Whirlwind Cagers Make the Half S
ampaign Plans Way Mark in Conference as Only
or Polio Fund Undefeated Team in District 3-A
re Announced
Jones Habeas
Corpus Hearing
Here Feb. 5

Seismograph
Crews Continue Bur $\mathrm{No}_{\mathrm{O}}$ Tests

Dunlap at Meeting of District SCS Men


Tom Taylor, Former Resident Here, Died At Woodson, Texas

Jaycee Invitation Basketball Tourney Idea Gaining Favor

Mrs. Jno. N. Farris Permanently Retires from Directorate of First National; Watson President

Dairy 'School' Schedulud For Fri. Jan. 30

Matador Girl Home From Europe, Talks To Lions Tonight

Floydada Couples Make 23-day cruise in Carribean Sea

Farmers Re-Elect Two as Directors

County Council of Women Plots Course of 1948 Club Activities


## EDITORIALS

| H $T T$ |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
| an effort to discredit him. Mr. Pauley may be one of the few Democrats who are real money-makers. We have no idea whether |  |
|  |  |
|  |  |
| Mr. Pauley should be discredited as a public servant, but the slant of recent years in |  |
|  |  |
| Democratic as well as Republican seems to be to make it a crime to make money, regardless of how you make it. A man who knows how |  |
|  |  |
|  |  |
| immediately be cast out of any official circles to save reflection on whatever adminis- |  |
|  |  |
|  |  |
|  |  |
| disgraceful to make money by the exercise of ordinary intelligence is more than we can |  |
| ordinary intelligence is more than we can fathom. Mr. Pauley went on the market |  |
|  |  |
| and "gambled" that some commodity, probably wheat, would go up. He make a considerable bit of money by it. With the whole |  |
|  |  |
|  |  |
| need of all it wouldn't have taken "inside" information to draw the conclusion two or three years ago that the commodity would look up |  |
|  | do |
|  | 退 and cause the least annoyance they |
|  | themselves. The big |
| had some money he could afford to lose might well have been on that side of the fence. |  |
|  | isist on |
| A good many people are of the opimion thatthe speculator is an unnecessary evil. Manytomes have been written about it. Farmers |  |
|  | sort of a plan for legislation is going to be |
|  |  |
| in particular consider the speculator, termed a gambler, as a particularly obnoxious per- | ss |
|  |  |
| a gambler, as a particularly obnoxious person. And sometimes it is a fact that the speculator runs prices a way down the same as he sometimes runs them a way up. But he |  |
|  |  |
|  | set the tenor and type of regulation. |
| loses about as much as he wins, take him as a class, and the thing evens itself up in the |  |
|  |  |
| long run. This adverse influence on the mar- |  |
| ket at times is decried much in the same said in part: " . . . there is no form of govmanner as people decry Wall street. But it ernment but what may be a blessing, if well |  |
|  |  |
| isn't the speculation that is unfair or dishonest, it is the conspiracies that sometimes go with these. A thing that should be realized |  |
|  |  |
| is that a free market of some kind must be maintained for the benefit of industry. Next to this is government management, which, if |  |
|  |  |
|  | need despotic government, being incapabl |
|  | any other." |
|  |  |
| an open market. Better the scheming of a few unscrupulous men in the markets than |  |
| the designs of scheming men or ignorant men in power as officers of the land. No arrangement ever will be found that is ideal, but a |  |
|  |  |
| free market in our kind of a country is the best devised as yet. |  |
|  |  |
| Navy airfield crash and firefighting crews are being trained in tactics designed to com- | thing like he Cotton |
|  |  |
| plete the rescue of all passengers and crew from a crashed or burning airplane within two minutes after the accident. |  |
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|  |  |

The Floyd Co. Hesperian

 Published by The Hesperian Pub.
thing Co., Inc., Floydada. Texas Lihing Co.. Inc., Floydada, Texas
HOMER STEEN, Edttor Subscription Prices: In Floyd and adjoining counties.-one year, 8200
dix months 81.00 ; four months, 700
in advance Subsecription Prices: Outside Floyd and adoining countles -one year
82.50 six montins, $\$ 1.25$, tour months Floyd County 14 Years Ago


ther electric range, refrigerator, water heater, complete home
Hunary and other tabor himed device:
And behind these appliances, behind the walls of her home, she
has all important Adequate Wiring. She knows that the electric
wiring in her home is large enough
sric service when and where she
needs it.
Call or write your nearest Public Service office now for a wiring check-up by a specialist. There is, f course, no obligation.

| Adequate Wiring MEANS: <br> 1. WNoubt Circuris so <br> 2. $\qquad$ <br> 3 $\qquad$ |
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## LANDS


list of Town inta.
W. M. MASSIE \& BRO.

Gemeral Land Aemoms
Floydada, Texas
J. M. Massie

Hollis R. Bond

## See 0. C. BAIIEY

 Manager Baker Pump Co.for IRRIGATION PUMPS also 4\% Farm Loans - No Fee

## First National Bank

Lockney, Texas Phone 45

Or see Ira Graves at Lone Star for Well Casing see Cecil Williams for Test Wells,
per foot, in doubtful water areas.
Phone $\mathbf{1 3 0 - R}$, Lockney. Texas We Can Save You Money



One-Day SERVICE
Cleaning That Excels
STEWART'S
CLEANERS

## When Your Motor Steams

Head for Daniel Automotive When Your Car Shitst Hard

Head for Daniel Automotive When Your Car Groans

Head for Daniel Automotive If Your Car Needs Repair

Head for Daniel Automotive
Our Repair Department will fix you up to keep your car in good driving condition.
govire someithing to talk about


## DANEL AUTOMOTVE

Repair Service on All Makes Cars and Trucks
Plymouth and DeSoto Cars International Trucks
123 West California St.
Phone 51

EDITORIALS


The Floyd Co. Hesperian 2 I March 3 . 1897 . the act of Congrea
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ix months $\$ 1.00$; four months, 700; Subecription Prices: Outside Four
 Floyd County 14 Years Ago
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 men

 LANDS

Lands for Sale and to Lease for Farming and Graz ing purposes in Floyd and other Counties; also large list of Town Lots.
W. M. MASSIE \& BRO.

General Land Agents Floydada, Texas J. M. Massie Hollis R. Bond

## See 0. C. BAIIEY

Manager Baker Pump Co.
for IRRIGATION PUMPS also
4\% Farm Loans - No Fee

## First National Bank

Lockney, Texas
Phone 45
Or see Ira Graves at Lone Star for Well Casing or see Ceeil Williams for Teet Wells, 5ce per foot, in doubtful water areas Phone 130-R, Lockney, Texas We Can Save You Money

## John Defrer Day PRogran

UUCKY, lucky lady with all those wonderful electric appliances her electric range, refrigerator, water heater, complete home
undry and other labor saving devices.
And behind these appliances, behind the walls of her home, she
wiring in her home is large enough
provide her with plenty of elec
tic service when and where she
Adequate Wiring MEANS:
needs it
Call or write your nearest Public

1. ENOUGH CIRCUITS for serv-
$\qquad$
2. LARGE ENOUGH WIRE for
orfice now for a wiring check-up by a specialist. There is, 2. sorving your present and futuro
needs.
3. ENOUGH OUTLETS AND
3WITCHES for convenient living.
frating
Doctor
dilm"


## FREE! to all FARMERS nid their Families




STANSELL-COLLINS COMPANY
PALACE THEATRE - 1:15, Monday, January 19


## When Your Motor Steams

Head for Daniel Automotive

## When Your Car Shifts Hard

## goire something to talk about

One-Day SERVICE
Cleaning That Excels
STEWART'S CLEANERS
G. C. TUBBS

ISGURANCE AGENCY 16 Bishop Blaz

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|  |  |  | for speedy delivery phone 60 bring us your eggs |  |
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| Livesiock | V-2 |  |  |  |
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| Consumers <br> Fuel Ass'n |  | 表 | CR, ${ }_{\text {CR }}$ | reforion memme \$93.50 |
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| THINK | $\underline{ }$ |  |  |  |
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## eaxas Binths ar Exceed peaths in 1997

 of death levied against the popula-
tion by heart disease, cancer, and
apoplexy.
considerable satisfaction should Considerable satisfaction should
come to those engaged in public
health work in knowter in health work in knowing that during
the first three quarters of 1947 the
lowest death rates ever recorded in
Texas were reach Ing diseases: teaphed for the follow-
 birth of son announced Mr. and Mrs. Ralph 1
Tulare C Caltorna
 Mr and Mr Hennessee are in
Mulare visiting in the Taylor home a daughter and husband, Mr. and
Mrs. Hugh Youngblood. Be wise-Advertise.

## 14 MILION

 CARS NEED BRAKE WORKThat's the report of Motor Magazine Over one-half of the cars examined had unsafe brakes, yet owners did not even suspect brakes were bad.

## HOW ABOUT IT?

Can Your Car Pass a Test?
The one stop in a thousand that you must make, over and above the normal stops, may be the difference between safety and a very serious accident. The danger is heralded daily in the newspapers and over the radio. Let us make sure your car can stop in me. Brake service is good, cheap insur-

## SPARKS \& ALEXANDER

For All Kinds of Good Automotive Servic

## II PESNETS

the answer to your budget problem


\section*{Here! Latest Styles: <br> HANDBAGS <br> 1.69 <br> Plus tax} You'll love these bright, new handbags of plastic, | outent or calf! Latest |
| :--- |
| tyles in gay Spring colors. |

Stansell-Collins Palace Show Next Monday




South Plains News



Farmers Union Insurance

STATE OFFICE

WIFE SAYS SELI
Dr. Wilson Kimble Optometric Clinic
Specializing in Eye Care and Visual Efficiency
We maintain a modern optical laboratory for the prompt and accurate filling of opthalmic prescriptions Dr. Wilson Kimble-Optometrists-Dr. J. W. Kimble

Amarillo, Texas

You Can Have
BUILDING ECONOMY

CONCRETE and VOLCANIC ASH

WAYNE BENNETT
rn Rental Librar
PHARMACY BISHOP'S


TAKE A BOOK TAKE IT EASY
Enjoy a good book from
our modern Rental Library

RUTLEDGE Dil Company

WHOLESALE PANRANDIS
PRODUCTS Phone 68

## If You Have A Building Plan,

 li's Ouite likely We Can Help YouAs time goes along shortages ease up and we are more in position to help you with your building problems, meaning good lumber.
Call us for a free estimate on your building needs.

## HIGGINBOTHAM-BARILETI COMPANY

CLARENCE GOINS, Manager
Phone 6
 BUY NOW!

$$
\text { and save } 3 \text { ways with the }
$$



For the BIGGEST WASHER BUY IN TOWN... Come in TODAYI HICKERSON \& STRICKLAND BUTANE CO.


## Plenty of Dried Fruits; Plenty

 Usesfor Them
## collegae station, Jan-The is plenty of dried fruits at low Is plenty of dried fruilts at -Thewer pitce on the makret tis winter ind the thrify housewife will fin

 Louise Mason, extension fopreparation specialist for Texas s M . colleges sugsests for instance.
that dried fruts are always a god
chactiee for a contection for children.



## Let Us Beautify

 YOUR HOMEWe will make a Landscape Drawing and give you a Free Estimate.
We have a Nice Variety of Ornamental Trees and Shrubs.
FIOYDADA NURSERY
Gene Alyesvorth, omeer

Located on a Convenient Corner with plenty of Parking Space for the Busy. Housewives.


GROCERIES and STAPLE ITEMS

| Flour, Any Brand, \$, 4.25 | DILL PICKLES, Gallon, |
| :---: | :---: |
| MEAL, 10-Lb. Bag. $\quad \$ 1.00$ | WATER BUCKETS and No. 2 and 3 TUBS |
| TOMATOES, $\quad 10 \mathrm{c}$ |  |
| No. 1 Can , 10 | CONDENSED SWEET MILK |
| BABY FOOD, <br> All Brands, Can. | $\begin{gathered} \text { Eagle Brand or Sunny } \\ \text { 2 Large Cans, } \end{gathered} \quad \text { 27c }$ |
| PET or CARNATION, | $\begin{aligned} & \text { arye Cans } \\ & 25 \mathrm{C} \\ & \hline \end{aligned}$ |
| SWEET PEAS, | $\begin{array}{c\|c} { }^{2} \text { Cans For } \\ \text { 25c } & \text { Fish-Oysters } \\ \hline \end{array}$ |
| EGETABLES | MEATS OF OUALITY |
| $\begin{aligned} & \text { LETTUCE, } \quad 12^{c} \\ & \hline \end{aligned}$ | CURED HAM, 69c Half or Whole, Pound, |
| ONIONS, 10 c | BACON, Market Sliced, 69 L.b., |
| CABBAGE, <br> Firm and Green, Lb., | ARM STEAK, 59c |
| WHITE SPUDS, Lb., | T-BONE STEAK, 65 |

Rudy's Phillips Service
E. Houston (Highway 70) Phone 456

 Commissioner

Por Sherift
LELAND



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# In The Week's Social News 

## Cowboys Vote For This







## Grand National GM Car Contest Winner



## Sondsfisatisfaction



Norman's 5 ctos S 1 Store

A
P-T Assn. Will Meet mon min min ome Wednesday, Jan. 21 , mo



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 atan win An mot

 and yex mize

## FARM LOANS

$4 \%$ Loans Payable on or Before

J. W. Chapman \& Sons


## T. N. M. \& O. COACHES

Schedules Effective March 15, 1947 In effect now make your travel in Air-conditioned
buses Easier, time-Saving.

## East Bound

Leave Floydada $9: 10 \mathrm{a}, \mathrm{m} .2: 205 \mathrm{p}, \mathrm{m}$, , and $7: 50 \mathrm{p} . \mathrm{m} .$,
making direct conneetions id Vernon for Oklahoma making direct conneetions od Vernon for Oklahoma
City, Dallas and all points east;

West Bound
Leaving Floydada $2: 30 \mathrm{a}, \mathrm{m} ., 10 \mathrm{a} . \mathrm{m}$., and $4 \mathrm{p} . \mathrm{m}$.,
making direct comnections at Lubbock for all points
Northeast Bound 2:05 p. m.
To Silverton, Quitaque, Memphis, Childress. A. J. CLINE, Agent

## Ushering In New 1948 Styles



Night ' N Day Steppers


Coed-Cuties
 Seet. open toe nam m
$\$ 3.95$


Pert and Flirty Doubler

$\qquad$
$\qquad$
$\$ 4.95$

Fiftieth Wedding Expansion Begins Anniversary of Mr. on Phone System and Mrs. J.R. Moore out of Petersburg
MATADOR, Jan-Mr. and Mrs
J. Moore, pioneer Motley county
PETERSBURG, Jan.-The South-
couple, observed their golden wedJ. R Moore, , plodeer Motley county
couple, observed their golden wed. western Associated Telephone Com-
ding aniviversary with a recetion at pany is doing construction work to
their home Sunday afternoon. About improve the telephone service here 00 guests attended the party whith
in Petersburg. New cables are be
was an atvance celeration for the
ing strung on a rual iline out it
Allmon and also here in in the city. the old community building which north.
ood at the present courthouse site. Aundred
About one tele-


INSURANCE
Fire, Windstorm, Extended Coverage, Automobile Surety Bonds

E.P. NELSON AGENCY

NURSERY STOCK



STOP IN TODAY
For good things toeat and drink at
Fountain Service Too! COPE'S DRVVE IN

wi nominati

> X YOU

The New Year will be a year of big events and big talk, and the voter's $X$ will represent the unknown quantity.

So far as this bank is concerned, however, our candidate for 1948 will be you. We pledge you our full support in financial matters, and what over happens, we hope that you will be the winner.

## THE FIRST NATIONAL BAIKK <br> Floydada, Tozas

We Sell Savings Bonds

Cowboy Fashion Judges


Shades of Bill the Kid, "Bat" Masterson, "Wild Biil" Hickok
and other fabled he-men of the wild and woolig west. Instead of riding romantically toward the purple sunset, cow-
boys are now frequenting New York's Stork Club to serve as judges of women's fathions
Attired in the traditional ten-gallon hats, and without even a
shecpish glance, they trooped into the Stork Club to oerve as judges of Cosmopolitan magarines male-tested fashion showerve as judges
ofhown above as pictured in the January Cosmopolitan are, from
left to right, Toots Mansfield, champion calt roper: Dick Grifith,
 Autrey, movie cowboy star; Bill McMackin, saddle bronc champion
and Carl Dossey, bareback champion.

Curtains, Drapes
Subject of Home Builders Meeting
You an have curatass and

Fairview News




STRAWBERRY SHORTCAKE


## ROACHES

With a guaranteed Roach Powder that will -

## Kill Roaches

Buy This Powder Exclusively at -
COPE'S DRIVE IN

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RECORD 1977 AT LOCKNEY
LOCKNEY, Jan-Cotton ginnings,
 day of last week It was estimated
that the final total ginmins here
would run at least 12.000 bales. This
tion considerable more than the gins bill rigion igmeoved


## PIMPLES

 J)) Sittle PLUMBER



## FARM \& RANCH LOANS

4 Per Cent Interest Payable on or before maturity, without payment of

## R. O. SILVERTHORNE

406 Skaggs Building -Phone 212-Plainview, Texas NOW You can build that new home you have finance it through J. E. Foster \& Son, Inc.
See us for home financing, monthly payme
G. C. Tubbs Insurance Agency


ODEN CHEVROLET COMPANY 13P Coormon

On a heavy-duty job, give me new Advance-Design ChEVROLET TRUCKS
and here's a "load" of reasons why


ODEN CHEVROLET COMPANY
Electrical Service 221 South Main 8t.
bays Machine Cotion Picking las 'Arrived'

## 을 <br> 贾



Ford Trucks for 1948 Are Being Shown

Now Is The Time For Tree Planting

COME IN AND SEE THE EXCLITING MEW MAYTAG

H. M. McDonald, Hardware

Proma 3 CARDUI


THE HESPERETTE Agriculture News In the Exempt List


Winds' Take Ralls in Conference Go

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~受

FEEDING LIVESTOCK and POULTRY CAN BE COSTLY
However by grinding your home grown
LET US GRIND YOUR FEED FOR BETTER RESULTS
McCarty's Feed Mill
East California Street

## LUNCH BOX CAFE

OPEN: $6 \mathrm{~A} . \mathrm{M}$.
CLOSE: $12 \mathrm{P} . \mathrm{M}$.

- LUNCHES
- SHORT ORDERS
- SANDWICHES

COMPLETELY REMODELED
DOROTHY and PRESTON DAVIS


## Coats Suits Dresses

78 Dresses 1/4 to 1/2 Off
Woolens, Crepes, Gabardines, Corduroys, Chambrays
17 Suits 1/3 to 1/2 Off
All 100 per cent Wool in Blacks, Browns and Pastels

$$
19 \text { Coats } 1 / 4 \text { to } 1 / 20 f f
$$

Fur Trimmed, Tailored, Regular Length and Shorties

## 27 Slack Suits l/3 to l/2 Off <br> Woolens, Gabardines, Failles

1 Table Women's Millinery . ......... . \$1.00 Each
1 Table Children's Millinery . . . . . . . . \$1.00 Each
1 Lot Children's All Wool Skirts . . . . . . \$2.00 Each
Hale's Department Store

## HESPERETTE

De' Quacker



## 

Still Writing Farmers Union Fire and Hail Insurance

Full coverage policy at Lower Rates; and Selling Real Estate; Soliciting Your Listings. See or Call me,
E. C. King, Floydada, Texas 311 W. California St.

Phone 373-J


Folger's COFFE lb. 53c

SWERL Box 27c



ORANGE JUICE, 23c

| GRAPEFRUIT JUICE, |  | HAMS, 49 c |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | AUSAGE, |  |  |
|  |  | CLUB STEAK, |  |  |
| CAISUP, 19c ${ }^{\text {can }}$ |  | CK CHILI, lb. |  |  |
| Poted Meat, 80 |  | SH OYSTERS, Pint 87c |  |  |
|  | COFFFE, |  |  |  |
| COFFE |  | 53c | $\text { SOAP, } \quad 25 c$ |  |
|  | ustene, | \$1.19 |  |  |
| PRUNES, 59c BABY | BABY FOOD, | 15 c |  |  |
|  | KRA | 13c | $\begin{aligned} & \text { Wecth } \\ & \text { Grape } \end{aligned}$ |  |
|  | PINEAPPLE JUICE, 43c |  |  |  |
|  | PUMPKIN, |  |  |  |
|  | PECANS, |  |  |  |
|  |  | IL NU |  |  |
|  | SHA | POO, |  |  |



