

Heart Attack Proves Fatal to Wilson Kimble

Lions Club Meets
Twice monthly now
eadline Nears; axpayers Have wo More Days

775 Fund Needed
Move Telephone hes at Air Field

Fiostanan Llons stub will mate
ohn Taylor Home om the Hospital

Charlie Lewis Buys Ranch in Motley County

Scrape Bottom

 Business Takes 'Holiday' When Gas Runs Low


Joint Installation I. O. O. F. Officers Held at Matador


Clifton Doyle Cash Funeral Sunday

Gin Plant Started
ubbock Editor to Tell Floydada eople of Conditions in Europe

Funeral Rites Held Last Thursday

Today's Market
Auxiliary Supper Date February 16

## Flomot Pioneer

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## Today's Market

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Business Takes 'Holiday' When Gas Runs Low

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Floydada, Ralls Tied for First Place in 3-A




## PAY YOUR POLLTAX <br> Before

$M_{4}$ "Line Up"for Better Living



orncon isemerne

## MILK-NADE <br> TWH



RATONT DIVIT




$4 \%$ Loans Payable on or Before J. W. Chapman \& Sons


## WARNING TO CAR OWNERS

You are to register your car in the County in which you live else you are subject to a fine. This money goes for the upkeep of our County Roads.

If you trade for a car, the papers are to be filed with in 10-days from date of assignment, else you are subject to a $\$ 5.00$ penalty.

When trading for a car, be sure you check papers and see that they are properly filled out before accepting them, as the purchaser is subject to a fine as well as the seller for skipping himself in the deal and giving you papers not properly filled out. No title can be accepted with an erasure on same without having an affidavit properly notarized from person whose signature is on same. You also have to have the current year registra tion receipt, as this receipt is made a part of your title.

## ETHEL GRAHAM

Assessor-Collector, Floyd County, Texas

## Your City Taxes Are Due Now

## f you own property within the City Limits of Floydada

 including personal property, you are remi
## THE LAST DAY FOR PAYMENT WITHOUT PENALIY IS

 Saturday, January 31After that date a penalty is required to be added and must alo be added if the taxpayer does not make

ayers has been a source of gra fication, and it is for the purpose of saving you the pen-
alty that must be added that this reminder is given.

City of Floydada



Terrell Bros. Implement Co .
J. I. CASE FARM MACHINERY

Authorized Sales and Service-Complete line of Parts.

Come in and see the New Schafer One-Way Plow in 6 to 30 feet cut; The Eversman Automatic Land Leveler and Dirt Mover; Marquette Welders; Mar-
 tim
K. Terrell ClayionTerrell
P 206 South Main $\quad$ Floydada, Texas

Miladies Specialty Shoppe



Dr. Wilson Kimble Optometric Clinic Phone 24 FLoyDADA Write Bax bia
Specializing in Eye Care and Visual
$\qquad$
We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions
Dr. Wilson Kimble-Optometrists-Dr. J. W. Kimble

## Let Us Beautify <br> YOUR HOME

We will make a Landscape Drawing and give you a Free Estimate We have a Nice Variety of Ornamental Trees and FLOYDADA NURSERY


Several good buys in Floydada residences and farm property; come by and let us tell you about them.

Pay Your Poll Tax Before Jan. 31st


## SEE THE NEW 1948

 CHEVROLET
## ON DISPLAY

## SATURDAY, JAN. 31

You'll see new luxury in
America's No. $I$ Car -the
You'll discover greater value in America's produced for 12 out of the last 13 car -
production years. You'll find new smartness in America's No. 1 Choice -now, as for in America's No. 1 Choice-now, as
years past, more people drive Chevrolets years past, more people drive Cherrolets
than drive any other make-as official nation-wide registration figures reveal.

Telephone 352 Washing, Lubrication, the best always with Phillips
High Octane Gas, Phillips High Octane Gas, Phillips
Oil and Greases.

## Phillips "6"

At the Northeast Corner of Cruet \& F. A. Smith

CHEVROLET Chat overt IS FIRST! ODE CHEVROLET COMPANY

221 South Main

Ag Class Leaving Friday for Stock Show at Ft. Worth

For the Rotary Club Candid Camera




Get the CEWUIKE


For
Courteous Service and Your Car's Needs It's
Rudy's Phillips Service
COMPLETE BATTERY SERVICE New Batteries for All Makes
WASHING LUBRICATIO POLISHING WHERE YOUR BUSINESS is APPRECIATED Phone 456
Highway 70 East
Floydada

## LIVESTOCK

 OWNERS Free Removal of Dead AL.L or SEEConsumers
Fuel Assn
Phone No. 122
Floydada, Texas

## THURSDAY, FEBRUARY 5 FARMERS:

 We invite you to see the NEWLY RELEASED MM COLOR FILM
$\square$ * PIONEERS OF PROGRESS
$x+x$
« PRAIRIE GOLD STARS
We are asking you to be our guest and to enjoy
the colorful program we have arranged just for you.

See us for free Tickets
S. J. LATTA, Implements

PALACE THEATRE
FLOYDADA, TEXAS


18-MONTH GUARANTEE


Keep Ciirus In The Diet, Urges Miss Leila Pefty

good for youts are good to eat an day as long as the are ine in season,

then conserve some for out-ot-seas Petty, county home dem
onstration agent:
Canning Orange and
Graperfuit Juice
Wash the fruit. Extract Juce from
eitrus frut with electric or hand reamer, being careful not to ghan the
oil from the fruit peel in the juice
Screen out



RUTLEDGE
Oil Company
WHOLESALE
PANHANDLE
Phone 68



We now have in stock modern Table Top Electric Hot Water Heaters.

SOON TO ARRIVE: Electric Hot Point Refrigerators and Gas Ranges.

Toilet combinations, bath tubs and bath sets (white and colored)

For modern bath facilities see us.

WORSHAM S SON Plumbing Co

## DANCE TONIGHT 29 POLIO FUND <br> Martin Building, West California St.

 Sponsored byFLOYDADA FIRE DEPARTMENT Benefit Floyd County March of Dimes

Music by
"SONS OF THE WEST" ADMISSION
S1.00 per Person, including Tax

$$
\begin{aligned}
& \text { LANDS } \\
& \text { ing purposes in Floyd and ether Counties; also large } \\
& \text { list of Town Lots. } \\
& \text { W. M. MASSIE \& BRO. } \\
& \text { Eneral Land Agents } \\
& \text { Hollis R. Bond }
\end{aligned}
$$

## See 0. C. Bailey

 Manager Baker Pump CO.for IRRIGATION PUMPS also ${ }^{2} \sigma_{\mathrm{E}}$ Farm Lemans - No Foe

## First National Bank

Lockney, Texas Phone 45
Or see Ira Graves at Lone Star .r see Ceeil Williams for Teet Wells, 50 e er foot, in doubtful water areas.

We Can Save You Money


## ODEN CHEVROLET COMPANY

Telephone 4

WAYNE BENNETT East California Street

## Social Events, Clubs

Lottie Bell Swepston Wed to O. L. Burns e Ceremony

Open House Honors Miscellaneous Bridal Mr: and Mrs. Kinder Shower for Lovelle Farris Monday Night Ginn at Morekel home



| Ginn-Owens Nuptial | Donowho-Standefer |
| :--- | :--- |
| Vows taken in Church | $\begin{array}{l}\text { Vows Said at Lubbock } \\ \text { Ceremony Saturday }\end{array}$ |
| Sunday Afternoon |  |

Pay Your Poll Tax By January 31


| AL. Yellow, | $15^{\text {c }}$ | Muk, White Swan. | 25 |
| :---: | :---: | :---: | :---: |
| Flotic, All Brands, | 54.25 | matches, | $35^{\circ}$ |
| MEst, All Brands, | S1.00 |  |  |
| Cleanser, | $5{ }^{\text {c }}$ | DILL PICKLES, | $35^{\circ}$ |
| ALAd dressing, | $28^{\text {c }}$ | Tomatoes, |  |


| Fruits and Vegetables | MEATS OF QUAL |
| :---: | :---: |
| $\xrightarrow{\text { CabBage, Green, Firm, }{ }^{\text {c }}}$ | Shiort T-bones, 75 |
| ${ }_{\text {Splobs, No. } 1, \text { Red, }} \quad \mathbf{5 0}$ | Sliced bacon. 85 |
| Celery, ${ }^{\circ} \mathrm{Cb}$ | CH |
| ${ }_{\text {Rome Beaty }}$ Rpples, $\mathbf{S 2 . 7 5}$ | LOIN STEAK, 69 |
| ONIONS, Red, $\quad 10{ }^{\text {c }}$ | TCNIC HAM, 55 |
|  | Beet Egy Marl |

## PATTERSON'S grocery market Frue DELIVERY a Frue PARKING LOT REAR OF STORE



## NURSERY STOCK



## PARK FLORIST

| Records |
| :--- |
| Music for your |
| every mod as |
| you like it .a. .o. |
| H. G. Parker Furniture Co. |


| To Our Friends \& Customers We are moviru to the ofice Buididy on south Wall <br> STEWART \& MARTIN $\qquad$ Auto Repair <br> Joe Martia |
| :---: |
|  |  |

## NOW

C. Tubbs Insurance Agency Mishop Bulding


As bow As

FIRE - LIFE - HOSPITALIZATION

## STATE OFFICE

Box 1445 Amarillo, Texas

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## Farmers Union Insurance



Many Relatives Here Last Week at R. F. Hall Funeral

## FARM \& RANCH LOANS

4 Per Cent Interest
Payable on or before maturity, without payment
R. O. SILVERTHORNE

406 Skaggs Building -Phone 212-Plainview, Texas
Still Writing Farmers Union Fire and Hail Insurance

Full coverage policy at Lower Rates; and Selling Real
E. C. King, Floydada, Texas

311 W. California St.


POP CORN 2 for 25c Webb's Food Market

FOR SPEEDY DELIVERY PHONE 60 bRING US YOUR EGGS

DRIFT 39c

How women and girls may get wanted re from functional periodic poi

CARDUI

## Work Clothes for Any Job

## Men's One-Piece Suits

anforized, made with Bi-Swing back, slash type
breast pockets, snap down flaps. Pencil pocket on

| Hickory Stripe, | $\mathbf{\$ 4 . 9 8}$ |
| :--- | ---: |
| Green Drill | $\mathbf{\$ 5 . 9 8}$ |
| Fisher Stripe Denim | $\mathbf{\$ 5 . 9 8}$ |

Big Smith Overalls
$\$ 2.98$

Matched Shirts and Pants
$\$ 4.95$
$\$ 3.98$
$\$ 2.98$
$\$ 4.98$
BIB SMITH
ONE PIECE SUIT

Hagood's Department Store

Half Minute Interviews

Crump Reveals New Farm Loan Plan Details


## TYPEWRITER-ADDING MACHINE SERVICE DEPARTMENT <br> THE BEST COSTS LESS IN THE LONG RUN...

If it $\overline{7 \text { When sour ran Needs Repaits majoren }}$
Won't Start consider is where you can take it that Phone
to the Sparks \& Alexander Garage on the Highway, and be sure
of the very best in skiiled workmanthip,
hear! Service
serrice yotr car for saffery

## SPARKS \& ALEXANDER

Alva Sparks - Ross Alexander


## New! The makers of the world's favorite washer announce a speedy way to DRY YOUR WASH WITHOUT WORK



HICKERSON\&STRICKLAND BUTANE CO.
Floydada, Texas
 GENERAL ELECTRIC PUT LOWERED PRICES AHEAD OF OTHER THINGS

This applies to the man who brings home a weekly pay check, to the man with a little savings in the bank to build new to build new plants and buy new machines to fill future Inflation is a sinister thing. It steals up on a country and its economy in a gradually accelerating two-step of prices and wages-each trying to get one step ahead
of the other - and there is no red line to show when the danger point has been reached.
Inflation is like a fire. Once it gets well under way, it can never be checked until everything is destroyed.

Self-restraint by industries and individuals the best check
You as an individual can do most by buying less and saving more-thus avoiding bidding up the prices for scarce goods. Business and industry can do much by
lowering prices whenever and wherever posiblevoluntarily.
things because we believe it is a step ahead of other

## Show Film <br> 




These Prices
Good Friday
and Saturday
ALL GOLD


| GRAPE JELLY, | 25 c |
| :---: | :---: |
| FLOUR | \$3.99 |




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## yyTY SMTDP ARDUND

com . PEWNEYS nm Tor dimoon half a century, weve boen solling men cood mork Nlothen. Good biecalso they'ro bult to

${ }^{8}$-oat Sanforized' denim-tough, washable! Cut over graduated patterns-for better fit in your size! Stretch all you
want-Big Mace are double titiched, bartacked at points want-Big Macs are double ttitched, bar-tacked at poink
of atrain! It all adde up, men-Big Mac', your beot buy' Blue or Stripe $\$ 1.79$
BIG MAC DUNGAREES 10-Ounce Blue Denim 2.49 Big Mac Blue Jeans $\quad 1.79$ Blue Jeans

Handkerchiefs

[^0]First Shipment Has Been Received Must Present Card at time co

## Conservation District News



| How Does Your Home Look To An Outsider? |  |
| :---: | :---: |
| \% |  |
| 为 | PARKER Furniture Co. With a Little Down |

## INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Surety Bonds
E.P. NELSON AGENCY

## FAULTY IGNIIION "POINTS" TO MANY MOTORING DIFFICUITIES

## Hard Starting . . . Lack of Pep . . . Knocks

 . Poor Idling . . . Stalling . . . Overheating and increased gas consumption can be greatly eliminated ... Our Scientific analysis is speedy and sure.Your car's electrical system can be the contributing factor to many car ills. Let us check your car today.

OUR POLICY ... To excel in Courteous Service ... Use only Factory-Engineered and Inspected parts . . . Follow factory methods ... Use Special Labor saving tools.

## DANEL AUTOMOTIVE

123 West California Telephone 51
HESPERIAN CLASSIFIED ADS PAY

$\underline{3}$ Unions Block Labor Peace—Refuse Wage Boost Already Accepted by 19 Other Railroad Unions!

SAFEGUARD YOLR CLOTHES



Lockney Future Farmer Named for Calf Scrambles

## $\frac{\text { FOODS FOR }}{}$ THRIFT

| $\overline{\text { Carnation or Pet }}$ $\begin{aligned} & \text { carnutho }, \end{aligned}$ | $25^{\text {c }}$ |
| :---: | :---: |
| $\begin{aligned} & \text { Liffebuyy y } \\ & \text { SoAP, } \end{aligned}$ | $11^{\text {c }}$ |
| RINSO, Large Box, | $39^{\text {c }}$ |
| $\begin{aligned} & \hline \text { GLO-COAT, } \\ & \hline \end{aligned}$ | 59 ${ }^{\text {c }}$ |
| Jolly Time POP CORN, 10-oz. can, | $21^{\text {c }}$ |
| RICE, <br> 12-02. pkg. | 17c |
| CHEESE, <br> Lb., | $51^{\text {c }}$ |
| SOUP | 27 ${ }^{\text {c }}$ |

Aunt Jemima
Pancake Flour 35c
and

| Hunt's Tender PEAS, | 15 c |
| :---: | :---: |
| EX-LAX, | 19c |
| TUMS, <br> 10 s size, 2 for. | $15^{\text {c }}$ |
| Surfine <br> Pork \& Bean Size 300 can, 2 | c |
| Clorox, | 15 ${ }^{\text {c }}$ |

Hull \& McBrien


|  | Truck, Bus Crash | Many new Farming | Orlin Stark Named | Marilou Williams |
| :---: | :---: | :---: | :---: | :---: |
|  | Almost Spoils Trip | Implements Shown | on Committee by | Elected 'Best Girl |
| moterar ef turi | of Childress Boys | at K. C. Convention | Clinton Anderson | Citizen' of School |


corosiyro
$\qquad$
Going to Fat Stock Show?
Gat anf hex mome

## Glad Snodgrass




MEATS, | RUGAR | RICE |
| :---: | :---: | :---: |
| $17 c$ |  |



| CHEESE, | 51. |
| :---: | :---: |
| FRANKS | 38c FRYERS |

CIOROX
Quart
15c

| SOAP, | RINSO |
| :---: | :---: |
| SOAP', |  |
| 0 |  |

PAY

## YoUR POULI

TAX


[^0]:    NOW LICENSED DEALERS

