Wheal Trucks, Combines, during Ite Summer Months, a New Policy we will have available soon.

DANGER! Are the men who work for you Insured? You Betier be Sure!

Telephone 386
177 West California
 unch with the Farmers at Lockwood Farm that day, ut you will be home in the late afternoon and would glad for her to accompany you to the Farmers and
ferchants Barbecue and speaking that evening at $0^{\circ}$ elock.

## Floydada Lions Club

| bertson Sets | Lockney Locals |
| :---: | :---: |
| Tues, May 11 |  |
| as Farmers Day |  |
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| Los Avgers vistrors |  |
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|  |  |
| Mrs. McKinney will be remembered as Annabelle Thagard. This is the firt time in nine years Mrs Mc- |  |



Robertson Sets Tues., May II asfarmers Day

## 相

 HERE'S THE CHAP WHO ALWAYS DOING THINGS
$\square$

## GOOD NEWS - FM IS HERE!

histen to statiox KFYO-FM

FOR RADIO AT ITS BEST

9.5 Megacycles

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nly $\mathbf{\$ 2 3 9 . 9 5}$
and
you have never heard FM, come in for a demonstration

Floyd County Hesperian, Floydada, Texas, Thurn
Floyd County Hesperim, Floydada, Texas, Thursday, April 29, 194

Miss McPherson In
District Clerk Race
Virgil Boteler Co-
Captain U. of N.M Lobo Football Team


# FARMERS DAY TUESDAY, MAY 11 

## at Flovdada Implement Company

Your Massey-Harris dealer wants you to spend the day and talk over power farming problems, see our sho equipment and learn how your dealer can help you do better job at lower cost. Among other things have

## Lunch at Noon - Attendance Prizes

ACTION FILM OF LATEST FARMING EQUIPMENT For all types of farm jobs, to be shown in the afternoon

Our Demonstration and show in Farmers Day wil be held at our store at 303 East Mississippi Street where you will find plenty of parking room and (if it's muddy and we hope so) pavement to park on.

More details next week.

## FLOYDADA IMPLEMENT COMPANY

## Massey-Harris Sales and Service

M. S. (Tubby) Robertson

Telephone 333
303 East Mississippi St., (on the pavement)



South Plains News

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Above All Things -AGood Roof

Tar and Gravel, Built up Composition Shingles;
We roof anything that h

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