ne of Floydada's Idest Institutions

# ${ }^{15}$ Club Plans becue Supper JJackson Day' 


KGKO Saturday

## ollars Goes <br> ng Way When $r$ Need is Real

Manufacturing, Mal Jarboe New Lumber Kiln Dry President Floyd Plant Opening County R.E.A.


Mrs. J. S. Worsham Found Unconscious Wednesday

| Wednesday | O. L. Payne Rites |
| :---: | :---: |
| Natay | Held April 12 at |
| she ens broumb | Chapel in Plainv'w |

## In Meeting Here



Texas Delegation
Divided on Fina!
Labor Bill Vote
George S. Potts,
Floyd Co. Pioneer,
Died in Plainview
F. H. S. Declaimer to Go to State Meet Next Wednesday

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |



15c Road and Bridge Special Tax $\$ 1,400$ Pledged
Vote Called for in Proclamation For Live Stock and Other Shows

Present Charter More than Eighty Floydada Junior FatCalves Here C. of C. Tuesday in Livestock show

Plains Tourists at Galveston View Disaster Evidences

## Mrs. Bessie Harris

In Cafe Business

Demonstrates Speed, Economy of Fertilizing Crops from Air

|  |  |
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| and denils | bith yelas and |
| momine w. D. Putre | how muth imease in sita |
| mon | ${ }^{\text {and }}$ |
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## Floyd County 14 Years Ago



EDITORIALS

## smanc noses rimanso



REED-BULWINKLE BILL The pilot of this column must be a Tory or


$\qquad$
$\qquad$
$\square$ these bills were done in haste and with poor judgment. Many of them have hac bad
rather than good results. rather than good results.
The same will be true of any labor bill that
tries to punish the labor leaders. tries to punish the labor leaders.
What one would hope, but probably not excurb the high-handed activities of the labor
bosses, for the good of all, the laboring man and the rich alike, and restore as neariy as
can equal rights for all before the law. Surecan equal rights for all before the law. Sure-
ly we areay have enough laws on the
statute books to curb violence where violence Even-handed fatrness would be ideal. But
it is true that the hue and cry of militant
minorities now have a great deal to do with
the kind of laws passed, with the attitude of executives in carrying out the laws. If, out
of the welter, some sense of equilibrium can
be maintained and reflected in actions of the
national legislative body, is that too much to TOO MUCH DEMOCRACY
The men who founded the American government wanted it to be a representative type
of government, and so framed the constitu-
tion. Latterly, we have been moving fast
over toward unbridded democracy, where the
hysteria of the day is reflected quickly in the haws and in the attitude of the men that
laws as in high places.
There is nothing one can do about this
 the hizh type of government which we might
as well have had.
$\qquad$


 vation, which is one of nature's more com-
 time chaplains representing 29 churches in its

## Not Trying To Frighten You

but merely trying to spur your better judgment into action. If you should lose your grain crop from hail how will it affect your financial plan?

With present prospects for protection and price, should you save your crop, you can pay off land mortgages, buy more land, that new Automobile, farm machinery, pleasure trip, many other things,-if none of them, then swell your bank account.

Why spend twelve months of time, labor and a great deal of money producing a grain crop and then have it swept away in a few minutes from a hail storm?

> Serexard hali insurance en growing crops asa bus.

Telephone $\mathbf{3 2 0}$

iness necessity and should be treated as cost of produc- tion just tike any tober cost connected with raising a iness neecesity and should be treated as cost of produc- tion just tike any thene cost connected with raising a.<br>If too busy to come to the office phone us and we will call to see you.<br>It too tuast to come to the office phone us and we wir

## Goen \& Goen



## Hail! HAIL! HAIL

To the Farmers an
and Adjoining Counties:
I am pleased to announce that under the sum vision of Mr. Ed Holmes, field man for the Farm Union and Panhandle Mutual Hail Insurance Unies, I am able to offer the Farmers (of panies, I am able to offer the Farmers (of which
glad to say I have been one for forty years) of $\bar{p}$ glad to say I have been one for forty years) of F
and adjoining counties, along with the low cost, and adjoin ing counter, alang with
corerese Fire and Tomado Policy
A Full Coverage Hail Policy on Whed and Other Growing Crops at a Price Y Can Afford to Pay
$\qquad$ more than later? And with the knowledge of the
quent Damage by hail, the price of Wheat and quent Damage by lling should you see yo
Privilege of Cancel
ing to make a crop up to the 10th of May

So why not insure now and have the protectim
The Panhandle Mutual is licensed under the Laws the Insurance Department of the State of Texas as the required assets to Comply with the State Satisfaction of the Policyholders.
$\qquad$
$\qquad$

Drop me a card and I will hunt your
Thanks for the nice business give
E. C. KING

COMPLETE
SERVICE
GAS, LUBRICANTS





## HAll! HAIL! HAlL!

 $=$ 5 - ane

 the farmers who had losses that were insured with us in their own Texas Panhandle Mutual Hail Associa-
tion. Our actions and State records are beginning to speak louder than "Their" words. Check your own
State records if you think Out of State Stock ComIf it's practical to own your own home-why not
$\qquad$ businese-and we do have a lot to be thankful for Listen to "A Farmers Life" KVOP every Satur-

FOR HAIL INSURANCE ED HOLMES ommunity Farmers Union epresentative
(Still selling Farmers Union Fire Insurance andLUMBER)

Sweet Briar Originations are always first with smart, now, styish treatments ... in linens, seersuckers, ging hammand dammingo. Come in todayy and ee thees betr
HALE'S DEPARTMENT STORE
 ter dreseses at a price you can affocid to pay

$$
516.75
$$

## The Floyd County, Hesperian, Floydada, Texas, Thursday, April 24, 1947 <br> HE HESPERETTE <br> Jennie Chowning Is Story of a Study Regional Junior (?) Hall Drama <br> Band and Guests On Canyon Pienic

Announce Honor
Studentsof 1947
Graduating Class
e Stock Show
Crand Success

SANTA ROSA ROUNDUP


## INSURANCE

mm whame fert
E. P. NELSON AGENCY
 FB Bright Boy!
world"? You would simply be courting trouble. Bright boys don't try to be bridegrooms before they have built bank accounts.

## THE FIRST NAIONAL BANK

Forstach, Trame
We Sell Savings Bond

Hospital's first born



## WHITE

## PERFECT

 FLOUR
## IS HERE AGAIN!

MILLED FROM THE BEST WHEAT WHERE THE GOOD WHEAT GROWS
Harvest Oueen Mill \& Elevator Company
Plainview, Texas

## NOTICE, FARMERS!

Here's a Premium Crop GROW WAXY SORGHUM Deliver grain when threshed. Price and call op-
permits sale any day thereafter that grower

Quick Sealing Glue, Tapioca, Flour Shorts and Bran
are made from Waxy Sorghum. Developed by R. E.
Karper, under Plains conditions, Waxy Sorghum is
FLOYD COUNTY GROWERS MAY PLANT 2,000 ACRES THIS YEAR

But supply is short. Get contract and Application
early for free seed at county agent's office in Floyd-
IGLEHEART BROTHERS
Division of General Foods Corporation
Evansville, Indiana


Your Alert Phillips Dealers

Fell Patterson
300 West California

Rudolph Thornton
300 E. Houston - Highway 70

Smith \& Son
Blue Gooses Station

WSOCIETY Ameremathe yhimentian


Study of Missions at All-Day Session

Hald In Matador
PENNEYE
SHEER DELIGHTS
FOR MOTHER'S DAY!




HANG UP GEATLU, PLCLIE



## netitane



## ynty Council Ins for Area efing May 10


 Leaves for Home In Great Rally

## For E. C. Thomas



$\qquad$
$\qquad$ It's fun
to bake
B
ane in the new SQUARE PYREX CAKE DISH! pleasure; without it, nothing else, whatever it may be, is enjoyable. It follows that the greatest of follies is to sacrifice health for any -for gain, advancement, learning, for fame,
 Arthur Schopenhauer.
$\qquad$ Mrs. James Potts and baby were Mrs. J. R. Holmes end new
daughter, Janice Fern, were dis


 KEY TO HAPPINESS

First Methodist Church Services

## D. W. FYFFE SEED.FEED CO.

The Complete Seed \& Feed Store" Garden Seed.
We are representing Midwest Wool Marketing Asso-
ciation and would like to handle your wool also Wool Bags and Ties.

## RADIOS

WE HAVE RADIOS FOR YOUR NEW
Plymouth, Chrrsser, Dodge or DeSoto

Come in and Let Us Install One Today Also Seat Covers-Floor Mats and All Repair Parts

## DANIEL AUTOMOTIVE

## S W I M <br> at ROARING <br> SPRINGS POOL

Opening Sunday, April 17
Hesmardon Duty. Sutits osello or Rem

## Admission to Pool 60 Cand 30c

No charge to the grounds. We appreci-
ate pienickers.

## Hours 8 a. m. to $10 \mathrm{p} . \mathrm{m}$.

Same Management as Last Year
$\qquad$
为
 Nmin

$\qquad$ Mr and Mrs. Garland Foster of
Vemon are the parents of a new
daughter born Tuescay, April 22 daughter born Tuesday, April 22
The young lady weizhed six pounds
and was named Linda June pound
Crandparents of the baby are
Clarence Foster and Mrs. Mabel
Find

## LIVESTOCK

 OWNERS Remaval of DeadCALL or SEE Consumers Fuel Ass'n
Phone No. 122 notbada. texas

$\$ 49.50$
Give Stripes a new twist for Summer SWANSDOWN'S thoughtful way ing this suit a very feminine look indeed. Fully lined. Shadow-striped $\$ 35.00$


See them Advertised in Vogue

Longhom Spring Iraining Squad Numbers Thirty
Dr. Wilson Kimble Optometric Clinic

See Ed Holmes where the price of one bushel of Wheat insures you for about harvest if you wish. If it hails and no harvest-We pay you.
Check the records and you will do as your neighbor-insure with your own
TEXAS company. It iust isn't practical
to think you can send money out of the State and have more to pay losses.

## ED HOLMES

Representative
(Still selling Farmers Union Fire Insurance and-LUMBER)


Get B. F. Goodrich Silvertowns that OJTWEAR PREWAR TIRES The new B. F. Goodrich tire has a wider,
flater tread that puts more rubber where it flatuer tread on the rond. More rubber there
counts. on
means more to share the wear any one point . . . better milenge . . . greater salety alf the way
More rubber also means more grip . . . more
safery from skidding . . . better stopping. safery from skidding . . . better stopping. This huskier tread is held by a surdier cord body made with stronger cords and more of
them to give more protection against blow-
outs and greater resistance to

## ODEN CHEVROLET COMPANY

It all adds up to better service longer. That's
why the new Silvertown is best in the long Why the new Silvertown is best in the long
run. You pay ooly regular prices for the
extr value features of the new B. . Gooe run. You pay only regular prices for the
extra value features of the new B. F. Goodrich
Silvertown that actually costs you less per mile. Silvertown that actually costs you less per mile.
 Full Value For Your Wool Base Aetual Shrinkage -2. Exact Grade -3. Length and Streng ity and Color. A MERIT MARKETING For bags, twine and ship ping tags, and help with
your shipping see your shipping see either:
Wm. W. Schroeder Heg Wm. W. Schroeder Hog
Company, Plainview, Texas Company, Plainview, Texas
D. W. Fyffe Seed Com. pany, Floydada, Texas. Write for free pamphlet

Midwest Wool Marketing Cooperative 911.915 Wyoming stree
Kansas City 7. Missouri

## R. O. SILVERTHORNE

406 Skaggs Building -Phone 212-Plainview, Ters

## MATCHED ROPING

Red Whatley of Crosbyion

N. A. Pitcock, Aspermont

10 Calves Each
Floydada Rodeo Grounds SUNDAY, MAY 4
2.30 p. m. - Followed by

Jack Pot Roping
Improved and re-arranged grounds
New Calves - New Seals

Own the one car that gives you BIG-CAR QUALITY AT LOWEST COST in all these features...in all these ways


## PLANTING TIME

Farmers Grain Company has the Seeds you need, Certified and nonified:

Texas Milo - Martin Milo
Plainsman Milo - Caprock Milo
Arizona Regular Hegari
Early Combine Arizona Hegari
Combine Kaffir
Sudan-Sweet and Common African Millet
Red Top Cane - Dutch Boy Cane

- And also

Economy Feed-More for your money
LAY MASH
GROW MASH
STARTER and
DAIRY FEEDS

## FARMERS GRAIN $\mathbf{C O}$.

East California St.,
Phone 43

## KILN DRIED OAK FLOORING

Oak Center Match for Truck or Trailer Beds; Oak Board for Fencing-Oak Combine Canvas Slats in Strips or Cut to Length

## GOOD CEDAR LUMBER

Rough one-inch Random Widths; also Dressed one-inch Cedar, and Dressed Cedar Veneering

## Real Yellow Pine Again

Air Dried. Large Quantity of good Pine in several dimensions:

One by Fours - One by Sixes - One by Eights
Two by Fours - Two by Sixes - Two by Eights
We have inside trim for doors and windows, also baseboard to match.

## DOORS and WHINOWS

And Door and Window Frames in Stock, PLENTY GOOD CEDAR POSTS ON THE YARD We rabbit any kind of Lumber for any purpose.-Our specialty for Splines or Cotton Ties. We do other Mill Work

## ED HOLMES - ARCH GIBSON

Lumber - Posts - Doors - Windows - Mill Work Located in Ferguson Building, North 12th St., on Silverton Highway Route

## Sun and Fun

You're in perfect form when you choose from our selection of quality sport clothes. They provide the kind of roomy comfort that lets you concentrate completely on the game.

T Shirts in solids and stripes.
Fancy designs.

## 98 ${ }^{\mathrm{c} \text { to }} \mathbf{5} 1.98$



Hagood's Department Store


## mons Resigns berintendency

South Plains News

on May 1 the premium on automo

will be increased around $20 \%$, so if will get the benefit of the old rate.

We also finance new cars on regu-

## terms.

## J. H. REAGAN

|  | The irrigation well that 1 men- tioned some time ago on Bruce Whitlock's place has Whitlock's place has been developed might be in the irrigation belt after all. <br> Mr. and Mrs. Raymond Upton are the proud parents of a baby boy born last Thursday morning in the Lockney clinic. He has been named Jimmie Ray Callers in <br> Sunday afterne Bill Beedy home <br> Sim Reeves, Mr. and Mrs. Walter Wood and Rev. and Mrs. R. C Guest. Ard Mr. C. Guest called on Mr. and Mrs. Doodle Milton Mrs. Oscar Mulder, Mrs. Lena King is expected on these application very soon. |
| :---: | :---: |
| NOW ON DISPLAY DELI <br> One of The FINER Roomy Seven Pass <br> Clipper <br> See it at Your F <br> KIKER'S SERV <br> PLAINVIE | FOR IMMEDIATE VERY <br> PACKARD CARS <br> senger Custom Super Eight Sedan. <br> Packard Dealer's <br> VICE STATION <br> tin Street <br> N, TEXAS |

## IS YOUR AUTOMOBILE INSURED?

ELLERD BROS. ELECTRIC and FURNITURE me in and see us for-
furniture, Housewiring Appliance Repair. Licensed and Bonded. Open $8 \mathrm{a} . \mathrm{m}$. to 6 p . m. 101 N. Main Phone 339


## UP FOR HONORS!

Handsome is as handsome does beauty experts can do anything. Have your coif glamour

Our new operator is Mary Eunice Hennesse a recent graduate of Lubbock Beauty College.

Featuring Rayette and Helene Curtis Cold Waves
Telephone 33

## VOGUE BEAUTY SHOPPE

helma McGaugh

Fire
Hail
Wind
Ex Coverage
Plate Glass

Office
Phone 386

## INSURANCE HAIL <br> $\qquad$ $\$ 12.00$ SEASON <br> Total IS HERE J. H. and DELL REAGAN

Fire Wheat
In Field
Auto
Property
Liability Live Stock

Residence
Phone 354

$\qquad$ Wanted! Men And Women Who Are Hard Of Hearing

|  | while in Matador they nited |  |
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|  | neter in some sluas | Heme |
|  | Momer mater - ${ }^{\text {a }}$ | \%exmememe |

## ANNOUNCEMENT

I have purchased the California Street Cafe from David R. Goodson and am operating under the name of -

## Bessie's Cafe

 Nomatamsmandrasa masare invited to come in and try our food.
## BESSIE'S CAFE

Bessie Harris, Owner

Open $5 \mathrm{a} . \mathrm{m}$. until 10 p . m. week days Open 9 a. m. until 9 p. m. Sundays

|  |  |
| :---: | :---: |
| $\text { COFFEE, . } 49$ | Orange Juice . 11 |
| $\text { SUGAR, } 97$ | Texas Grapefruit 46-02 Can <br> JUICE, $\mathbf{. 1 9}$ |
| Bintroll <br> Blackeye Peas, ${ }^{2}$ No. 2 Cans <br> . 35 | Velvet or Prince Albert |
|  |  |
| Mothers  <br> COCOA, $\mathbf{1 0}$ <br> 10  | DREFT, . 34 |
| Hear of Plans-Cut 2 No. 2 cans Green Beans, 25 | $\begin{array}{l}\text { Fany } \\ \text { SPINACH, } \\ \end{array}$ No. 2 can <br>  $\mathbf{1 0}$ |
| Hums Tomato 2 No. 2 Cans <br> JUICE, .25 | Fancy No. 22/ Can <br> KRAUT, 12 |

## MEATS OF BETTER BUYS

| Rryes, $\quad .59$ |
| :--- |
| BACON, 59 HAMS, $.58 \frac{1}{2}$ |
| Hudson Food Market |

Texas City Fund Response Liberal


Jr. Stock Show

## Looper-Fenner

Your Friendly Food Store

| $\begin{gathered} \text { P L U M S } \\ \text { in Has Can } \\ 25 \mathrm{c} \end{gathered}$ | FANCY DRIED PEACHES 15 c |
| :---: | :---: |
| 3 Boxes <br> Macaroni or Spagheffi, |  |
|  | ES, 16 c |
|  | Tomato Juice 46-oz can 25c |
| No. 2 can Hominy 2 Cans 21c | Grapefruit Juice <br> 46 -oz can 15 c |
| Mareo | 3 Boxes |



## KING'S

GROCERY 130 East Callioria
 $\overline{\text { Tomato Juice } 11^{c}}$ HOMINY, 25c

| Pork - Beans 15c |
| :--- |
| Por Can <br> BOLOGNA, 29c |

## Menty at Garben Seed yet Keep briuring your eazs hare for highet prices.

We Deliver Any
Time
Phone 13

## WEEKEEDD SPECIALS

| Gold Medal <br> FLOUR, <br> 25 Lbs., | \$1.95 |
| :---: | :---: |
| VEGALI, | $15^{c}$ |
| Pork - Beans Na. 2 Can, | $15^{c}$ |
| American Sardines, Can. | $12^{\text {c }}$ |

PEACHES, 95c

| Yolger's |
| :--- |
| COFFEE, <br> Lb, |


$|$| Lipton <br> TEA, <br> 48 Bags, | $\mathbf{4 4 c}$ |
| :--- | :--- |
| Bisquick, <br> Larze Packaze | $\mathbf{4 9}$ |


| Post Tens, <br> Packaze.${ }^{\text {25 }}$ |
| :--- |


| Diamond <br> MATCHES, <br> Carton. |
| :--- |
| G10 |

GLO-COAT, 49c
SHINOLA, 10c

| Black or Brown |  |
| :--- | :--- |
| $\begin{array}{ll}\text { K C Baking } \\ \text { Powder, } \\ \text { s0-oz. Jar, }\end{array}$ | 39c |

Hull \& McBrien
Phone 292


Payne Rites



VIENNA SAUSAGE, . 35 TOMATO JUICE, GRAPE JUICE, Mixed Vegetables, KRAUT, SPUDS SUGAR

98c


BUTTER
FLOYD
CREAMERY
Pound
63c
63c

## Give Menus TasteAppeal <br> with  | PEACHES, | .29 | PEAS, | .28 |
| :--- | :--- | :--- | :--- |
| GOOSEBERRIES, | .38 |  |  |
| RED PERCH, Ib. | .45 | BROCCOLI, | .29 |
|  | CORN, | .27 |  |

$\therefore$ AT THE MEAT COUNTER
Featuring Beef Cuts From Choise 4-H CLUB \& FFA CALVES
from the Junior Live Stock Show Felton-Collins

Grocery \& Market
Phone 27

