

THE FLOYD COUNTY HESPERIAN

In the Spirit of the Season We Wish you a Merry Christmas and a Happy New Year.

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 25, 1947

NUMBER 47

they saw the star, they re-
with exceeding great joy.
-Matt. 3-10

Rec't Two Hearing Adjourned to Jan. 1

1000 Blaze Destroys Scott Co. Plant

Floyd County Commissioners court Saturday noon adjourned the hearing on the petition for the creation of a road district covering Precinct No. 2 of Floyd county, to Thursday, January 1, at 10 o'clock a. m.

There was discussion both for and against the creation of the road district, which, if created, will comprise all of Commissioners Precinct No. 2. Joe Jennings, prominent as farmer and seed breeder for a number of years, whose farming interests are centered near Aiken, T. B. Mitchell of Lockney, F. L. Brown of Irick, Raymond Rucker of Pleasant Valley, and Ben Quebe of Providence, were among those who urged the court to grant the petition and permit the area to begin a road construction program.

Roads set up in the petition would cover about 38 miles of roads and would serve Irick, Providence, Sterley, Lone Star, Pleasant Valley as outlets to market and add paving of Main street in Aiken. The total bonds asked to be issued is \$240,000 and the rate of interest not to exceed 4 per cent, with maturities not over 30 years from date of issue.

R. M. Battey and Geo. L. Pavver, both resident in Precinct 4, said they hoped the road district plan would not be pushed but that instead the county-wide plan would be followed, as less expensive and due to give greater value to all the county in the long run. Ben P. Ayres appeared for property owners in Precinct No. 2 who, he said, will oppose the road district and bond issue in that precinct. They believe the road district, when and if created, and the road bonds voted, will not have value to them. R. B. Rosson and R. A. Garrett were among the property owners in Precinct Two who said they would oppose the creation of the road district but favored the county-wide plan.

Presumably the commissioners anticipate that the results of the December 30 election will have been determined by the time the hearing is called for on the road district on the morning of the first. Their only official announcement in connection with the matter was that the hearing was adjourned until the morning of January 1.

James F. Potts, who is resident engineer for the State Highway department pointed out that his attitude in road matter in the county was one that is governed by his relations with the authorities of the county, who had asked for a road program to be set up. The Lone Star, the Sand Hill-Harmony, the Cedar road, and the extension to the county line south from Lakeview, as well as the extension south of the Dougherty spur to the county line had been set up as the "first" roads in the respective precincts.

Says County-Wide Plan Better
"Since the State Highway department is already in line on this program and it is one which gives some road improvements to all the precincts, it will be much easier for us to go ahead, if it develops these are the projects the commissioners and the people really want. If they cannot give their approval to this plan, then so far as the Highway (See Road District, back page)

L. A. Moore Held Monday; Burial at Vernon

Funeral services for Mrs. L. A. Moore, who died Monday morning at her home, 214 First street, Rev. Otta F. Hill and Rev. L. A. Doyle officiated at the services. The body was taken to Vernon by Henderson family. Burial services were held in Vernon Tuesday and were made in the Vernon cemetery. Mrs. Moore's death was due to apoplexy.

Roy. D. Burrows Hurt at Lubbock in Auto Accident

Roy Dennis Burrows, 14, son of Mr. and Mrs. Roy Wallace Burrows of Lubbock, is in Lubbock Memorial hospital receiving treatment for serious injuries received in a head-on crash of two cars on the east incline of Yellowhouse canyon on East Broadway in Lubbock Saturday afternoon. Young Burrows received a compound fracture of the right leg, simple fracture of the left wrist, abrasions and shock.

Walton Henderson In Army Air Corps

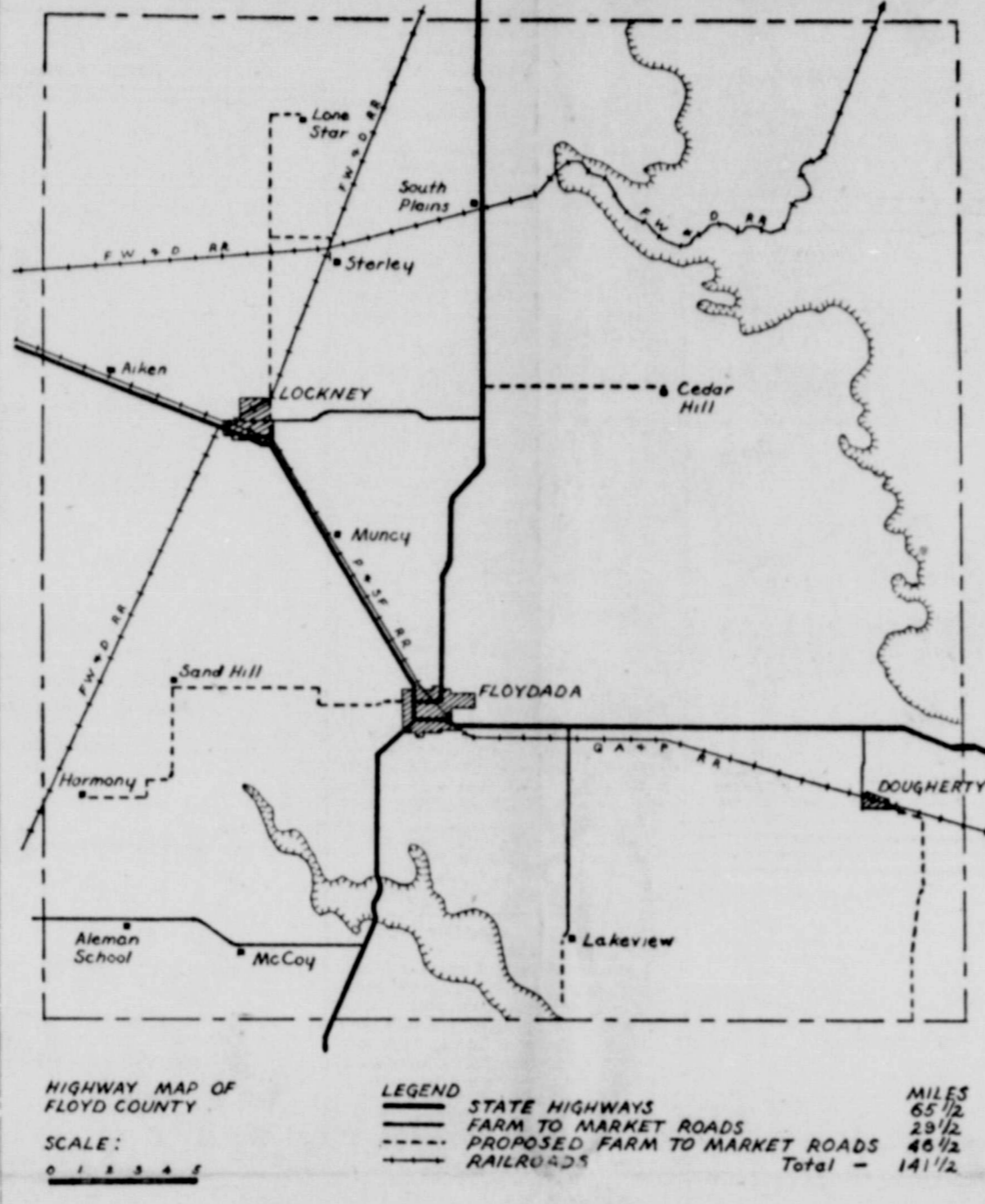
Walton B. Henderson, son of Mr. and Mrs. Clyde W. Henderson of Floydada, is back in the Army Air corps, a member of the regular U. S. Army. Sworn in early November, he reported for duty on Tuesday of last week at San Antonio.

Week Old Christmas Tree Great Hazard, Insurance Official Says

At the end of the week it will be highly flammable." Commissioner Hall continued that just taking the tree out to the backyard or down to the cellar is not safe either. The discarded tree should either be carefully burned in a regular metal or wire mesh trash container, or hauled away if the city provides such a method for disposal of trash.

County-Wide Road Bond Vote Next Tuesday

Map Shows Four Firsts in County Road Program



While the Floydada Junior Chamber of Commerce, The Hesperian and others of this and other communities in the county have been beating the drums for the county-wide \$300,000 road bond election on December 30, absentee voting of the past nine days (ending Friday night of this week) indicates only mild interest in general and forecasts a light vote on Tuesday, December 30. Tuesday noon only 12 absentee ballots had been cast, whereas scores of Floyd county people are due to be absent from the county on the day of the balloting.

The county-wide proposal is held up by proponents as the chance to take a great step forward in county economic affairs. Some opposition is based on reluctance to see a debt created, and other opposition on the fact that it will not be of benefit.

Two-Thirds Vote Required

The proposal requires a two-thirds majority vote. On November 22 the issue was lost by a margin of a few votes. The vastly increased commercial traffic on the presently unimproved roads and the changed school system which makes most communities of the county send their school children to school at some larger center, has created an insistent demand for a hard-surfaced road program in some areas.

Communities in Precinct One, Two and Four have indicated that creation of road districts will be sought and a Precinct Two petition is now pending before the Commissioners court hearing on which was adjourned from last Saturday to January 1.

Elections have been ordered in every one of the county's 22 boxes and supplies are due to go out to the presiding judges this week-end. Election doors open at 8 o'clock a. m. and close at 7 o'clock p. m. The proposal will be stated for and against the road issue in the following wording, under the head "official ballot":

"For the Issuance of Road Bonds and the Levying of an Ad Valorem Tax in Payment thereof."

"Against the Issuance of Road Bonds and the Levying of an Ad-Valorem Tax in Payment thereof."

The voter scratches, or marks or blacks out the one he opposes and leaves the one he favors. All resident taxpayers are eligible who are eight for 1947 or by service in the armed forces during World War II or by the over-age rule.

Meeting Monday Night on Road Bonds Is Called

A meeting Monday night to hold a question and answer discussion of the county-wide road bond election will be held in the county court room, it was announced this week. The date December 29. The hour is 7:30 p. m.

The date, coming right after Christmas and during the busy inventory time is not exactly a propitious time for calling a meeting, said Parnell Powell member of the Jaycee committee, but since it is the only time possible before the election on December 30, the chance that people will be interested and respond is being taken.

Need to arouse interest in Floydada in the forthcoming election to answer the charge that the community is neglecting its farmer customers has been indicated by letters and personal complaints rolling in on local business people. The meeting, however, is not confined to Floydada people but any others interested are invited from other communities.

Jas. F. Potts, resident engineer, has promised to be present to help in the discussions. Potts favors the road bonds personally, but in his official capacity attempts to answer questions bearing on the question from all angles, said Mr. Powell. The meeting will be held in the county court room. The hour is 7:30 p. m. A big attendance is urged.

Bringing House of Magic Here On January 6

Paper will be exploded at High School Auditorium here on January 6, 7:30 p. m., when General Electric's "House of Magic" will be presented.

A paper disc is attached to the shaft of a motor and turned faster and faster until, with a starting report, it "explodes" or flies apart. At the instant of the explosion a light flashes, leaving the shadow of the breaking disc on a fluorescent screen.

This demonstration, which illustrates the manner in which scientists study such objects as whirling turbine wheels moving at high speeds is one of many to be presented at the hour-long "House of Magic" show. Rather than a magic show as its name would indicate, the show resorts to no tricks, presenting merely striking scientific phenomena discovered in General Electric's research laboratory at Schenectady, N. Y.

Now in its fourteenth season, the "House of Magic" has been enjoyed by more than 10,000,000 persons, including 2,500,000 at the New York World's fair alone, and more than 1,200,000 service men and women during the war years. It has been a feature of every major exposition (See Magic House, back page)

Displays Urge Convenience of Southern Route

Highway bulletins specially treated with reflectorized material to provide both day and night visibility to traffic which will help tell the story of the route south from Oklahoma City through Vernon and on west through Floydada to Carlisba and thence to California, have been contracted for the vicinity of Oklahoma City and will be in place some time early in the New Year, a letter broadcast this week to newspapers on the route tells.

The National Outdoor Advertising company is the contracting display concern. The organization which will pay for the signs is composed of interested communities some 20 in number, from Snyder Oklahoma, to Carlisba, New Mexico inclusive.

Success of the promotion of Highway 66 to and from California from the east has been so pronounced that automobiles on the route in heavy travel seasons are bumper to bumper, and instead of seeking more travel on the route many traffic bottle necks have developed, so that the development of a new route which will take part of the load is a logical one, claims T. E. Manning of Frederick, Oklahoma, who has been active in promoting the association and influencing the commission (See Highway Route, back page)

Young Woman dies of Gunshot Wound

Mrs. C. P. Bradberry, 28, who resided at 521 North Fourth street died Monday afternoon at 4:45 after being wounded in the temple with a bullet from a .32 automatic pistol.

The young woman and her husband had a room at the address in the home of Mrs. E. B. Mullins. Mrs. Mullins, her son Homer Gaitner and two others heard the gun fire. Homer Gaitner went into the room found the woman in a dying condition and called Sheriff Leland A. Hart.

An inquest was held by Justice O. B. Olson, who said that death was self-inflicted.

Mrs. Bradberry's husband was in Houston when she was injured and was located in Dallas enroute to Floydada. He is a driver for the I. R. Grundy yard. He was due home Tuesday afternoon.

Massies Thinking of Their Friends Here at Christmas

For the first time in many years Mr. and Mrs. W. M. Massie are not expected to be home for Christmas. They are in Lubbock, where Mr. Massie is convalescing at St. Mary's hospital.

In a letter to Mrs. Lon Davis this week, the Massies said they are thinking of their friends and especially the children in Floydada at this time and wish for them a very merry Christmas. The Massies remembered the children in a very generous way with a check for the community Christmas tree.

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Santa Claus at Community Xmas Program

Many children were made happy Monday night when old Santa Claus himself made his appearance at the Community Christmas tree on the court house lawn and distributed 850 sacks of fruit, nuts and candy. Santa arrived in the city fire truck. Approximately a thousand sacks were filled by members of the Study Clubs and those not distributed will be put in baskets and delivered to the needy families in Floydada.

Preceding Santa's appearance Mrs. L. H. Christensen and her music pupils of Andrews Ward school entertained the crowd with several Christmas carols. Superintendent I. T. Graves led the group in prayer, followed by a number of carols sung by the crowd.

Mrs. John Stapleton, president of the 1934 Study Club, was general chairman for the tree this year, under a rotating plan of chairmanship adopted by the three study clubs.

Mrs. Stapleton Appreciative
Mrs. John B. Stapleton, president of the 1934 Study club, and chairman of the Community Christmas tree organization for this year, said Tuesday morning the club women are highly appreciative of the work that many did to help in the plans for the event. Among the organizations which were very helpful were the Jaycees, the Floydada Fire department, and the Boy Scouts.

"To these and numerous other donors and helpers we are indebted and want to express our appreciation," said Mrs. Stapleton.

SIMPLE RULES FOR CHRISTMAS SAFETY

- | TRAFFIC | HOME |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Use extra care for the extra holiday hazards. | 1. Check your home for anything that might cause an accident. |
| 2. Put the Christmas spirit of "good will" into your attitude toward drivers and pedestrians. | 2. Keep your Christmas tree in water and away from flames. |
| 3. Don't let Christmas packages obstruct your vision when walking. | 3. Use electric tree and window lights—no lighted candles ever. Don't leave tree lights on when you are out of the room for a considerable time. |
| 4. Don't drive if you drink—and vice versa. | 4. Check your electrical connections for shorts and worn out wires. |
| 5. Start in time and take it easy. Allow for winter weather and extra holiday traffic. | 5. Keep flimsy Christmas decorations and wrappings away from the fireplace. |

Three District 4-A Boys on All-Region's Team

Three District 4-A football players are on the All-Region One football team named last week-end by Frank A. Godsoe, football writer of the News-Globe, Amarillo, assigned to cover Class A football in the four districts comprising the region.

One man each from the teams of Paducah, Matador and Floydada were named on this team. Of these Floydada's entry on the list is in the person of Leonard Grigsby, who was outstanding as an end in spite of injuries that kept him out of play for three important games in the school's schedule this fall. Leonard also was a pinch hitter in the backfield as injuries kept dogging the Whitebirds through the season. Grigsby was named as one of four ends along with David Hummer of Perryton, Joe Odgen of Lefors, and Robert Fulton of Wellington.

Recognize Seal Backs
Bonnie Nelson, Matador, and Joe Ed Sandlin, Paducah, seat back boys, who lugged and threw the ball successfully during the season.

were the other two representatives of District 4-A on the mythical team of the region named by Godsoe.

Also within the charmed circle among more than 400 boys, are mentioned honorably several other good District 4-A boys. As backs are Wyman Guthrie, the Lockney Longhorn field general and backfield man, along with Bob Geisenberry clutch ball carrier, Bill Blackwood of Crosbyton, and Gorlyn Lee of Paducah, also are on the list of backs.

As sterling linemen were named as tackles Normen Spray of Matador and Ewell Dee Kelly of Lockney and Neal Chestain of Spur.

Center News

CENTER, Dec. 23—We are having beautiful weather for Christmas. Everybody is busy getting ready for the tree at the school house.

Doris Dyer is visiting Eunice Welborn.

Juanell Burkabee and Ann West spent the week-end with Mary Alice Plumlee. All attended church here Sunday.

Clide and Don Green, of Howard Payne, are spending the holidays with their family, the James E. Greens.

Martin Robertson, student at W.T.C. Center, is here visiting with his parents, Mr. and Mrs. J. R. Robertson, during the Christmas holidays.

A large group of the young people and some older ones enjoyed the carolers over the community and in town Sunday night.

Mrs. Green is up from a siege of flu.

Margaret, Clyde and Don Clark Green visited in the W. A. Latta home in Mt. Blanco Sunday.

Mrs. K. J. Matthews, who has been visiting relatives in this vicinity and Mt. Blanco for the last few weeks, returned to her home in Phillips Saturday.

Mrs. Ida Welborn and Mr. and Mrs. W. P. Sims were callers in the J. E. Green home Monday evening.

Mr. and Mrs. J. B. Jordan left Thursday for Portales, New Mexico to make their home. We are sorry to lose these, the last of the Jordan pioneers of the Center community. We wish them success and happiness in their new home.

PETS HOSPITAL NOTES
Elroy Emert underwent a tonsillectomy December 15.

Walter Walker was admitted for treatment of burns.

Pink Maxwell was admitted December 18, for medical treatment.

Ruby Ferguson underwent an appendectomy.

M. C. Fugus was dismissed today after undergoing an appendectomy.

Born to Mr. and Mrs. D. V. (Jack) Whitfill, a girl, December 20.

Born to Mr. and Mrs. R. C. Pawver, a boy, December 14.

Born to Mr. and Mrs. Alpha Roethe, a girl, December 13. The baby has been named Thresa Lavon

Schools Will Resume Work on January 5

Floydada Public schools closed last Friday for the annual Christmas holidays, will resume their sessions on Monday morning, January 5, beginning work at the usual hour, said Superintendent I. T. Graves this week.

School work progressed with general excellence throughout the fall months, muddy weather, however, hindering attendance of scholars to some extent who live on bus routes.

The full two weeks for the Christmas holidays continues through the remainder of this year and the first two days of next, with Saturday and Sunday for full measure.

DEAD LINE EXTENDED

The deadline for reinstating National Service Life insurance under liberal regulations now in effect has been extended through next July the Veterans administration announced today.

Veterans can reinstate on their liberal basis providing their health is as good now as it was at the time their insurance lapsed, and pay two monthly premiums to restore their insurance protection. One premium is for the month of lapse and the other is for the month of reinstatement.

After next July, veterans will have to take physical examinations before their policies can be reinstated. Many of them may not be insurable VA said.

Robert W. Sison, West Texas Veterans administration regional manager said the extension probably will accelerate the trend of reinstatements which have been mounting in this area all year. Since last February he reported more than 700 West Texas World War II veterans have reinstated policies worth more than 45 million dollars. Sison urged all ex-G. I.s. to take advantage of the liberal terms offered in reinstating their National Service Life Insurance.

Mr. and Mrs. Harry Morckel left by train from Amarillo Monday afternoon for Springfield, Missouri where they will visit friends and relatives, including Mr. Morckel's father, C. W. Morckel, during the Christmas holidays.

Too Late To Classify

FOR SALE—Beautiful Baby Grand piano in excellent condition. Mrs. J. Morrison Hollums, phone 588-W. 471tp.

FOUND—Pair of glasses. Inquire at Hesperian office and pay for ad. 471tc.

FURNISHED apartment for rent. 230 West Virginia street. 471tc.

Mr. and Mrs. W. H. Simpson, Jr. returned home Thursday night after a week's trip which took them to Phoenix, Arizona, where they visited with Mr. and Mrs. Don Shaw.

Mr. and Mrs. L. D. Simpson and daughter, Susan, of Plainview spent last week-end visiting with Mrs. W. H. Simpson, Sr.

Mrs. Ona Mitchell and daughter, Frances, left Sunday for Dallas where they will spend the holidays guests of their son and brother Charles Mitchell and Mrs. Mitchell.

Mr. and Mrs. A. L. Hartzog will spend Christmas holidays in Groom, Texas, guests of Mrs. Hartzog's parents, Mr. and Mrs. G. E. Clark.

Mr. and Mrs. J. O. Warren and family spent Sunday in Plainview with Mr. and Mrs. Paul Williams.

Eugene Wilkinson of Vernon, as is here this week visiting with Bobby O'Bannon.

FARM & RANCH LOANS

4 Per Cent Interest
Payable on or before maturity, without payment of penalty or bonus.

R. Q. SILVERTHORNE

406 Skaggs Building—Phone 212—Plainview, Texas

TO EACH OF YOU WE EXTEND
OUR MOST SINCERE



KEIM'S HABERDASHERY



NELSON'S CONOCO SERVICE

Highway 70 North

Vote For a Sure Road Building Program December 30

This advertisement written to appear on Christmas Day is a frank plea from the young men of Floydada Junior Chamber of Commerce to their elders to adopt a common-sense

Plan of Road Building that will eventually serve all the county, and make a real start at the job right now.

As an alternative the taxpayers are due to see the county split up into Road Precincts, their credit divided, their costs increased, and their plan of road construction have to "begin all over again," with inevitable delays. Also the certainty that NOT AS MUCH ACTUAL HARD-SURFACE ROAD CONSTRUCTION WILL BE ACCOMPLISHED within the next few years, if the county-wide plan is passed up at this time.

Nobody can blame a man who needs roads as badly as many of the farmers of Floyd County need them for insisting on getting something started. Nobody can blame a man for wanting a hard-surfaced road for his children to get to school and the products of his farm to market. This man is going to take the short cuts if he has to and he is going to try his hand at it.

There are considerable areas which are being "left out" but only in the sense that they are not on the "first" list. They want roads and they need roads as bad as their neighbors. But the county-wide plan definitely takes care of the needs of eight communities and renders direct benefit to eight others. We plead with those which are "left out" in the immediate "official" plan to go along with it and begin work right now for a program that will get the other roads we need, too.

We must make road building a "program" not a scrap between the neighbors, if we expect to get anywhere. Furthermore, we must get the State Highway Department behind any successful road building and ROAD MAINTAINING program.

We appeal to you to THINK and not get mad. If you think and still are against the County-wide plan that is your business and we still like you. Thank goodness, this is still a free country along that line.

Floydada Jr. Chamber of Commerce has FAITH in Floyd County. We can do anything we want to do, if we work together. We can get roads ALL OVER THIS COUNTY AT A REASONABLE COST, if we work with vision and forethought. We beg you to keep in mind that you can't do everything that needs to be done all at the same time. You have to have a PLAN and work to it.

WHAT WE INSIST ON IS THAT THE PEOPLE WILL GET MORE ROADS QUICKER IF THEY GO ALONG WITH THE COUNTY-WIDE PLAN AND THE STATE HIGHWAY DEPARTMENT THAN IF THEY TRAVEL BY THEMSELVES IN SMALLER NUMBERS. The county is the natural unit for road-building. Experience of counties and road precincts all over East and South Texas have proved this time and again.

The Junior Chamber of Commerce appeals, in-particular, to people of Floydada Precincts to back this county-wide plan to the limit. Carelessness and indifference in Floydada in November laid our people wide open to the charge that "we do not care whether the farmer has good roads or not."

Friday is the Last Day for Absentee Voting

We "missed the bus" on November 22 because of somebody's indifference. Was it yours?

(This advertisement sponsored and paid for by Floydada Junior Chamber of Commerce members, who are pledged to a Greater County, a Greater State, a Greater Nation.)

Grigsby Laundry

Merry Christmas

HERE'S TO YOUR HAPPINESS

As we prepare our Christmas Greetings for you, we wish to also include our most cordial good wishes for your continued happiness and prosperity.

HALE'S DEPARTMENT STORE

Social Events, Clubs

Smalley-Farris Vows Said at Houston On December Thirteenth

HOUSTON, Dec. 14. — Martha Smalley and Thomas Kinder Farris left for a wedding trip to Denver after their marriage Saturday morning in St. Paul's chapel. The bride is the daughter of Mr. Russell C. White, 3929 Harrison, and the groom's mother Mrs. John Farris of Floydada.

White tapered graced the altar which was massed with white gladioli and stock. Rev. Charles M. White read the service.

The bride was attired in a melody gown of white with dark brown accessories. Her corsage was of white orchids.

Mrs. Thomas Hale of Bryan and Mr. C. E. Miller were the couple's attendants. Mrs. Hale, the bride's sister, wore a laurel pink dress with black accessories, and Mr. Miller wore a white tuxedo.

Mrs. O. Withers and Carmel White and Mrs. Farris both wore black dresses with black accessories and an orchid corsage.

The bride is a graduate of Mary Baylor college and has spent several years in Missouri City high school for two years.

Mrs. Farris, a University of Texas graduate, was employed by the Texas Oil company in Houston for 4 1/2 years before serving with the 10th Air Force.

Friday afternoon Mr. and Mrs. Farris were entertained with Mrs. B. Jamison at their home, 3117 Cason, for the rehearsal.



Mrs. Thomas Kinder Farris

Mrs. Evelyn Pittman, Dr. H. W. Guthrie, Married December 10

Mrs. Evelyn Pittman and Dr. H. W. Guthrie were united in marriage Wednesday, December 10 at 3 o'clock P. M. in the Methodist church in Clayton, New Mexico, with the pastor officiating.

Attending the couple were Mr. and Mrs. Johnny Hart.

Mrs. Pittman was employed at Miladies Specialty Shoppe prior to her wedding. Dr. Guthrie practiced dentistry seven months in Floydada before moving to Segreaves in May. The couple plan to make their home in Segreaves, where Dr. Guthrie will continue his practice.

Bettie Ruth Head, Honoree at Lovely Shower Held Tuesday

Miss Bettie Ruth Head, bride-elect of Gene Corder, was named honoree at a lovely shower Tuesday, December 16 at the home of Mrs. R. H. Ashton.

Games were played before the honoree opened the many lovely gifts.

Guests present and sending gifts were Mesdames O. L. Head, I. C. Kirk, M. B. Johnston, H. F. Pratt, W. H. Nelson, I. J. Ardry, George Sules, Milton Ashton, R. M. Stovall, A. H. Kreis, Everett Warren, Gunneis, C. H. Brown, Jim Hart, Ray Smith, G. R. May, G. F. McGuire, J. H. Farmer, Joe Smith, E. L. Judy, L. L. Nixon, Jess Glover, W. H. Bethel, A. N. Bratton, R. H. Ashton and Miss Juanal Glover.

Friendship Club Activities 1947 Given in Review

During 1947, the Friendship club, with a membership of fourteen has accomplished many achievements that have benefited the organization as well as the community. In helping the county, the club added four beautiful shrubs to the entrance of the Cemetery and helped serve dinner to the Old Settlers in May.

The club has had twenty-one of the twenty-two planned meetings and one called meeting. The first meeting wasn't held due to bad weather. Members attended the county wide educational program, county-wide picnic and the two-day county-wide tour.

To make money, the club sold pins at a sale and sold 25 copies of "Good Manners in A Nut Shell" by Sally Hinds. At the meeting on reading, each member brought a poem that she had composed.

Apron patterns were exchanged. The club has secret friends, who are revealed at the end of the year.

A sum of \$5 was given to the March of Dimes, \$2.10 was paid to the T. H. D. A. fund, \$7 to the council fund and \$49.95 locally for flowers and gifts.

The club subscribed to the Texas

Home Demonstration association publication.

The Friendship Club
By Mrs. E. L. Judy

The Friendship Club on each scheduled day, Meets in the homes of its members \$35.

To discuss the problems of farm and home.

Though from this subject we sometimes roam.

Miss Petty makes her appearance too,
To bring ideas bright and new
Of things that we should want to know.
Like cooking, canning, and even to sew.

Planting shrubs near the Cemetery gate
Is the project we've sponsored up to this date.
For worthy causes our funds we give
To improve the world in which we live.

Home Demonstration work is educational, too.
From the farm woman's point of view.
And we all enjoy the time we spend
In the homes of neighbors; our friends!

Meeting Held Thursday
The Friendship Home Demonstration club met Thursday in an all day meeting at the home of Mrs. E. L. Judy for the annual Christmas program, luncheon and tree.

Mrs. Mel Jarboe was leader of the program beginning at 11:30 o'clock.

"Wonderful Story of Love" was sung by the group. The members answered roll call by reciting a verse of scripture from the Bible. The scripture, Luke 2:8-14 was read by Mrs. Jarboe, followed by the song "Joy To The World." A Christmas story was given by Mrs. W. H. Bethel and the song, "Silent Night" concluded the program.

During the business session, the club voted to order 25 more copies of "Good Manners in A Nut Shell" by Sally Hinds. The secretary read individual achievements of each member of the club during the year. The annual report of the club and a poem composed by the president of the club was given. Secret friends were revealed as gifts were distributed.

The first meeting of the new year will be January 15 with Mrs. M. B. Johnston.

Members present were Mesdames Mel Jarboe, Lee Rushing, J. C. Odum, W. E. Barnes, W. H. Bethel, R. H. Ashton, M. B. Johnston, A. H. Kreis, R. M. Stovall, George Stiles, E. L. Judy and Miss Lella Petty, Mary Ann Odum and Mike Barnes.

Mr. and Mrs. Kenneth Baird Baird are visiting through the Christmas holidays with his father Baird Baird. They are now living in Corsicana, Texas, but are making a move to Dalhart, Texas, where Baird Baird and his brother, Ed Baird are putting in a radio station, located on your dial at 1410 KC 500 watts daytime only. Kenneth will be manager.

Miss Louella Fowler Feted With Shower On Monday Evening

Miss Louella Fowler, bride-elect of J. R. Bartlett, was named honoree at a miscellaneous shower Monday evening from 7 until 9 o'clock at the home of Mrs. Ray Hopkins 214 West Tennessee.

Guests were met at the door by Misses Joy McIntosh and Betty Perry.

Hostesses for the occasion were Glee Thomas, Ethel Gilbert, Mary Lou Wise, Joy McIntosh, Mildred Woods, Lynn Smith, Opal Blount, Midget Swinson, Mrs. J. E. Blackshear and Betty Perry.

Miss Fowler was presented with a corsage of pink carnations. Mrs. J. B. Fowler, mother of the bride-elect, and Mrs. E. V. Bartlett, mother of the groom-to-be, were each presented with a corsage of white carnations.

An arrangement of red berries and white carnations surrounded the punch bowl in the center of the lovely lace covered serving table. Punch and angel food squares were served by the hostess.

Guests present were Mesdames Edna Earl Johns, Jack Flowers, E. V. Bartlett, J. B. Fowler, Arch Gibson, Doyle Wheeler, Jack Robertson and the hostesses.

Sending gifts were Mesdames Bill Robertson, Margie Crump, J. D. McBrien, A. T. Hull, O. M. Watson, Ellis Henry, George Eudy, Dan Flurry, Charlie Watson, Bert Flowers, Hopkins, W. U. White, Ed Johnson, R. B. Rosson, Ruth Bartlett, Leba Hall, Dick Bunnell, J. T. Perry, N. W. Williams, B. P. Sandefer, Cager Pope and A. E. Guthrie and Misses Kay Sparks and Thelma Switzer.

Strickland-Morton Wedding Wednesday Announced at Tea

LOCKNEY, Dec. — The engagement and approaching marriage of Mrs. Stella Mae Strickland, daughter of Mr. and Mrs. H. B. Strickland of Lockney, was announced at a tea given by the faculty of Kress High school last Friday afternoon. Miss Strickland has been a member of the Kress faculty for the past two years.

Miss Strickland and Robert Doyle Morton, of Kress, will be married at the Lockney Baptist church on December 23.

Fairview News

FAIRVIEW, Dec. 22—Everyone in this community is very busy finishing up the year's work and getting ready for Christmas while we are having this nice warm weather.

There was a farewell party at the school house Friday night honoring Mr. and Mrs. Preston Bullard and children, who moved the past week to Portales, New Mexico. We regret very much to lose them, but wish them great success in their new home.

Mr. and Mrs. Walton Wilson and family attended a dinner at the home of Mr. and Mrs. Sim Reeves of South Plains, Sunday.

Mr. and Mrs. Hulbert Austin, of Berger are visiting this week with Mr. and Mrs. Walton Wilson.

Miss Leola Pave Irwin, student at W. T. S. C. Canyon, is spending the holidays with her parents, Mr. and Mrs. F. C. Irwin.

Mr. and Mrs. Bill O'Dell will spend Christmas visiting relatives in Plainview, Amarillo and his mother at Berger.

Visitors in the home of Mr. and Mrs. E. W. Walls Sunday were Mr. and Mrs. Bill O'Dell, Mrs. Clyde Bearewell, Mrs. Jim Stewart and Jim Dan. Mr. and Mrs. Walter Welch and Mr. and Mrs. L. A. Horton. Clyde Bagwell is spending the

Council Social Marks Close of Year for Clubs

The Floyd County Home Demonstration Club council had its annual Christmas social Wednesday of last week in the beautiful remodeled home of Mrs. Carrick Snodgrass, of Blanco.

The colors of green and red were artistically carried out in all the attractive Christmas decorations.

The Christmas tree was a glowing beauty with colored bubble lights.

The dining table was decorated with crystal surrounded by holly. Mrs. W. A. Lovell served frosted punch and Mrs. J. V. Greer cut the delicious fruit cake. Plate favors were corsages of holly.

The group was greeted by Mr. and Mrs. Santa Claus, Mrs. Snodgrass.

Season's Greetings

Wayne Bennett

Now You can build that new home you have been planning or repair your old one and finance it through J. E. Foster & Son, Inc. See us for home financing, monthly payments.

G. C. Tubbs Insurance Agency

216 Bishop Building
Phone 162

Income Tax Service

All state and federal reports, bookkeeping, audits.
George B. Marshall
608 So. Wall St. Phone 587-M
Floydada, Texas

"SAME TO YOU!"

With Hearty Appreciation of the Patronage, the Friendships and Associations we have enjoyed this year, we say to all —

MERRY CHRISTMAS and HAPPY NEW YEAR

GLOVER'S BARBER SHOP

Thanks
AT CHRISTMAS

Accept this sincere expression of our appreciation for your friendliness and patronage in the past. Our most cordial greetings and best wishes for your happiness.

RUSSELL'S CLEANERS

A Christmas Wish

May your every dream and wish come true and may this be the most Glorious Christmas of them all

MERRY CHRISTMAS

Bishop's PHARMACY

WELCOME

to the

CHRISTMAS SEASON

When the Christmas season rolls around each year, we find ourselves looking forward to it with anticipation because of the happiness involved. We enjoy the festiveness and the cordiality of the occasion and the friendly atmosphere that prevails.

This year Christmas takes on added significance because we can look back on a year in which we had an extra amount of rich blessings and we are truly grateful.

That is why we are getting more enjoyment out of this Christmas than ever before. We are mindful of these blessings and wish to take this means of expressing our thanks and best wishes.

HAGOOD'S DEPARTMENT STORE
Standard Brands Priced Right

McAdoo Basketball Team Begins Play With 2 Games Won

McADOO, Dec. — The McAdoo high school boys' basketball squad defeated a Jayton high school team in a conference game Tuesday night of last week, 67 to 20, on the McAdoo court. High point men for McAdoo were Roy Dean Rathel center and Jack Pitts, with 20 points each. Others on the team are Lalle Phifer, Dale Neff, Clayton Baum and George Allen. B. C. Buie is coach of the team.

The McAdoo girls' team lost to the Jayton girls by a large score the same night.

This is the second conference win for the McAdoo Cagers, having defeated Dickens last week by a score of 51 to 17.

Tom Ballard S 1/C of Quonset Rhode Island, has been in Floydada since Thursday visiting with friends while on a 20 day leave. He left today for Denton, Texas, where he will visit with his parents, Rev. and Mrs. L. D. Ballard. Tom was graduated from Floydada High school in 1946 and entered service in June, 1947. He will receive his discharge in April.

Why send away for office supplies call no. 8.

HOME FOR HOLIDAYS, BETH HINSON, TSCW MUSIC PUPIL PLAYS ORGAN AT CHURCH

Denton, Texas, Dec. 20. — Vocal, instrumental and music education students at Texas State College for Women are participating in home town musical events during the Christmas holidays, according to Dr. John Lewis, director of the TSCW music department.

Among the students is Miss Beth Hinson, daughter of Mr. and Mrs. E. E. Hinson, 106 South Main. Miss Hinson, organist, played at the Floydada First Methodist church at the December 21 morning service. She chose for her selections Yon's Prelude, "Gesu Bambino," and Es-lava's "Postlude." A freshman at TSCW, she is the organ student of Philip LaRowe, professor of organ.

Mrs. R. E. Sheibel of Eunice, Louisiana, who has been here for the past two weeks visiting in the home of her parents during the illness of her father, M. C. Fuqua, will spend the Christmas holidays in Floydada. Mrs. Sheibel is the former Estelle Fuqua.

Beth Hinson, Patsy Parkey and Dorothy Greer, all of TSCW in Denton, Texas, are here visiting with their parents during Christmas.

Gene and Joe Arwine arrived Saturday to spend the Christmas holidays with their parents, Mr. and Mrs. J. A. Arwine.

Win Texas 4-H State Awards

In recognition of their outstanding 4-H records in 1947 Leadership in Frozen Foods and Meat Animal activities, four Texas club members will receive state awards. The winners and brief outlines of their record follow:

Howard Altenhof, 18, of New Braunfels, receives a 17-jewel gold watch provided by Thomas E. Wilson, Chicago, for having the highest rating state record in the 1947 National 4-H Meat Animal awards program. His eight-year record in 4-H work shows that he handled 24 baby hives and 259 hogs. Howard won many placings on his meat animal exhibits, including \$1,117.50 in cash prizes, which brought his estimated income from all 4-H projects to \$59,896.00. He began his steer feeding activities by first feeding fat hogs, many of which were champions. Home grown grains were used entirely except for protein feeds. Howard has exhibited 44 steers and 208 hogs in local, county, state and national shows.

Dorothy Terrell, 15, of Plainview, a Texas top ranking participant in the 1947 National 4-H Frozen Foods activity. She receives the state award of a \$50.00 U. S. Savings Bond provided by International Harvester Co. Dorothy's record shows that this year she prepared and packaged 355 pounds and 79 joints of meats, poultry, fish, vegetables and fruits for placement in a home freezer, all the produce being home grown. Dorothy's record also shows that in her five club years she raised 1,225 fowl. She has shown a reserve champion Southdown lamb and several other prize winners at the Houston and Fort Worth Fat stock shows.

Jackie Brock, 18, of Floydada, and Eloise Woodruff, 17, of Shal-lowater, are the boy and girl state winners in the 1947 4-H Leadership awards program. Each receives a 17-jewel gold wrist watch provided by Edward Foss Wilson, Chicago meat packer. Jackie has been a 4-H'er for nine years, during which he served as leader and president of his local club, vice president

All of these activities are conducted under the direction of the Extension Service of the State Agricultural College and USDA cooperating



Howard Altenhof



Dorothy Terrell



Jackie Brock



Eloise Woodruff

of the county, and president of the state organization. He won a trip to the National 4-H Camp, and was a national winner in 4-H safety last year. In addition he has held many offices in school and church organizations. Jackie completed 4-H projects and won many placings on exhibits, including \$106.00, which brings the estimated value of his projects to \$19,475.00.

Eloise has been in club work for seven years. She has served as leader and president of her local club, vice president of the county, and president of the district or organization. She has been awarded two trips to the State round-up, one to National 4-H Camp, and a trip to National 4-H Club Congress in Chicago. Estimated value of all of Eloise's projects is \$5,986.00. She has also been active in other community activities.

A Christmas WISH...

This year, as we send our compliments of the season, we wish to include our thanks for the splendid cooperation and patronage given us in the past.

PATTON'S DAIRY

Floydada

Phone 157



Floydada, Texas

Dear Santa Claus:
I am a nice little girl two years old. I would like a table and chairs, some dishes, a doll and buggy and lots of candy and fruit.

Love,
Jennifer Kay Henry.

Floydada, Texas

Dear Santa Claus:
I am a nice little boy three years old. Would you please bring me an electric train, a tractor and jeep that winds up, and lots of candy and fruit.

Love,
Bill Henry

Floydada, Texas

Dear Santa Claus:
I am a little boy in school at Dougherty. I want you to please bring me a train and gun. Don't forget my little sisters, and bring them something nice.

Love,
Gene Edward Jones

Dear Santa Claus:
We are two little girls and want you to bring us a doll bed, piano, fruit, nuts, and candy.

Love,
Nelda Ann and Linda Sue Jones

Dear Santa Claus:
Please bring me a doll, doll bed, house, shoes, books and fruit.

Love,
Virginia Webb

Dear Santa Claus:

I am a little girl three years old. I want a baby's skin doll, some books, fruits, nuts and candy for Christmas. I have a little brother a year old that wants a dump truck. He isn't old enough to write you himself so don't forget him. His name is Royco. We live at 1117 S. Main St.

Love,
Vicky O'Neal

Tulare, California

Dear Santa Claus:
I'm writing from way out in California, but I have several little friends in Floydada. I hope you will be very nice to each of them. I would like very much for you to bring me a magic skin doll, a real toy electric stove, fruits, nuts and candy.

Love,
Jacquelyn Taylor.

Plainview, Texas

Dear Santa Claus:
I am a little girl 14 months old. Please bring me a red wagon, a telephone, ball, story books, knife, oranges and bananas.

Don't forget all the other little boys and girls.

Love,
Sharon Sue Sprawls.

Floydada, Texas

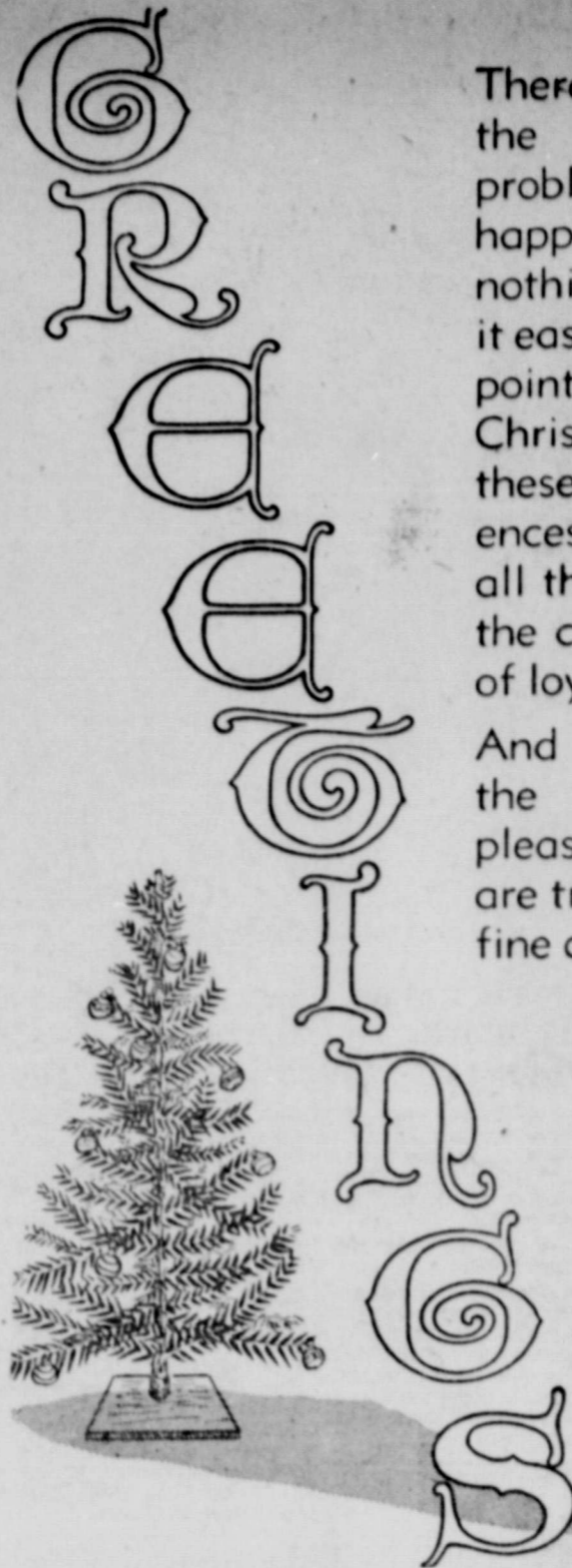
Dear Santa Claus:
I am a little girl seven years old. I've been a good girl. I want you to bring me a doll buggy, a stove, a little rubber doll, some candy, nuts and fruits.

Love,
Patsy Jean Graham

Floydada, Texas

Dear Santa Claus:
Please bring me a magic skin doll, a cradle, a doll high chair, a toaster and little "Bo Peep" set of dishes. Bring Bill an electric train. Don't forget all the other little boys and girls.

Love,
Babara Anne Smith



There comes a time of the year when all the problems and unpleasant happenings fade into nothingness, when we find it easy to forget the disappointments of the past. Christmas overshadows these unhappy experiences and we see before us all the fine things of life, the courtesies and favors of loyal friends.

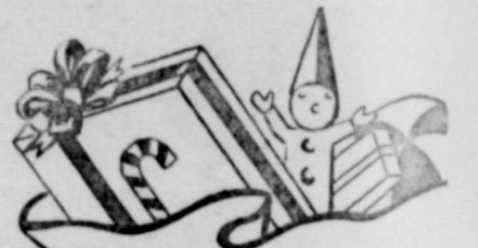
And so, as you welcome the Christmas season, please remember that we are truly grateful for your fine consideration.

The Merriest of All Christmases to You!

AARON CARTHEL

Phillips 66

Phone 66



CHRISTMAS

CHEERINGS

to the host of acquaintances who have given us the privilege of serving them in the past.



BISHOP MOTOR COMPANY

See O. C. BAILEY
Manager Baker Pump Co.

for IRRIGATION PUMPS also

4% Farm Loans — No Fee

— at the —

First National Bank

Lockney, Texas

Phone 45

Or see Ira Graves at Lone Star

for Well Casing

or see Cecil Williams for Test Wells, 50c

per foot, in doubtful water areas.

Phone 130-R, Lockney, Texas

We Can Save You Money

HAPPY NOEL

May you and your loved ones enjoy to the fullest all of the good that is in store for you during the Christmas Season and the days to come.

FLOYDADA BAKERY

Walker — Jarrett

SOCIETY

Milton's Celebrate Their Golden Wedding Anniversary Dec. 21

Mr. and Mrs. G. Milton celebrated their golden wedding anniversary Sunday, December 21. All their children were present except Master Armen Milton who is now serving in the army on Okinawa.

The children present were Mr. and Mrs. O. W. Milton and their two children from Albuquerque, New Mexico. Mr. and Mrs. Eley Yearly, Mr. Milton and his two children from Quail, Texas, Mr. and Mrs. E. Milton and their two children, Little Milton and Mrs. Howland, Whiting and Mrs. Milton's sister, Mrs. Rosa Penn of Randlett, Oklahoma, Mrs. V. L. Teaver and her husband, also Nancy Carren Webster from Plainview, and Mrs. Jettie Martin, a distant relative from Silerton attended.

A turkey dinner and all the trimmings was served from a lace covered table with a beautiful white anniversary cake decorated with gold bells as center piece and chrysanthemums and daffodils on either side.

Those coming to call in the afternoon were Mrs. Blanche Phegley of Center City, Mrs. Arthur Barker, Jr. of Lockney, Mr. and Mrs. Ewell and daughter of McAdoo and Mrs. H. T. Bradshaw and Mr. and Mrs. S. Calahan and Junior Calahan.

Club Girls Christmas Party Held Saturday At Am. Legion Hall

A county-wide 4-H Club girls party was held in the American Legion hall in Floydada Saturday afternoon, December 20. Fifty-four girls, sponsors, and visitors attended.

Mrs. Orvus Shearer, sponsor of the Lakeview 4-H girls, and Mrs. Joe Dunn, sponsor of the Floydada 4-H girls, assisted the group in registration.

Mona Rae Williams, Norma Dunn and Tanya Redd of the Floydada Jr. club led the group in singing Christmas carols. Several games were directed by Mrs. S. J. Latta of the Sunnyside Home Demonstration Club, and Miss Leila Petty, County Home Demonstration agent.

Medals for Blue Award winners in the County Dress revue, which was held earlier in the year, were presented to the following girls: Marlene Hollums, Sand Hill; Barbara Jo Dutton and Rena Mae Williams of Lakeview; Bobby Louise Buth of Providence; Darlene Johnson, Alice Latta, Mona Rae Williams, Nell Jones, and Norma Louise Dunn of Floydada. Those not present to receive their medals were Mary Ann Wilson, Gevie Bullard, and Dixie Bullard of Fairview; and Lou Peta Poteet and Frances Allen of Floydada. Donor of these medals is these members, and want to wish them happiness where ever they go. They are: Mmes. W. W. Gentry, J. H. Poore, Henry Willis, Fowler Estes, S. V. Adams, and Emmitt Dutton.

Guests of the club were the teachers of the Lakeview School, Mr. and Mrs. Tooley and daughter.

Members present were: Mmes. Orvus Shearer, Willie Bunch, J. H. Poore, W. W. Gentry, William Powell, Earl Edwards, G. W. Smith, Wayne Russell, S. V. Adams, Emmitt Dutton, Walter Hollums, Fowler Estes, and Henry Willis.

Christmas Supper Enjoyed by Members of Lakeview Club

A Christmas supper was enjoyed by members of the Lakeview Home Demonstration Club and their families at the school lunch room on December 17.

Gifts were presented to several ladies that will not be in our club next year. We are very sorry to lose

the Simplicity Pattern company. In addition to this medal Marlene Hollums was presented a sewing book by the Simplicity Pattern company, a medal from Edward Foss Wilson for being county winner in the records contest; and a canning medal by the Kerr Glass Manufacturing company, as well as a Foley Food mill, mixing fork and chopper from Foley Manufacturing company.

Numbers were drawn and each girl received a gift from the Christmas tree. Refreshments of soda pop and fruit cookies were served. Assisting Mrs. Shearer and Mrs. Dunn in serving were Mrs. John Lloyd, Mrs. Raymond Williams and Mrs. S. J. Latta of Floydada, Mrs. Henry Willis of Lakeview and Mrs. Bill Buth of Providence.

The following girls registered: Marlene Hollums of Sand Hill; Delores Sammann, Mary Beth McLaughlin, Fay Rena Hardin, and Bobby Louise Buth of Providence; Winnie Hartman and Arlene Beedy of South Plains; Barbara Dutton, Patricia Swartz, Rena Mae Willis, Betty Sue Thurston, Juanice Shearer, Mary Sue Dunford, and Nadine Willis of Lakeview; Minnie Beth Crawford, Barbara Hall and Jo Hall of Dougherty; Ina Nell Jones, Alice Elaine Latta, Ann Welborn, Darlene Johnson, Mary Lynn Jones, Delores Gee, Lavern Milican, Neta Jo Day, Wanda Pool, Virginia Morris, Snow Dron Dunn, Norma Dunn, Tanya Redd, Ameralis Barns, Mary Patterson, Eva Nell Pratt, Becky Potts, Carolyn Williams, Mona Rae Williams, Pat Hogan, Audine Turner, Lavada Griggs, Patricia Lee, Beverly Thomas, Betty Stewart, Margaret Lovell, Carolyn Lovell, and Janet Lloyd of Floydada.

Mr. and Mrs. Pat Collins and family of Bryan, Texas, are here for the Christmas holidays visiting with Mr. and Mrs. T. P. Collins. Pat is attending A & M college.

Among the students from Baylor university in Waco, Texas, who are here for the holidays are Misses Larue Graves, Lovene Jones, Eddie Ruth Muncy, and D. I. Bolding, jr.

Mr. and Mrs. J. O. Dudley attended the funeral for D. L. McDonald in Amarillo, Texas, Monday.

Mr. and Mrs. J. B. Terrell and family, who have been making their home near Childress, are taking up residence at Kirkland for another year. The Terrell family were here Monday for the last rites for J. W. Reasoner, father of Mrs. Terrell.

The J. H. Abbott family are moving this week from Floydada to Plainview. They bought a farm in Hale county last spring which they will now occupy.

Writing fluids, Hesperian



GREETINGS NEIGHBOR!
Bill Owens Texaco Service



The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

RURAL ROUTE MAN URGES FAVORABLE VOTE ON DEC. 30

It isn't often I participate in public questions even though we letter carriers are allowed to on such subjects as good roads. This road problem in Floyd County is strictly a civic problem and if I can be of any help to make our county a better place in which to live, I want to do it.

The meanest man in town would be one of the first to lose respect for a preacher who condoned sin and I am wondering what the public would think of a rural carrier who was not for good roads. Yet, it seems to me that good roads are much more important to the farmer who live on these rural roads.

Surely no one is objecting to better roads. It must be the method of paying for them. If the opposition has a better method, why has it not been offered? We all know the proposition offered us by the state and it does seem liberal to me. Of course we would prefer the state to assume all the cost, but I imagine they were forced to this policy because they could not begin to build the many miles of road being requested with the amount of funds they will have, so they are trying to help every county possible.

Paying for Them Anyhow

What hurts me is to know that we are paying for these good roads and not getting them. If we just knew how much extra expense we are out daily in Floyd county by having to travel over dirt and muddy roads I would open our eyes so to speak. I say it is costing us more than the good roads would cost. Now if anyone can prove otherwise, I'd like to see the figures. The State Highway department will be glad to furnish them.

The Junior Chamber of Commerce has done a fine job of sponsoring this movement, but the Hesperian should have been full of letters and ads from individuals and businesses of Floydada, letting the farmers know where they stand on getting them out of the mud so their children can attend school regularly. This is only one reason, there are many more, but it is important.

Good Roads a Must

We are living in a progressive age and good roads are a must so the time has come when we must decide on how best to do the job. We can go the proposed route or some other. If this fails, there surely will follow other plans. Seems this bond route would be better than raising the value of renditions and doing the job a little each year.

In conclusion, I want to suggest a proposition that I believe everyone should support and one that would be far better than the one before us today. It is this: Instead of the few miles now being proposed, lets do the job right and pave every mile of rural route roads in Floyd county in the next ten years and make it the "Garden Spot of the World."

But we may have to wait a little on that so I guess we had better take what we can right now by supporting the proposition on December 30.

S. L. Powell.

Miss Markorie Sue Morehead, of Texas tech. at Lubbock is spending the holidays with her parents, Mr. and Mrs. E. J. Morehead.

Randolph Rutledge is here during the Christmas holidays visiting with his parents, Mr. and Mrs. O. P. Rutledge. Randolph is a student at Texas tech in Lubbock.

W. E. Jones returned home recently from the hospital in Amherst and is recovering nicely from an operation performed while he was there.

Tom Jernigan is in Dallas this week, where he is the guest of a brother, J. W. Jernigan during Christmas.

Be wise - Advertise.

WARM and SINCERE GREETINGS

Thank you, friends and neighbors, for your fine cooperation and helpful courtesy in the past year. We look forward to a bright future and hope you will receive a generous share of the good will and happiness so much in evidence today.

H. M. McDonald Hardware

It's the Season for GREETINGS

And here's ours, as sincere and genuine as we know how to make it. It is our fondest wish that every joy will be yours for the coming season.



To each of you whom we have had the pleasure of serving this year our hearty thanks.

MAYO MOTOR COMPANY
Dodge - Sales and Service - Plymouth
Dodge "Job Rated" Trucks
112 W. Missouri St. Phone 237



Greetings

It is our holiday wish that this Christmas will be the "happiest ever" and that the New Year will unfold a bright new future for you.

HOME OIL COMPANY
PHONE 64

In Appreciation at Christmastime

Arrival of the Christmas Season reminds us of our obligations to the fine people of this community. We appreciate the excellent treatment we have received and take this means of sending our Greetings to each of you.

ON OUR SECOND ANNIVERSARY
FELT & DILLON PATTERSON
Phillips Service



Merry Christmas

To Our Customers - Friends . . .

May Happiness Surround You and Yours. It has been a pleasure to us to be your Chevrolet Sales and Service organization this year. We avail ourselves of the opportunity which Christmas offers for extending Good Wishes and Appreciation to those who make possible our business.



ODEN CHEVROLET COMPANY
Telephone 4 221 South Main Street



William A. Gluesing, of General Electric's House of Magic, Demonstrating the Lighting of an Electric Lamp without Wires.

4-H Club Boys In Ward School Are Organized

Kenneth Bishop was elected president of the seventh and eighth grade 4-H club boys at a meeting held Thursday of last week. With him Joe Mac Dunn will serve as vice-president; H. A. Copeland as secretary; Connie Bearden as song leader and Adrian Helms, as reporter.

Adult leaders are A. D. Pultz and Bruce Bishop. Members present for the meeting were Billy Keith Baker, Connie Bearden, Kenneth Bishop, Virgil Boothe, Roger Conner, H. A. Copeland, Don Daniel, Brooks Chapman, Dyrrell Davis, Joe Mac Dunn, Ray Ford, Adrian Helms, Billy Joe Goodson, Lewis Head, Mack Hickerson, John Hinsley;

Bobby Jones, Neil Langley, Edwin Leatherman, Troy McNeill, Curtis Meredith, Joe Richard Noland, A. C. Pratt, David Rape, Denny Smalley, C. B. Smith, James Stanley, Roy Teague, Virgil Warren, Donald Gigsby and Phil Boothe.

New members enrolled by A. L. Hartsog, county agent, were Gary Johnson and Dorman Turner.

The fourth and fifth grade elected Bill Walker as president; Jackie Don Jarrett, vice-president; Glad Lynn Norman, secretary; and George Chapman as song leader.

Members present were Leon Anderson, Bobby Ashton, Don Barber, Leon Bur, Stanley Burleson, Don Carthel, George Chapman, Donald Wayne Chick, Jimmy Collins, Walter Reese Cantrell, Jimmy Dale Derbyberry, Don Doyle, Jimmy Dunn, Ronnie Evans, Bobby Ferguson, James Ferguson, Barry Fyffe, Billy Gibson, Wayne Ginn, Doyle Grundy

Wedding Put Off For Buff Gridster By Appendectomy

PLAINVIEW, Dec. 20 (Special)—Scheduled nuptials of Duane Byars, West Texas State College football star, and Miss Jeanette Palmer of this city, met an obstacle last week when the bridegroom was stricken with acute appendicitis.

The couple was to be married Sunday. Miss Palmer is the daughter of Mr. and Mrs. G. A. Palmer of Plainview.

At Canyon Hospital, Byars is reported to be doing nicely after an emergency operation Thursday.

JOHNNIE COLLINS, WITH NAVY DISCHARGE, HOME

Johnnie C. Collins 8 1/2 of Kodiak, Alaska, arrived home Thursday night with a discharge from the U. S. Navy after serving for the past two years. Johnnie is a graduate of Floydada High school with the class of 1945 when he was outstanding in football. He is the son of Mr. and Mrs. Gene Collins.

Mr. and Mrs. Virgil Boteler of Albuquerque, New Mexico, arrived Sunday morning to spend Christmas with Mr. and Mrs. V. H. Boteler and L. B. Maxey. Also visiting in the home of Mr. and Mrs. Boteler is Miss Norma Jean Carpenter of Altus, Oklahoma.

Roy Gideumb, Jackie Henry, Everett Hill, Donnie Holladay, Lynn Looney, West Martin, Norman Muncy, James Murry, Frank Murphy, Billy Mac Phillips, James Pollan;

Percy Parrish, Bobby Rainer, Kenneth Robertson, Walter Simmons, Barry Stansell, Harold Snell, Donald Sparks, Billy Thomas, Bill Walker, James Welborn, Cy Whitfill, J. D. Woody, Larry White, Lawton Pittman, Buddy Widener and Ross Fisherty.

South Plains News

SOUTH PLAINS, Dec. 22—There was a very interesting program presented by the W. M. U. at the church Sunday night. Everyone present received a sack of fruit, nuts, and candy.

Mr. and Mrs. Garlington presented a program and school Christmas tree at school Friday afternoon. Santa was present and presented the children with sacks of fruit, nuts and candy.

Lee Pearson is in Colorado this

week.

Rev. C. A. Joiner is spending Christmas in Abilene with relatives.

Mrs. Sula Julian is visiting her daughter, Mrs. Ruth Burnett and Sharon in San Antonio.

Mr. and Mrs. Jack McGowan and boys are spending the holidays with her parents, Mr. and Mrs. Walter Wood.

Mr. and Mrs. Murry Julian and boys are visiting in Albuquerque over Christmas. Mr. Hall is staying in the Julian home.

Mr. and Mrs. Roy Childress and Louise are home from Canyon for

Christmas.

Mrs. C. H. Brown is spending the holidays with her children.

Mrs. Betty Jeffcoat and Allen returned from Lubbock where they have been visiting in the Lloyd Horn home.

Mrs. Marlin Jarnagin and children left for California, Friday, to make their home.

Mr. and Mrs. R. M. Nutt of Taft, Texas, are spending their Christmas vacation with her sister, Mrs. J. B. Smitherman and family.

The college students who are at home for Christmas are Mr. and

Mrs. Walter Burgess, Jack, Carol and Raymond Reeves, Charles Beedy, Betty and Charlie Whitlock, Billie Bean, Reva Thomas, Mrs. Roy Childress and Louise, and Jean and Mona Cummings.

Mr. and Mrs. Wayne Childress are visiting his parents, Mr. and Mrs. Ralph Childress.

Jean, Mona and Sterling Cummings attended church here Sunday. We invite them back again.

A nephew and wife of C. L. Jarrett, Mrs. Lena King and Mrs. Carrie Bostick from Michigan have been visiting them.

Mrs. David Garlington is visiting relatives in Bowie over the holidays. Fred and Keith Marble are visiting over Christmas with their father, Charles Byars of Weatherford.

CHEVROLET TRUCK SALES HIT HIGH IN NOVEMBER

DETROIT, Dec. 15—For the second consecutive month, Chevrolet truck sales hit a new high, with 29,701 sold during November, it was announced here today. The figure was 241 units higher than the previous all-time record set in October.

Your Happiness

IS OUR FINEST CHRISTMAS GIFT

Merry Christmas
STAR CASH GROCERY

Season's

Good Wishes
For A Merry Christmas

To Our Customers and Friends...

Through the years it has indeed been a pleasure to serve you. On this grand occasion our kindest thoughts are of you. May it hold untold joy for each of you.

D. W. FYFFE — SEED and FEED



Season's Greetings

WEBB'S FOOD MARKET

R. D. WEBB

MARVIN FLOYD

R. D. WEBB, Jr.

R. H. STITH

King's Grocery & Market

HERE SINCE 1912,

GROCERY BUSINESS SINCE 1933

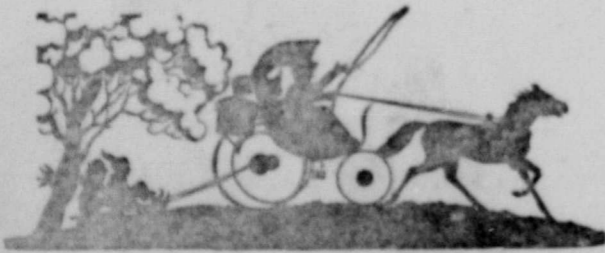
Still have confidence in Floyd County.

WE WANT TO SAY

THANK YOU

MANY TIMES

We are grateful for each opportunity to serve you and feel privileged indeed every time you call on us. May you have the joy of a happy Christmas and may you be blessed with all good things.



Still have some of those bargains for the last day of shopping.

We Deliver — Phone 13

Electricity passing through the demonstrator's body and arms lights a lamp held in his fingers



On January 6, 1948 — 7:30 p. m.
High School Auditorium, Floydada

GENERAL ELECTRIC

presents

"House of Magic"

THE SHOW THAT THRILLED MILLIONS AT THE WORLD'S FAIRS

See

- * The train that obeys spoken commands!
- * Motionless motion!
- * A man shake hands with his own shadow!
- * An electric lamp lit with a match! ... and many more!

A SHOW PACKED WITH ELECTRICAL THRILLS!

ADMISSION FREE!



Music is sent across the stage on a beam of light



Sponsored by Reddy Kilowatt



CORDIAL GREETINGS

This is a happy occasion on which to extend to all our friends our sincere wishes for a season of bright prosperity, abundant health and enduring happiness.

RADIO ELECTRIC COMPANY

Mr. and Mrs. E. E. Hinson

106 South Main

Phone 201

BEST WISHES FOR A HAPPY HOLIDAY SEASON



VOGUE BEAUTY SHOPPE

Phone 33

Thelma McGaugh

Mary Hennessee

Margaret Goen

Letters to Santa



Petersburg, Texas
Dear Santa Claus:
We are a little boy and girl four and two years old. We have tried to be pretty good. Please bring us a little table and chairs and I, Paul Edwin, want you to bring me a big dump truck, tractor, a racer and anything else you want to leave me.
I, Shirley, want a baby doll, little stove, some dishes and a piano. Don't forget the fruits, nuts and candy. Santa be sure and leave some of our things at McCoy, as we will be here Christmas Eve night.
Love,
Paul Edwin and Shirley Willis.

Floydada, Texas
Dear Santa Claus:
I am a little boy nearly four years old. I try very hard to be a good little boy. I hope I am good enough for you to come to see me.
Please bring me a little train, a football and a little hammer and anything else you can spare. Do not forget some candy, nuts and fruit. Please remember DeAnne, mother and daddy.
Love,
Dale Newberry

Floydada, Texas
Dear Santa Claus:
I am a little girl six years old. I go to school and try to mind my teacher and my mother.
Please bring me a sleepy doll in a basket and a doll highchair, and a little stove. I would like a doll house and furniture, also some candy, nuts and fruit.
Please remember all the little boys and girls every where. Leave something for Dale, mother and daddy.
Love,
DeAnne Newberry

Denver, Colorado
Dear Santa Claus:
I am a little girl five years old and I hope you can find me because I have just moved to Denver. Please bring me a Diddle magic skin doll, table and chair set and a tea set. Bring Charles a wagon and a truck. Remember all the other little boys and girls.
P. S. Please Santa a little red purse.
Love,
Linda Sue Carathers

Floydada, Texas
Dear Santa Claus:
I want a baby doll with a wedding dress and a doll buggy, also a coat and a cap.
Love,
Katherine Lou Kemp

Floydada, Texas
Dear Santa Claus:
I want an electric train, a little wagon, and a big truck.
Love,
Sammie Joe Kemp

Floydada, Texas
Dear Santa Claus:
Bring me a little doll, a tractor and lots of candy, nuts and fruits.
Love,
Mickey Kemp

Floydada, Texas
Dear Santa Claus:
I am a little blond headed girl who will be 5 years old Christmas day.
I have tried to be a good little girl and hope you don't forget me this year.
I would like to have a big doll that says mama and papa, some new dishes, a purse that shows finger prints, a gun and scabbard so I can be a cowgirl.
Be sure and put them with my stocking so I can tell them from my birthday presents.
I'll leave you a piece of my birthday cake.
Love,
Karen Sue Ring

Canyon, Texas
Dear Santa Claus:
I am a little girl who will be five years old January 10th. I am thrilled about you coming this year. I especially want a big nice tricycle and a pretty doll, a nurses kit, set of dishes and some story books, I have several more things on my list, but I don't want to be selfish, so bring all the little children everywhere something too. Also sister Barbara and Stephen who lives next door is looking for you.
Love,
Linda Lee Allen

Floydada, Texas
Dear Santa Claus:
I have tried to be a good girl and would you please bring me a bicycle, a purse, some levis, and goodies. Please remember my little sister, my mother and daddy, and also my teacher.
Love,
Kay Galloway

Floydada, Texas
Dear Santa Claus:
Please bring me a baby doll, some clothes for my doll, a dress, a pair of sleepers, some under wear and a purse. Also fill my stockings with goodies and please remember all my little friends, my teacher, my mother and daddy.
Love,
Sue Durham

Amarillo, Texas
Dear Santa Claus:
I want to write you and let you know that I have moved from Fort Worth to 819 Virginia St. Amarillo Texas. So you be sure and find me there.
I would like to have an electric train and a cap-gun and please put some candy and nuts in my stocking on the fire place. Please bring mother and daddy something nice too.
Love,
Richard Lanier

Floydada, Texas
Dear Santa Claus:
Thank you for being so nice to me last year. Will you please bring me some Tinker Toys, a John Deere tractor and trailer, a cowboy suit, and some extra track, coal loader and water tower for my American Flyer train. I have been as good as a little boy can be.
Please remember my little cousin, Paula, in El Paso. Also my friends the Badgett boys and girls.
Love,
Johnnie Max Bradley.

Floydada, Texas
Dear Santa Claus:
I want an airplane, jeep, truck and a tiny gun. I want fruits, nuts and candy. I hope I am not asking for too much. I have been a good boy, I think. I am three years old.
Jerry Mack Robertson

Floydada, Texas
Dear Santa Claus:
I want a doll with a magic skin, a doll bed, a set of dishes, some fruits, nuts and candy. Bring my little brother something.
Love,
Thelma Jo Ferguson

RUTLEDGE Oil Company
WHOLESALE PAINTS AND PRODUCTS
Phone 68

Need a LAXATIVE?
Black-Draught is 3 1. Usually prompt 2. Usually thorough 3. Always economical 25 to 40 doses only 25¢.
BLACK-DRAUGHT
CAUTION: USE ONLY AS DIRECTED

THE MARSHALL PLAN HEN NEST

This hen nest was designed so that the egg rolls out of the nest into storage through a curtain. This prevents the hen from eating the eggs, or getting them dirty or from spoiling the egg by setting on it overnight causing the egg to go stale in about a week.

NO DIRTY EGGS TO WASH

Your and your neighbor's dirty eggs are costing you 25 cents per dozen now, or an average of fifty dollars per year, from dirty eggs alone. This design will save you this loss.

No nesting material is used. A decoy egg is fastened in each nest. This plaster of Paris egg is mixed thoroughly with D. D. T. The warmth from the hen's body makes fumes which helps kill all lice or other insects for around eighteen months.

Retail Prices: Four Nests, \$7.50;
5 Nests \$9.00

Or Made to Your Order in Three Different Designs
Let us help you with your nest plans. If you can build them cheaper we will furnish you the plans free and you build them.

Buy this modern hen's nest where you sell your eggs or at the factory on the Silverton pavement northeast of Consumer's Fuel

At ED HOLMES PLANING MILL

We Wish You

MERRY CHRISTMAS

GREETINGS

MARTIN & COMPANY

Your McCormick-Deering Dealer

Ford Showing New Vehicles January 15

Home from a pre-view of the new commercials and trucks in the Ford line for 1948, J. B. Bishop of Bishop Motor company, Ford sales and service organization, said yesterday the new line will be shown to the

TURKEYS

We have special order for 400.

Toms, . . . 36c
Hens, . . . 41c

When you want good Eggs at right price, Good Poultry live or Frozen, See Us.

Charley BERRY

Phone 74
Res. Phone 86-W
Floydada, Texas

public here on January 15. The meeting of Ford dealers was held at Fort Worth last Thursday at the Will Rogers coliseum, where the dealers enjoyed a ranch style dinner and then saw the display of the entire line of the new 1948 trucks and commercials, featuring three new motors, including the big 2 1/2 and 3 ton trucks.

"Ford really has something in these new trucks that will please everyone," said Mr. Bishop here this week. "Everyone who is interested in anything from a pick-up to a big truck will want to see this line which includes one-half ton, three-fourth ton, one ton, one and a half ton, two ton, two and a half ton and three-ton models in every type desired."

The showing to the public here will be on January 15, Mr. Bishop said.

Highway Route

(Continued From First Page)

munities to back the plan. The National Outdoor Advertising company, in its letter to the newspapers, stresses two thoughts in connection with the plan, saying:

"Psychologically, tourists are free spenders and it is natural to assume that the more of this circulation that can be developed in your community, the more opportunity your merchants have in selling their merchandise."

"Outdoor advertising has a tremendous influence on highway circulation and these beautiful highway displays should enhance the commercial activity of each and every community along the new Carlsbad Cavern route."

The highway displays will be placed, according to Mr. Manning along the route which funnels the through traffic from the north through Oklahoma City and the junction of Highway 66 and the new route. This latter route is featured as a better and shorter route to the west coast.

Magic House

(Continued From First Page)

since the Century of Progress in Chicago.

The "House of Magic" is the name originally given to the research laboratory of the General Electric company by the late Floyd Gibbons radio commentator, author, and foreign correspondent. New scientific findings at the research laboratory which are of interest to the layman are included among the acts in the postwar version of the science show.

How to Hear Light

One of the most interesting demonstrations is that featuring the electric eye. With its aid, an electric lamp is turned on by striking a match. And an electric eye attached to a loudspeaker makes it possible to "hear" light, the changes in light being heard as changes in sound.

In combination with a special lamp, music is sent across the room on a beam of light and heard at the opposite side of the room. This experiment of carrying the human voice or music on a beam of light has been performed in Schenectady for a distance of more than 25 miles. Similar experiments have been conducted to carry sound from an airplane to the earth, and from a moving train to a station platform.

Road District

(Continued From First Page)

department is concerned, it will be a matter of beginning all over again," said Mr. Potts. "The highway department wants to do as fairly by all portions of the county as funds and conditions will permit."

Mr. Potts pointed out that under the county-wide plan Precinct Two will be given 36 per cent of road hard-surfaced road construction. The Precinct has approximately 30 per cent of the county taxable valuations, not 40 per cent as has been estimated, he told the court and the taxpayers present. He urged careful planning by all concerned and said that his services as a resident engineer of the State Highway department are at the call of the people through their commissioners court.

He said he would be glad to discuss road problems with people of his area at any time. His remarks were made, he told the court and the listeners, to disabuse the minds of any who might feel that he had been trying to tell them what they had to do.

Funeral Service Held Monday For J. W. Reasoner

Funeral services for J. W. Reasoner, 78, were held Monday afternoon in the First Methodist church following his death Sunday morning. Mr. Reasoner was found dead by his wife just south of the John Fawver residence in east Floydada. He had been in town and was returning to the family home at the time of his death, attributed to a heart attack.

Rev. Lloyd H. Jones and Rev. L. A. Doyle officiated at the services. Burial was made in the Floydada Cemetery.

Mr. Reasoner was born March 19 1869 in Erath County. He was married to Georgia Matthews, the surviving widow. The family have been residents of Floydada a number of years.

Survivors other than the widow are four sons, J. C. of Floydada, Sam, of Fort Worth, L. A. of Lubbock and R. E. of Plainview; three daughters, Mrs. J. B. Terrell, of Childress, Mrs. M. Page, of Lubbock and Mrs. Barney Roberts, of Amarillo and two sisters, Mrs. Ada Stevens, of Strawn and Mrs. Ollie Stewart, of Gordon.

Palbearers were Claud Price, Howard Stapleton, Kermit Terrell, Tillman Coleman, Felt Patterson and I. C. Kirk.

15-Year-Old Victim of Accidental Gun Shot late Saturday

A verdict of accidental death from gun shot wounds was returned at the inquest held for Billy McAda, 15, Saturday afternoon by Judge O. B. Olson.

The youth was in an upstairs room of the family residence when the accident occurred. He had been playing with two guns and had probably fallen asleep when the 12 gauge shot gun he had been holding discharged, entering the lower part of his throat.

Members of the family in the downstairs rooms heard the report of the gun and found the boy dead upon arriving in his room. His death was instantaneous, according to a

report given by the doctor called in. Funeral services for the McAda youth were held Sunday afternoon in the First Baptist church in Floydada with Rev. L. A. Doyle officiating. He was followed by Rev. E. J. Cobb, of Lockney. Interment was made in the Floydada cemetery.

Billy Ray McAda was born February 16, 1932 in Lockney. The family moved to Floydada from Petersburg about a year and a half ago. He was a freshman in Floydada High school at the time of his death.

Survivors include the parents, Mr. and Mrs. A. O. McAda; four sisters, Mrs. Cecil L. Ray and Mrs. Truett Cargill, both of Amarillo, Lajuana and Barbara Nell and a brother, Cecil, all of the parental home.

Palbearers were Marvin Little Rasse Myrick, Bill White, Edwin White, Melvin Robertson and Bobby Robertson.

J. P. Allen Dies At Stephenville; Burial Saturday

Graveside services for J. P. Allen were held Saturday afternoon at 3 o'clock and burial was made in the Lakeview cemetery following his death Thursday in Stephenville. Mr. Allen died at the home of his daughter, Mrs. Joe E. Wood in Stephenville after several months of illness. Funeral services were held Friday morning in the funeral chapel at Stephenville before the body was brought to Floydada for burial.

Mr. Allen was born in Missouri March 28, 1867. He lived here prior to and including 1933, when his wife, the former Sallie Ginn, died. Since then, he has made his home here and at Stephenville.

The survivors are the daughter at Stephenville; two sons, Jasper, of Stamford and Lee, of Canyon, former resident of Floydada; a brother, W. I. Allen, of Tulare, California; a sister, Mrs. Mary Perry, of Tulare, California; seven grandchildren and one great-grandchild.

Palbearers were Clarence Ginn, Wesley Ginn, Ollie Ginn, Eber Green, Emmett Johnston, Cecil Ginn and Smith Green.

Gas Explosion and Flash Fire Burns Dr. J. L. Guest

PLAINVIEW, Dec. 19 (Special) — Dr. J. L. Guest, pioneer Plainview physician suffered serious burns this morning in a flash fire which destroyed the Guest home and contents.

Dr. Guest barely escaped from the burning house. He staggered into the street, his clothes on fire. He was found by a neighbor, W. H. Crawford, who beat out the flames and rushed Dr. Guest to the hospital.

Dr. Guest was preparing to leave for the hospital to return Mrs. Guest home after a week's hospitalization. He started to light a heater when there was an explosion, followed by fire.

One wall of the residence was blown off the foundation and fire had spread throughout the house when firemen arrived. Dr. Guest was treated for burns about the face, hands and body. His condition is not critical, attending physicians said.

My Irrigated Farm Is For Sale

434 acres, 400 in cultivation, 15 miles southwest of Floydada, eight miles east of Petersburg; two sets of improvements with new barn and implement shed, good irrigation well; located on pavement, REA line, 350 gallon butane tank installed, school and passenger bus routes. Land made bale of cotton to the acre watered once in 1947. Immediate possession.

If farm sells will also have three tractors for sale and equipment that goes with them, and other farm machinery. 47 2/c.
See W. H. (Bill) Brock Owner

Handy Neighbor



Compliments of the season to you, and you, and you!
CRUMPTON'S RADIATOR SHOP and GARAGE
Highway 70 East

CHRISTMAS AT COURT HOUSE

With the exception of the sheriff's office, all county offices in the Court House were closed Tuesday evening to take a two-day holiday. The of-

fices will be open again Monday morning at the usual time. The Hesperian yesterday reported that they probably would be closed most of Wednesday.

Price of Graham-Hoeme Plows To Be Increased January 1.

We Quote, as follows, from Graham Hoeme Plow Co.

"During the war, and up to the present time, we have not increased our prices, although labor and materials have constantly been increasing during the same period. This was due to making many improvements in our production methods, and a continual increase in volume of sales.

Due to increasing costs of new materials, which we can no longer absorb, we find it necessary to make an overall increase in price of plows and parts, amounting to approximately ten per cent. This increase will be effective after January 1, 1948."

We will raise prices 10 per cent after January 1st, but till then will deliver all plows and parts at the lower cost. We quote you this so you will have the opportunity to purchase one of these fine plows before the price increase.

Stansell-Collins Company

Floydada, Texas

Merry Christmas

Christmas-time has come around again and down at Patterson's Grocery and Market we are particularly well-pleased because the people of the area gave our New store Opening such a hearty welcome last week-end. We are glad the hundreds of visitors enjoyed the event and we invite you to come back.

Patterson's will be striving right on through the New Year to give you a Market and Grocery Service that will be Good to you and Good for your pocketbook.

Meanwhile, we pause, gratefully to express all that one can by that old-fashioned but never old expression:

MERRY CHRISTMAS and HAPPY NEW YEAR TO ALL.

PATTERSON'S GROCERY and MARKET

N. W. Corner Square — Floydada
Phone 24

May You Have
All the Joys of a

HAPPY CHRISTMAS



—We pause, also, to thank our patrons
and customers for their kindness
through the year.

T. P. Collins

Parnell Powell

C. W. Henderson

A. B. Blount, Jr.

Tom Davis

Arlen White

FELTON-COLLINS Grocery & Market

Floydada, Texas

Have a Gay, Happy



Merry

CHRISTMAS

GLAD-EDD

"Smart Wear for Men Since 1900"

Merry Christmas



BEST WISHES
for a
HAPPY HOLIDAY
SEASON

We at Looper's are Grateful for the Many Loyal friends we can number among the people of this area. As the chimes ring we hope they bring in a Perfect New Year for you.

Looper-Fenner

Your Friendly Food Store

Dallas Man President of Natl, Lockney

LOCKNEY, Dec. — An announcement made last week by Artie Baker, president of the First National bank of Lockney, revealed that W. A. Waldrop, of Dallas, has purchased a majority interest in the bank and has elected active vice-president and director.

Waldrop began his duties with the bank on December 15. His wife and children will join him here at a later date. The family has a home in Dallas and they have been living there.

Waldrop has been connected with country banks for 27 years, 24 of that time in active bank management. Mr. Waldrop's last connection was with the First National bank, of Artesia, New Mexico, where he sold controlling interest in the latter part of 1945. He is connected with other Texas banks and has had previous experience in banks in irrigated sections of the country. He is thoroughly familiar with credits in agricultural and livestock areas and has some experience in oil loans.

The People's Forum

This column is conducted exclusively as an open forum for the readers. Readers are urged to comment on any subject they desire at this time in this department if they are careful to avoid libelous attacks or personal attacks. If you wish to discuss something you wish to do so in The People's Forum.

FLORIDA GIRL LIKES DAD HER PAPA WROTE

December 15, 1947
The Hesperian,
Floydada, Texas.

Congratulations go to J. T. my dad, for his very fine article in "The People's Forum," last week. Though not a resident of Floydada at present, I realize how important the roads are needed, and that the people who voted for the roads will realize they benefit the county as a whole.

Thank you, the editor, for writing such a fine article.
Lorraine McLain Wallace,
Hollywood, California.

Lockney, Texas

Santa Claus:
I am a little girl four years old. I have tried to be a good girl this year. Please bring me a rubber ducky, a Weta doll and a doll buggy. I would also like a dresser set and a make-up if you think I am worth it.

My little brother, Jerry, is two years old. He wants a dump truck, a bear and rubber doll.

Love,
Veona Raye Watson.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 7.164 miles of Gr. Strs., Flex. Bs. & Dbl. Asp. Surf. Treat. from Hwy. 70 to Lakeview on Highway No. FM 151, covered by S 1061 (1), in Floyd County, will be received at the Highway Department, Austin, until 9:00 a. m. Jan. 15, 1948, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with provisions of said House Bills, the State Highway Commission has ascertained the wage rates prevailing in the locality in which this work is to be done. The Contractor shall pay not less than the prevailing wage rates shown in the proposal for Group 3 for each craft or type of "Laborer," "Workman," or "Mechanic" employed on this project.

Legal holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of James P. Potts, Resident Engineer, Floydada, Texas, and Texas Highway Department, Austin. Usual rights reserved. 47 2c.

YOUR G.I. INSURANCE

1. LOW PREMIUM RATES: Cheapest insurance on the market for the money.
2. NO RESTRICTIONS: No restrictions as to residence, travel, occupation, military or naval service.
3. HIGH LOAN VALUE: You may borrow up to 94% of the Cash Value.
4. CASH VALUE: Your converted Policy has cash value after one year.
5. WAIVER OF PREMIUMS: All policies provide for the waiver of premiums during CONTINUOUS TOTAL DISABILITY OF THE INSURED FOR SIX OR MORE CONSECUTIVE MONTHS COMMENCING BEFORE HIS SIXTIETH BIRTHDAY.
6. LUMP SUM SETTLEMENT: REINSTATE BEFORE DECEMBER 31ST WITHOUT MEDICAL EXAMINATION. FOR FULL DETAILS SEE

D. G. AYRES,
COUNTY SERVICE OFFICER,
FIRST NATIONAL BANK
BUILDING
FLOYDADA, TEXAS. 45 3c.

M. and Mrs. Robert Johns and Mr. and Mrs. Herbert Jameson, of Stuttgart, Arkansas, are visiting their parents, Mr. and Mrs. W. W. Emert and family during the Christmas holidays.

Pennsylvania leads the list of mineral producing states of this country in income from that source.

Why send away for office supplies call no. 8.



A WORLD WITHOUT CHRISTMAS WOULD BE A

WORLD WITHOUT FRIENDS.— We are thankful for

both. A host of friends has made our progress rapid.

The loyalty of our acquaintances has been of material benefit, bringing us a little closer to our goal of achievement.

CHRISTMAS gives us a splendid opportunity to express our appreciation for these friends and for the patronage they have given us—

WE ARE glad that the particular world in which we live still has friends . . . and Christmas.

Mr. and Mrs. W. E. Garrett

Mr. and Mrs. W. N. Garrett

Clyde Foster
PERSONNEL OF —

WHITE AUTO STORE

A Christmas Prayer

MAY THE SPIRIT
OF CHRISTMAS—

“Peace on Earth
Goodwill to Men”

Reign unchallenged
in this world forever more . . . Amen

Arthur B. Duncan Abstract Co.
Mrs. Maud E. Hollums, Owner

TO WISH YOU
CHRISTMAS JOY
AND HAPPINESS
 Throughout the coming year
WITHERS' CAFE

Dodge Introduces New Trucks



Among the 248 basic gross vehicle weight chassis models just announced in the new Dodge "Job-Rated" truck line is this B-1-H tractor of 128-inch wheelbase, 15,500 pounds gross vehicle weight (1½-ton nominal rating) and 28,000 pounds gross train weight. The trucks have many new features.

Letters to Santa

Dear Santa Claus:

Please bring me a bicycle and a Mickey watch. Please bring my brother a watch and a BB gun, and my sister a bedspread.

Love,
 Gladys Santa Claus,
 Emma Louise Ferguson

Dear Santa Claus:

I want a BB gun and a football please.

Love,
 Jerry Finley

Dear Santa Claus:

Please give my little sister some boots and I want a camera and some boots.

Love and thanks,
 Sherrie Dale Darder

Dear Santa Claus:

Please bring me a BB gun, microscope, and combat boots.

Your friend,
 Norman Gant

Dear Santa Claus:

Please give me a bicycle and give my sister a little doll. Please give my father and mother a coffee table.

Love,
 Patricia Kay Callaway

Dear Santa Claus:

Please give me an electric train BB gun, microscope. I am a boy in the third grade.

From,
 Norman Brints

Dear Santa Claus:

I want a BB gun and a chemistry set, please.

From,
 Doyle Carver

Dear Santa Claus:

Please bring me a little piano and some candy and fruit.

Love,
 Genell Cantrell

Dear Santa Claus:

I want a Sparkle Plenty doll, sweetheart bracelet, and fruit.

Love,
 Wedia Fern Alexander

Dear Santa Claus:

I am 9 years old. Please bring me a bicycle, housecoat and a Mickey watch. Please bring my brother a cowboy suit and some candy and nuts.

Love,
 Gwen Davis

Dear Santa Claus:

Please bring me a housecoat, Mexican Doll, zipper notebook and bill-fold.

Love,
 Ann Finley

Dear Santa Claus:

Please bring me a Betsy-Wetsy doll, cash register, fruit, nuts and candy.

Love,
 Helen Hartzog

Dear Santa Claus:

Please bring me a bicycle, Dee-Dye doll, and a Mickey watch.

Love,
 Kay Holland

Dear Santa Claus:

Please give me an electric train BB gun, Mickey watch, bicycle fountain pen, monopoly set, and zipper notebook. That's all.

Love,
 Benny Dale Handley

Dear Santa Claus:

Please bring me a Dee-Dye doll, bicycle, books, and toy piano.

From
 Annette White

Dear Santa:

Please bring me a doll, a colorbook and some candy.

Love,
 Martha Sue Anderson

Dear Santa Claus:

Please bring me a bracelet, toy mixmaster, and a Mickey watch. Don't forget my father and mother.

Love,
 Ann Hickerson

Dear Santa:

Bring me a Mickey watch, a Dee-Dye doll, a book, and some candy and nuts.

Love,
 Sandra Collier

Dear Santa Claus:

Please send me a BB gun, Mickey watch, candy, apples, oranges, and a combat gun.

Love,
 Dwaine Gidcumb

Dear Santa Claus:

Please give me a bicycle and a Mickey Watch, and football pants.

Your friend,
 Rex Jones

Dear Santa Claus:

It is Christmas and I want a Dee-Dye doll, fountain pen, fruit, sweetheart bracelet, and a toy mix-master. Please bring these to me.

Love,
 Rebecca Jo Murry

Dear Santa Claus:

Please bring me a housecoat and some house shoes, and a Mickey watch.

Love,
 Juanice Beedy

Dear Santa:

Please bring me a Mickey watch, baby doll, stove, electric iron and ironing board. Also a set of dishes.

Love,
 Gayle Gee

Dear Santa Claus:

I want a bracelet please. I want a watch please. I want a dress please.

Love,
 June Gee

Floydada, Texas

Dear Santa:

I love you very much. Your suit is very pretty. Will you please bring me a bicycle. Please bring me a drum and an airplane. I also want a train, horn, nuts, and candy.

Love,
 P. S. Melba wants a cedar chest.
 Joe Smalley

Floydada, Texas
 December 3, 1947

Dear Santa:

I am a little boy 5 years old. Will you please bring me a cap-gun, holster, a set of carpenter tools, candy, nuts, and fruit.

Love,
 Douglas Galloway

Floydada, Texas

Dear Santa:

I am a little girl three years old. Please bring me a doll, toy piano, a telephone, cooking utensils and a stove. Also fruits, nuts, and candy.

With love,
 Dana Walding

Floydada, Texas

Dear Santa Claus:
 I want a doll buggy and doll clothes. Please bring my little brother a tractor. I have been a good girl and helped my Mother wash dishes.

Love,
 DeVona Rae McEntire

HERE'S A GREAT BIG
 WISH FOR YOU

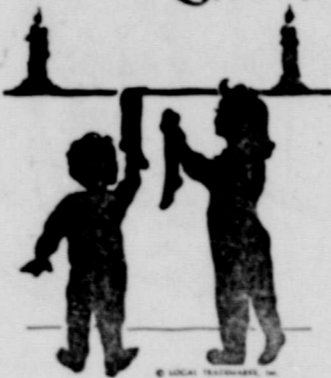
Merry
 Christmas

And a word of appreciation to
 you for your thoughtful friendships.
 May all the joys of a
 good Christmas be yours!

COPE'S DRIVE IN

Mr. and Mrs. H. A. Cope

**Joyous
 Christmas Greetings**



We extend our heartfelt wishes for a Merry Christmas with many thanks for allowing us to serve you all the year.

**STEWART'S
 Cleaners**
 A HOUSE YOU WILL ENJOY
 DOING BUSINESS WITH
 103 N. MAIN ST. FLOYDADA, TEX.

**Peason's
 GREETINGS**



**Jackson's
 Studio**



The past year has been a good year. Many new friends have been made and the relationships of old friends are reassured. These associations we treasure and trust it will be our privilege to enjoy them for many more years to come.

Christmas Greetings!

H. G. PARKER FURNITURE COMPANY

West Side — Floydada

H
FOLKS
 Merry Christmas
SPEARS AUTO COMPANY
 First Door North Post Office

**MERRY
 CHRISTMAS**
WHITE DRUG COMPANY

The Friendly Warmth of Christmas

May it continue throughout the days of the New Year and may you be blessed with a wealth of happiness and prosperity such as you have never enjoyed before.

MERRY CHRISTMAS!

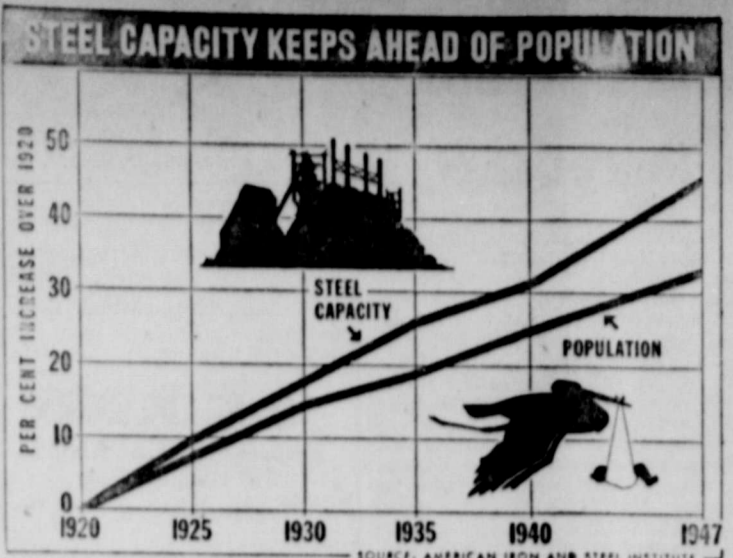
NORMAN'S 5c To \$1 STORE

HERE'S TO YOUR **HAPPINESS**

We greet you this Christmas with a profound feeling of sincerity and wish you a Season of great happiness.

HARMON FUNERAL HOME

at New Location, 329 W. California Street
C. Harmon Grady Hall T. G. Hall



STEEL SPENDS A BILLION DOLLARS FOR EXPANSION AND IMPROVEMENTS

Record peacetime shipments of steel, plus record breaking expenditures during 1947 and 1948 on improvements and expansion of the steel industry's facilities will go far toward bringing about a balance between demand and supply of steel, according to American Iron and Steel Institute.

Postwar expansion and improvement plans of the steel industry, which will involve an expenditure of more than one billion dollars by the end of 1948, mean more steel than ever before for the manufacturers of sorely needed farm equipment. It means more machinery, fencing wire, steel for silos, barbed wire, bale ties, and roofing, added to an already record total for shipments of finished steel products during the first half of 1947.

During the first six months of this year the industry exceeded any previous peacetime production pace with a total of more than 42,000,000 net tons of steel ingots and steel castings. In that period, users of steel received two-thirds as much finished steel as in the entire year of 1940.

In 1940 a total of 919,500 net tons of finished steel were shipped to manufacturers making agricultural implements and machinery and to other farm outlets. During the first four months of 1947, over 405,000 net tons went to the same steel consumers. The indicated total for this year, if shipments continue at the same high rate for the balance of 1947, is in excess of 1,200,000 net tons of steel products for the ultimate use of farmers throughout the country. Such a total would be an increase of roughly one-third over 1940, reflecting the record breaking pace of steel production so far this year.

Expansion and improvements of the steel industry's equipment will involve the following additions: 2,500,000 net tons of ingot capacity; 3,000,000 tons of added sheet and strip capacity and substantial additions to facilities for finished steel products other than sheet and strip.

Steel's program for 1947 alone, which in large part involves completion of schedules that were undertaken as long as two years ago, will mean the expenditure of \$450,000,000. By the end of 1948 the postwar total will have reached the sum of \$1,000,000,000, an all-time record. The latter amount is more than the earnings of the entire steel industry during the four war years. In addition, the industry plans further improvements that will add several hundred million dollars to that total. The steel industry believes that record production plus record plans for expansion and improvement will insure a steady supply of steel to meet the unprecedented demand built up during the war years.

crans to go into farming was the "lack of city conveniences." Poor roads, lack of electricity, and general unattractive living conditions on farms were named as the main reasons for loss of interest by prospective farmers.

A Bell county farmer complained that farm children often must walk several miles in the mud to meet the school bus, and that not even doctors are able to travel some of the country roads when there is sickness in the family.

"The farmers are discouraged because they can't have the modern conveniences," one Brazos county correspondent stated, adding that rural electrification was the greatest need.

From Victoria county a farmer reported on his neighborhood: "Trend is now from the farms to the city here, because of the attractive living conditions and easier money."

A Walker county report said "Most of the people are leaving out here and going to where they have better roads."

In Fayette county, according to one estimate, "about 30 percent" of the ex-service men are not returning. A Nueces county farmer simply observed, "They are slow to come back to the farm."

Among other reasons offered for the current lack of enthusiasm for farming were high land prices, difficulty of obtaining farm machinery loss of soil productivity through erosion, and the spread of such weed pests as Johnson grass.

CHRISTMAS GREETINGS

To our friends and customers

We wish to Extend Hearty Greetings to our Friends and Neighbors. May the passing days of the season and the coming New Year bring you renewed Happiness and Good Fortune.

W. M. MASSIE & BROTHER

W. M. Massie J. M. Massie
Hollis R. Bond

Always buy this **WHITE SWAN COFFEE**

Carefully Blended Perfectly Roasted

TRY POST-WAR "FASTER ACTING" **666 COLD TABLETS**

Relieve the aches and "sleep robbing" Miseries of Colds fast with 666 (tablets or liquid)

Lagging Farm Population for Good Reason

COLLEGE STATION.—Why do they leave the farms? Or to put it another way, why have so few veterans and ex-war workers returned to Texas farms since peace was declared?

Some of the answers are supplied by Joe R. Motheral, economist in rural life at the Texas A. & M. College Agricultural Experiment Station, in Progress Report 1098 covering a survey recently conducted by the Station in cooperation with the USDA Bureau of Agricultural Economics.

According to Motheral only 1.7-73,000 persons were living on Texas farms in January 1947. Despite a high birth rate in relation to the death rate in rural areas, the State's postwar population is lagging far behind the prewar figure of 2,107,000 persons. There are only three-fourths as many Texas farm residents now as there were in 1930.

A modern record was established in 1945 when farm population dropped to 1,577,000, the lowest since before the turn of the century. Recovery has been slow, Motheral indicated, because of current high levels of urban employment plus drastic reductions in farm labor requirements through mechanization and changing crop and livestock organization.

Oddly, the farmers themselves tended to minimize these basic influences in presenting their opinions in the survey. One of the most frequently mentioned explanations for the reluctance of vet-

Season's Production Needs

It's a gift—the way Purina Chows are made to pay off in results! Choose your needs now.



For HENS Off Feed

Purina **CHEK-R-TON**

Pep up appetites with Purina **CHEK-R-TON**

PURINA WATER WARMER

Thermostatic control. For pens and founts.

Kill LICE and GRUBS (warbles) on livestock with **PURINA INSECT KILLER**

IT'S THE MILK IN THE BAG That Counts in Profit!

And the ingredients in the bag mean there's milk "built in." Get Purina Cow Chow now.

PURINA COW CHOW

When you Buy PURINA you Buy MILK!

Feed for Eggs

PURINA LAYENA

A complete, balanced all-in-one ration.

PURINA LAY CHOW

Mix with your grain for top production.

Time to Start TURKEYS on BREEDER FEED

Feed for lots of eggs and high hatchability.

PURINA TURKEY BREEDER CHOW

For Fast LOW-COST GAINS

balances your grain with **PURINA PIG & HOG CHOW**

FUQUA-BARBER Farm Supply

HEADQUARTERS for **PURINA CHOWS and FARM SUPPLIES**

As One **FRIEND** to Another

WE EXTEND

Season's BEST Wishes

RAINER Shoe Shop

HE'S ON HIS WAY!



Santa's heading this way. He may come by plane, liner or streamliner, or he may hitch up Donner and Blitzen again, he may even hitch-hike—anyway he's heading our way and we'll be mighty glad to welcome him. May the old gent favor you with a multitude of nice things and an abundant share of happiness and prosperity.

CONSUMERS FUEL ASSOCIATION

FLOYDADA, TEXAS

Miss Oragene Willson, daughter of Mr. and Mrs. J. M. Willson, Sr. and Miss Marlene Foote, daughter of Mr. and Mrs. C. D. Foote, arrived Friday to spend the Christmas holidays with their parents. Both girls are students at Ward-Beimont

Nashville, Tennessee.

Mr. and Mrs. J. P. Williamson and daughters of San Angelo, Texas, spent the week-end visiting with Mrs. Williamson's mother, Mrs. J. O. Dudley, and with Mr. Dudley.

For BETTER BAKING



TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company

Plainview, Texas

WE SINCERELY APPRECIATE YOUR PATRONAGE AND GOOD WILL AND TAKE THIS OPPORTUNITY TO EXPRESS OUR GRATITUDE BY SAYING . . .

A Merry Christmas

KING'S 5-10 & 25c STORE



As A Farm Woman Thinks

(By Nellie Witt Spikes)



HE GAVE US THE BEST HE HAD

To Bethlehem they went to be enrolled; And, there in Caesar's census book of old,

His name was written 'mong the sons of men

As Caesar's subject: "Jesus" - followed then

By "Son of Mary," born in David's "Of David's line" - the record thus set down.

In a world's book of life, a place they gave

To "Jesus" who was born a world to save.

They numbered Him with sinful men and poor,

Though He was Son of God, divine and pure.

A heavenly census book His name alone

Bears, on the title-page; for 'tis His own.

That Book of Life; and there, writ clear and plain

Are names of those born in that King's domain;

All who alive forevermore shall be

Are there enrolled for all eternity. Since He was numbered once with sinful men,

We may be numbered as God's own again.

The Caesar's book has long since passed away

The Lamb's blest book of life shall stand for aye.

By Kay McCullough

My wish for all who read this column is for a happy Christmas.



Three days, January 7, 8 and 9, have been set by War Assets Administration for a public clearance sale at the Dal 6 warehouse in the North American plant at Grand Prairie. War surplus originally costing \$903,000 and including lots of aircraft parts, aluminum, bicycles, cable, chemicals, clothing, heaters, lumber, furniture, paint and other miscellaneous items will be marketed through informal bidding. Bid opening for the clearance is scheduled for 1 p. m., January 9.

Component tank parts, consisting of floors and rings, all unused, are offered by War Assets Administration on competitive sealed bids until January 5 through the Customer Service Center of WAA at Grand Prairie. The materials are located at the Red River Arsenal at Texarkana and the bidding is open both to priority claimants and commercial channels.

Mr. and Mrs. E. A. Grigsby and sons, Leonard and Don, left Tuesday morning to spend the Christmas holidays with their daughters, Mrs. Evelyn Williams and Mrs. Carlton Crabb, of Farmington, New Mexico.

Mr. and Mrs. W. O. Tye will have their children here for Christmas. Miss Dorothy Tye of WTSC in Canyon, Jimmie, student at the University of Texas in Austin, and Keith of Temple, Texas, along with Mr. and Mrs. Billy Tye and family of Floydada and Betty Lou and Carolyn.

M. C. Fuqua who has been in the Pitts Hospital for the past three weeks after undergoing an appendectomy was brought home Monday and is reported by Mrs. Fuqua as doing fine.

Common Faults of Dairy Barns

Much time and work can be saved in dairy barns by small, inexpensive equipment. On one farm, two pails were fastened together (one for the udder wash and one for the teat cup rinses) and carried by a short rigid handle. This elimination of one extra trip each milking saved the operator almost 15 miles of travel a year.

Dairy barns have a number of common faults which are beginning to come to light in some studies of methods that U. S. Department of Agriculture engineers are making. Representative dairy farms in several states are being studied to find the best combination of building design, arrangements, sanitation equipment, and operator technique for making the dairy enterprise more successful.

Very few barns are arranged for easiest feeding. All barns studied so far are faulty in one or more of the following features: Location of silo and ground-feed bins; location size, and number of hay chutes; equipment for measuring and getting feed from storages to the animals. The last feature is particularly important in one-story barns where feed is brought in from outside or from adjoining storage buildings.

Most two-story barns have hay or straw chutes over the feed alleys but seldom enough. The minimum for convenience and for saving time and labor is about one for every eight stanchions in the face-out type barn and one for every ten to twelve in the face-in type if the feed alley is wide enough. Milking time is shorter in the face-out type but with better arrangements feeding time can be so shortened in the face-in type that the differences in milking time is more than made up.

Practically all stalls are too short and many are too narrow for convenience and comfort of the cows. In many barns the sutter could be pushed back and still allow plenty of room for manure removal, milking, feeding, and bedding.

Speakers Named For Third Willson Talks at McMurry

ABILENE, Texas. — Two outstanding Methodist leaders have been selected as speakers for the Third Annual Willson lectures, to be held January 27-30 at McMurry college. Dr. Harold G. Cooke, president of the school, announced this week. Miss Dorothy McConnell, co-editor of World Outlook, the Methodist general missionary magazine, and Dr. Hazen G. Warner, of the department of practical theology, Drew university, are to be the speakers.

The Willson lectures, endowed by Mr. and Mrs. J. M. Willson of Floydada, make it possible for McMurry college to bring an outstanding man and woman to the campus for a series of lectures in the general field of Christian life service.

Miss Marjorie Oden, daughter of Mr. and Mrs. Conner Oden, and Bobby O'Bannon, son of Mrs. M. L. O'Bannon, both students at SMU in Dallas, Texas, are here to spend Christmas with their parents.

Visiting in the homes of Mrs. G. R. Strickland and Mrs. Earnest Carter for the Christmas holidays are: Mr. Reed Strickland and family of Coma, Texas; Mr. Herwin Strickland and family, of Abilene; and Mrs. Dale Strickland and Dale Ann, of Tulla, Texas.

Rev. and Mrs. W. U. Stephens left the first of the week for Eastland, Oklahoma, where they will spend the holidays with relatives.

Typewriter Ribbons, Hesperian.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

May the Glorious

Christmas Season

bring you Peace and happiness

KIMBLE OPTOMETRIC CLINIC

TAXI Call 36

All lines of insurance written in companies that give you the utmost protection.

G. C. TUBBS INSURANCE AGENCY 216 Bishop Bldg. Phone 162

It's a MERRY CHRISTMAS at OUR HOUSE this Year

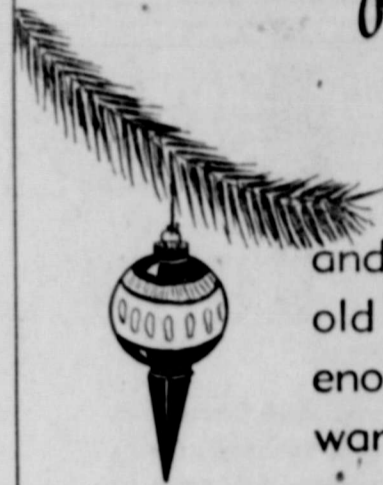
We thank you for it and we hope the same for you.

LEONARD'S CAFE

Mr. & Mrs. Leonard Matsler and Family

It's CHRISTMAS

Again!



and we're old fashioned enough to want to say

HELLO

MODERN BEAUTY SHOPPE

Phone 338 Bilye and Margaret

ALL THAT IS CHRISTMAS



PEACE on earth . . . home . . . worship freedom . . . friendships . . . loved ones . . . happy children . . . the thoughtfulness of those about us . . . let's preserve all that is Christmas and what Christmas really means for all the days to come. And may all these blessings be yours to enjoy.

L. C. McDONALD CLEMENT McDONALD

Pontiac — GMC — Allis Chalmers



"His name shall be called the Prince of Peace." Isa. 9:6

May God richly bless you at this glad

CHRISTMASTIDE

and

Bring you true happiness

Sam's Body and Fender Works

Sam McCleskey, Owner

Letters to Santa



Floydada, Texas
December 5, 1947
Dear Santa Claus:
I am a little boy three years old and I would like for you to bring me a wind-up train and some candy.
I have been a good little boy and I want you to eat the cake that I put for you.
Love,
Donald Switzer

Floydada, Texas
December 5, 1947
Dear Santa Claus:
I am a little boy who'll be 7 the 19th. I am in the first grade. I would like a cash register, farm animals with barn, and a crow shot. Also Santa bring my collie dog, Pal back to me. We miss him and need him.
Don't forget all the little boys and girls, Mother, Daddy, and Uncle Raymond.
Your friend
Paul Atteberry, Junior
Floydada, Texas
December 8, 1947
Dear Santa:
Please bring me a B-B gun, a bicycle, and a train. I am 9 years old and am in the third grade. I go to school at Starkey.
Your friend,
Buddy Watts

R. F. D. 4
Floydada, Texas
December 5, 1947
The North Pole
Dear Santa Claus:
I am a little girl five years old. I have tried to be a good little girl most of the time. I would like very much for you to bring me a magic skin doll for Christmas; also a toy stove, and lots of fruit, nuts and candy. Please be sure and remember all of my little cousins and bring them something nice, and Santa don't forget all the little boys and girls all over the world.
Lots of love to you,
Lajuana Sue Williams

Floydada, Texas
Dear Santa:
I have been a good boy most of the time.
Please bring me a tractor, a red wagon, and a choo-choo train, and lots of candy and chewing gum.
Don't forget to take Dale something.
Lots of Love,
Ronny
Floydada, Texas
Route Two
December 6, 1947

Dear Santa Claus:
I am a little girl two and a half years old. I have tried to be a good girl. For Christmas I would like to have a magic skin doll, a little rocker, some dishes, some candy, and some nuts. So good bye for now, until Christmas.
Love,
Imogene Jones

Floydada, Texas
Dear Santa Claus:
We are twin boys 6 year old. We are orphans. We live with our Grandmother. We want you to bring us a metal wagon and a tool set, please. We live at 309 West Grover St.
Don't forget Grandmother. Bring something for Auntie and Aunt Winnie.
Billy and Buddy Gaither
Floydada, Texas
December 6, 1947

Dear Santa:
I have been a very good boy and would like to have a dancing doll a "Push-toy," and a rocking horse. I will be at Grannie's and Pa's house. Thanks.
Your little friend,
Ronnie Joe Sumner
Floydada, Texas
December 10, 1947

Dear Santa Claus:
I am a little girl of 10 years old. I would like to have a sweetheart bracelet. My little brother would like to have a wagon. We would like to have some candy, fruit, and nuts.
Don't forget the other little boys and girls.
Your friend
Mozell Smith
Floydada, Texas

Dear Santa:
I am a little boy 5 years old and I have tried to be a good boy. Would you please bring me a set of guns and a train. Also fruit, nuts, and candy.
Thank you Santa,
Troy Lee Johnston
Floydada, Texas
December 8, 1947

Dear Santa:
I am in the fourth grade. I want a B-B gun, a football, and a dump truck. I am eight years old. I am a good boy.
Love,
Laron Charles Fulton
Floydada, Texas
December 8, 1947

Dear Santa:
I am a little boy seven years old. I am in the second grade, and I go to school at Starkey. I would like for you to bring me a bicycle, fruits nuts and candy.
Please don't forget my little sister and brother.
Love,
Bruce Mankins
Floydada, Texas
December 6, 1947

Dear Santa:
My brother Wayne and I would like some cowboy suits, trunks, and guns. My little sister, Nita, would like a doll buggy, a doll stove, and a shoulder purse. We have been good and would also like some fruit and candy.
Please leave the other little boys and girls some toys too.
Love,
James Ray Cage
Wayne Cage
Nita Beth Cage
Floydada, Texas
December 4, 1947

Dear Santa Claus:
I have been good. Santa Claus will you please bring me a double barrel shot gun, a dart board, and a top. I want some apples, candy and nuts.
I love you,
Bo Berry

Floydada, Texas
December 5, 1947
Dear Santa:
I am a little girl four and a half years old. I have tried to be nice. I wish you would bring me a doll walker and doll wardrobe trunk cavity, nuts, and fruits. Don't forget all the other boys and girls all over the world.
Charlene Wright
Floydada, Texas.

Dear Santa Claus:
I am a little boy five years old. I live at 608 South Wall street. I would like you to bring me a wind-up train, turkey set, a Dick Tracy gun, a record player, and some candy, nuts, oranges, apples and some cocoanut.
Your friend
Benn Marshall
Floydada, Texas.

Dear Santa Claus:
I am a little girl two years old. I live at 608 South Wall street. I would like for you to bring me a doll that says mama, and papa. Bring me a broom, dishes, ball, and I want some candy, nuts, oranges and apples.
Your friend,
Marlene Marshall

Dear Santa Claus:
I would like a monopoly set, electric iron, and a notebook.
Love,
Peggy Ann Greer
P. S. Don't forget my teacher Mrs. Dunlap, she would like to have a Jeep.
Floydada, Texas

Dear Santa:
I am a little girl seven years old. Would you please bring me a doll set of dishes, and a toy telephone.
Love,
Janet Holmes
Floydada, Texas

Dear Santa Claus:
Bring me a double gun holster and a cash register. Bring Sister a doll and doll buggy. Bring me two guns just alike. Bring me a tool chest and a doctor set.
Randy Hollums
Floydada, Texas

Dear Santa Claus:
Would you please bring me a bicycle, a model airplane, and a target toy gun.
Love,
Johnny Fred Brown

Dear Santa Claus:
I would like to have a doll house with a real door bell. Also a Dee-Dye doll, please.
Love,
Vanda Dale Carter
P. S. I think I will need kitchen furniture to go in my doll house if you bring it.

Dear Santa Claus:
I am a little girl 8 years old. I want a Dee Dye doll, Mickey Mouse watch and a bicycle. Please.
Thank you,
Dane Kinnard
P. S. Don't forget the other boys and girls.

Dear Santa Claus:
Please bring me some rubbers. Dee-Dye doll, Mickey watch, and toy mix master.
Love,
Sue Durham

Dear Santa Claus:
I want a Mickey watch, bicycle and some fruit. Please bring me these if you can.
Burdene Huckabee

Dear Santa Claus:
Please bring me a pair of boxing gloves, Mickey watch, microscope set Lincoln logs.
Your friend,
Keith Glover

To All Our Friends
and especially the pilots of Floydada we wish a very Merry Christmas and Happy New Year
Floydada Airport

Floydada, Texas
Dear Santa:
I am a little boy 8 years old. I go to school at Starkey. Please bring me a tarin, capgun, football motor-boat. Lots of Love,
Pete Johnson
six wheel truck, caterpillar, and a

CHRISTMAS GREETINGS



That each of you may enjoy the fullest measure of happiness and prosperity is our Christmas wish to the fine people of this community who have helped make possible the splendid growth of this organization. Whatever degree of success we have attained, we attribute to the splendid goodwill of our friends.



Quannah, Acme & Pacific Railway

A SINCERE GREETING

It is with all sincerity that we send you this Christmas remembrance with the hope that the Christmas Season will be full of happiness, rich in the joys of the friendships of those about you. Greetings to you, one and all.

SPARKS & ALEXANDER
Garage — Parts — Service
Highway 70 East Phone 454

TO OUR GOOD FRIENDS

Season's Greetings

Orman's Grocery and Market

MERRY Christmas

With all the cordiality that is in our hearts, and with all the appreciation of the kindnesses you have bestowed upon us, we extend this Christmas message to you.

May the Holiday be one of abundant happiness.

LEONARD ELEVATOR
TROY and BRUCE

THE HESPERETTE

Hesperette Staff

Pat Kirk, Pauline Denison — Co-Editors
 Norma Carpenter — Feature Writer
 Bobby McGuire — Sports Editor
 Bobby Gene Medlen, Billie Frances Sisson, Bettye Lou Tye, Ruth Harmon — Reporters
 ? ? ? ? — De' Quacker
 Rose Beard, Valrie Burke, Billie Hopper and Doris Vinson — Typists
 Anne Swepton — Sponsor

EDITORIAL

1948, THE YEAR OF GOOD INTENTIONS

There are only seven more days in the year of 1947. Time passes quickly, doesn't it? Think back over the year. What did you do in 1947? Did you have a profitable year? Or did you have a bad one? Did you enjoy good health? These questions can be answered only by you. Wouldn't you like to make 1948 just a little better than 1947?

There are very few people who do not make three or four New Year's Resolutions. Why not make a list yourself? It's very easy. Just write down the ways you would like to improve yourself and try to live by those rules. A few suggestions are:

1. Do unto others as you would have them do unto you.
2. Study and work harder.
3. Be honest. The truth never hurts anybody.
4. To any and all married men who read this: Be kind to your mother-in-law.

If you will abide by these rules during the year of 1948, ye old editors feel that you will be one swell person!

MERRY CHRISTMAS AND A HAPPY NEW YEAR

- Merrit—Mert Young
- Ernest—Bill Smith
- Rascal—Peanut Robertson
- Rambunctious—Bob Jarboe
- Youthful—Katherine Waddington
- Cherry—Mrs. Thomas
- Handsome—Ovay Oden
- Reliable—Hope McIntosh
- Informative—Donald Holland
- Sweet—Roberta Garrett
- Tops—Margie Latta
- Mischievous—Fred Conner
- Adorable—Ruth Smith
- Serious—Leonard Wilson
- Active—Pat Childress
- Nice-looking—Bill Scott
- Ducky—Mary Dee Corby
- Adolescent—Barry Rossen
- Happy—Ted Lanham
- Absent-minded—Jack Cogdill
- Pretty—Mary Maxey
- Prepared—Ivy Pearl Simmons
- Young—Teddy Assiter
- Nice—Wenona Faulkenberry
- Energetic—Barbara Landers
- Wonderful—Brad Beedy
- Yapping—Trav Jones
- Entertaining—Loy Lee Trice
- Amusing—Bob White
- Romantic—Thomas Amburn

1946 and 1947 Pep Squads Remember School with Gift

The Pep Squads of 1946 and 1947 presented Floydada High school with a Westinghouse radio combination record player at the assembly program December 19, 1947. The gift was bought with the funds remaining from the football banquets this year and last.

Mrs. Cardinal explained clearly to the students that this gift is not to be taken away from the school house under any circumstances and is not to be used by any outsiders from our school. She played some Christmas carols on the record player and everyone was very well pleased with the useful and most appreciated gift.

Thank you very much, Pep Squad! We are sure this will prove beneficial in the years to come.

Letters to Santa

Dear Santa,

I have been a good little girl, (I think) and would like to ask you a big favor. I don't want much for Christmas, no nuts, no candy, but dear Santa would you bring me a man, not just any man. A great big guy, with blond hair, broad shoulders, and a wonderful personality. Please Santa, would you mind, I have been good. So please bring me this man.

Thank you,
 "Dot"

P. S. Santa if you need help finding this man just go to South Plains. Dear Santa Claus,

I wish you would bring me a "blue Motorcycle" and a boy exactly like Bill Shurbet to guide it for me (because I can't).

Love you lots,
 Lou Reta Poteet

Dear Santa,

I want you to bring a woman to me for Christmas. I really don't care what kind as I am desperate for one. I also want a new gun and holster. I'd rather have a Gene Autry gun.

I have been a good little boy (but don't ask Miss Swepton, as she don't think so.)

Bob Jarboe
 (THE Bob Jarboe)

Dearest Santa,

For eleven months I have been an extremely good boy and I want only a very few small things for Christmas. First I want scholarship to Notre Dame, a beautiful blonde, and a cheerful English class for Miss Swepton.

The best little Irishman in Floydada,
 Bobby McGuire, age 17
 Dear Santa,
 As Miss Hush, I want an auto, a

Candid Camera

This year Santa Claus has been very nice to us, because for Christmas, he has given us a new orchestra leader. May I introduce to you, Gladys Jurahee Roberts? All her friends call her "Happy" and it fits her, too. Gladys was born August 13, 1931. She has twinkling brown eyes and brown hair. Happy has that wonderful figure that everybody dreams about. She is 5 feet six inches, and weighs 109 pounds. Happy has a very nice sense of humor, besides being just cute. One outstanding thing about Gladys is her rosy cheeks. Gladys participates in many activities, besides being a class queen two years.

Happy's ambition is to be a nurse someday. Her hobby is just galavanting around. She just loves to wear slacks. (Hubba!) Happy really does like green and, no wonder football is her favorite sport. Gladys likes people that aren't conceited, people that are silly and sensible at the right times, and sweet people. Gladys just could not decide who is her favorite teacher as well as her favorite subject, because she likes them all. When asked what her favorite pastime was she said she didn't know, (because she never did have time that is).

Her favorite movie was "The Home-Stealers". Her favorite stars are Ingrid Bergman, Gregory Peck, and June Allyson.

She definitely likes to eat and her favorite food is fried chicken and chocolate pie. Her favorite time is 4 a. m. in Colorado.

"Happy's" dislikes are few, but the few she does have are: orange catty people, boys (don't believe it) spinach, getting out of a warm bed coach when he takes grades when she makes 25.

Among her likes are: horses, ranches, snow, and Christmas.

"Happy's" ideal day begins at 7:30. On this day she would live in Colorado on their ranch. Starting the day she would go horseback riding among the beautiful hills and breathe the fresh morning air. After this long ride, she would eat breakfast consisting of grapefruit, toast, rice, and cocoa. Then she would clean house and just fool around.

Then she would play with her squirrel. Happy would have a delightful and most appetizing lunch, having chicken, gravy, potatoes, stuffed tomatoes, hot rolls, and milk.

After all this, she would go horseback riding again; she would go swimming, eat supper, and go to a

book and a ball. Please do not bring the auto down the chimney because you might dent the fenders. Just put it in the garage.

A BRAT,
 Walter Anderson
 Dear Santa:

I haven't thought much about what I want for Christmas but if you might make my term theme pass, that would be enough. Santa I have been a good little boy and see what you can do.

Your friend,
 Ted Lanham

Assembly Program

Friday afternoon, December 19 an assembly program given by Mrs. Dorris Jones was definitely enjoyed by all the students in F. H. S. The program was begun by the entire group's singing "Jingle Bells" and "Silent Night." The group singing was led by Sammy Hele and Fred Conner. This was followed by excellent renditions of "Hark The Herald Angels Sing", "The First Noel", and "Oh, Come All Ye Faithful", presented by the F. H. S. Glee Club. This club has been doing some very good work, recently, and the programs given by the Glee Club seem to be heartily enjoyed.

A skit, "Naughty Boys", was given by Kathryn Waddington, Doris Foster, Dorothy Foster, and Barry Rossen. This was very comical and was liked very much.

Verna and Betty Laster sang two Christmas songs, "White Christmas" and "Winter Wonderland."

The Foster twins sang "Here Comes Santa Claus" and "Santa Claus Is Coming To Town". After this, a skit was given by Doris Vinson, Kathryn Waddington, Barry Rossen, and Bob White.

The program was very good and was liked by everyone.

slumber party at Ruthie's. At the slumber party, she would take a big box of candy and eat it and then do something mean. At 3 o'clock, she would eat sandwiches and drink milk. The next day she would start all over again, but go to bed the next night.

Her idea of an ideal boy must first of all be male. He must have any color of hair, any color of eyes and must have teeth or must not have teeth. He must be short, tall or medium; he must be round thin or flat. And above all, dear friends he must be mischievous. Isn't this enough in one guy?

"Happy's" most exciting moments were when she was told she was orchestra leader and when she was FFA Sweetheart.

You're sweet, Gladys, and F. H. S. wants to pay tribute to you. You are wonderful in everything that you do. Here is a toast to you, Gladys. May you always have good luck and happiness (and may Santa give you oodles).

MERRY CHRISTMAS AND A HAPPY NEW YEAR

(See Hesperette, next page)



Let the lights twinkle on your Christmas Tree, and may each bright glow remind you of the friendship and appreciation every member of this agency feels for patronage and kindnesses during the year.

B. B. HENRY, Agent
 Continental Oil Company, Floydada, Texas

A Christmas Blessing

May the spirit
 of Christmas,
 Love, Cheer and Good Will
 Be with you always
 and bring you
 Happiness and joy forever.



Peace on Earth

FARMERS GRAIN COMPANY

Phone 43 Floydada, Texas

SOUTHWESTERN PUBLIC SERVICE COMPANY

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

HESPERETTE

(Continued)

Glee Club Party Held on Thursday

The Glee Club of F. H. S. met at the home of Patricia Kirk, December 21, at 7:30, for a Christmas party. The members sang Christmas songs, refreshments consisting of coffee and fruit cake were served. Gifts were exchanged and games were played.

Those attending were Mollie June Smith, Ruthie Harmon, Mary Maxwell, Anita Tooley, Janet Lloyd, Joy Lash, Biff Sisson, Jo Muncy, Hap Roberts, Bobbie Gene Medlen, Irma Laster, Betty Laster, Jure Swell, Ann Jones, Pauline Denison, Dorothy Bishop, Ted Lanham, Sam Hale, J. D. Helms, Joe Walker, Gene Dale Jackson, Thomas Wayne Burnum, Fred Conner, Claud Parrish, Trav Jones, Bob Jarboe, Bill West, Rusty Rucker, Leonard Grigori, Dan Goodson, Jack Cogdill, and the hostess, Patricia Kirk.



BEST WISHES

for
MERRY CHRISTMAS E-Z Way Laundry

Mr. and Mrs. W. J. Wilkes

Roving Reporter

Question: What New Year's Resolution are you going to make?
Answer:
Ted Davis—It wouldn't do me any good to make any!
Jen Bybee—To try to understand Civics!
Sammy Hale—To finally graduate from high school! (Keep at it Sammy; you'll make it yet!)
Arlene Beedy—To pass American History the last half! (Impossible but I can dream, can't I?)
Bobby Cline—To study for a change!
Peggy Parkey—Pass Algebra or bust! (Forceful person, isn't she?)
James Finley—I'm a chemistry student. I'd like to blow up the chem. lab. (Naughty, Naughty!)
Margie Latta—To eat more, sleep more, and study less! (Truthful, isn't she?)
Dan Hagood—To try to be nicer in school and smarter in my lessons! (Luck to ya, Dan)
Clara Pollan—To get along with Austin and make better grades in English! (She's got a big job on her hands, hasn't she?)
Bob Reeves—To be a better genius! (Better, he says!) (Ha!)
Cleidella Morris—To make 100 every day! (Gads, what ambition!)
Bobby McGuire—To finish my term theme!
Joe Walker—To stop eating candy in English class! (Miss Swepston, are you surprised?)
Merl Young—Not to make such low department grades! (I think she means it, too!)
"Rufus" Young—To try to stay off motorcycles! (That's a big order)
"Happy" Roberts—To stop being so flirty! (What in the world does she mean?)
Bob White—To reduce! (Ha! Ha!)
Frances Foster—To make better History grades!
"Slick" Oden—Get a red-headed woman and fifty acres of red hogs and the red-headed woman has got to raise me up the way I'm accustomed to being raised! (What part do the hogs play, Slick?)
Ruthie Harmon—To rope and hogtie Thomas Wayne and flirt with all the other boys too! (She is going to be busy)
Fred Conner—To get June to fifth period Algebra class on time! (Take notice, Coach!)
Jack Cogdill—I'll make all the students happy and just give one test a week! (He has an unbroken record for breaking resolutions!)
Polly Cardinal—To help my poor students pass my English course. (Hear, Hear!)
Estle Baker—To eat less and grow small!
Mrs. Graves—To get more work out of my students! (Take notice, speech students!)

Bill O'Dell—Have better discipline in my study halls (Ten to one, you can't!)
Mrs. Jones—To try to do more for more people in the new year.
William Johnson—Resolve to flunk all students who desire to be flunked! (No comment!)
Mrs. Baker—To fly off the handle fewer times! (It's a good trick if you can do it!)
I. T. Graves—To do my best every day of the year!
Miss Cline—To be less absent-minded!
Mr. Barber—I resolve to be a better teacher and a better man, and use my paddle more! (I)

De' Quacker

Well, Chillum! dis is me, again and I have news of de' goings on in school!
I overheard Ruth Smith talking to Bill Smith in the auditorium the other day. The conversation started like this: Ruth: "Bless you, sweet-heart". Say, now that sounds juicy!
The fifth period studyhall seems to have quite a fascination for Clint Johnson and Dot Clayton. Wonder what it could be, love, maybe?
Shame on Bobby Bishop, letting your girl go with Lockney boys. You should watch her more carefully.
It seems that Roberta would like for Santa Claus to bring her Eugene Mayfield. C. O. D. What do you have to say on the subject, Mayfield?
Norma Britton told me very confidentially that she loves Jack Hutchinson. Doesn't the girl know I'm not the confidential type?
Bobby Finley has been having to get his jacket cleaned real often lately. (Cherries, I think)
Does Sherry Kirk of Paducah have anything to say? This is good Bobby.
Biff, you were certainly wanting Trav to get the right number at the Glee Club Christmas party. Did you enjoy your little walk?
Janet Lloyd is really making the rounds, again. She was with Claud Parrish, Rusty Rucker, and J. D. Helms Thursday night. Did you enjoy yourself, Janet?
Well, Dan, you seem to be making the news, weekly, now. It still seems to be Veve Lee Buske, Anita Tooley and Katherine Waddington. This fifth period math is a good class, isn't it, Dan?
It seems that Leonard Wilson and Rose Beard enjoy their ride home on the bus. Rose, you were seen wearing his Ar jacket, too. Could this be a new love?
Peanut Robertson was really making use of his time Friday afternoon. Dorothy Clayton talked for 31 minutes and then along came Cleidella Morris. Keep this good

Ninety-Five Future Home Makers and Farmers at Party

The Future Homemakers and Future Farmers held their annual Christmas party in the high school auditorium Monday evening, December 15. There were ninety-five boys and girls present.
Christmas carols were sung, presents were exchanged, and refreshments were served.
Miss Gladys Roberts, president of the Future Homemakers and Sweetheart of the Floydada Chapter of Future Farmers, was presented a manicure set and a two-pound box of chocolates by Aggie president Robert Reeves for the F. F. A. Chapter.
Sponsors Mrs. Alice Baker and H. G. Barber and Principal Estle Baker were present.
The Floydada Aggies presented Advisor H. G. Barber with a 17-Jewel Bulova wrist watch. The presentation was made by President Robert Reeves.

Faculty Nicknames

John Cogdill—Jackie, Uncle Jackie
Mrs. Jones—Kid
Bert Jones Cardinal—Polly
Mrs. Thomas—Tommie
Mrs. Graves—Frances
Mr. Graves—It
Mr. Haden—Fritz
Mr. O'Dell—Uncle Willie, Uncle William, Mr. Odel or Uncle Bill
Coach Gresham—Coach
Miss Swepston—Sweppie
Miss Cline—Doncy
Mr. Barber—H. G.
Mr. Johnson—William
Mrs. Baker—Dimples, Osbakerburn
Mr. Baker—Skinny
work up, Peanut!
Mary Alice Plumlee and Clint Johnson make good time in the first period study hall.
Joy Bunch and Joe Walker make beautiful music together in band period. It seems they make pretty good music together outside of class. They certainly make a cute couple!
Joyce Jarrett was seen walking back from town with Kenneth Hollums the other day—She seems to be quite popular with these Hollums boys. She has been seen with Gene a lot lately.
Martin Peterson and Mava Smith seem to have quite a case! They are together every day at noon.
Well, chillun, dat's all for dis week. Fill de' gossip can after de' holidays wid gossip.
Mr. and Mrs. Bob Ewen of White Deer are here for the Christmas holidays visiting in the home of Mrs. Ewen's parents, Mr. and Mrs. J. W. Waller.
Everett Patterson, of Lubbock, was in Floydada a short time Saturday guest of his parents, Mr. and Mrs. Felt Patterson.

MERRY CHRISTMAS

To Our Friends and Customers is the Sincere Wish of—
O'NEAL & COMPANY

Thank You!
AT CHRISTMAS

While we're going about the business of wishing everybody a Merry Christmas, we don't want to forget that we owe our friends our sincerest appreciation for making possible one of the best years we have ever enjoyed in this community. Thank you, each and every one.

Miladies Specialty Shoppe

CHRISTMAS GREETINGS TO ALL

In the spirit of friendliness and good cheer we express our compliments of the season to all. Thank you for your many favors. Our sincerest good wishes for an old-fashioned Yuletide and a full season of happiness.

PRODUCERS COOPERATIVE ELEVATOR
Floydada, Texas

Just an Old Fashioned

MERRY CHRISTMAS

TO THE FINE PEOPLE OF THIS LOYAL COMMUNITY

May Christmas Cheer be Yours in Bountiful Portions This Year.

HENRY EDWARDS ELEVATORS
BARWISE DOUGHERTY

Letters to Santa

Lockney, Texas
Rt. Q
December 5, 1947
Dear Santa Claus:
I am a little girl seven years old and in the second grade. I made an A report card. Will you please bring me a stretchy bracelet for Christmas. If you can't let me know, so I can decide on something else. I want a pretty pair of house shoes too. And Santa please bring my teacher, Mrs. Winter, a lot of nice things as she is so sweet and remember my school mates.
Love
Joyce Dillard

P. S. I will be looking for you Santa!

Floydada, Texas
December 4, 1947
Dear Santa:
Please first remember those little children in the war countries. Do for them the best you can.
Brother and I don't need much, just some building logs and some little books, cars, candy, nuts, and fruit.
Yours truly,
David and Freddy Emert

Floydada, Texas
December 8, 1947
Dear Santa:
I am in the fourth grade. Would you please bring me a watch, purse and a cap.
Lots of Love
Nora Mae Buske

Floydada, Texas
December 9, 1947
Dear Santa:
We are a little boy, 4, and girl, 9 I want a football, cowboy suit, tink-er toys, a gun, a story book, fruits nuts, and candy.
My sister wants a baton, a set of dishes, a toaster set, new slippers, a book, fruit, nuts, and candy.
Don't forget the other children being Daddy and Mother something too.
Lots of Love,
Roy Eugene and Frances Marie Edwards

Floydada, Texas
December 8, 1947
Dear Santa:
We are little twin boys, three years old, and we have been as good as twins can be. Will you please bring us some guns and holster, a rig a jar set and little trucks.
Be sure to bring our grandmother and granddaddy Patton some candy to go in their candy jar so we can eat it from them.
Ronald and Donald Thornton

Floydada, Texas
December 10, 1947
Dear Santa Claus:
I am a little boy five years old. Will you please bring me a football race car, a wagon, if you can find one, some fireworks, candy, fruit. Don't forget my sister who is four-teen years old. Bring Mother and Daddy an electric toaster.
Lots of love,
Clifford Payne

Model Railroad Fascinating Hobby



Nearing completion is the model railroad designed by Fred Albright, left, and James Clark, Columbus, Ohio. Both are employed in the Columbus plant of The Timken Roller Bearing Company and it was interest in their work that led to the hobby of model railroad design.
Timken pioneered the development of anti-friction roller bearings for the nation's railroads and Albright, a draftsman, carried the idea into his workshop at home. The result is an engine patterned after the George Washington flyer of the C & O. Clark joined in and used an old-time C & N locomotive as his model.
Keenly interested in such work-related hobbies is William E. Umstatter, President of Timken. Out of such tinkering, says Mr. Umstatter, came many of the ideas that have given our nation the industrial leadership of the world. And through the suggestion award plan the employees have profited by many thousands of dollars.

Floydada, Texas
December 7, 1947
Dear Santa Claus:
I am a little girl nine years old. I am in the third grade. Would you please bring me a bunk bed for my dolls, some roller skates and cooking utensils. My little sister, Judy, wants a doll, telephone, and a red rocker. We would like some fruit, nuts, and candy.
Thank you very much,
Mary Louise Newberry

Floydada, Texas
December 7, 1947
Dear Santa:
I love you very much. I have a little brother who is five years old. Please bring him a plastic auto. Santa I would like a doll with a bottle. Please bring us some nuts, candy and fruit.
Please don't forget my big brother, Daddy and Mother.
With love,
Anthony Don and Patricia Hill

Floydada, Texas
December 3, 1947
Dear Santa:
I am a little girl one year old. Will you please bring me a doll, and please don't forget Mother and Daddy.
Bennie Darlene Galloway

South Plains, Texas
December 9, 1947
Dear Santa Claus:
I am a little girl 6 years old. I've not been too good, but will try to be better. Please bring me a magic skin doll, a doll bunk-bed, and anything else you have for me. I would like some nuts, fruits, and candy also.
Remember all other little girls and boys.
Your little friend,
June Marble

Floydada, Texas
December 6, 1947
Dear Santa:
I am five years old. Please bring me an electric train, a football and a Roy Rogers pistol.
Don't forget my sister and my grandfathers and grandmothers.
I love you,
Ray McDonald

Floydada, Texas
December 8, 1947
Dear Santa:
This is from Darlene, Glenn Irvin, and Nita Jo.
Nita Jo wants a doll and rattler. My brother wants a jeep. As for me a magic skin doll. Bring us all some candy.
Your little friends,
Darlene, Glenn Irvin, and Nita Jo Dorrell

Floydada, Texas
December 8, 1947
Dear Santa:
I am a little boy, seven years old. I am in the third grade. I go to school at Starkey. Will you please bring me a football, fruits, nuts, and candy.
Lots of Love,
Bobby Asstler

Floydada, Texas
December 3, 1947
Dear Santa:
I am a little girl seven years old. Will you please bring me a magic skin doll, a set of dishes, doll clothes, nuts, candy and fruit.
Please don't forget Aunt Ann and Uncle Bob.
Lots of love,
Corrynne Galloway

Floydada, Texas
December 8, 1947
Dear Santa:
I am a little boy 8 years old. I am in the third grade and I go to Starkey school. Will you please bring me a train, bicycle, nuts and fruits.
Love,
Charles Robertson

Floydada, Texas
Dear Santa:
I am a little girl six years old. This is my first year in school. I have been a good little girl. I would like to have a dy-dee doll, skates, an ironing board and a surprise.
Love,
Pat Hickerson

Floydada, Texas
December 8, 1947
Dear Santa:
I am a little boy five and a half years old. Will you please bring me a dump truck, bubble set, and a jeep.
Your little friend,
Pat Thornton

GOOD "FLAT" SERVICE

Quick way to get it is to
Telephone 352
We go anywhere nearby.
Washing, Lubrication, the best always with Phillips High Octane Gas, Phillips Oil and Greases.

Phillips "66"
At the Northeast Corner of the Square
Truett & F. A. Smith



A SINCERE MERRY CHRISTMAS

I am finding the people of Floydada very loyal to their city. This loyalty to your City Light Plant is building your town in that records show 32c of every \$1.00 light bill is profit.

With the addition of the new equipment, we can give more customers the best electrical service obtainable. I appreciate your response and with your continued co-operation we can make our town better.

AL FUCHS Electrical Superintendent
Floydada Municipal Power & Light
Phone 211

FEATURES
MEXICAN FOOD WITH
TRUE MEXICAN FLAVOR
ALL FOOD UNDER
THE SUPERVISION OF
Adele
LAS PALMAS
1014 MAIN ST. PHONE 4676
LUBBOCK, TEXAS

Merry Christmas
TO OUR GOOD FRIENDS AND CUSTOMERS
RUDY'S
Phillips 66 Station
"A COMPLETE SERVICE"
Hiway 70 East Phone 456

LIVESTOCK OWNERS
Free Removal of Dead Animals
CALL or SEE
Consumers Fuel Ass'n
Phone No. 122
Floydada, Texas

Merry Christmas



West Texas Gas Company

Merry Christmas

... Yes, a very Merry Christmas to you, our friends of this area ... and our most sincere thanks for all you have done for us ... for being friendly cooperative, dependable ... for making it possible for us to have a most successful year.

FOOTE BUTANE COMPANY

Letters to Santa



Floydada, Texas
Dear Santa Claus:
I have been reading your letters in the paper, and I like to read them. I would like to have a cowboy belt and a pair of gloves. I would like to have a football helmet, and a football shirt. My little sister, Mary, wants a doll and a little tricycle her size. My little brother, Pete, wants a cowboy belt and a truck that carries cars, and a pair of boxing gloves. My daddy wants a billfold.
Love,
Butch Muench

Floydada, Texas
Dear Santa Claus:
I sure do like Christmas time. And hope it snows.
Would you bring me a truck that carries cars, and a "Red Rider" or "Roy Rogers" cowboy belt and holster. I would like a new cap gun because my old one is broken.
Don't forget the other little children, and my little sister and brother.
Love,
Pete Muench

301 W. Houston Street
Floydada, Texas
December 17, 1947

Dear Santa:
I am a little girl two years old. I have tried to be a good little girl.
Will you please bring me a doll, drum, dishes, iron and ironing board, truck, airplane, fruit, nuts and candy.
Don't forget Kenneth Dale and all the other little girls and boys.
Love,
LaJuana Ann Rimmer

301 W. Houston St.,
Floydada, Texas
December 17, 1947

Dear Santa:
I am a little boy four years old. I have tried to be good.
Will you please bring me a train, truck, tinkertoys, football, drum and some fruit, nuts and candy.
Don't forget my little sister and other little boys and girls.
Love,
Kenneth Dale Rimmer

A MERRY CHRISTMAS

to our customers and thanks for your valuable patronage.

STAN GOEN Slaughter House

G. C. Hillburn, Manager

South Plains, Texas
Dear Santa Claus:
Please bring me a steam shovel and a station wagon.
Love,
Larry Smitherman

Mr. and Mrs. Fred Applegate and daughter of Del Norte, Colorado, have been here several weeks visiting with Mrs. Applegate's parents, Mr. and Mrs. H. A. Copeland. They spent a few days last week visiting with relatives in Amarillo. They plan to be here until after the first of the year.

Among the students from A & M college at Bryan, Texas, home for Christmas are Macyl Orman, Earl Edwards, Jr., Mack Fuqua, B. F. McIntosh, Jr., and Charles Ray Hamilton.

LANDS

Lands for Sale and to Lease for Farming and Grazing purposes in Floyd and other Counties; also large list of Town Lots.

W. M. MASSIE & BRO.

General Land Agents
Floydada, Texas

W. M. Massie J. M. Massie Hollis R. Bond



S. J. LATA, IMPLEMENTS

We Are For The County-Wide Hard Surface Roadbuilding Program

WE BELIEVE THAT ONE OF THE GREATEST THINGS THAT CAN HAPPEN FOR OUR COUNTY IS TO GET A REAL, SOUND ROADBUILDING PLAN UNDER WAY THAT, WILL, AS THE SAYING GOES,

Get The Farmer Out of The Mud

We believe that the chance presented by the Election on December 30 for all the county together to make a big, important start is an opportunity we should not pass up. Helping the man on the farm cut his transportation costs is one of the big problems of our post-war economy in this county. Right now the chance to get State Money, State Engineering, State Contract Letting, State Supervision, and STATE MAINTENANCE

Is Too Good A Deal To Let Go By

It is good business. While the Farms are getting Electrification, Modern Telephones, more conveniences and other more attractive living conditions, we recognize that hardsurfaced roads are needed, too. Our regret is that the job is so big it can't all be done at once. Our County and State authorities cannot do everything that should be done at one and the same time. Let's go along with them to get what we can do DONE NOW.

THE FOLLOWING BUSINESS AND PROFESSIONAL PEOPLE OF FLOYDADA WANT TO HELP IN EVERY WAY. WE WANT TO URGE THAT YOU REMEMBER TO VOTE BEFORE YOU LEAVE IF YOU PLAN TO BE OUT OF THE COUNTY. DON'T FORGET YOUR ABSENTEE VOTE.

O'NEAL & COMPANY

JOHN W. REUE

A. V. STEWART

PIGGLY-WIGGLY

JESS PATTERSON

SOUTHWESTERN PUBLIC SERVICE CO.

ROY PATTON DAIRY

ODEN CHEVROLET COMPANY

GLOVER'S BARBER SHOP

FLOYDADA REAL ESTATE AND INSURANCE AGENCY

H. M. McDONALD HARDWARE

FIRST NATIONAL BANK

RICHARD F. STOVALL

WORSHAM & SON

DANIEL AUTOMOTIVE

JOHN W. KIMBLE

WHITE AUTO STORE

WHITFILL LAUNDRY

HAGOOD'S DRY GOODS

GEO. B. McALLISTER

J. M. WILLSON, Jr.

FLOYDADA BAKERY

and Others



As Christmas and the New Year come again, may they find and keep you rich in happiness; and May your hearts and homes be gay with love and laughter, is the wish of

FLOYD COUNTY TRACTOR CO.

Ford Farming Equipment

Vote FOR Road Bond Issue December 30

Selling of Cull Live Stock Now Pays Two Ways

Removing unproductive, inefficient livestock from a herd is good business at any time, but is especially desirable and profitable under present conditions. That is why close culling of livestock is strongly recommended by Extension Service livestock specialists and other authorities.

Livestock producers who carefully select unprofitable animals and sell them at unusually favorable market prices, and more high-priced animals are made available for feeding to more efficient animals remaining in the herd.

Several factors are important in selecting cull animals. Culling should include crippled, diseased and poor-quality animals, and unproductive breeding stock. In the culling herd, it is desirable to cull those that have misused calving for two years; they are likely to bring more money when sold than when kept at

"boarders." Sows which have farrowed small litters are not paying their share of the cost of feed and care. Hens that have stopped laying and are getting fat are robbing the flock of profit. As a rule, it pays to cull animals that are passing their period of usefulness because of age, and to replace them with younger stock.

Rigid culling will allow farmers and ranchmen to feed more generously animals that are able to return a profit for the feed given them. However, under present conditions, even the best of animals should not be fed to grade higher than "good", as the extra finish requires too much grain. Young and pregnant animals will have more feed at the time when their nutrition needs are most critical, helping to insure better, heavier calves, lambs or pigs next year.

Culling also will aid the improvement of permanent pastures, especially important in the Cotton South. With unproductive animals eliminated, proper stocking of pastures and ranges is encouraged so that livestock operators will be in better position to capitalize on the use of better grazing in the future.

Another major advantage of culling stressed by livestock authorities is that it will help to reduce the hazard of continued large livestock inventories. They urge the elimination, now, of many animals which have been kept in the herd in the past because of the general upward trend in prices.

For these reasons, close culling is

recommended as one of the important steps in the good management and feeding, which will help to solve the problem of scarce and high-priced grains. Other practical methods of saving and using grains efficiently will be discussed in future articles of this series.

Letters to Santa

Floydada, Texas
December 8, 1947

Dear Santa:
Please bring me a bicycle and a doll, also a doll buggy, a little mop set, nuts and candy.

Lots of Love,
Naomi Ruth Kiker

Floydada, Texas

Dear Santa:
I am a little boy six years old. Please bring me a play-tent, set of tools, two cap guns and a ring. Also fruits, nuts, and candy.

Your little friend,
Douglas Walding

Floydada, Texas

Dear Santa:
I am a little boy seven years old. I go to school at Starky. Would you please bring me a toy train, football, fruits, nuts, and candy for Christmas?

Lots of Love,
Jerry Buske

Floydada, Texas
December 8, 1947

Dear Santa:
Please bring me a train, fruits, nuts, and candy.

Lots of Love
Larry Mankins

Floydada, Texas
December 8, 1947

Dear Santa:
Please bring me a doll, doll buggy and a plastic bubble set.

Don't forget my school teacher Mrs. Stuart, and all the other little girls and boys.

Mary Beth Thornton

Dear Santa Claus:
Please bring me a combat gun, a football, and a knife.

Your friend,
Jay Johnson

P. S. Mrs. Dunlap would like to have a paddle, but please make it soft.

Floydada, Texas

Dear Santa:
I am in the first grade. Would you please bring me an air gun, tricycle, and a tractor.

Lots of Love,
David Leatherman

Floydada, Texas

Dear Santa:
I am one year old and have been good most of the time. Please bring me a dolly, some blocks, a little rocker, and house shoes.

With love,
Jan Stansell

Be wise — Advertise.

Buy U.S. Savings Bonds
REGULARLY



Ask where you WORK
Ask where you BANK

Insure Crop by Seed Treatment

Seed treatment, according to the U. S. Department of Agriculture has proved one of the simpler and less expensive means of making headway against certain fungus diseases. Crops are made to flourish through assistance direct and indirect—stimulation and prevention.

On the one hand they are grown in conditioned soil from seed of adapted high-yielding varieties, and on the other, through spraying or dusting, they are protected against attack by diseases or pests or, if attacked, the damage is controlled.

Seeds have been treated for nearly fifty years, beginning with the use of copper sulfate and formaldehyde, used mostly on small grain seed. Since then have come organic mercury liquid treatments, copper carbonate dust and the more recent development of various organic mercury compounds in dust form. Nowadays the dusts are used for most of the seed treating.

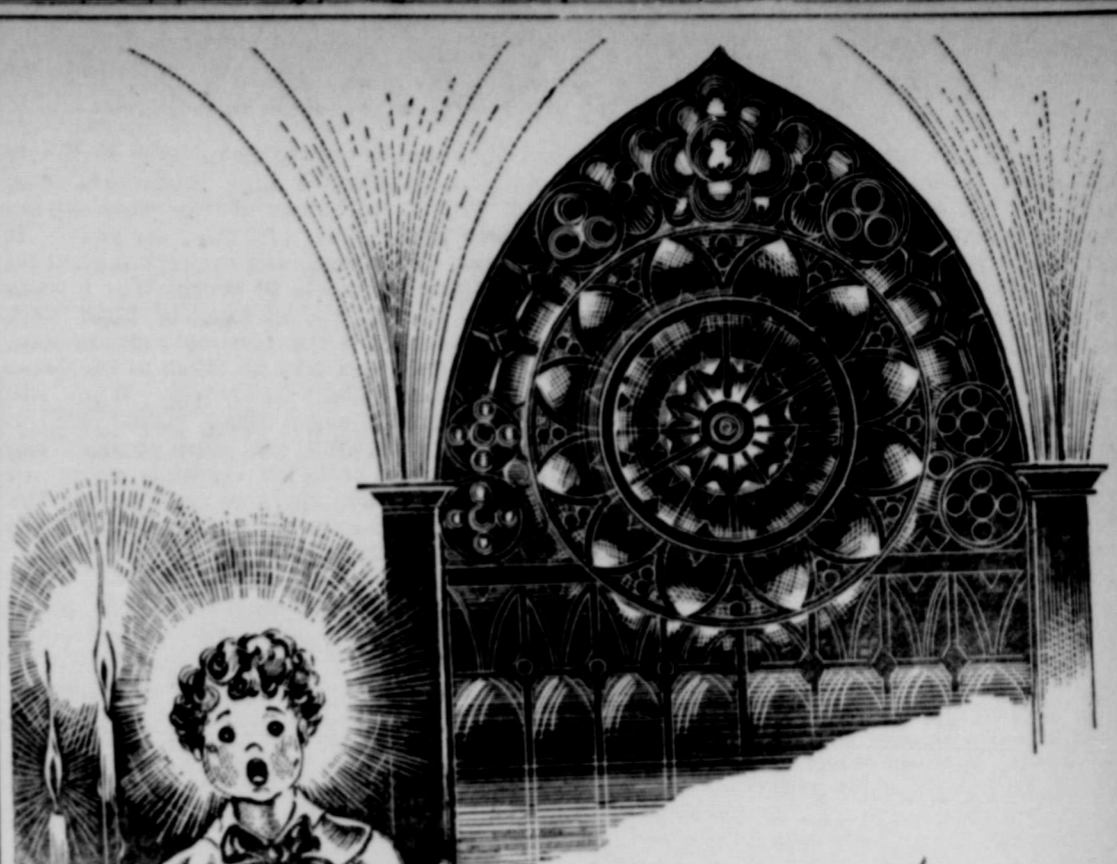
R. W. Leukel of the Plant Industry Station, Beltsville, Md., lists the benefits of present-day seed treatment: (1) It destroys the seed-borne fungi that otherwise would reduce the yield and quality of the crop; (2) it combats soil-inhabiting fungi that rot seed and destroy seedlings; (3) it helps combat weeds by making possible good stands of vigorous crop plants; and (4) in many cases it increases the market value of crops, particularly grain.

Figures have not been compiled on the quantities of these various dusts now used. Extension workers estimate, however, that in 1947 this sort of seed treatment was applied to 70 percent of the corn planted (nearly all the hybrid corn); 50 percent of the sorghum; and 20 to 30 percent of the wheat and barley. A high percentage of cottonseed is now treated and the treatment of peanut seed is increasing.

The quality of chemicals sold for this purpose has been improving according to Leukel, who attributes the better quality to the "debanking" work carried on by research men. Another result of research, he says, is a great increase in the kinds of crops that can be protected this way. As late as 1937 little had been done in treating seed of forage crops. Treating seeds of vegetable crops had not gone far because of fear of injury to the seed. Now with the harmless yet effective organic compounds, the treatment of vegetable seeds has become a standard practice.

Growers, Leukel says, now are coming to consider seed treatment a kind of crop insurance in which an ounce of prevention is worth much more than a pound of cure.

The United States is the world's leading producer of manufactured goods.



O, Come All Ye Faithful, Joyful and Triumphant

As we raise our voices in this old familiar Christmas song, let us be reminded of the birth of Him whom we worship on this Christmas morn. May the spirit of His teachings guide us toward a world of better understanding with happiness and good fellowship for all.

MERRY CHRISTMAS!

WORSHAM and SON PLUMBING CO.

127 West California

Phone 570



AND BEST WISHES TO OUR MANY FRIENDS AND CUSTOMERS

—Thanks, too, for the Liberal Share of business which has been ours in 1947.

DANIEL AUTOMOTIVE
De Soto — Plymouth — Sales — Service
Floydada, Texas

EVERYONE
in this bank joins in wishing you a
Merry Christmas
and a
Happy New Year

FIRST NATIONAL BANK
Floydada, Texas

UNDER YOUR TREE on Christmas Morn



Here's a little Christmas Greeting to place under your tree on Christmas morn. May it convey our sincere thanks to you for all you've done for us.

HICKERSON-STRICKLAND BUTANE COMPANY
Floydada, Texas

EDITORIALS

Don't let death take your holiday! On the front doors of too many American homes this Christmas the gay holly wreath will be replaced by a somber funeral wreath.

That is a dark thought—one we hesitate to put into words. But we believe that we cannot give effective support to the National Safety Council's holiday accident prevention campaign if we refuse, ostrich-like, to face grim reality.

The facts are there. Year after year the accident toll hits a peak in December. The holiday period, coupled with the seasonal hazards of early darkness and bad weather, is to blame for the increase.

Traffic accidents go up because people do more driving during the holidays and there are more people on the streets. Another important reason is that there is far more drinking than at any other time of the year.

The accident toll is swelled by other seasonal hazards, some of them within our very homes, such as fires resulting from careless decorations of Christmas trees.

So to those persons who may say, "Why bring up the idea of death and tragedy at Christmastime?" we reply, "What better time is there to bring it up?"

At what time would an accident fall more heavily upon us? Always tragic, an accident is doubly tragic at Christmastime. All around us are joy and merrymaking, bright lights and warm hearths, family happiness and friendly good will.

Why jeopardize all this in one moment of carelessness?

It certainly is the time to think about safety—not morbidly, but with firm resolve that you will not be the one to bring a black Christmas to your family or friends, to a stranger or to yourself.

To keep death from taking your holiday costs nothing, takes no time and requires only a little effort—refusal to take the drink you can't handle, yielding the right-of-way, waiting for the light to change, discarding a string of Christmas tree lights with worn insulation.

Little things—but they pay off big in happiness. They will keep the lights burning in your home, keep the holly wreath on your door, and preserve for you and yours the delight that is America at Christmas.

Farmers, with technical help from the USDA Soil Conservation Service, have completely treated more than 100 million acres of land to prevent soil erosion, yet only 15 percent of the conservation job is done.

There are 11,000,000 acres of East Texas pine and hardwoods in 36 counties of the state.

Floyd county people have been fortunate in having reasonably high production, even high production, most of the time during the war and the two past post-war years. It has been a big break, and in marked contrast to the two war years of World War I when high farm prices went hand in hand with lean production. The fortunate circumstances of seven years may be taken in the sense of furnishing the "fat" years. Who will know whether seven "lean" years are in store? We wouldn't, but most anybody can say that high costs are certainly going to plague the farm operator and should he draw a blank for awhile the costs will drain his surplus pretty fast.

The Hesperian's new subscription price, announced recently, will add somewhat to the office's income from this source. Newspapers are between a rock and hard place, their operators think. They are asking the public to pay a higher price all along the line. Some of them, like this newspaper, are increasing prices, 15 to 30 percent with some fear and trembling, while they see many other prices upped quite fast. One thing that hasn't risen in the past few years: the price of electricity. The cost here to the public is in the fact that current would have continued to nose downward had the spiral of costs not pointed almost 45 degrees upward. Sooner or later, if the spiral does not cease, electric consumers will be getting the news. Perhaps it won't happen if the hike in costs can be stopped.

A recent survey of 100,000 secondary school children indicates that they believe the influence of home and family accounts for 38 percent of their personalities. The influence of teachers and church tied at 5 percent.

Farmers, with technical help from the USDA Soil Conservation Service, have completely treated more than 100 million acres of land to prevent soil erosion, yet only 15 percent of the conservation job is done.

One pound of poultry or one dozen eggs is calorie-equivalent to five pounds of grain; one pound of beef is calorie-equivalent to 2½ pounds of grain.

The first consumer received REA service in 1935; in November, 1947, the 2,000,000th customer was connected to power lines financed by the REA.

Meat consumption in 1946-47 in the U. S. reached a near-record peak of 155 pounds per person, as compared with 126 pounds per person in 1935-39.

The Floyd Co. Hesperian

Established 1896 by Claude V. Hall Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1879. Published by The Hesperian Publishing Co., Inc., Floydada, Texas. HOMER STEEN, Editor

Subscription Prices: In Floyd and adjoining counties— one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties— one year \$2.50 six months, \$1.25, four months 90c; in advance.

Floyd County 14 Years Ago

(Issue of December 28, 1933)

Mrs. Isaac Wilhoit, 88, one of Floyd county's oldest citizens and a true pioneer of every frontier in Texas, died Christmas morning at 6 o'clock at the home of her daughter, Mrs. C. Sarginer.

Setting up of the crusher and screen at the caliche pits is going forward this week on the Roy Curry farm five miles southeast of town in connection with the improvement on Highway 28 in Floydada and Floyd county.

A new low temperature for the season was reported Wednesday morning at West Texas Gas company office when the thermometer dropped to 13 degree above zero.

Mr. and Mrs. R. C. Bennett celebrate their forty-fourth wedding anniversary Sunday, December 17, at their home 3 miles southeast of Lockney.

The Floyd County wheat allotment, which has been calculated from records of the United States Department of Agriculture is 821,448 bushels. This is the total number of bushels allotted to the county under the wheat plan.

Fresh tomatoes from a Floyd county garden gathered on Christmas eve morning! Anyway that is what R. H. Willis did and proved it.

The Floydada Whirlwinds' caesars spent Friday and Saturday in Turkey, where they played in the annual Turkey basketball tournament.

On Monday, January 1, your account in the bank will automatically become an insured deposit.

The political calendar for 1934 sets the date for the first primary on July 28 of this year.

THE STATE OF TEXAS

TO: J. T. Bynum and wife, Mary Louise Bynum; T. E. Dawson, Henry Hobbs and wife, Teck Hobbs; Frank Archer and wife, Lizzie Archer; T. P. Bynum and wife Henry Bynum; E. M. Bynum; Mrs. E. M. Pairey; Henry Hobbs and wife, Teck Hobbs; Floyd Bynum and wife, Henrietta Bynum; A. J. Bynum and wife Mettie Bynum, A. B. Henery and wife, Annie Henery; Will Belyene and wife, Maggie Belyene, together with the unknown spouses of each of said defendants who may be married, and if any of the above named parties are deceased, then their respective unknown heirs, devisees, legatees, administrators, executors and other personal representatives, Defendants.

GREETING: You are hereby commanded to appear before the Honorable District Court of Floyd County, Texas at the Court House thereof, in Floydada, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 26th day of January, 1948, in this cause, numbered 378 on the docket of said court and styled Noble Hunsucker et al. Plaintiffs VS J. T. Bynum, et al. defendants.

A brief statement of the nature of this suit is as follows, to-wit: "Petition to try title suit by Noble Hunsucker and Penelope A. Dougherty, joined pro forma by her husband, F. M. Dougherty, as plaintiffs against the persons first named and described in this Writ, to whom this Writ is directed, as defendants. Plaintiff, Noble Hunsucker alleges that on the 22nd day of October, 1947, he was the owner in fee simple of all of the surface and one-half of the oil, gas and other minerals in an under the hereinafter described land; Plaintiff, Penelope A. Dougherty alleges that on the 22nd day of October, 1947 she was the owner in fee simple of one-half of the oil, gas and other minerals in and under the hereinafter described land, to-wit:

PIST TRACT: 137.5 acres of land in Floyd and Crosby Counties, Texas, being the West part of Survey No. 377, T. E. Dawson, Original Grantee, known as School File No. 6412 and described by metes and bounds, as follows: BEGINNING at a stone and 3 pits in E. line of Survey No. 1, B. B. B. & C. Ry. Co., Cert. No. 16/173, located by Surveyor Orend, for NW Corner of Franklin Archer Survey No. 4, Block 13, for the N. W. Corner this tract; THENCE East 1905.9 vrs to stone and pits in S. Line Survey No. 1, W. C. Ry. Co., for N. E. Corner this Tract;

THENCE South 406.4 vrs to stone and pits in the N. Line of said Survey No. 4 for the S. E. Corner of this tract; THENCE S. 89° 58' W 1905.0 vrs to place of beginning. SECOND TRACT: 126.1 acres of land in Floyd and Crosby Counties, Texas, a part of Survey No. 4, Block 13, School File 2247, the land being described by metes and bounds as follows: BEGINNING at a stone and 3 pits in the E. Line of Susan Sallie Survey located by Surveyor Orend in 1911 for S. W. Corner Survey No. 4, and N. W. Corner Survey No. 4-½ A. B. & M. Block H; THENCE North 373.3 vrs to stone and 3 pits in E. line Survey No. 1, B. B. B. & C. Ry. Co. for N. W. Corner this tract; THENCE North 89° 58' E 1905.9 vrs to stone in S. line Survey No. 377, T. E. Dawson for N. E. Corner this tract; THENCE South 374.4 vrs to N. W. corner Survey No. 5-½ Block H. For S. E. Corner this tract; THENCE West 1905.9 vrs to place of beginning.

That on said date the hereinabove named defendants unlawfully entered upon and disposed the plaintiffs of such land. Plaintiffs further plead the five and ten year statute of limitations in bar to any defense the defendants may have, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Floydada, Texas this 9th day of December A. D. 1947.

ATTEST: Mrs. J. O. Dudley, Clerk, District Court, Floyd County, Texas. By Mrs. P. W. Bell, Deputy. (SEAL) 45 4tc.

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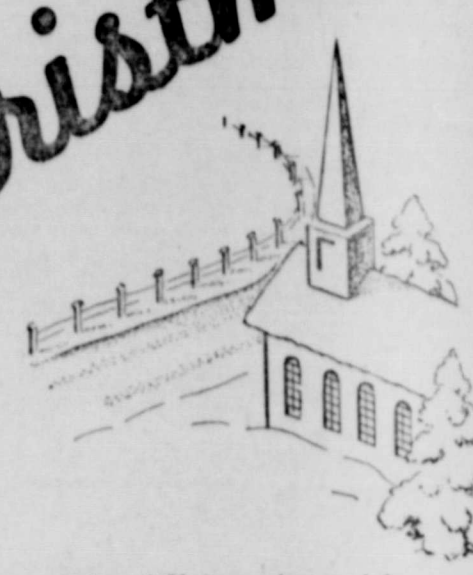
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BISHOP'S PHARMACY

The BLESSINGS

of Christmas



The cordiality of Christmas is one of the finest blessings that any of us can possibly enjoy. To us, Christmas means much more than just the opportunity of presenting and receiving gifts. It's more than a season of exchanging greetings and it goes far deeper than the traditional festive occasions.

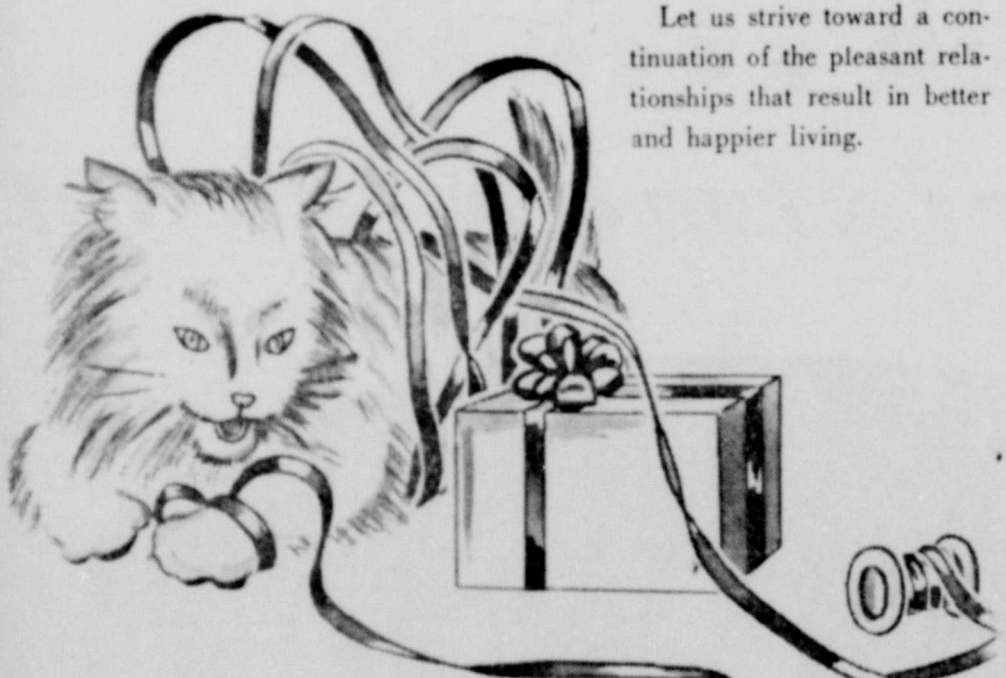
Christmas, for us, is a season of genuine good will and happiness, a time of thanksgiving for all.

QUALITY CLEANERS

Mr. and Mrs. Ernie Sumner

May we express to those of you with whom we have been associated this past year our best wishes for a Merry, Merry Christmas. Our thoughts are with you this glorious day and we give thanks for lasting friendships such as yours.

Let us strive toward a continuation of the pleasant relationships that result in better and happier living.



Merry Christmas

FLOYD CREAMERY

E. L. ANGUS, Manager

One-Day SERVICE

Cleaning That Excels

STEWART'S CLEANERS

With more gratitude than we know how to express, we say to you, our friends

MERRY CHRISTMAS

We appreciate your friendly associations and wish you all of the true happiness that the Christmas season can bring



HIGGINBOTHAM-BARTLETT COMPANY

CLARENCE GOINS, Manager

214 South Wall

Phone 6