

EDITORIALS

Whatever the official position of America may be toward Europe there is no doubt that the people feel for the starving victims of the ruthless wars that have plagued Europe. The only thing that worries the average person in these United States about their donations for such things as CARE, the Friendship train and other demonstrations of the outpouring of mercy is that these good will offerings, prayerfully sent, may also fall into the hands of the same type of people whose greed and personal power have brought on the sufferings of that unhappy continent. The same thing that happened to UNRRA could also happen to these latest manifestations of the Christ spirit, "do unto others..." However, most everybody is ready to take another chance and there are thousands of unheard-of packages in addition to these big, organized units that are going overseas. That there are "wolves" in the tragedy-ridden lands who are duping good people in America does not deter in the movement. Some good will be done somewhere. Somehow the bread cast upon the water surely, surely, will come back to our people in greater faith, belief, in confidence in the brotherhood of man, and in the possibilities of beating the sword into a ploughshare.

Question on many a Floyd county farm this week: Shall the chiseled fields be left alone in the hope that the volunteer crop, still to come through, is the best gamble for a yield next spring? One guess is that this being only November, if the moisture content of the ground is sufficient, a good many still will plow and put treated seed into the ground. The moisture has penetrated the hard pan, but will enough go on down to make a plowing and re-seeding job successful? In West Texas you have to gamble. A better way to say it, perhaps, is that you do your part and do it right, leaving to the Lord to do the rest as He deems best. So many people that it is surprising do not know that such a large percent of the other people still operate in the belief that the Lord knows best. A good many of our sophisticates have gotten away from the simple trust and faith that have made our country great.

Thanksgiving time is almost here again and our people once more have such wonderful material blessings for which to be thankful! A kind Providence has made our financial position even more secure as a people in these broad expanses of West Texas. There are maladjustments, things that need to be straightened out to be sure, people who have worked and labored as diligently as the others, who have not done so well. People in larger per centage than you may think, to whom present prices and living conditions have brought much strain. But even these are not going hungry, while the great mass of the people are enjoying good crops and good markets again as in the past few years.

Somebody told us the other day about the drouth in Europe and said he did not understand why the situation in Germany and other European countries is not being played up like a similar situation would in America. For instance, he said, the Dust Bowl talk had been renewed in the United States with only the threat of dry weather and blowing dust storms. But, said he, the dust in Europe where people are so thick, rise in many communities to make a pall in the air, with a drouth clamped on the land such as has not been recorded in all the history of weather. This means hundreds of years—this business of keeping weather information—in those

countries. And we are like this fellow. If it be true indeed, that the drouth has been so terrible in Europe, why not dramatize it to the people of middle America? They can understand drouth and dry weather, which is not man-made. They can understand that if a man plants his last supply of seed and the rains do not come he has not to eat nor does he have prospect of having something to eat next year. But our Congressman, our newspaper men who have covered Europe come home with all kinds of stories about what is happening in Europe, except the weather. Is it possible they do not see the drouth for the dust?

Saturday is election day on the road bond issue, and while we know that the people of the county long for better roads, would support various and sundry means of getting them, we are not sure what they are going to do about making a beginning of a real road building program. We do not know that they recognize the start that is being attempted as the wise way of doing it. What we think is that, for sure, something is going to have to be done about the roads. The kind we have are costing a lot more in various ways than good roads will cost. Children must be gotten to school, markets must be reached with reasonable certainty the year-round. And the present could be the time the people will make the start since the State Highway department's vast knowledge and unpolitical organization is behind the deal, both in service and in financial support for the next two years. That it is only a start may be its undoing. Too many people may feel that another two years of effort and expense still leaves them too far from an all-weather road. But Floyd county's position in agriculture, industry, commerce is such that about our only backward condition is that of our roads. Undoubtedly, we must do something. What that something would be, other than to make the beginning now, would have to be figured out.

While we are talking about what we have got to do in Floyd county or leave undone one or the other, are these considerations: Somehow or other we've got to get roads good enough along these rural electric lines so that they can be properly serviced and we've got to get ways to these huge electric installations where hundreds of thousands of dollars are going into substations to provide power for irrigation. Also, and this is no pipe dream, we'll have within two years, telephone lines reaching into every part of Floyd county, with hardly any exception, so that any man who wants telephone service can have it, and we mean down-town service—just as good in the very farthest corner as downtown in Floydada or Lockney. These lines have got to be reached by the service department and will be reached, and good roads will cut down the over-all expense of keeping them up. How much money it will take, where we begin, how we carry through, all depends on the people and the future. But our times have changed and are changing even more. The "big" people, including the oil companies are betting millions on our future right here in Floyd county. And the time is coming, may be here we hope, when we begin collectively betting on ourselves and our own best country in the world.

Oranges, tomatoes or tomato juice, grapefruit, raw cabbage and salad greens are excellent sources of vitamin C and should be included in menus for winter days.

The Floyd Co. Hesperian

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Campbell News

Too Late For Last Week CAMPBELL, Nov. 6—Mrs. W. L. Orman and Billy and Larry visited Mr. and Mrs. P. L. Orman Sunday.

Mrs. W. L. Orman accompanied Mrs. Shorty Barker to Plainview Friday.

Mrs. R. F. Finley spent Wednesday night with Mr. and Mrs. J. A. Baxter.

Mr. and Mrs. Clarence Jones went

to Plainview Monday.

Maxine Warren is visiting Eva Nell Pratt this week.

Mr. and Mrs. J. A. Baxter and family visited Mr. and Mrs. Maurice Campbell and Mr. Campbell.

Mr. and Mrs. Ashton were Sunday dinner guests of Mr. and Mrs. O. L. Head.

Mr. and Mrs. O. L. Head and Lewis and Gene spent Saturday in Ralls.

Mrs. Frank Pohl and Carolyn, of Matador, visited Mrs. Bratton and Bob Sunday night.

H. F. Pratt made a business trip to Wichita Falls Friday. W. L. Craft returned home with him.

Mr. and Mrs. H. F. Pratt and family visited the A. T. Pratt family of Ralls Sunday.

Mrs. Everett Warren is in Amarillo this week with Mr. and Mrs. Howard Adams, who have a new girl born November 8.

Mrs. Donald Thomas and daughter, Mary Kay, left Sunday for their home in Fort Worth, after having spent last week here, guests of Mrs. Thomas' mother, Mrs. Pearl Fagan.

Lenton Lanham has near completion a residence on his Briscoe county irrigated farm.



**SMILING?
OF COURSE HE IS.**

In a minute he will be eating Thanksgiving Dinner at —

**COPE'S
DRIVE IN**

FORD Service makes FORDS purr-r-r

...and keeps your pocketbook happy 4 ways:

1. Ford-trained Mechanics

save money because they know Fords best — quickly make your Ford like new again.



2. Genuine Ford Parts

are made right, fit right and last longer. And fewer parts to buy means money saved on replacements.



3. Factory-approved Methods

make pocketbooks happy, because they assure you a better, faster job.



4. Special Ford Equipment

is designed to check Ford work completely, to cut down future repairs, and that saves, too.



Your Ford Dealer Knows Fords Best

BISHOP MOTOR COMPANY

116 West California

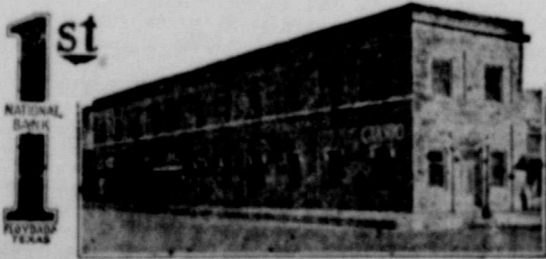
Telephone

Bank Holiday Thanksgiving Thursday, November 27

THIS BANK WILL BE CLOSED ALL DAY

We are so thankful for the manifold material blessings which have marked the year of 1947 among our people.

In response to the proclamation of our president and our governor we observe the day with heartfelt gratitude to an all-wise Providence.



**Supports
District
Plans**

Light voting in the bond election Saturday was well as the other side of the ballot. The issue which was the question on the ballot, recorded for and 2 against. The amount of bonds carried 69 to 2. The amount of 24 votes were cast. The amount of money derived from the bonds was to be used to complete the grade school, as well as provide a playground at the grade school, an agriculture shop, class room at the high school.

Attended

F. W. sponsored show which was given at school auditorium last night, was well attended. The winners of the contest which was held in conjunction with the play were announced.

Plains News

PLAINS, Nov. 17 — The farmers are busy. Some of them will soon be planting.

With Plains News

Mrs. A. J. Huckabee returned from South Texas last week. Mrs. Elmo Reeves and Mrs. H. L. Marble were in town.

Plains News

Mrs. Charlie Jarrett and Mrs. Carrie Bostick and Mrs. King visited Sunday in town.

Plains News

Mrs. F. L. Marble and Mrs. H. L. Marble were in town.

Plains News

Mrs. George West, Harry Hart, Beedy and John Smith were in town.

Plains News

Mrs. Banker is a drama teacher in the school and has a year's leave.

Plains News

Mrs. Keith Cantrell and son are in Hollis, Oklahoma, and Quanah, Texas, this week.

Plains News

Gordon Bullard, of Lubbock, visited Sunday with his mother, Mrs. G. M. Bullard.

Plains News

Mr. and Mrs. H. M. Redd spent the week-end in Amarillo.

**Ghosts Will Frolic
At Palace Theatre**

A Merry madhouse of streamlined spooks are scheduled to take over at the Palace Theatre here at 11:30 sharp next Saturday night in a series of horrible happenings from the hinges of Hades. Spook scandals, a dream seemingly brought to reality by a devotee of a long series of "Lost Week-ends," including two entirely different stage shows with exotic girls, is said to bring spine-chilling shudders to the most sophisticated.

The witching hour of midnight is the logical time for a series of experiments into the realm of Hobbobblins and other eerie denizens of the ether regions, and the advent of a group of "Glamour Gals" promises some unique phases of spook-mania.

Due to the nature of this special presentation, all ladies should have escorts... for oh, so many reasons! Spook Scandals is entirely original and promises fast and furious sequences of hilarious hysteria from start to finish. Those afraid of the dark are advised to remain indoors and away from the Palace Theatre. In conjunction with this amazing spectacle of fright and frivolity, the 11:30 show will feature a full length film, entirely different in each performance, in keeping with the theme of screams and chills and ghostly happenings.

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

**NON-RESIDENT LAND OWNER
STRONG FOR ROADS AND
RURAL TELEPHONE SERVICE**

(Argument for the road bonds and wide-spread telephone service throughout Floyd county is given in the appended letter to Floydada Junior Chamber of Commerce from Dr. Conrad Frey, M. D., of the staff of the Wichita Falls State Hospital, Wichita Falls, under date of November 16.—Ed Note.)

Seeing your ad in The Lockney Beacon I am impressed with the wisdom of your argument for continuous efforts to keep the road-building program going that I feel I want to have a hand in this most worth-while effort and am enclosing a check for \$10 to help put this project over. Use it in the way it will do the most good.

I own a farm in the north part of the county about one-fifth of which lies in Floyd county, the balance in Briscoe county. A good road running near there would enhance the value of each acre at least ten dollars.

We must have roads if we want to market our products at a reasonable expense. I have always held that good roads and telephone service would add fifty per cent to the value of a farm, that is, if the farm really produced anything worth raising.

When I see the amount of time consumed by a farmer hunting some one to help him do a day's work running from one neighbor to another and finding he had wasted his time, I have realized that had he a telephone he could have saved both gas and time and probably would have found the help he needed in a few minutes where he wasted a day of his precious time getting nowhere for lack of phones all over the country.

And how expensive has that trip to market become when he found the price of his merchandise had suddenly dropped the day before and now has to take what is offered because it would not pay him to take the hoes, or cows, or whatever it was he took to market, back home. All for lack of a phone call to keep him posted.

I sincerely hope that the road-building projects goes through and that your county will keep on building roads until every farmer will be on or near a hard-surfaced road and get the incalculable benefits that we will derive from such proximity.

Mr. and Mrs. Dale Jones and son Dale Keith, of Crowell, visited Sunday in the home of Mr. and Mrs. Eddie Cantrell and Mrs. Bettie Cantrell.

Mrs. Keith Cantrell and son are in Hollis, Oklahoma, and Quanah, Texas, this week visiting with friend here visiting with relatives.

Gordon Bullard, of Lubbock, visited Sunday with his mother, Mrs. G. M. Bullard.

Mr. and Mrs. H. M. Redd spent the week-end in Amarillo.




Store Will Be Closed
Thanksgiving Day

Red Sour (Pitted) No. 2
CHERRIES, 25c

Select (Whole) No. 2
GREEN BEANS, 17c

Marshall No. 2
MUSTARD, 10c

Roll
SCOTT TISSUE, 11c



Stalk
CELERY, 19c

9 Oz.
Cranberries, 25c

Lb.
LEMONS, 14c

Lb.
LETTUCE, 12c

Wilson's (With Beans) 2 Cans
CHILI, 41c

Folger's Lb.
COFFEE, 49c

Pure Cane 10 Lb.
SUGAR, 95c

White 1/2 Gal.
KARO, 59c

2 Cans DROMEDARY Jar
BABO, 21c PIMENTOS, 15c

Lb. MAJESTIC Jar
Parkay, 33c VINEGAR, 10c

2 For No. 2
SOS Pads, 25c BLACKBERRIES, 19c

Gal. 2 No. 2 Cans
CLOROX 45c ORANGE JUICE, 25c

For Thanksgiving Shoppers

No. 2
Pineapple Juice, **19c**

Sniders 14 Oz.
CATSUP, **17c**

Pt.
Miracle Whip, **28c**

Qt.
Apple Cider, **25c**

Can
Cranberry Sauce, **23c**

Morton's 7 1/2 Lb.
SUGAR CURE, **73c**

Pet or Carnation Tall
MILK, **12 1/2 c**

Marshall Can
PORK & BEANS, **12c**

Guaranteed Satisfaction

Lb. SLICED	Lb.
BEEF ROAST, 37c	BACON, 69c
Lb. WHOLE and HALF	Lb.
PORK STEAK, 49c	HAM, 65c
Lb. BONELESS	Lb.
BOLOGNA, 35c	Perch & Cod, 42c

--- FRESH FISH and OYSTERS ---

All Gold Sliced No. 2
PINEAPPLE, **29c**

Hunt's 46 Oz.
Tomato Juice, **23c**

Borden's 9 Oz.
MINCE MEAT, **22c**

SUPER VALUES EVERY DAY - EASY SHOPPING IN EVERY WAY

PIGGLY WIGGLY

Songs of Satisfaction

DIDN'T I TELL YOU?
WHEN ONCE YOU COME INTO OUR STORE YOU SAY "OH, ME! OH, MY! THE PRICES ARE SO VERY FAIR, THE QUALITY IS HIGH!"



Norman's 5c to \$1 Store

A Farm Woman Thinks

(By Nellie Witt Spikes)

The rains finally came and found anyone ready, as usual, for John had been saying he was going to plant some wheat but to dry plenty of time. Last week he began planting and I worked an hour at night. I will have plenty of time. The next morning it was raining a fine mist. John went to the field, a shower came and the rain's work has to wait for it is raining again. Many bales of cotton are still in the snow that may come. Just now I heard the mockingbird singing as tho the day were

warm and the sun shining. I have tried to tell him it was time for him to leave, that never has a mockingbird stayed all winter. I showed him poke berries were almost gone the fat worms wriggled far into the ground. He gives me a look and a song. It may be that the canary safe and snug in his cage, has something to do with it all. For the mockingbird will light on the screen of the window and look inside and sing and sing.

I was sick a week ago. I went down to my son's clinic at Ralls and went to bed. I really stayed longer than maybe I needed for it was so nice to just rest and rest, someone to bring me my meals, nothing to do but to rest and rest with my dear son coming in now and then to see about me and the kind nurses to give me medicine and cool water.

If this rain keeps up a few days

Historical Exhibit Shows Texas Women for 60 Years



With controversy raging over women's current fashions, an historical exhibit to show how Texas women have looked for the last 60 years has been assembled at the Hall of State, in Dallas, for the State Fair and to continue through the winter. A gift of 12 miniature figures, in exact reproductions of Texas fashions since 1887, were presented by Arthur L. Kramer, left, Dallas civic leader, to Dr. Herbert Gambrell, right, director of the Dallas Historical Society. They are seen above with two of the figures. The miniatures, made in collaboration with the costume wing of the Metropolitan Museum of Art in New York, cover the fads of the wasp waist, the bustle, the Gibson Girl, hobble skirt, rising skirts after World War I, the curveless flapper, the depression's ankle-length skirts, and the modern 1947 cocktail dress.

I think I will have all the thread on the place made into crochet. It is such a fascinating work to do. A spool of thread, a gleaming needle, fancy laces growing larger and larger. Gifts for Christmas and birthdays.

All the canning is done with the exception of the quinces, to be made into yellow jellies and butter. Wilds made up some cranberry sauce last night. I made up the mince meat last week, pickled the hot peppers and made some more chow-chow. Wilson likes it the way I made it when he was a boy.

Somehow I can't throw away a pretty bottle, or a plain one for that matter. I remember when I was a child I would have given worlds for the ones we get now most every day. They would have been as handsome on the old rusty five gallon can covered with a clean piece of newspaper in our play houses. We treasured pieces of burnt glass, bits of broken dishes and a little silver of a mirror was happiness untold. But we could play like ladies as well then as little girls can now with more finery than we ever dreamed of. And perhaps we had as good a time, but still I can't throw away bottles.

Life then was uncomplicated as compared to now. I like the ease of today tho. The warm enclosed car rather than the cold buggies and

hacks with a slow movement. The handy butane fires better than the ones of cow-hips, green mesquite gotten from the big cowman's pastures somewhat illegally, or the black of the sooty coal. I like the REA lights, the refrigeration more than the smoky coal oil lamps of the millhouse far from the house where milk and butter was cooled.

Prayer for the week from Book of Prayer and Praise of American Association 1893:

O Lord, Our God, who lovest us, inspire in our hearts, we pray, a bold love towards Thee which shall lead our minds to clear and steadfast faith; that Thy truth may be our light, Thy righteousness our strength, and Thy love the peace and comfort forevermore.

Pale in her fading bowers the Summer strands, Like a new Niobe with clasped hands Silent above the flowers, her children lost, Slain by the arrows of an early frost.

Center News

CENTER, Nov. 18—Don't forget that Friday, November 21, is the deadline to deliver cookies for Buckner Orphan's home to Mrs. W. T. Lightfoot. Cook plenty and have them in a box ready to go.

Loeen Williams spent the weekend with Clara Mae Jones. Clarence Ashton and family visited with Mr. and Mrs. C. E. Parsley north of Lockney, one day last week.

Roe Jones was honored with a birthday supper November 11 at his home. Attending the supper were Mr. and Mrs. Cliff Willis and daughter, Mr. and Mrs. Dave Willis, Mr. and Mrs. W. T. Lightfoot and family, Mr. and Mrs. E. R. Melton and daughter and Mrs. Ona Mitchell and daughter, Frances.

Mr. and Mrs. Roy Fawver visited in the H. B. Mankin home Saturday night.

Mr. and Mrs. Leo Prizzell and Jane visited with her brother, T. C.

Carpenter and family, at Ralls Sunday afternoon.

Rev. and Mrs. Clay Muncy attended the Baptist Convention at Amarillo Monday through Wednesday.

Mr. and Mrs. J. R. Robertson, sr. and family took Sunday dinner with Mr. and Mrs. James Robertson and daughter at Olton. In the late afternoon, Mr. and Mrs. Chill McClure and Mr. and Mrs. Joe Robertson, jr. visited in the Robertson home.

Victor Green, of Plainview, visited with his parents, Mr. and Mrs. J. E. Green Sunday.

Roe Jones and family visited in the Elmer Williams home Sunday afternoon.

Mr. and Mrs. Travis Lightfoot and children spent Sunday afternoon in the C. Ross home.

Rev. and Mrs. Clay Muncy took dinner Sunday in the C. M. Meredith home. In the afternoon the Muncy and Meredith families visited Mrs. O. R. Golightly, who is ill.

Roe Jones and family and Travis Lightfoot and family enjoyed games of "84" in the J. B. Jordan home Saturday night.

Eunice Welborn took dinner with Margaret Green Sunday and Sunday night. Margaret visited with Eunice.

Christeen Jones spent the weekend in Amarillo.

Mr. and Mrs. Clarence Ashton and family spent Sunday afternoon visiting her sister, Mrs. Joe Dunn and family, south of town.

Mr. and Mrs. J. B. Jordan and daughter were in Lubbock, Levelland and Peralta, New Mexico on business during the past week. On Sunday, Mrs. Jordan's sister and husband, Mr. and Mrs. J. C. Manning of Lubbock, visited in the Jordan home.

Christmas Party December 8

The Center Home Demonstration club will have their annual Christmas party December 8 at 2 p. m. at the home of Mrs. R. C. Ross. All members are urged to attend and bring a gift costing from 75c to \$1 with their name on the inside of the package. The party is for club members only and not their families. Of course, any guests are welcome and gifts will be exchanged with

anyone who brings a gift. A beautiful Christmas program has been planned by the program committee. James David and Bobby Mac Welborn spent Sunday with Curtis Meredith.

A WORD OF THANKS

We sincerely thank our friends for their kindness and help during the illness and at the death of our husband and brother.

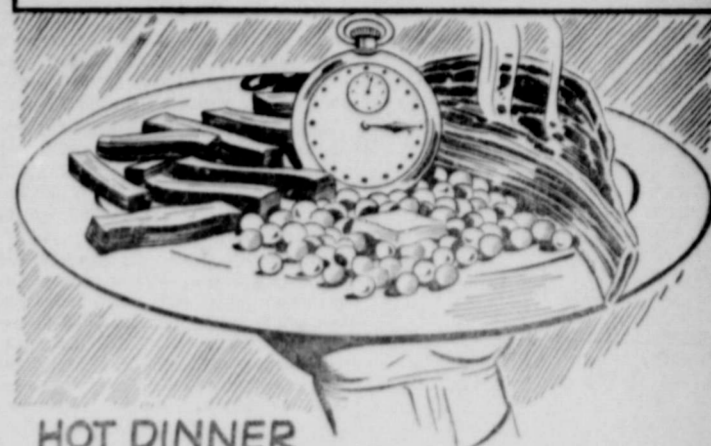
Mrs. Jack Stone
Mrs. Ether Phillips.

CROSBY HEALTH OFFICER

CROSBYTON, Nov.—Dr. E. L. Haney, physician of Ralls, was appointed as County Health officer Monday by the Commissioner's court, in regular session for November. The county had been without the services of a health officer for some time following the resignation of Dr. T. G. Cagle.

Buck Hickerson returned to Floydada Tuesday of this week, after a business trip to Amarillo since Sunday.

THE FACT IS BY GENERAL ELECTRIC



HOT DINNER IN 75 SECONDS! NEW ELECTRONIC OVEN DEVELOPED BY GENERAL ELECTRIC USES HIGH FREQUENCY RADIO WAVES TO HEAT PRE-COOKED, FROZEN FOODS TO 160° FAHRENHEIT IN 1/4 MINUTES. WHEN AVAILABLE COMMERCIALY IT WILL BE TIME-SAVER FOR RESTAURANTS, SHIPS, ETC.

ELECTRIC WARMTH HELPS PLANT GROWTH!

FOR MANY YEARS GENERAL ELECTRIC HAS CARRIED ON RESEARCH ON ELECTRIC HOT BEDS. FARMERS SPEED, AS WELL AS REGULATE, THE GROWTH OF YOUNG PLANTS BY MEANS OF G-E SOIL-HEATING EQUIPMENT.



MEASURING A MILLIONTH!

IN ORDER TO MAKE REFRIGERATOR PARTS PRECISE, GENERAL ELECTRIC HAS DEVELOPED INSTRUMENTS TO MEASURE A MILLIONTH OF AN INCH! WITH SUCH CARE, G.E. BUILDS PRODUCTS THAT LAST.



GENERAL ELECTRIC

GOOD "FLAT" SERVICE

Quick way to get it is to Telephone 352 We go anywhere nearby.

Washing, Lubrication, the best always with Phillips High Octane Gas, Phillips Oils and Greases.

Phillips "66"

At the Northeast Corner of the Square
Truett & F. A. Smith

Dr. Wilson Kimble Optometric Clinic

Phone 204 FLOYDADA Write, Box 518
Specializing in Eye Care and Visual Efficiency

FARM & RANCH LOANS

4 Per Cent Interest
Payable on or before maturity, without payment of penalty or bonus.

R. Q. SILVERTHORNE

406 Skaggs Building—Phone 212—Plainview, Texas

We all "dream" about FINANCIAL INDEPENDENCE

GOOD MORNING! HAVE YOU A LIFE PLAN?

We must take action to realize this "dream" and delays are often costly. Let me show you your own plan which will provide financial security for you and your family.

call **TOM W. DEEN**
Floydada
203 North Main Street
Representing Southern Life Insurance Co. Home Office, Dallas

PRICES REDUCED ON THESE ITEMS FOR ONE WEEK

- Cast Iron Bath Room Sets—
- With Cast Iron Tub, **\$178.50**
 - With Rolled Steel Tub, **\$155.00**
- Hoffman 20 Gallon Hot Water Heaters
- BUTANE GAS, **\$62.50**
 - NATURAL GAS, **\$60.00**
- Rheem 30 Gallon Hot Water Heaters—
- NATURAL GAS, **\$75.00**
 - BUTANE GAS, **\$77.50**
- Bath Room Wall Heaters—
- NATURAL or BUTANE GAS, **\$17.50**

We still have in stock a few colored bath sets, cast iron enamel lavatories and kitchen sinks of various sizes.

Plumbing Supplies Include

Stops and Wastes, Brass Faucets, Sink Faucets, Swing Spouts, Gas Cocks, Sink and Lavatory Traps, Valves, Pipe Fittings of all kinds, Steel Pipe up to 2 1/2 inches, Sewer Pipe and Fittings, Payne Floor Furnaces—Natural and Butane Gas, and many other items too numerous to mention.

Same low prices, come and see our merchandise.

WORSHAM & SON PLUMBING COMPANY

127 West California Phone 570

RUTLEDGE Oil Company

WHOLESALE PANHANDLE PRODUCTS

Phone 68

WORSHAM'S Little PLUMBER

I HOPE WE GET THE NOMINATION OUR PLATFORM'S "GOOD HOME, SANITATION"

WORSHAM & SON Plumbing Co.
127 W CALIF - PHONE 570

You Can Have BUILDING ECONOMY

By using Bennett's Building Blocks of—

CONCRETE and VOLCANIC ASH

Call on Bennett, too, for Drain Tie, Concrete Slabs, Curbing, Stepping Stones to order.

WAYNE BENNETT

East California Street

LANDS

Lands for Sale and to Lease for Farming and Grazing purposes in Floyd and other Counties; also large list of Town Lots.

W. M. MASSIE & BRO.
General Land Agents
Floydada, Texas
W. M. Massie J. M. Massie Hollis R. Bond

"They're the talk of the coffee stops!"

"Truck that seat, it's fully adjustable. They're the only trucks that get 12 inches more foot room, and eight inches more seating space, too."

"You might be getting a look at that new frame. It's REALLY built!"

"This beats any truck I've ever seen! Why? It's built to do ANY job!"

"Have you seen that new Chevrolet truck, Mac? It's the truck with Advance Design!"

"The cab's specially mounted—on rubber! It practically eliminates road-shock and vibration!"

"I took a look under the hood and, boy, it's still got that valve-in-head engine! It does more work on less gas than any other engine of its size!"

*Fresh-air heating and ventilating system optional at extra cost.

CHEVROLET Choose Chevrolet trucks for Transportation Unlimited! There's a new Advance-Design Chevrolet truck to meet your hauling or delivery requirements—107 models and eight wheelbases. See them at our showroom . . . see the cab that "breathes."

CHEVROLET
ODEN CHEVROLET COMPANY
221 South Main St. Floydada, Texas

Floyd County 14 Years Ago

These items were taken from The Floyd County Hesperian published fourteen years ago.

(Issue of November 23, 1933)

Mrs. George T. Wood, mother of J. G. Wood, of this city died Saturday morning at her home at Olney. A heart attack was the cause of her death.

Over \$4,000 was remitted by County Tax Collector Frank L. Moore to the county, state and school funds the first of this week for collections made last week when the weekly report was completed Thursday.

Fire damage estimated by Fire Marshall E. S. Price at \$800 was done to the Willis building, west side two story business structure Sunday night on the second floor, and stock and fixtures of Pelton-Collins grocery, occupying the first floor, were damaged \$400 or more by fire, smoke and water.

W. B. Trice, owner and manager of an eating establishment on North Main Street, sustained severe burns on his arms and face Friday morning when a pressure gas stove exploded in his kitchen and threw gas over him.

King's 5-10 & 25c store will open for business Saturday morning, November 25 in the Montgomery building on the south side of the square.

Billie Ruth Tinnin, 10 daughter of Mr. and Mrs. J. B. Tinnin, of the Fairview community, is the third victim of diphtheria to succumb in the past ten days in Floyd county.

Slow rain that began falling in Floydada Sunday morning covered practically the entire county, the precipitation ranging from a quarter of an inch to approximately half an inch.

Dedication services concerning the Mt. Blanco church will be held Sunday morning.

Mrs. Esther Herring Tyler, daughter of Mr. and Mrs. N. E. Tyler, and Ralph Tubbs were united in marriage Saturday evening at the home of the bride's parents.

Conservation District News

The Soil Conservation Service technicians assigned to the Floyd County Soil Conservation district ran lines on the farm operated by Leighton Temple for irrigation of volunteer wheat. Similar lines were run for H. R. Hartman.

High points for irrigation wells were set for A. J. Huckabee, J. C. Roach, W. D. Nance and J. B. Smitherman.

The Board of supervisors of the Floyd County Soil Conservation district had a special meeting Wednesday, November 12, to set up the "Sure-Stand" grass seedler recently received by the group.

The board approved applications for soil conservation work for the following: M. M. Julian, Virgil G. George, Isaac Smith, C. W. Bond, Joe Jacobs, Clarence Ashton, J. B. Smitherman, Lee W. Burton, James C. Roach, A. J. Huckabee, W. H. Hubey and O. F. Cummings.

Agreements with the following contractors were also approved by the Board: W. H. Hulsey, Bill Jackson, H. R. Hartman, W. A. Bredcker, J. E. Rexrode and A. P. Sanders.

Why send away for office supplies call no. 8.

How women and girls may get wanted relief from functional periodic pain

Cardui, many women say, has brought relief from the cramps, the aches and the nervous strain of functional periodic distress. Unlike like a tonic, it doesn't stimulate appetite, and doesn't cause any of the usual "side effects" of the "line" to come. Instead, it does better "your" thing. It doesn't help relieve pain due to purely functional periodic causes. Try it!



Our dry cleaning performs miracles for your clothes. Give your old clothes a new lease on life with a before-and-after treatment.

STEWART'S Cleaners
A HOUSE YOU WILL ENJOY DOING BUSINESS WITH
103 N. MAIN ST. FLOYDADA TEX



Pictured above is the annual queen coronation ceremony Saturday night, November 1, when Christeen Jones, Junior Class candidate, was crowned 1947 and 1948 "Queen of F. H. S." Her Majesty Christeen is shown crowned by Superintendent I. T. Graves. Her escort was Bradford Beedy. Miss Jones won the queen title by a close margin from her opponents, Mary Young, Ruth Smith and Ruthie Harmon.

Fairview News

FAIRVIEW, Nov. 18—The rain we received last mid-week and the first of this week sure has been appreciated. We hope there will be moisture enough to sow wheat and get it up.

Mr. and Mrs. L. A. Horton enjoyed November 11 by celebrating their forty-second wedding anniversary. Their three daughters, who live near here, surprised their parents by bringing in a lovely dinner. Daughters present were Mrs. Odell Stapleton, of Plainview; Mrs. Walter

Welch, of Harmony; and Mrs. Jim Stewart, of near Floydada.

Mrs. Clyde Irwin is improving in the Plainview hospital, where she went several days ago for treatment.

Mrs. Grover Freeman visited Mrs. L. A. Horton Friday afternoon.

Mrs. C. W. Payne and June Kathryn went shopping in Plainview Saturday.

E. W. Walls spent a few days in Oklahoma with his parents.

Mr. and Mrs. L. A. Horton spent Saturday night with their daughter and family, Mr. and Mrs. Jim Stewart and Sunday, the group went to Plainview to visit another daughter,

Mrs. Odell Stapleton.

Mr. and Mrs. C. W. Denison, of Dougherty, visited Sunday with Mr. and Mrs. Clyde Bagwell.

Charles Beedy and Mrs. Florence Pyatt, of Lubbock, Mr. and Mrs. Bill Beedy and family, of South Plains, Mr. and Mrs. A. S. Mize and Mrs. H. C. Randolph, of Cedar Hill

Mr. and Mrs. Billy Tye and children and Mr. and Mrs. Woodrow Wilson and daughters, all of Floydada, spent Sunday with Mrs. W. B. Wilson and Mr. and Mrs. Walton Wilson.

Myrna Woodline and Sonja Beth Wilson spent Sunday night with

Mary Ann Wilson.

Mrs. L. A. Horton visited Tuesday with Mrs. Clyde Bagwell.

HERMAN MILLICAN, JR., TAKES SO. A. ASSIGNMENT

PETERSBURG, Nov. — Herman Millican, Jr., left last Sunday night by plane for San Francisco, California, and left from there by plane for South America on Monday of this week. He has accepted employment with the Curro de Pasco Copper company in the engineering division. He will be in South America for three years and will be located in

Peru, 120 miles from Lima. Herman is a graduate from the engineering department of the University of California, having com-

pleted this work the past few this.

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Get split second relief of Cold Miseries of the longest selling Liquid Cold Preparation in the world.
666 LIQUID COLD PREPARATION

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Music for your every mood as you like it...
H. G. Parker Furniture Co.

C. M. Clough, O. D., D. O. S. Clovis Clough, O. D.
We have just installed a new and completely Modern Lens Laboratory, we now fill our own prescriptions which enables us to give a better and more complete service to our patients.
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Optometrists and Orthoptists
Clough Building — 111 West 7th Street
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At Daniel's for
YOUR AUTOMOBILE
They're made by Chrysler to fit your car.
Ask about them.
CLOSED NOVEMBER 27
to observe Thanksgiving Day.
DANIEL AUTOMOTIVE
123 W. California St. Phone 51

What Is Your Judgment On The Road Bond Vote SATURDAY?

We urge you to consider that our school children, and our industry demand that we go forward. We must have all-weather roads for our REA and our Telephone service maintenance. REA is spending hundreds of thousands, Southwestern Public Service has a million and more at stake, Southwestern Bell Telephone Company is putting thousands into rural service lines, the oil companies are spending millions to prove our oil resources. Do you, too, believe in Floyd County?

Floydada Junior Chamber of Commerce is an organization of young men who believe in the future of Floyd county and its institutions. We want to urge the people of Floyd county to keep permanent road-building construction under way in our county. We believe that we need to supply the funds that will make this possible when we go to the polls on Saturday, November 22.

We are for the program mapped out, after due consideration, by the State Highway Department and the Commissioners Court of Floyd County, because we recognize the fact the authorities have to have a beginning place and a program to work from. There are other important Farm-to-Market roads, of course. We ought to have them built and must have them built. In fact, we ought to have many more miles of good, hard-surfaced roads right now. But we do not have them and never will have them until we make a start. So, in saying we are for these road-building plans we do not say we are against any other roads that the people need. We are for a start on a Road Building program.

At This Time the Highway Department says they can and will help us with continuing a Farm-to-Market Road Building program. This program will stop when the Lakeview Road is finished, for at least two years, unless we take positive action to prevent it. The Highway Department of the State of Texas pledges the State to (1) Handle all engineering; (2) To make the road contracts and to supervise all work; (3) To maintain the hard surfaced roads that are built; and (4) to pay one-fourth of the construction costs. This means that the county will get the benefit of the services and the partnership of the Greatest Road Building and Maintenance Organization in our nation at half price. We take no chances on losing! We will be big winners!

FLOYD COUNTY IS DEVELOPING BEYOND OUR FONDEST DREAMS: OUR COMMERCE AND INDUSTRY DEMAND GOOD ROADS; OUR SCHOOL CHILDREN MUST HAVE A WAY TO GET TO SCHOOL.

LET'S START NOW FOR A PERMANENT ROAD BUILDING PROGRAM IN FLOYD COUNTY

(This advertisement underwritten and sponsored by the Floydada Junior Chamber of Commerce, an organization of young taxpayers who want to build a future in a growing and forward-looking county.)

The State Highway Department is Making Promises for Only Two Years Ahead!

This is not an empty statement. It is a fact which any citizen can verify by inquiring. Our state's road building program is only beginning. It will continue to grow as our people permit it to develop. If we want our own communities all to have good roads in our time we must go along with the State Highway Department now. Procrastination will steal away our opportunities!

Fortunately Floyd County Property Valuations for Taxes are Low Regardless of what part of the county our lands are Situated.

With total valuations slightly above 10 million (\$10,000,000) there is not a piece of Farm Land, in the county, regardless of how highly developed, that is valued at more than \$9 per acre for taxation purposes. Some of it carries a tax valuation of \$8 per acre, some \$7 per acre, and our rough land is on the tax rolls at \$2 to \$2.50 per acre. Town property also is valued most reasonably for the county and state ad valorem tax. At these values the bond issue to take care of the county's part of the program would be not to exceed \$11.52 per year on the highest-priced section of land in the county and would scale down to \$2.56 per section on rough land.

Please check these figures before you decide that they are wrong.

THE HESPERETTE

Hesperette Staff
 Pat Kirk, Pauline Denison — Co-Editors
 Norma Carpenter — Feature Writer
 Bobby McGuire — Sports Editor
 Bobby Gene Medlen, Billie Frances Sison, Betty Lou Tye, Ruth Harmon — Reporter
 De Quacker
 Rose Beard, Valrie Burke, Billie Hopper and Doris Vinson — Typists
 Anne Sweetson — Sponsor

Glee Club Renders Program for Lions
 The Sweet Sixteen Choral Group entertained the Lions Club with a varied selection of songs, Thursday night, November 13, at Ward school gymnasium.

EDITORIAL

They say that we have grown up too fast, that we have become hardened. They call us the forgotten generation. We aren't. We are the most important generation since the time of Noah and his ark. True we grew up over night. We went to bed children and awoke and found ourselves in a world of intensity -- a world so different from the one we knew.

Noah's sons had to rebuild a world that had been flooded. Our fathers' sons and daughters will have to rebuild a civilization that has been flooded with barbarism and a more terrible deal than Noah's sons ever knew.

We are not delirious. We are serious, dead serious. We realize the brunt of the future will be on our shoulders. We accept it.

But first, give us time to stifle our growing pains.

Breakfast for Ex-Bandsters Planned

The band is making plans for the homecoming breakfast honoring all ex-band members. The place for the breakfast to be held will be announced later.

The band members have also been busy organizing an orchestra; however the leader has not been chosen yet. Some new sheet music is expected some time this week, and Monday night has been chosen as the regular practice time. Members of the orchestra are the following:

Glee Club Renders Program for Lions

The program began with the group leading the audience in singing "The Star-Spangled Banner." "America, the Beautiful," sung by the group, was followed by a whistling solo, "The Desert Song," by Pauline Denison. The feature attraction of this entertaining program was a very beautiful arrangement of "I'll See You in My Dreams," both Harmon, the soloist for this number, was harmoniously backed by the Sweet Sixteen Chorus. "All Through the Night" was rendered by the entire chorus. Mollie French organ, and Gladys Roberts, alto sang "Carry Me Back to Old Virginia," with a choral backing on the chorus of the song. The last number was an unusual arrangement of "Goodnight, Ladies," featuring a male quartet consisting of Thomas Amburn, T. d Lanham, Sammy Hale and Gene Jackson.

The Lion's Club appreciated and enjoyed the program presented by the Sweet Sixteen Choral group.

Homecoming Queen Elected

Betty Lou Tye was elected by the students of F. H. S. as queen to reign over the Homecoming festivities. Miss Tye will be crowned Homecoming Queen at the half of the Floydada-Spur football game. The school is happy to have Betty Lou represent F. H. S. for this momentous occasion.

H-SU Flute Player, Cowboy Band Are Assembly Hit

Thursday morning the Hardin-Simmons Cowboy Band entertained the school with a most delightfully different program. They played several numbers including classic wing, marches, and novelty numbers.

This program proved to be very interesting, especially for the female members of the student body, since the flute player who sat behind the leader was so "cute." There was also a very good act by H. S. U. Cowboy Band's trick-roper. He did several routines that almost exceeded to Munny.

The assembly program was thoroughly enjoyed by the student body.

Do' Quacker

Well kiddos, I'm not blind yet even if my eyes is a little weak. I still has seen lots of you're little love birds! Remember nothin' you're do 'in escape me eyes! See there ain't no us trying to. Now to git the ball rollin'.

Dorothy Clayton wuz really in demand this week. Tell us, Dot, is it Junior, or is it Reese, or is it Loy Lee? You and Reese really enjoy Math class, but I heard wid me own 'iddle ears that you want to go with Loy Lee again. Arlen is still in the race too, ain't he? It's all so confusin', Eh--what's up, Dot? And I heard that you think Dan Hagood is cute.

I seen dat Lee Hutchinson wuzn't vury happy last Sunday at the skating rink. Way's wrong, Lee? Can we help? ? ?

You just can't tell a thing 'bout Doris Elaine Snodgrass! I hears dat she and Lovd Edgar are getting purty thick, and yit the wuz all torn up cause Aubrey didn't ask her for a date Tue-dav nite. You knew you wuz supposed to, didn't you, Aubrey? Wee, bless mu time! ! ! Look what's cooking? A romance between Lou Rita Poteet an' Bill Shurbert. Luck to ya, kid.

I see in me crystal ball that a gal named Daniels and a guy named Handley seem to do alright in Algebra II. Is it grades, or is it love? ? I wonder.

Veva Lee and Aubrey Guthrie seem to have a liking for each other. Is this so, children? ? ?

Well, whaddayaknow, Margie Herring and Clint Johnson are back in the groove again. Wonder why Clint still likes her? ?

Poor Joanita Huckabee was kinda lost Thursday. Could it be because Bob Hinkle wasn't at school? Well, Well! Naomi Gibson and L. C. Ferguson are really workin' hard on a wonderful romance. Say Naomi, how does H. C. feel about this? ? ? And what about Don Probasco? You seem to have a lot of fun in Speech I. Leave us straighten out this mess, pulleeze.

Delton Wagoner give Billie Newberry a chance, will you? I hear she quit L. C. Ferguson because she wanted to go with you. Don't just sit there. Do something about it.

Is it true that Emma Lee McNeese has a crush on Joe Walker? Come on Joe, give her a chance.

Mary Ruth Parrish seems to have a lot of men in her life. ERoy Emert, Den Norvell, and Billy Scott. I hear dat she doesn't want Dan to hear about her date wid ERoy. It's also told that Virginia Odam is jealous. After all, she has gone with ERoy.

Flash! ! It's rumored that Evelyn Holder and Gloria Britton wanted

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Lockney to win the football game. Could Jack Adams and Robert Quisenberry be the reason? It must be love.

Doris Dyer was seen skating wid Don Aceck and Ted Levisay from Lockney. She also acts like she enjoys talking wid Dan Hagood in the fifth period Math class. I hear too dat she sho would like to go wid Ted Lanham. Slow down, Doris, and give de other gals a chance.

Nita Anderson and Reese Grubbs seem to like each other, but Nita must like somebody else too. Who could it be? ? ?

Katie Collier and Arlen White hav more fun in Algebra. What will Stanley think, Katie? Doesn't he rate arithmetic? ? ?

Bill Smith, aren't you afeered that

Dorothy Clayton will be jealous of you if'n you talk to Arlene Beedy too much? Randall Warren and Wanda Reed discovered each other, so I don't think you'll have much trouble wid him. Take it easy though. Well, kids, dat's all of de gossip I could get this week. Stay on de lookout and help me to really run some reputations next week. Don't forget the gossip can is in Mr. Baker's office at de left side of de door. Fill it full for me, will you? Be seen' you next week. Bye now.

FEMMES
 I think that I shall never see
 A girl refuse a meal that's free;
 A girl with hungry eyes not fixed,
 Upon a drink that's being mixed;
 A girl who doesn't like to wear
 A lot of junk to match her hair.
 Girls are loved by guys like me,
 'Cause we don't like to kiss a tree.

ATTENTION? ? ? ?
 The Floydada Pep squad, Band and Whirlwinds wish to extend a cordial invitation for the Homecoming festivities given in the honor of all ex-students and teachers of F. H. S. Anyone who has ever attended Floydada High school is urged to attend every social function for which they are eligible. All wives and husbands of the ex-students, regardless of what school they attended, are eligible to attend these "Through the Night"

TAXI
 Call 36

EAT THANKSGIVING DINNER
 — AT THE —
HOTEL COFFEE SHOP
 Turkey and Dressing and all the extras.
 Regular Price **\$1.25**
 Meals served from 11 a. m. — 3 p. m.
HOTEL COFFEE SHOP
 Mrs. E. J. Morehead, Owner

socials with the ex's.
 The coffee for the Pep squad will be given at the residence of Mrs. Omer Kirk, 504 South Wall Street Thursday morning, November 27 9:00 a. m. to 10:30.

Everyone is urged to come back and see all your old friends and school-mates.

"Through The Night"

FREE LECTURE ON CHRISTIAN SCIENCE
 Public Invited

By EARL E. SIMS, C. S. of Austin, Texas
 Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts
CITY AUDITORIUM
 Plainview, Texas
 Sunday, November 30, at 3 p. m.
 Lecture Entitled: "Christian Science: Following Christ"

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Paper and paint are to a house what sugar and spice are to a cake. With our wide range of selections, of patterns and textures in paper, and dependable true color paints, you will have a blend of true perfection, and beauty you want in your home.

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Bicycles, Tricycles, Wagons, Toy Guns, Scooters, Basketball Balls, Footballs, Bicycle Repairs.

For the Thanksgiving Season—all sizes of Roasters: in glass, aluminum, enamel. Plenty of that Thermic Ray Cook Ware in stock. When you buy Thermic Ray you buy the finest in cooking ware.

Here you will find hundreds of items too numerous to mention.

H. M. McDonald Hardware

O.K. Traveling Motorists Say

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Next time you hit the road, remember this autoist's best friend in deed...the most unique piece of luggage yet in bringing together maximum lightness, neatness and roominess in happy combination. No wrinkling of clothes and no unpacking. Essential apparel lies in perfect-socks-to-suit order in back seat or luggage compartment. In light but sturdy brown duck, natural saddle leather trim. Quantities limited.

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CHILLI
 Large Can **23c**

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 No. 2 1/2 Can **15c**

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 It Plays 10 Twelve-inch records or 12 Ten-inch Records.

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6-Piece Set Regularly \$22.34
Special \$19.95
 for a limited time
 1 1/2, 2, 3-qt. sauce pans, 10" griddle, 4 1/2-qt. dutch oven, 10" fry pan.

NOW — LESS THAN PRE-WAR PRICES

WESPERETTE

(Continued)

Attend Father-Banquet Held Ward Cafeteria

Father-and-son Banquet was held by seventy-three fathers, and guests Saturday evening in the ward school cafeteria. President Robert Reeves presided and vice-president Bradford presented the special guest Chapter Sweetheart, Gladys Dyer. Ag class in a contest closed Friday. Gladys was crowned with a gold F. F. A. ring being introduced to the group appearing on the program Bobby Plumlee, who gave the objectives; Billy Jones, who presented the project program, and Mr. Dunford, Ag teacher from Lockwood, who gave a short talk. I. T. Graves gave a talk on "Value of Vocational Agriculture in the High School." Several musical numbers were given by Billy Joe Smith, Billy MacTavish, and Harvey Dale Tardy.

Sure Enough It Was a Tacky Party

There were more tacky gals running around in the P. H. S. halls Wednesday night. Of course, they were just the new members of P. H. A. They thought they were coming to a P. H. A. tacky party, but it turned out to be their initiation also.

Nita Anderson, Emma Lee McNeese, Veva Buske, Novelle Fancher, Lou Rita Poteet, Billy Newberry, Ruth Maxey, Elaine Snodgrass, Eva Waller, Edith Garrett, Mary Plumlee, Ann West, Darlene Johnson, Mary Parrish, Margie Parrish, Doris Dyer, Johnnie Owens, Margie Herzing, Janet Lloyd, Juanita Hukabee, Patsy Brown, Peggy Lanham were initiated by:

Gloria and Gleva Ratjen, Ruth Beedy, Velma Briggs, Joy McCravey, Auden Carter, Jo Crabtree, Virginia Holmes, Jean Robertson, Gladys Roberts, Maxine Thornton, June Dunford, Margaret Hukabee, Charlene Perry, and Mrs. Baker.

Emma Lee McNeese won the prize (a carrot) for being the tackiest.

The Fidelis Matrons Sunday School Class of the Baptist Church served the banquet.

The Chapter wishes to thank all who helped make the banquet a success.

Candid Camera

Focus your camera, chickens. Do you see a lavishing blond, five feet six inches tall, light complexioned, with sparkling brown eyes? October 21, 1939, is when the whole world was thrilled by the birth of such an outstanding character. Ready! Set! Let's go. May I introduce to you Miss Norma Jean Carpenter? She is that certain little Irish girl with such a magnetic personality. Wherever she is, she never fails to say "hello" in her own special way. Norma has that certain look and that certain smile that would make Guy Madison just melt. Norma is one of our 1947 pep leaders. (She makes a good one too.) She is the secretary of her class this year and last year's class, too.

Norma seems to like to be industrious, because for her ideal day she would like to rise at 6:30 in the morning. She exclaimed she must have coffee for breakfast no matter what happened and that a light breakfast would be sufficient. It seems if Norma must be very dreamy, because she would take a quick walk in the brisk morning air on a beautiful country road with trees and flowers in the landscape and just think. When she returned, she would work and then go to sleep. At lunch, she would rather have tuna salad with olives and a cold glass of milk. After this strenuous morning Macyl would come by and they would go swimming in a pool of real cold water and take a sun bath until pretty late. Macyl would take her home then and let her get dressed to have a nice quiet dinner at home. For dinner the menu would be Swiss steak, asparagus sour pickles, strawberry short cake and iced tea. After this she would go to an Iturbid concert and let him play all the songs she likes. Of course Macyl should take her.

It was hard for Norma to explain just what her ideal boy was like, but after some serious thinking, she finally summed him up. He is about five feet ten and one half inches and weighs 165 pounds. He has black

curly hair and oh those blue eyes he has. He grins at one side, but it's not a crooked smile; he just grins on one side. He is thoughtful and sweet. He has an active mind and is considerate and they enjoy doing the same things together. He is patient with her. He trusts her and she can always depend on him. He likes her family and her friends. He is certainly easy to get along with. Norma says that there is a lot more, but she just can't describe it.

Incidentally, chickens, Norma has found her one and only. Norma this is certainly a lot to look for in one man. You're mighty lucky.

It seems that Norma just loves pink. It really looks good on her too. She is crazy about asparagus and delights in eating bananas. Norma's favorite song is "I've Got You Under My Skin." She liked "The Two Mrs. Carrolls," and Edward G. Robinson and Kathryn Hepburn are her favorite stars. She really likes good acting. It seems as if Norma's hobby is accumulating junk. You would certainly understand this if you were around her very long. Norma is crazy about taking hot baths and sleeping in rainy weather. Norma loves football and she likes to play miniature golf. Her favorite subject is English. Norma admires Bobby McGuire; she thinks he is o. k. Norma likes people who are frank and that are like Ruthie and Thomas. She likes to harvest time sunsets. She thinks that cocky hats are just darling. Norma likes blue Nashes, (I wonder why?) She admires to go to slumber parties and eat sour pickles at 12:00. She loves to listen to classical music and she likes Penthouse Serenade. Norma likes the Baptist Church. She loves to look at Macyl's blue eyes and loves Ruthie's and her wedding bands. She likes our class rings and her megaphone. She says she is crazy about the Whirlwind team and P. H. S. and she hates to leave them. She doesn't like Oklahoma very much. She doesn't like "To Each His Own" and very definitely doesn't like people who pair off and try to live in their own small world. She can't stand a messy house, rooms lacking enough furniture, accordians, hill billy music, and olive drab. She hates "trying to save her pennies."

Norma's ambition is to be a pep leader at college. We are sure that this will be fulfilled because of your fascinating characteristics. Norma's most embarrassing moment was when she lived in Grand Prairie and the janitor walked in on her while she was dressing. The janitor was going to the broom closet and he thought everyone was gone. The girls had played basketball late one afternoon.

Norma's greatest thrill was when Nita announced her pep leader. Norma has done outstanding work in school activities, being in clubs and Soph. sweetheart, and other things. We're losing Norma and our heads are bent when we think of this, because we've had many swell times with you, Norma, and we'll miss you. I just can not see how old P. H. S. can get along without you. We want to wish you very much luck and happiness always. Norma. You are our Irish gal.

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Where Ex-Students Will Register

All ex-students of Floydada High School attending the Homecoming festivities please register at high school between 10:00 A. M. and 12:00 noon Thursday, November 27. Registration will be conducted in the rooms designated below:

Class	Room
1947	101
1946	102
1945	103
1944	104
1943	106
1942	107
1941	108
1940	201
1939	203
1938	204
1937	Study Hall
1936	Study Hall
1935	205
1934	207
1933	208

Classes preceding and including the class of 1932 will register in the auditorium.

FASHION OF THE WEEK

The fashion of the week, much to wheat farmers delight and much to Mr. Moore's dislike, is caused by the rain. Yes, the fashion of the week in F. H. S. is straight, stringy hair and muddy shoes and floors.

Certainly the rain is appreciated but the females surely look better when the sun beams down.

LEDGER binders in some sizes indexes to match. Hesperian.

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WINTER IS HARD ON BATTERIES
If your car is hard to start in the mornings, it's a good sign you need a new battery. If you have that symptom change now. Batteries are hard to get and are likely to be harder, so change to quick starts now. Install one of our new WILLARD Batteries.
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and many other critical items.
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Every electric appliance you install in your home means more comfort, added convenience, new leisure hours for you.
But only with all important Adequate Wiring can you really enjoy full electrical living because then you can use any or all of your electrical aids whenever and wherever you wish.
To make sure that your home or place of business has wiring that is adequate just call or write your nearest Public Service office for a visit from a wiring specialist.

Adequate Wiring MEANS:
1. ENOUGH CIRCUITS for serving efficiently and safely all the appliances you have.
2. LARGE ENOUGH WIRE for serving your present and future needs.
3. ENOUGH OUTLETS AND SWITCHES for convenient living.

SOUTHWESTERN PUBLIC SERVICE COMPANY
23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

PEOPLE ARE FUNNY!
If you sleep late—you're lazy.
If you're up early—you're nuts.
If you study—you don't play enough.
If you play, your studying will suffer.
If you stay in nights—you get laughed at.
If you go with boys—you get laughed at.
If you don't—you're unpopular.
If you laugh a lot—you're silly.
If you don't—you're a sourpuss.
If you're curious—you're nosy.
If you're not—you're crazy.
If you get married—you're crazy.
If you don't—you're a bachelor or an old maid.
People don't know what they want. **BLESS THEIR HEARTS!**
NOTICE EX-WHIRLWINDS!
All Whirlwind football players and coaches, both past and present, are invited to a smoker and coffee at Andrews Ward cafeteria Thursday, November 28, at 9:00 p. m. Please attend! ! !

MILK-MADE TWINS of CREAMLAND

On that first of Thanksgiving Days, Came settlers and Indians a long way To feast and thank God and celebrate The harvest we now commemorate; And while that feast was hard to beat, It would have been much more complete Had Vigor and Vim all dressed in silk Served them THIS rich pure Milk.

PATTON'S DAIRY
300 E. Houston — Highway 70

In Shooting or Gasoline ...
IT'S Control THAT COUNTS!

PHILLIPS 66 IS CONTROLLED* FOR FAST STARTS AND SMOOTH GET-AWAY!
Whether you're knocking a squirrel out of a tree or giving a lead to a high-flying duck—it takes control to draw that bead and hold it. And it takes plenty of control, too, to make a gasoline like Phillips 66!
We control Phillips 66 by the careful selective blending of our high-quality gasoline components. This means you get the kind of gasoline best-suited to smooth, powerful, efficient driving all seasons of the year!
Try Phillips 66—the "controlled" gasoline. See what it will do for your car. Stop at your Phillips 66 Dealer today!

***PHILLIPS 66 IS SELECTIVELY BLENDED FOR HIGH-LEVEL PERFORMANCE ALL YEAR 'ROUND!**

Phillips 66 PHILLIPS 66 GASOLINE
"VOLATILITY CONTROLLED" to give you POWER, PICK-UP AND PEP!
PHONE 66 AARON CARTEL WHOLESALE and RETAIL
FOR PHILLIPS 66

Your Alert Phillips Dealers
Felt Patterson 300 West California
Smith & Son N. E. Corner Square
Rudolph Thornton 300 E. Houston — Highway 70
Blue Goose Station and GROCERY Highway 70

