

Christmas Prevails Amid Abundance

Arrangements for Community Tree Complete

Christmas comes to Floydada and Floyd county people this year on the heels of the area's most prosperous year in history, and all are joining in the plans for joyous merriment which will feature next week.

Johnston Again Chosen to Head Co. Committee

The County convention for the election of County committee members was held Monday, December 15, at 11:00 a. m. in the Agricultural building in Floydada.

Chairman, George B. Johnston Route 1, Lockney, Texas; Vice-chairman, William H. Nelson Route 5, Floydada, Texas;

Regular member, William F. Ferguson, Route 1, Floydada, Texas; First alternate, Claud Fawver Route 5, Floydada, Texas;

Second alternate, Henry W. Schacht, Route 2, Lockney, Texas.

Of the committee members named George B. Johnston and William F. Ferguson were members of the 1947 county committee, January 1, 1948 will be the beginning of the ninth year of service for Mr. Johnston.

Earl Kenney Killed Thursday in Crash

Earl Kenney, 40, of near Dougherty, was killed in an automobile accident near Crane, Texas, Thursday December 11, where he had been for several days while working for the Parrot Construction company.

The body was sent to Sherman and funeral services were held Sunday, December 13, at 2 p. m. at the East Sherman Baptist church with the Rev. Milton Kresse of Denison officiating, assisted by Rev. Clayton Hicks, pastor of the Dougherty Baptist church.

Burial was made in the Washburn Cemetery near Bells, Texas, December 3, 1907, at Sherman, Texas, the son of Mr. and Mrs. G. A. Kenney. He was married to Ollie Ryan of Whitewright. He had been a resident of Grayson county until the last four years when he moved to Floydada and was engaged in farming with Henry Hinton.

Survivors are his widow; two sons, Billie Earl and Rickie; two daughters, Betty Lou of Draughton's Business college in Lubbock; one nephew, Glenn of Lubbock; one brother, Glendon Kenney of McAdoo; and two sisters, Dorothy and Kathlene of Lubbock.

Friends from Dougherty attending the last rites included Jim Morrison, Darrell Caruthers, Ernest Emert, Rev. Clayton Hicks, Norman Marshall, Mrs. Ada Hinton, and Henry Hinton.

Rural Electric Coop new Owner Martin Building

Announcement of the purchase of the Martin building at the corner of Fifth and California streets by the Floyd County Rural Electric cooperative was made yesterday by L. W. Chapman, manager, and Mal Jarboe, its president.

The deal was completed as of this week, at a purchase price reported at \$25,000. Bernard Martin, of Wichita Falls, is the former owner.

Air Road District Need in Hearing Saturday; Highway Dept. Pledges Three-Year Program

Home yesterday from a conference with the State Highway commission of Texas in Austin, Judge W. E. Grimes and three of the county's commissioners, Fred N. Clark, W. C. Plumlee and R. B. Calhoun, brought a report that complete accord had been reached with the state body for a three-year farm-to-market road building program in Floyd county.

This report may have a pronounced effect on the outcome of the December 30 road bond election.

Three Year Road Program What the district highway engineer, S. C. McCarty, recommended to his superiors in the highway department for the next three years construction in Floyd county, was promised in open session of the Highway commission. Here it is:

Construction of the Sand Hill, Harney road, roughly 14.5 miles; Construction of the Lockney-Lone Star-Sterley road, roughly 15 miles;

Construction of the Cedar-Highway 297 road, six miles; and Construction of the two miles south from the Lakeview to the Floyd county line. In all, 38 miles of construction, which will be taken over by the State Highway department and maintained when it is finished.

The state is to participate in the cash outlay on each job to the extent of one-fourth the cost, will handle all engineering, contract letting, supervision of construction.

There are no strings attached to the grant made by the commission reported Judge W. E. Grimes, who with the county commissioners returned home yesterday. Carrying out the program hinges entirely, of course, on the favorable outcome of the election on December 30.

Other roads to which the local authorities pointed as much needed in this county were left to consideration at a later date, the Highway commissioners being unwilling to commit the department past three years, Judge Grimes said.

Patterson Opens In New Location Next Door to Old

With all new-type shelving, a bright shiny coat of cleanliness, very considerably more floor space for display, the Patterson Grocery & Market has opened next door to its old location in the Masonic building, northwest corner of the square, formerly occupied by Harmon Funeral home.

Their opening celebration comes Friday and Saturday, when they feature a strong line of Monarch foods along with their other lines of fresh fruits, vegetables, meats and other types of merchandise usual to a food establishment.

Jess Patterson said yesterday they plan to serve refreshments all of Saturday to visitors in a get-acquainted campaign. Feature event of the day will be the appearance of Santa Claus in person at the store Saturday afternoon at 2:30 o'clock.

Govt Trapper Bags Red Fox Wedn'sday Unusual Specimen

A big fine specimen of a red fox with black legs and feet and black ear tips, a wonderful red brush with a silver white tip and gray underneath the body was bagged by Government Trapper Tom J. Sparks Wednesday, so far as he knows the only one of its kind seen in this area since he began hunting down predatory animals here several years ago.

The fox was a big male, 18 inches tall, 43 inches from tip to tip. He had a fine coat of fur which the trapper is saving. The fox's brush is magnificent. The animal is not exactly a full fledged specimen of the red species of fox but Sparks surmises he may have wandered off from his range in some other section.

The fox was bagged on the W. E. Bursillon lease in the east part of the county, victim of a cyanide gun.

Man Who Exemplified the Spirit of Christmas Missing This Year

A simple man of the soil, who demanded no more of life than that he have work to do and the strength to do it, and loyal friends who problems he could also make his own, will be missed in many homes in Floydada and other adjacent communities at Yuletide this year. Pictured here he is, Ben B. Gully, with his dog Pal.



Ben B. Gully

Remembered the Shut-Ins Mr. Gully remembered the shut-ins, the orphans and the afflicted. When Christmas-time rolled around he laid aside other matters and gave his thoughts to his friends. All the shut-ins were friends. He was not particularly secretive about it. If money or food were needed he had some of his well-to-do friends help him furnish, all as a matter of fact. In 27 years of that kind of living a man makes an impression on his community. He is missed by many who do not have an opportunity to voice their thoughts in public.

Mr. Gully became ill early this year and lingered many weeks, at 72, died on April 1. He was buried in Floydada cemetery beside the wife who preceded him in death in July of 1933. They moved here from Burleson, Johnson county, 27 years ago, and lived three miles south of Floydada. Survivor is a granddaughter Mrs. Dickie Atteberry, who with Mr. Atteberry and their 4-year-old son, Paul, live on the farm which they inherited from Mr. Gully.

Many have asked for a picture of Mr. Gully. Mrs. Atteberry thought it would be nice if it could be printed in the paper so that all who wanted one could have it.

Sheriff Reminds Public of Code Requirements on making Prompt Report of Highway Accidents

Two very important sections of the Uniform Act Regulating traffic which have not been impressed sufficiently on the minds of many people are called to attention this week by Sheriff Leland A. Hart, in a statement Monday. Most people read the Act when it took effect in September, but the officers find persons every day who declare they are still not familiar with the provisions, the sheriff said. Here are the provisions pertaining to highway accidents which place responsibility on persons involved, and to which Mr. Hart calls particular attention at this time.

Two Reports Required Article IV, Section 43. The driver of any vehicle involved in an accident resulting in injury to or death of any person, or in property damage to an apparent extent of twenty-five (\$25.00) dollars or more, shall immediately, by the quickest means of communication give notice of such accident to the office of the county sheriff or the nearest office of the Texas Highway Patrol.

Article IV, Section 44. (a) The driver of a vehicle involved in an accident resulting in injury to or death of any person, or in total property damage to an apparent extent of Twenty-five (\$25.00) dollars or more shall, within twenty-four (24) hours after such accident forward a written report to the Department of Public Safety at Austin, Texas.

Any person violating any section of this Article shall be guilty of a misdemeanor, and shall be subject to a fine not to exceed two hundred dollars (\$200.00).

Blanks At Sheriff's Office Accident reports, as are required in section 44, may be obtained at the sheriff's office. They shall be mailed to Department of Public Safety, Austin 9, Texas. Continuing the sheriff said:

We urge all drivers of motor vehicles to report all accidents as soon after occurrence as is possible in order to minimize charges filed for violation of these sections of Article IV.

Out-of-State Licenses We would also like to take this opportunity to warn all persons who are operating motor vehicles registered in any state other than Texas that all out-of-state license plates are invalid in this state after December 31, 1947.

SATURDAY NIGHT LAST MINUTE FOR LETTERS TO HESPERIAN FOR SANTA

Saturday night, boys and girls is the veriest last minute for letters to Santa Claus if you want them to appear in The Hesperian.

It's going to be easy as pie up to that minute, but later is too late. You've been delaying don't do so longer. Sit down and write now.

Don't think up too many things for Santa to do and remember a short letter of not too many words is better.

Let Contract For Lakeview Road Jan. 15

The State Highway commission has asked for bids for the construction of the Lakeview Farm-to-market road from Lakeview school north 7.1 miles to State Highway No. 28, it was announced Saturday in Austin. Bids will be opened at the January 15 session of the commission.

Plans and specifications were completed last month by Resident Engineer James F. Potts and submitted to the District engineer for final approval before going to Austin.

The road is a part of the farm-to-market program set up two years ago, first work being the Lockney cut-off east to Highway 207, the second the Starkey-McCoy-Petersburg road finished this year.

Winds Open Conference Games With Win over Paducah Wed.; Play Flomot Quintet Here Tonite

Coaches L. F. Gresham and Eelley Baker of Floydada High school are pleased with the opening games of their basketball squad, and while they are far from predicting a championship, they are confident their youngsters are going to make competition interesting since they won their conference opener from Paducah here Tuesday night 41-21. Their B squad also won from the Dragon B team 30-26.

Their line-up was the same as for the Matador tournament save for Lyles, who is sick this week. Galloway, a junior, substituted for Lyles. The coaches opened their conference game with one sophomore, one junior and three seniors on the floor. The game was played to a small crowd at Andrews Ward Gymnasium.

Tough One With Flomot The Whirlwinds play tonight on their home court against the Flomot High school quintet. It is a return game for one they played at Flomot Monday night and won by a margin of two points 31-29. Their B team also won by a bare 25-24 from the boys under the hill. Finley, Grigsby and Hart really had to step out to nose out the first stringers.

The Whirlwinds will have no more conference games until after the first of the New Year. Here is their schedule for the double round robin: January 9, Ralls at Ralls; January 13, Crosbyton here; January 16, Lockney at Lockney; January 20, Matador here; January 23, Spur at Spur; January 27, Paducah at Paducah; February 3, open; February 7, Ralls here; February 6, Crosbyton at Crosbyton; February 10, Lockney here; February 13, Matador at Matador; and February 17, Spur at Floydada.

Farfel Consolation Game The Floydada youngsters had to forfeit the consolation game at the Matador tournament to Paducah because it conflicted with their pep squad football banquet Saturday night. Coach Gresham was well-

(See Basketball, back page)

Stanolind Reported Planning 'Loops' in Pipe Line Thru Co.

Report that Stanolind's pipe line company, which operates a pipe line into Drumwright, Oklahoma, planning extensive 'loops' through the section to increase the load capacity, appears to be confirmed. Stanolind has leased ground on which to store 500 carloads of pipe and five carloads of asphalt-cement near Barwise.

WHIPPING CREAM? SUPPLIERS DON'T DELAY ORDERS

Are you planning to use some whipping cream right up about Christmas-time and to order it the minute before? Really ought to be a little more forehanded, and get your order in with the grocer or the dairy earlier than you planned.

TEXANS Urged to Remember that Fire Prevention and Flammable Materials do Not Go Together

AUSTIN, Dec.—In urging Texans to remember fire prevention in their preparations for Christmas, Marvin W. State Fire Insurance Commissioner, says that one of the greatest causes of holiday fires is flammable decorations.

Elaborate decorations are the feature of holiday festivities in many families, friends and groups in homes, churches and schools, and they can be made fire safe, if a few simple rules are followed, he stated.

5



Decorate with incombustible Shopping Days Until Christmas

TEXANS Urged to Remember that Fire Prevention and Flammable Materials do Not Go Together

materials such as glass, metal and asbestos. Flammable materials can be made flameproof by saturating them in a solution of nine ounces of borax and four ounces of boric acid to one gallon of water. The fabric should be well saturated with the solution, drained and hung up to dry.

2. Do not use the fire hazardous cotton, paper and pyroxylin in decorating.

3. Do not permit decorations to be around or near to chairs and other places where people may smoke. It is preferable to have them up near the ceiling well above the head of anyone standing up.

4. If lights are desired in windows or on tables, use electric light bulbs. Never use candles. Keep curtains and other flammable material pulled back at least six inches from any light.

5. Special lighting effects should be installed and watched carefully. 6. Open fire places should be screened and mantel scenic effects should be well secured and at least three feet away from any open flame. 7. Package wrappings should be disposed of the minute the "Christmas tree" is over. 8. Decorative fall leaves and red berries should be disposed of as soon as they begin to turn brown or wither.

Today's Market

Table listing market prices for various goods including colored hens, cream, eggs, hides, grain, and hogs.

EDITORIALS

The more we look at it the more pleased we are with ourselves for having voted and written a little against the so-called college building amendment. Most constitutional amendments offered have a basis of solid ground and are intended to meet changing conditions in the country. We like the idea of just amending instead of re-writing the constitution. According to our viewpoint this generation has more than its quota of screw balls who would certainly help mess up a constitution if a new one were written. But this particular college building amendment—just to re-hash and keep the thing fresh in people's minds—had this in it: "... and all such designated institutions of higher learning which participate in the allocation or re-allocation of such funds shall not thereafter receive any other state funds for the acquiring or construction of buildings or other permanent improvement..." This was (and is if the opponents cannot knock it out in the courts) to be effective for 30 years. Reading back for 30 years would be 1917. Reading forward for 30 years would be 1977. Think what has transpired since 1917 and conceive, as best your imagination will let you, what may transpire before 1977.

Also, since we are in the groove, there is nothing in the amendment to keep the legislature from creating a half dozen or a dozen more colleges and institutions of learning and spending money on them that should go to the starveling colleges which have been (we hope not) barred for 30 years from anything further in the way of funds with which to make additions or changes in their physical plant to meet conditions as they develop. Tech, for instance, cannot hope to be a "college of the first class" as it was created to be, limited for the next 30 years to the expenditure of four and a half million dollars. There are needs on the campus for more than that amount right now. The same story of serious need is true at WTSC and, we can reasonably assume, at the other colleges owned by the state.

When people began to check up in November on the cost of different kinds of meat for their holiday dinners they found to their surprise that the cheapest that could be served was turkey, or if no turkey, then a fat hen. Even after they rushed the market for all it was worth and put the price of fowl up several cents, they still find it is cheaper if you have enough family to justify. Of course, if there are just you and your wife and the cat a couple of slices of ham would be all right. If you say the blessing and give thanks as you rightly should.

Government Bureaus get bolder: "A trade paper that didn't write about it the way 'they' wanted it written was 'threatened with reprisals.'" They can't make you write it the way they want it written, but they can make you wish you had. This is the solemn truth.

A bit of a thing that would cost a good many hundred, but not thousands, of dollars to do in Floydada would be to install a fountain with lights playing in it in the little park that is formed by the highway wye on west Houston and south second where they intersect. How many hundred eyes would see every 24 hours and mentally note the name of the community where they saw it is not one of the facts we have. Ill-planned and poorly done and under-kept such a thing would be an eyesore instead of an asset, of course, but we do not have to plan poorly and build shabbily all the time. Or do we? Perhaps lack of policing might be an adequate reason why this and many other "little things" are useless to attempt. Vandals put Christmas lighting out of business in Floydada, so far as private premises are concerned. Perhaps they would quickly stop any beautification in this parkette at the wye, too. They stopped the women's club cold who started out, sorter starry-eyed, to beautify northwest park in Floydada a few years ago. After laying waste to the park on two or three occasions, it is recalled, their last visit was heralded the next morning with a sign hung out as an insult to the women, the mayor and the constituted authorities in general.

Christmas Gift: Texas' Governor Jester tells his fellow countrymen in a statement issued the latter part of last week that the greatest Christmas gift one of them can give this year is to "spare a life." One hundred or more lives are to be snuffed out this Yuletide in traffic accidents if we do as the mortality tables say we will. "Every citizen should impose upon himself such discipline and a sense of responsibility for the welfare of others that his acts behind the wheel may not lead to the death or injury of his fellow-man."

"Thick papers," noticeable the past few weeks among the subscribers of daily newspapers, as well as weekly ones are the result of a scramble to get something to print the holiday numbers. Right now is a hard squeeze with the newspaper people to get newsprint, a situation which they hope to see relieved sometime during the first half of 1948. Although the price will be even a bit higher next year the fact that reasonable plenty for the fortunate ones is in sight is a sign in the right direction.

Here's a message from the Texas Safety Association: accidents multiply your worries; divide your money; add to your discomfort; and subtract from your family's happiness. Be alert—be careful—and make your actions add up to soundness of body and long life.

Quail season on now, although the quail are scarce as hen's teeth, is a reminder of the old saying that a man can't "eat a quail a day for 30 days." Bets quickly made have been lost on this proposition. It is said the man who bets he can is always the loser.

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14 Years Ago Floyd County

(Issue of December 21, 1933)

Undoubtedly big crowds are due to visit Floydada from a wide area Tuesday, Wednesday and Thursday of this week when the big merchants jubilee celebration will feature this week before the Christmas holidays.

Funeral services for H. Henry Sammann, 56, were conducted Monday afternoon at the family residence, 11 miles northeast of Plainview, in the Prairie View community.

Dr. Clark B. Meador this week announced the opening of offices in the Boothe Building. He will do general practice.

Jackson Tire company of Plainview, this week announced the opening of a new tire store in Floydada. The new concern is located in the Snodgrass Chevrolet building on South Main street.

Funeral services for Mrs. Ira Worsham, 18, of the Harmony community, have been arranged for this afternoon at the First Methodist church.

Miss Nell Howard, daughter of Judge and Mrs. J. W. Howard and Walter Miller, of Port, Oklahoma, were married Monday by Justice of Peace J. S. Solomon.

Joe E. Browning and Miss Thelma Buchanan were united in marriage Monday evening of this week at Plainview.

Luther Dorrell made 17 bales of cotton this year on 15 acres on his farm four miles east of Floydada.

No wheat checks have been received for Floyd County wheat growers. County Agent Glen A. Lindsey said Wednesday.

Skret Thornton, barber of South Plains, was moved into the Smith Sanitarium late last week where he will receive treatment for burns received when an artificial gas heater

Half Minute Interviews

J. K. Waddington: "Bouquet of sweet smelling flowers for Hesperian want ads. They really do get around. I mean it."

Mr. and Mrs. George Stiles spent last week in Hamilton county and at San Angelo on a visit with relatives. In Hamilton county they were guests of Mr. and Mrs. Tom Stiles, former Floyd county residents.

Mrs. Ella Johnson left the latter part of last week for Graham, where she planned to spend the Christmas holidays. For several weeks she will be absent from home, guest of relatives at various points in the southwest.


The state of Delaware ranks high in the production of tomatoes, strawberries and fruits.

Rhode Island's chief industries are weaving and manufacturing.

exploded while Thornton was attempting to light it.

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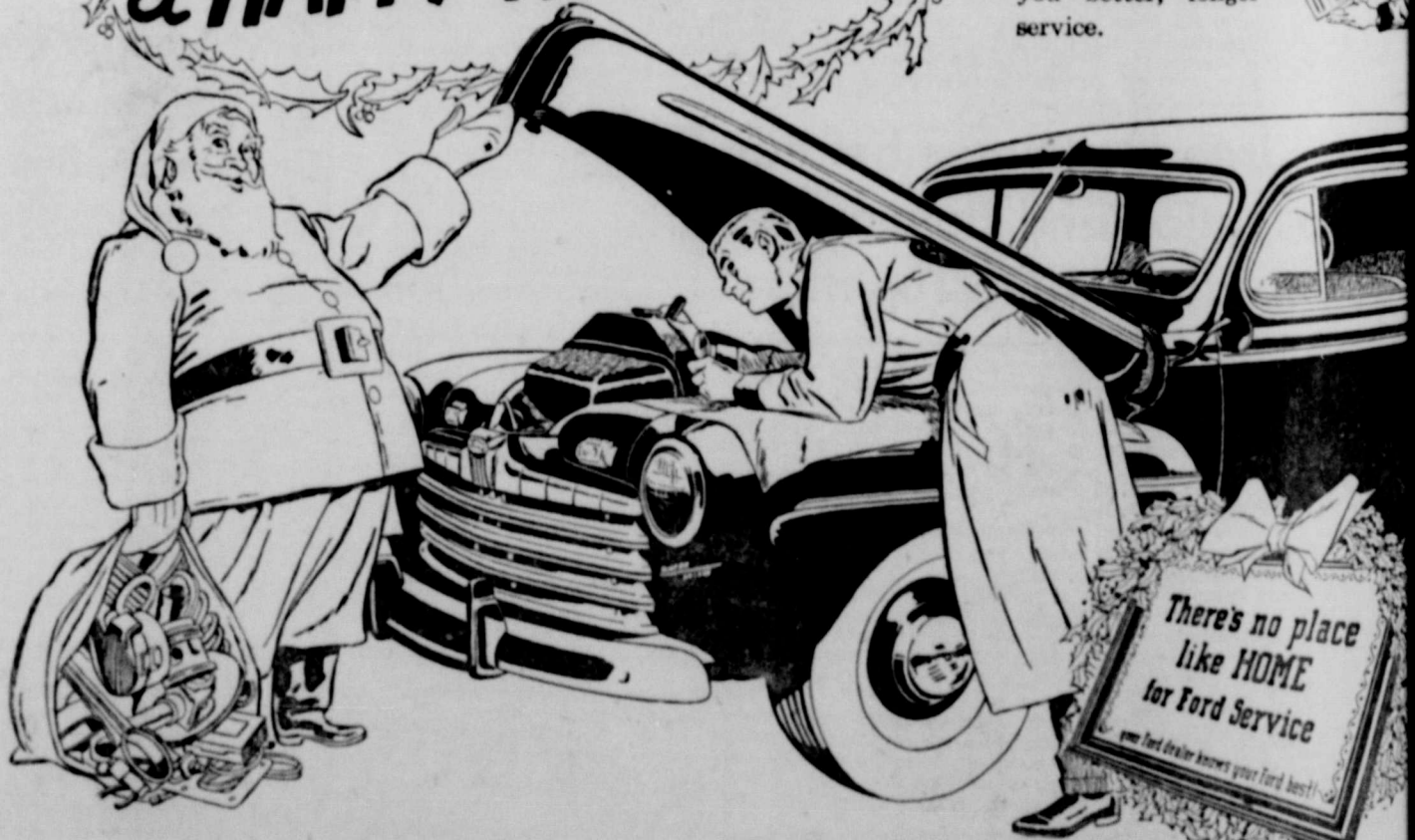
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are planned by Ford engineers to give your Ford better and quicker service... at a greater saving to you.



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is designed to give your Ford a thorough check-up. Saves you a lot of worry, time and money.

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are precision built to fit your Ford—give you better, longer service.

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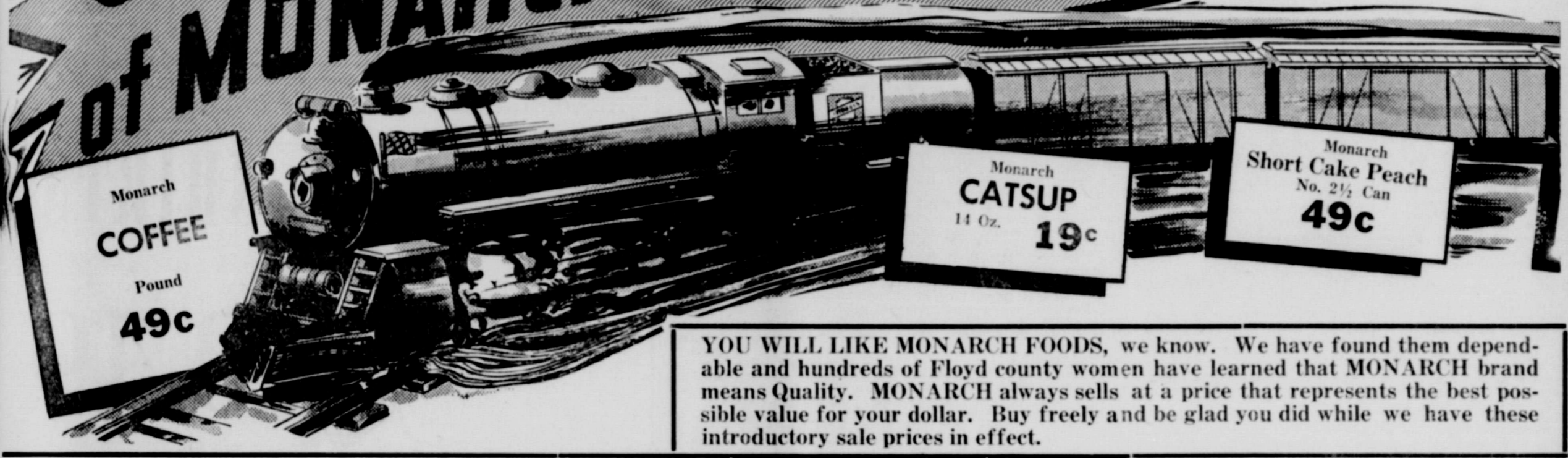
First Door North of Present Location

Corner Main and Missouri Street, occupied by Harmon's for the past several years.

The interior has been completely redone and we have arranged one of the most complete stocks of foods you will see in this part of Texas.

You are invited to visit us this weekend and see what an array of Christmas merchandise we have in store for you. Patterson's are always glad to see you, and always feature good products.

Another Carload Sale of MONARCH Finer Foods



YOU WILL LIKE MONARCH FOODS, we know. We have found them dependable and hundreds of Floyd county women have learned that MONARCH brand means Quality. MONARCH always sells at a price that represents the best possible value for your dollar. Buy freely and be glad you did while we have these introductory sale prices in effect.

Santa Claus Will Be At Patterson's Saturday 2:30 p.m.



COFFEE and REFRESHMENTS SERVED ALL DAY . . . You Are Invited

Monarch — Double Sweet
PIC-L-JOY, 40c

Monarch 12 Ounce
Grape Jelly, 28c

Monarch Sliced
Pineapple, 38c

Monarch Crushed No. 2 Cans
Pineapple, 38c

All Kinds Christmas 1-Lb. Pkg.
CANDY, 40c

Monarch 6-Oz. Pkg.
REAL MARSHMALLOWS, 25c

Yacht Club Peaches, Halves, No. 2 1/2 Can 33c	Monarch Cranberry SAUCE, No. 300 Can, 30c	Monarch Apple Sauce, No. 2 Can, 23c
Hershey Candy BARS, Each, 5c	Bartlett PEARS, Y. C. Halves, No. 2 1/2 Can 47c	Maraschino Cherries, 8-Oz. Bottle, 33c
Mars Candy BARS, Each, 5c	Monarch Raspberries, No. 2 Can, 45c	Monarch Fruit Cocktail, No. 1 Can, 32c

Yacht Club No. 300 Can
MACKEREL, 27c

Yacht Club Light Meat
TUNA FISH, 43c

Monarch 2 No. 2 Cans
PORK & BEANS, 35c

Monarch 2 No. 2 1/2 Cans
SAUER KRAUT, 35c

Yacht Club, Stringless No. 1 Can
CUT BEANS, 13c

Monarch No. 1 Can
SWEET PEAS, 16c

Yacht Club, Solid Pack No. 2 Can
TOMATOES, 23c

Fancy Apples Lb.
MIXED NUTS, 43c

Christmas Pack Half Box
APPLES, \$3.25

Ruby Red Lb.
GRAPEFRUIT, 40c

Lb.
PECANS, 50c

Crisp, Good Lb. LETTUCE 12c	Per Pound STEAK 49c
Large Stalks Lb. CELERY 23c	Pound PORK CHOPS 59c
No. 1 Grade Lb. TOMATOES 15c	Lb. Pure Pork SAUSAGE 55c
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SOCIETY

Lavelle Hall, W. H. Simpson, Jr., Married At Clovis Thursday

Miss Lavelle Hall, daughter of Mr. and Mrs. Tom Hall, and W. H. Simpson, Jr., son of Mrs. W. H. Simpson and the late W. H. Simpson, were united in marriage Thursday afternoon at 3 o'clock, December 11, at the First Baptist church in Clovis, New Mexico, in a double ring ceremony performed by Rev. B. P. Maddox.

The bride wore a light blue ballerina suit with pink and black accessories with a corsage of orchid buds. For something old she wore a wedding band belonging to her grandmother, Mrs. R. F. Hall. For something new was her suit. Something borrowed was a white silk handkerchief belonging to her mother, and for something blue she wore a blue garter.

Miss Betty Lou Tye was maid-of-honor and was dressed in a pink suit with brown and aqua accessories with a corsage of white carnations. Jim Simpson served his brother as best man.

The bride is a graduate of Floydada High school with the class of 1947. She was a member of the Gamma Sigma Kappa for two years, head cheer leader in 1946-1947, and served as secretary and treasurer of the senior class. She was also voted personality queen of the sophomore class while in school.

The groom graduated from Floydada High school in 1942 and attended Texas Tech in Lubbock. He was in the U. S. Army for two years and served in the Pacific theatre of operations with the medical corps. He was stationed in Japan with the occupational forces before receiving his discharge. He is now engaged in farming in this county.

After an indefinite wedding trip to Arizona and other points, the couple will be at home at 715 West Mississippi street in Floydada.

THANK THEIR FRIENDS

Thanks to the members of the Floydada Fire department, to our neighbors and anyone who helped when our living room caught fire two weeks ago. We were away from home at the time and our house probably would have burned completely if it hadn't been for our friends.

Mr. and Mrs. Grady Freeman and family

Writing fluids, Hesperian



Mrs. W. H. Simpson, Jr.

Willson Fellowship Class Has Christmas Party December 10

The Willson Fellowship Sunday school class met at Fellowship hall in the Methodist church for their annual Christmas dinner December 10.

The dinner was served buffet style and then the guests were seated at tables, which carried out the Christmas motif.

Rev. Lloyd H. Jones was speaker for the occasion. He played "what if" with the group. Rev. Jones led through his thoughts with the assertion that if beginning at that hour, the entire church responsibility should fall upon the shoulders of that group—what would they do with it?

Ray McEntire offered several organ selections.

Toys were exchanged as the guests left. The toys were given to the nursery in the church.

Present were Messrs and Mmes. J. M. Willson, Sr., Grady Walker, Bob Crowell, Greer Christian, A. R. Fuchs, Everett Perry, Jim Potts, Richard Stovall, Fred Zimmerman, Jr., Guy Gunn, J. O. Patterson, Ray McEntire, Duncan Hollums, J. M. Willson, Jr., John Reue.

Messrs. and Mmes. Bob Collier, M. J. McNeill, George Sherrill, C. W. Jones, L. T. Hickerson, J. P. Moss, Mmes. Mary Shaw, Elizabeth Armstrong, Bill Baker, A. E. Guthrie, A. J. Hamilton, M. L. Solomon, Barbara Morrison and Misses Beatrice Davis, Lela Petty, Grace Marie Bagwell and Rev. Lloyd H. Jones.

Get the want ad habit.

Winners Are Named In Silver Tea Art Exhibit of Students

The Silver Tea sponsoring Mrs. E. J. Barker's art exhibit which was held at the American Legion hall Saturday, given by the Parent Teacher Association was very successful. The exhibits were judged by Mrs. Arthur Robertson of Lockney and prizes were given the winners.

In class age 6 to 9 years old winners were as follows:

Pen-til Work: First and third prize winner was Jerry Lynn Cardinal; second place winner was Johnny Fred Brown; Water Color Work: First, second, and third place winner was Jerry Lynn Cardinal; Ink Work: First, second, and third place winner was Kenneth Barker; Oil Work: First prize, Kenneth Barker, second and third place, Don Lewis Norman.

In group age 9 to 12 year old, Ink Work: First prize, Ann Welborn; second place, David Baggett, and third place, Bill Walker; Pencil Work: First place, Glad Lynn Norman, second and third place, Ann Welborn; Water Color Work: First place, Glad Lynn Norman, second prize, Beverly Ann Thomas, third place, David Baggett; Oil Work: First and second place winner, Jackie Don Jarrett, third place, Glad Lynn Norman.

Polychrome Work: First, second and third place, Mrs. Ora Shipley; Original Work: first and third place Floyd Furua, Jr., and second place Kenneth Barker; China Plates, First prize, Bob Doyle.

Olds, age 12 to 15 year in Animals: First and third prize, Bob Doyle; second place, Floyd Furua, Jr.; Olds, scene: First prize, Lois Muncy; second, Floyd Furua, Jr.; third, Lois Muncy; Flowers in Oil: First place Lois Muncy.

Adult Class, Olds, Animal: First and second place, Dona Covington; third place, Bessie Wilson; Snow Scene: First place Bessie Wilson; second place, Mrs. D. D. Shipley; third place, Mrs. Dona Covington; Flowers: First, second, and third places, Miss Opal Blankenship; Portrait, first place, Mrs. D. D. Shipley; second place, Miss Joy Lambert; Pen-til, First, second and third place Mrs. Joy Lambert; Scene, First, Mrs. J. N. Johnston, second, Mrs. D. D. Shipley, third, Mrs. Bessie Wilson; Water Colors: First place, Mrs. Dona Covington, second place, Miss Opal Blankenship.

Mrs. Barker and the art classes would like to thank Mrs. Robertson for judging their work. The job was well done, said Mrs. Barker, also they would like to thank Mrs. Kirk and her music pupils and Mrs. D. D. Shipley for furnishing the music.

Ladies of Christian Church in Christmas Party at Davis Home

Women of the First Christian church gathered in the home of Mrs. Lon M. Davis last Monday afternoon for their annual Christmas party.

The missionary program for the Women's council was presented by two women of the First Christian church of Lubbock, namely, Mrs. Hankins and Mrs. J. H. Brock.

Upon arriving guests were served refreshments of hot Christmas punch, cookies, and mints, and were seated in the living room.

Pine branches were about the fire place and a long table, before the front window, was the setting for a beautifully decorated tree and Christmas scene. Gifts were exchanged and a lovely time was had by all. Present were:

Mmes. L. H. Dorrell, J. H. Buchanan, C. B. Carmack, Victoria Asher, Gladys Wimberly, L. B. Pawver, John Farris, S. L. Powell, Fred Brown, O. P. Rutledge, W. E. Brown, Walter Newell, Clyde Haden, Bob Fisher, T. J. Heard, J. C. Wester, Arthur Beedy, J. B. Jenkins, George Van Wickel, Mrs. Williams, Mrs. Joe Parrish of Lockney, Mrs. Hankins and Mrs. Brock, and the hostess, Mrs. Lon M. Davis.

Mr. and Mrs. J. M. Willson, Jr. and their son, Mac, are on a trip to the east coast to spend the Christmas holidays, expecting to be home about the beginning of the new year. They left Sunday and will be guests at Carey, North Carolina, of Mrs. Willson's parents, Mr. and Mrs. J. U. Newman.

Monties in a brief program and the games which followed the dinner.

Mr. Crowell was master of ceremony.

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In a short business session, it was voted to remember the shut-ins and the needy with baskets of fruit cookies and candy.

The class sang the song they sing each year, "Silent Night." Mrs. Lloyd H. Jones gave the well loved Christmas story as told in Luke's Gospel. Mrs. Noel Troutman told a beautiful story, "The Perfect Gift." Mrs. W. H. Bethel was in charge of the recreation period.

Gifts were distributed from the tree.

Guests present were Mmes. Bob Smith, E. S. Henderson, G. Scott King, H. M. McDonald, W. O. Tye, S. W. Ross, J. M. Baggett, A. N. Ward, N. W. Williams, M. L. O'Bannon, W. E. Grimes, B. F. McIntosh, R. M. Stovall, O. M. Watson, S. E. Thurman, Roy Curry, C. J. Parr, Len Blasingame, P. F. Bertrand, T. C. Herring, Lloyd H. Jones, G. C. Baber, V. H. Boteler, W. G. Collins, Lela Moore, Bob Henry.

Co-hostesses with Mrs. Smith were Mmes. Wilson Kimble, V. W. Henderson, Ed Johnson, George Stiles, Meud Merrick, Noel Troutman and L. C. McDonald.

Mrs. J. M. Baggett, of Ozona, Texas, was a guest of the class.

PENNEY'S



Here's Just What He Wants! TOWNCRAFT TIES

1.49

• Foulards • Crepes • Satins • Wools
A Christmas selection that just bubbles over with cheery new patterns. You can solve a dozen shopping problems right here. The men in your life will rave about these swell ties.

FFA and 4-H CLUB BOYS!

We will pay \$25 to the club boy whose calf is Awarded Grand Champion at the Coming Show in Floydada, provided 20 per cent of the calf's ration has been Ful-O-Pep Feeds.

In the years 1943-44, 47 per cent of all Grand Champion awards at the Major Shows in the U. S. went to Ful-O-Pep fed animals.

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The year 1946-47, 93 per cent of all Grand Champion awards at the Major Shows in the U. S. went to Ful-O-Pep fed animals.

No other feed has a comparable record. Only one other feed available in Floydada has ever received recognition at any major shows in the U. S. If you are interested in achieving outstanding results feed a ration that CONTAINS CONCENTRATED SPRING RANGE—Nature's own Vitamin boost.

Come to our store and let us talk feed. Perhaps we can offer some suggestions that will help you.

D. W. FYFFE SEED COMPANY

Phones 91 and 296-J

HESPERIAN CLASSIFIED ADS PAY

A Happy Discovery for You



the day you find out about the excellent dry cleaning of Stewarts. You'll exclaim that here is a truly satisfying dry cleaning service that keeps the wardrobe of the entire family in tip-top condition!

STEWART'S Cleaners
A HOUSE YOU WILL ENJOY DOING BUSINESS WITH
103 N. MAIN ST., FLOYDADA, TEX.

HIS GIFT SHIRTS



3.49

The Biggest Gift Selection You've Seen in Years!
Woven Stripes • Piques • Oxfords

Make him happy Christmas morning with several Towncraft shirts from this wonderful assortment! All his old favorites are back, plus several new styles. Sizes: 14-17.
Reg. U. S. Pat. Off.

WHITE SHIRTS for Christmas and All Year

Towncraft white shirts are always right and no man has too many. Sanforized. Nu-craft collar. All high count broadcloths (136 x 60). Try and match that quality at this gift-thrift price.

2.98

MEN'S SPORT SHIRTS — 40% Wool — 60% Rayon. Solid Colors — Blue, Tan, Maize, Green — S-M-L

5.90

MEN'S HANDKERCHIEFS, Hand Rolled — Pure Linen,

98c

AT PENNEY'S

We Have the GIFT for Saving You Money!

- Men's Rayon Briefs, 98c
- Men's Rayon Vests, 59c
- Men's All Around Elastic Broadcloth Shorts, 98c
- Men's Fine Combed Knit T-Shirts, 98c
- Men's Medium length Cotton Briefs, 98c
- Men's Knit Briefs, 49c
- Boys' Long Sleeve Polo Shirts, \$1.49
- Smaller Sizes, \$1.19
- Juvenile Polo Shirts, 98c
- Button Shoulder — Solids or Stripes

and all through the house
THE RADIO THEY WANT IS A
Westinghouse

For the Whole Family...
A magnificent console at a modest price... a gift the whole family will enjoy. The 100 features Phonopower, the Electronic Feather tone arm, Westinghouse Rainbow Tone FM, and many other exclusive features all packed into a beautiful home front cabinet of mahogany veneer.
\$179.95

For the Children...
The LITTLE JEWEL... the whole family will be after this power house in a jewel case because it's a console radio in capsule form... with power and tone you'll have to hear to believe! Only 9 1/2" x 8 1/2" x 9 1/2", it's completely styled on all sides, with a retractable, disappearing handle for easy carrying.
\$36.95

Listen...and you'll buy
Westinghouse

RADIO ELECTRIC COMPANY
Phone 201 West Side

Confusion Exists on Dates Income Reports

A flood of questions reaching the office of the Internal Revenue service at Dallas convinces Acting Collector of Internal Revenue John B. Dunlap, that great confusion exists as to who is required to file income tax returns by January 15, he said in a statement broadcast to newspapers of this area in the past week.

Mr. Dunlap issued a statement intended to cover the questions upmost in taxpayers' minds, which are in the form of two simple questions. His statement is as follows: The information of the public would like to set forth two simple rules governing those who must file returns by January 15:

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot expect to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed mucous membranes.

Creomulsion blends beechwood essence by special process with other tested medicines for coughs, whooping cough, and colds. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to give you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to save your money back. (Adv.)

GIVE
Flying Lessons
FOR XMAS

Solo Course **\$50**
Private License **\$250.00**

Something they'll really appreciate

W. H. Tanner
Floydada Airport

1948. All taxpayers not covered by these rules who file on a calendar year basis must file by March 15, 1948. No returns may be filed until after January 1, but the earlier they are filed after that date, the sooner those entitled to refunds will receive them.

The following type taxpayers must file returns by January 15, 1948:

1. Farmers - Persons who derive at least two-thirds of their income from farming, ranching, or similar agricultural occupations, must file either an estimated income tax return on Form 1040-ES for 1947 or their final individual income tax return on Form 1040 before January 15, 1948. If the final return is filed it will not be necessary to file an estimate.

2. Persons who have had material changes in income or exemptions - Taxpayers who filed estimated tax returns and who find that their estimate must be substantially increased or decreased as a result of changes in income or exemptions must file an amended tax return on Form 1040-ES before January 15, 1948. If they so elect, they may file their final income tax return on Form 1040 before January 15 in lieu of the amended estimate.

It is emphasized that the second type of taxpayer listed above has the right to file either an amended estimate or a final return. If the final return is filed by January 15 it will serve both as the return and as an amended estimate. If an amended estimate is filed by January 15, the taxpayer then has until March 15, 1948 to file the final income tax return.

Any taxpayers who are in doubt as to whether they are required to file a tax return should contact a Deputy Collector of Internal Revenue. A Zone Field Office of the Collector is located in each principal city within the collection district.

In 1890 Yosemite, Sequoia and General Grant national parks were established in California.

Limited Supply
Anti-Freeze

For
Tractor Tires

100 Lb. **\$4.69**

Wayne Bennett

100 COUNTY AGENTS COULD SAVE GERMANY FROM NEAR-STARVATION

By Ray Anderson, Farm Journal

The suggestion offered here, we believe, makes more sense than any yet made. The idea can apply not only to Germany but to any other country with food troubles.

We are bringing it to the attention of members of Congress, the President and his advisors, and of others who may influence its adoption. If the idea strikes you as sound, take time to let your Senator and Congressmen hear from you—Farm Journal.

One hundred really good American County Agents and Home Demonstration Agents could take Germany off our neck as far as desperate need for food is concerned, within one or two years.

Western Germany never was self-sufficient in food, never will be, but at least we could lift her out of near starvation.

And, if the United States could spare them, a similar corps of men and women with farming knowledge in France, Greece, other countries could get all western Europe eating again out of their own land resources.

At the same time they would (1) help halt the spread of communism; (2) make peace a reality; (3) give homeless little children a chance; (4) revive self respect among the millions of befuddled, common folk in that part of the world; and (5) save American taxpayers untold millions.

That realization hit me like a ton of rubble September 19 at Frankfurt Germany, while talking to Jack Lynn, former North Carolina County Agent, now agricultural representative of the U. S. military government in Germany. What he said made sense.

I was heartsick and low that day I had been in Germany a week, and I haven't heard any grown person laugh, or seen as much as a smile. I had seen women, kids, and old men in already-harvested fields turning clods, sifting dirt, in search of overlooked peanut-sized potatoes, or gleaming stubble for the last stray straw with a head of grain.

Before going back to Jack Lynn and his County Agent scheme, possibly I should tell how I happened to be in Europe. My home is in Iowa. At the invitation of the Iowa Farm Bureau Federation I flew the Atlantic September 2, in company with 22 Iowa farmers, and three other newsmen, each paying his own expenses.

We stayed together a week in Britain, and then split up. Eight of us crossed to the British zone on Germany.

Clarence Wilson, editor of the Iowa Bureau Farmer, and I left the six others a week later at Hamburg. They went to Paris, and we into the American zone at Frankfurt.

When Wilson and I talked to Jack Lynn that day in Frankfurt he told us that German farmers are eager for information. They expect and need to be told what to do and how. They'll ask questions for hours.

Mr. and Mrs. Rae Thornton and son, Mike, returned Tuesday from a week's visit to Texas City with Mr. Thornton's sister and husband Mr. and Mrs. Ben Smith.

Isotopes Aid Farm Science

The Atomic Energy Commission is supplying isotopes for research by the U. S. Department of Agriculture. The Oak Ridge Plant makes possible a sufficient quantity of isotopes to fill all reasonable needs. The atomic furnace (the pile) makes this possible.

When atoms are bombarded with high-speed neutrons, an occasional nucleus of one of them absorbs a neutron. An "isotope" of the original element, whether carbon, phosphorus, or iodine, is thus formed. The substance remains exactly the same chemically and biologically but its weight is different. Many isotopes are quite stable, but others are very unstable, their nuclei spontaneously throw off radiant energy similar to X-rays, hence they are radio-active. Many isotopes exist in nature; numerous others have been made by scientists who may ever produce more than one isotope of the same element. But neutrons were hard to obtain until the Oak Ridge pile began to provide a constant source of these minute bullets and isotopes were manufactured as a byproduct of the atom-bomb process.

The prices of these isotopes will range from \$1.10 to \$50 a unit, as compared with a million dollars each, in some cases, before the war and when available at all—for most of them could not have been made at any price. Isotopes can be diluted almost unbelievably and it is still possible to trace them by the use of suitable detectors. The sulfur isotope can be diluted with stable common ordinary sulfur in a ratio of one-trillionth to one, and can still be traced by its radioactivity. The isotope of carbon with atomic weight 14 (ordinary carbon weights only 12 on this atomic scale) can be mixed in dilution of 1 to 10,000,000 parts of the ordinary carbon and it can still be traced.

It is carbon isotope 14 which promises to solve the great basic agricultural mystery, that of photosynthesis, the process by means of which plants synthesize their food and store solar energy. Isotope phosphorus 32 is likewise important to agriculture since it can be traced when used for plant fertilization, in order to tell just what the plant does with it. Isotopes will also be very useful in medical and nutrition studies for, when introduced into animal bodies, their migrations can be recorded accurately by their energy emissions.

If such an isotope is made to form a part of sugar, for instance, the sugar can be traced throughout the complicated action by which food energy is converted into muscular work. The nutrition of cattle and of crops can be studied far more intensively and intelligently with this new tool in the arsenal of the farm research worker.

A gambler who was an expert at poker was asked why he never bet on the races. He said, "They won't let me shuffle the horses."

ATTENTION VETERANS!

NOW IS THE TIME TO REINSTATE YOUR NATIONAL SERVICE LIFE INSURANCE WITHOUT MEDICAL EXAMINATION! YOU HAVE ONLY UNTIL DECEMBER 31, 1947, TO REINSTATE! ATTEND TO THIS WITHOUT DELAY! TIME IS SHORT! HOW TO REINSTATE: Execute Reinstatement Form, and pay TWO MONTHLY PREMIUMS at the original rate, AT ANY TIME BEFORE DECEMBER 31, 1947. Make check or Post Office Money Order payable to TREASURER OF UNITED STATES. SEE, BEFORE DECEMBER 31ST G. AYRES, COUNTY SERVICE OFFICER, FIRST NATIONAL BANK BUILDING

VET LISTED ON TARLETON COLLEGE HONOR ROLL

Edgar L. Judy, Floyd County veteran, son of Mr. and Mrs. E. L. Judy, route 3, is one of seven students listed on the honor roll at John Tarleton college as having an average of 90 on all subjects. 97 students are listed as having attained grades of 80 or more on all subjects.

FLOYDADA, TEXAS. 45 31c

DRS. CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg. 111 West 7th
Pho. 256 for Appointment
Plainview, Texas

All three male students on the 90-honor roll and 35 of the 73 on the 80-honor roll are veterans of World War II.

How women and girls may get wanted relief from functional periodic pain

Cardui, many women say, has brought relief from the cramp-like agony and nervous strain of functional periodic distress. Taken like a tonic, it should stimulate appetite, aid digestion, "tune" up the body, and assure for the "time" to come. Started 3 days before "your time", it should help relieve pain due to purely functional periodic causes. Try it!

CARDUI

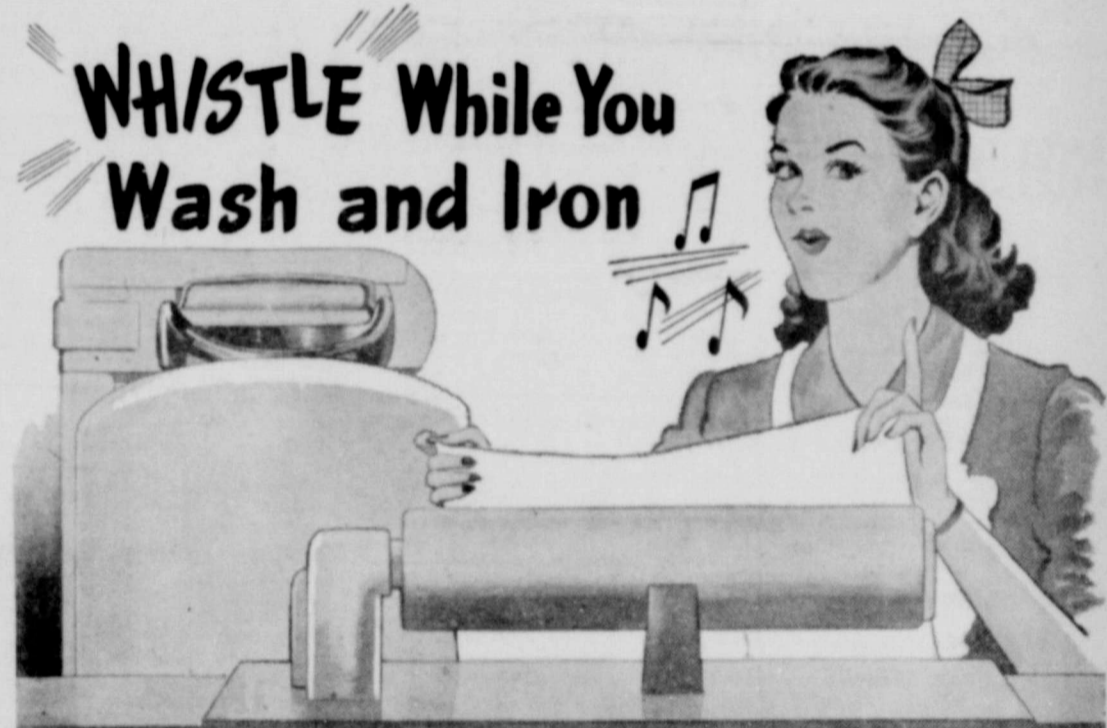
CHRISTMAS HOLIDAY

Observing our custom of many years this bank will be closed

THURSDAY, DEC. 25

FOR CHRISTMAS

A LEGAL HOLIDAY



It's easier than you can imagine to get the family wash out of the way with a modern electric washer and ironer. Your linens and clothes are sparkling white, and beautifully ironed with a minimum of effort.

But to enjoy all the pleasures of electric washing and ironing, you've got to have all-important Adequate Wiring.

Call or write your nearest Public Service office now for a free visit from a wiring specialist. There is, of course, no obligation.

Adequate Wiring MEANS:

1. ENOUGH CIRCUITS for serving efficiently and safely all the appliances you have.
 2. LARGE ENOUGH WIRE for serving your present and future needs.
- ENOUGH OUTLETS AND SWITCHES for convenient living.

We have nothing to sell but good electric service.

SOUTHWESTERN PUBLIC SERVICE COMPANY

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Let Us Put a Bug in Your Ear!

We Know What She Wants for Xmas

A Beautiful New Servel Electrolux in six or eight foot size. Immediate Delivery.

We have a limited supply of Bendix Automatic Ironers and one used 6 ft. Servel Electro lux in good condition.

Hickerson-Strickland Butane Company

BUTANE GAS, BUTANE GAS SYSTEMS

APPLIANCES, DOMESTIC and COMMERCIAL INSTALLATION

501 W. Georgia

West Side of Wye



SOCIETY

Lavelle Hall, W. H. Simpson, Jr., Married At Clovis Thursday

Miss Lavelle Hall, daughter of Mr. and Mrs. Tom Hall, and W. H. Simpson, Jr., son of Mrs. W. H. Simpson and the late W. H. Simpson, were united in marriage Thursday afternoon at 3 o'clock, December 11, at the First Baptist church in Clovis, New Mexico, in a double ring ceremony performed by Rev. B. P. Mad-dox.

The bride wore a light blue ballerina suit with pink and black accessories with a corsage of orchid buds. For something old she wore a wedding band belonging to her grandmother, Mrs. R. F. Hall. For something new was her suit. Something borrowed was a white silk handkerchief belonging to her mother, and for something blue she wore a blue garter.

Miss Betty Lou Tye was maid-of-honor and was dressed in a pink suit with brown and aqua accessories with a corsage of white carnations. Jim Simpson served his brother a best man.

The bride is a graduate of Floydada High school with the class of 1947. She was a member of the Gamma Sigma Kappa for two years, head cheer leader in 1946-1947, and served as secretary and treasurer of the senior class. She was also voted personality queen of the sophomore class while in school.

The groom graduated from Floydada High school in 1942 and attended Texas Tech in Lubbock. He was in the U. S. Army for two years and served in the Pacific theatre of operations with the medical corps. He was stationed in Japan with the occupational forces before receiving his discharge. He is now engaged in farming in this county.

After an indefinite wedding trip to Arizona and other points, the couple will be at home at 715 West Mississippi street in Floydada.

THANK THEIR FRIENDS

Thanks to the members of the Floydada Fire department, to our neighbors and anyone who helped when our living room caught fire two weeks ago. We were away from home at the time and our house probably would have burned completely if it hadn't been for our friends.

Mr. and Mrs. Grady Freeman and family

Writing fluids, Hesperian.



Mrs. W. H. Simpson, Jr.

Willson Fellowship Class Has Christmas Party December 10

The Willson Fellowship Sunday school class met at Fellowship hall in the Methodist church for their annual Christmas dinner December 10.

The dinner was served buffet style and then the guests were seated at tables, which carried out the Christmas motif.

Rev. Lloyd H. Jones was speaker for the occasion. He played "what if" with the group. Rev. Jones led through his thoughts with the assertion that if beginning at that year, the entire church responsibility should fall upon the shoulders of that group—what would they do with it?

Ray McEntire offered several organ selections.

Toys were exchanged as the guests left. The toys were given to the nursery in the church.

Present were Messrs and Mmes. J. M. Willson, Sr., Greedy Walker, Bob Crowell, Greer Christian, A. R. Fuchs, Everett Perry, Jim Potts, Richard Stovall, Fred Zimmerman, Guy Glin, J. O. Patterson, Ray McEntire, Duncan Hollums, J. M. Willson, Jr., John Reue.

Messrs. and Mmes. Bob Collier, M. J. McNeill, George Sherrill, J. W. Jones, L. T. Hickerson, J. P. Moss, Mmes. Mary Shaw, Elizabeth Armstrong, Bill Baker, A. E. Guthrie, A. J. Hamilton, M. L. Solomon, Barbara Morrison and Misses Beatrice Davis, Leila Petty, Grace Marie Bagwell and Rev. Lloyd H. Jones.

Get the want ad habit.

Winners Are Named In Silver Tea Art Exhibit of Students

The Silver Tea sponsoring Mrs. E. J. Barker's art exhibit which was held at the American Legion hall Saturday, given by the Parent Teacher Association was very successful. The exhibits were judged by Mrs. Arthur Robertson of Lockney and prizes were given the winners.

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Polychrome Work: First, second and third place, Mrs. Ora Shipley; Original Work: First and third place Floyd Fuqua, Jr., and second place Kenneth Barker; China Plates, First prize, Bob Doyle.

Oil, age 12 to 15 year in Artwork: First and third prize, Bob Doyle; second place, Floyd Fuqua, Jr.; Oils, scene: First prize, Trois Muncy, second, Floyd Fuqua, Jr., third Trois Muncy; Flowers in Oil: First place Trois Muncy.

Adult Class, Oils, Animal: First and second place, Dona Covington; third place, Bessie Wilson; Snow Scene: First place Bessie Wilson second place, Mrs. D. D. Shipley; third place, Mrs. Dona Covington; Flowers: First, second and third place, Miss Opal Blankenship; Portrait, First place, Mrs. D. D. Shipley, second place, Miss Joy Lambert; Pencil: First, second and third place Miss Joy Lambert; Scene: First, Mrs. J. N. Johnston, second, Mrs. D. D. Shipley, third, Mrs. Bessie Wilson; Water Colors: First place, Mrs. Dona Covington, second place, Miss Opal Blankenship.

Mrs. Barker and the art classes would like to thank Mrs. Robertson for judging their work. The job was well done, said Mrs. Barker, also they would like to thank Mrs. Kirk and her music pupils and Mrs. D. D. Shipley for furnishing the music.

Mr. and Mrs. Reue Hosts at Christmas Penney 'Store' Party

Mr. and Mrs. J. W. Reue were hosts Monday evening at a dinner at their home, 420 West Virginia street, for members of the J. C. Penney company store personnel and other guests.

It was the annual Christmas party. The rooms were decorated in gay Christmas fashion by the hostess and a lovely dinner was served to Robt. Crowell, Wayne Beedy, Ted Lanham, Ray S. McEntire, Mmes. Jesse Brown, Lee Howard, A. C. Collins, Earl Oden, Raymond Parrish, L. H. Blum, T. L. Holland Arch Gibson, L. C. Ferguson and Mrs. Grady Hall; and

Misses Ila Marie Battey, Iner Winsley, Hope McIntosh, Grace Muncy, Ruth Smith and Alene Warren.

Mr. Crowell was master of cere-

Lovely Party Marks Christmas Season for Wesley Girls Class

The Wesley Girls' Sunday School class of the Methodist church met for their annual Christmas party Friday night of last week in the home of Mrs. G. V. Smith. As the guests arrived, they caught the Christmas spirit when they viewed a beautifully lighted tree in the yard. The house was beautiful with its Christmas decorations and the soft glow of candle light.

In a short business session, it was voted to remember the shut-ins and the needy with baskets of fruit cookies and candy.

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Mrs. W. H. Bethel was in charge of the recreation period.

Gifts were distributed from the tree.

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Co-hostesses with Mrs. Smith were Mmes. Wilson Kimble, V. W. Hennessy, Ed Johnson, George Stiles, Maud Merrick, Noel Troutman and L. C. McDonald.

Mrs. J. M. Baggett, of Oxona Texas, was a guest of the class.

Ladies of Christian Church in Christmas Party at Davis Home

Women of the First Christian church gathered in the home of Mrs. Lon M. Davis last Monday afternoon for their annual Christmas party.

The missionary program for the Women's council was presented by two women of the First Christian church of Lubbock, namely, Mrs. Hankins and Mrs. J. H. Brock. Upon arriving guests were served refreshments of hot Christmas punch, cookies, and mints, and were seated in the living room.

Pine branches were about the fire place and a long table, before the front window, was the setting for a beautifully decorated tree and Christmas scene. Gifts were exchanged and a lovely time was had by all. Present were:

Mmes. L. H. Dorrell, J. H. Buchanan, C. B. Carmack, Victoria Asher Gladys Wimberly, L. B. Fawver, John Parris, S. L. Powell, Fred Brown, O. P. Rutledge, W. Edd Brown, Walter Newell, Clyde Haden, Bob Fisher, T. J. Heard, J. C. Wester, Arthur Beedy, J. B. Jenkins, George Van Wickel, Mrs. Williams, Mrs. Joe Parrish of Lockney, Mrs. Hankins and Mrs. Brock, and the hostess, Mrs. Lon M. Davis.

Mr. and Mrs. J. M. Willson, Jr. and their son, Mac, are on a trip to the east coast to spend the Christmas holidays, expecting to be home about the beginning of the new year. They left Sunday and will be guests at Carey, North Carolina, of Mrs. Wilson's parents, Mr. and Mrs. J. U. Newman.

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The year 1944-45, 59 per cent of all Grand Champion awards at the Major Shows in the U. S. went to Ful-O-Pep fed animals.

The year 1945-46, 67 per cent of all the Grand Champion awards at the Major Shows in the U. S. went to Ful-O-Pep fed animals.

The year 1946-47, 93 per cent of all Grand Champion awards at the Major Shows in the U. S. went to Ful-O-Pep fed animals.

No other feed has a comparable record. Only one other feed available in Floydada has ever received recognition at any major shows in the U. S. If you are interested in achieving outstanding results feed a ration that CONTAINS CONCENTRATED SPRING RANGE—Nature's own Vitamin boost.

Come to our store and let us talk feed. Perhaps we can offer some suggestions that will help you.

D. W. FYFFE SEED COMPANY

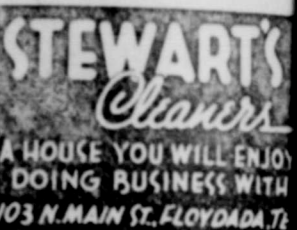
Phones 91 and 296-J

HESPERIAN CLASSIFIED ADS PAY

A Happy Discovery for You



the day you find out about the excellent dry cleaning Stewards. You'll exclaim here is a truly satisfying cleaning service that keeps the wardrobe of the entire family in tip-top condition.



103 N. MAIN ST. FLOYDADA, TX.

HIS GIFT SHIRTS



3.49

The Biggest Gift Selection You've Seen in Years!
Woven Stripes • Piques • Oxfords

Make him happy Christmas morning with several Towncraft® shirts from this wonderful assortment! All his old favorites are back, plus several new styles. Sizes: 14-17.
*Reg. U.S. Pat. Off.

WHITE SHIRTS for Christmas and All Year

Towncraft white shirts are always right and no man has too many. Sanforized. Nu-craft® collar. All high count broadcloths (136 x 60). Try and match that quality at this gift-thrift price.

2.98

MEN'S SPORT SHIRTS — 40% Wool — 60% Rayon. Solid Colors — Blue, Tan, Maize, Green — S-M-L

5.90

MEN'S HANDKERCHIEFS, Hand Rolled — Pure Linen,

98c

AT PENNEY'S

We Have the GIFT for Saving You Money!

- Men's Rayon Briefs, 98c
- Men's Rayon Vests, 59c
- Men's All Around Elastic Broadcloth Shorts, 98c
- Men's Fine Combed Knit T-Shirts, 98c
- Men's Medium length Cotton Briefs, 98c
- Men's Knit Briefs, 49c
- Boys' Long Sleeve Polo Shirts, \$1.49
- Smaller Sizes, \$1.19
- Juvenile Polo Shirts, 98c
- Button Shoulder — Solids or Stripes

PENNEY'S



Here's Just What He Wants!

TOWNCRAFT TIES

1.49

• Foulards • Crepes • Satins • Wools

A Christmas selection that just bubbles over with cheery new patterns. You can solve a dozen shopping problems right here. The men in your life will rave about these swell ties.

and all through the house
THE RADIO THEY WANT IS A
Westinghouse

For the Whole Family...
A magnificent console at a modest price is a gift the whole family will enjoy. The 166 features Phonopower, the Electronic Feather tone arm, Westinghouse Rainbow Tone FM, and many other exclusive features... all packed into a beautiful, front cabinet mahogany veneer.
\$179.95

For the Children...
The LITTLE JEWEL... the whole family will be after this power house in a capsule form... with power and tone you'll have to hear to believe! Only 9 1/2" x 6" x 6", it's completely cycled on all sides, with a retractable, disappearing handle for easy carrying.
\$36.95

Listen...and you'll buy
Westinghouse

RADIO ELECTRIC COMPANY
Phone 201 West Side

Confusion Exists on Dates Income Reports

Flood of questions reaching the office of the Internal Revenue Service at Dallas convinces Acting Collector of Internal Revenue John B. Dunlap that great confusion exists in the minds of taxpayers who are required to file income tax returns by January 15, he said in a statement broadcast to newspapers in this area in the past week.

Dunlap issued a statement intended to cover the questions up-coming in taxpayers' minds, which are in the form of two simple questions. His statement is as follows: The information of the public would like to set forth two simple rules governing those who file returns by January 15.

Quick To Treat Bronchitis

Chronic bronchitis may develop if you have a cold, or acute bronchitis is not treated and you cannot get a chance with any medicine less potent than Creomulsion. Creomulsion goes right to the seat of the infection to help loosen and expel germ-laden phlegm and aid nature to heal raw, tender, inflamed mucous membranes.

Creomulsion blends beechwood essence by special process with other tested medicines for coughs, colds, and no narcotics.

No matter how many medicines you have tried, tell your druggist to give you a bottle of Creomulsion with understanding you must like the quick relief it gives the cough, permits rest and sleep, or you are to get your money back. (Adv.)

GIVE
Flying Lessons
FOR XMAS

Solo Course **\$50**
Private License **\$250.00**

Something they'll really appreciate

W. H. Tanner
Floydada Airport

1948. All taxpayers not covered by these rules who file on a calendar year basis must file by March 15, 1948. No returns may be filed until after January 1, but the earlier they are filed after that date, the sooner those entitled to refunds will receive them.

The following type taxpayers must file returns by January 15, 1948:

1. Farmers - Persons who derive at least two-thirds of their income from farming, ranching, or similar agricultural occupations, must file either an estimated income tax return on Form 1040-ES for 1947 or their final individual income tax return on Form 1040 before January 15, 1948. If the final return is filed it will not be necessary to file an estimate.

2. Persons who have had material changes in income or exemptions - Taxpayers who filed estimated tax returns and who find that their estimate must be substantially increased or decreased as a result of changes in income or exemptions must file an amended tax return on Form 1040-ES before January 15, 1948. If they so elect, they may file their final income tax return on Form 1040 before January 15 in lieu of the amended estimate.

It is emphasized that the second type of taxpayer listed above has the right to file either an amended estimate or a final return. If the final return is filed by January 15 it will serve both as the return and as an amended estimate. If an amended estimate is filed by January 15, the taxpayer then has until March 15, 1948 to file the final income tax return.

Any taxpayers who are in doubt as to whether they are required to file a tax return should contact a Deputy Collector of Internal Revenue. A Zone Field Office of the Collector is located in each principal city within the collection district.

In 1890 Yosemite, Sequoia and General Grant national parks were established in California.

100 COUNTY AGENTS COULD SAVE GERMANY FROM NEAR-STARVATION

By Ray Anderson, Farm Journal

The suggestion offered here, we believe, makes more sense than any yet made. The idea can apply not only to Germany but to any other country with food troubles.

We are bringing it to the attention of members of Congress, the President and his advisors, and of others who may influence its adoption. If the idea strikes you as sound, take time to let your Senator and Congressmen hear from you.—Farm Journal.

One hundred really good American County Agents and Home Demonstration Agents could take Germany off our neck as far as desperate need for food is concerned, within one or two years.

Western Germany never was self-sufficient in food, never will be, but at least we could lift her out of near starvation.

And, if the United States could spare them, a similar corps of men and women with farming know-how in France, Greece, other countries could get all western Europe eating again out of their own land resources.

At the same time they would (1) help halt the spread of communism; (2) make peace a reality; (3) give blameless little children a chance; (4) revive self respect among the millions of befuddled, common folk in that part of the world; and (5) save American taxpayers untold millions.

That realization hit me like a ton of rubble September 19 at Frankfurt, Germany, while talking to Jack Lynn, former North Carolina County Agent, now agricultural representative of the U. S. military government in Germany. What he said made sense.

I was heartsick and low that day I had been in Germany a week, and I haven't heard any grown person laugh, or seen as much as a smile. I had seen women, kids, and old men in already-harvested fields turning clods, sifting dirt, in search of overlooked peanut-sized potatoes, or gleaming stubble for the last stray straw with a head of grain.

Before going back to Jack Lynn and his County Agent scheme, possibly I should tell how I happened to be in Europe. My home is in Iowa. At the invitation of the Iowa Farm Bureau Federation I flew the Atlantic September 2, in company with 22 Iowa farmers, and three other newsmen, each paying his own expenses.

We stayed together a week in Britain, and then split up. Eight of us crossed to the British zone on Germany.

Clarence Wilson, editor of the Iowa Bureau Farmer, and I left the six others a week later at Hamburg. They went to Paris, and we into the American zone at Frankfurt.

When Wilson and I talked to Jack Lynn that day in Frankfurt he told us that German farmers are eager for information. They expect and need to be told what to do and how. They'll ask questions for hours.

Mr. and Mrs. Rae Thornton and son, Mike, returned Tuesday from a week's visit to Texas City with Mr. Thornton's sister and husband Mr. and Mrs. Ben Smith.

Isotopes Aid Farm Science

The Atomic Energy Commission is supplying isotopes for research by the U. S. Department of Agriculture. The Oak Ridge Plant makes possible a sufficient quantity of isotopes to fill all reasonable needs. The atomic furnace (the pile) makes this possible.

When atoms are bombarded with high-speed neutrons, an occasional nucleus of one of them absorbs a neutron. An "isotope" of the original element, whether carbon, phosphorus, or iodine, is thus formed. The substance remains exactly the same chemically and biologically but its weight is different. Many isotopes are quite stable, but others are very unstable, their nuclei spontaneously throw off radiant energy similar to X-rays, hence they are radio-active. Many isotopes exist in nature; numerous others have been made by scientists who may even produce more than one isotope of the same element. But neutrons were hard to obtain until the Oak Ridge pile began to provide a constant source of these minute bullets and isotopes were manufactured as a byproduct of the atom-bomb process.

The prices of these isotopes will range from \$1.10 to \$50 a unit, as compared with a million dollars each, in some cases, before the war and when available at all—for most of them could not have been made at any price. Isotopes can be diluted almost unbelievably and it is still possible to trace them by the use of suitable detectors. The sulfur isotope can be diluted with stable common ordinary sulfur in a ratio of one-trillionth to one, and can still be traced by its radioactivity. The isotope of carbon with atomic weight 14 (ordinary carbon weights only 12 on this atomic scale) can be mixed in dilution of 1 to 10,000,000 parts of the ordinary carbon and it can still be traced.

It is carbon isotope 14 which promises to solve the great basic agricultural mystery, that of photosynthesis, the process by means of which plants synthesize their food and store solar energy. Isotopic phosphorus 32 is likewise important to agriculture since it can be traced when used for plant fertilization in order to tell just what the plant does with it. Isotopes will also be very useful in medical and nutrition studies for, when introduced into animal bodies, their migrations can be recorded accurately by their energy emissions.

If such an isotope is made to form a part of sugar, for instance, the sugar can be traced throughout the complicated action by which food energy is converted into muscular work. The nutrition of cattle and of crops can be studied far more intensively and intelligently with this new tool in the arsenal of the farm research worker.

A gambler who was an expert at poker was asked why he never bet on the races. He said, "They won't let me shuffle the horses."

ATTENTION VETERANS!

NOW IS THE TIME TO RE-INSTATE YOUR NATIONAL SERVICE LIFE INSURANCE WITHOUT MEDICAL EXAMINATION! YOU HAVE ONLY UNTIL DECEMBER 31, 1947, TO REINSTATE! ATTEND TO THIS WITHOUT DELAY! TIME IS SHORT!

HOW TO REINSTATE:
Execute Reinstatement Form, and pay TWO MONTHLY PREMIUMS at the original rate. AT ANY TIME BEFORE DECEMBER 31, 1947 Make check or Post Office Money Order payable to TREASURER OF UNITED STATES.

SEE, BEFORE DECEMBER 31ST D. G. AYRES, COUNTY SERVICE OFFICER, FIRST NATIONAL BANK BUILDING

VET LISTED ON TARLETON COLLEGE HONOR ROLL

Edgar L. Judy, Floyd County veteran, son of Mr. and Mrs. E. L. Judy, route 3, is one of seven students listed on the honor roll at John Tarleton college as having an average of 90 on all subjects. 97 students are listed as having attained grades of 80 or more on all subjects.

FLOYDADA, TEXAS. 45 31c

DRS.
CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg. 111 West 7th
Pho. 236 for Appointment
Plainview, Texas

All three male students on the 90-honor roll and 35 of the 73 on the 80-honor roll are veterans of World War II.

How women and girls may get wanted relief from functional periodic pain

Cardui, many women say, has brought relief from the cramp-like agony and nervous strain of functional periodic distress. Taken like a tonic, it should stimulate appetite, aid digestion, thus help build resistance for the "time" to come. Started 3 days before "your time", it should help relieve pain due to purely functional periodic causes. 47¢ 41



CHRISTMAS HOLIDAY

Observing our custom of many years this bank will be closed

THURSDAY, DEC. 25

FOR CHRISTMAS

A LEGAL HOLIDAY



WHISTLE While You Wash and Iron

It's easier than you can imagine to get the family wash out of the way with a modern electric washer and ironer. Your linens and clothes are sparkling white, and beautifully ironed with a minimum of effort.

But to enjoy all the pleasures of electric washing and ironing, you've got to have all-important Adequate Wiring.

Call or write your nearest Public Service office now for a free visit from a wiring specialist. There is, of course, no obligation.

Adequate Wiring MEANS:

1. ENOUGH CIRCUITS for serving efficiently and safely all the appliances you have.
2. LARGE ENOUGH WIRE for serving your present and future needs.

ENOUGH OUTLETS AND SWITCHES for convenient living.

We have nothing to sell but good electric service.

**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Let Us Put a Bug in Your Ear!

We Know What She Wants for Xmas

A Beautiful New Servel Electrolux in six or eight foot size. Immediate Delivery.

We have a limited supply of Bendix Automatic Ironers and one used 6 ft. Servel Electro lux in good condition.

Hickerson-Strickland Butane Company

BUTANE GAS, BUTANE GAS SYSTEMS
APPLIANCES, DOMESTIC and COMMERCIAL INSTALLATION

501 W. Georgia West Side of Wye

Christmas Bonus to 23 Employees of Penney Here

The board of directors of the J. C. Penney company have authorized a special payment of two weeks' extra salary, for all full-time associates who have been employed for the full year of 1947 and on a proportionate basis for extra and part-time associates and for those employed less than a year. All Penney associates throughout the company share in this payment except those who are members of the management staff and whose earnings are determined largely by the company's long-standing profit-sharing plan.

J. W. Rouse, manager of the J. C. Penney company store here said that 50,599 Penney associates, all over the United States will participate in this payment, including 23 of the Floydada store. He further emphasized that this was not a Christmas bonus in the usual sense and was non-recurring. It is being made in recognition of the unusual business and economic conditions which exist today. The company some years ago substituted a Thrift and Profit-sharing plan for the more usual Christmas bonus and into this plan is annually paid a proportionate share of company earnings.



With eyes sparkling in anticipation, four-year old Pat McKeever of the Methodist Home, Waco, Texas, writes his Christmas needs, which include a cowboy suit and hat; and, incidentally, maintenance for another year. The Methodists of this area are Santa Claus to Pat and about 400 other children whose empty stockings are up for the annual Christmas offering that will take care of them for the next year.

Deen's Children Make Visit Home

Judge and Mrs. Tom W. Deen were hosts to the children of their family last week for several days their visitors including two daughters, Mrs. Don Boothe and Miss Wilma Deen, of Albuquerque, New Mexico, and Mr. Boothe with their son and daughter Deen and Patricia.

Also Mr. and Mrs. Fred O. Deen of Redlands, California, and Mr. and Mrs. Jesse Haines of Fort Worth.

One son, Tom W. Deen, Jr. of San Bernado, who planned to meet the rest of the family here, could not do so.

Miss Wilma Deen was accompanied on the trip here by Miss Bernice Henry, who is also a teacher in the Albuquerque school system.

Baxters Add Hotel Cafe as Operators

The Baxters, Mr. and Mrs. J. L. began the operation of their second cafe in Floydada last week-end with the addition of the Hotel Coffee shop in the Commercial hotel.

When they moved to Floydada several weeks ago they took over the management under lease of the B & M cafe, popular eating place on Highway 70 east, which they will continue to operate.

Announcement of their hours at the new location is carried in an advertisement in this issue of The Hesperian.

Too Late To Classify

USED CARS FOR SALE
 1941 Ford tudor;
 1937 Chevrolet four-door sedan;
 1935 Ford pick-up;
 1931 Model A tudor.
 See them at Sam's Body & Fender Shop or call 566J after 6 o'clock 462tp

FOR SALE—Wheat drill, International, 16-disc, newly rigged, good condition. See at Darden's Welding Shop. 462tc

FOR SALE—International 22-36 tractor, good rubber, good condition. Glen Armstrong, Phone 589-J 461tc

FOR SALE—1946 6 cylinder Ford pick-up, extra clean. See Leonard Smith, twelve miles southwest on Petersburg Highway. 461tp

Offering for Tots of Orphanage Are Being Taken Now

At this time every year, members of the Methodist church are reminded that it is time to receive the annual Christmas offering for the Methodist home at Waco. Letters reminding the members that offer-

ings can be taken only one more Sunday before Christmas have been sent out by W. E. Grimes, Lay commissioner, and Rev. Lloyd H. Jones, pastor of the church.

Steady increase in the cost of living has made necessary more funds than ever before for the adequate care of the children at the orphanage, who are dependant upon the church for their support. The Methodist Home is carrying the full responsibility for rearing and educating nearly 450 children committed to their care, says Judge Grimes.

Kansas City, Kansas, is one of the largest railroad centers in the United States.

William Howard Taft is the only President of the United States buried in Arlington National cemetery.

Practically every basic metal is deposited within the borders of the United States.

The United States is the richest country in the world in natural resources.

Mormans in the state of Utah were the first Anglo-Saxons to practice irrigation on a large scale.

Production of the farm, orchard and dairy in the state of Minnesota is large and valuable.

Mt. Rainier National park, in the state of Washington, was established by act of Congress in 1899.

When admitted to the Union Oklahoma had a population larger than twenty-one other states.

Agreement on Fat Salvage



One idea agreed upon by people in the sport world is the continued need to salvage used cooking fat, to offset the world deficit of fats and oils. Here, Mrs. Lou Gehrig, wife of one of baseball's immortals, joins Ed and his wife, Angie Gahan of the Cincinnati Reds,

and world champion boxer Joe Louis take time out from their busy lives to demonstrate that conscientious fat salvage is still essential and a long step toward a well-fed, peaceful world. Your meat dealer will pay cash for every pound of used fat you save and turn over to him.

What's Wrong With a Profit?

By George S. Benson, Pres., Harding College, Searcy, Arkansas

Some folks have the idea that profit is something business takes unfairly and harmfully out of buying and selling and manufacturing. This idea is that whatever a company earns, no matter if it is a fraction of a per cent of the total sales, this money is extracted un-derhandedly from the public. If you have ever felt that way, I dare you to take a good, straight look at America's economic picture -- and yourself.

You are paid a salary or a wage each week, are you not? You have invested your time, your energy your brain-power, your muscle power your special skills, your training and experience. Do you think, each time you get your check, that you have done something harmful to your community? Do you feel that you have cheated America? Chances are that you do not feel that way at all.

Taking Profits
 You may be able, after paying all your expenses, to put a little into the bank or insurance. You may be interested in investing a part of your savings in stocks and bonds. If you are like most Americans, you find that you can invest in some luxury goods. That is, you put some money into a car, an electric refrigerator, or perhaps a good collection of fishing tackle. You find that these and other things you can put your profit into will help you continue to live and to work.

Naturally, you do not have to show a profit at all. You could continue for a while to work for a loss. But I do not believe you'd like it -- there would be no future in it. You want a steady job and steady pay. Otherwise you become a public charge or have to live on your relatives. That way, you're a loss to your neighbors and friends -- mere dead-weight in an otherwise dynamic producing economy.

You and Business
 Business corporations are pretty much like this picture of yourself. Whether General Motors, the corner delicatessen, or yourself -- profit is what there is left over after all the bills are paid. Profit results from good management, thrift, imagination, and hard work. The big corporation turns some profits back into the company for new plants and new tools. The rest goes to the folks whose buildings, tools, machinery, and money the company has been using.

This profit is usually none too much. Compensation of employees in 1945, as estimated by the Department of Commerce, would have gone up only 7.9 per cent if the entire corporation income of the company had been turned into wages. Yet, if this were done, it would mean that millions of people perhaps including yourself, would fall to receive dividends. Corporations would soon become bankrupt. Jobs would become scarce.

Way To More Wages
 The important thing is that good profits and good wages go along together. The success of an enterprise, as well as the well-being of everyone who gets income, depends upon profits. When corporations have to accept losses, or even meager profits, wages for everybody go down and jobs become hard to find. It is not just chance that brings these two things, small profits and low wages, in the very same years. They belong together.

All of us want profits. Why then all the hullabaloo about wanting business enterprises to hand over any profit it makes to employees? To do this would be to cut our own throats. What we really need is more folks with the idea of going into business, making money and employng people. The need is not more bankrupt corporations, but more profit, more wages, and better living for everybody.

The earliest American dictionary was one published by Noah Webster in 1806.

The population of the United States when the first census was taken, in 1790, was 3,929,314.

Want ads save money.

Here Is Good News!

The State Highway Department of Texas has pledged the Commissioners Court of Floyd County to go along with them on a three-year program of Farm to market road construction, All to be done on a three-year basis, with some road building in every one of the four commissioners precincts.

This is conditioned on our people putting up the money for three-fourths of the cash outlay. The State Highway Department to assume all responsibility for engineering, for contract letting, for supervision of construction. That's

30 Miles of Road at Half Price!

We are convinced that this is too good a deal to pass up. Think about it and tell your neighbor. This is a business proposition—not something to get mad about. If you can't "see it" you just can't. But we hope you see it like we do. And here is Good News on the debt-service. It is certain Floyd County can finance this program with the cheapest money the county ever yet has borrowed! Let's all go together on this deal!

That Is Good News!

(This advertisement sponsored by Floydada Junior Chamber of Commerce, an Organization which has Faith in the FUTURE OF FLOYD COUNTY.)

Buy U.S. Savings Bonds REGULARLY Ask where you WORK Ask where you BANK

Mr. and Mrs. J. L. BAXTER

Announce they are now operating

HOTEL COFFEE SHOP

Breakfast Hours: 6:30 to 9 a. m.
 Dinner Hours: 11:30 a. m. to 1:30 p. m.
 Evening Meal: 5:45 to 7:45 p. m.

OUR CONGRATULATIONS To JESS PATTERSON And PATTERSON GROCERY and MARKET On the Opening of Their Modern Food Store in Floydada this week. OLEN STEWART Wholesale Grocery Lubbock, Texas

SOCIETY

Pool Home Scene of Study Club's Annual Christmas Party

The 1922 Study Club had its annual Christmas party last Thursday afternoon in the beautiful home of Mrs. W. S. Poole of Dougherty. Mrs. James E. L. Angus and C. A. Coffee as co-hostesses.

The colors of pink and silver were artistically carried out in all the attractive Christmas decorations. The mantel of the fireplace was banked with pink and silver foliage gathered from the Poole flower garden and painted by Mrs. Poole. Pink and silver streamers adorned each end of the mantel.

The Christmas tree, a thing of beauty, was topped by an angel and the dining room table was decorated with pink carnations and silver centerpieces. Mrs. E. L. Angus poured the tea and Mrs. C. A. Coffee cut the pink cake. The favors, which were in small pink boxes tied with silver ribbon and crêpe paper, were held in a thimble in the crown of each hat. The hostesses were back afternoon frocks.

Mrs. Glad Spender, club president, opened the club program by reading a lovely Christmas poem.



The FAMOUS

Best Valley Model

Because a big manufacturer of men's fine clothing was sold on an idea to make western suits from the best hand-woven wool worsted and make them into stock sizes. . . This way they are made in quantity, not one at a time, a \$60 suit for \$43.50.

Glad Snodgrass

"Smart Wear for Men Since 1900"

She presented each member with a long stick of peppermint candy. Mrs. R. E. Fry, program leader presented to the club Mrs. I. T. Craves who charmingly reviewed "Why the Chimes Rang."

After a number of recorded Christmas carols by Bing Crosby, the gifts were taken from the tree, and Santa Claus presented a gift to each member. The happy spirit of Christmas prevailed.

HAD TO EXPLAIN WHAT IS A BUREAU

Sen. Taft's wife Martha had a bright idea when she said Washington has "a highboy Government—one bureau piled on top of another."

But just what a bureau is, she didn't say—maybe because she doesn't know. Senate Expenditure Committee staff chief E. B. Van Horn took ten years to find out, and even he gets confused. Here's how he explained it last week.

Bureaus aren't the top organizations. Above them are departments and agencies. Only sometimes they're called boards, administrations, authorities or controls.

Each department or agency usually has several bureaus. Only sometimes bureaus are called offices. But this is incorrect. Offices should be only high officials' personal offices.

Sub-sections of bureaus are handled by divisions. This doesn't mean anything either. In the Interior Department a division is a branch office or service.

If a division is divided up it comes out in branches and units. Units are little branches, usually with no more than half a dozen workers. A conference table. The Treasury Department has one unit of 35,000 workers, but its branch or division over it—the Bureau of Internal Revenue.—Ex.

COLDS WORST CAUSE OF JOB TIME LOSS

Winter months again bring the reminder that the "common cold" is actually a serious disease that is responsible for the loss of more time on the job and more hours in the classroom than any other single cause, adults and children are warned by the National Conservation Bureau, accident prevention division of the Association of Casualty and Surety Companies.

Competent medical authorities say the danger of colds may be greatly reduced by avoiding excessive room temperatures and having adequate ventilation in wintertime, the Bureau stated. Drafts should be avoided, however.

Steer clear of persons already infected, and protect others by covering your sniffling, coughs and sneezes with a handkerchief.

Plenty of sleep is one of the best defenses against colds, the Bureau said. If you catch one anyway fight it by resting indoors, keeping warm and drinking plenty of liquids. If the condition is serious, see your physician at once.

DOUBT DOWNSERS KNOW HOW THEY CAN DO IT

Can Science swallow doodlebugs? Doodlebugs are dowzers, people who claim they can locate underground water with hazy diving-rods (the rods tug downward, they say). Scientists at the U. S. Geological Survey tried in 1917 to doom dowzing by debunking it in a historical pamphlet. But in 1947 USGS still gets many queries from people in search of good, reliable dowzers, according to Pathfinder.

One reason for water-witching's survival may be that a few dowzers get annoyingly good results. Sir Michael Paraday, pioneer British physicist and no dupe, attested to some. But he doubted the dowzers knew how they did it.

Mr. and Mrs. Gilbert H. Shirey and little daughter are here from New Orleans for the Christmas holidays with their parents, Mr. and Mrs. G. N. Shirey, and Mr. and Mrs. Walter D. Newell.

Mr. and Mrs. George A. Linder, who are now making their home in Amarillo, were here Tuesday and Tuesday night, guests of Mr. and Mrs. R. E. Fry.

USED FAT HELPS WASH



By-products of used cooking fats are needed not only to make soap, but for enamel, insulation and electric wiring of the washer being used by Mrs. Guy Reigler, Kew Garden Hills, N. Y. Monday is wash-day, but every day is save-used-fat day, she says.

Kenneth Ring home From Leghorn, Italy

Kenneth Ring, who has been in the Army of Occupation in Italy stationed at Leghorn, for the past 13 months, has returned home and will be here for the Christmas holidays with his parents, Mr. and Mrs. Claud Ring, and family. He is on a 30-day furlough.

Kenneth will report to Fort Bragg, N. C., after his furlough is up, anticipating a discharge soon.

The Ring family went to Amarillo Tuesday night to meet Kenneth upon his return home.

Christmas Street Lights are Strung

Christmas lights in the business district of Floydada were turned on last week-end after the City and Southwestern Public Service employees' men had strung the lines with bright-hued lights and decorated with cedar.

A committee of women from the Business and Professional Women's Club dressed the strings of light lines, used a truck load of cedar trees by Joe P. Lewis of the Lewis ranch, which the women cut and transported to town for the purpose.

Some details of historical interest in Floydada are Mount Vernon, Monticello and Richmond.

The natural resources of the United States comprise the cornerstone of American manufacturing.

Clean, clean tags wanted at the American office.



Starvation Delays Farm Reconversion

"While industry has been reconverting to peacetime conditions, agriculture has been forced by world events to postpone that shift in order to meet the food emergencies," Secretary of Agriculture Anderson points out.

"In fact," he continues, "agriculture's production pattern is perhaps even farther from peacetime requirements than it was at the end of the war. It is not too soon to lay plans to convert our farm plant to a peacetime basis. But little can be done to establish a peacetime pattern as long as the world food emergency continues."

"We continue to drain our soil fertility by using much of our land too intensively, not taking time in our crop rotations for enough grass and legumes, even plowing land in the plains that is sure to blow away in dust storms. Probably half of our crop land this year has been subject to erosion at some time during the year. Farmers know this is serious. They want to establish permanent agriculture. They would be only too happy to shift to greater production of milk, meat, and other livestock products. This would enable them to meet the wants of United States consumers in this period of good purchasing power and at the same time would enable them to take better care of the soil."

"However, the world depends on us for grain. In preventing starvation there is no substitute for grain. It ships well, stores well, and it sustains life longer per dollar spent than anything else. It is all that the hungry nations can afford in large quantity and even grain is scarce."

Records show that a total of 99 enlisted men and 12 officers named John Paul Jones have served in the Navy since 1855.

A real executive is a man who can hand back a letter for the third typing to a red-headed stenographer.

The United States Navy has slightly more than 4,000,000 finger-prints on file, dating back to 1907.

Writing fluids, Hesperian

FOR HOLIDAY BAKING

GOLD MEDAL ENRICHED FLOUR

10 lb. 99c

5 lb. 52c

SAVE ON XMAS FOODS

SOFTASILK CAKE FLOUR

42c

Calumet 1 Lb. 18c

Chocolate 1/2 lb. 28c

MILK small 6c

Hunt's Cocktail 2 1/2 can 39c

Hunt's All Green Asparagus No. 1 can 27c

Cranberry Sauce 25c

Adam's Orange Juice 46-oz. 25c

Heinz Catsup 25c

WESTERN AUTO ASSOCIATE STORE

SLASHES PRICES ON CHRISTMAS GIFTS

SURE DAD! YOU CAN PLAY, TOO!

INCLUDING 50-WATT TRANSFORMER

STREAMLINED FAST FREIGHT ELECTRIC TRAIN \$13.95

EVERY CHILD'S HEART'S DESIRE EVERY FATHER'S SECRET AMBITION! SETTING IT UP ON CHRISTMAS MORNING IS ONE OF LIFE'S GREATEST JOYS. RESERVE YOURS NOW!

MECHANICAL Freight Trains

Regular \$4.75, Sale **\$3.29**

Other Models to **\$5.39**

Toy Pistols, Gun Holster Set, Tractors, Mechanical Tanks, Trucks.

ORANGES, Lb.	7c	CARROTS, Bunch	10c
Winesap APPLES, Lb.	14c	Extra Large CELERY, Bunch	23c
CRANBERRIES, Qt.	45c	PEARS, Lb.	15c
Eagle Brand Milk, 27c		Campbell's Tomato Soup	10c

Almonds Lb. 49c

PECANS Lb. 55c

CLINE & RAINER

South East Corner Square, Floydada Phone 37

HULL & McBRIEN

PHONE 292 Floydada, Texas

Short Again Reporter Says of Sudan Seed

COLLEGE STATION.—About this time last year, E. A. Miller, extension agronomist for Texas A. & M. College, warned Texas farmers that the sudan seed crop supply was lower than it had ever been before.

It's worse this year. Production of sudan grass seed for 1947 in Texas is estimated at 3 1/2 million pounds. That's the lowest crop on record, and just about two-thirds of what it was last year. It's not only bad in Texas. The total production for the United States is 14 percent below the small 1946 crop.

The harvested seed is reported by the USDA Bureau of Agricultural Economics as being a little cleaner than last year and the yield per acre average is 34 pounds higher than the ten-year average. The small crop is caused by the record small acreage.

It all boils down to one thing.

RUTLEDGE Oil Company

WHOLESALE PANHANDLE PRODUCTS
Phone 68

Weekly SURPLUS NEWS WAA

Another surplus war plant, the Bechtel McCone plant, near Berger, will be cleared of a quantity of surplus equipment Thursday and Friday, December 18 and 19. It will be a non-priority, informal bid sale by War Assets Administration. In the 30 lots to be offered will be hand tools, plumbing supplies, electrical fittings, building supplies, fabricate steel and scrap iron, all valued originally at approximately \$300,000. Inspection and bidding at the plant will be conducted from 8:30 a. m. until 3 p. m. Thursday, and continue the following morning until 11 a. m. Friday, at which time awards will be announced to the highest bidders.

There will be no delay at the sale of 500 government buildings at Camp Maxey, seven miles north of Paris, Texas, December 30 and 31. It was declared in the office of Real Property Disposal of War Assets Administration. Prospective buyers may inspect through December 29 holidays, Saturdays and Sundays excepted. The general public can bid, pay for, receive title and move the buildings then and there or at least within 60 days, it was announced.

If farmers want sudan grass seed they'd better line it up now. Instead of waiting for spring. The current supply for the U. S., including production and carry-over, is 38,358,000 pounds of clean seed, 22 percent smaller than last year and 45 percent below the last 5-year average. So there's liable to be trouble in getting the seed when planting time comes 'round.

Be wise—Advertise.

Legal Notice

NOTICE OF ELECTION

THE STATE OF TEXAS

County of Floyd: To the Resident, Qualified Electors of the County of Floyd, Texas, who own Taxable Property in said County and who have duly rendered the same for taxation: Tax Notice that an election will be held in Floyd County, Texas, on the 30th day of December, 1947, on the proposition and at the place more particularly set forth in the election order adopted by the Commissioners' Court on the 27th day of November, 1947, which is as follows:

AS ORDERED Calling an Election on the proposition of the issuance of \$300,000.00 of Road Bonds and the levy of a tax in payment thereof. WHEREAS, there has been presented for the consideration of the Court a petition signed by J. M. Wilson, Jr. and 135 other persons praying that an election be held in said County on the proposition of the issuance of Road Bonds of said County in the amount of \$300,000.00, and the levy of a tax in payment thereof; and WHEREAS, the Court has found that said petition is signed by more than fifty of the resident, qualified property-taxpaying electors of Floyd County owning taxable property in said County and who have duly rendered the same for taxation; and WHEREAS, the amount of bonds to be issued will not exceed one fourth of the assessed valuation of the real property of said Floyd County;

It is Therefore Ordered, Adjudged and Decreed by the Commissioners Court of Floyd County, Texas:

1. That an election be held in said County on the 30th day of December, 1947, which is not less than thirty (30) days from the date of this order, to determine: "Whether or not the bonds of Floyd County, Texas, shall be issued under Article III Section 52 of the Constitution, in the amount of \$300,000.00, bearing interest at a rate not to exceed Three (3%) per cent per annum, payable semi-annually, and maturing at such time as may be fixed by the Commissioners' Court, serially, in five (5) years from the date thereof, for the purpose of the construction, maintenance and operation of macadamized, gravelled or paved roads and turnpikes or in aid thereof throughout Floyd County, Texas; and whether or not ad valorem taxes shall be levied annually on all taxable property in said County sufficient to pay the annual interest on said bonds and provide a sinking fund sufficient to pay the bonds at their maturity.

2. That the proceeds of such bonds, if authorized, shall be expended in the construction, maintenance and operation of macadamized, gravelled or paved roads and turnpikes or in aid thereof throughout Floyd County, Texas.

3. That said election shall be held under the provisions of Chapter 3, Title 22, Revised Statutes of 1925, as amended.

4. All persons who are legally qualified electors of this State and of this County, and who are resident qualified, property-taxpaying electors of this County, owning taxable property in said County and who have duly rendered the same for taxation, shall be entitled to vote at said election and all electors shall vote in the election precinct of their residence.

5. The ballots of said election shall have written or printed thereon the following: "For the Issuance of Road Bonds and the Levying of an Ad Valorem Tax in Payment Thereof."

"Against the Issuance of Road Bonds and the Levying of an Ad Valorem Tax in Payment Thereof."

Each voter shall draw a line through one of the above expressions, thus leaving the other as indicating his vote.

6. The said election shall be held at the several voting places in Floyd County, Texas, and the following named persons are hereby appointed as officers of said election at the several voting precincts as follows:

In Precinct No. 1 at Martin & Company, Implement Store, with the following election officers: Lon M. Davis, Presiding Judge, J. M. Wilson, Judge, B. K. Barker, Clerk, T. T. Hamilton, Clerk.

In Precinct No. 2 at Starkey Schoolhouse with the following election officers: J. K. Holmes, Presiding Judge, Elford Parrish, Judge.

In Precinct No. 3 at Alton Schoolhouse, with the following election officers: E. E. Foster, Presiding Judge, Dennis, Thorn, Judge.

In Precinct No. 4 at Sandhill Schoolhouse, with the following election officers: Tom McLain, Presiding Judge, Walter Knight, Judge, W. R. Bellington, Clerk, Jim Holmes, Clerk.

In Precinct No. 5 at City Auditorium, with the following election officers: J. J. Harris, Presiding Judge, L. M. Hones, Judge, Dew Copeland, Clerk, Guy Allen, Clerk.

In Precinct No. 6 at Aiken Schoolhouse, with the following election officers: H. L. Stowe, Presiding Judge, Will Cooper, Judge.

In Precinct No. 7 at Providence Schoolhouse, with the following election officers: Peibham Clements, Presiding Judge, T. H. Bondeker, Judge.

In Precinct No. 8 at Lone Star Schoolhouse, with the following election officers: Howard, Judge, Bill Norman, Clerk, C. A. Calfee, Clerk.

In Precinct No. 9 at South Plains Schoolhouse, with the following election officers: W. E. Sims, Presiding Judge, Geo. C. Beech, Judge, H. T. Bradshaw, Clerk, G. Milton, Clerk.

In Precinct No. 11 at Cedar Hill Schoolhouse, with the following election officers: J. S. Lackey, Presiding Judge, B. E. Wells, Judge, J. V. Gilley, Clerk, C. V. Lemons, Clerk.

In Precinct No. 12 at Fairview Schoolhouse, with the following election officers: E. W. Walls, Presiding Judge, Lee Rushing, Judge, A. T. Sweption, Clerk, Edell Dalhouse, Clerk.

In Precinct No. 13 at Baker Schoolhouse, with the following election officers: George Stiles, Presiding Judge, Jim Hart, Judge, Horshill Green, Clerk, W. H. Bethel, Clerk.

In Precinct No. 15 at Lakeview Schoolhouse, with the following election officers: W. E. Edwards, Presiding Judge, Thurmon Battery, Judge, Floyd Wilkes, Clerk, William Bertrand, Clerk.

In Precinct No. 16 at Harmony Schoolhouse, with the following election officers: Warren Metrell, Presiding Judge, Walter Cobb, Judge.

In Precinct No. 17 at Goodnight Schoolhouse, with the following election officers: T. B. Mitchell, Presiding Judge, Bob Shelton, Judge, Frank Robinson, Clerk, W. C. Wisdom, Clerk.

In Precinct No. 19 at City Hall, in Floydada, Texas, with the following election officers: E. P. Nelson, Presiding Judge, J. G. Wood, Judge, L. B. Farver, Clerk, J. W. Lanier, Clerk.

In Precinct No. 20 at Dougherty Schoolhouse, with the following election officers: Jim Morrison, Presiding Judge, Orland

In Precinct No. 21 at Sterley Schoolhouse, with the following election officers: Bert Babbitt, Presiding Judge, G. A. McAda, Judge.

In Precinct No. 22 at McCoy Schoolhouse, with the following election officers: James J. Smith, Jr., Presiding Judge, O. L. Beardson, Judge.

In Precinct No. 23 at County Courthouse, with the following election officers: C. B. Sims, Presiding Judge, Mrs. S. J. Latta, Judge, Clifford Willis, Clerk, D. I. Bolding, Clerk.

In Precinct No. 24 at County Treasurer Office, with the following election officers: Mal Jarboe, Presiding Judge, J. L. Frizell, Judge, Mrs. A. W. Channing, Clerk.

7. The manner of holding said election shall be governed by the General Laws of the State of Texas, regulating general elections, when not in conflict with the provisions of the Statutes hereinabove referred to.

8. Notice of said election shall be given by publication of a copy of this order in the "Floyd County Hesperian" a newspaper published in said County, for three (3) successive weeks before the date fixed for holding said election, and the election shall be held not less than thirty days from the date of this order. In addition thereto, there shall be posted other copies of this order at four public places in the County, one of which shall be at the Courthouse door for three (3) weeks prior to said election.

9. The County Judge is hereby directed to cause said notices to be published and posted and the County Clerk is hereby directed to publish and post the same as hereinabove directed, and further orders are reserved until the returns of said election are made by the duly authorized election officers and received by the Court.

PASSED AND APPROVED this 29th day of November, 1947.

W. E. GRIMES, County Judge.

County Judge, Floyd County, Texas, Fred N. Clark, Commissioner, Precinct No. 1, Charlie Smith, Commissioner, Precinct No. 2, W. C. Plumber, Commissioner, Precinct No. 3, R. B. Calhoun, Commissioner, Precinct No. 4, MARGARET COLLIER, County Clerk and Ex-Officio Clerk, Commissioners' Court, Floyd County, Texas. (SEAL)

Still Writing Farmers Union

and Panhandle Mutual Fire and Hail Insurance

A full coverage policy for less money.

Still selling real estate and farm machinery.

Am soliciting listings.

E. C. KING

311 W. California

Phone 373-J

DALLAS NEWS AGAIN!

Thank You for Waiting

Good news for hundreds of subscribers whose service was curtailed by newspaper shortage.

EFFECTIVE December 1, we will be able to accept mail subscriptions, daily and Sunday.

One year, \$16.50—6 months, \$8.50—One month, \$1.45—daily only, \$1.25 month.

Please place order through local circulator or write direct.

Your Local Circulator is White Drug Store

We appreciate your friendship and patronage. We've missed your name on our rolls. Many thanks, again!

The Dallas Morning News

A Happy Holiday Season and Good Eating Together

We extend to each and everyone a cordial invitation to spend at least a part of your time this holiday season at the place where your friends eat.

COPE'S DRIVE IN

LEADING THE WAY INTO A NEW GOLDEN ERA...



History is in the making at Oldsmobile. In celebration of the fifty years just past . . . in anticipation of even greater years ahead . . . America's oldest motor car manufacturer is now swinging into production on the first of an entirely new cycle of superlatively fine cars—the Futuramic Oldsmobile. Here is a car so new and exciting, it requires a brand new word—Futuramic—to describe it. A car with styling so daring and dramatic, it's just as modern as Oldsmobile's Hydra-Matic Drive. A car so advanced and ahead of the times, in every way, it heralds the dawn of a new Golden Era. Watch for the 1948 Futuramic Oldsmobile—soon to be seen in our showrooms.

CELEBRATING OLDSMOBILE'S GOLDEN ANNIVERSARY

YOUR OLDSMOBILE DEALER

C. E. FYFFE & COMPANY, FLOYDADA, TEXAS

THE FACT IS BY GENERAL ELECTRIC



FUNGUS FARM....

SEEKING NEW CHEMICALS THAT WILL MAKE VARNISHES AND LACQUERS RESIST DAMAGING FUNGUS GROWTHS ON ELECTRICAL EQUIPMENT, G-E SCIENTISTS NOW HAVE THEIR OWN FUNGUS FARM WHERE THEY CAN STUDY FUNGUS GROWTHS.

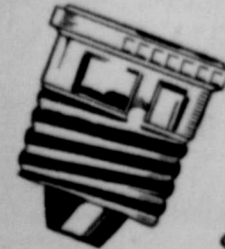
SAVE YOURSELF 240 HOURS!

THAT'S HOW MANY HOURS PER YEAR THE AVERAGE FARM FAMILY SPENDS PUMPING AND CARRYING WATER, IT'S A JOB FOR EFFICIENT, ECONOMICAL ELECTRIC PUMPS. COSTS ABOUT 2¢ PER DAY.



FUSE STORY...THE SIMPLE

HOUSEHOLD FUSE MADE BY GENERAL ELECTRIC MUST MEET TESTS UP TO A HUNDRED TIMES AS SEVERE AS ARE EVER MET IN USE. WITH SUCH CARE GENERAL ELECTRIC JEALOUSLY GUARDS PRECISION PERFORMANCE.



GENERAL ELECTRIC

MILK-MADE TWINS of CREAMLAND



Bethlehem's Star shone bright, Shepherds' watched their flocks by night, The stable manger so lowly Cradled God's dear Son so Haly, Wise men brot gifts from lands afar To the Christ-Child by that Star; Too bad tiny babies of Christ's time Never tasted OUR Rich Milk sublime

PATTON'S DAIRY

OUR MILK IS PROPERLY PASTEURIZED PHONE 157 FLOYDADA TEXAS

Stamp It Out!



Irick News

IRICK, Dec. 15.—The Jolly Stitches club met last Thursday in their regular monthly meeting with Mrs. C. H. Hastings and Mrs. Jack Hastings. A very nice day was spent embroidering and piecing a quilt for the hostess. A covered dish luncheon was served at noon. New officers were elected for the coming year. They were president, Mrs. Harrell Dollar; vice-president, Mrs. Tom Graham and secretary-treasurer, Mrs. Norman Caldwell.

After the business meeting, each one received gifts from the Christmas tree. Everyone agreed that we have had a very nice year and have better plans for the coming year. Fourteen members and three visitors were present for the meeting.

Glen Kinnard left Friday for a few days visit with his parents at Cisco.

Mr. and Mrs. Walter Taack visited in Hereford last week.

Mr. and Mrs. Byron Robertson

visited friends in Abilene last week.

Mr. and Mrs. Wilburn Dollar are the parents of a baby girl born Friday, December 12 at the Lockney clinic. The baby weighed six and a half pounds and has been named Retha Annice.

Mr. and Mrs. Homer Bartram and sons left Saturday for California to spend the holidays.

Mr. and Mrs. Andy Jolly and Lynn visited friends at Hale Center Sunday.

John Holmes and W. T. Kirkpatrick left last week for Detroit on business.

Mr. and Mrs. Norman Caldwell and daughters, Mr. and Mrs. Tom Graham and Louise, Mr. and Mrs. Andy Jolly and Lynn, Mr. and Mrs. Harrell Dollar and boys visited with Mr. and Mrs. Buford Phillips, of Hale Center, last Friday night.

Mr. and Mrs. Asa Sanderson and Elma took Sunday dinner with Mr. and Mrs. Tom Graham.

Mr. and Mrs. Bob Battles took Sunday dinner with Mr. and Mrs.

Hubert Branscum, of Plainview.

FLOYDADA HOSPITAL NOTES

Mrs. Ed Wester was dismissed December 12 after receiving medical treatment.

Mrs. Sterling Browder was admitted December 10 to undergo a major operation.

Mr. and Mrs. C. D. McCandless' daughter was admitted December 10 for medical treatment.

J. N. Gullion was dismissed December 12 after receiving medical treatment.

Mrs. T. M. Carter was admitted December 14 for treatment for a broken arm sustained when she fell.

Mrs. Dillon Patterson was admitted December 15 for medical treatment.

Born to Mr. and Mrs. Lester Durham, of Amarillo, a son, Jimmy Lynn, December 16.

Lonnie Turner's baby was admitted December 16 for medical treat-

ment.

Mrs. Clyde Nichols was admitted December 16 for medical treatment.

TIP IS TO GARDEN IN 1948

Parts of the Outlook Report issued in November by the U. S. Department of Agriculture are a tip to urban as well as rural families. Meat says the report will be slightly plentiful in 1948 than it has been in 1947 and prices are likely to be high or higher.

Applied to the average family, this says that in 1948 it will pay to do home gardening to supplement the food supply and relieve the drain on the family purse. The prospect is that slaughter of meat animals will be lightest in the third quarter of the year, the months when gardens are most productive. Next year the goal is 20,000,000 Freedom Gardens. Food produced in the Freedom Gardens can be substituted for other kinds of food that stand shipment better, and that will be needed in

hungrier countries.

Winter gardening efforts, says Paul C. Stark, in charge of the 1948 Freedom Garden campaign, include garden planning and the ordering of plants, seeds, pest control, fertilizers, chemicals, and tools and equipment. Garden clubs and groups of neighbors can often make substantial savings by combining their orders to take advantage of lower prices for quality shipments.

It is not too late—or too early—to clear away and burn weeds and diseased plant remains in areas where the ground is not frozen and is not too wet. It may be practical to spade the area that will be planted to the earliest crops, leaving the soil rough to catch winter rains and snows.

"I'll have to have a raise, sir," said the bookkeeper. "There are three companies after me."

"What three?" demanded his boss.

"Light, telephone and water," was the reply.

New Trial is Denied
ayer of Sheriff

ROSBYTON, Dec.—George Holland, 32-year old Falls negro who was sentenced to death in connection with the slaying Aug. 2 in Falls of County Sheriff J. J. Pier, has been denied a new trial by Judge Dan Blair of 72nd district court. Defense counsel gave notice of appeal.

A crowd of who had gathered at the Lubbock county court house for the two day hearing, stayed when Judge Blair gave his decision. Judge Blair gave his decision. Judge Blair gave his decision.

Baker Locals

BAKER, Dec. 15.—Mr. and Mrs. Bun Hopper and daughters visited Sunday in the home of Mr. and Mrs. Tom Hopper and family. Ralph Hopper spent Sunday in the home of Mr. and Mrs. Mac Hopper.

Mr. and Mrs. R. A. Colston, Mr. and Mrs. G. L. Pawver and daughters visited in the home of Mr. and Mrs. B. A. Colston and family.

Sammie and Frances Vickers spent Saturday night in the home of Mr. and Mrs. Lewis Gilliland and family.

Mr. and Mrs. P. I. Roberts and family visited Sunday in the home of Mr. and Mrs. C. D. Wilson and family.

Miss Beatrice Davis visited Sunday with Mr. and Mrs. I. J. Ardry.

Mr. and Mrs. J. R. Vickers and family visited Sunday evening with Mr. and Mrs. Roscoe Riggle and family.

J. E. Smith and R. W. visited Sunday with Mr. and Mrs. J. N. Gullion.

Mr. and Mrs. Ted Allen and family, Mr. and Mrs. Lon Emert and Mr. and Mrs. Bert Emert, Mr. and Mrs. Lindsey Graham, Mr. and Mrs. R. T. Jones and family, Mrs. Annie Edwards, and Ben Graham visited Sunday in the home of Mr. and Mrs. J. W. Graham and family.

There were eleven present at Sunday School. It was decided that those who wished, to bring gifts for the little boy adopted by the Sunday School, Friday night.

Friday night there will be a school program and a community Christmas tree. Everyone is invited.

Winter rain and the increase in darkness and semi-darkness make December walking more hazardous. This means, says the Texas Safety Association, that pedestrians should be even more careful not to walk against a red light, not to cross the street in the middle of the block, and not to relax their vigilance for an instant out in the street.

Huge truck with two signs on the rear tells motorist: Left, passing side Right, suicide.

Mr. and Mrs. Frank Cline and family of Lubbock spent the weekend visiting in Floydada.

Mr. and Mrs. Collis Roland spent Sunday in Seymour visiting Mr. and Mrs. Charles Payt and son.

MAK COTTON RECORD

PETERSBURG, Dec.—At Tuesday of last week, 8,497 bales of cotton had been ginned at Petersburg. Conservative estimates from men who are in touch with the crop conditions are that the number of bales will exceed 10,000.

Mrs. E. B. Chesnut returned Friday from Scott and White hospital in Temple, where she underwent an operation ten days ago. Mrs. Chesnut is convalescing at the home of her sister, Mrs. E. J. Barker in Floydada. She is doing nicely.

Mrs. I. R. Grundy returned home Friday from Plains hospital in Lubbock where she had been since Friday receiving medical treatment. She is resting well at her home, 428 South White Street, according to a report on her condition yesterday.

YOUR FAMILY Gift CENTER

Hers... His...



SATIN SLIPS All Sizes



HOSE, All Sizes and Shades



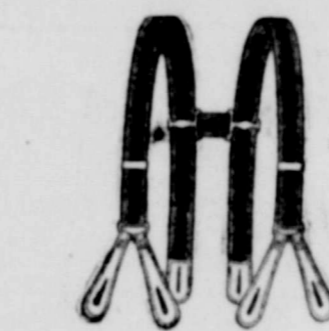
GLOVES in All Sizes and Colors



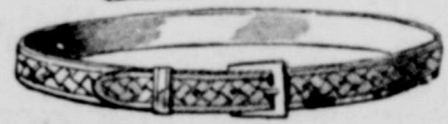
SCARFS, Hand Painted Sequins and Solids.



Wool, Knitted and Jersey Bed Jackets



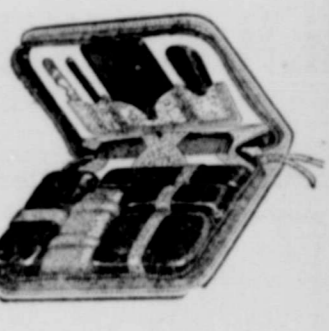
SUSPENDERS, a gift appreciated by the men in the family.



BELTS in all sizes



LARGE ASSORTMENT OF BILLFOLDS



FITTED CASES — Just the thing for "Him"



SHIRTS, all new colors by Van Heusen, Jayson, Bean Brummell, Tru-Val.

Other Gift Suggestions for "Her"

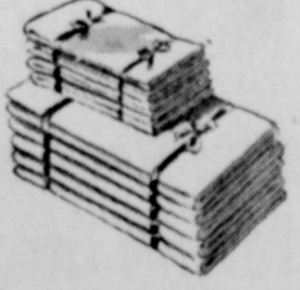
- Gowns
- Pajamas
- Panties
- Sweaters
- Robes
- Bags
- Gown and Robe Sets



- Boys' Whirlwind Sweat Shirts
- Tufferay Trousers
- Pajamas
- Western Shirts
- Corduroy Overalls
- Knitted Caps
- Sweaters for the Girls
- Dresses by Mitzi and Kate Greenaway
- Anklets
- Blouses
- Skirts

Other Gift Suggestions for "Him"

- Sport Jackets
- Suits
- Sweaters
- Hats
- Western Type Shirts
- Ties
- Socks



- Towels
- Bates Bedspreads
- Hudson Bay 100% wool blankets
- 100% Down Comforts

- Bath Sets
- Throw Rugs
- Luncheon Cloths
- Popular priced luggage for the entire family
- Blankets — part wool, all wool and cotton.

HAGOOD'S DEPARTMENT STORE

Standard Brands Priced Right

HOLMES Electrical Service

WAYS TO PLEASE A LADY!

NEW... 1948 **PROCTOR** Automatic Pop-up TOASTER with the "Color Guard"

DISTINCTIVE NEW FEATURES
SLIDING CRUMB TRAY... holds crumbs without spilling.
CUSTOMER POP-UP... silent... automatic.
FULL CHOICE of toast color from light to dark.
STAINLESS, SMOOTH TOP... easy to clean.

PROCTOR Never-Lift IRON
No Lift... No Tilt... No Twist!

PUSH BUTTON... lifts it on cool single leg support.
RAYON-NYLON SAFETY SIGNAL... safeguards rayon and other synthetics.
BUTTON LEGGET... makes ironing under and around buttons easier.
FABRIC DIAL... marking shows right side up... convenient "ON" switch.
FAST, EVEN HEAT... no hot spots... no cold spots...
PLASTIC HEAT SHIELD and cool handle for greater comfort.

Come in today... see these new Proctor appliances!

HOLMES ELECTRICAL SERVICE
122 East California Street Phone 411

Anti-Isim Fight To Window Dress U. S. Blessings

WASHINGTON, D. C.—The American Legion is planning to do a tremendous job of "window dressing" of the American way of life as its chief contribution in 1948 toward checking the inroads of Red Fascist propaganda in the United States. It will launch a nationwide Americanism "refresher" campaign in which it hopes to distribute more than 120,000,000 pieces of literature dramatizing the values of American citizenship rights and privileges. Beginning with next January, the American Legion plans to place into at least 10,000,000 American homes, once a month, one vivid booklet telling in simple but forceful manner the incontestable facts about fundamental aspects of American life. "The aim of The American Legion is to provide factual ammunition

on the superiority of our way of life to our fellow citizens so they can offset infiltrating un-American philosophies of government," Nations' Commander Paul H. Griffith said here in announcing plans for this aggressive educational campaign of truths about America. He said all means of disseminating the information and facts would be used with emphasis on direct mailing to people in all walks of life. **To Arm Citizens with Facts** He added "The American Legion has always fostered a faith in our country and in our government. We believe every citizen should be equipped with the startling proofs of the superiority of our democratic system. Our vulnerability lies only in ignorance. Our campaign will give them the truth and the facts to support the truth. We hope that our monthly messages will impress themselves so firmly in the minds of all individuals receiving them that these individuals will spring to the defense of their heritage of freedom against every subversive effort to destroy them." The first of these monthly "eye-openers" about America, appropriately titled, "Wanted—10,000,000 Salesmen," will point out the dangers facing our national life. Subsequent

Grid Stars Pit Manpower vs. Horsepower



"Seven iron men vs. 90 horses" ... the forward wall of the Wayne University football team of Detroit works out in novel fashion at the blocking sled, providing the a respiration, while four attractive Tartar fans offer

inspiration. The mechanized practice session sought to discover whether the forward wall could "hold that line" against a Chevrolet. The Tartar line admitted they had a workout, but said they'd never faced prettier competition.

pieces will tell how to fight those dangers. Through charts, pictures, and latest statistics, the monthly pieces will illustrate graphically the political, economic, spiritual and material advantages of our form of government as opposed to totalitarianism. "This information will be very specific in showing why America is the greatest land on earth," Commander Griffith said. "For instance we are going to show how the American people comprising only seven per cent of the world's population are so far ahead on all the good things of life that there simply is no comparison with any other country. We will show they own 83 per cent of the world's automobiles, 86 per cent of all refrigerators, 81 per cent of all bath tubs, 67 per cent of all vacuum cleaners, 78 per cent of all life insurance, 79 per cent of all radios and so on." Approved by the national executive committee of The American Legion, this nation-wide "re-sell America" campaign has been completed after months of careful preparation by the national Americanism commission in which no effort or expense has been spared to present America at its best.

Milk After 50 Important, Too

COLLEGE STATION—A pint of milk a day is a must if older people are to keep healthy and active, say foods specialists of Texas A. and M. College Extension Service. Men and women in their fifties, sixties, and seventies often overlook milk in their diets, a neglect that deprives bones of necessary minerals. To help furnish enough calcium, protein and phosphorus for the proper upkeep of their bodies, a daily pint of milk is the minimum, say the specialists. A condition of demineralization of the skeleton may come from too little calcium in the diet and often leads to broken bones in later years. Some investigators have suggested that many a fall which supposedly results in a bone break, is actually due to weakened bones which break and cause the person to fall. Relatively little is known of the nutritional needs of the older age group, the specialists report, and state experiment stations are making studies aimed at correct dietary recommendations. Recent studies do show that older people have not lost their ability to store calcium and other minerals and that their diets should include milk.

Campbell News

CAMPBELL, Dec. 16—Mr. and Mrs. Everett Warren and family visited Mr. and Mrs. C. T. Warren Sunday. Mr. and Mrs. Warren visited in the Hinkle home Wednesday night. Mr. and Mrs. Ray Hopkins and Mr. and Mrs. Walter Baxter and Ann Baxter were visitors in the J. A. Baxter home Sunday. Mr. and Mrs. Clarence Jones and family, Mr. and Mrs. Olin Lyles, Tommy Carl and Mr. and Mrs. John Lyles were Sunday dinner guests of Mr. and Mrs. C. B. Lyles. Mrs. E. B. Chesnut returned from Temple and is with her sister, Mrs. Sara Barker. She is doing nicely. Mr. and Mrs. Buck Norvell, of Hale Center, visited in the L. H. Norvell home Sunday. Mrs. O. L. Head, Bettie Ruth and Gene went shopping in Plainview Saturday. Mr. and Mrs. H. F. Pratt and family visited Mr. and Mrs. A. T. Pratt, of Ralls, Sunday. Mrs. T. M. Carter had the misfortune to fall and break her right arm Sunday. She is staying with Mr. and Mrs. Everett Warren. Mr. and Mrs. R. F. Finley visited Mr. and Mrs. J. A. Baxter Monday night. Everyone is busy sliding cotton and sowing wheat. We shall have our program and Christmas tree Friday night, December 19 at 7 o'clock. Everyone is invited. We never used to be able to find granny's glasses, but now she just leaves 'em where she empties 'em.

Lakeview News

LAKEVIEW, Dec. 16—Rev. W. T. North, of White Flat and pastor of the Lakeview Baptist church, filled his regular second Sunday appointment Sunday, preaching at both morning and evening services. He was accompanied by his daughter, Melva, and a friend, Frances Casey. There is to be a Christmas tree and program in the school auditorium Friday afternoon at 2 o'clock. At the conclusion of the program, school will be dismissed for the Christmas holidays. Classes will be resumed January 5. Mr. and Mrs. Willie Bunch and son, Jarrell, spent the week-end in El Paso, where they visited in the home of her parents, Mr. and Mrs. J. C. Ralley. R. L. Johnson has been on the sick list, but is improved. J. L. Dunford, who has been ill the last few days, is back in his place of business in his store. Mrs. Dick Nichols was taken to the Floydada hospital Monday for medical treatment. Mrs. Powell and Mrs. Willis were hostesses to a birthday party given in honor of their daughters, Gail and Rena Mae, respectively, at the school auditorium Monday afternoon from 3 until 4 o'clock. Interesting games were played and a display of gifts for the honorees were enjoyed. Refreshments of cracker jacks and apples were served to the entire primary room and their teacher, the girls from Mr. Tooley's room and Mrs. Russell, Mrs. Newberry, Mrs. Golsightly, Mrs. Hopper and the hostess. The primary pupils, under the direction of their teacher, Mrs. Tooley have made use of a huge tumble weed, by converting it into a beautifully decorated Christmas tree. After mounting it atop a white covered table, the children scattered bits of cotton over the weed and decked it with other decorations. The children wrapped miniature packages and laid on the table under the tree. With other hand-made decorations in the room, it gives the children an idea that old Santa is just around the corner. The station manager was interviewing an applicant for a technician's job. "For this position," he said, "we want a responsible man." "That's me, boss," the applicant answered. "The last place I worked, everything anything went wrong they told me I was responsible!"

Headline in a New York newspaper. "Father of Ten Shot—Mistaken for Rabbit." Typewriter and pencil carbons Hesperian office.

"So you deceived your husband did you?" asked the judge gravely. "On the contrary, your honor, he deceived me. He said he was going out of town and he didn't go."

Mrs. Oneca Hamilton, of Amarillo is here to spend three or four months in the home of her parents, Mr. and Mrs. T. T. Hamilton, who will be employed with Richard Stovell, attorney, as secretary.

Unless the cancer death rate is reduced, 17,000,000 Americans alive today will eventually die of cancer.

Statistics show that every 15 minutes someone dies of cancer.

A Hint To St. Nick!



Shrewsbury Exclusive Original

Yes Siree! Santa knows your wife better than you do! He's seen her when she was thinking of herself... wistfully caressing the folds of a robe... negligee... Brunch Coat... her eyes bright with wishing! Take our word for it... Santa's positively psychic... and we're wise to his Christmas lists... you'll find a host of helpful hints here in our Gift Court all catering to her wishes!

Hale's Department Store

LAST CALL

FOR SOME OF THOSE

HARD-TO-GET ITEMS

For this Christmas Season.

Still a—

REASONABLE DISCOUNT ON RADIOS, ELECTRIC TRAINS, TRICYCLES AND WAGONS IN STOCK.

We have a fair stock of seasonable merchandise to select from.

H. M. McDONALD HARDWARE



AUTOMATIC BLANKET \$39.95 Plus Tax



Perfect gift for anyone! Blissful AUTOMATIC SLEEPING COMFORT

GE AUTOMATIC BLANKET will be warmly appreciated, all winter long! It's downy-light, but warm as three blankets! Bedside Control (set once a season) keeps sleeping temperature "just right" automatically—no matter how the weather changes during the night. Choice of blue, rose, green, cedar, 72x86 inches. Put one on your gift list, now. Laundered beautifully. Carefully made to rigid General Electric safety standards, and approved by Underwriters' Laboratories, Inc.

Holmes Electrical Service

FOR THAT MERRY CHRISTMAS....

SERVE LYNDALE MILK and ICE CREAM

Leave Your Order for Whipping Cream With Your Favorite Grocer

We will try to supply as many as possible, but cannot promise to have enough for everyone. Get your order in early!

LYNDALE FARM DAIRY STORE

BIG SAVINGS

On All Your Food Needs

RED & WHITE BRAND FOODS

Vienna Sausage

R. & W. Pure Meat

2 Cans 35c

Pure Cane SUGAR, 10 Lb. 93c

B. F. APPLE SAUCE, 2 No. 2 Cans 25c

Walco Blackberries, 19c No. 2 Can | R. & W. APRICOT NECTAR, 12-Oz. Can 2 for 25c

R. & W. FLOUR, 10-Lb. Bag 89c

Pure Pork SAUSAGE, Lb. 45c

HAMS

PICNIC Lb. 46c

Webb's Food Market

FOR SPEEDY DELIVERY PHONE 60 BRING US YOUR EGGS

Spring Gardens Start in Fall

Fall is the best time to make a start for next year's home garden, says Paul C. Stark of the U. S. Department of Agriculture in charge of this year's garden program.

Sanitation and weed control in fall are worth while in all gardens. Clear away and burn all seed-bearing weeds. As soon as the plants die when frost cuts them down, burn plants that have been injured by disease and insects. If there has been trouble with nematodes or with fungus disease that lives in the soil, fall is a good time for treatment with appropriate chemicals. County agents and local garden clubs can advise.

Winter care for gardens depends on climate and on the soil. Wherever winter covercrops do well, this is a valuable method of preventing washing or erosion in winter rains and of saving any plant food applied this season and not used by the crops. When the covercrop is turned under in spring this plant food

in the green plants is released for use again, and humus is added to the soil.

For many gardens, fall is the best time for adding manure or compost to improve the fertility and physical condition of the soil. Many heavy soils are improved by spading or plowing in the fall, leaving the garden rough to be broken down in winter freezing and thawing. A garden in which manure or compost is turned under at this time is likely to be a heavy absorber of winter rain, so that erosion is reduced accordingly.

BOLL WEEVIL'S DAYS BELIEVED NUMBERED

Are the boll weevil's days numbered? North Carolina cotton growers hope they are.

Some growers go so far as to say the boll weevil already is no longer a problem. New insecticides, such as toxaphene and benzene hexachloride (BHC or 666), mixed with DDT, are knocking out the pest.

Says Farm Journal's North Carolina correspondent: "For the first time in the history of fighting the weevils, cotton growers can peep under the plant and find dead insects. This they have never been able to do with the old calcium arsenate."

"A Hoke County grower told me the other day that he would go ahead with cotton growing, now that he has something to kill the weevils. He is making two bales an acre average this year where he applied benzene hexachloride."

President Arthur, Cleveland and Wilson were sons of ministers.

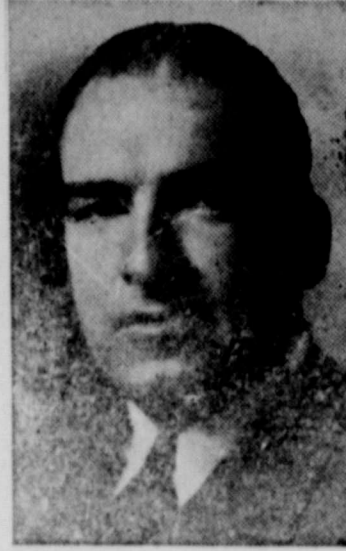
A small lake or fish pond is a valuable asset to any farm.

One-Day SERVICE

Cleaning That Excels

STEWART'S CLEANERS

Named to Head March of Dimes



George D. Wilson

Appointment of George D. Wilson, Houston businessman and civic leader, as Texas State Chairman for the 1948 March of Dimes is announced.

YOUR G I INSURANCE

1. LOW PREMIUM RATES: Cheapest insurance on the market for the money.
2. NO RESTRICTIONS: No restrictions as to residence, travel, occupation, military or naval service.
3. HIGH LOAN VALUE: You may borrow up to 94% of the Cash Value.
4. CASH VALUE: Your converted Policy has cash value after one year.
5. WAIVER OF PREMIUMS: All policies provide for the waiver of premiums during CONTINUOUS TOTAL DISABILITY OF THE INSURED FOR SIX OR MORE CONSECUTIVE MONTHS COMMENCING BEFORE HIS SIXTIETH BIRTHDAY.
6. LUMP SUM SETTLEMENT. REINSTATE BEFORE DECEMBER 31ST WITHOUT MEDICAL EXAMINATION. FOR FULL DETAILS SEE

D. G. AYRES, COUNTY SERVICE OFFICER, FIRST NATIONAL BANK BUILDING, FLOYDADA, TEXAS. 45 3tc.

LEDGER binders in some sizes, indexes to match. Hesperian.

TAXI
Call 36

THE STATE OF TEXAS

TO: J. T. Bynum and wife, Mary Louise Bynum; T. E. Dawson, Henry Hobbs and wife, Teck Hobbs; Frank Archer and wife, Lizzie Archer; T. F. Bynum and wife, Henry Bynum; E. M. Bynum; Mrs. E. M. Pairey; Henry Hobbs and wife, Teck Hobbs; Floyd Bynum and wife, Henrietta Bynum; A. J. Bynum and wife, Mettie Bynum; A. B. Henery and wife, Annie Henery; Will Belyene and wife, Maggie Belyene, together with the unknown spouses of each of said defendants who may be married, and if any of the above named parties are deceased, then their respective unknown heirs, devisees, legatees, administrators, executors and other personal representatives, Defendants.

GREETING:

You are hereby commanded to appear before the Honorable District Court of Floyd County, Texas at the Court House thereof, in Floydada, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 26th day of January, 1948, in this cause, numbered 3718 on the docket of said court and styled Noble Hunsucker et al. Plaintiffs VS J. T. Bynum, et al. Defendants.

A brief statement of the nature of this suit is as follows, to-wit: "Tresspass to try title suit by Noble Hunsucker and Penelope A. Dougherty, joined pro forma by her husband, F. M. Dougherty, as plaintiffs against the persons first named and described in this writ, to whom this writ is directed, as defendants. Plaintiff, Noble Hunsucker alleges that on the 22nd day of October, 1947, he was the owner in fee simple of all of the surface and one-half of the oil, gas and other minerals in and under the hereinafter described land; Plaintiff, Penelope A. Dougherty alleges that on the 22nd day of October, 1947 she was the owner in fee simple of one-half of the oil, gas and other minerals in and under the hereinafter described land, to-wit:

FIRST TRACT: 137.5 acres of land in Floyd and Crosby Counties, Texas, being the West part of Survey No. 377, T. E. Dawson, Original Grantee, known as School File No. 6412 and described by metes and bounds, as follows: BEGINNING at a stone and 3 pits in E. line of Survey No. 1, B. B. B. & C. Ry. Co., Cert. No. 16/173, located by Surveyor Orend, for NW Corner of Franklin Archer Survey No. 4, Block 13, for the N. W. Corner this tract; THENCE East 1905.9 vrs to stone and pits in S. Line Survey No. 1, W. C. Ry. Co., for N. E. Corner this tract; THENCE South 406.4 vrs to stone and pits in the N. Line of said Survey No. 4 for the S. E. Corner of this tract; THENCE S. 89° 58' W 19-05.0 vrs to place of beginning. SECOND TRACT: 126.1 acres of land in Floyd and Crosby Counties, Texas, a part of Survey No. 4, Block 13, School File 2247, the land being described by metes and bounds as follows: BEGINNING at a stone and 3 pits in the E. Line of Susan Sallie Survey located by Surveyor Orend in 1911 for S. W. Corner Survey No. 4, and N. W. Corner Survey No. 4, A. B. & M., Block H; THENCE North 373.3 vrs to stone and 3 pits in E. line Survey No. 1, B. B. B. & C. Ry. Co. for N. W. Corner this tract; THENCE North 89° 58' E 1905.9 vrs to stone in S. line Survey No. 377, T. E. Dawson, for N. E. Corner this tract; THENCE South 374.4 vrs to N. W. corner Survey No. 5-1/2, Block H, For S. E. Corner this tract; THENCE West 1905.9 vrs to place of beginning. That on said date the hereinabove named defendants unlawfully

CLINICS IMPORTANT

In the light of the present knowledge of cancer, one of the most important activities toward control of the disease and reduction of the death rate is the detection clinic for early diagnosis which may lead to prompt, adequate treatment of every cancer case.

At a large medical conference, one ambitious doctor leaned close to the one beside him and asked: "Where did Dr. Smith make his fortune?" The reply was brief. "Stork market!"

Capture The Christmas Spirit At Home



Mother, Dad, and Kiddies in a story telling picture around the tree.

Get your appointment early for suitable hours.

Jackson's Studio

121 W. California Street
Phone 445
Floydada, Texas

entered upon and disposed of the plaintiffs of such land. Plaintiffs further plead the five and ten year statute of limitations in bar to any defense the defendants may have.

as is more fully shown by Plaintiff's Petition on file in this suit. The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office

Records
Music for your every mood as you like it...
H. G. Parker Furniture Co.

in Floydada, Texas this 9th day of December A. D. 1947.
ATTEST:
Mrs. J. O. Dudley, Clerk, (SEAL) 45 4tc.

Farmers Union Insurance

FIRE — LIFE — HOSPITALIZATION
Call the Farmers Union Agent closest to you or Write the —

STATE OFFICE

Box 1445 Amarillo, Texas

The Sign of Good Service



Here's friendly, economical, efficient reconditioning service for your John Deere Farm Implements. It's a combination you can't afford to pass up!

On every machine, we overhaul and recondition it the way the factory recommends. Our friendly, skilled mechanics have the "know-how" and the equipment to do the job right. Nothing is omitted; nothing unnecessary is done. This means fast, expert service at a reasonable cost to you.

You'll be amazed at the completeness... the fine results you get when we recondition your John Deere Equipment. See us soon for complete details.

STANSELL-COLLINS COMPANY, Floydada, Texas

LOCKNEY IMPLEMENT COMPANY, Lockney, Texas

BUY ONLY GENUINE JOHN DEERE PARTS - THEY FIT AND WEAR LIKE THE ORIGINALS!

MOVING

OUR BUILDING HAS SOLD

We have sold our lease and will close store Saturday, night, December 20.

We are taking this opportunity to thank our customers for the nice business they have given us and the courtesies extended in our behalf.

We have enjoyed the privilege of serving you the past year and treasure the friendships made during that time.

Please accept our wishes for a Very Merry Christmas and a Happy New Year.

Hudson Food Market

Mr. and Mrs. H. I. Hudson

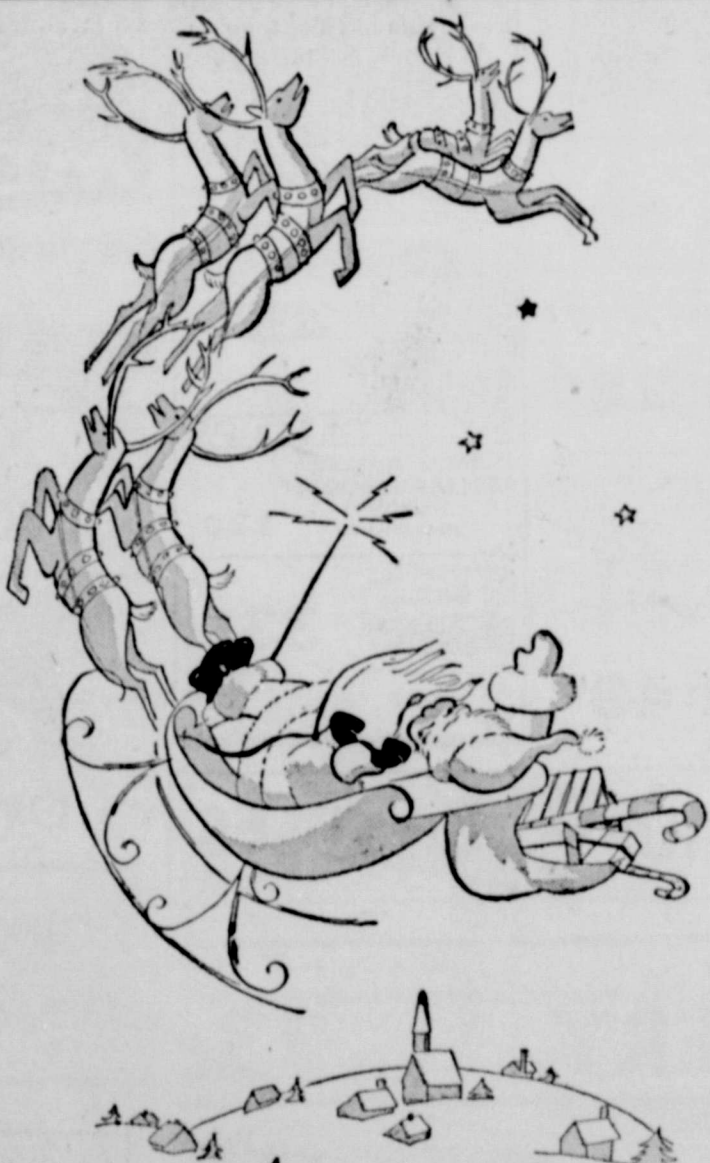
Christmas is rush time For Long Distance, too

Thousands of people like to make long distance calls at Christmas time and we like to do everything we can to help.

Lines will be crowded and there will be delays. But if you'd like to call someone, we'll do our very best to get the call through.

Long Distance will be on the job as usual over the holidays.

SOUTHWESTERN BELL TELEPHONE CO.



This Little Lady, New M'Coy Arrival Has 7 Grandmas

Little Miss Edley Christeene Smith, born December 7 in West Texas hospital at Lubbock, has returned to the family home at M'Coy with a six pound and 10 ounce start in the world and is doing nicely. She is the daughter of Mr. and Mrs. Edward Smith.

Edley Christeene will have quite a job getting acquainted with her grandparents, for besides grandfather and grandmother Leonard H. Smith she has a maternal grandmother and grandfather C. C. Mull of Lorenzo. And then she has four great grandmothers—Mrs. E. C. Kent of Lorenzo, Mrs. T. B. Mull of Petersburg, Mrs. W. W. Smith of Floydada and Mrs. W. E. Lowrance of Brownfield, also a great grandfather T. B. Mull.

And besides these a great great grandmother, who is Mrs. DeVore of Lorenzo. Miss Edley Christeene

thus could qualify in contests amongst youngsters with the most living "grands," and win most of them.

Road Hearing

(Continued From First Page)

adequately meet the great need for better roads in the area. C. M. Smith, Plainview, who owns property in the proposed road district urged that the voters in the area go along with the county-wide plan. It is his judgment, he said, that it will pay the taxpayers to carry their road-building program along on a county-wide basis. In his talk he advanced the idea that the county may be able to obtain funds for road construction through the State Board of Education at a low rate of interest. He said debt service for the road precinct would undoubtedly be higher than for the county. It is his experience, he said that road building by precincts is not as satisfactory as on the county-wide basis.

County-Wide Vote December 30
Meanwhile, Floydada business in-

terests on the defensive, charged with being self-satisfied and careless of the need of the farmer and school children for roads, have been indicating much concern over the fate of the issue in the second vote in 45 days, due to be held on December 30 throughout the county.

Floydada Junior Chamber of Commerce went all out for the county-wide road program in the first campaign and are repeating this stand in the second. These young business men, many recently home from war service, say the effort now being made should have been accomplished "while we were still in dummies."

They are pleading with communities which are not included in the immediate program, or which are

already served with hard-surfaced roads, to go along with the county-wide plan and let the program develop as time presents opportunity.

A meeting will be held Friday night at Center, where James F. Poita, Jr., will be principal spokesman and question answerer. It was announced yesterday by Parrnell Powell, member of a Jaycee committee working on the bond election. Residents of the Center, Fairview and Campbell area are being invited and any others interested Mr. Powell said.

Other meetings will be held before election date if the Jaycees can win the invitation from other communities in the county.

Commissioners Meet Highway Body at Austin

Three members of the Floyd County Commissioners court and Judge W. E. Grimes have been in Austin the first of the week talking to the State Highway department about plans for Floyd county when and if the taxpayers decide they want to undertake the all-county proposal for road construction and improvement.

Commissioners Fred N. Clark of Precinct One, W. C. Plumlee of Precinct Three and R. B. Calhoun of Precinct Four made the trip, leaving Sunday afternoon. Commissioner Charlie Smith, in whose precinct a meeting to talk over the road situation was scheduled for Monday night, stayed at home.

Members of the court need to be ready, Judge Grimes pointed out, to

get the most done for the least money, depending on what the voters ask for, he said before they left for Austin.

The State Highway commission is being asked for their maximum offer of aid for the county-wide program by the Floyd county delegation.

Basketball

(Continued From First Page)

pleased with the showing his boys made in their initial effort of the season against Vernon on Friday. They lost to the Wilbarger boys 30 to 20. In their second game they won from Quitaque 43 to 27. The Wheelwinds were playing almost on equal terms into the late minutes of the game with Vernon when they tired and Vernon laid it on.

Gresham's starters were Grigsby and Bobby Finley at forward positions, Kenneth Hart at center, and James Finley and Floyd Lyles at guard. He also used Bobby Bishop Herman Galloway and Billy Hart quite a little.

Carey won the tournament at Matador by defeating Vernon 52 to 40.

It is not generally known, but Millard Fillmore, thirteenth President of the United States, gave Samuel F. Morse his earliest and most potent support. In gratitude, Morse named the two Morse code characters after Fillmore's children: for Dorothy, dot; and for Dashiell, dash.

"What is College Bred, Pop?"
"College bread is a four year loaf made from the flavor of youth and the old man's dough."

Judging in Jaycee Lighting Contest Is Tuesday Night

Judging of the Junior Chamber of Commerce Christmas lighting contest will be at 8 p. m. December 22. Deadline for entries is December 23. In the residential division the first prize is \$15, the second prize \$10, with honorable mention for other commendable entries. The commercial division will also be judged though no cash prizes will be presented.

A gratifying number of entries have been received for both divisions; however, it is hoped that all who decorate will phone their entries to Jewel Elza at number 72 or mail their name and address to the Floydada Junior Chamber of Commerce. Everyone is eligible except members of the Jaycee committee.

The ladies of the B & P dressed the strings of lights over the streets in the downtown area with the truckload of cedar the Jaycees cut in the Lewis ranch.

It is suggested that all drive through the residential and business districts to see the beautiful displays.

Vanda's Spoil Pretty Scenes
Floydada apparently has vandals who couldn't grow up from their depression days or a new crop has been hatched off.

yesterday to indoor arrangements to the chagrin of the Jaycees. The indignation of many of the residents of the community was beyond a use of words yesterday as the tales of the vandal's work were passed around.

EGGS

Nearly every Feed Dealer or Produce Dealer is aware that Hens should start laying soon after December 15th.

"Stanton's"

—made at Lubbock since 1926 is the Mash for you. Do not Waste Dollars time looking for any man that will save you any money or produce any more eggs per dollar invested.

BERRY Produce & Feed

Phone 74
Res. Phone 86-W

Looper-Fenner

Your Friendly Food Store

TISSUE
2 Rolls
19c

COFFEE
Admiration — Lb. Can
53c

Imperial Cane
SUGAR, 93c
10-Lb. Bag

Fresh Fruits and Vegetables

CURRENTS
11-Oz. Package
17c

SAUCE
CRANBERRY—1-Lb. can
19c

Mince Meat
2 Pkgs.
35c

JUICE
Grapefruit — 2 No. 2 cans
15c

Fancy Dried
PEACHES, 29c
1 Lb.

Everyday Food Treats

Fluffo
SHORTENING, \$1.59
4-Lb. Carton

OLIVES
Stuffed — per Bottle
24c

SWAN'S DOWN
Cake Flour
45c

Fancy
TUNA FISH 45c
per Can

QUALITY MEATS

PORK ROAST
Lean and Meaty — Lb.
49c

BACON SQUARES
Sugar Cured — Lb.
55c

DRESSED
HENS
NEXT WEEK

PORK CHOPS
Pound
59c

"Christmas For Your Men"

A Combination of Men's
Gifts:

Lounging Robes, Neckwear, Stockman's Suits, 100% wool, Pajamas, Gloves, Suits, leather Coats, (the better made), Top Coats, in wool gabardine, (the fabric is the sole of the coat), Val-A-Pak Luggage, (travel light—travel right), one he will keep a lifetime.

"GIVE THE GIFT THAT MEN PREFER"

Glad Snodgrass

"Smart Wear for Men
Since 1900"

STAR CASH VALUES

Floydada's Oldest Food Store
Phone 40 — We Deliver

SUGAR, **95c**
10-Lb. Bag,

Blueberries, **33c**
No. 2 Can,

OLEO, **38c**
Pound,

Surfine PEACHES, **30c**
No. 2 1/2 Can,

Grapefruit Juice, **15c**
46-Oz. Can,

Krispy CRACKERS, **43c**
2-Lb. Box,

Fresh Shipment
of
FRUIT CAKE MIX
Has Just Arrived

Fruit Cocktail, **39c**
No. 2 1/2 Can,

Bake-Rite Shortening, **\$1.19**
3-Lb. Can,



Swan's Down
Cake Flour, **39c**
Pkg.,

Orange Juice, **25c**
46-Oz. Can,

XMAS CANDIES
NUTS—All Kinds
FRUITS, Etc.

CHRISTMAS FOODS GALORE

at FELTON-COLLINS
GROCERY and MARKET

FOOD COMES FIRST

25c \$2.19

10c 5c

1.09 59c

GROCERIES

Dromedary CRANBERRY SAUCE, Tall Can, **25c**

Sour Pitted CHERRIES, No. 2 Can, **28c**

Eagle Brand MILK, Can, **28c**

Adams ORANGE JUICE, 46-oz. Can, **28c**

FROZEN Strawberries 1-Lb. Box, **49c**

PECANS
Pound **49c**

WALNUTS
Pound **41c**

SUGAR
5 Lb. **48c**

PEANUTS
12-oz. Bag **25c**

MERRY XMAS

SHELLED PECANS
Pound **\$1.19**

DEL MONTE COFFEE
Pound **42c**

CRANBERRY BISQUICK **53c**

SOFTASILK **45c**

TRY BOTH SOUPS:
Betty Crocker VEGETABLE NOODLE SOUP INGREDIENTS **12c**

Betty Crocker VEGETABLE SOUP **33c**
3 Pkgs

FRUITS and VEGETABLES

LARGE **CELERY, 23c**

ALL SIZES **ORANGES, 9c**

FANCY DELICIOUS **APPLES, 15c**

BANANAS AVACODAS

2-Lb. Box **CHEESE 98c**

Per Lb. **STEAK 60c**

HAMS

FRESH **OYSTERS**

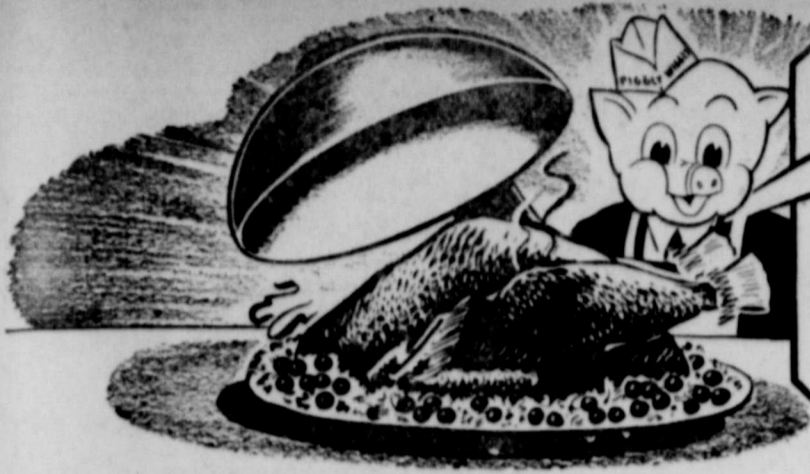
PORK CHOPS
Per Lb. **55c**

DATES
Pitted, 7 oz. **29c**

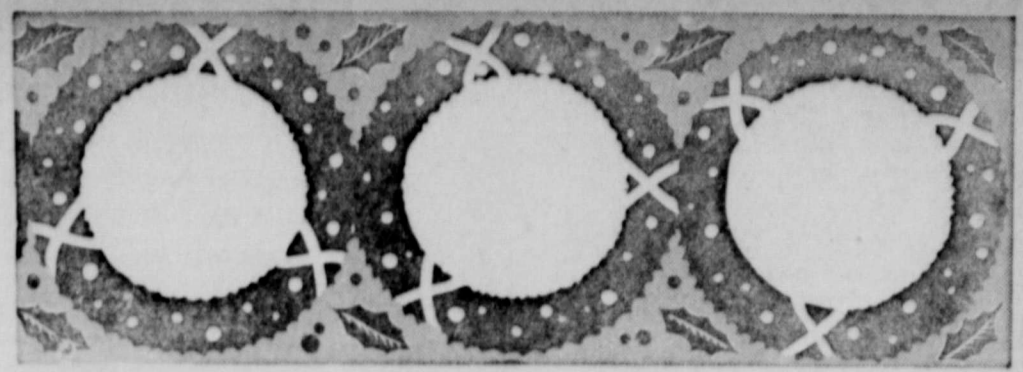
Felton-Collins

Phone 27 • Grocery & Market • 122 W. Calif.

WE
DELIVER



**Merry Christmas
Everybody!**
YOURS FOR GOOD EATING
Piggly Wiggly



ALL BRANDS
CIGARETTES. Ctn. **\$1.65**

TURKEYS

Wilson's Certified Lb.
PICNIC HAMS, 49c
Whole or Half

Fresh Lb. Pork Lb.
Fryers 75c Roast, 49c

Club Lb. Sliced Lb.
Steak, 45c Bacon 69c

CHRISTMAS TURKEYS, 65c Lb.

FRESH CATFISH, 65c Lb.

Fresh Oysters and Shrimp .85 Lb.



DOUBLE RED Lb.
DELICIOUS APPLES, 15c

LARGE RED Lb.
CRANBERRIES, 39c

LARGE STALK Each
CELERY, 19c

SNO-WHITE Lb.
CAULIFLOWER, 12 1/2c



Mixed Lb.
XMAS CANDY, 39c

WALNUTS, 43c Lb.

Shelled 1/2 Lb.
PECANS, 65c

PECANS, 55c Lb.



CRANBERRY SAUCE, 25c Can

GRAPEFRUIT JUICE, 12 1/2c 46 Oz.



BLACK Lb.
PEPPER 55c

PARKAY 39c Lb.

All These Prices Are
Effective Throughout
**DECEMBER
24**
as long as the items
last.

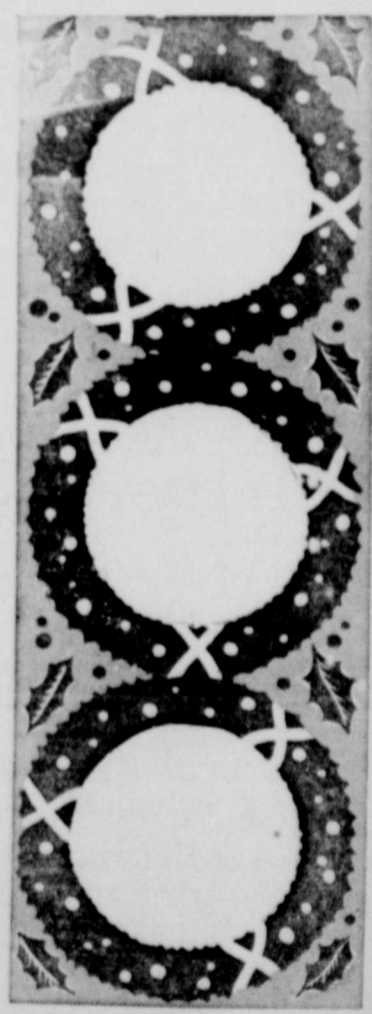
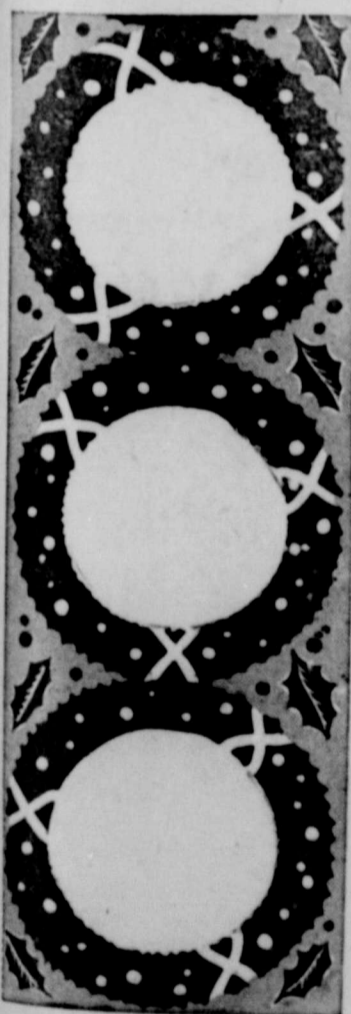
Folger's Lb.
COFFEE, 51c

Hershey's 1/2 Lb.
COCOA, 19c

All Gold 14 Oz.
CATSUP, 25c

Hunt's (Syrup) No. 2 1/2
PEACHES, 25c

Pure Cane 10 Lb. Hunt's No. 2 1/2
SUGAR, . . .93 Fruit Cocktail .39



PIGGLY WIGGLY



Social Events, Clubs

Jean Nelson Becomes Bride of Fed McAnear In Church Ceremony

Miss Jean Nelson, daughter of Mr. and Mrs. W. H. Nelson, route 9, Floydada, and Fed McAnear, son of Mrs. Virgie McAnear, of Plainview, were married, at 12 o'clock Saturday, December 6 in the First Methodist church. Rev. Lloyd H. Jones read the double ring ceremony in the presence of a number of relatives and close friends of the couple. The couple stood before an altar decorated with white mums and greenery. Mrs. G. R. May presented an organ prelude.



The bride wore a white silk floor length gown made with an illusion yolk edged with seed pearls. She wore mits to match the dress and a veil attached to an heirloom tatted julp cap. She carried a nosegay of white roses.

Miss Marie Hickenbotham, of Borger, was the bride's only attendant. She wore a yellow crepe evening gown and a halo of blue. She carried a nosegay of yellow mums.

Dr. C. D. Wofford, of Plainview, attended the groom as best man. Ushers were Herschel Nelson and Mary McAnear.

Following the reception held at the church, the couple left for a short wedding trip. They plan to be at home in Plainview.

Long Guest List For Moody Bridal Shower

LOCKNEY, Dec. — Mrs. Johnny Moody, the former Jo Ann Reece, was honored with a lovely bridal shower Friday afternoon, December 5, in the new home of Mrs. L. M. Honea.

The honoree was assisted by her mother, Mrs. L. L. Reece and the bridegroom's mother, Mrs. John Moody, in receiving the guests.

Mrs. Glen Watson displayed the gifts and Mrs. Lloyd Wofford presided at the register.

The serving table was beautifully decorated with an attractive arrangement of carnations and fern on a reflector flanked by red tapers. Mrs. Barney Manning, assisted by Mrs. H. P. Coleman, presided at the table where spiced tea and angel food cake squares were served.

Hostesses for the occasion were Misses Barney Manning, Carl McAdams, Lloyd Wofford, H. P. Coleman, Glen Watson and Clyde Applewhite.

One hundred twenty-eight guests registered or sent gifts.

The state of New Mexico boasts over 10,000 miles of highways, and enjoys a large tourist travel.

The Hoosac railway tunnel through the Hoosac mountains in Massachusetts is nearly five miles long.

El Progreso Study Club of Lockney Has Annual Xmas Party

LOCKNEY, Dec.—The home of Mrs. G. J. Stapleton was the scene of the annual Christmas party held by the El Progreso Study club. Mrs. Edgar Hays and Mrs. Stapleton were hostesses for the occasion.

A gayly decorated Christmas tree was the center of attraction with other holiday scenes on the mantel and in the dining room. A nativity scene was depicted by figurines placed on a coffee table.

L. A. Marshall, Floyd Fuqua, J. D. Goodjohn, John Galloway, Hattie Cash, T. M. Carter;

Mmes. D. T. Mayo, Bob Reeves, R. T. Pierce, H. M. McDonald, George Stiles, Harry Reeves, Clyde Foster, E. J. Cantrell, F. C. Harmon, Earl Pierce, Raymond Teeple, Lon Smith, Floyd Ballard, Carl Lewis, Jim Walding, Edward Porter;

Misses Dorothy Anderson, Josephine Eudy, Gladys Roberts, Pauline Cantrell, Bonnanell Fuqua, Mildred Woods, Melba Smalley and the hostess, Mrs. Bill Barnes.

HAS GUESTS SUNDAY

Sunday guests in the home of Mrs. Cora Pace were Mrs. Jack Hollingsworth and daughter, Nathalie and Mr. and Mrs. Roy Hollingsworth and baby, all of Roaring Springs; Mrs. Orvell Yandell and daughters of Plainview; Mr. and Mrs. Walter Knight, of Sand Hill; Mrs. Opal Owens and son Billy and Miss Barbara Dutton, of Floydada.

Alatheans Christmas Meeting Thursday

The Alathean Sunday School class of the First Baptist church met Thursday at the church for their Christmas tree and exchange of gifts. The devotional and a short business session was held before the opening of the presents.

Cocoa and cake were served to Mmes. W. B. Jordan, J. A. Grigsby, J. T. Snodgrass, J. R. Terry, W. B. Cantrell, C. J. Briggs, Fannie Montague, W. A. Amburn, W. N. Paschall, J. L. Coppell, Tivis, T. J. Embry, A. H. Manning, W. A. Cates, Morzan Wright. Visitors were Mrs. T. J. Heard, Mrs. W. J. Rhodes and Mr. and Mrs. Santa Claus.

Massachusetts ranks first in the manufacture of textile goods and boots and shoes.

The deepest iron mine in the world is located at Ramsay, Mich.

Lake Superior is the largest fresh water lake in the world.

Christmas Tree And Turkey Dinner Held By Pastors Helpers

The Pastor's Helpers Sunday School Class of the First Methodist Church met Monday at the parsonage for the annual Christmas tree and turkey dinner. Mrs. D. D. Shipley played Christmas carols and prayer was led by the pastor Rev. Lloyd H. Jones. The social hour was concluded with the exchange of gifts.

Members of the class present

were Mmes. W. E. Walker, R. H. Willis, O. B. Olson, Addie Thagard, Eula Thurmon, J. J. McKinney, Lula Slaughter, A. P. McKinnon, Will Snell, D. D. Shipley, J. E. Laughlin, B. Blount, P. M. Felton, R. M. McCauley, W. H. Alexander, the hostess, Mrs. Lloyd Jones and Rev. Jones and children, Bobby and Marilyn.

ON ACC HONOR ROLL

LOCKNEY, Dec.—Two students from Lockney have been named as honor students in Abilene Christian college, Abilene, Texas, for the first

half of the 1947 fall semester. Abilene Christian college counts the scholastic top ten percent of its class as its honor students.

Lockney honor students are Billie Earle Ross and Leo Maudie Watson.

Nebraska's livestock, poultry, dairy farming interests are and valuable.

More than 70 per cent of our homes have radios.

Scott Gin Will Not Operate DECEMBER 24 and 25

We are going to close so our employes may spend Christmas with their families.

We also take this opportunity to wish each and everyone a Merry Christmas and a Happy New Year.

SCOTT GIN COMPANY

John R. Gray, Mgr.

CHRISTMAS RUSH

For those Christmas Rush Days bring your car in for a thorough check up. Expert Mechanics and quality parts.

SPEARS AUTO COMPANY

PARTS and SERVICE

107 N. Main

Phone 39

A SHIRT-TALE FOR CHRISTMAS



"Good gosh!" said he, looking one day at his depleted shirt wardrobe, "something new must be added!" So he dropped a hopeful hint to his wife. He told how he'd been walking past HALE'S, and had just happened to note their exclusive holiday selection of fine broadcloths. The hint worked like magic. Came Christmas, came three shirts of his favorite style from our prize lines

. . . ARROW — PERFECTO — NO-FADE

MORAL — Go thou and hint likewise.



HALE'S DEPARTMENT STORE

THANKS FRIENDS

For making 1947 a successful year for us. We hope we have made it better and more profitable for you.

You are in the right country and you are among friends.

We made mistakes in 1947, yes! For your past confidence in us we will work harder and try to make less mistakes in 1948. But mistakes or not, we won't quit and we won't let you down.

We haven't made a better mouse trap and the roosters can take care of themselves, but we think we are making a better Hen's Nest! See them at our Planing Mill or wherever you sell eggs!

For Christmas, give the Old Hen a better break, I mean Nest! Patents Pending. Take it off your income tax and gather up all clean eggs to pay Uncle Sam what you owe him.

I want to sign a contract with 1,000 "DIRT ROAD" Farmers! All vote "FOR" the roads then anyone that can't get home because of "MUDDY ROADS" can stay all night or maybe all week with the farmers who get the new pavement.

Like it or not, we pay taxes every day that builds roads in other counties! Why not some for ourselves? Sure we will pay for them, did you think there was a Santa Claus?

I started out to say, and I still want to say —

MERRY CHRISTMAS
ED HOLMES

(Listen to a Farmer's Life as he Lives It," KVOP Saturday 12:45 to 1 p. m.)

Conservation District News

Nelson, W. F. Ferguson and Dunlap of Floyd County Soil Conservation District attended the annual meeting of Texas Conservation District Supervisors at Brownwood on December 9. They reported a nice trip and several good talks on conservation related matters of the dis-

E. R. Alexander, head of the Department of Vocational Education at M. College gave an inter-address in which he gave figures on gross income per acre in Texas for 1947. These figures ranged from \$393.00 in Hart County to \$51,545.00 in Hidalgo County. Floyd County and our neighboring counties are as follows:

- 14.89 Floyd County
- 12.03 Hale County
- 12.03 Briscoe County
- 13.04 Motley County
- 14.89 Crosby County
- 14.82 Lubbock County

Dunlap was elected as one of the directors to the Texas Association of Soil Conservation District Supervisors from area 1. He also elected vice-president for the state organization. Area one consists of 51 counties in North and South Plains of Texas.

Soil Conservation technicians reported to the Floyd County Soil Conservation District that terrace work for H. R. Hartman of South during the past week.

A high point was set on the project of C. D. Merrick near Lone last week. He expects to drill an irrigation well in the near

Taking Easements For Big Four Road

CROSBYTON, Dec.—Engineering on Crosbyton's Farm-to-Market road north to the Big Four school house, a distance of approximately six miles, has been completed, and right-of-way easements are now being taken, County Judge Emzy Pieratt said Wednesday.

Plans and specifications will be completed by Feb. 1, Judge Pieratt said, and if all easements are in by that time it is possible that the road will be contracted at the March letting of the department.

An 80-foot right of way is being secured on the project, he said. A five percent curve is laid out where the road turns west one half mile, cutting approximately 7.8 acres off of farms on each side of the east-west stretch. The road will end 380 feet north of the crossing at the Big Four school house.

Attend Last Rites For Crash Victim

Mr. and Mrs. L. L. Clark returned Sunday from Loving, Texas where they attended funeral services for a nephew, James Norman Hamm, 23, who was killed Saturday in a plane crash on a ranch four miles from Graham.

Mr. Hamm was riding with Willard Watkins, a flight instructor at Graham Municipal airport, when according to witnesses, the trainer plane went out of control and intruded a spin. The light craft crashed and burned, taking the lives of both young men.

Crosby Residents Should Lock Doors Sheriff's Warning

CROSBYTON, Dec.—Crosby County residents were being urged this week by the sheriff's department to lock their homes securely when they leave their homes at night. Reason for the warning is the siege of break-ins which are occurring over the country at the present time.

A house south of Ralls belonging to Rupert Marsh and occupied by Buster Smith was broken into Thursday night. Articles missed included a 22 rifle, a lady's coat, a man's gabardine jacket, a pen and pencil set and earrings.

Phillips 66 service station in Ralls was also broken into the same night. A small amount of change left in the cash register, cigarettes and candy were taken.

The culprits gained admission by breaking a glass pane in a door reaching through and releasing the night latch.

Center News

CENTER, Dec. 16—People are nearly done sowing wheat in this community.

Mrs. R. C. Ross is in a Lubbock hospital for medical treatment.

Mrs. C. M. Meredith has been on the sick list, but is up again.

Rev. and Mrs. Clay Muncy called in some of the homes here Sunday.

Mr. and Mrs. J. B. Jordan and Kathie and R. C. Ross and Norma June were dinner guests in the Travis Lightfoot home Sunday.

There will be a community Christmas tree at the school house Tuesday night, December 23. Come and see what Santa has for you.

Next Sunday is church day. Each child is requested to bring a toy or book to send to the Orphan home for Christmas.

Writing fluids, Hesperian



"I'VE GOT A RIGHT to a big Christmas smile," says Rose Martin of Marshall, Texas, as she rises from her wheel chair. The 14-year-old girl is going home for Christmas—walking for the first time since she was struck with polio in March—thanks to the treatment given her at the Scottish Rite Hospital for Crippled Children in Dallas. Entirely dependent on public contributions to meet its annual operating budget of over \$200,000, the hospital now is receiving donations from its many friends to carry on its humanitarian work.

Mr. and Mrs. A. R. Epperson returned last Friday from Amarillo where Mr. Epperson spent some two weeks being treated at the Veterans hospital.

Mrs. A. P. McKinnon left Tuesday for Dallas, where she will spend the next three months in the home of her daughter and husband, Mr. and Mrs. R. F. Kirchner.

LOOK at the new

Lauderall

BETTER BUILT TO DO A BETTER JOB by Jacobs

The COMPLETELY AUTOMATIC HOME LAUNDRY

NOW see this great new automatic machine laundry that combines eye appeal with economy and ease of operation. Launderall is completely automatic—washes, rinses and spin dries. No pre-soaking required with Launderall—just one flick of the switch does the entire job thoroughly and gently. And it's loaded and unloaded from the waist-high top to eliminate stooping and bending. Launderall is engineering skill at its best. Launderall is Better Built to Do a Better Job.

DO YOUR IRONING... Automatically TOO!

Ironrite

Automatic Ironer

IRONS EVERYTHING BEAUTIFULLY IN A FRACTION OF HAND-IRONING TIME

The perfect team-mate for your automatic washer is the modern automatic Ironrite ironer. Go automatic all the way with Ironrite! It has that exclusive roll with the two open, identical ends! Just as the automatic washer saves you time, trouble and steps in laundering, so Ironrite's automatic features will save you energy and time in ironing. You sit relaxed before Ironrite, simply guiding the work through. Don't stop halfway—add the automatic Ironrite. Go automatic! Try Ironrite! Buy Ironrite! (Easy terms, too!)

Call us for FREE home demonstration!

Cabinet Model shown: 219.95

STRAIGHT AND TO THE POINT

SAY, POP! WHY DON'T EVERYBODY BUY A HOME WITH THE RENT MONEY?

THAT'S ONE OF LIFE'S BIGGEST MYSTERIES, MY SON!

for ACTION SEE

FLOYDADA REAL ESTATE & INS. AGENCY

JIM WORD, MANAGER
FIRST NATIONAL BANK BLDG. PHONE 440

Two New HOMES

With hardwood floors, extra good construction in best part of town. Financed with small down payment and easy terms.

NO MORE... dirty hands... soiled clothing... clouds of dust... from the vacuum cleaner bag!

NO DIRTY BAG TO EMPTY ON

FILTER QUEEN

America's Bagless Cleaner

Yes, it's true. There is NO dirty bag to empty on FILTER QUEEN... the amazing new vacuum cleaner that cleans, dusts furniture, waxes, polishes, moth-proofs. Large metal dust collector empties like a wastebasket. FILTER QUEEN is guaranteed to pick up dog hair. Has no heavy weight to push around. Gets all the way under low furniture. Complete with full set of attachments, handy storage case.

See it today!

COMPLETE WITH DELUXE ATTACHMENTS

COLLIER AUTO SUPPLY COLLIER AUTO SUPPLY

AT LAST! THE NEW EASY SPINDRIER

YOU HAVE BEEN WAITING FOR!

HERE IT IS! A new 1946 Easy washer with all the latest improvements, and yet a washer you know you can trust! Easy Washers have been home-tested and proved by over 2,000,000 satisfied owners. And they're made by specialists with 68 years experience in building home laundry equipment.

The Easy Spindrier is designed to help make your washing easier... and faster! It's a miser with hot water and soap, yet your clothes are snowy clean. And it whirls out up to 25% more water than tight-set wringer rolls so clothes dry quickly both indoors and out.

Drop in and see this miracle machine work. Once you've seen an Easy Spindrier in action you'll never be satisfied with less.

WASHES MORE CLOTHES FASTER

THIS TUB WASHES A FULL LOAD WHILE THIS TUB SPINS A FULL LOAD DAMP-DRY

ONLY 179.95

- 1 Spindrier's twin tubs do the average family wash in less than one hour. One tub washes while the other damp-dries!
- 2 Easy's patented Spiralator washing action is gentle as a baby's handclasp. Washes all the clothes in all parts of the tub—a full 9 lb. load.
- 3 No old-fashioned wringing! You can rinse (it whirls out up to 25% more water) and damp-dry clothes without lifting in Spindrier basket.
- 4 Faster ironing, too! The Spindrier's whirling action can't put deep-creased wrinkles into fabrics. Can't break buttons or ruin zippers.

EASY AMERICAS LEADING WASHER-IRONER

COLLIER AUTO SUPPLY
West Side Square — Phone 387

THE HESPERETTE

EDITORIAL

PEACE ON EARTH, GOOD WILL TOWARD MEN!

"Glory to God in the highest, and on earth peace, good will toward men." This is the message of Christmas, the birthday of Christ. The word "Christmas" was derived from "Christesmasse" meaning "Christ's mass." It has been called "Noel" by the French, "Navidad" by the Spanish, "Natale" by the Italians, and "Weihnachten" by the Germans.

This festival has been celebrated on many various dates, especially January 6, March 25, and December 25, the present accepted date.

The French make a great festival of the Christmas season. The children receive candy and toys on Christmas Eve, while the adults exchange gifts on New Year's Day. Plays and carols are presented in many parts of France by both adults and children. Midnight mass is celebrated on Christmas Eve, and afterwards many make merry with all night family gatherings.

The Spanish Christmas Eve resembles a carnival in many ways. In the homes, the children dance to the sound of tambourines and sing pretty nativity songs. The young men and women, dressed in their finery and carrying tambourines and guitars, parade through the streets lined with brilliantly lighted shops. At midnight the bells call everyone to mass, and afterwards the merry-making is resumed by watching groups dance "The Jota", the favorite Christmas dance. This is continued well into the morning.

The Italians announce the beginning of the holy festival by the boom of cannons. The children recite speeches and poems and minstrels with bagpipes sing carols. After a large banquet, presents are drawn from an "Urn of Fate", and processions bearing a wax figure of the Holy Babe move through the town to the church where midnight mass is held.

The Germans and Dutch sing such beautiful Christmas carols as "Silent Night, Holy Night." In Germany both trumpet choirs and choirs composed of young boys and men play and sing from the church towers. Highway pageants are presented and tiny lighted trees are placed on the graves of children on Christmas Eve. In Holland Christmas is devoted almost entirely to church service and quiet family gatherings.

The present day American Christmas is the heir of Christmas in many lands and in many ages. It is a day of family celebration, and a special day for the children. After exchanging gifts many families go to church, where special Christmas programs are presented. The typical Christmas must include turkey, cranberry sauce, and pumpkin or mince pie, fruit cake, or plum pudding. Fire works illuminate the skies in many parts of America and community festivals are held for the benefit of young and old alike.

This year Christmas festivals undoubtedly will not be so elaborate in the war-torn countries of Europe. However, Christmas in the United States, for the first time in approximately seven years, will be celebrated in much the usual manner. This year, the markets having been flooded with many new devices, will enable Americans to have a more elaborate Christmas than ever before. There is a Christmas spirit behind our fire works, our Christmas tree and our gifts, and we have much for which to be thankful. Don't be blinded to this fact. Let's make this Christmas a joyful and reverent one.

"LIVE AND LOVE"

Life is wonderful, when you live, But sad when things go wrong, In life you must continue to give, Or else you'll be alone.

To give, while upon this earth, Means double up there above, Give for the appreciation of birth, Give because of love.

Today this world is torn within, And it's hard to move above, Why not take things with a grin, And depend upon the love.

He loved, so now we live, But in this world of pain, Our love for Him, we must give, Forever with Him to remain.

By Dan Goodson, an ex-student.

PEP SQUAD GRATEFUL

The Pep Squad wishes to express its thanks for the help and considerations from the Junior Chamber of Commerce, King's Variety Store, Norman's Variety Store, Mr. and Mrs. Estel Baker, Mrs. I. T. Graves, Coach L. F. Gresham, Mr. Clyde Haden, and Mr. Jackie Cogdill in making our banquet a huge success. We are sincerely grateful!

WORSHAM'S PLUMBER

FOLKS WHO SEND FOR THE PLUMBER MAN - WANT HIM TO MOVE AS FAST'S HE CAN



WORSHAM & SON Plumbing Co. 127 W. CALIF. PHONE 570

Coach Kimbrough Speaker at Annual Football Banquet

The football boys were honored at the Annual Football banquet Saturday night, December 13, at the Andrews Ward gym. The guest speaker of the evening was Coach Frank Kimbrough from West Texas at Canyon. Coach Jarnigan of Canyon was also a guest.

The program of the evening was: Invocation—Superintendent I. T. Graves; Coronation of '47 Football Queen Mary Maxey, by Whirlwind Captain Pecos Hart.

Toast to Whirlwinds—Betty Lou Tye.

Response—Fred Conner; Acrobatics—June Powell; Music—Whirlwind Orchestra; Talk—Coach Kimbrough; Tribute to Coaches—Travis Jones; Announcement of 1948 Pep Leaders—Norma Jean Carpenter; School Song.

Banquet Tables Form "W"

The Banquet tables were arranged in the form of a large W covered in green and white crepe paper, with the head table and the Queen's table at one end. Plate favors were green match holders with "Whirlwinds" written across the front. Stuffed dolls dressed identical to the cheer leaders, twirlers and drum major were placed in the center of the tables. The head table was arranged with white mums in a football vase. On either side of it were two green candles in matching football holders. White teddy bears trimmed in green and carrying a little football were found at each end which completed the head table.

Mary Maxey Is Queen

Mary Maxey was crowned Football Queen of 1947 by the Captain of the Whirlwind team, Pecos Hart, who presented her with a bouquet of white mums, as she stepped through a large white football made of twisted crepe paper streamers. She and her attendants, Roberta Garrett, escorted by Eugene Mayfield, and Hester McIntosh escorted by Leonard Grisham. The Queen and her attendants and escorts sat at their individual table in the center of which was a white football autographed by the team in green ink.

Green and white strips of crepe paper covered the ceiling and hung down the sides. The entrance was tied back with huge green and white bows. At either end of the banquet hall could be seen a roal post wrapped in green and white paper.

Following the banquet, Coach Kimbrough showed a motion picture of the game between West Texas State and Tempe State Arizona.

FHS Band Second In Santa Parade Held at Plainview

The band members went to Plainview December 8 to the Santa Claus Parade. The parade began at 2:30 p. m. A prize of \$100.00 was given to the band that won first place in marching. Hereford won first place. Floydada band won second place and a prize of fifty dollars. There were four other bands there besides the F. H. S. band.

The band members met at the city auditorium at 6:30 p. m. for a free barbecue. After the barbecue the bands formed in marching formations and marched to the football stadium for the beautiful fire works display.

Everyone had a wonderful time and wishes to thank Mr. Haden for the trip. CONGRATULATIONS BAND!

ORCHESTRA NEWS

Gladys Roberts is the new orchestra leader. The orchestra will now be known as Happy Roberts and Her orchestra. The leader was announced at the football banquet.

The orchestra consists of the following: Keith Stansell and Gene Jackson—cornets; Chuck Holmes—saxophone; Travis Muncy, Barry Rosson and Mr. Haden—saxophones; Doris Hollman—trombone; Ted Lanham—drums; and Roberta Garrett—piano. Vocalist are Ruthie Harmon, Gladys Roberts, Billie Newberry and Mary Maxey, and the orchestra manager is Joe Walker.

The orchestra looks as though it will live up to the standards set by the "chick" Lambert orchestra of last year.

Losses This Week at F. H. S. We, the student body and faculty extend our deepest sympathy to Nellie Mae Kenny in the loss of her father.

We, the faculty and student body regret very much the fact that Rita McCormick, a junior, and Audean Carter, a senior, have found themselves unable to attend F. H. S. the remainder of the school year.

Also, to our disappointment, Mary Gilbreath of the Freshman class moved to Lubbock to finish out the school year there. We hope you will be very happy in your new school Mary and will come back to visit us often.

We are sorry we will not be seeing your faces around F. H. S. but we hope you will try to keep up with our school activities. Each and every one of us wishes you the best of luck!

He: May I hold your PALM-OLIVE?
She: Not on your LIFE-BOUY.
He: Then I'm out of LUX.
She: Yes, IVORY formed.

Yellowstone National park, established in 1879, was our first National park.

O'NEAL & CO., -- North Side, Headquarters for Christmas Things

FOR A GRACIOUS CHRISTMAS FOR GRACIOUS LIVING

Gorgeous Bedroom Suites, Living Room Suites, Dining Room Suites, Platform Rockers . . . Many other Choice Pieces.

Radios and Radio Combinations, Easy Terms, **\$18.95 to \$200**
Coolerator Electric Refrigerators, 7 $\frac{3}{4}$ cubic ft., Immediate Delivery, Easy Terms, **\$249.95**
Deep Freeze Home Lockers, Delivered and Installed, Easy Terms, up from **\$269.95**
RADIANT HEATERS: A large assortment, both in Natural and Butane Gas Types, up from **\$9.00**

FOR THE FISHERMAN'S CHRISTMAS

Shakespeare Wonder Rods; Heddon Pal Rods; Heddon Pal Reels; Humphreys Spinning Reels; Ocean City Reels; Bronson Reels; Langley Reels;

LARGE ASSORTMENT OF LURES, BAITS AND TACKLES

If Your HIM is a Fisherman Think this Over:

Lawson Outboard Motor, 2 $\frac{1}{2}$ Horse power, Immediate Delivery, and a Special Price, **\$99.95**

CHRISTMAS DECORATIONS. Shop O'Neals for them Tomorrow

A GIFT THAT SAYS *Merry Christmas*

365 DAYS A YEAR... AND AT A SAVING, TOO!

This 6-piece Utility Set of **Club Aluminum** HAMMERCRAFT WATERLESS COOKWARE

ONLY **\$19.95** FOR A LIMITED TIME REGULARLY \$22.34

YOUR TERMS

Not just ordinary aluminum, not just "waterless" cookware—but that famous, thick molded CLUB ALUMINUM, with the "jewelry store" hammered finish, that keeps the full flavor in your food (vitamins and minerals, too) . . . saves time and pot-watching . . . and cuts fuel costs. Made to last a lifetime. Buy it for yourself or for a gift.

COVER FITS BOTH

THIS SET CONTAINS

1 $\frac{1}{2}$ -QT. COVERED SAUCE PAN	Regular Price \$3.15
2-QT. COVERED SAUCE PAN	3.45
3-QT. COVERED SAUCE PAN	3.95
10-IN. HANDLED GRIDDLE	2.89
10-IN. OPEN FRY PAN	2.95
4 $\frac{1}{2}$ -QT. DUTCH OVEN	5.95

*SAME AS PREMIUM
PRICE OF 6 PIECES IF BOUGHT SEPARATELY, \$22.34

FULL FLAVOR
Keeps every flavor hidden within ribs to the molten-salted lid, falls back again to flavor and softens your food. Vitamins and minerals stay in.

O'Neal & Company

It's to O'Neal's for Toys and Games

- These and Many Others:
- Chemistry Sets, **\$3.50** and **\$6.95**
 - Casting Sets, **\$2.00**
 - Archery Sets, **50c to \$1.50**
 - Toy Dump Trucks, **\$1 to \$6.00**
 - Croquet Sets, **\$7.75 to \$16.95**
 - Doll Cradles, **\$3.00**
 - Xylophones, **\$1 to \$3.95**
 - Doll Buggies, **\$8.50 to \$14.95**
 - Round Up Cowboy Outfits, **\$1 to \$4.75**
 - Chinese Checkers, plus Ante-Up Rummy Game, **\$2.00**
 - Doll Beds, **\$2.25**
 - Electric Trains, complete with track **\$24.95**
 - Tricycles, **\$15 to \$24.95**
 - Jr. Coaster Wagons, **\$7.95 to \$14.95**

Why do so many women say:

Sealy

IS THE WORLD'S FINEST TUFTLESS INNERSPRING MATTRESS

...because Sealy's "Duro-life" innerspring unit gives correct support to the heavier "vital third" of your body...distributes weight evenly. Yes, you may sleep soundly on your side, stomach or back.

...because sleeping on a Sealy gives a delightfully buoyant feeling of healthful rest. Sealy's gentle, body-cradling comfort helps soothe tense nerves, relax taut muscles. No bumps...no "buttons."

...because Sealy's all-over insulation pads the coils to make you extra comfortable. Night after night, you enjoy that supremely soothing Sealy feeling... "like sleeping on a cloud."

...because the Sealy Tuftless Innerspring mattress is guaranteed for 10 years against all structural defects. Sealy mattresses are known to give satisfactory service after 20 to 30 years of use.

SEALY TUFTLESS INNERSPRING **\$49.50**
Matching Box Spring

O'NEAL & CO.

North Side, Floydada
Headquarters for Christmas Things

HESPERETTE

(Continued)

Christmas Party, Whirling Jaunt on Club Calendar

Many Glee club activities will be given this week in a Christmas party which will be given at the home of Patricia Kirk. The party will take place Thursday night, December 18, at 7:30 p. m. The Glee club is to sing on the program to be given Friday night at Mrs. Jones. The group has been practicing every day at noon on these carols. December 22, at 8 p. m., the Glee club will carol at the home of Mrs. Jones. They will start from the town school and tour the town under the leadership of Mrs. Jones. The group will sing beautiful and well-known carols. Hint to the townsfolk: Any refreshments will be appreciated!

Candid Camera

As if Santa has been very busy this week, because for a Christmas present we have our own candid camera. Mary Maxey, queen of 1947, Mary Maxey, another Christmas present to the Glee club, because she was born December 6, 1931. Mary is the most fascinating green-eyed girl just sparkle when she smiles. She has beautiful brown hair and a complexion. Mary is about 5 feet 10 inches and weighs 105 pounds. She is all evenly distributed. She is a very striking personality along with her good looks. Mary is just an all-around girl.

Mary likes to wear levis and jeans and this stands among her hobbies. She makes sewing a hobby. She likes to read and eat and at the same time. Mary just loves chicken, and water-melon in her mouth. Her favorite sport is none other than football and green are her favorite color. Of course, not together. Our Mary's favorite time of day is night. She thinks that eccentric people are her favorite; Mr. Haden her favorite teacher, and band music are her favorite subjects. Mary's favorite movie was "The Romance of River Riders" and she likes Jones and Clark Gable are her favorite stars.

Mary seems to like football cap and pretty well. How about this? Our personality goes from extreme to another; she likes symphony orchestras and hot boogie. Mary loves friendly people. She likes to chew bubble gum. Among her likes are: long hair, perfume, band trips, long hair, red hair, slumber parties, bathing suits, snow, and lime. Among her dislikes are: bus, "Till the End of Time," and skra, dumb people, and smoking.

Mary explains her ideal boy as if he is out of this world. This is her interpretation: He should be tall, but not too tall with black curly hair, brown eyes and must have a radiating smile. He must be a wonderful ball player, must be very considerate, must have a sense of humor and have a new 1949 Hudson, and must be smart enough to get her for her. Mary said she never had to find him. Well, anyway, he's on the lookout.

At the end of a perfect day, the party would start at 10:00. Mary would go horseback riding, come back and have breakfast consisting of cantaloupe, pancakes, bacon, and coffee, and then read a tragic novel for lunch. For lunch she would have fried chicken and everything goes with it. After lunch she would go shopping and buy a whole wardrobe. After this she would go to all the night clubs in New York with her ideal boyfriend, and fall in bed when she returned.

Grigsby Places on All-Tournament Team at Matador

The Whirlwinds journeyed to Matador Friday night and Saturday evening to play in the Matador tournament. The Whirlwinds played a good Vernon team and were defeated 30-20. Leonard Grigsby was high point man for the Whirlwinds. Saturday evening the Whirlwinds played Quitaque and defeated them 43-27. Leonard again was high point man for the Whirlwinds.

The Whirlwinds placed Leonard Grigsby on the all-Tournament team.

Assembly Program Unknown Paradise Given on Thursday

Floydada High School was honored Friday, December 13, with an assembly program entitled "The Unknown Paradise," sponsored by the Southern Assembly company. Mr. Joseph Ellis had many unusual things to show that came from Java. He is from Java and told of the people and their customs in Java. Rose Beard modeled a sarong worn by Javanese women; Tank Haney modeled a man's costume; Jane Frizzell modeled a bride's costume and Bob White modeled a bridegroom's costume. It was very inspirational and educational program which was enjoyed by everyone.

Melvin Dunavant Wins a Sears Pig

Melvin Dunavant was the winner of one of the Sears pigs for outstanding work in the Floydada F. P. A. These awards are made to boys who have accumulated the greatest number of points for achievements in ag work. Rodeo tickets have been received by Mr. Barber for those who plan to attend the Fort Worth Pat Stock show.

HOME EC. CHRISTMAS PARTY HELD ON MONDAY NIGHT

The Home Economics Christmas party was held Monday night, December 15. Guests at the party were the F. P. A. boys. Christmas carols were sung. The tree was loaded with gifts which were opened with enthusiasm. Because it was so cold the show was chosen instead of caroling to close the entertainment of the evening.

GAMMA SIGMA KAPPA DANCE

Attention! all former members! A formal dance honoring all former members of the Social club of Floydada High school is to be held December 23, 1947, at 8 p. m. at the American Legion hall. All members of the Gamma Sigma Kappa and their husbands or dates are cordially invited. and sleep for a week. One thing Mary will never forget was when she was very small. Her daddy set her upon a bar, and gave her some beer. This is her reason for disliking beer so. She just started out too young. Mary's most exciting moment was when she was told she was football queen. You deserve this title, Mary. You really deserve it. Here's a toast to you Mary, not because you're football queen, but because you are you. Good Luck!

De' Quacker

Well Chilluns, I is here agin, I sees all and I knows all. And I is just a'dying to tell ya' where I bin!

Working at Penney's Department Store seems to be a big pleasure to Bill Smith and Ruth Smith. Cute ain't she, Bill?

I heard Gladys doesn't have much fun on the band bus like the other kids. Leonard, are you talented musically?

Speaking of band trips, J. D. Helms and Ruth Riggle sure did have fun in Plainview Monday. What about this, Billy? Also on the band trip, Bobby Plumlee seemed to be doin' all right with a Plainview band girl.

Frances Pratt is floating in air now that Earl Dean Leach is home. Golly, it must be love.

Barbara Landers and Ted Lanham have been seen together quite often lately. It seems at last Barbara has found "him".

Patsy Portenberry and Bob White seem to have something in common. What about this, Patsy?

What was so interesting that Wanda Reed, Lou Rita Poteet, and George Spears were talking about the other day?

Why did Chris Jones swoon in the library last night? Was it because Bobby walked in?

Don Kirk really blushed in the study hall. Was it because Ann Jones smiled at him very sweetly?

Does Genele Norman like Jerry Bob or "Corky"? I know a certain Senator who really thinks she is cute.

WANTED: To know what Bobby and Sammie Hale called Pecos last Tuesday night!

A Letter To Santa, Dear Santa: We don't want anything for Christmas, but please bring our Ma and Pa two new sons-in-law.

We love you. Joyce and Plovec Jarrett. Doris Dyer, Chuck Holmes, Dale Johnson, and Eunice Welborn were having a wonderful time Tuesday.

What will Jane think Chuck? and what will Reese think, Doris? Kathryn Waddington was very happy when Mr. Johnson assigned her a seat next to Aubrey Guthrie.

New Romance? An old romance was renewed the other day when Clint and Margie patched things up. Ain't that sweet?

Dub Hodze has been wearing Dorothy Clayton's jacket. For Heaven's sake, what does this bring up, Dot?

I hear Arlene and Randall had another fuss. It must be love 'cause the fussing is so wild and the making up is so good. Yum.

Mava Smith was certainly thrilled over her billfold, Monday. It was Martin Roe's present to her. What did Gerry give you, Mava?

It seems to me that Darlene Johnson looks at George Spears just too

much "that way." Could it be love?

I overheard Wade Payne saying he had a "sick liver" I just wonder who made it that way?

This Wilma Hamilton and J. B. Colston deal has really stayed together for a long time. It looks like genuine love.

Floyd Lyles was really sad all day Monday. Since Rita quit school, there doesn't seem like there is much future.

Looks like Claud Parrish is losing out with Bobbie Medlen. Tom Bob seems to be taking over in Chemistry class.

Louella Irwin really seems lonesome with Kenneth Hollums gone from J. B. T. class. What will you do, Louella when he moves away?

Ted Lanham still isn't over his crush on Pat Childress. He even wants to take his English the last period so he can see her. Gee, this is bad.

Gene Dale and Biff seemed to be getting along fine in Civics class Monday. What about this Biff, have you forgot Charles?

Well, dat's all for dis week, so let's fill the can up next week.

Roving Reporter

What do you want Santa Claus to bring you for Christmas?

Mr. Baker—He can just bring me a 1947 Cadillac. No special color, it doesn't matter. (He's easily pleased.)

Doris Vinson—I want an engagement ring like Pat's! (Take a hint, Earnest!)

"Jake" Helms—I want Santa Claus to bring me some passing grades in English IV. I guess then he can bring me a real cute, black headed girl for a little present! I guess that's about all! (All, he says)

Joy Jackson—I want him to bring me a sack "plumb" full of peppermint sticks.

Melvin Dunavant—(while working on his English theme) I wish Santa would come early and bring me an "A" theme.

Mrs. Thomas—I want a new "Mary" (Mary is her little '35 Ford who is tired of running)

Bob Jarboe—I want a woman! ! ! If someone just wanted to, they could give me a 1948 blue Mercury convertible.

Ivey Pearl Simmons—I want him to bring me a great big live doll with blue eyes and blonde hair. (could this be Bill?)

Mr. Coddill—I want Santa Claus to bring me Fred Waring's Glee Club. You know, just to substitute for our Glee Club when we can't sing. (when could this be???)

Roberta Garrett—I want him to bring me an exemption grade in Algebra and if he wants to, he can drop in a (mere) 1948 Packard!

Jerrold Vinson—I want a red (loud

to match him) 1948 Lincoln Continental Convertible, with all the accessories. I want a real pretty girl to be a front seat accessory!

Darlene Johnson—I want old Santa to bring me a man just like George Spears! (Maybe George would do bub?)

Claud Parrish—I want an electric choo-choo train and a live doll with big brown eyes for the engineer.

Carlene Daniel—A tall, dark, handsome man! Nothing else, but I do want him here in time for a date Christmas Day! (applications for early present accepted)

Billy Scott—I want a whole case of Double-Bubble Gum!

"Happy" Roberts—I want Santa's whiskers when he's through with them. (She's going to get even with Leonard for his homecoming beard I'll bet!)

Trav Jones—A real pretty girl! Also I want a good looking car—say a dark blue with white seat covers, 1948 Lincoln Convertible! (Say, this is similar to Tom Bob. What about this?)

Jenne Frizzell—I want a pound of baloney. (That's all Christmas is any way, she says)

John Moss—I want a "yaller" Buick convertible. That will satisfy me! (Hmm—I guess it would!)

Margie Latta—I want him to bring me a mink coat and a diamond necklace. (Gee, She's really high class!)

Sammy Hale—I'd like for Santa to name Cone district to Floydada.

Bobbie Medlen—I want a real live man. You know the kind I like. 'Oh,

boy, do I????)

"Slick" Oden—Those electric trains at Whites Auto. I want two and I'm going to put them on the same track and see what happens.

Be wise—Advertise.

Writing fluids, Hesperian

The Season's GREETINGS

With best wishes for the Happiness and Continued Welfare of the many friends it has been my privilege to serve this year.

I am continuing in the Real Estate and Insurance business and will be glad to serve you in the future. Inquire about the full coverage fire and hail policy for less money.

E. C. KING

311 West California St. Phone 373-J

CHENILLE GIFT ROBES

Give Her Beauty and Warmth For Her Hours of Leisure!

4.98

Rich, thickly tufted chenille in flaring wraparound styles make her feel pampered and loved. Liting hues of copen, aqua, cherry and tearose in sizes 12 to 46. Snow white, 12 to 20.

Children's Chenille Robes

Size 2 to 6 **\$2.98**

Size 8 to 16 **\$3.98**

Children's Slips

Knit Rayon, Tea-Rose and White

Size 4 to 16 **98c**

Children's Panties

Miss Prep Size **39c**

AT PENNEY'S

A LITTLE MONEY GOES A LONG WAY

Thrifty Penney Gift! WOMEN'S SLIPS

Thrifty Penney Gifts! Women's Slips **1.98**

Luxurious rayon satins or crepes—lace trimmed or tailored in the new longer length. Tearose, white. 32-42.

WOMENS RAYON GOWNS

Lace trimmed, Rayon Knit. Tea-Rose, Blue-White, **2.29**

Size 38 to 46

Comfy Felt Step-Ins! GIFT SLIPPERS

1.79

She'd like to hop into a pair of these on a frosty morn! Sturdy leather soles, smart novelty trimming. Oxford, wine, blue. 3 1/2-9. A gift she can wear Now!

45 Gauge Gaymodes® NYLON HOSE

1.15

You'll want these beautifully-sheer hose to wear in your busy holiday whirl or to give as gifts. Full-fashioned in hues to blend with every costume. 8 1/2-10 1/2. * Reg. U. S. Pat. Off.

Electrified Shearling WARM SLIPPERS

3.98

A cozy warm gift that she will love all winter long! Furry shearling uppers on corduroy platforms. Royal, red or white with red to set off her robe. 4 to 9.

PENNEY'S

GIVE ME BLANKETS

Says Every Woman Who Knows What Practical, Luxurious Christmas Gifts These Penney Beauties Are!

\$6.90

Beautiful, thickly napped, double bed size—72 in. x 84 in. in Christmas white and 6 solid colors! 4 lb. weight virgin wool... guaranteed against moth damage!

Season's Greetings

Wayne Bennett

PENNEY'S

WOMEN'S RAYON GOWNS

Lace trimmed, Rayon Knit. Tea-Rose, Blue-White, **2.29**

Size 38 to 46

Classified Ads

For Sale

FOR SALE-1939 model Plymouth coupe with new motor. Bishop Motor Co. 46 ltc.

FOR SALE-Button hole makers. Z. A. Burgett. 46 ltc.

SEWING Machine motors, lights, belts, shuttles, needles, bobbins, repair of all kinds. Work guaranteed. S. H. Wright, 226 E. Tennessee. phone 113-J. 46 6tp.

FOR SALE-1947 Ford convertible dark maroon super de-luxe, radio heater, defroster, fog lights, palmino finish inside, two-tone red leather upholstery. See Mrs. Gene Latspach at Bob's Oil Well, Matarador, Texas. 46 1tp.

FOR SALE-Two used electric refrigerators, good condition. O'Neal & Company, North side. 46 ltc.

FOR SALE-Brand new stock trailer. The men that don't like it would kick if they were hung with a brand new rope. Russell's Blacksmith Shop. 46 2tp.

FOR SALE-Two-piece living room suite - makes a bed - at a bargain. See it today. O'Neal & Co., north side. 46 ltc.

1947 Ford super deluxe tudor; 1947 Chevrolet fleetmaster two-door. Neither of these cars have ever been licensed. Ted Finn, Finn's Gulf Service, Highway 79. 46 ltc.

FOR SALE-Fisher Optician sun glasses, \$4.75. Floydada Airport. 46 2tc.

FOR SALE-Well-grained hegra bundles. W. E. Miller. 46 2tp.

FOR SALE-One 6 volt console radio; one wind charger with battery; one 8 in. feed grinder; one grain loader; 1 two wheel stock trailer. A. M. Dorsey, 2 miles south Muncy. 46 2tp.

FOR SALE-A large circulating gas heater. Dr. A. E. Guthrie at Floydada Hospital. 46 ltc.

FOR SALE-Used set of pre-war bath fixtures in good condition. Call 322 or see Jess Wright. 46 ltc.

Ground hegra bundles at Boothe and Sons. 44 ltc.

FOR SALE-Good used gas range. Telephone 149-W. 43 ltc.

Alfalfa hay at Boothe and Sons. 44 ltc.

Merits Feeds at Boothe and Sons. 44 ltc.

Miscellaneous

Floor Sander. See Buster Boothe. 44 ltc.

WANTED-To lease or rent 5 acres or more of land without improvements, for cotton. Have two tractors and plenty of help. H. E. Ferguson, mile east courthouse. Route 3, Floydada. 45 2tp.

FOR complete repair service on all home and auto radios for the winter months, bring them to Rice Radio Service, 210 N. Main, Floydada. 46 4tp.

KEYS



Phone 242-W
B. F. McIntosh
222 W. Miss. St.

Grinding out of the weather. Al Boothe and Sons. 44 ltc.

Arthur H. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Mabel E. Hollums, Manager

We mix your feeds. Boothe and Sons. 44 ltc.

AUTO LOANS
Trucks - Tractors - Furniture
Southwestern Investment Co.
Phone 336
Hilton Hotel Bldg. Plainview, Texas

I. O. O. F. - Meeting nights at Floydada Lodge; Lodge No. 34 Thursday 7 p. m., each week; Rebecca Lodge No. 77, Tuesdays 7 p. m., each week; Encampment No. 35, second and fourth Monday's of each month at 7 p. m. 46 ltc.

Save Money on feeds. See Boothe and Sons. 44 ltc.

MONEY TO LOAN-On farms and ranches - 4% interest. Interest due date to suit borrower. R. E. Fry Floydada. 37 ltc.

PROMPT service on orders for sand and gravel. D. F. Leatherman, East Missouri street, phone 573. 10 ltc.

AUTHORIZED MAYTAG SERVICE
Genuine Maytag parts, Oils & Grease. See your Maytag dealer. 4 M McDonald, Hdwe. 49tc

MATTRESS renovating and new mattresses made to order. Phone 921 F 33. Lester Burgett. 11 ltc.

The blind or Mystic reader formerly Amarillo, Texas, now in Rountree Springs, Texas. J. W. Hendricks 3352tp

USE Cosden products and be satisfied. Home Oil Co. 24 ltc.

Farm Machinery
FORD tractor with step up transmission, newly overhauled with all equipment. W. M. Summerlin, mile southwest Lockney. 46 ltc.

IT'S A FACT
We will call for and return your tractor **FREE** on any major overhaul. Servicing all makes of tractors. **HEAD QUARTERS FOR FORD FARMING** Floyd County Tractor Co., Floydada, Texas. 44 ltc.

FOR SALE-Ford Ferguson; tandem, \$130; tiller, \$160; later-planter, \$140; mower, \$220 and pigs, \$15 each. See Ralph Thayer, six miles south and one west of Lockney. 45 3tp.

FOR SALE-Two good used tractor tires and tubes, 600-16. John R. Gray, phone 577. 45 2tp.

For Rent
FURNISHED apartment. 102 East Houston st. 46 2tp.

FOR RENT-Two room furnished house. Call 182-J. 46 1tp.

FOR RENT-Bedroom. 214 West Mississippi. 44 ltc.

Live Stock
FOR SALE-8 weeks old Duroc pigs. Priced \$15. H. L. Newberry, 12 miles southwest of Floydada. 46 2tp.

FOR SALE-Young Suffolk buck to be registered; also International conveyor type feed grinder. C. M. Meredith, six and a half miles northeast Floydada. 44 ltc.

FOR SALE or trade-Registered Jersey bull, Foxy Signal Knight, His sire Observer Blonde's Signal 419248; his dam China Cup Gamboge Foxy No. 1144589, production record 662.79 lbs. butterfat. This bull is 5 years old, good disposition, good condition; also barn 40 by 10 feet, built of flooring with 2 X 6 studs, with boxes in 12 X 40 foot shed joined on from roof; also one 310 gallon butane tank in use now. See Roy E. Hollums 6 mi West Floydada on Sand Hill road. 45 3tp.

FOR SALE-Weaner pigs, Duroc and Berkshire cross. Malvin Jarboe mile and 3/4 east of Floydada Cemetery. 45 3tp.

Legal Notices
TO WHOM IT MAY CONCERN
All lands of the Thomas Montgomery estate in Floyd and Crosby Counties are designated as a game preserve and are posted against hunting and fishing or other trespassing.
The Thomas Montgomery Estate 443tc
Counter sales books, adding machine paper, carbon. Hesperian

Wanted

WANTED-Will care for children at night, 50c per hour. Mrs. J. M. Hopper on east Kentucky St. 46 2tp.

WANTED-To rent land for cotton without improvements; small or large tract. Have plenty of help, two tractors. H. E. Ferguson, one mile east of court house. Route 3, Floydada. 46 2tp.

WANTED-To share car expenses for a ride for two part or all the way to Houston. Contact Mrs. W. B. Jordan, phone 469-W. 46 ltc.

WANTED-I am in need of some farms to sell, large or small, irrigated or dry. Prospective buyers arcoming in most every day. I will appreciate your listings if you wan' to sell. J. G. Wood, Bank Bldg., Phone 237 or 592-W. 36 ltc.

WANTED-Custom plowing and sowing. Bert Lee Emert, block east of Camp Copes. 45 3tp.

WANTED-To make your buttonholes, 5c each. Mrs. T. E. Adeock, phone 288-W, west side door 419 West Kentucky. 43 7tp.

WANTED-Clean cotton rags. Oden Chevrolet Company. 18 ltc.

WANTED-Good clean cotton rags Snarks & Alexander Garage on Highway 70 east. 35 ltc.

FLOOR SANDING
Complete SANDING Service
New Equipment
Free Estimates
Satisfaction Guaranteed
HARRY MORCKEL
Phone 591-W, 815 West Missouri 52 ltc.

WANTED-Clean cotton rags. Oden Chevrolet Company. 18 ltc.

Lost and Found

LOST-Billfold containing \$100 bill and check. Return to Hesperian Office for reward. T. R. Noland. 45 2tp.

LOST-Fountain pen, maroon color, name printed on it. (A Gift). Glad Snodgrass. 46 ltc.

Houses For Sale

FOR SALE-By owner, nice three bedroom home in southwest Floydada. Will consider trade in on farm near town. S. L. Powell, 424 So. White St. 41 ltc.

FOR SALE-4 room modern home on five lots near school. \$3500. Call 322 or see Jess Wright. 45 ltc.

HOUSES FOR SALE

1-Room stucco, located on three residence lots, has good well and windmill. \$3650.00.

3-Room modern frame with garage located close in on pavement, immediate possession. \$5500.00. J. G. WOOD - Bank Bldg. 45 ltc.

WE HAVE several good buys in houses with immediate possession. Goen & Goen. 101 ltc.

FOR SALE-Two new houses see S. F. Conner 122 W. Houston or J. A. Hutchinson, First National Bank Building. 46 ltc.

FOR SALE-House to be moved, 5 rooms and bath. See W. H. Griffin northwest of Wake two and half miles. 44 4tp.

Land For Sale

Perfect 160 acres close in with plenty improvements sowed in wheat with one half of the minerals reserved exclusive listing priced at \$150.

320 acres on pavement in irrigation belt \$62.50.
Good flat 160 in the heart of irrigation at \$85.
List your property with us we have buyers coming every day.
See F. A. Faulkenberry, Room 212 Bishop Bldg.

Farm and Ranch Loans for Long Terms at 4% Interest. Pay off in advance at any time. Available to repair, rebuild improvements, finance old loans and for the purchase of farms and ranches.
Floydada National Farm Loan Association. 12 ltc.

If you have property for sale, either farm or city, please list with Warren, Tubbs & Roberts. We are in need of some listings. 46 3tp.

FOR SALE
FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY.
IF YOU WOULD BUY, SEE WOOD
IF YOU WOULD SELL, SEE WOOD
J. G. WOOD, Room 5, Bank Bldg.
Phone 736, residence No. 163W

FOR SALE

Good three-bedroom residence, on graveled street close to ward school, near pavement, east front, on 63 by 150 foot lot. A real home. Show by appointment.
Six room modern house on pavement in west part of Floydada, possession, priced to sell.
Improved 80 acres, eight miles from Floydada, priced right.
Well improved 103 acres southeast of Floydada about 12 miles, priced right.

Still selling Colorado and New Mexico stock ranches, see us about these ranches if you are interested in stock raising, large and small ranches.
See us for Oil and Gas leases and Royalties.
Well located cleaning establishment sell account health, priced worth the money.
Tractor for sale - 160 acres well improved, \$75.00 per acre, possession.
Warren, Tubbs & Roberts, Room 216 Bishop Bldg., Phone 162, Box 728, Floydada, Texas. 46 3tp.

Lakeview store and residence for sale. Store is 28 x 50 feet rock building; and modern six-room house with electric pump and pressure system on well. If you want a good paving business, see me at once.
Also have several well located homes in Floydada, priced right; Come in and see me about this property.

320 acres six miles on Silvertown Highway, 310 acres seeded in wheat no improvements;
320 acres irrigated farm, two sets improvements, two wells on electricity, 10 miles west of Floydada, 50 acres in alfalfa.
Jack Burleson, Palace Barber Shop on Phone 303-J. 32 ltc.

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 ltc.

Warren G. Harding is the only journalist to become President of the United States.

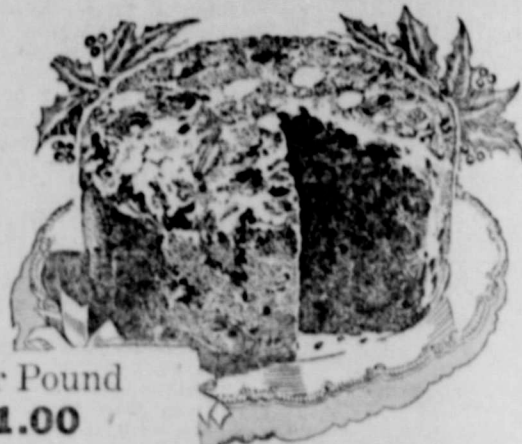
Because of its large iron industry Birmingham, Ala., is called the "Pittsburg of the South."

Arizona is a leading mining state. Its principal mining products are copper, gold and silver.

Texas, California, Louisiana and Oklahoma are the four leading producing states of the U. S.

Kansas City and St. Louis, Mo. are two of the largest railroad centers in the U. S.

CHRISTMAS FRUIT CAKES



Per Pound
\$1.00

Ready For Delivery Now

Richly Flavored with Fruits and Nuts... made right, they look like Christmas-time and they are.

THREE SIZES
One Lb.; Two Lb.; Five Lb.
Reserve one today—Phone 223

FLOYDADA BAKERY

John Walker—Carl Jarrett



WHITE'S Christmas Thrift Sale

Super TOY SPECIALS

Adorable Dolls
HORSMAN BABY DOLL \$6.95
Extra Large 23" Size!



BUCK ROGERS ATOMIC PISTOL
IT'S A DAISY 98¢
They read "Buck Rogers" in the comics. They have imagination. Here is the answer to their dreams.



TRAINS--TRAINS--TRAINS
Electric Trains
\$12.95 up
Mechanical Wind-Up Trains
\$2.39 up
Tricycles, Kidd-a-Kars, Wagons, Scooters
Everything for the Children's Christmas

METAL WAGONS
What is Christmas without a wagon? These are all-metal. Other Sizes, Too **\$3.49**



WHEELBARROW
ALL STEEL RUBBER TIRES THRIFT SPECIAL **\$1.98**



COUNTING FRAME
10 colored beads on each steel wire. **79¢**



TOY DRUMS
Fiber Heads Complete with 2 sticks. THRIFT SPECIAL **79¢**



Junior **FISHING SET \$2.69**
Just like Daddy's! Includes everything needed to catch the big one! In metal case.



TELEGRAPH SET \$1.98



AUTHORIZED DEALER
WHITE AUTO STORE

ELECTRIC MIXER-MAKER \$1.98



FOR SALE-Seven room residence double walls, sheet rocked, three lots well, mill, concrete tank. On pavement, bus line, mail route, leased for oil possession now. Ernest T. Williamson, sole owner of my name. 42 5tp.

TURKEYS! Eating and Breeding can be found in abundance at Hatley's. Oven dressed. Turkeys 85c per lb. Hens 75c per lb., on foot. Tomatoes 45c per lb., Hens 45c per lb. Leave order at Felton-Collins Grocery or write Hatley's Turkey Farm, Rt. 4, Floydada, Tex., no telephone. 39 ltc.

FOR SALE-A complete line of Brunswick Tires. Ford and Chevrolet grills, trailer axles and all kinds of wheels. Floydada Wrecking Co., L. L. Clark. 21 ltc.

NOTICE
Another Marshall Plan

I wish to explain to the farmers' wife. My invention or improvements in hen nests. These nests are designed so that the egg rolls out of the nest through a curtain into storage where hens cannot eat or get the eggs muddy. No more dirty eggs to wash. The average farmer loses from three to six eggs daily from hens eating or breaking eggs. These eggs are worth 3c each or 15c per day or \$4.50 per month or \$50 per year loss, to say nothing of having to wash the eggs where others were broken.
These nests are made at the Ed Holmes Planing Mill on Silvertown pavement, northeast of Consumers Fuel. They are built with power saws, cheaper than you can build them, around \$1.50 to \$2 per nest in batteries of four or more. You are invited to see these nests. They will save you several times their cost each year. L. A. Marshall. 46 4tp.

Farms for Sale

FARM FOR SALE BY OWNER

Irrigated 160 acres, 1 mile north of McCoy, 12 miles S. W. Floydada. House, 6 rooms and bath; 26 by 52 dairy barn; 24 by 32 barn and granary; 16 by 32 poultry house; 10 by 14 brooder house; 10 by 30 hog house, 10 by 14 hog house. On mail and bus route; REA and butane.

CONTACT OWNER AT PLACE

Town Property

FOR SALE-Hatchery at Silvertown; James Way Incubators, 30,000 capacity, 4-battery brooders. Only hatchery in Briscoe County. If interested, see Judd Donnell or phone 7-J Silvertown. 46 3tp.

Help Wanted

RELIABLE man with car wanted to call on farmers in Floyd county. Wonderful opportunity. \$15 to \$20 in a day. No experience or capital required. Permanent. Write today. McNess Company, Dept. A, Freerport, Ill. 45 2tp.

Trip to Lockney Is Set for Friday

LOCKNEY, Dec.—"Santa Claus Day" in Lockney will be observed Friday with a visit from the Old Postman himself, a Christmas program presented on Main Street and the distribution of a large number of gifts by the business and professional people of Lockney.

The program will start at 11 a. m. when the schools will be dismissed for the day. The Lockney High school band will march to town leading the student body. A section of Main Street will be roped off to provide a place for the crowd.

At 11:45 o'clock Santa will arrive. He is scheduled to come by plane and probably land on Main Street, but if he is unable to land there, he will land at the local airport and motor into town.

Santa will bring with him bags of candy and fruit which will be distributed free to all the children present. Every boy and girl in this area is urged to be present for Old Santa's visit.

The High school band and chorus will present a program on Main Street beginning at 2:30. This will be under the direction of George Atwood, band director.

A free show will be given at the Plains theater in Lockney at 1 o'clock and will continue throughout the afternoon. Everyone is invited to attend.

At 3 o'clock, a larger number of gifts, one from almost every business house in Lockney, will be given away from a platform on Main Street. Participants are not required to buy anything to participate in this. All that is required is that they register by writing their names on a ticket at any business place in town. All business houses will have tickets for registration. A long list of gifts will be awarded to the people of this area, including a large turkey, given by the Business Men's club of Lockney.

A public address system will be installed on Main Street and the program will be given over that. The program committee is composed of George Atwood, Mrs. Mary Glenn Dege, Mrs. Faye Sweatt and Mrs. Beulah Roberson.

JACK GENE BROCK AWARDS ARE NOTED AT EAST TEXAS

COMMERCE, Texas—Jack Gene Brock, 18, son of Mr. and Mrs. W. H. Brock, Route 1, Floydada, Texas has received the Edward Fox Wilson award for leadership in 4-H club work.

Announcement of the award highest possible in 4-H club activity was made December 4 at Chicago.

Brock, a freshman at East Texas State Teachers college, has won five trips to national 4-H club conventions and 800 dollars in scholarships in the last 10 years.

Brock was graduated from Floydada High school in June, 1947 and registered at East Texas State the following September. He is majoring in agriculture.

Deeds Recorded

Maud E. Hollums to Mrs. Hope E. Hammonds, 9 acres out of the J. C. McFarland 160-acre survey.

W. T. Ebbs to Kirby Foard, lots 9 and 10, block 4, Pickel annex to the town of Lockney.

Floyd R. Moore to Clara Benham Lewis, 200 acres of land being part of section No. 70, block G, E. L. & R. R. Railway company survey.

Judson Miller to J. C. Billington, a tract of land being a part of the J. D. Burleson 150-acre survey.

J. C. Billington to Judson Miller, a tract of land being the E $\frac{1}{2}$ of the W $\frac{1}{2}$ of the SE $\frac{1}{4}$ of the tract of four acres out of the N. B. Davis survey.

Ralph J. Thayer to Franklin L. Evans, et al, NW $\frac{1}{4}$ of survey 1, block H, containing 160 acres, C. C. S. D. & R. G. N. G. Ry. Co.

Alfred B. Clark to F. N. Clark, 56.7 acres out of the SW $\frac{1}{4}$ of survey No. 20, J. V. Massey original grantee.

J. S. Hale to A. Wheeler, lot 1, block 53, original town of Floydada.

Claude C. Gray to Kenneth E. Bain, lot 3, block 50, original town of Floydada.

J. H. Poore to Vesta Himmel, 160 acres of land being the NE $\frac{1}{4}$ of survey 25, B. S. & F.

L. R. Lindsey to Frankie Morris, lot 7, block 57, original town of Floydada.

Warren Estle Goodgoin to J. R. Conway, lot 9, block B, Bowers and Price addition to Floydada.



TRYING HIS LEGS—Aided by a stroller, Roger Morris, III, six-year-old Dallas polio patient at the free clinic of the Texas Scottish Rite Hospital for Crippled Children in Dallas, walks toward a huge mirror in the physiotherapy room. By noting errors in his gait in the mirror without looking down at his feet, he is able to correct his walking stance. Sponsored by public donations, the hospital has aided many handicapped youngsters to regain the use of their afflicted limbs. Its facilities for treating polio victims are unexcelled anywhere in the nation.

South Plains News

SOUTH PLAINS, Dec. 15—This was a lovely Sabbath day and a good crowd out to church at both services.

Rev. and Mrs. Joe Wilson are visiting in the home of Rev. C. A. Joiner. Bro. Wilson preached for us Sunday night.

Ted Lanham attended church here Sunday night.

Miss Ruth Smith spent the week-end with Mary Young.

Mr. and Mrs. Sim Reeves made a trip to Amarillo Friday.

We are very pleased about the electricity. Looks mighty good.

Mr. and Mrs. Edsell Hutsell, of Fort Worth spent Saturday night with her parents, Rev. and Mrs. R. C. Guest.

There are several in the community on the sick list.

Mrs. Betty Jeffcoat and Allen are

in Lubbock with Mr. and Mrs. Lloyd Horn, who have a new baby girl. The young lady's name is Jane Ann. Art Willis has taken over the Phillips 66 station here.

Mr. and Mrs. Charlie Jarrett and Mrs. Carrie Bostick and Mrs. Lena King attended church at Floydada over the week-end. They also attended singing at the Nazarene church Sunday afternoon.

Mr. and Mrs. Johnnie Wilson attended the singing Sunday afternoon.

There is to be a W. M. U. social in the home of Mrs. J. B. Smitherman. Gifts are to be exchanged.

Friday, there is to be a program and a Christmas tree at the school house.

Next Sunday night the W. M. U. is to have a program at the church and a Lottie Moon offering.

H. D. Club Met December 10

The South Plains Home Demonstration club met Wednesday, December 10 at 2:30 o'clock in the home of Mrs. J. P. Taylor. The recreation period was led by Mrs. Bill Beedy. The hostess served lovely refreshments to Mmes. L. T. Wood, Geo. West, Doodle Milton, Bryant Higginbotham, J. B. Smitherman, Bill Beedy, Gilbert Bean, R. C. Guest, H. L. Marble and the hostess.

The next meeting will be with Mrs. L. T. Wood January 14 at 2:30. The year books will be filled out at that time.

Annual Christmas Party

The Home Demonstration club had their annual Christmas party Friday evening, December 12 in the home of Mr. and Mrs. Bill Beedy. Games of "42" were played and gifts exchanged. Lovely refreshments were served to Messers and Mmes. Wade Deavenport, George West

Oscar Hewitt, E. P. Smitherman, R. C. Guest, J. B. Smitherman, Arthur Brown, Doodle Milton, Bryant Higginbotham, Gilbert Bean, H. R. Hartman, Johnnie Wilson, Raymond Upton, Art Willis and the host and hostess, Mr. and Mrs. Bill Beedy.

DEPOSITS SET NEW HIGH

CROSBYTON, Dec.—Deposits at the Citizens National Bank continue to set new highs, Russell McCurdy, executive vice-president, said Monday. It is still possible that the deposits may reach three million dollars this winter, he said.

Johnny Younger, student at Denver University in Colorado and who attended school at West Texas State college at Canyon last year, spent the week-end visiting with friends in Floydada.

We Are For The Hard-Surface Roadbuilding Program

WE BELIEVE THAT ONE OF THE GREATEST THINGS THAT CAN HAPPEN FOR OUR COUNTY IS TO GET A REAL, SOUND ROADBUILDING PLAN UNDER WAY THAT, WILL, AS THE SAYING GOES,

Get The Farmer Out of The Mud

We believe that the chance presented by the Election on December 30 for all the county together to make a big, important start is an opportunity we should not pass up. Helping the man on the farm cut his transportation costs is one of the big problems of our post-war economy in this county. Right now the chance to get State Money, State Engineering, State Contract Letting, State Supervision, and STATE MAINTENANCE

Is Just Too Good A Deal To Let Go By

It is good business. While the Farms are getting Electrification, Modern Telephones, more conveniences and other more attractive living conditions, we recognize that hardsurfaced roads are needed, too. Our regret is that the job is so big it can't all be done at once. Our County and State authorities cannot do everything that should be done at one and the same time. Let's go along with them to get what we can do DONE NOW.

THE FOLLOWING BUSINESS AND PROFESSIONAL PEOPLE OF FLOYDADA WANT TO HELP IN EVERY WAY. WE WANT TO URGE THAT YOU REMEMBER TO VOTE BEFORE YOU LEAVE IF YOU PLAN TO BE OUT OF THE COUNTY. DON'T FORGET YOUR ABSENTEE VOTE.

O'NEAL & COMPANY

JOHN W. REUE

A. V. STEWART

PIGGLY - WIGGLY

JESS PATTERSON

SOUTHWESTERN PUBLIC SERVICE CO.

ROY PATTON DAIRY

ODEN CHEVROLET COMPANY

GLOVER'S BARBER SHOP

FLOYDADA REAL ESTATE AND INSURANCE AGENCY

H. M. McDONALD HARDWARE

FIRST NATIONAL BANK

RICHARD F. STOVALL

WORSHAM & SON

DANIEL AUTOMOTIVE

JOHN W. KIMBLE

WHITE AUTO STORE

WHITFILL LAUNDRY

HAGOOD'S DRY GOODS

GEO. B. McALLISTER

J. M. WILLSON, Jr.

FLOYDADA BAKERY

AND OTHERS



a new casual in rayon gabardine

We predict a busy life for this new Perez Casual... of quality rayon gabardine. Clever pocket detail points up the simplicity of line. In toast brown, fairway green and beige. Sizes 10 - 20

The Style Shoppe

Always Showing Newest Things First
Mollie A. Morton, Owner
Floydada, Texas

Life Policies Need Attention, Ayres Warns

Ex-service men of World War II who have been neglecting their National Service Life insurance policies are taking the risk of having to have physical examination before they can keep their policies in effect if they wait until after December 31.

County Service Officer D. G. Ayres is making a manifold effort to get service men not to delay any further but to take the time during the holidays and not let December 31 catch them napping. National Life insurance is the best protection and the cheapest that an ex-service man can have. It has two important features that a poor man just out of the war and starting all over again cannot afford to overlook, says Ayres. In the first place this policy, make his will before he makes his money; and in the second place, it is the only way an ex-service man without substantial business interests can guarantee a continuation of income to his wife and children.

"With National Service Life insurance you are getting more than your money's worth," said Ayres "since the government pays part of the cost of the insurance by paying all expenses of operation. This

amounts to a considerable sum that the ex-service man saves. In addition the government pays all claims for death benefits or for waiver of premium which are traceable to the extra hazards of war.

Ayres makes the point that the government is not in the insurance business to make a profit nor to take the place of the regular insurance company, but to benefit the veteran in recognition of his war service. Since these benefits are made available to all ex-service men every one of them should take advantage of the opportunity to share in them.

Discharges

David Hugh Stitt discharged October 31, 1947 from US Naval Station, Orange, Texas.

John Marcus Perry discharged November 13, 1947 from US Naval hospital, Memphis, Tennessee.

W. T. Conner, storekeeper third class, USN, discharged November 26, 1947 from USNAS, Alameda, California.

George E. Van Wickel, discharged October 21, 1945 from Seymour Johnson Field, North Carolina.

Dollan Glendell Webb, seaman first class, USN, discharged June 14, 1946 from Bremerton, Washington.

CARD OF THANKS

We would like to thank our friends for their thoughtfulness and deeds of kindness shown us at the death of our husband and father.

Mrs. Earl Kenney and children.
Maryland's farm production is large, with wheat and corn the principal crops.



FOR BETTER SERVICE -- Means of improving their service to the public was discussed by Texas Motor Bus Association members with state officials at a recent convention in Austin. Pictured here at the bus operators' banquet are Attorney General Price Daniel, Railroad Commissioner William J. Murray, Jess C. Levens of Lubbock, president of the association; J. Manley Head, secretary-manager of the association; and Railroad Commissioner Olin Culberson. Seated is Mrs. Levens.

As A Farm Woman Thinks

(By Nellie Witt Spikes)

This is such a glad, merry season. The house is all a-clutter, tinsel and Christmas snow glisten on the floor, pine cones, far, far away from their mountain home stand on the mantle beside cedar grown near the door way.

Christmas cards spill over everything, cards dear to us from friends and kin, cards new and unwritten as yet to be sent away. Packages fill the spare bed and are hidden in an old trunk upstairs. Margaret Nell has put every sparkly thing she can find on her little fir tree. Joe and Billy have up their tree and Joe guesses at every package bearing his name. Wilma has her windows in the living room fixed so very pretty. Knots of red and green cellophane ribbons make the lace curtains gay with holiday color. Tiny glistening stars dot the curtains like stars in the heavens and long shiny pieces of cellophane strands hang from each star and glitter with the light like fairy strands of silver.

The Christmas Spirit—so many say they just do not have the spirit this year. Seems to me way of thinking the Christmas spirit is love and kindness and consideration. These things we can all have, thanking the Heavenly Father for the gift of His dear son, giving of our selves as much as we can to the happiness of others and I do not think we will say we do not have the Christmas spirit this year.

We had such a nice letter and card from Ed and Allie Powell of Route 2 Pockville, Texas. They are friends we had in our youth and through all the years, tho we have not seen them, have not lost contact. Allie Eddy grew up near Farmer and Ed Powell worked on the Z-L Ranch. I am sure that if old friends would surprise them with

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

THINKS APPRECIATION OF THE BATTEYS SHOULD BE SHOWN BY BUYING TURKEYS

Without the knowledge or consent of the David Batteys I make this suggestion in acknowledgement and appreciation of their successes in developing the best turkeys in the state—winning those blue ribbons against stiff competition.

I think we should encourage their efforts by buying our Christmas turkeys from them this year. Also unless the market situation has changed a lot in the past two weeks turkey meat is about the cheapest main dish you can put on the Christmas table. So you help yourself and help them, too. Turkey is good for you, you know. Fact is, if you've already made arrangements for Christmas, there's New Year and other later dates on which you could use turkey for a wonderful meal and save money at the same time.

The Batteys are salt of the earth kind of people. We should encourage them every way we can.
L. A. Marshall.

LIVESTOCK OWNERS

Free Removal of Dead Animals
CALL OR SEE

Consumers Fuel Ass'n

Phone No. 122
Floydada, Texas

a card, it would make them very happy.

The Way Of Blessing

(By Frances McKinnon Morton)

If I forget from day to day
To pause upon my busy way
And think with love and gratitude
About life's heritage of good,
Or if I fail to keep my hour
Of prayer for wisdom, strength, and power,
Then I miss much God meant to give

For my enrichment while I live.
If I refuse to share my good
With others in true brotherhood
I block the plans of God to bless
And fill my heart with happiness.

God, grant to me a gracious mind,
Let all my thoughts be true and kind
To keep me friendly every day
So You can always bless my way.

Miss Grace M. Bagwell, sister of Mrs. Ray S. McEntire, 129 West Mississippi, visited with friends and relatives during the past week. She returned to her home at Amistad New Mexico, on Sunday.

Writing fluids, Hesperian

STOP IN—SEE THE NEW

Deepfreeze

HOME FREEZERS

New Models
FREEZE AND
STORE FOODS

Larger
Capacity!

Lower Cost!

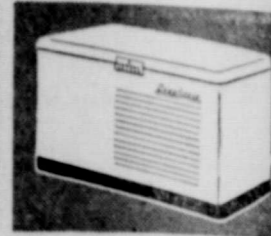
Three great
new models from
which to choose



De Luxe Model C10—10 cubic feet



Model A5—4.8 cubic feet



Model B10—10 cubic feet

PRICED

AS LOW AS

\$269.95

FOR MODEL A5

Features galore! No other home freezer has as many! Only Deepfreeze has them all!
STOP IN! SEE THEM TODAY AT

O'NEAL & COMPANY

North Side — Headquarters for Christmas Things

ONLY MOTOR PRODUCTS CORPORATION CAN MAKE A DEEPFREEZE HOME FREEZER

O'NEAL & CO.-- Headquarters for Christmas Things.

Less Than a Week to Do Your Choosing for HER



You'll Use Griscer

Have better prepared foods and more leisure time.

Shown above is the Model A-1 Griscer, with Shredder, Chopper, Slicer and Flaker, Only —

\$9.95

The Griscer saves many times its cost.

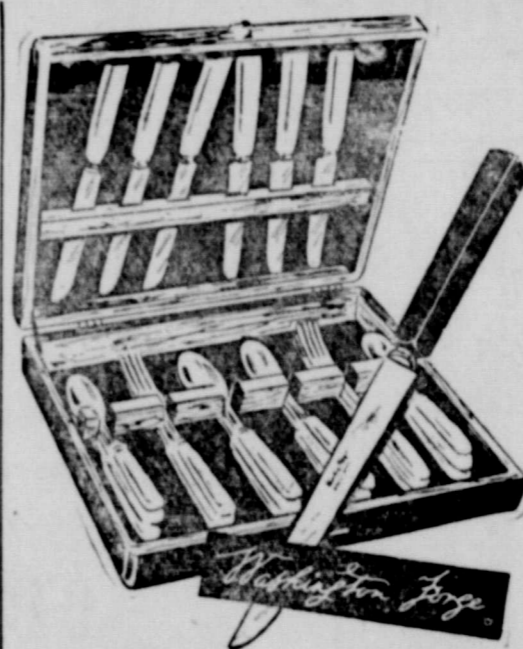
O'Neal & Co.

Has a full house of GIFT Items that are —

Useful and Will Grace

Any Home

We can also help Santa with his toy problems.



24-Pc. Set

Complete as shown above, in a Gift Chest — Stainless steel, will not Tarnish, Rust or Stain, non-burnable handles in Red or Ivory —

\$9.95

(Above right) 12-pc. Knife and Fork Set.

6 Knives, 6 Forks, Mirror-Polished, Stainless Steel,

Red or Ivory Catalin handles in lined Gift Box. With Regular Blades, Set,

\$4.50

Hollow Ground Blades, Set,

\$7.50

(Shown Lower Left) 7-pc. KITCHEN KNIFE SET, complete with handy rack in gift box. 1 each butcher, slicer, vegetable, utility and paring knife, ham slicer and sandwich knife, stainless steel, serrated,

\$4.50

Blades Riveted Rosewood Handles Same as above except hollow ground blades,

\$6.25

(Lower Right) 6-pc. Stainless Steel, Steak Knife Set, in lined gift box, Serrated Tips,

\$3.25

O'NEAL & COMPANY, NORTH SIDE,

FLOYDADA

Price of Graham-Hoeme Plows To Be Increased January 1.

We Quote, as follows, from Graham Hoeme Plow Co.

"During the war, and up to the present time, we have not increased our prices, although labor and materials have constantly been increasing during the same period. This was due to making many improvements in our production methods, and a continual increase in volume of sales.

Due to increasing costs of new materials, which we can no longer absorb, we find it necessary to make an overall increase in price of plows and parts, amounting to approximately ten per cent. This increase will be effective after January 1, 1948."

We will raise prices 10 per cent after January 1st, but till then will deliver all plows and parts at the lower cost. We quote you this so you will have the opportunity to purchase one of these fine plows before the price increase.

Lockney Implement Company
Lockney, Texas

Stansell-Collins Company
Floydada, Texas